

THE FLORISTS' REVIEW

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Vol. XLVI.

CHICAGO, OCTOBER 7, 1920.

No. 1193.

Calla Aethiopica

Well cured bulbs, free from disease.	Doz.	100
1 1/4 to 1 1/2-in. h diameter.....	\$1.25	\$ 8.00
1 1/2 to 2-inch diameter.....	1.75	12 00
2-inch up diameter.....	2.50	18.00

Narcissus Paper White Grandiflora.	Per 100	Per 1000
13 ctm. (1250 to case).....	\$2.50	\$21.00
French Trumpet Major.....	3.00	25.00

Write for Price List on Dutch Bulbs. Complete stock
now on hand.

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

New Crop Lily Bulbs

Send us your order at once. Delay will probably
cause your being unable to secure a supply, as
harvest resulted in a short crop.



RALPH M. WARD & CO., Inc.
The Lily House

Not How Cheap,
But How Good.

25 Murray Street, NEW YORK

Paper Whites

13-ctm.	\$21.00 per 1000
14-ctm.	24.00 per 1000

IMMEDIATE SHIPMENT

Get Our New Catalogue of Florists' Supplies

C. C. Polworth Co.
MILWAUKEE, WIS.

CALLA BULBS

AETHIOPICA	100	1000
(Large-Flowering White Calla.) Fine plump bulbs ready now.	1 1/4-inch to 1 1/2-inch .. \$ 9.00	\$ 85.00
	1 1/2-inch.....	14.00 120.00
	1 3/4-inch.....	16.00 150.00
	2-inch.....	22.00
	2 1/2-inch m mmoth...	25.00

Yellow Callas—Ask for prices

Freesia Purity 1 1/2-in. at \$10.00 per 1000; lots of 5000 at \$9.00 per 1000; lots of 10,000 at \$8.50 per 1000.

Dutch Bulbs for Forcing ready for immediate shipment

Ask for price list, ready now.

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\$14.00 per 100, \$130.00 per 1000; 250 at the thousand rate.

VINCAS

Variegated, field-grown plants, \$8.00 per 100.

BOSTON FERNS

Bench plants, ready for 5-inch pots. \$25.00 per 100.

PAPER WHITES

14 ctm. up, 1000 to the case, \$25.00 per case, F. O. B. Buffalo, N. Y.
13 ctm. up, 1250 to the case, \$26.50 per case, F. O. B. Buffalo, N. Y.
State whether wanted by express or freight.

Wm. F. Kasting Co., Inc., 568-570 Washington St.,
Buffalo, N. Y.

Carnation Plants

A SPECIAL lot of 10 000 exceptionally fine MATCHLESS,
\$9.00 per 100, \$80.00 per 1000.

Alice, White Wonder, Crystal White, Enchantress, Rose-pink
Enchantress, White Enchantress, Mrs. C. W. Ward,
Beacon, Merry Xmas, Belle Washburn, Lawson, Nebraska,
Benora, \$12.00 per 100, \$100.00 per 1000; Enchantress
Supreme, \$10.00 per 100, \$125.00 per 1000; Ruth Baur,
\$15.00 per 100, \$140.00 per 1000.

Write us for list of DUTCH BULBS in case lots at special
prices. Also for list of Sweet Peas, Cyclamen, and other
seasonable seeds; also for quotations on Plants and
Bulbs, cold storage and fresh, and see our Classified ads.

S. S. SKIDELSKY & CO., 50 PARK PLACE
New York City

We still have good 2 1/4-inch stock of

**PREMIER
MME. BUTTERFLY
FRANK DUNLOP
OPHELIA**

The E. G. Hill Co., Richmond, Ind.

Dutch Bulbs Ready

Selected Stock now ready for delivery; write for special prices

Narcissus Paper White Grandiflora,	Per 100	Per 1000
1250 to case.....	\$2.50	\$21.00
1300 to case.....	2.50	20.00
French Trumpet Major.....	3.00	25.00

Moss

Per bale, F. O. B. Chicago.....	\$ 1.75
5 bales, F. O. B. Chicago.....	8.25
10 bales, F. O. B. Chicago.....	16.00

The W. W. BARNARD CO., 231-235 W. Madison St.
CHICAGO



Greenhouse Builders



Some Early Morning Facts About the G. R. Harsh House at Washatah, Wisconsin

It was colder than Jehu.

If you don't believe it, stay over night at the little, homey Inn at the top of the hill, and get up just at daybreak and ride over to Harsh's place in an open car, with Jack Frost nipping your nose, twisting your ears and making your teeth chatter.

However, it was worth it all when I got there. A gem of a house; it was eight sections long, divided in three compartments, with a corking little side entrance. At one end it almost bumped into a towering spruce. At the other it hitched up to the work room, with a passage linking it directly to the gardener's snug cottage.

All things said and done, it was a splendid lay-out, just fitting in where it was carefully planned to fit. When I set my camera up and looked at the ground glass the sun was just peeping over the horizon. Of course the light was kind of weak, and had to sort of guess at the exposure.

It turned out so well, however, that the manager of our Chicago office said that hereafter I had better always get up before daylight and take pictures of the Western jobs. Which remark may or may not have been a Western slam at an Eastern man.

When you are ready to talk building, say when and where and one of us will be there.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

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New York

NEW YORK
42nd St. Bldg.

PHILADELPHIA
Land Title Bldg.

CHICAGO
Continental Bank Bldg.

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TORONTO
Royal Bank Bldg.

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Western Factory
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on **O. G. QUALITY**
Leading Jobbers



Foliages

Prepared Foliages insist
BRAND. Most of the
can supply you.

WE are the original manufacturers of Prepared Foliages in America, and for the last ten years have maintained a standard of **QUALITY** on CYCAS, MAGNOLIA LEAVES, RUSCUS, OAK, BEECH and EVERGREEN which has not been equaled.

Lycopodium

The new 1920 crop now in process of preparation. Our Lycopodium is **CHEMICALLY PREPARED**. When comparing prices on this item bear in mind **O. G. QUALITY LYCOPODIUM** is put up full weight 10-lbs. per carton.

Price, \$3.50 per 10-lb. carton; bulk, 100-lb. cases, \$33.00.

Cycas Leaves O. G. QUALITY BRAND, the best on the market.

Our Cycas Leaves are individually treated, ironed, dyed and painted by the old reliable European process, which insures lasting flexibility and color not to be found in cheaper dipped imitations now being offered. Quality considered, O. G. Quality Cycas are the cheapest. Non-Curling—Flexible—Fast Color:

Inch—	Per 100	Inch—	Per 100	Inch—	Per 100
8 to 12.....	\$3.80	20 to 24.....	\$ 6.75	32 to 36.....	\$12.50
12 to 16.....	4.50	24 to 28.....	8.50	36 to 40.....	13.50
16 to 20.....	5.50	28 to 32.....	10.00	40 to 44.....	17.00

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NEW STOCK—FRESHLY PREPARED. Colors:—Red, Brown, Green or Tan.
Branches 24 to 36 inches long, in bulk, per lb., 30c; 25-lb. cases, 27½c per lb.; 100-lb. case, \$25.00 per 100 lbs.

Oak Twigs

Small oak twigs especially adapted for wreaths, wreathing or basket work. Colors—Red, Brown, Green or Tan. Each carton contains about 5 lbs. Price, per carton, \$2.50.

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Painted Ruscus, soft, pliable, non-sticky; Olive Green or dark Green.....75c per lb.; in lots of 25 lbs., 65c per lb.
Dyed Ruscus; Colors, Green, Purple or Xmas Red.....\$1.25 per lb.; 25-lb. lots, \$1 15 per lb.
Gray Tinted Ruscus\$1.00 per lb.; 25-lb. lots, 85c per lb

We carry the latest and largest variety of **PREPARED FOLIAGES, BASKETS and NOVELTIES.**

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Seven acres of floor space devoted exclusively to preparing of Natural Foliages and the manufacture of Baskets and Florists' Supplies.

La Porte, Ind.



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 or Saturday when you can—not
 later than
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	Per 100	Per 1000
Top roots, extra 1st size.....	\$12.00	\$110.00
Large second size, 17 to 19 ctm.....	8.50	80.00
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Bedding size, 15 to 16 ctm.....	6.25	58.00
Miniature	4.00	36.00

SINGLE EARLY TULIPS

RED SHADES

	Per 100	Per 1000
Artus, scarlet	\$3.50	\$32.00
Belle Alliance, large brilliant scarlet.....	3.75	34.00
Brilliant Star, beautiful fiery scarlet.....	7.00	62.00
Couleur Cardinal, crimson, shaded violet blue	5.00	43.00
Cramoisi Brilliant, glowing scarlet.....	4.00	34.00
Prince of Austria, orange scarlet.....	4.25	38.00
Vermilion Brilliant, very brilliant.....	4.75	43.00

PINK SHADES

	Per 100	Per 1000
Cottage Maid, rose pink.....	4.00	34.00
Flamingo, one of the best pinks.....	5.50	50.00
Prosperity, rose pink	4.75	43.00
Rose La Reine, deep rosy pink.....	4.75	44.00
Rose Luisante, deep rose, long stem.....	4.75	43.00
Rose Grisdelin, splendid rose and white....	3.75	32.00
Proserpine, large carmine rose.....	6.50	58.00

WHITE SHADES

	Per 100	Per 1000
L'Immaculee, pure white.....	4.00	34.00
La Reine, white, rose shaded.....	4.00	34.00

SINGLE EARLY TULIPS—Continued

	Per 100	Per 1000
White Hawk, very fine pure white.....	\$4.50	\$40.00
White Swan, large pure white.....	4.00	34.00

YELLOW SHADES

	Per 100	Per 1000
Chrysolora, golden yellow	4.00	34.00
Fred Moore, rich orange red.....	3.75	32.00
Thos. Moore, buff orange	3.75	32.00
Mon Tresor, large pure yellow.....	5.00	46.00
Yellow Prince, soft golden yellow.....	3.75	32.00

STRIPED SHADES

	Per 100	Per 1000
Duchesse De Parma, scarlet edged yellow..	4.00	34.00
Duc Van Thol, cochenille.....	4.75	43.00
Keizerskroon, large yellow and red.....	3.75	32.00
Single Early Extra Fine Mixed.....	2.50	22.00

DOUBLE EARLY TULIPS

	Per 100	Per 1000
Couronne D'Or, yellow shaded orange.....	\$4.50	\$40.00
Gloria Solis, brownish red, yellow bordered.	4.00	34.00
Imperator Rubrorum, bright scarlet.....	5.50	48.00
Murillo, light rose	4.00	35.00
Mr. Van der Hoeft, pure yellow.....	5.75	52.00
Rubra Maxima, large scarlet.....	4.00	36.00
Salvator Rosa, pink and blush.....	5.00	44.00
Schoonoord, snow white	4.00	36.00
Tournesol, red and yellow.....	4.50	42.00
Toreador, beautiful orange	7.00	66.00
Titian, brown with orange.....	4.50	42.00
Tearose, saffron yellow.....	5.50	48.00
Vuurbaak, large brilliant scarlet.....	5.50	48.00
William III, large fine scarlet.....	4.50	39.00
Double Extra Fine Mixed.....	3.00	26.00

DARWIN TULIPS

	Per 100	Per 1000
Baronne De La Tonnaye, lovely rose.....	\$3.75	\$32.00
Clara Butt, rose, salmon tinted.....	3.75	32.00
Bartigon, fiery crimson.....	5.50	50.00



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Gretchen, silvery pale rose.....	4.00	36.00
Glow, vermilion scarlet.....	4.25	38.00
La Tulipe Noire, black.....	4.50	42.00
Madame Krelage, soft purplish rose.....	4.50	41.00
Massachusetts, vivid pink.....	4.25	38.00
Pride of Haarlem, American beauty.....	4.25	38.00
Reverend Ewbank, blue violet with lighter edge.....	4.00	36.00
William Copeland, bluish lilac.....	4.50	42.00
William Pitt, dark scarlet.....	5.50	48.00
Darwin Mixture.....	3.00	25.00

LATE MAY-FLOWERING TULIPS

	Per 100	Per 1000
Bouton D'Or, deep golden yellow.....	\$3.50	\$30.00
Gemmeriana Lutea, beautiful yellow.....	3.50	30.00
Gemmeriana Spathulata, red.....	3.50	30.00
Inglescombe Pink.....	3.50	30.00
Inglescombe Yellow.....	3.50	30.00
Maiden's Blush (Picotee), white with rosy pink margin.....	3.50	30.00
Mrs. Moon, best late yellow.....	4.00	36.00
Late Extra Fine Mixed.....	3.00	25.00

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	Per 100	Per 1000
Crocus, white, blue, yellow, striped.....	\$2.25	\$18.00

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Narcissus Paper White, 13 ctm. (1250 to case).....	\$2.50	\$21.00
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Narcissus Paper White, Grand Soleil D'Or, yellow.....	5.50	50.00
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NARCISSI—Single

	Per 100	Per 1000
Golden Spur, mother bulbs.....	\$5.50	\$48.00
Golden Spur, round bulbs.....	4.50	40.00
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Van Waveren's Giant.....	10.00	95.00
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Victoria, round bulbs.....	4.50	40.00
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Empress, round bulbs.....	4.50	39.00
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Poetique Ornatus, round bulbs.....	3.00	25.00
Poetique Phoebe's Eye.....	3.50	30.00
Poetique Elvira.....	4.50	40.00
Barrii Oenopieus.....	4.00	34.00
Sir Watkin, rose, mother bulbs.....	5.75	52.00
Sir Watkin, round bulbs.....	4.00	36.00

NARCISSI—Double

	Per 100	Per 1000
Von Sion, mother bulbs.....	\$5.75	\$52.00
Von Sion, round bulbs.....	4.00	36.00
Alba Plena Odorata.....	3.50	27.00
Sulphur Phoenix.....	4.50	40.00
Orange Phoenix.....	4.50	40.00

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	Per 100	Per 1000
Campernelle.....	\$3.50	\$28.00
Campernelle Rugulosus.....	3.50	30.00
Single.....	2.75	23.00
Double.....	3.50	30.00

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THE FLORISTS' REVIEW

AN EXPERT'S WAY WITH SWEET PEAS

Two years ago The Review printed a series of articles on sweet peas by this writer, which were in request long after copies were exhausted. This presentation of his methods is in response to many readers' expressed desire. Growers should tear out these pages and save them for later reference.



SWEET peas have become increasingly important in the cut flower market in recent years. Their production has naturally augmented and today this flower is grown in widely separated localities and under widely varying conditions. The need of accurate knowledge in regard to its culture is therefore great and the demand for such knowledge seems to be keen. Years' experience has brought a familiarity with the requirements of sweet peas, which may be imparted to other growers to aid them and the popularity of this flower.

Conditions vary with different growers, but there are certain principles that apply to all of us and the basic one is the necessity of a well manured, thoroughly pulverized, deep soil, preferably of a heavy, clayey nature. Though I have seen fine peas grown in all types of soil, I prefer the heavier, more retentive type, for the same reason that a rose grower prefers it. It produces a firmer, stronger growth and a more highly colored flower. A heavy soil is generally supplied more fully with natural elements and is more retentive of them.

Manure.

I use manure freely, both in the soil before planting and later in the winter and spring as a top-dressing. Most growers consider cow manure far superior to horse manure and will go to much cost to get it. I have experimented with both for several seasons and have concluded that well decomposed horse manure is preferable for our heavy prairie soil, though I understand that better results are had with cow manure in the gravelly or sandy soils

By GEORGE J. BALL.

which are common in the eastern states.

The manure is applied not so much for the feeding elements it contains as for its mechanical effect on the soil and it should be used with this in mind. Another factor that should be kept in mind, in valuing manure, is what the animal producing it is fed and what it returns; it is logical to believe that the manure from a grass-fed cow producing milk freely will not be so valuable as that from a grain-fed horse that is idle part of the time.

Consider Conditions.

I know from observation that many small growers could profitably use more manure than they do. They seem to be afraid of it. Considering that the maintenance of greenhouses costs at least 100 per cent more now than a few

years ago, growers should include in their efficiency program a more nearly maximum crop production. However, there are limitations that must be kept in mind. If peas are planted early for winter blooming, an excessive use of manure will produce a soft, rank growth that will drop the buds in cloudy weather as fast as they are formed. In considering another grower's advice or experience, it must be remembered that soil requirements and local conditions differ.

In composting our virgin prairie soil a load of manure is used with two or three loads of soil, the proportions depending on the grade of manure, the amount of bedding in it and the extent to which it is decomposed. After this mixture is wheeled in, 300 pounds of bone or acid phosphate are added to each 1,000 square feet of bench space. To be sure that the soil will be sweet,

a liberal quantity of hydrated lime and ground limestone is applied; then the whole is thoroughly incorporated. For winter-blooming peas, there will be about as much life in such a mixture as can safely be put into it.

Top-dressing.

About March 1, when the growth has become heavy and somewhat hardened, lessening the danger of bud dropping, three or four inches of good manure is added in the form of top-dressing. And this is not all. The summer catch crop, of mums or asters, is heavily top-dressed. With this free use of manure, frequent applications of lime in some form should be used to counteract the tendency of manure to sour the soil.

Both raised and ground beds are used. Fine peas can be grown on raised beds in midwinter, and during dark winters the raised



Sweet Peas in the Greenhouses of George J. Ball, at Glen Ellyn, Ill.

bed is best. The roots and soil moisture are under better control and the growth hardens more, causing the buds to hold better. There is no doubt about getting more flowers from a raised bench than a ground bed during the average winter months, but after a few warm spells in early spring the bench plants shorten up fast and are ready to be thrown out, while those in ground beds, with their roots on a cool bottom and with four times as much soil to work through, are still producing heavily. The low bed allows more head room, produces finer flowers and does not need to be rebuilt or have the soil renewed. The soil in the raised bed must be changed annually, while the ground bed produces better results each succeeding year. When a raised bed is filled with roots, it requires such heavy watering that most of the life is washed out of it. On the other hand, the ground bed, under certain conditions as to drainage and character of soil, may not require the application of any water during November, December and January. I have had ground beds 6 to 8 years old, which produced, in the original soil, growth strong enough to make stems fifteen to twenty inches long, and these beds annually produced a crop of peas. Between these heavy crops I try to get in something else, such as chrysanthemums or asters. Or, if time permits nothing else, a sod of rye or oats is turned under.

Building Ground Beds.

As already stated, we mulch these catch crops liberally with good manure, washing it into the soil for the benefit of the succeeding pea crop. Every season, also, we give an application of bone meal or acid phosphate, at the rate of about 200 pounds per thousand square feet of bench.

To build ground beds, 12-inch pecky cypress is used. In handling the crop these sides are subjected to considerable

wear and they should be substantially supported. A convenient width for the beds is five or six feet, according to the system of planting used. If two rows run lengthwise the 6-foot bed is necessary, but such a bed is too wide for handling the crop conveniently if the rows are planted across the bed.

Unless the soil is underlaid with gravel or is otherwise perfectly drained, a 3 or 4-inch drain tile should be laid about eighteen inches below the top of the bed. Before filling the bed with the prepared compost, we pulverize the soil thoroughly down to the tile, incorporating as much good manure as possible. The roots are strong and able to assimilate plenty of feed by the time this lower depth is reached.

If raised beds are used, the proportion of manure should be reduced to one part in three or four parts of soil and particular attention should be paid to having it well mixed. The roots seem to succeed in finding all the manure at once in six inches of soil. Hence an overdose on a raised bed, especially in hot weather, rots the roots quickly. When this occurs a new root system promptly breaks out near the surface, but the plants have received a check and careful handling will be required to bring them around. With ground beds I find it safer to have the top four or five inches of soil entirely free of manure. This root-rotting occurs only with July and August plantings. With the cooler weather of late September, it disappears.

After the plants are well established in a raised bed and cooler weather sets in, they can be fed according to their needs.

The Successive Crops.

Sweet peas can be started as early as the middle of July, but August is better. If successfully carried through the hot weather, this planting will begin flowering in October. With an average amount of sunshine during the dark

months, this is the most profitable crop. Because of the excessively high temperature at starting, however, this planting is often either lost entirely or survives in poor condition. If successful it gives a good crop for Christmas and St. Valentine's day, but the plants are generally exhausted by Easter. Nothing but a light, well exposed house, in which the plants have ten to fifteen feet of head room, will do for this midwinter crop. We have a service building against the end of one of our early pea houses, and within fifteen feet of this end we cannot get a profitable growth.

The main planting, particularly for beginners, should follow a catch crop, generally mums. Good plants, either from 2-inch pots or seed beds, planted after early mums, will require ten feet of overhead room. If planted after late mums, they do not get much over six to eight feet high. All these after-mum plantings should be in heavy crop for Easter and under average weather conditions will last until Memorial day.

Late Winter Planting.

If good plants are used, planting can be done at any time in January or February for a good spring crop. However, it must be remembered that these late plantings do not have time to produce the strong growth and consequent strong-stemmed flowers which we get from the early plantings. Side benches, where the head room is limited to four or five feet, or space cleared of some crop about St. Valentine's day or the beginning of Lent, can be used advantageously for this late planting of winter-blooming peas. They will be in full crop throughout May. If the late or summer-blooming kinds are used at this time, they will not be in by Memorial day, unless the spring weather favors them. After March 1 we take our chances with the late type, as it is stronger and better able to produce a fair crop before the hot weather puts an end to the sweet pea business under glass.

I have followed a crop of early sweet peas, thrown out April 1, with strong 4-inch pot plants of late Spencers, seed of which was sown February 1. They were potted March 1, four plants in a pot. They came into full crop by June 1 and continued in heavy crop throughout June. They were on a raised bench, and required heavy and almost daily watering, a heavy top-dressing of manure and light shading.

However, I do not recommend such intensive methods on beds to be used for peas the following winter, unless the soil is to be changed. I prefer to rotate with another crop. Throughout June there is an active demand for peas at fair prices and the winter-blooming types are hardly available unless the spring weather proves favorable to them.

Under ordinary conditions of ripening, the outer covering of a sweet pea seed becomes extremely hard, sometimes requiring as long as two months in the soil to soften. Some lots of seed may nearly all come along in a week or ten days, but generally about a third will drag along. Consequently, if they are drilled in where they are to grow, the result will be a more or less uneven stand. The late ones will become the weak plants of the row.

To avoid this, we soak all our seed two or three days, pick out and sow the swelled ones and resoak the re-



Vase of George J. Ball's Sweet Pea, Columbia.



A Heavy Crop of Sweet Peas at the Height of the Season in a House at Glen Ellyn.

mainder. The hard ones will promptly swell if the outer covering is broken with a sharp knife without disturbing the eye of the seed.

Sowing the Seed.

Sweet pea seed may be drilled directly in permanent quarters or sown thickly in a well prepared seed bed and transplanted, or potted if the bed is not ready. A pound of seed will drill approximately 400 feet. By the transplanting method, if the plants are set about two inches apart, the same quantity of seed will easily reach twice as far. In drilling, some of the seed will rot or plants will damp off after getting through, making it necessary to sow thickly to allow for such loss. Thinning out after the plants are up will do for low-priced seed, but those "good old days," when we could better afford to be indifferent about results, are gone.

For early crops, the plants should stand two or three inches apart in the row. The late stock does not have time to grow so large and should be planted one to two inches apart.

During warm weather the seedlings must be potted or planted in permanent quarters within two weeks from the date of sowing, but in cooler weather four to six weeks may elapse. About a week or ten days will be gained by potting to 2-inch pots. If allowed to harden up in the pots, they will never make good plants.

Sweet peas are planted in rows from one to five feet apart, according to the date of planting. The early planting produces lateral growths freely if the spacing is liberal, while stock planted as late as March flowers from terminal growths only and there are but one or two of these to a plant.

The planting can be done either crosswise or lengthwise of the bed. We find the work of picking and supporting decidedly easier with the lengthwise rows. On the other hand, figures show a few more flowers can be picked if the same length of row is run across the bed. With our 6-foot beds we prefer the long rows for early work, planting two rows in the 6-foot bed. In 5-foot beds the spacing of lengthwise rows would be difficult to arrange. With these beds, therefore, we use cross rows, spacing them three feet apart, but reducing this to one foot for the latest planting. The fact that growers are about evenly divided with reference to these planting systems would indicate that there is really little difference and that the plan to be used should be determined by the local arrangement of house and beds.

In Big, Modern Houses.

Unless a profitable catch crop is grown between them, I have found the spacing of rows five feet apart does not pay. I have seen growers with modern, wide houses disregard the beds entirely, planting on the open ground across the

house. If the drainage is well provided for, I see no reason why this should not be an ideal plan. It might not be so convenient for the handling of the small crops that are sometimes grown between peas or between crops of peas, but this is a small matter if an improvement in handling the main crop is at stake. Where this plan is used I should suggest spacing the rows four feet apart, leaving a wide walk through the center of the house.

With our regulation beds we run steam pipes along both edges, as we find it necessary to use these in damp weather, especially in late spring, when a prolonged spell of soft weather might produce flowers that would go to pieces in a day or two. All that can be done to avoid such a result is to have steam well distributed through the house and give all air possible. Where the cross-row system is used in a modern house, this distribution of steam could be provided for easily.

Planting in Hot Weather.

Before planting a bed in hot weather, the soil should be thoroughly soaked. After the surface is dry enough to handle and the planting is finished and watered, the top soil should be raked to conserve the moisture, making it unnecessary to do any further watering for a week or ten days. As the surface soil becomes dry, light syringing is necessary to keep down spider, which

bed is best. The roots and soil moisture are under better control and the growth hardens more, causing the buds to hold better. There is no doubt about getting more flowers from a raised bench than a ground bed during the average winter months, but after a few warm spells in early spring the bench plants shorten up fast and are ready to be thrown out, while those in ground beds, with their roots on a cool bottom and with four times as much soil to work through, are still producing heavily. The low bed allows more head room, produces finer flowers and does not need to be rebuilt or have the soil renewed. The soil in the raised bed must be changed annually, while the ground bed produces better results each succeeding year. When a raised bed is filled with roots, it requires such heavy watering that most of the life is washed out of it. On the other hand, the ground bed, under certain conditions as to drainage and character of soil, may not require the application of any water during November, December and January. I have had ground beds 6 to 8 years old, which produced, in the original soil, growth strong enough to make stems fifteen to twenty inches long, and these beds annually produced a crop of peas. Between these heavy crops I try to get in something else, such as chrysanthemums or asters. Or, if time permits nothing else, a sod of rye or oats is turned under.

Building Ground Beds.

As already stated, we mulch these catch crops liberally with good manure, washing it into the soil for the benefit of the succeeding pea crop. Every season, also, we give an application of bone meal or acid phosphate, at the rate of about 200 pounds per thousand square feet of bench.

To build ground beds, 12-inch pecky cypress is used. In handling the crop these sides are subjected to considerable

wear and they should be substantially supported. A convenient width for the beds is five or six feet, according to the system of planting used. If two rows run lengthwise the 6-foot bed is necessary, but such a bed is too wide for handling the crop conveniently if the rows are planted across the bed.

Unless the soil is underlaid with gravel or is otherwise perfectly drained, a 3 or 4-inch drain tile should be laid about eighteen inches below the top of the bed. Before filling the bed with the prepared compost, we pulverize the soil thoroughly down to the tile, incorporating as much good manure as possible. The roots are strong and able to assimilate plenty of feed by the time this lower depth is reached.

If raised beds are used, the proportion of manure should be reduced to one part in three or four parts of soil and particular attention should be paid to having it well mixed. The roots seem to succeed in finding all the manure at once in six inches of soil. Hence an overdose on a raised bed, especially in hot weather, rots the roots quickly. When this occurs a new root system promptly breaks out near the surface, but the plants have received a check and careful handling will be required to bring them around. With ground beds I find it safer to have the top four or five inches of soil entirely free of manure. This root-rotting occurs only with July and August plantings. With the cooler weather of late September, it disappears.

After the plants are well established in a raised bed and cooler weather sets in, they can be fed according to their needs.

The Successive Crops.

Sweet peas can be started as early as the middle of July, but August is better. If successfully carried through the hot weather, this planting will begin flowering in October. With an average amount of sunshine during the dark

months, this is the most profitable crop. Because of the excessively high temperature at starting, however, this planting is often either lost entirely or survives in poor condition. If successful it gives a good crop for Christmas and St. Valentine's day, but the plants are generally exhausted by Easter. Nothing but a light, well exposed house, in which the plants have ten to fifteen feet of head room, will do for this midwinter crop. We have a service building against the end of one of our early pea houses, and within fifteen feet of this end we cannot get a profitable growth.

The main planting, particularly for beginners, should follow a catch crop, generally mums. Good plants, either from 2-inch pots or seed beds, planted after early mums, will require ten feet of overhead room. If planted after late mums, they do not get much over six to eight feet high. All these after-mum plantings should be in heavy crop for Easter and under average weather conditions will last until Memorial day.

Late Winter Planting.

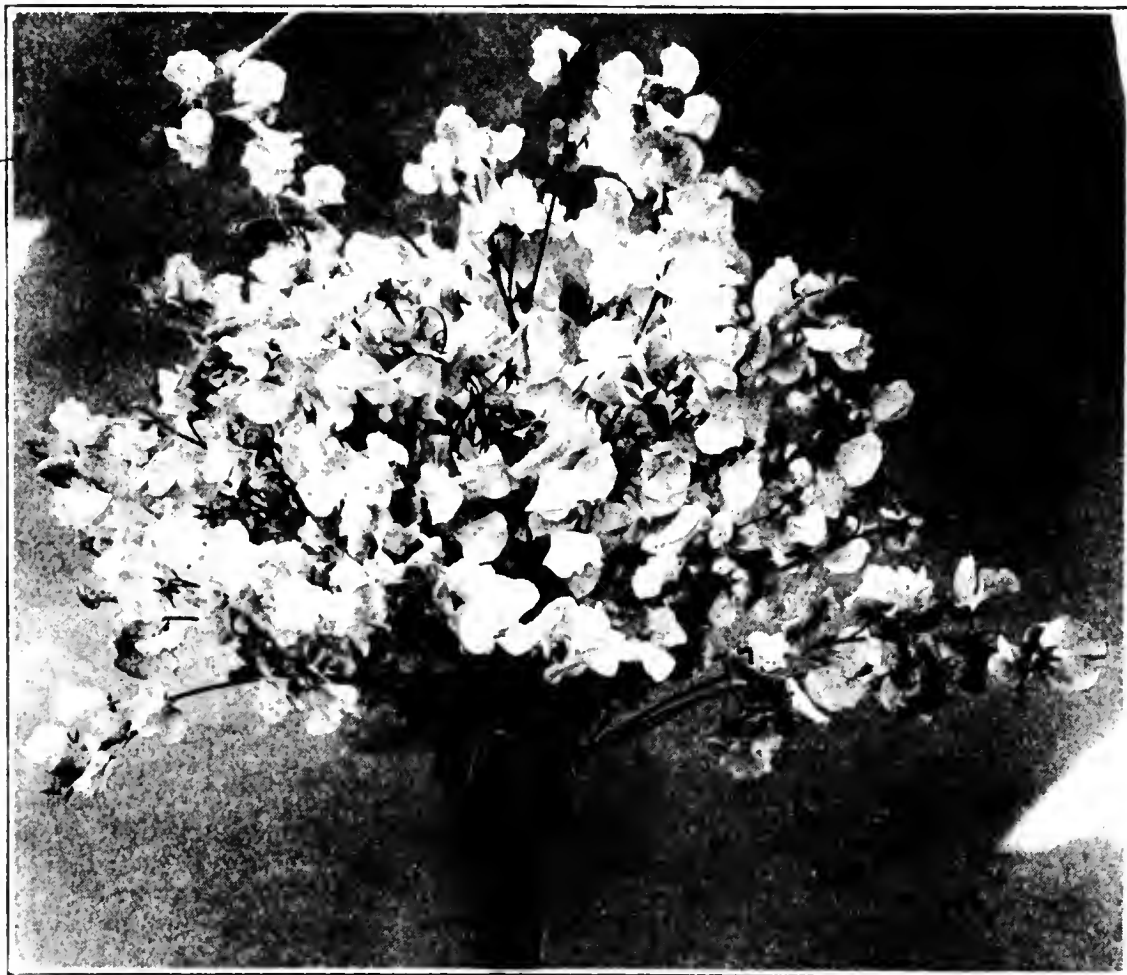
If good plants are used, planting can be done at any time in January or February for a good spring crop. However, it must be remembered that these late plantings do not have time to produce the strong growth and consequent strong-stemmed flowers which we get from the early plantings. Side benches, where the head room is limited to four or five feet, or space cleared of some crop about St. Valentine's day or the beginning of Lent, can be used advantageously for this late planting of winter-blooming peas. They will be in full crop throughout May. If the late or summer-blooming kinds are used at this time, they will not be in by Memorial day, unless the spring weather favors them. After March 1 we take our chances with the late type, as it is stronger and better able to produce a fair crop before the hot weather puts an end to the sweet pea business under glass.

I have followed a crop of early sweet peas, thrown out April 1, with strong 4-inch pot plants of late Spencers, seed of which was sown February 1. They were potted March 1, four plants in a pot. They came into full crop by June 1 and continued in heavy crop throughout June. They were on a raised bench, and required heavy and almost daily watering, a heavy top-dressing of manure and light shading.

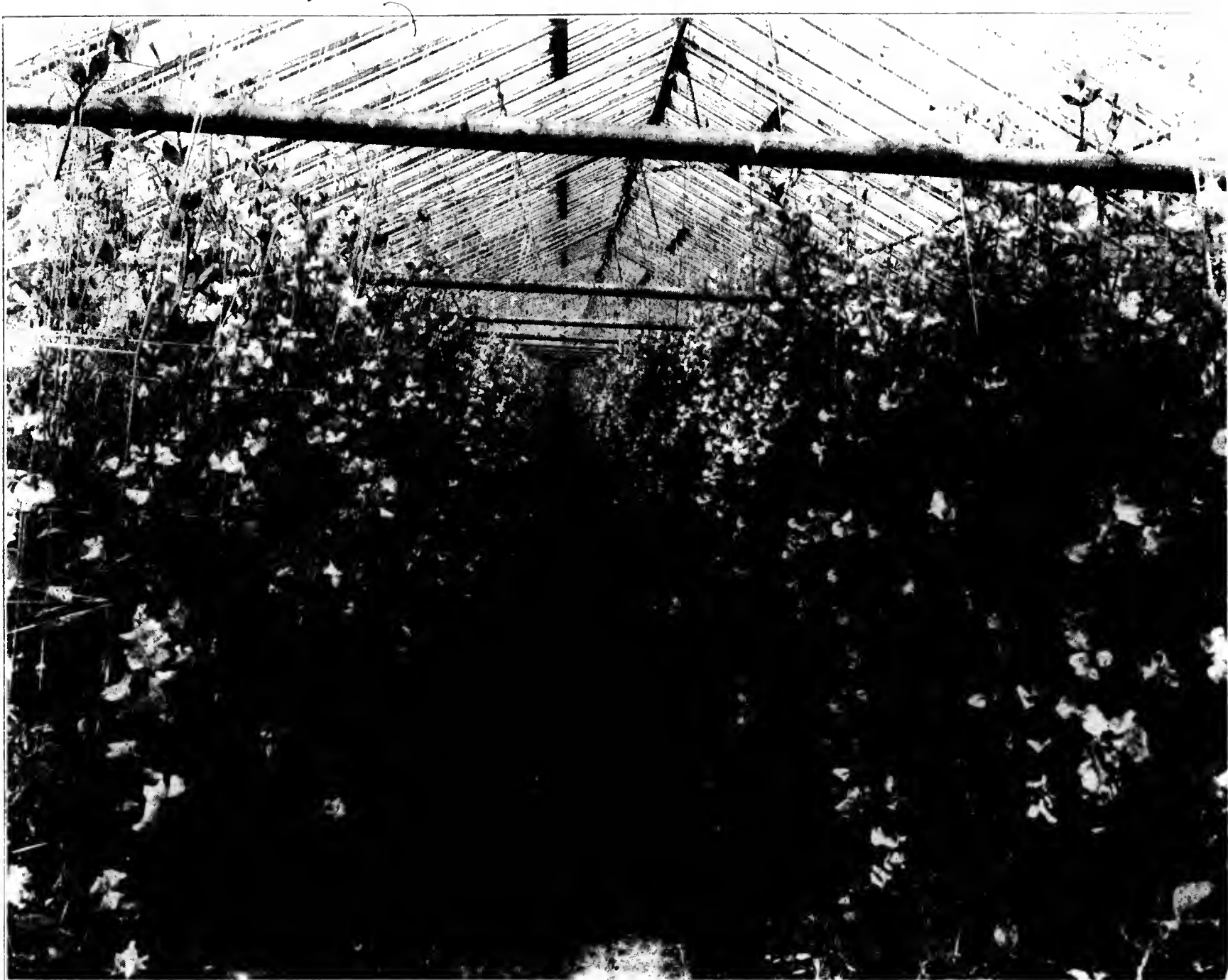
However, I do not recommend such intensive methods on beds to be used for peas the following winter, unless the soil is to be changed. I prefer to rotate with another crop. Throughout June there is an active demand for peas at fair prices and the winter-blooming types are hardly available unless the spring weather proves favorable to them.

Under ordinary conditions of ripening, the outer covering of a sweet pea seed becomes extremely hard, sometimes requiring as long as two months in the soil to soften. Some lots of seed may nearly all come along in a week or ten days, but generally about a third will drag along. Consequently, if they are drilled in where they are to grow, the result will be a more or less uneven stand. The late ones will become the weak plants of the row.

To avoid this, we soak all our seed two or three days, pick out and sow the swelled ones and resoak the re-



Vase of George J. Ball's Sweet Pea, Columbia.



A Heavy Crop of Sweet Peas at the Height of the Season in a House at Glen Ellyn.

mainder. The hard ones will promptly swell if the outer covering is broken with a sharp knife without disturbing the eye of the seed.

Sowing the Seed.

Sweet pea seed may be drilled directly in permanent quarters or sown thickly in a well prepared seed bed and transplanted, or potted if the bed is not ready. A pound of seed will drill approximately 400 feet. By the transplanting method, if the plants are set about two inches apart, the same quantity of seed will easily reach twice as far. In drilling, some of the seed will rot or plants will damp off after getting through, making it necessary to sow thickly to allow for such loss. Thinning out after the plants are up will do for low-priced seed, but those "good old days," when we could better afford to be indifferent about results, are gone.

For early crops, the plants should stand two or three inches apart in the row. The late stock does not have time to grow so large and should be planted one to two inches apart.

During warm weather the seedlings must be potted or planted in permanent quarters within two weeks from the date of sowing, but in cooler weather four to six weeks may elapse. About a week or ten days will be gained by potting to 2-inch pots. If allowed to harden up in the pots, they will never make good plants.

Sweet peas are planted in rows from one to five feet apart, according to the date of planting. The early planting produces lateral growths freely if the spacing is liberal, while stock planted as late as March flowers from terminal growths only and there are but one or two of these to a plant.

The planting can be done either crosswise or lengthwise of the bed. We find the work of picking and supporting decidedly easier with the lengthwise rows. On the other hand, figures show a few more flowers can be picked if the same length of row is run across the bed. With our 6-foot beds we prefer the long rows for early work, planting two rows in the 6-foot bed. In 5-foot beds the spacing of lengthwise rows would be difficult to arrange. With these beds, therefore, we use cross rows, spacing them three feet apart, but reducing this to one foot for the latest planting. The fact that growers are about evenly divided with reference to these planting systems would indicate that there is really little difference and that the plan to be used should be determined by the local arrangement of house and beds.

In Big, Modern Houses.

Unless a profitable catch crop is grown between them, I have found the spacing of rows five feet apart does not pay. I have seen growers with modern, wide houses disregard the beds entirely, planting on the open ground across the

house. If the drainage is well provided for, I see no reason why this should not be an ideal plan. It might not be so convenient for the handling of the small crops that are sometimes grown between peas or between crops of peas, but this is a small matter if an improvement in handling the main crop is at stake. Where this plan is used I should suggest spacing the rows four feet apart, leaving a wide walk through the center of the house.

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Before planting a bed in hot weather, the soil should be thoroughly soaked. After the surface is dry enough to handle and the planting is finished and watered, the top soil should be raked to conserve the moisture, making it unnecessary to do any further watering for a week or ten days. As the surface soil becomes dry, light syringing is necessary to keep down spider, which

would quickly ruin young stock in hot weather.

Excessive heat produces highly unfavorable conditions for early planting, causing the young plants to rot more or less. To overcome this, some growers plant on ridges; others plant in trenches; still others plant unnaturally deep, with the intention of getting the roots down closer to the cool subsoil. believe the roots will find their way

down to this lower soil if it is well watered and the surface soil is kept quite dry. I have always been fairly successful in getting through this stage by planting on a level bed, keeping the surface dry and well raked and applying a light shade. The plants should not be watered again until the soil dries out well down to the feeding roots.

["Sweet Pea Diseases," by George J. Ball, will follow in an early issue.]

frequently on vegetables, fruits and herbaceous plants.

The prevention of the disease lies in a careful watch and control of the temperature and moisture. If the day is cloudy the plant transpires less water than it does if the day is bright. Less water, therefore, must be given the plant. If this cannot be done, the temperature should be raised. This will enable the plant to transpire more water. At night the plant again transpires less water than during the day, because the temperature is lower and the humidity is higher. The temperature, therefore, should be raised as much as the best development of the plants will permit. This higher temperature will enable the plant to give off more water and thus prevent high water pressure within the plant which occurs during the early hours of the night.

Temperature Control Important.

Crack-neck illustrates the importance of controlling carefully the temperature of the greenhouse. A change in air temperature is followed by a change in relative humidity. A change in humidity affects the transpiration of water from the plants. Soil temperature has an influence on the intake of water by the roots. Although under ordinary conditions the soil temperature approximates that of the air, any rapid change in air temperature is not followed by an equally rapid change in soil temperature. The temperature of the soil changes rather slowly, especially when the soil is well supplied with water. Sudden or rapid changes in air temperature, therefore, must be avoided, especially in the case of highly forced plants. Such plants cannot adjust themselves readily to these unlike conditions of soil and air and, as a consequence, there is an unbalanced equilibrium in the water relations of the plants. This leads to an abnormal or pathological condition of growth.

CRACK-NECK OF MUMS.

Its Causes Explained.

Crack-neck is a term applied to the rupturing of the stem of chrysanthemums. The rupture occurs just below the bud or flower and is usually a horizontal break in the stem. The trouble occurs most frequently in the fancy show varieties, such as the Turners and Mount Greenwood, but also, to a less extent, in ordinary varieties not so excessively forced.

This trouble has been studied critically by G. H. Chapman, of the Massachusetts Agricultural Experiment Station, Amherst, Mass., and the results have been reported recently in *Phytopathology*, a scientific journal.

Mr. Chapman tells us that this disease is not caused by a fungus, saying that investigation of the fertilization indicated that an excess of plant food could not be a contributory cause and that the condition of the plants did not indicate the presence of continued excessive soil moisture; it was evident that overfeeding and continued excessive watering should be eliminated from consideration.

Water Pressure Tears Tissue.

After observing carefully the conditions in the greenhouse on the day preceding the appearance of the disease, it was found that, first, there occurred a rapid drop in temperature of several degrees. This was brought about by a rain storm late one afternoon. Concomitant with this rapid drop in temperature was an increase in relative humidity, or the percentage of moisture in the air of the greenhouse. Secondly, it was found that the temperature of the soil did not change, but remained practically stationary. The soil had been receiving an adequate supply of water previously.

We know from our studies of the physiology of plants that, if the relative humidity increases, transpiration, or the evaporation of water from the plant, decreases. We also know that, if the soil temperature remains uniform and the supply of water in the soil is adequate, absorption, or the intake of water and salts by the roots, remains unchanged. When, then, the temperature of the greenhouse drops rapidly a few degrees, the roots of the plants continue to take in water and salts at the normal rate, while the leaves give off water at a slower rate. In other words,

the intake of water is greater than the outgo. This must result in a gradual accumulation of water within the plant. As a consequence of this increasing water pressure within the plant, some of the tissues must eventually give way; somewhere in the structure of the plant there must be a break. In the chrysanthemum this break occurs on the stem just below the developing flower.

Crack-neck Not Confined to Mums.

That this explanation is correct is shown by the fact that Mr. Chapman was able to produce crack-neck at will by reproducing the conditions just described. He has shown experimentally, by duplicating the conditions which existed in the greenhouse the day previous to the appearance of crack-neck, that the disease is due to the atmospheric conditions surrounding the plant.

This trouble of tissue rupture is not confined to the chrysanthemum. Plant physiologists have noted and described it in other plants. It occurs rather

COAL CATCHING UP

COAL OUTLOOK BETTER.

All records for the year 1920 in the production of bituminous coal were broken in the week ended September 25, according to the geological survey. The total output was 11,817,000 net tons, the highest mark in the year. It almost reached the 12,000,000 goal fixed by the National Coal Association.

Production per working day was 1,969,000 tons, the highest with one exception since January, the exception being the 5-day week of Labor day.

The figures indicate rapid progress toward caring for the coal situation the coming winter. While 1920 is thus far about 13,500,000 tons behind 1917, and a little over 44,000,000 tons behind 1918, it is 51,500,000 tons ahead of 1919.

The National Coal Association gives positive assurance that the bituminous coal supply will meet the winter's demand. With production running at over 12,000,000 tons a week, the operators calculate that the existing deficiency due to underproduction can be made up soon after December 1. During October of last year, preceding the

miners' strike, production averaged 12,081,750 tons a week. In the week of October 25 that year 13,092,000 tons were produced. The highest production for any week during the present stringency was 11,813,000 tons during the week of August 14. The average for the last two months has been approximately 10,100,000 tons a week.

The National Coal Association gives this advice to small consumers: "Householders may feel entirely confident that, by resisting any panicky tendency to hoard coal within the next few weeks, they will not suffer for want of supply during the winter. Just as soon as the northwestern situation is cleared up, there will be enough coal released from that movement to make up any deficiencies that may exist. In the meantime, judicious distribution of the available current production will supply the immediate wants of small consumers anywhere."

It has been stimulating to scan traffic figures of August, which disclose a general enhancement of car movement, economies of dispatching solid trains



Sweet Peas Composed All the Bouquets of this Bride and Her Seven Bridesmaids.

from one point to another far distant and of efficiency of operating forces.

The week ended August 14, to cite a period covered by statistics of car loadings, saw an increase of more than fifteen per cent, compared with the same week of 1919, and a material gain over results in the corresponding week of 1918, when war demands were quickening railroad transportation. Comment in railroad operating quarters discloses a more confident attitude in regard to freight movement of the future than was evident at midsummer.

FEATURES OF F. T. D. MEETING.

School Children's Contest.

One of the interesting features of the F. T. D. convention at Indianapolis next week will be the results of a contest that has been carried on in the public schools there. The three high schools and the two highest grades in the grade schools are competing for a \$25 prize for each department for the best poster featuring the national slogan, "Say It with Flowers," and the F. T. D.

Enthusiasm has run high. The children are engrossed in the work and the teachers are pleased with such an incentive. Needless to say, there is no end to the advertising derived from this offer. Teachers and school children alike are visiting the flower stores to get ideas and suggestions and to have the F. T. D. more fully explained. Although explanations have been made fully and explicitly, they wish more details. E. E. Temperley is much pleased with the results so far and has been assured by the heads of the various departments that there would be some admir-

able and meritorious posters from which to choose.

Entertainment Program.

The Indianapolis florists have made ample provision for the entertainment of visitors at the F. T. D. convention. The tentative program of the events provided is as follows:

MONDAY, OCTOBER 11.

Noon—Luncheon at Claypool hotel for the directors.

Evening—Dinner at Columbia club for directors.

TUESDAY, OCTOBER 12.

Noon—Luncheon for everyone at Claypool hotel.

WEDNESDAY, OCTOBER 13.

Noon—Luncheon at Athenaeum.

THURSDAY, OCTOBER 14.

Those staying over have been invited to the Cumberland range of Bertermann Bros. Co. An invitation to Richmond, Ind., has also been extended for guests remaining.

The program arranged for the ladies is as follows:

TUESDAY, OCTOBER 12.

Noon—Luncheon at Claypool hotel.

Evening—Theater party.

WEDNESDAY, OCTOBER 13.

Noon—Luncheon at Athenaeum.

5 p. m.—Automobile ride about city.

6 p. m.—Dinner at Claypool hotel.

Tickets for the Circle theater for either afternoon will be given the ladies. E. E. T.

FLOWER GROWERS' ASSOCIATION.

There will be a board of directors' meeting of the National Flower Growers' Association October 12 at the Claypool hotel, Indianapolis.

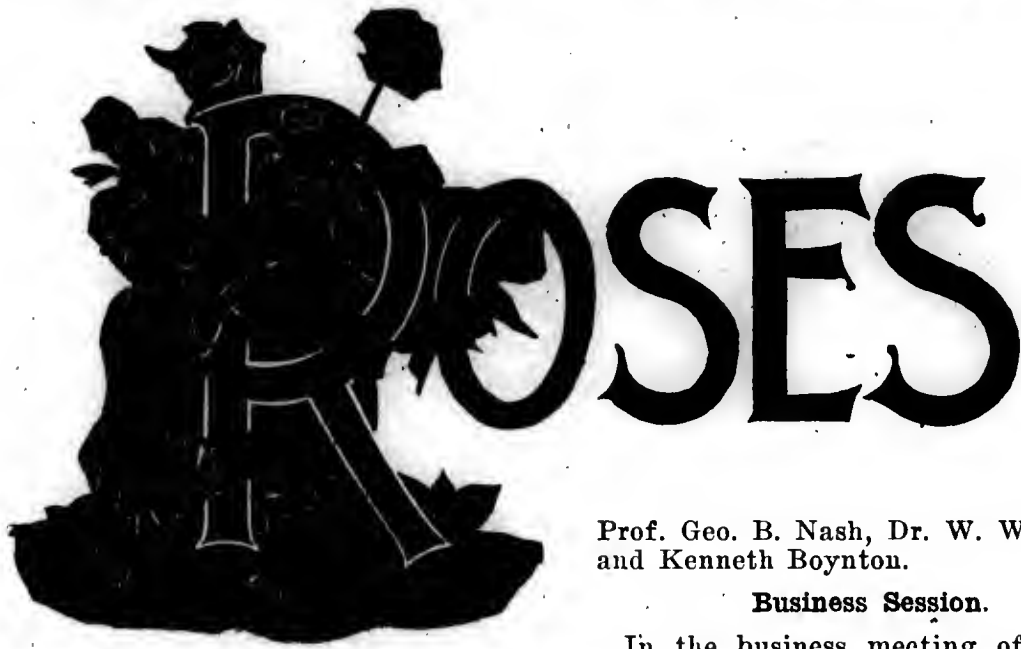
The principal matters to act upon are as follows: Revising sections 1 and 3 of articles 8 and 10 of the by-laws, selecting a meeting place and date for the next annual meeting, and considering plans for the organizing of local districts.

Secretary J. F. Ammann, after this meeting, will take a trip east at the request of several locals, who ask for assistance. The following schedule of meetings has been arranged: Baltimore, October 15; New York, October 18; Buffalo, October 19; Cleveland, October 20; Detroit, October 21, with a possible stop-over en route at Pittsburgh and Philadelphia.

SWEET PEA WEDDING.

No flower is so generally popular for corsage work, it would seem, as is the sweet pea, and as florists become more ingenious and more skillful in their use of it, the public's appreciation seems bound to grow further. In Duluth, Minn., use of the sweet pea for wedding bouquets has been so successfully made by the Duluth Floral Co. that the firm's patrons have indicated their approbation by wanting more sweet pea bouquets. In the early part of last month, for the Marr wedding, an important society event in Duluth, the bride was provided with a bouquet of white sweet peas, while the bridesmaids carried various shades of pink. A little later, the Bagley wedding was likewise a sweet pea occasion. The bouquets, designed by J. E. Stapleton, of the Duluth Floral Co., are shown in the hands of the bearers in the illustration on this page.

Stamford, Conn.—The preliminary schedule has been issued for the fourth autumn exhibition of the Stamford Horticultural Society, to be held in New Horticultural hall November 5 to 7. Entries should reach Alex Geddes, chairman, or George B. Cannon, manager, 43 Atlantic street, before noon Tuesday, November 2.



AMERICAN ROSE SOCIETY.

Meeting at Bronx Park.

The meeting of the American Rose Society September 29 at the Mansion, in Bronx park, New York, was called to order at 1 p. m. by President Pyle. There was an attendance of about fifty members. President Pyle introduced Dr. H. A. Gleason, assistant director, who cordially welcomed the members to the gardens. President Pyle emphasized particularly the value of the botanical gardens to the individual and said that he felt sure everyone present would derive much good from the inspection of the various sections of plant material.

S. S. Pennock reported the presentation of the Hubbard memorial medal for Columbia to E. G. Hill, of Richmond, Ind., at the annual convention of the Society of American Florists at Cleveland, August 18.

Highway Planting.

J. Horace McFarland gave an interesting talk on the planting of state highways and particularly on the value of the hardiest species of roses for this type of work. Secretary White reported the project now under way for rose plantings along the state road between Auburn and Skaneateles, N. Y., which is being developed through the interest of Charles G. Adams, of Auburn. A rose society has been organized in Skaneateles, which in co-operation with the Auburn Rose Society proposes to make on the state highway between these two towns a typical roadside rose planting. The residents of the towns are being encouraged to plant roses in their gardens, as are also the residents of the more rural sections.

Benjamin Hammond spoke of the value of woman's work in connection with all organizations and emphasized particularly the value which he thought would result from having a woman representative on the executive board of the American Rose Society.

Charles H. Totty, of Madison, N. J., made the principal address of the afternoon, taking as his topic, "Some European Observations Regarding Roses in 1920."

Preceding and following the afternoon session, there was a tour of inspection of the grounds and buildings, including the rose garden, dahlia garden, herbaceous gardens, etc., guided by

Prof. Geo. B. Nash, Dr. W. W. Murrill and Kenneth Boynton.

Business Session.

In the business meeting of the society the proposed changes in the constitution and by-laws, as mailed—all members with the 1920 American Rose Annual, were approved and adopted with minor changes. In the discussion of the various articles the opinion was expressed that the fee for life membership should be \$75 and that section 3 of article V of the by-laws, referring to the money received for life membership fees being invested in a permanent fund and only the interest accruing being available for the work of the society, should be canceled. Because of the clause prohibiting changes of the constitution and by-laws without previous notice to the members, such changes were not possible until a later annual meeting.

In the sessions of the executive committee which preceded and followed the meeting of the society the resignation of E. A. White as secretary was considered and accepted. The reasons for Secretary White's resignation were that the rapid growth of the membership of the society and the increasing duties of the secretary's office made it impossible for him to give the time necessary, without seriously interfering with his duties as head of the department of floriculture at the New York State College of Agriculture. His resignation has been in the hands of the executive committee for some time.

John C. Wister, of Germantown, Pa., was elected to complete the unexpired term of Secretary White.

E. A. White, Sec'y.

PAINESVILLE ROSES.

To every member of the trade the name of Painesville, O., is more than a post office address. It stands as a locality famous for its nursery stock. And particularly is it famous for its shrubs, hardy plants and roses. So it is not surprising that a particularly admirable trellis of roses such as that shown in the accompanying illustration should turn out to be grown in the noted Ohio town.

The trellis is covered with the Excelsa rose and a good many people who saw it on the grounds of Thomas J. Murphy's home said it was as fine as they had seen. To the right is another trellis, built this year, on which is American Pillar, Hiawatha, American Beauty and Dorothy Perkins, both white and pink varieties. In the foreground, adding to the beauty of the planting, are shrubbery, perennials and annuals, which maintain an excellent appearance throughout the season.

One should not overlook, either, an important part of the picture. That is Mrs. Thomas J. Murphy, who uses the trellis as a background for herself.

Mr. Murphy is well known all about Painesville, which his pen keeps on the map in these columns. He grows perennials and shrubbery, and is gradually increasing his stocks.

Columbia, Mo.—The Columbia Floral Co. and Professor Horace Major, of the University of Missouri, were in charge of the fall flower show, held September 23 in the Knights of Columbus hall.

Minneapolis, Minn.—The recent erections of greenhouses by Weeber & Race include one 36x200 for the Minneapolis Floral Co. at Hopkins, Minn.; one 31x153 for W. E. Tricker, St. Paul; one 16x72 for E. H. Mazey and one 28x100 for the Sunnyside Greenhouses, in this city, as well as wrecking ten houses and rebuilding two 26x150 and a potting shed, 20x126, for the Lakewood Cemetery Association.



Much Admired Trellis of Excelsa Rose at Painesville, O.

TOTTY TALKS ON TRAVELS

EUROPEAN OBSERVATIONS.

Climatic Difference.

Most Americans visiting Europe are highly enthusiastic about the roses they see growing in Great Britain and France. It must be remembered that it is the climatic difference and conditions which make possible much of this fancied superiority. For instance, in our hot summer weather the lovely bud of early morning is the full-blown flower of midday, more or less wilted and gone by night. What do we find in Europe? The growth is much slower; therefore, the bud develops much more petalage and substance, which makes for increased depth and size in the flower. Southern France, it is true, shows conditions much more resembling our conditions here, but in a recent visit to Ireland, the first week in August, I found that the first flowers on maiden trees of many varieties were just developing and the flowers, when grown under this cool condition, were twice as large as flowers on the same varieties in the United States. The importer of novelties will often be fooled until he has made several trips to Europe, familiarizing himself with the local conditions.

Different Culture.

Dickson's, the place to which I referred a minute ago, won three gold medals, the week I was in Belfast, in different shows in Great Britain, besides numerous first prizes. It is true, their stock is fine. It is also true, they have many seedlings not available to the average cultivator, but their chief superiority lay in their climatic conditions, which brought the buds along slowly and permitted them to grow much larger and have more substance than when grown in a warmer climate. Regarding climbing varieties—American Pillar, for instance, well known to all of us—Mr. Dickson told me that the individual flowers would last an entire month in the open air. This is one advantage they have in practically all parts of the British isles. They can enjoy the wonderful climbing roses all season, while here we can only enjoy them in June, and then they have hardly any blooms the rest of the season.

Of course, in planting our roses we economize as much as possible on time and labor, while the European takes every care and effort to have them planted properly, taking out, for instance, the soil to a depth of about two feet and filling in the rose beds with a mixture of broken pots, pieces of charcoal and decomposed cow manure, which is what I saw being done in one establishment where I was. While not decrying its merits in the least, it would be almost impossible for us to do it here on account of the exorbitant wage scale and other handicaps.

At the Bagatelle Gardens.

The most interesting place to me from the rose standpoint was the rose gardens at Bagatelle. These gardens are located in the Parc d'Bagatelle, and an extensive test is given all new

An address by Charles H. Totty, of Madison, N. J., entitled, "Some European Observations Regarding Roses in 1920," delivered before the meeting of the American Rose Society, New York, September 29, 1920.

varieties from any country under the supervision, to a certain extent, of the French government. These plants for testing are carefully planted and an award made to the ones showing up the most meritorious from the outside cultivator's point of view. I had hoped to be in France in time for the judging this year, but failed on account of delay in the sailing of the steamer and the fact that the roses had come along more rapidly this year than usual. The roses were scored June 10. As a general rule, it is June 20 to 23 before they are in suitable condition.

The variety awarded the first prize this year was Souvenir de Claudius

tional jurors was President Parmentier, exhibited by Sauvageot. This variety greatly resembles Herriot in color, but is much superior in habit. Comtesse de Gassagne was also awarded a certificate. This is a light pink in color with a suffusion of yellow at the base of the petals. There were several varieties there from Howard & Smith, of Los Angeles, Cal., but hardly in shape at the time I was there to be given a fair and impartial judgment.

The seedlings are already on the ground for 1921 competition and are quite extensive. A prominent variety of M. Pernet's is named after his other son, Georges Pernet, which, if it keeps up in the shape it was in this year, will come near winning the medal in 1921. Another fine variety by the same grower is Capt. Georges Dessirier, a brilliant scarlet.

Some ten French growers are represented, four or five from England, several from Ireland and three from Holland, all of which we shall doubtless hear from in due season.

In Paris Shops.

The roses I saw in the Paris flower shops were somewhat of a disappointment to me, as they consisted almost entirely of Her Majesty, a well known light pink, and Juliet. We should hardly consider either of these a good commercial variety in America, but arranged as the French had them, with different foliage of the purple beech, golden alder and other variegated foliage, they look exceedingly well.

I did not see any flowers of the redoubtable American varieties, Columbia and Premier, as the French growers have not yet planted them. This, of course, is readily explained, as the war prevented the importation of any horticultural material for several years into France. This also obtains in the case of the cut flowers in the London market, though I have no doubt the next year or two one will find both Columbia and Premier well represented over there.

The European way of exhibiting roses is not fair to the man who is looking for information regarding their habits or growth. The flowers are exhibited on boards with short stems of just a few inches and are often wired in addition, so that no one can form any opinion whatever regarding their habits or foliage unless he visits the nurseries and sees them growing in different parts of the country.

British Conditions.

It is remarkable, considering the excessive moisture in the climate of Great Britain, that the rose plants are not eaten up with mildew, but I presume this is on account of the temperature not being hot. I was in Great Britain for twenty days and during that period there was only one day we did not have rain. This was, it must be remembered, in July and August, when, if at any time, the weather should be propitious, and yet the rose blooms opened in magnificent condition every morning, minding apparently

The Editor is pleased when
a Reader presents his ideas
on any subject treated in

THE FLORISTS' REVIEW

As experience is the best
teacher, so do we learn
fastest by an exchange of
experiences. Many valuable
points are brought out by
discussion.

Good penmanship, spelling and
grammar, though desirable, are not
necessary. Write as you would talk
when doing your best.

**WE SHALL BE GLAD
TO HEAR FROM YOU**

Pernet, a variety named in honor of the eldest son of M. Pernet-Ducher. Of course, all rose growers will be sorry to hear that Mr. Pernet lost his two sons in the recent war. On account of this terrible loss he has suffered, M. Pernet has lost much of the incentive he had to carry on his work for the future. Judging from what I saw of this new variety at the time of my visit in June, Souvenir de Claudius Pernet looks as though it would be a fine rose for our gardens in this country. The color is much deeper than that of Constance, which it much resembles, but persists right to the edge of the petals. The petals, too, are heavier than those of Constance, and at the time I saw the plant, July 6, there were several flowers fully developed on it.

Famous Yellow Roses.

M. Pernet is well known for the splendid yellow roses he has given us in the past, including Mme. Colette Martinet, Mrs. Aaron Ward and Sunburst. Another popular variety which he originated was Mme. Edouard Herriot. Another variety that was awarded a certificate by the interna-

little the more or less continuous showers. There were few varieties I saw that we do not have or have not tested in America, but we cannot ever hope to attain the wonderful, delicate tints of color that appeared in many of the large number of delicate shades of pink. Our hot sun blisters and fades the color so that the same flower could be used for several varieties. This is the chief difference between the roses I saw in Europe and those we have in America. The British hybridizer is once more beginning to take an interest in things and I think another year or two will see things back to a normal basis. Quarantine 37 is of little interest to the European rose grower at this time. He has not nearly enough stock for his own home trade without bothering to do any exporting.

One of the most enjoyable days I spent in Europe was with Hugh Dickson, at his trial grounds at Belfast, Ireland. For three generations this family has worked up a system of hybridizing rose stock, and book after book has shown me with a full record of all crosses in past years. All his seedlings were so fine that had I not known of the climatic differences between Ireland and America, I would have wanted to buy everything in sight. Dickson's raise about 1,000 new seedlings every year. These are rigorously worked out as soon as they bloom. If they show characteristics worthy of

perpetuation, either improvement in color, increase in size or some other desirable qualification, they are kept for future use and distribution. In the final analysis, Mr. Dickson told me, the yearly average of seedlings works down to above five seedlings disseminated out of every thousand. Eighty thousand seedlings can always be seen in first, second or third year growth.

On Their Way.

I have always been much interested in yellows, and I saw three at Dickson's that will eventually find their way to us, K-139, K-831 and W. E. Wallace. The most noted thing in the trial grounds was the variety J. G. Glassford. I am hoping, with the permission of the federal board, to import a plant or two of each of these this coming season so that we can give them a test over here and, if satisfactory under our conditions, distribute them to the critical American public.

Many names that we conjured with in the line of rose growers seem to be dropping out, as the younger generations have been killed in the war or have gone into other lines.

Some nurseries have suffered from business dry-rot and could not stand the pressure of war conditions and for the future I think America has to look more and more to its own growers for improvements in the line of rose novelties.

principal streets, will add to the lure of trade.

The Stuppy Floral Co., St. Joseph, Mo., is well pleased with the increase in business, which is partly attributed to the new location and the attractiveness of the store now possible. Stock at the houses is in fine shape, Frank Stuppy being constantly at the helm.

Manager Mangelsdorf, of the Atchison Seed & Flower Co., Atchison, Kan., is highly pleased with the trend of trade. Julius Dilloff, of Wertheimer Bros., happened in and the topic of conversation was ribbons, Mr. Mangelsdorf commenting upon the fine quality now used and the advanced taste in matching colors, so that the idea formerly held by customers of supplying their own ribbon was a thing of the past and properly so.

Miss Elizabeth Doak, who has been for five years in charge of the shop of the Seales Flower Co., Birmingham, Ala., in the course of which period she has made many brides' bouquets, intends carrying one herself soon. She has resigned her position and carries away with her the hearty good wishes of all her co-workers.

David Hope, superintendent of the J. L. Parker greenhouses, Birmingham, Ala., says this season was the first in his experience when good carnation plants were thrown away. Possibly an advertisement in The Review would have sold them, but help was too scarce to handle them. Even now responsible help is unobtainable at what is considered a liberal wage; "for," added Mr. Hope, "at the good prices stock is bringing right along, we are able and willing to pay in proportion." Although handicapped, carnations and chrysanthemums were noted in tip-top shape.

Alex Scott, of the C. A. Dahl Co., Atlanta, Ga., when he heard that good carnation plants had been thrown away by David Hope, of J. L. Parker, Birmingham, Ala., expressed regret, owing to the fact that his firm, being short of stock and seeing none advertised near-by, had been forced to the decision of carrying over some of their old plants a second year.

Johnson's Greenhouses, Memphis, Tenn., report excellent business and keep their display up to its usual high standard. W. M.

VIRGINIA LILY BULBS.

Home-Grown Longiflorums.

Attempts of the Department of Agriculture to grow lily bulbs in this country have been noted in these columns from time to time. The experiments of Dr. David Griffiths have been followed by the trade with particular interest. Some time ago Dr. Griffiths interested a few growers in favorable localities in his efforts and provided bulbs for experiments. The reports of these growers will be the most valuable result of the trials. One of them, C. W. F. Erdman, proprietor of the Bushy Flower Garden, at Bushy, Va., has sent to The Review two stalks of longiflorum from some miniature bulb-lets received from Washington. These, though somewhat broken by their trip through the mails, showed clean, healthy

MOTT-LY MUSINGS

Hugo Busch, Jefferson City, Mo., is celebrating his thirtieth anniversary in the business here by giving his son an interest; he is planning to add more greenhouses to provide for the steadily increasing retail trade. Dahlias have done well this season; one variety among several of the newer kinds, Dreer's Yellow, is highly valued.

The Jacob Schulz Co., Louisville, Ky., made a special feature of dahlias during the week of the state fair. Especially notable was a window of Dahlia King of Autumn in baskets trimmed with ribbon of Ophelia shade; the combination was harmoniously striking and resulted in many expressions of praise and much booking of orders for tubers. George Schulz plans to attend the meeting of the F. T. D. in Indianapolis, where he anticipates results for the further benefit of the trade in general.

Anders Rasmussen, New Albany, Ind., has everything in prime shape. All traces of the hard knocks received a short time back have been wiped out. Supply and demand are both satisfactory. Good times ahead are predicted by our optimistic confrere.

The Lockyear Floral Co., Evansville, Ind., has been strengthened by an infusion of new blood, so to speak, and will make considerable improvements in the near future. Its location, facing the entrance to the principal cemetery, is ideal and, as Manager Louis Kletz expressed it, encourages in every way the perpetual decoration of our last earthly resting place.

Trachelium caeruleum is a recent addition to the not overlarge list of plants suitable to grow for the retail trade. Samuel Murray, of Kansas City, Mo., predicts a future for it when better known. It is grown from either seed or cuttings; the latter method of propagation secures stronger plants.

A novel method of killing scale by drowning was in course of operation by Robert S. Brown, of Kansas City, Mo., who was observed plunging a batch of scale-infested evonymus in 2-inch pots in a big tub of clear water, covering them with sacking and allowing them to stay several hours, when the insects would be found dead. "Never found it to fail; it is the only effective remedy," is Mr. Brown's opinion, which is worth knowing.

"Service," observed Arthur Newell, of Kansas City, Mo., "is the secret of success; of course, good service." An instance of this was seen when a patron, at the last moment, desired a floral offering sent to a funeral which was on its way to the place of burial, some twenty miles distant. Mr. Newell was equal to the emergency. Jumping to the phone, he called up the local florist and instructed him to have the piece made and delivered at the cemetery ere the cortege arrived and also to see that the name of the sender was published in the country paper as evidence. The Newell store is the latest in ornateness, Belgian marble being used as outside trimming. A 10-year lease and the splendid location, on two

growth. Mr. Erdman relates his method of growing thus:

Method of Culture.

"I planted last fall in trenches two inches deep, leaving a space of twelve inches between the trenches. The plants were four and one-half inches apart in the trenches. I next obtained some horse manure and cow manure, mixing them. The manure was fresh from the stalls and contained plenty of long fiber, such as cornstalks and weed stems. With this I top-dressed the plants about one and one-half inches deep.

"I did not do anything else until spring, and then I merely kept the weeds out. May and June were exceptionally dry and cold. In July the plants bloomed, some throwing two stems and having all the way from one to five blooms on each stem. The bloom was seven inches long and was perfect, as nearly as I could tell. No disease developed in any of the plants, to my knowledge.

"The plot is forty feet from a large hickory tree and three feet from a small locust tree and three small walnuts. The road runs within two feet, but the plot is at an elevation of twenty feet from the road level. The soil was of a light, sandy texture and in fair condition, being plowed to a depth of eight inches."

A VISIT TO LUTHER BURBANK.

I went to the little town of Santa Rosa, about fifty miles from San Francisco. Upon arriving and looking around the station and the town in general, with a population of 5,000 people, you would never dream you would find across the bridge such an interesting lover of horticulture and floriculture as the world-wide known man, Luther Burbank.

At his interesting trial grounds, everywhere one looked was something new, improvements on the old and many new seedlings of foliage, fruit and flowers.

It was a day I had longed for, to meet such a man as Mr. Burbank. The reception I was accorded was wonderful. First, at his house, we sat for a long time looking at colored pictures of the many wonderful fruits he has originated and some great surprises he has coming. Surely they will surprise the world as much as did the airplane and the wireless telephone.

After the delightful visit in his home we walked for hours about the trial grounds. Naturally I was greatly delighted with what I saw, and my only wish was that everybody who loved nature and plant life could have enjoyed the same treat as did I.

It was a red-letter day in my life, for I had looked forward to this pleasure for over twenty-five years. My desire was granted and, believe me, all florists who visit California should get in touch with Burbank. Make a date, and you will feel your trip across the continent has been well paid.

After our trip around the grounds we returned to his office. There I saw the many publications on flowers for the schools and then had the treat of partaking of eight new varieties of peaches. When I was just about ready to depart he said, "You must register in my book of visitors," which I considered an honor. Above my signature

were those of three men connected with their respective countries, Denmark, Norway and Sweden, on an official visit. It is a great pleasure to meet such a man as Mr. Burbank, who is personally charming. The records show there is a visitor to the Burbank grounds arriving every fifteen minutes through the year. It is a great loss that many who call do not have the pleasure of meeting this genius personally. This, of course, cannot be helped, for otherwise his time would all be taken up in hand-shaking.

When I stepped out of his residence and was shaking hands, my wife, who accompanied me, said, "Mr. Burbank, may I have the honor of taking your picture with Mr. Siebrecht?" Her request was granted with a smile which will never be forgotten by either of us.

And here you have the picture, in-



Luther Burbank and H.A. Siebrecht, Jr.

cluding Mr. Burbank's pet dog, who does a number of tricks and wears a hat.

Henry A. Siebrecht, Jr.

BEE TLE QUARANTINE LAID.

Effective October 1.

Despite protests at the hearing in Washington, largely attended by members of the trade, the Secretary of Agriculture, September 30, issued quarantine No. 48 to supersede No. 40, effective October 1, restricting shipments of greenhouse and nursery stock in New Jersey and Pennsylvania. The order is not, however, so bad as the name sounds. Provisions have been made to permit shipments to be made from establishments found not to be infested by the Japanese beetle and for shipments to be made from infested places if inspectors of the Department of Agriculture find them free from the beetle.

The infested areas are given as follows by the Department of Agriculture:

The townships of Cinnaminson, Delran, Chester, Mount Laurel, Lumberton, West Hampton, Burlington, Willingborough, Beverly, Palmyra and

Riverside; the borough of Riverton; and the cities of Beverly and Burlington, in the county of Burlington; and the townships of Pennsauken, Delaware and Haddon, the boroughs of Collingswood, Merchantville and Haddonfield; and the city of Camden, in the county of Camden, N. J.

That part of Philadelphia county, Pa., lying east of Frankford and Tacony creeks, i. e., the area between the creeks and the county line separating Philadelphia and Bucks counties; also the township of Bensalem, in Bucks county, Pa.

Permits Allowed.

Upon certification of inspection by Department of Agriculture officials, shipments may be made from these districts, and the regulations state that "in the case of individual farms or districts within the infested area on which the insect has not thus far been found, shipments from said farms or districts in bulk or small packages are authorized under a permit (valid until revoked) stating that said farms and districts have been inspected by the United States Department of Agriculture and found free from the Japanese beetle. Copies of such permit shall be attached to small packages, or, in the case of bulk shipment, to waybills, conductors' manifests, memoranda or bills of lading pertaining thereto, and shall be accepted by transportation companies in lieu of certification of inspection."

Included in the order are farm and orchard products, grain and forage crops, soil, compost and manure other than fresh manure, and "nursery, ornamental and greenhouse stock, and all other plants, including bulbs and cut flowers." The restrictions on all except the items in quotation marks are applicable only between June 15 and November 1. This trade's products are under regulation all the year around.

PRICE OF FLOWERS.

From time to time there have been in the daily newspapers reports concerning the high prices of flowers, which have been detrimental to the trade. In Berkeley, Cal., the Gazette for September 21 published the following:

JOY FOR THE GARDENERS.

There will be joy among the gardeners. Fifteen million Dutch flower bulbs, including hyacinths, narcissi and tulips, arrived in New York the other day on the steamer Luckenbach, direct from Rotterdam.

The importation of shrubs, flower seeds and bulbs from Europe was practically abandoned during the war, and even after peace was established there was no perceptible increase in the imports. The stoppage of these supplies has worked a hardship in the flower-growing world, and it is partly due to this scarcity that prices of flowers have become so prohibitive.

There has been one beneficial effect in this shortage, however, as in many another. It has stimulated the activity of American growers and dealers to the production and development of finer native varieties.

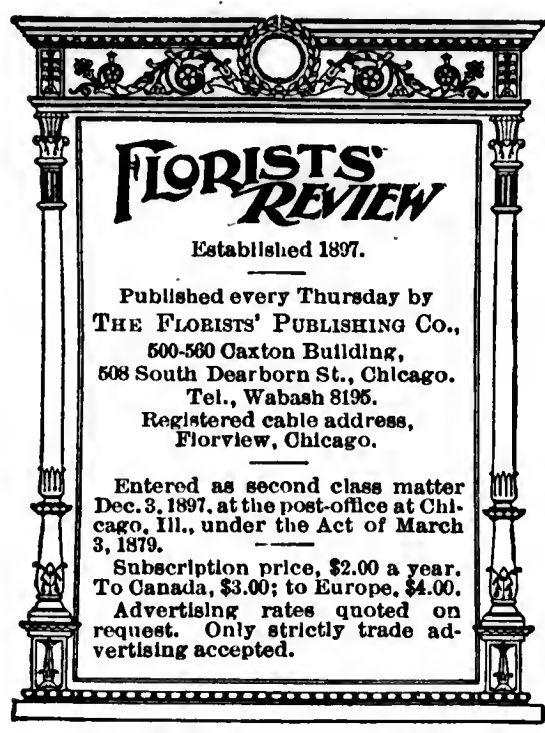
With the resumption of European trade in plants and flowers, along with the domestic improvement, the American garden, fast attaining fame all over the world, should glow with beauty next season as never before.

A local florist in the above instance was quick to answer the imputation that prices were prohibitive, and had the following letter published in the Gazette:

FLOWER PRICES NOT HIGH.

Editor, Gazette:—In your editorial September 21 is the statement that the abandonment of importation from Europe of horticultural supplies is partly the cause of prohibitive prices of flowers here. The use of the word prohibitive is doubtless a slip of the pen, for the price of flowers, with the exception of the so-called Easter lily, has not been prohibitive. Some kinds of nursery stock are greatly reduced in quantity because of war conditions and an unprecedented demand following the armistice. Prices advanced about twenty-five per cent in some lines, but staple cut flowers have been sold regularly at slight advance. Your next judicious purchase will convince you. Notwithstanding the nonprohibitive \$3.50 neckties, \$5 shirts, \$15 shoes, etc., we can all still afford to "Say It with Flowers."

W. G. Perrine.



RESULTS.

We give them. You get them.
We both have them.

EASTER falls on March 27 in 1921.

A FEW frosty days have resulted in a general shortening of the cut flower market.

FROM present indications, the F. T. D. convention next week will draw an attendance that will crowd Indianapolis.

THE national flower show to be held in Cleveland, March 25 to April 1, 1922, will end just two weeks before Easter. It is April 16 that year.

WITH expenses so high, trade organizations must limit their activities in order to accomplish real benefit for their members. New undertakings outside of an association's primary objects are apt to prove expensive and weaken the organization.

FIELD-GROWN carnation plants will continue to sell until they freeze, but the late demand, like that early in the season, probably will be light, and for the same reason. It was such a successful growing season that few plants have been lost since benching.

PRECEDING the F. T. D. convention, a meeting of the national publicity committee will be held at Indianapolis October 11. Among the important subjects to come up is that of billboards. The committee has plans for the disposition of those remaining and expects to have every one of the 500 in use shortly.

WITH the opening of the new season the Pink Part of The Review shows such growth that this week it cannot be contained in the usual thirty-two pages. The importance of telegraph business is being increasingly recognized, and the Pink Part of The Review is consulted more generally than any other list of retailers by florists sending orders.

COMPARING one's own knowledge of the state of affairs in the florists' trade with published data regarding other lines of business, most of us will agree things with florists have been above the average of commercial activity. For instance, the September sales of America's largest mail-order house decreased 9.65 per cent in August and 26.11 per cent in September, compared to the same months in 1919.

WHY not replace the early mums with carnations? There are bargains to be had in field-grown plants.

IF infrequent buyers would send cash with orders of small amount, the cost of doing business would be lessened for all.

CLOSER scrutiny of the service received for money paid will be induced by the present business readjustment. Margins are no longer so large as to admit of care-free, or rather careless, spending.

LESSONS 151 and 152 in the Cornell reading course for the farm, published by the New York State College of Agriculture, are by Prof. A. C. Beal. They are entitled, respectively, "Growing Sweet Peas" and "China Asters."

SHOWING the careful hand of Secretary C. W. Johnson, the 24-page booklet containing the report of the 1919 meeting of the Chrysanthemum Society of America has just reached members. It contains a list of the chrysanthemum introductions for last year, which number fifty-three.

NEED of close attention to credits is indicated by the fact that Bradstreet's reports 174 failures in the United States for last week against 158 for the previous week, and 86, 161, 194 and 236 for the corresponding weeks 1919 to 1916. The middle states had 57, New England 22, southern 48, western 29, northwestern 10, far western 8. Canada had 12 against 10 for the previous week.

POPPIES FOR NOVEMBER 11.

If florists can find a way to flower poppies for November 11, a new holiday may be added to their profitable list. It was recorded on this page last week that the Sons of Veterans at Indianapolis, adopted the red poppy as the emblem of that organization. Last week at Cleveland the American Legion, in national convention, likewise selected that flower. Further than that, members were urged to wear the "red poppy of France" on Armistice day, November 11, in memory of those comrades who were buried in those fields of France where the red poppies bloomed. To the soldiers who fought abroad those flowers hold most sentiment of any for that day.

The "red poppy of France" is Papaver Rhæas, from which comes the strain of Shirley poppies. They are sometimes used in baskets by florists in June and July, but November 11 is far from their season. But perhaps florists can find a way to meet this problem.

A representative of the American Legion Weekly, which goes to nearly half of the 2,000,000 members of that organization, has already appealed to The Review for its assistance in securing florists' coöperation in promoting this new flower day. He writes:

"The American Legion at its convention in Cleveland agreed to adopt the red poppy as its official flower and urged its members to wear it on Armistice day as a memorial to their 'buddies' who made the supreme sacrifice. Of course, chrysanthemums are in season then, but the 'red poppy of France' is the flower of the Legion and should be sold extensively on that day.

"I would appreciate it if you would publish this and do what you can editorially or otherwise to get the florists and growers to capitalize this possible new day for their own benefit and to further this noble object of memorializing the

men who sacrificed themselves that the world might achieve some measure of peace."

ON ROAD TO STABILITY.

The reductions in prices of various commodities have led, in the estimation of many, to a sounder basis for business, and optimism is felt by some as to the outlook. The Federal Reserve Board's report last week stated:

"Excellent crop yields have resulted in sustaining buying power, while improved movement on the railways has given assurance of steadier and earlier marketing than had been believed possible. Banking conditions in several districts have improved and from some it is reported that business enterprises are working into a position to finance themselves to a greater degree by reducing inventories and by exercising more careful scrutiny over credits. The crop-moving process has gone ahead on the whole smoothly, and the peak of the demand for funds has practically passed without serious inconvenience and with no prospect of an increase of difficulty.

"Speculation in commodities and securities has been at a relatively low level and there has been a gratifying diversion of banking funds to the service of productive industry in many lines. From various Federal Reserve districts improving conditions and growth of optimism are reported. There is indication that business conditions are now definitely on the road toward stability of as great and confirmed a nature as the disturbed position of the world at large will permit."

NATIONAL FLOWER SHOW.

The first preliminary plant schedule of the fifth national flower show has made its appearance, so that growers may have ample time to prepare for the big show in Cleveland March 25 to April 1, 1922. It is to be held in the new municipal auditorium, whose giant steel framework was seen by visitors at the S. A. F. convention, diagonally opposite the Ninth Garage, where the trade's display was housed. The S. A. F. will have the honor of opening this magnificent structure. It occupies an entire city block and is expected to be one of the handsomest public buildings in the country. The main floor will be amply large for the competitive exhibits and a separate floor will be devoted to the trade display.

The 1922 exhibition will be the first since that at Philadelphia in 1916. Since it is under the same capable management as that one, its success is expected to be especially notable. George Asmus is chairman of the committee, John Young, secretary, and J. J. Hess, treasurer. The other members are Thomas Roland, William H. Duckham, Patrick Welch, Herman P. Knoble and Frank H. Traendly.

For a garden arrangement of rose plants covering 500 square feet there will be a first prize of \$1,000, second \$750 and third \$500. There are liberal premiums listed also for other rose displays, under the auspices of the American Rose Society, which will hold its annual exhibition in conjunction. Included in the prize list also are many kinds of plants in flower, palms and foliage plants, ferns and selaginellas, orchid and bulbous plants, for both private and commercial growers.

OBITUARY

John Welter.

John Welter, associated with his father, Nicholas K. Welter, in the greenhouse business at Evanston, Ill., died September 30 and was buried October 4. Mr. Welter was about 33 years of age and his entire business life had been spent in producing cut flowers for the Chicago market, where they were sold in various commission houses. He was an expert forcer of bulbous stock and a good grower of carnations, chrysanthemums and sweet peas. He was one of a family of five children, being survived, besides his parents, by three brothers and a sister. Mr. Welter leaves a widow, his marriage having been the subject of a news note in The Review only a little more than a year ago.

PROVIDENCE, R. I.

The Market.

The fall season for 1920 has started out with an activity that has not been equaled in many years, and the long social calendar augurs well for an increasingly active winter. Never has the fall opened with so many weddings, while numerous others scheduled for later are contributing to keeping things moving. Since the middle of September there have been several elaborate weddings that have called for more than usual in floral decorations. The demands for funeral work have also exceeded the usual call and there has been a slight shortage in some supplies.

Prices are, if anything, a trifle higher than usual at the opening of the season, roses bringing \$3 to \$25 at wholesale, while American Beauties are \$6 to \$10 per dozen. Carnations are just beginning to crop and are not yet of more than secondary merit at \$2 to \$5. Asters are \$2 to \$5; gladioli, \$8 to \$12; lily of the valley, \$10 to \$15; Easter lilies, \$12 to \$15; and sweet peas, \$1.75 to \$2.50 per hundred. The first chrysanthemums have made their appearance at 25 to 40 cents each, while a few orchids are shown at \$15 to \$25 per dozen.

Various Notes.

Among the taxpayers of East Providence who are assessed on property valuations of \$5,000 or more are: Lawrence Hay, \$6,450; Joseph E. Koppelman, \$22,560, and Hannah A. Olsen, \$23,270. In the city of Cranston are the following: Frank L. Budlong, \$11,860; Frank L. and James A. Budlong II, \$36,395; Harry A. Budlong, \$34,240; James A. Budlong II, \$277,675; Budlong Mfg. Co., \$25,000.

Miss Annie O'Connor has returned from a vacation tour through England, France and Belgium.

The Colonial Flower Shop, Inc., is the name of a new retail flower concern that is opening at 31 Westminster street and has been incorporated by Paul Brookner, for ten years with Johnston Bros., of this city; Archie C. Aiken, for several years with Peter Murray, at New Bedford, and Page F. Potter, with Johnston Bros.

H. H. Tyler has leased for fifteen

years to the Westminster Greenhouses a lot of land on the north side of Westminster street.

Johnston Bros. had a casket cover of 500 American Beauty roses for a recent funeral.

Smith the Florist had a special sale of house ferns last week at his new branch at the Washington market.

Page F. Potter has returned from an automobile trip through the White, Green and Adirondack mountains and Canada.

W. H. M.

NEW YORK.

The Market.

The market last week experienced a set-back consequent upon one or two warm days. The thermometer reached as high a point as 85 degrees and all stock was affected, indoor stock ill and outdoor stock well. Roses arrived at the opening point, many fully opened, and prices went down to \$1 per hundred for extras, and other grades in proportion. Outdoor stock was increased in supply almost to the extent of fifty per cent. It was not until October 2 that anything like an improvement was noticeable, when chilly weather and local storms had brought conditions to a normal point.

Chrysanthemums are arriving in increased quantity, with pink and bronze varieties strongly in evidence. The quality is good, but the demand is not active. Some of the best flowers bring \$5 per dozen, but \$3 and \$4 per dozen is about the price range.

Roses are in increasing supply, but the demand for them is good. The quality is of the average sort for the time of year. Long-stemmed grades are not particularly plentiful, but in sufficient supply for the demand. Short stock is plentiful, but cleans up fairly well. American Beauty is in good supply, but the demand for this variety is slow. Special grades October 4 were bringing from \$20 to \$40 per hundred. Hybrid teas are moving within a range of \$1 to \$25 per hundred, with one or two varieties, such as Francis Scott Key and Crusader, bringing more for selected stock.

The supply of carnations is increasing, but the quality is such as to keep the price range down to \$2 or \$3 per hundred for the general run of varieties. Mrs. C. W. Ward, when good, brings as much as \$4. Arrivals are practically all cut from under glass.

Cattleyas are in good supply, but the demand for them is not active. Outside of hybrids, the top price is \$1 for the best, with excellent stock at 75 cents down to 35 cents. A few oncidiums are coming in, and they move at \$4 to \$6 per hundred florets, according to quality.

White lilies are fairly plentiful at \$8 to \$10 per hundred blooms, as also are rubrums at \$3 to \$6. Lily of the valley is not particularly plentiful and the quality generally is poor; sales are made within a range of \$4 to \$12 per hundred sprays. White bouvardia is available at 50 cents to \$1 per bunch.

Dahlias continue in large supply, despite a light frost which caught open flowers. They bring from 50 cents to \$4 per hundred, according to variety and condition, but large quantities are thrown away. Asters are plentiful enough at \$1 to \$3 per hundred. There

is a good supply of miscellaneous flowers, which include the daily arrival of a few violets, chiefly single varieties, prices of which run from 50 to 75 cents per bunch.

Various Notes.

Roman J. Irwin, with F. C. W. Brown, of Cleveland, O., vice-president of the S. A. F.; Wallace R. Pierson, of Cromwell, Conn., and Ernest Gude, of Washington, D. C., left October 1 for a hunting trip in the wilds of the province of New Brunswick, Canada.

The fall exhibition of the Tarrytown Horticultural Society will be held in Music hall, Tarrytown, November 3 to 5.

The next meeting of the New York Florists' Club will be held in the club's rooms in the Engineering Societies' building, October 11.

William H. Duckham, of the Duckham-Pierson Co., Madison, N. J., who sailed for Europe July 31, is expected to return home about the middle of this month.

Several growers in this vicinity are on the anxious bench as to when they will receive coal. The situation becomes more serious as the days go by.

Secretary John Young, of the S. A. F., will leave October 9 for Indianapolis to be present at the meeting of the publicity committee called for October 11. Max Schling and C. H. Brown, with A. L. Miller, president of the S. A. F., will leave for Indianapolis October 10 to attend the convention of the Florists' Telegraph Delivery Association.

J. H. P.

CHICAGO.

The Market.

After a month of unusually warm weather, the temperature fell to a point considerably below normal and stayed there for three days last week. The effect on the market was immediate and pronounced. The city trade, which had been unusually dull, came back with a bounce and Saturday, October 2, was one of the biggest days this market has enjoyed in several months. With Sunday closing, Saturday has assumed a new importance to those who ship flowers in quantity. There now is, under normal conditions, a big local business in the morning, with heavy shipping in the afternoon. It was this combination which made October 2 a record day.

As usual, the increased demand has come at a time of decreased supplies. 'Tis ever thus. During September there were flowers galore, because of the favorable weather conditions. Most of the summer flowers had been cut out before October came and what were left were finished by the frost and rain, leaving the market practically dependent on indoor flowers. The frosts thus far have been light and a little stock has escaped injury, but gladioli and asters, which have been extremely overabundant for months, now are practically out of the market.

The increased demand also came at a time when many rose growers were going off crop. Here and there an establishment is on the up-grade with its cuts, but the majority are going down. The rose continues to be the most abundant flower and under the new conditions has reasserted its market leadership. There has not been much advance in quoted prices, but there has been ma-

Chicago's Largest

Premier, Russell, Columbia,
Sunburst, Ophelia, Crusader,
Golden Rule, Victor

Amling's Roses are recognized as among the
Carnations

Now that outdoor flowers have passed off for the season, Carnations will be the retailers' reliance for many needs.

We are pleased to announce that Amling's is ready with a much larger supply of Carnations than last season, and

the finest quality ever known at this early date

OUR MUMS ARE READY

Amling's Mums are of such well known high quality our present supply scarcely meets the demand. Order early.

CURRENT

ROSES		Per 100
Premier, special.....	20.00	@ \$25.00
Premier, medium.....	15.00	@ 18.00
Premier, select.....	10.00	@ 12.00
Premier, short.....	6.00	@ 8.00
Russell, special.....	20.00	@ 25.00
Russell, medium.....	15.00	@ 18.00
Russell, select.....	10.00	@ 12.00
Russell, short.....	6.00	@ 8.00
Columbia, special.....		20.00
Columbia, medium.....	12.00	@ 15.00
Columbia, select.....	8.00	@ 10.00
Columbia, short.....	4.00	@ 6.00
Butterfly, special.....		18.00
Butterfly, medium.....	12.00	@ 15.00
Butterfly, select.....	8.00	@ 10.00
Butterfly, short.....	4.00	@ 6.00
Milady, medium.....	15.00	@ 18.00
Milady, select.....	10.00	@ 12.00
Milady, short.....	6.00	@ 8.00
Montrose, medium.....	15.00	@ 20.00
Montrose, select.....	10.00	@ 12.00
Montrose, short.....	4.00	@ 6.00
Ophelia, special.....	12.00	@ 15.00
Ophelia, medium.....	10.00	@ 12.00
Ophelia, select.....	6.00	@ 8.00
Ophelia, short.....		4.00
Dbl. White Killarney, med.,	15.00	@ 20.00
Dbl. White Killarney, select,	10.00	@ 12.00
Dbl. White Killarney, short.,	4.00	@ 8.00
Sunburst, medium.....	12.00	@ 15.00
Sunburst, select.....	8.00	@ 10.00
Sunburst, short.....	4.00	@ 6.00

Extra special roses billed accordingly.

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

Variety of Roses

**Milady, Butterfly, Montrose,
Double White Killarney,
and Brunner.**

most carefully grown and handled in all America

PRICE LIST

CORSAGE ROSES Per 100
Cecile Brunner..... \$2.00

CHRYSANTHEMUMS Per doz.
Yellow..... \$1.50 @ \$5.00
White..... 1.50 @ 5.00

POMPONS Per Bunch
White..... \$0.50 @ \$0.75

CARNATIONS Per 100
Good Stock..... \$1.00 @ \$2.00
Fancy..... 3.00

GIGANTEUM LILIES Per 100
Select \$15.00

SWEET PEAS Per 100
Spencers, several colors..... \$1.50 @ \$3.00

MISCELLANEOUS Per 100
Valley \$10.00 @ \$12.00
Tritomas 8.00
Feverfew per bunch .25
Myrtle per bunch .35
"Flowering Clover"... per bunch .35 @ .50

GREENS
Ferns..... per 100, 35c; per 1000, \$3.00
Plumosus..... per bunch, \$0.50 @ .75
Sprengerl..... per bunch, .50
Adiantum, fancy long..... per 100, 2.00
Smilax..... per doz., 4.00

Prices Subject to Market Changes.
Store Open from 7:30 A. M. to 5 P. M.
Saturday to 8 P. M. Closed on Sunday

Beauties

Amling's will again have the largest supply of Beauties in this market this season. New crop just coming on. Fine short and medium; no extra long stems quite yet.

Valley

We made advance arrangements for special increased supplies of choice Valley for October—but it will be better to order in advance unless you have arranged for regular shipments on certain days of the week.

Sweet Peas

Our arrangements this season include a larger supply than ever before of winter-flowering Spencer Sweet Peas. Already picking in some quantity.

NOTE—Order Early

We close at 5 p. m. It still is only 4 p. m. in places that are not "saving daylight." Send orders in time.

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978
1977
1975

CHICAGO, ILL.

GEO. C. WEILAND, President
 FRED SCHRAMM, Vice-President
 RUDOLPH ELLSWORTH, Secretary
 CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

Price- *NOT THE LOWEST*, but always representing the most substantial values in stock of the highest quality.

Quality- *SUPERIOR and DEPENDABLE.* The superiority of our large stock of standard and novelty flowers—expertly grown, cultivated and handled—means satisfied patrons, than whom there is no better advertisement. *Our Products* are of high quality and enjoy a wide market among discriminating buyers.

Service- *THE HOUSE OF SERVICE.* In all things it is our earnest and constant aim to excel. Service is more than an abstract word here. It is the spirit of our business. It is one of the fundamentals that has made possible our rapid growth and increasing ascendancy in the trade. That which is worthy in value, quality and service you will find here.

ORCHIDS:

CATTLEYAS, ONCIDIUMS, VANDAS.

We can supply fine stock, usually without notice, but it is better to order a day ahead of shipment if possible.

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

CURRENT PRICE LIST

NOTICE

Within the next few days the Chrysanthemum season will be in full swing. You can call on us for everything you need in

MUMS

	Per 100
Premier	Special.....\$20.00 to \$25.00 Long 15.00 to 18.00 Medium..... 8.00 to 12.00 Short..... 6.00
Russell	Special..... \$25.00 Long\$15.00 to 20.00 Medium..... 10.00 to 12.00 Short..... 6.00 to 8.00
Dunlop	Special..... \$25.00 Long\$15.00 to 20.00 Medium..... 10.00 to 12.00 Short..... 6.00 to 8.00
Milady	Special.....\$20.00 to \$25.00 Long 15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 6.00
Columbia	Special.....\$18.00 to \$20.00 Long 12.00 to 15.00 Medium..... 8.00 to 10.00 Short..... 6.00

	Per 100
Ophelia	Special..... \$18.00 Long\$12.00 to 15.00 Medium..... 8.00 to 10.00 Short..... 6.00
Sunburst	Special..... \$18.00 Long\$12.00 to 15.00 Medium..... 8.00 to 10.00 Short..... 6.00
White	Special..... \$15.00 Long\$10.00 to 12.00 Medium..... 8.00 Short..... 6.00
Mrs. Ward	Medium \$8.00 to \$10.00 Short..... 6.00
Butterfly	Long\$15.00 to \$18.00 Medium..... 10.00 to 12.00 Short..... 6.00 to 8.00

BRUNNER, the Miniature Rose..... \$2.00 to \$3.00 per 100
Extra Special Roses Billed Accordingly

Miscellaneous Flowers

Carnations	Per 100
Select	\$ 2.00 to \$ 2.50
Fancy	3.00 to 4.00
Valley	10.00 to 12.00

Chrysanthemums	Per Dozen
October Frost, white.....	\$2.00 to \$3.00
Golden Glow, yellow.....	3.00 to 4.00
Giganteum Lilies	
Per 100.....	\$20.00
Per doz.....	2.50

Decorative Greens

Ferns.....	\$3.00 per 1000
Adiantum.....	1.50 per 100
Plumosus.....	50c bunch

Sprenger.....	35c to 50c bunch
Smilax.....	\$4.00 doz.
Galax.....	\$3.00 per 1000

WOODWARDIA FRONDS, \$10.00 per 100

Special prices on regular orders or large lots.

Prices Subject to Change Without Notice

Order Early We close at 5:00 o'clock—at your place it probably then is **4:00 P. M.**

RUSSELL COLUMBIA PREMIER MILADY HEARST OPHELIA SUNBURST

Excellent Autumn Roses

BUTTERFLY KILLARNEY W. KILLARNEY RICHMOND CRUSADER NESBIT BRUNNER

Fine Quality in All Leading Varieties

CARNATIONS

White, Light Pink,
Deep Pink, Red

NEW CROP

In good supply, with quality exceptionally fine for so early in the season.

Yellow and White Mums, Easter Lilies, Rubrum Lilies, Valley, Dahlias, Celosia, Cosmos, Zinnias
and all other seasonable Cut Flowers, including Greens of all kinds.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

With the opening of the Fall Season, why not place a regular standing order with us
for two or more shipments per week, thereby protecting you when a scarcity exists?

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.
CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

QUALITY
SPEAKS
LOUDER
THAN
PRICES

PRICES
AS
LOW
AS
OTHERS

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

terial improvement in average prices, short stock now bringing much better figures than when it was necessary to clean up by means of job lot sales. The quality of roses is excellent, but shorts at the moment are in better demand than the longest grade. Columbia is to be had with 4-foot stems. The supply of Beauties is now increasing rapidly.

With the passing of asters, carnations have come into renewed demand. Also, there has been improvement in the quality, though many growers are picking only the first crop and have extremely short stems. The supply is increasing steadily and it looks as though carnations will be far more plentiful in the first half of this season than they were last year.

Chrysanthemums continue in limited supply, but there will be much larger cuts within the next few days. Many growers are nearly ready to begin shipping. Weather conditions in late September have proved disastrous for some

TOPPER

Wholesale
Cut Flowers
and Supplies

30 E. Randolph St.

Chicago

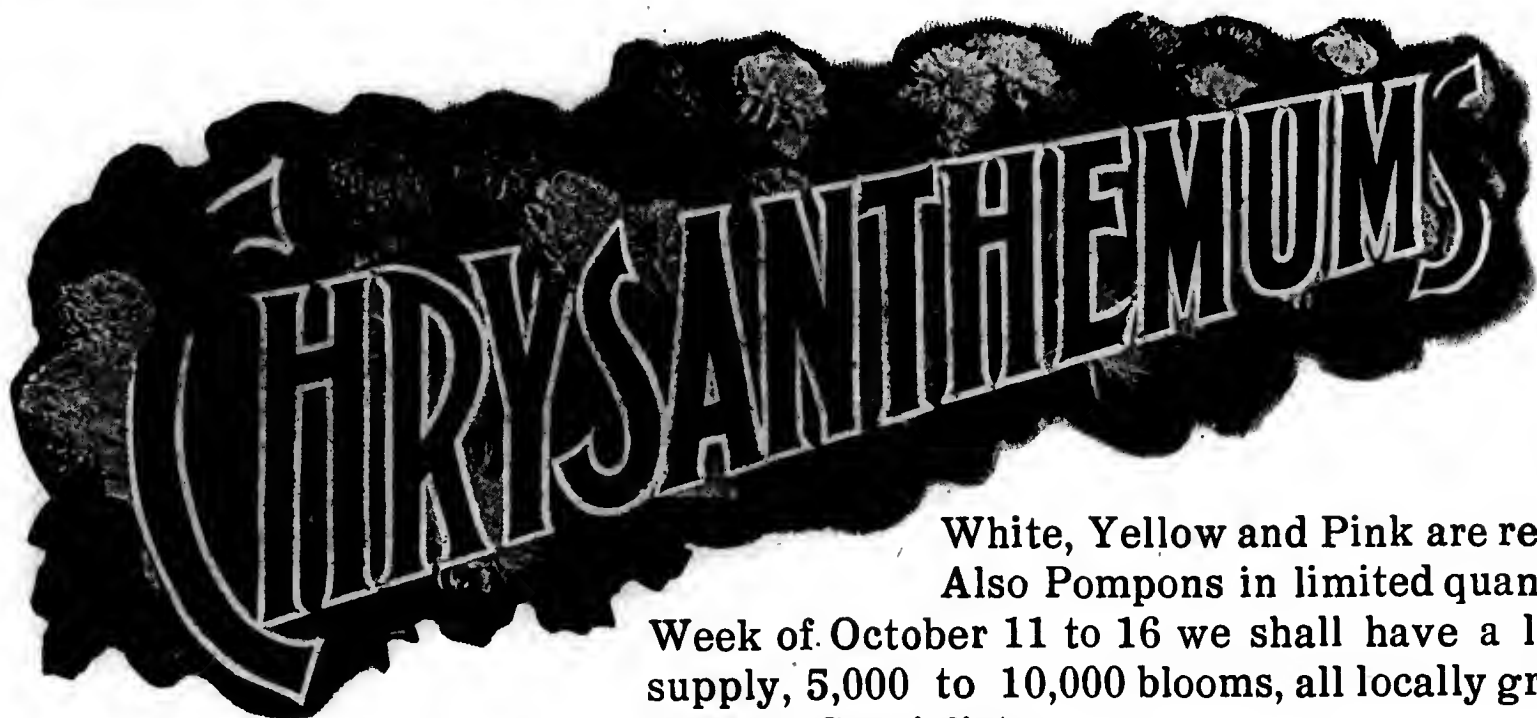
Phone Central 6284

ASTERS
and GLADIOLI

ALL KINDS OF
Greens in Season

of the growers, large numbers of early flowers having been ruined. The cool nights caused condensation to settle on the opening flowers and the hot sun next day cooked them, with the result that

the tips of the petals turned brown and the flowers were rendered unsalable. The best local mums have sold for as much as \$6 per dozen within the last week. The supply of pompons is not



White, Yellow and Pink are ready.
Also Pompons in limited quantity.

Week of October 11 to 16 we shall have a large supply, 5,000 to 10,000 blooms, all locally grown by Mum Specialists.

\$3.00, \$4.00 and \$5.00 per dozen

Select Roses

Fine Quality — Large Supply — Moderate Prices

Specially Strong on Columbia, Russell and Premier

Also nice cuts of Dunlop and Butterfly, Ophelia and Sunburst, White Killarney and Milady---all lengths in quantity, from short to special.

New Crop Carnations Ready--- **\$2.00 to \$4.00**
per 100

Nice, clean flowers, with stems of seasonable length.

Giganteum Lilies

\$2.00 per doz.

\$15.00 per 100

Valley

\$12.00 per 100

Fancy Ferns, best stock..\$3.00 per 1000

In ordering of Randall you have the assurance that you have
back of you the largest supply in America.

AL RANDALL
COMPANY
180 N. Wabash Ave., CHICAGO

L. D. Phone
Central 7720

GOOD ROSES AND CARNATIONS

Buy Direct From the Grower

Current Price List

Subject to change without notice

MRS. CHAS. RUSSELL and PREMIER

	Per 100
Specials	\$20.00 to \$25.00
Select	15.00 to 18.00
Medium	10.00 to 12.00
Short	6.00 to 8.00

OPHELIA, MILADY and SUNBURST

	Per 100
Specials	\$15.00
Select	\$10.00 to 12.00
Medium	6.00 to 8.00
Short	4.00 to 5.00

COLUMBIA

	Per 100
Specials	\$18.00
Select	15.00
Medium	\$10.00 to 12.00
Short	5.00 to 8.00

Killarney.....

White Killarney...

Killarney Brilliant

	Per 100
Specials.....	\$15.00
Select.....	\$10.00 to 12.00
Medium.....	6.00 to 8.00
Short.....	4.00 to 5.00

ROSES, OUR SELECTION..... 4.00

CARNATIONS—

	Per 100
All Colors	\$3.00 to \$4.00

Adiantum, per 100.....	\$2.00
Asparagus, per bunch	\$0.36 to .50
Ferns, per 1000.....	8.00

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 CHICAGO, ILL.

increasing as fast as do the cuts of large mums.

The sweet pea has practically the whole of the demand for corsage flowers and, as the supply is not yet large, all good stock sells quickly. Valley has enjoyed some advance. Orchids are becoming somewhat more plentiful.

Lilies have cleaned up after a long period of oversupply and have become good property.

The weather has warmed up again this week, not at all to the advantage of the business, but demand continues to show increased activity.

Well Pleased.

The following interesting letter has come from C. M. Quirey, secretary and treasurer of the Jacob Schulz Co., Louisville:

We have read with interest an item under Chicago market conditions, written by your Chicago correspondent, in which he states that dahlias shipped to the Chicago wholesale market by the Jacob Schulz Co., of Louisville, are not selling very readily to the retail florists.

This is the second season we have shipped dahlias to the Chicago wholesale houses. Last season the returns on our dahlias averaged anywhere from 4 cents to 8 cents per bloom, and while our average this season has not been quite so high on account of weather conditions, there being so much other outdoor stock on the market, our returns from the majority of the Chicago wholesalers have been very satisfactory.

The fact that we are receiving telegrams from Chicago every few days for dahlias shows that someone is making use of our stock. Your Chicago correspondent possibly came in contact with one of the commission houses where our stock was not moving quite so readily as it is with other Chicago establishments.

The letter is worth a place in this column because it is so unusual for a shipper to express satisfaction with returns. The Schulz dahlias probably have sold better than any others that ever came to this market, but dahlias

PERCY JONES Wholesale Cut Flowers and Florists' Supplies

30 East Randolph Street

CHICAGO, ILL.

100% Service



FLORISTS' SUPPLY CO., Inc.

—OFFERS—

ROSES—Columbia, Milady, Russell, Butterfly, Premier and all other good varieties.

Carnations, Asters, Gladioli, Dahlias and all other seasonable flowers and greens.

Shipping Orders Given Special Attention

618-620 Duquesne Way, Pittsburgh, Pa.

never have cut the figure here that they do in some other markets.

Starting the Ball Rolling.

The Allied Florists' Association plans to open the fall campaign in the first or second week of November with a "Say

It with Flowers" week in which it is hoped nearly all the florists in Chicago will participate. The directors have appropriated \$3,500 for publicity during this week and elaborate preparations are being made to arouse the public's interest.



IT RUNS into MILLIONS

CHICAGO, with its seven or eight millions of dollars of CUT FLOWER PRODUCTION, meets all the competition of the surrounding retail growers or the CHICAGO MARKET would not expand as it does.

Just keep your ice boxes filled with Cut Flowers coming from us and see how easy it is under our sales system to add YOUR PROFIT on the BUYING PUBLIC to our wholesale costs to you. Because EVERY shipment of Cut Flowers we make to a Retail Florist has a definite value for the Retail Dealer to determine the margin of profit that is necessary to successfully operate a RETAIL STORE.

To Buy More is to Grow Less—It will pay you Better.

KENNICOTT BROS. CO.
174 N. Wabash Ave.
CHICAGO

H. B. KENNICOTT, Pres.
J. E. POLLWORTH, Sec'y and Mgr.

"THE PRINCIPAL LOCATION IN THE MARKET"

JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

SPECIAL WEEKLY OFFER OF ITEMS EVERY FLORIST USES:

IB TOOTHPICKS, 100 boxes to case, \$6.00 per case.

GREENING PINS, 10-lb. boxes, SPECIAL, \$3 00 per box.

GENUINE HOLLAND AIR FERN, \$1.50 per dozen bunches, \$11.50 per 100 bunches.

GOLD LETTERS, No. 1, 60c per 100, \$5.50 per 1000; No. 4, 45c per 100, \$4.00 per 1000.

SILKALINE thread, Meyer's, FF or FFF, \$2.25 per pound. **SMILAX thread**, Meyer's, \$2.00 per pound.

YAZOO Florists' Green Thread on tubes, \$1.25 per pound.

WHITE WOODEN EASELS, write for special prices.

Wire Design Specialists.

Complete Line of Florists' Supplies.

Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.

A mass meeting will be held October 14 to acquaint the trade with the arrangements. The place of meeting has not yet been determined, but it can be announced that Henry Penn, of Boston, chairman of the S. A. F. publicity committee, has promised to be present.

Various Notes.

The death of John Welter, son of N. K. Welter, and associated with him in the greenhouse business at Evanston, is recorded in this week's obituary column.

It will be good news to E. C. Amling's many old friends in the market that H. B. Amling has sent word that his father's health recently has been greatly improved under the stimulus of the California climate and new business interests. The Amlings, father and son, are about to open a wholesale house at 440 Wall street, in Los Angeles.

The Florists' Club's announcement of the opening of the new season carried a portrait of Guy W. French, chairman of the good-of-the-club committee. As there now are separate organizations to look after the business interests of growers, retailers and wholesalers, and the Allied Trades' Association to work for all, the Florists' Club is left only with the social side to cultivate. With Messrs. Waters, Lautenschlager and French in charge, an active season is assured.

Benton place is a busy business thoroughfare, albeit most florists call it "Amling's alley," because it runs parallel to and adjoining the store of the E. C. Amling Co., on whose building there is a large blank space occupied since last week by one of the famous 500 S. A. F. billboards telling all who pass to "Say It with Flowers." Secretary Young, in New York, has between 300 and 400 more for sale at \$50 each for those who would like to do likewise.

C. L. Washburn and Mrs. Washburn were called to California unexpectedly because of the illness of O. P. Bassett, now in his eighty-seventh year. Mr. and Mrs. Washburn left on the evening of October 6.

R. Scheffler, at Wheaton, expects to cut between 5,000 and 6,000 chrysanthemums next week.

A. Miller, of the A. B. C., has returned from a business trip to New York. The company has three cars of giganteums rolling between Seattle and Chicago.

Joseph Foerster points with pride to some Golden Queen chrysanthemums grown by Hans Yepsen at Maywood.

August Poehlmann comes to town every afternoon for the massage of the

LEAD YOUR DOLLARS



TO PYFER'S

Where they have the greatest purchasing power.
These are Pyfer's prices for the best grade of stock. Why pay more?

HEAVY CUT OF ROSES

Columbia, Russell and Premier,

..... \$6.00 to \$15.00 per 100

Ophelia, Milady, Sunburst,

Hearst and Hoosier

Beauty \$4.00 to \$8.00 per 100

CARNATIONS \$2.00 to \$4.00 per 100

MUMS \$4.00 to \$6.00 per doz.

GLADIOLI \$5.00 to \$6.00 per 100

A. T. Pyfer & Company

Our Motto: "Nothing is too much trouble to please a customer."
164 NORTH WABASH AVENUE CHICAGO, ILLINOIS

arm injured in the recent automobile mishap. The pain is gradually diminishing and the use of the injured member

slowly being restored, but the appearance of the broken wrist proves that the injury was not a minor one.

SELECT ROSES

Send today's order to us

If you will try our Roses, any color, you will find they compare favorably with any others you have used—all varieties, well grown—any length stem you need.

Chrysanthemums---White and Yellow

Lilies OF BEST QUALITY Carnations GOOD STOCK ALL COLORS

and all other flowers in season.

You will find this a good source of supply.

ZECH & MANN

Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

Mention The Review when you write.

SELECT MUMS

ROSES, SWEET PEAS, GARDENIAS

and all other Seasonable Flowers for particular buyers.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

FLOWERS "at their best"

From Grower Direct

WEILAND-RISCH CO.

154 North
Wabash Ave.

FLOWER GROWERS

CHICAGO

No brown October ale this year,
but at Erne's there are again all

The Flowers of Autumn

Mums, Carnations, Roses, Valley

Our Prices Never Are Higher than Others Ask for an Equally Good Grade of Stock.

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

John Nylof, manager of Swanson's, Minneapolis, was in Chicago this week on his way to Sweden, called by the illness of his wife. ♦

The principal delegation to the F. T. D. convention at Indianapolis will leave here next Monday, October 11, at 5:30 p. m. The F. T. D. has twenty-five members, not all of whom will attend, but there will be a full representation of order takers.

Mrs. Albert F. Amling is confined to her home in Maywood by an illness of such duration that she has lost considerable weight. Mr. Amling divides his time between the office, the bank and the house.

John Mangel now expects to open his north side store, in the new Drake hotel, before Christmas. The opening of the hotel has been delayed many weeks by summer strikes in the building trades.

Charles Swanson, who trades as Swanson the Florist, is developing a highly satisfactory business. His greenhouses are at 7302 North Western avenue and his retail store is at 6973 North Clark street. These are two sections of the city in which growth is likely to be most rapid as soon as building operations start again. Mr. Swanson is a member of the F. T. D.

Bittersweet has been a prominent feature in the gorgeous decoration which has been holding a crowd constantly before A. Lange's window. The centerpiece was a large basket of mixed flowers in the rich reds and yellows of autumn, in a setting of similar hue. With due regard for the value of light, the electrics in the window were burned day and night. Homer Lange says each passing month makes his father and himself more appreciative of the merit of their present location over the old one only a block away.

The third chrysanthemum exhibition of the North Shore Horticultural Society associated with the Garden Club of Illinois will be held at Durand Art Institute, Lake Forest, Ill., November 13 and 14.

The new \$30,000 store of Schiller the Florist, at Broadway and Kenmore, is expected to be used for business in about two weeks, though the elaborate work of putting on the finishing touches will not be completed for some time.

You will soon need more INDOOR STOCK

We Receive the Cut From

80,000 Carnation Plants and
50,000 Rose Plants on consignment.

Over 60,000 feet of glass has been put up by our consignors this season.

Now shipping Russell, Premier, Milady, Columbia, Ophelia and White Killarney. If you have not received our Supply Price List, a postal card will bring it.

Please address our mail correctly and save time in delivery.

T. J. NOLL FLORAL CO.

1117-1119 McGee St.

KANSAS CITY, MO.

FLORISTS' TWINE

Jute Tube Rope (4 ply). About 10 to 12 lbs. to ball. Price, per lb. \$0.35
Jute Twine (3 ply). On ½ lb. balls. Per lb., .75
White Cotton Twine on Cones. About 2½ lbs. each, per lb. \$0.90
Green Sea Island Twine on Cones. About 2½ lbs. each, per lb. \$1.20
Twine Holders for Cones, each..... .50

SAMPLES FREE

Get your name on our mail list: it will bring you many bargain offers.

GEO. H. ANGERMUELLER CO.

Florists' Supplies

1324 Pine St., ST. LOUIS, MO.

George Asmus anticipates this and the Madison street store being two of the trade show places of the city.

The artistic store front of H. N. Bruns is enhanced by the tasteful decoration of the big display windows. A large and elaborate basket has lately been one focus for passers' eyes.

The friends of Frank Farney, who gained a wide acquaintance in the trade during his connection with the A. L. Randall Co., of Chicago, and the M. Rice Co., of Philadelphia, will be pleased to



THE HELP PROBLEM
Relieved by the

Ever Ready Flower Pot Cover....

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

The EverReady Flower Pot Cover Co.

146 Hughes Avenue, BUFFALO, N. Y.

learn of the arrival of a daughter in the Farney home. Mr. Farney, since leaving the florists' supply trade, has been engaged in merchandising nursery equipment and infants' wear. Apparently he sees the desirability of creating new business in those lines.

BOSTON.

The Market.

A spell of extreme heat from which the flower market had been suffering ended October 1, and we are now being

ROSES

Best Shipping varieties, long stems, long buds

Chrysanthemums

Just beginning to come good

Cleaning up our 5-acre field of **Celosia**, assorted, \$5.00 for a large box.

Make your windows smile with **Celosia** while the variety of flowers is limited.

Kansas City Wholesale Cut Flower Company

L. R. BOHANNON, At Your Service

SUCCESSORS TO T. J. NOLL & CO.

Telephones Bell, Grand 3143; Home, Harrison 6487

1108-1110 Grand Avenue

Kansas City, Mo.

PINEHURST FLORAL CO.

Wholesale Growers of Cut Flowers and Plants

1121-1123 Grand Ave.

KANSAS CITY, MO.

ROSES

Premier, Columbia, Russell, Dunlop	\$6.00 to \$18.00 per 100
Ophelia, Butterfly, Milady, Kaiserin	4.00 to 15.00 per 100
Richmond, Sunburst, White Killarney	4.00 to 12.00 per 100

All varieties well grown, cut and packed to reach you in good condition.

Chrysanthemums and Carnations

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avored with cooler and crisper weather. A severe rain and wind storm September 30 almost ruined outdoor flowers as well as raised havoc in orchards and woodlands. While the hot weather toward the end of the month hurt business, it was, on the whole, good, and gross sales exceeded those of a year ago. October opened encouragingly and prices, which had shrunk materially, have again braced. Roses, which were on the toboggan a week ago, are selling much better. The quality is greatly improved. Carnations are arriving in greater abundance, but are as yet quite short-stemmed. Matchless is more abundant than any other variety. Violets from outdoors are arriving in small lots and sell at 50 cents to \$1 per hundred. The heat of a week ago made sales slow.

Send for McCALLUM'S 1920-1921 CATALOGUE Of Florists' Supplies

HEADQUARTERS—137 SEVENTH ST., PITTSBURGH, PA.
Detroit Cleveland San Juan Cincinnati San Francisco

In addition to the chrysanthemums mentioned a week ago, a good number of Unaka and some Halliday are coming in. The top prices on these are \$3 to \$4

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Secretary

THE RIBBON HOUSE

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HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

per dozen. *Lilium longiflorum* is in good supply and sufficient colored specimens come in for all needs. The outdoor aster crop is nearing the end and gladioli, while seen in fair numbers, are not likely to last much longer. Such flowers as cosmos, calendulas, gypsophila, candy-tuft, etc., are of inferior quality. Small lots of mignonette and snapdragons are seen, but have not much sale.

Cattleya labiata is beginning to assert itself, and no orchid scarcity is now probable until near Christmas. Some nice *Bouvardia Humboldtii* is useful for weddings, while valley keeps prohibitive in price. Pansies are abundant and of fine quality. The average price is \$1 per hundred. Cooler weather has galvanized some activity into plant trade.

Among the Growers.

The Leominster Floral Co., of which Robert L. Edgar, formerly of Waverley, is the courteous and efficient manager, has 40,000 feet of glass, the bulk of which is devoted to the culture of pot plants. The stock at present is in excellent shape and a great credit to the firm. One house is planted with 9,500 Golden Glow mums, two flowers per plant, and good shipments of excellent flowers are being sent to Boston and surrounding towns. Another house contains 12,500 plants of late varieties for the Thanksgiving trade. The leading sorts are Bonaffon, Harvard, Roman Gold, Seidewitz and Rager. A house of 3,000 Melior, Cincinnati and Peterson begonias are in fine shape. These had no artificial heat until September 8, when a little was turned on. They are certainly a thrifty-looking lot. A large house of cyclamens looks well. The sizes vary from 3½-inch to 6-inch pots. While the aim of many growers is to produce big specimens, Mr. Edgar says that, while people will pause and admire these and ask the price, they invariably purchase the smaller sizes. In addition to flowering plants, Boston and other ferns, rubber plants and other old decorative stand-bys are grown. If retailers will but develop the same optimism as Mr. Edgar, the coming season's business is bound to be a banner one, as a diminished supply and increased demand surely portend it.

H. J. Borowski & Son, of Roslindale, have a neat and compact range. They produce pot plants only and of splendid quality. One large house of ferns, all

FRAT-M'S

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Just pick out a dozen of the most used, from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

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pot-grown clear through the summer, was a grand sight. A dwarf form of the Boston fern is favored and none of the older type is handled. Macawii is well liked and many beautiful specimens of it were noted. Teddy, Jr., elegantissima, Scottii, Whitmanii and other va-

CHRISTMAS CARDS

No. 17—Christmas scene in colors.

No. 19—Christmas, assorted 3 designs.

No. 20—Christmas, assorted 6 designs.

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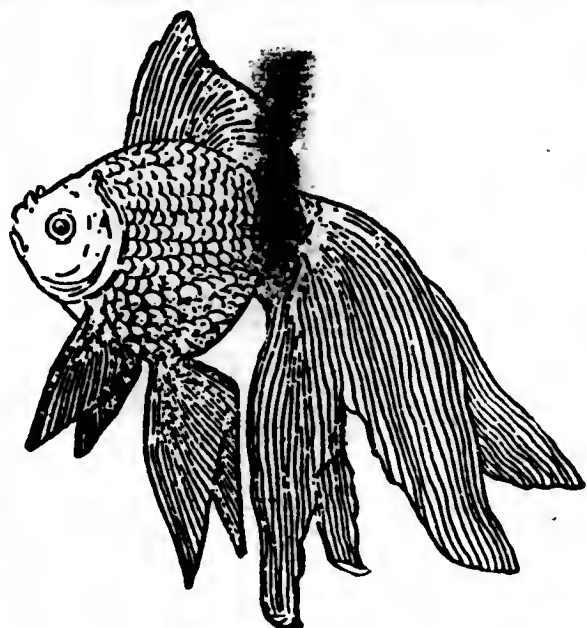
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rieties are also grown. All are in grand condition. Jerusalem cherries were being potted up and were heavily fruited. Mr. Borowski showed me a house of a variety which is dwarfer and far more heavily fruited than Cleveland and which makes the latter look like the proverbial "3 cents." He suggested the Boston cherry as a suitable name for this fine novelty. Two houses of Melior begonias looked fine, as did cyclamens in from 4-inch to 6-inch pots in other houses. Grand batches of French hydrangeas, bougainvilleas and rambler roses were noted outdoors. The latter are pot-grown in 5-inch pots. No drainage is given, and, with a Skinner system to provide an ample water supply, they have made a splendid

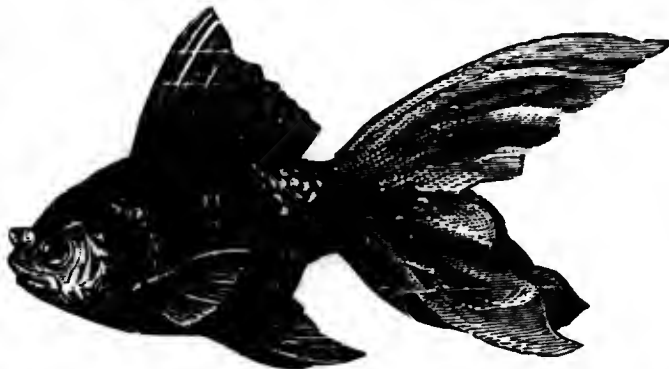
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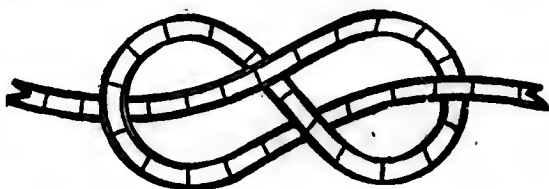
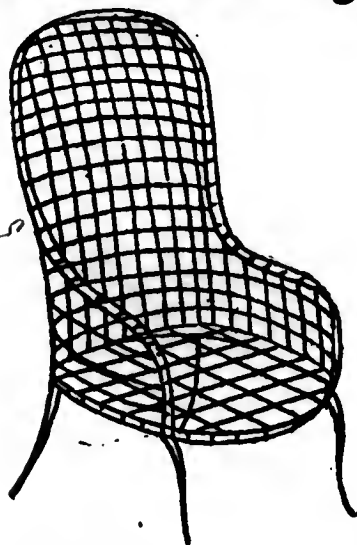
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growth. Oranges are largely and finely grown. Of much interest was a frame of Azalea indica from spring-rooted cuttings. These have made fine growth and are now nice, bushy little plants. A

number of old plants are retained to furnish the necessary propagating material. Mr. Borowski plans hereafter to produce his own azaleas and he is surely making an excellent start.

We are the largest manufacturers of Floral Wirework in the United States



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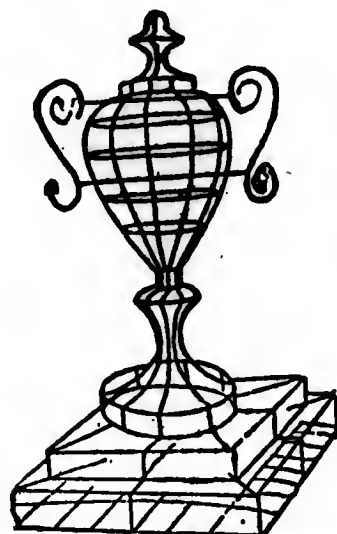
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SCRANTON, PA.



A. Leuthy, for many years a prominent pot plant grower in Roslindale, retired from the A. Leuthy Co. last month and now plans to take life more easily and take a trip to Europe ere long with his wife and little son. He informed me that he had made twenty-four business trips abroad all told. Messrs. Slayter, Cuniff and Nelson now form the A. Leuthy Co. and their houses and frames are well stocked for the coming fall and winter trade. They carry the largest stock of palms in the vicinity of Boston and are also large growers of ferns in large variety, from specimen size to small sizes for table uses. Dracenas, marantas, ficus, acalyphas, crotons and pandanuses are grown in quantity. There are also large batches of cyclamens, pot mums, begonias in variety, poinsettias and other flowering plants. Several thousand pot-grown French hydrangeas were in frames and promised a fine showing for next Easter, as they will force much better than field-grown stock.

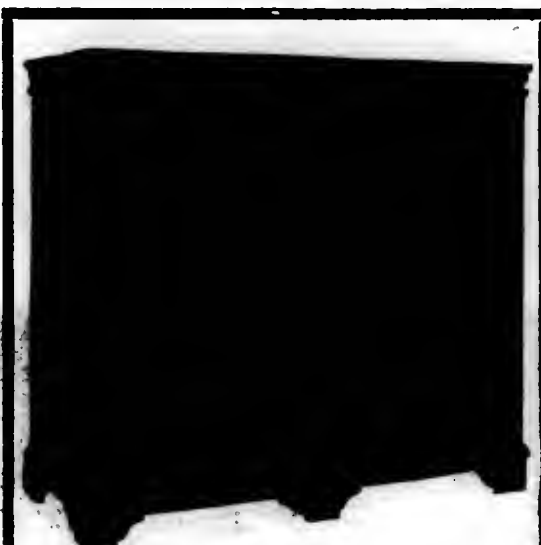
Janiten & Kunan, at the old Rawson plant, in Arlington, have a superb lot of French hydrangeas and an equally fine one of Cleveland cherries, of which they are now busy potting up large batches. Roses will come later. Ferns they are growing in large numbers and the old Boston is still favored over all others, although Macawii is well liked and fills considerable space.

In the numerous greenhouses are seen fine batches of begonias, poinsettias, Primula sinensis, cinerarias, rubbers and other plants, all coming along in fine shape. The firm has an 8-acre field in Lexington, where they grow much of their stock in summer.

Various Notes.

The Massachusetts Horticultural Society's nominating committee deserves commendation for including two ladies in the list of nominees for the board of trustees for the coming election. Both ladies, Miss Marion R. Case and Mrs. Bayard Thayer, are generous patrons of horticulture and will materially strengthen the board. Albert C. Burrage, whose notable orchid displays have done so much to attract crowds of visitors to the shows in Horticultural hall this year, has been nominated for president, and no fitter choice could have been made.

The annual chrysanthemum, fruit and vegetable show of the Massachusetts Horticultural Society will be held November 6 and 7. There are eighteen



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10-pound lot, per box 1.75

Try a sample pound, and then place your order for your Fall and Winter requirements.

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Sprays in red or yellow, graceful sprays like the catkins on the willows, \$2.50, \$3.00, \$5.00, \$8.00 and \$12.00 per 100.

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All colors, \$1.80 per doz. bunches of 25. Sample shipment of all the items at \$15.00 and \$25.00.

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KENDIG The Florist, Oswego, N. W.

classes devoted to chrysanthemums, also carnations, groups of plants, begonias, etc. It is pleasing to see a resuming of fall flower shows here, although it must be admitted that chrysanthemums as an exhibition flower have lost their old-time magic in Boston.

Fred E. Palmer, of Brookline, has a splendid house of cyclamens, some 1,500 in number, in from 5-inch to 9-inch pots and pans. He has saved seed of some specially fine varieties and germination is excellent. Fine batches of Begonia Prima Donna, an excellent seller here, primulas, chrysanthemums, solanums, ferns and other plants were noted and frames contained an excellent stock of French hydrangeas, biennials and perennials.

At the next meeting of the Gardeners' and Florists' Club, October 19, John K. M. L. Farquhar will be the lecturer of the evening and will speak on "Impressions Gained During a Recent Trip to Europe." There will be special exhibits of chrysanthemums and other seasonable flowers, as well as fruits and vegetables.

September proved to be a warm month, with temperatures above normal. There were no less than twenty-three clear days. Rainfall was much below the average. Maximum temperature was

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Refrigerator
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87 degrees and minimum temperature 39 degrees. No frosts were recorded in or around Boston during the month, but some damage was done outside Greater Boston.

The Boston Florists' Association met for the first time since the summer vacation period at the City Club, October 5. There was a good attendance and the members enjoyed a fine dinner. Later Mr. Danforth, credit manager for the R. H. White Co., gave an excellent address on "Credit."

The finest gladioli noted last week in Boston came in large shipments from Homer Chase, Wilton, N. H. The spikes

were just as fine as those seen here a couple of months ago.

Brockton fair, the biggest agricultural gathering held near Boston, which attracts enormous crowds of people and should, therefore, be an excellent exhibition in which to display all seasonable plants and flowers, has no floral department at all this year outside a few children's displays. It is surely not creditable to find this noted fair not offering a solitary premium for flowers, while a new fair like Waltham in its first year quite outclasses any of the displays Brockton has ever given.

J. T. Butterworth, of South Framing-

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Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 $\frac{1}{2}$ 2-inch Top.....	6.00
12 x 8 x 5 $\frac{1}{2}$ 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 $\frac{1}{2}$ 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 $\frac{1}{2}$ 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

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The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

For Sprays, Designs and Cut Flowers

Size	Per 100
16 x 16 x 8 Telescope.....	\$29.25
20 x 20 x 8 Telescope.....	38.95
21 x 5 x 3 Telescope.....	7.25
24 x 5 x 3 $\frac{1}{2}$ Telescope.....	8.90
24 x 24 x 10 Telescope.....	55.75
30 x 12 x 6 Telescope.....	30.25
32 x 32 x 8 Telescope.....	63.75
36 x 10 x 5 Telescope.....	25.20
36 x 12 x 6 Telescope.....	36.35
36 x 14 x 8 Telescope.....	46.55
40 x 10 x 6 Telescope.....	44.00

ham, our local commercial orchid king, never had his cattleyas in finer condition than at present. Cyripediums carry thickets of spikes, and lœlias and cattleyas bristle with sheaths. C. labiata looks particularly well. Mr. Butterworth usually contrives to have a heavy cut when his competitors are off crop.

Some good shipments of early single violets are coming in from Kidder Bros., Edward Bingham, J. Newman & Sons and William Spillsbury. Violets in the field have been much troubled with red spider this season.

There appears to be a considerable surplus of field-grown carnation plants still and prospects of further sales are small. The coal situation and the fact that there was small loss of stock while in the field make the situation different from a year ago, when there was a marked shortage.

The W. H. Elliott Co. is receiving some fine Hadley, Ophelia, Double White Killarney, Columbia, Premier and Miller roses. Mr. Elliott is not expected back from California until about December 1.

Thomas Roland, at Nahant, has a large batch of nerines (Guernsey lilies) coming into bloom in a wide range of colors. Mr. Roland has for several years been growing these from seed in quantity and they take well commercially.

W. N. C.

Dayton, O.—Warren G. Matthews, who sold his business last June to Rolf Zetlitz, is, at the age of 59, considering embarking in some branch of the florists' business elsewhere, since his agreement of sale prevents his entering into the business in the state of Ohio for ten years.

Climax Manufacturing Co.

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Castorland : : New York

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Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

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All Sizes

MADE IN MILWAUKEE

C. C. POLLWORTH CO.,
Milwaukee, Wis.

Celina, O.—The Celina Greenhouse Co. has bought the B. F. Hensley greenhouses, at Knightstown, Ind., which it will operate as the Knightstown Greenhouse. E. A. McKirnan, a member of the firm, will be in charge as local manager. The range consists of nine houses, each 28x200 feet, two houses, each 12x200 feet, for propagating, and fifteen acres of land adjoining the Big Four railroad.

FLORISTS' BOXES

Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

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SIZES	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
2 x 20x 4.....	\$ 3.80	\$ 4.10
2 x 18x 5.....	3.90	4.20
2 $\frac{1}{2}$ x 24x 5.....	5.70	6.70
2 $\frac{1}{2}$ x 20x 5.....	7.10	8.30
3 x 24x 8.....	9.60	11.20
3 x 28x 8.....	10.80	12.70
3 x 32x 8.....	15.50	18.70
3 x 30x 10.....	16.50	18.90
3 x 28x 12.....	18.00	21.00
3 x 35x 10.....	19.00	21.70
3 x 36x 12.....	24.00	27.50
3 x 20x 20.....	25.50	32.00
3 x 24x 24.....	27.50	42.50
7 x 42x 12.....	43.00
3 x 48x 14.....	52.00

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 $\frac{1}{2}$ x 9x 6.....	\$5.50	6x 9x 12.....	\$7.60
6 x 7x 14.....	7.30	7x 9x 9.....	7.60

ONE PIECE BOX, mist gray, 3x4 $\frac{1}{2}$ x24, \$4.20

Printing in black ink, \$3.00 per 1000, or less quantity; printing in colored ink, \$4.50 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

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We allow a discount of 5 per cent when remittance accompanies the order.

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High-grade, heavy, thoroughly moisture-proofed stock.

Moisture-proofed Boxboard is hard to obtain and the railroads cannot deliver promptly. Keep your stock ordered well ahead of your requirements. In ordering always specify whether "S" or "A A" grade is wanted.

STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.



Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch	\$3.75
8x 5x5	2-inch	4.75
10x 6x5 1/2	2-inch	5.85
12x 8x5 1/2	2-inch	7.20
15x 8x6 1/2	2-inch	9.50

Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescope.

Size	Per 100
12x12x8	\$20.00
14x14x8	24.00
16x16x7	24.00
16x16x8	28.00
18x18x7	28.50
20x20x6	28.50
20x20x8	37.00
20x20x10	46.50
24x24x8	45.00
24x24x10	59.00
28x28x8	59.50
32x32x8	69.00

White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

Corsage and Violet

Size	Lid	Per 100
8x4x3 1/2	2-inch	\$3.80
15x8x6 1/2	2-inch	9.90

For Cut Flowers

Size	Lid	Per 100
18x5x3	3-inch	\$ 5.90
21x5x3	3-inch	6.60
24x5x3 1/2	3 1/2-inch	8.70
30x5x3 1/2	3 1/2-inch	10.40
36x5 1/2 x3 1/2	3 1/2-inch	18.50
24x8x4	4-inch	18.00
28x8x5	5-inch	18.00
36x8x5	5-inch	21.50
30x5x3	2-inch	9.80

Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
28x6x4	2 1/2-inch	\$10.80
24x8x4	2 1/2-inch	11.00
28x8x5	2 1/2-inch	14.00

Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock.

For Cut Flowers, etc.

Size	Shallow Lid	Full Telescope
16x4 x3	\$ 4.75	
20x4 x3	5.60	
18x5 x3	4.95	\$ 5.85
21x5 x3	5.40	5.90
24x5 x3 1/2	6.85	7.50
30x5 x3 1/2	7.80	9.00
36x5 1/2 x3 1/2		11.75
18x6 x4	7.20	
21x7 x3 1/2	8.00	
22x7 1/2 x4		9.90
21x8 x4	9.70	
24x8 x4	9.80	
28x8 x4	11.70	
24x8 x5	11.40	
28x8 x5	12.50	16.00
36x8 x5	15.50	19.00
42x8 x5		24.90

Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescope.

Size	Per 100
30x10x5	\$19.50
36x10x5	23.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
30x12x6	25.50
36x12x6	34.00
30x12x7	29.00
20x12x8	27.00
36x12x8	41.50
36x14x8	33.50
34x16x5	30.00
24x14x8	32.00
30x14x8	38.00
36x14x8	44.00
40x14x8	47.50
42x17x8	56.00

Green Boxes

Made from high grade moisture-proof stock.

A very appropriate color.

For Cut Flowers

Size	Lid	Per 100
18x 5x3	3-inch	\$ 5.50
21x 5x3	3-inch	6.10
24x 5x3 1/2	3 1/2-inch	8.10
30x 5x3 1/2	3 1/2-inch	9.50
21x 8x4	2-inch	9.40
24x 8x4	2-inch	10.50
28x 8x5	2-inch	13.75
36x 8x5	2-inch	17.50
28x22x8	8-inch	49.00

"AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.

Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x3	2-inch	\$ 5.00
20x4 x3	2-inch	5.90
18x5 x3	2-inch	5.50
21x5 x3	2-inch	6.00
24x5 x3 1/2	2-inch	7.50
30x5 x3 1/2	2-inch	9.10
36x5 1/2 x3 1/2	2-inch	11.70
18x6 x4	2-inch	7.50
28x6 x4	2-inch	10.50
21x7 x3 1/2	2-inch	8.40
21x8 x4	2-inch	10.20
24x8 x4	2-inch	10.40
28x8 x4	2-inch	12.30
24x8 x5	2-inch	12.00
28x8 x5	2-inch	13.00
36x8 x5	5-inch	20.00
42x8 x5	5-inch	26.00

Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescope.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x7	25.00
16x16x8	29.50
18x18x7	30.00
20x20x6	30.00
20x20x8	38.50
20x20x10	48.50
24x24x8	47.00
24x24x10	62.00
28x28x8	62.50
32x32x8	74.00

White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch	\$ 4.50
8x 5x5	2-inch	5.90
10x 6x5 1/2	2-inch	7.25
12x 8x5 1/2	2-inch	9.25
14x10x8	2-inch	16.90

ECONOMY OR THRIFT CARTONS

Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4 1/2 x3	\$3.30
24x4 1/2 x3	3.75
24x5 x3 1/2	4.20
24x5 x3 1/2	4.40
21x7 x3 1/2	5.00
30x5 x3 1/2	4.90



Mist Gray Design "AA"

Oblong "AA" grade, or Arnold extra heavy weight, well moisture-proofed. Full telescope.

Size	Per 100
30x10x5	\$20.50
36x10x5	24.50
36x10x6	29.00
42x10x6	32.00
48x10x6	37.00
30x12x6	27.00
36x12x6	36.00
30x12x7	30.50
20x12x8	28.50
36x12x8	48.00
36x14x6	35.00
34x16x5	31.50
24x14x8	34.00
30x14x8	40.00
36x14x8	46.00
40x14x8	50.00
42x17x8	58.50

White Enameled, Otherwise Called White Glazed

For Cut Flowers

The most beautiful box made. Genuine enameled clay-coated stock.

Size	Lid	Per 100
18x 5x3	2-inch	\$ 7.50
20x 5x3	2-inch	8.25
21x 5x3	2-inch	8.50
24x 5x3 1/2	2-inch	10.50
30x 5x3 1/2	2-inch	12.50
36x5 1/2 x3 1/2	2-inch	15.50
21x 7x3 1/2	2-inch	11.50
24x 8x4	2-inch	15.00
24x 8x5	2-inch	17.00
28x 8x5	2-inch	19.00
36x 8x5	Full Telescope	28.00
30x10x5	Full Telescope	25.75
36x10x5	Full Telescope	29.50

Green Corsage and Violet

Corner Lock Style

Made of same stock as regular green cut flower boxes.

Size	Lid	Per 100
7x4x4	2-inch	\$3.65
15x7x6 1/2	2-inch	8.70



Orders less than 500, assorted sizes, add 5% to these prices. Orders of 500 and over, assorted prices, NET. All prices per 100, f. o. b. Marion, Ind.

3% Extra Discount if Cash with Order.

Printing black or colored ink, \$3.50 per thousand extra or less quantity.

Chicago phone, Franklin 5450—A. V. Z. Jennings.
New York phone, Audubon 2860—Geo. L. Hoopia.
St. Louis phone, Olive 1340—H. F. Seigneur.
Louisville phone, 2669—J. Raymond Clark.
Detroit phone, Cadillac 4178—A. A. Fordon.

LINDLEY FLORIST BOX CO., QUALITY BOX MAKERS Marion, Ind.

PHILADELPHIA, PA.

The Market.

The week has been one of surprises. It was the poorest week of the season on dahlias, yet a complete change on the closing day turned a dull market into one of great activity. The four closing days of September were unseasonably hot and humid, closing with a heavy rain. Then came a change. The first two days of October were cool and brisk. There was life in the air. The market was in perfect sympathy with the weather. As the weather improved, so did business. The end of the week brought an active demand.

The summer flowers have ceased to be of much account. Asters and gladioli are over. Single violets have come and sweet peas in all colors, pretty good peas for the first crop, but there is no special demand for them yet. The real business is being done with dahlias and with roses. Chrysanthemums are just beginning to make their presence felt. Yellow and white have now been joined by pink. The varieties are Unaka and Supreme. The pinks, being rare, have brought \$4 and even \$5 a dozen, a mighty good price for the stock and the season.

Orchids had their first slump of the season at the beginning of the week. Toward the close, they rallied. Now they are firm at good prices. There are Cattleya labiata, and Oncidium varicosum, and Vanda cærulea, and a few more.

Carnations are much more plentiful and they are improving, but they do not arouse much interest. Miscellaneous flowers are beginning to make their appearance. There is a moderate supply of lilies, which sell rather slowly.

Something Choice.

The novelty in the cut flower market today is Bouvardia Humboldtii. It is not an entire novelty by any means. It has frequently been seen here before, but not quite in the same way. Now it is offered in quantity, with a definite object. It is grown by the well known orchid specialist, Alphonse Pericat, of Collingdale, for the Leo Niessen Co., and is recommended by this company as an excellent substitute for valley for October weddings.

Leo Niessen pointed out a wedding order that had just been selected. It consisted of yellow and white chrysanthemums, purple orchids and Bouvardia Humboldtii. The exquisite grace and purity of the bouvardia were in strong contrast to the rich splendor of the cattleyas. Mr. Niessen said that when properly packed Bouvardia Humboldtii could be shipped to Chicago and back and then be fit for use. He said that its season covered the months of October and November.

The Effect of the War.

Some startling statements about flower pots were made by J. G. Whilldin on the afternoon of October 2. Mr. Whilldin said that the effect of the war on the manufacture of flower pots has been marked. Florists break as many pots as they use, Mr. Whilldin said. The war, compelling higher prices, has made them more careful. Then, too, they order much more carefully. Before the war there were instances of orders being given for 5,000 large pots of one size when more than that num-

DAHLIAS

With favorable weather conditions there is nothing at this season of the year that you can handle to better advantage than Dahlias.

For funeral work or for any other purpose, Dahlias will make a better showing than anything else.

We handle only the very best commercial varieties grown, and you should by all means try a sample shipment.

CATTLEYAS

Labiata, one of the best varieties for size and color. There is an increase in the supply and the price is lower than what it has been for some time.

BOUVARDIA HUMBOLDTII

It is a novelty. Very effective for Bride's Bouquet. Pure white, much larger than the ordinary Bouvardia.

Business Hours 7 A. M. to 4 P. M.

THE LEO NIESSEN CO.

Wholesale Florists

Branches:
BALTIMORE
WASHINGTON

1201-3-5 Race St.
PHILADELPHIA

BERGER BROTHERS

DAHLIAS

Dahlias of distinction and quality, carefully packed at the Dahlidel Nurseries. Save handling by ordering ahead.

EASTER LILIES every day in the year

1609 Sansom Street

PHILADELPHIA

VALLEY

Asters Roses

Statice Carnations Dahlias

DELPHINIUM

We have a good opening for two or three more growers of choice stock.

ALL KINDS OF GREENS

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Our Motto, "The Golden Rule"

1615 Ranstead Street, PHILADELPHIA



CARNATIONS

For the first cuts are very good indeed, and in quantity, which are doubly welcomed, as Asters are about over for the season.

\$3.00, \$4.00, \$5.00 per 100.

CHRYSANTHEMUMS

Whites, Pinks and Yellows of choice quality.

\$3.00, \$4.00, \$5.00 per dozen.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies.

Send for Price List.

BUSINESS HOURS: 7 a. m. to 5 p. m.

S. S. PENNOCK COMPANY, 1608-20 Ludlow St., PHILADELPHIA, PA.

NEW YORK: 17 West 28th Street

BALTIMORE: Franklin and St. Paul Streets

WASHINGTON: 1216 H Street, N. W.

Sweet Peas

ROSES, CARNATIONS and other stock of the finest quality.

JERRY BROOKINS & SON
Orchard Park, N. Y.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.
1309-11 N. Second Street
PHILADELPHIA, PA.

GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

ber were lying unused beneath a bench, covered with dirt. That does not happen now. In many cases the pot does not go with the plant. The plants are knocked out of the pots and put in baskets for delivery and the pots are saved. Some florists make a business of buying second-hand pots and do not buy new ones for a season or two.

A New High Record.

With the expenses of labor, coal and materials so high, it is interesting to know that it is possible to offset the increased cost of production by an increased sale for our product. This has been achieved by quality. Heretofore \$4 to \$5 each, wholesale, has been considered as top figures for specimen cyclamens, usually in 8-inch pots. The Robert Craig Co. has sold some of its selected 10-inch cyclamens for \$12 each, at wholesale. Just think of it; \$12 each for 10-inch cyclamens! They are beauties and no mistake. Such stock at such a price set a new record.

A Loss.

Two men got out of the train at the suburban terminal, talking excitedly. "Go back and find it," the older man said. The younger man ran back into the car, but returned in a minute empty-handed. "It is not there," he

EDWARD REID

ROSES

Premier, Columbia, Ophelia, Victory, Kaiserin and Double White Killarney.

CARNATIONS

White and Pink

GLADIOLI

1619-21 Ranstead St., PHILADELPHIA, PA.

Chrysanthemums

Golden Glow
Very Fine
\$35.00 per 100

CHARLES E. MEEHAN

5 South Mole Street,
PHILADELPHIA, PA.

PLUMOSUS

Strings and
Bunches
and Greens
of all kinds

said, and disappeared down the platform. "What was it?" I asked. "A blue railroad slip," the older man replied. "He threw it away! Did you ever hear of such a thing? I told him it was worth 10 cents. He excused himself by saying he thought it only could be cashed in town. I told him it could be cashed here, or at any station. He found it and now he has dropped it again and lost it. Did you ever hear of such a thing? He has just thrown away 10 cents!"

As I went my way this little incident stood out the more clearly because of the knowledge that the older man had just offered many thousands of dollars for a property he thought worth a little more.

Various Notes.

Edward Reid has returned from abroad.

Myers & Samtman have purchased fifteen acres of ground adjoining their place at Chestnut Hill.

William Berger's Sons have commenced their fall series of store window decorations with a simple but ef-

All Seasonable Cut Flowers

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

fective arrangement of dahlias, cibotiums and Ophelia.

M. H. Coates & Co. have purchased the greenhouses and property of A. & G. Rosbach, at Pemberton, N. J., and will continue the business. Mr. Coates' "& Co." is represented by Mrs. Coates, who takes an active interest in the business.

Sydney H. Bayersdorfer thinks that the merit of the imported basket lies in its being inexpensive. The florist can sell flowers in a basket—he does not have to sell the basket.

Clarence U. Liggit shipped a carload of decorative plants to Washington October 5, an active commencement for the season.

Martin Gannor will be true to his

DAHLIAS

All varieties and the best quality
direct from the grower to you

Give us a trial order.

====We Also Have All====
SEASONABLE FLOWERS

PHILADELPHIA CUT FLOWER CO.

Phones:
Bell, Spruce 803-804
Keystone, Race 1112-1113

Wholesale Florists
1517 Sansom Street, PHILADELPHIA, PA.

GEORGE AEUGLE
Proprietor

GOLD LETTERS—SPECIAL PRICES



No. 1 Gold and Purple, per 1000, \$5.50 No. 4 In Gold Only, per 1000, \$5.00 No. 6 In Gold Only, per 1000, \$4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY, 201 N. 7th Ave., SCRANTON, PA.

Established 25 years Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

Letters packed 25 to each package
Numerals in same colors and price




PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....\$2.50

Always state what color is wanted, otherwise gold will be sent.

first love. The reports that Mr. Gannon would go into another business are unfounded.

William J. Young, Jr., has returned from his farm at Linfield. Mr. Young purchased an adjoining farm of twenty-three acres, which his son, William J. Young III, has been farming during the summer. The story is that the father gave the son some plants, which he sold on the curb at Easter, bought a pair of horses with the proceeds and plowed and harrowed the new farm with them. Sounds like a real chip of the old block.

The October meeting of the Florists' Club was held in the new room at the City Club, Broad street below Spruce street, Tuesday evening. Professor Weigel, of the United States Depart-

Before buying—
LETTERS
or
SCRIPT WORDS

Write for our Illustrated Price List

C. A. KUEHN WHOLESALE FLORIST
1312 Pine St., ST. LOUIS, MO.

ment of Agriculture, Washington, D. C., gave an account of the battle with

Cycas Leaves

(Prepared Cycas, Best Quality)
Special—To introduce our Cycas to new customers we will send 100 best Cycas all sizes up to 36 in. long for \$6.00.

We guarantee them satisfactory.
(Get our list of other supplies.)

GEO. H. ANGERMUELLER CO.
Wholesale Florists
1324 Pine St., ST. LOUIS, MO.

the strawberry beetle that has been waged by the government experts dur-

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Another New Lot Arrived

OF THE FOLLOWING:

NATURAL PREPARED FLOWERS

\$1.00 per spray.

These are the true flowers prepared.

LACE BOUQUET HOLDERS

IMPORTED

From \$1.00 to \$3.50 per piece.

MATS. RED FRIEZE.

FOR WREATH WORK:

THISTLES, \$1.50 to \$2.50 per 100.

POPPY HEADS, assorted, \$2.50 per 100.

MINERVA, \$1.25 per pound.

NATURAL CATTAILS, \$1.50 per 100.

LYCOPodium, ten-pound cartons.

TWO-TONE RUSCUS, \$1.25 per pound.

RED RUSCUS, \$1.00 per pound.

GREEN RUSCUS, 75 cents per pound.

PINE CONES, in \$5.00 lots.

H. Bayersdorfer & Co.

1129-1133 Arch St.

PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

ing the last six months. The following officers were elected to serve for the coming year: President, Alfred M. Campbell; vice-president, Fred J. Michell, Jr.; treasurer, George Craig; secretary, Robert Kift. Phil.

INDIANAPOLIS, IND.

The Market.

An exceptional demand has kept the market well cleared. Flowers have been in brisk demand for decorations, as with the arrival of cooler weather there has been an increase in social activities. Numerous pre-nuptial parties, luncheons

and dinners have been arranged in connection with the exceptional number of fall weddings. Funeral work has been heavy, and all flowers, even short-stemmed ones, have been utilized.

Roses have been none too plentiful. The demand has been so great that all available blooms have been daily consumed at \$4 to \$16. While carnations have been coming in more freely, they are by no means abundant. They are in constant demand for all branches of floral work and range from \$2 to \$4.

The frost, September 30, finished the few asters and gladioli that yet remained. The dahlias in certain localities were ruined, although there are

some good dahlias from unharmed sections coming into the market. These are in all colors, red, pink, yellow, lavender and bronze. Zinnias, marigolds, cosmos and the various other garden flowers are off the market.

Greens are plentiful and of good quality. Plenty of fern leaves are available.

Various Notes.

Watson Hasselman has just returned from visiting his son, Victor, who is in a government hospital in New York as the result of being gassed in France. On his return, Mr. Hasselman called on the Robert Craig Co., Philadelphia,

NEW CROP NOW READY WILD SMILAX

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per case

Natural Moss . . . \$1.75 per bag
Perpetuated Moss, 3.50 per bag

CALDWELL Evergreen, Ala.
THE WOODSMAN CO.

Headquarters
in Chicago for

Wild Smilax

\$6.00

PER CASE.

We are ready again to take care of your wants in the green goods line. Write, Phone, Wire.

E. F. WINTERSON CO., L. D. Phone Central 6004, 166 N. Wabash Ave., Chicago, Ill.

Pa., and at the Davis Gardens, Terre Haute, Ind.

Fred Kiel, manager of the Florists' Supply House, has had the reputation of being a good salesman, but here's one that beats all records: While passing the market house the other evening, Mr. Kiel stopped to buy a watermelon from a tired, weak-voiced huckster, who had a whole truckload of melons left. While making the transaction, the huckster complained of having been there all day, selling less than a dozen melons. "You don't go at it right," said Mr. Kiel, and proceeded to show him. He soon had a large crowd around him. "Right this way, ladies and gentlemen; taste this melon, sweet as sugar," as he sliced out a generous piece. "Let me pick you out a good one," as he thumped one, then put it back for the next customer and thumped another. They sold like hot cakes and in an hour and twenty minutes the truck was empty. The farmer shook his head. It was too deep for him. But we all agree with him that Fred Kiel is "some salesman."

John Grande, Jr., has gone on a motor trip to Niagara Falls, Buffalo, New York, Washington, D. C., and other points. He expects to be gone about three weeks.

Mrs. Ella Grant Wilson has arrived for the F. T. D. meeting and is at the Claypool hotel.

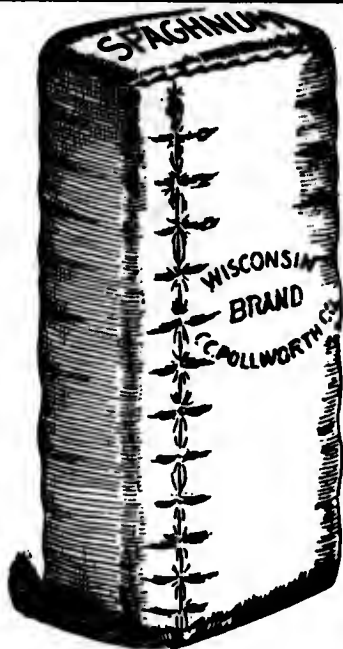
Edward Grande has just returned from a five weeks' fishing trip in Minnesota, where his luck was better than ever. To prove this, he brought home a number of fine specimens.

John Grande and William Hack are cutting some of the first pink chrysanthemums.

Indianapolis and vicinity were visited by the first frost of the season, September 30. Outside stock that was not killed was badly damaged, so that garden flowers are now practically a thing of the past.

The plan to straighten Illinois street at Sixteenth street has now been adopted. This will necessitate considerable alteration at the store of the A. Wiegand's Sons Co.

Greene's Flower Shop has an attrac-



Sphagnum Moss

10 bales.....\$1.50 per bale
25 to 30 bales 1.35 per bale
50 bales..... 1.25 per bale

STANDARD SIZE BALES

Order Now and Save Money

C. C. Pollworth Co.
Milwaukee, Wis.

Mention The Review when you write.

Galax, Ferns, Leucothoe,

NEW CROP
Ready for Shipment



Green Galax, large\$1.50 per 1000; \$9.00 per case of 10,000
Green Galax, medium..... 1.25 per 1000; 8.00 per case of 10,000
Dagger Ferns..... 2.00 per 1000; 8.00 per case of 5,000
Fancy Ferns 2.00 per 1000; 7.50 per case of 5,000
Green Leucothoe, short, medium and long.....\$2.00, \$3.50, \$5.00 per 1,000
Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail, add postage for nine pounds.
Prepared Magnolia Leaves, in bulk or packed with other greens.....\$1.50 per 1,000
Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb cases, \$8.00; 25-lb. cases, \$4.50.
Southern Wild Smilax, standard cases..... \$3.50 per case

Special prices on large quantities of all greens.

Wholesale and Retail. Wire Elk Park, N. C. Best Quality. Best Service. Terms Cash.

ELK GALAX AND FERN CO., Banners Elk, N. C.

SPHAGNUM MOSS

Good, Clean, Standard Size Bales. F. O. B. St. Louis

1 bale, \$1.90—10 bales @ \$1.75

C. A. KUEHN WHOLESALE FLORIST

1312 Pine Street, ST. LOUIS, MO.



Magnolia Leaves

Prepared under our new process, in cases or cartons.
Brown, Green or Purple.

Oak Sprays in Green, Brown or Red, packed in cases of 100 sprays to case.

Beech Sprays, same color as Oak and same pack.

All orders for the above goods will have our personal attention and satisfaction guaranteed.

THE RUMBLEY CO., Evergreen, Ala.

PREPARED
BEECH or OAK SPRAYS

COLORS:
GREEN OR TAN

Southern
Decorative
Evergreens

Like Leather
Always Pliable

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS (BROWN, GREEN OR PURPLE)
PACKED IN
CARTONS & 25-50-100 lb. CASES

Will Not
Mold

REEVES FOLIAGE CO., Inc., Brewton, Ala.

Mention The Review when you write.

Extra Long, Fancy and Dagger

FERNS

Gathered Fresh Daily from the Woods
Laurel Festooning, 8c and 10c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Sphagnum Moss, \$5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles \$1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.

Mention The Review when you write.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS, EVERGREENS

Established
1867

HINSDALE, MASS.

Mention The Review when you write.



GALAX

Dagger Ferns, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

New Crop Green Galax—
XX Medium Size.....\$7.50 per case
XXX Large Size..... 9.00 per case
Less than case lots \$1.25 and \$1.50 per 1000
Dagger Ferns.....\$8.00 case of 5000
Less than case lots.....\$2.00 per 1000
Natural Green Sheet Moss..\$1.75 per bag
Dyed Green Sheet Moss.....\$3.00 per bag

Laurel Tips.....\$3.00 case 50 lbs.
Laurel Festooning, "Best Made." 7 1/2 cyd.
Prepared Magnolia Leaves, good stock,
\$1.50 per carton; \$14.00 per 100 lbs. or
\$7.50 per 50 lb. case.
Prepared Oak Sprays, from 30 to 36-inch,
\$20.00 per 100 sprays. 20 to 24-inch oak
sprays and short oak, 20 cts per lb.

All Stock Guaranteed

W. M. Woodruff & Son, Lowgap, N. C.

Mention The Review when you write.

FLORISTS, ATTENTION

We now ship choice Hemlock and Balsam sprays at \$5.00 per 1000. Discount on larger orders.

A-1 Screened Hardwood Leaf-Mold at \$1.25 per large sack; \$16.50 per ton. Bags extra. Reference or cash with order. Fancy Ferns at Market Prices.

NORTHERN FERN CO., Schofield, Wis.

Mention The Review when you write.

BOXWOOD

Both varieties, 17 1/2 cents per pound, in 50-pound sacks only. F. O. B. my shipping point. Cash with order. Boxwood shipped same day cut. Order early to insure prompt delivery.

BUSHY FLOWER GARDEN - - Bushy, Va.

Mention The Review when you write.



FANCY FERNS

Finest stock in the country

\$3.00 per 1000

\$3.00 per 1000

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50; 1000.....	\$10.00
Magnolia Leaves, green and bronze, per carton.....	1.50	
Galax Leaves, green and bronze, per case of 10,000.....	15.00	
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	2.00	
Sphagnum Moss, per bale	2.50	
Wild Smilax, 50-lb. case, \$7.00; 25-lb. case	4.00	

FULL SUPPLY CUT FLOWERS AT ALL TIMES



MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

SMILAX SMILAX SMILAX

New Crop Now Ready

Orders filled promptly on short notice. **\$3.00 per case**

PERPETUATED MOSS	\$3.50 per bag
NATURAL MOSS	1.75 per bag

Wire, Write, Phone

E. A. BEAVEN, Evergreen, Ala.

tive autumn window, suggestive of the harvest season.

Baur & Steinkamp have some early pink seedling chrysanthemums of the large type that will be ready to cut next week.

A. F. J. Baur and family motored to Lebanon October 3 and spent the day with Paul Tauer. The latter has been made mayor of Lebanon.

The Smith & Young Co. will have a display of florists' supplies at the Claypool hotel during the F. T. D. convention.

Miss Marguerite Hillegass Elder, of Harrisburg, Ill., stopped off in Indianapolis on her way east and made several purchases here. E. E. T.

NATIONAL PUBLICITY CAMPAIGN.

Results of Slogan Advertising.

Reference has frequently been made to orders for flowers and plants directly forthcoming from our national magazine advertisements. The advertisements all feature the telegraph delivery service and the filling of orders in any city or town in the United States and Canada. Sometimes the magazine publishers receive requests for names of florists performing such service in specified towns, which information they readily supply from printed lists available. Robert L. Graham, the Baltimore florist, recently received an order from Seoul, in far-away Korea, for the delivery of a plant in Baltimore on a cer-

FANCY (Special Picked) **PERNS** **\$3.00**
Leave your order with us for regular shipments
C. A. KUEHN WHOLESALE FLORIST
1312 Pine St. St. Louis, Mo.

New Crop—Now Ready
SOUTHERN WILD SMILAX
Standard Case, \$2.50 Half Case, \$1.50
CHATTAHOOCHEE FLORAL CO.,
Hatcher Station, Ga.
Best Equipped and Quickest Shippers in the South.

Natural Green Sheet Moss
Per 10-lb. bag, \$1.75
Dyed Green Sheet Moss
Per 10-lb. bag, \$3.50
KNUD NIELSEN
EVERGREEN, ALA.

Fancy Cat Ferns and Leaf-Mold—Evergreen Decorations.
Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive price lists
AMERICAN FORESTRY CO., Pombine, Wisconsin.

tain date. The order was credited to a campaign advertisement in the Literary Digest, and the sender wrote: "This experiment is being looked upon with great interest by many, and, if successful, will no doubt prove a benefit to



SMILAX

Now ready—per case, **\$3.00**
REEVES FOLIAGE CO., Inc., Brewton, Ala.

your society." The plant was to be in flower and was a birthday gift to a

Ferns

Galax

Moss

Asparagus Plumosus Sprays.....	per bunch, 25c-35c
Smilax.....	per string.....20c
Adiantum.....	per 100.....\$1.50

NEW FANCY FERNS

Per 1000.....\$3.00
Lots of 5,000 or more, per 1000.. 2.50

GREEN LEUCOTHOE

Per 100.....\$0.75
Per 1000..... 6.00

GREEN GALAX LEAVES

Per 1000\$ 1.50
Per case of 10,000 10.00

CHIFFON, ALL COLORS

4-inch, per yard 9c
6-inch, per yard.....12c

SPHAGNUM MOSS

Per bale.....\$ 2.00
Per 10 bales..... 17.50

GREEN SHEET MOSS

Per bag.....\$ 1.75
Per 10 bags16.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....\$1.75 per carton; 10 cartons, \$15.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
15 East Third Street,

Mention The Review when you write.

Ferns, Wild Smilax, Leucothoe

Green Sheet Moss

Any quantity—\$1.75 per bag; 10 bags, \$16.00

FERNS, \$3.00 per 1000

Full Line of Florists' Supplies

THE WILLIAM MURPHY COMPANY

WHOLESALE COMMISSION FLORISTS

329 Main Street

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

SPECIAL

6-inch Chiffon,
12c

Mention The Review when you write.

OPEN

Ferns : Galax : Laurel

Good stock of **Dagger** and **Fancy** Ferns and all kinds of Evergreens

We guarantee our Ferns to be the Best and satisfactory to the buyers

Write for prices.

P. S. PULOS & BRO.

80 New St., NEWARK, N. J.

Mention The Review when you write.

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, \$3.00

Write, wire or phone.

KNUD NIELSEN,

EVERGREEN, ALA.

Mention The Review when you write.

Raedleins Practical Assortments

**at Moderate
Prices**

Assortment No. I—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors \$22.90

Assortment No. II—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

Assortment No. III—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

SPECIAL—TOTAL three assortments, \$70.00

RAEDLEIN BASKET CO.

713-717 MILWAUKEE AVE.

CHICAGO, ILLINOIS

mother. The message, "Say It with Flowers," was accepted in a land many thousands of miles away. What must be its effect in our own land!

The Daily Mail, of Nevada, Mo., in an editorial published last month, said: "The slogan of the florist is 'Say It with Flowers.' It may be expensive, but it is an eloquent and impressive way. There are occasions when words fail, but seldom do flowers. In the days of our youth we gathered the daisy and the wild violet, and now the florist takes the place of the prairie, the valley and the hills, which are no longer public property. If it wasn't for the florist, we would be denied the privilege we often exercise to express the thoughts and the best impulses of the mind and heart."

Why Not More Results?

Still, the florists are not rendering anything like the service they could, because they are not making known sufficiently the occasions for such service. Major O'Keefe put the matter plainly before the Cleveland convention when in his address he gave statistics in regard to "happenings." He said: "When one person dies, two are born, and there are ten marriages which take place for every fourteen deaths. If it were a custom as deeply rooted in the habits of people to send flowers for a birth as it is now a custom to send them for a death, you can see what an increase would be effected in the florists' business. To every thousand people in the United States there are twenty-three births a year, while there are only fourteen deaths. Add the ten marriages to any thousand and you get a total of 4,700,000 happenings each year in which flowers should have a part. One purpose of the publicity campaign has always been to link flowers with something joyful, to make them sing the song of happiness rather than to have them in the main remind people of the departure of a friend."

It is evident that many florists have not given sufficient thought to this object of the campaign; otherwise, surely, they would have given support to the fund which is gradually making this object possible of accomplishment. It is absolutely necessary that the people be educated in the direction of a more general use of flowers, and it can only be done through well organized publicity. There does not appear to be any question about the result; we have had more than sufficient in the way of ex-

Mr. Florist


We have baskets of exclusive design and color for all occasions. None better at any price. Let us serve you.

Yours for Service

Quincy Art Willow Ware Co.

Sixth and Payson Aves. QUINCY, ILL., U. S. A.

Evergreens Fresh from the Woods



Fancy and Dagger Ferns, \$2.00 per 1000; \$7.50 per case of 5000.


Green Galax, \$1.50 per 1000; \$7.50 per case of 10,000.

Short Green Leucothoe, \$2.00 per 1000.

Medium Green Leucothoe, \$3.50 per 1000.

Long Leucothoe, \$5.00 per 1000.

Green Stock is extra nice now and should you only need small amounts, can send by parcel post.



J. H. VON CANON

Wire us **ELK PARK, N. C.** **BANNERS ELK, N. C.**

ample to assure us upon this point. All that is needed is financial support to enable our publicity committee to stick at the work. They are willing to go through with it. Are you willing to support them? Why not settle this question at once by sending in to the secretary your check covering your subscription? John Young, Sec'y.

Bristol, Tenn.—Mrs. Paul F. Baker has recently opened a flower store here.

Alliance, Neb.—L. D. Blair is successor to Edward Tatro as proprietor of the Alliance Floral Co.

Geneva, N. Y.—The business which F. B. Sackett has conducted in this town and at Border City, N. Y., under the name of the Geneva Floral Co., has been sold by him to Mrs. Sara B. Gannett and Mrs. Leora Gannett, who will continue the business under the same name.

Dubuque, Ia.—At the A. L. Glaser range rebuilding is about completed. Some addition to glass area has been made.

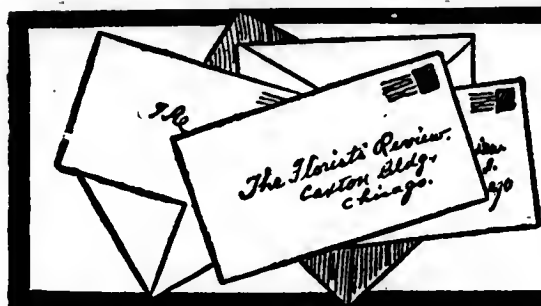
Dubuque, Ia.—At Hackett's Floral Nursery the older greenhouses are being rebuilt with extensions. The work is expected to be completed soon.

Bayonne, N. J.—Paul Stier has rented his store to Fallander & Kloss and is now at Woodcliff Lake, N. J.

Wilmington, Del.—The Hollywood Gardens have been incorporated, with a capitalization of \$60,000. The incorporators are C. T. Cohee, C. B. Dutton and S. L. Mackey.

Johnsburg, Ind.—Peter Morgen, formerly of Huntingburg, Ind., has bought 120 acres of land and will begin growing in the near future.

Minot, N. D.—The Valke-Christensen Co. has opened a branch at Devils Lake, N. D., in the Great Northern hotel building. Clarence A. Valke is manager.



Wanted and For Sale Department

Advertisements under this head, set without display, 15 cents per line. In sending remittance count six words to the line.

Display advertisements in this department \$2.00 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

CASH WITH ORDER from those who do not do other advertising.



SITUATION WANTED—By an experienced elderly grower; to take charge of propagating and pot plants; no designing or firing. Address Wm. Kirkham, 17 High St., Minneapolis, Minn.

SITUATION WANTED—By grower of pot plants; well experienced all-around man; 30 years old; single; expect good wages. Address Joseph Wittmann, care E. W. Stearns, Rocky River, Ohio.

SITUATION WANTED—Young man; age twenty-eight; four years' experience in retail and design work; wants position in retail store; best of references; middle west preferred. Box No. 607, North Platte, Nebr.

SITUATION WANTED—By practical life experienced grower of roses, carnations; decorative and bedding plants; section preferred; elderly; single; sober; state wages. Address A. Gergen, 729 Julia St., New Orleans, La.

SITUATION WANTED—Position as designer or general store man or foreman or general manager of a commercial place; age 30; life experience; best of references; please state details and salary in first letter. Address No. 302, care Florists' Review, Chicago.

SITUATION WANTED—Successful working foreman and grower of general line of cut flowers and potted plants, capable taking full charge and handling men; also good designer; single, best of references; good salary expected; state full particulars in first letter. Address No. 295, care Florists' Review, Chicago.

SITUATION WANTED—As foreman; A 1 grower of roses, mums, carnations, cyclamen; general line pot plants; very capable of handling help, and able to take full charge; years of experience; young; married; good designer; also good references; state full particulars and salary. Address No. 303, care Florists' Review, Chicago.

HELP WANTED—Girl for retailing and design work; good position to right party; salary \$25.00 per week. Pontiac Floral Co., Pontiac, Mich.

HELP WANTED—Man to do design and general store work; references; single preferred; state salary. Address No. 306, care Florists' Review, Chicago.

HELP WANTED—Experienced grower for roses and carnations; also man with general greenhouse experience. Apply Mazey the Florist, Minneapolis, Minn.

HELP WANTED—Experienced grower of general greenhouse stock; located in West Virginia; state salary and experience in first letter. Address No. 215, care Florists' Review, Chicago.

HELP WANTED—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Piquette, Pa.

HELP WANTED—Grower of carnations, mums, peas and a general line of potted plants; steady work the year around; state age and salary expected in first letter; 14,000 ft. of glass. New London Floral Co., New London, Wis.

HELP WANTED—An able single man for greenhouse work on a private estate near Philadelphia; a first-class permanent place; give age, wages expected and particulars as to experience and references in first letter. Address John W. Mertz (Supt.), Rosemont, Pa.

HELP WANTED—Good all-around greenhouse man; one that understands general line of cut flowers and pot plants; also growing of lettuce; would prefer one who is willing to enter as partner and invest a little money; please state wages and experience in first letter. Address No. 291, care Florists' Review, Chicago.

WANTED—To buy refrigerator; state size and price. Address No. 305, care Florists' Review, Chicago.

WANTED—Greenhouse to lease with option to buy, in the vicinity of Chicago. Address No. 290, care Florists' Review, Chicago.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

WANTED—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

WANTED—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

WANTED—Refrigerator, 6x3; 9 ft. high, or 7x3; 9 ft. high. Address No. 297, care Florists' Review, Chicago.

WANTED—Position as night fireman; ten years' experience; can come at once; state wages, etc.; 1 man business. Address H. C. Shafer, General Delivery, Marion, Ind.

FOR SALE—Glass, 16x18, \$7.00 per box; cash. H. O. Blewitt, Dea Plaines, Ill.

FOR SALE—Or lease, an old established nursery and floral business in good college town, in central Texas. T. A. Shell, Georgetown, Texas.

FOR SALE OR RENT—Greenhouse property, about 10,000 sq. ft. of glass; can give immediate possession. Address No. 273, care Florists' Review, Chicago.

FOR SALE—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 289, care Florists' Review, Chicago.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—Good paying greenhouse business consisting of 10,000 ft. of glass; 4 acres of ground in A 1 condition; small payment down; balance easy terms. Easterville Greenhouse, Easterville, Iowa.

FOR SALE—Sixty boxes double thick French glass, 14x20; used two years; greenhouse bars ten to twenty-two feet long; ventilation operators. T. Cascio, 551 Watchogue Rd., Port Richmond, Staten Island, N. Y.

FOR SALE—Hotbed sash, second-hand, 2 in. thick, 3x6 ft., glazed with 5 rows 6-in. glass, all repainted and in excellent condition, ready for use, \$3.75 each; 1 1/2 in. thick, 3 ft. 4 in. by 6 ft. at \$3.50 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

SITUATION WANTED

By middle aged grower; single; carnations, mums, peas, snaps; also all pot plants; good propagator; best references; prefer middle states; please send full particulars in first letter; wages, etc.

Address: W. EICKENROTH,
114 9th East, Hutchinson, Kans.

SITUATION WANTED

As working foreman or manager on commercial, public or private place; have 36 years practical experience in America and Europe in growing, propagating, cut flowers, pot and bedding plants, forcing Easter and Christmas stock, landscape gardening, nursery, layout ground; good vegetable grower under glass or outside; married; no family; honest; sober; not afraid to work; good references. Address E. Gardner, General Delivery, Allegheny P. O., Pittsburgh, Pa.

SITUATION WANTED

Storeman; a first-class maker up designer, decorator and salesman of original artistic ability; competent for management of a first-class establishment; life experience, Europe and United States; single; 25 years of age; am located in New York city; will accept permanent position west; as far as Canada; none but the highest salary expected; please state particulars, with salary in first communication. Address No. 304, care Florists' Review, Chicago.

FOR SALE—10x14 A glass, \$4.50 per box, \$4.00 taken from place. Geo. Muno, 2512 Kenilworth Ave., Chicago.

FOR SALE—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Hershey, Clinton, Ind.

FOR SALE—Refrigerator, 4 ft. wide, 30 in. deep, 7 ft. 6 in. high, \$100.00. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

FOR SALE—Bargain; refrigerator; 7x9; 4 ft. wide; call Irving 349, Irving Park Florist, 4226 No. Crawford Ave., Chicago, Ill.

FOR SALE—In an up-to-date town in Illinois, 8,700 square feet of glass; 7-room modern house; three large lots; doing good business; no opposition; everything ready for winter; reason for selling, old age. Address No. 243, care Florists' Review, Chicago.

FOR SALE—Fully stocked greenhouse, also up to date store; \$8,000; including new Ford truck; season's coal on hand; new boiler and heating pipes last fall; greenhouses in elegant condition; will pay out in 3 years; good reasons for selling; cash or terms; will offer inducements for your acceptance in 30 days. Wilson the Florist, Marion, Ind.

FOR SALE—New double quality B, 10x12, 10x14, 10x16, 12x14, 12x16, \$8 per box of 50 sq. ft.; 5 boxes and over, \$7.50 per box, immediate delivery; also 200 boxes, 16x24 double Q. B., \$10 per box; unselected double, 10x12, 10x14, 10x16, 12x14, 12x16, \$6 per box; 5 boxes or over, \$5.50 per box; also 100 boxes second-hand 10x12, 10x15, \$4.75 per box; 5 boxes and over, \$4.25 per box. L. J. Smith, Merchantville, N. J.

FOR SALE—Brand new glass, unselected double thick, 16x24, at \$7.45; 12x18, 14x20, 16x18, at \$6.95 per box, in lots of 5 boxes or over; second-hand pipe, 1-in. to 6-in., threaded and coupled, price upon application. Used roof drip bars, 2c per ft. The following round boilers: 18-in., \$79; 21-in., \$108; 24-in., \$149. New Pipe Tools, Malleable Hinged Vises: No. 1, capacity 2 1/2-in., \$3.25; No. 2, capacity 3 1/2-in., \$4.88. Stocks and Dies, Armstrong pattern: No. 2R, threads 1/4 to 1-in., \$7.20; No. 3R, threads 1 1/4 to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in. grips, 2-in., \$2.10; 24-in. grips, 2 1/2-in., \$3. Pipe Cutters, Saunders Pattern: No. 1, cuts 1/4 to 1-in., \$1.80; No. 2, cuts 1-in. to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

HELP WANTED

At once; experienced potter and assistant to foreman; steady position to right man; state experience in first letter; salary, \$30.00 per week.

ERIC BUCHHOLZ,
Muncie, Ind.

HELP WANTED

Good all-around greenhouse man for growing carnations and bedding plants; at once; state experience; salary \$35.00 per week.

THE NORTH PLATTE FLORAL CO.,
North Platte, Neb.

HELP WANTED

Grower of general line of cut flowers and plants; give references and salary expected in your reply.

WARD B. DAVIS, Oshkosh, Wis.

HELP WANTED

Competent men for all departments; positions permanent, with excellent opportunities for a future to those showing unusual ability.

ROLF ZETLITZ CO.,
Lima, Ohio.

Plants:—Lima, Dayton, Columbus and Ada.

HELP WANTED

Experienced planter to handle our landscape planting.

PFUNDS' NURSERIES,
Elmhurst, Ill.

HELP WANTED

A-1 rose grower; two good general men; references required.

J. C. RENNISON CO.,
Sioux City, Iowa.

HELP WANTED

Man for general greenhouse work who has had experience; immediately.

GROVES FLORAL CO.
Atchison, Kan.

HELP WANTED

Rose grower and a grower for pot plant section.

G. VAN BOCHOVE & BRO.,
Kalamazoo, Mich.

HELP WANTED

Experienced grower of cut flowers, such as mums, snaps, freesia and carnations; must be reliable and a willing worker. Address or apply to

WM. BEYER,
Frey's Greenhouses, Crown Point, Ind.

HELP WANTED

Man to take charge of greenhouses to grow roses and miscellaneous stock; Swede preferred; good position for right party.

MUNRO,
968 Chapel St., New Haven, Conn.

HELP WANTED

DESIGNER — A high grade man, capable of turning out first-class work; wages, \$50.00 per week. Address No. 298, care Florists' Review, Chicago.

HELP WANTED

Store man, and maker up; capable of handling high class trade in a large city; \$50.00 per week to start; state references, experience, etc. Address No. 299, care Florists' Review, Chicago.

HELP WANTED

Good commercial grower to take full charge of greenhouses; about 30,000 feet of glass; steady man with references; \$120.00 per month with board and room; inquire week days at 2029 Grenshaw St., Chicago, and Sunday at Shermerville, Cook Co., Ill.

ANTHONY BATEK

HELP WANTED

First-class rose grower; married man only; good salary with residence.

CAREY THE FLORIST,
491 Woodward Ave., Detroit, Mich.

HELP WANTED

Wanted, at once, young man for carnations to work under foreman; good wages.

JOHN DIECKMANN,
Elm Grove, W. Va.

HELP WANTED

First-class storeman and designer; must have broad experience.

THE W. G. MATTHEWS CO.,
Dayton, Ohio.

HELP WANTED

Section helpers wanted; good pay and good chance for advancement.

J. F. WILCOX & SONS,
Council Bluffs, Ia.

HELP WANTED

Store man; must be good designer and salesman.

A. WIEGAND'S SONS CO.,
Indianapolis, Ind.

HELP WANTED

Several good growers for sections; good wages to good men; state wages wanted and references in first letter.

C. H. FREY, FLORIST,
Lincoln, Nebr.

HELP WANTED

Man of broad experience to take charge of retail place of approximately 20,000 ft. where a general line is grown.

THE W. G. MATTHEWS CO.,
Dayton, Ohio.

HELP WANTED

Experienced saleslady for retail store; must also have experience in making up work.

THE W. G. MATTHEWS CO.,
Dayton, Ohio.

HELP WANTED

A good reliable man experienced in growing general line of pot plants, ferns, etc.; also man with limited experience as helper and work up; steady positions; 30,000 feet of glass; apply giving full particulars.

THE G. P. WEAKLEN CO.,
130 S. Highland Ave., Pittsburgh, Pa.

HELP WANTED

Wanted single man; small wholesale place; must be able to produce best results at forcing bulbs and growing general stock; wages \$90.00 per month, room and board.

GRAND VIEW GREENHOUSES,
Hopkins, Minn.

HELP WANTED

At once; competent designer and store man; good salary; apply,

J. J. FALLON CO., Florists,
725 Main St., Lynchburg, Va.

HELP WANTED

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

HELP WANTED

A-1 rose grower, with southern experience; state wages wanted in first letter.

CHAS. A. MOSS,
Spartanburg, S. C.

HELP WANTED

Grower for palm houses; steady employment; good wages; references required.

JOHN BADER CO.,
1826 Rialto St., Pittsburgh, Pa.

HELP WANTED

Head florist at Independence State Hospital. Write

R. A. STEWART, Supt.,
Independence, Iowa.

HELP WANTED

Experienced man in roses, carnations, mums and pot plants; 8,000 ft. glass; the climate is never hot, neither does it hardly ever freeze; very healthful; will pay \$40.00 per week.

MARSHFIELD FLORIST CO.,
MARSHFIELD, ORE.

HEAD SALESMAN WANTED

For our wholesale flower department; man who has had experience in handling the city trade; excellent opportunity for a man who can fill the position competently; applications will be considered in strict confidence.

POEHLMANN BROS. CO.

66-72 East Randolph St., Chicago, U. S. A.

CIVIL SERVICE COMMISSION LINCOLN PARK

The Civil Service Commissioners of Lincoln Park will hold an examination for the position of GARDENER (Class H, Grade 11.) Compensation \$0.60 per hour.

This examination to begin October 22nd, 1920 at 9 a. m. at Hamlin Park, Barry and North Hoyne avenues.

Application blanks may be obtained at the office of Lincoln Park, North Clark and Center streets.

This examination is open to men between 21 and 55 years of age.

Subjects and weights as follows:

Special subject: A written test of knowledge of care and propagation of plants and general knowledge of greenhouse affairs and an oral practical test on greenhouse operation: weight of.....5

Experience: weight of.....3

Physical: weight of.....2

The duties of gardener are as follows:

Works in propagating house, greenhouse or set flower beds under assignment of head gardener. Does necessary planting, tending and watering and performs such other duties as may be assigned by head gardener.

All applications must be filed in the office of the Civil Service Commission in Lincoln Park, corner North Clark and Center streets, before 5 p. m. of October 20th, 1920.

Herman E. Gnadt,
Superintendent of Employment.
September 29th, 1920.

HELP WANTED

EXPERT ROSE GROWERS; file your applications for positions in the most modern establishment around Chicago; highest wages to the best men; none but those highly recommended need apply, as our positions are permanent; also need experienced day and night fireman.

PAUL E. WEISS, Maywood, Ill.

HELP WANTED

We need several good commercial Rose Growers and Section men; houses all planted up and in fine shape; call or write, stating age, nationality and where formerly employed.

POEHLMANN BROTHERS COMPANY, Morton Grove, Ill.

HELP WANTED

A reliable single man to grow carnations and mums; must be willing worker; \$25.00 a week with board and room. Apply at

WM. O. MANKE & CO.,
R. F. D. 2, North Milwaukee, Wis.

HELP WANTED

At once, working foreman; and A No. 1 grower who can produce first-class roses and carnations; 30,000 ft. of glass; in Virginia; stock in good condition; give reference, and wages expected. Address No. 278, care Florists' Review, Chicago.

HELP WANTED

Man who can produce good cyclamen in quantity for wholesale plant house; steady position; \$35.00 per week to start; give experience and reference in first letter. Address No. 220, care Florists' Review, Chicago.

HELP WANTED

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. 283, care Florists' Review, Chicago.

HELP WANTED

At once; grower of mums, carnations and general greenhouse bedding stock; must be industrious and work to his employer's interest; married man preferred; good 7 room house with bath and furnace; 30,000 feet of glass; give full particulars as to experience and salary wanted.

STENSON & McGRAIL, Unlontown, Pa.

HELP WANTED

Palm growers; good opportunity for thorough, competent man; good boarding place; state experience and past wages in first letter; place located conveniently to Los Angeles.

ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

Foreman wanted for pot plants; do a wholesale shipping business of plants from small pots of a few specialties; man must be able to handle help and produce quantities economically; salary \$200.00 per month; give experience and references in first letter. Address No. 231, care Florists' Review, Chicago.

HELP WANTED

A grower at once for general line of cut flowers and pot plants, such as roses, carnations, snapdragons, peas, mums; must be able to take full charge of growing and get results; salary \$35.00 a week; if you are the man answer at once.

R. E. CATER, Florist,
Cameron, Mo.

HELP WANTED

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in; all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address

STEAMBOAT GREENHOUSE,
Steamboat Springs, Colo.

HELP WANTED

Store man; permanent position; please write fully, stating whom you have worked for and what work you did there, or apply in person to

C. A. SAMUELSON, INC.,
2134 Michigan Ave., Chicago, Ill.

HELP WANTED

Wanted, by a large mail order house, experienced propagator; must be experienced in rooting roses and all kinds of soft stock; apply, stating age, experience and wages expected. Address No. 292, care Florists' Review, Chicago.

WANTED

Price on second-hand 1½-inch pipe; state whether common black, or genuine wrought iron pipe.

AMLING BROTHERS,
Des Plaines, Ill.

PIERSON, FLORIDA.

The Greenhouse Town.

Grow Plumosus and Smilax for the northern trade. Land cheap. Good healthful section; also fine citrus section; investigate possibilities; free literature.

PIERSON CIVIC ASSOCIATION.

[TURN THE PAGE.]

CAPITAL WANTED

Have 2500 acres good No. 8 or Pittsburgh coal on B. & O. Ry.; Hocking Valley freight rate; will cost \$100,000.00 to put in operation; have 1/3 of money; if you have the rest you can be assured of your coal supply at reasonable prices.

C. E. WHITMORE,
R. F. D. No. 4, Nelsonville, Ohio.

FOR SALE

Wrecking five houses.

16x18-inch; 16x24-inch glass, per box	\$ 7.00
Doors, 3x6 ft., cedar panel, with frame, each	2.50
Rafters or sashbars, per foot	.02
Ridge, per foot	.04
Ventilator sash, each	2.00
Ventilator machines, each	10.00
Shafting, heavy, per foot	.10
Shafting, light, per foot	.06
Ventilator arms, each	.25
Ventilator hangers, each	.10
Garland iron gutters, per foot	.40
Pipe, 1 1/4-inch, wrought iron, per foot	.10

Cash, please.

PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

FOR RENT

Greenhouse 40x360 ft.; in good condition, not stocked; clean and free from insects and disease as a new house; four coal mines within less than a mile; immense steel mills, glass works, coal mines, etc., near; makes a splendid market for lettuce or flowers.

I. V. KINDER, Charleroi, Pa.

FOR SALE

Four greenhouses, barn and dwelling; five acres of land; well stocked; 30 miles from city.

C. C. POLLWORTH CO.,
Milwaukee, Wis.

FOR SALE

Hotbed sash; good as new; cash with order.

HENRY F. LUEBBE
3716 Argyle St. Chicago, Ill.

FOR SALE

One 35-h. p. Kewanee boiler in first-class condition; price on application.
2,000 feet 1-inch pipe from 8 to 20 feet long, 5c per foot.

G. E. BERTHOLD,
Nebraska City, Neb.

FOR SALE

Up-to-date florist store; middle west; center of business district; city of 100,000; two vaudeville and one movie within a block; established 15 years; doing a business of \$15,000 yearly; retiring on account of poor health. Address No. 287, care Florists' Review, Chicago.

FOR SALE

Good money making business; big shipping territory; 10,000 feet glass; up-to-date downtown store; 7-room modern house; 10 lots, 50x140, partly under Skinner; greenhouses all planted for winter; coal on the ground or contracted for; health conditions reason for sale; ask any traveling man making this territory about us; price, \$20,000; will pay for itself in 3 to 4 years.

COUPLAND'S, Coffeyville, Kansas.

FOR SALE

The Ullrich plant at Tiffin, Ohio, situated on one of the principal paved streets in the city; comprising fifteen greenhouses, garage for two delivery cars, large barn, large hennery, three other large outbuildings, two modern dwellings, two other large building lots, cold storage, concrete bulb cellar, about seven acres of ground for planting, up-to-date office, workroom and potting shed; only retail store in town of 15,000; well stocked with supplies; will sell store, greenhouse, one residence and the ground for planting separate to continue the large established business, and balance of buildings, one greenhouse, one residence and ground can be leased if wanted; will be sold at a bargain for cash.

E. J. ULLRICH,
201 Sycamore St., Tiffin, Ohio.

FOR SALE

Greenhouse property located in eastern Kansas, about twenty-five miles from Kansas City, a good wholesale market; consisting of about 80,000 feet of glass and six acres of good, rich soil; these houses are all in good shape, iron frame and gutters; boilers in fine condition; steam trap and city water system; good boilerhouse and storage for five cars coal; the houses are planted to 6,000 fancy carnation plants, 2,000 young rose plants, 4,000 mums and pompons, sweet peas, snapdragons, etc.; 400 4, 5 and 6-inch fancy ferns, several hundred poinsettia plants; 1,000 stock geraniums in field, 2,000 in sand; 400 cyclamen in 4, 5 and 6-inch pots; 2,000 Fischer cyclamen seed planted; pelargoniums, stevia, etc., in field; 500 good varieties of peonies; 6,000 first size gladioli; pots, tools, etc.; in fact, everything to go along with; best of reasons for selling; price, \$18,000; terms. Address No. 254, care Florists' Review, Chicago.

FOR SALE

An up to date range of four greenhouses of 5,000 feet of glass, with head house, garage, office, workshop, store room and 8-room modern residence attached, all in extra fine condition and nearly new; the entire outfit heated with hot water furnaces and lighted throughout with electric lights; paved streets, lively town, five churches, two steam roads and one electric line; unable to supply market, will sell at a sacrifice and if sold at once will also include complete stock; closest investigation invited.

L. K. MATHEWS,
Linesville, Crawford Co., Pa.

FOR SALE

One 75-horsepower boiler, in good condition.

HEMBREIKER BROS.,
Lincoln, Ill.

FOR SALE

GREENHOUSES NEAR BOSTON

25,000 feet of 16x24-inch glass; cement sides; stocked with carnations, callas and mums; 2 boilers, one of which is not necessary to use; steam heat; all in first-class repair; about 3 1/2 acres of land; coal already in bunkers for season; stable; garage; electric lights; together with 9-room house with modern improvements. Address No. 280, care Florists' Review, Chicago.

FOR SALE

Boilers, 70 H. P. Tubular; 45 H. P. Tubular; 50 H. P. Kewanee type firebox boiler; 20 H. P. Scotch Marine; 10 H. P. Scotch Marine; 15 H. P. Tee hot water boiler; vertical boilers all sizes; Globe and Angle Valves from 2-in. to 6-in.; 6 H. P. Gasoline Engine.

CASEY BOILER WORKS,
Springfield, Ohio.

HELLO THERE!

Where Are You Going?

HERE'S AN OPPORTUNITY

For Sale—About 22 acres of land of the late Anthony Pegler, who carried on a business as market gardener and florist. A 10-room dwelling and root house on the place. It is situated in London, Ontario, about one mile from market, and was recently annexed to London and will have cheap taxes for a number of years.

Can be laid out in building lots, etc., and must be seen to be appreciated.

Must be sold to settle an estate.

As prompt action is necessary, better investigate and speak quickly.

Address

PEGLER ESTATE
865 Trafalgar Street
London, Ontario, Canada.

FOR SALE

Modern wholesale greenhouse plant and equipment; practically new; located near Lancaster, Pennsylvania; the garden spot of America; close to the large nearby markets demanding good supply; property includes 14,000 feet of glass; modern houses, practically new; modern dwelling; good barn and all necessary buildings; all in excellent repair and 8 1/2 acres of land; all houses stocked; this is a splendid opportunity for a wide awake man; owner must retire from active business; for further particulars, Address No. 288, care Florists' Review, Chicago.

FOR SALE

Old established retail store; good place for good man; fully equipped; new fixtures; must sell on account of illness in the family. Address No. 301, care Florists' Review, Chicago.

FOR SALE

Three large size Kewanee firebox boilers, 2 125-H. P., and 1 145-H. P.; first-class condition; cheap; Hartford Insurance certificate given.

KEYSTONE IRON & METAL CO.,
WILLIAMSPORT, PA.

FOR SALE

Sunray No. 139 hot water boiler, 2,200 square feet, first-class condition; new would cost \$400.00; first check for \$200.00 takes it.

THE IMLAY CO., ZANESVILLE, O.

FOR SALE**BOUND VOLUMES OF THE
FLORISTS' REVIEW**

We have the following surplus copies, bound in substantial half leather binding, in style uniform with those prepared for preserving The Review in its own bookcases. Being in need of room, these SURPLUS copies (and these only) are offered at

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Offered subject to being unsold.

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508 South Dearborn Street, Chicago, Ill.

FOR SALE

An old established retail business, doing \$35,000.00 to \$40,000.00 annual business, practically all of which is grown on the place; located in a very prosperous section of the country, where excellent prices are obtained the year round; no competition in a town of 11,000, and a good out-of-town trade. with 5 railroads to ship on; this is a first-class proposition; good houses and service building, side track for coal, oil storage tank and equipment for burning oil, splendid heating system with double the boiler capacity needed, 7 acres of land, abundant supply of good water at very moderate cost; a little less than \$25,000.00 will buy this business and plant, one-third cash, balance on deferred payments; it will pay itself out in two years.

Address No. 272, care Florists' Review, Chicago.

For Sale

Greenhouse establishment in excellent condition; 35,000 sq. ft. of glass all in Columbia and Butterfly roses; large boiler room, 75-ft. Heine chimney; two large boilers, affording fine opportunity to double glass area; 4½ acres good rich soil and 5-room dwelling, about 10 miles from Chicago; must be seen to be appreciated.

Address No. 269, care Florists' Review, Chicago.

FOR SALE

\$3,000 takes a landscape gardening business, tools and stock; old established business, in the city of Chicago; will give long lease or same can be bought.

AUG. LANGOSCH.

5436 Kimbark Ave.,
Chicago, Ill.

FOR SALE

I will sacrifice 8½ acres of land with cherry and pear trees, some apple trees, to go with sale of three greenhouses, 30x100; stocked with Princess of Wales violet plants; large greenhouse shed attached, 18x70, with large boiler, tank house and electric light; dwelling house, 10 rooms, in very good repair; large barn and hen house; must sell on account of poor health; three-fourths cash required; located one mile west of depot.

CARL M. EHRHARDT,
Park Ridge, Ill.

FOR SALE

One acre; 1200 sq. ft. glass; 5,000 heavy stock carnations, good for 100,000 cuttings; 25,000 or more gladioli in field; \$500 of other outside stock now contracted for; good three-room house newly painted; no other greenhouse in town of 5,000, on concrete highway 18 miles to city of 70,000; offered \$3,000 for place without stock in spring; removing out three miles to secure larger nursery acreage which demands undivided attention; NOW; price \$5,000.00, half down; will refund R. R. fare to purchaser for quick sale and accept stock from place in part payment; a good business for little money; snap this.

FALLEN LEAF GREENHOUSES,
121 E St., Roseville, Cal.

FOR SALE

Established retail florist's business in western New York; modern equipment; large stocks of all supplies; proposition stands investigation; \$2,500.00 down; \$500.00 on easy terms. Address No. 240, care Florists' Review, Chicago.

FOR SALE

Ten thousand feet of glass in central Illinois; no competition; all planted and in running order; with office and other buildings; steam heat; electric lights; old established place; \$9,000 cash; \$10,000 with terms; sales almost \$8,000 last year; sickness. Address No. 300, care Florists' Review, Chicago.

FOR SALE

Material for 25x200 ft. building, 14-ft. roof bars, 4 ft. glass on sides; this material is first-class; all glass 16x24 in., double; a few hotbed sash 1½ in. thick; cypress 3x6 ft.; 1500 ft. 1¼-in. pipe.

E. HUSTON & CO.,
Sistersville, W. Va.

FOR SALE

Refrigerator, 6 ft. wide by 5 ft. deep by 9 ft. high; mosaic floor, plate front; door on the end.

BUCHBINDER BROS.,
11 So. La Salle St., Chicago, Ill.

FOR SALE

One 4-in. High pressure reducing valve.....\$25.00
One 2 in. Oil separator..... 15 00
One 1¼-in. Vacuum trap..... 15 00

WEISS-MEYER CO.,
Maywood, Ill.

FOR SALE

Good second-hand pipe in all sizes from ½-inch up to 10-inch; also new galvanized wire in 9, 13 and 14 gauge. Write for prices.

MAX ZEIGLER & BROS.,
Muncie, Indiana.

FOR SALE

10,000 feet glass containing modern greenhouse doing a thriving retail and wholesale florists' business; price, \$8,000.00, on easy terms; would cost \$15,000.00 to build today. Address

HUDSON & WELCH,
Lyndonville, N. Y.

FOR SALE

Three houses, 22,000 feet glass, practically new, rebulbed this year; hot water heat; 7-room house; 1½ acres land; located at Wilmette, Ill., 14 miles north of Chicago; now under lease to a responsible tenant.

FRANK FELKE,
R. F. D. 4, Box 185. Elkhart, Ind.

FOR SALE

150 4-inch boiler flues in good condition, taken out of 18-ft. boilers; can be cut down and used in 16-ft. boilers; \$5.00 per length.

WEISS-MEYER COMPANY,
Maywood, Ill.

FOR SALE

PARTITION SALE.--An exceptionally fine piece of greenhouse property in Evanston, Ill., on corner, 251x172 feet; greenhouses cover five-sixths of the land and are equipped with concrete benches; there is also a 7-room heated dwelling on the premises and necessary shed, etc.; property worth double what you can buy it for now.

FREDERICK H. BRAMMER,
138 N. La Salle St., Chicago.

FOR SALE

Glass for patching; all double strength "A" grade, carefully cleaned and packed in boxes of 50 feet each.

16-in. widths, but odd lengths, 12-in. and under, \$5.50 per box.

16-in. widths, but lengths of 14, 16, 18, 20, 22-in., \$7.00 per box. 16x24-in., \$8.00 per box.

Cash, on the cars, Newcastle.

SOUTH PARK FLORAL CO., Newcastle, Ind.

FOR SALE

Five greenhouses; dwelling, garage and barn; well stocked; doing a wholesale and retail business; for particulars, write

C. C. POLLWORTH CO.,
Milwaukee, Wis.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, H. G. Hastings, Atlanta, Ga.;
secretary-treasurer, O. E. Kendel, Cleveland, O.

QUITE a few seedsmen are trimming the corners so close it seems it must hurt.

MORRIS S. SMITH, of the Madson Seed Co., Manitowoc, Wis., was in Chicago October 1.

THE legislative committee of the American Seed Trade Association met in Chicago Friday, October 1.

THE W. W. Barnard Co. has a shipment of Chinese narcissi and also one of formosum lilies overdue in Chicago this week.

MEMBERS of the Wholesale Grass Seed Dealers' Association held informal meetings in Chicago September 30 and October 1.

NOT all members of the trade realize that the new freight classification requires prepayment of freight on bulbs and nursery stock.

THE shipping season is about over with the Illinois Seed Co., Chicago, according to Thomas J. E. Kemp, and business will be rather quiet until the beginning of next year.

A YEAR ago this column predicted that, contrary to general belief, the 1920 seed season would not be so good as its predecessor. Risking the reputation gained by that prognostication, better business may be looked for in 1921.

THE commission box people, urged to make cheap packets because of the lower prices of seeds, find themselves in a hole. Nickel packets are impossible so long as expenses are so high, but it does not sound well to tell the public that the value of the packet is elsewhere than in its contents.

WHOLESALE DIRECTORS MEET.

Discuss Prices and Prospects.

The directors of the Wholesale Seedsmen's League and a few invited guests held a meeting Thursday, September 30, at the Hotel Sherman, Chicago, for the consideration of general trade conditions. Prices occupied a large share of the discussion, but comparatively few changes were made in the tentative price schedule issued last May. The meeting, which began about 10:30, adjourned at 1 o'clock for lunch and afterward occupied part of the afternoon. The election of officers will take place at the annual meeting of the league in November.

The views of the directors are expressed in statements which are to appear in the forthcoming confidential report of this meeting, as follows:

"While the directors recognize the right and duty of each member of the Wholesale Seedsmen's League and every other seedsman to fix the prices charged for his own wares to suit himself, we call attention to the present unusual conditions which ought not to be overlooked with regard to the values of garden seeds.

"The seed trade recognizes that the decline in prices of commodities so noticeable at present throughout the country found a parallel in garden seed de-



Our Special Price List offering

BULBS

for Autumn Planting is now ready

We will gladly mail you a copy on request

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue

CHICAGO, ILL.

SEED SPECIALS

AS PROMISED, WE OFFER SOME
SPECIALS AT VERY INTERESTING PRICES

RADISH SEED

Early Scarlet White Top, 35c per lb.
Long Scarlet..... 85c "

PEAS

Alaska..... 10c per lb.
Champion of England.... 12c "
Little Gem..... 14c "

BEANS

Giant Stringless..... 12c per lb.
Black Valentine 12c "
Red Valentine..... 12c "

FULL LIST OF BULBS

Write for It

CYCLAMEN SEED

(New Crop—German Grown.)

Glowing Light Red....\$14.00 per 1000
" Dark Red.... 14.00 "
" Light Rose... 14.00 "
" Dark Rose... 14.00 "

Giganteum Roseum Superbum (white with Red Eye).....\$14.00 per 1000
Giganteum Cimbriata (Lilac flowers fringed with Light Rose).....\$12.00 per 1000

SALMON VARIETIES

Light Salmon.....\$17.00 per 1000
Dark Salmon..... 17.00 "
Rococo Erecta
Cattleya..... 17.00 "

ONION SETS

BERMUDA—White Pearl.....\$2 50 Bu., 36 lbs.
" Yellow—Straw-colored.. 2.25 Bu., 36 lbs.

F. O. B. Chicago Subject Unsold Bags EXTRA

WRITE FOR PRICES on Red—Yellow—White Onion Sets

Many other offerings of High Germination Tested
Seeds in our Fall Price List. Write for it.

AMERICAN SEED AGENCY

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Get Quotations on Seeds
from

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Before Buying Elsewhere

We will quote you for immediate
or future shipment

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CUCUMBER MUSKMELON WATERMELON
PUMPKIN and SQUASH
SWEET, FLINT and FIELD CORN
Write for Special Contract and Spot Prices

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WATERLOO, NEB.
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Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers San Jose, Cal.

GROWERS OF

ONION, LETTUCE, RADISH, ETC.

Correspondence Solicited
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The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
kin; Sweet, Flint and Dent Seed Corn

Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

Fitchburg, Mass., U. S. A.
Mention The Review when you write.

An Experience of Half a Century IN PRODUCING HIGH-GRADE GARDEN SEEDS

at your disposal. Contract growers for the
jobbing trade of a full line. Mail us your list
for both SPOT and FUTURE requirements.
Orange, S. D. Woodruff & Sons New York
Conn. City

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GILROY, CAL.
Wholesale Seed Grower
Specialties: Beet, Carrot, Endive, Lettuce,
Onion and Radish.
Correspondence Solicited.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
growers in Denmark. Please send for price list.
CHR. MOSBJERG, 216 7th St. N., Minneapolis, Minn.

We are Headquarters for the
BEST OF EVERYTHING

in VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations
in every part of the United States where seeds are grown successfully, all
in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on
growing contract for future delivery

Jerome B. Rice Seed Co., Cambridge, N. Y.

Mention The Review when you write.

BURPEE'S SEEDS GROW

W. Atlee Burpee Co.
Seed Growers Philadelphia

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Onion Sets

GROWERS for the Trade

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS
PEAS
CORN

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Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot,
Parsnip, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.

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Company

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The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach

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Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus,
Rhubarb, Celery, Spinach, Beet, Onion, Beans,
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited

GEORGE R. PEDRICK & SON
PEDRICKTOWN, N. J.

Mention The Review when you write.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

Mention The Review when you write.

SEEDS

Stump & Walter Co.

30-32 Barclay St., New York City

Mention The Review when you write.

I. N. Simon & Son Garden Seeds

—AT WHOLESALE—

438 Market St., PHILADELPHIA, Pa.

Mention The Review when you write.

TOMATO SEED

Pepper, Eggplant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon
Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.
Mention The Review when you write.

BOLGIANO'S "BIG CROP" SEEDS

"Tested and Trusted" Over a Century
Special Price List to Florists and Market Gardeners.
Write for a copy at once—it will
save you money.

J. BOLGIANO & SON, Baltimore, Md.

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FALL BULBS---Now Ready

Tulips, Hyacinths, Narcissi, Crocus, Jonquils

Never have we seen a finer lot of bulbs, large, smooth, well-cured, sure to give excellent satisfaction. Our line is complete, including all of the best varieties.

SINGLE EARLY TULIPS

	Per 100	Per 1000		Per 100	Per 1000
Artus	\$3.25	\$30.00	Cramoisi Brilliant	\$3.40	\$31.00
Belle Alliance	3.40	32.00	La Reine	3.40	32.00
Chrysolora	3.40	32.00	Yellow Prince	3.25	30.00
Cottage Maid	3.40	32.00	Superfine Mixed	2.50	23.00

These are only a few of the splendid assortment of Early Tulips. We also have all the best Darwin, Mayflowering and Double Varieties.

DUTCH ROMANS OR MINIATURE HYACINTHS

\$3.75 per 100 \$34.50 per 1000

Use them in place of French Romans which are so hard to get these days. We have a generous supply of good quality. Especially fine for use in funeral designs, sprays, and other florist work.

UNNAMED HYACINTHS IN SEPARATE COLORS

\$5.00 per 100 \$47.50 per 1000

For forcing, potting, or bedding. Dutch surplus stock of named Single Hyacinths. Will give abundant satisfaction.

Write us now for your fall requirements of Insecticides and Fertilizers

JAMES VICK'S SONS, Rochester N. Y. The Flower City

clines of more than a year ago. It should also be kept in mind that the overproduction culminating in certain large crops in 1919 has not been continued in 1920, but that, on the contrary, present harvests of seeds are comparatively small. Moreover, surplus stocks have been largely reduced. Therefore, since the supply has decreased and will continue to decrease relatively to demand, the tendency from now on must be toward higher rather than lower prices. Seedsmen will be constrained to consider replacement costs rather than the bargain prices that were fixed in 1919 and 1920 by the need to dispose at once of articles more or less perishable.

"In view also of increased fixed charges, such as freight rates, printing, coal, etc., we look forward to advances rather than to declines in the values of which the league's circular is an appraisal. We urge members to be sure of their ability to replace stocks before sacrificing present holdings.

"Furthermore, we suggest unusual caution in making purchases, in order to avoid certain surpluses of inferior quality or low germination."

Those Who Attended.

Those present at the meeting included the following: C. C. Massie, of Northrup, King & Co., Minneapolis, president of the league; Lem W. Bowen, of D. M. Ferry & Co., Detroit, vice-president; Burnet Landreth, Jr., of the D. Landreth Seed Co., Bristol, Pa., secretary; S. F. Willard, of Comstock, Ferre & Co., Wethersfield, Conn.; Kirby B. White and Julian Bowen, of D. M. Ferry & Co., Detroit; John L. Hunt, of the Jerome B. Rice Seed Co., Cambridge, N. Y.; Watson Woodruff, of S. D. Woodruff & Sons, New York city; H. G. Hastings, of the H. G. Hastings Co., Atlanta, Ga.; Albert H. Smith, of the Leonard Seed Co., Chicago; Leonard Vaughan, of Vaughan's Seed Store, Chicago; Alfred J. Brown, of the Alfred J. Brown Seed Co., Grand Rapids, Mich.; Fred W. Mangelsdorf, of the Mangelsdorf Seed Co., Atchison,

Lily of the Valley

COLD STORAGE

Extra fine German strain. Reliable forcing quality. For immediate delivery.

2500 to the case, per 1000, \$35.00

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RAFFIA—Write for prices

Van Meeuwen & Tegelaar, Inc.
1133 Broadway, NEW YORK

Chas. Schwake & Co., Inc.

LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

80-92 West Broadway NEW YORK

Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and varieties wanted for present or future delivery.

H. AUSTIN Felton, Del.

Kan.; Russell O. Gardner, of Joseph Breck & Sons, Corp., Boston; Burnet Landreth, Sr., of the D. Landreth Seed Co., Bristol, Pa.; W. P. Stubbs, of Wood, Stubbs & Co., Louisville, Ky.; C. D. Coventry, of the W. W. Barnard Co.,

XXX SEEDS

Chinese Primrose—Finest grown, mixed, 400 seeds, \$1.00; 1/2-pkt., 50c; 1000, \$2.00.
Primula Obconica—Finest Giants, pkt., 50c.
Primula Maiacoides—Giant Baby, pkt., 25c.
Primula Kewensis—New Dwarf, yellow, 25c.
Cineraria—Large Flowering Dwarf, finest grown, all colors, mixed, pkt., 50c; 1/2-pkt., 25c.
Cyclamen Gigantum—Choicest Giants, mixed, 125 seeds, \$1.00; 1/2-pkt., 50c; very fine.
Bellis Monstrosa (Daisy)—Monstrous Giant Rose, white and mixed, each, per pkt., 25c.
Calceolaria Hybrida Grandiflora—Very finest, 20 choicest spotted varieties, mixed, pkt., 50c.
Giant Pansy—The best large flowering varieties, in choice mixture, 5000 seeds, \$1.00; 1/2-pkt., 50c; per oz., \$3.50; 3 ozs., \$10.00.

JOHN F. RUPP, Shiremanstown, Pa.

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Seeds, Bulbs and Horticultural Supplies

BECKERT'S SEED STORE
101-103 Federal St., PITTSBURGH, PA.

Mention The Review when you write.

DUTCH BULBS

FOR PROMPT SHIPMENT

HYACINTHS

Charles Dickens, extra fine.
Grand Maitre, deep lavender.
King of the Blues, rich dark blue.
Queen of the Blues, porcelain blue.

Cardinal Wiseman, dark pink.
Gigantea, very large, light pink.
Gertrude, rosy pink, large.
Lady Derby, bright rose-pink.

Robert Steiger, deep red, tall.
Albertine, pure white, early.
L'Innocence, purest white.
Yellow Hammer, golden yellow.

	Per 100	Per 1000
Select very best quality first size.....	\$10.00	\$95.00
Select very best quality second size.....	7.50	72.00
Select very best quality bedding size.....	6.00	55.00
Select very best quality miniature size.....	4.15	40.00

SELECT SINGLE EARLY TULIPS

	Per 1000
King of the Yellows.....	\$33.00
Duchesse de Parma, deep orange.....	32.00
Joost Van Vondel, cherry red.....	34.00
Keizerskroon, red and yellow.....	33.00
Prince of Austria, brilliant orange.....	38.00
L'Immaculee, pure white.....	34.00
Pottebakker, white.....	37.00
White Swan, true, pure white.....	32.00
Duc Van Thol, white.....	34.00
Artus, deep red.....	32.00
Belle Alliance, brilliant scarlet.....	34.00
Couleur Cardinal, brilliant crimson.....	41.00
Cramoisi Brilliant, scarlet, yellow base.....	34.00
Dusart, rich deep scarlet, bedder.....	33.00
Duc Van Thol, scarlet.....	34.00

	Per 1000
Pottebakker, scarlet.....	\$34.00
Vermillon Brilliant.....	40.00
Cottage Maid, rosy pink edges.....	34.00
La Reine, white with rose.....	33.00
Pink Beauty, vivid cherry-rose.....	45.00
Proserpine, rich carmine rose.....	55.00
Rose Grisdellin, rose.....	32.00
Rose Luisante, brilliant deep rose.....	42.00
Queen of the Netherlands, rosy pink.....	35.00
Chrysolora, clear golden yellow.....	35.00
Duc Van Thol, yellow.....	34.00
Yellow Prince.....	33.00
Mon Tresor, golden yellow.....	45.00
Pottebakker, yellow, large.....	34.00
Single, mixed, fine, in good colors.....	24.00

SELECT DOUBLE TULIPS

	Per 1000
Couronne d'Or, golden yellow.....	\$37.50
Duke of York, carmine rose.....	34.00
La Candeur, pure white.....	34.00
Tournesol, red and yellow.....	40.00
Murillo, white rose, shaded.....	34.00
Mixed, all colors.....	27.00

	Per 1000
Maxima Rubrorum, best scarlet.....	\$35.00
Rex Rubrorum, brilliant scarlet.....	35.00
Rose Blanche, pure white.....	35.00
Tournesol, yellow, bright.....	38.00
Salvator Rosa, deep rose.....	42.00

SELECT DARWIN TULIPS

	Per 1000
Painted Lady, pink and white.....	\$36.00
Flamingo, flesh color.....	45.00
Europe, crimson.....	38.50
Dream, soft lilac.....	37.50
Baronne de la Tonnaye, rose.....	34.00
Clara Butt, soft salmon-pink.....	33.00
Gretchen, delicate soft rose.....	35.00

	Per 1000
Harry Veitch, a rich blood-red.....	\$38.00
Kate Greenaway, white lilac, very late.....	34.00
Madame Krelage, soft pink.....	40.50
Mr. Farncombe Sanders, scarlet, white base.....	42.00
Pride of Haarlem, deep salmon rose.....	39.00
Darwin Tulips, mixed.....	27.00

SELECT NARCISSI

	Per 1000	Per 1000
Emperor.....	Top roots, \$52.00; first size, \$39.00	
Empress.....	Top roots, 52.00; first size, 39.00	
Golden Spur.....	Top roots, 50.00; first size, 38.00	
Victoria.....	Top roots, 52.00; first size, 39.00	
Von Slon, xxx.....	50.00	
Von Slon, double-nosed.....	44.00	
Von Slon, round.....	36.00	

	Per 1000
Trumpet Major.....	\$50.00
Sir Watkin.....	52.00
Poeticus Ornatus.....	34.00
Glory of Liase, Improved Poeticus.....	40.00
Campernelle.....	30.00
Single Jonquills.....	20.00
Double Jonquills.....	24.00

NARCISSUS PAPER WHITE GRANDIFLORA—First size, 13 ctm., 1250 to a case, \$28.00 per case.

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A. Frank Hills has joined the staff of J. Bolgiano & Son, Baltimore, Md., as service man, replying to all queries from growers, either commercial or private, regarding anything pertaining to flowers and plants.

Mr. Hills spent his childhood on his father's flower seed farms, at Ford Mills, Northumberland, England, and in addition to inheriting a natural love for flowers and plants and serving his apprenticeship at several of the large seed growing establishments in Europe, he has also materially added to his experience and knowledge by attending several of Europe's largest educational in-



Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

SEED of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

SEED of our new Hybrid Pink and of our new Golden Pink Queen, same price.

SEED of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 35c per pkt.; 8 for \$1.00.

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White Callas (Aethiopica)

(Clean, Healthy Bulbs) Doz. 100 1000
1 1/4 to 1 1/2 inches in diameter.....\$1.25 \$8.00 \$75.00

Godfrey Everblooming Calla

A popular variety for either cut flower or pot plant sales; excellent for design work.
Doz. 100 1000
First Size, 1 inch diameter up.....\$1.75 \$12.00 \$110.00

Freesia Purity

This grand type supersedes all the old varieties of Freesias; flowers almost twice the size of the regular type and of a pure glistening white.

Doz. 100 1000
First size bulbs.....\$0.25 \$1.85 \$11.00

Azores Lilium Longiflorum

Per Case
6 to 7-inch (300 bulbs in case).....\$55.00
7 to 9-inch (200 bulbs in case).....55.00

Narcissus Paper White Grandiflora

100 1000
First Size Bulbs, 13 ctm. up (1250 bulbs in case).....\$2.75 \$21.00
Monster Bulbs, 14 ctm. up (1000 bulbs in case).....3.00 25.00

Hyacinths, Tulips, Narcissi and other Seasonable Bulbs, also Seeds and Supplies

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PHILADELPHIA, PA.

lishment. He later became connected with several of the New England seed houses.

The revised edition of Mr. Hills' book, entitled "Success with House Plants," is widely known.

MORE DUTCH BULBS.

Dutch bulbs formed a quite small part of the cargo of the steamer Rotterdam, which reached New York from Rotterdam September 27 with only eighty-six cases on board. This number brings the season's total to date up to 35,861 cases. The consignments were as follows:

Consignee	Cases
Gallagher & Ascher.....	1
Field, M.	19
Van Waveren & Sons.....	20
Lang, R. F., & Co.....	19
McHutchison & Co.....	7
MacNiff, R.	8
Stumpp & Walter Co.....	1
Maltus & Ware.....	3
Van Doorn, W.....	8
Total	86
Previously reported	35,775
Total to date.....	35,861

DANISH ACREAGE BELOW 1919.

Figures for the seed acreage in Denmark for the year 1920 have just been compiled by S. Sorensen, agricultural advisor to the Danish government, who is attached to the Danish legation at Washington, D. C. Because of lower prices the acreage for most kinds of seed is less than for 1919. The following table gives the acreage for the years 1919 and 1920:

	1920, acres	1919, acres
Mangel	1,971	5,246
Swedes	4,256	7,894
Turnip	3,179	16,477
Carrot	971	3,994
Sugar beet	2,087	793
Clover	4,219	3,307
Grass seed	36,383	40,059
Cabbage	1,440
Other vegetable seed.....	4,434	*9,344
Total	58,940	87,114

* Including cabbage seed.

The conditions in Denmark are similar to those in the United States. The acreage of mangels and carrots is about one-third, Swedes one-half and turnips one-fifth of the acreage in 1919. The acreage in grass seed is slightly lower than for the previous year, while a con-

Hyacinths — Tulips Narcissus — Crocus

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SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE
NEW YORK OFFICE
470 GREENWICH ST.

siderable increase has taken place in the acreage of sugar beet and clover seed. The acreage of vegetable seed has also decreased considerably.

The weather was cold and wet in the flowering season and all the flowers did not develop seed. During the latter part of May and June the weather was favorable. Threshing results, however, have not been satisfactory. The yield of orchard grass, meadow fescue, and Italian and English rye grass seed will not exceed the normal yield. Reports on Swedes, turnip and cabbage indicate a lower yield than normal, and the production of these crops will be small as compared with 1918 and 1919.

The seed industry in Denmark is rapidly returning to normal conditions.

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description, see my ad in
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—Enough said

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 Catalogue Free on Application

Callas

California-grown

	Per 100	1000
Godfrey..... ¾ to 1 -inch	\$10.00	\$ 95.00
" 1 to 1¼-inch	12.50	120.00
" 1¼ to 1½-inch	15.00	140.00
Elliottiana... 1¼ to 1½-inch	15.00	140.00
" 1½ to 2 -inch	20.00	190.00

Freesias

Barr's Primrose Yellow.....\$36.00 per 1000

Lilium Giganteum

From Cold Storage

Immediate Shipment from
 NEW YORK, DENVER and
 LONDON (Ont.)

Write for Prices

Dutch Bulbs

Hyacinths, Tulips, Narcissi, Etc.

Ready for Delivery

Write for Special Offer

Bamboo Cane Stakes

DOMESTIC CANES

Natural

	Per bale	Per bale
6-9 ft.....	800	\$17.50
9-12 ft.....	200	10.00

JAPANESE CANES

Natural

	Per bale	Per bale
6 ft.....	2,000	\$22.00

Description. The Domestic Canes are heavier than the Japanese, they range from ¼ to ¾-inch thickness at the butt, tapering to a point. The Japanese Canes are of uniform thickness and can be cut into any length desired.

Prices, are understood Ex Warehouse, New York.

Terms, 60 days net, less 2% cash 10 days from invoice date.

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Aug. Lagarde

Our representative will be calling on you

J. A. Vandervoort

During the last few years the growers have formed a strong organization to protect their interests, and this organization will in the future probably be able to prevent great fluctuations in acreage.

CINCINNATI, O.

The Market.

Last week found the market not much changed from the preceding week. Stock is still plentiful, but moving fairly well. Gladioli are now a back number, as are asters. Dahlias have stepped in and are filling their places without any trouble. Some extra fancy dahlias are arriving in this market and going well at \$4 to \$10 per hundred.

Roses are finding ready sale daily; in fact, toward the close of last week they were not so plentiful. Crusader seems to be quite popular in Cincinnati. It is cleaning up well. This also can be said for Madame Butterfly and Premier.

Mums are becoming a little more plentiful and are going well, the best bringing \$3 per dozen.

The first sweet peas of the season arrived and sold well, owing to the limited quantity that arrived.

Carnations are getting better and Easter lilies are finding a good market and moving steadily at \$15 per hundred.

Some delphinium arrived and, like the peas, went well because of the few on the market. Some excellent buddleia found only a fair market.

Various Notes.

The William Murphy Co. has rearranged its store and now is ready to handle its supply business much more easily. Lee Witterstaetter and Leonard Long have been added to the force.

William Speck has undergone an operation on his foot at St. Elizabeth's hospital and is reported to be getting along nicely.

Ray Eck, of Eck Bros., reports business quite brisk with them. He said they were often forced to work far into the night to get the orders filled.

C. E. Critchell reports a heavy week's sales in baskets, chiffons and ribbons.

H. W. Sheppard had quite a good week on plants and decorations.

The Avondale Floral Co. has had some clever window displays lately.

GLADIOLI

I am now ready to quote prices on all leading varieties for Fall delivery. When writing please state, if possible, the varieties and quantities you are interested in. Special quotations on large quantities.

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Gladiolus Specialist

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300 acres under cultivation

WING'S Iris, Peonies,
Dahlias, Gladioli

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Write for wholesale price lists

GLADIOLI

Let us quote you on all
leading varieties for
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Box A, Mount Clemens, Mich.HELLERS
MICE
PROOF
SEED
CASES

Send for Catalogue.

HELLER & CO.

Montpelier, Ohio

orders for artificial prepared foliage and baskets.

S. T. Pletcher, of the Peters & Reed Pottery Co., Zanesville, O., was also a visitor.
G. H. K.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

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the Bay Cities and all Central California

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MUNCIE, Ind.	77	OAK PARK, Ill.	86	Winans, Frank	85	Wertz the Florist	83	SASKATOON, Sask.	85	Syracuse, N. Y.	74	Park Floral Co.	91
Buchholz, Eric	77	Schneider, A. H.	86	PHILADELPHIA, Pa.	78	ROCHESTER, Minn.	88	Victoria Nursery	85	Day Co., W. E.	74	WARREN, Pa.	79
MUSKEGON, Mich.	84	OELWEIN, Ia.	93	Berger's Sons, Wm.	78	Rochester Floral Co.	88	SAVANNAH, Ga.	83	TACOMA, Wash.	95	Crescent Fl. Gar.	79
Butterworth Fl. Co.	84	Kemble's Grhshes	93	Callahan, M. J.	78	Rochester Grhs. Co.	88	Oelschig & Sons	82	California Florist	95	Wood's Fl. Shop	79
MUSKOGEE, Okla.	79	OGDEN, Utah	96	Grakelov's	78	ROCHESTER, N. Y.	78	Wolf, John	82	Smith Floral Co.	95	WASHINGTON, D. C.	68
McQueen Floral Co.	79	Norton Floral Co.	96	Habermehl's Sons	78	Keller Sons, J. B.	78	SCHENECTADY, N. Y.	76	TAMPA, Fla.	83	Blackstone, Z. D.	68
Muskogee Carn. Co.	79	OKLAHOMA CITY, Okla.	79	Hastings, Frank R.	78	Wilson, H. E.	78	Rosendale Fl. Shop	76	Knoll Floral Co.	83	Gude Bros. Co.	68
NASHVILLE, Tenn.	81	Foster Floral Co.	79	Krueger Co.	78	ROCKFORD, Ill.	86	SCRANTON, Pa.	78	TARBORO, N. C.	83	Louise Flower Shop	68
Geny Bros.	81	OKMULGEE, Okla.	79	PHOENIX, Ariz.	85	Peterson & Son, S.	86	Besancon & Co.	78	Creech	83	Shaffer, Geo. C.	68
Joy Floral Co.	81	Marshall, Geo. W.	79	Arizona Flo. Co.	85	Rockford Fla. Co.	86	Schultheis	78	TERRE HAUTE, Ind.	77	Small & Sons	75
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Begerow's	74	Oppenheim, Manuel	76	Davis Floral Co.	80	Alameda Grhses.	85	Hollywood Gardens	95	TEXARKANA, Tex.	79	WATERLOO, Ia.	71
Phillips Bros.	74	Herrick	74	PITTSBURGH, Pa.	78	RUGBY, N. D.	88	McCoy, L. W.	95	Majestic Fl. Co.	79	Galloway Bros. Co.	99
Washington Florist	74	OMAHA, Neb.	88	Harris Bros.	78	Rugby Grhses.	88	Rossia Bros.	95	THERMOPOLIS, Wyo.	98	Wauwatosa, Wis.	89
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Duerr, Chas. A.	92	Hess & Swoboda	88	Ludwig, E. C., Co.	78	Dunn, Robt. L.	85	Archias Flo. Co.	68-70	Freeman, Mrs. J. B.	90	WEBB CITY, Mo.	71
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Kent Bros.	92	Rogers, Louis M.	88	Randolph & Mc-Clements	78	Quentin Floral Co.	70	Seneca Falls, N. Y.	78	Metz & Bateman	90	Talby & Son	73
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Murray	72	OSKALOOSA, Ia.	93	Williams, Mrs. E. A.	78	ST. LAURENT, France	67	SHEBOYGAN, Wis.	89	Spanner, Florist	90	Culp & Co., W. H.	71
NEW BRITAIN, Conn.	73	OSWEGO, N. Y.	76	POCATELLO, Idaho	98	Engelmann, C.	67	Matthewson, J. E.	89	TOPEKA, Kan.	71	WICHITA FALLS, Tex.	79
Volz Floral Co.	73	OTTAWA, Ill.	86	POMONA, Cal.	93	ST. LOUIS, Mo.	70	SHEFFIELD, Eng.	87	TOPEKA, Kan.	71	Buchanan Flo. Co.	79
NEW HAVEN, Conn.	73	LOHR'S Greenhouses	86	Pooley's Flr. Shop	93	Bentzen Flo. Co.	70	Artindale & Son	87	Lord's Flo. Room	71	Wichita Floral Co.	79
Champion & Co.	73	OTTAWA, Ont., Can.	85	PONTIAC, Ill.	87	Blossom Shop	70	SHERIDAN, Wyo.	96	TORONTO, Ont.	85	WILKES-BARRE, Pa.	83
NEW KENSINGTON, Pa.	79	Scrim's Florist	85	PORT HURON, Mich.	84	Grimm & Gory	70	Sheridan Grhse. Co.	96	Dunlop, John H.	85	Evans, A. W. B.	79
McRae-Jenkinson	79	OTTUMWA, Ia.	92	Aaman	84	Mullanphy	70	SHERMAN, Tex.	79	TRENTON, N. J.	74	Marvin, Ira G.	78
NEW ORLEANS, La.	86	Criley's Grhseas	92	PORTLAND, Me.	73	Ostertag Bros.	70	Hannah & Son	79	Park Floral Co.	74	WILLIAMSPORT, Pa.	79
Avenue Floral Co.	86	Kemble's Grhses	92	Flower Shop, The	73	Waldbart Flo. Co.	70	SHREVEPORT, La.	86	Ribsam, Florist	74	Evenden Bros.	79
Eble, Chas.	86	Kranz, G.	92	PORTLAND, Ore.	94	Weber, F. H.	70	Ruch, D. E.	86	TRINIDAD, Colo.	96	Evenden's Sons	78
Metairie Ridge Co.	86	OWENSBORO, Ky.	80	CLARKE Bros.	94	Young & Sons Co.	70	SIoux CITY, Ia.	92	Park Floral Co.	96	WILMETTE, Ill.	87
Schelnuk, Max	86	Nanz Floral Co.	80	Lubliner	94	ST. PAUL, Minn.	88	SIOUX FALLS, S. D.	92	Trinidad Fl. Store	96	Welland, John	87
Virgin, U. J.	86	Tapascott	80	Martin & Forbes	94	Holm & Olson	88	SPRINGFIELD, Ill.	87	TROY, N. Y.	76	WINNIPEG, Man.	85
NEWPORT, R. I.	73	OWOSSO, Mich.	84	Tonseth's	94	SAFFRON WALDEN, England	69	Brinkerhoff Grhshes	87	Menand, H. Louis	76	The "King" Flor.	85
Smith, Florist	73	PAIDUCAN, Ky.	80	PORTSMOUTH, Va.	83	SAGINAW, Mich.	84	Brown, A. C.	85	TRURO, N. S., Can.	85	Ormiston, O. B.	86
NEWTON, Mass.	72	PARKERSBURG, W. Va.	81	Cotton Floral Co.	83	Goetz Sons, J. B.	84	REIMS, Art Shop	95	SUCKLING & Chase	85	WORCESTER, Mass.	73
Cotton the Florist	72	Dudley & Sons	81	PRINCETON, Ill.	87	Grohman Florist	84	SPRINGFIELD, Mo.	87	TUCSON, Ariz.	85	Lange, H. F. A.	73
NEW YORK CITY	75	PASADENA, Cal.	94	Trimble Grhse. Co.	87	Sunshine Flowers	85	Hembreiter & Cole	87	Tucson Floral Co.	85	Randall's Flo. Shp.	73
Boston Florist	75	Eldred Flr. Shop	94	PROVIDENCE, R. I.	73	SALINA, Kan.	71	Springfield Seed Co.	71	TULSA, Okla.	79	XENIA, O.	91
Bowe, M. A.	75	Orchid, The	94	Johnston Bros.	73	SALT LAKE CITY, Utah	96	Stokes Floral Shop	71	Boston's Flo. Store	79	Engle Floral Co.	91
Brown, Chas. H.	75	Siebrecht, Jr., H. A.	94	Johnston & Co., T. J.	73	BAILEY & Sons Co.	96	SPRINGFIELD, O.	96	YONKERS, N. Y.	75	Annavee Flr. Shp.	96
Bunyard, A. T.	75	PASSAIC, N. J.	74	QUEBEC, Can.	85	Lambourne, Ernest	96	SCHNEIDER	96	State Floral Co.	96	Gurney Grhse Co.	83
Burns, H. H.	75	Seeery, Edward	74	QUINCY, Ill.	87	Miller Floral Co.	96	Van Meter Fl. Shop	99	YANKTON, S. D.	83	YONKERS, N. Y.	75
Clarke's Sons	75			Genteman, H. A.	87	Utah Floral	96	STAMFORD, Conn.	73	WALTHEY, Harry C.	92	Broderick, R. T.	75
Dards, Chas. A.	74			RACINE, Wis.	89	SAN ANTONIO, Tex.	79	Quality Flr. Shop	73	WILSON'S Fl. Shoppe	92	Youngstown, O.	91
Galvin, T. F.	75			Obertin, P. N.	89	Green, Edward	79			ZANESVILLE, O.	91	Park Floral Co.	91
Guido, Inc.	75			The Flower Shop	89					Humphrey, C. L.	91	Pear Shoppe	92
Hart, Inc., Henry	75			READING, Pa.	78							Ryan & Culver	92
Kottmiller, A.	75			Giles	78							Walther, Harry C.	92
Malandra Bros.	74											Wilson's Fl. Shoppe	92
Meyer, Adolph	75											ZANESVILLE, O.	91
Ramm's Flo. Shop	76											Humphrey, C. L.	91
Schling, Max	85-86												
Small & Sons	75												
Stumpp, G. E. M.	87												
Warendorff, A.	75												



The Leading Florist

Member F. T. D.

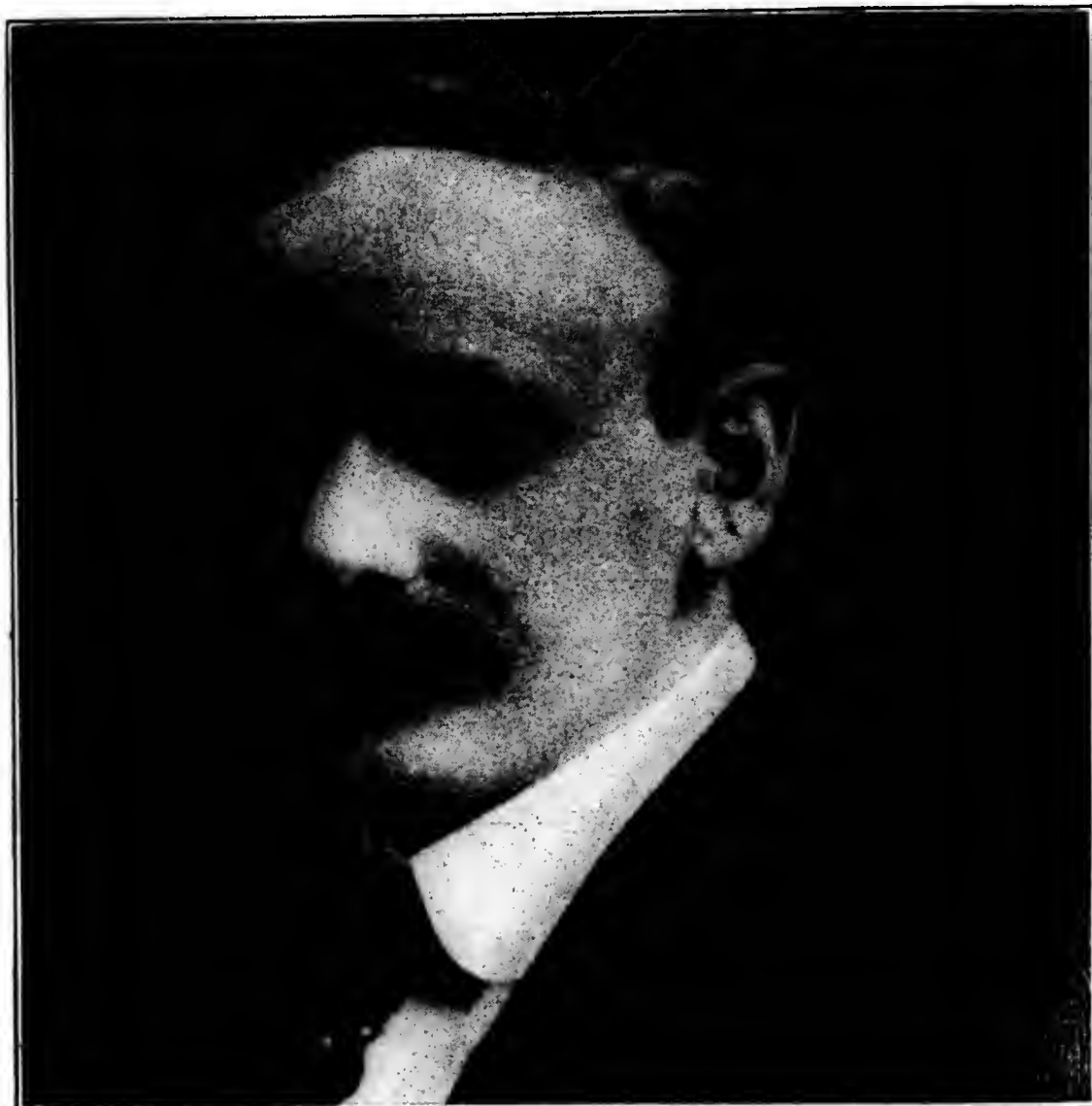
WRIGHT'S FLOWER SHOP
224 West 4th St., Los Angeles

"Say It with Flowers"

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

The biggest thing for a Florist this month



is to attend
the F. T. D.
Convention

Indianapolis
Oct. 12 and 13

Max Schling
Flowers
Deliveries
All Over The
Civilized World
785 FIFTH AVE.
AT 60TH ST.
NEW YORK
Phone PLAZA 7241

Get Your Share of Telegraph Orders

Start your ad next week by mailing this blank today

19

FLORISTS' PUBLISHING CO.,
508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying $\left\{ \frac{1}{2} \right\}$ inch in each issue of the

Strike out size NOT wanted.

Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which _____ agree to pay at the rate of $\left\{ \begin{matrix} \$1.25 \\ 62\frac{1}{2}c \end{matrix} \right\}$ net per week, bills payable monthly.

Strike out same as above.

Subject to cancellation without penalty if rates are advanced during the term of this order.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Index by Towns Crowded Out of Pink

TATE'S TIPS

BOOSTING THE BOXES.

A Florist's Leader.

Last winter I watched with a great deal of interest a publicity campaign the object of which was to popularize a \$2 box of cut flowers on Saturdays. That the campaign from an advertising standpoint accomplished what was expected of it nobody will deny, but from the retailers' standpoint and from that of the public as well, it was not a success. In the first place, owing to the extremely high prices of last season, a creditable box could not be arranged for this sum, and those florists who were interested in the campaign would arrange a box in which there was no margin of profit. On the other hand, the public was not satisfied, even though the box was made up often at a loss. But there was one idea clearly demonstrated in this campaign, which was that a Saturday leader, properly advertised, could be made a profitable proposition. With a commodity whose price is as fluctuating as that of flowers, it is, in my estimation, a mistake to set a price on such a box. It is better to educate the public merely in the idea of a week-end box. In those cities, for instance, that are conducting a local publicity campaign, this affords untold possibilities.

The experience of the campaign was that most of the \$2 boxes were purchased by men who were not in the habit of buying flowers. We should remember that men, as a rule, are not intentionally neglectful, but in the rush and stress of modern business life they are apt to forget. But let a man on his way downtown in the morning, as he looks over his paper, catch a glimpse of "Say It with Flowers," with a good illustration (and I know of no better one than a cut of a well-arranged box itself), and he will be reminded of his duty. Most men do not realize that they are selfish, that the wife he has left at home has perhaps just as hard problems to face during the day as he has. This can all be brought home to him in a gentle way that will leave no sting. Remind him that he sent her flowers before they were married, and how much more deserving she is of them now. Bring out the fact that a box of flowers from him will do much to lighten her burden, and that they will be even more appreciated than when he and she were younger and other pleasures took up more of their thoughts.

Get in the Spirit.

Get any business man thinking along these lines the first thing on Saturday morning, and no matter what problems



If You Want Service—
You Want Schling!

We Deliver

Direct To Every Outgoing
Steamer Sailing From
New York City,
Hoboken,
Brooklyn

Long Distance Phones:

Plaza { 7241
7242
2022

STEAMER SAILINGS.

Display the following list of steamer sailings in a conspicuous place in your window or store, or use it in advertising matter with the statement that you have facilities for filling bon voyage orders on short notice at any port. You can thus develop telegraph business for steamer trade, especially at this time of year.

Steamer—	From—	To—	Sails	Steamer—	From—	To—	Sails
Bergensfjord	New York	Norway	Oct. 8	Haverford	Philadelphia	Liverpool	Oct. 15
Baltic	New York	Liverpool	Oct. 9	La Lorraine	New York	Havre	Oct. 15
Zeeland	New York	Antwerp	Oct. 9	Grampian	Montreal	Antwerp	Oct. 15
Olympic	New York	Southampton	Oct. 9	New York	New York	Southampton	Oct. 16
Kala. A. Vic.	New York	Liverpool	Oct. 9	Minnedosa	Montreal	Liverpool	Oct. 16
Columbia	New York	Glasgow	Oct. 9	Cassandra	Montreal	Glasgow	Oct. 16
Coamo	New York	San Juan	Oct. 9	Megantic	Montreal	Liverpool	Oct. 16
Tofua	San Fr'sco	New Zealand	Oct. 11	Dan. Alighieri	New York	Naples	Oct. 16
Toyohashi Maru	Seattle	Yokohama	Oct. 12	Ecuador	San Fr'sco	Yokohama	Oct. 16
Emp. of Japan	Vanc'ver	Yokohama	Oct. 12	Mohawk	New York	San Juan	Oct. 16
Canada	New York	Naples	Oct. 12	N. Amsterdam	New York	Rotterdam	Oct. 19
Aquitania	New York	Southampton	Oct. 12	Pr. Fr. Wilhelm	Quebec	Liverpool	Oct. 20
La Touraine	New York	Havre	Oct. 12	Adriatic	New York	Southampton	Oct. 20
Sicilian	Montreal	Glasgow	Oct. 13	Manchuria	New York	Hamburg	Oct. 21
Emp. Britain	Quebec	Liverpool	Oct. 13	Caronia	New York	London	Oct. 21
Porto Rico	New York	San Juan	Oct. 13	United States	New York	Copenhagen	Oct. 21
Noordam	New York	Rotterdam	Oct. 13	Providence	New York	Naples	Oct. 21
Taormina	New York	Naples	Oct. 13	Emp. of Asia	Vanc'ver	Yokohama	Oct. 21
Frederik VIII	New York	Copenhagen	Oct. 14	Pretorian	Montreal	Glasgow	Oct. 22
Shinyo Maru	San Fr'sco	Yokohama	Oct. 14	St. Paul	New York	Southampton	Oct. 23

NEW ORLEANS

MEMBER
OF THE
F. T. D.



We Cater
to the
Best Trade

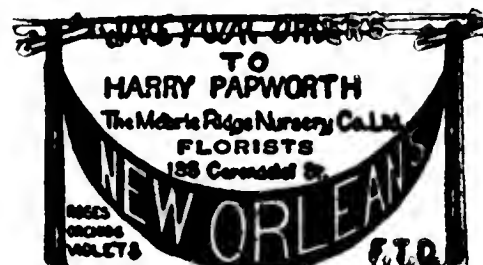
2600 ST. CHARLES AVENUE

Quality and
Promptness
Members
F. T. D.

NEW ORLEANS, LA.
The
Avenue Floral Co.
2442 ST. CHARLES AVENUE

BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.



NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.



LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Part This Week—See Pages 63 and 64

FOREIGN SECTION

C. ENGELMANN

Member American Florists' Telegraph Delivery Association.

Life Member S. A. F.

Member American Carnation Society.

Member New York Florists' Club.

Orders for England, Scotland and Ireland taken care of by

C. ENGELMANN, Florist, Saffron Walden, Essex, ENGLAND.

Cables: Engelmann, Saffronwalden (2 words only)

Orders for the French Riviera and Monte Carlo taken care of by

C. ENGELMANN, Etablissement Horticole "Carnation," Saint-Laurent-du-Var, near Nice, FRANCE.

Cables: Carnation, Saint-Laurent-du-Var (2 words only)

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR
ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

he may have to solve, no matter what engagements he may have on hand, before he takes any of them up he will have a transaction with a florist.

Now your advertisement has done its work; the rest is up to you. If you could follow this man to his office you would probably find him with the telephone at his ear and at the same time going through his mail; everything about him is going in high gear. The point I wish to make is, let him feel some of this spirit in your establishment. He has cleared his brain for this transaction; he will go about it with the same spirit as if thousands of dollars were involved; his one thought for the time being is to get this transaction satisfactorily closed, and then he will be ready for the business of the day. Right here is where the tactful salesperson can impress such a man so that a regular customer is secured for the establishment. It will not take much talking for you to anticipate his wants. Get at these as quickly as you can, then draw for him a word picture of what he wants. A good plan is to have several boxes arranged and show him these, but suggest some slight change for his individual case. No matter how trifling it may be, he will look upon it as service, and service is the thing he insists upon, from the one who serves his lunch to his banker.

Handle him in this way and he will leave your establishment feeling that he has transacted a most satisfactory



Seeing "Injuns" With Grandad.

Along about this time eight years ago, I was in Chicago and saw a wonderful "Injun Summer" tale in the Chicago Tribune—a tale copyrighted by J. T. McCutcheon, its author. Every year since then, the Tribune has published it in response to numerous requests.

Just to make sure you see it, here 'tis; just a bit abbreviated.

"Yep, sonny, this is sure enough Injun Summer.

Injun Summer is when all the homesick Injuns come back to play. You know, a long time ago, long afore your granddaddy was born, there used to be heaps of Injuns around here—thousands—millions, I reckon.

Reg'lar sure 'nough Injuns—none o' yer cigar store Injuns—

Every year, long about now, they all come back; leastways, their sperrits do.

See that kind o' hazy, misty look out yonder?

Well, them's Injuns—Injun sperrits marching along and dancin' in the sunlight.

See off yonder, see them tepees?

They kind o' look like corn shocks from here, but them's Injun tents, sure as you're a foot high.

Smell that smoky sort o' smell in the air?

That's the campfires a-burnin', and their pipes agoin'.

You jest come out here to-night when the moon is hangin' over the hill off yonder and the harvest fields is all swimmin' in th' moonlight, an' you can see the Injuns and the tepees jest as plain as kin be.

'Jever notice how the leaves turn red 'bout this time o' year?

That's when an old Injun sperrit gits tired darcin', and goes up an' squats on a leaf t' rest.

Once in a while a leaf gives way under some fat old Injun ghost and comes floatin' down to the ground.

See—here's one now. See how red it is.

That's th' war paint rubbed off'n an Injun ghost.

Purty scon, all the Injuns'll go marchin' away agin, back to the happy huntin' ground, but next year you'll see 'em troopin' back—the sky jest hazy with 'em and their campfires smolderin' away just like they are now."

New York's
Favorite Flower Shop

G. E. M. Stumpfer

Fifth Avenue at 58th Street

ALEXANDRIA, LA.

E. BLUM & SON

For all Points in Central Louisiana.

LAKE CHARLES

AND SOUTHWEST LOUISIANA

Member F. T. D.

CHAS. D. OTIS

Telegraph Delivery Department

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piece of business, and this feeling will linger all day. Why, he will find himself wondering what she thought when she opened that box and found his note or card. If you flower salespeople were only mind readers you would have your eyes opened by knowing the thoughts that lie back of some of your transactions. But the business day is over and a tired man finds his way home. The novelty by this time has worn off, but on entering the home his reception is one that makes him forget fatigue, and as he looks back he will be sure to look upon it as "the end of a perfect day," all because he started right.

Study Each Sale.

Now just a word to the salesperson: Do your best to get into the spirit of the occasion. You are the middleman in this transaction and its success or failure depends upon you. I have said much about how to handle the buyer. You should give just as much thought to the recipient. Perhaps you know her; study to please. In many cases you will be familiar with her tastes; cater to these. Act your part well and it will not be long until our man will not stop at the store, but his first act on reaching the office will be to get on the wire, when you will get a message something like this: "Send up a nice box of flowers and put my card in. You know what I want. Goodbye." Could there be any more satisfactory business than this?

Now, the tone of this article may sound like that of a fairy story for children, and yet I am in a position to know that every word of it is absolutely true; that there is any amount of just such business done every day; that there is a field for education here in which the possibilities are wonderful. This story only considers a married man. There is still the unmarried man to think of. Tate.

BRINGS LESSON TO FLORISTS.

It was a restful night. He rises refreshed, dresses—his Holoproof hose supported by Paris garters, his feet shod in Regals; a Manhattan shirt, an Arrow collar, and a Hart, Schaffner & Marx suit, and he is ready for breakfast, when he partakes of Cream of Wheat, Kellogg Corn Flakes, Quaker Oats or Aunt Jemima pan-cakes, drinks Yuban coffee or Baker's cocoa, sweetened with Domino sugar and possibly a touch of Carnation milk to modify the flavor.

After breakfast he puts on a Stetson or a Knox hat, and Adler or Fownes gloves, and starts downtown. As he goes to the office a sign on a dealer's window reminds him of Spearmint gum. At the office he dictates his mail to the Dictaphone and it is written on a Remington or an Underwood typewriter on Old Hampshire bond paper, and he signs his name with a Waterman pen.

At his barber's he is shaved with a Hammer Brand razor, followed with a Pompeian massage and Herpicide or Pinaud's on his hair.

On starting home he lights a Girard or a Tom Burns cigar and rides in a Hudson, Packard or some other advertised automobile. His home is painted with Sherwin-Williams paint. There's a Crex rug on his porch. He opens his door with a Yale key and turns up his Mazda light. His kitchen you will find recently made new with Jap-a-lac, filled with the trade-marked goods purchased by his wife, such as Campbell's soups, Van Camp's beans, Knox gelatine, "57 Varieties," Washburn flour, Royal baking powder, Nabisco's, Uneda's, Lowney's cocoa, Old Dutch cleanser, Ivory soap, and in his basement a case of Welch's grape juice.

When he goes to bed at night he puts on his Faultless pajamas, turns off his Tungsten lamp, and seeks repose on an Emerich pillow and an Ostermoor mattress.

Funny thing about him, though—he doesn't believe in advertising.

How well the above article, called

"Say it with Flowers"



GUDE BROS.CO.
FLORISTS
1214 F ST.N.W.
WASHINGTON,D.C.

"Say it with Flowers"

Send Orders for
WASHINGTON,
D. C.

and vicinity to

Blackstone

EVERYTHING
FIRST-CLASS

Member F. T. D.

14th and H. Streets

SEDALIA, MO. CENTER of State—30 mail trains daily.

Archias
FLORAL CO.

WIRE AND PHONE ORDERS
A SPECIALTY

Member F. T. D. and Mo. State Fl. Ass'n.

WASHINGTON, D. C.
Louise Flower Shop

Connecticut Ave. at N St., N. W.
Miss Louise W. Daugherty, . . . Proprietress
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

ORDERS IN OR AROUND
Washington, D. C.

MEMBER F. T. D.
GEO. C. SHAFFER
900 Fourteenth Street

"Twenty-four Hours with a Nonbeliever," helps to emphasize the fact that we must continue the use of our slogan, "Say It with Flowers," so as to make

it world-wide, is shown by the fact that, with so many advertised names and products, the slogan has been left out of the list.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

F. T. D. MEMBERS

—who wish to insure the greatest satisfaction
will send their CHICAGO orders to—

THIS NAME ON THE BOX IS A

Heischman

GUARANTEE OF SATISFACTION

MEMBER
FLORISTS'
TELEGRAPH
DELIVERY

CHICAGO'S
LEADING FLORIST
RAILWAY EXCHANGE BUILDING

QUALITY plus SERVICE!

In CINCINNATI

To mention Flowers is to think of

Julius Baer

138-140 EAST FOURTH STREET

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES

MEMBER F. T. D.

FRED C. WEBER
 THE RED

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO. Send Your Orders to **F. H. WEBER**
 Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.

ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.

Member Florists' Telegraph Delivery Association.

Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.
GRIMM & GORLY
 Leading Downtown Florists
 Members Florists' Telegraph Delivery.

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.
 Wire or phone your orders to **OSTERTAG BROS.**
 The Largest Retail Supply House in the West.
JEFFERSON AND WASHINGTON AVES.
 Members F. T. D.

ST. LOUIS, MO.
 Wire your orders to
MULLANPHY FLORISTS, Inc.
 8th and Locust Streets
 — Both Long Distance Phones —
 Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.
 Member Florists' Telegraph Delivery Association
Jos. Witek
 4744-4748 McPherson Ave.

ST. LOUIS, MO.
BENTZEN
 FLORAL COMPANY
 8118 North Grand Avenue
 FACILITIES SECOND TO NONE

ST. LOUIS, MISSOURI
THE BLOSSOM SHOP
 Up-to-Date Service. 4110 Manchester Ave.

ARCHIAS FLORAL CO., Sedalia, Mo.
 Choice Cut Flowers and Designs on Short Notice.
 Prompt attention to telegraph and telephone orders.
 Members Florists' Telegraph Delivery Ass'n.

SAINT JOSEPH MISSOURI
Stuppy Floral Company
 225,000 Feet of Glass
 Members Florists' Telegraph Delivery Association

ST. LOUIS Choice Seasonable Flowers
George Waldbart Floral Co.
 Efficient Service—Most Centrally Located
 All Orders Carefully Executed 516 North Grand Ave.

SEDALIA, MISSOURI
 "You will not stammer if you say it with our flowers"
State Fair Floral Co.
 Florists' Telegraph Delivery.

ST. JOSEPH, MO.
QUENTIN FLORAL CO.
 Orders for
 Iowa, Nebraska, Kansas and Missouri

Does not the article itself prove conclusively the need of more advertising for our slogan, as well as the helpfulness of advertising generally? I am indebted for the article to our mutual friend Charles N. Cotter, of Jamestown, N. Y., who is, incidentally, one of the best students of worldly things generally in the country.

Perhaps some of our friends in the trade will appreciate the article as applied to the question of why we should still continue our publicity program.

Henry Penn, Chairman,
 National Publicity Campaign.

ST. LOUIS, MO.

The Market.

The condition of the various wholesale houses was somewhat better, as the cool weather brought a great deal of life into the trade. While the retail

Kansas City, Mo.
Rock's
 MEMBER F. T. D.
 1106 GRAND AVENUE

KANSAS CITY
A. Newell
 MEMBER F. T. D. Eleventh and McGee Sts.

Samuel Murray
KANSAS CITY, MO.
 1017 GRAND AVE.
 Member of the Florists' Telegraph Delivery Association

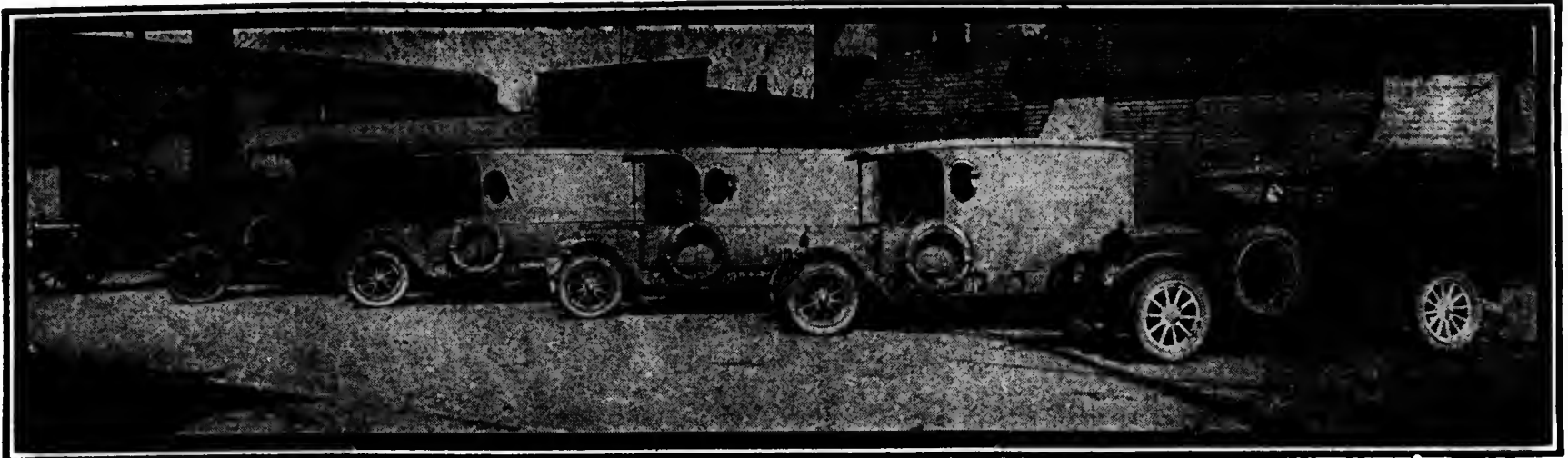
KANSAS CITY
 WE STRIVE TO PLEASE
ALPHA Member of the F. T. D.
 FLORAL Co.
 1005 WALNUT—PHONE 2722—EST. 1896

KANSAS CITY, MO.
 We are members of the F. T. D.
J. E. MURRAY & CO., 212 E. 10th Street

W. J. Barnes KANSAS CITY, MO.
 38th St. and Euclid Ave.
 Established 1890.
 No order too large or small. Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



This Fleet of Automobiles is
AT YOUR SERVICE

(White Trucks Insure Dependable Delivery)

IN CLEVELAND

Send Your Orders to
The F. T. D. Florist

KIRCHNER'S FLOWERS, 6701 Quincy St., Cleveland, Ohio

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

Joplin, Mo. AMERICAN FLORAL SHOP
J. E. MEINHART, Prop., 216 W. 4th St.

WEBB CITY, MO.
J. E. Meinhart, 416 S. Pennsylvania Ave.

SPRINGFIELD SEED CO.
SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Member Florists' Telegraph Delivery Association

Excelsior Springs, Mo.
EXCELSIOR GREENHOUSES

COLUMBIA, MO.
COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
We Strive to Please

HONOLULU, HAWAII
TAYLOR, FLORIST
Wireless and Cable Address, "FLORIST." Honolulu.

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

WICHITA, KANSAS Shipments for Kansas and Oklahoma
W. H. CULP & COMPANY
Quality Flowers Personal Service Members F. T. D. A.

business is still somewhat irregular, transient trade has increased at the downtown establishments, and in the west and south ends there has been considerable social work.

There is a big increase in production and all the wholesale houses had more than enough stock for all demands. Prices are not high, and only the extra fancy stock brings fair prices, as all seasonable flowers are plentiful.

Roses in all varieties are many more than the demand. Premier, Russell, Columbia, Ophelia, Milady and Killarney from local growers are of exceptionally fine quality at present. Outside shipments in these are also of high quality.

Carnations have prospered during the cool nights and fine blooms are seen daily. Now that asters and dahlias will soon be over for the season, carnations will come into their own again and the price will go up a few cents.

A few more cold nights will see the end of asters, gladioli and dahlias for this season. Mums are beginning to arrive in fair quantities and in another week or ten days the market will have plenty of all the early varieties, as all the county growers expect a big crop soon.

Smith's FLOWER SHOP
Hutchinson, Kansas
Member Florists' Telegraph Delivery

ATCHISON, KAN.
The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Atchison, Kan. GROVES FLORAL CO.
Established 1865 Member of F. T. D.

JAMES HAYES FLOWER SHOP
Leading Florist
819 KANSAS AVENUE
TOPEKA, KAN.
Member F. T. D.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

ARKANSAS CITY, KAN.
McCool's Close-in-Greenhouse
MEMBER F. T. D.

Kansas City, Kansas
L. C. FIELD
Member Florists' Telegraph Delivery

MANHATTAN, KAN.
THE MARTINS T. S. MARTIN, Proprietor.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN

67 Beacon Street

Deliveries

To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

CARBONE, 342
Boylston Street,
BOSTON

Member Florists' Telegraph Delivery Ass'n.

The Beacon Florist
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Worcester, Mass.
RANDALL'S
FLOWER SHOP

Member Florists' Telegraph Delivery.

H. F. A. LANGE
Worcester, Mass.

Delivers to all Points in New England
125,000 Square Feet of Glass.
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist

232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

Warburton

Member
F. T. D.

FALL RIVER
MASS.
33 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

CAMBRIDGE, MASS.

ROBBINS BROS., 636 Massachusetts Avenue
Near Ali Colleges Members F. T. D.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

Newton, Mass.

Also BOSTON, BROOKLINE
CAMBRIDGE, WELLESLEY

COTTON

The Florist

I should like to write a
little essay on

"The Sweet Perfume
of Courteous Service"

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist."

Member of Florists' Telegraph Delivery Association.
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

War Brothers Boston, Massachusetts
44 TEMPLE PLACE
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery.

BOSTON, HOUGHTON
MASS. GORNEY
FLOWER SHOP

Under the Park Street Church.

Member Florists' Telegraph Delivery.

Brookline, Mass.

1314 Beacon St. Alice B. Merrill
Member F. T. D.

BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

Violets are slow in coming, as the ex-
tremely hot weather of a week ago has
retarded them, but they will soon be in
the market in full swing.

A great many advance orders were
placed with the wholesalers for orchids
to be used at the Veiled Prophet's ball,
October 5.

The supply of Easter lilies and lilies
of the valley was good all week, and
this was true of fancy greens, which
have a large daily call.

Various Notes.

The St. Louis florists' publicity com-
mittee held an important meeting Tues-
day, September 28, at headquarters,
1316 Pine street. W. A. Rowe, presi-
dent of the St. Louis Florists' Club, was
requested to appoint three new mem-
bers on this committee. The secretary's
report showed a splendid balance on
hand to begin fall advertising and in-
dicated that from now on the receipts

BOSTON—BECKER'S

Send us your telegrams. Prompt service IN
and ROUNDABOUT BOSTON. Our con-
servatories are in Cambridge, only 8 minutes
from the heart of Boston.

BECKER'S CONSERVATORIES

CAMBRIDGE - MASS.

Members Florists' Telegraph Delivery

Brookline, Mass.

220 Washington Street

F. E. PALMER, Inc.

Established 1886

Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.

Largest Retail Conservatories near the heart
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

Waltham, Mass.

1st CLASS STOCK FACILITIES SERVICE

M. F. RUANE

Member F. T. D.

121 Moody St.

MALDEN, MASS.

J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

AMERICA'S FOREMOST FLOWER HOUSE

Superior
Service

74th Year

Steamer

Deliveries and all
others guaranteed.

Standard
Prices

Thos. F. Gavin
INC.

Est. 1847

Correspondents in all
leading cities of the
world

BOSTON—and—NEW YORK

1 PARK STREET
AND
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE
AT
46th STREET

HARTFORD,
CONNECTICUT

Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

New Haven,
Conn.

J. N. CHAMPION & CO.
The F. T. D. Artists

Yale
College

Covering All Connecticut

HARTFORD, CONN.

Greenhouses: *Coombs* Stores:
Benton St. 741 Main St.
LEADING FLORIST 364 Asylum St.
Member F. T. D.
Orders solicited for all parts of Connecticut

BRIDGEPORT, CONN.

James Horan & Son

943 MAIN STREET
Largest Growers in this District.
MEMBERS FLORISTS' TELEGRAPH DELIVERY.

Waterbury, Conn.

RYAN & POWERS
30 Center St.
Special attention Westover and St. Margaret
School Orders.
Members F. T. D. and Rotary Florist.

Hartford, Conn.

GEORGE G. McCLUNIE

165 Main Street
Established 1897 Member F. T. D.

Providence, Rhode Island

Johnston Brothers

LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

STAMFORD, CONN.

QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NOROTON, DARIEN, NORWALK, GREENWICH

Hartford, Conn.

George F. Lane
SUCCESSOR TO *Welch*
THE FLORIST
180 Asylum Street Member F. T. D.

Lynn, Mass. MEMBERS F. T. D.

GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.

Belmont Flower Shop MEMBER F. T. D.

BURLINGTON, VT.

Gave Florist
Member F. T. D.
Orders for Vermont and Northern New York filled to
your entire satisfaction at right prices.

Hartford, Conn.

J. Albert Brodrib, Store, 639 Main Street

Deliveries to
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic.
Member Florists' Telegraph Delivery Association

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle Cor. Oak and Free Sts.

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE 1261-R.

from the wholesalers who are collecting publicity money would be large. It was decided to change the meetings from night to afternoon, and so the next meeting of this committee will be Wednesday afternoon, October 13, in the regular meeting rooms. Chairman Bourdet requested all to be present at this meeting, as advertising for the season would be contracted for, as well as other business of great interest to every member of this committee.

Ten members of the Retail Florists' Association held a meeting recently at Mission Inn for the purpose of reviving interest in the association. As it is, there have been no meetings for several

New Britain, Conn.

VOLZ FLORAL CO.

Bridgeport, Conn.

John Reck & Son, 985 Main Street

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St., PROVIDENCE

NEWPORT, R. I.

SMITH Est. 1864 Greenhouses JAMESTOWN R. I.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK

Member of
Florists' Telegraph Delivery

LET US FILL YOUR STEAMER ORDERS

DARDS

Leading Florist

341 Madison Avenue

Guaranteed Satisfaction
Nearly 50 Years

Regular European Sailings Now Established



Member
F. T. D.

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

ENGLEWOOD

Bergen County and Northern Jersey

Meadowbrook Nurseries, Inc.

F. T. D. Member

275 Grand Ave., Englewood, N. J.

Telegraph orders promptly and carefully filled.

PATERSON PASSAIC New Jersey

EDWARD SCEERY

Member Florists' Telegraph Delivery Assn.

NEWARK, N. J. F. T. D. Member

BEGEROW'S 946 Broad St.

FRESH FLOWERS AND BEST SERVICE

months. It was decided to issue a call early in October for all retailers to attend a meeting and reorganize. The officers who are behind this move are: President, F. C. Weber; vice-president, Theodore Miller; secretary, Oscar Ruff, and treasurer, Andrew Hoffmann, Sr.

Mrs. Emil Schray will entertain the members of the Lady Florists' Home Circle at her home, October 13.

The committee appointed at the last meeting of the St. Louis County Growers' Association held a meeting at headquarters, 1316 Pine street, Friday afternoon, October 1, to prepare new by-laws which will conform with those of the National Flower Growers' Association, and report them back to the association at its regular meeting, October 6. The members of this committee are L. Jules Bourdet, chairman; W. A. Rowe, W. J. Pilcher, C. E. De Wever and George Deutschmann. J. F. Ammann, secretary of the national association, was present at the meeting.

The St. Louis Florists' Club will hold its regular monthly meeting Thursday afternoon, October 14. It will be held at the establishment of the W. A. Rowe Co., at Kirkwood, on invitation of President Rowe. Automobiles will leave the wholesale district at 1 o'clock to carry the members to the meeting place. There will be a dahlia exhibition and all growers of dahlias are requested to stage their blooms. A good time is promised to all attending.

Haun & Wies, who opened a retail store in East St. Louis recently, say that business has been quite satisfactory.

Martin Moran, who for many years has been head of the retail department of the St. Louis Seed Co., has resigned his position and has opened a retail flower store known as the Hamilton Flower Shop. Mr. Moran was with the M. M. Ayres Floral Co. before engaging in the seed business.

Otto Klinger, buyer for Grimm &

ABUNDANTLY PREPARED
AT ALL TIMES

Edwards Floral Hall Company

1716 Pacific Avenue

Atlantic City, New Jersey

Nurseries: Mediterranean and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n.

ATLANTIC CITY, N. J.

Atlantic City Flower Shop

1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

NEWARK, N. J.

PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

NEWARK, N. J.

WASHINGTON FLORIST

577 Broad Street

Member F. T. D.

Open 7 a. m. to 10 p. m. every day

Boonton, N. J. Dover, N. J.

Olyphant, Pa. Stroudsburg, Pa.
Store in each town. Flowers daily from our own greenhouses. Delivery all Eastern Penna. and Northern New Jersey.

Herrick Greenhouses, HACKETTSTOWN, NEW JERSEY.

JERSEY CITY, N. J.

WEIDEMANN'S FLOWER SHOP

222 MONTICELLO AVE.

Member F. T. D.

HOBOKEN, N. J.

J. GRULICH & SONS

Members F. T. D. 616 Washington Street

MONTCLAIR, N. J.

MASSMANN

Member Florists' Telegraph Delivery.

Atlantic City, N. J.

EGG HARBOR FLOWER SHOP
211 Pacific Ave. Crane & Hill, Props. Members F. T. D.

Red Bank, N. J.

W. W. KENNEDY & SONS

FLORISTS

MEMBERS F. T. D.

41 BROAD STREET



NEW JERSEY POINT'S

and Northeastern Pennsylvania towns are best reached from

TRENTON

MARTIN C. RIBSAM, Florist

Member F. T. D. Broad and Front Sts.

TRENTON, N. J.

PARK FLORAL CO.

R. ABBOTT

Greenhouses--Buchanan, Lafayette and Schiller Ave.

Englewood, N. J. Camp Merritt

EDWARD G. BURROWS

Member F. T. D.

Summit, HARRY O. MAY,

PROPRIETOR

New Jersey The Rose Shop

ONEONTA, NEW YORK

DERRICK, Florist,

MEMBER F. T. D.

For SYRACUSE, N. Y.

W. E. Day Co.,

Onondaga Hotel Bldg. F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

We are prepared to execute all orders for steamers sailing from New York, Brooklyn, Hoboken or other nearby ports, with every assurance of prompt and efficient service.

J. H. SMALL & SONS FLORISTS NEW YORK and WASHINGTON

NEW YORK—505 Madison Avenue, and
Waldorf-Astoria Hotel.

WASHINGTON—15th and H Streets

Orders executed in New York for SHERRY'S CANDY—\$2.00 per pound—No Discount.

Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street
Also Vanderbilt and
Ritz-Carlton Hotels NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show,
April 11, Grand Central Palace.

Location Central. Personal Attention.
Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

GUIDO, Inc.
Florist

PHONES: Plaza 7570; Night call, South 1125
596 Lexington Ave.,
Corner 52nd St. NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

M.A. Bowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-351
OUR MOTTO—THE GOLDEN RULE.

NEW YORK Telephone
Lenox 8322
HENRY HART, Inc.

1000 MADISON AVENUE

In the heart of most exclusive
residential section

YONKERS, N. Y. MEMBER
3 MANOR F. T. D.
HOUSE SQ. R. T. BRODERICK

BUNYARD

413 Madison
Avenue

NEW YORK CITY

Member F. T. D.

SUMMER SEASON, Bellevue Ave.,
NEWPORT R. I.

NEW YORK, N. Y.

QUALITY

SERVICE

Charles H. Brown
2366 Broadway, New York City

CHOICE



FLOWERS

David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

Gorly, returned from his bridal trip last week.

George Sisler day at the American League baseball park, September 28, created much business for the trade, as Mr. Sisler was showered with flowers. Mrs. Sisler is a daughter of Frank Holznagel, a prominent florist of Detroit.

Julius Schaeffer, of Vandervoort's floral department, put in a busy week with decorations for the retail druggists' convention. The cost of the decorations came close to the \$5,000 mark.

The firm of Heil & Haizlip has dissolved partnership. Mr. Haizlip is retiring from the business and Paul Heil is now sole proprietor, until the return of his brother, Theodore, from France. Miss Emma Gross is Mr. Heil's assistant.

The Blossom Shop had a big run of funeral work last week. Mrs. Rothenheber, who is the artist here, says she will have several good-sized weddings to furnish this month.

The remodeling of the salesrooms at H. G. Berning's is nearly completed and

NEW YORK CITY

A. WARENDORFF

F. T. D. Member

TWO STORES { 325 Fifth Avenue
1193 Broadway

SPLENDID SERVICE

NEW YORK CITY ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND
JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox.

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.
will receive prompt and careful attention.
LONG ISLAND JERSEY CITY
BROOKLYN NEWARK

RAMM'S FLOWER SHOP

In the Heart of New York 412 Madison Avenue

Prompt and Efficient Service Member F. T. D.

W. & T. CASS Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



YOUR FIRST THOUGHT—

We want F. T. D. members' first thought when receiving orders for

BUFFALO

to be of

COLONIAL FLOWER SHOP

230 Delaware Avenue.

Buffalo's Boosters for the F. T. D.

S. A. ANDERSON

440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO

L. H. NEUBECK
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

Scott The Florist

— MEMBER OF THE F. T. D. —
BUFFALO, NEW YORK

F. T. D.

Stroh's

Greenhouses 379 Main Street, Buffalo, N. Y.
ATTICA, N. Y.



Niagara Falls, N. Y.

HARRIS & LEVER

Florists

Members of Florists' Telegraph Delivery

Wm. H. Grever Formerly manager Palmer's.
77 Allen Street, BUFFALO, N. Y.
F. T. D.

Elmira, N. Y. SHIPMENTS
Southern New York
Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

HUGO H. JAHN, 710 Nostrand Ave. BROOKLYN, N. Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

The Rosendale Flower Shop

126 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.

Member F. T. D.

UTICA, N. Y.

Utica Floral Co.

MEMBERS F. T. D.

WETTLIN FLORAL CO.

HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansaga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.

Wilson
THE FLORIST
88 E. MAIN ST

F. T. D.

We reach all Western N. Y. Points

HORNELL, New York

C. G. JAMES & SON

Prompt Deliveries to Elmira, Corning and Wellsville.

will give Mr. Berning 5,000 square feet of space on the ground floor. A new office and fine telephone booths are in position, while one of the largest refrigerators of the Husmann make was being placed last week.

Among those who report many advance orders for society events this month are M. S. Newman, Fred C. Weber, Joseph Wittek, F. H. Weber, Sanders Nurseries and George Waldbart Floral Co. These are all west end establishments.

At C. A. Kuehn's store many fancy cut dahlias were to be seen last week, consigned by Henry Zimmermann and W. Davis.

Miss Hattie Wray, of the Arcade Flower Shop, is recovering from a two weeks' illness.

L. Jules Bourdet and A. H. Hummert acted as judges for the school children's exhibition of flowers and vegetables, grown under the supervision of Professor H. C. Irish.

The members of the "Say It with Flowers" bowling league are enthusiastic over the showing made so far since

JAMESTOWN, N. Y.

LAKEVIEW

ROSE GARDENS

1,500,000 ft. of glass Capable Retail Service
Mayville, N. Y. } INSTANT { Fredonia, N. Y.
Brocton, N. Y. } SERVICE { Chautauque, N. Y.
Randolph, N. Y. } --TO-- { Lakewood, N. Y.
Bemus Point, N. Y. } { Cassadaga, N. Y.
Other Principal Western N. Y. towns.

Danker
Albany, N. Y.

Albany, New York

The Rosery
FLOWER SHOP

23 STEUBEN STREET

Best Service.

Send your

orders to us.

Members Florists' Telegraph Delivery Ass'n.

TROY, N. Y. MEMBER

33 Fourth St. H. LOUIS MENAND

FLORAL OSWEGO, N. Y.

ART STUDIO E. KENDIG, Prop.

Member F. T. D. At Your Service. Personal Attention.

ROCHESTER, N. Y. J. B. KELLER SONS

Florists

25 CLINTON AVENUE, N.

Roch. Phone Stone 506

L. D. Bell Phone Main 2189

Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. STROH & SONS

Flowers delivered to all nearby towns.

ALBANY, N. Y. THE CAPITAL DISTRICT

and all Eastern New York

WILLIAM GLOECKNER

WE GUARANTEE ABSOLUTE SATISFACTION

Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.

Members

Orders for Western New York

F. T. D.

handled with promptness

OLEAN, N. Y.

Member Florists' Telegraph Delivery

Manuel Oppenheim

JAMESTOWN, N. Y.

Heelas Flower Store

For all Chautauque County

SENECA FALLS, N. Y.

E. W. HUDSON & SON

WILL ALSO DELIVER ORDERS AT WATERLOO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WE DELIVER TO ALL PARTS OF
BROOKLYN
AND
NEW YORK CITY

JOSEPH TREPEL

Largest Individual Florist in the United States—ELEVEN STORES.
TELEGRAPH YOUR ORDERS TO THE MAIN STORE
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.
AND RECEIVE MY PERSONAL ATTENTION.

WILSON 8 and 5 Greene Ave.
Main Store: Cor. Fulton St.

BROOKLYN

PHONE 6800 PROSPECT **NEW YORK**

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

Established 1859

A. WIEGAND'S SONS CO.

1610 to 1620 North Illinois Street
INDIANAPOLIS, IND.

Indiana's oldest, largest and most complete
retail establishment
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 MASSACHUSETTS AVENUE

Bertermann Bros Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

INDIANAPOLIS, IND.

GREENE'S FLOWER SHOP

Board of Trade Building

Members Florists' Telegraph Delivery Ass'n.

Not Open on the Sabbath, except when a
holiday falls on Sunday.

BLOOMINGTON, IND.

MORRIS & ELLIS

Members F. T. D.

Marion, Ind. MARION FLORAL CO.

Member Florists' Telegraph Delivery Ass'n.

ATTICA, IND.

And all Surrounding Cities. :: Attica Floral Co.

RICHMOND, INDIANA

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

RICHMOND, INDIANA

AND VICINITY

Member F. T. D. **G. R. GAUSE**

FORT WAYNE, IND.

Flick Floral Company

Member F. T. D.

207-209 West Berry Street

65,000 feet glass
devoted to Flow-
ers and Plants.

Near Hope, St. Joseph and Lutheran Hospitals. Direct routes to Churubusco, Plymouth, Warsaw, Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

BEYER FLORAL SHOP

108 E. Jefferson Street

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with Niles, Berrien Springs, St. Joseph, Mich.; New Carlisle, Michigan City, La Porte, Elkhart, Goshen, Warsaw, Ind.

SOUTH BEND, IND.

Adam Beehler

Williams & Co. South Bend, Ind.

Florists

For Northern Indiana
and South'n Michigan

138 S. MICHIGAN ST
Members F. T. D.

the opening night. The bowling September 29 created much excitement when the Roses defeated the Carnations three games and the Gladioli won two of the games with the Sweet Peas. George Kuehner, captain of the Roses, was high man of the night, with 170, and J. J. Beneke of the same team made high single game, his score being 207. A. Y. Ellison has joined the Carnation team.

J. J. B.

BRIDGEPORT, CONN.

The Market.

Although it was cold last week, we have had no frost as yet, and outdoor flowers are abundant and of good quality. Among them are cosmos, lupines, gypsophila, marigolds, hydrangeas, zinnias, snapdragons and rubrum lilies. Some gorgeous dahlias of immense size are to be seen in most of the store windows. Some of the trade report that gladioli are about gone, but others are still cutting some fine blooms. Asters are rather scarce.

The chrysanthemum plants never looked better than at the present time and the cut of Golden Glow mums is becoming more plentiful daily. Carnations are improving both in quantity and quality. Roses are getting better, although the stems are short as yet.

Small weddings are almost as numerous as in June. There are also a number of calls for funeral designs. General

Ft. Wayne, Ind. VESEY'S

Fresh Flowers grown at our own
greenhouses

Largest Orchid Growers in the Middle West
PROMPT SERVICE

2602 THOMPSON AVENUE

Member Florists' Telegraph Delivery

Ft. Wayne and Northern Ind.

DOSWELL'S

QUALITY FLOWERS

Store: 301 W. Main and Lindenwood Cemetery

FORT WAYNE, IND. Blossom Floral Co.

MEMBER F. T. D.

QUALITY—SERVICE—ART 110 W. Wayne St.

ERIC BUCHHOLZ MUNCIE INDIANA

Member Florists' Telegraph Delivery

30,000 square feet of modern greenhouses

18 acres of outdoor cultivation

SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.

PAUL C. SCHULTZ CO.

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY

118 W. 5th Ave. Ind.

Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

TERRE HAUTE, IND.

129 SOUTH SEVENTH STREET

JOHN G. HEINL & SON

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH

AND VICINITY

F. T. D.
Service

A. W. Smith
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

535 WOOD STREET

Prompt F. T. D. Service in
city and vicinity, of

Flowers—Fruit

in art arrangements, either
separate or in combination

All Orders Reciprocated

McCLEMENTS

THINK! Everything in Flowers GRAKELOW'S

Member Florists' Telegraph
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading
Florists"

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

J. J. Habermehl's Sons

The finest floral arrangements, flowers and
plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and
Walnut Streets

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

GILES, The Florist READING, PENNA.

Member F. T. D.

PHILADELPHIA

Germantown and Chestnut Hill

Orders carefully filled in first-class style
and on time.

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

PITTSBURGH



E. C. LUDWIG
FLORAL CO.

710 E. Diamond Street
Members F. T. D.

Williamsport, Pa.

W. J. EVENDEN'S SONS

THE LEADING FLORISTS

Members Telegraph Delivery Association

PHILADELPHIA

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by
railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.

Reading Terminal Flower Shop, Philadelphia

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON
BOTH PHONES

You can depend on us. Order your flowers on any
occasion for delivery in Scranton and vicinity

Germantown and Chestnut Hill

ORDERS Carefully executed with
taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Ave., GERMANTOWN

PHILADELPHIA, PA.

PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

SCHULTHEIS, Florist

117 Church Street,
DUNMORE, PA.

612 Linden Street,
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

trade has been rather quiet, as most
people are well supplied with garden
flowers.

The coal situation is rather serious in
Bridgeport. Some of the florists are
without coal, while others only have a
small supply on hand. It is thought
that coal will cost in the neighborhood
of \$17 or \$18 a ton, and on this account
it will probably be necessary to advance
the price of cut flowers and potted
plants to some extent. However, the
trade is anticipating a prosperous season
and is making extensive preparations for
it.

Various Notes.

The Park Flower Shop reports that
its asters are all gone, but it is cutting
some splendid gladioli. Chrysanthemums
are coming along nicely.

The New York Florist furnished the

PHILADELPHIA

Carefully and Promptly Executed
with Good Flowers and Good Taste by

M. J. Callahan, 3924 Market St.,
PHILADELPHIA

Wilkes-Barre and near-by
Pennsylvania Towns

Member F. T. D. 14 N. Main St. A. W. B. EVANS

Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.,
53 No. Main St.

LANCASTER, PA.

B. F. BARR & CO., Leading Florists

LEBANON, PA.

Member F. T. D. J. F. VAVROUS SONS
Orders for central Penna. handled with promptness.

HARRIS BROS.
510 Market St.

PITTSBURGH

BEST
SERVICE

PITTSBURGH, PA.

Open Sunday. Quick Service. DAVE HILL & CO.
Fifth Ave. and Wood St.

TITUSVILLE, PA.

WM. A. MURDOCH, MEMBER F. T. D.

Telegraph Delivery Department

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SAN ANTONIO, TEX.

YOUR CREDIT IS GOOD WITH US FOR
CUT FLOWERS AND FLORAL OFFERINGS

MEMBER F. T. D.

GREEN, The Florist

Avenue C at 8th Street

J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery



Erie, Pa. Charles G. Offerle
2408 Poplar Street

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n
EVENDEN BROS.
Largest Growers in Central Pennsylvania. Williamsport, Pa.

Norristown and Conshohocken
WILLIS H. BALDWIN
CONSHOHOCKEN, PENNA.

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

WARREN, PA.
Wood's Flower Shop MEMBER F. T. D.

Orders for TEXAS
KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXARKANA, ARK.
MAJESTIC FLORAL COMPANY

El Paso, Texas POTTER FLORAL CO.
Members Florists' Telegraph Delivery

WICHITA FALLS, TEXAS
LEADING FLORIST
BUCHANAN FLORAL CO. : 603 1/2 Indiana Ave.

BEAUMONT, TEXAS
HOME FLOWER AND GIFT SHOP. 659 Pearl St.

Fort Worth, Texas

Gordon Boswell
Florist

611 Houston Street

WICHITA FALLS, TEXAS

Oldest and largest for
Northwest Texas and
Southwest Oklahoma

WICHITA FLORAL COMPANY
Members Florists' Telegraph Delivery

FOR WEST AND CENTRAL TEXAS
AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

BROWNWOOD, TEXAS

We are prepared to fill your orders
Members F. T. D.

SHERMAN, TEXAS

H. O. HANNAH & SON

Service up-to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas

Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS

West Texas,
Western Oklahoma,
Eastern New Mexico.

CUNNINGHAM
FLOWER SHOP

FORT WORTH, TEXAS

Baker Bros.

Members Florists' Telegraph Delivery

decorations for a large wedding recently. This firm has some splendid dahlias on hand.

John Reck & Son say that with the exception of funeral work business is rather quiet. They are abundantly supplied with cut flowers. They are without coal at the present time and are rather worried over the situation.

G. F. Herthal, who has been located at 1009 Broad street for a number of years, has moved to an attractive situation several doors south of his former location.

Robert H. Hawkins is kept busy with both wedding and funeral work.

James Horan & Son report that cut flowers are rather scarce at their greenhouses. They have furnished flowers for a number of small weddings recently.

The Arcade Florists say that cut flower trade is picking up. They are receiving splendid gladioli, asters and dahlias. Roses are improving, although the stems are still short.

Julius Reck is now cutting numerous carnations and chrysanthemums. His

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

MUSKOGEE, OKLA.

McQueen Floral Co.
FLOWERS BY WIRE ANYWHERE
Member F. T. D.

MUSKOGEE, OKLA.

MUSKOGEE CARNATION CO.

Largest Growers and Retailers in
Eastern Oklahoma
Member Florists' Telegraph Delivery

Oklahoma City, Okla.

THE FOSTER FLORAL CO.

Member Florists' Telegraph Delivery

OKMULGEE, OKLA.

GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

Hornaday Greenhouse, LAWTON, OKLA.
can fill your orders for Walter, Temple, Burk-
burnett, Altus, Snyder, Grandfield, Apache,
Anadarko and Fort Sill.

ENID, OKLAHOMA, Oklahoma Floral Co.
Will fill your orders for Designs
and Cut Flowers in Oklahoma
Member F. T. D., Elks Bldg., 109 E. Broadway

ENID, OKLA. Largest growers
in northern Okla.
MEMBER F. T. D. ENID FLORAL CO.

FOR ALL TOWNS IN SOUTHERN OKLAHOMA
AND NORTHERN TEXAS
Mrs. B. A. Nelson Sulphur, Okla.

CHICKASHA, OKLA.

Mrs. Stella Johnson Member F. T. D.

Telegraph Delivery Department

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Louisville, Ky.

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

F. T. D. orders taken for Louisville and placed with
EDITH V. WALKER & BROS.
 636 FOURTH AVENUE

will be filled according to our reputation, which is the best

Lexington, Ky.

JOHN A. KELLER CO.
 INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
 INCORPORATED
 550 FOURTH AVENUE - LOUISVILLE
 Members F. T. D. Association.

LEXINGTON, KY.

HONAKER, The Florist
 Largest Cut Flower Grower in the State
 160 West Main Street
 Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

MEMBERS F. T. D.
MICHLER BROS. CO.

Will take care of all orders
 for Central Kentucky.

LOUISVILLE, KY.

AUGUST R. BAUMER
 MASONIC TEMPLE
 Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

MARRET & MILLER
 Established 1878
 MEMBERS F. T. D.
 814-822 CHEROKEE ROAD

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

William Walker Co.
 Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

COVINGTON, KY.

Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

Covington, Ky. Member F. T. D.
ROBERT D. RUTTLE
 THE MADISON AVENUE FLORIST

Kentucky — Owensboro
TAPSCOTT, Florist MEMBER F. T. D.

PINE BLUFF, ARK.
DAVIS FLORAL CO. MEMBER F. T. D.

GEORGE RYE, Some Florist
 THE PLAZA Ft. Smith, Ark.
 F. T. D.

EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

HOT SPRINGS, ARK.
The Flower Shop 366 Central Avenue

Helena, Ark. NEAREST FLORIST IN STATE 150 MILES
BALL FLORAL COMPANY

plants are looking fine. Some splendid calendulas and snapdragons are coming on. He also has an extra fine lot of ferns this season. This firm always has a wonderful collection of dahlias at this season and this year they are even better than last. I. L. B.

BALTIMORE, MD.

The Market.

Dahlias held the center of the stage on the market last week; they were of fine quality and sold well. This is the only item that the market is stocked up on, though cosmos is a close second. Mums are still in limited supply. Roses are better each week in flowers, stems and foliage; it will not be long until the rose crop will be in full swing, and from the advance crop it promises to be a good one. Perhaps more varieties are being grown this year than ever before. There is still a good supply of gladioli to be had, and the quality of the late crop could be better. Everyone reports business fine, and it only requires a visit to any of the stores to verify this; no matter when you call you will find everyone busy.

"Say It with Flowers" Week.

There is little talk in the trade just now save of "Say It with Flowers" week. At the last club meeting a committee previously appointed to consider

LOUISVILLE, KY.

THE F. WALKER CO.
 310-312 West Chestnut Street
 LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.

E. G. REIMERS & SON CO.
 Established 1880 Incorporated 1914

Paducah, Ky. LEADING FLORIST
JOHN VAN AART
 50,000 Feet of Glass and Retail Store

Owensboro, Ky.

Members F. T. D. **NANZ FLORAL CO.**

AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

BOWLING GREEN, KY.

COBBY'S FLOWER SHOP
 Cut Flowers and Designs Corsages a Specialty

RICHMOND, KY.

Richmond Greenhouses M. S. Pontrich, Prop.
 Good service to Normal School, Berea College, Irvine and other points.

Telegraph Delivery Department

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BALTIMORE
and all Maryland

Samuel Feast & Sons
Members F. T. D. Established 1832
Charles and Pleasant Streets

MEMBER F. T. D.
622 Aisquith Street
Downtown

GRAHAM
BALTIMORE
MARYLAND
GREENHOUSES WAVERLY

ESTABLISHED 40 YRS.
854 W. North Ave.
Uptown

Nashville and
Chattanooga

Member
Florists'
Telegraph
Delivery



Baltimore, Md.

Guilford
Mt. Washington
Walbrook

Forest Park
Roland Park
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital
Mercy Hospital
St. Agnes' Hospital

Church Home and Infirmary
Md. General Hospital

Hebrew Hospital
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



Geny Bros. LEADING
MEMBERS Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

KNOXVILLE, TENN.
BAUM'S

HOME OF FLOWERS, Inc.
Member Florists' Telegraph Delivery.
Personal attention given to orders for KNOXVILLE
and EAST TENNESSEE.

Knoxville, Tenn.
CROUCH, Florist

Member Florists' Telegraph Delivery
LARGEST AMOUNT OF GLASS DEVOTED
TO CUT FLOWERS IN THE SOUTH

JACKSON, TENN.
Between Nashville and Memphis
SANDS THE FLORIST

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street
Member Florists' Tel. Delivery Baltimore, Md.

holding this week reported favorably; the club voted to hold it and the same committee was appointed to put it across. At that time no one gave it much consideration, but that committee was a bunch of young live wires. They got together and held a meeting next day at the office of the Deatel Advertising Service, the club's publicity experts. After Mr. Cunningham, of this service, had made a few well-chosen remarks to the committee the members realized that this was the time for the florists either to "Say It with Flowers" as it should be said, or to appear in the eyes of the public as a bunch of pikers, as they have so often done in the past.

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.

Orders Carefully Executed

CLARKSBURG, W. VA.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.
Capital City Floral Co., Successor to
FOR ALL SOUTHERN WEST VIRGINIA
ALEXANDER'S

CHARLESTON, W. VA.
Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR **CHARLESTON, W. VA.**
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member
F. T. D.
McClure-Cottman Successors to
J. W. Dudley Sons Co.

BLUEFIELD, W. VA.
FALLON, Florist.

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

Memphis, Tenn.
JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

Memphis, Tenn.
MEMPHIS FLORAL CO.
Wire us. We deliver
Mississippi, Arkansas, Tennessee

Telegraph Delivery Department

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JOHN L. RATCLIFFE
209 West Broad Street
"FLOWERS OF QUALITY"

RICHMOND
— VIRGINIA —

BRANCH STORE:
Hotel Greenbrier
WHITE SULPHUR
SPRINGS, W. VA.

GOLDSBORO, N. C.

Gate City to Eastern North Carolina
GOLDSBORO FLORAL CO.
Modern Greenhouses - Retail Store
Members F. T. D. 20 years' experience

Birmingham, Ala.

Tutwiler Flower Shop
FRASER NURSERY CO.

Best attention
given your orders.

Charlotte, N. C.

Louis G. Ratcliffe
322 S. Tryon Street

Mobile
MEMBER
F. T. D.
C. RAVIER & SONS
Ala.

Savannah, Ga.

JOHN WOLF
The Largest Grower
of Cut Flowers in the South

Charlotte, N. C. AND VICINITY

Scholtz, THE FLORIST
INC.

Member Florists' Telegraph Delivery Ass'n.

MOBILE,
ALABAMA
GOODBRAD FLORAL CO.

S A V A N N A H

A. C. Oelschig & Sons
FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Charlotte, N. C.

AND VICINITY
THE FLOWER SHOP
203 N. TRYON ST.
Member F. T. D.

MONTGOMERY, ALA.

Alabama's Leading Florists

Rosemont Gardens

Member F. T. D. Correspondence Solicited

Mobile, Alabama

Member F. T. D. **The Minge Floral Co.**

DURHAM, N. C.

J. J. FALLON CO. LEADING FLORISTS
Member F. T. D.

DURHAM, N. C.

Durham Floral Co. HIBBERD
Proprietor

HIGH POINT, N. C. MEMBER
F. T. D.

FRANK H. FORD, Greenhouses

Creech, TARBORO, N. C.

FLORIST
WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

GREENSBORO, N. C.

VAN LINDLEY CO.

The latter the committee had no idea of doing. They went ahead and mapped out a program for the week. This was done with no thought of the cost. If anyone had a good suggestion to make, a note was made of it, and after discussing these notes the program was decided upon. Then the cost was calculated. It staggered the boys somewhat, but they were from Missouri and the chairman said, "It's up to the club."

The consequence was that a special meeting was called for September 27, at which was the largest attendance of this year. After Mr. Ekas called the meeting to order he said he was going to call upon Robert L. Graham, Jr., to state the object of the meeting. Mr. Graham took the floor, and his line of talk was reminiscent of those bedtime stories our mothers used to tell us. You all know them, ending, "And they lived happily ever after." But some faint heart in the back of the hall asked what all this was going to cost. That was just the question Mr. Graham was waiting for. He replied that it was all going to cost money, and that was why they were there tonight. The subscription blanks were open; it was like an auction. "Do I hear a subscription?" Mr. Graham asked. An offer of \$100 came from a corner of the room, another \$100 from another corner. From the back of the hall came one of \$200, and the stampede was on. The club had been called and the committee soon found the members were not four-flush-ing.

This is the program adopted by the club, which was to hold another special meeting October 4, when there would be an opportunity to alter it:

Monday: Election of officers; banquet and ladies' night at the Hotel Emerson.

GEORGIA — CAROLINA

Orders Executed by
Stull's Nursery
AUGUSTA'S LEADING FLORIST
MEMBER F. T. D.

AUGUSTA, GA.

ATLANTA, GA.

DEANS
FLORIST

ATLANTA, GA.
Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

American Flower Shop
319 N. 20th St. **BIRMINGHAM, ALA.**

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

Telegraph Delivery Department

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RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this
section of the country.
Member Florists' Telegraph Delivery Ass'n.

NORFOLK

PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
269 GRANDY ST.
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00
Member Florists' Telegraph
Delivery Association.

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.
We reach all
FLORIDA AND SOUTH GEORGIA POINTS

Miami Floral Co.
Orders Promptly Filled
National Florist
MIAMI, FLORIDA

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

CHARLESTON, S. C.
Carolina Floral Store
King and George Sts.
Greenhouses, Saxon, S. C. Member F. T. D.

TAMPA, FLA. KNULL FLORAL CO.
Member F. T. D.

ROANOKE, VA.
FALLON, Florist
Member Florists' Telegraph Delivery Assn.

SPARTANBURG
AND ALL SOUTH CAROLINA
CHARLES A. MOSS
Member Florists' Telegraph Delivery Assn.

Tuesday: The ladies' committee in automobiles decorated with "Say It with Flowers" pennants will visit every hospital in the city and "Say It with Flowers" to the sick.

Wednesday: A theater party and dance will be held at the Academy of Music. The entire first floor has been bought and even the war tax paid. Tickets will be distributed among the florists, who in turn will send them to their customers. The dance will be in the concert hall from 9 till 12 o'clock in the evening. Admission will be by ticket, in the same way as the show. The entire house will be decorated, and the committee proposes to show the public how this should be done.

Thursday: There will be a get-better-acquainted meeting in the club rooms; there will be plenty of refreshments and the public is invited.

Friday: This will be sight-seeing day for visitors; all cars must carry "Say It with Flowers" pennants.

Saturday: This will be the big day, that of the flower parade. This will be held in the same style as those held in Los Angeles and Portland. There will be prizes of \$100, \$50 and \$25 for the best decorated cars; nothing but flower-decorated cars will be allowed in line. There will be plenty of floats and music; the prizes will be open to all comers. The Merchants' and Manufacturers' Association and the Automobile Club of Maryland are lending every aid possible.

The time is October 11 to 16. If you are not already in it, get in. Every florist is welcome. It's for the good of the whole trade. Don't be a slacker.

Vincent's Dahlia Show.

The best dahlia show ever held by the Richard Vincent, Jr., & Sons Co., at White Marsh, Md., was from September 29 to October 2. Never did the large packing shed where the exhibitions are held present a more pleasing arrangement and never did the many flowers displayed show to better advantage. The company has a number of new varieties this year that certainly promise well, but the verdict of everyone who has seen it is that Patrick O'Mara is the finest dahlia produced in the United States up to this time.

The attendance this year was larger than ever; the grounds looked like an automobile show. Wednesday, September 29, was florists' day and parties were present from Philadelphia, Wilmington, Baltimore, Washington and Lancaster. The last-named city carried

ORDERS FOR ROANOKE, VA.
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

Portsmouth, Va.
Cotton The Florist, 333 High St.

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.
NORTON FLORAL CO.

LYNCHBURG, Va.
J. J. FALLON CO. PROMPT SERVICE
Member F. T. D.

LYNCHBURG, Va.
MISS McCARRON Member Florists' Telegraph Delivery

STAUNTON, VA.
Central Ave. and Lewis St. **JOHN FALLON**

HARRISONBURG, VA.
PROMPT SERVICE **WETSEL SEED CO., Inc.**

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

Charlottesville, Va.
LANKFORD'S Orders solicited for University of Va.

JACKSON, MISS.
THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 E. Capitol St., P. O. Box 313

TUPELO, MISS.
Member F. T. D. At Your Service **TUPELO FLORAL CO.**

MRS. J. E. WATTS
Cut Flowers for All Occasions **MERIDIAN, MISS.**

MISSISSIPPI
STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

GREENVILLE, S. C. OTTARAY HOTEL
RODGERS FLOWER SHOP
Supplies the Piedmont Section of South Carolina

SUMTER, S. C.
BURNS' FLOWER SHOP

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

HARRY E. TAYLOR

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

MICHIGAN

ORDERS WILL BE CAREFULLY
CARED FOR BY

HENRY SMITH

GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.
Serving all West Michigan Towns

**FLINT,
MICH.**

Hasselbring
FLORIST

MEMBER F. T. D.

MT. PLEASANT, MICH.

Member F. T. D. **Walter W. Caple**

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

Ann Arbor, Mich. Member F. T. D.

BLUMAIZE BLOSSOM SHOP

Flint, Mich. **EVANS**

THE FLORIST

House of Personal Service

OWOSSO, MICH.

OWOSSO FLORAL CO.

Anderson & Smith, Props. Member F. T. D.

IONIA, MICH.

D. L. VINCENT, Leading Florist

Member F. T. D.

PROMPT ATTENTION AND BEST
SERVICE, WITH HOME-GROWN
FLOWERS

VAN AKEN BROS. & SONS

LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

Grand Rapids, Mich. Member F. T. D.

Cut Flowers, Floral Designs and Potted Plants **H. W. ALLERSMA**

JACKSON, MICH. 1043-47 W. Ganson St.

Members F. T. D. **A. W. Furnival & Son**

off the banner for the largest crowd, 105
being in the party.

CLEVELAND, O.

The Market.

Stock was quite plentiful last week. Roses have been a little scarcer and have been cleaning up nicely, especially white roses. Carnations have been coming in a little better and have been moving readily. Dahlias are better and are increasing daily in supply. Provided there is no frost soon, they will be the mainstay of the market. Mums are now coming in regularly. Although as yet they are not extra good in quality, they have been cleaning up fairly well. Miscellaneous flowers, such as calendula, marigolds, scabiosa and bachelor's buttons, are coming in regularly and are moving slowly.

Gladioli were rather scarce on this market last week, as the late crop had not yet put in an appearance. The cold weather last week tightened the market temporarily.

Various Notes.

Mr. Wagner, of the Wagner Greenhouses, Sandusky, O., was a visitor in town.

Charles A. Woodman, formerly with the Cleveland Florists' Exchange and later with the Lamborn Floral Co., Alliance, O., has bought out A. C. Eastwood, of Alliance, and will take the trade name of Woodman's Flower Shop.

DETROIT MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE,
450 Elmwood Ave.

**The
L. Bemb Floral Co.**

ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

Detroit, Mich. BEARD FLORAL CO.

Member F. T. D.

1617 Grand River Avenue

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for
Designs and Cut Flowers in Michigan.

LANSING, MICH.

J. A. BISSINGER Established 25 Years
Member F. T. D.

Muskegon, Mich.

F. T. D. Member **BUTTERWORTH FLORAL CO.**

PORT HURON, MICH.

ASMAN LEADING FLORIST

Prompt Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Springfield, Ill.
217 1/2 SOUTH FIFTH ST.

A. C. Brown

MEMBER F. T. D.

Decatur, Ill.
141 MERCHANT ST.

GOOD SERVICE BACKED BY LARGE GREENHOUSES

PHOENIX, ARIZ.

Arizona Seed & Floral Co.

28 and 30 S. Central Ave. Member F. T. D.

PHOENIX, ARIZONA

Donofrio Floral Co.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in Arizona and New Mexico.

Flowers for all ARIZONA

Tucson Seed & Floral Co., TUCSON, ARIZONA

DOUGLAS, ARIZ. FOR ALL POINTS IN ARIZONA

GATLIFF FLOWER GARDEN

Successor to TRAVIS FLOWER SHOP

Indian Blankets, Dolls and Moccasins.

ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

STURGIS, Mich.

Veget's
FLOWERS

Coldwater, Mich.

Member F. T. D.

All So Mich. points

HILLSDALE, MICH.

Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.

Member of Florists' Telegraph Delivery

SAGINAW, MICH.

SUNSHINE FLOWERS : GEO. A. WITHERIDGE, Prop.

416 West Genesee Avenue

DOWAGIAC, Mich.

Also for Cassopolis, Decatur, Niles

ReSHORE & SON

IONIA, MICH.

Member Florists' Telegraph Delivery

Flowers for Ionia and Montcalm counties

Byron L. Smith, Florist

PETOSKEY, Enterprise Floral Co.

714 MAPLE ST.

MICHIGAN.

We cover all Northern Michigan. Member F. T. D.

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS. Frank Winans

Member Florists' Telegraph Delivery Association.

CANADA'S FLORIST

Dunlop's

8-10 W. Adelaide Street

Toronto

Member Florists' Telegraph Delivery Association

London, Ont., Can.

J. GAMMAGE & SONS, LTD.

"The House of Flowers"

All Orders Carefully Executed

Members Florists' Telegraph Delivery Ass'n.

WINNIPEG, MANITOBA

Member Florists' Telegraph Delivery

R. B. Ormiston

96 Osborne Street

Winnipeg, Man., Can.

THE "KING" FLORIST

Member F. T. D. Ass'n. 270 Hargrave St.

SCRIM'S, FLORIST

OTTAWA, CANADA

Herman King has returned from a two weeks' vacation.

Stephen Berthold has returned from his vacation.

W. A. R.

EVANSVILLE, IND.

The Market.

Business has been good. Weddings and funerals compose the principal demand for flowers. It has been too warm for much call for social work, but the cooler weather will make a change. October 2 there was the first frost, a light one, which did no damage to outdoor stock. Roses and carnations are becoming better in quality. Outdoor flowers are plentiful and include dahlias, cosmos and zinnias.

Various Notes.

Mrs. J. C. Elspermann is kept busy and is using large quantities of flowers.

Karl Zeidler has been busy doing repair work. Among a number of jobs done was a change in his heating system. His stock is in good condition.

The Wm. Blackman Floral Co. reports a big business, which has been

CANADA

JOHN CONNOR CO., Limited
HAMILTON, ONT.

Members Florists' Telegraph Delivery Association.

McKenna

Largest Retailers in Canada

Cor. St. Catherine and Guy Streets

9 St. John St., QUEBEC, CAN.

Member Florists' Tel. Delivery Montreal

VANCOUVER, B. C.

BROWN BROS. & CO., Ltd.

48 HASTINGS STREET, E.

FOR ALL BRITISH COLUMBIA ORDERS

Members Florists' Telegraph Delivery Assn.

DICK'S
FLOWER SHOP

Member F. T. D. Ass'n.

WESTERN ONTARIO'S FLORIST

LONDON, ONT., CAN.

Saskatoon, Sask., Can.

Victoria Nursery The Quality Florists in the Center of the west.

Central and Eastern ONTARIO

Orders carefully executed

THE PETERBOROUGH FLORAL CO.

Peterborough, Canada

Montreal, Que., HALL & ROBINSON

825 St. Catherine St., W. MEMBER F. T. D.

VANCOUVER, VICTORIA,

B. C. B. C.

A. J. WOODWARD

BON VOYAGE ORDERS my specialty

TRURO, NOVA SCOTIA CANADA.

Member F. T. D. SUCKLING & CHASE, Ltd.

REGINA, SASK., CANADA

REGINA FLORIST CO., Ltd.

SPECIAL ATTENTION TO F. T. D. ORDERS

St. Catharines, Ont.

Robt. L. Dunn 104 Queenston Street Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MEMBER FLORISTS' TELEGRAPH
DELIVERY ASSOCIATION.

Alpha Floral Company
Northwest corner
Wabash Ave. and Adams St.
CHICAGO

Send your telegraph orders to
us for Chicago and vicinity.

No orders for less than \$4.00
can be delivered.

DECATUR,
ILLINOIS

DAUT BROS.

F. T. D. 120 E. Prairie St.

STORES IN
DECATUR
and GIBSON CITY, ILL.

Railroad Centers. Excellent
facilities for filling orders
for all Central Illinois towns.

PETERSON FLORAL CO.
Member Florists' Telegraph Delivery Assn.

FREEPORT, ILL.

JOHN BAUSCHER, Prop.
Established 1868.

We are the largest growers in the Northwest.
100,000 square feet of glass. All orders receive
careful attention and prompt delivery.

OTTAWA, ILL.
LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming
Plants.

Good R. R. Service. Orders filled promptly.

AURORA GREENHOUSE CO.,
AURORA, ILL.
Our Service is the Best.

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES
147

ELGIN, ILL. MEMBER
F. T. D.
158 DuPage
Street GEORGE SOUSTER

PEORIA, ILL. 423 Main St.
Member F. T. D.
LARGE GREENHOUSES CHAS. LOVERIDGE

MOLINE, ILL. Phone
Moline 115
1829 15th St.
Place. WM. H. KNEES & SONS

PEACOCK'S FLOWER SHOP
HERBERT STONE, Mgr. Member F. T. D.
4013 Milwaukee Avenue, CHICAGO

CHICAGO DETROIT
Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.

132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

MEMBER
F. T. D.
Travis
CHICAGO
ESTABLISHED
1865
4647 GRAND BL VD.
We cater
to those
who
require
the best.
Prices
reasonable

CHICAGO

O'LEARY—Florist

369 East 47th Street

Member F. T. D.

Flower
for a
Occasions
Clodys
FLOWER SHOP
Tel.
Lake View
1121

3912 North Clark St., CHICAGO

Highland Park, Ill.

HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

steady all summer. The stock at the
greenhouses is in nice shape. The mums
look especially well, while the roses and
carnations are in good trim for the
winter. A large shipment of bulbs has
arrived.

Theodore Kuebler reports his wife
still in a bad condition. She has been
confined to her bed almost constantly
since January.

A. S. Smith is doing as large a busi-
ness as he can handle. He says that he
cannot get enough flowers at times.

Leo Price has sold his half interest
in the Lockyear Floral Co. to Louis
Kleits and Louis Graf, of the Ohio Val-
ley Seed Co., the consideration being
reported as \$8,000.

CHICAGO

Johnson & Thronis
FLORISTS

4701 to 4705 Lake Park Ave.

"THE HOME OF FLOWERS"
Our service covers the city and suburbs

CHICAGO

C. Frauenfelder
FLORIST

3343 W. Madison St.

OAK PARK

and all western suburbs of Chicago

A. H. SCHNEIDER

Member F. T. D. 1048 Lake Street,
OAK PARK, ILL.

CENTRALIA, ILL.

J. W. ROSS We serve the following
Illinois towns, direct
train service: Mt. Vernon, Wayne City, Fair-
field, Sesser, Christopher, Herrin, Ashley, Car-
bondale, Nashville, Oakdale, Coulterville,
Sparta, Salem, Odin, Sandoval, Carlyle, Patoka
Kinmundy, Farina.
F. T. D. Member.

ROCKFORD, ILL., and Vicinity
ROCKFORD FLORAL CO.

108 West State Street
Prompt Deliveries to CAMP GRANT

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON Member
F. T. D.
Corner E. State and Longwood Streets.

DIXON, ILL., and NORTHERN ILL.
We can and will be
glad to serve you
Member F. T. D. Dixon Floral Co.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

Telegraph Delivery Department

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CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

CHICAGO

2132-2134
Michigan Avenue
Member F. T. D.

Samuelson
Florist

Orders

Carefully

Executed

EVANSTON, ILL.

1614 Sherman Ave.

WILMETTE, ILL.

JOHN WEILAND

1161 Wilmette Ave.

TWO STORES

Catering to the best trade in Chicago's Rich North Shore Suburbs.

MEMBER F. T. D.

CHICAGO

We are
growers of
Cut Flowers
and
Potted Plants

J. F. Kidwell Co.
(1907 INC.)

3530 Michigan Avenue

Member
F. T. D.

H. Lange
Florist
CHICAGO

77-79 E. MADISON ST.

Mangel
Florist
CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.
Member F. T. D.

JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

Send Your CHICAGO Orders to
H. N. BRUNS

Best Equipped Retail Store on the
West Side
3040 W. Madison St., CHICAGO, ILL.

GEORGE
FISHER & BRO.

183 N. WABASH AVE.
CHICAGO

QUINCY, ILL.

H. A. GENTEMAN

Member Florists' Telegraph Delivery Association
For Northeastern Missouri and
Central-western Illinois.

CHICAGO
SWANSON, The Florist

GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.
Well located to handle North Shore orders.
Member F. T. D.

SCHILLER'S

TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.

4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

GALESBURG, ILL.

I. L. PILLSBURY — For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY

All Orders Filled Promptly and Carefully

PONTIAC, ILLINOIS Members
Flowers of all kinds F. T. D.
in their season. **W. J. MILLER & SON**

Streator, Ill. THORNTON'S

FLORIST - Quality is Our Hobby

PRINCETON, ILL.

W. E. TRIMBLE For Central and
GREENHOUSE CO. Northern Illinois
Members F. T. D.

PEKIN — PEORIA

All Orders Receive Personal Attention

GEO. A. KUHL, Pekin, Ill.

KRUG FLORAL CO.

ALTON,
ILLINOIS

Branch Store
Granite City, Ill.

J. L. JOHNSON De Kalb, Ill.
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
YOUR ORDER WILL RECEIVE OUR
PROMPT AND CAREFUL ATTENTION

EL PASO, ILL.

Central Illinois — Quick Service
General Line of Cut Flowers

El Paso

Carnation
Co. (Inc.)

Royston & Fenton are busy getting
their new greenhouses in readiness for
winter. A complete new heating sys-
tem is being put in. E. L. F.

DENVER, COLO.

The Market.

Practically all the retailers report a
fair trade for the week ending October
2. The long-expected frost came in the
first part of the week, but the results
of it have not been felt much yet, for
great quantities of gladioli are to be
seen everywhere. Roses fill the de-
mand better than last week. Carna-
tion receipts are heavier, but still are
not equal to the demand. Prices have
risen slightly. Shipping has been brisk.

Various Notes.

Much interest has been shown in

CHICAGO

Paul Blome & Co.

Member
F. T. D.

1361 N. Clark St.

FRIEDMAN, Flowers
CHICAGO, ILL.

622 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest
retail florists
Members Florists' Telegraph Delivery Association

BRINKERHOFF GREENHOUSES
SPRINGFIELD and CENTRAL ILLINOIS

Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

CENTRALIA AND SOUTHERN ILL.

THE WEBSTER GREENHOUSES
Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Rochester, Minn.

ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

ROCHESTER, MINN.

ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.
Run in connection with Greenhouses.
Cut Flowers and Plants delivered promptly.
Under new management.
H. W. KLEIN, Mgr. Member F. T. D.

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago
Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24 W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in
MINNEAPOLIS

SEND ORDERS FOR

Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

Two Stores :: Large Stock

Duluth, Minn.

Flowers delivered promptly
to any place within 300 miles
THE ALPHA FLORIST

DULUTH, MINN.

THE ONLY GREENHOUSES
IN DULUTH OR SUPERIOR
Flowers delivered anywhere on the Iron Range
J. J. LEBORIOUS

DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.
We are the center of the great
Northwest. Daily deliveries to SUPERIOR, WIS.

ABERDEEN, S. D.

Quality Blossoms for all Occasions. Milady's Flower Shop

North Dakota

RUGBY GREENHOUSES, Rugby, N. D.
We are centrally located. Members F. T. D.

GRAND FORKS, N. D.

McELROY'S FLOWER SHOP
Orders for North Dakota and Northern Minnesota

MINNEAPOLIS

Moore, Terwilliger, Inc.

THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and
Minnesota Points.

Member Florists' Telegraph Delivery.

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Mitchell S. D.

Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

three new roses of the year, Pilgrim, Dunlop and Crusader. This has probably been due largely to the real need of a good red rose. It still remains to be seen whether Crusader will fill this place. Albert Geisert, of the Roberts Rose Co., says of it: "Crusader is a fine, free grower. The flower is of good form and beautiful color now, but we fear it will be inclined to turn blue during the dark weather." At the range of the Elitch Gardens Co., Pilgrim seems to be an unusually fine grower, with foliage of a texture that will show neither mildew nor black-spot. Dunlop seems to have done best with Conrad Lengenfelder. He says it is one of the best producers he has ever had, but it is quite susceptible to mildew.

The Alpha Floral Co. has an especially attractive window display in the fall colors. The company had an unusually good run of funeral work last week.

J. L. Ennegon, of the New York Floral Co., reports a fair business for last week and states that the season as a whole has been better than last year.

Geo. H. Cooper has been featuring

LINCOLN, NEB.

1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your
service

Trade Discount

Members of the Florists' Telegraph Delivery

C. H. FREY

WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

NORFOLK, NEB.

Norfolk Floral Co. Member F. T. D.

For all Northern Nebraska, Southeastern
South Dakota and Northwestern Iowa.

OMAHA, NEB.

Louis M. Rogers, 319 So. 16th St.

OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,
1814 DOUGLAS ST.

Hess & Swoboda, Florists

Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

OMAHA, NEBRASKA

John H. Bath, The Careful Florist,
1804 FARNAM STREET
Member Florists' Telegraph Delivery

Lewis Henderson, Florist

1519 Farnam Street OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n.

FOR ALL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

Lincoln, Neb.

CHAPIN BROS., Retail Florists

Hastings, Nebraska

Lohman Flower Shop
Prompt Service
Central and Western Nebraska
Southern Kansas and Eastern Colorado

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Member F. T. D.

Phone: Canal 1932
1933

H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street, CINCINNATI, OHIO

MILWAUKEE

Member
F.
T.
D.

Lubliner's
FLORIST

225 Grand Ave.

Milwaukee, Wis.

429 Grand Avenue

W. C. Zimmermann

Member F. T. D.

MILWAUKEE, WIS.
FOX'S

INCORPORATED

437-39-41 MILWAUKEE STREET

Member Florists' Telegraph Delivery Ass'n.

MILWAUKEE
1-3-9 GRAND AVENUE
GIMBELS

A. H. MacDonald, Mgr.

Member Florists' Telegraph Delivery Association

MILWAUKEE WEST ALLIS
WAUWATOSA
ERWIN J. HAMME
Greenhouses and Flower Shop
at WAUWATOSA, WIS.GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and
Designs delivered anywhere
in Wisconsin and Northern Michigan at right prices.LA CROSSE, WIS.
La Crosse Floral Co., Member Florists'
Telegraph Delivery

MILWAUKEE

E. WELKE & CO.
The House of Roses.

Member F. T. D.

750-752 Third Street

Milwaukee, Wis.

A. CURRIE & CO.,

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

MILWAUKEE

EXCLUSIVE FLORAL
ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D.

93 WISCONSIN ST.

Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n.

attractively in his window some baskets of artificial flowers, set off by fall oak leaves and choice ferns.

The America Flower Shop has some beautiful pink and yellow mums.

Fred Hall, who is still recuperating from last winter's illness, left last week for California, where he will spend the winter. His carnations are fine and are now producing about 1,000 blooms per day. He has some excellent maidenhair ferns.

R. E. H.

KANSAS CITY, MO.

Samuel Murray has received several shipments of mums from California, all of which have come in good condition.

The Apollo Flower Shop had a fine showing of Columbia roses, dahlias and mums last week.

The show window of the William L. Rock Flower Co. was a blaze of color

CINCINNATI

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

Cincinnati, Ohio

Mickley the Florist

108 West Seventh Street

La Crosse, Wis.

Send your orders for flowers for delivery
in this city and vicinity to

JOHN A. SALZER SEED CO.

QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

RACINE, WIS.

THE

610-612
Wisconsin
StreetFLOWER
SHOPMember
F. T. D.KENOSHA, WIS.
L. Turner & Sons, 352 Park Ave.

Members Florists' Telegraph Delivery

Racine and Kenosha

Operating large Greenhouse
in both these Wisconsin cities

P. N. Obertin

MADISON, WIS.
RENTSCHLER FLORAL CO. Member
F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

The **KNOBLE BROS. CO.**,
Flowers and Nursery Products MEMBERS F. T. D.
Well equipped to handle your orders. 1836 W. 25th St.

TOLEDO

Mrs. J. B. Freeman,
Toledo's Leading Florist
Member F. T. D. "SERVICE" 336 Superior Street

Member **TOLEDO, O.** Est.
F. T. D. 1
8
9
7

Spanner
FLORIST

AND
VICINITY

MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D.
FLORISTS

TOLEDO, OHIO

SCHRAMM BROS.
1315 Cherry St.

TOLEDO and Vicinity

WHOLESALE AND RETAIL

OTTO P. KRUEGER

427 East Broadway.



Fremont, O.

Horn Floral Co.
912 CROGHAN ST
Member F. T. D.

COLUMBUS, O., and Vicinity
TEE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio Members
F. T. D. Ass'n.
THE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

DAYTON, OHIO

The W. G. Matthews Co.

18 W. Third Street
CONSERVATORIES IN RIVERDALE.
Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

Springfield, Ohio

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

Canton, O.

JOHNSTON'S
Flower Shop
HARRIS ARCADE

Member Florists' Telegraph Delivery Assn.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D., Elks' Bldg., 3d and Jefferson Sts.

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, OHIO
BEST FLOWERS FOR EVERY OCCASION

Ironton, Ohio

RELIANCE SEED CO.
TRI-STATE FLORISTS

Southern Ohio, Kentucky, West Virginia

STEUBENVILLE, OHIO

E. E. McCAUSLEN, Prop.

HUSCROFT'S FLOWER SHOP

COLUMBUS, OHIO

Flowers for all occasions **Neil Flower Shop** Member F. T. D. Ass'n.

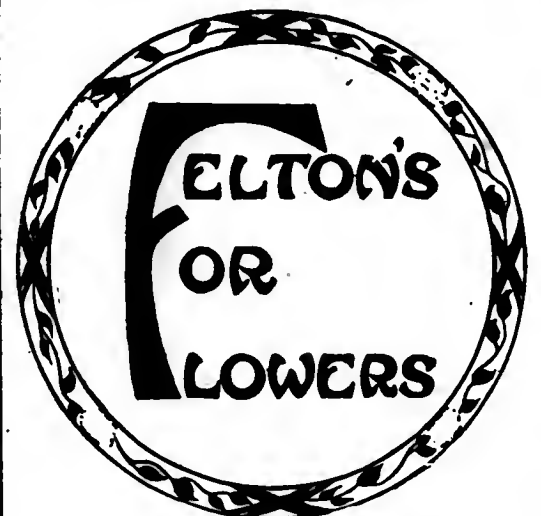
WARREN, OHIO

THE F. T. D. ADGATE & SON
FLORISTS
WE GROW OUR FLOWERS

October 1. Tritomas and yellow mums were featured.

Improvements have been made in the heating plant of the greenhouses of the Pinehurst Floral Co., Pleasant Hill, Mo., which the company believes will make it fifty per cent more efficient and save from fifteen to twenty cars of

Cleveland, O.



10515 Superior Ave.
3 STORES

Personal Attention. Highest Quality and Service.
Members F. T. D. A.

EGGERT N. ZETLITZ

THE LEADING FLORIST

209 West Market Street

LIMA, OHIO

Member of Florists' Telegraph Delivery

LORAIN, OHIO

Member **F. G. CAREK** ARTISTIC WORK
F. T. D. Leading Florist

Our Motto: "Anywhere; Any time."

LORAIN or ELYRIA, OHIO

Member **TULEA** at Your Service
F. T. D.

Elyria, Ohio

THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O.

Member F. T. D.
ELYRIA FLOWER SHOPPE

Telegraph Delivery Department

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NO ORDER TOO LARGE — NO ORDER TOO SMALL

Member F. T. D.

CLEVELAND The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO



Cleveland

is a big city, but our central location enables us to give unusual service on telegraph orders.

The
Jones-Russell Co.

1284 Euclid Avenue
Cleveland

Members F. T. D.

Bell Main 2809
Cuy. Central 1866

The Smith & Fetter Co.
LEADING FLORISTS
980 Prospect Avenue Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ
FLOWERS and SERVICE

Members Florists Telegraph Delivery.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

Cleveland, PENN SQUARE
FLORISTS
ALWAYS OPEN

FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES]	18336 EUCLID AVE. 144 PUBLIC SQ.
YOUNGSTOWN	33 East Federal St.
WARREN	215 East Market St.
AKRON	109 South Main St.

THE PARK FLORAL COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

XENIA, OHIO

Engle Floral Company

MARIETTA, OHIO

HAVE OUR OWN GREENHOUSES

N. KIGER

MANSFIELD, OHIO

STUHLBREHER BROS.

Members F. T. D.

82 W. 4th Street

MANSFIELD, OHIO

Mansfield Floral Company

coal the coming winter. The changes have been made at a reported expense of \$10,000.

No reports of damage even to outside stock, except some foliage plants, have been received since the sudden cold spell and frost of September 29 and 30. Ice formed in some places and the frost was heavy September 30.

L. R. Bohannon, of the Kansas City Wholesale Cut Flower Co., has returned from a two weeks' trip through this territory as far south as Oklahoma. He found good business and an optimistic spirit with all the florists and the outlook for fall business, he says, is bright.

A big shipment of Holland bulbs was

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS
ON HAND AT ALL TIMES.

BLAKE'S, 140 W. Center

AKRON

OHIO

THE HEEPE CO.

AKRON, OHIO

GROSSBERG & CAHILL

AKRON'S LARGEST FLORISTS

Prompt and careful attention to all Telegraph Orders
MEMBERS F. T. D.

W. P. McFARLAND

L. C. McFARLAND

McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO

MEMBERS F. T. D.

HAMMERSCHMIDT & CLARK

12 W. MARKET ST.



CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

ALLIANCE, O.

Member F. T. D.

522 S. Freedom Ave.

H. T. MILLER

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco
OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street....SAN FRANCISCO, CALIF.
917 Washington Street.....OAKLAND, CALIF.
20 and 22 East San Fernando Street...SAN JOSE, CALIF.

YOUNGSTOWN, O.

Wilson's Flower Shoppe

"QUALITY AND SERVICE"

HOTEL OHIO

COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

Harkett's
FLORAL NURSERY

For { Eastern Iowa
Western Wis.
N. W. Illinois

Dubuque, Iowa

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

YOUNGSTOWN, OHIO

The Busy Shoppe

15 1/2 N. Phelps Street QUALITY AND SERVICE

CHAS. A. DUERR

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Kent Brothers FLOWER SHOP

Covers All Ohio Points Newark, Ohio
Members F. T. D.

FAIRFIELD, IA. We strive to please our trade

Montgomery Greenhouses

HAMPTON, IOWA

A. E. Stonebrook ORDERS RECEIVE PROMPT ATTENTION

DES MOINES, IA.

GUTHRIE-LORENZ CO.

Cedar Falls, Ia. BANCROFT'S Beautiful Flowers

55,000 Feet Glass. Joseph Bancroft & Son
Members F. T. D.

CEDAR RAPIDS, IA.

I. N. KRAMER & SON
Members Florists' Telegraph Delivery.

MONTICELLO, IA.

C. L. VAN METER MEMBER F. T. D.

I
O
W
A

Kemble's Flowers

Marshalltown, Boone, Center-ville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

COUNCIL BLUFFS, IOWA

FRED R. SHAW FLOWER SHOP

Member F. T. D. 545 W. Broadway

The best of EVERYTHING IN FLOWERS

Ten years serving the flower buying public of Council Bluffs and vicinity

OTTUMWA, IOWA

PHONE 182 *C. Kranz* LEADING FLORIST

107 North Market Street

"Say it with Flowers"

OTTUMWA, IOWA
CRILEY'S GREENHOUSES

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 545 W. BROADWAY

received last week by the William L. Rock Flower Co. This was the largest shipment in several years. It will allow for retail selling as well as for their own growing.

Arthur Newell has bought a new Marmon car.

The new Longview house of the T. J. Noll Floral Co. is completed and stock

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

SIoux CITY, IOWA Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.
J. C. RENNISON CO.

SIoux CITY, IOWA

Members of F. T. D. ROCKLIN & LEHMAN

FT. DODGE, IA. *National Florist* NORDWALL
E. E. NORDWALL

PERRY, IOWA
LOUWERSE & CO.

Telegraph Delivery Department

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San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

San Francisco, Cal.
SHELLGRAIN & RITTER
148 KEARNY STREET
Prompt attention given to all
telegraphic orders

SAN FRANCISCO
F. C. JAEGER & SON
152 POWELL STREET
Members F. T. D.
Always a good stock, and orders delivered
on time.

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from
out-of-town florists.

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Immediate Deliveries in
Members F. T. D. Berkeley and Alameda

Monrovia, Cal.
C. A. BRUNGER
You can depend on us
for all orders for de-
livery in this section. 239 Grand Avenue

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

OAKLAND, CAL.
HOGAN & EVERS
1439 Broadway
THE BEST SERVICE

SAN DIEGO, CAL.
BOYLE & DARNAUD
F. T. D. florists. We grow our
own flowers. Telegraph orders
carefully executed. Usual dis-
count.
Members Florists' Telegraph Delivery.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

JULIUS EPPSTEIN, FLORIST AND
Flowers for All Occasions DECORATOR
Delivery Anywhere
Hotel St. Francis. SAN FRANCISCO

Hollywood Flower Shop
HOLLYWOOD, CAL.
ARTISTIC WORK. MEMBER F. T. D.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

is all planted. Owing to the late start, stock will be somewhat delayed this season, but the crop of roses is expected to be heavy after the holidays, when these flowers are usually scarce. Longview will be cutting pink mums in a week or so.

James Ragan has carnations planted in his new house and has almost finished glazing.

Henry Kusik & Co. report that their carnations are coming in better. This week's were quite good.

W. B. Reid and William Murray have returned from Minnesota. They caught some good-sized fish in the northern part of the state. On their way home they stopped at Minneapolis and St. Paul.

R. S. Brown & Son had more funeral work in September than that month has shown in several years.

Ed. A. Humfeld is cutting carnations and roses in his greenhouses.

Mr. and Mrs. Tucker Smith, Harry Blake and P. A. Manson, of the Pinehurst Floral Co., were up from Pleasant Hill last week.

R. L. Motes, who was with the C. A. Dahl Co., Atlanta, Ga., for twelve years, is now decorator for the Chand-

Santa Barbara, Cal.
912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs
on short notice.
Both Phones 1013

CORONADO, CALIF.
CORONADO NURSERY
To "Say It with Flowers" in
CORONADO AND SANDIEGO

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and
Leading Florist
Member Florists' Telegraph Delivery.

POMONA, CALIFORNIA
POOLEY'S FLOWER SHOP
MEMBER FLORISTS' TELEGRAPH DELIVERY

OAKLAND, CALIF.
MORI FLORIST
1510 Clay Street
OUR CAREFUL ATTENTION

BERKELEY, CAL. MEMBER
Curtis D. Shoemaker, F. T. D.
Prop. NORTON, Florist

Berkeley OAKLAND
SAN FRANCISCO
THE FLOWERSHOP
Berkeley's most up-to-date flower establishment.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO
**BROADWAY
FLORISTS**

IT PAYS you to
DEPEND ON US

Occidental Florists

430 South Hill Street

LOS ANGELES

LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery
A. KNOFF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

The Alexandria Florist

Member of
F. T. D.
and S. A. F.



Hotel Alexandria
Los Angeles,
Calif.

LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.
433 West 7th Street

Takes care of telephone and telegraph orders
over the whole of Southern California.
Usual trade discount.

LICHTENBERG'S 324 W. Sixth Street LOS ANGELES

Say It with Flowers. Member F. T. D.

Pasadena, Cal. 342 East Colorado St. THE ORCHID

PASADENA'S OLDEST FLORIST WILL
EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.

SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr., District Representative State of California. Member F. T. D.

PORTLAND

OREGON

354 Washington Street

MEMBERS OF THE
F. T. D.
Martin & Forbes
Retailers
and Growers

LOS ANGELES

Dostal-Wolters
Flower Shop

MEMBER
F. T. D. 627 South Hill St.

LOS ANGELES, CAL.

HOWARD & SMITH
NINTH AND OLIVE STREETS

You can depend on us for all orders for
delivery in this section.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists
and designers delivered anywhere in the west
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

LOS ANGELES

Every order given personal attention by

Westrem Garland Florists

404 South Hill Street

ler Landscape & Floral Co. L. H. Noll
is a grower in the greenhouses. Chand-
ler's received their new Dodge truck
October 1.

Mrs. Anna Herrod, of the Joplin
Greenhouses, and H. R. Fisher, of Leav-
enworth, Kan., were among recent
visitors here.

W. E. Tredup, salesman for the T. J.
Noll Floral Co., has returned from a
trip through Iowa. He brought back
heavy orders for supplies and artificial
goods.

Nielsen & Co. have quantities of car-
nations and mums, which they will be-
gin cutting in about two weeks.

Portland ORE.

Tonseth's

287 Washington Street
In the heart of the city

Growers and Retailers F. T. D.
MEMBERS

PORTLAND, ORE.

Clarke Bros' FLORISTS

200,000 Feet of Glass
Established 20 Years

OAKLAND, CAL.

PORTLAND ORE.

Lubliner
FLORIST
MEMBER F. T. D. 328 & 348
MORRISON ST.

PASADENA, CAL.

ELDRED FLOWER SHOP
Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

Telegraph Delivery Department

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SEATTLE

Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

SEATTLE

Member Florists' Telegraph Delivery Ass'n.

HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

Walla Walla Floral Co.

WALLA WALLA, WASH.

Greenhouses, Store, Rose and Bulb Farm.

Prompt deliveries of CUT FLOWERS or good DESIGN WORK anywhere in the West

Member Florists' Telegraph Delivery.

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rosaia Bros.
Members
F. T. D.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON

NORTHEASTERN OREGON

NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered
anywhere in the United States and Canada.

SEATTLE

Choice Flowers, prompt and careful

L. W. McCOY 904 3rd Avenue
Established 1900

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers

Telegraph Orders filled promptly and carefully
Members F. T. D. Association.

TACOMA SMITH FLORAL CO., 1112 Broadway

Cyclamens are retailing from \$3 to \$10 a pot.

Jacob Hepting has been reglazing his houses.

The Kansas City Florists' Club will meet Thursday, October 7, and will adjourn until October 15, when Philip Breitmeyer will be present and deliver an address. J. E. K.

TORONTO, ONT.

There will be a big delegation of Canadians at the F. T. D. convention and an endeavor will be made to have the convention at Toronto next year. Many will travel by motor car and Chairman Geraghty, of the Indianapolis committee, reports that there are more demands for space than cars. Many have intimated to Mr. Geraghty that they intend going by train.

Spokane, Wash.

Eugene's Flower Shop

PROMPT AND RELIABLE

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

YAKIMA, WASHINGTON
ANNAVEE FLOWER SHOP, (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

FORSHAW, Florist
THE ROUND-UP CITY PENDLETON, ORE.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers
Satisfaction Assured on all Orders

UTAH FLORAL,

Orders promptly filled for Western Colorado,
Eastern Nevada, Southern Idaho and Wyoming
3 BUSY STORES

Howard Edris, 944 EAST SECOND
Prop. SOUTH STREET

DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH
DELIVERY ASSOCIATION

PARK FLORAL COMPANY

CASPER, WYOMING

CASPER FLORAL CO.

We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

Denver *Cooper's Flowers*

COLORADO
833 FIFTEENTH ST. Member F. T. D.

Cheyenne, Wyo.

"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL
SERVICE

SALT LAKE CITY

Ship whole of UTAH, Central part
of NEVADA and IDAHO
MILLER FLORAL CO., 10 East Broadway
MEMBER F. T. D.
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.
Plants and Flowers

THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.
A. SCHULENBERG, Proprietor

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.

ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for Eastern and Southern Montana
to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

Pocatello, Idaho

Member F. T. D.
We cover Southern Idaho
and Western Wyoming
ATKIN'S

FORT COLLINS, COLO

ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store
Masonic Bld'g.

Trinidad, Colo.

The only Greenhouses
in this section
The Park Floral and Garden Co.
Members F. T. D.

OGDEN, UTAH

H. R. Dumke
C. D. Monell
NORTON FLORAL CO.

DENVER and all COLORADO and WYOMING

The Mauff Floral Co.,
1225 Logan Street.
Member F. T. D.

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SALT LAKE CITY

AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member F. T. D.
Est. 1888. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED
PIKES PEAK FLORAL CO.
Wholesale and Retail
Member Florists' Telegraph Delivery.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail
Florist
Member Florists' Telegraph Delivery Ass'n.

Denver

Bright Spot Greenhouses
Cor. 5th Ave. & Josephine St.
DOWNING & KASK, Proprietor

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists**30 East Randolph Street**
L. D. Phone, Central 8016-8017-8018**CHICAGO, ILL.****Wholesale Cut Flower Prices.**

Chicago, Oct. 6, 1920.

	Per doz.	
Beauty, Special	\$5.00	
Beauty, 30 to 36-in. stems	4.00	
Beauty, 24 to 30-in. stems	3.00	
Beauty, 20 to 24-in. stems	2.50	
Beauty, 12 to 20-in. stems	\$1.50 @ 2.00	
Beauty, Short	.50 @ 1.00	
	Per 100	
Columbia	\$5.00 @ \$25.00	
Mrs. Russell	5.00 @ 25.00	
Premier	5.00 @ 25.00	
Butterfly	5.00 @ 20.00	
Millady	5.00 @ 20.00	
Montrose	5.00 @ 15.00	
Sunburst	5.00 @ 15.00	
Ophelia	4.00 @ 15.00	
Killarney	4.00 @ 12.00	
White Killarney	4.00 @ 12.00	
Double White Killarney	5.00 @ 15.00	
Killarney Brilliant	4.00 @ 12.00	
Neabit	2.00 @ 3.00	
Cecile Brunner	2.00 @ 2.00	
Carnations	1.00 @ 4.00	
Valley	1.00 @ 12.00	
Sweet Peas	1.50 @ 3.00	
Cattleyas, doz.	\$18.00 @ \$24.00	
Mums, doz.	2.00 @ 5.00	
Pompons, bunch	.50 @ .75	
Easter Lilies, doz.	2.00 @ 2.50 @ 15.00 @ 20.00	

Philadelphia, Oct. 6, 1920.

	Per 100	
Beauties	\$50.00 @ \$60.00	
Russell, Long	15.00 @ 20.00	
Russell, Short	4.00 @ 6.00	
Columbia, Premier, Long	10.00 @ 15.00	
Columbia, Premier, Short	4.00 @ 6.00	
Ophelia, Maryland, Long	6.00 @ 10.00	
Ophelia, Maryland, Short	3.00 @ 4.00	
Kaiserin, Double White Killarney	3.00 @ 8.00	
Easter Lilies	12.50 @ 15.00	
Delphiniums	4.00 @ 8.00	
Gladioli, Fancy	5.00 @ 6.00	
Gladioli, Ordinary	2.00 @ 4.00	
Asters, Fancy	4.00 @ 6.00	
Asters, Ordinary	2.00 @ 3.00	
Dahlias, Fancy	4.00 @ 8.00	
Dahlias, Select	4.00 @ 6.00	
Cosmos	.50 @ 1.00	
Chrysanthemum Golden Glow	25.00 @ 30.00	
Valley	1.00 @ 15.00	
Cattleyas	100.00 @ 150.00	
Carnations	2.00 @ 4.00	
Sweet Peas	1.00 @ 2.00	
Violets, Single	.50	

St. Louis, Oct. 6, 1920.

	Per doz.	
Beauty, Specials	\$4.00 @ \$5.00	
Beauty, Extra	3.00	
	Per 100	
Columbia	\$6.00 @ \$10.00	
Premier	6.00 @ 12.00	
White Killarney	6.00 @ 8.00	
Killarney	4.00 @ 5.00	
Ward	4.00 @ 5.00	
Millady and Ophelia	6.00 @ 8.00	
Russell	6.00 @ 12.00	
Carnations	2.00 @ 4.00	
Easter Lilies	8.00 @ 10.00	
Snapdragons	3.00 @ 4.00	
Daisies	1.00 @ 2.00	
Valley	6.00 @ 8.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Callas	8.00 @ 10.00	
Gladioli	2.00 @ 5.00	
Asters	2.00 @ 3.00	
Dahlias, fancy	10.00 @ 15.00	
Dahlias, common	1.00 @ 2.00	
Chrysanthemums, doz.	\$2.00 @ \$3.00	

Barnesville, O.—L. F. Wilson & Son won the \$75 silver cup for the best float representing the florists' business in the merchants' parade, given by the Loyal Order of Moose lodge during the fall races.

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GEORGE B. HART**Cut Flowers, Plants,
Florists' Supplies****49-55 Stone Street****Rochester, N. Y.**

Mention The Review when you write.

ASPARAGUS PLUMOSUS SPRAYS

YOUR ORDER FOR THE SEASON SOLICITED

FERNS**SUPPLIES****WIRE DESIGNS****E. G. GILLET,**Wholesale Commission Florist
131 E. Third St.**Cincinnati, Ohio**

Mention The Review when you write.

Cut Flowers Greens Supplies

— Everything a Florist Needs —

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

Buffalo, Oct. 5, 1920.

	Per 100	
Columbia	\$6.00 @ \$20.00	
Premier	8.00 @ 20.00	
Killarney	3.00 @ 10.00	
White Killarney	3.00 @ 15.00	
Double White Killarney	5.00 @ 15.00	
Richmond	3.00 @ 8.00	
Maryland	4.00 @ 12.00	
Russell	6.00 @ 20.00	
Ophelia	6.00 @ 15.00	
Sunburst	3.00 @ 15.00	
Cecile Brunner	2.00 @ 3.00	
Carnations	2.00 @ 3.00	
Easter Lilies	12.00 @ 15.00	
Rubrum Lilies	6.00 @ 8.00	
Snapdragons	2.00 @ 4.00	
Calendulas	1.00 @ 2.00	
Gladioli	2.00 @ 5.00	
Asters	1.00 @ 3.00	
Chrysanthemums, per doz.	\$3.00 @ \$4.00	

GEO. REINBERGWholesale
Grower of**Cut Flowers**Millady, Columbia, Sunburst, Ophelia, White
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

Burlington Willow Ware Shops

Makers of

Worth While Will-O-Ware

Baskets for particular Florists

BURLINGTON, IOWA**Wietor Bros.**

Wholesale Growers of

CUT FLOWERS

30 E. Randolph St.

CHICAGO**ARTIFICIAL FLOWERS****FLORISTS' and
SUPPLIES**Grossberg, Tyler, Finnerman Co.
30 E. Randolph St. **CHICAGO****Florists' Supply House**

Everything in Florists' Supplies

105 East Ohio St.

Main 831

INDIANAPOLIS, IND.**FLORISTS' SUPPLY CO., Inc.****WHOLESALE FLORISTS**

618-620 Duquesne Way

PITTSBURGH, PA.

Consignments Solicited

Wm. C. Smith Wholesale Floral Co.
WHOLESALE**FLORISTS**1316 Pine Street **ST. LOUIS**

(Both L. D. Phones)

Supplies and Everything in Season Always on Hand

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers
Satisfaction Assured on all Orders

UTAH FLORAL,

Orders promptly filled for Western Colorado,
Eastern Nevada, Southern Idaho and Wyoming
3 BUSY STORES

Howard Edris, 944 EAST SECOND
Prop. SOUTH STREET

DENVER, COLORADO

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DELIVERY ASSOCIATION

PARK FLORAL COMPANY

CASPER, WYOMING CASPER FLORAL CO.

We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

Cheyenne, Wyo.

"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL
SERVICE

SHERIDAN, WYO. SHERIDAN GREENHOUSE CO. Plants and Flowers

THERMOPOLIS, WYO. THERMOPOLIS FLORAL CO. A. SCHULENBERG, Proprietor

State Nursery & Seed Co. Helena, Mont.

Cut Flowers for any
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MISSOULA, MONT. ANDERSON GREENHOUSE For all towns in Western Montana

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OGDEN, UTAH H. R. Dumke C. D. Monell NORTON FLORAL CO.

Denver *Cooper's Flowers* — COLORADO — 833 FIFTEENTH ST. Member F. T. D.

SALT LAKE CITY Ship whole of UTAH, Central part of NEVADA and IDAHO MILLER FLORAL CO., 10 East Broadway MEMBER F. T. D. 250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

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Colorado Springs, Colo. ORDERS CAREFULLY EXECUTED PIKES PEAK FLORAL CO. Wholesale and Retail Member Florists' Telegraph Delivery.

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Chicago, Oct. 6, 1920.

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Beauty, 30 to 36-in. stems.....	4.00	
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Beauty, 20 to 24-in. stems.....	2.50	
Beauty, 12 to 20-in. stems.....	\$1.50 @	2.00
Beauty, Short50 @	1.00
	Per 100	
Columbia	\$5.00 @	\$25.00
Mrs. Russell	5.00 @	25.00
Premier	5.00 @	25.00
Butterfly	5.00 @	20.00
Milady	5.00 @	20.00
Montrose	5.00 @	15.00
Sunburst	5.00 @	15.00
Ophelia	4.00 @	15.00
Killarney	4.00 @	12.00
White Killarney	4.00 @	12.00
Double White Killarney	5.00 @	15.00
Killarney Brilliant	4.00 @	12.00
Nesbit	2.00 @	3.00
Cecile Brunner		2.00
Carnations	1.00 @	4.00
Valley		12.00
Sweet Peas	1.50 @	3.00
Cattleyas, doz.	\$18.00 @ \$24.00	
Mums, doz.	2.00 @	5.00
Pompons, bunch50 @	.75
Easter Lilies, doz.	2.00 @ 2.50	15.00 @ 20.00

Philadelphia, Oct. 6, 1920.

	Per 100	
Beauties	\$50.00 @	\$80.00
Russell, Long	15.00 @	20.00
Russell, Short	4.00 @	6.00
Columbia, Premier, Long	10.00 @	15.00
Columbia, Premier, Short	4.00 @	6.00
Ophelia, Maryland, Long	6.00 @	10.00
Ophelia, Maryland, Short	3.00 @	4.00
Kaiserin, Double White Killarney	3.00 @	8.00
Easter Lilies	12.50 @	15.00
Delphiniums	4.00 @	8.00
Gladioli, Fancy	5.00 @	6.00
Gladioli, Ordinary	2.00 @	4.00
Asters, Fancy	4.00 @	6.00
Asters, Ordinary	2.00 @	3.00
Dahlias, Fancy		8.00
Dahlias, Select	4.00 @	6.00
Cosmos50 @	1.00
Chrysanthemum Golden Glow	25.00 @	30.00
Valley		15.00
Cattleyas	100.00 @	150.00
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Ward	4.00 @	5.00
Milady and Ophelia	6.00 @	8.00
Russell	6.00 @	12.00
Carnations	2.00 @	4.00
Easter Lilies	8.00 @	10.00
Snapdragons	3.00 @	4.00
Daisies	1.00 @	2.00
Valley	6.00 @	8.00
Orchids, per doz.	\$12.00 @ \$18.00	
Callas	8.00 @	10.00
Gladioli	2.00 @	5.00
Asters	2.00 @	3.00
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131 E. Third St.**Cincinnati, Ohio**

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Double White Killarney	5.00 @	15.00
Richmond	3.00 @	8.00
Maryland	4.00 @	12.00
Russell	6.00 @	20.00
Ophelia	6.00 @	15.00
Sunburst	3.00 @	15.00
Cecile Brunner	2.00 @	3.00
Carnations	2.00 @	3.00
Easter Lilies	12.00 @	15.00
Rubrum Lilies	6.00 @	8.00
Snapdragons	2.00 @	4.00
Calendulas	1.00 @	2.00
Gladioli	2.00 @	5.00
Aster	1.00 @	3.00
Chrysanthemums, per doz.	\$3.00 @ \$4.00	

GEO. REINBERGWholesale
Grower of**Cut Flowers**Milady, Columbia, Sunburst, Ophelia, White
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

Burlington Willow Ware Shops

Makers of

Worth While Will-O-Ware

Baskets for particular Florists

BURLINGTON, IOWA**Wietor Bros.**

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CHICAGO**ARTIFICIAL FLOWERS****FLORISTS' and SUPPLIES**Grossberg, Tyler, Finnerman Co.
30 E. Randolph St. **CHICAGO****Florists' Supply House**

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105 East Ohio St.

Main 831

INDIANAPOLIS, IND.**FLORISTS' SUPPLY CO., Inc.****WHOLESALE FLORISTS**

618-620 Duquesne Way

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Consignments Solicited

Wm. C. Smith Wholesale Floral Co.
WHOLESALE**FLORISTS**1316 Pine Street **ST. LOUIS**

(Both L. D. Phones)

Supplies and Everything in Season Always on Hand

BOSTON FLORAL SUPPLY & SNYDER CO.

15 Otis—96 Arch St.

WHOLESALE FLORISTS
BOSTON, MASS.

 Telephones { Main 2574
 Fort Hill 1083
 Fort Hill 1084
 Fort Hill 1085

Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

Holton & Hunkel Co.

462 Milwaukee Street

Milwaukee, Wis.

 Growers and Shippers of
CUT FLOWERS
GREENS and
PLANTS

Wholesale Cut Flower Prices.

Boston, Oct. 6, 1920.

	Per 100	
American Beauty	4.00 @	\$35.00
Shawyer, Russell	6.00 @	15.00
Killarney	4.00 @	12.00
Milady, Miller	6.00 @	12.00
Francis Scott Key, Radiance	6.00 @	20.00
White Killarney	4.00 @	20.00
Double White Killarney	6.00 @	20.00
Killarney Brilliant	6.00 @	12.00
Mrs. Aaron Ward, Sunburst	4.00 @	12.00
Hadley	6.00 @	20.00
Ophelia	4.00 @	16.00
Premier	6.00 @	20.00
Columbia	6.00 @	20.00
Maryland, Hoosier Beauty	4.00 @	12.00
Cattleyas		150.00
Gladioli	4.00 @	12.00
Asters	1.00 @	8.00
Lilium Speciosum	6.00 @	8.00
Lilium Longiflorum	12.00 @	15.00
Chrysanthemums	12.00 @	32.00
Carnations	2.00 @	4.00
Violets, single50 @	1.00

Milwaukee, Oct. 6, 1920.

	Per 100	
Columbia	8.00 @	\$20.00
Premier	8.00 @	20.00
Killarney	4.00 @	8.00
White Killarney	4.00 @	8.00
Hoosier Beauty	4.00 @	12.00
Mrs. Ward	4.00 @	6.00
Ophelia	4.00 @	12.00
Gypsophila, per bch. \$0.25 @ \$0.50		
Easter Lilies, per doz. 1.50 @ 2.00		
Asters	1.50 @	2.00
Calendulas	2.00 @	8.00
Carnations	1.50 @	2.00
Chrysanthemums, per doz. \$2.50 @ \$3.00		
Dahlias, per doz. .35 @ .50		

Pittsburgh, Oct. 6, 1920.

	Per doz.	
Beauty, Special		\$5.00
Beauty, Fancy, 24 to 30-inch		4.00
Beauty, Shorter, 18 to 24-inch		2.50
Beauty, Firsts, 12 to 18-inch		1.00
Beauty, Seconds50
	Per 100	
White Killarney	8.00 @	\$12.00
Richmond	4.00 @	12.00
Ophelia	4.00 @	12.00
My Maryland	4.00 @	12.00
Mrs. Charles Russell	6.00 @	20.00
Premier	6.00 @	20.00
Columbia	6.00 @	20.00
Orchids		100.00
Carnations		8.00
Snappdragons		8.00
Gladioli	4.00 @	8.00
Lilies		15.00
Chrysanthemums	20.00 @	40.00
Yellow Daisies		2.00

Utica, N. Y.—Professor D. Lumsden, who for the last six years has been assistant professor of floriculture at Cornell University, has resigned to accept a position as professor of horticulture and landscape art at the Walter Reed United States Army General Hospital, Washington, D. C. Mr. Lumsden will also have charge of the landscape development of the hospital grounds and of the agricultural reconstruction work at the hospital.

Many Florists Add New Department to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

American Landscape School
11 K, NEWARK, NEW YORK

Mention The Review when you write.

SCIENTIFIC TRAINING IN GREENHOUSE PRACTICE

We offer a correspondence educational service in Greenhouse Management, Plant Propagation and the conduct of retail flower stores. If you are already in the business this scientific training will enable you to attain greater success. If you are working for others this correspondence course will enable you to command more money or establish a business of your own if you are ambitious. We also offer correspondence courses in Landscape Gardening and in Nursery Practice, Management and Salesmanship.

American Horticulture Company
Des Moines, Iowa

Mention The Review when you write.

Lotos Manufacturing Co.

1566-68 Clybourn Ave.

Chicago, Ill.

Manufacturer and Importer of

Artificial Flowers

Write for samples

Mention The Review when you write.

GUST. RUSCH & CO.

Wholesale Florists

444-446 Milwaukee St.,

MILWAUKEE, WIS.

Cut Flowers and Florists' Supplies

RICE BROTHERS

Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

J. E. KOPPELMAN

26 Custom House Street, Providence, R. I.

Wholesale Florist and Supplies

Wire Wreaths, Double

In not less than 100 lots

10-inch	Per 100, \$ 6.00
12-inch	Per 100, 7.00
14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
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 Largest Shippers of
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N. Y. Florists' Supply Co., Inc.

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Wholesale and Retail Dealers in all kinds of

EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES

Telephones 2144-2145-2146 Farragut

J. K. ALLEN, NEW YORK

ESTABLISHED 1887

ROSES, CARNATIONS

And All Seasonable Flowers

ASPARAGUS PLUMOSUS—fresh every day. Let us have your standing order for regular shipments.

Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax, Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

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American Beauties and Carnations

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Wholesale Florist

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We manufacture all our Metal Designs,
Baskets, Wire Work and Novelties

Florists' Supplies, Baskets,
Willow Ware and Sundries
Yours for Service

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Importer and Manufacturer

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Opposite the New Flower Market

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Specialties: Wheat Sheaves, Flower Baskets and Novelties.

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2535 Milwaukee Avenue

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A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, Oct. 5, 1920.

	Per 100	
Beauty, Specials	\$20.00 @ \$	40.00
Beauty, Fancy	15.00 @	20.00
Beauty, Extra	10.00 @	15.00
Beauty, No. 1	4.00 @	10.00
Beauty, No. 2	2.00 @	8.00
Prima Donna	2.00 @	12.00
White Killarney	2.00 @	12.00
Francis Scott Key	15.00 @	40.00
Premier	2.00 @	25.00
Mrs. Aaron Ward	2.00 @	10.00
Russell	3.00 @	15.00
Ophelia	2.00 @	12.00
Columbia	2.00 @	15.00
Hadley	2.00 @	15.00
Sunburst	2.00 @	15.00
Orchids—Cattleyas	35.00 @	100.00
Lilies of the Valley	4.00 @	12.00
Lilies	8.00 @	10.00
Gladoli	1.50 @	4.00
Asters	1.00 @	3.00
Carnations	2.00 @	3.00

WM. KESSLER

WHOLESALE FLORIST

113 W. 28th Street, NEW YORK

UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

ORGO BROS.

FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in
Artificial Flowers, Leaves and Designs
SEND FOR PRICE LIST

THE REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty—Get Our Figures

531-537 Plymouth Pl., CHICAGO

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty
before the whole trade, at a cost of
only 62½c per week on a yearly order.

Don't Delay

Now is the time to become acquainted with the many advantages of shipping your flowers to the New York Market and consigning them to us.

We never have any difficulty in disposing of the better grades of Cut Flowers at good prices.

You can always depend upon receiving your account of sales promptly.

Special opportunity for a couple of good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

Mention The Review when you write.

CHARLES FUTTERMAN

Wholesale Florist

110 W. 28th St. NEW YORK

Phone: Watkins 4675

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RETURNS DAILY CHECK WEEKLY

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JOHN YOUNG & CO.

Wholesale Florists

Choicest Stock in America

31 to 43 W. 18th St., NEW YORK

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Futterman Bros.

Wholesale Florists

101 W. 28th St., NEW YORK

"The House of Novelties"

Consignments solicited Phone Watkins 9761

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ORCHIDS, GARDENIAS, Etc.

PAUL MECONI, Wholesale Florist, NEW YORK

Telephones No. 3864 and 836 Mad. Sq. 57 W. 26th Street

PACIFIC COAST DEPARTMENT

LOS ANGELES, CAL.

The Market.

"Business is fine," is the remark from the principal retailers and this is also true of shipping business, which has not often been so good at this season of the year. Mums are improving and they clean up daily, but some growers persist in cutting the flowers too soon, which effectually spoils their shipping and keeping qualities. Chieftain and White Chieftain are both in, but at present look as though a few days longer on the plants would develop them better. Carnations are about equal to the demand; on some days more could be sold, but on quiet days they lag a little. Their quality is greatly improved. Roses from young stock are much finer than they have been this season so far and shippers can use them now with every prospect of their reaching their destination in good order. Dahlias keep up well and there is still a fair quantity of good gladioli. Small flowers, such as daisies, baby zinnias, cornflowers and others, are beginning to be asked for again, and showy stock of delphiniums and similar flowers is always in demand.

Various Notes.

At last the wedding bells have surely rung for our old friend Dan Stathatos, the Broadway florist. The time, October 3; the place, the Greek Orthodox church; the girl, Miss Mauto Margaritow, and everybody will wish them all the happiness this life affords. Dan has a host of friends, and invitations to the wedding and to the banquet at Christopher's have been sent out to over 200 people.

Tony Tassano has just returned from a ten days' trip to the north, where he visited San Francisco, Sacramento, Jackson, Santa Cruz and other points, buying his season's stock of greens, Christmas berries and other wares. He also made considerable purchases of bulbous stock for his Burbank place, where he is making many improvements and additions.

E. Malis, of the Santa Barbara Seed Co., has been in this city and visiting the trade on a buying trip the last few days. He reports business as good in Santa Barbara.

Paul Ecke says his poinsettia crop is exceptionally promising this year. He accounts for this fact by the continued warm weather, which has ripened and consolidated the stems and foliage. The bracts are already showing on the earlier plants. About 50,000 new plants have been put out this season, covering six acres. His sister, now Mrs. H. Hartman, and her husband have just returned from their honeymoon trip, which they took by auto in the San Bernardino mountain and lake region.

Walter Armacost & Co. are in with a fine crop of Butterfly roses, which are quite popular with the retailers.

The E. C. Amling Co. will open temporary quarters for the wholesale business about October 18, at 415 Wall street, and will remain there until the permanent quarters are ready. The

Amling Co. has secured the whole crop of several growers and will increase these considerably after the regular opening, in the near future. E. C. Amling will have the direct supervision of the business and Walter Garbett has been engaged as manager. Mr. Garbett has been connected with the florists' business in Los Angeles for twelve years and his record is one of continued progress. He is well known to the trade over a good part of the United States, as well as locally, and his experience thoroughly fits him for the important position. With the twenty-five years of experience behind it in Chicago, it does not need a prophet to foresee success for this enterprise and the trade here has great expectations. It says much for the wonderful increase in the trade of Los Angeles when a firm of this caliber thinks it worth while to open for business here and the fact of the opening is bound to be a good thing for the business generally.

Asked if he intended to ship flowers east by aeroplane, following the San Francisco brethren, H. Reeve Darling denies the soft impeachment. He prefers to use the planes for his own recreation. A. Gralfs has returned from his vacation and is enthusiastic about his auto trip. Some beautiful stock in all lines is shown here.

The L. A. Floral Co. continues to ship large quantities of funeral work out of the city.

Friends of E. C. Amling will be glad to hear that he is greatly improved in health.

T. M. Vogel is now with Wright's Flower Shop. H. R. Richards.

SAN FRANCISCO, CAL.

The Market.

There was plenty of material in the market last week, but good material was in demand. Carnations are plentiful and roses are becoming more so

MUMS—MUMS

The usual high quality shipping stock that we always handle.

PACKED RIGHT.

ALL OTHER STOCK IN SEASON.

Green and Sphagnum Moss

L. A. FLORAL CO.

The House of Quality and Service

236 EAST FOURTH ST.,

LOS ANGELES, CALIF.

Chrysanthemums



GEORGE J. HALL & CO.

423 East 5th St.

Los Angeles, Cal.

WATCH THIS SPACE
FOR FULL PARTICULARS OF

Amling's
Opening

E. C. AMLING CO.
Los Angeles

Chrysanthemums Are Ready

An ample supply of fine stock is now available.

Express refrigerator cars leave here every Friday for Chicago and New York, via Ogden, Cheyenne and Omaha.

LET US BOOK YOUR ORDER FOR THE SEASON.

J. A. AXELL, Wholesale Commission Florist
463 Bush St., SAN FRANCISCO, CAL.

HOW TO RAISE CASH

NEW ZINNIA, DAHLIA-FLOWERED

Novelty of our own recent introduction. It is a sure winner commercially. Flowers the exact type and size of the Giant Show Dahlia; 6-8 inches in diameter; 7 new colors and shades unknown to Zinnias heretofore. Trade pkt., 500 seeds, \$1.00.

Improved Centaurea Cyanus, Double—(Fraser's True Blue). The color of this charming centaurea is the best blue yet. This strain is fixed, and is highly desired by the Florist Trade. Trade pkt., 1000 seeds, \$1.00.

Eventually every Florist will plant Fraser's "Sun-tested" California Asters, Delphiniums and Zinnias.

ASTER AMERICAN BEAUTY—(new colors mixed).—A neighbor wholesale grower, John Bodger, has become famous for his American Beauty Asters. We are handling his seed for the Florist Trade. It is the greatest Aster novelty of the twentieth century, and will stand the test of time. Trade pkt., 1000 seeds, \$1.00.

ROBERT G. FRASER & SON, Seed Growers, PASADENA, CALIF.

every day. Carnations produced under cheesecloth are now in full color and of fine size. The Chinese growers are bringing their outdoor chrysanthemums to swell the tide of mums. Chinese growers do not grow their mums under cloth and their stock is later on the market in consequence. It is now being shipped extensively by many of the leading firms, but the big mums, raised under cloth, are most in demand for shipment to distant points. French marigolds are much in evidence in local florists' stores and are being used considerably for decorative purposes. The recent spell of almost tropical heat has not helped the violets, but if this week is cool, the violet crop will be in a satisfactory condition for shipping in about two weeks. Violets are already being offered in fair quantity to the local trade.

Form Association.

The San Francisco florists have formed an association and every florist in the city, except one, has joined it. Temporary organization has been effected and by-laws are being prepared. A committee from the growers' association will attend the next meeting in order to bring about coöperation for arranging to take Sunday as a day of rest, as well as effecting other arrangements of mutual interest to growers and florists. It has been decided that florists' stores shall only be open half the day on Sunday until the first Sunday in 1921, when it is expected that entire Sunday closing will be effected.

The officers, who are acting in a temporary capacity, are: President, Albert O. Stein; vice-president, Alfred Serveau, and treasurer, Angelo Rossi. The name adopted for the present is the Florists' Association of San Francisco.

Various Notes.

The E. W. McLellan Co. is shipping large consignments of mums every day, both outdoor and cloth-covered plants, with a preponderance of the latter. Roses are coming in plentifully from the nurseries and there is a good local trade in early violets. Yellow mums are somewhat scarce.

Chrysanthemums

The finest Mums at the best prices.

We know how to pack them for long distance shipping.

If you need Mums—or any other cut flowers or greens—

LET US HAVE YOUR ORDER

California Floral Company

Wholesale Dealers in Cut Flowers

217 Winston St.

LOS ANGELES, CAL.

THE BEST IN THE WEST

PALMS

Phoenix Canariensis

Pot-Grown

24 inches high
\$9.00 per doz.

E. H. RUST

1625 Bank St., So. Pasadena, Cal.

ASPARAGUS SPRENGERI, 4-inch and 5-inch, \$12.00 and \$15.00 per 100.

PRIMULA OBCONICA GIGANTEA, 5-inch pots, \$20.00 per 100.

PRIMULA MALACOIDES GIGANTEA, 8-inch, \$7.00 per 100.

CINERARIA, dwarf strain, 4-inch, \$15.00 per 100.

FRED GROHE CO.

R. F. D. 4, Box 367, Cash please. Santa Rosa, Cal.

J. A. Axell, busy shipping mums, stated that Major Bonnaillon mums are

OWN-ROOT

ROSES

January, February, March Shipments.

"Desert Climate"

Field-Grown Roses by Express. Send for List.

HOWARD ROSE CO., Hemet, Calif.

Asparagus Plumosus Sprays

\$1.50 per 100, 500 for \$7.00.

HARRY BAILEY, R. F. D. No. 6
Los Angeles, Cal.

now coming in. The supply of valley is distinctly limited and it is much in de-

New Crop of Roses

Our Roses are now on from young Plants. Besides the old Standards we will have the largest stock of novelties on the Coast. Mme. Butterfly, Crusader, Mrs. Geo. Cook, Pilgrim and Frank Dunlop. Order a bunch of each for the show window.

CHRYSANTHEMUMS, of course.

VALLEY, always on hand, at \$10.00 per 100.

GREENS, 15 acres this year; \$1.50 per 100. Fine large sprays.

CYCLAMEN, in flower, 5-in., \$1.00 each; 6-in., \$1.50 each.
The large-flowered kind—the rare Salmon shades.

PRIMULA OBCONICA, in flower, 4-in., 25c each.

Remember that we have Supplies and all seasonable Cut Flowers.

WALTER ARMACOST & CO.

321-323 East 4th Street

LOS ANGELES, CALIF.

WE CLOSE SUNDAYS

Wholesale Cut Flower Price List

EFFECTIVE OCTOBER 7, 1920.

Subject to change
without notice

Short Medium

ROSES		
Columbia	\$0.08	\$0.15
Hoosier Beauty08	.15
Ophelia06	.12
Shawyer06	.12
Wasatch06	.12
White Shawyer06	.12
White Killarney06	.12
Milady06	.12

OUTDOOR FLOWERS

Gladioli	\$8.00 per 100
Snaps	2.00 per 100
Cecile Brunners25 per bunch
Belladonna25 per bunch
Cornflower25 per bunch
Buddleia25 per bunch
Salpiglossis25 per bunch
Calendula25 per bunch
Zinnias25 per bunch
Cosmos25 per bunch

GREENS

Springeri and Plumosus75 per bunch
Hardy Ferns25 per bunch

Miller Floral Co. **UTAH**
FARMINGTON,

"WE NEVER MISS"

MUMS

Are Ready for Shipment

RIGHT PRICES
EXCELLENT QUALITY

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

Mention The Review when you write.

California Dahlias and Cannas

THE LATEST AND BEST

G. S. ARCHER

400 North Marengo Ave., Alhambra

Los Angeles, Cal.

Mention The Review when you write.

Softwood Poinsettia Cuttings (Unrooted)

\$3.00 per 100; \$25.00 per 1000

Stock plants and cut blooms in season

PAUL ECKE, 1226 Hayworth Avenue
LOS ANGELES, CAL.

Enomoto & Co. planted over a million mums of the large varieties this year at their nurseries. Their San Francisco offices are now kept busy shipping the results of this activity.

Gen. A. J. Gooch thinks the increased express rates are injuring the busi-

Los Angeles Geranium Company

Office 927 Oxford St. BERKELEY, CAL.

Wholesale Growers

California Sunshine Geraniums

"Any number; any kind; any time;
anywhere."

mand for weddings. There are no orchids and none are expected for two weeks.

William Turner mums are beginning to come in from the nurseries of the United Flower & Supply Co. Prices are higher on these new arrivals on the market, but the blooms are of excellent quality.

ness of florists. Last year middle west florists were hoping that rates from California would come down, but they have gone up.

Like most of the other shippers, Mrs. B. E. Darbee finds that the foliage of some varieties of mums is the great

Chrysanthemums

Yellow, Pink, Bright Rose, White, in best varieties, \$1.50, \$2.00 and \$2.50 per doz.

VIOLET SHIPMENTS are commencing.

Seasonable Greens and Cut Flowers

We carry a large stock of Dried Flowers of all kinds

UNITED FLOWER & SUPPLY CO., Inc.

Wholesale Florists, Shippers and Growers

448 Bush Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

drawback to sending them by express. However, there are other varieties which withstand the hardships of express travel, and these Mrs. Darbee is using chiefly for her daily shipments, of which she has had quite a rush recently.

Many standing orders for a territory reaching as far east as Texas are being filled daily by F. C. Jaeger & Son.

The Francis Floral Co. is preparing a number of new and attractive floral baskets for the holiday trade. The proprietor, F. T. Schlotzhauer, and his daughters design these baskets, which won recognition during the Panama-Pacific exposition.

A remarkable rose-growing record has been established by L. G. Gardner, rose grower for Charles Stappenbeck, the American Florist, of Polk street. "Since 1900 Mr. Gardner has been growing roses for us," said Mr. Stappenbeck, "and he has never missed a month, during all those twenty years. He comes to me every fall and asks: 'How many roses do you want for Christmas?' I tell him, and the roses are always there in the full quantity named."

An elaborate wedding decoration was made September 29 by Albert O. Stein in the ballroom of the Fairmount hotel. For the altar, against a background of oak leaves in autumn hues, there were gold-colored columns with gold urns. Garlands of pink stocks were draped, Venetian-mast style, from the seven lighted candelabra in the aisle. The bride carried a shower bouquet of gardenias and white cyclamen, the maid of honor's bouquet consisted of gladioli and the two bridesmaids carried blue hydrangeas. The color scheme was carried out also in table baskets.

A striking window decoration is attracting attention at Podesta & Baldocchi's store. On a flooring of moss-green tiles rests a bronze-colored basket, about five feet across and ten feet in height. French marigolds in various shades of yellows and browns are combined in this basket with pale yellow Iceland poppies, some of these flowers also being massed on the tiles. Flame-colored eucalyptus blooms complete the window trimming.

Robert Lang, son of Otto Lang, of Dallas, Tex., is visiting this city. Mr. Lang is entered at Stanford University,

DARBEE

Wholesale and Retail Florist

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Now Ready for Shipping

Early Chrysanthemums, yellow and white.....\$1.50 to \$2.00 per dozen
Rubrum Lilies, selected 3.00 to 5.00 per dozen
Statice, yellow, white, purple..... .35 per large bunch
Strawflowers, all colors75 to \$2.00 per hundred
Plumosus and Adiantum30 per large bunch
Woodwardia Ferns \$3.50 per hundred, plus packing charges
Violets and Mexican Ivy by October 15.

Choicest Flowers only handled. They will carry to almost any part of the U. S.

Refrigerator Car Service Now in Effect.

Member Florists' Telegraph Delivery Association.

Mention The Review when you write.

Mums of all grades and several varieties are ready for shipment

ALL KINDS OF DECORATIVE GREENS

Write for a trial shipment

DOMOTO BROS.

440 Bush Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

BULBS

YELLOW CALLAS

(*Elliottiana*)

True strain. for early delivery

GLADIOLUS (*The Bride*)

Immediate Delivery

A reliable source of supply.

LOS ROBLES, Santa Cruz, Calif.

Mention The Review when you write.

H. PLATH

"The Ferneries"

**Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.**

Write for wholesale list of

**FERNS, KENTIAS and
PRIMULA OBCONICA**

Mention The Review when you write.

Imported Chinese Sacred
Lily Bulbs

Mats for Wrapping Plant Pots

Frieze, all colors

Japanese Dried Lotus

Dried Strawflowers

Bamboo Stakes

Green and Natural

Bamboo Rakes

Imported Plant Tubs

Made of Wood and Bamboo

Write for Prices

"MUMS"

All Colors

Roses

Violets

Adiantum

Plumosus

Woodwardia

ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 Saint Anne Street

SAN FRANCISCO, CAL.

CHRYSANTHEMUMS

Best varieties ready for shipment now

POMPONS, in all colors

VIOLETS: Our Giant Violets can be shipped successfully to almost any part of the United States and Canada.

STRAWFLOWERS, pink and large mixed.

ADIANTUM, 30c per bunch. **PLUMOSUS,** 30c per bunch.

WOODWARDIAS, \$3.00 per 100. **LAVENDER STATICE,** green or dried, 50c large bunch.

GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.

Boston Ferns

Extra strong 2½-in. stock, \$6.00 per 100;
\$55.00 per 1000.

CASH WITH ORDER.

THE E. GILL NURSERY CO.,
WEST BERKELEY, CAL.

Mention The Review when you write.

Our Winter Orchid - flowering SWEET PEAS

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Ant. C. Zvolanek & Sons,
LOMPOC, CAL.

Mention The Review when you write.

where he will study landscape architecture.
M. M.

SPOKANE, WASH.

The Market.

With the frost holding off, the market is well supplied with asters, gladioli and sweet peas. Asters have been unusually good this year and some of them are as large as the earlier varieties of chrysanthemums. Roses are plentiful

Mums!

Chrysolora, Oconto, Unaka, Calumet and other varieties and Pompons are at their best now.

SEND YOUR ORDER AT ONCE

Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St.

(Cable Address) **Grosco.** San Francisco, Calif.

Mention The Review when you write.

and better in quality. Carnations are still scarce and short-stemmed. Some California chrysanthemums are being shipped in and are of good quality, but the demand is not brisk, as most gardens are still supplied with summer flowers. Cyclamens and primulas are now available, and also some fine Boston ferns.

Funeral work has kept most of the

florists busy lately. There have been considerable numbers of out-of-town orders.

Various Notes.

W. Hoyt and S. Yonkin, of Hoyt Bros. Co., spent a few days at the coast, the trip having a double purpose: One, as part of the delegation from Spokane, to attend the convention at Seattle, Wash.,

SPECIAL PRICES ON BULBS

For IMMEDIATE Delivery

These are all A-No. 1 first size bulbs. We guarantee them to be absolutely free from all disease.

DAFFODILS

EMPEROR.....\$3.00 per 100; \$25.00 per 1000

PAPER WHITES

PAPER WHITE NARCISSUS GRANDIFLORA, \$2.00 per 100; \$15.00 per 1000

500 at 1000 rate on Daffs and Paper Whites
Cash from unknown parties. Add 5% for packing

CALIFORNIA FLORAL CO.

THE BEST IN THE WEST

217 Winston Street, LOS ANGELES, CAL.

concerning the Columbia basin irrigation project; the other, to call on the trade and investigate the automatic stoker, as their firm is planning to install stokers in the greenhouses.

Eugene's Flower Shop held a dahlia show in the Crescent tea room recently, which proved a success. Some fine specimens were shown.

The Spokane Florist Co. held a flower show recently.

Harry Kipp has returned from his vacation, having spent about three months traveling by automobile to most of the larger cities of the northwest and the Pacific coast. He is now employed by Hoyt Bros. Co.

Her many friends in the trade are pleased to see Mrs. Donart, of Donart's House of Flowers, back at the store, although she still shows a little lameness from the automobile accident.

H. H.

SEATTLE, WASH.

The Market.

Entirely satisfactory business was reported last week, with enough funeral work on hand to clean up all holdings and to force the majority of the retail stores to work the greater part of Sunday. There were no novelties to offer in the way of cut flowers, but cyclamens were added to the list of potted offerings. Begonias were more numerous and met with a ready sale.

There have been rather frequent rains, heavy enough to beat the outdoor stock to the ground in some cases, so that deliveries of a number of items have been noticeably lighter.

The cut of roses has been lighter so far as most varieties are concerned, with Butterfly, Columbia and Ward leading. The finest stock was probably Crusader, of which there is not enough to go around at the present time. Cecile Brunner is increasing in demand, now that there is a large enough supply of locally grown violas to fill orders for simple corsages. One of the Spokane growers will soon be offering American Beauty stock of fine quality.

Dahlias are at about the height of their season now and are of excellent color and quality. Gladioli are more streaked as to quality in late deliveries, there being a quick sale for the larger flowers with their long stems and enough funeral work to clean up all the shorter-stemmed offerings. There has been some reduction in the cut. Rains have reduced the cut of asters also, but the increasing supply of California mums has pre-



STEELE'S PANSY GARDENS, Portland, Oregon

SEEDLINGS

Greenhouse Special mixed, per 250, \$2.25; per 500, \$3.50; per 1000, \$6.50.

Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.

CATALOGUE READY.

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/8 oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.

Lily Bulbs

Giganteum Multiflorum

Order them now for fall shipment.

Bamboo Stakes

4-8 feet, green and natural.
Immediate Shipment.

Japanese Bamboo Rake

Best light rake for
the garden.

Ask for the price list.

Tokyo Nursery Company

3701 Broadway
Oakland, Calif.

COCOS PLUMOSA

7 to 12 ft., \$1.50 to \$5.00 each

KENTIAS

14 to 16 ft., with tub, \$30.00 to \$40.00 each

CITY AND KENTIA NURSERIES
Santa Barbara, Calif.

RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

vented any inconvenience on this score. The mums from the south now are much improved. The lower prices asked have also served to help the sale of this

[Continued on page 122.]

Save 75% On Your Flower Pots



Make your own
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FLOWER POT
MACHINE.

Send for free descriptive booklet.

A large grower says: "Many kinds of plants do better in concrete pots than they do in clay pots."

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Asparagus Plumosus, 2-inch, \$4.00 per 100. Asparagus Plumosus seedlings, \$1.00 per 100. Asparagus Sprengeri, 2-inch, \$4.00 per 100; 3-inch, \$7.00 per 100.

Write for prices on bedding stock.
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ALL VARIETIES

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POT PLANTS

Asparagus Plumosus, 3-inch, 8c; 4-inch, 15c.
Asparagus Sprengeri, 3-inch, 7c; 4-inch, 12c.
Artillery Plants, 4-inch, 20c.
Begonias, Rex, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Begonias, Flowering, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Begonias, Chatelaine, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Calla Lilies, 4-inch, ready for bench, 25c.
Cyclamens, 3-inch, 20c; 4-inch, 35c.
Dracaenas, 4-inch, 25c.
Ferns, Boston, 6-inch, \$1.00; 7-inch, \$1.50; 8-inch, \$2.00; 10-inch, \$3.50.
Ferns, Boston and Whitmanii, 2-inch, \$8.00 per 100.
Ferns, Maidenhair, 4-inch, 20c; 5-inch, 40c.
Ferns, Table, \$5.00 per 100.
Hydrangeas, 4-inch, 20c.
Leopard Plants, 4-inch, 25c; 5-inch, 40c.
Primula Obconica, 2-inch, 6c.
Primula Malacoides, 2-inch, 5c; flats, 3c.
Celestial Peppers, 4-inch, 15c.
Poinsettias, 10c.
Smilax, 2-inch, 5c.
Umbrella Plants, 2-inch, 5c; 4-inch, 12c.
Anthericum, 3-inch, 10c; 4-inch, 15c.
Saxifrage, 3 1/2-inch, 15c.
Christmas Cactus, 2-inch, 8c.
Fuchsias, 3-inch, 10c.
Colons, 2-inch, 5c.
Geraniums, Hill, Nutt, Meteor and white, 2-inch, 5c.
Carex, 2-inch, 5c.
Parlor Ivy, 2-inch, 5c.
Glechoma, 2-inch, 5c.
Honeysuckle, Reticulata, 3-inch, 9c; 4-inch, 15c.
Campanula, Star of Bethlehem, 3-inch, 9c.
Abutilon, Maculata and Variegata, 3-inch, 9c.
Palms, 50c to \$15.00.
Rubber Plants, 50c to \$2.00.

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Pillsbury's Carnation Staples, 35c per 1000; 3000 for \$1.00.
Hanging Baskets, 10-inch, \$1.85 doz.; 12-inch, \$2.50 doz.; 14-inch, \$3.50 doz.
Crepe Paper, all colors, 45c roll. Silk Fiber Ribbon, \$2.50 bolt.
Chiffon, 4-inch, 10c; 6-inch, 15c.
Wired Picks, \$3.25 per 1000.

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NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	\$0.75	\$ 8.25	\$ 62.50
10	10-inch	.95	10.50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	166.75
25	16-inch, " "	2.25	25.25	196.00
30	18-inch, " "	2.75	31.50	237.50
35	20-inch, " "	3.25	37.00	267.50

F. O. B. Factory.

Moderate Packing Charge.

Prices Subject to Change.

ROY F. WILCOX & CO.

Manufacturers

Wholesale Florists and Nurserymen

MONTEBELLO, CAL.

Dagger Ferns

Let us quote you your season's supply.

PROMPT SHIPMENTS.

SEATTLE FERN & MOSS CO.,

Correspondence Solicited.

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Primula Obconica—2 1/2-inch, ready for 4-inch, \$5.00 per 100, \$40.00 per 1000; 4-inch, \$15.00 per 100.

Begonias—Cincinnati, 4-inch, 50c; Peterson, 4-inch, 65c.

Cyclamen—4-inch, \$35.00 per 100; 5-inch, \$60.00 per 100.

Holden Floral Company, PORTLAND, OREGON

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Price List on Request

Mountain View Floral Co., Portland, Oregon

Place your order now for clean, healthy

Chrysanthemum Plants
all leading varieties. No Midge on the place.

Primula Malacoides

3-inch, good dark strain, at \$9.00 per 100.

Obconica

2-inch, at \$10.00 per 100.

Cinerarias

Howard & Smith's strain, at \$10.00 per 100.

PETERS & SONS

HILLYARD, WASH.

We ship from Spokane, Wash.

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NEWS OF THE NURSERY TRADE

VISITORS to Painesville, O., October 2 were E. S. Welch, C. H. Perkins and D. S. Lake.

SOUTHWESTERN NURSERYMEN.

Meet at Dallas.

The third annual convention of the Southwestern Association of Nurserymen was held at Dallas, Tex., September 22 and 23. About thirty-five members were in attendance from Texas, Oklahoma, Louisiana and Arkansas, and were quartered for the convention at the Oriental hotel. The meetings were held in the Chamber of Commerce auditorium.

Officers elected for next year were: President, J. M. Ramsey, Austin; vice-president, N. M. Shive, Cabot; secretary-treasurer, George F. Verhalen, Scottsville. E. W. Knox, of San Antonio, and James Parker, of Tecumseh, Okla., were elected as members of the executive committee, of which the officers are ex-officio members.

A special legislative committee, consisting of J. R. Mayhew, Waxahachie; J. M. Ramsey, Austin, and L. J. Tackett, of Fort Worth, was named to look after the interests of the nurserymen as well as planters of Texas in regard to laws controlling insects and diseases. A modification of the present nursery and orchard inspection laws may be sought and efforts to prevent the passing of more stringent laws will probably be made.

The committee on nominations was composed of W. A. Wagner, Sherman, W. C. Griffin, Port Arthur, and J. S. Kerr, Sherman. The members of the resolutions committee were J. R. Mayhew, J. B. Baker, Fort Worth, and J. L. Downing, of Wichita Falls.

The convention was presided over by James Parker, as president, and B. L. Adams, of Bonham, served as secretary and treasurer in the absence of J. C. Boyd, of New Orleans. It was voted to hold next year's meeting at Dallas.

The Program.

Roll call, reading of minutes, reports of various officers and routine business took up the time of the opening session. Adjourning at noon, the delegates were given a luncheon in the ballroom of the Oriental hotel, being entertained with musical selections under the direction of Dr. and Mrs. Mitchell.

After luncheon the convention reconvened and listened to an address by M. E. Hayes, College Station, Tex., representing the Texas Horticultural Society. Mr. Hayes told of the activities of that society and explained how the state authorities had taken up much of the work started by the society. Other speakers had for their subjects a report of the southern convention held at Charleston, S. C., and the outlook for business in the states of Oklahoma, Arkansas, New Mexico, Texas, Louisiana and Kansas.

The program the second day, in addition to the election of officers and selec-

tion of the next convention place, consisted of the following talks: "Quarantines and Their Effect on Trade," by L. J. Tackett, Fort Worth, Tex.; "Maintaining Morale of Salesmen," by W. A. Wagner, of Sherman; "Ornamentals for the Southwest," by J. B. Baker, Fort Worth; "The Duty of Nurserymen as to Landscape Development," by J. S. Kerr, Sherman, and "Labor Problems," by Will B. Munson, Denison.

By the unanimous vote of its members, the association will cooperate with the state in establishing a botanical and arboreal garden at Austin. A telegram received from Robert E. Vinson, president of the University of Texas, stated that Colonel Brackenridge, of Austin, had donated a tract of land near the university for the garden site.

FRENCH GROWERS REPLY.

Since the contents of a letter addressed by Lloyd C. Stark to August Rölker have been widely published in the horticultural trade press, the Horticultural Trade Committees of Angers, Orleans and Ussy, France, have asked

the privilege of a public reply, which is signed by their respective presidents, A. Brault, R. Barbier and M. Levavasseur. Their statement reads as follows:

Several trade papers have published the contents of a letter from Lloyd C. Stark to August Rölker.

The contents of this letter are not exactly the same in all, because the beginning of it has not everywhere been published. It reads as follows:

"We have your favor of July 6 advising that the Holland firms have withdrawn their quotations, evidently because they are influenced by the extra high French quotations."

Nor has another paragraph been everywhere published, which reads as follows:

"We note that you expect to hear from Italy and Germany in regard to stock soon; also from Holland. If the Frenchmen insist on sticking to their exorbitant prices, we, and most other American nurserymen, will certainly feel like letting the French syndicate keep their high-priced fruit stocks."

Our eminent and gallant colleague has examined the situation from the American point of view without considering the French side. We beg him to examine it with us.

First, he says: "Of course, we realize that last year seedlings of all kinds were scarce, almost no crop on account of the war and bad season, but this year's crop is a good one. We have confidential information from reliable French sources that there is a big crop in practically all lines except plum, and there are more plum than there were last year."

We must rectify these reports concerning the French situation, which have been sent by some-

Prepare Now to Get Your Share of the Peony Profits

Use Pennant Brand Peonies for your retail trade, to complete your assortment and to stock up. If you want good stock at fair prices, if you want your money's worth first, last and all the time, we believe we can satisfy you. Quarantine 37 will cause a shortage for a few years until American growers can catch up with the demand. Write for list now and order early.

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THE AUDUBON NURSERY
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Write for our new list
JUST ISSUED

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Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for early fall delivery. We also grow a full line of fruit and ornamental stock. WRITE FOR PRICES.

FARMERS NURSERY CO.,
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Box-Barberry Bordered Formal Evergreen Garden

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The New Hardy

Border and Low Hedge Plant

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Surplus

American Hemlock

Japan Iris (20 sorts)

The Elm City Nursery Co.

WOODMONT NURSERIES, Inc.

New Haven, Conn.

New Introduction

IBOLIUM PRIVET

The new Hardy Hedge Plant.

Henry S. Cooper

Peony Fan

Dunmovin Gardens

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PEONIES

Largest planting in the West of the highest and best varieties only.

Confined to 100 varieties of the best.

I offer for sale a few thousands each of

Festiva Maxima.....	Per 100,	\$25.00
Felix Crousse.....	"	25.00
Delicatissima.....	"	18.00
Queen Victoria.....	"	15.00
Chrysanthemiflora.....	"	15.00

In good, strong, standard divisions.

Also limited quantities of

Lady Alexander Duff.....	Each,	\$10.00
Walter Faxon.....	"	10.00
Kelway's Glorious.....	"	40.00
Elizabeth B. Browning.....	"	25.00
La France.....	"	10.00
Soulange.....	"	10.00
Le Cygne.....	"	20.00

and others

Primula Townsendii

Our selected strain, out of 3-inch pots, ready for 4½ to 5-inch pots, at \$15.00 per 100.

DRACAENA INDIVISA

Field grown plants ready for 5 to 6-inch pots, for \$25.00 per 100.

(No orders accepted for less than 100.)

BOUGAINVILLEA SANDERIANA

Fine specimen plants, from \$2.00 to \$4.00 each.

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Field grown, ready for 5 to 6-inch pots, at \$1.00 each.

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PEACH TREES

Fine Trees . . . Standard Varieties

50,000 Trees, Straight and Well Rooted.

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VIBURNUM PLICATUM

Also Berberis Thunbergii, Hydrangea Paniculata, Weigela, Spiraeas, etc.

Ask for complete list of Oak Brand Shrubs

THE CONARD & JONES CO.  **WEST GROVE, PENNA., U.S.A.**
Robert Pyle, Pres. Ant. Wintzer, V.-P.

one who does not know how this situation stands exactly and which is as follows:

Cherry (Mazzard): As scarce as last year.

Cherry (Mahaleb): About the same quantity as last year.

Quince: Rarer than last year.

Pear: About the same as last year, with a larger demand in France than last year.

Apple (common): About the same quantity as last year, with a larger demand in France than last year.

Apple (English Paradise): Quantity smaller than that of last year.

Plum (Myrobalan): About one-fifth of the quantity which was available last year. The prices established by our committees are not sufficient to cover all the expenses, as the seeds have been bought at a high price and not ten per cent of them have grown.

Plum (St. Julien): Same situation as Myrobalan plum.

Rose stocks: Canina and Manetti are available in about the same quantities as last year.

All prices have been established, taking into consideration the situation of the crop. If some French nurserymen have quoted higher prices than those fixed, this is due to their special situation. Either they were short on an article, being themselves buyers of it, or, as was the case with several of the largest buyers of Myrobalan seed last season, the seeds were so bad that most of the lot had to be thrown away and are actually used as pavement for the paths of the nurseries. They may sell the stock at any price; it will be impossible for them to recover the money paid for the seeds.

Mr. Stark has expressed the opinion that the high prices of this season have been fixed by us as recompense for the assistance rendered to France by America during the war.

Our American friend, regarding whom we highly appreciate the gallant part he took in the war, has certainly not retained his thought long enough to examine the question in its exact situation and he is far from the question when he compares the Holland situation with the French one.

We will leave the question of the quality of the Holland fruit tree stocks aside and consider only the economic situation of both nations, Holland and France.

First, our American friend has been wrongly informed that France was able last autumn and this spring to work normally. This was the situation of the Hollanders and other neutrals who have not suffered from the war, but not of the Frenchmen, who had first to clean their nurseries upon coming back, whereas the Hollanders, who had been at home during the war and have made profits out of it, were ready to work and to compete in all markets.

Our situation is now the following one:

Owing to the high rates of exchange demanded by our American and British allies and by the neutrals, all the articles we are obliged to buy abroad are paid for by us at two or three times their value. Coal is about five times its former value, as an example. If Frenchmen sell to their allies or to neutrals who make high profits by exchanging French money, they will soon be out of business. After having won the war they will be totally beaten in the economic struggle.

We could return to our American friends the

Seasonable Offerings in Hill's Evergreens

Evergreens for Tubbing

Clipped Specimens, Well Grown, Bushy, Compact Stock For Outside Winter Decoration

Variety	Size Feet	Each	Matched Pairs	Variety	Size Feet	Each	Matched Pairs
Abies Tsuga Canadensis..	2	\$4.25	\$ 8.00	Thuya Occidentalis.....	3	\$4.25	\$ 8.00
Abies Tsuga Canadensis..	3	6.25	12.00	Thuya Occidentalis.....	4	7.50	14.50
Juniperus Counarti.....	3	7.50	14.50	Thuya Occidentalis.....	5	12.00	23.50
Juniperus Glauca.....	3	6.75	13.00	Thuya Occidentalis.....	6	14.75	29.00
Juniperus Glauca.....	4	9.75	19.00	Thuya (Sheared Globes)..	1x1	3.75	7.00
Juniperus Virginiana.....	3	5.00	9.50	Thuya (Sheared Globes)..	1½x1½	4.25	8.00
Juniperus Virginiana.....	4	8.00	15.50	Thuya Pyramidalis.....	2	3.50	6.50
Picea Canadensis.....	3	7.00	13.50	Thuya Pyramidalis.....	3	4.50	8.50
Picea Canadensis.....	4	8.25	16.00				

These trees furnished Balled and Burlapped, all ready for Tubbing. We do not furnish Tubs.

Window Box Evergreens

Especially Grown, Bushy, Symmetrical Stock

Variety	Size Inch	10	50	Variety	Size Inch	10	50
Picea Alba.....	10-12	\$4.50	\$20.00	Pinus Mugho.....	8-10	\$6.50	\$30.00
Picea Alba.....	12-18	5.50	25.00	Pinus Mugho.....	10-12	7.50	35.00
Picea Canadensis.....	10-12	6.00	27.50	Thuya Occidentalis.....	10-12	3.00	15.50
Picea Canadensis.....	12-18	7.00	32.50	Thuya Occidentalis.....	12-18	3.50	15.00
Picea Excelsa.....	10-12	3.25	10.00	Thuya Occidentalis.....	18-24	4.50	20.00
Picea Excelsa.....	12-18	4.00	18.00	Thuya Occidentalis.....	24-36	6.00	27.50

50 Evergreens, 12 to 18-in. assorted varieties, our selection, packed in neat wooden case, for \$22.50.

Lining Out Evergreens

A Few Leaders

Variety	Size, In.	10	100
Abies Concolor.....xx	10-12	\$3.50	\$27.50
Abies Douglassi.....xx	12-18	4.00	33.50
Juniperus Canadensis...x	8-10	20.00
Juniperus Sabina.....x	6-8	26.50
Juniperus Scopulorum...xx	8-10	3.50	26.50
Juniperus Virginiana...xx	10-12	3.50	26.50
Juniperus Virginiana...xx	12-18	4.00	33.50
Juniperus Virginiana...xx	18-24	5.50	46.50
Picea Alba.....xx	10-12	3.00	23.50
Picea Alba.....xx	12-18	3.75	30.00
Picea Canadensis.....xx	10-12	4.00	33.50
Picea Canadensis.....xx	12-18	4.75	40.00
Picea Excelsa.....xx	10-12	2.25	14.75
Picea Excelsa.....xx	12-18	2.75	20.00
Picea Excelsa.....xx	18-24	3.75	30.00
Picea Pungens.....xx	10-12	4.50	36.50
Picea Pungens.....xx	12-18	6.00	53.50
Pinus Mugho.....xx	8-10	4.50	30.00
Pinus Mugho.....xx	10-12	5.00	36.50
Pinus Mugho.....xx	12-18	6.00	46.50
Thuya Occidentalis.....xx	10-12	2.00	13.50
Thuya Occidentalis.....xx	12-18	2.50	16.00
Thuya Occidentalis.....xx	18-24	3.00	24.00
Thuya Pyramidalis....x	8-10	18.00

Each x indicates one transplanting.

Specimen Evergreens

For Landscape Work, Balled and Burlapped

Variety	Size, Ft.	Each	10
Abies Canadensis..	xxx 2-3	\$3.75	\$35.00
Abies Concolor...	xxx 3-4	7.00	62.50
Abies Douglassi...	xxx 2-3	3.25	25.00
Abies Douglassi...	xxx 3-4	4.00	35.00
Juniperus Counarti	xxx 2-3	4.75	45.00
Juniperus Counarti	xxx 3-4	5.50	50.00
Juniperus Glauca..	xxx 2-3	4.25	37.50
Juniperus Glauca..	xxx 3-4	6.00	53.50
Juniperus Schottli..	xxx 2-3	4.50	41.50
Juniperus Schottli..	xxx 3-4	6.25	56.50
Juniperus Virginiana	xxx 2-3	3.50	28.00
Juniperus Virginiana	xxx 3-4	4.50	37.50
Juniperus Virginiana	xxx 4-5	7.00	62.50
Picea Canadensis..	xxx 2-3	4.75	43.75
Picea Canadensis..	xxx 3-4	6.25	56.50
Picea Canadensis..	xxx 4-5	7.25	65.50
Pinus Mugho.....	xxx 1-1½	2.50	20.00
Thuya Occidentalis	xxx 2-3	2.50	21.50
Thuya Occidentalis	xxx 3-4	3.50	28.50
Thuya Occidentalis	xxx 4-5	6.50	62.50
Thuya (Sheared)...	xxxx 5-6	11.00	100.00
Thuya Pyramidalis	xxx 2-3	3.00	25.00
Thuya Pyramidalis	xxx 3-4	3.75	31.50

Each x indicates one transplanting.

Send for Florists' Catalogue.

TERMS: Prices quoted here are for the trade only. Use printed stationery. First orders from all firms not having an account with us, should be accompanied with full cash remittance, which earns 3 per cent discount and boxing free.

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THE D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

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DUNDEE, ILLINOIS

Wholesale Growers of Evergreens and Other Choice Nursery Stock

Don't Worry about the shortage of Nursery Stock

—We can supply your wants in 1000 lots or more.

Ampelopsis Veitchii, 2 or 3-year.

Clematis, assorted.

Spiraea Anthony Waterer.

Barberry Thunbergii, Heavy, 5,000 and 10,000 lots.

Large Fruit Trees, for florists' and city trade. Bear sooner, retail higher, larger profit. Apple, Cherry, Pear and Plum. 1 to 1½, 1½ to 1½. 1½ to 2-inch stems.

Write for Varieties and Prices.

Immediate delivery on Peonies, Japan Iris, Siberian Iris, German Iris.

Onarga Nursery Company

CULTRA BROS.,
Managers

Onarga, Illinois

PEONIES

While Surplus Lasts

OUR GUARANTEE

We will replace with three, every plant blooming untrue to description.

2 TO 4 EYED DIVISIONS

	Per 100
DELICATISSIMA, 3 L., pink.....	\$19.00
COURONNE D'OR, late, ivory white.....	22.50
M. DUPONT, tall, milk white.....	30.00
VENUS, clear pink, wonderful bud.....	45.00
ALBERT CROUSSE, large, flesh pink....	45.00

The above prices are NET. No charge for packing.

PETERSON NURSERY, 30 N. La Salle St., CHICAGO

Mention The Review when you write.

Cyclamen

8-inch, \$15.00 and \$20.00 per 100; 4-inch, \$40.00; 4-inch, select, \$50.00.

Ferns

Boston, Verona, extra heavy, 4-inch, \$35.00 per 100. Boston and Whitmanii, 5-inch, select, 65c each.

Primula Obconica

2½-inch, \$7.00 per 100; 8-inch, \$12.00; 4-inch, \$25.00.

Geraniums

Nutt, Double Grant, Mme. Buchner, Viaud, Jean Oberle, rooted cuttings, \$2.50 per 100; \$25.00 per 1000; 2¼-inch, \$4.50 per 100; \$45.00 per 1000.

Packing, 5c on the dollar. In paper pots, 10c.

GULLETT & SONS, Lincoln, Ill.

Mention The Review when you write.

"Zetlitz Quality Makes Repeat Orders"

ROLF ZETLITZ CO.

LIMA - COLUMBUS - DAYTON - ADA, OHIO

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Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Pansy Farm BARABOO, WIS.

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FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering Crab Apples; Flowering Peaches; Deutzias; Jasminum; Double Flowering Plums; Wistaria.

Ask for prices and varieties.

Standard Bay Trees and Ivies and Evonymus

See former issues of paper.

Bobbink & Atkins, Nurserymen and Florists Rutherford, N. J.

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Our New Fall Catalogue

is ready. Write for a copy and we will be glad to mail you one.

THE WAYSIDE GARDENS CO., Mentor, Ohio

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BOXWOOD FOR TUBS AND FORMAL PLANTING PYRAMIDAL AND BUSH FORM

Our plants have been frequently sheared and are fine. Write for prices.

HOOPEs, BRO. & THOMAS CO.

Established 1853

THE WEST CHESTER NURSERIES

WEST CHESTER, PA.

Mention The Review when you write.

Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each..	\$100.00
Phoenix Roebelenii, each	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each...	100.00
Phoenix Canariensis, large specimen plants, each.....	25.00
Livistona Rotundifolia, 5-inch, each	1.25
Livistona Rotundifolia, 6-inch, each	2.50
Sansevieria Zeylanica, 4-inch, each.....	.75
Sansevieria Zeylanica, 6-inch, each	1.50
Geonoma Gracilis, 3 1/4-inch, per hundred.....	35.00
Dracaena Lindenii, extra strong plants, 2 1/4-inch, per 100	35.00
Dracaena Terminalis, extra strong plants, 3-inch, per 100	35.00
Dracaena Lord Wolseley, ex. strong plants, 2 1/4-in., per 100	25.00
Dracaena Lord Wolseley, ex. strong plants, 3-inch, per 100	35.00
Dracaena Stricta Grandis, extra strong plants, 2 1/4-inch, per 100	25.00
Dracaena Stricta Grandis, extra strong plants, 3-in., per 100	35.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	75.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each	1.25
Dracaena Juno, 5-inch (well colored extra fine stock), each	1.00
Asparagus Plumosus, 3-inch, per 100.....	12.00
Asparagus Plumosus, 5-inch, each50
Asparagus Plumosus, 6-inch, each75
Pandanus Veitchii, 4-inch, each.....	\$0.60 and
Pandanus Veitchii, 5-inch, each.....	1.50
Pandanus Veitchii, 6-inch, each.....	2.50
Pandanus Veitchii, 7-inch, each.....	3.50
Pandanus Uittii, 4-inch, each.....	.50
Pandanus Uittii, 5-inch, each.....	1.00
Crotons, 4-inch, each.....	\$0.75
Crotons, 5-inch, each.....	1.50
Crotons, 6-inch, each.....	2.50
Boston Ferns, extra fine stock, 5-inch, each.....	.75
Boston Ferns, extra fine stock, 6-inch, each.....	1.00
Boston Ferns, extra fine stock, 7-inch, each.....	1.50
Boston Ferns, extra fine stock, 8-inch, each.....	2.50
Boston Ferns, extra fine stock, 9-inch, each.....	4.00
Primula Malacoides, 3-inch, per 100.....	10.00
Primula Malacoides, 2 1/4-inch, per 100.....	6.00
Peppers, Assorted, 6 and 7-inch, each.....	.75
Peppers, Bird's Eye, 4-inch, each.....	.25
Hagenburger Cherries, each.....	\$0.40 to 1.00
Holly Ferns, 2 1/4-inch, per 100.....	6.00
Holly Ferns, 3-inch, per 100.....	15.00
Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	20.00
Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Kentia Belmoreana, Single, 6-inch, each	4.00
Kentia Forsteriana, made up, 5-inch, each.....	3.50
English Ivy, 6-inch pots, each.....	.75
Bird's-Nest Ferns, 6-inch, each.....	2.00
Rubbers, 4-inch, each75
Rubbers, 5-inch	1.00
Rubbers, 6-inch.....	1.50
Cyclamen, 4-inch, per 100.....	50.00

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

POEHLMANN BROTHERS CO., Morton Grove, Ill.

Mention The Review when you write.

same opinion as that voiced by Mr. Stark, regarding their high rates of exchange, and their high prices for coal, raw materials and all manufactured articles, a recompense for France, who has supported the heaviest burden of the war and is still supporting it.

Is it a fair recompense that at the present date France has paid about 200,000,000 francs as difference of exchange since the armistice, this difference amounting nearly to her expenses of war? This situation is not at an end, because our devastated areas are still wanting enormous quantities of materials and labor that we pay for at high rates and, as you know, without having the assurance that Germany will pay.

The letter of Mr. Stark confirms what we had learned, that numerous Dutch offers have been withdrawn. Our American friend said that this has happened on account of the publication of the high French prices. This is not quite the true reason. The Hollanders have withdrawn their offers because the French decision to sell them the goods in florins and not in francs, so as to place them on the same level as our allies, has destroyed their hope to profit by the French nurserymen's work as they have profited during the war and since, too.

Since April, nearly all the important Dutch firms have visited the French ones, or written them, and asked their prices. They tried to buy the French products in francs, with the intention of selling them to our American friends in dollars and getting the profit of the exchange.

It would be a pity, after having been the most affected in the war, to be the commercial drudge of the world's horticulture. We want to sell our products ourselves on the markets where those products are wanted at a price permitting us to live.

As to our American trade, we have not altered our methods, for we have always established our prices in the money of this country, and we have used the same basis to establish the prices for the neutral countries.

We hope that our American and British friends will reconsider the situation and understand that we can continue our business only if we get a return sufficient to cover our expenses and that the goods we have to sell this season have been grown by people who have been the last discharged from their military duty and that no comparison can be made between them and the Hollanders, who have not had to take their part in the war.

We could still say more, but esteem this to be sufficient. We are working hard and we hope next season to be in a better financial position. We ask our friends and our allies not to consider the situation only from their angle, but to examine it in a friendly way as it stands on both sides.

PAINESVILLE, O.

S. R. Welch, general foreman of the plant order department of the Storrs & Harrison Co., is able to be out after his recent illness.

E. S. Welch, of the Mount Arbor Nurseries, Shenandoah, Ia., made the nurserymen here a visit recently. Mr. Welch has just returned from a tour of

Seasonable Stock, Ready Now

Asparagus Plumosus, 2-in., \$6.00 per 100.

Fern Dish Ferns. Pteris Adiantoides, Cretica Albo-Lineata, Wimsettii, Magnifica, Wilsonii, Mayi, \$6.00 per 100.

Genista, grand stock, 5-in., bushy, \$40.00 per 100.

French Hydrangeas, beautiful field grown, dwarf and shapely, four to six shoots, for 5 or 6-in. pots, \$25.00 per 100; Mme. Chautard, Baby Bimbinette, E. Mouillere, Vibraye and Hamar.

Jerusalem Cherry, Mentor type, 5-in., \$50.00 per 100; 4-in., \$35.00. Field-grown, ready for 5-in., \$25.00 per 100.

Roses, Dorothy Perkins and Excelsa, 2-year, field-grown, extra long tops, staked and ripened, \$35.00 per 100.

Begonias, Metallica, Otto Hacker and Pres. Carnot, \$100.00 per 100.

Table Ferns, bushy little clumps (not single plants), Pteris Magnifica, Wimsettii, Cretica Albo-Lineata, Adiantoides, \$6.00 per 100. Cyrtomium Rochfordianum, \$8.00 per 100.

New Bougainvillea, Crimson Lake, wonderfully bright striking shade of red. We have the largest block of this propagated in the country, untrained plants from 4-in. pots, \$2.00 each; 5-in., \$2.50 each.

STORRS & HARRISON CO.

PAINESVILLE, OHIO

For Craig Specialties

See double-page advertisement in
The Review of September 30,
pages 12 and 13.

ROBERT CRAIG CO.,
NORWOOD, Delaware County, PENNSYLVANIA.

Carnation Plants

We are still shipping fine, bushy plants of **Matchless, White Enchantress, Crystal White, Enchantress Supreme and Merry Christmas** at \$10.00 per 100; \$100.00 per 1000.

RUTH BAUR

The Best Pure Pink

Fine plants that will come right into bloom.
\$15.00 per 100; \$140.00 per 1000.

Godfrey Callas, fine plants from 4-inch pots, \$15.00 per 100.

Gloire de Chatelaine, nice plants from 3-inch pots.

Shift now for Christmas sales, \$10.00 per 100.

ADD 5 PER CENT FOR PACKING.

BAUR & STEINKAMP

3800 Rookwood Ave.

INDIANAPOLIS, IND.

Aschmann Bros.

Wholesale Growers of

Pot Plants for the Trade

Second and Bristol Sts.,

Philadelphia, Pa.

Mention The Review when you write.

A. N. PIERSON

INCORPORATED

**Growers of Plants, Cut Flowers
Palms and Ferns**

CROMWELL, CONNECTICUT.

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Holmesburg, Philadelphia, Pa.

Mention The Review when you write.

WM. K. HARRIS

55th Street and Springfield Avenue
WEST PHILADELPHIA, PA.

Bird's-nest Ferns (Harris's variety), 5-inch, \$1.50; 6-inch, \$2.50 each.
Ferns, 6-inch, \$1.00; 8-inch, \$1.50, \$2.00 each.
Crotons, 5-inch, \$1.00 each.

Mention The Review when you write.

FERNS

Our Ferns are in excellent shape for immediate shipment; all are pot grown, shipped without pots. The price includes packing and delivery to express office.

Boston and Scottii:

4-inch.....	\$3.60 per doz.;	\$25.00 per 100
5-inch.....	5.40 per doz.;	40.00 per 100
6-inch.....	8.00 per doz.;	60.00 per 100

Table Ferns, assorted:

3-inch.....	\$1.00 per doz.;	\$ 6.00 per 100
4-inch.....	1.50 per doz.;	12.50 per 100

Birds' Nest, 5-inch, \$1.00 each.

Price List of miscellaneous stock ready mailed to customers, on application to others.

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

TO OUR MANY FRIENDS AND CUSTOMERS

After October First

WE WILL BE LOCATED AT OUR

New Plant

NORWOOD, DELAWARE COUNTY, PA.

We extend a cordial invitation to visit us at our new home, which is considered to be the finest wholesale plant-growing establishment in the country.

Our business policy will continue the same as for over a half century:
Quality, Service and Courtesy at all times.

We thank you for your past patronage and hope to continue to serve you in the future.

ROBERT CRAIG COMPANY, NORWOOD, DELAWARE COUNTY, PA.

France, Holland and England in the interests of the nursery trade.

R. S. Lake, of Shenandoah, and his father, D. S. Lake, were recent visitors in this city.

Joseph Kallay is building a fine new residence of granite. Mr. Kallay has twenty acres of nursery stock.

The nursery of Wetzels Bros. is well stocked with shrubs and trees, including evergreens.

Hardy phlox of good quality is scarce in this locality, while hardy pinks, which in previous years could only be furnished in limited quantities, are now plentiful and equal to the demand.

J. J. Grullemans, of the Wayside Gardens Co., Mentor, O., has returned from New York and other eastern cities, where he has been on a business trip.

C. H. Perkins, of Jackson & Perkins, Newark, N. Y., and Mr. Harris, of F. H. Stannard Co., Topeka, Kan., were visitors last week.

W. H. Dwyer has an exceptionally fine stock of *Funkia subcordata alba*. This variety of perennial is scarce.

Martin Kohankie has disposed of his peonies, a local firm taking the entire stock of several thousand. This is the last of the stock of what was once the leading perennial nursery in the state of Ohio.

Henry G. Norton, of Perry, O., reports good sales on his peonies this fall.

T. R. Norman & Sons have purchased a new truck and say that the demand for nursery stock surpasses previous years.

T. J. M.

NEWPORT, R. I.

The regular meeting of the Newport Horticultural Society was held September 28. There was a large attendance. Plans for the coming winter, especially regarding the exhibitions, were discussed.

Mrs. Joseph G. Leikens, of Leikens, Inc., returned to New York last week for the winter. Previous to leaving, she secured the store at 110 Bellevue avenue for next season.

The floral decorations for the Croansdel-Webb wedding were by Leikens, Inc., the color scheme being white and blue. Roses, valley and dahlias furnished the white, relieved by blue delphinium.

Double Snapdragon June Hefko

Rooted Cuttings — \$15.00 per 100, \$125.00 per 1000
2½-inch pots, \$17.00 per 100.

October and later delivery.

See illustration and description, page 141 of the Convention Number.

T. D. HEFKO, Marshfield, Wis.

Godfrey Aschmann's Seasonable Stock

Fill up your store and greenhouses with the following seasonable stock and be prepared to meet your customers' wants.

FERNS

A fine lot, all pot-grown and of a good green color.
Scottii, Teddy, Jr., Whitmanii and Scholzei, 4-inch, \$25.00 per 100.
Scottii, Teddy, Jr., Whitmanii, Boston, Roosevelt and Macawii, 6-inch, 75 cents.
Scottii, Teddy, Jr., Whitmanii and Scholzei, 5-inch, 50 cents.
Scottii, Teddy, Jr., and Macawii, 7-inch, \$1.00 and \$1.25; Macawii, 2½-inch pots, \$10.00 per 100.

Table Ferns, all the best varieties, 2½-inch pots, \$6.00 per 100.
Asparagus Plumosus, 2½-inch, \$5.00 per 100; 3-inch, \$10.00 per 100.

PALMS

Kentia Forsteriana and Belmoreana, 4-inch, 60 cents; 5-inch, \$1.00.
Kentia Forsteriana, 5-inch, heavy, \$1.50 and \$2.00 each.
Ficus Elastica, Rubber Plants, 4-inch, 50 cents; 6-inch, 75 cents.
Dracaena Lord Wolseley, well colored, 4-inch, 50 cents.
Dracaena Fragrans, 4-inch, 50 cents.
Hardy English Ivy, 3-inch, \$10.00 per 100.

BEGONIAS—BUSHY PLANTS

Gloire de Lorraine, 4-inch, 65 cents.
Mrs. Peterson and Glory of Cincinnati, 4-inch, 75 cents.
Begonia Magnifica, pink, 3-inch, \$12.00 per 100.
Begonia Luminosa, red, 4-inch, \$15.00 per 100.
Primula Obconica, Chinensis and Malacoides, bushy 4-inch, \$20.00 per 100.
New Cleveland Cherry, 4-inch, 15 cents; field grown, 85 cents.
Gonista Racemosa, bushy, 4-inch, 85 cents.
Poinsettias, 3-inch, \$20.00 per 100 (ready in September).
Cineraria Hybrida, half dwarf, and Stellata, 2½-inch, \$6.00 per 100.
American Beauty Roses, 6-inch, 60 cents.

Cash with Order. No plants shipped C. O. D. All shipments travel at purchaser's risk. Plants will be shipped out of pots unless otherwise instructed. Please add 5 per cent for packing.

1010 W. Ontario St.

GODFREY ASCHMANN

Philadelphia, Pa.

Wadley & Smythe closed their store at the entrance to the Casino last week.

Friends of Alex McLellan are urging him to assemble the numerous poems

and verses that he has written and to distribute them in printed form.

A. T. Bunyard closed the local store last week until next season. W. H. M.

FERNS

Scotti, Teddy, Jr., Boston, Harriett, Whitmanii, Piersonii, Elegantissima. Strong, 2½-inch.....\$10.00 per 100
5-inch.....50c each
All kinds of Ferns at.....10c to \$1.00 each
Sword Ferns, good, strong, 8-inch, per 100.....\$10.00

Miscellaneous Plants

Chinese Primroses, 2½-inch, ready to go in 4-inch, per 100.....\$ 8.00
Begonias, Xmas Red and Pink, 4-in., each......25
Asparagus, Plumosus and Sprengeri, 2½-in., each......06
Asparagus, Plumosus, 3-in., each.. 12½
Kentias, 4-in., 75c; 5-in., each..... 1.50
Kentias, Belmoreana, 6-in., each.. 3.50
Kentias, made up, 5-in., \$1.50; 8-in., each..... 3.00
Kentias, made up, large plants, each, \$6.00 to..... 15.00
Cibotiums, fine plants, 8-in. tubs, \$7.50 each; 10-in., each..... 10.00
Rubbers, 4-in., 40c; 5-in., 50c and 75c; 6-in., each, \$1.00, \$1.50 and... 2.00
Pandanus, 4-in., 50c; 7-in., \$4.00; 8-in. tubs, each..... 5.00
Bird's-Nest Ferns, 4-in., each..... .75
Ampelopsis Veitchii, 4-in., each.. .40
Clematis Paniculata, 4-in., 25c; 5-in., each......35
Bamboo, 8-in., each..... 7.50

Send for List of Bedding Plants.

JOHN BADER CO.
Mt. Troy, N. S. Pittsburgh, Pa.

Mention The Review when you write.

POTTED CARNATION PLANTS

White, Light and Rose-Pink Enchantress, \$12.50 per 100, \$120.00 per 1000.
Potted plants save stem rot from water-soaked field-grown plants. Gives early blooms.
Size of Pots 100 1000
2½-in. ASPARAGUS Plumosus and Sprengeri..... \$ 5.00 \$ 48.00
4 -in. ASPARAGUS Plumosus and Sprengeri..... 10.50 100.00
2½-in. PRIMULA Obconica..... 5.50 50.00
2½-in. CHINESE PRIMROSES..... 5.50 50.00
3 -in. CYCLAMEN, 8 varieties. 20.00 190.00
3½-in. FUCH-IA, Little Beauty..... 10.50 100.00
3½-in. DRACAENA Indivisa..... 12.50 110.00
FERNs from Benches, Assorted 30 00
Field-grown VINCA variegata . 8.50 80.00
Stevia, 2½-in., dwarf or tall . 5.25 50.00
Stevia, 4-in. 7.50 70.00
Snapdragons, Silver Pink, Nelrose, Keystone, Phelps' White and Phelps' Yellow 6.00 50.00
Callas, 4-in. 25.00
Also abundance of other stock. Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist, Washington, N. J.
Mention The Review when you write.

ROSES

J. W. YOUNG, Enfield, Pa.

Mention The Review when you write.

ROSES Own Root

From 2½-inch and 4-inch pots.
The Best Varieties for Forcing and Bedding.
Three Million Plants for 1921.
Send us your list.
The American Rose & Plant Co.
Springfield, Ohio

Mention The Review when you write.

Stock You Need Now

CINERARIAS

Later delivery

2½-inch	100	1000
	\$ 6.00	\$55.00
3 -inch	12.00

CALENDULA

Orange King, 2½-inch.....\$6.00 \$50.00

GENISTAS

Exceptionally fine lot in 3-inch pots, \$150.00 per 1000.

ENGLISH IVY

Field-grown, \$8.00, \$10.00, \$12.00, \$15.00 per 100.
Pot-grown, 4-inch, very heavy, \$30.00 per 100.

FIELD-GROWN ROSES

Dorothy Perkins, Tausendschoen, Excelsa and Baby Rambler, \$50.00 per 100. Three-year-old plants of the above, \$65.00 per 100. One-year-old plants also, \$30.00 per 100.

Maryland, 4-inch, \$22.00 per 100.
Red Radiance, pot grown, 3-inch.
Ophelia, 3½-inch, fine for pot plants for next Spring sales. \$20.00 per 100.

BULBS—French, Dutch, Guernsey, are now in stock

PRICE LIST READY

C. U. LIGGIT OFFICE **Philadelphia, Pa.**
303 Bulletin Bldg.

Mention The Review when you write.

MYOSOTIS

Forget-Me-Not. The best Winter-flowering strain on the market; 2½-inch, \$6.00 per 100; \$50.00 per 1000.

PRIMULA MALACOIDES ROHRERI

The best strain of Malacoides on the market. 100 1000

Pink and Lavender, mixed, 2½-inch\$7.00 \$60.00

PRIMULA Obconica Rosea, Gigantea, Grandiflora, Apple Blossom and Ker-

mesina, mixed, 2-inch..... 7.00 60.00
2½-inch 8.00 70.00

PRIMULA Chinensis, 2-inch 7.00 60.00

SNAPDRAGON

Pinched and branched.

2½-inch pots. Ready now.	100	1000
Rameburg's S. P.....	\$6.00	\$55.00
Keystone	6.00	55.00
Nelrose	6.00	55.00
Phelps' White	6.00	50.00
Phelps' Yellow	6.00	50.00
Philadelphia Pink, 2½-inch....	7.50	65.00
Apple Blossom, 2½-inch.....	6.00	55.00

VINCA

Field-grown, extra heavy, \$10.00, \$12.00, \$15.00, \$20.00 and \$25.00 per 100.

Winter-Flowering Roses

We still have left the following varieties, in approximate quantities in good strong plants, in 3½-inch pots, ready for immediate planting, and offer same as long as unsold:

1000 Francis Scott Key,	1000 Frank W. Dunlop,
1000 Silvia,	1500 Hadley,
1000 American Beauty,	1500 Columbia,
2000 Ophelia,	

and one or two hundred each of the following varieties:

Hoosier Beauty	Sunburst	Premier
F. R. PIERSON,	Tarrytown, N. Y.	

Mention The Review when you write.

GENISTA 5-inch fine shapely plants, \$30.00 per 100.

JACKSON & PERKINS COMPANY, Newark, New York

Mention The Review when you write.

THE MARINELLI CARNATIONS Awarded Gold Medal and Certificate of Merit.

ORDERS for established potted cuttings are now accepted for January, 1921, and later delivery, and for CUT FLOWERS from Xmas, 1920, of "Merveille Française" and "Le Miracle." No grower of reputation can be without those two sensational varieties, and no recognized florist can be without displaying and selling those remarkable flowers.

Send orders to: **H. B. MARINELLI, Montvale, N. J.**

Mention The Review when you write.

WASHINGTON, D. C.

The Market.

The cool spell during the last few days of the week brought a sudden increase in business. The market was flooded with dahlias, and the best stock did not bring satisfactory prices. The supply of Easter lilies was, also, much larger than the demand and they did not move much better at reduced prices. Roses have been better in quality as well as quantity. The orchid situation has taken a sudden change and the best stock did not average over \$1.50. A short time ago orchids had to be accepted at almost any price.

The first mums of the season were on the market last week and members of the trade are looking forward to the local stock to come in, which will arrive in a week or so.

Blackistone's Opening.

After extensive improvements and remodeling at an approximate cost of \$10,000, the formal opening of Z. D. Blackistone's store was held October 5. This day was selected because it was the wedding anniversary of Mr. Blackistone. On the opening day the store was handsomely decorated and brought many compliments from members of the trade and was swamped with customers. The improvements include the changing of the main entrance from the side to the corner and the removal of a large pillar. One of the main features is a fine studio fitted with paintings and literature on floral decorations and other information necessary to retail florists. A handsome icebox has been installed. This is divided into two parts and extends into the workroom, which is separate from the salesroom. A large room on the floor above is fitted with a metal floor to hold water. Excavations have been made and the cellar now runs under the entire building. A fine cold storage vault has been built to keep greens and surplus stock. The electric fixtures throughout the building are of the latest and finest type.

G. V. S.

Junction City, Kan.—J. M. Flanagan has purchased the business of E. F. Walter & Co.

Orlando Offerings

FLORIDA MOSS--Not a real moss, but an air plant, growing in long silvery-green festoons. Will live attached to inside wall of your conservatory. Beautiful in decorations or for trimming show windows. A generous package, postpaid, for a dollar bill.

F. W. FLETCHER, Orlando, Florida

Mention The Review when you write.

PELARGONIUMS

Easter Greeting Wurttembergia
Swabian Maid Gardeners' Joy

2-inch, \$14.00 per 100; \$130.00 per 1000

3-inch, 20.00 per 100; 185.00 per 1000

R. M. HENLEY, Hartford City, Ind.

Mention The Review when you write.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line. If you intend investing in Orchids, do so now while prices are low. Special lists on application.

LAGER & HURRELL, Summit, New Jersey



Bird's Eye View of the Clement Moore Orchid Collection Now Ready for Your Selections

For your convenience in making selections, we have split up this wonderful collection of choice and rare items into four groups.

In the four weeks to follow, we will each week give a list of the best items in each section, including the quantity and price of each.

These plants have been flowered before and are in full vigor, with the result that the next flowers they produce will show them at their best.

It is a well known fact that the first flower an orchid hybrid produces is never as good as the succeeding flowers, as the plant is not matured and does not have the vigor that it has later on; and then for a secondary hybridization, there is a large enough variety for anyone to select sufficient plants to start right in on the raising of seedlings, which with the quarantine will have to be the future of the orchid industry.

Then the prices at which these will be sold are no higher than what they are being sold for today in Europe and if the freight and duty were added to these prices, our prices would show a considerable saving to the purchaser, even if there were no quarantine.

Below are the four group divisions.

No. 1--consists of Hybrid Orchids that have flowered and there is no plant at a higher price than \$30.

No. 2--consists of Orchid species and unflowered hybrids. The unflowered hybrids are all being sold under their crosses--that is the parents that have been used, will be given.

No. 3--are the extra choice flowered hybrids which have been bought abroad and in this country and also include many of the crosses made by Mr. Moore, while he was working up this collection.

No. 4--consists of good varieties of species which have been purchased mainly for their good points, for the purpose of hybridizing.

Next week will give a list of group number one.

Julius Roehrs Co
At The Sign of The Tree
Box 58 Rutherford N.J.

FERNS—EXCLUSIVELY

Boston	} 2 1/4-in.	\$6.00	\$55.00
Roosevelt			
Teddy, Jr.			
Whitmanii			
Whitmanii Comp.			

Boston	} 3-in.	\$15.00	1000
Roosevelt			
Asparagus Plumosus	} 2 1/4-in.	4.00	\$35.00
Sprengerii			

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

THE SPRINGFIELD FLORAL & FERN CO.
SPRINGFIELD, OHIO

Volz's Double Cinerarias

REGISTERED S. A. F. & O. H.



The Florists' Review

~~that such tests would be worth making.~~
The exhibit of the evening consisted of several pots of double cinerarias raised by Frank A. Volz, of Cincinnati, O. These were in violet, blue, lavender and various shades of red. They were sturdy in growth and highly decorative in appearance. Peter Pearson, when called upon by President Kohout for his opinion on the exhibit, said that the plants seemed to be of good habit and, because of the season at which they came, should fill a distinct demand.

A discussion, participated in chiefly by Otto Amling, Peter Pearson and N. J. Wistor, of prices and of ways of educating the public to a wider and stronger demand for flowers, was of interest value to all present.

NOW READY TO SHIP—2¼-in. plants, \$3.50 per dozen; \$25.00 per 100.

Orders filled in rotation. Stock limited. Cash with order.

FRANK A. VOLZ, DINA AVE., Sta. L, **CINCINNATI, O.**

ASPARAGUS ELONGATUS

Best for cut fronds, 2¼-in., \$7.00 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$20.00 per 100.

ASPARAGUS SPRENGERI, 2¼-in., ready for shift, \$6.00 per 100, \$50.00 per 1000; 3-in., \$8.00 per 100.

Abby Ave. Greenhouses
3010 W. Third St. DAYTON, OHIO

CARNATIONS

F. Dorner & Sons Co.
LA FAYETTE, IND.

Mention The Review when you write.

Chrysanthemums and Roses

OUR SPECIALTY

Write us about anything you want in this line.

CHAS. H. TOTTY CO., MADISON, NEW JERSEY

Mention The Review when you write.

Eastland, Tex.—J. W. Hartman has given up his store in this town, under the name of the Eastland Seed & Floral Co., and has moved to Breckenridge, Tex.

Ready to Move Quick

We have large quantities and excellent grade of all stock offered below. This stock will please you.

BENCH-GROWN ASPARAGUS

Plumosus and Sprengeri ready for 4-inch and 4½-inch pots,
\$16.00 per 100; \$150.00 per 1000.

Just right to plant now for winter cutting.

FIELD-GROWN CARNATIONS

HEAVY—CLEAN PLANTS

	100	1000		100	1000
Matchless.....	\$10.00	\$ 90.00	Nancy.....	\$ 9 00	\$ 80.00
White Perfection.....	12 00	110.00	Beacon.....	13.00	125.00
White Wonder.....	12.00	110.00	Doris.....	10.00	90.00
White Enchantress.....	15.00	125 00	Aviator.....	15.00	140.00
Mrs. C. W. Ward.....	12.00	110.00	Harlowarden.....	13.00	120.00
Miss Theo.....	9.00	80.00	Benora.....	15.00	140.00

Careful packing and quick shipments. Give us the chance to quote on large quantity. Can make a good price.

50,000 Transplanted Pansy Seedlings

Northern grown stock plants raised from high grade strain of seed.
\$5.00 per 1000.

FIELD-GROWN HYDRANGEAS

BEST FRENCH SORTS AND OTAKSA

A large quantity of all sizes ready to move at once. Any size plant you want at 8 cents per shoot. Can supply anything from two shoots to twenty shoots.

L. J. REUTER CO., PLANT 15 Cedar St. BROKERS Watertown, P.O. Boston, Mass.

Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

ASPHALTUM ON PIPES.

We have about 600 feet of 1½-inch pipe which is painted with a rust-resisting asphaltum. We plan to use it for a rose house and should like to know whether it will hurt the rose bushes. Steam heat is used. L. S. F. C.—Ill.

A good grade of asphaltum paint upon greenhouse pipes should not be injurious to rose plants, especially if the pipes have been used for heating purposes. On the other hand, coal tar cannot be used with safety, even for painting wooden posts for the purpose of preserving them.

Although the difference is not marked, pipes coated with asphaltum or other paints which give a smooth, glossy surface will not radiate as much heat as will those having a rough surface. On this account it is preferable to use a paint composed of lampblack and linseed oil. A small amount of white lead may be added to increase its adhesive qualities.

While a rough pipe will radiate more heat than a smooth one, this does not mean that a pipe covered with a thick coating of rust furnishes a good radiating surface. The rust would really serve to insulate the pipe and reduce radiation.

HEAT HOME FROM GREENHOUSE.

My greenhouse is about forty feet from my dwelling house and I wish to heat the latter from the former. Both are equipped for hot water heating and, the greenhouse being lower, there would be sufficient flow.

The dwelling house has ten rooms, counting a third floor, which I do not heat. What sizes of flow and return pipes should I use from the furnace? If I ran pipes between greenhouse and dwelling through sewer piping with cemented joints, would there be much loss of heat? Is the scheme practicable? H. E. C.—O.

The suggested plan for heating the dwelling is entirely feasible, provided the boiler is of sufficient capacity and the main pipes and radiating surfaces are properly adjusted.

In order to make an accurate estimate of the amount of radiation and the size of the mains, it is necessary to know not only the number of the rooms, but the size, including the height, the amount of exposed wall surface, the number and sizes of the windows, and the materials and construction used in the walls.

However, it is hardly possible that the radiation required in the house will average less than sixty square feet per room and for a house with 600 square feet of radiation it would be well to



"Ain't it a Grand and Glorious Feeling?"

Heat Your Houses with Kroeschell Boilers

**YOU'LL BE HAPPIER
YOU'LL BE RICHER**

TO THE MAN WHO NEEDS A BOILER

"The customer's interest first"—is the basis of the KROESCHELL standard. This principle makes the KROESCHELL Policy the most liberal of all in the Greenhouse Boiler business. The great variety of boilers that we make places us in a commanding position. It is the KROESCHELL principle to supply only the type of boiler best suited for the conditions. For this reason we always furnish the most efficient boiler unit in every case.

**CAN SHIP
ANY SIZE
AT ONCE**

**NOT
CAST
IRON**



**NOT
CAST
IRON**

**TELEGRAPH
ORDERS AT
OUR EXPENSE**

The KROESCHELL has proven its worth in many of the large establishments in this country. It has frequently been selected by the most careful buyers in competition with all other types of boilers. Its efficiency and capacity are completely beyond any other boiler.

KROESCHELL BOILERS have no bulky, soot accumulating surfaces—you avoid the disagreeable work and trouble indispensable to cleaning boilers with complicated and tortuous back and forth passages.

The superiority of our boilers has resulted in the removal and abolishment of hundreds of cast iron sectional boilers—in every instance KROESCHELL BOILERS give more heat with the same piping with less fuel.

WHEN YOU BUY — GET A KROESCHELL

**KROESCHELL BROS. CO., 444 W. Erie Street
CHICAGO, ILL.**

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
troubles.

No night fire-
man required—
as the magazine
or coal chamber
holds sufficient
fuel to keep fire
10 to 12 hours
without atten-
tion. Best made
for a small
greenhouse.

Send for Catalogue
and Prices

Telephone
Yards 866

**S. WILKS
MFG. CO.**

3523 Shields Ave.,
CHICAGO, ILL.

Mention The Review when you write.

HOW ABOUT your condensa-
tion problem?

Does sluggish circulation make
the temperature hard to
control?

Then it's time to investigate the

Morehead Back to Boiler SYSTEM

Send for the "Morehead" book
—a practical talk on the steam
plant problem which has put
many a florist on the road to
better conditions — and surer
profits.

Drop a line AT ONCE.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.
800

Mention The Review when you write.

BOILER FLUES

We make a specialty of handling
carefully selected Boiler Flues, 4
inches in diameter and other sizes
for Retubing Boilers. Also
Flues for greenhouse piping, etc.

All flues are thoroughly cleaned
inside and out, trimmed and are
ready for use. General sales agent
for Stuttle's Patent Clamp and El-
bow for joining flues—no packing,
no leaks. New Standard Pipe and
all kinds of Greenhouse Fittings.
Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1433 N. Wells St., Chicago

Mention The Review when you write.

"Fisher" Equipped

HERE'S the range of Mr. Frank Oechslin,
famous grower of potted plants, at Harlem,
Illinois. The John C. Moninger Company
have just completed equipping it with their vacuum
heating system. A Fisher Reducing Valve is
operating on the steam main, reducing the pressure
from sixty pounds to five pounds. The Moninger
people say:

"FISHER" REDUCING VALVE (TYPE 10)

is used on this installation because we
know it is the best on the market for this
purpose. We know it will perform accur-
ately and that it will give satisfactory
service for a good many years. We feel
sure Mr. Oechslin will never have to
complain about a Fisher valve."

Fisher Reducing Valves have proved their excellence
in greenhouses all over the country. They are ex-
tremely sensitive and very accurate.

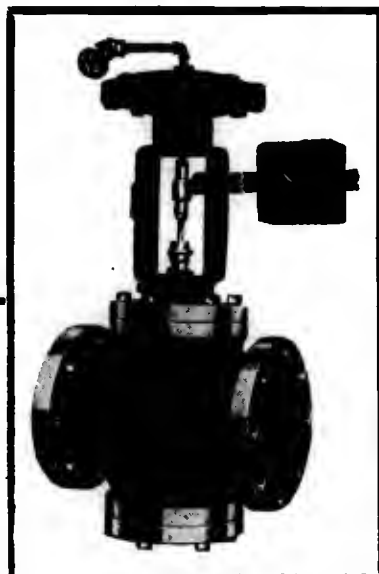
The inner valves and seat rings are cast from
Fisher Special formula hard phosphor bronze which
resists wire-drawing and withstands wear.

Let us send you our interesting book, "Power
Plant Specialties." It has much information of
interest to florists. It's free. Write for it today.

The Fisher Governor Co.

Home Office: 514 Fisher Ave., Marshalltown, Iowa

Agencies in all principal cities





A

Showing ease with which Plibrico is laid in place.

PLIBRICO

A High Grade Refractory for Furnace Linings
BETTER THAN FIRE BRICK
or furnace linings, baffle construction and repairs.

1. It's Jointless.
 2. It's Plastic.
 3. It's air and gas tight.
 4. It will stand 3100 deg. F.
 5. It will save fuel.
 6. It can be installed by inexperienced labor.
 7. It will outlast fire brick.
 8. It can be used in any boiler, furnace or oven.
 9. It can be used wherever fire brick is used.
 10. It cannot be excelled for patching broken and burned out linings.
- Any Engineer can see the economy and advantage over Fire Brick.
Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building

Jointless Fire Brick Co.,

Offices and Factory, 1130-1150 Clay St., Chicago, Ill.



Trade Mark
Reg. U. S. Pat. Office

IT PAYS TO USE—ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out.
ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

use 3-inch pipes for the flows and returns. If much more radiation is used it will be better to use 3½-inch, or even 4-inch pipes for both flows and returns.

In addition to running the mains through sewer pipes, it will be well to cover them with asbestos.

USING 1¼-INCH PIPE.

I am building a greenhouse 20x60 feet and nine feet six inches from floor to ridge, with three feet of glass in each side wall. I want to heat it to 60 degrees in zero weather. I have about 800 feet of 1¼-inch pipe that I would like to use and the balance 2-inch pipe. What would be the proper way to arrange these pipes? I have been told to make the highest point over the boiler. Is that the proper way to elevate the pipe? The top of the boiler will be about twelve inches below the floor of the greenhouse; the boiler will be at the southeast end of the greenhouse. What size of boiler will be required to heat this house, also a lean-to 12x50 feet with no glass on the side walls? H. G.—N. J.

To heat a house 20x60 feet, with three feet of glass in each wall, to 60 degrees, you should use three 2½-inch flow pipes, placing one upon each plate and the other two feet under the ridge.

While it is preferable to use 2-inch pipes for the returns, the 1¼-inch pipe on hand may be used in a house sixty feet in length, provided they can be placed above the top of the boiler. The 1¼-inch pipes will furnish thirteen returns, besides which, four 2-inch returns will be needed. Two of the 2-inch and four of the 1¼-inch returns may be under the side benches or on the side walls and the remainder of the



IMICO Hot Water Bollers

Made by
Illinois Malleable Iron Co.
1801-1825 Diversey Boulevard
CHICAGO

Are noted for COAL ECONOMY and good results generally.

SEND FOR CATALOGUE

COAL ---GREENHOUSE--- COAL

We can make reasonably prompt shipment. Write us today.

The Greenhouse Coal & Supply Co., 608 S. Dearborn St., Chicago, Ill.



To stop that

pipe leak permanently—cheaply—use
Emergency Pipe Clamps.

M. B. Skinner Co.
553-562 Washington
Boul., Chicago.

Mention The Review when you write.

returns may be under the middle bench. Run all of the pipes downhill.

To heat the house, together with a lean-to 12x50 feet, the boiler should

Union Grate

A Rocking Grate that Saves Coal

Write for catalogue and prices
MARTIN GRATE CO., 343 S. Dearborn St. CHICAGO

Mention The Review when you write.

PIPE

Wrought Iron of sound second-hand quality with new threads and coupling. 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902 Newark, N. J.

Mention The Review when you write.

"X" BOILER LIQUID IS THE WATCHMAN FOR THE WHOLE GREENHOUSE HEATING EQUIPMENT

Every greenhouse keeper knows the possible cost of a single leak in his heating system.

He cannot be inspecting every minute. Leaks occur and the keenest eye cannot foresee them.

"X" Boiler Liquid works from the inside. The instant a leak occurs it is there to repair it. Makes a metal-like repair in half an hour. Stands 500 lbs. pressure.

Also prevents rust and scale—those heat-consuming twins present in every system using hard water.

One-eighth inch of scale in a boiler needs 25% more coal for the same heat.

Use "X" BOILER LIQUID
—for insurance.

Use "X" BOILER LIQUID
—for economy.



Get "X" Liquid from your steamfitter—or we will ship direct, postage prepaid, on receipt of price. 1 Quart, \$6.00; 2 Quarts, \$10.00.

"X" LABORATORIES, 25 W. 45th St., New York City

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH

All Kinds and Sizes

At lower than the prevailing market prices.



NON-KINK WOVEN HOSE

Remnants, 12 ft. and up, coupled, 13¢ per ft. This hose is cheap at twice the price.



Metropolitan Patented BOILERS

Will do more work than any other boiler of the same size; made in all sizes to heat every size greenhouse.

**PIPE
VALVES FITTINGS**

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave.,

Brooklyn, N. Y.

have a rating of about 1,000 square feet of hot water radiation and should have a grate of about twenty-five inches in diameter.



Price
\$10.00

G. H. 3

Plant Insurance at \$10

WHAT would happen if your night man fell asleep some night in zero weather? What if you should oversleep, or a cold wave hit your greenhouse when your heat is at the minimum? It would mean ruin to your plants—possibly ruin to you.

But Not if you are equipped with the **STANDARD THERMOSTAT**. The Standard Thermostat protects you from just such dangers. It will ring a bell at your bedside when danger is near.

If anyone wants to know what a Thermostat will do for him, tell him to write me. My two night temperature men are Thermostats and their wages is a new battery cell now and then.—Wm. Hasselman, Independence, Kan., Dec. 4, 1919.

Get one to-day, \$10.00

(G. H. 4, same as G. H. 3, only under lock and key, \$15.00.)

STANDARD THERMOMETER CO.
65 Shirley Street, BOSTON, MASS.

It Lets the Florist Sleep

You don't have to sit up and watch a
GIBLIN GREENHOUSE BOILER
GIBLIN & CO. UTICA, N. Y.

Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.



GREENHOUSE CONSTRUCTION MATERIALS

AT REASONABLE PRICES

Durable, Efficient, Light, Convenient, Inexpensive

It will be to your interest to let us quote you on your requirements. No charge for estimates.

OUR CATALOGUE WILL BE OF INTEREST TO EVERY GROWER.

Louisiana Red Gulf Cypress or Washington Red Cedar

CONSTRUCTION MATERIALS

FITTINGS

HARDWARE

HOTBED SASH

A. DIETSCH CO. DEPT. "B." 2640 SHEFFIELD AVE. **CHICAGO, ILL.**

SEATTLE NOTES.

[Continued from page 106.]

flower. Marigolds, monkshood and zinnias are also being used freely in combination with mums and some shipments of snapdragons are coming in.

California violets are expected soon. Some fine orchids are being cut at this time. Lily of the valley is now coming in from local growers and a small cut of gardenias is reported. A few stores have sold cut cyclamens in a small way.

The movement in potted plants has shown a real increase, due to the arrival of potted pepper plants, primroses, cyclamens and begonias. A few geraniums are also seen. Ferns, especially woodwardia, are making a nice showing and have been selling accordingly.

Lilium rubrum and callas represent the lily family at present and there is no great demand for either. Good new carnations are hard to get at this time and there is little or no sale for the other grades of this flower.

Various Notes.

Fred Howard, of Los Angeles, was a trade visitor last week and he reports satisfactory trade conditions in southern California at this time. He says eastern florists are especially active in their demand on the growers for palms of potting size. Another visitor was A. Hoxton, of A. Hoxton, Inc., Yakima, Wash.

The Art Floral Co. has made a feature of Roosevelt and woodwardia ferns lately and reports splendid success with both of them.

There have been a large number of weddings recently and the Hollywood Gardens have been getting their share of this business. This store handled one of the most attractive local affairs of the season, using huckleberry, maple leaves and dahlias to form a growing screen, candelabra and conventional rose trees to mark the aisle for the bridal party and red gladioli and various colored dahlias for the other rooms of the house. The elaborate bouquets for the bridal party were made by Miss Wharton, and elicited much favorable comment in the local press.

Kenney's Home of Flowers took advantage of the newspaper publicity given the dahlia show to follow it up with a window display showing the more popular varieties and reports a fine sale of bulbs as a result.

The simpler autumn outdoor flowers, such as late coreopsis, calendulas and asters, were used in various basket

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

\$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

\$2.00 per dozen;

\$15.00 per 100.

Retails at 25c per pkg.

BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

PERMANITE

(Prepared Putty).

Permanite is a well-known product and highly recommended for glazing greenhouse sash, also used to prevent leaks in gutters, etc.

Per 1-gallon can \$ 2.25

Per 5-gallon can 10.50

Per 20-gallon can 37.00

Machine for using Permanite, each. 6.50

Get our complete list of other items—it's free.

GEO. H. ANGERMUELLER CO.

1334 Pine St., ST. LOUIS, MO.

combinations in the window displays of the Orpheum Floral Co. recently.

A window which was a distinct novelty was shown by the Woodlawn Flower Shop. The background was made of an artist's palette, with the blotches of color on it formed from the various



DREER'S Florist Specialties

New Brand New Style "RIVERTON" HOSE

Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

1/4-inch per ft. 22c

Reel of 500 ft. 21c

2 reels, 1000 ft. 20c

1/2-inch 18c

Reel of 500 ft. 18c

Couplings furnished free

HENRY A. DREER.

714-716 Chestnut St.

PHILADELPHIA, PA.

Mention The Review when you write.

Mr. CHRYSANTHEMUM GROWER

"WIRE TIE" has proved a Greenhouse necessity to many growers. Have you sent for samples? They are free.

Price, \$2 per 1000

WM. F. BUSCHARDT

6 E. Woodland Ave., Baltimore, Md.

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BLAKE'S LEVER CLIP for Roses, Carnations, etc.; fasten stakes, cross wires, etc.

They never slip, and are a great saving of both time and money.

Price \$1.75 per 1000

5000 \$1.60 per 1000

10,000 or more 1.40 per 1000

F. O. B. Rochester. Samples Free.

B. S. BLAKE & SON

8 Melrose St., Rochester, N. Y.

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King GREENHOUSES

KING CONSTRUCTION CO.
NORTH TONAWANDA, N. Y.

1 W. 47th Street, New York Harrison Building, Philadelphia
307 North Irving Avenue, Scranton, Pa.

STRONG, durable commercial houses in which you will find the same attention to detail which we give to our private estate work plus a construction that casts the least possible shadow.

If you want to grow more firsts and make more profit, you want a KING.



EIGHT REASONS WHY CALLAHAN CUT-TO-FIT GREENHOUSES PLEASE

- 1** Designed especially for professional florists and market gardeners. With our blue prints and building instructions, easily erected by any carpenter.
- 2** Built in single houses up to 35 feet in width or in ranges of any width. Cost less to buy. Cost less to heat. Cost less to keep up.
- 3** Gutters are made with tongue and groove non-leakable joints.
- 4** Drip gutters inside are 3 inches wide. Cold condensation cannot overflow on tender plants.
- 5** Easy-Splice V-Joints, patented, make permanently non-leakable gutters, unusually strong and easy to connect. Quickly adjustable to shrinkage.
- 6** Roof bars rest on beveled shoulders at both ridge and gutter. Strongest construction and easiest to erect.
- 7** Gables scientifically braced to withstand end stresses. No broken or loosened glass from wind strains.
- 8** All wood members cut-to-fit from Louisiana Red Gulf Cypress, the wood eternal. Iron pipe superstructure.

CONSULT OUR PLAN DEPARTMENT.

We will gladly estimate on your requirements.

Callahan Duo-Glazed Sash Company

1854 Fourth Street

DAYTON, OHIO

PERMANITE in stock for immediate shipment.

Ask your neighbor—he knows

DUROPLASTIC

THE ORIGINAL BLACK GLAZING PUTTY**It's the Proven Best by Years of Test!**Endorsed by the leading Trade Journals everywhere.
Recommended by all who have used it. Write for particulars.

MANUFACTURED AND GUARANTEED BY

THE DURABLE PRODUCTS CO., Exchange Building CLEVELAND, OHIO

shades of zinnias. Beside this was placed a card with the legend, "Wood-lawn Works with Nature." In the foreground various combinations of zinnias were shown.

Silvio Rosaia, who has been visiting his brothers in Seattle, expects to return to San Francisco shortly, to be on hand for the opening of the violet shipping season. An especially fine cut of Ward roses is reported from the greenhouses of Rosaia Bros., and a number of quite large orchids have been received also.

Geisha dahlias and large purple zinnias have been received from a number of local growers lately and L. W. McCoy has been showing some of the best of this stock yet seen here.

Randall-McLoughlin is to establish a branch house in Tacoma, Wash., and a site for this new store has already been secured. The manager for this house will be announced soon. H. M.

SIoux CITY, IA.

The application for the appointment of a receiver for the floral department of the Olympia Candy Co., referred to in The Review for September 16, has been settled out of court. The controversy was between the former manager, Peter D. Rorris, and the company concerning the former's remuneration, which was based on a percentage of the profits. A compromise was reached and Mr. Rorris has severed his connection with the company, a new manager for the floral department having been secured.

Douglas, Ariz.—The Gatliff Flower Garden has succeeded the Travis Flower Shop. In addition to flowers, Mr. Gatliff deals in Indian blankets, dolls and moccasins.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience. PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber**WRITE FOR PRICES****ADAM SCHILLO LUMBER CO., Kingsbury and Weed Sts. CHICAGO**

L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

DAYLITE GLASS CLEANER - QUICK - POWERFUL**Will Not Injure Paint or Putty**

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.

F. O. B. Chicago.

ANDERSEN SPECIALTY CO.**Leaves No Greasy Surface**

One gallon will clean
from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT
or write to**6 EAST LAKE ST., CHICAGO**
Phone Central 630

GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

Ohlo Plate & Window Glass Co. 309-319 Morris St. Toledo, Ohio

GREENHOUSE GLASS LOW PRICES PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.
We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO

MASTICA

FOR 25
Greenhouse Glazing**USE IT NOW.****F. O. PIERCE CO.**P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

Mention The Review when you write.

Dreer's Peerless Glazing Points

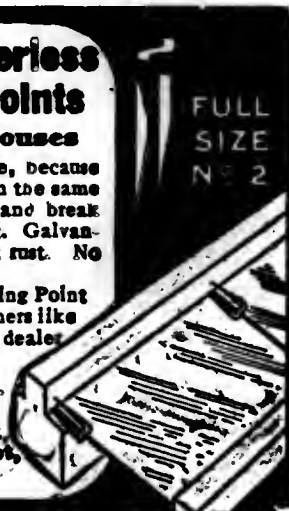
For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid.
Samples free.

HENRY A. DREER
714 Chestnut Street,
Philadelphia.

**WE ARE SPECIALISTS IN**

GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

If you just want to know what is the best material for framing greenhouses we'll just tell you—it is ALL-HEART "*Tide-water*"

CYPRESS "THE WOOD ETERNAL"

But if you want (as a wise man should) to know why and all about it you will send for Vol. 3, the Greenhouse Book, and Vol. 1, the U. S. Government Report.

Shoot a card to the

Southern Cypress Mfrs.' Assn.

1230 PERDIDO BLDG.,
NEW ORLEANS, LA., or
1230 HEARD NAT'L BANK BLDG.,
JACKSONVILLE, FLA.

Valuable Aid in Transplanting

Following is an extract from a letter from Hull Brothers, of Waymart, Pa.:

"Perhaps we feel the value of the System of Irrigation most while setting the plants, as we can get the soil in the very best shape for quick, thorough setting, then water them gently afterwards, and they start off nicely."

**SKINNER
SYSTEM**
OF IRRIGATION

The Skinner Irrigation Co.
223 Water St. Troy, Ohio

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmer's Bank Building, PITTSBURG, PA.

GREENHOUSE GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.
2263 Lumber Street,
CHICAGO

**BEST QUALITY
EXTRA HEAVY
PERFECTLY FLAT**

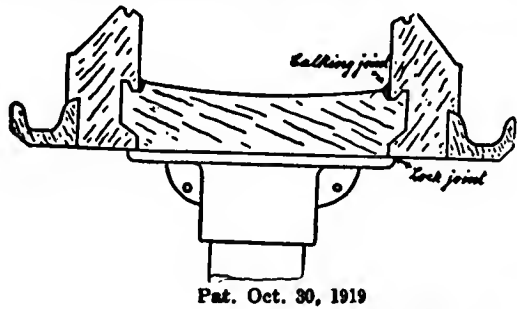
Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY
SINGLE or DOUBLE STRENGTH GLASS.

BAUR WINDOW GLASS CO., Eaton, Indiana

UP-TO-DATE GREENHOUSES



must be lasting, convenient and efficient. They must be constructed in accordance with the principles which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for many years and our experience is at your disposal.

Our patent **LEAK-PROOF** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

Near Western and North Aves.

CHICAGO, ILL.

GREENHOUSE MATERIAL, GREENHOUSE HARDWARE, PERMANITE, PAINT, ETC.



KAHLER REAL RED POTS

are recognized everywhere for quality.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant. Write for prices and samples.

KAHLER POTTERY CO. - - - - - **Louisville, Neb.**

Mention The Review when you write.

COLUMBUS, O.

The Market.

The magnificent fall glories are now a thing of the past, although a few good dahlias are still coming in. Asters and gladioli are gone. Roses, carnations and chrysanthemums are looking fine and the demand for them is good. Of the roses coming in, a few are short-stemmed, but most of them are long-stemmed.

Various Notes.

Columbus florists still are busy with funeral work and weddings. These are taking all the flowers that can be obtained.

The Fifth Avenue Floral Co. had another family blanket.

Leo Miller has some fine cyclamens. Florists who have seen them assert that they are the best plants that have been grown here.

Otto Ackerman, of the Riverside Floral Co., reports the biggest business in years. Besides flowers, he handles seeds, goldfish and birds. He had a large wedding last week.

Underwood Bros. handled some fine ferns last week.

Both the Rolf Zetlitz Co. and the Fifth Avenue Floral Co. are cutting some fine roses. W. F. F.

Milwaukee, Wis.—The Edlefsen-Leidiger Co. has sent out to its patrons notice that hereafter the store will be closed all day Sunday. Deliveries of flowers for that day will be made Saturday.

GEORGE KELLER POTTERY CO.

Successors to
GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

2614-2622 Herndon Street
Near Wrightwood Ave.

CHICAGO, ILL.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"
Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly
Burned—Carefully Packed.

The Peters & Reed Pottery Co. **HORACE C. GRAY CO.** **So. Zanesville, Ohio**
200 Fifth Ave., New York.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.

Cambridge, Mass.

Mention The Review when you write.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

Mention The Review when you write.



Your spring rush is quite over. Now is the time to try a package of the **Harris Ready-to-Use Locked Plant Bands**, so that next season you can order in quantity.

A trial package of 250 bands sent postpaid for 75c.

A. W. HARRIS MFG. CO.

401 Pine St.

SLEEPY EYE, MINN.

Mention The Review when you write.

RED POTS

Our superior facilities enable us to keep

QUALITY UP—PRICES DOWN

Write for prices and Save Money

MISSOURI POTTERY CO.

4219 Iowa Ave.

ST. LOUIS, MO.

Permanite



J. PAULU & SONS
WHOLESALE AND RETAIL GREEN-
HOUSE GARDENERS AND
FLORISTS
ST. FRANCIS, WIS.
PHONE QUINCY 26
P. O. STATION 1001
MILWAUKEE, WIS.

St. Francis, Wis.

Sept. 28, 1917.

The Garland Company,
Cleveland, Ohio.

Gentlemen:-

Beg to inform you that
in 1914 we bought Black Liquid Put-
ty for greenhouse glazing, and are
well pleased with same. We still
have some for this season, but when
in need of any more will purchase no
other. It gave fine satisfaction.

Yours very truly,

John Paulu & Sons.

TAKE A TIP

FROM A FELLOW GROWER

—He Knows.

Just glance slightly to the left—J.
Paulu & Sons give you their unpre-
judiced opinion of Permanite.—
“When in need of any more, will pur-
chase no other.”

Permanite will air-leak-proof, water-proof and
all-weather-proof your greenhouses.

Permanite will cut the coal bill—this means for
you a saving of hard earned money.

Permanite is guaranteed to give satisfaction—
to give long and lasting service. Order from the
Permanite dealer in your vicinity or write direct.

Yours for REAL Economy

THE GARLAND COMPANY
Cleveland Ohio U.S.A.

Mention The Review when you write.



For the best Sash Operating Device
and Greenhouse Fittings, get

ADVANCE

WE OPERATE THE SASH TO YOUR SATISFACTION.

Free Catalogue for the asking on Greenhouse Fittings
of all kinds and the Advance Operator. *Write Today.*

ADVANCE CO., 542 N. Fourteenth Street, RICHMOND, IND.

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= OVERISSUED NEWSPAPERS =

Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply
Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering Now
910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS

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FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to
MISSOURI POTTERY CO.
227 W. 8th St., Kansas City, Mo.
Mention The Review when you write.

“Master Soil Builders”

Send for prices on Master Brand Vine and
Plant Manure—eventually you will use it.
Why not now?
The Proto-Feed & Guano Co.
4121 South La Salle St., CHICAGO

Mention The Review when you write.

Lewis Bros.

Manufacturers of
Wired Picks and Sticks Labels and Pot Markers
Candy Sticks and Skewers
PEEKSKILL, N. Y.
Mention The Review when you write.

Remarkable Results

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., DEPT. A,
CLEVELAND, OHIO

WIZARD

TRADE BRAND MARK

Shredded Cattle Manure

is selected quality manure taken from brick paved Stock Yard cattle pens—dried and sterilized by a high temperature direct heat process which kills weed seeds, fungus and disease germs. Packed in 100 lb. bags in coarse shredded form for mulching or top-dressing. Largely used for mixing with bench and potting soil and liquid manuring. Unequaled for lawn and garden fertilizing.

Insist on **WIZARD BRAND** through your supply house or write us direct.

THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO

PITTSBURGH.

A Flower and Gift Shop.

John McClements, formerly of Randolph & McClements, East Liberty, severed his connections there and last May opened a store in the heart of Pittsburgh, at 535 Wood street, under the style of McClements. His shop is unique and simple, beautifully decorated in cretonne, buff-colored paints and iceboxes that show off his display of fruits and cut flowers to the best advantage. This is the largest store in Pittsburgh that professes to handle a line of fancy fruits and gorgeous flowers. Everything that could possibly accompany a gift of flowers also is shown—baskets, vases, bowls, books, sweets and the usual line of decorative materials. Imported crockery is quite a feature also. While the shop approaches a gift shop, it remains essentially a high-class flower store. Traveling men in the trade look on this little rendezvous, which lies amid a busy passing crowd, with much interest, for it calls forth one's imagination of its future.



No loss if you mend your split carnations with
SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.,
Springfield, Mass.



BEFORE AFTER
Mention The Review when you write.



SPLIT CARNATIONS

Easily Mended with

Pillsbury's Carnation Staples

"Best device on the market."—Joseph Traudt.
"Could not get along without them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
L. L. Pillsbury Galesburg, Ill.

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Precipitate
Bone Phosphate

Magic Special
Rose and Carnation
Feed

Magic
Blood and Bone



Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

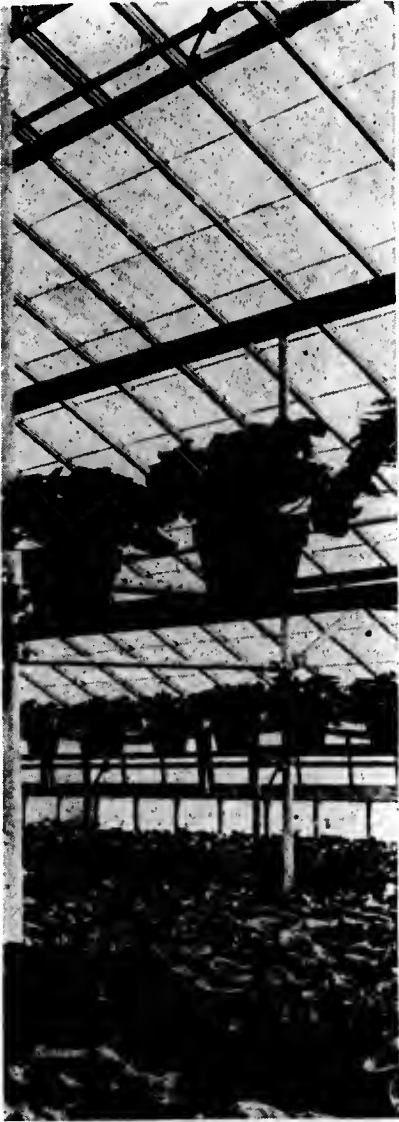
Cokely's Carnation Clips

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), \$2.50

CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50; 25,000, \$12.50; 50,000, \$22.50.

B. E. & J. T. COKELY, Scranton, Pa.



Money in Flowers?

"Maybe a clever florist can grow cyclamen—beautiful white, pink, lilac or crimson cyclamen—in any kind of a greenhouse. I know he can't do it profitably unless the greenhouse is a good one—like Foley's."

These handsome potted plants will soon enter the flowering stage. Too sudden a change in temperature—ever so slight a failure in the heating system in cold weather—and the buds will damp and fall off.

A Good Foley Installation

Look at the cyclamen in this picture showing a small section of a 36 x 300 house—one of Frank Oechslin's Foley Greenhouses in Oak Park. You never saw healthier, prettier plants and they all flowered. That's one of the reasons why Frank Oechslin always comes to Foley when he wants to build a new range. Here are some other reasons which you, too, should consider:

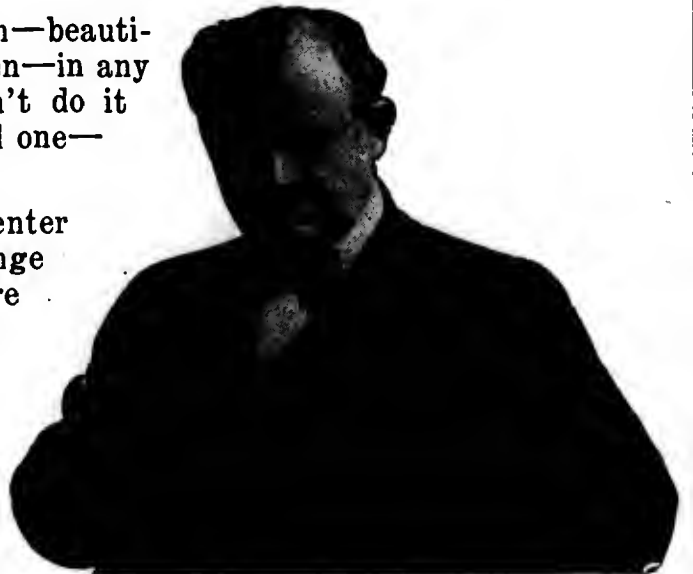
If you want more money making ranges, or if your present ranges are not making as much money as you think they should, take it up with Foley—today.

Designed right for the owner's particular needs.

Rigid—reducing glass breakage.

Accurately made and fitted—no air leaks.

THE FOLEY GREENHOUSE MFG. CO.
3248 W. 31st St., CHICAGO



Mention The Review when you write.

VITAPLASTIC

GLAZING COMPOUND

Winter Is Coming!

WRITE OR WIRE TODAY FOR THE

VITAPLASTIC

YOU WILL NEED TO MAKE YOUR HOUSES TIGHT.

Your Order Will Be Shipped Within Twenty-Four Hours

The Vita Automatic Glazing Machine will help you hurry through your glazing work.

The **QUALITY BRANDS** *Company*
CLEVELAND OHIO





FOR A PERFECT JOB USE

GLAZETITE

FORMERLY NEBELASTIC

GLAZETITE is carried in stock by the following reliable firms in 55 and 35-gallon drums, five-gallon cans and one-gallon cans, and they sell it to you on a money-back guarantee:

Henry A. Dreer, Philadelphia, Pa.
 Vaughan's Seed Store, Chicago, Ill.
 J. Bolgiano & Son, Baltimore, Md.
 James Vick's Sons, Rochester, N. Y.
 F. W. Bolgiano, Washington, D. C.
 Standard Seed Co., Kansas City, Mo.
 Beckert's Seed Store, Pittsburgh, Pa.
 C. Kooyman Co., San Francisco, Cal.
 Holmes-Letherman Seed Co., Canton, O.

Joseph Breck & Son, Boston, Mass.
 O. R. Eckhardt Co., St. Paul, Minn.
 Vaughan's Seed Store, New York, N. Y.
 St. Louis Wholesale Cut Flower Co., St. Louis, Mo.
 Rice Bros., Minneapolis, Minn.
 Gust Rusch & Co., Milwaukee, Wis.
 Colorado Seed Co., Denver, Colo.
 J. J. Bonnell, Seattle, Wash.
 State Nursery & Seed Co., Helena, Mont.
 Wilson-Crout-Gehr Co., Portland, Ore.

NEBEL MFG. CO., Cleveland, Ohio

Mention The Review when you write.

SAFETY FIRST! USE THE STANDARD INSECTICIDE. SUCCESSFUL GROWERS RELY UPON

"NICO-FUME"

FOR SPRAYING AND FUMIGATING TO KILL APHIS AND THRIPS

FOR SALE BY YOUR DEALER

Manufactured by the TOBACCO BY-PRODUCTS & CHEMICAL CORPORATION, Incorporated, LOUISVILLE, KENTUCKY
 Successor to THE KENTUCKY TOBACCO PRODUCT CO., Inc.

"Nico-Fume" Liquid

8-lb. tin.....\$14.50 each
 4-lb. tin.....7.50 each
 1-lb. tin.....2.00 each
 4-lb. tin......65 each
 40 per cent Actual Nicotine

"Nico-Fume" Paper

288 sheets.....\$9.50 per tin
 144 sheets.....5.00 per tin
 24 sheets.....1.25 per tin
 Packed in Friction-Top Tins

LANCASTER, PA.

Pilgrimage to Dahlia Show.

The Lancaster County Florists' Club held its annual pilgrimage to the Richard Vincent, Jr., & Sons Co. dahlia show, at White Marsh, Md., September 29. Over 100 members and friends made the run by automobile, a distance of sixty-four miles.

On arrival at White Marsh, they were taken in charge by R. Vincent, Jr., who escorted them through his grounds and over his plantations. The dahlias and cannas were in bloom, and among other varieties were seen Dahlia Patrick O'Mara, winner of recognition at the recent dahlia show in New York city, and King of Autumn.

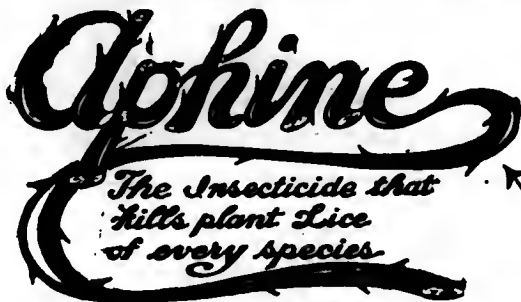
The party then adjourned to the potting shed, where dinner was served by the social committee of one of the neighboring churches.

Many florists were present from Baltimore, Washington and other points. Members of Heck Bros., from Reading, Pa., traveled with the Lancaster party.

There were some fine displays of cut dahlias in set pieces and in baskets. The greenhouses contained quantities of geraniums in small pots. A large range of houses is devoted entirely to ferns.
 H. K. R.

Lynn, Mass.—Charles W. Primrose, for seven years a retail florist here, is growing some of his own stock this year.

Albany, N. Y.—The Rotary Club staged a flower show at the Hotel Ten Eyck August 27. The chairman was William C. Gloeckner. He also acted as judge, assisted by Henry S. Hunt and James P. Hill.



THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00.

Sold by Dealers

Aphine Mfg. Co., Madison, N. J.



Paint economy is not the price paid per gallon, but the number of years of service given. Consider DIXON'S SILICA GRAPHITE PAINT when buying a protective paint. It has unusual qualities for protecting all kinds of exposed metal or wood work against corrosion of all kinds. Write for booklet No. 54-B and long service records. Established 1827. Made in Jersey City, N. J., by the Joseph Dixon Crucible Company

Weeber & Race

GREENHOUSE BUILDERS

1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.

Mention The Review when you write.

Benches Built of Wood Prove Expensive

because they need continual repairing and replacement every so often. Not so with concrete benches—they last longer than the greenhouse.

READY-SET CONCRETE BENCHES

are inexpensive—never need repairing—always look well. You can build them yourself in a short space of time. Full information for the asking.

MEAD-SUYDAM CO.,

342-346 6th Ave. NEWARK, N. J.

Mention The Review when you write.

GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
 PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Melrosine—

*Death to rose bugs
Harmless to user
Profitable to dealer*

Here are a few of those who
have endorsed and catalogued

M E L R O S I N E
the rose bug destroyer:

Peter Henderson & Company, New York.
Henry F. Michell Company, Philadelphia.
J. M. Thorburn & Company, New York.
I. N. Simon & Son, Philadelphia.
Max Schling, Inc., New York.
Henry A. Dreer, Inc., Philadelphia.
Stumpp & Walter Company, New York.

Contracts are now being entered for next year's initial stocks. If you have not yet communicated with us about your supply, we strongly advise that you write at once so that you will be assured of delivery.

Garden Chemical Company

**Park Avenue and 146th Street
New York, N. Y.**

◆ Classified Ad Department ◆



It
Pays

Rates for advertising in this department
18 cents a line net per insertion.
Minimum advertisement, 2 lines.

ACHILLEAS

ACHILLEA THE PEARL.
Strong field-grown clumps for immediate delivery, \$8.00 per 100.
CHARLES H. TOTTY CO.,
Madison, N. J.

ADIANTUMS

ADIANTUM O'BRIENII.
Strong, vigorous 2-in., \$6.00 per 100, \$55.00 per 1000. Large clumps, \$50.00 per 100.
This is one of California's best and hardiest ferns. Ready for immediate delivery.
ROY F. WILCOX & CO.,
Montebello, Cal.

Adiantum Cuneatum, strong plants, 2½-in., \$12.50 per 100; 3-in., \$15.00 per 100; 4-in., \$30.00 per 100; 5-in., \$50.00 per 100; 6-in., \$65.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

ALTERNANTHERAS

TO REDUCE STOCK.

Alternantheras, extra fine stock, red and yellow; cuttings from soil, \$1.25 per 100; 2½-in., strong, \$3.00 per 100.

I. N. KRAMER & SON,
Cedar Rapids, Iowa.

Alternantheras, strong rooted cuttings, outdoor-grown, red and green, \$10.00 per 1000. Cash with order.

Henry F. Luebbe, 3716 Argyle St., Chicago, Ill.
Alternantheras, 120 red, 110 brown, 75 yellow, for \$7.00. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

AMARYLLIS

AMARYLLIS VITTATA GIANT HYBRIDS
for November delivery.
1st size, Mammoth bulbs, \$7.50 per doz., \$50.00 per 100. These will make two flower stems each. 2nd size, good flowering bulbs, \$5.00 per doz., \$35.00 per 100, for immediate delivery. Postpaid.
Strong seedlings from spring, same strain, \$6.00 per 100, \$50.00 per 1000.
O. FEHRLIN, CITRONELLE, ALA.

AMPELOPSIS

Ampelopsis Veltchii, strong plants from 2½-in. pots, for lining out, \$6.00 per 100.
S. W. Pike, St. Charles, Ill.

Ampelopsis Veltchii, 2½-in., \$6.00 per 100, \$55.00 per 1000.

The McGregor Bros. Co., Springfield, O.

Ampelopsis Veltchii, 2-year, fine, 25c. Instant shipment.
W. H. Salter, Rochester, N. Y.

Ampelopsis Veltchii, strong rooted cuttings, \$2.00 per 100. W. R. Yerkes, Hutchinson, Kan.

AQUATICS

Crab's Claw, 88 8-in. for \$3.00. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

ASPARAGUS

ASPARAGUS PLUMOSUS AND SPRENGERI.

	Per 100	Per 1000
Asparagus Plumosus seedlings.....	\$ 15.00	
Asparagus Plumosus, 2-in.....	\$ 5.00	50.00
Asparagus Sprenger, 2½-in.....	4.50	40.00
Asparagus Sprenger, 3-in.....	7.50	65.00
Asparagus Sprenger, 4-in.....	12.00	100.00

THE MCGREGOR BROS. CO.,
Springfield, O.

PLUMOSUS, SPRENGERI, ELONGATUS.
Plumosus and Sprenger, 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.
Elongatus, cut and come again, \$7.00 per 100, \$60.00 per 1000.

ROMAN J. IRWIN,
43 West 18th St., New York, N. Y.

SPRENGERI FROM SOIL.

Asparagus Sprenger, ready for 3-in. pots, \$5.00 per 100.

Sprenger seedlings from sand, \$10.00 per 1000.

PRAIRIE FLORAL CO., LYONS, ILL.

ASPARAGUS SPRENGERI.

Fine, strong, 2-inch, \$5.00 per 100.

Fine, strong, 4-inch, \$15.00 per 100.

Cash with order.

J. F. WILCOX & SONS,

Council Bluffs, Ia.

Asparagus Plumosus, 2-in., \$5.00 per 100, \$45.00 per 1000. Fine 2½-in. Sprenger, \$5.00 per 100, \$45.00 per 1000. Strong 3-in., \$8.00 per 100. Winfield S. Kircher, Cyclamen Specialist, De-fiance, O.

Asparagus Plumosus, good value, 3-in., \$7.00 per 100; 4-in., \$15.00 per 100.

J. N. Kramer & Son, Cedar Rapids, Ia.

Asparagus Sprenger, fine, bushy plants, 3-in., 8c.
W. F. Klus, Anderson, Ind.

Asparagus Plumosus, very heavy plants starting to vine, full of tips ready to cut, from 4-in., \$25.00 per 100. Sample 25 at 100 rate. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

THIS IS READY FOR A SHIFT.

Plumosus, 2½-in. ... \$6.00 per 100, \$55.00 per 1000
Plumosus, 3-in. 7.00 per 100, 65.00 per 1000
CHARLES T. MAY,

R. B. 14, Dayton, O.

Asparagus Sprenger, strong 3-in., \$5.00 per 100; 600 for \$25.00. Asparagus Plumosus Nanus, 3-in., \$6.00 per 100; 200 for \$10.00. All are ready to shift. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

Strong 2½-in. Plumosus and Sprenger, \$5.00 per 100, \$45.00 per 1000; 3-in., both varieties, \$8.00 per 100, \$75.00 per 1000; 4-in. Plumosus, \$15.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Asparagus Sprenger, strong 4-in. for benching or potting in 5 and 6-in. pots, \$25.00 per 100. Quantity limited. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.

Asparagus Plumosus seedlings, extra strong, \$1.25 per 100; 2½-in., \$5.00 per 100; 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.
Muskogee Shrubbery Garden, Muskogee, Okla.

Asparagus Plumosus, 4-in., 12c each. Asparagus Sprenger and Plumosus, 2-in., \$3.00 per 100, \$25.00 per 1000. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

PLANT NOW FOR CUTTING.

Asparagus Sprenger, 2½-in., 5c; 3-in., 8c. Plumosus, 2½-in., 5c; 4-in., 15c.

GULLETT & SONS, LINCOLN, ILL.

SPRENGERI OR PLUMOSUS.

Strong 2-in., \$3.50 per 100, \$32.50 per 1000. Cash.

E. V. MYERS, ST. JOSEPH, MO.

Plumosus, strong, bench-grown, 2½-in. up, 3½c; 2-in. up, 2½c. Order quickly, stock limited. Cash.
Wm. Livesey, 4105 Monroe Ave., San Diego, Cal.

Asparagus Sprenger, 2½-in., \$4.00 per 100; 3-in., \$7.50 per 100. Fine, bushy plants. Cash with order. See Cinerarias advertisement.
C. A. Voris, Milton, Pa.

50 Asparagus Plumosus, \$2.50;

50 Asparagus Sprenger, \$2.25;

Cash.

Chas. E. Coughlin, Auburn, Ind.

Asparagus Plumosus, 2½-in. \$5.00 per 100
Asparagus Sprenger, 3-in. 5.00 per 100
Ready to shift. Cash, please. W. F. Abrams & Son, 38 Observatory Ave., Haverhill, Mass.

Asparagus Plumosus, extra strong 4-in. pots, \$15.00 per 100; 3-in. bushy, heavy plants, \$8.00 per 100. Sprenger, 2½-in., \$5.00 per 100, \$45.00 per 1000. Loomis Greenhouses, Loomis, Cal.

ASPARAGUS ELONGATUS.

Cut and come again. Nice young plants, \$5.00 per 100, postpaid, 1000 for \$45.00.

F. W. FLETCHER, ORLANDO, FLA.

Asparagus Plumosus, 2½-in., \$5.00 per 100; 2½-in., \$5.00 per 100; 3-in., extra strong, \$12.00 per 100; Sprenger, 2½-in., \$5.00 per 100.

Baur Floral Co., Erie, Pa.

Asparagus Plumosus, A No. 1, 2½-in., \$6.00 per 100. Groves Floral Co., Atchison, Kan.

Asparagus Plumosus and Sprenger, 2½-in., 4c; 4-in. Plumosus, \$12.00 per 100; 3-in., \$7.00 per 100. Cash.

The East Lawn Gardens, Urbana, O.

Asparagus Sprenger, 500 2½-in., good, bushy plants, \$5.00 per 100. Cash.

Dixon Floral Co., Dixon, Ill.

Asparagus Sprenger, 4-in., nice plants, \$12.00 per 100. Cash, please.

The Stafford Greenhouse, Stafford, Kan.

Asparagus Sprenger, fine plants, 3-in., 8c; 4-in., 12c each. Cash with order.

Harry A. Cook, 63 S. Main St., Oberlin, O.

Asparagus Sprenger, 3-in., \$6.00 per 100; extra strong, 2-in., 1-year-old, \$3.00 per 100, \$25.00 per 1000. Jacobs Bros., Peoria, Ill.

Asparagus Sprenger, 2½-in., \$5.00 per 100, \$45.00 per 1000.

F. C. Freeman & Sons, Portland, Ind.

Asparagus Sprenger, strong 2½-in. plants, \$5.00 per 100. Packing at cost. Walter Armacost & Co., 321 East 4th St., Los Angeles, Cal.

Asparagus Plumosus Nanus, 2-in., 5c each, ready to bench or grow on.

D. R. Herron, Olean, N. Y.

2½-IN. ASPARAGUS

Plumosus and Sprenger, \$6.00 per 100. HOLMES-LEATHERMAN SEED CO., CANTON, O.

Asparagus Sprenger out of 2-in. pots, \$5.00 per 100. Lehigh Avenue Greenhouses, 127 Lehigh Ave., Cranford, N. J.

Asparagus Plumosus Nanus, 3-in., \$8.00 per 100, \$75.00 per 1000. Jos. Michal, 57th St. and Kostner Ave., Chicago, Ill.

Asparagus Plumosus, 2½-in. pots, \$4.00 per 100. Cash with order.

Park Board Greenhouses, Fort Wayne, Ind.

Asparagus Plumosus, 3½-in. pots, \$12.00 per 100. Asparagus Plumosus, 3 -in. pots, 8.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Asparagus Plumosus, 4-in., \$12.50 per 100; 5-in., \$25.00 per 100. Packed in paper pots. Fairview Gardens, Elmhurst, Ind.

Asparagus Plumosus, 2½-in., \$4.50 per 100, \$40.00 per 1000.

O. W. Espy & Son, Brookville, Pa.

Asparagus Sprenger and Plumosus, strong plants, 2½-in., \$3.00 per 100, \$27.50 per 1000.

J. O. Schmidt, Bristol, Pa.

Asparagus Plumosus, 3-in., \$7.50 per 100; 3½-in., \$12.00 per 100. Cash please.

J. J. Clayton & Son, West Grove, Pa.

Asparagus Plumosus, 2-in., \$6.00 per 100.

Storrs & Harrison Co., Painesville, O.

Asparagus Sprenger, 3-in., 8c each. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Asparagus Plumosus, extra heavy 2½-in., \$6.00 per 100. Mathews' Greenhouses, Linesville, Pa.

Asparagus Plumosus, 4-in., \$15.00 per 100. Hendra & Son, St. Joseph, Mo.

Asparagus Sprenger, strong plants, 2½-in., 5c. O. Humfeld, Clay Center, Kan.

Asparagus Sprenger, 2½-in., \$3.00 per 100. Cash.

W. A. Ballou, Wheaton, Ill.

275 Asparagus Sprenger, 4-in., 15c.

T. R. McGinniss & Son, So. Williamsport, Pa.

Asparagus Sprenger, strong 4-in., \$15.00 per 100. Evenden Bros., Williamsport, Pa.

ASPLENIUM

ASPLENIUM NIDUS AVIS.

Bird's-Nest Ferns, Extra Fine Stock.
4-inch.....40c and 50c each
5-inch.....75c and 1.00 each
6-inch 1.50 each
7-inch 2.00 each
7-inch, heavy 3.00 each
Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.
PINEHURST FLORAL CO.,
Pleasant Hill, Mo.

BEGONIAS

BEGONIA MRS. PATTEN

BEAUTIFUL DEEP PINK, SPORT OF CHATELAIN.
HEAVY, BUSHY PLANTS IN BLOOM JUST RIGHT FOR IMMEDIATE SALES OR FOR SHIFTING ALONG TO LARGER SIZES FOR YOUR HOLIDAY REQUIREMENTS.
OUT OF 4-IN. POTS, 25c EACH.
PLUS 3c A PLANT TO COVER COST OF PAPER POT AND NEW PACKING CASE.
FULL SIZE CASE HOLDS 54 PLANTS.
G. R. NOBLE, PADUCAH, KY.

Begonia Chatelaine, strong 2½-in., \$5.80 per 100. Cash.
Pabst Greenhouse, R. F. D. 6, Oconomowoc, Wis.

BEGONIAS FROM 2 1/4-IN. POTS.

Begonia Chatelaine, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000; 3-in., \$14.00 per 100; 3 1/2-in., \$20.00 per 100.

PRIDE OF NEW CASTLE, Red Chatelaine, Luminosa color, 2 1/4-in., \$15.00 per 100.

New Begonia, Mrs. M. A. Patten, dark pink sport of Begonia Chatelaine, 2 1/4-in., \$10.00 per 100; 3-in., \$20.00 per 100; 3 1/2-in. will make fine plants for Christmas sales, \$30.00 per 100.

BEGONIA MELIOR, 3-IN. POTS, \$75.00 PER 100. BEGONIAS MELIOR, CINCINNATI AND MRS. PETERSON, 2 1/4-IN. POTS, FROM FINE TOP CUTTINGS, \$35.00 PER 100.

ROMAN J. IRWIN, New York.
43 West 18th St., New York.

BEGONIA MELIOR.

5000 3 1/2-in. and 4-in., excellent stock, ready for shift, \$50.00 per 100.

10,000 2 1/2-in., top cuttings, strong, thrifty stock, ready, \$25.00 per 100.

A 1 stock. We stand back of it and ship it right. That's what counts.

Add 5% to cover cost of packing.

H. J. BOROWSKI & SONS, Rosindale, Mass.

168 Mount Hope St., Rosindale, Mass.

BEGONIAS, CINCINNATI AND LORRAINE.

Fine stock, well-grown in a ball of earth and fertilizer to make you sweepstake plants for your Christmas trade, strong 4-in., \$75.00 per 100.

2 1/2-in. Lorraine, two plants in each pot taken from top cuttings, strong stock, \$35.00 per 100.

Luminosa Begonia, 3-in., \$12.00 per 100.

Cash.

C. L. HUMPHREY, ZANESVILLE, O.

BEGONIAS.

	Per 100	Per 1000
Begonia Luminosa, 2 1/4-in.	\$4.50	\$40.00
Begonia Chatelaine, 2 1/4-in.	6.00
Begonia Rex, 3-in.	25.00
Begonia Rex, 2 1/2-in.	18.00
Begonia Rex, 4-in., 40c each	\$4.50 per doz.

THE MCGREGOR BROS. CO., Springfield, O.

Begonia Luminosa, April potted seedlings, lately cut back, well branched from ground, hungry for 4's, truly elegant stock and packed right, \$5.00 per 100. Chatelaine, elegant 3-in., \$10.00 per 100; strong 4's, all in full bloom, fine, \$20.00 per 100. Templin quality and packing.

S. C. Templin & Son, Garrettsville, O.

BEGONIAS.

CORRELLANA LUCERNE, STRONG PLANTS OUT OF 4-IN. POTS, 38c A PLANT. NO PACKING CHARGE. QUALITY YOU HAVE EVERY RIGHT TO EXPECT FROM THIS SIZE POT. 64 PLANTS FOR FULL SIZED CASE.

G. R. NOBLE, PADUCAH, KY.

Begonia Chatelaine, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, 2 1/4-in., \$10.00 per 100; strong 3 1/2-in., \$25.00 per 100.

Our new, red sport of Chatelaine, PRIDE OF NEW CASTLE, 2 1/4-in., \$15.00 per 100.

S. S. Skidelsky & Co., 50 Park Pl., New York.

GRACILIS BEGONIAS.

Mignon and Luminosa (Christmas red), extra fine, assorted stock, 2 1/4-in., some equal to 3-in., \$6.00 per 100. Cash.

SCHIEBLE BROS., Main Lock & Old Main St., Miamisburg, O.

Rex Begonias, 2500 3-in., mixed colors, \$2.25 per dozen. 185 3-in. Emperor, 125 3-in. General Pershing, 110 3-in. Mme. Emily Jilly, 175 3-in. Julia Serat, 140 3-in. The Marquis, \$3.25 per dozen. 70 5-in. Rex mixed, \$1.00 each. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

Begonia Chatelaine, 4-in., \$20.00 per 100; 5-in., \$45.00 per 100; 6-in., \$65.00 per 100. 3-in. Luminosa, \$8.00 per 100; 5-in. Luminosa, \$35.00 per 100. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.

Begonia Prima Donna, the all year bloomer, strong plants, from 2 1/2-in., ready to shift into 4-in., in bud and bloom, \$10.00 per 100. Cash with order. Neff Floral Co., 2222 West Liberty St., Pittsburgh, Pa.

Begonias, 4-in. ready for shift, Gloire de Chatelaine, Prima Donna, Gromani Luminosa, red; Erfordia and Salmon Queen, \$15.00 per 100, \$85.00 per 5000. Cash, please.

Furst Floral Co., Dayton, O.

Begonia Chatelaine, rooted cuttings, \$3.00 per 100; 2 1/2-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, rooted cuttings, \$5.00 per 100; 2 1/2-in., \$10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

Begonia Chatelaine, 2-in., strong, ready to shift, \$7.00 per 100; 3-in., strong, ready to shift, \$12.00 per 100; 4-in., strong, ready to shift, \$20.00 per 100. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Begonias, Prima Donna, Chatelaine and Luminosa, 2 1/2-in. ready for 4-in., \$5.00 per 100; rooted cuttings, \$2.50 per 100; 4-in., 20c each. Belgium Greenhouse Co., Huntington, W. Va.

Begonia Chatelaine, 3-in., \$14.00 per 100; 4-in., \$35.00 per 100; 5-in., \$50.00 per 100. All heavy, bushy stock.

Muskogee Shrubbery Gardens, Muskogee, Okla.

Heavy 4-in. Begonia Luminosa and Prima Donna, ready for immediate shift, \$20.00 per 100. No charge for packing.

John Hanlon & Sons, Tacony, Philadelphia, Pa.

Begonia Vernon, strong 2 1/4-in. plants, \$4.50 per 100, \$40.00 per 1000. Cash, please.

E. R. Chatfield, R. No. 6, Springfield, O.

Begonia Chatelaine, 2 1/2-in., 6c.

J. C. Bigelow & Son, Utica, N. Y.

Begonia Chatelaine, 4-in., 25c; Red Chatelaine, 4-in., 40c. Both extra heavy, equal to 5-in. stock, blooming. Cash.

John Van Aart, Paducah, Ky.

Begonia Chatelaine, nice plants from 2 1/4-in. pots, \$6.00 per 100. Mrs. M. A. Patten, dark pink, fine, bushy plants from 2 1/4-in. pots, \$8.00 per 100. Cash. John R. Mitchell, Madison, N. J.

Begonias Gracilis, Salmon Queen and Chatelaine, grown from seed, 2-in., \$3.50 per 100, \$30.00 per 1000. Cash.

Jacobs Bros., Peoria, Ill.

Begonia Chatelaine of exceptional quality, extra heavy, bushy stock, 2 1/4-in. plants, \$8.00 per 100; 3-in., \$12.00 per 100. E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

Begonias, Gloire de Lorraine, 50 out 2-in. pots, 30c each; 100 rooted cuttings, 20c each. This is extra fine stock and ready to ship. Cash, please. A. B. Williams, Coshocton, Ohio.

Begonia Chatelaine rooted cuttings, \$3.00 per 100; 2 1/2-in., \$7.00 per 100; 4-in., \$25.00 per 100. Mish's Lebanon Greenhouses, 620 Cumberland St., Lebanon, Pa.

Begonias, Chatelaine, true, strong 2-in., \$6.00 per 100, \$55.00 per 1000. Mrs. Patten, strong 2-in., \$10.00 per 100, \$90.00 per 1000. Cash.

C. Betscher, Dover, O.

Begonia Prima Donna, 2 1/4-in., \$6.00 per 100. J. Bruckner, 1135 California Ave., Bond Hill, Cincinnati, O.

NOTICE

The increasing size of The Review, both in circulation and number of pages per issue, necessitates closing the forms a day farther ahead of publication date than was the custom when the paper was small.

To be certain your instructions receive attention for the current issue your letter should be in Chicago

MONDAY

Begonias, Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100.

Storrs & Harrison Co., Painesville, O.

Begonia Corallina de Lucerne, to close out, fine, 4-in., 35c; 5-in., 75c each.

Quentin Floral Co., St. Joseph, Mo.

Begonias, Luminosa and Chatelaine, fine 4-in., ready to shift, \$15.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Begonia Prima Donna, 3-in., extra strong, bushy plants, \$10.00 per 100.

J. B. Masson, R. R. 1, Bethel, Kan.

Begonias, Corallina de Lucerne, strong 4-in. in bud, 40c. Cash. See our advertisement for Cyclamen.

Park Floral Co., St. Joseph, Mo.

Begonias, Luminosa, Chatelaine and Hardy, 4-in., 20c; 5-in., 50c.

The Chal. Peterson Co., East Liverpool, O.

Begonias, Chatelaine and Luminosa, 2 1/4-in., \$5.00; 4-in., \$35.00 per 100. Ready to shift.

Geo. A. Kuhl, Pekin, Ill.

Begonia Chatelaine, 4-in. pots, nice, healthy plants, \$25.00 per 100. Cash with order.

Zumbrota Greenhouses, Zumbrota, Minn.

Begonia Chatelaine, extra fine, bushy 3-in. stock, \$12.00 per 100. 5% for packing.

Aurora Greenhouse Co., Aurora, Ill.

Begonias, Chatelaine and Prima Donna, 2 1/4-in., 6c; 3-in. of above, heavy, equal to 4-in., 12c. Packing free.

Loyd O. Bunche, Fredonia, Kan.

Begonia Chatelaine, 2 1/4-in., 6 1/2c; Gracilis, 2 1/4-in., 6 1/2c; 4-in., 20c.

L. J. Rowe, Titusville, Pa.

300 Begonia Luminosa and Vernon, bench-grown, ready for 5-in. and 6-in. pots, \$20.00 per 100. W. E. Turner, R. R. No. 2, Kenosha, Wis.

Begonia Luminosa, mixed colors only, 2-in., \$5.00 per 100. N. O. Caswell, Delavan, Ill.

Begonia Chatelaine, fine 3-in. stock, 15c each. Packing at cost.

Elitch Gardens Co., Denver, Colo.

Begonias, Chatelaine and Mignon, best red, in bloom, 4-in., 10c.

Samuel Whitton, Utica, N. Y.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads.

Begonia Chatelaine, 4-in., 20c each. Elegant stock. Special prices for two weeks.

J. E. Matthewson, Sheboygan, Wis.

Begonia Chatelaine, strong 3-in., \$10.00 per 100. 5 per cent for packing.

O. H. Frey, Lincoln, Neb.

Rex Begonia, 3 1/2-in., \$25.00 per 100; 2 1/2-in., \$15.00 per 100. Cash.

Clarence A. Ustler, Fleming St., Springfield, O.

Begonia Chatelaine, strong rooted cuttings, \$3.00 per 100, \$25.00 per 1000.

S. A. Pinkstone, Utica, N. Y.

BERRIED PLANTS

GOLDEN CLEVELAND CHERRIES, 2 1/4-in. pots, \$7.00 per 100, \$65.00 per 1000.

CLEVELAND CHERRIES, strong, field-grown plants, ready for 7-in. pots, well berried, \$17.50 per 100; 2 1/4-in. pots, \$7.00 per 100, \$60.00 per 1000; 3-in., \$14.00 per 100.

Christmas Peppers, 2 1/4-in. pots, \$7.00 per 100, \$60.00 per 1000. 3-in. pots and larger sizes of above, ready early Fall. Ask for prices.

Roman J. Irwin, 43 West 18th St., New York.

OLEVELAND CHERRIES, FINE STOCK FROM FIELD.

4-in., 50c each;

5-in., 75c each;

6-in., \$1.00 each.

These will be big sellers for Christmas.

C. C. POLLWORTH CO., Milwaukee, Wis.

Peppers: Celestial, 5 1/2-in. and 6-in., 50c; Bird's Eye, Dwarf, 5 1/2-in. and 6-in. 50c. All of the best varieties, 5 1/2-in. and 6-in., 50c, in assortment.

The above are pot-grown, heavily fruited and just right in every respect. Packing free, 10% additional if ordered in clay pots.

Homewood Greenhouses, Atchison, Kan.

OTAHEITE ORANGES.

The large-fruited variety, 1-year-old, 4-in. pots, ready for a shift, \$25.00 per 100; extra heavy 6-in., \$1.25 each. A 1 quality. We stand back of it and ship right; that's what counts.

Add 5% to cover cost of packing.

H. J. BOROWSKI & SONS, Rosindale, Mass.

168 Mount Hope St., Rosindale, Mass.

PEPPERS.

	3-in.	4-in.	5-in.
Celestial	\$10.00	\$25.00	\$50.00
Cluster	10.00	25.00	50.00
Bird's Eye	20.00	35.00	75.00

GEO. A. KUHLE, PEKIN, ILL.

Cleveland Cherries, strong field-grown, \$25.00 per 100; large and stocky 4-in. plants, \$15.00 per 100.

Christmas Peppers, strong 2 1/4-in., \$7.00 per 100; 3-in., \$12.00 per 100; 5-in., well set, fine stock, \$35.00 and \$50.00 per 100.

S. S. Skidelsky & Co., 50 Park Pl., New York.

Cleveland Cherries, grown in the field, extra fine and loaded with berries, none better, 5-in., 50c; 6-in., 75c, well established; the kind that will please you. Same direct from field, ready for 5-in., 6-in. and 7-in. pots, extra well berried, strong plants, \$30.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

PEPPERS, CLEVELAND CHERRIES.

Plants loaded with berries, 5 1/2-in., 50c.

Packing at cost.

HARRY FRANKLIN BAKER, 1118 W. Lake St., Minneapolis, Minn.

Cleveland Cherries, all in blossom and bearing, 4-in., 17 1/2c; 5-in., 30c each.

Celestial Peppers, loaded with berries, 4-in., 20c; 5-in., 30c. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Cleveland and Jerusalem Cherries, 500 4-in., choice, field-grown, full of berries and sure to please; better than last year, 15c each; culls, 10c each.

C. R. Wills & Sons, R. R. 7, Greenville, O.

CELESTIAL PEPPERS

Strong 4-in., \$10.00 per 100.

Cash, please.

J. S. WILSON FLORAL CO., Des Moines, Ia.

BERRIED PLANTS.

4-in. Cleveland Cherries15c

4-in. Christmas Peppers15c

3 1/2-in. Bird's Eye Peppers15c

FRETZ GREENHOUSE, PRATT, KAN.

Vaughan's Celestial Peppers, 4-in., full of fruit, tall and well branched, \$20.00 per 100. No charge for packing out of pots. Cash. H. W. Allersma, 642 Benjamin Ave., Grand Rapids, Mich.

Cleveland Cherries, field-grown, 5 and 6-in. size, 25c and 35c each. Fine plants, loaded down with fruit. Packing free for cash.

Silvius & Silvius, Ashtabula, O.

Cleveland Cherries, field-grown plants, extra fine, loaded with berries, 15c, 20c and 25c each. Cash, please.

Kiefer Bros., 111 Fairground Ave., Dayton, O.

4-in. Peppers25c

4-in. Christmas Cherries25c

Wilcox & Sons, Council Bluffs, Iowa.

Cleveland Cherries and Christmas Peppers, strong, bushy, 4-in., ready for shift, \$15.00 per 100.

Park Floral Co., Trenton, N. J.

BERRIED PLANTS—Continued**NEW CLEVELAND CHERRIES.**

Grown in 4-in. pots outdoors, well set with fruit and sure to please, \$20.00 per 100. Cash. G. W. FRISCH'S SON, DAYTON, O.

Jerusalem Cherries, Mentor type, 5-in., \$50.00 per 100; 4-in., \$35.00. Field-grown, ready for 5-in., \$25.00 per 100.

Storrs & Harrison Co., Painesville, O.

Cleveland Cherries, large plants from the field, well berried, ready for 6 and 7-in. pots, \$12.00 per 100, \$100.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Cleveland Cherries, from field, nice bushy plants, well berried, 25c and 35c each. 5% for packing. Cash.

Marion Floral Co., Marion, Ind.

Jerusalem Cherries from field, nice, bushy plants covered with fine, large berries, \$25.00 per 100. Cash. John R. Mitchell, Madison, N. J.

Cleveland Cherries, red and yellow, field grown, full of fruit, 4-in. and 5-in. pots, 15c. Byer Bros., Chambersburg, Pa.

Cleveland Cherries, well branched, plenty of blossoms, some fruit, heavy 4-in., \$15.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Dwarf Cleveland Cherries, \$5.00 per 100; Bird's Eye, \$5.00 per 100. Baur Floral Co., Erie, Pa.

Peppers and Cherries, 4-in., \$15.00 per 100. Forest Park Floral Co., Forest Park, Ill.

Cherries, strong 3-in., ready for a shift, 10c. New London Floral Co., New London, Wis.

BOUGAINVILLEAS**BOUGAINVILLEA CRIMSON LAKE.**

New, wonderfully bright striking shade of red. We have the largest block of this propagated in the country. Untrained plants from 4-in. pots, \$2.00 each; 5-in., \$2.50 each.

STORRS & HARRISON CO., Painesville, O.

BOUVARDIAS

Bouvardias, single, light and dark pink, 2-in., \$6.50 per 100, \$60.00 per 1000. Cash. Julius Niednagel, Evansville, Ind.

BUDDLEIAS

Buddleia Asiatica, fine well developed stock, 3-in. pots, \$27.00 per 100. Roman J. Irwin, 48 West 18th St., New York

Buddleia Asiatica, pure white; ideal for winter forcing. Write for prices. The Conard & Jones Co., West Grove, Pa.

Buddleia Asiatica, fine for forcing in greenhouse, 4-in., \$22.50 per 100. Cash. E. J. Ulrich Floral Co., Tiffin, O.

Buddleia Asiatica, extra strong 4-in., 30c; 6-in., \$1.00. Cash. Park Floral Co., St. Joseph, Mo.

Buddleia, Butterfly shrub, 2½-in., \$6.00 per 100, \$55.00 per 1000. The McGregor Bros. Co., Springfield, O.

Buddleia Asiatica, 4-in., \$25.00 per 100. Fred H. Lemon & Co., Richmond, Ind.

BULBS**MICHIGAN GROWN BULBS.**

Terms: Cash, f. o. b. Grand Rapids. SINGLE TULIPS.

	Per 100	Per 1000
Artus	\$2.60	\$24.00
Cramoisi Brilliant	3.00	28.00
Cardinal's Hat	2.50	
Rose Grisdellin	2.75	
Cottage Maid	2.75	
King of Yellows.....	3.00	
Yellow Prince	2.75	26.00
Goldfinch	2.75	
Fred Moore	2.75	
Mixed colors	2.00	18.00

DOUBLE TULIPS.

Murillo	3.00	
La Candeur	2.75	
Mixed colors	2.25	20.00

DARWIN TULIPS.

Clara Butt	2.60	24.00
Gretchen	2.60	24.00
Baronne de la Tonnaye.....	3.00	
Mixed colors	2.00	18.00

MAY FLOWERING TULIPS.

Gesneriana Spathulata	2.50	
Gesneriana Lutea	2.50	
Caledonia, orange red.....	2.50	22.00
La Merveille	2.50	22.00
Golden Crown	2.50	22.00
Jaune D'Oeuf	2.75	25.00
Inglescombe Pink	2.50	
Inglescombe Yellow	2.50	
Primrose Beauty	2.75	
Mixed colors	2.00	18.00

NARCISSUS.

Poeticus Ornatus, first size.....	2.00	18.00
Alba Plena Odorata, double white	2.00	18.00

THE MICHIGAN BULB PROPAGATING CO., Beverly, Grand Rapids, Mich.

GLADIOLI FOR FALL PLANTING.

America, Panama, Halley, Pendleton, Chicago White, Lily Lehman, Francis King.

Mrs. Fennell, Diener's seedling. All sizes; prices on application.

Calla Aethiopica, 1½-in. to 2-in., \$8.00 per 100 Calla Elliottiana, extra strong, \$25.00 per 100 Cannas, \$4.50 per 100, \$40.00 per 1000

Hungaria, Meteor, Rosea Gigantea, Yellow King Humbert.

LOS ANGELES GERANIUM CO., Berkeley, Cal.

PEARSON'S MONEYWORTH QUALITY.

Dutch bulbs now ready, Single Hyacinths, pan size, 16 to 17 cm., \$7.00 per 100, \$65.00 per 1000. Varieties: L'Innocence, Grand Maitre, Gertrude, King of the Yellows, La Grandesse and Victor Emanuel, fine pink, earliest of all Hyacinths.

Second size, 17 cm., and up, same varieties, \$8.00 per 100, \$75.00 per 1000.

Early Tulips: Couronne d'Or, \$4.25 per 100, \$39.00 per 1000; Murillo, \$3.50 per 100, \$32.00 per 1000; La Reine, \$3.75 per 100, \$33.00 per 1000; Prince of Austria, \$3.75 per 100, \$35.00 per 1000; Fred Moore, \$3.50 per 100, \$30.00 per 1000; Flamingo, true, large pink, \$5.25 per 100, \$45.00 per 1000; Kelzerskroon, \$3.75 per 100, \$34.00 per 1000; Yellow Prince, \$3.75 per 100, \$32.00 per 1000; Rose Luisante, finest Tulip for pot culture, \$4.50 per 100, \$41.00 per 1000.

Darwin Tulips, only real good forcing varieties: Mme. Krelage, pink, \$4.50 per 100, \$40.00 per 1000; Farncombe Sanders, salmon red, \$4.50 per 100, \$40.00 per 1000; Dal Ongaro, light violet, white base, heavy stem, \$5.50 per 100, \$52.00 per 1000; Pride of Haarlem, \$4.25 per 100, \$38.00 per 1000; Gorgeous, plum color, the only Darwin for pots, \$5.00 per 100, \$45.00 per 1000; Jaune d'Oeuf, soft yellow, \$4.00 per 100, \$38.00 per 1000.

PETER PEARSON,

5748 Gunnison St., Chicago, Ill.

FREESIA PURITY BULBS.

A heavy-flowering, strong-stemmed strain, for greenhouse forcing. This strain blooms with an average of 7 flowers to a stem. You have been pleased with it in former years, and careful re-selection has made it still better this season.

Diameter. Per 1000
1/16 to 1/4 inches.....\$6.00
1/4 to 1/2 inches.....9.00

Satisfaction guaranteed.

NARCISSUS PAPER WHITE.

Mammoth bulbs\$25.00 per 1000

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

CALLA BULBS.

Calla Aethiopica, the popular white Calla. Clean, sound bulbs, all with crown shoots.
Size Per 100 Per 1000
1½-in. to 1¾-in.....\$ 6.00 \$ 50.00
1¾-in. to 2-in.....8.00 75.00
2-in. and up.....15.00 140.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

PLANT MIXED NARCISSI.

For a succession of bloom from the first Daffodils for Easter to the last double white for Mothers' day. Our mixture for naturalizing and garden planting contains at least 12 varieties, \$1.25 per 100, \$10.00 per 1000, not prepaid.

We have a few Aspasia, white with yellow eye, 2 to 4 on a long stem, \$5.00 per 100.

MRS. WM. CRAWFORD,

1602 Indiana Ave., La Porte, Ind.

DAFFODILS.

EMPEROR.....\$3.00 per 100, \$25.00 per 1000

PAPER WHITES.

Paper White Narcissus Grandiflora, \$2.00 per 100, \$15.00 per 1000. 500 at 1000 rate on Daffodils and Paper Whites. Cash from unknown parties. Add 5 per cent for packing.

CALIFORNIA FLORAL CO.,

217 Winston St., Los Angeles, Cal.

GLADIOLUS BULBS.

Choice mixture by the thousand; Mrs. Watts, Gretchen Zang, Crackerjack, Independence, Hulot, Augusta, Mrs. Francis King, Pendleton, Schwaben, America, Panama, War, Pink Perfection, Peace, Princeps, Halley, etc.; ¾-in., \$5.00; 1½-in., \$7.00; ¾-in., \$9.00; 1-in., \$12.00; 1¼-in., \$15.00; 1½-in. and up, \$18.00 per 1000.

WILL PHELPS, KEITHSBURG, ILL.

TRUMPET DAFFODILS AND NARCISSI.

N. Princeps Trumpet Daffodils, 1-in. up, \$20.00 per 1000. N. Princeps Trumpet Daffodils, ¾ to 1-in., \$10.00 per 1000. N. Princeps Trumpet Daffodils, less than ¾-in., \$5.00 per 1000. N. Alba Plena Odorata. Same sizes. Same prices. Samples, postpaid, 25c. Special on 5000 lots.

DERBY GARDENS,

John H. Umpleby, Prop. Lake View, N. Y.

YELLOW CALLAS.

Elliottiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs\$25.00 per 100
Second size15.00 per 100

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Cal.

BULBS.

French, Dutch and Guernsey, in stock now, quality fine.

Send for our list.

O. U. LIGGIT,

Wholesale Plantman, 303 Bulletin Bldg., Philadelphia, Pa.

Bulbs of all description. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND, New York Branch, 82-84 Broad Street.

also 10418 118th St., Richmond Hill, L. I., N. Y.

BULBS.

Per 1000

10,000 Snowdrops\$20.00
10,000 Narcissi, early.....20.00
30,000 Bride Gladioli20.00
10,000 Princeps Daffodils, early.....20.00

G. FEYER,

Hayward Bulb Farms, Hayward, Cal.

Daffodils, Emperor and Sir Watkin, \$25.00 per 1000.

Narcissus Paper White, \$15.00 per 1000; planting size, 50c per lb.

Amaryllis Belladonna and White Watsonia, \$5.00 per 100. Eagle Rock Gardens, R. F. D. 1, Box 532, Los Angeles, Cal.

GODFREY CALLAS.

Dry bulbs, ½-in. to 1-in., \$5.00 per 100; ¼-in., \$2.00 per 100; bulblets, 50c per 100.

CALLA AETHIOPICA.

Dry bulbs, ½-in. to 1½-in., \$5.00 per 100; smaller than ½-in., 75c per 100. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway.

BULBS.

Narcissus Emperor.....\$30.00 per 1000
Narcissus Empress.....30.00 per 1000
Best mixed for outdoor planting.. 10.00 per 1000

AUG. JURGENS, RIDGELAND, MISS.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Liliums. Please write for catalogue to Gt. Van Waveren & Kruljff, 116 Broad St., Room 40, New York City

Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 82-84 Broad St., New York City.

Godfrey Calla bulbs, started, ready for 3-in. pots, \$4.00 per 100.

Pinehurst Floral Co., Pleasant Hill, Mo.

BUXUS

Buxus Suffruticosa; box edging, 20,000 rooted cuttings. Write for prices.

The Conard & Jones Co., West Grove, Pa.

CALADIUMS**FANCY-LEAVED CALADIUMS.**

Fifteen varieties, 3-in., 15c; 4-in., 25c; strong plants, in paper pots. Cash with order.

H. O. DOESCHER,

2048 Gentilly Ave., New Orleans, La.

CALCEOLARIAS

Calceolarias, best hybrids, 2¼-in. pots, \$14.00 per 100.

Roman J. Irwin, 48 W. 18th St., New York.

CALENDULAS**CALENDULAS.**

Orange King, 2¼-in. pots, very strong, \$4.00 per 100. Cash. No charge for packing.

THE IMLAY CO.,

Zanesville, O.

Calendulas, Orange King, true double, 2¼-in. pots, \$6.00 per 100, \$50.00 per 1000, 3-in. pots, \$8.00 per 100, \$75.00 per 1000.

Roman J. Irwin, 48 W. 18th St., New York.

Calendulas, Orange King, extra strong 2¼-in. plants, \$3.50 per 100.

Burrows Bros., R. R. No. 1, Rockford, Ill.

Calendulas, Orange King, strong 2¼-in. plants, \$4.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, Orange King, strong seedlings, \$1.10 per 100. Parcel post paid. Cash.

Lyndhurst Farm, Inc., Hammononton, N. J.

Calendulas, Orange King, strong plants, 2-in., 3¼c. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Calendulas, Orange King, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Nelson, Florist, Wellsville, O.

Calendulas, Orange King, 2½-in. extra strong plants, \$3.50 per 100.

A. F. Aebersold, New Albany, Ind.

Calendulas, 250 2-in. Orange King, very special strain, \$3.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Calendulas, 500 Orange King, good strain, 2¼-in., \$5.00 per 100.

Louis Linnemann, Jr., Des Plaines, Ill.

Calendulas, Orange King, extra strong 2½-in., \$4.00 per 100. No charge for packing.

F. L. Lanson, Council Bluffs, Ia.

Calendulas, Orange King, extra strong 2¼-in., \$4.00 per 100. Cash, please.

Lake Orion Greenhouses, Orion, Mich.

Calendula Orange King, seedlings from best seed procurable, \$1.25 per 100. Parcel post paid. Cash with order. O. G. Locke, Arkport, N. Y.

Calendulas, Orange King, 2¼-in. and 2-in., 8c. Cash. Randolph Greenhouses, Terre Haute, Ind.

Calendulas, 2¼-in., \$4.00 per 100.

Baur Floral Co., Erie, Pa.

CALLAS

CALLA BULBS.

Calla Aethiopica, the popular white Calla, clean, sound bulbs, all with crown shoots.

Size	Per 100	Per 1000
1 1/4-in. to 1 1/2-in.	\$ 6.00	\$ 50.00
1 1/2-in. to 2-in.	8.00	75.00
2-in. and up.	15.00	140.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

GODFREY CALLAS.

Here's a real bargain. We have about 800 growing in 4-in. pots. Every one of these bloomed last winter, good, strong blooms, and they will be great money-makers this winter, only \$15.00 per 100. Cash.

Remember these are growing bulbs, not dormant.

O. L. HUMPHREY, ZANESVILLE, O.

GODFREY CALLAS.

	Per 100	Per 1000
3 1/4-in. pots	\$12.00	\$100.00

Strong, field-grown plants, ready to pot in 7-in. pots, \$30.00 per 100. For bulbs of above see front cover.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

White Calla Bulbs, well-known Aethiopica, California field-grown, fresh, A 1

3-in. to 4-in. circumference	\$ 9.00 per 100
4-in. to 5-in. circumference	16.00 per 100
5-in. to 6-in. circumference	25.00 per 100

Prices include express charges, fully prepaid on all orders for \$9.00 or more. Cash with order.

Lillydale Bulb Co., Santa Cruz, Calif.

GODFREY CALLAS.

The true strain,
fine 4-in. plants, \$17.50 per 100.

SCHMIDT & MEINE,

3121 Market St., Youngstown, O.

GODFREY CALLAS.

1000 2 1/2-in., strong stock, \$6.00 per 100.
Cash with order.

J. S. WILSON FLORAL CO.,

Des Moines, Ia.

Godfrey Callas, 3 1/4-in. plants, \$12.00 per 100; 4-in., \$15.00 per 100; extra strong, field-grown, ready for 7-in. pots, \$30.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Godfrey Callas, 4-in. blooming size, \$15.00 per 100; 3-in., \$10.00 per 100; 2 1/2-in., \$6.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Godfrey Callas, 4-in., ready to shift, \$12.00 per 100. Dry bulbets, small, \$1.00, best assorted, \$2.00, or 5000 as they run, \$1.50 per 100.

Attica Floral Co., Attica, Ind.

Calla, white, Aethiopica, greenhouse-grown, 1 1/4-in. to 1 1/2-in., \$15.00 per 100. Mammoth bulbs, extra fine, \$20.00 per 100.

McCaslin Bros., Zanesville, O.

Godfrey Callas, true stock; first size, small bulbets, \$1.00 per 100; second size, small bulbs, \$2.50 per 100; third size, larger bulbs, \$5.00 per 100.

N. O. Caswell, Delavan, Ill.

Calla bulbs, 265 Little Gem, first size, 10c; 200 Godfrey, small size, 3c each. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

GODFREY CALLAS.

2 1/4-in., \$7.00 per 100.

A. N. KINSMAN, INC., AUSTIN, MINN.

Godfrey Callas, 4-in. plants, \$15.00 per 100. Hendra & Son, 5740 S. 4th St., St. Joseph, Mo.

Calla Godfrey, strong 2 1/4-in., \$5.00 per 100. Cash.

Daut Bros., Decatur, Ill.

CAMPANULAS

Canterbury Bells, strong plants, 2 1/4-in. pots, \$7.00 per 100. Bland & Steimetz, Independence, Iowa.

CARNATIONS

FIELD-GROWN CARNATIONS.

PINK.

	Per 100	Per 1000
Enchantress Supreme	\$14.00	\$125.00
Enchantress, pink	9.50	85.00
Alice	10.00	95.00
Miss Theo	9.00	80.00
Mrs. C. W. Ward	12.00	110.00

WHITE

White Enchantress	10.00	95.00
White Perfection	10.00	95.00
Matchless	9.00	80.00
White Wonder	15.00	140.00

RED AND CRIMSON

Beacon	15.00	140.00
Belle Washburn	15.00	140.00
Doris	10.00	95.00
Harlowarden	10.00	90.00
Aviator	15.00	140.00
Victory	12.00	100.00

VARIEGATED

Benora	15.00	140.00
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ROMAN J. IRWIN,

43 West 18th St., New York City.

850 Matchless, strong, field-grown plants, \$50.00 for the lot.

Theodore Meyer, Waukegan, Ill.

50,000

of the
HEALTHIEST,

best grown and most
worth while benching

CARNATION PLANTS

ever offered to the trade.

MATCHLESS.

PINK ENCHANTRESS,
LIGHT PINK ENCHANTRESS.

These are a Bargain
with a capital "B" at

\$80.00 per 1000.

PERCY JONES,

80 E. Randolph St., Chicago, Ill.

BARGAIN!

BARGAIN!!

BARGAIN!!

FIELD-GROWN CARNATIONS.

Matchless	\$8.00 per 100	\$75.00 per 1000
W. Enchantress	8.00 per 100	75.00 per 1000
Victory	8.00 per 100	75.00 per 1000
Enchantress	8.00 per 100	75.00 per 1000
The Herald	8.00 per 100	75.00 per 1000
Aviator	8.00 per 100	75.00 per 1000
Ench. Supreme	8.00 per 100	75.00 per 1000
Mrs. Ward	8.00 per 100	75.00 per 1000

Big values. Order today.

A. T. PYFER & CO.,

164 N. Wabash Ave., Chicago, Ill.

FIELD-GROWN CARNATION PLANTS.

Write for varieties available and prices.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

FIELD-GROWN CARNATIONS.

We have the following varieties to offer, good,
clean plants from a very reliable grower:

The following varieties
\$12.00 per 100

Matchless	White Wonder
W. Enchantress	Crystal White
Aviator	Mrs. Ward
Peerless Pink	Miss Theo, dark pink
Pink Sensation	Cottage Maid
The Herald	Merry Christmas
	Enchantress Supreme,
	\$14.00 per 100.

AMERICAN BULB CO.,

18 1/2 N. Wabash Ave., Chicago, Ill.

FIELD-GROWN CARNATION PLANTS.

We have 100,000 well-branched, nice, healthy
A No. 1 stock, grown especially for the trade.

	Per 100	Per 1000
Liddle	\$25.00	\$200.00
Enchantress Supreme	11.00	90.00
Rosalia	11.00	90.00
White Enchantress	10.00	80.00
Crystal White	10.00	80.00
White Wonder	10.00	80.00
Matchless	10.00	80.00
Nebraska	10.00	80.00
Merry Xmas	10.00	80.00
Rose Pink Enchantress	10.00	80.00

Special prices on large lots.

MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

CARNATIONS, EXCELLENT QUALITY.

FIELD-GROWN PLANTS.

Matchless, Ward, White Wonder,
White Perfection, Pink Enchantress.

Lots of 1000 and over, \$80.00 per 1000.
Lots under 1000, \$10.00 per 100.

POEHLMANN BROS. CO.,

Morton Grove, Ill.

FIELD-GROWN CARNATIONS.

The finest plants we have ever offered.

	Per 100	Per 1000
Matchless, best white, extra fine	\$ 9.00	\$ 80.00
Alice	9.00	80.00
Light Pink Enchantress	12.00	100.00
White Enchantress	12.00	100.00
Crystal White	12.00	100.00

Plants carefully dug and packed in moss. No
charge for packing. Cash or references from
unknown purchasers.

WASHINGTON FLORAL CO.,

Washington, Pa.

STRONG, BUSHY STOCK.

Field-grown carnation plants of first-class qual-
ity, ready to ship.

	Per 100	Per 1000
W. Enchantress, white	\$10.00	\$85.00
Crystal White, white	10.00	85.00
Matchless, white	10.00	85.00
Miss Theo, pink	10.00	85.00
Cottage Maid, pink	10.00	85.00
Good Cheer, red	10.00	85.00
Rosalia, pink	10.00	85.00
Enchantress Supreme	12.00	100.00

Cash or Chicago references.

CHARLES N. MILLER & BRO.,

Morton Grove, Ill.

BARGAIN PRICES

CARNATIONS, EXCELLENT QUALITY.

	Per 100	Per 1000
White Enchantress	\$6.00	\$60.00
Light Pink Enchantress	6.00	60.00
Supreme, salmon pink	6.00	60.00
Belle Washburn, red	6.00	60.00

These plants are full of short branches; very
healthy; field-grown plants in fine growing
weather and no frost. No packing charge.

GREEVE FLORAL CO.,

Oskaloosa, Iowa.

MATCHLESS

Strong field-grown plants

of the

FINEST WHITE CARNATION

\$8.00 per 100, \$75.00 per 1000.

Ward	\$8.00 per 100	\$75.00 per 1000
Rosette	8.00 per 100	75.00 per 1000
Pink Enchantress	8.00 per 100	75.00 per 1000
White Enchantress	8.00 per 100	75.00 per 1000
Alice	8.00 per 100	75.00 per 1000
Roper	8.00 per 100	75.00 per 1000

Order now—stock limited.

WIETOR BROS.,

30 E. Randolph St., Chicago, Ill.

FIELD CARNATION PLANTS.

Ench. Supreme	\$10.00 per 100	\$90.00 per 1000
W. Enchantress	8.00 per 100	75.00 per 1000
Crystal White	8.00 per 100	75.00 per 1000
Matchless	8.00 per 100	75.00 per 1000
Miss Theo	8.00 per 100	75.00 per 1000
Cottage Maid	8.00 per 100	75.00 per 1000
Lt. Pink Enchant.	8.00 per 100	75.00 per 1000
Peerless Pink	8.00 per 100	75.00 per 1000

Strong, bushy stock of A1 quality.

Nominal charge for boxes.

Cash required from unknown parties.

J. A. BUDLONG CO.,

184-186 N. Wabash Ave., Chicago, Ill.

FIELD-GROWN CARNATION PLANTS.

The best plants we have ever offered.

Write for prices.

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

NICE, STRONG, FIELD-GROWN CARNATIONS.

	Per 100	Per 1000
Enchantress Supreme	\$13.00	\$120.00
Nebraska	12.00	110.00
Alice	11.00	100.00
White Enchantress	11.00	100.00
Enchantress	11.00	100.00
Dark Enchantress	11.00	100.00
Matchless	11.00	100.00

Cash with order. Packing free.

LAGONDA FLORAL CO.,

Springfield, O.

Carnations, field-grown, strong, healthy and
bushy plants, ready to ship.

	Per 100	Per 1000
White Enchantress	\$8.00	\$75.00
Pink Enchantress	8.00	75.00
Matchless	8.00	75.00
White Wonder	8.00	75.00
Herald	8.00	75.00
Crystal White	8.00	75.00
White Pearl	8.00	75.00

Cash, please.

Krowka Bros., 4938 Western Ave., Chicago.

FIELD-GROWN CARNATION PLANTS.

	Per 100	Per 1000
3500 Matchless	\$8.00	\$75.00
6000 Rose Pink	8.00	75.00
2350 Enchantress	8.00	75.00
1900 Herald	8.00	75.00
700 Supreme	8.00	75.00
650 White Enchantress	8.00	75.00

Cash, please.

GUS RAASCH,

P. O. Box 473, Kankakee, Ill.

CARNATION PLANTS.

4200 White Enchantress	\$100.00 per 1000
1000 Enchantress	100.00 per 1000
500 Beacon	100.00 per 1000
3200 Matchless	\$8.00 per 100, 75.00 per 1000
450 White Wonder	100.00 per 1000
600 White Perfection	100.00 per 1000
700 Eureka	100.00 per 1000
500 Philadelphia	100.00 per 1000

THE WILLIAM MURPHY CO.,

Cincinnati, O.

CARNATIONS.

Strong, field-grown plants.

1200 Enchantress	800 Ward
1000 Matchless	800 Nebraska
	\$6.00 per 100, \$50.00 per 1000.

BARGHOLTZ,

8916 N. Clark St., Chicago, Ill.

CARNATIONS—Continued**FIELD-GROWN CARNATION PLANTS!**

\$8.00 per 100, \$75.00 per 1000.

On account of my greenhouse being closed, I will sell at a bargain:
1000 Thenanthos, 1000 White Enchantress, 1000 Light Pink Enchantress, 500 Rose Pink Enchantress, 500 Ward. All extra strong plants. 5% for packing.

GEO. BAKAITES,
4309 North Francisco Ave., Chicago, Ill.

The best field-grown plants we have had in many years: Alice, Matchless, White Wonder, Philadelphia, Crystal White, White Enchantress, Rose Pink Enchantress, Mrs. C. W. Ward, Enchantress, Beacon, Merry Xmas, Belle Washburn, Lawson, Nebraska and a few Benora, \$12.00 per 100, \$100.00 per 1000. Enchantress Supreme, \$14.00 per 100, \$125.00 per 1000. Ruth Baur, \$15.00 per 100, \$140.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Carnation plants, ready for the bench and good stock.

Matchless \$10.00 per 100, \$95.00 per 1000
White Wonder ... 10.00 per 100, 95.00 per 1000
White Perfection... 10.00 per 100, 95.00 per 1000
Comfort 10.00 per 100, 95.00 per 1000
Prospector 10.00 per 100, 95.00 per 1000
White Enchantress. 10.00 per 100, 95.00 per 1000
Thenanthos 10.00 per 100, 95.00 per 1000
Dana R. Herron, Olean, N. Y.

FIELD-GROWN CARNATIONS.

Extra fine, bushy plants.

2000 Beacon,

15,000 Matchless,

5000 White Enchantress,

2000 Miss Theo,

\$10.00 per 100, \$90.00 per 1000.

Cash with order.

J. O. RENNISON CO.,

Sioux City, Ia.

FIELD-GROWN CARNATION PLANTS.

CLEAN UP OF OUR WORTHMORE QUALITY.

White Cottage Maid

White Wonder

Matchless

\$10.00 per 100 packed, \$9.00 per 100 if you dig them. Cash with order.

J. B. GOETZ SONS,

Saginaw, Mich.

FIELD-GROWN CARNATION PLANTS.

Pink Enchantress \$10.00 per 100, \$100.00 per 1000
White Enchantress 10.00 per 100, 100.00 per 1000
Matchless 10.00 per 100, 100.00 per 1000
Herald 10.00 per 100, 100.00 per 1000
Aviator 10.00 per 100, 100.00 per 1000
Nebraska 10.00 per 100, 100.00 per 1000

Strong plants. Cash.

C. ERICKSON, PRINCETON, ILL.

FIELD-GROWN CARNATION PLANTS.

We must have use of land so here they go.

Supreme \$10.00 per 100, \$90.00 per 1000

Belle Washburn ... 10.00 per 100, 90.00 per 1000

C. W. Ward 8.00 per 100, 75.00 per 1000

Enchantress 8.00 per 100, 75.00 per 1000

LAYTON'S FLOWER SHOP,

Olean, N. Y.

STRONG, FIELD-GROWN CARNATION PLANTS

2000 Matchless, strong \$10.00 per 100

1000 White Enchantress, strong... 10.00 per 100

300 Pink Enchantress, strong.... 10.00 per 100

Cash, please.

W. E. TRIMBLE GREENHOUSE CO.,

Princeton, Ill.

STRONG, FIELD-GROWN CARNATION PLANTS.

Mrs. C. W. Ward.....\$90.00 per 1000

Matchless 90.00 per 1000

Enchantress 90.00 per 1000

Philadelphia 80.00 per 1000

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

FIELD-GROWN CARNATIONS.

Enchantress \$10.00 per 100

Matchless 10.00 per 100

Ward 10.00 per 100

Herald 10.00 per 100

Nancy 10.00 per 100

Champion 10.00 per 100

O. C. POLLWORTH CO., MILWAUKEE, WIS.

FIELD-GROWN CARNATION PLANTS.

Strong, bushy stock, well branched.

1200 Matchless ... \$12.00 per 100, \$100.00 per 1000

700 Cerise 12.00 per 100, 100.00 per 1000

800 Pink Ench... 12.00 per 100, 100.00 per 1000

600 Winsor 12.00 per 100, 100.00 per 1000

THE NILES FLORISTS,

Phone Niles 10. Niles, Ill.

FIELD-GROWN CARNATION PLANTS.

Large, bushy plants. Per 100 Per 1000

Pink Enchantress \$8.00 \$75.00

Matchless 8.00 75.00

White Enchantress..... 9.00 80.00

Cash with order.

JOS. SCHOOS,

1433 Warren St., Evanston, Ill.

HEAVY

Field-grown, healthy

CARNATION PLANTS,

1000 Enchantress,

1000 Matchless,

\$90.00 per 1000.

RIVERBANK GREENHOUSES,

Chas. McCauley, Mgr., Geneva, Ill.

STRONG CARNATION PLANTS.

1500 Enchantress ... \$9.00 per 100, \$85.00 per 1000

1000 Victory 9.00 per 100, 85.00 per 1000

800 Peerless Pink... 9.00 per 100, 85.00 per 1000

Cash, please.

JOHN F. MILLER, McHENRY, ILL.

EXTRA STRONG

Carnations, field-grown plants in bud.

Beacon \$8.00 per 100, \$75.00 per 1000

W. Enchantress... 8.00 per 100, 75.00 per 1000

Matchless 8.00 per 100, 75.00 per 1000

WM. C. SCHAEFER FLORAL CO.,

Cemetery Rd., Price Hill, Cincinnati, O.

FIELD-GROWN CARNATION PLANTS.

Strong, clean, well branched stock. The quality of these plants will satisfy. Priced for quick sale. 4000 Matchless, \$10.00 per 100, \$90.00 per 1000.

ROLF ZETLITZ CO.,

Lima, O.

FIELD-GROWN CARNATION PLANTS.

500 Pink Enchantress, as fine plants as ever put in a bench; strong, thrifty stock, lots of shoots and only \$10.00 per 100. Cash.

You don't want to miss this lot if you are needing Carnation plants.

O. L. HUMPHREY, ZANESVILLE, O.

Carnations, field-grown plants, good stock, White Enchantress, Herald, Aviator, \$9.00 per 100, \$80.00 per 1000; Matchless, Pink Enchantress, Winsor, Peerless Pink, \$8.00 per 100, \$70.00 per 1000; 1000 Enchantress Supreme, \$11.00 per 100, \$90.00 per 1000. Cash, please.

James Psenicka, Grose Point, Ill.

FIELD-GROWN CARNATIONS.

Good, strong stock.

3000 Matchless \$10.00 per 100

2400 White Pearl 10.00 per 100

700 Comfort 10.00 per 100

EVENDEN BROS. CO.,

Williamsport, Pa.

FIELD-GROWN CARNATIONS

5000 Pink Enchantress,

good, healthy plants,

ready to ship,

\$12.00 per 100, \$100.00 per 1000.

GRUNWALDT BROS.,

R. 2, Box 10, North Milwaukee, Wis.

SELECT STOCK.

Carnations, Matchless and Philadelphia, \$12.00 per 100, \$100.00 per 1000. Crystal White, Doris Supreme, Benora, White Benora and Rose Pink Enchantress, \$14.00 per 100, \$120.00 per 1000. Cash.

O. BETSCHER, DOVER, OHIO.

FIELD-GROWN CARNATION PLANTS.

Per 100 Per 1000
4600 Matchless \$10.00 \$ 90.00
3500 Pink Enchantress 12.00 100.00
800 Alice 12.00 100.00

WM. C. MANKE & CO.,

R. F. D. 2, North Milwaukee, Wis.

FIELD-GROWN CARNATION PLANTS.

Strong, bushy stock, none better, ready for shipping, Matchless and Belle Washburn, \$6.00 per 100, \$50.00 per 1000. Cash, please. Packing free.

EAGLE GROVE GREENHOUSES,

Eagle Grove, Ia.

FIELD-GROWN CARNATION PLANTS.

Enchantress Supreme \$14.00 per 100, \$120.00 per 1000
Mrs. C. W. Ward 12.00 per 100, 100.00 per 1000
White Perfection. 12.00 per 100, 100.00 per 1000
Aviator 12.00 per 100, 100.00 per 1000
GEO. PETERS & SONS, HEMPSTEAD, L.I.N.Y.

CARNATIONS

A fine lot of field-grown Matchless plants, ready to ship; clean, healthy stock, well branched, \$9.00 per 100, \$80.00 per 1000.

Cash with order.

JOHN L. GUGINO,

89 Risley Rd., Fredonia, N. Y.

FIELD-GROWN CARNATION PLANTS.

500 Light Pink Enchantress.....\$9.00 per 100

200 White Enchantress 9.00 per 100

These are extra fine, bushy plants. No charge for packing. Cash, please. \$58.00 for the lot.

RICHEY FLORAL CO., ALBIA, IA.

CARNATION PLANTS.

Pink Enchantress

White Enchantress

Good, strong, healthy, field-grown plants,

\$8.00 per 100, \$75.00 per 1000.

D. T. MCCARTHY & SONS,

Lockport, N. Y.

LADDIE! LADDIE!! LADDIE!!!

We are booking orders now for rooted cuttings of Laddie Carnation for delivery in January, 1921. Orders filled strictly in rotation. Order now, as the stock of this wonderful variety will not be equal to the demand.

ALFRED M. CAMPBELL, STRAFFORD, PA.

FIELD-GROWN CARNATIONS.

FINE, THIRTY PLANTS.

\$12.00 per 100, \$100.00 per 1000.

1000 White Enchantress, 2000 Matchless.

400 Beacon and 400 Pocahontas.

F. E. BLAKE, MARION, O.

FIELD-GROWN CARNATION PLANTS.

3000 Light Pink Enchantress, \$100.00 per 1000.

Several hundred of all varieties, mixed, \$90.00 per 1000.

W. R. MAXWELL, ALVA, OKLA.

FIELD-GROWN CARNATION PLANTS.

3000 Matchless, 2000 Ward, 2000 Pink Enchantress, \$65.00 per 1000. Guaranteed full-sized plants. Cash.

KIRKWOOD FLORAL CO.,

4th and Walnut Sts., Des Moines, Ia.

Carnation plants, field-grown; strong, bushy plants; Enchantress and White Enchantress, \$8.00 per 100, \$65.00 per 1000.

Sourdry Bros., Girard, Kan.

FIELD-GROWN CARNATIONS.

Healthy, bushy plants.

5000 Pink Enchantress, \$8.00 per 100, \$70.00 per 1000; 5000 White Enchantress, \$8.00 per 100, \$70.00 per 1000.

T. J. ENRIGHT, FOSTORIA, O.

HEAVY CARNATION PLANTS!

Mrs. O. W. Ward, \$12.00 per 100, \$100.00 per 1000
Matchless 10.00 per 100, 80.00 per 1000

These are all extra fine, heavy plants. Very good value. Come and see them growing.

ALFRED M. CAMPBELL, STRAFFORD, PA.

CARNATION PLANTS.

Enchantress and Siegwart all sold.

Have yet 5000 White Enchantress to offer.

First size, \$14.00 per 100, \$120.00 per 1000.

Second size, \$9.00 per 100, \$80.00 per 1000.

JESSE P. KING, MT. AIRY, MD.

CARNATIONS.

25,000 Matchless and 8000 Bassett, field-grown under Skinner, \$75.00 per 1000. Ask for sample. Cash, please.

ATTICA FLORAL CO.,

Attica, Ind.

HERE'S ENCHANTRESS

Field-grown, strong, clean.

7000 White \$10.00 per 100, \$85.00 per 1000

3000 Pink 10.00 per 100, 85.00 per 1000

CORNELIUS KELLEN,

Morton Grove, Ill.

CARNATIONS.

No better plants can be bought than these:

1200 Matchless, 500 White Wonder,

450 White Enchantress,

\$12.00 per 100, \$100.00 per 1000.

B. C. JOHNSON, STEERLING, COLO.

CARNATION PLANTS, SURPLUS STOCK.

1000 Enchantress, 800 White Wonder,

1200 Matchless,

\$8.00 per 100, to close out.

E. S. BLAUVELT, Florist,

Ravena, N. Y.

FIRST-CLASS STOCK.

Field-grown Carnation plants, 600 Nebraska, 1800 Matchless, 1200 Rose-pink Enchantress, \$10.00 per 100. Cash with order.

J. S. WILSON FLORAL CO.,

Des Moines, Ia.

FIELD-GROWN CARNATIONS.

2500 White Enchantress, 1000 Matchless, 600 White Wonder and 300 Winsor, \$10.00 per 100, \$95.00 per 1000.

J. C. MEIER,

R. F. D. 1, Morton Grove, Ill.

CARNATIONS.

PINK ENCHANTRESS.

\$12.00 per 100,

\$100.00 per 1000.

CHARLES SHERWOOD,

Waterloo, Ia.

FIELD-GROWN CARNATIONS.

Enchantress Supreme \$12.00 per 100
Matchless 12.00 per 100

Cash with order.

CHARLES PFEIFFER'S SONS,

80 Grand Ave., Fort Thomas, Ky.

CARNATION

15,000 Field-grown Carnations, White Enchantress, Enchantress, Rose Pink Enchantress, Matchless, Victory, Herald and Thenanthos, \$90.00 per 1000. Cash.
E. J. Ulrich Floral Co., Tiffin, O.

CARNATIONS.
350 Enchantress,
1000 Matchless,
\$10.00 per 100. Cash.

SIMANTON & PENCE, FALLS CITY, NEB.

FIELD-GROWN CARNATION PLANTS.
White Enchantress\$10.00 per 100
O. W. Ward..... 10.00 per 100

HEMBREIKER & COLE,

Fifth St. and Capitol Ave., Springfield, Ill.

Carnation plants, field-grown; a few hundred of each, White, Light Pink and Rose Pink Enchantress, Enchantress Supreme and Ward; while they last, 7c each. 10 per cent for packing.

Copland's, Coffeyville, Kan.

Carnations, 20,000 extra fine Matchless, field-grown; 6 to 12 branches; clean, healthy stock, 10c for sample, \$75.00 per 1000; the lot at \$65.00 per 1000. Cash with order.

Cherry Park Gardens, Fredonia, N. Y.

CARNATIONS.

Belle Washburn, field-grown, strong, stocky plants, \$100.00 per 1000. Immediate delivery.

ROSEMONT GARDENS,

116 Dexter Ave., Montgomery, Ala.

Carnations, 200 Christmas Cheer, red, field-grown plants, to close, \$11.00 per 100, or lot for \$15.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Strong field-grown Carnation plants, Cottage Maid, Matchless, Herald and Mrs. C. W. Ward, \$7.00 per 100, \$60.00 per 1000. Cash with order.

Spier Bros., East Court St., Kankakee, Ill.

Strong Enchantress and Rose Pink Enchantress, \$10.00 per 100; also some White Enchantress and Red Nebraska.

Chas. Ederer, 80th and Bristol Sts., Omaha, Neb.

Field-grown Carnations, extra fine plants, 300 Light Pink Enchantress, 900 White Enchantress; \$75.00 cash for the lot.

Crissman Greenhouse Co., Punxsutawney, Pa.

Carnations, field-grown, strong plants, Matchless, Nebraska and White Enchantress, \$9.00 per 100, \$80.00 per 1000.

H. A. Genteman, Quincy, Ill.

Carnation plants, fine stock, A 1, can ship at once, White Enchantress, Light Pink Enchantress, Matchless and Philadelphia, \$14.00 per 100. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Carnation plants, field-grown, 410 Matchless and 200 Philadelphia, very hearty plants, \$8.00 per 100. Cash with order.

John L. Wyland, Allison Park, Pa.

FIELD-GROWN CARNATION PLANTS
Pink and White Enchantress and Matchless, good, healthy plants, \$8.00 per 100. Cash.

G. W. FRISCH'S SON, DAYTON, O.

Carnations, Ward and White Wonder, \$10.00 per 100, Enchantress Supreme and Philadelphia, \$8.00 per 100, less \$1.00 per 100 if called for.

W. O. Ehmman, Corfu, N. Y.

Carnations, strong, field-grown, none better; Pink Enchantress, and some Rose Pink Enchantress, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate.

Geo. Helm & Co., Blue Island, Ill.

Carnations, 200 Nebraska, red, 300 Matchless and 100 Aviator, red, all strong 3-in., \$6.00 per 100, \$35.00 for the lot.

Edward W. Schuster, Crookston, Minn.

Carnations, large, field-grown Matchless, Enchantress, White Enchantress, Cottage Maid and Albert Roper, \$10.00 per 100. Fine, clean stock.

Stuhldreher Bros., Mansfield, O.

Strong, field-grown Carnations, 800 Matchless, 600 White Enchantress, 800 Philadelphia, dark pink; \$10.00 per 100. Cash.

G. E. Berthold, Nebraska City, Neb.

FIELD-GROWN CARNATIONS.
Alice.....\$5.00 per 100, \$50.00 per 1000

C. W. ESPY & SON,
Brookville, Pa.

MATCHLESS CARNATIONS.
Good, strong bushy stock, \$6.00 per 100.

KEMBLE FLORAL CO., INC.,
Oskaloosa, Ia.

Carnations, strong, healthy, field-grown plants, Aviator, Matchless and Ward, \$75.00 per 1000. Cash.

Henry Baer, R. F. D. No. 1, Peoria, Ill.

Carnation plants, field-grown; Matchless, Philadelphia, Enchantress Supreme, White Perfection and Ward, \$12.00 per 100. Wm. F. Kasting Co., 568 Washington St., Buffalo, N. Y.

Carnations, strong, field-grown, Matchless and Miss Theo, \$12.00 per 100; \$100.00 per 1000. Add 5% for packing.

C. H. Frey, Florist, Lincoln, Nebr.

Carnations, 2000 extra fine Belle Washburn, surplus plants, \$14.00 per 100, \$120.00 per 1000. Cash, please.

R. E. Wadsworth & Co., Northboro, Mass.

Field-grown Carnation plants, Pink, White and Rose Pink Enchantress, \$10.00 per 100, \$100.00 per 1000. Cash with order.

Louis Pfeiffer, Fort Thomas, Ky.

Carnation White Enchantress, \$12.00 per 100.

Lloyd C. Bunch, Fredonia, Kan.

Carnation plants, White Enchantress, \$9.00 per 100. Page's Greenhouses, Staunton, Ill.

Carnations, 500 Matchless, \$5.00 per 100. Cash with order.

Crescent St. Floral Co., Grand Rapids, Mich.

Carnations, few hundred fine Matchless field plants left, 7c each.

J. S. Stuart & Son, Anderson, Ind.

Carnations, field plants, 500 Matchless, \$6.00 per 100. Make offer for lot.

R. D. Kimball, Waban, Mass.

Carnations, 2000 field-grown, strong plants, Pink Enchantress, \$8.00 per 100, \$75.00 per 1000. Cash.

Fairview Greenhouses, Milton, Pa.

Carnations, field-grown, 5000 White Enchantress, 2000 Belle Washburn, 4000 Ward, \$10.00 per 100. Byron H. Ives, Albuquerque, N. M.

Carnations, good, strong, field-grown Matchless plants, \$100.00 per 1000.

O. G. James & Sons, Hornell, N. Y.

Carnations, good, medium sized Matchless, \$6.00 per 100, \$50.00 per 1000.

Thornton Floral Co., Streator, Ill.

Carnations, 10,000 Light Pink Enchantress, field-grown, 10 to 20 shoots, \$60.00 per 1000. Cash.

Penn Floral Co., Kingston, Pa.

Carnation plants, field-grown, strong plants, Pink and White Enchantress, \$6.00 per 100.

Paul Nanzig, Gross Point, Ill.

Carnations, 1500 strong, field-grown Enchantress, \$125.00 for the lot.

Riverside Greenhouse, Appleton, Wis.

Carnations, Matchless, field-grown, \$75.00 for the lot of 1200, or \$8.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

Carnations, 3000 Pink Enchantress for sale. Write for price on the lot. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.

Carnations, field-grown, good plants, 1200 White Enchantress, \$9.00 per 100. No charge for packing.

S. D. Brant, Clay Center, Kan.

Extra heavy, field-grown Carnations; White Enchantress, Pink Enchantress and Matchless, \$10.00 per 100. John B. Rudy, Elmira, N. Y.

Carnations, Matchless, strong, field-grown, 8c each, \$75.00 per 1000.

Wilcox & Sons, Council Bluffs, Iowa.

Carnations, field-grown, strong plants, 700 dark red, 175 Matchless, 10c each. Cash, please.

W. R. Renner, Madison, S. D.

Carnations, 500 Nebraska, field plants, good stock, \$12.00 per 100. Cash.

Kemble-Smith Co., Boone, Ia.

Carnations, field-grown, Victory and Rose Pink, \$9.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Carnations, field-grown, Miss Theo, \$12.00 per 100, \$100.00 per 1000.

L. Potter & Sons, Waukegan, Ill.

Carnations, Victory, field-grown, strong plants, \$10.00 per 100, \$90.00 per 1000.

Olson Floral Co., Elgin, Ill.

Carnations, 2000 Matchless, strong, field-grown plants, \$90.00 per 1000. Cash, please.

Park Floral Co., 6740 N. Robey St., Chicago.

Carnations, sod land irrigated, White Enchantress, Enchantress, Ward, Bassett and Matchless, \$10.00 per 100. L. D. Fisher, Sterling, Kan.

Carnations, Matchless, field-grown, \$10.00 per 100.

Baur Floral Co., Erie, Pa.

CHRYSANTEMUMS

CHRYSANTEMUMS.
Christmas Gold, rooted cuttings, \$6.00 per 100, \$50.00 per 1000; plants, \$8.00 per 100, \$75.00 per 1000. Cash with order.

Early, late and midseason Mums, only best sorts, the kind that will make you money; clean, healthy and free from disease. Also fine assortment of singles and Pompons, rooted cuttings, \$3.50 per 100, \$30.00 per 1000; plants, \$4.50 per 100, \$40.00 per 1000. Write for list of varieties we have to offer.

SCHNEIDER, FLORIST,
22 East High St., Springfield, Ohio.

CHRYSANTEMUMS.
Golden Glow ready now, fine, strong, stock plants, \$6.00 per 100.

Booking orders now for Chrysolora, White and Pink Frick, White and Yellow Turner, Diana, Smith's Advance, Seldewitz, White and Pink Chieftain, Timothy Eaton and Oconto, \$6.00 per 100.

HECKENKAMP,
600 Adams St., Quincy, Ill.

CHRYSANTEMUM PLANTS.
We ship from Spokane, Wash.

Place your order now for clean, healthy Chrysanthemum plants; all the leading varieties; no midge on the place.

PETERS & SONS,
Hillyard, Wash.

GOOD STOCK.
Chrysanthemum plants from 2-in. pots: 1000 Smith's Advance, 1000 Golden Glow, 400 Unaka, 400 Wanmaker, 2000 assorted pompons, \$3.00 per 100, cash with order.

J. S. WILSON FLORAL CO.,
Des Moines, Ia.

Chrysanthemums, stock plants, ready now and later, best varieties, \$6.00 per 100, \$50.00 per 1000.

Roman J. Irwin, 43 W. 18th St., New York.

Chrysanthemums, Pompons and single only, 2½-in. pots, \$40.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

HARDY CHRYSANTEMUMS.
Large flowering hardy Mums, red, pink, white and yellow; strong, field-grown clumps, \$8.00 per 100; also a nice list of other hardy plants.
JOSEPH F. MARTIN,
Box 97, Painesville, O.

CHRYSANTEMUM PLANTS.
Good pot varieties, 5-in. and 6-in., 40c, 50c, 75c and \$1.00.

Ship them now in bud.
GULLETT & SONS, LINCOLN, ILL.

Good Chrysanthemums, 3-in., \$5.00 per 100.
D. L. Vincent, Ionia, Mich.

CHRYSANTEMUM SPECIALISTS
ELMER D. SMITH & CO., ADRIAN, MICH.

CINERARIAS
CINERARIAS.
Fine, clean, healthy plants.

Prize Tall, 2¼-in., \$7.00 per 100, \$85.00 per 1000
Prize Dwarf, 2¼-in., 7.00 per 100, 65.00 per 1000
Add 5% for cost of packing.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

CINERARIAS.
Vaughan's Columbian Mixture and separate colors, blood red, azure blue, old rose, soft pink, white and crimson; strong, clean stock, ready for shift, 3-in., \$8.00 per 100. Cash.

Will make fine plants for Christmas.
J. SYLVESTER, OCONTO, WIS.

CINERARIAS REDUCED.
Having a large stock of fine 3-in. plants ready for 5-in. pots, will ship while the weather will admit of ventilated crates, \$5.00 per 100; strictly cash.

C. G. LOCKE, ARKPORT, N. Y.

CINERARIAS.
FROM FANCY IMPORTED SEED,
2-IN. AND 2¼-IN.,
\$5.00 PER 100.

HEISER FLORAL CO.,
HAMILTON, OHIO.

Cinerarias, Dreer's semi dwarf, of brilliant mixed colors, large, transplanted, ready for 2¼-in., \$3.00 per 100, \$5.00 per 200, \$20.00 per 1000, postpaid.

Charles Whitton, York and Gray Ave., Utica, N. Y.

CINERARIAS.
Dwarf, Giant Flowering, finest mixed strain, 2¼-in., \$6.00 per 100.

HOLMES-LEATHERMAN SEED CO.,
CANTON, O.

Cinerarias, Dreer's Prize Dwarf and Vaughan's Columbian mixture, 2¼-in., extra strong stock, \$5.00 per 100. Cash.

Hammerschmidt & Clark, Medina, O.

Cinerarias, half dwarf, fine strong plants, mixed colors, 2¼-in., \$5.00 per 100, \$9.00 per 200.

Edward Whitton, York and Walnut Sts., Utica, N. Y.

Cinerarias, Vaughan's Columbian mixture and Dreer's Prize Dwarf, 2-in., \$8.00 per 100; strong 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, Columbian Mixture and Stellata, 2¼-in., \$5.00 per 100; 2½-in., \$6.00 per 100. Excellent strain.

J. E. Matthewson, Sheboygan, Wis.

Cinerarias, semi-dwarf, best imported strain, strong plants from 2¼-in., \$6.50 per 100, \$60.00 per 1000. Cash. See Primulas, Henry Schmidt, 673 Church Lane, North Bergen, N. J.

Cinerarias, Dreer's Prize Dwarf, fine, strong plants, ready for shift, 2¼-in., \$6.00 per 100; 3-in., \$10.00 per 100. Cash, please. See Asparagus advertisement. C. A. Voris, Milton, Pa.

Cinerarias, Dreer's Prize Dwarf, fine colors, strong plants, ready for shift, 2-in., \$5.00 per 100. Cash, please.

F. E. Huston, 16 Colorado Ave., Dayton, O.

Cinerarias, strong and clean 2¼-in. stock, ready for 4-in., Howard & Smith's California, prize strain, \$6.00 per 100.

W. J. Evenden's Sons, Williamsport, Pa.

Volz Double Cinerarias, Reg. S. A. F. & O. H.
fine, stocky plants, 2¼-in., \$3.50 per doz., \$25.00 per 100. Cash. Frank A. Volz, Dina Ave., Sta. L., Cincinnati, O.

Cinerarias, Half Dwarf Hybrids, 2¼-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in., \$10.00 per 100.

Roman J. Irwin, 43 West 18th St., New York.

Cinerarias, Dreer's Prize Half Dwarf, 2¼-in. pots, \$7.00 per 100; 3-in. pots, \$10.00 per 100. Our usual quality.

Wettlin Floral Co., Hornell, N. Y.

Cinerarias, good, strong 2¼-in. plants, \$6.00 per 100, \$55.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, 3-in., \$7.00 per 100. Cash with order, no charge for packing.

Crescent St. Floral Co., Grand Rapids, Mich.

Cinerarias, good, strong 2-in., Vaughan's Columbian mixture, \$5.00 per 100.

Wagner Greenhouse, Tiffin, O.

Cinerarias, fine dwarf types and colors, strong 2¼-in., ready to shift into 5-in., \$7.00 per 100.

O. O. Pollworth Co., Milwaukee, Wis.

Cinerarias, fine stock, from 2¼-in. pots, dwarf varieties, \$7.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

CINERARIAS—Continued

Cinerarias, Semi Dwarf, prize mixture strain, 2 1/4-in., \$5.00 per 100.
Samuel Whitton, Utica, N. Y.

Cinerarias, Gold Medal Half Dwarf, 2 1/4-in., \$6.00 per 100.
Constein's Greenhouse, Upper Sandusky, O.

Cinerarias, \$5.00 per 100. Ready now. Prompt shipment. Cash.
Jos. H. Cunningham, Delaware, O.

Cinerarias, dwarf hybrids, 2 1/4-in. pots, \$6.00 per 100.
Storrs & Harrison Co., Painesville, O.

Cinerarias, Howard & Smith's prize California strain, 3-in., 15c each. Packing at cost.
Elitch Gardens Co., Denver, Colo.

Cinerarias, strong plants, 2 1/4-in. pots, \$7.00 per 100. Ready now.
Bland & Steinmetz, Independence, Iowa.

Cinerarias, Dreer's Prize Dwarf, 2 1/4-in., \$5.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Cinerarias, good mixed, 2-in., \$5.00 per 100. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Cineraria Grandiflora, finest strain, 2-in., \$5.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Cinerarias, 2-in., Prize Dwarf, \$4.50 per 100. Cash.
M. S. Etter, Shiremanstown, Pa.

CLEMATIS

Clematis Paniculata, 2 1/2-in., \$6.00 per 100, \$55.00 per 1000. Clematis Paniculata, 2-year, field, \$14.00 per 100.
The McGregor Bros. Co., Springfield, O.

Clematis Paniculata, 2-year, field, 14c; 3-year, 25c. Extra fine stock. Instant shipment.
W. H. Salter, Rochester, N. Y.

Clematis Paniculata, 2-in. pot plants, immediate delivery, \$40.00 per 1000.
Linden Lawn Gardens, Springfield, O.

COLEUS

COLEUS, FINE FOR CHRISTMAS.
Coleus rooted cuttings, Christmas Gem, Liberty and Brillancy, \$2.50 per 100; 2-in. pot plants, \$5.00 per 100; 4-in., \$15.00 per 100; 20 other sorts, rooted cuttings, \$1.50 per 100, \$12.50 per 1000.

THE IMLAY CO., ZANESVILLE, O.

Coleus, 2-in., best mixed varieties for stock plants, 4c. Good bargain.
J. S. Stuart & Son, Anderson, Ind.

Coleus, 10 varieties, 2 1/4-in., \$2.00 per 100. Cash.
Anderson Floral Co., 515 John St., Anderson, Ind.

Coleus, rooted cuttings, 10 varieties, \$10.00 per 1000. Cash. John Van Aart, Paducah, Ky.

Coleus Brillancy, 2 1/2-in., \$5.00 per 100.
Geo. A. Kuhl, Pekin, Ill.

Coleus, Xmas Red, 2 1/4-in. pots, \$5.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

COREOPSIS

Coreopsis Lanceolata, undivided plants, not too large, \$6.00 per 100.
Thos. J. Murphy, Painesville, O.

CROTONS

Crotons, 20 fine varieties, ready now, 2 1/2-in. pots, \$12.00 per 100, \$110.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Crotons, good varieties, 15c and 20c. P. Kaul & Son, 633 Cherokee St., New Orleans, La.

CYCLAMEN**CYCLAMEN PLANTS.****GIANT FLOWERING,**

PETERSON'S AND WINTERICH'S STRAINS.
The best money can buy.

We offer for immediate delivery,
shipped in paper pots.

Strong clean stock ready for shift,
in the following colors:
light and dark salmon,
light, medium and dark red rose,
pink, white with pink eye and pure white.

This is exceptionally fine stock
and will make you money.

Order early, as this stock will not last long.
Strong 4-in., ready for 5-in., \$45.00 per 100,
\$425.00 per 1000.

Extra good stock. Very best strain.
5 per cent additional for packing charges.

ROLF ZETLITZ CO.,

Dayton,

Ohio.

Cyclamen, red, pink, salmon, white with pink eye, 3 in., 20c; 3 1/2-in., 35c; 4-in., 45c; 4 1/2-in., 55c; 5-in., 65c; 6-in., \$1.25; 7-in., \$2.25. Strong, healthy plants well set with buds. Grow into money fast. Carefully packed without charge. Cash, please.

Hillview Greenhouse Co., La Crosse, Wis.

CYCLAMEN

FERD FISCHER,
Wiesbaden, Germany

ANNOUNCES**TO THE TRADE****IN AMERICA**

My customers of former years and all other growers of Cyclamens will please take notice that, owing to the disturbed condition of communication and of shipping direct

I HAVE ARRANGED

with the

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago.

to handle my entire crop of Cyclamen seeds this season.

My seed this season will consist of:
Three varieties of Salmon.
Three varieties of Red.

Pink.
Pink with Red Eye.
White.
White with Red Eye.
Rococo in variety.

Mr. Koehler, of the American Bulb Co., has visited my place this spring and has told me he found it the best he has seen in Germany, with the finest varieties and the stock in best condition.

ALL ORDERS**FOR 1920 CROPS****FERD FISCHER'S FAMOUS****CYCLAMEN SEED****SHOULD BE SENT TO****AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

Ferd Fischer, Wiesbaden.

ORDER TODAY.

We offer seeds of the following varieties:

	Per 1000
Glowing Dark Red (Christmas Red).....	\$15.00
Glowing Red, Bright Cherry Red.....	15.00
Bright Rose, Rose of Marienthal.....	15.00
Pure White	12.50
White, with dark Carmine eye.....	12.50
Salmon, delicate, Improved Rose Von Zehlendorf	18.00
Salmon, Improved Perle Von Zehlendorf...	18.00
Salmon, Red, Improved Glory Pride of Wandsbek	20.00
Rococo Erecta, Orchid flowering type—Red	18.00
Rococo Erecta, Orchid flowering type—Rose	18.00
Rococo Erecta, Orchid flowering type—Lilac	18.00
Rococo Erecta, Orchid flowering type—	
White, with Carmine eye	18.00

Less 7% for cash with order.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

THE KIND YOU HAVE BEEN LOOKING FOR.

Cyclamen, strong well-grown, named varieties in separate colors in the following sizes:

From 2 1/4-in. pots.....	\$12.00 per 100
From 3-in. pots.....	20.00 per 100
From 4-in. pots.....	40.00 per 100
From 5-in. pots.....	75.00 per 100

Now ready a few blooming Cyclamen at above prices. Write for discounts on large orders. No packing charge.

We pay special attention to boxing and packing and the using of paper pots should insure safe arrival at destination. The stopping of express cars at our plant enables us to make direct shipments without unnecessary rough handling, which will be appreciated by our customers. Plants are moving fast and we advise ordering at once.

J. W. DAVIS COMPANY,
Davis Gardens, Terre Haute, Ind.

CYCLAMEN.

Strong, healthy stock
of the finest strains, in
assorted colors.
Ready to shift
out of 8-in. pots,
\$20.00 per 100,
out of 4-in. pots,
\$40.00 per 100.
Cash with order.

Largest exclusive grower of Cyclamen and Primulas in the world.

See Primula Ad.
R. S. McMURRAY,
Bellevue, O.

CYCLAMEN, EXCEPTIONAL BARGAINS.

We have a large surplus of the following variety for immediate shipment: Cyclamen Excelsior, white with red eye, 3-in., \$10.00 per 100; 4-in., \$25.00 per 100. Extra strong, well-grown stock.

MATTHEWSON'S, SHEBOYGAN, WIS.

CYCLAMEN PLANTS.

Giant flowering, grown from best German strain of seed.

NO FINER PLANTS EVER OFFERED.

In the following colors, separate or mixed:
Bright red Pink, dark eye
Dark red White, carmine eye
Salmon rose Pure white

American Beauty

Strong 2 1/4-in., ready now.....	\$12.00 per 100
Strong 3-in. pots	20.00 per 100
Strong 3 1/2-in.	30.00 per 100
Strong 4-in.	35.00 per 100
Strong 4-in., extra selected.....	50.00 per 100

Seeds of all the above, prices on request.

ROMAN J. IRWIN,

43 West 18th St., New York City.

CYCLAMEN SEED.

We are now close to being sold out, and have the following to offer: Defiance, best Christmas Red, and an early bloomer, \$2.50 per 100, \$18.00 per 1000; Dark and Light Salmon, Dark Blood Red, \$2.00 per 100, \$15.00 per 1000; Bright Red, Rose Pink, Soft Pink Carmine Eye, White with Eye, \$1.50 per 100, \$12.00 per 1000; Rococo Erecta in six colors, \$3.00 per 100, \$20.00 per 1,000. Cash. 5,000 at 5%, 10,000 at 10% discount. Our cultural directions in which you will find a lifetime experience, with the order.

C. WINTERICH,

Cyclamen Specialist, St. Petersburg, Fla.

CYCLAMEN PLANTS.**Assorted colors.**

2 1/2-inch	\$12.00 per 100
3-inch	18.00 per 100
4-inch	50.00 per 100
5-inch	75.00 per 100

Add 5% for packing charge.

AMERICAN BULB CO.,

182 N. Wabash Ave., Chicago, Ill.

CYCLAMEN.

Some of the best stock in the west.

4-inch.....	\$ 50.00 per 100
5-inch.....	70.00 per 100
6-inch.....	100.00 per 100
7-inch.....	\$2.50 and \$3.00 each
8-inch.....	8.50 and 4.00 each
9-inch.....	5.00 each

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

WELL-GROWN STOCK.**OF CYCLAMEN IN LARGE LOTS!**

3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in., \$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00 each

These plants are very fine and of many varieties and colors, dark reds, dark pinks and salmon. Cash.

FAIRVIEW GREENHOUSES,

Belvidere, Ill.

SPECIAL LOW OFFER.

Cyclamen, strong 3-in., assorted colors, good plants, at special cut price for two weeks, \$15.00 and \$20.00 per 100.

Do not miss our splendid 4-in. Cyclamen, ready to shift to 5-in. and 6-in., and make you wonderful plants for Christmas, two grades, \$40.00 and \$50.00 per 100. Heavy plants, well worth the price. Add 10% for careful packing, in clay or paper pots.

GULLETT & SONS, LINCOLN, ILL.

EXTRA HEAVY, VIGOROUS PLANTS.

Cyclamen from seed of the best European and American growers; light salmon, dark salmon, white, pure rose, white with eye and red, 3-in., ready for shift, \$30.00 per 100; 3 1/2-in., \$35.00 per 100; 4-in., \$40.00 per 100.

A 1 quality. We stand back of it and we ship right; that's what counts.

Add 5% to cover cost of packing.

H. J. BOROWSKI & SONS,

168 Mount Hope St., Rosindale, Mass.

CYCLAMEN PLANTS.

Perfectly shaped, strong, healthy plants in most desirable colors, red, light pink, dark pink and salmon, mixed.

2 1/2-in.	\$10.00 per 100
3-in.	15.00 per 100
4-in.	35.00 per 100

Packing free. Cash.

STERLING FLORAL CO.,

Sterling Ill

Cyclamen, extra strong plants, in separate colors; 4-in. pots ready for shift to 5-in. pots, \$40.00 per 100.

We offer these plants for immediate delivery, packed with the utmost care, so they will reach you in good condition. They will be sure money makers. Packing charges included. See our ad on Ferns and Geraniums.

Davis Floral Co., Davenport, Iowa.

CYCLAMEN

Best on the market.

6-in.	\$1.50 each, \$125.00 per 100
5-in.85 each, 75.00 per 100
4-in.50 each, 45.00 per 100

Packing free, for cash. Ready now and later.

NORTH SIDE GREENHOUSE,

1107 N. 1st St., Springfield, Ill.

Cyclamen, strong 4-in., \$45.00 per 100; 5-in., \$75.00 per 100. We ship in paper pots. Cash, please. See our advertisement for Begonias.

Park Floral Co., St. Joseph, Mo.

CYCLAMEN PLANTS.

Strong, healthy stock of the finest strain, in assorted colors, 4-in., 35c; 5-in., 50c. Ready to shift. Shipped in paper pots. 5 per cent for packing. Must have the room. Cash, please.
EAGLE GROVE GREENHOUSE,
Eagle Grove, Ia.

CYCLAMEN PLANTS.

Assorted colors, large proportion of red.
4-in., \$40.00 per 100;
5-in., \$75.00 per 100.
A packing charge of 5 per cent.
A. N. KINSMAN, INC.,
Austin, Minn.

CYCLAMEN IN BUD AND BLOOM.

4-in., 40c each;
5-in., 75c each;
6-in., \$1.00 each.
No charge for packing. Cash, please.
F. B. Pfister, Lowville, N. Y.

Cyclamen, the Winterich strain, large flowering, white with pink eye, light and dark salmon and Christmas red, strong, frame-grown, from 2½-in., \$12.00 per 100, 50 at 100 rate. Cash, please. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

CYCLAMEN.

THESE ARE FINE PLANTS.

2½-in. \$12.00 per 100
4-in. 50.00 per 100
O. C. POLLWORTH CO.,
City Hall Square, Milwaukee, Wis.

Cyclamen of quality, all the best shades, Wandabek strain, extra heavy specimen plants ready to shift, 4-in., \$50.00 per 100, 5-in., \$75.00 per 100. None better. To clean out, good clean 2-in., \$10.00; 3-in., \$15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cyclamen, all varieties, none better, separate colors or mixed, extra strong 2½-in., \$12.00 per 100; strong 3-in., \$18.00 per 100; 3½-in., \$35.00 per 100; strong 4-in., \$50.00 per 100; 5-in., \$75.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Cyclamen plants, dark colors, no white, strong, sturdy plants, 5-in., \$75.00 per 100. All ready for shift to larger pots. Packing free, in paper pots, securely cleated. Peter Pearson, 3732-48 Gunnison St., Chicago, Ill.

Cyclamen, fine, large plants, all colors; for immediate delivery; 5-in., 70c; 6-in., \$1.00 each. These are the best strains. Terms: satisfactory credit reference or cash with order.
J. F. Wilcox & Sons, Council Bluffs, Ia.

Cyclamen, finest strain obtainable, strong, healthy plants, in need of room, offer at low prices 3-in., \$15.00, select, \$18.00 per 100; 4-in., 35c, select, 40c; 5-in., 75c. Cash. No packing charges.
Joseph Turski, Gross Point, Ill.

Extra strong Cyclamen, assorted colors, select, 4-in., 50c; 5-in., 75c. Choice plants, 4-in., 40c; 5-in., 60c.
Wagner's Greenhouse, Tiffin, Ohio.

Cyclamen, choice assortment of the leading varieties, 3-in., \$15.00 per 100; 4-in., \$35.00 per 100. Extra strong, well-grown stock.
Matthewson's, Sheboygan, Wis.

Cyclamen Giganteum, fine 2½-in. stock ready to shift, \$8.00 per 100; 3-in., \$12.00 per 100; 3½-in., \$25.00 per 100; 5-in., \$50.00 per 100; all colors mixed. Samuel Whitton, Utica, N. Y.

1000 5-IN. CYCLAMEN.

Red, pink, white, salmon and white with pink eye, \$9.00 per doz., \$60.00 per 100. Packing free.
ALPHONSE PETERS, MARQUETTE, MICH.

Cyclamen, strong well-grown stock of best giant flowering strains, mostly Peterson's. Plenty of reds and salmon, 3-in., \$30.00 per 100. Packing at cost. Elitch Gardens Co., Denver, Colo.

Cyclamen, very fine 4-in. ready for 5-in., \$50.00 per 100, a few at \$40.00 per 100; 5-in., extra good, ready for 6-in., \$75.00 per 100; 6-in., \$100.00 per 100. Cash. E. V. Myers, St. Joseph, Mo.

Strong 5-in., assorted Cyclamen plants, German strain, \$60.00 per 100. Packed in paper pots. Add 5 per cent for packing.
William Fluegge, Jr., Morton Grove, Ill.

Cyclamen, strong 3-in., \$20.00 and \$25.00 per 100; strong 4-in., \$40.00 and \$45.00 per 100; colors, red, salmon and mixed. 5% for packing.
C. H. Frey, Lincoln, Neb.

Cyclamen, 3-in., mostly salmon, \$9.00 per 100; 4-in., \$25.00 per 100.
Crescent St. Floral Co., Grand Rapids, Mich.

Cyclamens, mixed, red, salmon and pink: 425 5-in., 35c; 700 3½-in., 20c; 550 3-in., 15c each. Cash.
E. J. Ullrich Floral Co., Tiffin, O.

BUSINESS BRINGERS—

Review
Classified Ads.

Cyclamen, 2½-in., \$12.50; 3-in., \$20.00 and \$25.00; 4-in., \$40.00; 5-in., \$55.00; 6-in., \$85.00 per 100.
Geo. A. Kuhl, Pekin, Ill.

Cyclamen, extra large 5-in., bushy plants, 25 to 40 leaves to a plant, \$9.00 per doz. Cash with order. B. L. Gibbs & Sons, Cumberland, Md.

Cyclamen, 200 strong 3½-in., red and salmon mixed, 30c.
J. B. Masson, R. R. 1, Bethel, Kan.

Cyclamen, best strain, assorted colors, strong 4-in., \$40.00 per 100. Cash with order.
John W. Scott, Lisbon, O.

Cyclamen, good, strong 2½-in., \$10.00; 3-in., \$17.50; 4-in., \$30.00 per 100.
H. A. Genteman, Quincy, Ill.

Cyclamen, nice, healthy plants from 4-in. pots, German strain, red and rose colors predominating, 40c.
J. L. Schiller, Toledo, O.

Cyclamen, 2000 good, strong 3-in., ready for shift, \$20.00 per 100.
L. Stapp Co., Rock Island, Ill.

Extra strong 4-in. Cyclamen, finest German strain, ready for a shift, \$40.00 per 100.
Quentin Floral Co., St. Joseph, Mo.

Cyclamen, good 3-in. mixed, \$18.00 per 100. No packing charge.
Kemble Floral Co., Oskaloosa, Ia.

Cyclamen, strong 4-in. stock of all the leading varieties, \$35.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Cyclamen, best European strains, 2½-in., \$15.00 per 100; 3-in., \$25.00 per 100; extra select, 3-in., \$35.00 per 100.
Baur Floral Co., Erie, Pa.

Cyclamen, 3-in., strong, stocky plants, \$20.00 per 100. Cash with order.
Hopkins the Florist, Brattleboro, Vt.

Cyclamen, 5-in., 75c; 3-in., 20c.
Calvert Floral Co., Lake Forest, Ill.

DAHLIAS

DAHLIAS.

Owing to our increased acreage, and not having sufficient storage room for all our Dahlias, we will sell for cash at digging time 100 barrels of field-grown Dahlias in the clump at \$12.50 per barrel of clumps, all good named varieties, our selection. Mixed Dahlias, good kinds at \$10.00 per barrel.

Barrels will be packed well and filled full of the clumps. Dahlias sold f. o. b. Nora Springs, Ia. Net cash, no discount, no charge for barrels. Get busy and avail yourself of this opportunity to get stocked up on Dahlias.

Look up our Gladioli offer under the Classified Gladioli heading.

MAPLE HILL NURSERY.

Nora Springs, Ia.

CLOSING OUT SALE.

We are devoting all our time and land to Aroma Strawberry plants, so offer 400 undivided clumps of Maud Adams Dahlias, 25c per clump; 1000 clumps of Florists' pink, red and variegated mixed show Dahlias, 10c per clump. Send orders at once. Cash, please.

STRAWBERRY RANCH,

Bulb Dept., Shawnee, Kan.

CALIFORNIA DAHLIA NOVELTIES

Giants for cut flowers and exhibition. Booking orders now for November delivery. Strong bulbs from 4-in. pots, Catalogue mailed on request.

KEY ROUTE HEIGHTS NURSERY CO.,
3852 Loma Vista Ave., Oakland, Calif.

Dahlia clumps, Doazon, A. D. Livoni, Floral Park Jewell, M. D. Hollock, Lyndhurst, Jack Rose and Mrs. Chas. Turner, 15c each. Fall delivery. Cash.

R. O. Wenning, R. R. 6, Brazil, Ind.

DAISIES

DAISIES.

Strong Plants.

	Per 100	Per 1000
Boston Yellow, R. C.	\$4.00	\$35.00
Boston Yellow, 2½-in.	7.00	60.00
Giant White, R. C.	3.50	30.00
Giant White, 2½-in.	5.00	45.00

Prompt shipment will be made.

Add 5% to cover cost of packing.

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

ROOTED CUTTINGS NOW READY.

Boston Yellow, \$3.00 per 100, \$35.00 per 1000
Hunt's White Sport, \$6.00 per 100, \$45.00 per 1000
No order accepted for less than 100.
500 of a variety at the 1000 rate.

A. L. RANDALL COMPANY,
180 N. Wabash Ave., Chicago.

Daisies, Boston Yellow, strong 2½-in., \$7.00 per 100, \$60.00 per 1000; rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

Giant White, 2½-in., \$5.00 per 100, \$45.00 per 1000; rooted cuttings, \$3.50 per 100, \$30.00 per 1000. All ready now.

W. A. Rowe Floral Co., Kirkwood, Mo.

Daisies, strong rooted cuttings, Mrs. Sander, Nicholson's Giant, White and Paris, \$2.00 per 100, by mail. 2-in., 4c.

S. W. Pike, St. Charles, Ill.

BELLIS DAISIES.

Bellis Daisies, double white and blue, strong plants, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

Daisies, Bellis Monstrosa, pink or white, also Longfellow and Snowball, fine strong plants, \$3.25 per 1000, \$9.00 per 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Daisies, Shasta Hybrids, \$3.00 per 100; Shasta Alaska, \$4.00 per 100, good stock.
Geo. G. Shackell, Pacific Junction, Ia.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Bellis Daisies, giant white and pink, \$3.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Boston yellow Daisies, 40 4-in., 10c each. Cash.
E. J. Ullrich Floral Co., Tiffin, O.

Shasta Daisies, 2-in. pots, \$3.00 per 100.
The McGregor Bros. Co., Springfield, O.

ALBUM OF DESIGNS, \$1.25 postpaid. Florists' Publishing Co., Chicago.

DELPHINIUMS

TRUE BELLADONNA DELPHINIUMS.

STRONG TRANSPLANTED STOCK

with several shoots, some bearing flowers now; stock clean and not mixed, \$3.50 per 100, \$30.00 per 1000.

Seedlings, \$1.25 per 100, \$9.00 per 1000; strong. Strong clumps, not worn-out stock, transplanted for FORCING, \$10.00 and \$12.00 per 100, \$95.00 per 1000; and \$12.00 stock, \$115.00 per 1000.

We grow Delphiniums in quantity and can supply in large amounts.

KAMP & SPINTI CO.,

North Milwaukee, Wis.

Delphinium seedlings, seeds from selected Gold Medal Hybrids and fine named sorts combined. No finer mixed Delphiniums grown. 20,000 fine seedlings ready to transplant. Plant a thousand in cold frames or outside in protected place, next fall will be worth a dollar a doz. easy; 70c per 100; 300 for \$2.00, 500 for \$3.00, 1000 for \$4.50. Very liberal count by mail, paid.
S. Merry, Florist, Illon, N. Y.

HARDY PLANTS.

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

JOSEPH F. MARTIN,

Box 97, Painesville, O.

Delphinium Belladonna, field-grown, strong, 1-year-old plants, \$11.00 per 100, \$100.00 per 1000; strong 2-year-old plants, \$14.00 per 100, \$130.00 per 1000; extra strong for forcing, \$17.00 per 100, \$160.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

For fall delivery, strong, field-grown, 1-year-old Delphinium Belladonna, \$7.00 per 100, \$65.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials.

S. S. Skidelsky & Co., 50 Park Place, New York.

DELPHINIUM BELLADONNA SEEDLINGS

from selected seed, strong, healthy plants, \$1.00 per 100, \$4.50 per 500. Order at once.

ARDEN FLORAL CO., ARDEN, DEL.

Delphinium Belladonna and Gold Medal Hybrid, 2-year, strong, \$7.00 per 100.

Thos. J. Murphy, Painesville, O.

Delphinium Belladonna, 2-years, field-grown, \$10.00 per 100.

Eschrich's Nursery, North Milwaukee, Wis.

DRACAENAS

DRACAENA INDIVISA.

Our usual good quality of good thrifty stock for growing on; any quantity from 2-in. pots, \$3.00 per 100.

Packed well and shipped by express or parcel post. We ship by parcel post C. O. D. The charge of 10c C. O. D. also insures the goods against loss or injury and with special delivery means perfect arrival of stock. Any sized order can be filled this way, packed in boxes of 50 and 70 lbs. We ship in open crates this way the same as by express and it is proving a big success.

ELMER RAWLINGS, ALLEGANY, N. Y.

DRACAENA TERMINALIS.

2-in.	\$15.00 per 100
3-in.	25.00 per 100
4-in.	45.00 per 100
5-in.	75.00 per 100

Moderate packing charge.

ROY F. WILCOX & CO.,

Montebello, Cal.

Dracaena Indivisa, strong 3½-in. pots, fine plants, 18 inches high, \$12.00 per 100.

Transplanted seedlings, \$4.00 per 100, \$35.00 per 1000. Strong field-grown clumps, ready for 6-in. pots, \$17.50 per 100. Immediate delivery.

Roman J. Irwin, 43 West 18th St., New York.

Dracaenas, fine 2½-in. stock ready for shipment.

Terminalis, 20c. Lord Wolseley, 20c.

Aurora, 24c. Mandalana, 24c.

Cash with order.

The Minge Floral Co., Mobile, Ala.

DRACAENA INDIVISA.

Strong, field-grown plants ready for 5 and 6-in. pots, \$15.00 per 100. Cash.

G. W. FRISCH'S SON, DAYTON, O.

Dracaena Indivisa, 2½-in. stock, to grow on, \$3.50 per 100, \$30.00 per 1000. 13 extra large 5-in. Indivisa for \$4.50. Cash.

E. J. Ullrich Floral Co., Tiffin, O.

Dracaena Indivisa seedlings, transplanted, 12-in., \$2.75 per 100, \$22.50 per 1000, prepaid. Special delivery. Cash.

W. C. Ehmann, Corfu, N. Y.

Dracaenas, extra fine, field-grown Indivisa, ready for 6-in. pots, \$25.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaena Indivisa, strong, field-grown plants, ready for 5 or 6-in. pots, \$12.00 per 100, \$100.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, strong plants, 2½-in. pots, \$4.00 per 100. Cash with order.

Park Board Greenhouses, Fort Wayne, Ind.

Dracaena Indivisa, 3-in. nice stock for growing on, \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Dracaena Indivisa, 2½-in., 4½c each.

Odor Greenhouses, Iola, Kan.

EVERLASTING FLOWERS

Helichrysums, best colors, 8-inch stems, \$2.00 per 100, \$18.00 per 1000. H. R. & B. Meyerling, 138 Lowell Ave., N. E., Grand Rapids, Mich.

EVONYMUS

Evonymus, variegated, 2½-in., 15c each. Cash with order. F. W. Aevermann, 5511 W. Hirsch St., Chicago, Ill.

FARFUGIUMS

Farfugiums, yellow spotted, 4-in., \$4.00 per dozen. Cash. E. J. Ulrich Floral Co., Tiffin, O.

FERNS

FERNS MY SPECIALTY.

Ferns for fern dishes. Strong, bushy 2½-in. stock, in largest and best assortment, \$8.00 per 100, \$50.00 per 1000.

FERN SEEDLINGS: Excellent stock, ready for potting, in assortment of eight best fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Cuneatum and Gracillimum, strong seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000.

Adiantum Farleyense Gioriosum. A most desirable Fern, well-grown 3-in., \$5.50 per doz., \$40.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong thrifty 3-in., \$8.00 per doz., \$65.00 per 100. 2-in., \$5.00 per doz., \$40.00 per 100.

Asparagus Sprengeri seedlings, \$1.50 per 100, \$10.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST,
Short Hills, N. J.

TABLE FERNS FOR FERN DISHES.

Well established 2½-in. pots, best Pteris, Cyrtomium and other varieties, \$7.00 per 100, \$65.00 per 1000.

Table Fern seedlings, best Fern dish varieties, \$2.50 per flat.

Above lot of Ferns for immediate shipment.

	Size	100	1000
Boston	2½-in.	\$ 6.00	\$ 55.00
Scottii	2½-in.	6.00	55.00
Teddy, Jr.	2½-in.	6.00	55.00
Verona	2½-in.	6.00	55.00
Roosevelt	2½-in.	6.00	55.00
Whitmanii	2½-in.	9.00
Macawil, new	2½-in.	12.00	100.00

Bench-grown Ferns, strong plants, ready for 6-in. pots and larger:

Boston	\$25.00 per 100
Boston	35.00 per 100
Boston	50.00 per 100
Verona	50.00 per 100

OTHER VARIETIES READY LATER.

ROMAN J. IRWIN,

43 West 18th St., New York City.

Ferns, dish Ferns, best varieties, separate or mixed, shipped in or out of flats as preferred, \$2.50 per flat; 25 flats or more, \$2.25 per flat. Asplenium, Bird's-Nest Fern, 5-in., \$1.00; 6-in., \$1.50; 7-in., \$2.50. Small ones all gone.

Ferns for Fern dishes, strong 2½-in., \$6.00 per 100, \$50.00 per 1000; Boston and Roosevelt, 2½-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr. and Verona, 2½-in., \$7.00 per 100, \$65.00 per 1000. MACAWIL, 2½-in., new and very fine, \$15.00 per 100.

VERY FINE BOSTONS, 4-IN., \$22.50 PER 100; STRONG 5-IN. BOSTON AND ROOSEVELT, \$40.00 PER 100.

We ship both pot plants and transplanted bench grown, which are regarded by many growers as better than the pot plants. Unless specified we will send either one.

S. S. Skidelsky & Co., 50 Park Place, New York.

FERNS.

Boston, extra size	\$12.00 per 100
Boston, 4-in.	10.00 per 100
Boston, 3-in.	8.00 per 100
Teddy Jr., 3-in.	8.00 per 100
Wanamaker, 3-in.	8.00 per 100
Scottii, 3-in.	8.00 per 100
Asparagus Plumosus, 3-in.	8.00 per 100
Asparagus Sprengeri, 3-in.	8.00 per 100

50,000 strong runners in all above varieties; will run as large as 2½-in. plants, \$12.50 per 1000; assorted \$15.00 per 1000. Cash, please.

W. P. NEWELL CO.,

Wholesale Fern Growers, Apopka, Fla.

FERNS.

We have several thousand very clean, thrifty 4-in. Teddy Jr. Ferns, ready for shifting, \$35.00 per 100. Will make good 6-in. plants for the coming season.

Also have some grand 8-in. ready for immediate delivery, \$2.00 each.

Our 6-in. Ferns are not quite ready for sending out at present.

HENRY I. FAUST,
Merion, Pennsylvania.

FERNS.

Roosevelt, 2½-in.	\$ 6.50 per 100
Roosevelt, 3-in.	15.00 per 100
Boston, 2½-in.	6.50 per 100
Boston, 3-in.	15.00 per 100
Scholzelli, 2½-in.	6.50 per 100
Scholzelli, 3-in.	15.00 per 100
Whitmanii Compacta, 2½-in.	6.50 per 100

THE REESER PLANT CO.,
Springfield, Ohio.

Whitmanii Ferns out of bench, nice, thrifty stock, 20c each. Cash, please.

E. B. Morgan Floral Co., Paxton, Ill.

FERNS.

4-in. Boston and Roosevelt25c
5-in. Boston and Roosevelt50c
6-in. Boston and Roosevelt75c
8-in. Boston and Roosevelt\$1.50

The above are strong and healthy, grown in pots which allow the plants the same growing surface, but reduce the shipping weight one-half. Packing free, 10% additional if ordered in clay pots.

HOMWOOD GREENHOUSES,
Atchison, Kan.

BOSTON FERNS.

Good, strong, bushy stock.	
5-in.\$0.60
6-in.90
7-in.1.15
8-in.1.80
10-in.2.00

Add 5 per cent for packing.

See our ad on Cyclamen and Geraniums.

DAVIS FLORAL CO.,

Davenport, Ia.

BOSTON FERNS.

4-inch\$35.00 per 100
5-inch\$60.00 to 75.00 per 100

MACAWIL FERNS.

We are booking orders for December delivery on Macawil Ferns, 2½c to 10c.

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

FERN DISH FERNS.

Pteris Adiantoides, Cretica Albo-Lineata, Wimssetii, Magnifica, Wilsonii, Mayi, \$6.00 per 100. Table Ferns, bushy little clumps (not single plants) Pteris Magnifica, Wimssetii, Cretica Albo-Lineata and Adiantoides, \$6.00 per 1000; Cyrtomium Rochfordianum, \$8.00 per 100.

STORRS & HARRISON CO.,

Painesville, O.

FERNS.

Boston and Whitmanii, strong, healthy and bushy.

4-in.\$3.60 per doz., \$25.00 per 100
5-in.5.40 per doz., 40.00 per 100
6-in.8.00 per doz., 60.00 per 100

Packing 5 per cent. Cash, please.

GREENWOOD AVENUE GREENHOUSES,
702 Greenwood Ave., Decatur, Ill.

BOSTON FERN RUNNERS.

Spend your dollars where you will get full value. Having more Boston Fern runners than I can use, I am offering the surplus at \$10.00 per 1000. These are extra fine, strong, clean, healthy plants, and guaranteed to please you, or your money refunded. Cash, please.

NORMAN C. MILLER, FORT PIERCE, FLA.

EXTRA FINE FERNS.

Let us ship you a trial order, no extra packing charge. Boston and Whitmanii, 5-in. ready for 6-in., 50c each; Boston 3½-in., extra heavy, ready for 5-in. and 6-in., 35c each.

Cash with order.

ORISSMAN GREENHOUSE CO.,

Punxsutawney, Pa.

CHOICE PLANTS FROM BENCH.

Boston Ferns for growing on in 5 or 6-in. pots, \$15.00 per 100. 500 Verona for 4-in. pots, \$15.00 per 100. Good sized runners, \$2.00 per 100. Cash, please.

CHAS. H. ANGSTADT,

1572 Mineral Sp. Rd., Reading, Pa.

Ferns, Scottii and Roosevelt, 2½-in., \$55.00 per 1000; 4-in., \$20.00 per 100. Teddy Jr., Scottii and Roosevelt, 5-in., \$50.00 per 100. Teddy Jr., Scottii, Roosevelt and Whitmanii, 6-in., 75c each. Roosevelt, 7-in., \$1.00 each. Hilpertii, 6-in., \$1.00 each; 9-in., \$3.00 each. Cash, please.

M. Hilpert, 3ta. O 313, Baltimore, Md.

COMBINATION FERNS.

Established in 6-in. pots, very bushy, well-hardened, fine for filling in decorations, \$10.00 per doz. Will accept sample order at doz. rate. Cash with order.

NEFF FLORAL CO.,

2222 West Liberty Ave., Pittsburgh, Pa.

Boston Ferns, about 1000 very full 8-in. 90c each; also about 3000 6-in. Bostons, \$50.00 per 100; 2000 3-in. ready for 5 and 6-in. pots, \$15.00 per 100; 2½-in. Bostons for 6c each, \$50.00 per 1000. These low prices are good only until this lot is sold. B. M. Wichers & Co., Gretna, La.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000; 3-inch pot size, \$7.00 per 100; 4-inch pot size, \$10.00 per 100. 2 per cent discount for cash with order.

F. M. SOAR, LITTLE RIVER, FLA.

Ferns, 2½-in. pot-grown, Boston, Roosevelt, Teddy Jr., and Whitmanii, \$7.00 per 100, \$65.00 per 1000, 200 at 1000 rate, packing free; also 3-in. Teddy Jr., ready now, for shift, 20c. Cash, please and 4% discount.

B. C. Blake, Springfield, O.

Boston Ferns, 4-in., \$10.00 per 100, \$90.00 per 1000; 3-in., \$7.50 per 100, \$70.00 per 1000. Strong Boston runners, \$10.00 per 100.

Fine Staghorn Ferns, 50c to \$1.00 each.

Lee Smoot, Apopka, Fla.

Ferns, Boston and Roosevelt, 50 3-in., 10c; 75 4-in., 20c and 25c; 50 5-in., 50c; 50 6-in., 75c; 10 7-in., \$1.00; Maiden Hair Ferns, 20 5-in., 50c; 20 6-in., 75c, without pots. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

Good, strong 3-in. Sprengeri, 6c. Packing 5 per cent. Cash, please. Tipton Floral Co., 2205 N. 10th St., Kansas City, Kan.

Ferns, 2000 Bostons at a bargain, to sell before cold weather sets in, bench-grown, bushy plants, 4-in., \$16.00 per 100; 5-in., \$20.00 per 100. Cash, please. O. F. Grohmann, 491 Elmwood Ave., Buffalo, N. Y.

Ferns, large, bench-grown Bostons ready for 4 and 5-in. pots, \$25.00 per 100; 3-in. pot-grown, ready for 4-in., \$10.00 per 100; also a fine lot of runners as good as 2-in., \$3.00 per 100. Cash. O. P. Bethards, Springfield, O.

BOSTON FERNS.

Bench-grown Boston, large plants
Ready for 5 and 6-in. pots, \$30.00 per 100.

S. A. PINKSTONE,

Cor. York and Hickory Sts., Utica, N. Y.

Ferns, Boston and Plersonii, very fine stock from benches, 5-in., 50c; 4-in., \$12.00 per 100; 3-in., \$8.00 per 100; 2½-in., \$4.00 per 100. Runners, \$3.00 per 100. Packing 5 per cent.

Truitt's Greenhouses, Chanute, Kan.

Ferns, Boston and Roosevelt, bench-grown, ready for 5-in. and 6-in., \$30.00 per 100. Pot-bound Boston, Roosevelt and Whitmanii, 5-in., \$35.00 per 100. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

Ferns, 4000 from bench, ready for 5-in., Boston and Roosevelt, 50c and 60c each; Whitmanii, 60c and 75c each.

Bench runners above varieties, \$30.00 per 1000.

Lloyd O. Bunch, Fredonia, Kan.

Ferns, Boston, Roosevelt and Harrisii, 2½-in., \$7.00 per 100, \$65.00 per 1000; Macawil, 2½-in., \$12.00 per 100, \$100.00 per 1000. Wm. F. Kasting Co., 568 Washington St., Buffalo, N. Y.

Ferns, strong, healthy stock, Boston and Whitmanii, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100. Cash with order, or shipped O. O. D. if ¼ of purchase price is sent with order.

Peterson Floral Co., Gibson City, Ill.

POT-GROWN BOSTON FERNS.

6-in. bushy stock out of pots, 75c each; 7-in. Bostons, 90c; 8-in., \$1.10 each plus 5% for packing.

DAVIS & STEINER CO., MORRISON, ILL.

Extra strong, bench-grown, Whitmanii, Compacta and Boston Ferns, ready for 5-in. and 6-in. pots, \$5.00 per doz., \$40.00 per 100. Cash.

S. A. Jennison, Natick, Mass.

Ferns, Bostons, good plants, 2½-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100.

Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, Boston, a few Whitmanii and Anthony Wayne, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in., \$50.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Ferns, table ferns in assorted varieties, 2½-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechallin, 4911 W. Quincy St., Chicago, Ill.

Ferns, Whitmanii and Roosevelt, all extra fine, bushy plants, 5-in., 75c; 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.50 each. Packing at cost.

Elitch Gardens Co., Denver, Colo.

Boston Ferns, 5-in. out of bench, \$50.00 per 100. Nice bushy stock. Can ship at once; 6000 ready for sale. Cash, please. H. E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Ferns, Boston and Roosevelt, fine 4-in., pot-bound, 25c each. We have 4000 of these and they are nice, clean stock.

F. C. Freeman & Sons, Portland, Ind.

Boston Ferns, fine established 4-in., \$3.50 per doz., \$25.00 per 100. Fern dish Ferns, 3-in., extra choice, \$1.50 per doz., \$10.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

Boston Ferns, good, strong stock, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100.

Verona Ferns, 2½-in., \$5.00 per 100, \$40.00 per 1000.

Carl Hagenburger, W. Mentor, O.

Ferns, Boston and Whitmanii, strong 2½-in., \$6.00 per 100, \$50.00 per 1000. Cash with order, please. Satisfaction guaranteed.

The Urbana Floral Co., Urbana, Ohio.

FERNS, BOSTON AND ROOSEVELT.

Good stock, 3-in., \$18.00 per 100. Cash.

G. W. FRISCH'S SON, DAYTON, O.

Ferns, Boston, Whitmanii, Anthony Wayne, Amerpohlii and Roosevelt. Write us.

Geo. A. Kuhl, Pekin, Ill.

Wilsonii Ferns, 4-in. bushy plants, ready for shift, \$25.00 per 100. Rosery Florist, 6972 No. Clark St., Chicago, Ill.

Bushy Ferns that will please, Bostons, 4-in., 30c; 5-in., 60c; Whitmanii, strong, 5-in., 60c.

Quentin Floral Co., St. Joseph, Mo.

Boston Ferns, 6-in., 80c; 5-in., 50c; 4-in., 30c; 3-in., 15c; 2½-in., 7c. Cash with order.

Calvert Floral Co., Lake Forest, Ill.

Ferns, pot-grown Roosevelt, 6-in., \$1.00; a few 8-in., heavy Boston, \$2.00 each. Cash with order.

W. Fisher, R. D. No. 8, Cuyahoga Falls, O.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100.

Anoka Greenhouses, Anoka, Minn.

Boston Ferns, strong 4-in., 25c; 5-in., 50c each.

Cash. No charge for packing.

The Imlay Co., Zanesville, O.

Ferns, Smithii, 5-in., 50c each. Elegant stock. Special prices for two weeks.

J. E. Matthewson, Sheboygan, Wis.

Table Ferns, 5 leading varieties, strong 2 1/4-in. stock, \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Fern Dish Ferns, 6 varieties, \$6.00 per 100, \$50.00 per 1000.

The McGregor Bros. Co., Springfield, O.

Ferns, Scottii and Teddy Jr., 6-in. pot-grown, bushy, 75c each. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Boston Ferns, good, strong stock, from bench, ready for 4-in., \$35.00 per 100, \$300.00 per 1000.

Rolf Zetitz Co., Lima, Ohio.

Ferns, Bostons, 4-in., \$20.00 per 100.

Crescent St. Floral Co., Grand Rapids, Mich.

Bench-grown Boston Ferns, 4-in., 20c; 5-in., 30c; 6-in., 40c. W. F. Klus, Anderson, Ind.

Ferns, Boston and Whitmanii, fine 4-in., \$25.00 per 100. I. N. Kramer & Son, Cedar Rapids, Ia.

Boston Ferns, large, bushy plants, ready for 7-in. pots, 35c each. DeMeester, Humboldt, Ia.

Ferns, Whitmanii, Verona, Boston, strong 4-in., 35c; 5-in., 65c. Gullett & Sons, Lincoln, Ill.

Boston Ferns from bench, 4-in., 25c; 5-in., 35c. Cash. Byer Bros., Chambersburg, Pa.

Ferns, 4-in., strong, 30c each. Wilcox & Sons, Council Bluffs, Ia.

Table Ferns, 2 1/2-in. varieties, 6c. J. C. Bigelow & Son, Utica, N. Y.

Boston Ferns, extra strong, pot-grown, 5-in., 75c. Cash. Park Floral Co., St. Joseph, Mo.

Ferns, 4-in., 35c each. Cash, please. B. C. Blake, Springfield, O.

Table Ferns, standard varieties, 2 1/4-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each. L. J. Rowe, Titusville, Pa.

FEVERFEW

Feverfew, large plants, field-grown, to clear, 8c each. DeMeester, Humboldt, Ia.

FICUS

Ficus Elastica, 4-in., \$35.00 per 100, \$325.00 per 1000; strong, 12 to 15 inches tall; good foliage. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Ficus Elastica, 4-in., fine, strong stock, 50c and 60c. Jacob Schulz, 831 Cherokee Rd., Louisville, Ky.

Rubber plants, a limited number, all good 4-in., 50c to 75c each. N. O. Caswell, Delavan, Ill.

FORGET-ME-NOTS

FORGET-ME-NOTS.

ready now and booking orders. Myosotis, true winter flowering, from 2-in. pots, \$3.00 per 100; 2 1/2-in. pots, \$5.00 per 100. Cash, please. No charge for packing. THE IMLAY CO., ZANESVILLE, O.

FORGET-ME-NOTS.

Only a few hundred of that grand winter blooming variety left, and to close them out will make the price \$4.50 per 100. Cash. C. L. HUMPHREY, ZANESVILLE, O.

Forget-me-nots, strong seedlings, \$6.00 per 1000; 2 1/4-in. pots, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$10.00 per 100. Roman J. Irwin, 43 West 18th St., New York.

Forget-me-nots, the long stemmed true winter flowering; strong 2 1/4-in. and starting to branch, \$4.00 per 100. No charge for packing. F. L. Lainsan, Council Bluffs, Ia.

Forget-me-nots, 75 strong 3 1/2 and 4-in. for benching, \$7.50 per lot. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.

Strong, winter-flowering, 2 1/4-in. Forget-me-nots, \$5.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, Alpestris Victoria, blue, hardy dwarf, strong plants, \$4.00 per 1000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Forget-me-nots, true winter flowering, strong, 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000. J. C. Schmidt, Bristol, Pa.

Forget-me-nots, true winter flowering, 2 1/4-in. pots, \$5.00 per 100. Ready now. Hauge Flower & Plant House, Fairmont, W. Va.

Forget-me-not, true winter flowering, 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

FREESIAS

FREESIA PURITY BULBS.

Fine stock to make quick sale,

1/2 size, \$8.00 per 1000;

Mammoth bulbs, \$12.50 per 1000.

Cash with order.

C. L. HUMPHREY, ZANESVILLE, O.

COLORED FREESIAS.

Large flowers on wiry, branched stems, in all the soft colors of the rainbow. Second size bulbs only, which bloomed last winter, \$2.50 per 100, \$18.00 per 1000.

O. FEHRLIN, CITRONELLE, ALA.

FREESIA PURITY BULBS.

A heavy-flowering, strong-stemmed strain, for greenhouse forcing. This strain blooms with an average of 7 flowers to a stem. You have been pleased with it in former years, and careful re-selection has made it still better this season.

Diameter. Per 1000
7/16 to 1/2 inches.....\$ 6.00
1/2 to 3/4 inches..... 9.00

SATISFACTION GUARANTEED.

NARCISSUS PAPER WHITE.

Mammoth bulbs, \$25.00 per 1000.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

COLORED FREESIAS.

Fry's two new varieties. Gen. Pershing, bronze, \$5.00 per 100, \$40.00 per 1000; Viola, lavender, \$5.00 per 100, \$40.00 per 1000.

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago, Ill.

Freesia Purity bulbs, for greenhouse forcing, 1/2 to 3/4-in., \$6.00 per 1000; 3/4 to 1-in., \$12.00 per 1000; mammoths, \$18.00 per 1000. G. B. Johnson, 1500 Morton St., Alameda, Calif.

FUCHSIAS

Fuchsia Mrs. E. G. Hill, 2 1/2-in., fine for stock, \$6.00 per 100.

Storrs & Harrison Co., Painesville, O.

Fuchsias, four kinds, 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

GENISTAS

GENISTAS.

Fine, bushy plants, 2-in., \$15.00 per 100; 4-in., \$25.00 per 100. Packing free, for cash. Ready now.

NORTH SIDE GREENHOUSES,

1107 N. 1st St., Springfield, Ill.

GENISTA.

5-in., fine, shapely plants,

\$30.00 per 100.

Ready now.

JACKSON & PERKINS COMPANY,

Newark, New York State.

Genista Johnstonii, new, compact grower, golden yellow, holds flowers well, strong 4-in. pot plants, ready in October; will be fit for a shift to a 6-in. pot, \$60.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Genistas, 2-in. pots, \$6.00 per 100, \$50.00 per 1000. 3-in. pots, \$25.00 per 100. Strong 3 1/2-in. pots, \$35.00 per 100. Roman J. Irwin, 43 West 18th St., New York.

Genistas, grand stock, 5-in., bushy, \$40.00 per 100. Storrs & Harrison Co., Painesville, O.

Genistas, 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

GERANIUMS

GERANIUM ROOTED CUTTINGS.

Ricard, Poitevine, Perkins, Doyle and Viaud, all booked until October 15. We are still booking. Casteilane and Scarlet Bedder, \$30.00 per 1000.

Orders for Ricard only, will be \$35.00 per 1000.

S. A. Nutt and Buchner, \$25.00 per 1000. Cash with order. Parcelpost and insurance, \$1.00 per 1000 extra. FRED W. RITCHY, Lancaster, Pa.

CALIFORNIA SUNSHINE GERANIUMS.

"Any number; any kind; any time; anywhere."

STANDARD VARIETIES:

Rooted cuttings \$2.50 per 100, \$22.50 per 1000 Potted 2 1/2-in. 5.00 per 100, 45.00 per 1000 HILL, MICHELL, RICARD, POITEVINE AND IVY.

Rooted cuttings \$3.00 per 100, \$27.50 per 1000 Potted 2 1/2-in. 6.00 per 100, 55.00 per 1000 No mealy bugs or other parasites.

Distant shipments with perfect success. National recognition based on merit.

LOS ANGELES GERANIUM CO.,

927 Oxford Street, Berkeley, Cal.

GERANIUMS.

Rooted cuttings, S. A. Nutt, Mme. Jaulin, Viaud and Buchner, \$2.50 per 100, \$20.00 per 1000.

2-in. \$3.50 per 100, \$30.00 per 1000

2 1/2-in. 4.50 per 100, 40.00 per 1000

3-in. 6.00 per 100, 50.00 per 1000

Poitevine rooted cuttings, \$3.00 per 100, \$25.00 per 1000.

2-in. \$4.50 per 100, \$40.00 per 1000

2 1/2-in. 5.50 per 100, 50.00 per 1000

3-in. 6.50 per 100, 60.00 per 1000

Cash with order.

HUDSON GREENHOUSE, HUDSON, MICH.

GERANIUM ROOTED CUTTINGS

READY FOR IMMEDIATE DELIVERY.

S. A. Nutt \$25.00 per 1000 Perkins 25.00 per 1000 Poitevine 35.00 per 1000 Helen Michell 40.00 per 1000

Parcel post. Special delivery.

Prepaid to your door.

Stock is fine. Order now!

LAKEVIEW ROSE GARDENS,

Jamestown, N. Y.

GERANIUMS.

Can offer some very choice plants, strong and bushy

2 1/4-in. Nutt, 3c; 2 1/4-in. Grant, 3c;

2 1/4-in. Viaud, 4c; 3-in. Nutt, 5c;

3-in. Grant, 5c; 3-in. Viaud, 6c;

3-in. Sprenger, 6c.

Nutt and Double Grant, 4-in. and 5-in. stock plants, 3 to 8 shoots to cut now, 8c each. Cash, please.

TIPTON FLORAL CO.,

2205 N. 10th St., Kansas City, Kan.

GERANIUM ROOTED CUTTINGS.

November and December deliveries; October all sold.

S. A. Nutt and Buchner \$22.50 per 1000 Poitevine 27.50 per 1000

Ricard 35.00 per 1000

State which method of shipments, parcel post billed at cost, or express.

ALBERT M. HERR,

R. F. D. 8, Lancaster, Pa.

GERANIUMS.

Well rooted cuttings, all booked for

October and November.

Ricard, Poitevine, Scarlet Bedder and

Anna Brown, double pink,

\$30.00 per 1000.

S. A. Nutt,

\$25.00 per 1000.

Cash with order.

PETER BROWN, LANCASTER, PA.

OCTOBER AND NOVEMBER DELIVERY.

Geraniums, 100,000 rooted cuttings, S. A. Nutt, Buchner and Scarlet Bedder, \$2.00 per 100, \$20.00 per 1000. Poitevine, Ricard, Montmort,

Barney, Thos. Meehan, Gloire de France and Jean Oberle, \$3.00 per 100, \$25.00 per 1000. All rooted cuttings will be shipped parcel post, prepaid. Cash with order.

JOHN L. GUGINO, FREDONIA, N. Y.

POITEVINE.

10,000 strong field-grown cuttings of Poitevine Geranium, \$2.00 per 100, \$18.00 per 1000.

1,500 cut back field-grown stock plants of Poitevine Geranium, \$5.50 per 100, \$50.00 per 1000.

C. A. STONEHILL,

Cash, please. Glencoe, Ill.

Geraniums, strong 2-in., Ricard, Poitevine, Ruby and Barney, \$3.00 per 100, \$45.00 per 1000.

Nutt and Jean Viaud, \$4.00 per 100, \$35.00 per 1000. The above mixed, \$35.00 per 1000.

Ivy Geraniums, 2-in., Rycroft's Surprise and Caesar Franck, \$5.00 per 100, \$45.00 per 1000.

Mixed, \$3.50 per 100. Cash. Jacobs Bros., Box 413, Peoria, Ill.

Geraniums, strong, well-rooted cuttings, first class in every respect; Nutt, \$25.00 per 1000; Perkins, \$30.00 per 1000; Poitevine, \$35.00 per 1000; Michell, \$40.00 per 1000.

Strong 2 1/4-in. plants, \$4.50 per 100, \$40.00 per 1000; Nutt, Poitevine, Helen Michell and Thos. Meehan, double white.

S. S. Skidelsky & Co., 50 Park Place, New York.

GERANIUMS.

S. A. Nutt, 2 1/2-in. \$4.00 per 100

S. A. Nutt, 3-in. 7.50 per 100

S. A. Nutt, rooted cuttings, October delivery, \$20.00 per 1000. Cash, please. No charge for packing.

RICHEY FLORAL CO., ALBIA, IA.

TOP CUTTINGS WELL ROOTED.

We are now booking orders for Geraniums rooted cuttings.

Helen Michell, \$2.50 per 100

S. A. Nutt, \$2.00 per 100, \$18.00 per 1000

Mixed, \$1.80 per 100, \$16.00 per 1000. Cash. SHELBY FLORAL CO., SHELBY, O.

GERANIUMS. ROOTED CUTTINGS.

Ready for October. Strong 2-in. Nutt, \$5.00 per 100, \$45.00 per 1000.

Strong 2-in. Buchner, \$5.00 per 100, \$45.00 per 1000.

Cash with order.

C. L. HUMPHREY, ZANESVILLE, O.

ROOTED GERANIUM CUTTINGS.

October Delivery. S. A. NUTT \$25.00 per 1000

GEN. GRANT, true stock 25.00 per 1000

MME. BUCHNER 25.00 per 1000

THE W. T. BUCKLEY CO., Springfield, Ill.

Geraniums, 2 1/4-in. pots, S. A. Nutt, Ricard, Poitevine, Helen Michell and other varieties, \$6.00 per 100, \$50.00 per 1000. Ready now and later. Rooted cuttings S. A. Nutt ready now, \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

FIELD STOCK PLANTS

FROM WHICH CUTTINGS HAVE BEEN TAKEN. POITEVINE, IMPROVED POITEVINE, RICARD, BUCHNER, HILL, VIAUD AND NUTT, 10c EACH.

FRED W. ARNOLD, CAMBRIDGE, O.

Rooted cuttings of Nutt and mixed, \$20.00 per 1000; Doyle, Viaud and Buchner, \$22.00 per 1000; Poitevine, \$30.00 per 1000; Ricard, \$35.00 per 1000. 2-in. Nutt, Doyle, Viaud and mixed, \$25.00 per 1000. Cash with order. Can ship at once.

Mrs. E. A. Llewellyn, Olean, N. Y.

GERANIUMS. 2 1/4-IN. THIS IS EXTRA

STRONG STOCK AND WILL PLEASE YOU. Scarlet Bedder ... \$4.00 per 100, \$35.00 per 1000

S. A. Nutt 4.50 per 100, 40.00 per 1000

Ricard 5.50 per 100, 50.00 per 1000

R. M. HENLEY, HARTFORD CITY, IND.

Rose Geraniums, 5 1/2-in., good stock, \$4.00 per lot. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.

GERANIUMS—Continued

Geraniums, old stock plants, grown on all summer, 4-in. pots; 200 Poitevine, 90 Buchner, 200 Scarlet Bedder, 120 Ricard, 75 Mme. Jaulin and 80 Jean Viaud, \$15.00 per 100. Unrooted mixed cuttings, \$18.00 per 1000. Cash.
E. J. Ulrich Floral Co., Tiffin, O.

Geranium rooted cuttings, October and November delivery, Buchner and Nutt, \$25.00 per 1000; Viaud, Presilly, Hill, Castellane, Doyle, Michell and mixed, \$30.00 per 1000; Ricard and Poitevine, \$35.00 per 1000. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, S. A. Nutt, Ricard, Viaud, Poitevine, Montmort, Buchner, from 2-in. pots, \$3.50 per 100, \$35.00 per 1000; by express or parcel post at actual cost, pay charges at your end of the line. Safe arrival guaranteed by parcel post.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

GERANIUMS.

October and November delivery.
Grant, Nutt and Buchner,
rooted cuttings, \$22.50; 2½-in., \$42.50.
W. R. HOLMES, CLINTON, PA.

Geranium rooted cuttings, S. A. Nutt, \$23.00 per 1000; Viaud, Michell, Presilly, Hill, Trego, Perkins and Nutt mixed, same price. Parcel post paid. Elmwood Floral Co., 30th and Elmwood Ave., Erie, Pa.

Geraniums, strong, well branched, field-grown plants, S. A. Nutt, 3-in., \$6.00 per 100; 4-in., \$8.00 per 100. Poitevine, \$10.00 per 100. Cash.
Gowanda Greenhouse, 91 E. Main St., Gowanda, N. Y.

Geranium rooted cuttings for immediate or later delivery; strictly first-class stock, Nutt and Buchner, \$20.00 per 1000; Ricard and Poitevine, \$25.00 per 1000.
Geo. W. Mount, Silver Creek, N. Y.

ALICE LEMON GERANIUMS.

The new pot plant variety, strong 3-in., \$12.00 per 100.
FRED H. LEMON CO.,
Richmond, Ind.

GERANIUM ROOTED CUTTINGS.

Nutt, Double Grant, Buchner, Viaud and Jean Oberle, well rooted cuttings, \$2.50 per 100, \$25.00 per 1000; 2½-in., \$4.50 per 100, \$45.00 per 1000.
GULLETT & SONS, LINCOLN, ILL.

Geraniums, Helen Michell, 2½-in., \$6.00 per 100, \$55.00 per 1000; 3-in. pots, \$10.00 per 100, \$8.00 per 100. Poitevine, strong 2½-in., \$5.00 per 100, \$45.00 per 1000.
James D. Hooper, Richmond, Va.

GERANIUMS.

Geraniums, S. A. Nutt, Barney, White Madonna, Jaulin and Presilly, 3-in., \$8.00 per 100.
SCHMIDT & MEINE,
3121 Market St., Youngstown, O.

Geraniums, 2½-in., \$4.00 per 100, \$35.00 per 1000; 4-in., \$9.50 per 100, \$85.00 per 1000. 5% for packing. Adolph Gall, Troost and Yuba Sts., Forest Park, Ill.

Geraniums, strong, healthy rooted cuttings, outdoor-grown, S. A. Nutt, \$18.00 per 1000. Cash. Ready now.
Harold V. Ross, West Side, Reynoldsville, Pa.

Geraniums, strong 2-in. Montmort, Nutt, Perkins and Presilly, \$4.00 per 100, \$35.00 per 1000; Ricard and Poitevine, \$5.00 per 100, \$45.00 per 1000. Cash.
Wagner Greenhouse, Tiffin, O.

Geraniums, extra nice 3-in. S. A. Nutt, \$8.00 per 100; Beante Poitevine, 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, DeLance, O.

Geraniums, mostly S. A. Nutt, strong 2½-in., \$6.00 per 100; bushy and well branched 4-in., \$15.00 per 100. Cash with order. Chas. Warnke Greenhouses, 2445 Fort St. W., Detroit, Mich.

Geraniums, 4-in. Nutt and Grant, \$12.00 per 100. Not leftovers, but new stock that has been grown from 2-in. since May.
Lloyd C. Bunch, Fredonia, Kan.

Geraniums, field-grown stock plants, autumn delivery; Ricard, Poitevine and Scarlet Bedder, \$10.00 per 100. Cash. Chas. Pfeiffer's Sons, 30 Grand Ave., Fort Thomas, Ky.

GERANIUMS.

S. A. Nutt, 2½-in., \$4.00 per 100
Cash, please.
W. BEZDEK, CEDAR RAPIDS, IOWA.

Geraniums, 1000 2-in. and 2½-in., S. A. Nutt, \$4.00 per 100, \$35.00 per 1000. Cash, please.
John Hochenauer, Sta. D., St. Joseph, Mo.

Geraniums, large, field-grown all summer, full of cuttings, mostly red, 15c each.
M. J. Burke, Hillside, Ill.

Geraniums, 2-in., \$35.00 per 1000; 3-inch, \$60.00 per 1000; 4-inch, \$18.00 per 100. Cash or c. o. d.
F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcellpost \$1.00 extra per 1000. Cash with order.
P. Hopman, New Galilee, Pa.

Geraniums, rooted cuttings, S. A. Nutt and Buchner, \$25.00 per 1000. Cash with order.
Wm. H. Minekime, R. F. D. 1, Hamburg, N. Y.

Geraniums, 2½-in., good, strong stock, \$4.50 per 100; Nutt, Poitevine, Helen Michell and La Favorite. Evenden Bros. Co., Williamsport, Pa.

Geraniums, S. A. Nutt rooted cuttings, \$20.00 per 1000.
Koopmann Bros., Davenport, Ia.

Geraniums, ready now, Nutt, 2-in. pots, \$25.00 per 1000. Cash. John Van Aart, Paducah, Ky.

Geraniums, rooted cuttings of S. A. Nutt, ready now or later, \$18.00 per 1000.
Quentin Floral Co., St. Joseph, Mo.

100,000 Geraniums, Castellane, 2½-in., Poitevine and Barney, 2½-in., 4½c. Cash.
L. J. Rowe, Titusville, Pa.

Geraniums, closing out entire stock. If interested, write.
M. Poff, Hastings, Mich.

Rose Geranium stock plants, 6c each.
New London Floral Co., New London, Wia.

Geraniums, 2½-in. S. A. Nutt, \$4.00 per 100. Charles Sherwood, Waterloo, Ia.

Geraniums, Ricard and Nutt, strong 2½-in., \$6.00 per 100. Cash. Chas. E. Smith, York, Pa.

Geraniums, Sailerol, 2-in., \$3.00 per 100. Cash. Beyer Bros., Chambersburg, Pa.

GERBERAS

GERBERA HYBRIDS.

Field-grown plants, red, pink, salmon, yellow and white, \$4.00 to \$6.50 per doz., \$30.00 to \$50.00 per 100.
O. FEHRLIN, CITRONELLE, ALA.

GRAPES.

Grape Vines for fall planting, Concord, Catawba, Niagara and Worden, 25c each, \$2.75 per doz., \$17.00 per 100.
Harry Squires, Good Ground, N. Y.

GREVILLEAS

Grevillea Robusta, 20 4-in. for \$2.50. Cash.
E. J. Ulrich Floral Co., Tiffin, O.

GLADIOLI

Gladioli: Making a change in business and will close out about half of our varieties. All for fall delivery as soon as cleared, 25 per cent cash deposit. All prices are per 1000, except bulbets by the peck.

Mixed bulbs mostly made up of named varieties, 1-in. to 1½-in., \$8.00; ¾-in. to 1-in., \$6.00; ½-in. to ¾-in., \$4.50; ¼-in. and under, \$3.00; bulbets, \$3.00. Pink Beauty slightly mixed with America, 1-in. to 1½-in., \$12.00; ¾-in. to 1-in., \$10.00; ½-in. to ¾-in., \$7.00; ¼-in. to ½-in., \$5.00; ¼-in. and under, \$3.00; bulbets, \$4.00.

Primulinus Hybrids mostly from Child's and a good many Golden King; 1½-in. and up, \$18.00; 1¼-in. to 1½-in., \$14.00; 1-in. to 1¼-in., \$10.00; ¾-in. to 1-in., \$7.00; ½-in. to ¾-in., \$5.00; ¼-in. and under, \$3.50; bulbets, \$4.00. Write for prices on America, Italy, Mrs. F. King, Willie Wigman, Chicago White, Minnesota, Mrs. F. Pendleton, Schwaben, War, Baron Hulot, etc.
F. M. Palmiter & Son, Janesville, Wis.

CLOSING OUT SALE.

We are devoting all our time and land to Aroma Strawberry plants, so offer the following first size bulbs for cash with orders: 2000 Pendleton, \$30.00 per 1000; 1000 Prince of Wales, \$50.00; 1000 Hailey, \$25.00; 2000 Mrs. Frances King, \$20.00 per 1000; 10,000 Florists' pink and white mixture, only \$10.00 per 1000. Send order at once.

STRAWBERRY RANCH,

Bulb Dept., Shawnee, Kan.

GLADIOLUS BULBS.

I am now ready to quote prices on all leading varieties for Fall delivery. When writing please state, if possible, the varieties and quantities you are interested in. Special quotations on large quantities.

JELLE ROOS.

Gladiolus Specialist,
Department A. Concord, Mass.

GLADIOLUS BULBS.

Choice planting stock, bulbets of all the leading kinds of Gladioli. For list and prices look up September 16th and 23rd issues of The Florists' Review in the classified section. Send us your list for pricing.

MAPLE HILL NURSERY,

Nora Springs, Ia.

SEND FOR LIST OF CHOICE GLADIOLI.

We grow such varieties as Golden Measure, Glory of Pembroke, General Pershing, Lily White, Red Emperor, Prince of Wales, Mrs. Dr. Norton, Mrs. W. E. Kirchhoff, Mary Fennell, Myrtle, etc.
W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

GLADIOLI.

The world's largest and most beautiful Gladioli in every color and shade; all our own creation. Send in your name for the mailing list of 1921 catalogue.

RICHARD DIENER CO.,

Kentfield, Calif.

Why not send for our complete descriptive price list of Gladioli? It is sent to you free of charge. It comprises standard, recent date, and the "Well-Known Vos-Named" varieties.
P. Vos & Son, Mount Clemens, Mich.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. P. Hopman & Sons, Gladioli Specialists, Hillegom, Holland

Choice Gladioli planting stock. Write for prices, stating varieties and sizes interested in. Alfred Oesterling, Gladioli Grower, Butler, Pa.

GLADIOLI.

Price list now ready for fall delivery on bulbs.
H. R. MACK, ROCKY RIVER, O.

GYPSOPHILAS

Gypsophila Paniculata, very heavy, \$6.00 per 100. Cash with order.
F. Meeder, 761 Spencer St., Grand Rapids, Mich.

HARDY FERNS

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

HARDY PLANTS

HARDY PLANTS.

Hardy perennial plants for autumn planting, 1-year-old, field-grown, except where noted. Packing free. Per 10 Per 100

Achillea Ptarmica The Pearl, Fl. Pl., divisions	\$0.80	\$ 7.00
Anchusa Italica, Dropmore variety	.90	8.00
Anthemis Tinctoria	.80	7.00
Aster, perennial, mixed colors	.80	7.00
Campanula Medium, white, blue, pink, mixed	.80	7.00
Delphinium Belladonna, true type	.80	7.00
Delphinium Formosum, nothing finer in the color	.80	7.00
Delphinium Chinense, white, flowers all season	.70	6.00
Delphinium Chinense, blue	.70	6.00
Delphiniums, Gold Medal Hybrids	.80	7.00
Delphiniums, Kelway's Giant, all colors	.90	8.00
Delphiniums, double flowering giants, finest in existence, colors include everything found in Delphiniums	2.00	18.00
Dianthus Barbatus, 6 varieties	.70	6.00
Digitalis Gloxiniaeflora, pink	.80	7.00
Gaillardia, assorted	.80	7.00
Gypsophila Paniculata Fl. Pl.	.90	8.00
Hollyhocks, double white, pink, yellow and red	.80	7.00
Iris Germanica, a fine collection, mixed	.60	5.00
Shasta Daisy Alaska, divisions	.80	7.00
Physostegia Virginica, white and pink mixed	.80	7.00

Cash with order. Stock guaranteed as represented or your money returned. Complete list on application.

JOHN IRVINE,

Bay City, Mich.

HARDY PERENNIALS.

All heavy, transplanted stock.

	Per 10	Per 100
Aquilegia, long spurred varieties	\$0.75	\$6.50
Campanula, or Canterbury Bell, Medium, single mixed	.75	6.50
Carnation, Vienna Dwarf, mixed	.75	6.50
Coreopsis Lanceolata, golden yellow	.75	6.50
Delphinium, Larkspur, Elatum Hybridum, mixed	.75	6.50
Dianthus Barbatus, Sweet William, single, giant flowered, mixed	.75	6.50
Dianthus Plumarius, Cyclops, Hardy Pinks, best single	.75	6.50
Digitalis Grandiflora, Golden Foxglove	.75	6.50
Forget-me-not Victoria, sky blue	.75	6.50
Gaillardia Grandiflora, mixed	.75	6.50
Hollyhocks, double, white, pink and yellow	.75	6.50
Pyrethrum Roseum Hybridum	.75	6.50
Grandiflora	.75	6.50
Scabiosa Caucasica Perfecta, lavender and white	.75	6.50
Stokea Pennata, Stokes' Aster, blue	.75	6.50

FOX RIVER VALLEY GARDENS & GREENHOUSES,

Elgin, Ill.

German Iris, \$4.00 per 100. Astarte, Celeste, Clengata, Her Majesty, Plumeri, Common Blue Flag, Violet Queen, Gracchus, Maori King, Bridesmaid, Lord Gray, Trojana, Albicans, Flavescens, Charmont and Biflora. Iris Blue Bell, Orientalis, Snow Queen, Oriental Blue King, Siberian Iris, Sibirica Alba Grandiflora, Sibirica Oculata, Iris Versicolor Blue and Pseudacorus.

Hardy Red Oriental Poppy, 2½-in. pots, nice strong plants, \$5.50 per 100, \$50.00 per 1000. Pyramidalis, blue, 2½-in. stock, \$5.00 per 100, \$45.00 per 1000.

1-year-old Hardy Hibiscus Crimson Eye and Pink Mallow, \$8.00 per 100, \$55.00 per 1000.

Field-grown double Hollyhocks, maroon, \$7.00 per 100, \$60.00 per 1000.

Tritoma Pfitzeri, red-hot poker, \$12.00 per 100, \$100.00 per 1000; 250 at 1000 rate. Cash with order, please. Lagonda Floral Co., Springfield, O.

HARDY PERENNIAL PLANTS.

1-year-old, field-grown, except where noted.

	Per 10	Per 100
Anchusa Italica, Dropmore variety	\$0.90	\$8.00
Aquilegia, Long Spurred Hybrids	.90	8.00
Campanula Medium, mixed	.60	5.00
Coreopsis Lanceolata	.60	5.00
Delphinium Gold Medal Hybrids	.80	7.00
Digitalis Gloxiniaeflora, mixed	.60	5.00
Gaillardia Grandiflora	.60	5.00
Hollyhocks, double, mixed	.60	5.00
Lychnis Chalcedonica	.60	5.00
Campanulas, mixed, strong seedlings	...	1.00
Sweet William, Newport Pink seedlings	...	1.00

FRED E. PRUDISCH,

Wauwatosa, Wis.

Hardy Pink, Litifolius Atrococcineus, a flowering plant, brilliant fiery red, hardy as an oak. Like a small red Carnation; profuse bloomer; fine massed; sells at sight; fine seedlings, 70c per 100, 300 for \$2.00, 500 for \$3.00. Liberal count. Mail paid.

S. Merry, Florist, Ilion, N. Y.

15,000 Physostegia plants, fine plants, 2-year-old, \$5.00 per 100, \$40.00 per 1000. F. o. b. St. Louis. Cash or reference. L. Baumann, 3233 Portis Ave., St. Louis, Mo.

PERENNIALS.

Aurora Nurseries, Aurora, Ill.
These are the kind that are "Grown Right"
and are sure to bloom. Prices low.

	Per 10	Per 100
Aquilegia (Columbine) Mrs. Scott Elliot	\$ 2.50	\$ 20.00
Aquilegia (Columbine) Vulgaris	1.10	10.00
Aquilegia (Columbine) Oerulea hybrids	1.25	12.00
Aquilegia (Columbine) Canadensis	1.10	10.00
Aquilegia (Columbine) Chrysantha	1.10	10.00
Anchusa Italica, Dropmore variety	1.50
Agrostemma Ooronia Champion	1.00
Bocconia Cordata, plume poppy	1.00	9.00
Boltonia Asteroides, false cham-omile	1.00	9.00
Boltonia Latisquama	1.00	9.00
Buddleia, butterfly bush	1.75	15.00
Coreopsis, tickseed	1.00	10.00
Campanula (Canterbury Bell) Media, 2 yr., tr.	1.10	8.00
Campanula (Canterbury Bell) Carpatia	1.25
Campanula (Canterbury Bell) Calycanthema	1.10	8.00
Campanula (Canterbury Bell) Persicifolia	1.25
Chrysanthemum, hardy mums	1.50
Chrysanthemum, hardy mums	1.25
Delphinium Belladonna, 2 yr.	1.50	12.00
Delphinium Chinense, Chinese Larkspur, light blue	1.25	10.00
Delphinium Formosum, dark blue hardy Larkspur	1.50	12.00
Delphinium Gold Medal Hybrids, shades of color	1.50	12.00
Dianthus Barbatus, sweet William	.80	7.50
Dianthus Barbatus, Newport Pink	1.00	8.00
Dianthus Plumarius, grass pink, dbl.	1.25	10.00
Dianthus Plumarius, grass pink, single	1.00	8.00
Digitals, Foxglove	.80	7.50
Digitals Monstrosa, Foxglove	.80	7.50
Gaillardia, blanket flower	1.00	8.00
Gypsophila, Baby's Breath	1.50	12.00
Hemerocallis Flava, yellow day lily	1.50	12.00
Hemerocallis Thunbergi, Thunberg's day lily	1.50	12.00
Hemerocallis Dumortieri (Day Lily)	1.50	12.00
Hemerocallis Kwanso (double Day Lily)	1.50
Hemerocallis Gold Dust (yellow Day Lily)	1.75
Hemerocallis Disticha, double	1.75
Hollyhocks, dbl., separate colors, red, pink, maroon, white, yellow	1.00	8.00
Hollyhocks, mixed	.85	7.00

We have about 30,000 Hollyhock of the finest plants we have ever grown. They will be dug carefully and shipped to reach you in good condition.

Iris Snow Queen	\$ 1.25	\$ 10.00
Iris Pumila Purple King	1.00	8.00
Iris Pumila, blue	1.00	8.00
Iris Pumila, light blue	1.00	8.00
Iris Pumila, white	1.00	8.00
Iris Mrs. Darwin	.75	6.00
Iris Mme. Chereau	.75	6.00
Iris Candida	.75	6.00
Iris Stenophylla	.75	6.00
Iris Honorabilis	.75	6.00
Iris Sibirica	1.00	8.00
Iris Flavescens	1.00	8.00
Iris Gracchus	1.25	10.00
Iris No. 8	1.25
Iris Celeste	1.00	8.00
Iris Pallida Dalmatica	1.25
Iris Albert Victor	1.50
Iris Queen of May	1.50
Iris Pseudacorus	1.50	12.00
Iris Bridesmaid	1.50
Iris Canary Bird	1.25
Lychnis Chalcedonica, Maltese cross	1.00	8.00
Linum Perenne, perennial Flax	1.00	8.00
Lilium Tigrinum, Tiger Lily	1.50	12.00
Lilium Umbellatum	1.75
Lilium Canadense	1.50	12.00
Myrtle	1.25	10.00
Physostegia Virginiana Alba, false dragonhead	1.00	8.00
Physostegia Virginiana	1.00	8.00
Pachysandra Terminalis	1.50	12.00
Pyrethrum Hybridum, painted Daisy	1.25	10.00
Pyrethrum Roseum Superbum, Persian Daisy	1.25	10.00
Pyrethru Uliginosum, giant Daisy	1.50	12.00
Platycodon, Japanese bell flower	1.25	10.00
Platycodon, white	1.25	10.00
Peony, choice named varieties, 3 to 5 eyes	5.00	40.00
Peony, red, 3 to 5 eyes	3.00	25.00
Peony, pink, 3 to 5 eyes	3.00	25.00
Peony, white, 3 to 5 eyes	3.00	25.00
Peony, mixed, 3 to 5 eyes	2.50	20.00
Phlox, fine plants, in following choice varieties: Eclairer, Independence, Mrs. Jenkins, Miss Lingard, Rosenberg, R. P. Struthers, Rynstrom, W. C. Egan, each \$1.75	10.00	150.00
Phlox Elizabeth Campbell	3.00	27.50
Rudbeckia Newmanii, Newman's cone flower	1.25	10.00
Rudbeckia Purpurea, giant purple cone flower	1.50
Sedum Spectabilis, stone crop	1.50	12.00
Sedum Spectabilis Brilliant, stone crop	1.50	12.00

(Continued on Next Column.)

Stokesia Cyanea, Cornflower Aster	1.50	12.00
Shasta Daisy	1.00	8.00
Statice Latifolia	1.50	12.00
Saponaria Caucasica, bouncing Betty	.85	7.00
Sweet Rocket	1.00	9.00
Tritoma Hybrida	2.00	18.00
Veronica Spicata	1.00	9.00
Yucca Filamentosa, Adam's needle, clumps	1.75	15.00
Yucca Filamentosa, Adam's needle, 2 yr. tr.	1.00	9.00

Our complete Trade List is now being mailed. Send for your copy today.

AURORA NURSERIES,
Aurora, Ill.

WELLER'S HARDY PERENNIALS.

Weller's field-grown Perennials are again the best. They are strong, healthy, of flowering size. No tearlings nor seedlings.

	Per 100	Per 1000
Achillea Rosea	\$ 7.00	\$ 60.00
Agrostemma Coronaria	7.00	60.00
Aquilegia, assorted	8.00	70.00
Hardy Asters, assorted	7.00	60.00
Campanula Medium, in separate colors	10.00	80.00
Campanula Groszeki	7.00	60.00
Coreopsis Lanceolata	7.00	60.00
Delphinium Belladonna	12.00	100.00
Delphinium Formosum	10.00	80.00
Delphinium Gold Medal Hybrid	12.00	100.00
Sweet William, Newport Pink	8.00	70.00
Sweet William, Scarlet Beauty	8.00	70.00
Sweet William, Giant, mixed	7.00	50.00
Digitals, assorted	8.00
Gaillardia Grandiflora	8.00	70.00
Gypsophila Paniculata	10.00
Helianthus Multiflorus, fine for cutting	8.00	70.00
Hollyhocks in separate colors	8.00	70.00
Lychnis Chalcedonica	8.00	70.00
Lythrum Roseum	8.00	70.00
Myosotis Palustris	6.00	50.00
Physalis Franchetii	7.00	60.00
Physostegia Virginica	7.00	60.00
Rudbeckia Newmanii	7.00	60.00
Rudbeckia Purpurea	8.00	70.00
Salvia Azurea	7.00	60.00
Shasta Daisies	8.00	70.00

25 at 100 rate; 250 at 1000 rate. Order today, they are ready for shipment. Ask for complete list.

WELLER NURSERIES CO.,
Holland, Mich.

HARDY PLANTS.

Delphinium Belladonna, 2-years, \$10.00 per 100; Shasta Daisy, field clumps, \$7.00 per 100; Gaillardia, strong transplanted, \$5.00 per 100. Hollyhocks, strong transplanted, separate colors, \$5.00 per 100; Carnations, Giant Marguerites, \$1.50 per 100; Physostegia roots, pink, \$6.00 per 100; Sweet William seedlings, double, mixed, \$1.00 per 100.

ESCHRICH'S NURSERY,
North Milwaukee, Wis.

PERENNIALS.

Double Hollyhocks in pink, white and yellow; Gaillardias, Canterbury Bells, Forget-Me-Nots, Wall Flowers, Pyrethrums, Shasta Daisies, Pansies, Fox-gloves, Columbines, Hardy Pinks, Sweet Williams, Oriental Poppies, Coreopsis and Stokesias, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

Delphinium Belladonna seedlings, 80c per 100, \$7.00 per 1000; other hardy plant seedlings, largest assortment at reduced prices for October, \$3.50 per 1000. Parcel post, prepaid.

Send for list of varieties. Orders booked for young nursery stock. See Nursery Stock advertisement. J. Dvorak, Nurseryman, Hempstead Garden, L. I., N. Y.

Hardy plant seedlings, the largest assortment at special reduced price for October, \$3.50 per 1000. Parcel post prepaid. See last week's advertisement or write for list of hardy perennials and young nursery stock. J. Dvorak, Nurseryman, Hempstead Gardens, L. I., N. Y.

CLERODENDRON BALFOURI.

2 1/2-in. pots \$ 6.00 per 100
3-in. pots 10.00 per 100

OAK GROVE GREENHOUSE,
Tuskegee, Ala.

HIBISCUS

Peachblow Hibiscus, 3-in. pots.....\$10.00 per 100
Miniatus, 3-in. pots.....10.00 per 100
Grandiflorus, 3-in. pots.....10.00 per 100
Rubra, 3-in. pots.....10.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

Hibiscus, 2 1/2-in., \$5.00 per 100; 5-in. to 6-in., 40c to 60c each. P. Kaul & Son, 633 Cherokee St., New Orleans, La.

HYDRANGEAS

HARDY HYDRANGEAS OR HILLS OF SNOW
FOR FALL PLANTING

5 to 7 branches, 25c each;
3 to 4 branches, 20c each;
1 to 2 branches, 15c each.

All from 16 to 24 inches high and sure to please.

C. R. WILLS & SONS.

R. R. No. 7, Greenville, O.

Hydrangeas, strong, for growing on, Otaksa and French 2 1/2-in., \$8.00 per 100, \$70.00 per 1000; 300 3-in., \$20.00 per 100; 500 4-in., very fine stock, \$25.00 per 100. Strong field-grown plants, the best French varieties separate, 25c, 50c, 75c and \$1.00. Speak quickly.

S. S. Skidelsky & Co., 50 Park Place, New York.

HYDRANGEAS, STRONG FIELD-GROWN
PLANTS. READY NOW.

Lilla Mouillere, De Vibraye and Otakaa, Either separate or mixed, all ready now.		
Quantity	Shoots	Per 100
8000	1 to 2	\$ 15.00
3000	3 to 5	25.00
2000	6 to 8	50.00
2000	8 to 10	75.00
500	12 to 15	100.00

Field-grown, Madam Chautard, large plants, \$60.00 per 100.

HYDRANGEAS, FRENCH, STRONG

2 1/2-IN. POTS.

Baby Bimbinette, dwarf, silvery rose\$12.00 per 100
E. G. Hill, clear pink.....10.00 per 100
Mme. Chautard10.00 per 100
Mme. E. Mouillere, white10.00 per 100
Mme. Rene Gaillard, fringed white, 10.00 per 100

FIELD-GROWN BIMBINETTE

Branches2 to 3 4 to 5 5 to 6 6 to 7
Each40c 55c 65c 80c

Larger sizes ask for prices.

Hydrangea Otaksa, and best French varieties mixed, 2 1/2-in. pots, \$8.00 per 100, \$75.00 per 1000; 3-in. pots, \$14.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York.

Hydrangeas from pots for forcing. Plants are good this year and our collection of French varieties is as complete as any. In order to save express charges, we potted plants in as small pots as we could, and grade into different sizes when shipping: 4-in., 25c, these are very good; 5-in., 35c to 50c; 6-in., 50c to 75c; 7-in., 75c, \$1.00, \$1.25 and \$1.50; 8-in., \$1.50 to \$1.75 each. Mme. Maurice Hamar and Bouquet Rose, treated to flower blue, 5-in., 50c each.

Otaksa can only be supplied from 7-in. and 8-in. pots. Packing charge 5% of order.

J. L. Schiller, Toledo, O.

HYDRANGEAS.

Best French, grand Pink and early Baby Bimbinette field plants ready, 2 branches, \$35.00 per 100. Cash.

French Hydrangeas, mixed field plants ready, 2 to 3 branches, \$35.00 per 100. Cash.

CARL HAGENBURGER,

W. Mentor, O.

French Hydrangeas, beautiful field-grown, dwarf and shapely, four to six shoots, for 5 or 6-in. pots, \$25.00 per 100. Mme. Chautard, Baby Bimbinette, E. Mouillere, Vibraye and Hamar.

Storrs & Harrison Co., Palmsville, O.

HYDRANGEAS.

	Per 100	Per 1000
Hydrangea Paniculata, 2 1/2-in.	\$7.00	\$65.00
Hydrangea Arborescens, 2 1/2-in.	7.00	65.00

THE MCGREGOR BROS. CO.,

Springfield, O.

PACKING FREE FOR CASH.

Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.

PETER PEARSON,

5732 Gunnison St., Chicago, Ill.

HYDRANGEAS, 2 1/2-IN. FRENCH MIXED
VARIETIES; NICE, THRIFTY STOCK, 7c
EACH.NO PACKING CHARGES.
FRED W. ARNOLD, CAMBRIDGE, O.

Hydrangeas, French and Otaksa, dormant plants, 3-in., 20c; 4-in. single stem, 25c; 4-in. branched, 35c; 5-in., 50c; 6-in., 75c; 7-in., \$1.00 and 8-in., \$1.50. Packing extra.

J. J. LeBorlous, Duluth, Minn.

Hydrangeas, strong, field-grown plants, French and Otaksa, 3 to 5 shoots, 35c; 6 to 8 shoots, 50c; 8 to 12 shoots, 75c each. Cash.

Humm & Jones, 174 E. Lorain St., Oberlin, O.

Hydrangea Otaksa, rooted cuttings, \$1.75; 3-in., 14c; field-grown pot plants, two and more branches, 25c, 35c, 50c to \$2.00. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas: French and Otaksa, best varieties, 3 to 5 shoots, field-grown, extra strong plants, \$35.00 per 100. Cash with order.

Frank Oechslein, 4911 W. Quincy St., Chicago, Ill.

Hydrangeas, strong, field-grown Otaksa, running from 1 to 7 branches per plant, \$6.00 per 100 branches. Heavy, sturdy plants. Packing free for cash. Silvius & Silvius, Ashtabula, O.

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz.

Baur Floral Co., Erie, Pa.

French Hydrangeas, field-grown, 3 to 10 branches, 35c each; extra fine plants. Cash.

Crissman Greenhouse Co., Punxsutawney, Pa.

Hydrangea Otaksa, 3 1/2-in., extra heavy, pot-grown, \$15.00 per 100. Cash with order. F. W. Aevermann, 5511 W. Hirsch St., Chicago, Ill.

Hydrangeas, Otaksa and French, 15 to 20 shoots; good, short stock out of soil, ready to pot, 50c each.

J. B. Knapp, Sayre, Pa.

Hydrangea Arborescens, 3000 strong plants, 3 to 4 feet, \$12.00 per 100, \$100.00 per 1000.

Rose Hill Nurseries, New Rochelle, N. Y.

Hydrangeas, best French and Otaksa field-grown, healthy at \$15.00 and \$35.00 per 100.

August Jurgens, Ridgeland, Miss.

French Hydrangeas, good plants, 4-in., 25c; 5-in., 35c; 6-in., 50c. No packing charges.

Kemble Floral Co., Oskaloosa, Ia.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS

IMPATIENS

SULTANI.

Orange, 2½-in. pot.....\$4.00 per 100
Violet rose, 2½-in. pot..... 4.00 per 100
Pink, 2½-in. pot..... 4.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

IRISES

Irises: Mme. Chereau, Florentina and Flavescens, \$3.00 per 100; Royal King, Her Majesty's Maid, Nestor, Sans Souci, The Bride, Siberian Orientalis and Victorleuse, \$2.50 per 100, \$20.00 per 1000. Assorted from fine named varieties, \$2.00 per 100, \$15.00 per 1000. Packing at cost. Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

Mahogany, crimson; Purple and Golden, violet purple with gold center; fine field-grown stock, \$10.00 per 100, \$90.00 per 1000. Mahogany only with equal quantity of Purple and Gold. The latter sold by itself if wanted. S. S. Skidelsky & Co., 50 Park Place, New York.

Irises, Celeste, light blue; Mme. Chereau, white lilac edge; Parsensis, early purple; Sans Souci, gold mahogany; Silver King, white; Pariceniiana, late, light purple; \$4.00 per 100. Cash, please. No packing charges. The Imlay Co., Zanesville, O.

Iris, strong divisions, Black Prince, Celeste, Flavescens. Mme. Chereau, Queen of May, Sans Souci and Siberian Blue, \$2.50 per 100, \$20.00 per 1000. Cash. Prompt shipment. Neosho Nurseries Co., Box F, Neosho, Mo.

Iris, Pallida Dalmatica, \$6.00 per 100; Junata, \$10.00 per 100. Don't fail to stock up with these two fine varieties. Send for our surplus list of other varieties. W. J. Engle & Son, R. D. No. 8, Dayton, O.

IRISES.

25,000 Japanese Irises, in 25 named varieties.
20,000 German Irises, in 10 named varieties.
IMPERIAL SEED & PLANT CO.,
Baltimore, Md.

Irises, strong divisions, Mme. Chereau, Gypsy Queen, Dr. Gluck, \$2.50 per 100, \$22.00 per 1000. Packing free. Cash. Lyndhurst Farm, Inc., Hammonton, N. J.

Irises: Good varieties of German and Siberian Iris, mixed, strong divisions, \$2.50 per 100. Morgan Park Gardens, Western Ave. and 111th St.; Chicago, Ill.

Iris Mme. Chereau, strong divisions, \$3.00 per 100, \$25.00 per 1000. Cash. Hiram J. New, R. 5, Manchester, Ia.

10,000 Japanese Iris, 25 named varieties. 10,000 Japanese Iris, mixed colors. Chautauqua Flowerfield Co., R. F. D. 69, Bemus Point, N. Y.

Iris, Pallida Dalmatica, strong divisions, \$6.00 per 100. Smith's Floral Shop, Modesto, Cal.

IVIES

ENGLISH IVY.

Rooted cuttings\$2.00 per 100
2½-in. pots 5.00 per 100
3-in. pots 8.00 per 100
OAK GROVE GREENHOUSE,
Tuskegee, Ala.

English Ivy, large leaf, 3 plants out of 4-in. pots, 4 feet long, staked, strong plants, \$25.00 per 100. No charge for packing. Samuel V. Smith, 3323 Goodman St., Philadelphia, Pa.

English Ivy, strong field-grown plants, ready early October, 4-ft. long, each plant 2 to 3 vines, \$10.00 per 100, \$95.00 per 1000. Roman J. Irwin, 43 West 18th St., New York.

English Ivy, strong rooted cuttings, field-grown, \$3.50 per 100. Mrs. J. T. King, Quitman, Ga.

ALBUM OF DESIGNS,

Sixth Edition—Ready Soon.

Florists' Pub. Co., Caxton Bldg., Chicago.

Hardy English Ivy, 3 feet to 4 feet, from 2½-in. pots, \$6.50 per 100, \$50.00 per 1000. The Conard & Jones Co., West Grove, Pa.

Hardy English Ivy, strong field-grown plants, 3 ft. and over, \$7.00 per 100, \$65.00 per 1000. J. C. Schmidt, Bristol, Pa.

English Ivy, 4-in., 20c. H. E. Youngquist, 3142 Foster Ave., Chicago, Ill.

LANTANAS

Lantanas, 2½-in. pots, dwarf varieties, eight good kinds, mixed, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$8.00 per 100, \$30.00 per 1000. Roman J. Irwin, 43 W. 18th St., New York City.

LILIUMS

LILY BULBS.

Lilium Canadense, first size.....\$5.00 per 100
Lilium Canadense, second size 3.50 per 100
Lilium Canadense Rubrum 7.50 per 100
Lilium Canadense Flavum..... 6.00 per 100
Lilium Philadelphicum, first size.... 5.00 per 100
Lilium Philadelphicum, second size... 3.50 per 100
Lilium Superbum, flowering bulbs... 6.00 per 100
L. E. WILLIAMS,
Exeter, N. H.

Lilium Regale for November delivery. Blooming size bulbs all booked. Planting stock: 1-year-old bulbs, \$15.00 per 100, \$120.00 per 1000 2-year-old bulbs, \$8.00 per 100, \$30.00 per 1000 Seeds 2.00 per 100, 18.00 per 1000 O. Fehlrlin, Oltronele, Ala.

LILIUM TIGRINUM SPLENDENS,

\$15.00 per 100.

HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

LILY OF THE VALLEY

Lily of the Valley, Holland pips, \$17.00 per 1000; for forcing, \$22.00 per 1000. Prompt shipment. Cash with order. Henry Schaumburg, Hammonton, N. J.

MIGNONETTES

Mignonette, 800 2½-in., \$5.00 per 100. Louis Linnemann, Jr., Dea Plaines, Ill.

MONARDAS

Monarda Didyma, Cambridge Scarlet, field-grown plants, \$6.00 per 100. Thos. J. Murphy, 409 Erie St., Painesville, O.

MYRTLE

Hardy Myrtle, nice and bushy, \$16.00 per 100, \$150.00 per 1000. T. Cascio, Box 551, Watchogue Rd., Port Richmond, Staten Island, N. Y.

Myrtle, field-grown, strong clumps, \$5.00 per 100, \$45.00 per 1000. E. K. Mooney, Madelra, O.

Vinca Minor, Myrtle, heavy, 3-in. pots, \$8.00 per 100, \$75.00 per 1000. W. W. Kennedy & Sons, Red Bank, N. J.

Vinca Minor, or Myrtle, strong plants, from 3 to 6 leads, \$1.50 per 100, \$12.00 per 1000. Fred S. Davis, Centerville, Ind.

NURSERY STOCK

BARGAINS IN EVERGREENS AND TREES.

	Height	Caliper	Each	Per 10
Colorado Blue Spruce..2½	to 3 ft.		\$2.50	\$22.50
Colorado Blue Spruce..3	to 4 ft.		4.50	40.00
Colorado Blue Spruce..4	to 5 ft.		6.50	60.00
Colorado Blue Spruce..5	to 6 ft.		9.00	85.00
Green Colorado Spruce..2	to 3 ft.		2.00	17.50
Green Colorado Spruce..3	to 4 ft.		3.00	27.50
Green Colorado Spruce..4	to 5 ft.		4.00	35.00
American Arborvitae..4	to 5 ft.		2.50	20.00
American Arborvitae..5	to 6 ft.		3.50	30.00
American Arborvitae..6	to 7 ft.		4.50	40.00
American Arborvitae..7	to 8 ft.		6.50	60.00
Pyramidal Arborvitae..4	to 5 ft.		2.75	25.00
Pyramidal Arborvitae..5	to 6 ft.		3.75	35.00
Pyramidal Arborvitae..6	to 7 ft.		4.75	45.00
Pyramidal Arborvitae..7	to 8 ft.		6.00	55.00

NORWAY MAPLES, STRAIGHT TRUNKS.

Height	Caliper	Each	Per 10
10 to 12 feet.....2	inches	\$2.00	\$18.00
12 to 14 feet.....2½	inches	2.25	20.00
14 to 15 feet.....3	inches	2.75	25.00

SILVER MAPLES, STRAIGHT TRUNKS.

Height	Caliper	Each	Per 10
10 to 12 feet.....2½	inches	\$2.00	\$17.50
12 to 14 feet.....3	inches	2.50	20.00
14 to 15 feet.....4	inches	4.50	40.00
15 to 16 feet.....5	inches	6.00	55.00

Special prices on carload lots.
Boxes, bales and burlap charged at actual cost.
W. G. EISELE,
327 Cedar Ave., West End, Long Branch, N. J.

CHOICE NURSERY STOCK

Exceptionally well grown under ideal conditions, for the best class of retail trade.

Spiraea Van Houtte, 2 ft. to 3 ft..\$18.00 per 100
Spiraea Van Houtte, 4 ft. to 5 ft.. 30.00 per 100
Syringa Grandiflora, 4 ft. to 5 ft.. 30.00 per 100
Buckthorn, 4 ft..... 25.00 per 100

American White Elms,
Select stock, exceptionally well developed tops.

1½ inch diameter.....	\$ 75.00 per 100
2 inch diameter.....	175.00 per 100
2½ inch diameter.....	250.00 per 100
3 inch diameter.....	350.00 per 100

Cash or satisfactory reference.

PFUNDS' NURSERY,
Elmhurst, Ill.

TREES

SURPLUS LIST.

Norway Maples, straight trunks,
1½-4 inches caliper.
American Linden specimens,
3-4 inches caliper.
Japan Walnut
6-8 feet

Car-load shipments on
the large sizes only.
Let us estimate on your requirements.

B. F. BARR & CO.,
Keystone Nurseries, Lancaster, Pa.

SHRUBS YOU NEED NOW.

	Per 10	Per 100
Barberry, Japanese, 12 to 18 ins..	\$1.50	\$12.50
Barberry, Japanese, 18 to 24 ins..	1.75	15.00
Dogwood, scarlet, 3 to 4 ft.....	2.50	22.00
Spiraea, Bridal Wreath, 2 to 3 ft.	2.50	22.00
Snowberry, white, 2 to 3 ft.....	2.50	22.00

Our list gives complete line of all stock grown by us. Send for your copy today.
AURORA NURSERIES,
Aurora, Ill.

ONARGA NURSERY COMPANY.
Largest assortment of high quality nursery stock for the florists' trade in the central west.
ONARGA NURSERY COMPANY,
Cultra Bros., Mgrs., Onarga, Ill.

Let me price your Nursery stock. No one packs better or ships quicker. Satisfaction guaranteed. W. H. Salter, Rochester, N. Y.

Nursery stock: 1-year-old, good, rooted, stocky plants of Ampelopsis in three sizes, Rosa Rugosa, Multiflora, Clematis, Wisteria, Syringa, Hydrangea, Biotas in four varieties, true to name. Special reduced prices for fall delivery.

Sixteen years' nursery experience in Europe and United States. Write for testimonial letters. Expert shipping. J. Dvorak, Nurseryman, Hempstead Garden, L. I., N. Y.

Eldorado Blackberry, St. Regis Raspberry, 1-year; Cumberland 1-year and tips. La Vague, Mrs. Jenkins and Eclairer Phlox. Amoor River Privet cuttings.

Wm. Mandel, Nurseryman, Bloomington, Ill.

WRITE FOR PRICE LIST OF JAPAN IRIS, PEONIES, CATALPA BUNGEI, SPIRAEA VAN HOUTTEI, ETC. H. G. NORTON, PERRY, O.

Symphoricarpos bushes, 2 to 8 ft., \$3.00 per 100. Fall delivery.

H. W. Peterson, Poplar Bluff, Mo.

St. Regis Raspberry, Blackberry and Dewberry plants; California Privet and Grapevines. Price list free. M. N. Borgo, Vineland, N. J.

ONION SETS

Onion Sets, Yellow Danvers sets for spring planting; clean, dry and screened over ¼-in. screen. Samples and prices on application. Fall delivery. Geo. F. Hartung, Sandusky, O.

Standard Onion Sets, Australian Brown, clean and dry. Sample and prices on application. Fall delivery. Chas. J. Homeyer, Mt. Prospect, Ill.

Onion Sets, winter top, \$1.50 per bushel. Soudry Bros., Girard, Kan.

Winter Onion Sets, \$1.75 per bushel of 32 lbs. Page's Greenhouses, Staunton, Ill.

ORCHIDS

ORCHIDS.

Only 3000 left, well established Cattleya Trianae, Cattleya Schroederse and Cattleya Speciosissima, all in prime condition; ready for shipping; from \$3.00 to \$10.00 per plant. Speak quick. Cash with order. Add 5 per cent to the amount for cases and packing.

ANTON SCHULTHEIS,
318 Nineteenth St., College Point, L. I., N. Y.

PALMS

PALMS.

Washingtonia Robusta, Phoenix Canariensis and Phoenix Reclinata, 4-in. pot size, \$35.00 per 100; 6-in. pot size, \$50.00 per 100. 2 per cent discount for cash.

F. M. SOAR, LITTLE RIVER, FLA.

PALMS.

For Sale—On account of lack of room, 6 forty-year-old, healthy Palms; 4 Kentia Balmoreana and 2 Lantania Borbonica in 26-in. square wooden tubs. Frank Helss, Gardener, Waldheim Park Sanatorium, Inc., Oconomowoc, Wis.

A splendid lot of Palms running from 44 ins. to 60 ins. high, \$3.50 to \$12.50 each. Write for a complete list.

Strong Kentia seedlings, very good stock, \$6.00 per 100, \$50.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Kentia Palms, 3-in., 25c; 4-in., 50c each. Guillet & Sons, Lincoln, Ill.

PANDANUS

PANDANUS VEITCHII.

Lifted from open for 4-in. pots, \$10.00 per 100
Lifted from open for 6-in. pots, 15.00 per 100
Lifted from open for 8-in. pots, 25.00 per 100
Suckers, \$3.00 and \$7.00 per 100. Pandanus Sanderi at the same prices, while they last.

J. J. SOAR, LITTLE RIVER, FLA.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot, \$6.00 per 100; 4-in. pot, \$10.00 per 100; 3-in. pot, \$8.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 2 per cent discount for cash with order. F. M. Soar, Little River, Fla.

Pandanus Veitchii, finely variegated, established in pots, all ready to shift, 4-in., \$7.50 per doz.; 5-in., \$1.50 each; 6-in., \$2.50 each. Cash with order. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

Pandanus Veitchii, fine stock, well colored, 6-in., \$1.00; 6-in., \$2.00; 7-in., \$3.50 each. C. C. Pollworth Co., Milwaukee, Wis.

PANSIES

BROWN'S GRANT PRIZE,
PANSY PLANTS,
MIXED COLORS.

75c per 100, \$4.00 per 1000.
Cash with order.

PETER BROWN,
Lancaster, Pa.

PANSY PARK PERFECTION

Is a mixture of more than 50 varieties of giant show and fancy Pansies, including newest and best varieties of American and foreign specialists. Hundreds of my florist customers say it is the best they have had.

Large stock, field-grown plants; early, \$3.00 per 500, \$5.50 per 1000; medium, \$2.50 per 500, \$4.50 per 1000. Cash.

S. S. JUDD, SUCCESSOR,
L. W. Goodell, Pansy Park, Dwight, Mass.

10,000 Pansy plants. We have been growing Pansy plants for the trade for ten years and we have never had enough to supply the demand. Improved Giant Trimardeau and Giant Florists' mixture which contains all the shades and colors and a good percentage of copper, bronze, pink and red which are sometimes scarce in other mixtures. July sown, grown in frames, strong plants, \$3.50 per 1000. Parcel post prepaid, \$4.00 per 1000. Cash, please.

N. D. McAdams, Columbus Grove, O.

PANSY PLANTS, STEELE'S PRIVATE STOCK AND GREENHOUSE SPECIAL.

Strong, large, stocky plants; none better. These plants and strain will please you. Packed right and prompt shipment. \$4.00 per 1000, \$11.25 per 3000, \$17.50 per 5000. Cash.

BRILL CELERY GARDENS,
Kalamazoo, Mich.

Pansies, Steele's Private Stock, \$4.50 per 1000, \$40.00 per 10,000. Giant Flowering, \$4.00 per 1000, \$35.00 per 10,000, strong, stocky plants, August sown, prepaid.

O. C. Breece, R. 7, Delaware, Ohio.

Pansy plants, of my largest flowering mixture of show varieties, good size, stocky plants, August sown, \$3.50 per 1000; 10,000 lots, \$3.00 per 1000. Large bushy plants in bud, \$8.00 per 1000. Gustav Pitzonka, Pansy Farms, Bristol, Pa.

Pansy plants, Improved Giant Trimardeau, frame-grown, July sown, fine plants for transplanting, \$3.50 per 1000. Postpaid, \$4.00 per 1000. Cash with order.

McAdams & McComb, Columbus Grove, O.

PANSIES.

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

Pansies, Mastodon and special mixture. The quality of our plants needs no introduction, our seedlings are in fine shape and are ready to ship at once, \$4.00 per 1000. Cash with order.

The Swaby Greenhouses, St. Charles, Ill.

Steele's Greenhouse Special and Mastodon. The Pansies of great substance, strong seedlings, \$5.00 per 1000. Giant Trimardeau, \$4.00 per 1000. Rightly packed.

F. C. Freeman & Sons, Portland, Ind.

Pansies, fine, transplanted plants, \$12.00 per 1000. Seedlings, giant flowering mixture, strong plants, \$6.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Pansies, private stock; seeds direct from Steele's Pansy Garden; strong plants, 70c per 100, \$4.50 per 1000.

Carter's Pansy Garden, Mt. Holly, N. J.

Pansy seedlings, fine, stocky plants, Steele's giant mixture, \$4.00 per 1000, prepaid. Cash with order.

Leslie Duerr, 876 E. Main St., St. Charles, Ill.

Pansy plants, large flowering, an exceptionally fine mixture, large, strong plants in bloom, 90c per 100, \$4.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.

S. S. Skidelsky & Co., 50 Park Place, New York.

Giant Trimardeau Pansy seedlings, mixed, 4 to 10 leaves and Golden Queen, \$4.00 per 1000 or 2000 for \$7.00.

Eagle Grove Greenhouses, Eagle Grove, Ia.

Pansy seedlings, Giant Trimardeau and all other varieties in separate colors, from imported German seed, 75c per 100, \$6.00 per 1000. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.

S. T. Danley & Sons, Macomb, Ill.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

Pansy plants, 75,000 Giant Trimardeau, mixed, must make room, \$3.50 per 1000.

DeMeester, Humboldt, Ia.

Pansy plants, Giant Trimardeau, mixed, \$4.00 per 1000, postpaid. Cash.

Harglerode Bros., Shippensburg, Pa.

Pansies, Steele's Mastodon, mixed, strong cool-grown seedlings, \$5.00 per 1000, \$22.00 per 5000.

Edward W. Schuster, Crookston, Minn.

Pansy plants, Giant Trimardeau, mixed, large flowering and choice colors; \$4.00 per 1000, \$15.00 per 5000.

F. Danley, Macomb, Ill.

Pansies, Steele's Greenhouse Special, \$4.00 per 1000.

J. T. Turner, Rushville, Ind.

Pansies, Steele's Mastodon, strong plants, \$4.00 per 1000.

H. Hills, Bristol, Ind.

PELARGONIUMS

PELARGONIUMS.

Strong, clean plants.

Easter Greeting Swabian Maid
Wurtembergia Lucy Becker
Gardener's Joy German Glory
Prince Bismarck Wolfgang Goethe
Mrs. Loyal Eastern Star
Graf Zeppelin Wilhelm Huff

2-in., \$14.00 per 100, \$130.00 per 1000

3-in., 20.00 per 100, 185.00 per 1000

Packing, 5%. Prompt shipment.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

PELARGONIUMS.

WE SPECIALIZE IN PELARGONIUMS AND ARE BOOKING ORDERS FOR IMMEDIATE DELIVERY.

ALL CLEAN STOCK, READY FOR SHIFT.

GERMAN GLORY,
WURTEMBERGIA,
PRINCE BISMARCK,
WOLFGANG GOETHE,
GRAF ZEPPELIN,

2 1/4-IN., \$12.00 PER 100.

3-IN., \$18.00 PER 100.

ALSO PURITY, MRS. SANDFORD, CRIMSON KING, HERZOG, CAPT. RAKINS CHAMPION, COUNTESS GALATEA AND MRS. LAYAL, 2 1/4-IN., \$8.00 PER 100. CASH.

J. SYLVESTER, OCONTO, WIS.

Not surplus stock, but grown especially for wholesale trade.

Strong, well established and free from white fly. We are propagating from 5000 to 7000 per month and can fill any order with satisfaction.

Easter Greeting and Wurtembergia, the two great leaders in this most popular plant, 2-in. stock,

\$12.00 per 100. Cash.

C. L. HUMPHREY, ZANESVILLE, O.

PELARGONIUMS.

Easter Greeting, Swabian Maid, Wurtembergia, Gardener's Joy, German Glory, Prince Bismarck, Mrs. Loyal, Wolfgang Goethe.

2-in. \$14.00 per 100, \$130.00 per 1000
3-in. 20.00 per 100, 185.00 per 1000

We guarantee this stock to be strong, clean, free from white fly and true to name.

We devote nine houses exclusively to Pelargoniums.

Our stock of Easter Greeting and Gardener's Joy, two of the best varieties, is excellent.

See our display advertisement in last week's issue, page 110.

R. N. HENLEY, HARTFORD CITY, IND.

PELARGONIUMS, 2 1/4-IN. POTS.

Easter Greeting... \$15.00 per 100, \$140.00 per 1000

Lucy Becker... 15.00 per 100, 140.00 per 1000

Swabian Maid... 15.00 per 100, 140.00 per 1000

Wurtembergia... 15.00 per 100, 140.00 per 1000

These are the four best kinds and all are ready now. Strong 3 1/4-in. Easter Greeting, \$30.00 per 100. 3-in. pots, \$22.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

PELARGONIUMS.

Easter Greeting and Swabian Maid, the two best varieties, \$13.00 per 100, \$125.00 per 1000. Cash, please.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2 1/4-in. stock, \$12.00 per 100. Add 5 per cent for packing. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

PELARGONIUMS.

Easter Greeting that will please you, 2 1/4-in., \$12.50 per 100.

A. N. KINSMAN, INC.,

Austin, Minn.

Pelargoniums, good 2 1/4-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$14.00 per 100, \$130.00 per 1000; 3-in. above varieties, \$20.00 per 100. Packing 5 per cent.

S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, Easter Greeting, 2-in., \$14.00 per 100; rooted cuttings, \$10.00 per 100. Jacob Russler, 11350 S. Fairfield Ave., Morgan Park, Chicago.

Pelargonium Easter Greeting, 5000 2-in. now ready, \$12.50 per 100; 3-in., \$17.50 per 100; 4-in. pots, \$35.00. Geo. A. Kuhl, Pekin, Ill.

Pelargoniums, Easter Greeting and kindred varieties, 2 1/4-in. pots, \$12.00 per 100.

Kemble Floral Co., Oskaloosa, Ia.

Pelargoniums, 300 2 1/4-in. Easter Greeting; closing this lot at only \$11.00 per 100.

C. H. Ketcham, South Haven, Mich.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Restland Floral Co., Mendota, Ill.

Pelargoniums, strong 2-in. Wurtembergia and Easter Greeting, \$10.00 per 100. Cash.

Jacobs Bros., Peoria, Ill.

PEONIES

PEONIES.

	Per 100	Per 1000
Festiva Maxima	\$22.00	\$200.00
Mme. de Verneville	27.00	250.00
Queen Victoria	18.00	175.00
Victoria Modeste	18.00	175.00
Modeste Guerin	18.00	175.00
Delicatissima	20.00	180.00
Pink Mixed	15.00	125.00

THE CONARD & JONES CO.,

West Grove, Pa.

Peonies, Festiva Maxima, Edulis Superba, Frangans, American Beauty, good divisions, 25c each; mixed varieties, 15c each.

L. F. Dintelmann, Belleville, Ill.

Peony Clumps, undivided, 5-year plants, 50c. All fine varieties, red, pink, and white.

W. F. Klus, Anderson, Ind.

PEONIES.

Price is per 100, 25 at 100 rate, provided order totals 100 or more. If order totals 500 or more deduct 10%.

Dr. Bretonneau, Gue., pale, lilac, pink...	\$20.00
Festiva Maxima, white	18.00
Dr. Bretonneau, Verd, Lady Bramwell...	14.00
The Bride, Terry, tinted white...	12.50
Mme. C. (Ros.), large, fluffy pink...	18.00
Madame Crousse, white	20.00
Delicatissima, lilac rose	18.00
Petite Renee, light magenta	24.00
Madame de Verneville, early white...	18.00
Single tall red, like big Poppies...	16.00
La Tulipe, lilac white	16.00
Couronne d'Or, late white	20.00
Rare Brocade, Jap, wax white, double...	16.00
Etienne Mechin, red	24.00
Mons. Dupont, late white	30.00

ORONOGO FLOWER GARDENS,

Cartersville, Mo.

Peonies: Baroness Schroeder, bluish white, very large, free flowering, mid-season and very scarce, \$1.75 each; Avalanche, very fine, white, mid-season, \$32.00 per 100; Festiva Maxima, best large white, \$16.00 per 100; Queen Victoria, early white, \$11.00 per 100; Felix Crousse, ruby red, very fine, \$38.00 per 100; Karl Rosenfeld, crimson scarlet, new, fine, \$1.75 each; Floral Treasure, delicate pink, new, \$16.00 per 100; Emma, very early, rose pink, fine, \$22.00 per 100; Edulis Superba, pink, large, free-flowering, \$22.50 per 100; Mixed Pink, fine, \$8.00 per 100; Mixed White, fine, \$8.50 per 100; Officialis Rubra, large, red, early, fine, \$28.00 per 100.

Good, strong, three to five eyes. Cash, please.

Perry Gardens, Perry, O.

PEONIES, STRONG DIVISIONS, 3 TO 5 EYES.

Festiva Maxima, best white... \$27.00 per 100

Edulis Superba, best rose pink... 25.00 per 100

Lady Bramwell, fine pink... 20.00 per 100

Officialis Rubra, double, earliest

red ... 35.00 per 100

Felix Crousse, best red... 45.00 per 100

Price of other varieties on application.

ROMAN J. IRWIN,

43 West 18th St., New York City.

PEONY BARGAIN

The land being sold we are obliged to move and are offering Peonies in 3 to 5 eye, strong divisions, Queen Victoria, Delicatissima, Golden Harvest and unnamed, large red, fine, mid-season, 15c each.

AUGUSTUS CASPERS,

Rochelle, Ill.

Peonies, Queen Victoria, early white; Festiva Maxima, early white; Amazon, early red and fragrant; divisions 3 to 5 eyes, all true to name, 25c each.

Officialis Rubra, very early divisions, 40c each. Packing free. Cash.

A. B. Williams, Coshocton, O.

Peonies: We have a big stock of the best commercial and fancy sorts, at attractive prices, including Felix Crousse, Festiva Maxima, Duke of Wellington, Floral Treasure and the Terry varieties. Write for surplus list of Peonies.

Henry Field Seed Co., Shenandoah, Iowa.

PEONIES.

Festiva Maxima, \$20.00; Queen Victoria, \$12.00; Edulis Superba, \$15.00; Lady Bramwell, \$15.00.

Good value with two to four strong eyes. W. Z. PURNELL, SNOW HILL, MD.

PEONIES FOR AUTUMN SHIPMENT.

I offer a large stock of Queen Victoria, white, and Late Rose, deep pink, American Beauty shade; 3 to 5-eyed divisions. Write for attractive prices.

W. A. REIMAN, VINCENNES, IND.

PEONIES.

Write for list of 50 good varieties, with very attractive prices.

FRANKLIN NURSERY,

Richfield Sta., Minneapolis, Minn.

Peonies, I will sell my entire field containing 7000 6-year-old stock, of more than 50 fine varieties, in one lot, or in 3 to 5 eye divisions. For particulars address, Ed. Krummrich, R. B. 2, Belleville, Ill.

Peonies, field clumps, 10 to 25 stems, Edulis Superba, early pink, 3c; Queen Victoria, early white, 2c per stem. Cash, please.

E. W. Jenkins, R. R. 10, Dayton, O.

Peonies, mixed lot of good, named varieties, with labels lost, \$8.00 per 100. Siberian Iris, Snow Queen, \$2.50 per 100.

H. Hills, Bristol, Ind.

Peonies, strong, 3 to 5 eyes, extra good variety, in shades of pink, several thousand at quick sale price of 10c.

Janesville Floral Co., Janesville, Wis.

Write for prices on Officialis Rubra, Edulis Superba, Anemoneaeflora Rubra and other varieties.

Henry G. Norton, Perry, Ohio.

Peonies, Festiva Maxima and Delicatissima, field clumps or divisions, 5c per eye. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Peonies, send for surplus list; it might interest you.

W. J. Engle & Son, R. F. D. No. 8, Dayton, O.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogue now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies, finest varieties, 18c. List free.

W. H. Salter, Rochester, N. Y.

Peonies. Write for list. Wild Bros. Nursery Co., Box 528, Sarcoxie, Mo.

Peonies, 20 acres, best sorts. Send for list.

O. Betscher, Dover, O.

PEPEROMIAS

Peperomias, 3-in. pots, \$8.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

PETUNIAS

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package.

RICHARD DIENER COMPANY,
Kentfield, California.

Double Petunias, 2½-in., \$5.00 per 100, \$45.00 per 1000. Immediate or future delivery. Cash.
O. J. Frew, Jr., Conneaut, O.

PHLOXES

Phlox Subulata Alba and Rosea; fine for cemetery bedding when planted in the fall; blooms Memorial day, \$7.00 per 100.

Thos. J. Murphy, Painesville, O.

Hardy Phlox, 2-year, and other strong perennials.
W. H. Salter, Rochester, N. Y.

PITTIOSPORUMS

Pittosporum, 40c, 50c and \$1.00. P. Kaul & Son, 633 Cherokee St., New Orleans, La.

PLUMBAGOS

Blue Plumbago, 2½-in., \$10.00 per 100.
The McGregor Bros. Co., Springfield, O.

POINSETTIAS

Poinsettias, strong 2-year-old plants, now in 2½-in. pots, 8 to 10 inches high, one to two branches, just the kind to bench up for cut flowers, \$8.00 per 100, \$70.00 per 1000. Also 1000 strong 2-in. pots, August struck cuttings for pans, \$7.00 per 100, \$30.00 per 500. Cash.
J. S. Wilson Floral Co., Des Moines, Ia.

Poinsettias, 3-in., strong, 8 to 12 inches tall; grown from mossed layers, \$15.00 per 100; as good as 4-in. stock. Packed in paper pots. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Poinsettias, California variety, early and late; regular type of Poinsettias, 2½-in. pots ready now, \$10.00 per 100, \$90.00 per 1000; 3-in., \$25.00 per 100. Shipped in paper pots.
Roman J. Irwin, 43 West 18th St., New York.

POINSETTIAS.

Strong 2½-in. pot-plants, \$100.00 per 1000. Immediate delivery.

ROSEMONT GARDENS,

116 Dexter Ave., Montgomery, Ala.

Poinsettias, strong plants, 2½-in., 6 inches to 8 inches high, \$8.00 per 100; 3-in., \$10.00 per 100; 4-in., \$18.00 per 100. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Poinsettias, good, strong plants out of 2½-in. pots, \$10.00 per 100. Ready for immediate delivery. Cash with order, please.

Anton Schultheis, College Point, N. Y.

Poinsettias, strong 2½-in. plants, \$8.00 per 100, \$75.00 per 1000. 5 per cent for packing. Ready now.
S. S. Skidelsky & Co., 50 Park Pl., New York.

Poinsettias for October and later deliveries, strong 2½-in. stock. Packed in paper pots, \$7.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Poinsettias, fine, healthy plants, shipped in paper pots, 2½-in., \$8.00 per 100.
La Crosse Floral Co., La Crosse, Wis.

Poinsettias, strong 2½-in., \$8.00 per 100.
John Heldenreich, 725 Iowa St., Indianapolis, Ind.

Poinsettias, 2½-in., fine stock, well established; immediate shipment, \$8.00 per 100.
The H. Weber & Sons Co., Oakland, Md.

PRIMULAS

PRIMULA OBCONICA.

Strong, healthy stock.
of the finest giant flowering strain, in assorted colors.

Ready to shift
out of 4-in. pots,
\$25.00 per 100.
2-in. Pinks only, \$6.00 per 100.

Cash with order.
Largest exclusive grower of Cyclamen and Primulas in the world.

See Cyclamen ad.
R. S. McMURRAY,
Bellevue, O.

PRIMULAS, READY NOW.

	Per 100	Per 1000
Obconica, mixed colors, 2½-in. pots	\$ 7.00	\$60.00
Obconica, mixed colors, 3-in. pots	10.00	90.00
Chinenais, mixed colors, 2½-in. pots	7.00	60.00
Chinenais, mixed colors, 3-in. pots	10.00	90.00
Malacoides, 2½-in. pots	7.00	60.00
Townsendii, lilac rose, 2½-in. pots	8.00	75.00
Malacoides Rosea, 2½-in. pots	7.00	60.00
Malacoides, double white, 2½-in. pots	7.00	60.00
Roman J. Irwin, 43 West 18th St., New York.		

Primula Malacoides, fine 2-in. stock, \$4.50 per 100, \$40.00 per 1000; extra nice 3-in., \$7.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

PRIMULA OBCONICA.

Gigantea and large-flowering Grandiflora, assorted colors; plenty of Appleblossom, Rosea and Kermesina, red.

CHINENSIS.

Assorted colors, mostly Chiswick and Covent Garden, red and pink.

Strong 2½-in., \$5.00 per 100, \$50.00 per 1000. Cash, please.

SCHIEBLE BROS.,

Main Lock & Old Main Sts., Miamisburg, O.

PRIMULA OBCONICA

IN PINK AND ROSE SHADES.

Nothing but the very best, from extra selected seed, 2½-in., \$5.00 per 100, \$45.00 per 1000.

JOHN DAUBER,
North George St., York, Pa.

10,000 PRIMULAS.

Primula Obconica, our giant collection of Christmas colors in mixture of our own production, very strong stock, showing bud and bloom; 2½-in., \$6.00 per 100; 3-in., \$12.00 per 100.

Primula Malacoides Rosea Superba, this strain is our own production; strong stock, 2½-in., \$5.00 per 100. Cash.
FREEPORT FLORAL CO., FREEPORT, ILL.

PRIMULA OBCONICA GIGANTEA.

Kermesina, red, Rosea and Appleblossom, in separate colors, 3-in. ready to shift into 5-in., \$10.00 per 100.

PRIMULA MALACOIDES, BABY PRIMROSE.
Rosea and lilac, 2½-in. ready for shift, \$5.00 per 100.

LAKEWOOD CEMETERY GREENHOUSES,
Minneapolis, Minn.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Chinenais, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Malacoides, best pink and Rosea, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100. No c. o. d. order accepted.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Primula Obconica Grandiflora and giant flowering in all the most salable colors.

Chinenais, giant flowering, fringed in all brilliant Christmas colors.

This is all extra heavy 2½-in. stock, ready for 3-in. and 4-in. and certain to give perfect satisfaction, \$5.00 per 100. Cash, please.

Fred W. Ritter, 1123 W. 3rd St., Dayton, O.

Primula Obconica and Grandiflora plants from our large flowering strain in the following colors: Rosea, Kermesina and Apple Blossoms. Ready October 1st from 2-in. pots, \$5.00 per 100. Ready now, Malacoides Rosea, 3-in., \$10.00 per 100; 2-in., \$5.00 per 100. Malacoides Townsendii, 2-in., \$6.00 per 100. No c. o. d. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

Primula Malacoides, 2½-in., \$5.00 per 100; 4-in., \$20.00 per 100.

Chinenais, 2½-in., \$7.50 per 100; 3-in., \$12.50 per 100; 4-in., \$20.00 per 100.

Obconica, 2½-in., \$7.50 per 100; 4-in., \$20.00 per 100. This is fine stock, ready for shift.

Geo. A. Kuhl, Pekin, Ill.

PRIMULAS.

THE STRAIN THAT LEADS.

There are only a few thousand of the Obconica left, in a good assortment of colors; 2-in., \$6.00 per 100, \$55.00 per 1000. Malacoides Rosea, the true pink, \$5.00 per 100, \$47.50 per 1000.

J. L. SCHILLER, TOLEDO, O.

PRIMULA OBCONICA.

Grandiflora large flowering and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2½-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

PRIMULAS.

Schiller's Strain.

Strong, 2½-in., \$6.00 per 100, \$55.00 per 1000. Add 5% for cost of packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Primula Malacoides Rosea, 2½-in., \$5.00 per 100. Primula Obconica, Gigantea and Grandiflora types, best varieties, 2½-in., good, strong plants, \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Ochslin, 4911 W. Quincy St., Chicago.

Primula Obconica Gigantea from our own seed, strong, transplanted plants from flats, ready for 2½-in. and 3-in. pots, \$35.00 per 1000. Sample 100 for \$4.00. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2½-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2½-in., \$5.00 per 100, \$45.00 per 1000.
Peter Pearson, 5748 Gunnison St., Chicago, Ill.

PRIMULA OBCONICA.

Assorted, good colors.

3-in., \$10.00 per 100.

A. N. KINSMAN, INC.,
Austin, Minn.

Primula Chinenais, 2-in., strong plants, \$4.50 per 100; 3-in., \$7.50; 2-in. Malacoides, \$4.00 per 100; 3-in., \$6.00 per 100; 2-in. Obconica, \$4.50 per 100. Cash, please. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Primula Obconica, fine 4-in., \$20.00 per 100, ready to shift.

C. O. Pollworth Co., Milwaukee, Wis.

PRIMULA OBCONICA.

As fine stock as you can get anywhere, strong 2-in., assorted colors, \$5.00 per 100; 4-in., \$25.00 per 100. Cash.

C. L. HUMPHREY, ZANESVILLE, O.

Primula Obconica Gigantea, 4-in. fine large plants in bud and bloom, plenty of dark colors, \$20.00 per 100. Primula Chinenais, 2½-in., \$6.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Primula Obconica and Chinese Primroses, California Giants, large flowering, mixed colors with plenty of red, 4-in., ready for 5-in., \$12.00 per 100. Edward Whitton, York and Walnut Sts., Utica, N. Y.

PRIMULA MALACOIDES ROSEA

Extra fine 2-in. stock, \$5.00 per 100, \$45.00 per 1000. Cash. This stock is ready for 3-in. and guaranteed to please.

GEO. W. FRISCH'S SON, DAYTON, O.

Primula Obconica Gigantea and Grandiflora, finest strain, good, stout plants, ready for shift, 2½-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Primula Chinenais, 3-in., assorted colors, \$10.00 per 100. F. E. Blake, Marion, O.

Primula Malacoides Superba, fine pink, strong 2½-in. stock, \$6.50 per 100, \$60.00 per 1000. Cash with order. See Cinerarias. Henry Schmidt, 673 Church Lane, North Bergen, N. J.

Primula Obconica Gigantea, Kermesina, Rosea and mixed variety; also Grandiflora Alba, 2½-in. pots, \$5.00 per 100. Cash.

Jos. H. Cunningham, Delaware, O.

PRIMULA CHINENSIS.

Finest giant flowering strain; ready to ship out of 2½-in. pots, \$6.00 per 100.

HOLMES-LEATHERMAN SEED CO., CANTON, O.

Primula Obconica Grandiflora, 2-in., nice plants, \$5.00 per 100. Primula Malacoides, fine plants, 2-in., \$4.75 per 100.

N. O. Caswell, Delavan, Ill.

PRIMULA CHINENSIS.

Chiswick Red and Crimson King, 3-in., ready for shift, \$10.00 per 100. Cash, please.

J. SYLVESTER, OCONTO, WIS.

Primula Obconica, 4-in., 25c; 5-in., 40c; 6-in., 50c; all sizes ready for a shift, in bud and bloom. Ready for sale.

Prince's Flower Shop, Iowa City, Ia.

Primroses, Chinese, strong, thrifty 3-in., ready for 4-in. pots now, 10c. Cash, please. No packing charges.

E. B. Morgan Floral Co., Paxton, Ill.

Primula Obconica, 2½-in. pots, in 4 colors mixed, \$6.00 per 100; 3-in. pots, 4 colors mixed, \$8.00 per 100. Cash, please.

Park Floral Co., 6740 N. Robey St., Chicago.

Primula Obconica, 2½-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Obconica, 3-in., 12c; 4-in., 25c; select 4-in., in bloom, 35c.

Gullett & Sons, Lincoln, Ill.

Primula Obconica, mixed, 1500 3½-in., 10c; 235 4-in., 20c each. Cash.

E. J. Ullrich Floral Co., Tiffin, O.

Primulas, Chinese, mixed, ready to shift, 3½-in., 15c each. Cash, please.

Hammerschmidt & Clark, Medina, O.

Primula Malacoides, pink, fine plants out of 2-in. pots, \$4.50 per 100. Cash, please.

The Stafford Greenhouse, Stafford, Kan.

Primula Obconica, dark colors, 2½-in., ready for 4-in., \$5.00 per 100. Cash with order.

P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica, all good, bright colors, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, strong 2½-in. plants, ready now, \$5.00 per 100. Cash with order.

Helm Bros., 484 Forest St., Columbus, Ohio.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.

Fred H. Lemon Co., Richmond, Ind.

Primula Obconica, Miller's Giant, 2-in., \$4.50 per 100; Malacoides, 2-in., \$4.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica, 5-in., 50c each. Cash, please.

Herman Schallhorn, Kalamazoo, Mich.

Primula Obconica, fine, mixed 2-in., \$4.50 per 100. Cash. Byer Bros., Chambersburg, Pa.

Primula Malacoides, good 2-in., \$4.50 per 100. Cash.

E. V. Myers, St. Joseph, Mo.

Primula Malacoides, strong 2-in., \$4.50 per 100. Cash.

C. Erickson, Princeton, Ill.

Primulas, Malacoides Rosea, 2½-in., \$5.00 per 100.

Baur Floral Co., Erie, Pa.

PRIVET

AMOR RIVER PRIVET.

October delivery. Cash.

4 inches to 8 inches, \$4.00 per 1000; 8 inches to 12 inches, \$6.00 per 1000; 12 inches to 18 inches, \$8.00 per 1000.

Seedlings, nice stock. Packing free.

BIRMINGHAM NURSERIES,
Ave. F and Mary St., Birmingham, Ala.

RASPBERRY PLANTS

Raspberries. The home of St. Regis. 1000 or carload lots.

Shady Lawn Nurseries, Hamonton, N. J.

ROSES

ROSES!

FOR IMMEDIATE SHIPMENT.

4000 AMER. BEAUTIES, 2-in...\$100.00 per 1000
 6000 COLUMBIA, 2½-in. 100.00 per 1000
 5000 KIL. BRIL., strong 2½-in.. 80.00 per 1000
 1000 SUNBURST, 2½-in. 100.00 per 1000
 500 W. KILLARNEY, 3½-in.. 140.00 per 1000
 1000 W. KILLARNEY, 2½-in.. 100.00 per 1000
 5000 OPHELIA, 2½-in. 80.00 per 1000

POEHLMANN BROS. CO.,
 Morton Grove, Ill.,

ROSE PLANTS.

You will like this stock. Better order at once, as the supply is limited and so many planters and dealers know the satisfaction they get from Wiator's stock these won't last long.

YOUNG STOCK.

From 2½-inch pots. Per 100 Per 1000
 Ophelia\$10.00 \$ 90.00
 Columbia 15.00 125.00
 Richmond 8.00 75.00

WIATOR BROS.

Wholesale Growers of Cut Flowers,
 30 E. Randolph St., Chicago, Ill.

BENCH PLANTS.

Russell\$9.00 per 100, \$80.00 per 1000
 Sunburst 8.00 per 100, 70.00 per 1000
 Phone Central 2846 and 601.

PETER REINBERG.

Wholesale Grower of Cut Flowers,
 30 E. Randolph St., Chicago, Ill.

FIELD-GROWN ROSES.

On own roots for forcing: Clothilde Souper, one of the best; La Marne, similar to Baby Tausendschoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each.
 Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

ROSES!

1800 Milady,

100 Climbing Cecile Brunner,
 1100 Prima Donna,
 all strong 3-in. pots, \$12.00 per 100.
 \$100.00 per 1000.

100 Premier, 3-in., \$20.00 per 100.

WALTER ARMACOST & CO.,

Los Angeles, Cal.

50,000 FINE, STRONG, OWN-ROOT PREMIERS,
 \$20.00 per 100, \$175.00 per 1000.

These are exceptionally good plants and we would be glad to send samples. Cash with order or satisfactory references.

J. F. WILCOX & SONS,

Progressive Florists,

580 Broadway, Council Bluffs, Ia.

ROSE PLANTS.

Premier, 4-in., grafted.....30c each
 Milady, 4-in., grafted.....25c each
 Columbia, 3½-in., own-root.....15c each
 Columbia, 2½-in., own-root 8c each

Extra fine stock.

PAUL E. WEISS, MAYWOOD, ILL.

ROSES.

Ophelia, 3-in., \$15.00 per 100.
 Fine Columbia, 3-in., \$18.00 per 100, \$150.00 per 1000.

C. C. POLLWORTH CO.,
 Milwaukee, Wis.

POTTED ROSE PLANTS.

1000 Ophelia, 3-in.12c each
 3000 Richmond, red, 3-in.12c each

Terms: Cash.

W. E. TRIMBLE GREENHOUSE CO.,

Princeton, Ill.

TO CLEAN OUT, WE OFFER

THE FOLLOWING GOOD PLANTS:

Mock Roses, 2½-in.....\$ 8.00 per 100
 Columbia, 2½-in. 10.00 per 100
 PLEASANT VIEW GREENHOUSES,
 Madisonville, Ky.

ROSES.

Dorothy Perkins, White Dorothy and Excelsa, strong, 3-year field-grown, \$4.50 per 10, \$35.00 per 100. Add 5% for packing.

LINDEN LAWN GARDENS,
 Springfield, O.

STRONG, HEALTHY PLANTS

from 3-in. pots.

Sunburst.....\$15.00 per 100, \$140.00 per 1000

THE HAMMOND CO.,

109 East Broad St., Richmond, Va.

Roses, Dorothy Perkins and Excelsa, 2-year, field-grown, extra long tops, staked and ripened, \$35.00 per 100.

Storrs & Harrison Co., Painesville, O.

Ready to ship, list, 2½-in. and 4-in. Rose plants.
 Leedle Co., Expert Rose Growers, Springfield, O.

ROSES.

Good, own-root stock.

Columbia, 3-in....\$15.00 per 100, \$125.00 per 1000
 A. N. KINSMAN,
 Austin, Minn.

ROSES.

5000 Columbia, 2½-in., own-root..\$150.00 per 1000
 3000 Premier, 2½-in., own-root.. 180.00 per 1000
 CHARLES H. TOTTY CO.,
 Madison, New Jersey.

STRONG 3-IN. ROSES.

Premier, Ophelia and Columbia, \$15.00 per 100;
 2½-in., \$10.00 per 100.
 GULLETT & SONS, LINCOLN, ILL.

ROSES.

1500 Premier, 8-in., \$150.00 per 1000.

R. J. WINDLER,

6638 Ridge Ave., Chicago, Ill.

Roses, strong 3-in., own-root plants, Ophelia, Mock, Columbia, Pink Killarney, Kaiserin, My Maryland, etc., \$15.00 per 100, \$125.00 per 1000.
 Henry Smith, Grand Rapids, Mich.

Roses, 400 Premier, good 4-in., \$27.50 per 100 or first check for \$100.00 takes the lot. No charge for packing.

Myers & Co., Bluffton, Ind.

Rose plants, 2½-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

SALVIAS

Salvia Zurich, 8-in., 5c. Cash.
 Lodi Greenhouses, Lodi, O.

SANSEVIERIAS

Sansevieria Zeylanica, 2½-in. pots, \$7.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Sansevieria Zeylanica, 2½-in., \$8.00 per 100.
 The McGregor Bros. Co., Springfield, O.

SCHIZANTHUS

Schizanthus, pot variety, 2½-in., \$8.00 per 100.
 Constain's Greenhouse, Upper Sandusky, O.

SEEDS

"WELL BOUGHT IS HALF SOLD."

Buy the Right Seeds:

Trade Packet.

BEGONIA: Luminosa, best red bedding variety, easiest to grow.....50c

Rex Begonias, 6 attractive varieties, mixed.....50c

CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain—when there is, we will produce it.....50c

CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King.

Once, 50c; per lb., \$5.00.....50c

CINERARIA: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none.....50c

COSMOS: Early-flowering, mammoth, white, pink, crimson, Pink Lady Lenox, White Lady Lenox. Per ounce, 50c.....50c

PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

PRIMULA: Grandiflora, Alba, Salmoinea, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosea, Fire Queen.....75c

PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea.....75c

We pay postage on all above items.
 SEVIN-VINCENT CO.,
 Wholesale Seed Growers,
 512 Washington St., San Francisco, Calif.

A. B. C. GIANT PANSIES.

A. B. C. Prize Mixed.....\$7.00 per oz.
 A. B. C. Cut Flower Mixed..... 5.00 per oz.

A. B. C. GIANT SEPARATE COLORS.

Beaconsfield, light lavender.....\$5.00 per oz.
 Fire Dragon 3.00 per oz.
 Emperor Frederick, deep purple.... 3.00 per oz.
 Masterpiece, plant type..... 5.00 per oz.
 Orchid Flowered, novelty..... 3.50 per oz.
 Prince Bismarck, bronze and light brown 3.00 per oz.

Fresh seed, just received from abroad.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

BALL'S SWEET PEAS.

We give all our time to the growing of fine peas. The question of varieties is important but well rogued strains of the right varieties are of more importance. We still have seed to offer of the following, which are the very best of their respective colors:

Rose Queen, special..\$3.00 per oz., \$35.00 per lb.
 Columbia 2.00 per oz., 30.00 per lb.
 Blue Bird 1.50 per oz., 15.00 per lb.
 Snowstorm 1.25 per oz., 12.00 per lb.
 Princess 1.00 per oz., 10.00 per lb.
 Yarrowa75 per oz., 10.00 per lb.
 Early King75 per oz., 8.00 per lb.
 Glorious 1.25 per oz., 12.00 per lb.
 Fordhook Rose75 per oz., 8.00 per lb.

GEO. J. BALI,

Glen Ellyn, Ill.

Write for our new list of seasonable Seeds just out!

S. S. Skidelsky & Co., 50 Park Place, New York.

Pansy Seed of our Prize Strain. Our own sowing, 1920 seed, \$4.00 per 1 oz.
 Evenden Bros. Co., Williamsport, Pa.

SWEET PEAS.

For seeds of any or all the standard varieties or novelties in winter-flowering Sweet Peas,

Write us for prices.

AMERICAN BULB CO.,

182 N. Wabash Ave., Chicago, Ill.

SWEET PEA SEEDS.

The latest and most up-to-date cut flower sorts for the commercial florist.

The money making varieties, tried, tested and proven to be the best by our leading expert market growers. Send for price list.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Delphinium Belladonna and Delphinium Belladonna, hand picked, Martin Kohankle stock, \$2.50 per oz., \$35.00 per lb. Cash with order.

Carl Hagenburger, West Mentor, O.

VINCA FLOWER SEEDS.

Pink, white and white with pink eye; a new crop ready in October, \$5.00 per lb.

BAKER BROS., FT. WORTH, TEX.

SMILAX

A BARGAIN; SMILAX.

Over 100 extra fine 3-in., \$3.50 for the lot. Cash.
 G. W. FRISCH'S SON, DAYTON, O.

2½-INCH SMILAX.

\$4.00 per 100, \$35.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., New York City.

Smilax, 2½-in., strong, bushy plants, cut back, \$3.00 per 100. Cash, please. W. F. Abrams & Son, 38 Observatory Ave., Haverhill, Mass.

Smilax, 2½-in. pots, \$2.50 per 100, \$20.00 per 1000.

Park Board Greenhouses, Fort Wayne, Ind.

Smilax, 2½-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.
 J. O. Schmidt, Bristol, Pa.

Smilax, fine strong plants, 2½-in., \$2.75 per 100. Cash with order.
 J. F. Wilcox & Sons, Council Bluffs, Ia.

Smilax, strong 2½-in., \$4.00 per 100, \$35.00 per 1000.
 S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, 2-in., three times cut back, \$3.00 per 100. Ish-tak-ha-ba Gardens, Sleepy Eye, Minn.

Smilax, bushy, 2½-in., \$5.00 per 100.
 P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Smilax, good, strong 2-in., \$3.00 per 100. Cash.
 The Sycamore Greenhouses, Sycamore, Ill.

Smilax, 2½-in., \$3.00 per 100. Ready now.
 J. E. Matthewson, Sheboygan, Wis.

Smilax, strong 2½-in., \$3.00 per 100.

Goree Greenhouses, Paris, Texas

SNAPDRAGONS

Snapdragons are becoming one of the most profitable greenhouse crops. We have clean, thrifty plants topped and free from rust, winter-flowering varieties from Ramsburg's seed largely, the best we can get. We pack in open crates so that stock gets to you right. Instructions for growing to prevent rust with each order.

During the first part of October and later, will have stock from flats which we can ship prepaid via parcel post, insured. Try some of these and you will want more shipped the same way.

Keystone, Nelrose, Silver Pink, Buxton's Pink, Enchantress, Ramsburg's Light Pink, Giant White and Yellow; Orlando, Golden Queen and Seneca, Garnet and Fancy Mixed.

From pots, \$5.00 per 100, \$45.00 per 1000.

Geneva Floral Co., Geneva, N. Y.

SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink2½-in.	\$6.00	\$55.00
Keystone2½-in.	6.00	55.00
Giant Yellow2½-in.	6.00	55.00
Giant White2½-in.	6.00	55.00
Nelrose2½-in.	6.00	55.00

TWO FINE NEW VARIETIES.

Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snap-dragon, 2½-in. pots, \$10.00 per 100, \$90.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., NEW YORK

2½-IN. SNAPDRAGONS.

Fine, heavy stock, packed right.

A Texas customer writes that their plants arrived in good condition; no rust. Packing free. All orders acknowledged the same day as received.

Keystone\$6.00 per 100, \$50.00 per 1000
 Nelrose 6.00 per 100, 50.00 per 1000
 Silver Pink 6.00 per 100, 50.00 per 1000
 Phelps' White 6.00 per 100, 50.00 per 1000
 Phelps' Yellow.... 6.00 per 100, 50.00 per 1000

250 at 1000 rate.

W. E. SPAFFORD, BARKER, N. Y.

Snapdragons, Silver Pink, a few Yellow and a few Golden Queen, 4-in., in bud and bloom, 25c each. A money maker at once. Cash. H. W. Allersma, 642 Benjamin Ave., Grand Rapids, Mich.

Snapdragons, strong, free from rust, pinched three times, Yellow, White and Garnet, \$45.00 per 1000; Nelrose and Silver Pink, strong seedlings, \$20.00 per 1000. Cash.
 John F. Loden, 253 Cherry St., New Albany, Ind.

SNAPDRAGONS - Continued**SNAPDRAGONS.**

Choice, pinched back plants, free from rust.
 Silver Pink, 2-in. \$5.00 per 100
 Salmon Pink, 2-in. 5.00 per 100
 Giant Yellow, 2-in. 5.00 per 100
 Giant White, 2-in. 5.00 per 100
 Garnet, 2-in. 5.00 per 100
 Cash or satisfactory references.
WAGNER FLORAL CO.,
 Sandusky, O.

SNAPDRAGONS, 2 1/4-IN.

Silver Pink \$6.00 per 100, \$50.00 per 1000
 Nelrose 6.00 per 100, 50.00 per 1000
 Keystone 6.00 per 100, 50.00 per 1000
 Phelps' White and
 Yellow 6.00 per 100, 50.00 per 1000
ALONZO J. BRYAN, WASHINGTON, N. J.

SNAPDRAGON, 2-IN., 4c EACH.

100 Phelps' White, 200 Yellow,
 150 Nelrose, 75 Lavender.

Extra fine and free from rust. Packing free.
THE JOHNSON FLORAL CO.,
 Kendallville, Ind.

SNAPDRAGONS.

Double Snapdragons, all prize winning stock;
 double white, double pink, red and white striped,
 \$10.00 per 100. Cash.

ROHRBACH GREENHOUSES,
 8625 Oxford Lane, St. Louis, Mo.

Snapdragons will bring you money with this
 stock; strong 2 1/4-in., pinched back, free from
 rust, Nelrose, Keystone, Silver Pink and Buxton's
 Pink, \$6.00 per 100, \$55.00 per 1000. Packing
 free for cash.
W. E. Tricker, 1530 Hague Ave., St. Paul, Minn.

Snapdragons, New Hybrid Pink, the best of
 all, 2-in., \$5.00 per 100; 3-in., \$7.00 per 100.
 Pinched back, bushy and strong. No packing
 charges. Cash, please.
The Imlay Co., Zanesville, O.

Snapdragons, fine, healthy stock, ready for
 4-in., white, pink, yellow and garnet, \$6.00 per
 100; silver pink, good 2 1/4-in., \$5.00 per 100.
 Cash, please.
Clarkston Greenhouse, Clarkston, Mich.

SNAPDRAGONS.

2 1/4-in. pinched Golden Pink Queen, Hybrid
 Pink, Silver Pink, Keystone, Garnet, White and
 Yellow, \$5.00 per 100. Cash.

LODI GREENHOUSES, LODI, O.

Snapdragon plants, 2 1/2-in., Golden Pink Queen
 and Hybrid Pink, Ramsburg's strain, far superior
 to Silver Pink; good, clean, healthy stock, \$6.00
 per 100. Cash.

J. A. Farnworth & Son, Gallon, O.

We specialize in Snapdragons, Silver Pink,
 Enchantress Pink, Rose Pink, Bronze Queen,
 White and Yellow, 2 1/2-in., \$4.50 per 100. Cash,
 please.

Hillview Greenhouse Co., La Crosse, Wis.

Snapdragons, Giant White, Scarlet, Silver Pink
 and Keystone, strong seedlings, \$1.50 per 100.
 Parcel post paid. Cash.
Lyndhurst Farm, Inc., Hammon, N. J.

Snapdragons, Keystone, Rosy Morn, Golden
 Queen and Purple King, fine 2 1/4-in. stock, \$5.00
 per 100. Winfield S. Kircher, Cyclamen Spec-
 ialist, Defiance, O.

Snapdragons, 1000 mixed Phelps' White, Pink
 Gem, Golden Queen and Giant White, 2 1/4-in.,
 \$5.00 per 100. Good value. Cash.
Fairview Greenhouses, Milton, Pa.

Snapdragons, clean, strong plants, 2 1/2-in.,
 pink, red, white, yellow and garnet, \$4.00 per
 100. Cash, please.
C. E. Smith, St. Johns, Mich.

Snapdragons, 2 1/4-in. Nelrose, Keystone, Phelps'
 White, Yellow and Silver Pink, \$6.00 per 100,
 \$50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, Silver Pink, bushy, pinched back,
 3-in., \$10.00 per 100. Fine to bench.
Quentin Floral Co., St. Joseph, Mo.

Snapdragons, Keystone, the best pink in culti-
 vation; strong 2 1/4-in. stock, \$5.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Snapdragons, Silver Pink and Nelrose, 2 1/4-in.
 pots, \$3.00 per 100. Henry Smith, Cor. Monroe
 and Division Sts., Grand Rapids, Mich.

Snapdragons, transplanted seedlings, extra
 strong plants, white and red, \$2.00 per 100. Cash.
Brown Bros., Ripon, Wis.

Snapdragons, strong 2-in. pots, Golden Delight
 pinched back, \$5.00 per 100. Cash.
John W. Scott, Lisbon, O.

Snapdragons, Ramsburg's Silver Pink, Golden
 Pink Queen and Hybrid Pink, 2 1/4-in., \$5.00 per
 100. Cash.
Humm & Jones, Oberlin, O.

Snapdragons: 80 Red, 425 Yellow, 150 White
 and 390 Pink, 2-in., \$4.00 per 100. Cash.
E. J. Ullrich Floral Co., Tiffin, O.

Snapdragon seedlings, Silver Pink, 2 1/4-in.,
 Ramsburg's strain, \$4.50 per 100. Cash.
W. A. Ballou, Wheaton, Ill.

Snapdragons, Silver Pink and Keystone 2 1/4-in.
 clean stock, \$5.00 per 100.
Consteln's Greenhouses, Upper Sandusky, O.

Snapdragon Keystone, strong 2 1/4-in., \$6.00 per
 100.
Baur Floral Co., Erie, Pa.

STEVIA

Stevias, strong, field-grown plants, \$20.00 per
 100. Henry Smith, Cor. Monroe and Division
 Sts., Grand Rapids, Mich.

Stevia, double, dwarf, 2 1/4-in. pots, \$5.00
 per 100, \$45.00 per 1000. Rooted cuttings, \$2.50
 per 100, \$20.00 per 1000. Rooted cuttings are
 postpaid.

Roman J. Irwin, 43 West 18th St., New York.

Stevia, 2-in. pinched once and nicely branched,
 nice clean stock, \$3.50 per 100, \$32.50 per 1000.
 Cash, please. **Topeka Floral Co., 25th & Kan-
 sas Ave., Topeka, Kan.**

Stevias, 3 1/4-in., medium tall, extra heavy
 plants, \$6.00 per 100. Cash.
Crissman Greenhouse Co., Punxsutawney, Pa.

Stevias, 3-in., strong and well-branched, \$6.00
 per 100, \$55.00 per 1000. The Hammond Co., 109
 E. Broad St., Richmond, Va.

Stevias, fine, stocky 2 1/4-in., pinched and well
 branched, \$3.50 per 100. Cash, please.
Lake Orion Greenhouses, Orion, Mich.

Stevias, strong, bushy and well branched,
 ready for 5-in., 10c each.
Miller Bros., Abilene, Kan.

Stevia, dwarf, 2-in., \$4.00; 3-in., \$6.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Stevias, 4-in. dwarf, \$10.00 per 100.
O. P. M. Criley, Ottumwa, Ia.

Stevias, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.
C. W. Emery & Son, Brookville, Pa.

Stevias, 2-in., \$4.00 per 100. Cash.
Olson Floral Co., Elgin, Ill.

STRAWBERRY PLANTS

Everbearing Strawberry plants, Progressive,
 for fall planting. Will bear good crop of
 berries next summer and fall, \$2.75 per 100,
 \$16.75 per 1000.

Harry J. Squires, Good Ground, N. Y.

Klondike Strawberries, healthy plants, \$5.00
 per 1000. Cash with order.
Mrs. G. H. Schweining, Antlers, Okla.

STROBILANTHES

Strobilanthes, 2 1/2-in., \$5.00 per 100, \$40.00
 per 1000. The McGregor Bros. Co., Springfield, O.

SWAINSONAS

Swainsonas, 4-in. white and pink, \$22.50 per
 100. Cash. **E. J. Ullrich Floral Co., Tiffin, O.**

Swainsona, white, 4-in. pot plants, \$25.00 per
 100. **Fred. H. Lemon & Co., Richmond, Ind.**

Swainsonas, strong 4-in., ready to bench, 25c
 each. **New London Floral Co., New London, Wis.**

Swainsonas, strong 4-in. pot plants, \$25.00 per
 100.
Henry Smith, Grand Rapids, Mich.

SWEET WILLIAMS

Unusual varieties, 2-year-old Sweet William,
 \$3.00 per 100. Changing residence, must sell at
 once.

Miss Linda Clement, Winston Salem, N. C.

UMBRELLA PLANTS**UMBRELLA PLANTS.**

STRONG PLANTS, WILL AVERAGE

SIX TO EIGHT INCHES HIGH,

\$6.00 PER 100.

G. R. NOBLE, PADUCH, KY.

Cyperus Alternifolius, bushy, 2 1/2-in., \$10.00
 per 100. **Storrs & Harrison Co., Painesville, O.**

VEGETABLE PLANTS**MARVEL.**

The new wilt-proof Tomato.

Tested by the Department of Agriculture.
 Plants in healthy, growing condition and pro-
 ducing fruit after other varieties planted in
 alternate rows were dead from wilt. Seed,
 packet, \$1.00, 1-oz., \$10.00.

R. H. WORKMAN,
 R. 5, Loudonville, Ohio.

Asparagus roots, 2-year, for fall planting,
 Palmetto, \$2.00 per 100, \$9.75 per 1000. Rhubarb
 roots, \$1.25 per doz., \$5.50 per 100.

Harry J. Squires, Good Ground, N. Y.

1,000,000 Lettuce plants, Big Boston and Grand
 Rapids, \$1.50 per 1000. Parsley plants, Emerald
 Curled, 75c per 100.

Will H. Carl, Elysburg, Pa.

Lettuce plants, Grand Rapids and Big Boston,
 strong plants, \$1.40 per 1000. Cash. **C. A.
 Anderson Greenhouse Co., Box 56, Tionesta, Pa.**

Lettuce plants, Grand Rapids, large field-
 grown, \$4.00 per 1000.

DeMeester, Humboldt, Ia.

Lettuce plants, strong, ready for house, Mich-
 ell's Grand Rapids, \$2.50 per 1000. Cash. **John
 F. Laden, 253 Cherry St., New Albany, Ind.**

Lettuce plants, Grand Rapids and Big Boston,
 strong plants, \$1.00 per 1000, \$8.50 per 10,000.
J. C. Schmidt, Bristol, Pa.

Lettuce plants, Grand Rapids, \$2.50 per 1000.
Harry J. Squires, Good Ground, N. Y.

Grand Rapids Lettuce seedlings, strong, \$1.50
 per 1000.
Odor Greenhouses, Iola, Kan.

VERBENAS

Lemon Verbenas, 2 1/2-in., \$4.50 per 100.
The McGregor Bros. Co., Springfield, O.

VERONICAS**VERONICA AMETHYSTINA.**

Strong field-grown clumps, immediate
 delivery, \$8.00 per 100.

CHARLES H. TOTTY CO.,
 Madison, N. J.

VINCAS

Vinca Variegata. We are booking orders for
 41 clumps in October, \$8.00 per 100, \$75.00 per
 1000; 500 at 1000 rate.

Our usual quality layers, \$1.75 per 100, \$15.00
 per 1000; 250 at 1000 rate. Where wanted by
 parcel post, add 25c per 100. No C. O. D. orders
 accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

Vinca Variegata, field-grown, fine plants, \$8.00
 per 100, \$75.00 per 1000.

Vinca Variegata layers, \$15.00 per 1000.

Vinca Variegata, early July layers, pinched
 back, heavily branched, \$3.00 per 100, \$25.00
 per 1000. All stock ready after October 10. No
 C. O. D. orders accepted.

L. G. Snyder, Pansy Garden, R. R. 8, Dayton, O.

VINCAS.

We have the finest field-grown Vincas we ever
 have had; field clumps are exceptionally heavy
 and sure to please, \$8.00 per 100, \$75.00 per
 1000; rooted tips, \$15.00 per 1000. Cash with
 order; no C. O. D.

G. W. FRISCH'S SON, DAYTON, O.

VINCA VARIEGATA.

Vinca Variegata, field clumps, very good,
 \$8.00 per 100, \$75.00 per 1000.

Vinca Variegata, layers, \$15.00 per 1000.

Cash with order.

WESTWOOD FOWER & PLANT CO.,
 Dayton, O.

FIELD-GROWN VINCAS.

Exceptionally heavy.

\$12.00, \$15.00, \$20.00 and \$25.00 per 1000.

The larger ones all ready for 5-in. pots.

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

Vinca Variegata, strong field clumps, twenty
 and more leaves, \$7.50 per 100, \$70.00 per 1000.
 August rooted layers, far superior to rooted cut-
 tings, \$1.50 per 100, \$12.50 per 1000; 500 at 1000
 rate.

Fred W. Ritter, 1123 W. 3rd St., Dayton, O.

Variegated Vincas, extra strong layers, \$2.00
 per 100; field-grown clumps, \$10.00 per 100;
 rooted cuttings, \$1.75 per 100, 100 per cent tips,
 \$15.00 per 1000; also green, rooted cuttings,
 ready November 1 and all winter.

Muskogee Shrubbery Garden, Muskogee, Okla.

VINCA VARIEGATA.

I have a limited number of rooted layers this
 season and they are very fine, \$15.00 per 1000.
 Ready for delivery. Book your order now. 500
 at 1000 rate.

JOHN H. GRISCEL, R. R. 8, DAYTON, O.

Vinca Variegata, field-grown plants, ready
 now, \$10.00 per 100, \$90.00 per 1000; rooted
 cuttings, \$3.00 per 100, \$25.00 per 1000.
Roman J. Irwin, 43 West 18th St., New York.

Variegated Vincas, extra strong, field-grown,
 fine, bushy, with runners, 2 to 3 feet long, \$9.00
 per 100, \$80.00 per 1000. Cash, please.
H. G. Walker, 312 Chestnut St., Louisville, Ky.

Vincas, variegated, heavy, field-grown plants,
 \$6.00 per 100, \$75.00 per 1000. Immediate de-
 livery. Cash.

Riebs Bros., North Milwaukee, Wis.

Vinca Variegata and green, strong field-grown,
 \$6.00 per 100.

Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Vincas, fine, field-grown plants, shipped with
 all the vines. Purchaser can make more than the
 price of the plants out of the cuttings, \$10.00
 per 100. Cash. **C. P. Bethards, Springfield, O.**

Vincas, Periwinkle, 2-in. plants, well estab-
 lished and in fine condition, two grades, 8c and
 4c.
J. S. Stuart & Son, Anderson, Ind.

Vinca Variegata, strong, field-grown plants,
 \$10.00 per 100, \$90.00 per 1000.
S. S. Skidelsky, 50 Park Place, New York.

Vincas, 500 field-grown, good stock, \$10.00 per
 100, \$40.00 for the lot.

Woodbury & Woodbury, St. Johns, Mich.

Vinca Variegata, heavy, field-grown stock,
 \$8.00 per 100; rooted cuttings, \$12.00 per 1000.
 Cash. **I. N. Kramer & Son, Cedar Rapids, Ia.**

Vinca Variegata, strong, field-grown stock,
 \$8.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Vinca Variegata, field-grown, extra fine, \$8.00
 per 100.

Prince's Flower Shop, Iowa City, Iowa.

Vinca Variegata, heavy, field-grown plants,
 fine in every way, \$8.00 per 100.

John Irvine, Bay City, Mich.

Vinca Variegata, heavy field plants, \$8.00 per
 100, \$75.00 per 1000.

M. Barrett, Delaware, Ohio.

Vinca Variegata, extra strong, field-grown
 plants, \$8.00 per 100, \$75.00 per 1000. Packing
 free. Cash. **LaCrosse Floral Co., LaCrosse, Wis.**

Vinca Variegata, strong, field-grown plants,
 \$8.00 per 100. Cash with order.

P. Hopman, New Galilee, Pa.

Vinca Variegata, heavy, field-grown plants,
 \$10.00 per 100, \$90.00 per 1000.

Iowa Seed Co., Des Moines, Ia.

Green Vinca field clumps, 8c; rooted cuttings,
 Vinca Variegata, \$1.75 per 100. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Vinca Variegata, 500 strong, field-grown plants,
 \$8.00 per 100. **J. A. Bissinger, Lansing, Mich.**

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$10.00 per 100, \$90.00 per 1000. Layers, \$15.00 per 1000. Cash. H. P. Smith, Piqua, O.

Vinca Variegata, field-grown clumps, \$8.00 per 100, \$75.00 per 1000. Anderson Floral Co., 515 Jackson St., Anderson, Ind.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000. Cash, please. J. J. Clayton & Son, West Grove, Pa.

Vincas, variegated, 1000 field-grown plants, \$10.00 per 100. R. O. Lommatzsch, Hillside, Ill., P. O. La Grange, Ill.

Field-grown Vinca Variegata, No. 1 stock, \$10.50 per 100, \$100.00 per 1000. Cash. The East Lawn Gardens, Urbana, O.

Vinca Variegata, 165 4-in. fine vines; first \$20.00 takes them. E. J. Ullrich Floral Co., Tiffin, Ohio.

Vinca Variegata, field-grown, \$10.00 per 100. Hendra & Son, 5740 S. 4th St., St. Joseph, Mo.

Vinca Variegata, field-grown plants, extra fine, \$8.00 per 100. The Freyhoff Gardens, Urbana, O.

Vincas, variegated, field-grown, \$10.00 per 100. The McGregor Bros. Co., Springfield, O.

Vincas, variegated, 3 1/2-in., \$15.00 per 100. Davis Floral Co., Davenport, Ia.

VIOLETS

VIOLET PLANTS.

New Violet Dutchess, an improved Princess of Wales. More prolific than Wales. A better keeper and shipper, very fragrant. Large grown clumps ready now, \$15.00 per 100, \$120.00 per 1000.

Princess of Wales, best single, violet, extra strong, field-grown plants; No. 1, extra selected plants, \$17.50 per 100; No. 1, strong plants, clumps ready now, \$15.00 per 100, \$120.00 per 1000.

Marie Louise, best double violet, strong plants from soil, \$10.00 per 100, \$90.00 per 1000.

Gov. Herrick, field-grown plants, \$8.00 per 100, \$75.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Violets, strong field-grown plants, Princess of Wales, \$12.00 per 100, \$100.00 per 1000; Gov. Herrick, extra fine, \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

VIOLETS FROM THE FIELD.

Princess of Wales ready now,

\$12.00 per 100, \$100.00 per 1000.

Cash with order. No packing charges.

THE IMLAY CO., ZANESVILLE, O.

Violets, Wales and Gov. Herrick, extra large, irrigated, field-grown, in bud and bloom, \$15.00 per 100, Cash with order. Immediate delivery. Packing free. Paul M. Halbrooks, Newark, O.

Violets, Princess of Wales, single, and Lady Hume Campbell, double, strong, healthy, field-grown, \$10.00 per 100, \$85.00 per 1000. Orinoco Nurseries, Columbus, Ind.

Violets, Princess of Wales, strong, healthy, field-grown plants, \$8.00 per 100, \$75.00 per 1000. Cash with order. Olaf G. Moe, 1881 Otto Ave., St. Paul, Minn.

VIOLETS.

Governor Herrick, large, field-grown

clumps, \$10.00 per 100.

A. N. KINSMAN, INC., AUSTIN, MINN.

Violets, Princess of Wales, strong, healthy plants, 8-in., \$7.00 per 100. Cash or shipped C. O. D. if 1/2 of purchase price is sent with order. Peterson Floral Co., Gibson City, Ill.

Violets, Princess of Wales, 500 strong, field-grown plants, \$10.00 per 100. J. A. Bissinger, Lansing, Mich.

Violet plants, Gov. Herrick, field-grown, irrigated, \$10.00 per 100. L. D. Fisher, Sterling, Kan.

Violets, Princess of Wales, large, field-grown plants, \$12.00 per 100. A. B. Campbell, the Violet Man, Cochranville, Pa.

Violet Governor Herrick, 2 1/2-in., \$6.00 per 100. This is good stock and the kind that blooms. Cash. Humm & Jones, Oberlin, O.

Violets, Princess of Wales, strong 3-in. plants, \$7.50 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Violet plants, field-grown, Governor Herrick, 10c each. New London Floral Co., New London, Wis.

Violets, Princess of Wales, strong plants, \$10.00 per 100, \$90.00 per 1000. Charles Sherwood, Waterloo, Ia.

Violets, 500 Gov. Herrick, field-grown, extra strong, well rooted, \$10.00 per 100. W. E. Turner, R. R. No. 2, Kenosha, Wis.

Violet plants, field-grown, Princess of Wales, \$10.00 per 100. O. L. VanMeter, Monticello, Ia.

Violets, Gov. Herrick, field-grown, extra fine plants, \$10.00 and \$15.00 per 100. Baur Floral Co., Erie, Pa.

WALLFLOWERS

Wallflowers, winter flowering, Early Paris, strong plants, 2 1/2-in., \$8.00 per 100, \$25.00 per 1000. J. O. Schmidt, Bristol, Pa.

WISTERIA

Blue Wisteria, 2 1/2-in., pot-grown, \$8.00 per 100. The McGregor Bros. Co., Springfield, O.

MISCELLANEOUS

BEDDING PLANTS.

40,000 well-rooted Geraniums, Nutt, Buchner, Viald, Poitevine, Hill, Helen Mitchell, 2c; Mme. Sallerol, 1 1/2c.

10,000 Begonias in the different varieties, Gloire de Lorraine, rooted cuttings, 20c; 2 1/2-in., 30c; 5-in., \$1.00; Chatelaine, 2 1/2-in., 8c; 3-in., 15c; 4-in., 30c. Luminosa, Vernon and Alba, same as Chatelaine.

5000 Begonias of that fancy, silver, grape-leaf variety, stock imported from Canada, and worked up here, better than Lorraine and Cincinnati, as they are continuous bloomers; beautiful shade of pink, easy to propagate and quick growers; rooted cuttings, 7c; 2 1/2-in., 12c; 4-in., 35c; 5-in., 75c.

Easter Greeting, rooted cuttings, 6c; 2 1/2-in., 10c.

Snapdragons, Silver Pink seedlings, 2c; 3-in., ready to bloom, 6c. Grenadier, white throat, vivid orange seedlings, 2c; 2 1/2-in., 5c. Ruby King, velvet red; Diana, rose pink, white crest; Queen Victoria, white shaded cream yellow lip seedlings, 2c; 2 1/2-in., 5c.

Lantanas, rooted cuttings, 2c; 2 1/2-in., 5c. Wandering Jew, tricolor, rooted cuttings, 1c. No better stock at any price. Cash, please.

WM. S. LOHR GREENHOUSES.

Ottawa, Ill.

MISCELLANEOUS.

Primula Obconica, 3-in., \$10.00 per 100

Begonia Chatelaine, 3-in., 14.00 per 100

Begonia Chatelaine, 4-in., 25.00 per 100

Begonia Chatelaine, 5-in., 50.00 per 100

Plumosos, strong seedlings, 5.00 per 100

Plumosos, 2 1/2-in., 10.00 per 100

Plumosos, 3-in., 25.00 per 100

Boston, 2 1/2-in., 7.00 per 100

Variegated Vincas, strong layers, 2.00 per 100

Variegated Vincas, clumps, 10.00 per 100

MUSKOGEE SHRUBBERY GARDENS,

MUSKOGEE, OKLA.

Valuable secrets for growing Cyclamen, by a grower with experience in the largest plants abroad. If you get these you can grow as many and as fine Cyclamen as can be produced. I will send this culture containing these secrets for \$2.50. One of these secrets alone could not be bought for hundreds of dollars. Get it now and succeed this year. Oscar Glatz, Coahocton, O.

Sprenger, 135 5-in., young stock, \$30.00 takes the lot. 300 4 and 5-in. Poinsettias, 25c; \$60.00 takes the lot. Cash. Lester Park Greenhouse, Duluth, Minn.

Look what we are offering under Primulas and Callas. Freeport Floral Co., Freeport, Ill.

Grand Dukes, 3-in., 15 cents. P. Kaul & Son, 633 Cherokee St., New Orleans, Ia.

TO EXCHANGE

To Exchange—Carnations, Matchless and White Enchantress, \$6.00 per 100; Coleus, extra strong, rooted cuttings, \$1.00 per 100; Geraniums, Sallerol, fine 2 1/2-in., \$3.50 per 100; Stevias, field-grown, ready for 6-in., \$12.00 per 100. For Ferns, Cyclamen, Glass or anything we can use, or what have you? Write quick. Thornton Floral Co., Streator, Ill.

To Exchange—Or will sell, Delphinium Belladonna, Calendula Orange King, double Hollyhock, \$1.25 per 100, \$7.50 per 1000, prepaid. Pansy and white Snapdragon seedlings, \$4.00 per 1000. This is all A No. 1 stock ready for prompt shipment. We will make it right at once if you're not satisfied. What have you? Henry Dumke, Marseilles, Ill.

To Exchange—Field-grown Matchless, A. No. 1 plants, \$10.00 per 100; extra large stock plants of Geraniums, S. A. Nutt and Beate Poitevine, \$8.00 per 100. Can use Boston or Whitmanil Ferns, Violets or Pelargoniums. Lincoln Gardens, Tama, Iowa.

To Exchange—4-in. Cyclamen, 30c; field-grown Cherries, 35c; 3-in. Cinerarias, 8c; 3-in. Plumosos, 6c, for Snapdragons, Calceolarias, or what have you? Williams & Meyer Floral Co., South Bend, Ind.

To Exchange—Cinerarias, 2 1/2-in., 6c; Callas, 4-in., ready for 6-in., good, stocky, outdoor-grown stock, 25c each. Can use Vincas, any size; Dracenas, 3 and 4-in., or Geranium rooted cuttings. D. Kleinhans Floral Co., St. Louis, Mich.

To Exchange—Field-grown Carnation plants, Matchless, Ward and Pink Enchantress for 3 and 4-in. Plumosos, Primula Obconica and Malacoides, or 5-in. Cyclamen plants. Kirkwood Floral Co., 4th and Walnut Sts., Des Moines, Ia.

To Exchange—Carnations, field-grown plants, 250 White Enchantress, 200 Rose Pink Enchantress and 200 Light Pink Enchantress. Will take Primula Obconica or Pelargonium Easter Greeting in trade. Max Rasmussen, Pontiac, Ill.

To Exchange—40 5-in. Crotons, mixed, for Dahlias, Adiantum Ferns or Geraniums. Will sell each plant at 80c each. Industrial School & Gardens, Mobile, Ala.

To Exchange—Light Pink Enchantress, strong plants, for Peony roots, 2 1/2-in. Ferns and Begonias or what have you? Charles Sherwood, Waterloo, Ia.

To Exchange—Adiantum clumps, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Carnation plants. 5% for packing. Princess Flower Shop, Benton Harbor, Mich.

WANTED

Wanted—2 to 3 thousand Edulis Superba Peony roots, good mailing size divisions. Price must be reasonable.

Templin-Crockett-Bradley Co., Cleveland, O.

Wanted—Spiraea Glandstone and Peach Blossom; perennials, Phlox, Peonies and Deliytras. Weller Nurseries Co., Holland, Mich.

BROOMS

METAL TOP FIBER BROOMS.

Outwear 5 corn brooms, guaranteed one year for continuous family use, are lighter, not affected by water, work equally well on carpets or cement floor. Will cut your broom expense 50%, just the thing for greenhouses. In fact it is an all around broom, will work anywhere a corn broom will, do better work and last a lot longer. Sample, \$1.25 postpaid. Agents wanted.

KEYSTONE FIBER BROOM CO., 420 Duquesne Way, Pittsburgh, Pa.

CANE STAKES

BAMBOO STAKES

1-foot, green	\$ 2.50 per 1000
1 1/2-foot, green	5.00 per 1000
2-foot, green	6.50 per 1000
3-foot, green	8.50 per 1000
3 1/2-foot, green	10.00 per 1000
4-foot, green	12.00 per 1000
5 to 6-foot, natural	12.00 per 1000
6-foot, natural	15.00 per 1000

AMERICAN BULB CO.

172 N. Wabash Ave. Chicago, Ill.

CARNATION STAPLES

Pillbury's carnation staples, 35c per 1000. 3000 for \$1.00. I. L. Pillbury, Galesburg, Ill.

FLORISTS' SUPPLIES

Lycopodium, dyed natural color and chemically prepared, everlasting, 10 lbs. cartons, full weight, \$3.25; in cases of 25, 50 and 100 lbs., 30c per lb. Cash. John Perman, Catawba, Wis.

Everlasting Strawflowers on wire, \$2.00 per 100. Cash, please. Herman Schallhorn, Kalamazoo, Mich.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue. Anburndale Goldfish Co., 1449 Madison St., Tel. Haymarket 152, Chicago.

GREENS

ASPARAGUS PLUMOSUS SPRAYS.

Extra heavy selected sprays, per bunch....\$1.00
Heavy selected sprays, per bunch..... .75
Mixed length sprays, per bunch..... .50
Crate containing 300 mixed, loose sprays.. 6.00
Half crate containing 150 mixed, loose sprays, 4.50

The bunches contain 25 sprays each; we pack 15 to 20 bunches to a crate; they are mossed, cut, and packed right to carry anywhere. Cash with order, or on delivery by parcel post or express. Wire or write. NICHOLAS J. RIBSAM, Brevard Co., City Point, Fla.

THE IDEAL EVERGREEN GRAVE BLANKETS.

They are getting more popular each year. Let us know your wants for this season. We are located in the heart of the Rocky Mountains and have an abundance of the best evergreen to make them up. Our Blankets are the very best, get our prices, we can make cheaper and better than you can yourself. ROCKY MOUNTAIN EVERGREEN & NURSERY COMPANY, Evergreen, Colo.

New crop fancy hardwood cut Ferns, \$2.50 per 1000, 10,000 for \$20.00. C. W. Espy & Son, Brookville, Pa.

Asparagus Plumosos sprays. Send for price list. The Pennock Plantation, Jupiter, Fla.

GREENHOUSE MATERIAL

BLACK GLAZING PUTTY.

Best quality in all size containers in stock. Western florists write us for special prices. C. C. MORSE & CO., 749 Front St., San Francisco, Cal.

IRRIGATION EQUIPMENT

IRRIGATION EQUIPMENT.

MAKE MORE MONEY out of the crops you grow. BETTER CARNATION PLANTS to set in your benches; more and earlier cut flowers. Gladioli, etc., Send today for our big new catalogue.

Describes watering systems for inside and out. SKINNER IRRIGATION CO., 223 Water St., Troy, O.

LEAF MOLD

Our screened LEAF MOLD is good stuff. Big growers say so. 2 1/2 bu., \$1.35; 5 sacks and up, \$1.15 per sack. JOHN R. ROY, CONWAY, MICH.

POTS

PAPER POTS, IMMEDIATE SHIPMENT.

2 1/2-in., \$4.55 per 1000; 2 1/2-in., \$5.25; 3-in., \$7.25; 3 1/2-in., \$9.90; 4-in., \$12.40; 5-in., \$19.35. GULLETT & SONS, LINCOLN, ILL.

CYCLAMEN---Exceptional Bargains

We have a large surplus of the following variety
for immediate shipment.

CYCLAMEN EXCELSIOR (White with red eye)

3-inch.....\$10.00 per 100
4-inch..... 25.00 per 100

Extra Strong, Well Grown Stock

J. E. MATTHEWSON, Sheboygan, Wisconsin

SPHAGNUM MOSS

STANDARD BURLAPPED BALES

1 to 5 bales.....\$1.35 each
6 to 15 bales..... 1.80 each
16 to 25 bales..... 1.25 each
26 to 100 bales..... 1.20 each

F. O. B. Shipping Point.

Write for prices on car lots.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

SPECIAL OFFER.

Sphagnum Moss, 10 bales or more, \$1.25 each, of high grade, clean sphagnum, in large size, standard burlapped bales. Less than 10 bales, \$1.50 each. 3% for cash with order.

A. J. AMUNDSON CO.,
City Point, Wis.

BURLAP BALES.

Sphagnum Moss, each \$1.75, 10 bales for \$16.50.

A. HENDERSON & CO.,
166 N. Wabash Ave., Chicago.

Sphagnum Moss, 10 bales, best quality, dry and clean, standard size in wire, \$7.00; 10 bales in burlap, \$10.00. Prompt shipments. Cash with order. Frank Hancock, City Point, Wis.

Sphagnum Moss, 5-bbl. bales, \$3.00 per bale; 7-bbl. bales, \$3.50 per bale; 50c extra for burlap. Orders filled promptly.

M. L. Cranmer, Mayetta, N. J.

LARGE BALES. QUICK SHIPMENT.

Sphagnum Moss, burlapped, \$1.75 per bale; 5 bales, \$8.00; 10 bales, \$15.00; 25 bales, \$35.00. GULLETT & SONS, LINCOLN, ILL.

Sphagnum Moss, 10 bbl. bales, \$4.00; 5 bales, \$15.00; 8 bbl. bales, \$3.00; 5 bales, \$13.50; 5 bbl. bales, \$2.25; burlapped, 40c. Cash. Jos. H. Paul, Box 158, Manshawkin, N. J.

Sphagnum Moss, burlap bales, \$1.75; 10 bales, \$15.00. Kemble Floral Co., Oskaloosa, Ia.

SHEEP MANURE

SHEEP MANURE, PULVERIZED SHEEP'S HEAD BRAND ONLY

100 lbs., \$2.50; 1000 lbs., \$20.00;
500 lbs., \$12.00; 2000 lbs., \$38.00;
3 to 5 ton lots, \$36.00 ton;
5 to 15 ton lots, \$34.00 ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

TOBACCO STEMS

SPECIAL ON TOBACCO STEMS.

Having contracted with the largest cigar factory in America for their stems, we are in a position to make shipments of any size immediately. COMPARE OUR PRICES WITH OTHERS, 200 lb. bale, \$3.00; 400 lb. bale, \$5.00; ton, \$22.00.

THE VIGOR CO., FOSTORIA, OHIO.

WIRE WORK

FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$3.00. Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH CUT FLOWER CO.,

116-118 SEVENTH ST.,
PITTSBURGH, PA.

WIRE DESIGNS.

Every description made to order. References, any florist in the city of Winnipeg. Phone St. Johns 2504.

CITY WIRE & IRON WORKS,

49 Kelvin St., Elmwood, Winnipeg, Man.

FLORISTS' WIRE DESIGNS

FALLS CITY WIRE WORKS,

451 S. THIRD ST., LOUISVILLE, KY.

WOOD LABELS

LABELS for nurserymen and florists.

Benjamin Chase Co., Derry Village, N. H.

ROCHESTER, N. Y.

The Market.

The weather changed from one extreme to another last week. At the beginning of the week the temperature was high, but by the middle of the week it had gone down to freezing point in some sections. Business, consequently, was poor some days, with a good day's business October 2. Stock is beginning to tighten. The heavy supply of outdoor stock is much reduced. Asters have become almost choice, since they are less plentiful. Funeral work has been abundant. Indoor flowers have made a good showing, and a decided improvement is noticed in carnations, which are plentiful. Easter lilies are of excellent quality and sell well. In roses, the supply is normal and of fair quality; the demand is good. Columbia, Sunburst, Ophelia, Ward and Killarney are mostly in evidence. Swainsona is seen occasionally. Orchids are scarce. Pansies are in small supply and move slowly. The supply of chrysanthemums is larger and the demand heavier. Excellent Golden Glow, Smith's Advance and some lavender varieties are seen and sell well. Considering the lateness of the season, some fine dahlias are on the market and they are in demand. Gladioli are about over and only a few good ones reach us.

Greens of all kinds are plentiful. In most of the stores there appears to be a good demand for palms, ferns and crotons.

Various Notes.

Miss Lillian Wheeler, of H. E. Wilson, who underwent an operation for abscess, is improving rapidly, but is still under the doctor's care.

N. A. Hallauer, of Ontario, N. Y., is cutting some fine dahlias. They include many of the latest and best varieties.

H. E. Wilson has just installed at his store a new heating apparatus which is more than twice as large as the old one. Alterations last fall made this improvement quite necessary. Business, Mr. Wilson says, is good indeed.

A good, steady demand for bulbs is reported by Hart & Vick. They are doing a fine mail order business.

Hugo Teute is growing some cyclamens, which sell readily to the uptown florists. His houses of chrysanthemums are exceptionally fine and are coming into bloom nicely. The carnations, too, are making a good showing and a large crop is expected.

Visitors last week to the trade were

Sam Entract, of Wertheimer Bros., New York, N. Y.; Milton Selinka, of Schloss Bros., New York, N. Y.; Julius Berg, of Lion & Co., New York, N. Y.

Mr. Burnham, president of the Lord & Burnham Co., was in this city for two or three days, visiting his brother, Frank, who is seriously ill in the Hahne-mann hospital here. H. J. H.

ASTERS HAVE BLIGHT.

We are sending you some diseased aster plants. Can you tell us what is the matter with them? We had a good field of them a short time ago, but now they are dying one by one.

O. F. C.—Mich.

The asters are affected with blight. The first symptom of this disease is the changing of one side of the plant to a lighter green, which is followed by a crippled appearance and later by the stem turning black and rotting. When once a plant has become affected it is useless to try to save it. The best thing to do is to pull out any plants showing the disease and burn them.

The cause of the blight is unknown, but we have found that when the asters are transplanted into flats and are allowed to become hard in the stem before being planted in the field, they are more subject to the blight. Comparison has been made between the transplanted plants and some plants sown later and planted direct to the field from the seed boxes, with the result that those not transplanted into the flats were found to produce much better flowers and to be cleaner throughout. Next season change the planting ground for the asters. Do not plant on the same land two years in succession. M. P.

RETARDING CINERARIAS.

How can I stop cinerarias from coming into bloom too soon? Shall I pinch back or shift on? Which is better?

D. F. C.—Colo.

Blooming can frequently be deferred by shifting the plants into larger pots before the buds are formed. After the buds put in their appearance the only method of retarding is to lower the temperature. Cinerarias do well at a low temperature anyway, and you can run it well down in the forties without injury until you want them to come on. If the plants have come into bud prematurely on account of being stunted, you might as well dump them out, as nothing you can do will put them into first-class shape again. A. F. J. Baur.

**Order
Today**

EVERTITE

GLAZING CEMENT

Evertite Glazing Cement remains elastic at all times—forming a waterproof and air-tight joint over the sashbar. **Evertite Glazing Cement** will stand the extreme expansion and contraction that a greenhouse is subject to and will not check or crack—nor will it harden.

Patent applied for
S. A. KOST, Inventor



**Oh
Boy!**

Evertite Glazing Cement applied with a new "Oh Boy" Gun (see cut above) makes an ideal combination. This gun, which is the last word in glazing guns, allows Evertite Glazing Cement to flow in a uniform consistency all the time. Note the ease with which this gun can be handled. Think of what you have used and draw your own conclusion.

Write us for more information, which we will gladly furnish.

The Excello Manufacturing Co.
Manufacturer - CLEVELAND, OHIO

EVERTITE

GLAZING CEMENT



Side interior of a Half Iron Frame house, showing the gutterless eave that is dripless.

Do Drip Gutters Cast Shade?

In answer to which, let us ask you a question; in answer to which will be your answer.

This is the question:

Can you deepen your eave plate an inch or two without also deepening the shade? Isn't it so that drip gutters are placed below the eave plate?

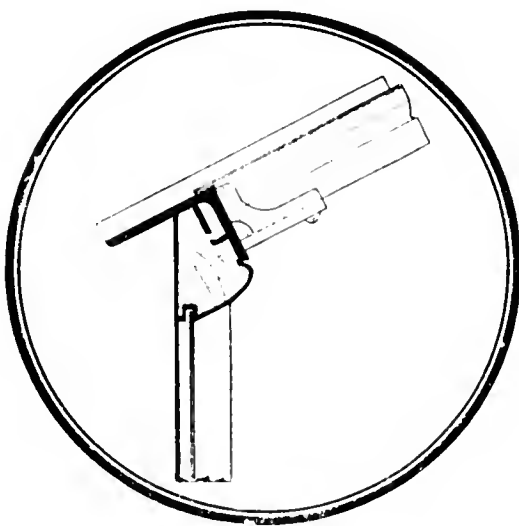
Isn't it also so that in the first three or four hours of the day, the sun's rays have the greatest strength giving power for your plants?

This being so, then isn't an inch or two of eave shade a serious matter?

If this were not so, isn't it a bit odd that so much advertising has been done to exploit how little shade the Angle Iron Eave casts?

Furthermore, don't drip gutters and their outlets fill up, making a nuisance?

Don't they often sag in the middle and the water running over, splash on the sill the same as if there was no gutter?



Some have said the drip wouldn't always follow down that curve, but have failed to state just the exact time that time would be.

So far we never yet caught it acting funny.

Getting right down to facts, isn't it so, that at best, most drip gutters are not only shade casters, but more or less of a failure—mostly more?

Because of all such objections, we long ago abandoned all forms of drip gutters.

In their place, we leave it to the eave itself to take care of the drip so it won't splash.

After much experimenting, we found that by giving to the fascia a certain shape and curve, that the drip would follow down it from the plate, to the side glass and then so on down to the sill.

Some make objections to it, saying that: "When the sash was open the drip would drop on the sill." In reply to which, you know as well as we do, that when the side sash are open there **isn't any drip to drip**. All of such, therefore, seems to settle all dribble about drip and the best way to handle it at the eaves.

You know we go anywhere for business.

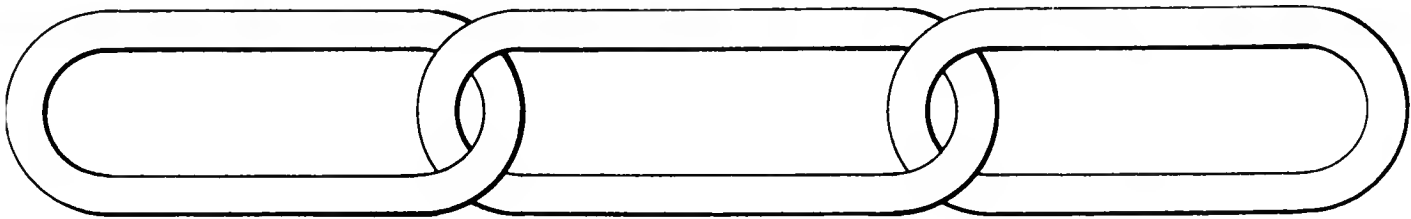
Or to talk business.

Hitchings and Company

General Offices and Factory,
ELIZABETH, N. J.

NEW YORK
1170 Broadway

BOSTON-9
294 Washington St.



—and it's *not* odd

When you think it over, that the AGMCO received the contract for the greenhouse work to be done for the

ODD FELLOWS' HOME

AT

MATTOON, ILLINOIS.

The contract is for

One palm house 28 x 25

and

One connected greenhouse 24 x 50

Both are to be of pipe frame construction, and both are to be erected this fall.

There is a reason for the rapidly increasing number of AGMCO houses going up in all parts of the country. And this reason is to be found in the houses themselves.

There is a reason why YOU should have AGMCO houses, and that reason is in the houses, too.

Learn what the reason is and you'll have the houses.

When shall we show you the reason and build the houses?

SALES OFFICES:

New York
5 Columbus Circle

Chicago
Masonic Temple

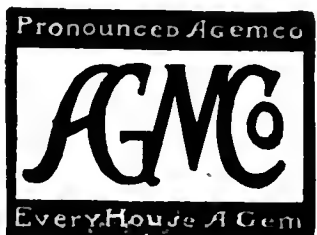
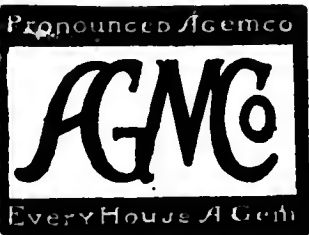
Kansas City
N. Y. Life Bldg.

Pana, Ill.
Drawer 335

Seattle, Wash.
Smith Bldg.

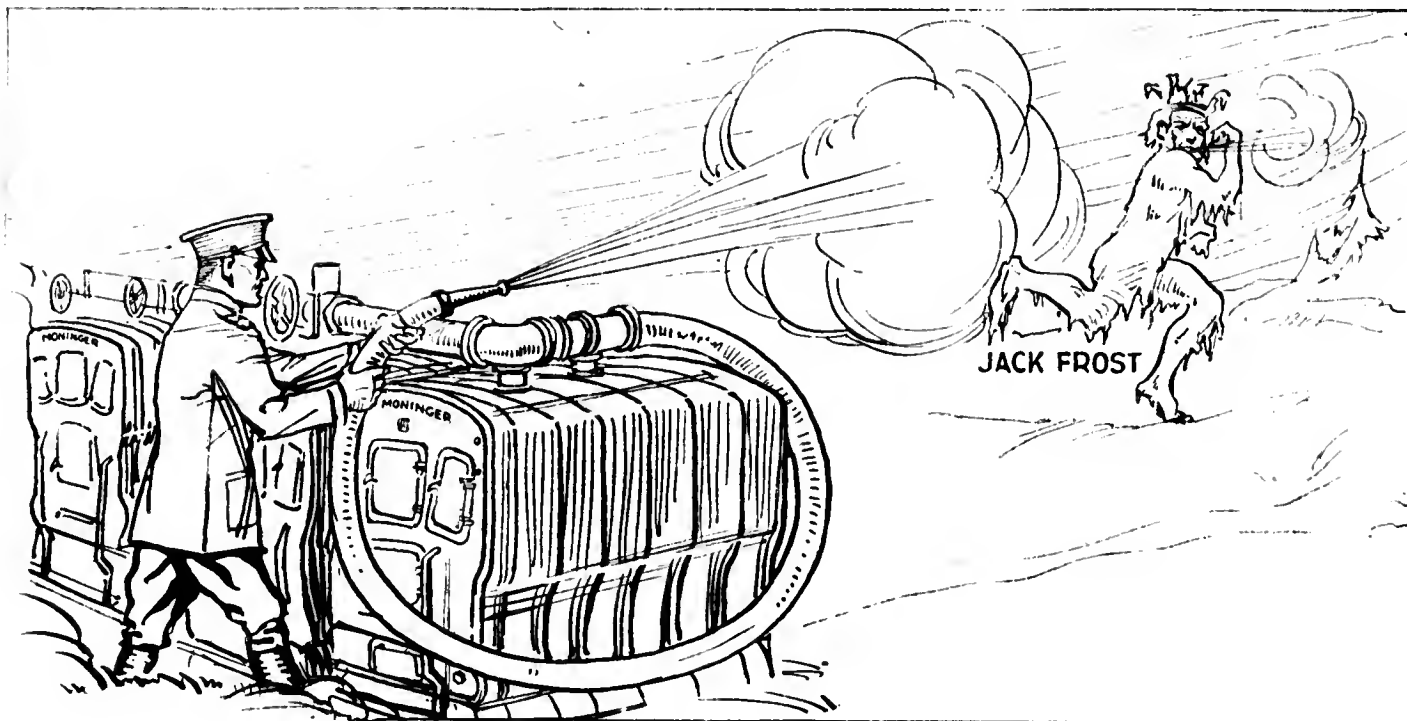
General Office
Factory

Chicago
Pana, Ill.





Are You Ready for Cold Weather?



Are your boilers in good shape? It might be a good idea to give them a coat of Moninger Metal Kote paint to prevent rust and make them look neat. A covering of Asbestos Cement will save fuel. We have the cement in stock and can ship at once.

How are your heating pipes? Perhaps you will need to renew some or make some changes to improve the circulation. We carry a very large stock of all kinds of heating goods.

How is your greenhouse roof? You can lose an awful lot of fuel if there is no putty where the glass lies in the bars. An application of Moninger (black or white) liquid glazing cement will make the roof wind and rain tight.

There are a thousand and one things you might need for your greenhouse establishment. Just drop us a line and we will ship or quote at once.



JOHN C. MONINGER COMPANY

914 BLACKHAWK STREET

CHICAGO, ILLINOIS

EVERYTHING FOR THE GREENHOUSE



Improved Challenge

IN buying Ventilating Apparatus and Greenhouse Fittings accept no substitute but get the highest class equipment on the market,

"Evans' Challenge"

The best constructed and most serviceable machine ever installed in a greenhouse.

We also carry a complete line of fittings for your greenhouse, consisting of Gutter Brackets, Y Brackets, Split Tees, Split Crosses, Pipe Straps, Pipe Carriers, Tie Brackets, Turn Buckles, Side Board Bench Brackets, Shelf Brackets, Ridge and Purlin Brackets; Sash Hinges, 3x2½ galvanized steel with brass pins; Door Hinges, 4x4 galvanized steel with loose brass pins, etc. We will be glad to quote you upon request.

We are distributors of *Permanite*.

John A. Evans Co., Richmond, Ind.
Corner North 14th and Penna. R. R.



Price, \$7.50

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A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO.

Vol. XLVI.

CHICAGO, OCTOBER 14, 1920.

No. 1194.

Calla Aethiopica

Well cured bulbs, free from disease.		
	Doz.	100
1 1/4 to 1 1/2-inch diameter.....	\$1.25	\$ 8.00
1 1/2 to 2-inch diameter.....	1.75	12.00
2-inch up diameter.....	2.50	18.00

Narcissus Paper White Grandiflora, Per 100 Per 1000		
13 ctm. (1250 to case).....	\$2.50	\$21.00
French Trumpet Major.....	3.00	25.00

Write for Price List on Dutch Bulbs. Complete stock now on hand.

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

New Crop Lily Bulbs

Send us your order at once. Delay will probably cause your being unable to secure a supply, as harvest resulted in a short crop.



RALPH M. WARD & CO., Inc.

The Lily House

Not How Cheap,
But How Good.

25 Murray Street, NEW YORK

Paper Whites

13-ctm. \$21.00 per 1000

14-ctm. 24.00 per 1000

IMMEDIATE SHIPMENT

Get Our New Catalogue of Florists' Supplies

C. C. Pollworth Co.
MILWAUKEE, WIS.

CALLA BULBS

AETHIOPICA		
	100	1000
1 -inch to 1 1/4-inch ..	\$ 9.00	\$ 85.00
1 1/4-inch.....	14.00	120.00
(Large-Flowering White Calla.) Fine plump bulbs	1 1/2-inch..... 16.00	150.00
ready now.	1 3/4-inch..... 22.00	
	2 -inch, mammoth... 25.00	

Yellow Callas—Ask for prices

Freesia Purity 1/2-in. at \$10.00 per 1000; lots of 5000 at \$9.00 per 1000.

Dutch Bulbs for Forcing ready for immediate shipment

Ask for price list, ready now.

ROMAN J. IRWIN, 43 W. 18th St., New York City

PELARGONIUMS

Easter Greeting, Lucy Becker, Salmon and Wurtembergia
\$14.00 per 100, \$130.00 per 1000; 250 at the thousand rate.

VINCAS

Variegated, field-grown plants, \$8.00 per 100.

DUTCH BULBS—Ready Now.

Hyacinths, Daffodils and Tulips. Prices right. Send for List.

PAPER WHITES

14 ctm. up, 1000 to the case, \$25.00 per case, F. O. B. Buffalo, N. Y.
13 ctm. up, 1250 to the case, \$26.50 per case, F. O. B. Buffalo, N. Y.
State whether wanted by express or freight.

Wm. F. Kasting Co., Inc., 568-570 Washington St.,
Buffalo, N. Y.

Carnation Plants

A SPECIAL lot of 10,000 exceptionally fine MATCHLESS,
\$9.00 per 100, \$80.00 per 1000.

Alice, White Wonder, Crystal White, Enchantress, Rose-pink
Enchantress, White Enchantress, Mrs. C. W. Ward,
Beacon, Merry Xmas, Belle Washburn, Lawson, Nebraska,
Benora, \$12.00 per 100, \$100.00 per 1000; Enchantress
Supreme, \$14.00 per 100, \$125.00 per 1000; Ruth Baur,
\$15.00 per 100, \$140.00 per 1000.

Write us for list of DUTCH BULBS in case lots at special
prices. Also for list of Sweet Peas, Cyclamen, and other
seasonable seeds; also for quotations on Plants and
Bulbs cold storage and fresh and see our Classified ads.

S. S. SKIDELSKY & CO., 50 PARK PLACE
New York City

We still have good 2 1/4-inch stock of

PREMIER
MME. BUTTERFLY
FRANK DUNLOP
OPHELIA

The E. G. Hill Co., Richmond, Ind.

Dutch Bulbs Ready

Selected Stock now ready for delivery; write for special prices

Narcissus Paper White Grandiflora, Per 100 Per 1000		
1250 to case.....	\$2.50	\$21.00
1300 to case.....	2.50	20.00
French Trumpet Major.....	3.00	25.00

Moss

Per bale, F. O. B. Chicago.....	\$ 1.75
5 bales, F. O. B. Chicago.....	8.25
10 bales, F. O. B. Chicago.....	16.00

The W. W. BARNARD CO., 231-235 W. Madison St.,
CHICAGO.

Prepared



Foliages

If you want the Best
on **O. G. QUALITY**
Leading Jobbers

Prepared Foliages insist
BRAND. Most of the
can supply you.

WE are the original manufacturers of Prepared Foliages in America, and for the last ten years have maintained a standard of **QUALITY** on CYCAS, MAGNOLIA LEAVES, RUSCUS, OAK, BEECH and EVERGREEN which has not been equaled.

Lycopodium

The new 1920 crop now in process of preparation. Our Lycopodium is **CHEMICALLY PREPARED**. When comparing prices on this item bear in mind **O. G. QUALITY LYCOPODIUM** is put up full weight 10-lbs. per carton.

Price. \$3.50 per 10-lb. carton; bulk, 100-lb. cases, \$33.00.

Cycas Leaves **O. G. QUALITY BRAND**, the best on the market.

Our Cycas Leaves are individually treated, ironed, dyed and painted by the old reliable European process, which insures lasting flexibility and color not to be found in cheaper dipped imitations now being offered. Quality considered, **O. G. Quality Cycas** are the cheapest. **Non-Curling—Flexible—Fast Color:**

Inch—	Per 100	Inch—	Per 100	Inch—	Per 100
8 to 12.....	\$3.80	20 to 24.....	\$ 6.75	32 to 36.....	\$12.50
12 to 16.....	4.50	24 to 28.....	8.50	36 to 40.....	13.50
16 to 20.....	5.50	28 to 32.....	10.00	40 to 44.....	17.00

Oak Branches

NEW STOCK—FRESHLY PREPARED. Colors:—Red, Brown, Green or Tan.

Branches 24 to 36 inches long, in bulk, per lb., 30c; 25-lb. cases, 27½c per lb.; 100-lb. case, \$25.00 per 100 lbs.

Oak Twigs

Small oak twigs especially adapted for wreaths, wreathing or basket work. Colors—Red, Brown, Green or Tan. Each carton contains about 5 lbs. Price, per carton, \$2.50.

Ruscus

Painted Ruscus, soft, pliable, non-sticky; Olive Green or dark Green.....75c per lb.; in lots of 25 lbs., 65c per lb.
Dyed Ruscus; Colors, Green, Purple or Xmas Red.....\$1.25 per lb.; 25-lb. lots, \$1.15 per lb.
Gray Tinted Ruscus\$1.00 per lb.; 25-lb. lots, 85c per lb.

We carry the latest and largest variety of **PREPARED FOLIAGES, BASKETS and NOVELTIES.**

THE OVE GNATT CO., Inc.

Seven acres of floor space devoted exclusively to preparing of Natural Foliages and the manufacture of Baskets and Florists' Supplies.

La Porte, Ind.



Greenhouse Builders



Oldest Rose House in America At the Lyman Estate, Waltham, Mass.

It is at least 130 years old.

So far as the Lyman family know, it was built several years before a series of lean-tos still in use, the first of which was built in 1793.

The wonderful old place, with its historic trees, was surveyed by George Washington.

For four generations the Lyman family have lived there, and still do.

The old rose house was heated by a wood fire, with the flue going the length of the house. It's still there, as these pictures show.

One thing sure, we must take off our hats to the way they built things in those old Colonial days of Massachusetts' early history.

They built for lastingness, whether it was their

homes, their beautiful mahogany furniture, or a greenhouse.

If this old rose house, with its frequent paintings and good care, has lasted for 130 years and is still in the running, how long do you suppose one of our splendidly built Iron-Framers will stay on the job if given like care?

Well, maybe you are right; 200 years may not be out of the way.

One thing sure, you or your children, or their children, will still be using them.

Wonder if 130 years from now, our present light, airy houses will look as odd as this old patriarch does to us.



The old original fire box.
How would you like to sit up
nights, firing it with wood?



Very handy is that sliding
draft in the bottom of the
chimney, especially on stormy
days.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

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Fall Flowers for Weddings,
Chrysanthemums are in larger
and we now offer all seasonable
Beautiful natural Oak Sprays
Cecile Brunner, "The Sweet
adjunct to basket and corsage
Orchids, Double White Killar
Beauties, all the latest popular
the entire complement of**



POEHLMANN BROS

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**offers a most complete supply of
Decorations and Openings.**

**crop as the season progresses,
varieties in white, yellow, lavender.**

in all their Autumn colors.

**heart Rose," is an ever popular
work.**

**ney, Valley, Lilies, American
priced Roses, Carnations, and
Floral Greens.**

THE MUMS COMPANY

R a n d o l p h S t .

RANDOLPH 35

U. S. A.



*The Largest Growers
of Flowers in the World*

We are now cutting The Finest Crop

—OF—

RUSSELL ROSES coming to this market. Order some today and see for yourself. Fine cuts, also, of the other varieties listed below, and the finest

WHITE and YELLOW MUMS

Buy Direct From the Grower

We are equipped with a ten-ton ice machine and cooling rooms 40x40. This gives us ample facilities for correct handling of flowers.

CURRENT PRICE LIST

In ordering Roses please state length wanted

	Per 100		Per 100
RUSSELL	Fancy Long	OPHELIA	Long
	Good Length.....		Medium
	Medium		Short
	Short		
COLUMBIA	Fancy Long	SUNBURST	Long
	Good Length.....		Medium
	Medium		Short
	Short		
PREMIER	Long.....	WHITE KILLARNEY	Long.....
	Medium		Medium
	Short		Short
HOOSIER BEAUTY	Long.....	ASSORTED ROSES—Our Selection—including some Russell, Columbia and Premier, \$5.00 per 100.	
	Medium		
	Short		

CARNATIONS, all colors.....Per 100, \$3.00 to \$4.00

MUMS, yellow and whitePer doz., 3.00 to 5.00

POMPONS, our early double white.....Per 100, 3.00 to 4.00

FANCY FERNS.....Per 1000, 3.00

ADIANTUM, very choice long.....Per 100, 2.00

GALAX, bronze.....Per 1000, 3.00

GALAX, green.....Per 1000, 2.00

SPRENGERI.....Per 100, 3.00

ASPARAGUS SPRAYS.....Per 100, 3.00

Of miscellaneous flowers now coming into market, we will procure for our customers the best at lowest market prices.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

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Greenhouses:
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Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457



ALL SAINTS' DAY WREATHS

Our Wreaths of prepared foliage have been big sellers for All Saints' day. Made in various combinations of Magnolia, Oak, Ruscus and Grasses. Packed 2 in each box. 18-inch, \$2.00 each; 21-inch, \$2.50 each; 24-inch, \$3.00 each.

YOUR HALLOWEEN DECORATION

Grasses and Pastel Oak in black and yellow effects. A \$10.00 assortment will decorate your window.

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Fill them with Ruscus and Boxwood and they'll sell like hot cakes. Red and green, in assorted lots of 100, \$25.00.

For a good plant basket, 5, 6 and 7-inch, with liner, order No. 327. Per nest of 3, \$3.50.

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Brown, Purple, Green

Per hamper, each.....\$ 1.75
Per 10 hampers, each..... 1.60
Bulk, 100-lb. cases..... 22.00

Sphagnum Moss

\$1.75 per full size bale

F. O. B. Chicago

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Complete Service for Florists

Long Distance Phone
Randolph 35

CHICAGO

66 to 74 East
Randolph Street



FORMOSUM LILIES ARRIVED
SEE SPECIAL OFFER, PAGE 11

DUTCH ALL HOL

We have never seen them better—all up to size, well cured. All our Bulbs have been supplied by growers who are members of the Bulb Growers' Association, which is a guarantee of quality and true-ness to name. Our own man was in Holland to inspect the fields during the growing season.

HYACINTHS

Albertine, pure white. La Grandesse, pure white, large bell. L'Innocence, pure white, large bell. Mme. Van der Hoop, white slightly flushed blush. Gertrude, deep rose, compact spike. Gigantea, soft rose, large truss. Lady Derby, delicate rose. La Victoire, brilliant rosy crimson. Queen of the Pinks, splendid rose pink, very large. Cardinal Wiseman, rose pink, broad spike. Roi Des Belges, deep red, very fine. Bismarck, very fine lavender blue. Grand Maitre, porcelain blue, large spike. Queen of the Blues, light blue. King of the Blues, dark blue, large close spike. King of the Yellows, bright yellow, extra large bell.

	Per 100	Per 1000
Top roots, extra 1st size.....	\$12.00	\$110.00
Large second size, 17 to 19 ctm.....	8.50	80.00
Forcing size, 16 to 17 ctm.....	7.00	65.00
Bedding size, 15 to 16 ctm.....	6.25	58.00
Miniature	4.00	36.00

SINGLE EARLY TULIPS

RED SHADES

	Per 100	Per 1000
Artus, scarlet	\$3.50	\$32.00
Brilliant Star, beautiful fiery scarlet.....	7.00	62.00
Couleur Cardinal, crimson, shaded violet blue	5.00	43.00
Cramoisi Brilliant, glowing scarlet.....	4.00	34.00
Prince of Austria, orange scarlet.....	4.25	38.00

PINK SHADES

Cottage Maid, rose pink.....	4.00	34.00
Rose Luisante, deep rose, long stem.....	4.75	43.00
Pink Beauty, pink.....	5.00	45.00
Proserpine, large carmine rose.....	6.50	58.00

SINGLE EARLY TULIPS—Continued

Per 100 Per 1000

WHITE SHADES

L'Immaculee, pure white.....	\$4.00	\$34.00
La Reine, white, rose shaded.....	4.00	34.00
White Swan, large pure white.....	4.00	34.00

YELLOW SHADES

Chrysolora, golden yellow	4.00	34.00
Fred Moore, rich orange red.....	3.75	32.00
Thos. Moore, buff orange	3.75	32.00
Yellow Prince, soft golden yellow.....	3.75	32.00

STRIPED SHADES

Duc Van Thol, cochenille.....	4.75	43.00
Keizerskroon, large yellow and red.....	3.75	32.00

DOUBLE EARLY TULIPS

Per 100 Per 1000

Couronne D'Or, yellow shaded orange.....	\$4.50	\$40.00
Gloria Solis, brownish red, yellow bordered.	4.00	34.00
Imperator Rubrorum, bright scarlet.....	5.50	48.00
Murillo, light rose	4.00	35.00
Mr. Van der Hoeft, pure yellow.....	5.75	52.00
Rubra Maxima, large scarlet.....	4.00	36.00
Schoonoord, snow white	4.00	36.00
Tournesol, red and yellow.....	4.50	42.00
Toreador, beautiful orange	7.00	66.00
Tearose, saffron yellow.....	5.50	48.00
Vuurbaak, large brilliant scarlet.....	5.50	48.00
William III, large fine scarlet.....	4.50	39.00

See Page 11



AMERICAN BULB CO.,

GIGANTEUM LILIES Three cars in transit, in iced refrigerator cars, Seattle to Chicago.

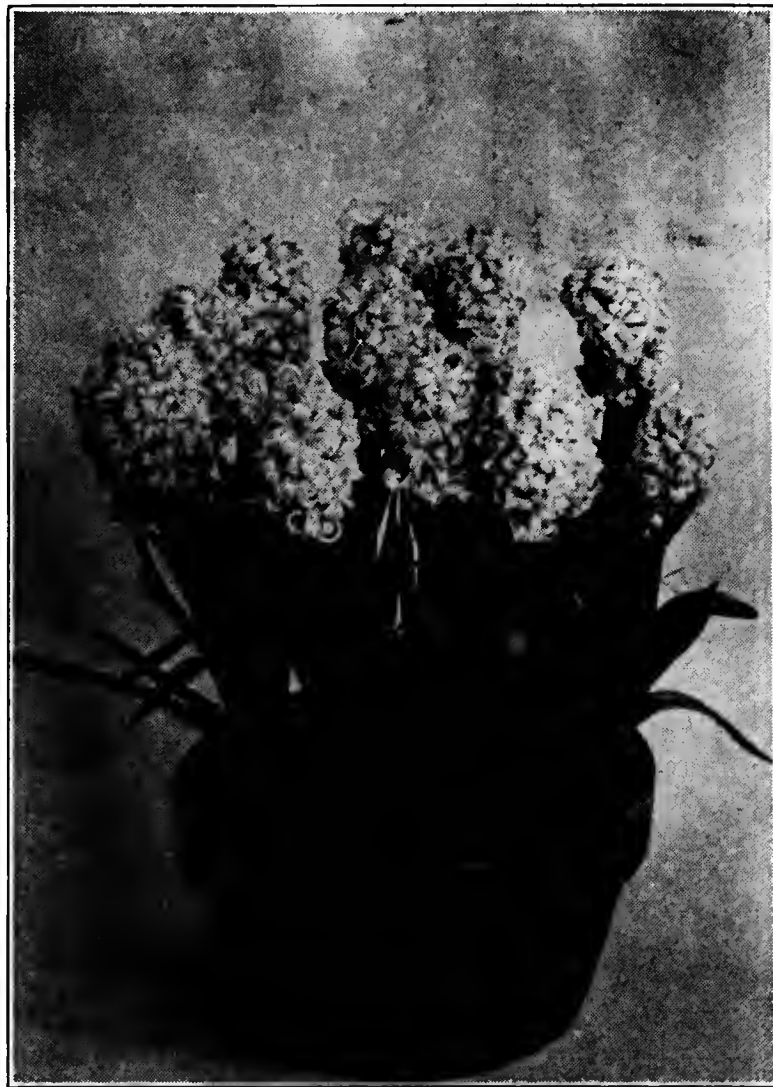
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LAND-GROWN

We have used every means to supply our customers with the best bulbs.

Orders filled in rotation—send yours today.

Important—Prices quoted here are F. O. B CHICAGO. You have no duty or brokers' fees to pay. Freight charges are MUCH LESS, as we ship from Chicago, saving you the great freight charges from New York.



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	Per 100	Per 1000
Clara Butt, rose, salmon tinted.....	\$3.75	\$32.00
Farncombe Sanders, rosy red.....	4.50	41.00
Gretchen, silvery pale rose.....	4.00	36.00
Glow, vermillion scarlet	4.25	38.00
La Tulipe Noire, black.....	4.50	42.00
Madame Krelage, soft purplish rose.....	4.50	41.00
Massachusetts, vivid pink.....	4.25	38.00
Pride of Haarlem, American beauty.....	4.25	38.00
Reverend Ewbank, blue violet with lighter edge	4.00	36.00
William Copeland, bluish lilac.....	4.50	42.00
William Pitt, dark scarlet.....	5.50	48.00

LATE MAY-FLOWERING TULIPS

	Per 100	Per 1000
Bouton D'Or, deep golden yellow.....	\$3.50	\$30.00
Gesneriana Lutea, beautiful yellow.....	3.50	30.00
Gesneriana Spathulata, red.....	3.50	30.00
Inglescombe Pink	3.50	30.00
Inglescombe Yellow	3.50	30.00
Maiden's Blush (Picotee), white with rosy pink margin	3.50	30.00

FRENCH BULBS

	Per 100	Per 1000
Narcissus Paper White, 13 ctm. (1250 to case).....	\$2.50	\$21.00
Narcissus Paper White, Grand Soleil D'Or, yellow	5.50	50.00
French Trumpet Majors, (2000 to case).....	3.00	25.00

NARCISSI—Single

	Per 100	Per 1000
Victoria, mother bulbs	\$6.00	\$56.00
Victoria, round bulbs	4.50	40.00
Empress, mother bulbs	6.00	54.00
Empress, round bulbs	4.50	39.00
Princeps, double nose	5.00	44.00
Princeps, round bulbs	4.00	36.00
Poeticus Ornatus, double nose.....	3.50	32.00
Poeticus Ornatus, round bulbs.....	3.00	25.00
Poeticus Pheasant's Eye.....	3.50	30.00
Poetaz Elvira	4.50	40.00
Barril Conspicuous	4.00	34.00
Sir Watkin, rose, mother bulbs.....	5.75	52.00
Sir Watkin, round bulbs.....	4.00	36.00

NARCISSI—Double

	Per 100	Per 1000
Von Sion, mother bulbs.....	\$5.75	\$52.00
Alba Plena Odorata.....	3.50	27.00
Sulphur Phoenix	4.50	40.00
Orange Phoenix	4.50	40.00

CROCUS

	Per 100	Per 1000
Crocus, white, blue, yellow, striped.....	\$2.25	\$18.00

JONQUILS

	Per 100	Per 1000
Campernelle	\$3.50	\$28.00
Campernelle Rugulosus	3.50	30.00
Single	2.75	23.00
Double	3.50	30.00

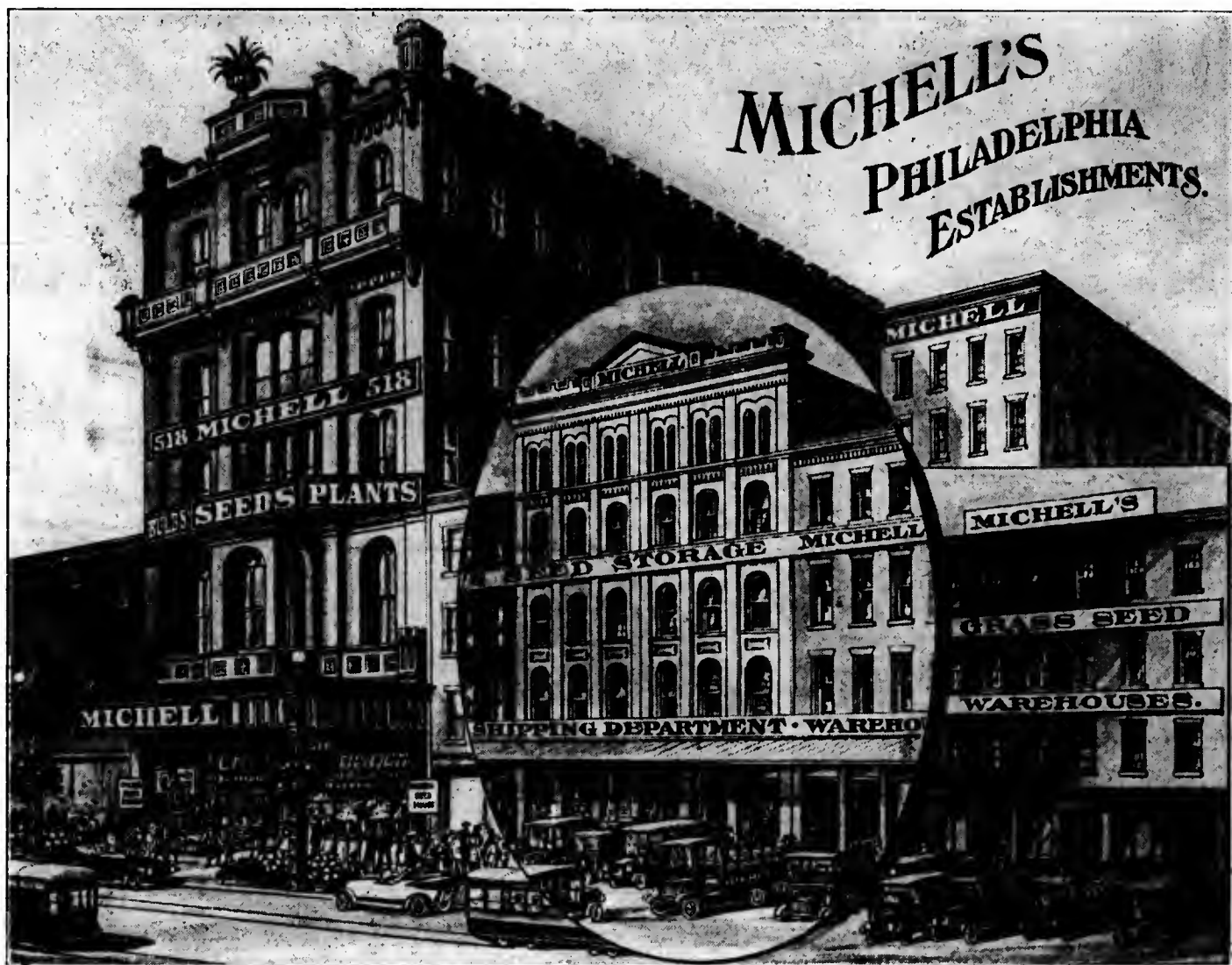
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PHILADELPHIA, PA.

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Write for special prices on large quantities.

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Lily
Bulbs**

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Easter
**HERE
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Arrive
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Packing Superior Quality Giganteum Bulbs in Japan for Shipment to the A. B. C.

Write or Wire for quotations on your season's needs



AMERICAN BULB CO.

172 N. Wabash Ave., CHICAGO, ILL.

STANDARDIZING PRICES LILY BULBS DOWNWARD

In accord with the policy of many large manufacturers throughout the country reducing prices on their output, convinced that it is necessary prices be lowered to stabilize conditions here—a view with which we thoroughly agree—we establish our prices.

Lilium Formosum

At \$55.00 per Case—In sizes packed as follows:

6 to 8-in., 350 Bulbs to Case	9 to 10-in., 150 Bulbs to Case
7 to 9-in., 250 Bulbs to Case	10 to 11-in., 100 Bulbs to Case
8 to 10-in., 190 Bulbs to Case	12 to 13-in., 80 Bulbs to Case

Lily bulb cases being standard sizes, our growers in Japan paying freight charges which is figured by weight, it is but natural all bulbs will be packed to case as possible, so to minimize freight charge, with cases packed as we receive shows the sizes run larger and are extra fine stock.

TERMS—3% off for Cash in Ten Days, 60 Days Net—
or 5% for Cash with Order.

Easter, in 1921, coming on March 27th, the **Formosum Lily** will be necessary for many not able to force **Giganteum** with such an early Easter—secure your supply now—get **HORSESHOE BRAND**—Ward's Bulbs the World's Best.



Ralph M. Ward & Company, Inc.
THE LILY HOUSE

Not How Cheap
But How Good.

25 Murray Street,

NEW YORK

DUTCH BULBS

For Prompt Shipment. Fine selection of Hyacinths, Tulips and Narcissi for Florist forcing or bedding.

Hyacinths

	Per 100	Per 1000
First size, named sorts.....	\$10.50	\$95.00
Second size, named sorts.....	9.00	80.00
Forcing size, named sorts.....	7.00	60.00
Miniature, named sorts.....	4.00	35.00

Single Tulips

	Per 100	Per 1000
Belle Alliance (Waterloo), brilliant scarlet..	\$3.75	\$34.00
Chrysolora, pure golden yellow.....	3.75	34.00
Cottage Maid, carmine pink.....	3.75	34.00
Crimson King, bright crimson.....	3.25	30.00
Duchesse de Parma, orange scarlet.....	3.50	32.00
Fred Moore, dark orange.....	3.50	32.00
Joost Van Vondel, deep cherry red.....	3.50	32.00
Keizerskroon, crimson scarlet.....	3.25	30.00
La Reine, white, flushed with pink.....	3.65	33.00
Pottebakker Scarlet, bright scarlet, very large	3.50	32.00
Pottebakker Yellow, excellent for forcing		
and bedding.....	4.25	38.00
Rosamundi Hulkman, rose and white.....	3.65	33.00
Rose Grisdelin, soft rose.....	3.25	30.00
Yellow Prince, extra for forcing and bedding	3.50	31.00

Single Early Tulips "Under Color"

	Per 100	Per 1000
Red, White, Pink and yellow shades.....	\$2.40	\$22.00
Single Early Tulips, extra fine mixed.....	2.30	21.00

Cottage Tulips

	Per 100	Per 1000
Bouton d'Or, deep golden yellow; fine for		
cutting	\$3.25	\$28.00
Gesneriana Lutea, beautiful yellow.....	3.50	32.00
Gesneriana Spathulata Major, rich crimson-		
scarlet, blue-black center.....	3.25	28.00
Inglescombe Yellow, canary yellow.....	3.25	28.00
Inglescombe Scarlet.....	3.25	28.00
Picotee (Maiden's Blush), pure white, mar-		
gined rose.....	3.25	28.00
Extra fine mixed.....	2.75	25.00

Darwin Tulips

	Per 100	Per 1000
Baronne de la Tonnaye, bright rose.....	\$3.25	\$30.00
Clara Butt, salmon pink.....	3.25	30.00
Fra Angelica, purplish brown.....	3.00	28.00
Massachusetts, vivid pink with white center.	3.85	36.00
Pride of Haarlem, bright carmine rose.....	4.25	38.00
Rev. H. Ewbank, lilac mauve.....	3.25	30.00
Sultan, rich maroon black.....	3.25	30.00
Wm. Copeland, lavender blue.....	4.65	42.00
Darwin Tulips, mixed, best quality.....	2.75	25.00

Double Tulips

	Per 100	Per 1000
Couronne d'Or, rich golden-yellow shaded		
orange	\$4.00	\$37.00
Murillo, bluish white.....	3.75	34.00
Vuurbaak, scarlet.....	5.00	45.00
Double Early Tulips, extra fine mixed.....	2.70	25.00

Parrot or "Show" Tulips

	Per 100	Per 1000
Admiral de Constantinople, red.....	\$3.25	\$28.00
Cramoisi Brilliant, scarlet.....	3.25	28.00
Lutea Major, yellow.....	3.25	28.00
Markgraaf, brown and yellow.....	3.25	28.00
Perfecta, yellow and red.....	3.25	28.00
Mixed, all colors.....	2.75	25.00

Narcissi

	Per 100	Per 1000
Emperor, golden yellow trumpet, double nose		
or mother bulbs.....	\$5.75	\$52.00
Empress, yellow trumpet, pure white perianth	3.80	35.00
Single nose or round bulbs.....	5.35	48.00
Double nose or mother bulbs.....	4.25	38.00
Golden Spur, deep yellow trumpet, double		
nose or mother bulbs.....	5.25	46.00
Double nose 2nd size.....	4.50	40.00
Princips, yellow trumpet, sulphur perianth,		
double nose or mother bulbs.....	3.80	35.00

Double Narcissi

	Per 100	Per 1000
Alba Plena Odorata, pure white.....	\$2.75	\$25.00
Orange Phoenix (Bacon & Eggs), white and		
orange	3.80	35.00
Sulphur Phoenix, sulphur white.....	3.80	35.00
Von Sion, large, pure golden yellow, double		
nose or mother bulbs.....	5.50	50.00
Double nose 2nd size.....	4.50	40.00

Giant Flowering Crocus

	Per 100	Per 1000
Albion, dark purple.....	\$2.00	\$18.00
Baron Brunow, dark purple.....	2.00	18.00
Cloth of Gold, yellow and brown.....	2.00	18.00
Cloth of Silver, silvery white.....	2.00	18.00
David Rizzio, dark purple.....	2.00	18.00
Lady Palmerston, purple.....	2.00	18.00
Maximilian, blue extra.....	2.00	18.00
La Majestueuse, striped.....	2.00	18.00
Sir Walter Scott, variegated.....	2.00	18.00
Mont Blanc, white.....	2.00	18.00
Queen of Whites.....	2.00	18.00
Queen of Netherlands, white.....	2.00	18.00
Mammoth Yellow.....	2.00	18.00

Write for Fall Bulb Price List

A. Henderson & Co.
166 N. Wabash Ave., Chicago

Barnard's Bulbs

ARE ALL SELECTED—BEST BLOOMERS

TERMS—2%, 10 days, 60 days, net. 3% discount cash with order. F. O. B. Chicago. No charge for cases and packing.

WHOLESALE TRADE PRICE LIST, SEASON OF 1920

DUTCH HYACINTHS—Selected First Size

SINGLE RED AND ROSE—FIRST SIZE.

	Doz.	100
General de Wet. Delicate pink, with white throat....	\$1.50	\$10.00
Roi des Belges. Deep scarlet.....	1.50	10.00

SINGLE BLUE, LAVENDER, ETC.—FIRST SIZE.

Czar Peter. Light lavender-blue; tall.....	1.50	10.00
King of Blues. Rich, dark blue; tall.....	1.50	10.00

DUTCH HYACINTHS

NAMED VARIETIES (SECOND-SIZE BULBS).

For forcing and bedding out they give excellent results. Our selection from named varieties, second-size Bulbs, equal quantities of colors, \$8.00 per 100, \$75.00 per 1,000. For extra-fine flowers we recommend first-size Bulbs.

SINGLE WHITE (SECOND SIZE). 100 1,000

Arentine Arendsen. Snow-white; early; large bells; fine.....	\$8.00	\$75.00
Grande Blanche. White.....	8.00	75.00
Grandeur a Merveille. Blush; late.....	8.00	75.00
La Grandesse. Pure white; fine bells.....	8.25	75.00

SINGLE BLUE (SECOND SIZE).

Blismarck. Bright blue; early; good for pots.....	8.00	75.00
Czar Peter. Light lavender-blue.....	8.25	75.00
Grand Maître. Deep porcelain-blue.....	8.25	75.00
King of Blues. Rich, dark blue.....	8.25	75.00
Lord Balfour. Lilac-rose, tinged dark violet; early.....	8.00	75.00
Potgieter. Very light blue; compact spike.....	8.00	75.00
Sir Wm. Mansfield. Ruby violet; very fine.....	8.00	75.00

SINGLE YELLOW (SECOND SIZE).

City of Haarlem. The best pure yellow; large.....	8.00	75.00
Yellow Hammer. Deep yellow; very fine.....	8.25	75.00

DOUBLE NAMED VARIETIES (SECOND SIZE).

Double White.

Isabella. Creamy white; extra fine spike.....	8.25	75.00
Princess Metternich. Blush white; one of the best.....	8.00	75.00

Double Blue, Lavender, Etc.

Bloksberg. Light blue; marbled.....	8.25	75.00
General Kohler. Deep blue; very double; fine.....	8.00	75.00

Double Yellow.

Sunflower. Orange-yellow; very fine.....	8.00	75.00
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MIXED DUTCH HYACINTHS.

Standard Grade for Bedding and Forcing.
In Separate Colors and Mixtures.

Single	100	1,000	Double	100	1,000
Pure White.....	\$5.75	\$50.00	White. All shades	5.75	50.00
White. All shades	5.75	50.00	Rose	5.75	50.00
Blue. All shades..	5.75	50.00	Red. All shades..	5.75	50.00
Light Blue.....	5.75	50.00	All Colors Mixed..	5.75	50.00
Red. All shades..	5.75	50.00			
Yellow	5.75	50.00			
All Colors Mixed..	5.75	50.00			

HYACINTHS.

Dutch Romans, Named Sorts.

Czar Peter. Light porcelain blue.....	3.75	35.00
General Vetter. Blush white.....	3.75	35.00
Grand Maître. Deep porcelain blue.....	3.75	35.00
Johan. Pale lavender.....	3.75	35.00
King of Blues. Fine deep blue.....	3.75	35.00
La Grandesse. Pure white.....	3.75	35.00
Lady Derby. Flesh-pink; thick, heavy bells; ideal.....	3.75	35.00
La Victoire. Bright scarlet; a grand red.....	3.75	35.00
Potgieter. Very light blue.....	3.75	35.00
Queen of Blues. Light porcelain.....	3.75	35.00

DUTCH ROMANS—Separate Colors

Single White.	100	1,000
Pure white.....	\$3.75	\$34.00
Single White. All shades.....	3.75	34.00
Single Light Blue.....	3.75	34.00
Single Rose	3.75	34.00

TULIPS

SINGLE EARLY—NAMED VARIETIES.

Belle Alliance. Scarlet; bright.....	3.75	33.00
Chrysolora. Pure yellow; large.....	3.75	33.00
Couleur Cardinal. Crimson.....	4.75	43.00
Cottage Maid. Pink and white.....	3.75	33.00
Crimson Brilliant. Scarlet, early.....	3.75	34.00
Crimson King. Bright crimson.....	3.50	30.00
Duc van Thol. White.....	4.25	37.50
Duchesse de Parma. Red, yellow band.....	3.75	33.00
Fred. Moore. Deep orange, a sport of Thomas Moore..	3.50	30.00
Golden Queen. Pure yellow, extra large globular flower.	3.75	35.00
Goldfinch. Pure yellow, sweet-scented.....	3.50	30.00
Hobbema. Color crushed strawberry; unique.....	7.50	65.00
Kelzerskroon. Red and yellow.....	3.50	30.00
La Reine (Queen Victoria). White shaded rose.....	3.75	33.00
Maes. Dazzling scarlet.....	3.85	34.00
Princess Helena. Large elongated flower of the purest white; extra.....	3.50	31.00
Rembrandt. Rich crimson.....	5.00	45.00
Rose Grisdelin. Rose and white.....	3.50	30.00

Rose Luisante. Dark silky rose.....	100	1,000
Sir Thomas Lipton (Royal Scarlet). Extra scarlet.....	\$4.75	\$42.00
Vermillion Brilliant. Deep vermilion.....	4.25	37.00
Yellow Prince. Fine yellow.....	4.50	40.00
	3.50	30.00

DOUBLE EARLY TULIPS.

Couronne d'Or (Crown of Gold). Yellow, orange shaded	4.25	38.00
La Candeur. Pure white.....	3.75	33.00
Lucretia. Beautiful deep rose; splendid when forced...	4.00	36.00
Murillo. White shaded rose; best forcing variety.....	3.75	33.00
Purple Crown. Dark velvety purple.....	3.75	33.00
Rubra Maxima. Large scarlet.....	3.75	34.00
Salvator Rosa. Deep rose, flamed white.....	4.75	42.00
Schoonoord. Pure white. Sport of Murillo.....	3.75	33.00
Vuurbaak. Brilliant scarlet; good bedder.....	5.00	46.00

TULIPS

TULIPS, UNDER SEPARATE COLORS.

Pink, Red, White, Yellow and Variegated.

Double. Five separate colors, equal quantities.....	2.75	25.00
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SINGLE AND DOUBLE MIXED TULIPS.

Single Early. Superfine mixed.....	2.25	21.00
Single Late (Byblooms, Bizarres, etc.) Mixed.....	2.50	25.00
Double Early. Superfine mixed.....	2.75	24.00
Double Late. Superfine mixed.....	2.50	24.00

DARWIN TULIPS

Baronne de la Tonnaye. Bright rose.....	3.25	30.00
Clara Butt. Soft salmon pink shaded rose.....	3.25	30.00
Europe. Glowing crimson scarlet, white base.....	4.00	37.00
Farncombe Sanders. Brilliant dark red.....	4.50	40.00
Gretchen (Margaret). A beautiful flower of delicate, pale rose with white center marked blue.....	3.75	33.00
Isis. Glowing vermillion, blue base, superb.....	4.50	42.00
La Negle. Black.....	3.25	30.00
Massachusetts.....	4.00	35.00
Painted Lady. Milk white flushed with pencillings...	3.50	32.00
Pride of Haarlem. A grand variety with immense flower of fine form; salmon rose, shaded scarlet....	4.25	37.00
Queen Mary. Beautiful deep cerise-rose, light blue base	4.50	42.00
Sultan. Velvety maroon, almost black.....	3.50	30.00
Darwin Tulips, Special Mixture. Choice varieties and colors.....	2.75	25.00

COTTAGE TULIPS

Bouton d'Or (Ida, Golden Beauty). Pure golden yellow	3.50	28.00
Caledonia. Orange scarlet, center greenish black.....	3.50	30.00
Ellen Willmott. Soft creamy yellow, reflexed petals	3.50	29.00
Fairy Queen. Oblong blooms of rosy heliotrope blending into a golden yellow at the edges of petals.....	3.50	29.00
Gesneriana Major (Spathulata Major). (24 in.) Rich crimson-scarlet, with blue basal blotch.....	3.50	28.00
Inglescombe Yellow. Large globular flowers, glossy canary yellow.....	3.50	28.00
La Candeur. White, changing to soft rose.....	3.50	30.00
Mrs. Moon (fulgens maxima lutea). Very deep yellow.	3.75	35.00
Picotee (Maiden's Blush). White, margined carmine	3.25	28.00
The Fawn. Rosy fawn color, shaded blush.....	3.50	30.00
Cottage Tulips, Special Mixture. A grand mixture...	2.75	25.00

PARROT TULIPS.

Admiral de Constantinople, red; Couleur Cafe (Coffee Color), brown and yellow; Cramoisi Brilliant, carmine; Lutea, yellow; Mark-graff, red and yellow; Perfecta, yellow, red spotted, per 100, \$3.25; per 1,000, \$28.00.		
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NARCISSUS

SINGLE TRUMPET VARIETIES.

	100	1,000
Emperor. Deep yellow, select bulbs.....	\$4.00	\$36.00
Emperor. Deep yellow, double nose bulbs.....	5.75	52.00
Empress. Perianth white, trumpet yellow, select bulbs.	4.00	36.00
Empress. Perianth white, trumpet yellow, double nose	5.75	52.00
Glory of Leyden. Immense deep yellow.....	6.00	56.00
Golden Spur. A grand yellow variety, fine forcer....	4.00	35.00
Golden Spur. A grand yellow variety, fine forcer, double nose bulbs.....	5.00	45.00
Madame de Graaff. Pure white perianth, soft primrose trumpet, passing off almost white; very beautiful....	6.00	57.00
Poeticus Ornatus. Four weeks earlier.....	3.25	30.00
Sir Watkin. Large flowers, light yellow with dark cup.	5.00	45.00
Sir Watkins. Round.....		38.00
Trumpet Major (French grown). Especially desirable	3.00	25.00
Victoria Bicolor. White and yellow.....	4.00	38.00
Victoria Bicolor. Double nose.....	5.25	52.00

DOUBLE NARCISSUS.

Von Slon. The well-known double Daffodil—Mammoth "Double-Nosed" Bulbs.....	4.25	38.00
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PAPER WHITE NARCISSUS.

Grandiflora. Select; 1,300 to case.....	2.50	20.00
Grandiflora. Extra select; 1,250 to case.....	2.75	21.00

POLYANTHUS NARCISSUS.

Grand Soleil d'Or. Bright yellow, orange cup.....	5.75	55.00
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JONQUILS

	100	1,000
Rugulosus. Single, large yellow flowers in clusters....	3.25	30.00

The W. W. BARNARD CO.,

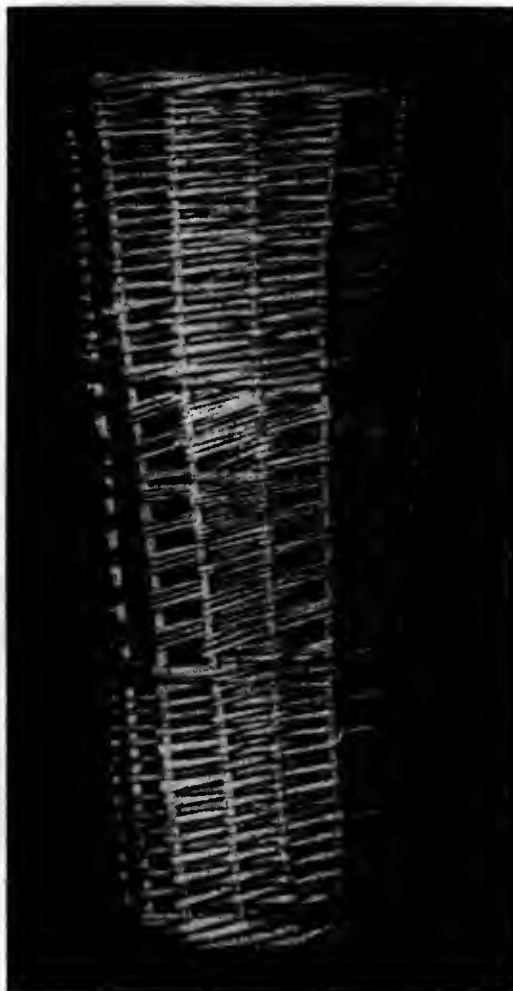
**231-235 W. Madison Street
CHICAGO, :: ILLINOIS**

Nifty Baskets Nifty Styles Dandy Shades
Classy Workmanship Beautiful Exquisite
Grand Very Satisfactory



Above are the expressions that come from our customers in every mail.

8-in. high. \$1.25
 10-in. high. 1.75
 15-in. high. 2.50
 17-in. high. 3.25
 20-in. high. 4.00



Try a sample assortment at \$10.00, \$25.00 or \$50.00. You name the colors and approximate sizes you prefer and we guarantee satisfaction. Holiday baskets such as Nos. 123, 127 and others.

ORDER NOW

Our vases and baskets are guaranteed to be like samples and cuts.



Send for illustrated catalogue. Cash with order or satisfactory references.

Size 18x10x6. Finished in any color, complete with metal liner. Price, \$7.50 each.

Quincy Art Willow Ware Co., Sixth and Payson Avenues,
QUINCY, ILL., U. S. A.
The Home of Quality and Style

CELOSIA IS KING OF AUTUMN FLOWERS



Beautiful Cardinal Red, Maroon, Scarlet, Pink and Yellow.

We ship to San Francisco, New York, Chicago, Philadelphia and to the principal cities and towns throughout the United States.

CELOSIA is all the rage, much more popular, we think, than Chrysanthemums. It travels across the continent and turns up smiling. Lasts several weeks fresh; then can be hung up and dried for Christmas use. Think of wreaths and baskets of this beautiful flower for Christmas!

Pompon Celosia, cardinal red, \$3.00 per 100 (wonderfully ball shaped).

Celosia Chrysanthefolia, or Celosium, cardinal red, \$2.50 per dozen. (Resembles huge Chrysanthemums).

Celosia Compacta, red, pink, yellow or crimson, \$4.00 per 100. (Dries extra fine).

Celosia Argentea, beautifully plumed and imbricated, \$5.00 per 100.

Why not a trial shipment at once? **A \$5.00 or \$10.00 box will make you money.**

Ornamental grass for basket and vase work,
\$1.00 for big bunch (100 stalks).

Seed of any of our Celosias, \$1.00 per trade packet.
Separate colors or mixed.

Visitors always welcome at our Sunny Slope Flower Farm and Greenhouses. All railroads within a few miles of our farm.

S. BRYSON AYRES CO., 503 WALNUT ST., KANSAS CITY, MO.
GROWERS TO PARTICULAR FLORISTS.

GLADIOLUS Le Marechal Foch

Diameter in. $\frac{1}{2}$ to $\frac{3}{4}$ Per 1000	Diameter in. $\frac{3}{4}$ to 1 Per 1000	Diameter in. 1 to $1\frac{1}{4}$ Per 1000	Diameter in. $1\frac{1}{4}$ to $1\frac{1}{2}$ Per 1000	Diameter in. $1\frac{1}{2}$ to $2\frac{1}{2}$ Per 1000
\$60.00	\$80.00	\$100.00	\$120.00	\$150.00

FREE, WASHINGTON, D. C. HUNDRED AT THOUSAND PRICE

First-class Certificate Haarlem, August 4, 1919. Its color is a shade brighter than America, flowers twice as large as America and its habit of growth is like America. It is as early as Halley and multiplies as Halley. In a few years **Le Marechal Foch** will be growing all over the U. S. A., and when you are talking about Gladioli you will talk about **Le Marechal Foch**, because it is the best fine pink color, very early, has extra shipping qualities, and every first size bulb gives three and four strong flower spikes direct out of the bulb.

Never a Gladiolus has been introduced with such great trade possibilities.

Notice re Import Last year we had several shipments for customers in the U. S. A. All have been inspected by the F. H. B. in Washington and no pests at all have been found, so all customers have received the goods in good condition. As the inspection by the F. H. B. is very exact, you have to be sure that you get absolutely sound stuff. We therefore beg to inform you that you cannot order Gladioli everywhere, because the inspection has to be done also on our side very carefully, and although our cultures are absolutely pest free, we hand-select all our bulbs before shipping. If you give us your order you can be sure that you will have no trouble at all, as we know all about inspection, packing and shipping. **Bulbs for propagating are duty free.** We are the largest stockholders of this variety and guarantee true stock. Stock is very limited.

For Import License address the Federal Horticultural Board in Washington, D. C., which gives it freely for this splendid variety. We allow 7% discount for cash with order, otherwise three months' credit with good references. Send your name for our list of fancy varieties.

PETER HOPMAN & SONS
Gladiolus Specialists HILLEGOM, HOLLAND



LE MARECHAL FOCH

TO THE TRADE ONLY

GLADIOLI

The Vos-named Varieties obtained by a careful process of Hybridization

	1½-in.	1¼-in.	1-in.	¾-in.	½-in.	⅓-in.	Bulblets
EROS —Immense flower of soft rose, with a little carmine stripe on lower petal. Very early. New, per doz.....	\$36.00	\$30.00	\$25.00	\$20.00	\$16.00	\$12.00	\$15.00 per 100
EVENING RED —This flower has a fascinating power. Charming crimson, tall spike, per 100.....	20.00	16.00	12.00	9.00	7.00	4.00	10.00 per 1000
FAIR KING —The best scarlet in existence. Brilliant variety of great value, per 100.....	100.00	80.00	65.00	50.00	40.00	30.00	10.00
GEORGIA —Light cream color, tinged with pink; red blotch on lower petals. As early as Halley, per 1000.....	100.00	80.00	65.00	50.00	40.00	30.00	10.00
GEN. JOFFRE —Bright red, large flower. Strong grower. One of the earliest reds, per 1000.....	30.00	25.00	20.00	16.00	12.00	9.00	3.00
ILLINOIS —Apple blossom pink, petals nicely rolling back, per 1000.....	100.00	80.00	65.00	50.00	40.00	30.00	10.00
JOHANNESFEUR —Brownish red, velvet striped, per doz..	12.00	10.00	8.00	6.00	5.00	4.00	4.00 per 100
JOHN M. GOOD —Before opening of the buds the color is citron yellow, but when in full bloom turns into a beautiful white with a purple throat, per doz.....	12.00	10.00	8.00	6.00	5.00	4.00	4.00 per 100
MAINE —White, exquisite form reminding one of the Lily when in full bloom. This novelty commanded the admiration of everyone at the Convention held in Detroit, 1919. The wonderful shape of this flower is not seen in Gladioli before, per doz.....	48.00	36.00	30.00	24.00	18.00	14.50	Sold
MARGOT —Wine-red. This variety is very attractive in color and form of flower, per doz.....	24.00	20.00	16.00	12.00	9.00	5.00	8.00 per 100
MISS CHRISTINA TREUR —Large flower of a pale pink, almost white color, without any blotch or stripe. This may really be called a lovely flower. As early as Halley, which heightens its value, per doz.....	36.00	30.00	24.00	18.00	14.00	10.00	15.00 per 100
MOONRAYS —Pure silvery yellow, each.....	2.00	1.60	1.20	1.00	0.80	0.65	
MORNING GLORY —Sulphur yellow, with a light shade of wine red in the throat, per 100.....	50.00	40.00	30.00	25.00	20.00	16.00	20.00 per 1000
MRS. VOS —The color reminds us of peach blossoms, creamy white intermingled with pink, light red blotch on yellow ground of lower petals, per doz.....	12.00	10.00	8.00	6.00	5.00	4.00	4.00 per 100
NEBRASKA —Violet blue, with snow white blotch, per 100.	20.00	16.00	12.00	10.00	8.00	6.50	10.00 per 1000
NEW JERSEY —A flush pink on white ground, with wine-red blotch on lower petals, per 1000.....	50.00	40.00	30.00	25.00	20.00	16.00	5.00
NEW MEXICO —Tall, robust, pure white, immense flower, per 100.....	100.00	80.00	65.00	50.00	40.00	30.00	40.00 per 1000
OHIO —Creamy white; a tinge of purple far in the throat, per 100.....	100.00	80.00	65.00	50.00	40.00	30.00	40.00 per 1000
RADIUM —Upper petals light pink, lower petals creamy white with pink edge. Beautiful wine-red blotches on yellow ground, per 1000.....	70.00	60.00	50.00	40.00	35.00	30.00	5.00
UTAH —Pure white, rose feathering on lower petals, per 1000.....	60.00	50.00	40.00	30.00	25.00	20.00	4.00
WASHINGTON —Pure white. Very strong grower, each...	2.00	1.60	1.20	1.00	0.80	0.60	7.00 per 100
WISCONSIN —Pure white, with Burgundy stripe on lower petals adding to its beauty. Tall spikes; one of the strongest growers, per 1000.....	100.00	80.00	60.00	50.00	40.00	30.00	10.00
WOLVERINE —Flesh color; outer edges bordered salmon pink; red blotch on yellow ground. Eight-ten flowers open at one time, petals nicely rolled backwards. One of the strongest multipliers, per 100.....	25.00	20.00	15.00	12.00	10.00	8.00	10.00 per 1000

Here follows a list of our blue-shaded Gladioli. Your collection is incomplete without them.

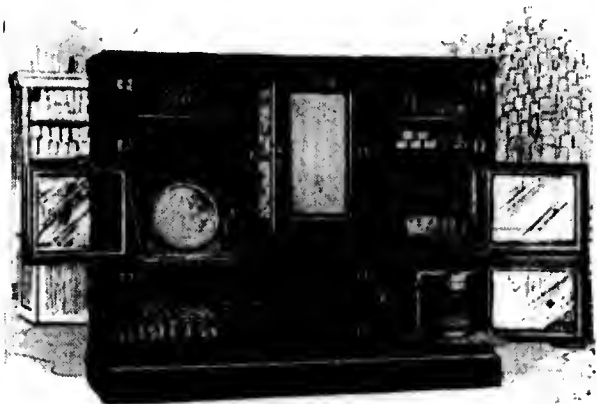
The demand is growing every day. Let us hear from YOU.

	1½-in.	1¼-in.	1-in.	¾-in.	½-in.	⅓-in.	Bulblets
ADELINA PATTI —Very large flower. Dark violet, per 100	\$20.00						
BLUE JAY —Light blue. Large white spot on lower petals, with yellow center, per 1000.....	90.00	\$72.00					
CATHERINA —Wonderful blue-gray. Lower petals a little deeper blue, with brownish red spot. A very attractive variety, per 100.....	40.00	32.00	\$25.00	\$20.00	\$16.00	\$12.00	\$20.00 per 1000
CONSPICUOUS —Light blue, darker spot with yellow center, per 1000.....	100.00	80.00	64.00	52.00	45.00	36.00	6.00
DICK —Unsurpassed beautiful blue. Dark velvet blotch, per 1000.....	70.00	56.00	44.00	35.00			
MASTER WIETSE —Rosy magenta, overlaid deep purple, streaked with black, per 1000.....	25.00	20.00	16.00	12.00	9.00	7.00	3.00
MR. MARK —A variety of recent date. Light blue, with darker blotch in throat. Robust grower, per 1000.....	80.00	65.00	50.00	40.00	30.00	25.00	6.00
MURIEL —When in full bloom a beautiful orchid shade, with purple blotch on lower petals, per 100.....	60.00	50.00	40.00	32.00	25.00	20.00	30.00 per 1000
NORA —Light blue, with little darker spot in throat, and lower petals, per 100.....	25.00	20.00	16.00	12.00	10.00	8.00	15.00 per 1000
REV. EWBANK —The finest porcelain blue, per 100.....	40.00	35.00	30.00	25.00	20.00	16.00	20.00 per 1000

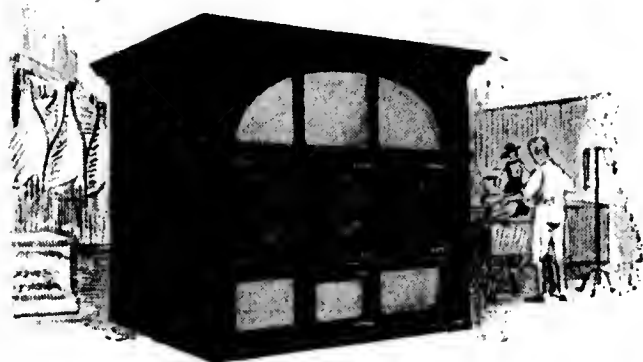
250 Bulbs or Bulblets at 1000 rate. If you care to see our descriptive Price List of Gladioli, drop us a card and you will receive one immediately.

P. VOS & SON

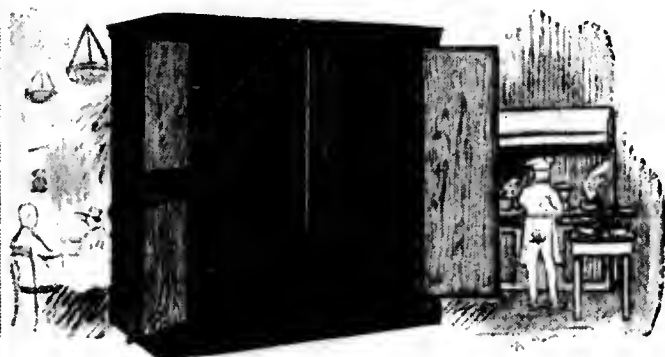
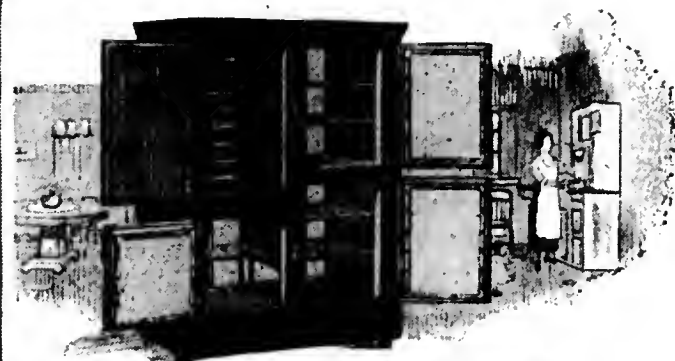
Gladiolus Specialists :: Mount Clemens, Mich.



FOR GROCERS



FOR MEAT MARKETS

FOR HOTELS, CLUBS
RESTAURANTS, HOSPITALS,
INSTITUTIONS, ETC.

FOR RESIDENCES



FOR FLORISTS

McCRAY

REFRIGERATORS FOR ALL PURPOSES

McCRAY builds refrigerators for every kind of business. Thousands of florists' shops, stores, markets, clubs, restaurants, hotels, hospitals, institutions and homes depend on McCray for efficient, economical refrigerator service.

For Florist Shops in Particular—McCray Refrigerators are best because they are made to conserve flowers, and at the same time give proper display to floral goods. In appearance the McCray will make any floral store more attractive. Viewed solely from the selling end, the McCray has superior qualities—for it aids in selling flowers and at the same time puts a stop to waste from spoilage.

Remember—Thirty years of continuous development have resulted in the perfected McCray System—by which fresh, cold air is kept in constant circulation through the storage chambers. The McCray System assures perfect preservation of flowers.

McCray features of convenience and appearance are of the highest type—and in the McCray you are certain to obtain years and years of satisfactory refrigerator display service. Only in the McCray will you find concentrated thirty years of unquestioned leadership in refrigerator building. Our position of leadership is a tribute to McCray quality.

Our Catalog, illustrating various models of McCray Refrigerators for Florists, will gladly be sent to your address—just write us for it: No. 74 for Florists; No. 94 for Residences.

McCRAY REFRIGERATOR CO.

3088 Lake Street

Kendallville, Indiana

Salesrooms in All Cities

FOR DELICATESSEN STORES

This clerk makes no mistakes in adding the items of a sale



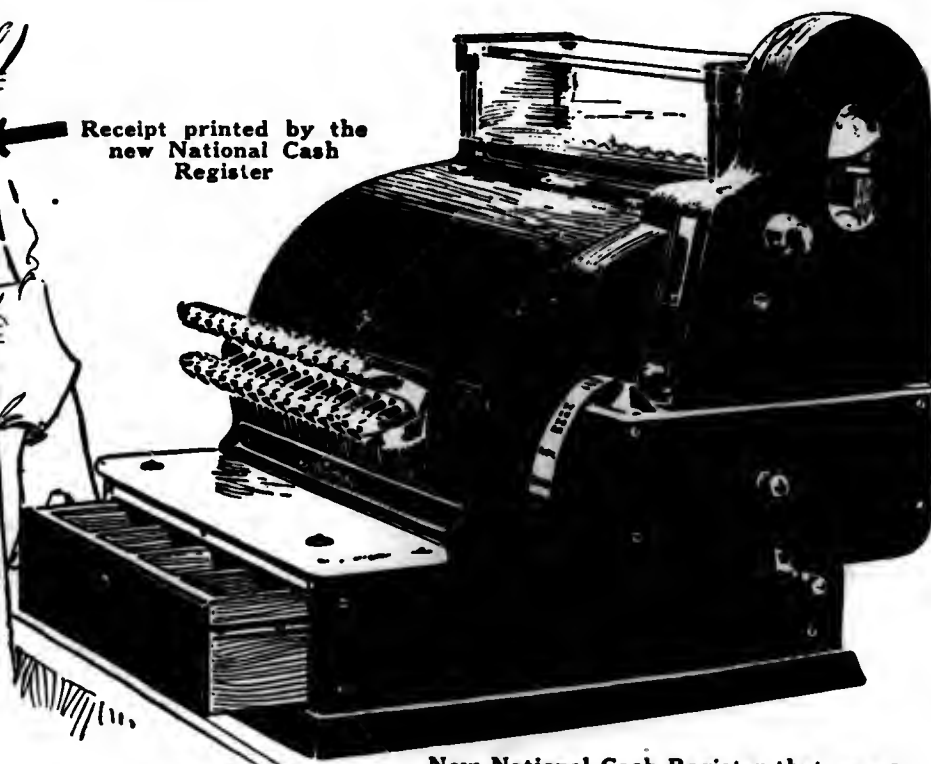
SHE records the price of each article on the new kind of National Cash Register. The register does the adding. The total always is correct.

No mental addition, and no mistakes.

The register also does many other important things for merchants, clerks, and customers.

Every merchant should know about this new cash register.

Let our branch manager explain it to you.



New National Cash Register that many merchants have been looking for

We make cash registers for every line of business. Priced \$75 and up.

NATIONAL

CASH REGISTER CO.

DAYTON, OHIO.

M.
RICE
CO.

A New 36-Page Catalogue

of

"Keystone Quality" Florists' Supplies

is nearing completion, and will be mailed to all florists on our mailing lists in a few weeks. It will be fully illustrated, printed on finest quality paper, and show an unequalled line of

MADE IN AMERICA PRODUCTS

Every Florist Should Have a Copy

A Postal Request is sufficient to put your name on our mailing list for a FREE COPY

**"Keystone Quality" Made-in-America Florists' Supplies
Are the Best Buy Always**

M. Rice Co.

Florists' Supplies That Excel

1220-22-24 Spring Garden St.

PHILADELPHIA, PA.

M.
RICE
CO.

W

SPRINKLEPROOF CHIFFONS

Repel moisture, are more durable than ordinary chiffon and cost no more than the cheaper sort. All widths and colors delivered promptly from our immense stocks. WERBRO RIBBONS are manufactured in our own factory and sold at prices beyond the reach of competition.

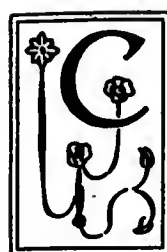
WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE
Owners and Operators of WERBRO RIBBON MFG. CO.
PATERSON, N. J. BATH, PA.

Office and Salesrooms: 17-25 East 24th Street, NEW YORK

F. T. D. HOLDS FIFTH ANNUAL MEETING

In point of attendance, interest of meetings, entertainment, exhibits and accomplishment, the Indianapolis convention of the F. T. D. made its mark above the four preceding independent annual meetings. The growth of this organization and its increasing activity have made it an instrument of much power in and for the trade.



CROWDING its sessions full of actual business promotion, the Florists' Telegraph Delivery Association demonstrated at its fifth annual separate meeting at Indianapolis October 12 and 13 that it is more and more approaching its officers' ideal, a business organization for increasing and improving retail trade. The first day held, among its numerous interesting features, two of the most instructive papers given to a convention of florists; these were the report of the committee on the cost of doing business and the talk by Ira C. Harper on bookkeeping. The former was brief in comparison with the latter, which, however, held the audience steadfast and interested for two hours. Both of these valuable papers are given Review readers on other pages of this issue.

Further evidence of the interest of the meeting was in the strong attendance, markedly the largest that ever gathered at an F. T. D. meeting, and furthermore in the way those who visited Indianapolis for the occasion kept in the assembly room on the eighth floor of the Claypool hotel, where the sessions were held.

Exhibits.

The distractions, of course, were not great, for encouragement is not given exhibitors at F. T. D. gatherings in the degree that it is at other florists' meetings. There were, however, more than ever before, by far. The supply men occupied most of the rooms along the corridor to the assembly room. In the hall itself were several tables of plants and flowers—not so many as might have been expected, for the date was rather early for growers to make much of a showing. Detailed descriptions of the displays made are given elsewhere in this issue.

Entertainment was confined strictly to outside of business hours. In this part of the program the Indianapolis State Florists' Association displayed an enthusiastic effort in welcoming the association that will make the visitors long remember the 1920 meeting.

OFFICERS ELECTED

PRESIDENT
Philip Breitmeyer.....Detroit, Mich.

VICE-PRESIDENT
H. G. Dilleuth.....Toronto, Ont.

TREASURER
William L. Rock.....Kansas City, Mo.

SECRETARY
Albert Pochelon.....Detroit, Mich.

DIRECTORS FOR THREE YEARS
Max Schling.....New York
H. P. Knoble.....Cleveland, O.
Edward Sceery.....Passaic, N. J.

1921 Meeting Place
TORONTO, ONT.



H. G. Dilleuth.

(Canadian who will Lead Florists' Organization Across Border for First Time.)

So the business sessions, in accordance with the officers' ideas, were the chief matter of interest in all minds. For this object the Claypool hotel furnished excellent accommodations. The assembly room, on the eighth floor, was amply large enough to suit the needs of the organization and, being far above the lobby of the hotel, was free from outside disturbances and temptations.

Opening Session.

The throng of visitors who crowded the corridors of the eighth floor of the Claypool hotel to register Tuesday morning, October 12, delayed the opening of the first session forty-five minutes after the hour set, 9 a. m. The assembly room was nearly full by the time the meeting was under way.

Irwin Bertermann, vice-president of the association, opened the meeting with a few remarks in behalf of the Indiana florists. He was followed by a representative of Mayor Jewett, unable to attend, who extended a civic welcome. Charles H. Grakelow, of Philadelphia, picked to respond, gave one of his eloquent deliveries that impressed everyone visibly. Community service director, George Eckert, splendidly led the audience in singing "America," which was followed by the paraphrase ("parody" is not dignified enough) of the song, "Smiles," quoted elsewhere. Then Anders Rasmussen, president of the Indiana State Florists' Association, gave a warm address of welcome.

F. T. D. Business.

William F. Gude opened the meeting for the F. T. D. by presenting President Breitmeyer, to whom he offered a basket of flowers from Mary Johnston in behalf of the florists of Baltimore and a rose-bedecked gavel. After words of appreciation President Breitmeyer gave his official address, which made a profound impression on the audience. It is given on another page of this issue. Upon motion of George Asmus, seconded by Max Schling, a committee was appointed by the chair to consider the recommendations embodied in

the address. The committee consisted of George Asmus, chairman; S. A. Anderson, Max Schling, W. W. Gammage and Charles Henry Fox.

Treasurer W. L. Rock presented his report for the last year, reprinted on another page, and called attention to the excellent condition of the association's finances. He emphasized the need of a good balance in the bank and the wisdom of keeping the guaranty fund intact permanently.

Secretary Pochelon Up.

Next on the program was Secretary Pochelon, who proceeded to enliven it in his diverting way. First, he directed M. Bloy to bring the insignia of the wooden wedding, since this was the fifth annual independent meeting of the association. A truly remarkable bouquet of shavings, showered with wooden kitchen utensils, was displayed. Then, in return for the silver service presented him by the association last year, Mr. Pochelon passed out a silver spoon to each one present, bearing on the handle the inscription, "F. T. D., 1920." These were Mr. Pochelon's personal gift. The notes that Mr. Pochelon was going to speak from for his secretary's report were overlooked in the excitement of the new F. T. D. roll call and the passing of the hat for the publicity campaign.

For the roll call cards were passed out, to be filled with each person's name, address, firm connection and other data. When they were collected, the cards were read by M. Bloy through his megaphone while each individual stood up to the audience's view as his name was called.

The hat was passed by Max Schling, Charles H. Grakelow and W. W. Gammage, who demonstrated their ability as collectors by turning over to Treasurer Rock a total of \$1,719.

Publicity.

Before the morning session closed the floor was given to George Asmus, chairman of the publicity finance committee of the S. A. F., who related the history of the publicity campaign and stated in frank terms the present position of the publicity committee. He appealed more particularly for support in disposing of the slogan signs, which the committee prefers calling them to the term "billboard." The publicity committee, which had been in session in Indianapolis October 10 and 11, had made arrangements whereby these signs are now offered at \$40 f. o. b. Fort Wayne, instead of \$50 as formerly. Having 350 of them on its hands, the committee made appeal through Mr. Asmus for their speedy disposition. His stirring remarks were forcibly backed up by Herman P. Knoble, chairman of the S. A. F. finance committee. So effective was their appeal that at the afternoon session 150 slogan signs were reported sold.

Afternoon Session.

The afternoon session October 12 was opened by President Breitmeyer's reading President Woodrow Wilson's letter in response to the basket of flowers sent him last year by the association at Buffalo. Secretary Pochelon read telegraphic greetings and expressions of regret on account of absence from J. W. Grandy, of Norfolk, Va., Chas. P. Mueller, of Wichita, Kan., and others. He

began reading telegrams from Toronto florists urging the F. T. D. to convene in that city in 1921. The sentiment, reinforced by expressions from the floor, seemed so strong that, upon the motion of W. W. Gammage, seconded by A. F. Borden, of Los Angeles, the order of business was changed to permit the naming of the Canadian city as the 1921 meeting place, which won a most vociferous chorus of ayes.

Nomination of Officers.

The nomination of officers being the next item of business, William F. Gude declared that the association was composed of men wide-awake enough to know a good man when they saw him and to keep him when they had him in office. That, he declared, was good reason for the reelection of Philip Breitmeyer as president. The association agreed with him and nominated the ex-mayor of Detroit unanimously.

Karl P. Baum placed the name of H. G. Dillemoth, of Toronto, in nomination for the vice-presidency. This was seconded by A. F. Borden and then by Irwin Bertermann, the retiring incumbent of that office. Despite Mr. Dillemoth's inclination to withdraw, he was unanimously nominated for the office.

For the position held by Mr. Dillemoth on the board of directors, William F. Gude nominated Max Schling, of New York. The other retiring directors, Herman P. Knoble and Edward Sceery, he nominated to succeed themselves. To this the members acceded, closing the nominations and virtually electing those named. The treasurer and secretary are named by the board of directors, who will doubtless continue to repose faith in William L. Rock and Albert Pochelon respectively.

Splendid Address.

The business of the session concluded, Ira C. Harper, of the A. W. Smith Co., Pittsburgh, delivered his address on "Credits and Bookkeeping Systems for Up-to-date Flower Shops, also the commercial end of our industry from the eyes of the man behind the books." This was chiefly an exposition—and a most illuminating one—of the voucher system employed by the Pittsburgh company, given with the aid of chalk and a blackboard. It is given in full, though necessarily without the blackboard illustrations, on another page of this issue.

Mr. Brown, representing the Western Union Telegraph Co., told of the company's appreciation of florists' business and expressed hope of constant improvement in the service given them.

Closing the session, Herman P. Knoble gave the report of the committee on the cost of doing business, which appears on another page.

Movies.

The session Tuesday evening consisted chiefly of motion pictures and a take-off on a minstrel show. The former were of several sorts. First E. G. Hill delivered an interesting talk to the accompaniment of colored slides of English gardens and roses, showing the large estates and elaborate gardens across the water.

W. A. Moore showed motion pictures of the Hollywood Farms, about twenty miles from Seattle, where, in addition to about 150,000 feet of glass, are the most modern sorts of poultry and dairy farms.

Carnations and roses were shown in the firm's greenhouses, and a view at Easter time exhibited splendid lilies, hydrangeas, hyacinths, tulips, etc., which were sold through the beautiful new store in the city of Seattle.

An artistic film presented views of the exterior and interior of the greenhouses of Gude Bros. Co., at Anacostia, D. C., and also of the store in Washington. The methods of work were watched with interest, and the pictures of Misses Amelia and Esther Gude and of William F. Gude, president of the company, and of Adolphus Gude, vice-president and general manager, drew applause from the spectators.

The short S. A. F. advertising film, entitled "Her Birthday," was run through.

Then followed a demonstration of retail work by Max Schling, of New York. He made bouquets, baskets and centerpieces, giving hints as to arrangement and as to inexpensive aids to novel effects. This he followed with lantern slides of his work, as given at the S. A. F. convention at Cleveland.

Minstrels.

The close of the long evening was devoted to a minstrel form of entertainment. Interlocutor was Charles H. Grakelow. On the platform were G. E. M. Stumpp, H. P. Knoble, Geo. M. Geraghty, George Asmus, A. F. Borden, Max Schling, Karl P. Baum, Fred C. Weber, J. Fred Ammann, Charles Feast, William Phillips, Irwin Bertermann and H. G. Dillemoth.

The interlocutor read his questions regarding examples of F. T. D. problems in concrete instances, such as small orders, long deliveries, return postcards, Pacific coast prices, misdirected orders, telegraphic errors, etc. To these the others read the responses, solutions to such typical problems. This feature was the idea of Albert Pochelon and was his novel way of impressing the F. T. D. principles on members.

Wednesday Morning Session.

At the morning session October 13 the amendments to the by-laws recommended at Buffalo were read by William L. Rock and all adopted unanimously. Chief among them was the creation of associate memberships for the traveling salesmen and foreign correspondents, the creation of bonds, many of which already have been sent to members; the addition of all past presidents to the board of directors, and the change of the association's fiscal year.

A. F. Borden, of Los Angeles, read his paper on "Prices on the Pacific Coast," which is printed on another page of this issue. He was accorded a rising vote of thanks.

An outline of the plans of the National Flower Growers' Association was given by J. Fred Ammann, with an appeal to the F. T. D. for support.

Secretary Pochelon gave a further piece of his message as secretary, which had been curtailed the day preceding.

After remarks by E. G. Hill and a talk on Pacific coast prices by Fred Seulerberger, of Oakland, Cal., Major O'Keefe spoke on the publicity campaign. His reference to the slogan signs or billboards led to requests for additional ones from the floor. A total of eighty were sold. Further interesting points on publicity were given in a short address by Henry Penn.

Fox Has Plan for Fund.

Charles Henry Fox had begun an exposition of his plan to establish a permanent publicity fund when a dozen Western Union messengers rushed in with the F. T. D. News extra, eight pages in the usual cover, containing a few items regarding the meeting, in addition to President Breitmeyer's address. When these had been sold by florists who were ex-newsboys, headed by Charles H. Grakelow and Henry Penn, Mr. Fox resumed his address. His plan is for an endowment insurance fund, to be established by florists, the interest of which would be expended for advertising. If 2,000 florists take out policies for \$1,000 each, a fund of \$2,000,000 will be provided, the interest

on which will be several times the hitherto annual expenditure for national publicity. Fuller details will be forthcoming when the publicity committee has made its definite plans.

Entertainment.

Ample entertainment was offered to fill all the available spare time during the two days. At noon, October 12, everybody had luncheon in the Riley room of the Claypool hotel, the guests of the Indiana State Florists' Association, who entertained again the following afternoon with a 2-hour automobile ride about the city, ending in a dinner at the Athenæum Club.

The ladies had more offered them. In addition to the events noted above, they

enjoyed a supper of their own at the Hotel Lincoln on the evening of October 12. They received tickets for the motion pictures at the Circle theater for Tuesday or Wednesday afternoon as they chose. On Wednesday evening, after the dinner at the Athenæum Club, they had a theater party at Keith's theater.

An invitation came from the florists at Richmond to visit the greenhouses and stores there and a party of about fifty arranged to make the trip Thursday, October 14, after the F. T. D. sessions were over. The E. G. Hill Co., Joseph Hill Co., Richmond Greenhouse Co., Fred H. Lemon & Co. and George R. Gause united in sending the invitation.

AMONG THOSE PRESENT

NO PREVIOUS session of the F. T. D. has drawn such an attendance as crowded the hotels of Indianapolis, October 12 and 13. The organization has grown remarkably in the last year, now numbering about 1,700 members. This fact, coupled with the selection of a meeting place in about the country's center of population, resulted in a heavy attendance—heavy, that is, for any society but the S. A. F. In the neighborhood of 300 attended the opening session, which drew the largest number of any. The ladies were more conspicuous than at any previous F. T. D. meeting. Those in attendance from out of town were:

A.

Adams, W. W., Chicago, Ill.
Allersma, Henry W., Grand Rapids, Mich.
Amling, Otto, Maywood, Ill.
Amling, Walter, Pana, Ill.
Ammann, J. F., Edwardsville, Ill.
Anderson, Floyd, Xenia, O.
Anderson, H. A., Chicago, Ill.
Anderson, H. E., Chicago, Ill.
Anderson, S. A., Buffalo, N. Y.
Anderson, W. H., Lebanon, Tenn.
Andrews, Mrs. Lynn, Chicago, Ill.
Arnold, Fred G., Terre Haute, Ind.
Asmus, George, Chicago, Ill.

B.

Baer, Julius, Cincinnati, O.
Baraby, Chas. S., Columbus, O.
Barber, Albert, Cleveland, O.
Barker, M., Chicago, Ill.
Baum, Karl F., Knoxville, Tenn.
Bauslog, S. A., Celina, O.
Bayersdorfer, Isaac, Philadelphia, Pa.
Bell, A. H., Chattanooga, Tenn.
Beyer, A. F., St. Louis, Mo.
Blackman, Walter P., Evansville, Ind.
Blome, Arthur, Chicago, Ill.
Bloy, M., and wife, Detroit, Mich.
Borden, A. F., Los Angeles, Cal.
Boyle, Chas. F., New York, N. Y.
Breitmeyer, Philip, Detroit, Mich.
Brenton, Robt. R., Chicago, Ill.
Brookins, H. B., Orchard Park, N. Y.
Brown, Chas. H., New York, N. Y.
Brown, W. B., Detroit, Mich.

C.

Chesney, G. W., Knoxville, Tenn.
Claussen, Herbert A., Springfield, Ill.
Coggan, S. W., Battle Creek, Mich.
Cohen, Geo. H., New York, N. Y.
Cole, James M., Peoria, Ill.
Cole, V. I., Springfield, Ill.
Coles, D. I., Lincoln, Ill.
Connon, Joseph, Akron, O.
Cook, Walter E., Cleveland, O.
Cossairt, Margaret A., Shelbyville, Ind.
Crabb, Arthur F., Grand Rapids, Mich.
Critchell, O. E., Cincinnati, O.

D.

Davis, G. E., Evanston, Ill.
Davis, Guy E., Ypsilanti, Mich.
Dicks, F. Geo., London, Ont.
Dilleuth, H. G., Toronto, Can.
Dumsier, D. W., Chicago, Ill.

E.

Edwards, Devoux B., and wife, Atlantic City, N. J.

Eitel, Jacob, Greencastle, Ind.
Ellis, Robert A., Bloomington, Ill.
Ellsworth, C. G., Chicago, Ill.
Essenacher, Orange J., Richmond, Ind.

F.

Falla, E. E., Chicago, Ill.
Fancourt, E. J., Philadelphia, Pa.
Felton, Chas. W., Cleveland, O.
Fetters, E. A., Detroit, Mich.
Fischer, Mr., Chicago, Ill.
Fletcher, J. C., Lima, O.
Foerster, Joseph, Chicago, Ill.
Foley, Phil, Jr., Chicago, Ill.
Forster, Henry P., Detroit, Mich.
Forster, E. A., Cincinnati, O.
Fox, Charles Henry, Philadelphia, Pa.
Freeman, J. B., and wife, Toledo, O.
Frishkorn, H. A., Pittsburgh, Pa.
Fuchs, Henry, Louisville, Ky.

G.

Gammage, Fred J., London, Ont.
Gammage, W. W., Toronto, Ont.
Gano, Nixon H., Martinsville, Ind.
Gause, Geo. R., Richmond, Ind.
Geraghty, Geo. M., Toronto, Ont.
Goldstein, E. H., Chicago, Ill.
Gorly, Vincent J., St. Louis, Mo.
Grohman, Ralph E., Saginaw, Mich.
Grakelow, Chas. H., Philadelphia, Pa.
Gude, Miss Amelia, Washington, D. C.
Gude, Louise, Washington, D. C.
Gude, Wm. F., Washington, D. C.

H.

Hagenburger, Carl, West Mentor, O.
Hall, Wm. P., Montreal, Can.
Hamilton, Emory B., and wife, London, Ont.
Harper, Mrs. Ira, Pittsburgh, Pa.
Harper, Ira W., Pittsburgh, Pa.
Harrison, C. J., Nashville, Tenn.
Hecock, L. C., Elyria, O.
Heepe, Henry, Akron, O.
Helleman, H., Philadelphia, Pa.
Heini, Fred G., and wife, Terre Haute, Ind.
Heini, Miss, Terre Haute, Ind.
Henley, R. M., Hartford City, Ind.
Higgins, J. J., Toronto, Ont.
Hill, E. G., Richmond, Ind.
Hill, Joseph, Richmond, Ind.
Hitch, J. E., Franklin, Ind.
Hitz, L. E., Madison, Ind.
Hubbard, T. E., Topeka, Kan.
Humason, A. N., Chicago, Ill.
Humason, C. Dewey, Chicago, Ill.

J.

Jacks, Carl A., Columbus, O.
James, V. J., Cincinnati, O.
Jean, Robert W., Detroit, Mich.
Johnston, Mary, Baltimore, Md.
Johnston, Wm. J., Baltimore, Md.
Jones, C. J., Cincinnati, O.
Jones, H. B., Cleveland, O.

K.

Karins, J. J., Philadelphia, Pa.
Keimel, W. J., Elmhurst, Ill.
Keller, J. F., Lexington, Ky.
Kemble, Roy H., Ottumwa, Ia.
Kennedy, W. A., Milwaukee, Wis.
Kennicott, H. B., Chicago, Ill.
Kift, Robert, Philadelphia, Pa.
Kilner, F. R., Chicago, Ill.
Kirch, Louis, Louisville, Ky.
Klingsporn, Paul R., Chicago, Ill.
Knoble, H. P., Cleveland, O.

L.

Lange, Homer, Chicago, Ill.
Latham, Ralph A., Minneapolis, Minn.
Lautenschlager, Fred, Chicago, Ill.
Lemon, Fred H., Richmond, Ind.

Lommel, W. E., Lafayette, Ind.
Longren, A. F., Des Plaines, Ill.
Loveridge, C., Peoria, Ill.
Lowther, C., New York, N. Y.
Ludwig, DeForest, Pittsburgh, Pa.
Ludwig, Edward E., Pittsburgh, Pa.
Lundy, S. R., Denver, Colo.

M.

MacDonald, R. D., Chicago, Ill.
McCallum, Geo. P., Pittsburgh, Pa.
McCarthy, J. P., Philadelphia, Pa.
Manda, Joseph, So. Orange, N. J.
Mann, Earl H., Richmond, Ind.
Mapes, R. E., Knoxville, Tenn.
Martens, John, Minneapolis, Minn.
Maure, E. H., Richmond, Ind.
Mercer, G. L., Cleveland, O.
Mercer, Ruth L., Cleveland, O.
Merritt, Joseph S., Baltimore, Md.
Michelsen, C. J., Chicago, Ill.
Michler, L. A., Lexington, Ky.
Miller, A. L., Jamaica, N. Y.
Miller, J. S., Louisville, Ky.
Miller, Lee F., Louisville, Ky.
Mohlmann, S. Harry, Urbana, Ill.
Monro, Arthur J., Buffalo, N. Y.
Moore, R. H., Bloomington, Ill.
Moore, Walter A., Seattle, Wash.
Morris, Merle F., Bloomington, Ind.
Morton, James, Chicago, Ill.
Murphy, E. W., St. Joseph, Mo.

N.

Nehrling, Arno H., Crawfordsville, Ind.
Newcomb, Robert, Burlington, Ia.

O.

O'Keefe, Major P. F., Boston, Mass.
Olson, Olaf P., St. Paul, Minn.
Owen, O. K., Terre Haute, Ind.

P.

Patten, Helen F., Toledo, O.
Peirce, E. Allan, Waltham, Mass.
Penn, Henry, Boston, Mass.
Phillips, Wm. H., Brooklyn, N. Y.
Plicher, W. J., Kirkwood, Mo.
Plumb, Charles H., Detroit, Mich.
Pochelon, Albert, Detroit, Mich.
Poehmann, John, Chicago, Ill.
Pollworth, C. C., Milwaukee, Wis.
Puffer, W. E., Chicago, Ill.

R.

Reburn, G. M., and wife, Chicago, Ill.
Reutzsch, O., and wife, Celina, O.
Rleman, Chas. A., Connersville, Ind.
Rleman, Mrs. Susie, Connersville, Ind.
Rike, W. W., Le Roy, Ill.
Rock, W. L., Kansas City, Mo.
Rodgers, J. W., Dayton, O.
Roland, Thomas, Nahant, Mass.
Royer, Howard, Philadelphia, Pa.

S.

Sceery, Edward, Passaic, N. J.
Schiller, H. D., Chicago, Ill.
Schiller, R. E., Chicago, Ill.
Schling, Max, New York, N. Y.
Schramm, Frank M., Toledo, O.
Schramm, Geo. B., Toledo, O.
Schwerin, Arthur, Burlington, Ia.
Seligman, Sam, New York, N. Y.
Seulberger, Fred, Oakland, Cal.
Sheppard, H. W., Cincinnati, O.
Siebenthal, Otto, Peoria, Ill.
Smith, Henry, Grand Rapids, Mich.
Smith, H. P., Piqua, O.
Smyth, W. J., and wife, Chicago, Ill.
Spence, L. J., Chattanooga, Tenn.
Steffen, Edw. F., Vincennes, Ind.
Strout, C. S., and wife, Bladeford, Me.
Stuart, N. I., and wife, Chicago, Ill.
Stumpp, G. E. M., New York, N. Y.

Suttle, F. M., Chicago, Ill.
Swenson, H. V., Chicago, Ill.

T.
Thomas, Wm. F., Burlington, Ia.
Thompson, Mrs. C. B., Louisville, Ky.
Tierney, Mrs. M. A., St. Joseph, Mo.
Totty, O. H., Madison, N. J.
Tout, Lillian C., Goshen, Ind.

V.
Vogt, A. H., Flint, Mich.
Voyes, Christ, Washington, Ind.

W.
Wagner, L. E., Sandusky, O.
Walker, Edith V., Louisville, Ky.
Walker, William, and wife, Louisville, Ky.
Ward, Mrs. M., Toronto, Ont.
Washburn, Geo. A., Bloomington, Ill.
Waters, Mrs. Percy, Toronto, Ont.
Waters, S. L., Toronto, Ont.
Weber, Fred C., St. Louis, Mo.
Weber, Fred H., St. Louis, Mo.
Welland, G. C., Evanston, Ill.
Wells, W. S., Ann Arbor, Mich.
Whipp, C. Leslie, Jacksonville, Fla.
Wick, Miss Helen, Detroit, Mich.
Wienhoeber, George, Chicago, Ill.
Wilcox, Wayne, Council Bluffs, Ia.
Wilson, Mrs. Ella Grant, Cleveland, O.
Winter, H. F., Charleston, W. Va.
Winter, H. S., Charleston, S. C.
Woodward, L. A., Chicago, Ill.

Y.
Young, John, New York, N. Y.

Z.
Zeigler, Mrs. Nellie, Bellevue, O.

TRADE EXHIBITS.

"Supply Men's Alley."

The original plan of filling the Palm room, on the floor above the room in which the F. T. D. convention meetings were held at the Hotel Claypool, with exhibits from supply houses and disseminators of plant novelties was abandoned because the former sought rooms on the floor below and the latter failed to make the hoped-for showing. The date was too early for the growers to show much. The supply men, however, settled so thickly along the corridor leading to the assembly room that it was dubbed "Supply Men's Alley." Salesmen from the leading supply houses opened their trunks and in some cases supplemented this showing by cases of new goods shipped direct from headquarters. The exhibits, if such they may be termed, drew many visitors and led to the booking of many orders. Reports seemed generally optimistic in regard to preparations for an excellent season's trade in retail flower stores.

Baur & Steinkamp, Indianapolis.

On a table in the assembly room was a vase of Harvester carnations of good quality from the greenhouses of Baur & Steinkamp, Indianapolis. Some yellow exhibition chrysanthemums, seedling No. 818, were also shown.

H. Bayersdorfer & Co., Philadelphia.

Two big trunks filled the large room occupied by H. Bayersdorfer & Co., Philadelphia, when Isaac Bayersdorfer had arranged the assortment of baskets, wreaths, ribbons, artificial flowers and other supplies which accompanies him about. Howard Royer was with him. Three cases of new baskets, mostly from Europe, were belated, though shipped from Philadelphia early the week before.

Burlington Willow Ware Shops, Burlington, Ia.

After William F. Thomas had opened up his trunks to show the Burlington Willow Ware Shops' ware in baskets of green and brown and the attractive ivory tone, Arthur Schwerin, head of the firm, brought some more stock from Burlington, Ia., making an excellently assorted display. Robert Newcomb was likewise present.

Chicago Flower Growers' Association, Chicago.

Vases of long-stemmed roses of standard varieties from the growers of the Chicago Flower Growers' Association showed the quality of stock from that market. Manager Paul R. Klingsporn was in attendance.

J. W. Davis Co., Terre Haute, Ind.

Cyclamen plants of good culture from the J. W. Davis Co., Terre Haute, Ind., filled one of the tables in the convention hall. Two nephrolepis plants were shown from the same greenhouses.

Henry A. Dreer, Inc., Philadelphia.

Some splendidly colored crotons were shown by Henry A. Dreer, Inc., Philadelphia. The firm's exhibit included also good specimens of kentias, nephrolepis, ficus and boxwood. J. J. Karins accompanied the exhibit.

Fritts & Bell Mfg. Co., Chattanooga, Tenn.

The "immortelle flower vase" was exhibited on a table in the assembly room by the Fritts & Bell Mfg. Co., Chattanooga, Tenn. Constructed of heavy corrugated rolled metal and made with a prong that holds the vase firmly in the ground, this article commends itself to florists doing cemetery work. A. H. Bell, of the firm, was with the exhibit.

Carl Hagenburger, Mentor, Ohio.

In the convention hall Carl Hagenburger showed a specimen of his new cherry, Brilliant, as well as a number of plants of his Cleveland cherry, hydrangeas and several sorts of foliage plants. All showed the usual good culture of the Mentor expert, who was present.

E. G. Hill Co., Richmond, Ind.

In the convention hall were some splendid vases of roses from the E. G. Hill Co., Richmond, Ind.—Citronelle, a pale lemon faintly tipped with pink; White Ophelia, a white sport of the famous pink variety, and Golden Ophelia, a deep yellow sport of the same parent.

Allan N. Humason, Chicago.

In addition to a full line of baskets of the Raedlein Basket Co. make and photographs of wicker furniture, A. N. Humason, with the assistance of his brother, C. Dewey Humason, exhibited some wax and velvet flowers that won visitors' admiration.

Fred H. Lemon & Co., Richmond, Ind.

Three new varieties of roses were exhibited by Fred H. Lemon & Co., Richmond, Ind., in the assembly hall. These were Freedom, a deep red; Angelus, a large pure white, and seedling No. 28, a pale yellow.

Pittsburgh Cut Flower Co., Pittsburgh.

Chief among the lines exhibited by the Pittsburgh Cut Flower Co., Pittsburgh, were sunbeam or rainbow pods, one of the attractively colored grasses being favored by florists. Wreaths, baskets and other retailers' lines were shown. Permanite, the greenhouse glazing cement, was also included in the exhibit, which was set up by H. A. Frishkorn.

A. L. Randall Co., Chicago.

From Chicago the A. L. Randall Co. sent a special shipment representing a number of its lines. Most conspicuous were baskets and artificial flowers. Ribbons and chiffons were well represented. Colonial bouquet holders, both of the plain sort and with chiffon and lace trimmings, drew much notice from visitors. An electric fountain, a usual feature of this firm's exhibits, was in action. H. E. Anderson, H. A. Anderson and R. D. MacDonald represented the company.

M. Rice Co., Philadelphia.

A variety of wreaths, colored grasses of various sorts, baskets, ribbons, chiffons and other articles of the Keystone line were displayed by the M. Rice Co., Philadelphia. With the exhibit were H. Heileman and J. P. McCarthy.

Smith & Young Co., Indianapolis.

Wreaths of magnolia leaves and of wax flowers formed a principal part of the display of Smith & Young Co., Indianapolis. Other lines, such as baskets, ribbons, chiffons and other retailers' supplies, were also shown. Manager Oscar G. Carlstedt greeted visitors.

C. W. Strout, Biddeford, Me.

Vases of Maine Sunshine and White Delight shipped from C. W. Strout's at Biddeford, Me., and exhibited on a table in the assembly room were of excellent quality, although it is early for good blooms of new-crop carnations. Stems of White Delight were notably long and sturdy.

Rolf Zetlitz Co., Lima, O.

A table in the convention hall was covered by some fine specimens of cherries, cyclamen, peppers and poinsettia and chrysanthemum plants from the greenhouses of the Rolf Zetlitz Co., Lima, O. J. C. Fletcher represented the firm.

GROWERS' DIRECTORS MEET.

The board of directors of the National Flower Growers' Association met at the Claypool hotel, Indianapolis, October 12, to discuss the questions covering dues left in their hands by the association at the Cleveland meeting. After thorough discussion it was decided to recommend to the association the adoption of the sections of the by-laws in question just as they were presented at Cleveland. This recommendation will be made before the meeting of the association's delegates at Washington in January. The board set the date as the day before the convention of the American Carnation Society. By that time it is expected about ten or a dozen locals will have been organized, each of which will send delegates to Washington.

CHRISTMAS CHERRY.

Is the fruit, or cherry, of the Christmas or Cleveland cherry poisonous? I am afraid to have them around where there are children. E. T. O.—Ill.

Christmas, Cleveland, or any of the other varieties of cherry are not poisonous in any way. They belong to the same family as the tomato, solanum, and are as harmless. Carl Hagenburger.

PRESIDENT'S ADDRESS



PHENOMENAL is the word that expresses better than any other the growth of this organization. We are amazed at the wonderful developments brought about through the combined efforts of men and women who labor with one accord for better F. T. D.

service. For the benefit of the new and younger florists and to bring out a point or two which I wish to impress on them, I shall take the liberty to reminisce. This is something I love to do, especially when it refers to the pioneer days in the flower business.

About forty years ago, my father asked me to escort him to the east and visit the great flower stores of New York and endeavor to learn their methods, in order to be able to manage our store at home.

This was indeed a wonderful experience for me. Among the leading men at that time were William C. Wilson, Charles Klunder, Hanft, and George Stumpp, Sr. I shall never forget the courtesy which was shown us, so different from what one is accustomed to receive nowadays.

We also visited Pennock Bros., in Philadelphia, and at their store, in the City of Brotherly Love, we met the Messrs. Cartledge, Sr., and John Westcott, both lovable gentlemen, as many of you know.

I was so impressed with the kindness and courtesy they extended that I remained with them for six months, and at the age of 16 I was made a full-fledged florist under their tutoring.

Each year since that eventful year I have had the pleasure of meeting many florists and I have made rare acquaintances, and I am especially grateful to the Society of American Florists, which made it possible to add to the family album.

Today's Fellowship.

Not all men in the profession enjoyed this privilege. Not until the F. T. D. became a real factor was this made possible, and now to one point I wish to illustrate. The F. T. D. has preached the slogan, "Coöpera-

The address of Philip Breitmeyer, president of the Florists' Telegraph Delivery Association, at the Indianapolis convention, October 12, 1920.

tion, not Competition." Friend Poche-
lon, in his efforts from time to time, has brought closer the real meaning of co-operation, and what do we find now when we visit our members?

National Spirit.

This is what you experience. It is a real pleasure to go to New York and drop in on Max Schling, who with his unusual courtesy asks his customer to be patient until he has made sure that your wants are satisfied. Stop a few doors farther on and meet the modest but wide-awake George Stumpp, at whose store something is moving all the time. He is a man of leisure and nothing will do but, "See my novelties. If I can help you get this line, I am at your service." Run along a bit and you will find Brother Brown, who is always disappointed when one is unable to accept his courtesy. And so along the line in New York, the F. T. D. florist fairly bubbles over with "What can we do for you?"

I should like to take you to Boston,

Washington, Baltimore, Philadelphia, Knoxville, Buffalo, Cleveland, Chicago, Kansas City, Omaha, Denver, Los Angeles, San Francisco, and, in fact, throughout this whole country, where we touch the high spots of civilization, to say nothing about every hamlet that has its F. T. D. member, not forgetting the fifteen per cent of Canadian members, who are breathing the same loving spirit of coöperation and have filled their opportunities.

Ask me what else the F. T. D. has done for the profession. If it has done more than one thing which stands uppermost for advancement, it has brought about a credit system hardly equaled by any other association. It is really a grand corporation which can bring about so much progress as this organization has done.

We are grateful for the coöperation of the leading men in our profession, and I fail to see why some florists ignore the privilege of lending their support and enjoying the spirit of co-operation. Let us hope that they will awaken through our efforts and constant endeavor to the duty they owe to their fellow men and to the public.

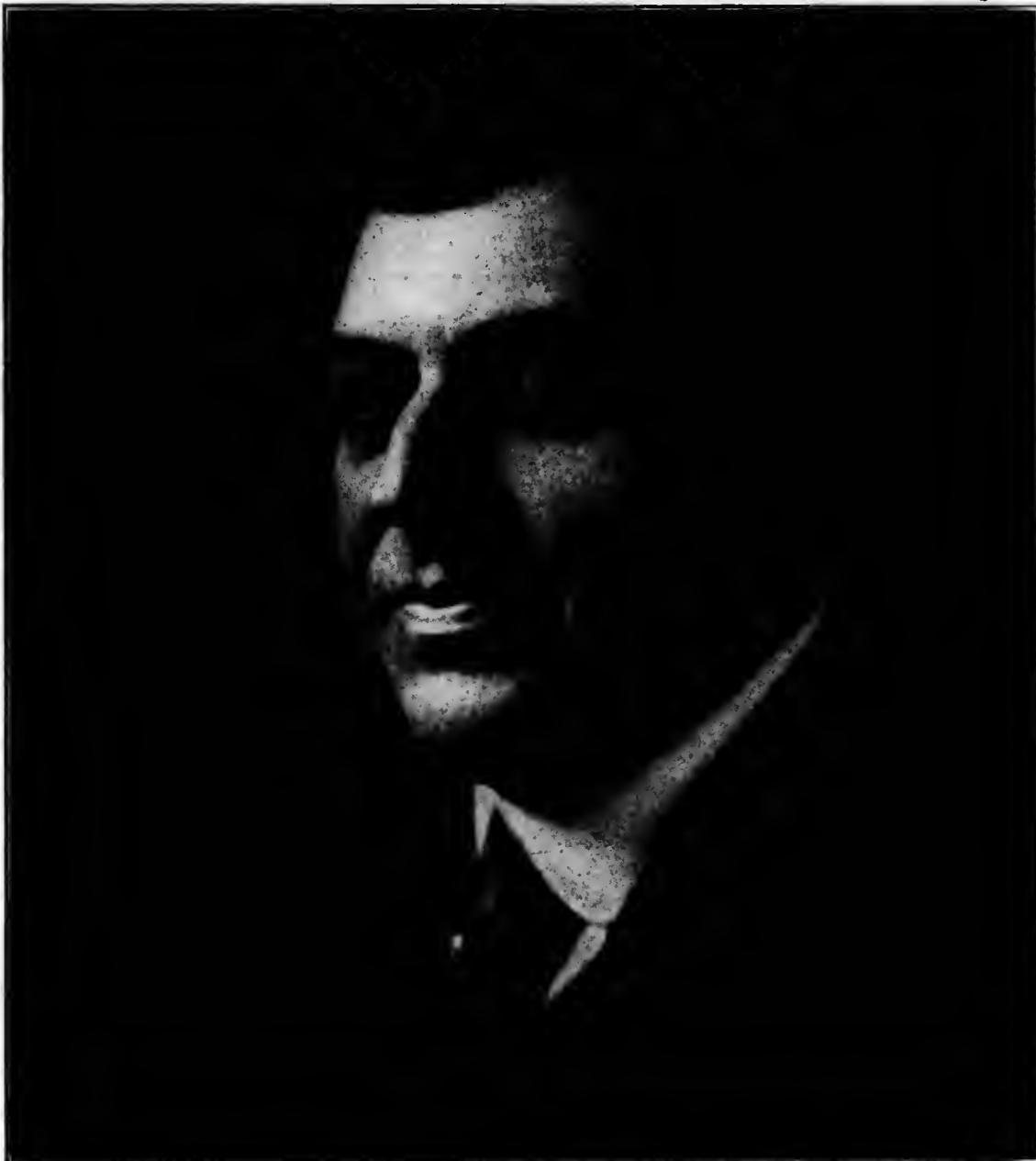
There is no excuse for them now, when one stops to consider that only a few years ago there was a muster organization of fifty-seven members, and today we can boast of over 1,700. Have you ever stopped to consider the size of this corporation to which you belong? Do you consider the value of your stock? I doubt very much if you do. I say to you: No stock holdings in your possession earn such dividends as your investment in the F. T. D.

I want Mr. Poche-
lon to show you his first ledger, in which he kept the account of the first membership, and then let him tell you of the volumes of ledgers he has now. May God spare him for many years to come.

Membership.

To my mind the membership of the F. T. D. should be unlimited. Every hamlet has a dealer in flowers. I say dealer, because there are many men selling flowers who have no conception of what brings flowers to life. They do not know even the

[Continued on page 66.]



Philip Breitmeyer.

(President of the Florists' Telegraph Delivery Association.)

TREASURER'S REPORT.

The following is the report of Treasurer William L. Rock, of the Florists' Telegraph Delivery Association, for the year beginning October 1, 1919, and ending September 30, 1920, as presented at the Indianapolis convention, October 12:

RECEIPTS.

Guaranty fund:	
Members' deposits	\$ 7,337.00
Annual dues fund:	
Annual dues	21,172.50
Collection fees30
Exchange	7.57
Interest received	316.85
Membership initiation fees	2,615.00
Sale of binders, order sheets, etc.	204.20
Sale of electrotypes	55.50
Sale of F. T. D. folders	1,000.00

Total, annual dues fund.....\$25,371.92

Collection fund:

Collections from members.....\$ 1.50

Total receipts, all funds.....\$32,710.42

DISBURSEMENTS.

Guaranty fund:	
Deposits returned	\$ 140.00
Annual dues fund:	
Exchange	37.85
Auditing	32.50
Addressograph expense.....	12.28
Advertising	627.00
Binders purchased	99.25
Convention expense	1,025.29
Directors' meeting ex- pense	594.55
Publicity	2,000.00
Printing:	
Printing bonds	\$ 132.55
Electrotypes	55.60
List of names	170.75
Folders	197.51
Directory	165.00
F. T. D. posters	1,251.26
Stationery, cards and circulars	1,956.45
	3,929.12
Secretary's expenses:	
Office salaries	\$ 8,062.50
Office supplies	170.68
Postage	522.00
Telegrams	16.49
Rent	750.00
Miscellaneous	392.17
	7,913.84
Treasurer's expenses:	
Salaries	375.00
Postage	24.76
Telegrams70
Printing financial state- ments	63.95
Treasurer's bond	14.00
Books and forms	163.65
	644.06
Expenses of L. F. Darnell:	
Salary	\$ 1,450.00
Expenses	1,563.25
	3,013.25
Total disbursements from annual dues ..	\$19,928.99

Collection fund:

Remittances to members.....\$ 1.50

Total disbursements

Net receipts for period.....\$12,639.93

Balance on hand September 30, 1919. 19,945.08

Balance, September 30, 1920.....\$32,585.01

The balance is represented by the following

assets:	
General mortgage bonds of Atchison, Topeka & Santa Fe Ry. (par value, \$3,500.00)	\$ 3,310.00
Imperial Russian government bonds (par value, \$2,000.00)	1,895.92
Kansas City Kan., internal improve- ment bonds (par value, \$500.00)	513.44
U. S. Liberty Loan bonds:	
First issue	\$ 1,000.00
Second issue	500.00
Fourth issue	1,500.00
Victory notes	700.00

Total Liberty Loan bonds..... 3,700.00

Demand notes

Secretary's petty cash fund..... 540.11

Secretary's Canadian exchange fund.. 4,523.10

Cash on deposit with Continental Na-
tional Bank of Kansas City..... 16,102.44

Total balance

There was a cash balance in bank September

30, 1920, of \$16,102.44, which was verified with

the statement received from the bank. This

balance is divided as follows:

Annual dues fund

Guaranty fund

Collection fund

Total

The balances to the credit of the various funds

September 30, 1920, were as follows:

Annual dues fund

Guaranty fund

Collection fund

Total

The balance to the credit of the annual dues fund is represented by \$5,716.86 cash on deposit in bank, secretary's petty cash, \$540.11, and secretary's Canadian exchange fund, \$4,523.10.

The balance to the credit of the guaranty fund is represented by \$10,385.58 cash on deposit in bank, and securities, \$11,419.36.

SNAPSHOTS of the CONVENTION.



A "Say It with Flowers" sign surmounted a shingle bearing the name "Mrs. J. B. Freeman, Toledo, O.," over the hood of the automobile that carried her to the convention. It drew much notice on the streets of Indianapolis.

It was rather surprising at first to see the Western Union Telegraph Co. and other stores decorated in honor of florists. That was the clever idea of the Indiana State Florists' Association, and drew much public notice to florists.

Since the Cleveland convention William F. Thomas had traveled 2,000 miles in his Dodge truck showing the baskets of the Burlington Willow Ware Shops. Aside from avoiding the excessive fares, this method of transportation, in his estimation, beat railroad travel "all hollow."

Three weeks' stop in Chicago to welcome a ten and three-quarter pounds boy preceded A. N. Humason's visit to the convention.

On the chairs of the convention hall at the opening session were tabs of paper to "jot it down," on the wise assumption that there was too much good stuff to be remembered easily at the F. T. D. sessions. Copies of Treasurer Rock's report were also distributed for members' study.

In the Indianapolis Star Tuesday morning, October 12, the local members of the trade used a half-page advertisement to express their welcome to the F. T. D. and tell the public about their service. Those participating in this advertisement were Baur & Steinkamp, Bertermann Bros. Co., Circle Flower Store, Claypool Hotel Florist, Florists' Supply House, John Grande & Sons, Greene's Flower Shop, Hartje & Elder, John Heidenreich, Tom Hepling, Arno Nehrling, Pahud Floral Co., Anders Rasmussen, John Rieman, H. W. Rieman's Sons, Smith & Young Co., E. E. Temperley, Warren Seed Co. and A. Wiegand's Sons Co.

Mimeographed copies of the entertainment program were distributed by the Smith & Young Co. to F. T. D. visitors.

Representatives of other trade organizations and of the trade papers were provided special chairs and tables in the front of the hall, a courtesy of the F. T. D. that was greatly appreciated.

At the opening session, upon the suggestion of President Breitmeyer and the motion of Ex-president Gude, a basket of flowers was ordered sent to Washington to President Wilson and a

wreath sent to Denver to be placed on the grave of J. A. Valentine, first president of the F. T. D.

Yellow-feathered pens, reminiscent of old-fashioned quills, were handed out by S. R. Lundy, of the Boldt-Lundy Flower Shop, Denver, Colo.

At each place at the luncheon in the Riley room of the Claypool hotel Tuesday noon were two cigars wrapped in foil bearing a card of welcome from A. Wiegand's Sons Co. Rubber balloons ready to be blown up by playful guests advertised Canadian members' ambition, "Toronto in 1921."

A splendid basket of red dahlias was the gift to the F. T. D. at the afternoon session October 12 from the Jacob Schulz Co., Louisville, Ky. Both the quality of the stock and the artistic arrangement received merited comment.

Of the songs that the community service director, George Eckert, so ably led the florists in singing, "Flowers T. D.," to the tune of "Smiles," was the hit. It ran as follows:

There are flowers that make us happy,
There are flowers that make us blue,
There are flowers that steal away the tear drops,
As the sunbeams steal away the dew.
There are flowers that have a tender meaning,
That the eyes of love may see,
But the flowers that fill my heart with sunshine
Are the flowers you send T. D.

O. E. Steinkamp, secretary of the Indiana State Florists' Association, was in constant attendance to care for visitors' wishes. His handling of that difficult job, hotel reservations, was a creditable piece of work under the circumstances.

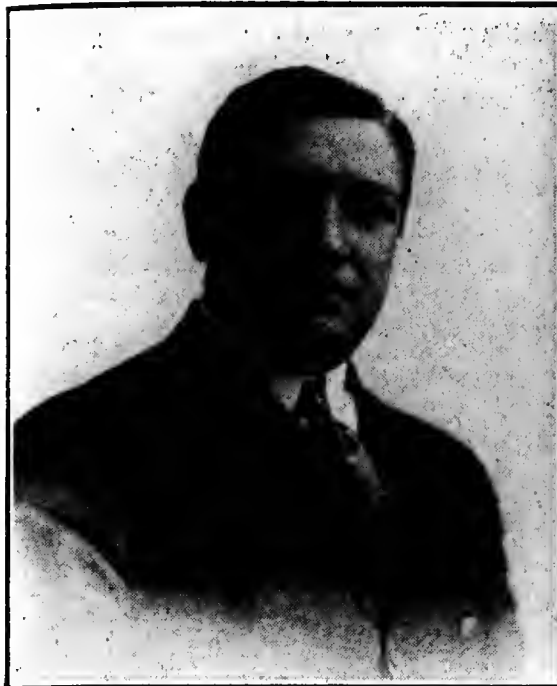
DESTROYING MILLER MOTHS.

Please advise us as to what kind of lamp and where to obtain one for use in destroying millers in the greenhouses. Any information you can give us in this matter will be much appreciated.

E. & S.—O.

To destroy moths in greenhouses you can use hydrocyanic acid gas. A light dose will clean out all your millers. Extreme care must be taken in applying it, as it is a deadly gas. It is least liable to do injury to plants at a temperature below 60 degrees. Directions for the use of this gas have frequently appeared in The Review.

A simple remedy and one which I have found quite effective is to give a rather heavy fumigation with one of the tobacco papers, repeating a few evenings later if necessary. As many as possible of these moths should be caught and killed. This is most easily done early in the morning, before the sun has warmed up the houses. C. W.



George Asmus.



Herman P. Knoble.



S. A. Anderson.

The Committee of the F. T. D. which Investigated the Cost of Doing Retail Flower Business.

COST OF DOING BUSINESS



IN ORDER to get a broader scope of the relative cost of doing business to the profits derived from this transaction, the committee thought it advisable this time to call on at least ten florists of prominence in the United States to give us a report of their ex-

penses in figures of percentage, in this way making it unnecessary to reveal or disclose any actual figures in dollars or cents.

We have called on the following firms for reports: Joy Floral Co., Penn the Florist, Max Schling, Inc., John Breitmeyer's Sons, A. W. Smith Co., S. A. Anderson, Gude Bros. Co., Schiller the Florist, Knoble Bros. Co. and one other who did not get his report to the committee.

Assuming that the trade papers will copy this report, and so that you may analyze the various expenses listed by the individual firms, we have tabulated each concern's expenses as they were received by the committee, and then analyze them afterwards.

The following gives you the reports as they were received:

FIRM NO. 1.	Per cent
Purchase of cut flowers.....	28
Baskets, ribbons, etc.....	8
Plants of all descriptions.....	13
Overhead expenses	33
Profits	8

Total

Overhead is made up of the following percentages:	Per cent
Wages	18
Delivery	3
Advertising	4
Incidentals, including rent, insurance, heat, light, refrigeration, etc.....	6
Packing	2

Total

Cost to deliver each package, 21 cents.

FIRM NO. 2.	Per cent
Merchandise	14.6
Office salaries	4.4
Labor and salaries.....	34.8
Fuel	6.6
Taxes	1.2

The report of the committee on the cost of doing business, presented by H. P. Knoble at the Indianapolis convention of the Florists' Telegraph Delivery Association, October 12, 1920.

	Per Cent
Ribbons	1.5
Growing stock	1.8
Rent	3.1
Delivery expense	3.2
Greenhouse	3.6
Advertising	2.3
Miscellaneous expenses	15.6
Profit	7.3

Miscellaneous expenses include insurance, interest, freight, telephone, light, compost, express, etc.

FIRM NO. 3.	Per cent
Administrative salaries	5
Employees' salaries	13
Rent	5
Advertising	3
Delivery expense	4
Baskets, ribbons, chiffons.....	2
Cut flowers	34
Plants	5
Other expenses, including taxes, wirework, vases, insurance, etc.....	24
Net profit	5
Average value of package.....	\$5.50
Average cost per package for delivery.....	.46

FIRM NO. 4.	Per cent
Merchandise cost, which includes plants, cut flowers, boxes, baskets, vases, ribbons, wire, paper, string and everything that goes to make up the completed work.....	50
Wages, including officers.....	19
Rent	10
Advertising	5
Sundries	6
Profit	10

We can check this by the month or by the year, and we find little difficulty in holding the items pretty close to the percentages. As the volume of business increases, the excess over rent and wage percentages may be applied to advertising and employees' wages.

FIRM NO. 5.	Per cent
Baskets	2.97
Ribbons	1.3
Miscellaneous	5.67
F. T. D. merchandise.....	5.8
F. T. D. expense3
Cut flowers, plants, etc.....	47.40
Packing material	2.27
Rent	2.05
Taxes	2.27
Depreciation on lease.....	1.3
Delivery expense	5.26
Labor and salaries.....	11.21
Advertising	1.5
Bad accounts	1.15

In explanation would state that you will notice that our labor and salaries are 11.21 per cent, while our delivery expenses are 5.26 per cent. In the labor expense is included wages of chauffeurs, delivery boys, etc. Taking this into consideration, would lower our labor expense about 4 per cent and increase our delivery expense to about 10 per cent.

FIRM NO. 6.	Per cent
Sales	100
Cost of merchandise sold:	Per cent
Cut flowers and plants.....	47.01
Accessories	9.96

Gross profit	43.03
General expenses:	
Administrative salaries	4.75
Salaries of employees.....	14.74
Rent	4.68
Advertising	2.43
Delivery expense	2.33
Depreciation and bad debts.....	1.36
All other expenses, including light, insurance, stationery, telephone, legal, postage, ice, commission, donation and taxes....	4.64
	34.93

Net profit

Our advertising is .53 per cent higher than it was last year as per the figures given, but in previous years we had a reserve for special purposes and from this special fund we used a large part for advertising this year, and if we should count this special amount in, it would amount to a little over 6 per cent, and because this was a reserve fund and practically separated and individual from the capital of the business, I did not let the auditor take it into consideration in setting up the table.

The delivery expense is the actual cost of our automobiles and car fares. I could not give you the exact amount of what the delivery of one order costs, because the salaries of the chauffeurs and the salaries of the errand boys are included in No. 4, while the insurance on the automobiles is included in No. 9. In No. 9 I put all the petty expenses of our business.

The average amount of an order sold is \$10.20. The average cost of each delivery, based only on the cost of the automobiles and the actual cost of car fare, is 24 cents.

FIRM NO. 7.	Per cent
Figures showing percentage of income and expenses based on net sales 100 per cent for calendar year, 1919:	

Cash sales	51.0
Charge sales	49.0

Gross sales	100.0
Less discount and allowances.....	.4
Net sales	99.6
Inventory at beginning of period.....	1.4
Purchases during period.....	47.9
Buying expense	1.2
Cost of baskets, boxes, etc.....	1.2
Labor (for make-up men).....	6.6
Refrigeration2

Total to account for.....	58.5
Less inventory at end of period.....	1.2

Cost of goods sold.....	57.3
Gross trading profits.....	42.7
Advertising	9.6
Selling wages	5.0
Rent and heat.....	4.0

Total selling expense.....

	Per cent
Rent and heat, delivery.....	1.2
Delivery expense	2.6
Car expense	1.1
Wages, chauffeurs, shippers and packers...	1.7
Depreciation, delivery equipment.....	.28
Total delivery expense.....	6.88
Administrative salaries	3.10
Administrative rent	1.20
Telephone and telegraph.....	.67
Depreciation on fixtures.....	.72
Insurance50
Light37
Postage20
Office supplies26
Bad debts16
General	1.90
Interest paid06
Total administration expenses.....	9.14
Total selling, delivery and administrative..	34.62
Net trading profits.....	8.08
Financial income30
Net profits	8.38

FIRM NO. 8.

	Per cent
Officers' salaries	5
Employees' salaries	9
Rent	4½
Advertising	2½
Delivery cost	4½
All others	6.2
Baskets, ribbons, chiffons, cut flowers and plants53
Profit	15½

We are unable to give you supplies separately from plants and cut flowers, as we keep them together. We are also unable to give you number of sales and average value of each package.

FIRM NO. 9.

	Per cent
Administrative salaries	8.8
Employees' salaries	13.6
Rent	1.8
Advertising	9.44
Delivery cost	5.40
Baskets, ribbons, chiffons.....	6.08
Cut flowers	25.55
Plants	6.77
All other items.....	15.79
Profit	8.75
Average value package.....	\$7.42
Cost each delivery.....	.25

Since there is considerable variance in the manner in which the items of expense have been tabulated, we have divided the expenses under the following general headings:

Administrative Salaries, Employees' Salaries, Rent, Advertising, Delivery Cost, Baskets, Ribbons and Chiffons, Cut Flowers, Plants, All other Items, Net Profit.

Analyzing these various divisions, we find that firm No. 1 lists administrative salaries and employees' together as 18 per cent; No. 2, administrative salaries 4.4 per cent, employees' 34.8 per cent, but since this concern does considerable growing, some of the employees' salaries should be properly classed as culture expense and necessarily increase the cost of the cut flowers and plants, which item is considerably lower than all other concerns in these two items, so that it balances more or less. No. 3 lists administrative salaries 5 per cent, employees' 13 per cent, being exactly the same as No. 1. No. 4 lists administrative and employees' salaries together as 19 per cent, 1 per cent higher than the other two items or firms, who have listed them individually or collectively.

No. 5 lists employees' and administrative salaries together, 11.21 per cent; No. 6, administrative salaries 4.75 per cent, employees' 14.74 per cent; No. 7, administrative salaries 3.10 per cent, employees' 14.09 per cent; No. 8, administrative salaries 5 per cent, employees' 9 per cent; No. 9, administrative salaries 8.8 per cent, employees' 13.06 per cent.

This shows with the average, excepting the growers, that employees' salaries run from 13 to 14¾ per cent, and the administrative salaries from 3.3 to 8.8 per cent, where they are shown separately. It is remarkably interesting to see how nearly they correspond to each other.

Rent.

You will note that we have listed rent

and advertising more or less together, assuming that where the location is in the downtown heavy traffic section, less advertising is required than by the concern more removed from this scene of activity, where the rent would be low and the advertising high.

No. 1 shows no listing of rent, and it is undoubtedly listed with some other item; advertising, 4 per cent.

No. 2, rent, 3.1 per cent; advertising, ¾ per cent.

No. 3, rent, 5 per cent; advertising, 3 per cent.

No. 4, rent, 10 per cent; advertising, 5 per cent.

No. 5, rent, 5.62 per cent; advertising, 1.05 per cent.

No. 6, rent, 4.68 per cent; advertising, 2.43 per cent.

No. 7, rent, 6.04 per cent; advertising, 9.6 per cent.

No. 8, rent, 4.05 per cent; advertising, 2.3½ per cent.

No. 9, rent, 1.08 per cent; advertising, 9.44 per cent.

Further analysis of this reveals that in taking in rent and advertising combined, the minimum percentage is 5.4 per cent and the maximum 15 per cent.

Delivery Cost.

This varies somewhat with the location and the territory covered. No. 1, 3 per cent; No. 2, 3.2 per cent; No. 3, 4 per cent; No. 4 does not list; No. 5, 5.26 per cent; No. 6, 2.33 per cent; No. 7, 5.86 per cent; No. 8, 4.5 per cent; No. 9, 5.40 per cent.

Baskets, Ribbons, Chiffons.

No. 1, 8 per cent; No. 2, 1.05 per cent; No. 3, 2 per cent; No. 4 does not list; No. 5, 4.27 per cent; No. 6, 9.96 per cent; No. 7, 1.02 per cent; No. 8 does not list; No. 9, 6.08 per cent.

Cut Flowers and Plants.

No. 1, cut flowers, 28 per cent; plants, 13 per cent.

No. 2, cut flowers, 14.6 per cent; plants, 12 per cent. Their labor charge being so much higher than the others, reducing it to the maximum of other concerns' labor charges, it would add to the cost of the cut flowers 20 per cent, making this item 34.6 per cent, as against 14.6 per cent.

No. 3, cut flowers, 34 per cent; plants, 5 per cent.

No. 4, cut flowers and plants listed together, 50 per cent.

Nos. 5, 6, 7 and 8 list cut flowers and plants together—No. 5, 47.01 per cent; No. 6, 47.40 per cent; No. 7, 47.09 per cent; No. 8, 59.2 per cent. They list baskets, ribbons and chiffons in this item.

No. 9, cut flowers, 25.55 per cent; plants, 6.77 per cent.

All others.

No. 1, 8 per cent; No. 2, 16.8 per cent; No. 3, 24 per cent; No. 4, 6 per cent; No. 5, 15.20 per cent; No. 6, 6 per cent; No. 7, 5.36 per cent; No. 8 does not list; No. 9, 15.79 per cent.

Net Profit.

This seems to be the most interesting topic: No. 1, 18 per cent; No. 2, 7.03 per cent; No. 3, 5 per cent; No. 4, 10 per cent; No. 5, 10.27 per cent; No. 6, 8.10 per cent; No. 7, 8.38 per cent; No. 8, 15½ per cent; No. 9, 8.75 per cent.

Further analysis of this shows a minimum of 5 per cent and a maximum of

18 per cent, four running at about 8 per cent and two at 10 per cent, one at 15 per cent. The difference in some of these is undoubtedly due to the fact that more or less of their stock is grown and the percentage of profit is figured only at one source.

You will notice, where firms list the cost of delivery, it is somewhere in the neighborhood of 25 cents per package. The value of each package delivered averages from \$5.50 to \$10.20.

With one exception, you will also note that those paying the most for rent and advertising combined, show the largest percentage of profit.

A few years ago, in making a report of this character, your committee recommended the so-called "three for one" proposition, which meant that the cost of cut flowers and plants should not exceed, if possible, 33⅓ per cent of the total sales. The records show more variance in this report, but assuming that the F. T. D. business was deducted from those concerns that list the cost of cut flowers and plants as extremely high, it would bring them down to the basis of other concerns which show those items low, and the items of all other firms somewhat higher.

Summing up this report, your committee would recommend that wherever possible the cost of raw stock going into work should not exceed 30 per cent of the selling price. Merely selling as cut flowers, the cost should not exceed 33⅓ per cent of the selling price; the cost of plants not to exceed 35 per cent of the selling price. In this way you will arrive somewhere at the basis of net profit justified. The principal item to watch in the figuring of the cost of a sale is the cost of raw stock, including cut flowers, plants, greens and all other items of expense. The rest of the headings are more or less normal and cannot be reduced.

Your committee further recommends that in some cases the administrative salaries could be increased and justified. If you will be careful in analyzing your delivery costs you can add a saving on the employees' salaries, thereby increasing that item.

In order to properly keep your business before the public, you must be careful in the conduct of it. Advertise judiciously; do not stint yourself on this appropriation. In addition, give liberally to the national advertising campaign, and we are satisfied that in the increasing volume of business, four principal parties in the transaction will be satisfied, namely, administration, employees, the net profits and the customer.

S. A. Anderson,
George Asmus,
H. P. Knoble.

CUTTING MILLET FOR FEED.

What is the best time to cut millet, when it is to be used for feed? Around Chicago it is cut before it blooms, but here in Missouri it is maintained that it has to bloom before cutting.

R. F. G.—Mo.

When millet is to be fed green it should be cut just before it flowers; the cattle will clean it up much better at that stage than when it is older. If, however, it is to be made into hay—and millet makes quite good hay—wait until it is in flower.

C. W.

BOOKKEEPING BY VOUCHER



VERY retail florist necessarily has some system of credits. It may be, because the town is small and he is acquainted with everybody in it, that his credit system is to trust a man because he knows him; and, on the other hand, to refuse to trust him because he knows him. No records need be kept because of this intimate knowledge of his customers.

As the community increases in size and the volume of one's business increases, it becomes necessary to have a written record to which reference can be made when credit is asked. This record is best kept in a card file. To the name, business and home address of the party is added such intimate details as you may desire, such as banking connection, real estate holdings, personal references and manner of meeting obligations. In cities that are served by mercantile agencies, it is well to have such service in connection with every application for credit. Of course all this information is only the evidence for or against granting the credit. You, yourself, must sit as the judge and render, personally, the verdict upon the question, "Shall credit be extended?"

And sometimes it is good business to grant credit when the risk is somewhat doubtful. In times of a glutted market and particularly in the summer, this might be true. It is better to have a charge on the books than have the goods in the garbage can.

Bookkeeping.

Taking up the subject of bookkeeping, I believe it will be of interest to give a short explanation of the voucher system, a system that simplifies and shortens the work of the average office.

The voucher system requires only a ledger, cash book and voucher record book.

By "voucher" we seek to differentiate between the commonly accepted meaning of the word, understood by many to apply only to a certain form of check. In this article the term "voucher" is intended to mean the properly indexed invoice, or original bill or bills for merchandise or material attached for convenience in filing to a printed sheet or folder. In conjunction with the voucher may be used a voucher check, carrying not only the check number but also the voucher number to indicate the invoices paid by the voucher check.

Simplifies Records.

The voucher and voucher record do away entirely with the day book and journal. The purpose of a day book is to have a book of original entry; but what better original entry can be had than that of the original invoices, attached to a neat folder, backed with proper distribution of the charge to its proper accounts. An added advantage of this method of original entry is that your record is in the handwriting of the party to whom you owe the account and

The address of Ira C. Harper, assistant treasurer and office manager of the A. W. Smith Co., Pittsburgh, before the F. T. D. convention at Indianapolis October 12 on "Credit and Bookkeeping Systems for Up-to-date Flower Shops; also the commercial end of our industry and the picture of our business from the eyes of the man behind the books."

its correctness can hardly be subject to dispute.

The method of procedure is to file the unpaid current invoices, as received, in an ordinary alphabetical box file, so that they may be readily referred to should occasion arise at any time. When all statements are received at the first of the following month (and they should be in not later than the fifth or sixth) they are quickly checked up with the invoices on file in this box. The bills or invoices from any one firm or person are then attached to one voucher form, and the voucher properly "backed" with the name of the party from whom the purchase was made and the proper amounts filled in opposite the names of

If there is a weak spot in the trade, it is in the office end of the business. Too few florists have knowledge of accounting—they began life elsewhere than in an office and bookkeeping is irksome; its importance is only beginning to be appreciated. But here's a system devised by a man who is a florist as well as a system expert.

the accounts to which the items purchased are to be charged. The total of these items equals the total of the invoices or bills.

Journal Entries.

If discount is to be deducted from the bills, the notation "cash discount" and amount are entered on the voucher in the space provided for journal entries, and the net balance to be paid is entered on the bottom line.

If contra account is to be deducted before payment the notation "Accounts Receivable" and amount are entered on the voucher in the space provided for journal entries and the net balance is shown at the bottom.

If for any reason, after a voucher has been entered on the record, it is found necessary to cancel all or part of same, the entry is made in the space allotted to journal entries on the back of the voucher form. Example: If the item to be charged off was originally charged

to "advertising," then the entry is "credit advertising, charge accounts payable."

Voucher Record.

After all bills or invoices have been attached to voucher forms and properly backed, they are then ready for entry in the voucher record, preferably in alphabetical order for convenient reference. They are given a letter for each month and numbered consecutively as entered—A for January, B for February, etc., and each month starting with No. 1.

The attaching, backing and entering of vouchers, and the ledger posting, even for those houses having the greatest volume of business, should not require more than two days' time of the bookkeeper. It is conceded that certain items of expense are payable immediately when incurred. Such items, of course, must be vouchered and entered in the voucher record at once, without waiting until the end of the month. These items are exceptions, however, and in no wise interfere with the working of the system.

Columns to Meet Needs.

The voucher record should be a flat open book, with sufficient columns to meet your own needs and desires. On the credit side are columns for the number, the name of party to whom account is owed, and four money columns: Accounts Payable, Cash Discount, Accounts Receivable and Sundry Ledger Accounts.

On the debit side are columns for each account to which items are to be charged. Should you desire specific details of any one department you can add columns to take care of that. Example: To obtain cost of delivery department, over several columns write words, "Delivery Department." Then head columns as follows: Gas, repairs, chauffeurs' wages, boys' wages, carfare, express and parcel post. Any other item of expense may be subdivided as you desire, and separate columns allowed for such subdivision.

Care Needed.

The totals of the four credit columns must equal the totals of all the charge columns. When these columns have been totaled and agree, you may be sure your voucher record is in balance. Of course care must be taken to get your amounts in the proper column, for if you by mistake entered the amount in the wrong column, your record would be in balance but you may have charged to merchandise what should have been charged to advertising and so your record of merchandise and advertising would neither be true.

After the month's bills have all been entered and the columns totaled, you are ready for posting to the ledger. Only the total of each column is posted, so that you have but one ledger entry in each account, unless there is no column for the account and the voucher record entry happens to be in the sundry

ledger account column, either credit or charge.

General Ledger.

In your general ledger you do not carry accounts in the names of those you owe, nor do you carry accounts in that ledger in the names of those who owe you. The only accounts carried in the general ledger are those that appear as title heads over the columns of the voucher record, together with those sundry accounts that appear in the sundry column of the record. In addition to these, of course, are the title heads over the columns of your cash book. All accounts owed by you are carried under the ledger account, "Accounts Payable," and the total of column 3 is posted in this account on the credit side. You get your charges for this account from your cash book, being the total of your check or cash payments for the month.

All accounts owing to you are contained in your customers' ledger, and the total of each month's charge business is entered in one item in the general ledger as a charge under the title, "Accounts Receivable." The credit to this account is gotten at the end of the month from the cash book, and is the total of the column showing payments by customers under the title head, "Accounts Receivable."

Cash Book.

The cash book is ruled in columns to suit your own needs. Ordinarily on the debit side the following columns are sufficient:

1. Date.
2. Name of customer making payment.
3. Accounts receivable.
4. Total cash sales and C. O. D.'s paid that day.
5. Sundry items of income.
6. Total receipts for day.

On the credit side only one column for the checks issued.

For convenience, the cash item slips are entered at the end of each day and the names kept in alphabetical order for ready reference, the sundry items being entered last, when any, at the end of the day's work.

At the end of the month, the totals of the columns are posted to the general ledger, in a similar manner as the postings of the voucher record. The items of the sundry column of course, must be posted separately.

When vouchers are all entered and numbered, they are filed in a safe place and kept in alphabetical order for quick reference. When payment is made, the date of payment and the number of your bank check is entered on same. The voucher is then filed in your "paid" file, in alphabetical order where it can be gotten for reference at any time.

Seen from Inside.

The third division of my subject is a picture of our industry as seen by the man behind the books; in other words, the inside man.

It seems to me that the item of most vital importance to the florist, whether he be in a small town or in a metropolitan city, is how to get himself most efficiently before the buying public.

Your answer is probably ready and that answer you sum up in the word, "Advertise."

In the dictionary we find this defini-

tion of the word "advertise": To turn attention to, to inform, to give public notice of.

Personal Advertising.

Having in mind the necessity for advertising, we immediately associate with it the rather disheartening idea of expense, and then more expense. But this may not necessarily be. Oftentimes the greatest returns come from that which cost us no actual outlay of money. I am a firm believer in the advertising value of the personnel of any business house and of the place of business itself.

How often we have heard the expression, "I like to deal with Mr. Smith because of the comfortable feeling with which he surrounds himself and his patrons. He is not too big nor too busy to meet any of his customers. His clerks are neat and courteous and every one of them acts as though disappointed because he cannot wait upon all who come into his store. You never have a fear of meeting a grouchy clerk in his store. In fact, even when most busy, they all have a cheerful look or a bright word for those who visit their store."

Such an attitude (or shall we call it "atmosphere") on the part of proprietor or clerk cannot help but be talked about, and surely that is advertising of the highest quality and of the best paying kind.

Attractive Store.

Then there is the picture presented by the attractive store room. Above everything else the attractive store must be clean and bright looking. And as our goods are the acme of beauty, so must our stores ever present to the eye of the visitor a beautiful picture, that may make such an impression upon the beholder that he will desire to return again and again, and tell his friends that they also may share in the pleasurable sight.

To stimulate this feeling in the minds of our patrons, the store room must have an artistic setting, with fixtures that are attractive, quiet and harmonizing in their effect, avoiding absolutely that which may be bizarre or not in accord with the picture.

Let your display, both on the floor and in the window, be one in which your goods for sale shall predominate. And by this I mean plants and cut flowers. They represent the reason for your being in business; they are the things you most desire to sell; they bring to you your greatest profit. Baskets, vases, jardinières and such are only an auxiliary of the business, and while worthy of some display, should be held secondary both in the selling and in the display. Plants and flowers are the foundation of our business; we believe in our business and in its right to a foremost place among the best businesses of the country. Because of this belief, we cannot too much impress the beauties of our business upon the public.

Are not flowers the earliest gift of God?
Do they not, mutely eloquent, oft speak
For absent or for trembling hearts,
And bear kisses and sighs on their perfumed lips,
And worlds of thoughts and fancies in their
tears,
Touched by the rainbow's dyes?
Have ye ne'er prized some token flower?
An early rose, a bunch of young spring's first and
sweetest violets
Plucked and given into yours by hands so dear
That all flowers seemed grown holier from that
time?
Have ye ne'er hoarded such a simple gift?
Aye, through long years, e'en when each shrunk-
en leaf

Bore not a semblance to the thing it was,
And the soft fragrance that had once been there
Had changed from sweet to noisome;
And e'en then, for very fondness, could not
fling away those dim and faded records of the
past,
But laid the frail things in their wonted place,
To gaze, and dream, and weep upon again?

Get a reputation for quality for all you sell. A better advertisement than this cannot be had. And you will find that the question of price will hardly enter into the matter. Most people want what they want, and when wanting flowers they want the best. In this connection, and closely related, is the quality of workmanship in corsages, bouquets, designs, etc. Surely you will all agree that it is quality and effectiveness of design and not quantity or size that please. What a pleasure it is to hear these words of commendation: "If you want the best, both in quality and workmanship, buy from Smith." This is advertising that you cannot get for a price, and yet who will say it is not the most effective?

Artistic Impression.

Things that seemingly are little and of no consequence are oftentimes of greatest importance when taken with their associations. Carelessness in selection of box, paper and tie may mar all the pleasure of the recipient of your flowers and spoil the first impression, which, in advertising, is almost the chief point to be gained.

After you have made sure of having the best in quality, and workmanship most artistic, the effect is practically nullified if the picture is shabbily framed. The box must be of proper size and shape, neatly wrapped and tied. Then impress upon the delivery boy the necessity for delivering the package in good condition. With the delivery, your reputation is in the lap of the gods, but you have the satisfaction of knowing you have done your best.

Although the transaction is now practically completed, your responsibility has by no means ended, and the advertising value may now be approaching its zenith, even though in a guise that may appear disagreeable.

Adjusting Complaints.

Of advertising value second to none is a complaint satisfactorily adjusted. And by this I do not necessarily mean a just complaint. If the complaint comes immediately upon delivery, by phone or otherwise, it is wisdom to replace the order at once by special messenger. If too late, if the occasion for the flowers be past, offer to send other flowers at any time desired or offer to refund the money. Oftentimes the mere offer to replace or refund satisfies the complaint. But bear in mind always that while a satisfied customer is a big asset to any house, a satisfactorily adjusted complaint is 100 per cent better advertising.

Still another valuable form of advertising is the giving of discounts for cash or for the prompt payment of charge accounts. While syndicate trading stamps are better than no premiums at all, I maintain that in following out my slogan, "Let your own business do your best advertising," it is of infinitely more advantage to use the florist's own goods as premiums and thus help along the education of the public to the use of flowers, plants, etc.

When an account is paid in cash, give

[Concluded on page 32.]

PRICES ON PACIFIC COAST

IN the first place I must say that there are two classes of flowers grown on the Pacific coast, quality flowers and quantity flowers. It would appear to me that this assemblage is interested almost entirely in quality, and following this line of thought I shall strive to set my neighbor on this side of the mountains right. So much is told you by the visitor to our wonderful land about the prices of flowers that I must make myself clear on this subject, or you will be more up in the air than Mrs. Ella Grant Wilson was when my brother florist took her up 3,000 feet for an aerial spin over Los Angeles and surrounding territory on the occasion of her visit to us last July.

Quality flower prices on the Pacific coast are practically the same in Seattle, Portland, San Francisco and Los Angeles as they are in Chicago, Minneapolis, Kansas City, St. Louis and Indianapolis. Let me say first that I believe San Francisco governs the prices on the Pacific coast, even as Chicago does in the middle west. There for many years have held forth the largest growers, wholesalers and retailers. They also have a more desirable climate for greenhouse flowers than any other point on the Pacific coast; at least, that is my judgment. I have been in the flower business in Los Angeles for upwards of a quarter of a century and such has always been my opinion, nor do I see reason for change.

Growing.

The cost of everything is governed by the expense of production, and getting down to the foundation we find that lands suitable for greenhouses close to railroad facilities or paved boulevards are worth at the lowest possible estimate \$1,500 an acre, and from that to \$5,000 per acre. Water is worth about \$2,000 an inch steady flow. Greenhouse material costs the same as you pay, freight added. Money costs seven per cent. Fuel is crude oil almost exclusively. It costs \$2.30 per barrel of forty-two gallons.

Quoting Walter Armacost, one of our largest growers, our fuel costs us the equivalent of coal at \$8.05 per ton. We never fire less than ten months in the year and some years twelve months, at night.

Rose section men get \$30 per week; section foremen, \$35 to \$40 per week. Labor is not less than \$4 per day.

Some Figures.

Cow manure costs \$11 for a two-horse load, and shipped in is \$16.50 per ton, f. o. b., or \$18 on the ground. Bone meal \$75 to \$85 per ton, fish meal \$90 to \$100 per ton, dry blood \$125 to \$135, all according to analysis. Valley costs us eastern prices, plus express or freight. This is true of hyacinths, tulips and all bulbous stock, with the exception of lilies from Japan and freesias, which are produced on this coast. The grower

largely deals direct with the retailer, his delivery wagon calling every morning with the day's orders. Preference is given to the retailer, I believe, when stock is scarce.

I find in looking over my bills this morning that we bought quality flowers as follows:

Orchids, none to be had.....	\$1.00 each
White Killarney, 12-inch.....	.05 each
Columbia, 6-inch.....	.03 each
Russell, 8-inch.....	.06 each
Hadley, 12-inch.....	.08 each
Columbia, 16-inch.....	.08 each
Hadley, 18-inch.....	.12 each
Premier, 24-inch.....	.15 each
Russell, 24-inch.....	.15 each
Valley.....	.10 each

Thus it may be seen that Russell, Premier and Hadley will cost from twenty-five to fifty per cent more than Columbia, Ophelia, Killarney and others of that class. These prices will be firm for some time, gradually working up to 100 to 150 per cent higher for Christmas.

5-inch cyclamen, today.....	\$1.00
6-inch cyclamen, today.....	1.50
4-inch primroses, today.....	.25

Wholesalers.

I am not prepared to tell you about the wholesalers' or commission dealers' end of this business on the Pacific coast, with one exception, and that is Los Angeles, where I live. There are no recognized commission merchants in Los

Angeles, but there are several wholesalers whose business is largely with the small retailers in the surrounding territory, as far as Fresno on the north, El Paso on the east, San Diego on the south. The boundless Pacific Ocean is on the west, and it does not use flowers. The wholesaler would go out of business if he depended upon Los Angeles retailers for his income. Nevertheless, he occupies a most important position in the trade and is highly respected by all, for he is quite accommodating and in a pinch helps out the local retailer when called upon. He works upon an average of twenty per cent, and I fail to find any wholesaler registered at the poorhouse.

Retailers.

I find so many angles to this end of the game that I fear I may find difficulty in making myself clear. For instance, there are approximately twelve white retail florists' shops in Los Angeles that do a business of from \$25,000 to \$100,000 annually in the business district. There are many more scattered through the residence and business districts, many of which are simply stands in small arcways, entrances to office buildings and such, that do a business

[Continued on page 119.]



A. F. Borden.

Report by A. F. Borden, of Los Angeles, on "Prices on the Pacific Coast," presented at the Indianapolis convention of the F. T. D., October 12, 1920.

PRIZE CONTESTS.

Window Displays.

As in former years, the window displays formed a prominent feature of the F. T. D. meeting. The Indianapolis State Florists' Association had added to the contest by offering prizes to the department stores that displayed the best windows. The result was some quite interesting windows. The florists who entered the contest were Bertermann Bros. Co., A. Wiegand's Sons Co., Greene's Flower Shop, Claypool Hotel Florist, Pahud Floral Co. and Circle Flower Shop.

Of the florists competing, the winners were declared to be: A. Wiegand's Sons Co., first; Bertermann Bros. Co., second; Pahud Floral Co., third. Of the department stores the winners were: L. S. Ayres & Co., first; L. Strauss & Co., second; H. P. Wasson & Co., third.

The committee which judged the displays was composed of Henry Penn, chairman; Max Schling, Miss Amelia Gude, Charles Henry Fox and Mrs. Mary Johnston.

Poster Contest.

Around the walls of the assembly room hung about 125 posters entered by students in the upper two classes of the grade schools and the four high school years in the different city schools. The work was well executed from an artistic viewpoint and some expressed the idea well. The Indiana State Florists' Association offered a prize of \$25 for each class represented. Mr. and Mrs. E. E. Temperley had charge of this work and worked up much enthusiasm in the schools over it, resulting in the excellent display made.

BOOKKEEPING BY VOUCHER.

[Concluded from page 30.]

the customer a premium certificate for a determined percentage of the amount of his purchase. When paid by the tenth of the month following purchase, give a certificate for a slightly less percentage of the amount of his purchases. Redeem these certificates at any time by allowing the customer to select a palm, fern, jardiniere, basket, vase or any other goods you may have on sale, except cut flowers. You will find they will save the certificates and, in the majority of cases, will present them for redemption. On the back of the certificate is the notice, "Not to be applied to current account." This usually leads to the purchase of other goods, with the certificate applied as part payment. As a premium discount, this system rounds out the advertising of your business within itself, and is just one more link in the chain that binds the activities of your organization into a completed whole.

SOCIETY OF AMERICAN FLORISTS.

National Publicity Campaign.

We have often had to comment upon attempts made to adapt our slogan, "Say It with Flowers," to other lines of business, but it is rather new to us to hear of anyone using it directly, and changing the business terms to suit the slogan. A printing and stationery concern in Louisville, Ky., which puts out a house organ of rare quality, made a "Say It with Flowers" number of its

recent issue. Instead, of course, of offering flowers, its advertising matter referred to orders as "flowers." A back page devoted to a cartoon carried the slogan prominently and it appeared on most of the other pages. The substitution of intent was, naturally, obvious, but the slogan, in all the impressiveness of its message, was there—the most artful design of a perpetrator could not keep it down.

How many times have we spoken of efforts made to pervert our slogan to other uses! The practice is becoming almost a continual performance. The stage, the press and devisers of commercial literature are "sitting up o' nights," devising ways and means to pervert the slogan of the florists to their own use—and it can't be done.

Just think, all you florists who have not subscribed to the campaign fund, of the value of the slogan established in your interests, and how it is coveted by other lines of trade! And do you not experience a twinge of conscience because you have not helped to establish that slogan, preferring rather that your more generous brother shall pay the bills which have made establishment possible and, incidentally, raised your industry to prominence in the eyes of the public? In other words, as Mr. Latshaw put it, at the recent convention in Cleveland, you have allowed yourselves to come in the category of those who "crawl beneath the canvas of the circus tent."

For many weary months these weekly articles have been designed to bring those who have not subscribed to the fund to a sense of duty, not only to themselves, but to their most generous brethren who have made the general acceptance of the message, "Say It with Flowers," possible. And we say to these thoughtless ones that we realize the inattention they have given to this most important movement has not been intentional; that, at heart, they are really good fellows, and will at least save themselves from opprobrium by getting into line now, when sufficient support is needed to keep the publicity movement from going by the board, from losing the prestige and business-bringing power of the best trade slogan ever devised—"Say It with Flowers."

Why not send your check for what you think you can afford at once to the secretary, 43 West Eighteenth street, New York? John Young, Sec'y.

NEW YORK TO ORGANIZE.

Local Publicity Organization.

At the September meeting of the New York Florists' Club, an account of which was given in The Review at the time, a committee was appointed to consider ways and means of forming a local publicity organization in New York somewhat on the basis of the Chicago body. This work is being vigorously pushed ahead and A. M. Henshaw, president of the club, has mailed a personal appeal to as many of the florists in the territory as possible, asking that they assist in the movement.

The President's Appeal.

This appeal is worded as follows:

For your particular attention:
At the last meeting of the New York Florists' Club, September 13, an interesting discussion took place, from which it is hoped a great work will evolve.

The florists in and around New York have been severely criticised by their brethren in other sections of the country on account of their seeming indifference to any movement likely to prove of benefit to the trade. The feeling has been general that New York florists cannot get together to accomplish anything big, outside of flower shows.

All florists are acquainted with the work of the national publicity campaign committee. The nation-wide advertising placed by this committee has, undoubtedly, been of great benefit to the trade. This being proved, the necessity is shown for greater activity along these lines, and it was resolved by the club, at the above-mentioned meeting, to take steps in that direction.

We should all remember how, a few months ago, our florists received front-page newspaper publicity of an undesirable kind when they were referred to as profiteers of a pronounced type. All must concede that this bad impression in the minds of the public should be eradicated—and it can only be done through proper publicity.

I would like to first draw attention to the work being done by florists' organizations in other cities. For example: In one city an association has been formed, and a plan put into successful operation, which is much about as follows:

Raising the Money.

Here follows the well-known Milwaukee plan for raising funds, allotting a percentage of each week's business to be paid in to the fund by wholesalers, retailers and commission houses. The division of this fund is seventy-five per cent for local advertising, and twenty-five per cent turned over to the fund for national advertising.

The appeal continues:

It will be seen at a glance that the sum thus collected will reach large figures and, undoubtedly, the expenditure of this fund, in well placed advertising, will result in great good to every member of the trade.

New York is the largest flower center in the world—largest in the amount of stock handled, and largest in the number of individuals who make their living by the growing and the selling of cut flowers, plants, etc. Can we not get together and put into operation, without delay, some such plan as that outlined? Of course, we can. The first step, then, will be a get-together meeting of leading men in all branches of the trade.

It is proposed to draw for these men upon such organizations as:

The New York Florists' Club.
The New York Retail Florists' Association.
The Greek-American Florists' Association.
The New York and New Jersey Plant Growers' Association.
The Wholesale Cut Flower Protective Association.

And allied interests not attached to any organization.

It is hoped that these men will hold a meeting at an early date, to be followed by a monster mass meeting of florists, when progress will be reported and discussion invited. Expressions of opinion and helpful suggestions are asked for, and will be gratefully received.

Yours for the good of all,
A. M. Henshaw,
President New York Florists' Club.

NEW YORK FLORISTS' CLUB.

Club Buys Bonds.

A regular meeting of the New York Florists' Club was held in the club's rooms, Engineering Societies' building, 25 West Thirty-ninth street, New York, Monday evening, October 11. President A. M. Henshaw presided, and there was a fair attendance.

In the absence of Secretary Young, who was in Indianapolis, attending a meeting of the publicity committee, John H. Pepper, on motion, acted as secretary.

Treasurer Rickards reported that, as directed at the last meeting, he had invested \$2,500 of the club's funds in Third Liberty bonds, and stated that these bonds were now quoted on the market at a considerable advance on the purchase price.

In the absence of Harry O. May, chairman of the exhibition committee, through illness, Paul Rigo, of the committee, reported that there were three exhibits, one, by W. A. Manda, South Orange, N. J., to be passed upon by the

committee on awards. He urged that all who could do so make exhibits at the next meeting.

Anton Schultheis, for the club's delegation attending the recent meeting of the New York State Federation of Horticultural Clubs and Societies, reported the proceedings of the meeting, which have been reported in The Review. He added that he had requested the organization to contribute something to the national publicity campaign, and a resolution was passed appropriating \$50 from the treasury.

Walter Scott, Flatbush, Brooklyn, N. Y., was elected to membership in the club. Charles Schultheis, elected some time ago, was formally introduced to the members.

Name Committees.

The matter of the proposed local organization for conducting a publicity campaign came up as the principal business of the evening. President Henshaw announced the appointment of a committee to represent the club, in accordance with a resolution passed at the last meeting. He remarked that he had divided this committee into groups representative of the various interests, and these groups could act as subcommittees to promote interest in their particular fields. The committee is as follows: Growers—F. R. Pierson, chairman; Eugene Dailedouze, C. H. Totty, Robert Simpson and W. H. Duckham. Wholesalers—Frank H. Traendly, chairman; Aubrey G. Nash, P. F. Kessler, W. G. Badgley. Retailers—George E. M. Stumpp, chairman; Max Schling, Harold G. Perry, C. H. Brown. Greek-American Association—George D. Nicholas, chairman; Theodore Malandre. Plant Growers' Association—Anton Schultheis, chairman; A. L. Miller. Brooklyn Retailers—W. A. Rodman, chairman; E. J. McCarthy, W. H. Kuebler, Jack Trepel. Supplies—Emil Schloss, chairman; William Reed, Louis Hanfling, Jr., Roman J. Irwin. Greenhouse Builders—T. Booth De Forest, Philip Cox. Seedsmen—James McHutchison, W. A. Sperling, Joseph Manda. Press—A. T. DeLaMare, J. H. Pepper, A. M. Henshaw and John Young, ex-officio.

A long discussion followed, during which ways and means of raising a fund were freely suggested. Those taking part in the discussion were: A. Schultheis, F. H. Traendly, Curt Thimm, Henry Weston, W. Kather, P. F. Kessler, W. A. Rodman, Emil Schloss, W. C. Rickards, Jr., A. T. DeLaMare, W. G. Badgley and E. Dailedouze. The discussion resulted in the production of many plans and ideas, all of which will come before a general meeting of the committee to be held later.

Exhibit Reports.

The committee on awards reported upon the exhibits before the club as follows:

W. A. Manda, Inc., South Orange, N. J.—A varied and highly interesting collection of plants, especially of Dahlia Mandaiana, showing its adaptability to tub or pot culture. Silver medal recommended.

Jacob Hauck, Bloomfield, N. J.—Yellow sport of Chrysanthemum Early Frost. Appears to be a valuable acquisition as an early yellow. Highly commended.

G. Schlegel, Brooklyn, N. Y., S. G.

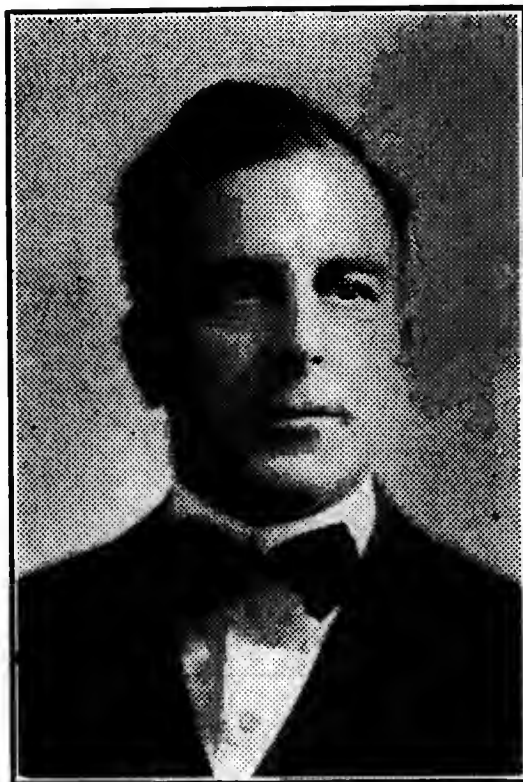
Milosy, gardener—Seedling dahlia. Vote of thanks.

The report was, on motion, adopted and ordered to be made of record.

W. A. Manda Thanked.

On motion of Anton Schultheis, a vote of thanks was passed to Mr. Manda for his splendid exhibit.

Mr. Manda, in a short address, said that florists generally did not seem to think it desirable to offer the public anything new, or much of a variety of anything old. Usually their lines of plants consisted solely of kentias, Boston ferns and aspidistras. Supposing, he said, women saw in a millinery shop window one style of bonnet year in and year out, what amount of business in bonnets would be done? It was the same in the florists' business. If the public saw interesting plants and novelties, they would buy; it would be natural



George G. Moyse.

for them to do so. The florists, he thought, were losing a great opportunity.

Ladies' Night Possibility.

The project of having a ladies' night came up for discussion, and the chair appointed Treasurer Rickards as chairman of a committee to be formed by himself to make the necessary arrangements.

On motion of Mr. Manda, it was ordered that a special meeting of the club, to which growers should be invited, be held on Monday evening, October 18, for a further discussion on the matter of organizing for a publicity campaign, and also to meet J. F. Ammann, secretary of the National Flower Growers' Association, who would have an opportunity to address the growers upon the objects of his organization. J. H. P.

NATIONAL FLOWER GROWERS.

New England Branch.

The New England district branch of the National Flower Growers' Association is now hard at work getting the association into working order. Realizing the difficulty of having to depend on a few enthusiastic individuals to

carry along the work, the association has established an office in the center of the wholesale flower district, at 32 Otis street, Boston, Mass., and has placed a competent secretary in charge.

The work at present is field work and a call will be made on each grower who can be reached, explaining to him the object of the association and asking him to join. There are over fifty charter members, and growers controlling over 1,500,000 feet of glass have already been signed up.

The work of indexing all growers in New England is progressing and following that will be the obtaining of reliable information about every dealer in flowers. This information will only be available to members of the association. It is also intended to establish a full registration bureau for greenhouse help and in many other ways to make the association of value to its members.

Executive Secretary.

George G. Moyse, whose portrait appears on this page, has been appointed executive secretary of the New England district branch of the National Flower Growers' Association.

Mr. Moyse is 40 years old and has lived in Newton and Waltham, Mass., for the last thirty years. He received his education in the local schools, Northwestern University and Boston University, where he is at present taking a course in advertising and business management.

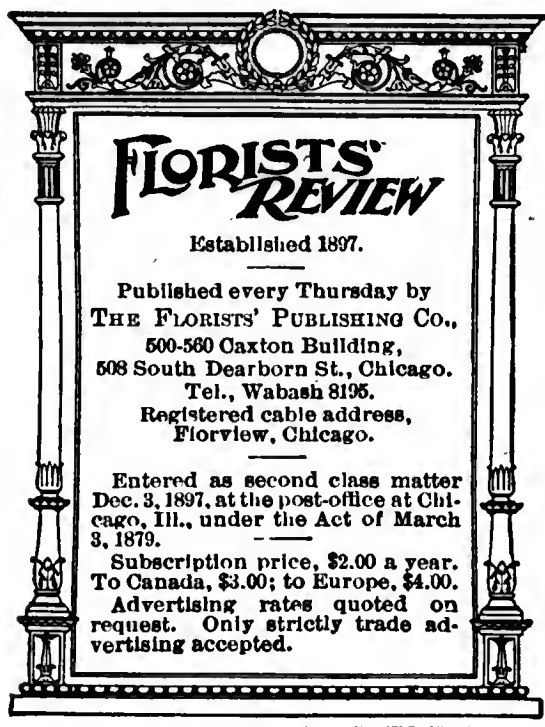
For eight years he was a commissioned officer in the National Guard, serving on the Mexican border in 1916 and in France for two years. While with the Yankee Division he was company commander in the One Hundred and First Infantry, and for conspicuous service on the field of battle at Chateau Thierry was promoted to the rank of captain, July 20, 1918. He received his discharge with rank of major at the end of the war.

Mr. Moyse has served his city for two years on the board of aldermen and was a member of the Massachusetts legislature in 1920. He belongs to the Masonic fraternity, Odd Fellows, Knights of Pythias, Waltham Chamber of Commerce and the American Legion. He is married and lives with his wife and daughter at Waltham, Mass.

MOTT-LY MUSINGS.

The pessimist: "It can't be done."
The optimist: "It can be done."
The peptimist: "I have done it."

Hugh Seales, of Birmingham, Ala., is in the last class. He is also a futurist, firmly believing in the future of the business if carried along practical lines. He says that trade was never better and warrants the erection of more glass, even at the prevailing prices. A new house, 30x150 feet, in roses has almost paid for itself in one season. Hugh Seales, Jr., has charge of the greenhouses, while the senior Seales oversees the store and nursery departments. Apropos of outdoor herbaceous stock, Mr. Seales acknowledges, after many years of experience in both north and south, that the Great Lakes region has the ideal climate for the most successful commercial growing of such stock. He claims, and correctly so, to be the first grower who came down from the north and proved carnations could be successfully grown in the south. W. M.



Results bring advertising.
The Review brings results.

THERE have come to be so many trade societies that no man can be expected to have knowledge of the affairs of more than a few of them.

SUNDAY closing gains converts week by week. No florist who tries the six-day week ever is content to go back to the old order of things.

FOR any grower located near a large city a dairy involves no venture; it pays a direct profit as well as providing one of the essentials of the greenhouse business.

BY order of the Interstate Commerce Commission, effective October 10, all railroads east of the Rockies are compelled to use all open-top cars exclusively for the movement of coal.

WHILE there is every prospect for an unprecedented sale of bedding stock next spring, to make a profit quality will be safer than quantity. The public will not pay high prices for rubbish.

THE only way flowers can be sold profitably at lower prices is by the utmost efficiency and economy in the greenhouse. Higher production and lower costs should be the growers' object.

THE business which keeps on growing in the next year is that which performs a real service. The one which has been profiting by easy money and liberal spending is likely to suffer a shrinkage.

FLORISTS in manufacturing centers face a less prosperous season than last, but those in the agricultural districts look for one fully as good. Most crops are bountiful and some, particularly corn, are record-breakers.

RETAIL florists who do not sell bulbs are missing an easy profit; nor should they overlook the dimes and quarters which are to be picked up by showing packages of fertilizer and insecticide for house-plant use.

NEW YORK'S proposal of a cooperative advertising campaign will be watched with the greater interest because of the different conditions there from those prevailing in the cities where such a campaign is now in operation. If successful, this movement will add much power and prestige to the trade as a whole.

"PRODUCE and reduce," a florist urges his fellow tradesmen, referring first to flowers and secondly to prices.

A VAST amount of "publicity" sells nothing at all. There's a great difference between publicity and advertising.

THERE has been no fall in cypress, although the price of most other kinds of lumber are down, some of them as much as forty per cent.

A YEAR ago the Pink Part of The Review was contained in twenty-four pages. In this issue it fills thirty-four pages and it is growing each week.

THERE has been little change in the situation as regards glass, although the American Window Glass Co., which had been out of the market for some time, at least as regards greenhouse sizes, recently notified the trade that again it is open to book orders. On the other hand, W. W. Kimball, Chicago manager for the Pittsburgh Plate Glass Co., is quoted as telling the Chicago Real Estate Board October 8 that a glass famine exists and that prices are going much higher.

THE day is not far distant when the man who has disregarded the golden rule, in dealing with his fellow florists, will find his chickens have come home to roost. Buyers will not soon forget the shippers who have demanded cash with order and then waited weeks or months before shipping the plants; nor will they soon forget the ones who have sent stock of a quality they, had they been buyers, would not have been willing to receive at the price, or the ones who have not answered letters of reasonable complaint. On the other hand, the great majority who have done as they would be done by will continue to enjoy good business after the trade becomes adequately supplied with stock.

A PAT ON THE BACK.

Few of the trade realize the importance florists have come to possess in public estimation. So busy are we that we cannot get the perspective that enables us to appreciate how fast has been the trade's rise in the business world of late years.

In an editorial on the F. T. D. convention the Indianapolis News October 11 brought this trade's growth to its own attention by the following paragraph:

Reports from cities in which the florists have held their conventions indicate that the delegates soon assert their presence. A florist must of necessity be a versatile man. He is usually envied under the belief that all he has to do is to raise beautiful flowers—an occupation which every backyard gardener regards as the ideal method of combining business and recreation. But raising flowers is now a highly developed business in itself, and selling flowers has, in the last few years, become an important industry. "Say It with Flowers" has become a national institution. The florists did that by business methods, not by raising pretty flowers for the fun of it.

EASIER COAL MARKET SEEN.

The belief among competent observers in the coal market is that if a serious strike is avoided the downward trend in prices which began in the early part of September will be resumed. It is also argued that the slowing down of production among industries generally will be reflected in the lessened demand on the part of manufacturers. It is believed that because of the uncertain trade outlook manufacturers will not

be as eager in the future as they have been in the past to accumulate large reserve stocks of fuel.

The car supply has been extremely good and most operators are not looking for assigned car orders, so that railroads and public utilities are in the same position as commercial buyers so far as prices are concerned.

HENRY FORD WAS RIGHT.

There is a general belief in the trade that prices not only should come down, but actually are coming down. Nobody is willing to buy against future needs, in the belief that when the time comes those needs can be covered at lower prices than now prevail.

The surest indication that the peak has been reached, and, in many commodities, turned, is found in the general disposition of consumers to use as little as possible of the things that have not begun to come down and to demand price concessions all along the line, larger ones where small ones have been obtained. Demand will govern; even small supply becomes too much when consumers will not buy.

Florists note that in many lines of merchandise unusual effort is being made to unload high-cost goods, apparently to avoid a loss when prices fall. Fortunately, ours is not a business in which large stocks are carried by retailers and we are in a position to profit rather than lose by a general decline in commodity values.

GROWING PAINS.

No pun is meant in that headline. It names exactly the thing from which the trade is suffering today, though it is far more acute and more serious than the twinges the child feels.

During the last two years the trade has advanced so rapidly as an industry, in size and importance, that it has not the personnel—the available working hands—to keep up with the demands increased business has brought. Greenhouse and store proprietors alike have felt the strain upon the force of help at their disposal. Each year has brought a stronger demand for flowers and a consequent increase in greenhouse production and in the retail store business. This came at a time when government service and war-time industries had drained the trade of younger blood, which has not been quick to return. As a result, attempted further growth by the trade is accompanied by difficulties which are indeed painful to those who see the opportunity and have the desire to expand.

There is great room for expansion. It would be regrettable if this trade, already started on a rapid advance, should be compelled to slacken its pace for lack of available persons of experience to satisfy the growing demand for flowers. Now that there are indications of greater available labor supply and less competition for help from other industries, florists should avail themselves of the occasion to add an apprentice or several apprentices to their staff, likely young fellows who will shoulder responsibility when positions are open. The cry for experienced help has been loud the last two years. Now is the opportunity—paraphrasing the tobacco slogan—to grow your own.

OBITUARY

John Bauscher, Jr.

John Bauscher, Jr., well known florist of Freeport, Ill., died in a hospital there October 9, at the age of 57 years. Death came suddenly and is thought to have been due to apoplexy. The day before his death he was walking around the town and speaking to many of his friends. Mr. Bauscher is survived by his wife and the following children: Mrs. Florence Burkhart, wife of Jacob Burkhart, of Silver Creek township; Arthur J. Bauscher, who has been managing his father's business for some years; George, Lester, Clarence and John Bauscher, Jr., all of Freeport. The funeral service was held at the Bauscher home October 11 and was attended by many hundreds of townspeople, as he had possibly a larger acquaintance than any other man in Freeport. Interment was at Oakland cemetery.

John Bauscher, Jr., was born March 1, 1863, in Peoria, Ill., and removed to Freeport with his parents in 1864. His father, John Bauscher, Sr., started in the florists' business in a small way in 1868 and conducted this business for twenty years. In 1888 his son bought the business and started in for himself. His first step was to build a greenhouse 8x16 feet, heated with old stumps taken from the logging woods. It is a far cry from such a commencement to the large range of greenhouses owned by Mr. Bauscher at the time of his death.

Mr. Bauscher kept adding to his houses for the first few years and about six years after buying out his father he had eleven greenhouses, all being heated by wood in a little 8-horsepower boiler. That year he bought a 40-horsepower boiler and started to burn coal. After a few years Mr. Bauscher found the original houses were rotting, so he replaced them with three modern houses, 24x170 feet, and planted roses. He also put in another boiler and started to use steam heat at this time.

Speaking of these steady improvements, Mr. Bauscher once said: "This is where a great many people of Freeport tried to discourage me, saying that I put too much money in this business for the size of the town, then about 12,000. But instead of being discouraged, I bought all the glass and pipe of four small florists who had been forced out of business, and kept enlarging."

A few years later he built several more large houses and by 1913 he owned 100,000 feet of glass in his sole right. This is the record of twenty-five years of successful toil as a florist, and his many friends in the trade and elsewhere will mourn his loss. The motto of John Bauscher, Jr., which he has used throughout his business career, might well serve as his epitaph—"Honest and Square Dealing."

Mr. Bauscher was widely connected with various organizations and was a member of no less than forty-four a few years before his death. Besides many florists' organizations, he was a member of the Knights of Pythias, Loyal Order of Moose, Odd Fellows, Elks and Knights Templar. He was a Mason and a Mystic Shriner. In addition to this, Mr. Bauscher served four



John Bauscher, Jr.

terms as county supervisor. Nearly all the societies of which he was a member sent flowers to the funeral.

CHICAGO.

The Market.

Warm weather invariably brings on more stock and causes a decreased demand for it. Conversely, a cool spell shortens supply and stimulates demand. As we have had both conditions within the week, the market has been somewhat erratic.

It is the practically unanimous report that October has started off better than it did a year ago, or the year before that. Prices firmed up as soon as the gladioli and asters retired from the scene and stock has been selling at prices commensurate with its quality. Good stock has brought good prices, but the demand has not yet become strong enough to give unusual value to the low grades. City trade is fair and getting steadily better and better, while shipping trade continues strong. Everyone is pleased with the volume now being done, and with the prospects for the near future.

Chrysanthemums are late. Not until the present week has the cut been heavy enough to warrant mention near the head of the list. The result has been that those fortunate enough to cut good early flowers have obtained excellent prices for them. There will be plenty for the next six weeks, unless all signs

fail, but there is beginning to be a hope that business will be strong enough to take them all at profitable prices. It will be remembered that several large growers dropped mums because of last season's low averages. The supply of pompons has not increased as fast as has that of large flowers. It means little to quote prices on these, as a bunch may be anything from a half dozen sprays to an armful.

Some rose growers are pretty far off crop, but others are cutting quite heavily and in general the quality is excellent. Special grades of Russell have brought as much as \$6 per dozen, and Premier has brought \$35 per hundred for the few longest. Most of the sales of course are not over half these figures. Shorts again are harder to buy than the longer grades and in most houses command relatively better money. White roses once more are scarce and bring higher prices than the same lengths of other colors. A demand for red also has sprung up and is not easily met. Columbia is the most abundant variety.

The quality of carnations is improving rapidly and the demand is keeping the market clean at good prices even if some asters, mostly rather poor, still can be had cheaply and are used for work. A few gladioli continue to arrive, but they are in little request.

Violets have arrived, but the singles are nothing to brag of as yet, and the New York doubles are so poor most of them go to the street boys. Calendula

CHRYSAN

BIG BLOOMS

Our Mum crops are ready—grown by leading Big Blooms and Pompons in this market and our

We offer Chicago's Largest Variety of Roses

Amling's Roses are recognized as among the most carefully grown and handled in America.

In addition to large supplies of the varieties shown in the adjoining Price List, we offer such novelties as Crusader, Golden Rule and Victor, the two latter not to be had elsewhere.

We have the largest supply of Beauties in the middle west—a new crop just on.

VALLEY! VALLEY!!

Amling's is headquarters; you can get it here in quantity.

CURRENT

ROSES		Per 100
Premier, special.....	\$25.00	@ \$35.00
Premier, medium.....	18.00	@ 20.00
Premier, select.....	12.00	@ 15.00
Premier, short.....	6.00	@ 8.00
Russell, special.....	25.00	@ 35.00
Russell, medium.....	18.00	@ 20.00
Russell, select.....	12.00	@ 15.00
Russell, short.....	6.00	@ 8.00
Columbia, special.....	20.00	@ 25.00
Columbia, medium.....	12.00	@ 15.00
Columbia, select.....	8.00	@ 10.00
Columbia, short.....	4.00	@ 6.00
Butterfly, special.....	18.00	@ 20.00
Butterfly, medium.....	12.00	@ 15.00
Butterfly, select.....	8.00	@ 10.00
Butterfly, short.....	4.00	@ 6.00
Milady, medium.....	15.00	@ 20.00
Milady, select.....	10.00	@ 12.00
Milady, short.....	6.00	@ 8.00
Montrose, medium.....	15.00	@ 20.00
Montrose, select.....	10.00	@ 12.00
Montrose, short.....	4.00	@ 6.00
Ophelia, special.....	12.00	@ 15.00
Ophelia, medium.....	10.00	@ 12.00
Ophelia, select.....	6.00	@ 8.00
Ophelia, short.....		4.00
Dbl. White Killarney, med.,	15.00	@ 20.00
Dbl. White Killarney, select,	10.00	@ 12.00
Dbl. White Killarney, short.,	4.00	@ 8.00
Sunburst, medium.....	12.00	@ 15.00
Sunburst, select.....	8.00	@ 10.00
Sunburst, short.....	4.00	@ 6.00

Extra Special roses billed accordingly.

CORSAGE ROSES

	Per 100
Cecile Brunner.....	\$3.00

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

THE MUMS and POMPONS

specialists. This is much the finest large lot of supply will be continuous until after Thanksgiving

PRICE LIST

AMERICAN BEAUTIES		Per doz.
30 to 36-inch stems	\$5.00 @	\$6.00
20 to 24-inch stems	3.00 @	4.00
Shorter	per 100, 8.00 @	12.00

CHRYSANTHEMUMS		Per doz.
Yellow	\$1.50 @	\$6.00
White	1.50 @	5.00
Pompoms	per bunch, .50 @	.75

CARNATIONS		Per 100
Good Stock	\$3.00 @	\$4.00
Fancy Laddie		6.00

SWEET PEAS		Per 100
Spencers, several colors	\$1.50 @	\$3.00

MISCELLANEOUS		Per 100
Valley	\$10.00 @	\$12.00
Easter Lilies		15.00
Tritomas		8.00
Cattleya O cnids	per doz., 18.00 @	25.00
Feverfew	per bunch	.25
Myrtle	per bunch	.35
"Flowering Clover"	per bunch .35 @	.50

GREENS		
Ferns	per 100, 35c; per 1000,	\$3.00
Plumosus	per bunch, \$0.50 @	.75
Sprengerl.	per bunch,	.50
Adiantum, fancy long	per 100,	2.00
Smilax	per doz.,	4.00

Prices Subject to Market Changes.
Store Open from 7:30 A. M. to 5 P. M.
Saturday to 8 P. M. Closed on Sunday

Sweet Peas

Our arrangements this season include a larger supply than ever before of winter-flowering Spencer Sweet Peas. Already picking in some quantity.

Carnations

We are pleased to announce that Amling's is ready with a much larger supply of Carnations than last season, and

the finest quality ever known at this early date

NOTE—Order Early

We close at 5 p. m. It still is only 4 p. m. in places that are not "saving daylight." Send orders in time.

169-175 N. Wabash Ave.
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1975

GEO. C. WEILAND, President
FRED SCHRAMM, Vice-President
RUDOLPH ELLSWORTH, Secretary
CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS of CUT FLOWERS and PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

READY

For a Big Season's Business

The superiority of our large stock of standard and novelty flowers—expertly grown, cultivated and handled—means satisfied patrons, than whom there is no better advertisement. Our products are of high quality and enjoy a wide market among discriminating buyers.

PRICE - QUALITY - SERVICE

"He Prospers Most who Serves Best"

We claim to meet every requirement in our line

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

CURRENT PRICE LIST

ORCHIDS: Cattleyas - Oncidiums - Vandas

We can supply fine stock, usually without notice, but it is better to order a day ahead of shipment if possible.

	Per 100		Per 100
Premier	Special.....\$25.00 to \$30.00	Ophelia	Special.....\$20.00
	Long 18.00 to 20.00		Long\$15.00 to 18.00
	Medium..... 10.00 to 15.00		Medium..... 10.00 to 12.00
	Short..... 8.00		Short..... 8.00
Russell	Special.....\$25.00	Sunburst	Special.....\$20.00
	Long\$15.00 to 20.00		Long\$15.00 to 18.00
	Medium..... 10.00 to 12.00		Medium..... 10.00 to 12.00
	Short..... 8.00		Short..... 8.00
Dunlop	Special.....\$25.00	White	Special.....\$20.00 to \$25.00
	Long\$15.00 to 20.00		Long 15.00 to 18.00
	Medium..... 10.00 to 12.00		Medium..... 10.00 to 12.00
	Short 8.00		Short 8.00
Milady	Special.....\$25.00 to \$30.00	Mrs. Ward	Long.....\$10.00
	Long 18.00 to 20.00		Medium 8.00
	Medium..... 12.00 to 15.00		Short 6.00
	Short..... 8.00	Butterfly	Special.....\$20.00 to \$25.00
Columbia	Special.....\$20.00 to \$25.00		Long 15.00 to 18.00
	Long 15.00 to 18.00		Medium..... 10.00 to 12.00
	Medium..... 10.00 to 12.00		Short..... 8.00
	Short..... 8.00		

BRUNNER, the Miniature Rose\$2.00 to \$3.00 per 100
Extra Special Roses Billed Accordingly

Miscellaneous Flowers

Carnations	Per 100	Chrysanthemums	Per Dozen
Select	\$ 2.00 to \$ 2.50	White	\$2.00 to \$5.00
Fancy	3.00 to 4.00	Yellow	3.00 to 5.00
Extra Fancy	5.00	Pompons	per bunch, .75 to 1.50
Valley	12.00	Giganteum Lilies	
Sweet Peas	2.00 to 3.00	Per 100.....	\$20.00
Ball's Calendula	4.00 to 6.00	Per doz.....	2.50

Decorative Greens

Ferns.....	\$3.00 per 1000	Sprengerl.....	35c to 50c bunch
Adiantum.....	1.50 per 100	Smilax	\$4.00 doz.
Plumosus.....	.50c bunch	Galax.....	\$3.00 per 1000

WOODWARDIA FRONDS, \$10.00 per 100

Special prices on regular orders or large lots.
Prices Subject to Change Without Notice

Order Early We close at 5:00 o'clock—at your place it probably then is 4:00 P. M.

RUSSELL COLUMBIA PREMIER MILADY HEARST OPHELIA SUNBURST

Excellent Autumn Roses

BUTTERFLY KILLARNEY W. KILLARNEY RICHMOND CRUSADER NESBIT BRUNNER

Fine Quality in All Leading Varieties CARNATIONS White, Light Pink, Deep Pink, Red NEW CROP

In good supply, with quality exceptionally fine for so early in the season.

Yellow and White Mums, Easter Lilies, Rubrum Lilies, Valley, Dahlias, Celosia, Cosmos, Zinnias
and all other seasonable Cut Flowers, including Greens of all kinds.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House



With the opening of the **Fall Season**, why not place a regular standing order with us
for two or more shipments per week, thereby protecting you when a scarcity exists?

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

QUALITY
SPEAKS
LOUDER
THAN
PRICES

PRICES
AS
LOW
AS
OTHERS

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

sells well. Orchids are more abundant than for many months and prices on these have fallen. Valley has stiffened under the influence of increased demand. There are few lilies.

Ferns have been marked up to \$3 per thousand. Bronze galax is scarce and something has happened, too, to reduce the supply of prepared magnolia leaves. Adiantum is slightly more plentiful and other greens equal the demand.

Club Opens Season.

The Florists' Club, which has become a purely social body since retailers, growers, wholesalers and the allied trades have organized separately for business purposes, opened the season October 7, after a three months' vacation. A smoker had been advertised and the attendance gave great joy to the officers. Secretary Lautenschlager says 200 were present and, however tinged with enthusiasm that count may seem, there was scarcely a vacant chair

TOPPER

Wholesale
Cut Flowers
and Supplies

30 E. Randolph St.

Chicago

Phone Central 6284

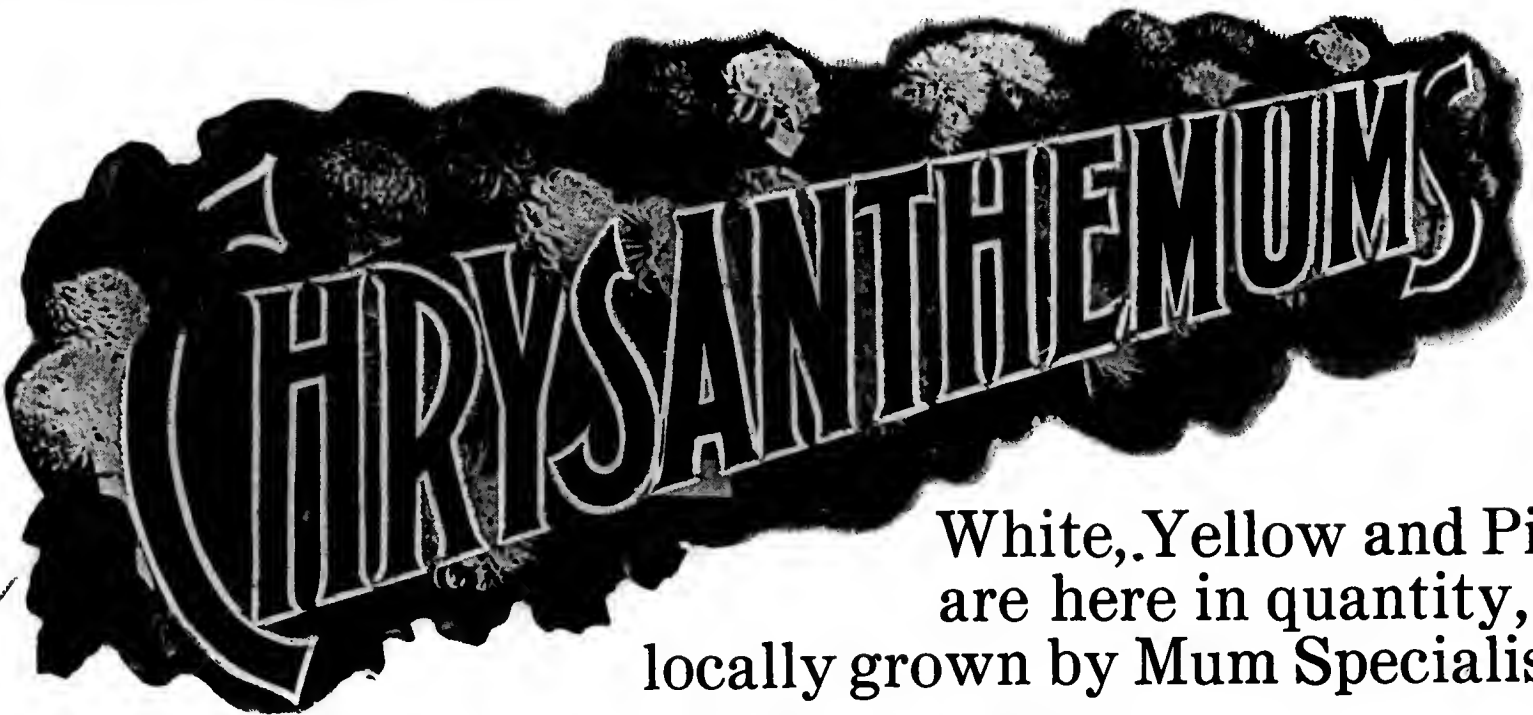
MUMS, ROSES
and CARNATIONS

ALL KINDS OF

Greens in Season

in the big meeting room at the Randolph hotel. An admirable vaudeville program was staged to go with the smoker, the hit of the evening being Ruth Patton's singing "Say It with

Flowers." Guy W. French, chairman of the committee in charge, made a speech of welcome and introduced President T. E. Waters as master of ceremonies.



White, Yellow and Pink
are here in quantity, all
locally grown by Mum Specialists.

\$3.00, \$4.00 and \$5.00 per dozen

Pompons are ready—send along your orders

Roses of Fine Quality

Wonderful Stock in Medium and Longer Grades

Specially Strong on Columbia, Russell and Premier

Also nice cuts of **Dunlop** and **Butterfly**, **Ophelia** and **Sunburst**, **White Killarney** and **Milady**—all lengths, but the demand for shorts frequently exceeds the supply.

New Crop Carnations Ready--- \$2.00 to \$4.00
per 100

Nice, clean flowers, with stems of seasonable length.

Giganteum Lilies

\$20.00 per 100

Valley

\$12.00 per 100

Fancy Ferns, best stock .. \$3.00 per 1000

In ordering of Randall you have the assurance that you have
back of you the largest supply in America.

AL RANDALL
COMPANY
180 N. Wabash Ave., CHICAGO

L. D. Phone
Central 7720

Before the festivities began a brief business session was held, during which Wm. M. Reid, of the A. L. Randall Co., was elected to membership. He was not present, being on his honeymoon, his bride having been Miss Edna Frauenfelder, one of the most proficient members of the trade. The following were proposed for membership:

Wm. F. Hennig, retail florist, Blue Island, Ill.
J. L. Johnson, florist, De Kalb, Ill.
Michael Fink, grower, 2640 North Herndon street.
John Bretz, grower, 2640 North Herndon street
Hans Yepsen, grower, Maywood, Ill.
Xavery Wojtkiewicz, grower, Niles, Ill.
O. L. Scherer, wholesale florist, 182 North Wabash avenue.
Wm. E. Stielow, grower, Niles Center, Ill.
Wm. Kalina, grower, Batavia, Ill.
N. H. Kirscht, grower, Morton Grove, Ill.
Geo. Lepper, wholesale florist, 164 North Wabash avenue.
Henry Arnold, wholesale florist, 30 East Randolph street.
H. J. Peterson, retail florist, Chicago Heights, Ill.
V. M. Henry, retail florist, 2221 West Madison street.
Herman Schau, grower, Morgan Park, Ill.
A. Setterberg, seedsman, Chicago.
The report of Treasurer Paul Weiss showed the club started the season with \$1,074.90 in available funds.

Growers to Meet Next Week.

The monthly meeting of the Commercial Flower Growers of Chicago is to be held at the Randolph hotel, Thursday evening, October 21, at 8 p. m. A full attendance is looked for, as important business is to be transacted.

The special subject for discussion will be the question, "How can the necessary dues for the National Growers' Association, of which the association is a local branch, be best raised?" Secretary Otto H. Amling says the consensus at the last meeting was that these dues be raised by an assessment of one-eighth of one per cent on gross sales, as it was figured this would about equal \$1 per thousand square feet covered by glass and would be equitable all around.

W. J. Keimel, president of the National Growers' Association, will report the proceedings of the executive meeting at Indianapolis.

Several applicants for membership are to be voted on.

The Amling Annual Meeting.

The annual meeting of the stockholders of the E. C. Amling Co. was held at the company's office in the evening of October 11. The reports showed the past year to have been the largest in the company's history, sales having considerably exceeded the million mark. Directors were elected, as follows: E. C. Amling, H. C. Wendland, W. J. Keimel, H. Wehrman and S. J. Pearce. The directors elected the following officers: President, E. C. Amling; vice-president, H. C. Wendland; treasurer, W. J. Keimel; secretary, Paul Weiss; manager, C. J. Michelsen.

Various Notes.

The impression is general that September was extremely warm, but the weather bureau's figures show that in mean temperature and rainfall the month this year was exactly like September last year, both years being slightly above normal. The percentage of possible sun, however, was high, 71 against 64 as normal. There was no frost in September. The earliest killing frost ever recorded at Chicago was September 20, 1896. The average date is October 17.



Pyfer's Flowers

make a happy and lasting impression, and the price is so reasonable that it is a pleasure to remember them always as *the best*.

Begin the season right by connecting with us, as we shall have plenty of stock to take care of your orders. We cannot handle all the flowers coming into the market, therefore we handle only *the best*. We have always paid special attention to out-of-town trade, realizing they must have exceptionally well grown and carefully selected stock to reach them in good condition, so that we may have their continued patronage.

We have a large supply of—

ROSES—Columbia, Russell, Premier, Sunburst, Cphelia, Maryland, Hearst, Hoosier Beauty, Milady, Double White Killarney and Montrose.

CHRYSANTHEMUMS—White, Yellow and Pink.

POMPONS—Exceptionally fine quality.

CARNATIONS—Choice early stock.

ASPARAGUS and SPRENGERI.

FERNS and GALAX.

Remember us the next time you are in need of flowers from this market.

A.T. Pyfer & Company

Our Motto: "Nothing is too much trouble to please a customer."
164 NORTH WABASH AVENUE CHICAGO, ILLINOIS

E. C. Amling celebrated his fifty-second birthday anniversary at Sawtelle, Cal., last Sunday; he was born at Maywood, October 10, 1868. The E. C. Amling Co., of Los Angeles, is opening its new wholesale house this week.

Retailers who have been receiving weekly shipments of California mums report the express charges have added thirty-five to forty per cent to the invoice price, to which still was to be added the cost of the box and some

THE
GROWERS' OWN



YOUR PROTECTION

YOU

would be interested to watch the stock coming in from our growers—to see at first hand the uniform run of the quality—

BUY HERE
for the
same reasons others
BUY HERE

AN INNOVATION
—
SUNSET-SUNRISE
Delivery Service
to the
Out-of-town Buyer

YOU

would be interested in watching all orders filled and each customer's particular requirements taken care of as if the party was picking out the stock PERSONALLY.

Nothing in Cut Flowers
to take the place
of the—
ROSE

WE

FILL ALL ORDERS as if we were the customer—it is the spirit that gives to us REGULAR BUYERS.

To sell Retail Florists
exclusively
is our specialty

IT IS THIS—spirit of co-operation—protection we would like TO PROVE TO YOU—

WE WELCOME YOUR ORDERS.

GLASS by the
MILLION
Daily Production
by the
THOUSANDS

KENNICOTT BROS. CO.
174 N. Wabash Ave.
CHICAGO

H. B. KENNICOTT, Pres.
J. E. POLLWORTH, Sec'y and Mgr.

"THE PRINCIPAL LOCATION IN THE MARKET"

A large and dependable supply of all

The Flowers of Autumn

A quality to fit the needs of every retailer

Mums, Carnations, Roses, Valley

Our Prices Never Are Higher than Others Ask for an Equally Good Grade of Stock.

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

SELECT MUMS

ROSES, SWEET PEAS, GARDENIAS

and all other Seasonable Flowers for particular buyers.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

damaged flowers. The mums thus have had to retail at a price so high the sale was not brisk and orders have been reduced as the local supply increased.

The E. Wienhoeber Co., October 6, decorated in Graec church and made the bouquets for the West-Kilmer wedding, one of the largest affairs of the early season in Oak Park. The bouquets were exceptionally effective. The bride's was of swainsona and gardenias, that of the maid of honor of pink centaurea.

Chicago wholesalers were not so numerous represented at Indianapolis this week as had been expected.

John Poehlmann says the number of stores using orchids has increased noticeably in the last two years, and to such an extent he thinks another oversupply of cattleyas highly improbable.

In the "new" range of the Albert F. Amling Co., Maywood, there are 140,000 rose plants under the care of William Collatz and his assistants. The plants all have been run through last summer without a rest. Indeed, the White Killarney plants have been run

steadily, without rest, since they were benched in 1915.

Arthur M. Anderson, textiles buyer for the A. L. Randall Co., says conditions in France do not warrant expectations of further declines in the price of chiffons. Mr. Anderson has made two trips to France since the war. Manufacturing costs there, he says, are higher than ever before and can not come down rapidly.

The quarterly meeting of the Chicago Flower Growers' Association was postponed a week, from October 12, because of the absence of President Weiland and Manager Klingsporn, who were at Indianapolis.

Charles Bond had a gold mine in his cattleya houses last autumn and is again cutting in some quantity, although he will not have his full crop until Christmas. He has cut little all summer.

Chrysanthemums have brought unusually good prices so far this season, but Bassett & Washburn claim the record to date, having sold white mums for as much as \$8 per dozen to city re-

tailers as recently as October 8. The Russell rose has lost no popularity at this establishment, where it is asserted the quality of the present crop is not equaled by any other rose.

A. Lange decorated at three country clubs October 8, as widely scattered as Highland Park and Beverly Hills. He had a large wedding October 12, which kept him away from Indianapolis, but Homer Lange attended the F. T. D. meeting.

Miss Lillian A. Tonner and her mother plan to leave for Baeonton, Ga., on the night of November 2. They will wait to cast their votes. Mrs. Tonner, mother of a large family of florists, is 76 years of age and greatly interested in this first opportunity for exercising the full franchise.

A. Miller spent the greater part of last week with A. B. C. customers in or near St. Louis.

Because of an affection of the gums, A. J. Zech had seven teeth extracted last week, with more to follow. He has a long job of bridge work ahead of him.

Edgar F. Winterson, Jr., was 29 years

MUMS!

We are the largest growers of Mums in the Chicago market—quite likely the largest growers in America. Our list includes all the old favorite varieties and the best of the novelties. The cut has begun and will increase each week till Thanksgiving. Send along your orders.

POMPONS READY NEXT WEEK

ROSES AND CARNATIONS

ORDER OF THE GROWER

Our prices never are higher than others ask if they ship an equal grade of stock.

WIETOR BROS.,
30 E. Randolph St. CHICAGO, ILL.

FLOWERS "at their best" From Grower Direct

WEILAND-RISCH CO.

154 North Wabash Ave. **FLOWER GROWERS** CHICAGO

of age October 11. He is a chip of the old block.

Robert Newcomb arrived from the coast October 8 and is at Indianapolis this week. He says the trade in the far west has had an uncommonly good summer and that everywhere he called on his trip from Portland to Chicago fall business is opening well. Mr. Newcomb believes the demand for flowers has grown faster than production has increased, with the result that another good season is assured.

A. F. Borden, of the Redondo Floral Co., Los Angeles, stopped in Chicago October 9 on his way to the F. T. D. convention at Indianapolis.

Mr. Leedle, of The Rosery, Springfield, O., was here last week, to meet his mother, who was returning home from a visit to California.

Dr. Moore, head of the Hollywood Gardens, Seattle, Wash., was here last week on a business trip, which was planned to include the F. T. D. meeting.

Edward Galavan is in New York this week.

W. C. Florentine has resigned his position with the A. L. Randall Co.,

where he handled the growers' supplies, and will remove to Freeport, Ill., where he will join the sales force of the Hoover Laboratories, which is putting a new plant food on the market.

William Abrahamson was at Detroit last week to superintend the finishing touches on the new store of Papas Bros., Inc., which will open October 15. Located at the corner of Woodward avenue and Parsons street, this is one of the largest flower stores in America and is completely Randall equipped.

Many Chicago florists will be interested to know that a baby boy has arrived at the new home of Ernst C. Ameling, at Orange, Cal.

John Mangel is the latest convert to the Sunday closing idea and his stores in the Palmer House and the Blackstone hotel will no longer open on the Sabbath.

Ben Miller, vice-president of the A. B. C., returned last week from his trip to Holland to inspect and expedite the bulb shipments. The distribution of the huge imports has been no small task and, indeed, there is still much night work to be done, as mail orders are com-

ing in a flood, with a good many cases of bulbs not yet opened.

The trustee in the case of William Langhout, bankrupt, has filed his final report in the District court and a meeting of the creditors is called for October 21. The attorneys for the trustee ask for the allowance of \$2,500 in fees.

J. Martens, of Minneapolis, spent October 11 in this market, buying autumn and Christmas supplies, on his way to Indianapolis.

CLEVELAND, O.

The Market.

Business the last week tightened up considerably and stock has been cleaning up nicely, with the exception of the longest roses and some of the inferior grades of outdoor stock. Dahlias have become more scarce and have cleaned up, with the exception of a day or two in the week. Roses have been cleaning up nicely and the few carnations coming in have also sold readily.

Julius Dilloff was a visitor in town.

William F. Thomas, of the Burlington

MUMS ARE READY

You will like our Mums—grown by specialists and handled with utmost care.
NOW BOOKING ORDERS FOR ALL SAINTS' DAY.

SELECT ROSES

If you will try our Roses, any color, you will find they compare favorably with any others you have used—all varieties, well grown—any length stem you need.

Lilies OF BEST QUALITY Carnations GOOD STOCK ALL COLORS

*and all other flowers in season.
Ferns and all other Greens.*

You will find this a good source of supply.

ZECH & MANN

Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

Willow Ware Shops, Burlington, Ia.,
was a visitor here last week.

W. A. R.

BOSTON.

The Market.

There are no great changes to be noted in prices of cut flowers as compared with a week ago. We have been enjoying warm Indian summer weather, more favorable for the rapid opening of flowers than for the selling of them. One or two light freezes have finished tender flowers, like dahlias, in low or exposed locations and, while they continue to bloom abundantly in many places, they have now ceased to be a market factor. Roses are in larger supply and the quality is particularly good for the season. There are no particular price changes in these to be noted. The increasing supply of carnations moves at from \$2 to \$4 per hundred. Stems are a little longer and the flowers of better size. Violets are seen, but as yet only in small lots. Chrysanthemums are more numerous and prices vary from as low as \$4 to \$50 per hundred. Blooms that reach the top price are few in number and of gilt-edged quality.

Lilies are not plentiful and hold up well in price. Gladioli still come in and the best realize \$10 per hundred. Asters are mostly small and poor, while cosmos is of indifferent quality. Some nice lots of white bouvardia are coming in. Valley is lower, except for fancy stock, which holds up well. The supply of cattleyas is on the increase and prices have dropped to \$12 to \$15 per dozen. Yellow oncidiums are less abun-

dant since their importation was prohibited. Some nice spikes of the brilliant scarlet nerines are coming in.

Boston Florists' Association.

The first meeting of the Boston Florists' Association since the summer

recess was held at the City Club October 5, when about forty members sat down to an excellent banquet. The speaker of the evening was S. E. Blandgood, credit manager for the R. H. White Co., one of Boston's largest department stores, his subject appropri-

PERCY JONES

Wholesale Cut Flowers and Florists' Supplies

30 East Randolph Street

CHICAGO, ILL.

100% Service



FLORISTS' SUPPLY CO., Inc.

—OFFERS—

ROSES—Columbia, Milady, Russell, Butterfly, Premier and all other good varieties.

Carnations, Asters, Gladioli, Dahlias and all other seasonable flowers and greens.

Shipping Orders Given Special Attention

618-620 Duquesne Way, Pittsburgh, Pa.

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Chicago, Ill.
Central 2846 and 601

CHRYSANTHEMUMS, ROSES AND CARNATIONS

Buy Direct From the Grower

Current Price List

Subject to change without notice

MRS. CHAS. RUSSELL and PREMIER

	Per 100
Specials	\$20.00 to \$25.00
Select	15.00 to 18.00
Medium	10.00 to 12.00
Short	6.00 to 8.00

OPHELIA, MILADY and SUNBURST

	Per 100
Specials	\$15.00
Select	\$10.00 to 12.00
Medium	6.00 to 8.00
Short	4.00 to 5.00

GALAX—

	Per 1000
Bro ze	\$3.00
Green	2.00

COLUMBIA

	Per 100
Specials	\$18.00
Select	15.00
Medium	\$10.00 to 12.00
Short	5.00 to 8.00

Killarney.....

White Killarney...

Killarney Brilliant

	Per 100
Specials	\$15.00
Select	\$10.00 to 12.00
Medium	6.00 to 8.00
Short	4.00 to 5.00

ROSES, OUR SELECTION..... 5.00

Adiantum, per 100.....	\$2.00
Asparagus, per bunch	\$0.50 to .75
Ferns, per 1000.....	4.00

CARNATIONS—All Colors.....\$3.00 to \$4.00 per 100

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS

ately being "Credit." The speaker, in the course of his remarks, stated that the foundation of all business is credit, and the foundation of all credit is character. The credit man has to make a study of human nature. In order to make friends he must adopt a friendly attitude. He must be resourceful and tact is absolutely necessary. The credit man must be an optimist, with confidence in human nature. Everyone should be classed as O. K. until proved otherwise. Good will and services are the essence of business. Bringing business down to a normal standard must be done by coöperation. It is a bad practice to try to willfully oversell a customer; it shows a flagrant disregard of the customer. He believed ninety-nine per cent of the customers were honest and the balance wished they might be honest. Delinquents, if brought in for a friendly talk, could be held for future trade.

The death of the wife of Seymour Grose was announced and members rose and paid a silent tribute to her memory. The resignations of three retailers were unanimously accepted. There was considerable discussion over the National Flower Growers' Association and its policy was generally commended. In the discussion F. E. Palmer, Peter Fisher, H. H. Bartsch, Henry Penn, Geo. W. Butterworth and others took part. A committee consisting of Messrs. Palmer, Gorney and Eisemann was appointed to prepare a suitable letter to be sent to all retailers asking them to join in the movement. It was stated that growers with nearly 2,000,000 feet of glass have already joined the association.

A Big Seller

Because

A Big Help to the Retail Florist

ALBUM OF DESIGNS

Sixth Edition Now Ready

Send \$1.25 now for one copy, or \$12.00 for a dozen copies.

Publishers of
The Florists' Review
The Album of Designs

FLORISTS' PUBLISHING CO.
508 S. Dearborn St., Caxton Bldg., CHICAGO, ILL.

A Notable Orchid Display.

Albert C. Burrage made another of his splendid orchid displays at Horticultural hall October 9 and 10. The group had twenty feet frontage, was fifteen feet deep and some sixteen feet in height and was most artistically arranged. At the top were numerous

plants of *Oncidium Rogersii*. Below this was a broad band of *Cattleya labiata*, carrying hundreds of flowers. Next came bold masses of *Cattleya Fabia* and *C. aurca*. Near the base were two large groups of *Odontoglossum grande*, while numerous choice cypripediums, like *Maudiae*, *Dreadnought*, *gigas*, *Corndeanii*, *enfieldense*

Raedleins Practical Assortments

at Moderate Prices

Assortment No. I—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors \$22.90

Assortment No. II—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

Assortment No. III—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

SPECIAL—TOTAL three assortments, \$70.00

RAEDLEIN BASKET CO.

713-717 MILWAUKEE AVE. CHICAGO, ILLINOIS

JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

MOSS GREEN CHIFFON, 6-inch, 10c per yard. Subject to prior sale.

IB TOOTHPICKS, 100 boxes to case, \$6.00 per case. GREENING PINS, 10-lb. boxes, SPECIAL, \$3.00 per box.

GENUINE HOLLAND AIR FERN, \$1.50 per dozen bunches, \$11.50 per 100 bunches.

GOLD LETTERS, No. 1, 60c per 100, \$5.50 per 1000; No. 4, 45c per 100, \$4.00 per 1000.

SILKALINE thread, Meyer's, FF or FFF, \$2.25 per pound. SMILAX thread, Meyer's, \$2.00 per pound.

YAZOO Florists' Green Thread on tubes, \$1.25 per pound.

WHITE WOODEN EASELS, write for special prices.

Wire Design Specialists. Complete Line of Florists' Supplies.

Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.

and Harrisianum superbum, were used. Quantities of Cattleya Mantinii were effective, while brassocattleyas, lœliocattleyas and other cattleyas than those named helped to make the group a wonderfully attractive one, which a large number of visitors enjoyed.

Various Notes.

Among those attending Indianapolis for the F. T. D. convention were Thomas Roland, Henry Penn, E. A. Peirce, Major P. F. O'Keefe and Mr. and Mrs. C. S. Strout, of Biddeford, Me.

General regret is felt at the death of Mrs. Seymour Grose, whose husband is the well known buyer for Carbone's. Mrs. Grose leaves three children to mourn her loss. At the funeral services, October 5, there were numerous beautiful floral tributes from fellow employees and friends, including one from the Boston Florists' Association.

B. Hammond Tracy, the well known Cedar Acres gladiolus specialist, has opened a handsome flower store at 1179 Essex street, Salem, with Mrs. Tracy in charge.

Edward Winkler, of Wakefield, the Morning Glow carnation specialist, is already bringing in fine consignments of his seedling. He is at present busy installing a large new horizontal tubular boiler.

Albert C. Burrage will make another of his notable displays of orchids at the chrysanthemum show in Horticultural hall November 6 and 7. There will be some fine specimen chrysanthemums, both plants and cut flowers.

While no cut flower premiums at all were offered at Brockton fair this sea-

Roses and Carnations

Local Chrysanthemums Ready Soon

RUSSELL\$0.08 to \$0.20 each	CARNATIONS ..\$0.03 to \$0.04 each
PREMIER08 to .20 each	FERNS 3.50 per 1000
COLUMBIA06 to .18 each	GREEN GALAX 2.00 per 1000
WHITE04 to .12 each	PLUMOSUS50 per bunch

4-Ply White Cotton Twine, 5 lbs. to sack.....\$0.80 per lb.

Green Painted Cane Stakes

1 -ft.....\$3.00 per 1000	2-ft.....\$7.25 per 1000
1½-ft..... 6.00 per 1000	Other lengths up to 4-ft.

T. J. NOLL FLORAL CO.

1117-1119 McGee St. KANSAS CITY, MO.

son, much to the disappointment of many visitors, J. K. Alexander had a large dahlia display and the Bay State Nurseries one of evergreen shrubs. On the third day there were no fewer than 100,000 paid admissions to the fair.

Cyclamens are to be seen in a number of flower stores now, but are not yet well flowered. Well ripened berried solanums are also seen and a few bush chrysanthemums. Chatelaine and Prima Donna are the only begonias offered as yet.

October 9, Miss Bessie Stewart Cameron, only child of Robert Cameron, su-

perintendent of the extensive Castle Hill estate of R. T. Crane, of Chicago, was married to Charles L. McNeil, of Worcester. The ceremony took place in the beautiful casino of the estate, which was tastefully decorated for the occasion, and was attended by a good delegation from Boston and vicinity.

Seed stores report a good call for Dutch bulbs, practically all of which have now been received. The absence of killing frosts, with the fact that dahlias, salvias and other plants are still full of blooms, is delaying planting in many gardens.

ROSES

Best Shipping varieties, long stems, long buds

CHRYSANTHEMUMS

Just beginning to come good

Cleaning up our 5-acre field of **Celosia**, assorted, \$5.00 for a large box.

Make your windows smile with **Celosia** while the variety of flowers is limited.

Kansas City Wholesale Cut Flower Company

L. R. BOHANNON, At Your Service

SUCCESSORS TO T. J. NOLL & CO.

Telephones Bell, Grand 3143; Home, Harrison 6487

1108-1110 Grand Avenue

Kansas City, Mo.

PINEHURST FLORAL CO.

Wholesale Growers of Cut Flowers and Plants

1121-1123 Grand Ave.

KANSAS CITY, MO.

CURRENT PRICE LIST

Premier	\$6.00 to \$25.00 per 100
Russell	6.00 to 25.00
Columbia	4.00 to 20.00
Ophelia	4.00 to 15.00
Butterfly	4.00 to 15.00
Milady	4.00 to 15.00
Kaiserin	4.00 to 15.00
Richmond	4.00 to 12.00
Sanburst	4.00 to 12.00
White Killarney	4.00 to 12.00

Chrysanthemums	\$2.00 to \$ 5.00 per doz.
Carnations	2.00 to 4.00 per 100
Easter Lilies	15.00
Dahlias	2.00
Daisies	1.00
Celosia	35 to .50 per bunch
Plumosus50 to .75
Sprenger50 to .75
Adiantum	1.00 to 2.00 per 100
Ferns	3.50 per 1000

Greenhouses: { Pleasant Hill, Mo.
Phone 18.

Over a half million
square feet of glass

Store Phones: { Home, Harrison 2765
Bell, Grand.....2765

The local branch of the National Flower Growers' Association is doing some splendid work and it looks as though every prominent local grower would soon belong to it. A good many retailers favor the plan and it would surely be to the interest of all of them to sign up without delay. The cut flower business needs stabilizing and this new body, if adequately supported as it ought to be, will prove a boon to every grower, wholesaler and retailer.

The Budlong Rose Co., Auburn, R. I., which so recently met with what seemed to be an almost overwhelming disaster, has all its glass repair work completed. It is quite a contract to reglaze half a million feet of glass, and it is surprising to see shipments of thousands of roses already coming in daily from Budlong's.

Send for McCALLUM'S 1920-1921 CATALOGUE Of Florists' Supplies

HEADQUARTERS—137 SEVENTH ST., PITTSBURGH, PA.

Detroit Cleveland San Juan Cincinnati San Francisco

Do not forget the meeting of the Gardeners' and Florists' Club October 19.

J. K. M. L. Farquhar will speak on his recent European trip, and there will be

some interesting displays of chrysanthemums, fruits and vegetables.

Penn has had an attractive wedding window the last week and numerous wedding orders are being filled this month.

Harry Quint now occupies the store formerly occupied by T. J. Clark, on Boylston street, and reports an encouraging fall business. He also is head of the Quint Tire Co., which is doing a flourishing business. W. N. C.

PHILADELPHIA, PA.

The Market.

The change that commenced on the first two days of October has continued. The supply fell short of the demand. Long-stemmed pink roses offer the best illustration. It was a case of a small supply met by an active demand that was always a little ahead of the supply. By the end of last week long-stemmed pink roses had quite naturally advanced in price. Columbia brought 20 cents and Russell 25 cents, surprisingly good prices for this season. All flowers felt this improved condition. Dahlias, the leading flowers, brought a better average than during the hot weather of the week before. They sold well in large quantities, fully maintaining their position as the most satisfactory cool weather flower. The dahlias were not sufficient for all demands. This helped the sale of short-stemmed roses, which had been lagging, and also of carnations, now arriving in improved form.

Chrysanthemums have increased a little in numbers, but they are not yet sufficiently plentiful to attract general business.

Violets and sweet peas continue to increase in numbers slowly. Dendrobium formosum has been added to the orchid list. The real business of the market is done in dahlias and in roses.

Club's New Home.

"Do you find it cheaper to move than to pay your rent?"

"Why so?"

George Craig is the treasurer of the Florists' Club and George Craig is as good as any bank, you see. The Adelphia hotel, on Chestnut street, treated us splendidly, but they doubled our rent this fall, so we just moved to the City Club, on Broad street near Spruce street, where we have fine quarters. There is a certain historic interest attached to this spacious building, for it was once the home of W. P. Hensley, a noted follower of horticulture fifty years ago.

To return to the present, the club has an active membership just as large as there are days in the year. To be exact, Mr. Craig says we have 365 members in good standing. We want to have every florist become a member of the Florists' Club. Ask your friend who is a florist to propose you. When you are elected, as you surely will be, come to the first meeting and bring your problems with you; talk them over; it will help you and help us.

A Plant Grower's Place.

A promise made last month was pleasantly redeemed by a visit to the Godfrey Aschmann place last week. John Godfrey Aschmann was at dinner (even a florist must eat, you know), at his home, 1010 Ontario street, next door

Suggestions for this month in

Cut Flowers

We will continue to have a good supply of Dahlias until we have a killing frost. They are in fine condition now.

The supply of Chrysanthemums is getting larger, and we offer you a better selection of varieties.

No matter how little notice you give us, we can furnish Orchids in quantity. Mostly Labiata, a very choice variety.

Bouvardia Humboldtii we are offering you this month in quantity. Something very choice for Wedding Bouquets; it is a pure white flower.

The quality of our Carnations is really much better than you would expect so early in the season. We will be very strong on good Carnations this season.

Gloriosa Ferns, very similar to Farleyense, but more graceful sprays. We recommend it for your better grade of work.

No matter what you need in cut flowers, you will find them with us. It is a wonderful supply of flowers that we have to select from.

Business Hours 7 A. M. to 4 P. M.

THE LEO NIESSEN CO.

Wholesale Florists

Branches:

BALTIMORE
WASHINGTON

1201-3-5 Race St.

PHILADELPHIA

BERGER BROTHERS

DAHLIAS until frost

CHRYSANTHEMUMS

VIOLETS

EASTER LILIES all the year around

ROSES

CARNATIONS

GREENS

1609 Sansom Street

PHILADELPHIA

Mums VALLEY Roses Statice Carnations Dahlias DELPHINIUM

We have a good opening for two or three more growers of choice stock.

ALL KINDS OF GREENS

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Our Motto, "The Golden Rule"

1615 Ranstead Street, PHILADELPHIA



CHRYSANTHEMUMS

Whites, Pinks and Yellows of Choice Quality

ROSES

Beauty, Russell, Pilgrim, Premier, Columbia, are all in good supply, as well as other new and standard varieties.

Also a good supply of CARNATIONS

And Other Seasonable Flowers.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies.

Send for Price List.

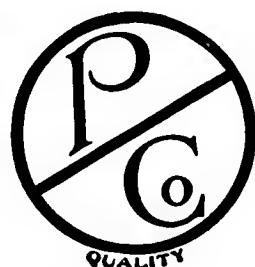
BUSINESS HOURS: 7 a. m. to 5 p. m.

S. S. PENNOCK COMPANY, 1608-20 Ludlow St., PHILADELPHIA, PA.

NEW YORK: 17 West 28th Street

BALTIMORE: Franklin and St. Paul Streets

WASHINGTON: 1216 H Street, N. W.



Sweet Peas
ROSES, CARNATIONS and other stock
of the finest quality.
JERRY BROOKINS & SON
Orchard Park, N. Y.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES
JOS. G. NEIDINGER CO.
1309-11 N. Second Street
PHILADELPHIA, PA.

GRAVE MARKERS
Stein's Floral Supply Mfrs. 2223 N. Front St.,
Philadelphia.

to his greenhouses. Mr. Aschmann gave us a hearty welcome and we found his greenhouses in good condition. I think it was that grand old florist, sometimes jocosely styled John Newjersey May, who once said he could always tell whether a florist understood his business by just poking his nose inside that florist's greenhouse. Well, the houses of the Aschmann ranges smelt deliciously like growing atmosphere, so suggestive of plant health and moisture.

Mr. Aschmann likes me to tell just what I saw. That is all right from a standpoint of truth, but it suggests catalogues. A column should not be a catalogue; they are two separate, distinct things. So I am going to tell the things that impressed me most, after the general health of the plants in the house, and that was the spacing. There was a time when I was impressed by the unusual number of plants in the place; again, it was the absence of useless sizes. This time it was the skill displayed in showing each variety. Nay, each plant had just the amount of space it required for proper development in that size of pot, and no more. You insist on one plant, at least, being mentioned! Very well then, after the ferns, which are today the leading feature of the place, I was most interested in Begonia luminosa; firstly, because it is a

EDWARD REID

OFFERS FOR OCTOBER

EARLY FANCY AND
CHRYSANTHEMUMS MEDIUM GRADE ROSES
CARNATIONS AND LILIES

When They're Reid's They're Right.

1619-21 Ranstead St., PHILADELPHIA, PA.

Chrysanthemums | **Roses, Carnations**
Pink, White and Yellow. And all Seasonable Flowers.

PHILADELPHIA CUT FLOWER CO.

Phones: Bell, Spru 8 3-804 Wholesale Florists
Keys'on Race 1112-1113 1517 Sansom St., Philadelphia, Pa. GEORGE AEUGLE
Proprietor

Chrysanthemums
Golden Glow
Very Fine
\$35.00 per 100

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

PLUMOSUS
Strings and
Bunches
and Greens
of all kinds

good, every-day blooming plant; secondly, because it is nicely grown.

Begonia luminosa has always appealed to me as a plant with possibilities. It may never set a river afire, but it is a good house plant, one that will make friends and keep them. You might not select Begonia luminosa as a gift for a girl you were wild about, but you would be apt to take it home, or send it to your aunt, or plant it in a window box or fernery, where it would be likely to do you credit for a long time afterwards.

Greenhouse at St. Leonard's.

I have been urged for a long time to tell of the greenhouse that was built at St. Leonard's last spring, and why it is not in operation. Wholesaler

**All Seasonable
Cut Flowers**
WM. J. BAKER

Wholesale Florist
12 South Mole Street, Philadelphia, Pa.

after wholesaler in New York and here has wanted to market the product and there is no product. Why? As long as there seemed any chance that there might be any product it was better to remain silent, but now that the last vestige of chance for this season's crop appears to have passed, the questions will be answered.

About a year ago a stock company

EMIL SCHLOSS.
Pres. and Treas.

MILTON SELINKA
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, **NEW YORK**

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

called the Edgeplain Floral Co. was organized, with, it was said, a capital stock of \$100,000. This company purchased six acres of land at St. Leonard's station on the Newtown branch of the Philadelphia & Reading railway. They erected one greenhouse 92x600 feet on this property, also a boiler house and service building. Everything was of the finest material and workmanship. The greenhouse is the peer of anything in this part of the country, while the accommodations for heating surpass anything here. The plant has been completed for three months. It is still idle and for sale. These are the facts. It is understood that this company's money is exhausted, that more funds can not be raised. The whole place is valued at \$125,000.

Various Notes.

Recent visitors include James H. Fox, Milwaukee, Wis.; Eldridge the Florist, Danville, Va.; a representative of Carbone, of Boston, Mass., whose name was, alas, missed; E. N. Kroninger and John F. Horn, Allentown, Pa.; Charles Vorkeller, of Bethlehem, Pa.; E. H. Smith and E. H. Seidel, Hazleton, Pa.

Richard Fowler, rose grower at Clarence Alwine's, at Secane, is a brother of W. E. Fowler, rose grower and manager of the Highland Rose Co., at Morton.

Transportation is as good today as it was before the war. Shipments, both by express and freight, are reasonably certain to arrive in time.

The Robert Craig Co. has removed its headquarters from Forty-ninth and Market street to Norwood, Pa. A landmark of fifty years has gone. It is pleasant to remember that the last year was the best in the old place's history and Norwood is more than upholding the old place's reputation for fine stock.

A new flower store has been opened at the Falls of the Schuylkill.

Robert B. Bragg reports the arrival of high-grade carnations at Edward Reid's.

Edwin J. Fancourt has gone to Indianapolis. Mr. Fancourt found it hard to get away. Business activity and the moving of his department of ribbons and supplies to a separate floor made a lot to do.

M. J. Callahan has been making effective use of dahlias in large numbers. He uses only the best varieties.

WE SPECIALIZE
in shipping

FANCY **\$3.00**
(Special Picked) Per
FERNS 1000

Leave your order with us for regular shipments

C. A. KUEHN WHOLESALE FLORIST
1312 PINE STREET ST. LOUIS, MO.

Mention The Review when you write.

Extra Long, Fancy and Dagger FERNS

Gathered Fresh Daily from the Woods

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

Sphagnum Moss, \$5.00 per large bale.

Ground Pine, 12c per lb.; made up, 10c and 12c per yd.

Branch Laurel, large bundles, 50c.

Hemlock, large bundles \$1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.

New Crop—Now Ready

SOUTHERN WILD SMILAX

Standard Case, \$2.50 Half Case, \$1.50

CHATTAHOOCHEE FLORAL CO.,

Hatcher Station, Ga.

Best Equipped and Quickest Shippers in the South.
Mention The Review when you write.

The October meeting of the Germantown Horticultural Society was held in



SMILAX

Now ready—per case, \$3.00

REEVES FOLIAGE CO., Inc., Brewton, Ala.

Mention The Review when you write.

the library of Vernon park on the evening of October 11.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Christmas Wreath Wants

<i>Red</i> Frieze, 60 yds.	\$1.00
<i>Red</i> Ruscus per lb.	1.00
Green Ruscus, per lb.	.75
<i>Red</i> Minerva, also other colors, per lb.	1.25
<i>Red</i> Thistles, also other colors, per lb.	\$1.50 to 2.50
<i>Red</i> Grasses, also other colors, assorted, per lb.	2.00
<i>Red</i> Statice, also green . . . per lb.	2.00
Pine Cones, assorted lots, colored or plain,	5.00

TRY A LOT OF OUR Baskets

Mention Plant or Cut Flower Baskets
\$25.00, \$50.00, \$100.00 Lots

H. Bayersdorfer & Co.

1129-1133 Arch St.

PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

Robert Kift is attending the Indianapolis convention of the F. T. D., which prevented his attending the great dinner in Baltimore, Md., October 11.

The M. Riee Co. is having the front of its building repainted in gray and black. B. Esehner has arranged that "Say It with Flowers" appears on each side wall plate.

Berger Bros. are getting some beautifully colored pin oak foliage. John Berger thinks their stock of flowers will be fine this season.

The Henry F. Michell Co. is sending out bulbs extremely fast. The quality is excellent.

NEW CROP NOW READY WILD SMILAX

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per Case

Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.

CALDWELL Evergreen, Ala.
THE WOODSMAN CO.

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives:

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado

T. S. FINCH
601 Elm St.
Dallas, Texas

Home Office
and Factory
4433 Ogden Ave.
CHICAGO
Telephone
Lawndale 906

For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

For Sprays, Designs and Cut Flowers

Size	Telescope	Per 100
16 x 16 x 8	Telescope.....	\$29.25
20 x 20 x 8	Telescope.....	38.95
21 x 5 x 3	Telescope.....	7.25
24 x 5 x 3 1/2	Telescope.....	8.90
24 x 24 x 10	Telescope.....	55.75
30 x 12 x 6	Telescope.....	30.25
32 x 32 x 8	Telescope.....	63.75
36 x 10 x 5	Telescope.....	25.20
36 x 12 x 6	Telescope.....	36.35
36 x 14 x 8	Telescope.....	46.55
40 x 10 x 6	Telescope.....	14.00

Cornelius van der Breggan brought his family home from the shore last week.

Frank M. Ross had a "Say It with Flowers" opening in his three stores. The stores have all been beautifully decorated, window boxes filled and a festive air generally appears. As a special inducement to business, 8-inch Nephrolepis Scottii are offered in all three stores at \$2 each, the regular price being \$5 each. Mr. Ross' buyer, Charles J. Theis, says that high-class literature is going through the mails to all their customers. This will be continued, Mr. Theis expects, each month for the next eight months.

Phil.

NEW YORK.

The Market.

Business in the wholesale cut flower market last week was fair, everything, with one or two exceptions, cleaning up well. There were too many dahlias and asters and much of this stock went to waste as a consequence. The light frosts in this vicinity, experienced of late, cut out only the more tender varieties of herbaceous flowers and the others seem to have taken on a new lease of life. Dahlias continue in large supply and some exceptionally fine flowers are seen. Many shipments of otherwise good flowers arrive in spoiled condition, due to shippers crowding too many flowers into a case, crushing them beyond their power of recovery. This "penny wise and pound foolish" practice has been quite noticeable this season.

CUT FLOWER BOXES, Mist Gray

Immediate Shipment.	Per 100
18 x 5 x 3	\$ 7.50
21 x 5 x 3	6.00
21 x 6 x 3 1/2	7.25
24 x 5 x 3 1/2	6.50
24 x 8 x 4	10.00
28 x 8 x 4	12.00
30 x 5 x 3 1/2	8.50
30 x 6 x 3 1/2	10.50
36 x 8 x 5, full tel ..	19.25
30 x 12 x 6	25.00
36 x 12 x 6	28.50
42 x 12 x 6	30.00
48 x 14 x 6	40.00

Printing, \$3.00 extra for 500 boxes. \$4.00 per 1000. We cannot print the last four sizes. The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

C. C. Pollworth Co., Milwaukee, Wis.

Climax Manufacturing Co.

High Grade

FLORISTS' BOXES

Castorland : : New York

"DURO"

FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

The supply of chrysanthemums is increasing daily. Several varieties of the

FLORISTS' BOXES

Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x 20 x 4	\$ 3.50	\$ 4.10
3 x 18 x 5	3.90	4.20
3 1/4 x 24 x 5	5.70	6.70
3 1/4 x 30 x 5	7.10	8.20
5 x 24 x 8	9.60	11.20
5 x 28 x 8	10.80	13.70
5 x 38 x 8	15.50	18.70
5 x 30 x 10	16.50	18.90
6 x 28 x 12	18.00	21.00
5 x 35 x 10	19.00	21.70
6 x 36 x 12	24.00	27.50
8 x 20 x 20	25.50	32.00
8 x 24 x 24	37.50	42.50
7 x 42 x 12	43.00
8 x 48 x 14	52.00

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/4 x 9 x 6	\$5.50	6 x 9 x 13	\$7.60
6 x 7 x 14	7.20	7 x 9 x 9	7.60

ONE PIECE BOX, mist gray, 3x4 1/2 x 24, \$4.20

Printing in black ink, \$3.00 per 1000, or less quantity; printing in colored ink, \$4.50 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes.

We allow a discount of 5 per cent when remittance accompanies the order.

We reserve the privilege of substituting either color.

The Aull Bros. Co., Dayton, O.
Established 1890

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

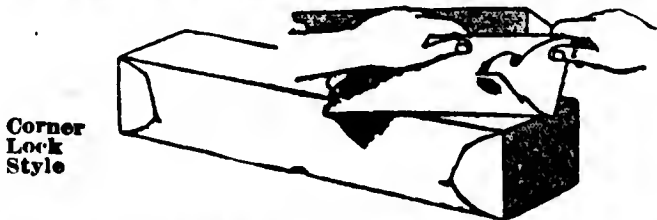
LINDLEY BOXES

High-grade, heavy, thoroughly moisture-proofed stock.

Genuine moisture-proofed Boxboard is hard to obtain. Keep your stock ordered well ahead of your requirements. In ordering always specify whether "S" or "AA" grade is wanted.

STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.



Corner Lock Style

Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch.....	\$3.75
8x 5x5	2-inch.....	4.75
10x 6x5½	2-inch.....	5.85
12x 8x5½	2-inch.....	7.20
15x 8x6½	2-inch.....	9.50
14x10x8	2-inch.....	13.00

Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescope.

Size	Per 100
12x12x8	\$20.00
14x14x8	24.00
16x16x7	24.00
16x16x8	28.00
18x18x7	28.50
20x20x6	28.50
20x20x8	37.00
20x20x10	46.50
24x24x8	45.00
24x24x10	59.00
28x28x8	59.50
32x32x8	69.00

White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

Corsage and Violet

Size	Lid	Per 100
8x4x3½	2-inch.....	\$3.50
15x8x6½	2-inch.....	8.80

For Cut Flowers

Size	Lid	Per 100
18x5x3	3-inch.....	\$ 5.00
21x5x3	3-inch.....	6.80
24x5x3½	3½-inch.....	8.70
30x5x3	2-inch.....	9.30
30x5x3½	3½-inch.....	10.40
30x5x3¾	3¾-inch.....	13.50
24x8x4	4-inch.....	18.00
28x8x5	5-inch.....	18.00
36x8x5	5-inch.....	21.50

Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
28x 6x4 2½-inch lid		\$10.80
24x8x4 2½-inch		11.00
28x8x5 2½-inch		14.00

Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock. For Cut Flowers, etc.

Size	Shallow Lid	Full Telescope
16x4 x3	\$ 4.75
20x4 x3	5.60
18x5 x3	4.95	\$ 5.85
21x5 x3	5.40	5.90
24x5 x3½	6.35	7.50
30x5 x3½	7.40	9.00
36x5½ x3½	10.85	11.75
18x6 x4	7.20
28x6 x4	9.75
21x7 x3½	8.00
22x7¼ x4	8.80
21x8 x4	9.70
24x8 x4	9.80	12.00
28x8 x4	11.70	14.40
24x8 x5	11.40	14.80
28x8 x5	12.50	16.00
36x8 x5	15.50	19.00
42x8 x5	24.00

Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescope.

Size	Per 100
30x10x5	\$10.50
36x10x5	23.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
30x12x6	25.50
36x12x6	34.00
30x12x7	29.00
20x12x8	25.00
36x12x8	41.50
36x14x0	33.50
34x16x5	30.00
24x14x8	32.00
30x14x8	38.00
36x14x8	44.00
40x14x8	47.50
42x17x8	50.00

Green Boxes

Made from high grade moisture-proof stock.

For Violets and Cut Flowers

Size	Lid	Per 100
7x4x4	2-inch.....	\$3.50
15x7x6½	2-inch.....	8.00

For Cut Flowers

Size	Lid	Per 100
18x 5x3	3-inch.....	\$ 5.50
21x 5x3	3-inch.....	6.10
24x 5x3½	3½-inch.....	8.10
30x 5x3½	3½-inch.....	9.50
36x5½ x3½	3½-inch.....	12.50
21x 8x4	2-inch.....	9.00
24x 8x4	2-inch.....	10.50
28x 8x5	2-inch.....	13.75
36x 8x5	2-inch.....	17.50
28x22x8	8-inch.....	45.00

"AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.



Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x3	2-inch.....	\$ 5.00
20x4 x3	2-inch.....	5.90
18x5 x3	2-inch.....	5.50
21x5 x3	2-inch.....	6.00
24x5 x3½	2-inch.....	7.50
30x5 x3½	2-inch.....	9.10
36x5½ x3½	2-inch.....	11.70
18x6 x4	2-inch.....	7.50
28x6 x4	2-inch.....	10.50
21x7 x3½	2-inch.....	8.40
21x8 x4	2-inch.....	10.20
24x8 x4	2-inch.....	10.40
28x8 x4	2-inch.....	12.30
24x8 x5	2-inch.....	12.00
28x8 x5	2-inch.....	13.00
36x8 x5	5-inch.....	20.00
42x8 x5	5-inch.....	26.00

Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescope.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x7	25.00
16x16x8	29.50
18x18x7	30.00
20x20x6	30.00
20x20x8	38.50
20x20x10	48.50
24x24x8	47.00
24x24x10	62.00
28x28x8	62.50
32x32x8	74.00

White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch.....	\$ 4.50
8x 5x5	2-inch.....	5.90
10x 6x5½	2-inch.....	7.25
12x 8x5½	2-inch.....	9.25
14x10x8	2-inch.....	16.90

ECONOMY OR THRIFT CARTONS

One-Piece Style

Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4½ x3	\$3.30
24x4½ x3	3.75
21x5 x3	3.70
24x5 x3½	4.20
24x5 x3¾	4.40
21x7 x3½	5.00
30x5 x3¾	4.90



Orders less than 500, assorted sizes, add 5% to these prices. Orders of 500 and over, assorted prices, NET. All prices per 100, f. o. b. Marion, Ind.

3% Extra Discount if Cash with Order.

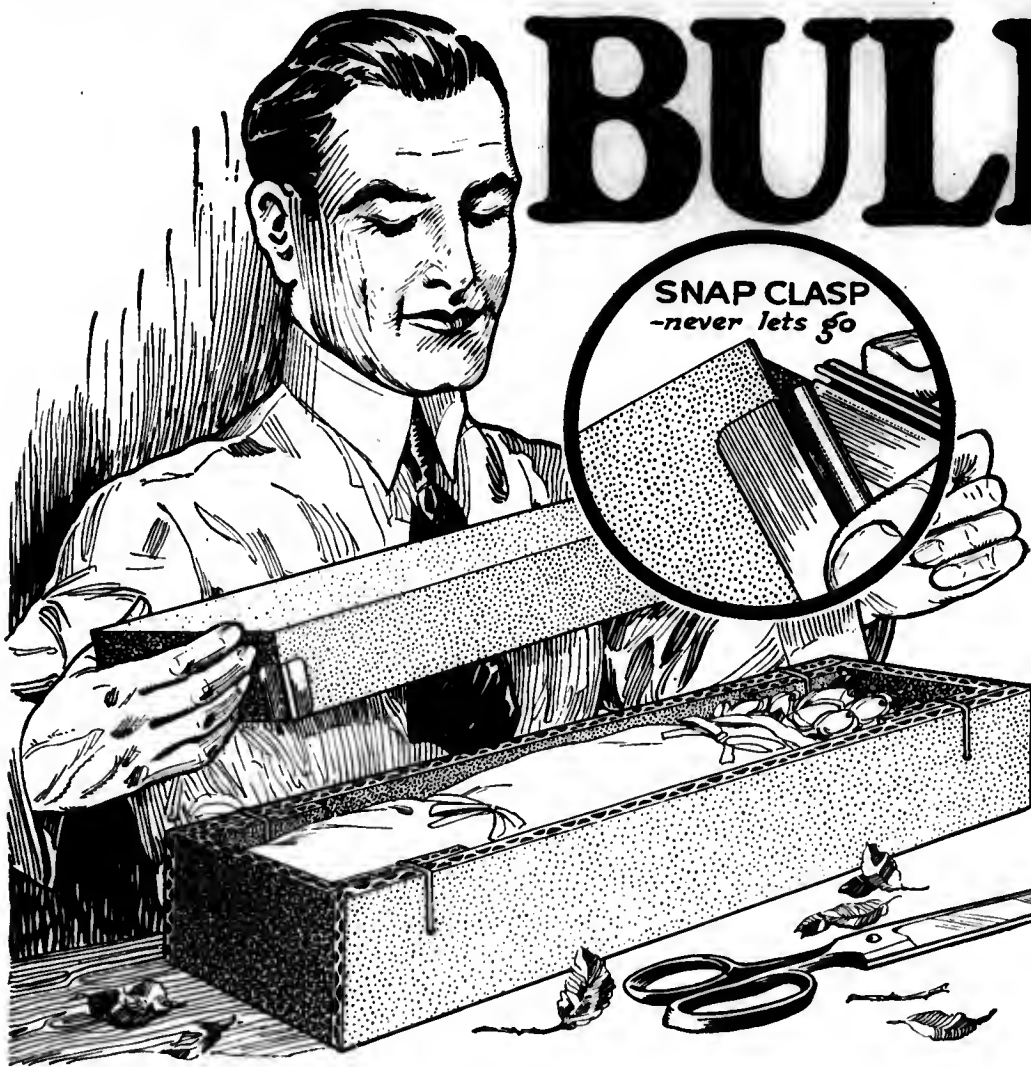
Printing black or colored ink, \$3.50 per thousand extra or less quantity.

Chicago phone, Franklin 5450—A. V. Z. Jennings.
New York phone, Audubon 2860—Geo. L. Hoopla.
St. Louis phone, Olive 1840—H. F. Seigneur.
Louisville phone, 2669—J. Raymond Clark.
Detroit phone, Cadillac 4178—A. A. Fordon.

LINDLEY FLORIST BOX CO.,

QUALITY BOX
MAKERS

Marion, Ind.



BULIS Florist Boxes

Now for a Safe Trip!

YOU can mail or express your finest flowers in Bulis Corrugated Fibreboard Boxes and feel sure that they will reach their destination in perfect order. The boxes are light weight, with strongly reinforced corners. No crushing or gaping under the weight of other packages in transit.

Bulis Patented Corner Clasps, that never let go, hold the corners of the covers. Little "fishhook" clasps hold the corners of the boxes while they are being filled.

Bulis Boxes are convenient. They come to you flat, and take little space. Just fasten the corners, and they are together to stay. Empty boxes can be mailed back and used over and over, thereby cutting the box cost. Bulis Florist-Boxes come in twelve sizes.

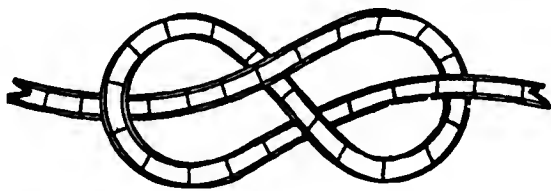
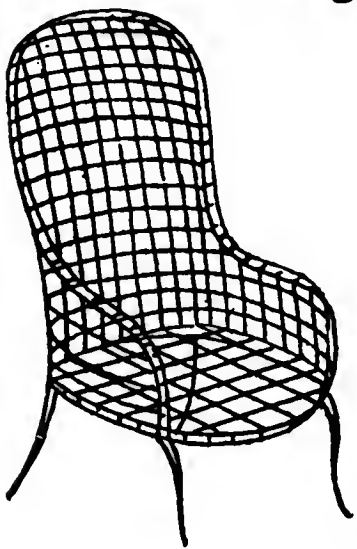
Write nearest office for description and prices.

BRANCH OFFICES:
 Chicago, Ill., 1569-P-Conway Bldg.
 Kansas City, Mo., 306-7-P-Scarritt-Arcade Bldg.
 Indianapolis, Ind., 631-P-Knights of Pythias Bldg.
 Minneapolis, Minn., 210-P-Lumber Exchange Bldg.
 Oklahoma City, Okla., 204-P-Scott Thompson Bldg.

J. C. BULIS MANUFACTURING CO.

General Offices: Dept. P, Mo. State Life Bldg., St. Louis, Mo.

We are the largest manufacturers of Floral Wirework in the United States



Order Now and Save Money

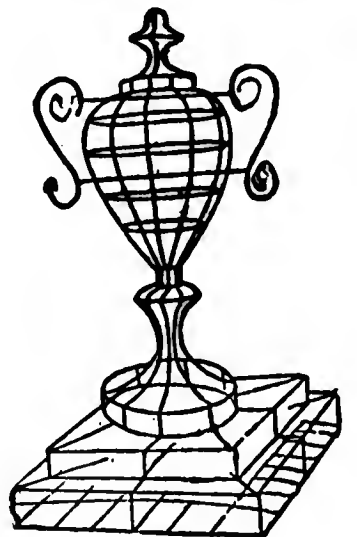
B. E. and J. T. COKELY

Everything in Florists' Supplies

Established 25 Years

201 North Seventh Avenue SCRANTON, PA.

Mention The Review when you write.



earlies are now available, including Chrysolora, Pink and Bronze Unaka, Tints of Gold and October King, with smaller sorts, such as the Caprice, and early-flowering singles and pompons. Arrivals clean up fairly well, the quality being generally good. About \$1.50 to \$8 per dozen is the range of prices, with bunched varieties at 75 cents to \$1.50 per bunch.

Roses are in good supply and the quality is good. Premier, Crusader, Mme. Butterfly and F. W. Dunlop are prominent among the offerings and meet a good demand. White varieties are on the scarce side; in fact, Killarney is about the only one seen. The price range for hybrid teas is about \$2 to \$25 per hundred, with the exception of Key and Crusader, which are in a class by themselves. Short stock is in limited

CHIFFON---2 and 3 Stripe

White, pink, green, lavender, etc., 38 yards in bolt. 4-in. at 11c; 6-in. at 14c per yard. Postpaid, when remittance with order.

COLORADO SEED CO.
DENVER, COLO.

supply, at \$1 per hundred. American Beauty, October 11, was moving at \$75 per hundred for selected stock, down to \$40 for the lower grade of specials.

Carnations are more plentiful, but not much can be said for the quality of most arrivals. About \$1 to \$4 per hundred is the price range, with a few selected flowers going at \$5. Several carnation growers are still without coal; consequently night temperatures in the greenhouses run low, affecting quality.

CHRISTMAS CARDS

- No. 17—Christmas scene in colors.
- No. 19—Christmas, assorted 3 designs.
- No. 20—Christmas, assorted 6 designs.
- No. 23—Holly, embossed in colors.
- No. 24—Poinsettia, embossed in colors.
- No. 41—Panel with Christmas Greetings.

PRICES ON ALL ABOVE CARDS
 100 \$0.75 500 \$2.50
 200 1.25 1000 4.50

We guarantee satisfaction or refund your money.
 Also Christmas tags, labels and envelopes.

THE JOHN HENRY CO.
 Florists' Cards and Envelopes LANSING, MICH.

Mention The Review when you write.

There is a good supply of cattleyas, chiefly labiata. The demand for them

100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

Large, Healthy Fish at Rock Bottom Prices

OUR FOUR BIG SELLERS

We Also Handle Canaries

"Our Special"
Assortment all for **\$24.00**

144 Pint Globes
144 Boxes Fish Food
288 Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
You may have half this Assortment for \$13.00.
We can furnish "Our Special" Assortment with Quart Globes for \$27.50.

"Our Winner"
Assortment Only **\$36.00**

144 Half-gallon Globes
144 Boxes Fish Food
288 Medium Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this assortment will cost you \$19.00.

"Our Leader"
Assortment Price **\$14.50**

48 Half-gallon Globes
48 Boxes Fish Food
24 Terra Cotta Ornaments
96 Medium Goldfish
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this assortment will cost you \$8.00.

"Special Display"
Assortment Price **\$11.00**

12 One-gallon Globes
36 Boxes Fish Food
12 Assorted Ornaments
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

OUR PRICES ON FISH LARGE, HEALTHY STOCK

	Per 100
Medium Selected Goldfish, assorted colors.....	\$3.00
Medium Large Selected Goldfish, assorted colors.....	5.00
Large Selected Goldfish, assorted colors.....	7.50
Per doz.	
Japanese Fantails, small, assorted colors.....	\$2.40
Japanese Fantails, medium, assorted colors.....	3.00
Japanese Telescopes, small, assorted colors.....	3.00
Japanese Telescopes, medium, assorted colors.....	4.50
Japanese Comets, medium, assorted colors.....	2.00
Japanese Comets, extra large, assorted colors.....	3.00
Japanese Singletails, medium, assorted colors.....	1.80
Japanese Singletails, large, assorted colors.....	2.40

WATER PLANT AND FISH FOOD

Water Plant75c per doz. bunches; \$5.50 per 100
Wafer Food, large 3-colored package...	\$1.00 doz.; \$10.50 gross
Flake Food, large 3-colored package...	.60 doz.; 6.50 gross
Natural Food, large 3-colored package...	.75 doz.; 7.50 gross
Natural Food, in tin boxes.....	.75 doz.; 8.50 gross

FISH GLOBES

Good, Heavy Glass, and in Original Cases

Half-gallon Globes, 4 dozen to crate.....	\$1.75 per doz.
Gallon Globes, 2 dozen to crate.....	4.50 per doz.
Two-gallon Globes, 1 dozen to crate.....	7.50 per doz.
Three-gallon Globes, 1 dozen to crate.....	13.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md.

1313 Agency St., BURLINGTON, IOWA.

Mention The Review when you write.



THE HELP PROBLEM

Relieved by the

Ever Ready Flower Pot Cover....

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

The EverReady Flower Pot Cover Co.

146 Hughes Avenue, BUFFALO, N. Y.

Mention The Review when you write.

FLORISTS' TWINE

Jute Tube Rope (4 ply). About 10 to 12 lbs. to ball. Price, per lb.	\$0.35
Jute Twine (3 ply). On ½ lb. balls. Per lb., .75	
White Cotton Twine on Cones. About 2½ lbs. each, per lb.	\$0.90
Green Sea Island Twine on Cones. About 2½ lbs. each, per lb.	\$1.20
Twine Holders for Cones, each.....	.50

SAMPLES FREE

Get your name on our mail list; it will bring you many bargain offers.

GEO. H. ANGERMUELLER CO.

Florists' Supplies

1324 Pine St., ST. LOUIS, MO.

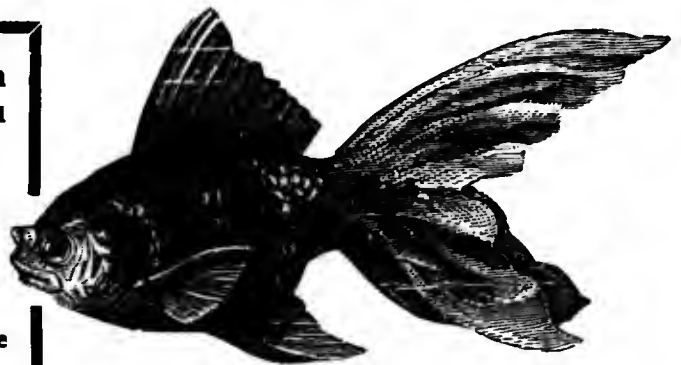
Mention The Review when you write.

has improved a little; consequently their movement is more active. The range of prices is \$35 to \$75 per hundred, with hybrids bringing as much as \$100 or more. A few oncidium sprays

There's money in Goldfish for You

You can have a compelling window display---and the fish will practically sell themselves at a handsome profit. We sell aquarium supplies of all kinds. Fifteen years' experience enables us to ship fish any distance safely.

Send for Wholesale Catalogue



Auburndale Goldfish Company

1449 W. Madison St.

Chicago, Ill.

GOLDFISH

BUY FROM THE BREEDER

107 Acres of Ponds this Season

Write for Big, New Catalogue

GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.

BERT J. PUTNAM, Scientific Aquarist. 462 Washington St., BUFFALO, N. Y.

"TITEKNOT" RIBBON SHOWERS

All ready to attach to Wedding Bouquets or other designs. Ask your Supply House or

WM. WEISMANTEL, Mfr.
245 S. Orange Ave., NEWARK, N. J.

are coming in and meet with a limited demand.

GOLDFISH

and AQUARIUM SUPPLIES

Send for catalogue

ORIENTAL GOLDFISH & SUPPLY CO.

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

There is a fair supply of white lilies and the quality is good. The demand

for them is rather light at 10 cents to 15 cents per flower. Lily of the valley is not plentiful, but does not seem to be in strong demand at the price asked, \$6 to \$15 per hundred sprays. A few rubrum lilies move well at \$8 to \$10. Bouvardia is in good supply, the white variety, Humboldtii, being in demand for wedding work.

Violets are in increased supply, but do not meet an active demand. The quality is fairly good for the season and prices vary from day to day according to the necessity for clearance. There are small supplies of delphinium and myosotis, yellow daisies, mignonette, pansies and marigolds. Gladioli are nearing their end and arrivals are of poor quality. Oak foliage is arriving in quantity, and in color and condition is exceptionally good.

Various Notes.

President A. M. Henshaw, of the New York Florists' Club, has sent out a broadside to the trade in Greater New York and vicinity urging coöperation in an effort to start a local publicity

movement in connection with the national publicity campaign. This course is in harmony with action taken at the September meeting of the club, directing that necessary steps be taken to impress upon the trade the importance of coöperation on the part of all sections of the trade in putting into effect a campaign which should benefit the trade of the community and support, to an extent, the work of those interested in the national movement. A fifty-mile radius has been prescribed for the circulation of the broadside. J. F. Ammann, Edwardsville, Ill., is expected in New York October 18 and it is hoped that a temporary organization may be arranged, so that a meeting can be called for that date.

Jos. S. Fenrich, whose wholesale quarters are in the Eighteenth street market, is making an entrance to his department on the Nineteenth street side of the Sixth avenue building, which, it is expected, will be of material convenience in the receipt and dispatch of shipments.

A son of George Hildenbrand, of

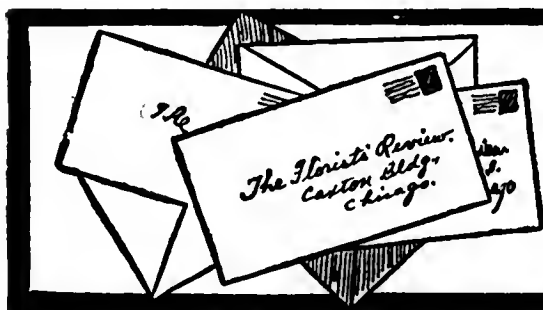
John Young & Co., was severely injured one day last week. While riding a bicycle near his home in Freeport, L. I., he was attacked by a dog, which threw him to the ground, rendering him unconscious and inflicting injuries from which he is still suffering.

Thomas Roland, Nahant, Mass., president-elect of the S. A. F., was in town for a day or two recently. J. A. Peterson, Cincinnati, O., was a visitor last week.

C. H. Totty, Madison, N. J., was in town October 11, en route for Indianapolis, where he expected to look in upon the F. T. D. meeting if the itinerary for a trip among western growers allowed him to do so.

Leikens has the contract for the floral decorations at the horse show to take place in Madison Square Garden shortly. J. H. P.

Manhattan, N. Y.—A new firm will open here shortly, to be known as J. F. Hauser, Inc., capitalized at \$10,000. The incorporating stockholders are H. S. Lock, R. B. Fenner and D. E. Weiss.



Wanted and For Sale Department

Advertisements under this head, set without display, 15 cents per line. In sending remittance count six words to the line.

Display advertisements in this department \$2.00 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

CASH WITH ORDER from those who do not do other advertising.



SITUATION WANTED—By an experienced elderly grower; to take charge of propagating and pot plants; no designing or firing. Address Wm. Kirkham, 17 High St., Minneapolis, Minn.

SITUATION WANTED—Position in store by experienced saleslady and designer; capable of taking charge; good references; state salary. Address Florist, 811 E. 41st St., Chicago, Phone Oakland 3722.

SITUATION WANTED—A young man, 25, wishes position in a retail flower store; have been in motor industry and wish to get back into the florist business; will go anywhere. Address No. 311, care Florists' Review, Chicago.

SITUATION WANTED—By practical life experienced grower of roses, carnations, pot plants; good propagator, roses or carnations; section preferred; elderly; single; sober and industrious; state wages. Address A. Gergen, 729 Julia St., New Orleans, La.

SITUATION WANTED—Position as designer or general store man or foreman or general manager of a commercial place; age 30; life experience; best of references; please state details and salary in first letter. Address No. 302, care Florists' Review, Chicago.

SITUATION WANTED—By middle-aged man; carnation grower and propagator; bedding plants for cemetery work; strong line; can do design work; life experience; married; no children; at liberty Nov. 15; state full particulars and salary in first letter. Address No. 307, care Florists' Review, Chicago.

SITUATION WANTED—Successful working foreman and grower of general line of cut flowers and potted plants, capable taking full charge and handling men; also good designer; single, best of references; good salary expected; state full particulars in first letter. Address No. 295, care Florists' Review, Chicago.

HELP WANTED—Experienced grower for roses and carnations; also man with general greenhouse experience. Apply Mazey the Florist, Minneapolis, Minn.

HELP WANTED—Florist or man able to take orders and make up flowers and help with growing; house furnished. Tulsa Greenhouses, R. 2, Box 30, Tulsa, Okla.

HELP WANTED—Man to do design and general store work; references; single preferred; state salary. Address No. 306, care Florists' Review, Chicago.

HELP WANTED—An able single man for greenhouse work on a private estate near Philadelphia; a first-class permanent place; give age, wages expected and particulars as to experience and references in first letter. Address John W. Mertz (Supt.), Rosemont, Pa.

HELP WANTED—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Punxsutawney, Pa.

HELP WANTED—Girl for retailing and design work; good position to right party; salary \$25.00 per week. Pontiac Floral Co., Pontiac, Mich.

HELP WANTED—Good all-around greenhouse man; one that understands general line of cut flowers and pot plants; also growing of lettuce; would prefer one who is willing to enter as partner and invest a little money; please state wages and experience in first letter. Address No. 291, care Florists' Review, Chicago.

HELP WANTED—A good opportunity to spend the winter at the world's greatest health resort, Hot Springs, Ark.; we need a good all-around landscape man; also young men to learn; state wages wanted and send references in first letter. Landscape Development Co., 1124 Malvern Ave., Hot Springs, Ark.

WANTED—To buy refrigerator; state size and price. Address No. 305, care Florists' Review, Chicago.

WANTED—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

WANTED—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

WANTED—Refrigerator, 6x3, 9 ft. high, or 7x3, 9 ft. high. Address No. 297, care Florists' Review, Chicago.

WANTED—Greenhouse to lease with option to buy, in the vicinity of Chicago. Address No. 308, care Florists' Review, Chicago.

WANTED—At once; general grower for greenhouse of 15,000 ft. of glass; wages \$150.00 per month. D. Kleinhans Floral Co., St. Louis, Mich.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

WANTED—Designer and store man; one with some knowledge of greenhouse; good wages; state references. Address Rosery Florist, 6972 No. Clark St., Chicago.

WANTED—To buy flower store in a thriving town in the west; must be reasonable; give full particulars. Address No. 313, care of The Florists' Review, Chicago.

WANTED—Second-hand sections of Furman boilers; series 400; can use from six to nine intermediate or firebox sections; must be in good condition. Furrow & Co., Guthrie, Okla.

WANTED—A young man with experience in greenhouse work; can grow plants; steady place; please give experience and wages expected. Address Harold Moore, Audt Market, Canton, O.

FOR SALE—Glass, 16x18, \$7.00 per box; cash. H. C. Biewitt, Des Plaines, Ill.

FOR SALE—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 289, care Florists' Review, Chicago.

FOR SALE—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Hershey, Clinton, Ind.

FOR SALE—Refrigerator, 4 ft. wide, 80 in. deep, 7 ft. 6 in. high, \$100.00. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

FOR SALE OR RENT—Greenhouse property, about 10,000 sq. ft. of glass; can give immediate possession. Address No. 273, care Florists' Review, Chicago.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, saabars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—Good paying greenhouse business consisting of 10,000 ft. of glass; 4 acres of ground in A 1 condition; small payment down; balance easy terms. Estherville Greenhouse, Estherville, Iowa.

FOR SALE—In an up-to-date town in Illinois, 3,700 square feet of glass; 7-room modern house; three large lots; doing good business; no opposition; everything ready for winter; reason for selling, old age. Address No. 243, care Florists' Review, Chicago.

FOR SALE—Unusual bargain; must be sold quick to settle an estate; located in good residence section; 2 greenhouses 22x112 ft.; 1 greenhouse 8x112 ft.; one 2-story brick with store front and a large barn; space of land, 125x125. Inquire to J. Bobel, 3430 Southport Ave., Chicago, Ill.

FOR SALE—Hotbed sash, second-hand, 1½-in. thick, 3-ft. ¾-in. x 6; glazed with 5 rows 6-in. glass, all repotted and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 3x6 at \$3.75 each; 2-in. thick 3-ft. 1½-in. x 6 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—Brand new glass, unselected double thick, 16x24, at \$7.45; 12x18, 14x20, 16x18, at \$6.98 per box, in lots of 5 boxes or over; second-hand pipe, 1-in. to 6-in., threaded and coupled, price upon application. Used roof bars, 2c per ft. New Pipe Tools, Malleable Hinged Vises: No. 1, capacity 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong pattern: No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in. grips, 2-in., \$2.10; 24-in. grips, 2½-in., \$3. Pipe Cutters, Saunders Pattern: No. 1, cuts ¼ to 1-in., \$1.80; No. 2, cuts 1-in. to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—10x14 A glass, \$4.50 per box, \$4.00 taken from place. Geo. Muno, 2512 Kenilworth Ave., Chicago.

FOR SALE—Fully stocked greenhouse, also up to date store; \$8,000; including new Ford truck; season's coal on hand; new boiler and heating pipes last fall; greenhouses in elegant condition; will pay out in 3 years; good reasons for selling; cash or terms; will offer inducements for your acceptance in 30 days. Wilson the Florist, Marion, Ind.

FOR SALE—New double quality B, 10x12, 10x14, 10x16, 12x14, 12x16, \$8 per box of 50 sq. ft.; 5 boxes and over, \$7.50 per box, immediate delivery; also 200 boxes, 16x24 double Q. B., \$10 per box; unselected double, 10x12, 10x14, 10x16, 12x14, 12x16, \$6 per box; 5 boxes or over, \$5.50 per box; also 100 boxes second-hand 10x12, 10x15, \$4.75 per box; 5 boxes and over, \$4.25 per box. L. J. Smith, Merchantville, N. J.

HELP WANTED

Wanted, at once, young man for carnations to work under foreman; good wages.

JOHN DIECKMANN,
Elm Grove, W. Va.

HELP WANTED

First-class storeman and designer; must have broad experience.

THE W. G. MATTHEWS CO.,
Dayton, Ohio.

HELP WANTED

Section helpers wanted; good pay and good chance for advancement.

J. F. WILCOX & SONS,
Council Bluffs, Ia.

HELP WANTED

Man of broad experience to take charge of retail place of approximately 20,000 ft. where a general line is grown.

THE W. G. MATTHEWS CO.,
Dayton, Ohio.

HELP WANTED

Experienced saleslady for retail store; must also have experience in making up work.

THE W. G. MATTHEWS CO.,
Dayton, Ohio.

HELP WANTED

DESIGNER — A high grade man, capable of turning out first-class work; wages, \$50.00 per week. Address No. 298, care Florists' Review, Chicago.

HELP WANTED

Store man, and maker up; capable of handling high class trade in a large city; \$50.00 per week to start; state references, experience, etc. Address No. 299, care Florists' Review, Chicago.

HELP WANTED

Man, experienced for flower seed and bulb department; capable of taking charge; give previous experience and wages expected.

WM. HENRY MAULE, INC.,
PHILADELPHIA, PA.

HELP WANTED

Palm growers; good opportunity for thorough, competent man; good boarding place; state experience and past wages in first letter; place located conveniently to Los Angeles.

ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

Foreman wanted for pot plants; do a wholesale shipping business of plants from small pots of a few specialties. man must be able to handle help and produce quantities economically; salary \$200.00 per month; give experience and references in first letter. Address No. 231, care Florists' Review, Chicago.

HELP WANTED

Store man; must be good designer and salesman.

A. WIEGAND'S SONS CO.,
Indianapolis, Ind.

HELP WANTED

Experienced planter to handle our landscape planting.

PFUNDS' NURSERIES,
Elmhurst, Ill.

HELP WANTED

A-1 rose grower; two good general men; references required.

J. C. RENNISON CO.,
Sioux City, Iowa.

HELP WANTED

Man for general greenhouse work who has had experience; immediately.

GROVES FLORAL CO.,
Atchison, Kan.

HELP WANTED

Rose grower and a grower for pot plant section.

G. VAN BOCHOVE & BRO.,
Kalamazoo, Mich.

HELP WANTED

Experienced grower of cut flowers, such as mums, snaps, freesia and carnations; must be reliable and a willing worker. Address or apply to

WM. BEYER,
Frey's Greenhouses, Crown Point, Ind.

HELP WANTED

A-1 rose grower to take charge of section rose houses in Virginia; give references. Address No. 283, care Florists' Review, Chicago.

HELP WANTED

Experienced rose grower, also general pot plant grower; answer with full particulars and reference.

J. C. STEINHAUSER, FLORIST,
Pittsburgh, Kans.

HELP WANTED

Good reliable men for growing ferns; experience necessary; compensation according to ability.

RANDOLPH & McCLEMENTS,
5936 Pean Ave., Pittsburgh, Pa.

HELP WANTED

At once; grower of mums, carnations and general greenhouse bedding stock; must be industrious and work to his employer's interest; married man preferred; good 7 room house with bath and furnace; 30,000 feet of glass; give full particulars as to experience and salary wanted

STENSON & McGRILL, Uniontown, Pa.

SITUATION WANTED

By carnation grower and propagator; life experience and best of reference; please state wages and full particulars in first letter; southwest or west. Address No. 270, care Florists' Review, Chicago.

HELP WANTED

One experienced orchid grower and two good pot men at once.

J. M. GASSER CO.,
Rocky River, Ohio.

HELP WANTED

Store man; must be good designer and salesman.

NEWTON FLORAL CO.,
Newton, Kansas.

HELP WANTED

Designer and sales clerk wanted; lady preferred; steady position; state references; experience; salary desired; apply to

HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

HELP WANTED

Man who can produce good cyclamen in quantity for wholesale plant house; steady position; \$35.00 per week to start; give experience and reference in first letter. Address No. 220, care Florists' Review, Chicago.

HELP WANTED

Reliable young man for retail store; to drive delivery car and help generally; \$25.00 to start and good advancement to alert helper.

PANSY FLORIST,
4044 West Madison St., CHICAGO.

HELP WANTED

Man with general greenhouse experience; also experienced grower for roses and carnations.

MAZEY the FLORIST,
Minneapolis, Minn.

HELP WANTED

A No. 1 grower, one whom I can put in charge as manager in my absence: good wages and a house to live in; all the privilege of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address

STEAMBOAT GREENHOUSE,
Steamboat Springs, Colo.

HELP WANTED

Experienced saleslady and designer; for store on north side, in Chicago; apply, stating age, experience and wages expected. Address No. 314, care Florists' Review, Chicago.

HELP WANTED

Wanted single man; small wholesale place; must be able to produce best results at forcing bulbs and growing general stock; wages \$90.00 per month, room and board.

GRAND VIEW GREENHOUSES,
Hopkins, Minn.

HELP WANTED

At once; competent designer and store man; good salary; apply,

J. J. FALLON CO., Florists,
725 Main St., Lynchburg, Va.

HELP WANTED

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

HELP WANTED

A-1 rose grower, with southern experience; state wages wanted in first letter.

CHAS. A. MOSS,
Spartanburg, S. C.

HELP WANTED

Grower for palm houses; steady employment; good wages; references required.

JOHN BADER CO.,
1826 Rialto St., Pittsburgh, Pa.

HELP WANTED

Head florist at Independence State Hospital. Write

R. A. STEWART, Supt.,
Independence, Iowa.

HELP WANTED

Experienced man in roses, carnations, mums and pot plants; 8,000 ft. glass; the climate is never hot, neither does it hardly ever freeze; very healthful; will pay \$40.00 per week.

MARSHFIELD FLORIST CO.,
MARSHFIELD, ORE.

HELP WANTED

Two A-1 rose growers on large commercial place near Pittsburgh; state wages and experience in first letter; open at once.

McCALLUM COMPANY,
Evans City, Pa.

HELP WANTED

Seedsman, to call on gardeners and private trade. Excellent opportunity for a bright, active man. Apply with full particulars of experience and stating wages required. Address No. 310, care Florists' Review, Chicago.

HELP WANTED

We need several good commercial Rose Growers and Section men; houses all planted up and in fine shape; call or write, stating age, nationality and where formerly employed.

POEHLMANN BROTHERS COMPANY, Morton Grove, Ill.

HELP WANTED

EXPERT ROSE GROWERS; file your applications for positions in the most modern establishment around Chicago; highest wages to the best men; none but those highly recommended need apply, as our positions are permanent; also need experienced day and night fireman.

PAUL E. WEISS, Maywood, Ill.

HELP WANTED

Competent men for all departments; positions permanent, with excellent opportunities for a future to those showing unusual ability.

ROLF ZETLITZ CO.,
Lima, Ohio.

Plants:—Lima, Dayton, Columbus and Ada.

HELP WANTED

First-class rose grower; married man only; good salary with residence.

CAREY THE FLORIST,
491 Woodward Ave., Detroit, Mich.

WANTED

Price on second-hand 1½-inch pipe; state whether common black, or genuine wrought iron pipe.

AMLING BROTHERS,
Des Plaines, Ill.

WANTED

One No. 5, Morehead trap, in good condition; state lowest price.

S. A. BOUSLAG,
Celina, Ohio.

WANTED

Quotations on commercial varieties of orchids; must be good stock; give name of variety, size and price.

ROLF ZETLITZ CO.,
Dayton, Ohio

WANTED

To buy, at once, retail business of about eight to twelve thousand feet of glass in Iowa, Missouri, Illinois or adjoining states; must be fairly modern and well stocked; with enough land for growing outdoor stock; soil, etc.; prefer place with residence on premises; have the cash to handle such proposition and guarantee absolute confidence in all correspondence; please give full particulars with price and photos when answering.

Address No. 312, care Florists' Review, Chicago.

FOR RENT

Greenhouse 40x360 ft.; in good condition, not stocked; clean and free from insects and disease as a new house; four coal mines within less than a mile; immense steel mills, glass works, coal mines, etc., near; makes a splendid market for lettuce or flowers.

I. V. KINDER, Charleroi, Pa.

FOR SALE

One 4-in. High pressure reducing valve.....\$25.00
One 2 in. Oil separator..... 15.00
One 1½-in. Vacuum trap..... 15.00

WEISS-MEYER CO.,
Maywood, Ill.

FOR SALE

Good money making business; big shipping territory; 10,000 feet glass; up-to-date downtown store; 7-room modern house; 10 lots, 50x140, partly under Skinner; greenhouses all planted for winter; coal on the ground or contracted for; health conditions reason for sale; ask any traveling man making this territory about us; price, \$20,000; will pay for itself in 3 to 4 years.

COUPLAND'S, Coffeyville, Kansas.

FOR SALE

GREENHOUSES NEAR BOSTON

25,000 feet of 16x24-inch glass; cement sides; stocked with carnations, callas and mums; 2 boilers, one of which is not necessary to use; steam heat; all in first-class repair; about 3½ acres of land; coal already in bunkers for season; stable; garage; electric lights; together with 9-room house with modern improvements. Address No. 280, care Florists' Review, Chicago.

FOR SALE

Wholesale plant establishment of national reputation, growing a few bread and butter specialties, can be bought at liberal terms by one or more real hustlers; clear profits for the last few years average \$10,000.00 a year; there are five acres of ground with 20,000 feet of glass, heated by hot water; frames, double frames, large, roomy wintering pit, shadehouse, barns and shelters; truck, delivery car and all necessary things to carry on the business; two acres under Skinner irrigation; \$2,000.00 worth of Pocahontas coal now on the place, enough for a cold winter; everything in good running order and fully stocked; price, \$25,000.00, of which \$15,000.00 can remain as first mortgage; if interested ask for further information and give references.

Address No. 228,
care Florists' Review, Chicago.

FOR SALE

Established retail florist's business in western New York; modern equipment; large stocks of all supplies; proposition stands investigation; \$2,500.00 down; \$500.00 on easy terms. Address No. 240, care Florists' Review, Chicago.

FOR SALE

Refrigerator, 6 ft. wide by 5 ft. deep by 9 ft. high; mosaic floor, plate front; door on the end.

BUCHBINDER BROS.,
11 So. La Salle St., Chicago, Ill.

FOR SALE

10,000 feet glass containing modern greenhouse doing a thriving retail and wholesale florists' business; price, \$8,000.00, on easy terms; would cost \$15,000.00 to build today. Address

HUDSON & WELCH,
Lyndonville, N. Y.

FOR SALE

Material for 25x200 ft. building, 14-ft. roof bars, 4 ft. glass on sides; this material is first-class; all glass 16x24 in., double; a few hotbed sash 1 1/2 in. thick; cypress 3x6 ft.; 1500 ft. 1 1/2-in. pipe.

E. HUSTON & CO.,
Sistersville, W. Va.

FOR SALE

Good second-hand pipe in all sizes from 1/2-inch up to 10-inch; also new galvanized wire in 9, 18 and 14 gauge. Write for prices.

MAX ZEIGLER & BROS.,
Muncie, Indiana.

FOR SALE

150 4-inch boiler flues in good condition, taken out of 18-ft. boilers; can be cut down and used in 16-ft. boilers; \$5.00 per length.

WEISS-MEYER COMPANY,
Maywood, Ill.

FOR SALE

Five greenhouses; dwelling, garage and barn; well stocked; doing a wholesale and retail business; for particulars, write

C. C. POLLWORTH CO.,
Milwaukee, Wis.

FOR SALE

Four greenhouses, barn and dwelling; five acres of land; well stocked; 30 miles from city.

C. C. POLLWORTH CO.,
Milwaukee, Wis.

FOR SALE

An old established retail business, doing \$35,000.00 to \$40,000.00 annual business, practically all of which is grown on the place; located in a very prosperous section of the country, where excellent prices are obtained the year round; no competition in a town of 11,000, and a good out-of-town trade, with 5 railroads to ship on; this is a first-class proposition; good houses and service building, side track for coal, oil storage tank and equipment for burning oil, splendid heating system with double the boiler capacity needed, 7 acres of land, abundant supply of good water at very moderate cost; a little less than \$25,000.00 will buy this business and plant, one-third cash, balance on deferred payments; it will pay itself out in two years.

Address No. 272, care Florists' Review, Chicago.

FOR SALE

The Ullrich plant at Tiffin, Ohio, situated on one of the principal paved streets in the city; comprising fifteen greenhouses, garage for two delivery cars, large barn, large hennery, three other large outbuildings, two modern dwellings, two other large building lots, cold storage, concrete bulb cellar, about seven acres of ground for planting, up-to-date office, workroom and potting shed; only retail store in town of 15,000; well stocked with supplies; will sell store, greenhouse, one residence and the ground for planting separate to continue the large established business, and balance of buildings, one greenhouse, one residence and ground can be leased if wanted; will be sold at a bargain for cash.

E. J. ULLRICH,
201 Sycamore St., Tiffin, O.

FOR SALE

Wrecking five houses.

16x18-inch; 16x24-inch glass, per box	\$ 7.00
Doors, 3x6 ft., cedar panel, with frame, each	2.50
Rafters or sashbars, per foot02
Ridge, per foot04
Ventilator sash, each	2.00
Ventilator machines, each	10.00
Shafting, heavy, per foot10
Shafting, light, per foot06
Ventilator arms, each25
Ventilator hangers, each10
Garland iron gutters, per foot40
Pipe, 1 1/4-inch, wrought iron, per foot10
Wire stakes, 6-ft., \$2.00; 5 1/2-ft., \$1.75; 5-ft., \$1.50 per 100.	

Cash, please.

PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

FOR SALE

Three large size Kewanee firebox boilers, 2 125-H. P., and 1 145-H. P.; first-class condition; cheap; Hartford Insurance certificate given.

KEYSTONE IRON & METAL CO.,
WILLIAMSPORT, PA.

FOR SALE

Sunray No. 139 hot water boiler, 2,200 square feet, first-class condition; new would cost \$400.00; first check for \$200.00 takes it.

THE IMLAY CO., ZANESVILLE, O.

FOR SALE

Ten thousand sq. ft. glass in good shape; iron gutters; in central Illinois; no competition; all planted carnations, mums, peas, etc.; steam heat; electricity; \$9,000.00 cash takes it or \$10,000.00 with half down; sold \$8,000.00 last year; get busy; lost health, reason. Address No. 309, care Florists' Review, Chicago.

FOR SALE

Boilers, 70 H. P. Tubular; 50 H. P. Kewanee type firebox boiler; 10 and 20 H. P. Scotch Marine; 15 H. P. Tee boiler; Vertical boilers all sizes; 6-in. Davis Regulating Pressure Valve; One 1 1/2-in. Regulating Valve; 100 boiler tubes 3-in. x 13-ft., as good as new; 6 H. P. Gasoline Engine. CASEY BOILER WORKS,
Springfield, Ohio.

HELLO THERE!

Where Are You Going?

HERE'S AN OPPORTUNITY

For Sale—About 22 acres of land of the late Anthony Pegler, who carried on a business as market gardener and florist. A 10-room dwelling and root house on the place. It is situated in London, Ontario, about one mile from market, and was recently annexed to London and will have cheap taxes for a number of years.

Can be laid out in building lots, etc., and must be seen to be appreciated.

Must be sold to settle an estate.

As prompt action is necessary, better investigate and speak quickly.

Address

PEGLER ESTATE

865 Trafalgar Street

London, Ontario, Canada.

FOR SALE

I will sacrifice 6 1/2 acres of land with cherry and pear trees, some apple trees, to go with sale of three greenhouses, 30x100; stocked with Princess of Wales violet plants; large greenhouse shed attached, 18x70, with large boiler, tank house and electric light; dwelling house, 10 rooms, in very good repair; large barn and hen house; must sell on account of poor health; three-fourths cash required; located one mile west of depot.

CARL M. EHRHARDT,
Park Ridge, Ill.

FOR SALE

An up to date range of four greenhouses of 5,000 feet of glass, with head house, garage, office, workshop, store room and 8-room modern residence attached, all in extra fine condition and nearly new; the entire outfit heated with hot water furnaces and lighted throughout with electric lights; paved streets, lively town, five churches, two steam roads and one electric line; unable to supply market, will sell at a sacrifice and if sold at once will also include complete stock; closest investigation invited.

L. K. MATHEWS,
Linesville, Crawford Co., Pa.

FOR SALE

One Boynton sectional hot-water boiler, series B, No. 122-A, rated, 1,725 feet radiation; practically as good as new; immediate shipment; first check for \$150.00 takes it; other good bargains in different sizes; write us your wants.

ROGERS HEATING CO.,
Ransomville, N. Y.

ATTENTION FLORISTS



Why spend your valuable time making **MAGNOLIA WREATHS**? We offer you a special made wreath of unusually good value, style and workmanship, in green or brown. These wreaths are made by a skilled florist. Send for a sample dozen and be convinced. Leaves much closer laid than in illustration.

	Each	Dozen
12-inch size of wire frame,	\$1.25	\$13.50
14-inch size of wire frame,	1.75	19.00

Attractive Prices on Quantity Lots

Pittsburgh Cut Flower Co.

116-118 Seventh St.,
PITTSBURGH, PA.

Mention The Review when you write.

**PREPARED
BEECH or OAK SPRAYS**

COLORS:
GREEN OR TAN

**Like Leather
Always Pliable**

REEVES FOLIAGE CO., Inc., Brewton, Ala.

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS (BROWN, GREEN OR PURPLE)
PACKED IN
CARTONS & 25-50-100 lb. CASES

**Southern
Decorative
Evergreens**

**Will Not
Mold**

Mention The Review when you write.

PITTSBURGH, PA.

The Market.

Business is moving quite briskly. The outdoor flowers, excepting dahlias, are done, which causes a shortage in the supply. Roses and carnations were both short of the demand, but those that arrived were fine. Chrysanthemums are slow in coming and what are here command a good price. Lilies also have been short. There have been not nearly enough to go around. All indications and reports are for a busy October and November.

Various Notes.

The Pittsburgh florists held their regular meeting Tuesday, October 5, the subject open for discussion being dahlias.

Miss Margaret Elder, owner of the Elder Flower Store, of Harrisburg, Ill., is paying some friends in Kittanning a visit. She was also a visitor at the wholesale houses of this city and expects to visit Philadelphia.

Magnolia Leaves

Prepared under our new process.
in cases or cartons.

BROWN, GREEN OR PURPLE.

Oak Sprays in Green, Brown or Red,
packed in cases of 100 sprays to case.

Beech Sprays, same color
as Oak and same pack.

All orders for the above goods will
have our personal attention and
satisfaction guaranteed.

**The Rumbley Co.,
EVERGREEN, ALA.**



H. J. Alford, of the H. J. Alford Co., Garrettsville, O., was a visitor in this city last week.

J. Dilloff, representative of Wertheimer Bros., passed through Pittsburgh on his return trip from the west.

Fred Burki, president of the Pittsburgh Cut Flower Co., after a six weeks'

business trip in this city, has returned to his home at Los Angeles, Cal.

George Weissenaur, of Sewickley, Pa., held a dahlia show last week. Some of the specimens shown were quite good.

Another beautiful window display has been shown by McClements, with some artistic ideas in arranging fruit and flowers.
H. J. H.

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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Virgin, U. J.....	69	OTTAWA, Ont., Can.	71	CLARKE BROS.....	94	SAFFRON WALDEN, England	69	SHREVEPORT, La.	69	TROY, N. Y.	76	Ormlston, O. B...	71		
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Burns, H. H.....	75	Van Aart, John....	80	JOHNSTON & CO., T. J.	73	Huddart Floral Co..	96	Brinkerhoff Grhsees.	85	TUPELO, Miss.	83	Gurney Grhse Co..	85		
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Kottmiller, A.....	74	Siebrecht, Jr., H. A.	94	Obertin, P. N.....	89			Schneider.....	90	UTICA, N. Y.	76	Ryan & Culver....	92		
Malandre Bros....	74	PASSAIC, N. J.	74	The Flower Shop...	89			Van Meter Fl. Shop	90	Baker & Son.....	76	Wilson's Fl. Shoppe	92		
Meyer, Adolph....	75	Sceery, Edward....	74	READING, Pa.	78			STAMFORD, Conn.	73	Utica Floral Co....	76	ZANESVILLE, O.	91		
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LOS ANGELES CALIFORNIA

The Leading Florist

Member F. T. D.

WRIGHT'S FLOWER SHOP
224 West 4th St., Los Angeles

"Say It with Flowers"

Telegraph Delivery Department

THE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.

SMYTH FOR CHICAGO

The florists who have acquired this habit in sending orders into this city get for their customers the utmost the money will buy—in flowers and service.

W. J. SMYTH

3101 to 3109 Michigan Avenue, Chicago.

"The Man Who Knows"

Member F. T. D.

Get Your Share of Telegraph Orders

Start your ad next week by mailing this blank today

FLORISTS' PUBLISHING CO.,
508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying $\left\{ \frac{1}{2} \right\}$ inch in each issue of the

Strike out size NOT wanted.

Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which _____ agree to pay at the rate of $\left\{ \begin{array}{l} \$1.25 \\ 62\frac{1}{2}c \end{array} \right\}$ net per week, bills payable monthly.

Strike out same as above.

Subject to cancellation without penalty if rates are advanced during the term of this order.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Index by Towns Crowded Out of Pink

PRESIDENT BREITMEYER'S ADDRESS

(Continued from a preceding page.)

first rudiments of the profession, but since there is no distinction in law, they are admitted to be florists. It is, therefore, the duty of the F. T. D. florists to educate their brother florists. I have outlined how this can be done.

We have numerous queries. Some object to their local competitors becoming members, chiefly for reasons of their own, but, unless the objection is well founded, it cannot be heeded. There are cases where a person may not be worthy of assistance, but usually there is a cure for all ills that exist.

Someone objected to the nationality of a person and stated that, in his opinion, the F. T. D. should consist entirely of Americans. In America, this great melting pot, how could anyone be anything else but an American? Our past experience has taught us that we must make good Americans of all foreign nationalities. It is our duty to make better Americans as we go along. By kindness, all evil is overcome, and so I say, the F. T. D. stands for advancement, and the day is coming when F. T. D. membership will be 100 per cent American.

I estimate that 1,700 members average ten orders per month. This totals 17,000 orders. Imagine 5,000 members at twenty orders per month, and see the figures. How they accumulate! Ten ciphers would not suffice.

Let us grow in the understanding for good to our fellow men. So long as we can not and do not want to prevent the sale of flowers, it behooves us to forget the dignity which at one time was so prevalent in the profession and bear with the so-called offenders, until we can teach them the ethics which we as a body stand for, and in the course of time we shall all reap the benefit.

Association Journal.

No one can estimate the real value of the new organ of the F. T. D. I rejoice in having had the opportunity of associating with the board of directors at the time it was made possible to begin this work. To my mind this was a worthy achievement. Mere words cannot express the gratitude due those who so earnestly and loyally reached the goal they were striving for. I believe the results obtained have amply repaid them and have exceeded their utmost expectation, and I know every member has only kind comment to offer.

The child is born and now requires the proper nursing, and it is up to you, each and every one, to give it your hearty coöperation. You will receive in a measure just what you contribute,

and it behooves you to stand ready to put your shoulder to the wheel when duty calls.

It has already been stated that the News is the mouthpiece of your organization, and I am sure it will gladly furnish your every need. In the matter of controversy among members, an airing of any subject can be given through its columns, but please do not bring up petty personalities. Our district representative, whose duties can be elaborated upon, now furnishes a report once a year. The News will enable him to furnish a quarterly report, and this information should prove valuable.

Housecleaning.

We are constantly working on improved service from florist to florist, and we must all agree that we have accomplished much. The educational features which will find their way to our columns will increase in the proportion as we ourselves apply our help.

There are some ills to cure, but we

must admit that our child is growing to be a healthy boy. Housecleaning has been going on rapidly and if we accomplished what we have by yearly meetings, what can we expect from the monthly applications?

Sunday closing has been much discussed and I believe it is fairly well lived up to. As F. T. D. members we should be able to live up to a rule as established by an organization, and while I do not urge a mandatory order, we ought to make it an F. T. D. law and try to enforce it.

So far Sunday closing has brought about no hardships, and if the saying, "In union there is strength," is practiced, the F. T. D. shops will be uniform in their operations.

The monthly price list is another step in the right direction. Our management is working on this matter and undoubtedly it will prove a valuable service. They have a plan in progress and a discussion on the subject should be in order.



If You Want Service—
You Want Schling!

We Deliver

Direct To Every Outgoing
Steamer Sailing From
New York City,
Hoboken,
Brooklyn

Long Distance Phones:

Plaza { 7241
7242
2022

STEAMER SAILINGS.

Display the following list of steamer sailings in a conspicuous place in your window or store, or use it in advertising matter with the statement that you have facilities for filling bon voyage orders on short notice at any port. You can thus develop telegraph business for steamer trade, especially at this time of year.

Steamer—	From—	To—	Sails	Steamer—	From—	To—	Sails
Haverford	Philadelphia	Liverpool	Oct. 15	Carmania	New York	Liverpool	Oct. 23
La Lorraine	New York	Havre	Oct. 15	Kroonland	New York	Antwerp	Oct. 23
Gramplan	Montreal	Antwerp	Oct. 15	Lafayette	New York	Havre	Oct. 23
New York	New York	Southampton	Oct. 16	Persia Maru	San Fr'sco	Yokohama	Oct. 23
Minnedosa	Montreal	Liverpool	Oct. 16	Ponce	New York	San Juan	Oct. 23
Cassandra	Montreal	Glasgow	Oct. 16	F. Palasciano	New York	Naples	Oct. 26
Meganic	Montreal	Liverpool	Oct. 16	Ventura	San Fr'sco	Sydney	Oct. 26
Dan. Alighieri	New York	Naples	Oct. 16	Victorian	Quebec	Liverpool	Oct. 27
Ecuador	San Fr'sco	Yokohama	Oct. 16	Ryndam	New York	Rotterdam	Oct. 27
Mohawk	New York	San Juan	Oct. 16	Fushimi Maru	Seattle	Yokohama	Oct. 27
N. Amsterdam	New York	Rotterdam	Oct. 19	San Juan	New York	San Juan	Oct. 27
Pr. Fr. Wilhelm	Quebec	Liverpool	Oct. 20	Canopic	New York	Genoa	Oct. 28
Adriatic	New York	Southampton	Oct. 20	Mauretania	New York	Southampton	Oct. 28
Manchuria	New York	Hamburg	Oct. 21	Rochambeau	New York	Havre	Oct. 28
Caronia	New York	London	Oct. 21	Stockholm	New York	Sweden	Oct. 28
United States	New York	Copenhagen	Oct. 21	Madonna	New York	Naples	Oct. 29
Providence	New York	Naples	Oct. 21	Stavang'fjord	New York	Norway	Oct. 29
Emp. of Asia	Vancouver	Yokohama	Oct. 21	Madonna	Providence	Naples	Oct. 30
Pretorian	Montreal	Glasgow	Oct. 22	Philadelphia	New York	Southampton	Oct. 30
St. Paul	New York	Southampton	Oct. 23	La Savoie	New York	Havre	Oct. 30
Metagama	Montreal	Liverpool	Oct. 23	Canada	Montreal	Liverpool	Oct. 30

Telegraph Delivery Department

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Part This Week—See Pages 63 and 64

FOREIGN SECTION

C. ENGELMANN

Member American Florists' Telegraph Delivery Association.

Life Member S. A. F.

Member American Carnation Society.

Member New York Florists' Club.

Orders for England, Scotland and Ireland taken care of by

C. ENGELMANN, Florist, Saffron Walden, Essex, ENGLAND.

Cables: Engelmann, Saffronwalden (2 words only)

Orders for the French Riviera and Monte Carlo taken care of by

C. ENGELMANN, Etablissement Horticole "Carnation," Saint-Laurent-du-Var, near Nice, FRANCE.

Cables: Carnation, Saint-Laurent-du-Var (2 words only)

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR
ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

A complete list of membership is a valuable asset to our business, especially when we can depend upon it every month when the News arrives. This alone is worth more than the cost of membership.

Teach Each Other.

It is impossible to cover all the details that can be derived from this publication. I can only touch the high spots. However, our aim is to make better business men, because it means better business. Merchants are made by helping each other—the strong must help the weak—today as yesterday. I know we are all ambitious to become perfect, and as our faults are exposed to our consciousness, we shall ourselves naturally become anxious to improve our condition.

There will be no complaint regarding members sending an order for less than contracted for by the customer. There will be no excessive rates for express charges, etc., nothing beyond the actual cost. The spotlight will be turned on in justice to all members, which will cause embarrassment to the offender. Let us work together and employ the Golden Rule and we shall all be happy.

I am glad to remark that the F. T. D. News as a publication financially is a success. I have accepted a wager from the boys, in the shape of a suit of clothes, if the net proceeds for the year reaches \$5,000. The way the applica-

tions for space are pouring in, I am safe in placing my order for the suit.

I hope to contribute because it means a greater contribution to national publicity, where all surplus should rightfully go.

About Tall Enough

Lincoln's reply to the inquiry concerning how long a man's legs ought to be, is only equaled by the one about a man's height.

The question was asked him by one who sometimes drank a bit too much, and was attempting to ridicule Lincoln for his ungainly height.

"How tall should a man be?" replied Lincoln, "how tall?"

"Well, if he were about tall enough so when he fell down he would be half way home, it would be about right for his sober friends who were trying to get him home."

The other day, heard that story told to a florist who was pooh-poohing the F. T. D. It was told in an attempt to make him see, that the minute he became a member, orders were half way on their way to him.

If not a member, just think over that thought.

New York's
Favorite Flower Shop

G. E. M. Stump

Fifth Avenue at 58th Street

Membership Dues.

The question of membership dues is one that should be considered at this time. Commensurate with the service, is a maxim worth while. Cost of serv-

Telegraph Delivery Department

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ice has increased in our work as in all other kinds of work; hence a need for the money for the service rendered.

Membership dues are today, with a membership close to 2,000, what they were with fifty members. Then, too, the F. T. D. must keep in the front rank with its contributions to the S. A. F. publicity fund. It would be well to raise the dues, for this as well as other needs that may accrue from now on. I recommend that just consideration be given to this matter and some action taken at the meeting.

The Flower Shop.

The Flower Shop, the Rosery, the House of Flowers, or whatever name you may apply to the place where our merchandise is sold, is as important a factor as the growing establishment, for without either of them there would be no profession. Therefore, as F. T. D. members, we should be alert to the chances offered and take advantage of the many thoughts expressed. Men and women are prone to speak of things, but neglect the application. Hundreds of well prepared articles have been written at the expense of hours of careful study, and we have skimmed them over, remarking, "That's good for the other fellow," and we pass them almost unnoticed.

The flower shop of today has advanced. It is not the shop of ten years ago. Have you ever studied the requirements of your shop? Have you taken cognizance of the methods of your competitor? Have you trained your eye to be of service to you, to see that things are done which make for a good condition?

It has been my good fortune to be connected with the selling of flowers for many years, and I rejoice in the pleasure it has been for me to watch the developments of this department.

Study Opportunities.

It has always been my ambition to keep abreast of the times, in order that I might apply the good things that were presented and improve the same as occasion permitted.

I do not intend to write an article on the good or evil that exists in the various stores, but perhaps I should say that I want the younger and newer members to sit up and take notice of the unlimited opportunities that are offered them, especially now through the pages of the F. T. D. News.


In the past there has been a liberal space given by the various trade papers on the subjects to which I refer, and I believe their good nature will continue. So don't you think we are quite fortunate? It seems to me the least we can do, in return for this generosity, is to take advantage.

Window Displays.

I have noticed with much satisfaction the improved conditions in the window displays since the F. T. D. competition has been in vogue. Detroit is proud of having had the honor of the first display under the F. T. D. auspices. F. T. D. window week should be made permanent and should be followed by all

"Say it with Flowers"

Members
of the
F. T. D.



Members
of the
F. T. D.

**GUDE BROS.CO.
FLORISTS
1214 F ST.N.W.
WASHINGTON,D.C.**

"Say it with Flowers"

Send Orders for
**WASHINGTON,
D. C.**

and vicinity to

Blackistone

EVERYTHING
FIRST-CLASS

Member F. T. D.

14th and H. Streets

WASHINGTON, D. C.
Louise Flower Shop

Connecticut Ave. at N St., N. W.
Miss Louise W. Daugherty, . . . Proprietress
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

ORDERS IN OR AROUND
Washington, D. C.

MEMBER F. T. D.
GEO. C. SHAFFER
900 Fourteenth Street

our members throughout the countries, celebrating, as it were, during assembly week. Other occasions could be established by coöperation, making it universal. To my mind this idea has merit, and should be considered by all and a conclusion reached.

Never miss a chance for publicity. One of our stores had a publicity compliment paid to its display of trained animals in its show window. This is worthy of mention because it may be

applied in a similar manner. This window was arranged in a grotto effect, having a family of alligators and turtles. Mrs. Gray, in charge of this store, has christened each one of them, and as they performed acrobatic tricks, they naturally attracted much attention. A newspaper reporter, evidently amused at the display, published a story of this splendid display of wild trained animals. Needless to remark, it was good publicity.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

HOWEVER small the order placed with Becker's Conservatories, it commands the courteous, careful service you yourself would give.

We
have set no
"Minimum
Charge"

Becker's—8 minutes from the heart of Boston—
gives prompt service in and roundabout Boston

BECKER'S CONSERVATORIES

FRED C. BECKER

Member Florists' Telegraph Delivery

KARL F. BECKER

1730 Cambridge Street, CAMBRIDGE, MASS.

New Orleans, La. Wire your orders to
The Flower Shop
108 Baronne Street
HENRY SCHEUERMANN, Prop.

NEW ORLEANS
MEMBER OF THE F. T. D. *Scheinuk* The Florist We Cater to the Best Trade
2600 ST. CHARLES AVENUE

Quality and Promptness
Members F. T. D.
NEW ORLEANS, LA.
The Avenue Floral Co.
3442 ST. CHARLES AVENUE

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

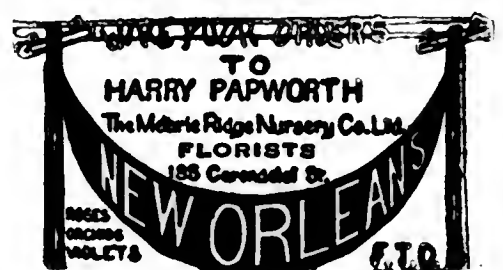
New Features.

Many new features have been added to the flower shop of today which have proved essential and profitable. The sale of articles which can be combined with flowers has advanced and is applied to many of our leading flower shops. To those who are interested I would be glad to give my experience in this line.

I wish to enumerate a few things for action. Refrigeration is fast becoming a problem. We should endeavor to find the most economical methods which can be used in our shops, and here I should like to recommend that an effort be made by the organization to make investigation and report their findings.

Coöperation in delivery should be given some thought, for surely delivery expense is steadily increasing. Packing material, especially boxes—can any method be employed for economy in the use of this article? A uniform accounting of books would be valuable, especially for F. T. D. members. Also coöperation with the employees. We can not ignore the fact that men and women must be dealt with on an equal basis.

We so often see the words, "Back to normal." It is hard to realize these words. It does not seem that pre-war prices will soon return when we stop to consider the measure of decent living is being steadily advanced. What seemed abundant ten years ago, does not



NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

D. E. Ruch
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana.

LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

ST. LOUIS, MO.

Send Your Orders to F. H. WEBER

Taylor Avenue and Olive Street

EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.

ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.

Member Florists' Telegraph Delivery Association.

Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.

GRIMM & GORLY

Leading Downtown Florists

Members Florists' Telegraph Delivery.

ORDERS FOR

ST. LOUIS, MO.

YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or phone your orders to OSTERTAG BROS.

The Largest Retail Supply House in the West.
JEFFERSON AND WASHINGTON AVES.

Members F. T. D.

ST. LOUIS, MO.

Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets

—Both Long Distance Phones—

Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.

Member
Florists'
Telegraph
Delivery
Association

Joe. Kitch

4744-4748 McPherson Ave.

ST. LOUIS, MO.

BENTZEN FLORAL COMPANY

8118 North Grand Avenue

FACILITIES SECOND TO NONE

ST. LOUIS, MO.

Up-to-date Service The Blossom Shop 4110 Manchester Ave.

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on Short Notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Excelsior Springs, Mo.

EXCELSIOR GREENHOUSES

COLUMBIA, MO.

COLUMBIA FLORAL CO.

Halfway between St. Louis and Kansas City

SAINT JOSEPH MISSOURI

Stuppy

Floral Company

225,000 Feet of Glass

Members Florists' Telegraph Delivery Association

ST. LOUIS

Choice
Seasonable
Flowers

George Waldbart Floral Co.

Efficient Service—Most Centrally Located

All Orders Carefully Executed 516 North Grand Ave.

SEDALIA, MISSOURI

"You will not stammer
if you say it with our
flowers"
State Fair Floral Co.
Florists'
Telegraph Delivery.

ST. JOSEPH, MO.

QUENTIN FLORAL CO.

Orders for

Iowa, Nebraska, Kansas and Missouri

meet the ideas of a man in similar circumstances today. We as merchants should float with the stream and do our part for mankind.

Board of Directors.

One of the most essential factors in a growing organization, such as the Florists' Telegraph Delivery Association, is its board of directors. Therefore, care and judgment should be exercised in the selection of these men. There are many of our members who are able and willing to give of their time and experience, and these are the men who should be chosen for the work.

I should like to recommend that the personnel of your present board of directors be considered for further service, because, as in other corporations, it would seem the wisest thing to do.

I should also like to recommend that all past directors, as well as presidents, be affiliated in such a manner that our organization would reap the benefit of their experience and advice. Let us compare them to a military reserve, ready at all times when needed. We will endeavor to make the organization on the broadest scale possible for better F. T. D.

I do not intend writing an article on advertising, but the subject is so im-

Kansas City, Mo.

Rock's

MEMBER F. T. D.

1106 GRAND AVENUE

KANSAS CITY

A. Newell

MEMBER F. T. D. Eleventh and McGee Sts.

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Association

KANSAS CITY

WE STRIVE TO PLEASE

ALPHA FLORAL CO.

Member
of the
F. T. D.

KANSAS CITY, MO.

We are members of the F. T. D.

J. E. MURRAY & CO., 212 E. 10th Street

W. J. Barnes

KANSAS CITY, MO.

38th St. and Euclid Ave.

Established 1890.

No order too large or small. Member F. T. D.

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES

We Strive to Please

HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST" Honolulu

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES

MEMBER F. T. D.

FRED C. WEBER

THE RED

4326 Olive Street

ST. LOUIS, MO.

Phone 1367
Stokes FLORAL SHOP
 "WE STRIVE TO PLEASE"
 205 E. Walnut St., Springfield, Mo.
 Members F. T. D.

Smith's FLOWER SHOP
 Hutchinson, Kansas
 Member Florists' Telegraph Delivery

Joplin, Mo. AMERICAN FLORAL SHOP
 J. E. MEINHART, Prop., 216 W. 4th St.

WEBB CITY, MO.
 J. E. Meinhardt, 416 S. Pennsylvania Ave.

SPRINGFIELD SEED CO.
 SPRINGFIELD, MO.
 FLORAL DEPARTMENT OPEN DAY AND NIGHT
 Member Florists' Telegraph Delivery Association

ATCHISON, KAN.
 The Atchison Seed and Flower Store Co
 MEMBER F. T. D.

Atchison, Kan. GROVES FLORAL CO.
 Established 1865. Member of F. T. D.

JAMES HAYES, Leading Florist
 819 KANSAS AVENUE
TOPEKA, KAN.
 Member F. T. D.

MRS. LORD'S FLOWER ROOM
 112 W. 8th Ave., TOPEKA, KAN.
 Member Florists' Telegraph Delivery.

ARKANSAS CITY, KAN.
 McCool's Close-in-Greenhouse
 MEMBER F. T. D.

Kansas City, Kansas
 L. C. FIELD
 Member Florists' Telegraph Delivery

MANHATTAN, KAN.
THE MARTINS T. S. MARTIN, Proprietor.

SALINA, KANSAS
LEIGHTON FLORAL CO.
 Members Florists' Telegraph Delivery Ass'n.

WICHITA, KANSAS Shipments for Kansas and Oklahoma
W. H. CULP & COMPANY
 Quality Flowers Personal Service
 Members F. T. D. A.

CANADA'S FLORIST
 8-10 W. Adelaide Street
Dunlop's Toronto
 Member Florists' Telegraph Delivery Association

London, Ont., Can.
J. GAMMAGE & SONS, LTD.
 "The House of Flowers"
 All Orders Carefully Executed
 Members Florists' Telegraph Delivery Ass'n.

WINNIPEG, Manitoba Member Florists' Telegraph Delivery
R. B. Ormiston
 96 Osborne Street

Winnipeg, Man., Can.
THE "KING" FLORIST
 Member F. T. D. Ass'n. 270 Hargrave St.

portant that a brief statement will not go amiss. I firmly believe that a bid for business, express or implied, which reaches the mind through the eye, is both timely and successful. Not long ago it became apparent to some of our florists that the old maxim, "It pays to advertise," could be made possible in the florists' business, and time proved to them that beyond any doubt they had lost many opportunities. There are few florists in the many thousands who would question the advisability or the necessity of advertising where other merchants and manufacturers are concerned. And why not florists? What other trade or profession has the possibilities of the florist? What merchandise, material or article has such opportunities and can be offered for as many occasions as the product we have to offer? The florist should cultivate a taste for flowers.

Make More Business.

There is no reason why proper advertising cannot make ten patrons where only one existed. The neighborhood florist often neglects to make known the services he is able to render and the result is that he not only loses trade, but it is lost entirely for lack of our attention and neglect of the use of advertising.

Thousands of people are not aware of what a gift of flowers means and for

CANADA
JOHN CONNOR CO., Limited
 HAMILTON, ONT.
 Members Florists' Telegraph Delivery Association.

McKenna Largest Retailers in Canada
 Cor. St. Catherine and Gay Streets
 9 St. John St., QUEBEC, CAN.
 Member Florists' Tel. Delivery Montreal

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
 48 HASTINGS STREET, E.
 FOR ALL BRITISH COLUMBIA ORDERS
 Members Florists' Telegraph Delivery Assn.

DICKS FLOWER SHOP Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

Saskatoon, Sask., Can.
Victoria Nursery The Quality Florists in the Center of the west.

Central and Eastern ONTARIO
 Orders carefully executed
THE PETERBOROUGH FLORAL CO.
 Peterborough, Canada

Montreal, Que., HALL & ROBINSON
 825 St. Catherine St., W. MEMBER F. T. D.

VANCOUVER, VICTORIA, B. C.
A. J. WOODWARD
 BON VOYAGE ORDERS my specialty

TRURO, NOVA SCOTIA CANADA.
 Member F. T. D. **SUCKLING & CHASE, Ltd.**

REGINA, SASK., CANADA
REGINA FLORIST CO., Ltd.
 SPECIAL ATTENTION TO F. T. D. ORDERS

St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
 Member F. T. D.

SCRIM'S, FLORIST
 OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN

67 Beacon Street

Deliveries

To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

CARBONE, ³⁴²Boylston Street,
BOSTON

Member Florists' Telegraph Delivery Ass'n.

The Beacon Florist
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Worcester, Mass.
**RANDALL'S
FLOWER SHOP**

Member Florists' Telegraph Delivery.

H. F. A. LANGE
Worcester, Mass.

Delivers to all Points in New England
125,000 Square Feet of Glass.
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

Warburton
FALL RIVER
MASS.
33 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points

Member
F. T. D.

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

CAMBRIDGE, MASS.
ROBBINS BROS., 636 Massachusetts Avenue
Near All Colleges Members F. T. D.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

Newton, Mass. **COTTON**
Also BOSTON, BROOKLINE
CAMBRIDGE, WELLESLEY The Florist

I should like to write a
little essay on

"The Sweet Perfume
of Courteous Service"

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist."

Member of Florists' Telegraph Delivery Association.
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

Wax Brothers Boston, Massachusetts
44 TEMPLE PLACE
The Centrally Located Florist Shop
We cover all points in New England.
Yours for Reciprocity. Members Florists' Telegraph Delivery.

Brookline, Mass.
1314 Beacon St. Alice B. Merrill
Member F. T. D.

BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

what purpose flowers can be made practical. There are so many places where flowers are most acceptable and hence the need of the wide-awake merchant to educate the public.

Does it appear to many in the profession what national publicity has done for the florist, and how much there is still to do? The majority of the F. T. D. members have shown a liberal support of this new work, not by any means in proportion to their allotment, however.

We are grateful for all the patience shown us by the men in whose hands was placed this great undertaking, and as time goes on and these branches assist in their rightful proportion, these men will be rewarded for their untiring efforts.

The Path of Service.

It is one thing to get a patron and quite another to keep him. The stock you display and the service you render are the essential things after the advertisement has done its work. Then, too, courtesy makes friends, and these friends multiply, until we have an endless chain of flower buyers.

There is always a straight line and a crooked one, but one soon learns that the truth lies in the straight one; so the maxim, "It pays to advertise," is best

BOSTON, HOUGHTON
MASS. GORNEY
FLOWER SHOP

Under the Park Street Church.

Member Florists' Telegraph Delivery.

Brookline, Mass.

220 Washington Street

F. E. PALMER, Inc.

Established 1886

Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.

Largest Retail Conservatories near the heart
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

Waltham, Mass.

1st CLASS STOCK
FACILITIES
SERVICE

M. F. RUANE

Member F. T. D.

121 Moody St.

MALDEN, MASS.

J. WALSH & SON

Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

AMERICA'S FOREMOST FLOWER HOUSE

Superior
Service

74th Year

Steamer

Deliveries and all
others guaranteed.

Standard
Prices

Thos. F. Gavin
INC.

Est. 1847

Correspondents in all
leading cities of the
world

BOSTON—and—NEW YORK

1 PARK STREET
AND
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE
AT
46th STREET

HARTFORD,
CONNECTICUT

Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

New Haven,
Conn.

J. N. CHAMPION & CO.
The F. T. D. Artists

Yale
College

Covering All Connecticut

HARTFORD, CONN.

Greenhouses: *Coombs* Stores:
Benton St. 741 Main St.
364 Asylum St.
Member F. T. D.
Orders solicited for all parts of Connecticut

BRIDGEPORT, CONN.
James Horan & Son

943 MAIN STREET
Largest Growers in this District.
MEMBERS FLORISTS' TELEGRAPH DELIVERY.

Waterbury, Conn.

RYAN & POWERS
80 Center St.
Special attention Westover and St. Margaret
School Orders.
Members F. T. D. and Rotary Florist.

Hartford, Conn.
GEORGE G. McCLUNIE

165 Main Street
Established 1897 Member F. T. D.

Providence, Rhode Island
Johnston Brothers

LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

STAMFORD, CONN.

QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NOROTON, DARIEN, NORWALK, GREENWICH

Hartford, Conn.

George F. Lane
SUCCESSOR TO *Welch*
THE FLORIST
180 Asylum Street Member F. T. D.

Lynn, Mass. MEMBERS
F. T. D.
GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.
Belmont Flower Shop MEMBER
F. T. D.

BURLINGTON, VT.

Gave Florist
Member F. T. D.
Orders for Vermont and Northern New York filled to
your entire satisfaction at right prices.

Hartford, Conn.

J. Albert Brodrib, Store,
639 Main Street
Deliveries to
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic.
Member Florists' Telegraph Delivery Association

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle Cor. Oak and Free Sts.

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE
1261-R.

tested in the florists' business by ap-
plying the measure of accomplishment.

Any person who looks about him in
his community, and in addition investi-
gates other communities, will discover
that the fast-growing and progressive
florists are the ones that advertise.

Florists should not be pessimists. A
pessimist is one who walks in a room
and turns out the light and then won-
ders why it is dark.

When a florist in this advertising age
refuses to advertise, he refuses to turn
on the light. Let him not wonder then
why his patrons go to the better light-
ed and more congenial flower shop
across the street or around the corner.

New Britain, Conn.
VOLZ FLORAL CO.

Bridgeport, Conn.
John Reck & Son, 985 Main Street

PROVIDENCE, R. I.
AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St.
PROVIDENCE

NEWPORT, R. I.
SMITH Est. 1864 Greenhouses
JAMESTOWN, R. I.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK DARDS 341 Madison Avenue
 Member of Florists' Telegraph Delivery
 LET US FILL YOUR STEAMER ORDERS **Leading Florist** Regular European Sailings Now Established
 Guaranteed Satisfaction Nearly 50 Years



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
 ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

ENGLEWOOD
 Bergen County and Northern Jersey
Meadowbrook Nurseries, Inc.
 F. T. D. Member
 275 Grand Ave., Englewood, N. J.
 Telegraph orders promptly and carefully filled.

PATERSON PASSAIC New Jersey
EDWARD SCEERY
 Member Florists' Telegraph Delivery Assn.
 NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
 FRESH FLOWERS AND BEST SERVICE

ABUNDANTLY PREPARED AT ALL TIMES
Edwards Floral Hall Company
 1716 Pacific Avenue
 Atlantic City, New Jersey
 Nurseries: Mediterranean and South Carolina Aves.
 Member Florists' Telegraph Delivery Ass'n.

NEWARK, N. J.
PHILIPS BROS.
 938 BROAD STREET
 Members F. T. D.

TATE'S TIPS

ATLANTIC CITY, N. J.
Atlantic City Flower Shop
 1519 Pacific Avenue
 Always a big stock on hand of all kinds of flowers and plants. Personal attention. F. T. D. Member

NEWARK, N. J.
WASHINGTON FLORIST
 577 Broad Street
 Member F. T. D.
 Open 7 a. m. to 10 p. m. every day

WEEK-END BOXES.

Giving Him the Habit.

Every retail store features a leader; that is, some special commodity on which it has built up a reputation. What better leader could a florist adopt than a well arranged box of flowers? Now, one of the first thoughts in making such a box popular is to give it an appropriate name, and my suggestion is to call it a week-end box. The name itself will suggest uses for it. It can be used in the home; the young man can show his thought of her by giving her one on Sunday; or perhaps there is someone near and dear sick in a hospital or at home. This week-end box would be something to look forward to. There are a number of ways in which such boxes can be used.

While Saturday is the day they should be featured, that is not the only day you are going to have calls for them. Once you have built up a trade on this week-end box, your customers, whenever they have occasion to send flowers, will remember this box, and will say, "Just fix me up a nice box of flowers like your regular week-end box." They will do this any day in the week. They will become so accustomed to your leader that they will think of it on every fitting occasion. In other words, this box will become a habit with them, and, as you know, almost everything we do is done through force of habit.

To make clearer what I mean, let me illustrate by a homely instance which I think everyone will be quick to grasp.

Red Bank, N. J.
W. W. KENNEDY & SONS
 FLORISTS
 MEMBERS F. T. D.
 41 BROAD STREET

All Middle State and Seashore
NEW JERSEY POINT'S
 and Northeastern Pennsylvania towns are best reached from
TRENTON
 MARTIN C. RISSAM, Florist
 Member F. T. D. Broad and Front Sts.

TRENTON, N. J.
PARK FLORAL CO. R. ABBOTT
 Greenhouses--Buchanan, Lafayette and Schiller Ave.

Englewood, N. J. Camp Merritt
EDWARD G. BURROWS
 Member F. T. D.

Summit, HARRY O. MAY,
 PROPRIETOR
New Jersey The Rose Shop

ONEONTA, NEW YORK
DERRICK, Florist, MEMBER F. T. D.

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

Boonton, N. J. Dover, N. J.
Olyphant, Pa. Stroudsburg, Pa.
 Store in each town. Flowers daily from our own greenhouses. Delivery all Eastern Penna. and Northern New Jersey.
Herrick Greenhouses, HACKETTSTOWN, NEW JERSEY.

JERSEY CITY, N. J.
WEIDEMANN'S FLOWER SHOP
 222 MONTICELLO AVE.
 Member F. T. D.

HOBOKEN, N. J.
J. GRULICH & SONS
 Members F. T. D. 616 Washington Street

MONTCLAIR, N. J.
MASSMANN
 Member Florists' Telegraph Delivery.

Atlantic City, N. J.
EGG HARBOR FLOWER SHOP Members F. T. D.
 311 Pacific Ave. Crane & Hill, Props.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

We are prepared to execute all orders for steamers sailing from New York, Brooklyn, Hoboken or other nearby ports, with every assurance of prompt and efficient service.

J. H. SMALL & SONS FLORISTS NEW YORK and WASHINGTON

NEW YORK—505 Madison Avenue, and
Waldorf-Astoria Hotel.

WASHINGTON—15th and H Streets

Orders executed in New York for SHERRY'S CANDY—\$2.00 per pound—No Discount.

Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street

Also Vanderbilt and
Ritz-Carlton Hotels

NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show,
April 11, Grand Central Palace.

Location Central.

Personal Attention.

Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

GUIDO, Inc.

Florist

PHONES: Plaza 7570; Night call, South 1125
536 Lexington Ave.,
Corner 52nd St. NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

M.A. Rowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 363-364

OUR MOTTO—THE GOLDEN RULE.

NEW YORK HENRY HART, Inc.

Telephone
Lenox 3822

1000 MADISON AVENUE

In the heart of most exclusive
residential section

YONKERS, N. Y. MEMBER
F. T. D.
3 MANOR HOUSE SQ. R. T. BRODERICK

BUNYARD

413 Madison
Avenue

NEW YORK CITY

Member F. T. D.

SUMMER SEASON, Bellevue Ave.,
NEWPORT R. I.

David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

In these days of rush and hurry nearly all of us go to some favorite restaurant for our midday lunch. Now if, for some reason, you are obliged to change for a day or two, have you ever noticed how unsatisfactory your lunch is? Did you ever stop to consider the reason for this? If you did, you have found the reason was that you did not know how to order; the system was different. In other words, you had got into the habit of your accustomed place. Now, while the food might have been better in the new place, you were not accustomed to the service. You did not get just what you wanted. This principle will apply in the florists' shop, just as in a lunchroom. The main point is to get buyers into the habit of taking one of your boxes.

Ordered by Telephone.

Only recently I was talking with a young man who is in the habit of sending a box to a young lady each week-end. He told me that each time he received a note of thanks congratulating him on his selection he felt guilty, for, as a matter of fact, he never saw them. They were ordered over the telephone. That young man has a florist who can enter into the spirit of the occasion. Would he think for a moment of ordering his box somewhere else, even though he might get it a little cheaper? Or if he wanted a funeral design, would he not reason that anyone who could arrange such a satisfactory box of flowers would be safe to trust with a funeral order? This is simply service,

NEW YORK, N. Y.

QUALITY

SERVICE

Charles H. Brown
2366 Broadway, New York City

CHOICE



FLOWERS

NEW YORK CITY ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND
JERSEY and CONNECTICUT

Phones: 2852-7019 Lenox.

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.
will receive prompt and careful attention.
LONG ISLAND BROOKLYN JERSEY CITY NEWARK

RAMM'S FLOWER SHOP

In the Heart of New York 412 Madison Avenue

Prompt and Efficient Service Member F. T. D.

W. & T. CASS Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



YOUR FIRST THOUGHT—

We want F. T. D. members' first thought when receiving orders for **BUFFALO**

to be of **COLONIAL FLOWER SHOP**

230 Delaware Avenue.

Buffalo's Boosters for the F. T. D.

S. A. ANDERSON

440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO

L. H. NEUBECK
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

Scott The Florist

— MEMBER OF THE F. T. D. —

BUFFALO, NEW YORK

F. T. D.

Stroh's

Greenhouses ATTICA, N. Y. 379 Main Street, Buffalo, N. Y.



Niagara Falls, N. Y.

HARRIS & LEVER

Florists

Members of Florists' Telegraph Delivery

Wm. H. Grever Formerly manager Palmer's.
77 Allen Street, BUFFALO, N. Y.
F. T. D.

Elmira, N. Y. SHIPMENTS
Southern New York
Northern Pennsylvania
Member The Rosery Garden Shop 182 N. Main Street

HUGO H. JAHN, 710 Nostrand Ave.
BROOKLYN, N. Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

UTICA, N. Y.

C. F. BAKER & SON

MEMBER F. T. D.

809 CORNELIA ST.

UTICA, N. Y.

Utica Floral Co.

MEMBERS F. T. D.

The Rosendale Flower Shop

126 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.
Member F. T. D.

WETTLIN FLORAL CO. HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Canasota, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.

Wilson
THE FLORIST
88 E. MAIN ST

F. T. D.

We reach all Western N. Y. Points

HORNELL, New York

C. G. JAMES & SON

Prompt Deliveries to Elmira, Corning and Wellsville.

but it is the only thing upon which a satisfactory business can be built.

Let us see, for a moment, what service means. To bring it out clearly, we will take an extreme case. Say, for instance, you receive a telegraph delivery order for a \$5 box to be delivered in your locality. Take as much pains with that order as though the sender were watching you arrange it; put nothing but the freshest and best stock into it. Have a presentable box for the purpose, and have your stock neatly and artistically arranged. Be sure to have the card right and the package neatly wrapped, and then see that it reaches the recipient at the time requested. Now, of course, you are going to say that any good flo-

JAMESTOWN, N. Y.

LAKEVIEW

ROSE GARDENS

1,500,000 ft. of glass Capable Retail Service
Mayville, N. Y. } INSTANT SERVICE { Fredonia, N. Y.
Brocton, N. Y. } --TO-- { Chautauqua, N. Y.
Randolph, N. Y. } { Lakewood, N. Y.
Bemus Point, N. Y. } { Cassadaga, N. Y.
Other Principal Western N. Y. towns.

Dunker
Albany, N. Y.

Albany, New York

The Rosery
FLOWER SHOP

23 STEUBEN STREET

Best Service.

Send your orders to us.

Members Florists' Telegraph Delivery Ass'n.

TROY, N. Y. MEMBER

33 Fourth St. H. LOUIS MENAND

FLORAL OSWEGO, N. Y.

ART STUDIO E. KENDIG, Prop.

Member F. T. D. At Your Service. Personal Attention.

ROCHESTER, N. Y. J. B. KELLER SONS

25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. STROH & SONS

Flowers delivered to all nearby towns.

ALBANY, N. Y. THE CAPITAL DISTRICT

and all Eastern New York
WILLIAM GLOECKNER
WE GUARANTEE ABSOLUTE SATISFACTION
Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.

Members Orders for Western New York
F. T. D. handled with promptness

OLEAN, N. Y.

Member Florists' Telegraph Delivery Manuel Oppenheim

JAMESTOWN, N. Y.

Heelas Flower Store

For all Chautauqua County

SENECA FALLS, N. Y.

E. W. HUDSON & SON
WILL ALSO DELIVER ORDERS AT WATERLOO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WE DELIVER TO ALL PARTS OF
BROOKLYN
—AND—
NEW YORK CITY

JOSEPH TREPEL

Largest Individual Florist in the United States—ELEVEN STORES.
TELEGRAPH YOUR ORDERS TO THE MAIN STORE
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.
AND RECEIVE MY PERSONAL ATTENTION.

WILSON 8 and 5 Greene Ave.
Main Store: Cor. Fulton St.

BROOKLYN

PHONE 6800 PROSPECT **NEW YORK**

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierpont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

Established 1889

A. WIEGAND'S SONS CO.

1610 to 1620 North Illinois Street
INDIANAPOLIS, IND.

Indiana's oldest, largest and most complete
retail establishment
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 MASSACHUSETTS AVENUE

Bertermann Bros Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Assn.

INDIANAPOLIS, IND.

GREENE'S FLOWER SHOP

Board of Trade Building

Members Florists' Telegraph Delivery Ass'n.

Not Open on the Sabbath, except when a
holiday falls on Sunday.

BLOOMINGTON, IND.

MORRIS & ELLIS

Members F. T. D.

Marion, Ind. MARION FLORAL CO.

Member Florists' Telegraph Delivery Ass'n.

ATTICA, IND.

And all Surround-
ing Cities. :: Attica Floral Co.

RICHMOND, INDIANA

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

RICHMOND, INDIANA

AND VICINITY

Member F. T. D. **G. R. GAUSE**

FORT WAYNE, IND.

Flick Floral Company

Member F. T. D.

207-209 West Berry Street

65,000 feet glass
devoted to Flow-
ers and Plants.

Near Hope, St. Joseph and Lutheran Hospitals. Direct routes to Churubusco, Plymouth, Warsaw, Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

BEYER FLORAL SHOP

108 E. Jefferson Street

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with Niles, Berrien Springs, St. Joseph, Mich.; New Carlisle, Michigan City, La Porte, Elkhart, Goshen, Warsaw, Ind.

SOUTH BEND, IND.

Adam Beehler

Williams & Co. South Bend, Ind.

Florists

For Northern Indiana
and South'n Michigan

188 S. MICHIGAN ST
Members F. T. D.

rist would do all of these. Are you sure that, when you are in a rush, you give all of the details the attention they should have? Remember that every box you send out is helping to make or mar the reputation of your establishment. Take the instance referred to above; the sender may never know who filled this order, but the order, if properly executed, may be the means of adding a good customer to your list.

Wanted: Publicity.

But to get back to our week-end box. The object is to make this popular. This will need publicity. In cities where a local publicity campaign is carried on this can be easily done. Experience has taught me that an advertisement carried in Friday's afternoon paper is the best medium. This is read in the evening, when the reader, as a rule, has plenty of time. It should be in a prominent position in the paper, and always accompanied by a good cut; as good a one as I know is a well arranged box. To this might be added the verse from "Say It with Flowers":

Say it with flowers, beautiful flowers,
Secrets of love they'll reveal;
Bring her sweet roses or violets blue,
Dahlias, carnations, or pansies will do.
In gloomy hours, sweet scented flowers
Change that darkness to light.
Say it with flowers, beautiful flowers
And make someone happy tonight.

If you are not connected with an advertising campaign, carry an advertisement yourself. Then, in either case,

Ft. Wayne, Ind. VESEY'S

Fresh Flowers grown at our own
greenhouses

Largest Orchid Growers in the Middle West
PROMPT SERVICE

2602 THOMPSON AVENUE

Member Florists' Telegraph Delivery

Ft. Wayne and Northern Ind.

DOSWELL'S

QUALITY FLOWERS

Store: 301 W. Main and Lindenwood Cemetery

FORT WAYNE, IND. Blossom Floral Co.

MEMBER F. T. D.

QUALITY—
SERVICE—ART 110 W. Wayne St.

ERIC BUCHHOLZ MUNCIE INDIANA

Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.

PAUL C. SCHULTZ CO.

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY

118 W. 5th Ave. Ind.

Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

TERRE HAUTE, IND.

129 SOUTH SEVENTH STREET

JOHN G. HEINL & SON

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH

AND VICINITY

F. T. D.
Service

A. W. Smith
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

535 WOOD STREET

Prompt F. T. D. Service in
city and vicinity, of

Flowers—Fruit

in art arrangements, either
separate or in combination

All Orders Reciprocated

McCLEMENTS

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

PITTSBURGH



E. C. LUDWIG
FLORAL CO.

710 E. Diamond Street
Members F. T. D.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.

510 Market St.

PITTSBURGH

BEST
SERVICE

PITTSBURGH, PA.

Open Sunday. Quick Service. DAVE HILL & CO.
Fifth Ave. and Wood St.

TITUSVILLE, PA.

WM. A. MURDOCH, MEMBER F. T. D.

THINK! Everything in Flowers

GRAKELOW'S

Member Florists' Telegraph
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

GILES, The Florist

READING, PENNA.

Member F. T. D.

Williamsport, Pa.

W. J. EVENDEN'S SONS
THE LEADING FLORISTS

Members Telegraph Delivery Association

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON
BOTH PHONES LIFE BLDG.

You can depend on us. Order your flowers on any
occasion for delivery in Scranton and vicinity

SCHULTHEIS, Florist

117 Church Street,
DUNMORE, PA.

612 Linden Street,
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

arrange several boxes the first thing on Saturday morning, to be displayed in the window. Make them to sell at different prices. Show a card bearing the price and the words, "Our Popular Week-end Box." You will find at first that every new customer will insist on having the box from the window. Give them by all means what they want. Don't tell them that you will arrange one just like it; the majority of people are suspicious. They will think you have those boxes in the window just for a catch. It is just as easy to arrange one to take its place, and they will soon gain confidence in you, and will, like the young man referred to in this article, use the telephone.

How to Arrange the Boxes.

Now, to come to the box itself. Only

J. J. Habermehl's Sons

The finest floral arrangements, flowers and
plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

PHILADELPHIA

Germantown and Chestnut Hill

Orders carefully filled in first-class style
and on time.

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

ORDERS FOR

PHILADELPHIA

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by
railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.

Reading Terminal Flower Shop, Philadelphia

Germantown and Chestnut Hill

ORDERS Carefully executed with
taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Ave., GERMANTOWN

PHILADELPHIA, PA.

ORDERS FOR

PHILADELPHIA

Carefully and Promptly Executed
with Good Flowers and Good Taste by

M. J. Callahan, 8924 Market St., PHILADELPHIA

Wilkes-Barre and near-by Pennsylvania Towns

Member F. T. D. 14 N. Main St. A. W. B. EVANS

Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St., 53 No. Main St.

LANCASTER, PA.

B. F. BARR & CO., Leading Florists

LEBANON, PA.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SAN ANTONIO, TEX.

YOUR CREDIT IS GOOD WITH US FOR
CUT FLOWERS AND FLORAL OFFERINGS

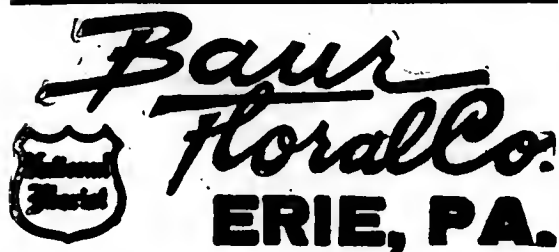
MEMBER F. T. D.

GREEN, The Florist

Avenue C at 8th Street

J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery



Erie, Pa. Charles G. Offerle
2408 Poplar Street

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n
EVEN DEN BROS.
Largest Growers in Central Pennsylvania. Williamsport, Pa.

Norristown and Conshohocken
WILLIS H. BALDWIN
CONSHOHOCKEN, PENNA.

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

WARREN, PA.
Wood's Flower Shop MEMBER F. T. D.

Orders for TEXAS
KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXARKANA, ARK.
MAJESTIC FLORAL COMPANY

El Paso, Texas POTTER FLORAL CO.
Members Florists' Telegraph Delivery

WICHITA FALLS, TEXAS
LEADING FLORIST
BUCHANAN FLORAL CO. : 603¹/₂ Indiana Ave.

BEAUMONT, TEXAS
HOME FLOWER AND GIFT SHOP. 659 Pearl St.

Fort Worth, Texas

Gordon Boswell
Florist

611 Houston Street

WICHITA FALLS, TEXAS

Oldest and largest for
Northwest Texas and
Southwest Oklahoma

WICHITA FLORAL COMPANY
Members Florists' Telegraph Delivery

FOR WEST AND CENTRAL TEXAS
AND THE OIL FIELDS
Phone, wire or write Brownwood Floral Co.
BROWNWOOD, TEXAS
We are prepared to fill your orders
Members F. T. D.

SHERMAN, TEXAS

H. O. HANNAH & SON

Service up-to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas
Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS

West Texas CUNNINGHAM
Western Oklahoma FLOWER SHOP
Eastern New Mexico

FORT WORTH, TEXAS
Baker Bros. Members Florists' Telegraph Delivery

recently I saw a week-end box which was passed upon by a number of florists, who said it was the proper idea. This box contained an assortment of flowers—several sprays of America gladioli, some fine Columbia roses, a few sprays of larkspur, some Ophelia roses. Then there was a corsage of Sweetheart roses and swainsona and plants of asparagus, and in one end of the box a pound box of candy. You see that in such a box milady's pleasure was provided for all day Sunday. If it was for the head of the home, she had flowers for the dinner table, a corsage to wear at church and the candies to eat in the afternoon. The same thing would apply to the unmarried woman in a boarding house except that instead of the bouquet for the dinner table she would have a vase of flowers for her room.

This is a little change; make one up and try it. Think of new combinations for your boxes. Flowers are like everything else; we become tired of selling the same ones always. At the beginning of the season make up your mind to

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

MUSKOGEE, OKLA.

McQueen Floral Co.
FLOWERS BY WIRE ANYWHERE
Member F. T. D.

MUSKOGEE, OKLA.

MUSKOGEE CARNATION CO.
Largest Growers and Retailers in
Eastern Oklahoma
Member Florists' Telegraph Delivery

Oklahoma City, Okla.

THE FOSTER FLORAL CO.
Member Florists' Telegraph Delivery

OKMULGEE, OKLA.

GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

Hornaday Greenhouse, LAWTON, OKLA.
can fill your orders for Walter, Temple, Burk-
burnett, Altus, Snyder, Grandfield, Apache,
Anadarko and Fort Sill.

ENID, OKLAHOMA, Oklahoma Floral Co.
Will fill your orders for Designs
and Cut Flowers in Oklahoma
Member F. T. D., Elks Bldg., 109 E. Broadwa.

ENID, OKLA. Largest growers
in northern Okla.
MEMBER F. T. D. ENID FLORAL CO.

FOR ALL TOWNS IN SOUTHERN OKLAHOMA
AND NORTHERN TEXAS
Mrs. B. A. Nelson Sulphur, Okla.

CHICKASHA, OKLA.

Mrs. Stella Johnson Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Louisville, Ky.

F. T. D. orders taken for Louisville and placed with
EDITH V. WALKER & BROS.
 636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

Lexington, Ky.

JOHN A. KELLER CO.
 INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
 INCORPORATED
 550 FOURTH AVENUE - LOUISVILLE
 Members F. T. D. Association.

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State
 160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

MEMBERS F. T. D.

MICHLER BROS. CO.

Will take care of all orders
 for Central Kentucky.

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

MARRET & MILLER

Established 1878

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

William Walker Co.

Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

COVINGTON, KY.

Good Stock. Prompt Delivery.
 MILLER, "THE FLORIST," Grower

Covington, Ky. Member
 F. T. D.

ROBERT D. RUTTLE
 THE MADISON AVENUE FLORIST

Kentucky — Owensboro

TAPSCOTT, Florist MEMBER
 F. T. D.

PINE BLUFF, ARK.

DAVIS FLORAL CO. MEMBER
 F. T. D.

GEORGE RYE, Some Florist

THE PLAZA Ft. Smith, Ark.
 F. T. D.

EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

HOT SPRINGS, ARK.

The Flower Shop 866 Central
 Avenue

Helena, Ark.

NEAREST FLORIST
 IN STATE
 150 MILES

BALL FLORAL COMPANY

make your box trade a success. This can easily be done if you will give it the proper study, and push it. Tate.

BALTIMORE, MD.

The Market.

The market last week was about the same as previously reported. Dahlias were still holding the center of the stage, being of the finest quality ever seen on the market. They are moving well and at prices that are wonderful in comparison with those of a few years ago. Chrysanthemums have not struck their stride yet, but some of the earlier varieties are certainly fine stock. Roses are getting better every day and a little more plentiful. There are going to be on the market this winter, from the standpoint of quality and quantity, some of the best roses ever handled here. Carnations are hardly worth speaking of yet; a few are to be had, but the stems are not right. There is not much demand for them, nor will there be until mums are out of the way. There are plenty of green goods and, considering the number of palls that are made, one would wonder where all the smilax comes from.

A Trip to Vincent's.

October 3 the writer took a ride out to White Marsh. The show was over,

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880

Incorporated 1914

Paducah, Ky. LEADING FLORIST

JOHN VAN AART

50,000 Feet of Glass and Retail Store

Owensboro, Ky.

Members
 F. T. D.

NANZ FLORAL CO.

AUGUSTA, KY.

Victor H. Thomas, Deliveries to George-
 town and Ripley, Ohio

BOWLING GREEN, KY.

COBBY'S FLOWER SHOP

Cut Flowers and Designs

Corsages a Specialty

RICHMOND, KY.

Richmond Greenhouses

M. S. Pontrich, Prop.

Good service to Normal School, Berea College, Irvine and
 many points.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BALTIMORE
and all Maryland

Samuel Feast & Sons

Members F. T. D.

Established 1832

Charles and Pleasant Streets

MEMBER F. T. D.

GRAHAM

ESTABLISHED 40 YRS.

622 Aisquith Street
Downtown

BALTIMORE

MARYLAND
GREENHOUSES WAVERLY

854 W. North Ave.
Uptown

Nashville and
Chattanooga

Member
Florists'
Telegraph
Delivery



Baltimore, Md.

Guilford
Mt. Washington
Walbrook

Forest Park
Roland Park
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital
Mercy Hospital
St. Agnes' Hospital

Church Home and Infirmary
Md. General Hospital

Hebrew Hospital
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



KNOXVILLE, TENN.
BAUM'S

HOME OF FLOWERS, Inc.
Member Florists' Telegraph Delivery.
Personal attention given to orders for KNOXVILLE
and EAST TENNESSEE.

Knoxville, Tenn.
CROUCH, Florist

Member Florists' Telegraph Delivery
LARGEST AMOUNT OF GLASS DEVOTED
TO CUT FLOWERS IN THE SOUTH

JACKSON, TENN.

Between Nashville and Memphis

SANDS THE FLORIST

HAGERSTOWN, MD.

HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

MARY JOHNSTON, Florist

Nee Paterson
221-223 W. Madison Street
Member Florists' Tel. Delivery Baltimore, Md.

but the fields were beautiful, and all of Baltimore and some of their friends were there. It was an ideal day, and as the grounds are open to visitors until frost, everyone went this way. To give an idea of the crowd, there were 3,500 autos there, with an average of five people to a car. There were about 17,500 people to whom this firm said it with flowers that day, to say nothing of the rest of the week. This show, coming on the eve of "Say It with Flowers" week in the city, is receiving publicity.

"Say It with Oysters."

Mayor William F. Broening, at a

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.

Orders Carefully Executed

CLARKSBURG, W. VA.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

HAYMAN GREENHOUSE CO.

CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND

The H. Weber & Sons Co.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.

Capital City Floral Co., Successor to
FOR ALL SOUTHERN WEST VIRGINIA ALEXANDER'S

CHARLESTON, W. VA.

Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR CHARLESTON, W. VA.

are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member
F. T. D.

McClure-Cottman Successors to
J. W. Dudley Sons Co.

BLUEFIELD, W. VA.

FALLON, Florist.

Geny Bros. LEADING
FLORISTS

Members Florists' Telegraph Delivery
212 Fifth Avenue North

NASHVILLE, TENN.

Send all **MEMPHIS** Orders to
THE FLOWER SHOP

84 Madison Avenue
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"

Idlewild Greenhouses **Memphis, Tenn.**

89 South Main Street

"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

Memphis, Tenn.
JOHNSON'S GREENHOUSES

153 MADISON AVE.

Established 1888

Member Florists' Telegraph Delivery Assn.

Memphis, Tenn.
MEMPHIS FLORAL CO.

Wire us. We deliver

Mississippi, Arkansas, Tennessee

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

JOHN L. RATCLIFFE
209 West Broad Street
"FLOWERS OF QUALITY"

RICHMOND
— VIRGINIA —

BRANCH STORE:
Hotel Greenbrier
WHITE SULPHUR
SPRINGS, W. VA.

GOLDSBORO, N. C.

Gate City to Eastern North Carolina
GOLDSBORO FLORAL CO.
Modern Greenhouses — Retail Store
Members F. T. D. 20 years' experience

Birmingham, Ala.

Tutwiler Flower Shop
FRASER NURSERY CO.

Best attention
given your orders.

Charlotte, N. C.

Louis G. Ratcliffe
322 S. Tryon Street

Mobile

MEMBER
F. T. D.

C. RAVIER & SONS
Ala.

Savannah, Ga.

JOHN WOLF

The Largest Grower
of Cut Flowers in the South

Charlotte, N. C. AND VICINITY

Scholtz, THE FLORIST
INC.

Member Florists' Telegraph Delivery Ass'n.

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

S A V A N N A H

A. C. Oelschig & Sons
FLORISTS

and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Charlotte, N. C.

AND VICINITY

THE FLOWER SHOP

203 N. TRYON ST.

Member F. T. D.

MONTGOMERY, ALA.

Alabama's Leading Florists

Rosemont Gardens

Member
F. T. D.

Correspondence
Solicited

Mobile, Alabama

Member F. T. D. **The Minge Floral Co.**

DURHAM, N. C.

J. J. FALLON CO. LEADING FLORISTS
Member F. T. D.

DURHAM, N. C.

Durham Floral Co. HIBBERD
Proprietor

HIGH POINT, N. C. MEMBER
F. T. D.

FRANK H. FORD, Greenhouses

Creech, TARBORO, N. C.

FLORIST
WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

GREENSBORO, N. C.

VAN LINDLEY CO.

meeting recently held in the mayor's reception rooms to devise ways to boost Baltimore, made the suggestion that they follow the lead of the florists and "Say It with Oysters." He took his idea from "Say It with Flowers" week, when the treat is to be on the florists during the entire week. The mayor's idea is to have booths about the city and give to the public fresh shucked oysters from Chesapeake bay, and instead of saying it with flowers during this week to send her a box of fried oysters!

The mayor was the first public official to use our slogan in one of his proclamations. This incident goes to show how much outsiders think of our slogan, and after next week Baltimore will know all about "Say It with Flowers." The mayor is helping in every way he can. He is going to have the dome of the city hall illuminated each evening during the week and have floats from the various parks in the parade.

"Say It with Flowers" Week.

By the time this reaches the readers of The Review in Baltimore the big week will be about over, so I am not at this time going to say much about the week itself, but I am going to say something about those young fellows who have worked so hard to put it over. Too much credit cannot be given them. They have worked most of the nights and all day on Sundays since they have started. I want to call your attention to one idea—with which I think everyone will agree. This whole week is a direct result of the little coöperative advertising campaign we conducted last winter. If this campaign has done nothing else it has awakened the younger members of the club to the pos-

GEORGIA — CAROLINA

Orders
Executed by

Stull's Nursery
AUGUSTA'S LEADING FLO.

MEMBER
F. T. D.

AUGUSTA, GA.

ATLANTA, GA.



FLORIST

ATLANTA, GA.

Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

American Flower Shop

319 N. 20th St. BIRMINGHAM, ALA.

BIRMINGHAM, ALA.

PARKER'S FLOWER STORE

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this
section of the country.
Member Florists' Telegraph Delivery Ass'n.

NORFOLK

PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
265 GRANDY ST.
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

MILLS THE FLORIST, Inc.

36 West Forsyth Street
Jacksonville, Fla.
We reach all
FLORIDA AND SOUTH GEORGIA POINTS

CHARLESTON, S. C.

Carolina Floral Store
King and George Sts.
Greenhouses, Saxon, S. C. Member F. T. D.

SPARTANBURG

AND ALL SOUTH CAROLINA
CHARLES A. MOSS
Member Florists' Telegraph Delivery Assn.

JACKSON, MISS.

THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
Member F. T. D. 218 E. Capitol St.

TUPELO, MISS.

Member F. T. D. At Your Service **TUPELO FLORAL CO.**

MRS. J. E. WATTS

Cut Flowers for All Occasions **MERIDIAN, MISS.**

MISSISSIPPI

STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.

IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

GREENVILLE, S. C.

RODGERS FLOWER SHOP
Supplies the Piedmont Section of South Carolina

SUMTER, S. C.

BURNS' FLOWER SHOP

Miami Floral Co.



Orders Promptly Filled

MIAMI, FLORIDA

TAMPA, FLA. KNULL FLORAL CO.

Member F. T. D.

sibilities before them. Through George A. Deatel and William Cunningham they have contracted an incurable case of advertising. These two men are forever talking of atmosphere and the boys have been absorbing it. Take Robert L. Graham, Jr., for instance. I don't believe he has been an entire day in his store since this started. I saw him the other day. He and some assistants were posting the city. Then there is William F. Ekas. I don't believe he even sleeps. He is on the go continually and this is an extremely busy time with him. Robert Johnston does not do much talking, but he is certainly putting in some hard licks. Then Joseph Merritt—goodness knows who is looking after those Radiance roses out at Colgate, for he is in town most of the time. There are Mrs. Isaac H. Moss and Mrs. Frederick Berger; they never seem to tire. Mrs. Buettner had every window in the Gas building and along Lexington street placarded. But space will not permit me to mention all.

John J. Perry, as chairman of the parade committee, has his hands full, and William McKissick and Claymore Sieck are the right men in the right place on the finance committee. Everyone is on the job, all ready to cooperate in any way to advance the general good of the entire week. And now let me make a prediction; this week is going to do the florists as much good personally as it will financially from the publicity derived. It seems that better days have dawned for the Baltimore florists. I have known them for a long time and I have never seen such a spirit of get-together before. But it is a new generation that is at the helm; progress is their watchword; and if you are a "has-been" there is no place for you in this company. They do not talk about what they have done, but what they propose to do. This week is a sample of it, and I for one will never

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

ROANOKE, VA.

FALLON, Florist

Member Florists' Telegraph Delivery Assn.

ORDERS FOR ROANOKE, VA.

are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

Portsmouth, Va.

Cotton The Florist, 333 High St.

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.

NORTON FLORAL CO.

LYNCHBURG, Va.

J. J. FALLON CO. PROMPT SERVICE
Member F. T. D.

LYNCHBURG, Va.

MISS McCARRON Member Florists' Telegraph Delivery

STAUNTON, VA.

Central Ave. and Lewis St. **JOHN FALLON**

HARRISONBURG, VA.

PROMPT SERVICE **WETSEL SEED CO., Inc.**

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

Charlottesville, Va.

LANKFORD'S Orders solicited for University of Va.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

HARRY E. TAYLOR

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

MICHIGAN

ORDERS WILL BE CAREFULLY
CARED FOR BY

HENRY SMITH
GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

**FLINT,
MICH.**

Hasselbring
FLORIST

MEMBER F. T. D.

MT. PLEASANT, MICH.

Member F. T. D. **Walter W. Caple**

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

Ann Arbor, Mich.

Member
F. T. D.

BLUMAIZE BLOSSOM SHOP

Flint, Mich. EVANS

THE FLORIST

House of Personal Service

OWOSSO, MICH.

OWOSSO FLORAL CO.

Anderson & Smith, Props. Members F. T. D.

IONIA, MICH.

D. L. VINCENT, Leading Florist

Member F. T. D.

PROMPT ATTENTION AND BEST
SERVICE, WITH HOME-GROWN
FLOWERS

VAN AKEN BROS. & SONS

LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

Grand Rapids, Mich. Member F. T. D.

Cut Flowers, Floral De-
signs and Potted Plants **H. W. ALLERSMA**

JACKSON, MICH. 1043-47 W. Ganson St.

Members F. T. D. **A. W. Furnival & Son**

again tamely hear the florists called
"a bunch of dead ones." Tate.

ST. LOUIS.

The Market.

The wholesale cut flower market, the first part of the week, was somewhat short of the demand created by the annual society event, the Veiled Prophet's ball. During the latter part of the week, however, the demand fell off and the market was again crowded with all seasonable stock. At the leading retailers' business is reported as becoming more steady and the cooler weather has braced up the transient trade with numerous advance orders for weddings and social affairs, but it will take a good frost to rid the market of the big supply of outdoor stock.

An exceptional grade of cosmos is crowding the market at low prices, but mums are not plentiful as yet.

Roses in all grades have been abundant, meeting all demands for Russell, Ophelia, Premier, Columbia, Milady and Killarney. Carnations are slow, but the few that have come in are excellent in quality. Violets and sweet peas are not plentiful as yet, with our local growers. Many orchids were sold last week for social events. They demanded \$18 per dozen. Fine valley and extra good Easter lilies can be had almost daily.

All greens coming to this market clean up every day, especially asparagus.

DETROIT MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE,
450 Elmwood Ave.

**The
L. Bemb Floral Co.**

ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

**Detroit, Mich. BEARD
FLORAL CO.**

Member F. T. D. 1617 Grand River Avenue

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for
Designs and Cut Flowers in Michigan.

LANSING, MICH.

J. A. BISSINGER Established 25 Years
Member F. T. D.

Muskegon, Mich.

F. T. D. Member **BUTTERWORTH FLORAL CO.**

PORT HURON, MICH.

ASMAN, LEADING FLORIST
Prompt Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Springfield, Ill.
217 SOUTH FIFTH ST.

A. C. Brown

Decatur, Ill.
141 MERCHANT ST.

MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES

PHOENIX, ARIZ.

Arizona Seed & Floral Co.

28 and 30 S. Central Ave. Member F. T. D.

PHOENIX, ARIZONA

Donofrio Floral Co.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in Arizona and New Mexico.

Flowers for all ARIZONA

Tucson Seed & Floral Co., TUCSON, ARIZONA

DOUGLAS, ARIZ. FOR ALL POINTS IN ARIZONA
GATLIFF FLOWER GARDEN
Successor to TRAVIS FLOWER SHOP
Indian Blankets, Dolls and Moccasins.

ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

STURGIS, Mich. *Veget's Flowers* Coldwater, Mich.
Member F. T. D. All So Mich. points

HILLSDALE, MICH.

Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

SAGINAW, MICH.

SUNSHINE • GEO. A. WITHERIDGE, Prop.
FLOWERS • 416 West Genesee Avenue

DOWAGIAC, Mich.

Also for Cassopolis, Decatur, Niles ReSHORE & SON

IONIA, MICH.

Member Florists' Telegraph Delivery
Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

PETOSKEY, MICHIGAN.

Enterprise Floral Co.
714 MAPLE ST.
We cover all Northern Michigan. Member F. T. D.

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.
Member Florists' Telegraph Delivery Association. Frank Winans

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

Streator, Ill. THORNTON'S FLOWER SHOP

FLORIST - Quality is Our Hobby

PRINCETON, ILL.

W. E. TRIMBLE For Central and Northern Illinois
GREENHOUSE CO. Members F. T. D.

PEKIN—PEORIA

All Orders Receive Personal Attention
GEO. A. KUHL, PEKIN, ILLINOIS

KRUG FLORAL CO.

ALTON, ILLINOIS Branch Store
Granite City, Ill.

Various Notes.

The St. Louis County Growers' Association held a meeting October 6. Some interesting subjects were discussed. The by-laws committee announced that changes were contemplated and would come up for adoption at the next meeting. President Martin Ude presided and all officers were present. The next meeting is November 3.

The regular meeting of the St. Louis Association of Gardeners was held October 6, at the municipal greenhouses in Forest park. L. P. Jensen presided and, according to Secretary Hugo Schaff, the attendance was large. The interesting feature was the final reports of chairmen of the various committees which had charge of arrangements for the recent convention of the National Association of Gardeners. During the evening many important questions were discussed, featured by a talk by President Jensen on "The Relation of Birds to Gardening." At the next meeting, November 3, something interesting to all members will come up for discussion.

The officers of the Florists' Club met for their monthly conference at President Rowe's home in Kirkwood and adopted an interesting program for this week's club meeting, which also will be held at President Rowe's establishment.

Fred W. Pape, park commissioner, has returned from a two weeks' trip east, visiting the various big parks.

Fred. C. Weber, Vincent J. Gorly and Fred. H. Weber are in Indianapolis this

JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

CENTRALIA, ILL.

J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

QUINCY, ILL.

H. A. GENTEMAN

Member Florists' Telegraph Delivery Association
For Northeastern Missouri and Central-western Illinois.

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY

All Orders Filled Promptly and Carefully.

J. L. JOHNSON De Kalb, Ill.

NORTHERN ILLINOIS SOUTHERN WISCONSIN
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

EL PASO, ILL.

El Paso Central Illinois—Quick Service Carnation Co. (Inc.)
General Line of Cut Flowers

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

DIXON, ILL., and NORTHERN ILL.

We can and will be glad to serve you.
Member F. T. D. Dixon Floral Co.

JACKSONVILLE, ILL.

JOS. HEINL & SONS

Largest Growers in Central Illinois.

CENTRALIA AND SOUTHERN ILL.

THE WEBSTER GREENHOUSES
Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Where F. T. D. Members
will always get the great-
est satisfaction.

Heischman
Members F. T. D.

CHICAGO'S
LEADING
FLORIST
RAILWAY EXCHANGE BUILDING

MEMBER FLORISTS' TELEGRAPH
DELIVERY ASSOCIATION.

Alpha Floral Company
Northwest corner
Wabash Ave. and Adams St.
CHICAGO

Send your telegraph orders to
us for Chicago and vicinity.

No orders for less than \$4.00
can be delivered.

DECATUR,
ILLINOIS

DAUT BROS.

F. T. D. 120 E. Prairie St.

STORES IN
DECATUR
and GIBSON CITY, ILL.

Railroad Centers. Excellent
facilities for filling orders
for all Central Illinois towns.

PETERSON FLORAL CO.
Member Florists' Telegraph Delivery Assn.

FREEPORT, ILL.

JOHN BAUSCHER, Prop.
Established 1868.

We are the largest growers in the Northwest.
100,000 square feet of glass. All orders receive
careful attention and prompt delivery.

ROCKFORD, ILL., and Vicinity
ROCKFORD FLORAL CO.
108 West State Street
Prompt Deliveries to CAMP GRANT

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON
Member F. T. D.
Corner E. State and Longwood Streets.

AURORA GREENHOUSE CO.,
AURORA, ILL.
Our Service is the Best.

Aurora, Ill., and Vicinity
JOS. M. SMELY
PHONES 147

ELGIN, ILL. MEMBER F. T. D.
158 DuPage Street
GEORGE SOUSTER

PEACOCK'S FLOWER SHOP
HERBERT STONE, Mgr. Member F. T. D.
4013 Milwaukee Avenue, CHICAGO

CHICAGO DETROIT
Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

MEMBER F. T. D.

Gruis
CHICAGO
ESTABLISHED 1865
4647 GRAND BLVD.

We cater
to those
who
require
the best.
Prices
reasonable

week, attending the convention of the
Florists' Telegraph Delivery Associa-
tion.

Nathan Kingsley, head of the Mul-
lanphy Florists' Grand avenue store,
has returned from a ten days' visit at
Hattiesburg, Miss. Mrs. Stemme, of
Stemme & Sons, is his sister-in-law.

Charles Young, president of C. Young
& Sons Co., says they have experienced
one of the best bulb seasons in years.
Their mail orders have been unusually
heavy. Walter Young was in an auto-
mobile accident last week, but escaped
with only a few scratches.

The W. A. Rowe Co. is busy taking
from the field several thousand pompon
mum plants for potting.

The big blackboard at Windler's
wholesale market, on which is written
the trade topics of the day, includes the
weekly bowling averages and standings
of the teams of the "Say It with Flow-
ers" league.

At Grimm & Gorly's there is a dis-
play of many blue ribbons for prizes
won at the Missouri State Fair. Frank
Gorly says their second floor display
room, in which many novelties and
fancy supplies will be shown, is almost
completed.

CHICAGO

Johnson & Cronin
FLORISTS

4701 to 4705 Lake Park Ave.

"THE HOME OF FLOWERS"
Our service covers the city and suburbs

CHICAGO

C. Trauerfeldt
FLORIST

3343 W. Madison St.

FRIEDMAN, Flowers
CHICAGO, ILL.

522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

OAK PARK

and all western suburbs of Chicago
A. H. SCHNEIDER

Member F. T. D. 1048 Lake Street,
OAK PARK, ILL.

PEORIA, ILL. 423 Main St.
Member F. T. D.
LARGE GREENHOUSES CHAS. LOVERIDGE

MOLINE, ILL. Phone Moline 115
1829 15th St. Place. WM. H. KNEES & SONS

Telegraph Delivery Department

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A. LANGE, 77-79 East Madison St., Chicago
MEMBER OF F. T. D.



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

CHICAGO

2132-2134
Michigan Avenue
Member F. T. D.

Samuelson Florist

Orders
Carefully
Executed

EVANSTON, ILL.

1614 Sherman Ave.

TWO STORES

WILMETTE, ILL.

JOHN WEILAND

1161 Wilmette Ave.

Catering to the best trade in Chicago's Rich North Shore Suburbs.

MEMBER F. T. D.

Chicago **CHICAGO**
THE PALMER
HOUSE FLORIST
17 EAST
Member F. T. D. MONROE ST.

CHICAGO

We are
growers of
Cut Flowers
and
Potted Plants
J. F. Kidwell Co.
(NOT INC.)
3530 Michigan Avenue
Member
F. T. D.

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the
West Side
3040 W. Madison St., CHICAGO, ILL.

CHICAGO
SWANSON, The Florist

GREENHOUSES: STORE:
7302 N. Western Ave. 6973 N. Clark St.
Well located to handle North Shore orders.
Member F. T. D.

SCHILLER'S
TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.
4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

CHICAGO
O'LEARY—Florist
369 East 47th Street
Member F. T. D.

CHICAGO
Paul Blome & Co.
Member
F. T. D. 1361 N. Clark St.

Flower,
for all
Occasions
Clody's
FLOWER SHOP
Tel.
Lake View
1121
3912 North Clark St., CHICAGO

R. E. Blackshaw, of the Ove Gnatt Co., La Porte, Ind., is at Hotel Jefferson this week with a large display of supplies for retail florists.

The Bergstermann Floral Co. has many attractive plants in the show house. This firm recently purchased an automobile delivery car.

L. Baumann celebrated his forty-fourth birthday October 7. Mr. Baumann is chairman of the trustees of the Florists' Club.

Mrs. Adele Grant, formerly of the Missouri Botanical Garden, has accepted a position as instructor of botany at Cornell University.

The Veiled Prophet's parade October 5 created plenty of publicity for the florists, as each of the twenty-three floats represented a flower. The daily

A Card This Size
Costs only \$1.25 per Week
on Yearly Order
It would keep your name and your specialty before the whole trade.
A half-inch card costs only 62½c per week on yearly order.

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894
Members F. T. D.

PONTIAC, ILLINOIS Members
F. T. D.
Flowers of all kinds
in their season. **W. J. MILLER & SON**

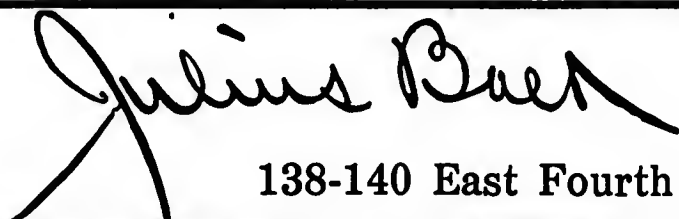
Telegraph Delivery Department

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CINCINNATI'S

LEADING FLORIST

MEMBER F. T. D.



138-140 East Fourth Street

Rochester, Minn.

ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

ROCHESTER, MINN.

ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.
Run in connection with Greenhouses.
Cut Flowers and Plants delivered promptly.
Under new management.
H. W. KLEIN, Mgr. Member F. T. D.

MINNEAPOLIS

Moore, Terwilliger, Inc.

THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

LINCOLN, NEB.

1338 O Street

FREY & FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your service

Trade Discount

Members of the Florists' Telegraph Delivery

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago
Awake night and day looking for orders

HOLM & OLSON, Inc.,

20-22-24 W. 5th St.

AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and
Minnesota Points.

Member Florists' Telegraph Delivery.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in

MINNEAPOLIS

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

C. H. FREY

WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

SEND ORDERS FOR
Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

Two Stores :: Large Stock

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Mitchell S. D.

WM. DETHLEFS
Leading Florist

Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

ABERDEEN, S. D.

Member
F. T. D.

Quality Blossoms
for all Occasions. Milady's Flower Shop

Lincoln, Neb.

Flowers for All
Occasions, from
Cradle to Grave

CHAPIN BROS., Retail Florists

Hastings, Nebraska

Lohman Flower Shop
Prompt Service

Central and Western Nebraska
Southern Kansas and Eastern Colorado

press came out in big headlines Sunday,
October 3, saying, "The Veiled Prophet
will 'Say It with Flowers.'"

The annual meeting and convention
of the Missouri State Florists' Association
will be held in Kansas City, Mo.,
next month. President L. H. Archias,

NORFOLK, NEB.

Norfolk Floral Co.

Member
F. T. D.

For all Northern Nebraska, Southeastern
South Dakota and Northwestern Iowa.

OMAHA, NEB.

Member
F. T. D.

Louis M. Rogers, 319 So. 16th St.

OMAHA, NEBRASKA

Lee L. Larmon

Fontenelle Florist,
1814 DOUGLAS ST.

Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

OMAHA, NEBRASKA

John H. Bath,

The Careful Florist,

1804 FARNAM STREET

Member Florists' Telegraph Delivery

Lewis Henderson, Florist

1519 Farnam Street OMAHA, NEB.

Member Florists' Telegraph Delivery Ass'n.

FOR ALL NEBRASKA ORDERS

ED. WILLIAMS, Grand Island

Competent Florist

Railroad Center

DULUTH, MINN.

THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range
J. J. LEBORIOUS

DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.
We are the center of the great
Northwest. Daily deliveries to SUPERIOR, WIS.

GRAND FORKS, N. D.

McELROY'S FLOWER SHOP

Orders for North Dakota and Northern Minnesota

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Member F. T. D.

Phone: Canal 1932
1933

H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street, CINCINNATI, OHIO

MILWAUKEE

Member
F.
T.
D.

Subliner's
FLORIST

225 Grand Ave.

MILWAUKEE

E. WELKE & CO.
The House of Roses

Member F. T. D.

750-752 Third Street

CINCINNATI

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

Milwaukee, Wis.

429 Grand Avenue

W. C. Zimmermann

Member F. T. D.

Milwaukee, Wis.

A. CURRIE & CO.,

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

Cincinnati, Ohio

Mickley the Florist

Member F. T. D.

108 West Seventh Street

MILWAUKEE, WIS.

FOX'S

INCORPORATED

437-39-41 MILWAUKEE STREET

Member Florists' Telegraph Delivery Ass'n.

MILWAUKEE

EXCLUSIVE FLORAL
ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D.

93 WISCONSIN ST.

La Crosse, Wis.

Send your orders for flowers for delivery
in this city and vicinity to

JOHN A. SALZER SEED CO.

QUALITY AND SERVICE ASSURED

MILWAUKEE

1-3-5 GRAND AVENUE

GIMBELS

A. H. MacDonald, Mgr.

Member Florists' Telegraph Delivery Association

MILWAUKEE WEST ALLIS

WAUWATOSA

ERWIN J. HAMME

Greenhouses and Flower Shop

at WAUWATOSA, WIS.

GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and
in Wisconsin and Northern Michigan at right prices. Designs delivered anywhere

LA CROSSE, WIS.

La Crosse Floral Co., Member Florists' Telegraph Delivery

Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n.

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"

GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

RACINE, WIS.

THE

610-612
Wisconsin
StreetFLOWER
SHOPMember
F. T. D.

KENOSHA, WIS.

L. Turner & Sons, 352 Park Ave.

Members Florists' Telegraph Delivery

Racine and Kenosha

Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

MADISON, WIS.

RENTSCHLER FLORAL CO. Member F. T. D.

of Sedalia, Mo., has as yet not announced the date of the convention.

The "Say It with Flowers" bowling league had many visitors from the trade watching the matches last week, which resulted in the Carnations winning all three games from the Gladioli. The Roses won two games from the Sweet Peas, the second by but one pin. Captain Hermann, of the Carnations, leads the league, followed by Captain Kuehner, of the Roses, while Captains Rowe and Bentzen, of the "Glads" and Sweet Peas, are trailing. J. J. B.

ROCHESTER, N. Y.

The Market.

The weather last week was glorious, with cool nights and warm days. The slight frost at the beginning of the week destroyed some flowers, but not

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

The **KNOBLE BROS. CO.**,
Flowers and Nursery Products **MEMBERS F. T. D.**
Well equipped to handle your orders. 1836 W. 25th St.

TOLEDO

Mrs. J. B. Freeman,
Toledo's Leading Florist
Member F. T. D. "SERVICE" 336 Superior Street

Member **TOLEDO, O.** Est. 1897
Spanner
FLORIST
AND VICINITY

MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D. FLORISTS
TOLEDO, OHIO
SCHRAMM BROS.
1315 Cherry St.

TOLEDO and Vicinity
WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.

Fremont, O.
Horn Floral Co.
912 CROGHAN ST
Member F. T. D.

COLUMBUS, O., and Vicinity
TEE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio Members F. T. D. Ass'n.
THE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

SUDER'S
The Toledo, Ohio, Florists
A. A. SUDER, Proprietor
2941-3003 CHERRY STREET

DAYTON, OHIO
The W. G. Matthews Co.
18 W. Third Street
CONSERVATORIES IN RIVERDALE.
Member F. T. D.

Schneider, Florist
22 EAST HIGH ST.
Largest and Best Store and Greenhouses
Large stock always on hand
Springfield, Ohio

Upper Sandusky, O.
B. E. CONSTIEN, AT YOUR SERVICE

Canton, O. JOHNSTON'S Flower Shop
HARRIS ARCADE
Member Florists' Telegraph Delivery Assn.

DAYTON, OHIO
J. W. RODGERS
Member F. T. D., Elks' Bldg., 3d and Jefferson Sts.

VAN METER FLOWER SHOP
SPRING and HIGH SPRINGFIELD, OHIO
BEST FLOWERS FOR EVERY OCCASION

Ironton, Ohio RELIANCE SEED CO.
TRI-STATE FLORISTS
Southern Ohio, Kentucky, West Virginia

STEUBENVILLE, OHIO
E. E. McCAUSLEN, Prop.
HUSCROFT'S FLOWER SHOP

COLUMBUS, OHIO
Flowers for all occasions **Neil Flower Shop** Member F. T. D. Ass'n.

WARREN, OHIO
THE F. T. D. FLORISTS **ADGATE & SON**
WE GROW OUR FLOWERS

Cleveland, O.

ELTON'S
OR
FLOWERS
10515 Superior Ave.
8 STORES
Personal Attention. Highest Quality and Service.
Members F. T. D. A.

EGGERT N. ZETLITZ
THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

LORAIN, OHIO
Member F. T. D. **F. G. CAREK** ARTISTIC WORK
Leading Florist
Our Motto: "Anywhere; Any time."

LORAIN or ELYRIA, OHIO
Member F. T. D. **TULEA** at Your Service

Elyria, Ohio LORAIN, OHIO
THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D.
ELYRIA FLOWER SHOPPE

Telegraph Delivery Department

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NO ORDER TOO LARGE — NO ORDER TOO SMALL

CLEVELAND Member F. T. D.
The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO



Cleveland

a city that knows fine flowers. Send your F. T. D. orders to us and be sure of the best.

The Jones-Russell Co.

1284 Euclid Avenue
Cleveland

Members F. T. D.

Bell Main 2809
Cuy. Central 1866

The Smith & Fetter Co.
980 Prospect Avenue
LEADING FLORISTS
Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ
FLOWERS and SERVICE

Members Florists Telegraph Delivery.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

Cleveland, PENN SQUARE
FLORISTS
ALWAYS OPEN

FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES]	18386 EUCLID AVE. 144 PUBLIC SQ.
YOUNGSTOWN	33 East Federal St.
WARREN	215 East Market St.
AKRON	109 South Main St.

THE PARK FLORAL COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS
ON HAND AT ALL TIMES.

BLAKE'S, 140 W. Center

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

XENIA, OHIO

Engle Floral Company

MARIETTA, OHIO

HAVE OUR OWN GREENHOUSES

N. KIGER

MANSFIELD, OHIO

STUHLBREHER BROS.

Members F. T. D. 82 W. 4th Street

MANSFIELD, OHIO

Mansfield Floral Company

AKRON

OHIO

THE HEEPE CO.

AKRON, OHIO

GROSSBERG & CAHILL

AKRON'S LARGEST FLORISTS

Prompt and careful attention to all Telegraph Orders
MEMBERS F. T. D.

W. P. McFARLAND

L. C. McFARLAND

McFARLANDS, Florists

AKRON, OHIO

AKRON, OHIO

MEMBERS F. T. D.

HAMMERSCHMIDT & CLARK

12 W. MARKET ST.



CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

ALLIANCE, O.

Member F. T. D.

522 S. Freedom Ave.

H. T. MILLER

Telegraph Delivery Department

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San Francisco

OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street.....SAN FRANCISCO, CALIF.
 917 Washington Street.....OAKLAND, CALIF.
 20 and 22 East San Fernando Street....SAN JOSE, CALIF.

YOUNGSTOWN, O.

Wilson's Flower Shoppe

"QUALITY AND SERVICE" HOTEL OHIO

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
 Member F. T. D.

YOUNGSTOWN, OHIO

The Busy Shoppe

15 1/2 N. Phelps Street QUALITY AND SERVICE

CHAS. A. DUERR

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Kent Brothers FLOWER SHOP

Covers All Ohio Points
 Members F. T. D. Newark, Ohio

FAIRFIELD, IA. We strive to please our trade

Montgomery Greenhouses

HAMPTON, IOWA

A. E. Stonebrook ORDERS RECEIVE PROMPT ATTENTION

DES MOINES, IA.

GUTHRIE-LORENZ CO.

Cedar Falls, Ia. BANCROFT'S Beautiful Flowers

55,000 Feet Glass.
 Members F. T. D. Joseph Bancroft & Son

CEDAR RAPIDS, IA.

I. N. KRAMER & SON
 Members Florists' Telegraph Delivery.

MONTICELLO, IA.

C. L. VAN METER MEMBER F. T. D.

COUNCIL BLUFFS, IA. **J. F. WILCOX & SONS**

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
 Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Harkett's For { Eastern Iowa
 Western Wis.
 N. W. Illinois

FLORAL NURSERY Dubuque, Iowa

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER, 313 Brady Street

Member Florists' Telegraph Delivery Association

IOWA *Kemble's Flowers*

Marshalltown, Boone, Center-ville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

COUNCIL BLUFFS, IOWA

FRED R. SHAW FLOWER SHOP

Member F. T. D. 545 W. Broadway

The best of EVERYTHING IN FLOWERS

Ten years serving the flower buying public of Council Bluffs and vicinity

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

OTTUMWA, IOWA

C. Kranz LEADING FLORIST

PHONE 182 107 North Market Street

"Say it with Flowers"

WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

OTTUMWA, IOWA

CRILEY'S GREENHOUSES

SIoux CITY, IOWA

Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.

J. C. RENNISON CO.

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 545 W. BROADWAY

SIoux CITY, IOWA

Members of F. T. D. ROCKLIN & LEHMAN

to any great extent. Outdoor stock has, of course, shortened up considerably and only a limited supply is to be seen. A fair quantity of asters reaches us, but being late in the season, the quality is not as good as might be wished for. They, however, bring fairly good prices. Gladioli are not over-plentiful and their quality is rather

FT. DODGE, IA.

NORDWALL
 E. E. NORDWALL

PERRY, IOWA

LOUWERSE & CO.

Telegraph Delivery Department

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San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

San Francisco, Cal.
SHELLGRAIN & RITTER
148 KEARNY STREET
Prompt attention given to all
telegraphic orders

SAN FRANCISCO
F. C. JAEGER & SON
152 POWELL STREET
Members F. T. D.
Always a good stock, and orders delivered
on time.

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from
out-of-town florists.

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Immediate Deliveries in
Members F. T. D. Berkeley and Alameda

Monrovia, Cal.
C. A. BRUNGER
You can depend on us
for all orders for de-
livery in this section. 239 Grand Avenue

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

OAKLAND, CAL.
HOGAN & EVERS
1439 Broadway
THE BEST SERVICE

SAN DIEGO, CAL.
BOYLE & DARNAUD
F. T. D. florists. We grow our
own flowers. Telegraph orders
carefully executed. Usual dis-
count.
Members Florists' Telegraph Delivery.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

JULIUS EPPSTEIN, FLORIST AND
DECORATOR
Flowers for All Occasions Delivery Anywhere
Hotel St. Francis. SAN FRANCISCO

Hollywood Flower Shop
HOLLYWOOD, CAL.
ARTISTIC WORK. MEMBER F. T. D.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

Long Beach, Cal.
Member ART FLORIST 126 Pine
F. T. D. Ave.

Santa Barbara, Cal.
912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs
on short notice.
Both Phones 1013

OAKLAND, CALIF.
MORI FLORIST
1510 Clay Street
OUR CAREFUL ATTENTION

CORONADO, CALIF.
CORONADO NURSERY
To "Say It with Flowers" in
CORONADO AND SANDIEGO

poor. Some good ten weeks' stocks are seen and sell well. The first violets of the season have arrived and their quality is considered good. They are of splendid color. The early price is \$1 per hundred. Good cosmos is available and sells well. African marigolds and zinnias are seen daily and the demand is good. Fine chrysanthemums are meeting a large demand. Smith's Advance is especially good and clears quickly. Golden Glow, Early Frost and October Frost are also fairly plentiful. Prices on these remain good. Carnations are more abundant and prices are low. There has been a wonderful crop of dahlias here this year and many of the stores have handled some specimen stock to good advantage.

Bouvardia and tritoma are seen in small quantities. Some splendid delphinium reached Rochester and sold well. The supply of roses meets all present demands. There is little demand for lilies. Leucothoe sprays and wild smilax have arrived and are selling

BERKELEY, CAL. MEMBER
Curtis D. Shoemaker, F. T. D. Prop. NORTON, Florist

Berkeley OAKLAND
THE FLOWERSHOP SAN FRANCISCO
Berkeley's most up-to-date flower establishment.

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and
Leading Florist
Member Florists' Telegraph Delivery.

POMONA, CALIFORNIA
POOLEY'S FLOWER SHOP
MEMBER FLORISTS' TELEGRAPH DELIVERY

Telegraph Delivery Department

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LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO
**BROADWAY
FLORISTS**

IT PAYS you to
DEPEND ON US

Occidental
Florists


430 South Hill Street

LOS ANGELES

LOS ANGELES, CAL.
REDONDO FLORAL CO.
218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOFF A. F. BORDEN

**WOLFSKILLS' and
MORRIS GOLDENSON**
FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

The Alexandria Florist
Member of
F. T. D.
and S. A. F.



Hotel Alexandra
Los Angeles,
Calif.

LOS ANGELES, CAL.
ATHLETIC CLUB FLORIST
Formerly California Cut Flower Co.
433 West 7th Street
Takes care of telephone and telegraph orders
over the whole of Southern California.
Usual trade discount.

LICHTENBERG'S
324 W. Sixth Street
LOS ANGELES
Say It with Flowers. Member F. T. D.

Pasadena, Cal. 342 East Colorado St.
THE ORCHID
PASADENA'S OLDEST FLORIST WILL
EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.

SIEBRECHT'S HOUSE OF FLOWERS
HENRY A. SIEBRECHT, Jr., District Representative State of California. Member F. T. D.

PORTLAND

OREGON

354 Washington Street

MEMBERS OF THE
F. T. D.
Martin & Forbes
Retailers
and Growers

LOS ANGELES
Dostal-Wolters
Flower Shop
MEMBER
F. T. D. 627 South Hill St.

LOS ANGELES, CAL.
HOWARD & SMITH
NINTH AND OLIVE STREETS
You can depend on us for all orders for
delivery in this section.

Darling's Shop
"FLOWERS FOR HER"
208 West Sixth Street, LOS ANGELES, CAL.
Cut flowers or good design work by best artists
and designers delivered anywhere in the west
on receipt of mail or telegraph orders.
Members Florists' Telegraph Delivery Association.

LOS ANGELES
Every order given personal attention by
Westrem Garland Florists
404 South Hill Street

well. The galax situation is more critical than was at first supposed.

Various Notes.

Hart & Vick, Inc., has received a huge shipment of bulbs direct from Holland. They were reshipped in New York via canal boat, which took five weeks to make the trip to Rochester.

Brooks the Florist has been busy of late with funeral work. His business is increasing satisfactorily.

James Vick's Sons have some excellent specimens of celosia in their window. Their fall bulbs have reached them and an excellent display is in their window.

Portland

ORE.

Tonseth's

287 Washington Street
In the heart of the city

Growers and Retailers F. T. D. MEMBERS

PORTLAND, ORE.

Clarke Bros'
FLORISTS
200,000 Feet of Glass
Established 20 Years

OAKLAND, CAL.

PORTLAND ORE.
Lubliner
FLORIST
MEMBER F. T. D. 328 & 348 MORRISON ST.

PASADENA, CAL.
ELDRED FLOWER SHOP
Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA
Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

Telegraph Delivery Department

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SEATTLE

Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

SEATTLE HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

Member Florists' Telegraph Delivery Ass'n.

Walla Walla Floral Co.

WALLA WALLA, WASH.

Greenhouses, Store, Rose and Bulb Farm.

Prompt deliveries of CUT FLOWERS or good DESIGN WORK anywhere in the West

Member Florists' Telegraph Delivery.

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rossia Bros.
Members
F. T. D.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON

NORTHEASTERN OREGON

NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered
anywhere in the United States and Canada.

SEATTLE

Choice Flowers, prompt and careful

L.W. McCOY 904 3rd Avenue
Established 1900

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

TACOMA SMITH FLORAL CO., 1112 Broadway

J. B. Keller Sons had possibly the largest wedding decoration last week that has ever been known in Rochester. Not only at the home, but at the Rochester Club and the church were most unusual and delightful decorations seen. Thousands of flowers were used at the Field wedding recently, which included roses, gladioli, delphinium, calendulas and large quantities of southern smilax.

H. E. Wilson has some wonderful chrysanthemums, which are coming into bloom nicely. As far as can be seen now, they will be in splendid cut around Thanksgiving. His ferns are also making fine growth.

The large ground floor recently used as a gasoline station will soon be occupied as a wire design factory by George B. Hart. The two upper floors have been used by Mr. Hart for some time past as a supply stock room and paint

Spokane, Wash.

Eugene's Flower Shop

PROMPT AND RELIABLE

Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers

Telegraph Orders filled promptly and carefully
Members F. T. D. Association.

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

YAKIMA, WASHINGTON
ANNAVEE FLOWER SHOP, (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers
Satisfaction Assured on all Orders

UTAH FLORAL,

Orders promptly filled for Western Colorado,
Eastern Nevada, Southern Idaho and Wyoming
— 3 BUSY STORES —

Howard Edris, 944 EAST SECOND
Prop. SOUTH STREET

DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH
DELIVERY ASSOCIATION

PARK FLORAL COMPANY

CASPER, WYOMING

CASPER FLORAL CO.

We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

Cheyenne, Wyo.

"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL
SERVICE

SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.
Plants and Flowers

THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.
A. SCHULENBERG, Proprietor

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.

ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for Eastern and Southern Montana

to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

Pocatello, Idaho

We cover Southern Idaho
and Western Wyoming

Member
F. T. D.
ATKIN'S

FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store
Masonic Bld'g.

Trinidad, Colo.

The Park Floral and Garden Co.
Members F. T. D.

OGDEN, UTAH

H. R. Dumke
C. D. Monell

NORTON FLORAL CO.

Denver

COLORADO

Cooper's Flowers

833 FIFTEENTH ST. Member F. T. D.

SALT LAKE CITY

Ship whole of UTAH, Central part
of NEVADA and IDAHO

MILLER FLORAL CO., 10 East Broadway

MEMBER F. T. D.

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

DENVER and all COLORADO

and WYOMING

The Mauff Floral Co.,

1225 Logan Street.
Member F. T. D.

shop, but the steady increase in business
necessitates this additional change, thus
giving considerably more space to the
florists' supply department, which has
been greatly handicapped for room.

H. J. H.

MILWAUKEE, WIS.

Advertising programs for the coming
season were discussed at a meeting of
the Florists' Advertising Club of Mil-
waukee, October 12. An enjoyable din-
ner was followed by a general discus-
sion of the club's activities in the past
and some plans were proposed for the
coming year.

President Richard Haentze, of the
State Florists' Association, has sent a
circular to all members advocating Sun-
day closing and also the buying of coal
on a coöperative plan. He has ap-
pointed a committee to look into the
latter.

C. C. Pollworth left for Indianapolis
to attend the meetings of the finance
committee and publicity committee of
the S. A. F.

C. C. P.

Council Bluffs, Ia.—At the Mid-West
Horticultural Exposition November 15
to 20 will be the largest horticultural
display of the year. Cash premiums on
flowers alone amount to \$1,500. Blaine
C. Wilcox is superintendent of that de-
partment.

SALT LAKE CITY

AND CONTRIBUTING TERRITORY

BAILEY & SONS CO.

Est. 1885. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED
PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail
Florist

Member Florists' Telegraph Delivery Ass'n.

Denver

Bright Spot Greenhouses
Cor. 5th Ave. & Josephine St.

DOWNING & KASK, Proprietor



Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

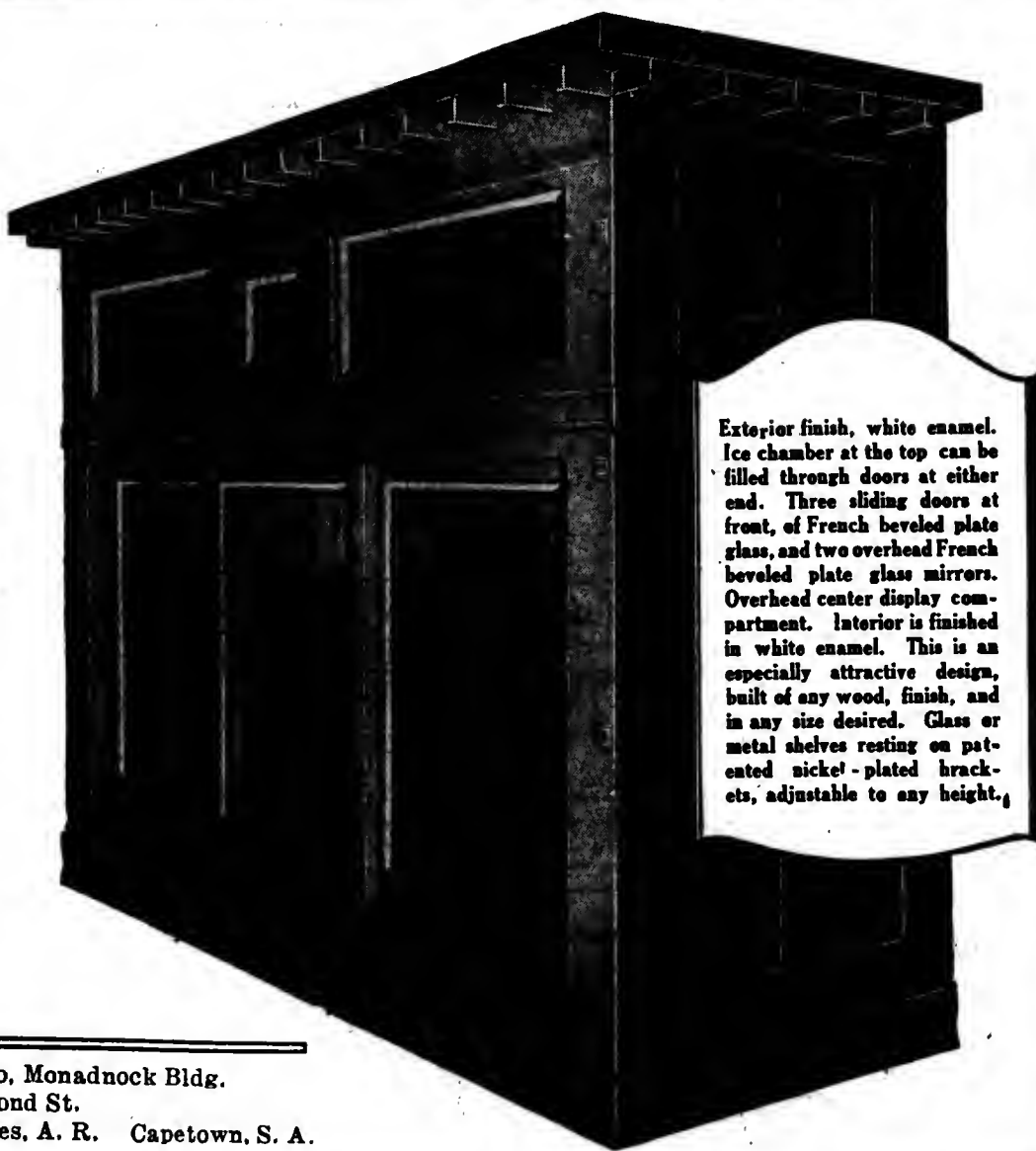
Address Dept. N.

THE BRECHT COMPANY

Main Office and Factories
ST. LOUIS, MO., U. S. A.

BRANCHES

New York, 174-176 Pearl St. Chicago, Monadnock Bldg.
San Francisco, Calif., 67 Second St.
Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.

Mention The Review when you write.

FRAT-M'S

Frat-Ms are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used, from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-Ms a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

STATE FAIR FLORAL CO., SEDALIA, MO.

Mention The Review when you write.



Write for Catalogue

BUCHBINDER BROS.

11 S. La Salle St., CHICAGO

Mention The Review when you write.

GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

Mention The Review when you write.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.

Write for our 32-page booklet

"Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

Mention The Review when you write.

Red Satin Ribbons FOR CHRISTMAS

We offer a very special lot in Nos. 40, 60 and 80 at prices in conformity with the movement of

Down With High Prices

The quantity is limited. Get busy at once. This is the cheapest red satin ribbon on the market today.



LION AND COMPANY, 118-120 East 25th Street, New York

GOLD LETTERS—SPECIAL PRICES



No. 1
Gold and Purple, per 1000, \$5.50



No. 4
In Gold Only, per 1000, \$5.00



No. 6
In Gold Only, per 1000, \$4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY,

201 N. 7th Ave., SCRANTON, PA.

Established 25 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

KANSAS CITY, MO.

To Welcome Delegates.

Elaborate preparations are being made by the Kansas City Florists' Club for the reception of delegates who will stop over here on their way home from the F. T. D. convention. At a meeting of the club October 7, in the office of the T. J. Noll Floral Co., William L. Rock was instructed to invite the members to hold their next convention in Kansas City. Mr. Rock will also invite all the members who come this way to stop over for the meeting of the local club October 15. The store of the W. L. Rock Co. will be used for the affair and a flower show will be arranged in addition to a program and social features. All growers, wholesalers and retailers are being encouraged to display anything of particular merit that they may have. Officers of the Missouri and Kansas florists' and horticultural societies have been asked to attend. The committee on exhibits is composed of T. J. Noll, Henry Kusik, P. A. Manson, L. R. Bohannon, William Wade, A. F. Barbe and Adolph Mohr.

Various Notes.

William L. Rock left for Indianapolis October 10.

The Kansas City Wholesale Cut

Before buying— LETTERS or SCRIPT WORDS

Write for our Illustrated Price List

C. A. KUEHN WHOLESALE FLORIST
1312 Pine St., ST. LOUIS, MO.

Natural Green Sheet Moss
Per 10-lb. bag, \$1.75
Dyed Green Sheet Moss
Per 10-lb. bag, \$3.50
KNUD NIELSEN, Evergreen, Ala.

Flower Co. reports a heavy week and plenty of stock.

The Pinehurst Floral Co. is now cutting yellow, white and pink mums.

Mr. and Mrs. L. H. Archias, of Sedalia, Mo., were in the city last week.

S. Lundy, of Denver, was in town October 9 on his way east.

Cycas Leaves

(Prepared Cycas, Best Quality)

Special—To introduce our Cycas to new customers we will send 100 best Cycas all sizes up to 36 in. long for \$6.00.

We guarantee them satisfactory.

(Get our list of other supplies.)

GEO. H. ANGERMUELLER CO.
Wholesale Florists
1324 Pine St., ST. LOUIS, MO.

LYCOPodium

Dyed natural color and chemically prepared, pliable and everlasting.

10 lbs. in carton.....\$3.25
In 10 carton lots..... 3.10
Cases of 25, 50 and 100
lbs., per lb.30

Cash with order. Full weight and satisfaction guaranteed.

Reference, Catawba State Bank.

JOHN PERMAN, Catawba, Wis.

Mention The Review when you write.



it's a handsome thing —

this jardiniere — it is an aid toward beautifying:

potted plants —
cut flowers —
ferns —
baskets — and in
general use for
decorative pur-
poses.

and it costs but little.

many florists use it as a standard part of their delivery service.

twelve classic designs, each printed in Wedgwood colors — made of water-proofed wood fiber.

Send for illustrated folder and quotations covering all sizes.

Mono Service Co.
NEWARK, NEW JERSEY

Colorado Blue Spruce
The Foliage that Has Them All Beat
Sprays 12 to 16-inch
Larger Sprays on Request

If you wish to see a sample, send us \$2 00 and we will prepay to you, any place in the U. S. A., a 10-lb. sample box.

Rocky Mountain
Evergreen & Nursery Co.
EVERGREEN, COLO.

Fancy Cut Ferns and Leaf-Mold — Evergreen Decorations.
Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive pricelists
AMERICAN FORESTRY CO., Pombine, Wisconsin.



GALAX

Dagger Ferns, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

New Crop Green Galax—
XX Medium Size.....\$7.50 per case
XXX Large Size..... 9.00 per case
Less than case lots \$1.25 and \$1.50 per 1000
Dagger Ferns.....\$8.00 case of 5000
Less than case lots.....\$2.00 per 1000
Natural Green Sheet Moss..\$1.75 per bag
Dyed Green Sheet Moss.....\$3.50 per bag

Laurel Tips.....\$3.00 case 50 lbs.
Laurel Festooning, "Best Made," 7 1/2 cyd.
Prepared Magnolia Leaves, good stock,
\$1.50 per carton; \$15.00 per 100 lbs. or
\$8 00 per 50 lb. case.
Prepared Oak Sprays, from 80 to 36-inch,
\$20.00 per 100 sprays. 20 to 24-inch oak
sprays and short oak, 20 cents per lb.

All Stock Guaranteed

W. M. Woodruff & Son, Lowgap, N. C.

Mention The Review when you write.

Evergreens Fresh from the Woods



Fancy and Dagger Ferns, \$2.00 per 1000; \$7.50
per case of 5000.
Green Galax, \$1.50 per 1000; \$7.50 per case of
10,000.
Short Green Leucothoe, \$2.00 per 1000.
Medium Green Leucothoe, \$3.50 per 1000.
Long Leucothoe, \$5.00 per 1000.
Green Stock is extra nice now and should you
only need small amounts, can send by
parcel post.



J. H. VON CANON

Wire us ELK PARK, N. C.

BANNERS ELK, N. C.

Mention The Review when you write.

Galax, Ferns, Leucothoe, NEW CROP Ready for Shipment



Green Galax, large.....\$1.50 per 1000; \$9.00 per case of 10,000
Green Galax, medium..... 1.25 per 1000; 8.00 per case of 10,000
Dagger Ferns..... 2.00 per 1000; 8.00 per case of 5,000
Fancy Ferns..... 2.00 per 1000; 7.50 per case of 5,000
Green Leucothoe, short, medium and long.....\$2.00, \$3.50, \$5.00 per 1,000
Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about
900 leaves). If wanted by mail, add postage for nine pounds.
Prepared Magnolia Leaves, in bulk or packed with other
greens.....\$1.50 per 1,000
Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb.
cases, \$4.50.
Southern Wild Smilax, standard cases..... \$3.50 per case
Special prices on large quantities of all greens.

Wholesale and Retail. Wire Elk Park, N. C.

Best Quality. Best Service. Terms Cash.

ELK GALAX AND FERN CO., Banners Elk, N. C.

Mention The Review when you write.

SPHAGNUM MOSS

Good, Clean, Standard Size Bales. F. O. B. St. Louis

1 bale, \$1.90—10 bales @ \$1.75

C. A. KUEHN WHOLESALE FLORIST

1312 Pine Street, ST. LOUIS, MO.

Laurel Branches, 2x2x4 ft., case...\$ 3.25
Laurel Stems, large bag..... 1.25
Green Sheet Moss, large bag..... 1.75
Boxwood, both varieties, per 100 lbs. 20.00

W. Z. PURNELL, SNOW HILL, MD.

BOXWOOD

Both varieties, 17 1/2 cents per pound, in 50-pound
sacks only. F. O. B. my shipping point. Cash
with order. Boxwood shipped same day cut.
Order early to insure prompt delivery.

BUSHY FLOWER GARDEN - Bushy, Va.



FANCY FERNS

Finest stock in the country

\$3.00 per 1000

\$3.00 per 1000

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50; 1000.....	\$10.00
Magnolia Leaves, green and bronze, per carton.....	1.50	
Galax Leaves, green and bronze, per case of 10,000.....	15.00	
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	2.00	
Sphagnum Moss, per bale.....	2.50	
Wild Smilax, 50-lb. case, \$7.00; 25-lb. case.....	4.00	

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

Headquarters
in Chicago for

Wild Smilax

**\$6.00
PER CASE.**

We are ready again to take care of your wants in the green goods line. Write, Phone, Wire.

E. F. WINTERSON CO., L. D. Phone Central 6004, 166 N. Wabash Ave., Chicago, Ill.

Samuel Murray had a fine blanket of Columbia roses and lilies of the valley, besides several truck loads of other pieces, for the funeral of Miss Florence Barton, October 5. Miss Hayden had charge of the flowers at the home. Rock's sent out six or seven loads, the Muehlebach Flower Shop about the same, and several other shops had numerous orders. It was impossible to get all the flowers into the house. They were all sent to the cemetery except the baskets, which were given to hospitals.

S. Bryson Ayres is shipping celosia to many parts of the country. His dahlias were killed by the frost September 30, while those in other places near the city were not touched. Some of his sweet peas are in bloom. The last of his houses has been finished.

Meyer Lieberman has returned from California.

Herman Rogell has bought a half interest in the Kresge Flower Shop.

Henry Kusik & Co. are getting fine Premier roses from the Greenwood houses.

Warren Spain is now in Arthur Newell's shop.

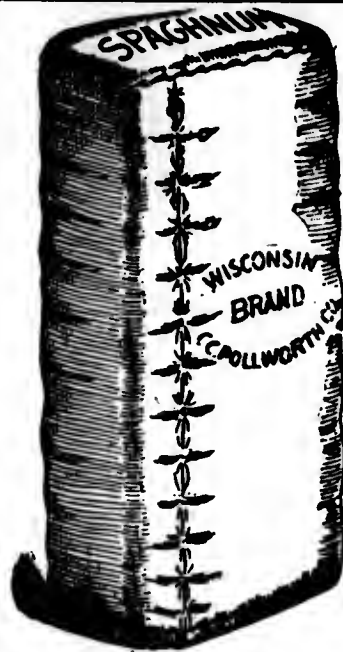
P. A. Manson, manager of the Pinehurst Floral Co., Pleasant Hill, Mo., was in town last week. J. F. K.

NO SEED FROM BANANAS.

Can the common banana be grown from seed? If so, how is this seed produced, within the fruit known as banana, or outside of it? In my twenty-five years of floriculture I have not heard of a banana bearing seed.

C. B.—Neb.

The species of banana most in demand for fruit seldom or never produce seeds, although the textile and ornamental species usually produce them freely. The plants used for fruiting naturally increase by suckers.



Sphagnum Moss

10 bales.....	\$1.50 per bale
25 to 30 bales.....	1.35 per bale
50 bales.....	1.25 per bale

STANDARD SIZE BALES

Order Now and Save Money

C. C. Pollworth Co.
Milwaukee, Wis.

SMILAX

SMILAX

SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. **\$3.00 per case.**

PERPETUATED MOSS.....	\$3.50 per bag
NATURAL MOSS.....	1.75 per bag

Wire, Write, Phone

E. A. Beaven, Evergreen, Ala.

FLORISTS, ATTENTION

We now ship choice Hemlock and Balsam sprays at \$5.00 per 1000. Discount on larger orders.

A-1 Screened Hardwood Leaf-Mold at \$1.25 per large sack; \$16.50 per ton. Bags extra. Reference or cash with order.

Fancy Ferns at Market Prices.
NORTHERN FERN CO., Schofield, Wis.

L. B. Brague & Son

Wholesale Dealers in

**CUT FERNS
MOSS, EVERGREENS**

Established
1867

HINSDALE, MASS.

Ferns

Galax

Moss

Wild Smilax, 50-lb. cases only	per case	\$6.00
Asparagus Plumosus Sprays.....	per bunch, 25c-35c	
Smilax	per string.....	25c
Adiantum.....	per 100	\$1.50

NEW FANCY FERNS

Per 1000.....\$3.00

GREEN LEUCOTHOE

Per 100.....\$0.75

Per 1000..... 6.00

GREEN GALAX LEAVES

Per 1000.....\$ 1.50

Per case of 10,000 10.00

CHIFFON, ALL COLORS

4-inch, per yard 9c

6-inch, per yard.....12c

SPHAGNUM MOSS

Per bale.....\$ 2.00

Per 10 bales..... 17.50

GREEN SHEET MOSS

Per bag.....\$ 1.75

Per 10 bags16.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....\$1.75 per carton; 10 cartons, \$15.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL,

Wholesale Commission Florist,
15 East Third Street,

Cincinnati, Ohio

Mention The Review when you write.

Ferns, Wild Smilax, Leucothoe

Green Sheet Moss

Any quantity—\$1.75 per bag; 10 bags, \$16.00

FERNS, \$3.00 per 1000

Full Line of Florists' Supplies

THE WILLIAM MURPHY COMPANY

WHOLESALE COMMISSION FLORISTS

329 Main Street

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

SPECIAL

6-inch Chiffon,
12c

Mention The Review when you write.

OPEN

Ferns : Galax : Laurel

Good stock of Dagger and Fancy Ferns and all kinds of Evergreens

We guarantee our Ferns to be the Best and satisfactory to the buyers

Write for prices.

P. S. PULOS & BRO.

80 New St., NEWARK, N. J.

Mention The Review when you write.

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, \$3.00

Write, wire or phone.

KNUD NIELSEN,

EVERGREEN, ALA.

Mention The Review when you write.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, H. G. Hastings, Atlanta, Ga.;
secretary-treasurer, C. E. Kendel, Cleveland, O.

THE impression prevails that the Holland bulb exporters have made a killing this season.

MORE people will have time to garden next season and the demand for seeds will be correspondingly better.

UNEMPLOYMENT and lowered income will renew the interest in home gardens which prosperity for a time diverted.

ON the Noordam, which arrived at New York from Rotterdam last week, were a number of consignments of seeds, mostly to forwarding houses. Two cases were for the Stumpp & Walter Co., New York.

BULB importers have been as busy as the proverbial bees, but the last of the advance orders sees rather more surplus than some of them like, considering the cost of the bulbs, and there are signs of growing nervousness.

MORE DUTCH BULBS COME.

On the steamer Noordam, which reached New York October 7, were several small consignments of bulbs from Rotterdam. The shipment included the following:

Consignee	Cases
Lang, R. F.	122
American Shipping Co.	1
Maltus & Ware	10
MacNitt Horticultural Co.	8
Ringk Co., A. H.	8
Stumpp & Walter Co.	3
Krug, E. J.	37
Van Doorn, W.	6

Total 195
Previously reported 35,861

Total to date..... 36,056

THE "ANIMATED" SIGNATURE.

Seedsman's Correspondence Device.

Charles J. Bolgiano is owner of the large wholesale establishment of J. Bolgiano & Son, with general offices, warehouse and manufacturing plant located in Baltimore, Md., and growing stations and distributing points located in the United States, Canada and Europe. The name and foundation of this business were handed down to him some twenty-five years ago by his father, who had conducted the business for fifty years before. It was then a nice, profitable business of something around \$500,000 per year, but has since grown to about \$5,000,000 per year.

Mr. Bolgiano, through his earnest efforts to increase the business of J. Bolgiano & Son, has worked out an invention whereby every letter of every character that is written and mailed or sent out in any other way becomes a live personal conversation, rather than a piece of letter paper with something printed or typewritten on it.

When the business of J. Bolgiano & Son was small it was the pleasure of the firm to come in personal contact with its customers, but now that the business has grown to hundreds of thousands of customers, doing a tremendous mail order business, it is impossible to give close personal touch to all the customers.

How Mr. Bolgiano thought out this novel scheme by which he could talk



Our Special Price List offering

BULBS

for Autumn Planting is now ready

We will gladly mail you a copy on request

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue

CHICAGO, ILL.

SEED SPECIALS

AS PROMISED, WE OFFER SOME
SPECIALS AT VERY INTERESTING PRICES

RADISH SEED

Early Scarlet White Top. 35c per lb.
Long Scarlet..... 35c

PEAS

Alaska..... 10c per lb.
Champion of England.... 12c
Little Gem 14c

BEANS

Giant Stringless..... 12c per lb.
Black Valentine 12c
Red Valentine..... 12c

FULL LIST OF BULBS

Write for It

CYCLAMEN SEED

(New Crop—German Grown.)

Glowing Light Red.... \$14.00 per 1000
Dark Red 14.00
Light Rose... 14.00
Dark Rose ... 14.00

Giganteum Roseum Superbum (white with Red Eye)..... \$14.00 per 1000
Giganteum Climbiata (Lilac flowers fringed with Light Rose)..... \$12.00 per 1000

SALMON VARIETIES

Light Salmon..... \$17.00 per 1000
Dark Salmon..... 17.00
Rococo Erecta
Cattleya..... 17.00

ONION SETS

BERMUDA—White Pearl..... \$2.50 Bu., 36 lbs.
" Yellow—Straw-colored.. 2.25 Bu., 36 lbs.

F. O. B. Chicago Subject Unsold Bags EXTRA

WRITE FOR PRICES on Red—Yellow—White Onion Sets

Many other offerings of High Germination Tested
Seeds in our Fall Price List. Write for it.

AMERICAN SEED AGENCY

12 & 14 W. Washington St., CHICAGO

Get Quotations on Seeds
from

LANDRETH

Before Buying Elsewhere

We will quote you for immediate
or future shipment

D. LANDRETH SEED CO.
Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Growing Station,
Fremont, Neb. Rocky Ford, Colo.
CUCUMBER MUSKMELON WATERMELON
PUMPKIN and SQUASH
SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

THE
J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

THE KIMBERLIN SEED CO.
Wholesale Seed Growers **San Jose, Cal.**

GROWERS OF

ONION, LETTUCE, RADISH, ETC.

Correspondence Solicited

Mention The Review when you write.

The C. Herbert Coy Seed Co.
VALLEY, Douglas NEB.
County,

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
kin; Sweet, Flint and Dent Seed Corn

Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.
Fitchburg, Mass., U. S. A.

Mention The Review when you write.

An Experience of Half a Century
IN PRODUCING HIGH-GRADE
GARDEN SEEDS

at your disposal. Contract growers for the
jobbing trade of a full line. Mail us your list
for both SPOT and FUTURE requirements.
Orange, S. D. Woodruff & Sons New York
Conn. City

Waldo Rohnert
GILROY, CAL.

Wholesale Seed Grower
Specialties: Beet, Carrot, Endive, Lettuce,
Onion and Radish.
Correspondence Solicited.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
growers in Denmark. Please send for price list.
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We are Headquarters for the
BEST OF EVERYTHING

in
VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations
in every part of the United States where seeds are grown successfully, all
in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on
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Jerome B. Rice Seed Co., Cambridge, N. Y.

Mention The Review when you write.

BURPEE'S SEEDS GROW

W. Atlee Burpee Co.
Seed Growers Philadelphia

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Onion Sets GROWERS for the Trade
LEONARD SEED CO.
226-230 W. KINZIE STREET, CHICAGO
BEANS
PEAS
CORN
Write for Prices

Braslan Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot,
Fennel, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.
Seed Growers
Company
SAN JOSE, CALIFORNIA

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The Everett B. Clark Seed Co., Milford, Conn.
Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington
Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach
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Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus,
Rhubarb, Celery, Spinach, Beet, Onion, Beans,
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.
Correspondence Solicited

GEORGE R. PEDRICK & SON
PEDRICKTOWN, N. J.
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Grown for the
Wholesale Seed Trade

HAVEN SEED CO.
SANTA ANA, CALIFORNIA
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Garden Seeds

—AT WHOLESALE—

438 Market St., PHILADELPHIA, Pa.
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TOMATO SEED

Pepper, Eggplant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon
Seed and Field Corn, on contract.

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BOLGIANO'S
"BIG CROP" SEEDS

"Tested and Trusted" Over a Century
Special Price List to Florists and Market Gardeners.
Write for a copy at once—it will
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MANETTI

English and Dutch Grown

Graded 5/8 and 6/10 mm. Suitable for greenhouse grafting and budding.

November Shipment—Write for prices

Callas

California-grown

	Per 100	1000
Godfrey..... ¾ to 1 -inch	\$10.00	\$ 95.00
" 1 to 1¼-inch	12.50	120.00
" 1¼ to 1½-inch	15.00	140.00
Elliottiana... 1¼ to 1½-inch	15.00	140.00
" 1½ to 2 -inch	20.00	190.00

Freesias

Barr's Primrose Yellow.....\$36.00 per 1000

Lilium Giganteum

From Cold Storage

Immediate Shipment from
NEW YORK, DENVER and
LONDON (Ont.)

Write for Prices

Valley Pips

Dutch and German Type

November Shipment—Write for prices

Bamboo Cane Stakes

DOMESTIC CANES

Natural

	Per bale	Per bale
6- 9 ft.....	800	\$17.50
9-12 ft.....	200	10.00

JAPANESE CANES

Natural

	Per bale	Per bale
6 ft.....	2,000	\$22.00

Description. The Domestic Canes are heavier than the Japanese, they range from ¼ to ¾-inch thickness at the butt, tapering to a point. The Japanese Canes are of uniform thickness and can be cut into any length desired.

Prices, are understood Ex Warehouse, New York.

Terms, 60 days net, less 2% cash 10 days from invoice date.

RAFFIA

4 Grades and Colored

McHutchison & Co.

95 Chambers St., NEW YORK, N.Y.

face to face to his hundreds of thousands of customers is something really unique in letter writing and can best be told in his own words:

How Invention Was Made.

"Shortly before the war I noted a telephone invention which consisted of a frame located above the mouthpiece, and in this frame was a frosted glass. Upon this frosted glass at both ends of the wire was the actual image or picture of both persons, registering all the changes in countenance that occurred. As in my business we do a great deal of selling and communicating with our customers over the long-distance telephone, I immediately realized the importance of such a device, if it could be made practical. Upon investigation I found that the device is practical between two phones, but impractical when it goes through a central exchange.

"My next thought on this subject took definite form after reading many



Bolgiano's "Animated" Signature.

letters, some impressing me favorably, others unfavorably. In every instance I immediately looked down at the lower left-hand corner of the letter and observed the initials of the writer, and my eyes then went to the top of the letter-head to see if the writer's name were there as an officer of the organization from which the letter was received. I found that this frequently was the case. I then wondered what the man looked like who wrote the letter.

"As a result of these thoughts my invention occurred, for I had worked up to the idea that every letter could have in connection with, and as a part of the signature, a small picture, like a postage stamp, of the writer, pasted or in some other way attached to the letter that he had written at the time he wrote it. Practical results of the application of this idea have increased my own business during the last year 100 per cent and during the last six months 300 per cent. The intrinsic value of my invention as far as our own use of it is concerned appears to be large. I have received letters from business men in several parts of the country and they recognize and admit my invention to be distinct from anything yet conceived.

How It Works Out.

"For instance, when the manager of one of our departments writes a letter

Big Days Ahead

Plant Now for
Mothers' Day
Memorial Day
Easter

DARWIN TULIPS

FOR OUTDOOR PLANTING

	Per 1000
Clara Butt, pink.....	\$32.00
Flambeau, rosy scarlet	34.00
Baronne de La Tonnaye, pink	32.00
Pride of Haarlem, scarlet...	40.00
Farncombe Sanders, scarlet..	40.00
Rev. H. Ewbank, lilac	35.00
Tak Van Poortvliet, red....	35.00
Picotée, white, pink edge..	30.00
Inglescombe Yellow	30.00
Gesneriana Rosea	32.00
Mixed Darwin Tulips.....	30.00

For Early Forcing

Yellow Prince.....	32.00
Keizerskroon	32.00
Vermilion Brilliant.....	40.00
Montresor, yellow	45.00
La Reine.....	35.00
Single Mixed Tulips.....	25.00
Double Mixed Tulips.....	28.00
Emperor Narcissi, extra large	50.00
Golden Spur, double nosed..	48.00
Double Von Sion.....	50.00
Paper Whites, 13 ctm.....	20.00
Paper Whites, 14 ctm.....	24.00
Formosum Lilies, write for prices	
Giganteum Lilies, write for prices	

C.C. POLLWORTH CO.
MILWAUKEE, WISCONSIN

Paper White Narcissus

13-ctm. . . . \$20.00 per 1000
 14-ctm. . . . 24.00 per 1000
 15-ctm. and up,
 800 to case, 30.00 per case

Cash with order

The Barclay Nursery

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Hyacinths Tulips Narcissus Crocus

Catalogue and
 special prices
 on application

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ROCHESTER, N.Y.
 Florists' seeds, plants and bulbs. A complete
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 Get our new catalogue.

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GROWERS OF
FLOWER and VEGETABLE SEEDS

Get the benefit of our 71 years' experience
 All Seasonable Varieties
 Our Stocks Are Very Complete

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C. J. Speelman & Sons | Lagarde & Speelman
 SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE
 NEW YORK OFFICE
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Mention The Review when you write.

to one of our customers he places his picture in sticker form and his signature at the bottom of the letter, along with the signature of the firm, and although that letter is going out from our establishment, yet it is in every conceivable way covering the personality of the man who wrote it.

"An important point that should not be confused is that my idea is not one solely of identity. My invention carries a great deal more than simply identity. When you combine a man's thoughts expressed in printed or type-written words, and his picture and his signature at the end of those thoughts upon a letterhead of a business establishment that is standing sponsor for the man, his thoughts, and his written words and signature, the live, vibrant force of the man and his proposition are wholly conspicuous."

BULBS EXTRA GOOD QUALITY THIS SEASON

For Immediate Delivery
 ONLY A SMALL SURPLUS

Single Hyacinths

Large Size, 17 to 19 cm. 1000
 Grand Maitre, porcelain blue.....\$68.00
 Perle Brillante, porcelain blue..... 68.00
 L'Innocence, pure white..... 68.00
 La Grandesse, pure white..... 68.00
 Gertrude, rose pink..... 68.00

Size 16 to 17 cm.
 Queen of Blues..... 50.00
 L'Innocence 50.00

Double Early Tulips

1000
 Couronne d'Or, orange yellow.....\$34.00
 Murillo, blue white..... 34.00
 Salvator, rose..... 40.00
 Imperator rubrorum, best scarlet.... 40.00

Darwin Tulips

1000
 Baronne de la Tonnaye, vivid rose..\$27.00
 Clara Butt, clear salmon pink..... 30.00
 Pride of Haarlem, brilliant rosy
 carmine 32.00
 Rev. Ewbank 32.00
 Mme. Krelage..... 36.00

Single Early Tulips

1000
 Artus, bright scarlet.....\$26.00
 Belle Alliance, scarlet..... 29.00
 Chrysolora, finest yellow..... 29.00
 Cottage Maid, soft pink..... 29.00
 Goldfinch, pure yellow..... 29.00
 Keizerskroon, red and yellow..... 28.00
 La Reine, pure white, shaded pink... 30.00
 Rose Griselid, delicate pink..... 28.00
 Vermillon Brilliant..... 40.00
 Prince of Austria, orange scarlet.... 32.00
 King of the Yellows..... 28.00
 Lady Boreel, white..... 32.00

Valley Pips

Later Delivery

1000
 German Grown.....\$32.00
 Holland Grown..... 25.00
 \$25.00 per case.

Calla Aethiopica Roots

Home Grown Stock.

100 1000
 1 to 1 1/4 in.....\$ 9.00 \$ 80.00
 1 1/2 to 1 3/4 in..... 20.00 180.00
 1 3/4 to 2 in..... 25.00
 Limited quantity in large sizes.

100 1000
 Yellow Callas, size 1 1/2 to 1 3/4
 in. cir.....\$20.00 \$175.00
 Yellow Callas, size 1 3/4 to 2 1/4
 in. 25.00 200.00

Giganteum Lilies

New Crop

Size Per Case
 6 to 8, 400 to case.....\$41.00
 7 to 9, 300 to case..... 43.50
 8 to 10, 250 to case. Price on application
 9 to 10, 200 to case. Price on application
 The larger sizes are exceedingly
 scarce and orders will be booked sub-
 ject to our being able to fill.

Formosum Lilies

Per Case
 6 to 8, 350 to case.....\$52.00
 7 to 9, 250 to case. Early del'y, all sold
 9 to 10, 150 to case. Early del'y, all sold
 9 to 11, 130 to case.....\$50.00

C.U. LIGGIT OFFICE Philadelphia, Pa.
 303 Bulletin Bldg.

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Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

SEED of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

SEED of our new Hybrid Pink and of our new Golden Pink Queen, same price.

SEED of Keystone, Neirose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

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When Mr. Bolgiano's invention became apparent, application was promptly made for protection in the United States Patent Office. This was turned down by the chief examiner, but was later unconditionally granted upon appeal. Full patent rights were granted August 10, 1920.

Mailing Personality.

The "Animated" signature is particularly well adapted to large mail

Chas. Schwake & Co., Inc.

LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

90-92 West Broadway NEW YORK

order houses where the prospective customer is awed by the vastness of the concern and fears that his small busi-

Competition Is Life

Again— Buy Your French Bulbs —Now

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Lagarde & Vandervoort
OLLIOULES, FRANCE

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116 Broad Street, NEW YORK CITY

Aug. Lagarde

Our representative will be calling on you

J. A. Vandervoort

ness will be lost in the shuffle of such a large establishment. But when he is personally appealed to by an individual whom he can look squarely in the face, and knows that his business is being cared for by that particular individual, who is backed by all the resources of his establishment, he feels fully confident that his business will receive proper care and attention.

The business organization that uses the individuality of its different members is the one that will reap the harvest of big returns. The farther you get away from "Address all letters to the House," the nearer you are to success. Let the personality of each of the guiding directors stand out and the house itself will gain in prestige in exact proportion to the personality of those directing it.

This novel scheme of mailed personality has often been closely aimed at but totally missed, as in the instance of a large New York advertising agency which mailed elaborate photographs of various members of its organization to prospective customers separate from the regular business correspondence, which proved very expensive and much less effective.

It is the intimate personal appeal that gets under the skin. The "Animated" signature brings to the recipient the writer in a most personal manner. He reads the letters and absorbs their contents as he looks the writer right in the eye. It gives the warm touch of intimacy that is so often necessary to a letter full of cold facts. It brings the personal likeness of the writer to the view of the reader. You can imagine the strength of its appeal and the results that can be obtained from its adoption. A real live personal contact through correspondence—The "Animated" signature.

VEGETABLE SEED CROPS.

The United States Department of Agriculture has issued a report of vegetable seed crops that is quite optimistic in tone. The harvest of most vegetable seed crops is well under way and in some sections completed and the seed ready to be re-cleaned. At this time, however, it is possible to give advance estimates only, and in the following notes on the growing condition of the

GLADIOLI

I am now ready to quote prices on all leading varieties for Fall delivery. When writing please state, if possible, the varieties and quantities you are interested in. Special quotations on large quantities.

JELLE ROOS,

Gladiolus Specialist

Dept. A. CONCORD, MASS

WHOLESALE	<h2 style="margin: 0;">GLADIOLUS BULBS</h2> <p style="margin: 0;">WE ARE NOW BOOKING FOR NOVEMBER DELIVERY</p> <p style="margin: 0;">Price List for Asking. Clean Stock at Right Prices</p>	RETAIL
<p>HIGHLAND VIEW Gladioli Gardens, W. Bailey Road and Tift St. Cuyahoga Falls, O.</p>		

GLADIOLI

Let us quote you on all leading varieties for fall delivery.

United Bulb Co.

THE HOME OF CHOICE GLADIOLI
Box A, Mount Clemens, Mich.

GLADIOLI

SPECIALISTS

The Standard Bulb Co.

Benton Harbor, Mich.

crop, progress of the harvest, average yield per acre and probable production, it should be remembered that later reports, when the seed has been cleaned, may change the figures somewhat.



HELLER & CO.
MONTPELIER,
OHIO

Send
for
Catalog
No. 34

NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies
and Hardy Perennials.

300 acres under cultivation

A report of the California crops probably will be given by the department later. Its report on other crops includes the following:

Dwarf snap beans.—Harvesting results re-

LAST CALL Strawflowers

We are the largest growers in the United States. We ship direct to you. Order today.

\$12.50 per 1000; \$1.50 per 100

We ship Strawflowers in bud, which insures good flowers.

Pompon or Christmas Celosia, cardinal red color, dries fine, \$3.00 per 100

Ornamental Grass, beautiful maroon color, \$1.00 per 100

S. Bryson Ayres Co. *Growers for Particular Florists* **Kansas City, Mo.**

XXX SEEDS

Chinese Primrose—Finest grown, mixed, 400 seeds, \$1.00; 1/2-pkt., 50c; 1000, \$2.00.
Primula Obconica—Finest Giants, pkt., 50c.
Primula Maiacoides—Giant Baby, pkt., 25c.
Primula Kewensis—New Dwarf, yellow, 25c.
Cineraria—Large Flowering Dwarf, finest grown, all colors, mixed, pkt., 50c; 1/2-pkt., 25c.
Cyclamen Giganteum—Choicest Giants, mixed, 125 seeds, \$1.00; 1/2-pkt., 50c; very fine.
Bellis Monstrosa (Daisy)—Monstrous Giant Rose, white and mixed, each, per pkt., 25c.
Calceolaria Hybrida Grandiflora—Very finest, 20 choicest spotted varieties, mixed, pkt., 50c.
Giant Pansy—The best large flowering varieties, in choice mixture, 5000 seeds, \$1.00; 1/2-pkt., 50c; per oz., \$3.50; 3 ozs., \$10.00.

JOHN F. RUPP, Shiremanstown, Pa.

Mention The Review when you write.



THE KENILWORTH Giant Pansy Seed

For
prices and

description, see my ad in
The Review, Sept. 9th.

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Let Me Be Your Seedsman

J. K. RUGOWSKI SEED CO., Inc.
MANITOWOC, WIS.

—Enough said

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DREVON-TEGELAAR & CO.

Wholesale French Bulb Growers
1133 BROADWAY
NEW YORK

Nurseries at OLLIOULES, FRANCE

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Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and varieties wanted for present or future delivery.

H. AUSTIN Felton, Del.

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Seeds, Bulbs and Horticultural Supplies

BECKERT'S SEED STORE
101-103 Federal St., PITTSBURGH, PA.

Lily of the Valley COLD STORAGE

Extra fine German strain. Reliable forcing quality. For immediate delivery.

2500 to the case, per 1000, \$35.00

f. o. b. cars New York

RAFFIA—Write for prices

Van Meeuwen & Tegelaar, Inc.

1133 Broadway, NEW YORK

NARCISSUS

FIRST SIZE, D. N.

10,000 Golden Spur	\$48.00 per 1000
1,000 Bicolor Victoria	56.00 per 1000
2,500 Murillo Tulips	34.00 per 1000

Cash, less 5 per cent.

Grown by one of Holland's best growers

JOHN A. MURRELL,

Fernwood Greenhouses.

584 Sixth Ave., ROCHESTER, N. Y.

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Lilium Giganteum

COLD STORAGE

	Per 100	Per Case
7 to 9-inch (300 to case)	\$17.00	\$48.00

ORDERS SHIPPED PROMPTLY

**SEED FOR
FLORISTS**

{ Sweet Peas, Cineraria,
Pansy, Bellis Perennis,
Myosotis.

SEND FOR SPECIAL FLORISTS' LIST

FOTTLER, FISKE, RAWSON CO.

12 and 13 Faneuil Hall Sq., BOSTON, MASS.

ported to date indicate a yield per acre greater than last year and the average of the last five years for dwarf snap beans. Yields of 600 to 1,200 pounds are reported in Idaho and 800 pounds in Colorado. The growing condition of the late maturing fields is about ten per cent better than last year and equal to normal. Although the total acreage is 33½ per cent less, the present prospects are for a total production practically equal to that of 1919.

Garden pole beans.—About one-fourth of the garden pole beans were harvested by September 25, with an average yield per acre of 600 pounds. In Idaho, where a greatly increased acreage was planted, a yield of 1,200 pounds is reported on the acreage harvested, while in California the yield is only 500 and in Colorado 800 pounds. With these yields on an unusually large acreage, a production much greater than normal seems assured.

Cabbage.—Of the 1,074 acres planted for cabbage seed production this year approximately 60 per cent was abandoned as a total failure. Two hundred and seventy acres harvested on Long Island, N. Y., yielded 250 pounds per acre, while an average yield per acre of 400 pounds was obtained from approximately 200 acres harvested in the Puget sound district.

Cucumber.—The cucumber seed crop, especially in Colorado, has met with adverse conditions during the last two months. About one-third of the acreage has been abandoned as a result of damage by hail and aphids. The growing condition of the remaining acreage is reported to be only sixty per cent of last year and about seventy per cent of normal. Under these conditions the total production will be far below normal.

Muskmelon.—Considerable damage was done to the muskmelon seed crop, also, in Colorado by hail and aphids, and about one-fourth of the acreage has been abandoned. The yield per acre, however, on the small acreage harvested is equal to the 5-year average, and with the increased acreage planted the total production may closely approach that of 1919.

Watermelon.—An average yield per acre of 105 pounds obtained on the watermelon seed acreage in Florida gives a production in that state of 500,000 pounds. A normal production from the 1,100 acres in other states will make the total production about 100,000 pounds greater than last year.

Onion sets.—Most of the onion sets have been harvested and an average yield per acre of 11,000 pounds obtained, compared with 5,900 last year. This high yield on a twenty per cent greater acreage indicates a production more than twice that of last year and somewhat larger than the heavy production of 1918.

Garden peas.—The production of garden peas this year will be above normal, according to reports received showing an average yield of 840 pounds per acre on the fifty per cent of the acreage harvested. A relatively small percentage of the acreage has been abandoned. The growing condition of crops not harvested is thirty-five per cent better than last year and equal to normal.

Pepper.—About one-third of the peppers planted for seed has been harvested. The yield per acre obtained is reported in some instances to be only thirty pounds. The growing condition of the New Jersey crop is equal to 1919 and normal, while in Georgia it is only eighty per cent of last year and sixty-five per cent of normal.

Pumpkin.—An average yield per acre greater than last year and equal to normal is indicated in reports of the growing condition of this crop. A small percentage of the large acreage planted has been abandoned and a production greater than in recent years seems evident.

Summer squash.—Less than ten per cent of the summer squash seed acreage has been abandoned and the growing condition of the crop on the remaining acreage is above normal and better than last year. Although the acreage is slightly less, the total production is expected to be equal to that of 1919.

Winter squash.—The growing condition of the winter squash seed crop is eighty-five per cent of 1919 and eighty per cent of normal. The acreage is also reduced slightly and the total production will be less than last year and much less than in 1918.

Sweet corn.—The average growing condition of seed sweet corn crops September 25 was ten per cent better than last year and slightly above normal. The crop is uniformly good in all states except a few relatively small acreages and only about seven per cent of the acreage planted has been abandoned. A yield per acre equal to last year is expected, but the total production will be less because of a twenty per cent decrease in the acreage.

Tomato.—Seventy-five per cent of the tomato seed acreage has been harvested and a reported average yield per acre of ninety pounds obtained, compared with only sixty-seven pounds last year and seventy-one pounds in 1918. The total production, however, will be less than at any time since 1916, because of the reduced acreage.

Turnip.—About eighty per cent of the small acreage of English turnip and sixty-five per cent of the Swede turnip planted for seed production this year was abandoned, and the total production of each of these crops will be only a small fraction of that produced last year.

Miami, Ariz.—L. V. Horne, for some years connected with the florists' trade, will open a retail store here soon.



J. A. VANDERVOORT.

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J. A. Vandervoort & Co.

Wholesale Bulb Growers

NOORDWYK, - HOLLAND

Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of
Bic. Victoria, Golden Spur and Von Sion

Also large growers of
HYACINTHS, TULIPS, ETC.

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*Our representatives
will be calling on you.*

SUPREME British Seeds

Get our prices for delivery from 1920 Harvest on all lines of

Garden and Farm Root Seeds

KELWAY & SON, Wholesale **LANGPORT, ENG.**
SEED GROWERS, Cables: "Kelway Langport."

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BULBS for FLORISTS

Narcissus, Paper White, 13 to 15 ctm., per case of 1250\$28 00
Narcissus, Paper White, 13 ctm., per case of 1300 27.00
White Callas, 1½-inch and up, per 100 15.00

All varieties of Hyacinths, Tulips and Narcissi*Write for price list***ST. LOUIS SEED COMPANY**

411-413 Washington Ave.

ST. LOUIS, MO.



FOR PEDIGREE STRAINS OF VEGETABLE, FLOWER and FARM SEEDS

WRITE TO

WATKINS & SIMPSON, Ltd.,
27-29 Drury Lane LONDON, ENG.

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FRENCH and DUTCH BULBS

Now ready. Write for prices.

HOGEWONING & SONS,
Incorporated
299 BROADWAY, NEW YORK

M. Veldhuyzen Van Zanten & Sons

Established 1870.

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HENRY KRUCHTEN

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Wholesale Florists

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CHICAGO, ILL.

Wholesale Cut Flower Prices.

Chicago, Oct. 13, 1920.

	Per doz.	
Beauty, Special	\$6.00 @	\$7.50
Beauty, 30 to 36-in. stems	4.00 @	5.00
Beauty, 24 to 30-in. stems	3.00 @	4.00
Beauty, 20 to 24-in. stems	2.50 @	3.00
Beauty, 12 to 20-in. stems	\$1.50 @	2.00
Beauty, Short	.75 @	1.00
Per 100		
Columbia	\$5.00 @	\$25.00
Mrs. Russell	5.00 @	30.00
Premier	5.00 @	30.00
Butterfly	5.00 @	25.00
Millady	5.00 @	30.00
Montrose	5.00 @	20.00
Sunburst	5.00 @	20.00
Ophelia	5.00 @	20.00
Hoosier Beauty	4.00 @	10.00
Double White Killarney	6.00 @	25.00
Killarney Brilliant	5.00 @	20.00
Nesbit	3.00 @	4.00
Cecile Brunner		3.00
Carnations	2.00 @	4.00
Valley		12.00
Sweet Peas	1.50 @	3.00
Calendula	4.00 @	6.00
Violets	.40 @	.75
Cattleyas, doz.	\$18.00 @	\$24.00
Mums, doz.	2.00 @	6.00
Pompons, bunch	.50 @	1.50
Easter Lilies, doz.	2.00 @	2.50 15.00 @ 20.00

Philadelphia, Oct. 13, 1920.

	Per 100	
Beauties	\$50.00 @	\$80.00
Russell, Long	15.00 @	20.00
Russell, Short	4.00 @	6.00
Columbia, Premier, Long	10.00 @	15.00
Columbia, Premier, Short	4.00 @	6.00
Ophelia, Maryland, Long	6.00 @	10.00
Ophelia, Maryland, Short	3.00 @	4.00
Kaiserin, Double White Killarney	3.00 @	8.00
Easter Lilies	12.50 @	17.00
Delphiniums	4.00 @	8.00
Gladioli, Fancy	5.00 @	6.00
Gladioli, Ordinary	2.00 @	4.00
Asters, Fancy	4.00 @	6.00
Asters, Ordinary	2.00 @	3.00
Dahlias, Fancy		8.00
Dahlias, Select	4.00 @	6.00
Cosmos	.50 @	1.00
Chrysanthemum Golden Glow	25.00 @	30.00
Valley		15.00
Cattleyas	100.00 @	150.00
Carnations	2.00 @	4.00
Sweet Peas	1.00 @	2.00
Violets, Single		.50

St. Louis, Oct. 13, 1920.

	Per doz.	
Beauty, Specials	\$7.00 @	\$8.00
Beauty, Extra		4.00
Per 100		
Columbia	\$ 6.00 @	\$12.00
Premier	6.00 @	15.00
White Killarney	6.00 @	8.00
Killarney	4.00 @	5.00
Ward	4.00 @	5.00
Millady and Ophelia	6.00 @	8.00
Russell	6.00 @	15.00
Carnations	2.00 @	4.00
Easter Lilies	8.00 @	10.00
Snapdragons	3.00 @	4.00
Daisies	1.00 @	2.00
Valley	6.00 @	8.00
Orchids, per doz.	\$12.00 @	\$18.00
Callas	8.00 @	10.00
Gladioli	2.00 @	5.00
Asters	2.00 @	3.00
Dahlias, fancy	8.00 @	10.00
Dahlias, common	1.00 @	4.00
Chrysanthemums, doz.	\$2.00 @	\$3.00
Cosmos	.75 @	1.00

LAMBERT'S LOCALS.

E. F. Walter, the veteran florist of Junction City, Kan., has sold both greenhouses and store to J. M. Flanagan, Mr. Flanagan having taken possession September 15. Mr. Walter is retiring. His daughters, who ran the store, were both recently married. The newly appointed store will be under the management of Mrs. Flanagan, for a long time connected with the store under Mr. Walter.

Reconstruction of the range of Ed. Williams, Grand Island, Neb., recently destroyed by hail, is now completed.

GEORGE B. HART

Cut Flowers, Plants,
Florists' Supplies

49-55 Stone Street

Rochester, N. Y.

Mention The Review when you write.

ASPARAGUS PLUMOSUS SPRAYS

YOUR ORDER FOR THE SEASON SOLICITED

FERNS SUPPLIES WIRE DESIGNS

E. G. GILLET, Wholesale Commission Florist 131 E. Third St. Cincinnati, Ohio

Mention The Review when you write.

Cut Flowers Greens Supplies

— Everything a Florist Needs —

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

Buffalo, Oct. 12, 1920.

	Per 100	
Columbia	\$ 6.00 @	\$20.00
Premier	8.00 @	20.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	15.00
Double White Killarney	5.00 @	15.00
Richmond	3.00 @	8.00
Maryland	4.00 @	12.00
Russell	6.00 @	20.00
Ophelia	6.00 @	15.00
Sunburst	3.00 @	15.00
Cecile Brunner	2.00 @	8.00
Carnations	2.00 @	4.00
Easter Lilies	15.00 @	20.00
Rubrum Lilies	6.00 @	8.00
Snapdragons	2.00 @	4.00
Calendulas	1.00 @	2.00
Gladioli	2.00 @	5.00
Asters	1.00 @	3.00
Mums, per doz.	\$3.00 @	\$4.00

Mr. Williams having stocked up well, his roses and mums are exceptionally good. In addition to the improvements at the greenhouses, Mr. Williams has acquired a large store and equipped it with the most modern fixtures and supplies. Business is going well.

J. A. L.

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

Burlington Willow Ware Shops

Makers of

Worth While Will-O-Ware

Baskets for particular Florists

BURLINGTON, IOWA

GEO. REINBERG

Wholesale
Grower of **Cut Flowers**
Millady, Columbia, Sunburst, Ophelia, White
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

ARTIFICIAL FLOWERS and FLORISTS' SUPPLIES

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FLORISTS' SUPPLY CO., Inc.

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Consignments Solicited

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Supplies and Everything in Season Always on Hand

BOSTON FLORAL SUPPLY & SNYDER CO.

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 Telephones { Main 2574
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 Fort Hill 1085

Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

Holton & Hunkel Co.

462 Milwaukee Street

Milwaukee, Wis.

 Growers and Shippers of
CUT FLOWERS
GREENS and
PLANTS

Wholesale Cut Flower Prices.

Boston, Oct. 13, 1920.

	Per 100	
American Beauty	\$ 4.00 @	\$35.00
Shawyer, Russell	6.00 @	15.00
Killarney	4.00 @	12.00
Milady, Miller	4.00 @	12.00
Francis Scott Key, Radiance	4.00 @	16.00
White Killarney	4.00 @	16.00
Double White Killarney	4.00 @	16.00
Killarney Brilliant	4.00 @	12.00
Mrs. Aaron Ward, Sunburst	4.00 @	12.00
Hadley	4.00 @	20.00
Ophelia	4.00 @	16.00
Premier	6.00 @	20.00
Columbia	6.00 @	20.00
Maryland, Hoosier Beauty	4.00 @	12.00
Cattleyas	100.00 @	125.00
Gladoli	4.00 @	10.00
Asters	1.00 @	3.00
Lilium Speciosum	6.00 @	8.00
Lilium Longiflorum	12.00 @	15.00
Chrysanthemums	6.00 @	32.00
Carnations	2.00 @	4.00
Violets, single50 @	1.00

Milwaukee, Oct. 13, 1920.

	Per 100	
Columbia	\$ 8.00 @	\$20.00
Premier	8.00 @	20.00
Killarney	4.00 @	8.00
White Killarney	4.00 @	8.00
Hoosier Beauty	4.00 @	12.00
Mrs. Ward	4.00 @	6.00
Ophelia	4.00 @	12.00
Easter Lilies, per doz. \$1.50 @ \$2.00		
Asters	1.50 @	2.00
Calendulas	2.00 @	3.00
Carnations	2.00 @	4.00
Chrysanthemums, per doz.	\$2.00 @ \$4.00	
Dahlias, per doz.35 @ .50	

Pittsburgh, Oct. 13, 1920.

	Per doz.	
Beauty, Special	\$6.00	
Beauty, Fancy, 24 to 30-inch	4.00	
Beauty, Shorter, 18 to 24-inch	2.50	
Beauty, Firsts, 12 to 18-inch	1.50	
Beauty, Seconds50	
	Per 100	
White Killarney	\$ 4.00 @	\$12.00
Richmond	4.00 @	12.00
Ophelia	6.00 @	15.00
My Maryland	6.00 @	15.00
Mrs. Charles Russell	6.00 @	20.00
Premier	6.00 @	20.00
Columbia	6.00 @	20.00
Orchids		100.00
Carnations	4.00 @	5.00
Snapdragons		3.00
Lilies		15.00
Chrysanthemums	20.00 @	40.00
Yellow Daisies	2.00 @	3.00

NEWARK, N. J.

The Market.

With the advent of October and most people home from their summer vacations, the Newark florists expect business to begin to improve and they look for a good fall business. Mums are quite plentiful and are of excellent quality. There are some asters in the market yet. Dahlias are excellent.

Various Notes.

The store of the Rosary Floral Co., one door west of the Four Corners,

Many Florists Add New Department to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

American Landscape School
11 K, NEWARK, NEW YORK

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Lotos Manufacturing Co.

1566-68 Clybourn Ave.
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Manufacturer and Importer of

Artificial Flowers

Write for samples

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GUST. RUSCH & CO.

Wholesale Florists

444-446 Milwaukee St.,

MILWAUKEE, WIS.

Cut Flowers and Florists' Supplies

Mention The Review when you write.

RICE BROTHERS

Wholesale Florists and Supplies

MINNEAPOLIS, MINN.

SEND LIST FOR QUOTATIONS

which is the center of the business section of Newark, was robbed by a thief who gained entrance to the store by climbing through the transom over the front door. He stole \$45 in silver from the cash register and made his escape in the same manner he entered. It is believed he worked during the heavy storm, when there were few on the streets. The robbery was discovered the next morning by Charles Penek, the proprietor.

R. B. M.

J. E. KOPPELMAN

26 Custom House Street, Providence, R. I.

Wholesale Florist and Supplies

Wire Wreaths, Double

In not less than 100 lots

10-inch	Per 100, \$ 6.00
12-inch	Per 100, 7.00
14-inch	Per 100, 9.00
16-inch	Per 100, 12.00
18-inch	Per 100, 14.00
20-inch	Per 100, 17.00
22-inch	Per 100, 21.00
24-inch	Per 100, 24.00

Mention The Review when you write.

H. KUSIK & CO.

 Largest Shippers of
 Fresh Cut Flowers
 at Kansas City.

 Florists' Supplies
 Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

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Meyer green Florists' thread can be had in any size or color that is wanted. It is the leading Florists' thread in the world. Be sure and take the Meyer thread and get no other, and you will always have the best.

Manufactured by the

JOHN C. MEYER THREAD WORKS, LOWELL, MASS.

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The Denver Wholesale Florists' Company

 1433-1435 California St.
 DENVER, COLO.

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C.C. POLLWORTH CO.

CUT FLOWERS,
PLANTS - BULBS
Florists' Supplies
MILWAUKEE, WIS.

FRANK H. TRAENDLY

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Traendly & Schenck

Wholesale Florists and Cut Flower Exchange
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Phones 797, 798 and 799 Farragut

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N. Y. Florists' Supply Co., Inc.

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Wholesale and Retail Dealers in all kinds of

EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES

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J. K. ALLEN, NEW YORK

31 to 43 W. 18th St.,
ESTABLISHED 1897

ROSES, CARNATIONS

And All Seasonable Flowers

ASPARAGUS PLUMOSUS—fresh every day. Let us have your standing order for regular shipments.

Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax, Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

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American Beauties and Carnations

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Wholesale Florist

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In the exact center of the Wholesale Cut Flower Section. Prompt and careful attention to your interests.

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REED & KELLER 122 W. 25th St., NEW YORK Florists' Supplies

We manufacture all our Metal Designs,
Baskets, Wire Work and Novelties

Florists' Supplies, Baskets,
Willow Ware and Sundries
Yours for Service

S. HANFLING CO.,

131-133 W. 28th St., NEW YORK

S. H. RUSSIN

Importer and Manufacturer

Baskets, Novelties and Florists' Supplies

Opposite the New Flower Market

55 West 19th St., NEW YORK

Telephone Watkins 4443.

Specialties: Wheat Sheaves, Flower Baskets and Novelties.

JOHNSON BASKET WORKS

2535 Milwaukee Avenue

CHICAGO

A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, Oct. 12, 1920.

	Per 100	
Beauty, Specials	\$40.00 @	\$75.00
Beauty, Fancy	25.00 @	40.00
Beauty, Extra	10.00 @	25.00
Beauty, No. 1	4.00 @	10.00
Beauty, No. 2	2.00 @	3.00
Prima Donna	2.00 @	12.00
White Killarney	2.00 @	12.00
Francis Scott Key	15.00 @	40.00
Premier	2.00 @	25.00
Mrs. Aaron Ward	2.00 @	10.00
Russell	3.00 @	15.00
Ophelia	2.00 @	12.00
Columbia	2.00 @	15.00
Hadley	2.00 @	15.00
Sunburst	2.00 @	15.00
Orchids—Cattleya	35.00 @	75.00
Lilies of the Valley	6.00 @	15.00
Lilies	10.00 @	15.00
Gladioli	1.50 @	4.00
Asters	1.00 @	3.00
Carnations	1.00 @	4.00



Smith & Young Co.

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street

INDIANAPOLIS, IND.

UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

ORGO BROS.

FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in

Artificial Flowers, Leaves and Designs

SEND FOR PRICE LIST

THE REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty—Get Our Figures

531-537 Plymouth Pl. CHICAGO

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty
before the whole trade, at a cost of
only 62¢c per week on a yearly order.

Don't Forget It

Confidence is a firm's best asset and it certainly applies to our business in a very large degree.

We can say, however, without fear of contradiction, that no one has ever felt that their confidence was misplaced when they consigned their flowers to us. Consign that next shipment to us and acquaint yourself with our service.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

Mention The Review when you write.

CHARLES FUTTERMAN

Wholesale Florist

110 W. 28th St. NEW YORK

Phone: Watkins 4675

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RETURNS DAILY CHECK WEEKLY

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JOHN YOUNG & CO.

Wholesale Florists

Choicest Stock in America

31 to 43 W. 18th St., NEW YORK

Telephone 4336 Farragut

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Futterman Bros.

Wholesale Florists

101 W. 28th St., NEW YORK

"The House of Novelties"

Consignments solicited Phone Watkins 9761

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ORCHIDS, GARDENIAS, Etc.

PAUL MECONI, Wholesale Florist, NEW YORK

Telephones No. 3864 and 836 Mad. Sq. 57 W. 26th Street

PACIFIC COAST DEPARTMENT

Capitola, Cal.—Word has been received from James A. Brown, of the Brown Bulb Ranch, that during his month and a half abroad, among bulb men of Guernsey, Holland and Belgium, he has secured much fine planting stock.

PROPAGATION OF ERICAS.

I shall greatly appreciate any information you can give me regarding the propagation and growing of ericas as pot plants. Please state the proper length of the cuttings and the best time to take them. Is it necessary to remove the bottom leaves from the cuttings, and how? What is the best material for the successive pottings? Is it best to grow the plants in pots throughout for, say Christmas trade? Would it be better to grow the plants in a shaded greenhouse in summer, rather than in a lath house?

G. H. S.—Cal.

It is taken for granted that the ericas referred to in this inquiry are the softer-wooded varieties, such as Erica melanthera and the like, which are the favorite commercial sorts. They are usually propagated from cuttings, taken at any time in winter or spring, but most commonly in April. The cuttings are from one to one and one-half inches long and are taken from the tips of young growths; the tender shoots from young plants are the best. These cuttings, after the lower leaves have been carefully stripped from them, are inserted firmly in well drained flats or pans, with a layer of sandy peat, or of light loam and leaf-mold, immediately above the drainage and with an inch of clean sand on the surface. As the cuttings need a close atmosphere for a time, they are generally covered at first with panes of glass. Bottom heat is not necessary. They are thoroughly watered when inserted, but later are kept only moderately moist until rooted. When they begin to show signs of growth, air is gradually admitted. They are not potted until well rooted and the rooting process generally requires seven or eight weeks.

The best potting material, in all stages of the plants' growth, is a light peat, mixed with nearly one-third of coarse, sharp sand. In the absence of peat, a fairly satisfactory substitute is a good fibrous loam, with a third of leaf-mold and some sand. It is believed that lime, either in the soil or in the water, is unfavorable to the growth of the plants.

Yes, continuous pot culture is the best and safest method for ericas, as the roots are easily broken and are likely to be seriously injured in the operation of lifting from the open ground and repotting. Even in transferring the plants from one pot to another, the roots should be disturbed as little as possible and the new soil should be pressed in firmly. The plants should be plunged in their pots for the summer, in a position where they will be exposed to plenty of air and light. A lath house, such as is suggested in the inquiry, would be decidedly preferable

to a shaded greenhouse. After flowering, the plants are cut back and repotted.

LOS ANGELES.

The Market.

For some unaccountable reason retail business has not held up to the average this week, and several of the store men report a falling off, especially in box and transient trade. But shipping, on the other hand, has been decidedly good, all the wholesale houses sending out large quantities of stock. With the arrival of plenty of Bonnaillon, Chieftain and White Chieftain the mum market has declined a little and some extra good values have been offered on certain days. This is the reflex of too high prices earlier in the season. Hunter keeps up in price, owing to its excellent keeping and shipping qualities. Indoor carnations are improving every day and field stock is also much better in quality.

Roses are coming in plentifully, especially the better pink varieties. Good reds are still below the demand.

Dahlias are more plentiful than usual for the season and in great variety. Gladioli are shortening up in numbers, but the quality is fine and the flowers bring good prices. Cosmos, delphinium and other decorative stock are coming in freely and small flowers are about equal to the demand. Cyclamens, coleus, ferns and palms, with a few begonias, form the principal plant offerings. The cyclamens are unusually good for the season. A few early single violets are seen, but they are not worth picking and certainly are unfit to ship. Greens of all kinds continue to be abundant.

Various Notes.

A. F. Borden, of the Redondo Floral Co., left last week for Indianapolis to attend the convention of the Florists' Telegraph Delivery Association. Frank Raymond, of the same company, has

MUMS—MUMS

The usual high quality shipping stock that we always handle.

PACKED RIGHT.

ALL OTHER STOCK IN SEASON.

Green and Sphagnum Moss
L. A. FLORAL CO.

The House of Quality and Service

236 EAST FOURTH ST.,

LOS ANGELES, CALIF.

Mention The Review when you write.

Chrysanthemums

GEORGE J. HALL & CO.

423 East 5th St.

Los Angeles, Cal.

The E. C. Amling Co., of Los Angeles

has opened offices and salesrooms at
415 WALL STREET

and is doing a wholesale cut flower and green business. We are ready to handle your orders now for:—

ROSES

Amling's have a steady supply of Columbia, Premier, Hadley, Ophelia, Cecile Brunner, Ward and others.

MUMS

Amling's have Bonnaffon, Golden Queen, White and Pink Chieftain and other popular varieties.

POMPONS

Amling's have them in all colors.

GREENS

Amling's handle the best and have a steady supply of Plumosus, Sprengeri, Maidenhair, Smilax, Huckleberry and Woodwardia.

CARNATIONS

Amling's carry only the best in hothouse and field-grown.

Amling's will make special effort to cut you any quantity of flowers in season of all kinds.

All other flowers in season

E. C. AMLING CO.,
415 Wall Street
LOS ANGELES

SPECIAL PRICES ON BULBS

For IMMEDIATE Delivery

These are all A-No. 1 first size bulbs. We guarantee them to be absolutely free from all disease.

DAFFODILS

EMPEROR.....\$3.00 per 100; \$25.00 per 1000

PAPER WHITES

PAPER WHITE NARCISSUS GRANDIFLORA, \$2.00 per 100; \$15.00 per 1000

500 at 1000 rate on Daffs and Paper Whites
Cash from unknown parties. Add 5% for packing

CALIFORNIA FLORAL CO.

THE BEST IN THE WEST

217 Winston Street, LOS ANGELES, CAL.

HOW TO RAISE CASH

NEW ZINNIA, DAHLIA-FLOWERED

Novelty of our own recent introduction. It is a sure winner commercially. Flowers the exact type and size of the Giant Show Dahlia; 6-8 inches in diameter; 7 new colors and shades unknown to Zinnias heretofore. Trade pkt., 500 seeds, \$1.00.

Improved Centaurea Cyanus, Double—(Fraser's True Blue). The color of this charming centaurea is the best blue yet. This strain is fixed, and is highly desired by the Florist Trade. Trade pkt., 1000 seeds, \$1.00.

Eventually every Florist will plant Fraser's "Sun-tested" California Asters, Delphiniums and Zinnias.

ASTER AMERICAN BEAUTY—(new colors mixed).—A neighbor wholesale grower, John Bodger, has become famous for his American Beauty Asters. We are handling his seed for the Florist Trade. It is the greatest Aster novelty of the twentieth century, and will stand the test of time. Trade pkt., 1000 seeds, \$1.00.

ROBERT G. FRASER & SON, Seed Growers, PASADENA, CALIF.

recently returned from his vacation.

F. Lichtenberg leaves soon for a business trip to San Francisco.

Daniel MacRorie, of the MacRorie-McLaren Co., San Francisco, is visiting in this city and San Diego in the interests of his firm.

A flying visit to the greenhouses of W. Armacost & Co. showed this great establishment in excellent order. The crop of roses coming in the last seven large houses built is possibly the finest ever seen here and the plants are in superb order—clean, strong and healthy. Immense numbers of heather in pots in all sizes promise well for the Christmas market, Erica melanthra, E. codonodes and E. regerminans being the principal varieties grown. The latter is already in bloom, while E. melanthra, of which popular kind there are many thousands, is showing bud and will be a grand sight later. Several houses are devoted to cyclamens and the stock in all sizes is extra good this season. The cattleyas look promising and, indeed, the whole place shows the effect of a master hand. Prospective building is held back on account of the scarcity of building materials, which Mr. Armacost is buying as rapidly as possible. The plans call for nine more houses, which, with the seven already working, will make an immense block.

The cyclamens arriving at the store from Wright's Flower Shop greenhouses, at Moneta, are possibly the finest ever handled by this firm. The stock is large and Mr. Wright is wholesaling all not needed at the store.

Mrs. Murata, wife of S. Murata, has gone for a vacation to Japan and will bring her daughter back with her. Baskets are moving freely at the store and shipping trade is keeping up well.

The California Floral Co. reports a brisk business, not only in cut flowers, but also in bulbs, of which they are handling large quantities.

A baby boy arrived at the home of Ernst Amling at Orange, October 6. Both wife and baby are doing well.

J. Dieterich is much improved in health and started on a trip to San Francisco, going north with Daniel Mac-

Rorie in his automobile October 6. The wedding of D. Stathatos, briefly mentioned last week, proved a prominent local event. Exceptional floral taste in decoration was shown by Jack

d'Ortignac. The bride carried a lovely shower bouquet of valley and orchids; the maid of honor, Ophelia roses with a valley shower. The tables at Christopher's were laid for 300 guests and were

"WE NEVER MISS"

MUMS

Are Ready for Shipment

RIGHT PRICES
EXCELLENT QUALITY

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

Mention The Review when you write.

MUMS AND POMPONS

Bonnaffon, Turner, Chieftain, O. H. Kahn
AND ALL OTHER VARIETIES.

Pompons, Greens and Dried Flowers
are ready for Shipping.

Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St. (Cable Address) San Francisco, Calif.
Grosco.

Mention The Review when you write.

HERE IS THE LIST

Our customers are wanting to know what we will have this season in Cut Flowers and Plants. Nail this page on the wall. You will want to refer to it later.

ROSES. Nineteen modern houses. Two more than last year, 85,000 plants. American Beauty, Premier, Russell, Hadley, Hoosier Beauty, Milady, Columbia, Helen Armacost, White Killarney, Crusader, Mrs. Dunlop, Mrs. John Cook and Cecile Brunner. Plenty of good stock now, but the biggest crops in midwinter when you need them most.

GREENS. Fifteen acres. Five more than last year. Plumosus sprays and strings and Sprengeris sprays, all in the pink of condition. Carefully cut and carefully graded. Arrange for your regular supply.

CHRYSANTHEMUMS, VIOLETS, CARNATIONS, MAIDENHAIR, SWEET PEAS. Best quality. Biggest supply.

VALLEY. Only regular growers in Southern California. Place a standing order to insure regular supply.

FREESIA PURITY and the **Colored Varieties.** More than 250,000 handled each year. Exclusive agents for all the cut flowers of the celebrated freesia specialist, Mr. Rudolph Fischer.

EASTER LILIES. Both cut and pots. We grow about 50,000.

HEATHER. We grow 50,000 plants in pots. Both Christmas and Easter varieties. Send for a detailed list of sizes and varieties.

CYCLAMEN. 22,000 plants from 4-inch to 8-inch. Best colors; 90 per cent salmon if desired. Some plants ready now.

PRIMULA OBCONICA. 10,000 plants, 4-inch to 8-inch. Order a sample shipment.

HYDRANGEA OTAKSA. 5,000 plants, 4-inch to 6-inch. Let us quote you.

BEGONIAS. 1,000 plants, 3-inch to 6-inch. Lorraine and Cincinnati.

Our new Los Angeles store is the largest and best equipped west of Chicago. Crammed full of Florists' Supplies. Tell us your wants.

Packing light but secure. We make our own crates at our own mill. Visit the store and greenhouses if possible. Let's get together early this year. It will be a big one for us both.

WALTER ARMACOST & CO.,

WE CLOSE SUNDAYS.

321-23 East 4th Street,

LOS ANGELES, CAL.

VIOLETS

Ready October 15. Book your season order now. Season price, \$1.25 per dozen bunches.

Chrysanthemums

The big crop is in. Excellent stock at \$2.00 to \$2.50 per dozen. Cheaper grades if desired.

We have also plenty of small Mums, pink, white and yellow, at \$4.00 to \$5.00 per 100.

POMPONS, all colors, 25c to 35c per bunch.

Russell Roses

All grades, any quantity.

Asparagus and Adiantum

30c per bunch

J. A. AXELL, Wholesale Commission Florist
463 Bush St., SAN FRANCISCO, CAL.

beautifully decorated. The happy couple left for their honeymoon trip to Catalina, going from there to San Francisco. They plan a trip to Arizona before returning home.

The E. C. Amling Co. is making final preparations for its opening October 18. An icebox 9x11x18 feet has been installed, as well as the requisite benches, tables and office fixtures. Carpenters, plumbers and others are working overtime and H. R. Amling and Walter Garrett are as busy as the proverbial bees. The policy of this house is to be weekly payments for all growers. As far as possible the stock will be handled on a commission basis, consignors being charged fifteen per cent only, for handling.

H. R. Richards.

SAN FRANCISCO, CAL.

The Market.

Flowers are exceedingly abundant just now and of good quality. The market is heavily supplied every morning, but they are all gone when business closes for the day. Wholesale houses are so full of chrysanthemums that in some cases it is difficult, if not impossible, to find one's way to the back of the store. These are all being handled for packing, however, and are gone by nightfall. The mums are still the chief asset of the San Francisco market and were in the zenith of their glory last week. This statement applies to the chrysanthemums grown under cheesecloth as well as to the outdoor flowers. There is heavy packing by all firms, and the refrigerator car went out loaded to capacity October 8. No one, however, is waiting for Fridays. At present every working day is a packing day here.

Carnations are coming in more plentifully, but are being used chiefly for the local trade. A little more chilly weather will be necessary to develop good packing qualities. The pouring rain of October 5, the first real downpour of the fall season, is expected to benefit the violet crop greatly, though the mums will take a day or two to recover from their drenching. Some violets are being shipped to all points and next week will see much larger shipments. Roses are becoming more and more plentiful, while cosmos and other flowers in season, such as poppies and marigolds, are brightening the local florists' stores.

Various Notes.

The entire stock of the Hillsborough Nurseries, at Burlingame, has just been bought by Major F. Peterson and J.

Chrysanthemums

The finest Mums at the best prices.

We know how to pack them for long distance shipping.

If you need Mums—or any other cut flowers or greens—

LET US HAVE YOUR ORDER

California Floral Company

Wholesale Dealers in Cut Flowers

217 Winston St.

LOS ANGELES, CAL.

THE BEST IN THE WEST

Mums of all grades and several varieties are ready for shipment

ALL KINDS OF DECORATIVE GREENS

Write for a trial shipment

DOMOTO BROS.

440 Bush Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

Haywood, who are constructing model greenhouses for orchids at Burlingame. The Hillsborough Nurseries form an entirely separate business from the orchid farm, although Messrs. Peterson and Haywood will run both enterprises. They have taken a long lease on the ground covered by the Hillsborough Nurseries, as well as purchasing the stock, and there they will continue the cultivation of roses, pot plants and other nursery products. For their orchid nursery they have a special permit to import a large consignment of phalaenopsis from the Philippines and the orchids are now en route from the Philippines and other tropical countries. When they arrive Messrs. Peterson and Haywood will have the largest

collection of Philippine orchids in the United States. J. A. Axell will handle all the cut stock from both nurseries. "In this way it will be handled centrally and everyone will have a chance at it," stated Mr. Axell, who added that this will mean at least a truckload more of goods for his house every day. At present he is working to capacity and has had to engage extra help, which he was fortunate in securing, for some of the retail florists are looking in vain for capable help to meet the present rush of business.

"Orders are coming in like hot cakes," was the cheerful statement made at the store of General A. J. Gooch, where packing of mums and violets was in active progress. The pre-

Imported Chinese Sacred
Lily Bulbs

Mats for Wrapping Plant Pots

Frieze, all colors

Japanese Dried Lotus

Dried Strawflowers

Bamboo Stakes

Green and Natural

Bamboo Rakes

Imported Plant Tubs

Made of Wood and Bamboo

Write for Prices

"MUMS"

All Colors

Roses

Violets

Adiantum

Plumosus

Woodwardia

ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 Saint Anne Street

SAN FRANCISCO, CAL.

Wholesale Cut Flower Price List

EFFECTIVE OCTOBER 14, 1920.

Subject to change
without notice

Short Medium

ROSES

Columbia	\$0.08	\$0.15
Hoosier Beauty08	.15
Ophelia06	.12
Shawyer06	.12
Wasatch06	.12
White Shawyer06	.12
White Killarney06	.12
Milady06	.12

OUTDOOR FLOWERS

Gladioli	\$8.00 per 100	
Snaps	2.00 per 100	
Oeille Brunners25 per bunch	
Belladonna25 per bunch	
Cornflower25 per bunch	
Buddleia25 per bunch	
Salpiglossis25 per bunch	
Calendula25 per bunch	
Zinnias25 per bunch	
Cosmos25 per bunch	

GREENS

Sprengeri and Plumosus75 per bunch	
Hardy Ferns25 per bunch	

Miller Floral Co. UTAH
FARMINGTON,

Asparagus Plumosus Sprays

\$1.50 per 100, 500 for \$7.00.

HARRY BAILEY, R. F. D. No. 6
Los Angeles, Cal.

ceding day most of the violet growers had been in and paid their respects, which meant that their wares were about ready for shipment.

The United Flower & Supply Co. has been in receipt of so many shipping orders that it has taken on a new grower at San Mateo. "Our flowers come direct to our San Francisco house and are shipped without going through the market," they said. "The new grower was necessary, as our nurseries were unable to fill the demand. All the mums are coming in well. As a side line we are shipping a number of Japanese tubs to eastern points."

The packing room of Enomoto & Co. was full to the sidewalk with mums one morning last week, but they were all packed and gone by nightfall. "We are having good crops this year and are doing a heavy business in shipping,"

VIOLETS

MUMS

Violets	\$1.25 per dozen bunches
Chrysanthemums, all colors	2.00 to \$3.50 per dozen
Pompons35 to .50 per bunch
Plumosus30 per bunch
Adiantum30 to .35 per bunch
Mexican Ivy15 per bunch
Woodwardia Ferns	3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.
Refrigerator Car Leaves San Francisco Every Friday

DARBEE

Wholesale and Retail Florist

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Member Florists' Telegraph Delivery Association.

Mention The Review when you write.

PALMS

Phoenix Canariensis

Pot-Grown

24 inches high

\$9.00 per doz.

E. H. RUST

1625 Bank St., So. Pasadena, Cal.

stated Mr. Enomoto. He added that his firm is about to start shipping violets all over the east, as well as the many varieties of mums that he is sending to distant points. A clever piece of decorative work was in the office, said to have been done for amusement by one of the staff. It was a poster in which the inscription, "Flowers, Decorative and Ornamental, Enomoto & Co.," was made of different kinds of strawflowers, the frame also being of these flowers. The small, coral-like strawflowers seem especially to lend themselves to purposes of lettering.

OWN-ROOT

ROSES

January, February, March
Shipments.

"Desert Climate"

Field-Grown Roses by Express.
Send for List.

HOWARD ROSE CO., Hemet, Calif.

ASPARAGUS SPRENGERI, 4-inch and 5-inch, \$12.00 and \$15.00 per 100.

PRIMULA OBCONICA GIGANTEA, 5-inch pots, \$20.00 per 100.

PRIMULA MALACOIDES GIGANTEA, 8-inch, \$7.00 per 100.

CINERARIA, dwarf strain, 4-inch, \$15.00 per 100.

FRED GROHE CO.

R. F. D. 4, Box 367. Cash please. Santa Rosa, Cal.

All the retail florists' establishments seem swamped with work. Extra help is difficult to secure; society is becoming active and considerable sums are being spent for floral decorations.

Joseph's, on Grant avenue, were busy

Chrysanthemums

Yellow, Pink, Bright Rose, White, in best varieties, \$1.50, \$2.00 and \$2.50 per doz.

VIOLET SHIPMENTS are commencing.

Seasonable Greens and Cut Flowers

We carry a large stock of Dried Flowers of all kinds

UNITED FLOWER & SUPPLY CO., Inc.

Wholesale Florists, Shippers and Growers

448 Bush Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

with several weddings last week, in addition to much activity in the store. One wedding was largely done in pink orchids and roses. Another featured lilies of the valley.

The Art Floral Co. reports business good in cut flowers.

"Business has taken a little spurt," declared Louis J. Capurro, manager of the MacRorie-McLaren Co. "A good deal more entertaining is going on now and we had considerable funeral work last week. Many people, building country homes, seem to be having considerable landscape gardening done and our landscape engineers are kept busy."

C. F. Jaeger & Son are doing considerable shipping of mums and violets and say that both are arriving in good shape.

Joseph E. Segarini, formerly with the MacRorie-McLaren Co., has joined the staff of the Terminal Florist, on the Embarcadero. Mr. Segarini is well known locally on account of his clever floral designs.

F. L. Lichtenberg, of Los Angeles, was a visitor, having motored up with Mrs. Lichtenberg and their daughter. M. M.

SEATTLE, WASH.

The Market.

Persistent rains have been general lately, so that somewhat indifferent receipts of certain outdoor flowers have been the result. Barring this fault, trade conditions have been satisfactory. There has been a distinct increase in table decorations, wedding decorations, and the sale of potted plants. Funeral work also has held up to standard and prices were easily maintained.

Beyond the delivery of boltonias, or wild fall asters, by three or four of the local growers, there has been no big addition to the variety of offerings. Two new varieties of mums are seen, but these must still take second place with the early varieties already listed. Dahlias are not so common, but of good quality, and the supply of gladioli has been holding up unusually well. Asters are not numerous, but are in little demand, so that this failed to affect the trade. Zinnias have been ready sellers.

There was a temporary shortage of

BULBS

YELLOW CALLAS

(Elliottiana)

True strain, for early delivery

GLADIOLUS (The Bride)

Immediate Delivery

A reliable source of supply.

LOS ROBLES, Santa Cruz, Calif.

Mention The Review when you write.

Our Winter Orchid - flowering SWEET PEAS

are now grown by over 8000 commercial florists. They have no equal. Send for list.

**Ant. C. Zvolanek & Sons,
LOMPOC, CAL.**

Mention The Review when you write.

California Dahlias and Cannas

THE LATEST AND BEST

G. S. ARCHER

400 North Marengo Ave., Alhambra

Los Angeles, Cal.

Mention The Review when you write.

orchids during the week. Gardenias are becoming more plentiful and the cut of lily of the valley has also increased materially. The new crop of carnations is increasing, but there is no heavy demand for these flowers.

The early deliveries of the California violets have been held up by the fine quality violas which are being offered at this time. Bouvardia is increasing and this dainty flower has cleaned up quickly.

The cut of roses shows no great increase, except that Ward is again offered in good-sized quantities. Columbia is probably the leader at this time from the standpoint of quality, with Ophelia and Butterfly plentiful.

Various Notes.

Good results are reported at the Holly-

H. PLATH

"The Ferneries"

**Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.**

Write for wholesale list of

**FERNS, KENTIAS and
PRIMULA OBCONICA**

Mention The Review when you write.

Boston Ferns

Extra strong 2½-in. stock, \$6.00 per 100;
\$55.00 per 1000.

CASH WITH ORDER.

**THE E. GILL NURSERY CO.,
WEST BERKELEY, CAL.**

Mention The Review when you write.

Los Angeles Geranium Company

Office 927 Oxford St. **BERKELEY, CAL.**

Wholesale Growers

California Sunshine Geraniums

"Any number; any kind; any time;
anywhere."

Mention The Review when you write.

RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

wood Gardens from a window of miniature Japanese gardens, produced in low, flat bowls. A large, varicolored umbrella and colored cat-tails were used to produce the background for this display.

A local newspaper this week featured the reproduction of a bouquet of large asters and sweet peas, sent down from Skagway, Alaska, by C. O. Walker, who calls himself the "most northern florist." The flowers were equal to anything grown locally in size and showed good color.

Fred Rowe, who for the last eight years has been manager of L. W. Mc-

Chrysanthemums

ALL VARIETIES

Giant Violets

POMPONS STRAWFLOWERS ROSES ADIANTUM PLUMOSUS

Let us book a standing order for you for Fall Season

F. C. JAEGER & SON, Wholesale Shippers

152 Powell Street

Phone Garfield 1343-1344

SAN FRANCISCO, CAL.

Mention The Review when you write

CHRYSANTHEMUMS

Best varieties ready for shipment now

POMPONS, in all colors

VIOLETS: Our Giant Violets can be shipped successfully to almost any part of the United States and Canada.

STRAWFLOWERS, pink and large mixed.

ADIANTUM, 30c per bunch. **PLUMOSUS,** 30c per bunch.

WOODWARDIAS, \$3.00 per 100. **LAVENDER STATICE,** green or dried, 50c large bunch.

GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.

Coy's store here, has resigned to assume the management of the new Tacoma store being opened by Randall-McLoughlin. This is to be located at 811 Pacific avenue, and is the fourth store of this firm. A full line of seeds, nursery stock, feeds and fertilizers will be carried.

R. L. Jones, formerly engaged in the florists' business at Eastlake, Colo., has become attached to the staff of the Hollywood Gardens.

Several out-of-town retailers called on the local trade recently, including Fred Howard, of Howard & Smith, Los Angeles, Cal.; G. Petersen, of the Everett Floral Co., Everett, Wash.; Mr. Shaw, of the Market Flower Shop, Bel-lingham, Wash., and Mr. Wallmarck, of Everett. Another trade visitor was Mr. Snyders, who is representing the Pochlmann Bros. Co., of Chicago.

N. B. Healey, of the Seattle Fern & Moss Co., reports a splendid shipping demand for dagger ferns from the trade in Montana, Colorado and Utah.

The Thomas Floral Co. has been delivering an increased cut of bouvardia and gardenias lately, and reports a heavy crop of Duchess and Russell roses coming on.

Harry Crouch, of the Woodlawn Flower Shop, spent a part of last week on a trip in eastern Washington duck hunting. This shop handled one luncheon decoration at the Sunset Club lately in an unusual manner. Six round

Softwood Poinsettia Cuttings (Unrooted)

\$3.00 per 100; \$25.00 per 1000

Stock plants and cut blooms in season

**PAUL ECKE, 1226 Hayworth Avenue
LOS ANGELES, CAL.**

Mention The Review when you write.

mounds of flowers, with a space of about one foot intervening between each, were set on the long table, and these were joined by maidenhair ferns. Zinnias, fall asters and marigolds were used in these mounds.

Rosaia Bros., who have been receiving a heavy cut of orchids lately, report a temporary shortage affecting their deliveries. Silvio Rosaia, San Francisco, who has been in the northwest for several weeks, has left for home via Salt Lake City.

Henry Morgan has been able to report splendid sales to date on his white violas, since most of the local growers say they had trouble in getting this variety to flower at all well.

The domesticated fall aster and late coreopsis have been used in baskets by the Orpheum Floral Co. lately to good effect. Samples of baskets already made up have been used freely in the window displays.

H. M.

Weirton, W. Va.—Otis Newby has moved to this town from Elwood, Ind.

ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING
CUT ASTERS

THE HOME OF ASTERS

Herbert & Fleishauer

Aster Specialists, McMinnville, Ore.

Mention The Review when you write.

COCOS PLUMOSA

7 to 12 ft., \$1.50 to \$5.00 each

KENTIAS

14 to 16 ft., with tub, \$30.00 to \$40.00 each

CITY AND KENTIA NURSERIES
Santa Barbara, Calif.

PRICES ON THE COAST.

[Continued from page 31.]

only the tax collector could tell the amount of. These all enter more or less into the price problem. Rents run from \$250 to \$750 per month for a 20-foot store, according to location. Clerks draw salaries from \$25 to \$65 per week, according to their sales or managing ability. Quality flowers are handled more or less by all of those mentioned, though the larger stores sell probably ninety per cent of them. The retail prices, as nearly as possible, are based upon the report formulated by the cost committee of two years ago, which made recommendations with which you are all

familiar. This report was read at our florists' club and the judgment of the members was that it was a just report and one that might well be followed. It was endorsed by the club.

As a matter of fact, I find that those who admit they are living up to this rule are the ones who are telling you that business is good and seem quite satisfied with life as it unfolds. I have told you what we pay for our flowers. An exercise in arithmetic will tell you the retail price.

Quantity Flowers.

I have reserved this for the last, as I desire that you remember it longest.

Everyone of you has met, and everyone of you will meet it again not once, but many times. Your customer wants you to telegraph an order to Los Angeles and tells you, "I was out in Los Angeles last winter. A dollar or a dollar and a half will buy a bushel basket of flowers out there." So it will. They grow on the roadside. There are probably a hundred miles of geranium hedges in Los Angeles city alone that are one solid mass of red bloom almost every day in the year. There are borders and hedges of more different kinds of flowers than the average small retailer ever imagined existed in this world. There are hundreds of varieties of shrubs, some of which are always in bloom. There are blooming trees, trees that I cannot myself tell you the name of, and any time of the year you may come upon great patches, acres in extent, of field carnations where tens of thousands are plucked daily. There are acres of marigolds, marguerites, zinnias, sweet peas and other beautiful blossoms too numerous to mention, some of them in bloom all the time. These are the quantity flowers, and in my estimation are the builders or makers of the desire for flowers. Almost exclusively they are grown by Japanese, though some few Americans seem to be able to play the game successfully.

They are brought to the city and furnish ninety per cent of the stock of the small retailer. These flowers have retailed on the stands as low as:

Carnations, per doz.....	\$0.05
Carnations, per 100.....	.20
Violets, per bunch.....	.05
Marigolds, per doz.....	.05
Zinnias, per doz.....	.10
Marguerites, per bunch.....	.10
Shasta daisies, per doz.....	.10
Centaureas, per doz.....	.05
Outdoor roses, per doz.....	.25

All of these are probably now selling from 200 to 500 per cent higher.

The members of the F. T. D. cannot and do not compete with these stands. One of them would not know what to do with a telegram if he received it. I have in mind one of these who advertises in the telephone book classified section and who throws all letters that do not contain money into his trash box. This I can prove. He cannot write our language, neither can he speak it intelligently.

There is no doubt in my mind that many retailers of the east are impressed with the argument of the cheapness of flowers, for we receive small orders when the occasion would seem to demand large ones.

With the exception of those retailers who appeal only to the upper ten, all the larger dealers buy heavily of these cheap carnations, peas, violets, chrysanthemums and roses for the purpose of making sprays and wreaths to accommodate that trade which desires a big showing

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST			
No.	Diameter	Each	Doz.
5	8-inch	\$0.75	\$ 8.25
10	10-inch	.95	10.50
15	12-inch	1.50	16.00
20	14-inch, with handles	1.90	21.75
25	16-inch, " "	2.25	25.25
30	18-inch, " "	2.75	31.50
35	20-inch, " "	3.25	37.00

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.



STEELE'S PANSY GARDENS, Portland, Oregon

SEEDLINGS

Greenhouse Special mixed, per 250, \$2.25; per 500, \$3.50; per 1000, \$6.50

Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.

CATALOGUE READY.

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/8 oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.

Primula Obconica—2 1/2-inch, ready for 4-inch, \$5.00 per 100, \$40.00 per 1000; 4-inch, \$15.00 per 100.

Begonias—Cincinnati, 4-inch, 50c; Peterson, 4-inch, 65c.

Cyclamen—4-inch, \$35.00 per 100; 5-inch, \$60.00 per 100.

Holden Floral Company, PORTLAND, OREGON
1180 Milwaukie Avenue

Mention The Review when you write.

Dagger Ferns

Let us quote you your season's supply.

PROMPT SHIPMENTS.

SEATTLE FERN & MOSS CO.,

Correspondence Solicited.

89 PIKE STREET, SEATTLE, WASH.

CYCLAMEN GIGANTEUM SPLENDENS

From own selected seeds. Red, pink, salmon and white. Per 100
4-inch, out of pot.....\$25.00
5-inch, out of pot..... 50.00

WHITMANII FERNS

Per doz.
6-inch, each \$0.85\$12.00
7-inch, each 1.25..... 15.00

Packing charged for the plants with pot 7 1/4% of cost. Please order with cash.

H. HAYASHI & CO.
2311 Seventy-third Avenue OAKLAND, CALIF.

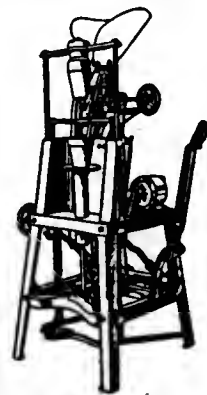
Mention The Review when you write.

Asparagus Plumosus, 2-inch, \$4.00 per 100. Asparagus Plumosus seedlings, \$1.00 per 100. Asparagus Sprengeri, 2-inch, \$4.00 per 100; 3-inch, \$7.00 per 100.

Write for prices on bedding stock.
FRED G. EHLE, Wholesale Grower.
224-236 Sanborn Ave., San Jose, Calif.
Mention The Review when you write.

FREESIAS
GEBHARD PRECHTL
BOX 803, MONTEBELLO, CAL.

Save 75% On Your Flower Pots



Make your own with our Concrete FLOWER POT MACHINE.

Send for free descriptive booklet.

A large grower says: "Many kinds of plants do better in concrete pots than they do in clay pots."

Spokane Concrete Flower Pot Machine Co., Inc.

P. O. Box 255. SPOKANE, WASH.

Always mention the Florists' Review when writing advertisers.

Field-Grown Roses

Clean, Strong, Own Roots, Excellent for Forcing

Baby Bordure
Baby Doll
Baby Erna Teschendorff
Baby Herriot
Baby Mlle. Francisque Favre
Baby Orleans
Baby Tausendschoen
Baby Rambler

Cecile Brunner
Cecile Brunner, pink
Cecile Brunner, white
George Elger
★Dorothy Perkins
★Dorothy Perkins, red
★Tausendschoen
★Lady Gay
Mark ★ (20-inch up, bushy.)

No. 1 grade, \$25.00 per 100 (15-inch up, bushy).

No. 2 grade, 20.00 per 100 (12-inch up, bushy).

Shipment—January, February, March. Less 5% for cash.

Western Rose Co., (removed to) Alhambra, Cal.
(Old address) Pasadena, Cal.

POT PLANTS

Asparagus Plumosus, 3-inch, 8c; 4-inch, 15c.
Asparagus Sprengeri, 3-inch, 7c; 4-inch, 12c.
Artillery Plants, 4-inch, 20c.
Begonias, Rex, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Begonias, Flowering, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Begonias, Chatelaine, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Calla Lilies, 3-inch, potted, 15c.
Cyclamens, 3-inch, 20c; 4-inch, 35c.
Dracenas, 4-inch, 25c.
Ferns, Boston, 6-inch, \$1.00; 7-inch, \$1.50; 8-inch, \$2.00; 10-inch, \$3.50.
Ferns, Boston and Whitmanii, 2-inch, \$8.00 per 100.
Ferns, Maidenhair, 4-inch, 20c; 5-inch, 40c.
Ferns, Table, \$5.00 per 100.
Hydrangeas, 4-inch, 20c.
Leopard Plants, 4-inch, 25c; 5-inch, 40c.
Primula Obconica, 2-inch, 6c.
Primula Malacoides, 2-inch, 5c; flats, 3c.
Celestial Peppers, 4-inch, 15c.
Poinsettias, 10c.
Smilax, 2-inch, 5c.
Umbrella Plants, 2-inch, 5c; 4-inch, 12c.
Anthericum, 3-inch, 10c; 4-inch, 15c.
Saxifraga, 3 1/4-inch, 15c.
Christmas Cactus, 2-inch, 8c.
Fuchsias, 3-inch, 10c.
Coleus, 2-inch, 5c.
Geraniums, Hill, Nutt, Meteor and white, 2-inch, 5c.
Carex, 2-inch, 5c.
Parlor Ivy, 2-inch, 5c.
Glechoma, 2-inch, 5c.
Honeysuckle, Reticulata, 3-inch, 9c; 4-inch, 15c.
Campanula, Star of Bethlehem, 3-inch, 9c.
Abutilon, Maculata and Variegata, 3-inch, 9c.
Palms, 50c to \$15.00.
Rubber Plants, 50c to \$2.00.
Glechonia Variegata, 2-inch, 5c.
Mesembryanthemum, 3-inch, 2 varieties, 9c.
Moneyweight Ivy, 2-inch, 5c.
Vinca Roses, mixed, 3-inch, 10c.
English Ivy, 3-inch, 9c; 4-inch, 15c.
Madam Salarol, 2-inch, 5c.
White and Yellow cut Chrysanthemums ready for the trade.

FLORISTS' SUPPLIES.

Pillsbury's Carnation Staples, 35c per 1000; 8000 for \$1.00.
Hanging Baskets, 10-inch, \$1.85 doz.; 12-inch, \$2.50 doz.; 14-inch, \$3.50 doz.
Crepe Paper, all colors, 45c roll. Silk Fiber Ribbon, \$2.50 bolt.
Chiffon, 4-inch, 10c; 6-inch, 15c.
Wired Picks, \$3.25 per 1000.

Wilson-Crout-Gehr Co.

East 62nd and Ankeny Streets Portland, Oregon.

Mention The Review when you write.

rather than quality. Cheap flowers are recognized as such by people of discernment, and it is distressing to receive an order, for instance, for four dozen carnations at 50 cents per dozen to be sent out to one of our good customers. Carnations today are retailing at \$1 per dozen. At Christmas they will be from

Hydrangeas for Forcing

FIELD-GROWN, EXCELLENT ROOTS, STRONG SHOOTS.

OTAKSA for 5, 6, 7 and 8-inch pots, also tubs at 25c, 35c, 50c, \$1.00 and \$2.50.

French Hydrangeas

Mme. E. Mouillere, Gen de Vibraye, Mme. Maurice Hamar for 5 and 6-inch pots at 35c and 45c.

Mountain View Floral Co., Portland, Ore.

Order your MEXICAN IVY From Us

Being located in the very heart of the Mexican Ivy district, we can guarantee you the freshest stock and most prompt shipment of any shipper on the coast. Write for prices.

HUMBOLDT EVERGREEN CO., - Dyerville, Calif.

Place your order now for clean, healthy
Chrysanthemum Plants
all leading varieties. No Midge on the place.

Primula Malacoides

3-inch, good dark strain, at \$9.00 per 100.

Obconica

2-inch, at \$10.00 per 100.

Cinerarias

Howard & Smith's strain, at \$10.00 per 100.

PETERS & SONS

HILLYARD, WASH.

We ship from Spokane, Wash.

Mention The Review when you write.

Your inquiries for anything you may need

WILL BE APPRECIATED

H. L. OLSSON CO., Inc.

Growers of Quality Plants for the Trade

Box 494 SPOKANE, WASH.

Mention The Review when you write.

\$3 to \$5 per dozen. Such orders have been influenced by the retail stands.

It would appear to me that, all things considered, the price of flowers on the Pacific coast would not vary much from

Chrysanthemums

—WE ARE—

GROWERS and SHIPPERS

of all varieties of MUMS and other seasonable flowers

Write for Prices, stating your requirements

Immediate Delivery

Stockton Floral Gardens

Market and East Sts.

Stockton, - Calif.

W. H. HAWKINS

Cyclamen - SEEDS - Primula
EVERYTHING FOR THE GREENHOUSE
1206 N. 47th Street, SEATTLE, WASH.

the rest of the country. If it did it might run a little lower, say ten to fifteen per cent.

NEWS OF THE NURSERY TRADE

LAWS CONDEMNING PLANTS.

Must Provide for Review.

When growing plants or trees become so diseased as to amount to a public nuisance, a state legislature has ample power to provide for their condemnation. But any law looking to that end must preserve to the owners of property to be condemned the right to a judicial review of any administrative officer's determination. A statute which fails to provide for such review is unconstitutional. This is the gist of the decision of the Texas Supreme court in the late case of *State vs. Stockwell*, 221 Southwestern Reporter, 932. The court holds that, construed as giving the state commissioner of agriculture power to destroy trees and plants found to be affected by citrus canker without privilege in the owner to have the finding reviewed, a Texas statute would be unconstitutional.

In this connection the court says, in part: "The state, in the exercise of its public power, may denominate certain things to be public nuisances, and because of their having that character provide for their summary abatement. This power is limited to declaring only those things to be such nuisances which are so in fact; since even the state may not denounce that as a nuisance which is not one in fact. The police power is subordinate to the constitution, as is every other power of the government. Where the legislature has found and defined, as expressed in its statute, a certain thing to be a public nuisance, only in clear cases would courts be warranted in going behind its findings and determining the contrary. But whether something not defined as a public nuisance by the statute is such under its general terms, is undoubtedly a judicial question."

Citrus Canker Not Nuisance.

"With the legislature not having assumed to denounce trees infected with citrus canker as a public nuisance, no court would be warranted in holding, without proof, that they were plainly such a nuisance. What reason, then, is there for holding that the decision of the commissioner, a purely administrative and not a judicial officer, who has no authority to adjudge property rights, shall be held final and absolute, when sought to be enforced for the destruction of the property of a citizen in the face of a challenge of the facts as presented here by the defendant's pleading? If justifiable at all in this case, it could only be on account of some pressing public emergency caused by the condition of these trees, making it necessary for the safety of the public that the commissioner's decision be held inviolate and the trees be immediately destroyed."

"We decline to hold that any such emergency was presented. It is wholly unreasonable to say that the trees of this one hedge threatened a general

pestilence for all the citrus fruit trees in that vicinity.

"Under the contest made by his pleading, before the property of the defendant could be summarily destroyed, he was entitled to a judicial hearing and decision as to whether it ought to be destroyed. Nothing less would amount to due process of law and without this, the Bill of Rights declares, no citizen shall be deprived of his property."

WASHINGTON, D. C.

The Market.

Business fell off slightly during the last few days of the week, due to the

sudden change in the weather. The first few days were cool and it seemed that real fall weather was here to stay, but during the latter part of the week much warmer weather prevailed. While the present conditions are ideal, it is not just the kind of weather to make business good. The first mums of the season were on the market and the demand was good. At no time during the week did the supply of yellow mums meet the demand. There is still a strong demand for white roses and swainsona and the latter was scarce. Carnations are arriving in quantity, but while the flowers are good, in no case are the stems over medium length. Roses are better in quality as well as

PEACH TREES

Fine Trees . . . Standard Varieties
50,000 Trees, Straight and Well Rooted.
W. T. MITCHELL & SON, Beverly, Ohio

Mention The Review when you write.

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Pansy Farm **BARABOO, WIS.**
Mention The Review when you write.

Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for early fall delivery. We also grow a full line of fruit and ornamental stock. WRITE FOR PRICES.

FARMERS NURSERY CO.,
TROY, OHIO

Mention The Review when you write.

STAR BRAND ROSES

"American Pillar" and nearly every other good hardy climber.

Send for our list.

The **CONARD & JONES CO.** ★ **WEST GROVE, PENNA., U.S.A.**
Robert Pyle, Pres. Ant. Wintzer, V.-P.

Mention The Review when you write.

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND
THE AUDUBON NURSERY
WILMINGTON, N. C. H. VERZAAL, Prop.



Box-Barberry Bordered Formal Evergreen Garden

Box-Barberry

The New Hardy

Border and Low Hedge Plant

Trade Prices on Request

Send for What Others

Have to Say About

Box-Barberry

Surplus

American Hemlock

Japan Iris (20 sorts)

The Elm City Nursery Co.

WOODMONT NURSERIES, Inc.

New Haven, Conn.

New Introduction

IBOLIUM PRIVET

The new Hardy Hedge Plant.

BOXWOOD FOR TUBS AND FORMAL PLANTING PYRAMIDAL AND BUSH FORM

Our plants have been frequently sheared and are fine. Write for prices.

HOOPES, BRO. & THOMAS CO.

Established 1853

THE WEST CHESTER NURSERIES

WEST CHESTER, PA.

HENRY S. COOPER,*Peony Fan*

Dunmovin Gardens

Kenosha, Wis.

PEONIES

Largest planting in the West of the highest and best varieties only.
Confined to 100 varieties of the best.

I offer for sale a few thousands each of

Festiva Maxima.....	Per 100, \$25.00
Felix Crousse	" 25.00
Delicatissima.....	" 18.00
Queen Victoria.....	" 15.00
Chrysanthemiflora.....	" 15.00

In good, strong, standard divisions

Also limited quantities of

Lady Alexander Duff.....	Each, \$10.00
Walter Faxon.....	" 10.00
Kelway's Glorious.....	" 40.00
Elizabeth B. Browning.....	" 25.00
La France.....	" 10.00
Soulange	" 10.00
Le Cygne	" 20.00

and others

PEONIES

Strong division. 3 to 5 eyes.

Queen Victoria....	15c
Edulis Superba....	20c
Mont Blanc.....	20c
Rose.....	20c
Dr. Andre.....	20c

E. A. MUCHOW,
CLARENCE, N. Y.

Plant PEONIES Now

Send for our Special Price List showing best sorts, with each color in the order of blooming.

PETERSON NURSERY
30 N. La Salle Street, CHICAGO, ILL.

Mention The Review when you write.

quantity. The lily situation has tightened up and the supply was none too large. During the previous week the market was flooded and prices took a tumble. Due to the present conditions, the prices have advanced again. Dahlias are still flooding the market and, although some of the best varieties known in the flower world are offered at strikingly low prices, many of them find their way to the trash box. The orchid situation has improved greatly during the last few weeks. A short time ago they had to be accepted at

PEONIES

Extra Strong Roots; 3 to 7 Eyes. Carefully dug, not mutilated. Washed, cleaned and packed right and SHIPPED QUICK.

Our clean, healthy Northern-grown Peonies are our pride and will be yours. More than three-fourths of our customers re-ordered last season on receipt of their plants. A New Jersey floral company whose order required eleven barrels and boxes re-ordered twice. We guarantee our Peonies to reach you in perfect condition and to be satisfactory! We are now prepared to give rapid-fire service. Fine roots, packed right, shipped quick, guaranteed satisfactory—and prices that are right. SEND THAT ORDER NOW!

A Short List of Peonies of Special Value to Florists

REDS
Francois Rousseau (Dessert, 1909)—Intense, dark velvety red, large perfect rose bloom. This recent introduction is one of the finest; listed at \$3.00 to \$5.00 wholesale. Our stock largest in U. S., each, \$2.00, 3 for \$5.00; \$18.00 per doz.
Petite Renee (Des., 1899)—Extra large, deep red, anemone type, long, narrow center petals; extra, each, \$1.50; 3, \$4.00; doz., \$15.00.
Felix Crousse (Cr., 1881)—Large, brilliant red bomb, each, 75c; 3, \$2.00; doz., \$7.00.

	Each	Dozen
Avalanche, large milk-white..	\$0.75	\$6.00
Couronne d'Or, free bloomer..	.50	4.50
Madame de Verneville, fragrant50	4.50
Duchesse de Nemours, fine white50	4.50
Madame Crousse, snow-white ..	.50	4.00
Mons. Dupont, immense, splashed with scarlet—the true Dupont—finest cut flower, white.....	1.00	9.00
Aurora, big, loose lilac-white, center flecked crimson, extra	1.40	15.00

	Each	Doz.
Albert Crousse, rose-pink, immense, compact bomb, tall..	\$1.00	\$9.00
Venus, delicate shell-pink, extra	1.25	12.50
Madame Auguste Dessert, huge violet rose, early, extra	1.50	16.00

Six of a kind at dozen rate. Write for 100 quotations. You won't go wrong selecting from this list, and remember we guarantee the roots to be satisfactory or returnable for refund. Terms, net cash, f.o.b. St. Paul. Catalogue of NEW AND RARE VARIETIES on application.

THE W. L. MILLER SEED CO., Market Square ST. PAUL, MINN.

PEONIES

Write for our new list
JUST ISSUED

Shenandoah Nurseries
D. S. LAKE, Pres. SHENANDOAH, IOWA

almost any price, but at present good stock averages \$1.50 each. Out-of-town

WING'S

Iris, Peonies, Dahlias, Gladioli
"You Can Get It At Wing's"
Write for Wholesale Price Lists
The Wing Seed Co.
MECHANICSBURG, OHIO

business is on the increase and a number of good orders were filled last week.

Club Meeting.

The regular monthly meeting of the Washington Florists' Club was held October 5. The meeting was well attended and much interest was shown. J. R. Rector, J. Rector, George Rector and George White were elected members. Correspondence was received from the Florists' Club of Baltimore, inviting members of the local club to attend the different events during their "Say It with Flowers" week. A card of thanks for floral pieces was received from Mrs. George H. Cooke, widow of the late George H. Cooke. The following committee was appointed to amend the by-laws of the club: O. A. C. Oehmler, chairman; G. E. Anderson, D. Grillbortzer, F. H. Kramer, Albert Schnell. A committee was also appointed by the chair to attend the burial of the son of Mr. and Mrs. Bollinger, at Arlington cemetery. J. H. Hetherington, president, presided at the meeting.

Immediately after the meeting a dahlia show was held and some fine specimens of stock were exhibited. The entertainment committee had plenty of good things to eat and drink on hand and a pleasant evening was enjoyed by all.

Various Notes.

The monthly meeting of the Florists' and Growers' Union, Local No. 17387, was held October 6. Several applications for membership were received and referred to the investigating committee.

Mrs. George H. Cooke has added a fine Dodge delivery car to her delivery service.

George C. Shaffer has been unusually busy with funeral work. He has also added a new car to his delivery fleet.

Marche & Co. have had a number of casket covers lately.

Miss Bessie Stuart Campbell will give her rose play at the Woman's City Club in this city November 9. G. V. S.

Primula Townsendii

Our selected strain, out of 3-inch pots, ready for 4½ to 5-inch pots, at \$15.00 per 100.

DRACAENA INDIVISA

Field grown plants ready for 5 to 6-inch pots, for \$25.00 per 100.

(No orders accepted for less than 100.)

BOUGAINVILLEA SANDERIANA

Fine specimen plants, from \$2.00 to \$4.00 each.

OTAHEITE ORANGES

Field grown, ready for 5 to 6-inch pots, at \$1.00 each.

A. L. MILLER

JAMAICA NEW YORK

Mention The Review when you write.

PELARGONIUMS

Easter Greeting Wuertembergia
Swabian Maid Gardeners' Joy

2-inch, \$14.00 per 100; \$130.00 per 1000

3-inch, 20.00 per 100; 185.00 per 1000

R. M. HENLEY, Hartford City, Ind.

Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.

ORCHIDS, PALMS

and plants of every variety.

Seasonable Offerings in Hill's Evergreens

Evergreens for Tubbing

Clipped Specimens, Well Grown, Bushy, Compact Stock
For Outside Winter Decoration

Variety	Size Feet	Each	Matched Pairs	Variety	Size Feet	Each	Matched Pairs
Abies Tsuga Canadensis..	2	\$4.25	\$ 8.00	Thuya Occidentalis.....	3	\$4.25	\$ 8.00
Abies Tsuga Canadensis..	3	6.25	12.00	Thuya Occidentalis.....	4	7.50	14.50
Juniperus Counarti.....	3	7.50	14.50	Thuya Occidentalis.....	5	12.00	23.50
Juniperus Glauca.....	3	6.75	13.00	Thuya Occidentalis.....	6	14.75	29.00
Juniperus Glauca.....	4	9.75	19.00	Thuya (Sheared Globes)..	1x1	3.75	7.00
Juniperus Virginiana.....	3	5.00	9.50	Thuya (Sheared Globes)..	1½x1½	4.25	8.00
Juniperus Virginiana.....	4	8.00	15.50	Thuya Pyramidalis.....	2	3.50	6.50
Picea Canadensis.....	3	7.00	13.50	Thuya Pyramidalis.....	3	4.50	8.50
Picea Canadensis.....	4	8.25	16.00				

These trees furnished Balled and Burlapped, all ready for Tubbing. We do not furnish Tuba.

Window Box Evergreens

Especially Grown, Bushy, Symmetrical Stock

Variety	Size Inch	10	50	Variety	Size Inch	10	50
Picea Alba.....	10-12	\$4.50	\$20.00	Pinus Mugho.....	8-10	\$6.50	\$30.00
Picea Alba.....	12-18	5.50	25.00	Pinus Mugho.....	10-12	7.50	35.00
Picea Canadensis.....	10-12	6.00	27.50	Thuya Occidentalis.....	10-12	3.00	13.50
Picea Canadensis.....	12-18	7.00	32.50	Thuya Occidentalis.....	12-18	3.50	15.00
Picea Excelsa.....	10-12	3.25	10.00	Thuya Occidentalis.....	18-24	4.50	20.00
Picea Excelsa.....	12-18	4.00	18.00	Thuya Occidentalis.....	24-36	6.00	27.50

50 Evergreens, 12 to 18-in. assorted varieties, our selection, packed in neat wooden case, for \$22.50.

Lining Out Evergreens

A Few Leaders

Variety	Size, In.	10	100
Abies Concolor.....xx	10-12	\$3.50	\$27.50
Abies Douglassi.....xx	12-18	4.00	33.50
Juniperus Canadensis...x	8-10	...	20.00
Juniperus Sabina.....x	6-8	...	26.50
Juniperus Scopulorum..xx	8-10	3.50	26.50
Juniperus Virginiana...xx	10-12	3.50	26.50
Juniperus Virginiana...xx	12-18	4.00	33.50
Juniperus Virginiana...xx	18-24	5.50	46.50
Picea Alba.....xx	10-12	3.00	23.50
Picea Alba.....xx	12-18	3.75	30.00
Picea Canadensis.....xx	10-12	4.00	33.50
Picea Canadensis.....xx	12-18	4.75	40.00
Picea Excelsa.....xx	10-12	2.25	14.75
Picea Excelsa.....xx	12-18	2.75	20.00
Picea Excelsa.....xx	18-24	3.75	30.00
Picea Pungens.....xx	10-12	4.50	36.50
Picea Pungens.....xx	12-18	6.00	53.50
Pinus Mugho.....xx	8-10	4.50	30.00
Pinus Mugho.....xx	10-12	5.00	36.50
Pinus Mugho.....xx	12-18	6.00	46.50
Thuya Occidentalis.....xx	10-12	2.00	13.50
Thuya Occidentalis.....xx	12-18	2.50	16.00
Thuya Occidentalis.....xx	18-24	3.00	24.00
Thuya Pyramidalis....x	8-10	...	18.00

Each x indicates one transplanting.

Specimen Evergreens

For Landscape Work, Balled and Burlapped

Variety	Size, Ft.	Each	10
Abies Canadensis...	xxx 2-3	\$3.75	\$35.00
Abies Concolor...	xxx 3-4	7.00	62.50
Abies Douglassi...	xxx 2-3	3.25	25.00
Abies Douglassi...	xxx 3-4	4.00	35.00
Juniperus Counarti...	xxx 2-3	4.75	45.00
Juniperus Counarti...	xxx 3-4	5.50	50.00
Juniperus Glauca...	xxx 2-3	4.25	37.50
Juniperus Glauca...	xxx 3-4	6.00	53.50
Juniperus Schottli...	xxx 2-3	4.50	41.50
Juniperus Schottli...	xxx 3-4	6.25	56.50
Juniperus Virginiana...	xxx 2-3	3.50	28.00
Juniperus Virginiana...	xxx 3-4	4.50	37.50
Juniperus Virginiana...	xxx 4-5	7.00	62.50
Picea Canadensis...	xxx 2-3	4.75	43.75
Picea Canadensis...	xxx 3-4	6.25	56.50
Picea Canadensis...	xxxx 4-5	7.25	65.50
Pinus Mugho.....	xxx 1-1½	2.50	20.00
Thuya Occidentalis...	xxx 2-3	2.50	21.50
Thuya Occidentalis...	xxx 3-4	3.50	28.50
Thuya Occidentalis...	xxxx 4-5	6.50	62.50
Thuya (Sheared)...	xxxx 5-6	11.00	100.00
Thuya Pyramidalis...	xxx 2-3	3.00	25.00
Thuya Pyramidalis...	xxx 3-4	3.75	31.50

Each x indicates one transplanting.

Send for Florists' Catalogue.

TERMS: Prices quoted here are for the trade only. Use printed stationery. First orders from all firms not having an account with us, should be accompanied with full cash remittance, which earns 3 per cent discount and boxing free.

COMPLETE FLORISTS' CATALOGUE NOW READY

THE D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

BOX 403

DUNDEE, ILLINOIS

Wholesale Growers of Evergreens and Other Choice Nursery Stock

Don't Worry about the shortage of Nursery Stock

—We can supply your wants in 1000 lots or more.

Ampelopsis Veitchii, 2 or 3-year.

Clematis, assorted.

Spiraea Anthony Waterer.

Barberry Thunbergii, Heavy, 5,000 and 10,000 lots.

Large Fruit Trees, for florists' and city trade. Bear sooner, retail higher, larger profit. Apple, Cherry, Pear and Plum. 1 to 1½, 1½ to 1½, 1½ to 2-inch stems.

Write for Varieties and Prices.

Immediate delivery on Peonies, Japan Iris, Siberian Iris, German Iris.

Onarga Nursery Company

CULTRA BROS.,
Managers

Onarga, Illinois

Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each...	\$100.00
Phoenix Roebelenii, each	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each...	100.00
Phoenix Canariensis, large specimen plants, each.....	25.00
Livistona Rotundifolia, 5-inch, each	1.25
Livistona Rotundifolia, 6-inch, each	\$2.00 and 2.50
Sansevieria Zeylanica, 4-inch, each.....	.75
Sansevieria Zeylanica, 6-inch, each	1.50
Geonoma Gracilis, 3 1/4-inch, per hundred.....	35.00
Dracaena Lindenii, extra strong plants, 2 1/4-inch, per 100	85.00
Dracaena Terminalls, extra strong plants, 3-inch, per 100	85.00
Dracaena Lord Wolseley, ex. strong plants, 2 1/4-in., per 100	25.00
Dracaena Lord Wolseley, ex. strong plants, 3-inch, per 100	35.00
Dracaena Stricta Grandis, extra strong plants, 2 1/4-inch, per 100	25.00
Dracaena Stricta Grandis, extra strong plants, 3-in., per 100	85.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	75.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each	1.25
Dracaena Juno, 5-inch (well colored extra fine stock), each	1.00
Asparagus Plumosus, 3-inch, per 100.....	12.00
Asparagus Plumosus, 5-inch, each50
Asparagus Plumosus, 6-inch, each75
Pandanus Veitchii, 4-inch, each.....	\$0.60 and .75
Pandanus Veitchii, 5-inch, each.....	1.50
Pandanus Veitchii, 6-inch, each.....	2.50
Pandanus Veitchii, 7-inch, each.....	3.50
Pandanus Urtile, 4-inch, each.....	.50
Pandanus Urtile, 5-inch, each.....	1.00

Crotons, 4-inch, each.....	\$0.75
Crotons, 5-inch, each.....	1.50
Crotons, 6-inch, each.....	2.50
Boston Ferns, extra fine stock, 5-inch, each.....	.75
Boston Ferns, extra fine stock, 6-inch, each.....	1.00
Boston Ferns, extra fine stock, 7-inch, each.....	1.50
Boston Ferns, extra fine stock, 8-inch, each.....	2.50
Boston Ferns, extra fine stock, 9-inch, each.....	4.00
Primula Malacoides, 3-inch, per 100.....	10.00
Primula Malacoides, 2 1/4-inch, per 100.....	6.00
Peppers, Assorted, 6 and 7-inch, each.....	.75
Peppers, Bird's Eye, 4-inch, each.....	.25
Hagenburger Cherries, each.....	\$0.40 to 1.00
Holly Ferns, 2 1/4-inch, per 100.....	6.00
Holly Ferns, 3-inch, per 100.....	15.00
Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	20.00
Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Kentia Belmoreana, Single, 6-inch, each	4.00
Kentia Forsteriana, made up, 5-inch, each.....	3.50
English Ivy, 6-inch pots, each.....	.75
Bird's-Nest Ferns, 6-inch, each.....	2.00
Rubbers, 4-inch, each75
Rubbers, 5-inch	1.00
Rubbers, 6-inch.....	1.50
Cyclamen, 4-inch, per 100.....	50.00

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

POEHLMANN BROTHERS CO., Morton Grove, Ill.

Mention The Review when you write.

Chrysanthemums

Pot kinds, nicely in bud, 5-in and 6-in.
40c, 50c, 75c and \$1.00 each.

Cyclamen

3-inch, \$15.00 and \$20.00 per 100; 4-inch,
\$40.00; 4-inch, select, \$50.00.

Ferns

Boston, Verona, extra heavy, 4-inch, \$35.00
per 100. Boston and Whitmanii, 5-inch,
select, 65c each.

Primula Obconica

2 1/4-inch, \$7.00 per 100; 3-inch, \$12.00; 4-inch,
\$25.00.

Packing, 5c on the dollar. In paper pots, 10c.

GULLETT & SONS, Lincoln, Ill.

ASPARAGUS ELONGATUS

Best for cut fronds, 2 1/4-in., \$7.00
per 100, \$60.00 per 1000; 3-in.,
\$10.00 per 100; 4-in., \$20.00 per
100.

ASPARAGUS SPRENGERI, 2 1/4-in., ready
for shift, \$6.00 per 100, \$50.00 per
1000; 3-in., \$8.00 per 100.

Abby Ave. Greenhouses
3010 W. Third St. DAYTON, OHIO

CARNATIONS

F. Dorner & Sons Co.

LA FAYETTE, IND.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty
before the whole trade, at a cost of
only 62 1/2c per week on a yearly order.

Seasonable Stock, Ready Now

Asparagus Plumosus, 2-in., \$6.00 per 100.

Fern Dish Ferns. Pteris Adiantoides, Cretica Albo-Lineata, Wimsettii,
Magnifica, Wilsonii, Mayi, \$6.00 per 100.

Genista, grand stock, 5-in., bushy, \$40.00 per 100.

French Hydrangeas, beautiful field grown, dwarf and shapely, four to six
shoots, for 5 or 6-in. pots, \$25.00 per 100; Mme. Chautard, Baby Bim-
binette, E. Mouillere, Vibraye and Hamar.

Jerusalem Cherry, Mentor type, 5-in., \$50.00 per 100; 4-in., \$35.00. Field-
grown, ready for 5-in., \$25.00 per 100.

Roses, Dorothy Perkins and Excelsa, 2-year, field-grown, extra long tops,
staked and ripened, \$35.00 per 100.

Begonias, Metallica, Otto Hacker and Pres. Carnot, \$100.00 per 100.

Table Ferns, bushy little clumps (not single plants), Pteris Magnifica,
Wimsettii, Cretica Albo-Lineata, Adiantoides, \$6.00 per 100. Cyrt-
mium Rochfordianum, \$8.00 per 100.

New Bougainvillea, Crimson Lake, wonderfully bright striking shade of
red. We have the largest block of this propagated in the country,
untrained plants from 4-in. pots, \$2.00 each; 5-in., \$2.50 each.

STORRS & HARRISON CO.

PAINESVILLE, OHIO

For Craig Specialties

See double-page advertisement in
The Review of September 30,
pages 12 and 13.

ROBERT CRAIG CO.,

NORWOOD, Delaware County, PENNSYLVANIA.

TO OUR MANY FRIENDS AND CUSTOMERS
After October First
 WE WILL BE LOCATED AT OUR
New Plant
 NORWOOD, DELAWARE COUNTY, PA.

We extend a cordial invitation to visit us at our new home, which is considered to be the finest wholesale plant-growing establishment in the country.

Our business policy will continue the same as for over a half century:
 Quality, Service and Courtesy at all times.

We thank you for your past patronage and hope to continue to serve you in the future.

ROBERT CRAIG COMPANY, NORWOOD, DELAWARE COUNTY, PA.

MONTGOMERY, ALA.

The Market.

The first cool spell of the season came with the end of September and stock is looking much better as a consequence. Carnations, roses and mums are taking on fall shades and, with the assistance of wild flowers, such as blazing star, goldenrod and wild asters, and fall foliage, the stores once again look like flower shops. There was a sharp increase in demand for flowers and a sharp decrease in supply as a consequence of the cool snap.

Prospects for the coming season are the brightest ever. All stock is extra fine; all houses are planted to the limit with first-class plants, and the conditions are better than last year, when Montgomery suffered the hottest October in the history of the local weather bureau. The carnations last year suffered a set-back during October and never recovered. This year the carnations are in fine growing condition and will prove to be real money-makers. Carnations in the south, especially in the rural districts, are by far the most popular flowers. This is due to the fact that they last longer and are not so common as the rose, which can be picked in most yards the major portion of the year.

Various Notes.

Rosemont Gardens' retail business having absorbed most of the surplus that existed at one time, wholesale business will be done now only in case of extreme gluts. Although the Rosemont Gardens have built two houses 25x200 feet and a propagating house 15x200 feet, all of these being fully planted to produce this fall, there does not seem to be enough stock to go around at retail. This firm has enough coal to run its range of 300,000 square feet of glass through January, with prospects of getting enough for the rest of the season soon. This coal was delivered last July.

Emmett Pfingstl, formerly in the landscape business in this city, has leased the property of the Morning View Floral Co. and is fast putting it in shape. He will handle landscape work and nursery stock principally, but

Double Snapdragon
June Hefko

***Rooted Cuttings* — \$15.00 per 100, \$125.00 per 1000
 2½-inch pots, \$17.00 per 100.**

October and later delivery.

See illustration and description, page 141 of the Convention Number.

T. D. HEFKO, Marshfield, Wis.

Godfrey Aschmann's Seasonable Stock

Fill up your store and greenhouses with the following seasonable stock and be prepared to meet your customers' wants.

FERNS

A fine lot, all pot-grown and of a good green color.
 Scottii, Teddy, Jr., Whitmanii and Scholzeii, 4-inch, \$25.00 per 100.
 Scottii, Teddy, Jr., Whitmanii, Boston, Roosevelt and Macawii, 6-inch, 75 cents.
 Scottii, Teddy, Jr., Whitmanii and Scholzeii, 5-inch, 50 cents.
 Scottii, Teddy, Jr., and Macawii, 7-inch, \$1.00 and \$1.25; Macawii, 2½-inch pots, \$10.00 per 100.
 Table Ferns, all the best varieties, 2½-inch pots, \$6.00 per 100.
 Asparagus Plumosus, 2½-inch, \$5.00 per 100; 3-inch, \$10.00 per 100.

PALMS

Kentia Forsteriana and Belmoreana, 4-inch, 60 cents; 5-inch, \$1.00.
 Kentia Forsteriana, 5-inch, heavy, \$1.50 and \$2.00 each.
 Ficus Elastica, Rubber Plants, 4-inch, 50 cents; 6-inch, 75 cents.
 Dracaena Lord Wolsey, well colored, 4-inch, 50 cents.
 Dracaena Fragrans, 4-inch, 50 cents.
 Hardy English Ivy, 3-inch, \$10.00 per 100.

BEGONIAS—BUSHY PLANTS

Gloire de Lorraine, 4-inch, 65 cents.
 Mrs. Peterson and Glory of Cincinnati, 4-inch, 75 cents.
 Begonia Magnifica, pink, 8-inch, \$12.00 per 100.
 Begonia Luminosa, red, 4-inch, \$15.00 per 100.
 Primula Obconica, Chinensis and Malacoides, bushy 4-inch, \$20.00 per 100.
 New Cleveland Cherry, 4-inch, 15 cents; field grown, 35 cents.
 Genista Racemosa, bushy, 4-inch, 35 cents.
 Poinsettias, 3-inch, \$20.00 per 100 (ready in September).
 Cineraria Hybrida, half dwarf, and Stellata, 2½-inch, \$6.00 per 100.
 American Beauty Roses, 6-inch, 60 cents.

Cash with Order. No plants shipped C. O. D. All shipments travel at purchaser's risk. Plants will be shipped out of pots unless otherwise instructed. Please add 5 per cent for packing.

1010 W. Ontario St.

GODFREY ASCHMANN

Philadelphia, Pa.

will, in connection with his greenhouses, conduct a general florists' business. He reports bright prospects in all lines of his trade.

W. B. P.

Waco, Tex.—The Quality Flower Shop here has been taken over by Emil Krejci, for some years connected with the florists' business in this town.

Carnation Plants

We are still shipping fine, bushy plants of Matchless, White Enchantress, Crystal White, Enchantress Supreme and Merry Christmas at \$10.00 per 100; \$100.00 per 1000.

RUTH BAUR

The Best Pure Pink

Fine plants that will come right into bloom.
\$15.00 per 100; \$140.00 per 1000.

Godfrey Callas, fine plants from 4-inch pots, \$15.00 per 100.

Gloire de Chatelaine, nice plants from 3-inch pots.

Shift now for Christmas sales, \$10.00 per 100.

ADD 5 PER CENT FOR PACKING.

BAUR & STEINKAMP

3800 Rookwood Ave.

INDIANAPOLIS, IND.

Aschmann Bros.

Wholesale Growers of

Pot Plants for the Trade

Second and Bristol Sts.,

Philadelphia, Pa.

Mention The Review when you write.

A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers
Palms and Ferns

CROMWELL, CONNECTICUT.

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Holmesburg, Philadelphia, Pa.

Mention The Review when you write.

WM. K. HARRIS

55th Street and Springfield Avenue
WEST PHILADELPHIA, PA.

Bird's-nest Ferns (Harris's variety), 5-inch, \$1.50; 6-inch, \$2.50 each.

Ferns, 6-inch, \$1.00; 8-inch, \$2.00 each.

Crotons, 5-inch, \$1.00 each.

Mention The Review when you write.

FERNS

Our Ferns are in excellent shape for immediate shipment; all are pot grown, shipped without pots. The price includes packing and delivery to express office.

Boston and Scottii:

4-inch.....\$3.60 per doz.; \$25.00 per 100

5-inch..... 5.40 per doz.; 40.00 per 100

6-inch..... 8.00 per doz.; 60.00 per 100

Table Ferns, assorted:

3-inch.....\$1.00 per doz.; \$ 6.00 per 100

4-inch..... 1.50 per doz.; 12.50 per 100

Bird's-Nest, 5-inch, \$1.00 each.

Price List of miscellaneous stock ready mailed to customers, on application to others.

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

PROVIDENCE, R. I.

The Market.

Business last week was slightly above normal; although not so much so as the preceding week, due to the smaller number of weddings and funerals. Roses are quoted at \$2 to \$15, with American Beauty at \$5 to \$60; carnations, \$3 to \$5; chrysanthemums, \$15 to \$35; violets, 50 cents to \$1.50; asters, \$1 to \$2.50, and gladioli, \$3 to \$5, all per hundred.

Various Notes.

The big greenhouses that were damaged by the recent severe hail storm are gradually getting into completed condition, with practically no additional loss to stock. Some difficulty has been experienced in obtaining sufficient glass, but this obstacle is being gradually eliminated and repairs are being rapidly made.

Practically all of the large growers hereabouts are equipped with oil burning apparatus, but those who are not so fitted are facing the serious problem of a coal shortage, as there is comparatively little coal being brought into this city, either by rail or water, and what is coming in is held at an almost exorbitant figure.

F. Barker, of Warren, is bringing in some fine violets, picking several hundred daily.

Joseph Koppelman used nearly 15,000 panes of glass, 16x24 inches, in repairing his greenhouses at East Providence from recent hail storm damage.

A fire on the roof of the building at 39 Clemence street, occupied by Burns & Burke, caused slight damage a few days ago.

Howard R. Newman has been making a fine display of dahlia blooms at his store in Bristol. W. H. M.

Orlando Offerings

FLORIDA MOSS--Not a real moss, but an air plant, growing in long silvery-green festoons. Will live attached to inside wall of your conservatory. Beautiful in decorations or for trimming show windows. A generous package, postpaid, for a dollar bill.

F. W. FLETCHER, Orlando, Florida

Mention The Review when you write.

Cyclamen, Begonias, Poinsettias, Cherries and Ornamental Foliage Plants

in quantity for holiday sales. Send us your inquiries.

ROLF ZETLITZ CO.

LIMA, COLUMBUS, DAYTON, ADA, OHIO

Mention The Review when you write.

Write for prices and description of

Madame Butterfly

The Jos. H. Hill Co.
RICHMOND, IND.

Mention The Review when you write.

Chrysanthemums and Roses

OUR SPECIALTY

Write us about anything you want in this line.

CHAS. H. TOTTY CO., MADISON, NEW JERSEY

Mention The Review when you write.

CYCLAMEN
ALL COLORS

We have a large stock of
excellent plants

4-inch at \$0.50 | 5-inch at \$0.75 | 6-inch at \$1.25

PACKING AT COST.

Frank F. Crump, Colorado Springs, Colo.

FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering Crab Apples; Flowering Peaches; Deutzias; Jasminum; Double Flowering Plums; Wistaria.

Ask for prices and varieties.

Standard Bay Trees and Ivies and Evonymus
See former issues of paper.

Bobbink & Atkins, Nurserymen and Florists Rutherford, N. J.

Mention The Review when you write.

FERNS—EXCLUSIVELY

Boston				Boston		100	1000
Roosevelt				Roosevelt	3-in.	\$15.00
Teddy, Jr.		100	1000	Asparagus			
Whitmanii	24-in.	\$6.00	\$55.00	Plumosus	24-in.	4.00	\$35.00
Whitmanii				Sprengeri			
Comp.							

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

THE SPRINGFIELD FLORAL & FERN CO.
SPRINGFIELD, OHIO

Mention The Review when you write.

Araucaria Robusta Compacta and Plumosa

Fine large specimen plants, just the thing for Christmas.

Robusta, 24-in. spread, 2 to 4 tiers. Plumosa, 3 to 5 tiers, \$5.00, \$6.00 and \$7.50 each.

Shipped in pots only; 5% for packing charges.

FRANK OECHSLIN

4911 W. Quincy Street,

CHICAGO, ILL.

Mention The Review when you write.

Buddleia Asiatica

well branched and stocky,
from 3-in. pots, \$25.00 per 100

JACKSON & PERKINS COMPANY, Newark, New York

FERNS

Scottii, Teddy, Jr., Boston, Harrisii, Whitmanii, Piersonii, Elegantissima. Strong, 2½-inch.....\$10.00 per 100
5-inch50c each
All kinds of Ferns at.....10c to \$1.00 each
Sword Ferns, good, strong, 8-inch, per 100\$10.00

Miscellaneous Plants

Chinese Primroses, 2½-inch, ready to go in 4-inch, per 100.....\$ 8.00
Begonias, Xmas Red and Pink, 4-in., each......25
Asparagus, Plumosus and Sprengeri, 2½-in., each06
Asparagus, Plumosus, 8-in., each.. .12½
Kentias, 4-in., 75c; 6-in., each..... 1.50
Kentias, Belmoreana, 6-in., each.. 3 50
Kentias, made up, 5-in., \$1.50; 6-in., each..... 8.00
Kentias, made up, large plants, each, \$6.00 to..... 15.00
Cibotiums, fine plants, 8-in. tubs, \$7.50 each; 10-in., each..... 10.00
Rubbers, 4-in., 40c; 6-in., 50c and 75c; 8-in., each, \$1.00, \$1.50 and... 2.00
Pandanus, 4-in., 50c; 7-in., \$4.00; 8-in. tubs, each 5.00
Bird's-Nest Ferns, 4-in., each..... .75
Ampelopsis Veitchii, 4-in., each.. .40
Clematis Paniculata, 4-in., 25c; 6-in., each..... .85
Bamboo, 8-in., each 7.50

Send for List of Bedding Plants.

JOHN BADER CO.
Mt. Troy, N. S. Pittsburgh, Pa.

Mention The Review when you write.

POTTED CARNATION PLANTS

White, Light and Rose-Pink Enchantress, \$12.50 per 100, \$120.00 per 1000.
Potted plants save stem rot from water-soaked field-grown plants. Gives early blooms.
Size of Pots 100 1000
2½-in. ASPARAGUS Plumosus and Sprengeri..... \$ 5.00 \$ 48.00
4 -in. ASPARAGUS Plumosus and Sprengeri 10.50 100.00
2½-in. PRIMULA Obconica 5.50 50.00
2½-in. CHINESE PRIMROSES. 5.50 50.00
8 -in. CYCLAMEN, 8 varieties. 20.00 190.00
8½-in. FUCHIAS, Little Beauty 10.50 100.00
8½-in. DRACAENA Indivisa 12.50 110.00
FERNs from Benches, Assorted 30.00
Field-grown VINCA variegata . 8.50 80.00
Stevia, 2½-in., dwarf or tall . 5.25 50.00
Stevia, 4-in. 7.50 70.00
Snapdragons, Silver Pink, Nelrose, Keystone, Phelps' White and Phelps' Yellow 6.00 50.00
Callas, 4-in. 25.00
Also abundance of other stock. Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist, Washington, N. J.
Mention The Review when you write.

ROSES

J. W. YOUNG, Enfield, Pa.

Mention The Review when you write.

ROSES Own Root

From 2½-inch and 4-inch pots.
The Best Varieties for Forcing and Bedding.
Three Million Plants for 1921.
Send us your list.
The American Rose & Plant Co.
Springfield, Ohio

Mention The Review when you write.

Ready to Move Quick

We have large quantities and excellent grade of all stock offered below. This stock will please you.

BENCH-GROWN ASPARAGUS

Plumosus and Sprengeri ready for 4-inch and 4½-inch pots,
\$16.00 per 100; \$150.00 per 1000.
Just right to plant now for winter cutting.

50,000 Transplanted Pansy Seedlings

Northern grown stock plants raised from high grade strain of seed.
\$5.00 per 1000.

FIELD-GROWN HYDRANGEAS

BEST FRENCH SORTS AND OTAKSA

A large quantity of all sizes ready to move at once. Any size plant you want at 8 cents per shoot. Can supply anything from two shoots to twenty shoots.

L. J. REUTER CO., PLANT 15 Cedar St. BROKERS Watertown, P.O. Boston, Mass.

Mention The Review when you write.

Winter-Flowering Roses

We still have left the following varieties, in approximate quantities in good strong plants, in 3½-inch pots, ready for immediate planting, and offer same as long as unsold:

1000 Francis Scott Key, 1000 Frank W. Dunlop,
1000 Silvia, 1500 Hadley,
1000 American Beauty, 1500 Columbia,
2000 Ophelia,

and one or two hundred each of the following varieties:

Hoosier Beauty Sunburst Premier
F. R. PIERSON, Tarrytown, N. Y.

Mention The Review when you write.

Our New Fall Catalogue

is ready. Write for a copy and we will be glad to mail you one.

THE WAYSIDE GARDENS CO., Mentor, Ohio

Mention The Review when you write.

THE MARINELLI CARNATIONS

Awarded Gold Medal and Certificate of Merit.

ORDERS for established potted cuttings are now accepted for January, 1921, and later delivery, and for CUT FLOWERS from Xmas, 1920, of "Merveille Francaise" and "Le Miracle." No grower of reputation can be without those two sensational varieties, and no recognized Florist can be without displaying and selling those remarkable flowers.
Send orders to: **H. B. MARINELLI, Montvale, N. J.**

Mention The Review when you write.

Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

TO BURN OIL.

I saw an article in The Review for September 9 by William Mosteller on oil burners. Could this be applied to a 7-section No. 746 Burnham hot water boiler? I have 2,300 feet of radiation. My fuel bill will amount to nearly \$1,500, and I was thinking that if those burners could be put into a boiler of this type there might be a great saving in the fuel bill. It is rather doubtful if we can get fuel here this winter, anyway. I assume that this refers to kerosene oil burners.

V. C. G.—N. D.

Fuel oil burners may be used with hot water heaters of all kinds, but of course the size of the burner must be adapted to the size of the heater and the amount of radiation to be supplied. If properly installed, they will be found a saving in labor, but whether they will really be economical will depend upon the relative cost of oil and coal. Except in a small way, it would not be advisable to use ordinary kerosene for heating purposes.

HOUSE CAN BE EXTENDED.

I have a greenhouse which is 20x30 feet, seven feet high at the ridge and three feet at the eaves. There is no glass in the side walls. They are composed of a double thickness of wood with building paper between. The south end is all glass, and the north end all wood, with the boiler room for protection. I am figuring on running two 2-inch pipes along the ridge in each house for flows, and the returns are to be two 1½-inch pipes under each of the four benches. This makes a total of four 2-inch pipes twenty-five feet long and eight 1½-inch pipes, twenty-five feet long in all. I have a Lord & Burnham boiler rated at 750 square feet of radiation and I should like to know if the piping arrangement which I am planning will maintain a heat of 50 to 60 degrees in weather 10 degrees below zero. I should like to know, as well, how many feet of radiation this plan will require. If it would not be satisfactory, please suggest an arrangement of piping which would suit.

F. B. R.—Mich.

The plan suggested would supply the needed amount of radiation, but it would be preferable to have a larger proportion under the benches, instead of at the ridges of the two houses, especially as there will be less than 250 square feet of radiation to be supplied, including all mains and connecting pipes. I should suggest that for each of the two houses, 10x30 feet, one 2-inch flow



"Ain't it a Grand and Glorious Feeling?"

Heat Your Houses with Kroeschell Boilers

**YOU'LL BE HAPPIER
YOU'LL BE RICHER**

TO THE MAN WHO NEEDS A BOILER

"The customer's interest first"—is the basis of the KROESCHELL standard. This principle makes the KROESCHELL Policy the most liberal of all in the Greenhouse Boiler business. The great variety of boilers that we make places us in a commanding position. It is the KROESCHELL principle to supply only the type of boiler best suited for the conditions. For this reason we always furnish the most efficient boiler unit in every case.

**CAN SHIP
ANY SIZE
AT ONCE**

**NOT
CAST
IRON**



**NOT
CAST
IRON**

**TELEGRAPH
ORDERS AT
OUR EXPENSE**

The KROESCHELL has proven its worth in many of the large establishments in this country. It has frequently been selected by the most careful buyers in competition with all other types of boilers. Its efficiency and capacity are completely beyond any other boiler.

KROESCHELL BOILERS have no bulky, soot accumulating surfaces—you avoid the disagreeable work and trouble indispensable to cleaning boilers with complicated and tortuous back and forth passages.

The superiority of our boilers has resulted in the removal and abolishment of hundreds of cast iron sectional boilers—in every instance KROESCHELL BOILERS give more heat with the same piping with less fuel.

WHEN YOU BUY—GET A KROESCHELL

**KROESCHELL BROS. CO., 444 W. Erie Street
CHICAGO, ILL.**

Emergency Pipe Clamps repair pipes instantly—permanently.



When you buy Emergency Pipe Clamps in box-lots you're taking out leak-insurance.

Here's our net price list:

	Each
1 -inch.....	\$0.68
1 1/4 -inch.....	.81
1 1/2 -inch.....	.96
2 -inch.....	1.08
3 -inch.....	1.51
4 -inch.....	2.70
1-in. to 2-in., twelve in a box.	
2 1/2-in. to 4-in., six in a box.	
Carried in stock by most mill supply houses.	

M. B. Skinner Co.
558-562 Washington Boul.
CHICAGO, :: ILLINOIS

Mention The Review when you write.

To avoid trouble—use **Fisher Steam Specialties**

FISHER GOVERNOR COMPANY
Home Office, MARSHALLTOWN, IA.
Branches in All Principal Cities.

Union Grate

A Rocking Grate that Saves Coal

Write for catalogue and prices
MARTIN GRATE CO., 343 S. Dearborn St.
CHICAGO

Mention The Review when you write.

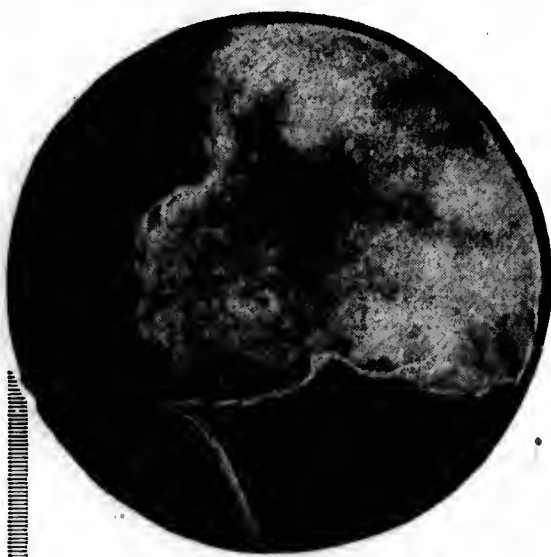
pipe be used at the ridge and five 1 1/2-inch returns, placing three under the outer bench and two under the inside bench in each of the houses.

In case the houses are likely to be extended, it would be advisable to use a 2 1/2-inch overhead flow in each house, which would answer for a house ten feet wide and 100 feet long. For houses of the latter length use 2-inch returns, placing four in each house.

CHANGING TO STEAM.

I am sending a rough sketch of my new greenhouse and shall greatly appreciate any help that you care to give me in arranging the piping system. I have had no experience with hot water heating, having used steam heretofore.
L. H. G.—O.

The sketch shows the house to be 35x50 feet, with the boiler in a basement, four feet below the greenhouse grade, at the northwest corner. The greenhouse has a wall of concrete three feet in height, with three feet of glass in the side walls. It is planned to extend the house another fifty feet, making it 35x100 feet. A temperature of 45 to 50 degrees is desired. The heater



"White Coal"



Black Coal

Help Save the "White Coal of Industry"

The boiling hot water resulting from condensation in your steam lines is worth money. You have paid for it in terms of coal. It contains valuable heat units. It is the "White Coal of Industry"—it should not be wasted.

And it need not be wasted. The Morehead Back-to-Boiler System will save it for you by returning it to the boiler at temperatures as high as 400 degrees Fahrenheit. It reduces coal consumption an average of 20%. At the same time your steam will be "drier" and more efficient; your production speeded up and profits increased.

Write today for facts and figures on what the Morehead System will do in your plant.

Morehead Manufacturing Company

Dept. "M"

Detroit, Mich., U. S. A.





B Showing ease with which Plibrico is laid in place.

PLIBRICO Increases Boiler Efficiency

PLIBRICO is a plastic refractory that makes a solid one-piece furnace lining without joints. Plibrico also is unexcelled for baffle construction and repairs.

It will increase the efficiency of your boiler 15 per cent. It will make your furnaces gas and air tight and greatly reduce the cost of upkeep. Can be used wherever fire brick is used. Will outwear any fire brick made.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building

Jointless Fire Brick Co.,

Offices and Factory, 1130-1150 Clay St., Chicago, Ill.



Trade Mark
Reg. U. S. Pat. Office

is a No. 2 Kroeschell, with outlets for two 4-inch flows and three 4-inch returns. There is a bench three feet wide all around the walls, with four benches five feet wide through the middle of the house.

To heat the house I should use six 2½-inch flow pipes, placing one upon each side wall plate and one over each bench, about eight feet from the floor. At the farther end of the house connect each flow pipe with a coil of two 2-inch pipes, running these under the benches, about one foot below the bottom of the benches. Use one of the 4-inch main flows for three 2½-inch flows.

PIPING PENNSYLVANIA HOUSE.

I should be glad if you would tell me the number of 2-inch feed lines and 1½-inch return lines that should be used on each side of a greenhouse in order to maintain a temperature of not less than 65 degrees with steam heat. The reason I desire to use the above sizes of pipe is that I have pipe of these sizes on hand.

My house is 20x95 feet, with a 3-foot concrete wall five inches thick in front and on both sides and two feet of glass on each side between the wall and the eave. The boiler house will close up the end of the house. The roof has a one-quarter pitch, so that the ridge is about ten feet from the floor. The front end of the house faces southwest.

For the present I will use raised benches around the walls, with a floor bed through the center of the house.

Will you kindly tell me the proper arrangement of piping with the above interior arrangement? H. S. W.—Pa.

For flow pipes in the house described above, one 2-inch main may be used upon each side wall plate or one 2½-inch flow may be placed two feet below the ridge to supply the entire house. For returns, use eight 1½-inch pipes, placing four returns on each side of the house, either on the side walls or under the raised benches. Unless the benches are placed against the walls, it will be advisable to have at least one of the returns under each bench.

PIPING SMALL LEAN-TO.

We wish to ask you for a little information as to how much pipe and what size will be necessary to heat a lean-to greenhouse 10x20 feet and seven feet

What Prominent Growers Think About the Standard Recording Thermometer



ORDER NOW
\$40.00

STANDARD THERMOMETER COMPANY
65 Shirley Street, BOSTON, MASS.

Erie, Pa., Dec. 16, 1919.
"Please send us another of those thermometer clocks, just like the one you sent us about two weeks ago. We would never be without one again."
Trost & Steinfurth.

The actuating element of the Standard Recording Thermometer is of lamina metal, which, besides being extremely sensitive to temperature changes, is practically indestructible. Record charts are furnished either daily or weekly, and the whole mechanism is contained in an attractive metal case fitted with lock and key, which insures the record from being tampered with.

The clock movement is of extremely high grade; everything about the instrument is up to the highest possible standard of manufacture.



Mention The Review when you write.

at the highest point, with a 3-foot wall and three benches. The heater will be lower than the level of the greenhouse, and it has a 1½-inch intake. The greenhouse is fully protected on the north by the residence.

H. A. K.—Kan.

If there is no glass in the side walls of the lean-to, and if a maximum of 60 degrees will answer when it is 20 degrees below zero, I should advise the use of a 2-inch flow pipe, carried along the back wall of the house two feet below the glass. At the farther end of the house, drop the main to the level of the

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability

Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone
Yards 866

S. WILKS MFG. CO.

3523 Shields Ave.,
CHICAGO, ILL.



"X" BOILER LIQUID IS THE WATCHMAN FOR THE WHOLE GREENHOUSE HEATING EQUIPMENT

Every greenhouse keeper knows the possible cost of a single leak in his heating system.

He cannot be inspecting every minute. Leaks occur and the keenest eye cannot foresee them.

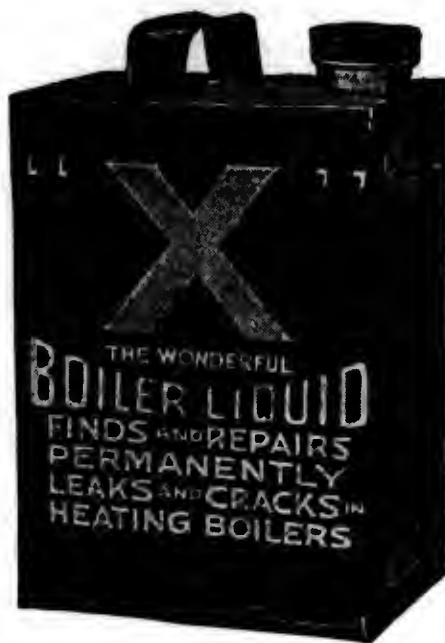
"X" Boiler Liquid works from the inside. The instant a leak occurs it is there to repair it. Makes a metal-like repair in half an hour. Stands 500 lbs. pressure.

Also prevents rust and scale—those heat-consuming twins present in every system using hard water.

One-eighth inch of scale in a boiler needs 25% more coal for the same heat.

Use "X" BOILER LIQUID
—for insurance.

Use "X" BOILER LIQUID
—for economy.



Get "X" Liquid from your steamfitter—or we will ship direct, postage prepaid, on receipt of price. 1 Quart, \$6.00; 2 Quarts, \$10.00.

"X" LABORATORIES, 25 W. 45th St., New York City

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH

All Kinds and Sizes

At lower than the prevailing market prices.

NON-KINK WOVEN HOSE

Remnants, 12 ft. and up, coupled, 13¢ per ft. This hose is cheap at twice the price.



Metropolitan Patented
BOILERS

Will do more work than any other boiler of the same size; made in all sizes to heat every size greenhouse.

**PIPE
VALVES FITTINGS**

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave.,

Brooklyn, N. Y.

Pipe Fittings - Imico Boilers

—FOR GREENHOUSE WORK—

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD

CHICAGO

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

It Lets the Florist Sleep

You don't have to sit up and watch a

GIBLIN GREENHOUSE BOILER

GIBLIN & CO.

UTICA, N. Y.

Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

Mention The Review when you write.

PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902, Foundry St. Newark, N. J.

Mention The Review when you write.



Is the most economical because it obviates frequent repainting. Made in **FIRST QUALITY** only and known as the **LONGEST SERVICE** paint. Nature's own union of flake silica-graphite is the pigment. Pure boiled linseed oil is the vehicle. Write for Booklet No. 54-B and long service records. Made in Jersey City, N. J., by the **Joseph Dixon Crucible Company** Established 1827

plate and connect it with a coil of five 1½-inch pipes running around the ends and front wall of the house. The coil should be connected with the heater by

means of a 2-inch main return. I recommend the use of 2-inch pipes for the flow and return mains, even though the outlet and inlet of the boiler are but 1½-inch. If the arrangement of the

house is such that the coil cannot be carried around three sides of the house, it should be so arranged that there will be 180 linear feet of 1½-inch pipe in the coil.

IT PAYS TO USE—ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out.
ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

Mention The Review when you write.

Remarkable Results

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. **WRITE TODAY.**

THE FERTILE CHEMICAL CO., CLEVELAND, OHIO

DEPT. A,

INDIANAPOLIS, IND.

The Market.

Stock is scarce and, as is usually the case at such a time, business is good. Roses are short, but the demand for them has been heavy. Carnations are more plentiful, but are quickly cleaned up. The majority sell at \$4 per hundred, although a few short-stemmed ones are to be had at \$3 per hundred.

Dahlias have been appearing in good supply and are of a superior quality. These are in all colors and sell quickly at \$4 and \$6 per hundred. Chrysanthemums are coming in slowly. The hot weather has affected the quality. The large types are the only available varieties and these are bringing \$2.50 or more a dozen, according to quality. Greens are available in quantity with the exception of plumosus. Potted plants are coming in slowly.

Various Notes.

A number of California chrysanthemums are reaching this market.

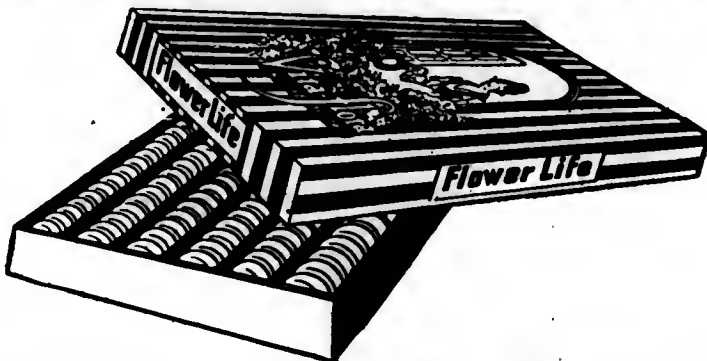
The Marott Shoe Shop made some appropriate welcome posters for the visiting F. T. D. convention, which were displayed in the windows of the various merchants. One was a picture of the Indianapolis Soldiers' and Sailors' Monument and the other the F. T. D. symbol of the world and the fleet-footed messenger.

The posters made by the local school children are proving to be a success. Over 100 were put up to be judged. The work is quite good and showed considerable originality.

The State Florists' Association of Indiana has offered three prizes, \$100, \$75 and \$50, for the best window display put up by the merchants of the city advertising the F. T. D. Over twelve merchants are competing. Numerous others who will not compete for a prize will have suggestions.

The lobby of the Claypool hotel was

You NEED this Item—It's in Season NOW



Your customers ask what to DO with their plants. Sell them Vita Flora plant food. It's Clean, Odorless, Scientific.

You Need
Vita Flora

8 Boxes, \$0.25 retail value, sell for \$2.00
4 " .50 " " " " 2.00
2 " 1.00 " " " " 2.00

14 Retail Sales, quickly made.....\$6.00
Your Cost of Assortment.....4.00

Your Profit.....\$2.00, or 50%

Order
Today

C. A. KUEHN WHOLESALE FLORIST
1312 Pine St., ST. LOUIS, MO.

COAL ---GREENHOUSE--- COAL

We can make reasonably prompt shipment. Write us today.

The Greenhouse Coal & Supply Co., 608 S. Dearborn St., Chicago, Ill.

quite an interesting place October 10 and 11 for florists. The renewing of old acquaintances and the making of new was in progress amid laughing, hand-clapping and much talk.

Herman Junge went to the hospital October 12 to undergo another operation. The local tradesmen extend to him their best wishes and hopes for a speedy recovery.

The following florists will compete for the trophies awarded by the F. T. D. for the best display window: Bertermann Bros. Co., A. Wiegand's Sons Co., Greene's Flower Shop, Circle Flower Store and Claypool Hotel Florist.

The Circle Flower Store had one of the largest decorations of the season for the marriage of Meredith Nicholson's daughter.
E. E. T.

WIZARD BRAND

TRADE MARK

PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO

Highly Concentrated
Convenient **Dependable**

Direct heat dried and sterilized bone dry—no weeds. The ideal manure for bench soil, potting soil or field dressing—for every crop under glass or out of doors.

Insist on WIZARD BRAND through your supply house or write us direct.

Statement of the Ownership, Management, Circulation, Etc., Required by the Act of Congress of August 24, 1912.

Of The Florists' Review, published weekly, at Chicago, Ill., for October 1, 1920.

STATE OF ILLINOIS, } ss.
COUNTY OF COOK, }

Before me, a Notary Public in and for the State and county aforesaid, personally appeared H. B. Howard, who, having been duly sworn according to law, deposes and says that he is the business manager of The Florists' Review, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

NAME OF—	POST-OFFICE ADDRESS.
Publisher, The Florists' Publishing Co.,	508 So. Dearborn St., Chicago, Ill.
Editor, H. B. Howard,	508 So. Dearborn St., Chicago, Ill.
Managing Editor, F. R. Kilner,	508 So. Dearborn St., Chicago, Ill.
Business Manager, H. B. Howard,	508 So. Dearborn St., Chicago, Ill.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.)

Charles L. West, 310 N. Ada St., Chicago, Ill.

Trustee for:
Mrs. May L. Grant, Soquel, Calif.
Mrs. Maud E. Miller, Soquel, Calif.
Mr. Edwin R. Grant, Soquel, Calif.
Mrs. Helene M. Hollister, Soquel, Calif.
Mrs. Elizabeth G. Olive, Santa Cruz, Calif.
Mrs. Aida L. Graham, Soquel, Calif.

Charles L. West, Trustee for Frederic R. Kilner, 508 S. Dearborn St., Chicago, Ill.
Mrs. Maud E. Post, 1026 Douglass St., San Diego, Calif.

Estate of Christina F. Scott, Robt. A. Scott and David J. Scott, Executors, Main and Balcom Sts., Buffalo, N. Y.

E. Wienhoeber, 22 E. Elm St., Chicago, Ill.

Hugh B. Howard, 508 S. Dearborn St., Chicago, Ill.

3. That the known bondholders, mortgagees, and other security holders, owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)

There are no bonds, mortgages or other securities outstanding against The Florists' Publishing Co.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

H. B. HOWARD.

Sworn to and subscribed before me this 1st day of October, 1920.

ETHLYN PARRISH, Notary Public.

[SEAL.]

(My commission expires June 24, 1922.)



SPLIT CARNATIONS

Easily Mended with

Pillsbury's Carnation Staples

"Best device on the market."—Joseph Traudt.
"Could not get along without them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
L. L. Pillsbury Galesburg, Ill.

SPECIFY MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Magic Special
Rose and Carnation
Feed



Precipitate
Bone Phosphate

Magic
Blood and Bone

Pure Pulverized Sheep Manure
NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.
MANUFACTURERS AND DISTRIBUTORS
CHICAGO
UNION STOCK YARDS

Cokely's Carnation Clips

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), \$2.50

CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50;
25,000, \$12.50; 50,000, \$22.50.

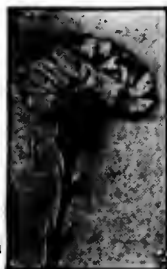
B. E. & J. T. COKELY, Scranton, Pa.



BEFORE

No loss if you
mend your split
carnations with
**SUPERIOR
CARNATION
STAPLES**

35c per 1000; 3000
for \$1.00, postpaid.
Wm. Schlatter & Son
422 Main St.,
Springfield, Mass.



AFTER

Mention The Review when you write.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty
before the whole trade, at a cost of
only 62½c per week on a yearly order.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be
able to meet the calls
in our own flower store.
It has taken so well we
have decided to whole-
sale it at

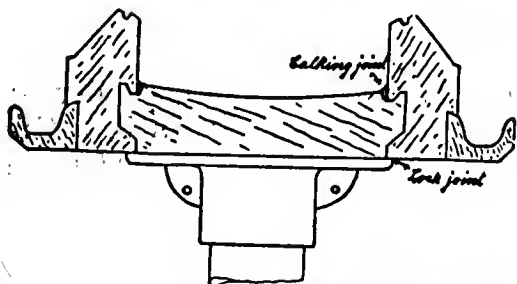
\$2.00 per dozen;
\$15.00 per 100.

Retails at 25c per pkg.

BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

"A satisfied customer is the best AD"



Pat. Oct. 30, 1919

MR. GEO. REINBERG, of Chicago, writes:

"I wish to express my gratitude and appreciation of your LEAK-PROOF gutter, which you furnished to my plant at Tessville. I find it very satisfactory in every way and gladly recommend the same."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

Near Western and North Aves.

CHICAGO, ILL.

Greenhouse Material, Greenhouse Hardware, Permanite, Paint, etc.

CINCINNATI, O.

The Market.

Stock at this market was quite limited last week. The passing of gladioli and asters is one reason and the extremely cool weather here was not good for dahlias and cosmos.

The cool weather is good in one respect, which is for keeping the dahlias. The ones that are arriving are in good condition, which means the retailer will receive few complaints as to their keeping.

The price of dahlias is holding up as yet, some selling as high as \$10 per hundred, which is considered a high price here.

Roses are scarce and not the best. This is thought to be due, in part, to the rose midge. Carnations have shown a great improvement and are moving readily at \$4 to \$5 per hundred.

Lilies have been scarce and some of the growers who have a few want a guarantee of \$25 per hundred for them before sending them in. Some late Shasta daisies arrived and found a ready market, as did some extra choice calendulas. Delphinium is arriving regularly and cleaning up well.

Strawflowers are finding ready sales, as they can be used for either natural or artificial work. Mums are arriving more steadily and some fancy bronze ones were offered at \$4 per dozen. They found a ready market.

The season's first pompons arrived last week and, as usual, went well.

Various Notes.

Among Cincinnati's representatives at the F. T. D. convention this week are H. W. Sheppard, Julius Baer and E. A. Forter.

C. E. Critchell is receiving some choice mums and also some good delphinium.

The condition of William Speck, of the Highlands, is much improved. The Cincinnati Cut Flower Exchange is receiving some excellent carnations and some good Shasta daisies.

J. J. Lampert, of the Lampert Floral Co., Xenia, O., was in town booking orders for Christmas plants.

George J. Ball, of Glen Ellyn, Ill., was in town last week. Other visitors were Olive Ritter, of the Fred Ritter Co., Dayton, O., and Mrs. J. F. Young, also of Dayton, O.

It may be said that Louis Roth evidently is doing a brisk business, by the way his trucks are kept going all the time.

G. H. K.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

ADAM SCHILLO LUMBER CO.,

Kingsbury and Weed Sts.
CHICAGO

L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

DAYLITE GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals.... 1.50 per gal.

F. O. B. Chicago.

ANDERSEN SPECIALTY CO.



Leaves No Greasy Surface

One gallon will clean
from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT

or write to

6 EAST LAKE ST., CHICAGO

Phone Central 630

Mention The Review when you write.

GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

Ohio Plate & Window Glass Co. 309-319 Morris St. Toledo, Ohio

GREENHOUSE GLASS LOW PRICES PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.

We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO



MASTICA
FOR 25
Greenhouse Glazing
USE IT NOW.
F.O. PIERCE CO.
P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

Mention The Review when you write.

Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid.
Samples free.

HENRY A. DREER
714 Chestnut Street,
Philadelphia.

FULL
SIZE
No. 2

LEST YOU FORGET—

You can still buy Reliable Brand Products at the following prices:

Reliable Brands Glazing

60-gallon bbls.....	\$0.98 per gallon
40-gallon half bbls93 per gallon
20-gallon kegs.....	1.05 per gallon

Asbestos Fiber Coating—For Roofs and Gutters

60-gallon bbls.....	\$1.05 per gallon
40-gallon half bbls	1.05 per gallon
20-gallon kegs.....	1.12 per gallon

Yes, we also manufacture Reliable Greenhouse White and a complete line of other greenhouse supplies—ALL AT ACTUAL FACTORY PRICE TO YOU. Let us show you how much we can save for you!

RELIABLE BRANDS CO., Cleveland, Ohio



GREENHOUSE MATERIALS

INTEND TO BUILD?

We furnish the complete house or any part.

Our materials are the best that can be made.

Our prices are right—Our service prompt.

GET OUR ESTIMATES AND CATALOGUE

Louisiana Red Gulf Cypress and Washington Red Cedar [WOOD WORK]

CONSTRUCTION MATERIALS FITTINGS HARDWARE HOTBED SASH

A. DIETSCH CO., DEPT "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

WE ARE SPECIALISTS IN

GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

GREENHOUSE GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

A Card This Size

Costs only \$1.25 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 62½¢ per week on yearly order.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

"GET ACQUAINTED" WITH OUR SPECIALTIES

29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmer's Bank Building, PITTSBURG, PA.

**BEST QUALITY
EXTRA HEAVY
PERFECTLY FLAT**

Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY
SINGLE or DOUBLE STRENGTH GLASS.

BAUR WINDOW GLASS CO., Eaton, Indiana

DENVER, COLO.

The Market.

Business was quiet during the week ending October 9. There has been little funeral work and practically nothing in the way of weddings or entertainments to cause any demand. The unseasonably warm weather is blamed for the falling off in business. There are plenty of roses, the majority of the stock arriving being of fine quality and long-stemmed, which bring as high as 25 cents each wholesale. Though most growers are still cutting lightly on carnations, there are enough to go around and they bring 4 to 6 cents. Chrysanthemums bring \$6 to \$9 a dozen at the retail stores. The supply of home-grown being inadequate, many are being shipped in from California and, from all reports, are arriving in fine shape.

Easter lilies are rather scarce. They bring 20 to 25 cents each wholesale. Better cyclamen and mum plants are arriving daily.

Various Notes.

E. P. Neiman, of the Park Floral Co., who has just returned from the east, says that carnations and roses never looked better.

T. H. Trimmer has been in the east for the last month and is not expected back for two weeks yet. Harry Trimmer says that though their house of Scott Key cut heavily all summer, it is still in fine shape and gives good promise for the winter.

The Mauff Floral Co. is cutting fine roses and mums. Carnations will come in more heavily soon. John Ferris, of this company, who underwent a slight operation lately, turned his enforced leave into a two weeks' vacation.

George McNamara, who lately became manager of the Frank Crump establishment at Colorado Springs, was a visitor last week. Mr. McNamara is well known here, having been with several of our leading concerns.

Conrad Lengenfelder has been duck shooting lately, and had considerable success. R. E. H.

Mounds, Ill.—Mrs. Eva Robinson is entering the florists' business here this fall. She expects to have her greenhouse completed by November and is getting her bulbs ready.

Wamego, Kan.—Mrs. Sadie E. Kantz is about to open a florists' shop in this town. Mrs. Kantz was at one time the owner of the Border Queen Greenhouse, at Caldwell, Kan., and is now getting back into the trade.



The only ready-to-use locked plant band on the market. Do not delay. Order in time for freight shipment. Samples and prices sent upon request.

A. W. HARRIS MFG. CO.
401 Pine St. SLEEPY EYE, MINN.
Mention The Review when you write.

DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$4.95	\$54.45	\$412.50	60	12 in.	\$1.45	\$16.50	\$126.50
20	18 in.	8.85	89.60	822.80	60	10 in.	1.00	10.90	85.25
30	16 in.	2.60	28.60	220.00	70	8 in.	.85	8.80	67.10
40	14 in.	2.10	25.65	187.00					



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.

HENRY A. DREER
Seeds, Plants, Bulbs, Supplies
714-16 Chestnut St., Phila.



KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

KAHLER POTTERY CO. - LOUISVILLE, NEB.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC" Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co. HORACE C. GRAY CO. So. Zanesville, Ohio
200 Fifth Ave., New York.

GEORGE KELLER POTTERY CO.

Successors to
GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

2614-2622 Haraden Street
Near Wrightwood Ave.

CHICAGO, ILL.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.

Cambridge, Mass.

Mention The Review when you write.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

Mention The Review when you write.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money

MISSOURI POTTERY CO.
and SUPPLY CO.
6219 Iowa Ave. ST. LOUIS, MO.

Mention The Review when you write.

PERMANITE

(Prepared Putty).

Permanite is a well-known product and highly recommended for glazing greenhouse sash, also used to prevent leaks in gutters, etc.

Per 1-gallon can \$ 2.25
Per 5-gallon can 10.50
Per 20-gallon can 37.00
Machine for using Permanite, each. 6.50
Get our complete list of other items—it's free

GEO. H. ANGERMUELLER CO.
1334 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.

227 W. 8th St., Kansas City, Mo.

Mention The Review when you write.

VITAPLASTIC

GLAZING COMPOUND

Winter Is Coming!

WRITE OR WIRE TODAY FOR THE

VITAPLASTIC

YOU WILL NEED TO MAKE YOUR HOUSES TIGHT.

Your Order Will Be Shipped Within Twenty-Four Hours

The Vita Automatic Glazing Machine will help you hurry through your glazing work.

The **QUALITY BRANDS Company**
CLEVELAND OHIO

Mention The Review when you write.

= OVERISSUED NEWSPAPERS =

Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply
Our Specialty **HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS** by ordering New
910 Michigan Blvd. **MENDELSON BROS. PAPER STOCK CO.** CHICAGO, ILLINOIS

Mention The Review when you write.



When it comes to Greenhouses come to Hitchings & Co.

Send for Supply Book
New York Boston
1170 Broadway 201 Devonshire St.

Mention The Review when you write.

YOU, MR. GROWER

Need "Wire Tie" for every blooming plant you now tie to stake with cord. Ask your dealer. \$2 per 1000 Ties

WM. F. BUSCHARDT
6 E. Woodland Ave., Baltimore, Md.

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Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

\$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK



BLAKE'S LEVER CLIP for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip, and are a great saving of both time and money.

Price \$1.75 per 1000
5000 \$1.60 per 1000
10,000 or more 1.40 per 1000
F. O. B. Rochester. Samples Free.

B. S. BLAKE & SON
8 Melrose St., Rochester, N. Y.

Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers
Candy Sticks and Skewers
PEEKSKILL, N. Y.



GLAZETITE

FOR A PERFECT JOB USE

FORMERLY NEBELASTIC

GLAZETITE is carried in stock by the following reliable firms in 55 and 35-gallon drums, five-gallon cans and one-gallon cans, and they sell it to you on a money-back guarantee:

Henry A. Dreer, Philadelphia, Pa.
Vaughan's Seed Store, Chicago, Ill.
J. Bolgiano & Son, Baltimore, Md.
James Vick's Sons, Rochester, N. Y.
F. W. Bolziano, Washington, D. C.
Standard Seed Co., Kansas City, Mo.
Beckert's Seed Store, Pittsburgh, Pa.
C. Kooyman Co., San Francisco, Cal.
Holmes-Letherman Seed Co., Canton, O.

Joseph Breck & Son, Boston, Mass.
O. R. Eckhardt Co., St. Paul, Minn.
Vaughan's Seed Store, New York, N. Y.
St. Louis Wholesale Cut Flower Co., St. Louis, Mo.
Rice Bros., Minneapolis, Minn.
Gust Rusch & Co., Milwaukee, Wis.
Colorado Seed Co., Denver, Colo.
J. J. Bonnell, Seattle, Wash.
State Nursery & Seed Co., Helena, Mont.
Wilson-Crout-Gehr Co., Portland, Ore.

NEBEL MFG. CO., Cleveland, Ohio

Mention The Review when you write.

TORONTO, ONT.

The Market.

The cold weather is making it harder to get stock, as garden flowers are only available in small quantities. Cut flowers have been advanced in price and some fine stock is available, but not in large quantities as yet.

Retailers Meet.

The regular meeting of the Toronto Retail Florists' Club was held October 4, in order that there should be no conflict with the F. T. D. convention dates. George M. Geraghty, chairman of the convention committee, reported that there would be a large representation of Canadians at the convention, from London, Hamilton, Toronto, Montreal, Peterborough and other points. Invitations have been received from many influential bodies in the city and these will be presented at the convention as evidence that the members will receive a warm reception in Toronto if they choose this city as their meeting place next year. Various methods of advertising Toronto as the 1921 convention city have been arranged.

S. A. McFadden, president of the club, will represent the retailers on the tariff committee. He is collecting data from the Canadian florists to prepare the case for the tariff commission.

The Hamilton florists will be entertained at the meeting November 8. There will be a talk on advertising and the members who attended the F. T. D. convention will report.

December 13 the club banquet will be held. A program of the meetings for the season will be prepared for the convenience of the members.

At a meeting of the executive committee October 5, arrangements for convention publicity were completed and also the November meeting program. Committees for the year were appointed: Publicity, G. M. Geraghty, chairman; entertainment, E. S. Simmons, chairman; social, Mrs. Moore, chairman; sick, E. Sanderson, chairman. J. J. H.

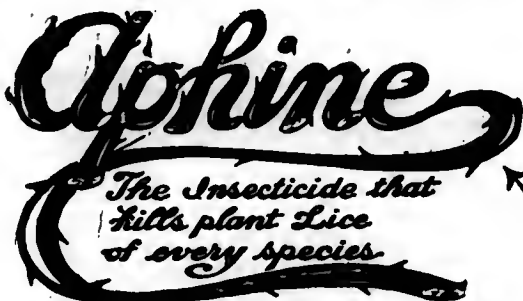
Platteville, Wis.—Thomas Moore, who has been for some time in the florists' business here, is now constructing a greenhouse on the east side of his present dwelling. The framework is already completed. Next year he intends to add a similar building to the one now under construction.

GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE
State Type of Construction You Want

King Construction Co.,
Harrison Building, Philadelphia, Pa.

North Tonawanda, N. Y.
307 N. Irving Ave., Scranton, Pa. 1 W. 47th St., New York City, N. Y.



THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00.

Sold by Dealers

Aphine Mfg. CO., Madison, N. J.

Mention The Review when you write.



SUPERIOR TO WOOD— CONCRETE BENCHES

Build them yourself—make the parts during odd times—assemble the units when desired. Use our system, it is the easy, practical, inexpensive way.

Ready-Set Concrete Benches

add beauty to the greenhouse—never need repairing—cost but little to build. You will be interested in detailed information. Send for it.

MEAD-SUYDAM CO.

342-346 Sixth Ave. Newark, N. J.

FIRST COST THE LAST COST



**will supply
you promptly**

Successful florists in all parts of the country have found Struck Service both prompt and efficient. You will like it.

We constantly carry, ready for immediate shipment, complete stocks of—

Red Gulf Swamp Cypress Greenhouse Materials

--every piece clear, air-dried and correctly milled. Also we can furnish, without delay, Pecky Cypress Bench Materials in 1x6 and 2x4 sizes.

Special equipment enables us to furnish odd shapes and sizes of materials at prices you can well afford. Whatever your need, we will co-operate with you to the fullest extent.

Permanite seals your glazing water-tight, saves your heat and will not chip or run with weather changes.

Guttercote makes your gutters absolutely leak-proof. It is many times heavier than paint.

Hotbed Sash

We carry both Single and Double-Glazed Sash

Write for Free Booklet on Double-Glazed Sash and Double-Glazed Ready-to-set-up Greenhouses.

Alfred Struck Co. INCORPORATED

948 E. Broadway, Louisville, Ky.

Mention The Review when you write.

Weeber & Race GREENHOUSE BUILDERS

1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.

Mention The Review when you write.

Permanite

A USER FOR LIFE

HIGHLAND ROSE CO.
MORTON, DEL. CO., PA.

2.5.1917.

The Garland Company,
Cleveland, Ohio.

Gentlemen: To make a long story short,
we will be using Permanite so long as
you make it as good as you have been mak-
ing it.

Yours truly,

Highland Rose Co.
for Mr. Lausterer.

Permanite Service has made for us a life-long
friend of Mr. Lausterer.

Now you can wager your last dollar that he will
never have cause to change his opinion, because
we always manufacture Permanite to give the
best satisfaction and service.

Don't be persuaded to purchase a substitute—
there isn't anything made that is "just as good as
Permanite"—insist on Permanite, the ORIGINAL
Glazing Cement. Permanite is carried in stock
by many dealers throughout the country—write
our dealer in your district for Permanite—or
write us direct for prices and further particulars.

Yours for REAL Economy

THE GARLAND COMPANY
Cleveland Ohio U.S.A.

When building new houses or repairing the old ones
it will pay you to write us and get one of our catalogues.

WE MANUFACTURE

ADVANCE Ventilating Equipment

AND A COMPLETE LINE OF GREENHOUSE FITTINGS.

Illustrations, descriptions and a net price list
right in catalogue.

ADVANCE

Stands for Quality and Service

ADVANCE CO., 542 North Fourteenth Street, RICHMOND, IND.



◆ Classified Ad Department ◆



It
Pays

Rates for advertising in this department
18 cents a line net per insertion.
Minimum advertisement, 2 lines.

THIS IS READY FOR A SHIFT.

Plumosus, 2½-in. ..\$6.00 per 100, \$55.00 per 1000
Plumosus, 3-in. 7.00 per 100, 65.00 per 1000
CHARLES T. MAY,

R. B. 14, Dayton, O.

Asparagus Sprenger, strong 3-in., \$5.00 per 100; 600 for \$25.00. Asparagus Plumosus Nanus, 3-in., \$6.00 per 100; 200 for \$10.00. All are ready to shift. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

Strong 2½-in. Plumosus and Sprenger, \$5.00 per 100, \$45.00 per 1000; 3-in., both varieties, \$8.00 per 100, \$75.00 per 1000; 4-in. Plumosus, \$15.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Asparagus Sprenger, strong 4-in. for benching or potting in 5 and 6-in. pots, \$25.00 per 100. Quantity limited. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.

Asparagus Plumosus seedlings, extra strong, \$1.25 per 100; 2½-in., \$5.00 per 100; 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.
Muskogee Shrubbery Garden, Muskogee, Okla.

PLANT NOW FOR CUTTING.
Asparagus Sprenger, 2½-in., 5c; 3-in., 8c. Plumosus, 2½-in., 5c; 4-in., 15c.
GULLETT & SONS, LINCOLN, ILL.

SPRENGER OR PLUMOSUS.
Strong 2-in., \$3.50 per 100, \$32.50 per 1000.
Cash.

E. V. MYERS, ST. JOSEPH, MO.
Asparagus Sprenger, 2½-in., \$4.00 per 100; 3-in., \$7.50 per 100. Fine, bushy plants. Cash with order. See Cinerarias advertisement.
C. A. Voris, Milton, Pa.

50 Asparagus Plumosus, \$2.50;
50 Asparagus Sprenger, \$2.25;
Cash.
Chas. E. Coughill, Auburn, Ind.

Asparagus Plumosus, extra strong 4-in. pots, \$15.00 per 100; 3-in. bushy, heavy plants, \$8.00 per 100. Sprenger, 2½-in., \$5.00 per 100, \$45.00 per 1000.
Loomis Greenhouses, Loomis, Cal.

ASPARAGUS ELONGATUS.
Cut and come again. Nice young plants, \$5.00 per 100, postpaid. 1000 for \$45.00.
F. W. FLETCHER, ORLANDO, FLA.

Asparagus Plumosus, 2½-in., \$5.00 per 100; 2½-in., \$5.00 per 100; 3-in., extra strong, \$12.00 per 100; Sprenger, 2½-in., \$5.00 per 100.
Baur Floral Co., Erie, Pa.

Asparagus Plumosus, strong 6-in. plants well taken to the pot, 60c each, \$50.00 per 100.
Hauge Flower & Plant House, Fairmont, W. Va.

Asparagus Sprenger, 2½-in., 4c; 3-in., 6c. Cash.
Mohawk Valley Rose Garden, Amsterdam, N. Y.

Asparagus Sprenger and Plumosus, 2-in., \$3.00 per 100, \$25.00 per 1000. Cash.
E. J. Ullrich Floral Co., Tiffin, O.

Asparagus Sprenger, 500 2½-in., good, bushy plants, \$5.00 per 100. Cash.
Dixon Floral Co., Dixon, Ill.

Asparagus Sprenger, 4-in., nice plants, \$12.00 per 100. Cash, please.
The Stafford Greenhouse, Stafford, Kan.

Asparagus Sprenger, fine plants, 3-in., 8c; 4-in., 12c each. Cash with order.
Harry A. Cook, 63 S. Main St., Oberlin, O

ACHILLEAS

ACHILLEA THE PEARL,
Strong field-grown clumps for immediate delivery, \$8.00 per 100.
CHARLES H. TOTTY CO.,
Madison, N. J.

ADIANTUMS

ADIANTUM O'BRIENII.
Strong, vigorous 2-in., \$6.00 per 100, \$55.00 per 1000. Large clumps, \$50.00 per 100.
This is one of California's best and hardiest ferns. Ready for immediate delivery.
ROY F. WILCOX & CO.,
Montebello, Cal.

Adiantum Cuneatum, strong plants, 2½-in., \$12.50 per 100; 3-in., \$15.00 per 100; 4-in., \$30.00 per 100; 5-in., \$50.00 per 100; 6-in., \$65.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

AKEBIAS

Akebia Quinata, strong, field-grown vines, 15c.
Teas Nursery Co., Carthage, Mo.

ALTERNANTHERAS

TO REDUCE STOCK.
Alternantheras, extra fine stock, red and yellow; cuttings from soil, \$1.25 per 100; 2½-in., strong, \$3.00 per 100.
I. N. KRAMER & SON,
Cedar Rapids, Iowa.

AMARYLLIS

AMARYLLIS VITTATA GIANT HYBRIDS
for November delivery.
1st size, Mammoth bulbs, \$7.50 per doz., \$50.00 per 100. These will make two flower stems each. 2nd size, good flowering bulbs, \$5.00 per doz., \$35.00 per 100, for immediate delivery. Postpaid.
Strong seedlings from spring, same strain, \$6.00 per 100, \$50.00 per 1000.
O. FEHRLIN, CITRONELLE, ALA.

AMPELOPSIS

Ampelopsis Veitchii, extra fine plants from 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.
Henry F. Michell Co., 518 Market St., Philadelphia, Pa.

Ampelopsis Veitchii, strong plants from 2½-in. pots, for lining out, \$6.00 per 100.
S. W. Pike, St. Charles, Ill.

Ampelopsis Veitchii, 2½-in., \$6.00 per 100, \$55.00 per 1000.
The McGregor Bros. Co., Springfield, O.

Ampelopsis Veitchii, 2-year, fine, 25c. Instant shipment.
W. H. Salter, Rochester, N. Y.

Ampelopsis Veitchii, strong rooted cuttings, \$2.00 per 100. W. R. Yerkes, Hutchinson, Kan.

ASPARAGUS

PLUMOSUS, SPRENGER, ELONGATUS.
Plumosus and Sprenger, 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$15.00 per 100. Sprenger seedlings, \$1.50 per 100, \$12.00 per 1000.
Elongatus, cut and come again, \$7.00 per 100, \$60.00 per 1000.

ROMAN J. IRWIN,
43 West 18th St., New York, N. Y.

ASPARAGUS PLUMOSUS AND SPRENGER.
Per 100 Per 1000
Asparagus Plumosus seedlings..... \$ 15.00
Asparagus Plumosus, 2-in.....\$ 5.00 50.00
Asparagus Sprenger, 2½-in..... 4.50 40.00
Asparagus Sprenger, 3-in..... 7.50 65.00
Asparagus Sprenger, 4-in..... 12.00 100.00
THE MCGREGOR BROS. CO.,
Springfield, O.

ASPARAGUS SPRENGER.

Fine, strong, 2-inch, \$5.00 per 100.
Fine, strong, 4-inch, \$15.00 per 100.
Cash with order.

J. F. WILCOX & SONS,
Council Bluffs, Ia.

ASPARAGUS

300 Plumosus, 4-in., 12c each.
300 Sprenger, 4-in., 10c each.
Large bushy plants.

Ashland Floral Co., Ashland, O.

Asparagus Plumosus, 2-in., \$5.00 per 100, \$45.00 per 1000. Fine 2½-in. Sprenger, \$5.00 per 100, \$45.00 per 1000. Strong 3-in., \$8.00 per 100.
Winfield S. Kircher, Cyclamen Specialist, De-fiance, O.

Asparagus Plumosus, very heavy plants starting to vine, full of tips ready to cut, from 4-in., \$25.00 per 100. Sample 25 at 100 rate. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

Asparagus Plumosus, good value, 3-in., \$7.00 per 100; 4-in., \$15.00 per 100.
J. N. Kramer & Son, Cedar Rapids, Ia.

Asparagus Sprenger, 3-in., \$6.00 per 100; extra strong, 2-in., 1-year-old, \$8.00 per 100, \$25.00 per 1000. Jacobs Bros., Peoria, Ill.

Asparagus Sprenger, 2½-in., \$5.00 per 100, \$45.00 per 1000.
F. O. Freeman & Sons, Portland, Ind.

Asparagus Sprenger, strong 2½-in. plants, \$5.00 per 100. Packing at cost. Walter Arm-coast & Co., 321 East 4th St., Los Angeles, Cal.

Asparagus Plumosus Nanus, 2-in., 5c each, ready to bench or grow on.
D. R. Herron, Olean, N. Y.

Asparagus Sprenger out of 2-in. pots, \$5.00 per 100. Lehigh Avenue Greenhouses, 127 Lehigh Ave., Cranford, N. J.

Asparagus Plumosus Nanus, 3-in., \$8.00 per 100, \$75.00 per 1000. Jos. Michal, 57th St. and Kostner Ave., Chicago, Ill.

Asparagus Plumosus, 2½-in. pots, \$4.00 per 100. Cash with order.
Park Board Greenhouses, Fort Wayne, Ind.

Asparagus Plumosus, 3½-in. pots, \$12.00 per 100. Asparagus Plumosus, 3-in. pots, \$8.00 per 100.
Oak Grove Greenhouse, Tuskegee, Ala.

Asparagus Plumosus, 4-in., \$12.50 per 100; 5-in., \$25.00 per 100. Packed in paper pots.
Fairview Gardens, Elmore, Ind.

Asparagus Plumosus, 2½-in., \$4.50 per 100, \$40.00 per 1000.
C. W. Espy & Son, Brookville, Pa.

Asparagus Sprenger and Plumosus, strong plants, 2½-in., \$3.00 per 100, \$27.50 per 1000.
J. C. Schmidt, Bristol, Pa.

Asparagus Plumosus, 3-in., \$7.50 per 100; 3½-in., \$12.00 per 100. Cash please.
J. J. Clayton & Son, West Grove, Pa.

Asparagus Plumosus and Sprenger, 2½-in., \$6.00 per 100. Holmes-Letherman Co., Canton, O.

Asparagus Plumosus, A No. 1, 2½-in., \$6.00 per 100. Groves Floral Co., Atchison, Kan.

Asparagus Sprenger, fine, bushy plants, 3-in., 5c.
W. F. Klus, Anderson, Ind.

Asparagus Plumosus, 2-in., \$6.00 per 100.
Storrs & Harrison Co., Painesville, O.

Asparagus Plumosus, extra heavy 2½-in., \$6.00 per 100. Mathews' Greenhouses, Lineville, Pa.

Asparagus Plumosus, 4-in., \$15.00 per 100.
Hendra & Son, St. Joseph, Mo.

Asparagus Sprenger, strong plants, 2½-in., 5c.
O. Humfeld, Clay Center, Kan.

Asparagus Sprenger, 2½-in., \$3.00 per 100. Cash.
W. A. Ballou, Wheaton, Ill.

275 Asparagus Sprenger, 4-in., 15c.
T. R. McGinnis & Son, So. Williamsport, Pa.

Asparagus Sprenger, strong 4-in., \$15.00 per 100.
Evenden Bros., Williamsport, Pa.

ASPLENIUM

ASPLENIUM NIDUS AVIS.

Bird's-Nest Ferns, Extra Fine Stock.
4-inch.....40c and 50c each
5-inch.....75c and \$1.00 each
6-inch..... 1.50 each
7-inch..... 2.00 each
7-inch, heavy..... 3.00 each
Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.
PINEHURST FLORAL CO.,
Pleasant Hill, Mo.

BEGONIAS

BEGONIAS.

Cincinnati and
Gloire de Lorraine.
Bring up good stock
that will make you big money.

GOIRE DE LORRAINE,

4-in., 75c.
6-in., \$1.50.
2½-in., two plants in each pot
taken from top cuttings,
will be fine for
Christmas baskets,
\$35.00 per 100.

CINCINNATI,

very strong,
5-in., \$1.25.
Cash with order.
C. L. HUMPHREY,
ZANESVILLE, O.

Begonia Chatelaine, strong 2½-in., \$5.80 per 100. Cash.
Pabst Greenhouse, R. F. D. 6, Oconomowoc, Wis.

BEGONIAS FROM 2 1/4-IN. POTS.

Begonia Chatelaine, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000; 3-in., \$14.00 per 100; 3 1/2-in., \$20.00 per 100.

PRIDE OF NEW CASTLE, Red Chatelaine, Luminosa color, 2 1/4-in., \$15.00 per 100. New Begonia, Mrs. M. A. Patten, dark pink sport of Begonia Chatelaine, 2 1/4-in., \$10.00 per 100; 3-in., \$20.00 per 100; 3 1/2-in. will make fine plants for Christmas sales, \$30.00 per 100.

BEGONIA MELIOR, 3-IN. POTS, \$75.00 PER 100. **BEGONIAS MELIOR**, CINCINNATI AND MRS. PETERSON, 2 1/4-IN. POTS, FROM FINE TOP CUTTINGS, \$35.00 PER 100.

ROMAN J. IRWIN, New York.
48 West 18th St., New York.

BEGONIA MRS. PATTEN

BEAUTIFUL DEEP PINK, SPORT OF CHATELAINE.
HEAVY, BUSHY PLANTS IN BLOOM
JUST RIGHT FOR IMMEDIATE SALES OR FOR SHIFTING ALONG TO LARGER SIZES FOR YOUR HOLIDAY REQUIREMENTS.
OUT OF 4-IN. POTS, 25c EACH.
PLUS 3c A PLANT TO COVER COST OF PAPER POT AND NEW PACKING CASE.
FULL SIZE CASE HOLDS 54 PLANTS.
G. R. NOBLE, PADUCAH, KY.

BEGONIA MELIOR.

5000 3 1/2-in. and 4-in., excellent stock, ready for shift, \$50.00 per 100.

10,000 2 1/4-in., top cuttings, strong, thrifty stock, ready, \$25.00 per 100.

A 1 stock. We stand back of it and ship it right. That's what counts.

Add 5% to cover cost of packing.

H. J. BOROWSKI & SONS, Roslindale, Mass.
168 Mount Hope St., Roslindale, Mass.

BEGONIAS.

	Per 100	Per 1000
Begonia Luminosa, 2 1/4-in.	\$4.50	\$40.00
Begonia Chatelaine, 2 1/4-in.	6.00	60.00
Begonia Rex, 3-in.	25.00	250.00
Begonia Rex, 2 1/4-in.	18.00	180.00
Begonia Rex, 4-in.	40c each	\$4.50 per doz.

THE MCGREGOR BROS. CO., Springfield, O.

Begonia Luminosa, April potted seedlings, lately cut back, well branched from ground, hungry for 4's, truly elegant stock and packed right, \$5.00 per 100. Chatelaine, elegant 3-in., \$10.00 per 100; strong 4's, all in full bloom, fine, \$20.00 per 100. Templin quality and packing.

S. C. Templin & Son, Garrettsville, O.

BEGONIAS.

CORRELLANA LUCERNE, STRONG PLANTS
OUT OF 4-IN. POTS, 38c A PLANT. NO
PACKING CHARGE. QUALITY YOU HAVE
EVERY RIGHT TO EXPECT FROM THIS SIZE
POT. 54 PLANTS FOR FULL SIZED CASE.
G. R. NOBLE, PADUCAH, KY.

Begonia Chatelaine, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, 2 1/4-in., \$10.00 per 100; strong 3 1/2-in., \$25.00 per 100.

Our new, red sport of Chatelaine, **PRIDE OF NEW CASTLE**, 2 1/4-in., \$15.00 per 100.

S. S. Skidelsky & Co., 50 Park Pl., New York.

Rex Begonias, 2500 3-in., mixed colors, \$2.25 per dozen. 185 3-in. Emperor, 125 3-in. General Pershing, 110 3-in. Mme. Emily Jilly, 175 3-in. Julia Serat, 140 3-in. The Marquis, \$3.25 per dozen. 70 5-in. Rex mixed, \$1.00 each. Cash.

E. J. Ulrich Floral Co., Timon, O.

Begonia Chatelaine, 4-in., \$20.00 per 100; 5-in., \$45.00 per 100; 6-in., \$65.00 per 100. 3-in. Luminosa, \$8.00 per 100; 5-in. Luminosa, \$35.00 per 100. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.

Begonia Prima Donna, the all year bloomer, strong plants, from 2 1/4-in., ready to shift into 4-in., in bud and bloom, \$10.00 per 100. Cash with order. Neff Floral Co., 2222 West Liberty St., Pittsburgh, Pa.

Begonias, 4-in. ready for shift, Gloire de Chatelaine, Prima Donna, Gromani Luminosa, red; Erfordii and Salmon Queen, \$15.00 per 100, \$65.00 per 5000. Cash, please.

Furst Floral Co., Dayton, O.

Begonia Chatelaine, rooted cuttings, \$3.00 per 100; 2 1/4-in., \$7.00 per 100, \$65.00 per 1000. Mrs. Patten, rooted cuttings, \$5.00 per 100; 2 1/4-in., \$10.00 per 100. A. J. Schmutz, 23 Arnold Place, North Adams, Mass.

Begonia Chatelaine, 2-in., strong, ready to shift, \$7.00 per 100; 3-in., strong, ready to shift, \$12.00 per 100; 4-in., strong, ready to shift, \$20.00 per 100. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Begonia Chatelaine, 3-in., \$10.00 per 100; 2 1/4-in., \$3.50 per 100. Rooted cuttings, \$3.00 per 100. Cash with order.

H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, bushy 2 1/2-in. plants, \$5.00 per 100; 3 1/2-in., \$15.00 per 100. Both sizes are strong and will give satisfaction.

H. E. Rogers & Son, Spencerport, N. Y.

Begonias, 2 1/2-in., ready for shift, Prima Donna, Vernon, Luminosa, Erfordii and Salmon Queen, \$4.00 per 100. Cash. Columbia Greenhouses, 3206 Juneau St., Seattle, Wash.

Begonia Chatelaine, 2 1/4-in., strong, bushy plants, \$5.00 per 100. Begonia Christmas Gift, \$7.00 per 100.

Hauge Flower & Plant House, Fairmont, W. Va.

Begonias, Prima Donna, pink, and Luminosa, red; strong 3 1/2-in., ready for 5-in., full of blooms, \$12.00 per 100. Chas. Whitton, York St. and Gray Ave., Utica, N. Y.

Begonias, Prima Donna, Chatelaine and Luminosa, 2 1/2-in. ready for 4-in., \$5.00 per 100; rooted cuttings, \$2.50 per 100; 4-in., 20c each. Belgium Greenhouse Co., Huntington, W. Va.

Begonia Chatelaine, 3-in., \$14.00 per 100; 4-in., \$35.00 per 100; 5-in., \$50.00 per 100. All heavy, bushy stock. Muskogee Shrubbery Gardens, Muskogee, Okla.

Heavy 4-in. Begonia Luminosa and Prima Donna, ready for immediate shift, \$20.00 per 100. No charge for packing. John Hanlon & Sons, Tacony, Philadelphia, Pa.

Begonia Chatelaine, nice plants from 2 1/4-in. pots, \$6.00 per 100. Mrs. M. A. Patten, dark pink, fine, bushy plants from 2 1/4-in. pots, \$8.00 per 100. Cash. John R. Mitchell, Madison, N. J.

Begonias Gracilis, Salmon Queen and Chatelaine, grown from seed, 2-in., \$3.50 per 100, \$30.00 per 1000. Cash. Jacobs Bros., Peoria, Ill.

Begonia Chatelaine of exceptional quality, extra heavy, bushy stock, 2 1/4-in. plants, \$8.00 per 100; 3-in., \$12.00 per 100. E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

Begonia Chatelaine rooted cuttings, \$3.00 per 100; 2 1/4-in., \$7.00 per 100; 4-in., \$25.00 per 100. Mish's Lebanon Greenhouses, 620 Cumberland St., Lebanon, Pa.

Begonias, Chatelaine, true, strong 2-in., \$6.00 per 100, \$55.00 per 1000. Mrs. Patten, strong 2-in., \$10.00 per 100, \$90.00 per 1000. Cash. C. Betscher, Dover, O.

Begonia Vernon, strong 2 1/4-in. plants, \$4.50 per 100, \$40.00 per 1000. Cash, please. E. R. Chatfield, R. No. 6, Springfield, O.

Begonia Prima Donna, 2 1/4-in., \$6.00 per 100. J. Bruckner, 1135 California Ave., Bond Hill, Cincinnati, O.

NOTICE

The increasing size of The Review, both in circulation and number of pages per issue, necessitates closing the forms a day farther ahead of publication date than was the custom when the paper was small.

To be certain your instructions receive attention for the current issue your letter should be in Chicago

MONDAY

Begonias, Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100.

Storrs & Harrison Co., Painesville, O.

Begonia Corallina de Lucerne, to close out, fine, 4-in., 35c; 5-in., 75c each. Quentin Floral Co., St. Joseph, Mo.

Begonias, Luminosa and Chatelaine, fine 4-in., ready to shift, \$15.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Begonia Prima Donna, 3-in., extra strong, bushy plants, \$10.00 per 100. J. B. Masson, R. R. 1, Bethel, Kan.

Begonias, Corallina de Lucerne, strong 4-in. in bud, 40c. Cash. See our advertisement for Cyclamen. Park Floral Co., St. Joseph, Mo.

Begonias, Luminosa, Chatelaine and Hardy, 4-in., 20c; 5-in., 50c. The Chal. Peterson Co., East Liverpool, O.

Begonias, Chatelaine and Luminosa, 2 1/4-in., \$5.00; 4-in., \$35.00 per 100. Ready to shift. Geo. A. Kuhl, Pekin, Ill.

Begonia Chatelaine, 4-in. pots, nice, healthy plants, \$25.00 per 100. Cash with order. Zumbrota Greenhouses, Zumbrota, Minn.

Begonia Chatelaine, extra fine, bushy 3-in. stock, \$12.00 per 100. 5% for packing. Aurora Greenhouse Co., Aurora, Ill.

Begonias, Chatelaine and Prima Donna, 2 1/4-in., 6c; 3-in. of above, heavy, equal to 4-in., 12c. Packing free. Loyd C. Bunch, Fredonia, Kan.

Begonia Chatelaine, 2 1/4-in., 6 1/2c; Gracilis, 2 1/4-in., 6 1/2c; 4-in., 20c. L. J. Rowe, Titusville, Pa.

Begonia Chatelaine, fine 3-in. stock, 15c each. Packing at cost. Elitch Gardens Co., Denver, Colo.

Begonias, Chatelaine and Mignon, best red, in bloom, 4-in., 10c. Samuel Whitton, Utica, N. Y.

Begonia Chatelaine, 4-in., 20c each. Elegant stock. Special prices for two weeks. J. E. Matthewson, Sheboygan, Wis.

Begonia Chatelaine, strong 3-in., \$10.00 per 100. 5 per cent for packing. C. H. Frey, Lincoln, Neb.

Begonia Chatelaine, strong rooted cuttings, \$3.00 per 100, \$25.00 per 1000. S. A. Pinkstone, Utica, N. Y.

Begonia Chatelaine, strong 3-in., \$12.00 per 100. Fred H. Lemon & Co., Richmond, Ind.

Rex Begonia, 3 1/2-in., \$25.00 per 100. Cash. Clarence A. Ustler, Fleming St., Springfield, O.

Begonia Luminosa, mixed colors only, 2-in., \$5.00 per 100. N. O. Caswell, Delavan, Ill.

Begonia Chatelaine, 2 1/4-in., 6c. J. C. Bigelow & Son, Utica, N. Y.

BERRIED PLANTS

GOLDEN CLEVELAND CHERRIES, 2 1/4-in. pots, \$7.00 per 100, \$65.00 per 1000.

CLEVELAND CHERRIES, strong, field-grown plants, ready for 7-in. pots, well berried, \$17.50 per 100; 2 1/4-in. pots, \$7.00 per 100, \$60.00 per 1000; 3-in., \$14.00 per 100.

Christmas Peppers, 2 1/4-in. pots, \$7.00 per 100, \$60.00 per 1000. 3-in. pots and larger sizes of above, ready early Fall. Ask for prices. Roman J. Irwin, 48 West 18th St., New York.

Peppers: Celestial, 5 1/2-in. and 6-in., 50c; Bird's Eye, Dwarf, 5 1/2-in. and 6-in. 50c. All of the best varieties, 5 1/2-in. and 6-in., 50c, in assortment.

The above are pot-grown, heavily fruited and just right in every respect. Packing free, 10% additional if ordered in clay pots. Homewood Greenhouses, Atchison, Kan.

OTAHUTE ORANGES.

The large-fruited variety, 1-year-old, 4-in. pots, ready for a shift, \$25.00 per 100; extra heavy 6-in., \$1.25 each. A 1 quality. We stand back of it and ship right; that's what counts. Add 5% to cover cost of packing.

H. J. BOROWSKI & SONS, Roslindale, Mass.
168 Mount Hope St., Roslindale, Mass.

Cleveland Cherries, strong field-grown, \$25.00 per 100; large and stocky 4-in. plants, \$15.00 per 100.

Christmas Peppers, strong 2 1/4-in., \$7.00 per 100; 3-in., \$12.00 per 100; 5-in., well set, fine stock, \$35.00 and \$50.00 per 100. S. S. Skidelsky & Co., 50 Park Pl., New York.

Cleveland Cherries, grown in the field, extra fine and loaded with berries, none better, 5-in., 50c; 6-in., 75c, well established; the kind that will please you. Same direct from field, ready for 5-in., 6-in. and 7-in. pots, extra well berried, strong plants, \$30.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

PEPPERS, CLEVELAND CHERRIES.

Plants loaded with berries, 5 1/2-in., 50c.

Packing at cost.

HARRY FRANKLIN BAKER, Minneapolis, Minn.
1118 W. Lake St., Minneapolis, Minn.

PEPPERS.

Celestial and Clusters, 4-in., \$25.00; 5-in., \$40.00 per 100; Bird's Eye, extra 4-in., \$35.00; 5-in., \$50.00; 6-in., \$75.00 per 100. GEO. A. KUHLE, PEKIN, ILL.

Cleveland Cherries, all in blossom and bearing, 4-in., 17 1/2c; 5-in., 30c each. Celestial Peppers, loaded with berries, 4-in., 20c; 5-in., 30c. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Cleveland and Jerusalem Cherries, 500 4-in., choice, field-grown, full of berries and sure to please; better than last year, 15c each; culls, 10c each. C. R. Willis & Sons, R. R. 7, Greenville, O.

Cleveland Cherries, 4-in., nice plants with fruit and blossoms, 15c each; also Bird's Eye, 10c each. Cash. The Dumser Floral Co., Elgin, Ill.

Cleveland Cherries, field-grown, 5 and 6-in. size, 25c and 35c each. Fine plants, loaded down with fruit. Packing free for cash. Silvious & Silvious, Ashtabula, O.

NEW CLEVELAND CHERRIES.

Grown in 4-in. pots outdoors, well set with fruit and sure to please, \$20.00 per 100. Cash. G. W. FRISCH'S SON, DAYTON, O.

Jerusalem Cherries, Mentor type, 5-in., \$50.00 per 100; 4-in., \$35.00. Field-grown, ready for 5-in., \$25.00 per 100.

Storrs & Harrison Co., Painesville, O.

Cleveland Cherries, large plants from the field, well berried, ready for 6 and 7-in. pots, \$12.00 per 100, \$100.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Cleveland Cherries, from field, nice bushy plants, well berried, 25c and 35c each. 5% for packing. Cash. Marion Floral Co., Marion, Ind.

Cleveland Cherries, fine, well-berried, for 6-in. pots, \$9.00 per dozen. C. C. Pollworth Co., Milwaukee, Wis.

4-in. Peppers 25c
4-in. Christmas Cherries 25c
Wilcox & Sons, Council Bluffs, Iowa.

Cleveland Cherries and Christmas Peppers, strong, bushy, 4-in., ready for shift, \$15.00 per 100. Park Floral Co., Trenton, N. J.

Dwarf Cleveland Cherries, \$5.00 per 100; Bird's Eye, \$5.00 per 100. Baur Floral Co., Erie, Pa.

BERRIED PLANTS—Continued

Jerusalem Cherries, from field, nice, bushy plants covered with fine, large berries, \$25.00 per 100. Cash. John R. Mitchell, Madison, N. J.

Cleveland Cherries, red and yellow, field-grown, full of fruit, 4-in. and 5-in. pots, 15c. Byer Bros., Chambersburg, Pa.

Cleveland Cherries, well branched, plenty of blossoms, some fruit, heavy 4-in., \$15.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

BIGNONIAS

Bignonia Radicans, field-grown, 15c. Teas Nursery Co., Carthage, Mo.

BOUGAINVILLEAS**BOUGAINVILLEA CRIMSON LAKE.**

New, wonderfully bright striking shade of red. We have the largest block of this propagated in the country. Untrained plants from 4-in. pots, \$2.00 each; 5-in., \$2.50 each.

STORRS & HARRISON CO.,
Painesville, O.

BOUVARDIAS

Bouvardias, mixed colors, 3-in. pots, \$12.00 per 100. Henry Smith, Monroe & Division Aves., Chicago.

BUDDELEIAS

Buddleia Asiatica, fragrant, pure white; ideal for winter forcing. Field-grown plants, 2 to 3 ft., \$15.00 per 100. The Conard & Jones Co., West Grove, Pa.

Buddleia Asiatica, fine well developed stock, 3-in. pots, \$27.00 per 100. Roman J. Irwin, 43 West 18th St., New York

Buddleia Asiatica, fine for forcing in greenhouse, 4-in., \$22.50 per 100. Cash. E. J. Ulrich Floral Co., Tiffin, O.

Buddleia Asiatica, extra strong 4-in., 30c; 6-in., \$1.00. Cash. Park Floral Co., St. Joseph, Mo.

Buddleia, Butterfly shrub, 2½-in., \$6.00 per 100, \$55.00 per 1000. The McGregor Bros. Co., Springfield, O.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

BULBS**MICHIGAN GROWN BULBS.**

Terms: Cash, f. o. b. Grand Rapids.
SINGLE TULIPS.

	Per 100	Per 1000
Artus	\$2.60	\$24.00
Cramoise Brilliant	3.00	28.00
Cardinal's Hat	2.50	
Rose Grisdell	2.75	
Cottage Maid	2.75	
King of Yellows	3.00	
Yellow Prince	2.75	26.00
Goldfinch	2.75	
Fred Moore	2.75	
Mixed colors	2.00	18.00

DOUBLE TULIPS.

Murillo	3.00
La Candeur	2.75

DARWIN TULIPS.

Clara Butt	2.60	24.00
Gretchen	2.60	24.00
Baronne de la Tonnaye	3.00	
Mixed colors	2.00	18.00

MAY FLOWERING TULIPS.

Gesneriana Lutea	2.50	
Caledonia, orange red	2.50	22.00
Golden Crown	2.50	22.00
Jaune D'Oeuf	2.75	25.00
Inglecombe Pink	2.50	
Inglecombe Yellow	2.50	
Primrose Beauty	2.75	
Mixed colors	2.00	18.00

NARCISSUS.

Poeticus Ornatus, first size	2.00	18.00
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MICHIGAN BULB PROPAGATING CO.,
Beverly, Grand Rapids, Mich.

CALLA BULBS.

Calla Aethiopica, the popular white Calla, clean, sound bulbs, all with crown shoots.

Size	Per 100	Per 1000
1½-in. to 1¾-in.	\$ 6.00	\$ 50.00
1¾-in. to 2-in.	8.00	75.00
2-in. and up	15.00	140.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

DAFFODILS.

EMPEROR.....\$3.00 per 100, \$25.00 per 1000
500 at 1000 rate
Cash from unknown parties. Add 5 per cent for packing.

CALIFORNIA FLORAL CO.,

217 Winston St., Los Angeles, Cal.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lillum Candidum and all other French bulbs; Japanese Lilies, high grade quality only.

Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway.

PEARSON'S MONEYWORTH QUALITY.

Dutch bulbs now ready, Single Hyacinths, pan size, 16 to 17 cm., \$7.00 per 100, \$65.00 per 1000. Varieties: L'Innocence, Grand Maitre, Gertrude, King of the Yellows, La Grandesse and Victor Emanuel, fine pink, earliest of all Hyacinths.

Second size, 17 cm., and up, same varieties, \$8.00 per 100, \$75.00 per 1000.

Early Tulips: Couronne d'Or, \$4.25 per 100, \$39.00 per 1000; Murillo, \$3.50 per 100, \$32.00 per 1000; La Reine, \$3.75 per 100, \$33.00 per 1000; Prince of Austria, \$3.75 per 100, \$35.00 per 1000; Fred Moore, \$3.50 per 100, \$30.00 per 1000; Flamingo, true, large pink, \$5.25 per 100, \$45.00 per 1000; Kelzerskroon, \$3.75 per 100, \$34.00 per 1000; Yellow Prince, \$3.75 per 100, \$32.00 per 1000; Rose Lulante, finest Tulip for pot culture, \$4.50 per 100, \$41.00 per 1000.

Darwin Tulips, only real good forcing varieties: Mme. Krelage, pink, \$4.50 per 100, \$40.00 per 1000; Farncombe Sanders, salmon red, \$4.50 per 100, \$40.00 per 1000; Dal Ongaro, light violet, white base, heavy stem, \$5.50 per 100, \$52.00 per 1000; Pride of Haarlem, \$4.25 per 100, \$38.00 per 1000; Gorgeous, plum color, the only Darwin for pots, \$5.00 per 100, \$45.00 per 1000; Jaune d'Oeuf, soft yellow, \$4.00 per 100, \$38.00 per 1000.

PETER PEARSON,

5748 Gunnison St., Chicago, Ill.

FREESIA PURITY BULBS.

A heavy-flowering, strong-stemmed strain, for greenhouse forcing. This strain blooms with an average of 7 flowers to a stem. You have been pleased with it in former years, and careful reselection has made it still better this season.

Diameter. Per 1000
1/16 to ¼ inches.....\$6.00
½ to ¾ inches.....9.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

GLADIOLI FOR FALL PLANTING.

America, Panama, Hailey, Pendleton, Chicago White, Lily Lehman, Francis King.

Mrs. Fennell, Diener's seedling. All sizes; prices on application.

Calla Aethiopica, 1½-in. to 2-in., \$5.00 per 100

Calla Elliottiana, extra strong, \$25.00 per 100

Canas, \$4.50 per 100, \$40.00 per 1000

Hungaria, Meteor, Rosea Gigantea, Yellow King Humbert.

LOS ANGELES GERANIUM CO.,

927 Oxford Street, Berkeley, Cal.

PLANT MIXED NARCISSI.

For a succession of bloom from the first Daffodils for Easter to the last double white for Mothers' day. Our mixture for naturalizing and garden planting contains at least 12 varieties, \$1.25 per 100, \$10.00 per 1000, not prepaid.

We have a few Aspasias, white with yellow eye, 2 to 4 on a long stem, \$5.00 per 100.

MRS. WM. CRAWFORD,

1602 Indiana Ave., La Porte, Ind.

TRUMPET DAFFODILS AND NARCISSI.

N. Princeps Trumpet Daffodils, 1-in. up, \$20.00 per 1000. N. Princeps Trumpet Daffodils, ¾ to 1-in., \$10.00 per 1000. N. Princeps Trumpet Daffodils, less than ¾-in., \$5.00 per 1000. N. Alba Plena Odorata. Same sizes. Same prices.

Samples, postpaid, 25c. Special on 5000 lots.

DERBY GARDENS,

John H. Umpleby, Prop. Lake View, N. Y.

YELLOW CALLAS.

Elliottiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs\$25.00 per 100

Second size15.00 per 100

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Cal.

GLADIOLUS BULBS.

I have about 75,000 No. 1 bulbs of America, Peace, Mrs. Francis King, Niagara, Pendleton, Schwaben, Independence and Primulinus for fall sale. No storage. Good discount if taken direct from field.

W. THURSTON GIBBS, MOROCCO, IND.**GODFREY CALLAS.**

Dry bulbs, ½-in. to 1-in., \$5.00 per 100; ¾-in., \$2.00 per 100; bulbets, 50c per 100.

CALLA AETHIOPIA.

Dry bulbs, ½-in. to 1¾-in., \$5.00 per 100; smaller than ½-in., 75c per 100. Cash.

FREEMPORT FLORAL CO., FREEMPORT, ILL.**R. A. vander Schoot,****HILLEGOM, HOLLAND.**

Extensive own cultures of
BULBS AND PLANTS,
Prices on application.

Bulbs of all description. Write for prices.

C. KEUR & SONS, HILLEGOM, HOLLAND,
New York Branch, 82-84 Broad Street.

also
10418 113th St., Richmond Hill, L. I., N. Y.

BULBS.

Narcissus Emperor.....\$30.00 per 1000

Narcissus Empress.....30.00 per 1000

Best mixed for outdoor planting.. 10.00 per 1000

AUG. JURGENS, RIDGELEND, MISS.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Lilliums. Please write for catalogue to Gt. Van Waveren & Kruijff, 116 Broad St., Room 40, New York City.

Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 82-84 Broad St., New York City.

Godfrey Calla bulbs, started, ready for 3-in. pots, \$4.00 per 100.

Pinehurst Floral Co., Pleasant Hill, Mo.

BUXUS

Buxus Suffruticosa; box edging, 20,000 rooted cuttings. Write for prices.

The Conard & Jones Co., West Grove, Pa.

CALADIUMS**FANCY-LEAVED CALADIUMS.**

Fifteen varieties, 3-in., 15c; 4-in., 25c; strong plants, in paper pots. Cash with order.

H. O. DOESCHER,

2048 Gentilly Ave., New Orleans, La.

CALCEOLARIAS

Calceolarias, good stock, 3½-in. pots, ready to shift, \$12.00 to \$20.00 per 100.

Niles Florists, Niles, Ill.

Calceolarias, best hybrids, 2¼-in. pots, \$14.00 per 100.

Roman J. Irwin, 43 W. 18th St., New York.

CALENDULAS**CALENDULAS.**

Orange King, 2½-in. pots, very strong, \$4.00 per 100. Cash. No charge for packing.

THE IMLAY CO.,

Zanesville, O.

Calendulas, Orange King, best strain, strong 2-in., \$3.00 per 100; strong seedlings, \$1.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Calendulas, Orange King and Lemon Queen, strong 2½-in., \$3.00 per 100; also extra strong 2½-in. pot-grown Boston Ferns, 7c.

Jos. Lossan & Son, New Albany, Ind.

Calendulas, Orange King, true double, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000, 3-in. pots, \$8.00 per 100, \$75.00 per 1000.

Roman J. Irwin, 43 W. 18th St., New York.

Calendulas: Our own select strain of Orange King, strong 2½-in., \$8.00 per 100.

Fred H. Lemon & Co., Richmond, Ind.

Calendulas, Orange King, extra strong 2½-in. plants, \$3.50 per 100.

Burrows Bros., R. R. No. 1, Rockford, Ill.

Calendulas, Orange King, strong 2½-in. plants, \$4.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, Orange King, strong seedlings, \$1.10 per 100. Parcelpost paid. Cash.

Lyndhurst Farm, Inc., Hammon, N. J.

Calendulas, Orange King, strong plants, 2-in., 3½c. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Calendulas, Orange King, 2½-in. extra strong plants, \$3.50 per 100.

A. F. Aebersold, New Albany, Ind.

Calendulas, 250 2-in. Orange King, very special strain, \$3.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Calendulas, Orange King, extra strong 2½-in., \$4.00 per 100. Cash, please.

Lake Orion Greenhouses, Orion, Mich.

Calendula Orange King, seedlings from best seed procurable, \$1.25 per 100. Parcel post paid. Cash with order. C. G. Locke, Arkport, N. Y.

Calendulas, Orange King, 2½-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Calendulas, 2½-in., \$4.00 per 100.

Baur Floral Co., Erie, Pa.

CALLAS**CALLA BULBS.**

Calla Aethiopica, the popular white Calla, clean, sound bulbs, all with crown shoots.

Size Per 100 Per 1000

1½-in. to 1¾-in.....\$ 8.00 \$ 50.00

1¾-in. to 2-in.....8.00 75.00

2-in. and up.....15.00 140.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

GODFREY CALLAS.

Here's a real bargain. We have about 800 growing in 4-in. pots. Every one of these bloomed last winter, good, strong blooms, and they will be great money-makers this winter, only \$15.00 per 100. Cash.

Remember these are growing bulbs, not dormant.

C. L. HUMPHREY, ZANESVILLE, O.**GODFREY CALLAS.**

Per 100 Per 1000
3½-in. pots\$12.00 \$100.00
Strong, field-grown plants, ready to pot in 7-in. pots, \$30.00 per 100. For bulbs of above see front cover.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

Calla bulbs, 285 Little Gem, first size, 10c; 200 Godfrey, small size, 3c each. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

White Calla Bulbs, well-known Aethiopica, California field-grown, fresh, A 1
 3-in. to 4-in. circumference.....\$ 9.00 per 100
 4-in. to 5-in. circumference..... 16.00 per 100
 5-in. to 6-in. circumference..... 25.00 per 100
 Prices include express charges, fully prepaid on all orders for \$9.00 or more. Cash with order.
 Lilydale Bulb Co., Santa Cruz, Calif.

GODFREY CALLAS.
 3 1/2-in., ready for shift, 10c.
 3-in., ready for shift, 6c.
 Strong plants. Cash, please.
 J. SYLVESTER, OCONTO, WIS.

Godfrey Callas, 4-in., many in bud now; \$15.00 per 100; strong 3-in., blooming size bulbs, \$10.00 per 100; 2 1/2-in., \$6.00 per 100.
 Winfield S. Kircher, Cyclamen Specialist, De-
 fiance, O.

GODFREY CALLAS.
 The true strain,
 fine 4-in. plants, \$17.50 per 100.
 SCHMIDT & MEINE,
 3121 Market St., Youngstown, O.

GODFREY CALLAS.
 1000 2 1/2-in., strong stock, \$6.00 per 100.
 Cash with order.
 J. S. WILSON FLORAL CO.,
 Des Moines, Ia.

Callas: We have a surplus of a few hundred Aethiopica bulbs that have flowered for three years, 15c each.
 Silvious & Silvious, Ashtabula, O.

Godfrey Callas, 3 1/2-in. plants, \$12.00 per 100; 4-in., \$15.00 per 100; extra strong, field-grown, ready for 7-in. pots, \$30.00 per 100.
 S. S. Skidelsky & Co., 50 Park Place, New York.

Calla, white, Aethiopica, greenhouse-grown, 1 1/2-in. to 1 3/4-in., \$15.00 per 100. Mammoth bulbs, extra fine, \$20.00 per 100.
 McCaslin Bros., Zanesville, O.

Godfrey Callas, true stock; first size, small bulbets, \$1.00 per 100; second size, small bulbs, \$2.50 per 100; third size, larger bulbs, \$5.00 per 100.
 N. O. Caswell, Delavan, Ill.

GODFREY CALLAS,
 2 1/2-in., \$7.00 per 100.
 A. N. KINSMAN, INC., AUSTIN, MINN.

Godfrey Callas, 4-in. plants, \$15.00 per 100.
 Hendra & Son, 5740 S. 4th St., St. Joseph, Mo.

Calla Godfrey, strong 2 1/2-in., \$5.00 per 100.
 Cash. Daut Bros., Decatur, Ill.

CAMPANULAS

Canterbury Bells, mixed, strong plants, \$5.00 per 100. Cash.
 The Dumser Floral Co., Elgin, Ill.

Canterbury Bells, strong plants, 2 1/4-in. pots, \$7.00 per 100. Bland & Steinmetz, Independence, Iowa.

CARNATIONS

50,000
 of the
 HEALTHIEST.

best grown and most
 worth while benching

CARNATION PLANTS

ever offered to the trade.

MATCHLESS,
 PINK ENCHANTRESS,
 LIGHT PINK ENCHANTRESS.

These are a Bargain
 with a capital "B" at

\$80.00 per 1000.

PERCY JONES,
 30 E. Randolph St., Chicago, Ill.

BARGAIN!

BARGAIN!! BARGAIN!!

FIELD-GROWN CARNATIONS.

Matchless	\$8.00 per 100, \$75.00 per 1000
W. Enchantress.....	8.00 per 100, 75.00 per 1000
Victory	8.00 per 100, 75.00 per 1000
Enchantress	8.00 per 100, 75.00 per 1000
The Herald	8.00 per 100, 75.00 per 1000
Aviator	8.00 per 100, 75.00 per 1000
Ench. Supreme	8.00 per 100, 75.00 per 1000
Mrs. Ward	8.00 per 100, 75.00 per 1000

Big values. Order today.

A. T. PYFER & CO.,
 164 N. Wabash Ave., Chicago, Ill.

FIELD-GROWN CARNATION PLANTS.

We have 100,000 well-branched, nice, healthy A No. 1 stock, grown especially for the trade.

	Per 100	Per 1000
Laddie	\$25.00	\$200.00
Enchantress Supreme	11.00	90.00
Rosalia	11.00	90.00
White Enchantress	10.00	80.00
Crystal White	10.00	80.00
White Wonder	10.00	80.00
Matchless	10.00	80.00
Nebraska	10.00	80.00
Merry Xmas	10.00	80.00
Rose Pink Enchantress.....	10.00	80.00

Special prices on large lots.

MILLER BROS.,
 5558 N. Lincoln St., Chicago, Ill.

SPECIAL.
 Field-grown Carnation Plants.
 Extra quality; extra, special price.
 Rush your order.
 Supreme\$75.00 per 1000
 Belle Washburn 75.00 per 1000
 Enchantress 50.00 per 1000
 Ward 50.00 per 1000
 J. G. LAYTON, OLEAN, N. Y.

FIELD-GROWN CARNATION PLANTS.
 Strong stock as good as we ever had.

	Per 100	Per 1000
Pink Enchantress	\$ 9.00	\$80.00
Matchless	9.00	80.00
Miss Theo	10.00	95.00
White Enchantress	10.00	95.00
White Perfection	10.00	95.00
Doris	10.00	95.00
Enchantress Supreme	14.00	125.00
Mrs. C. W. Ward.....	12.00
Benora, variegated	15.00

 For other varieties ask for prices.
 ROMAN J. IRWIN,
 43 West 18th St., New York City.

CARNATIONS, EXCELLENT QUALITY. FIELD-GROWN PLANTS.

Matchless, Ward, White Wonder,
 White Perfection, Pink Enchantress.

Lots of 1000 and over, \$80.00 per 1000.
 Lots under 1000, \$10.00 per 100.

POEHLMANN BROS. CO.,
 Morton Grove, Ill.

STRONG, BUSHY STOCK.
 Field-grown carnation plants of first-class quality, ready to ship.

	Per 100	Per 1000
W. Enchantress, white.....	\$10.00	\$85.00
Crystal White, white.....	10.00	85.00
Matchless, white	10.00	85.00
Miss Theo, pink.....	10.00	85.00
Cottage Maid, pink.....	10.00	85.00
Good Cheer, red.....	10.00	85.00
Rosalia, pink	10.00	85.00
Enchantress Supreme	12.00	100.00

 Cash or Chicago references.
 CHARLES N. MILLER & BRO.,
 Morton Grove, Ill.

BARGAIN PRICES CARNATIONS, EXCELLENT QUALITY.

	Per 100	Per 1000
White Enchantress	\$8.00	\$60.00
Light Pink Enchantress	6.00	60.00
Supreme, salmon pink	6.00	60.00
Belle Washburn, red	6.00	60.00

 These plants are full of short branches; very healthy; field-grown plants in fine growing weather and no frost. No packing charge.
 GREEVE FLORAL CO.,
 Oskaloosa, Iowa.

FIELD-GROWN CARNATIONS.
 The finest plants we have ever offered.

	Per 100	Per 1000
Matchless, best white, extra fine	\$ 9.00	\$ 80.00
Alice	9.00	80.00
Light Pink Enchantress.....	12.00	100.00
White Enchantress	12.00	100.00
Crystal White	12.00	100.00

 Plants carefully dug and packed in moss. No charge for packing. Cash or references from unknown purchasers.
 WASHINGTON FLORAL CO.,
 Washington, Pa.

MATCHLESS
 Strong field-grown plants
 of the
 FINEST WHITE CARNATION
 \$8.00 per 100, \$75.00 per 1000.
 Ward\$8.00 per 100, \$75.00 per 1000
 Rosette 8.00 per 100, 75.00 per 1000
 Pink Enchantress... 8.00 per 100, 75.00 per 1000
 White Enchantress.. 8.00 per 100, 75.00 per 1000
 Alice 8.00 per 100, 75.00 per 1000
 Roper 8.00 per 100, 75.00 per 1000
 Order now—stock limited.
 WIETOR BROS.,
 30 E. Randolph St., Chicago, Ill.

FIELD-GROWN CARNATION PLANTS.

The best plants we have ever offered.

Write for prices.

C. U. LIGGIT,
 Wholesale Plantsman,
 303 Bulletin Bldg., Philadelphia, Pa.

CARNATIONS.
 Strong, field-grown plants.
 1200 Enchantress 800 Ward
 1000 Matchless 800 Nebraska
 \$6.00 per 100, \$50.00 per 1000.
 BARGHOLTZ,
 3916 N. Clark St., Chicago, Ill.

Carnations, field-grown, strong, healthy and bushy plants, ready to ship.

	Per 100	Per 1000
White Enchantress	\$8.00	\$75.00
Pink Enchantress	8.00	75.00
Matchless	8.00	75.00
White Wonder	8.00	75.00
Herald	8.00	75.00
Crystal White	8.00	75.00
White Pearl	8.00	75.00

 Cash, please.
 Krowka Bros., 4938 Western Ave., Chicago.

FIELD-GROWN CARNATION PLANTS.

	Per 100	Per 1000
3500 Matchless	\$8.00	\$75.00
6000 Rose Pink	8.00	75.00
2350 Enchantress	8.00	75.00
1800 Herald	8.00	75.00
700 Supreme	8.00
650 White Enchantress	8.00

 Cash, please.
 GUS RAASCH,
 P. O. Box 473, Kankakee, Ill.

CARNATION PLANTS.

	Per 100	Per 1000
4200 White Enchantress	\$100.00	per 1000
1000 Enchantress	100.00	per 1000
500 Beacon	100.00	per 1000
3200 Matchless	\$8.00 per 100,	75.00 per 1000
450 White Wonder	100.00	per 1000
600 White Perfection	100.00	per 1000
750 Eureka	100.00	per 1000
500 Philadelphia	100.00	per 1000

 THE WILLIAM MURPHY CO.,
 Cincinnati, O.

FIELD-GROWN CARNATION PLANTS.

Fine, bushy, well branched,
 ready now.
 Pink Enchantress, \$7.00 per 100,
 No charge for packing.
 Cash with order.
 THOS. SALVESON,
 813 N. Main St., Petersburg, Ill.

FIELD-GROWN CARNATION PLANTS!

\$8.00 per 100, \$75.00 per 1000.
 On account of my greenhouse being closed, I will sell at a bargain:
 1000 Thenanthos, 1000 White Enchantress, 1000 Light Pink Enchantress, 500 Rose Pink Enchantress, 500 Ward. All extra strong plants. 5% for packing.
 GEO. BAKAITES,
 4309 North Francisco Ave., Chicago, Ill.

The best field-grown plants we have had in many years: Alice, Matchless, White Wonder, Philadelphia, Crystal White, White Enchantress, Rose Pink Enchantress, Mrs. C. W. Ward, Enchantress, Beacon, Merry Xmas, Belle Washburn, Lawson, Nebraska and a few Benora, \$12.00 per 100, \$100.00 per 1000. Enchantress Supreme, \$14.00 per 100, \$125.00 per 1000. Ruth Baur, \$15.00 per 100, \$140.00 per 1000.
 S. S. Skidelsky & Co., 50 Park Place, New York.

Carnation plants, ready for the bench and good stock.
 Matchless\$10.00 per 100, \$95.00 per 1000
 White Wonder ... 10.00 per 100, 95.00 per 1000
 White Perfection.. 10.00 per 100, 95.00 per 1000
 Comfort 10.00 per 100, 95.00 per 1000
 Prospector 10.00 per 100, 95.00 per 1000
 White Enchantress. 10.00 per 100, 95.00 per 1000
 Thenanthos 10.00 per 100, 95.00 per 1000
 Dana R. Herron, Olean, N. Y.

NICE, STRONG CARNATION PLANTS.

Matchless	\$7.50 per 100, \$70.00 per 1000
Pink Enchantress...	8.00 per 100, 75.00 per 1000
Dark Enchantress...	8.00 per 100, 75.00 per 1000
White Enchantress..	7.50 per 100, 75.00 per 1000
Enchant. Supreme..	8.00 per 100, 75.00 per 1000

 Cash with order, please.
 LAGONDA FLORAL CO.,
 Springfield, O.

FIELD-GROWN CARNATION PLANTS.

Pink Enchantress.....	\$10.00 per 100, \$100.00 per 1000
White Enchantress 10.00 per 100,	100.00 per 1000
Matchless	10.00 per 100, 100.00 per 1000
Herald	10.00 per 100, 100.00 per 1000
Aviator	10.00 per 100, 100.00 per 1000
Nebraska	10.00 per 100, 100.00 per 1000

 Strong plants. Cash.
 C. ERICKSON, PRINCETON, ILL.

SPECIAL.

Carnation plants, field-grown, extra quality, extra special price. Rush your order.
 Supreme\$75.00 per 1000
 Belle Washburn 75.00 per 1000
 Enchantress 50.00 per 1000
 Ward 50.00 per 1000
 J. G. LAYTON, OLEAN, N. Y.

FIELD-GROWN CARNATION PLANTS.

Clean up of our WORTHMORE quality.
 Philadelphia, Belle Washburn, Pocahontas, Matchless and Light Pink Enchantress.
 \$10.00 per 100 packed and crated, \$9.00 per 100 if you dig them. Cash with order.
 J. B. GOETZ SONS,
 Saginaw, Mich.

ALBUM OF DESIGNS,

Sixth Edition
 Better than ever before.
 You cannot afford to be without it.
 \$1.25 per copy, postpaid.
 \$12.00 per doz., postpaid.
 Florists' Pub. Co., Caxton Bldg., Chicago.

STRONG FIELD-GROWN CARNATIONS.

325 Light Pink Enchantress, 75 White Enchantress, 39 Aviator; first \$40.00 takes the lot.
 BRIGHAM BROS., BOWLING GREEN, O.

CARNATIONS—Continued

SPECIAL.

Field-grown Carnation Plants.
Extra quality; extra, special price.
Rush your order.

Supreme\$75.00 per 1000
Belle Washburn 75.00 per 1000
Enchantress 50.00 per 1000
Ward 50.00 per 1000
J. G. LAYTON, OLEAN, N. Y.

STRONG, FIELD-GROWN CARNATION PLANTS

2000 Matchless, strong\$10.00 per 100
1000 White Enchantress, strong... 10.00 per 100
300 Pink Enchantress, strong... 10.00 per 100
Cash, please.
W. E. TRIMBLE GREENHOUSE CO.,
Princeton, Ill.

STRONG, FIELD-GROWN CARNATION PLANTS.

Mrs. O. W. Ward.....\$90.00 per 1000
Matchless 90.00 per 1000
Enchantress 90.00 per 1000
Philadelphia 80.00 per 1000
PINEHURST FLORAL CO.,
Pleasant Hill, Mo.

FIELD-GROWN CARNATIONS.

Enchantress\$10.00 per 100
Matchless 10.00 per 100
Ward 10.00 per 100
Herald 10.00 per 100
Nancy 10.00 per 100
Champion 10.00 per 100
O. C. POLLWORTH CO., MILWAUKEE, WIS.

FIELD-GROWN CARNATION PLANTS.

Strong, bushy stock, well branched.
1800 Matchless ...\$12.00 per 100, \$100.00 per 1000
700 Cerise 12.00 per 100, 100.00 per 1000
300 Pink Ench. 12.00 per 100, 100.00 per 1000
600 Winsor 12.00 per 100, 100.00 per 1000
THE NILES FLORISTS,
Phone Niles 10. Niles, Ill.

FIELD-GROWN CARNATION PLANTS.

Large, bushy plants. Per 100 Per 1000
Pink Enchantress\$8.00 \$75.00
Matchless 8.00 75.00
White Enchantress..... 9.00 80.00
Cash with order.
JOS. SCHOOB,
1433 Warren St., Evanston, Ill.

FIELD-GROWN CARNATION PLANTS.

10,000 Thenanthos\$50.00 per 1000
1,500 Matchless 50.00 per 1000
PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

FIELD-GROWN CARNATIONS.

Good, strong stock.
8000 Matchless\$10.00 per 100
2400 White Pearl 10.00 per 100
700 Comfort 10.00 per 100
EVENDEEN BROS. CO.,
Williamsport, Pa.

FIELD-GROWN CARNATIONS

5000 Pink Enchantress,
good, healthy plants,
ready to ship,
\$12.00 per 100, \$100.00 per 1000.
GRUNWALDT BROS.,
R. 2, Box 10, North Milwaukee, Wis.

SELECT STOCK.

Carnations, Matchless and Philadelphia, \$12.00 per 100, \$100.00 per 1000. Crystal White, Doris Supreme, Benora, White Benora and Rose Pink Enchantress, \$14.00 per 100, \$120.00 per 1000. Cash.
O. BETSCHER, DOVER, OHIO.

CARNATIONS

A fine lot of field-grown Matchless plants, ready to ship; clean, healthy stock, well branched, \$9.00 per 100, \$80.00 per 1000.
Cash with order.
JOHN L. GUGINO,
89 Risley Rd., Fredonia, N. Y.

Carnation plants, field-grown, last call surplus stock, fine plants, all No. 1, 2250 Philadelphia, 850 Matchless, \$13.00 per 100; 700 White Enchantress, 1525 Pink Enchantress, 54 Comfort, \$14.00 per 100; \$675.00 takes the lot. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

FIELD-GROWN CARNATION PLANTS.

500 Light Pink Enchantress.....\$9.00 per 100
200 White Enchantress 9.00 per 100
These are extra fine, bushy plants. No charge for packing. Cash, please. \$56.00 for the lot.
RICHEY FLORAL CO., ALBIA, IA.

CARNATION PLANTS.

Pink Enchantress
White Enchantress
Good, strong, healthy, field-grown plants,
\$8.00 per 100, \$75.00 per 1000.
D. T. MCCARTHY & SONS,
Lockport, N. Y.

FIELD-GROWN CARNATIONS.

FINE, THRIFTY PLANTS.
\$8.00 per 100, \$75.00 per 1000.
1000 White Enchantress, 2000 Matchless.
400 Beacon and 400 Pocahontas.
F. E. BLAKE, MARION, O.

FIELD-GROWN CARNATIONS.

3500 Matchless.....\$7.00 per 100, \$60.00 per 1000
3000 Pink Enchant.. 7.00 per 100, 60.00 per 1000
WM. C. MANKE & CO.,
North Milwaukee, Wis.

CARNATION PLANTS.

650 Matchless,
350 Aviator,
200 Enchantress,
good plants, the lot for \$50.00.
T. NELSON, MORRIS, ILL.

FIELD-GROWN CARNATION PLANTS.

3000 Light Pink Enchantress,
\$100.00 per 1000.
Several hundred of all varieties, mixed,
\$90.00 per 1000.
W. R. MAXWELL, ALVA, OKLA.

FIELD-GROWN CARNATION PLANTS.

3000 Matchless, 2000 Ward, 2000 Pink Enchantress, \$65.00 per 1000. Guaranteed full-sized plants, Cash.
KIRKWOOD FLORAL CO.,
4th and Walnut Sts., Des Moines, Ia.

FIELD-GROWN CARNATIONS.

Healthy, bushy plants.
5000 Pink Enchantress, \$8.00 per 100, \$70.00 per 1000; 5000 White Enchantress, \$8.00 per 100, \$70.00 per 1000.
T. J. ENRIGHT, FOSTORIA, O.

CARNATION PLANTS.

Enchantress and Siegwart all sold.
Have yet 5000 White Enchantress to offer.
First size, \$14.00 per 100, \$120.00 per 1000.
Second size, \$9.00 per 100, \$80.00 per 1000.
JESSE P. KING, MT. AIRY, MD.

HERE'S ENCHANTRESS

Field-grown, strong, clean.
7000 White\$10.00 per 100, \$85.00 per 1000
8000 Pink 10.00 per 100, 85.00 per 1000
CORNELIUS KELLEN,
Morton Grove, Ill.

CARNATIONS.

No better plants can be bought than these:
1200 Matchless, 500 White Wonder,
450 White Enchantress,
\$12.00 per 100, \$100.00 per 1000.
B. O. JOHNSON, STERLING, COLO.

CARNATION PLANTS, SURPLUS STOCK.

1000 Enchantress, 800 White Wonder,
1200 Matchless,
\$8.00 per 100, to close out.
E. S. BLAUVELT, Florist,
Ravens, N. Y.

FIELD-GROWN CARNATIONS.

2500 White Enchantress, 1000 Matchless, 600 White Wonder and 300 Winsor, \$10.00 per 100, \$95.00 per 1000.
J. C. MEIER,
R. F. D. 1, Morton Grove, Ill.

CARNATIONS.

PINK ENCHANTRESS.
\$12.00 per 100,
\$100.00 per 1000.
CHARLES SHERWOOD,
Waterloo, Ia.

FIELD-GROWN CARNATIONS.

Enchantress Supreme\$12.00 per 100
Matchless 12.00 per 100
Cash with order.
CHARLES PFEIFFER'S SONS,
30 Grand Ave., Fort Thomas, Ky.

ROBUST FIELD PLANTS.

White Enchantress, Pink Enchantress, White Perfection, \$9.00 per 100.
S. BRYSON AYERS CO.,
503 Walnut St., Kansas City, Mo.
Carnation plants, 5 to 15 shoots, 1100 Pink Enchantress, \$9.00 per 100, \$85.00 per 1000; 150 Matchless, \$9.00 per 100; 150 Miss Theo, \$9.00 per 100. Cash, please.
John Hochenauer, Sta. D., St. Joseph, Mo.

Field-grown Carnation plants, excellent stock, 2500 Pink Enchantress, 5000 Matchless, 2000 Mrs. C. W. Ward, 600 Aviator and 600 White Wonder, \$10.00 per 100, \$90.00 per 1000. Cash with order.
Sykora & Kullina, Batavia, Ill.

Strong, field-grown Carnation plants as follows:
4000 White Enchantress, 1000 Herald, 900 Philadelphia, light pink, \$10.00 per 100. Packing free where cash accompanies order.
Henry Smith, Grand Rapids, Mich.

Field-grown Carnation plants, good, strong plants, in mixed plinks; mostly Philadelphia, Light Pink Enchantress and Dark Pink Enchantress, \$10.00 per 100, \$90.00 per 1000.
State Fair Floral Co., Sedalia, Mo.

15,000 Field-grown Carnations, White Enchantress, Enchantress, Rose Pink Enchantress, Matchless, Victory, Herald and Thenanthos, \$7.00 per 100, \$65.00 per 1000.
E. J. Ullrich Floral Co., Tiffin, O.

CARNATIONS.

350 Enchantress,
1000 Matchless,
\$10.00 per 100. Cash.
SIMANTON & PENCE, FALLS CITY, NEB.

Carnations, 20,000 extra fine Matchless, field-grown; 6 to 12 branches; clean, healthy stock, 10c for sample, \$75.00 per 1000; the lot at \$65.00 per 1000. Cash with order.
Cherry Park Gardens, Fredonia, N. Y.

CARNATIONS.

Belle Washburn, field-grown, strong, stocky plants, \$100.00 per 1000. Immediate delivery.
ROSEMONT GARDENS,
116 Dexter Ave., Montgomery, Ala.

Carnations, 800 White Enchantress, field-grown, extra nice plants, \$6.00 per 100; \$45.00 for the lot. Cash.
Crissman Greenhouse Co., Punxsutawney, Pa.

Carnations, extra strong, field-grown, White and Pink Enchantress, 8 to 10 good shoots, \$12.00 per 100. Cash. Wagner Greenhouse, Tiffin, O.

Carnation plants, field-grown; strong, bushy plants; Enchantress and White Enchantress, \$8.00 per 100, \$65.00 per 1000.
Soudry Bros., Glard, Kan.

Carnations, Beacon, Doris and Washburn, \$8.00 per 100, \$80.00 per 1000. These are strong, bushy plants. Cash, please.
L. Cousins, Jr., Concord Junction, Mass.

Strong field-grown Carnation plants, Cottage Maid, Matchless, Herald and Mrs. C. W. Ward, \$7.00 per 100, \$60.00 per 1000. Cash with order.
Splear Bros., East Court St., Kankakee, Ill.

FIELD-GROWN CARNATION PLANTS

Pink and White Enchantress and Matchless, good, healthy plants, \$8.00 per 100. Cash.
G. W. FRISCH'S SON, DAYTON, O.

Carnations, Ward and White Wonder, \$10.00 per 100, Enchantress Supreme and Philadelphia, \$8.00 per 100, less \$1.00 per 100 if called for.
W. O. Ehmman, Corfu, N. Y.

Carnations, strong, field-grown, none better; Pink Enchantress, and some Rose Pink Enchantress, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate.
Geo. Helm & Co., Blue Island, Ill.

Carnations, large, field-grown Matchless, Enchantress, White Enchantress, Cottage Maid and Albert Roper, \$10.00 per 100. Fine, clean stock.
Stuhldreher Bros., Mansfield, O.

MATCHLESS CARNATIONS.

Good, strong bushy stock, \$6.00 per 100.
KEMBLE FLORAL CO., INC.,
Oskaloosa, Ia.

Carnations, strong, healthy, field-grown plants, Aviator, Matchless and Ward, \$75.00 per 1000. Cash.
Henry Baer, R. F. D. No. 1, Peoria, Ill.

Carnation plants, field-grown; Matchless, Philadelphia, Enchantress Supreme, White Perfection and Ward, \$12.00 per 100. Wm. F. Kasting Co., 568 Washington St., Buffalo, N. Y.

Carnations, 2000 extra fine Belle Washburn, surplus plants, \$14.00 per 100, \$120.00 per 1000. Cash, please.
R. E. Wadsworth & Co., Northboro, Mass.

Carnation plants, field-grown White Enchantress and Enchantress, 7c each. 10 per cent for packing.
Coupland's Coffeyville, Kan.

Carnations, few hundred fine Matchless field plants left, 7c each.
J. S. Stuart & Son, Anderson, Ind.

Carnations, field plants, 500 Matchless, \$6.00 per 100. Make offer for lot.
R. D. Kimball, Waban, Mass.

Carnations, field-grown, 5000 White Enchantress, 2000 Belle Washburn, 4000 Ward, \$10.00 per 100.
Byron H. Ives, Albuquerque, N. M.

Carnations, good, strong, field-grown Matchless plants, \$100.00 per 1000.
C. G. James & Sons, Hornell, N. Y.

Carnations, good, medium sized Matchless, \$6.00 per 100, \$50.00 per 1000.
Thornton Floral Co., Streator, Ill.

Carnations, 10,000 Light Pink Enchantress, field-grown, 10 to 20 shoots, \$60.00 per 1000. Cash.
Penn Floral Co., Kingaton, Pa.

Carnation plants, field-grown, strong plants, Pink and White Enchantress, \$6.00 per 100.
Paul Nanzig, Gross Point, Ill.

Carnations, Matchless, field-grown, \$75.00 for the lot of 1200, or \$8.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Carnations, 3000 Pink Enchantress for sale. Write for price on the lot. Cash or c. o. d.
F. H. Parker, Fort Scott, Kan.

Carnations, field-grown, good plants, 1200 White Enchantress, \$9.00 per 100. No charge for packing.
S. D. Brant, Clay Center, Kan.

Carnations, field-grown, Miss Theo, \$12.00 per 100, \$100.00 per 1000.
L. Potter & Sons, Waukegan, Ill.

Carnations, Victory, field-grown, strong plants, \$10.00 per 100, \$90.00 per 1000.
Olson Floral Co., Elgin, Ill.

Carnations, 2000 Matchless, strong, field-grown plants, \$90.00 per 1000. Cash, please.
Park Floral Co., 6740 N. Robey St., Chicago.

Carnations, sod land irrigated, White Enchantress, Enchantress, Ward, Bassett and Matchless, \$10.00 per 100. L. D. Fisher, Sterling, Kan.

Carnation White Enchantress, \$12.00 per 100.
Lloyd C. Bunch, Fredonia, Kan.

Carnation plants, White Enchantress, \$9.00 per 100. Page's Greenhouses, Staunton, Ill.

850 Matchless, strong, field-grown plants, \$50.00 for the lot. Theodore Meyer, Waukegan, Ill.

Carnations, Matchless, field-grown, \$10.00 per 100.
Baur Floral Co., Erie, Pa.

CHRYSANTHEMUMS

CHRYSANTHEMUMS.

Golden Glow ready now, fine, strong, stock plants, \$6.00 per 100.

Booking orders now for Chrysolora, White and Pink Frick, White and Yellow Turner, Diana, Smith's Advance, Seidewitz, White and Pink Chieftain, Timothy Eaton and Oconto, \$6.00 per 100.

HECKENKAMP,

600 Adams St., Quincy, Ill.
Chrysanthemums, Pompons and single only, 2½-in. pots, \$40.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

CHRYSANTHEMUMS.

Christmas Gold, rooted cuttings, \$6.00 per 100, \$50.00 per 1000; plants, \$8.00 per 100, \$75.00 per 1000. Cash with order.

Early, late and midseason Mums, only best sorts, the kind that will make you money; clean, healthy and free from disease. Also fine assortment of singles and Pompons, rooted cuttings, \$8.50 per 100, \$80.00 per 1000; plants, \$4.50 per 100, \$40.00 per 1000. Write for list of varieties we have to offer.

SCHNEIDER, FLORIST,
22 East High St., Springfield, Ohio.

CHRYSANTHEMUM PLANTS.

We ship from Spokane, Wash.
Place your order now for clean, healthy Chrysanthemum plants; all the leading varieties; no midge on the place.

PETERS & SONS,
Hillyard, Wash.

HARDY CHRYSANTHEMUMS.

Large flowering hardy Mums, red, pink, white and yellow; strong, field-grown clumps, \$8.00 per 100; also a nice list of other hardy plants.

JOSEPH F. MARTIN,
Box 97, Painesville, O.

Chrysanthemums, Golden Glow, strong stock plants, \$6.00 per 100, \$50.00 per 1000. Other varieties later.

S. S. Skidelsky & Co., 50 Park Place, New York.

CHRYSANTHEMUM PLANTS.

Good pot varieties, 5-in. and 6-in., 40c, 50c, 75c and \$1.00. Now in bud.

GULLETT & SONS, LINCOLN, ILL.

Chrysanthemums, stock plants, ready now and later, best varieties, \$6.00 per 100, \$50.00 per 1000.

Roman J. Irwin, 43 W. 18th St., New York.

CHRYSANTHEMUM SPECIALISTS
ELMER D. SMITH & CO., ADRIAN, MICH.

CINERARIAS**CINERARIAS.**

One of the best strains on the market. Some of this same variety we wholesaled last winter at \$3.00 a plant.

You can grow it just as good from the stock we offer,

only,
\$5.00 per 100 in 2-in.

Cash.
C. L. HUMPHREY,
ZANESVILLE, O.

CINERARIAS.

Fine, clean, healthy plants.

Prize Tall, 2½-in., \$7.00 per 100, \$65.00 per 1000

Prize Dwarf, 2½-in., 7.00 per 100, 65.00 per 1000

Add 5% for cost of packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

CINERARIAS.

Vaughan's Columbian Mixture and separate colors, blood red, azure blue, old rose, soft pink, white and crimson; strong, clean stock, ready for shift, 3-in., \$8.00 per 100. Cash.

Will make fine plants for Christmas.
J. SYLVESTER, OCONTO, WIS.

CINERARIAS REDUCED.

Having a large stock of fine 3-in. plants ready for 5-in. pots, will ship while the weather

will admit of ventilated crates, \$5.00 per 100; strictly cash.

C. G. LOCKE, ARKPORT, N. Y.

Cinerarias, Dreer's Prize Tall and Dreer's Prize Dwarf, giant flowering, also Sutton's superb mixture, fine plants ready for shift, 2½-in., \$6.00 per 100, \$60.00 per 1000. No charge for packing.

F. H. De Witt & Co., Wooster, O.

Cinerarias, Dreer's semi dwarf, of brilliant mixed colors, large, transplanted, ready for 2½-in., \$3.00 per 100, \$5.00 per 200, \$20.00 per 1000, postpaid. Charles Whitton, York and Gray Ave., Utica, N. Y.

Cinerarias, Dreer's Prize Tall and Dreer's Prize Dwarf, giant flowering, fine stock, ready for 4-in. pots; 2½-in., \$5.00 per 100.

Mrs. Eva De Witt, Wooster, O.

Cinerarias, Vaughan's Columbian mixture, strong, healthy 2-in., \$4.50 per 100; transplanted seedlings, \$3.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Dreer's Prize Dwarf and Vaughan's Columbian mixture, 2½-in., extra strong stock, \$5.00 per 100. Cash.

Hammerschmidt & Clark, Medina, O.

Cinerarias, half dwarf, fine strong plants, mixed colors, 2½-in., \$5.00 per 100, \$9.00 per 200. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Cinerarias, Vaughan's Columbian mixture and Dreer's Prize Dwarf, 2-in., \$6.00 per 100; strong 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, fine stock, from 2½-in. pots, dwarf varieties, \$7.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

Cineraria Grandiflora, finest strain, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Cinerarias, Columbian Mixture and Stellata, 2½-in., \$5.00 per 100; 2½-in., \$6.00 per 100. Excellent strain.

J. E. Matthewson, Sheboygan, Wis.

Cinerarias, semi-dwarf, best imported strain, strong plants from 2½-in., \$6.50 per 100, \$60.00 per 1000. Cash. See Primulas. Henry Schmidt, 678 Church Lane, North Bergen, N. J.

Cinerarias, Dreer's Prize Dwarf, fine, strong plants, ready for shift, 2½-in., \$6.00 per 100; 3-in., \$10.00 per 100. Cash, please. See Asparagus advertisement. C. A. Voris, Milton, Pa.

Cinerarias, strong and clean 2½-in. stock, ready for 4-in., Howard & Smith's California, prize strain, \$6.00 per 100.

W. J. Evenden's Sons, Williamsport, Pa.

Volz Double Cinerarias, Reg. S. A. F. & O. H. fine, stocky plants, 2½-in., \$3.50 per doz., \$25.00 per 100. Cash. Frank A. Volz, Dina Ave., Sta. L., Cincinnati, O.

Cinerarias, Half Dwarf Hybrids, 2½-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in., \$10.00 per 100.

Roman J. Irwin, 43 West 18th St., New York.

Cinerarias, Dreer's Prize Half Dwarf, 2½-in. pots, \$7.00 per 100; 3-in. pots, \$10.00 per 100. Our usual quality.

Wetlin Floral Co., Hornell, N. Y.

Cinerarias, extra strong, clean 2½-in. plants; dwarf, giant flowering, \$5.00 per 100.

Holmes-Letherman Co., Canton, O.

Cinerarias, Vaughan's Columbian mixture out of flats, ready for 3-in. pots, \$4.00; 2½-in. pots, \$6.00 per 100. Chas. Durkoop, Elmhurst, Ia.

Cinerarias, Dreer's Prize Dwarf, mixed, strong 2½-in. plants, well established, \$6.00 per 100.

H. E. Rogers & Son, Spencerport, N. Y.

Cinerarias, Vaughan's Columbian mixture, 3-in., \$8.00 per 100. Cash.

The Dumser Floral Co., Elgin, Ill.

Cinerarias, fine half dwarf, 5-in. pots, good stock, \$35.00 per 100.

Niles Florists, Niles, Ill.

Cinerarias, good, strong 2½-in. plants, \$6.00 per 100, \$55.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, good, strong 2-in., Vaughan's Columbian mixture, \$5.00 per 100.

Wagner Greenhouse, Tiffin, O.

Cinerarias, fine dwarf types and colors, strong 2½-in., ready to shift into 5-in., \$7.00 per 100.

O. O. Pollworth Co., Milwaukee, Wis.

Cinerarias, Semi Dwarf, prize mixture strain, 2½-in., \$5.00 per 100.

Samuel Whitton, Utica, N. Y.

Cinerarias, Gold Medal Half Dwarf, 2½-in., \$6.00 per 100.

Constein's Greenhouse, Upper Sandusky, O.

Cinerarias, dwarf hybrids, 2½-in. pots, \$6.00 per 100.

Storrs & Harrison Co., Painesville, O.

Cinerarias, Howard & Smith's prize California strain, 3-in., 15c each. Packing at cost.

Elitch Gardens Co., Denver, Colo.

Cinerarias, strong plants, 2½-in. pots, \$7.00 per 100. Ready now.

Bland & Steinmetz, Independence, Iowa.

Cinerarias, Dreer's Prize Dwarf, 2½-in., \$3.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Cinerarias, good mixed, 2-in., \$5.00 per 100. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

CLEMATIS

Clematis Paniculata, 2½-in., \$6.00 per 100, \$55.00 per 1000. Clematis Paniculata, 2-year, field, \$14.00 per 100.

The McGregor Bros. Co., Springfield, O.

Clematis Paniculata, 2-year, field, 14c; 3-year, 25c. Extra fine stock. Instant shipment.

W. H. Salter, Rochester, N. Y.

Clematis Paniculata, 2-in. pot plants, immediate delivery, \$40.00 per 1000.

Linden Lawn Gardens, Springfield, O.

COLEUS

COLEUS, 2½-IN. POTS.

Brilliance \$6.00 per 100, \$40.00 per 1000

Golden Bedder 5.00 per 100, 40.00 per 1000

Verschaffeltii 5.00 per 100, 40.00 per 1000

Other 2½-in. pots, \$5.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York City.

COLEUS, FINE FOR CHRISTMAS.

Coleus rooted cuttings, Christmas Gem, Liberty and Brilliance, \$2.50 per 100; 2-in. pot plants, \$5.00 per 100; 4-in., \$15.00 per 100; 20 other sorts, rooted cuttings, \$1.50 per 100, \$12.50 per 1000.

THE IMLAY CO., ZANESVILLE, O.

Coleus, rooted cuttings, mixed, \$1.75 per 100, \$15.00 per 1000. 500 at 1000 rate, prepaid.

Royston & Fenton, Evansville, Ind.

Coleus, 2-in., best mixed varieties for stock plants, 4c. Good bargain.

J. S. Stuart & Son, Anderson, Ind.

Coleus, 10 varieties, 2½-in., \$2.00 per 100. Cash.

Anderson Floral Co., 515 John St., Anderson, Ind.

Coleus Brilliance, 2½-in., \$5.00 per 100.

Geo. A. Kuhl, Pekin, Ill.

Coleus, Xmas Red, 2½-in. pots, \$5.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

COREOPSIS

Coreopsis Lanceolata, undivided plants, not too large, \$6.00 per 100.

Thos. J. Murphy, Painesville, O.

CUPHEAS

Cupheas, cigar plants, 2½-in., \$5.00 per 100. Thos. Salvason, 818 Main St., Petersburg, Ill.

CYCLAMEN**CYCLAMEN PLANTS.****GIANT FLOWERING,****PETERSON'S AND WINTERBORN'S STRAINS.**

The best money can buy.

We offer for immediate delivery, shipped in paper pots.

Strong clean stock ready for shift, in the following colors:

light and dark salmon,
light, medium and dark red rose,
pink, white with pink eye and pure white.

This is exceptionally fine stock and will make you money.

Order early, as this stock will not last long. Strong 4-in., ready for 5-in., \$45.00 per 100, \$425.00 per 1000.

Extra good stock. Very best strain. 5 per cent additional for packing charges.

ROLF ZETTLITZ CO.,

Dayton,

Ohio.

ALL ORDERS**FOR 1920 CROPS****FERD FISCHER'S FAMOUS****CYCLAMEN SEED****SHOULD BE SENT TO****AMERICAN BULB CO.,**

172 N. Wabash Ave., Chicago, Ill.

We offer seeds of the following varieties:

	Per 1000
Glowing Dark Red (Christmas Red).....	\$15.00
Glowing Red, Bright Cherry Red.....	15.00
Bright Rose, Rose of Marienthal.....	15.00
Pure White	12.50
White, with dark Carmine eye.....	12.50
Salmon, delicate, Improved Rose Von Zah-	
lendorf	18.00
Salmon, Improved Perle Von Zahlfendorf...	18.00
Salmon, Red, Improved Glory Pride of	
Wandsbek	20.00
Rococo Erecta, Orchid flowering type—Red	18.00
Rococo Erecta, Orchid flowering type—Rose	18.00
Rococo Erecta, Orchid flowering type—Lilac	18.00
Rococo Erecta, Orchid flowering type—	
White, with Carmine eye	18.00

Less 7% for cash with order.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

THE KIND YOU HAVE BEEN LOOKING FOR.

Cyclamen, strong well-grown, named varieties

in separate colors in the following sizes:

From 2½-in. pots.....\$12.00 per 100

From 3-in. pots..... 20.00 per 100

From 4-in. pots..... 40.00 per 100

From 5-in. pots..... 75.00 per 100

Now ready a few blooming Cyclamen at above prices. Write for discounts on large orders. No packing charge.

We pay special attention to boxing and packing and the using of paper pots should insure safe arrival at destination. The stopping of express cars at our plant enables us to make direct shipments without unnecessary rough handling, which will be appreciated by our customers. Plants are moving fast and we advise ordering at once.

J. W. DAVIS COMPANY,

Davis Gardens, Terre Haute, Ind.

CYCLAMEN.

Strong, healthy stock

of the finest strains, in

assorted colors.

Ready to shift

out of 3-in. pots,

\$20.00 per 100.

out of 4-in. pots,

\$40.00 per 100.

Cash with order.

Largest exclusive grower of Cyclamen and

Primulas in the world.

See Primula Ad.

R. S. McMURRAY,

Bellefontaine, O.

CYCLAMEN, EXCEPTIONAL BARGAINS.

We have a large surplus of the following variety for immediate shipment: Cyclamen Excelsior, white with red eye, 3-in., \$10.00 per 100; 4-in., \$25.00 per 100. Extra strong, well-grown stock.

MATTHEWSON'S, SHEBOYGAN, WIS.

Cyclamen, nice, healthy plants from 4-in. pots, German strain, red and rose colors predominating, 40c.

J. L. Schiller, Toledo, O.

CYCLAMEN—Continued

CYCLAMEN SEED.

We are now close to being sold out, and have the following to offer: Defiance, best Christmas Red, and an early bloomer, \$2.50 per 100, \$18.00 per 1000; Dark and Light Salmon, Dark Blood Red, \$2.00 per 100, \$15.00 per 1000; Bright Red, Rose Pink, Soft Pink Carmine Eye, White with Eye, \$1.50 per 100, \$12.00 per 1000; Rococo Erecta in six colors, \$3.00 per 100, \$20.00 per 1,000. Cash, 5,000 at 5%, 10,000 at 10% discount. Our cultural directions in which you will find a lifetime experience, with the order.

C. WINTERICH,

Cyclamen Specialist, St. Petersburg, Fla.

CYCLAMEN PLANTS.

Assorted colors.

2½-inch	\$12.00 per 100
3-inch	18.00 per 100
4-inch	50.00 per 100
5-inch	75.00 per 100

Add 5% for packing charge.

AMERICAN BULB CO.,

182 N. Wabash Ave., Chicago, Ill.

CYCLAMEN.

Some of the best stock in the west.

4-inch.....	\$ 50.00 per 100
5-inch.....	70.00 per 100
6-inch.....	100.00 per 100
7-inch.....	\$2.50 and \$3.00 each
8-inch.....	3.50 and 4.00 each
9-inch.....	5.00 each

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

WELL-GROWN STOCK.

OF CYCLAMEN IN LARGE LOTS!

3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in., \$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00 each

These plants are very fine and of many varieties and colors, dark reds, dark pinks and salmon. Cash.

FAIRVIEW GREENHOUSES,

Belvidere, Ill.

CYCLAMEN PLANTS.

FINE STRONG PLANTS, BEST GERMAN

STRAIN, WELL GROWN.

Bright red, dark red, white, salmon, white with pink eye, either separate

or mixed colors; strong

2½-in. pots, \$12.00 per 100;

3-in. pots, \$20.00 per 100;

4-in. pots, \$40.00 and \$50.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York City

SPECIAL LOW OFFER.

Cyclamen, strong 3-in., assorted colors, good plants, at special cut price for two weeks, \$15.00 and \$20.00 per 100.

Do not miss our splendid 4-in. Cyclamen, ready to shift to 5-in. and 6-in., and make you wonderful plants for Christmas, two grades, \$40.00 and \$50.00 per 100. Heavy plants, well worth the price. Add 10% for careful packing, in clay or paper pots.

GULLETT & SONS, LINCOLN, ILL.

EXTRA HEAVY, VIGOROUS PLANTS.

Cyclamen from seed of the best European and American growers; light salmon, dark salmon, white, pure rose, white with eye and red, 3-in., ready for shift, \$30.00 per 100; 3½-in., \$35.00 per 100; 4-in., \$40.00 per 100.

A 1 quality. We stand back of it and we ship right; that's what counts.

Add 5% to cover cost of packing.

H. J. BOROWSKI & SONS,

168 Mount Hope St., Roslindale, Mass.

CYCLAMEN PLANTS.

Perfectly shaped, strong, healthy plants in most desirable colors, red, light pink, dark pink and salmon, mixed.

2½-in.	\$10.00 per 100
3-in.	15.00 per 100
4-in.	35.00 per 100

Packing free. Cash.

STERLING FLORAL CO.,

Sterling, Ill.

Cyclamen, extra strong plants, in separate colors; 4-in. pots ready for shift to 5-in. pots, \$40.00 per 100.

We offer these plants for immediate delivery, packed with the utmost care, so they will reach you in good condition. They will be sure money makers. Packing charges included. See our ad on Ferns and Geraniums.

Davis Floral Co., Davenport, Iowa.

CYCLAMEN

Best on the market.

6-in.	\$1.50 each, \$125.00 per 100
5-in.85 each, 75.00 per 100
4-in.50 each, 45.00 per 100

Packing free, for cash. Ready now and later.

NORTH SIDE GREENHOUSE,

1107 N. 1st St., Springfield, Ill.

Cyclamen of quality, not the cheapest, but the best. All best shades, Wandsbek strain. Extra heavy specimen plants, 5-in., 75c and \$1.00; 4-in., equal to most 6-in., \$50.00 per 100; strong 2½-in., to clean out, \$10.00 per 100.

If you want REAL Cyclamen, try these. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

MUST HAVE ROOM.

Strong Cyclamen of the best flowering strains, plenty of reds and salmons; positively no better stock in the country and all ready to shift; 3-in., 20c; 4-in., 35c. Quantity limited at these prices. Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

Cyclamen: An extra fine lot of separate colors or mixed as desired, 2½-in., \$12.00 per 100; 3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in., \$75.00 per 100; 6-in., \$100.00 per 100; 7-in., \$150.00 per 100. We know these will please you, so speak up!

S. S. Skidelsky & Co., 50 Park Place, New York.

Cyclamen, red, pink, salmon, white with pink eye, 3-in., 20c; 3½-in., 35c; 4-in., 45c; 4½-in., 55c; 5-in., 65c; 6-in., \$1.25; 7-in., \$2.25. Strong, healthy plants well set with buds. Grow into money fast. Carefully packed without charge. Cash, please.

Hillview Greenhouse Co., La Crosse, Wis.

CYCLAMEN PLANTS.

Assorted colors, large proportion of red.

4-in., \$40.00 per 100;

5-in., \$75.00 per 100.

A packing charge of 5 per cent.

A. N. KINSMAN, INC.,

Austin, Minn.

CYCLAMEN IN BUD AND BLOOM.

4-in., 40c each;

5-in., 75c each;

6-in., \$1.00 each.

No charge for packing. Cash, please.

F. B. Pfister, Lowville, N. Y.

Cyclamen, the Winterich strain, large flowering, white with pink eye, light and dark salmon and Christmas red, strong, frame-grown, from 2½-in., \$12.00 per 100, 50 at 100 rate. Cash, please. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

CYCLAMEN.

THESE ARE FINE PLANTS.

2½-in. \$12.00 per 100

4-in. 50.00 per 100

C. O. POLLWORTH CO.,

City Hall Square, Milwaukee, Wis.

Cyclamen, 5-in. A No. 1 plants ready for 6-in., 50c. None better; compelled to sell to make room. A real bargain which you can't afford to miss. Packing free.

Alphonse Peters, Marquette, Mich.

We need the room. Heavy, vigorous Cyclamen plants, all dark colors, budding for bloom, 4-in., 30c. Packing 1c each. Pansy 5-in., in bud and bloom, 50c. Packing 2½c.

J. E. Leslie & Son, Marion, Ind.

Cyclamen plants, dark colors, no white, strong, sturdy plants, 5-in., \$75.00 per 100. All ready for shift to larger pots. Packing free, in paper pots, securely cased. Peter Pearson, 3732-48 Gunnison St., Chicago, Ill.

Cyclamen, fine, large plants, all colors; for immediate delivery; 5-in., 70c; 6-in., \$1.00 each. These are the best strains. Terms: satisfactory credit reference or cash with order.

J. F. Wilcox & Sons, Council Bluffs, Ia.

Cyclamen, finest strain obtainable, strong, healthy plants, in need of room, offer at low prices 3-in., \$15.00, select, \$18.00 per 100; 4-in., 35c, select, 40c; 5-in., 75c. Cash. No packing charges. Joseph Turaki, Gross Point, Ill.

Cyclamen, 2½-in., \$12.50; 3-in., \$20.00 and \$25.00; 4-in., \$40.00; 5-in., \$65.00; 6-in., \$85.00 per 100. 20% off list for cash.

Geo. A. Kuhl, Pekin, Ill.

Extra strong Cyclamen, assorted colors, select, 4-in., 50c; 5-in., 75c. Choice plants, 4-in., 40c; 5-in., 60c.

Wagner's Greenhouse, Tiffin, Ohio.

Cyclamen, choice assortment of the leading varieties, 3-in., \$15.00 per 100; 4-in., \$35.00 per 100. Extra strong, well-grown stock.

Matthewson's, Sheboygan, Wis.

Cyclamen Giganteum, fine 2½-in. stock ready to shift, \$6.00 per 100; 3-in., \$12.00 per 100; 3½-in., \$25.00 per 100; 5-in., \$50.00 per 100; all colors mixed. Samuel Whitton, Utica, N. Y.

Cyclamen, very fine 4-in. ready for 5-in., \$50.00 per 100, a few at \$40.00 per 100; 5-in., extra good, ready for 6-in., \$75.00 per 100; 6-in., \$100.00 per 100. Cash. E. V. Myers, St. Joseph, Mo.

Strong 5-in., assorted Cyclamen plants, German strain, \$60.00 per 100. Packed in paper pots. Add 5 per cent for packing.

William Fluegge, Jr., Morton Grove, Ill.

Cyclamen, strong 3-in., \$20.00 and \$25.00 per 100; strong 4-in., \$40.00 and \$45.00 per 100; colors, red, salmon and mixed. 5% for packing.

C. H. Frey, Lincoln, Neb.

Cyclamens, mixed, red, salmon and pink; 425 5-in., 35c; 700 3½-in., 20c; 550 3-in., 15c each. Cash.

E. J. Ullrich Floral Co., Tiffin, O.

Cyclamen, extra large 5-in., bushy plants, 25 to 40 leaves to a plant, \$9.00 per doz. Cash with order. B. L. Gibbs & Sons, Cumberland, Md.

Cyclamen, best strain, assorted colors, strong 4-in., \$40.00 per 100. Cash with order.

John W. Scott, Lisbon, O.

Cyclamen, good, strong 2½-in., \$10.00; 3-in., \$17.50; 4-in., \$30.00 per 100.

H. A. Genteman, Quincy, Ill.

Cyclamen, 3-in., strong, stocky plants, \$20.00 per 100. Cash with order.

Hopkins the Florist, Brattleboro, Vt.

Cyclamen, 5-in., 75c; 3-in., 20c. Calvert Floral Co., Lake Forest, Ill.

Cyclamen, strong 4-in., \$45.00 per 100; 5-in., \$75.00 per 100. We ship in paper pots. Cash, please. See our advertisement for Begonias.

Park Floral Co., St. Joseph, Mo.

Extra strong 4-in. Cyclamen, finest German strain, ready for a shift, \$40.00 per 100.

Quentin Floral Co., St. Joseph, Mo.

Cyclamen, good 3-in. mixed, \$18.00 per 100. No packing charge.

Kemble Floral Co., Oskaloosa, Ia.

Cyclamen, strong 4-in. stock of all the leading varieties, \$35.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Cyclamen, best European strains, 2½-in., \$15.00 per 100; 3-in., \$25.00 per 100; extra select, 3-in., \$35.00 per 100.

Baur Floral Co., Erie, Pa.

DAHLIAS

DAHLIAS.

Owing to our increased acreage, and not having sufficient storage room for all our Dahlias, we will sell for cash at digging time 100 barrels of field-grown Dahlias in the clump at \$12.50 per barrel of clumps, all good named varieties, our selection. Mixed Dahlias, good kinds at \$10.00 per barrel.

Barrels will be packed well and filled full of the clumps. Dahlias sold f. o. b. Nora Springs, Ia. Net cash, no discount, no charge for barrels. Get busy and avail yourself of this opportunity to get stocked up on Dahlias.

Look up our Gladioli offer under the Classified Gladioli heading.

MAPLE HILL NURSERY,

Nora Springs, Ia.

CLOSING OUT SALE.

We are devoting all our time and land to Aroma Strawberry plants, so offer 400 undivided clumps of Maud Adams Dahlias, 25c per clump; 1000 clumps of Florists' pink, red and variegated mixed show Dahlias, 10c per clump. Send orders at once. Cash, please.

STRAWBERRY RANCH,

Bulb Dept., Shawnee, Kan.

DAHLIAS.

Send your want list of dahlias to the DAHLIA KING, who is listing 400 of the best varieties for cut flowers and for retail catalogue trade. The largest dahlia grower in the world.

J. K. ALEXANDER,

East Bridgewater, Massachusetts.

CALIFORNIA DAHLIA NOVELTIES

Giants for cut flowers and exhibition. Booking orders now for November delivery. Strong bulbs from 4-in. pots. Catalogue mailed on request.

KEY ROUTE HEIGHTS NURSERY CO., 3852 Loma Vista Ave., Oakland, Calif.

Dahlia clumps, Doazon, A. D. Livoni, Floral Park Jewell, M. D. Hollock, Lyndhurst, Jack Rose and Mrs. Chas. Turner, 15c each. Fall delivery. Cash.

R. O. Wenning, R. R. 6, Brazil, Ind.

DAISIES

DAISIES.

Strong Plants.

	Per 100	Per 1000
Boston Yellow, R. C.	\$4.00	\$35.00
Boston Yellow, 2½-in.	7.00	60.00
Giant White, R. C.	3.50	30.00
Giant White, 2½-in.	5.00	45.00

Prompt shipment will be made.

Add 5% to cover cost of packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

ROOTED CUTTINGS NOW READY.

Boston Yellow \$4.00 per 100, \$35.00 per 1000
Hunt's White Sport. 5.00 per 100, 45.00 per 1000
No order accepted for less than 100.
500 of a variety at the 1000 rate.

A. L. RANDALL COMPANY,

180 N. Wabash Ave., Chicago.

Daisies, Boston Yellow, strong 2½-in., \$7.00 per 100, \$60.00 per 1000; rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

Giant White, 2½-in., \$5.00 per 100, \$45.00 per 1000; rooted cuttings, \$3.50 per 100, \$30.00 per 1000. All ready now.

W. A. Rowe Floral Co., Kirkwood, Mo.

Daisies, Marguerite, strong 2-in., \$4.00 per 100; rooted cuttings, \$2.50 per 100; large plants, 15c to 25c each. Cash.

The Dumser Floral Co., Elgin, Ill.

Bellis Daisies, mixed colors, strong, transplanted seedlings, ready for planting out, 60c per 100, \$5.00 per 1000, postpaid.

Geo. W. Mount, Silver Creek, N. Y.

Daisies, strong rooted cuttings, Mrs. Sander, Nicholson's Giant, White and Paris, \$2.00 per 100, by mail. 2-in., 4c.

S. W. Pike, St. Charles, Ill.

BELLIS DAISIES.

Bellis Daisies, double white and blue, strong plants, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

Daisies, Bellis Monstrosa, pink or white, also Longfellow and Snowball, fine strong plants, \$3.25 per 1000, \$9.00 per 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Daisies, Mrs. Sander and Giant White, 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Bellis Daisies, giant white and pink, \$3.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Boston yellow Daisies, 40 4-in., 10c each. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Daisies, Paris and Marguerite, fine 2-in., \$4.00 per 100; Boston Yellow, 2-in., \$4.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

Daisies, Chicago White, best and largest grown, strong rooted cuttings, \$1.50 per 100. Quentin Floral Co., St. Joseph, Mo.

Daisies, Shasta Hybrids, \$3.00 per 100; Shasta Alaska, \$4.00 per 100, good stock. Geo. G. Shackell, Pacific Junction, Ia.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Shasta Daisies, 2-in. pots, \$3.00 per 100. The McGregor Bros. Co., Springfield, O.

DELPHINIUMS

TRUE BELLADONNA DELPHINIUMS. STRONG TRANSPLANTED STOCK with several shoots, some bearing flowers now; stock clean and not mixed, \$3.50 per 100, \$30.00 per 1000.

Seedlings, \$1.25 per 100, \$9.00 per 1000; strong. Strong clumps, not worn-out stock, transplanted for FORCING, \$10.00 and \$12.00 per 100, \$95.00 per 1000; and \$12.00 stock, \$115.00 per 1000.

We grow Delphiniums in quantity and can supply in large amounts.

KAMP & SPINTI CO., North Milwaukee, Wis.

HARDY PLANTS.

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

JOSEPH F. MARTIN, Box 97, Painesville, O.

Delphiniums, 20,000 seedlings, Gold Medal, mixed with selected named sorts, a wonderful mixture, no better in the world; 300, \$2.00; 500, \$3.00; 1000, \$4.50, by mail paid. Retiring from business. Quick if wanted. Guaranteed. S. Merry, Iilon, N. Y.

Delphinium Belladonna, field-grown, strong, 1-year-old plants, \$11.00 per 100, \$100.00 per 1000; strong 2-year-old plants, \$14.00 per 100, \$130.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

For fall delivery, strong, field-grown, 1-year-old Delphinium Belladonna, \$7.00 per 100, \$65.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials.

S. S. Skidelsky & Co., 50 Park Place, New York.

Delphinium Chinense, beautiful, sky blue, blooms throughout summer and fall; 2-year-old plants, \$8.00 per 100.

S. Bryson Ayres Co., Kansas City, Mo.

Delphinium Belladonna, strong 1-year plants, \$5.50 per 100, \$50.00 per 1000. Cash with order. Kallay Bros. Co., Painesville, O.

Delphinium Belladonna and Gold Medal Hybrid, 2-year, strong, \$7.00 per 100. Thos. J. Murphy, Painesville, O.

Delphinium Belladonna, 2-years, field-grown, \$10.00 per 100.

Eschrich's Nursery, North Milwaukee, Wis.

DRACAENAS

DRACAENA INDIVISA.

50,000 big, strong plants ready for a shift to 3-in. or 4-in. pots from 2-in. pots, \$4.00 per 100.

Average size, strong and healthy from 2-in. pots, \$3.00 per 100.

Both the above sizes are big value and worth twice the money.

Packed to reach you safe anywhere. ELMER RAWLINGS, WHOLESALE GROWER, Allegany, N. Y.

DRACAENA TERMINALIS.

2-in. \$15.00 per 100

3-in. 25.00 per 100

4-in. 45.00 per 100

5-in. 75.00 per 100

Moderate packing charge.

ROY F. WILCOX & CO.,

Montebello, Cal.

Dracaena Indivisa, strong 3½-in. pots, fine plants, 18 inches high, \$12.00 per 100.

Transplanted seedlings, \$4.00 per 100, \$35.00 per 1000. Strong field-grown clumps, ready for 6-in. pots, \$17.00 per 100. Immediate delivery. Roman J. Irwin, 43 West 18th St., New York.

Dracaenas, fine 2½-in. stock ready for shipment. Terminalia, 20c. Lord Wolseley, 20c.

Aurora, 24c. Mandaiana, 24c. Cash with order.

The Minge Floral Co., Mobile, Ala.

DRACAENA INDIVISA.

Strong, field-grown plants ready for 5 and 6-in. pots, \$15.00 per 100. Cash.

G. W. FRISCH'S SON, DAYTON, O.

Dracaena Indivisa, 2½-in. stock, to grow on, \$3.50 per 100, \$30.00 per 1000. 13 extra large 5-in. Indivisa for \$4.50. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

Dracaena Indivisa seedlings, transplanted, 12-in., \$2.75 per 100, \$22.50 per 1000, prepaid. Special delivery. Cash.

W. C. Ehmann, Corfu, N. Y.

Dracaenas, extra fine, field-grown Indivisa, ready for 6-in. pots, \$25.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaena Indivisa, strong, field-grown plants, ready for 5 or 6-in. pots, \$12.00 per 100, \$100.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2½-in., 4½c each. Odor Greenhouses, Iola, Kan.

Dracaena Indivisa, strong plants, 2½-in. pots, \$4.00 per 100. Cash with order. Park Board Greenhouses, Fort Wayne, Ind.

Dracaena Indivisa, 8-in. nice stock for growing on, \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

EVERLASTING FLOWERS

Everlasting Strawflowers on wire, \$2.00 per 100. Cash, please.

Herman Schallhorn, Kalamazoo, Mich.

EVONYMUS

Evonymus, variegated, 2½-in., 15c each. Cash with order. F. W. Aevermann, 5511 W. Hirsch St., Chicago, Ill.

FARFUGIUMS

Farfugiums, yellow spotted, 4-in., \$4.00 per dozen. Cash. E. J. Ulrich Floral Co., Tiffin, O.

FERNS

FERNS MY SPECIALTY.

Ferns for fern dishes. Strong, bushy 2½-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000.

FERN SEEDLINGS: Excellent stock, ready for potting, in assortment of eight best fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Cuneatum and Gracillimum, strong seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000.

Adiantum Farleyense Glorioaum. A most desirable Fern, well-grown 3-in., \$5.50 per doz., \$40.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong thrifty 3-in., \$8.00 per doz., \$65.00 per 100. 2-in., \$5.00 per doz., \$40.00 per 100.

Asparagus Sprengeri seedlings, \$1.50 per 100, \$10.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST, Short Hills, N. J.

TABLE FERNS FOR FERN DISHES.

Well established 2½-in. pots, best Pteris, Cyrtomium and other varieties, \$7.00 per 100, \$65.00 per 1000.

Table Fern seedlings, best Fern dish varieties, \$2.50 per flat.

Above lot of Ferns for immediate shipment.

	Size	100	1000
Boston	2½-in.	\$ 6.00	\$ 55.00
Scottii	2½-in.	6.00	55.00
Teddy, Jr.	2½-in.	6.00	55.00
Verona	2½-in.	6.00	55.00
Roosevelt	2½-in.	6.00	55.00
Whitmanii	2½-in.	9.00	55.00
Macawil, new	2½-in.	12.00	100.00

Bench-grown Ferns, strong plants, ready for 6-in. pots and larger:

Boston	\$25.00 per 100
Boston	35.00 per 100
Boston	50.00 per 100
Verona	50.00 per 100
Teddy Junior	45.00 per 100
Boston	45.00 per 100
Elegantissima	35.00 per 100
Whitmanii	35.00 per 100

OTHER VARIETIES READY LATER.

ROMAN J. IRWIN, 43 West 18th St., New York City.

Ferns, dish Ferns, best varieties, separate or mixed, shipped in or out of flats as preferred, \$2.50 per flat; 25 flats or more, \$2.25 per flat.

Asplenium, Bird's-Nest Fern, 5-in., \$1.00; 6-in., \$1.50; 7-in., \$2.50. Small ones all gone.

Ferns for Fern dishes, strong 2½-in., \$6.00 per 100, \$50.00 per 1000; Boston and Roosevelt, 2½-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr. and Verona, 2½-in., \$7.00 per 100, \$65.00 per 1000. MACAWIL, 2½-in., new and very fine, \$15.00 per 100.

VERY FINE BOSTONS, 4-IN., \$22.50 PER 100; STRONG 5-IN. BOSTON AND ROOSEVELT, \$40.00 PER 100.

We ship both pot plants and transplanted bench grown, which are regarded by many growers as better than the pot plants. Unless specified we will send either one.

S. S. Skidelsky & Co., 50 Park Place, New York.

FERNS.

Boston, extra size	\$12.00 per 100
Boston, 4-in.	10.00 per 100
Boston, 3-in.	8.00 per 100
Teddy Jr., 3-in.	8.00 per 100
Wanamaker, 3-in.	8.00 per 100
Scottii, 3-in.	8.00 per 100
Asparagus Plumosus, 3-in.	8.00 per 100
Asparagus Sprengeri, 3-in.	8.00 per 100

50,000 strong runners in all above varieties; will run as large as 2½-in. plants, \$12.50 per 1000; assorted \$15.00 per 1000. Cash, please.

W. P. NEWELL CO.,

Wholesale Fern Growers, Apopka, Fla.

FERNS.

Roosevelt, 2½-in.	\$ 6.50 per 100
Roosevelt, 3-in.	15.00 per 100
Boston, 2½-in.	6.50 per 100
Boston, 3-in.	15.00 per 100
Scholzelli, 2½-in.	6.50 per 100
Scholzelli, 3-in.	15.00 per 100
Whitmanii Compacta, 2½-in.	6.50 per 100

THE REESER PLANT CO.,

Springfield, Ohio.

POT-GROWN FERNS.

Guaranteed to please.

Whitmanii, 2-in.	\$ 7.00 per 100
Teddy, Jr., 2-in.	7.00 per 100
Teddy Jr., 3-in.	15.00 per 100
Roosevelt, 2-in.	7.00 per 100
Boston, 2-in.	7.00 per 100
Boston, 4-in.	35.00 per 100
Boston, 6-in.	60.00 per 100

All of the above 2-in., \$65.00 per 1000. Less 4% Cash, please.

B. C. BLAKE, Springfield, O.

FERNS.

We have several thousand very clean, thrifty 4-in. Teddy Jr. Ferns, ready for shifting, \$35.00 per 100. Will make good 6-in. plants for the coming season.

Also have some grand 8-in. ready for immediate delivery, \$2.00 each.

Our 6-in. Ferns are not quite ready for sending out at present.

HENRY I. FAUST, Merion, Pennsylvania.

FERNS.

4-in. Boston and Roosevelt	25c
5-in. Boston and Roosevelt	50c
6-in. Boston and Roosevelt	75c
8-in. Boston and Roosevelt	\$1.50

The above are strong and healthy, grown in pots which allow the plants the same growing surface, but reduce the shipping weight one-half. Packing free, 10% additional if ordered in clay pots.

HOMEWOOD GREENHOUSES, Atchison, Kan.

BOSTON FERNS.

Good, strong, bushy stock.

5-in.	\$0.80
6-in.	.90
7-in.	1.15
8-in.	1.50
10-in.	2.00

Add 5 per cent for packing.

See our ad on Cyclamen and Geraniums.

DAVIS FLORAL CO., Davenport, Ia.

BOSTON FERNS.

4-inch	\$35.00 per 100
5-inch	\$60.00 to 75.00 per 100

MACAWIL FERNS.

We are booking orders for December delivery on Macawil Ferns, 2½c to 10c.

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO., Pleasant Hill, Mo.

FERN DISH FERNS.

Pteris Adiantoides, Cretica Albo-Lineata, Wimsittii, Magnifica, Wilsonii, Mayi, \$6.00 per 100. Table Ferns, bushy little clumps (not single plants) Pteris Magnifica, Wimsittii, Cretica Albo-Lineata and Adiantoides, \$6.00 per 1000; Cyrtomium Rochfordianum, \$8.00 per 100.

STORRS & HARRISON CO., Painesville, O.

FERNS.

Boston and Whitmanii, strong, healthy and bushy.

4-in.	\$3.60 per doz., \$25.00 per 100
5-in.	5.40 per doz., 40.00 per 100
6-in.	8.00 per doz., 60.00 per 100

Packing 5 per cent. Cash, please.

GREENWOOD AVENUE GREENHOUSES, 702 Greenwood Ave., Decatur, Ill.

BOSTON FERN RUNNERS.

Spend your dollars where you will get full value. Having more Boston Fern runners than I can use, I am offering the surplus at \$10.00 per 1000. These are extra fine, strong, clean, healthy plants, and guaranteed to please you, or your money refunded. Cash, please.

NORMAN C. MILLER, FORT PIERCE, FLA.

BOSTON FERNS.

Bench-grown, strong, will make large 4-in. stock, worth 50c retail in 30 days; specially low to make room, \$19.00 per 100; will pack light. Cash. No charge for packing.

THE IMLAY CO., Zanesville, O.

COMBINATION FERNS.

Established in 6-in. pots, very bushy, well-hardened, fine for filling in decorations, \$10.00 per doz. Will accept sample order at doz. rate. Cash with order.

NEFF FLORAL CO.,

2222 West Liberty Ave., Pittsburgh, Pa.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000; 3-inch pot size, \$7.00 per 100; 4-inch pot size, \$10.00 per 100. 2 per cent discount for cash with order.

F. M. SOAR, LITTLE RIVER, FLA.

Ferna, 2½-in. pot-grown, Boston, Roosevelt, Teddy, Jr., and Whitmanii, \$7.00 per 100, \$65.00 per 1000. 200 at 1000 rate, packing free; also 3-in. Teddy, Jr., ready now, for shift, 20c. Cash, please and 4% discount.

B. C. Blake, Springfield, O.

Boston Ferns, 4-in., \$10.00 per 100, \$90.00 per 1000; 3-in., \$7.50 per 100, \$70.00 per 1000. Strong Boston runners, \$10.00 per 100.

Fine Staghorn Ferns, 50c to \$1.00 each.

Lee Smoot, Apopka, Fla.

Ferns, 4-in., pot-bound Roosevelt, and strong, bench Bostons, 25c each. We have plenty of these and stock is clean.

F. C. Freeman & Sons, Portland, Ind.

FERNS—Continued

Ferns, Boston and Roosevelt, 59 3-in., 10c; 75 4-in., 20c and 25c; 50 5-in., 50c; 50 6-in., 75c; 10 7-in., \$1.00; Maiden Hair Ferns, 20 5-in., 50c; 20 6-in., 75c, without pots. Cash.
E. J. Ulrich Floral Co., Tiffin, O.

Ferns, large, bench-grown Bostons ready for 4 and 5-in. pots, \$25.00 per 100; 8-in. pot-grown, ready for 4-in., \$10.00 per 100; also a fine lot of runners as good as 2-in., \$3.00 per 100. Cash.
O. P. Bethards, Springfield, O.

BOSTON FERNS.

Bench-grown Boston, large plants ready for 5 and 6-in. pots, \$30.00 per 100.
S. A. PINKSTONE,
Cor. York and Hickory Sts., Utica, N. Y.

Ferns, Boston and Piersoni, very fine stock from benches, 5-in., 50c; 4-in., \$12.00 per 100; 3-in., \$8.00 per 100; 2½-in., \$4.00 per 100. Runners, \$3.00 per 100. Packing 5 per cent.
Truitt's Greenhouses, Chanute, Kan.

Ferns, Boston and Roosevelt, bench-grown, ready for 5-in. and 6-in., \$30.00 per 100. Pot-bound Boston, Roosevelt and Whitmanii, 5-in., \$35.00 per 100. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

Ferns, 4000 from bench, ready for 5-in., Boston and Roosevelt, 50c and 60c each; Whitmanii, 60c and 75c each.

Bench runners above varieties, \$30.00 per 1000.
Lloyd C. Bunch, Fredonia, Kan.

Ferns, Boston, Roosevelt and Harrisii, 2½-in., \$7.00 per 100, \$65.00 per 1000; Macawii, 2½-in., \$12.00 per 100, \$100.00 per 1000. Wm. F. Kasting Co., 568 Washington St., Buffalo, N. Y.

Ferns, strong, healthy stock, Boston and Whitmanii, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100. Cash with order, or shipped C. O. D. if ¼ of purchase price is sent with order.
Peterson Floral Co., Gibson City, Ill.

POT-GROWN BOSTON FERNS.

6-in. bushy stock out of pots, 75c each; 7-in. Bostons, 90c; 8-in., \$1.10 each plus 5% for packing.

DAVIS & STEINER CO., MORRISON, ILL.

Extra strong, bench-grown, Whitmanii, Compacta and Boston Ferns, ready for 5-in. and 6-in. pots, \$5.00 per doz., \$40.00 per 100. Cash.
S. A. Jennison, Natick, Mass.

Ferns, Bostons, good plants, 2½-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100.
Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, Boston, a few Whitmanii and Anthony Wayne, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in., \$50.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Ferns, table ferns in assorted varieties, 2½-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please.
Frank Oechlein, 4911 W. Quincy St., Chicago, Ill.

Ferns, Whitmanii and Roosevelt, all extra fine, bushy plants, 5-in., 75c; 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.50 each. Packing at cost.
Elitch Gardens Co., Denver, Colo.

Boston Ferns, 5-in. out of bench, \$50.00 per 100. Nice bushy stock. Can ship at once; 6000 ready for sale. Cash, please. H. E. Youngquist, Foster and Kedzie Aves., Chicago, Ill.

Boston Ferns, fine established 4-in., \$3.50 per doz., \$25.00 per 100. Fern dish Ferns, 3-in., extra choice, \$1.50 per doz., \$10.00 per 100.
The Wagner Park Nursery Co., Sidney, O.

Boston Ferns, good, strong stock, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100.
Verona Ferns, 2½-in., \$5.00 per 100, \$40.00 per 1000. Carl Hagenburger, W. Mentor, O.

Ferns, Boston and Whitmanii, strong 2½-in., \$6.00 per 100, \$50.00 per 1000. Cash with order, please. Satisfaction guaranteed.
The Urbana Floral Co., Urbana, Ohio.

ALL FULL AND POT BOUND.

Ferns, Boston 6-in., 40c; 8-in., 90c each.
B. M. WICHES & CO, GRETNA, LA.

Ferns, Roosevelt 4-in., 35c; 5-in., 50c; 6-in., 75c. Cash with order. 5 per cent for packing.
Lanternier, Florist, Fort Wayne, Ind.

Ferns, Bostons out of 4-in. pots, well-grown, 20c each.
H. E. Rogers & Son, Spencerport, N. Y.

Holly Ferns, strong 3-in. ready for shipment, \$10.00 per 100. Cash.
J. S. Wilson Floral Co., Des Moines, Ia.

Ferns, Boston and Whitmanii, bushy, clean stock and fine color, 5-in., 50c; 6-in., 75c; 7-in., \$1.00. Koopmann Bros., Davenport, Ia.

FERNS, BOSTON AND ROOSEVELT.

Good stock, 3-in., \$18.00 per 100. Cash.
G. W. FRISCH'S SON, DAYTON, O.

Ferns, Boston, Whitmanii, Anthony Wayne, Amerpohl and Roosevelt. Write us.
Geo. A. Kuhl, Pekin, Ill.

Bushy Ferns that will please, Bostons, 4-in., 30c; 5-in., 60c; Whitmanii, strong, 5-in., 60c.
Quentin Floral Co., St. Joseph, Mo.

Boston Ferns, 6-in., 80c; 5-in., 50c; 4-in., 30c; 3-in., 15c; 2½-in., 7c. Cash with order.
Calvert Floral Co., Lake Forest, Ill.

Whitmanii Ferns out of bench, nice, thrifty stock, 20c each. Cash, please.
B. B. Morgan Floral Co., Paxton, Ill.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100.
Anoka Greenhouses, Anoka, Minn.

Ferns, Smithii, 5-in., 50c each. Elegant stock. Special prices for two weeks.
J. E. Matthews, Sheboygan, Wis.

Table Ferns, 5 leading varieties, strong 2½-in. stock, \$5.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Fern Dish Ferns, 6 varieties, \$6.00 per 100, \$50.00 per 1000.
The McGregor Bros. Co., Springfield, O.

Ferns, Scottii and Teddy Jr., 6-in. pot-grown, bushy, 75c each. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Boston Ferns, good, strong stock; from bench, ready for 4-in., \$35.00 per 100, \$300.00 per 1000.
Rolf Zetlitz Co., Lima, Ohio.

Ferns for dishes, a fine assortment at \$6.00 per 100.
O. C. Poliworth Co., Milwaukee, Wis.

Bench-grown Boston Ferns, 4-in., 20c; 5-in., 30c; 6-in., 40c. W. F. Kius, Anderson, Ind.

Ferns, Boston and Whitmanii, fine 4-in., \$25.00 per 100. I. N. Kramer & Son, Cedar Rapids, Ia.

Boston Ferns, large, bushy plants, ready for 7-in. pots, 35c each. DeMeester, Humboldt, Ia.

Ferns, Whitmanii, Verona, Boston, strong 4-in., 35c; 5-in., 65c. Guliett & Sons, Lincoln, Ill.

Boston Ferns from bench, 4-in., 25c; 5-in., 35c. Cash.
Byer Bros., Chambersburg, Pa.

Ferns, 4-in., strong, 30c each.
Wilcox & Sons, Council Bluffs, Ia.

Table Ferns, 2½-in. varieties, 6c.
J. O. Bigelow & Son, Utica, N. Y.

Boston Ferns, extra strong, pot-grown, 5-in., 75c. Cash. Park Floral Co., St. Joseph, Mo.

Table Ferns, standard varieties, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each.
L. J. Rowe, Titusville, Pa.

FEVERFEW

Feverfew, large plants, field-grown, to clear, 8c each.
DeMeester, Humboldt, Ia.

FICUS

Ficus Elastica, 4-in., \$35.00 per 100, \$325.00 per 1000; strong, 12 to 15 inches tall; good foliage. Cash with order. H. O. Doescher, 2048 Gentilly Ave., New Orleans, La.

Rubbers, rooted, mossed layers, \$14.00 per 100, \$130.00 per 1000. Cash with order. M. Vander Ecken, 2973 Maurepas St., New Orleans, La.

Ficus Elastica, 4-in., fine, strong stock, 50c and 60c.
Jacob Schuls, 831 Cherokee Rd., Louisville, Ky.

Rubber plants, a limited number, all good 4-in., 50c to 75c each. N. O. Caswell, Delavan, Ill.

FORGET-ME-NOTS

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best Myosotis on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$6.00 per 100, \$55.00 per 1000; 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment October 25th. Cash with order. John M. Barker, P. O. Box No. 225, Morristown, N. J.

FORGET-ME-NOTS,

ready now and booking orders.
Myosotis, true winter flowering, from 2-in. pots, \$8.00 per 100; 2½-in. pots, \$5.00 per 100. Cash, please. No charge for packing.
THE IMLAY CO., ZANESVILLE, O.

FORGET-ME-NOTS.

Only a few hundred of that grand winter blooming variety left, and to close them out will make the price \$4.50 per 100. Cash.
C. L. HUMPHREY, ZANESVILLE, O.

Forget-me-nots, hardy, everblooming rooted cuttings, \$2.00 per 100; also clumps ready to divide, \$6.00 per 100. Cash.
The Dumser Floral Co., Elgin, Ill.

Forget-me-nots, strong seedlings, \$6.00 per 1000; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$10.00 per 100.
Roman J. Irwin, 43 West 18th St., New York.

Forget-me-nots, the long stemmed true winter-flowering; strong 2½-in. and starting to branch, \$4.00 per 100. No charge for packing.
F. L. Lainsan, Council Bluffs, Ia.

Forget-me-nots, the early winter-flowering, strong 3-in., \$6.00 per 100.
Fred H. Lemon & Co., Richmond, Ind.

Forget-me-nots, true wintering, long stems and large flowers, strain unexcelled, 2-in. stock, \$4.00 per 100.
F. E. Blake, Marion, O.

Forget-me-nots, 75 strong 3½ and 4-in. for benching, \$7.50 per lot. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.

Strong, winter-flowering, 2½-in. Forget-me-nots, \$5.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, Alpestris Victoria, blue, hardy dwarf, strong plants, \$4.00 per 1000. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Forget-me-nots, true winter flowering, strong, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000.
J. O. Schmidt, Bristol, Pa.

Forget-me-nots, true winter flowering, 2½-in. pots, \$5.00 per 100. Ready now.
Hauge Flower & Plant House, Fairmont, W. Va.

Forget-me-not, true winter flowering, 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

FREESIAS

FREESIA PURITY BULBS.

Fine stock.
To make quick sale,
½ to ¾ size, \$8.00 per 1000.
Cash with order.

O. L. HUMPHREY, ZANESVILLE, O.

COLORED FREESIAS.

Large flowers on wiry, branched stems, in all the soft colors of the rainbow. Second size bulbs only, which bloomed last winter, \$2.50 per 100, \$18.00 per 1000.

O. FEHRLIN, CITRONELLE, ALA.

COLORED FREESIAS.

Fry's two new varieties. Gen. Pershing, bronze, \$7.00 per 100, \$40.00 per 1000; Viola, lavender, \$5.00 per 100, \$40.00 per 1000.

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago, Ill.

Freesia Purity bulbs, for greenhouse forcing, ½ to ¾-in., \$8.00 per 1000; ¾ to 1-in., \$12.00 per 1000; mammoths, \$18.00 per 1000.
G. B. Johnson, 1509 Morton St., Alameda, Calif.

FUCHSIAS

Fuchsia Mrs. E. G. Hill, 2½-in., fine for stock, \$6.00 per 100.
Storrs & Harrison Co., Painesville, O.

Fuchsias, four kinds, 2-in., \$3.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

GENISTAS

GENISTAS.

Fine, bushy plants,
2-in., \$15.00 per 100; 4-in., \$25.00 per 100.
Packing free, for cash. Ready now.
NORTH SIDE GREENHOUSES,
1107 N. 1st St., Springfield, Ill.

GENISTA.

5-in., fine, shapely plants,
\$30.00 per 100.

Ready now.

JACKSON & PERKINS COMPANY,
Newark, New York State.

Genista Johnstonii, new, compact grower, golden yellow, holds flowers well, strong 4-in. pot plants, ready in October; will be fit for a shift to a 6-in. pot, \$60.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Genistas, 2-in. pots, \$6.00 per 100, \$50.00 per 1000. 3-in. pots, \$25.00 per 100. Strong 3½-in. pots, \$35.00 per 100.
Roman J. Irwin, 43 West 18th St., New York.

Genistas, grand stock, 5-in., bushy, \$40.00 per 100.
Storrs & Harrison Co., Painesville, O.

GERANIUMS

GERANIUMS.

Rooted cuttings, S. A. Nutt, Mme. Jaulin and Buchner, \$2.50 per 100, \$20.00 per 1000.
Jean Viald, \$3.00 per 100, \$25.00 per 1000.

2-in. \$4.00 per 100, \$35.00 per 1000
2½-in. 5.00 per 100, 45.00 per 1000
3-in. 6.00 per 100, 55.00 per 1000

Poitevine rooted cuttings, \$3.50 per 100, \$30.00 per 1000.

2-in. \$5.50 per 100, \$50.00 per 1000

2½-in. 6.50 per 100, 60.00 per 1000

3-in. 7.50 per 100, 70.00 per 1000

Cash with order.

HUDSON GREENHOUSE, HUDSON, MICH.

CALIFORNIA SUNSHINE GERANIUMS.

"Any number; any kind; any time; anywhere."

STANDARD VARIETIES:

Rooted cuttings \$2.50 per 100, \$22.50 per 1000
Potted 2½-in. 5.00 per 100, 45.00 per 1000
HILL, MICHELL, RICARD, POITEVINE AND IVY.

Rooted cuttings \$3.00 per 100, \$27.50 per 1000
Potted 2½-in. 6.00 per 100, 55.00 per 1000

No mealy bugs or other parasites.

Distant shipments with perfect success.

National recognition based on merit.

LOS ANGELES GERANIUM CO.,

927 Oxford Street, Berkeley, Cal.

GERANIUM ROOTED CUTTINGS.

November and December deliveries; October all sold.

S. A. Nutt and Buchner.....\$22.50 per 1000

Poitevine 27.50 per 1000

Ricard 35.00 per 1000

State which method of shipments, parcel post billed at cost, or express.

ALBERT M. HERR.

R. F. D. 8, Lancaster, Pa.

Geraniums, strong rooted cuttings, Beate Poitevine, \$18.00 per 1000. Nutt, Perkins,

Mayday and Buchner, \$16.00 per 1000. J. E. Leslie & Son, 2818 S. Boots St., Marion, Ind.

GERANIUMS.

Well rooted cuttings, all booked for October and November.
Ricard, Poitevine, Scarlet Bedder and Anna Brown, double pink,
\$30.00 per 1000.
S. A. Nutt,
\$25.00 per 1000.
Cash with order.

PETER BROWN, LANCASTER, PA.

GERANIUMS, ROOTED CUTTINGS.

Ricard, Poitevine, Castellane, Vland, Doyle and Buchner, all booked until December 15.
S. A. Nutt, booked until November 15.
Scarlet Bedder ready November 20.
\$30.00 per 1000.

Parcelpost and insurance \$1.00 per 1000 extra.
Cash with order.

FRED W. RITCHY, LANCASTER, PA.

OCTOBER AND NOVEMBER DELIVERY.

Geraniums, 100,000 rooted cuttings, S. A. Nutt, Buchner and Scarlet Bedder, \$2.00 per 100, \$200.00 per 1000. Poitevine, Ricard, Montmort, Barney, Thos. Meehan, Gloire de France and Jean Oberle, \$3.00 per 100, \$25.00 per 1000. All rooted cuttings will be shipped parcel post, prepaid. Cash with order.

JOHN L. GUGINO, FREDONIA, N. Y.

Geraniums, strong 2-in., Ricard, Poitevine, Ruby and Barney, \$5.00 per 100, \$45.00 per 1000. Nutt and Jean Vland, \$4.00 per 100, \$35.00 per 1000. The above mixed, \$35.00 per 1000.
Ivy Geraniums, 2-in., Rycroft's Surprise and Caesar Franck, \$5.00 per 100, \$45.00 per 1000. Mixed, \$3.50 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

Geraniums, strong, well-rooted cuttings, first class in every respect; Nutt, \$25.00 per 1000; Perkins, \$30.00 per 1000; Poitevine, \$35.00 per 1000; Michell, \$40.00 per 1000.

Strong 2½-in. plants, \$4.50 per 100, \$40.00 per 1000; Nutt, Poitevine, Helen Michell and Thos. Meehan, double white.

S. S. Skidelsky & Co., 50 Park Place, New York.

GERANIUM ROOTED CUTTINGS.

Nutt and Buchner, \$20.00 per 1000; also a few other varieties, such as Poitevine, Ricard, Jean Vland, Jean Oberle, Presilly, Edmund Blanc, Scarlet Bedder and Improved Poitevine, \$30.00 per 1000. Cash with order.

CHERRY PARK GARDENS, FREDONIA, N. Y.

GERANIUMS.

S. A. Nutt, 2½-in. \$4.00 per 100
S. A. Nutt, 3-in. 7.50 per 100
S. A. Nutt, rooted cuttings, October delivery, \$20.00 per 1000. Cash, please. No charge for packing.

RICHEY FLORAL CO., ALBIA, IA.

ROOTED GERANIUM CUTTINGS.

October Delivery.

S. A. NUTT \$25.00 per 1000
GEN. GRANT, true stock 25.00 per 1000
MME. BUCHNER 25.00 per 1000

THE W. T. BUCKLEY CO.,

Springfield, Ill.

ROOTED CUTTINGS, GERANIUMS.

S. A. Nutt, Poitevine, Presilly and General Grant, \$20.00 per 1000. Cash. October and November delivery.

KIRKWOOD FLORAL CO.,

Cor. Second and College, Des Moines, Ia.

Geraniums, 2½-in. pots, S. A. Nutt, Ricard, Poitevine, Helen Michell and other varieties, \$6.00 per 100, \$50.00 per 1000. Ready now and later. Rooted cuttings S. A. Nutt ready now, \$3.00 per 100, \$25.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

FIELD STOCK PLANTS

FROM WHICH CUTTINGS HAVE BEEN TAKEN. POITEVINE, IMPROVED POITEVINE, RICARD, BUCHNER, HILL, VLAND AND NUTT, 10c EACH.

FRED W. ARNOLD, CAMBRIDGE, O.

Rooted cuttings of Nutt and mixed, \$20.00 per 1000; Doyle, Vland and Buchner, \$22.00 per 1000; Poitevine, \$30.00 per 1000; Ricard, \$35.00 per 1000. 2-in. Nutt, Doyle, Vland and mixed, \$25.00 per 1000. Cash with order. Can ship at once.

Mrs. E. A. Llewellyn, Olean, N. Y.

GERANIUMS, 2½-IN. THIS IS EXTRA STRONG STOCK AND WILL PLEASE YOU. Scarlet Bedder ... \$4.00 per 100, \$35.00 per 1000
S. A. Nutt 4.50 per 100, 40.00 per 1000
Ricard 5.50 per 100, 50.00 per 1000

R. M. HENLEY, HARTFORD CITY, IND.

Geraniums, old stock plants, grown on all summer, 4-in. pots; 200 Poitevine, 90 Buchner, 200 Scarlet Bedder, 120 Ricard, 75 Mme. Jaulin and 80 Jean Vland, \$15.00 per 100. Unrooted mixed cuttings, \$18.00 per 1000. Cash.

E. J. Ullrich Floral Co., Tiffin, O.

Geranium rooted cuttings, October and November delivery. Buchner and Nutt, \$25.00 per 1000; Vland, Presilly, Hill, Castellane, Doyle, Michell and mixed, \$30.00 per 1000; Ricard and Poitevine, \$35.00 per 1000. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, S. A. Nutt, Ricard, Vland, Poitevine, Montmort, Buchner, from 2-in. pots, \$3.50 per 100, \$35.00 per 1000; by express or parcel post at actual cost, pay charges at your end of the line. Safe arrival guaranteed by parcel post.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geranium rooted cuttings, S. A. Nutt, \$23.00 per 1000; Vland, Michell, Presilly, Hill, Trego, Perkins and Nutt mixed, same price. Parcel post paid. Elmwood Floral Co., 30th and Elmwood Ave., Erie, Pa.

Geraniums, Helen Michell, 2½-in., \$6.00 per 100, \$55.00 per 1000; 3-in. pots, \$10.00 per 100. S. A. Nutt and Poitevine, strong 2½-in., \$5.00 per 100, \$45.00 per 1000.

James D. Hooper, Richmond, Va.

Geraniums, rooted cuttings, S. A. Nutt and Buchner, \$20.00 per 1000; 2-in., S. A. Nutt and Scarlet, special, \$3.00 per 100; Helen Michell, 2-in., \$6.00 per 100.

Quaker Hill Greenhouses, Sebring, O.

GERANIUM ROOTED CUTTINGS.

Nutt, Grant, Buchner, Vland and Jean Oberle, well rooted cuttings, \$2.50 per 100, \$25.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

GERANIUMS.

Geraniums, S. A. Nutt, Barney, White Madonna, Jaulin and Presilly, 3-in., \$8.00 per 100.

SCHMIDT & MEINE,

3121 Market St., Youngstown, O.

Geraniums, strong, healthy rooted cuttings, outdoor-grown, S. A. Nutt, \$18.00 per 1000. Cash. Ready now.

Harold V. Ross, West Side, Reynoldsville, Pa.

Geraniums, extra nice 3-in. S. A. Nutt, \$8.00 per 100; Beate Poitevine, 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Delaware, O.

Geraniums, mostly S. A. Nutt, strong 2½-in., \$6.00 per 100; bushy and well branched 4-in., \$15.00 per 100. Cash with order. Chas. Warncke Greenhouses, 2445 Fort St. W., Detroit, Mich.

Geraniums, 4-in. Nutt and Grant, \$12.00 per 100. Not leftovers, but new stock that has been grown from 2-in. since May.

Lloyd O. Bunch, Fredonia, Kan.

Geraniums, field-grown stock plants, autumn delivery; Ricard, Poitevine and Scarlet Bedder, \$10.00 per 100. Cash. Chas. Pfeiffer's Sons, 80 Grand Ave., Fort Thomas, Ky.

GERANIUMS.

S. A. Nutt, 2½-in. \$4.00 per 100
Cash, please.

W. BEZDEK, CEDAR RAPIDS, IOWA.

GERANIUM ROOTED CUTTINGS.

Nutt and Buchner, \$22.50 per 1000.

W. R. HOLMES, CLINTON, PA.

Geraniums, S. A. Nutt, Grant and La Favorite, 2-in. and 2½-in., \$4.00 per 100, \$35.00 per 1000.

W. J. Rodgers, Blair, Neb.

Geraniums, rooted cuttings, S. A. Nutt and Buchner, \$20.00 per 1000. Cash with order.

Wm. H. Minekime, R. F. D. 1, Hamburg, N. Y.

Geraniums, mixed, rooted cuttings, \$14.00 per 1000; 2½-in., \$35.00 per 1000. Strong stock. Cash.

Newport Greenhouses, Newport, Pa.

100,000 Geraniums, Castellane, Nutt and Barney, 2½-in., 4½c each.

L. J. Rowe, Titusville, Pa.

Geraniums, Poitevine and Ricard, 2-in. and 2½-in., \$6.00 per 100. December delivery.

Royston & Fenton, Evansville, Ind.

Rose Geraniums, 53 4-in., good stock, \$4.00 per lot. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.

Geraniums, 1000 2-in. and 2½-in., S. A. Nutt, \$4.00 per 100, \$35.00 per 1000. Cash, please.

John Hochenauer, Sta. D., St. Joseph, Mo.

Geraniums, 2-in., \$35.00 per 1000; 3-inch, \$60.00 per 1000; 4-inch, \$18.00 per 100. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcelpost \$1.00 extra per 1000. Cash with order.

P. Hopman, New Galilee, Pa.

Geraniums, 2½-in., good, strong stock, \$4.50 per 100; Nutt, Poitevine, Helen Michell and La Favorite. Evenden Bros. Co., Williamsport, Pa.

Geraniums, rooted cuttings of S. A. Nutt, ready now or later, \$18.00 per 1000.

Quentin Floral Co., St. Joseph, Mo.

Geraniums, S. A. Nutt rooted cuttings, \$20.00 per 1000.

Koopmann Bros., Davenport, Ia.

Geraniums, 2½-in. S. A. Nutt, \$4.00 per 100. Charles Sherwood, Waterloo, Ia.

Geraniums, Ricard and Nutt, strong 2½-in., \$6.00 per 100. Cash. Chas. E. Smith, York, Pa.

Geraniums, Sallerol, 2-in., \$3.00 per 100. Cash.

Rver Bros., Chambersburg, Pa.

GERBERAS

GERBERA HYBRIDS.

Field-grown plants, red, pink, salmon, yellow and white, \$4.00 to \$6.50 per doz., \$30.00 to \$50.00 per 100.

O. FEHRLIN, CITRONELLE, ALA.

GRAPES.

Grape Vines for fall planting, Concord, Catawba, Niagara and Worden, 25c each, \$2.75 per doz., \$17.00 per 100.

Harry Squires, Good Ground, N. Y.

GLADIOLI

CLOSING OUT SALE.

We are devoting all our time and land to Aroma Strawberry plants, so offer the following first size bulbs for cash with orders: 2000 Pendleton, \$30.00 per 1000; 1000 Prince of Wales, \$50.00; 1000 Halley, \$25.00; 2000 Mrs. Frances King, \$20.00 per 1000; 10,000 Florists' pink and white mixture, only \$10.00 per 1000. Send order at once.

STRAWBERRY RANCH,

Bulb Dept., Shawnee, Kan.

Gladioli: Making a change in business and will close out about half of our varieties. All for fall delivery as soon as cleared, 25 per cent cash deposit. All prices are per 1000, except bulbets by the peck.

Mixed bulbs mostly made up of named varieties, 1-in. to 1½-in., \$8.00; ¾-in. to 1-in., \$6.00; ½-in. to ¾-in., \$4.50; ¼-in. and under, \$3.00; bulbets, \$3.00. Pink Beauty slightly mixed with America, 1-in. to 1½-in., \$12.00; ¾-in. to 1-in., \$10.00; ½-in. to ¾-in., \$7.00; ¼-in. to ½-in., \$5.00; ¼-in. and under, \$3.00; bulbets, \$4.00.

Primulins Hybrids mostly from Child's and a good many Golden King; 1½-in. and up, \$18.00; 1¼-in. to 1½-in., \$14.00; 1-in. to 1¼-in., \$10.00; ¾-in. to 1-in., \$7.00; ½-in. to ¾-in., \$5.00; ¼-in. and under, \$3.50; bulbets, \$4.00.

Write for prices on America, Halley, Mrs. F. King, Willie Wigman, Chicago White, Minnesota, Mrs. F. Pendleton, Schwaben, War, Baron Hulot, etc.

F. M. Palmiter & Son, Janesville, Wis.

GLADIOLUS, PER 1000.

	1½-in. up	1-in.	¾-in.	½-in.
America	\$24.00	\$16.00	\$12.00	\$ 8.50
Blue Jay	65.00	42.00	32.00	22.00
Baron Hulot	30.00	19.00	14.50	10.00
Emp. of India	30.00	19.00	14.50	10.00
F. King	18.00	12.00	9.00	6.50
Geo. Paul	18.00	12.00	9.00	6.50
Golden West	28.00	18.00	13.50	9.50
Halley	21.00	14.50	10.00	7.00
Ida Van	21.00	14.50	10.00	7.00
Kunderds Glory	28.00	18.00	13.50	9.50
Panama	30.00	19.00	14.50	10.00
Peace	30.00	19.00	14.50	10.00
Pink Beauty	30.00	19.00	14.50	10.00
Prinsepine	24.00	16.50	12.00	8.50
Schwaben	45.00	30.00	22.00	15.00
Willy Wigman	30.00	19.00	14.50	10.00
Independence ..	20.00	13.50	9.50	6.50
Florists' light mixture	22.00	14.00	10.00	6.50

PAUL GREENWOOD & SON, FULTON, N. Y.

For immediate delivery, we offer finest first size Gladiolus bulbs, 1½-in. and up, as follows: America, Mrs. Francis King, Brencleyensis, Halley and Augusta, \$24.00 per 1000; Mrs. Frank Pendleton, \$40.00 per 1000. Our fine white and light mixture, ¾-in. to 1¼-in. bulbs only, \$8.00 per 1000. Cash with order.

Our bulbs absolutely free from disease.

Pierce & Son, West Medway, Mass.

GLADIOLUS BULBS.

I am now ready to quote prices on all leading varieties for Fall delivery. When writing please state, if possible, the varieties and quantities you are interested in. Special quotations on large quantities.

JELLE ROOS,

Gladiolus Specialist,

Department A, Concord, Mass.

GLADIOLUS BULBS.

Choice planting stock, bulbets of all the leading kinds of Gladioli. For list and prices look up September 16th and 23rd issues of The Florists' Review in the classified section. Send us your list for pricing.

MAPLE HILL NURSERY,

Nora Springs, Ia.

SEND FOR LIST OF CHOICE GLADIOLI. We grow such varieties as Golden Measure, Glory of Pembroke, General Pershing, Lily White, Red Emperor, Prince of Wales, Mrs. Dr. Norton, Mrs. W. E. Kirchhoff, Mary Fennell, Myrtle, etc.

W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

GLADIOLI.

The world's largest and most beautiful Gladioli in every color and shade; all our own creation.

Send in your name for the mailing list of 1921 catalogue.

RICHARD DIENER CO.,

Kentfield, Calif.

GLADIOLI, ½-IN. AND UNDER.

America, Peace, King, Pendleton, Schwaben, Watt and other varieties. Send for price list on 5000 and 10,000 lots.

A. WALKER, GLADIOLUS SPECIALIST,

Late of Forestport, N. Y., Port Byron, N. Y.

Why not send for our complete descriptive price list of Gladioli? It is sent to you free of charge. It comprises standard, recent date, and the "Well-Known Von-Named" varieties.

P. Vos & Son, Mount Clemens, Mich.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. P. Hopman & Sons, Gladioli Specialists, Hillegom, Holland

ALBUM OF DESIGNS.

Sixth Edition—Ready Soon.

Florists' Pub. Co., Caxton Bldg., Chicago.

Choice Gladiolus planting stock. Write for prices, stating varieties and sizes interested in. Alfred Oesterling, Gladiolus Grower, Butler, Pa.

GLADIOLI.

Price list now ready for fall delivery on bulbs.

H. R. MACK, ROCKY RIVER, O.

GYPSOPHILAS

Gypsophila Paniculata, very heavy, \$6.00 per 100. Cash with order.

F. Meeder, 761 Spencer St., Grand Rapids, Mich.

HARDY FERNS

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

HARDY PLANTS

HARDY PLANTS.

Hardy perennial plants for autumn planting. 1-year-old, field-grown, except where noted. Packing free. Per 10 Per 100

Achillea Ptarmica The Pearl, Fl.		
Pl., divisions	\$.80	\$ 7.00
Anchusa Italica, Dropmore variety	.90	8.00
Anthemis Tinctoria	.80	7.00
Aster, perennial, mixed colors	.80	7.00
Campanula Medium, white, blue, pink, mixed	.80	7.00
Delphinium Belladonna, true type	.80	7.00
Delphinium Formosum, nothing finer in the color	.80	7.00
Delphinium Chinense, white, flowers all season	.70	6.00
Delphinium Chinense, blue	.70	6.00
Delphiniums, Gold Medal Hybrids	.80	7.00
Delphiniums, Kelway's Giant, all colors	.90	8.00
Delphiniums, double flowering giants, finest in existence, colors include everything found in Delphiniums	2.00	18.00
Dianthus Barbatas, 6 varieties	.70	6.00
Digitalis Gloxiniaeflora, pink	.80	7.00
Gaillardia, assorted	.80	7.00
Gypsophila Paniculata Fl. Pl.	.90	8.00
Hollyhocks, double white, pink, yellow and red	.80	7.00
Iris Germanica, a fine collection, mixed	.60	5.00
Shasta Daisy Alaska, divisions	.80	7.00
Physostegia Virginica, white and pink mixed	.80	7.00

Cash with order. Stock guaranteed as represented or your money returned. Complete list on application.

JOHN IRVINE,
Bay City, Mich.

WELLER'S HARDY PERENNIALS.

Weller's field-grown Perennials are again the best. They are strong, healthy, of flowering size. No tearlings nor seedlings.

	Per 100	Per 1000
Achillea Rosea	\$ 7.00	\$ 60.00
Agrostemma Coronaria	7.00	60.00
Aquilegia, assorted	8.00	70.00
Hardy Asters, assorted	7.00	60.00
Campanula Medium, in separate colors	10.00	80.00
Campanula Groszeki	7.00	60.00
Coreopsis Lanceolata	7.00	60.00
Delphinium Belladonna	12.00	100.00
Delphinium Formosum	10.00	80.00
Delphinium Gold Medal Hybrid	12.00	100.00
Sweet William, Newport Pink	8.00	70.00
Sweet William, Scarlet Beauty	8.00	70.00
Sweet William, Giant, mixed	7.00	50.00
Digitalis, assorted	8.00	70.00
Gaillardia Grandiflora	8.00	70.00
Gypsophila Paniculata	10.00	80.00
Helianthus Multiflorus, fine for cutting	8.00	70.00
Hollyhocks in separate colors	8.00	70.00
Lychnis Chalcedonica	8.00	70.00
Lythrum Roseum	8.00	70.00
Myosotis Palustris	6.00	50.00
Physalis Franchetii	7.00	60.00
Physostegia Virginica	7.00	60.00
Rudbeckia Newmanii	7.00	60.00
Rudbeckia Purpurea	8.00	70.00
Salvia Azurea	7.00	60.00
Shasta Daisies	8.00	70.00

Order today, they are ready for shipment. Ask for complete list.

WELLER NURSERIES CO.,
Holland, Mich.

HARDY PERENNIALS.

All heavy, transplanted stock.

	Per 10	Per 100
Aquilegia, long spurred varieties	\$.075	\$6.50
Campanula, or Canterbury Bell, Medium, single mixed	.75	6.50
Carnation, Vienna Dwarf, mixed	.75	6.50
Coreopsis Lanceolata, golden yellow	.75	6.50
Delphinium, Larkspur, Elatum Hybrid, mixed	.75	6.50
Dianthus Barbatas, Sweet William, single, giant flowered, mixed	.75	6.50
Dianthus Plumarius, Cyclops, Hardy Pinks, best single	.75	6.50
Digitalis Grandiflora, Golden Foxglove	.75	6.50
Forget-me-not Victoria, sky blue	.75	6.50
Gaillardia Grandiflora, mixed	.75	6.50
Hollyhocks, double, white, pink and yellow	.75	6.50
Pyrethrum Roseum Hybridum Grandiflora	.75	6.50
Scabiosa Caucasica Perfecta, lavender and white	.75	6.50
Stokesia Pennata, Stokes' Aster, blue	.75	6.50

FOX RIVER VALLEY GARDENS & GREENHOUSES,
Elgin, Ill.

HARDY PLANTS.

Delphinium Belladonna, 2-years, \$10.00 per 100; Shasta Daisy, field clump, \$7.00 per 100; Gaillardia, strong transplanted, \$5.00 per 100; Hollyhocks, strong transplanted, separate colors, \$5.00 per 100; Hollyhock seedlings, separate colors, \$5.00 per 100; Carnations, Giant Marguerites, \$1.50 per 100; Physostegia roots, pink, \$6.00 per 100; Sweet William seedlings, double, mixed, \$1.00 per 100.

ESCHRICH'S NURSERY,
North Milwaukee, Wis.

15,000 Physostegia plants, fine plants, 2-year-old, \$5.00 per 100, \$40.00 per 1000. F. o. b. St. Louis. Cash or reference. L. Baumann, 3233 Portia Ave., St. Louis, Mo.

German Iris, \$4.00 per 100. Astarte, Celeste, Clengata, Her Majesty, Plumeri, Common Blue Flag. Violet Queen, Gracchus, Maori King, Bridesmaid, Lord Gray, Trojana, Albicans, Flavescens, Charmont and Biflora. Iris Blue Bell, Orientalia, Snow Queen, Oriental Blue King, Siberian Iris, Sibirica Alba Grandiflora, Sibirica Oculata, Iris Versicolor Blue and Pseudacorus.

Hardy Red Oriental Poppy, 2 1/2-in. pots, nice strong plants, \$5.50 per 100, \$50.00 per 1000. Pyramidalis, blue, 2 1/2-in. stock, \$5.00 per 100, \$45.00 per 1000.

1-year-old Hardy Hibiscus Crimson Eye and Pink Mallow, \$6.00 per 100, \$55.00 per 1000. Field-grown double Hollyhocks, maroon, \$7.00 per 100, \$60.00 per 1000.

Tritoma Pfitzeri, red-hot poker, \$12.00 per 100, \$100.00 per 1000; 250 at 1000 rate. Cash with order, please. Lagonda Floral Co., Springfield, O.

HARDY PERENNIAL PLANTS.

1-year-old, field-grown, except where noted.

	Per 10	Per 100
Anchusa Italica, Dropmore variety	\$.90	\$8.00
Aquilegia, Long Spurred Hybrids	.90	8.00
Campanula Medium, mixed	.80	5.00
Coreopsis Lanceolata	.60	5.00
Delphinium Gold Medal Hybrids	.80	7.00
Gaillardia Grandiflora	.60	5.00
Hollyhocks, double, mixed	.60	5.00
Lychnis Chalcedonica	.60	5.00
Sweet William, Newport Pink seedlings	...	1.00

FRED E. PRUDISCH,
Wauwatosa, Wis.

HARDY PERENNIALS.

Phlox, Mrs. Jenkins, \$7.00 per 100, \$60.00 per 1000. Centaurea Montana, \$8.00 per 100. Gypsophila Paniculata, \$8.00 per 100, \$70.00 per 1000.

All of the above are strong, 1-year-old plants from the field. F. o. b. Riverside. Cash with order, please.

GEO. A. PENROSE,
220 Lippincott Ave.,
Riverside, N. J.

PERENNIALS.

Double Hollyhocks in pink, white and yellow; Gaillardias, Canterbury Bells, Forget-Me-Nots, Wall Flowers, Pyrethrums, Shasta Daisies, Pansies, Fox-gloves, Columbines, Hardy Pinks, Sweet Williams, Oriental Poppies, Coreopsis and Stokesias, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

Delphinium Belladonna, special for potting or cold frames, \$6.00 per 100. Gold Medal and other hardy plant seedlings, as Carnations, Pinks, Daisies, Campanulas, etc., \$3.50 per 1000. Cash, prepaid. See Nursery stock advertisement.

J. Dvorak, Nurseryman, Hempstead Gardens, L. I., N. Y.

Hardy Pink, a hybrid Sweet William, double, fiery red, hardy as an oak; great bloomer, sell on sight, \$1.50 per 300, \$2.00 per 500. Going out of business; must sell. Mail paid.

S. Merry, Florists, Ithaca, N. Y.

CLERODENDRON BALFOURI.

2 1/2-in. pots \$ 6.00 per 100
3-in. pots 10.00 per 100

OAK GROVE GREENHOUSE.

Tuskegee, Ala.

HIBISCUS

Peachblow Hibiscus, 8-in. pots \$10.00 per 100
Miniatus, 8-in. pots 10.00 per 100
Grandiflora, 8-in. pots 10.00 per 100
Rubra, 8-in. pots 10.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

HONEYSUCKLES

Honeysuckle Vines; hardy Chinese Evergreen and Hall's Japan, gold veined, strong, field-grown, 15c, \$10.00 per 100.
Teas Nursery Co., Carthage, Mo.

HYDRANGEAS

HYDRANGEAS, FRENCH, STRONG

2 1/2-IN. POTS.

Baby Bimbinette, dwarf, silvery rose \$12.00 per 100
E. G. Hill, clear pink 10.00 per 100
Mme. Chautard 10.00 per 100
Mme. E. Mouillere, white 10.00 per 100
Mme. Rene Gaillard, fringed white 10.00 per 100

FIELD-GROWN BIMBINETTE

Branches 2 to 3 4 to 5 5 to 6 6 to 7
Each 40c 55c 65c 80c

Larger sizes ask for prices.

Hydrangea Otaksa, and best French varieties mixed, 2 1/2-in. pots, \$8.00 per 100, \$75.00 per 1000; 3-in. pots, \$14.00 per 100.

STRONG FIELD-GROWN HYDRANGEA PLANTS.

STRONG PLANTS.

Mme. Chautard, 4 to 6 shoots \$27.00 per 100
Baby Bimbinette, 4 to 6 shoots 27.00 per 100
Gen. De Vibraye, 4 to 6 shoots 27.00 per 100
Mme. Mouillere, 4 to 6 shoots 27.00 per 100
Mme. Hamar, 4 to 6 shoots 27.00 per 100
Mousseline, best to grow for Blue Hydrangea, 3 shoots, \$25.00 per 100. Gen. De Vibraye, Mme. Chautard and Mme. Mouillere, 12 branches and over, very fine plants, \$85.00 per 100.

Ask for quotations on other kinds and larger plants.

ROMAN J. IRWIN,

43 West 18th St.,
New York.

HYDRANGEAS.

Best French, grand Pink and early Baby Bimbinette field plants ready, 2 branches, \$35.00 per 100. Cash.

French Hydrangeas, mixed field plants ready, 2 to 8 branches, \$35.00 per 100. Cash.

CARL HAGENBURGER,
W. Mentor, O.

READY FOR SHIPMENT NOW.

The best French and German varieties of Hydrangeas, well branched and set. To be shipped out of pots. The following prices are for delivery up to December.

Pot-grown, 4 1/2-in., \$35.00 per 100,
5-in. and 5 1/2-in., \$45.00 per 100,
6-in., \$50.00 per 100,
6 1/2-in., \$75.00 per 100,
7-in., \$100.00 per 100.
larger plants, \$18.00 to \$24.00 per dozen.

Field-grown, potted up in September:

first size, \$40.00 per 100,
second size, \$35.00 per 100,
extra select, \$50.00 per 100.

We also have a full line of Christmas and Easter blooming Heather in bud and for growing on. Write for price list.

Also Kentia Belmoreana and Forsterianum from \$4.00 to \$7.00 each.

ANTON SCHULTHEIS,

316 Nineteenth St.,
College Point, N. Y.

Hydrangeas from pots for forcing. Plants are good this year and our collection of French varieties is as complete as any. In order to save express charges, we potted plants in as small pots as we could, and grade into different sizes when shipping: 4-in., 25c, these are very good; 5-in., 35c to 50c; 6-in., 50c to 75c; 7-in., 75c, \$1.00, \$1.25 and \$1.50; 8-in., \$1.50 to \$1.75 each. Mme. Maurice Hamar and Bouquet Rose, treated to flower blue, 5-in., 50c each.

Otaksa can only be supplied from 7-in. and 8-in. pots. Packing charge 5% of order.
J. L. Schiller, Toledo, O.

HARDY HYDRANGEAS OR HILLS OF SNOW

FOR FALL PLANTING

5 to 7 branches, 25c each;
3 to 4 branches, 20c each;
1 to 2 branches, 15c each.

All from 16 to 24 inches high and sure to please.

C. R. WILLS & SONS,

R. R. No. 7, Greenville, O.

Hydrangeas, strong, for growing on, Otaksa and French 2 1/2-in., \$8.00 per 100, \$70.00 per 1000; 300 3-in., \$20.00 per 100; 500 4-in., very fine stock, \$25.00 per 100. Strong field-grown plants, the best French varieties separate, 25c, 50c, 75c and \$1.00. Speak quickly.
S. S. Skidelsky & Co., 50 Park Place, New York.

French Hydrangeas, beautiful field-grown, dwarf and shapely, four to six shoots, for 5 or 6-in. pots, \$25.00 per 100. Mme. Chautard, Baby Bimbinette, E. Mouillere, Vibraye and Hamar.

Storrs & Harrison Co., Painesville, O.

HYDRANGEAS.

	Per 100	Per 1000
Hydrangea Paniculata, 2 1/2-in.	\$7.00	\$65.00
Hydrangea Arborescens, 2 1/2-in.	7.00	65.00

THE MCGREGOR BROS. CO.,
Springfield, O.

PACKING FREE FOR CASH.

Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.

PETER PEARSON,

5732 Gunnison St.,
Chicago, Ill.

HYDRANGEAS, 2 1/2-IN. FRENCH MIXED VARIETIES; NICE, THRIFTY STOCK, 7c EACH.

NO PACKING CHARGES.

FRED W. ARNOLD, CAMBRIDGE, O.

Hydrangeas, strong, field-grown plants, French and Otaksa, 3 to 5 shoots, 35c; 6 to 8 shoots, 50c; 8 to 12 shoots, 75c each. Cash.
Humm & Jones, 174 E. Lorain St., Oberlin, O.

Hydrangea Otaksa, rooted cuttings, \$1.75; 3-in., 14c; field-grown pot plants, two and more branches, 25c, 35c, 50c to \$2.00. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas: French and Otaksa, best varieties, 3 to 5 shoots, field-grown, extra strong plants, \$35.00 per 100. Cash with order.
Frank Oechlein, 4911 W. Quincy St., Chicago, Ill.

Hydrangeas, strong, field-grown Otaksa, running from 1 to 7 branches per plant, \$6.00 per 100 branches. Heavy, sturdy plants. Packing free for cash. Silvious & Silvious, Ashtabula, O.

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz.
Baur Floral Co., Erie, Pa.

Hydrangeas in six of the best French varieties, for 6-in. pots, \$60.00 per 100.

C. C. Pollworth Co., Milwaukee, Wis.

French Hydrangeas, field-grown, 3 to 10 branches, 35c each; extra fine plants. Cash.
Crissman Greenhouse Co., Punxsutawney, Pa.

Hydrangea Otaksa, 3 1/2-in., extra heavy, pot-grown, \$15.00 per 100. Cash with order. F. W. Aevermann, 5511 W. Hirsch St., Chicago, Ill.

Hydrangeas, Otaksa and French, 15 to 20 shoots; good, short stock out of soil, ready to pot, 50c each.
J. B. Knapp, Sayre, Pa.

Hydrangea Arborescens, 3000 strong plants, 3 to 4 feet, \$12.00 per 100, \$100.00 per 1000.
Rose Hill Nurseries, New Rochelle, N. Y.

Hydrangeas, best French and Otaksa field-grown, healthy at \$15.00 and \$35.00 per 100.
August Jurgens, Ridgeland, Miss.

French Hydrangeas, good plants, 4-in., 25c; 5-in., 35c; 6-in., 50c. No packing charges.
Kemble Floral Co., Oskaloosa, Ia.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS

IMPATIENS

SULTANI.

Orange, 2½-in. pot.....\$4.00 per 100
Violet rose, 2½-in. pot..... 4.00 per 100
Pink, 2½-in. pot..... 4.00 per 100
Oak Grove Greenhouse, Tuskegee, Ala.

IRISES

Irises: Mme. Chereau, Florentina and Flarescens, \$3.00 per 100; Royal King, Her Majesty's Maid, Nestor, Sans Souci, The Bride, Siberian Orientals and Victorieuse, \$2.50 per 100, \$20.00 per 1000. Assorted from fine named varieties, \$2.00 per 100, \$15.00 per 1000. Packing at cost. Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

IRISES SOLD CHEAP.

Having disposed of the land, we offer strong divisions of 12 commercial varieties, mixed, \$1.35 per 100.

AUGUSTUS CASPERS,

Rochelle, Ill.

Mahogany, crimson; Purple and Golden, violet purple with gold center; fine field-grown stock, \$10.00 per 100, \$90.00 per 1000. Mahogany only with equal quantity of Purple and Gold. The latter sold by itself if wanted.
S. S. Skidelsky & Co., 50 Park Place, New York.

Irises, Celeste, light blue; Mme. Chereau, white lilac edge; Parsensis, early purple; Sans Souci, gold mahogany; Silver King, white; Parseniana, late, light purple; \$4.00 per 100. Cash, please. No packing charges.
The Imlay Co., Zanesville, O.

Irises, 1000 Pallida Dalmatica, 800 Queen of May, 250 Johan de Witt, 100 Mrs. H. Darwin, will sell in any quantity, but would like an offer on the entire lot. Must clear the ground.
Sara Toedt, Hamburg, Iowa.

Iris, strong divisions, Black Prince, Celeste, Flarescens. Mme. Chereau, Queen of May, Sans Souci and Siberian Blue, \$2.50 per 100, \$20.00 per 1000. Cash. Prompt shipment.
Neosho Nurseries Co., Box F, Neosho, Mo.

Iris, Pallida Dalmatica, \$6.00 per 100; Junata, \$10.00 per 100. Don't fail to stock up with these two fine varieties. Send for our surplus list of other varieties.
W. J. Engle & Son, R. D. No. 8, Dayton, O.

IRISES.

25,000 Japanese Irises, in 25 named varieties.
20,000 German Irises, in 10 named varieties.
IMPERIAL SEED & PLANT CO.,
Baltimore, Md.

Irises, strong divisions, Mme. Chereau, Gypsy Queen, Dr. Gluck, \$2.50 per 100, \$22.00 per 1000. Packing free. Cash.
Lyndhurst Farm, Inc., Hammonton, N. J.

IVIES

ENGLISH IVY.

Rooted cuttings\$2.00 per 100
2½-in. pots 5.00 per 100
3-in. pots 8.00 per 100
OAK GROVE GREENHOUSE,
Tuskegee, Ala.

English Ivy, strong field-grown plants, ready early October, 4-ft. long, each plant 2 to 3 vines, \$10.00 per 100, \$95.00 per 1000.
Roman J. Irwin, 43 West 18th St., New York.

English Ivy, strong rooted cuttings, field-grown, \$3.50 per 100.
Mrs. J. T. King, Quitman, Ga.

Hardy English Ivy, 3 feet to 4 feet, from 2½-in. pots, \$6.50 per 100, \$50.00 per 1000.
The Conard & Jones Co., West Grove, Pa.

Hardy English Ivy, strong field-grown plants, 3 ft. and over, \$7.00 per 100, \$65.00 per 1000.
J. O. Schmidt, Bristol, Pa.

English Ivy, 4-in., 20c.
H. E. Youngquist, 3142 Foster Ave., Chicago, Ill.

LANTANAS

Lantanas, 2½-in. pots, dwarf varieties, eight good kinds, mixed, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$8.00 per 100, \$30.00 per 1000.
Roman J. Irwin, 43 W. 18th St., New York City.

LILIUMS

LILY BULBS.

Lilium Canadense, first size\$5.00 per 100
Lilium Canadense, second size 3.50 per 100
Lilium Canadense Rubrum 7.50 per 100
Lilium Canadense Flavum 6.00 per 100
Lilium Philadelphicum, first size.... 5.00 per 100
Lilium Philadelphicum, second size.. 3.50 per 100
Lilium Superbum, flowering bulbs... 6.00 per 100
L. E. WILLIAMS,
Exeter, N. H.

Lilium Regale for November delivery. Blooming size bulbs all booked. Planting stock: 1-year-old bulbs, \$15.00 per 100, \$120.00 per 1000; 2-year-old bulbs, 30.00 per 100, 200.00 per 1000; 3-year-old bulbs, 2.00 per 100, 18.00 per 1000.
O. Fehrlin, Citronelle, Ala.

LILIUM TIGRINUM SPLENDENS,

\$15.00 per 100.

HARRY FRANKLIN BAKER,

1118 W. Lake St., Minneapolis, Minn.

LILY OF THE VALLEY

Lily of the Valley, Holland pipe, \$17.00 per 1000; for forcing, \$22.00 per 1000. Prompt shipment. Cash with order.
Henry Schaumburg, Hammonton, N. J.

Lilly of the Valley, extra heavy well netted clumps, 55c each. Special rates per 1000.
Shady Lawn Nurseries, Hammonton, N. J.

MIGNONETTES

Mignonettes, strong 2-in., best strain, \$4.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

MYRTLE

Myrtle, field-grown, strong clumps, \$5.00 per 100, \$45.00 per 1000.

E. K. Mooney, Madeira, O.

Vinca Minor, or Myrtle, strong plants, from 3 to 6 leads, \$1.50 per 100, \$12.00 per 1000.
Fred S. Davis, Centerville, Ind.

NURSERY STOCK

BARGAINS IN EVERGREENS AND TREES.

	Height	Each	Per 10
Colorado Blue Spruce..2½	to 3 ft.	\$2.50	\$22.50
Colorado Blue Spruce..3	to 4 ft.	4.50	40.00
Colorado Blue Spruce..4	to 5 ft.	6.50	60.00
Colorado Blue Spruce..5	to 6 ft.	9.00	85.00
Green Colorado Spruce..2	to 3 ft.	2.00	17.50
Green Colorado Spruce..3	to 4 ft.	3.00	27.50
Green Colorado Spruce..4	to 5 ft.	4.00	35.00
American Arborvitae..4	to 5 ft.	2.50	20.00
American Arborvitae..5	to 6 ft.	3.50	30.00
American Arborvitae..6	to 7 ft.	4.50	40.00
American Arborvitae..7	to 8 ft.	6.50	60.00
Pyramidal Arborvitae..4	to 5 ft.	2.75	25.00
Pyramidal Arborvitae..5	to 6 ft.	3.75	35.00
Pyramidal Arborvitae..6	to 7 ft.	4.75	45.00
Pyramidal Arborvitae..7	to 8 ft.	6.00	55.00

NORWAY MAPLES, STRAIGHT TRUNKS.

Height	Caliper	Each	Per 10
10 to 12 feet.....2	inches	\$2.00	\$18.00
12 to 14 feet.....2½	inches	2.25	20.00
14 to 15 feet.....3	inches	2.75	25.00

SILVER MAPLES, STRAIGHT TRUNKS.

Height	Caliper	Each	Per 10
10 to 12 feet.....2½	inches	\$2.00	\$17.50
12 to 14 feet.....3	inches	2.50	20.00
14 to 15 feet.....4	inches	4.50	40.00
15 to 16 feet.....5	inches	6.00	55.00

Special prices on carload lots.

Boxes, bales and burlap charged at actual cost.
W. G. EISELE,
327 Cedar Ave., West End, Long Branch, N. J.

CHOICE NURSERY STOCK

Exceptionally well grown under ideal conditions, for the best class of retail trade.

Spiraea Van Houttei, 2 ft. to 3 ft. \$18.00 per 100
Spiraea Van Houttei, 4 ft. to 5 ft. 30.00 per 100
Syringa Grandiflora, 4 ft. to 5 ft. 30.00 per 100
Buckthorn, 4 ft. 25.00 per 100

American White Elms,
Select stock, exceptionally well developed tops.

1½ inch diameter.....\$ 75.00 per 100
2 inch diameter..... 175.00 per 100
2½ inch diameter..... 250.00 per 100
3 inch diameter..... 350.00 per 100
Cash or satisfactory reference.

PFUNDS' NURSERY.

Elmhurst, Ill.

ONARGA NURSERY COMPANY.

Largest assortment of high quality nursery stock for the florists' trade in the central west.

	Per 100	Per 1000
Barberry, Thunbergii, 18 to 24 in.	\$17.50	\$150.00
Barberry Thunbergii, 2 to 3 ft. 22.00		175.00
Spiraea Van Houttei, 2 to 3 ft. 15.00		120.00
Spiraea Van Houttei, 3 to 4 ft. 20.00		180.00

100,000 climbing Roses, heavy forcing grade for florists at special prices in 1000 lots. Write for our new trade list.

ONARGA NURSERY CO.

Cultra Bros., Mgrs., Onarga, Ill.

TREES

SURPLUS LIST.

Norway Maples, straight trunks,
1½-4 inches caliper.
American Linden specimens,
3-4 inches caliper.
Japan Walnut
6-8 feet

Car-load shipments on
the large sizes only.
Let us estimate on your requirements.

B. F. BARR & CO.,

Keystone Nurseries, Lancaster, Pa.

Eldorado Blackberry, St. Regis Raspberry, 1-year; Cumberland 1-year and tips. La Vague, Mrs. Jenkins and Eclairer Phlox. Amour River Privet cuttings.

Wm. Mandel, Nurseryman, Bloomington, Ill.

Raspberry, Strawberry, Blackberry, Dewberry, Gooseberry, Currant and Grape plants for fall planting. Catalogue free.

Harry J. Squires, Good Ground, N. Y.

Write for wholesale price list of nursery stock. Maywood Nursery Co., 902 S. 1st Ave., Maywood, Ill.

WRITE FOR PRICE LIST OF JAPAN IRIS, PEONIES, CATALPA BUNGEI, SPIRAEA VAN HOUTTEI, ETC. H. G. NORTON, PERRY, O.

ALBUM OF DESIGNS, \$1.25 postpaid. Florists' Publishing Co., Chicago.

Ampelopsis Veitchii, 1 year, extra selected 2-ft. and up, two or more branches, \$5.00 per 100, \$40.00 per 1000.

Ampelopsis Veitchii, 1 year, first size, stocky, \$15.00 per 1000.

Ampelopsis Veitchii, 1 year, second lining out size, \$10.00 per 1000.

Rosa Rugosa and Rosa Multiflora, 1 year, \$10.00 per 1000.

Clematis Virginiana, 1 year, \$5.00 per 1000.

Hydrangea Arborescens Grandiflora, 1 year, from H. W. strong, \$5.00 per 100, \$40.00 per 1000.

Wistaria Sinensis, 1 year, \$5.00 per 1000.

Blota Orientalis, Pyramidalis, Compacta, Aurea, \$8.00 per 1000. Cash please, 10% reduction on large orders.

J. Dvorak, Nurseryman, Hempstead Gardens, L. I., N. Y.

Let me price your Nursery stock. No one packs better or ships quicker. Satisfaction guaranteed. W. H. Salter, Rochester, N. Y.

Symphoricarpos bushes, 2 to 3 ft., \$3.00 per 100. Fall delivery.

H. W. Peterson, Poplar Bluff, Mo.

St. Regis Raspberry, Blackberry and Dewberry plants; California Privet and Grapevines. Price list free.
M. N. Borgo, Vineland, N. J.

ONION SETS

Standard Onion Sets, Australian Brown, clean and dry. Sample and prices on application. Fall delivery. Chas. J. Homeyer, Mt. Prospect, Ill.

Onion Sets, winter top, \$1.50 per bushel.
Sourdry Bros., Girard, Kan.

Winter Onion Sets, \$1.75 per bushel of 32 lbs.
Page's Greenhouses, Staunton, Ill.

ORCHIDS

ORCHIDS.

Only 3000 left, well established Cattleya Trianae, Cattleya Schroederiae and Cattleya Speciosissima, all in prime condition; ready for shipping; from \$3.00 to \$10.00 per plant. Speak quick. Cash with order. Add 5 per cent to the amount for cases and packing.

ANTON SCHULTHEIS,

316 Nineteenth St., College Point, L. I., N. Y.

PALMS

PALMS.

Washingtonia Robusta, Phoenix Canariensis and Phoenix Reclinata, 4-in. pot size, \$35.00 per 100; 6-in. pot size, \$50.00 per 100. 2 per cent discount for cash.

F. M. SOAR, LITTLE RIVER, FLA.

PALMS.

For Sale—On account of lack of room, 6 forty-year-old, healthy Palms; 4 Kentia Balmoreana and 2 Lantania Borbonica in 28-in. square wooden tubs. Frank Heiss, Gardener, Waldheim Park Sanatorium, Inc., Oconomowoc, Wis.

A splendid lot of Palms running from 44 ins. to 60 ins. high, \$3.50 to \$12.50 each. Write for a complete list.

Strong Kentia seedlings, very good stock, \$6.00 per 100, \$50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

PANDANUS

PANDANUS VEITCHII.

Lifted from open for 4-in. pots, \$10.00 per 100
Lifted from open for 6-in. pots, 15.00 per 100
Lifted from open for 8-in. pots, 25.00 per 100
Suckers, \$5.00 and \$7.00 per 100. Pandanus Sanderil at the same prices, while they last.

J. J. SOAR, LITTLE RIVER, FLA.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot, \$6.00 per 100; 4-in. pot, \$10.00 per 100; 3-in. pot, \$8.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 2 per cent discount for cash with order.
F. M. Soar, Little River, Fla.

Pandanus Veitchii, finely variegated, established in pots, all ready to shift, 4-in., \$7.50 per doz.; 5-in., \$1.50 each; 6-in., \$2.50 each. Cash with order. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

Pandanus Veitchii, fine stock, well colored, 5-in., \$1.00; 6-in., \$2.00; 7-in., \$3.50 each.
O. C. Pollworth Co., Milwaukee, Wis.

PANSIES

BROWN'S GRANT PRIZE,
PANSY PLANTS,
MIXED COLORS.

75c per 100, \$4.00 per 1000.
Cash with order.

PETER BROWN,
Lancaster, Pa.

Pansies, Steele's Private Stock, \$4.50 per 1000. \$40.00 per 10,000. Giant Flowering, \$4.00 per 1000, \$35.00 per 10,000, strong, stocky plants, August sown, prepaid.

O. C. Breece, R. 7, Delaware, Ohio.

EXTRA STRONG PANSIES.

Steele's Special and Cassler's Giant, all thinly sown, \$5.00 per 1000; sample, 5c.

OTTO LAU, CEDARBURG, WIS.

Pansy seedlings, fine, stocky plants, Steele's and Giant mixture, \$4.00 per 1000, prepaid. Cash with order.

Leslie Duerr, 376 E. Main St., St. Charles, Ill.

PANSIES—Continued**PANSIES.**

We are now booking orders for our famous Pansy seedlings; Steele's private stock, \$5.00 per 1000; Joa. H. Cunningham's Giant Flowering, \$4.00 per 1000.

We are specialists in the Pansy field, being one of the largest growers in the North. We are shipping Pansy seedlings daily. 40 years of experience guarantees satisfaction. Cash with order.

JOS. H. CUNNINGHAM,
Delaware, O.

10,000 Pansy plants. We have been growing Pansy plants for the trade for ten years and we have never had enough to supply the demand.

Improved Giant Trimardeau and Giant Florists' mixture which contains all the shades and colors and a good percentage of copper, bronze, pink and red which are sometimes scarce in other mixtures. July sown, grown in frames, strong plants, \$3.50 per 1000. Parcel post prepaid, \$4.00 per 1000. Cash, please.

N. D. McAdams, Columbus Grove, O.

PANSY PARK PERFECTION

Is a mixture of more than 50 varieties of giant show and fancy Pansies, including newest and best varieties of American and foreign specialists. Hundreds of my florist customers say it is the best they have had.

Large stock of field-grown plants, 5 to 7 leads, \$4.50 per 1000, \$20.00 per 5000. Cash.

S. S. JUDD, SUCCESSOR,

L. W. Goodell, Pansy Park, Dwight, Mass.

PANSY PLANTS, STEELE'S PRIVATE STOCK AND GREENHOUSE SPECIAL.

Strong, large, stocky plants; none better.

These plants and strain will please you.

Packed right and prompt shipment.

\$4.00 per 1000, \$11.25 per 3000, \$17.50 per 5000. Cash.

BRILL CELERY GARDENS,
Kalamazoo, Mich.

Pansy plants, of my largest flowering mixture of show varieties, good size, stocky plants, August sown, \$3.50 per 1000; 10,000 lots, \$3.00 per 1000. Large bushy plants in bud, \$6.00 per 1000. Gustav Pitzonka, Pansy Farms, Bristol, Pa.

Pansy plants, Improved Giant Trimardeau, frame-grown, July sown, fine plants for transplanting, \$3.50 per 1000. Postpaid, \$4.00 per 1000. Cash with order.

McAdams & McComb, Columbus Grove, O.

PANSIES.

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

Pansies, Mastodon and special mixture. The quality of our plants needs no introduction, our seedlings are in fine shape and are ready to ship at once, \$4.00 per 1000. Cash with order.

The Swaby Greenhouses, St. Charles, Ill.

Steele's Greenhouse Special and Mastodon. The Pansies of great substance, strong seedlings, \$5.00 per 1000. Giant Trimardeau, \$4.00 per 1000. Rightly packed.

F. C. Freeman & Sons, Portland, Ind.

Pansy plants, Dreer's Royal Exhibition, Steele's Mastodon and Kenilworth Medium, mixture, \$4.00 per 1000.

Koopmann Bros., Davenport, Ia.

Pansies, fine, transplanted plants, \$12.00 per 1000. Seedlings, giant flowering mixture, strong plants, \$6.00 per 1000. Roman J. Irwin, 43 West 18th St., New York.

Pansies, private stock; seeds direct from Steele's Pansy Garden; strong plants, 70c per 100, \$4.50 per 1000.

Carter's Pansy Garden, Mt. Holly, N. J.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.

S. S. Skidelsky & Co., 50 Park Place, New York.

Pansy seedlings, Giant Trimardeau and all other varieties in separate colors, from imported German seed, 75c per 100, \$6.00 per 1000. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.

S. T. Danley & Sons, Macomb, Ill.

Pansies, Steele's Mastodon, mixed, \$4.00 per 1000. Lyle E. Severance, 817 N. Pine St., Lansing, Mich.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

Pansy plants, 75,000 Giant Trimardeau, mixed, must make room, \$3.50 per 1000.

DeMeester, Humboldt, Ia.

Pansies, Steele's Mastodon, mixed, strong cool-grown seedlings, \$5.00 per 1000, \$22.00 per 5000.

Edward W. Schuster, Crookston, Minn.

Pansy plants, Giant Trimardeau, mixed, large flowering and choice colors: \$4.00 per 1000, \$15.00 per 5000.

F. Danley, Macomb, Ill.

Pansies, Steele's Greenhouse Special, \$4.00 per 1000.

J. T. Turner, Rushville, Ind.

Pansies, Steele's Mastodon, strong plants, \$4.00 per 1000.

H. Hills, Bristol, Ind.

PELARGONIUMS

Pelargonium Easter Greeting, 5000 2-in. now ready, \$12.50 per 100; 3-in., \$17.50 per 100; 4-in. pots, \$35.00. Geo. A. Kuhl, Pekin, Ill.

Not surplus stock, but grown especially for wholesale trade.

Strong, well established

and free from white fly.

We are propagating from 5000

to 7000 per month and can fill

any order with satisfaction.

Easter Greeting and Wurtembergia,

the two great leaders in

this most popular plant,

2-in. stock,

\$12.00 per 100. Cash.

C. L. HUMPHREY, ZANESVILLE, O.

PELARGONIUMS.

Easter Greeting, Swabian Maid, Wurtembergia, Gardener's Joy, German Glory, Prince Bismark, Mrs. Loyal, Wolfgang Goethe.

2-in. \$14.00 per 100, \$130.00 per 1000
3-in. 20.00 per 100, 185.00 per 1000

We guarantee this stock to be strong, clean, free from white fly and true to name.

We devote nine houses exclusively to Pelargoniums.

Our stock of Easter Greeting and Gardener's Joy, two of the best varieties, is excellent.

See our Display advertisement in The Review of September 30, page 110.

R. M. HENLEY, HARTFORD CITY, IND.

Pelargonium Specialist.

PELARGONIUMS.

Strong, clean plants.

Easter Greeting Swabian Maid
Wurtembergia Lucy Becker
Gardener's Joy German Glory
Prince Bismark Wolfgang Goethe
Mrs. Loyal Eastern Star
Graf Zeppelin Wilhelm Huff

2-in., \$14.00 per 100, \$130.00 per 1000

3-in., 20.00 per 100, 185.00 per 1000

Packing, 5%. Prompt shipment.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

PELARGONIUMS, 2 1/2-IN. POTS.

Easter Greeting... \$15.00 per 100, \$140.00 per 1000
Lucy Becker... 15.00 per 100, 140.00 per 1000
Swabian Maid... 15.00 per 100, 140.00 per 1000
Wurtembergia... 15.00 per 100, 140.00 per 1000

These are the four best kinds and all are ready now. Strong 3 1/2-in. Easter Greeting, \$30.00 per 100. 3-in. pots, \$22.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2 1/2-in. stock, \$12.00 per 100. Mixture of above varieties, \$12.00 per 100. Add 5 per cent for packing.

Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

PELARGONIUMS.

Easter Greeting and Swabian Maid,

the two best varieties,

\$18.00 per 100, \$125.00 per 1000.

Cash, please.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

PELARGONIUMS.

Easter Greeting that will please you,

2 1/2-in., \$12.50 per 100.

A. N. KINSMAN, INC.,

Austin, Minn.

Pelargoniums, good 2 1/2-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$14.00 per 100, \$130.00 per 1000; 3-in. above varieties, \$20.00 per 100. Packing 5 per cent.

S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2 1/2-in., \$12.00 per 100; 3-in., \$16.00 per 100.

Prince's Flower Shop, Iowa City, Ia.

Pelargoniums, Easter Greeting, 2-in., \$14.00 per 100; rooted cuttings, \$10.00 per 100. Jacob Russler, 11350 S. Fairfield Ave., Morgan Park, Chicago.

Pelargoniums, Easter Greeting and kindred varieties, 2 1/2-in. pots, \$12.00 per 100.

Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Reetland Floral Co., Mendota, Ill.

Pelargoniums, strong 2-in. Wurtembergia and Easter Greeting, \$10.00 per 100. Cash.

Jacobs Bros., Peoria, Ill.

PEONIES

Peonies: Baroness Schroeder, bluish white, very large, free flowering, mid-season and very scarce, \$1.75 each; Avalanche, very fine, white, mid-season, \$32.00 per 100; Festiva Maxima, best large white, \$16.00 per 100; Queen Victoria, early white, \$11.00 per 100; Felix Crousse, ruby red, very fine, \$38.00 per 100; Karl Rosenfeld, crimson scarlet, new, fine, \$1.75 each; Floral Treasure, delicate pink, new, \$16.00 per 100; Emma, very early, rose pink, fine, \$22.00 per 100; Edulis Superba, pink, large, free-flowering, \$22.50 per 100; Triomphe De L'Exposition De Lille, Hydrangea pink, large, fragrant, grand, heavy divisions, \$37.00 per 100. Officinalis Rubra, large, red, early, fine, \$28.00 per 100.

Good, strong, three to five eyes. Cash, please.

Perry Gardens, Perry, O.

PEONIES.

Write for list of 50 good varieties, with very attractive prices.

FRANKLIN NURSERY,

Richfield Sta., Minneapolis, Minn.

PEONIES.

Price is per 100, 25 at 100 rate, provided order totals 100 or more. If order totals 500 or more deduct 10%.

Dr. Bretonneau, Gue., pale, lilac, pink... \$20.00
Festiva Maxima, white 18.00
Dr. Bretonneau, Verd. Lady Bramwell.... 14.00
The Bride, Terry, tinted white..... 12.50
Mme. O. (Ros.), large, fluffy pink..... 18.00
Madame Crousse, white 20.00
Delicatissima, lilac rose 18.00
Petite Renee, light magenta 24.00
Madame de Verneville, early white..... 18.00
Single tall red, like big Poppies..... 16.00
La Tulipe, lilac white 16.00
Couronne d'Or, late white 20.00
Rare Brocade, Jap, wax white, double... 16.00
Etienne Mechlin, red 24.00
Mons. Dupont, late white 30.00

ORONOGO FLOWER GARDENS,
Carterville, Mo.

PEONIES, STRONG DIVISIONS, 3 TO 5 EYES.
Festiva Maxima, best white..... \$27.00 per 100
Edulis Superba, best rose pink.... 25.00 per 100
Lady Bramwell, fine pink..... 20.00 per 100
Felix Crousse, best red..... 45.00 per 100
Price of other varieties on application.

ROMAN J. IRWIN,

43 West 18th St., New York City.

PEONY BARGAIN

The land being sold we are obliged to move and are offering Peonies in 3 to 5 eye, strong divisions, Queen Victoria, Delicatissima, Golden Harvest and unnamed, large red, fine, mid-season, 12c each.

AUGUSTUS CASPERS,

Rochelle, Ill.

PEONIES FOR AUTUMN SHIPMENT.

I offer a large stock of Queen Victoria, white, and Late Rose, deep pink, American Beauty shade; 3 to 5-eyed divisions. Write for attractive prices.

W. A. REIMAN, VINCENNES, IND.

SURPLUS OF PEONIES.

In 3 to 5 eye divisions. List will be sent on request.

NILES NURSERY CO., NILES, MICH.

Peonies, strong divisions, 3 to 5 eyes. Queen Victoria, 15c; Edulis Superba, Mont Blanc, Rose and Dr. Andre, all 20c each.

E. A. Muchow, Clarence, N. Y.

Peonies, Festiva Maxima, Edulis Superba, Fragrans, American Beauty, good divisions, 25c each; mixed varieties, 15c each.

L. F. Dintelmann, Belleville, Ill.

Peonies, mixed lot of good, named varieties, with labels lost, \$8.00 per 100. Siberian Iris, Snow Queen, \$2.50 per 100.

H. Hills, Bristol, Ind.

Peonies, strong, 3 to 5 eyes, extra good variety, in shades of pink, several thousand at quick sale price of 10c.

Janesville Floral Co., Janesville, Wis.

Peony Clumps, undivided, 5-year plants, 50c. All fine varieties, red, pink, and white.

W. F. Klus, Anderson, Ind.

Write for prices on Officinalis Rubra, Edulis Superba, Anemoneaeflora Rubra and other varieties.

Henry G. Norton, Perry, Ohio.

Peonies, Festiva Maxima and Delicatissima, field clumps or divisions, 5c per eye. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Peonies, send for surplus list; it might interest you.

W. J. Engle & Son, R. F. D. No. 8, Dayton, O.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogue now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies, finest varieties, 18c. List free.

W. H. Salter, Rochester, N. Y.

Peonies. Write for list. Wild Bros. Nursery Co., Box 528, Sarcosie, Mo.

Peonies, 20 acres, best sorts. Send for list.

C. Retacher, Dover, O.

PEPEROMIAS

Peperomias, 3-in. pots, \$8.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

PETUNIAS

Diener's Ruffled Monstera, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package.

RICHARD DIENER COMPANY,

Kentfield, California.

Double Petunias, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000. Immediate or future delivery. Cash.

C. J. Frew, Jr., Conneaut, O.

PHLOXES

Phlox Subulata Alba and Rosea; fine for cemetery bedding when planted in the fall; blooms Memorial day, \$7.00 per 100.

Thos. J. Murphy, Painesville, O.

Hardy Phlox, 2-year, and other strong perennials.

W. H. Salter, Rochester, N. Y.

PLUMBAGOS

Blue Plumbago, 2 1/2-in., \$10.00 per 100.

The McGregor Bros. Co., Springfield, O.

POINSETTIAS

Poinsettias, strong plants, 2 1/2-in., 6 inches to 8 inches high, \$8.00 per 100; 3-in., \$10.00 per 100; 4-in., \$18.00 per 100. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Poinsettias, 3-in., strong, 8 to 12 inches tall; grown from mossed layers, \$15.00 per 100; as good as 4-in. stock. Packed in paper pots. Cash with order. H. O. Doeacher, 2048 Gentilly Ave., New Orleans, La.

Poinsettias, California variety, early and late; regular type of Poinsettias, 2½-in. pots ready now, \$10.00 per 100, \$90.00 per 1000; 3-in., \$25.00 per 100. Shipped in paper pots. Roman J. Irwin, 43 West 18th St., New York.

POINSETTIAS.
Strong 2½-in. pot-plants, \$100.00 per 1000. Immediate delivery.

ROSEMONT GARDENS,
116 Dexter Ave., Montgomery, Ala.

Poinsettias, good, strong plants out of 2½-in. pots, \$10.00 per 100. Ready for immediate delivery. Cash with order, please.

Anton Schulthels, College Point, N. Y.

Poinsettias, strong 2½-in. plants, \$8.00 per 100, \$75.00 per 1000. 5 per cent for packing. Ready now.

S. S. Skidelsky & Co., 50 Park Pl., New York.

Poinsettia plants, 2-in., true Christmas blooming variety, good stock, 10c.

J. S. Stuart & Son, Anderson, Ind.

Poinsettias for October and later deliveries, strong 2½-in. stock. Packed in paper pots, \$7.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Poinsettias, strong 2½-in., \$8.00 per 100. John Heidenreich, 725 Iowa St., Indianapolis, Ind.

Poinsettias, 2½-in., fine stock, well established; immediate shipment, \$8.00 per 100.

The H. Weber & Sons Co., Oakland, Md.

Poinsettias, 200 big, fine 4-in. plants, \$25.00 per 100. Fred H. Lemon Co., Richmond, Ind.

Poinsettias, 250 2½-in. plants, \$7.00 per 100. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

PRIMULAS

PRIMULA OBCONICA.

Great, big, 2-in. plants.

Ready right now

for 4-in. pots;

every one of them

assorted colors,

and every one of them

a perfect picture.

You will surely

be proud of this stock

and our price is

only,

\$5.00 per 100.

Cash.

C. L. HUMPHREY,

ZANESVILLE, O.

PRIMULA OBCONICA.

Strong, healthy stock.

of the finest giant flowering strain, in

assorted colors.

Ready to shift

out of 4-in. pots,

\$25.00 per 100.

2-in. Pinks only, \$6.00 per 100.

Cash with order.

Largest exclusive grower of Cyclamen and

Primulas in the world.

See Cyclamen ad.

R. S. McMURRAY,

Bellefontaine, O.

PRIMULAS, READY NOW.

	Per 100	Per 1000
Obconica, mixed colors, 2½-in. pots	\$ 7.00	\$60.00
Obconica, mixed colors, 3-in. pots	10.00	90.00
Chinensis, mixed colors, 2½-in. pots	7.00	60.00
Chinensis, mixed colors, 3-in. pots	10.00	90.00
Malacoides, 2½-in. pots	7.00	60.00
Townsendii, lilac rose, 2½-in. pots	8.00	75.00
Malacoides Rosea, 2½-in. pots	7.00	60.00
Malacoides, double white, 2½-in. pots	7.00	60.00
Roman J. Irwin, 43 West 18th St., New York.		

PRIMULA OBCONICA.

Gigantea and large-flowering Grandiflora, assorted colors; plenty of Appleblossom, Rosea and Kermesina, red.

CHINENSIS.

Assorted colors, mostly Chiswick and Covent Garden, red and pink.

Strong 2½-in., \$5.00 per 100, \$50.00 per 1000. Cash, please.

SCHIEBLE BROS.,

Main Lock & Old Main Sts., Miamisburg, O.

10,000 PRIMULAS.

Primula Obconica, our giant collection of Christmas colors in mixture of our own production, very strong stock, showing bud and bloom; 2½-in., \$5.00 per 100; 3-in., \$12.00 per 100.

Primula Malacoides Rosea Superba, this strain is our own production; strong stock, 2½-in., \$5.00 per 100. Cash.

FREEMPORT FLORAL CO., FREEMPORT, ILL.

Primula Obconica Gigantea from our own seed, strong, transplanted plants from flats, ready for 2½-in. and 3-in. pots, \$35.00 per 1000. Sample 100 for \$4.00. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

PRIMROSES! PRIMROSES!

We have about 10,000 2½-in. Obconica, all colors and varieties for sale. This stock is the best on the market. In order to close these out we are offering them at a reduced price. Our price is lower than any other. Satisfaction guaranteed or money back. \$5.00 per 100, \$45.00 per 1000. Cash with order.

JOS. H. CUNNINGHAM,
Delaware, O.

PRIMULA OBCONICA GIGANTEA.

Kermesina, red, Rosea and Appleblossom, in separate colors, 3-in. ready to shift into 5-in., \$10.00 per 100.

PRIMULA MALACOIDES, BABY PRIMROSE.
Rosea and lilac, 2½-in. ready for shift, \$5.00 per 100.

LAKEWOOD CEMETERY GREENHOUSES,
Minneapolis, Minn.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Chinensis, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Malacoides, best pink and Rosea, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100. No c. o. d. order accepted.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Primula Obconica Grandiflora and giant flowering in all the most salable colors.

Chinensis, giant flowering, fringed in all brilliant Christmas colors.

This is all extra heavy 2½-in. stock, ready for 3-in. and 4-in. and certain to give perfect satisfaction, \$5.00 per 100. Cash, please.

Fred W. Ritter, 1123 W. 3rd St., Dayton, O.

PRIMULAS.

Fine healthy plants.

Obconica, 2½-in. pots, ready to shift, \$6.00 per 100; 3½-in. pots, \$10.00 per 100.

Chinensis, 3½-in. pots, ready to shift, \$12.00 per 100.

NILES FLORISTS, NILES, ILL.

Primula Obconica, Grandiflora plants from our large flowering strain in the following colors: Rosea, Kermesina and Apple Blossoms. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

ALBUM OF DESIGNS,

Sixth Edition

Better than ever before.

You cannot afford to be without it.

\$1.25 per copy, postpaid.

\$12.00 per doz., postpaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Primula Malacoides, 2½-in., \$5.00 per 100; 4-in., \$20.00 per 100.

Chinensis, 2½-in., \$7.50 per 100; 3-in., \$12.50 per 100; 4-in., \$20.00 per 100.

Obconica, 2½-in., \$7.50 per 100; 4-in., \$20.00 per 100. This is fine stock, ready for shift.

Geo. A. Kuhl, Pekin, Ill.

PRIMULAS.

THE STRAIN THAT LEADS.

There are only a few thousand of the Obconica left, in a good assortment of colors; 2-in., \$6.00 per 100, \$55.00 per 1000. Malacoides Rosea, the true pink, \$5.00 per 100, \$47.50 per 1000.

J. L. SCHILLER, TOLEDO, O.

PRIMULA OBCONICA.

Grandiflora large flowering and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2½-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

Primulas, Obconica Gigantea, strong 2½-in., \$5.00 per 100, \$9.00 per 200; 4-in., \$15.00 per 100. Chinensis, 4-in., \$12.00 per 100. All the above are mixed colors with plenty of red. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

PRIMULA MALACOIDES.

Baby Primrose Pink, out of 2½-in. pots, extra strong, ready for shift to 4-in., \$5.00 per 100.

A. W. SMITH CO.,

Liberty at Sixth Ave., Pittsburgh, Pa.

BABY MALACOIDES.

Extra strong,

2½-inch, \$5.00 per 100.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Primula Malacoides Rosea, 2½-in., \$5.00 per 100. Primula Obconica, Gigantea and Grandiflora types, best varieties, 2½-in., good, strong plants, \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechalin, 4911 W. Quincy St., Chicago.

PRIMULA OBCONICA.

Fine plants, from 2½-in. pots,

\$7.00 per 100, \$65.00 per 1000.

ILLINOIS, PLANT CO.,

Batavia, Ill.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2½-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Peter Pearson, 5748 Gunnison St., Chicago, Ill.

Primula Chinensis, 2-in., strong plants, \$4.50 per 100; 3-in., \$7.50; 2-in. Malacoides, \$4.00 per 100; 3-in., \$6.00 per 100; 2-in. Obconica, \$4.50 per 100. Cash, please. M. S. Etter, The Home of Primrosea, Shiremanstown, Pa.

Primula Obconica Gigantea, 4-in. fine large plants in bud and bloom, plenty of dark colors, \$20.00 per 100. Primula Chinensis, 2½-in., \$6.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Primula Obconica and Chinese Primroses, California Giants, large flowering, mixed colors with plenty of red, 4-in., ready for 5-in., \$12.00 per 100. Edward Whitton, York and Walnut Sts., Utica, N. Y.

PRIMULA MALACOIDES ROSEA

Extra fine 2-in. stock, \$5.00 per 100, \$45.00 per 1000. Cash. This stock is ready for 3-in. and guaranteed to please.

GEO. W. FRISCH'S SON, DAYTON, O.

Primula Obconica Gigantea and Grandiflora, finest strain, good, stout plants, ready for shift, 2½-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Primula Chinensis, 3-in., assorted colors, \$10.00 per 100.

F. E. Blake, Marion, O.

Primula Obconica, from 2½-in. pots, good stock, \$6.50 per 100, \$55.00 per 1000.

A. Henderson & Co., 166 N. Wabash Ave., Chicago.

Primula Malacoides, fine 2-in. stock, \$4.50 per 100, \$40.00 per 1000; extra nice 3-in., \$7.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Primula Malacoides Superba, fine pink, strong 2½-in. stock, \$6.50 per 100, \$60.00 per 1000. Cash with order. See Cinerarias. Henry Schmidt, 673 Church Lane, North Bergen, N. J.

Primula Obconica Grandiflora, 2-in., nice plants, \$5.00 per 100. Primula Malacoides, fine plants, 2-in., \$4.75 per 100.

N. O. Caswell, Delavan, Ill.

PRIMULA CHINENSIS.

Chiswick Red and Crimson King, 3-in., ready for shift, \$10.00 per 100. Cash, please.

J. SYLVESTER, OCONTO, WIS.

Primula Obconica, 4-in., 25c; 5-in., 40c; 6-in., 50c; all sizes ready for a shift, in bud and bloom. Ready for sale.

Prince's Flower Shop, Iowa City, Ia.

Primula Obconica, 2½-in. pots, in 4 colors mixed, \$6.00 per 100; 3-in. pots, 4 colors mixed, \$8.00 per 100. Cash, please.

Park Floral Co., 6740 N. Robey St., Chicago.

Primula Obconica, 2½-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Malacoides Rosea, 800 2½-in., strong plants, ready to shift, \$5.00 per 100. New City Floral Co., 61st and Throop Sts., Chicago.

Primula Chinensis, mixed, extra strong 2½-in. plants ready to ship, \$6.00 per 100.

Holmes-Letherman Greenhouses, Canton, O.

Chinese Primroses, pink and white, fine plants, 4-in., \$12.00 per 100. No charge for packing.

John Bader Co., N. S., Pittsburgh, Pa.

Primula Obconica, 3-in., 12c; 4-in., 25c; select 4-in., in bloom, 35c. Fine stock.

Gullett & Sons, Lincoln, Ill.

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Sixth Edition—Ready Soon.

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Primula Obconica, fine 4-in., \$20.00 per 100, ready to shift.

C. C. Pollworth Co., Milwaukee, Wis.

Primula Obconica, mixed, 1500 3½-in., 10c; 235 4-in., 20c each. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

Primulas, Chinese, mixed, ready to shift, 3½-in., 15c each. Cash, please.

Hammerichmidt & Clark, Medina, O.

Primula Malacoides, pink, fine plants out of 2-in. pots, \$4.50 per 100. Cash, please.

The Stafford Greenhouse, Stafford, Kan.

Primula Obconica, dark colors, 2½-in., ready for 4-in., \$5.00 per 100. Cash with order.

P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica, all good, bright colors, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, strong 2½-in. plants, ready now, \$5.00 per 100. Cash with order.

Helm Bros., 484 Forest St., Columbus, Ohio.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.

Fred H. Lemon Co., Richmond, Ind.

Primula Obconica, Miller's Giant, 2-in., \$4.50 per 100; Malacoides, 2-in., \$4.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica, fine, mixed, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Primula Obconica, 5-in., 50c each. Cash, please.

Herman Schallhorn, Kalamazoo, Mich.

Primula Malacoides, good 2-in., \$4.50 per 100. Cash.

E. V. Myers, St. Joseph, Mo.

Primulas, Malacoides Rosea, 2½-in., \$5.00 per 100.

Baur Floral Co., Erie, Pa.

PRIVET

California Privet, 2-year, cut back twice, 18 to 24 inches high, \$3.50 per 100, \$30.00 per 1000. Cash. Clement S. Levis, Aldan, Del. Co., Pa.

RASPBERRY PLANTS

Raspberries. The home of St. Regis. 1000 or carload lots.

Shady Lawn Nurseries, Hammonton, N. J.

ROSES

ROSES!

FOR IMMEDIATE SHIPMENT.

4000 AMER. BEAUTIES, 2-in. \$100.00 per 1000
 6000 COLUMBIA, 2½-in. 100.00 per 1000
 5000 KIL. BRIL., strong 2½-in. 80.00 per 1000
 1000 SUNBURST, 2½-in. 100.00 per 1000
 500 W. KILLARNEY, 3½-in. 140.00 per 1000
 1000 W. KILLARNEY, 2½-in. 100.00 per 1000
 5000 OPHELIA, 2½-in. 80.00 per 1000

POEHLMANN BROS. CO.,
 Morton Grove, Ill.,

ROSE PLANTS.

You will like this stock. Better order at once, as the supply is limited and so many planters and dealers know the satisfaction they get from Wietor's stock these won't last long.

YOUNG STOCK.

From 2½-inch pots.	Per 100	Per 1000
Ophelia	\$10.00	\$ 90.00
Columbia	15.00	125.00
Richmond	8.00	75.00

WIETOR BROS.

Wholesale Growers of Cut Flowers,
 80 E. Randolph St., Chicago, Ill.

BENCH PLANTS.

Russell\$9.00 per 100, \$80.00 per 1000
 Sunburst 8.00 per 100, 70.00 per 1000
 Phone Central 2846 and 601.

PETER REINBERG.

Wholesale Grower of Cut Flowers,
 80 E. Randolph St., Chicago, Ill.

FIELD-GROWN ROSES.

On own roots for forcing: Clothilde Soupert, one of the best; La Marne, similar to Baby Tausendschoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each.
 Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

ROSES!

1800 Milady,

100 Climbing Cecile Brunner,
 1100 Prima Donna,
 all strong 3-in. pots, \$12.00 per 100.
 \$100.00 per 1000.

100 Premier, 3-in., \$20.00 per 100.

WALTER ARMACOST & CO.,
 Los Angeles, Cal.

50,000 FINE, STRONG, OWN-ROOT PREMIERS,
 \$20.00 per 100, \$175.00 per 1000.

These are exceptionally good plants and we would be glad to send samples. Cash with order or satisfactory references.

J. F. WILCOX & SONS,

Progressive Florists,
 580 Broadway, Council Bluffs, Ia.

ROSE PLANTS.

Premier, 4-in., grafted.....30c each
 Milady, 4-in., grafted.....25c each
 Columbia, 3½-in., own-root.....15c each
 Columbia, 2½-in., own-root..... 8c each
 Extra fine stock.

PAUL E. WEISS, MAYWOOD, ILL.

BABY FORCING ROSES.

Clean, strong, own roots, sixteen varieties.
 See list and prices in Display ad, in Pacific Coast Department, this issue.

WESTERN ROSE CO.,
 Alhambra, Cal.

ROSES.

Ophelia, 3-in., \$15.00 per 100.
 Fine Columbia, 3-in., \$18.00 per 100, \$150.00 per 1000.

O. C. POLLWORTH CO.,
 Milwaukee, Wis.

POTTED ROSE PLANTS.

1000 Ophelia, 3-in.12c each
 3000 Richmond, red, 3-in.12c each
 Terms: Cash.

W. E. TRIMBLE GREENHOUSE CO.,
 Princeton, Ill.

ROSES.

Dorothy Perkins, White Dorothy and Excelsa, strong, 3-year field-grown, \$4.50 per 10, \$35.00 per 100. Add 5% for packing.

LINDEN LAWN GARDENS,
 Springfield, O.

STRONG, HEALTHY PLANTS

Sunburst.....\$15.00 per 100, \$140.00 per 1000
 THE HAMMOND CO.,
 109 East Broad St., Richmond, Va.

Roses, Dorothy Perkins and Excelsa, 2-year, field-grown, extra long tops, staked and ripened, \$35.00 per 100.

Storrs & Harrison Co., Painesville, O.

Ready to ship, list, 2½-in. and 4-in. Rose plants.
 Leedle Co., Expert Rose Growers, Springfield, O.

ROSES.

Good, own-root stock.
 Columbia, 3-in.\$15.00 per 100, \$125.00 per 1000
 A. N. KINSMAN,
 Austin, Minn.

ROSES.

5000 Columbia, 2½-in., own-root. \$150.00 per 1000
 3000 Premier, 2½-in., own-root.. 180.00 per 1000
 CHARLES H. TOTTY CO.,
 Madison, New Jersey.

ROSES, 2-YEAR-OLD, FIELD-GROWN, FOR FORCING FOR NEXT EASTER SALES. ASK FOR PRICES. ROMAN J. IRWIN, 43 WEST 18th ST., NEW YORK CITY.

ROSES

STRONG 3-IN. ROSES.
 Premier, Ophelia, Columbia, 15c; 2½-in., 10c.
 GULLETT & SONS, LINCOLN, ILL.

ROSES.

1500 Premier, 3-in., \$150.00 per 1000.
 R. J. WINDLER,
 6638 Ridge Ave., Chicago, Ill.

Roses, strong 3-in., own-root plants, Ophelia, Mock, Columbia, Pink Killarney, Kaiserin, My Maryland, etc., \$15.00 per 100, \$125.00 per 1000.
 Henry Smith, Grand Rapids, Mich.

Roses, 200 Scott Key bench plants, \$16.00 per 100. Packing at cost.
 Elitch Gardens Co., Denver, Colo.

Rose plants, 2½-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

SALVIAS

Salvia Zurich, good, clean plants, 3-in. pots, ready to shift, \$12.00 per 100.
 Niles Florists, Niles, Ill.

Salvia Zurich, 3-in., 5c. Cash.

Lodi Greenhouses, Lodi, O.

SANSEVIERIAS

Sansevieria Zeylanica, 2½-in. pots, \$7.00 per 100.
 Oak Grove Greenhouse, Tuskegee, Ala.

Sansevieria Zeylanica, 2½-in., \$8.00 per 100.
 The McGregor Bros. Co., Springfield, O.

SCHIZANTHUS

Schizanthus, Wisetonensis and Wisetonensis Excelsior, strong, transplanted, frame-grown plants, \$4.00 per 100.

Hauge Flower & Plant House, Fairmont, W. Va.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100, Cash.
 Brill Celery Gardens, Kalamazoo, Mich.

Schizanthus, pot variety, 2½-in., \$8.00 per 100.
 Constain's Greenhouse, Upper Sandusky, O.

SEEDS

"WELL BOUGHT IS HALF SOLD."
 Buy the Right Seed.

Trade
 Packet

BEGONIA: Luminosa, best red bedding variety, easiest to grow.....\$0.50
 Rex Begonias, 6 attractive varieties, mixed. .50

CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain when there is, we will produce it.... .50

CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce, 50c; per lb., \$5.00. .50

CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none..... .50

COSMOS: Early-flowering, mammoth, white, pink, crimson, Pink Lady Lenox, White Lady Lenox. Per ounce, 50c..... .50

PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.

PRIMULA: Grandiflora, Alba, Salmonea, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosea, Fire Queen.....75

PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea..... .75

DRACAENA INDIVISA: The true Cordylina Australia narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.

1,000 Seeds\$0.50
 5,000 Seeds 2.00
 10,000 Seeds 3.50

We pay postage on all above items.

SEVIN-VINCENT CO.

Wholesale Seed Growers,
 512 Washington St., San Francisco, Calif.

SWEET PEA SEEDS.

The latest and most up-to-date cut flower sorts for the commercial florist.

The money making varieties, tried, tested and proven to be the best by our leading expert market growers. Send for price list.

S. S. PENNOCK CO.

1608-20 Ludlow St., Philadelphia, Pa.

Delphinium Belladonna and Delphinium Belladonna, hand picked, Martin Kobankie stock, \$2.50 per oz., \$35.00 per lb. Cash with order.

Carl Hagenburger, West Mentor, O.

Write for our new list of seasonable Seeds just out!

S. S. Skidelsky & Co., 50 Park Place, New York.

Panay Seed of our Prize Strain. Our own sowing, 1920 seed, \$4.00 per 1 oz.

Evenden Bros. Co., Williamsport, Pa.

BALL'S SWEET PEAS.

We give all our time to the growing of fine peas. The question of varieties is important but well rogued strains of the right varieties are of more importance. We still have seed to offer of the following, which are the very best of their respective colors:

Rose Queen, special..	\$3.00 per oz., \$35.00 per lb.
Columbia	2.00 per oz., 30.00 per lb.
Blue Bird	1.50 per oz., 15.00 per lb.
Snowstorm	1.25 per oz., 12.00 per lb.
Princess	1.00 per oz., 10.00 per lb.
Yarrowa	.75 per oz., 10.00 per lb.
Early King	.75 per oz., 8.00 per lb.
Glorious	1.25 per oz., 12.00 per lb.
Fordhook Rose	.75 per oz., 8.00 per lb.

GEO. J. BALL,
 Glen Ellyn, Ill.

SMILAX

2½-INCH SMILAX.

\$4.00 per 100, \$35.00 per 1000.
 3-in. pots, strong plants, \$8.00 per 100.
 ROMAN J. IRWIN,
 43 West 18th St., New York City.

A BARGAIN; SMILAX.

Over 100 extra fine 3-in., \$3.50 for the lot.
 Cash.

G. W. FRISCH'S SON, DAYTON, O.

Smilax, 2-in., \$2.50 per 100. Cash.
 The Dummer Floral Co., Elgin, Ill.

Smilax, 2½-in. pots, \$2.50 per 100, \$20.00 per 1000.
 Park Board Greenhouses, Fort Wayne, Ind.

Smilax, 2½-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.
 J. O. Schmidt, Bristol, Pa.

Smilax, fine strong plants, 2½-in., \$2.75 per 100. Cash with order.
 J. F. Wilcox & Sons, Council Bluffs, Ia.

Smilax, strong 2½-in., \$4.00 per 100, \$35.00 per 1000.
 S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, 2-in., three times cut back, \$3.00 per 100. Ish-tak-ha-ba Gardens, Sleepy Eye, Minn.

Smilax, bushy, 2½-in., \$5.00 per 100.
 P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Smilax, 2½-in., \$3.00 per 100. Ready now.
 J. E. Matthews, Sheboygan, Wis.

Smilax, strong 2½-in., \$3.00 per 100.
 Goree Greenhouses, Paris, Texas

SNAPDRAGONS

15,000 SNAPDRAGONS.

FINE PLANTS CAREFULLY PACKED.
 These are from 2½-in. pots, well rooted, ready to plant on your benches; pinched and well branched, free from rust. We use Ramsburg's best seed mostly.

	Per 100	Per 1000
Keystone, largest pink.....	\$4.00	\$40.00
Nelrose, pink	4.00	40.00
Silver Pink, most productive....	4.00	40.00
Scarlet	4.00	40.00
White	4.00	40.00
Yellow	4.00	40.00

Snaps are the best plants you can plant now for winter and spring. Cash, please.

GREEVE FLORAL CO.,
 Oskaloosa, Ia.

Snapdragons are becoming one of the most profitable greenhouse crops. We have clean, thrifty plants topped and free from rust, winter-flowering varieties from Ramsburg's seed largely, the best we can get. We pack in open crates so that stock gets to you right. Instructions for growing to prevent rust with each order.

During the first part of October and later, will have stock from flats which we can ship prepaid via parcel post, insured. Try some of these and you will want more shipped the same way.

Keystone, Nelrose, Silver Pink, Buxton's Pink, Enchantress, Ramsburg's Light Pink, Giant White and Yellow; Orlando, Golden Queen and Seneca, Garnet and Fancy Mixed.

From pots, \$5.00 per 100, \$45.00 per 1000.
 Geneva Floral Co., Geneva, N. Y.

SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink	\$6.00	\$55.00
Keystone	6.00	55.00
Giant Yellow	6.00	55.00
Giant White	6.00	55.00
Nelrose	6.00	55.00

TWO FINE NEW VARIETIES.
 Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragon, 2½-in. pots, \$10.00 per 100, \$90.00 per 1000.

ROMAN J. IRWIN,
 43 West 18th St., NEW YORK

SNAPDRAGONS.

Choice, pinched back plants, free from rust.
 Silver Pink, 2-in.\$5.00 per 100
 Salmon Pink, 2-in. 5.00 per 100
 Giant Yellow, 2-in. 5.00 per 100
 Giant White, 2-in. 5.00 per 100
 Garnet, 2-in. 5.00 per 100
 Cash or satisfactory references.

WAGNER FLORAL CO.,

Sandusky, O.

Snapdragons, Keystone, 2½-in., \$5.00 per 100.
 Holton & Hunkel Co., Milwaukee, Wis.

SNAPDRAGONS, 2 1/4-IN.

Silver Pink.....\$6.00 per 100, \$50.00 per 1000
 Nelrose 6.00 per 100, 50.00 per 1000
 Keystone 6.00 per 100, 50.00 per 1000
 Phelps' White and
 Yellow 6.00 per 100, 50.00 per 1000
ALONZO J. BRYAN, WASHINGTON, N. J.

Snapdragons, strong plants, twice pinched back, free from rust, 2 1/4-in. Nelrose, Keystone, Phelps' White, Yellow and Silver Pink, \$6.00 per 100, \$50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, very fine stock, ready for 4-in., white, pink, yellow and garnet; we must have the room, \$3.50 per 100, \$30.00 per 1000; silver pink 2 1/4-in. heavy, \$2.50 per 100, \$20.00 per 1000. **Clarkston Greenhouse, Clarkston, Mich.**

Snapdragons, strong, free from rust, pinched three times, Yellow, White and Garnet, \$45.00 per 1000; Nelrose and Silver Pink, strong seedlings, \$20.00 per 1000. **Cash.**
John F. Laden, 253 Cherry St., New Albany, Ind

Snapdragons, New Hybrid Pink, the best of all, 2-in., \$5.00 per 100; 3-in., \$7.00 per 100. Pinched back, bushy and strong. No packing charges. **Cash, please.**
The Imlay Co., Zanesville, O.

SNAPDRAGONS.

2 1/4-in. pinched Golden Pink Queen, Hybrid Pink, Silver Pink, Keystone, Garnet, White and Yellow, \$5.00 per 100. **Cash.**

LODI GREENHOUSES, LODI, O.

Snapdragon plants, 2 1/4-in., Golden Pink Queen and Hybrid Pink, Ramsburg's strain, far superior to Silver Pink; good, clean, healthy stock, \$6.00 per 100. **Cash.**
J. A. Farnworth & Son, Gallon, O.

We specialize in Snapdragons, Silver Pink, Enchantress Pink, Rose Pink, Bronze Queen, White and Yellow, 2 1/4-in., \$4.50 per 100. **Cash, please.**
Hillview Greenhouse Co., La Crosse, Wis.

Snapdragons, Giant White, Scarlet, Silver Pink and Keystone, strong seedlings, \$1.50 per 100. Parcel post paid. **Cash.**
Lyndhurst Farm, Inc., Hammonton, N. J.

Snapdragons, Keystone, Rosy Morn, Golden Queen and Purple King, fine 2 1/4-in. stock, \$5.00 per 100. **Winfield S. Kircher, Cyclamen Specialist, Defiance, O.**

Snapdragons, clean, strong plants, 2 1/4-in., pink, red, white, yellow and garnet, \$4.00 per 100. **Cash, please.**
O. E. Smith, St. Johns, Mich.

Snapdragon Keystone, 2 1/4-in., \$5.00 per 100. **Cash, please.**
Hall's Greenhouse, Clyde, O.

Snapdragons, Nelrose, 2 1/4-in. pinched back, fine plants, \$6.00 per 100. **Cash.**
Atwell Florist, Ft. Dodge, Iowa.

Snapdragon Silver Pink, strong 2 1/4-in. plants, \$5.00 per 100.
Diserens Floral Co., Adar Rapids, Ia.

Snapdragons, Silver Pink, bushy, pinched back, 3-in., \$10.00 per 100. **Fine to bench.**
Quentin Floral Co., St. Joseph, Mo.

Snapdragons, Keystone, the best pink in cultivation; strong 2 1/4-in. stock, \$5.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Snapdragons, Silver Pink and Nelrose, 2 1/4-in. pots, \$5.00 per 100. **Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.**

Snapdragons, strong 2-in. pots, Golden Delight pinched back, \$5.00 per 100. **Cash.**
John W. Scott, Lisbon, O.

Snapdragons, Ramsburg's Silver Pink, Golden Pink Queen and Hybrid Pink, 2 1/4-in., \$5.00 per 100. **Cash.**
Humm & Jones, Oberlin, O.

Snapdragons: 80 Red, 425 Yellow, 150 White and 390 Pink, 2-in., \$4.00 per 100. **Cash.**
E. J. Ulrich Floral Co., Tiffin, O.

Snapdragon seedlings, Silver Pink, 2 1/4-in., Ramsburg's strain, \$4.50 per 100. **Cash.**
W. A. Ballou, Wheaton, Ill.

Snapdragon Keystone, strong 2 1/4-in., \$6.00 per 100.
Baur Floral Co., Erie, Pa.

STEVIAS

Stevia, 2-in. pinched once and nicely branched, nice clean stock, \$3.50 per 100, \$32.50 per 1000. **Cash, please.** **Topeka Floral Co., 25th & Kansas Ave., Topeka, Kan.**

Stevias, strong, field-grown plants, \$20.00 per 100. **Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.**

Stevias, 3 1/4-in., medium tall, extra heavy plants, \$6.00 per 100. **Cash.**
Orissman Greenhouse Co., Punxsutawney, Pa.

Stevias, 3-in., strong and well-branched, \$6.00 per 100, \$55.00 per 1000. **The Hammond Co., 109 E. Broad St., Richmond, Va.**

Stevias, fine, stocky 2 1/4-in., pinched and well branched, \$3.50 per 100. **Cash, please.**
Lake Orion Greenhouses, Orion, Mich.

Stevias, strong, bushy and well branched, ready for 5-in., 10c each.
Miller Bros., Abilene, Kan.

Stevia, dwarf, 2-in., \$4.00; 3-in., \$6.00 per 100. **S. S. Skidelsky & Co., 50 Park Place, New York.**

Stevias, 4-in. dwarf, \$10.00 per 100.
O. P. M. Criley, Ottumwa, Ia.

Stevias, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.
O. W. Espy & Son, Brookville, Pa.

Stevias, 2-in., \$4.00 per 100. **Cash.**
Olson Floral Co., Elgin, Ill.

STOCKS

Beauty of Nice, best colors, lavender, pink and white, separate or mixed, strong 2 1/4-in. pots, \$8.00 per 100, \$70.00 per 1000.
Roman J. Irwin, 43 West 18th, New York City.

Stocks, 300 four best double varieties, 2-in. pots, \$4.00 per 100. **Siebert & Binetsch, 508 N. 6th St., Springfield, Ill.**

STRAWBERRY PLANTS

Everbearing Strawberry plants, Progressive, for fall planting. Will bear good crop of berries next summer and fall, \$2.75 per 100, \$16.75 per 1000.
Harry J. Squires, Good Ground, N. Y.

STROBILANTHES

Strobilanthes, 2 1/4-in., \$5.00 per 100, \$40.00 per 1000. **The McGregor Bros. Co., Springfield, O.**

SWAINSONAS

Swainsonas, 75 strong 4-in., 20c. **Cash.**
Atwell Florist, Ft. Dodge, Iowa.

Swainsonas, 4-in. white and pink, \$22.50 per 100. **Cash.** **E. J. Ulrich Floral Co., Tiffin, O.**

Swainsonas, strong 4-in. pot plants, \$25.00 per 100.
Henry Smith, Grand Rapids, Mich.

UMBRELLA PLANTS

UMBRELLA PLANTS.
 STRONG PLANTS, WILL AVERAGE
 SIX TO EIGHT INCHES HIGH,
 \$6.00 PER 100.

G. R. NOBLE, PADUCH, KY.

Cyperus Alternifolius, bushy, 2 1/4-in., \$10.00 per 100. **Storrs & Harrison Co., Painesville, O.**

VEGETABLE PLANTS

MARVEL.

The new wilt-proof Tomato.
 Tested by the Department of Agriculture. Plants in healthy, growing condition and producing fruit after other varieties planted in alternate rows were dead from wilt. Seed, packet, \$1.00, 1-oz., \$10.00.
**R. H. WORKMAN,
 R. 5, Loudonville, Ohio.**

Rhubarb roots, large size for winter forcing, \$2.25 per doz., \$12.00 per 100; ordinary size for field planting, \$1.25 per doz., \$5.50 per 100, \$40.00 per 1000.
Harry J. Squires, Good Ground, N. Y.

Asparagus roots, 2-year Palmetto, for fall planting, \$2.00 per 100, \$9.75 per 1000; 1-year, \$1.50 per 100, \$8.00 per 1000.
Harry J. Squires, Good Ground, N. Y.

1,000,000 Lettuce plants, Big Boston and Grand Rapids, \$1.50 per 1000. Parsley plants, Emerald Curled, 75c per 100.
Will H. Carl, Elysburg, Pa.

Witloof Chicory roots, for fall and winter forcing, \$3.00 per 100, \$25.00 per 1000.
Harry J. Squires, Good Ground, N. Y.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.40 per 1000. **Cash.** **C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.**

Lettuce plants, strong, ready for house, Michell's Grand Rapids, \$2.50 per 1000. **Cash.** **John F. Laden, 253 Cherry St., New Albany, Ind.**

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.00 per 1000, \$8.50 per 10,000.
J. C. Schmidt, Bristol, Pa.

Grand Rapids Lettuce seedlings, strong, \$1.50 per 1000.
Odor Greenhouses, Iola, Kan.

VERBENAS

Lemon Verbenas, 2 1/4-in., \$4.50 per 100.
The McGregor Bros. Co., Springfield, O.

VERONICAS

VERONICA AMETHYSTINA.
 Strong field-grown clumps, immediate delivery, \$8.00 per 100.
**CHARLES H. TOTTY CO.,
 Madison, N. J.**

VINCAS

Vinca Variegata. We are booking orders for A1 clumps in October, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate.

Our usual quality layers, \$1.75 per 100, \$15.00 per 1000; 250 at 1000 rate. Where wanted by parcel post, add 25c per 100. No C. O. D. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

Vinca Variegata, field-grown, fine plants, \$8.00 per 100, \$75.00 per 1000.

Vinca Variegata layers, \$15.00 per 1000. Vinca Variegata, early July layers, pinched back, heavily branched, \$3.00 per 100, \$25.00 per 1000. All stock ready after October 10. No C. O. D. orders accepted.

L. G. Snyder, Pansy Garden, R. R. 8, Dayton, O.

VINCAS.

We have the finest field-grown Vincas we ever have had; field clumps are exceptionally heavy and sure to please, \$8.00 per 100, \$75.00 per 1000; rooted tips, \$15.00 per 1000. **Cash with order; no C. O. D.**

G. W. FRISCH'S SON, DAYTON, O.

VINCA VARIEGATA.

Vinca Variegata, field clumps, very good, \$8.00 per 100, \$75.00 per 1000.

Vinca Variegata, layers, \$15.00 per 1000. **Cash with order.**

**WESTWOOD FOWER & PLANT CO.,
 Dayton, O.**

FIELD-GROWN VINCAS.

Exceptionally heavy.
 \$12.00, \$15.00, \$20.00 and \$25.00 per 100.
 The larger ones all ready for 5-in. pots.
**C. U. LIGGIT,
 Wholesale Plantsman,
 303 Bulletin Bldg., Philadelphia, Pa.**

Vinca Variegata, strong field clumps, twenty and more leads, \$7.50 per 100, \$70.00 per 1000. August rooted layers, far superior to rooted cuttings, \$1.50 per 100, \$12.50 per 1000; 500 at 1000 rate.
Fred W. Ritter, 1123 W. 3rd St., Dayton, O.

Variegated Vincas, extra strong layers, \$2.00 per 100; field-grown clumps, \$10.00 per 100; rooted cuttings, \$1.75 per 100, 100 per cent tips, \$15.00 per 1000; also green, rooted cuttings, ready November 1 and all winter.
Muskogee Shrubbery Garden, Muskogee, Okla.

VINCA VARIEGATA.

I have a limited number of rooted layers this season and they are very fine, \$15.00 per 1000. Ready for delivery. Book your order now. 500 at 1000 rate.

JOHN H. GRISCEL, R. R. 8, DAYTON, O.

Vinca Variegata, field-grown plants, ready now, \$10.00 per 100, \$90.00 per 1000; rooted cuttings, \$3.00 per 100, \$25.00 per 1000; 2 1/4-in. pots, \$6.00 per 100, \$50.00 per 1000.
Roman J. Irwin, 43 West 18th St., New York.

VINCAS.

Extra heavy, field-grown plants,
 \$80.00 per 1000. **Cash with order.**
**GEORGE B. HART,
 49-55 Stone St., Rochester, N. Y.**

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000. **Cash.**
H. P. Smith, Plqua, O.

Variegated Vincas, extra strong, field-grown, fine, bushy, with runners, 2 to 8 feet long, \$9.00 per 100, \$80.00 per 1000. **Cash, please.**
H. G. Walker, 312 Chestnut St., Louisville, Ky.

Vincas, variegated, heavy, field-grown plants, \$6.00 per 100, \$75.00 per 1000. Immediate delivery. **Cash.**
Riebs Bros., North Milwaukee, Wis.

Vinca Variegata and green, strong field-grown, \$6.00 per 100. **Lakewood Cemetery Greenhouses, Minneapolis, Minn.**

Vincas, fine, field-grown plants, shipped with all the vines. Purchaser can make more than the price of the plants out of the cuttings, \$10.00 per 100. **Cash.** **C. P. Bethards, Springfield, O.**

Vinca Variegata, 105 4-in. fine vines; first \$15.00 takes them.
E. J. Ulrich Floral Co., Tiffin, Ohio.

Vincas, strong, field-grown plants, \$10.00 per 100, \$80.00 per 1000.
L. A. Eaton & Sons, Conneaut, O.

Vincas, field-grown, \$8.00 per 100, \$75.00 per 1000. **Cash.** **October delivery.**
Park Floral & Garden Co., Trinidad, Colo.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$10.00 per 100, \$90.00 per 1000. Less 4%. **Cash, please.** **B. C. Blake, Springfield, O.**

Vincas, Periwinkle, 2-in. plants, well established and in fine condition, two grades, 8c and 4c.
J. S. Stuart & Son, Anderson, Ind.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000.
S. S. Skidelsky, 50 Park Place, New York.

Vincas, 500 field-grown, good stock, \$10.00 per 100, \$40.00 for the lot.
Woodbury & Woodbury, St. Johns, Mich.

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40,000 well-rooted Geraniums, Nutt, Buchner, Vland, Poltevine, Hill, Helen Michell, 2c; Mme. Sallerol, 1 1/2c.

10,000 Begonias in the different varieties, Gloire de Lorraine, rooted cuttings, 20c; 2 1/4-in., 30c; 5-in., \$1.00; Chatelaine, 2 1/4-in., 8c; 3-in., 15c; 4-in., 30c. Luminosa, Vernon and Alba, same as Chatelaine.

5000 Begonias of that fancy, silver, grape-leaf variety, stock imported from Canada, and worked up here, better than Lorraine and Cincinnati, as they are continuous bloomers; beautiful shade of pink, easy to propagate and quick growers; rooted cuttings, 7c; 2 1/4-in., 12c; 4-in., 35c; 5-in., 75c.

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Snapdragons, Silver Pink seedlings, 2c; 3-in., ready to bloom, 6c. Grenadier, white throat, vivid orange seedlings, 2c; 2 1/4-in., 5c. Ruby King, velvet red; Diana, rose pink, white crest; Queen Victoria, white shaded cream yellow lip seedlings, 2c; 2 1/4-in., 5c.

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To Exchange—Carnations, Matchless and White Enchantress, \$6.00 per 100; Coleus, extra strong, rooted cuttings, \$1.00 per 100; Geraniums, Sallerol, fine 2 1/4-in., \$3.50 per 100; Stevias, field-grown, ready for 6-in., \$12.00 per 100. For Ferns, Cyclamen, Glass or anything we can use, or what have you? Write quick.

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To Exchange—Carnations, Light Pink Enchantress and Victory, 8c each, for Ferns, Obconicas, Cyclamen, 6-in. to 8-in., Red Peonies, Gladioli or Calendulas. Cash.

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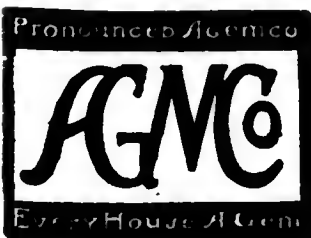
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THE FLORISTS' REVIEW

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Vol. XLVI.

CHICAGO, OCTOBER 21, 1920.

No. 1195.

Calla Aethiopica

Well cured bulbs, free from disease.	Doz.	100
1 1/4 to 1 3/4-inch diameter.....	\$1.25	\$ 8.00
1 3/4 to 2-inch diameter.....	1.75	12.00
2-inch up diameter.....	2.50	18.00

Narcissus Paper White Grandiflora.	Per 100	Per 1000
13 ctm. (1250 to case).....	\$2.50	\$21.00

French Trumpet Major.....	3.00	25.00
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Lilium Formosum, 7/9-inch (300 to case), per case.....	\$55.00
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Lilium Formosum, 8/10-inch (225 to case), per case.....	55.00
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A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

New Crop Lily Bulbs

Send us your order at once. Delay will probably cause your being unable to secure a supply, as harvest resulted in a short crop.



RALPH M. WARD & CO., Inc.
The Lily House

Not How Cheap.
But How Good.

25 Murray Street, NEW YORK

Paper Whites

13-ctm.....\$20.00 per 1000

14-ctm..... 23.00 per 1000

IMMEDIATE SHIPMENT

Get Our New Catalogue of Florists' Supplies

C. C. Pollworth Co.
MILWAUKEE, WIS.

CALLA BULBS

AETHIOPICA	100	1000
1 -inch to 1 1/4-inch.....	\$ 9.00	\$ 85.00
1 1/4-inch.....	14.00	120.00
(Large-Flowering White Calla.) Fine plump bulbs ready now.	16.00	150.00
1 3/4-inch.....	22.00	
2 -inch, mammoth.....	25.00	

Yellow Callas—Ask for prices

Dutch Bulbs, for forcing. Ready for immediate shipment.
Ask for complete list of varieties and prices.
Lilium Formosum. Ready or immediate shipment.
Lilium Giganteum. Due to arrive November 1. Ask for prices.

For other plant stock consult Classified columns.

ROMAN J. IRWIN, 43 W. 18th St., New York City

PELARGONIUMS

Easter Greeting, Lucy Becker, Salmon and Wurtembergia
\$14.00 per 100, \$130.00 per 1000; 250 at the thousand rate.

VINCAS

Variegated, field-grown plants, \$8.00 per 100.

DUTCH BULBS—Ready Now.

Hyacinths, Daffodils and Tulips. Prices right. Send for List.

PAPER WHITES

14 ctm. up, 1000 to the case, \$25.00 per case, F. O. B. Buffalo, N. Y.
13 ctm. up, 1250 to the case, \$26.50 per case, F. O. B. Buffalo, N. Y.
State whether wanted by express or freight.

Wm. F. Kasting Co., Inc., 568-570 Washington St.,
Buffalo, N. Y.

DUTCH BULBS

This small surplus in case lots at 5% off the price quoted.

Case No. 36, containing 1200 Emperor, mother bulbs, \$52.50 per 1000.
Case No. 37, containing 1400 Emperor, mother bulbs, \$52.50 per 1000.
Case No. 39, containing 1200 Victoria, mother bulbs, \$52.50 per 1000.
Case No. 43, containing 1250 Victoria, mother bulbs, \$52.50 per 1000.
Case No. 45, containing 3000 Von Sion, first size, \$37.50 per 1000.

WRITE FOR FULL LIST

LILIUM FORMOSUM

7 to 9-in., 300 per case, 9 to 10-in., 200 per case, \$55.00 per case.

Write for special price on field-grown Carnation plants, also let us quote you on Sweet Pea, Cyclamen and other Seeds, and Cold Storage Lilies. Fresh Giganteum due shortly.

S. S. SKIDELSKY & CO., 50 PARK PLACE
New York City

We still have good 2 1/4-inch stock of

PREMIER

MME. BUTTERFLY

FRANK DUNLOP

OPHELIA

The E. G. Hill Co., Richmond, Ind.

Lilium Formosum

Ready for prompt shipment. 7 to 9-inch, \$55.00 per case.

Lilium Giganteum

9 to 10-inch, cold storage. \$41.50 per case.

Buy now for an early Easter. Fresh stock delayed and large sizes very short.

The W. W. BARNARD CO., 231-235 W. Madison St.
CHICAGO



Greenhouse Builders



Erected for Mrs. C. W. Gale, Norwich, Ct.

A Couple Of New England Houses Taken When It Was 20 Below

My, oh my! wasn't it cold those days, especially down on Cape Cod when we took a snap of the Lindsay house, at Osterville!

It's on such days, when you go inside one of our light, sunny, splendidly built houses, that you appreciate just how good a house they are.

This Lindsay house, where Arthur Huffin is gardener, is one of our 18x50 standard stock houses, with a standard workroom. And speaking of workrooms, this stock one of ours is made up in sections; sides, roof, floor and all, and shipped on the job ready for putting together in a jiffy. And they sure do make a corking workroom, with sink, soil bins, potting bench, pot rack and closet, complete.

The Mrs. Gale house, at Norwich, Ct., was built on foundations of a former house, and so is not one of our standard widths, but it is the standard modified curved eave construction. Anton Jacobson is the gardener. One of the finest men you will find in a day's journey. One of those men who know their business, but are not all puffed up over it.

When you consider that the most that any of us can do, in comparison to all that Nature just naturally does to grow things, there is not so much after all, for any of us to get so very chesty about.

Of course, building the splendid house we do, you couldn't blame us for sort of calling your attention to the fact now and then. Or even going so far as to suggest that we get together and talk building.



The Wm. Lindsay House, at Osterville, Cape Cod, Mass.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

IRVINGTON
New York

NEW YORK
42nd St. Bldg.

PHILADELPHIA
Land Title Bldg.

CHICAGO
Continental Bank Bldg.

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Little Bldg.

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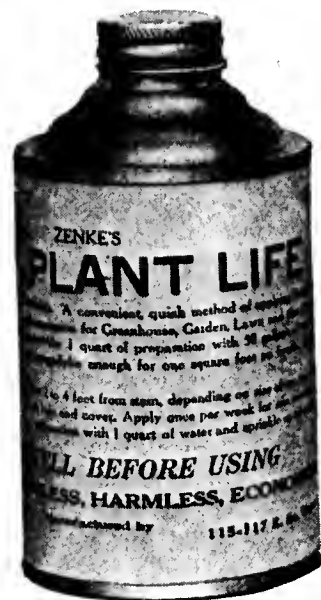
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Western Factory
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Canadian Factory
St. Catharines, Ont.

Retailers!

Here's a New Profit for You



Pint Cans
\$3.00 Dozen
Retail, 50c.

Every Retail Florist is asked, times without number, for "something to make house plants grow." The public wants it—here it is.

New Plant Life Liquid Fertilizer

Odorless, put up in an attractive package, sold without effort and without waste. We supply **FREE**, printed with your name and address, a neat leaflet, "**Care of House Plants.**" Wrap one of these with every potted plant you sell, or enclose them with your monthly statements, and sales will follow.

The customer puts a teaspoonful in a quart of water and uses it once a week in watering the plants. Beneficial results are so promptly apparent that the Retail Package here offered to you is both

A Quick Seller and Sure Repeater

NEW PLANT LIFE is not really new—it has been used in bulk by large growers throughout the U. S. for over 6 years, but this is the first time the Retail Package has been offered to Retail Florists outside of Chicago. Already 200 Florists in Chicago are finding it a steady source of New Profit.

Special Introductory Offer

Use the Coupon to Order an Outfit Today.

3 CANS FREE WITH FIRST ORDER FOR 1 DOZEN.

EXCELL LABORATORIES

4535 Ravenswood Ave., Chicago, Ill.

Enclosed is check for \$3.00, for which please send 15 cans of **New Plant Life Liquid Fertilizer**, together with Display Cards and Leaflets as per your introductory offer in the *Florists' Review*. (Retailing at 50c per can brings in \$7.50, with \$4.50 net profit, or 150 per cent).

Leaflets are to be printed without extra charge with the same name and address to which Express shipment is to be made, as follows:

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or Saturday when you can—not
later than

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Mums!

We are now right in their season, with large, clean foliage. We can convert as in small quantities. Pompons are also and varieties. We are booking standing

Try a shipment of our superior Carnations

Orchids are in fair supply and we can Valley are second to none—the very best

There are no contradictory opinions Poehlmann Roses—the best and most of Roses we are growing includes all the Great Central Market: American Columbia - Premier - Butterfly - Ophelia Double White Killarney - Killarney Bri



POEHLMANN BROS.

66 to 74 East

TELEPHONE

CHICAGO

Mums!

supply of very large, rigid-stemmed blooms
sufficiently supply them by the thousand as well
now coming on in abundance, all colors
orders for these flowers now.

—they will satisfy.

meet all needs. Our Easter Lilies and
that can be secured.

with regard to the superior quality of
reliable throughout the year. The list
the newer and best varieties known in
Beauty - Milady - Crusader - Russell -
Sunburst - Mrs. Ward - Pilgrim - Dunlop -
Liant - Cecile Brunner.

THE FLETCHERS COMPANY

Randolph St.

RANDOLPH 35

U. S. A.



*The Largest Growers
of Flowers in the World*

FANCY WHITE and YELLOW Chrysanthemums

NOW IN LARGE SUPPLY

THE FINEST RUSSELL ROSES

in this market. Order some today and see for yourself.

Fine cuts, also, of the other varieties listed below.

Buy Direct From the Grower

We are equipped with a ten-ton ice machine and cooling rooms 40x40. This gives us ample facilities for correct handling of flowers.

CURRENT PRICE LIST

In ordering Roses please state length wanted

	Per 100
RUSSELL	
Fancy Long	\$20.00 to \$25.00
Good Length.....	16.00
Medium	10.00 to 12.00
Short	5.00 to 8.00
COLUMBIA	
Fancy Long	\$16.00 to \$20.00
Good Length.....	12.00
Medium	10.00
Short	5.00 to 8.00
PREMIER	
Long.....	\$12.00 to \$16.00
Medium	8.00 to 10.00
Short	5.00 to 6.00
HOOSIER BEAUTY	
Long	\$12.00 to \$15.00
Medium	8.00 to 10.00
Short	4.00 to 6.00

	Per 100
OPHELIA	
Long.....	\$10.00 to \$12.00
Medium	8.00
Short	4.00 to 6.00
SUNBURST	
Long.....	\$10.00
Medium	8.00
Short	\$4.00 to 6.00
WHITE KILLARNEY	
Long.....	\$10.00
Medium	8.00
Short	\$4.00 to 6.00

**ASSORTED ROSES—Our Selection—including some
Russell, Columbia
and Premier, \$5.00 per 100.**

CARNATIONS , all colors.....	Per 100, \$3.00 to \$4.00
MUMS , yellow and white	Per doz., 2.50 to 4.00
POMPONS , our early double white.....	Per 100, 3.00 to 4.00
FANCY FERNS.....	Per 1000, 3.00
ADIANTUM, very choice long.....	Per 100, 2.00
GALAX, bronze.....	Per 1000, 3.00
GALAX, green.....	Per 1000, 2.00
SPRENGERI.....	Per 100, 3.00
ASPARAGUS SPRAYS.....	Per 100, 3.00

Of miscellaneous flowers now coming into market, we will procure for our customers the best at lowest market prices.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

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Greenhouses:
Hinsdale and Gregg Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457



ALL SAINTS' DAY WREATHS

Our Wreaths of prepared foliage have been big sellers for All Saints' day. Made in various combinations of Magnolia, Oak, Ruscus and Grasses. Packed 2 in each box. 18-inch, \$2.00 each; 21-inch, \$2.50 each; 24-inch, \$3.00 each.

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Grasses and Pastel Oak in black and yellow effects. A \$10.00 assortment will decorate your window.

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Fill them with Ruscus and Boxwood and they'll sell like hot cakes. Red and green, in assorted lots of 100, \$25.00.

For a good plant basket, 5, 6 and 7-inch, with liner, order No. 327. Per nest of 3, \$3.50.

Magnolia Leaves

Brown, Purple, Green

Per hamper, each.....\$ 1.75
Per 10 hampers, each..... 1.60
Bulk, 100-lb. cases..... 22.00

Sphagnum Moss

\$1.75 per full size bale

F. O. B. Chicago

POEHLMANN BROS. CO.,

Complete Service for Florists

CHICAGO

Long Distance Phone
Randolph 35

66 to 74 East
Randolph Street



Dutch Bulbs

We have never seen them better—all up to size, well cured. All our Bulbs have been supplied by growers who are members of the Bulb Growers' Association, which is a guarantee of quality and truthness to name. Our own man was in Holland to inspect the fields during the growing season.

Important—Prices quoted here are F. O. B. CHICAGO. You have no duty or brokers' fees to pay. Freight charges are MUCH LESS, as we ship from Chicago, saving you the great freight charges from New York.

HYACINTHS

Albertine, pure white. La Grandesse, pure white, large bell. L'Innocence, pure white, large bell. Mme. Van der Hoop, white, slightly flushed blush. Gertrude, deep rose, compact spike. Gigantea, soft rose, large truss. Lady Derby, delicate rose. La Victoire, brilliant rosy crimson. Queen of the Pinks, splendid rose pink, very large. Blismarck, very fine lavender blue. Queen of the Blues, light blue.

	Per 100	Per 1000
Bedding size, 15 to 16 ctm.	\$6.25	\$58.00
Miniature	4.00	36.00

SINGLE EARLY TULIPS

	Per 100	Per 1000
RED SHADES		
Couleur Cardinal, crimson, shaded violet blue	\$5.00	\$43.00
Cramoisi Brilliant, glowing scarlet	4.00	34.00
Duc Van Thol, scarlet	4.25	36.00
Duc De Berlin, scarlet, edged orange yellow	4.25	36.00
Prince of Austria, orange scarlet	4.25	38.00
PINK SHADES		
Pink Beauty, pink	5.00	45.00
WHITE SHADES		
L'Immaculee, pure white	4.00	34.00
La Reine, white, rose shaded	5.00	45.00
YELLOW SHADED		
Chrysolora, golden yellow	4.00	34.00
Thos. Moore, buff orange	3.75	32.00
Yellow Prince, soft golden yellow	3.75	32.00
STRIPED SHADES		
Duc Van Thol, cochineal	4.75	43.00
Keizerskroon, large yellow and red	3.75	32.00

DOUBLE EARLY TULIPS

	Per 100	Per 1000
Couronne D'Or, yellow shaded orange	\$4.50	\$40.00
Imperator Rubrorum, bright scarlet	5.50	48.00
La Candeur, pure white	4.25	36.00
Murillo, light rose	4.25	36.00
Mr. Van der Hoeft, pure yellow	5.75	52.00
Rubra Maxima, large scarlet	4.00	36.00
Toreador, beautiful orange	7.00	66.00
Tearose, saffron yellow	5.50	48.00
William III, large fine scarlet	4.50	39.00

DARWIN TULIPS

	Per 100	Per 1000
King Harold, purplish red	\$4.25	\$36.00
Farncombe Sanders, rosy red	4.50	41.00
Gretchen, silvery pale rose	4.00	36.00
Madame Krelage, soft purplish rose	4.50	41.00
Massachusetts, vivid pink	4.25	38.00

DARWIN TULIPS—Continued

	Per 100	Per 1000
Pride of Haarlem, American beauty	\$4.25	\$38.00
Reverend Ewbank, violet with lighter edge	4.00	36.00
William Copeland, bluish lilac	4.50	42.00

LATE MAY-FLOWERING TULIPS

	Per 100	Per 1000
Bouton D'Or, deep golden yellow	\$3.50	\$30.00
Gesneriana Lutea, beautiful yellow	3.50	30.00
Gesneriana Spathulata, red	3.50	30.00
Inglescombe Pink	3.50	30.00
Inglescombe Yellow	3.50	30.00
Malden's Blush (Picotee), white with rosy pink margin	3.50	30.00

FRENCH BULBS

	Per 100	Per 1000
Narcissus Paper White, 13 ctm. (1250 to case)	\$2.50	\$21.00
Narcissus Paper White, Grand Soleil D'Or, yellow	5.50	50.00
French Trumpet Majors, (2000 to case)	3.00	25.00

NARCISSI—Single

	Per 100	Per 1000
Victoria, mother bulbs	\$6.00	\$56.00
Victoria, round bulbs	4.50	40.00
Emperor, round bulbs	6.00	54.00
Empress, mother bulbs	6.00	54.00
Empress, round bulbs	4.50	39.00
Princeps, double nose	5.00	44.00
Princeps, round bulbs	4.00	36.00
Poeticus Ornatus, double nose	3.50	32.00
Poeticus Ornatus, round bulbs	3.00	25.00
Poeticus Pheasant's Eye	3.50	30.00
Poetaz Elvira	4.50	40.00
Barril Conspicuous	4.00	34.00
Sir Watkin, rose, mother bulbs	5.75	52.00
Sir Watkin, round bulbs	4.00	36.00

NARCISSI—Double

	Per 100	Per 1000
Von Slon, mother bulbs	\$5.75	\$52.00
Alba Plena Odorata	3.50	27.00
Sulphur Phoenix	4.50	40.00
Orange Phoenix	4.50	40.00

CROCUS

	Per 100	Per 1000
Crocus, white, blue, yellow	\$2.25	\$18.00

JONQUILS

	Per 100	Per 1000
Campernelle	\$3.50	\$28.00
Campernelle Rugulosus	3.50	30.00
Single	2.75	23.00
Double	3.50	30.00



AMERICAN BULB CO.,

\$55

PER CASE

SHIPMENT
FROM CHICAGO



\$55

PER CASE

SHIPMENT
FROM CHICAGO

Formosum Lilies

For an Early Easter

Large size Giganteums are very scarce—have us ship you a few cases of Formosums. Insure yourself for Easter. Ready for immediate delivery:

7 to 9, 8 to 9, 8 to 10, 10 to 11, 12 to 13, Standard packing, \$55.00 per case

Write for special prices on large quantities.

**Gigant-
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Lily
Bulbs**

HERE
NOW

For an
Early
Easter



7 to 9's
For
Immediate
Delivery

Larger
Sizesto
Arrive
Soon

Packing Superior Quality Giganteum Bulbs in Japan for Shipment to the A. B. C.

Write or Wire for quotations on your season's needs

**172 North Wabash Avenue
CHICAGO, ILL.**



REAL BARGAINS

For a Short Time

SPECIAL WIRE WREATH OFFER

Crate Containing 50 10-in., 25 12-in., 25 14-in. for.....	\$ 7.50
" " 50 12-in., 25 14-in., 25 16-in. for.....	9.25
" " 33 12-in., 33 14-in., 34 16-in. for.....	9.50
" " 50 12-in., 50 14-in., 50 16-in. for.....	13.75
" " 50 12-in., 100 14-in., 100 16-in. for.....	25.00
" " 50 12-in., 100 14-in., 100 16-in., 50 18-in., 50 20-in. for.....	40.00
" " 100 each 12, 14, 16, 18 and 20-in. for	58.00

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No. 1 GOLD LETTERS

5,000 for.....\$19.00
10,000 for..... 36.00

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Everything in Florists' Supplies

ESTABLISHED 25 YEARS

201 North Seventh Avenue

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Above are the expressions that come from our customers in every mail.

Vases

8-in. high. \$1.25

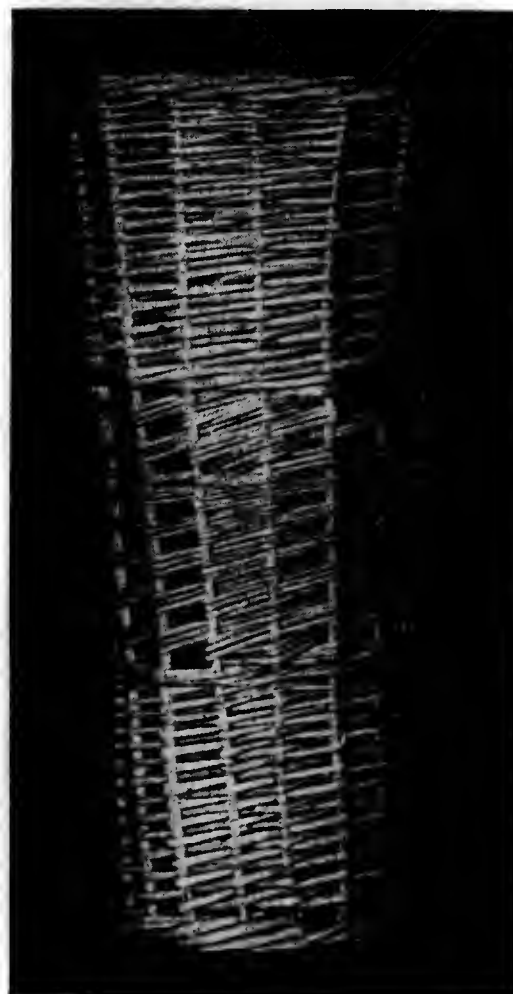
10-in. high. 1.75

15-in. high. 2.50

17-in. high. 3.25

20-in. high. 4.00

**Finished in any
color**

**No. 283****No. 284**

Try a sample assortment at \$10.00, \$25.00 or \$50.00. You name the colors and approximate sizes you prefer and we guarantee satisfaction. Holiday baskets such as Nos. 123, 127 and others.

ORDER NOW

Our vases and baskets are guaranteed to be like samples and cuts.

**No. 268**

Size 18x10x6. Finished in any color, complete with metal liner. Price, \$7.50 each.

Send for illustrated catalogue. Cash with order or satisfactory references.

Quincy Art Willow Ware Co., Sixth and Payson Avenues
QUINCY, ILL., U. S. A.

The Home of Quality and Style



Rattan in its native state, found by our foreign buyer.

Into the jungles of far-away lands traveled Mr. Fisk. He came back home with the glad tidings of a great discovery. He found the best varieties and the best of the best.



View of Rattan being washed. This picture being taken from the water side. Shipped direct to Randall.

The best rattan in the world is shipped to Randall in boat loads. We have installed the most elaborate and expensive machinery known, to split the rattan into reed. No other reed in the world can compare with the Randall quality for smoothness, uniformity and toughness. No other has that exquisite finish when formed into baskets.

From the Jungles Direct to You

In the beginning, baskets were just baskets. Any sort of flexible reed would do for weaving baskets. Not much attention was paid to the artistic side of basket making, particularly for florists.

Some years ago the House of Randall conceived the idea that there was a demand for something better, something more refined and practicable in woven baskets, vases, pot covers and other florists' goods.

C. H. Fisk, a man internationally known for his knowledge of things that grow in out-of-the-way places of the earth, was engaged to search for the reed or willow best suited to the building of a great line.

We are now in a position to supply manufacturers with a very high quality of cane, a by-product from our rattan splitting shops. This cane can be furnished in almost any width and thickness, guaranteed absolutely as to quality.



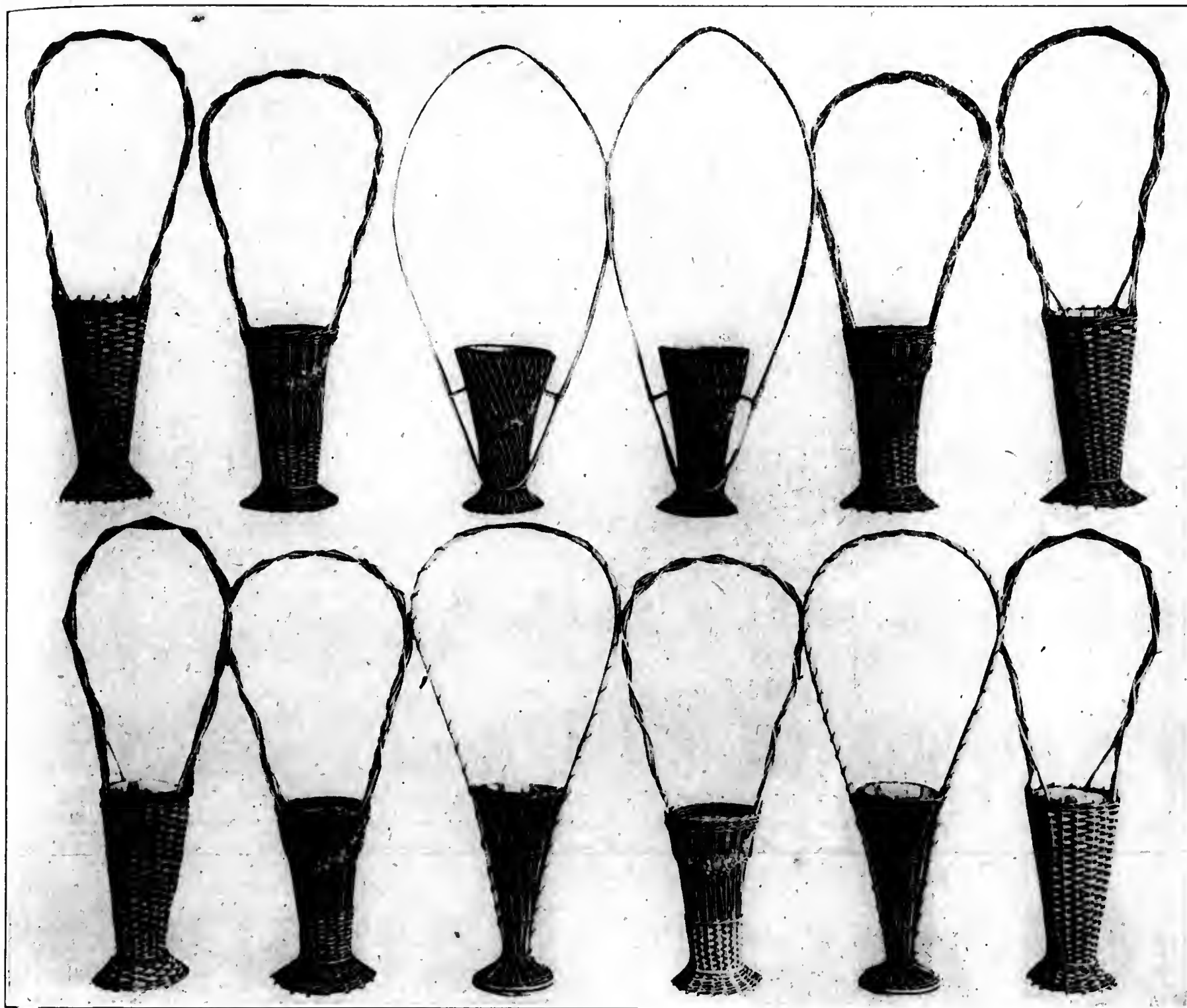
This picture was taken at Singapore by Mr. Fisk, who is buying raw materials for us. After Rattan is washed, it is placed on racks to be dried and cured in the sun.

A. L. RANDALL COMPANY

Salesrooms, 180 N. Wabash Ave.

Factory, 729 S. Wabash Ave.

CHICAGO, ILL.



NEWPORT ASSORTMENT

The Largest and Most Complete Line of Baskets in the World

THE Newport assortment, shown above, is but one of dozens of other combinations we manufacture. From the tiniest basket of a few inches in height to the beautiful American Beauty vases, over six feet tall, there is a wide variety of baskets, plant holders, pot covers, vases and boxes, of every size, style, shape and color.

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180 North
Wabash Avenue

A. L. RANDALL CO.
Importers and Manufacturers

CHICAGO,
ILLINOIS

We will Stand for Nothing but a Square Deal

Holland Bulbs

Shipped one day after receipt of order

HYACINTHS	Per 1000	SINGLE TULIPS	Per 1000
Gertrude, pink, 2nd grade.....	\$48.00	La Reine, white	\$20.00
Gertrude, large miniature.....	20.00	Mon Tresor, best yellow forcer.....	35.00
L'Innocence, 3rd grade.....	40.00		
Arentine Arendsen, white, extra forcer, 4th grade..	25.00	DOUBLE TULIPS	
La Grandesse, white, late forcer, large miniature...	20.00	Murillo, rose white.....	20.00
Queen of The Blues, large miniature.....	20.00	DOUBLE NARCISSUS	
La Victoire, red, large miniature.....	20.00	Von Sion, double nosed.....	45.00

HOME GROWN "GLADS"—EXTRA HEAVY PLUMP BULBS

For forcing. Shipment to be made in November

	Per 1000		Per 1000
America, pink	\$30.00	Peace, white with lilac feathering.....	\$45.00
Chicago White, white.....	36.00	Pink Beauty, early, pink with red blotch.....	50.00
Francis King, salmon red.....	28.00	Prince of Wales, earliest salmon pink.....	75.00
Halley, salmon color, early.....	32.00	Red Emperor, best scarlet.....	100.00
L'Immaculee, pure white, 6 to 8 flowers at a time..	70.00	Schwaben, yellow	60.00
Loveliness, creamy white.....	60.00	War, blood red	45.00
Mrs. Frank Pendleton, pink with carmine blotch..	45.00	Wilbrink, earliest pink.....	65.00
Panama, extra pink.....	50.00	Primulinus, extra for forcing.....	25.00

Ask for prices on other varieties and sizes.

UNITED BULB CO., Box A, Mount Clemens, Mich.

THE HOME OF CHOICE GLADIOLI

Chrysanthemums

Best Quality :: All Varieties

100,000 Large Sizes. 50,000 Pompons.

Prices, \$1.50, \$2.00, \$2.50 and \$3.00 per doz.

Order any variety, as we can fill almost all of them.

Pompons ready in 10 days.

F. L. LAINSON, Florist
Council Bluffs, Iowa

Grow Darwin Tulips For Profit

Undoubtedly there is more profit in growing Darwin Tulips than any other kind of bulb. Whether grown inside or outdoors, the cut flowers bring good prices and are in good demand. More and more they replace the Early Tulips. Their clear and brilliant colors and tall stems make them much more useful. Outside, they can be left undisturbed for several seasons. When forced they require little heat and the forced bulbs can be used for outside planting the next season.

While it would be more profitable for us to sell a complete line of Dutch Bulbs, still in order to offer our customers something worth while, we carry a full line of Darwin Tulips at very attractive prices. Darwin Tulips are scarce and in good demand. Quality is excellent, varieties are the best, and our customers should make a liberal planting. Orders filled same day as received.

Terms: 60 days; 3% cash with order; 2% 10 days. Unknown correspondents please send cash with order. Delivery F. O. B. Benton Harbor, Mich., or F. O. B. Chicago, Ill.

Varieties	Per 100	Per 1000
Bartigon , clear crimson, very early forcer	\$4.50	\$42.00
Baronne Tonnaye , bright pink, large flower	3.50	32.00
Clara Butt , salmon pink, very attractive, popular	3.50	32.00
Dream , pale violet changing to lavender, lighter edge, keeps its color	3.75	34.00
Farncombe Sanders , beautiful scarlet, large flower, one of the best in this color	3.75	34.00
Gretchen , light grayish pink, medium-sized flower but very good forcing	3.60	32.00
King Harold , vermilion red, excellent forcer	3.75	34.00
La Candeur (White Queen), white passing to pink, the nearest to a white Darwin	3.75	34.00
Loveliness , deep pink, lighter edges, large	3.50	32.00
Mme. Krelage , clear rose with paler rose edges, long oval bloom on strong erect stem, early	4.20	37.50
Massachusetts , vivid pink, large flower	4.00	36.00
Mixed	2.50	23.00
Nora Ware , heliotrope, a beautiful flower	3.50	32.00
Pride of Haarlem , most popular Darwin, bright rose, suffused with purple, enormous flower of stately habit	4.20	37.50
Princess Elizabeth , soft rose toning to silvery rose at edges, inside deep rose with white base, highly recommended	4.20	37.50

Varieties	Per 100	Per 1000
Psyche , beautiful soft pink, very attractive	\$3.75	\$34.00
Prof. Rauwenhoff , cherry red, very early forcer	4.20	37.50
Rev. Ewbank , blue violet with lighter edge	4.00	36.00
Wm. Copeland , blue lilac, very large flower, early; the best early Darwin for forcing	4.50	40.00
Exhibition Mixed , containing the choicest varieties	2.75	25.00
Special Offer , Darwin tulips in four, five, or ten varieties, our selection	3.30	30.00

SPECIAL OFFER

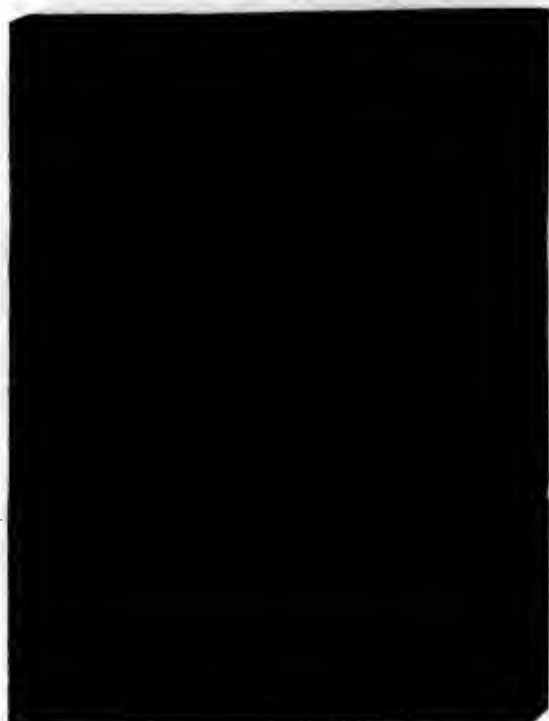
We have a small quantity of other Dutch bulbs, which we will dispose of at the following greatly reduced prices:

	Per 100	Per 1000
Hyacinths , 1st size	\$10.50	\$95.00
2d size	9.00	80.00
Forcing size	7.00	60.00
Bedding size	6.00	55.00
Miniature	3.50	32.00

All Hyacinths in named varieties like Gertrude, Lady Derby, Gigantea, L'Innocence, Grand Maitre, Queen of the Blues, King of the Blues, Yellow Hammer.

	Per 100	Per 1000
Tulips , Single Mixed, all colors	\$2.20	\$20.00
Single Mixed, separate colors	2.40	22.00
Double Mixed, all colors	2.50	23.00
Double Mixed, separate colors	2.75	25.00

National Bulb Farms, Inc.
BENTON HARBOR, MICHIGAN



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"BEST SELLER"

No other book ever printed for Florists has enjoyed a sale like The Review's Album of Designs.

It is invaluable in taking orders for **Funeral Designs, Wedding Decorations, Table Decorations** and all **Cut Flower Work**, as the customer can be shown in pictures how the finished work will look.

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postpaid*

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508 S. Dearborn St., CHICAGO

I Take Pleasure in Offering the Following

Gladiolus Bulbs

Of A-No. 1 Quality, for Immediate or Future Delivery

F. O. B. Concord, Mass. Terms.—7% discount for cash with order, 2% 10 days, 30 days net.

Prices are quoted per 1000

	No. 1 1½-in. and up	No. 2 1¼ to 1½-in.	No. 3 1 to 1¼-in.		No. 1 1½-in. and up	No. 2 1¼ to 1½-in.	No. 3 1 to 1¼-in.
America, lavender-pink	\$30.00	\$24.00	\$18.00	Master Weltze, dark violet.....	50.00	40.00	30.00
Annie Wigman, pale yellow, small dark blotch	45.00	36.00	27.00	Meadowvale, large white, penciled primrose	30.00	24.00	18.00
Augusta, white, blue anthers.....	35.00	28.00	22.00	Minnesota, cream color tinted.....	35.00	28.00	22.00
Baron Hulot, rich violet.....	60.00	48.00	36.00	Miranda, a new large primulinus type, producing 3 to 4 flower spikes from every bulb; color, fine canary yellow slightly striped with carmine rose... 30.00	24.00	18.00	
Bernice, rich cream color suffused with rose. Dark carmine, almost brown throat, very unusual.....	45.00	36.00	27.00	Mr. Mark, light blue with darker spot.150.00	
Black Hawk, deep scarlet with darker throat	35.00	28.00	22.00	Mrs. Francis King, salmon-red.....	28.00	22.50	17.00
Blue Hybrids, all shades of blue.....	35.00	28.00	22.00	Mrs. F. Pendleton, lovely flushed pink, brilliant carmine blotch.....	50.00	40.00	30.00
Blue Jay, light blue, large white spot on lower petals with yellow center...200.00	Mrs. Watt, deep brilliant wine-color.. 45.00	36.00	27.00	
Brenchleyensis, vermilion-scarlet	30.00	24.00	18.00	Niagara, delicate cream, throat splashed with carmine	50.00	40.00	30.00
Candidum, snow white with flesh pink shade	50.00	40.00	30.00	Nymph, white, slightly penciled with lavender-pink	45.00	36.00	27.00
Chicago White, pure white with lavender markings	35.00	28.00	22.00	Panama, pale pink.....	50.00	40.00	30.00
Conspicuous, light blue, dark blue spot with yellow center.....	125.00	Peace, giant white, lavender feathering	45.00	36.00	27.00
Crackerjack, dark red, throat spotted yellow and maroon.....	30.00	24.00	18.00	President Taft, delicate pink shaded darker on edges, red blotch.....	35.00	28.00	22.00
Dawn, beautiful pink.....	90.00	72.00	54.00	Prince of Wales, light salmon with orange shade	80.00	64.00	48.00
Early Pink, light pink with dark blotch 35.00	28.00	22.00		Princepine, carmine red with large white blotch	45.00	36.00	27.00
Empress of India, rich deep purplish red, white marking.....	45.00	36.00	27.00	Priniceps, brilliant scarlet with broad white blotches across lower petals.. 60.00	48.00	36.00	
Frisled Pink, pale pink with carmine blotch	45.00	36.00	27.00	Rouge Torch, large creamy white flower with rouge torch-like tongue on inferior petals	80.00	64.00	48.00
George Paul, deep velvety "Harvard" crimson	60.00	48.00	36.00	Red Emperor, a very large deep scarlet, strong grower.....	125.00
Glory of Holland, pure white.....	50.00	40.00	30.00	Schwaben, pure canary yellow shading to soft sulphur yellow.....	60.00	48.00	36.00
Golden West, brilliant orange with golden blotches	35.00	28.00	22.00	Sulphur King, rich sulphur yellow on long spike	125.00	100.00
Halley, delicate salmon-pink.....	35.00	28.00	22.00	The Pearl, clear soft pink turning to light cream in center.....	45.00	36.00	27.00
Ida Van, deep salmon red or flaming orange pink	35.00	28.00	22.00	War, deep red of brilliant color.....	50.00	40.00	30.00
Independence, orange scarlet with darker blotch	28.00	22.00	17.00	Wilbrink, lovely flesh pink with creamy blotch on lower petals.....	80.00	64.00	48.00
Intensity, bright red with white speckled throat	50.00	40.00	30.00	Willy Wigman, beautiful blush white with carmine blotch.....	50.00	40.00	30.00
Klondyke, clear primrose yellow with crimson blotch	35.00	28.00	22.00	Yellow Hammer, pure yellow with small red mark in throat.....	50.00	40.00	30.00
Liebesfeuer, bright scarlet.....	90.00	Exhibition Mixed, containing mostly named varieties	25.00	20.00	15.00
Lily Lehman, ivory white, lily-shaped flower	60.00	48.00	36.00	Extra Choice Mixed, especially adapted for florists' use.....	20.00	16.00	12.00
L'Immaculee, pure white.....	80.00	64.00	48.00	Primulinus Hybrids, artistic mixture.. 25.00	20.00	15.00	
Loveliness, creamy white.....	65.00	52.00	40.00				
Lucretia, rosy white, dark blotch.....	25.00	20.00	15.00				
Mahogany, mahogany shade.....	45.00	36.00	27.00				
Mary Fennell, beautiful light lavender, lower petals penciled primrose yellow	125.00	100.00	75.00				

Upon application prices will be quoted on other varieties not listed.

Special prices quoted on large quantities. 100 of a variety will be sold at the 1000 rate. Add 10% to all orders for less than 100.

JELLE ROOS

Gladiolus Specialist Box A, Concord, Mass.

PEONIES

The cream of over 1200 sorts, 15 acres true to name. Prices for one-year-olds or strong divisions. Packed ready for shipment, ready September 1st to April 1st. Personal attention given. Select single roots at 1 $\frac{1}{6}$ dozen prices. Dozen plants larger than average roots.

The best money making sorts for cut flowers are the earliest: they bloom as follows: Umbellata Rosea, Edulis Superba, Marie Stuart, Octave Demay, Duchesse de Nemours, Mme. Calot, Jenny Lind, A. Dumas, Grandiflora Rosea, Duc de Wellington, Dr. Bretonneau. For Maryland, Ohio River territory, all above and many more sorts, including such later ones as Felix Crousse and Mme. Ducel, will bloom for May 30. The sorts which pay us best at Dover are Umbellata Rosea, Marie Stuart, Mme. Calot, Octave Demay, Duchesse de Nemours, Mme. de Verneville.

THE BRAND PEONIES

We feel that these are the finest ever sent out, all points considered—quality plus.

	Each	Dozen		Each	Dozen
Archie Brand, deep shell pink, silvery border.....	\$6.50	\$ 60.00	Ben. Franklin, brilliant crimson.....	\$ 1.00	\$ 10.00
Chestine Gowdy, rich cream and pink; cone shape.....	3.50	30.00	Martha Bulloch, a glorious giant pink.....	15.00	175.00
Chas. McKellip, rich ruby crimson; shows stamens.....	2.50	25.00	Ella W. Wilcox, deep shell pink; rich.....	1.50	15.00
E. B. Browning, white; late.....	15.00	150.00	Harriett F. Reddick, dark crimson.....	3.00	30.00
F. E. Willard, creamy bluish white; extra.....	8.00	85.00	Little Sweetheart, salmon pink; dwarf, small.....	.50	5.00
Judge Berry, white, washed delicate pink.....	6.00	60.00	Prince of Darkness, loose, very dark.....	1.00	10.00
Lora Dexheimer, flaming crimson.....	4.00	40.00	Richard Carvel, early bright crimson.....	4.00	40.00
Louisa Brand, bluish white, fades white.....	3.00	35.00	Wm. Penn, light rose, edged lighter; large.....	.50	5.00
Mary Brand, a giant crimson.....	5.00	40.00	Longfellow, exceptionally fine dark crimson.....	5.00	50.00

The above have created a sensation wherever shown, yet we have a lot of seedlings that have been asked for in preference to above, but will not be ready for several years. Entirely too many new and older ones do not measure up to our demands. Buy the best.

	Per Doz.	Per 100		Per Doz.	Per 100
Achille, delicate flesh.....	\$ 3.00	\$ 22.50	Mme. A. Senecauze, pinkish carmine.....	\$ 4.00	\$ 25.00
Alba Perfecta, white, superior to Whitley.....	3.00	22.50	Mme. A. Peltreanu, satiny pink, silvery reflex.....	5.00	30.00
Albatre, similar to Avalanche, more refined; charming.....	6.00	40.00	Mme. C. Bancel, glossy lilac pink, very late.....	5.00	35.00
Albert Crousse, flesh, center deep pink.....	6.00	40.00	Mme. Calot, fleshy white, early, extra.....	3.00	22.50
Alex. Dumas, brilliant pink, some salmon, free.....	6.00	40.00	Mme. de Galhau, soft glossy flesh pink.....	6.00	40.00
Alice de Julvecourt, cream, tinted rose, free.....	3.00	22.50	Mme. de Verneville, sulphury fleshy white, fine.....	3.00	22.50
Anemoneflora rubra, rich deep crimson, early.....	3.00	22.50	Mme. Ducel, silvery pink, one of the best.....	6.00	40.00
Andre Lauries, violaceous red, late.....	3.00	22.50	Mme. E. Galle, soft lilac, center soft flesh, rare shade..	7.50	50.00
Arthemise, bright rose, center pink and salmon, large..	3.50	25.00	Mme. Gelsaler, silvery pink, base deeper.....	3.00	22.50
Assa Gray, salmony flesh, dotted carmine lilac.....	3.50	25.00	Mme. Millet, large pink, fading lighter.....	3.00	15.00
Atrosanguinea, purplish scarlet, shaded darker.....	0.00	40.00	Mme. Mussyart, glossy silvery pink.....	2.00	25.00
Augustine d'Hour, much larger than Felix Crousse.....	5.00	35.00	Mme. E. Lemoine, pinkish white, exceptionally fine....	10.00	75.00
Avalanche, milky white, carmined center, extra.....	6.00	40.00	Marguerite Gerard, fleshy salmon white.....	3.50	25.00
Aug. Villaume, deep pink, enormous.....	Marie, white, washed chamols.....	4.00	25.00
Baroness Schroeder, grand ivory white.....	15.00	100.00	Marie Crousse, very rich soft pink.....	25.00	125.00
Beaute de Villicante, purplish pink and flesh.....	3.00	22.50	Marie de Roux, pink, edged lighter.....	3.50	25.00
Beranger, mauve, pink shaded, very late.....	6.00	35.00	Marie Jacquin, white, "The Water Lily" peony.....	3.50	25.00
Boadicea, rose, center creamy white, edged carmine....	3.50	25.00	Marie Lemoine, sulphur white, carmine edge, grand, late	3.00	20.00
Carmen, creamy bluish.....	3.00	60.00	Marie Stuart, soft pink and white..\$200.00 per 1000..	3.00	25.00
Carnae elegans (c). Pretty tricolor.....	Mlle. R. Dessert, fine lilac with silvery reflex.....	3.50	25.00
Carnae elegans (c). Glossy flesh.....	6.00	40.00	Mlle. J. Dessert, fine cherry pink.....	4.00	25.00
Charlemagne, cream white, shaded chamols.....	3.00	22.50	Mlle. Leonie Calot, soft flesh.....	3.00	25.00
Charles Binder, deep pink rose.....	3.00	22.50	Meissonier, amaranth purple, crimson center.....	3.00	25.00
Couronne d'Or, white, one of the best.....	3.50	25.00	Mireille, late milky white.....	4.00	30.00
Crimson Queen, rich crimson.....	6.00	40.00	Mons. Andre, purplish rose guards, salmoned center..	3.00	20.00
Delecourt Verbillie, rosy, center white.....	3.50	25.00	Modeste Guerin, bright purplish carmine.....	4.00	30.00
Delachel, deep velvety crimson.....	3.50	25.00	Mons. Barral, rich pink.....	2.50	20.00
Dr. Andry, purplish violet.....	3.50	25.00	Mons. B. LePage, carmine and deep pink, very good....	5.00	40.00
Dr. Bretonneau, bright pink.....	3.50	25.00	Mons. Boucharlataine, bright lilaceous pink.....	3.00	20.00
Dorchester, soft pink, late, one of best.....	6.00	40.00	Mons. Chevreul, glossy lilac, shaded pink.....	3.50	25.00
Duc de Wellington, sulphury white.....	3.00	22.50	Mons. Dupont, white, shaded yellow..\$200.00 per 1000..	5.00	30.00
Duchesse de Nemours, sulphury white.....	3.00	22.50	Mons. Jules Elle, glossy flesh pink.....	6.00	50.00
Edulis Superba, early, brilliant pink.....	3.00	22.50	Mons. M. Cahuzac, darkest maroon, shows stamens....	35.00	300.00
Edwin Forrest, glowing dark crimson.....	5.00	35.00	Mons. Paul du Ribert, rich violaceous red.....	3.50	25.00
Etienne Mechlin, brilliant cerise.....	5.00	40.00	Mons. Thouvenin, pink, carmined bright center.....	5.00	30.00
Eugene Verdier (Pottsi alba). Opens pink, fades white	5.00	35.00	Myrtle, light creamy rose.....	5.00	30.00
Eugene Verdier, salmoned pink.....	7.50	50.00	Ne Plus Ultra, rosy guards, pink center.....	3.00	20.00
Felix Crousse, red, one of the best.....	6.00	40.00	Octave Demay, dainty flesh, extra.....	5.00	35.00
Festiva, dwarf, pure white, center edged carmine....	5.00	40.00	Perfection, fades nearly white.....\$250.00 per 1000	4.00	30.00
Festiva Maxima, pure white, fine.....\$200.00 per 1000	3.00	22.50	Petite Renee, carmined purple, filamented center....	5.00	30.00
Floral Treasure, rich, soft pink.....\$200.00 per 1000	3.00	22.50	Philomele, violet rose guards, center yellow.....	3.50	25.00
Flambeau, showy cerise.....	7.50	60.00	Pierre Dessert, early, very large, brilliant purple....	5.00	30.00
Francois Ortegat, glitening crimson.....	3.00	22.50	Pierre Ducharte, extra, soft even salmon pink.....	10.00	75.00
Geo. Washington, dark crimson, tall, free.....	6.00	50.00	Primavera, deep sulphur yellow.....\$5.00 each..
Glamonda, exceptionally fine, late, soft, fleshy.....	12.00	100.00	Pres. de Montzey, deep pink mauve.....	3.00	20.00
Grandiflora, late, delicate violet salmon pink.....	7.50	60.00	Prof. Budd, blush and pink, very fine.....	7.50	50.00
Gen. Bertrand, bright pink, early.....	3.00	22.50	Queen Victoria, the standard white for storage.....	2.00	15.00
Grandiflora nivea, fine early, pure white, extra.....	4.00	30.00	Rubra superba, best late, maroon..\$175.00 per 1000..	3.00	20.00
Golden Harvest, soft pink and yellow, extra.....	4.50	30.00	Sapho, pinkish lilac, edged whiter.....	10.00	75.00
Humei, late, silvery carmined pink.....	3.00	22.50	Solfatare (Mt. Blanc), pure white, sulphury center...	3.00	25.00
Jenny Lind, grand salmony pink.....	3.50	25.00	Souv. d'Aug. Mieliez, mammoth purple.....	3.00	25.00
Jules Calot, bright carmined pink, shaded white.....	3.50	25.00	Souv. de Expo. Universelle, clear cherry rose.....	3.50	25.00
La Brune, early, deep crimson, purple, extra.....	6.00	40.00	Souv. de Gaspard Calot, glossy pink, lilac shadings....	5.00	35.00
La Lorraine, creamy white, XX—\$4.00 each.....	50.00	Sully Prudhomme, pale pink, center salmoned tea....	5.00	40.00
Lady Bramwell, silvery pink.....	3.00	22.50	Teniers, lilaceous amaranth, white reflection.....	3.50	25.00
La France, pink, one of the finest.....\$6.00 each..	60.00	500.00	Triomphe du Nord, purplish pink on white.....	3.00	20.00
Lamartine, very large, rich pink.....	7.50	50.00	Triomphe de Expo. Lille, soft pink, white reflex, XX..	3.00	20.00
La Perle, fine soft pink.....	6.00	40.00	Umbellata rosea (La France), our most profitable sort..	4.00	30.00
La Tulipe, flesh pink, center edged crimson.....	3.00	20.00	Victoire Modeste, enormous, pink and salmon.....	3.50	25.00
Livingstone, soft pink, washed white.....	6.00	40.00	Ville de Nancy, brilliant violaceous purple, very free..	3.00	20.00
Maiden's Blush, fleshy pink and yellowish, XX.....	3.50	25.00	Warwick, very free, rich crimson.....	3.00	20.00
Marcelle Dessert, white, dotted carmine.....\$3.00 each..	40.00	Welcome Guest, silvery pink, fades lighter, extra.....	7.50	50.00
Maud L. Richardson, a fine soft rose, large..\$2.50 each..	25.00	Pink, Red or White Peonies to color—\$10.00 per 100; \$150 per 1000		

C. BETSCHER, Dover, Ohio, U.S.A.

CRAIG QUALITY

We are now located at Norwood and ready to handle business in our new home. Would suggest ordering at once and assure you that all orders will receive prompt and careful attention. Our stock has never been better.

CROTONS

The Croton, with its highly colored foliage, is indispensable during Fall and Winter. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2½-inch pots, strong plants...	\$85 per 100
4 -inch pots, strong plants,	\$10 per doz.; \$75 per 100
5 -inch pots, strong plants..	\$15 per doz.
6 -inch pots, strong plants,	\$18 and \$24 per doz.
8 -inch pots, strong plants,	\$4, \$5 and \$6 each
10 -inch pots, strong plants,	\$7.50 and \$10 each
12 and 14-inch, specimen plants,	\$15, \$20 and \$25 each

DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

DRACAENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.	
2½-inch pots.....	\$20 per 100
3 -inch pots.....	\$35 per 100
4 -inch pots.....	\$60 per 100

FANCY DRACAENAS

We are offering a collection of the new and rare Dracaenas, including Imperialis, Amabilis, Pere Charon, Mandalana, Tit-worthii, etc. Very handsome for home decoration or for fancy combination baskets.

4-inch pots.....	\$9 per doz.
5-inch pots.....	15 per doz.
6-inch pots.....	\$18 and \$24 per doz.
7 and 8-inch pots.....	\$3.50 and \$5 each

DRACAENA MASSANGIANA

The variety with the golden stripe down the center of the leaf. The best of all Dracaenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

4-in. pots, heavy, \$12 per doz., \$100 per 100	
10-inch pots, heavy.....	7.50 each

DRACAENA FRAGRANS

Plain green leaf.	
4-inch pots.....	\$9 per doz.
6-inch pots.....	\$24 per doz
8-inch pots.....	\$4, \$5 and \$6 each
11-inch tubs.....	\$7.50 each

DRACAENA LOED WOLSELEY

One of the very best varieties for Easter and Christmas, being bright red in color. An excellent Christmas variety.

2½-inch pots.....	\$20 per 100
3-inch pots.....	35 per 100
4-inch pots.....	60 per 100
5-inch pots.....	15 per doz.
6-inch pots.....	\$18 and \$24 per doz.
7-inch pots.....	\$36 per doz.

DRACAENA KELLERIANA (NEW)

One of the finest foliage plants for combination boxes or baskets.

2½-inch pots.....	\$20 per 100
3 -inch pots.....	35 per 100
4 -inch pots.....	60 per 100
5 -inch pots.....	15 per doz.
6 -inch pots.....	\$18 and \$24 per doz.

We would suggest ordering the above early, as the demand is always great.

DRACAENA WARNECKII (NEW)

Silver and green leaf. Very durable.

6-inch pots.....	\$30 per doz.
7-inch pots.....	\$3.50 and \$4.00 each

DRACAENA DE SMETIANA

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots.....	\$7.50 per doz.; \$60 per 100
5-inch pots.....	\$1.00 each
6-inch pots.....	2.00 each
7-inch pots.....	3.50 each

DRACAENA LINDENII

Same type as Massangeana, but with the golden stripes on the outer edges of the leaf.

4-inch pots.....	\$12 per doz.; \$100 per 100
8-inch pots.....	\$5 each
10-inch tubs.....	7.50 each

DRACAENA SHEPHERDII

Very handsome plants; red and green.

6-inch pots.....	\$24 per doz.
7-inch pots.....	36 per doz.
8-inch pots.....	\$5 and \$8 each

BEGONIAS

BEGONIA MRS. J. A. PETERSON

4-inch pots.....	\$75 per 100
5-inch pots.....	125 per 100
6-inch pots.....	24 per doz.

BEGONIA GLOIRE DE LORRAINE

4-inch pots.....	\$75 per 100
5-inch pots.....	\$125 per 100
6-inch pots.....	\$18 and \$24 per doz.

BEGONIA GLOBE OF CINCINNATI

This variety is endorsed by all the leading retail florists. It will hold the flowers much better than Gloire de Lorraine.

4-inch, heavy.....	\$75 per 100
5-inch, heavy.....	\$125 per 100
6-inch, heavy.....	\$24 per doz.

BEGONIA KONKURRENT

A Greatly Improved Begonia Cincinnati. The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely, and, next to Norwood, is the best keeping Begonia we have ever handled, the original flowers remaining on the plants for several months.

4-inch pots.....	\$75 per 100
5-inch pots.....	\$125 per 100
6-inch pots, very heavy.....	\$24 per doz.

LATANIA BORBONICA

Fan-leaf Palm

5-inch pots.....	\$12 per doz.; \$90 per 100
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ERICA MELANTHERA

3 -inch pots.....	\$6 per doz.; \$40 per 100
4 -inch pots.....	\$7.50 per doz.; \$60 per 100
4½-inch pots.....	\$12 per doz.; \$90 per 100
5½ and 6-inch pots.....	\$18, \$24 & \$30 per doz.

ASPARAGUS PLUMOSUS

2½-inch pots.....	\$5 per 100; \$45 per 1000
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PANDANUS UTILIS

5½-inch pots.....	\$12 per doz.
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PANDANUS VEITCHII

Well Colored Plants

6-inch pots.....	\$24 and \$30 per doz.
7-inch pots.....	\$4 each
8-inch pots.....	\$5 and \$6 each

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on for Winter and Easter flowering.

2½-inch pots, heavy plants,	\$15 per 100; \$140 per 1000
4 -inch pots, heavy plants.....	\$75 per 100
6 -inch pots, heavy plants.....	\$18 per doz.

ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in all sizes in the country.

2½-inch pots, single,	\$15 per 100; \$140 per 1000
2½-inch pots, made up,	\$20 per 100; \$190 per 1000
3 -inch pots, single,	\$25 per 100; \$225 per 1000
5½-inch pots, made up.....	\$150 per 100
6 -inch pots, made up..	\$24 and \$30 per doz.
8 -inch pots, made up..	\$7.50 and \$10 each
7 -inch pots, made up..	\$4, \$5 and \$6 each

150,000 NEPHROLEPIS

(In variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

NEPHROLEPIS BOSTONIENSIS, DWARF

This is a dwarf form of the old Boston Fern; same character, form and graceful habit.

6-inch pots.....	\$15 and \$18 per doz.
8-inch pots.....	\$24, \$30 and \$36 per doz.
11-inch tubs.....	\$5 and \$6 each

NEPHROLEPIS ELEGANTISSIMA

COMPACTA

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.

2½-inch pots.....	\$10 per 100; \$90 per 1000
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TEDDY JUNIOR

A Grand New Dwarf Fern.

Fine young plants from 2½-inch pots,	\$10 per 100; \$90 per 1000
6-inch pots, heavy.....	\$15 per doz.
8-inch pots.....	\$24 per doz.
11-inch tubs.....	\$5 and \$6 each

HYDRANGEAS

FRENCH AND OTAKSA

We have in stock over 60,000 plants in the very best varieties, including Otaksa, Mme. Chautard, Baby Bimbinette, Lillie Mouillere, Mme. Mouillere, Jacoude, General de Vibraye, Radiant, etc. The above are all excellent sorts for forcing.

4-inch pots, strong plants,	\$35 per 100; \$325 per 1000
6-inch pots, strong plants,	\$50 per 100; \$475 per 1000
7-inch pots, strong plants.....	\$75 per 100
Larger plants at....	\$12, \$18 and \$24 per doz.
Field grown.....	\$35, \$50 and \$75 per 100

CYCLAMEN

This has been one of our specialties for over twenty years. In all our experience we have never seen a finer lot of plants. We are growing our stock in new houses. They are absolutely clean and perfect in every way and not to be compared with weakly, drawn stock offered at less money.

4-inch pots.....	\$50 per 100
4-inch pots, extra heavy.....	\$60 per 100
5-inch pots.....	\$15 per doz.
5½-inch pots.....	\$18 per doz.
6-in. pots.....	\$24 and \$30 per doz.
7 and 8-inch pots..	\$36, \$48 and \$60 per doz.

This stock will be profitable to anyone buying now.

PHOENIX ROEBELENI

Well grown plants.	
13-inch tubs.....	\$15 and \$20 each

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....	\$1.50 each	Three-quarter size cases.....	\$1.00 each
Small size cases.....	\$0.50 each		

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

ROBERT CRAIG CO., NORWOOD, Delaware County, PENNSYLVANIA

M.
RICE
CO.

TO THOSE FLORISTS
WHO'VE TRIED THE REST OF THEM
NOW
TRY THE BEST OF THEM

The finest line of Florists'
Supplies in the world are
MADE-IN-AMERICA
of "Keystone Quality."

Complete - Handsome - Instructive
36-Page Catalogue

NOW READY FOR MAILING
Shall we send you a Free Copy?

If you are one of the few who don't know the superiority of the
"Keystone Quality" Line, our Catalogue will convince you.

M. Rice Co.

Florists' Supplies That Excel

1220-22-24 Spring Garden St.

PHILADELPHIA, PA.

M.
RICE
CO.

W

"SPRINKLEPROOF" CHIFFONS

(TRADE MARK)

Will not wilt like the ordinary kind. They are treated with our exclusive chemical process, causing the fabric to repel water. Made in a large variety of styles, widths and colorings to match every flower.

"SPRINKLEPROOF" CHIFFON

(TRADE MARK)

Can be purchased only from us, as we control all rights and are the exclusive distributors.
The prices are so reasonable you cannot afford to use ordinary chiffon.
Beware of imitations. Samples submitted or a salesman will call.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE
Owners and Operators of WERBRO RIBBON MFG. CO.
PATERSON, N. J. BATH, PA.

Office and Salesrooms: 17-25 East 24th Street, NEW YORK

THE FLORISTS' REVIEW

TELLING PUBLIC TELEGRAPH TALE

Presentation of the idea of florists' telegraph service to the public by means of window displays is of high value, both educative and pecuniary. How effective it might be was shown last week by the florists and department stores of Indianapolis during the F. T. D. convention.



VALUABLE in many other respects as well, the F. T. D. meeting last week brought strikingly before the eyes of visitors to Indianapolis what may be accomplished by a group of florists who set hard to work to put plainly before the public a feature of their business. Enjoyable entertainment was not the sole product of the \$2,500 fund raised by the State Florists' Association of Indiana. There was, in addition, real business accomplishment. The poster contest among the school children and its splendid results have been told elsewhere. More should be said about the window displays in the Hoosier capital.

These were not confined to the contest among florists for the prize cups under the auspices of the Florists' Telegraph Delivery Association. Department and other retail stores were prevailed upon

by the Indianapolis florists to put special displays in their windows for the occasion. The professional window decorators of these stores introduced the slogan, "Say It with Flowers," the blooms themselves and various points in telegraph delivery in the big windows on the downtown streets.

Stimulating Suggestion.

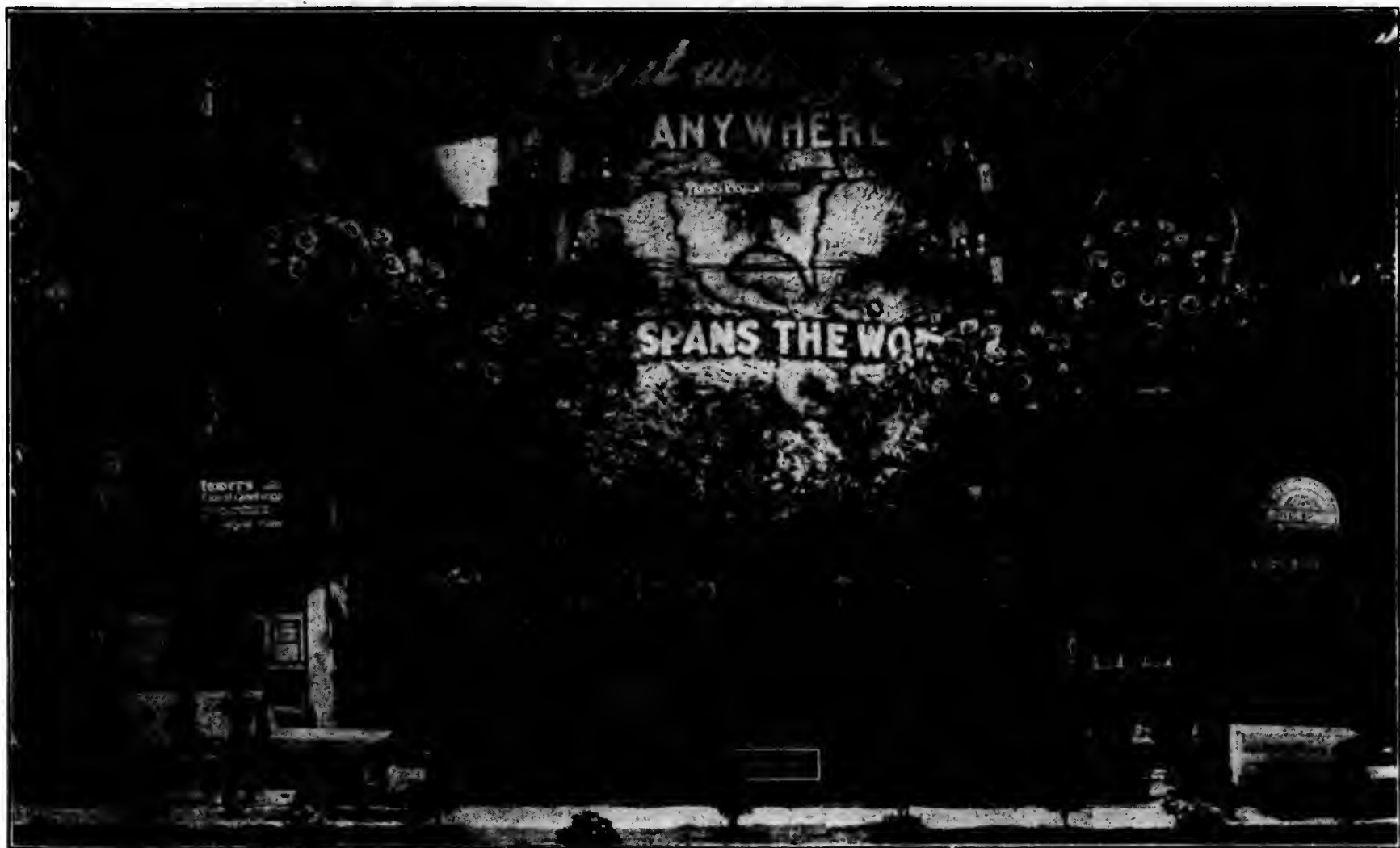
One department store, one of the biggest in the city, devoted no less than three of its windows to this use. In these the idea of telegraph delivery of flowers was combined with a display of some of the store's own merchandise. The result was so effective that the thought arose quite commonly in the minds of members of the trade who saw it that here was something which should be done more. Stores selling other lines of merchandise could use the florists' coöperation to great advantage in their windows and would in many cases welcome the florists' participation in it. Both have much to gain in the way of

publicity and business, and have nothing to lose by such coöperation.

The State Florists' Association of Indiana provided prizes for the merchants' windows, and the displays were generally of such excellent character that the matter of awards was not an easy one. The winners were noted in last week's issue of The Review.

There were several noteworthy window displays by the merchants. The William H. Block Co. devoted three windows to the cause. One showed an opera singer, rehearsing her song in her suite. Seated at a baby grand piano was her accompanist, elegantly gowned. But the center of attraction was a beautiful box of flowers which had just been opened by the maid. In the rear was a Western Union messenger to complete the story. L. S. Ayres & Co. displayed a large picture depicting scenes from coast to coast and telegraph wires uniting them.

Competition for the cups for the best florists' windows caused several good



Window of A. Wiegand's Sons Co., Which Took the First Prize in F. T. D. Contest at Indianapolis Last Week.

displays to be made. Those stores which did not enter the contest made use of placards and other devices to bring to the attention of passers the possibilities of florists' telegraph delivery service. The result was that all over the city florists advertised this department of their business more or less elaborately, depending upon whether they made efforts to compete for the prizes or not. More shops would doubtless have made pretentious displays if the rush of retail work had not happened to be so heavy during the week before the convention and that in which it was held. As stated in last week's report, a number did make a good showing, namely, Bertermann Bros. Co., A. Wiegand's Sons Co., Greene's Flower Shop, Claypool Hotel Florist, Pahud Floral Co. and the Circle Flower Shop.

Best Florists' Window.

The winner of the first prize in the F. T. D. contest, the window of A. Wiegand's Sons Co., combined elaborate detail and striking presentation of the telegraph idea. Clear understanding of both may be obtained from the illustration of it on the preceding page.

From a telegraph instrument in the back of the window, wires ran to the representation of the Wiegand store at the left of the display. This was worked out with great care and ingenuity. From the store a gravel road led past a miniature slogan sign to a little dwelling, whose occupant greeted from the porch the delivery truck from the florist's store.

At the back was a large circular representation of the earth done in flowers, across which stretched wires between two big telegraph poles. Over it was the slogan, "Say It with Flowers," and under it, "Anywhere," and across the globe at about the equator the assertion, "Spans the World."

Best of all, however, flowers and plants in plenty were used in the decoration of the window. While the telegraph service was portrayed, the spectators were not allowed to forget that the service was in regard to flowers, a point not always sufficiently observed in such displays.

Association's Emblem.

In the window of Bertermann Bros. Co. the figure emblematic of the Florists' Telegraph Delivery Association was made prominent. Telegrams conveying orders for flowers at the bottom

of the window constantly drew spectators' attention, and there was always a small gathering of people studying them. The big windows of this store were filled with a luxuriant arrangement of baskets and other floral arrangements, again emphasizing the florists' part equally with that of the telegraph wires.

At the store of the Pahud Floral Co. a brilliantly colored background in purple made the display a focus of pedestrians' attention for some distance down the street. On this corner a group continuously stood before the attractive display.

The window showed great ingenuity. In the foreground was a globe surrounded by telegraph poles and in the background, enclosing the entire window, a scene showing a greenhouse and store with poles and wires leading away.

There was no doubt as to the drawing power of any of these displays. The public was attracted by something new and, once attracted, stayed to study the interesting possibilities indicated. Whether direct returns were obtained in the way of wire orders, one may later learn, but unquestionably the people of Indianapolis are more familiar with this service than they ever were before. And, now that they are familiar, sooner or later they will make use of it, to florists' advantage.

CLOSE OF F. T. D. CONVENTION.

Endorse Fox's Plan.

Chief in importance at the closing day's sessions of the most successful of F. T. D. conventions, at Indianapolis last week, was the endorsement by the association of the plan presented by Charles Henry Fox, of Philadelphia, for raising funds for national advertising. Under this plan 2,000 florists will be asked to pay into a fund the sum of \$1,000 each. The total will be, then, \$2,000,000. In return for this sum the S. A. F. will pay to the heirs of the florist at his death, or to him in the event of his withdrawal from this line of business, the sum of \$1,000. In effect, therefore, the money is a loan. The \$2,000,000 will be invested. The insurance on the 2,000 florists will be underwritten by an insurance company for \$12 per \$1,000 or a total of \$24,000. Since the interest at five per cent on \$2,000,000 is \$100,000, there would

be left, after payment to the insurance company of \$24,000, the sum of \$76,000 for national publicity, or twice as much as the S. A. F. has spent in any one year. That, in brief, is Mr. Fox's proposal. It was threshed out at the national publicity committee's meeting October 12 and a straw vote of the members found no one opposed to it. Upon its presentation to the F. T. D. meeting, it received the endorsement of that association, by a resolution presented by George Asmus and Edward Seeery. Upon further consideration of it by the national publicity committee, it is said, the plan will be presented to the S. A. F. board of directors.

Amendments Adopted.

At the morning session, October 13, also a number of amendments were adopted upon their being read to the meeting. There are some slight in character, while others are of greater moment. Membership is now divided into three groups. Active membership is the same as that formerly in effect. In addition, traveling salesmen and others allied with the trade may become associate members, without voting power or the privilege of holding office, upon payment of \$5 annual dues. On the same basis florists of other countries may join as foreign correspondents of the association.

As decided at Buffalo last year, "bonds" have been issued to members, to be hung in their stores. These indicate to retailers' patrons that F. T. D. members have paid into the guarantee fund a certain sum and are a written receipt for that amount.

In future the secretary and treasurer, instead of \$12 annually, will receive such compensation as the board of directors may see fit to give them. The secretary, as well as treasurer, will hereafter be required to give a bond. The checks drawn by the treasurer will henceforth require also the signature of the president. The fiscal year has been changed to run from September 1 to August 31, though the membership year continues as before, from August 1 to July 31.

All retired presidents are added to the board of directors.

The time within which remittance is to be made on invoices of members of the association is extended from forty-five to sixty days. In future the provision that the twenty per cent commission on such invoices as are not paid



Visitors at the F. T. D. Convention at Indianapolis Last Week, Photographed During

within that time shall be forfeited and paid into the general fund of the association, is to be enforced.

Hill Tells of Travels.

At the morning session E. G. Hill spoke so interestingly in the brief time at his disposal that a special period was allotted to him in the afternoon. His remarks were regarding the leading British growers whom he had visited on his recent trip. Lowe & Shawyer, he declared, were the largest growers in the world. He spoke of their having 450,000 chrysanthemum plants on their place. They send to America for their boilers, however, using the Kroeschell make.

At the establishment of W. E. Wallace he found 1-year-old carnation plants as high as his shoulders and 3-year-old plants as much as eight feet high. Small bits of colored cord mark the best plants and from these cuttings are taken. Pink Delight, Cerise and Mrs. C. W. Ward are grown. Enid, an English variety, free from splits and as large as Laddie, is as popular as that variety is here. It is a maroon suffused with scarlet. The method of packing, twenty-five blooms to a box, insures these splendid blooms arriving in the best condition.

Carl Engelmann goes in for quantity production of carnations for the cut flower market and ships blooms all over Europe. He has some good seedlings, especially of scarlet.

Praise President's Address.

The committee on the president's address, in reporting its consideration of it, called that document the best and most carefully prepared ever presented at the association's meetings. Its resolutions, which were adopted, were as follows: Observance of the second week in October as F. T. D. week by florists throughout the United States and appointment of committee to promote it, appointment of committee on retail store refrigeration, another on standardized boxes and another on delivery costs, the association's endorsement of Sunday closing, publication of monthly retail price list by geographical zones, adoption of reasonable increase in dues of the association, giving directors authority to act.

Birthday Flowers.

Vincent J. Gorly, of St. Louis, pressed the adoption of his list of birthday flowers, which was printed in The Review

of September 30. He stated in his remarks: "There are 300,000 birthdays every day in the United States. At least five per cent are eligible to receive flowers, which makes 15,000 a day. Figuring the low average of \$2.50 each makes a total of \$37,000 a day, a million dollars a month. These stupendous figures are only possible if the florists unite and encourage the birthday custom."

George M. Geraghty moved the adoption of the list as presented and Karl P. Baum seconded the motion. Some criticism was made, in the ensuing discussion, of the dahlia for October, since early frost in certain sections makes that flower an impossibility at that time. George Asmus urged the appointment of a committee of five to report on the proposal next year. Upon seconding of S. R. Lundy, this action finally was taken.

Subsequently Mr. Gorly found that the substitution of calendula for dahlia makes the list a much better one for nation-wide use. So he presents the following revised birthday flowers for florists to advertise:

JANUARY.	
Carnation	True Friendship
FEBRUARY.	
Violet	Modesty
MARCH.	
Daffodil.....	A Breath of Spring
APRIL.	
Sweet Pea.....	Love; a Kiss
MAY.	
Lily of the Valley.....	Confession of Love
JUNE.	
Rose.....	Love and Devotion
JULY.	
Larkspur	Ardent Attachment
AUGUST.	
Gladiolus.....	Beauty in Retirement
SEPTEMBER.	
Aster.....	Promise of Happiness
OCTOBER.	
Calendula	Forever Thine
NOVEMBER.	
Chrysanthemum.....	Loveliness and Cheerfulness
DECEMBER.	
Narcissus	Precious Moments

Closing Ceremonies.

The close of the convention was marked by a ceremony that touched all deeply who witnessed it. This was the presentation by Charles H. Grakelow to Irwin Bertermann of a beautiful silver service. The gift was so markedly a surprise that it brought tears to the eyes of the recipient and of some others. In the interval of applause that followed Mr. Grakelow's speech Edward Bertermann slipped up to shake his brother's hand, adding brotherly to public recognition of Irwin Bertermann's splendid service to the association and to florists.

Just before adjournment the association voted to go on record in favor of Sunday closing, an action that brought uproarious applause from all on the floor.

Roy H. Kemble, of Ottumwa, Ia., voiced the complaint of the small town florists against the practice of some members of the trade of giving excessively high commissions to undertakers and other agents, and using on such orders proportionately poorer stock. After considerable discussion of this point, the meeting voted to express the association's recognition of only twenty per cent commission, and no more, to sending florists or agents of any kind.

Final Entertainment.

Upon adjournment, the visitors were provided with automobiles by the Indianapolis florists for a tour of the city. From the Claypool the route led over Pleasant Run boulevard and through Garfield park and the sunken gardens. Going back through the business district, the automobiles passed the stores of the leading florists, stopping for inspection of some of them. Then, after a ride on other boulevards, the party arrived at the Atheneum for supper.

After a splendid repast there was a jolly time under the singing director, George Eckert. The praises in song were proclaimed successively of Philip Breitmeyer, Irwin Bertermann, Albert Pochelon, W. L. Rock, William F. Gude, Otto E. Steinkamp, George Wiegand and Hoosiers in general.

Under the guidance of E. G. Hill as toastmaster, there were speeches from Philip Breitmeyer and Major O'Keefe. But the departure of the ladies for their theater party cut short further program, for the men made their exit also.

Convention Notes.

A large number took advantage of the invitation of Bertermann Bros. Co. to inspect the range at Cumberland Thursday, October 14.

Frank Stuppy, of the Stuppy Floral Co., St. Joseph, Mo., sent a barrel of apples, which members munched at the closing day's sessions. They were highly praised and similarly enjoyed.

The slogan sign awarded by lot to the buyers of the extra edition of F. T. D. News went to Edward E. Ludwig, of Pittsburgh. Mrs. Bertermann pushed the pin in the shuffled sheets of paper that brought him that luck.



Their Tour of the Boulevards and Parks of the City in the Automobiles of Local Florists.

A DAY AMONG ROSES

RICHMOND ENTERTAINS.

Among Hoosier Growers.

Upon the invitation of the florists there, a party of about seventy-five journeyed from Indianapolis to Richmond, Ind., October 14, after the close of the F. T. D. convention, and spent the day inspecting the ranges in that vicinity. Leaving early in the morning, the party took a fast Pennsylvania train, which made a special stop at the E. G. Hill Co. to deposit the florists. The first range inspected was that of the famous rose grower. He first led the visitors through the house where his seedlings are being tried out. One bench in that house contains 1,200 seedling rose plants, no two of which are alike. If one or two promising ones are obtained from this lot, said Mr. Hill, he will feel rewarded. He is especially seeking a red and has crosses of Hoosier Beauty and Premier and of Columbia and Premier in that quest.

On the other benches in that house promising sports and seedlings are being tried out. There is a sport of Columbia that is a little lighter and one a little darker, which are being tested. A yellow seedling of Ophelia looks well. The list is so extensive that even partial account can not be given. As Mr. Hill says, for one rose put on the market, 10,000 seedlings are discarded.

Some Comers.

In the same house are blocks of new roses of Hill extraction and of other raisers, which are being grown for observation. Fred H. Lemon's white seedling from Columbia, blooms of which attracted so much attention at Indianapolis, was much praised. It is called Angelus, and is a dead white, except for a flush of pink in the center of the bud, which later fades out. Mrs. John Cook was represented, as was Mrs. Dunlop Best, a Dickson rose, dark sulphur in color, which is said to be a good producer. Pilgrim appears in this house and Crusader in another in greater number. The white sport of Ophelia from Bate Bros. was particularly observed and favorably commented upon.

A bench of Citronelle gave good view of this yellow rose, which Mr. Hill thinks will take the place of Sunburst. It is not, to use the raiser's words, "happy on Manetti," as are few yellow roses. So it will be grafted on the stock of Howard & Smith, commonly known as Ragged Robin. In this connection Mr. Hill showed some stock for yellow roses imported from China by the Department of Agriculture and growing at Richmond for trial.

There are about ten benches of Premier being grown. Three houses are filled with Mme. Butterfly, which Mr. Hill believes to be so much better than Ophelia that none of the latter is now grown in his houses.

Chrysanthemums.

In one bench in a propagating house were 100,000 cuttings. The other propa-

gating houses were filled with a catch crop of pompon mums.

The varieties of pompons were Ida, yellow; Niza, white, and Mrs. William Buckingham, pink.

Of a number of seedling mums of the reflex type named after states, South Dakota, a good pink, remains. A white sport has appeared which is expected to be sent out as a companion to the pink variety.

Two houses which are to be filled with 300,000 Manetti in November held chrysanthemums. The varieties were Early White, Chrysolora, Chieftain and Richmond, which is said to be better than Bonnaffon. Celebration, a yellow sport of Yellow Eaton, is also regarded highly and fills several benches. Not so many exhibition plants in pots are grown as usual, only about 800 or 900. Among a group of varieties being tried out is the big white, a striking variety, originated by Department of Agriculture raisers at Washington and named Mrs. Woodrow Wilson.

Some deutzias from Lemoine are being propagated by Mr. Hill for next spring. He regards them as an excellent aid for Memorial day.

The new coal conveyor at the E. G. Hill Co. range was an object of much interest. Coal from cars on the siding is mechanically emptied into a small concrete pit, whence it is immediately carried by a circular chain of buckets to the dump alongside, where are thirty-five carloads back of the concrete wall. The crane carrying the bucket chain can be turned in any direction. From the dump the coal is carried on a drag, about 175 feet long, which deposits it in front of each of the four boilers or, when they are supplied, carries it beyond to the storage room. The total outlay for this equipment was less than \$4,000. With it a car of coal is unloaded at an approximate expense of 50 cents. One man is required for the whole operation and he, it is stated, has time to sit down and smoke part of the time.

A new law in Indiana compelled resetting the boilers so that they might be suspended to avoid possible explosion as the result of settling. The Kroeschell refrigerating system was another object of observation by the visitors.

Across the Road.

As the slogan sign confronting the Pennsylvania tracks bears evidence, just across the road is the range of the Joseph H. Hill Co. Here are seven old houses, each 36x200, and the two big ones, constructed recently by the American Greenhouse Mfg. Co., one 80x400 and the other 60x400. The range con-

[Continued on page 44]



E. G. Hill.

(Raiser Who Made Richmond, Ind., Famous.)

BALTIMORE'S BIG WEEK

BALTIMORE CELEBRATES.

"Say It with Flowers" Week.

Often members of the florists' trade have been spoken of by members of other industries as "a bunch of dead ones," and the hardest part of this is the fact that one hitherto has been obliged to admit it. But during the week of October 11 there was a resurrection, as far as the Baltimore florists are concerned. There was not a moment during the entire week that something big was not going on. Indeed, many times during the week florists were competing with one another in different parts of the city at the same time, all to teach the public how to "Say It with Flowers."

Monday.

Monday the week was started with a banquet on the roof of the Southern hotel. This was heralded as the inauguration of "Say It with Flowers" week, and the large banquet hall was converted into a regular fairyland. Mr. Farrell, the manager of the house, said that since he had been connected with the hotel he had never seen its equal. Too much credit can not be given to the decoration and banquet committees for the smooth way everything passed off, and for the splendid entertainment. There were 215 who sat down to dinner. Out-of-town guests included D. T. Connor, A. A. Niessen and Mr. Fauth, of the S. S. Pennock Co., Philadelphia, and from Washington, Z. D. Blackstone, Fred Leapley, Albert Schnell, Mr. and Mrs. Clyde Sawyer, Thomas Kirk, Otto Bauer, F. C. Shaffer, G. M. Thomas and lady, and Adolph Schiller. Every trade organization in the city was represented.

William F. Ekas made a happy toastmaster. Mayor William F. Broening, who was the first speaker, showed by his remarks that he has been watching the florists, and no man who listened to him had any cause to be ashamed that he was a florist. "It is just such affairs as your 'Say It with Flowers' week that advertise our city outside of its borders," said the mayor. And he expressed a sincere hope that this week would be made a permanent institution.

Robt. L. Graham, Jr., was the next speaker. It seemed strange to some of those present that he, the youngest man in the club, should be addressing them as president-elect, but they have seen what a youthful administration accomplished last year and look forward to even larger things during the coming year.

The banquet hall was decorated with dahlias, chrysanthemums and gladioli. The committee had arranged an elaborate program, which included several vaudeville acts, some vocal selections and a number of surprises.

Tuesday.

Tuesday the ladies' committee started out to "Say It with Flowers" to every hospital in the city. Mrs. Isaac H.

Moss had charge of this committee. Every member had her own automobile, and there were twenty of these in line, decorated with "Say It with Flowers" pennants, loaded down with cut blooms, two ladies on the front seat and four boy scouts on each running board. It was an impressive sight. William F. Ekas turned the store of the Baltimore Florist Supply Co. over to them, and every grower tried to see who could contribute the most flowers. It was estimated that there were 20,000 dahlias alone. The free wards were the goal of these ladies. They were determined that during "Say It with Flowers" week those people not in the habit of receiving flowers should be remembered—and how those women did work, and how they enjoyed it! As a result, a new organization is about to be formed. The seed has been sown, and the Flo-

Another step in florists' publicity that is gaining reputation and business for the trade is "Say It with Flowers" week. Originating a year ago in Washington, D. C., this gala week has won high favor in other cities. The success achieved in Baltimore last week was emphatic and will spur the other localities celebrating this event to greater efforts in its promotion.

rists' Club of Baltimore is going to have a ladies' auxiliary.

Wednesday.

The florists, like the athlete in a race, had got their second wind and by Wednesday they were going strong. The feature for the day was the theater party in the Academy of Music. Part of the scheme for the week was the decorating of the lobby and foyer on Monday morning to run the entire week, where they could "Say It with Flowers" to the patrons of this theater during the week. But the younger members did not think it fine enough; so a call was sent out for help. The best decorators in the city were marshaled, and the entire house was redecorated.

The florists had seen to it that the best people of the city occupied the seats and boxes of the first floor, and there was not a vacant seat. Mr. Cunningham, the publicity expert, in all of his publicity had been using the phrase "A fairyland of flowers," and the decorating committee certainly made his words good. One box was assigned to Governor Albert C. Ritchie and party,

one to Mayor William F. Broening and party, one to ex-Governor Philip Lee Goldsborough and party, and the fourth to the newly elected officers of the club.

The attraction of the evening was Zoe Atkins' new comedy, "Footloose," featuring Miss Emily Stevens. It was quite up to the high-class scale on which the florists of Baltimore conducted the whole week's celebration.

Up in the concert hall the dance started at 9 o'clock. The decorations here were entirely floral and were quite elaborate. Refreshments, which were served by a crew of well trained waiters, were provided for 2,500. It is a safe calculation that in the theater party and concert hall on this particular evening 5,000 people had it said to them with flowers. It was a wonderful evening and one never saw a more appreciative set of guests.

Thursday.

J. Fred Ammann, like everyone else at the F. T. D. convention, heard of what the florists in Baltimore were doing through Joseph S. Merritt and William F. Johnston. The result was that Mr. Ammann telegraphed he would arrive a day ahead of schedule. The reception committee got together and decided that it would not do to have a man of Mr. Ammann's ability idle for a whole day, so a publicity meeting was arranged in the rooms of the City Club. Mr. Ammann spoke for an hour on national publicity and then an old-time conference was held, with Mr. Ammann answering questions on the problems florists have to solve.

Friday.

Friday was the growers' big day. A meeting was held in the Hotel Rennert, and J. Fred Ammann, who had come to the city to help them organize, was the principal speaker. The theme of Mr. Ammann's address was the National Flower Growers' Association and national publicity. There was one point he brought out clearly, and that was the fact that the growers' association was not an organization that had for its aim the injury in any way of any other branch of the business. There seems to be an erroneous idea in the minds of some florists that the object of the association is to hold a club over the heads of the other two branches of the business. Mr. Ammann brought out the fact most plainly that the one could not exist without the other. He brought out the fact that the sole idea of this new organization was one of coöperation, one in which the growers could get together and solve their problems.

James Hamilton, the president of the local branch, in illustration of the problems florists have to solve, cited the fact that now, when coal costs \$15 per ton, he is only getting a slight increase for roses over the time when coal cost him \$3 per ton.

Mr. Ammann was amazed at what the Baltimore florists had accomplished. When he was told that it had all been done in three weeks, he could not be-

lieve it possible. He said Baltimore had set a precedent for the whole country, and that the money spent on the week's celebration was the best investment the florists of that city had ever made.

Saturday.

As a climax to "Say It with Flowers" week, a floral carnival was held Saturday, October 16. John J. Perry, of the S. S. Pennock Co., was chairman

with red roses. J. J. Cummings covered his car with dozens of baskets of fall flowers and roses. George A. Eberle entered a touring car decorated with clusters of dahlias and gladioli. One of the most beautiful cars in the parade carried no decoration except an American flag composed entirely of flowers.

The judges were Mrs. William S. Shaw, secretary of the Women's Civic League; John Elmer, advertising manager of the American; A. P. Osteen, of

One of the greatest things in the entire event was the way everybody co-operated, and as much benefit is going to be derived from the better feeling among the florists, due to their all working together for a common cause, as from the publicity derived. Another thing worthy of note was the splendid way the florists contributed stock. The Richard Vincent, Jr., & Sons Co., White Marsh, Md., alone contributed over 75,000 dahlias.

It has been a wonderful week and every florist in the city is proud of it. In the future it will be a permanent floral occasion. Mr. Graham says that his first act as president of the club will be to appoint a "Say It with Flowers" week committee for the fall of 1921. With a year instead of a month to work in—well, just watch our smoke next year!

The Committees.

The committees who were responsible for the success of the undertaking were:

Executive committee: Robert L. Graham, Jr., chairman; Charles H. Cook, William F. Ekas, William Feast, Albert G. Fiedler, Robert W. Johnston, Wm. E. McKissick, Joseph S. Merritt, Isaac H. Moss, John J. Perry, Arthur S. Richmond, Claymore Sieck, Thomas Stevenson.

Banquet committee: Wm. E. McKissick, chairman; George Black, William Feast, Albert G. Fiedler, Charles F. Feast, Clay Primrose.

Entertainment committee: William F. Ekas, chairman; George A. Eberle, Robert L. Graham, Jr., Douglas Hamilton.

Dance committee: Robert W. Johnston, chairman; James M. Hamilton, Joseph S. Merritt, Claymore Sieck, C. Harry Wagner.

Decoration committee: George Black, chairman; James M. Hamilton, C. Harry Wagner, J. J. Cummings, Jr., Charles Patterson, Robert W. Johnston, Wm. F. Ekas, George Muhly, Geo. A. Eberle, Wm. F. Keys, Jr.

Ladies' committee: Mrs. Isaac H. Moss, chairman; Mrs. Albert G. Fiedler, Mrs. George J. Buettner, Mrs. Robert Halliday, Mrs. Frederick Bauer, Mrs. Wm. E. McKissick, Mrs. C. Harry Wagner and the Misses Lillian Bryant, Ethel Sieck, Grace Berger, Lottie Becker, Margaret Graham, Isabel Johnston.

Parade committee: John J. Perry, chairman; William Bauer, Charles H. Cook, J. H. DeGroot, Elmer Erdman, William F. Keys, Jr., R. Vincent, Jr., William G. Lehr, Isaac H. Moss, Arthur S. Richmond, Thomas Stevenson, Charles Ulrich.

Publicity committee: William Cunningham, chairman; Harry Glick, Robert L. Graham, Jr., Robert Halliday, Robert T. Paterson, M. L. Ramsey, Edwin Seidewitz.

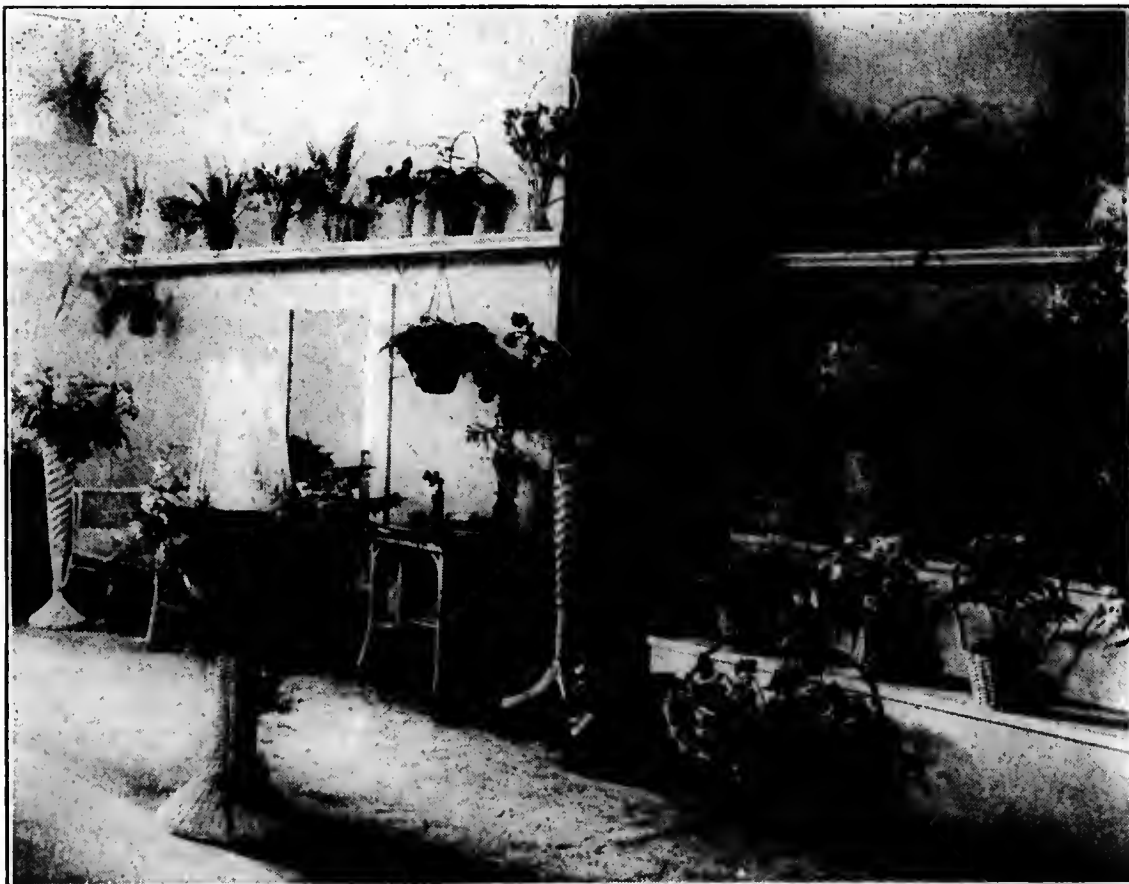
Tate.

JACKSON STORE OPENING.

The Capitol Floral Co., Jackson, Miss., is now established in its new home in the Teat building, East Capitol and President streets. The store, a view of which appears on this page, is one of the finest in Jackson. The general impression of the interior is that of cleanliness and daintiness. A feature of the arrangements is a wicker-work fountain. On the occasion of the opening it was decorated with maiden-hair fern and baskets of pink lilies were arranged about the brim. Tall basket vases filled with chrysanthemums stood along the walls.

In the show window was an artistic arrangement of cut flowers. Lilies in baskets, held in place with white tulle, and yellow chrysanthemums were displayed. Growing plants were used as a background.

On the opening day, October 4, Lindsey Cabaniss, manager, and Mrs. Cabaniss welcomed many friends and customers. Each guest was presented with a floral token. Music was rendered by an orchestra of five pieces. Mr. and Mrs. R. B. Maxwell, of New Orleans, La., have joined the staff of the company and will take charge of decorations.



Corner of New Store of Capitol Floral Co., at Jackson, Miss.

of the committee that had this in charge, and through the hard work of Mr. Perry and his assistants it was one of the most successful parades ever held in Baltimore, and was only surpassed in public appreciation by the parades of the boys returning from France. Every florist in the city coöperated to make it a fitting finale for one of the biggest week's celebrations ever held there. The moving-picture people were stationed at the corner of Cathedral and Franklin streets, where films were taken of the parade for the Pathe weekly. There were about seventy-five floats in line, and as these were all decorated by experts, they made a fine appearance. The route was through the residential section, down to City Hall, where the reviewing and judges' stand was placed, then through the newspaper district to the shopping district. The route of the parade was thronged with people. In the downtown district the police reserves had to be used.

The procession was headed by a squad of motorcycle police, immediately behind which was a float carrying a large bell entwined with running vines and autumnal foliage. The Women's Civic League had a float representing each department of its work, one being a miniature home garden.

The park board won the first prize of \$100 in gold for the best decorated float. James J. Cummings won the second prize and George A. Eberle the third. The park board truck was entirely covered with smilax, colored foliage and ferns, on which was a rustic arbor hung

the Sun; Warren Brown, of the Baltimore News, and Hans Schuler, the well-known sculptor. Mayor Broening awarded the prizes from the base of the Revolutionary monument. In a brief speech he thanked and congratulated the members of the Florists' Club for their splendid hospitality during the week, and again expressed the hope that the florists would make "Say It with Flowers" week a permanent institution.

How the Week Came About.

The history of this eventful week may be of interest. It is as follows:

Some member of the club got a letter from an out-of-town florist suggesting that Baltimore hold such a week. The matter was brought before the club at the meeting held August 13, and discussed. A committee was appointed to consider the advisability of holding such a celebration and to report at the meeting held September 12; and the committee reported favorably. This committee had for its chairman Robert J. Graham, Jr., who on the same night was nominated without opposition as president of the club for the ensuing year. It was voted by the club that the same committee be continued to put across this "Say It with Flowers" week. The committee had just one month to do it in, but when they got started they soon had nearly every member of the trade working as I have never seen the florists work before. The entire town is talking about "Say It with Flowers."

DISEASES OF SWEET PEAS



MOST serious of the pests with which the sweet pea has to contend is the green fly. We find it is responsible for what is commonly known as "streak disease," an irregular striping or mottling of leaf and flower. It is only while the plants are small that the fly is able to infect them. From the time the plants are up until well into September they should be sprayed twice a week with a strong solution of nicotine. We use a half-pint of nicotine to six gallons of water, put on under strong pressure. If the plants are not excessively dry, this proportion will not harm them. As the weather becomes cooler, once a week will do, and throughout the winter months we paint undiluted nicotine on steam pipes every month or six weeks.

All openings near the ground, such as doors, should be kept carefully closed to guard against the entrance of green fly from outdoors. According to our observation, plants exposed to such openings are seldom free from the streak disease. The pests seem to keep too close to the ground to find their way through a side ventilator.

Every Plant Infected.

Several seasons ago we planted a newly built house with early peas and postponed the glazing until late September, hoping in this way to take advantage of more natural conditions for starting the plants. By November we decided that not a plant in the house had escaped the streak disease. Scientific investigators diagnosed the trouble as a form of root-rot with which the plants could be infected through aphids. They stated that the germ of this trouble was lodged in the soil and advised thorough sterilization with steam or formaldehyde. We used both disinfectants, leaving out one bed as a check on the others. The next crop of plants in all these beds came equally well. While this does not definitely prove anything, we have had no streak trouble since then, realizing that green fly must be kept down at any cost.

Plants affected with the streak disease gradually weaken and die. The irregular markings on the flowers make them unsalable. While affected plants do not spread the disease, they should be removed to give room for fuller development of the remaining plants. Under liberal conditions a sweet pea plant is capable of large development. If the disease removes plants to the extent of leaving them eight to ten inches apart, the row will be well filled out; if no plants are lost, they do not have room to branch so freely and the final results are about the same.

Supporting the Vines.

We pay no attention to the first growth, but leave it on the ground to encourage the breaking of the lower eyes, which make the future plant. After the lower breaks are well along,

This is a continuation of the article on the culture of sweet peas by George J. Ball, of Glen Ellyn, Ill., in the October 7 issue of The Review. In a later issue he will write concerning the proper methods of marketing these flowers.

the original growth can be cut away to advantage; to tie it up only adds to the density of the lower growth, where rot sometimes sets in. If the bed is not well exposed or the root action is arrested, these lower breaks do not occur, but the original growth develops into the plant.

The upright strings should be close enough to allow each growth to be cared for individually. Do not bunch or tie a number of them together. For tying we use a light-weight 3-ply cotton twine. Early plantings, under favorable conditions, will reach a height of fifteen feet. Such a growth must be substantially supported. We find it necessary to divide the support for this growth into two sections. The overhead wire for the first section, being about halfway up, forms the lower wire for the upper section. If string is run up twelve to fifteen feet it will sag, leaving the lower part of the vines in contact with the ground, which will rot them. The purlin supports of our houses are connected with a 1¼-inch pipe by means of split tees. These cross-pipes are about eight feet from the ground and are used to support the first overhead

wire. Across these pipes we lay 10-inch planks, from which all work is done in the upper growth.

Regulating the Temperature.

Mildew should be carefully guarded against during October. Too much air or a sudden drop in temperature, with a damp atmosphere and no heat, will spread this trouble fast. If the plants are gradually hardened and accustomed to the change, there will be little trouble. For winter-blooming stock we like to keep the temperature down to 45 degrees; this produces the kind of stock that responds to a temperature of 50 degrees, beginning November 1. The originator of these winter-blooming Spencers recommends a night temperature of 55 degrees. They open well at this temperature, but if good stems, with flowers that will stand long-distance shipping, are wanted, we find they should be held down to 50 degrees. If grown cooler, the wings develop an objectionable green edge. Raising the temperature to 55 degrees to increase the pick for a special occasion will do no noticeable harm, though the stems shorten and the life of the plant is cut short in direct ratio to the amount of heat applied.

Bud-Dropping.

The most serious obstacle to the sue-



Sweet Peas of Sturdy Growth at Greenhouses of Geo. J. Ball, Glen Ellyn, Ill.

cessful flowering of sweet peas in mid-winter is a protracted period of cloudy weather. Three to five days of such weather, unless the growth is well hardened, will drop a crop of buds. Experimenting last season, we found that by running the plants quite dry at the roots, beginning early in the fall, we got the growth hardened to the point where it produced short-stemmed flowers continuously until the end of February. They were never long-stemmed, but were there when normally grown vines were bare. The vines did not grow over six feet high and produced about sixty per cent of a normal crop.

Long-stemmed flowers and vigorous growth are to be had only at the expense of some bud-dropping, even in normal winters. When the sun fails to show itself for three or four days, we begin to drop the temperature until it gets to 45 degrees at night. If this is not done, the growth will run up thin and soft. Keeping the air cool overcomes to an extent the weakening effect of the dark weather, allowing the plants to conserve their energy. During favorable weather the day temperature is kept at 60 degrees on cloudy days and 65 to 70 degrees in sunshine. An excess of nitrogenous manure produces a heavy, soft growth that does not hold buds in the winter. No form of this element should be applied, but dependence should be placed on what is naturally in all soils and manures and what this leguminous plant gathers for itself.

Watering Ground Beds.

The deeper we get into winter, the less water should be applied. During November, December and January we do not find it necessary to water ground beds more than once or twice thoroughly. Our beds, partly on account of the nature of our location, are well drained. We know growers whose location is such that watering of ground beds is unnecessary throughout these three months. A soft, rank growth, which does not hold buds, will follow if the soil does not dry out promptly.

Before applying water, the soil should be examined to the bottom; if it will ball up in the hand, water is not needed. When steam pipes dry the surface soil excessively along the edge of a bed, a light watering should be done about the base of the plants to keep down spider, but a general syringing should be unnecessary during the winter months.

Beginning to Feed.

Feeding the plants should be unnecessary until late in February, or when the growth begins to harden or the flower stems to shorten. In March manure may be applied liberally as a top-dressing; besides feeding the plants, this holds a more even moisture and keeps the roots cooler, lengthening the life of the plants.

After a raised bench is well filled with roots, it will stand a regular watering. Late in winter, as the flowers shorten up, it is hardly possible to over-water them. If feeding seems necessary, acid phosphate may be used at any time. When this has been mixed with the soil before planting, we have been unable to notice any results when it is applied later. After all, the grower must study out for himself the amount of feeding his plants will stand, for it depends on their health and growing activity. Unless sweet peas are in a state of vigorous health they will not pay; they should be

thrown out and the crop resown. This can be profitably done at any time before spring.

Sweet Peas to Follow Mums.

When planted after a crop of mums, good-sized sweet pea plants should be used. These after-mum plants are usually grown cool—at a temperature not over 40 degrees until February, when they can be pushed along at 50 degrees. They should be in full crop for Easter, whatever its date. A temperature close to freezing has a vitalizing effect on young plants; they will even stand a light freeze. But after they get well started a temperature below 40 degrees seems to stunt them and a freeze cuts



St. Louis Bride and Her Bouquet.

them down. Growing them cool at this time establishes the strong root system that is necessary if high-grade flowers are wanted. If hurried along with more heat they get into crop earlier, with correspondingly weaker flowers. If pushed into crop in February, they have to compete with the heavy crop of short-stemmed flowers the early plantings produce at this time, and with a few warm spells in April they are finished off. If grown cooler they are at their best for Easter and Mothers' day. In these days of high-priced coal, it would be poor business indeed to grow this late crop in any other way.

An After-Aster Pea Crop.

For several years an important crop with us has been one following indoor asters that are out early in September. The peas of this planting are liberally spaced and grown cool until February 1, when they have a heavy, strong growth.

With the increasing sunlight and rising temperature they soon get into crop with the best grade of flowers we grow. From these we get a fair crop for St. Valentine's day and a heavy crop for the best sweet pea days of the season, Easter and Mothers' day. The rows of this planting are run across the bed and are spaced three feet apart. Between these rows pompon mums that have been growing outdoors are planted. These rows will stand four to five feet high at Christmas and will not produce too much shade for stevias planted between them. Calendulas, pansies, violets, or any plants that thrive in a cool temperature and do not require full exposure, will do well between these rows until well into January. The early plantings of peas become too tall and the late ones are planted too closely for any of these catch crops.

BRIDE OF OTTO H. KLINGER.

When Miss Catherine O'Neil became the bride of Otto H. Klinger, buyer for Grimm & Gorly, of St. Louis, she carried a bouquet especially designed for her by Henri Durenberg, of that firm. How much the bouquet served to augment the charm of her wedding gown is indicated in the accompanying photograph. As the picture would indicate, the wedding was a beautiful event, and the floral decorations added a touch of splendor to the beautiful gowns worn by the bride and her maids.

Both Frank and Vincent Gorly were present at the wedding festivities, and besides offering Mr. and Mrs. Klinger their best wishes, in behalf of the firm, presented them with a handsome silver service.

Mr. and Mrs. Klinger have returned from a wedding tour, and will reside in St. Louis.

CATERPILLAR MAY BE CAUSE.

We are sending a sample of *Asparagus plumosus*. The beds were beautiful, but all of the plants are now beginning to look like this one. We cannot find any insect that we think could cause this trouble. C. F. C.—Miss.

The specimen of *Asparagus plumosus* sent with this query looks as though the tips had been eaten off by the fern caterpillar, and it is possible that the fern caterpillar is the cause of the trouble. Get some pyrethrum powder and give the plants a good dusting with this insecticide, a powder bellows being the best tool with which to apply the powder. Repeat the dose at least once a week for a time. W. H. T.

OBITUARY.

Edward Charles Horan.

Edward Charles Horan, who for thirty-three years has been prominent as a wholesale florist in the New York cut flower market and whose place of business has of late been in the new market, at 43 West Eighteenth street, died Monday night, October 18, of pneumonia, following a severe cold with asthmatic troubles. Mr. Horan was born at Bridgeport, Conn., and was 65 years old. He was twice married and is survived by his wife, two daughters and a son. He was possessed of a most lovable disposition and was held in high regard by the trade. J. H. P.

News from Abroad

FLOWER STORES IN GERMANY.

To an American Visitor.

For the last ten days I have been in Germany. I have visited Trier, Cologne, Hamburg and Berlin, and now I am ready for central Germany. The flower stores in the above-mentioned cities resemble our own United States stores more than do the French. Berlin especially has several fine flower stores, the biggest being J. C. Schmidt's and Rothe's, both on Unter den Linden. Rothe's also carries an art line of Japanese ware, mostly large pieces of pottery and other pieces of bric-a-brac that go well with flowers.

Huge baskets were seen, fully filled, mostly with chrysanthemums, with small clusters of other flowers placed here and there for color. Wide ribbons are used (our chiffon is seldom seen), and the two-tone flower shades predominate, with a good share of silver and gold ribbons. The baskets used are of the style imported by one of our large wholesale houses, and they are well adapted for work, being dark in color. Little in light or two-tone baskets is seen, either in Germany or in France. French florists, I might add here, use few baskets, except for table decorations and gift purposes. The German flower stores are conspicuous for the large number of made-up wreaths on display, both natural and artificial. These are sold ready-made in most instances, and people can be seen carrying them off unwrapped to fulfill their mission of sympathy.

Many natural greens are used in all of the work. I do not mean ferns and so forth, but pine, raspberry foliage and many other wild shrubs that grow along the roadside. All varieties of plants are in abundance and some especially fine cyclamens were seen.

Prices in Germany.

I might add a few sidelights on the economic question in Germany. At present the people are worried over another winter of the low-value mark. At this time 68 marks are equivalent to one United States dollar; so, of course, everything costs many marks. A railroad ticket that used to cost 10 marks is now 60 marks. A room in a hotel—rooms are hard to find—costs from 40 to 150 marks a day. A lunch costs from 15 to 50 marks, with bread, sugar and milk out of sight but not out of mind.

I saw floral wreaths on 16-inch frames, made solidly of dahlias, sell at 15 marks, while some of a variety of flowers sold at 20 to 25 marks. At Dresden I saw two large wreaths easily thirty-six inches in diameter, on 6-foot easels, made of dahlias for a famous Dresden musician. Each one had three streamers of 12-inch ribbon printed in gold with the greetings and best wishes of the town.

Germany today is most interesting. Its political history is by no means completed and a change might take place at any moment. But the country is work-

ing and building and a greater Germany may emerge out of the ruins.

Meets Americans.

It was my good fortune on the trip over to have as company three people well known to the florists and horticulturists of the United States. One of these was Mrs. Robert Pyle, the wife of President Pyle, of the American Rose Society, and of Conard & Jones Co. Mrs. Pyle was with a party of Quakers going to England to attend the Friends' Peace Conference.

With the party also were Mr. and Mrs. J. Edward Moon, of the William H. Moon Co., of Morrisville, Pa., who are now in Essen, Germany, doing children's relief work under the direction of the Quakers, and who will stay over there for six months.

I had the pleasure of the rail trip from the harbor to Paris with them and saw that they had headed right in that city. Mr. Moon's appreciation of the wonderful French highways lined with trees, and the fruit and flower gardens, was manifested by his comparison of

them with American ways. Their visit to the gardens of Versailles, with its wonderful landscape work and the variety of shrubbery, was also a surprise. Mr. Moon will have a new vision of horticulture when he returns to America.

W. T. Usinger.

PINCHING EARLY CYCLAMENS.

We have some nice cyclamens that are showing buds. Should we pinch them out if we want large plants? And will they bloom as freely in the future as if they were let go? E. B. & S.—Ind.

It hardly pays to attempt to market really early cyclamens. I would pinch or, rather, pull out any of the flowers or buds showing color, but would not remove any of the smaller buds. The pulling out (upwards) of a few premature flowers will be a benefit, rather than a detriment, to the plants and they can be relied upon to flower just as freely at the proper season. C. W.

LAMBERT'S LOCALS.

The York Floral Co., York, Neb., has just completed two new houses. One is 25x100 feet and the other 14x100 feet. They will be in peas, violets and plants. The walls are built of concrete, with partitions of 4-inch building tile, which proves both successful and economical. This company is cutting fine Premier roses and splendid carnations. Mums are looking well. J. A. L.



TWO CASES OF RUST.

I am sending a few carnation leaves which I think are affected with rust, but, being new in the growing business, I am not sure. Would you kindly inform me if such is the case and state the remedy for it. A. B. H.—Neb.

I am sending three carnation leaves from a bench of Enchantress, which is affected with what seems to me to be rust. Would Bordeaux mixture be effective; and how should I use it? What causes rust? None of the other benches has it. F. LaB.—Neb.

Your carnations are affected with carnation rust. This disease is brought on by improper growing conditions, either in the field or after benching. A severe check of any kind is liable to start it, especially if accompanied by too much moisture. Bordeaux mixture is the standard remedy. You can buy it in powdered form, and if used according to directions on the container, it will give good results. Dispense with overhead spraying until you are rid of the rust, unless red spider should appear. Scratch the surface of the soil about once in two weeks and water carefully, but not too sparingly, at the roots. Keep the surroundings clean and give abundant ventilation on all occasions, producing ideal conditions for a strong, sturdy growth. Apply no

stimulating fertilizers until the plants are making a clean growth.

A. F. J. B.

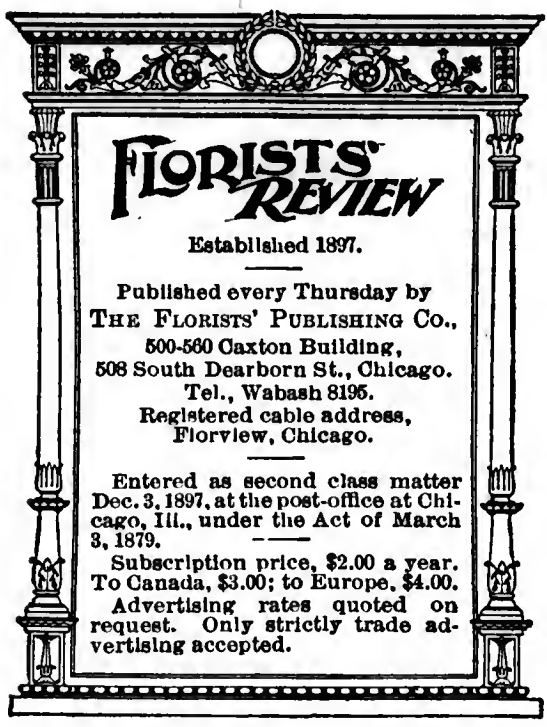
BRANCH ROT ON CARNATIONS.

I am sending a carnation plant and I should like you to tell me what is the matter with it. This plant is one of a bench of Herald and all the plants on the bench are affected as is this one.

C. S. N.—O.

The specimen was rather badly dried up when it arrived and little could be determined about the condition of the foliage. Examination of the stem reveals an attack of branch rot. The Herald has been discarded by most growers because it has lost vitality to such an extent that it falls an easy prey to almost any disease that happens along. It seems especially susceptible to the branch rot disease.

If your plants are badly affected, I should suggest that you tear them out, refill the bench with new soil and plant with healthy plants of some variety that is more vigorous in constitution. The high temperature which has prevailed throughout this section during the last two weeks has no doubt aggravated the trouble somewhat. Hold your temperatures as low as possible and keep the plants as dry overhead as possible without inviting an attack of red spider. A. F. J. B.



RESULTS.

We give them. You get them.
We both have them.

PREDICTIONS of cheaper coal continue, but no one has received lower quotations on his orders.

IN comparison with the sentiment prevailing in other trades regarding the business outlook, that among florists seems quite optimistic.

THE florist who spends his good coin, time and energy to get orders and then ships merchandise that won't bring a repeat order is throwing business through a sieve.

TODAY a greenhouse man's knowledge is worth so much just to grow flowers and plants that he no longer tries to be carpenter, steamfitter, plumber and brick-layer also.

WHILE there may be enough flowers during the autumn months, winter is likely to bring a shortage of stock when growers with low fuel supply close a part of their ranges.

THE mere fact of organization does not get anybody anywhere. One large organization has more power than a dozen small ones, but the power comes through work, not through desire.

THE augury by Major O'Keefe of a business epoch unprecedented in its prosperity for all impelled many of those who heard him at Indianapolis to set their glasses of prophetic vision at a longer-distance focus.

COAL output last week passed the 12,000,000 ton mark set as their goal by the mine operators. If this rate can be maintained, they assert, there will be no shortage. But diminution in price is not dwelt upon in their statements.

THE editor's desk recently has been gay with huge vases of Autumn King dahlia and Autumn Queen gladiolus, received through the parcel post from C. M. Grossman, of Evergreen Farm, Petoskey, Mich. Located between two of the Great Lakes, Petoskey seems to be specially favored in the matter of autumn climate. Large quantities of outdoor flowers come to the Chicago market from Petoskey long after the local outdoor supply is ended; and the quality of Petoskey flowers always is fine.

A GROUCH is a business liability, not an asset, and is especially unbecoming in a flower store.

THE grower who pays what he must for coal and fills his houses with stock to full capacity will find no shrinkage in his profits this winter.

OCCUPYING a place in the public eye by reason of their slogan, florists have developed a trade consciousness that compels continued progress.

REMEMBER that tie or that shirt you didn't need, but bought because you admired it in a shop window. Your window can sell flowers that way, too.

REDUCTION of working force on the railroads and in other industries will result in the return to this trade of erstwhile employees drawn away by higher wartime wages.

THE new address of the secretary of the Chrysanthemum Society of America and the president of the American Carnation Society is: Charles W. Johnson, 141 Summit street, Rockford, Ill.

REGULATIONS governing the movement of plants into and out of the District of Columbia, effective September 1, 1920, are contained in a leaflet of the Department of Agriculture just distributed.

THE rapid growth of the Want and For Sale departments of The Review has gained it particular attention. It is now accepted as the trade meeting place of those offering or seeking business opportunities.

Do you have that I'm-glad-to-see-you, glad-I-met-you, I'm-trying-hard-to-please-you attitude when you greet a customer? That's personality. That more than any other personal quality brings profit into your cash drawer. It's as important to your business as knowing how to read and write, and you're never too old to acquire it.

PROBLEM FOR RETAILERS.

Here is a case upon which a retailer has sought advice. See if you can solve the problem:

B was giving a reception for A, a newly-wed. A ordered two corsages, one for herself and one for B. Later that day B came in and ordered two corsages, one for herself and one for A. Now, what would an up-to-date florist do in such a situation?

THE GROWERS' WAY OUT.

Lowering of prices in many other lines is reported each week by the government experts and commercial agencies, the result usually of a drop in the price of raw materials. The abundant crops will, it is expected, send down the prices of foodstuffs. The disposition of labor, upon seeing the downward trend, to increase its energy and consequently the output of factories without increasing their overhead expense, foreshadows a reduction in quotations on still other commodities.

The manufacturers, or producers, in most fields, are able, obviously, to sell their commodities at lower prices, because the raw material and the labor cost them less. But the growers of flowers and plants are in a different boat. Their costs have not declined, but have risen. Coal, freight, fertilizer and, indeed, almost everything of consequence in a greenhouse has risen in price. The producer of flowers and plants finds him-

self compelled to get better returns for his output when manufacturers in other lines are profitably able to receive less.

His peculiar condition calls for keener judgment on the part of the grower than he has exercised before. He must, while paying higher prices, endeavor to keep his production cost as low as possible. To do this he must make the best use of every foot of bench space. This calls not only for economical operation and the elimination of waste, but also for obtaining high average quality as well as quantity. Rarely, if ever, is stock of high quality sacrificed or sent to the ash barrel. The extra care that is required to produce the better grades of stock is always well repaid. The public is ready to give what is asked for flowers that look worth it. Here, then, is the grower's best solution of his present peculiar problem—to produce as economically as he can the most that he can of the best that he can. In this way he will be able to secure his higher return when other producers are obtaining less.

COURSES FOR FLORISTS.

The New York State College of Agriculture at Cornell University is prepared this winter to offer exceptional advantages to young men and women who are to make flower growing their life work. The short winter course, which opens November 10 and continues until February 18, is planned primarily to benefit those who are to engage in the work commercially. At the present time there is keen competition among florists, and progressive young men realize that they must equip themselves with all the information possible if they are to make a success of the business.

Two courses are offered for those students especially interested in commercial cut flower and plant production. The first is commercial floriculture and greenhouse practice, and in this course a study is made of methods of growing standard florists' crops; the second is a course in commercial greenhouse and conservatory construction and heating. In addition to the courses mentioned, agricultural chemistry, soils, plant diseases and injurious insects are required subjects and the student may elect gardening and garden flowers, landscape planning and planting, or plant breeding.

Upon the satisfactory completion of the courses and after a student has subsequently spent a year in practical work, the college grants a certificate of proficiency on the approval of the professor in charge of the course and the proprietor of the establishment in which the student has been employed.

During the coming winter it is planned to have a series of lectures by some of the best men in the country who are engaged in successful flower production. This is an opportunity American young men should not miss and there should be a large registration, at least, of sons of men already engaged in flower production.

A booklet descriptive of all courses given during the winter in the short session of the College of Agriculture will be sent upon request by the secretary of Cornell University, Ithaca, N. Y.

BRIEF ANSWERS.

W. C. H., Pa.—Impossible to identify insect without other information than that it kills ferns. Send a specimen.

ILLINOIS ALLIES OPEN SEASON.

A Flood of Oratory.

Called by the announcement that Henry Penn, Boston's premier publicity-ist, would be the speaker of the evening, one of the largest crowds in the brief history of the Allied Florists' Association of Illinois assembled at Hotel Randolph, Chicago, on the evening of October 14 to find there a whole galaxy of stars of the business. Mr. Penn is widely known as chairman of the S. A. F. committee in charge of the trade's national publicity campaign and as a pioneer in the use of printers' ink for the development of flower selling. President Asmus introduced him with the statement that last year Mr. Penn's firm spent \$32,000 in the newspapers of Boston; almost as much as was spent for all America in the national campaign.

Because of the numerous other visitors to be heard from, Mr. Penn cut his speech short, contenting himself with an elaboration of the statement that dignified advertising properly backed up by merchandise and service will build any business, but continuity is necessary to preserve the value of what has been done before. Mr. Penn said that in his judgment the hope for progress in the national campaign lies in such organization as that just getting into action in Chicago and voiced the belief that this city will be found to have set the pace for the country; the trade will soon be organized and at work on the same lines in every large city in America, he predicted. Mr. Penn also said that in great part the success already obtained by the national campaign is due in large measure to the thought and work of Chicago's own George Asmus.

"Birthday" O'Keefe.

Unannounced came Major O'Keefe, the Boston advertising man who coined the trade's slogan, "Say It with Flowers," and who has been identified with the national campaign from its start. Major O'Keefe has a hobby. It is birthdays. He told his audience that it is a matter of official record that there are 300,000 of them every day in America. "Once get the public to send flowers on these anniversaries and your business will have increased many fold," said he.

Major O'Keefe said that in all his years in the advertising business he never had seen such good results obtained for so little money as in the

case of the campaign for flowers and that he feels certain the trade will see the value and find the means to double and quadruple the scope of the work in the course of the next two years. Speaking of the business outlook, Major O'Keefe said he would risk his reputation as a prophet on the statement that the readjustment now in progress will be completed within a few months and that the flower business, in common with all others based on sound principles, will then go ahead at a pace that will insure steady prosperity and development.

How Schling Does It.

A few weeks ago the writer of this column was in conversation with a senior officer of one of Chicago's largest trust companies, a banker whose name is known throughout the financial world. Gardening is his hobby and he knows as much of flowers as many florists do. In the course of that conversation this banker remarked that "Max Schling, of New York, is the most artistic florist in America; he creates pictures, using flowers instead of paints." Mr. Schling was present at the meeting October 14 and told how he does it. It was a repetition of a lecture given before the F. T. D. at Indianapolis earlier in the week and consisted of a practical demonstration in the use of flowers, supplemented by stereopticon views. The "lecture" was a running talk as he went along. Mr. Schling sought specially to bring out two points: How to create artistic effects and how to do it with the use of the minimum quantity of flowers. His dexterity was a revelation to many of those present and it must be that every retailer gained something of value from listening to him and watching him work.

Other Notables Present.

President Asmus found difficulty in providing a place on the program for the numerous trade visitors who were present. E. Allan Peirce, of Waltham, Mass., was there, as was Charles F. Boyle, president of Thomas F. Galvin, Inc., Boston. From nearer home came Vincent J. Gorly, of St. Louis, and C. C. Pollworth, of Milwaukee. The speechmaking was still in progress when train time came for those whose stay was brief.

The Allied Finances.

Before the speechmaking began a brief business session was held, notable because it was the first time that fig-

ures have been given as to the financial affairs of the cooperative publicity campaign. Treasurer William J. Smyth presented the following table of collections received by the Allied Florists' Association since the beginning of its operations last spring. It was as follows:

RECEIPTS.	
March, borrowed	\$ 5,000.00
April, collections	2,663.15
May	2,147.11
June	5,437.53
July	1,845.09
August	1,900.28
September	1,504.99
October to 13	606.12
Total	\$21,104.27
EXPENDITURES.	
Advertising and expenses	16,946.63
Balance October 13	4,157.64

The expenditures above reported included the repayment of \$3,000 of the bank loan with which the association started business.

Big Week Coming.

Secretary Swenson, who is conducting the publicity affairs of the association, gave a long report regarding the arrangements made for a "Say It with Flowers" week, November 8 to 13. The association has appropriated \$3,500 for expenditure in behalf of the undertaking. Numerous "stunts" have been devised to arouse public interest. An airplane will be employed, carrying the trade slogan on the under side of its wings and dropping flowers on the city. Prize contests have been arranged, both for florists' window decorations and for flower decorations in the general stores. Arrangements have been made for the advertising of flowers at banquets and football games that week. On Armistice day flowers will be sent to the military and other hospitals, with the compliments of the association and with prearranged publicity. A press agent has been employed. Every florist is urged to decorate his store. More about the arrangements will be found in the Chicago newsletter this week.

CHICAGO.

The Market.

The weather has been too fine for the best interests of the flower business, forcing considerable quantities of stock on the market while reducing demand for flowers. Nevertheless, business has been excellent, nearly all wholesale houses reporting aggregate sales well ahead of those of a year ago. Shipping trade still is relatively stronger than city trade. Local retailers, as a class, according to the other branches of the

ADVERTISERS PLEASE NOTE

The steadily increasing size of The Review, both in number of pages and in circulation, makes it imperative that advertising copy be obtained farther in advance of publication date. In order that forms may be held open as late as possible, advertisers are urged to send instructions (to start or change) to reach Chicago Thursday, Friday or Saturday, whenever possible. Monday is the last day on which instructions regarding display advertisements can be received for the issue of that week.

Big Mums

The Finest in Chicago

Pompons

All Types and Colors

*In Large
Supply*

Carnations

We are ready with a much larger supply of Carnations than last season, and the finest quality ever known at this early date—leaders with Laddie.

Sweet Peas

Our arrangements this season include a larger supply than ever before of winter-flowering Spencer Sweet Peas.

We are already picking Peas in some quantity.

VALLEY! VALLEY!!

Amling's is headquarters; you can get it here in quantity.

CURRENT

ROSES

		Per 100
Premier, special.....	\$25.00	@ \$35.00
Premier, medium	18.00	@ 20.00
Premier, select	12.00	@ 15.00
Premier, short	6.00	@ 8.00
Russell, special.....	25.00	@ 35.00
Russell, medium	18.00	@ 20.00
Russell, select.....	12.00	@ 15.00
Russell, short.....	6.00	@ 8.00
Columbia, special	20.00	@ 25.00
Columbia, medium	12.00	@ 15.00
Columbia, select	8.00	@ 10.00
Columbia, short	4.00	@ 6.00
Butterfly, special.....	18.00	@ 20.00
Butterfly, medium.....	12.00	@ 15.00
Butterfly, select.....	8.00	@ 10.00
Butterfly, short	4.00	@ 6.00
Milady, medium	15.00	@ 20.00
Milady, select.....	10.00	@ 12.00
Milady, short.....	6.00	@ 8.00
Montrose, medium	15.00	@ 20.00
Montrose, select.....	10.00	@ 12.00
Montrose, short.....	4.00	@ 6.00
Ophelia, special	12.00	@ 15.00
Ophelia, medium	10.00	@ 12.00
Ophelia, select.....	6.00	@ 8.00
Ophelia, short.....		4.00
Dbl. White Killarney, med.,	15.00	@ 20.00
Dbl. White Killarney, select,	10.00	@ 12.00
Dbl. White Killarney. short.,	4.00	@ 8.00
Sunburst, medium.....	12.00	@ 15.00
Sunburst, select	8.00	@ 10.00
Sunburst, short.....	4.00	@ 6.00

Extra Special roses billed accordingly.

CORSAGE ROSES

	Per 100
Cecile Brunner.....	\$3.00

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

Fancy

and carefully handled

Roses

in all popular varieties

*Chicago's Largest
and Finest Supply*

PRICE LIST

AMERICAN BEAUTIES

Per doz.

30 to 36-inch stems\$5.00 @ \$6.00
20 to 24-inch stems 3.00 @ 4.00
Shorterper 100, 8.00 @ 12.00

CHRYSANTHEMUMS

Per doz.

Yellow.....\$1.50 @ \$6.00
White..... 1.50 @ 5.00
Pomponsper bunch, .50 @ .75

CARNATIONS

Per 100

Good Stock.....\$3.00 @ \$4.00
Fancy Laddie..... 6.00

SWEET PEAS

Per 100

Spencers, several colors.....\$1.50 @ \$3.00

MISCELLANEOUS

Per 100

Valley\$10.00 @ \$12.00
Easter Lilies 15.00
Daisies 1.50 @ 2.00
Cattleya Orchids.....per doz., 18.00 @ 25.00
Myrtle.....per bunch .35
"Flowering Clover"...per bunch .35 @ .50

GREENS

Ferns.....per 100, 40c; per 1000, \$3.50
Plumosus.....per bunch, \$0.50 @ .75
Sprengerl.....per bunch, .50
Adiantum, fancy long....per 100, 2.00
Smilax.....per doz., 4.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.

Saturday to 8 P. M.

Closed on Sunday

**We offer this
Market's Most
Complete Assortment**

In addition to large supplies of the varieties shown in the adjoining Price List, we offer such novelties as Crusader, Golden Rule and Victor, the two latter not to be had elsewhere.

Amling's Roses are recognized as among the most carefully grown and handled in America.

**We have the largest supply
of Beauties in the middle
west—a new crop just on.**

NOTE—Order Early

We close at 5 p. m. It still is only 4 p. m. in places that are not "saving daylight." Send orders in time.

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978
1977
1975

CHICAGO, ILL.

GEO. C. WEILAND, President
FRED SCHRAMM, Vice-President
RUDOLPH ELLSWORTH, Secretary
CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

**We've Got
the Goods**

Do You Want Them?

Linked with our very large supply—larger this season than ever before—of highest quality Roses, Carnations, Mums and other flowers, it is our earnest and constant aim to excel in all things that go to make good service. “Service” is more than an abstract word here; it is the spirit of our business. It is one of the fundamentals that has made possible our rapid growth and increasing ascendancy in the trade. That which is worthy in quality and service you will find here.

Price- Our prices may not be the lowest quoted, but they always represent the most substantial values in stock of the highest quality. No one offers more for the money.

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS / CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

CURRENT PRICE LIST

ORCHIDS:

Cattleyas, \$2.00 each

Oncidiums, \$6.00 per 100

Vandas, 50c each

	Per 100
Premier	Special.....\$25.00 to \$30.00 Long 18.00 to 20.00 Medium 10.00 to 15.00 Short..... 8.00
Russell	Special.....\$25.00 to \$35.00 Long 18.00 to 20.00 Medium 12.00 to 15.00 Short..... 8.00
Dunlop	Special.....\$25.00 Long\$15.00 to 20.00 Medium 10.00 to 12.00 Short 8.00
Milady	Special\$25.00 to \$30.00 Long 18.00 to 20.00 Medium 12.00 to 15.00 Short..... 8.00
Columbia	Special\$20.00 to \$25.00 Long 15.00 to 18.00 Medium 10.00 to 12.00 Short..... 8.00

	Per 100
Ophelia	Special.....\$20.00 Long\$15.00 to 18.00 Medium 10.00 to 12.00 Short..... 8.00
Sunburst	Special.....\$20.00 Long\$15.00 to 18.00 Medium 10.00 to 12.00 Short..... 8.00
White	Special.....\$20.00 to \$25.00 Long 15.00 to 18.00 Medium 10.00 to 12.00 Short 8.00
Mrs. Ward	Long.....\$10.00 Medium 8.00 Short 6.00
Butterfly	Special.....\$20.00 to \$25.00 Long 15.00 to 18.00 Medium 10.00 to 12.00 Short..... 8.00

BRUNNER, the Miniature Rose..... \$2.00 to \$3.00 per 100
Extra Special Roses Billed Accordingly

Miscellaneous Flowers

Carnations	Per 100
Select	\$ 2.00 to \$ 2.50
Fancy	3.00 to 4.00
Extra Fancy	5.00
Valley	12.00
Sweet Peas	1.50 to 3.00
Ball's Calendula	4.00 to 6.00
Tritomas	8.00

Chrysanthemums	Per Dozen
White	\$2.00 to \$4.00
Yellow	2.00 to 4.00
Pompons, assorted colors, per bunch,	.50 to 1.00
Giganteum Lilies	
Per 100.....	\$20.00
Per doz.....	2.50

Decorative Greens

Ferns.....	\$3.00 per 1000
Adiantum.....	1.50 per 100
Plumosus.....	50c bunch

Sprenger.....	35c to 50c bunch
Smilax.....	\$4.00 doz.
Galax.....	\$3.00 per 1000

WOODWARDIA FRONDS, \$10.00 per 100

Special prices on regular orders or large lots.

Prices Subject to Change Without Notice

Order Early We close at 5:00 o'clock—at your place it probably then is **4:00 P. M.**

RUSSELL COLUMBIA PREMIER MILADY HEARST OPHELIA SUNBURST

Excellent Autumn Roses

BUTTERFLY KILLARNEY W. KILLARNEY RICHMOND CRUSADER NESBIT BRUNNER

Fine Quality in All Leading Varieties

YELLOW
WHITE
PINK

MUMS—POMPONS

YELLOW
WHITE
PINK

CARNATIONS

White, Light Pink,
Deep Pink, Red

NEW CROP

In good supply, with quality exceptionally fine for so early in the season.

Easter Lilies, Rubrum Lilies, Valley, Dahlias, Celosia, Cosmos, Zinnias

and all other seasonable Cut Flowers, including Greens of all kinds.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House



With the opening of the **Fall Season**, why not place a regular standing order with us for two or more shipments per week, thereby protecting you when a scarcity exists?

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**PRICES
AS
LOW
AS
OTHERS**

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

trade, are not overly endowed with the merchandising instinct.

Chrysanthemums have come in much more abundantly than earlier in the month, but the supply does not yet approach full tide. Offerings are principally of yellow and white, few pink being seen. Most of the stock is of good quality, though the greater part of it is small blooms. Big, fancy flowers are scarce, most of the blooms having been grown two, three or even four to the plant. The prices realized, while not so good as the week before, seem to afford the growers a fair margin of profit. There is as yet nothing like the glut of last season. Pompoms are in moderate supply in many colors. They are selling well.

Chicago seldom has had a finer supply of roses. The quantity cut is not excessive, but nearly every grower is sending good stock to market. Many of the flowers are as near perfection as we ever see them. The supply of medium

TOPPET

**Wholesale
Cut Flowers
and Supplies**

30 E. Randolph St.

Chicago

Phone Central 6284

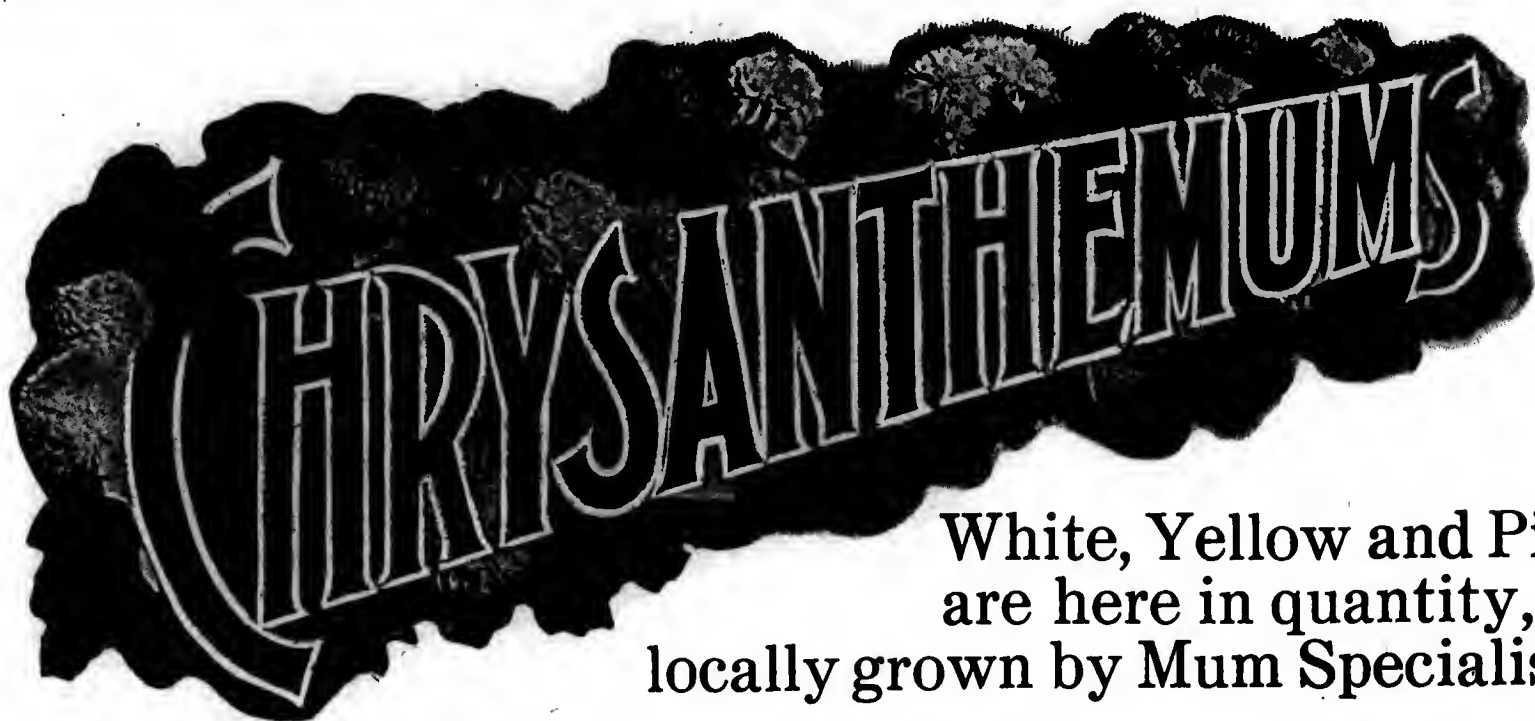


Mention The Review when you write.

stems is largest. There are not many special long stems and the supply of shorts is below requirements. Columbia, Premier and Russell continue to pre-

dominate, as they have and doubtless will for months.

The supply of carnations increases each day, but so does the demand, and



White, Yellow and Pink
are here in quantity, all
locally grown by Mum Specialists.

\$2.00, \$3.00 and \$4.00 per dozen

Good stock, \$15.00, \$20.00 and \$25.00 per 100. Extra fancy, \$5.00 per dozen.

Pompons are ready — All colors, 35c, 50c and 75c per bunch.

Roses of Fine Quality

Specially Strong on Columbia, Russell and Premier

Also nice cuts of Dunlop and Butterfly, Ophelia and Sunburst, White Killarney and Milady—all lengths, but the demand for shorts frequently exceeds the supply.

CARNATIONS, \$2.00 to \$4.00 per hundred.

Nice, clean flowers, with stems of seasonable length.

Cattleyas, fancy home grown, \$1.50 and \$2.00 each.

Sweet Peas

\$2.00 to \$3.00 per 100

Giganteum Lilies

\$20.00 per 100

Valley

\$12.00 per 100

Fancy Ferns, best stock, \$3.50 per 1000

In ordering of Randall you have the assurance that you have back of you the largest supply in America.

AL RANDALL
COMPANY
180 N. Wabash Ave., CHICAGO

L. D. Phone
Central 7720

all good flowers are selling. It looks as though last season's high prices would not be reached this year, but it seems quite probable growers will cut so many more flowers that they will do just as well. Certainly, up to this date they are ahead.

Violets are coming in, but they are not good enough to meet the requirements of a critical trade. Sweet peas get the bulk of the business on corsage flowers. Outdoor flowers are little seen, though a few gladioli, some asters and a few tritomas are offered. Calendulas are much more abundant and probably will be plentiful this season. A fall in the price of orchids to half previous values resulted in increased demand, which brought a rebound in prices, which now stand at about two-thirds what the best cattleyas brought during the late summer. Valley frequently is short of the requirements and those who want it for special orders are advised to make their needs known in advance.

The feature of the green goods market is the advance in the price of ferns. According to eastern shippers there is probability of a shortage this season and prices at present are higher than ever before known at this date. Asparagus and adiantum, on the other hand, are more plentiful than they have been.

Flower Growers Grow.

At a meeting of the directors of the Chicago Flower Growers' Association, held October 19, approval was given a new lease on the association's headquarters, at 184 North Wabash avenue, which embodies two features of interest aside from the fact that the rent on the street floor space is doubled over the rate paid at present and for the last five years. The new lease on the present space on the street floor and basement is for three years from May 1, 1921, and seems to insure that there will be no important change in the market's location within that time, as the four largest flower houses now are set in their present quarters for from three to five years more. Another feature of the Flower Growers' new lease is that it provides for enlarging the basement shipping department, presided over by C. L. Sherer, to almost three times its present size. This is to be done immediately. Another large storage refrigerator will be installed as soon as possible. While Manager Klingsporn would like also to increase his street floor space, it can not easily be done at present, and he thinks the added facilities for the steadily increasing shipping trade will meet their most urgent needs.

"Say It with Flowers" Week.

"Say It with Flowers" and flower week will start Monday, November 8, and end Saturday, November 13. This will be the biggest flower stunt ever put over in Chicago. The association is spending \$3,500 on this campaign. The week previous the newspaper campaign will be started, and the public will be told about the coming event. Likewise the newspapers will print various news items and other publicity matter relating to "Say It with Flowers" week. During the big week the newspapers will, of course, be used extensively, both as to paid advertising and free publicity matter. An airplane carrying on its lower wings the "Say It with Flowers" slogan will fly over the loop and other sections of the



Pyfer's Flowers

make a happy and lasting impression, and the price is so reasonable that it is a pleasure to remember them always as *the best*.

Begin the season right by connecting with us, as we shall have plenty of stock to take care of your orders. We cannot handle all the flowers coming into the market, therefore we handle only *the best*. We have always paid special attention to out-of-town trade, realizing they must have exceptionally well grown and carefully selected stock to reach them in good condition, so that we may have their continued patronage.

ROSES: Columbia,

Russell and Premier	Per 100
Long fancy.....	\$15.00-\$18.00
Choice medium ..	10.00- 12.00
Good shorts	8.00

Ophelia, Sunburst, White

Killarney and Hoosier Beauty	
Long fancy.....	\$8.00-\$10.00
Choice medium ..	6.00
Good shorts	5.00

Cecile Brunner\$2.00 per 100

CHRYSANTHEMUMS:

Choice, white, yellow	Per Dozen
and pink	\$5.00
Select.....	\$3.00-4.00
Good.....	1.50-2.00

Remember us the next time you are in need of flowers from this market.

CARNATIONS:

	Per 100
Extra Select	\$3.00-4.00
Choice	2.00-2.50

POMPONS:

New standard varieties,	
large bunch.....	50c-75c

FERNS: New Stock,

per 1000.....	\$3.00
---------------	--------

GALAX: Per 1000.....\$2.00

ASPARAGUS PLUMOSUS:

per bunch.....	35c-50c
----------------	---------

ASPARAGUS SPRENGERI:

per bunch.....	25c-35c
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A.T. Pyfer & Company

Our Motto: "Nothing is too much trouble to please a customer."
164 NORTH WABASH AVENUE CHICAGO, ILLINOIS

city Monday, Wednesday and Saturday. Flowers and literature will be dropped from this plane, each flower having a card attached advising the public that this flower is the gift of the Allied Florists' Association, and that a flower

show is taking place in every florists' shop in the city. Following is the program announced from the manager's office:

Hospitals and charitable organizations are to be presented with flowers as a gift from the

AN ACKNOWLEDGMENT

to

GOOD SERVICE

by the

RETAIL FLORISTS

The responses we get from our advertisements in the FORM OF ORDERS are a DIRECT INDICATION that our SALES SYSTEM offers advantages not to be had elsewhere.

A System by which YOU will know what you are to get before placing your Cut Flower orders.

A System that gives a service that ultimately will become STANDARD in the Chicago Wholesale Cut Flower Market.

You will admit that the sale of roses with all lengths of stem in inches (by code), simultaneously describing quality and crop condition, not only SIMPLIFIES BUYING but MAKES IT SAFE for the OUT-OF-TOWN BUYER.

Something in this direction was wanted by the Retail Florists and we provided it.

Our sales system means something to YOU.

Buy here for the same reasons others buy here.

You can rely on

KENNICOTT BROS. CO.
174 N. Wabash Ave.
CHICAGO

"THE PRINCIPAL LOCATION IN THE MARKET"



"OLD IN YEARS but
YOUNG IN IDEAS"

H. B. KENNICOTT, Pres.
J. E. POLLWORTH, Sec'y and Mgr.

GLASS by the
MILLION
Daily Production
by the
THOUSANDS

A large and dependable supply of
Mums for All Saints' Day

A quality to fit the needs of every retailer

Carnations, Roses, Valley, Peas

Our Prices Never Are Higher than Others Ask for an Equally Good Grade of Stock.

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
 L. D. Phone Randolph 6578

CHICAGO

SELECT MUMS

ROSES, SWEET PEAS, GARDENIAS

and all other Seasonable Flowers for particular buyers.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

members of the Allied Florists' Association. Newspaper editors will receive baskets of flowers. State street merchants will have window displays decorated with real flowers. The association is offering a prize to the merchant whose display is the most beautiful, also the most practical for coöperation in our "Say It with Flowers" program.

Wednesday noon the Association of Commerce holds its weekly meeting at the Hotel La Salle. At this big event there will be a speaker who will tell of the need of flowers in modern business and at all tables there will be flowers and also the "Say It with Flowers" folder.

Armistice day flowers will be distributed to wounded and sick service men in the hospitals in Chicago, at Fort Sheridan and the Great Lakes.

Two ways of coöperating with the biggest of all flower weeks are: Use the folders and posters and auto banners, which will be sent free. All retail members of the Allied Florists' Association will receive these folders in plenty of time to enclose them in their monthly statements November 1 and also to mail them out to their customers to whom monthly statements will not go. Posters will be furnished free and are for use in windows. This is the first item of coöperation. The second is to dress up the display so that the shop will be a regular "honest to gosh" flower show.

The newspaper publicity matter will start November 4, four days before the beginning of the week. These ads will tell the public all about the big "Say It with Flowers Week" and hundreds of flower shows all over town.

Their Natal Days.

John P. Degnan, of Henderson's Seed Store, was born October 16, 1873. At

the age of 10 he entered the Randolph street training school, in the class then in charge of S. F. Leonard.

W. J. Smyth, who is treasurer of both the Retailers' Association and the Allied Florists' Association, was born at Albany, October 20, 1863. He began his Chicago experience as a boy with E. Wienhoeber.

August F. Poehlmann was born at Milwaukee, October 21, 1869. He started in the greenhouse business at Morton Grove at the age of 20, or thirty-one years ago. How time does fly!

N. J. Wietor was born in Rogers Park, where the greenhouses now stand, October 24, 1872. He has not yet taken up golf.

Various Notes.

It is one of C. J. Michelsen's convictions that equipment is cheaper than labor, so the E. C. Amling Co. has installed a new system of bookkeeping which will enable one bookkeeper to do the work of two or three. It is a Burroughs machine, built to meet the special needs of the cut flower commission

business, and writes the customer's statement while posting to the account, all with the pressure of a single key.

C. W. Johnson has removed to Rockford with his family, having taken charge of the Buckbee greenhouses and store October 1.

John Poehlmann approves the idea for a recognized list of twelve birthday flowers, and thinks Vincent Gorly's list is as good as can be made. Mr. Poehlmann asks his friends to help push it along.

Word has come from C. L. Washburn that he found O. P. Bassett extremely ill at Pasadena, his advanced age rendering recovery improbable in spite of an indomitable spirit.

The A. B. C. distributed two cars of giganteum bulbs October 18.

P. C. Schupp says that seventy-five per cent of the business of the J. A. Budlong Co. now is shipping trade.

Zech & Mann, who have numerous customers in New Orleans, report that All Saints' day orders for chrysanthemums are coming in nicely.

J. Bomberger, who was located on

MUMS!

We are the largest growers of Mums in the Chicago market—quite likely the largest growers in America. Our list includes all the old favorite varieties and the best of the novelties. The cut has begun and will increase each week till Thanksgiving. Send along your orders.

POMPONS IN DAILY INCREASING SUPPLY

ROSES AND CARNATIONS

ORDER OF THE GROWER

Our prices never are higher than others ask if they ship an equal grade of stock.

WIETOR BROS.,
30 E. Randolph St. CHICAGO, ILL.

FLOWERS "at their best" From Grower Direct
WEILAND-RISCH CO.
154 North Wabash Ave. **FLOWER GROWERS** CHICAGO

Woodlawn avenue for many years, has reerected some of the houses on his property along Ninety-fifth street, where a big chimney now is being built. He will wholesale principally.

C. H. Fisk is on his way home from the Orient, where he has spent six months in the interest of the A. L. Randall Co.

S. Bryson Ayres, of Kansas City, was here recently, showing samples of celosias. He took many orders for them from local retailers, who were quick to recognize their possibilities, especially for basket work.

G. M. Reburn and Mrs. Reburn drove the Marmon to and from Indianapolis last week.

A. Henderson says he believes there is no important surplus of Dutch bulbs in the United States this year and that mail orders, now coming in heavily, will clean up the stock on hand considerably before the demand is satisfied.

A. F. Borden, of the Redondo Floral Co., Los Angeles, Cal., spent October 15 in Chicago on his way home from Indianapolis. Mr. Borden's company has many connections here, as it is one of

PERCY JONES
Wholesale Cut Flowers and Florists' Supplies

30 East Randolph Street
CHICAGO, ILL.

100% Service



Mention The Review when you write.

the largest retail enterprises in the country.

Vincent J. Gorly was here October 14, to look over the market and push the general adoption of his list of birthday flowers for the months, to which he has given a great deal of study. He believes that the use of flowers for birthday anniversaries affords the greatest opportunity for increasing the business.

One of the week's visitors on the market has been Mr. Martin, proprietor of the Martin & Forbes Co., Portland, Ore., one of the leading retail concerns on the Pacific coast.

Cincinnati, O.—The Rockport Greenhouse Co., capitalized at \$100,000 to \$200,000, has been recently incorporated.

MUMS ARE READY

You will like our Mums—grown by specialists and handled with utmost care.
NOW BOOKING ORDERS FOR ALL SAINTS' DAY.

SELECT ROSES

If you will try our Roses, any color, you will find they compare favorably with any others you have used—all varieties, well grown—any length stem you need.

Lilies OF BEST QUALITY Carnations GOOD STOCK ALL COLORS

and all other flowers in season.

Ferns and all other Greens.

You will find this a good source of supply.

ZECH & MANN

Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

NEW YORK.

The Market.

The business accomplished in the cut flower markets last week was fair, although considerable effort was necessary to move the supply, which was in excess of demand. Outside material, such as early-flowering chrysanthemums, dahlias and other late flowers, continued to arrive heavily, and checked the movement of protected stock considerably. Conditions at the opening of this week were not changed, and it is expected they will continue until there is a killing frost, signs of which are entirely absent.

Chrysanthemums are arriving in quantity no greater than in other seasons, but their movement is handicapped by the large supply of excellent dahlia blooms available, which, as retailers say, furnish seekers for color effects plenty of material at low prices. The supply of gladiolus blooms has about ended, although a few are straggling in.

Roses are not in oversupply by any means, but the movement of arrivals is slow, because of the other conditions. Grades less than fancy have toppled a little in price, shorts moving anything but freely, while stock with good stems is bringing prices near to those of last week. White roses are particularly scarce, and buyers wait for arrivals to obtain requirements. About the only white rose available is Double White Killarney, and it is quite evident that whites have been passed up by growers generally. The quality of other hybrid teas is good, and as the supply is hardly normal, a diminution in the arrivals of outside flowers may send quoted prices up materially. American Beauty is in

good supply, and prices of special stock seem to vary day by day. As it is grown in less quantity than formerly, the demand for this flower has a greater effect on prices.

The supply of carnations is increasing weekly, and the quality is about that expected at this time of year. Scarcity of coal is largely responsible for poor stock, night temperatures running as low as 40 degrees quite often.

Orchids are plentiful. Cattleyas are

arriving in good quantity and meeting a fair demand. White lilies are moving slowly. Lilies of the valley are not at all plentiful, but move slowly. Chrysanthemums are dragging badly, few bringing the higher prices. Violets are in fair supply, but the weather is against quality, and prices are hard to quote.

Publicity Campaign Planned.

A special meeting called by the New York Florists' Club to promote an or-

BOXWOOD

Now booking orders for first-class boxwood for delivery after October 25.
Price quoted upon application.

ALSO RECEIVING

**Fine Mums, Pompons, Roses, Carnations, Lilies
Dahlias and all Seasonable Flowers and Greens.**

Shipping Orders Given Special Attention

FLORISTS' SUPPLY CO., Inc.

618-620 Duquesne Way, Pittsburgh, Pa.

CUT TUBEROSES

FOR IMMEDIATE SHIPMENT

Write, wire or phone

IMPERIAL GARDENS, Sugar Land, Texas

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 Chicago, Ill.

CHRYSANTHEMUMS - - \$3.00 to \$5.00 per doz.
ROSES AND CARNATIONS

Buy Direct From the Grower

Current Price List

[Subject to change without notice]

MRS. CHAS. RUSSELL and PREMIER

Per 100

Specials \$20.00 to \$25.00
 Select 15.00 to 18.00
 Medium 10.00 to 12.00
 Short 6.00 to 8.00

OPHELIA, MILADY and SUNBURST

Per 100

Specials \$15.00
 Select \$10.00 to 12.00
 Medium 6.00 to 8.00
 Short 4.00 to 5.00

GALAX—

Per 1000

Bronze \$3.00
 Green 2.00

COLUMBIA

Per 100

Specials \$18.00
 Select 15.00
 Medium \$10.00 to 12.00
 Short 5.00 to 8.00

Killarney.....

Per 100

White Killarney... } Specials \$15.00
 Select \$10.00 to 12.00
Killarney Brilliant } Medium 6.00 to 8.00
 Short 4.00 to 5.00

ROSES, OUR SELECTION..... 5.00

Adiantum, per 100..... \$2.00

Asparagus, per bunch..... \$0.50 to .75

Ferns, per 1000..... 4.00

CARNATIONS—All Colors..... \$3.00 to \$4.00 per 100

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS

JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

MOSS GREEN CHIFFON, 6-inch, 10c per yard. Subject to prior sale.

IB TOOTHPICKS, 100 boxes to case, \$6.00 per case.

GREENING PINS, 10-lb. boxes, SPECIAL, \$3.00 per box.

GENUINE HOLLAND AIR FERN, \$1.50 per dozen bunches, \$11.50 per 100 bunches.

GOLD LETTERS, No. 1, 60c per 100, \$5.50 per 1000; No. 4, 45c per 100, \$4.00 per 1000.

SILKALINE thread, Meyer's, FF or FFF, \$2.25 per pound. SMILAX thread, Meyer's, \$2.00 per pound.

YAZOO Florists' Green Thread on tubes, \$1.25 per pound.

WHITE WOODEN EASELS, write for special prices.

Wire Design Specialists.

Complete Line of Florists' Supplies.

Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.

BIG SPECIAL PRICE LIST OF FLORISTS' SUPPLIES

SENT FREE ON REQUEST. EVERY ITEM REDUCED.

GEO. H. ANGERMUELLER CO., Wholesale Florists, 1324 Pine St., St. Louis, Mo.

ganization to inaugurate a movement looking to publicity for flowers was held at the club's rooms, in the Engineering Societies building, Monday evening, October 18. President Henshaw presided and about 100 members of the trade were present. It was a get-together occasion and the views of many were aired. J. Fred Ammann, secretary of the National Flower Growers' Association, made one of his characteristic addresses, in which he touched upon

the great necessity for publicity in the florists' trade and upon the advisability of organization on the part of growers.

Considerable enthusiasm was evident throughout the meeting, and finally organization was effected, with A. M. Henshaw as president and John Young as secretary. While there was a long discussion, no plan was definitely decided upon for the financing of the proposed campaign.

Various Notes.

E. C. Horan, the wholesale florist at 43 West Eighteenth street, died during the night of October 18 of pneumonia. The funeral took place from the Campbell undertaking establishment, 1970 Broadway, Wednesday, October 20. Wm. T. Iler, who has been connected with Mr. Horan for nearly thirty years, will continue the business.

The decoration of the national horse show, the largest and most elaborate dec-

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CHRYSANTHEMUMS of Superior Quality in all Leading Varieties

Premier	\$6.00 to \$25.00 per 100
Russell	6.00 to 25.00
Columbia	4.00 to 20.00
Ophelia	4.00 to 15.00
Butterfly	4.00 to 15.00
Milady	4.00 to 15.00
Kaiserin	4.00 to 15.00
Richmond	4.00 to 12.00
Sunburst	4.00 to 12.00
White Killarney	4.00 to 12.00

Chrysanthemums	\$2.00 to \$ 5.00 per doz.
Carnations	2.00 to 4.00 per 100
Easter Lilies	15.00
Dahlias	2.00
Daisies	1.00
Celosia35 to .50 per bunch
Plumosa50 to .75
Sprenger50 to .75
Adiantum	1.00 to 2.00 per 100
Ferns	3.50 per 1000

Greenhouses: { Pleasant Hill, Mo.
Phone 18.

Over a half million
square feet of glass

Store Phones: { Home, Harrison 2765
Bell, Grand.....2765

oration in this city, is being made this year as formerly by H. H. Burns, 509 Madison avenue. The report that Leikens, Inc., was to do this work was erroneous.

The annual flower show of the Morris County Gardeners' and Florists' Society will be held at Morristown, N. J., October 27 and 28.

Antonio Martin, of Carballo & Martin, Havana, Cuba, with his family, left for home Friday, October 15, after a stay in New York of several weeks. Robert Mason, for many years with Charles Thorley, has accepted a position with the firm and left for Havana, October 18.

Between Saturday night, October 16, and Monday morning, October 18, a thief or thieves entered the quarters of E. C. Horan and Lecakes & Bros., in the Eighteenth street flower market, and carried off the loose change usually kept over night in the desks. The safes were untouched.

In the list of incorporations in New York state published last week was that of the Western Rose Co., Westbury, L. I., capitalized at \$50,000, with J. Vermeulen, H. Van Denhoora and W. Y. Hallock, incorporators.

The retail business of J. J. Brozat, at Bloomfield, N. J., has been taken over by W. M. Bishop, formerly connected with W. G. Badgley.

The fourth annual exhibition of the Stamford Horticultural Society will be held in the New Horticultural hall, Stamford, Conn., November 5 to 7.

J. F. Ammann, Edwardsville, Ill., was around the markets October 18, and addressed a gathering of growers at the special meeting of the New York Florists' Club in the evening. J. H. P.

RICHMOND ENTERTAINS.

[Continued from page 24.]

tains 28,000 Premier, 20,000 Butterfly, 20,000 Columbia, 10,000 Crusader and 10,000 White Killarney. Last year 200,000 own-root roses were sent out and 160,000 grafted. The total this coming season, if the supply of Manetti is forthcoming, is expected to be about half a million. If production during the coming year is in the same proportion as it was last season, 1,800,000 roses will be cut at this range in the current twelve months.

A batch of 600 plants of Red Columbia, Joseph Hill's new sport, was the object of much notice and received a good deal of favorable comment.

A few chrysanthemums are grown, among them Excelsior, yellow, Rich-

*Flower
Facts—*
Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowers.

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Jute Tube Rope (4 ply). About 10 to 12 lbs. to ball. Price, per lb. \$0.35
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White Cotton Twine on Cones. About 2½ lbs. each, per lb. \$0.90
Green Sea Island Twine on Cones. About 2½ lbs. each, per lb. \$1.20
Twine Holders for Cones, each..... .50

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flowers are a
thing of beauty—

and all that is used in connection with their display, their delivery to the purchaser, should be of a nature that tends to intensify that beauty.

As an assistance toward that end, use these classic, well made jardinières.

They cost but little—yet are greatly appreciated by all buyers of flowers.

They demonstrate to your customers your desire to please, even in little things.

Send for illustrated folder, showing the 12 designs in which they are made.

Mono Service Co.
NEWARK, NEW JERSEY

We are now prepared to supply you with the best

Carnations

in this market.

OUR BIG FANCY
CHRYSANTHEMUMS
ARE NOW READY

ROSES

Best shipping varieties, long stems, long buds

Cleaning up our 5-acre field of **Celosia**, assorted, \$5.00 for a large box.
Make your windows smile with **Celosia** while the variety of flowers is limited.

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11 S. La Salle St., CHICAGO

Local Chrysanthemums Now Ready

Plenty of Good Shipping Roses

Russell and Premier..\$0.08 to \$0.20 each
Columbia and Milady. .08 to .20 each
Ophelia and Killarney. .06 to .15 each
Easter Lilies.....\$2.00 per doz.

Mums, all colors, \$2.00 to \$4.00 per doz.
Carnations.....\$0.04 each
Galax, green.....\$2.00 per 1000
Ferns.....\$3.50 per 1000

Crepe Paper, all colors.....\$5.40 per doz.

Florist Mats, assorted colors.....\$3.00 per doz.

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REFRIGERATORS for all Purposes

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McCray Refrigerator Co., 2838 Lake St., Mendota, Ill.

mond, noted previously, and Sunshine, thought to be an excellent pompon.

Construction Ideas.

In the new propagating house, 30x200, Joseph Hill developed a novel kind of side wall. In the absence of concrete,

Write for our 32-page booklet

"Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

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SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

he stretched galvanized hardware cloth between the posts to a height of thirty inches and plastered it on both sides with concrete cement. The result is a wall three-quarters of an inch thick which the hardest kick failed to dent. In cost it proved to be about half that of concrete.

The legs of the benches in this house are concrete building blocks, 4x8x16 inches, stood on end on a shovelful of concrete in a hole six inches deep. Across these are 3x3-inch wooden cross bars supporting stringers, on which are laid tile.

In his shed Mr. Hill had arranged an ingenious device for heating water for shower baths. A 1½-inch pipe was jacketed on a ¾-inch water pipe, the length of the shed. The steam turned into the larger pipe heats the water in the pipe it surrounds.

A battery of four 150-horsepower Brownell boilers heats the range. A Kroeschell refrigerating system is also in use here.

Range of Carnations.

At the luncheon roll call later W. J. Keimel introduced himself as a professional rose grower of Elmhurst, Ill., and an amateur carnation grower of Richmond, Ind. He piloted the visitors from the Hill establishment to the houses of the Richmond Greenhouse Co. and displayed some excellent carnations, grown under the direction of Manager Lawrence Lahman.

There are 52,000 carnation plants here. Laddie numbers 15,000 and Matchless 13,000. In smaller numbers are grown Aviator, Nebraska, Benora, Enchantress Supreme, Topsy and Mrs. C. W. Ward. All show splendid growth and are in excellent condition.

Some chrysanthemums were seen also. The varieties grown included Richmond, Comoleta, Chieftain, Bonaffon, Golden Glow, Early Frost and Golden Queen. In solid beds was as thick a growth of pompons as one can find. The stock was in excellent shape and promised a bountiful crop. Christmas Gold, Ida and Niza were the leading varieties.

Luncheon at Church.

On the way to luncheon the party stopped at the range of George R. Gause. Here is about 18,000 feet of glass, filled with roses, carnations, chrys-

FRAT-M'S

Frat-Ms are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used, from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-Ms a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

STATE FAIR FLORAL CO., SEDALIA, MO.

CHRISTMAS CARDS

- No. 17—Christmas scene in colors.
- No. 19—Christmas, assorted 3 designs.
- No. 20—Christmas, assorted 6 designs.
- No. 23—Holly, embossed in colors.
- No. 24—Poinsettia, embossed in colors.
- No. 41—Panel with Christmas Greetings.

PRICES ON ALL ABOVE CARDS	
100.....\$0.75	500.....\$2.50
200.....1.25	1000.....4.50

We guarantee satisfaction or refund your money.
Also Christmas tags, labels and envelopes.

THE JOHN HENRY CO.

Florists' Cards and Envelopes LANSING, MICH.

anthemums and miscellaneous stock for Mr. Gause's retail trade.

Luncheon was served at the Grace Episcopal church, a repast of that enjoyable sort which hotels can not provide. A roll call, in F. T. D. fashion, introduced all to one another. After expressing his own appreciation of the guests' visit, E. G. Hill, toastmaster of the occasion, presented each of the family, who were warmly applauded. Brief remarks followed from G. E. M. Stumpp, H. P. Knoble, Miss Sara Hill, C. H. Totty, Robert Kift, Thomas H. Joy, T. E. Hubbard, Joseph Hill, Earl Mann, Fred H. Lemon and Mrs. Ella Grant Wilson. Mr. Knoble aptly expressed the view of the visitors when he said that the sight of the well kept ranges



THE HELP PROBLEM
Relieved by the

**Ever Ready
Flower Pot
Cover....**

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

The EverReady Flower Pot Cover Co.
146 Hughes Avenue, BUFFALO, N. Y.

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(Prepared Cycas, Best Quality)

Special—To introduce our Cycas to new customers we will send 100 best Cycas all sizes up to 36 in. long for \$6.00.

We guarantee them satisfactory.

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We offer a very special lot in Nos. 40, 60 and 80 at prices in conformity with the movement of

Down With High Prices

The quantity is limited. Get busy at once. This is the cheapest red satin ribbon on the market today.

LION AND COMPANY, 118-120 East 25th Street, New York

Raedleins Practical Assortments

**at Moderate
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Assortment No. I—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors \$22.90

Assortment No. II—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

Assortment No. III—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

SPECIAL—TOTAL three assortments, \$70.00

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"TITEKNOT" SHOWERS

The most practical addition to the Florists' Trade in years.

Ask { Bayersdorfer & Co., Philadelphia
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or send \$2.00 for sample order to

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245 S. Orange Ave., NEWARK, N. J.

of the Hills indicated what the flower growing industry might some day become, when such places were the rule and not the exception.

Lemon Shows Roses.

After luncheon the party took to the automobiles again and drove to the range of the Fred H. Lemon Co., passing on the way the well appearing store of the company in town. There are about 50,000 feet of glass at this, the old E. G. Hill, place. It is filled with many kinds of stock for retail trade, use being made of every inch, and all showed careful culture.

Of chief importance were the roses. Angelus, of course, has a prominent place and was much admired by some, though a few doubted its usefulness in markets where two-tone effects are not popular, while others predicted its success in still other markets for just that reason. A number of other seedlings, which are being tested, were given much

consideration. A fragrant red of the Beauty type was of note. A sulphur yellow and a white were also conspicuous. One bench of a deep pink seedling was remarkable for its growth, which drew comment from everybody. Its substance was good also. At a certain stage, however, it appears as though it were bullheaded, though it opens perfectly later. Mr. Lemon uses it for his retail trade and expects a splendid crop of it for Christmas.

While some of the visitors left to catch trains for home, others made journeys to other establishments in the vicinity of Richmond.

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HEADQUARTERS—137 SEVENTH ST., PITTSBURGH, PA.

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OHIO STATE MUM SHOW.

The annual chrysanthemum show of the Ohio State University, at Columbus, has evolutionized into a horticultural festival, for other plant life has been included in the exhibitions, especially landscape work, apples and vegetables. The festival will last four days, beginning November 11.

This event is controlled and operated exclusively by the students of the department of horticulture with the object of creating interest among students and growers in the production of first-class fruits, vegetables and flowers. Attendance at the show includes not

CHICAGO CARTON COMPANY

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For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2	2-inch Top.....	6.00
12 x 8 x 5 1/2	2-inch Top.....	7.65
14 x 10 x 8	2-inch Top.....	12.60

For Cut Flowers

18 x 5 x 3	2-inch Top.....	\$ 6.10
20 x 4 x 3	2-inch Top.....	6.05
21 x 5 x 3	2-inch Top.....	7.25
24 x 5 x 3 1/2	2-inch Top.....	7.70
24 x 8 x 4	2-inch Top.....	10.80
28 x 8 x 4	2-inch Top.....	12.10
28 x 8 x 5	2-inch Top.....	13.05
30 x 5 x 3 1/2	2-inch Top.....	9.25
36 x 8 x 5	2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.
When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope.....	\$29.25
20 x 20 x 8	Telescope.....	38.95
21 x 5 x 3	Telescope.....	7.25
24 x 5 x 3 1/2	Telescope.....	8.90
24 x 24 x 10	Telescope.....	55.75
30 x 12 x 6	Telescope.....	30.25
32 x 32 x 8	Telescope.....	63.75
36 x 10 x 5	Telescope.....	25.20
36 x 12 x 6	Telescope.....	36.35
36 x 14 x 8	Telescope.....	46.55
40 x 10 x 6	Telescope.....	44.00

only a large number of students, but also many growers, as well as the townspeople, who like to see creditable displays of this kind. Fifteen thousand people, at a conservative estimate, visited the chrysanthemum show last year.

The florists of the state are asked to contribute by sending exhibits from their greenhouse stock. Those interested in the exhibits are requested to communicate with Henry P. Mulford, chairman of the horticultural festival.

PROVIDENCE, R. I.

The Market.

Business the last week has shown a slight improvement in demand for cut flowers, while the wedding activities have been fully equal to those for several weeks past. The early fall has been the busiest for weddings that has been experienced in several years and the general tendency has been for an abundance of flowers at these functions. Funeral work has also been brisk. Prices are about normal, with an increasing supply of stock.

Various Notes.

Joseph Koppelman is recovering from recent injuries to his left arm.

Mrs. Nathan Max expects to leave next month for a trip to Palestine to visit relatives.

Harry Landerman has opened the flower department at S. S. Kresge's, 191 Westminster street, for the season.

Vincent Beraducci is expected home from a visit to Italy in about a fortnight, having recently sailed for this country.

CUT FLOWER BOXES, Mist Gray

Immediate Shipment.	Per 100
18 x 5 x 3.....	\$ 5.50
21 x 5 x 3.....	6.00
21 x 6 x 3 1/2.....	7.25
24 x 5 x 3 1/2.....	6.50
24 x 8 x 4.....	10.00
28 x 8 x 4.....	12.00
30 x 5 x 3 1/2.....	8.50
30 x 6 x 3 1/2.....	10.50
36 x 8 x 5, full tel....	19.25
30 x 12 x 6.....	25.00
36 x 12 x 6.....	28.50
42 x 12 x 6.....	30.00
48 x 14 x 6.....	40.00

Printing, \$3.00 extra for 500 boxes. \$4.00 per 1000. We cannot print the last four sizes. The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

C. C. Pollworth Co., Milwaukee, Wis.

Climax Manufacturing Co.

High Grade FLORISTS' BOXES

Castorland : : New York

"DURO"

FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

Miss Blanche Anthony Macrae, daughter of John A. Macrae, was married to

FLORISTS' BOXES

Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow Cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
SIZES		
3 x 20 x 4.....	\$ 2.50	\$ 4.10
3 x 18 x 5.....	2.90	4.50
3 1/4 x 24 x 5.....	5.70	6.70
3 1/4 x 20 x 5.....	7.10	8.50
5 x 24 x 8.....	9.00	11.50
5 x 28 x 8.....	10.50	12.70
5 x 28 x 8.....	15.50	18.70
5 x 28 x 10.....	16.50	18.50
6 x 28 x 13.....	18.00	21.00
6 x 28 x 10.....	19.00	21.70
6 x 28 x 13.....	24.00	27.50
8 x 28 x 10.....	25.50	35.00
8 x 24 x 12.....	27.50	42.50
7 x 42 x 12.....	45.00
8 x 48 x 14.....	55.00

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/2 x 19 x 6.....	\$5.50	6 x 19 x 13.....	\$7.00
6 x 7 x 14.....	7.20	7 x 19 x 9.....	7.60

ONE PIECE BOX, mist gray, 3x4 1/2 x 24, \$4.20

Printing in black ink, \$3.00 per 1000, or less quantity; printing in colored ink, \$4.50 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes.

We allow a discount of 5 per cent when remittance accompanies the order.

We reserve the privilege of substituting either color.

The Aull Bros. Co., Dayton, O.
Established 1890

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

LINDLEY BOXES

High-grade, heavy, thoroughly moisture-proofed stock.

Genuine moisture-proofed Boxboard is hard to obtain. Keep your stock ordered well ahead of your requirements. In ordering always specify whether "S" or "AA" grade is wanted.

STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.



Corner Lock Style

Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch.....	\$3.75
8x 5x5	2-inch.....	4.75
10x 6x5½	2-inch.....	5.85
12x 8x5½	2-inch.....	7.20
15x 8x6½	2-inch.....	9.50
14x10x8	2-inch.....	13.00

Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescope.

Size	Per 100
12x12x8	\$20.00
14x14x8	24.00
16x16x7	24.00
16x16x8	28.00
18x18x7	28.50
20x20x6	28.50
20x20x8	37.00
20x20x10	46.50
24x24x8	45.00
24x24x10	59.00
28x28x8	59.50
32x32x8	69.00

White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

Corsage and Violet

Size	Lid	Per 100
8x4x3½	2-inch.....	\$3.50
15x8x6½	2-inch.....	8.80

For Cut Flowers

Size	Lid	Per 100
18x5x3	3-inch.....	\$ 5.90
21x5x3	3-inch.....	6.60
24x5x3½	3½-inch.....	8.70
30x5x3	2-inch.....	9.30
30x5x3½	3½-inch.....	10.40
36x5x3½	3½-inch.....	13.50
24x8x4	4-inch.....	13.00
28x8x5	5-inch.....	18.00
36x8x5	5-inch.....	21.50

Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
28x 6x4	2½-inch lid.....	\$10.80
24x8x4	2½-inch.....	11.00
28x8x5	2½-inch.....	14.00

Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock. For Cut Flowers, etc.

Size	Shallow Lid	Full Telescope
16x4 x3	\$ 4.75
20x4 x3	5.60
18x5 x3	4.95	\$ 5.85
21x5 x3	5.40	5.90
24x5 x3½	6.35	7.50
30x5 x3½	7.80	9.00
36x5½ x3½	10.85	11.75
18x6 x4	7.20
28x6 x4	9.75
21x7 x3½	8.00
22x7½ x4	8.80
21x8 x4	9.70
24x8 x4	9.80	12.00
28x8 x4	11.70	14.40
24x8 x5	11.40	14.80
28x8 x5	12.50	16.00
36x8 x5	15.50	19.00
42x8 x5	24.90

Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescope.

Size	Per 100
30x10x5	\$19.50
36x10x5	23.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
80x12x6	25.50
86x12x6	34.00
80x12x7	29.00
20x12x8	25.00
86x12x8	41.50
86x14x6	33.50
84x16x5	30.00
24x14x8	32.00
30x14x8	38.00
36x14x8	44.00
40x14x8	47.50
42x17x8	56.00

Green Boxes

Made from high grade moisture-proof stock.

For Violets and Cut Flowers

Size	Lid	Per 100
7x4x4	2-inch.....	\$3.50
15x7x6½	2-inch.....	8.00

For Cut Flowers

Size	Lid	Per 100
18x 5x3	3-inch.....	\$ 5.50
21x 5x3	3-inch.....	6.10
24x 5x3½	3½-inch.....	8.10
30x 5x3½	3½-inch.....	9.50
36x5½ x3½	3½-inch.....	12.50
21x 8x4	2-inch.....	9.00
24x 8x4	2-inch.....	10.50
28x 8x5	2-inch.....	13.75
36x 8x5	2-inch.....	17.50
28x22x8	8-inch.....	45.00

"AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.



Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x3	2-inch.....	\$ 5.00
20x4 x3	2-inch.....	5.90
18x5 x3	2-inch.....	5.50
21x5 x3	2-inch.....	6.00
24x5 x3½	2-inch.....	7.50
30x5 x3½	2-inch.....	9.10
36x5½ x3½	2-inch.....	11.70
18x6 x4	2-inch.....	7.50
28x6 x4	2-inch.....	10.50
21x7 x3½	2-inch.....	8.40
21x8 x4	2-inch.....	10.20
24x8 x4	2-inch.....	10.40
28x8 x4	2-inch.....	12.30
24x8 x5	2-inch.....	12.00
28x8 x5	2-inch.....	13.00
36x8 x5	5-inch.....	20.00
42x8 x5	5-inch.....	26.00

Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescope.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x7	25.00
16x16x8	29.50
18x18x7	30.00
20x20x6	30.00
20x20x8	38.50
20x20x10	48.50
24x24x8	47.00
24x24x10	62.00
28x28x8	62.50
32x32x8	74.00

White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch.....	\$ 4.50
8x 5x5	2-inch.....	5.90
10x 6x5½	2-inch.....	7.25
12x 8x5½	2-inch.....	9.25
14x10x8	2-inch.....	16.90

ECONOMY OR THRIFT CARTONS

One-Piece Style

Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4½ x3	\$3.80
24x4½ x3	3.75
21x5 x3	3.70
24x5 x3½	4.20
24x5 x3½	4.40
21x7 x3½	5.00
30x5 x3½	4.90



Orders less than 500, assorted sizes, add 5% to these prices. Orders of 500 and over, assorted prices, NET. All prices per 100, f. o. b. Marion, Ind.

3% Extra Discount if Cash with Order.

Printing black or colored ink, \$3.50 per thousand extra or less quantity.

Chicago phone, Franklin 5450—A. V. Z. Jennings.
New York phone, Audubon 2860—Geo. L. Hoops.
St. Louis phone, Olive 1840—H. F. Seignour.
Louisville phone, 2669—J. Raymond Clark.
Detroit phone, Cadillac 4178—A. A. Fordon.

LINDLEY FLORIST BOX CO., QUALITY BOX MAKERS Marion, Ind.

Alan Gordon Cherry last week at the Macrae home, on Smith street.

Ernest Cheatham has closed his store at the Mellin House, Fall River.

A. Lafazia, of the Park Greenhouses, is making a thorough clean-up of the premises, on Broad street near Roger Williams park.

M. B. Saunders has erected a small propagating house, 24x50 feet, at his range, on Potter avenue. W. H. M.

PHILADELPHIA, PA.

The Market.

A most unseasonable return of hot weather has spoiled the market for cut flowers. The closing days of the week were the hottest of all, bringing in so many flowers that all the efforts of the wholesalers failed to make much impression on them. There were many fine shipping orders and there was some business locally, but combined they were insufficient to keep prices firm.

The best stock continued to bring good money, but hot weather is not good for flowers and much of the stock was not of the best. These lower-grade flowers brought much less than they did a week earlier and many were unsold. It was a poor week for dahlias. Much of the top-grade stock still brought \$8 per hundred, but the grades that had brought \$6 and \$4 fell far short of these figures. The competition of other flowers becomes keener as the dahlia season declines.

The arrival of Chrysolora, Oconto, Supreme and Tints of Gold marks the real opening of the chrysanthemum season. Golden Glow, Smith's Advance, both white and yellow, and Unaka are still here, but they are giving place to the newcomers.

Carnations and roses have suffered sadly. Quantity sales in carnations are frequent, while little is heard of the need of fancy roses now. Beauties alone hold sway. Lilies are less affected than carnations or roses. Sweet peas and violets are seen. Orchids and Bouvardia Humboldtii are doing well. Cosmos is a drug. Yellow daisies and calendulas have arrived.

The Removal.

His reverence, the archbishop, has taken possession of the south side of Market street, running from Forty-ninth street to Fiftieth street. The greenhouses are all down, sheds and boilers are removed. Nothing remains save the residence, the home of the Craigs, father and son, for so many years.

Out at Norwood station, a short ride southward on the Pennsylvania railroad, there is a scene of bustle and activity. The two great places of the Robert Craig Co. have been combined. Forty-ninth and Market streets has come to Norwood. Both are here. The offices, bright and cheerful, are just inside that vast shed that made the officials of the Pennsylvania railroad envious. Book-keepers and stenographers are hard at work. Three new greenhouses of well seasoned cedar and cypress, the best of the old material, are going up. Pots have arrived, coal is coming in, orders are going out. There is something doing at Norwood.

The Specialties.

A cordial greeting from Robert Craig and a delightful stroll through the

Our Growers Are Cutting

ROSES

of all varieties in sufficient quantity to take care of the demand.

In the better varieties we have some splendid stock to offer you, especially in RUSSELL and COLUMBIA.

If you depend on us for your requirements in ROSES, you will be drawing from the Best and Biggest supply in this market.

CARNATIONS

Our supply consists of the varieties that are well known for their good keeping qualities. It is to your own advantage to place your order here, where you find an ample supply.

There is every indication of a good supply of Cut Flowers, particularly

CHRYSANTHEMUMS POMPONS - - CATTLEYAS

and plenty of

DAHLIAS

until we have a killing frost.

Business Hours 7 A. M. to 5 P. M.

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Branches:
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PHILADELPHIA

BERGER BROTHERS

DAHLIAS until frost

CHRYSANTHEMUMS VIOLETS

EASTER LILIES all the year around

ROSES CARNATIONS GREENS

1609 Sansom Street PHILADELPHIA

Mums VALLEY Carnations

Statice Delphinium
ROSES, Sunburst

We have a good opening for two or three more growers of choice stock.

ALL KINDS OF GREENS

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Our Motto, "The Golden Rule"
1615 Ranstead Street, PHILADELPHIA



PREMIER ROSE

The Big Four

*Russell, Columbia, Premier
and Pilgrim*



Our growers are cutting freely of these four leaders, very excellent quality, in all lengths at

Special.....	\$25 00 per 100
Fancy.....	20.00 per 100
Extra.....	15 00 per 100
First	10.00 per 100
Second.....	8.00 per 100

according to length of stem.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies.

BUSINESS HOURS: 7 a. m. to 5 p. m.

S. S. PENNOCK COMPANY, 1608-20 Ludlow St., PHILADELPHIA, PA.

NEW YORK: 17 West 28th Street

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Helichrysums

Strawflowers in best colors, all wired ready to use, \$3.50 per 100; 1000, \$30.00.

Physalis Franchetii

Jap. Lanterns in four sizes. Sample shipments of \$4.00, \$7.00 and \$10.00.

Bittersweet Berries

Sample Shipments of \$4.00, \$7.00 and \$8.00.

French Immortelles

Sprays in red or yellow, graceful sprays like the catkins on the willows. \$2.50, \$3.00, \$5.00, \$8.00 and \$12.00 per 100.

Cash with order. Satisfaction guaranteed. Add postage.

KENDIG, The Florist
OSWEGO, N. Y.

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THE HOUSE OF MERIT
FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.
1309-11 N. Second Street
PHILADELPHIA, PA.

GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

greenhouses with Robert A. Craig heightened the pleasure of the visit. The impression given by the stock of plants was that steady progress is being made by intelligent and skillful cultivation. Specialties have been selected with great care and they are being grown in large numbers with marked ability.

The cyclamens are wonderful in size, texture of foliage and beauty of color. The flowers are remarkably fine. The

EDWARD REID

OFFERS FOR OCTOBER

EARLY FANCY and
CHRYSANTHEMUMS MEDIUM GRADE ROSES
CARNATIONS and LILIES

When They're Reid's They're Right.

1619-21 Ranstead St., PHILADELPHIA, PA.

Chrysanthemums | Roses, Carnations

Pink, White and Yellow

And all Seasonable Flowers.

PHILADELPHIA CUT FLOWER CO.

Phones: Wholesale Florists GEORGE AEUGLE
Bell, Spruce 803-804 1517 Sansom St., Philadelphia, Pa. Proprietor
Keystone, Race 1112-1118

Chrysanthemums
Carnations
Snapdragon

CHARLES E. MEEHAN

5 South Mole Street,

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PLUMOSUS
Strings and
Bunches
and Greens
of all kinds

All Seasonable Cut Flowers

WM. J. BAKER

Wholesale Florist
12 South Mole Street, Philadelphia, Pa.

selection of color-shade has been carefully made. One plant of each variety has been allowed to bloom ahead of the others to show the colors.

Mrs. Peterson has come to the front in begonias. The cherry pink of the flowers, combined with the bronze foliage, made Mrs. Peterson a favorite.

Sweet Peas

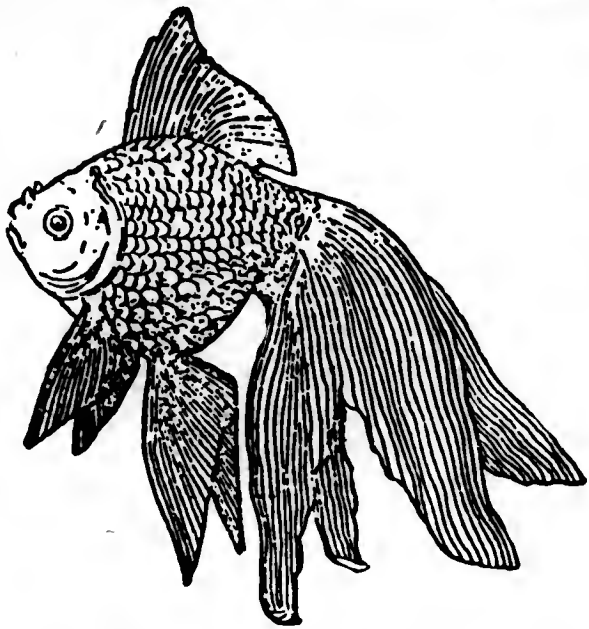
\$3.00 per 100

POMPONS, large bunch, \$1.00

JERRY BROOKINS & SON
Orchard Park, N. Y.

Now that cultural difficulties have been overcome, leadership has been secured. Cincinnati and Melior look well. Lorraine is the earliest of this class of fancy begonias in bloom.

Poinsettias have been slightly reduced in numbers. Their quality is excellent and the foliage continues all the



Goldfish and Canaries

WE have the largest and most complete stock of Plain and Fancy GOLDFISH, consisting of Japanese Comets, Japanese Singletails, Japanese Fantails, Japanese Telescopes and Paradise Fish, that we have ever had.

Our stock of Aquariums, Globes, Fish Food, Water Plant and Aquarium Ornaments is also complete.

Then we have a big assortment of Canaries, Bird Cages and Bird Supplies.

Write for Our Catalogue

Ashborne Goldfish and Supply Co.

Hatcheries: Burlington - Indianapolis - Frederick, Md.

Office, BURLINGTON, IOWA.

way down the stem almost to the pot. Otaheite oranges are going out rapidly now. The flowering plant list closes with another triumph. The ericas are flowered to the very tips of their shoots. This achievement is especially noteworthy in the 3-inch or basket size of heather. To have these well set with buds is good work.

Progress in crotons is shown by the cutting down of the varieties. Pretty sorts that lose color when making a new growth are being discarded. The sorts that remain are the best of those that hold their color well.

The dracaenas are showy and fine. Massangeana remains number one. Lord Wolseley is number two, with a number of good kinds following. The dwarf type of the old Boston fern leads the nephrolepis. The specimens were particularly good. Teddy, Jr., with its wavy curl, is a close second in the straight-leaved class, while Norwood and Smithii represent the crested type.

Faith in Areca lutescens continues to increase, while Pandanus Veitchii is better than ever. The Japanese azalea, Hinodigiri, and a half dozen choice French varieties of hydrangeas are being protected in preparation for an early Easter.

The Feature of the Shows.

There have been a number of flower shows held in the suburbs this fall, at Lansdowne, at Narberth, at Merion. There has been one outstanding feature at each, the dahlia. Great as has been the improvement in commercial dahlias, the improvement in the dahlias on the private places has kept pace. Such dahlias as were exhibited at these shows recalled the palmiest days of Frank Hassen. Frank Hassen was a lawyer of Woodbury, N. J., who grew dahlias that made a stir at J. J. Habermehl's Sons'. The Bellevue-Stratford varieties were unusual, culture was of the best, and these dahlias were really superb. So at the shows the dahlias that have been shown this fall are an inspiration to those who saw them.

The Bulb Situation.

There are certain elements in the bulb situation that merit recording. There

GOLDFISH WINDOW DISPLAY GOLDFISH

THERE'S MONEY IN GOLDFISH FOR YOU

GOLDFISH
\$5.00 per 100
and up

We manufacture
Aquariums
in all sizes



Goldfish and
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Auburndale Goldfish Co., 1449 W. Madison St., Chicago

Reliable Dealers in Goldfish and Aquarium Supplies

Terms: Cash with order.

We treat customers RIGHT and return money if we cannot ship goods.

GOLDFISH

BUY FROM THE BREEDER

107 Acres of Ponds this Season

Write for Big, New Catalogue

GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.

PUTNAM'S FISHERIES, 7 Divisions. Office, 462 Washington St., BUFFALO, N.Y.

Colorado Blue Spruce

The Foliage that Has Them All Beat

Sprays 12 to 16-inch

Larger Sprays on Request

If you wish to see a sample, send us \$2 00 and we will prepay to you, any place in the U. S. A., a 10-lb. sample box.

**Rocky Mountain
Evergreen & Nursery Co.
EVERGREEN, COLO.**

LYCOPodium

Dyed natural color and chemically prepared, pliable and everlasting.

10 lbs. in carton \$3.25

In 10 carton lots 3.10

Cases of 25, 50 and 100

lbs., per lb.30

Cash with order. Full weight and satisfaction guaranteed.

Reference, Catawba State Bank.

JOHN PERMAN, Catawba, Wis.



GALAX

Finest quality Galax, fresh from the forest. Prices reasonable. Give us a trial order.

H. B. Burleson & Co., Newland, N. C.

GOLDFISH

and AQUARIUM SUPPLIES

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ORIENTAL GOLDFISH & SUPPLY CO.

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

Just Received

A LOT OF

Imported Crepe Flowers

Roses, Dahlias, Mums, Orchids,
Crepe Capes, Poinsettias.

WAX EASTER LILIES

LAY IN STOCK FOR THE WINTER

Try a \$50.00 or \$100.00 Assortment.

Xmas Wants

Moss Wreaths, Red Roping, Thistles,
\$1.50 to \$2.00 per 100.

Beech Sprays, one or two colors.

H. Bayersdorfer & Co.

1129-1133 Arch St.

PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

is a heavy demand for bulbs, despite the fact that the market is being hurt, so it is said, by auction sales. These sales of unsold bulbs sent here from Holland give a lot of trouble to those who have bought and paid a high price for Dutch bulbs. They charge that the Dutch Bulb Growers' Association should see to it that these bulbs are kept in Holland to protect their customers. The situation is made more dramatic by the report that the Dutch Bulb Growers' Association has gone to pieces. It is thought here that this was bound to come, because the association attempted to fix prices before the size and quality of the crop were known.

NEW CROP NOW READY

WILD SMILAX

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per Case

Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.

CALDWELL Evergreen, Ala.
THE WOODSMAN CO.

**PREPARED
BEECH or OAK SPRAYS**

**COLORS:
GREEN OR TAN**

**Like Leather
Always Pliable**

REEVES FOLIAGE CO., Inc., Brewton, Ala.

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS (BROWN, GREEN OR PURPLE)
PACKED IN
CARTONS & 25-50-100 lb. CASES

**Southern
Decorative
Evergreens**

**Will Not
Mold**

Mention The Review when you write.

The news regarding Japanese lily bulbs is that they will be here early, that the crop is small and that the sizes above 7 to 9 are scarce indeed.

Various Notes.

Antonio Martin, of Carballo & Martin, Havana, Cuba, is here securing supplies. Mr. Martin tells of the lavish floral decorations at the Havana casino.

Edward Towill, of Roslyn, has a cerise-colored rose seedling that is considered one of the best varieties on his place today.

The Robert Craig Co. is erecting three houses, 27x150 feet each, on the place at Norwood.

Otto Buseck, of the Middle Mount Nurseries, of Asheville, N. C., has been a visitor.

William O. Herd is floor manager for I. N. Simon & Co.

Boggus & Davies are sending fine Golden Glow chrysanthemums from their range at Newtown to Charles E. Meehan.

C. Warren Swayne, of Kennett, Pa., reports the greenhouses promise well.

Samuel B. Bell, of Germantown, has opened a branch store on Limekiln pike. The move is believed to be for protection in the event of his lease at the Germantown store being terminated.

There is a surplus of Matchless carnation plants in the field this season. Most of the other varieties have finally found greenhouse space, but some Matchless have been abandoned outdoors.

Edward Roehrs, of Rutherford, N. J., was in town last week.

George Aeugle has the sympathy of his friends in the death of his brother, Charles Aeugle, which occurred October 13.

The October meeting of the Pennsylvania Horticultural Society was held at 606 Finance building on the afternoon of Tuesday, October 19. Two voting changes in the by-laws were adopted.

There is a surplus of high-grade Dutch hyacinths.

Prof. Charles J. Wiegel returned to Washington last week. Professor Wiegel says that floriculture has now reached a place where the government feels it is entitled to support in view of the amount of capital invested. Professor Wiegel's illustrated lecture at the October meeting of the Florists' Club was on the midge, not on the beetle, as stated in this column.

In "The Greenhouse at St. Leon-

Magnolia Leaves

Prepared under our new process, in cases or cartons.

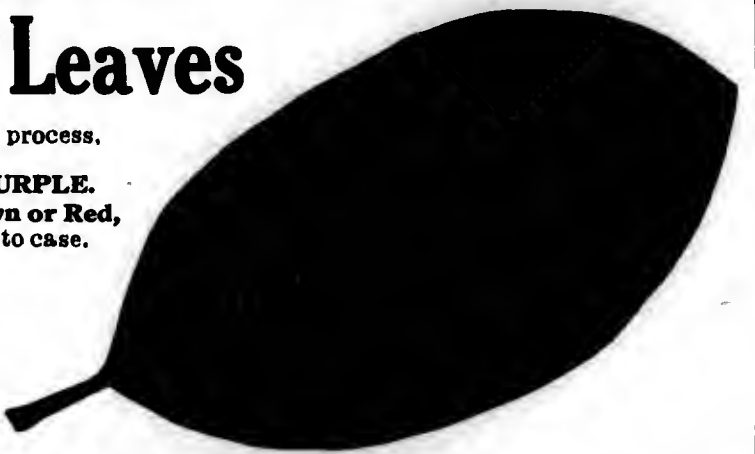
BROWN, GREEN OR PURPLE.

Oak Sprays in Green, Brown or Red, packed in cases of 100 sprays to case.

Beech Sprays, same color as Oak and same pack.

All orders for the above goods will have our personal attention and satisfaction guaranteed.

**The Rumbley Co.,
EVERGREEN, ALA.**



Galax, Ferns, Leucothoe, NEW CROP Ready for Shipment



Green Galax, large \$1.50 per 1000; \$9.00 per case of 10,000
Green Galax, medium 1.25 per 1000; 8.00 per case of 10,000
Dagger Ferns 2.00 per 1000; 8.00 per case of 5,000
Fancy Ferns 2.00 per 1000; 7.50 per case of 5,000
Green Leucothoe, short, medium and long \$2.00, \$3.50, \$5.00 per 1,000
Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail, add postage for nine pounds.
Prepared Magnolia Leaves, in bulk or packed with other greens \$1.50 per 1,000
Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50.
Southern Wild Smilax, standard cases \$3.50 per case

Special prices on large quantities of all greens.

Wholesale and Retail. Wire Elk Park, N. C. **Best Quality. Best Service. Terms Cash.**

ELK GALAX AND FERN CO., Banners Elk, N. C.

Mention The Review when you write.

BOXWOOD

Both varieties, 17½ cents per pound, in 50-pound sacks only. F. O. B. my shipping point. Cash with order. Boxwood shipped same day cut. Order early to insure prompt delivery.

BUSHY FLOWER GARDEN - - Bushy, Va.

Laurel Branches, 2x2x4 ft., case... \$ 3.25
Laurel Stems, large bag..... 1.25
Green Sheet Moss, large bag..... 1.75
Boxwood, both varieties, per 100 lbs. 20.00
W. Z. PURNELL, SNOW HILL, MD.

Southern Wild Smilax

\$2.50 per 50-lb. case.

Prompt attention. Fresh vines,
Good weight.

F. & S. LEE, Marion, Ala.

Extra Long, Fancy and Dagger FERNS

Gathered Fresh Daily from the Woods
Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

Sphagnum Moss, \$5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.

Branch Laurel, large bundles, 50c.
Hemlock, large bundles \$1.00.



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Now ready—per case, \$3.00

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New Crop—Now Ready

SOUTHERN WILD SMILAX

Standard Case, \$2.50 Half Case, \$1.50

CHATTAHOOCHEE FLORAL CO.,

Hatcher Station, Ga.

Best Equipped and Quickest Shippers in the South.

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Natural Green Sheet Moss
Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss
Per 10-lb. bag, \$3.50

KNUD NIELSEN, Evergreen, Ala.

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Fancy Cut Ferns and Leaf-Mold—Evergreen
Decorations.
Christmas Trees, Trees, Shrubs, Plants, Seeds
and Seedlings. Write for descriptive pricelists
AMERICAN FORESTRY CO., Pombine, Wisconsin.



GALAX Dagger Ferns, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

New Crop Green Galax—

XX Medium Size.....\$7.50 per case

XXX Large Size.....9.00 per case

Less than case lots \$1.25 and \$1.50 per 1000

Dagger Ferns.....\$8.00 case of 5000

Less than case lots.....\$2.00 per 1000

Natural Green Sheet Moss..\$1.75 per bag

Dyed Green Sheet Moss.....\$3.50 per bag

Laurel Tips.....\$3.00 case 50 lbs.

Laurel Festooning, "Best Made." 7 1/2 cyd.

Prepared Magnolia Leaves, good stock,

\$1.50 per carton; \$15.00 per 100 lbs. or

\$8.00 per 50 lb. case.

Prepared Oak Sprays, from 30 to 36-inch,

\$20.00 per 100 sprays. 20 to 24-inch oak

sprays and short oak, 20 cents per lb.

All Stock Guaranteed

W. M. Woodruff & Son, Lowgap, N. C.

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Evergreens Fresh from the Woods



Fancy and Dagger Ferns, \$2.00 per 1000; \$7.50
per case of 6000.

Green Galax, \$1.50 per 1000; \$7.50 per case of
10,000.

Short Green Leucothoe, \$2.00 per 1000.

Medium Green Leucothoe, \$3.50 per 1000.

Long Leucothoe, \$5.00 per 1000.

Green Stock is extra nice now and should you
only need small amounts, can send by
parcel post.



J. H. VON CANON

Wire us ELK PARK, N. C.

BANNERS ELK, N. C.

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SPHAGNUM MOSS

Good, Clean, Standard Size Bales. F. O. B. St. Louis

1 bale, \$1.90—10 bales @ \$1.75

C. A. KUEHN WHOLESALE FLORIST

1312 Pine Street, ST. LOUIS, MO.

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FANCY FERNS

Finest stock in the country

\$3.00 per 1000

\$3.00 per 1000

Subject to Change Without Notice.

Green Leucothoe , 100.....	\$1.50; 1000	\$10.00
Magnolia Leaves , green and bronze, per carton.....		1.50
Galax Leaves , green and bronze, per case of 10,000		15.00
GREEN SHEET MOSS , very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....		2.00
Sphagnum Moss , per bale		2.50
Wild Smilax , 50-lb. case, \$7.00; 25-lb. case		4.00

FULL SUPPLY CUT FLOWERS AT ALL TIMES



MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

**Headquarters
in Chicago for**

Wild Smilax

\$6.00

PER CASE.

We are ready again to take care of your wants in the green goods line. Write, Phone, Wire.

E. F. WINTERSON CO., L. D. Phone Central 6004, 166 N. Wabash Ave., Chicago, Ill.

ards," in this column last week, the size of the lot should have read sixty-nine acres and the size of the greenhouse, 72x100 feet. Phil.

MOTT-LY MUSINGS.

Albert C. Oelschig, of Oelschig & Sons, Savannah, Ga., humorously remarked that he could now walk upright in his greenhouses, something he had never before been able to do. He is justly proud of his new range, which when completed will be one of the most modern in the south. Ferns will be one of the strong leaders. The Pierson varieties grown in troughs and then potted make rapid growth. Roses such as Ophelia, Butterfly, Ward and Russell are doing well. Hoosier Beauty and Dunlop are popular. "Now if some one will give us a White Columbia, we will gladly welcome it," added Carl Oelschig, the artist, who was busy upon a large order of floral pieces at encouraging prices.

Mrs. Henry Meinert, of Marietta, Ga., is sending choice roses, Maman Cochet and White Maman Cochet, Radianee and Red Radianee, to the Lawrence Floral Co., and mentioned the fact that only by renewing the stock frequently can the quality be kept up. Such roses are invaluable in the south.

The Carolina Flower Store, Charleston, S. C., is enjoying excellent business, says Manager E. Lloyd, formerly of St. Louis, who is delighted with conditions here. The Carolina Flower Store is making plans to extend its range of glass, already 50,000 feet, so as to take care of the local retail demand.

T. T. Bolger, Charleston, S. C., also speaks well of fall prospects. The business is now conducted by the two brothers Bolger, who are kept busy waiting upon patrons in their handsome store.

The Idle Hour Nurseries, Macon, Ga., are well equipped to handle what Man-



Sphagnum Moss

10 bales.....	\$1.50 per bale
25 to 30 bales.....	1.35 per bale
50 bales.....	1.25 per bale

STANDARD SIZE BALES

Order Now and Save Money

C. C. Pollworth Co.
Milwaukee, Wis.

SMILAX

SMILAX

SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. \$3.00 per case.

PERPETUATED MOSS.....	\$3.50 per bag
NATURAL MOSS.....	1.75 per bag

Wire, Write, Phone

E. A. Beaven, Evergreen, Ala.

FLORISTS, ATTENTION

We now ship choice Hemlock and Balsam sprays at \$5.00 per 1000. Discount on larger orders.
A-1 Screened Hardwood Leaf-Mold at \$1.25 per large sack; \$16.50 per ton. Bags extra. Reference or cash with order.
Fancy Ferns at Market Prices.
NORTHERN FERN CO., Schofield, Wis.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS, EVERGREENS

Established
1867

HINSDALE, MASS.

Ferns

Galax

Moss

Wild Smilax, 50-lb. cases only	per case	\$6.00
Asparagus Plumosus Sprays.....	per bunch, 25c-35c	
Smilax	per string.....	25c
Adiantum.....	per 100	\$1.50

NEW FANCY FERNS

Per 1000.....\$3.00

GREEN LEUCOTHOE

Per 100.....\$0.75

Per 1000.....6.00

GREEN GALAX LEAVESPer 1000.....\$ 1.50
Per case of 10,000

CHIFFON, ALL COLORS

4-inch, per yard 9c
6-inch, per yard.....12c

SPHAGNUM MOSS

Per bale.....\$ 2.00
Per 10 bales..... 17.50

GREEN SHEET MOSS

Per bag.....\$ 1.75
Per 10 bags16.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....\$1.75 per carton; 10 cartons, \$15.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL,

Wholesale Commission Florist,
15 East Third Street,

Cincinnati, Ohio

Mention The Review when you write.

Ferns, Wild Smilax, Leucothoe

Green Sheet Moss

Any quantity—\$1.75 per bag; 10 bags, \$16.00

FERNS, \$3.00 per 1000

Full Line of Florists' Supplies

THE WILLIAM MURPHY COMPANY

WHOLESALE COMMISSION FLORISTS

Phones Main 980-981

CINCINNATI, OHIO

329 Main Street

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

SPECIAL

**6-inch Chiffon,
12c**

Mention The Review when you write.

OPEN

Ferns : Galax : Laurel

Good stock of **Dagger** and **Fancy**
Ferns and all kinds of **Evergreens**

We guarantee our Ferns to be the Best
and satisfactory to the buyers

Write for prices.

P. S. PULOS & BRO.

80 New St., NEWARK, N. J.

Mention The Review when you write.

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, \$3.00

Write, wire or phone.

KNUD NIELSEN,

EVERGREEN, ALA.

Mention The Review when you write.

ager C. Schatzman opines will be banner business. D. Horgan endorses this view from the store of the company.

John Wolf, Savannah, Ga., figures he will have a crop of some 50,000 blooms of chrysanthemums, the bulk of which will be retailed. Mr. Wolf had just returned from a trip north on private affairs. While there he called upon a few of the leaders of the trade and is convinced that the south, as represented here, will not fall behind in the general race for business the coming season. Commenting upon telegraph orders, Mr. Wolf said: "The Pink Part of The Review brings us almost more than we can handle as we would like. We would always rather send orders than receive them and if we had only the steady business to depend upon we should often be more contented."

"Just as you now find us, busy all the time," observed Charles A. Moss, Spartanburg, S. C. "Weddings, receptions and funerals are calling for the best stock at satisfactory prices." A



WE SPECIALIZE

in shipping

FANCY \$3.00
(Special Picked) Per
FERNS 1000

Leave your order with us for regular shipments

C. A. KUEHN WHOLESALE FLORIST

1312 PINE STREET ST. LOUIS, MO.



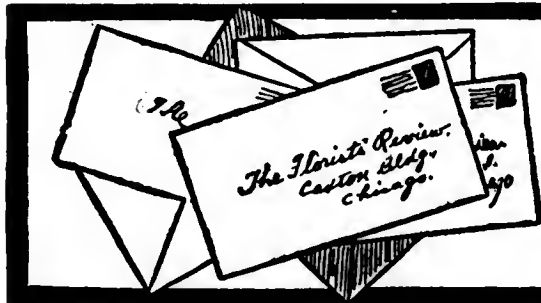
Mention The Review when you write.

fine tract of land nearby has been purchased for nursery purposes.

Scholz the Florist, Charlotte, N. C., is adding a Lord & Burnham house 35x

175 for carnations. W. W. Scholz mentioned a project for more glass if the demand warrants it. A good seed business has been worked up by S. R. Aiken,

[Concluded on page 62.]



Wanted and For Sale Department

Advertisements under this head, set without display, 15 cents per line. In sending remittance count six words to the line.

Display advertisements in this department \$2.00 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

CASH WITH ORDER from those who do not do other advertising.



SITUATION WANTED—Man; grower; 28 years of age; ten years' experience; can come at once. Address No. 318, care Florists' Review, Chicago.

SITUATION WANTED—By life experienced all around grower of roses, carnations, pot-plants; good propagator; elderly; single; sober; industrious; state wages. Address A. Gergen, 729 Julia St., New Orleans, La.

SITUATION WANTED—By middle-aged man; carnation grower and propagator; bedding plants for cemetery work; strong line; can do design work; life experience; married; no children; at liberty Nov. 15; state full particulars and salary in first letter. Address No. 307, care Florists' Review, Chicago.

SITUATION WANTED—Successful working foreman and grower of general line of cut flowers and potted plants, capable taking full charge and handling men; also good designer; single, best of references; good salary expected; state full particulars in first letter. Address No. 295, care Florists' Review, Chicago.

HELP WANTED—Man for general work about flower store; willing to drive delivery; elderly man preferred. Vein Schluraff, 11243 Michigan Ave., Chicago.

HELP WANTED—Experienced grower for roses and carnations; also man with general greenhouse experience. Apply Mazey the Florist, Minneapolis, Minn.

HELP WANTED—Florist or man able to take orders and make up flowers and help with growing; house furnished. Tulsa Greenhouses, R. 2, Box 30, Tulsa, Okla.

HELP WANTED—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Pottstown, Pa.

HELP WANTED—Wanted single man; small wholesale place; must be able to produce best results at forcing bulbs and growing general stock; wages \$90.00 per month, room and board. Grand View Greenhouses, Hopkins, Minn.

HELP WANTED—Young man who will apply himself can learn designing and retail floral business; must be willing to drive delivery and make himself useful around flower store. Apply in writing, No. 319, care Florists' Review, Chicago.

HELP WANTED—Good all-around greenhouse man; one that understands general line of cut flowers and pot plants; also growing of lettuce; would prefer one who is willing to enter as partner and invest a little money; please state wages and experience in first letter. Address No. 291, care Florists' Review, Chicago.

WANTED—Second-hand florist ice box, counter and wall case. Phone Monticello 6875, Chicago, Ill.

WANTED—To rent, small greenhouse; Colorado preferred. C. Sase, Gen. Del. P. O. Denver, Colo.

WANTED—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

WANTED—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

WANTED—Greenhouse to lease with option to buy, in the vicinity of Chicago. Address No. 308, care Florists' Review, Chicago.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

WANTED—Second-hand sections of Furman boilers; series 400; can use from six to nine intermediate or firebox sections; must be in good condition. Furrow & Co., Guthrie, Okla.

FOR RENT—In West Virginia town; it is not too late yet to start crops of winter lettuce, sweet peas and calla lilies in our 40x600 greenhouse, which we will rent with 5-room dwelling and stable for \$30.00 per month till spring plant trade opens; rent to be increased then; the property includes, besides the dwelling and greenhouse, 2 acres rich garden with apples, raspberries and plums; one acre blue grass and alfalfa pasture; the greenhouse needs some glazing and minor repairs, material for which will be furnished; Scotch Marine 10 H. P. boiler, now fired by gas, can be fired by coal at 15 to 20 cents per bushel; local retailer will take calla lilies and sweet peas in winter and the cut of a large bed of peonies outside of several thousand gladioli in summer; all lettuce grown; about 750 lbs. per month being winter output; can be sold to local green grocers for 15 to 20 cents per pound; house has produced \$750.00 worth of mums, between vegetable plants trade and winter lettuce crop; chance for good grower to get into business for himself; send references. Address No. 317, care Florists' Review, Chicago.

FOR SALE—10x14 A glass, \$4.50 per box, \$4.00 taken from place. Geo. Muno, 2512 Kenilworth Ave., Chicago.

FOR SALE—Economic, horizontal boiler; return tube; fifteen horse; tested 90 lbs. steam. 30-ft. stack, \$250.00. Wm. C. Smith, Newfield, N. J.

FOR SALE—Entire lot, 380 boxes 16x24 B., double greenhouse glass at \$6.80 per box, f. o. b. factory, Pa. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 289, care Florists' Review, Chicago.

FOR SALE—In an up-to-date town in Illinois, 8,700 square feet of glass; 7-room modern house; three large lots; doing good business; no opposition; everything ready for winter; reason for selling, old age. Address No. 243, care Florists' Review, Chicago.

FOR SALE—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Hershey, Clinton, Ind.

FOR SALE—Refrigerator, 4 ft. wide, 30 in. deep, 7 ft. 6 in. high, \$100.00. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—Good paying greenhouse business consisting of 10,000 ft. of glass; 4 acres of ground in A 1 condition; small payment down; balance easy terms. Estherville Greenhouse, Estherville, Iowa.

FOR SALE—Greenhouse 50x20; seven-room and Bath, dwelling and barn on lot 60x240; in an excellent location; reason for selling, poor health. Address Louise S. Parrish, 426 S. Richard St., Bedford, Pa.

FOR SALE—New double unselected glass, 10x12, 10x14, 10x16, 12x14, 12x16, 14x18, \$6.00 per box, 5 boxes or over \$5.50 per box; also, 2nd hand, double, 10x15, \$4.50 per box. L. J. Smith, Merchantville, N. J.

FOR SALE—Hotbed sash, second-hand, 1½-in. thick, 3-ft. ¾-in. x 6; glazed with 5 rows 6-in. glass, all puttled and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 3x6 at \$3.75 each; 2-in. thick 3-ft. 1½-in. x 6 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—Brand new glass, unselected double thick, 16x24, at \$7.45; 12x18, 14x20, 16x18, at \$6.98 per box, in lots of 5 boxes or over; second-hand pipe, 1-in. to 6-in., threaded and coupled, price upon application. Used roof bars, 2c per ft. New Pipe Tools, Malleable Hinged Vises: No. 1, capacity 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong pattern: No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1½ to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in. grips, 2-in., \$2.10; 24-in. grips, 2½-in., \$3. Pipe Cutters, Saunders Pattern: No. 1, cuts ¼ to 1-in., \$1.80; No. 2, cuts 1-in. to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

SITUATION WANTED

Store salesman; a first-class maker-up of floral art work, of original artistic ability; competent to manage store and help; have been in business for myself; 34 years of age and of good appearance; practically a life's experience at the business; can give A-1 reference as to honesty and reliability; expect permanent position; west; good salary expected; would accept position as traveling salesman for plant, seed, supply or ribbon house. Address No. 318, care Florists' Review, Chicago.

SITUATION WANTED

Middle-aged florist wishes steady position; prefer roses or carnations; in or near Chicago if possible. Address.

WM. ROBINSON,
510 Churchill Apts., Dayton, O.

SITUATION WANTED

By carnation grower and propagator; life experience and best of reference; please state wages and full particulars in first letter; southwest or west. Address No. 270, care Florists' Review, Chicago.

HELP WANTED

Practical nurseryman to take charge of small nursery; must be experienced and not afraid of work; state experience and initial salary in first letter.

THE W. A. NATORP CO.,
Moorman Ave. and Madison Road,
Cincinnati, Ohio.

HELP WANTED

Man who thoroughly understands growing pot plants and ferns; who is desirous to work the plant section of a retail business on his own account; a good opportunity for an energetic person.

WEISSGERBER,
3451 N. Hamilton Ave., Chicago.

HELP WANTED

Wanted man with family for wholesale plant; Creal Springs, Ill., 10-miles from this city; also man without family for retail plant; Marion, Ill.; must be honest, sober, industrious and efficient.

MARION GREENHOUSES,
Minnie Lilley Copeland, Prop., Marion, Ill.

HELP WANTED

First-class rose grower; married man only; good salary with residence.

CAREY THE FLORIST,
491 Woodward Ave., Detroit, Mich.

HELP WANTED

Vegetable gardener; married man; private estate.

HENDERSON'S SEED STORE
166 N. Wabash Ave., Chicago.

HELP WANTED

Experienced greenhouse man for retail place; give references; experience; state wages wanted.

J. A. BISSINGER,
Lansing, Mich.

HELP WANTED

Experienced saleslady and designer; for store on north side, in Chicago; apply, stating age, experience and wages expected. Address No. 314, care Florists' Review, Chicago.

HELP WANTED

Palm growers; good opportunity for thorough, competent man; good boarding place; state experience and past wages in first letter; place located conveniently to Los Angeles.

ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

We need several good commercial Rose Growers and Section men; houses all planted up and in fine shape; call or write, stating age, nationality and where formerly employed.

POEHLMANN BROTHERS COMPANY, Morton Grove, Ill.

HELP WANTED

EXPERT ROSE GROWERS; file your applications for positions in the most modern establishment around Chicago; highest wages to the best men; none but those highly recommended need apply, as our positions are permanent; also need experienced day and night fireman.

PAUL E. WEISS, Maywood, Ill.

HELP WANTED

One experienced orchid grower and two good pot men at once.

J. M. GASSER CO.
Rocky River, Ohio.

HELP WANTED

Store man; must be good designer and salesman.

NEWTON FLORAL CO.,
Newton, Kansas.

HELP WANTED

Experienced grower of cut flowers, such as mums, snaps, freesia and carnations; must be reliable and a willing worker. Address or apply to

WM. BEYER,
Frey's Greenhouses, Crown Point, Ind.

HELP WANTED

Experienced rose grower, also general pot plant grower; answer with full particulars and reference.

J. C. STEINHAUSER, FLORIST,
Pittsburgh, Kans.

HELP WANTED

Good reliable men for growing ferns; experience necessary; compensation according to ability.

RANDOLPH & McCLEMENTS,
5936 Penn Ave., Pittsburgh, Pa.

HELP WANTED

At once; grower of mums, carnations and general greenhouse bedding stock; must be industrious and work to his employer's interest; married man preferred; good 7-room house with bath and furnace; 30,000 feet of glass; give full particulars as to experience and salary wanted.

STENSON & McGRAIL, Uniontown, Pa.

HELP WANTED

Man with general greenhouse experience; also experienced grower for roses and carnations.

MAZEY the FLORIST,
Minneapolis, Minn.

HELP WANTED

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in; all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address

STEAMBOAT GREENHOUSE,
Steamboat Springs, Colo.

HELP WANTED

Store man; must be good designer and salesman.

A. WIEGAND'S SONS CO.,
Indianapolis, Ind.

HELP WANTED

Experienced planter to handle our landscape planting.

PFUNDS' NURSERIES,
Elmhurst, Ill.

HELP WANTED

A-1 rose grower; two good general men; references required.

J. C. RENNISON CO.,
Sioux City, Iowa.

HELP WANTED

Man for general greenhouse work who has had experience; immediately.

GROVES FLORAL CO.
Atchison, Kan.

HELP WANTED

At once; competent designer and store man; good salary; apply,
J. J. FALLON CO., Florists,
725 Main St., Lynchburg, Va.

HELP WANTED

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

HELP WANTED

A-1 rose grower, with southern experience; state wages wanted in first letter.

CHAS. A. MOSS,
Spartanburg, S. C.

HELP WANTED

Grower for palm houses; steady employment; good wages; references required.

JOHN BADER CO.,
1826 Rialto St., Pittsburgh, Pa.

HELP WANTED

Head florist at Independence State Hospital. Write

R. A. STEWART, Supt.,
Independence, Iowa.

HELP WANTED

Wanted, at once, young man for carnations to work under foreman; good wages.

JOHN DIECKMANN,
Elm Grove, W. Va.

HELP WANTED

First-class storeman and designer; must have broad experience.

THE W. G. MATTHEWS CO.,
Dayton, Ohio.

HELP WANTED

Section helpers wanted; good pay and good chance for advancement.

J. F. WILCOX & SONS,
Council Bluffs, Ia.

HELP WANTED

Man of broad experience to take charge of retail place of approximately 20,000 ft. where a general line is grown.

THE W. G. MATTHEWS CO.,
Dayton, Ohio.

HELP WANTED

Experienced saleslady for retail store; must also have experience in making up work.

THE W. G. MATTHEWS CO.,
Dayton, Ohio.

FOR SALE

An old established cut flower, plant and retail seed store in large, growing town of the southwest; population 96,000; best location; long time lease; now doing a good, profitable business; good reasons for selling; will sell either the cut flower and plant end of it alone, or all together, including seeds. For further particulars address No. 315, care Florists' Review, Chicago.

FOR SALE

The advanced age and failing health of my father forces me to offer for sale his well established florist business at Oregon, Ill., county seat of Ogle county; this is a live town of 3,000 people, 98 miles from Chicago on the main line of the C. B. & Q. from Minneapolis, with good shipping service; there are 5 acres of good land; 9 room house, barn, and chicken house; several fruit trees, and 4 first-class greenhouses, about 10,000 ft. of glass; office and work shed, 18x90 ft.; hot water heat; two boilers, either will carry the load; electric lights, city water, and winter's supply of coal all in storage; houses planted to mums, carnations and peas; wonderful vegetable and bedding plant business in the spring; excellent opportunity for landscape work, and no competition in this town or several nearby towns; I want to sell the entire outfit all ready to step right in and go ahead, just as it is, in first-class shape, for \$15,000.00; at least one-half must be cash, with reasonable terms on the balance; reduction for an all cash purchase; the right kind of a man can pay out in three years easily; if interested and you have the money come and see this place; it is a bargain.

C. G. GILBERT, Oregon, Ill.

WANTED

To buy, at once, retail business of about eight to twelve thousand feet of glass in Iowa, Missouri, Illinois or adjoining states; must be fairly modern and well stocked; with enough land for growing outdoor stock; soil; etc.; prefer place with residence on premises; have the cash to handle such proposition and guarantee absolute confidence in all correspondence; please give full particulars with price and photos when answering.

Address No. 312, care Florists' Review, Chicago.

WANTED

Quotations on commercial varieties of orchids; must be good stock; give name of variety, size and price.

ROLF ZETLITZ CO.,
Dayton, Ohio

WANTED

Price on second-hand 1½-inch pipe; state whether common black, or genuine wrought iron pipe.

AMLING BROTHERS,
Des Plaines, Ill.

HELP WANTED

Two A-1 rose growers on large commercial place near Pittsburgh; state wages and experience in first letter; open at once.

McCALLUM COMPANY,
Evans City, Pa.

HELP WANTED

Seedsman, to call on gardeners and private trade. Excellent opportunity for a bright, active man. Apply with full particulars of experience and stating wages required. Address No. 310, care Florists' Review, Chicago.

FOR SALE

Greenhouses and 3 city lots opposite the large Catholic cemetery at Youngstown, O.; last decoration day sold 10,000 geraniums at 35 cents each, could sell more; houses at present full of mums, carnations and peas; winter coal in cellar; 2 boilers; steam and hot water systems; 3 stucco; file rooms in red; city water; all the pots you will need for 2 years; we always save all our pots at this place; houses built 2 years; good reason for selling; don't answer unless you mean business. Address

D. O. McCAULEY,
727 Hlmrod Ave., Youngstown, O.

FOR SALE

Hotbed sash, 3x6, 2-inch; 8x10 glass, mostly D. S.; reupitted; ready for use, \$4.25.

W. A. SCHREIER,
Argonia, Kan.

FOR SALE

Three large size Kewanee Firebox boilers, 2 125-H. P., and 1 145-H. P.; first-class condition; cheap; Hartford Insurance certificate given.

KEYSTONE IRON & METAL CO.,
WILLIAMSPORT, PA.

FOR SALE

Sunray No. 139 hot water boiler, 2,200 square feet, first-class condition; new would cost \$400.00; first check for \$200.00 takes it.

THE IMLAY CO., ZANESVILLE, O.

FOR RENT

Or will sell greenhouse of 30,000 feet of glass; in city of Chicago; stock consists of roses, chrysanthemums, sweet peas; calendula and snapdragons, etc.; some coal on hand, and coal yard 2 blocks away; stock must be cash sale and can be bought reasonably; this is a good buy and have good reasons for selling; \$5,000.00 will handle. Address No. 320, care Florists' Review, Chicago.

FOR SALE

One hundred thousand feet of glass with full equipment; also house and garage with six acres of ground; in the city of Wichita; population about 80,000; this must be sold at once; if interested write

H. J. BULER, Trustee,
Wichita, Kan.

FOR SALE

Refrigerator, 6 ft. wide by 5 ft. deep by 9 ft. high; mosaic floor, plate front; door on the end.

BUCHBINDER BROS.,
11 So. La Salle St., Chicago, Ill.

FOR SALE

Four greenhouses, barn and dwelling; five acres of land; well stocked; 30 miles from city.

C. C. POLLWORTH CO.,
Milwaukee, Wis.

FOR SALE

10,000 feet glass containing modern greenhouse doing a thriving retail and wholesale florists' business; price, \$8,000.00, on easy terms; would cost \$15,000.00 to build today. Address

HUDSON & WELCH,
Lyndonville, N. Y.

FOR SALE

Material for 25x200 ft. building, 14-ft. roof bars, 4 ft. glass on sides; this material is first-class; all glass 16x24 in., double; a few botbed sash 1 1/4 in. thick; cypress 8x6 ft.; 1500 ft. 1 1/4-in. pipe.

E. HUSTON & CO.,
Sistersville, W. Va.

FOR SALE

Good second-hand pipe in all sizes from 1/2-inch up to 10-inch; also new galvanized wire in 9, 18 and 14 gauge. Write for prices.

MAX ZEIGLER & BROS.,
Muncie, Indiana.

FOR SALE

150 4-inch boiler flues in good condition, taken out of 18-ft. boilers; can be cut down and used in 16-ft. boilers; \$5.00 per length.

WEISS-MEYER COMPANY,
Maywood, Ill.

FOR SALE

Five greenhouses; dwelling, garage and barn; well stocked; doing a wholesale and retail business; for particulars, write

O. C. POLLWORTH CO.,
Milwaukee, Wis.

FOR SALE

Boilers, 70 H. P. Tubular; 50 H. P. Kewanee type firebox boiler; 10 and 20 H. P. Scotch Marine; 15 H. P. Tee boiler; Vertical boilers all sizes; 6-in. Davis Regulating Pressure Valve; One 1 1/2-in. Regulating Valve; 100 boiler tubes 3-in. x 13-ft., as good as new; 6 H. P. Gasoline Engine. CASEY BOILER WORKS,
Springfield, Ohio.

FOR SALE

Bargain in frosted glass, 8 x 16, 5c per sheet.

We have discontinued using glass in our kitchen cabinets, and offer 10,000 sheets frosted glass, 8 x 16, boxed ready for immediate shipment; each box contains 56 pieces; just the thing for hotbeds or for quick repairs; price, \$3.35 per box (56 sheets), f. o. b. Richmond, Ind.

K-D CABINET COMPANY,
Richmond, Ind.

FOR SALE

An up to date range of four greenhouses of 5,000 feet of glass, with head house, garage, office, workshop, store room and 8-room modern residence attached, all in extra fine condition and nearly new; the entire outfit heated with hot water furnaces and lighted throughout with electric lights; paved streets, lively town, five churches, two steam roads and one electric line; unable to supply market, will sell at a sacrifice and if sold at once will also include complete stock; closest investigation invited.

L. K. MATHEWS,
Lanesville, Crawford Co., Pa.

FOR SALE

Retail florist's establishment; 15,000 feet of glass; for details address

G. NOACK,
Batavia, N. Y.

FOR SALE

Cheap, Palmer Forced Draft Burner system complete with engine, fan, and grates; recently removed from battery of three 150-H. P. boilers.

W. B. DAVIS CO.,
Aurora, Ill.

FOR SALE

Good money making business; big shipping territory; 10,000 feet glass; up-to-date downtown store; 7-room modern house; 10 lots, 50x140, partly under Skinner; greenhouses all planted for winter; coal on the ground or contracted for; health conditions reason for sale; ask any traveling man making this territory about us; price, \$20,000; will pay for itself in 3 to 4 years.

COUPLAND'S, Coffeyville, Kansas.

FOR SALE**GREENHOUSES NEAR BOSTON**

25,000 feet of 16x24-inch glass; cement sides; stocked with carnations, callas and mums; 2 boilers, one of which is not necessary to use; steam heat; all in first-class repair; about 3 1/2 acres of land; coal already in bunkers for season; stable; garage; electric lights; together with 9-room house with modern improvements. Address No. 280, care Florists' Review, Chicago.

FOR SALE

Wrecking five houses.

16x18-inch; 16x24-inch glass, per box \$ 7.00
Doors, 8x6 ft., cedar panel, with frame, each 2.50
Rafters or sashbars, per foot02
Ridge, per foot04
Ventilator sash, each 2.00
Ventilator machines, each 10.00
Shafting, heavy, per foot10
Shafting, light, per foot06
Ventilator arms, each25
Ventilator hangers, each10
Garland iron gutters, per foot40
Pipe, 1 1/4-inch, wrought iron, per foot10
Wire stakes, 6-ft., \$2.00; 5 1/2-ft., \$1.75; 5-ft., \$1.50 per 100.

Cash, please.
PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

FOR SALE

One 2-in. Oil separator.....\$15.00
One 1 1/4-inch Vacuum trap.... 15.00

WEISS-MEYER CO.,

Maywood, Ill.

FOR SALE

One Boynton sectional hot-water boiler, series B, No. 122-A, rated, 1,725 feet radiation; practically as good as new; immediate shipment; first check for \$150.00 takes it; other good bargains in different sizes; write us your wants.

ROGERS HEATING CO.,
Ransomville, N. Y.

FOR SALE

Three houses, 22,000 feet glass, practically new, rebulbed this year; hot water heat; 7-room house; 1 1/4 acres land; located at Wilmette, Ill., 14 miles north of Chicago; now under lease to a responsible tenant.

FRANK FELKE,
R. F. D. 4, Box 185. Elkhart, Ind.

FOR SALE

Greenhouse and truck garden; 2 1/4 acres ground; 14,000 square feet glass in greenhouse; good house on place; adjoins city of 20,000 where there is only one other greenhouse; can be handled with \$10,000 cash; balance payments; for further information write,

KOPPITZ & FAULI,
Kewanee, Ill.

MOTT-LY MUSINGS.

[Concluded from page 58]

the result of only a few seasons' push. The Scholz store at Gastonia, N. C., under the management of Miles Rudisal, is a profitable venture, according to General Manager McCullum, who expressed satisfaction with the stable nature of the business at this time.

The J. J. Fallon Co., Lynchburg, Va., reports increasing business, much of which is credited to the new store presided over by W. M. Doyle, Jr., and fitted with thoroughly up-to-date fixtures. The store at Durham, N. C., is also a success. The new rose houses recently built at Lynchburg are producing some fine Premier, Columbia, Ward and Killarney.

B. F. Barr & Co., Lancaster, Pa., made a fine display at the York fair. There was a record attendance, one day alone 125,000. "Best and most interested crowd I ever saw," observed B. F. Barr, "and the result to our house and the trade at large must be good."

The legend, "Boost flowers during the week of October 11 to 16," was carried in practically every flower store and seed house in Baltimore, Md., and, while the public were left in doubt as to the real purpose of the boost, all interested were on the qui vive to give any information.

In Washington, D. C., much prominence was given in the local press to a meeting of growers for the coming chrysanthemum show. Each and every one interested is putting forth his best efforts to make the affair a success.

At Philadelphia, Pa., the windows of the Henry A. Dreer store are tastefully decorated with dahlias, labeled and priced. Bulbs and palms are effectively arranged.

H. F. Michell Co., Philadelphia, Pa., has a choice display in which dahlias figure prominently. It is admired by interested crowds. The success attained by such and similar exhibitions inspired the firm to secure the store adjoining for the chief purpose of successive seasonable displays.

Hugh Seales, Birmingham, Ala., has a cactus dahlia bright orange in color with blooms that will measure seven inches across, believed to be a seedling, as it cannot be identified through any catalogue. He has named it Seales' Surprise.

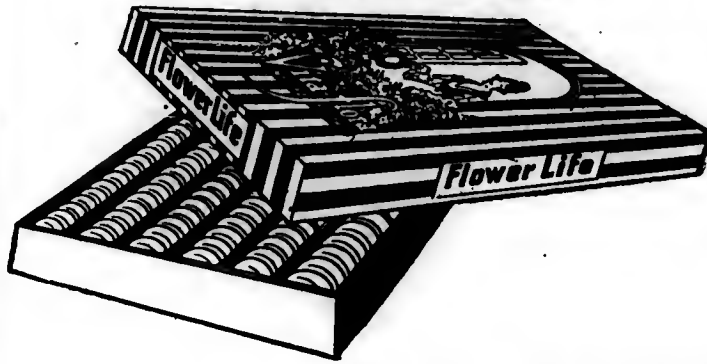
The Idlewild Greenhouses, Memphis, Tenn., are making a window display of artificial chrysanthemums and similar goods, while the store carries a fine line of the real article. "By show week we expect to have a good crop of our own chrysanthemums," observed Manager W. H. Englehart, "for the stock is in fine shape."

The Memphis Floral Co., Memphis, Tenn., has no complaint to make regarding trade in general and is making preparations to handle the increase looked for. State fair week is usually a big business bringer for the trade in Memphis.

Maury Bros., Nashville, Tenn., having more store space than necessary, have shared with an optical goods concern.

You NEED this Item—It's in Season NOW

Some of the advantages of VITA FLORA are:



- 1 The most attractive display stand and boxes.
- 2 Each customer makes her own liquid fertilizer from the 20-grain tablets.
- 3 No bottles to BREAK--no cans to RUST.
- 4 Clean, odorless, scientific and economical.
- 5 Advertised in National Magazines.
- 6 Foolproof. (Example, crush one tablet for each quart of water used, use this solution once or twice a week for three weeks, after that only once every two weeks).

Assorted
Carton

8 Boxes, \$0.25 retail value, sell for \$2.00
4 " " " " " " 2.00
2 " " " " " " 2.00

14 Retail Sales, quickly made.....\$6.00
Your Cost of Assortment..... 4.00

Your Profit.....\$2.00, or 50%

ORDER
NOW

C. A. KUEHN WHOLESALE FLORIST

1312 Pine St., ST. LOUIS, MO.

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST			
No.	Diameter	Each	Doz.
5	8-inch	\$0.75	\$ 8.25
10	10-inch	.95	10.50
15	12-inch	1.50	16.00
20	14-inch, with handles	1.90	21.75
25	16-inch, " "	2.25	25.25
30	18-inch, " "	2.75	31.50
35	20-inch, " "	3.25	37.00

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.

Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

Cokely's Carnation Clips

FORMERLY BAUR PATENT PLIER AND CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), \$2.50

CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50;
25,000, \$12.50; 50,000, \$22.50.

B. E. & J. T. COKELY, Scranton, Pa.



SPLIT CARNATIONS

Easily Mended with

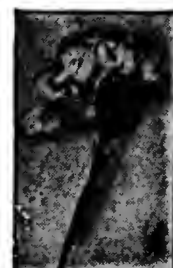
Pillsbury's Carnation Staples

"Best device on the market."—Joseph Traudt.
"Could not get along without them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
L. L. Pillsbury Galesburg, Ill.

The combination is on the principal street and seems to work well.

Thomas Joy, of the Joy Floral Co., Nashville, Tenn., on the eve of his departure for the Chattanooga store, observed that, taken all in all, he was well pleased with the outlook. The new range of glass is nearing completion, Harold Joy has stock planted, and with



BEFORE

No loss if you mend your split carnations with
SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son
422 Main St.,
Springfield, Mass.



AFTER

favorable weather all will be well. William Smith, the grower, has been sick, but hoped to be around soon. He says that crops are coming along in fine shape.

L. H. Geny, Nashville, Tenn., is busy with both wedding and funeral orders. The calls from out of town are unusually heavy.

W. M.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

For **SAN FRANCISCO**
the Bay Cities and all Central California

PELICANO, ROSSI & Co.

Members F. T. D.

123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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LOS ANGELES

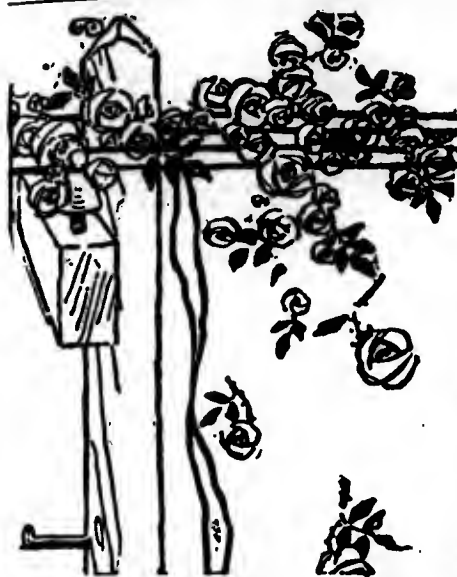
CALIFORNIA

The Leading Florist

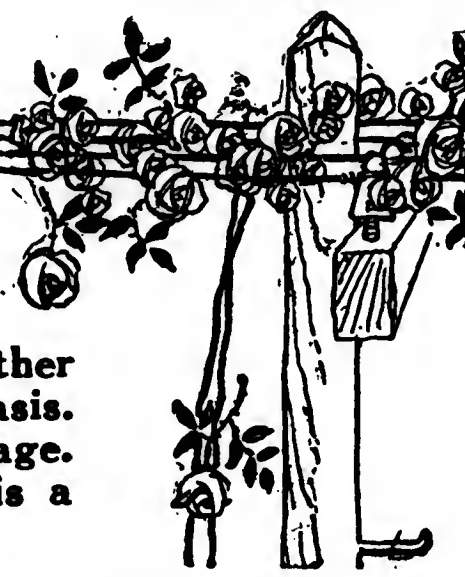
WRIGHT'S FLOWER SHOP
224 West 4th St., Los Angeles

Member F. T. D.

"Say It with Flowers"



Telegraph Delivery Department



THE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.

Special Attraction Offered to all Florists' Clubs---Gratis

We have had made two hundred and fifty Lantern Slides pertaining to our retail advertising, which should prove instructive as well as beneficial for the meeting of any Florists' Club desiring to feature Publicity and Advertising. We will be pleased to have the Florists' Clubs throughout the continent have the use of these slides without charge. The slides have been shown before the Florists' Clubs of Buffalo, Philadelphia and Baltimore, with telling results. Have the Club Secretary arrange for booking dates for the coming season.

Boston's
Flowerphone
Beach 6900

Penn
The
Florist

124
Tremont
Street

P. S.—This doesn't mean postscript. It means Penn Service.

Get Your Share of Telegraph Orders

Start your ad next week by mailing this blank today

FLORISTS' PUBLISHING CO.,
508 South Dearborn St., CHICAGO

19

You may insert a Telegraph Delivery card occupying $\left\{ \frac{1}{2} \right\}$ inch in each issue of the Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which _____ agree to pay at the rate of $\left\{ \begin{array}{l} \$1.25 \\ 62\frac{1}{2}c \end{array} \right\}$ net per week, bills payable monthly.

Strike out size NOT wanted.
Strike out same as above.

Subject to cancellation without penalty if rates are advanced during the term of this order.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Index by Towns Crowded Out of Pink

TATE'S TIPS

OPENING A BIG FIELD.

New Uses for Flowers.

In a number of localities publicity campaigns are being conducted, one of the principal objects of which is to educate the public in new uses for flowers. These campaigns are, as a rule, conducted by committees of some organization of florists, and the object of this article is to call the attention of such committees to a prospect that I have been studying for some time; that is, the greater use of flowers by business men in their business.

The writer is well aware of the fact that some flowers are now used in business, but they are so few that it is not looked upon as a feature of the florists' business. If an old employee of a business house dies, the firm will, no doubt, send a floral offering to his funeral; or if a ship is launched the company will present the lady who christens it with a bunch of roses. A department store or bank having a celebration of some sort will have a few palms about, and perhaps there are some other instances where flowers are used by business men, but when we consider the possibilities in the field we cannot help admitting that the surface has not yet been scratched.

To conduct a campaign of education, it is presupposed that you must have pupils, and if an educator had the privilege of selecting those he intended to teach, is it not reasonable to suppose he would select those who were most apt? Take the business man, for instance. He already has a fair education in publicity. He is, in a measure, trained, and will be quick to see any suggestion your advertisement may carry that will be of benefit to his business. The point I wish to emphasize is, that it will pay any local publicity campaign to go after this business in a systematic way. You no doubt have an advertising agency to handle your campaign; tell them, if they have not already suggested it, that you want to make a drive for this business. I once was of the opinion that all an advertising agency did, and I am sure there are men who have the same opinion, was to write catchy advertisements for the newspapers. This is really only a small part of their business. For instance, recently I learned of a case where 3,000 letters were sent out in a single week in a little drive, with results that were wonderful. Now, what was the secret of this success? Why, every one of those letters got into proper hands. Every large business or corporation has a publicity expert on its rolls, and when such an official gets a personal letter from a legitimate agency

giving him suggestions he is sure to give the subject considerable study. His department is maintained for the benefit of the business and must show results. In other words, he is continually looking for new features that will keep the business he represents in the limelight.

Flowers and Business.

Now let us look at some of the ways in which flowers can be used to advantage by the business man. We are not going to speak here of a basket of flowers sent to someone on his birthday, or some other anniversary, to retain his good will; we are going to talk in this article of flowers used by the business house to create publicity.

We will take a large department

store, for example. It has windows displaying merchandise of every description; no doubt there will be a window containing a set of dining room furniture. In arranging this window the object of the window dresser is to have it as homelike as possible. He will go to all sorts of trouble to accomplish this. What is more natural in a well-furnished dining room than several vases of cut flowers and a few plants? They will make all the difference in the world in the finish of the window.

The majority of window dressers spend their evenings in the business district looking at the work of their competitors for new and original ideas. If you will make a suggestion like the above to your advertising man he will at once tell you that the man they must work on is the window dresser. Space will only permit me to mention one window, but the same idea can be worked out in almost any window setting. The main point is to see that the window dresser gets the idea; the rest can be left to him.



If You Want Service—
You Want Schling!

We Deliver
Direct To Every Outgoing
Steamer Sailing From
New York City,
Hoboken,
Brooklyn

Long Distance Phones:

Plaza { 7241
7242
2022

STEAMER SAILINGS.


Display the following list of steamer sailings in a conspicuous place in your window or store, or use it in advertising matter with the statement that you have facilities for filling bon voyage orders on short notice at any port. You can thus develop telegraph business for steamer trade, especially at this time of year.

Steamer—	From—	To—	Sails	Steamer—	From—	To—	Sails
Pretorian	Montreal	Glasgow	Oct. 22	Madonna	Providence	Naples	Oct. 30
St. Paul	New York	Southampton	Oct. 23	Philadelphia	New York	Southampton	Oct. 30
Metagama	Montreal	Liverpool	Oct. 23	La Savole	New York	Havre	Oct. 30
Carmania	New York	Liverpool	Oct. 23	Canada	Montreal	Liverpool	Oct. 30
Kroonland	New York	Antwerp	Oct. 23	Giusep. Verdi	New York	Naples	Oct. 30
Lafayette	New York	Havre	Oct. 23	Lapland	New York	Antwerp	Oct. 30
Persia Maru	San Fr'co	Yokohama	Oct. 23	Olympic	New York	Southampton	Oct. 30
Ponce	New York	San Juan	Oct. 23	Saxonia	New York	London	Oct. 30
F. Palasciano	New York	Naples	Oct. 26	Saturnia	Montreal	Glasgow	Oct. 30
Ventura	San Fr'co	Sydney	Oct. 26	Pesaro	New York	Genoa	Oct. 30
Victorian	Quebec	Liverpool	Oct. 27	Coamo	New York	San Juan	Oct. 30
Ryndam	New York	Rotterdam	Oct. 27	Marama	San Fr'co	New Zealand	Oct. 30
Fushimi Maru	Seattle	Yokohama	Oct. 27	Corsican	Montreal	Liverpool	Oct. 30
San Juan	New York	San Juan	Oct. 27	China	San Fr'co	Yokohama	Oct. 30
Canopic	New York	Genoa	Oct. 28	Aquitania	New York	Southampton	Nov. 2
Mauretania	New York	Southampton	Oct. 28	Porto Rico	New York	San Juan	Nov. 3
Rochambeau	New York	Havre	Oct. 28	Pres. Willson	New York	Naples	Nov. 3
Stockholm	New York	Sweden	Oct. 28	France	New York	Havre	Nov. 3
Madonna	New York	Naples	Oct. 29	Emp. France	Quebec	Liverpool	Nov. 3
Stavang'fjord	New York	Norway	Oct. 29	Mongolia	New York	Hamburg	Nov. 4

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Part This Week—See Pages 63 and 64




BOS TON

Special
Department
for
FILLING
of
Telegraph
Delivery
Orders

M F E M T B E D R

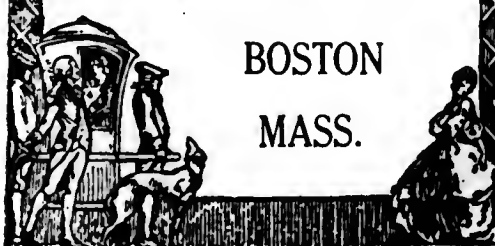
DISTINCTIVE
PERSONAL
SERVICE



Houghton Gorney

Under Park St. Church

BOSTON
MASS.



Another case that came to my observation lately was the opening of an electric supply house. The object of the publicity man was to have the largest

About That Piece of Wood

Cut a limb of a tree across, and look at the end, and you will see it is made of a series of rings, one outside the other.

Next to the bark is a sort of skin-like formation, called the cambium.

This is the real live part of the tree. Through it the sap circulates.

The cambium layer of this year is the hard ring of the next.

That's how a tree grows.

It's how a business grows, if it's a real growing business.

Growing that way, each ring binds to, and around, the other rings, making every ring just that much stronger.

That is why F. T. D. business is such satisfactory business. If it's not, how do you suppose Philip Breitmeyer, of Detroit, got over ten thousand dollars of it from outside florists, and sends to those same florists over eighteen thousand?

When you pass up the F. T. D. you overlook a mighty strong ring to your business.

A ring that each year keeps getting larger, and making last year's stronger.

New York's
Favorite Flower Shop

G. E. M. Stumpff

Fifth Avenue at 58th Street

crowd at this opening the firm ever had. The flower idea was suggested to him, and he grabbed at it. Dahlias were at their height and a full-page advertisement came out in the Sunday papers. The most conspicuous thing and the

first to catch your eye was the announcement that dahlias would be given to every lady who visited the establishment during the opening. A description of their line of stock followed. That publicity man was more than

Telegraph Delivery Department

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FOREIGN SECTION

C. ENGELMANN

Member American Florists' Telegraph Delivery Association.
Life Member S. A. F.
Member American Carnation Society.
Member New York Florists' Club.

Orders for England, Scotland and Ireland taken care of by

C. ENGELMANN, Florist, Saffron Walden, Essex, ENGLAND.

Cables: Engelmann, Saffronwalden (2 words only)

Orders for the French Riviera and Monte Carlo taken care of by

C. ENGELMANN, Etablissement Horticole "Carnation," Saint-Laurent-du-Var, near Nice, FRANCE.

Cables: Carnation, Saint-Laurent-du-Var (2 words only)

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

pleased with his stunt, for there were times on Monday morning when the doors had to be closed, and every lady who left that store was wearing a dahlia.

Some Instances.

Another incident, which happened during the week of October 4 in a large eastern city, was at a convention of electric contractors and dealers. The local association got the name of every visiting delegate who had a lady with him and sent a box of flowers to their hotel, with a card bearing the compliments of the association and wishing them a pleasant visit to the city. I saw 150 boxes packed and ready for delivery for this order. This new feature was the talk of the convention. Now, these people were all used to conventions, they were used to banquets and sight-seeing trips, but to have a vase of flowers in their hotel room during their visit was a novelty and one that was appreciated.

Another idea came from a publicity expert for corporations employing a large force. The object is to establish a better feeling between employer and employees. Your advertising man will tell you that the heads of departments must be reached, as each one of these is held responsible for the efficiency of his department. The wise head does everything he can to hold the good will of those in his department. Now, in every large department it is seldom that two or three are not on the sick list. If the corporation is in the habit of "Saying It with Flowers," it is looked upon as human and not a mere machine.

"Say it with Flowers"

Members
of the
F. T. D.



Members
of the
F. T. D.

GUDE BROS.CO.
FLORISTS
1214 F ST.N.W.
WASHINGTON,D.C.

"Say it with Flowers"

Send Orders for
WASHINGTON,
D. C.

and vicinity to

Blackistone

EVERYTHING
FIRST-CLASS

Member F. T. D.

14th and H. Streets

WASHINGTON, D. C.
Louise Flower Shop

Connecticut Ave. at N St., N. W.
Miss Louise W. Daugherty, . . . Proprietress
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

ORDERS IN OR AROUND
Washington, D. C.

MEMBER F. T. D.
GEO. C. SHAFFER
900 Fourteenth Street

La Crosse, Wis.

Send your order for flowers for delivery in this city and vicinity to

SALZER'S FLORAL GARDENS
QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"

GET IN TOUCH WITH

J. E. MATTHEWSON
SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

LA CROSSE, WIS.

La Crosse Floral Co., Member Florists' Telegraph Delivery

MADISON, WIS.

RENTSCHLER FLORAL CO. Member F. T. D.

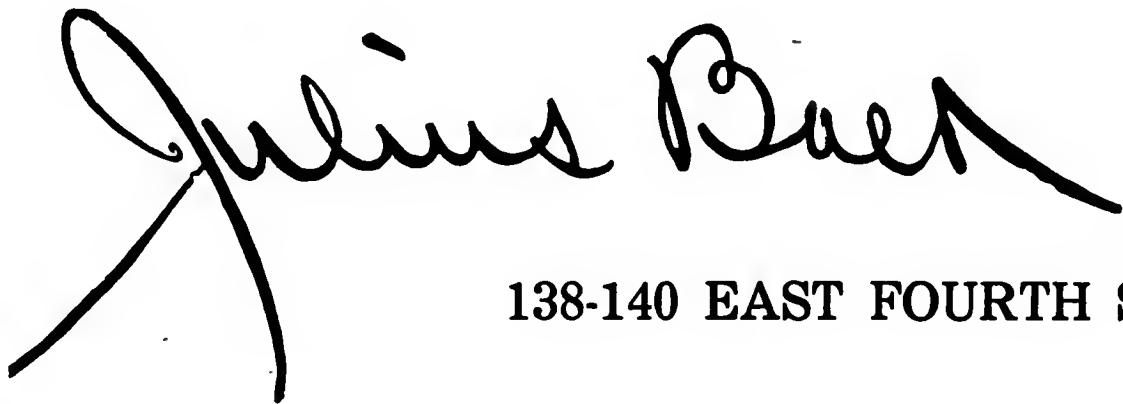
Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

QUALITY plus SERVICE!

In CINCINNATI

To mention Flowers is to think of



138-140 EAST FOURTH STREET

MILWAUKEE

E. WELKE & CO.

The House of Roses.

Member F. T. D. 760-762 Third Street

**MILWAUKEE WEST ALLIS
WAUWATOSA**

ERWIN J. HAMME

Greenhouses and Flower Shop
at WAUWATOSA, WIS.

RACINE, WIS.

THE

610-612 FLOWER Member
Wisconsin SHOP F. T. D.
Street

KENOSHA, WIS.

L. Turner & Sons, 352 Park Ave.

Members Florists' Telegraph Delivery

Racine and Kenosha

Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

Milwaukee, Wis.

A. CURRIE & CO.,

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

MILWAUKEE

EXCLUSIVE FLORAL
ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D. 93 WISCONSIN ST.

Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n.

OSHKOSH, WIS.

THE MILES COMPANY

GROWERS

Established 50 years. Member F. T. D.

I saw this tried out last winter in one of the largest spice concerns in this country, and the man in charge said he had attracted more good will by a small

MILWAUKEE

Member
F.
T.
D.

Lubliner's
FLORIST

225 Grand Ave.

Milwaukee, Wis.

429 Grand Avenue

W. C. Zimmermann

Member F. T. D.

MILWAUKEE, WIS.

FOX'S

INCORPORATED

437-39-41 MILWAUKEE STREET

Member Florists' Telegraph Delivery Ass'n.

MILWAUKEE

1-3-5 GRAND AVENUE

GIMBELS

A. H. MacDonald, Mgr.

Member Florists' Telegraph Delivery Association

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

ST. LOUIS, MO. Send Your Orders to **F. H. WEBER**
Taylor Avenue and Olive Street
EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.
GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery.

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.
Wire or phone your orders to
OSTERTAG BROS.
The Largest Retail Supply House in the West.
JEFFERSON AND WASHINGTON AVES.
Members F. T. D.

ST. LOUIS, MO.
Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
— Both Long Distance Phones —
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.
Member Florists' Telegraph Delivery Association
Joe. Witek
4744-4748 McPherson Ave.

ST. LOUIS, MO.
BENTZEN
FLORAL COMPANY
8118 North Grand Avenue
FACILITIES SECOND TO NONE

ST. LOUIS, MO.
Up-to-date Service **The Blossom Shop** 4110 Manchester Ave.

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on Short Notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Excelsior Springs, Mo.
EXCELSIOR GREENHOUSES

COLUMBIA, MO.
COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SAINT JOSEPH MISSOURI
Stuppy Floral Company
225,000 Feet of Glass
Members Florists' Telegraph Delivery Association

ST. LOUIS Choice Seasonable Flowers
George Waldbart Floral Co.
Efficient Service—Most Centrally Located
All Orders Carefully Executed 516 North Grand Ave.

SEDALIA, MISSOURI
"You will not stammer if you say it with our flowers"
State Fair Floral Co.
Florists' Telegraph Delivery.

ST. JOSEPH, MO.
QUENTIN FLORAL CO.
Orders for
Iowa, Nebraska, Kansas and Missouri

outlay in cash than he thought was possible.

The time has come when the florists, through organization, should maintain a publicity bureau in every large city just to study such cases and go after business houses and business men for customers. The possibilities are wonderful; the opportunity is yours; go to it.
Tate.

SOCIETY OF AMERICAN FLORISTS.

Finance and Audit Committee.

Complying with the request of President A. L. Miller, there was a meeting of the finance and audit committee at the Claypool hotel, Indianapolis, Sunday, October 10. There were present President A. L. Miller, Secretary John Young, Treasurer J. J. Hess, Herman Knoble, chairman of the finance and audit committee; C. C. Pollworth and Joseph Manda. President-elect Thomas Roland was also present and was greatly interested in the proceedings.

Conditions governing the different funds of the society were given careful consideration. The treasurer reported that there was a balance in the permanent fund of about \$11,000, which should be invested at once and, as the invest-

Kansas City, Mo.
Rock's
MEMBER F. T. D.
1106 GRAND AVENUE

KANSAS CITY
A. Newell
MEMBER F. T. D. Eleventh and McGee Sts.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.
Member of the Florists' Telegraph Delivery Association

KANSAS CITY
WE STRIVE TO PLEASE
ALPHA FLORAL Co.
Member of the F. T. D.
ESTABLISHED 1890

KANSAS CITY, MO.
We are members of the F. T. D.
J. E. MURRAY & CO., 212 E. 10th Street

W. J. Barnes KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890.
No order too large or small. Member F. T. D.

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
We Strive to Please

HONOLULU, HAWAII
TAYLOR, FLORIST
Wireless and Cable Address, "FLORIST" Honolulu

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES

MEMBER F. T. D.

FRED C. WEBER

4326 Olive Street

ST. LOUIS, MO.

Phone 1367
Stokes FLORAL SHOP
 "WE STRIVE TO PLEASE"
 205 E. Walnut St., Springfield, Mo.
 Members F. T. D.

Smith's FLOWER SHOP
 Hutchinson, Kansas
 Member Florists' Telegraph Delivery

Joplin, Mo. AMERICAN FLORAL SHOP
 J. E. MEINHART, Prop., 216 W. 4th St.

WEBB CITY, MO.
 J. E. Meinhardt, 416 S. Pennsylvania Ave.

SPRINGFIELD SEED CO.
 SPRINGFIELD, MO.
 FLORAL DEPARTMENT OPEN DAY AND NIGHT
 Member Florists' Telegraph Delivery Association

ATCHISON, KAN.
 The Atchison Seed and Flower Store Co
 MEMBER F. T. D.

Atchison, Kan. GROVES FLORAL CO.
 Established 1865. Member of F. T. D.

JAMES HAYES, 819 KANSAS AVENUE TOPEKA, KAN.
 Leading Florist
 Member F. T. D.

MRS. LORD'S FLOWER ROOM
 112 W. 8th Ave., TOPEKA, KAN.
 Member Florists' Telegraph Delivery.

ARKANSAS CITY, KAN.
 McCool's Close-in-Greenhouse
 MEMBER F. T. D.

Kansas City, Kansas
 L. C. FIELD
 Member Florists' Telegraph Delivery

MANHATTAN, KAN.
 THE MARTINS T. S. MARTIN, Proprietor.

SALINA, KANSAS
 LEIGHTON FLORAL CO.
 Members Florists' Telegraph Delivery Ass'n.

WICHITA, KANSAS Shipments for Kansas and Oklahoma
 W. H. CULP & COMPANY
 Quality Flowers Personal Service Members F. T. D. A.

CANADA'S FLORIST
 8-10 W. Adelaide Street
Dunlop's Toronto
 Member Florists' Telegraph Delivery Association

London, Ont., Can.
 J. GAMMAGE & SONS, LTD.
 "The House of Flowers"
 All Orders Carefully Executed
 Members Florists' Telegraph Delivery Ass'n.

WINNIPEG, MANITOBA
 Member Florists' Telegraph Delivery
R. B. Ormiston
 96 Osborne Street

Winnipeg, Man., Can.
THE "KING" FLORIST
 Member F. T. D. Ass'n. 270 Hargrave St.

ments of the society are now made by the finance and audit committee subject to the approval of the executive board, the matter of investing this fund was referred to them for recommendation. The permanent fund at present amounts to almost \$50,000.

The cost of publishing the journal of the society was also discussed. It was the opinion of the officers that, owing to the high cost of paper and labor in connection with this publication, it would be unwise to continue publishing it unless there was a more generous support given to it by advertisers, so that it would become self-supporting. Much of the news in the journal had already been published in the trade papers and, as these papers had always published items of interest to the society in the past, they would no doubt be pleased to continue to do so in the future. The officers' recommendation would be to discontinue this journal after the end of the present year.

The supplementary reports of the secretary and treasurer showed that the financial condition of the society was quite satisfactory. It was decided that the \$10,000 loan, which was authorized by a unanimous vote of the convention held in Cleveland last August to be made from the permanent fund, would not be required at this time. Recommendations were made that a more modern method of keeping the records

CANADA
JOHN CONNOR CO., Limited
 HAMILTON, ONT.
 Members Florists' Telegraph Delivery Association.

McKenna
 Largest Retailers in Canada
 Cor. St. Catherine and Gay Streets
 9 St. John St., QUEBEC, CAN.
 Member Florists' Tel. Delivery **Montreal**

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
 48 HASTINGS STREET, E.
 FOR ALL BRITISH COLUMBIA ORDERS
 Members Florists' Telegraph Delivery Assn.

PICKS FLOWER SHOP
 Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

Saskatoon, Sask., Can.
Victoria Nursery The Quality Florists in the Center of the west.

Central and Eastern ONTARIO
 Orders carefully executed
THE PETERBOROUGH FLORAL CO.
 Peterborough, Canada

Montreal, Que., HALL & ROBINSON
 825 St. Catherine St., W. MEMBER F. T. D.

VANCOUVER, VICTORIA, B. C. B. C.
A. J. WOODWARD
 BON VOYAGE ORDERS my specialty

TRURO, NOVA SCOTIA CANADA.
 Member F. T. D. **SUCKLING & CHASE, Ltd.**

REGINA, SASK., CANADA
REGINA FLORIST CO., Ltd.
 SPECIAL ATTENTION TO F. T. D. ORDERS

St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
 Member F. T. D.

SCRIM'S, FLORIST
 OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

67 Beacon Street
Deliveries
To All Suburbs

CARBONE, 342
Boylston Street,
BOSTON

Member Florists' Telegraph Delivery Ass'n.

The Beacon Florist
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Worcester, Mass.
RANDALL'S
FLOWER SHOP

Member Florists' Telegraph Delivery.

H. F. A. LANGE
Worcester, Mass.

Delivers to all Points in New England
125,000 Square Feet of Glass.
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

Warburton
FALL RIVER
MASS.
33 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points

Member
F. T. D.

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

CAMBRIDGE, MASS.
ROBBINS BROS., 636 Massachusetts Avenue
Near All Colleges Members F. T. D.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

Newton, Mass.
Also BOSTON, BROOKLINE
CAMBRIDGE, WELLESLEY

COTTON
The Florist

Morse & Beals, LOWELL, MASS.
Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

Wax Brothers Boston, Massachusetts
44 TEMPLE PLACE
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery.

BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

in the offices of secretary and treasurer
be installed.

National Publicity Committee.

A meeting of the national publicity committee was held in the Claypool hotel, Indianapolis, Monday, October 11. There were present: Henry Penn, chairman; Thomas Roland, president-elect of the S. A. F.; J. Fred Ammann, George Asmus, C. C. Pollworth, Major P. F. O'Keefe, John Young, secretary, J. J. Hess, treasurer, and Herman Knoble, chairman of the finance and audit committee.

The secretary submitted a financial report up to October 1, 1920. This report showed that there were still many outstanding subscriptions, amounting in all to about \$10,000. The secretary was given further instructions as to the collection of these accounts. The general opinion seemed to be that all of these subscriptions would be forthcoming at once when the delinquents were notified of their indebtedness. George Asmus submitted a detailed report as to the sales of the slogan signs and stated that it was the intention of the committee to take the matter up at the meeting of the F. T. D. later in the week, when it was expected that all of these signs would be disposed of. A lengthy discussion took place in regard to providing ways and means of continuing the national publicity advertising. Several methods were suggested for raising funds. It was finally decided to continue an intense campaign along the same lines as at present.

The most important business of the meeting was the consideration of someone competent to tour the country, visiting the large centers, for the purpose of organizing the allied interests along similar lines to what is being done in the large cities of the west. Finally, J. Fred Ammann, who had already made arrangements to visit these large centers for the purpose of organizing the growers, consented to do the work as

BOSTON—BECKER'S

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

BECKER'S CONSERVATORIES
CAMBRIDGE - MASS.
Members Florists' Telegraph Delivery

Brookline, Mass.

220 Washington Street
F. E. PALMER, Inc.
Established 1886
Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.

Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

Waltham, Mass.

1st CLASS STOCK FACILITIES SERVICE
M. F. RUANE
Member F. T. D. 121 Moody St.

A Card This Size

Costs only \$1.25 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 62½c per week on yearly order.

MALDEN, MASS.

J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Brookline, Mass.
1314 Beacon St. Alice B. Merrill
Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

AMERICA'S FOREMOST FLOWER HOUSE

Superior
Service

74th Year

Steamer

Deliveries and all
others guaranteed.

Standard
Prices

Thos. F. Gavin
INC.

Est. 1847

Correspondents in all
leading cities of the
world

BOSTON—and—NEW YORK

1 PARK STREET
AND
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE
AT
46th STREET

HARTFORD,
CONNECTICUT

Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

New Haven,
Conn.

J. N. CHAMPION & CO.
The F. T. D. Artists

Yale
College

Covering All Connecticut

HARTFORD, CONN.

Greenhouses: *Coombs* Stores:
Benton St. 741 Main St.
364 Asylum St.
Member F. T. D.
Orders solicited for all parts of Connecticut

BRIDGEPORT, CONN.
James Horan & Son

943 MAIN STREET
Largest Growers in this District.
MEMBERS FLORISTS' TELEGRAPH DELIVERY.

Waterbury, Conn.

RYAN & POWERS
80 Center St.
Special attention Westover and St. Margaret
School Orders.
Members F. T. D. and Rotary Florist.

Hartford, Conn.
GEORGE G. McCLUNIE

165 Main Street
Established 1897 Member F. T. D.

Providence, Rhode Island
Johnston Brothers

LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

STAMFORD, CONN.

QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NOROTON, DARIEN, NORWALK, GREENWICH

Hartford, Conn.

George F. Lane
SUCCESSOR *Welch*
THE FLORIST
180 Asylum Street Member F. T. D.

Lynn, Mass. MEMBERS
F. T. D.

GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.

Belmont Flower Shop MEMBER
F. T. D.

BURLINGTON, VT.

Gay Florist
Member F. T. D.
Orders for Vermont and Northern New York filled to
your entire satisfaction at right prices.

Hartford, Conn.

J. Albert Brodrib, Store,
639 Main Street
Deliveries to
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic.
Member Florists' Telegraph Delivery Association

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle Cor. Oak and Free Sts.

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE
1261-E.

outlined above for the national publicity campaign. The committee considered that they were most fortunate in obtaining the services of Mr. Ammann for this important work and, if they are successful in organizing the different interests in the large centers, the question of raising funds for the national publicity campaign will be solved. It was also decided that the publicity committee should hold monthly meetings if possible. The work was becoming more important from day to day and would require that they get together more frequently to discuss the different problems that require prompt attention.
John Young, Sec'y.

New Britain, Conn.
VOLZ FLORAL CO.

Bridgeport, Conn.
John Reck & Son, 985 Main Street

PROVIDENCE, R. I.
AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St., PROVIDENCE

NEWPORT, R. I.
SMITH Est. 1864 Greenhouses
JAMESTOWN, R. I.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK DARDS

341 Madison Avenue

Member of
Florists' Telegraph DeliveryGuaranteed Satisfaction
Nearly 50 Years

LET US FILL YOUR STEAMER ORDERS

Leading Florist

Regular European Sailings Now Established

Member
F. T. D.

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

ENGLEWOOD

Bergen County and Northern Jersey

Meadowbrook Nurseries, Inc.

F. T. D. Member

275 Grand Ave., Englewood, N. J.

Telegraph orders promptly and carefully filled.

PATERSON PASSAIC New Jersey

EDWARD SCEERY

Member Florists' Telegraph Delivery Assn.

NEWARK, N. J.

F. T. D. Member

BEGEROW'S

946 Broad St.

FRESH FLOWERS AND BEST SERVICE

SEEKING SECRET OF SUCCESS.

A Visit to Ohio.

"Keep your eye on the fellow who is making good," has always been a thought of the writer and with that idea T. P. Langhans and I left Pittsburgh Wednesday night, October 13, for Lima, O., to see what Rolf Zetlitz was doing in his greenhouses.

There is always a reason for everything and Thursday morning we found a good reason why Rolf should make good. We met his father, Eggert N. Zetlitz, who was born in Norway. The latter's father was a physician; all the sons took up that profession except Rolf's father, who followed a natural love for flowers and came to this country to make his fortune. Mr. Zetlitz, Sr., is 66 years old and is running a splendid retail business, displaying more energy than many men half his age. He has his business right up to date and still has time to look after an extensive hardy garden, where he grows many novelties for his store.

We visited his home, enjoyed his hospitality and left for Rolf's place satisfied we had found the first reason for the latter's success.

At the Lima range we found a splendid organization, met W. E. Cleverden, auditor, and Frank Shuheck, the foreman, who showed us the houses of Premier and Columbia, in splendid shape. They were the only varieties of roses grown here and they certainly did the grower credit. We asked plenty of questions and were given any information we asked for.

Splendid Organization.

We then took the car for Dayton, O., where we were met by Superintendent H. F. Grude, who took us out to the houses on River road. We found conditions here about as they were at Lima,

ABUNDANTLY PREPARED
AT ALL TIMES

Edwards Floral Hall Company

1716 Pacific Avenue

Atlantic City, New Jersey

Nurseries: Mediterranean
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n.

ATLANTIC CITY, N. J.

Atlantic City Flower Shop

1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers
and plants. Personal attention. F. T. D. Member

NEWARK, N. J.

PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

NEWARK, N. J.

WASHINGTON FLORIST

577 Broad Street

Member F. T. D.

Open 7 a. m. to 10 p. m. every day

Boonton, N. J. Dover, N. J.

Olyphant, Pa. Stroudsburg, Pa.

Store in each town. Flowers daily from our
own greenhouses. Delivery all Eastern Penna.
and Northern New Jersey.Herrick Greenhouses, HACKETTSTOWN,
NEW JERSEY.

JERSEY CITY, N. J.

WEIDEMANN'S FLOWER SHOP

222 MONTICELLO AVE.

Member F. T. D.

HOBOKEN, N. J.

J. GRULICH & SONS

Members F. T. D.

616 Washington Street

MONTCLAIR, N. J.

MASSMANN

Member Florists' Telegraph Delivery.

Atlantic City, N. J.

EGG HARBOR FLOWER SHOP
121 Pacific Ave. Crane & Hill, Props.Members
F. T. D.

Red Bank, N. J.

W. W. KENNEDY & SONS

FLORISTS

MEMBERS F. T. D.

41 BROAD STREET



NEW JERSEY POINT'S

All Middle State and Seashore
and Northeastern Pennsylvania towns
are best reached from

TRENTON

MARTIN C. RIBSAM, Florist

Member F. T. D.

Broad and Front Sts.

TRENTON, N. J.

PARK FLORAL CO.

R. ABBOTT

Greenhouses--Buchanan, Lafayette and Schiller Ave.

Englewood, N. J. Camp Merritt

EDWARD G. BURROWS

Member F. T. D.

Summit, HARRY O. MAY,

PROPRIETOR

New Jersey The Rose Shop

ONEONTA, NEW YORK

DERRICK, Florist,

MEMBER
F. T. D.

For SYRACUSE, N. Y.

W. E. Day Co.,

Onondaga Hotel Bldg.
F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

We are prepared to execute all orders for steamers sailing from New York, Brooklyn, Hoboken or other nearby ports, with every assurance of prompt and efficient service.

J. H. SMALL & SONS FLORISTS NEW YORK and WASHINGTON

NEW YORK—505 Madison Avenue, and
Waldorf-Astoria Hotel.

WASHINGTON—15th and H Streets

Orders executed in New York for SHERRY'S CANDY—\$2.00 per pound—No Discount.

Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street

Also Vanderbilt and
Ritz-Carlton Hotels

NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show,
April 11, Grand Central Palace.

Location Central.

Personal Attention.

Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

GUIDO, Inc.

Florist

PHONES: Plaza 7570; Night call, South 1125

595 Lexington Ave.,
Cor. 52d St.

NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902

135 E. 34th St., NEW YORK

M.A. Rowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359

OUR MOTTO—THE GOLDEN RULE.

NEW YORK Telephone HENRY HART, Inc. Lenox 3822

1000 MADISON AVENUE

In the heart of most exclusive
residential section

YONKERS, N. Y. MEMBER F. T. D. 3 MANOR HOUSE SQ. R. T. BRODERICK

BUNYARD

413 Madison
Avenue

NEW YORK CITY

Member F. T. D.

SUMMER SEASON, Bellevue Ave.,
NEWPORT R. I.

David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

but there was more variety, Columbia, Premier, Ward, Butterfly and Ophelia being in shape for Thanksgiving and Christmas crops, for which the Zetlitz ranges are famous.

At Dayton the company also grows carnations in fine shape and some benches were exceptionally good. The plant department contained cherries, peppers, begonias, poinsettias, hydrangeas and a wonderful block of about 2,000 cyclamens, which were a sight worth traveling to see and should be exactly right for the holiday trade.

We found everything up-to-date, including all the labor-saving devices it is possible to use. Mr. Zetlitz has purchased a coal mine and is receiving coal from his own mine.

We found the second reason for his success in his splendid organization and left with only one disappointment—that we did not meet either Rolf Zetlitz or J. C. Fletcher, who had not returned from the F. T. D. convention.

W. A. Clarke.

KANSAS CITY CLUB MEETING.

F. T. D. Officers Attend.

It was a source of keen enjoyment to the florists of Kansas City to attend the meeting of the Florists' Club Friday evening, October 15, when Philip R. Breitmeyer, president, and Albert Pochelon, secretary of the F. T. D., and a number of visiting florists from points near by were guests. The F. T. D. officers were here as guests of William L. Rock. Mr. Rock was the host of the club, the meeting being held in his retail store, which was decorated with

NEW YORK, N. Y.

QUALITY

SERVICE

Charles H. Brown
2366 Broadway, New York City

CHOICE



FLOWERS

NEW YORK CITY ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND
JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox.

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.
will receive prompt and careful attention.
LONG ISLAND BROOKLYN JERSEY CITY NEWARK

RAMM'S FLOWER SHOP

In the Heart of New York 412 Madison Avenue

Prompt and Efficient Service

Member F. T. D.

W. & T. CASS Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



YOUR FIRST THOUGHT—

We want F. T. D. members' first thought when receiving orders for

BUFFALO

to be of **COLONIAL FLOWER SHOP**

230 Delaware Avenue.

Buffalo's Boosters for the F. T. D.

S. A. ANDERSON

440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO

L. H. NEUBECK
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

Scott The Florist

— MEMBER OF THE F. T. D. —
BUFFALO, NEW YORK

F. T. D.

Strohs

Greenhouses 379 Main Street, Buffalo, N. Y.
ATTICA, N. Y.



Niagara Falls, N. Y.

HARRIS & LEVER

Florists

Members of Florists' Telegraph Delivery

Wm. H. Grever

Formerly manager Palmer's.
77 Allen Street, BUFFALO, N. Y.
F. T. D.

Elmira, N. Y.

SHIPMENTS
Southern New York
Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

HUGO H. JAHN

710 Nostrand Ave. BROOKLYN, N. Y.
Tel. 1962 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

UTICA, N. Y.

C. F. BAKER & SON
MEMBER F. T. D.
809 CORNELIA ST.

UTICA, N. Y.

Utica Floral Co.
MEMBERS F. T. D.

The Rosendale Flower Shop

126 JAY STREET
Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.
Member F. T. D.

WETTLIN FLORAL CO.

HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansaga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Danville, Nunda and other Western New York towns.

ROCHESTER, N. Y.

Wilson
THE FLORIST
88 E. MAIN ST

F. T. D.

We reach all Western N. Y. Points

HORNELL, New York

C. G. JAMES & SON

Prompt Deliveries to Elmira, Corning and Wellsville.

cut flowers and plants, palms, ferns and fancy grasses.

After a brief business session, during which it was announced that the club numbered 144 members, T. J. Noll, president, made an address of welcome to the guests. He introduced Mr. Breitmeyer as the first speaker. Mr. Breitmeyer told of his first experience in the flower business, when he started by pumping water. He compared the hardships of those days, some forty years ago, with the present. The size of the club was a revelation to him, he said, as he hardly expected so young an organization to have made such progress. He complimented Mr. Roek on his beautiful store and told of his long

JAMESTOWN, N. Y.

LAKEVIEW
ROSE GARDENS

1,500,000 ft. of glass Capable Retail Service
Mayville, N. Y. } INSTANT SERVICE { Fredonia, N. Y.
Brocton, N. Y. } --TO-- { Chautauque, N. Y.
Randolph, N. Y. } { Lakewood, N. Y.
Bemus Point, N. Y. } { Cassadaga, N. Y.
Other Principal Western N. Y. towns.

Danker
Albany, N. Y.

Albany, New York

The Rosery
FLOWER SHOP
23 STEUBEN STREET
Best Service.
Send your orders to us.
Members Florists' Telegraph Delivery Ass'n.

TROY, N. Y.

MEMBER F. T. D.
33 Fourth St. H. LOUIS MENAND

FLORAL OSWEGO, N. Y.

ART STUDIO E. KENDIG, Prop.

Member F. T. D. At Your Service. Personal Attention.

ROCHESTER, N. Y.

J. B. KELLER SONS
Florists
25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

Batavia, N. Y.

L. C. STROH & SONS

Flowers delivered to all nearby towns.

ALBANY, N. Y.

THE CAPITAL DISTRICT
and all Eastern New York
WILLIAM GLOECKNER
WE GUARANTEE ABSOLUTE SATISFACTION
Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.

Members F. T. D. Orders for Western New York handled with promptness

OLEAN, N. Y.

Member Florists' Telegraph Delivery Manuel Oppenheim

JAMESTOWN, N. Y.

Heelas Flower Store

For all Chautauque County

SENECA FALLS, N. Y.

E. W. HUDSON & SON

WILL ALSO DELIVER ORDERS AT WATERLOO

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WE DELIVER TO ALL PARTS OF
BROOKLYN
AND
NEW YORK CITY

JOSEPH TREPEL
Largest Individual Florist in the United States—ELEVEN STORES.
TELEGRAPH YOUR ORDERS TO THE MAIN STORE
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.
AND RECEIVE MY PERSONAL ATTENTION.

WILSON 3 and 5 Greene Ave.
Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT **NEW YORK**

BROOKLYN, N. Y.
JAMES WEIR, Inc.
324 Fulton St., cor. Pierpont
Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

Established 1859
A. WIEGAND'S SONS CO.
1610 to 1620 North Illinois Street
INDIANAPOLIS, IND.
Indiana's oldest, largest and most complete
retail establishment
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 MASSACHUSETTS AVENUE
Bertermann Bros Co.
LEADING FLORISTS
Members Florists' Telegraph Delivery Assn.

INDIANAPOLIS, IND.
GREENE'S FLOWER SHOP
Board of Trade Building
Members Florists' Telegraph Delivery Ass'n.
Not Open on the Sabbath, except when a
holiday falls on Sunday.

BLOOMINGTON, IND.
MORRIS & ELLIS
Members F. T. D.

Marion, Ind. **MARION FLORAL CO.**
Member Florists' Telegraph Delivery Ass'n.

ATTICA, IND.
And all Surrounding Cities. :: **Attica Floral Co.**

RICHMOND, INDIANA
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

RICHMOND, INDIANA
AND VICINITY
Member F. T. D. **G. R. GAUSE**

FORT WAYNE, IND.
Flick Floral Company
Member F. T. D. 207-209 West Berry Street 65,000 feet glass
devoted to Flow-
ers and Plants.
Near Hope, St. Joseph and Lutheran Hospitals. Direct routes to Churubusco, Plymouth, Warsaw,
Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

BEYER FLORAL SHOP
108 E. Jefferson Street
SOUTH BEND, INDIANA
Daily deliveries to Notre Dame University and St.
Mary's Academy. Also close connections with
Niles, Berrien Springs, St. Joseph, Mich.;
New Carlisle, Michigan City, La Porte,
Elkhart, Goshen, Warsaw, Ind.

SOUTH BEND, IND.
Adam Beehler

Williams & Co. South Bend, Ind.
Florists
For Northern Indiana and South'n Michigan 188 S. MICHIGAN ST.
Members F. T. D.

friendship with Samuel Murray. He
urged more coöperation among florists.
Urges Sunday Closing

Mr. Pochelon, in his usual delightful
manner, brought many laughs from the
audience. A brief sketch of the F. T.
D., from its first meeting to the one in
Indianapolis, was given.

Among the suggestions Mr. Pochelon
made was that florists who fill F. T. D.
orders get a receipt upon delivery, and
that Sunday closing be as general as for
department stores. The sooner florists
get in line with other kinds of business,
he said, the sooner will they raise the
standard of their business. Mr. Poche-
lon also quoted government statistics
showing that the flower business in the
United States in 1919 amounted to \$12,-
500,000, of which funeral work was
one-half. He said he believed the state
of New York alone had this much busi-
ness in a year.

Mr. Rock told at what sacrifice of
time Mr. Breitmeyer and Mr. Pochelon
had come here after the convention, be-
ing away from business a week or more.
A rising vote of thanks was given them
for coming.

L. H. Archias, representing the Mis-
souri State Florists' Association, asked
for new members. This association was
started in 1916 with ten members and
now has over 200. Mr. Archias sug-
gested that florists set a good example
and advertise their business by wearing

Ft. Wayne, Ind.
VESEY'S
Fresh Flowers grown at our own
greenhouses
Largest Orchid Growers in the Middle West
PROMPT SERVICE
2602 THOMPSON AVENUE
Member Florists' Telegraph Delivery

Ft. Wayne and Northern Ind.
DOSWELL'S
QUALITY FLOWERS
Store: 301 W. Main and Lindenwood Cemetery

FORT WAYNE, IND.
Blossom Floral Co.
MEMBER F. T. D.
QUALITY—SERVICE—ART 110 W. Wayne St.

ERIC BUCHHOLZ
MUNCIE INDIANA
Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.
PAUL C. SCHULTZ CO.
Member Florists' Telegraph Delivery.

GARY FLORAL CO. **GARY**
118 W. 5th Ave. Ind.
Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

TERRE HAUTE, IND.
129 SOUTH SEVENTH STREET
JOHN G. HEINL & SON

Telegraph Delivery Department

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PITTSBURGH
AND VICINITY

F. T. D.
Service

A. W. Smith
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

535 WOOD STREET

Prompt F. T. D. Service in
city and vicinity, of

Flowers—Fruit

in art arrangements, either
separate or in combination

All Orders Reciprocated

McCLEMENTS

THINK! Everything in Flowers
GRAKELOW'S

Member Florists' Telegraph
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

HANOVER, PA.

CREMER, Florist

EVERYTHING IN CUT FLOWERS
We serve all points in Southeastern Pennsylvania.
Special Delivery service to Gettysburg Pa.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and
plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE Member F. T. D.

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

PHILADELPHIA

Germantown and Chestnut Hill

Orders carefully filled in first-class style
and on time.

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

PITTSBURGH



E. C. LUDWIG
FLORAL CO.

710 E. Diamond Street
Members F. T. D.

GILES, The Florist
READING, PENNA.

Member F. T. D.

ORDERS FOR
PHILADELPHIA

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by
railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.

Reading Terminal Flower Shop, Philadelphia

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

Williamsport, Pa.

W. J. EVENDEN'S SONS

THE LEADING FLORISTS

Members Telegraph Delivery Association

Germantown and Chestnut Hill

ORDERS Carefully executed with
taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Ave., GERMANTOWN

PHILADELPHIA, PA.

PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON
BOTH PHONES

You can depend on us. Order your flowers on any
occasion for delivery in Scranton and vicinity

ORDERS FOR
PHILADELPHIA

Carefully and Promptly Executed
with Good Flowers and Good Taste by

M. J. Callahan, 8924 Market St., PHILADELPHIA

HARRIS BROS.

510 Market St.

PITTSBURGH
BEST
SERVICE

PITTSBURGH, PA.

Open Sunday. DAVE HILL & CO.
Quick Service. Fifth Ave. and Wood St.

TITUSVILLE, PA.
WM. A. MURDOCH, MEMBER F. T. D.

SCHULTHEIS, Florist

117 Church Street,
DUNMORE, PA.

612 Linden Street,
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

flowers and giving them occasionally
to those who cannot buy but might like
to wear them. Mr. Archias himself al-
ways wears a yellow rose on his coat.

At the conclusion of the speaking, ice
cream and cake were served and a pro-
gram, consisting of community singing
and special numbers, was given. A sax-
ophone solo by Arthur Mohr, selections
by William Miller's orchestra, a solo
by Mrs. Katherine Moseley Beaman,
character reading by Mrs. Lambertine
Willis, a song by Wiley Pendleton and

Wilkes-Barre and near-by
Pennsylvania Towns

Member F. T. D. A. W. B. EVANS
14 N. Main St.

Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.,
63 No. Main St.

LANCASTER, PA.

B. F. BARR & CO., Leading Florists

LEBANON, PA. Member F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SAN ANTONIO, TEX.

MEMBER F. T. D.

YOUR CREDIT IS GOOD WITH US FOR
CUT FLOWERS AND FLORAL OFFERINGS

GREEN, The Florist

Avenue C at 8th Street

J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

Baur
Floral Co.
ERIE, PA.

Member
F. T. D.

Erie, Pa. Charles G. Offerle
2408 Poplar Street

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n
EVENDEN BROS.
Largest Growers in Central Pennsylvania. Williamsport, Pa.

Norristown and Conshohocken
WILLIS H. BALDWIN
CONSHOHOCKEN, PENNA.

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

WARREN, PA.
Wood's Flower Shop MEMBER F. T. D.

Orders for TEXAS
KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXARKANA, ARK. TEX.
MAJESTIC FLORAL COMPANY

El Paso, Texas POTTER FLORAL CO.
Members Florists' Telegraph Delivery

WICHITA FALLS, TEXAS
LEADING FLORIST
BUCHANAN FLORAL CO. : 603 1/2 Indiana Ave.

BEAUMONT, TEXAS
HOME FLOWER AND GIFT SHOP. 659 Pearl St.

Fort Worth, Texas

Gordon Boswell
Florist
611 Houston Street

WICHITA FALLS, TEXAS

Oldest and largest for
Northwest Texas and
Southwest Oklahoma
WICHITA FLORAL COMPANY
Members Florists' Telegraph Delivery

FOR WEST AND CENTRAL TEXAS
AND THE OIL FIELDS
Phone, wire or write Brownwood Floral Co.
BROWNWOOD, TEXAS
We are prepared to fill your orders
Members F. T. D.

SHERMAN, TEXAS
H. O. HANNAH & SON
Service up-to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas
Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS
West Texas CUNNINGHAM
Western Oklahoma FLOWER SHOP
Eastern New Mexico

FORT WORTH, TEXAS
Baker Bros. Members Florists' Telegraph Delivery

FOR ALL TOWNS IN SOUTHERN OKLAHOMA
AND NORTHERN TEXAS
Mrs. B. A. Nelson Sulphur, Okla.

one by Leon Willis, made up the program. Afterwards the floor was cleared and dancing was enjoyed to the music of Miller's orchestra.

Out-of-Town Visitors.

Among the visitors who were in the city for the meeting were Lloyd C. Bunch, Fredonia, Kan.; C. A. Simonson, McPherson, Kan.; R. L. Isherwood, Chillicothe, Mo.; L. H. Archias, Sedalia, Mo.; T. H. Best and A. J. Caster, of the Stuppy Floral Co., St. Joseph, Mo.; J. A. Lambert, of the Ove Gnat Co., La Porte, Ind.; Tucker Smith, P. A. Manson, William Day, Lon Copeland and Hays Piker, of the Pinehurst Floral Co., Pleasant Hill, Mo.

A feature of the meeting was the display of cut flowers and plants of various kinds by different growers, wholesale and retail florists. These were placed

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

MUSKOGEE, OKLA.

McQueen Floral Co.
FLOWERS BY WIRE ANYWHERE
Member F. T. D.

MUSKOGEE, OKLA.

MUSKOGEE CARNATION CO.
Largest Growers and Retailers in
Eastern Oklahoma
Member Florists' Telegraph Delivery

Oklahoma City, Okla.

THE FOSTER FLORAL CO.
Member Florists' Telegraph Delivery

ENID, OKLA.

The Hub of the Middle Southwest
10 Railroads for quick delivery.
ENID FLORAL CO., Leading Florists
Authorized Member F. T. D. for Enid.

ENID, OKLAHOMA, Oklahoma Floral Co.
Will fill your orders for Designs
and Cut Flowers in Oklahoma
Member F. T. D., Elks Bldg., 109 E. Broadway

OKMULGEE, OKLA.

GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

Hornaday Greenhouse, LAWTON, OKLA.
can fill your orders for Walter, Temple, Burk-
burnett, Altus, Snyder, Grandfield, Apache,
Anadarko and Fort Sill.

CHICKASHA, OKLA.

Mrs. Stella Johnson Member F. T. D.

Telegraph Delivery Department

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Louisville, Ky.

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

F. T. D. orders taken for Louisville and placed with
EDITH V. WALKER & BROS.
 636 FOURTH AVENUE

will be filled according to our reputation, which is the best

Lexington, Ky.

JOHN A. KELLER CO.
 INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
 INCORPORATED
 550 FOURTH AVENUE - LOUISVILLE
 Members F. T. D. Association.

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.

MEMBERS F. T. D.

MICHLER BROS. CO.

Will take care of all orders for Central Kentucky.

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.

MARRET & MILLER

Established 1878

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

William Walker Co.

Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

COVINGTON, KY.

Good Stock. Prompt Delivery.

MILLER, "THE FLORIST" Grower

Covington, Ky. Member F. T. D.

ROBERT D. RUTTLE

THE MADISON AVENUE FLORIST

Kentucky — Owensboro

TAPSCOTT, Florist MEMBER F. T. D.

PINE BLUFF, ARK.

DAVIS FLORAL CO. MEMBER F. T. D.

GEORGE RYE, Some Florist

THE PLAZA

F. T. D.

Ft. Smith, Ark.

EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

HOT SPRINGS, ARK.

The Flower Shop

366 Central Avenue

Helena, Ark.

NEAREST FLORIST IN STATE 150 MILES

BALL FLORAL COMPANY

in the basement of the store. Among those who had exhibits were the T. J. Noll Floral Co., Kansas City Wholesale Cut Flower Co., Pinehurst Floral Co., Henry Kusik & Co., Rock's Flower Gardens, Moseley Floral Co., S. Bryson Ayres Co., W. J. Barnes, A. N. Nielsen Co., Rock Flower Co., James Ragan, Longview Farm, Eric Fransden, R. L. Isherwood, Chilleothe, Mo.; John Klaus, of the Archias Floral Co., Sedalia, Mo.; A. D. Mohr, Mrs. E. Bunyar, Rosedale, Kan. J. E. K.

ST. LOUIS, MO.

The Market.

The wholesale cut flower market was in splendid condition all last week. The return of the warm weather caused the production of seasonable cut stock to double and the expected increase in price did not come about, as the hot spell caused the demand to fall off again. While the retailers had a great deal of work for social affairs and funerals, they did not buy as much as if cooler weather had prevailed.

There has been a glut in dahlias, which are now at their height. While the fancy grades held up in price, the common sorts had to be jobbed off cheaply in big lots. Cosmos, too, helps to stock the market and sells well only at cheap prices. Good stock was available as low as \$4 per thousand.

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880

Incorporated 1914

Paducah, Ky. LEADING FLORIST

JOHN VAN AART

50,000 Feet of Glass and Retail Store

Owensboro, Ky.

Members F. T. D.

NANZ FLORAL CO.

AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

BOWLING GREEN, KY.

COBBY'S FLOWER SHOP

Cut Flowers and Designs

Corsages & Specialties

RICHMOND, KY.

Richmond Greenhouses M. S. Pontrich, Prop.
 Good service to Normal School, Berea College, Irvine and other points.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BALTIMORE
and all Maryland

Samuel Feast & Sons
Members F. T. D. Established 1832
Charles and Pleasant Streets

MEMBER F. T. D.
622 Aisquith Street
Downtown

GRAHAM
BALTIMORE
MARYLAND
GREENHOUSES WAVERLY

ESTABLISHED 40 YRS.
854 W. North Ave.
Uptown

Nashville and
Chattanooga

Member
Florists'
Telegraph
Delivery



Baltimore, Md.

Guilford
Mt. Washington
Walbrook

Forest Park
Roland Park
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital
Mercy Hospital
St. Agnes' Hospital

Church Home and Infirmary
Md. General Hospital

Hebrew Hospital
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



KNOXVILLE, TENN.
BAUM'S

HOME OF FLOWERS, Inc.
Member Florists' Telegraph Delivery.
Personal attention given to orders for KNOXVILLE
and EAST TENNESSEE.

Knoxville, Tenn.
CROUCH, Florist

Member Florists' Telegraph Delivery
LARGEST AMOUNT OF GLASS DEVOTED
TO OUT FLOWERS IN THE SOUTH

JACKSON, TENN.
Between Nashville and Memphis
SANDS THE FLORIST

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street
Member Florists' Tel. Delivery Baltimore, Md.

Roses are plentiful and the market offers splendid stock in Premier, Russell, Ophelia, Milady, Columbia and Killarney, with prices reasonable in all grades. Carnations showed well last week, and some splendid consignments were seen daily. Enchantress seemed to be the favorite.

The fine weather caused all outdoor flowers to come in heavily. Mums are as yet not in heavy supply, but an increase is noted daily and they will soon have the call in the market more than any other stock. There is also an extra good supply of valley and Easter lilies. Valley sold at from \$10 to \$12 per hundred spikes for choice stock.

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.

Orders Carefully Executed

CLARKSBURG, W. VA.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.
Capital City Floral Co., Successor to
FOR ALL SOUTHERN WEST VIRGINIA
ALEXANDER'S

CHARLESTON, W. VA.
Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR **CHARLESTON, W. VA.**
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member
McClure-Cottman Successors to
F. T. D. W. Dudley Sons Co.

BLUEFIELD, W. VA.
FALLON, Florist.

Geny Bros. LEADING FLORISTS
Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

Send all **MEMPHIS** Orders to
THE FLOWER SHOP
84 Madison Avenue
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

Memphis, Tenn.
JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

Memphis, Tenn.
MEMPHIS FLORAL CO.
Wire us. We deliver
Mississippi, Arkansas, Tennessee

Telegraph Delivery Department

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JOHN L. RATCLIFFE
209 West Broad Street
"FLOWERS OF QUALITY"

RICHMOND
— VIRGINIA —

BRANCH STORE:
Hotel Greenbrier
WHITE SULPHUR
SPRINGS, W. VA.

GOLDSBORO, N. C.

Gate City to Eastern North Carolina
GOLDSBORO FLORAL CO.
Modern Greenhouses - Retail Store
Members F. T. D. 20 years' experience.

Birmingham, Ala.

Tutwiler Flower Shop
FRASER NURSERY CO.

Best attention
given your orders.

Charlotte, N. C. AND VICINITY

Scholtz, THE FLORIST
INC.

Member Florists' Telegraph Delivery Ass'n.

Mobile

MEMBER
F. T. D.

C. RAVIER & SONS
Ala.

Savannah, Ga.

JOHN WOLF

The Largest Grower
of Cut Flowers in the South

Charlotte, N. C.

AND VICINITY

THE FLOWER SHOP

203 N. TRYON ST.

Member F. T. D.

PHOENIX, ARIZ.

Arizona Seed & Floral Co.

28 and 30 S. Central Ave. Member F. T. D.

S A V A N N A H

J. C. Oelschig & Sons
FLORISTS

and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

MONTGOMERY, ALA.

Alabama's Leading Florists

Rosemont Gardens

Member
F. T. D.

Correspondence
Solicited

PHOENIX, ARIZONA

Donofrio Floral Co.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in
Arizona and New Mexico.

COLUMBUS, GA.

J. T. KEHELEY

Columbus' Leading Florist
MEMBER F. T. D.

**MOBILE,
ALABAMA**
GOODBRAD FLORAL CO.

Flowers for all ARIZONA
Tucson Seed & Floral Co., TUCSON, ARIZONA

DOUGLAS, ARIZ. FOR ALL POINTS
IN ARIZONA
GATLIFF FLOWER GARDEN
Successor to TRAVIS FLOWER SHOP
Indian Blankets, Dolls and Moccasins.

GEORGIA — CAROLINA

Orders
Executed by

Stull's Nursery
AUGUSTA'S LEADING FLORIST

MEMBER
F. T. D.

AUGUSTA, GA.

Mobile, Alabama

Member F. T. D. **The Minge Floral Co.**

DURHAM, N. C.

J. J. FALLON CO. LEADING FLORISTS
Member F. T. D.

DURHAM, N. C.

Durham Floral Co. HIBBERD
Proprietor

ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

Any kind of greens finds a demand
and some splendid adiantum, asparagus
and smilax were noted last week.

Club Meeting.

The regular monthly meeting of the
St. Louis Florists' Club was held the
afternoon of October 14 at the estab-
lishment of the W. A. Rowe Floral Co.
The attendance was by far the largest
the club has had this year, eighty mem-
bers being present. After the prelimi-
naries, President Rowe called for re-
ports from the various committees.
Chairman Bourdet, of the publicity
committee, reported that the committee
had been meeting regularly and that all
contracts would be let at a special meet-
ing to be held October 20. He asked
that more members be added to the com-
mittee.

The by-laws committee reported the

ATLANTA, GA.

DEANS
FLORIST

ATLANTA, G A.

Lawrence Floral Co. Supply Flowers for all
occasions in Georgia.

American Flower Shop

319 N. 20th St. **BIRMINGHAM, ALA.**

BIRMINGHAM, ALA.

PARKER'S FLOWER STORE

HIGH POINT, N. C. MEMBER
F. T. D.

FRANK H. FORD, Greenhouses

Creech, TARBORO, N. C.

FLORIST
WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

GREENSBORO, N. C.

VAN LINDLEY CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this
section of the country.

Member Florists' Telegraph Delivery Ass'n.

NORFOLK

PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
269 GRANDY ST.
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.

We reach all
FLORIDA AND SOUTH GEORGIA POINTS

CHARLESTON, S. C.

Carolina Floral Store
King and George Sts.

Greenhouses, Saxon, S. C. Member F. T. D.

SPARTANBURG

AND ALL SOUTH CAROLINA

CHARLES A. MOSS

Member Florists' Telegraph Delivery Assn.

JACKSON, MISS.

THE CAPITOL FLORAL CO.

THIRTY YEARS OF FLORAL PROGRESS

Greenhouse and Retail Store

PROMPT ATTENTION, OUR MOTTO

Member F. T. D. 218 E. Capitol St.

TUPELO, MISS.

Member F. T. D. At Your Service TUPELO FLORAL CO.

MRS. J. E. WATTS

Cut Flowers for All Occasions MERIDIAN, MISS.

MISSISSIPPI

STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.

IDLE HOUR FLORAL CO.

Mrs. W. A. Craft, Designer. 701 Percy Street

GREENVILLE, S. C. OTTARAY HOTEL

RODGERS FLOWER SHOP

Supplies the Piedmont Section of South Carolina

SUMTER, S. C.

BURNS' FLOWER SHOP

Miami's Largest Florist

The Exotic Gardens

801 12th Street

MIAMI, FLA.

Prompt deliveries to all points
in Southern Florida

Member F. T. D.

Miami Floral Co.



Orders Promptly Filled

MIAMI, FLORIDA

TAMPA, FLA. KNOLL FLORAL CO.

Member F. T. D.

new book of by-laws ready to be printed, as well as a roster of the members of the club. The sick committee reported Edward Buechel sick at his home.

A letter was read from the secretary of the Kansas City Florists' Club asking that a delegation from St. Louis attend its meeting October 15. The time was too short for any action to be taken on this communication.

Four applications for membership were filed. The applicants were William Heil, Paul Kohl, J. Bentler and Henry Oaks. Edwin Niebling was elected to membership. All delinquent members were given until next meeting to pay dues, or be dropped from the membership list.

L. P. Jensen, president of the National Association of Gardeners, thanked the members for their great assistance in entertaining the delegates who attended the recent convention of the association.

E. W. Guy gave a few minutes' talk on the great increase of glass among the county growers and the good done by the St. Louis Florists' Club in its thirty-fourth year. A rising vote of thanks was given the members of the W. A.

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

ROANOKE, VA.

FALLON, Florist

Member Florists' Telegraph Delivery Assn.

ORDERS FOR **ROANOKE, VA.**

are given prompt and careful attention by

WERTZ, FLORIST, Inc. MEMBER F. T. D.

Portsmouth, Va.

Cotton The Florist, 333 High St.

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.

NORTON FLORAL CO.

LYNCHBURG, Va.

J. J. FALLON CO. PROMPT SERVICE Member F. T. D.

LYNCHBURG, Va.

MISS McCARRON Member Florists' Telegraph Delivery

STAUNTON, VA.

Central Ave. and Lewis St. JOHN FALLON

HARRISONBURG, VA.

PROMPT SERVICE WETSEL SEED CO., Inc.

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association.

Charlottesville, Va.

LANKFORD'S Orders solicited for University of Va.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

HARRY E. TAYLOR

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

MICHIGAN

ORDERS WILL BE CAREFULLY
CARED FOR BY

HENRY SMITH
GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

FLINT,
MICH.

Hasselbring
FLORIST

MEMBER F. T. D.

MT. PLEASANT, MICH.

Member
F. T. D.

Walter W. Caple

MIDLAND, MICH.

PERCIVAL F. PENFOLD

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.
Member Florists' Telegraph
Delivery Association. **Frank Winans**

J. B. GOETZ SONS
SAGINAW, MICH.
OR ANY CITY IN MICHIGAN

Ann Arbor, Mich. Member
F. T. D.
BLUMAIZE BLOSSOM SHOP

Flint, Mich. **EVANS**
THE FLORIST
House of Personal Service

OWOSSO, MICH.
OWOSSO FLORAL CO.
Anderson & Smith, Props. Members F. T. D.

IONIA, MICH.

D. L. VINCENT, Leading Florist

Member F. T. D.

PROMPT ATTENTION AND BEST
SERVICE, WITH HOME-GROWN
FLOWERS

VAN AKEN BROS. & SONS
LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

Grand Rapids, Mich. Member F. T. D.

Out Flowers, Floral De-
signs and Potted Plants **H. W. ALLERSMA**

JACKSON, MICH. 1043-47 W. Ganson St.

Members
F. T. D. **A. W. Furnival & Son**

Rowe Co. for the afternoon's entertain-
ment.

An exhibition of dahlias was staged by the W. A. Rowe Co., H. J. Weber & Sons Co. and C. A. Kuehn. The judges, Arthur Beyer, L. Jules Bourdet and F. J. Fillmore, mentioned all as fine blooms, especially a vase exhibited by C. A. Kuehn for Henry Jenneman, of Webster park. This vase was ordered to be sent to the sick member, Mr. Buechel.

Fred C. Weber had just returned from the F. T. D. convention at Indianapolis, and he gave the members a full account of what had happened. He was enthusiastic over the sale of the slogan signs, of which he reported the sale of five each to the following from St. Louis: Grimm & Gorly, F. C. Weber, J. F. Ammann, F. H. Weber and the Retail Florists' Association.

Treasurer Smith's report showed plenty of money on hand. L. Baumann, chairman of trustees, reported that the November meeting would be held with the Bourdet Floral Co. November 11. The meeting then adjourned to lunch and, after an enjoyable repast, the members inspected the eight 300-foot greenhouses of the W. A. Rowe Co. The meeting closed with three cheers for the president of the St. Louis Florists' Club.

Publicity Committee.

The florists' publicity committee hold an important meeting Wednesday, October 13, with a good attendance. The feature of the meeting was a lengthy discussion of the fall and winter advertising campaign. The daily press will

DETROIT MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE,
450 Elmwood Ave.

The
L. Bemb Floral Co.

ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

DETROIT, MICH.

Peter F. Reuss & Co.,
56 BROADWAY

Detroit, Mich. BEARD
Member F. T. D. FLORAL CO.
1617 Grand River Avenue

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.
F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.
WENCEL L. CUKERSKI will fill your orders for
Designs and Cut Flowers in Michigan.

LANSING, MICH.

J. A. BISSINGER Established 26 Years
Member F. T. D.

Muskegon, Mich.

F. T. D. Member **BUTTERWORTH FLORAL CO.**

PORT HURON, MICH.

ASMAN, LEADING FLORIST
Prompt Delivery

Telegraph Delivery Department

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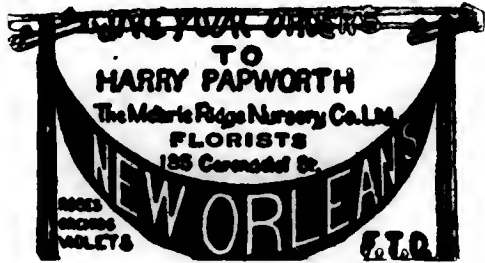
Springfield, Ill.
217 SOUTH FIFTH ST.

A. C. Brown

Decatur, Ill.
141 MERCHANT ST.

MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



New Orleans, La. Wire your orders to
The Flower Shop
108 Baronne Street
HENRY SCHEUERMANN, Prop.

JOLIET FLORAL CO.
507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

NEW ORLEANS
MEMBER OF THE *Scheinuk* F. T. D. We Cater to the Best Trade
2600 ST. CHARLES AVENUE

CENTRALIA, ILL.
J. W. ROSS We serve the following Illinois towns direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

D. E. Ruch
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

Quality and Promptness
Members F. T. D.
NEW ORLEANS, LA.
The Avenue Floral Co.
3442 ST. CHARLES AVENUE

QUINCY, ILL.
H. A. GENTEMAN
Member Florists' Telegraph Delivery Association
For Northeastern Missouri and Central-western Illinois.

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

GALESBURG, ILL.
I. L. PILLSBURY — For Central Ill.
Member Florists' Telegraph Delivery Association.

LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully.

STURGIS, Mich. *Veget's* Coldwater, Mich. All So Mich. points
Member F. T. D.

J. L. JOHNSON De Kalb, Ill.
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

HILLSDALE, MICH.
Southern Michigan Points O. A. STOLL F. T. D. Member

EL PASO, ILL. El Paso
Central Illinois — Quick Service Carnation
General Line of Cut Flowers Co. (Inc.)

Battle Creek, Michigan
S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

SPRINGFIELD, ILL.
Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

SAGINAW, MICH.
SUNSHINE • GEO. A. WITHERIDGE, Prop.
FLOWERS • 416 West Genesee Avenue

BRINKERHOFF GREENHOUSES
SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

DOWAGIAC, Mich.
Also for Cassopolis. ReSHORE & SON!
Decatur, Niles

DIXON, ILL., and NORTHERN ILL.
We can and will be glad to serve you.
Member F. T. D. **Dixon Floral Co.**

IONIA, MICH. Member Florists' Telegraph Delivery
Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

PETOSKEY, MICHIGAN. Enterprise Floral Co.
714 MAPLE ST.
We cover all Northern Michigan. Member F. T. D.

CENTRALIA AND SOUTHERN ILL.
THE WEBSTER GREENHOUSES
Member Florists' Telegraph Delivery

come in for the largest share of this. It was decided that all contracts for advertising should be let at a special meeting to be held later. On the committee this year are L. Jules Bourdet, chairman; W. A. Rowe, W. J. Pilcher, August H. Hummert, Martin Ude, D. S. Geddis, Frank A. Windler, Joseph Witek, Frank X. Gorly, William H. Ossick and J. J. Beneke, secretary-treasurer. This committee will meet every second and fourth Wednesday afternoon in the month at headquarters, 1316 Pine street.

Various Notes.

Philip Breitmeyer and Albert Poche-lon, of Detroit, Mich., and Mr. and Mrs. W. L. Rock, of Kansas City, spent a few hours here October 14 on their way from the F. T. D. convention to the meeting at Kansas City October 15.

W. W. Stertzing, of Maplewood, has bought the private greenhouses of W. K. Bixby, at Lindell and Kings highway.

Fred C. Weber, H. G. Berning, W. J. Pilcher, Vincent J. Gorly and F. H. Weber have returned from the F. T. D. convention at Indianapolis. J. F. Ammann is on a two weeks' eastern trip in the interest of the flower growers.

Fred J. Foster expects to open his

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Where F. T. D. Members
will always get the great-
est satisfaction.

Heischman
Members F. T. D.

CHICAGO'S
LEADING
FLORIST
RAILWAY EXCHANGE BUILDING

DECATUR,
ILLINOIS

DAUT BROS.

F. T. D. 120 E. Prairie St.

STORES IN
DECATUR
and GIBSON CITY, ILL.

Railroad Centers. Excellent
facilities for filling orders
for all Central Illinois towns.

PETERSON FLORAL CO.
Member Florists' Telegraph Delivery Assn.

FREEPORT, ILL.

JOHN BAUSCHER, Prop.
Established 1868.

We are the largest growers in the Northwest.
100,000 square feet of glass. All orders receive
careful attention and prompt delivery.

ROCKFORD, ILL., and Vicinity
ROCKFORD FLORAL CO.
103 West State Street
Prompt Deliveries to CAMP GRANT

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON
Corner E. State and Longwood Streets.

AURORA GREENHOUSE CO.,
AURORA, ILL.
Our Service is the Best.

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES
147

ELGIN, ILL. MEMBER
158 DuPage Street F. T. D.
GEORGE SOUSTER

PEKIN—PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, PEKIN, ILLINOIS

KRUG FLORAL CO.
ALTON, ILLINOIS Branch Store
Granite City, Ill.

PEACOCK'S FLOWER SHOP
HERBERT STONE, Mgr. Member F. T. D.
4013 Milwaukee Avenue, CHICAGO

CHICAGO DETROIT
Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED
OPEN EVENINGS AND SUNDAYS

Members F. T. D.

OTTAWA, ILL.
LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming
Plants.

Good R. R. Service. Orders filled promptly.

Streator, Ill. THORNTON'S
FLORIST - Quality is Our Hobby

PRINCETON, ILL.
W. E. TRIMBLE For Central and
GREENHOUSE CO. Northern Illinois
Members F. T. D.

new Seventh street flower shop not later
than Thanksgiving. Labor troubles
have delayed the completion of his
store.

Mrs. Frank Richards, who was with
Miss M. Carroll, on Euclid avenue, all
last year, has taken a position with the
Acme Floral Shop.

Edward Buechel, head of the Riessen
Floral Co., who has not been able to at-
tend to business since last January, is
still confined to his home.

Paul Redan, of the Missouri Pottery
Co., reports his potteries running full
force and a demand to take care of all
the pots he can complete.

Frank Weber, of the H. J. Weber &
Sons Nursery Co., says that this has
been a good season for nursery stock of
all kinds and his large force of help has
been kept busy.

Out-of-town florists visiting the
wholesale district October 14 were G.
W. Grossart, Arno Grossart, Matthew
Schoenberger, Adolph G. Fehr and W.
E. Ogle, all of Belleville; George Mad-
sen, Alton, Ill.; Henry Blixen, Edwards-
ville, Ill.; Charles Johann, Collinsville,
Ill., and M. F. Widmer, Highland, Ill.
All are members of the St. Louis Flo-

CHICAGO

Johnson & Thron's
FLORISTS

4701 to 4705 Lake Park Ave.

"THE HOME OF FLOWERS"
Our service covers the city and suburbs

MEMBER
F. T. D.

Travis

CHICAGO
ESTABLISHED
1865

4647 GRAND BLVD.

We cater
to those
who
require
the best.
Prices
reasonable

CHICAGO

C. Frauenfelder

3343 W. Madison St.

FRIEDMAN, Flowers
CHICAGO, ILL.

522 So. Michigan Ave. Congress Hotel
Courtesies Extended to all Florists

OAK PARK

and all western suburbs of Chicago

A. H. SCHNEIDER

Member
F. T. D.

1048 Lake Street,
OAK PARK, ILL.

PEORIA, ILL. 423 Main St.
Member F. T. D.
LARGE GREENHOUSES CHAS. LOVERIDGE

MOLINE, ILL. Phone
1829 15th St. Moline 116
Place. WM. H. KNEES & SONS

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.

All orders taken care of promptly and given special attention.

Alpha Floral Company
Chicago

Northwest Corner of Adams and Wabash

Send your telegraph orders to us for delivery in Chicago and vicinity.

Member of F. T. D.



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

CHICAGO

2132-2134

Michigan Avenue

Member F. T. D.

Samuelson
Florist

Orders

Carefully

Executed

EVANSTON, ILL.

1614 Sherman Ave.

TWO STORES

WILMETTE, ILL.

JOHN WEILAND

1161 Wilmette Ave.

Catering to the best trade in Chicago's Rich North Shore Suburbs.

MEMBER F. T. D.

rists' Club and attended the meeting October 14.

In the "Say It with Flowers" bowling league, October 13, the Carnations won three straight games from the Sweet Peas. Captain Hermann, of the Carnations, now has the high single game of 210, as his team also holds the record for the high single game. The same evening the Roses cleaned up three times on the Gladiolus team, of which W. A. Rowe is captain. The league seems at present to be between the Roses and the Carnations. These teams will meet October 26. J. J. B.

DENVER, COLO.

The Market.

Business last week was only fair; in fact, not so good as the previous week, from all reports. The unusually warm weather was broken about the middle of the week by a cold spell, accompanied by a heavy rain. Chrysanthemums occupy the center of attention now. Large quantities are still being shipped in from California. Most of the home-grown crop is still composed of the small, early varieties, but Chieftain will soon be coming, followed by Turner. Roses are a little scarce, but this is not noticed so much just now, owing to the abundance of mums. There has been no marked change in carnations. Shipping has been exceptionally good this week.

Various Notes.

Herbert A. Claussen, of the America Flower Shop, attended the convention of the F. T. D. at Indianapolis, Ind. On his return he visited Chicago, Kansas City and other centers of interest to the trade. This firm had the largest display of mums in the city last week. The Bright Spot Greenhouses are cutting a nice crop of Hoosier Beauty. Ed. Johnson and a party of florists

A. Lange
Florist
CHICAGO

77-79 E. MADISON ST.

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

SCHILLER'S

TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.
4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

CHICAGO

Paul Blome & Co.

Member
F. T. D.

1361 N. Clark St.

CHICAGO

SWANSON, The Florist

GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.
Well located to handle North Shore orders.
Member F. T. D.

Highland Park, Ill.

HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

Chicago
Florist
CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
Member F. T. D. MONROE ST.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the
West Side
3040 W. Madison St., CHICAGO, ILL.

CHICAGO

We are
growers of
Cut Flowers
and
Potted Plants
J. F. Kidwell Co.
(inc. inc.)
3530 Michigan Avenue
Member
F. T. D.

CHICAGO

O'LEARY—Florist

369 East 47th Street
Member F. T. D.

Flowers
for all
Occasions
Lodys
FLOWER SHOP
Tel. Lake View 1121
3912 North Clark St., CHICAGO

PONTIAC, ILLINOIS Members
Flowers of all kinds F. T. D.
in their season. W. J. MILLER & SON

Telegraph Delivery Department

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Rochester, Minn.

ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

ROCHESTER, MINN.

ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.
Run in connection with Greenhouses.
Cut Flowers and Plants delivered promptly.
Under new management.
H. W. KLEIN, Mgr. Member F. T. D.

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago
Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24 W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

SEND ORDERS FOR

Minneapolis & Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

Two Stores :: Large Stock

AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and Minnesota Points.

Member Florists' Telegraph Delivery.

Duluth, Minn.

Flowers delivered promptly to any place within 300 miles

THE ALPHA FLORIST

DULUTH, MINN.

THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.
We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS.

Hastings, Nebraska

Lohman Flower Shop
Prompt Service

Central and Western Nebraska
Southern Kansas and Eastern Colorado

MINNEAPOLIS

Moore, Terwilliger, Inc.

THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

Lincoln, Neb.

Flowers for All Occasions, from Cradle to Grave

CHAPIN BROS., Retail Florists

from Colorado Springs were visitors last week, as was Carl Espelin, of the Espelin Floral Co., of Fort Collins.

S. R. Lundy, of the Boldt-Lundy House of Flowers, attended the F. T. D. convention at Indianapolis.

The Elitch Gardens Co. has a fine stock of begonias and poinsettias this year. This company is cutting nice Easter lilies.

The roses at Ben Boldt's look exceptionally fine. Mr. Boldt says he likes Madame Butterfly, but has no room for Dunlop. He has also a nice house of cyclamens.

The Denver florists are organizing a bowling league. Those interested should see William Kash, of the Bright Spot Greenhouses.

At a meeting held by the florists at the Auditorium hotel, October 14, it was decided that owing to the inability to obtain the City Auditorium, there would be no other place of sufficient size for that use. Mr. Neiman says that another meeting will be called soon and every effort will be made to contract for the use of the Auditorium for this purpose next year.

R. E. H.

CINCINNATI, O.

The Market.

The first part of last week found stock a little scarce, everything cleaning up well. But toward the close of the week the market showed a decrease in sales and an increase in stock. Roses were scarce at the beginning of the week, but promised a slight glut before Saturday came, which shows what a bit of sunshine can do. Dahlias are coming in better and selling well. Carnations are improving and some excellent Laddie are finding their way into this market and going well. Indoor snapdragon is

LINCOLN, NEB.

1338 O Street

FREY & FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your service

Trade Discount

Members of the Florists' Telegraph Delivery

Western Nebraska

C. J. PASS

North Platte, Neb.

Member F. T. D.

15,000 feet of glass

C. H. FREY

WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

NORFOLK, NEB.

Norfolk Floral Co. Member F. T. D.

For all Northern Nebraska, Southeastern South Dakota and Northwestern Iowa.

OMAHA, NEB.

Member F. T. D.

Louis M. Rogers, 319 So. 16th St.

OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

OMAHA, NEBRASKA

John H. Bath, The Careful Florist, 1804 FARNAM STREET
Member Florists' Telegraph Delivery

Lewis Henderson, Florist

1519 Farnam Street OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n.

FOR ALL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Member F. T. D.

Phone: Canal 1932
1933

H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street, CINCINNATI, OHIO

YOUNGSTOWN, O.

Wilson's Flower Shoppe

"QUALITY AND SERVICE"

HOTEL OHIO

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

YOUNGSTOWN, OHIO

The Busy Shoppe

15 1/2 N. Phelps Street QUALITY AND SERVICE

CHAS. A. DUERR

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio
HALBROOKS THE FLORIST

Kent Brothers FLOWER SHOP

Covers All Ohio Points
Members F. T. D. Newark, Ohio

MARIETTA, OHIO

HAVE OUR OWN GREENHOUSES

N. KIGER

MANSFIELD, OHIO

STUHLBREHER BROS.

Members F. T. D. 82 W. 4th Street

MANSFIELD, OHIO

Mansfield Floral Company

XENIA, OHIO

Engle Floral Company

improving and this always-welcome flower will help the retailer in his basket work.

Mums are also improving as their season advances and are moving rapidly. The best bring \$20 per hundred, while some can be bought for \$8 and \$10 per hundred.

Lilies are still scarce and a few were sold at \$20 per hundred.

Various Notes.

H. W. Sheppard, Julius Baer, Charles J. Jones and C. E. Critchell returned from the F. T. D. convention at Indianapolis and report the convention the best ever.

The Cincinnati Cut Flower Exchange is receiving some good Easter lilies and valley.

Some visitors who stopped here en route to or from the convention were J. M. Johnston, McKeesport, Pa.; L. J. Spence, of the Haeger Floral Co., Chattanooga, Tenn.; E. B. Hamilton, of the West Floral Co., London, Ont.; Henry Fuchs, of Louisville, Ky.; Ferdinand Keller, of John A. Keller Co., Lexington, Ky.; Karl P. Baum, of Knoxville, Tenn.; Charles Winters, of Charleston, W. Va.; Julius Dilloff, of Wertheimer Bros., New York, and C. Lowther, of New York.
G. H. K.

PITTSBURGH, PA.

The Market.

Last week opened with a shortage of all kinds of stock and, as always, a sharp demand. This continued until the middle of the week, when the unusually hot weather seemed to bring an avalanche of flowers of all kinds and the demand slacked up accordingly. By the end of the week refrigerators that had not seen a flower for two weeks were full of roses, chrysanthemums and cosmos. This summer weather is not likely to continue here and normal conditions are expected soon.

Various Notes.

H. A. Frishkorn, Indiana representa-

CINCINNATI

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

Cincinnati, Ohio

Mickley the Florist

Member F. T. D.

108 West Seventh Street

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

SPRINGFIELD, OHIO

Upper Sandusky, Ohio

B. E. CONSTIEN, AT YOUR SERVICE

Canton, O.

JOHNSTON'S Flower Shop
HARRIS ARCADE

Member Florists' Telegraph Delivery Assn.

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, OHIO
BEST FLOWERS FOR EVERY OCCASION

Ironton, Ohio

RELIANCE SEED CO.
TRI-STATE FLORISTS

Southern Ohio, Kentucky, West Virginia

STEUBENVILLE, OHIO

E. E. McCAUSLEN, Prop.

HUSCROFT'S FLOWER SHOP

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

The **KNOBLE BROS. CO.**,
Flowers and Nursery Products MEMBERS F. T. D.
Well equipped to handle your orders. 1836 W. 25th St.

TOLEDO

Mrs. J. B. Freeman,
Toledo's Leading Florist
Member F. T. D. "SERVICE" 336 Superior Street

Member **TOLEDO, O.** Est. 1897
Spanner
FLORIST
AND VICINITY

MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D. FLORISTS
TOLEDO, OHIO
SCHRAMM BROS.
1315 Cherry St.

TOLEDO and Vicinity
WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.

Fremont, O.
Horn Floral Co.
912 CROGHAN ST
Member F. T. D.

COLUMBUS, O., and Vicinity
TEE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio Members F. T. D. Ass'n.
THE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

SUDER'S
The Toledo, Ohio, Florists
A. A. SUDER, Proprietor
2941-3003 CHERRY STREET

DAYTON, OHIO
The W. G. Matthews Co.
18 W. Third Street
CONSERVATORIES IN RIVERDALE.
Member F. T. D.

DAYTON, OHIO
J. W. RODGERS
Member F. T. D., Elks' Bldg. 3d and Jefferson Sts.

COLUMBUS, OHIO
Flowers for all occasions **Neil Flower Shop** Member F. T. D. Ass'n.

WARREN, OHIO
THE F. T. D. FLORISTS **ADGATE & SON**
WE GROW OUR FLOWERS

tive of the Pittsburgh Cut Flower Co., has just returned from the F. T. D. convention held at Indianapolis, Ind., last week. He reports the convention a big success and business good.

The E. C. Ludwig Floral Co. was represented at the F. T. D. convention by De Forest Ludwig and Edward Ludwig. Souvenirs consisting of leather memorandum books inviting F. T. D. business were given by this company to all the florists attending the convention.

Ira C. Harper, treasurer of the A. W. Smith Co., spent several days at the Indianapolis convention.

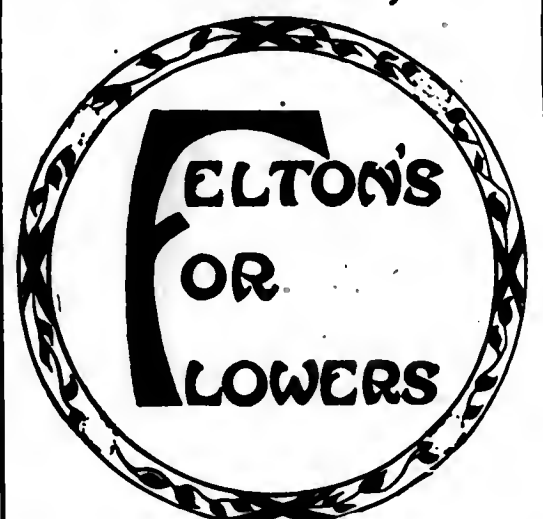
Arthur Langhans, of Wheeling, W. Va., motored to Indianapolis, Ind. Mr. and Mrs. A. Krut, of Butler, also drove to the convention.

George McCallum, manager of the supply department of the McCallum Co., attended the F. T. D. convention at Indianapolis.

Bids are being taken by the Pittsburgh Cut Flower Co. for a 1-story brick boiler house to cost about \$70,000, to be erected in connection with the present plant. New boilers are also being installed.

John Koenig, of Millvale, Pa., struck gas on his farm. If it holds out as it

Cleveland, O.



10515 Superior Ave.
3 STORES
Personal Attention. Highest Quality and Service.
Members F. T. D. A.

EGGERT N. ZETLITZ
THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

LORAIN, OHIO
Member F. T. D. **F. G. CAREK** ARTISTIC WORK
Leading Florist
Our Motto: "Anywhere; Any time."

LORAIN or ELYRIA, OHIO
Member F. T. D. **TULEA** at Your Service

Elyria, Ohio LORAIN, OHIO
THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D.
ELYRIA FLOWER SHOPPE

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE ——— NO ORDER TOO SMALL

CLEVELAND The J. M. Gasser Co. Member F. T. D.
1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland

people all know that our label on a box of flowers is a guarantee of quality. We solicit telegraph orders.



The Jones-Russell Co.
1284 Euclid Avenue
Cleveland

Members F. T. D.

Bell Main 2849
Cuy. Central 1866

The Smith & Fetter Co.
LEADING FLORISTS
930 Prospect Avenue Cleveland

CLEVELAND, OHIO
A. GRAHAM & SON
5523 EUCLID AVENUE
Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.
5923 EUCLID AVENUE
WESTMAN & GETZ
FLOWERS and SERVICE
Members Florists Telegraph Delivery.

CLEVELAND, OHIO
Wm. H. Temblett
FLOWERS
Member F. T. D. 10313 Euclid Avenue

Cleveland, PENN SQUARE FLORISTS
ALWAYS OPEN

FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES] ——— 13336 EUCLID AVE.
144 PUBLIC SQ.
YOUNGSTOWN — 33 East Federal St.
WARREN — 215 East Market St.
AKRON — 109 South Main St.

THE PARK FLORAL COMPANY
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Kirchner's for Cleveland

Member Florists' Telegraph Delivery
Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

MARION, OHIO
5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS
ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

looks now, he will not worry about coal this winter.

Edward McGrath is doing the decorating for the Shriners' Halloween party and is buying cornstalks, autumn leaves and pumpkins by the truck load.

Abe Krongold, proprietor of the Victoria Flower Shop, has recently opened a branch store on Penn avenue.

H. J. H.

CLEVELAND, O.

The Market.

The effect of the warm weather of the latter part of last week could be seen in the flower market immediately, as business slackened considerably and stock became much more plentiful. For a few days stock was rather scarce and nearly everything cleaned up nicely, but by the end of the week, with a change to much warmer weather, the market was pretty well flooded with all kinds of stock. Good stock has brought good prices as a rule, but the poorer grades of stock have been hard to move.

AKRON
OHIO
THE HEEPE CO.

AKRON, OHIO
GROSSBERG & CAHILL
AKRON'S LARGEST FLORISTS
Prompt and careful attention to all Telegraph Orders
MEMBERS F. T. D.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

 **CLEVELAND, O.**
BRAMLEY & SON
Store and Greenhouses, 1181 E. 71st St.

ALLIANCE, O. Member F. T. D.
522 S. Freedom Ave. H. T. MILLER

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco
OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street.....SAN FRANCISCO, CALIF.
917 Washington Street.....OAKLAND, CALIF.
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

COUNCIL BLUFFS, IOWA
FRED R. SHAW FLOWER SHOP
Member F. T. D. 545 W. Broadway
The best of EVERYTHING IN FLOWERS
Ten years serving the flower buying public
of Council Bluffs and vicinity

COUNCIL BLUFFS, IA. J. F. WILCOX & SONS
750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

OTTUMWA, IOWA
PHONE 182 *C. Kranz*
LEADING FLORIST
107 North Market Street
"Say it with Flowers"

Harkett's For { Eastern Iowa
Western Wis.
N. W. Illinois
FLORAL NURSERY Dubuque, Iowa

Yankton and Mitchell, S. D.
We grow Roses, Carnations and all seasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 160-page catalogue.
Gurney Greenhouse Company

**QUALITY
PLUS
SERVICE**

DAVENPORT, IOWA
AND WESTERN ILLINOIS

G. F. FORBER, 313 Brady Street
Member Florists' Telegraph Delivery Association

Mitchell S. D. WM. DETHLEFS
Leading Florist
Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

I
O
W
A

Kemble's Flowers

Marshalltown, Boone, Center-
ville, Oskaloosa, Oelwein,
Mason City, Chariton,
Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST
PLACE OF DELIVERY

MONTICELLO, IA.
C. L. VAN METER MEMBER
F. T. D.

GRAND FORKS, N. D.
McELROY'S FLOWER SHOP
Orders for North Dakota and Northern Minnesota

DAVENPORT, IA.
H. G. PAULI YOURS FOR
SERVICE

DAVENPORT, IOWA
"Say It with Flowers"

BILLS FLORAL CO.
M. A. TIERNEY, Owner Member F. T. D.

OTTUMWA, IOWA
CRILEY'S GREENHOUSES

COUNCIL BLUFFS, IOWA
GARDINER FLORAL CO.
Leading Retail Florist 545 W. BROADWAY

Roses have been arriving in larger
quantity, and the quality is getting bet-
ter daily.
Mums have been arriving in large
quantities, but the quality in most cases
has been quite poor, probably due to the
unusually warm weather. It has there-
fore been hard to hold up the prices on
them. Pink has been the color mostly,
with a few white and yellow blooms
now and then.

Gladioli are still coming in, some of
them being of exceptionally good qual-
ity for this time of year. Dahlias are
still plentiful and they seemed to get
through the one severe frost we had sev-
eral days ago without a scratch, but
they are not bringing the prices they
should at this time of year; in fact, the
prices are considerably lower than last
year.

Miscellaneous flowers, such as mari-
golds, annual larkspur, gaillardias,
coreopsis, calendulas and bachelor's
buttons, are still arriving and have been
moving slowly.

Various Notes.

Louis November was held up last
week in the Hollenden hotel and re-
ports the loss of several diamonds.

WATERLOO, IOWA
GALLOWAY'S FLOWER STORE
Russel-Lamson Bldg., 211 West 5th Street
Special attention given to out-of-town orders

SIoux CITY, IOWA Supplies western Iowa,
southern Minnesota, all of
South Dakota and north
eastern Nebraska.
J. C. RENNISON CO

SIoux CITY, IOWA
Members of F. T. D. **ROCKLIN & LEHMAN**

FT. DODGE, IA.
NORDWALL
E. E. NORDWALL

PERRY, IOWA
LOUWERSE & CO.

FAIRFIELD, IA. We strive to
please our trade
Montgomery Greenhouses

HAMPTON, IOWA
A. E. Stonebrook ORDERS RECEIVE
PROMPT ATTENTION

DES MOINES, IA.
GUTHRIE-LORENZ CO.

Cedar Falls, Ia. BANCROFT'S
55,000 Feet Glass. Beautiful Flowers
Members F. T. D. Joseph Bancroft & Son

CEDAR RAPIDS, IA.
I. N. KRAMER & SON
Members Florists' Telegraph Delivery.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco and Vicinity

MacRorie-McLaren Company

141 Powell Street

Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

San Francisco, Cal.
SHELLGRAIN & RITTER
148 KEARNY STREET
Prompt attention given to all
telegraphic orders

SAN FRANCISCO
F. C. JAEGER & SON
152 POWELL STREET
Members F. T. D.
Always a good stock, and orders delivered
on time.

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from
out-of-town florists.

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Immediate Deliveries in
Members F. T. D. Berkeley and Alameda

Monrovia, Cal.
C. A. BRUNGER
You can depend on us
for all orders for de-
livery in this section. 239 Grand Avenue

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

OAKLAND, CAL.
HOGAN & EVERS
1439 Broadway
THE BEST SERVICE

SAN DIEGO, CAL.
BOYLE & DARNAUD
F. T. D. florists. We grow our
own flowers. Telegraph orders
carefully executed. Usual dis-
count.
Members Florists' Telegraph Delivery

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

JULIUS EPPSTEIN, FLORIST AND
Decorators for All Occasions Delivery Anywhere
Hotel St. Francis. SAN FRANCISCO

Hollywood Flower Shop
HOLLYWOOD, CAL.
ARTISTIC WORK. MEMBER F. T. D.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

Long Beach, Cal.
Member F. T. D. ART FLORIST 126 Pine Ave.

Santa Barbara, Cal.
912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs
on short notice.
Both Phones 1013

OAKLAND, CALIF.
MORI FLORIST
1510 Clay Street
OUR CAREFUL ATTENTION

CORONADO, CALIF.
CORONADO NURSERY
To "Say It with Flowers" in
CORONADO AND SANDIEGO

BERKELEY, CAL. MEMBER
F. T. D.
Curtis D. Shoemaker, Prop. NORTON, Florist

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and
Leading Florist
Member Florists' Telegraph Delivery.

Berkeley OAKLAND
THE FLOWERSHOP SAN FRANCISCO
Berkeley's most up-to-date flower establishment.

POMONA, CALIFORNIA
POOLEY'S FLOWER SHOP
MEMBER FLORISTS' TELEGRAPH DELIVERY

Harry Nichols has left the J. M. Gasser Co. to enter the lumber business, and he announces that he expects to get married soon.

Two large funerals in town, the Hoyt and Harmon funerals, caused a spurt in business at the stores of several retailers.

A. M. Staekhouse, of Minerva, O., was a recent visitor.

Miss Wilhelm is again back with Westman & Getz, after having been with the Park Flower Shop for several years.

Frank Adgate, of Warren, O., and Herbert and Guy Bate, of Newton Falls, were in town attending the ball games.

A large floral offering was given to Tris Speaker, manager of the Cleveland Indians, by his friends from Hubbard, Tex., the design being made by one of the local florists.

There was a special meeting of all local growers at the Hollenden October 13, when J. F. Ammann addressed them in regard to starting a local branch of

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

BROADWAY FLORISTS

IT PAYS you to
DEPEND ON US

Occidental Florists

430 South Hill Street

LOS ANGELES

LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery
A. KNOPF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

The Alexandria Florist

Member of
F. T. D.
and S. A. F.



Hotel Alexandria
Los Angeles,
Calif.

LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders
over the whole of Southern California.
Usual trade discount.

LICHTENBERG'S

324 W. Sixth Street

LOS ANGELES

Say It with Flowers. Member F. T. D.

Pasadena, Cal. 342 East Colorado St.

THE ORCHID

PASADENA'S OLDEST FLORIST WILL
EXTEND THE USUAL COURTESIES

Member of F. T. D.

PASADENA, CAL.

SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr., District Representative State of California.

Member F. T. D.

PORTLAND

OREGON

354 Washington Street

MEMBERS OF THE
F. T. D.

Martin & Forbes

Retailers
and Growers

LOS ANGELES

Dostal-Wolters
Flower Shop

MEMBER
F. T. D.

627 South Hill St.

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for
delivery in this section.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists
and designers delivered anywhere in the west
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

LOS ANGELES

Every order given personal attention by

Westrem Garland Florists

404 South Hill Street

the National Flower Growers' Association.
W. A. R.

MONTGOMERY, ALA.

The Market.

Ideal weather has prevailed since the
first of the month. Night temperatures
have been 50 to 55 degrees and during
the day the heat has not been excessive.

Carnations are better every day.
Their growth seems almost visible. Dah-
lias, the best ever grown in Montgom-
ery, are now in full crop. These flowers
fill a big hole in the floral menu of
the south, where their cultivation has

Portland ORE.

Tonseth's

287 Washington Street

In the heart of the city

Growers and Retailers F. T. D.
MEMBERS

PORTLAND, ORE.

Clarke Bros' FLORISTS

200,000 Feet of Glass
Established 20 Years

OAKLAND, CAL.

PORTLAND ORE.

Lubliner's FLORIST

MEMBER F. T. D.

328 & 348
MORRISON ST.

PASADENA, CAL.

ELDRED FLOWER SHOP

Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

Telegraph Delivery Department

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SEATTLE

Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

21 EMPLOYEES

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

CHARLES E. SULLIVAN, in charge of Telegraphic Service

SEATTLE

Member Florists' Telegraph Delivery Ass'n.

HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

Walla Walla Floral Co.

WALLA WALLA, WASH.
Greenhouses, Store, Rose and Bulb Farm.
Prompt deliveries of CUT FLOWERS or good
DESIGN WORK anywhere in the West
Member Florists' Telegraph Delivery.

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rosaia Bros.
Members
F. T. D.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly
Members Florists' Telegraph Delivery Association

California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered
anywhere in the United States and Canada.

SEATTLE

Choice Flowers, prompt and careful
L.W. McCOY 904 3rd Avenue
Established 1900

Bellingham, Wash.

Telegraph orders delivered any-
where in the northwest country
FLORAL EXCHANGE

TACOMA

SMITH FLORAL CO., 1112 Broadway

been mastered under trying circum-
stances, caused by the extreme heat.
The quality of the new roses, both in
regard to the stems and the size of the
buds, is better than usual. Columbia
and Mock are especially fine. Premier
and Butterfly are showing good color,
but no long-stemmed blooms have been
cut yet.

Mums are coming now in white, pink
and yellow, with small blooms, but the
stock this year is the cleanest that has
ever been cut so early in the fall. Us-
ually, in the south, the foliage of the
early varieties is burnt. This year,
however, there is not a bad leaf on the
stock. Snapdragons have been cut
during the entire summer and a new
batch has just come into bloom. Zin-
nias are passing out of the market, due
both to their deterioration in quality
and to the diminution in the demand.

Spokane, Wash.

Eugene's Flower Shop

PROMPT AND RELIABLE

Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers
Telegraph Orders filled promptly and carefully
Members F. T. D. Association.

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

YAKIMA, WASHINGTON
ANNAVEE FLOWER SHOP, (Formerly
Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

FORSHAW, Florist

THE ROUND-UP CITY - PENDLETON, ORE.

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers
Satisfaction Assured on all Orders

UTAH FLORAL,

Orders promptly filled for Western Colorado,
Eastern Nevada, Southern Idaho and Wyoming
3 BUSY STORES

Howard Edris, 944 EAST SECOND
Prop. SOUTH STREET

DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH
DELIVERY ASSOCIATION

PARK FLORAL COMPANY

CASPER, WYOMING

CASPER FLORAL CO.

We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

Cheyenne, Wyo.

"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL
SERVICE

SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.
Plants and Flowers

THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.
A. SCHULENBERG, Proprietor

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.

ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for Eastern and Southern Montana

to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

Pocatello, Idaho

We cover Southern Idaho and Western Wyoming
Member F. T. D. ATKIN'S

FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store
Masonic Bld'g.

Trinidad, Colo.

The only Greenhouses in this section
The Park Floral and Garden Co.
Members F. T. D.

OGDEN, UTAH

J. R. Dumke C. D. Monell
NORTON FLORAL CO.

Denver

COLORADO

833 FIFTEENTH ST.

Cooper's Flowers

Member F. T. D.

SALT LAKE CITY

Ship whole of UTAH, Central part
of NEVADA and IDAHO
MILLER FLORAL CO., 10 East Broadway

MEMBER F. T. D.

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

DENVER and all COLORADO

The Mauff Floral Co.,

1225 Logan Street.
Member F. T. D.

Swainsona is being cut in quantities
sufficient to be used extensively for
weddings. This flower is usually sub-
stituted for valley.

Trade has opened up, so that there is
an equalization of the supply and de-
mand. A brisk business is looked for
this month. W. B. P.

Helena, Mont.—At the horticultural
exhibit in the state fair, held here re-
cently, awards were announced as fol-
lows: State Nursery & Seed Co., Hel-
ena, first prizes on chrysanthemums,
roses, general collection, general dis-
play, group of ferns, palms; second
prizes on asters and carnations; Colum-
bia Gardens Floral Co., Butte, Mont.,
first prizes on decorative plants, carna-
tions, gladioli and asters; second prizes
on potted plants, ferns, roses, palms and
chrysanthemums.

Hope, Ark.—Settlement, in the form
of a judgment for \$103,000, was ren-
dered in favor of Mrs. Cholie Mackley,
of Texarkana, and against the Ameri-
can Railway Express Co., in a suit for
damages following the murder of the
plaintiff's husband, who was a florist
in Texarkana. The deceased was the
victim of bullet wounds from the gun of
a driver for the express company, with
whom he had quarreled regarding ex-
press charges. The murderer is serving
a 15-year sentence.

SALT LAKE CITY

AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member
F. T. D.

Est. 1885. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA

HUDDART FLORAL CO.

66 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED
PIKES PEAK FLORAL CO.

Wholesale and Retail
Member Florists' Telegraph Delivery.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail
Florist

Member Florists' Telegraph Delivery Ass'n.

Denver

Bright Spot Greenhouses

Cor. 5th Ave. & Josephine St.
DOWNING & KASK, Proprietor

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists

30 East Randolph Street
L. D. Phone, Central 8016-8017-8018

CHICAGO, ILL.

**THE OVE GNATT CO., Inc.**

Prepared Foliages, Baskets and Florists' Supplies

LA PORTE, IND.

**Wholesale Cut Flower Prices.**

Chicago, Oct. 20, 1920.

	Per doz.	
Beauty, Special	\$6.00 @	\$7.50
Beauty, 30 to 36-in. stems	4.00 @	5.00
Beauty, 24 to 30-in. stems	3.00 @	4.00
Beauty, 20 to 24-in. stems	2.50 @	3.00
Beauty, 12 to 20-in. stems	1.50 @	2.00
Beauty, Short	.75 @	1.00

	Per 100	
Columbia	\$5.00 @	\$25.00
Mrs. Russell	6.00 @	35.00
Premier	6.00 @	35.00
Butterfly	5.00 @	25.00
Milady	5.00 @	30.00
Montrose	5.00 @	20.00
Sunburst	5.00 @	20.00
Ophelia	5.00 @	20.00
Hoosier Beauty	4.00 @	15.00
Double White Killarney	6.00 @	25.00
Killarney Brilliant	5.00 @	20.00
Neabit	3.00 @	4.00
Cecile Brunner		3.00
Carnations	2.00 @	4.00
Valley		12.00
Sweet Peas	1.50 @	3.00
Calendula	4.00 @	6.00
Violets	.40 @	.75
Cattleyas, doz.	\$18.00 @	\$24.00
Mums, doz.	2.00 @	5.00
Pompons, bunch	.50 @	1.00
Easter Lilies, doz.	2.00 @	2.50 15.00 @ 20.00

Philadelphia, Oct. 20, 1920.

	Per 100	
Beauties	\$60.00 @	\$75.00
Russell, Long	12.00 @	15.00
Russell, Short	4.00 @	6.00
Columbia, Premier, Long	8.00 @	10.00
Columbia, Premier, Short	3.00 @	4.00
Ophelia, Maryland, Long	6.00 @	8.00
Ophelia, Maryland, Short	3.00 @	4.00
Kaiserin, Double White Killarney	3.00 @	8.00
Easter Lilies	12.50 @	18.00
Delphiniums	4.00 @	8.00
Gladioli, Fancy	5.00 @	6.00
Gladioli, Ordinary	2.00 @	4.00
Asters, Fancy	4.00 @	6.00
Asters, Ordinary	2.00 @	3.00
Dahlias, Fancy		8.00
Dahlias, Select	4.00 @	6.00
Cosmos	.50 @	1.00
Chrysanthemum, Fancy	30.00 @	40.00
Chrysanthemum, Select	20.00 @	25.00
Valley		15.00
Cattleyas	100.00 @	150.00
Carnations	2.00 @	4.00
Sweet Peas	1.00 @	2.00
Violets, Single		.50
Daisies, yellow	1.00 @	2.00
Calendulas	3.00 @	4.00

St. Louis, Oct. 20, 1920.

	Per doz.	
Beauty, Specials	\$7.00 @	\$8.00
Beauty, Extra		4.00
	Per 100	
Columbia	\$ 6.00 @	\$15.00
Premier	6.00 @	20.00
White Killarney	6.00 @	8.00
Killarney	4.00 @	5.00
Ward	4.00 @	5.00
Milady and Ophelia	6.00 @	10.00
Russell	6.00 @	15.00
Carnations	3.00 @	5.00
Easter Lilies	8.00 @	10.00
Snapdragons	3.00 @	4.00
Daisies	1.00 @	2.00
Valley	10.00 @	12.00
Orchids, per doz.	\$12.00 @	\$18.00
Callas	8.00 @	10.00
Gladioli	2.00 @	5.00
Asters	2.00 @	8.00
Dahlias, fancy	8.00 @	10.00
Dahlias, common	1.00 @	4.00
Chrysanthemums, doz.	\$2.00 @	\$3.00
Cosmos	.50 @	.75

Martins Ferry, O.—Francis Davison, formerly a member of Davison Bros., is starting in business for himself with Moninger greenhouses.

GEORGE B. HARTCut Flowers, Plants,
Florists' Supplies

49-55 Stone Street

Rochester, N. Y.

Mention The Review when you write.

ASPARAGUS PLUMOSUS SPRAYS

YOUR ORDER FOR THE SEASON SOLICITED

FERNS

SUPPLIES

WIRE DESIGNS

E. G. GILLET,

Wholesale Commission Florist
131 E. Third St.

Cincinnati, Ohio

Mention The Review when you write.

Cut Flowers Greens Supplies

— Everything a Florist Needs —

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

Buffalo, Oct. 19, 1920.

	Per 100	
Columbia	\$ 6.00 @	\$20.00
Premier	8.00 @	20.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	15.00
Double White Killarney	5.00 @	15.00
Richmond	3.00 @	8.00
Maryland	4.00 @	12.00
Russell	6.00 @	20.00
Ophelia	6.00 @	15.00
Sunburst	3.00 @	15.00
Cecile Brunner	2.00 @	3.00
Carnations	2.00 @	4.00
Easter Lilies	15.00 @	20.00
Rubrum Lilies	6.00 @	8.00
Snapdragons	2.00 @	4.00
Calendulas	1.00 @	2.00
Gladioli	2.00 @	5.00
Asters	1.00 @	3.00
Mums, per doz.	\$2.00 @	\$4.00
Pompons, per bunch	.75 @	1.00

Burlington Willow Ware Shops

Makers of

Worth While Will-O-Ware

Baskets for particular Florists

BURLINGTON, IOWA

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

GEO. REINBERGWholesale
Grower of**Cut Flowers**Milady, Columbia, Sunburst, Ophelia, White
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

ARTIFICIAL FLOWERSand
FLORISTS' SUPPLIESGrossberg, Tyler, Finnerman Co.
30 E. Randolph St. CHICAGO**Florists' Supply House**

Everything in Florists' Supplies

105 East Ohio St.

Main 831

INDIANAPOLIS, IND.

FLORISTS' SUPPLY CO., Inc.

WHOLESALE FLORISTS

618-620 Duquesne Way

PITTSBURGH, PA.

Consignments Solicited

Telegraph Delivery Department

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SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers
Satisfaction Assured on all Orders

UTAH FLORAL,

Orders promptly filled for Western Colorado,
Eastern Nevada, Southern Idaho and Wyoming
3 BUSY STORES

Howard Edris, 944 EAST SECOND
Prop. SOUTH STREET

DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH
DELIVERY ASSOCIATION

PARK FLORAL COMPANY

CASPER, WYOMING

CASPER FLORAL CO.

We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

Cheyenne, Wyo.

"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL
SERVICE

SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.
Plants and Flowers

THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.
A. SCHULENBERG, Proprietor

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Only the Best. Part of the Northwest.
Members F. T. D. Ass'n.

MISSOULA, MONT.

ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for Eastern and Southern Montana

to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

Pocatello, Idaho

We cover Southern Idaho and Western Wyoming
Member F. T. D. ATKIN'S

FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store
Masonic Bld'g.

Trinidad, Colo.

The only Greenhouses in this section
The Park Floral and Garden Co.
Members F. T. D.

OGDEN, UTAH

J. R. Dumke
C. D. Monell
NORTON FLORAL CO.

Denver

COLORADO

833 FIFTEENTH ST.

Cooper's Flowers

Member F. T. D.

SALT LAKE CITY

Ship whole of UTAH, Central part
of NEVADA and IDAHO
MILLER FLORAL CO., 10 East Broadway

MEMBER F. T. D.

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

DENVER and all COLORADO

and WYOMING

The Mauff Floral Co.,

1225 Logan Street.

Member F. T. D.

Swainsona is being cut in quantities sufficient to be used extensively for weddings. This flower is usually substituted for valley.

Trade has opened up, so that there is an equalization of the supply and demand. A brisk business is looked for this month. W. B. P.

Helena, Mont.—At the horticultural exhibit in the state fair, held here recently, awards were announced as follows: State Nursery & Seed Co., Helena, first prizes on chrysanthemums, roses, general collection, general display, group of ferns, palms; second prizes on asters and carnations; Columbia Gardens Floral Co., Butte, Mont., first prizes on decorative plants, carnations, gladioli and asters; second prizes on potted plants, ferns, roses, palms and chrysanthemums.

Hope, Ark.—Settlement, in the form of a judgment for \$103,000, was rendered in favor of Mrs. Cholie Mackley, of Texarkana, and against the American Railway Express Co., in a suit for damages following the murder of the plaintiff's husband, who was a florist in Texarkana. The deceased was the victim of bullet wounds from the gun of a driver for the express company, with whom he had quarreled regarding express charges. The murderer is serving a 15-year sentence.

SALT LAKE CITY

AND CONTRIBUTING TERRITORY

BAILEY & SONS CO.

Est. 1865. 61-63 East Second South

Special consideration given Telegraph Orders.

LARGE STOCK ALWAYS ON HAND.

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,

MONTANA AND NEVADA

HUDDART FLORAL CO.

56 South Main Street

Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE

67 South Main, Salt Lake City, Utah.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED

PIKES PEAK FLORAL CO.

Wholesale and Retail

Member Florists' Telegraph Delivery.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail Florist

Member Florists' Telegraph Delivery Ass'n.

Denver

Bright Spot Greenhouses

Cor. 5th Ave. & Josephine St.

DOWNING & KASK, Proprietor

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists 30 East Randolph Street
L. D. Phone, Central 8016-8017-8018

CHICAGO, ILL.



THE OVE GNATT CO., Inc.

Prepared Foliages, Baskets and Florists' Supplies
LA PORTE, IND.



Wholesale Cut Flower Prices.

Chicago, Oct. 20, 1920.

	Per doz.	
Beauty, Special	\$0.00 @ \$7.50	
Beauty, 30 to 36-in. stems	4.00 @ 5.00	
Beauty, 24 to 30-in. stems	3.00 @ 4.00	
Beauty, 20 to 24-in. stems	2.50 @ 3.00	
Beauty, 12 to 20-in. stems	1.50 @ 2.00	
Beauty, Short	.75 @ 1.00	
	Per 100	
Columbia	\$5.00 @ \$25.00	
Mrs. Russell	6.00 @ 35.00	
Premier	6.00 @ 35.00	
Butterfly	5.00 @ 25.00	
Milady	5.00 @ 30.00	
Montrose	5.00 @ 20.00	
Sunburst	5.00 @ 20.00	
Ophelia	5.00 @ 20.00	
Hoosier Beauty	4.00 @ 15.00	
Double White Killarney	6.00 @ 25.00	
Killarney Brilliant	5.00 @ 20.00	
Nesbit	3.00 @ 4.00	
Cecile Brunner	2.00 @ 3.00	
Carnations	2.00 @ 4.00	
Valley	1.50 @ 12.00	
Sweet Peas	1.50 @ 3.00	
Calendula	4.00 @ 6.00	
Violets	.40 @ .75	
Cattleyas, doz.	\$18.00 @ \$24.00	
Mums, doz.	2.00 @ 5.00	
Pompons, bunch	.50 @ 1.00	
Easter Lilies, doz.	2.00 @ 2.50 15.00 @ 20.00	

Philadelphia, Oct. 20, 1920.

	Per 100	
Beauties	\$60.00 @ \$75.00	
Russell, Long	12.00 @ 15.00	
Russell, Short	4.00 @ 6.00	
Columbia, Premier, Long	8.00 @ 10.00	
Columbia, Premier, Short	3.00 @ 4.00	
Ophelia, Maryland, Long	6.00 @ 8.00	
Ophelia, Maryland, Short	3.00 @ 4.00	
Kaiserin, Double White Killarney	3.00 @ 8.00	
Easter Lilies	12.50 @ 15.00	
Delphiniums	4.00 @ 8.00	
Gladioli, Fancy	5.00 @ 6.00	
Gladioli, Ordinary	2.00 @ 4.00	
Asters, Fancy	4.00 @ 6.00	
Asters, Ordinary	2.00 @ 3.00	
Dahlias, Fancy	4.00 @ 8.00	
Dahlias, Select	4.00 @ 6.00	
Cosmos	.50 @ 1.00	
Chrysanthemum, Fancy	30.00 @ 40.00	
Chrysanthemum, Select	20.00 @ 25.00	
Valley	1.50 @ 15.00	
Cattleyas	100.00 @ 150.00	
Carnations	2.00 @ 4.00	
Sweet Peas	1.00 @ 2.00	
Violets, Single	1.00 @ .50	
Daisies, yellow	1.00 @ 2.00	
Calendulas	3.00 @ 4.00	

St. Louis, Oct. 20, 1920.

	Per doz.	
Beauty, Specials	\$5.00 @ \$8.00	
Beauty, Extra	4.00 @	
	Per 100	
Columbia	\$ 6.00 @ \$15.00	
Premier	6.00 @ 20.00	
White Killarney	6.00 @ 8.00	
Killarney	4.00 @ 5.00	
Ward	4.00 @ 5.00	
Milady and Ophelia	6.00 @ 10.00	
Russell	6.00 @ 15.00	
Carnations	3.00 @ 5.00	
Easter Lilies	8.00 @ 10.00	
Snapdragons	3.00 @ 4.00	
Daisies	1.00 @ 2.00	
Valley	10.00 @ 12.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Callas	8.00 @ 10.00	
Gladioli	2.00 @ 5.00	
Asters	2.00 @ 3.00	
Dahlias, fancy	8.00 @ 10.00	
Dahlias, common	1.00 @ 4.00	
Chrysanthemums, doz.	\$2.00 @ \$3.00	
Cosmos	.50 @ .75	

Martins Ferry, O.—Francis Davison, formerly a member of Davison Bros., is starting in business for himself with Moninger greenhouses.

GEORGE B. HART

Cut Flowers, Plants,
Florists' Supplies

49-55 Stone Street

Rochester, N. Y.

Mention The Review when you write.

ASPARAGUS PLUMOSUS SPRAYS

YOUR ORDER FOR THE SEASON SOLICITED

FERNS

SUPPLIES

WIRE DESIGNS

E. G. GILLET, Wholesale Commission Florist 131 E. Third St. Cincinnati, Ohio

Mention The Review when you write.

Cut Flowers Greens Supplies

— Everything a Florist Needs —

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

Buffalo, Oct. 19, 1920.

	Per 100	
Columbia	\$ 6.00 @ \$20.00	
Premier	8.00 @ 20.00	
Killarney	3.00 @ 10.00	
White Killarney	3.00 @ 15.00	
Double White Killarney	5.00 @ 15.00	
Richmond	3.00 @ 8.00	
Maryland	4.00 @ 12.00	
Russell	6.00 @ 20.00	
Ophelia	6.00 @ 15.00	
Sunburst	3.00 @ 15.00	
Cecile Brunner	2.00 @ 3.00	
Carnations	2.00 @ 4.00	
Easter Lilies	15.00 @ 20.00	
Rubrum Lilies	6.00 @ 8.00	
Snapdragons	2.00 @ 4.00	
Calendulas	1.00 @ 2.00	
Gladioli	2.00 @ 5.00	
Asters	1.00 @ 8.00	
Mums, per doz.	\$2.00 @ \$4.00	
Pompons, per bunch	.75 @ 1.00	

Burlington Willow Ware Shops

Makers of

Worth While Will-O-Ware

Baskets for particular Florists

BURLINGTON, IOWA

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

GEO. REINBERG

Wholesale
Grower of

Cut Flowers

Milady, Columbia, Sunburst, Ophelia, White
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

ARTIFICIAL FLOWERS

and
FLORISTS' SUPPLIES

Grossberg, Tyler, Finnerman Co.
30 E. Randolph St. CHICAGO

Florists' Supply House

Everything in Florists' Supplies

105 East Ohio St.

Main 831

INDIANAPOLIS, IND.

FLORISTS' SUPPLY CO., Inc.

WHOLESALE FLORISTS

618-620 Duquesne Way

PITTSBURGH, PA.

Consignments Solicited

BOSTON FLORAL SUPPLY & SNYDER CO.

15 Otis—96 Arch St.

WHOLESALE FLORISTS
BOSTON, MASS.Telephones { Main 2574
Fort Hill 1083
Fort Hill 1084
Fort Hill 1085

Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

Holton & Hunkel Co.

462 Milwaukee Street

Milwaukee, Wis.

Growers and Shippers of
CUT FLOWERS
GREENS and
PLANTS

Wholesale Cut Flower Prices.

Boston, Oct. 20, 1920.

	Per 100	
American Beauty	\$ 4.00 @	\$35.00
Shawyer, Russell	6.00 @	20.00
Killarney	3.00 @	8.00
Milady, Miller	4.00 @	12.00
Francis Scott Key, Radiance...	4.00 @	12.00
White Killarney	3.00 @	10.00
Double White Killarney	3.00 @	10.00
Killarney Brilliant	4.00 @	12.00
Mrs. Aaron Ward, Sunburst...	4.00 @	12.00
Hadley	4.00 @	20.00
Ophelia	4.00 @	16.00
Premier	4.00 @	20.00
Columbia	4.00 @	20.00
Maryland, Hoosier Beauty	4.00 @	12.00
Cattleyas	100.00 @	125.00
Gladioli	4.00 @	8.00
Asters	1.00 @	8.00
Lilium Longiflorum	12.00 @	15.00
Chrysanthemums	6.00 @	50.00
Carnations	2.00 @	4.00
Violets, single75 @	1.00
Cypripediums	25.00 @	35.00

Milwaukee, Oct. 20, 1920.

	Per 100	
Columbia	\$ 8.00 @	\$20.00
Premier	8.00 @	20.00
Killarney	4.00 @	5.00
White Killarney	4.00 @	8.00
Hoosier Beauty	4.00 @	12.00
Mrs. Ward	4.00 @	6.00
Ophelia	4.00 @	12.00
Easter Lilies, per doz. \$1.50 @ \$2.00		
Asters	1.50 @	2.00
Calendulas	2.00 @	3.00
Carnations	2.00 @	4.00
Chrysanthemums, per doz.	\$2.00 @ \$4.00	
Dahlias, per doz.35 @ .50	

Pittsburgh, Oct. 20, 1920.

	Per doz.	
Beauty, Special	\$6.00	
Beauty, Fancy, 24 to 30-inch...	4.00	
Beauty, Shorter, 18 to 24-inch...	2.50	
Beauty, Firsts, 12 to 18-inch...	1.50	
Beauty, Seconds50	
	Per 100	
White Killarney	\$ 4.00 @	\$12.00
Richmond	4.00 @	12.00
Ophelia	6.00 @	15.00
My Maryland	6.00 @	15.00
Mrs. Charles Russell	6.00 @	20.00
Premier	6.00 @	20.00
Columbia	6.00 @	20.00
Orchids		100.00
Carnations	4.00 @	5.00
Snapdragons		3.00
Lilies		15.00
Chrysanthemums	20.00 @	40.00
Yellow Daisies	2.00 @	3.00

Beacon, N. Y.—The Home Garden Brigade, an organization of children instituted by Benjamin Hammond, numbered a larger total of members this year than ever before. Prizes were awarded last week.

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New York, Oct. 19, 1920.

	Per 100	
Beauty, Specials	\$35.00 @ \$50.00	
Beauty, Fancy	25.00 @ 35.00	
Beauty, Extra	10.00 @ 25.00	
Beauty, No. 1	4.00 @ 10.00	
Beauty, No. 2	2.00 @ 8.00	
Prima Donna	2.00 @ 12.00	
White Killarney	3.00 @ 15.00	
Francis Scott Key	15.00 @ 40.00	
Premier	2.00 @ 25.00	
Mrs. Aaron Ward	1.00 @ 10.00	
Russell	3.00 @ 15.00	
Ophelia	1.00 @ 12.00	
Columbia	1.00 @ 15.00	
Hadley	2.00 @ 15.00	
Sunburst	1.00 @ 15.00	
Orchids—Cattleyas	35.00 @ 75.00	
Lilies of the Valley	6.00 @ 12.00	
Lilies	8.00 @ 10.00	
Carnations	1.50 @ 4.00	
Chrysanthemums	15.00 @ 75.00	

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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, H. G. Hastings, Atlanta, Ga.;
secretary-treasurer, C. E. Kendel, Cleveland, O.

THOUGH some seedsmen maintain that quality is not the most effective or most desirable point in sales talk, those houses whose reputation for good seed stands highest are the most enduring and successful.

FAILURE of the growers to harvest their onion sets at the proper time and the occurrence of rainy weather subsequently resulted in a large preponderance of sprouted and over-size sets in the Chicago district. Consequently sets of the best grades will not be in proportion to the large acreage planted this season and a diminution of area devoted to this crop is likely another year.

ADDITIONAL greenhouse space has been allotted to the seed laboratory at the University of Idaho, and this in the future will be devoted to germination tests. Sunlight germination tests will hereafter be run on all grass seeds possible, since workers at the Moscow station have found this far more satisfactory than the old germinator methods. New equipment added to the laboratory this year includes one Kny-Scheerer vertical air blast blower for cleaning grass seed.

THE movement of medium and mammoth red clover, alsike and sweet clover, and alfalfa seed has been considerably below normal. Belated harvesting and hulling have been somewhat responsible for the slowness with which the seed is leaving growers' hands, but the principal reason for their unwillingness to dispose of their crop is the low price being offered, as compared with last year. Even at present prices, seedsmen are reluctant to buy, apparently thinking that prices may either continue to drop or rise but little between now and next spring. The quality of these seeds is, generally speaking, better than normal and last year, although, in the case of sweet clover and alfalfa seed particularly, some important sections will have little high-quality seed.

SMALL VEGETABLE SEEDS.

Acreage Reduced.

The production of small vegetable seeds this year, with the exception of lettuce and parsley, will be the smallest since prewar years, according to reports submitted to the bureau of markets of the Department of Agriculture by growers controlling acreages in California, the Pacific northwest and Michigan. This general falling off in production is the result of the decreased acreage planted and not of abnormally low yield. Harvest has been completed, but many lots of seed have not been cleaned and only approximations of yield and total production are possible at this time.

Garden beet.—About seventy per cent of the acreage of garden beet seed in the Puget sound district was abandoned, but yields of 1,000 to 1,500 pounds were obtained on the remainder. Forty-three acres in Connecticut yielded 400 pounds per acre. The acreage in California is only 145, compared with 2,272 in 1919, on which an average yield of 560 pounds is reported. The total production of this crop will be the smallest since 1916, when it was only 200,000 pounds.

Mangel beet.—A production of mangel beet seed about one-eighth that of last year is indicated by the small acreage and lower average yield per acre reported. A large percentage of the acreage in Washington was a failure.

Carrot.—The average yield per acre of carrot seed this year is estimated to be slightly larger than 1919 or 1918, but because of the abnormally



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RADISH SEED

Early Scarlet White Top. 85c per lb.
Long Scarlet..... 85c

PEAS

Alaska..... 10c per lb.
Champion of England.... 12c
Little Gem 14c

BEANS

Giant Stringless..... 12c per lb.
Black Valentine 12c
Red Valentine..... 12c

CYCLAMEN SEED

(New Crop—German Grown.)

Glowing Light Red....\$14.00 per 1000
" Dark Red 14.00 " "
" Light Rose... 14.00 " "
" Dark Rose... 14.00 " "

Giganteum Roseum Superbum (white with Red Eye).....\$14.00 per 1000

Giganteum Cimbriata (Lilac flowers fringed with Light Rose).....\$12.00 per 1000

SALMON VARIETIES

Light Salmon.....\$17.00 per 1000
Dark Salmon..... 17.00 " "
Rococo Erecta
Cattleya..... 17.00 " "

FULL LIST OF BULBS

Write for It

ONION SETS

BERMUDA—White Pearl.....\$2.50 Bu., 36 lbs.
" Yellow—Straw-colored.. 2.25 Bu., 36 lbs.

F. O. B. Chicago Subject Unsold Bags EXTRA

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Graded 5/8 and 6/10 mm. Suitable for greenhouse grafting and budding.

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Callas

California-grown

	Per 100	1000
Godfrey..... ¾ to 1 -inch	\$10.00	\$ 95.00
" 1 to 1¼-inch	12.50	120.00
" 1¼ to 1½-inch	15.00	140.00
Elliottiana... 1¼ to 1½-inch	15.00	140.00
" 1½ to 2 -inch	20.00	190.00

Freesias

Barr's Primrose Yellow.....\$36.00 per 1000

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Valley Pips

Dutch and German Type

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DOMESTIC CANES

Natural

	Per bale	Per bale
6-9 ft.....	800	\$17.50
9-12 ft.,.....	200	10.00

JAPANESE CANES

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	Per bale	Per bale
6 ft.....	2,000	\$22.00

Description. The Domestic Canes are heavier than the Japanese, they range from ¼ to ¾-inch thickness at the butt, tapering to a point. The Japanese Canes are of uniform thickness and can be cut into any length desired.

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Terms, 60 days net, less 2% cash 10 days from invoice date.

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95 Chambers St., NEW YORK, N.Y.

small acreage the total production is not expected to be over 250,000 pounds.

Celery.—The total production of celery seed is estimated to be about 14,000 pounds, which is much less than for any of the last four years.

Kale.—All the kale seed acreage on Long Island and a large percentage of that in the Puget sound district was a failure, and the total returns from the small remaining acreage will be the lowest since 1917.

Lettuce.—The acreage planted to lettuce seed crops this year is more nearly normal and but slightly less than in 1919 and 1918. Ten per cent of the acreage was a failure, but reported yields ranging from 200 to 600 pounds per acre, averaging 350 pounds, indicate a total production of about 600,000 pounds, compared with 679,800 pounds last year.

Onion seed.—A production of only 700,000 pounds of onion seed this year, compared with last year's record production of 2,618,000 pounds, is the estimated return from the small acreage planted. The average yield per acre in all growing areas is fairly uniform, being around 325 pounds, but a range of 200 to 500 pounds is reported in California.

Parsley.—The acreage planted to parsley for seed production was slightly larger than normal. An average yield per acre of 450 pounds is reported, compared with 764 pounds last year and 468 pounds in 1918.

Parasit.—The average yield per acre of parasit seed this year is normal, but the prospective total production is about one-third that of last year because of a reduced acreage.

Radish.—The sixty per cent reduction in the acreage of radish seed this year from that of 1919 is partly offset by a somewhat larger average yield per acre than in recent years. Yields ranging from 200 to 375 pounds are reported in Michigan and from 300 to 1,000 pounds in California. The total production is thought to be about forty per cent of that of 1919.

Salsify.—Yields per acre of salsify seed vary from 100 to 600 pounds, averaging about 350 pounds, compared with 452 pounds in 1919 and an average of 432 pounds for the last four years. The total production on a smaller acreage is about twenty per cent of that of 1919.

Spinach.—A heavier reduction is noted in the acreage of spinach than of any other seed crop. Only 131 acres are reported, compared with 1,139 acres in 1919 and 3,942 acres in 1918. The higher average yield per acre, however, indicates a total production of 75,000 pounds, compared with 361,000 pounds last year.

SMALL SHIPMENT OF BULBS.

Several small consignments of bulbs arrived at New York from Rotterdam on the steamer E. F. Luckenbach October 8. They were consigned as follows:

Consignee	Cases
Randall, A. L., Co.....	6
Lang, R. F.....	13
Maltus & Ware.....	2
Hampton, J. W., Jr., & Co.....	5

Total	26
Previously reported	36,056

Total to date.....36,082

WITH POOR GERMINATION.

Buyer of Seed Should Replant.

Where a buyer of seed sues for damages for breach of an express or implied warranty by the seller concerning the germinating quality of the seed, the buyer is not to be denied the right to recover merely because he may have unreasonably omitted to avail himself of opportunity to replant after failure of the seed was discovered. But that circumstance is to be considered in computing the damages recoverable.

This is the gist of a decision handed down recently by the Minnesota Supreme court in the case of Casper vs. Frederick.

The plaintiff sued to recover damages for breach of a warranty in the sale of a quantity of seed corn and the trial judge decided in favor of the defendant. But, on appeal, the Supreme court ordered a new trial, on the ground that the trial judge improperly ruled on the law of the case.

No Disclaimer of Warranty.

It is to be noted that, in the sale involved in this case, the seller failed to give notice of a disclaimer of warranty, as is so commonly done nowadays by seedsmen.

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Plant Now for
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Memorial Day
Easter

DARWIN TULIPS
FOR OUTDOOR PLANTING

	Per 1000
Clara Butt, pink.....	\$32.00
Flambeau, rosy scarlet	34.00
Baronne de La Tonnaye, pink	32.00
Pride of Haarlem, scarlet...	40.00
Farncombe Sanders, scarlet.	40.00
Rev. H. Ewbank, lilac	35.00
Tak Van Poortvliet, red. . .	35.00
Picotee, white, pink edge..	30.00
Inglescombe Yellow	30.00
Gesneriana Rosea	32.00
Mixed Darwin Tulips.....	30.00

For Early Forcing

Yellow Prince.....	32.00
Keizerskroon	32.00
Vermilion Brilliant.....	40.00
Montresor, yellow	45.00
La Reine.....	35.00
Single Mixed Tulips.....	25.00
Double Mixed Tulips.....	28.00
Emperor Narcissi, extra large	50.00
Golden Spur, double nosed..	48.00
Double Von Sion.....	50.00
Paper Whites, 13 ctm.....	20.00
Paper Whites, 14 ctm.....	24.00
Formosum Lilies, write for prices	
Gigantenm Lilies, write for prices	

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for prompt or future delivery
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BARNARD
231-235 W. Madison St., CHICAGO

The trial judge found from the evidence that the defendant sold to the plaintiff two bushels of seed corn for \$20; that the defendant warranted that it had been tested and would grow; that it was not as warranted and produced only a half crop; that the plaintiff was damaged to the extent of \$240; that it was the usual custom among farmers when seed did not germinate to replant the missing hills or the whole field; that it was the usual practice to supplement the first planting by a succeeding planting; that this was the course adopted by ordinarily prudent men in raising corn; that the plaintiff, the buyer, ascertained that there was a partial failure of germination before it was too late to replant and did not replant; that it was his legal duty to replant and by replanting mitigate his



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Nurseries at OLLIOULES, FRANCE

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OLLIOULES, FRANCE**

Mail address: Care MALTUS & WARE
116 Broad Street, NEW YORK CITY

Aug. Lagarde

Our representative will be calling on you

J. A. Vandervoort

damages, and that the defendant was entitled to judgment.

Loser Should Have Lessened Loss.

Disposing of the case on appeal, the Supreme court said:

"The damages of \$240 represent the loss which was sustained by the plaintiff and which the court held he should have lessened. To what extent a reasonable effort would have mitigated the damage does not appear. The plaintiff was not deprived of all damages because he neglected to diminish his loss by replanting. He should have his damages less the amount by which he should have reduced them. There should have been an ascertainment of this fact. Judgment should not have been directed for the defendant upon the findings as recited.

"The finding that it was customary in good husbandry to replant missing hills, that it was the usual practice to supplement the first planting by a succeeding planting and that this course was adopted by ordinarily prudent men in the raising of corn, was not based upon evidence. Judicial notice of such facts was taken.

"Judicial Notice" Not Sufficient.

"Courts take 'judicial notice' of matters of common knowledge, of the notorious facts of commerce and industry, of the general succession of seasons, of general climatic conditions, of seed time and harvest time, and the general course of agriculture. We are constrained to hold, however, that upon the issue before us judicial notice cannot take the place of evidence in determining the custom as to the replanting of corn which does not germinate; nor can there be rested upon such notice a legal duty of the plaintiff, in the situation presented by the evidence, to replant. So much depends upon the character of the season, the time of the original planting, the local climatic conditions at the time when the failure to germinate is ascertained, the nature of the soil, the latitude and the particular location, that it is unsafe to rest the duty of the defendant to replant, upon which a legal right or liability is based, upon a custom judicially noticed. What the plaintiff's duty is in the particular situation should be determined as a fact upon a consideration of evidence directed to the issue.

**S U P R E M E
British Seeds**

Get our prices for delivery from 1920 Harvest on all lines of

Garden and Farm Root Seeds

KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.
Cables: "Kelway Langport."

Mention The Review when you write.

P. Vos & Son Growers of New and Choice
Mt. Clemens, Mich. GLADIOLI

WHOLESALE

GLADIOLUS BULBS

RETAIL

WE ARE NOW BOOKING FOR NOVEMBER DELIVERY

Price List for Asking.

Clean Stock at Right Prices

HIGHLAND VIEW Gladioli Gardens, W. Bailey Road and Tift St. Cuyahoga Falls, O.

NEW CROP SEED

**ROCKY MT. COLUMBINE
True Aquilegia Caerulea**

Every Florist—Nurseryman Should Grow It
Per Ounce, \$1.25. Postpaid

**THE COLORADO SEED CO.
DENVER, COLORADO**

Mention The Review when you write.

"If upon a new trial it is found that a warranty was made, a careful application of the correct rule of damages and the rule as to the duty of the injured person to lessen his damages will result in a fair adjustment of the rights of the parties. There is considerable evidence that the plaintiff's ground, or at least some of it, was not in good condition for receiving seed, and that the failure of the seed to germinate could be traced partly or largely to the fault of the plaintiff."

**GLADIOLI
SPECIALISTS**

**The Standard Bulb Co.
Benton Harbor, Mich.**

**WING'S Iris, Peonies,
Dahlias, Gladioli**

"Specialists to the Connoisseur"

THE WING SEED CO., Mechanicsburg, Ohio
Write for wholesale price lists

Marion, Ill.—Mrs. Minnie Lilley Cope land reports that the Marion Greenhouses had an exceedingly busy month in September. The orders of cut flowers for funerals set a record.

MICHELL'S SEASONABLE BULBS



WHITE CALLAS (Æthiopica)

(Clean, Healthy Bulbs) Doz. 100 1000
1 1/4 to 1 1/2 in. in diameter.....\$1.25 \$8.00 \$75.00

GODFREY EVERBLOOMING CALLA

A popular variety for either cut flower or pot plant sales; excellent for design work.
Doz. 100 1000
First Size, 1 in. diameter up.....\$1.75 \$12.00 \$110.00

FREESIA "PURITY"

This grand type supersedes all the old varieties of Freesias; flowers almost twice the size of the regular type and of a pure glistening white.

Doz. 100 1000
First Size Bulbs.....\$0.25 \$1.35 \$11.00

LILIUM LONGIFLORUM, AZORES

This new strain is an extra selection of the finest type of Liliium Longiflorum. 6 to 7 in. (300 bulbs in case) \$55.00 per case. 7 to 9 in. (200 bulbs in case) \$55.00 per case.

NARCISSUS PAPER WHITE GRANDIFLORA

Doz. 100 1000
First Size Bulbs, 13 ctm. up (1250 bulbs in case).....\$2.75 \$21.00
Monster Bulbs, 14 ctm. up (1000 bulbs in case).....3.00 25.00

Hyacinths, Tulips, Narcissi and Other Seasonable Bulbs; also Seeds and Supplies.
Send for New Wholesale Price List if you do not receive a copy.

Henry F. Michell Co., 516-518 Market St., Phila., Pa.

Mention The Review when you write.

Paper White Narcissus

13-ctm. . . \$20.00 per 1000
14-ctm. . . 24.00 per 1000
15-ctm. and up,
800 to case, 30.00 per case

Cash with order

The Barclay Nursery

60 Barclay Street
New York, N.Y.

Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

SEED of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

SEED of our new Hybrid Pink and of our new Golden Pink Queen, same price.

SEED of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Mention The Review when you write.

THE KENILWORTH

Giant Pansy Seed

For
prices and

description, see my ad in
The Review, Sept. 9th.

Mention The Review when you write.

Let Me Be Your Seedsman

J. K. RUGOWSKI SEED CO., Inc.
MANITOWOC, WIS.

—Enough said

Mention The Review when you write.

XXX SEEDS

Chinese Primrose—Finest grown, mixed, 400 seeds, \$1.00; 1/2-pkt., 50c; 1000, \$2.00.
Primula Obconica—Finest Giants, pkt., 50c.
Primula Malacoides—Giant Baby, pkt., 25c.
Cineraria—Large Flowering Dwarf, finest grown, all colors, mixed, pkt., 50c; 1/2-pkt., 25c.
Cyclamen Giganteum—Choicest Giants, mixed, 125 seeds, \$1.00; 1/2-pkt., 50c; very fine.
Giant Pansy—5000 seeds, \$1.00; 1/2-pkt., 50c.
JOHN F. RUPP, Shiremanstown, Pa.

Fort Worth, Tex.—The Texas Florists' Association will hold its flower show here about the middle of November, according to the announcement of E. S. Eastwood, secretary and treasurer of the Fort Worth Florists' Association. The show will be held at the Chamber of Commerce here and will run three days.

BULBS for FLORISTS

Narcissus, Paper White, 13 to 15 ctm., per case of 1250\$28.00
Narcissus, Paper White, 13 ctm., per case of 1300..... 27.00
White Callas, 1 1/2-inch and up, per 100..... 15.00

All varieties of Hyacinths, Tulips and Narcissi

Write for price list

ST. LOUIS SEED COMPANY

411-413 Washington Ave.

ST. LOUIS, MO.

Hart & Vick
ROCHESTER, N.Y. Inc.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.
Buy Your Seeds from Men Who Know
Get our new catalogue.

JAMES VICK'S SONS

GROWERS OF

FLOWER and VEGETABLE SEEDS

Get the benefit of our 71 years' experience

All Seasonable Varieties

Our Stocks Are Very Complete

Rochester, N. Y. The Flower City

Chas. Schwake & Co., Inc.

LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

90-92 West Broadway NEW YORK

HELLERS
MICE
PROOF
SEED
CASES

Send for Catalogue.

HELLER & CO.

Montpelier, Ohio

PACIFIC COAST DEPARTMENT

Walla Walla, Wash.—Harrison Bros., who have been conducting a greenhouse here for some time and supplying the Walla Walla Floral Co., have now taken over the latter firm from G. G. Schneller. They intend to run it themselves in conjunction with their houses.

FERNS IN CALIFORNIA.

Including Vigorous Sports.

Although a good deal of nursery and other stock is grown by F. R. Hills, at his establishment at Avon and Morton avenues, Los Angeles, the ferns are his big specialty and the up-to-date, systematic methods followed here are such that anyone, no matter how experienced, will be well repaid by visiting Mr. Hills' place. Besides the standard kinds of nephrolepis, such as Boston, Whitmanii, Roosevelt and sword ferns, he has several selected types which he grows for his own trade among the florists. One in particular is interesting, since, although it is a sport from N. Amerpohlii, which is not a particularly strong grower, the sport is an especially vigorous variety, which is at its best in large specimens. Growing upright at first, the long, beautifully crested fronds eventually droop and make a magnificent specimen. There are others of varying degrees of excellence, but nothing is kept which does not come up to Mr. Hills' standard of a first-class commercial fern.

Cultural Methods Systematized.

The cultural methods followed, while not differing greatly from those in other growing establishments, are so well systematized that they are worthy of note. The stock plants are all selected for health, cleanliness and trueness to type and are planted out at a good distance apart under lath to produce runners. They are gone over biweekly and all runners which are ready are pulled off and laid in shavings under glass frames in another part of the lath house. Here they remain for one month and when lifted are well supplied with roots three or four inches long; these have plenty of fiber and are ready to take hold of the prepared compost in the growing beds. These are also under lath and the plants remain here until they are ready for potting.

The first potting is usually into 4-inch pots, although extra strong stock is placed at once into 5-inch pots and again grown on in other beds under lath until they are well established. From here they are taken to the greenhouses and stood on shelves where every plant has the advantage of light all around it. It has often been a matter of surprise to the writer that Mr. Hills could give his ferns so much room under glass, but it is explained by the fact that the plants are practically grown to full size under lath and only finished in the greenhouses, where they make a wonderful growth in a short time. This refers, of course, to the 5-inch and 6-inch sizes, the most popular for market. For the larger sizes, they are potted on and still kept on shelves; here each individual specimen stands alone. This accounts

for the shapely, well balanced plants sent out from this establishment.

Peat for Compost.

To show how thorough Mr. Hills is in his business, the matter of suitable potting soil was for some time a troublesome one; so he purchased land where he can, and does, dig his own peat; this being hauled to the nursery in his own motor truck and converted into compost by the addition of one-fourth each of sand, fertilizer and the regular soil of the place. This is stacked in layers until needed; so there is never any waiting for soil. Each man has his own work to do and does it regularly; the same is true of each group of men. The work of taking runners, bedding them out, potting and shifting, is all divided into the different processes, which are kept separate and for each of which some one is responsible. Mr. Hills is at the nursery a good part of his time and everything works along in order on greased wheels.

One new type of fern should be mentioned, as it is entirely distinct from any other nephrolepis. It is a sport from Teddy, Jr., stronger and more plumose in growth, and has the happy faculty of growing to perfection in the less favored parts of the greenhouses under the shelves. It is one of the finest that has ever been grown and Mr. Hills is treating with one of the large eastern firms for its dissemination. Incidentally, I believe I am right when I say that this superb fern will be identified by the name of its raiser. H. R. Richards.

LOS ANGELES, CAL.

The Market.

The week just past was decidedly quiet, both retailers and wholesalers finding a decided drop in sales. Mums took a slump early in the week and continued to pile up faster each day, the warm weather having the effect of forcing them. Stock good enough for

MUMS—MUMS

The usual high quality shipping stock that we always handle.

PACKED RIGHT.

ALL OTHER STOCK IN SEASON.

Green and Sphagnum Moss

L. A. FLORAL CO.

The House of Quality and Service

236 EAST FOURTH ST.,

LOS ANGELES, CALIF.

Chrysanthemums

GEORGE J. HALL & CO.

423 East 5th St.

Los Angeles, Cal.

Choice Roses

AND

MUMS

Good Roses

Our roses are from the best growers and we pride ourselves on the care with which we handle them. We have a steady supply of Columbia, Ophelia, Premier, Hadley and Brunner.

Greens

We have Plumosus, Adiantum, Brake Fern, Woodwardia, Galax, Sprengeri and Mexican Ivy in quantity.

Violets

Violets are coming in. We have them.

Fancy Mums

Amling's have the best varieties at popular prices. We can supply Bonaffon, White and Pink Chieftain and Hunter, in quantity.

Pompons

We have them in all colors. Can supply any quantity.

Carnations

Good hothouse and field grown, in quantity.

Remember

AMLING'S always aim to lead in new and proven best ideas. We have come to Los Angeles for the sole purpose of giving the trade good flowers at the right price. We have secured experienced local men to handle our stock and, as near as local conditions permit, will follow the methods as established by the E. C. Amling Co., in Chicago.

Store open from 7 a. m. to 5 p. m. daily.

Sundays, 7 a. m. until noon.

E. C. AMLING CO.,

Headquarters for Greens

415 Wall Street,
LOS ANGELES

SPECIAL PRICES ON BULBS

For IMMEDIATE Delivery

These are all A-No. 1 first size bulbs. We guarantee them to be absolutely free from all disease.

DAFFODILS

EMPEROR.....\$3.00 per 100; \$25.00 per 1000

PAPER WHITES

PAPER WHITE NARCISSUS GRANDIFLORA, \$2.00 per 100; \$15.00 per 1000

500 at 1000 rate on Daffs and Paper Whites
Cash from unknown parties. Add 5% for packing

CALIFORNIA FLORAL CO.

THE BEST IN THE WEST

217 Winston Street, LOS ANGELES, CAL.

Mention The Review when you write.

HOW TO RAISE CASH

NEW ZINNIA, DAHLIA-FLOWERED

Novelty of our own recent introduction. It is a sure winner commercially. Flowers the exact type and size of the Giant Show Dahlia; 6-8 inches in diameter; 7 new colors and shades unknown to Zinnias heretofore. Trade pkt., 500 seeds, \$1.00.

Improved Centaurea Cyanus, Double—(Fraser's True Blue). The color of this charming centaurea is the best blue yet. This strain is fixed, and is highly desired by the Florist Trade. Trade pkt., 1000 seeds, \$1.00.

Eventually every Florist will plant Fraser's "Sun tested" California Aster, Delphinium and Zinnias.

ASTER AMERICAN BEAUTY—(new colors mixed).—A neighbor wholesale grower, John Bodger, has become famous for his American Beauty Asters. We are handling his seed for the Florist Trade. It is the greatest Aster novelty of the twentieth century, and will stand the test of time. Trade pkt., 1000 seeds, \$1.00.

ROBERT G. FRASER & SON, Seed Growers, PASADENA, CALIF.

Mention The Review when you write.

ordinary use, although not for shipping, sold for as low as 75 cents per dozen, with few buyers even at that price. Dahlias have never been so good or so plentiful as they are now, and the demand for them as cut flowers is greater than ever before. Gladioli continue good and the price keeps well up. Roses are increasing in number and improving in quality. Columbia is proving a good shipper, while Butterfly is extremely popular with the retailers. Shipments from the north are diminishing and it appears that the local growers have the situation well in hand. Indoor carnations took a slight rise in price and growers say that another is imminent.

Various Notes.

O. C. Saakes, of the Saakes Flower Shop, is suffering from a cold, but he is able to be at his place of business.

Carl Brose has resigned his position at Lichtenberg's and has joined the Athletic Club Florist staff. F. Lichtenberg has returned from his northern trip and says that stock is especially good in San Francisco.

The California Floral Co. is making extra large long-distance shipments of mums and other stock now in season.

Tom Wright is making a tour, calling on local and northern trade. The rose crop is doing so well at the greenhouses that the store cannot take care of all the flowers. Mr. Wright is consigning a considerable proportion of these and his plant stock to the E. C. Amling Co.

Reggie Overstreet has sold out the Marcell Flower Shop and has joined the staff of S. Murata & Co.

By the time these notes appear the E. C. Amling Co. will be in full working order. As in everything else this firm does, thoroughness characterizes the work. The woodwork of the store is finished in white enamel, giving it a neat appearance.

Alois Frey was in town last week. He reports good progress with his work at the new place at San Fernando.

H. R. Richards.

H. R. Richards has sold his interest in

"WE NEVER MISS"

MUMS

Are Ready for Shipment

RIGHT PRICES
EXCELLENT QUALITY

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

MUMS AND POMPONS

Bonnaffon, Turner, Chieftain, O. H. Kahn

AND ALL OTHER VARIETIES.

Pompons, Greens and Dried Flowers
are ready for Shipping.

Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St.

(cable Address) San Francisco, Calif.
Grosco.

Mention The Review when you write.

the L. A. Floral Co. and has now no connection with that firm in any way. This will enable him to give all his time to his growing interests at Montebello

and to call on his out-of-town customers frequently. Mr. Richards says much of his mail is held up owing to its being addressed to Montebello. The correct

HERE IS THE LIST

Our customers are wanting to know what we will have this season in Cut Flowers and Plants. Nail this page on the wall. You will want to refer to it later.

ROSES. Nineteen modern houses. Two more than last year, 85,000 plants. American Beauty, Premier, Russell, Hadley, Hoosier Beauty, Milady, Columbia, Helen Armacost, White Killarney, Crusader, Mrs. Dunlop, Mrs. John Cook and Cecile Brunner. Plenty of good stock now, but the biggest crops in midwinter when you need them most.

GREENS. Fifteen acres. Five more than last year. Plumosus sprays and strings and Sprenger sprays, all in the pink of condition. Carefully cut and carefully graded. Arrange for your regular supply.

CHRYSANTHEMUMS, VIOLETS, CARNATIONS, MAIDENHAIR, SWEET PEAS. Best quality. Biggest supply.

VALLEY. Only regular growers in Southern California. Place a standing order to insure regular supply.

FREESIA PURITY and the **Colored Varieties.** More than 250,000 handled each year. Exclusive agents for all the cut flowers of the celebrated freesia specialist, Mr. Rudolph Fischer.

EASTER LILIES. Both cut and pots. We grow about 50,000.

HEATHER. We grow 50,000 plants in pots. Both Christmas and Easter varieties. Send for a detailed list of sizes and varieties.

CYCLAMEN. 22,000 plants from 4-inch to 8-inch. Best colors; 90 per cent salmon if desired. Some plants ready now.

PRIMULA OBCONICA. 10,000 plants, 4-inch to 8-inch. Order a sample shipment.

HYDRANGEA OTAKSA. 5,000 plants, 4-inch to 6-inch. Let us quote you.

BEGONIAS. 1,000 plants, 3-inch to 6-inch. Lorraine and Cincinnati.

Our new Los Angeles store is the largest and best equipped west of Chicago. Crammed full of Florists' Supplies. Tell us your wants.

Packing light but secure. We make our own crates at our own mill. Visit the store and greenhouses if possible. Let's get together early this year. It will be a big one for us both.

WALTER ARMACOST & CO.,

WE CLOSE SUNDAYS.

321-23 East 4th Street,

LOS ANGELES, CAL.

VIOLETS

Ready October 15. Book your season order now. Season price, \$1.25 per dozen bunches.

Chrysanthemums

The big crop is in. Excellent stock at \$2.00 to \$2.50 per dozen. Cheaper grades if desired.

We have also plenty of small Mums, pink, white and yellow, at \$4.00 to \$5.00 per 100.

POMPONS, all colors, 25c to 35c per bunch.

Russell Roses

All grades, any quantity.

Asparagus and Adiantum

30c per bunch

J. A. AXELL, Wholesale Commission Florist
463 Bush St., SAN FRANCISCO, CAL.

address is R. F. D. 6, Box 368, Los Angeles, Cal.

SAN FRANCISCO, CAL.

The Market.

Several days of heavy rain last week greatly benefited the violet crop, though chrysanthemums have been rendered somewhat soft for shipping. However, the last two days have been dry and sunny, with the result that the outdoor stock has practically recovered from the drenching. Even the mums grown under canvas felt the effects of the down-pour. On the other hand, the rain was badly needed. For the last three years California has not had sufficient rain, and the flower growers, as well as agriculturists generally, are willing to suffer a little temporary inconvenience and loss occasioned by a few days of rain, in order that the reservoirs may be replenished and the unirrigated sections of the state may obtain the much-needed moisture.

The local market seems to be glutted with everything in season. Mums, carnations and roses, except Russell, are plentiful. Violets, refreshed by the rains, are now of good shipping quality and are being packed in considerable quantities for distant deliveries. The market is swamped with pompon chrysanthemums in many shades. Most of these pompons are outdoor stock. Among the mums grown under canvas, Chieftain and White Chieftain are conspicuous for their size and quality. Blooms of Turner, in yellow and white, are also abundant and of excellent quality. While roses and carnations are plentiful, there is not too much good stock of this kind in the market. French marigolds, poppies, cosmos and a mass of other outdoor flowers are in good demand locally for basket work and decorations. Roses demand a good price, and so do the finer grades of mums. Violets also clean up at comparatively high prices.

A light frost on the night of October 12, the first of the season, is believed to have done a little damage to some of the outdoor stock, but nothing serious.

Various Notes.

One effect of the Retail Florists' Association of San Francisco, which was organized a few weeks ago, is to be seen in neat cards conspicuously displayed in most of the florists' windows. These cards read: "This store will close at

Chrysanthemums

The finest Mums at the best prices.

We know how to pack them for long distance shipping.

If you need Mums—or any other cut flowers or greens—

LET US HAVE YOUR ORDER

California Floral Company

Wholesale Dealers in Cut Flowers

217 Winston St.

LOS ANGELES, CAL.

THE BEST IN THE WEST

Mums of all grades and several varieties are ready for shipment

ALL KINDS OF DECORATIVE GREENS

Write for a trial shipment

DOMOTO BROS.

440 Bush Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

12 o'clock on Sundays. Member Retail Florists' Association." Sunday closing, or part-day closing, has been the subject of much discussion in the local trade for several years and at last seems to be meeting with general approval. Angelo J. Rossi, of Pelicano, Rossi & Co., is in favor of the movement, but he believes that the florists as well as the public should be educated gradually. He, therefore, is not in favor of closing for the whole day on Sundays at present. After people get accustomed to the half-day closing, he thinks it will be easier to bring about the all-day closing plan. This question will be taken up at the next meeting of the association, when by-laws are to be considered and permanent officers elected.

M. Domoto, of Domoto Bros., has returned from the east after a long business trip, which included many of the leading cities of the country.

C. Kooyman, of C. Kooyman Co., states that there is a large demand for bulbs this season. Shipments are now reaching this city from Holland.

Pelicano, Rossi & Co. have added another automobile to their delivery equipment.

The E. W. McLellan Co. is shipping large consignments of violets. Roses are in good supply with the exception of Russell.

J. A. Axell is congratulating himself and other wholesale shippers upon the fact that the rains gave the chrysanthemums time to dry in readiness for

Imported Chinese Sacred
Lily Bulbs

Mats for Wrapping Plant Pots

Frieze, all colors

Japanese Dried Lotus

Dried Strawflowers

Bamboo Stakes
Green and Natural

Bamboo Rakes

Imported Plant Tubs
Made of Wood and Bamboo

Write for Prices

"MUMS"

All Colors

Roses
Violets
Adiantum
Plumosus
Woodwardia

ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 Saint Anne Street SAN FRANCISCO, CAL.

Wholesale Cut Flower Price List

EFFECTIVE OCTOBER 21, 1920.

Subject to change without notice	Short	Medium
ROSES		
Columbia	\$0.08	\$0.15
Hoosier Beauty08	.15
Ophelia06	.12
Shawyer06	.12
Wasatch06	.12
White Shawyer06	.12
White Killarney06	.12
Milady06	.12
OUTDOOR FLOWERS		
Gladioli	\$8.00 per 100	
Snaps	2.00 per 100	
Cecile Brunners25 per bunch	
Belladonna25 per bunch	
Cornflower25 per bunch	
Buddleia25 per bunch	
Salpiglossis25 per bunch	
Calendula25 per bunch	
Zinnias25 per bunch	
Cosmos25 per bunch	
GREENS		
Sprengeri and Plumosus75 per bunch	
Hardy Ferns25 per bunch	

Miller Floral Co. **UTAH**
FARMINGTON,

Asparagus Sprengeri Seed

Ready December 1st. \$1.25 per 1000.
Special prices on larger quantities.

HARRY BAILEY, R. F. D. No. 6
Los Angeles, Cal.

both Friday of last week and Tuesday of this week, Tuesday and Friday being the two refrigerator car days.

Enomoto & Co. report plenty of stock for their regular orders, besides sending extensive All Saints' day consignments to New Orleans.

The United Flower & Supply Co. is starting to ship violets on a large scale.

General A. J. Gooch is interested in the admiration shown for pompon chrysanthemums this season. He points out that heretofore these pompons have been mostly pink in color and that no one seemed to want them especially, whereas this year they are coming in rich bronze shades and the demand for the bronzes is particularly strong. They are excellent shipping flowers and their change in color has placed them among the best sellers.

Podesta & Baldocchi have been kept

VIOLETS **MUMS**

Violets \$1.25 per dozen bunches
Chrysanthemums, all colors 2.00 to \$3.50 per dozen
Pompons35 to .50 per bunch
Plumosus30 per bunch
Adiantum30 to .35 per bunch
Mexican Ivy15 per bunch
Woodwardia Ferns 3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.
Refrigerator Car Leaves San Francisco Every Friday

DARBEE
Wholesale and Retail Florist
1036 HYDE STREET, SAN FRANCISCO, CALIF.
Member Florists' Telegraph Delivery Association.

Mention The Review when you write.

PALMS
Phoenix Canariensis
Pot-Grown

24 inches high
\$9.00 per doz.

E. H. RUST
1625 Bank St., So. Pasadena, Cal.

busy during the last week with table decorations. They also sent an automobile load of flowers to a large funeral at Half Moon Bay.

At Joseph's there has been a strong call for bon-voyage baskets as well as a large amount of wedding and funeral work. The bon-voyage baskets made up at this establishment contain California fruits and bonbons principally, but none of these are sent out without some floral decoration. A new automobile has been added.

F. C. Jaeger & Son are shipping violets to the extent of twenty dozen a

OWN-ROOT
ROSES

January, February, March
Shipments.

"Desert Climate"
Field-Grown Roses by Express.
Send for List.
HOWARD ROSE CO., Hemet, Calif.

ASPARAGUS SPRENGERI, 4-inch and 5-inch, \$12.00 and \$15.00 per 100.
PRIMULA OBCONICA GIGANTEA, 5-inch pots, \$20.00 per 100.
PRIMULA MALACOIDES GIGANTEA, 8-inch, \$7.00 per 100.
CINERARIA, dwarf strain, 4-inch, \$15.00 per 100.

FRED GROHE CO.
R. F. D. 4, Box 367. Cash please. Santa Rosa, Cal.

day and expect to increase the quantity to a hundred dozen a day within the next week or two, as the flowers gain in quality and supply.

The MacRorie-McLaren Co. has had considerable funeral work during the

Chrysanthemums

Yellow, Pink, Bright Rose, White, in best varieties, \$1.50, \$2 00 and \$2.50 per doz.

VIOLET SHIPMENTS are commencing.

Seasonable Greens and Cut Flowers

We carry a large stock of Dried Flowers of all kinds.

UNITED FLOWER & SUPPLY CO., Inc.

Wholesale Florists, Shippers and Growers

448 Bush Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

last week. Scotch visitors to this store admire the fine display of heather.

Mrs. R. E. Darbee has found a new way of getting old newspapers needed for packing flowers. The children at the school near her store on Hyde street save the papers and arrange them in bundles, under the supervision of an interested teacher. Each morning they stop at the Darbee store to see if papers are needed. Mrs. Darbee is glad to get her supply in this way instead of depending on the rag men. M. M.

SEATTLE, WASH.

The Market.

There is a marked steadiness locally in the market situation, and prices are being maintained in nearly every instance. There has been a generally good demand, with decorations and funeral work of sufficient size to clean up everything. Rains have continued, so that dahlias and boltonias are about the only outdoor flowers at all plentiful.

There is less complaint over the quality of late arrivals of California mums than was the case last week, and the lower prices which prevail now have made the mums more popular than during the first shipments. Local growers are beginning to offer small yellow and white mums of the pompon class.

Stock continues scarce in orchids and gardenias. The local supply of lily of the valley is increasing and is ample for current needs.

As stated before, several growers report a short cut of roses at this time, and the shops they supply have been drawing on Portland and Spokane growers for some stock.

No change is seen in the list of potted offerings, with primroses and cyclamens trade leaders. Ferns continue popular sellers, and some of the finest Roosevelt ever shown here are being brought in now. Rubrum and callas are the available lilies at this time.

There is still a scarcity of carnations to report, old-crop lots being almost entirely out and new-crop lots too short for sale.

Various Notes.

P. J. Case surprised his many friends in the trade last week by taking a vacation after which he announced that he

BULBS

YELLOW CALLAS

(Elliottiana)

True strain, for early delivery

GLADIOLUS (The Bride)

Immediate Delivery

A reliable source of supply.

LOS ROBLES, Santa Cruz, Calif.

Mention The Review when you write.

Our Winter Orchid - flowering SWEET PEAS

are now grown by over 8000 commercial florists. They have no equal. Send for list.

**Ant. C. Zvolanek & Sons,
LOMPOC, CAL.**

Mention The Review when you write.

California Dahlias and Cannas

THE LATEST AND BEST

G. S. ARCHER

400 North Marengo Ave., Alhambra

Los Angeles, Cal.

Mention The Review when you write.

had been married to Miss Edith Seaton. This week he caused further surprise by the announcement that he will retire permanently from the florists' business and will devote all his time to the management of the Case Conserve Co., an organization he recently formed. His many friends among the florists wish him every success in his new undertaking.

M. Domoto, of San Francisco, was a trade visitor last week, and expressed general surprise at the growth shown in the industry in the Pacific northwest. He reports splendid prospects on the California mum crop this year.

Mr. Martin, of Martin & Forbes, Portland retailers, was another caller.

R. G. Slicker, who represents the A. L. Randall Co., Chicago, in the Pacific northwest and makes his headquarters

H. PLATH

"The Ferneries"

**Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.**

Write for wholesale list of

**FERNS, KENTIAS and
PRIMULA OBCONICA**

Boston Ferns

Extra strong 2½-in. stock, \$6.00 per 100;
\$55.00 per 1000.

CASH WITH ORDER.

**THE E. GILL NURSERY CO.,
WEST BERKELEY, CAL.**

Los Angeles Geranium Company

Office 927 Oxford St. **BERKELEY, CAL.**

Wholesale Growers

California Sunshine Geraniums

"Any number; any kind; any time;
anywhere."

RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

in Seattle, has left on a trip through Oregon.

F. Bell is offering some fine early mums of the pompon type.

Harry Crouch, of the Woodlawn Flower Shop, has returned from a hunting trip in eastern Washington with a party of friends and reports satisfactory results. This firm last week handled one of the larger hotel weddings, using huckleberries, white mums and candles for the canopy, white gladioli and small outdoor mums for the aisle posts, fall foliage and white mums in the wall pockets and autumn flowers and palms in the buffet room, where the dance and reception were held later.

J. Eugene Lanble, for the last twenty

Chrysanthemums

ALL VARIETIES

Giant Violets

POMPONS STRAWFLOWERS ROSES ADIANTUM PLUMOSUS

Let us book a standing order for you for Fall Season

F. C. JAEGER & SON, Wholesale Shippers

152 Powell Street

Phone Garfield 1343-1344

SAN FRANCISCO, CAL.

VIOLETS

Excellent for Shipping Now

Refrigerator Car for Eastern Points
every Tuesday and Friday

GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.

Place your order now for clean, healthy Chrysanthemum Stock Plants

All leading varieties. No midge on the place.
\$6.00 per 100.

Primula Malacoides

3-inch, good dark strain, at \$9.00 per 100.

Obconica

3-inch, at \$10.00 per 100.

Cinerarias

Howard & Smith's strain, at \$10.00 per 100.

PETERS & SONS

HILLYARD, WASH.

We ship from Spokane, Wash.

Mention The Review when you write.

years a part owner of L. W. McCoy's, but out of the trade for the last three years, has returned to take charge of the business for this firm. He is planning an active campaign to expand the business and will make some changes in the shop decorations. This shop has been showing a fine lot of Roosevelt ferns of late.

The Hollywood Gardens attracted more than ordinary comment last week on the decorations for a home wedding. The bride's bouquet was made of gardenias, orchids and lily of the valley. The maid of honor carried Columbia roses and the bridesmaids' bouquets were of colonial design, composed of small flowers of many colors and fringed with feathers to match the gowns.

Hydrangeas for Forcing

FIELD-GROWN, EXCELLENT ROOTS, STRONG SHOOTS.

OTAKSA for 5, 6, 7 and 8-inch pots, also tubs at 25c, 35c, 50c, \$1.00 and \$2.50.

French Hydrangeas

Mme. E. Mouillere, Gen de Vibraye, Mme. Maurice Hamar for 5 and 6-inch pots at 35c and 45c.

Mountain View Floral Co., Portland, Ore

Mention The Review when you write.

Mexican Ivy

Each year the demand for this popular green is increasing. Put in your standing order and save expensive telegrams.

Humboldt Evergreen Co.,

Northern Headquarters
FOR GREENS

DYERVILLE, - CALIFORNIA.

Mention The Review when you write.

Salal Sprays

A very durable green.

Deer Ferns

Graceful fern, 18 to 24 in. long. These are both new greens and are sure to please.

Rosaia Bros. devoted an entire window to the display of recently imported Holland bulbs last week, showing the varieties in varicolored baskets that made an attractive picture. This firm is able to report an abundant cut of Ophelia roses from its greenhouses and some fine spotted cyclamens.

The Blossom Floral Co., of Walla Walla, has doubled its capitalization, raising stock in this concern to \$20,000.

Felix Rosaia showed a combination window of Roosevelt and woodwardia ferns last week, and found both of these

offerings popular with the retailers. An increase in the corsage demand at this shop is also reported.

Vancouver retailers report a decided increase in the number of travelers to the Orient, with a corresponding gain in the sales of baskets and cut flowers for steamer delivery.

H. P. Anderson, of the University Floral Co., reports an increase of business in line with the larger registration at the university this year. The sales of potted cyclamens, primroses and ferns has been especially good. Advertis-

Field-Grown Roses

Clean, Strong, Own Roots, Excellent for Forcing

Baby Bordure
Baby Doll
Baby Erna Teschendorff
Baby Herriot
Baby Mlle. Francisque Favre
Baby Orleans
Baby Tausendschoen
Baby Rambler

Cecile Brunner
Cecile Brunner, pink
Cecile Brunner, white
George Elger
★Dorothy Perkins
★Dorothy Perkins, red
★Tausendschoen
★Lady Gay
Mark ★ (20-inch up, bushy.)

No. 1 grade, \$25.00 per 100 (15-inch up, bushy).

No. 2 grade, 20.00 per 100 (12-inch up, bushy).

Shipment—January, February, March. Less 5% for cash.

Western Rose Co., (removed to) Alhambra, Cal.

(Old address) Pasadena, Cal.

ments have been carried in the neighborhood weekly and in the college daily calling attention to the possibilities of brightening students' rooms with flowers.
H. M.

SPOKANE, WASH.

The Market.

Until the first slight frost, October 9, the market was well supplied with outdoor flowers. Chrysanthemums are getting more plentiful and large shipments are arriving from California. The supply of violets is limited. Of the other leaders, roses alone are meeting the demand, with an abundant cut coming in each day. Carnations are improving and the first greenhouse sweet peas are on the market.

Various Notes.

Funeral work has been irregular, sometimes dull, but just as often commanding the entire attention of florists.

W. Berry, of Donart's House of Flowers, has resigned to accept a position with the Floral Exchange, Bellingham, Wash.

Miss Blanche Hill, of Hoyt Bros. Co., has entered the employ of Donart's House of Flowers.

Hoyt Bros. Co., through a series of novel window displays, has won considerable favorable comment for originality and incidentally gained some valuable publicity. Each one of the scenes depicted an event of life, emphasizing the part flowers play in it. Birthday parties, weddings and graduation exercises were featured.

The growers of Spokane and vicinity met Wednesday evening, October 6, to arrange for the collection of an advertising fund. One per cent of all sales will be paid toward the fund by the growers in their coöperation with the retailers, from whose receipts two per cent is paid.

The members of the trade extend their sympathies to A. J. and J. C. Burt in the loss of their mother, who died in Toronto, Ont., October 11.

The regular meeting of the Spokane Florists' Club was held in the Spokane hotel, October 11. The meeting was addressed by politicians, but a short time was spent in informally discussing advertising.
H. H.

Chrysanthemums

—WE ARE—

GROWERS and SHIPPERS

of all varieties of MUMS and other seasonable flowers

Write for Prices, stating your requirements

Immediate Delivery

Stockton Floral Gardens

Market and East Sts.

Stockton, - Calif.

FREESIAS

GEBHARD PRECHTL BOX 983, MONTEBELLO, CAL.

Asparagus Plumosus, 2-inch, \$4.00 per 100. Asparagus Plumosus seedlings, \$1.00 per 100. Asparagus Sprengeri, 2-inch, \$4.00 per 100; 3-inch, \$7.00 per 100.

Write for prices on bedding stock.

FRED G. EHLE, Wholesale Grower, 224-236 Sanborn Ave., San Jose, Calif.
Mention The Review when you write.

TO PROPAGATE GYPSOPHILA.

Kindly inform us how to work up a stock of perennial double gypsophila.
H. & S.—Utah.

The double white gypsophila is one of the most easily cultivated and most valuable of florists' flowers. As a market flower it holds an important place. There is nothing more useful in making up bouquets and funeral pieces. The single gypsophila is useful, but it lacks the purity of the double form and always sells more slowly. Every commercial grower who has a local trade should grow a good batch of this valuable hardy herbaceous perennial.

These gypsophilas should always be grown on land with at least a gentle slope, where water cannot lie in winter

POT PLANTS

Asparagus Plumosus, 3-inch, 8c; 4-inch, 15c.
Asparagus Sprengeri, 3-inch, 7c; 4-inch, 12c.
Artillery Plants, 4-inch, 20c.
Begonias, Rex, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Begonias, Flowering, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Begonias, Chatelaine, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Calla Lilies, 3-inch, potted, 15c.
Cyclamens, 3-inch, 20c; 4-inch, 35c.
Dracenas, 4-inch, 25c.
Ferns, Boston, 6-inch, \$1.00; 7-inch, \$1.50; 8-inch, \$2.00; 10-inch, \$3.50.
Ferns, Boston and Whitmanii, 2-inch, \$8.00 per 100.
Ferns, Maidenhair, 4-inch, 20c; 5-inch, 40c.
Ferns, Table, \$5.00 per 100.
Hydrangeas, 4-inch, 20c.
Leopard Plants, 4-inch, 25c; 5-inch, 40c.
Primula Obconica, 2-inch, 6c.
Primula Malacoides, 2-inch, 5c; flats, 3c.
Celestial Peppers, 4-inch, 15c.
Poinsettias, 10c.
Smilax, 2-inch, 5c.
Umbrella Plants, 2-inch, 5c; 4-inch, 12c.
Anthericum, 3-inch, 10c; 4-inch, 15c.
Saxifrage, 3 1/4-inch, 15c.
Christmas Cactus, 2-inch, 8c.
Fuchsias, 3-inch, 10c.
Coleus, 2-inch, 5c.
Geraniums, Hill, Nutt, Meteor and white, 2-inch, 5c.
Carex, 2-inch, 5c.
Parlor Ivy, 2-inch, 5c.
Glechoma, 2-inch, 5c.
Honeysuckle, Reticulata, 3-inch, 9c; 4-inch, 15c.
Campanula, Star of Bethlehem, 3-inch, 9c.
Abutilon, Maculata and Variegata, 3-inch, 9c.
Palms, 50c to \$15.00.
Rubber Plants, 50c to \$2.00.
Glechonia Variegata, 2-inch, 5c.
Mesembryanthemum, 3-inch, 2 varieties, 9c.
Moneyweight Ivy, 2-inch, 5c.
Vinca Rosa, mixed, 3-inch, 10c.
English Ivy, 3-inch, 9c; 4-inch, 15c.
Madam Salarol, 2-inch, 5c.
White and Yellow cut Chrysanthemums ready for the trade.

FLORISTS' SUPPLIES.

Pillsbury's Carnation Staples, 35c per 1000; 3000 for \$1.00.
Hanging Baskets, 10-inch, \$1.85 doz.; 12-inch, \$2.50 doz.; 14-inch, \$3.50 doz.
Crepe Paper, all colors, 45c roll. Silk Fiber Ribbon, \$2.50 bolt.
Chiffon, 4-inch, 10c; 6-inch, 15c.
Wired Picks, \$3.25 per 1000.

Wilson-Crout-Gehr Co.

East 62nd and Ankeny Streets Portland, Oregon.
Mention The Review when you write.

Softwood Poinsettia Cuttings (Unrooted)

\$3.00 per 100; \$25.00 per 1000

Stock plants and cut blooms in season

PAUL ECKE, 1226 Hayworth Avenue LOS ANGELES, CAL.



LOZIER FLOWER BASKET
PATENT ALLOWED

SURE MONEY MAKERS

LOZIER FLOWER BASKETS

Always make money for Florists who handle them

JUST THE THING for THANKSGIVING
INEXPENSIVE — PRACTICAL — ATTRACTIVE

Description: Heavy paraffined wood fiber tumbler with attractive wire handle, all finished in gold. Size, 15 inches high; tumbler, 4 inches deep, 3½ inches in diameter.

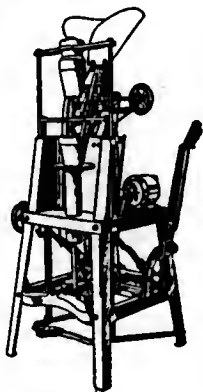
VERY EFFECTIVE WITH POMPONS

Order now and be prepared for the busy season.

\$18.00 per 100 \$10.00 per 50 \$5.50 per 25

EUGENE'S FLOWER SHOP, Distributors,
Box 726
SPOKANE, WASH.

Save 75% On Your Flower Pots



Make your own
with our Concrete
**FLOWER POT
MACHINE.**

Send for free de-
scriptive booklet.

A large grower
says: "Many kinds
of plants do better
in concrete pots
than they do in clay
pots."

**Spokane Concrete Flower
Pot Machine Co., Inc.**

P. O. Box 255. **SPOKANE, WASH.**

Mention The Review when you write.

Cyclamen, (full of buds) out of 4-in. pots, 30c
Chinese Primroses, 3-in. pots.....8c
Primula Obconica, 2-in. pots.....5c
Forget-me-nots, 3-in. pots.....5c

WINTER FORCING.

All first-class stock—Satisfaction guaranteed.

Sunnyside Greenhouses, Cottage Grove, Oregon.

W. H. HAWKINS

Cyclamen — SEEDS — Primula
EVERYTHING FOR THE GREENHOUSE
1206 N. 47th Street, **SEATTLE, WASH.**

or early spring. Dampness rather than severe cold causes many losses. Plants should not be placed nearer than a yard apart in the rows, as, if the soil is good, they have considerable spread. After the land is well frozen a mulch of old manure, straw or meadow hay should be applied.

I have had quite good success in growing double gypsophilas from seed. From one packet of "double seed" nearly fifty per cent of the flowers were double; in another case less than five per cent. This so-called double seed is occasionally offered by European seedsmen.



STEELE'S PANSY GARDENS, Portland, Oregon

SEEDLINGS

Greenhouse Special mixed, per 250, \$2.25; per 500, \$3.50; per 1000, \$6.50.

Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.

CATALOGUE READY.

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, ½ oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed, ½ oz., \$1.00; oz., \$6.00.

Dagger Ferns

Let us quote you your season's supply.

PROMPT SHIPMENTS.

SEATTLE FERN & MOSS CO.,

Correspondence Solicited.

89 PIKE STREET, SEATTLE, WASH.

Primula Obconica—2½-inch, ready for 4-inch, \$5.00 per 100, \$40.00 per 1000; 4-inch, \$15.00 per 100.

Begonias—Cincinnati, 4-inch, 50c; Peterson, 4-inch, 65c.

Cyclamen—4-inch, \$35.00 per 100; 5-inch, \$60.00 per 100.

Holden Floral Company, PORTLAND, OREGON
1180 Milwaukie Avenue

Mention The Review when you write.

Your inquiries for anything you may need

WILL BE APPRECIATED

H. L. OLSSON CO., Inc.

Growers of Quality Plants for the Trade

Box 494 **SPOKANE, WASH.**

Mention The Review when you write.

There are other methods of propagating double gypsophila. The most common one is to graft it on the single *G. paniculata* in a greenhouse. Still another plan is to separate the roots carefully with a sharp knife just when the plants are starting into growth. I find if a few clumps are lifted just when the frost is leaving the ground and

ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING

CUT ASTERS

THE HOME OF ASTERS

Herbert & Fleishauer

Aster Specialists, McMinnville, Ore.

Mention The Review when you write.

placed in a mixture of sand and chopped sphagnum moss, an abundance of fine roots will soon be made. Separate carefully and leave in the sand for a few days, then pot off and keep close until established. Later gradually harden and plant outdoors. Few flowers can be expected the first season, but the second year large clumps will be secured. C. W.

NEWS OF THE NURSERY TRADE

THE annual meetings of the National Nut Growers' Association and the Texas Pecan Growers' Association were held at Austin, Tex., last week.

THE official roster of the Piggott Nurseries, Inc., Piggott, Ark., is: President, A. H. Ballard; vice-president, T. L. Davis; secretary-treasurer, E. H. Ballard.

BULLETIN of Peony News, No. 13, contains the proceedings of the last meeting of the American Peony Society and a detailed story of the judging of the exhibition. An account of peony shows in the northwest by H. F. Christman, of Minneapolis; an obituary appreciation of Charles Willis Ward, and Secretary A. P. Saunders' notes lend additional interest to the issue.

BRAZIL OFFERS MARKET.

The mountainous sections of Brazil, states the Market Reporter, published by the Department of Agriculture, are well adapted to the growing of American fruits, and there should be a good market for all kinds of plum, pear, peach, apple and quince trees and small fruits, such as blackberry, dewberry, raspberry, strawberry and loganberry, according to the American consul at Rio de Janeiro. Special interest is manifested in citrous fruits, such as Marsh's seedless grapefruit, Urica lemons, and the Washington navel and Valencia varieties of oranges.

Little nursery stock has been imported into Brazil thus far, but the attention of the public is gradually being directed to the possibilities of fruit growing in that country. It is suggested that small trees not over 1 year old be sent and in the case of peaches, plums, etc., the budded stocks are preferable.

The trees should be shipped from the United States during March and April, thus arriving in Brazil during May or June. Special attention must be given to packing. Nursery stocks should be sent in hermetically sealed packages and cases.

Catalogues for circulation in Brazil should be written in the Portuguese language. A list of dealers will be furnished by the bureau of markets on request.

PAINESVILLE, O.

With little or no rain, nurserymen are working under difficulties. In the first place, the soil is dry and hard and, when it is once dug, the dry atmosphere is injurious to the roots.

R. E. Huntington, of Mentor, O., is moving back to this city. Mr. Huntington reports business excellent this season.

R. A. Hacker, specialty grower of hardwood cuttings and transplanted stock, has a unique way of ripening his shrubs. It may be of benefit to others to know his method, which is as follows: Run a plow on one side of each row. This will loosen the soil and accelerate the root action enough to make

the plants ripen three weeks earlier. It also packs the plants well in the soil for the winter months.

Joseph W. Kallay has forty acres of nursery stock instead of twenty, as stated recently in this column.

The W. B. Cole nursery is doing an exceptionally large business this fall. Mr. Cole is the owner of the largest individually owned nursery in the state of Ohio. T. J. M.

WHAT A NURSERYMAN SELLS.

The Value of Service.

The value of a service is not indicated by the cost of material. A fruit tree or fruit bush is purchased for a price of 50 cents or \$1. Who knows the intrinsic value of that plant? Its value is in what it will produce, not its weight as so many pounds of wood nor its height or caliper.

The beautiful shrubs, vines and roses used to ornament our home grounds are of little intrinsic worth, but, as a service for the purpose of producing a frame for our picture, giving shade for our porch, or beautifying our garden, they are invaluable.

Valuations of trees and plants as an

From an address by J. A. Young, of Aurora, Ill., before the annual convention of the Illinois State Nurserymen's Association, entitled, "What Does the Nurseryman Sell?"

asset are practically worthless, just as so-called inventories of nursery stock mean but little. In many nurseries, the practice of counting on an inventory as an asset has practically been discontinued, or, if continued, it is made only for a nominal sum.

A bush or combination of bushes of rare beauty is purchased, not because the bush has any real value, but because the effect produced is charming and develops beauty, thereby rendering a service. Hence it is the service which is of value, not the bush.

The Artist's Price.

Nurserymen sell a service as a physician sells his medicine, the artist his paintings or the musician his talents. He, therefore, who has the best agency for service will command the best price.

The prices charged for nursery stock may well be compared with these. Not all artists receive the same price, not all physicians are paid alike and one great singer receives more for a concert than do others. The price paid for a great landscape painting is largely a matter of asking. So it is with nursery stock; the price is not based on a cost and never will be—the price is largely what is asked.

Here are two paintings exactly alike. One is by one artist, the other by another. One sells his painting for \$500; the other is sold for \$250. Why? Be-

Don't Worry about the shortage of Nursery Stock

—We can supply your wants in 1000 lots or more.

Ampelopsis Veitchii, 2 or 3-year.

Clematis, assorted.

Spiraea Anthony Waterer.

Barberry Thunbergii, Heavy, 5,000 and 10,000 lots.

Large Fruit Trees, for florists' and city trade. Bear sooner, retail higher, larger profit. Apple, Cherry, Pear and Plum. 1 to 1 $\frac{1}{4}$, 1 $\frac{1}{4}$ to 1 $\frac{1}{2}$, 1 $\frac{1}{2}$ to 2-inch stems.

Write for Varieties and Prices.

Immediate delivery on Peonies, Japan Iris, Siberian Iris, German Iris.

Onarga Nursery Company

CULTRA BROS.,
Managers

Onarga, Illinois

Mention The Review when you write.

PEONIES

Write for our new list
JUST ISSUED

Shenandoah Nurseries
D. S. LAKE, Pres. SHENANDOAH, IOWA

Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for early fall delivery. We also grow a full line of fruit and ornamental stock. WRITE FOR PRICES.

FARMERS NURSERY CO.,
TROY, OHIO

PEACH TREES

Fine Trees . . . Standard Varieties

50,000 Trees, Straight and Well Rooted.

W. T. MITCHELL & SON, Beverly, Ohio

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND
THE AUDUBON NURSERY

WILMINGTON, N. C.

H. VERZAAL, Prop.



**Box-Barberry Bordered
Garden**

Make a Leader of BOX-BARBERRY IN YOUR 1921 Catalogue

Many of the leading firms already have booked with us for their stock.

Write for Terms

Send for folder:
Fifty Opinions on BOX-BARBERRY

Elm City Nursery Company
WOODMONT NURSERIES, Inc.
New Haven, Conn.

60,000 CLIMBING ROSES

From 2½-inch pots.

\$7.00 per 100 \$65.00 per 1000

DOROTHY PERKINS EXCELSA
DOROTHY PERKINS, White

TERMS:—Cash with order less 3% discount
and free boxing.

The D. Hill Nursery Co., Inc.
Box 403 DUNDEE, ILL.

Plant PEONIES Now

Send for our **Special Price List** showing
best sorts, with each color in the
order of blooming.

PETERSON NURSERY
30 N. La Salle Street, CHICAGO, ILL.

Mention The Review when you write.

cause each asked and received the price demanded by him. One of these artists judged his painting to be worth a certain amount, as did the other.

One nurseryman considers his high-grade plant to be worth 75 cents, another thinks 50 cents is right and still another believes 35 cents enough. It is a service we sell and you can see that when each is trying to produce the best service the best plants will be produced, and competition will be concerned with quality rather than with price. With the crooked nurserymen eliminated, we may expect that the service we sell will be

HENRY S. COOPER, Peony Fan

Dunmovin Gardens

Kenosha, Wis.

PEONIES

Largest planting in the West of the highest and best varieties only.
Confined to 100 varieties of the best.

I offer for sale a few thousands each of

Festiva Maxima.....	per 100	\$25.00
Felix Crousse.....	"	25.00
Delicatissima.....	"	18.00
Queen Victoria.....	"	15.00
Chrysanthemiflora.....	"	15.00

In good, strong, standard divisions

Also limited quantities of

Lady Alexander Duff...	each	\$10.00
Walter Faxon.....	"	10.00
Kelway's Glorious.....	"	40.00
Elizabeth B. Browning....	"	25.00
La France.....	"	10.00
Soulange.....	"	10.00
Le Cygne.....	"	20.00

and others

PEONIES

Extra Strong Roots; 3 to 7 Eyes. Carefully dug, not mutilated.
Washed, cleaned and packed right and SHIPPED QUICK.

Our clean, healthy Northern-grown Peonies are our pride and will be yours. More than three-fourths of our customers re-ordered last season on receipt of their plants. A New Jersey floral company whose order required eleven barrels and boxes re-ordered twice. We guarantee our Peonies to reach you in perfect condition and to be satisfactory! We are now prepared to give rapid-fire service. Fine roots, packed right, shipped quick, guaranteed satisfactory—and prices that are right. **SEND THAT ORDER NOW!**

A Short List of Peonies of Special Value to Florists

REDS
Francois Rousseau (Dessert, 1909)—Intense, dark velvety red, large perfect rose bloom. This recent introduction is one of the finest; listed at \$8.00 to \$5.00 wholesale. Our stock largest in U. S., each, \$2.00, 3 for \$5.00; \$18.00 per doz.
Petite Renee (Des., 1899)—Extra large, deep red, anemone type, long, narrow center petals; extra, each, \$1.50; 3, \$4.00; doz., \$15.00.
Felix Crousse (Cr., 1881)—Large, brilliant red bomb, each, 75c; 3, \$2.00; doz., \$7.00.

WHITES Each Dozen
Avalanche, large milk-white..\$0.75 \$8.00
Couronne d'Or, free bloomer.. .50 4.50
Madame de Verneville, fragrant50 4.50
Duchesse de Nemours, fine white50 4.50
Madame Crousse, snow-white .50 4.00
Mons. Dupont, immense, splashed with scarlet—the true Dupont—finest cut flower, white..... 1.00 9.00
Aurora, big, loose lilac-white, center flecked crimson, extra 1.40 15.00

PINKS Each Doz.
Albert Crousse, rose-pink, immense, compact bomb, tall.\$1.00 \$9.00
Venus, delicate shell-pink, extra 1.25 12.50
Madame Auguste Dessert, huge violet rose, early, extra 1.50 16.00

Six of a kind at dozen rate. Write for 100 quotations. You won't go wrong selecting from this list, and remember we guarantee the roots to be satisfactory or returnable for refund. Terms, net cash, f.o.b. St. Paul. Catalogue of **NEW AND RARE VARIETIES** on application.

THE W. L. MILLER SEED CO., Market Square ST. PAUL, MINN.

BOXWOOD FOR TUBS AND FORMAL PLANTING PYRAMIDAL AND BUSH FORM

Our plants have been frequently sheared and are fine. Write for prices.

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Established 1853

THE WEST CHESTER NURSERIES

WEST CHESTER, PA.

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Pansy Farm **BARABOO, WIS.**
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measured as high as that of any other great calling.

When nurserymen sell a service, they, in reality, sell themselves. No man can

SNOW QUEEN CANNA

Awarded Certificate of Merit at S. A. F. & O. H., New York Convention. And 100 other notable kinds. Always ask for

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The **CONARD & JONES CO.**  **WEST GROVE, PENNA., U.S.A.**
Robert Pyle, Pres. Ant. Wintzer, V.-P.

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sell himself to his trade until he takes his customers into his confidence. The public must learn about our business, know more about its ups and downs, its

difficulties and its pleasures. Why not let the public know more about the costs of our business? We must come to an understanding with the men who purchase our products. We must know what they want and, taking them into our confidence, render the service they demand.

Follow the line of selling a service—of selling yourself—to your trade and the bad practices of our calling will disappear. Instead of nurserymen seeing only a dollar at the end of a sale, they will see beauty, joy, peace and happiness from a service rendered; and the profits which they much desire will come. Before us is the opportunity to render a service with the products of our hands. The blessing of the whole world is upon the nurseryman who is a real service to humanity.

WASHINGTON, D. C.

The Market.

Although some of the finest stock of the season was on the market last week, business was slow, due to the continued warm weather. At no time during the week was there a clean-up of any variety of stock. During the last few days of the previous week there was a strong demand for yellow mums, but even these were found without buyers at the end of last week. The demand for stock to make up funeral work constituted most of the business of the week. Out-of-town business, also, fell off considerably.

Various Notes.

The following Washington florists attended the "Say It with Flowers" banquet given by the Baltimore Florists' Club last week: Z. D. Blackistone, Albert Schnell, Albert Schiller, Milton Thomas, Fred Leapley, Clyde Sauer, Thomas Kirk, Otto Bauer and George Shaffer.

William F. Gude and Adolph Gude, Sr., left on a trip to Richmond, Ind., last week.

A. Martin, of Portland, Ore., was in town last week.

An important meeting of the general chrysanthemum show committee was held at the New Ebbitt October 18.

G. V. S.

THIS IS FINE STOCK

Colons Brillancy, 2½-inch, \$5.00 per 100.
Frimula Malacoides, 2½-inch, \$5.00 per 100; 4-inch, \$20.00 per 100.
Chinensis, 2½-inch, \$7.50 per 100; 3-inch, \$12.50 per 100; 4-inch, \$20.00 per 100.
Oboonica, 2½-inch, \$7.50 per 100; 4-inch, \$20.00 per 100.
Cyclamen, 2½-inch, \$12.50; 3-inch, \$20.00 and \$25.00; 4-inch, \$40.00; 5-inch, \$65.00; 6-inch, \$85.00 per 100.
Easter Greeting Pelargonium, 2-inch, \$12.50; 3-inch, \$17.50; 4-inch, \$35.00 per 100.
Peppers, Celestial and Cluster, 4-inch, \$25.00; 3-inch, \$40.00 per 100. *Bird's Eye*, extra, 4-inch, \$35.00; 5-inch, \$50.00; 6-inch, \$75.00 per 100.
Begonias, Chatelaine and Luminosa, 2½-inch, \$5.00; 4-inch, \$25.00 per 100.
Ferns, Boston, Whitmanii, Amerpohlii, Anthony Wayne and Roosevelt. Write us.
Rooted Cuttings:
Geraniums, S. A. Nutt, \$2.50 per 100, \$20.00 per 1000; *Ivy, Ricard, Jean Vland, Poltevine, Hill*, \$3.50 per 100; *Martha Washington*, \$3.50; *Rose*, \$2.50; *Mme. Sallerol*, \$2.50.
Daisies, Marguerite, \$3.50; *Mrs. Sander*, \$5.00.
Lantanas, yellow, pink and trailing, \$2.50.
Colons, Brillancy, \$4.00; *Trailing Queen*, \$2.50.
German Ivy, \$2.50.
Heliotrope, \$2.50.
Salvia, \$2.50.
Moonvines, \$3.50.
Impatiens Sultanii, \$2.50.

GEO. A. KUHL, Wholesale Grower
 PEKIN, ILL.

Seasonable Offerings in Hill's Evergreens

Evergreens for Tubbing

Clipped Specimens, Well Grown, Bushy, Compact Stock
 For Outside Winter Decoration

Variety	Size Feet	Each	Matched Pairs	Variety	Size Feet	Each	Matched Pairs
<i>Abies Tsuga Canadensis</i> ...	2	\$4.25	\$ 8.00	<i>Thuya Occidentalis</i>	3	\$4.25	\$ 8.00
<i>Abies Tsuga Canadensis</i> ...	3	6.25	12.00	<i>Thuya Occidentalis</i>	4	7.50	14.50
<i>Juniperus Counarti</i>	3	7.50	14.50	<i>Thuya Occidentalis</i>	5	12.00	23.50
<i>Juniperus Glaucia</i>	3	6.75	12.00	<i>Thuya Occidentalis</i>	6	14.75	29.00
<i>Juniperus Glaucia</i>	4	9.75	19.00	<i>Thuya (Sheared Globes)</i> ..	1x1	3.75	7.00
<i>Juniperus Virginiana</i>	3	5.00	9.50	<i>Thuya (Sheared Globes)</i> ..	1½x1½	4.25	8.00
<i>Juniperus Virginiana</i>	4	8.00	15.50	<i>Thuya Pyramidalis</i>	2	3.50	6.50
<i>Picea Canadensis</i>	3	7.00	13.50	<i>Thuya Pyramidalis</i>	3	4.50	8.50
<i>Picea Canadensis</i>	4	8.25	16.00				

These trees furnished Balled and Burlapped, all ready for Tubbing. We do not furnish Tuba.

Window Box Evergreens

Especially Grown, Bushy, Symmetrical Stock

Variety	Size Inch	10	50	Variety	Size Inch	10	50
<i>Picea Alba</i>	10-12	\$4.50	\$20.00	<i>Pinus Mugho</i>	8-10	\$6.50	\$30.00
<i>Picea Alba</i>	12-18	5.50	25.00	<i>Pinus Mugho</i>	10-12	7.50	35.00
<i>Picea Canadensis</i>	10-12	6.00	27.50	<i>Thuya Occidentalis</i>	10-12	3.00	13.50
<i>Picea Canadensis</i>	12-18	7.00	32.50	<i>Thuya Occidentalis</i>	12-18	3.50	15.00
<i>Picea Excelsa</i>	10-12	3.25	10.00	<i>Thuya Occidentalis</i>	18-24	4.50	20.00
<i>Picea Excelsa</i>	12-18	4.00	18.00	<i>Thuya Occidentalis</i>	24-36	6.00	27.50

50 Evergreens, 12 to 18-in. assorted varieties, our selection, packed in neat wooden case, for \$22.50.

Lining Out Evergreens

A Few Leaders

Variety	Size, In.	10	100
<i>Abies Concolor</i>xx	10-12	\$3.50	\$27.50
<i>Abies Douglassi</i>xx	12-18	4.00	33.50
<i>Juniperus Canadensis</i> ...x	8-10	20.00
<i>Juniperus Sabina</i>x	6-8	26.50
<i>Juniperus Scopulorum</i> ..xx	8-10	3.50	26.50
<i>Juniperus Virginiana</i> ...xx	10-12	3.50	26.50
<i>Juniperus Virginiana</i> ...xx	12-18	4.00	33.50
<i>Juniperus Virginiana</i> ...xx	18-24	5.50	46.50
<i>Picea Alba</i>xx	10-12	3.00	23.50
<i>Picea Alba</i>xx	12-18	3.75	30.00
<i>Picea Canadensis</i>xx	10-12	4.00	33.50
<i>Picea Canadensis</i>xx	12-18	4.75	40.00
<i>Picea Excelsa</i>xx	10-12	2.25	14.75
<i>Picea Excelsa</i>xx	12-18	2.75	30.00
<i>Picea Excelsa</i>xx	18-24	3.75	30.00
<i>Picea Pungens</i>xx	10-12	4.50	36.50
<i>Picea Pungens</i>xx	12-18	6.00	53.50
<i>Pinus Mugho</i>xx	8-10	4.50	30.00
<i>Pinus Mugho</i>xx	10-12	5.00	36.50
<i>Pinus Mugho</i>xx	12-18	6.00	46.50
<i>Thuya Occidentalis</i> ...xx	10-12	2.00	13.50
<i>Thuya Occidentalis</i> ...xx	12-18	2.50	16.00
<i>Thuya Occidentalis</i> ...xx	18-24	3.00	24.00
<i>Thuya Pyramidalis</i>x	8-10	18.00

Each x indicates one transplanting.

Specimen Evergreens

For Landscape Work, Balled and Burlapped

Variety	Size, Ft.	Each	10
<i>Abies Canadensis</i> ...xxx	2-3	\$3.75	\$35.00
<i>Abies Concolor</i>xxx	3-4	7.00	62.50
<i>Abies Douglassi</i> ...xxx	2-3	3.25	25.00
<i>Abies Douglassi</i> ...xxx	3-4	4.00	35.00
<i>Juniperus Counarti</i> xxx	2-3	4.75	45.00
<i>Juniperus Counarti</i> xxx	3-4	5.50	50.00
<i>Juniperus Glaucia</i> ...xxx	2-3	4.25	37.50
<i>Juniperus Glaucia</i> ...xxx	3-4	6.00	53.50
<i>Juniperus Schottii</i> ...xxx	2-3	4.50	41.50
<i>Juniperus Schottii</i> ...xxx	3-4	6.25	56.50
<i>Juniperus Virginiana</i> xxx	2-3	3.50	25.00
<i>Juniperus Virginiana</i> xxx	3-4	4.50	37.50
<i>Juniperus Virginiana</i> xxxx	4-5	7.00	62.50
<i>Picea Canadensis</i> ...xxx	2-3	4.75	43.75
<i>Picea Canadensis</i> ...xxx	3-4	6.25	56.50
<i>Picea Canadensis</i> ...xxxx	4-5	7.25	65.50
<i>Pinus Mugho</i>xxx	1-1½	2.50	20.00
<i>Thuya Occidentalis</i> xxx	2-3	2.50	21.50
<i>Thuya Occidentalis</i> xxx	3-4	3.50	28.50
<i>Thuya Occidentalis</i> xxxx	4-5	6.50	62.50
<i>Thuya (Sheared)</i>xxxx	5-6	11.00	100.00
<i>Thuya Pyramidalis</i> xxx	2-3	3.00	25.00
<i>Thuya Pyramidalis</i> xxx	3-4	3.75	31.50

Each x indicates one transplanting.

Send for Florists' Catalogue.

TERMS: Prices quoted here are for the trade only. Use printed stationery. First orders from all firms not having an account with us, should be accompanied with full cash remittance, which earns 3 per cent discount and boxing free.

COMPLETE FLORISTS' CATALOGUE NOW READY

THE D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

BOX 403

DUNDEE, ILLINOIS

Wholesale Growers of Evergreens and Other Choice Nursery Stock

Our New Fall Catalogue

is ready. Write for a copy and we will be glad to mail you one.

THE WAYSIDE GARDENS CO.,

Mentor, Ohio

Mention The Review when you write.

Orlando Offerings

FLORIDA MOSS--Not a real moss, but an air plant, growing in long silvery-green festoons. Will live attached to inside wall of your conservatory. Beautiful in decorations or for trimming show windows. A generous package, postpaid, for a dollar bill.

F. W. FLETCHER, Orlando, Florida

CARNATIONS

F. Dorner & Sons Co.

LA FAYETTE, IND.

Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each.....	\$100.00
Phoenix Roebelenii, each.....	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each.....	100.00
Phoenix Canariensis, large specimen plants, each.....	25.00
Livistona Rotundifolia, 5-inch, each.....	1.25
Livistona Rotundifolia, 6-inch, each.....	2.50 and .75
Sansevieria Zeylanica, 4-inch, each.....	1.50
Sansevieria Zeylanica, 6-inch, each.....	1.50
Geonoma Gracilis, 3 1/4-inch, per hundred.....	35.00
Dracaena Lindenii, extra strong plants, 2 1/4-inch, per 100.....	35.00
Dracaena Terminalis, extra strong plants, 3-inch, per 100.....	35.00
Dracaena Lord Wolsley, ex. strong plants, 2 1/4-in., per 100.....	25.00
Dracaena Lord Wolsley, ex. strong plants, 3-inch, per 100.....	35.00
Dracaena Stricta Grandis, extra strong plants, 2 1/4-inch, per 100.....	25.00
Dracaena Stricta Grandis, extra strong plants, 3-in., per 100.....	35.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	75.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each.....	1.25
Dracaena June, 5-inch (well colored extra fine stock), each.....	1.00
Asparagus Plumosus, 3-inch, per 100.....	12.00
Asparagus Plumosus, 5-inch, each.....	.50
Asparagus Plumosus, 6-inch, each.....	.75
Pandanus Veitchii, 4-inch, each.....	\$0.60 and .75
Pandanus Veitchii, 5-inch, each.....	1.50
Pandanus Veitchii, 6-inch, each.....	2.50
Pandanus Veitchii, 7-inch, each.....	3.50
Pandanus Urtica, 4-inch, each.....	.50
Pandanus Urtica, 5-inch, each.....	1.00

Crotons, 4-inch, each.....	\$0.75
Crotons, 5-inch, each.....	1.50
Oretons, 6-inch, each.....	2.50
Boston Ferns, extra fine stock, 5-inch, each.....	.75
Boston Ferns, extra fine stock, 6-inch, each.....	1.00
Boston Ferns, extra fine stock, 7-inch, each.....	1.50
Boston Ferns, extra fine stock, 8-inch, each.....	2.50
Boston Ferns, extra fine stock, 9-inch, each.....	4.00
Primula Malacoides, 3-inch, per 100.....	10.00
Primula Malacoides, 2 1/4-inch, per 100.....	6.00
Peppers, Assorted, 6 and 7-inch, each.....	.75
Peppers, Bird's Eye, 4-inch, each.....	.25
Hagenburger Cherries, each.....	\$0.40 to 1.00
Holly Ferns, 2 1/4-inch, per 100.....	6.00
Holly Ferns, 3-inch, per 100.....	15.00
Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	20.00
Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Kentia Belmoreana, Single, 6-inch, each.....	4.00
Kentia Forsteriana, made up, 5-inch, each.....	3.50
English Ivy, 6-inch pots, each.....	.75
Bird's-Nest Ferns, 6-inch, each.....	2.00
Rubbers, 4-inch, each.....	.75
Rubbers, 5-inch.....	1.00
Rubbers, 6-inch.....	1.50
Cyclamen, 4-inch, per 100.....	50.00

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

POEHLMANN BROTHERS CO., Morton Grove, Ill.

Mention The Review when you write.

ASPARAGUS ELONGATUS

Best for cut fronds, 2 1/4-in., \$7.00 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$20.00 per 100.

ASPARAGUS SPRENGERI, 2 1/4-in., ready for shift, \$6.00 per 100, \$50.00 per 1000; 3-in., \$8.00 per 100.

Abby Ave. Greenhouses
3010 W. Third St. DAYTON, OHIO

Primula Townsendii

Our selected strain, out of 8-inch pots, ready for 4's to 5-inch pots, at \$15.00 per 100.

DRACAENA INDIVISA

Field grown plants ready for 5 to 6-inch pots, for \$25.00 per 100.

(No orders accepted for less than 100.)

BOUGAINVILLEA SANDERIANA

Fine specimen plants, from \$2.00 to \$4.00 each.

OTAHEITE ORANGES

Field grown, ready for 5 to 6-inch pots, at \$1.00 each.

A. L. MILLER
JAMAICA NEW YORK

PELARGONIUMS

Easter Greeting Wurttembergia
Swabian Maid Gardeners' Joy

2-inch, \$14.00 per 100; \$130.00 per 1000

3-inch, 20.00 per 100; 185.00 per 1000

R. M. HENLEY, Hartford City, Ind.

Cyclamen, Begonias, Poinsettias, Cherries and Ornamental Foliage Plants

in quantity for holiday sales. Send us your inquiries.

ROLF ZETLITZ CO.

LIMA, COLUMBUS, DAYTON, ADA, OHIO

Winter-Flowering Roses

We still have left the following varieties, in approximate quantities in good strong plants, in 3 1/2-inch pots, ready for immediate planting, and offer same as long as unsold:

1000 Francis Scott Key, 1000 Frank W. Dunlop,
1000 Silvia, 1500 Hadley,
1000 American Beauty, 1500 Columbia,
2000 Ophelia,

and one or two hundred each of the following varieties:

Hoosier Beauty Sunburst Premier
F. R. PIERSON, Tarrytown, N. Y.

Mention The Review when you write.

Godfrey Aschmann's Seasonable Stock

Fill up your store and greenhouses with the following seasonable stock and be prepared to meet your customers' wants.

FERNS

A fine lot, all pot-grown and of a good green color.
Scottii, Teddy, Jr., Whitmanii and Scholzeii, 4-inch, \$25.00 per 100.
Scottii, Teddy, Jr., Whitmanii, Boston, Roosevelt and Macawii, 6-inch, 75 cents.
Scottii, Teddy, Jr., Whitmanii and Scholzeii, 5-inch, 50 cents.
Scottii, Teddy, Jr., and Macawii, 7-inch, \$1.00 and \$1.25; Macawii, 2 1/4-inch pots, \$10.00 per 100.

Table Ferns, all the best varieties, 2 1/4-inch pots, \$6.00 per 100.
Asparagus Plumosus, 2 1/4-inch, \$5.00 per 100; 3-inch, \$10.00 per 100.

PALMS

Kentia Forsteriana and Belmoreana, 4-inch, 60 cents; 5-inch, \$1.00.
Kentia Forsteriana, 5-inch, heavy, \$1.50 and \$2.00 each.
Ficus Elastica, Rubber Plants, 4-inch, 50 cents; 6-inch, 75 cents.
Dracaena Lord Wolsley, well colored, 4-inch, 50 cents.
Dracaena Fragrans, 4-inch, 50 cents.
Hardy English Ivy, 3-inch, \$10.00 per 100.

BEGONIAS—BUSHY PLANTS

Gloire de Lorraine, 4-inch, 65 cents.
Mrs. Peterson and Glory of Cincinnati, 4-inch, 75 cents.
Begonia Magnifica, pink, 3-inch, \$12.00 per 100.
Begonia Luminosa, red, 4-inch, \$15.00 per 100.
Primula Obconica, Chinensis and Malacoides, bushy 4-inch, \$20.00 per 100.
New Cleveland Cherry, 4-inch, 15 cents; field grown, 35 cents.
Genista Racemosa, bushy, 4-inch, 35 cents.
Poinsettias, 3-inch, \$20.00 per 100 (ready in September).
Cineraria Hybrida, half dwarf, and Stellata, 2 1/4-inch, \$6.00 per 100.
American Beauty Roses, 6-inch, 60 cents.

Cash with Order. No plants shipped C. O. D. All shipments travel at purchaser's risk. Plants will be shipped out of pots unless otherwise instructed. Please add 5 per cent for packing.

1010 W. Ontario St.

GODFREY ASCHMANN

Philadelphia, Pa.

INDIANAPOLIS, IND.

The Market.

Flowers are more numerous than they were a week ago, but are not plentiful. Carnations are appearing in better supply. Good ones are bringing \$3, while selects bring \$4 and some poorer ones are selling at \$2. Roses are in excellent demand. These are available in nearly all varieties, but are quickly sold. They range in price from \$4 to \$16 per hundred.

Chrysanthemums are gradually appearing in larger supply, but the demand is so good that the increased supply is hardly noticeable. With the large varieties are now appearing a few pompons, which are more than welcome. Large blooms are bringing \$2.50 to \$3.50 per dozen.

Still coming into the market are a number of good dahlias. These are in red, pink, yellow, bronze and lavender and are of extra good quality. Because of the scarcity of other stock, they are in good favor. These and cosmos are practically the only outdoor stock remaining.

Easter lilies are selling at \$2.50 per dozen. The active demand caused by funeral work has been exhausting the supply.

Some sweet peas are on the market and, although the supply as yet is meager, they are a welcome addition.

Potted plants are in favor. Ferns, Jerusalem cherries, begonias and a few chrysanthemums are offered.

Various Notes.

The November meeting of the Indiana State Florists' Association will be held November 9 at Richmond, Ind. The Indianapolis party will leave at 7:45 o'clock on the Pennsylvania railroad and will stop at East Haven. The members of the association will be the guests of the Richmond members, who are Fred H. Simon, Edward Fulle, C. E. Ruch, E. A. Neuman, Joseph H. Hill, E. G. Hill, E. H. Mann, George R. Gause, Claude C. Clark and J. S. Tweedie.

Herman Junge, who is in the St.

[Concluded on page 122.]

Chrysanthemums

Pot kinds, nicely in bud, 5-in and 6-in., 40c, 50c, 75c and \$1.00 each.

Cyclamen

8-inch, \$15.00 and \$20.00 per 100; 4-inch, \$40.00; 4-inch, select, \$50.00.

Ferns

Boston, Verona, extra heavy, 4-inch, \$35.00 per 100. Boston and Whitmanii, 5-inch, select, 65c each.

Primula Obconica

2½-inch, \$7.00 per 100; 3-inch, \$12.00; 4-inch, \$25.00.

Packing, 6c on the dollar. In paper pots, 10c.

GULLETT & SONS, Lincoln, Ill.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line.

If you intend investing in Orchids, do so now while prices are low.

Special lists on application.

LAGER & HURRELL, Summit, New Jersey



Group Number One Of the Clement Moore Hybrid Orchids Priced from \$7.50 to \$30

This group consists of Hybrids that have flowered. Because of having flowered once, they are, as is their habit, now in full vigor, insuring to you their next flowers being at their best.

24 Cattleya Portia	\$ 7.50	14 L. C. Fascinator	\$10.
5 Cattleya Maria	15.	4 Cattleya Dusseldorffii Udine, 2, \$25;	
13 Cattleya Mantini	11, \$7.50; 1, \$25; 1, 35.	1, \$35; 1, 15.	
1 Cattleya Iris	7.50	100 Cattleya Fabia alba	50, \$25; 50, 30.
1 Brasso Laelia Fournieri	7.50	2 L. C. Callistoglossa	10.
1 Cattleya Dowiana x Duvaliana	7.50	6 L. C. Mabel	7.50
8 L. C. Martinetti	7.50	8 Cattleya Raphaelae	20.
1 Nigricans x Hardyana	7.50	42 Cattleya Hybrida, B. B.	10.
132 Cattleya Enid	22, \$25; 104, 25.	28 Cattleya Kienastiana	25.
27 L. C. Acis	12, \$10; 5, 7.50	3 Cattleya Gen. Pau	2, \$10; 1, 20.
3 Cattleya Princess	2, \$7.50; 1, 25.	6 Cattleya Mary Sander	15.
30 Cattleya Zephyr	22, \$25; 2, 15.	23 L. C. Martenottii	9, \$10; 14, 15.
36 Cattleya Ballantiana, 8, \$10; 17, \$25; 11, 7.50		6 Cattleya Chanhmiana Rex	3, \$15; 3, 20.
41 Cattleya A. Dimock, 4, \$15; 2, \$20; 35, 30.		31 L. C. Luminosa	21, \$20; 9, 25.
15 Hybrida, name lost	10.	12 L. C. Fournieri	15.
4 Laelia Cattleya Chantini	10.	68 Cattleya Cooksonii, 25, \$15; 25, \$25; 13, 20.	
3 Cattleya Hardyana	15.	8 Cattleya Cappel alba	25.
1 Cattleya Comet	25.	11 Cattleya Vistalis	5, \$20; 6, 25.
31 Cattleya Empress Frederick, 3, \$20, 27, 25.		4 Cattleya Guttata x Hardyana	10.
2 Cattleya Raphael No. 40	25.	34 L. C. Callistoglossa	15, \$12; 14, 15.
9 L. C. Chanhmiana	7.50	12 B. C. Leemanii	25.
5 L. C. Warnhamensis	7.50	195 Cattleya Ballantiana	22.
63 B. L. Helen	7.50	166 Cattleya L. C. and B. C., B. B.	12.
270 B. C. Maronae and Sedmi, 105, \$15;		4 L. C. Soulangae	25.
105, \$20; 60, 30.			

Julius Roehrs Co
At The Sign of The Tree
Box 59 Rutherford N.J.

FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering Crab Apples; Flowering Peaches; Deutzias; Jasminum; Double Flowering Plums; Wistaria.

Ask for prices and varieties.

Standard Bay Trees and Ivies and Evonymus

See former issues of paper.

Bobbink & Atkins, Nurserymen and Florists Rutherford, N. J.

Carnation Plants

We are still shipping fine, bushy plants of Matchless, White Enchantress, Crystal White, Enchantress Supreme and Merry Christmas at \$10.00 per 100; \$100.00 per 1000.

RUTH BAUR

The Best Pure Pink

Fine plants that will come right into bloom.
\$15.00 per 100; \$140.00 per 1000.

Godfrey Callas, fine plants from 4-inch pots, \$15.00 per 100.

Gloire de Chatelaine, nice plants from 3-inch pots.

Shift now for Christmas sales, \$10.00 per 100.

ADD 5 PER CENT FOR PACKING.

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3800 Rookwood Ave.

INDIANAPOLIS, IND.

Aschmann Bros.

Wholesale Growers of

Pot Plants for the Trade

Second and Bristol Sts.,

Philadelphia, Pa.

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A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers
Palms and Ferns

CROMWELL, CONNECTICUT.

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CHAS. D. BALL

GROWER OF

PALMS, ETC.

Holmesburg, Philadelphia, Pa.

Mention The Review when you write.

WM. K. HARRIS

55th Street and Springfield Avenue
WEST PHILADELPHIA, PA.

Bird's-nest Ferns (Harris's variety), 5-inch, \$1.50; 6-inch, \$2.50 each.
Ferns, 6-inch, \$1.00; 8-inch, \$2.00 each.
Crotons, 5-inch, \$1.00 each.

Mention The Review when you write.

FERNS

We would advise that all who can, have their Ferns and Palms shipped as early as possible, while they can be shipped crated with little danger of freezing. After the weather gets cold we may have to raise the price to cover the extra cost of packing.

Boston : Pot grown; shipped without pots.

4-inch.....\$3.60 per doz.; \$25.00 per 100
5-inch..... 5.40 per doz.; 40.00 per 100
6-inch..... 8.00 per doz.; 60.00 per 100
8-inch.....\$2.50 each

Scottii:

4-inch.....\$3.60 per doz.; \$25.00 per 100
5-inch..... 5.40 per doz.; 40.00 per 100
6-inch..... 8.00 per doz.; 60.00 per 100
7-inch.....\$2.00 each

Table Ferns, assorted:

3-inch.....\$1.00 per doz.; \$ 6.00 per 100
4-inch..... 1.50 per doz.; 12.50 per 100

Cyrtomium Rochfordianum, Holly Ferns:

3-inch, \$1.50 per doz.; \$8.00 per 100 4-inch, \$3.60 per doz.; \$30.00 per 100
5-inch, \$5.40 per doz.; \$40.00 per 100

Macawii: 5-inch, \$9.00 per doz.; \$70.00 per 100

PALMS

KENTIA BELMOREANA

4-inch, \$6.00 per doz.; \$50.00 per 100
5-inch, \$18.00 per doz. 6-inch, \$30.00 per doz.

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

Francis hospital, having undergone another operation, is improving rapidly. Baur & Steinkamp are cutting some early seedling chrysanthemums and some new varieties of carnations. In this latter class are Harvester, Edna and Maine Sunshine.

Temperley's have some fine Jerusalem cherries. They are shapely plants and have an unusual number of large cherries.

The Hukriede Floral Co. furnished the cut flowers and decorations for the opening of two new branches of the Fletcher's Savings & Trust Co.

E. E. T.

SALT LAKE CITY, UTAH.

The Market.

An oversupply of roses the last two weeks has been the big issue with wholesalers. The stock is extra good. Columbia, Hoosier and Dunlop are selling at \$8 to \$20, while Ophelia, Sawyer, Milady, White Killarney and White Sawyer bring \$6 to \$15.

Fair weather has produced some good Cecile Brunner and feverfew outdoors. Mums are now arriving in large quantities, and the stock is of excellent quality. Carnations are still off crop, but the supply is far in excess of the demand.

Various Notes.

The Miller Floral Co. had a large display of roses at the state fair last week. About 5,000 of its best blooms were used during the week. It was the most elaborate display of roses ever seen in Utah.

E. A. Lambourne, of the Lambourne Floral Co., reports a large amount of funeral work last week.

The Huddart Floral Co. is conducting an extensive advertising campaign, which is beginning to show results.

Fred Augsburg, of the retail store of the Miller Floral Co., and Miss Marcelle Brodbeck were married October 14.

The retail store of the Miller Floral Co. had its fall opening last week. Extensive decorations with corn, vegetables and autumn leaves were used. October 9 7,000 roses were given away to the ladies.

G. J. B.

Delphinium Belladonna

EXTRA FINE

1-year plants\$50.00 per 1000
2-year plants 65.00 per 1000

GEORGE MARTIN, Nurseryman.

Post Office Box 154, Painesville, Ohio.

Write for prices and description of

Madame Butterfly

The Jos. H. Hill Co.

RICHMOND, IND.

Mention The Review when you write.

Chrysanthemums and Roses

OUR SPECIALTY

Write us about anything you want
in this line.

CHAS. H. TOTTY CO., MADISON,
NEW JERSEY

Mention The Review when you write.

Ready to Move Quick

We have large quantities and excellent grade of all stock offered below. This stock will please you.

BENCH-GROWN ASPARAGUS

Plumosus and Sprengeri ready for 4-inch and 4½-inch pots,
\$16.00 per 100; \$150.00 per 1000.
Just right to plant now for winter cutting.

Transplanted Pansy Seedlings

Northern grown stock raised from high grade strain of seed.
\$5.00 per 1000.

Buddleia Asiatica, 3-inch pot plants. Will flower this winter. \$27.50 per 100
Genista, 5-inch pot-grown. Heavy and well shaped. \$32.50 per 100

FIELD-GROWN HYDRANGEAS
BEST FRENCH SORTS AND OTAKSA

A large quantity of all sizes ready to move at once. Any size plant you want at 8 cents per shoot. Can supply anything from two shoots to twenty shoots.

L. J. REUTER CO., PLANT 15 Cedar St.
BROKERS Watertown, P.O. Boston, Mass.

Seasonable Stock, Ready Now

Asparagus Plumosus, 2-in., \$6.00 per 100.

Fern Dish Ferns. Pteris Adiantoides, Cretica Albo-Lineata, Wimsettii, Magnifica, Wilsonii, Mayi, \$6.00 per 100.

Genista, grand stock, 5-in., bushy, \$40.00 per 100.

French Hydrangeas, beautiful field grown, dwarf and shapely, four to six shoots, for 5 or 6-in. pots, \$25.00 per 100; Mme. Chautard, Baby Bimbinette, E. Mouillere, Vibraye and Hamar.

Jerusalem Cherry, Mentor type, 5-in., \$50.00 per 100; 4-in., \$35.00. Field-grown, ready for 5-in., \$25.00 per 100.

Roses, Dorothy Perkins and Excelsa, 2-year, field-grown, extra long tops, staked and ripened, \$35.00 per 100.

Begonias, Metallica, Otto Hacker and Pres. Carnot, \$100.00 per 100.

Table Ferns, bushy little clumps (not single plants), Pteris Magnifica, Wimsettii, Cretica Albo-Lineata, Adiantoides, \$6.00 per 100. Cyrtomium Rochfordianum, \$8.00 per 100.

New Bougainvillea, Crimson Lake, wonderfully bright striking shade of red. We have the largest block of this propagated in the country, untrained plants from 4-in. pots, \$2.00 each; 5-in., \$2.50 each.

STORRS & HARRISON CO.
PAINESVILLE, OHIO

FERNS—EXCLUSIVELY

Boston	} 2½-in.	100	1000	Boston	} 3-in.	100	1000
Roosevelt				Roosevelt			
Teddy, Jr.				Asparagus			
Whitmanii				Plumosus			
Whitmanii Comp.				Sprengeri			

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

THE SPRINGFIELD FLORAL & FERN CO.
SPRINGFIELD, OHIO

FERNS

Scottii, Teddy, Jr., Boston, Harrisii, Whitmanii, Piersonii, Elegantissima. Strong, 2½-in. \$10.00 per 100
5-in. 50c each
All kinds of Ferns at 10c to \$1.00 each
Sword Ferns, good, strong, 8-in., per 100 \$10.00

Miscellaneous Plants

Chinese Primroses, 2½-in. ready to go in 4-in. pot, per 100 \$ 8.00
Begonias, Xmas Red and Pink, 4-in., each25
Asparagus, Plumosus and Sprengeri, 2½-in., each05
Asparagus, Plumosus, 8-in., each... .12½
Kentias, 4-in., 75c; 5-in., each..... 1.50
Kentias, Belmoreana, 6-in., each... 3.50
Kentias, made up, 5-in., \$1.50; 6-in., each..... 8.00
Kentias, made up, large plants, each, \$6.00 to..... 15.00
Cibotiums, fine plants, 8-in. tubs, \$7.50 each; 10-in., each..... 10.00
Rubbers, 4-in., 40c; 5-in., 50c and 75c; 6-in., each, \$1.00, \$1.50 and... 2.00
Pandanus, 4-in., 50c; 7-in., \$4.00; 8-in. tubs, each 5.00
Bird's-Nest Ferns, 4-in., each..... .75
Ampelopsis Veitchii, 4-in., each... .40
Clematis Paniculata, 4-in., 25c; 5-in., each..... .85
Bamboo, 8-in., each 7.50

Send for List of Bedding Plants.

JOHN BADER CO.
Mt. Troy, N. S. Pittsburgh, Pa.

Mention The Review when you write.

POTTED CARNATION PLANTS

White, Light and Rose-Pink Enchantress, \$12.50 per 100, \$120.00 per 1000.
Potted plants save stem rot from water-soaked field-grown plants. Gives early blooms.
Size of Pots 100 1000
2½-in. ASPARAGUS Plumosus and Sprengeri \$ 5.00 \$ 48.00
4 -in. ASPARAGUS Plumosus and Sprengeri 10.50 100.00
2½-in. PRIMULA Obconica 5.50 50.00
2½-in. CHINESE PRIMROSES. 5.50 50.00
8 -in. CYCLAMEN, 8 varieties. 20.00 190.00
8½-in. FUCHSIAS, Little Beauty 10.50 100.00
8½-in. DRACAENA Indivisa 12.50 110.00
FERNs from Benches, Assorted 30.00
Field-grown VINCA variegata . 8.50 80.00
Stevia, 2½-in., dwarf or tall . 5.25 50.00
Stevia, 4-in. 7.50 70.00
Snapdragons, Silver Pink, Nel-rose, Keystone, Phelps' White and Phelps' Yellow 6.00 50.00
Callas, 4-in. 25.00
Also abundance of other stock. Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist, Washington, N. J.

Mention The Review when you write.

ROSES

J. W. YOUNG, Enfield, Pa.

Mention The Review when you write.

ROSES Own Root

From 2½-in. and 4-in. pots.
The Best Varieties for Forcing and Bedding.
Three Million Plants for 1921.
Send us your list.
The American Rose & Plant Co.
Springfield, Ohio

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Stock You Need Now

CINERARIAS

Later delivery 100 1000
2½-in. \$6.00 \$55.00
3-in. 12.00

CALENDULA

Orange King, 2½-in. 6.00 50.00

GENISTAS

Exceptionally fine lot in 3-in. pots, \$150.00 per 1000.

ENGLISH IVY

Field-grown, \$8.00, \$10.00, \$12.00, \$15.00 per 100.
Pot-grown, 4-inch, very heavy, \$30.00 per 100.

FIELD-GROWN ROSES

Dorothy Perkins, Tausendschoen, Excelsa and Baby Rambler, \$50.00 per 100. Three-year-old plants of the above, \$65.00 per 100. One-year-old plants also, \$30.00 per 100.

MYOSOTIS

Forget-Me-Not. The best Winter-flowering strain on the 100 1000 market. 2½-in. \$6.00 \$50.00

PRIMULA MALACOIDES ROHRERI

The best strain of Malacoides on the market. 100 1000
Pink and Lavender, mixed, 2½-in. \$7.00 \$60.00

PRIMULA Obconica Rosea,

Gigantea, Grandiflora, Apple Blossom and Kermesina, mixed, 2-in. 7.00 60.00
2½-in. 8.00 70.00

PRIMULA Chinensis, 2-in. 7.00 60.00

SNAPDRAGON, Pinched and Branched

2½-in. pots Ready now. 100 1000
Ramsburg's S. P. \$6.00 \$55.00
Keystone 6.00 55.00
Nelrose 6.00 55.00
Phelps' White 6.00 50.00
Phelps' Yellow 6.00 50.00
Apple Blossom, 2½-in. 6.00 55.00

VINCA

Field-grown, extra heavy, \$10.00, \$12.00, \$15.00, \$20.00 and \$25.00 per 100.

BULBS AND SEEDS

Send for our price list

BEGONIAS

Mrs. M. A. Patten, 2½-in. \$10.00 100
Mrs. Patten, 3-in. 15.00 100
Chatelaine, 2½-in. 7.50 \$65.00
Chatelaine, 3-in. 15.00
Cardinal Mercier (Sport of Luminosa) 16.00
Luminosa, 2½-in. 8.00 75.00
Luminosa, 4-in. 20.00

BUDDLEIA Asiatica

100 1000
2½-in. pots \$6.00 \$55.00

CHERRIES

Holly Berry. Cross between Melvin and Cleveland and an improvement on both. Dwarfier grower; darker color; heavier truss; smaller berry; smaller foliage. Field plants, \$20.00 per 100.

Cleveland Cherries. Field plants, 20c, 25c, 35c, 50c each.

PANSY PLANTS

Large-flowering, extra fine strain, \$1.00 per 100, \$6.00 per 1000.

C. U. LIGGIT, Office, 303 Bulletin Bldg., Philadelphia, Pa.

Mention The Review when you write.

Araucaria Robusta Compacta and Plumosa

Fine large specimen plants, just the thing for Christmas.

Robusta, 24-in. spread, 2 to 4 tiers. Plumosa, 3 to 5 tiers, \$5.00, \$6.00 and \$7.50 each.

Shipped in pots only; 5% for packing charges.

FRANK OECHSLIN

4911 W. Quincy Street,

CHICAGO, ILL.

Mention The Review when you write.

Buddleia Asiatica well branched and stocky, from 3-in. pots, \$25.00 per 100
JACKSON & PERKINS COMPANY, Newark, New York

Mention The Review when you write.

THE MARINELLI CARNATIONS

Awarded Gold Medal and Certificate of Merit.

ORDERS for established potted cuttings are now accepted for January, 1921, and later delivery, and for CUT FLOWERS from Xmas, 1920, of "Merveille Française" and "Le Miracle." No grower of reputation can be without those two sensational varieties, and no recognized Florist can be without displaying and selling those remarkable flowers.

Send orders to: **H. B. MARINELLI, Montvale, N. J.**

Mention The Review when you write.

Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

HEIGHT OF STACK.

I have a greenhouse 16x70 feet. It is ten feet high at the ridge and six feet two inches at the eaves. The workshop, 14x16 feet and ten feet high, has a 2-foot double flooring with building paper between. The boiler room is a 6-foot concrete basement with windows, 16x24 inches, on both sides. The house faces the southeast on a 50-foot lot, with another house on each side.

I have a 2-inch flow on each side under the eaves and five 1½-inch returns on each side. Have I piped it correctly and have I enough piping?

I have a 16-foot brick smokestack, 14x17 inches. My draft is good. I have a No. 32 National hot water heater, but had trouble last winter keeping up heat. Do I need a larger heater or what do you think is the matter?

G. F. W.—Ill.

The temperature desired in the greenhouse is not stated. For 50 degrees in zero weather a heater rated for 600 square feet should be used, and for 60 degrees it should have a rating of 750 square feet if soft coal is to be used. I am not familiar with the ratings of the National hot water heaters.

The piping now installed provides radiation sufficient for rather more than 50 degrees in zero weather, but it would be preferable to use two 2½-inch pipes as flows. For 60 degrees, two 2½-inch flow pipes and twelve 1½-inch returns, or better yet, ten 2-inch returns, should be used. Arrange the flow pipes so that the highest point will be near the heater and connect this with the expansion tank.

If a good draft can be secured with a chimney sixteen feet high, that should suffice, but it would be better to carry the stack to a point two or three feet higher than the adjacent houses.

LITTLE GLASS EXPOSED.

I am building a greenhouse 17 5/6 x 41 feet. It is built on the north side of a greenhouse of the same size and is connected to the gutter of the latter. The new house will have a 5-foot wall of concrete which, on the north side, will extend to the gutter. The south side will be glass nearly down to the grade, which is ten feet to the ridge. The east end is to be solid wood.

I wish to heat this house to 55 degrees in zero weather. The boiler is in the east corner of the old house. I have a work room next to the boiler room, and this extends across the width of the house. So I shall have to carry the flow and return through the work room. I have a No. 60 Gible steam boiler. Will this heat both houses?

The new house will have ground beds



"Ain't it a Grand and Glorious Feeling?"

Heat Your Houses with Kroeschell Boilers

**YOU'LL BE HAPPIER
YOU'LL BE RICHER**

TO THE MAN WHO NEEDS A BOILER

"The customer's interest first"—is the basis of the KROESCHELL standard. This principle makes the KROESCHELL Policy the most liberal of all in the Greenhouse Boiler business. The great variety of boilers that we make places us in a commanding position. It is the KROESCHELL principle to supply only the type of boiler best suited for the conditions. For this reason we always furnish the most efficient boiler unit in every case.

**CAN SHIP
ANY SIZE
AT ONCE**

**NOT
CAST
IRON**



**NOT
CAST
IRON**

**TELEGRAPH
ORDERS AT
OUR EXPENSE**

The KROESCHELL has proven its worth in many of the large establishments in this country. It has frequently been selected by the most careful buyers in competition with all other types of boilers. Its efficiency and capacity are completely beyond any other boiler.

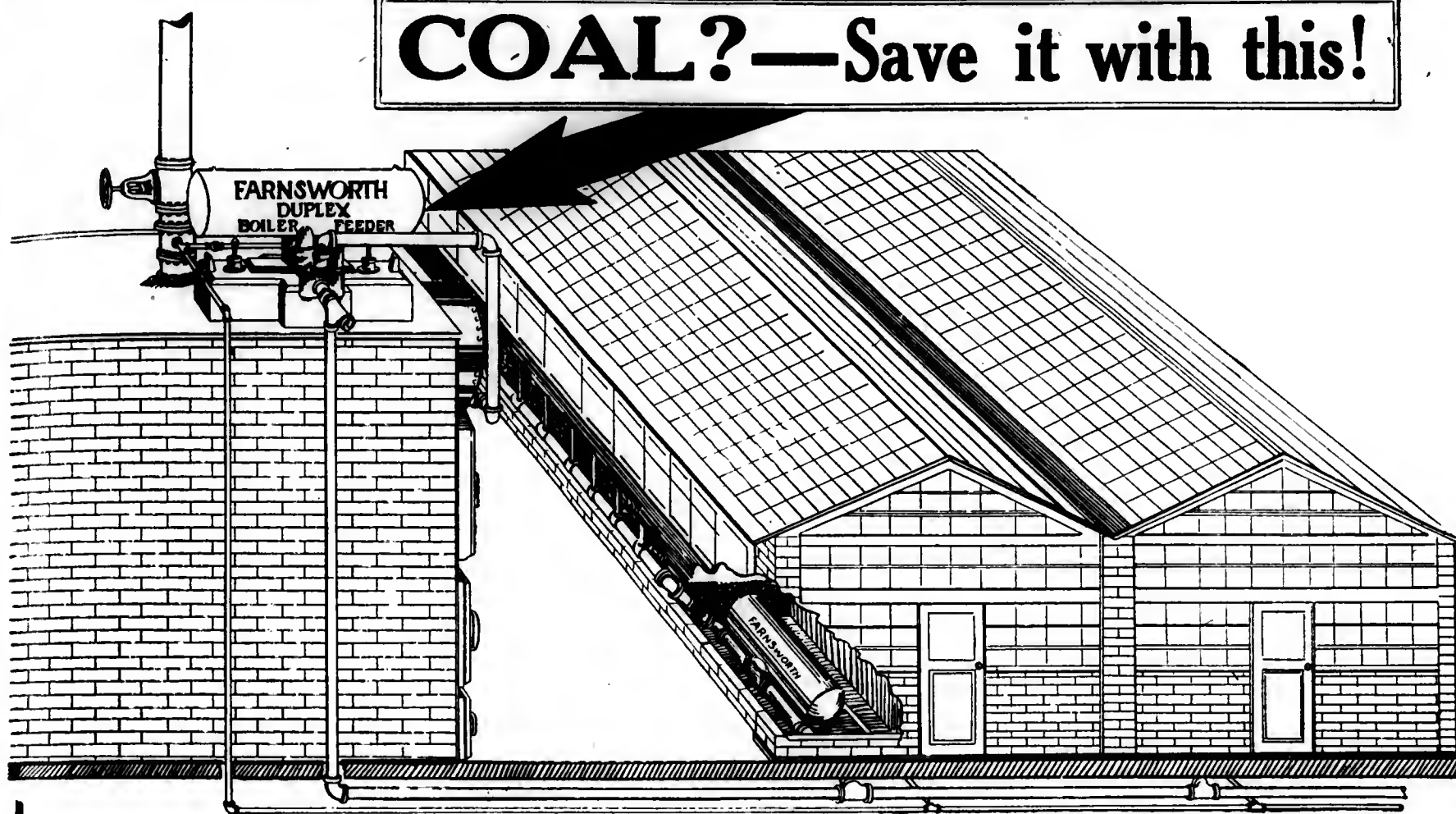
KROESCHELL BOILERS have no bulky, soot accumulating surfaces—you avoid the disagreeable work and trouble indispensable to cleaning boilers with complicated and tortuous back and forth passages.

The superiority of our boilers has resulted in the removal and abolishment of hundreds of cast iron sectional boilers—in every instance KROESCHELL BOILERS give more heat with the same piping with less fuel.

WHEN YOU BUY—GET A KROESCHELL

**KROESCHELL BROS. CO., 444 W. Erie Street
CHICAGO, ILL.**

COAL?—Save it with this!



Coal Costs too Much to Waste Use the Farnsworth System to Save It—

Here is a good draining system for greenhouses. The system that florists have been using for handling the condensation from their greenhouses has in a majority of cases been very unsatisfactory and for that reason the Farnsworth Engineers have given the matter considerable study and have worked out a very efficient and very satisfactory Closed Loop System which will be of interest to the owner of a greenhouse, because we are able to positively eliminate all water and air from the coils, hold the condensation under pressure and deliver it directly into the boilers with no heat loss, other than that due to direct radiation from the common return pipe.

The system is very simple and requires practically no attention. It works automatically and keeps the temperature of the coils even at all times, and works satisfactorily on any pressure, depending upon the requirements of your greenhouse.

The line cut shows a Farnsworth Condensation Pump located inside the greenhouse at some low point. This machine handles the condensation as mentioned above and delivers it into a return line leading back to the boiler house. Above the boilers is located a Farnsworth Duplex Boiler Feeder. This machine has two chambers, one of which is always receiving while the other is delivering into the boilers, so that the condensation is never backed up in the return line.

Each greenhouse has a Farnsworth Pump to handle its condensation and each pump discharges into the common return line leading back to the Farnsworth Duplex Boiler Feeder. The pumps are small, so that they can easily be located as shown.

It is not too late to solve your difficult drainage problems. An engineering recommendation and cost estimate as applied to your plant condition are yours for the asking. Write us for full details now.

The Farnsworth Co., Conshohocken, Pa.

For Canada: The Canadian Farnsworth Co., Toronto, Canada



Plibrico is easily moulded to fit any place

D

PLIBRICO Keeps the Heat Where It Belongs

PLIBRICO keeps the heat in the furnace, because it forms a jointless one-piece lining in your front door arches, entire fronts, side walls, arches, bridge walls, etc. This lining is gas and air-tight, saves fuel while at the same time greatly reduces your furnace upkeep, will last longer, give better satisfaction and can be more easily repaired than a lining constructed of fire brick and fire clay.

PLIBRICO is also unexcelled for baffle construction and repairs.

Write for book on furnace building

Jointless Fire Brick Co.,

Offices and Factory, 1130-1150 Clay St., Chicago, Ill.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.



Trade Mark
Reg. U. S. Pat. Office

with solid clay bottom. How should they be arranged for drainage? How should the heating pipes be arranged in the new house? I have 2-inch flows and 1-inch and 1½-inch returns in the old house. B. C. F.—Va.

As I understand the construction of the new house, the only exposed glass, except in the roof, will be about the plate in the east gable. If steam heat is to be used, as I infer from the type of boiler and the size of the pipes used in the old house, it will require one 2-inch overhead main and six 1½-inch returns to heat the new house. All of the returns may be placed on the side walls.

In the old house the piping now in use gives about 200 square feet of radiation. The new house will have 125 square feet in addition to the mains. To heat the two houses a boiler should be used rated at 500 square feet of steam radiation.

Drainage for the beds can be secured by filling them with six or eight inches of coarse cinders, or a line of 3-inch drain tile may be run through the center of each bed.

HEATING TO 60 DEGREES.

We have a lean-to and a 15-foot house which we wish to use for the propagation of hardy plants. We are sending a sketch of the building. The lean-to is built against a building used as work room and boiler room. The west ends of both houses are protected by a barn. The ends of both houses are wood for three feet of their height and the remainder is glass. The south wall is all wood and is four feet high.

We use an Ideal hot water boiler No. 512, made by the American Radiator Co., and wish to know if this will be large enough to heat these houses, using hard coal as fuel. The boiler has two 2½-inch flows and two 2½-inch return openings. Would you kindly give the number and size of flows and returns necessary to heat these two houses to 60 degrees. L. & S.—Wis.

While the amount of radiation required to heat the two houses is only 435 square feet, it would be better to use a heater rated at about 600 square feet, especially if soft coal were to be used.

The sketch shows the houses to be forty-five feet in length and the lean-to eight feet wide. For the lean-to a flow pipe 2½-inches in diameter placed near the ridge may be joined at the west end

YOUR BEST FRIEND

"We can't do without it."—
F. J. Hendershot & Sons, Ogden, Utah.



\$15
EACH

G. H. 4 73-3

The Standard Thermostat is the best business partner and friend you can have. It protects your growing crops from ruin by sudden changes in temperature. It is infallible, inexpensive—more reliable than a night fireman.

The Standard Thermostat will ring a bell whenever your greenhouse temperature rises or falls to the danger point. Place the bell at your bedside or anywhere you please. This is a word to the wise—a buy word to the wise grower. Sudden temperature ups and downs ruin thousands of plants every year. Protect yours! Install a **Standard Thermostat** now. It costs only \$15.00. Write today.

(G. H. 3, same as G. H. 4, only not in locked case, \$10.00.)

STANDARD THERMOMETER CO.,
65 Shirley Street, BOSTON, MASS.

Mention The Review when you write.

What Size

pipe leaked last winter? Keep some Emergency Pipe Clamps on hand, and repair leaks instantly, permanently. Write for bulletin.

M. B. SKINNER CO.
558-562 Washington Boul.
CHICAGO :: ILLINOIS



of the house with two coils, each containing two 2-inch return pipes. Although the boiler openings are only 2½-inch, it would be best to run a 3-inch flow pipe to the larger house and either carry this along under the ridge or con-

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability

Install a **WILKS** and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone
Yards 866

S. WILKS MFG. CO.

3523 Shields Ave.,
CHICAGO, ILL.



SAVE COAL!



We want to send you the names of the nearest florists who are using the

"UNION" GRATE

It Saves Coal

We refer to Peter Reinberg, Emil Buettner, Basset & Washburn, Wietor Bros., who are among the largest, most successful and best known Chicago growers; also to the Albert Dickinson Seed Co., Chicago, and many others.

See it working and you will order the **Union Rocking Grate** for the new boilers to be put in this season, or to replace your worn out grates. No change required in brick work of furnace. Can be installed as easily as a common grate.

Write for catalogue and prices.

Martin Grate Co., 343 S. Dearborn St., Chicago

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH

All Kinds and Sizes

At lower than the prevailing market prices.



NON-KINK WOVEN HOSE

Remnants, 12 ft. and up, coupled, 13¢ per ft. This hose is cheap at twice the price.



Metropolitan Patented **BOILERS**

Will do more work than any other boiler of the same size; made in all sizes to heat every size greenhouse.

PIPE

VALVES FITTINGS



Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave.,

Brooklyn, N. Y.

nect it to two 2½-inch flow pipes to be carried on the walls at the plates.

For the returns in this house use eight 2-inch pipes, placing three under each



IMICO

Hot Water Bollers

Made by

Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

CHICAGO

Are noted for COAL ECONOMY and good results generally.

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Morehead Back-to-Boiler SYSTEM

Points the
Way to
Economy of Fuel



BEGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the grower of flowers. Write for this help TODAY.

MOREHEAD MFG. CO.

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TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

FOR A PERFECT JOB USE



GLAZETITE

FORMERLY NEBELASTIC

GLAZETITE is carried in stock by the following reliable firms in 55 and 35-gallon drums, five-gallon cans and one-gallon cans, and they sell it to you on a money-back guarantee:

Henry A. Dreer, Philadelphia, Pa.
Vaughan's Seed Store, Chicago, Ill.
J. Bolgiano & Son, Baltimore, Md.
James Vick's Sons, Rochester, N. Y.
F. W. Boleiano, Washington, D. C.
Standard Seed Co., Kansas City, Mo.
Beckert's Seed Store, Pittsburgh, Pa.
C. Kooyman Co., San Francisco, Cal.
Holmes-Letherman Seed Co., Canton, O.

Joseph Breck & Son, Boston, Mass.
O. R. Eckhardt Co., St. Paul, Minn.
Vaughan's Seed Store, New York, N. Y.
St. Louis Wholesale Cut Flower Co., St. Louis, Mo.
Rice Bros., Minneapolis, Minn.
Gust Rusch & Co., Milwaukee, Wis.
Colorado Seed Co., Denver, Colo.
J. J. Bonnell, Seattle, Wash.
State Nursery & Seed Co., Helena, Mont.

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Mention The Review when you write.

IT PAYS TO USE— ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out.
ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

CURRAN & COMPANY

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

of the side benches and two under the middle bench. Give the flow as well as the return pipes a slight fall. The main return pipes should be of the same size as the main flow pipes.

USING STEAM FOR HEATING.

A house is about 25x80 feet, ten feet to the ridge. Enclosed is a diagram showing the range. The house runs east and west. I want to use steam for heating and place pipes along the north and south walls, also below the ridge and at each purlin or plate if needed. What horsepower of boiler and what arrangement of piping would this house require in order to heat it to 60 degrees in zero weather? H. H. M.—Mo.

The sketch shows the walls to be six feet high, of concrete blocks, with a window containing five square feet of glass every six feet. On the south side there is a row of sashes thirty inches high. The north slope of the roof is partly covered with rubberoid or glass cloth. The ends are for the most part protected.

We hardly know how to estimate the heat required for the glass cloth roofing, but if the same as for glass you should use about 450 square feet of radiation. A 10-horsepower boiler will be large enough to heat the greenhouse with steam.

A 2½-inch main could be placed two feet below the ridge and the returns could be in four coils, two of which may be on the side walls or under the side benches, and the others either on the purlin posts or under the middle benches. There should be three 1¼-inch returns in each of those in the middle of the house.

If, however, they cannot be arranged

It Lets the Florist Sleep

Let us tell you what one will cost delivered at your Railroad Station.

You don't have to sit up and watch a
GIBLIN GREENHOUSE BOILER
GIBLIN & CO. UTICA, N. Y.

WRITE NOW.

Mention The Review when you write.

COAL ---GREENHOUSE--- COAL

We can make reasonably prompt shipment. Write us today.

The Greenhouse Coal & Supply Co., 608 S. Dearborn St., Chicago, Ill.

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FOR the protection of steam pipes and other metal work. Dixon's paint is sold largely to florists and botanical gardens throughout the country. No poisonous odors.

Booklet No. 54-B.

Joseph Dixon Crucible Company
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Mention The Review when you write.

Send for information about
Fisher Greenhouse Fuel Economizers
FISHER GOVERNOR COMPANY
Home Office, MARSHALLTOWN, IA.
Branches in All Principal Cities.

Mention The Review when you write.

as suggested, it will suffice if ten 1¼-inch returns are distributed across the house. If preferred, two 2-inch flow pipes may be used, instead of one 2½-inch flow pipe.



BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON

Est. 1898 Phone Superior 572
1433 N. Wells St., Chicago

PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902 Foundry St. Newark, N. J.

"X" BOILER LIQUID FINDS AND FIXES LEAKS IN THE GREENHOUSE HEATING EQUIPMENT

What losses in a greenhouse a faulty heating system may cause!

Even if leaks do not cause the shut-down of the plant, they make it necessary to burn more coal.

Scale and rust in the system also use up more coal—25% more for every one-eighth inch of scale.

PREVENTION against leaks,

rust and scale is the best and cheapest insurance.

Add "X" Boiler Liquid to the water in the boiler. It works from the inside, keeps the heating system clean and repairs all leaks instantly. A permanent, metal-like repair in half an hour which will stand 500 lbs. pressure.

Keep "X" Boiler Liquid in the heating system constantly for insurance and economy.



Get "X" Liquid from your steamfitter—or we will ship direct, postage prepaid, on receipt of price. \$6.00 per quart. \$10.00 per half gallon. One quart of "X" Liquid for each six feet of grate.

"X" LABORATORIES, 25 West 45th Street, NEW YORK CITY.
Pacific Coast Branch, 450 Rialto Bldg., San Francisco, Cal.

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Greenhouse Construction Material *Do YOU Intend to Build?*

Then get our Catalogue. You will find the house you are looking for. Our houses are neat, safe, durable and productive. They can be built at moderate cost.

**Our Estimate
Will Interest You.**



LOUISIANA RED CYPRESS
WASHINGTON RED CEDAR

GREENHOUSE MATERIALS
HOTBED SASH

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DUROPLASTIC

THE PROVEN BEST
BY YEARS OF TEST
GLAZES RIGHT and STAYS TIGHT

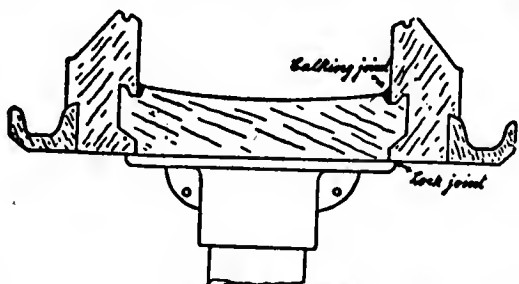
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Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply
Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering New
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UP-TO-DATE GREENHOUSES



Pat. Oct. 20, 1919

must be lasting, convenient and efficient. They must be constructed in accordance with the principles which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for many years and our experience is at your disposal.

Our patent **LEAK-PROOF** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,
GREENHOUSE MATERIAL, GREENHOUSE HARDWARE, PERMANITE, PAINT, ETC.

Near Western and North Aves.

CHICAGO, ILL.

COLUMBUS, O.

The Market.

The supply at present is light and the demand heavy. Outdoor flowers are a thing of the past. The present supply consists of carnations, roses and mums. Florists who are trying to keep a little stock on hand for emergencies find it impossible on account of the demand and are sold out completely from day to day.

Funeral work is still exceptionally heavy, so that, with no outdoor stock available, the indoor stock cleans up readily. There seem to be many weddings lately and florists do a good cut flower business on this account, as well as renting plants.

Various Notes.

James McKeller had a large family blanket last week. Some funeral work last week was made of marigolds.

Underwood Bros. report a good sale of ferns.

The Fifth Avenue Floral Co. has been doing a good business in basket work.

The Riverside Floral Co. reports that goldfish and birds have proved themselves profitable side lines. Mr. Ackerman, of this company, states that they have been busy with funerals, weddings and corsage work. W. F. F.

Dr. L. J. Chapman's dahlia farm, at Lancaster, O., has been making heavy shipments of flowers to some of the largest florists' firms in Columbus, O. Hundreds of visitors call at this farm to view the excellent collection.

The American Florist Soil Co., capitalized at \$75,000, has recently been incorporated. The offices will be at Akron, O. The incorporators are J. Falkenberg and E. J. Bussong.

A Fine Seller in Retail Flower Stores Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;
\$15.00 per 100.**

Retails at 25c per pkg.

BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

ADAM SCHILLO LUMBER CO.,

Kingsbury and Weed Sts.
CHICAGO

L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

DAYLITE GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals.... 1.50 per gal.

F. O. B. Chicago.

ANDERSEN SPECIALTY CO.



Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT
or write to

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Phone Central 630

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GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

Ohlo Plate & Window Glass Co. 309-319 Morris St. Toledo, Ohio

GREENHOUSE GLASS LOW PRICES PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.
We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO

MASTICA



FOR 2 Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

Mention The Review when you write.

Dror's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

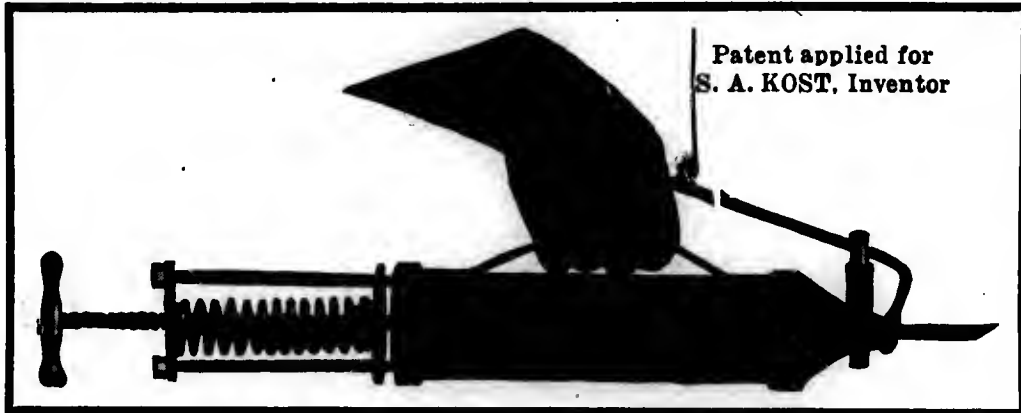
HENRY A. DROR
714 Chestnut Street
Philadelphia.



EVERTITE GLAZING CEMENT

remains elastic at all times—forming a waterproof and air-tight joint over the sashbar. **Evertite Glazing Cement** will stand the extreme expansion and contraction that a greenhouse is subject to and will not check or crack—nor will it harden.

**“Oh
Glazing**



**Boy”
Gun**

Evertite Glazing Cement applied with a new “Oh Boy” Gun (see cut above) makes an ideal combination. This gun, which is the last word in glazing guns, allows Evertite Glazing Cement to flow in a uniform consistency all the time. Note the ease with which this gun can be handled. Think of what you have used and draw your own conclusion.

Write us for more information, which we will gladly furnish.

THE EXCELLO MANUFACTURING CO., Cleveland, Ohio

WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.
251 Elm St. BUFFALO, N. Y.

GREENHOUSE GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.
2263 Lumber Street,
CHICAGO

Weeber & Race
GREENHOUSE BUILDERS
1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

**“GET ACQUAINTED” WITH OUR SPECIALTIES
29-34-39-ounce Glass**

AMERICAN WINDOW GLASS CO.

General Offices: Farmer's Bank Building, PITTSBURG, PA.

**BEST QUALITY
EXTRA HEAVY
PERFECTLY FLAT**

Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY
SINGLE or DOUBLE STRENGTH GLASS.

BAUR WINDOW GLASS CO., Eaton, Indiana

BOSTON.

The Market.

The weather continues too warm and summer-like for the cut flower trade. With asters, gladioli, dahlias, cosmos and other tender flowers still blooming abundantly in the open and an absence of killing frosts over a large area, business lacks the snap it usually has at this season, although there is no great surplus of anything. Chrysanthemums now dominate the market. Fewer are being grown than a year ago and for that reason sales are quite satisfactory, some select flowers making \$5 and \$6 per dozen. Such varieties as Oconto, Robert Halliday, Chrysolora and a few of the newer sorts are arriving in good condition, also small lots of the ever popular pompons. Carnations are more abundant, with the best realizing \$4 and others going at half that price. Violets as yet do not cut much figure; cooler weather is needed for them. Roses are in large supply and the market can barely digest them. American Beauties are not in much demand, but Columbia, Russell, Premier, Ophelia and Hadley sell well. Only a limited number of long-stemmed flowers are seen as yet. It is just as well, because the demand is mostly for short-stemmed or medium stock.

Outdoor flowers, like gladioli, asters and cosmos, still come in fairly abundantly. White bouvardia is good, but moves more sluggishly now that there is a temporary let-up in weddings. Catleyas, such as labiata, Fabia and Portia, are more plentiful, but prices do not go below the dollar mark. Lilies are in rather short supply, speciosums being about over for the season. There is a fairly good call for asparagus and adiantum.

Various Notes.

Michael Shea, a valued employee of the Harold A. Ryan Co., Mount Auburn, [Continued on page 134.]

GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 Flushing Ave., Brooklyn, N. Y.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

RED POTS

Our superior facilities enable us to keep

QUALITY UP—PRICES DOWN

Write for prices and Save Money

MISSOURI POTTERY CO.
and SUPPLY CO.
4219 Iowa Ave. ST. LOUIS, MO.

Roses

"You rose growers with leaky houses are going to have a tough time this Winter and there are many of you that will wish you had a good, tight, rigid house, to stop your worries—that's just another way of saying Foley-built greenhouses."

—Sayings of Phil Foley.



STAHELIN'S
F O L E Y
GREENHOUSE

The picture shows part of the 72x400-foot Steel Frame House built by Foley for A. J. Stahelin, Redford, Michigan, and he says it has given greater satisfaction than any of his houses. This greenhouse is filled with roses—a mark of confidence in itself—for roses cannot be successfully grown except in well built, adequately heated houses. Foley not only planned and shipped this house, but erected and finished it, as well. Just ask "Al" what he thinks about it.

If you want a better rose house or a new range of any kind, it will pay you to get in touch with us at once.

**The FOLEY GREENHOUSE
MFG. CO.**

3248 W. 31st St.

CHICAGO

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"
Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

The Peters & Reed Pottery Co.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

HORACE C. GRAY CO. So. Zanesville, Ohio
200 Fifth Ave., New York.

PERMANITE

(Prepared Putty).

Permanite is a well-known product and highly recommended for glazing greenhouse sash, also used to prevent leaks in gutters, etc.

Per 1-gallon can \$ 2.25
Per 5-gallon can 10.50
Per 20-gallon can 37.00
Machine for using Permanite, each. 6.50
Get our complete list of other items—it's free.

GEO. H. ANGERMUELLER CO.
1334 Pine St., ST. LOUIS, MO.

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

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Near Wrightwood Ave.

CHICAGO, ILL.

King GREENHOUSES

KING CONSTRUCTION CO.
NORTH TONAWANDA, N. Y.

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STRONG, durable commercial houses in which you will find the same attention to detail which we give to our private estate work plus a construction that casts the least possible shadow.

If you want to grow more firsts and make more profit, you want a KING.



The only ready-to-use locked plant band on the market. Do not delay. Order in time for freight shipment. Samples and prices sent upon request.

A. W. HARRIS MFG. CO.
401 Pine St. SLEEPY EYE, MINN.

CAMBRIDGE NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.
Cambridge, Mass.

FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.

227 W. 8th St., Kansas City, Mo.



KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

KAHLER POTTERY CO. - LOUISVILLE, NEB.

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa.

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

YOU, MR. GROWER



Need "Wire Tie" for every blooming plant you now tie to a stake with cord. Ask your dealer. \$2 per 1000 Ties

WM. F. BUSCHARDT
6 E. Woodland Ave., Baltimore, Md.

Mention The Review when you write.



DREER'S

Florist Specialties

New Brand New Style

"RIVERTON" HOSE

Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

3/4-inch per ft. 22c

Reel of 500 ft. 21c

2 reels, 1000 ft. 20c

1/2-inch 19c

Reel of 500 ft. 18c

Couplings furnished free

HENRY A. DREER,
714-716 Chestnut St.
PHILADELPHIA, PA.

Remarkable Results

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., DEPT. A,
CLEVELAND, OHIO

with a kick in it!!!

Sheep Manure
with a kick
in it!
That's.....

WIZARD
TRADE BRAND MARK

seed, fungus and disease germs destroyed—highly concentrated, always safe and dependable. The highest standard of quality in Pulverized Sheep Manure. Unequaled under glass or in the field.

Insist on **WIZARD** through your supply house or write us direct.

THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO

was run down by an automobile on the evening of October 15, while riding home on his bicycle, and died from injuries received. The deceased, who was well and favorably known in florists' circles, was 50 years of age. He came to America from Ireland over thirty years ago. After working at Becker's Conservatories in Cambridge for twenty-nine years, he entered the employ of the H. A. Ryan Co. about two years ago. He leaves a widow. General regret is felt at his untimely death. At the funeral services, October 18, there was a large attendance, including many in the trade. There were numerous beautiful floral tributes.

William P. Rich and Albert C. Burage attended a meeting in New York city, October 18, in connection with the efforts being made to secure a modification of Quarantine No. 37.

The Harold A. Ryan Co., Mount Auburn, grows Violet Governor Herrick successfully. It has a short stem and is lacking in odor, but blooms freely and is of a fine color. For funeral work Mr. Ryan finds it quite useful. Practically all other violet growers here handle Princess of Wales, but it does not bloom so freely as it did some years ago.

The William W. Edgar Co. is cutting a handsome lot of chrysanthemums, Oconto and Halliday. The company has about completed potting Dutch bulbs and has a fine lot of cyclamens and begonias.

Charles S. Strout, of Biddeford, Me., was in town October 16 on his way home from Indianapolis. Mr. Strout enjoyed the F. T. D. convention and incidentally made large sales of his new yellow carnation, Maine Sunshine.

John L. Russell, of the Joseph Breck & Sons Corporation, has returned from a business trip to Lansing, Mich.

C. B. McDonald, for some years in charge of the vegetable seed department of the T. J. Grey Co., is now with the Cadwell & Jones Co., Hartford, Conn.

SPECIFY MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Magic Special
Rose and Carnation
Feed

Precipitate
Bone Phosphate

Magic
Blood and Bone



Pure Pulverized Sheep Manure
NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

Mention The Review when you write.

Leonard Barron, of Garden City, N. Y., was in town October 15 and 16.

We have enjoyed magnificent weather with high temperatures so far in October and flower gardens are as yet unscathed by frost. The ground is distressingly dry, as rainfall has been practically nil for many weeks. A killing frost and copious rains would be welcomed by those who wish to do fall planting.

The chrysanthemum, fruit and vegetable show will be held at Horticultural hall, November 6 and 7. Orchids will again be a notable feature.

Axel Magnuson, of Manchester, Mass., and Andrew Christensen, of Stoneham, have returned from European trips. Each had a most enjoyable and profitable visit.

A visit to a number of commercial establishments this fall goes to show

VITAPLASTIC

GLAZING COMPOUND

Winter Is Coming!

WRITE OR WIRE TODAY FOR THE

VITAPLASTIC

YOU WILL NEED TO MAKE YOUR HOUSES TIGHT.

Your Order Will Be Shipped Within Twenty-Four Hours

The Vita Automatic Glazing Machine will help you hurry through your glazing work.

The **QUALITY BRANDS** *Company*
CLEVELAND OHIO



Mention The Review when you write.

The Critical Buyer

compares, tests and draws his conclusions on advantages, neatness, strongness and durability. That is the reason they specify

ADVANCE

**Ventilating Equipment
and Greenhouse Fittings**

Your first step toward satisfaction is by getting our Catalogue. Take that step this minute.

ADVANCE CO.

542 North Fourteenth Street
RICHMOND, IND.



PRICES ARE COMING DOWN!

Then why pay top-notch prices for glazing cement and roof coatings when you can buy **RELIABLE BRANDS PRODUCTS** at the following prices?

Reliable Brands Glazing

60-gallon bbls.....	\$0.98 per gallon
40-gallon half bbls.....	.98 per gallon
20-gallon kegs.....	1.05 per gallon

Asbestos Fiber Coating—For Roofs and Gutters

60-gallon bbls.....	\$1.05 per gallon
40-gallon half bbls.....	1.05 per gallon
20-gallon kegs.....	1.12 per gallon

Cash in on the full purchasing power of your dollar—no need of paying fancy prices when you can get highest possible quality at lowest possible cost in buying **Reliable Brands Products**.

ORDER TODAY FROM THE

Reliable Brands Company, Cleveland, Ohio

that chrysanthemums are fewer in numbers than a year ago and that ferns, particularly Boston, have displaced them in the majority of cases. Local growers certainly have the largest and finest stocks of nephrolepis in variety I have ever seen.

Peter Fisher, of Ellis, the carnation specialist, is picking a heavy crop of Victory tomatoes from two of his large houses. He will close these for the winter when the crop is picked, rather than pay out all his receipts to the coal man, and others feel likewise.

Peter Pederzini is a member of the Medfield Farms & Greenhouse Co., recently incorporated with a capital of \$150,000, to grow and deal in greenhouse, farm and forest products. The new company already has two commodious greenhouses and a large area of splendid farm land, in addition to ample woodland wealth, and has an excellent board of management.

W. N. C.

Kansas City, Mo.—O. S. Klindworth, who formerly was in business at 3032 Main street, has moved to 615 Lydia avenue.

Atco, N. J.—Automobilists to and from seashore points stop constantly to view the brilliantly blooming acres of the Peacock Dahlia Farms.



Why Spend Money for Repairs

When through the use of concrete benches all such expenses are eliminated? Concrete improves appearances—the first cost is the last cost.

READY-SET CONCRETE BENCHES

are easily, quickly and inexpensively built—you can build them yourself. Send for information that will prove conclusively they're better and cheaper than wood.

Mead-Suydam Co., 342 6th Ave., Newark, N. J.

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

\$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

Carnations Grown Under Skinner System Win Silver Cup.

"Our carnations were so fine this season that at the Toronto Floral Show, we won the Silver Cup against all the florists in Canada."

MILLER & SONS,
Toronto, Canada.

SKINNER
SYSTEM
OF IRRIGATION

The Skinner Irrigation Co.
223 Water St. Troy, Ohio

Mention The Review when you write.

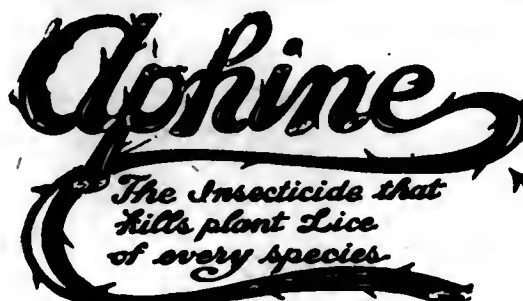
Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers
Candy Sticks and Skewers

PEEKSKILL, N. Y.

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*The Insecticide that
kills plant Lice
of every species*

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00.

Sold by Dealers

Aphine Mfg. Co., Madison, N. J.

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BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip, and are a great saving of both time and money.

Price\$1.75 per 1000
5000\$1.60 per 1000
10,000 or more 1.40 per 1000
F. O. B. Rochester. Samples Free.

B. S. BLAKE & SON
8 Melrose St., Rochester, N. Y.

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Melrosine—

Death to rose bugs

Harmless to user

Profitable to dealer

Here are a few of those who
have endorsed and catalogued

M E L R O S I N E
the rose bug destroyer:

Peter Henderson & Company, New York.

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Contracts are now being entered for next year's initial stocks. If you have not yet communicated with us about your supply, we strongly advise that you write at once so that you will be assured of delivery.

Garden Chemical Company

**Park Avenue and 146th Street
New York, N. Y.**

Classified Ad Department



It
Pays

Rates for advertising in this department
18 cents a line net per insertion.
Minimum advertisement, 2 lines.

ACHILLEAS

ACHILLEA THE PEARL.
Strong field-grown clumps for immediate delivery, \$8.00 per 100.
CHARLES H. TOTTY CO.,
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ADIANTUMS

ADIANTUM O'BRIENII.
Strong, vigorous 2-in., \$8.00 per 100, \$55.00 per 1000. Large clumps, \$50.00 per 100.
This is one of California's best and hardiest ferns. Ready for immediate delivery.
ROY F. WILCOX & CO.,
Montebello, Cal.

Adiantum Onneatum, strong plants, 2½-in., \$12.50 per 100; 3-in., \$15.00 per 100; 4-in., \$30.00 per 100; 5-in., \$50.00 per 100; 6-in., \$65.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

AKEBIAS

Akebia Quinata, strong, field-grown vines, 15c.
Teas Nursery Co., Carthage, Mo.

ALTERNANTHERAS

TO REDUCE STOCK.
Alternantheras, extra fine stock, red and yellow; cuttings from soil, \$1.25 per 100; 2½-in., strong, \$3.00 per 100.
I. N. KRAMER & SON,
Cedar Rapids, Iowa.

AMARYLLIS

AMARYLLIS VITTATA GIANT HYBRIDS
for November delivery.
1st size, Mammoth bulbs, \$7.50 per doz., \$50.00 per 100. These will make two flower stems each. 2nd size, good flowering bulbs, \$5.00 per doz., \$35.00 per 100, for immediate delivery. Postpaid.
Strong seedlings from spring, same strain, \$6.00 per 100, \$50.00 per 1000.
O. FEHRLIN, CITRONELLE, ALA.

AMPELOPSIS

AMPELOPSIS VEITCHII, FIELD-GROWN.
3-year, XX extra roots, long tops, \$30.00 per 100
3-year, XX extra roots, shorter tops 25.00 per 100
2-year, No. 1, fine and long tops, 20.00 per 100
2-year, No. 1½, medium, 15.00 per 100
No. 2, \$12.00 per 100. Large quantity; can supply thousands. Cash with order.
RED BANK NURSERIES,
831 Broad St., Red Bank, N. J.
Ampelopsis, 1-year. See Nursery Stock ad.
J. Dvorak, Nurseryman, Hempstead Gardens, L. I., N. Y.

Ampelopsis Veitchii, strong plants from 2½-in. pots, for lining out, \$6.00 per 100.
S. W. Pike, St. Charles, Ill.

Ampelopsis Veitchii, 2½-in., \$6.00 per 100, \$55.00 per 1000.
The McGregor Bros. Co., Springfield, O.

Ampelopsis Veitchii, 2-year, fine, 25c. Instant shipment.
W. H. Salter, Rochester, N. Y.

Ampelopsis Veitchii, strong rooted cuttings, \$2.00 per 100.
W. R. Yerkes, Hutchinson, Kan.

ASPARAGUS

PLUMOSUS, SPRENGERI, ELONGATUS.
Plumosus and Sprengeri, 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$15.00 per 100. Sprengeri seedlings, \$1.50 per 100, \$12.00 per 1000.
Elongatus, cut and come again, \$7.00 per 100, \$60.00 per 1000.

ROMAN J. IRWIN,
43 West 18th St., New York, N. Y.

ASPARAGUS PLUMOSUS AND SPRENGERI.
Per 100 Per 1000

Asparagus Plumosus seedlings.....	\$ 15.00
Asparagus Plumosus, 2-in.....	5.00
Asparagus Sprengeri, 2½-in.....	4.50
Asparagus Sprengeri, 3-in.....	7.50
Asparagus Sprengeri, 4-in.....	12.00
Asparagus Sprengeri, 4-in.....	100.00

THE MCGREGOR BROS. CO.,
Springfield, O.

ASPARAGUS SPRENGERI.
Fine, strong, 2-inch, \$5.00 per 100.
Fine, strong, 4-inch, \$15.00 per 100.
Cash with order.

J. F. WILCOX & SONS,
Council Bluffs, Ia.

ASPARAGUS
300 Plumosus, 4-in., 12c each.
300 Sprengeri, 4-in., 10c each.
Large bushy plants.
Ashland Floral Co., Ashland, O.

Asparagus Plumosus, good value, 3-in., \$7.00 per 100; 4-in., \$15.00 per 100.
I. N. Kramer & Son, Cedar Rapids, Ia.

Asparagus Sprengeri, 3-in., \$8.00 per 100; extra strong, 2-in., 1-year-old, \$3.00 per 100, \$25.00 per 1000.
Jacobs Bros., Peoria, Ill.

Asparagus Sprengeri, 2½-in., 4c; 3-in., 6c. Cash.
Mohawk Valley Rose Garden, Amsterdam, N. Y.

Asparagus Sprengeri, 2-in., \$3.00 per 100, \$25.00 per 1000. Cash.
E. J. Ullrich Floral Co., Tiffin, O.

Asparagus Plumosus and Sprengeri, extra fine, 3-in., \$6.50 per 100.
The Thumb Nursery, Marlette, Mich.

Asparagus Plumosus and Sprengeri, 2-in., 3½c each. Strong plants, ready to ship.
Wright's Greenhouses, Pittsburg, Kan.

Asparagus Sprengeri, 4-in., nice plants, \$12.00 per 100. Cash, please.
The Stafford Greenhouse, Stafford, Kan.

Asparagus Sprengeri, fine plants, 3-in., 8c; 4-in., 12c each. Cash with order.
Harry A. Cook, 63 S. Main St., Oberlin, O.

Asparagus Sprengeri, 2½-in., \$5.00 per 100, \$45.00 per 1000.
F. O. Freeman & Sons, Portland, Ind.

Asparagus Sprengeri, strong 2½-in. plants, \$5.00 per 100. Packing at cost. **Walter Armacost & Co., 321 East 4th St., Los Angeles, Cal.**

Asparagus Plumosus Nanus, 2-in., 5c each, ready to bench or grow on.
D. R. Herron, Olean, N. Y.

Asparagus Plumosus, 2½-in. pots, \$4.00 per 100. Cash with order.
Park Board Greenhouses, Fort Wayne, Ind.

Asparagus Plumosus, 4-in., \$12.50 per 100; 5-in., \$25.00 per 100. Packed in paper pots.
Fairview Gardens, Elmhurst, Ill.

Asparagus Plumosus, 2½-in., \$4.50 per 100, \$40.00 per 1000.
O. W. Espy & Son, Brookville, Pa.

Asparagus Sprengeri and Plumosus, strong plants, 2½-in., \$3.00 per 100, \$27.50 per 1000.
J. C. Schmidt, Bristol, Pa.

Asparagus Plumosus, 3-in., \$7.50 per 100; 3½-in., \$12.00 per 100. Cash please.
J. J. Clayton & Son, West Grove, Pa.

Asparagus Sprengeri, 3-in., 6c. **Tipton Floral Co., 2205 N. 10th St., Kansas City, Mo.**

Asparagus Sprengeri, strong plants, 2-in., \$5.00 per 100.
W. H. Zimmerman, Ashland, O.

Asparagus Plumosus, A No. 1, 2½-in., \$6.00 per 100.
Groves Floral Co., Atchison, Kan.

Asparagus Sprengeri, fine, bushy plants, 3-in., 8c.
W. F. Klus, Anderson, Ind.

Asparagus Plumosus, 2-in., \$6.00 per 100.
Storrs & Harrison Co., Painesville, O.

Asparagus Plumosus, extra heavy 2½-in., \$6.00 per 100. **Mathews' Greenhouses, Lineville, Pa.**

Asparagus Plumosus, 4-in., \$15.00 per 100.
Hendra & Son, St. Joseph, Mo.

Asparagus Sprengeri, strong plants, 2½-in., 5c.
C. Humfeld, Clay Center, Kan.

Asparagus Sprengeri, 2½-in., \$3.00 per 100. Cash.
W. A. Ballou, Wheaton, Ill.

275 Asparagus Sprengeri, 4-in., 15c.
T. R. McGinniss & Son, So. Williamsport, Pa.

Asparagus Sprengeri, strong 4-in., \$15.00 per 100.
Evenden Bros., Williamsport, Pa.

ASPIDISTRAS

150 ASPIDISTRAS.
Variegated and green leaf, 8 to 10 leads, 6-in. pots, \$1.00 each. No packing charges.
SIMANTON & PENCE,
Falla City, Neb.

ASPLENIUM

ASPLENIUM NIDUS AVIS.
Bird's-Nest Ferns, Extra Fine Stock.
4-inch.....40c and 50c each
5-inch.....75c and \$1.00 each
6-inch.....1.50 each
7-inch.....2.00 each
7-inch, heavy.....3.00 each

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.
PINEHURST FLORAL CO.,
Pleasant Hill, Mo.

BEGONIAS

Rex Begonias, 2500 3-in., mixed colors, \$1.75 per dozen, 185 3-in. Emperor, 125 3-in. General Pershing, 110 3-in. Mme. Emilie Jilly, 175 3-in. Julia Serat, 140 3-in. The Marquis, \$2.75 per dozen. 70 5-in. Rex mixed, 50c each. Cash.
E. J. Ullrich Floral Co., Tiffin, O.

Begonia Prima Donna in bloom, from 2½-in., ready to shift into 4-in.; while they last, \$6.00 per 100. We need the room. Cash, please. **Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.**

BEGONIAS.
Cincinnati and
Gloire de Lorraine.
Bring up good stock
that will make you big money.

GOIRE DE LORRAINE,
4-in., 75c.
6-in., \$1.50.
2½-in., two plants in each pot
taken from top cuttings,
will be fine for
Christmas baskets,
\$35.00 per 100.

CINCINNATI,
very strong,
5-in., \$1.25.
Cash with order.
C. L. HUMPHREY,
ZANESVILLE, O.

BEGONIAS FROM 2½-IN. POTS.
Begonia Chatelaine, 2½-in., \$7.00 per 100,
\$65.00 per 1000; 3-in., \$14.00 per 100; 3½-in.,
\$20.00 per 100.
PRIDE OF NEW CASTLE, Red Chatelaine,
Luminosa color, 2½-in., \$15.00 per 100.
New Begonia, Mrs. M. A. Patten, dark pink
sport of Begonia Chatelaine, 2½-in., \$10.00 per
100; 3-in., \$20.00 per 100; 3½-in. will make fine
plants for Christmas sales, \$30.00 per 100.
ROMAN J. IRWIN,
43 West 18th St., New York.

BEGONIA MRS. PATTEN
BEAUTIFUL DEEP PINK, SPORT OF
CHATELAINE.
HEAVY, BUSHY PLANTS IN BLOOM
JUST RIGHT FOR IMMEDIATE SALES OR FOR
SHIFTING ALONG TO LARGER SIZES FOR
YOUR HOLIDAY REQUIREMENTS.
OUT OF 4-IN. POTS, 25c EACH.
PLUS 3c A PLANT TO COVER COST OF
PAPER POT AND NEW PACKING CASE.
FULL SIZE CASE HOLDS 54 PLANTS.
G. R. NOBLE, PADUCAH, KY.

BEGONIA MELIOR.
5000 3½-in. and 4-in., excellent stock, ready
for shift, \$50.00 per 100.
10,000 2½-in., top cuttings, strong, thrifty
stock, ready, \$25.00 per 100.
A 1 stock. We stand back of it and ship it
right. That's what counts.
Add 5% to cover cost of packing.
H. J. BOROWSKI & SONS,
168 Mount Hope St., Rosindale, Mass.

SPECIAL OFFER.
Begonia Mrs. Patten, rooted
cuttings \$2.00 per 100
Begonia Chatelaine, rooted cuttings.. 2.00 per 100
Begonia Mrs. Patten, 2½-in. 6.00 per 100
Begonia Chatelaine, 2½-in. 5.00 per 100
All fine stock for immediate delivery. No
C. O. D. Cash, please.
RUDOLF IRSA, EAST HAMPTON, N. Y.

BEGONIAS.

	Per 100	Per 1000
Begonia Luminosa, 2½-in.	\$ 4.50	\$40.00
Begonia Chatelaine, 2½-in.	6.00
Begonia Rex, 3-in.	25.00
Begonia Rex, 2½-in.	18.00
Begonia Rex, 4-in., 40c each, \$4.50 per doz.		

THE MCGREGOR BROS. CO.,
Springfield, O.

Begonia Chatelaine, 2½-in., \$7.00 per 100,
\$65.00 per 1000; 4-in. strong, \$20.00 per 100; Mrs.
Patten, 2½-in., \$10.00 per 100; strong 3½-in.,
\$25.00 per 100.
Our new, red sport of Chatelaine, **PRIDE OF**
NEW CASTLE, 2½-in., \$15.00 per 100.
S. S. Skidelsky & Co., 50 Park Pl., New York.

BEGONIAS.
CORALLINA LUCERNE, STRONG PLANTS
OUT OF 4-IN. POTS, 38c A PLANT. NO
PACKING CHARGE. QUALITY YOU HAVE
EVERY RIGHT TO EXPECT FROM THIS SIZE
POT. 54 PLANTS FOR FULL SIZED CASE.
G. R. NOBLE, PADUCAH, KY.

Begonia Chatelaine, 4-in., \$20.00 per 100; 5-in.,
\$45.00 per 100; 6-in., \$65.00 per 100. 3-in. Lu-
minosa, \$8.00 per 100; 5-in. Luminosa, \$35.00 per
100. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.
Begonias, 4-in. ready for shift, Gloire de Chat-
elaine, Prima Donna, Gromani Luminosa, red;
Erfordii and Salmon Queen, \$15.00 per 100, \$65.00
per 500. Cash, please.
Furst Floral Co., Dayton, O.

Begonia Chatelaine, rooted cuttings, \$3.00 per
100; 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs.
Patten, rooted cuttings, \$5.00 per 100; 2½-in.,
\$10.00 per 100. A. J. Schmutz, 23 Arnold Place,
North Adams, Mass.

Begonia Chatelaine, 2-in., strong, ready to
shift, \$7.00 per 100; 3-in., strong, ready to shift,
\$12.00 per 100; 4-in., strong, ready to shift,
\$20.00 per 100. Jacob Russler, 11350 S. Fairfield
Ave., Chicago, Ill.

Begonias, Gracilis varieties, 3-in., Chatelaine
and Salmon Queen, \$6.00 per 100; 2-in., \$3.50
per 100; 2½-in. Prima Donna, \$4.00 per 100.
Cash. **Jacobs Bros., Box 413, Peoria, Ill.**

Begonias, Luminosa and Prima Donna from
seed, strong 2½-in., \$10.00 per 100.
Geo. A. Speer, Florist, Council Grove, Kan.

Begonia Prima Donna, 2½-in., 6c; 3-in., 12c;
4-in., 20c. **Lloyd C. Bunch, Fredonia, Kan.**

Begonia Chatelaine, 4-in., 25c; Red Chatelaine,
4-in., 40c. Both extra heavy, equal to 5-in.
stock, blooming. Cash.
John Van Aart, Paducah, Ky.

Begonia Chatelaine, 3-in., \$10.00 per 100; 2½-
in., \$5.50 per 100. Rooted cuttings, \$3.00 per
100. Cash with order.
H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, bushy 2½-in. plants, \$5.00
per 100; 3½-in., \$15.00 per 100. Both sizes are
strong and will give satisfaction.
H. E. Rogers & Son, Spencerport, N. Y.

Begonias, 2½-in., ready for shift, Prima Donna,
Vernon, Luminosa, Erfordii and Salmon Queen,
\$4.00 per 100. Cash. **Columbia Greenhouses,**
3206 Juneau St., Seattle, Wash.

Begonia Chatelaine, 2½-in., strong, bushy
plants, \$5.00 per 100. Begonia Christmas Gift,
\$7.00 per 100.
Hauge Flower & Plant House, Fairmont, W. Va.

Begonias, Prima Donna, pink, and Luminosa,
red; strong 3½-in., ready for 5-in., full of
blooms, \$12.00 per 100. Chas. Whitton, York
St. and Gray Ave., Utica, N. Y.

Begonias, Prima Donna, Chatelaine and Lumi-
nosa, 2½-in., ready for 4-in., \$5.00 per 100;
rooted cuttings, \$2.50 per 100; 4-in., 20c each.
Belgium Greenhouse Co., Huntington, W. Va.

Begonia Chatelaine, 3-in., \$14.00 per 100;
4-in., \$35.00 per 100; 5-in., \$50.00 per 100.
All heavy, bushy stock.
Muskogee Shrubbery Gardens, Muskogee, Okla.

Heavy 4-in. Begonia Luminosa and Prima
Donna, ready for immediate shift, \$20.00 per 100.
No charge for packing.
John Hanlon & Sons, Tacony, Philadelphia, Pa.

NOTICE

The increasing size of The
Review, both in circulation
and number of pages per
issue, necessitates closing
the forms a day farther
ahead of publication date
than was the custom when
the paper was small.

To be certain your instruc-
tions receive attention for
the current issue your let-
ter should be in Chicago

MONDAY

Begonia Chatelaine, nice plants from 2½-in.
pots, \$6.00 per 100. Mrs. M. A. Patten, dark
pink, fine, bushy plants from 2½-in. pots, \$8.00
per 100. Cash. **John R. Mitchell, Madison, N. J.**

Begonia Chatelaine of exceptional quality, ex-
tra heavy, bushy stock, 2½-in. plants, \$8.00 per
100; 3-in., \$12.00 per 100. **E. B. Temperley, 5518**
College Ave., Indianapolis, Ind.

Begonia Chatelaine rooted cuttings, \$3.00 per
100; 2½-in., \$7.00 per 100; 4-in., \$25.00 per 100.
Mish's Lebanon Greenhouses, 620 Cumberland
St., Lebanon, Pa.

Begonias, Chatelaine, true, strong 2-in., \$6.00
per 100, \$55.00 per 1000. Mrs. Patten, strong
2-in., \$10.00 per 100, \$90.00 per 1000. Cash.
C. Betscher, Dover, O.

Begonia Chatelaine, heavy 4-in., \$25.00 per
100; heavy 6-in., \$50.00 per 100. No charge for
packing. **The Princeton Gardens, Princeton, Ind.**

Begonia Vernon, strong 2½-in. plants, \$4.50
per 100, \$40.00 per 1000. Cash, please.
E. R. Chatfield, R. No. 6, Springfield, O.

Begonias, Metallica, Otto Hacker and Pres.
Carnot, \$10.00 per 100.
Storrs & Harrison Co., Painesville, O.

Begonia Corallina de Lucerne, to close out,
fine, 4-in., 35c; 5-in., 75c each.
Quentin Floral Co., St. Joseph, Mo.

Begonias, Luminosa and Chatelaine, fine 4-in.,
ready to shift, \$15.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Begonia Prima Donna, 3-in., extra strong,
bushy plants, \$10.00 per 100.
J. B. Masson, R. R. 1, Bethel, Kan.

Begonias, Corallina de Lucerne, strong 4-in.
in bud, 40c. Cash. See our advertisement for
Cyclamen. **Park Floral Co., St. Joseph, Mo.**

Begonias, Luminosa, Chatelaine and Hardy,
4-in., 20c; 5-in., 50c.
The Chal. Peterson Co., East Liverpool, O.

Begonia Chatelaine, strong 3-in., \$12.00 per
100. **Fred H. Lemon & Co., Richmond, Ind.**

Begonia Chatelaine, 4-in. pots, nice, healthy
plants, \$25.00 per 100. Cash with order.
Zumbrota Greenhouses, Zumbrota, Minn.

Begonia Chatelaine, extra fine, bushy 3-in.
stock, \$12.00 per 100. 5% for packing.
Aurora Greenhouse Co., Aurora, Ill.

Begonia Chatelaine, 2½-in., 6½c; Gracilis,
2½-in., 6½c; 4-in., 20c.
L. J. Rowe, Titusville, Pa.

Begonia Chatelaine, fine 3-in. stock, 15c each.
Packing at cost.
Elitch Gardens Co., Denver, Colo.

Begonia Chatelaine, 4-in., 20c each. Elegant
stock. Special prices for two weeks.
J. E. Matthewson, Sheboygan, Wis.

Begonia Chatelaine, strong 3-in., \$10.00 per
100. 5 per cent for packing.
O. H. Frey, Lincoln, Neb.

Begonia Chatelaine, strong rooted cuttings,
\$3.00 per 100, \$25.00 per 1000.
S. A. Pinkstone, Utica, N. Y.

Begonia Luminosa, mixed colors only, 2-in.,
\$5.00 per 100. **N. O. Caswell, Delavan, Ill.**

Begonia Chatelaine, 2½-in., 6c.
J. O. Bigelow & Son, Utica, N. Y.

BERRIED PLANTS

Cleveland Cherries, strong field-grown, \$25.00
per 100; large and stocky 4-in. plants, \$15.00
per 100.

Christmas Peppers, strong 2½-in., \$7.00 per
100; 3-in., \$12.00 per 100; 5-in., well set, fine
stock, \$35.00 and \$50.00 per 100.

Write for complete price list of extra fine
Cleveland Holly Berry and Orange Queen
Cherries, ready early November. Just the stock
for the Holidays.
S. S. Skidelsky & Co., 50 Park Pl., New York.

GOLDEN CLEVELAND CHERRIES, 2½-in.
pots, \$7.00 per 100, \$65.00 per 1000.

CLEVELAND CHERRIES, strong, field-grown
plants, ready for 7-in. pots, well berried, \$17.50
per 100; 2½-in. pots, \$7.00 per 100, \$60.00
per 1000; 3-in., \$14.00 per 100.

Christmas Peppers, 2½-in. pots, \$7.00 per 100,
\$60.00 per 1000. 3-in. pots and larger sizes of
above, ready early Fall. Ask for prices.
Roman J. Irwin, 43 West 18th St., New York.

CLEVELAND CHERRIES.
5-in. pots.....\$50.00 per 100
6-in. pots..... 60.00 per 100
7-in. pots..... 75.00 per 100
Fine plants, well berried.
Cash, but no packing charges.
THE IMLAY CO.,
Zanesville, O.

OTAHEITE ORANGES.
The large-fruited variety, 1-year-old, 4-in.
pots, ready for a shift, \$25.00 per 100; extra
heavy 6-in., \$1.25 each. A 1 quality. We stand
back of it and ship right; that's what counts.
Add 5% to cover cost of packing.
H. J. BOROWSKI & SONS,
168 Mount Hope St., Rosindale, Mass.

PEPPERS, CLEVELAND CHERRIES.
Plants loaded with berries,
5½-in., 50c.
Packing at cost.
HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

Cleveland Cherries, extra nice stock, exception-
ally full of berries, well established in pots,
4-in., \$35.00; 5-in., \$50.00; 6-in., \$75.00 per 100.
They will please you. **Winfield S. Kircher, Cy-**
clamen Specialist, Defiance, O.

Vaughan's Celestial Peppers, 4-in., full of
fruit, tall and well branched, \$20.00 per 100. No
charge for packing out of pots. Cash. **H. W.**
Allersma, 642 Benjamin Ave., Grand Rapids,
Mich.

Cleveland and Jerusalem Cherries, 500 4-in.,
choice, field-grown, full of berries and sure to
please; better than last year, 15c each; culls,
10c each.
C. R. Willis & Sons, R. R. 7, Greenville, O.

Cleveland Cherries, 4-in., nice plants with
fruit and blossoms, 15c each; also Bird's Eye,
10c each. Cash.
The Dumser Floral Co., Elgin, Ill.

Cleveland Cherries, field-grown, 5 and 6-in.
size, 25c and 35c each. Fine plants, loaded down
with fruit. Packing free for cash.
Silvius & Silvius, Ashtabula, O.

NEW CLEVELAND CHERRIES.
Grown in 4-in. pots outdoors, well set with
fruit and sure to please, \$20.00 per 100. Cash.
G. W. FRISCH'S SON, DAYTON, O.

Jerusalem Cherries, Mentor type, 5-in., \$50.00
per 100; 4-in., \$35.00. Field-grown, ready for
5-in., \$25.00 per 100.
Storrs & Harrison Co., Painesville, O.

Cleveland Cherries, large plants from the field,
well berried, ready for 6 and 7-in. pots, \$12.00
per 100, \$100.00 per 1000.
J. C. Schmidt, Bristol, Pa.

Cleveland Cherries, from field, nice bushy
plants, well berried, 25c and 35c each. 5%
for packing. Cash.
Marion Floral Co., Marion, Ind.

Cleveland Cherries, fine, well-berried, for 6-in.
pots, \$9.00 per dozen.
O. C. Pollworth Co., Milwaukee, Wis.

4-in. Peppers 25c
4-in. Christmas Cherries 25c
Wilcox & Sons, Council Bluffs, Iowa.

BERRIED PLANTS—Continued

Cleveland Cherries and Christmas Peppers, strong, bushy, 4-in., ready for shift, \$15.00 per 100. Park Floral Co., Trenton, N. J.

Jerusalem Cherries from field, nice, bushy plants covered with fine, large berries, \$25.00 per 100. Cash. John B. Mitchell, Madison, N. J.

Cleveland Cherries, red and yellow, field-grown, full of fruit, 4-in. and 5-in. pots, 15c. Byer Bros., Chambersburg, Pa.

Cleveland Cherries, well branched, plenty of blossoms, some fruit, heavy 4-in., \$15.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Celestial Peppers, fine 4-in., 20c. The Thumb Nursery, Mariette, Mich.

Dwarf Cleveland Cherries, \$5.00 per 100; Bird's Eye, \$5.00 per 100. Baur Floral Co., Erie, Pa.

BIGNONIAS

Bignonia Radicans, field-grown, 15c. Teas Nursery Co., Carthage, Mo.

BOUGAINVILLEAS**BOUGAINVILLEA CRIMSON LAKE.**

New, wonderfully bright striking shade of red. We have the largest block of this propagated in the country. Untrained plants from 4-in. pots, \$2.00 each; 5-in., \$2.50 each.

STORRS & HARRISON CO.,
Painesville, O.

BOUVARDIAS

Bouvardias, mixed colors, 3-in. pots, \$12.00 per 100. Henry Smith, Monroe & Division Aves., Grand Rapids, Mich.

BUDDLEIAS**HARDY BUDDLEIA VEITCHII.**

Butterfly Bush, rooted cuttings, \$2.00 per 100, \$18.00 per 1000. Parcel post. Cash. THE IMLAY CO., ZANESVILLE, O.

Buddleia Asiatica, fragrant, pure white; ideal for winter forcing. Field-grown plants, 2 to 3 ft., \$15.00 per 100.

The Conard & Jones Co., West Grove, Pa.

Buddleia Asiatica, fine well developed stock, 3-in. pots, \$27.00 per 100. Roman J. Irwin, 43 West 18th St., New York

Buddleia Asiatica, fine for forcing in greenhouse, 4-in., \$22.50 per 100. Cash. E. J. Ulrich Floral Co., Tiffin, O.

Buddleia Asiatica, extra strong 4-in., 80c; 6-in., \$1.00. Cash. Park Floral Co., St. Joseph, Mo.

Buddleia, Butterfly shrub, 2½-in., \$6.00 per 100, \$55.00 per 1000. The McGregor Bros. Co., Springfield, O.

BULBS**PEARSON'S MONEYWORTH QUALITY.**

Dutch bulbs now ready. Single Hyacinths, pan size, 16 to 17 cm., \$7.00 per 100, \$65.00 per 1000. Varieties: L'Innocence, Grand Maitre, Gertrude, King of the Yellows, La Grandesse and Victor Emanuel, fine pink, earliest of all Hyacinths.

Second size, 17 cm., and up, same varieties, \$8.00 per 100, \$75.00 per 1000.

Early Tulips: Couronne d'Or, \$4.25 per 100, \$39.00 per 1000; Murillo, \$3.50 per 100, \$32.00 per 1000; La Reine, \$3.75 per 100, \$33.00 per 1000; Prince of Austria, \$3.75 per 100, \$35.00 per 1000; Fred Moore, \$3.50 per 100, \$30.00 per 1000; Flamingo, true, large pink, \$5.25 per 100, \$45.00 per 1000; Kelzerakroon, \$3.75 per 100, \$34.00 per 1000; Yellow Prince, \$3.75 per 100, \$32.00 per 1000; Rose Luisante, finest Tulip for pot culture, \$4.50 per 100, \$41.00 per 1000.

Darwin Tulips, only real good forcing varieties: Mme. Krelage, pink, \$4.50 per 100, \$40.00 per 1000; Farncombe Sanders, salmon red, \$4.50 per 100, \$40.00 per 1000; Dal Ongaro, light violet, white base, heavy stem, \$5.50 per 100, \$52.00 per 1000; Pride of Haarlem, \$4.25 per 100, \$38.00 per 1000; Gorgeous, plum color, the only Darwin for pots, \$5.00 per 100, \$45.00 per 1000; Jaune d'Oeuf, soft yellow, \$4.00 per 100, \$38.00 per 1000.

PETER PEARSON,

5748 Gunnison St., Chicago, Ill.

FREESIA PURITY BULBS.

A heavy-flowering, strong-stemmed strain, for greenhouse forcing. This strain blooms with an average of 7 flowers to a stem. You have been pleased with it in former years, and careful re-selection has made it still better this season.

Diameter. Per 1000
1/16 to 1/8 inches.....\$6.00
1/8 to 3/8 inches.....9.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

TRUMPET DAFFODILS AND NARCISSI.

N. Princeps Trumpet Daffodils, 1-in. up, \$20.00 per 1000. N. Princeps Trumpet Daffodils, ¾ to 1-in., \$10.00 per 1000. N. Princeps Trumpet Daffodils, less than ¾-in., \$5.00 per 1000. N. Alba Plena Odorata. Same sizes. Same prices. Samples, postpaid, 25c. Special on 5000 lots.

DERBY GARDENS,

John H. Umpleby, Prop. Lake View, N. Y.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese Lilies, high grade quality only.

Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway.

Narcissus Bulbs, just received delayed shipment from Holland, nice bulbs. Note the low price and order quick. All prices named are per 1000.

White Lady, first size, double nose, \$32.00; Mme. de Graaff, first size, double nose, \$38.00; Duke of Bedford, first size, double nose, \$200.00; King Alfred, round bulbs, \$80.00.

25,000 home-grown Barril Conspicuous, \$15.00 per 1000.

Nice clean bulbs. We are sold out of mixed Narcissus. 250 at 1000 rate, less quantity, add 10 per cent. F. o. b. here.

Tait Bros. Co., Brunswick, Ga.

CALLA BULBS.

Calla Aethiopica, the popular white Calla. Clean, sound bulbs, all with crown shoots.

Size	Per 100	Per 1000
1½-in. to 1¾-in.	\$ 6.00	\$ 60.00
1¾-in. to 2-in.	8.00	75.00
2-in. and up	15.00	140.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

GLADIOLI FOR FALL PLANTING.

America, Panama, Halley, Pendleton, Chicago White, Lily Lehman, Francis King.

Mrs. Fennell, Diener's seedling. All sizes; prices on application.

Calla Aethiopica, 1½-in. to 2-in., \$8.00 per 100

Calla Elliottiana, extra strong, \$25.00 per 100

Cannas, \$4.50 per 100, \$40.00 per 1000

Hungaria, Meteor, Rosa Gigantea, Yellow King Humbert.

LOS ANGELES GERANIUM CO.,

927 Oxford Street, Berkeley, Cal.

PLANT MIXED NARCISSI.

For a succession of bloom from the first Daffodils for Easter to the last double white for Mothers' day. Our mixture for naturalizing and garden planting contains at least 12 varieties, \$1.25 per 100, \$10.00 per 1000, not prepaid.

We have a few Aspasia, white with yellow eye, 2 to 4 on a long stem, \$5.00 per 100.

MRS. WM. CRAWFORD,

1602 Indiana Ave., La Porte, Ind.

YELLOW CALLAS.

Elliottiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs\$25.00 per 100

Second size15.00 per 100

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Cal.

DAFFODILS.

EMPEROR.....\$3.00 per 100, \$25.00 per 1000

PAPER WHITES.

Paper White Narcissus Grandiflora, \$2.00 per 100, \$15.00 per 1000. 500 at 1000 rate on Daffodils and Paper Whites. Cash from unknown parties. Add 5 per cent for packing.

CALIFORNIA FLORAL CO.,

217 Winston St., Los Angeles, Cal.

NARCISSUS BULBS.

Barril Conspicuous, the yellow Poeticus; Grandiflorus, the largest of the Poeticus type and finest for decorating, \$22.50 per 1000, net f. o. b. here. Sir Watkin slightly mixed, mostly with Victoria, \$3.30 per 100, net f. o. b. here.

ORONOZO FLOWER GARDENS,

Carterville, Mo.

GLADIOLUS BULBS.

I have about 75,000 No. 1 bulbs of America, Peace, Mrs. Francis King, Niagara, Pendleton, Schwaben, Independence and Primulinus for fall sale. No storage. Good discount if taken direct from field.

W. THURSTON GIBBS, MOROCCO, IND.

GODFREY CALLAS.

Dry bulbs, ½-in. to 1-in., \$5.00 per 100; ¾-in., \$2.00 per 100; bulblets, 50c per 100.

CALLA AETHIOPICA.

Dry bulbs, ½-in. to 1¼-in., \$5.00 per 100; smaller than ½-in., 75c per 100. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

THE BEST WAY

to get rid of your surplus stock

is to use the

REVIEW'S

Classified Advs.

FORCED BULBS, GREENHOUSE RIPENED.

Golden Spur, small size, \$5.00 per 1000; Mixed Tulip, \$5.00 per 1000.

W. W. THOMPSON & SONS,

Station D, R. 1. Milwaukee, Wis.

R. A. vander Schoot,

HILLEGOM, Holland.

Extensive own cultures of

BULBS AND PLANTS.

Prices on application.

Bulbs of all description. Write for prices.

C. KEUR & SONS, HILLEGOM, HOLLAND,

New York Branch, 82-84 Broad Street.

also 10418 113th St., Richmond Hill, L. I., N. Y.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Liliums. Please write for catalogue to Gt. Van Waveren & Kruijff, 116 Broad St., Room 40, New York City.

Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 82-84 Broad St., New York City.

Narcissus Emperor, No. 2, \$20.00; Poeticus and Ornatus, No. 1, 2c; No. 2, 1c each. To close out. Central Seed & Bulb Co., Benton Harbor, Mich.

BUXUS

Buxus Suffruticosa; box edging, 20,000 rooted cuttings. Write for prices.

The Conard & Jones Co., West Grove, Pa.

CALADIUMS**FANCY-LEAVED CALADIUMS.**

Fifteen varieties, 3-in., 15c; 4-in., 25c; strong plants, in paper pots. Cash with order.

H. O. DOESCHER,

2048 Gentilly Ave., New Orleans, La.

CALCEOLARIAS**CALCEOLARIA HYBRIDS.**

Out of 2½-in. pots; sturdy little plants in unique, attractive colors, \$10.00 per 100.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Cal.

Calceolarias, good stock, 3½-in. pots, ready to shift, \$12.00 to \$20.00 per 100.

Niles Florists, Niles, Ill.

Calceolarias, hybrids, transplanted seedlings, \$8.00 per 100.

Alexandria Nursery Co., Alexandria, Minn.

Calceolarias, best hybrids, 2½-in. pots, \$14.00 per 100.

Roman J. Irwin, 43 W. 18th St., New York.

CALENDULAS

Calendulas, Orange King, best strain, strong 2-in., \$3.00 per 100; strong seedlings, \$1.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Calendulas, Orange King and Lemon Queen, strong 2½-in., \$3.00 per 100; also extra strong 2½-in. pot-grown Boston Ferns, 7c.

Jos. Losson & Son, New Albany, Ind.

Calendulas, Orange King, true double, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000, 3-in. pots, \$8.00 per 100, \$75.00 per 1000.

Roman J. Irwin, 43 W. 18th St., New York.

Calendula Orange King, fine plants from 2½-in. pots, \$4.00 per 100. Cash.

Lyndhurst Farm, Inc., Hammononton, N. J.

Calendula Orange King, strong plants, 400 2½-in., \$3.50 per 100. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Calendulas: Our own select strain of Orange King, strong 2½-in., \$6.00 per 100.

Fred H. Lemon & Co., Richmond, Ind.

Calendula Orange King seedlings, \$1.25 per 100. John G. Witt & Son, 10423 Wallace St., Chicago, Ill.

Calendulas, Orange King, extra strong 2½-in. plants, \$3.50 per 100.

Burrows Bros., R. R. No. 1, Rockford, Ill.

Calendulas, Orange King, strong 2½-in. plants, \$4.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, 250 2-in. Orange King, very special strain, \$3.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

Calendulas, Orange King, grown from \$2.00 per ex. seed, 2-in., \$4.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Calendulas, Orange King, extra strong 2½-in., \$4.00 per 100. Cash, please.

Lake Orion Greenhouses, Orion, Mich.

Calendulas, Orange King, 2½-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Calendulas, 2½-in., \$4.00 per 100.

Baur Floral Co., Erie, Pa.

CALLAS**CALLA BULBS.**

Calla Aethiopica, the popular white Calla, clean, sound bulbs, all with crown shoots.

Size	Per 100	Per 1000
1½-in. to 1¾-in.	\$ 6.00	\$ 60.00
1¾-in. to 2-in.	8.00	75.00
2-in. and up	15.00	140.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

GODFREY CALLAS.

Here's a real bargain. We have about 800 growing in 4-in. pots. Every one of these bloomed last winter, good, strong blooms, and they will be great money-makers this winter, only \$15.00 per 100. Cash.

Remember these are growing bulbs, not dormant.

C. L. HUMPHREY, ZANESVILLE, O.

White Calla Bulbs, well-known Aethiopica, California field-grown, fresh, A 1

3-in. to 4-in. circumference.....\$ 9.00 per 100

4-in. to 5-in. circumference.....16.00 per 100

5-in. to 6-in. circumference.....23.00 per 100

Prices include express charges, fully prepaid on all orders for \$9.00 or more. Cash with order.

Lllydale Bulb Co., Santa Cruz, Calif.

Callas: We have a surplus of a few hundred Aethiopica bulbs that have flowered for three years, 15c each.

Silvius & Silvius, Ashtabula, O.

Godfrey Calla bulbs, started, ready for 3-in. pots, \$4.00 per 100.

Pinehurst Floral Co., Pleasant Hill, Mo.

CALLA BULBS.
AETHIOPICA, WHITE.
 SEE FRONT COVER FOR PRICES.
 Godfrey Callas, 3½-in. pots, \$12.00 per 100,
 \$100.00 per 1000.
ROMAN J. IRWIN,
 43 West 18th St., New York.

GODFREY CALLA BULBS.
 ¾-in. to 1-in. \$ 7.00 per 100
 1-in. to 1¼-in. 8.00 per 100
 1¼-in. to 1½-in. 9.00 per 100
 Giant bulbs, 3-in. to 5-in. 12.50 per 100
W. A. BALLOU, WHEATON, ILL.

Godfrey Callas, 4-in., many in bud now;
 \$15.00 per 100; strong 3-in., blooming size
 bulbs, \$10.00 per 100; 2½-in., \$6.00 per 100.
Winfield S. Kircher, Cyclamen Specialist, De-
 fiance, O.

GODFREY CALLAS.
 1000 2½-in., strong stock, \$6.00 per 100.
 Cash with order.
J. S. WILSON FLORAL CO.,
 Des Moines, Ia.

Godfrey Callas, 8½-in. plants, \$12.00 per 100;
 4-in., \$15.00 per 100; extra strong, field-grown,
 ready for 7-in. pots, \$30.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Godfrey Callas, true stock; first size, small
 bulbets, \$1.00 per 100; second size, small bulbs,
 \$2.50 per 100; third size, larger bulbs, \$5.00 per
 100.
N. O. Caswell, Delavan, Ill.

Godfrey Calla bulbets, about 600 bulbs to the
 quart, \$4.00 per quart; \$2.00 per pint.
James Wheeler, Worcester St., Natick, Mass.

Godfrey Callas, 4-in. plants, \$15.00 per 100.
Hendra & Son, 5740 S. 4th St., St. Joseph, Mo.

Callas, Godfrey, strong 2½-in., \$5.00 per 100.
 Cash.
Daut Bros., Decatur, Ill.

CAMPANULAS
 Canterbury Bells, mixed, strong plants, \$5.00
 per 100. Cash.
The Dumser Floral Co., Elgin, Ill.

CARNATIONS
BARGAIN!

BARGAIN!! **BARGAIN!!**
FIELD-GROWN CARNATIONS.

Matchless	\$8.00 per 100, \$75.00 per 1000
W. Enchantress.....	8.00 per 100, 75.00 per 1000
Victory	8.00 per 100, 75.00 per 1000
Enchantress	8.00 per 100, 75.00 per 1000
The Herald	8.00 per 100, 75.00 per 1000
Aviator	8.00 per 100, 75.00 per 1000
Ench. Supreme	8.00 per 100, 75.00 per 1000
Mrs. Ward	8.00 per 100, 75.00 per 1000

Big values. Order today.

A. T. PYFER & CO., Chicago, Ill.
 164 N. Wabash Ave.,

FIELD-GROWN CARNATION PLANTS.
 We have 100,000 well-branched, nice, healthy
 A No. 1 stock, grown especially for the trade.

	Per 100	Per 1000
Liddle	\$25.00	\$200.00
Enchantress Supreme	11.00	90.00
Rosalia	11.00	90.00
White Enchantress	10.00	80.00
Crystal White	10.00	80.00
White Wonder	10.00	80.00
Matchless	10.00	80.00
Nebraska	10.00	80.00
Merry Xmas	10.00	80.00
Rose Pink Enchantress.....	10.00	80.00

Special prices on large lots.

MILLER BROS., Chicago, Ill.
 5558 N. Lincoln St.,

SPECIAL.
 Field-grown Carnation Plants.
 Extra quality; extra, special price.
 Rush your order.

Supreme	\$75.00 per 1000
Belle Washburn	75.00 per 1000
Enchantress	50.00 per 1000
Ward	50.00 per 1000

J. G. LAYTON, OLEAN, N. Y.

FIELD-GROWN CARNATIONS.
 The finest plants we have ever offered.

	Per 100	Per 1000
Matchless, best white, extra fine		
plants	\$ 9.00	\$ 80.00
Alice	9.00	80.00
Light Pink Enchantress.....	12.00	100.00
White Enchantress	12.00	100.00
Crystal White	12.00	100.00

Plants carefully dug and packed in moss. No
 charge for packing. Cash or references from
 unknown purchasers.

WASHINGTON FLORAL CO.,
 Washington, Pa.

The best field-grown plants we have had in
 many years: Alice, Matchless, White Wonder,
 Philadelphia, Crystal White, White Enchantress,
 Rose Pink Enchantress, Mrs. C. W. Ward, En-
 chantress, Beacon, Merry Xmas, Belle Wash-
 burn, Lawson, Nebraska and a few Benora,
 \$12.00 per 100, \$100.00 per 1000. Enchantress
 Supreme, \$14.00 per 100, \$125.00 per 1000. Ruth
 Baur, \$15.00 per 100, \$140.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

FIELD-GROWN CARNATION PLANTS.
 Strong stock as good as we ever had.

	Per 100	Per 1000
Pink Enchantress	\$ 9.00	\$80.00
Matchless	9.00	80.00
Miss Theo	10.00	95.00
White Enchantress	10.00	95.00
White Perfection	10.00	95.00
Doris	10.00	95.00
Enchantress Supreme	14.00	125.00
Mrs. C. W. Ward.....	12.00
Benora, variegated	15.00

For other varieties ask for prices.

ROMAN J. IRWIN,
 43 West 18th St., New York City.

CARNATIONS, EXCELLENT QUALITY.
FIELD-GROWN PLANTS.

Matchless, Ward, White Wonder,
 White Perfection, Pink Enchantress.

Lots of 1000 and over, \$80.00 per 1000.
 Lots under 1000, \$10.00 per 100.

POEHLMANN BROS. CO.,
 Morton Grove, Ill.

STRONG, BUSHY STOCK.
 Field-grown carnation plants of first-class qual-
 ity, ready to ship.

	Per 100	Per 1000
W. Enchantress, white.....	\$10.00	\$85.00
Crystal White, white.....	10.00	85.00
Matchless, white	10.00	85.00
Miss Theo, pink.....	10.00	85.00
Cottage Maid, pink.....	10.00	85.00
Good Cheer, red.....	10.00	85.00
Rosalia, pink	10.00	85.00
Enchantress Supreme	12.00	100.00

Cash or Chicago references.

CHARLES N. MILLER & BRO.,
 Morton Grove, Ill.

BARGAIN PRICES
CARNATIONS, EXCELLENT QUALITY.

	Per 100	Per 1000
White Enchantress	\$8.00	\$60.00
Light Pink Enchantress	6.00	60.00
Supreme, salmon pink	6.00	60.00
Belle Washburn, red	6.00	60.00

These plants are full of short branches; very
 healthy; field-grown plants in fine growing
 weather and no frost. No packing charge.

GREEVE FLORAL CO.,
 Oskaloosa, Iowa.

MATCHLESS
 Strong field-grown plants
 of the
FINEST WHITE CARNATION
 \$8.00 per 100, \$75.00 per 1000.

Ward	\$8.00 per 100, \$75.00 per 1000
Rosette	8.00 per 100, 75.00 per 1000
Pink Enchantress.....	8.00 per 100, 75.00 per 1000
White Enchantress.....	8.00 per 100, 75.00 per 1000
Alice	8.00 per 100, 75.00 per 1000
Roper	8.00 per 100, 75.00 per 1000

Order now—stock limited.

WIETOR BROS., Chicago, Ill.
 30 E. Randolph St.,

FIELD-GROWN CARNATION PLANTS.

The best plants we have ever offered.

Write for prices.

C. U. LIGGIT,
 Wholesale Plantsman,
 303 Bulletin Bldg., Philadelphia, Pa.

Carnations, field-grown, strong, healthy and
 bushy plants, ready to ship.

	Per 100	Per 1000
White Enchantress	\$8.00	\$75.00
Pink Enchantress	8.00	75.00
Matchless	8.00	75.00
White Wonder	8.00	75.00
Herald	8.00	75.00
Crystal White	8.00	75.00
White Pearl	8.00	75.00

Cash, please.

Krowka Bros., 4938 Western Ave., Chicago.

FIELD-GROWN CARNATION PLANTS.

	Per 100	Per 1000
3500 Matchless	\$8.00	\$75.00
6000 Rose Pink	8.00	75.00
2350 Enchantress	8.00	75.00
1900 Herald	8.00	75.00
700 Supreme	8.00
650 White Enchantress	8.00

Cash, please.

GUS RAASCH,
 P. O. Box 478, Kankakee, Ill.

CARNATION PLANTS.

4200 White Enchantress	\$100.00 per 1000
1000 Enchantress	100.00 per 1000
500 Beacon	100.00 per 1000
8200 Matchless	\$8.00 per 100, 75.00 per 1000
450 White Wonder	100.00 per 1000
600 White Perfection	100.00 per 1000
750 Eureka	100.00 per 1000
500 Philadelphia	100.00 per 1000

THE WILLIAM MURPHY CO.,
 Cincinnati, O.

Carnations, 2000 field-grown, strong plants; to
 move quick we offer Pink Enchantress for \$60.00
 per 1000. Cash.
Fairview Greenhouses, Milton, Pa.

Carnation plants, ready for the bench and
 good stock.

Matchless	\$10.00 per 100, \$95.00 per 1000
White Wonder	10.00 per 100, 95.00 per 1000
White Perfection.....	10.00 per 100, 95.00 per 1000
Comfort	10.00 per 100, 95.00 per 1000
Prospector	10.00 per 100, 95.00 per 1000
White Enchantress.....	10.00 per 100, 95.00 per 1000
Thenanthos	10.00 per 100, 95.00 per 1000

Dana R. Herron, Olean, N. Y.

FIELD-GROWN CARNATION PLANTS.

Fine, bushy, well branched,

ready now.

Pink Enchantress, \$7.00 per 100,

No charge for packing.

Cash with order.

THOS. SALVESON,

813 N. Main St., Petersburg, Ill.

FIELD-GROWN CARNATION PLANTS!

\$8.00 per 100, \$75.00 per 1000.

On account of my greenhouse being closed,
 I will sell at a bargain:

1000 Thenanthos, 1000 White Enchantress, 1000
 Light Pink Enchantress, 500 Ward. All extra
 strong plants. 5% for packing.

GEO. BAKAITIS,

4309 North Francisco Ave., Chicago, Ill.

NICE, STRONG CARNATION PLANTS.

Matchless	\$7.50 per 100, \$70.00 per 1000
Pink Enchantress.....	8.00 per 100, 75.00 per 1000
Dark Enchantress.....	8.00 per 100, 75.00 per 1000
White Enchantress.....	7.50 per 100, 75.00 per 1000
Enchant. Supreme.....	8.00 per 100, 75.00 per 1000

Cash with order, please.

LAGONDA FLORAL CO.,

Springfield, O.

FIELD-GROWN CARNATION PLANTS.

Pink Enchantress.....	\$10.00 per 100, \$100.00 per 1000
White Enchantress.....	10.00 per 100, 100.00 per 1000
Matchless	10.00 per 100, 100.00 per 1000
Herald	10.00 per 100, 100.00 per 1000
Aviator	10.00 per 100, 100.00 per 1000
Nebraska	10.00 per 100, 100.00 per 1000

Strong plants. Cash.

C. ERIKSON, PRINCETON, ILL.

FIELD-GROWN CARNATION PLANTS.

Clean up of our WORTHMORE quality.

Philadelphia, Belle Washburn, Pocahontas,
 Matchless and Light Pink Enchantress.

\$10.00 per 100 packed and crated, \$9.00 per
 100 if you dig them. Cash with order.

J. B. GOETZ SONS,

Saginaw, Mich.

STRONG, FIELD-GROWN CARNATION

PLANTS

2000 Matchless, strong	\$10.00 per 100
1000 White Enchantress, strong....	10.00 per 100
300 Pink Enchantress, strong....	10.00 per 100

Cash, please.

W. E. TRIMBLE GREENHOUSE CO.,

Princeton, Ill.

STRONG, FIELD-GROWN

CARNATION PLANTS.

Mrs. C. W. Ward.....	\$90.00 per 1000
Matchless	90.00 per 1000
Enchantress	90.00 per 1000
Philadelphia	80.00 per 1000

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

FIELD-GROWN CARNATIONS.

Enchantress	\$10.00 per 100
Matchless	10.00 per 100
Ward	10.00 per 100
Herald	10.00 per 100
Nancy	10.00 per 100
Champion	10.00 per 100

O. C. POLLWORTH CO., MILWAUKEE, WIS.

FIELD-GROWN CARNATION PLANTS.

Strong, bushy stock, well branched.

1800 Matchless	\$12.00 per 100, \$100.00 per 1000
700 Cerise	12.00 per 100, 100.00 per 1000
300 Pink Ench.....	12.00 per 100, 100.00 per 1000
600 Winsor	12.00 per 100, 100.00 per 1000

THE NILES FLORISTS,

Phone Niles 10. Niles, Ill.

FIELD-GROWN CARNATION PLANTS.

Large, bushy plants.

	Per 100	Per 1000
Pink Enchantress	\$8.00	\$75.00
Matchless	8.00	75.00
White Enchantress.....	9.00	80.00

Cash with order.

JOS. SCHOOS,

1433 Warren St., Evanston, Ill.

LADDIE! LADDIE!! LADDIE!!!

We are booking orders now for rooted cuttings
 of Laddie Carnation for delivery in January,
 1921. Orders filled strictly in rotation. Order
 now, as the stock of this wonderful variety will
 not be equal to the demand.

ALFRED M. CAMPBELL, STRAFFORD, PA.

FIELD-GROWN CARNATION PLANTS.

10,000 Thenanthos	\$50.00 per 1000
1,500 Matchless	50.00 per 1000

PETER REINBERG,

30 E. Randolph St., Chicago, Ill.

CARNATIONS.

Strong, field-grown plants.

1200 Enchantress	800 Ward
1000 Matchless	800 Nebraska
	\$6.00 per 100, \$50.00 per 1000.

BARGHOLTZ,

CARNATIONS—Continued**FIELD-GROWN CARNATIONS.**

Good, strong stock.

3000 Matchless\$10.00 per 100
 2400 White Pearl 10.00 per 100
 700 Comfort 10.00 per 100

EVEN DEN BROS. CO.,
 Williamsport, Pa.

FIELD-GROWN CARNATIONS

5000 Pink Enchantress,

good, healthy plants,

ready to ship.

\$12.00 per 100, \$100.00 per 1000.

GRUNWALDT BROS.,

R. 2, Box 10, North Milwaukee, Wis.

SELECT STOCK.

Carnations, Matchless and Philadelphia, \$12.00 per 100, \$100.00 per 1000. Crystal White, Doris Supreme, Benora, White Benora and Rose Pink Enchantress, \$14.00 per 100, \$120.00 per 1000. Cash.

O. BETSCHER, DOVER, OHIO.**CARNATIONS**

A fine lot of field-grown Matchless plants, ready to ship; clean, healthy stock, well branched, \$9.00 per 100, \$80.00 per 1000.

Cash with order.

JOHN L. GUGINO,

89 Risley Rd., Fredonia, N. Y.

CARNATION PLANTS.

Pink Enchantress

White Enchantress

Good, strong, healthy, field-grown plants,

\$8.00 per 100, \$75.00 per 1000.

D. T. MCCARTHY & SONS,

Lockport, N. Y.

Carnation plants, field-grown, last call surplus stock, fine plants, all No. 1, 2250 Philadelphia, 850 Matchless, \$13.00 per 100; 700 White Enchantress, 1525 Pink Enchantress, 54 Comfort, \$14.00 per 100; \$675.00 takes the lot. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

FIELD-GROWN CARNATIONS.

FINE, THIRTY PLANTS.

\$8.00 per 100, \$75.00 per 1000.

1000 White Enchantress, 2000 Matchless.

400 Beacon and 400 Pochontas.

F. E. BLAKE, MARION, O.**CARNATION PLANTS.**

650 Matchless,

350 Aviator,

200 Enchantress,

good plants, the lot for \$50.00.

T. NELSON, MORRIS, ILL.**FIELD-GROWN CARNATION PLANTS.**

Enchantress, strong plants, 6c each; Seconds, 4c each. Good shipping point; free packing. You will be pleased with these.

WRIGHT'S GREENHOUSES,

PITTSBURG, KAN.

FIELD-GROWN CARNATION PLANTS.

3000 Light Pink Enchantress,

\$100.00 per 1000.

Several hundred of all varieties, mixed,

\$90.00 per 1000.

W. R. MAXWELL, ALVA, OKLA.**FIELD-GROWN CARNATION PLANTS.**

3000 Matchless, 2000 Ward, 2000 Pink Enchantress, \$65.00 per 1000. Guaranteed full-sized plants. Cash.

KIRKWOOD FLORAL CO.,

4th and Walnut Sts., Des Moines, Ia.

FIELD-GROWN CARNATIONS.

Healthy, bushy plants.

5000 Pink Enchantress, \$8.00 per 100, \$70.00 per 1000; 5000 White Enchantress, \$8.00 per 100, \$70.00 per 1000.

T. J. ENRIGHT, FOSTORIA, O.**HERE'S ENCHANTRESS**

Field-grown, strong, clean.

7000 White\$10.00 per 100, \$85.00 per 1000
 3000 Pink 10.00 per 100, 85.00 per 1000

CORNELIUS KELLEN,

Morton Grove, Ill.

CARNATIONS.

No better plants can be bought than these:

1200 Matchless, 500 White Wonder,

450 White Enchantress,

\$12.00 per 100, \$100.00 per 1000.

B. C. JOHNSON, STERLING, COLO.**CARNATION PLANTS, SURPLUS STOCK.**

1000 Enchantress, 800 White Wonder,

1200 Matchless,

\$8.00 per 100, to close out.

E. S. BLAUVELT, Florist,

Ravens, N. Y.

CARNATIONS.

PINK ENCHANTRESS.

\$12.00 per 100,

\$100.00 per 1000.

CHARLES SHERWOOD,

Waterloo, Ia.

FIELD-GROWN CARNATIONS.

Enchantress Supreme\$12.00 per 100

Matchless 12.00 per 100

Cash with order.

CHARLES PFEIFFER'S SONS,

80 Grand Ave., Fort Thomas, Ky.

Strong, field-grown Carnation plants as follows:
 4000 White Enchantress, 1000 Herald, 900 Philadelphia, light pink, \$10.00 per 100. Packing free where cash accompanies order.

Henry Smith, Grand Rapids, Mich.

Carnation plants, field-grown White Enchantress and Enchantress, 7c each. 10 per cent for packing.

Coupland's, Coffeyville, Kan.

Carnation plants, White Enchantress, \$9.00 per 100. Page's Greenhouses, Staunton, Ill.

Field-grown Carnation plants, good, strong plants, in mixed pinks; mostly Philadelphia, Light Pink Enchantress and Dark Pink Enchantress, \$10.00 per 100, \$90.00 per 1000.

State Fair Floral Co., Sedalia, Mo.

15,000 Field-grown Carnations, White Enchantress, Enchantress, Rose Pink Enchantress, Matchless, Victory, Herald and Thenanthos, \$7.00 per 100, \$65.00 per 1000.

E. J. Ullrich Floral Co., Tiffin, O.

Carnations, 20,000 extra fine Matchless, field-grown; 6 to 12 branches; clean, healthy stock, 10c for sample, \$75.00 per 1000; the lot at \$65.00 per 1000. Cash with order.

Cherry Park Gardens, Fredonia, N. Y.**CARNATIONS.**

Belle Washburn, field-grown, strong, stocky plants, \$100.00 per 1000. Immediate delivery.

ROSEMONT GARDENS,

116 Dexter Ave., Montgomery, Ala.

Carnations, 800 White Enchantress, field-grown, extra nice plants, \$6.00 per 100; \$45.00 for the lot. Cash.

Crissman Greenhouse Co., Punxsutawney, Pa.

Carnation plants, field-grown; strong, bushy plants; Enchantress and White Enchantress, \$8.00 per 100, \$65.00 per 1000.

Soudry Bros., Girard, Kan.

Carnations, Beacon, Doris and Washburn, \$8.00 per 100, \$80.00 per 1000. These are strong, bushy plants. Cash, please.

L. Cousins, Jr., Concord Junction, Mass.

Strong field-grown Carnation plants, Cottage Maid, Matchless, Herald and Mrs. C. W. Ward, \$7.00 per 100, \$60.00 per 1000. Cash with order.

Spicer Bros., East Court St., Kankakee, Ill.

FIELD-GROWN CARNATION PLANTS
 Pink and White Enchantress and Matchless, good, healthy plants, \$8.00 per 100. Cash.

G. W. FRISCH'S SON, DAYTON, O.

Carnations, strong, field-grown, none better; Pink Enchantress, and some Rose Pink Enchantress, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate.

Geo. Helm & Co., Blue Island, Ill.

Carnations, large, field-grown Matchless, Enchantress, White Enchantress, Cottage Maid and Albert Roper, \$10.00 per 100. Fine, clean stock.

Stuhldreher Bros., Mansfield, O.**MATCHLESS CARNATIONS.**

Good, strong bushy stock, \$6.00 per 100.

KEMBLE FLORAL CO., INC.,

Oskaloosa, Ia.

Carnation plants, field-grown; Matchless, Philadelphia, Enchantress Supreme, White Perfection and Ward, \$12.00 per 100. Wm. F. Kasting Co., 568 Washington St., Buffalo, N. Y.

Carnations, 2000 extra fine Belle Washburn, surplus plants, \$14.00 per 100, \$120.00 per 1000. Cash, please.

R. E. Wadsworth & Co., Northboro, Mass.

Carnations, nice bushy plants, none better, Belle Washburn and Matchless, \$5.00 per 100.

Eagle Grove Greenhouse, Eagle Grove, Ia.

Carnations, 300 White Perfection, fine plants, \$12.00 for the lot. No charge for packing.

Park Side Greenhouses, 1457 E. 70th St., Chicago.

Carnations, field-grown Ward, \$7.50 per 100; Philadelphia, \$6.00 per 100.

W. C. Ehmann, Corfu, N. Y.

Carnations, extra strong, field-grown, White and Pink Enchantress, 8 to 10 good shoots, \$12.00 per 100. Cash. Wagner Greenhouse, Tiffin, O.

Carnations, field plants, 500 Matchless, \$6.00 per 100. Make offer for lot.

R. D. Kimball, Waban, Mass.

Carnations, good, medium sized Matchless, \$6.00 per 100, \$50.00 per 1000.

Thornton Floral Co., Streator, Ill.

Carnations, Matchless, field-grown, \$75.00 for the lot of 1200, or \$8.00 per 100. Cash.

Harglerode Bros., Shippensburg, Pa.

Carnations, 3000 Pink Enchantress for sale. Write for price on the lot. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.

Carnations, field-grown, good plants, 1200 White Enchantress, \$9.00 per 100. No charge for packing.

S. D. Brant, Clay Center, Kan.

Carnations, field-grown, Miss Theo, \$12.00 per 100, \$100.00 per 1000.

L. Potter & Sons, Waukegan, Ill.

Carnations, 2000 Matchless, strong, field-grown plants, \$90.00 per 1000. Cash, please.

Park Floral Co., 6740 N. Robey St., Chicago.

Carnations, sod land irrigated, White Enchantress, Enchantress, Ward, Bassett and Matchless, \$10.00 per 100. L. D. Fisher, Sterling, Kan.

Carnations, Matchless, field-grown, \$10.00 per 100.

Baur Floral Co., Erie, Pa.**CHRYSANTHEMUMS**

Chrysanthemums, strong stock plants, \$1.00 per doz., \$6.00 per 100, except where noted.

White: Oconto, Liberty Bond, Smith's Imperial, Betsy Ross, Wm. Turner, Timothy Eaton, Mistletoe. Yellow: Golden Queen, Chrysolora, Tiger, Richmond, Yellow Turner, Celebration, Loyalty, \$2.00 per doz. Golden Mistletoe, \$1.50 per doz., \$8.00 per 100.

Pompons, Lillian Doty, White Doty, Mariana, Romaine Warren, Diana, Golden Feather, \$1.50 per doz.; Western Beauty, Golden Wedding, Mrs. F. Beu and Sunshine, \$2.00 per doz., \$10.00 per 100; Golden Climax, Quinola, Jules LaGravere. Delivery as soon as ready. Cash.

H. Roth, LaFayette, Ind.**CHRYSANTHEMUMS.**

Christmas Gold, rooted cuttings, \$6.00 per 100, \$50.00 per 1000; plants, \$8.00 per 100, \$75.00 per 1000. Cash with order.

Early, late and midseason Mums, only best sorts, the kind that will make you money; clean, healthy and free from disease. Also fine assortment of singles and Pompons, rooted cuttings, \$3.50 per 100, \$30.00 per 1000; plants, \$4.50 per 100, \$40.00 per 1000. Write for list of varieties we have to offer.

SOHNEDER, FLORIST,

22 East High St., Springfield, Ohio.

CHRYSANTHEMUMS.

Golden Glow ready now, fine, strong, stock plants, \$6.00 per 100.

Booking orders now for Chrysolora, White and Pink Frick, White and Yellow Turner, Diana, Smith's Advance, Seidewitz, White and Pink Chieftain, Timothy Eaton and Oconto, \$6.00 per 100.

HECKENKAMP,

600 Adams St., Quincy, Ill.

CHRYSANTHEMUM STOCK PLANTS.

We ship from Spokane, Wash.

Place your order now for clean, healthy Chrysanthemum plants; all the leading varieties; no midge on the place, \$6.00 per 100.

PETERS & SONS,

Hilliard, Wash.

HARDY CHRYSANTHEMUMS.

Large flowering hardy Mums, red, pink, white and yellow; strong, field-grown clumps, \$3.00 per 100; also a nice list of other hardy plants.

JOSEPH F. MARTIN,

Box 97, Painesville, O.

Chrysanthemums, Golden Glow, strong stock plants, \$6.00 per 100, \$50.00 per 1000. Chadwick, yellow and white stock plants, \$6.00 per 100, \$50.00 per 1000. Other varieties later.

Chrysanthemums, stock plants, ready now and later, best varieties, \$6.00 per 100, \$50.00 per 1000.

Roman J. Irwin, 43 W. 18th St., New York.**CHRYSANTHEMUM PLANTS.**

Good pot varieties, 5-in. and 6-in., 40c, 50c, 75c and \$1.00. Now in bud.

GULLETT & SONS, LINCOLN, ILL.

Chrysanthemums, Pompons and single only, 2½-in. pots, \$40.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

CHRYSANTHEMUM SPECIALISTS**ELMER D. SMITH & CO., ADRIAN, MICH.****CINERARIAS****CINERARIAS.**

One of the best strains

on the market.

Some of this same variety

we wholesaled last winter

at \$3.00 a plant.

You can grow it

just as good

from the stock

we offer,

only,

\$5.00 per 100

in 2-in.

Cash.

C. L. HUMPHREY,

ZANESVILLE, O.

CINERARIAS FOR XMAS FLOWERING.

Vaughan's Columbian Mixture and separate colors, blood red, azure blue, old rose, soft pink, white and crimson; strong, clean stock ready for shift, 4-in., 12c; 3-in., 8c. Satisfaction guaranteed. Cash, please.

J. SYLVESTER, OCONTO, WIS.**CINERARIAS.**

Fine, clean, healthy plants.

Prize Tall, 2½-in., \$7.00 per 100, \$65.00 per 1000
 Prize Dwarf, 2¼-in., 7.00 per 100, 65.00 per 1000

Add 5% for cost of packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

CHOICE LOT OF CINERARIAS.

Fine dwarf types and colors, strong 2½-in., ready to shift, \$7.00 per 100.

Very fine 4-in., ready to shift into 5-in. and 6-in., \$2.50 per doz., \$20.00 per 100.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Cinerarias, Dreer's semi dwarf, of brilliant mixed colors, large, transplanted plants, ready for 2½-in., \$3.00 per 100, 200 for \$5.00, post paid; \$20.00 per 1000, express.

2½-in., \$5.00 per 100, 200 for \$9.00. Charles Whitton, York and Gray Ave., Utica, N. Y.

Cinerarias, Dreer's Prize Tall and Dreer's Prize Dwarf, giant flowering, also Sutton's superb mixture, fine plants ready for shift, 2½-in., \$6.00 per 100, \$60.00 per 1000. No charge for packing.

F. H. De Witt & Co., Wooster, O.

Cinerarias, Howard & Smith's prize dwarf and Sevin-Vincent Co.'s prize dwarf, fine plants, 2-in., \$5.00 per 100.

W. H. Zimmerman, Ashland, O.

Cinerarias, Vaughan's Columbian mixture, strong, healthy 2-in., \$4.50 per 100; transplanted seedlings, \$3.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, fine stock, from 2½-in. pots, dwarf varieties, \$7.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

Cineraria Grandiflora, finest strain, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Cinerarias, Dreer's Prize Dwarf and Vaughan's Columbian mixture, 2½-in., extra strong stock, \$5.00 per 100. Cash.

Hammerschmidt & Clark, Medina, O.

Cinerarias, half dwarf, fine strong plants, mixed colors, 2½-in., \$5.00 per 100, \$9.00 per 200. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Cinerarias, Vaughan's Columbian mixture and Dreer's Prize Dwarf, strong 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, Vaughan's Columbian mixture of giant flowering half dwarf, strong stock, 2½-in., \$5.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Cinerarias, Columbian Mixture and Stellata, 2½-in., \$5.00 per 100; 2½-in., \$8.00 per 100. Excellent strain.

J. E. Mathewson, Sheboygan, Wis.

Cinerarias, semi-dwarf, best imported strain, strong plants from 2½-in., \$6.50 per 100, \$80.00 per 1000. Cash. See Primulas. Henry Schmidt, 673 Church Lane, North Bergen, N. J.

Cinerarias, Dreer's Prize Dwarf, fine, strong plants, ready for shift, 2½-in., \$6.00 per 100; 3-in., \$10.00 per 100. Cash, please. See Asparagus advertisement. C. A. Voris, Milton, Pa.

Cinerarias, strong and clean 2½-in. stock, ready for 4-in., Howard & Smith's California, prize strain, \$6.00 per 100.

W. J. Evenden's Sons, Williamsport, Pa.

Volz Double Cinerarias, Reg. S. A. F. & O. H. fine, stocky plants, 2½-in., \$3.50 per doz., \$25.00 per 100. Cash. Frank A. Volz, Dina Ave., Sta. L., Cincinnati, O.

Cinerarias, Half Dwarf Hybrids, 2½-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in., \$10.00 per 100.

Roman J. Irwin, 43 West 18th St., New York.

Cinerarias, Dreer's Prize Half Dwarf, 2½-in. pots, \$7.00 per 100; 3-in. pots, \$10.00 per 100. Our usual quality.

Wettlin Floral Co., Hornell, N. Y.

Cinerarias, 3-in., \$7.00 per 100. Crescent St. Floral Co., Cor. Crescent and Union Ave., Grand Rapids, Mich.

Cinerarias, Vaughan's Columbian mixture out of flats, ready for 3-in. pots, \$4.00; 2½-in. pots, \$6.00 per 100. Chas. Durkoop, Elmhurst, Ill.

Cinerarias, Dreer's Prize Dwarf, mixed, strong 2½-in. plants, well established, \$6.00 per 100.

H. E. Rogers & Son, Spencerport, N. Y.

Cinerarias, Vaughan's Columbian mixture, 3-in., \$8.00 per 100. Cash.

The Dumser Floral Co., Elgin, Ill.

Cinerarias, fine half dwarf, 5-in. pots, good stock, \$35.00 per 100.

Niles Florists, Niles, Ill.

Cinerarias, good, strong 2½-in. plants, \$6.00 per 100, \$55.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, good, strong 2-in., Vaughan's Columbian mixture, \$5.00 per 100.

Wagner Greenhouse, Tiffin, O.

Cinerarias, Gold Medal Half Dwarf, 2½-in., \$6.00 per 100.

Constein's Greenhouse, Upper Sandusky, O.

Cinerarias, dwarf hybrids, 2½-in. pots, \$6.00 per 100.

Storrs & Harrison Co., Painesville, O.

Cinerarias, Howard & Smith's prize California strain, 3-in., 15c each. Packing at cost.

Elitch Gardens Co., Denver, Colo.

Cinerarias, Dreer's Prize Dwarf, 2½-in., \$5.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Cinerarias, good mixed, 2-in., \$5.00 per 100. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

CLEMATIS

Clematis Paniculata, 2½-in., \$6.00 per 100, \$55.00 per 1000. Clematis Paniculata, 2-year, field, \$14.00 per 100.

The McGregor Bros. Co., Springfield, O.

Clematis Paniculata, 2-year, field, 14c; 3-year, 25c. Extra fine stock. Instant shipment.

W. H. Salter, Rochester, N. Y.

Clematis Paniculata, 2-in. pot plants, immediate delivery, \$40.00 per 1000.

Linden Lawn Gardens, Springfield, O.

CLERODENDRONS

CLERODENDRON BALFOURI. 2½-in. pots \$ 6.00 per 100

3-in. pots 10.00 per 100

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

COLEUS

COLEUS FINE FOR CHRISTMAS. Christmas Gem, Liberty and Brillancy from 2-in. pots, \$5.00 per 100; 3-in., \$7.50 per 100.

Ready to shift.

THE IMLAY CO.,

Zanesville, O.

COLEUS, 2½-IN. POTS.

Brillancy \$6.00 per 100, \$40.00 per 1000

Golden Bedder 5.00 per 100, 40.00 per 1000

Verschaffeltii 5.00 per 100, 40.00 per 1000

Other 2½-in. pots, \$5.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York City.

Coleus Brillancy, 2½-in., \$4.00 per 100. All fine stock for immediate delivery. No. C. O. D. Cash, please.

Rudolf Irsa, East Hampton, N. Y.

Coleus, rooted cuttings, mixed, \$1.75 per 100, \$15.00 per 1000. 500 at 1000 rate, prepaid.

Royston & Fenton, Evansville, Ind.

Coleus, 10 varieties, 2½-in., \$2.00 per 100. Cash.

Anderson Floral Co., 515 John St., Anderson, Ind.

Coleus, seven varieties, 2½-in., 2c. Hammerschmidt & Clark, Medina, O.

Coleus, rooted cuttings, 10 varieties, \$10.00 per 1000. Cash. John Van Aart, Paducah, Ky.

COREOPSIS

Coreopsis Lanceolata, undivided plants, not too large, \$6.00 per 100.

Thos. J. Murphy, Painesville, O.

CROTONS

Crotons in fine selection and unusually strong, healthy stock.

3-in. pots \$15.00 per 100
4-in. pots 25.00 per 100
5-in. pots 50.00 per 100

The Everglades Nursery Co., Fort Meyer, Fla.

CUPHEAS

Cupheas, rooted cuttings, \$1.00 per 100; 2-in., \$3.00 per 100. Also Rose Geraniums. Koch's Greenhouse, 24 Warriner St., Pittsfield, Mass.

Cupheas, cigar plants, 2½-in., \$5.00 per 100. Thos. Salveson, 813 Main St., Petersburg, Ill.

CYCLAMEN

CYCLAMEN PLANTS.

GIANT FLOWERING.

PETERSON'S AND WINTERICH'S STRAINS.

The best money can buy.

We offer for immediate delivery,

shipped in paper pots.

Strong clean stock ready for shift,

in the following colors:

light and dark salmon,

light, medium and dark red rose,

pink, white with pink eye and pure white.

This is exceptionally fine stock

and will make you money.

Order early, as this stock will not last long.

Strong 4-in., ready for 5-in., \$45.00 per 100,

\$425.00 per 1000.

Extra good stock. Very best strain.

5 per cent additional for packing charges.

ROLF ZETLITZ CO.,

Dayton,

Ohio.

ALL ORDERS

FOR 1920 CROPS

FERD FISCHER'S FAMOUS

CYCLAMEN SEED

SHOULD BE SENT TO

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

We offer seeds of the following varieties:

Per 1000

Glowing Dark Red (Christmas Red).....\$15.00

Glowing Red, Bright Cherry Red..... 15.00

Bright Rose, Rose of Marienthal..... 15.00

Pure White 12.50

White, with dark Carmine eye..... 12.50

Salmon, delicate, Improved Rose Von Zah-

lendorf 18.00

Salmon, Improved Perle Von Zahlendorf... 18.00

Salmon, Red, Improved Glory Pride of

Wandsbek 20.00

Rococo Erecta, Orchid flowering type—Red 18.00

Rococo Erecta, Orchid flowering type—Rose 18.00

Rococo Erecta, Orchid flowering type—Lilac 18.00

Rococo Erecta, Orchid flowering type—

White, with Carmine eye 18.00

Less 7% for cash with order.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

CYCLAMEN.

Some of the best stock in the west.

4-inch.....\$ 50.00 per 100

5-inch..... 70.00 per 100

6-inch..... 100.00 per 100

7-inch.....\$2.50 and \$3.00 each

8-inch..... 3.50 and 4.00 each

9-inch..... 5.00 each

Packing in clay pots, 10 per cent. Packing in

paper pots, 7 per cent. Packing out of pots, 5

per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

ALBUM OF DESIGNS.

Sixth Edition

Better than ever before.

You cannot afford to be without it.

\$1.25 per copy, postpaid.

\$12.00 per doz., postpaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

THE KIND YOU HAVE BEEN LOOKING FOR.

Cyclamen, strong, well-grown, named varieties in separate colors in the following sizes:

Strong 2½-in.\$0.12

Strong 3-in.20

Strong 4-in.40

Strong 5-in.75

Strong 6-in. 1.00

Strong 7-in. 1.25

These plants are ready for shift. We have a few Cyclamen in bloom for the retail florists at the above prices. Write for discounts on large orders. No packing charge. Cyclamen are packed in paper pots, and packed to withstand the roughest handling by express company. We have an express office in our packing room, which saves unnecessary handling. Orders accepted now for November and December delivery.

J. W. DAVIS CO.,

Davis Gardens, Terre Haute, Ind.

CYCLAMEN.

Strong, healthy stock

of the finest strains, in

assorted colors.

Ready to shift

out of 3-in. pots,

\$20.00 per 100.

out of 4-in. pots,

\$40.00 per 100.

Cash with order.

Largest exclusive grower of Cyclamen and

Primulas in the world.

See Primula Ad.

R. S. McMURRAY,

Bellefontaine, O.

EXTRA STRONG PLANTS

IN SEPARATE COLORS.

These plants are showing buds and will

be well in bloom in a short time.

4-in., 40c each;

5-in., \$1.00 each;

6-in., \$1.50 each.

We offer these plants for immediate

delivery, packed with utmost care,

so they will reach you in good condition.

They will be sure money makers.

Packing charges included.

See our advertisement on Ferns.

DAVIS FLORAL CO., DAVENPORT, IA.

CYCLAMEN SEED.

We are now close to being sold out, and have the following to offer: Defiance, best Christmas Red, and an early bloomer, \$2.50 per 100, \$18.00 per 1000; Dark and Light Salmon, Dark Blood Red, \$2.00 per 100, \$15.00 per 1000; Bright Red, Rose Pink, Soft Pink Carmine Eye, White with Eye, \$1.50 per 100, \$12.00 per 1000; Rococo Erecta in six colors, \$3.00 per 100, \$20.00 per 1000. Cash. 5,000 at 5%, 10,000 at 10% discount. Our cultural directions in which you will find a lifetime experience, with the order.

O. WINTERICH,

Cyclamen Specialist, St. Petersburg, Fla.

CYCLAMEN PLANTS.

Assorted colors.

2½-inch\$12.00 per 100

3-inch 18.00 per 100

4-inch 50.00 per 100

5-inch 75.00 per 100

Add 5% for packing charge.

AMERICAN BULB CO.,

182 N. Wabash Ave., Chicago, Ill.

WELL-GROWN STOCK.

OF CYCLAMEN IN LARGE LOTS!

3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in., \$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00 each

These plants are very fine and of many varieties and colors, dark reds, dark pinks and salmon. Cash.

FAIRVIEW GREENHOUSES,

Belvidere, Ill.

CYCLAMEN LOADED WITH BUDS AND

BLOOMS.

Extra fine plants, in best selling colors.

4-in.\$40.00 per 100

5-in. 75.00 per 100

6-in. 125.00 per 100

7-in. 200.00 per 100

Cash with order. No C. O. D. orders accepted.

Careful packing with no extra charge.

SAYRE FLORAL CO.,

Sayre, Pa.

CYCLAMEN PLANTS.

FINE STRONG PLANTS, BEST GERMAN

STRAIN, WELL GROWN.

Bright red, dark red, white, salmon, white

with pink eye, either separate

or mixed colors; strong

2½-in. pots, \$12.00 per 100;

3-in. pots, \$20.00 per 100;

4-in. pots, \$40.00 and \$50.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York City

CYCLAMEN, EXCEPTIONAL BARGAINS.

We have a large surplus of the following variety for immediate shipment: Cyclamen Excelalor, white with red eye, 3-in., \$10.00 per 100; 4-in., \$25.0

CYCLAMEN—Continued

SPECIAL LOW OFFER.

Cyclamen, strong 3-in., assorted colors, good plants, at special cut price for two weeks, \$15.00 and \$20.00 per 100.

Do not miss our splendid 4-in. Cyclamen, ready to shift to 5-in. and 6-in., and make you wonderful plants for Christmas, two grades, \$40.00 and \$50.00 per 100. Heavy plants, well worth the price. Add 10% for careful packing, in clay or paper pots.

GULLETT & SONS, LINCOLN, ILL.

EXTRA HEAVY, VIGOROUS PLANTS.

Cyclamen from seed of the best European and American growers; light salmon, dark salmon, white, pure rose, white with eye and red, 3-in., ready for shift, \$30.00 per 100; 3½-in., \$35.00 per 100; 4-in., \$40.00 per 100.

A 1 quality. We stand back of it and we ship right; that's what counts.

Add 5% to cover cost of packing.

H. J. BOROWSKI & SONS,
168 Mount Hope St., Rosindale, Mass.

CYCLAMEN PLANTS.

Perfectly shaped, strong, healthy plants in most desirable colors, red, light pink, dark pink and salmon, mixed.

2½-in. \$10.00 per 100
3-in. 15.00 per 100
4-in. 35.00 per 100

Packing free. Cash.

STERLING FLORAL CO.,

Sterling, Ill.

CYCLAMEN

Best on the market.

6-in. \$1.50 each, \$125.00 per 100
5-in.85 each, 75.00 per 100
4-in.50 each, 45.00 per 100

Packing free, for cash. Ready now and later.

NORTH SIDE GREENHOUSE,

1107 N. 1st St., Springfield, Ill.

Cyclamen of quality, not the cheapest, but the best. All best shades, Wandsbek strain. Extra heavy specimen plants, 5-in., 75c and \$1.00; 4-in., equal to most 6-in., \$50.00 per 100.

If you want REAL Cyclamen, try these. Winfield S. Kircher, Cyclamen Specialist, De-fiance, O.

MUST HAVE ROOM.

Strong Cyclamen of the best flowering strains, plenty of reds and salmons; positively no better stock in the country and all ready to shift; 3-in., 20c; 4-in., 35c. Quantity limited at these prices. Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

Cyclamen: An extra fine lot of separate colors or mixed as desired, 2½-in., \$12.00 per 100; 3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in., \$75.00 per 100; 6-in., \$100.00 per 100; 7-in., \$150.00 per 100. We know these will please you, so speak up!

S. S. Skidelsky & Co., 50 Park Place, New York.

CYCLAMEN PLANTS.

Assorted colors, large proportion of red.

4-in., \$40.00 per 100;

5-in., \$75.00 per 100.

A packing charge of 5 per cent.

A. N. KINSMAN, INC.,

Austin, Minn.

Cyclamen, nice, healthy, stocky plants, well furnished with foliage, showing buds; German strain, red and pink colors predominating, from 4-in., 40c. This will make good blooming stock for Xmas.

J. L. Schiller, 929 Prouty Ave., Toledo, O.

Cyclamen, best strains, strong, healthy, perfectly shaped plants, most desirable colors, well set with buds; 3-in., 15c; 3½-in., 30c; 4-in., 40c; 4½-in., 50c; 5-in., 60c; 6-in., \$1.00; 7-in., \$2.00. Carefully packed free. Cash.

Hillview Greenhouse Co., La Crosse, Wis.

CYCLAMEN IN BUD AND BLOOM.

4-in., 40c each;

5-in., 75c each;

6-in., \$1.00 each.

No charge for packing. Cash, please.

F. B. Pfister, Lowville, N. Y.

Cyclamen, the Winterich strain, large flowering, white with pink eye, light and dark salmon and Christmas red, strong, frame-grown, from 2½-in., \$12.00 per 100, 50 at 100 rate. Cash, please. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

CYCLAMEN.

THESE ARE FINE PLANTS.

2½-in. \$12.00 per 100

4-in. 50.00 per 100

C. C. POLLWORTH CO.,

City Hall Square, Milwaukee, Wis.

Cyclamen, 5-in. A No. 1 plants ready for 6-in., 50c. None better; compelled to sell to make room. A real bargain which you can't afford to miss. Packing free.

Alphonse Peters, Marquette, Mich.

We need the room. Heavy, vigorous Cyclamen plants, all dark colors, budding for bloom, 4-in., 30c. Packing 1c each. Pansy 5-in., in bud and bloom, 50c. Packing 2½c.

J. E. Leslie & Son, Marion, Ind.

Cyclamen plants, dark colors, no white, strong, sturdy plants, 5-in., \$75.00 per 100. All ready for shift to larger pots. Packing free, in paper pots, securely canted. Peter Pearson, 3732-48 Gunnison St., Chicago, Ill.

Cyclamen, fine, large plants, all colors; for immediate delivery; 5-in., 70c; 6-in., \$1.00 each. These are the best strains. Terms: satisfactory credit reference or cash with order.

J. F. Wilcox & Sons, Council Bluffs, Ia.

Cyclamen, finest strain obtainable, strong, healthy plants, in need of room, offer at low prices 3-in., \$15.00, select, \$18.00 per 100; 4-in., 35c, select, 40c; 5-in., 75c. Cash. No packing charges. Joseph Turski, Gross Point, Ill.

Cyclamen Giganteum, fine 2½-in. stock ready to shift, \$6.00 per 100; 3-in., \$12.00 per 100; 4-in., \$25.00 per 100; 5-in., \$50.00 per 100; all colors mixed. Samuel Whitton, Utica, N. Y.

Choice Cyclamen plants in assorted colors, 4-in., 35c; 5-in., 50c. Packed in paper pots. 5% for packing. Cash, please.

Eagle Grove Greenhouses, Eagle Grove, Ia.

Extra strong Cyclamen, assorted colors, select, 4-in., 50c; 5-in., 75c. Choice plants, 4-in., 40c; 5-in., 60c.

Wagner's Greenhouse, Tiffin, Ohio.

Cyclamen, choice assortment of the leading varieties, 3-in., \$15.00 per 100; 4-in., \$35.00 per 100. Extra strong, well-grown stock.

Matthewson's, Sheboygan, Wis.

Cyclamen, very fine 4-in. ready for 5-in., \$50.00 per 100, a few at \$40.00 per 100; 5-in., extra good, ready for 6-in., \$75.00 per 100; 6-in., \$100.00 per 100. Cash. E. V. Myers, St. Joseph, Mo.

Strong 5-in., assorted Cyclamen plants, German strain, \$60.00 per 100. Packed in paper pots. Add 5 per cent for packing.

William Fluegge, Jr., Morton Grove, Ill.

Cyclamens, mixed, red, salmon and pink: 425 5-in., 35c; 700 3½-in., 20c; 550 3-in., 15c each. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Cyclamen, extra large 5-in., bushy plants, 25 to 40 leaves to a plant, \$9.00 per doz. Cash with order. B. L. Gibbs & Sons, Cumberland, Md.

Cyclamen, best strain, assorted colors, strong 4-in., \$40.00 per 100. Cash with order.

John W. Scott, Lisbon, O.

Cyclamen, good, strong 2½-in., \$10.00; 3-in., \$17.50; 4-in., \$30.00 per 100.

H. A. Genteman, Quincy, Ill.

Cyclamen, 3-in., strong, stocky plants, \$20.00 per 100. Cash with order.

Hopkins the Florist, Brattleboro, Vt.

Cyclamen, strong 4-in., \$45.00 per 100; 5-in., \$75.00 per 100. We ship in paper pots. Cash, please. See our advertisement for Begonias.

Park Floral Co., St. Joseph, Mo.

Cyclamen, 4-in., \$25.00 per 100; 5-in., 50c each; 6-in., \$1.00 each. Crescent St. Floral Co., Crescent and Union Ave., Grand Rapids, Mich.

Extra strong 4-in. Cyclamen, finest German strain, ready for a shift, \$40.00 per 100.

Quentin Floral Co., St. Joseph, Mo.

Cyclamen, good 3-in. mixed, \$18.00 per 100.

No packing charge.

Kemble Floral Co., Oskaloosa, Ia.

Cyclamen, strong 4-in. stock of all the leading varieties, \$35.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Cyclamen, best European strains, 2½-in., \$15.00 per 100; 3-in., \$25.00 per 100; extra select, 3-in., \$35.00 per 100.

Baur Floral Co., Erie, Pa.

Cyclamen, 5-in., 75c; 3-in., 20c.

Calvert Floral Co., Lake Forest, Ill.

DAHLIAS

DAHLIAS.

Owing to our increased acreage, and not having sufficient storage room for all our Dahlias, we will sell for cash at digging time 100 barrels of field-grown Dahlias in the clump at \$12.50 per barrel of clumps, all good named varieties, our selection. Mixed Dahlias, good kinds at \$10.00 per barrel.

Barrels will be packed well and filled full of the clumps. Dahlias sold f. o. b. Nora Springs, Ia. Net cash, no discount, no charge for barrels. Get busy and avail yourself of this opportunity to get stocked up on Dahlias.

Look up our Gladioli offer under the Classified Gladioli heading.

MAPLE HILL NURSERY,

Nora Springs, Ia.

CALIFORNIA DAHLIA NOVELTIES

Glants for cut flowers and exhibition. Booking orders now for November delivery. Strong bulbs from 4-in. pots. Catalogue mailed on request.

KEY ROUTE HEIGHTS NURSERY CO.,
3852 Loma Vista Ave., Oakland, Calif.

Dahlias, rare seedlings, \$3.00 for whole field-clumps, state class and color wanted. Dahlia seed, finest grown, \$1.00 trade packet. Cash, please.

Perry Gardens, Perry, O.

DAISIES

DAISIES.

Strong Plants.

Per 100 Per 1000

Boston Yellow, R. C. \$4.00 \$35.00

Boston Yellow, 2½-in., 7.00 60.00

Giant White, R. C. 3.50 30.00

Giant White, 2½-in., 5.00 45.00

Prompt shipment will be made.

Add 5% to cover cost of packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

ROOTED CUTTINGS NOW READY.

From A. E. Hunt's strain.

Boston Yellow \$4.00 per 100, \$35.00 per 1000

Hunt's White Sport, 5.00 per 100, 45.00 per 1000

No order accepted for less than 100.

500 of a variety at the 1000 rate.

A. L. RANDALL COMPANY,

180 N. Wabash Ave., Chicago.

Daisies, Boston Yellow, strong 2½-in., \$7.00 per 100, \$60.00 per 1000; rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

Giant White, 2½-in., \$5.00 per 100, \$45.00 per 1000; rooted cuttings, \$3.50 per 100, \$30.00 per 1000. All ready now.

W. A. Rowe Floral Co., Kirkwood, Mo.

DAISIES.

Mrs. Sander, strong, ready for shift, 2½-in., 0c, Paris Daisy rooted cuttings, \$2.00 per 100. Postpaid. See Cineraria and Pelargonium advertisements. Cash, please.

J. SYLVESTER, OCONTO, WIS.

Daisies, Marguerite, strong 2-in., \$4.00 per 100; rooted cuttings, \$2.50 per 100; large plants, 15c to 25c each. Cash.

The Dumser Floral Co., Elgin, Ill.

Bellis Daisies, mixed colors, strong, transplanted seedlings, ready for planting out, 60c per 100, \$5.00 per 1000, postpaid.

Geo. W. Mount, Silver Creek, N. Y.

Daisies, strong rooted cuttings, Mrs. Sander, Nicholson's Giant, White and Paris, \$2.00 per 100, by mail. 2-in., 4c.

S. W. Pike, St. Charles, Ill.

BELLIS DAISIES.

Bellis Daisies, double white and blue, strong plants, 50c per 100, \$4.00 per 1000.

J. O. SCHMIDT, BRISTOL, PA.

Daisies, Bellis Monstrosa, pink or white, also Longfellow and Snowball, fine strong plants, \$3.25 per 1000, \$9.00 per 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Daisies, Mrs. Sander and Giant White, 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Daisies, Paris and Marguerite, fine 2-in., \$4.00 per 100; Boston Yellow, 2-in., \$4.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Daisies, Chicago White, best and largest grown, strong rooted cuttings, \$1.50 per 100.

Quentin Floral Co., St. Joseph, Mo.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Bellis Daisies, giant white and pink, \$3.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Shasta Daisies, 2-in. pots, \$3.00 per 100.

The McGregor Bros. Co., Springfield, O.

DELPHINIUMS

TRUE BELLADONNA DELPHINIUMS.

STRONG TRANSPLANTED STOCK with several shoots, some bearing flowers now; stock clean and not mixed, \$3.50 per 100, \$30.00 per 1000.

Seedlings, \$1.25 per 100, \$9.00 per 1000; strong. Strong clumps, not worn-out stock, transplanted for FORCING, \$10.00 and \$12.00 per 100, \$95.00 per 1000; and \$12.00 stock, \$115.00 per 1000.

We grow Delphiniums in quantity and can supply in large amounts.

KAMP & SPINTI CO.,

North Milwaukee, Wis.

HARDY PLANTS.

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

JOSEPH F. MARTIN,

Box 97, Painesville, O.

Delphinium Belladonna, field-grown, strong, 1-year-old plants, \$11.00 per 100, \$100.00 per 1000; strong 2-year-old plants, \$14.00 per 100, \$130.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

For fall delivery, strong, field-grown, 1-year-old Delphinium Belladonna, \$7.00 per 100, \$63.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials.

S. S. Skidelsky & Co., 50 Park Place, New York.

Delphinium Belladonna, strong 1-year plants, \$5.50 per 100, \$50.00 per 1000. Cash with order.

Kaliy Bros. Co., Painesville, O.

Delphinium Belladonna and Gold Medal Hybrid, 2-year, strong, \$7.00 per 100.

Thos. J. Murphy, Painesville, O.

DRACAENAS

DRACAENA INDIVISA.

50,000 big, strong plants ready for a shift to 3-in. or 4-in. pots from 2-in. pots, \$4.00 per 100.

Average size, strong and healthy from 2-in. pots, \$3.00 per 100.

Both the above sizes are big value and worth twice the money.

Packed to reach you safe anywhere.

ELMER RAWLINGS, WHOLESALE GROWER, Allegany, N. Y.

DRACAENA TERMINALIS.

2-in. \$15.00 per 100

3-in. 25.00 per 100

4-in. 45.00 per 100

5-in. 75.00 per 100

Moderate packing charge.

ROY F. WILCOX & CO.,

Montebello, Cal.

Dracaena Indivisa, strong 3½-in. pots, fine plants, 18 inches high, \$12.00 per 100.

Transplanted seedlings, \$4.00 per 100, \$35.00 per 1000. Strong field-grown clumps, ready for 6-in. pots, \$17.60 per 100. Immediate delivery.

Roman J. Irwin, 43 West 18th St., New York.

Dracaenas, extra fine, field-grown Indivisa, ready for 6-in. pots, \$25.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaenas, fine 2 1/4-in. stock ready for shipment.
Terminalis, 20c. Lord Wolseley, 20c.
Aurora, 24c. Mandafiana, 24c.
 Cash with order.
The Minge Floral Co., Mobile, Ala.

DRACAENA INDIVISA.
 Strong, field-grown plants ready for 5 and 6-in. pots, \$15.00 per 100. Cash.
G. W. FRISCH'S SON, DAYTON, O.

Dracaena Indivisa, 2 1/4-in. stock, to grow on,
 \$3.00 per 100, \$25.00 per 1000, 13 extra large
 5-in. Indivisa for \$4.50. Cash.
E. J. Ullrich Floral Co., Tiffin, O.

Dracaena Indivisa, strong plants, 2 1/4-in. pots,
 \$4.00 per 100. Cash with order.
Park Board Greenhouses, Fort Wayne, Ind.

Dracaena Indivisa, 3-in. nice stock for growing
 on, \$10.00 per 100. **Winfield S. Kircher,**
Cyclamen Specialist, Defiance, Ohio.

Dracaena Indivisa, 2 1/4-in., 4 1/2c each.
Odor Greenhouses, Iola, Kan.

ERICAS

Erica Melanthera, 3-in., 8 ins. to 18 ins. high,
 coming in bud, clean stock, \$50.00 per 100.
W. W. Thompson & Sons, Station D, R. 1, Milwaukee, Wis.

EVERLASTING FLOWERS

Everlasting Strawflowers on wire, \$2.00 per
 100. Cash, please.
Herman Schallhorn, Kalamazoo, Mich.

EVONYMUS

Evonymus Vegetus, 2-year, \$15.00 per 100,
 \$120.00 per 1000.
James Wheeler, Worcester St., Natick, Mass.

Evonymus, variegated, 2 1/2-in., 15c each. Cash
 with order. **F. W. Aevermann, 5511 W. Hirsch**
St., Chicago, Ill.

FARFUGIUMS

Farfugiums, yellow spotted, 4-in., \$3.50 per
 dozen. Cash. **E. J. Ullrich Floral Co., Tiffin, O.**

FERNS

TABLE FERNS FOR FERN DISHES.
 Well established 2 1/4-in. pots, best Pteris,
 Cyrtomium and other varieties, \$7.00 per 100,
 \$65.00 per 1000.

	Size	100	1000
Boston	2 1/4-in.	\$ 6.00	\$ 55.00
Scottii	2 1/4-in.	6.00	55.00
Teddy, Jr.	2 1/4-in.	6.00	55.00
Verona	2 1/4-in.	6.00	55.00
Roosevelt	2 1/4-in.	6.00	55.00
Whitmanii	2 1/4-in.	9.00	80.00
Macawii, new	2 1/4-in.	12.00	100.00

Bench-grown Ferns, strong plants, ready for
 6-in. pots and larger:

Boston	\$25.00 per 100
Boston	35.00 per 100
Boston	50.00 per 100
Verona	50.00 per 100
Teddy Junior	45.00 per 100
Boston	45.00 per 100
Elegantissima	35.00 per 100
Whitmanii	35.00 per 100

OTHER VARIETIES READY LATER.
ROMAN J. IRWIN,
 43 West 18th St., New York City.

FERNS MY SPECIALTY.
 Ferns for fern dishes. Strong, bushy 2 1/4-in.
 stock, in largest and best assortment, \$6.00 per
 100, \$50.00 per 1000.

FERN SEEDLINGS: Excellent stock, ready
 for potting, in assortment of eight best fern dish
 varieties, \$1.75 per 100, \$15.00 per 1000.
Adiantum Cuneatum and Gracillimum, strong
seedlings, ready for potting, \$1.75 per 100,
\$15.00 per 1000.

Adiantum Farleyense Gloriosum. A most de-
sirable Fern, well-grown 3-in., \$3.50 per doz.,
\$40.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong
thrifty 3-in., \$8.00 per doz., \$65.00 per 100.
2-in., \$5.00 per doz., \$40.00 per 100.

Asparagus Sprengeri seedlings, \$1.50 per 100,
\$10.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST,
 Short Hills, N. J.

Asplenium, Bird's-Nest Fern, 5-in., \$1.00; 6-in.,
\$1.50; 7-in., \$2.50. Small ones all gone.

Ferns for Fern dishes, strong 2 1/4-in., \$6.00 per
100, \$50.00 per 1000; Boston and Roosevelt, 2 1/4-
in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy
Jr. and Verona, 2 1/4-in., \$7.00 per 100, \$65.00 per
1000. MACAWII, 2 1/2-in., new and very fine,
\$15.00 per 100.

VERY FINE BOSTONS. 4-IN., \$22.50 PER
100; STRONG 5-IN. BOSTON AND ROOSEVELT,
\$40.00 PER 100.

We ship both pot plants and transplanted
bench grown, which are regarded by many grow-
ers as better than the pot plants. Unless speci-
fied we will send either one.

S. S. Skidelsky & Co., 50 Park Place, New York.

FERNS

Boston, extra size	\$12.00 per 100
Boston, 4-in. size	10.00 per 100
Boston, 3-in. size	8.00 per 100
Springfield, 3-in. size	10.00 per 100
Boston, Wamamaker, 2 1/4-in. size	4.00 per 100
Scottii, Whitmanii, 2 1/4-in. size	4.00 per 100
Runners in all varieties	12.50 per 1000
Runners, assorted	15.00 per 1000

N. Davallioides Furcans.

Boston Stag Horn, large 10-in. size, \$12.00 per doz.

Boston Stag Horn, 8-in. size, 9.00 per doz.

Beautiful specimens, all perfect. Cash.

W. P. NEWELL CO., APOPKA, FLA.

Wholesale Fern Growers.

POT-GROWN FERNES.

Guaranteed to please.

Whitmanii, 2-in.	\$ 7.00 per 100
Teddy Jr., 2-in.	7.00 per 100
Teddy Jr., 3-in.	15.00 per 100
Roosevelt, 2-in.	7.00 per 100
Boston, 2-in.	7.00 per 100
Boston, 4-in.	35.00 per 100
Boston, 6-in.	60.00 per 100

All of the above 2-in., \$65.00 per 1000. Less
 4%. Cash, please.

B. C. BLAKE,

Springfield, O.

FERNS.

We have several thousand very clean, thrifty
4-in. Teddy Jr. Ferns, ready for shifting, \$35.00
per 100. Will make good 6-in. plants for the
coming season.

Also have some grand 8-in. ready for im-
mediate delivery, \$2.00 each.

Our 6-in. Ferns are not quite ready for send-
ing out at present.

HENRY I. FAUST,

Merion, Pennsylvania.

BOSTON AND WHITMANII FERNES.

Strong, healthy, A No. 1 stock. Need room.	
100 4-in., Whitmanii	\$ 35.00 per 100
200 5-in., Whitmanii	60.00 per 100
250 6-in., Whitmanii	90.00 per 100
300 6-in., Boston	90.00 per 100
100 7-in., Boston	115.00 per 100
500 3-in. Asparagus Sprengeri, big, bushy	plants, \$10.00 per 100.

Prices are without pots. No packing charges.

SUNNYSIDE GREENHOUSES NURSERY,
 504 10th Ave., Moline, Ill.

FERNS.

4-in. Boston and Roosevelt	25c
5-in. Boston and Roosevelt	50c
6-in. Boston and Roosevelt	75c

The above are strong and healthy, grown
 in Fern pots which allow the plants the same
 growing surface, but reduce the shipping weight
 one-half. Packing free, 10% additional if or-
 dered in clay pots.

HOMWOOD GREENHOUSES,
 Atchison, Kan.

BOSTON FERNES.

Good, strong, bushy stock.	
5-in.	\$0.60
6-in.	.90
7-in.	1.15
8-in.	1.50
10-in.	2.00

Add 5 per cent for packing.

See our ad on Cyclamen and Geraniums.

DAVIS FLORAL CO.,

Davenport, Ia.

BOSTON FERNES.

4-inch	\$35.00 per 100
5-inch	\$60.00 to 75.00 per 100

MACAWII FERNES.

We are booking orders for December delivery
on Macawii Ferns, 2 1/4c to 10c.

Packing in clay pots, 10 per cent. Packing in
paper pots, 7 per cent. Packing out of pots, 5
per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

BOSTON FERNES.

Good, strong, bushy plants.	
5-in.	\$0.60
6-in.	1.00
7-in.	1.50
8-in.	2.00
10-in.	3.00

Cash. No charge for packing.

GLASSACRES GARDENS CO.,
 North Riverside, Sioux City, Ia.

FERNS.

Roosevelt, 2 1/4-in.	\$ 6.50 per 100
Roosevelt, 3-in.	15.00 per 100
Boston, 2 1/4-in.	6.50 per 100
Boston, 3-in.	15.00 per 100
Scholzelli, 2 1/4-in.	6.50 per 100
Scholzelli, 3-in.	15.00 per 100
Whitmanii Compacta, 2 1/4-in.	6.50 per 100

THE REESER PLANT CO.,

Springfield, Ohio.

FERN DISH FERNES.

Pteris Adiantoides, Cretica Albo-Lineata, Wim-
settii, Magnifica, Wilsonii, Mayi, \$6.00 per 100.
Table Ferns, bushy little clumps (not single
plants) Pteris Magnifica, Wimssettii, Cretica Albo-
Lineata and Adiantoides, \$6.00 per 1000; Cyrtom-
ium Rochfordianum, \$8.00 per 100.

STORRS & HARRISON CO.,

Painesville, O.

FERNS.

Boston and Whitmanii, strong, healthy and
bushy.

4-in.	\$3.60 per doz., \$25.00 per 100
5-in.	5.40 per doz., 40.00 per 100
6-in.	8.00 per doz., 60.00 per 100

Packing 5 per cent. Cash, please.

GREENWOOD AVENUE GREENHOUSES,
 702 Greenwood Ave., Decatur, Ill.

BOSTON FERN RUNNERS.

Spend your dollars where you will get full
value. Having more Boston Fern runners than I
can use, I am offering the surplus at \$10.00 per
1000. These are extra fine, strong, clean, healthy
plants, and guaranteed to please you, or your
money refunded. Cash, please.

NORMAN C. MILLER, FORT PIERCE, FLA.

Ferns, 4-in., pot-bound Roosevelt, and strong,
bench Bostons, 25c each. We have plenty of
these and stock is clean.

F. C. Freeman & Sons, Portland, Ind.

QUALITY RUNNERS.

Boston	\$12.50 per 1000
Wanamaker	10.00 per 1000
Springfield	10.00 per 1000
Whitmanii, slightly mixed	10.00 per 1000

Prompt shipment. Cash.

BERNO FLORAL CO., ORLANDO, FLA.

BOSTON FERNES.

Bench-grown, strong, will make large 4-in.
stock, worth 50c retail in 30 days; specially low
to make room, \$19.00 per 100; will pack light.
Cash. No charge for packing.

THE IMLAY CO.,

Zanesville, O.

BOSTON FERNES.

Strong runners, ready for immediate delivery,
\$10.00 per 1000; 3-inch pot size, \$7.00 per 100;
4-inch pot size, \$10.00 per 100. 2 per cent dis-
count for cash with order.

F. M. SOAR, LITTLE RIVER, FLA.

THE BEST WAY

to get rid of your surplus stock

is to use the

REVIEW'S

Classified Advs.

Boston Ferns, 4-in., \$10.00 per 100, \$90.00 per
1000; 3-in., \$7.50 per 100, \$70.00 per 1000. Strong
Boston runners, \$10.00 per 1000.

Fine Staghorn Ferns, 50c to \$1.00 each.

Lee Smoot, Apopka, Fla.

Ferns, large, bench-grown Bostons ready for 4
and 5-in. pots, \$25.00 per 100; 3-in. pot-grown,
ready for 4-in., \$10.00 per 100; also a fine lot of
runners as good as 2-in., \$3.00 per 100. Cash.
C. P. Bethards, Springfield, O.

BOSTON FERNES.

Bench-grown Boston, large plants
Ready for 5 and 6-in. pots, \$30.00 per 100.

S. A. PINKSTONE,

Cor. York and Hickory Sts., Utica, N. Y.

Ferns, Boston and Plersonii, very fine stock
from benches, 5-in., 50c; 4-in., \$12.00 per 100;
3-in., \$8.00 per 100; 2 1/2-in., \$4.00 per 100. Run-
ners, \$3.00 per 100. Packing 5 per cent.
Truitt's Greenhouses, Chanute, Kan.

Ferns, Boston and Roosevelt, bench-grown,
ready for 5-in. and 6-in., \$30.00 per 100. Pot-
bound Boston, Roosevelt and Whitmanii, 5-in.,
\$35.00 per 100. Charles Whitton, York St. and
Gray Ave., Utica, N. Y.

Ferns, strong, healthy stock, Boston and Whit-
manii, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100.
Cash with order, or shipped C. O. D. if 1/4 of
purchase price is sent with order.

Peterson Floral Co., Gibson City, Ill.

POT-GROWN BOSTON FERNES.

6-in. bushy stock out of pots, 75c each; 7-in.
Bostons, 90c; 8-in., \$1.10 each plus 5% for
packing.

DAVIS & STEINER CO., MORRISON, ILL.

EXTRA STRONG, WELL-GROWN STOCK.

Ferns, Whitmanii, 5-in., 50c each; heavy
5 1/2-in., 75c each. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Boston Ferns, solid bed-grown, no better
grown, 6-in. size, \$4.00 per dozen; 8-in. size,
\$6.00 per dozen. Neff Floral Co., 2222 West Lib-
erty Ave., Pittsburgh, Pa.

Extra strong, bench-grown, Whitmanii, Com-
compacta and Boston Ferns, ready for 5-in. and 6-in.
pots, \$5.00 per doz., \$40.00 per 100. Cash.

S. A. Jennison, Natick, Mass.

Ferns, Bostons, good plants, 2 1/4-in., \$6.00 per
100, \$50.00 per 1000; Fern runners, \$2.50 per
100.

Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, Boston, a few Whitmanii and Anthony
Wayne, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in.,
\$50.00 per 100; 6-in., \$1.00 each. Winfield S.
Kircher, Cyclamen Specialist, Defiance, O.

Ferns, table ferns in assorted varieties, 2 1/4-
in., \$6.00 per 100, \$55.00 per 1000. Cash with
order, please.

Frank Oechalin, 4911 W. Quincy St., Chicago, Ill.

Ferns, Whitmanii and Roosevelt, all extra fine,
bushy plants, 5-in., 75c; 6-in., \$1.00; 7-in., \$1.50;
8-in., \$2.50 each. Packing at cost.

Elitch Gardens Co., Denver, Colo.

Boston Ferns, 5-in. out of bench, \$50.00 per
100. Nice bushy stock. Can ship at once; 6000
ready for sale. Cash, please. H. E. Youngquist,
Foster and Kedzie Aves., Chicago, Ill.

Boston Ferns, good, strong stock, 3-in., \$15.00
per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per
100. Cash. Underwood Bros., 21st and Fair
Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00,
\$25.00 and \$35.00 per 100.

Verona Ferns, 2 1/2-in., \$5.00 per 100, \$40.00

FERNS—Continued

Ferns, Roosevelt 4-in., 35c; 5-in., 50c; 6-in., 75c. Cash with order. 5 per cent for packing. Lanterrier, Florist, Fort Wayne, Ind.

Ferns, Boston out of 4-in. pots, well-grown, 20c each. H. E. Rogers & Son, Spencerport, N. Y.

Holly Ferns, strong 3-in. ready for shipment, \$10.00 per 100. Cash. J. S. Wilson Floral Co., Des Moines, Ia.

Ferns, Boston and Whitmanil, bushy, clean stock and fine color, 5-in., 50c; 6-in., 75c; 7-in., \$1.00. Koopmann Bros., Davenport, Ia.

FERNS, BOSTON AND ROOSEVELT. Good stock, 3-in., \$13.00 per 100. Cash. G. W. FRISCH'S SON, DAYTON, O.

Bushy Ferns that will please, Bostons, 4-in., 30c; 5-in., 60c; Whitmanil, strong, 5-in., 60c. Quentin Floral Co., St. Joseph, Mo.

Boston Ferns, 6-in., 80c; 5-in., 50c; 4-in., 30c; 3-in., 15c; 2½-in., 7c. Cash with order. Calvert Floral Co., Lake Forest, Ill.

Whitmanil Ferns out of bench, nice, thrifty stock, 20c each. Cash, please. E. B. Morgan Floral Co., Paxton, Ill.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100. Anoka Greenhouses, Anoka, Minn.

Table Ferns, 5 leading varieties, strong 2½-in. stock, \$5.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Fern Dish Ferns, 6 varieties, \$6.00 per 100, \$50.00 per 1000. The McGregor Bros. Co., Springfield, O.

Ferns, Scottil and Teddy Jr., 6-in. pot-grown, bushy, 75c each. Cash, please. J. J. Clayton & Son, West Grove, Pa.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Boston Ferns, good, strong stock, from bench, ready for 4-in., \$35.00 per 100, \$300.00 per 1000. Rolf Zetlitz Co., Lima, Ohio.

Ferns, Boston and Whitmanil, fine 4-in., \$25.00 per 100. I. N. Kramer & Son, Cedar Rapids, Ia.

Boston Ferns, large, bushy plants, ready for 7-in. pots, 35c each. DeMeester, Humboldt, Ia.

Ferns, Whitmanil, Verona, Boston, strong 4-in., 35c; 5-in., 65c. Gullett & Sons, Lincoln, Ill.

Boston Ferns from bench, 4-in., 25c; 5-in., 35c. Cash. Byer Bros., Chambersburg, Pa.

Ferns, 4-in., strong, 30c each. Wilcox & Sons, Council Bluffs, Ia.

Table Ferns, 2½-in. varieties, 6c. J. O. Bigelow & Son, Utica, N. Y.

Boston Ferns, extra strong, pot-grown, 5-in., 75c. Cash. Park Floral Co., St. Joseph, Mo.

Table Ferns, standard varieties, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each. L. J. Rowe, Titusville, Pa.

FEVERFEW

Feverfew, large plants, field-grown, to clear, 8c each. DeMeester, Humboldt, Ia.

FICUS

FICUS ELASTICA, EXTRA STRONG. 24 to 30 ins. from the pot up; 6-in. pots, \$7.50 per doz.

OAK GROVE GREENHOUSE, Tuskegee, Ala.

Ficus Elastica, 4-in., \$35.00 per 100, \$325.00 per 1000; strong, 12 to 15 inches tall; good foliage. Cash with order. H. O. Doescher, 2048 Gentilly Ave., New Orleans, La.

Rubbers, rooted, mossed layers, \$14.00 per 100, \$130.00 per 1000. Cash with order. M. Vander Ecken, 2973 Maurepas St., New Orleans, La.

Ficus Elastica, 4-in., fine, strong stock, 50c and 60c. Jacob Schulz, 831 Cherokee Rd., Louisville, Ky.

Rubber plants, a limited number, all good 4-in., 50c to 75c each. N. O. Caswell, Delavan, Ill.

FORGET-ME-NOTS

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best Myosotis on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$6.00 per 100, \$55.00 per 1000; 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment October 25th. Cash with order. John M. Barker, P. O. Box No. 225, Morristown, N. J.

FORGET-ME-NOTS,

ready now and booking orders.

Myosotis, true winter flowering, from 2-in. pots, \$3.00 per 100; 2½-in. pots, \$5.00 per 100. Cash, please. No charge for packing. THE IMLAY CO., ZANESVILLE, O.

Forget-me-nots, hardy, everblooming rooted cuttings, \$2.00 per 100; also clumps ready to divide, \$6.00 per 100. Cash.

The Dumser Floral Co., Elgin, Ill.

FORGET-ME-NOTS.

Everblooming variety, 2½-in. stock ready for shift, 3c. See Pelargonium advertisement. Cash, please.

J. SYLVESTER, OCONTO, WIS.

FORGET-ME-NOTS.

Only a few hundred of that grand winter blooming variety left, and to close them out will make the price \$4.50 per 100. Cash.

O. L. HUMPHREY, ZANESVILLE, O.

Forget-me-nots, strong seedlings, \$6.00 per 1000; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$10.00 per 100. Roman J. Irwin, 43 West 18th St., New York.

Forget-me-nots, the long stemmed true winter-flowering; strong 2½-in. and starting to branch, \$4.00 per 100. No charge for packing. F. L. Lainsen, Council Bluffs, Ia.

Forget-me-nots, the early winter-flowering, strong 3-in., \$6.00 per 100. Fred H. Lemon & Co., Richmond, Ind.

Forget-me-nots, true wintering, long stems and large flowers, strain unexcelled, 2-in. stock, \$4.00 per 100. F. E. Blake, Marion, O.

Forget-me-nots, 75 strong 3½ and 4-in. for benching, \$7.50 per lot. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.

Strong, winter-flowering, 2½-in. Forget-me-nots, \$5.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, Alpestris Victoria, blue, hardy dwarf, strong plants, \$4.00 per 1000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Forget-me-nots, true winter flowering, strong, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000. J. O. Schmidt, Bristol, Pa.

Forget-me-nots, true winter flowering, 2½-in. pots, \$5.00 per 100. Ready now. Hauge Flower & Plant House, Fairmont, W. Va.

Forget-me-not, true winter flowering, 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Forget-me-nots, 2½-in., \$4.00 per 100. O. P. M. Criley, Florist, Ottumwa, Ia.

FUCHSIAS

Fuchsia Mrs. E. G. Hill, 2½-in., fine for stock, \$6.00 per 100. Storrs & Harrison Co., Painesville, O.

Fuchsias, four kinds, 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

GENISTAS

GENISTAS.

Fine, bushy plants, 2-in., \$15.00 per 100; 4-in., \$25.00 per 100. Packing free, for cash. Ready now.

NORTH SIDE GREENHOUSES, 1107 N. 1st St., Springfield, Ill.

GENISTA.

5-in., fine, shapely plants, \$30.00 per 100. Ready now.

JACKSON & PERKINS COMPANY, Newark, New York State.

Genista Johnstonil, new, compact grower, golden yellow, holds flowers well, strong 4-in. pot plants, ready in October; will be fit for a shift to a 6-in. pot, \$60.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Genistas, 2-in. pots, \$6.00 per 100, \$50.00 per 1000. 3-in. pots, \$25.00 per 100. Strong 3½-in. pots, \$35.00 per 100. Roman J. Irwin, 43 West 18th St., New York.

Genistas, grand stock, 5-in., bushy, \$40.00 per 100. Storrs & Harrison Co., Painesville, O.

GERANIUMS

GERANIUMS.

Rooted cuttings, S. A. Nutt, Mme. Jaulin and Buchner, \$2.50 per 100, \$20.00 per 1000. Jean Viaud, \$3.00 per 100, \$25.00 per 1000.

2-in. \$4.00 per 100, \$35.00 per 1000

2½-in. 5.00 per 100, 45.00 per 1000

3-in. 6.00 per 100, 55.00 per 1000

Poitevine rooted cuttings, \$3.50 per 100, \$30.00 per 1000.

2-in. \$5.50 per 100, \$50.00 per 1000

2½-in. 6.50 per 100, 60.00 per 1000

3-in. 7.50 per 100, 70.00 per 1000

Cash with order.

HUDSON GREENHOUSE, HUDSON, MICH.

CALIFORNIA SUNSHINE GERANIUMS.

"Any number; any kind; any time; anywhere."

STANDARD VARIETIES:

Rooted cuttings \$2.50 per 100, \$22.50 per 1000

Potted 2½-in. 5.00 per 100, 45.00 per 1000

HILL, MICHELL, RICARD, POITEVINE AND IVY.

Rooted cuttings \$3.00 per 100, \$27.50 per 1000

Potted 2½-in. 6.00 per 100, 55.00 per 1000

No mealy bugs or other parasites.

Distant shipments with perfect success.

National recognition based on merit.

LOS ANGELES GERANIUM CO., 927 Oxford Street, Berkeley, Cal.

Geraniums, strong 2-in. Ricard, Poitevine, Ruby and Barney, \$5.00 per 100, \$45.00 per 1000.

Jean Viaud, Jean Oberle and S. A. Nutt, \$4.00 per 100, \$35.00 per 1000. The above mixed, \$35.00 per 1000.

Ivy Geraniums, 2-in., Roycroft's Surprise and Caesar Franck, \$5.00 per 100, \$45.00 per 1000.

Mixed, about six varieties, \$3.50 per 100.

Scented Geraniums, 2-in., Rose and Skeleton, \$3.50 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

GERANIUMS.

Can offer some very choice plants, strong and bushy

2½-in. Nutt, 3c; 2½-in. Grant, 3c;

2½-in. Viaud, 4c; 3-in. Nutt, 5c;

3-in. Grant, 5c; 3-in. Viaud, 6c.

Nutt and Double Grant, 4-in. and 5-in. stock plants, 3 to 8 shoots to cut now, 6c each. Cash, please.

TIPTON FLORAL CO.,

2205 N. 10th St., Kansas City, Mo.

GERANIUM ROOTED CUTTINGS.

November and December deliveries; October all sold.

S. A. Nutt and Buchner.....\$22.50 per 1000

Poitevine 27.50 per 1000

Ricard 35.00 per 1000

State which method of shipments, parcel post billed at cost, or express.

ALBERT M. HERR,

R. F. D. 8, Lancaster, Pa.

GERANIUMS.

Well rooted cuttings, all booked for

October and November.

Ricard, Poitevine, Scarlet Bedder and

Anna Brown, double pink,

\$30.00 per 1000.

S. A. Nutt,

\$25.00 per 1000.

Cash with order.

PETER BROWN, LANCASTER, PA.

GERANIUMS, ROOTED CUTTINGS.

Ricard, Poitevine, Castellane,

Viaud, Doyle and Buchner,

all booked until December 15.

S. A. Nutt, booked until November 15.

Scarlet Bedder ready November 20.

\$30.00 per 1000.

Parcelpost and insurance \$1.00 per 1000 extra.

Cash with order.

FRED W. RITCHY, LANCASTER, PA.

OCTOBER AND NOVEMBER DELIVERY.

Geraniums, 100,000 rooted cuttings, S. A.

Nutt, Buchner and Scarlet Bedder, \$2.00 per 100,

\$20.00 per 1000. Poitevine, Ricard, Montmort,

Barney, Thos. Meehan, Gloire de France and

Jean Oberle, \$3.00 per 100, \$25.00 per 1000. All

rooted cuttings will be shipped parcel post, pre-

paid. Cash with order.

JOHN L. GUGINO, FREDONIA, N. Y.

Geraniums, strong, well-rooted cuttings, first

class in every respect; Nutt, \$25.00 per 1000;

Perkins, \$30.00 per 1000; Poitevine, \$35.00 per

1000; Michell, \$40.00 per 1000.

Strong 2½-in. plants, \$4.50 per 100, \$40.00 per

1000; Nutt, Poitevine, Helen Michell and Thos.

Meehan, double white.

S. S. Skidelsky & Co., 50 Park Place, New York.

EXTRA STRONG GERANIUMS.

September propagated, 2-in. stock, Nutt, Buch-

ner and Viaud, \$40.00 per 1000; Ricard, Poite-

vine and Regalia, \$50.00 per 1000. Thoroughly

pot-bound, not merely a cutting stuck in a pot.

Packed right and free. Cash, please.

J. A. SWARTLEY & SONS, STERLING, ILL.

Geraniums, 2½-in. pots, S. A. Nutt, Ricard,

Poitevine, Helen Michell and other varieties,

\$6.00 per 100, \$50.00 per 1000. Ready now and

later. Rooted cuttings S. A. Nutt ready now,

\$3.00 per 100, \$25.00 per 1000. Other varieties

ready next month. Ask for varieties and prices.

Roman J. Irwin, 43 West 18th St., New York.

GERANIUMS.

S. A. Nutt 2½-in. 4c each

Double Grant 2½-in. 4c each

Rooted cuttings 2½c each

Fine stock. Free packing.

WRIGHT'S GREENHOUSES,

Pittsburg, Kan.

GERANIUMS.

1000 Ricard, 1000 Nutt, 500 Castellane, 500

Buchner and 1500 Poitevine, rooted cuttings,

\$25.00 per 1000; 500 Poitevine, 3-in. pots, 6c.

Cash with order.

ARNOLD AVENUE GREENHOUSES,

Port Allegany, Pa.

GERANIUM ROOTED CUTTINGS.

Nutt and Buchner, \$20.00 per 1000; also a

few other varieties, such as Poitevine, Ricard,

Jean Viaud, Jean Oberle, Presilly, Edmund

Blanc, Scarlet Bedder and Improved Poitevine,

\$30.00 per 1000. Cash with order.

CHERRY PARK GARDENS, FREDONIA, N. Y.

ROOTED GERANIUM CUTTINGS.

November Delivery.

S. A. NUTT.....\$25.00 per 1000

GEN. GRANT, true stock..... 25.00 per 1000

MME. BUCHNER 25.00 per 1000

THE W. T. BUCKLEY CO.,

Springfield, Ill.

ROOTED CUTTINGS, GERANIUMS.

S. A. Nutt, Poitevine, Presilly and General

Grant, \$20.00 per 1000. Cash. October and

November delivery.

KIRKWOOD FLORAL CO.,

Cor. Second and College, Des Moines, Ia.

FIELD STOCK PLANTS

FROM WHICH CUTTINGS HAVE BEEN

TAKEN, POITEVINE, IMPROVED POITEVINE,

RICARD, BUCHNER, HILL, VIAUD AND

NUTT, 10c EACH.

FRED W. ARNOLD, CAMBRIDGE, O.

Geraniums: Well rooted cuttings of S. A.

Nutt, ready for immediate delivery, \$20.00 per

1000. Overstocked on this variety.

Rooted cuttings of Nutt and mixed, \$20.00 per 1000; Doyle, Viand and Buchner, \$22.00 per 1000; Poitevine, \$30.00 per 1000; Ricard, \$35.00 per 1000. 2-in. Nutt, Doyle, Viand and mixed, \$25.00 per 1000. Cash with order. Can ship at once. Mrs. E. A. Llewellyn, Olean, N. Y.

GERANIUMS, 2½-IN. THIS IS EXTRA STRONG STOCK AND WILL PLEASE YOU. Scarlet Bedder...\$4.00 per 100, \$35.00 per 1000 S. A. Nutt..... 4.50 per 100, 40.00 per 1000 Ricard 5.50 per 100, 50.00 per 1000 R. M. HENLEY, HARTFORD CITY, IND.

Geranium rooted cuttings, October and November delivery, Buchner and Nutt, \$25.00 per 1000; Viand, Presilly, Hill, Castellane, Doyle, Michell and mixed, \$30.00 per 1000; Ricard and Poitevine, \$35.00 per 1000. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, S. A. Nutt, Ricard, Viand, Poitevine, Montmort, Buchner, from 2-in. pots, \$3.50 per 100, \$35.00 per 1000; by express or parcel post at actual cost, pay charges at your end of the line. Safe arrival guaranteed by parcel post. E. Rawlings, Wholesale Grower, Allegany, N. Y.

Geraniums, 1200 stocky, unrooted mixed cuttings now in sand, mostly red, \$1.25 per 100; also 100 field-grown stock plants, just cut back, \$20.00 takes the lot. Must move quick. Cline's Greenhouse, 629 6th Ave., Terre Haute, Ind.

Geranium rooted cuttings, S. A. Nutt, \$23.00 per 1000; Viand, Michell, Presilly, Hill, Trego, Perkins and Nutt mixed, same price. Parcel post paid. Elmwood Floral Co., 30th and Elmwood Ave., Erie, Pa.

Geraniums, Helen Michell, 2½-in., \$6.00 per 100, \$55.00 per 1000; 3-in. pots, \$10.00 per 100. S. A. Nutt and Poitevine, strong 2½-in., \$5.00 per 100, \$45.00 per 1000. James D. Hooper, Richmond, Va.

GERANIUM ROOTED CUTTINGS. Nutt and Grant well-rooted cuttings, \$2.50 per 100, \$25.00 per 1000. GULLETT & SONS, LINCOLN, ILL.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; 2-in. S. A. Nutt or Scarlet \$4.00 per 100; Helen Michell, \$6.00 per 100. Quaker Hill Greenhouses, Sebring, O.

50,000 Geraniums, strong rooted cuttings, Nutt, Doyle, Grant and Mme. Landry, cool-grown, \$20.00 per 1000. Cash with order. R. & S. Greenhouses, Missoula, Mont.

CLOSING OUT STOCK PLANTS. Geraniums in different colors. Write for prices. E. P. METZ & SON, ODELL, ILL.

Geraniums, 1000 S. A. Nutt and other varieties, extra strong 2½-in., mixed, \$4.00 per 100. Cash, please. John J. Schumacher, R. R. 8, Huntington, Ind.

Geraniums, strong, healthy rooted cuttings, outdoor-grown, S. A. Nutt, \$18.00 per 1000. Cash. Ready now. Harold V. Ross, West Side, Reynoldsville, Pa.

Geraniums, mostly S. A. Nutt, strong 2½-in., \$6.00 per 100; bushy and well branched 4-in., \$15.00 per 100. Cash with order. Chas. Warncke Greenhouses, 2445 Fort St. W., Detroit, Mich.

Geraniums, 4-in. Nutt and Grant, \$12.00 per 100. Not leftovers, but new stock that has been grown from 2-in. since May. Loyd C. Bunch, Fredonia, Kan.

Geraniums, field-grown stock plants, autumn delivery; Ricard, Poitevine and Scarlet Bedder, \$10.00 per 100. Cash. Chas. Pfeiffer's Sons, 80 Grand Ave., Fort Thomas, Ky.

GERANIUMS. S. A. Nutt, 2½-in.....\$4.00 per 100 Cash, please. W. BEZDEK, CEDAR RAPIDS, IOWA.

Geraniums, S. A. Nutt and Mme. Buchner, \$22.00 per 1000. John G. Witt & Son, 10423 Wallace St., Chicago, Ill.

Geraniums, Sallerol rooted cuttings, \$2.00 per 100. Parcel post prepaid. Cash. John W. Scott, Lisbon, O.

GERANIUM ROOTED CUTTINGS. Nutt and Buchner, \$22.50 per 1000. W. R. HOLMES, CLINTON, PA.

Geraniums, S. A. Nutt, Grant and La Favorite, 2-in. and 2½-in., \$4.00 per 100, \$35.00 per 1000. W. J. Rodgers, Blair, Neb.

Geraniums, rooted cuttings, S. A. Nutt and Buchner, \$20.00 per 1000. Cash with order. Wm. H. Minekime, R. F. D. 1, Hamburg, N. Y.

100,000 Geraniums, Castellane, Nutt and Barney, 2½-in., 4½c each. L. J. Rowe, Titusville, Pa.

Geraniums, Poitevine and Ricard, 2-in. and 2½-in., \$6.00 per 100. December delivery. Royston & Fenton, Evansville, Ind.

Rose Geraniums, 53 4-in., good stock, \$4.00 per lot. W. W. Thompson & Sons, Sta. D. R. 1, Milwaukee, Wis.

Geraniums, 2-in. \$35.00 per 1000; 3-inch, \$60.00 per 1000; 4-inch, \$18.00 per 100. Cash or c. o. d. F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcellpost \$1.00 extra per 1000. Cash with order. P. Hopman, New Galilee, Pa.

Geraniums, ready now, Nutt, 2-in. pots, \$25.00 per 1000. Cash. John Van Aart, Paducah, Ky.

Geraniums, S. A. Nutt rooted cuttings, \$20.00 per 1000. Koopmann Bros., Davenport, Ia.

Geraniums, 2½-in., good, strong stock, \$4.50 per 100; Nutt, Poitevine, Helen Michell and La Favorite. Evenden Bros. Co., Williamsport, Pa.

Geraniums, rooted cuttings of S. A. Nutt, ready now or later, \$18.00 per 1000. Quentin Floral Co., St. Joseph, Mo.

Geraniums, 2½-in. S. A. Nutt, \$4.00 per 100. Charles Sherwood, Waterloo, Ia.

Geraniums, Sallerol, 2-in., \$3.00 per 100. Cash. Bver Bros., Chambersburg, Pa.

GOOSEBERRY PLANTS

Gooseberry plants, Downing and Houghton, 1-year, No. 1, \$3.50 per doz., \$18.00 per 100. Harry J. Squires, Good Ground, N. Y.

GRAPES.

Grape plants, Concord and Catawba, \$2.75 per doz., \$18.00 per 100. Harry J. Squires, Good Ground, N. Y.

GLADIOLI

Gladioli: Making a change in business and will close out about half of our varieties. All for fall delivery as soon as cleared, 25 per cent cash deposit. All prices are per 1000, except bulblets by the peck.

Mixed bulbs mostly made up of named varieties, 1-in. to 1½-in., \$8.00; ¾-in. to 1-in., \$6.00; ½-in. to ¾-in., \$4.50; ¼-in. and under, \$3.00; bulblets, \$3.00. Pink Beauty slightly mixed with America, 1-in. to 1½-in., \$12.00; ¾-in. to 1-in., \$10.00; ½-in. to ¾-in., \$7.00; ¼-in. to ½-in., \$5.00; ¼-in. and under, \$3.00; bulblets, \$4.00.

Primulinus Hybrids mostly from Child's and a good many Golden King; 1½-in. and up, \$18.00; 1¼-in. to 1½-in., \$14.00; 1-in. to 1¼-in., \$10.00; ¾-in. to 1-in., \$7.00; ½-in. to ¾-in., \$5.00; ¼-in. and under, \$3.50; bulblets, \$4.00.

Write for prices on America, Halley, Mrs. F. King Willy Wigman, Chicago White, Minnesota, Mrs. F. Pendleton, Schwaben, War, Baron Hulot, etc.

F. M. Palmiter & Son, Janesville, Wis.

GLADIOLUS, PER 1000.

	1½-in. up	1-in.	¾-in.	½-in.
America	\$24.00	\$16.00	\$12.00	\$ 8.50
Blue Jay	65.00	42.00	32.00	22.00
Baron Hulot... 30.00	19.00	14.50	10.00	
Emp. of India. 30.00	19.00	14.50	10.00	
F. King..... 18.00	12.00	9.00	6.50	
Geo. Paul..... 18.00	12.00	9.00	6.50	
Golden West... 28.00	18.00	13.50	9.50	
Halley	21.00	14.50	10.00	7.00
Ida Van..... 21.00	14.50	10.00	7.00	
Kunderds Glory 28.00	18.00	13.50	9.50	
Panama	30.00	19.00	14.50	10.00
Peace	30.00	19.00	14.50	10.00
Pink Beauty... 30.00	19.00	14.50	10.00	
Principlepine 24.00	16.50	12.00	8.50	
Schwaben 45.00	30.00	22.00	15.00	
Willy Wigman. 30.00	19.00	14.50	10.00	
Independence .. 20.00	13.50	9.50	6.50	
Florists' light mixture	22.00	14.00	10.00	6.50

PAUL GREENWOOD & SON, FULTON, N. Y.

GLADIOLUS BULBS.

Young stock full of pep, ready for immediate shipment, Mrs. Frank Pendleton, 1½-in. and up, \$40.00 per 1000; Schwaben, \$45.00; War, \$40.00; Yellow Hammer, \$40.00. Only top size bulbs offered; 250 bulbs at 1000 rate; 100 bulbs add 10 per cent. Need the room for other stock. Act quick, if in need of choice bulbs. Terms are cash with order f. o. b. Norma. No charge for packing.

JACOB D. SPIEGEL, NORMA, N. J.

For immediate delivery, we offer finest first size Gladiolus bulbs, 1½-in. and up, as follows: America, Mrs. Francis King, Brencleyensis, Halley and Augusta, \$24.00 per 1000; Mrs. Frank Pendleton, \$40.00 per 1000. Our fine white and light mixture, ¾-in. to 1½-in. bulbs only, \$8.00 per 1000. Cash with order. Our bulbs absolutely free from disease. Pierce & Son, West Medway, Mass.

GLADIOLUS BULBS.

I am now ready to quote prices on all leading varieties for Fall delivery. When writing please state, if possible, the varieties and quantities you are interested in. Special quotations on large quantities.

JELLE ROOS,

Gladiolus Specialist,

Department A. Concord, Mass.

500,000 BULBULETS, PER 1000.

Halley, Minnesota, Intensity, America, Pink Beauty, Principlepine and Mrs. F. King, 50c; Golden Wedding, Peace and Panama, 75c; Baron Hulot, Mrs. Pendleton, Schwaben and War, \$1.00; Wilbrink, \$1.50. Cash with order.

D. W. C. RUFF, Buena Vista Gardens, St. Paul, Minn.

GLADIOLUS BULBS.

Choice planting stock, bulblets of all the leading kinds of Gladioli. For list and prices look up September 16th and 23rd issues of The Florists' Review in the classified section. Send us your list for pricing.

MAPLE HILL NURSERY,

Nora Springs, Ia.

GLADIOLI, ½-IN. AND UNDER.

America, Peace, King, Pendleton, Schwaben, Watt and other varieties. Send for price list on 5000 and 10,000 lots.

A. WALKER, GLADIOLUS SPECIALIST, Late of Forestport, N. Y., Port Byron, N. Y.

GLADIOLUS BULBS.

Send for price list of bulbs for fall delivery. NILES NURSERY CO., NILES, MICH.

GLADIOLUS BULBS.

Our prices on Gladiolus Bulbs for fall shipment will interest you. Standard varieties and novelties in various sizes. New trade list now ready. Send for your copy at once.

THE PFEIFFER NURSEKY, Winona, Minn.

SEND FOR LIST OF CHOICE GLADIOLI.

We grow such varieties as Golden Measure, Glory of Pembroke, General Pershing, Lily White, Red Emperor, Prince of Wales, Mrs. Dr. Norton, Mrs. W. E. Kirchhoff, Mary Fennell, Myrtle, etc.

W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

GLADIOLI.

The world's largest and most beautiful Gladioli in every color and shade; all our own creation. Send in your name for the mailing list of 1921 catalogue.

RICHARD DIENER CO.,

Kentfield, Calif.

Why not send for our complete descriptive price list of Gladioli? It is sent to you free of charge. It comprises standard, recent date, and the "Well-Known Vos-Named" varieties.

P. Vos & Son, Mount Clemens, Mich.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. P. Hopman & Sons, Gladioli Specialists, Hillegom, Holland

Gladiolus. Write us now for complete price list. Delivery as wanted. S. S. Skidelsky & Co., 50 Park Place, New York.

Choice Gladiolus planting stock. Write for prices, stating varieties and sizes interested in. Alfred Oesterling, Gladiolus Grower, Butler, Pa.

GLADIOLI.

Price list now ready for fall delivery on bulbs. H. R. MACK, ROCKY RIVER, O.

GYPHOPHILAS

Gypsophila Paniculata, very heavy, \$6.00 per 100. Cash with order.

F. Meeder, 761 Spencer St., Grand Rapids, Mich.

HARDY FERNS

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

HARDY PLANTS

HARDY PLANTS.

Hardy perennial plants for autumn planting, 1-year-old, field-grown, except where noted. Packing free. Per 10 Per 100

Achillea Ptarmica The Pearl, Fl.		
Pl. divisions	\$0.80	\$ 7.00
Anchusa Italica, Dropmore variety90	8.00
Anthemis Tinctoria80	7.00
Aster, perennial, mixed colors.....	.80	7.00
Campanula Medium, white, blue, pink, mixed80	7.00
Delphinium Belladonna, true type80	7.00
Delphinium Formosum, nothing finer in the color80	7.00
Delphinium Chinense, white, flowers all season70	6.00
Delphinium Chinense, blue70	6.00
Delphiniums, Gold Medal Hybrids80	7.00
Delphiniums, Kelway's Giant, all colors90	8.00
Delphiniums, double flowering giants, finest in existence, colors include everything found in Delphiniums	2.00	18.00
Dianthus Barbatus, 6 varieties...	.70	6.00
Digitalis Gloxiniaeflora, pink80	7.00
Gaillardia, assorted80	7.00
Gypsophila Paniculata Fl. Pl.....	.90	8.00
Hollyhocks, double white, pink, yellow and red80	7.00
Iris Germanica, a fine collection, mixed60	5.00
Shasta Daisy Alaska, divisions...	.80	7.00
Physostegia Virginica, white and pink mixed80	7.00

Cash with order. Stock guaranteed as represented or your money returned. Complete list on application.

JOHN IRVINE,

Bay City, Mich.

German Iris, \$4.00 per 100. Astarte, Celeste, Clengata, Her Majesty, Plumeri, Common Blue Flag, Violet Queen, Gracchus, Maori King, Bridesmaid, Lord Gray, Trojana, Albicans, Flavescens, Charmont and Biflora. Iris Blue Bell, Orientalis, Snow Queen, Oriental Blue King, Siberian Iris, Sibirica Alba Grandiflora, Sibirica Oculata, Iris Versicolor Blue and Pseudacorus.

Hardy Red Oriental Poppy, 2½-in. pots, nice strong plants, \$5.50 per 100, \$50.00 per 1000. Pyramidalis, blue, 2½-in. stock, \$5.00 per 100, \$45.00 per 1000.

1-year-old Hardy Hibiscus Crimson Eye and Pink Mallow, \$6.00 per 100, \$55.00 per 1000.

Field-grown double Hollyhocks, maroon, \$7.00 per 100, \$60.00 per 1000.

Tritoma Pfitzeri; red-hot poker, \$12.00 per 100, \$100.00 per 1000; 250 at 1000 rate. Cash with order, please. Lagonda Floral Co., Springfield, O.

Nice seedlings for potting or cold frames. Delphinium Belladonna, \$6.00 per 1000. Gold Medal Delphinium, Carnations, pinks; Achillea, Physostegia, Columbine, Hibiscus, Hollyhock, Stokesia, Coreopsis, Campanula, Digitalis, Daisies, Poppy and Alyssum, \$3.50 per 1000; in spring, \$6.00. Cash, please. J. Dvorak, Nurseryman, Hempstead Gardens, L. I., N. Y.

Field-grown, hardy perennial plants; quality stock. Send for price list.

C. C. Hallinan, 507 E. Erie St., Painesville, O.

HARDY PLANTS—Continued

WELLER'S HARDY PERENNIALS.

Weller's field-grown Perennials are again the best. They are strong, healthy, of flowering size. No tearlings nor seedlings.

	Per 100	Per 1000
Achillea Rosea	\$ 7.00	\$ 80.00
Agrostemma Coronaria	7.00	80.00
Aquilegia, assorted	8.00	70.00
Hardy Asters, assorted	7.00	80.00
Campanula Medium, in separate colors	10.00	80.00
Campanula Grosseki	7.00	80.00
Coreopsis Lanceolata	7.00	80.00
Delphinium Belladonna	12.00	100.00
Delphinium Formosum	10.00	80.00
Delphinium Gold Medal Hybrid	12.00	100.00
Sweet William, Newport Pink	8.00	70.00
Sweet William, Scarlet Beauty	8.00	70.00
Sweet William, Giant, mixed	7.00	50.00
Digitalis, assorted	8.00
Gaillardia Grandiflora	8.00	70.00
Gypsophila Paniculata	10.00
Heliopsis Multiflorus, fine for cutting	8.00	70.00
Hollyhocks in separate colors	8.00	70.00
Lychnis Chalcedonica	8.00	70.00
Lythrum Roseum	8.00	70.00
Myosotis Palustris	6.00	50.00
Physalis Franchetii	7.00	80.00
Physostegia Virginica	7.00	80.00
Rudbeckia Newmani	7.00	80.00
Rudbeckia Purpurea	8.00	70.00
Salvia Azurea	7.00	80.00
Shasta Daisies	8.00	70.00

25 at 100 rate; 250 at 1000 rate.

Order today, they are ready for shipment. Ask for complete list.

WELLER NURSERIES CO.,
Holland, Mich.

HARDY PERENNIAL PLANTS,

1-year-old, field-grown, except where noted.

	Per 10	Per 100
Anchusa Italica, Dropmore variety	\$0.90	\$8.00
Aquilegia, Long Spurred Hybrids90	8.00
Campanula Medium, mixed60	5.00
Coreopsis Lanceolata60	5.00
Delphinium Gold Medal Hybrids80	7.00
Gaillardia Grandiflora60	5.00
Hollyhocks, double, mixed60	5.00
Lychnis Chalcedonica60	5.00
Sweet William, Newport Pink seedlings	1.00

FRED E. PRUDISCH,
Wauwatosa, Wis.

HARDY PERENNIALS.

All heavy transplanted stock is advertised in October 14th issue. Aquilegia, Campanula, Carnation, Coreopsis, Larkspur, Sweet William, Hardy Pinks, Foxglove, Forget-me-nots, Gaillardia, Hollyhocks, Pyrethrum, Scabiosa and Shasta Daisies, 75c per 10, \$6.00 per 100, \$50.00 per 1000. Cash with order, please.

FOX RIVER VALLEY GREENHOUSES,
Elgin, Ill.

Hardy perennials: Phlox Mrs. Jenkins, \$7.00 per 100, \$60.00 per 1000. Centaurea Montana, \$8.00 per 100. Gypsophila Paniculata, \$8.00 per 100, \$70.00 per 1000.

All of the above are strong, 1-year-old plants from the field. F. o. b. Riverside. Cash with order, please.

Geo. A. Penrose, 220 Lippincott Ave., Riverside, N. J.

PERENNIALS.

Double Hollyhocks in pink, white and yellow; Gaillardias, Canterbury Bells, Forget-Me-Nots, Wall Flowers, Pyrethrums, Shasta Daisies, Pansies, Fox-gloves, Columbines, Hardy Pinks, Sweet Williams, Oriental Poppies, Coreopsis and Stokesias, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

15,000 Physostegia plants, fine plants, 2-year-old, \$5.00 per 100, \$40.00 per 1000. F. o. b. St. Louis. Cash or reference. L. Baumann, 8233 Portis Ave., St. Louis, Mo.

HIBISCUS

HIBISCUS.

Peachblow Hibiscus, 3-in. pots, \$10.00 per 100
Miniatus Hibiscus, 3-in. pots, 10.00 per 100
Grandiflorus Hibiscus, 3-in. pots, 10.00 per 100
Rubra Hibiscus, 3-in. pots, 10.00 per 100

OAK GROVE GREENHOUSE,
Tuskegee, Ala.

HOLLYHOCKS

Hollyhocks, double, 4 colors, \$6.00 per 100.
C. C. Hallinan, 507 E. Erie St., Painesville, O.

HONEYSUCKLES

Honeysuckle Vines; hardy Chinese Evergreen and Hall's Japan, gold veined, strong, field-grown, 15c, \$10.00 per 100.
Teas Nursery Co., Carthage, Mo.

HYDRANGEAS

HYDRANGEAS.

Best French, grand Pink and early Baby Bimbinette field plants ready, 2 branches, \$35.00 per 100. Cash.

French Hydrangeas, mixed field plants ready, 2 to 3 branches, \$35.00 per 100. Cash.
CARL HAGENBURGER,
W. Mentor, O.

HYDRANGEAS, VERY GOOD PLANTS.

Bouquet Rose, 5 to 8 shoots, 25c to 35c
Bouquet Rose, 1 to 4 shoots, 20c
Bouquet Rose, 1 to 3 shoots, 10c
Otaksa, 12 to 15 shoots, \$1.00
Ready for immediate delivery.
JOHN V. LAVER, ERIE, PA.

FIELD-GROWN BIMBINETTE

Branches 2 to 3 4 to 5 5 to 6 6 to 7
Each 40c 55c 65c 80c

Larger sizes ask for prices.

Hydrangea Otaksa, and best French varieties mixed, 2 1/2-in. pots, \$8.00 per 100, \$75.00 per 1000; 3-in. pots, \$14.00 per 100.

STRONG FIELD-GROWN HYDRANGEA PLANTS.

STRONG PLANTS.

Mme. Chautard, 4 to 6 shoots, \$27.00 per 100
Baby Bimbinette, 4 to 6 shoots, 27.00 per 100
Gen. De Vibraye, 4 to 6 shoots, 27.00 per 100
Mme. Mouillere, 4 to 6 shoots, 27.00 per 100
Mme. Hamar, 4 to 6 shoots, 27.00 per 100
Mousseline, best to grow for Blue Hydrangea, 3 shoots, \$25.00 per 100. Gen. De Vibraye, Mme. Chautard and Mme. Mouillere, 12 branches and over, very fine plants, \$85.00 per 100.

Ask for quotations on other kinds and larger plants.

ROMAN J. IRWIN,

43 West 18th St., New York.

READY FOR SHIPMENT NOW.

The best French and German varieties of Hydrangeas, well branched and set. To be shipped out of pots. The following prices are for delivery up to December.

Pot-grown, 4 1/2-in., \$35.00 per 100.

5-in. and 5 1/2-in., \$45.00 per 100,

6-in., \$50.00 per 100,

6 1/2-in., \$75.00 per 100,

7-in., \$100.00 per 100.

larger plants, \$16.00 to \$24.00 per dozen.

Field-grown, potted up in September:

first size, \$40.00 per 100,

second size, \$35.00 per 100,

extra select, \$50.00 per 100.

We also have a full line of Christmas and Easter blooming Heather in bud and for growing on. Write for price list.

Also Kentia Belmoreana and Fosteriana from \$4.00 to \$7.00 each.

ANTON SCHULTHEIS,

316 Nineteenth St., College Point, N. Y.

Hydrangeas from pots for forcing. Plants are good this year and our collection of French varieties is as complete as any. In order to save express charges, we potted plants in as small pots as we could, and grade into different sizes when shipping: 4-in., 25c, these are very good; 5-in., 35c to 50c; 6-in., 50c to 75c; 7-in., 75c, \$1.00, \$1.25 and \$1.50; 8-in., \$1.50 to \$1.75 each. Mme. Maurice Hamar and Bouquet Rose, treated to flower blue, 5-in., 50c each.

Otaksa can only be supplied from 7-in. and 8-in. pots. Packing charge 5% of order.
J. L. Schiller, Toledo, O.

HARDY HYDRANGEAS OR HILLS OF SNOW FOR FALL PLANTING

5 to 7 branches, 25c each;

3 to 4 branches, 20c each;

1 to 2 branches, 15c each.

All from 18 to 24 inches high and sure to please.

C. R. WILLS & SONS,

R. R. No. 7, Greenville, O.

Hydrangeas, strong, for growing on. Otaksa and French, 2 1/2-in., \$8.00 per 100, \$70.00 per 1000; 300 8-in., \$20.00 per 100; 500 4-in., very fine stock, \$25.00 per 100. Strong field-grown plants, the best French varieties separate, 25c, 50c, 75c and \$1.00. Speak quickly.
S. S. Skidelsky & Co., 50 Park Place, New York.

French Hydrangeas, beautiful field-grown, dwarf and shapely, four to six shoots, for 5 or 6-in. pots, \$25.00 per 100. Mme. Chautard, Baby Bimbinette, E. Mouillere, Vibraye and Hamar.

Storrs & Harrison Co., Painesville, O.

HYDRANGEAS.

Hydrangea Paniculata, 2 1/2-in., \$7.00 per 100, \$65.00 per 1000
Hydrangea Arborescens, 2 1/2-in., 7.00 65.00

THE MCGREGOR BROS. CO.,
Springfield, O.

PACKING FREE FOR CASH.

Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.

PETER PEARSON,

5732 Gunnison St., Chicago, Ill.

HYDRANGEAS, 2 1/2-IN. FRENCH MIXED VARIETIES; NICE, THIFTY STOCK, 7c EACH.

NO PACKING CHARGES.

FRED W. ARNOLD, CAMBRIDGE, O.

Hydrangeas, French and Otaksa, good, strong, field-grown plants. Write us. R. Jamison & Son, Cheltenham Ave. and Musgrave St., Germantown, Philadelphia.

Hydrangeas, strong, field-grown plants, French and Otaksa, 3 to 5 shoots, 35c; 6 to 8 shoots, 50c; 8 to 12 shoots, 75c each. Cash.

Humm & Jones, 174 E. Lorain St., Oberlin, O.

Hydrangea Otaksa, rooted cuttings, \$1.75; 3-in., 14c; field-grown pot plants, two and more branches, 25c, 35c, 50c to \$2.00. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas: French and Otaksa, best varieties, 3 to 5 shoots, field-grown, extra strong plants, \$35.00 per 100. Cash with order.
Frank Oechalin, 4911 W. Quincy St., Chicago, Ill.

Hydrangeas, strong, field-grown Otaksa, running from 1 to 7 branches per plant, \$6.00 per 100 branches. Heavy, sturdy plants. Packing free for cash. Silvius & Silvius, Ashtabula, O.

Hydrangeas, French and Otaksa, pot-grown, extra fine plants, 35c and 50c.
Bland & Steinmetz, Independence, Ind.

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz.

Baur Floral Co., Erie, Pa.

Hydrangeas in six of the best French varieties, for 6-in. pots, \$60.00 per 100.

C. O. Pollworth Co., Milwaukee, Wis.

French Hydrangeas, field-grown, 3 to 10 branches, 35c each; extra fine plants. Cash.
Crissman Greenhouse Co., Punxsutawney, Pa.

Hydrangea Otaksa, 3 1/2-in., extra heavy, pot-grown, \$15.00 per 100. Cash with order. F. W. Aevermann, 5511 W. Hirsch St., Chicago, Ill.

Hydrangeas, Otaksa and French, 15 to 20 shoots; good, short stock out of soil, ready to pot, 50c each.
J. B. Knapp, Sayre, Pa.

Hydrangea Arborescens, 3000 strong plants, 3 to 4 feet, \$12.00 per 100, \$100.00 per 1000.

Rose Hill Nurseries, New Rochelle, N. Y.

French Hydrangeas, good plants, 4-in., 25c; 5-in., 35c; 6-in., 50c. No packing charges.
Kemble Floral Co., Oskaloosa, Ia.

IMPATIENS

IMPATIENS SULTANI.

Orange Sultani, 2 1/2-in. pots, \$4.00 per 100

Violet Rose Sultani, 2 1/2-in. pots, 4.00 per 100

Pink Sultani, 2 1/2-in. pots, 4.00 per 100

OAK GROVE GREENHOUSE,
Tuskegee, Ala.

IRISES

Irises: Mme. Chereau, Florentina and Flavescens, \$3.00 per 100; Royal King, Her Majesty's Maid, Nestor, Sans Souci, The Bride, Siberian Orientalis and Victorleuse, \$2.50 per 100, \$20.00 per 1000. Assorted from fine named varieties, \$2.00 per 100, \$15.00 per 1000. Packing at cost. Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

Mahogany, crimson; Purple and Gold, violet purple with gold center; fine field-grown stock, \$10.00 per 100, \$90.00 per 1000. Mahogany only with equal quantity of Purple and Gold. The latter sold by itself if wanted.
S. S. Skidelsky & Co., 50 Park Place, New York.

Irises, Celeste, light blue; Mme. Chereau, white lilac edge; Pansensia, early purple; Sans Souci, gold mahogany; Silver King, white; Paricenianna, late, light purple; \$4.00 per 100. Cash, please. No packing charges.
The Imlay Co., Zanesville, O.

Irises, 1000 Pallida Dalmatica, 800 Queen of May, 250 Johan de Witt, 100 Mrs. H. Darwin, will sell in any quantity, but would like an offer on the entire lot. Must clear the ground.
Sara Toedt, Hamburg, Iowa.

Iris, strong divisions, Black Prince, Celeste, Flavescens, Mme. Chereau, Queen of May, Sans Souci and Siberian Blue, \$2.50 per 100, \$20.00 per 1000. Cash. Prompt shipment.

Neosho Nurseries Co., Box F, Neosho, Mo.

Iris, Pallida Dalmatica, \$6.00 per 100; Juniata, \$10.00 per 100. Don't fail to stock up with these two fine varieties. Send for our surplus list of other varieties.
W. J. Engle & Son, R. D. No. 8, Dayton, O.

IRISES.

25,000 Japanese Irises, in 25 named varieties. 20,000 German Irises, in 10 named varieties.
IMPERIAL SEED & PLANT CO.,
Baltimore, Md.

IRISES, JAPAN AND GERMAN.

Assorted, 6c each.

GILBERT COSTICH,

Rochester, N. Y.

Irises, strong divisions, Mme. Chereau, Gypsy Queen, Dr. Gluck, \$2.50 per 100, \$22.00 per 1000. Packing free. Cash.
Lyndhurst Farm, Inc., Hammononton, N. J.

IVIES

ENGLISH IVY.

Rooted cuttings \$2.00 per 100

2 1/2-in. pots 5.00 per 100

3-in. pots 8.00 per 100

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

English Ivy, strong field-grown plants, ready now, 4-ft. long, each plant 2 to 3 vines, \$10.00 per 100, \$95.00 per 1000. Rooted cuttings, \$2.00 per 100, \$15.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

BUSINESS BRINGERS

REVIEW

CLASSIFIED

ADVS

English Ivy, 3-in., \$10.00 per 100, \$80.00 per 1000. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Hardy English Ivy, 3 feet to 4 feet, from 2 1/2-in. pots, \$6.50 per 100, \$50.00 per 1000.

The Conard & Jones Co., West Grove, Pa.

Hardy English Ivy, strong field-grown plants, 3 ft. and over, \$7.00 per 100, \$65.00 per 1000.
J. C. Schmidt, Bristol, Pa.

English Ivy, 4-in., 20c.

H. E. Youngquist, 3142 Foster Ave., Chicago, Ill.

LANTANAS

Lantanas, 2 1/2-in. pots, dwarf varieties, eight good kinds, mixed, \$6.00 per 100, \$50.00 per 1000; 8-in. pots, \$8.00 per 100, \$30.00 per 1000.
Roman J. Irwin, 43 W. 18th St., New York City.

Lantanas, 75 3 1/2-in. and 4-in., mixed, 10c each. W. W. Thompson & Sons, Station D, R. 1, Milwaukee, Wis.

LILIUMS

LILY BULBS.

Lilium Canadense, first size.....\$5.00 per 100
 Lilium Canadense, second size 3.50 per 100
 Lilium Canadense Rubrum 7.50 per 100
 Lilium Canadense Flavum..... 6.00 per 100
 Lilium Philadelphicum, first size.... 5.00 per 100
 Lilium Philadelphicum, second size.. 3.50 per 100
 Lilium Superbum, flowering bulbs... 6.00 per 100

L. E. WILLIAMS,
 Exeter, N. H.

Lilium Regale for November delivery. Blooming size bulbs all booked. Planting stock:
 1-year-old bulbs, \$15.00 per 100, \$120.00 per 1000
 2-year-old bulbs, 30.00 per 100,
 Seeds 2.00 per 100, 18.00 per 1000
 O. Fehrlin, Citronelle, Ala.

LILIUM TIGRINUM SPLENDENS,

\$15.00 per 100.

HARRY FRANKLIN BAKER,
 1118 W. Lake St., Minneapolis, Minn.

LILY OF THE VALLEY

Lily of the Valley, Holland pipe, \$17.00 per 1000; for forcing, \$22.00 per 1000. Prompt shipment. Cash with order.
 Henry Schaumburg, Hammonton, N. J.

MIGNONETTES

Mignonettes, strong 2-in., best strain, \$4.00 per 100. Cash.
 Brill Celery Gardens, Kalamazoo, Mich.

MYRTLE

Vinca Minor, or Myrtle, strong plants, from 3 to 6 leads, \$1.50 per 100, \$12.00 per 1000.
 Fred S. Davis, Centerville, Ind.

NURSERY STOCK

CHOICE NURSERY STOCK.

Exceptionally well grown under ideal conditions, for the best class of retail trade.

Spiraea Van Houttei, 2 ft. to 3 ft. \$18.00 per 100
 Spiraea Van Houttei, 4 ft. to 5 ft. 30.00 per 100
 Syringa Grandiflora, 4 ft. to 5 ft. 30.00 per 100
 Buckthorn, 4 ft. 25.00 per 100

Rambler Roses.

Choice field-grown, 4 to 5 runners, 2 to 6 ft. long.

Excelsa\$30.00 per 100
 Dorothy Perkins 30.00 per 100
 American Pillar 30.00 per 100
 Climbing American Beauty..... 30.00 per 100

American White Elms.

Select stock, exceptionally well developed tops.

1½ inch diameter.....\$ 75.00 per 100
 2 inch diameter..... 175.00 per 100
 2½ inch diameter..... 250.00 per 100
 3 inch diameter..... 350.00 per 100

Poplars, Carolina.

1½ to 2-inch diameter.....\$ 65.00 per 100
 Boxes, bales and burlap charged at cost.
 Cash or satisfactory reference.
 PFUND'S NURSERY,
 Elmhurst, Ill.

ONARGA NURSERY COMPANY.

Largest assortment of high quality nursery stock for the florists' trade in the central west.

	Per 100	Per 1000
Barberry, Thunbergii, 18 to 24 in.	\$17.50	\$150.00
Barberry Thunbergii, 2 to 3 ft.	22.00	175.00
Spiraea Van Houttei, 2 to 3 ft.	15.00	120.00
Spiraea Van Houttei, 3 to 4 ft.	20.00	180.00

100,000 climbing Roses, heavy forcing grade for florists at special prices in 1000 lots. Write for our new trade list.

ONARGA NURSERY CO.,
 Cultra Bros., Mgrs., Onarga, Ill.

TREES

SURPLUS LIST.

Norway Maples, straight trunks,
 1½-4 inches caliper.
 American Linden specimens,
 3-4 inches caliper.
 Japan Walnut
 6-8 feet

Car-load shipments on
 the large sizes only.

Let us estimate on your requirements.

B. F. BARR & CO.,
 Keystone Nurseries, Lancaster, Pa.

Ampelopsis Veitchii, 1-year, first size, stocky, \$15.00 per 1000; second size, \$8.00 per 1000; 5,000 or more, \$7.00. Rosa Rugosa and Rosa Multiflora, 1-year, \$10.00 per 1000.

Clematis Virginiana, \$5.00 per 1000; Biota Orientalis, Pyramidalis, Compacta and Aurea, 1-year, nice bushy, \$8.00 per 1000. These prices are for good stock. Fall shipments. Cash, please. J. Dvorak, Nurseryman, Hempstead Gardens, L. I., N. Y.

WRITE FOR PRICE LIST OF JAPAN IRIS, PEONIES, CATALPA BUNGEI, SPIRAEA VAN HOUTTEI, ETC. H. G. NORTON, PERRY, O.

Eldorado Blackberry, St. Regis Raspberry, 1-year; Cumberland 1-year and tips. La Vague, Mrs. Jenkins and Eclairer Phlox. Amoor River Privet cuttings.

Wm. Mandel, Nurseryman, Bloomington, Ill.

Currant plants, Wilder, 1-year, No. 1, \$3.00 per doz., \$10.00 per 100; 2-year, No. 1, \$3.50 per doz., \$19.00 per 100.

Harry J. Squires, Good Ground, N. Y.

Write for wholesale price list of nursery stock. Maywood Nursery Co., 902 S. 1st Ave., Maywood, Ill.

Let me price your Nursery stock. No one packs better or ships quicker. Satisfaction guaranteed. W. H. Salter, Rochester, N. Y.

St. Regis Raspberry, Blackberry and Dewberry plants; California Privet and Grapevines. Price list free.
 M. N. Borgo, Vineland, N. J.

ONION SETS

Standard Onion Sets, Australian Brown, clean and dry. Sample and prices on application. Fall delivery. Chas. J. Homeyer, Mt. Prospect, Ill.

Onion Sets, winter top, \$1.50 per bushel.
 Soudry Bros., Girard, Kan.

Winter Onion Sets, \$1.75 per bushel of 32 lbs.
 Page's Greenhouses, Staunton, Ill.

PACHYSANDRA

Pachysandra Terminalia, 2-year-old plants, \$12.00 per 100, \$100.00 per 1000.
 James Wheeler, Worcester St., Natick, Mass.

PALMS

Splendid decorative specimens, 48 inches high, \$8.00 each; 54 inches high, \$10.00 each; 60 inches high, \$12.00 each. Single plants in earthenware pots.

Strong Kentia seedlings, very good stock, \$6.00 per 100, \$50.00 per 1000.
 S. S. Skidelsky & Co., 50 Park Place, New York.

PALMS.

Washingtonia Robusta, Phoenix Canariensis and Phoenix Reclinata, 4-in. pot size, \$35.00 per 100; 6-in. pot size, \$50.00 per 100. 2 per cent discount for cash.

F. M. SOAR, LITTLE RIVER, FLA.

PALMS.

For Sale—On account of lack of room, 6 forty-year-old, healthy Palms; 4 Kentia Balmoreana and 2 Latania Borbonica in 26-in. square wooden tubs. Frank Heiss, Gardener, Waldheim Park Sanatorium, Inc., Oconomowoc, Wis.

Arca Palms, fine, stocky plants, from 4-in. pots, 12 to 18 inches high, \$30.00 per 100.
 The Everglades Nursery Co., Fort Meyer, Fla.

PANDANUS

PANDANUS VEITCHII.

Lifted from open for 4-in. pots, \$10.00 per 100
 Lifted from open for 6-in. pots, 15.00 per 100
 Lifted from open for 8-in. pots, 25.00 per 100
 Suckers, \$5.00 and \$7.00 per 100. Pandanus Sanderii at the same prices, while they last.

J. J. SOAR, LITTLE RIVER, FLA.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot, \$6.00 per 100; 4-in. pot, \$10.00 per 100; 3-in. pot, \$8.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 2 per cent discount for cash with order.
 F. M. Soar, Little River, Fla.

Pandanus Veitchii, fine stock, well colored, 5-in., \$1.00; 6-in., \$2.00; 7-in., \$3.50 each.
 C. O. Pollworth Co., Milwaukee, Wis.

PANSIES

BROWN'S GIANT PRIZES,
 PANSY PLANTS,
 MIXED COLORS.

75c per 100, \$4.00 per 1000.
 Cash with order.

PETER BROWN,
 Lancaster, Pa.

10,000 Pansy plants. We have been growing Pansy plants for the trade for ten years and we have never had enough to supply the demand.

Improved Giant Trimardeau and Giant Florists' mixture which contains all the shades and colors and a good percentage of copper, bronze, pink and red which are sometimes scarce in other mixtures. July sown, grown in frames, strong plants, \$3.50 per 1000. Parcel post prepaid, \$4.00 per 1000. Cash, please.

N. D. McAdams, Columbus Grove, O.

PANSY PLANTS, STEELE'S PRIVATE STOCK
 AND GREENHOUSE SPECIAL.

Strong, large, stocky plants: none better. These plants and strain will please you. Packed right and prompt shipment.
 \$4.00 per 1000, \$11.25 per 3000, \$17.50 per 5000.
 Cash.

BRILL CELERY GARDENS,
 Kalamazoo, Mich.

Pansy plants of my largest flowering mixture of show varieties, good size, strong, stocky plants, August sown, \$3.50 per 1000; 10,000 lots for \$3.00 per 1000. Extra fine, large, bushy plants, in bud and bloom, for winter-blooming, \$6.00 per 1000.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Pansies, Steele's Greenhouse Special, \$4.00 per 1000.
 J. T. Turner, Rushville, Ind.

Pansies, Steele's Private Stock, \$4.50 per 1000, \$40.00 per 10,000. Giant Flowering, \$4.00 per 1000, \$35.00 per 10,000, strong, stocky plants, August sown, prepaid.

C. C. Breece, R. 7, Delaware, Ohio.

Pansy plants, Improved Giant Trimardeau, frame-grown, July sown, fine plants for transplanting, \$3.50 per 1000. Postpaid, \$4.00 per 1000. Cash with order.

McAdams & McComb, Columbus Grove, O.

PANSIES.

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

Pansies, Mastodon and special mixture. The quality of our plants needs no introduction, our seedlings are in fine shape and are ready to ship at once, \$4.00 per 1000. Cash with order.

The Swaby Greenhouses, St. Charles, Ill.

Steele's Greenhouse Special and Mastodon. The Pansies of great substance, strong seedlings, \$5.00 per 1000. Giant Trimardeau, \$4.00 per 1000. Rightly packed.

F. C. Freeman & Sons, Portland, Ind.

Pansies: Caught up with orders at last! Giant Trimardeau seedlings, good strain, healthy root system, \$4.00 per 1000, \$18.50 per 5000. Postpaid.
 Arden Floral Gardens, Arden, Del.

Pansy plants, Dreer's Royal Exhibition, Steele's Mastodon and Kenilworth Medium, mixture, \$4.00 per 1000.

Koopmann Bros., Davenport, Ia.

Pansies, fine, transplanted plants, \$12.00 per 1000. Seedlings, giant flowering mixture, strong plants, \$6.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Pansies, private stock; seeds direct from Steele's Pansy Garden; strong plants, 70c per 100, \$4.50 per 1000.

Carter's Pansy Garden, Mt. Holly, N. J.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.

S. S. Skidelsky & Co., 50 Park Place, New York.

Pansy seedlings, Giant Trimardeau and all other varieties in separate colors, from imported German seed, 75c per 100, \$6.00 per 1000. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.

S. T. Danley & Sons, Macomb, Ill.

Pansy seedlings, fine, stocky plants, Steele's and Giant mixture, \$4.00 per 1000, prepaid. Cash with order.
 Leslie Duerr, 376 E. Main St., St. Charles, Ill.

100,000 Pansy seedlings, fine, strong, stocky plants, \$4.00 per 1000. Cash, please.
 W. E. Trimble Greenhouse Co., Princeton, Ill.

Pansies, Steele's Mastodon, mixed, \$4.00 per 1000. Lyle E. Severance, 817 N. Pine St., Lansing, Mich.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

Pansy plants, 75,000 Giant Trimardeau, mixed, must make room, \$3.50 per 1000.

DeMeester, Humboldt, Ia.

Pansies, Steele's Mastodon, mixed, strong cool-grown seedlings, \$5.00 per 1000, \$22.00 per 5000.

Edward W. Schuster, Crookston, Minn.

Pansy plants, Giant Trimardeau, mixed, large flowering and choice colors; \$4.00 per 1000, \$15.00 per 5000.

F. Danley, Macomb, Ill.

Pansies, Steele's Mastodon, strong plants, \$4.00 per 1000.

H. Hills, Bristol, Ind.

PELARGONIUMS

PELARGONIUMS.

Easter Greeting, Swabian Maid, Wurttembergia, Gardener's Joy, German Glory, Prince Bismark, Mrs. Loyal, Wolfgang Goethe.

2-in.\$14.00 per 100, \$130.00 per 1000
 3-in. 20.00 per 100, 185.00 per 1000

We guarantee this stock to be strong, clean, free from white fly and true to name.

We devote nine houses exclusively to Pelargoniums.

Our stock of Easter Greeting and Gardener's Joy, two of the best varieties, is excellent.

See our Display advertisement in The Review of September 30, page 110.

R. M. HENLEY, HARTFORD CITY, IND.
 Pelargonium Specialist.

PELARGONIUMS.

German Glory, one of the best bloomers on the market, Wurttembergia, Prince Bismarck, Graf Zeppelin, Wolfgang Goethe, best 2½-in. stock on the market, \$12.00 per 100; also the above with Lucy Becker, Swabian Maid and Gardener's Joy, 3-in. stock, well branched, \$16.00 per 100.

Old varieties, Mrs. Sandiford, Purity, Crimson King, etc., 2½-in., 8c; 3-in., 12c each. Stock is all clean, ready for shift, best packing and satisfaction guaranteed. Cash, please.

J. SYLVESTER, OCONTO, WIS.

PELARGONIUMS.

Easter Greeting, strong rooted cuttings; to make room, \$8.00 per 100, \$75.00 per 1000. Parcel post. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

Pelargoniums, Easter Greeting, rooted cuttings, \$6.00 per 100.

George Bros. & Co., New Kensington, Pa.

PELARGONIUMS—Continued

PELARGONIUMS.

Strong, clean plants.

Easter Greeting Swabian Maid
 Wurtembergia Lucy Becker
 Gardeners' Joy German Glory
 Prince Bismarck Wolfgang Goethe
 Mrs. Loyal Eastern Star
 Graf Zeppelin Wilhelm Huff
 2-in., \$14.00 per 100, \$130.00 per 1000
 3-in., 20.00 per 100, 185.00 per 1000
 Packing, 5%. Prompt shipment.
 AMERICAN BULB CO.,
 172 N. Wabash Ave., Chicago, Ill.

PELARGONIUMS, 2½-IN. POTS.

Easter Greeting...\$15.00 per 100, \$140.00 per 1000
 Lucy Becker... 15.00 per 100, 140.00 per 1000
 Swabian Maid... 15.00 per 100, 140.00 per 1000
 Wurtembergia... 15.00 per 100, 140.00 per 1000
 These are the four best kinds and all are ready now. Strong 3½-in. Easter Greeting, \$30.00 per 100. 3-in. pots, \$22.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2½-in. stock, \$12.00 per 100. Mixture of above varieties, \$12.00 per 100. Add 5 per cent for packing. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

PELARGONIUMS.

Easter Greeting and Swabian Maid,
 the two best varieties,
 \$13.00 per 100, \$125.00 per 1000.
 Cash, please.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash.
 Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, good 2½-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$14.00 per 100, \$130.00 per 1000; 3-in. above varieties, \$20.00 per 100. Packing 5 per cent.
 S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, strong 2-in. Easter Greeting, Wurtembergia and Swabian Maid, \$12.00 per 100. The above varieties mixed, \$10.00 per 100. Cash.
 Jacobs Bros., Box 413, Peoria, Ill.

Pelargoniums, 20,000 Easter Greeting and Wurtembergia, mixed from pots, strong and clean, cool-grown, \$12.00 per 100.
 R. & S. Greenhouses, Missoula, Mont.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2½-in., \$12.00 per 100; 3-in., \$16.00 per 100.
 Prince's Flower Shop, Iowa City, Ia.

Pelargoniums, Easter Greeting, 2-in., \$14.00 per 100; rooted cuttings, \$10.00 per 100. Jacob Russler, 11350 S. Fairfield Ave., Morgan Park, Chicago.

Pelargoniums, Easter Greeting, 4 varieties, strong, clean, stocky plants, \$15.00 per 100. Cash.
 John Bohner, 13 Obell Court St., Dayton, O.

Pelargoniums, Easter Greeting and kindred varieties, 2½-in. pots, \$12.00 per 100.
 Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Restland Floral Co., Mendota, Ill.

Pelargoniums, strong 2-in. Wurtembergia and Easter Greeting, \$10.00 per 100. Cash.
 Jacobs Bros., Peoria, Ill.

PEONIES

PEONIES.

Price is per 100, 25 at 100 rate, provided order totals 100 or more. If order totals 500 or more deduct 10%.

Dr. Bretonneau, Gue., pale, lilac, pink...\$20.00
 Festiva Maxima, white... 18.00
 Dr. Bretonneau, Verd. Lady Bramwell... 14.00
 The Bride, Terry, tinted white... 12.50
 Mme. C. (Ros.), large, fluffy pink... 18.00
 Madame Crousse, white... 20.00
 Delicatissima, lilac rose... 18.00
 Petite Renee, light magenta... 24.00
 Madame de Verneville, early white... 18.00
 Single tall red, like big Poppies... 16.00
 La Tulipe, lilac white... 16.00
 Couronne d'Or, late white... 20.00
 Rare Brocade, Jap, wax white, double... 16.00
 Etienne Mechlin, red... 24.00
 Mons. Dupont, late white... 30.00

ORONOGO FLOWER GARDENS,

Carterville, Mo.

PEONIES.

Write for list of 50 good varieties, with very attractive prices.

FRANKLIN NURSERY,

Richfield Sta., Minneapolis, Minn.

SURPLUS OF PEONIES.

In 3 to 5 eye divisions. List will be sent on request.

NILES NURSERY CO., NILES, MICH.

Peonies, Festiva Maxima, Edulis Superba, Frangens, American Beauty, good divisions, 25c each; mixed varieties, 15c each.
 L. F. Dintelmann, Belleville, Ill.

Peonies, strong divisions, 3 to 5 eyes. Ask for complete list of varieties and prices.
 Roman J. Irwin, 43 West 18th St., New York.

Peonies, strong divisions, 3 to 5 eyes, Queen Victoria, 15c. E. A. Muchow, Clarence, N. Y.

GOOD, STRONG PEONIES.

Peonies: Baroness Schroeder, bluish white, very large and very scarce, \$1.50 each; Avalanche, fine white, midseason, large, \$32.00 per 100; Festiva Maxima, large white, very early, best, \$20.00 per 100; Queen Victoria, early white, medium, \$14.00 per 100; Felix Crousse, ruby red, fine, \$38.00 per 100; Karl Rosenfeld, crimson scarlet, large, new, fine, \$1.75 each; Floral Treasure, delicate pink, \$18.00 per 100; Cythere, large flesh pink, \$18.00 per 100; Monsieur Dupont, late white, fine, \$30.00 per 100; Edulis Superba, pink, large, early, \$22.50 per 100; Triomphe de L'Exposition de Lille, Hydrangea pink, large, fragrant, fine, \$37.00 per 100; Officialis Rubro-Plena, large red, early, \$28.00 per 100; Faubert, large red, \$22.00 per 100. Cash, please.

PERRY GARDENS, PERRY, O.

Peonies, mixed lot of good, named varieties, with labels lost, \$8.00 per 100. Siberian Iris, Snow Queen, \$2.50 per 100.

H. Hills, Briarcliff, Ind.

Peonies, strong, 3 to 5 eyes, extra good variety, in shades of pink, several thousand at quick sale price of 10c.

Janesville Floral Co., Janesville, Wis.

Peony Clumps, undivided, 5-year plants, 50c. All fine varieties, red, pink, and white.

W. F. Klus, Anderson, Ind.

Write for prices on Officialis Rubra, Edulis Superba, Anemonea Rubra and other varieties.
 Henry G. Norton, Perry, Ohio.

Peonies, Festiva Maxima and Delicatissima, field clumps or divisions, 5c per eye. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Peonies, send for surplus list; it might interest you.
 W. J. Engle & Son, R. F. D. No. 8, Dayton, O.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogue now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies. Write for list. Wild Bros. Nursery Co., Box 528, Sarcosie, Mo.

Peonies, 20 acres, best sorts. Send for list.
 O. Betscher, Dover, O.

PETUNIAS

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package.

RICHARD DIENER COMPANY,

Kentfield, California.

PHLOXES

Phlox Subulata Alba and Roses; fine for cemetery bedding when planted in the fall; blooms Memorial day, \$7.00 per 100.

Thos. J. Murphy, Painesville, O.

PLUMBAGOS

Blue Plumbago, 2½-in., \$10.00 per 100.
 The McGregor Bros. Co., Springfield, O.

POINSETTIAS

Poinsettias, 8-in., strong, 8 to 12 inches tall; grown from mossed layers, \$15.00 per 100; as good as 4-in. stock. Packed in paper pots. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

POINSETTIAS.

Strong 2½-in. pot-plants, \$100.00 per 1000. Immediate delivery.
 ROSEMONT GARDENS,
 116 Dexter Ave., Montgomery, Ala.

Poinsettia, 2½-in., \$10.00 per 100, \$90.00 per 1000. Poinsettia, 3-in., \$25.00 per 100.
 Careful packing.

Roman J. Irwin, 43 West 18th St., New York.

Poinsettias, strong 2½-in. plants, \$8.00 per 100, \$75.00 per 1000. 5 per cent for packing. Ready now.

S. S. Skidelsky & Co., 50 Park Pl., New York.

Poinsettia plants, 2-in., true Christmas blooming variety, good stock, 10c.

J. S. Stuart & Son, Anderson, Ind.

Poinsettias for October and later deliveries, strong 2½-in. stock. Packed in paper pots, \$7.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Poinsettias, strong 2½-in., \$8.00 per 100.
 John Heidenreich, 725 Iowa St., Indianapolis, Ind.

Poinsettias, 2½-in., fine stock, well established; immediate shipment, \$8.00 per 100.
 The H. Weber & Sons Co., Oakland, Md.

Poinsettias, 200 big, fine 4-in. plants, \$25.00 per 100. Fred H. Lemon Co., Richmond, Ind.

PRIMULAS

PRIMULA OBCONICA.

Gigantea and large-flowering Grandiflora, assorted colors; plenty of Appleblossom, Rosea and Kermesina, red.

CHINENSIS.

Assorted colors, mostly Chiswick and Covent Garden, red and pink.

Strong 2½-in., \$5.00 per 100, \$50.00 per 1000. Cash, please.

SCHIERLE BROS.,

Main Lock & Old Main Sts., Miamisburg, O.

Primula Obconica Gigantea from our own seed. Ready for 3-in., \$4.00 per 100, \$30.00 per 1000; from 5-in., ready to shift, many in bloom, \$35.00 per 100; sample dozen at 100 rate. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

PRIMULA OBCONICA.

Great, big, 2-in. plants.

Ready right now

for 4-in. pots;

every one of them

assorted colors,

and every one of them

a perfect picture.

You will surely

be proud of this stock

and our price is

only,

\$5.00 per 100.

Cash.

C. L. HUMPHREY,

ZANESVILLE, O.

PRIMULA OBCONICA.

Strong, healthy stock.

of the finest giant flowering strain, in

assorted colors.

Ready to shift

out of 4-in. pots,

\$25.00 per 100.

2-in. Pinks only, \$6.00 per 100.

Cash with order.

Largest exclusive grower of Cyclamen and

Primulas in the world.

See Cyclamen ad.

R. S. McMURRAY,

Bellevue, O.

OBCONICA, CHINENSIS, MALACOIDES.

	Per 100	Per 1000
Best colors, separate or mixed, 2½-in. pots	\$ 7.00	\$60.00
Best colors, separate or mixed 3-in. pots	12.00
Malacoides Rosea, New Malacoides, double white, 2½-in. pots	7.00	60.00
Townsendii (Lilac Rose), 2½-in. pots	8.00	75.00

ROMAN J. IRWIN,

43 West 18th St., New York.

PRIMROSES! PRIMROSES!

We have about 10,000 2½-in. Obconica, all colors and varieties for sale. This stock is the best on the market. In order to close these out we are offering them at a reduced price. Our price is lower than any other. Satisfaction guaranteed or money back. \$5.00 per 100, \$45.00 per 1000. Cash with order.

JOS. H. CUNNINGHAM,

Delaware, O.

PRIMULA OBCONICA GIGANTEA.

Kermesina, red, Rosea and Appleblossom, in separate colors, 3-in. ready to shift into 5-in., \$10.00 per 100.

PRIMULA MALACOIDES, BABY PRIMROSE. Rosea and lilac, 2½-in. ready for shift, \$5.00 per 100.

LAKEWOOD CEMETERY GREENHOUSES, Minneapolis, Minn.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Chinensis, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100. Malacoides, best pink and Rosea, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100. No c. o. d. order accepted.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Primula Obconica Grandiflora and giant flowering in all the most salable colors.

Chinensis, giant flowering, fringed in all brilliant Christmas colors.

This is all extra heavy 2½-in. stock, ready for 3-in. and 4-in. and certain to give perfect satisfaction, \$5.00 per 100. Cash, please.

Fred W. Ritter, 1123 W. 3rd St., Dayton, O.

PRIMULAS.

Fine healthy plants.

Obconica, 2½-in. pots, ready to shift, \$6.00

per 100; 3½-in. pots, \$10.00 per 100.

Chinensis, 3½-in. pots, ready to shift, \$12.00

per 100.

NILES FLORISTS, NILES, ILL.

Primula Obconica, Grandiflora plants from our large flowering strain in the following colors: Rosea, Kermesina and Apple Blossoms. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

O. F. Mahan & Co., R. D. No. 8, Dayton, O.

PRIMULAS.

THE STRAIN THAT LEADS.

There are only a few thousand of the Obconica left, in a good assortment of colors; 2-in., \$6.00 per 100, \$55.00 per 1000. Malacoides Rosea, the true pink, \$5.00 per 100, \$47.50 per 1000.

J. L. SCHILLER, TOLEDO, O.

PRIMULA OBCONICA.

Grandiflora large flowering and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2½-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

PRIMULA OBCONICA.

We are offering a collection of fine plants; \$3.00 per 100, \$27.50 per 1000; not less than 500 at 1000 rate. Cash.

M. I. RITTER,

P. O. Box 162, Miamisburg, O.

12,000 PRIMULAS.

Primula Obconica Gigantea, our giant collection of Christmas colors in mixture, very strong stock showing bud and bloom, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000; 500 at 1000 rate. Cash. FREEPORT FLORAL CO., FREEPORT, ILL.

Primulas, Obconica Gigantea, strong 2 1/4-in., \$5.00 per 100, \$9.00 per 200; 4-in., \$15.00 per 100. Chinensis, 4-in., \$12.00 per 100. All the above are mixed colors with plenty of red. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

PRIMULA MALACOIDES.

Baby Primrose, pink, out of 2 1/4-in. pots, extra strong, ready for shift to 4-in., \$5.00 per 100.

A. W. SMITH CO., Pittsburgh, Pa.
Liberty at Sixth Ave.,

BABY MALACOIDES.

Extra strong,
2 1/4-inch, \$5.00 per 100.
Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Primula Malacoides Rosea, 2 1/4-in., \$5.00 per 100. Primula Obconica, Gigantea and Grandiflora types, best varieties, 2 1/4-in., good, strong plants, \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechslin, 4911 W. Quincy St., Chicago.

PRIMULA OBCONICA.

Fine plants, from 2 1/4-in. pots,
\$7.00 per 100, \$65.00 per 1000.

ILLINOIS PLANT CO.,

Batavia, Ill.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000. Peter Pearson, 5748 Gunnison St., Chicago, Ill.

Primula Chinensis, 2-in., strong plants, \$4.50 per 100; 3-in., \$7.50; 2-in. Malacoides, \$4.00 per 100; 3-in., \$6.00 per 100; 2-in. Obconica, \$4.50 per 100. Cash, please. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Primula Obconica Gigantea, 4-in. fine large plants in bud and bloom, plenty of dark colors, \$20.00 per 100. Primula Chinensis, 2 1/4-in., \$6.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Primula Obconica and Chinese Primroses, California Giants, large flowering, mixed colors with plenty of red, 4-in., ready for 5-in., \$12.00 per 100. Edward Whitton, York and Walnut Sts., Utica, N. Y.

PRIMULA MALACOIDES ROSEA

Extra fine 2-in. stock, \$5.00 per 100, \$45.00 per 1000. Cash. This stock is ready for 3-in. and guaranteed to please.

GEO. W. FRISCH'S SON, DAYTON, O.

EXTRA STRONG, READY TO SHIFT.

Primula Malacoides Rosea, 3-in., \$10.00 per 100; 4-in., \$17.50 per 100. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Primula Obconica, Miller's Giant, fine 3-in., \$7.50 per 100; Malacoides Rosea, 2-in., \$4.00; 3-in., \$6.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica Rosea, 2 1/4-in. ready for 4-in., \$5.00 per 100. This is a bargain, greenhouse sold. Geo. Bakaitis, 4309 North Francisco Ave., Chicago, Ill.

Primula Obconica, 4-in., 20c; 5-in., 30c; 6-in., 40c; all sizes ready for a shift, in bud and bloom. Ready for sale.

Prince's Flower Shop, Iowa City, Ia.

Primula Obconica, from 2 1/4-in. pots, good stock, \$6.50 per 100, \$57.00 per 1000.

A. Henderson & Co., 166 N. Wabash Ave., Chicago.

Primula Malacoides, fine 2-in. stock, \$4.50 per 100, \$40.00 per 1000; extra nice 3-in., \$7.00 per 100. Winfield S. Kircher, Cyclamen Specialist, De fiance, O.

Primula Malacoides Superba, fine pink, strong 2 1/4-in. stock, \$6.50 per 100, \$60.00 per 1000. Cash with order. See Cinerarias. Henry Schmidt, 673 Church Lane, North Bergen, N. J.

Primula Obconica Grandiflora, 2-in., nice plants, \$5.00 per 100. Primula Malacoides, fine plants, 2-in., \$4.75 per 100.

N. O. Caswell, Delavan, Ill.

PRIMULA CHINENSIS.

Chlawick Red and Crimson King, 3-in., ready for shift, \$10.00 per 100. Cash, please.

J. SYLVESTER, OCONTO, WIS.

Primula Obconica, 4-in., 25c; 5-in., 40c; 6-in., 50c; all sizes ready for a shift, in bud and bloom. Ready for sale.

Prince's Flower Shop, Iowa City, Ia.

Primula Obconica, 2 1/4-in. pots, in 4 colors mixed, \$6.00 per 100; 3-in. pots, 4 colors mixed, \$8.00 per 100. Cash, please.

Park Floral Co., 6740 N. Robey St., Chicago.

Primula Obconica, 2 1/4-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2 1/4-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Malacoides, lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Primula Obconica, mixed, 1500 3 1/4-in., 10c; Cash. E. J. Ullrich Floral Co., Tiffin, O.

Primula Obconica, fine, mixed, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Primula Obconica, 2 1/4-in., strong plants, \$6.00 per 100, \$55.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Primula Obconica Gigantea, Schiller's strain, 2 1/4-in., clean stock, light and dark pink shades, \$5.00 per 100. Lund's Greenhouses, Wausau, Wis.

Primroses, Chinese and Obconica, 4-in., fine strong plants, all colors, \$12.00 per 100. Samuel Whitton, Utica, N. Y.

Primula Obconica, 3-in., 12c; 4-in., 25c; select 4-in., in bloom, 35c. Fine stock. Gullett & Sons, Lincoln, Ill.

Primula Obconica, fine 4-in., \$20.00 per 100, ready to shift. O. O. Pollworth Co., Milwaukee, Wis.

Primulas, Chinese, mixed, ready to shift, 3 1/2-in., 15c each. Cash, please. Hammerschmidt & Clark, Medina, O.

Primula Malacoides, pink, fine plants out of 2-in. pots, \$4.50 per 100. Cash, please. The Stafford Greenhouse, Stafford, Kan.

Primula Obconica, dark colors, 2 1/4-in., ready for 4-in., \$5.00 per 100. Cash with order. P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica, all good, bright colors, 2 1/4-in., \$5.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, strong 2 1/4-in. plants, ready now, \$5.00 per 100. Cash with order. Helm Bros., 484 Forest St., Columbus, Ohio.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000. Fred H. Lemon Co., Richmond, Ind.

Primula Chinensis, 3-in., assorted colors, \$10.00 per 100. F. E. Blake, Marion, O.

Primula Obconica, 5-in., 50c each. Cash, please. Herman Schallhorn, Kalamazoo, Mich.

Primula Malacoides, good 2-in., \$4.50 per 100. Cash. E. V. Myers, St. Joseph, Mo.

Primulas, Malacoides Rosea, 2 1/4-in., \$5.00 per 100. Baur Floral Co., Erie, Pa.

PRIVET

California Privet, 2-year, cut back twice, 18 to 24 inches high, \$3.50 per 100, \$30.00 per 1000. Cash. Clement S. Lewis, Aldan, Del. Co., Pa.

RASPBERRY PLANTS

Raspberries. The home of St. Regis. 1000 or carload lots. Shady Lawn Nurseries, Hammonton, N. J.

ROSES

ROSES!

FOR IMMEDIATE SHIPMENT.

4000 AMER. BEAUTIES, 2-in.	\$100.00	per 1000
6000 COLUMBIA, 2 1/4-in.	100.00	per 1000
5000 KIL. BRIL, strong 2 1/4-in.	80.00	per 1000
1000 SUNBURST, 2 1/4-in.	100.00	per 1000
500 W. KILLARNEY, 3 1/4-in.	140.00	per 1000
1000 W. KILLARNEY, 2 1/4-in.	100.00	per 1000
5000 OPHELIA, 2 1/4-in.	80.00	per 1000

POEHLMANN BROS. CO.,

Morton Grove, Ill.,

ROSE PLANTS.

You will like this stock. Better order at once, as the supply is limited and so many planters and dealers know the satisfaction they get from Wietor's stock these won't last long.

YOUNG STOCK.

From 2 1/2-inch pots.	Per 100	Per 1000
Opheia	\$10.00	\$ 90.00
Columbia	15.00	125.00
Richmond	8.00	75.00

WIETOR BROS.,

Wholesale Growers of Cut Flowers,
80 E. Randolph St., Chicago, Ill.

BENCH PLANTS.

Russell \$9.00 per 100, \$80.00 per 1000
Sunburst 8.00 per 100, 70.00 per 1000
Phone Central 2846 and 601.

PETER REINBERG,

Wholesale Grower of Cut Flowers,
80 E. Randolph St., Chicago, Ill.

FIELD-GROWN ROSES.

On own roots for forcing: Clothilde Souper, one of the best; La Marne, similar to Baby Tausendschoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 8 or more long shoots, 25c; smaller plants, 20c each. Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

ROSES!

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 30c each.

THE DINGEE & CONARD CO.,
West Grove, Pa.

ROSE PLANTS.

Premier, 4-in., grafted..... 80c each
Milady, 4-in., grafted..... 25c each
Columbia, 3 1/4-in., own-root..... 15c each
Columbia, 2 1/4-in., own-root..... 8c each
Extra fine stock.

PAUL E. WEISS, MAYWOOD, ILL.

BABY FORCING ROSES.

Clean, strong, own roots, sixteen varieties. See list and prices in Display ad, in Pacific Coast Department, this issue.

WESTERN ROSE CO.,

Alhambra, Cal.

ROSES.

Opheia, 3-in., \$15.00 per 100.
Fine Columbia, 8-in., \$18.00 per 100, \$150.00 per 1000.

C. O. POLLWORTH CO.,

Milwaukee, Wis.

POTTED ROSE PLANTS.

1000 Opheia, 3-in. 12c each
3000 Richmond, red, 3-in. 12c each
Terms: Cash.

W. E. TRIMBLE GREENHOUSE CO.,
Princeton, Ill.

ROSES.

Dorothy Perkins, White Dorothy and Excelsa, strong, 3-year field-grown, \$4.50 per 10, \$35.00 per 100. Add 5% for packing.

LINDEN LAWN GARDENS,
Springfield, O.

ROSES.

Good, own-root stock.
Columbia, 3-in. \$15.00 per 100, \$125.00 per 1000
A. N. KINSMAN,
Austin, Minn.

ROSES.

5000 Columbia, 2 1/4-in., own-root, \$150.00 per 1000
8000 Premier, 2 1/4-in., own-root.. 180.00 per 1000
CHARLES H. TOTTY CO.,
Madison, New Jersey.

ROSES, 2-YEAR-OLD, FIELD-GROWN, FOR FORCING FOR NEXT EASTER SALES. ASK FOR PRICES. ROMAN J. IRWIN, 43 WEST 18th ST., NEW YORK CITY.

Roses, Dorothy Perkins and Excelsa, 2-year, field-grown, extra long tops, staked and ripened, \$35.00 per 100.

Storrs & Harrison Co., Painesville, O.

Roses, strong 3-in., own-root plants, Opheia, Mock, Columbia, Pink Killarney, Kaiserin, My Maryland, etc., \$15.00 per 100, \$125.00 per 1000. Henry Smith, Grand Rapids, Mich.

Roses, 200 Scott Key bench plants, \$16.00 per 100. Packing at cost. Elitch Gardens Co., Denver, Colo.

STRONG 3-IN. ROSES.

Premier, Opheia, Columbia, 15c; 2 1/4-in., 10c. GULLETT & SONS, LINCOLN, ILL.

Ready to ship, list, 2 1/4-in. and 4-in. Rose plants. Leedle Co., Expert Rose Growers, Springfield, O.

Rose plants, 2 1/4-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

SALVIAS

Salvia Zurich, good, clean plants, 3-in. pots, ready to shift, \$12.00 per 100. Niles Florists, Niles, Ill.

Salvia Zurich, 3-in., 5c. Cash. Lodi Greenhouses, Lodi, O.

SANSEVIERIAS

Sansevieria Zeylanica, 2 1/4-in. pots, \$7.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Sansevieria Zeylanica, 2 1/4-in., \$8.00 per 100. The McGregor Bros. Co., Springfield, O.

SCHIZANTHUS

Schizanthus, Wisetonensis and Wisetonensis Excelsior, strong, transplanted, frame-grown plants, \$4.00 per 100.

Hauge Flower & Plant House, Fairmont, W. Va. Schizanthus, hybrids, pot variety, transplanted seedlings from 2 to 4 inches tall, \$5.00 per 100. Alexandria Nursery Co., Alexandria, Minn.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Schizanthus, pot variety, 2 1/4-in., \$8.00 per 100. Constain's Greenhouse, Upper Sandusky, O.

SEEDS

BALL'S SWEET PEAS.

We give all our time to the growing of fine peas. The question of varieties is important but well rogued strains of the right varieties are of more importance. We still have seed to offer of the following, which are the very best of their respective colors:

Rose Queen, special..	\$3.00 per oz., \$35.00 per lb.
Columbia	2.00 per oz., 30.00 per lb.
Blue Bird	1.50 per oz., 15.00 per lb.
Snowstorm	1.25 per oz., 12.00 per lb.
Princess	1.00 per oz., 10.00 per lb.
Yarrowa	.75 per oz., 10.00 per lb.
Barly King	.75 per oz., 8.00 per lb.
Glorious	1.25 per oz., 12.00 per lb.
Fordhook Rose	.75 per oz., 8.00 per lb.

GEO. J. BALL,

Glen Ellyn, Ill.

Delphinium Belladonna and Delphinium Bellamora, hand picked, Martin Kohankie stock, \$2.50 per oz., \$35.00 per lb. Cash with order. Carl Hagenburger, West Mentor, O.

SEEDS—Continued

"WELL BOUGHT IS HALF SOLD."
Buy the Right Seed.

	Trade Packet
BEGONIA: Luminosa, best red bedding variety, easiest to grow.....	\$0.50
Rex Begonias, 6 attractive varieties, mixed.....	.50
CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain—when there is, we will produce it.....	.50
CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce, 50c; per lb., \$5.00.....	.50
CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none.....	.50
PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.....	.75
PRIMULA: Grandiflora, Alba, Salmoinea, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosea, Fire Queen.....	.75
PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea.....	.75
DRACAENA INDIVISA: The true Cordyline Anstralis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.....	2.00
1,000 Seeds	\$0.50
5,000 Seeds	2.00
10,000 Seeds	3.50
We pay postage on all above items.	
SEVIN-VINCENT CO., Wholesale Seed Growers, 512 Washington St., San Francisco, Calif.	

PLANT NOW!
To follow Mums as
the benches are empty

WINTER-BLOOMING SWEET PEAS

Here are nineteen of the best orchid Spencers for early flowering:

	Per ounce
Heatherbell, mauve	\$1.25
Loveliness, white suffused pink.....	.85
Imp. Early Snowstorm, white.....	1.50
Early Sanky, magnificent white.....	.80
Early Canary Bird, primrose.....	1.00
Early Enchantress, pink	1.00
Fordhook Pink and White.....	.60
Yarrowa, rose pink75
Sunburst, rich pink	1.25
Early Orange Beauty, orange scarlet.....	3.00
Early King, crimson75
Fordhook Rose Improved, carmine.....	1.00
Early Lavender King, lavender.....	.85
Early Mauve Beauty, mauve.....	.85
Early Exquisite, primrose.....	.85
Empress, rose pink	1.25
Princess, soft lavender.....	1.25
Burpee's Favorite, rosy pink.....	1.25
Early Daybreak, rose pink.....	1.00

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

SWEET PEA SEEDS.

The latest and most up-to-date cut flower sorts for the commercial florist.
The money making varieties, tried, tested and proven to be the best by our leading expert market growers. Send for price list.

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Write for our new list of seasonable Seeds just out!

S. S. Skidelsky & Co., 50 Park Place, New York.
Pansy Seed of our Prize Strain. Our own sowing, 1920 seed, \$4.00 per 1 oz.

Evenden Bros. Co., Williamsport, Pa.

SMILAX

2 1/4-INCH SMILAX.

\$4.00 per 100, \$35.00 per 1000.

3-in. pots, strong plants, \$6.00 per 100.

ROMAN J. IRWIN.

43 West 18th St., New York City.

A BARGAIN: SMILAX.

Over 100 extra fine 3-in., \$3.50 for the lot. Cash.

G. W. FRISCH'S SON, DAYTON, O.

Smilax, 2 1/4-in. pots, \$2.50 per 100, \$20.00 per 1000.

Park Board Greenhouses, Fort Wayne, Ind.

BUSINESS BRINGERS
REVIEW
CLASSIFIED

Smilax, 2 1/4-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.
J. O. Schmidt, Bristol, Pa.

Smilax, fine strong plants, 2 1/2-in., \$2.75 per 100. Cash with order.
J. F. Wilcox & Sons, Council Bluffs, Ia.

Smilax, strong 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, 2 1/4-in., 3c.
Gullett & Sons, Lincoln, Ill.

Smilax, bushy, 2 1/2-in., \$5.00 per 100.
P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Smilax, 2-in., \$2.50 per 100. Cash.
The Dumser Floral Co., Elgin, Ill.

SNAPDRAGONS

15,000 SNAPDRAGONS.

FINE PLANTS CAREFULLY PACKED.

These are from 2 1/4-in. pots, well rooted, ready to plant on your benches; pinched and well branched, free from rust. We use Ramsburg's best seed mostly.

	Per 100	Per 1000
Keystone, largest pink.....	\$4.00	\$40.00
Nelrose, pink	4.00	40.00
Silver Pink, most productive....	4.00	40.00
Scarlet	4.00	40.00
White	4.00	40.00
Yellow	4.00	40.00

Snaps are the best plants you can plant now for winter and spring. Cash, please.

GREEVE FLORAL CO.,
Oskaloosa, Ia.

Snapdragons, from pots or from soil, strong, thrifty growing, clean and free from rust. Instructions to prevent rust with each order.

Potted stock shipped via express in open crates. Soil stock shipped via parcel post, prepaid, special delivery. Snapdragons transplant easily and our soil stock has special root systems. You save transportation charges on soil stock.

"Augusta, Ga. Received the Snapdragon plants in first class condition. Please ship me the following, as I would like to have some of them."
Lansdell's, Florist."

Keystone, Nelrose, Silver Pink, Buxton's Pink, Enchantress, Ramsburg's Light Pink, Giant White and Yellow; Orlando, Golden Queen and Seneca, Garnet and Fancy Mixed.

From pots, \$5.00 per 100, \$45.00 per 1000.
Geneva Floral Co., Geneva, N. Y.

SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink	\$6.00	\$55.00
Keystone	6.00	55.00
Giant Yellow	6.00	55.00
Giant White	6.00	55.00
Nelrose	6.00	55.00

TWO FINE NEW VARIETIES.

Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragon, 2 1/4-in. pots, \$10.00 per 100, \$90.00 per 1000.

ROMAN J. IRWIN.

43 West 18th St., NEW YORK

SNAPDRAGONS.

Choice, pinched back plants, free from rust.
Silver Pink, 2-in. \$5.00 per 100
Salmon Pink, 2-in. 5.00 per 100
Giant Yellow, 2-in. 5.00 per 100
Giant White, 2-in. 5.00 per 100
Garnet, 2-in. 5.00 per 100
Cash or satisfactory references.

WAGNER FLORAL CO.,
Sandusky, O.

SNAPDRAGONS.

Choice, pinched back plants, free from rust.
Phelps' White, 2-in. \$4.00 per 100
Phelps' Yellow, 2-in. 4.00 per 100
Keystone, best pink, 2-in. 4.00 per 100
WM. HASSELMANN,
Independence, Kan.

SNAPDRAGONS, 2 1/4-IN.

Silver Pink.....\$6.00 per 100, \$50.00 per 1000
Nelrose

UMBRELLA PLANTS

UMBRELLA PLANTS.
STRONG PLANTS, WILL AVERAGE
SIX TO EIGHT INCHES HIGH,
\$6.00 PER 100.
G. B. NOBLE, PADUCH, KY.

Cyperus Alternifolius, bushy, 2½-in., \$10.00 per 100. Storrs & Harrison Co., Painesville, O.

VEGETABLE PLANTS

MARVEL.

The new wilt-proof Tomato.
 Tested by the Department of Agriculture. Plants in healthy, growing condition and producing fruit after other varieties planted in alternate rows were dead from wilt. Seed, packet, \$1.00, 1-oz., \$10.00.
R. H. WORKMAN,
 R. 5, Loudonville, Ohio.

Rhubarb roots, large size for winter forcing, \$2.25 per doz., \$12.00 per 100; ordinary size for field planting, \$1.25 per doz., \$5.50 per 100, \$40.00 per 1000.
Harry J. Squires, Good Ground, N. Y.

1,000,000 Lettuce plants, Big Boston and Grand Rapids, \$1.50 per 1000. Parsley plants, Emerald Curled, 75c per 100.
Will H. Carl, Elysburg, Pa.

Witloof Chicory roots, for fall and winter forcing, \$3.00 per 100, \$25.00 per 1000.
Harry J. Squires, Good Ground, N. Y.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.40 per 1000. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.00 per 1000, \$8.50 per 10,000.
J. O. Schmidt, Bristol, Pa.

Grand Rapids Lettuce seedlings, strong, \$1.50 per 1000.
Odor Greenhouses, Iola, Kan.

VERBENAS

Lemon Verbenas, 2½-in., \$4.50 per 100.
The McGregor Bros. Co., Springfield, O.

VERONICAS

VERONICA AMETHYSTINA.
 Strong field-grown clumps, immediate delivery, \$8.00 per 100.
CHARLES H. TOTTY CO.,
 Madison, N. J.

VINCAS

Vinca Variegata. We are booking orders for A1 clumps in October, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate.
 Our usual quality layers, \$1.75 per 100, \$15.00 per 1000; 250 at 1000 rate. Where wanted by parcel post, add 25c per 100. No C. O. D. orders accepted.
C. F. Mahan & Co., R. D. No. 8, Dayton, O.

VINCAS.

We have the finest field-grown Vincas we ever have had; field clumps are exceptionally heavy and sure to please, \$8.00 per 100, \$75.00 per 1000; rooted tips, \$15.00 per 1000. Cash with order; no C. O. D.
G. W. FRISCH'S SON, DAYTON, O.

VINCA VARIEGATA.

Vinca Variegata, field clumps, very good, \$8.00 per 100, \$75.00 per 1000.
 Vinca Variegata, layers, \$15.00 per 1000. Cash with order.
WESTWOOD FOWER & PLANT CO.,
 Dayton, O.

FIELD-GROWN VINCAS.

Exceptionally heavy.
 \$12.00, \$15.00, \$20.00 and \$25.00 per 100.
 The larger ones all ready for 5-in. pots.
C. U. LIGGIT,
 Wholesale Plantman,

303 Bulletin Bldg., Philadelphia, Pa.

Vinca Variegata, strong field clumps, twenty and more leads, \$7.50 per 100, \$70.00 per 1000. August rooted layers, far superior to rooted cuttings, \$1.50 per 100, \$12.50 per 1000; 500 at 1000 rate.
Fred W. Ritter, 1123 W. 3rd St., Dayton, O.

Variegated Vincas, extra strong layers, \$2.00 per 100; field-grown clumps, \$10.00 per 100; rooted cuttings, \$1.75 per 100, 100 per cent tips, \$15.00 per 1000; also green, rooted cuttings, ready November 1 and all winter.
Muskogee Shrubbery Garden, Muskogee, Okla.

VINCA VARIEGATA.

I have a limited number of rooted layers this season and they are very fine, \$15.00 per 1000. Ready for delivery. Book your order now. 500 at 1000 rate.
JOHN H. GRISCEL, R. R. 8, DAYTON, O.

Vincas, variegated, extra strong, field-grown plants, runners 3 ft. to 4 ft. long; suitable for 4-in. to 5-in. pots, \$10.00 per 100, \$90.00 per 1000. Satisfaction guaranteed or money back. Cash, please. **Wendell Preisach, Corfu, N. Y.**

VINCA ROOTED CUTTINGS.

Vincas, variegated, 1500, \$75.00 per 1000. Cash with order.
ARNOLD AVENUE GREENHOUSES,
 Port Allegany, Pa.

Vinca Variegata, field-grown plants, ready now, \$10.00 per 100, \$90.00 per 1000; rooted cuttings, \$3.00 per 100, \$25.00 per 1000; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.
Roman J. Irwin, 43 West 18th St., New York.

Vinca Variegata, field-grown, extra fine, \$8.00 per 100. **Prince's Flower Shop, Iowa City, Ia.**

VINCAS.

Extra heavy, field-grown plants, \$80.00 per 1000. Cash with order.
GEORGE B. HART,
 49-55 Stone St., Rochester, N. Y.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000. Cash.
H. P. Smith, Plqua, O.

Vincas, variegated, heavy, field-grown plants, \$6.00 per 100, \$75.00 per 1000. Immediate delivery. Cash.
Riebs Bros., North Milwaukee, Wis.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Less 4%. Cash, please. **B. C. Blake, Springfield, O.**

Vinca vines, large full-grown plants, just 300 left; the whole lot for \$20.00. Cash.
C. P. Bethards, Springfield, O.

Vinca Variegata, field clumps, \$10.00 per 100; good strong tips, \$15.00 per 1000.
Muskogee Floral Co., Muskogee, Okla.

Vincas, variegated, strong, field-grown plants, 8c and 10c each. Cash with order.
C. W. Leslie, Kinsman, O.

Vinca Variegata, field-grown, extra fine, \$6.00 per 100.
Prince's Flower Shop, Iowa City, Iowa.

Vinca Variegata, 165 4-in. fine vines; first \$15.00 takes them.
E. J. Ullrich Floral Co., Tiffin, Ohio.

Vincas, strong, field-grown plants, \$10.00 per 100, \$80.00 per 1000.
L. A. Eaton & Sons, Conneaut, O.

Vincas, field-grown, \$8.00 per 100, \$75.00 per 1000. Cash. October delivery.
Park Floral & Garden Co., Trinidad, Colo.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000.
S. S. Skidelsky, 50 Park Place, New York.

Vincas, 500 field-grown, good stock, \$10.00 per 100, \$40.00 for the lot.
Woodbury & Woodbury, St. Johns, Mich.

Vinca Variegata, heavy, field-grown stock, \$8.00 per 100; rooted cuttings, \$12.00 per 1000. Cash. **I. N. Kramer & Son, Cedar Rapids, Ia.**

Vinca Variegata, strong, field-grown stock, \$8.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Vinca Variegata, heavy, field-grown plants, fine in every way, \$8.00 per 100.
John Irvine, Bay City, Mich.

Vinca Variegata, heavy field plants, \$8.00 per 100, \$75.00 per 1000.
M. Barrett, Delaware, Ohio.

Vinca Variegata, strong, field-grown plants, \$8.00 per 100. Cash with order.
P. Hopman, New Gallie, Pa.

Vinca Variegata, field-grown clumps, \$8.00 per 100, \$75.00 per 1000. **Anderson Floral Co., 515 Jackson St., Anderson, Ind.**

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Vincas, variegated, 1000 field-grown plants, \$10.00 per 100. **R. O. Lommatzsch, Hillside, Ill., P. O. La Grange, Ill.**

Vinca Variegata, field-grown, \$10.00 per 100. **Hendra & Son, 5740 S. 4th St., St. Joseph, Mo.**

Vinca Variegata, field-grown plants, extra fine, \$8.00 per 100. **The Freyhoff Gardens, Urbana, O.**

Vincas, variegated, field-grown, \$10.00 per 100. **The McGregor Bros. Co., Springfield, O.**

Vincas, variegated, 3½-in., \$15.00 per 100.
Davis Floral Co., Davenport, Ia.

VIOLETS

VIOLETS.

	Per 100	Per 1000
Princess of Wales, best single Violet, field-grown plants.....	\$15.00
Marie Louise, best double Violet, strong plants from soil.....	10.00	90.00
Governor Herrick, field-grown plants	8.00	75.00

ROMAN J. IRWIN,
 43 West 18th St., New York.

Violets, strong field-grown plants, Princess of Wales, \$12.00 per 100, \$100.00 per 1000; Gov. Herrick, extra fine, \$10.00 per 100, \$90.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

VIOLETS FROM THE FIELD.

Princess of Wales ready now, \$12.00 per 100, \$100.00 per 1000. Cash with order. No packing charges.
THE IMLAY CO., ZANESVILLE, O.

Violets, Gov. Herrick, field-grown, \$9.00 per 100, \$85.00 per 1000. Packing free for cash. **North Side Greenhouse, 1107 N. First St., Springfield, Ill.**

Violets, Wales and Gov. Herrick, extra large, irrigated, field-grown, in bud and bloom, \$15.00 per 100. Cash with order. Immediate delivery. Packing free. **Paul M. Halbrooks, Newark, O.**

Violets, Princess of Wales, single, and Lady Hume Campbell, double, strong, healthy, field-grown, \$10.00 per 100, \$85.00 per 1000.
Orinoco Nurseries, Columbus, Ind.

Violet Princess of Wales, large, field-grown plants, \$10.00 per 100. Cash with order.
Rentschler Floral Co., Madison, Wis.

Violets, Princess of Wales, strong, healthy plants, 3-in., \$7.00 per 100. Cash or shipped C. O. D. if ¼ of purchase price is sent with order. **Peterson Floral Co., Gibson City, Ill.**

Violet plants, Gov. Herrick, field-grown, irrigated, \$10.00 per 100.
L. D. Fisher, Sterling, Kan.

Violets, Princess of Wales, large, field-grown plants, \$12.00 per 100. **A. B. Campbell, the Violet Man, Cochranville, Pa.**

Violet Governor Herrick, 2½-in., \$8.00 per 100. This is good stock and the kind that blooms. Cash.
Humm & Jones, Oberlin, O.

Violets, Princess of Wales, strong 3-in. plants, \$7.50 per 100. Cash.
La Crosse Floral Co., La Crosse, Wis.

Violets, Princess of Wales, strong plants, \$10.00 per 100, \$90.00 per 1000.
Charles Sherwood, Waterloo, Ia.

Violet plants, field-grown, Princess of Wales, \$10.00 per 100.
C. L. VanMeter, Monticello, Ia.

Violets, Gov. Herrick, field-grown, extra fine plants, \$10.00 and \$15.00 per 100.
Baur Floral Co., Erie, Pa.

Violet Gov. Herrick, field-grown, 10c. Cash. **Port Allegany Greenhouses, Port Allegany, Pa.**

WALLFLOWERS

Wallflowers, winter flowering, Early Paris, strong plants, 2½-in., \$3.00 per 100, \$25.00 per 1000.
J. C. Schmidt, Bristol, Pa.

WISTERIA

Blue Wisteria, 2½-in., pot-grown, \$8.00 per 100. **The McGregor Bros. Co., Springfield, O.**

MISCELLANEOUS

BEDDING PLANTS.

40,000 well-rooted Geraniums, Nutt, Buchner, Vland, Poltevine, Hill, Helen Michell, 2c; Mme. Sallerol, 1½c.

10,000 Begonias in the different varieties, Gloire de Lorraine, rooted cuttings, 20c; 2½-in., 30c; 5-in., \$1.00; Chatelaine, 2½-in., 8c; 3-in., 15c; 4-in., 30c. Luminosa, Vernon and Alba, same as Chatelaine.

5000 Begonias of that fancy, silver, grape-leaf variety, stock imported from Canada, and worked up here, better than Lorraine and Cincinnati, as they are continuous bloomers; beautiful shade of pink, easy to propagate and quick growers; rooted cuttings, 7c; 2½-in., 12c; 4-in., 35c; 5-in., 75c.

Easter Greeting, rooted cuttings, 6c; 2½-in., 10c.

Snapdragons, Silver Pink seedlings, 2c; 3-in., ready to bloom, 6c. Grenadier, white throat, vivid orange seedlings, 2c; 2½-in., 5c. Ruby King, velvet red; Diana, rose pink, white crest; Queen Victoria, white shaded cream yellow lip seedlings, 2c; 2½-in., 5c.

Lantanas, rooted cuttings, 2c; 2½-in., 5c. Wandering Jew, tricolor, rooted cuttings, 1c. No better stock at any price. Cash, please.

WM. S. LOHR GREENHOUSES,

Ottawa, Ill.

Being overstocked in the following, will sell as follows: 4000 good quality, mixed Gladiolus bulbs, \$5.00 per 1000; 2000 rooted cuttings, S. A. Nutt, \$2.00 per 100; 500 rooted cuttings, Gen. Grant, \$2.00 per 100; 500 rooted cuttings, Sallerol, \$1.00 per 100; 200 rooted cuttings, Marguerites, \$1.00 per 100; 300 Ivy Geraniums, dark pink, \$1.50 per 100; 300 rooted cuttings, Rose Geraniums, \$1.50 per 100; 300 rooted cuttings, Skeleton Rose Geraniums, \$1.50 per 100; 150 4-in. Cleveland Cherries, well bushed, no fruit set, 10c each; 200 3-in. double Fuchsias, \$3.50 per 100; 300 4-in. S. A. Nutt, Grant and Vland, \$10.00 per 100; 1000 Park Floral strain Pansies, \$5.00 per 1000. Cash with order. **Dunham Floral Co., 1207 13th Ave., Greeley, Colo.**

MISCELLANEOUS.

Primula Obconica, 3-in.	\$10.00 per 100
Begonia Chatelaine, 3-in.	14.00 per 100
Begonia Chatelaine, 4-in.	35.00 per 100
Begonia Chatelaine, 5-in.	50.00 per 100
Plumous, strong seedlings.....	1.25 per 100
Plumous, 2½-in.	5.00 per 100
Plumous, 3-in.	10.00 per 100
Boston, 2½-in.	7.00 per 100
Variegated Vincas, strong layers..	2.00 per 100
Variegated Vincas, clumps.....	10.00 per 100

MUSKOGEE SHRUBBERY GARDENS,

MUSKOGEE, OKLA.

Vinca rooted cuttings, \$1.75 per 100; 3-in. English Ivy, Sprenger, Chrysanthemums, 8c; Violets, 10c; Snapdragons and Swainsonas, \$1.75. See ad for Geraniums and Hydrangeas. Cash. **Port Allegany Greenhouses, Port Allegany, Pa.**

Sprenger, 135 5-in., young stock, \$30.00 takes the lot. 300 4 and 5-in. Poinsettias, 25c; \$60.00 takes the lot. Cash.
Lester Park Greenhouse, Duluth, Minn.

Sage, Thyme, Mint and Sweet Marjoram plants, \$1.00 per doz., \$6.00 per 100.
Harry J. Squires, Good Ground, N. Y.

Look what we are offering under Primulas and Cinerarias. **Freeport Floral Co., Freeport, Ill.**

Sage, strong, 1-year plants, cut down, 5c. **Shackell's Pansy Gardens, Pacific Junction, Ia.**

Look what we are offering under Primulas and Callas. **Freeport Floral Co., Freeport, Ill.**

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS

TO EXCHANGE

To Exchange—Carnations, Matchless and White Enchantress, \$6.00 per 100; Coleus, extra strong, rooted cuttings, \$1.00 per 100; Geraniums, Salteroi, fine 2½-in., \$3.50 per 100; Stevias, field-grown, ready for 6-in., \$12.00 per 100. For Ferns, Cyclamen, Glass or anything we can use, or what have you? Write quick.

Thornton Floral Co., Streator, Ill.

To Exchange—Or sell Cyclamen from 3-in., mixed colors, nice plants, 12½c each. 45 Palms, Phoenix Canariensis, 4-in., getting first character leaves, 30c each, for rooted-cuttings and 2-in. Geraniums, or 2½-in. Whitmanii and Boston Ferns.

Edgar Easterday, Nokomis, Ill.

To Exchange—Field-grown Matchless, A. No. 1 plants, \$10.00 per 100; extra large stock plants of Geraniums, S. A. Nutt and Beaute Poitevine, \$6.00 per 100. Can use Boston or Whitmanii Ferns, Violets or Pelargoniums.

Lincoln Gardens, Tama, Iowa.

To Exchange—Carnations, Light Pink Enchantress and Victory, 8c each, for Ferns, Obconicas, Cyclamen, 6-in. to 8-in., Red Peonies, Gladioli or Calendulas. Cash.

The Dummer Floral Co., Elgin, Ill.

To Exchange—4-in. Cyclamen, 30c; field-grown Cherries, 35c; 3-in. Cinerarias, 8c; 3-in. Plumosus, 6c, for Snapdragons, Calceolarias, or what have you?

Williams & Meyer Floral Co., South Bend, Ind.

To Exchange—Field-grown Carnation plants, Matchless, Ward and Pink Enchantress for 3 and 4-in. Plumosus, Primula Obconica and Malacoides, or 5-in. Cyclamen plants. Kirkwood Floral Co., 4th and Walnut Sts., Des Moines, Ia.

To Exchange—Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone, \$3.50 per 100, for Easter Greeting, Ferns, or what have you?

Arthur Doebl & Sons, Clyde, O.

To Exchange—Pink and White Enchantress, \$9.00 per 100, for Begonias, Tuberose bulbs or a garden tractor.

Page's Greenhouses, Staunton, Ill.

To Exchange—Light Pink Enchantress, strong plants, for Peony roots, 2½-in. Ferns and Begonias or what have you?

Charles Sherwood, Waterloo, Ia.

To Exchange—Adiantum clumps, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Carnation plants. 5% for packing. Princess Flower Shop, Benton Harbor, Mich.

To Exchange—Keystone Snapdragons, 2½-in., \$5.00 per 100. What have you to offer?

Hall's Greenhouse, Clyde, O.

WANTED

Wanted—For late fall or early winter delivery: No. 1 hardwood cuttings of Spiraea Van Houttei; Privet Amoor River North and Ithota; Lilac Persian and Rothomagensis, etc., in 10,000 lots; and different varieties of shrubs and trees in 1000 lots. We are also interested in lining out stock of Evergreens, shrubs and hardy perennials. Rock's Flower Gardens, Independence, Mo.

Wanted—10,000 to 15,000 unnamed double Peonies, 2 to 4 eyes, mailing size divisions, in the following 4 separate colors: Pure white, light pink, deep pink or rose and dark red; equal quantities of each. Delivery last of November. If interested mail 2 or 3 average samples with best price.

Templin-Crockett-Bradley Co., Cleveland, O.

Wanted—2000 strong American Beauty Rose plants. Please wire.

H. A. Hyde Co., Watsonville, Cal.

Wanted—2000 Carnation supports, new or second hand. When answering state kind of support and price.

F. E. Blake, Marlon, O.

Wanted—2000 variegated Vincas from 2½-in. and 3-in. for cash. State price.

Calvert Floral Co., Lake Forest, Ill.

Wanted—2000 Darwin Tulip bulbs, best varieties; only A No. 1 quality.

Cherry Valley Nursery, Cherry Valley, Ill.

Wanted—Spiraea Gladstone and Peach Blossom; perennials, Phlox, Peonies and Dielytras.

Weller Nurseries Co., Holland, Mich.

ARTIFICIAL FLOWERS

WAX EASTER LILIES.

Our wax Easter Lilies are as natural looking as nature itself. A supply of them on hand is a sure guarantee against the loss of eleventh-hour rush orders. Our wax Easter Lilies not only look right, but are made right, packed right and sold right. A trial will convince you.

\$10.00 per 100, \$95.00 per 1000.

Cash, please.

THE STANDARD FLORAL CO.,

Florists and Mfrs., Harrodsburg, Ky.

BROOMS

METAL TOP FIBER BROOMS.

Outwear 5 corn brooms, guaranteed one year for continuous family use, are lighter, not affected by water, work equally well on carpets or cement floor. Will cut your broom expense 50%, just the thing for greenhouses. In fact it is an all around broom, will work anywhere a corn broom will, do better work and last a lot longer. Sample, \$1.25 postpaid. Agents wanted.

KEYSTONE FIBER BROOM CO.,

620 Duquesne Way, Pittsburgh, Pa.

CARNATION STAPLES

Pillsbury's carnation staples, 85c per 1000, 8000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

FLORISTS' SUPPLIES

Lycopodium, dyed natural color and chemically prepared, everlasting, 10 lbs. cartons, full weight, \$3.25; in cases of 25, 50 and 100 lbs., 30c per lb. Cash.

John Perman, Catawba, Wis.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.

Auburndale Goldfish Co.,

1449 Madison St., Tel. Haymarket 152, Chicago.

GREENS

ASPARAGUS PLUMOSUS SPRAYS.

Extra heavy selected sprays, per bunch... \$1.00
Heavy selected sprays, per bunch... .75
Mixed length sprays, per bunch... .50
Crate containing 300 mixed, loose sprays.. 6.00
Half crate containing 150 mixed, loose sprays 3.00

The bunches contain 25 sprays each; we pack 15 to 20 bunches to a crate; they are mossed, cut, and packed right to carry anywhere. Cash with order, or on delivery by parcel post or express. Wire or write.

NICHOLAS J. RIBSAM,

Brevard Co., City Point, Fla.

TREE CONES.

For the fall and winter seasons nothing decorates better than Cones. We are the largest gatherers of Cones in the U. S.; Colorado Blue Spruce, Pine and Fir; get our SPECIAL PRICE, if you use them in quantity; a sample box of 250 assorted Cones sent anywhere in the U. S. for \$2.00 to cover cost of packing and postage.

ROCKY MOUNTAIN EVERGREEN & NURSERY

COMPANY,

Evergreen, Colo.

Rocky Mountain Boxwood, 10c a pound, in 50-pound sacks only. Cash with order. Boxwood shipped same day as cut. Order early. F. o. b. Evergreen, Colo. Rocky Mountain Evergreen Co., Evergreen, Colo.

Asparagus Plumosus sprays sold out for the coming season.

The Pennock Plantation, Jupiter, Fla.

New crop fancy hardwood cut Ferns, \$2.50 per 1000, 10,000 for \$20.00.

O. W. Espy & Son, Brookville, Pa.

GREENHOUSE MATERIAL

BLACK GLAZING PUTTY.

Best quality in all size containers in stock. Western florists write us for special prices.

O. C. MORSE & CO.,

749 Front St., San Francisco, Cal.

IRRIGATION EQUIPMENT

IRRIGATION EQUIPMENT.

MAKE MORE MONEY out of the crops you grow. BETTER CARNATION PLANTS

to set in your benches;

more and earlier cut flowers,

Gladioli, etc.,

Send today for our big

new catalogue.

Describes watering systems for inside and out.

SKINNER IRRIGATION CO.,

223 Water St., Troy, O.

LEAF MOLD

Our screened LEAF MOLD is good stuff. Big growers say so. 2 bu., \$1.35; 5 sacks and up, \$1.15 per sack.

JOHN B. ROY, CONWAY, MICH.

POTS

PAPER POTS, IMMEDIATE SHIPMENT.

2½-in., \$4.55 per 1000; 2½-in., \$5.25; 3-in., \$7.25; 3½-in., \$9.90; 4-in., \$12.40; 5-in., \$19.35.

GULLETT & SONS, LINCOLN, ILL.

SPHAGNUM MOSS

SPHAGNUM MOSS.

STANDARD BURLAPPED BALES

1 to 5 bales.....\$1.85 each
6 to 15 bales..... 1.80 each
16 to 25 bales..... 1.25 each
26 to 100 bales..... 1.20 each

F. O. B. Shipping Point.

Write for prices on car lots.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

SPHAGNUM MOSS OUR SPECIALTY.

We have attractive prices on full sized burlapped bales, either local or carlot shipments. Write for prices. You will never regret buying your Moss of us.

PEDERSON & PONGRATZ,

Warren, Wis.

Sphagnum Moss, 10 bales or more, \$1.25 each, of high grade, clean sphagnum, in large size, standard burlapped bales. Less than 10 bales, \$1.50 each. 3% for cash with order.

A. J. Amundson Co., City Point, Wis.

Sphagnum Moss, 10 bbl. bale, \$4.00; 5 bales, \$18.00; 5 bbl. bale, \$2.50; 5 bales, \$12.00. Line Moss, \$2.00 per bag; burlapped, 40c extra per bale. Cash.

Jos. H. Paul, Box 156, Manahawkin, N. J.

Sphagnum Moss, burlap bales, \$1.75; 10 bales, \$15.00. Kemble Floral Co., Oskaloosa, Ia.

BURLAP BALES.

Sphagnum Moss, each \$1.75, 10 bales for \$16.50.

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago.

Sphagnum Moss, 10 bales, best quality, dry and clean, standard size in wire, \$7.00; 10 bales in burlap, \$10.00. Prompt shipments. Cash with order.

Frank Hancock, City Point, Wis.

Sphagnum Moss, 5-bbl. bales, \$3.00 per bale; 7-bbl. bales, \$3.50 per bale; 50c extra for burlap. Orders filled promptly.

M. L. Cranmer, Mayetta, N. J.

LARGE BALES, QUICK SHIPMENT.

Sphagnum Moss, burlapped, \$1.75 per bale; 5 bales, \$8.00; 10 bales, \$15.00; 25 bales, \$35.00.

GULLETT & SONS, LINCOLN, ILL.

SHEEP MANURE

SHEEP MANURE, PULVERIZED SHEEP'S

HEAD BRAND ONLY

100 lbs., \$2.50; 1000 lbs., \$20.00;

500 lbs., \$12.00; 2000 lbs., \$38.00;

3 to 5 ton lots, \$36.00 ton;

5 to 15 ton lots, \$34.00 ton.

Guaranteed purest fertilizer ever sold,

G. M. REBURN & CO.,

8807 Lake Park Ave., Chicago, Ill.

WIRE WORK

FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$8.00.

Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH OUT FLOWER CO.,

116-118 SEVENTH ST.,

PITTSBURGH, PA.

WIRE DESIGNS.

Every description made to order. References, any florist in the city of Winnipeg. Phone St. Johns 2504.

CITY WIRE & IRON WORKS,

49 Kelvin St., Elmwood, Winnipeg, Man.

FLORISTS' WIRE DESIGNS

FALLS CITY WIRE WORKS,

451 S. THIRD ST., LOUISVILLE, KY.

WOOD LABELS

LABELS, for nurserymen and florists.

Benjamin Chase Co., Derry Village, N. H.

BOUGAINVILLEAS FOR EASTER.

Kindly give me the temperature required for Bougainvillea Sanderiana, and instructions on how to bring plants into bloom by Easter. I have some nice plants and should like to have them in bloom by that time. V. S.—Pa.

Pot-grown plants will flower the best for an early Easter, such as we shall have in 1921. If the new plants were planted out through the summer, they will have been potted before now and should be kept sprayed until well established in a cool temperature.. By the middle of December move the plants into a warmer place, where a minimum temperature of 60 to 65 degrees can be maintained. Spray the plants on all clear days and, if it can be done without detriment to the other plants, close the house early in the afternoon and bottle up a brisk heat. Continue this treatment until the flowers are colored, then reduce the temperature a little and discontinue spraying overhead. The plants, with this treatment, should be well in flower by Easter. As the plants become well established in their pots furnish them with liquid manure once a week. C. W.

STOCKS DO NOT BLOOM.

We have some nice stocks, variety unknown, and out of 120 fine plants only one has bloomed, the bloom being white. The plants are apparently in good condition, twelve to eighteen inches in height. Will they bloom this winter, and what special attention will they require? E. B. & S.—Ind.

Some stocks not of the ten weeks' type will hang fire, so to speak, sometimes for months. If, however, your plants are healthy, they should bloom freely in due season and I would not throw them out. Keep a temperature of 45 to 50 degrees—not higher. C. W.

Pecky Cypress for Benches (Of Course)



Insist on Genuine Tidewater Cypress—which you can identify by the following Trade-Mark on the end of every piece. This is your guaranty. Don't accept any without This Sign of Responsible Manufacture, Accurate Grading and Honest Count. Only Association Mills can apply this mark.



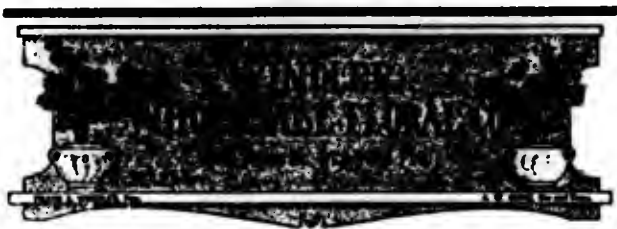
SOUTHERN CYPRESS MANUFACTURERS' ASSOCIATION

1230 PERDIDO BLDG.,
NEW ORLEANS, LA.

1230 HEARD NAT'L BANK BLDG.,
JACKSONVILLE, FLA.

(Please address nearest office.)

Permanite



The Garland Co., St. Louis, Mo.
Feb. 9th, 1917

About a year ago we took over the agency for your Permanite and were little aware of the great success your glazing material met with.

Since the introduction of same with the florists of this vicinity it has been impossible even if one tried to sell them anything but Permanite. This is really surprising when we sum up the many other glazing putties and cements on the market.

Very truly,

Frank A. Windler

Proof Proof Proof

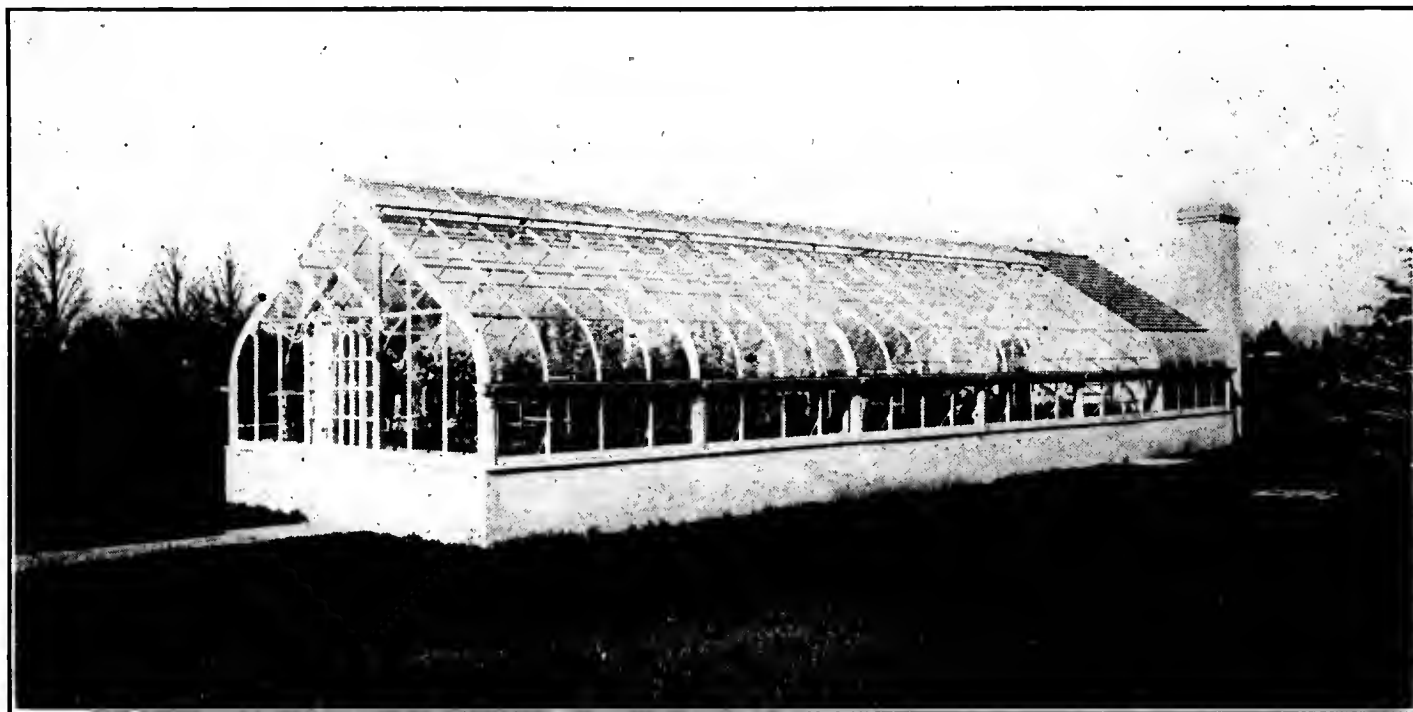
Each year finds an increasing demand for Permanite by Greenhouse owners—that is what the Windler Wholesale Floral Company discovered after they took over the sale of Permanite.

Here is conclusive proof — read their letter and learn for yourself the opinion of a leading wholesale florist. Give Permanite a trial — satisfaction is guaranteed. Permanite is the largest selling compound in the world — this because it always satisfies, never disappoints, works faster, easier, lasts longer and requires less material.

Send your order to our Permanite dealer in your vicinity TODAY — or write to us direct for prices and further particulars.

Yours for REAL Economy

THE GARLAND COMPANY
Cleveland Ohio U.S.A.



A glimpse of Glen Curtiss's L-shaped house at Garden City, N. Y.

Counting Up The Little Things That Count



The gutter and stop is cast iron, not wood

Isn't it so, that if you look after the pennies, the dollars will look after themselves?

Seemingly, then, it's the little things that count big.

This is exactly the way we look at greenhouse construction.

Furthermore, we have been accused of being too fussy about the little things.

That is to say, those who don't build their houses the careful way we do, have said as much.

For which saying we are indeed greatly indebted to them. It's about as complimentary a thing as they could say.

Next time you are in a Hitchings house, give it a searching look over, and see if you don't see care and attention evidenced **everywhere**.

See if every little detail has not been thought out and then **carried out** with exactness.

Look critically at all joints.

Look at the painting.

Look at the gutter leader pipe.

Scratch off a little of the paint and prove to yourself it is **copper** and not tin.

Now go outside and look at the gutter and its end stop. Notice first that it's not wood, but iron like the rest of the gutter; which you'll agree is exactly as it should be.

Now also notice that instead of stopping off short, how it extends over on the gable, giving a fine, finished effect.

Step inside again and scrape a little of the paint off the pipe leading from the gutter. You will find it is not tin or sheet iron, but **copper**.

If you, too, feel as we do, that it's the little things that count, then we would like to build for you.

You know we go anywhere for business, or to talk business.

Hitchings and Company

General Offices and Factory, ELIZABETH, N. J.

NEW YORK
1170 Broadway

BOSTON-9
294 Washington Street



This shows type of construction of the 36-foot houses.

K. C. at the bat again

Kansas City has the reputation of being a city of hard-hitting business men in every line—business men who go after the best to be had and **get it**.

And among the business men you'll find the **florists** right up **near the front line**. Who's the last to demonstrate this? Why—

The Chandler Landscape Floral Co.

with an order for

One curved eave display house 25 x 75 and
Three pipe frame houses 36 x 100.

A group of houses like these, or any one of them, would look just as well under **your** name. And—

You can get all the information you want about master-grower houses from any AGMCO representative any time—

What time will suit **you**?

SALES OFFICES:

New York
5 Columbus Circle

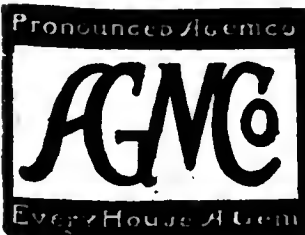
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Chicago
Pana, Ill.



AGMCO



Here is a splendid example of our 36-ft. wide, double "Y" brace pipe frame vegetable greenhouse.

The one shown in the picture is five hundred and eighty feet long and has two others for companions.

We are at present building two more of these houses, so that early this winter there will be a block of five houses 36x580 that will produce a lot of vegetables and make some money for the stockholders.

Moninger greenhouses are an excellent investment, for they *have proved* their durability and correct design.



JOHN C. MONINGER COMPANY

914 BLACKHAWK STREET

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Improved Challenge

IN buying Ventilating Apparatus and Greenhouse Fittings accept no substitute but get the highest class equipment on the market,

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The best constructed and most serviceable machine ever installed in a greenhouse.

We also carry a complete line of fittings for your greenhouse, consisting of Gutter Brackets, Y Brackets, Split Tees, Split Crosses, Pipe Straps, Pipe Carriers, Tie Brackets, Turn Buckles, Side Board Bench Brackets, Shelf Brackets, Ridge and Purlin Brackets; Sash Hinges, 3x2½ galvanized steel with brass pins; Door Hinges, 4x4 galvanized steel with loose brass pins, etc. We will be glad to quote you upon request.

We are distributors of *Permanite*.

John A. Evans Co., Richmond, Ind.

Corner North 14th and Penna. R. R.



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FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO.

Vol. XLVI.

CHICAGO, OCTOBER 28, 1920.

No. 1196.

Calla Aethiopica

Well cured bulbs, free from disease.		Doz.	100
1 1/4 to 1 1/2-inch diameter.....	\$1.25	\$ 8.00	
1 1/2 to 2-inch diameter.....	1.75	12.00	
2-inch up diameter.....	2.50	18.00	

Narcissus Paper White Grandiflora,	Per 100	Per 1000
13 ctm. (1250 to case).....	\$2.50	\$21.00

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Lilium Formosum, 7/9-inch (300 to case), per case.....	\$55.00
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Lilium Formosum, 8/10-inch (225 to case), per case.....	55.00
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A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

New Crop Lily Bulbs

Send us your order at once. Delay will probably cause your being unable to secure a supply, as harvest resulted in a short crop.



RALPH M. WARD & CO., Inc.

The Lily House

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But How Good.

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BARGAIN in Paper Whites

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PAGE OF THIS PAPER

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CALLA BULBS

AETHIOPICA		100	1000
(Large-Flowering White Calla.) Fine plump bulbs ready now.	1 -inch to 1 1/4-inch ..	\$ 9.00	\$ 85.00
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	1 1/2-inch.....	16.00	150.00
	1 3/4-inch.....	22.00	
	2 -inch, mammoth...	25.00	

Yellow Callas—Ask for prices

Dutch Bulbs, for forcing. Ready for immediate shipment.
Ask for complete list of varieties and prices.

Lilium Formosum. 7 to 9-in., packed 300 to a case, \$56.00 per case.
Lilium Giganteum. Due to arrive November 1. Ask for prices.

For other plant stock consult Classified columns.

ROMAN J. IRWIN, 43 W. 18th St., New York City

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Easter Greeting, Lucy Becker, Salmon and Wurtembergia
\$14.00 per 100, \$130.00 per 1000; 250 at the thousand rate.

VINCAS

Variegated, field-grown plants, \$8.00 per 100.

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Hyacinths, Daffodils and Tulips. Prices right. Send for List.

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State whether wanted by express or freight.

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This small surplus in case lots at 5% off the price quoted.

Case No. 36, containing 1200 Emperor, mother bulbs, \$52.50 per 1000.
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Case No. 39, containing 1200 Victoria, mother bulbs, \$52.50 per 1000.
Case No. 45, containing 2000 Von Sion, first size, \$37.50 per 1000.

WRITE FOR FULL LIST

LILIUM FORMOSUM

7 to 9-in., 300 per case, \$55.00 per case.

Write for special price on field-grown Carnation plants, also let us quote you on Sweet Pea, Cyclamen and other Seeds, and Cold Storage Lilies. Fresh Giganteum due shortly.

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PREMIER
MME. BUTTERFLY
FRANK DUNLOP
OPHELIA

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Lilium Formosum

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Lilium Giganteum

9 to 10-inch, cold storage, \$47.50 per case.

Buy now for an early Easter. Fresh stock delayed and large sizes very short.

The W. W. BARNARD CO., 231-235 W. Madison St.
CHICAGO



Greenhouse Builders



T. J. Humbird, of Spokane, Washington Sent to Chicago for His Greenhouse

From Chicago to Spokane is about 2,200 miles. You can say it quickly, but it takes a long time to go it.

Furthermore, freights that distance have a way of looking like they cost real money.

However, those real way out West Westerners have a way of snapping their fingers at freight costs, when they really want something that's really good.

All of which point of view started starting along in 1878, when we shipped by sailing vessel "around the Horn," our first greenhouse to California.

Admittedly, it is a bit far to Spokane to send our men to put up a house.

Still, when you consider the way our materials are all cut to fit at our factory, the ques-

tion of putting a house up is an easy matter for local mechanics.

With the aid of our directions and blueprints, mixed with just average horse sense, things go together like clockwork.

This house of Mr. Humbird's is our Standard Eave Plate Construction, which construction does not require heavy foundation walls. This and other features, reduces the cost about 20% from Standard Curved Eave Construction.

If your employer has been thinking of building, send us his name and yours, and we will gladly mail you some most interesting material about our Standard Houses. It makes it very clear just why these Standard Houses are so much more economical to build in every way.

If Mr. Humbird, and endless others can buy their greenhouse of us by mail, so can you.

Let us hear from you.



Lord & Burnham Co.

Builders of Greenhouses and Conservatories

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42nd St. Bldg.

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Fancy White, Yellow and Pink Chrysanthemums

NOW IN LARGE SUPPLY

PRICES ACCORDING TO SIZE OF BLOOMS, \$2.00 to \$5.00 PER DOZEN.

THE FINEST RUSSELL ROSES

in this market. Order some today and see for yourself.

Fine cuts, also, of the other varieties listed below.

Buy Direct From the Grower

We are equipped with a ten-ton ice machine and cooling rooms 40x40. This gives us ample facilities for correct handling of flowers.

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In ordering Roses please state length wanted

	Per 100		Per 100
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	Good Length..... 16.00		Medium 8.00
	Medium 10.00 to 12.00		Short 4.00 to 6.00
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COLUMBIA	Fancy Long \$16.00 to \$20.00		Medium 8.00
	Good Length..... 12.00		Short \$4.00 to 6.00
	Medium 10.00	WHITE KILLARNEY	Long \$10.00
	Short 5.00 to 8.00		Medium 8.00
PREMIER	Long.....\$12.00 to \$16.00		Short\$4.00 to 6.00
	Medium 8.00 to 10.00	ASSORTED ROSES—Our Selection—including some Russell, Columbia and Premier, short, \$4.00 per 100; medium, \$6.00 per 100.	
	Short 5.00 to 6.00		
HOOSIER BEAUTY	Long..... \$12.00 to \$15.00		
	Medium 8.00 to 10.00		
	Short 4.00 to 6.00		

CARNATIONS , all colors.....	Per 100,	\$4.00
MUMS , yellow and white	Per doz.,	\$2.00 to 5.00
POMPONS , our early double white.....	Per 100,	3.00 to 4.00
FANCY FERNS	Per 1000,	\$3.50
ADIANTUM , very choice long.....	Per 100,	2.00
GALAX , bronze.....	Per 1000,	3.00
GALAX , green.....	Per 1000,	2.00
SPRENGER	Per 100,	3.00
ASPARAGUS SPRAYS	Per 100,	3.00

Of miscellaneous flowers now coming into market, we will procure for our customers the best at lowest market prices.

A trial order solicited.

In buying direct of the grower you are assured of fresh stock at all times, and the most even run of quality possible.

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Miniature	\$4.00	\$36.00

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	Per 100	Per 1000
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Diameter in. ½ to ¾ Per 1000	Diameter in. ¾ to 1 Per 1000	Diameter in. 1 to 1¼ Per 1000	Diameter in. 1¼ to 1½ Per 1000	Diameter in. 1½ to 2½ Per 1000
\$60.00	\$80.00	\$100.00	\$120.00	\$150.00

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Arentine Arendsen, white, extra forcer, 4th grade..		25.00	Murillo, rose white.....		20.00
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Chicago White, white.....		36.00	Pink Beauty, early, pink with red blotch.....		50.00
Francis King, salmon red.....		28.00	Prince of Wales, earliest salmon pink.....		75.00
Halley, salmon color, early.....		32.00	Red Emperor, best scarlet.....		100.00
L'Immaculee, pure white, 6 to 8 flowers at a time..		70.00	Schwaben, yellow		60.00
Loveliness, creamy white.....		60.00	War, blood red		45.00
Mrs. Frank Pendleton, pink with carmine blotch..		45.00	Wilbrink, earliest pink.....		65.00
Panama, extra pink.....		50.00	Primulinus, extra for forcing.....		25.00

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America, lavender-pink	\$30.00	\$24.00	\$18.00	Master Weltze, dark violet.....	50.00	40.00	30.00
Annie Wigman, pale yellow, small dark blotch	45.00	36.00	27.00	Meadowvale, large white, penciled primrose	30.00	24.00	18.00
Augusta, white, blue anthers.....	35.00	28.00	22.00	Minnesota, cream color tinted.....	35.00	28.00	22.00
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Branchleyensis, vermillion-scarlet	30.00	24.00	18.00	Niagara, delicate cream, throat splashed with carmine	50.00	40.00	30.00
Candidum, snow white with flesh pink shade	50.00	40.00	30.00	Nymph, white, alightly penciled with lavender-pink	45.00	36.00	27.00
Chicago White, pure white with lavender markings	35.00	28.00	22.00	Panama, pale pink.....	50.00	40.00	30.00
Conspicuous, light blue, dark blue spot with yellow center.....	125.00	Peace, giant white, lavender feathering	45.00	36.00	27.00
Crackerjack, dark red, throat spotted yellow and maroon.....	30.00	24.00	18.00	President Taft, delicate pink shaded darker on edges, red blotch.....	35.00	28.00	22.00
Dawn, beautiful pink.....	90.00	72.00	54.00	Prince of Wales, light salmon with orange shade	80.00	64.00	48.00
Early Pink, light pink with dark blotch	35.00	28.00	22.00	Princepine, carmine red with large white blotch	45.00	36.00	27.00
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Golden West, brilliant orange with golden blotches	35.00	28.00	22.00	Sulphur King, rich sulphur yellow on long spike	125.00	100.00
Halley, delicate salmon-pink.....	35.00	28.00	22.00	The Pearl, clear soft pink turning to light cream in center.....	45.00	36.00	27.00
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Loveliness, creamy white.....	65.00	52.00	40.00				
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PANAMA—Magnificent pink. Very lovely and well arranged flowers. One of the best American introductions. Awarded everywhere	10.00	8.00	3.00
PEACE—Pure white, with pale lilac feathering on lower petals. Standard variety.....	25.00	20.00	16.00	12.00	9.00	7.00	3.00
PRINCE OF WALES—Delicate salmon pink; very large flowers. Award of merit and First-Class Certificate Haarlem and London.....	65.00	50.00	40.00	30.00	25.00	20.00	3.00
PRINCEPS—Brilliant scarlet, intense shading in throat, broad white blotches across lower petals. Certificated everywhere	16.00	12.00	9.00	7.00	3.00
PRINCEPINE—One of the most brilliant scarlet reds; it is a very vigorous grower. Well open large flowers and of a fine velvety substance. The throat is glistening white. Awards of Merit Haarlem and London.....	20.00	16.00	12.00	9.00	7.00	4.00	1.25
ROEM (GLORY) VAN KENNERMERLAND—Beautiful deep rose; yellow blotch, flowers of immense size, when in full bloom measuring 5 inches across the petals. New..	50.00	40.00	30.00	25.00	20.00	15.00	4.00
SCHWABEN—Very attractive flower, pure canary yellow; when opening, shading to a soft sulphur-yellow. Golden dark yellow center is blotched with brilliant brownish carmine	25.00	18.00	10.00	7.00	1.25
WAR—Deep blood-red. Long stalks and large flowers. The latest scarlet	18.00	10.00	7.00	4.00	1.00
WILBEINK—A sport of Halley. Retains Halley's earliness, and has the color of America. Soft yellow blotch on lower petals. When better known, it is bound to be in great demand.....	65.00	50.00	40.00	30.00	20.00	15.00	1.50
YELLOW HAMMER—Pure yellow with little red mark in the throat	30.00	24.00	18.00	13.00	10.00	7.00	3.00
ALL VARIETIES MIXED—We have acquired this high grade mixture with the purpose of giving our customers something out of the ordinary mixtures. This mixture combines all first-class trade varieties as well as many new kinds	20.00	16.00	12.00	9.00	7.00	4.00

Terms: Bills due 30 days from date of invoice. Orders from unknown correspondents must be accompanied with cash or satisfactory references. 6 per cent discount for cash with order. 25 at 100 price, 250 at 1000 price. Prices F. O. B. Mt. Clemens, Mich. All goods travel at risk of consignee. We pack orders free from frost. Advise us how you want order shipped. Cases and packing free of charge. Cable address: P. VOS, Mt. Clemens, Mich.

Remember, when comparing our prices with those of other sources, that we guarantee our stock to be true to name, without any exception.

P. VOS & SON
Gladiolus Specialists :: Mount Clemens, Mich.

CRAIG QUALITY

We are now located at Norwood and ready to handle business in our new home. Would suggest ordering at once and assure you that all orders will receive prompt and careful attention. Our stock has never been better.

CROTONS

The Croton, with its highly colored foliage, is indispensable during Fall and Winter. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2 1/2-inch pots, strong plants.....	\$35 per 100
4 -inch pots, strong plants.....	\$10 per doz.; \$75 per 100
6 -inch pots, strong plants.....	\$15 per doz.
8 -inch pots, strong plants.....	\$18 and \$24 per doz.
10 -inch pots, strong plants.....	\$4, \$5 and \$6 each
12 and 14-inch, specimen plants.....	\$7.50 and \$10 each
	\$15, \$20 and \$25 each

DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracenas, in greater variety, than any firm in this country.

DRACENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.

2 1/2-inch pots.....\$20 per 100

4 -inch pots.....\$5 per 100

6 -inch pots.....\$6 per 100

FANCY DRACENAS

We are offering a collection of the new and rare Dracenas, including Imperialia, Amabilis, Pere Charon, Mandarina, Titworthii, etc. Very handsome for home decoration or for fancy combination baskets.

4-inch pots.....\$9 per doz.

6-inch pots.....15 per doz.

8-inch pots.....\$18 and \$24 per doz.

7 and 8-inch pots.....\$3.50 and \$5 each

DRACENA MASSANGIANA

The variety with the golden stripe down the center of the leaf. The best of all Dracenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

4-in. pots, heavy, \$12 per doz., \$100 per 100

10-inch pots, heavy.....7.50 each

DRACENA FRAGRANS

Plain green leaf.

4-inch pots.....\$9 per doz.

6-inch pots.....\$24 per doz.

8-inch pots.....\$4, \$5 and \$6 each

11-inch tubs.....\$7.50 each

DRACENA LORD WOLSELEY

One of the very best varieties for Easter and Christmas, being bright red in color. An excellent Christmas variety.

2-inch pots.....\$20 per 100

4-inch pots.....\$5 per 100

6-inch pots.....\$6 per 100

8-inch pots.....\$15 per doz.

10-inch pots.....\$18 and \$24 per doz.

7-inch pots.....\$36 per doz.

DRACENA KELLERIANA (NEW)

One of the finest foliage plants for combination boxes or baskets.

2 1/2-inch pots.....\$20 per 100

4 -inch pots.....\$5 per 100

6 -inch pots.....\$6 per 100

8-in. pots, made up, very handsome, \$5 each

DRACENA TERMINALIS

Exceptionally well colored.

2 1/2-inch pots.....\$20 per 100

4 -inch pots.....\$5 per 100

6 -inch pots.....\$15 per doz.

8 -inch pots.....\$18 and \$24 per doz.

We would suggest ordering the above early, as the demand is always great.

DRACENA WARNECKII (NEW)

Silver and green leaf. Very durable.

6-inch pots.....\$30 per doz.

7-inch pots.....\$3.50 and \$4.00 each

DRACENA DE SMETIANA

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots.....\$7.50 per doz.; \$60 per 100

6-inch pots.....\$1.00 each

8-inch pots.....2.00 each

7-inch pots.....3.50 each

DRACENA LINDENII

Same type as Massangeana, but with the golden stripes on the outer edges of the leaf.

4-inch pots.....\$12 per doz.; \$100 per 100

8-inch pots.....\$5 each

10-inch tubs.....7.50 each

DRACENA SHEPHERDII

Very handsome plants; red and green.

6-inch pots.....\$24 per doz.

7-inch pots.....\$6 per doz.

8-inch pots.....\$5 and \$8 each

BEGONIAS

BEGONIA MRS. J. A. PETERSON

4-inch pots.....\$75 per 100

6-inch pots.....125 per 100

6-inch pots.....24 per doz.

BEGONIA GLOIRE DE LORRAINE

4-inch pots.....\$75 per 100

6-inch pots.....\$125 per 100

6-inch pots.....\$18 and \$24 per doz.

BEGONIA GLOEY OF CINCINNATI

This variety is endorsed by all the leading retail florists. It will hold the flowers much better than Gloire de Lorraine.

4-inch, heavy.....\$75 per 100

6-inch, heavy.....\$125 per 100

6-inch, heavy.....\$24 per doz.

BEGONIA KONKURRENT

A Greatly Improved Begonia Cincinnati. The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely, and, next to Norwood, is the best keeping Begonia we have ever handled, the original flowers remaining on the plants for several months.

4-inch pots.....\$75 per 100

6-inch pots.....\$25 per 100

6-inch pots, very heavy.....\$24 per doz.

LATANIA BOBONICA

Fan-leaf Palm

5-inch pots.....\$12 per doz.; \$90 per 100

ERICA MELANTHERA

3 -inch pots.....\$6 per doz.; \$40 per 100

4 -inch pots.....\$7.50 per doz.; \$60 per 100

4 1/2-inch pots.....\$12 per doz.; \$90 per 100

5 1/2 and 6-inch pots.....\$18, \$24 & \$30 per doz.

ASPARAGUS PLUMOSUS

2 1/2-inch pots.....\$5 per 100; \$45 per 1000

PANDANUS UTILIS

5 1/2-inch pots.....\$12 per doz.

PANDANUS VEITCHII

Well Colored Plants

6-inch pots.....\$24 and \$30 per doz.

7-inch pots.....\$4 each

8-inch pots.....\$5 and \$6 each

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on for Winter and Easter flowering.

2 1/2-inch pots, heavy plants, \$15 per 100; \$140 per 1000

4 -inch pots, heavy plants.....\$75 per 100

6 -inch pots, heavy plants.....\$18 per doz.

ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in all sizes in the country.

2 1/2-inch pots, single, \$15 per 100; \$140 per 1000

2 1/2-inch pots, made up, \$20 per 100; \$190 per 1000

3 -inch pots, single, \$25 per 100; \$225 per 1000

5 1/2-inch pots, made up.....\$150 per 100

6 -inch pots, made up, \$24 and \$30 per doz.

8 -inch pots, made up, \$7.50 and \$10 each

7 -inch pots, made up, \$4, \$5 and \$6 each

150,000 NEPHROLEPIS

(In variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

NEPHROLEPIS BOSTONIENSIS, DWARF

This is a dwarf form of the old Boston Fern; same character, form and graceful habit.

6-inch pots.....\$15 and \$18 per doz.

8-inch pots.....\$24, \$30 and \$36 per doz.

11-inch tubs.....\$5 and \$6 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.

2 1/2-inch pots.....\$10 per 100; \$90 per 1000

TEDDY JUNIOR

A Grand New Dwarf Fern.

Fine young plants from 2 1/2-inch pots, \$10 per 100; \$90 per 1000

6-inch pots, heavy.....\$15 per doz.

8-inch pots.....\$24 per doz.

11-inch tubs.....\$5 and \$6 each

HYDRANGEAS

FRENCH AND OTAKSA

We have in stock over 60,000 plants in the very best varieties, including Otaksa, Mme. Chautard, Baby Bimbinette, Little Mouillere, Mme. Mouillere, Jaconde, General de Vibraye, Radiant, etc. The above are all excellent sorts for forcing.

4-inch pots, strong plants, \$35 per 100; \$325 per 1000

6-inch pots, strong plants, \$50 per 100; \$475 per 1000

7-inch pots, strong plants.....\$75 per 100

Larger plants at.....\$12, \$18 and \$24 per doz.

Field grown.....\$35, \$50 and \$75 per 100

CYCLAMEN

This has been one of our specialties for over twenty years. In all our experience we have never seen a finer lot of plants. We are growing our stock in new houses. They are absolutely clean and perfect in every way and not to be compared with weakly, drawn stock offered at less money.

4-inch pots.....\$50 per 100

6-inch pots, extra heavy.....\$80 per 100

5-inch pots.....\$15 per doz.

5 1/2-inch pots.....\$18 per doz.

6-in. pots.....\$24 and \$30 per doz.

7 and 8-inch pots.....\$36, \$48 and \$60 per doz.

This stock will be profitable to anyone buying now.

PHOENIX ROEBELII

Well grown plants.

13-inch tubs.....\$15 and \$20 each

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....\$1.50 each Three-quarter size cases.....\$1.00 each

Small size cases.....\$0.50 each

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

ROBERT CRAIG CO., NORWOOD, Delaware County, PENNSYLVANIA

Surplus Dutch Bulbs

We have a small surplus of Bulbs which we offer at extremely low prices to induce quick movement.

Terms:—5% for cash with order. 60 days net. Subject to prior sale.

Single Hyacinths

18 to 19 ctm., \$8.00 per 100, \$75.00 per 1000		
50	General De Wet.	
50	Gigantea.	
50	La Victoire.	
100	Moreno.	
50	Roi des Belges.	
50	Hein Roozen.	
100	L'Innocence.	
100	Grand Maitre.	
17 to 18 ctm., \$7.00 per 100, \$65.00 per 1000		
100	Gertrude.	
100	Moreno.	
50	La Grandesse.	
100	L'Innocence.	
50	Enchantress.	
50	Grand Maitre.	

Narcissi

		Per	Per
		100	1000
1000	Emperor, double nose.....	\$5.00	\$45.00
1000	Empress, double nose.....	5.00	45.00
500	Golden Spur, double nose.....	4.75	43.00
1000	Victoria Bicolor, double nose.....	5.25	50.00
1000	Double Van Sion, round.....	4.25	40.00
1500	Poeticus Ornatus	3.25	30.00
500	Jonquil Rugulosus	2.75	25.00

Single Late Tulips

250	Bouton d'Or	3.50	30.00
500	Fairy Queen	3.25	30.00
1000	Gesneriana Major	3.25	30.00
250	Golden Spire	4.50	40.00
250	John Ruskin	5.00	47.00
500	The Fawn	3.25	30.00
250	Orange King	3.25	30.00

Double Early Tulips

		Per	Per
		100	1000
1500	Murillo	\$3.50	\$32.50
250	Salvator Rosa	4.25	40.00
500	Schoonard	3.50	32.50
250	Vuurbaak	5.00	47.50

Darwin Tulips

1500	Clara Butt	3.25	30.00
750	Erguste	3.70	35.00
250	Marconi	3.70	35.00
1000	Mad. Krelage	4.00	37.50
700	Rev. Ewbank	3.70	35.00
750	White Queen	3.50	32.50

Single Early Tulips

750	Artus	3.25	30.00
1500	Belle Alliance	3.50	32.50
750	Calypso	3.25	30.00
2000	Chrysolora	3.50	32.50
2000	Cottage Maid	3.25	30.00
2000	Crimson Brilliant	3.25	30.00
250	Flamingo	5.00	45.00
2500	Keizerskroon	3.50	32.50
500	King of Yellows.....	3.25	30.00
750	Lady Boreel	4.00	37.50
750	La Reine	3.25	30.00
250	La Reine Maximus.....	4.25	40.00
250	McKinley	3.75	35.00
500	Rose Grisdelin	3.25	30.00
250	Thos. Moore	3.50	32.50
1000	White Hawk	4.50	40.00
1000	Yellow Prince	3.50	32.50

Gladiolus Bulbs

Our stock is grown under ideal conditions of climate and soil. Absolutely free from disease of any nature. Bulbs are extra large and HIGH-CROWNED and will prove to be of exceptional value for forcing.

At the prices here given we will book orders up to November 10th for shipment December 15th or later, as purchaser may designate.

Terms:—5% discount for cash with order. 60 days net. Subject to prior sale.

	Per	Per		Per	Per
	100	1000		100	1000
America	\$3.25	\$30.00	Mrs. Francis King.....	\$3.00	\$27.00
Augusta	3.25	30.00	Mrs. Frank Pendleton.....	5.50	50.00
Baron Hulot	5.25	50.00	Mrs. Watt	4.75	45.00
Blue Jay	6.25	60.00	Myrtle	6.75	65.00
Chicago White	3.00	32.50	Niagara	5.25	50.00
Europa	6.25	...	Panama	4.75	45.00
Glory of Holland.....	4.75	45.00	Peace	4.25	40.00
Golden West	4.25	40.00	Pink Beauty	4.25	40.00
Halley	3.25	30.00	Prince of Wales.....	7.25	70.00
Mary Fennell	10.50	100.00	War	5.50	50.00

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Seedsman—Florists—Nurserymen
Manitowoc, Wis.

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WHO'VE TRIED THE REST OF THEM
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The finest line of Florists'
Supplies in the world are
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Complete - Handsome - Instructive
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JUST RECEIVED—Fine lot of WHITE, SILKY CAPE FLOWERS.
Special Low Price in Case Lots, Natural or Colored.

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the Same Goods for Less Money**

This policy of our business means safety to you. Safety in periods of prosperity and safety in periods of retrenchment. Manufacturing our merchandise under the most advantageous conditions enables us to supply your every want, at prices beyond the reach of competition.

AT YOUR SERVICE,

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THE NATIONAL FLORAL RIBBON HOUSE
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PATERSON, N. J. BATH, PA.

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"SAYING IT" IN CIPHER

Perhaps the labor involved in floral arrangements now is so costly that the embodiment of cipher messages in them would be well-nigh prohibitively expensive. But readers of The Review will learn with interest the possibilities there are in this way to "Say It with Flowers."



ACCORDING to Scripture, "the thing which has been is the thing that shall be, and that which has been done is that which shall be done, and there is no new thing under the sun." Among the things that have been done over and over again in the history of man is "Saying It with Flowers." Even God said it with flowers; for He told Jeremiah to look at what was before him. (Jeremiah I, 11.) Jeremiah replied that he saw nothing but a twig of almond blossoms. Then the Lord said unto him, "You have good eyes. The almond twig tells you that I will do what I say before you realize what I mean." ("I will hasten my word to perform it," just as the almond tree blossoms before its leaves have budded.)

Thus down the ages the plants and flowers, "from the cedar that flourished in the heights of the mountains to the hyssop which sprang from the crannies of the wall," have spoken a universal dialect to the sons and daughters of men. The modest violet, the thoughtful pansy, the regretful rue, the silly columbine, the vain narcissus, the tearful hyacinth have talked their sweet language to lovers; the roses of England, the lilies of France, the Scottish thistle, the Irish shamrock have spoken their last comfort to heroes.

Ancient Practice.

But there is another way of saying it with flowers which may be of interest to florists, a method that is probably unknown to most of them, though it was evidently in practice three centuries ago.

Most of us are inclined to think that the science of ciphers is something new, that it has been in existence for only a decade or two. The truth of the matter is that a great many methods of secret communication were in

By CORA J. JENSEN,
Department of Ciphers,
Riverbank Laboratories, Geneva, Ill.

vogue centuries ago. Some of them were used by the ancients so long ago that their origins are lost in the haze of antiquity. About three hundred years ago the practice of cryptography had reached a high degree of development. No man of parts, no diplomat or statesman regarded his education complete without a knowledge of ciphers, and many weighty volumes dealing with cryptography were published and studied. One of the best known books of this period, written by a cryptographer named Friderici, bears the title, "Cryptography, or Secret Writing."

What have ciphers to do with floriculture? In the seventeenth century there were few matters of importance that did not have something to do with ciphers. In those days it was dangerous to think when one's ideas did not happen to please the powers that were, and vastly more dangerous to put unpopular ideas in writing. So human ingenuity was constantly on the alert to devise ways of "getting by" with important information or vital messages. And one of the ways they did it was to "Say It with Flowers."

It was effective, as simple methods always are. The best kind of cipher medium is one that excites no suspicion, and what more innocent looking than

a wreath or bouquet? Hence, Friderici gives directions for representing words by flowers. His illustrative message is sentimental, but he suggests that any kind of message can be "said with flowers." He shows us a natural, unsuspecting looking wreath composed of twelve kinds of flowers, as illustrated on this page. The key for decipherment is given for this example. A single rose represents the letter E, a pair of roses, N; a single tulip represents the letter I, a pair of them, R, and so on. The letters J and V were not present in the alphabet then, being represented by I and U respectively.

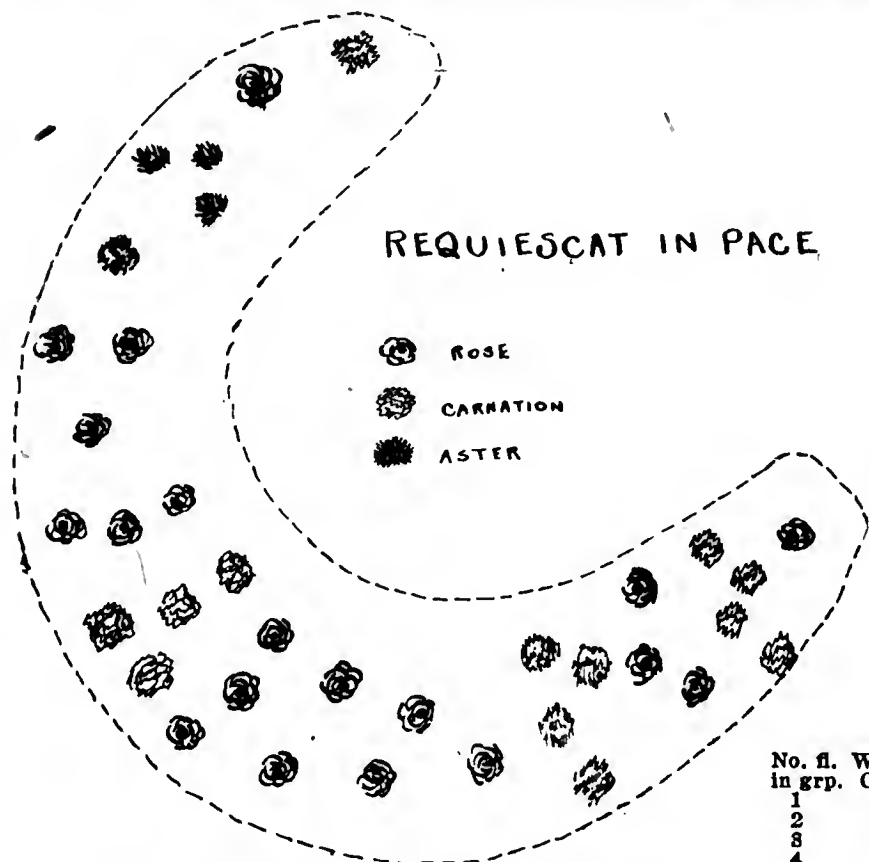
Bouquet's Message.

The design is to be read in a clockwise direction, beginning at exactly 12 o'clock. The end of a word is indicated by a spray of lilies of the valley. The message reads: "Ich bleibe dir getreu, bis in den tod," which, translated, is "I will remain true to you unto death."

The method of saying it with flowers as set forth by this old cryptographer depends upon the fact that the wreath or "kranz" was the most popular form of floral arrangement in those days. Customs have changed, and the sending of a



Wreath and Cipher Key from Seventeenth Century Cryptographer.



Floral Crescent Conveying Cipher Message.

wreath upon an occasion other than what we should regard today as proper would arouse suspicion. But the possibility of actually incorporating a message in flowers will appeal to many persons who have no desire or intention to send surreptitious messages or secret communications. For them, any kind of decorative design or floral arrangement can be used—the wreath, horseshoe, heart, crescent, shield, etc. Many variations and modifications of Friderici's system are possible and will suggest themselves to the enterprising florist for use in connection with all kinds of designs. In order to make the thing more practicable, fewer than twelve different kinds of flowers should be employed, for it would be rather a difficult matter to have so many kinds available simultaneously throughout the year.

Constructing Key.

If we adopt a key consisting of combinations of flowers in sets of one, two and three units, then only eight different types of flowers would be necessary to make all the requisite combinations for the letters of the alphabet. Thus, a single rose might represent the letter E; two of them, N; three of them, I, and so on. If only four different kinds of flowers are available, then they would have to be used in combinations of one to six units. A knowledge of the frequency of occurrence of the letters in the English language will be useful in constructing the key.

The letters of the English alphabet arranged in order of frequency of occurrence, as determined in 1918 by the Department of Ciphers of the Riverbank Laboratories, are as follows: E, T, A, O, N, I, S, H, R, D, L, C, U, F, M, P, W, G, Y, B, V, K, X, Q, J, Z. If a design would be more artistic with many flowers in groups, then the most frequently used letters should be represented by combinations requiring several flowers in a group. Thus, if only four different kinds of flowers are available, and one of the types is a small flower, then the letter E, the most frequently used letter in the English alphabet, might be represented by six of them in

a group; the letter T, the next most frequent one, by five of them in a group, and so on.

An example of a floral crescent employing but three kinds of flowers, each showing two colors, is given in the illustration at the top of this page. The key is as follows, only the arrangement, and not the colors, being indicated by the diagram:

No. fl. in grp.	White Roses	Pink Roses	No. fl. in grp.	White Carn.	Pink Carn.	White Asters	Pink Asters
1	E	N	1	R	U	W	K
2	T	I	2	D	F	G	X
3	A	S	3	L	M	Y	Q
4	O	H	4	C	P	B	Z

The deciphered message reads: "Requiescat in pace."

The system presented above permits of a great many modifications of arrangement and key. Another cipher system which would be equally effective and would permit the construction of very symmetrical designs is the bilateral cipher invented by the great English philosopher and statesman, Francis Bacon, and explained in detail by him in his famous work, "De Augmentis Scientiarum," published in 1623.

Bacon employs for the key what he terms a bilateral alphabet, composed of combinations of two things taken in groups of fives. Here it is:

12345	
A	aaaaa
B	aaaab
C	aaaba
D	aaabb
E	aabaa
F	aabab
G	aabba
H	aabbb
I	abaaa
K	abaab
L	ababa
M	ababb
N	abbaa
O	abbab
P	abbba
Q	abbbb
R	baaaa
S	baaab
T	baaba
U	baabb
V	baaba
W	babaa
X	babab
Y	babba
Z	babbb

Attention may be directed to the mathematical regularity and the symmetry of this alphabet, by means of which it may be reproduced from memory at any time and with no difficulty. Note that in the last column the a's and b's alternate singly to the total of twenty-four times. In column four they alternate in pairs,

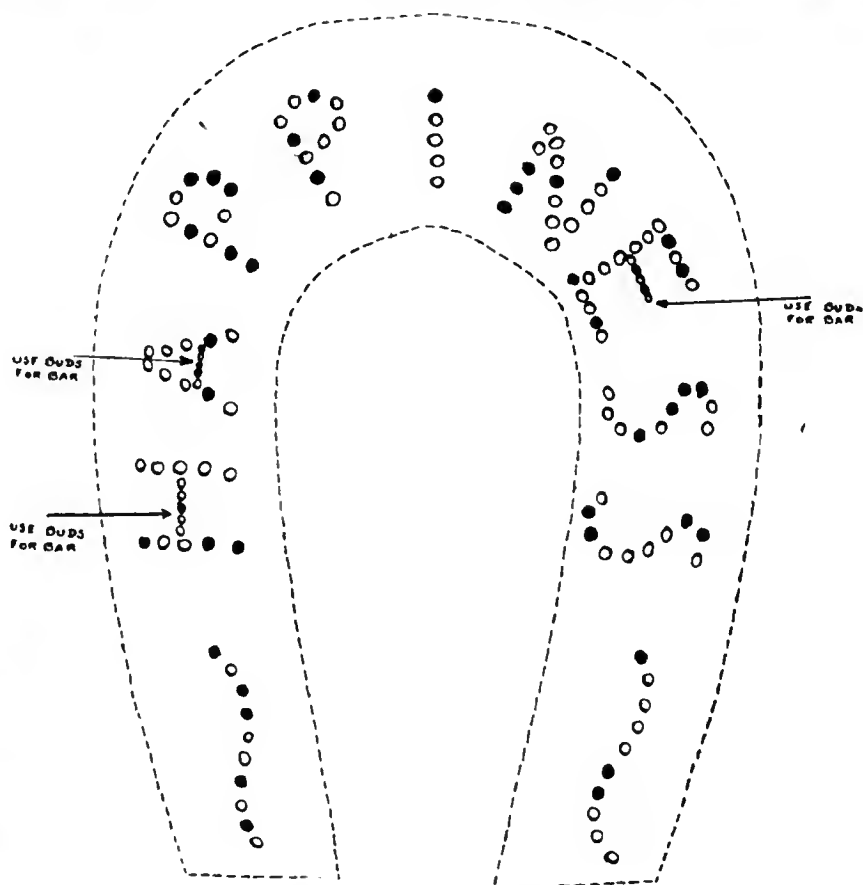
two a's being followed by two b's, then two a's, etc. In column three they alternate in sets of four, there being four a's, then four b's, then four a's again, etc. In column two they alternate in sets of eight letters, and in column one, in sets of sixteen letters. If all thirty-two possible combinations were used, there would be sixteen b's in column one, as well as sixteen a's, but since only twenty-four letters are necessary (I and J, U and V being interchangeable), only the first sixteen combinations beginning with b are required.

Suitable Symbols.

The letters a and b are merely symbols, for any two things whatever are possible, provided only that they are susceptible of being distinguished by any one of the senses. We might just as correctly represent these combinations by means of + 's and - 's, x 's and y 's, 1 's and 2 's, dots and dashes, etc. Thus, for example, we may use two different sounds produced by a pair of bells, or horns having different frequencies of vibration, or we may use any two differences recognizable by sight or touch. The differences appealing to the eye may involve any of the external characteristics of the many common objects available for use, such as their color, shape, size, etc. One kind would be agreed upon as representing an a form, the contrasting kind, as the b form.

Forming Flower Key.

With flowers we may easily employ differences in color to represent the various combinations of a's and b's. For example, suppose we use only red roses and white roses. Five red roses may stand for the letter A, which is represented by the combination aaaaa; four red ones followed by one white one, the letter b, which is represented by the combination aaaab, and so on. In this cipher, the order of the a's and b's is



LOVE ACCOMPLISHES ALL THINGS
FOR O SUBSTITUTE WHITE ROSES
FOR • SUBSTITUTE PINK ROSES

In Bilateral Cipher This Horseshoe Says More than It Seems.

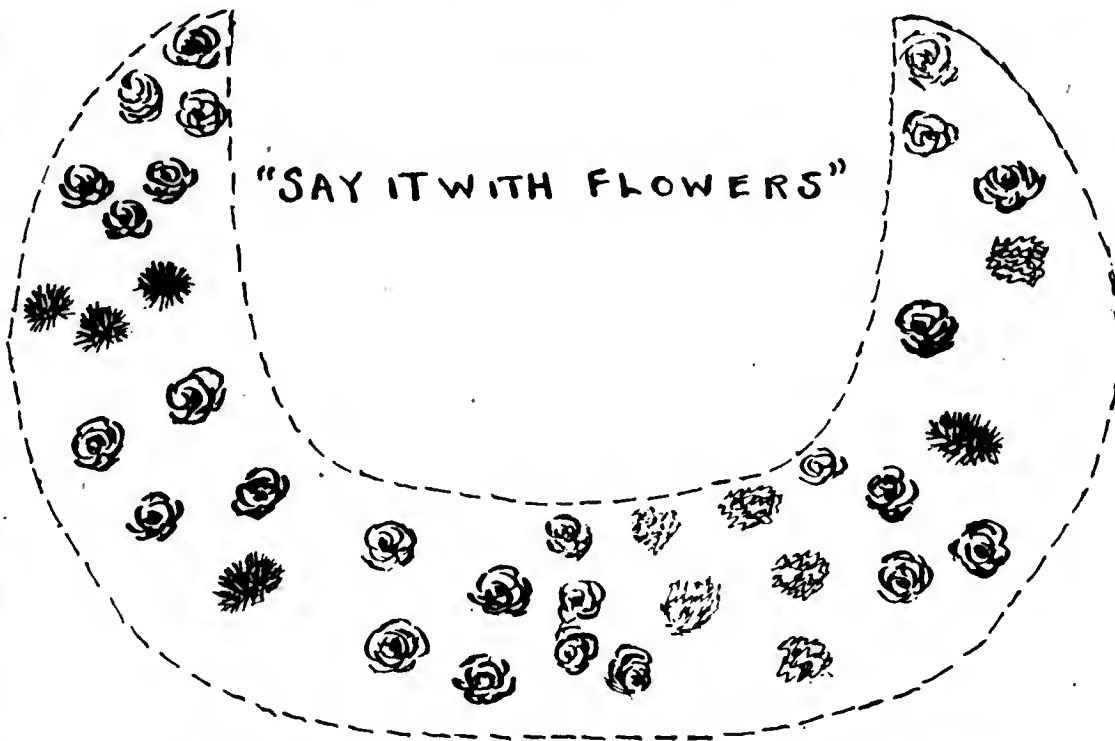
involved in the various combinations of the letters of the key, because the bilateral alphabet is composed not merely of combinations of two things, but of permuted combinations. For example, both the letter B and the letter R are composed of four a's and one b, but the former requires the b to stand at the end of the combination, the latter requires it to stand at the beginning. For this reason the groups of five flowers would have to exhibit a regularity in the arrangement of the roses. It would be necessary to arrange the members of each group of five in sequences regularly from left to right, or right to left, or clockwise, or counterclockwise—any order of "reading" the flowers agreed upon by the parties concerned will do. An example of a design incorporating such a cipher is given at the bottom of page 18. Here the flowers are to be "read" in a more or less regular order corresponding to the directions which the pen would naturally take in forming these letters. The key is the same as the one given by Bacon, shown on page 18, and the message enciphered in the design is, "Love accomplishes all things."

For example, the ornamental scroll at the left shows a white rose, then a pink rose, then a white one, a pink one, and a white one. This corresponds to the combination ababa, which stands for L, the first letter of the enfolded message. The other letters are read in the same manner.

Applying Cipher.

The bilateral cipher lends itself in this manner to a multitude of applications. Of course, the key can be varied at the will of the encipherer. It has been noted that the key presents a mathematical regularity of such a clear nature that it can be reconstructed from memory at any time. If it is desired to change the key, this may be done by leaving the rectangle of a's and b's intact but simply changing the equivalents for the various combinations. An easy method of effecting a complete change of key, with the possibility of easily remembering or transmitting it, would then be to use a key word, which would give rise to what is termed in cryptography a key word alphabet. This consists of an arbitrarily mixed sequence of the letters of the alphabet made by writing the key word and following it by the remaining unused letters of the alphabet. By applying this method, an infinite number of keys is possible. Following is an example of such an alphabet, based upon the key word "American":

A	aaaaa	B	aabbb
M	aaaab	D	abaaa
E	aaaba	F	abaab
R	aaabb	G	ababa
I	aabaa	H	ababb
O	aabab	K	abbaa
N	aabba	L	abbab



Florists' Slogan as It Might Be Said in Cipher by Means of Flowers.

O abbbba
P abbbbb
Q baaaa
S baaab
T baaba

U baabb
W babaa
X babab
Y babba
Z babbb

The trilateral cipher, based upon combinations of three things taken in groups of threes, may be used in a manner similar to that of the bilateral cipher. Three things through three places will yield twenty-seven different combinations, so that we have at our disposal more than a sufficient number to represent all the letters of our alphabet. A key of this type based upon the key word "New York" would be as follows:

N aaa
E aab
W aac
Y aba
O abb
R abc
K aca
A acb
B acc
O baa
D bab
F bac
G bba
H bbb

I bbc
J bca
L bcb
M bcc
P caa
Q cab
S cac
T cba
U cbb
V cbc
X cca
Z ccb
ccc

The trilateral alphabet also exhibits a mathematical regularity of construction such that it may be reconstructed from memory at any time.

An interesting and practical application of the incorporation of mes-

sages within designs could be made in such cases as, for example, in flower beds, or large designs in public or private gardens. Where the facilities for such work are available, the construction, for example, of a large American flag containing a cipher message would be perfectly feasible and would add considerable interest to the design. The construction of the characteristic emblems of fraternal orders also offers interesting possibilities. The florists' slogan, "Say It with Flowers," is contained in the design shown at the

top of this page. The key is the same as for the crescent with the message "Requiescat in pace," on page 18. Only the arrangement is indicated, the different colors not being indicated.

For Ordinary Bouquet.

Thus far we have dealt only with methods wherein necessity for secrecy and the avoidance of suspicion do not have to be met. If, however, we desire the communication to be secret and at the same time be such as to arouse no suspicion, we may avail ourselves of the method Friderici gives for incorporating a message in an ordinary bouquet. This is the simple method which he advises:

Divide the alphabet into a number of sections and label the members in each section 1, 2, etc. Then let one type of flower or stem apply to one section, and another type to the second section, and so on. This will constitute the key. As an example of such an alphabet he gives the following key:

Rosemary	Sage	Cornflower	Mint
A 1	G 1	N 1	T 1
B 2	H 2	O 2	V 2
C 3	I 3	P 3	W 3
D 4	K 4	Q 4	X 4
E 5	L 5	R 5	Y 5
F 6	M 6	S 6	Z 6

Suppose that you wish to send the message, "Come. All is ready." The first letter of the message, C, being represented by three stems of rosemary, a thread is wound about these three stems; then there are added two stems of cornflower, which are bound by several turns of the thread to the three rosemary stems. Then six stems of sage are added, followed by five of rosemary. This being the end of the word "come," the thread is knotted and cut off. Then the first letter of the next word is added, it being tied to the bouquet by a fresh piece of thread, and so on. In deciphering the bouquet, the letters of the message are discovered in the reverse order, thus: "Ydaer si lla emoc."

If one prefers to have the recipient decipher the message with less difficulty, the letters may be "enfolding" in the bouquet in the reverse order, so that in taking the bouquet apart the straight text of the message appears at once.

Send in Photographs.

Perhaps a knowledge of how cipher messages can be conveyed by flowers will lead some florists to make designs of the type described in this timely article. Such practical application of the theoretical principles given above would be of particular interest to the trade in general. Florists who make such cipher designs are invited to send photographs of their work to The Review, which will make payment for those it is able to use.

Modernizing Symbols.

This system may be adopted today with such modifications as are made necessary by the change in customs. The flowers in ordinary bouquets are no longer bound together, but the corsage bouquet offers excellent possibilities. By using violets, sweet peas, forget-me-nots and lilies of the valley, natural corsage bouquets can be made. Moreover, messages of more than a few letters can be inserted, since those bouquets are rather compact and admit of the use of many flowers.

If only two different flowers are available, say violets and sweet peas, the bilateral cipher may be used. Each group of five flowers representing one letter would be bound together in accordance with the requirements of the combination for that letter. For example, if the violet stands for the a form, the letter L, represented by the combination ababa, would be made by starting with a violet, adding a sweet pea, then a violet, then a sweet pea, then a violet; or if the elements are to be read by the recipient in the correct order, the flowers would be tied in the reverse order in preparing the bouquet. The groups of five flowers would then be bound in succession as called for by the

message. Advantage may be taken, in the preparation of keys, of the various colors which some varieties of flowers exhibit. For example, the corsage bouquet of sweet peas alone might be used according to the following key:

White	Pink	Red
A 1	R 1	D 1
E 2	N 2	C 2
I 3	S 3	L 3
O 4	T 4	M 4
	Light	Dark
Cream	Lavender	Lavender
U 1	F 1	W 1
P 2	G 2	X 2
Q 3	H 3	Y 3
B 4	K 4	Z 4

Such a bouquet could certainly pass inspection without inviting any suspicion, especially since the binding threads would be entirely hidden from view by the tinfoil wrapper.

The trilateral cipher may also be employed with three kinds of flowers, and longer sentences could be incorporated than in the case of the bilateral cipher.

It is true that the incorporation of cipher messages within artistic designs and simple bouquets cannot be accomplished without a little difficulty and care on the part of the florist. But will not the actual presence of the sentiments and thoughts of the sender add sufficient meaning and value to the token in the eyes of the recipient to make it worth while?

THE RETAIL FLORIST

GIVE ME THE FLOWERS NOW.

I've noticed when a fellow dies, no matter what he's been,
A saintly chap or one whose life's been deeply steeped in sin,
His friends forget the bitter words they spoke but yesterday
And try to find a multitude of pretty things to say.

I fancy when I go to rest someone will bring to light
Some kindly thought or goodly deed long buried out of sight,
But if it's all the same to you, just give to me instead
The bouquets while I'm living and the knocking when I'm dead.

Don't save your kisses to imprint upon my marble brow,
While countless maledictions are hurled upon me now.
Say just one kindly word to me while I mourn here alone,
And don't save all your eulogies to carve upon a stone.

What do I care if, when I'm dead, the Times, Sun and Gazette
Give me a writeup with a cut in mourning border set?
It will not flatter me a bit, no matter what is said,
So kindly throw the bouquets now and knock me when I'm dead.

—The Gavel.

BOOSTING BUSINESS.

A full-page advertisement in a daily newspaper, appealing to almost every sense of the flower-buying mind, is the effective means Scheinuk the Florist, of New Orleans, selected for announcing the first anniversary of his new store, the "Say It with Flowers" theme and the F. T. D. scheme.

It is the approach of All Saints' day in New Orleans, a time of the year when the flower market is at its best. In his well constructed advertisement, Mr. Scheinuk calls attention to not only the use of flowers at this particular season, but for debutantes and brides, for corsages and table decorations.

This is an illuminating example of progressive advertising, of the nature that tends to create a demand for flowers, the harvest of which is shared by all in the trade.

It might be observed this marks the completion of the first year that Mr. Scheinuk has been in his new store in New Orleans and, through advertising of this nature, he has in that time become one of the leaders in the business. He coöperates heartily in all inter-florist movements, sharing always the general good with his personal good.

PROBLEM FOR RETAILERS.

B was giving a reception for A, a newly-wed. A ordered two corsages, one for herself and one for B. Later that day B came in and ordered two corsages, one for herself and one for A. Now, what would an up-to-date florist do in such a situation? N. D.

We have been up against the same proposition several times and have handled it according to what we thought would best suit the customer. In one instance, we called up A and told her that since her order had been placed B had ordered corsages and, if she wished, she might cancel her order or else we would send around a nice bunch of flowers in its stead. She accepted the latter suggestion and thanked us for it. In another instance, we told B that A had already ordered corsages, for which she also thanked us and ordered some other flowers for the tables. In both cases, A and B were both satisfied and we were also. J. W. V.

Ardmore, Okla.—M. C. Mills has taken over the business of G. E. Shuman and is successor to the Ardmore Floral Co.

SEEKING NEW IDEAS.

To have employees feel their importance and secure their coöperation and aid in building up a successful retail business, a questionnaire may be arranged that can be filled out at their leisure and not embarrass them. This idea has been found to be mutually beneficial to the proprietor and to employees. New ideas are cropping up every day and the progressive florist wishes to be within hearing of the call of the times. The employees who come in contact with customers are often brought to realize that this or that method in use in the store should be changed for another, but have never had the opportunity to suggest it. A form of questionnaire that has been used with success in a retailer's store is as follows:

What changes would you make if you owned this business?

Do you think that the work is arranged entirely right?

Are you satisfied with your working conditions? Salary? If not, why?

What changes would you like to see made? Are you satisfied with the treatment you receive?

What do you think should be done to render greater service to customers? Why?

What do you think we should not do? Why?

Have you any suggestions about the window displays which would be of value to us?

Have you any ideas for furthering business along any special line?

Please make any further remarks, recommendations, suggestions or criticism which would benefit the company and you and please state your reasons for making the same.

Coöperation should not be confined to business men themselves in their advertising, etc.; it should be in their own establishment. "Charity begins at home."

SNAPDRAGONS FOR CHRISTMAS.

I have a bench of silver pink snapdragons planted in a raised bench from 2½-inch pots; they are well branched. Please tell me when to stop pinching back for a Christmas cut. G. H.—Ill.

Discontinue pinching your snapdragons now, except where they are sending up flower spikes. Never pinch your shoots while soft; they will always break weak and produce a lot of blind wood. Let your wood become firm, with the flowers just starting to open, before you pinch back. Then the plants will make strong shoots, which can be depended upon to flower. C. W.

PROPAGATING POINSETTIAS.

I have some 3½-inch poinsettia plants, from eight to fourteen inches high. If I should top them, would the new growth or sprouts come out and develop into bracts for Christmas and how can I get the cuttings to root? I have had no experience in growing and rooting poinsettias and any information would be appreciated. My plants look fine and I do not want to ruin them, but should like to take some cuttings if possible. J. F. C.—Tenn.

To root poinsettias successfully you need a close frame; cuttings put singly in small pots with sandy loam make excellent plants. You can also insert them in sand in an ordinary propagating bench and if watering and shading are carefully done practically all should root. Pot up before the roots are more than one and one-half inches to two inches long; water and shade carefully for a few days after potting, then give

full sun. Where your shoots are as much as fourteen inches long, the tops could still be taken and the plants would have time to branch out and make bracts, but they would be smaller, of course, than if not topped. Probably dwarfier plants from cuttings taken at once might suit you best. In making cuttings, trim off the longest leaves and lay them in cold water an hour or so before putting in pots or cutting bench.

C. W.

THRIPS ON CYCLAMEN.

We have sent you under separate cover a box containing cyclamen plants. Kindly explain the trouble. Notice the large bulb growth and many incipient leaves, some of which become two or three inches long before they decay or the tip blights. Our plants are in a greenhouse, well shaded, with double ventilation in the roof and two doors opening on one side and two at one end of the house. Several spells of hot, dry weather have affected the foliage considerably. T. L. C.—Minn.

The trouble is caused by thrips. I should suggest that you try spraying the foliage with a preparation, to rid the plants of that pest, following the directions on the container. I should also suggest that you keep the doors of the house closed, because at this season of the year the outdoor foliage is generally infested with thrips and red spider, which work their way into the houses.

If the plants are well rooted in the soil, an occasional watering with weak liquid cow manure in moderate doses will give the plants more active growth, so that after a few sprayings they will have a chance to grow away more freely.

M. P.

GROWING CYCLAMENS.

We wish to grow about 2,000 cyclamens next year and wish to build our house or frame this fall to begin right with seedlings about April 1. As the summers are long and quite warm here, where would they grow better, in a frame or a small, detached house, with ridge and side ventilation? The house would have two 5-foot benches, with a 2-foot path in the center of the house and eighteen inches on each side between bench and wall. Which is better, a temporary shade of cheesecloth or a light shade on the glass? We wish to grow as fine plants as would be possible in our climate and shall appreciate any cultural directions you may be able to offer.

C. B.—Ala.

April is not a suitable time to start cyclamen seed. August and September are the best months. Then you are assured of good plants for Thanksgiving and Christmas of the following year. This is the plan followed by all good cyclamen growers.

I should prefer a small, detached house such as you describe, with ample ventilation, to a coldframe in your latitude, and should give the glass a light permanent shade. If you can dispense with all shade in midwinter, all the better; likewise on dark days later in the season. The ideal shade is one which can be removed at will in the form of lath screens or cheesecloth hung inside.

Spray several times a day during hot weather and syringe with nicotine to

Say it with Flowers

An Invitation to the Scheinuk Anniversary Display

A year of achievement, a year of success, has been completed. The New Orleans public does appreciate beautiful flowers and hand-some appointments; it does respond to the appeal of worthy merchandise and exceptional service.

This business is proud of it.

Starting a year ago, with only a small but loyal circle of customers, the business has grown until it warms among its clientele the representative men and women of the city.

From being merely a show place—a pretty thing to look at—this store is now a constant source of supply for the thousands who love flowers and know their uses.

A formal Fall Opening has been arranged especially in celebration of this, the Scheinuk Store's first anniversary. Come and see it.

Regale yourself with the perfume of rare and beautiful flowers, fresh from the nation's horticulturists—North, East, South and West. Feast your eyes upon the colorful charm of myriads of roses, lilies, and other flowers of field and wood and garden plot. Wander as will among the ferneries, the baskets, the set pieces displayed in a profusion that cannot help but please.

Be welcome. Be doubly welcome. And as you sign that you are so, we will have ready for you a lovely flower souvenir.

Today, of course, is the big day.



The Scheinuk Store is an Appropriate Setting for the Beautiful Flowers It Contains



Scheinuk's Bridal Flowers

Floral appointments for weddings must be correct in style as well as charming in their general effect. The may and thought is expended on brides' and bridesmaids' bouquets, accessories, for church and home, even some centers for the men, ensure that the wedding for which Scheinuk's Flowers are used will be florally a success.

Bridal Bouquets, 10.00 and Up



Scheinuk's Table Decorations

The formal dinner or reception particularly calls for floral decorations of a more or less elaborate nature. The Scheinuk organization is prepared to plan for supply and arrange decorations for dinners and luncheons ranging in importance from the simple home affair to the large banquet. Good taste, which is an essential element of this kind, is the Scheinuk strong point.

Formal Center Pieces, 7.50 and Up



Scheinuk's Corsage Bouquets

For the wedding, the party, the affair, the message that flowers carry is most faithfully carried for Scheinuk's Corsage Bouquets.

That the making of these gives a knowledge that is evidence of a good taste that is unexcelled, and a touch of the rare and precious which makes them the perfect touch of bouquets is something that is so much to be desired.

Corsage Bouquets, 3.50 to 25.00



Scheinuk the Florist

Member Florist's Telegraph Delivery Association

I Send Flowers By Wire to 850 Cities and Towns

PHONE JACKSON 7 New Orleans Leading Florist 2600 St. Charles Avenue PHONE JACKSON 263

Full Page Flower and Service Advertisement Used by New Orleans Retailer.

keep down insect pests. Spraying with nicotine also helps to check the dreaded cyclamen mite. I should advise getting seed and sowing it at once in flats in a close, warm house.

C. W.

CLUBROOT INFECTS SOIL.

I am sending you specimens of some snapdragons and cherries which I have for greenhouse planting. They are grown from seed. Both have been affected with clubroot. My carnation plants are similarly affected, although planted in a different part of my farm. Last year the carnations had clubroot, although they were planted on a farm four miles from those of this year. The carnation plants of this year are from some healthy plants bought last year and cuttings bought this spring in the north. What is the cause of clubroot, and what is it? Is there any remedy for it?

R. B. S.—Va.

The plants are affected with clubroot fungus. The cause of this disease is hard to tell. It is likely to have been brought into the soil by some weed of the mustard family. When it once gets a foothold and the soil becomes infected, it may prove lasting and be carried from one crop to another. Some authorities maintain that heavy manuring will cause it, especially when man-

ure is used from animals that have been fed with cottonseed meal. Fresh stone lime, applied at the rate of seventy-five to eighty bushels per acre upon freshly plowed land in the spring and worked into the soil, is suggested as a means of greatly reducing clubroot. The plants sent were badly affected and I doubt if you can do a great deal with them, but if you plant any more from the same batch I advise you to use lime stone freely in the soil.

M. P.

EXTERMINATING MEALY BUG.

Please tell me if the enclosed grapefruit twig is infested with mealy bug and how these may be destroyed in greenhouses. My vineas are also full of them.

P. K.—Pa.

Force of cold water well directed from a misty spray nozzle on the hose is the best way to clean out mealy bug, such as you have on your grapefruit and vineas. If you will use plenty of cold water under good pressure, you will soon make it untenable for the mealy bugs, but keep at it daily and not spasmodically. Fumigation with hydrocyanic acid gas will kill mealy bugs, but this is a dangerous fumigant and specially so to vegetation in hot weather.

C. W.



OPEN LETTERS *from* READERS

BEG YOUR PARDON.

I know you will permit me to call your attention to an error in the third column, under heading "Across the Road," on page 24 of the October 21 issue of The Review. This paragraph refers to the Jos. H. Hill Co. range of greenhouses, at Richmond, Ind., and we note that you state, "and the two big ones constructed recently by the American Greenhouse Mfg. Co., one 80x400 and the other 60x400."

These two "Big Ben" greenhouses were erected by the Lord & Burnham Co., the 60 ft. by 400 ft. greenhouse being built by us about four or five years ago, and the 80 ft. by 400 ft. greenhouse having been completed by us last spring. We would appreciate it very much if, in some way, you could correct this error.

M. C. Wright.

TOO MANY ORGANIZATIONS.

Now for consolidation or coördination! Since coöperation is established, this is in order.

As trade organizations now are conducted, it costs considerable time and money to attend all their meetings and conventions. Many of these organizations exist in name only, due to the fact that membership is lacking. Take the florists in the city of Chicago, for instance: The city contains many wholesalers, more growers, and most retailers. Confusion in membership arises between the S. A. F. members, F. T. D. members, N. F. G. A. members, Commercial Flower Growers of Chicago, Chicago Florists' Club, Retail Florists' Association, the Chicago Wholesale Cut Flower Association, Allied Florists' Association, the Illinois State Florists' Association, the Rose Society, the Carnation Society, the Chrysanthemum Society, the Sweet Pea Society, the Peony Society, the Dahlia Society and many more, besides the semi-public horticultural societies, city, state and national. Each of these organizations is in some form more or less a counterpart or duplication of one or another in the objects sought; each overlaps in some way on the work of some other organization.

There being no effective means of co-ordination, consolidation now is ripe. Harmony began with coöperation and effective results will begin with unity. "In unity there is strength." Strength lies in coördination or consolidation.

By diffusion we have begun to overlap in having too many organizations within our industry. Why not consolidate these multiplied organizations into principal departments, committees or commissions and adopt the unit system of representation for each particular branch and thus have representation through a federation of a limited number of the most essential of the present organizations?

Each new or old member of the essential organizations might automatically become a member of the S. A. F., as a national organization, and, in Chicago, one might automatically become a mem-

ber of the Chicago Florists' Club. The S. A. F., as a national organization, should fulfill the mission of any of the above-named many separate trade associations, while the Chicago Florists' Club as a local organization would serve the same end for all these local interests.

All the advantages of any one of the related associations reach their goal within a plan of centralization. While organization is "the thing," let us consolidate all the kindred branches.

J. E. Pollworth.

SEARCHING FOR SEEDLINGS.

Novelties at Howard & Smith's.

More than a passing interest is being taken by florists in the development of varieties of flowers that are suitable for commercial use and more profitable than the older strains. Among the most successful and painstaking of hybridists

in this line Fred H. Howard, president of Howard & Smith, of Los Angeles, takes a high position and the accompanying illustrations show what he has done with the aster. The single flower shown is a fair specimen cut from the rows grown for seed. It measures five inches across and, as will be noted, is a perfectly developed flower; but what the picture does not show is that the stem was twenty inches long and without the sign of a lateral in its whole length. Growers who have spent hours and days in the troublesome work of disbudding their choice asters will realize what a great saving is expected by growing this improved strain, especially when such fully developed flowers are produced a dozen or more to a plant. The field picture shows its free-blooming habit and the height of the plants, the figure being that of a man rather under average stature.

Asters.

The variety in both cases is Peach Blossom, a lovely type, in which the Crego style of flower is produced on non-lateral stems eighteen to twenty-four inches long. It opens almost pure white and later turns to the tint suggested by its name. There are absolutely no side shoots as in the ordinary branching types, nor lateral blooms as in the older peony-flowered varieties. In the field tests at Rivera it was difficult to



New "Non-lateral" Aster, over Five Inches in Diameter.



Field of the "Non-lateral" Aster, Peach Blossom, Showing Size and Freedom.

say which was the more beautiful, Peach Blossom or the light blue. The latter seems, if anything, even more vigorous than the former, while the color is an inimitable shade of light blue that is most captivating.

There are other fine colors, all carefully rogued where necessary, and presumably all will be offered for sale during the coming season. Besides these, Mr. Howard has been working with the flat-petaled or peony-flowered type and has a number of fine colors. These strains are well suited for florists' use.

New Dahlia.

But not only asters are seen at this interesting place. There is a most distinct strain of dahlias. The flowers are unique and the nearest approach to a description is to say that they come intermediately between a collarette dahlia and a double form of *Pyrethrum roseum*. They have all the gem-like colors of the collarettes, are borne on stiff stems and are of every imaginable shade. The centers are beautifully quilled and as a flower for florists' baskets it is hard to beat. This is decidedly one of the most wonderful breaks in dahlias of recent years.

The petunias are also excellent. The Howard & Smith strain may be called a glorified edition of the well known Ruffled Giant of California. The color range is wide and the throat markings rival the choicest gloxinias, with im-

mense flowers six to eight inches across. All poor colors are rigorously discarded, nothing being left that does not come up to the high standard set by this firm.

Begonia Hybrid.

All manner of blooms and colors tempt the eye, but one thing must be mentioned, and that is the new cross in begonias. When in Central America collecting for this firm, Cecil Hart found a distinct species of begonia, which was afterwards named *Begonia Harti*. This has been crossed with the tuberous-rooted varieties, and the resulting seedlings open up a great range of possibilities. The strain is not yet fully developed, but already there are varieties throwing five or six double flowers to a stem and the single blooms that occur on each side of the ordinary tuberous-rooted varieties are being eliminated. The beautiful foliage, fine habit and constant flowering propensities of these hybrids promise well for a winter-blooming variety, quite distinct from anything so far seen. Apparently a race as free-blooming as the semperflorens varieties, with flowers as large as the Veitchii hybrids and a wonderful range of color, is in prospect. It will be of great interest to watch its development.

H. R. Richards.

Rockford, Ill.—Charles Cherry & Co. have sold out to Swan Peterson & Son.

ROOTING PETUNIAS.

Can you tell me how to root petunias? I have had no success with them. Is there any particular time of the year to take the cuttings?

L. A. T.—Mich.

Select some of the best plants of the petunias and plant them outdoors in a frame where they can be watered and kept clean of weeds. If properly cared for, these plants will make good growth and furnish an abundance of cuttings for propagating late in September or early in October, before frost strikes them. This is one of the best periods for rooting petunias. A few plants planted on a bench at the end of a greenhouse will also yield a crop of cuttings for rooting during the winter months. You should not have any trouble in rooting the cuttings taken from these plants grown on a bench, but they will not root so easily if taken from pot-grown stock. I always aim to get most of our petunias propagated from the frames in the fall of the year. Then, if not enough stock can be obtained, a few plants are planted on a bench for cuttings to root during the winter months. The cuttings require clean, fresh propagating sand and a bottom heat of 60 to 65 degrees, as well as extra care in the watering of the propagating sand to guard against its becoming sour.

M. P.

CHRYSANTHEMUMS

EVER HEAR OF THIS?

What is the trouble with our bronze pompon mum, Mrs. Beu? The flowers are all coming pure white this year, with not a trace of bronze color in them. Cultural methods have been the same as other years. This has never showed up before.

H. & W.—N. Y.

Our guess is that the stock has become mixed and that a little later a batch of supposedly white pompons will come bronze. The writer herewith offers three fingers from his private stock of hooch for an authenticated instance of a whole batch of any variety of chrysanthemum turning white at one time; they don't sport so sportily.

CHRYSANTHEMUM MIDGE.

I am sending some Smith's Advance chrysanthemum foliage, which for two weeks has been infested with some insect similar to a spider, but it has no black spots and crawls slowly. Is it the midge? If so, kindly tell us the treatment for it.

H. F. W.—Mass.

The sample of chrysanthemum was so badly rotted that it was impossible to tell much about it, but I could not find any traces of midge. I would suggest that you write to the bureau of entomology, United States Department of Agriculture, for bulletin No. 833, which gives a description of the chrysanthemum midge together with a summary of the means of controlling it.

M. P.

CODDLING MUMS.

I am sending you a chrysanthemum plant. The plants were good, clean plants when they were bedded. About a month ago they commenced to bleach out and the lower leaves began to die. For fertilizer I have used liquid sheep manure once, a little bone dust a little later on and a little lime to sweeten the ground. I have sprayed with nicotine once in two weeks and used whale-oil soap, with the Evans sprayer, twice a week. I have some pot mums which are acting in the same way. All are Bonnaffons. Can you tell me what the trouble is and how to stop it?

B. B. C.—Kan.

The leaves on the chrysanthemum plant showed signs of being burned. It is my opinion that you are coddling your mums too much, as well as carrying the spraying to the extreme. I should suggest that you drop the spraying with the whale-oil soap and let the nicotine spraying take care of keeping down the insects. It would be well also to omit the liquid sheep manure, bone meal and lime for the time being, watering only with clear water until the buds are about the size of a pea; then give the plants a watering with weak liquid cow manure about once a week. Treat the pot mums the same way. Allow them to grow more naturally and they will come out all right.

POTTING CHRYSANTHEMUMS.

Not having room in my greenhouse, I planted 500 2¼-inch chrysanthemums in the field May 10. I have kept them watered all summer and they are from two to three feet high. I desire to know whether I can plant them in 5-inch and 6-inch pots successfully, as I can take better care of them in pots than I can if I bench them, as my bench room is limited. When should I take them up? Should I lift the soil with them? Please give me any other information which may help regarding them.

M. L. B.—Okla.

These chrysanthemum plants should be carefully lifted, so that a ball of earth remains attached to the roots, and potted into 6-inch, 7-inch or 8-inch pots, according to the size of the plants. Place a few broken pot shreds in the bottom of each pot to serve as drainage and pot them firmly. After potting stake the plants so that they will be supported and prevent the branches from getting broken. Water the plants well and set in a partly shaded place, until the roots commence to take hold of the soil, after which they should be given full sunlight.

The plants must be carefully watered after potting, so that the soil does not

become sour before the roots have time to get a good hold of it. A light overhead syringing two or three times a day will prevent the plants from wilting and will hasten their recovery from the potting. They can remain outdoors after potting as long as the weather remains fine, but at the approach of the time when fall rains and freezing weather are due, they should be brought into the greenhouse.

M. P.

SPIDER AND THRIPS ON MUMS.

I am sending some diseased chrysanthemum leaves. Please give me the name of this disease and the treatment which it should have. I have been spraying it for red spider, but begin to think that it must be chrysanthemum midge.

G. B. W.—O.

The chrysanthemum leaves were badly infested with red spider and thrips. The best method of cleaning these up is to syringe the plants thoroughly in the morning of bright days, letting the full force from the hose strike the parts of the foliage underneath. Then, when the nights get cool enough for a little fire heat, dust a little sulphur on one of the steam pipes. The regular sprayings with the nicotine extracts throughout the plants' growing season, together with the daily syringings, are usually enough to keep the chrysanthemum plants clean. The great trouble with many growers is that, instead of attending to the spraying regularly as a preventive against the insects, they let the plants become so badly infested that considerable damage is done and it is a difficult matter to clean out the pests.

M. P.



CLUBROOT OF CARNATIONS.

I am sending you another box of carnations and Jerusalem cherries, diseased with clubroot, I think. I have thousands of plants on my farm just like the ones I am sending you under separate cover.

R. B. S.—Va.

The trouble is due to some weed growing on the land that creates bacteria which affect the roots of these plants, causing clubroot. I would suggest that, if there is any weed that is particularly common in your locality, you take particular pains to clear it out of the planting ground.

Another possible cause might be the excessive use of a manure containing cottonseed meal.

M. P.

HOW TO ROOT LADDIE.

What is the best way to root cuttings of Carnation Laddie? Although I have had success in this work with other varieties, I am having difficulty with this one.

T. J.—Ore.

Laddie is more difficult to root than

most of the other varieties. You will find that, by handling the cuttings about the same as you would Pink Delight, you will get the best results. Take fairly good-sized cuttings and give them a little more bottom heat than you give other varieties. Some growers advocate liberal watering during the first three weeks, but the best course is to water a trifle less, rather than more, than other sorts. The coarseness of your sand will probably be a big factor in determining the amount of water that should be given. Coarse sand needs more water to keep the cuttings fresh.

A. F. J. B.

FAIRY RING DISEASE.

I am sending a few leaves of some diseased carnation plants and I should like to know what the trouble is and how I could get rid of it. It was first noticed last winter, but since that time it has spread and now covers several benches.

G. T.—Ore.

We have never seen more perfect specimens of the fairy ring disease. If your plants are badly affected, you will have a stiff fight ahead of you. This disease is usually brought on by too much humidity and from this you will get your cue as to the proper treatment.

Spray thoroughly with Bordeaux mixture, after having picked off all the diseased leaves. Dust along the walks and under the benches with slaked lime. If you are running heat, paint a steam pipe in each house with lime and sulphur in equal parts, mixed with water. Keep the ventilators open on all favorable occasions and keep a dry, bracing atmosphere at all times. Do not be afraid to water sufficiently at the roots to promote a strong growth, but do not water overhead. Go over the plants from time to time and pick off all diseased leaves and burn them.

It would be inadvisable to propagate from these plants. Even if you succeed in freeing the plants of the disease, they will probably be considerably weakened. Order young stock from some reliable source for next season. When it arrives, place it as far away from your present stock as possible and keep it sprayed with Bordeaux mixture to make sure that it remains clean. Locate it in your field as far away as possible from the plot that held this year's stock. Employ no overhead artificial watering in the field, but depend on cultivating to hold the moisture near the surface, as overhead watering is likely to bring on these leaf diseases. A. F. J. B.

BENCHING CARNATIONS.

We are starting in carnation growing and have obtained from a prominent grower an equal number of Ward, Alice, Matchless and Beacon. These were 2¼-inch plants and were planted toward the end of last May; we have kept them cultivated and disbudded.

What is the time to bench them and how far apart are they usually planted? We have no solid beds. How deep should the benches be and what kind of soil is best to grow them in?

We shall be glad to have any additional advice you may care to give.

P. S. & C.—Mich.

If your carnation plants are nice, bushy plants, benching will be in order any time you have the beds ready to receive them. Eight by ten inches is about the right spacing for average-sized plants, giving the wider space lengthwise of the bed. It is not necessary to have solid beds; in fact, there are probably more carnations grown on raised benches than on solid beds. We prefer the solid beds under our conditions. Four inches of soil is the standard depth and a rich, sandy loam will grow a high grade of blooms. Your Michigan soil runs a little more to the sandy sort, but with proper fertilizing it will do well.

Put a light shade on your houses before you bring in the plants, water carefully and keep them sprayed overhead until they begin to take hold. Then you can let the rains take the shade off gradually. Discontinue the overhead spraying as soon as the plants will stand up without it and water more liberally as the roots work through the soil.

A. F. J. B.

USING LIME ON CARNATIONS.

We have a consignor or two who are anxious to know the results of using lime on carnations. Please give us some information along these lines.

P. C.—Pa.

Your letter is hardly explicit enough in regard to what line of information

WHO'S WHO IN THE TRADE AND WHY



GEORGE E. SCHULZ.

BENDING a king to his will—a King of the Autumn—George E. Schulz appears in this picture in his dahlia fields, near Louisville, Ky. Mr. Schulz, according to his employees, who think there is nobody like him, is a dahlia king himself, so why not? Mr. Schulz will celebrate his fortieth birthday December 4. At the age of 17 Mr. Schulz secured employment with the Ahrens & Ott Mfg. Co., and was advanced to the position of private secretary to Theo. Ahrens, Jr. He held this position until A. R. Baumer, in charge at that time of his father's retail store, went into business for himself, when Mr. Schulz became associated with his father in the retail end of the business. In 1915 George Schulz took over the whole business on his own account and incorporated it under the name of the Jacob Schulz Co. Mr. Schulz says, "In order to get the best out of one's employees, they must have an interest in the business. When I incorporated our business I took in with me my oldest employees. I have never regretted the step."

is wanted. Lime can be used to good advantage outside to help loosen a soil that is inclined to be heavy and hard. It will not take the place of manure, however.

Inside, on the benches, while the plants are growing, it is needed sometimes to sweeten the soil. It will also help to stiffen the stems if the soil is lacking in that particular. Care should be taken to use it only when needed; for instance, repeated applications will sometimes cause the stems to become extremely brittle. This is about the only harmful result we have ever seen. Ground limestone is considered superior to hydrated lime, in that it is less caustic and can be applied in larger quantities and more frequently without harm being done.

Lime is frequently applied mistakenly, to correct conditions which are not

due to a lack of lime. For instance, if the stems are weak on account of high temperature, applications of lime will release additional plant food and, if the plants are growing fast and are soft, will cause the stems to become brittle at the joints. It would be far better to reduce the temperature and stiffen the stems by that means. Frequently, too, when plants are slow in taking hold on account of having suffered in transplanting, lime is applied and watered in heavily. In such a case, it would be better merely to keep the soil loose on the surface and water carefully until the roots become active and then increase the water as they work through the soil. Always keep in mind that lime is not a plant food, but a corrector of physical conditions in the soil and a plant food liberator.

A. F. J. B.

GETTING THEM TOGETHER

ORGANIZATION TOUR.

J. F. Ammann's Report.

In this brief report of my recent trip through the east in the interest of the National Flower Growers' Association and publicity, I want first to say that I believe the foundation for the wonderful inspiration you meet everywhere, for more coöperation in our trade as a whole, springs from the progressive F. T. D. meetings of recent years, of which the one just held at Indianapolis was again nearer the pinnacle of success than any previous one. Not only the retailers, but the growers, wholesalers, supply and traveling men as well, become inspired with new initiative and a vision for the future of our business that means progress indeed.

October 14 I arrived in Baltimore and found the retailers, wholesalers and growers coöperating for a "Say It with Flowers" week under the leadership of the Deatel Advertising Agency, with a success such as will indeed set the pace for future activities of this kind. Co-operative local advertising in Baltimore is progressing nicely indeed, and they expect to get into the national campaign on the seventy-five and twenty-five per cent plan in the near future. A growers' organization was perfected here and is working along nicely.

My next stop was at New York, where the Allied Florists' Trade Association was formed, with great promise for future advertising on the coöperative local and national plan. I have no doubt that in the near future New York growers will, too, perfect an organization.

At a little dinner to growers in Buffalo, N. Y., the Western New York Growers' Association was organized with great promise for the future. Growers of Rochester, Erie and other nearby cities will be invited to join and should become a part of this wide-awake branch of the National Flower Growers' Association. Coöperative publicity at Buffalo is no new thing, as this has been in progress over a year, and the growers, retailers and wholesalers are sold on the proposition about 100 per cent.

In Cleveland, the Ohio District of the National Flower Growers' Association was formed, with a lively interest shown. Here, too, coöperative publicity is no experiment.

The next and last stop was at Detroit, where a temporary organization, with a committee on constitution and by-laws, was perfected and from which, no doubt, a permanent organization of growers for the Michigan district will soon be formed. Here, too, plans are in progress for coöperative publicity.

I forgot to mention that the growers of Indiana met at Indianapolis and started a growers' association by electing temporary officers and appointing a committee on constitution and by-laws, during the F. T. D. meeting, so the Hoosier growers, too, will soon be a part of us.

So now, with the Chicago, Boston and St. Louis districts added to the

above, we have every reason to congratulate ourselves on the progress made in the short space of time. So that, when our first annual convention is held at Washington, D. C., in January, we can come before the meeting of the American Carnation Society with pride and show them how the infant born at their last meeting in Chicago has grown. J. F. Ammann, Sec'y.

MORE GROWERS ORGANIZE.

Tuesday evening, October 19, was the occasion of a visit to Buffalo by J. F. Ammann, secretary of the National Flower Growers' Association. He addressed a well attended meeting of growers at the Iroquois hotel.

Following his address, a constitution and by-laws were adopted and officers elected, as follows: President, C. F. Treichler, Sanborn, N. Y.; first vice-president, W. J. Palmer, Buffalo, N. Y.; second vice-president, C. T. Guenther, Hamburg, N. Y.; secretary, H. B. Brookins, Orchard Park, N. Y.; treasurer, B. S. Meyers, Lancaster, N. Y., and an executive committee consisting of the above and David J. Scott, Corfu, N. Y.; W. C. Stroh, Attica, N. Y.; Chas. Christensen, Eggertsville, N. Y., and C. Galley, Gardenville, N. Y.

The name of the new organization is the Western New York District of the National Flower Growers' Association and its constitution follows closely that of the national association.

It is understood that no immediate effort will be made to establish local organizations of growers between Buffalo and New York or between Buffalo and Cleveland. The western New York organization proposes to reach out and care for the growers in western and central New York and northern Pennsylvania until such time as they may be able to support local headquarters themselves. Growers who are interested should communicate at once with the secretary, who will supply them with further information. H. B. B.

NEW YORK.

The Market.

The week ending October 23 was conspicuous through an immense supply of flowers and a demand which did not seem to take care of even a small part of it. The warm weather brought in an avalanche of chrysanthemums, which had to meet an equally large supply of dahlias and other outdoor material. Weather conditions are largely blamed for the situation. Up to October 25, no killing frosts had been experienced, and dahlias, cannas, cosmos and many other outdoor flowers continue to bloom profusely. Gardens everywhere in the neighborhood of New York are flourishing as in summer. Midseason varieties of chrysanthemums are crowding in upon the earlier sorts and some of the late varieties are making an appearance. Unless the weather becomes more seasonable, it is feared that the supply of mums for Thanksgiving may

be quite short. Prices of last week are almost unquotable, each day's arrivals piling up so that it was a matter of movement, rather than sale at remunerative prices. Thousands of fine flowers, such as in the previous week brought \$4 and \$5 per dozen, were moved at as low as \$2 per dozen, sometimes less, and bunched flowers went for anything that could be obtained for them.

Roses, naturally, suffered under the strain of the market. While arrivals, under ordinary conditions, would not have been considered at all heavy, the demand was weak and prices dropped materially. On Saturday, October 23, there was some recovery, receipts being lighter. Monday, October 25, the demand was sluggish. American Beauty specials are moving slowly at \$25 to \$50 per hundred, and hybrid teas at \$1 to \$15 for ordinary varieties. White roses are a little more plentiful.

There is a good supply of carnations, but the demand for them is weak, resulting in considerable waste. The range of prices is \$1 to \$3 per hundred.

The supply of cattleyas continues adequate for the rather small demand, and prices remain about the same as last quoted, \$35 to \$100 per hundred. Oncidiums bring \$5 to \$8 per hundred.

Easter lilies are in rather light supply and the demand just about absorbs arrivals at \$8 to \$10 per hundred. Lily of the valley is in better supply, but its movement is slow at \$3 to \$8.

There is a plentiful supply of miscellaneous flowers, embracing snapdragon, celosia, pansies, myosotis, marigolds, cosmos, dahlias and a few late asters and gladioli. Violets are plentiful, but the quality is poor generally and the demand inactive in consequence. Violet growers are praying for cooler weather.

Various Notes.

The A. L. Randall Co., Chicago, has an extensive exhibit of willow furniture in the furniture trade exhibition now in progress at the Sixth Avenue building, one floor above the flower market.

Karl S. Landolt, formerly with G. E. M. Stumpp, but lately superintendent of an estate at Islip, Long Island, N. Y., is nursing a broken arm, resulting from a fall from a ladder.

The funeral services for the late Edward C. Horan were held in Campbell's Funeral church, Broadway and Sixty-sixth street, on Wednesday afternoon, October 20. The floral tributes were numerous and the casket was surrounded by banks of made-up pieces extending almost to the ceiling of the chancel, with bunches of flowers in other parts of the church and along the entrance aisles. Several connected with the trade were present, among them Frank H. Traendly, J. K. Allen, Anton Schultheis, Joseph S. Fenrich, M. C. Ford, Mr. Bridgman, of Small's, A. F. Faulkner and J. H. Pepper.

Philip Kearny Mindil, dramatic critic and journalist, who made a most interesting address before the New York Florists' Club a few years ago, when the subject of publicity first engaged the attention of the club, died October 22. He was one of four founders of the world-renowned Lambs' Club.

Harry Hoffman, who for some time conducted a retail flower store at Broadway and Eighty-sixth street, has gone out of business and is now connected

with the management of the Metropolitan Opera House.

A meeting of the executive committee of the American Dahlia Society is to be held at the Hotel Pennsylvania on Thursday, November 4, at noon.

Bassi Freres, 202 Main street, New Rochelle, formally opened their new flower store last week.

Harry Charles, formerly associated with S. C. Gilbert, has gone into the wholesale business for himself at 112 West Twenty-eighth street. J. H. P.

WHY I WENT TO INDIANAPOLIS.

Mrs. Fox and I were members of a party of eight who went to the Great Lakes this summer. While on the trip I wanted to show my friends how the F. T. D. idea worked. From Palmer I ordered flowers placed in the ladies' staterooms at Buffalo. When we reached Detroit I called on Pochelon and had a nice talk with him. When leaving, I asked him to have corsage bouquets meet the ladies at the boat on our return. Although the boat was an hour and a half late, there was Mr. Pochelon himself, waiting for us with the boxes of flowers. They were most beautiful. One corsage was of oncidiums and buddleias, the butterfly flower, with exquisite ribbon. The other was of large cattleyas, the smaller Harrisoniana and Sunburst, also tied with a bow of just the right ribbon. I only ordered \$5 each! Here was several times the value and each bouquet had a box of sugarplums attached! I was overcome.

"What can I do to show my appreciation, Pochelon?" I said.

"Come to Indianapolis," was his answer, and I went.

Boys, I want to tell you right now you missed something by not being at that F. T. D. business meeting. That's what it was—forty-eight hours of concentrated effort to better your business and make more money for you. I hope to see you all at Toronto next year.

I am going to work night and day to perfect that insurance plan for financing our publicity fund. We want to get started by January 1. Write to Mr. Pochelon, our national secretary, for full data and information on it.

Charles Henry Fox.

C. S. A. PLANS CONVENTION.

The annual convention of the Chrysanthemum Society of America and the chrysanthemum show under the auspices of the florists of Washington, D. C., will take place November 10 to 14. Growers are invited to make preparations immediately for the space which they will need at this exhibition.

Plans are being made for the biggest convention in the history of the C. S. A. Numerous growers are reporting that their stock will be in the best condition at that time. The florists of Washington are doing all in their power to make the event a success.

The show will be held in the old Masonic temple and will open at 2 o'clock Wednesday afternoon, November 10, continuing until Sunday, inclusive. At 8 o'clock Wednesday night the show will be formally opened by the Secretary of Agriculture. Those desiring plates at the banquet will notify George C. Shaffer. No difficulty in getting hotel accommodations is anticipated.



Charles Henry Fox.

PENNSYLVANIA MUM SHOW.

The annual exhibition and chrysanthemum show of the Pennsylvania Horticultural Society will be held in the First Regiment armory at Philadelphia, November 9 to 12.

Generous prizes are being offered to commercial growers as rewards to the winners of the contests. The contests will be conducted so that there will be a prize for the winning flower submitted in each class, the classes being certain types of the standard flowers. Roses will be divided into eight classes, chrysanthemums into five and sweet peas and carnations into two each.

Contests for superiority in designing will be held Thursday, November 11. Prizes will be offered for basket, window box and table decorations. Those interested in the exhibitions may obtain a schedule of the events by writing to the office of the society, 608 Finance building, Philadelphia, Pa.

KANSAS CITY, MO.

P. A. Manson, manager of the Pinehurst Floral Co., at Pleasant Hill, Mo., is recovering from an attack of tonsillitis.

Mr. and Mrs. John Stevens are preparing for a motor trip to California. They will spend several months on the coast and will return next spring, when Mr. Stevens will look up a location for a new range.

Herbert Clausen, of the American Flower Shop, Denver, and Samuel Lundy, of Boldt-Lundy, Denver, were in the city on their return from the Indianapolis convention.

Tucker Smith, president of the Pinehurst Floral Co., was in the city October 21 and 22.

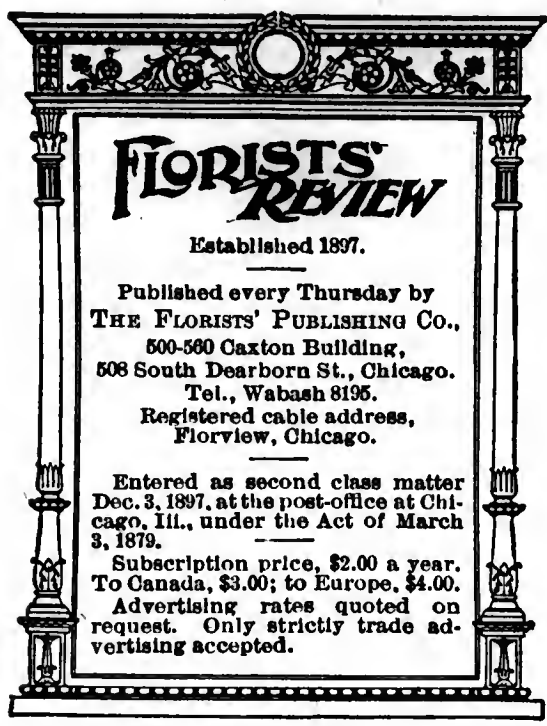
Miss Elizabeth Hayden has returned from a visit in Wisconsin.

Miss Naomi Schrader, a graduate of Missouri University and a landscape architect, is now a member of the force of the Muehlebach Flower Shop. Miss Schrader has given lectures on landscape gardening through Missouri and Illinois for Stark Bros. Nurseries. She will give particular attention to landscape gardening in her new position and will also specialize in decorations.

J. E. K.

Daytona, Fla.—L. F. Darnell, last season the traveling representative of the F. T. D., will open a flower store here November 20. The store is intended to take care of the tourist business here and so will run for six months only. The Triple Cities Floral Co. closed its business last spring here and Mr. Darnell proposes to adopt the name of this company for his new store.

Van Wert, O.—Fire, starting from an unknown source on the morning of October 12, destroyed the boiler house, barn, coal shed, potting shed and one house of Chadwick mums belonging to Scharff Bros. The total loss is estimated at \$7,500, of which insurance covers only \$1,250. Six thousand chrysanthemum blooms were in the section destroyed, but it is hoped that some of the stock may be saved. The house has been rebuilt and reglazed, and will be planted to sweet peas and bedding plants.



Results bring advertising.
The Review brings results.

ALL advertising is publicity, but not all publicity is advertising, by any means.

ARMISTICE day, November 11, is just two weeks away. With a little effort every florist can add considerably to his sales on that day.

COMMERCIAL failures last week numbered 212, against 205 the week before, 200 in the preceding week and 100 in the corresponding week last year.

L. F. DARNELL, who traveled last year in the interest of the Florists' Telegraph Delivery Association, has removed from Cleveland to Daytona, Fla., where he has opened a winter season flower store under the name of the Triple Cities Floral Co.

A TOTAL of 12,135,000 tons of bituminous was mined during the week ended October 16, the largest weekly total with one exception since the armistice. Mining of anthracite coal is said to have reached a normal basis and florists will get fuel.

SINCE the early days of the Republic it has been an axiom that the quadrennial national election was a disturber of business conditions. There has been unsettlement this autumn, more in other lines than in the florists' trade, but the campaign is almost over. The election is next Tuesday. If business unsettlement has been due to the campaign, business can go ahead again next week.

EVERY indication points to the continued easing of the fuel situation. There are localities in which the greenhouse trade has not yet been able to provide itself with fuel, but in the principal markets the coal trade is hunting customers. The effort has not yet brought low prices, but the apparent anxiety to sell is a sure forerunner of a continued fall in prices. Government reports indicate that the production of coal is running at a higher rate than in any previous year, while the mild autumn weather has resulted in an enormous saving. Coal probably will not be cheap at any time this winter, but there is small danger of not being able to procure the necessary quantity. Railroad men say operating conditions have so improved that there need be no worry about transportation.

A. L. MILLER, president of the S. A. F., has announced that he proposes to remember the society in his will. Who'll do the same?

How well it pays florists to grow perennials was indicated by Philip Breitmeyer's statement before the F. T. D. convention at Indianapolis that one of his branches in Detroit had sold \$2,000 worth of the so-called field flowers during the last season.

CONSIDERING the reports of general business conditions, we may well congratulate ourselves on the continued activity in the florists' trade. Not only is business better than in most other lines, but florists have no large stocks of finished or raw materials to cause losses as prices fall.

To the trade about Chicago the Riverbank Greenhouses are well known, for the superintendent of them, Charles McCauley, is treasurer of the Chicago Flower Growers' Association. The Riverbank Laboratories, from which comes the leading article in this issue, though they are not so well known to the trade, are equally famous; both are on the estate of Colonel George Fabyan, at Geneva, Ill.

COAL PRICES FALLING.

In line with predictions and the tendency of the times, the price of coal is falling. There has been wide variation in what buyers have been paying for their fuel. Prices in the spot market have been based on the buyer's necessity and brokers have taken full advantage of their opportunities. The mild autumn, the increased output, the decreased manufacturing activity, all have combined to relieve the necessities of the buyers, with the result that in this, as in other lines, it is turning from a sellers' market to a buyers' market. In Chicago, southern Illinois bituminous coal has cost as much as \$8.50 per ton at the mines, but recent sales are reported at \$5.25 per ton. This seems like quite a fall, but it should be remembered that before the war the same coal cost about \$1.60 per ton.

Growers who have enough coal to carry them for two or three months can afford to sit tight. Having started its downward course, the fuel market is not likely to advance, except temporarily under the influence of severe winter conditions.

GOOD BUSINESS IN PROSPECT.

Talk with your banker and he is an exception to the rule if he does not tell you that, while general business is extremely dull at present, underlying conditions are sound, that the period of deflation will be short and that a long stretch of good but not boom business soon will open.

Banking opinion is based on the country-wide necessity for building. Bankers as a class seem sincere in the belief that building costs, both for materials and labor, soon will have fallen to the point at which operations will recommence and that these will have a stabilizing effect on business in all other lines. Next to agriculture, building is the basic industry in America and, for the immediate future, in most of the rest of the world. With builders fully employed, instead of nearly all idle as at

present, all other lines will be at least moderately active. Florists will prosper.

NO OVERPRODUCTION POSSIBLE.

The month of October has been marked by supplies of stock at least adequate for the needs of florists practically everywhere in the United States. The condition has given rise to renewed discussion of the possibility of oversupply, of a fall in prices which will carry the income below the continued high cost of production of plants and cut flowers.

Those who fear overproduction fail to take account of important facts. First of these is increased demand. Population increases; the standard of living rises; there are many more flower buyers than there were before the war. On the contrary, glass area has increased little if at all. In the last three years as much old glass has gone out of production as there has been new glass erected; the increase in the number of florists, if any, has been in the retail selling end, where the trade was weakest before the war.

It is, of course, true that the deflation process through which we are passing has to some extent reduced the purchasing power of the people as a whole without as yet reducing the cost of production in greenhouses, but florists' costs will fall if others do; perhaps not first, but finally.

Look back to the autumn of other years, especially to those years in which cold weather came late, and it will be found that conditions in this trade in October were no better than now, if so good. The only exception is the year of the flu. No. There is no reason to fear overproduction this season, or next, nor for several years. Demand and distributing facilities have increased faster than production.

REVERT TO STANDARD TIME.

This week will end the reign of the daylight saving plan and Sunday night, October 31, the hands of thousands of clocks in most of the large cities and a few of the rural communities will be pushed counter-clockwise, one hour. The Sunday nearest November 1 is taken, because this is conceded to begin the winter season and efforts to make the clock run more in accordance with the sun would be of no avail during the winter.

This event will be welcomed by the trade, particularly by the city wholesalers, who are put to considerable inconvenience due to the difference between their time and the time of their growers and customers. There has, however, been general satisfaction in the cities with the daylight saving and it is only the inconvenience caused by the failure of the rural districts to adopt this practice in time regulation, that has marred its popularity in the city. Under the daylight arrangement the stores of the city wholesalers closed when in the country it was only 4 o'clock. However, florists who have no volume of business with retailers in other cities operating on a different time have, with the rest of the urban public, expressed satisfaction with the plan, and there is a likelihood that it will be adopted again, at least in the large cities, next year.

OBITUARY

Michael H. Norton.

Michael H. Norton, former president of the Society of American Florists and for many years actively identified with the trade in Boston, died at Dorchester, Mass., October 19, at the age of 76 years.

The deceased was born in Boston, on the south side of the city, but shortly after his birth his parents moved to Dorchester, then a country-like suburb, where young Norton went to school. He completed his education in the Chauncy Hall school. Even in his youth he manifested his interest in horticulture by giving his services to a local florist by the name of Wales. After his apprenticeship he went to Watertown to enter the employment of the J. P. Cushing estate, where his brother, Patrick, was at work. When the estate passed to another owner, Mr. Norton and his brother bought a piece of land near their old home in Dorchester and entered the trade. Right at the outset they showed originality. The houses they constructed were larger than those previously used, being 200 feet in length. Another innovation was the cultivation of violets in the houses, the usual course then being to grow them in frames. Their first stock was chiefly bedding plants.

It was not long before the firm, which bore the cognomen, Norton Bros., became famous for horticulture and particularly for rose growing. When Bon Silene was introduced to the trade they made a specialty of it and did much to increase its popularity. They shipped large quantities of their blooms to New York and Philadelphia. They still specialized in bedding plants, but when the market became flooded, when other florists learned that this was a lucrative branch of the trade, they changed their specialty.

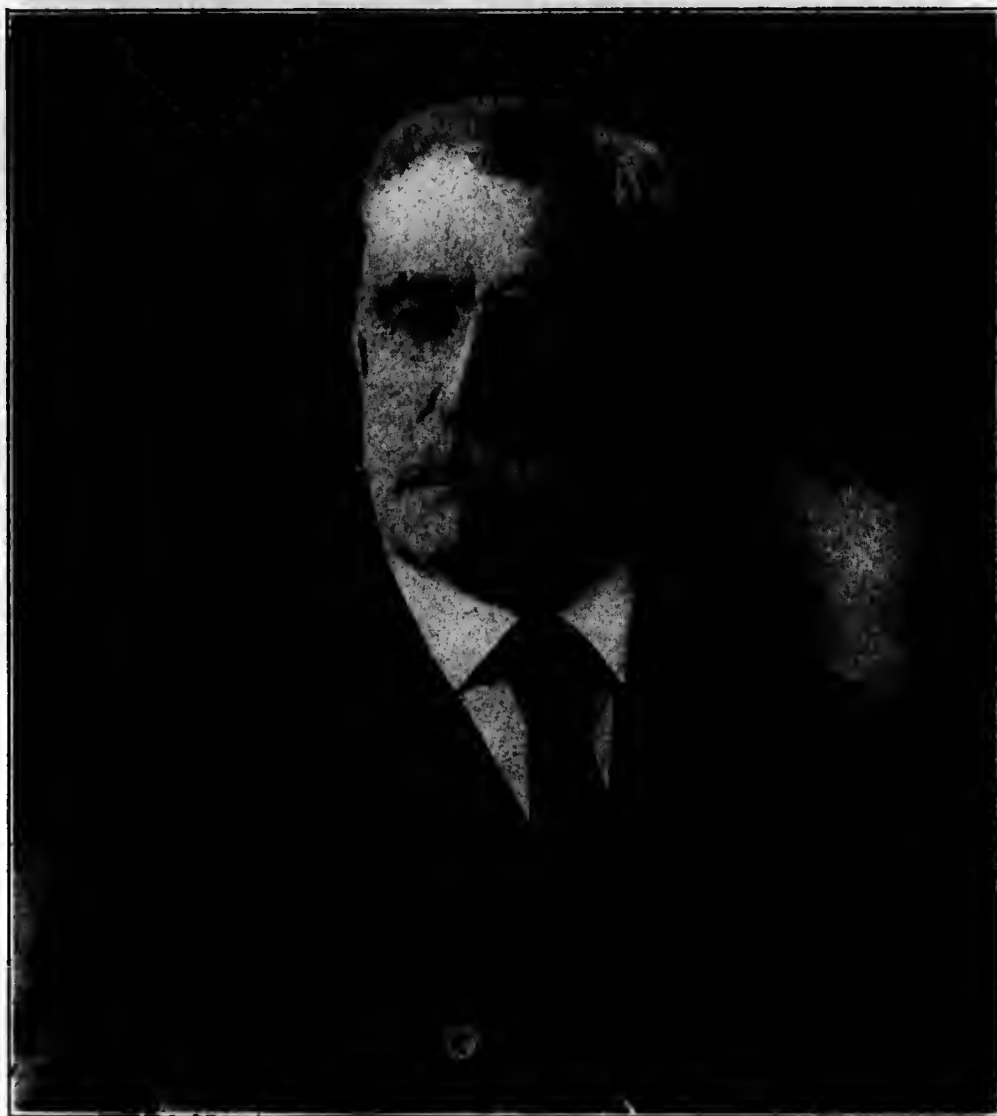
In 1875 they entered the retail business in Boston, leasing space in the Hotel Berkeley. They operated this store until a few years ago, when Mr. Norton withdrew from activity in the trade. His brother, Patrick, predeceased him by several years.

Besides being successful in business, the deceased was always active for the general welfare of florists and horticulturists. He was one of the founders of the Boston Gardeners' and Florists' Club and acted as its first secretary and second president. He acted as both vice-president and president of the Society of American Florists, holding the latter office in 1890.

He married Miss Alice T. Lennan, who died several years ago. Two sons, Arthur, of Buffalo, N. Y., and A. J. Norton, of Providence, R. I., and three daughters, Claire, Madeline and Alice, survive him. Funeral services, held from his home at Milton, October 22, were attended by many of his friends in the trade and there were many handsome floral tributes.

Matthew Jones.

Matthew Jones, superintendent of Evergreen cemetery, at the Highlands, Cincinnati, O., died October 21. Death is supposed to have been due to heart



Michael H. Norton.

trouble. Mr. Jones had been connected with the florists' business since his youth and had been for some years superintendent of the cemetery. He was a brother of C. J. Jones, of the Walnut Hills Floral Bazaar, and his attractive personality won for him many friends among members of the trade in Cincinnati.

CHICAGO.

The Market.

In a general way conditions in the Chicago market may be described as normal for the season and yet there are many unusual features. There is some variation in reports, but summing it up the probability is that last week's sales were slightly ahead of the record for the same week last year. Both ends of the week were moderately good, showing some increase over the corresponding days of last year, but in the middle of the week there was a depression, with sales falling behind those of last year. It will be remembered that last October business was none too brisk, for the boom last season did not begin until after the mums were out of the way.

There has been considerably more stock in the market than was the case a year ago. Prices have been lower. That sales aggregate as much or a little more than a year ago is due to the larger volume of business and is in spite of lower prices.

Last week the market had to contend with summer-like weather. It increased the supply while decreasing the demand. The present week opened with cooler weather and rain, but at the time

this column was written the temperature still was above normal for the date. It has been the warmest and brightest autumn on record, a condition not at all favorable to the flower business. That sales should have amounted to such good totals under the handicap of the weather, the excitement of the approaching election and the depression in general business seems reason for satisfaction and seems to indicate that seasonable weather will result in a prompt decrease in the supply, with a corresponding increase in the demand and a sharp advance in prices.

The rose supply already has fallen off. The conditions have been so unsettled that no general statement will cover individual cases. Some houses have been short of the finest grades and have had to buy of those who had a surplus. In general there have been more roses of all grades than the market really needed and prices have been low compared to this season's high cost of production. Pink predominates. Red and white command a little extra value because of the relatively small supply. There are not many Beauties, the supply being confined to two wholesale houses.

The chrysanthemum is the principal flower of the moment. Bonnaffon put in an appearance October 23, so that it may be said that midseason is here. There are all kinds of mums, but more small flowers than fancy ones. There is some variation in reports, but several sources say mums thus far have averaged slightly better prices than a year ago. Pompons now are plentiful in a

[Continued on page 34.]

POMPONS

ASSORTED, \$25.00 to

Amling's supply of Pompons includes every able colors and shades—many varieties not offer several varieties of Pompons grown to

A Fine Line of Big

We have the largest supply of Sweet Peas ever known at this time of year—pink, blue, white, purple.

Retailers who are not perfectly satisfied with the Carnations they are using should try Amling's. There are numerous places where Carnations are to be had, and nearly as many different qualities as there are sellers—but you'll find the prices vary less than the qualities do.

Amling's Carnations never are high in price, quality considered.

VALLEY! VALLEY!!

Amling's is headquarters; you can get it here in quantity. This market's largest and finest supply.

CURRENT

ROSES

		Per 100
Premier, special.....	\$25.00	@ \$35.00
Premier, medium.....	18.00	@ 20.00
Premier, select.....	12.00	@ 15.00
Premier, short.....	6.00	@ 8.00
Russell, special.....	25.00	@ 35.00
Russell, medium.....	18.00	@ 20.00
Russell, select.....	12.00	@ 15.00
Russell, short.....	6.00	@ 8.00
Columbia, special.....	20.00	@ 25.00
Columbia, medium.....	12.00	@ 15.00
Columbia, select.....	4.00	@ 10.00
Columbia, short.....	4.00	@ 6.00
Butterfly, special.....	18.00	@ 20.00
Butterfly, medium.....	12.00	@ 15.00
Butterfly, select.....	8.00	@ 10.00
Butterfly, short.....	4.00	@ 6.00
Milady, medium.....	15.00	@ 20.00
Milady, select.....	10.00	@ 12.00
Milady, short.....	6.00	@ 8.00
Montrose, medium.....	15.00	@ 20.00
Montrose, select.....	10.00	@ 12.00
Montrose, short.....	4.00	@ 6.00
Ophelia, special.....	12.00	@ 15.00
Ophelia, medium.....	10.00	@ 12.00
Ophelia, select.....	6.00	@ 8.00
Ophelia, short.....		4.00
Dbl. White Killarney, med.,	15.00	@ 20.00
Dbl. White Killarney, select,	10.00	@ 12.00
Dbl. White Killarney, short.,	4.00	@ 8.00
Sunburst, medium.....	12.00	@ 15.00
Sunburst, select.....	8.00	@ 10.00
Sunburst, short.....	4.00	@ 6.00

Extra Special roses billed accordingly.

CORSAGE ROSES

	Per 100
Cecile Brunner.....	\$3.00

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

IN PLENTY

\$35.00 per 100 bunches

conceivable type of bunch mum, in innumerable to be found elsewhere in this market. We single stem—very popular with the public.

Mums—None Better

PRICE LIST

AMERICAN BEAUTIES		Per doz.
30 to 36-inch stems	\$5.00 @	\$6.00
20 to 24-inch stems	3.00 @	4.00
Shorter	per 100, 8.00 @	12.00

CHRYSANTHEMUMS		Per doz.
Large, fancy	\$4.00 @	\$6.00
Good, medium	1.50 @	3.00
Pompons	per bunch, .50 @	.75

CARNATIONS		Per 100
Good Stock	\$3.00 @	\$4.00
Fancy Laddle		6.00

SWEET PEAS		Per 100
Spencers, several colors	\$1.50 @	\$3.00

MISCELLANEOUS		Per 100
Valley	\$10.00 @	\$12.00
Easter Lilies		15.00
Daisies	1.50 @	2.00
Cattleya Orchids	per doz., 18.00 @	25.00
Myrtle	per bunch,	.35

GREENS		
Ferns	per 100, 40c; per 1000,	\$3.50
Plumosus	per bunch, \$0.50 @	.75
Sprengerl	per bunch,	.50
Adiantum, fancy long	per 100,	2.00
Smilax	per doz.,	4.00
Mexican Ivy	per 100,	1.00

Prices Subject to Market Changes.
Store Open from 7:30 A. M. to 5 P. M.
Saturday to 8 P. M. Closed on Sunday

We have the largest supply of BEAUTIES in the middle west—a new crop just on.

In addition to large supplies of the Roses shown in the adjoining Price List, we offer such novelties as Crusader, Golden Rule and Victor, the two latter not to be had elsewhere.

Amling's Roses are recognized as among the most carefully grown and handled in America.

NOTE—Open to 5 P. M.

November 1 we go back to the old time—no more "daylight saving." But order as early as you can.

169-175 N. Wabash Ave.

Long Distance Telephone
Central 1978
1977
1975

CHICAGO, ILL.

GEO. C. WEILAND, President
 FRED SCHRAMM, Vice-President
 RUDOLPH ELLSWORTH, Secretary
 CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS • CUT FLOWERS • PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

Service for out-of-town buyers

WE are increasing the floor space of our Shipping Department to more than twice the recent size, installing larger cooling and storage refrigerators and other new equipment, for the purpose of providing facilities for the continued growth of our out-of-town business. Service counts. It is because of the prompt, careful and satisfactory service we have given on telegraph and long-distance telephone orders that our shipping business has increased so fast—faster, indeed, than any of us could foresee. And now that we have become the regular source of Cut Flower Supply for so many hundreds of out-of-town buyers—including many of the largest, most particular and most prosperous Retailers in their respective localities—we shall provide facilities at all times adequate to maintain the same high-class Service to a constantly increasing number of patrons.

Everything in Flowers—Here, Always

Price- Our prices may not be the lowest quoted, but they always represent the most substantial values in stock of the highest quality. No one offers more for the money.

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS / CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

CURRENT PRICE LIST

ORCHIDS:

Cattleyas, \$1.50 to \$2.00 each

Oncidiums, \$6.00 per 100

Gardenias, 50c to 75c each

Vandas, 50c each

	Per 100
Premier	Special.....\$25.00 to \$30.00 Long 18.00 to 20.00 Medium..... 10.00 to 15.00 Short..... 8.00
Russell	Special.....\$25.00 to \$35.00 Long 18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 8.00
Dunlop	Special.....\$25.00 Long\$15.00 to 20.00 Medium..... 10.00 to 12.00 Short 8.00
Milady	Special.....\$25.00 to \$30.00 Long 18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 8.00
Columbia	Special.....\$20.00 to \$25.00 Long 15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00

	Per 100
Ophelia	Special.....\$20.00 Long\$15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00
Sunburst	Special.....\$20.00 Long\$15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00
White	Special.....\$20.00 to \$25.00 Long 15.00 to 18.00 Medium..... 10.00 to 12.00 Short 8.00
Mrs. Ward	Long.....\$10.00 Medium 8.00 Short 6.00
Butterfly	Special.....\$20.00 to \$25.00 Long 15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00

 BRUNNER, the Miniature Rose.....\$2.00 to \$3.00 per 100
 Extra Special Roses Billed Accordingly

Miscellaneous Flowers

	Per 100
Carnations	
Select	\$ 2.00 to \$ 3.00
Fancy	4.00 to 5.00
Extra Fancy	6.00
Valley	12.00
Sweet Peas	1.50 to 3.00
Ball's Calendula	4.00 to 6.00
Tritomas	8.00

	Per Dozen
Chrysanthemums	
Small	\$1.50 to \$2.00
Medium.....	2.50 to 4.00
Largest.....	5.00
Pompons , assorted colors, per bunch	.50 to 1.00
Giganteum Lilies	
Per 100.....	\$20.00
Pansies , Dozen bunches	1.50
Per 100 bunches	10.00

Decorative Greens

Ferns\$3.50 per 1000	Sprengerl35c to 50c bunch
Adiantum1.50 per 100	Smilax\$4.00 doz.
Plumosus50c bunch	Galax\$3.00 per 1000

Woodwardia Fronds, \$10.00 per 100. Special prices on regular orders or large lots.

Prices Subject to Change Without Notice

 Open to by anybody's time—as daylight
 saving is over for this year

5:00 P. M.

RUSSELL COLUMBIA PREMIER MILADY HEARST OPHELIA SUNBURST

Excellent Autumn Roses

BUTTERFLY KILLARNEY W. KILLARNEY RICHMOND CRUSADER NESBIT BRUNNER

Fine Quality in All Leading Varieties

YELLOW
WHITE
PINK

MUMS—POMPONS

YELLOW
WHITE
PINK

CARNATIONS

White, Light Pink,
Deep Pink, Red

NEW CROP

In good supply, with quality exceptionally fine for so early in the season.

Easter Lilies, Rubrum Lilies, Valley, Dahlias, Celosia, Cosmos, Zinnias

and all other seasonable Cut Flowers, including Greens of all kinds.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

With the opening of the **Fall Season**, why not place a regular standing order with us for two or more shipments per week, thereby protecting you when a scarcity exists?

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

**184-186 North Wabash Ave.
CHICAGO**

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**PRICES
AS
LOW
AS
OTHERS**

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

large number of varieties and seem as popular as ever with the public.

Carnations are selling considerably lower than a year ago, but the supply is several times as heavy as then. There is a wide range of quality. Growers complain that the price is too low, assuming that the greater number of flowers cut now means a smaller number to cut in midwinter. Sweet peas are far more abundant than ever before at this season. Numerous growers planted peas in place of mums and the result is that the market is oversupplied with peas and that violets, just beginning to come, awaken little interest. Some of the peas are good, but many of them are nothing for the growers to brag about. Good stock is selling at fine figures, though nothing like last year's crop. Easter lilies are much more abundant and the price has dropped twenty-five per cent. Valley also is more plentiful, but the price holds up. Calendulas are seen in greater quantity than last year; this has be-

TOTTER

**Wholesale
Cut Flowers
and Supplies**

30 E. Randolph St.

Chicago

Phone Central 6284

**MUMS, ROSES
and CARNATIONS**

ALL KINDS OF
Greens in Season

Mention The Review when you write.

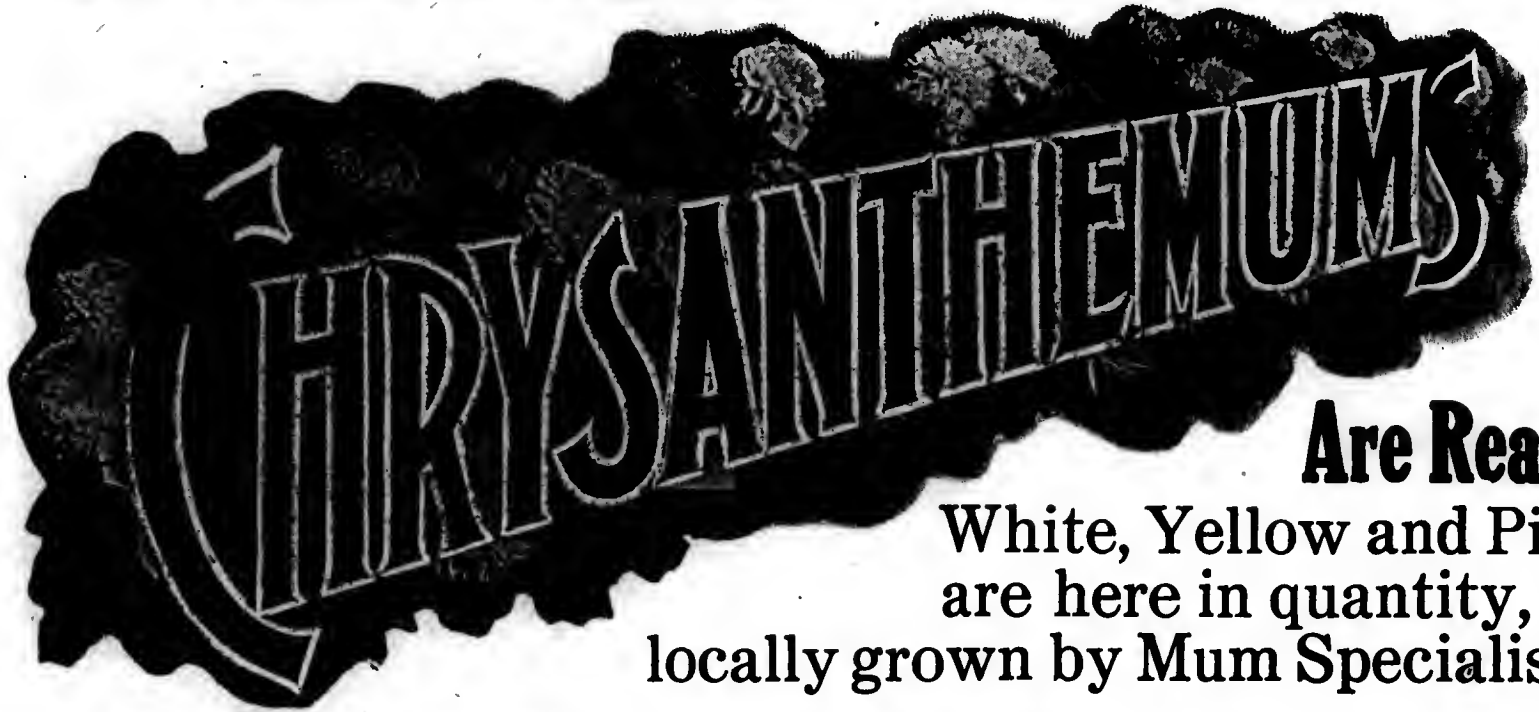
come a staple flower, no longer a novelty. Callas have appeared and are selling fairly well.

Mexican ivy and boxwood have been added to the list of greens.

Back to the Old Time.

The Chicago market, which for six months has been an hour ahead of railroad time, next week will be back on a

MID-SEASON



Are Ready

White, Yellow and Pink
are here in quantity, all
locally grown by Mum Specialists.

\$2.00, \$3.00 and \$4.00 per dozen

Good stock, \$15.00, \$20.00 and \$25.00 per 100. Extra fancy, \$5.00 per dozen.

Pompons are ready — All colors, 35c, 50c and 75c per bunch.

Roses of Fine Quality

Specially Strong on Columbia, Russell and Premier

Also nice cuts of Dunlop and Butterfly, Ophelia and Sunburst, White Killarney and Milady—all lengths, but the demand for shorts frequently exceeds the supply.

CARNATIONS, \$2.00 to \$4.00 per hundred.

Nice, clean flowers, with stems of seasonable length.

Cattleyas, fancy home grown, \$1.50 and \$2.00 each.

Sweet Peas

\$2.00 to \$3.00 per 100

Giganteum Lilies

\$12.00 to \$15.00 per 100

Valley

\$12.00 per 100

Ball's Calendulas

\$4.00 to \$6.00 per 100

Fancy Ferns

Best Stock, \$3.50 per 1000

In ordering of Randall you have the assurance that you have back of you the
largest supply in America.

AL RANDALL
COMPANY
180 N. Wabash Ave., CHICAGO

L. D. Phone
Central 7720

parity with the rest of the country, greatly to the satisfaction of all concerned. To employees daylight saving no doubt has been welcome, but to the managers of business it has been a nuisance, especially so in the case of florists using the trains. Chicago time has been sixty minutes earlier than the time of most of those who order flowers from this market; the closing hour, 5 p. m., has come when it was only 4 o'clock in the country, with the result that there have been many inconvenient last-minute rush orders, not to mention those which did not arrive until the next day. Next week we set our clocks back and the cause of much misunderstanding and dissatisfaction will be eliminated. This market hopes we never again shall save daylight unless the rest of the United States does so too.

Various Notes.

Ed Jacob, traveling salesman for the A. L. Randall Co. for the last seven or eight years, is engaged to be married to Miss M. Alther, private secretary to Edward Galavan. Miss Alther has been with the A. L. Randall Co. for the last five years.

M. A. Redden, who does business as Redden's Flower Shop, has removed from 820 West Garfield boulevard to 5510 South Halsted street. The two locations are close together, but the new store is on a business street and Mr. Redden has there trade opportunities not to be found on the boulevard.

Ernst C. Amling returned to his new home at Orange, Cal., last week, after a few days spent with relatives here. It is rumored that his visit had to do with a proposition to purchase the Des Plaines establishment of Amling Bros., which is known to be on the market.

Richmond chrysanthemum, a recent Hill introduction, is being sent to market in fine shape by Emil Buettner, who thinks well of it, as does Eric Johnson. Mr. Buettner also is in with a large crop of giganteum lilies, from cold storage bulbs, of course.

C. H. Fisk and wife returned to Chicago last week after six months in the Orient. Mr. Fisk has many interesting tales of his experience in hunting new and better sources of supply for the A. L. Randall Co.

A new Moline-Six sedan has been ordered by Paul Amling, the Des Plaines grower.

Paul R. Klingsporn has an interesting letter from Edward Meuret, formerly vice-president of the Chicago Flower Growers' Association, who is located at Pasadena, Cal., for the winter. Mr. Meuret and family have traveled the whole length of the coast and are enjoying hugely the first vacation they have had since Mr. Meuret went into the growing business, but they are not among those who find the attractions of California irresistible; they probably will be back in Chicago in the spring and in the market for another range.

The Western Union clock in the shipping department of the J. A. Budlong Co., showing railroad time, has been an hour slow all summer. Next week the rest of the market will drop back to it.

Indian summer weather, October 23, called W. J. Smyth and family to their place at Lake Marie for another week end.

There was a meeting of the directors of the Allied Florists' Association at the manager's office, October 25, to complete the details for "Say It with Flowers"



Pyfer's Flowers

make a happy and lasting impression, and the price is so reasonable that it is a pleasure to remember them always as *the best*.

Begin the season right by connecting with us, as we shall have plenty of stock to take care of your orders. We cannot handle all the flowers coming into the market, therefore we handle only *the best*. We have always paid special attention to out-of-town trade, realizing they must have exceptionally well grown and carefully selected stock to reach them in good condition, so that we may have their continued patronage.

ROSES: Columbia,	
Russell and Premier	Per 100
Long fancy.....	\$15.00-\$18.00
Choice medium ..	10.00- 12.00
Good shorts	8.00
Ophelia, Sunburst, White	
Killarney and Hoosier Beauty	
Long fancy.....	\$8.00-\$10.00
Choice medium ..	6.00
Good shorts	5.00
Cecile Brunner	\$2.00 per 100
CHRYSANTHEMUMS:	
Choice, white, yellow	Per Dozen
and pink	\$5.00
Select	\$3.00-4.00
Good	1.50-2.00

CARNATIONS:	
Extra Select	Per 100 \$3.00-4.00
Choice	2.00-2.50

SWEET PEAS: All colors, \$1.00 to \$2.00 per 100

POMPONS: New standard varieties, large bunch.....50c-75c

FERNS: New Stock, per 1000...\$3.00

GALAX: Per 1000.....\$2.00

ASPARAGUS PLUMOSUS: per bunch.....35c-50c

ASPARAGUS SPRENGERI: per bunch.....25c-35c

BOXWOOD:.....per 100 lbs., \$25.00
Large bunches3 for \$1.00

Remember us the next time you are in need of flowers from this market.

A.T. Pyfer & Company

Our Motto: "Nothing is too much trouble to please a customer."
164 NORTH WABASH AVENUE CHICAGO, ILLINOIS

Mention The Review when you write.

week, November 8 to 13. All plans are working out satisfactorily save those for arousing coöperative interest. It is difficult to help those who will do nothing to help themselves.

Greenhouse builders, who buy little if any coal, report that fuel dealers of whom they never have heard are calling them on the telephone to inquire if there are florists who want coal.

A MUM SHOW

in CHICAGO exhibiting an array
of blooms that are the equal of
the best in the market.

**KEEPING QUALITY—
COLOR OF BLOOM
FOLIAGE—STEMS—
100 POINTS**

As complete an assortment as was
ever offered by a wholesale house
TO BE HAD FROM

**KENNICOTT BROS. CO.
174 N. Wabash Ave.
CHICAGO**

GLASS by the million
Production by the thousands

"Principal location in the market"

GROWERS' OWN



H. B. KENNICOTT, Pres.
J. E. POLLWORTH, Secy. and Mgr.

Big Mums and Pompons

A quality to fit the needs of every retailer

Carnations, Roses, Peas, Valley, Lilies

Our Prices Never Are Higher than Others Ask for an Equally Good Grade of Stock.

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

SELECT MUMS

ROSES, SWEET PEAS, GARDENIAS

and all other Seasonable Flowers for particular buyers.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

H. B. Kennicott and Mrs. Kennicott have returned to their apartment on Grand boulevard for the winter.

Herman Wallace, son-in-law of the late W. L. Palinsky and manager of the Palinsky business, was driving their truck in Irving Park boulevard about 10:30 on the night of October 23, when a roadster driven at high speed attempted to pass a street car on the left-hand side, colliding head on with the Palinsky vehicle. Both machines were demolished. Mr. Wallace escaped with a few cuts on his head. Milton Palinsky, who was riding with him, suffered many more injuries, but they were able to go home after their wounds were dressed.

Poehlmann Bros. Co. had twenty-two cars of coal on track at Morton Grove October 25, fourteen of them having come in that morning.

C. L. Washburn has returned from his trip to California, accompanied by Mrs. Washburn. The object of the trip was to see O. P. Bassett, whose illness is complicated by his advanced age. There is slight hope of his recovery.

CUT TUBEROSES

FOR IMMEDIATE SHIPMENT

Write, wire or phone

IMPERIAL GARDENS, Sugar Land, Texas

While in the vicinity of Los Angeles, Mr. Washburn, escorted by his son, E. B. Washburn, and by Rox Wilcox, visited many of the principal points of trade interest. He found the Bassett & Washburn palm factory at Sierra Madre in splendid condition and reports that everywhere on the coast business is extremely good, florists prospering as never before.

Bassett & Washburn report having placed an order for twenty cars of coal at \$5.25 per ton, against a high-water price of \$8 per ton paid in August.

Two benches of callas last season proved highly profitable for Wieter Bros. and are again coming into crop.

Otto Wittbold was in the market October 25. He comes downtown but seldom and has not yet fully recovered from his automobile accident of a year ago.

A. T. Pyfer reports the arrival of boxwood.

The flivver in which J. E. Pollworth runs around among the growers and retailers was stolen October 23, but was recovered by the police October 25.

MUMS AND POMPONS

We are the largest growers of Mums and Pompons in the Chicago market—quite likely the largest growers in America. Our list includes all the old favorite varieties and the best of the novelties. The cut already is heavy, but it will increase each week till Thanksgiving. Send along your orders.

ROSES AND CARNATIONS

ORDER OF THE GROWER

Our prices never are higher than others ask if they ship an equal grade of stock.



WESTOR BROS.

30 E. RANDOLPH STREET
CHICAGO, ILL.

Mention The Review when you write.

FLOWERS "at their best"

From Grower Direct

WEILAND-RISCH CO.

154 North Wabash Ave. **FLOWER GROWERS** CHICAGO

Mention The Review when you write.

Visitors.

Alvah R. Jones, manager of the cut flower department of the S. S. Pennock Co., Philadelphia, recently looked over the equipment of wholesalers in this market.

Peter Pappas, of Pappas Bros., Inc., Detroit, was here last week, arranging for stock for the opening of the new "L" shaped store on a principal Woodward avenue corner. The store is reported to be larger than any other in Detroit and the fixtures and decorations are said to be of the best. High-class stock is to be carried and the best trade in Detroit will be catered to. The Pappas brothers also are interested in the Central Floral Co., Detroit's big and successful popular-price flower store.

J. W. Davis, of the Davis Floral Co., was in town last week. Mr. Davis is going more and more into ferns and flowering plants at his big ranges at Davenport and Terre Haute, originally intended only for vegetable forcing.

Glen Wilcox and Mike Stauch have been here from Council Bluffs this week, studying growers' methods.

PERCY JONES

Wholesale Cut Flowers and Florists' Supplies

30 East Randolph Street
CHICAGO, ILL.

100% Service

INDIANAPOLIS, IND.

The Market.

The overabundance of stock was somewhat reduced last week, but stock is still plentiful. The quantity of roses has decreased, but, with chrysanthemums in better favor, is ample to meet the demand. Perhaps least in de-

mand at present are carnations. These are of good quality and in other months would be excellent stock, but they cannot compete with the popular mum. Good carnations are bringing from \$2 to \$4 per hundred, but poorer stock can be had at almost any price. Laddie is an exception and sells fairly well.

Chrysanthemums in all their glory are here—large and small, pompons and

Mums and Pompons

You will like our Mums—grown by specialists and handled with utmost care.

SELECT ROSES

If you will try our Roses, any color, you will find they compare favorably with any others you have used—all varieties, well grown—any length stem you need.

Sweet Peas Single Violets Pansies
Lilies OF BEST QUALITY Carnations GOOD STOCK ALL COLORS

*and all other flowers in season.
Ferns and all other Greens.*

ZECH & MANN

Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

MOSS GREEN CHIFFON, 6-inch, 10c per yard. Subject to prior sale.

IB TOOTHPICKS, 100 boxes to case, \$6.00 per case.

GREENING PINS, 10-lb. boxes, SPECIAL, \$3.00 per box.

GENUINE HOLLAND AIR FERN, \$1.50 per dozen bunches, \$11.50 per 100 bunches.

GOLD LETTERS, No. 1, 60c per 100, \$5.50 per 1000; No. 4, 45c per 100, \$4.00 per 1000.

SILKALINE thread, Meyer's, FF or FFF, \$2.25 per pound. SMILAX thread, Meyer's, \$2.00 per pound.

YAZOO Florists' Green Thread on tubes, \$1.25 per pound.

WHITE WOODEN EASELS, write for special prices.

Wire Design Specialists.

Complete Line of Florists' Supplies.

Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.

singles, in yellow, pink and white. The quality has been affected a little by the heat, but the majority of the blooms are splendid. Chrysanthemums have been excellent sellers. The hot weather last week affected trade, but with the cooler weather recently a perceptible difference is noted.

October has rivaled June, not only in weather, but in the number of weddings. The society columns have been lengthy with receptions, parties and weddings and each occasion has demanded flowers. Corsages, table bouquets and wedding decorations have been in demand.

Various Notes.

Potted chrysanthemums are arriving in large numbers. Jerusalem cherries, begonias and ferns complete the potted plant class.

Mr. and Mrs. Haney, of Greenfield, were visitors last week.

Hartje & Elder are cutting some splendid pink, white and yellow pompons.

Herman Junge is home from the hospital and is doing nicely.

William Hamant is the proud father of a baby boy.

Temperley's have some excellent chrysanthemum plants of the Caprice family just coming into full bloom.

The posters made by the city school children advertising the F. T. D. have been on display in the public library. One can hardly estimate the amount of advertising received from this display. There was an unusual amount of comment upon the excellence of the work. L. E. Hitz, of Madison, Ind., felt that this was such a far-reaching means of

advertising that he is going to carry on a similar contest in the schools of Madison.

The November meeting of the Indiana State Florists' Association will be held Monday, November 8, instead of Tuesday, as was previously intended. On Tuesday, Joseph Hill will entertain the Rotary Club at his establishment; so, at his request, the meeting will be held Monday.

Viewegh & Kiefer have completed some extensive boiler repairs. This firm has some promising Christmas stock.

Mr. and Mrs. A. F. J. Baur motored to Richmond and spent the week-end with Mrs. Baur's father, Frank H. Steinkamp.

Baur & Steinkamp have some splendid seedling chrysanthemums of the large type in bloom.

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

301 E. Randolph St., PHONES: Chicago, Ill.
Central 2846 and 601

CHRYSANTHEMUMS - - \$2.00 to \$5.00 per doz.

ROSES AND CARNATIONS

Buy Direct From the Grower

Current Price List

Subject to change without notice

MRS. CHAS. RUSSELL and PREMIER

	Per 100
Specials	\$20.00 to \$25.00
Select	15.00 to 18.00
Medium	10.00 to 12.00
Short	6.00 to 8.00

OPHELIA, MILADY and SUNBURST

	Per 100
Specials	\$15.00
Select	\$10.00 to 12.00
Medium	6.00 to 8.00
Short	4.00 to 5.00

GALAX—

	Per 1000
Bronze	\$3.00
Green	2.00

COLUMBIA

	Per 100
Specials	\$18.00
Select	15.00
Medium	\$10.00 to 12.00
Short	5.00 to 8.00

Killarney.....

White Killarney...

Killarney Brilliant

ROSES, OUR SELECTION.....

	Per 100
Specials	\$15.00
Select	\$10.00 to 12.00
Medium	6.00 to 8.00
Short	4.00 to 5.00

Adiantum, per 100.....\$2.00

Asparagus, per bunch\$0.50 to .75

Ferns, per 1000.....4.00

CARNATIONS—All Colors.....\$3.00 to \$4.00 per 100

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS

BIG SPECIAL PRICE LIST OF FLORISTS' SUPPLIES

SENT FREE ON REQUEST. EVERY ITEM REDUCED.

GEO. H. ANGERMUELLER CO., Wholesale Florists, 1324 Pine St., St. Louis, Mo.

Charles Hitz, of Bertermann Bros. Co., has a new automobile.

The Butler-Earham football game created a demand for large chrysanthemums October 23. There will be a game in Indianapolis every Saturday until Thanksgiving, which will accelerate the demand for large mums. E. E. T.

CLEVELAND, O.

The Market.

Business last week was at a standstill, with stock bringing almost any price available and the market flooded, owing to the extremely warm summer weather prevailing. Dahlias are still flooding the market and are selling in quantity at various prices, while gladioli are still arriving in quantity and are of exceptional quality for this time of year. They clean up quite well, considering the lack of business. Roses are better and the quantity is increasing steadily, while the demand is just keeping pace with the supply. Asters are still arriving in small quantities and miscellaneous stock, such as larkspur, gaillardia, bachelor's buttons, coreopsis, scabiosa and calendula, is still plentiful and is moving slowly.

Growers Organize.

A special meeting of the Cleveland

MUMS, POMPONS and CARNATIONS

Cutting Heavy on Carnations and Chrysanthemums

Russell and Premier..\$0.08 to \$0.20 each

Columbia and Milady. .08 to .20 each

Ophelia and Killarney. .06 to .16 each

Easter Lilies.....\$2.00 per doz.

Galax.....\$2.00 per 1000

Mums, all colors, \$2 00 to \$1.00 per doz.

Pompoms.....\$0.50 to \$0.75 per bunch

Carnations.....\$0.04 each

Ferns.....\$3.50 per 1000

Asparagus.....\$0.50 per bunch

Green Wax Paper, sheets 24 x 36.....\$5.00 per ream

Green Wax Paper, 20-inch rolls..... .45 per lb.

T. J. NOLL FLORAL CO.

1117-1119 McGee St.

KANSAS CITY, MO.

Florists' Club was called for Wednesday evening, October 20, mainly for the purpose of calling the local growers together. J. Fred Amman, secretary of the National Flower Growers' Association, gave a talk in relation to organizing local growers near Cleveland,

which greatly interested all present. After the talk the growers got together and formed the Ohio District Growers' Association, which is to be connected with the National Flower Growers' Association. The officers were elected as follows: President, Carl Hagenburger,

We are now prepared to supply you with the best

Carnations

in this market.

OUR BIG FANCY
CHRYSANTHEMUMS
ARE NOW READY

ROSES

Best shipping varieties, long stems, long buds

First Sweet Peas, Fancy Cosmos, Delphiniums, Dahlias

Kansas City Wholesale Cut Flower Company

L. R. BOHANNON, At Your Service

SUCCESSORS TO T. J. NOLL & CO.

Telephones Bell, Grand 3143; Home, Harrison 6487

1108-1110 Grand Avenue

Kansas City, Mo.

PINEHURST FLORAL CO.

Wholesale Growers of Cut Flowers and Plants

1121-1123 Grand Ave.

KANSAS CITY, MO.

CHRYSANTHEMUMS of Superior Quality in all Leading Varieties

Premier.....	\$6.00 to \$25.00 per 100
Russell.....	6.00 to 25.00
Columbia.....	4.00 to 20.00
Ophelia.....	4.00 to 15.00
Butterfly.....	4.00 to 15.00
Milady.....	4.00 to 15.00
Kaiserin.....	4.00 to 15.00
Richmond.....	4.00 to 12.00
Sunburst.....	4.00 to 12.00
White Killarney.....	4.00 to 12.00

Chrysanthemums.....	\$2.00 to \$ 5.00 per doz.
Pompons.....	.75 to 1.00 per bunch
Carnations.....	2.00 to 4.00 per 100
Easter Lilies.....	15.00
Daisies.....	1.00
Celosia.....	.35 to .50 per bunch
Plumosus.....	.50 to .75
Sprenger.....	.50 to .75
Adiantum.....	1.00 to 2.00 per 100
Ferns.....	3.50 per 1000

Greenhouses: { Pleasant Hill, Mo.
Phone 18.

Over a half million
square feet of glass

Store Phones: { Home, Harrison 2765
Bell, Grand.....2765

Mentor, O.; first vice-president, F. C. W. Brown; second vice-president, H. P. Knoble. Directors elected were: For one year, William Temblett, William Kramer, Albert Barnow; for two years, L. C. Hecock, Elyria, O.; Lars Anderson, Louis Koehl.

A charter was adopted and sixteen growers signed up. Any grower near Cleveland, within the territory not covered by another district, is eligible and all those wishing to join should send their applications to Carl Hagenburger, West Mentor, O. The initial fee was placed at the rate of \$1 for every thousand feet of ground under glass; this fee to be made larger as the members see fit to raise it.

The object of this association is to control the market prices, to see that

market gluts are regulated or prevented and to promote publicity.

Various Notes.

R. E. Blackshaw, of the Ove Gnatt Co., was a visitor in town.

H. F. Piggott reports that he is cutting some fine mums. W. A. R.

BOSTON.

The Market.

Continued clear, warm weather has caused a complete collapse in prices and the market has gone to pieces completely. There has been a little temporary brace, but far too many flowers are arriving for the slackened demand.



Before buying—

LETTERS

or

SCRIPT WORDS

Write for our Illustrated Price List

C. A. KUEHN WHOLESALE FLORIST

1312 Pine St., ST. LOUIS, MO.

Not only are arrivals increasingly heavy, but owing to the continued heat



OUR NEW CREATION "AUTUMN" Oak Sprays NATURAL PRESERVED

Surpassingly beautiful in all the splendor of charming autumnal colors—richly blended in nature's own harmonious shades. "Autumn" Oak makes a pleasing and delightful setting for the Queen of Autumn's flowers—the Chrysanthemum. We are prepared to supply you with this new "Autumn" oak in any quantity at \$35.00 per hundred pounds. Get your order in early.

"SUPERIORA" RED MAGNOLIA LEAVES

A real rich Christmas red—same good color handled by us last season. Order at once for your Holiday needs. \$2.50 per carton. Lots of 6 at \$2.40; lots of 12 at \$2.30; lots of 25 at \$2.25.

The McCallum Company
HEADQUARTERS—137 Seventh St., PITTSBURGH, PA.
Detroit Cleveland San Juan Cincinnati San Francisco

GOLD LETTERS—SPECIAL PRICES



No. 1
Gold and Purple, per 1000, \$5.50

Letters packed 25 to each package
Numerals in same colors and price



No. 4
In Gold Only, per 1000, \$5.00



No. 6
In Gold Only, per 1000, \$4.50

The kind that will stick, **STICK** and **STICK**, and won't come off.

B. E. and J. T. COKELY,

201 N. 7th Ave., SCRANTON, PA.

Established 25 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....\$2.50

Always state what color is wanted, otherwise gold will be sent.

GOLD and SILVER LEAVES MYRTLE and BLOSSOMS

FINEST QUALITY

FOR SILVER AND GOLD ANNIVERSARY WORK

Samples and prices on application

J. LICHTENBERGER, 1560 Avenue A, NEW YORK

are soft. A slump in values comes each year with the mum tide at its height, but climatic conditions have started it somewhat earlier than usual this season. Outdoor flowers continue on the market and frosts, rain storms and cold weather are needed to help steady prices.

Chrysanthemums are dominating everything and few of even the finest

flowers reach \$16 per hundred. Many excellent flowers go as low as \$4 to \$6. A large number of varieties are offered. Carnations sell at \$1 and \$2 per hundred, while roses are low, extremely fine flowers selling last week at \$25 per thousand. No fixed prices are possible and the buyers can get stock at their own figures. A slightly better condition exists this week, but the abundance of mums makes rose selling uphill work.

Violets are hard to move and retailers report little call for them.

Lilies are in little demand. Gladioli continue to come in of good quality, far better than was seen three weeks or a month ago. For calendulas, cosmos and dahlias there is little demand. There is a fair demand for white bouvardia and cattleyas and the latter hold up to an average of \$12 per dozen.

100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

Large, Healthy Fish at Rock Bottom Prices

OUR FOUR BIG SELLERS

We Also Handle Canaries

"Our Special"

Assortment all for **\$24.00**

144 Pint Globes
144 Boxes Fish Food
288 Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
You may have half this Assortment for \$13.00.
We can furnish "Our Special" Assortment with Quart Globes for \$27.00.

"Our Winner"

Assortment Only **\$36.00**

144 Half-gallon Globes
144 Boxes Fish Food
288 Medium Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this assortment will cost you \$19.00.

"Our Leader"

Assortment Price **\$14.50**

48 Half-gallon Globes
48 Boxes Fish Food
24 Terra Cotta Ornaments
96 Medium Goldfish
30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.
One-half this assortment will cost you \$8.00.

"Special Display"

Assortment Price **\$11.00**

12 One-gallon Globes
36 Boxes Fish Food
12 Assorted Ornaments
48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

OUR PRICES ON FISH

LARGE, HEALTHY STOCK

	Per 100
Medium Selected Goldfish, assorted colors.....	\$3.00
Medium Large Selected Goldfish, assorted colors.....	5.00
Large Selected Goldfish, assorted colors.....	7.50
Per doz.	
Japanese Fantails, small, assorted colors.....	\$2.40
Japanese Fantails, medium, assorted colors.....	3.00
Japanese Telescopes, small, assorted colors.....	3.00
Japanese Telescopes, medium, assorted colors.....	4.50
Japanese Comets, medium, assorted colors.....	2.00
Japanese Comets, extra large, assorted colors.....	3.00
Japanese Singletails, medium, assorted colors.....	1.80
Japanese Singletails, large, assorted colors.....	2.40

WATER PLANT AND FISH FOOD

Water Plant75c per doz. bunches; \$5.50 per 100
Water Food, large 3-colored package..\$1.00 doz.; \$10.50 gross
Flake Food, large 3-colored package... .80 doz.; 6.50 gross
Natural Food, large 3-colored package. .75 doz.; 7.50 gross
Natural Food, in tin boxes..... .75 doz.; 8.50 gross

FISH GLOBES

Good, Heavy Glass, and in Original Cases

Half-gallon Globes, 4 dozen to crate.....\$1.75 per doz.
Gallon Globes, 2 dozen to crate..... 4.50 per doz.
Two-gallon Globes, 1 dozen to crate..... 7.50 per doz.
Three-gallon Globes, 1 dozen to crate.....13.00 per doz.

Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md.

1313 Agency St., BURLINGTON, IOWA.

Mention The Review when you write.

With a continuance of warm, clear weather, congested conditions are likely to continue. Everyone is praying for a killing frost and feels sure that it will hit here soon.

Club Meeting.

There was an attendance of 100 members at the club meeting October 18, in spite of numerous political rallies and other attractions. Six new members were elected. Resolutions on the death of David Weir were read and adopted.

Exhibits were again unusually numerous and of fine quality.

Wollrath & Sons had a fine collection of cyclamens, begonias, ficus and pandanus and received honorable mention.

W. W. Edgar Co. received a similar award for a vase of Chrysanthemum Oconto.

Andrew H. Rogers had a splendid collection of well-colored apples, which received a report of merit.

Duncan Finlayson showed a double form of Cosmos Lady Lenox.

W. N. Craig showed a group of well-flowered nerines, such as Fothergillii major, Plantii, corusca, sarniensis and excellens, awarded a report of merit. W. H. Golby showed some handsome white streptocarpus, Browallia speciosa major, a specimen of Cattleya Mantinii, zinnias, Cosmos Lady Lenox and the new pink chrysanthemum, Henry Vincent, which should easily displace such varieties as Glory of Pacific for commercial purposes; awarded honorable mention.

Charles S. Strout, of Biddeford, Me., brought a splendid lot of carnations, including Edna, Harvester, Ruth Baur,

There's money in Goldfish for You

You can have a compelling window display—and the fish will practically sell themselves at a handsome profit. We sell aquarium supplies of all kinds. Fifteen years' experience enables us to ship fish any distance safely.

Send for Wholesale Catalogue



Auburndale Goldfish Company

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GOLDFISH

BUY FROM THE BREEDER

107 Acres of Ponds this Season

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GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.

PUTNAM'S FISHERIES, 7 Divisions, Office, 462 Washington St., BUFFALO, N.Y.

White Delight, Improved Mrs. C. W. Ward, Crystal White and Maine Sunshine, all fine flowers for so early in the season.

John K. M. L. Farquhar, the lecturer of the evening, gave a long and interesting talk on his recent trip to Europe. In the course of his remarks, he said that the first thing noted in France was the indomitable spirit of the French

GOLDFISH

and AQUARIUM SUPPLIES

Send for catalogue

ORIENTAL GOLDFISH & SUPPLY CO.

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

people, especially the women. At Orleans he saw several plants of Davidia



Florists' Refrigerators

We manufacture, in our own plant, a complete line of florists' refrigerators. While we have many popular standard designs, most refrigerators are built for individual requirements.

Brecht Refrigerators are the result of 67 years' experience. They are designed on a scientific basis, from the best material obtainable, and are built to give greatest service with minimum ice consumption.

We will be glad to quote you on our standard designs, or to offer suggestions and submit special designs upon receipt of your requirements.

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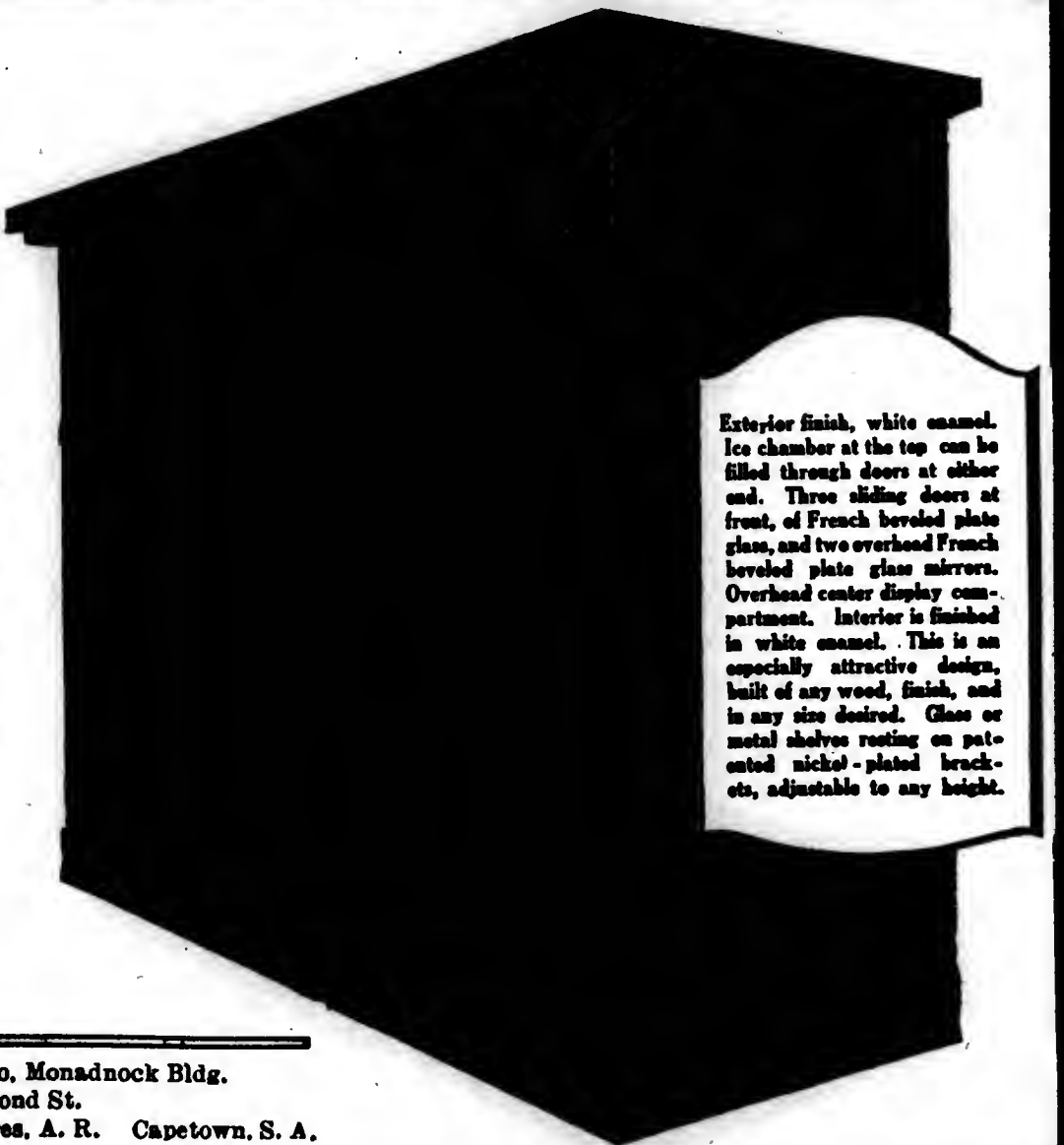
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New York, 174-176 Pearl St.

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Paris, France Liverpool, England Buenos Aires, A. R. Capetown, S. A.



Exterior finish, white enamel. Ice chamber at the top can be filled through doors at either end. Three sliding doors at front, of French beveled plate glass, and two overhead French beveled plate glass mirrors. Overhead center display compartment. Interior is finished in white enamel. This is an especially attractive design, built of any wood, finish, and in any size desired. Glass or metal shelves resting on patented nickel-plated brackets, adjustable to any height.



Write for Catalogue

BUCHBINDER BROS.

11 S. La Salle St., CHICAGO

involucrata in flower for the first time. At Lyons the new race of single striped dahlias were seen in large numbers and were charming. In Belgium he saw handsome azaleas a yard wide, being offered at 6 to 7 francs each. Some fine new varieties were seen. The Boskoop nurserymen, he said, were negotiating with the F. H. B. and were said to be willing to spend \$1,000,000 on a building where a thorough inspection of nursery stock could be made. It was discouraging to see immense quantities of stock here and in France which will have to be burned unless there is a modification of Quarantine No. 37. As regards the bulb situation, he found none

WANTED

Two or three good consignors of
CARNATIONS and MUMS

Best Market. Prices Guaranteed.

FLORISTS' SUPPLY CO., Inc.

618-620 Duquesne Way, Pittsburgh, Pa.

Write for our 32-page booklet

"Modern Flower Shops"

Refrigerators and Store Fixtures

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

GLOEKLER FLOWER REFRIGERATORS.....

Send at once for Catalogue F, illustrating and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

MCCRAY

REFRIGERATORS for all Purposes

Send for Catalogue

McCray Refrigerator Co., 2008 Lake St., Kendallville, Ind.

EMIL SCHLOSS.
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THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

Mention The Review when you write.

were being sent to Russia and Germany. To Britain about half the usual quantity was being exported, while Scandinavia was a good customer. The syndicate of bulb growers showed signs of dissolution and attempts to bolster up prices another year will, he thinks, meet with failure. Fine bulbs of tulips and narcissi are now being produced in England, smaller but firmer than the Dutch stock. In England he was agreeably surprised to find that horticulture was anything but decadent. Kew Gardens were never in finer condition. The same applied to Hampton Court Palace. The yew trees at the latter place made the finest formal effect he had seen anywhere. At the Edinburgh botanic gardens was to be found the grandest collection of herbaceous and rock plants to be found in Europe. Dr. Balfour, the curator of these fine gardens, was a marvel. At a noted garden in Horsham some 2,000 varieties of rhododendrons were seen. At Sir Edmund Loder's, at Leonardslee, in Sussex, and Hon. Vicary Gibbs', at Aldenham, were seen wonderful collections of trees, shrubs and plants. Horticulture in all countries visited showed no signs of decadence and, considering the fearful destruction of property and loss of life, of which we here could form no conception whatever, the work being done was simply marvelous. A rising vote of thanks was tendered Mr. Farquhar for his interesting lecture.

Horticultural Society.

The following nominations of officers for 1921 have been made by the Massachusetts Horticultural Society: President, Albert C. Burrage; vice-president, Thomas Allan; trustees, William C. Endicott, Walter Hunnewell, Thomas Roland and Mrs. Bayard Thayer; nominating committee, Oakes Ames, George E. Barnard, Wilton B. Fay, Duncan Finlayson and Thomas Roland.

A number of entries have been received for the annual chrysanthemum, fruit and vegetable show, which will be held November 6 and 7.

Flower Market Meeting.

The annual banquet and business meeting of the Boston Flower Exchange was held in Young's hotel, October 23, when about 100 members were present. The following officers were elected:

FRAT-M'S

Frat-Ms are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used, from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-Ms a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

STATE FAIR FLORAL CO., SEDALIA, MO.

Mention The Review when you write.

CHRISTMAS CARDS

- No. 17—Christmas scene in colors.
- No. 19—Christmas, assorted 3 designs.
- No. 20—Christmas, assorted 6 designs.
- No. 23—Holly, embossed in colors.
- No. 24—Poinsettia, embossed in colors.
- No. 41—Panel with Christmas Greetings.

PRICES ON ALL ABOVE CARDS			
100.....	\$0.75	500.....	\$2.50
200.....	1.25	1000.....	4.50

We guarantee satisfaction or refund your money.
Also Christmas tags, labels and envelopes.

THE JOHN HENRY CO.
Florists' Cards and Envelopes LANSING, MICH.

Mention The Review when you write.

Choice

Chrysanthemums

Waldemar Michel

WHOLESALE GROWER

Route 6

Box 41

Chattanooga, Tenn.

Mention The Review when you write.



THE HELP PROBLEM

Relieved by the

Ever Ready Flower Pot Cover....

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

The EverReady Flower Pot Cover Co.
146 Hughes Avenue, BUFFALO, N. Y.

Mention The Review when you write.

Cycas Leaves

(Prepared Cycas, Best Quality)

Special—To introduce our Cycas to new customers we will send 100 best Cycas all sizes up to 36 in. long for \$6.00.

We guarantee them satisfactory.

(Get our list of other supplies.)

GEO. H. ANGERMUELLER CO.

Wholesale Florists

1324 Pine St., ST. LOUIS, MO.

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Red Satin Ribbons FOR CHRISTMAS

We offer a very special lot in Nos. 40, 60 and 80 at prices in conformity with the movement of

Down With High Prices

The quantity is limited. Get busy at once. This is the cheapest red satin ribbon on the market today.

LION AND COMPANY, 118-120 East 25th Street, New York



Mention The Review when you write.

Raedleins Practical Assortments

**at Moderate
Prices**

Assortment No. I—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors \$22.90

Assortment No. II—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

Assortment No. III—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

SPECIAL—TOTAL three assortments, \$70.00

RAEDLEIN BASKET CO.

713-717 MILWAUKEE AVE.

CHICAGO, ILLINOIS

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"TITEKNOT" SHOWERS

The most practical addition to the Florists' Trade in years.

Ask { Bayersdorfer & Co., Philadelphia
McCallum Co., Pittsburgh
or send \$2.00 for sample order to

WM. WEISMANTEL, Mfr.
245 S. Orange Ave., NEWARK, N. J.

President, W. C. Stickel; secretary and treasurer, Andrew Christensen; directors, S. J. Goddard, Herman H. Bartsch, W. C. Stickel, Andrew Christensen, Charles Holbrow, Arthur S. Parker, Lester W. Mann, Chester Paine and Frank Edgar. Following the banquet a program entertained the members. Selections were given by a quintet of ladies and gentlemen. Later Andrew Christensen gave an instructive talk about his recent European trip, with particular reference to his journey through the devastated districts of northern France. Captain George S. Moyse, field agent for the New England branch of the National Flower Growers' Association, also spoke entertainingly of his experiences in the same area.

The reports showed the organization in a flourishing financial condition, with a substantial balance in the treasury, in spite of increased overhead charges. A vote was taken on the Presidential

A Big Seller

Because

A Big Help to the Retail Florist

ALBUM OF DESIGNS

Sixth Edition Now Ready

Send \$1.25 now for one copy, or \$12.00 for a dozen copies.

Publishers of
The Florists' Review
The Album of Designs

FLORISTS' PUBLISHING CO.

508 S. Dearborn St., Caxton Bldg., CHICAGO, ILL.

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES

Representatives:

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado

T. S. FINCH
601 Elm St.
Dallas, Texas

Home Office
and Factory
4433 Ogden Ave.
CHICAGO
Telephone
Lawndale 906

For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

For Sprays, Designs and Cut Flowers

Size	Per 100
16 x 16 x 8 Telescope.....	\$29.25
20 x 20 x 8 Telescope.....	38.95
21 x 5 x 3 Telescope.....	7.25
24 x 5 x 3 1/2 Telescope.....	8.90
24 x 24 x 10 Telescope.....	55.75
30 x 12 x 6 Telescope.....	30.25
32 x 32 x 8 Telescope.....	63.75
36 x 10 x 5 Telescope.....	25.20
36 x 12 x 6 Telescope.....	36.35
36 x 14 x 8 Telescope.....	46.55
40 x 10 x 6 Telescope.....	44.00

preferences and the members present, with a few exceptions, were for the Harding-Coolidge combination.

Various Notes.

At Penn's a window devoted to floral suggestions for new mothers attracted much favorable attention during last week. In another window he had some especially fine specimens of William Turner chrysanthemums and other varieties from California, which came in splendid condition.

At the H. A. Ryan Co. greenhouses at Mount Auburn are as fine a lot of cyclamens as has ever been seen at any local commercial establishment. Primulas, cinerarias, poinsettias and begonias all look well, as do the chrysanthemums. Large numbers of bulbs were being planted. Strelitzia regina and the attractive blue Lasiandra macrantha are among the plants at this establishment.

At the establishment of Janiten & Kunan, in Arlington, 100,000 bulbs are being panned at present. Batches of 2,000 each of cinerarias, primulas and cyclamens looked well, also a similar number of Cleveland cherries. Several houses were devoted to ferns, chiefly Bostons, with a moderate number of Macawii and other sorts. Few mums are being planted this season, but one large house contains several thousand carnations. All stock looks clean and thrifty.

The warm weather experienced of late has seriously hurt retail trade. All retailers report that, apart from a few wedding and funeral orders, business is not at all what it ought to be. Plant trade, in spite of the unseasonable temperatures, is picking up.

CUT FLOWER BOXES, Mist Grey

Immediate Shipment.	Per 100
18 x 5 x 3.....	\$ 5.50
21 x 5 x 3.....	6.00
21 x 6 x 3 1/2.....	7.25
24 x 5 x 3 1/2.....	6.50
24 x 8 x 4.....	10.00
28 x 8 x 4.....	12.00
30 x 5 x 3 1/2.....	8.50
30 x 6 x 3 1/2.....	10.50
36 x 8 x 5, full tel ...	19.25
30 x 12 x 6.....	25.00
36 x 12 x 6.....	28.50
42 x 12 x 6.....	30.00
48 x 14 x 8.....	40.00

Printing, \$3.00 extra for 500 boxes. \$4.00 per 1000. We cannot print the last four sizes.

The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

C. C. Pollworth Co., Milwaukee, Wis.

Climax Manufacturing Co.

High Grade FLORISTS' BOXES

Castorland : : New York

"DURO"

FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

William Spillsbury and other large growers of single violets state that the

FLORISTS' BOXES

Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow Cover Prices per 100	Mist Gray or Manila Full Telescope Prices per 100
SIZES		
8 x 20 x 4.....	\$ 2.50	\$ 4.10
8 x 18 x 5.....	2.50	4.50
8 1/2 x 24 x 5.....	5.70	6.70
8 1/2 x 20 x 5.....	7.10	8.50
8 x 24 x 8.....	9.00	11.50
8 x 28 x 8.....	10.50	13.70
8 x 28 x 8.....	15.50	18.70
8 x 20 x 10.....	16.50	19.50
8 x 28 x 12.....	18.00	21.00
8 x 28 x 10.....	19.00	21.70
8 x 36 x 12.....	24.00	27.50
8 x 20 x 20.....	25.50	33.00
8 x 24 x 24.....	27.50	43.50
7 x 42 x 12.....	43.00
8 x 48 x 14.....	53.00

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/2 x 9 x 6.....	\$5.50	6 x 9 x 12.....	\$7.60
6 x 7 x 14.....	7.50	7 x 9 x 9.....	7.60

ONE PIECE BOX, mist gray, 3x4 1/2 x 24, \$4.20

Printing in black ink, \$3.00 per 1000, or less quantity; printing in colored ink, \$4.50 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes.

We allow a discount of 5 per cent when remittance accompanies the order.

We reserve the privilege of substituting either color.

The Aull Bros. Co., Dayton, O.

Established 1890

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

LINDLEY BOXES

High-grade, heavy, thoroughly moisture-proofed stock.

Genuine moisture-proofed Boxboard is hard to obtain. Keep your stock ordered well ahead of your requirements. In ordering always specify whether "S" or "AA" grade is wanted.

STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.

Corner
Look
Style



Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch.....	\$3.75
8x 5x5	2-inch.....	4.75
10x 6x5½	2-inch.....	5.85
12x 8x5½	2-inch.....	7.20
15x 8x6½	2-inch.....	9.50
14x10x8	2-inch.....	12.00

Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescopes.

Size	Per 100
12x12x8	\$30.00
14x14x8	24.00
16x16x7	24.00
16x16x8	28.00
18x18x7	28.50
20x20x8	28.50
20x20x9	37.00
20x20x10	46.50
24x24x8	45.00
24x24x10	59.00
28x28x8	59.50
32x32x8	69.00

White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

Corsage and Violet

Size	Lid	Per 100
8x4x3½	2-inch.....	\$3.50
15x8x6½	2-inch.....	8.80

For Cut Flowers

Size	Lid	Per 100
18x5x8	8-inch.....	\$ 5.90
21x5x8	8-inch.....	6.60
24x5x8½	8½-inch.....	8.70
30x5x8	2-inch.....	9.80
30x5x8½	3½-inch.....	10.40
36x5x8½	3½-inch.....	13.50
24x8x4	4-inch.....	18.00
28x8x5	5-inch.....	18.00
36x8x5	6-inch.....	21.50

Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
28x 6x4	2½-inch lid.....	\$10.80
24x8x4	2½-inch.....	11.00
28x8x5	2½-inch.....	14.00

Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock. For Cut Flowers, etc.

Size	Shallow Lid	Full Telescope
16x4 x8	\$ 4.75
20x4 x8	5.60
18x5 x8	4.95	\$ 5.35
21x5 x8	5.40	5.90
24x5 x8½	6.85	7.50
30x5 x8½	7.80	9.00
36x5½x8½	10.85	11.75
18x6 x4	7.20
28x6 x4	9.75
21x7 x8½	8.00
22x7½x4	8.80
21x8 x4	9.70
24x8 x4	9.80	12.00
28x8 x4	11.70	14.40
24x8 x5	11.40	14.80
28x8 x5	12.50	16.60
36x8 x5	15.50	19.00
42x8 x5	24.00

Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescopes.

Size	Per 100
30x10x5	\$19.50
36x10x5	23.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
30x12x6	25.50
36x12x6	34.00
30x12x7	29.00
30x12x8	35.00
36x12x8	41.50
36x14x8	33.50
34x16x5	30.00
24x14x8	32.00
30x14x8	38.00
36x14x8	44.00
40x14x8	47.50
42x17x8	56.00

Green Boxes

Made from high grade moisture-proof stock.

For Violets and Cut Flowers

Size	Lid	Per 100
7x4x4	2-inch.....	\$3.50
15x7x6½	2-inch.....	8.00

For Cut Flowers

Size	Lid	Per 100
18x 5x8	8-inch.....	\$ 5.50
21x 5x8	8-inch.....	6.10
24x 5x8½	8½-inch.....	8.10
30x 5x8½	8½-inch.....	9.50
36x5½x8½	8½-inch.....	12.50
21x 8x4	2-inch.....	9.00
24x 8x4	2-inch.....	10.50
28x 8x5	2-inch.....	13.75
36x 8x5	2-inch.....	17.50
28x22x8	8-inch.....	45.00

"AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.

Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x8	2-inch.....	\$ 5.00
20x4 x8	2-inch.....	5.90
18x5 x8	2-inch.....	5.50
21x5 x8	2-inch.....	6.00
24x5 x8½	2-inch.....	7.50
30x5 x8½	2-inch.....	9.10
36x5½x8½	2-inch.....	11.70
18x6 x4	2-inch.....	7.50
28x6 x4	2-inch.....	10.50
21x7 x8½	2-inch.....	8.40
21x8 x4	2-inch.....	10.20
24x8 x4	2-inch.....	10.40
28x8 x4	2-inch.....	12.80
24x8 x5	2-inch.....	12.00
28x8 x5	2-inch.....	18.00
36x8 x5	5-inch.....	20.00
42x8 x5	5-inch.....	24.00

Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescopes.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x7	25.00
16x16x8	29.50
18x18x7	30.00
20x20x6	30.00
20x20x8	38.50
20x20x10	48.50
24x24x8	47.00
24x24x10	62.00
28x28x8	62.50
32x32x8	74.00

White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch.....	\$ 4.50
8x 5x5	2-inch.....	5.90
10x 6x5½	2-inch.....	7.25
12x 8x5½	2-inch.....	9.25
14x10x8	2-inch.....	16.90

ECONOMY OR THRIFT CARTONS

One-Piece Style
Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4½x8	\$3.80
24x4½x8	3.75
21x5 x8	3.70
24x5 x8½	4.20
24x5 x8½	4.40
21x7 x8½	5.00
30x5 x8½	4.90



Mist Gray Design "AA"

Oblong "AA" grade, or Arnold extra heavy weight, well moisture-proofed. Full telescopes.

Size	Per 100
30x10x5	\$20.50
36x10x5	24.50
36x10x6	29.00
42x10x6	32.00
48x10x6	37.00
30x12x6	27.00
36x12x6	36.00
30x12x7	30.50
20x12x8	26.00
36x12x8	43.00
36x14x6	35.00
34x16x5	31.50
24x14x8	34.00
30x14x8	49.00
36x14x8	46.00
40x14x8	50.00
42x17x8	58.50

White Enameled, Otherwise Called White Glazed

For Cut Flowers

The most beautiful box made. Genuine enameled clay-coated stock.

Size	Lid	Per 100
18x 5x8	2-inch.....	\$ 7.50
20x 5x8	2-inch.....	8.25
21x 5x8	2-inch.....	8.50
24x 5x8½	2-inch.....	10.50
30x 5x8½	2-inch.....	12.50
36x5½x8½	2-inch.....	15.50
21x 7x8½	2-inch.....	11.50
24x 8x4	2-inch.....	15.00
24x 8x5	2-inch.....	17.00
28x 8x5	2-inch.....	19.00
36x 8x5	Full Telescope	26.00
30x10x5	Full Telescope	25.75
36x10x5	Full Telescope	29.50

Orders less than 500, assorted sizes, add 5% to these prices. Orders of 500 and over, assorted prices, NET. All prices per 100, f. o. b. Marion, Ind.

3% Extra Discount if Cash with Order.

Printing black or colored ink, \$3.50 per thousand extra or less quantity.

Chicago phone, Franklin 5450—A. V. Z. Jennings.
New York phone, Audubon 2860—Geo. L. Hoopla.
St. Louis phone, Olive 1340—H. F. Seigneur.
Louisville phone, 2669—J. Raymond Clark.
Detroit phone, Cadillac 4178—A. A. Fordon.

LINDLEY FLORIST BOX CO., QUALITY BOX MAKERS Marion, Ind.

continued hot weather in October has had a bad effect on their plants, producing a large quantity of foliage and few flowers.

The William H. Elliott Co., of Brighton, is sending in a handsome lot of bushy, well-flowered chrysanthemums, which are to be seen in almost every retail store in Boston.

W. N. C.

PHILADELPHIA.

The Market.

Saturday, October 23, brought a little relief after a dreadful week. The weather, which had been unseasonably hot, became cooler Saturday. Hot weather is always bad for cut flowers this time of the year; it increases their quantity, lowers their quality and lessens the demand. The troubles of the wholesalers were further increased by the conflict between the dahlias, that ought to have been over and are not, and the chrysanthemums, that ought to follow dahlias and did not. Of course, chrysanthemums won out, but the slaughter was tremendous. Surely this has been a great dahlia season; in fact, one of the greatest we ever have had. Cheap sales and waste, however, characterized its end. Chrysolora, Oconto, Chieftain, Halliday and a few more of the midseason varieties are in their prime. Fifteen dollars per hundred is about right for good, clean flowers. Some fancies bring as high as \$4 per dozen, but the sale at \$2 per dozen and over represents a small part of the total. Ordinary stock usually brings \$8 to \$10 per hundred. In chrysanthemums, as in every other variety of flower, the best sell fastest now. Coming-out teas and weddings require only the choicest of flowers in considerable variety and in moderate numbers. Pompons have come. Sweet peas are scarce. They sell readily. Violets succumb to heat quickly.

Carnations are in heavy oversupply. Like dahlias, they cannot be sold at anything like fair prices. A few Wards bring good prices, but they are so few they do not count in the general sacrifice.

Further enumeration would merely show that there are too many flowers. The retailers who have orders have been having a lovely time bargaining. They complain that such an abundance of outdoor flowers restricts prices.

The Indianapolis Meeting.

Philadelphia sent quality, rather than quantity, to the F. T. D. meeting at Indianapolis. Our representatives were Charles H. Grakelow, Charles Henry Fox and Alvah R. Jones. The reason the meeting is referred to so late is to call attention to the Fox plan for financing the national publicity campaign. In its scope it is so big as to catch one's breath, but it is perfectly feasible, although it may be subject to modification. A thoroughly live convention of somewhere near 500 members, who, under Mr. Grakelow's persuasion, bought the F. T. D. News just off the press at \$1 per copy, warrants confidence in this plan.

A Golden Wedding.

It is with great pleasure that The Review announces the golden wedding of Mr. and Mrs. Robert Craig, which

Beauties

This is your reliable source of supply. The supply is large enough to fill orders on short notice. Mostly Specials and Fancies.

ROSES

Let us ship you some Roses regularly. That will insure you of a regular supply for every day in the year. Of RUSSELL and COLUMBIA we will have more than of any other variety. In fact, we can furnish you every variety worth growing.

MUMS

All the Best commercial varieties you will find with us. The flowers are much better than what we have had. We have a large supply, and this puts us in a position to give you good value.

From now on we can also furnish

POMPONS

in all colors and in many different varieties.

When in need of flowers, let us have your order.

THE LEO NIESSEN CO.

Wholesale Florists

Branches:

BALTIMORE
WASHINGTON

1201-3-5 Race St.

PHILADELPHIA

BERGER BROTHERS

POMPONS

CHRYSANTHEMUMS, A SUPERB ASSORTMENT. VIOLETS

EASTER LILIES all the year around

ROSES CARNATIONS GREENS

1609 Sansom Street

PHILADELPHIA

Mums VALLEY Carnations

Double White, Ward, Sunburst, Ophelia
AND OTHER GOOD ROSES

We have a good opening for two or three more growers of choice stock.

ALL KINDS OF GREENS

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Our Motto, "The Golden Rule"

1615 Ranstead Street, PHILADELPHIA

Chrysanthemums



The midseason ones are now arriving, much better quality and more of a variety than the early sorts, in all grades—Pinks, Whites and Yellows, some wonderful quality at

\$10.00, \$15.00, \$20.00, \$30.00 per 100

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies. Send for Price List.

BUSINESS HOURS: 7 a. m. to 5 p. m.

S. S. PENNOCK COMPANY

1608-20 Ludlow Street

PHILADELPHIA, PA.

■ New York
17 West 28th Street

Baltimore
Franklin and St. Paul Streets

Washington
1216 H Street, N. W.

Helichrysums

Strawflowers in best colors, all wired ready to use, \$3.50 per 100; 1000, \$30.00.

Physalis Franchetii

Jap. Lanterns in four sizes. Sample shipments of \$4.00, \$7.00 and \$10.00.

Bittersweet Berries

Sample Shipments of \$4.00, \$7.00 and \$8.00.

French Immortelles

Sprays in red or yellow, graceful sprays like the catkins on the willows. \$2.50, \$3.00, \$5.00, \$8.00 and \$12.00 per 100.

Cash with order. Satisfaction guaranteed. Add postage.

KENDIG, The Florist
OSWEGO, N. Y.

Mention The Review when you write.

THE HOUSE OF MERIT

FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.

1309-11 N. Second Street

PHILADELPHIA, PA.

Mention The Review when you write.

GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

Mention The Review when you write.

was celebrated Wednesday evening, October 27. Four children, two sons and two daughters, and four grandchildren, were present at the happy occasion. Some of the couple's old friends came to join in the celebration.

Something Startling.

Everybody knows of the terrible coal freight wreck that occurred on the Pennsylvania railroad at Radnor station Sunday morning, October 24. Few persons know that this awful catastrophe had a business side, that is of especial interest to florists. It became

EDWARD REID

OFFERS FOR OCTOBER

EARLY

FANCY and

MEDIUM GRADE ROSES

CHRYSANTHEMUMS

CARNATIONS and LILIES

Make use of our mums for your flower show.

When They're Reid's They're Right.

1619-21 Ranstead St., PHILADELPHIA, PA.

Chrysanthemums | Roses, Carnations

Pink, White and Yellow

And all Seasonable Flowers.

PHILADELPHIA CUT FLOWER CO.

Phones: Bell, Spruce 803-804
Keystone, Race 1112-1118

Wholesale Florists

GEORGE AEUGLE

Proprietor

**Chrysanthe-
mums
Carnations
Snapdragon**

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

**PLUMOSUS
Strings and
Bunches
and Greens
of all kinds**

Mention The Review when you write.

All Seasonable Cut Flowers

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

necessary to get rid of the mountains of coal that blocked the track and covered the platform at Radnor station. This coal had to be disposed of to the highest bidder. There were twenty-eight cars, the contents of which totaled 1,680 tons of Westmoreland coal.

Sweet Peas

\$3.00 per 100

POMPONS, large bunch, \$1.00

JERRY BROOKINS & SON

Orchard Park, N. Y.

Three bidders appeared to purchase and haul away the entire lot. They were the Auto Car Co., Villa Nova College and Alfred M. Campbell. Mr. Campbell was the highest bidder and secured the coal. This is something of a triumph for all of us. Alfred M. Campbell,



No. 275
Price, 75c each. Complete with metal liner.

FLORISTS WHO WANT BASKETS For All Occasions

should place their orders with us, as we have the largest and most complete line of Willow and Reed Baskets on the market.

**Try a Sample
Assortment
of Baskets at
\$10.00, \$25.00
or \$50.00**

We can make immediate shipment.

Order Now.

Quincy Art Willow Ware Co., Sixth and Payson Aves.
Quincy, Ill., U. S. A.
The Home of Quality and Style



No. 248.
Price, \$1.25. Complete with metal liner.

president of the Florists' Club of Philadelphia, was the live wire in this emergency.

We Will Prosper.

[Not intended for publication—just an honest opinion, given offhand, for which permission was kindly granted to record what could be recalled.]

"I do not think," said Raymond Brunswick, secretary and treasurer of the M. Rice Co., "our business is likely to experience the dullness which affects other industries, because I think we offer something that stands next in importance to food. I know the government decided we were nonessential, but that was in war time. The war is over now and I think our business is essential to the most important events of life—birth, marriage and death. I do not include entertainments because they are not, strictly speaking, essential. You would not wonder at my including birth, if you knew of the increase in the sales of cradles, which are useful only on this one occasion. About the need of flowers on the other two occasions there can be no question. Now, it seems to me that, as these things go on all the time and as our country is prosperous, there can be no reason why our trade should not have continued prosperity. We should prosper, even if other industries have difficulty in adjusting themselves to postwar conditions."

Various Notes.

Mrs. John H. Claus celebrated her thirty-fourth business anniversary by giving each of her callers a pretty little pteris in a neat paper pot, enclosing a sensible card. Strictly speaking, the anniversary falls on October 25, but for good business reasons Mrs. Claus antici-

WE SPECIALIZE

in shipping

FANCY \$3.50
(Special Picked) Per
ERNS 1000

Leave your order with us for regular shipments

C. A. KUEHN WHOLESALE FLORIST
1312 PINE STREET ST. LOUIS, MO.

LYCOPodium

Dyed natural color and chemically prepared, pliable and everlasting.

10 lbs. in carton.....\$3.25
In 10 carton lots..... 3.10
Cases of 25, 50 and 100
lbs., per lb.30

Cash with order. Full weight and satisfaction guaranteed.

Reference, Catawba State Bank.

JOHN PERMAN, Catawba, Wis

Mention The Review when you write.

pated the event a few days and held it the Friday and Saturday previous.

New Crop—Now Ready

SOUTHERN WILD SMILAX

Standard Case, \$2.50 Half Case, \$1.50

CHATTAHOOCHEE FLORAL CO.,

Hatcher Station, Ga.

Best Equipped and Quickest Shippers in the South.

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN, Evergreen, Ala.

Mention The Review when you write.

In the cargo of the steamer Roma, just arrived in New York, are early

THE FLORISTS' SUPPLY HOUSE OF AMERICA**Get Ready for Christmas**

Red Frieze or Red Roping, 60 yards - - \$1.00

Write for prices in quantity.

Imported Moss Wreaths

12, 14 and 16-inch

Thistles, per 100	- - - -	\$1.50 to \$ 2.50
Poinsettias, per gross	- - - -	1.75 to 24.00
Xmas Tree Branches, prepared, one		
color, per 100	- - - -	25.00
Two-color, per 100	- - - -	35.00
Pine Cones, assorted	- - - -	5.00
Cat-Tails, per 100	- - - -	1.50
Green Ruscus, per pound	- - - -	.75
New Sea Moss, per pound	- - - -	3.75

Prepared Adiantum

Holly Berries, per gross	- - - -	\$0.25
Dyed Grasses, per pound	- - - -	2.00

New Line of Imported China Figures
\$10.00 to \$36.00 per dozen

H. Bayersdorfer & Co.

1129-1133 Arch St.

PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

Colorado Blue Spruce

The Foliage that Has Them All Beat

Sprays 12 to 16-inch

Larger Sprays on Request.

If you wish to see a sample, send us \$2 00 and we will prepay to you, any place in the U. S. A., a 10-lb. sample box.

Rocky Mountain
Evergreen & Nursery Co.
EVERGREEN, COLO.

NEW CROP NOW READY

WILD SMILAX

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per Case

Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.

CALDWELL Evergreen, Ala.
THE WOODSMAN CO.

PREPARED
BEECH or OAK SPRAYS
 COLORS:
 GREEN OR TAN

Like Leather
Always Pliable

REEVES FOLIAGE CO., Inc., Brewton, Ala.

MAGNOLIA LEAVES
 PREPARED BY
REEVES
 COLORS (BROWN, GREEN OR PURPLE)
 PACKED IN
 CARTONS & 25-50-100 lb. CASES

Southern
Decorative
Evergreens

Will Not
Mold

Mention The Review when you write.

Botanical Nursery Co.

WILD FLOWERS

Send \$1.00 and we will send you a box of florists' supplies from the "wilds" containing our samples and \$1.00 in value in one kind of bough with cones; or make it two pounds of bittersweet or over, at 50c per pound, instead of boughs.

Everything for Florists' from
the Wild

LAPEER, MICH.

Magnolia Leaves

Prepared under our new process,
 in cases or cartons.

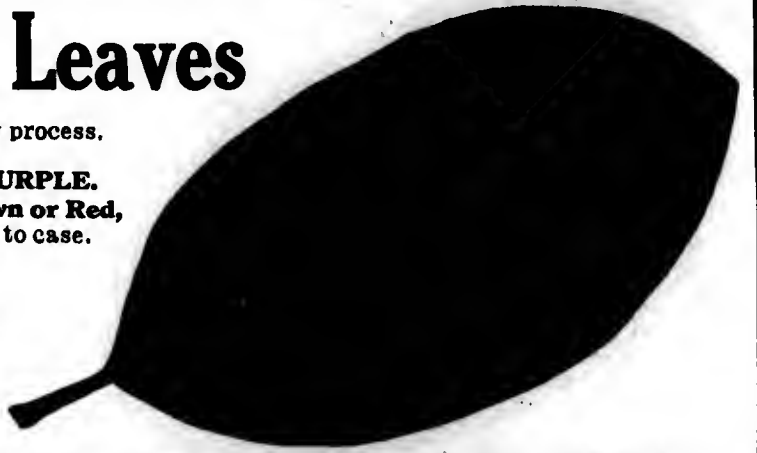
BROWN, GREEN OR PURPLE.

Oak Sprays in Green, Brown or Red,
 packed in cases of 100 sprays to case.

Beech Sprays, same color
 as Oak and same pack.

All orders for the above goods will
 have our personal attention and
 satisfaction guaranteed.

The Rumbley Co.,
EVERGREEN, ALA.



FLORISTS, ATTENTION

We now ship choice Hemlock and Balsam
 sprays at \$5.00 per 1000. Discount on larger
 orders.

A-1 Screened Hardwood Leaf-Mold at
 \$1.25 per large sack; \$16.50 per ton. Bags extra.
 Reference or cash with order.

NORTHERN FERN CO., Schofield, Wis.

Mention The Review when you write.

Galax, Ferns, Leucothoe, Etc.

THE EVERGREEN CO.,

Elk Park, N. C.

Galax, Ferns, Leucothoe, NEW CROP

Ready for Shipment



Green Galax, large \$1.50 per 1000; \$9.00 per case of 10,000
 Green Galax, medium 1.25 per 1000; 8.00 per case of 10,000
 Dagger Ferns 2.00 per 1000; 8.00 per case of 5,000
 Fancy Ferns 2.00 per 1000; 7.50 per case of 5,000
 Green Leucothoe, short, medium and long \$2.00, \$3.50, \$5.00 per 1,000
 Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about
 900 leaves). If wanted by mail, add postage for nine pounds.
 Prepared Magnolia Leaves, in bulk or packed with other
 greens \$1.50 per 1,000
 Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb.
 cases, \$4.50.
 Southern Wild Smilax, standard cases \$3.50 per case
 Special prices on large quantities of all greens.

Wholesale and Retail. Wire Elk Park, N. C. Best Quality. Best Service. Terms Cash.

ELK GALAX AND FERN CO., Banners Elk, N. C.

Mention The Review when you write.

Red Berries

Most beautiful cutting we have ever had.
 Berries on branches, no leaves.

A. R. FOSDICK, Decatur, Mich.

French immortelles for H. Bayersdorfer
 & Co.

The Henry F. Michell Co. has com-
 pleted improvements on its new store
 at 518 Market street.

John H. Dodds, gardener to John
 Wanamaker, thinks Mina Burgle is the
 most effective of all dahlias.

Frank M. Ross gave away 10,000
 dahlias singly in front of his store.
 Mr. Ross says it took a policeman to
 keep the trolley line open during the
 distribution.

Benedict Gibbs says that the Florex
 Gardens now have their two new houses
 in good running order. Both houses
 are filled with roses. The varieties are



GALAX

Finest quality Galax, fresh
 from the forest. Prices
 reasonable. Give us a trial
 order.

H. B. Burleson & Co., Newland, N. C.

Laurel Branches, 2x2x4 ft., case... \$ 3.25

Laurel Stems, large bag 1.25

Green Sheet Moss, large bag 1.75

Boxwood, both varieties, per 100 lbs. 20.00

W. Z. PURNELL, SNOW HILL, MD.

Southern Wild Smilax

\$2.50 per 50-lb. case.

Prompt attention. Good weight. Fresh vines.

F. & S. LEE, Marion, Ala.

Extra Long, Fancy and Dagger

FERNS

Gathered Fresh Daily from the Woods
 Laurel Festooning, 6c and 8c per yard. Fresh
 stock supplied on short notice; use it for your
 weddings and other similar decorations:
 nothing better.

Sphagnum Moss, \$5.00 per large bale.
 Grand Pine, 12c per lb.; made up, 10c and 12c
 per yd.
 Branch Laurel, large bundles, 50c.
 Hemlock, large bundles \$1.00.



Telegraph Address, New Salem, Mass.
 Post Office and L. D. Phone Address

MILLINGTON, MASS.

Mention The Review when you write.

Boxwood Sprays

Our twenty years' experience in handling and cutting Boxwood Sprays makes us Specialists.

We can supply good, clean, choice stock, no heavy wood, every bag guaranteed. Fifty pounds to a sack. Our quality needs no introduction.

This Classic Decorative Material is a very popular green. Its keeping quality recommends itself.

Place your order now for November and December delivery.
Prices on application.

PITTSBURGH CUT FLOWER CO.,

116-118 Seventh St.

Boxwood Specialists

PITTSBURGH, PA.



SMILAX

Now ready—per case, \$3.00

REEVES FOLIAGE CO., Inc., Brewton, Ala.



GALAX

Dagger Ferns, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

New Crop Green Galax—

XX Medium Size.....\$7.50 per case

XXX Large Size..... 9.00 per case

Less than case lots \$1.25 and \$1.50 per 1000

Dagger Ferns.....\$8.00 case of 5000

Less than case lots.....\$2.00 per 1000

Natural Green Sheet Moss..\$1.75 per bag

Dyed Green Sheet Moss.....\$3.50 per bag

Laurel Tips.....\$3.00 case 50 lbs.

Laurel Festooning, "Best Made," 7 1/2" x 12" yd.

Prepared Magnolia Leaves, good stock,

\$1.50 per carton; \$15.00 per 100 lbs. or

\$8.00 per 50 lb. case.

Prepared Oak Sprays, from 80 to 36-inch,

\$20.00 per 100 sprays. 20 to 24-inch oak

sprays and short oak, 20 cents per lb.

All Stock Guaranteed

W. M. Woodruff & Son,

Lowgap, N. C.

Mention The Review when you write.

Evergreens Fresh from the Woods



Fancy and Dagger Ferns, \$2.00 per 1000; \$7.50 per case of 5000.

Green Galax, \$1.50 per 1000; \$7.50 per case of 10,000.

Short Green Leucothoe, \$2.00 per 1000.

Medium Green Leucothoe, \$3.50 per 1000.

Long Leucothoe, \$5.00 per 1000.

Green Stock is extra nice now and should you only need small amounts, can send by parcel post.



J. H. VON CANON

Wire us ELK PARK, N. C.

BANNERS ELK, N. C.

Mention The Review when you write.



No loss if you mend your split carnations with
SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son
422 Main St.,
Springfield, Mass.



BEFORE

AFTER



SPLIT CARNATIONS

Easily Mended with

Pillsbury's Carnation Staples

"Best device on the market."—Joseph Traudt.

"Could not get along without them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid
L. L. Pillsbury Galesburg, Ill.

Fancy Cut Ferns and Leaf-Mold—Evergreen Decorations.
Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive pricelists
AMERICAN FORESTRY CO., Pombine, Wisconsin.



Cokely's Carnation Clips

FORMERLY BAUR PATENT PLIER AND CLIP

The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), \$2.50

CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50; 25,000, \$12.50; 50,000, \$22.50.



B. E. & J. T. COKELY, Scranton, Pa.

Mention The Review when you write.

FANCY FERNS

Finest stock in the country

\$3.00 per 1000

\$3.00 per 1000

Subject to Change Without Notice.

Green Leucothoe, 100.....\$1.50; 1000.....\$10.00

Magnolia Leaves, green and bronze, per carton..... 1.50

Galax Leaves, green and bronze, per case of 10,000..... 15.00

GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag..... 2.00

Sphagnum Moss, per bale 2.50

Wild Smilax, 50-lb. case, \$7.00; 25-lb. case 4.00

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

**Headquarters
in Chicago for**

Wild Smilax

\$6.00 PER CASE.

We are ready again to take care of your wants in the green goods line. Write, Phone, Wire.

E. F. WINTERSON CO., L. D. Phone Central 6004, 166 N. Wabash Ave., Chicago, Ill.

Columbia, Premier, Pilgrim, Butterfly, Double White Killarney, Ophelia and a few Hoosier Beauty.

Berger Bros. are receiving some exceedingly fine chrysanthemums from the Bickmore Greenhouses. Their pompons have come.

Harry Palmer has charge of the roses for his father, J. Monroe Palmer, at Kennett, Pa. Mr. Palmer served his apprenticeship in rose growing with the A. N. Pierson Co., at Cromwell, Conn.

The Germantown Horticultural Society awarded a silver cup to Dr. Buckenham, librarian at the Masonic temple, for his wonderful cultivation of dahlias.

The next meeting of the Florists' Club will be held at the City Club on Tuesday evening. Phil.

An appropriation of \$2,000 was made to the quarantine committee for use in its efforts to obtain a modification of the federal quarantine No. 37, at a meeting of the executive council of the Pennsylvania Horticultural Society held October 18.

Horticultural Society.

The Pennsylvania Horticultural Society has arranged for a series of lectures to be given this winter by expert horticulturists. The program has been planned as follows:

December 14, "Trees and Shrubs of Recent Introduction," by J. G. Jack, of the Arnold Arboretum, Jamaica Plain, Mass.

January 18, "What Makes a Garden?" by Prof. F. A. Waugh, of Amherst College, Amherst, Mass.

February 15, "A Visit to the South Sea Islands," by J. Otto Thillow, of Philadelphia, Pa.

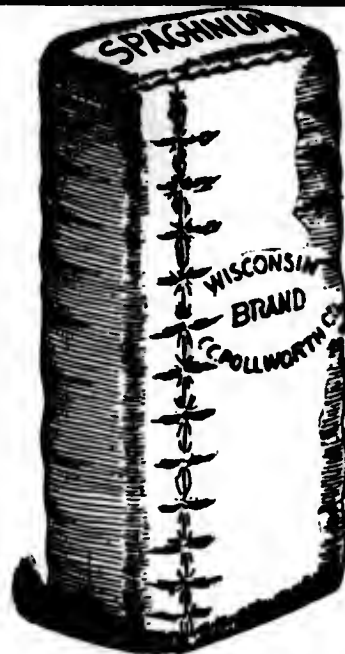
March 15, "Pioneering Sixty Miles from New York City," by Hal B. Fullerton, of Medford, L. I., N. Y.

April 12, "Outdoor Rose Growing as a Recreation," by Rev. E. M. Mills, president of the Syracuse Rose Society, of Syracuse, N. Y.

PROVIDENCE, R. I.

The Market.

Business here was fairly active last week, the number of fall weddings con-



Sphagnum Moss

10 bales.....\$1.50 per bale

25 to 30 bales..... 1.35 per bale

50 bales..... 1.25 per bale

STANDARD SIZE BALES

Order Now and Save Money

C. C. Pollworth Co.
Milwaukee, Wis.

Mention The Review when you write.

SMILAX SMILAX SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. \$3.00 per case.

PERPETUATED MOSS.....\$3.50 per bag

NATURAL MOSS..... 1.75 per bag

Wire, Write, Phone

E. A. Beaven, Evergreen, Ala.

NEW CROP FANCY FERNS

First-class Stock. Write for prices.

Teahan Fern Co.,
694-696 River St., TROY, N. Y.
Phone Troy 1706-W.

L. B. Brague & Son

Wholesale Dealers in

CUT FERNS

MOSS, EVERGREENS

Established
1867

HINSDALE, MASS.

Ferns

Galax

Moss

Wild Smilax, 50-lb. cases only	per case	\$6.00
Asparagus Plumosus Sprays.....	per bunch, 25c-35c	
Smilax	per string.....	.25c
Adiantum.....	per 100	\$1.50

NEW FANCY FERNS

Per 1000.....\$3.00

GREEN LEUCOTHOE

Per 100.....\$0.75

Per 1000..... 6.00

GREEN GALAX LEAVES

Per 1000.....\$ 1.50
Per case of 10,000 10.00

CHIFFON, ALL COLORS

4-inch, per yard 9c
6-inch, per yard.....12c

SPHAGNUM MOSS

Per bale.....\$ 2.00
Per 10 bales..... 17.50

GREEN SHEET MOSS

Per bag.....\$ 1.75
Per 10 bags16.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....\$1.75 per carton; 10 cartons, \$15.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
15 East Third Street,

Mention The Review when you write.

Ferns, Wild Smilax, Leucothoe

Green Sheet Moss

Any quantity—\$1.75 per bag; 10 bags, \$16.00

FERNS, \$3.00 per 1000

Full Line of Florists' Supplies

THE WILLIAM MURPHY COMPANY

329 Main Street

WHOLESALE COMMISSION FLORISTS

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

SPECIAL

**6-inch Chiffon,
12c**

Mention The Review when you write.

OPEN

Ferns : Galax : Laurel

Good stock of **Dagger and Fancy Ferns** and all kinds of Evergreens

We guarantee our Ferns to be the Best and satisfactory to the buyers

Write for prices.

P. S. PULOS & BRO.

80 New St., NEWARK, N. J.

Mention The Review when you write.

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, \$3.00

Write, wire or phone.

KNUD NIELSEN,

EVERGREEN, ALA.

Mention The Review when you write.

QUALITY

HOLLY

QUALITY

CASE OR CARLOADS

QUALITY

BOXWOOD

QUALITY

Holly, well berried, is scarce this season.

Are you handling our Holly Wreaths? Why not? A postal card brings our price list.

JONES, The Holly Wreath Man, MILTON, DELAWARE

Mention The Review when you write.

= OVERISSUED NEWSPAPERS =

Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply
 Our Specialty **HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS** by ordering New
910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS

tinuing much larger and causing a larger demand for cut flowers, bouquets and floral decorations than for a long time. Providence depends almost exclusively on roses, carnations, chrysanthemums and violets for the principal portion of its flower demands, comparatively few orchids, gardenias and novelties being used. Carnations were quoted here wholesale at \$3 to \$6; roses, \$2 to \$18; chrysanthemums, \$8 to \$25; violets, \$1 to \$1.50 per hundred.

Horticultural Society.

The premium list of the Rhode Island Horticultural Society for the combined show to be given November 13 to 16 in the State Armory under the auspices of the Rhode Island League of Agricultural Associations has been completed and was made public last week. The cooperating organizations are the Horticultural Society, Rhode Island Corn Growers' Association, Rhode Island

Poultry Association, Rhode Island Fruit Growers' Association, Rhode Island State Board of Agriculture, Providence Market Gardeners' Association and Providence Chamber of Commerce.

The exhibition committee of the Horticultural Society includes Cornelius Hartstra, chairman; Alexander Macrae, Arthur Sellw, Stuart Pratt and Thomas Brook, with President John E. Hill and Secretary Ernest K. Thomas ex officio members.

Various Notes.

Elmer E. King has been overhauling his houses at Attleboro and has installed new boilers.

F. Macrae's Sons have installed fuel oil heating apparatus in their range of houses.

The range of greenhouses belonging to James B. Canning has been overhauled and improved.

Albert J. Johnson, of Edgewood, has

been confined to his home for the last two weeks.

Thomas Curley has decided to discontinue the operation of his greenhouses during the winter.

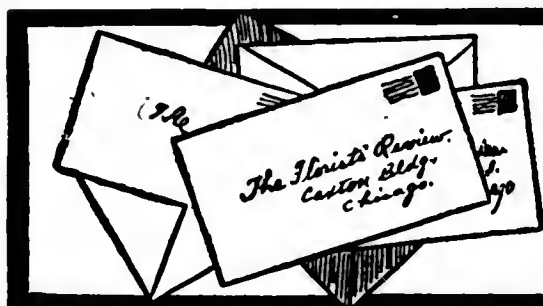
Cohen Bros., of the Lowell Avenue Greenhouses, have erected a new office building at their place on Lowell avenue.

Johnston Bros. have made extensive renovations at their store. The ice-boxes have been relined and the entire interior of the store repainted.

Swan Peterson has completed the foundation for a new greenhouse, 40x120 feet, at his range on Central avenue, East Providence.

Lawrence Hay has been nominated by the Republicans of East Providence as a member of the school committee for a second term of four years.

John Lindblum, of Tarkiln, has temporarily entered the employ of Albert Johnson, of Edgewood. W. H. M.

**Wanted and For Sale Department**

Advertisements under this head, set without display, 15 cents per line. In sending remittance count six words to the line.

Display advertisements in this department \$2.00 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

CASH WITH ORDER from those who do not do other advertising.



SITUATION WANTED—Experienced florist; grower fine roses, carnations, mums, general stock; middle aged; working; foreman; good wages. G. Foreman, Gen. Del., Kokomo, Ind.

SITUATION WANTED—Successful working foreman and grower of general line of cut flowers and potted plants, capable taking full charge and handling men; also good designer; single, best of references; good salary expected; state full particulars in first letter. Address No. 296, care Florists' Review, Chicago.

SITUATION WANTED—By German; married; 16 yrs. experience; wants position on middle-sized retail place; prefer south or west; can take full charge; can furnish best of references; the place I was foreman is being torn down; state wages and full particulars in first letter. Address No. 324, care Florists' Review, Chicago.

SITUATION WANTED—Night fireman; experienced; 30 years old; can come at once. Address No. 331, care Florists' Review, Chicago.

SITUATION WANTED—As helper under foreman; five years' experience; can come at once. Address No. 330, care Florists' Review, Chicago.

SITUATION WANTED—As general grower; can design and make up; good references; 5 years at present place; good reasons for changing; Missouri, Kansas, Oklahoma; other states considered. Address No. 322, care Florists' Review, Chicago.

HELP WANTED—Grower for carnations, mums, pees and a general line of potted plants; steady work the year around; state age and salary expected in first letter; have about 25,000 ft. good glass. Anton Krut, Butler, Pa.

HELP WANTED—Nursery foreman and landscape gardener with experience; good wages and good place. Rupert Floral Co., Rupert, Idaho.

HELP WANTED—Experienced grower for roses and carnations; also man with general greenhouse experience. Apply Masey the Florist, Minneapolis, Minn.

HELP WANTED—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Orissman Greenhouse Co., Pnxsantawney, Pa.

HELP WANTED—Wanted single man; small wholesale place; must be able to produce best results at forcing bulbs and growing general stock; wages \$90.00 per month, room and board. Grand View Greenhouses, Hopkins, Minn.

HELP WANTED—Good all-around greenhouse man; one that understands general line of cut flowers and pot plants; also growing of lettuce; would prefer one who is willing to enter as partner and invest a little money; please state wages and experience in first letter. Address No. 291, care Florists' Review, Chicago.

WANTED—To rent, small greenhouse; Colorado preferred. C. Sase, Gen. Del. P. O. Denver, Colo.

WANTED—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

WANTED—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

WANTED—Greenhouse to lease with option to buy, in the vicinity of Chicago. Address No. 306, care Florists' Review, Chicago.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

WANTED—Second-hand sections of Furman boilers; series 400; can use from six to nine intermediate or firebox sections; must be in good condition. Furrow & Co., Guthrie, Okla.

FOR RENT—In West Virginia town; it is not too late yet to start crops of winter lettuce, sweet peas and calla lilies in our 40x600 greenhouse, which we will rent with 5-room dwelling and stable for \$30.00 per month till spring plant trade opens; rent to be increased then; the property includes, besides the dwelling and greenhouse, 2 acres rich garden with apples, raspberries and plums; one acre blue grass and alfalfa pasture; the greenhouse needs some glazing and minor repairs, material for which will be furnished; Scotch Marine 10 H. P. boiler, now fired by gas, can be fired by coal at 15 to 20 cents per bushel; local retailer will take calla lilies and sweet peas in winter and the cut of a large bed of peonies outside of several thousand gladioli in summer; all lettuce grown; about 750 lbs. per month being winter output; can be sold to local green grocers for 15 to 20 cents per pound; house has produced \$750.00 worth of mums, between vegetable plants trade and winter lettuce crop; chance for good grower to get into business for himself; send references. Address No. 317, care Florists' Review, Chicago.

FOR SALE—New glass, S. S. A., 16x24, \$8.00 per box; cash with order. R. A. McPherson, Litchfield, Ill.

FOR SALE—10x14 A glass, \$4.50 per box, \$4.00 taken from place. Geo. Munro, 2512 Kenilworth Ave., Chicago.

FOR SALE—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Herabey, Clinton, Ind.

FOR SALE—Refrigerator, 4 ft. wide, 30 in. deep, 7 ft. 6 in. high, \$100.00. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

FOR SALE—Handsome, \$60.00 oak ribbon case; 24 racks; will hold 100 pieces; price \$20.00. Wm. H. Wyall, 236 N. 13th St., Philadelphia, Pa.

FOR SALE—Retail store in town of 4,500 population; smaller towns to draw from; or will take partner with \$3,000.00 or more. Address No. 325, care Florists' Review, Chicago.

FOR SALE—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 289, care Florists' Review, Chicago.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—New double unselected glass, 10x12, 10x14, 10x16, 12x14, 12x16, 14x18, \$6.00 per box, 5 boxes or over \$5.50 per box; also, 2nd hand, double, 10x15, \$4.50 per box. L. J. Smith, Merchantville, N. J.

FOR SALE—In an up-to-date town in Illinois, 3,700 square feet of glass; 7-room modern house; three large lots; doing good business; no opposition; everything ready for winter; reason for selling, old age. Address No. 243, care Florists' Review, Chicago.

FOR SALE—Hotbed sash, second-hand, 1½-in. thick, 3-ft. ¼-in. x 6; glazed with 5 rows 6-in. glass, all repainted and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 3x6 at \$3.75 each; 2-in. thick 3-ft. 1½-in. x 8 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

FOR SALE—Brand new glass, unselected double thick, 16x24, at \$7.45; 12x18, 14x20, 16x18, at \$6.98 per box, in lots of 5 boxes or over; second-hand pipe, 1-in. to 6-in., threaded and coupled, price upon application. Used roof bars, 2c per ft. New Pipe Tools, Malleable Hinged Vises: No. 1, capacity 2½-in., \$3.25; No. 2, capacity 3½-in., \$4.88. Stocks and Dies, Armstrong Pattern: No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies: No. 1, threads 1 to 2-in., \$16.00. Pipe Wrenches: 18-in. grips, 2-in., \$2.10; 24-in. grips, 2½-in., \$3. Pipe Cutters, Saunders Pattern: No. 1, cuts ¼ to 1-in., \$1.80; No. 2, cuts 1-in. to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

HELP WANTED

EXPERT ROSE GROWERS; file your applications for positions in the most modern establishment around Chicago; highest wages to the best men; none but those highly recommended need apply, as our positions are permanent; also need experienced day and night fireman.

PAUL E. WEISS, Maywood, Ill.

SITUATION WANTED

Young man; three years' experience, manage up to date flower shop; good on all work around store; state particulars; south preferred.

Address No. 332,
Care Florists' Review, Chicago.

SITUATION WANTED

Professional florist and gardener; 26 years' experience; designing, decorating, greenhouse, fruit, vegetables and landscape; married; age 40; last references; please state details and salary in first letter.

Address No. 326, care Florists' Review, Chicago.

SITUATION WANTED

Storeman; a first class maker up, designer, decorator and salesman of original artistic ability; competent for management of a first-class establishment; life experience, Europe and United States; single; 35 years of age; am located in New York city; will accept permanent position west; as far as Canada; none but the highest salary expected; please state particulars with salary in first communication. Address No. 323, care Florists' Review, Chicago.

SITUATION WANTED

Store salesman; a first-class maker-up of floral art work, of original artistic ability; competent to manage store and help; have been in business for myself; 34 years of age and of good appearance; practically a life's experience at the business; can give A-1 references as to honesty and reliability; expect permanent position; west; good salary expected; would accept position as traveling salesman for plant, seed, supply or ribbon house. Address No. 318, care Florists' Review, Chicago.

HELP WANTED

Section helpers wanted; good pay and good chance for advancement.

J. F. WILCOX & SONS,
Council Bluffs, Ia.

HELP WANTED

Wanted, at once, young man for carnations to work under foreman; good wages.

JOHN DIECKMANN,
Elm Grove, W. Va.

HELP WANTED

All around grower; must be a good man with long experience; highest wages paid.

PETERS & SONS, Hillyard, Wash.
(A suburb of Spokane.)

HELP WANTED

Young man; must be good at design and bouquet work; permanent position to right party.

TIPTON & HURST
Little Rock, Ark.

HELP WANTED

Positions open now in our new store for two first-class store men; state experience, references and salary expected in first letter; all replies confidential.

CENTRAL FLORAL CO.
35 Broadway Detroit, Mich.

HELP WANTED

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

HELP WANTED

A-1 rose grower, with southern experience; state wages wanted in first letter.

CHAS. A. MOSS,
Spartanburg, S. C.

HELP WANTED

Grower for palm houses; steady employment; good wages; references required.

JOHN BADER CO.,
1826 Rialto St., Pittsburgh, Pa.

HELP WANTED

First class designer, decorator and store man; must have had broad experience.

SMITH'S FLOWER SHOP,
Hutchinson, Kansas.

HELP WANTED

Experienced saleslady and designer for loop store in Chicago; apply, stating age, experience and wages expected. Address No. 328, care Florists' Review, Chicago.

HELP WANTED

Storeman; permanent position; with at least 7 years' experience in better class of work; state experience and salary wanted.

Address No. 321, care Florists' Review, Chicago.

HELP WANTED

First-class rose grower; married man only; good salary with residence.
CAREY THE FLORIST,
 491 Woodward Ave., Detroit, Mich.

HELP WANTED

Vegetable gardener; married man; private estate.
HENDERSON'S SEED STORE
 166 N. Wabash Ave., Chicago

HELP WANTED

Man with general greenhouse experience; also experienced grower for roses and carnations.
MAZEY the FLORIST,
 Minneapolis, Minn.

HELP WANTED

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in, all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address
STEAMBOAT GREENHOUSE,
 Steamboat Springs, Colo.

HELP WANTED

Store man; must be good designer and salesman.
A. WIEGAND'S SONS CO.,
 Indianapolis, Ind.

HELP WANTED

Experienced planter to handle our landscape planting.
PFUNDS' NURSERIES,
 Elmhurst, Ill.

HELP WANTED

A-1 rose grower; two good general men; references required.
J. C. RENNISON CO.,
 Sioux City, Iowa.

HELP WANTED

Man for general greenhouse work who has had experience; immediately.
GROVES FLORAL CO.
 Atchison, Kan.

HELP WANTED

Good reliable men for growing ferns; experience necessary; compensation according to ability.
RANDOLPH & McCLEMENTS,
 5936 Penn Ave., Pittsburgh, Pa.

HELP WANTED

At once; grower of mums, carnations and general greenhouse bedding stock; must be industrious and work to his employer's interest; married man preferred; good 7 room house with bath and furnace; 30,000 feet of glass; give full particulars as to experience and salary wanted.
STENSON & McGRAIL, Uniontown, Pa.

FOR SALE

Bargain in frosted glass, 8 x 16, 6c per sheet.

We have discontinued using glass in our kitchen cabinets, and offer 10,000 sheets frosted glass, 8 x 16, boxed ready for immediate shipment; each box contains 56 pieces; just the thing for hotbeds or for quick repairs; price, \$3.35 per box (56 sheets), f. o. b. Richmond, Ind.

K-D CABINET COMPANY,
 Richmond, Ind.

HELP WANTED

Retail man of all around capability and fitness for a lively city store; state experience and wages expected.
THE PANSY FLORIST,
 4044 W. Madison St., Chicago, Ill.

HELP WANTED

Experienced greenhouse man for retail place; give references; experience; state wages wanted.
J. A. BISSINGER,
 Lansing, Mich.

HELP WANTED

Experienced saleslady and designer; for store on north side, in Chicago; apply, stating age, experience and wages expected. Address No. 314, care Florists' Review, Chicago.

HELP WANTED

Palm growers; good opportunity for thorough, competent man; good boarding place; state experience and past wages in first letter; place located conveniently to Los Angeles.
ROY F. WILCOX & CO.,
 Montebello, Calif.

WANTED

Second hand McCaskey Filing System, about 200 accounts size; good condition.
NEW LONDON FLORAL CO.
 New London, Wis.

WANTED

One sectional hot water boiler; 1,200 ft. to 1,500 ft. capacity; must be in good condition.
THE D. HILL NURSERY CO.,
 Dundee, Illinois.

WANTED

Quotations on commercial varieties of orchids; must be good stock; give name of variety, size and price.
ROLF ZETLITZ CO.
 Dayton, Ohio

FOR RENT

Or will sell greenhouse of 30,000 feet of glass; in city of Chicago; stock consists of roses, chrysanthemums, sweet peas; calendula and snapdragons, etc.; some coal on hand, and coal yard 2 blocks away; stock must be cash sale and can be bought reasonably; this is a good buy and have good reasons for selling; \$5,000.00 will handle. Address No. 320, care Florists' Review, Chicago.

FOR SALE

Hotbed sash, 3x6, 2-inch; 8x10 glass, mostly D. S.; reupitted; ready for use, \$4.25.
W. A. SCHREIER,
 Argonia, Kan.

FOR SALE

Want to sell my three greenhouses, 30x100; stocked with Princess of Wales Violets; large greenhouse; shed attached; hot water boiler; electric motor; pump and lights; with 6 1/4 acres of land; one mile west of Park Ridge depot; plenty of fruit trees; large dwelling house; barn and outbuildings; this place must be seen to be appreciated; will also sell greenhouses with some land without dwelling house if so desired; must sell on account of poor health.
 Carl M. Ehrhardt, Park Ridge, Ill.

FOR SALE

Greenhouse property; 65,000 sq. ft. of modern glass; in good condition; well stocked with an all around stock of cut flowers and potted plants; doing a good live business; wholesale and retail.
 Address No. 329, care Florists' Review, Chicago.

FOR SALE

Hot water boiler, International, 8-section, second-hand, in excellent condition; for price and particulars write
M. J. CARROLL,
 11th and Cedar Ave.,
 Darby, Del. Co., Pa.

FOR SALE

A snappy, going, money-making florists' business, consisting of 10,000 sq. ft. of double strength 18x20 glass; stocked and going at full capacity, and clearing 33 1/3% on price which I am asking; it consists of 2 modern houses 185 ft. long; located in a thriving county seat of the best state in the northwest; 70 miles from nearest greenhouse; in center of first-class shipping territory; one block from city limits; has 16 lots, 33x100 ft.; boiler with a capacity for twice as much glass; potting shed and boiler room; outbuildings; tools of all kinds; pots and designs; winter's coal supply on the place; phone; electric lights; city water at a very low rate; a 5 room home with phone, electric light, city water, hardwood floors, 6 tons of lump coal, and 12 sacks of spuds in the cellar; lawn; trees; large garden patch; place is stocked with carnations, mums, snapdragons, calendulas, etc.; 1000 2 1/4-inch geraniums; 300 4-inch geraniums, also begonias, coleus,

salvia, campanula, cyclamen, primula, cinerarias, mar-guerites, ferns, etc.; several hundred cuttings in the sand; 1000 cyclamen seed planted, in fact everything going for an exceptional year's business; new Ford delivery car; 20 boxes 18x20 double strength glass, never opened; retail and wholesale business; demand greater than I can supply, last year's business, \$9,097.22; should pay for itself in 3 years; night fireman whom I pay \$100 per month and who has been with me ever since I started, and myself run the entire plant excepting holidays; the dwelling house, boiler room and glass are insured; reason for selling, will sacrifice to get cash to buy drilling rig and tools to start drilling on my oil holdings; price \$15,000 cash; this would not replace the greenhouses alone, not considering the dwelling and land included in the bargain; do not answer unless you mean business and have two-thirds or more of the money; local man will loan you balance if needed.

Address No. 327, care Florists' Review, Chicago.

FOR SALE

Wrecking five houses.

16x18-inch; 16x24-inch glass, per box\$ 7.00
Doors, 8x6 ft., cedar panel, with frame, each 2.50
Rafters or sashbars, per foot..... .02
Ridge, per foot04
Ventilator sash, each 2.00
Ventilator machines, each 10.00
Shafting, heavy, per foot10
Shafting, light, per foot08
Ventilator arms, each25
Ventilator hangers, each10
Garland iron gutters, per foot..... .40
Pipe, 1 1/4-inch, wrought iron, per foot10
Wire stakes, 6-ft., \$2.00; 5 1/2-ft., \$1.75; 5-ft., \$1.50 per 100.

Cash, please.

PETER REINBERG.

30 E. Randolph St., Chicago, Ill.

FOR SALE

An up to date range of four green-houses of 5,000 feet of glass, with head house, garage, office, workshop, store room and 8-room modern residence attached, all in extra fine condition and nearly new; the entire outfit heated with hot water furnaces and lighted throughout with electric lights; paved streets, lively town, five churches, two steam roads and one electric line; unable to supply market, will sell at a sacrifice and if sold at once will also include complete stock; closest investigation invited.

L. K. MATHEWS,
Lanesville, Crawford Co., Pa.

FOR SALE

We have on hand the following used materials in good condition. Can make immediate shipment.

1 No. 4 Morehead Return Trap and Receiver, capacity, 60,000-ft. of glass\$150.00
1 W. N. 280 Moninger Sectional Steam Boiler1,000.00
1 No. 225 Moninger Sectional Steam Boiler 175.00
Above boilers can be used for either a steam or hot water heating system.

Ratings	Steam	Hot water
W N 280	7,500-sq. ft.	12,375-sq. ft.
No. 225	800-sq. ft.	1,320-sq. ft.

JOHN C. MONINGER CO.,

918 Blackhawk St.,
Chicago, Illinois.

Everything for the greenhouse.

FOR SALE

Four greenhouses, barn and dwelling; five acres of land; well stocked; 30 miles from city.

C. C. POLLWORTH CO.,
Milwaukee, Wis.

FOR SALE

One 2-in. Oil separator.....\$15.00
One 1 1/4-inch Vacuum trap.... 15.00

WEISS-MEYER CO.,

Maywood, Ill.

FOR SALE

Three large size Kewanee firebox boilers, 2 125-H. P., and 1 145-H. P.; first-class condition; cheap; Hartford Insurance certificate given.

KEYSTONE IRON & METAL CO.,
WILLIAMSPORT, PA.

FOR SALE

10,000 feet glass containing modern greenhouse doing a thriving retail and wholesale florists' business; price, \$8,000.00, on easy terms; would cost \$15,000.00 to build today. Address

HUDSON & WELCH,
Lyndonville, N. Y.

FOR SALE

One Boynton sectional hot-water boiler, series B, No. 122-A, rated, 1,725 feet radiation; practically as good as new; immediate shipment; first check for \$150.00 takes it; other good bargains in different sizes; write us your wants.

ROGERS HEATING CO.,
Ransomville, N. Y.

FOR SALE

Sunray No. 139 hot water boiler, 2,200 square feet, first-class condition; new would cost \$400.00; first check for \$200.00 takes it.

THE IMLAY CO., ZANESVILLE, O.

FOR SALE

Material for 25x200 ft. building, 14-ft. roof bars, 4 ft. glass on sides; this material is first-class; all glass 16x24 in., double; a few hotbed sash 1 1/2 in. thick; cypress 3x6 ft.; 1500 ft. 1 1/4-in. pipe.

B. HUSTON & CO.,
Sistersville, W. Va.

FOR SALE

GREENHOUSES NEAR BOSTON

25,000 feet of 16x24-inch glass; cement sides; stocked with carnations, callas and mums; 2 boilers, one of which is not necessary to use; steam heat; all in first-class repair; about 3 1/2 acres of land; coal already in bunkers for season; stable; garage; electric lights; together with 9-room house with modern improvements. Address No. 280, care Florists' Review, Chicago.

FOR SALE

Refrigerator, 6 ft. wide by 5 ft. deep by 9 ft. high; mosaic floor, plate front; door on the end.

BUCHBINDER BROS.,
11 So. La Salle St., Chicago, Ill.

FOR SALE

Good second-hand pipe in all sizes from 1/2-inch up to 10-inch; also new galvanized wire in 9, 12 and 14 gauge. Write for prices.

MAX ZEIGLER & BROS.,
Muncie, Indiana.

FOR SALE

Five greenhouses; dwelling, garage and barn; well stocked; doing a wholesale and retail business; for particulars, write

C. C. POLLWORTH CO.,
Milwaukee, Wis.

FOR SALE

Retail florist's establishment; 15,000 feet of glass; for details address

G. NOACK,
Batavia, N. Y.

FOR SALE

150 4-inch boiler flues in good condition, taken out of 18-ft. boilers; can be cut down and used in 16-ft. boilers; \$5.00 per length.

WEISS-MEYER COMPANY,
Maywood, Ill.

FOR SALE

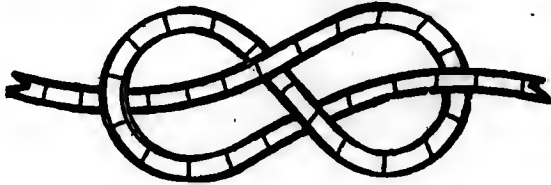
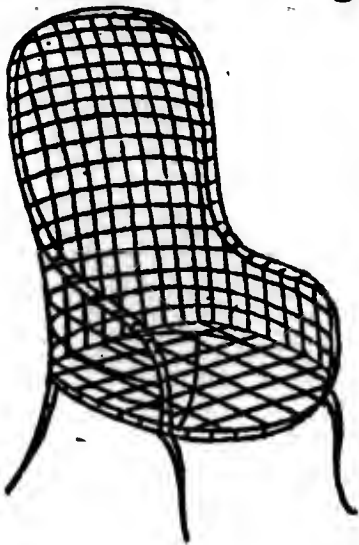
Boilers, 70 H. P. Tubular; 50 H. P. Kewanee type firebox boiler; 10 and 20 H. P. Scotch Marine; 15 H. P. Tee boiler; Vertical boilers all sizes; 6-in. Davis Regulating Pressure Valve; One 1 1/4-in. Regulating Valve; 100 boiler tubes 8-in. x 13-ft., as good as new; 6 H. P. Gasoline Engine. CASHY BOILER WORKS,
Springfield, Ohio.

FOR SALE

Good money making business; big shipping territory; 10,000 feet glass; up-to-date downtown store; 7-room modern house; 10 lots, 50x140, partly under Skianer; greenhouses all planted for winter; coal on the ground or contracted for; health conditions reason for sale; ask any traveling man making this territory about us; price, \$20,000; will pay for itself in 3 to 4 years.

COUPLAND'S, Coffeyville, Kansas.

We are the largest manufacturers of Floral Wirework in the United States



Order Now and Save Money

B. E. and J. T. COKELY

Everything in Florists' Supplies

Established 25 Years

201 North Seventh Avenue SCRANTON, PA.

Mention The Review when you write.



MINNEAPOLIS AND ST. PAUL.

The Market.

A long period of dry weather has at last been broken and several good showers have visited this section. Plowing and planting of nursery stock can be done to much better advantage on account of the rains. There has been but one light frost so far. Geraniums and other garden flowers are blooming freely outside. Chrysanthemums are plentiful on the market, although there has been some difficulty in getting California stock through in good condition on account of the warm weather.

Halloween festivities promise more in the line of business this week than for some weeks past. With the cooler weather and the moving of lake residents into town, parties will be more frequent and more business will result.

State Florists' Club.

The annual meeting of the Minnesota State Florists' Club was held at Holm & Olson's store, St. Paul, October 23. The reports of the officers for the year showed finances to be in good shape and the organization to be prospering in every way. The old officers were re-elected, as follows: President, Max Kaiser; vice-president, R. A. Latham; secretary, Le Roy Cady; treasurer, A. Lauritzen; executive committee, Hans Rosacher, Theodore Worth, O. J. Olson, Hugh Will; chairman entertainment committee, C. N. Ruedlinger.

F. H. Gibbs and A. Loeffel were elected to membership. It was voted to hold the December meeting at the time of the meeting of the State Horticultural Society, which comes December 7 to 10. This society will meet and hold its exhibition at the store of L. S. Donaldson Co., Minneapolis.

Various Notes.

Louis Borglin, for many years in charge of the Minneapolis Park Board greenhouse, has taken over the duties of city forester and is living in Glenwood park. E. Meyer, former city forester, has purchased land in Florida and will grow nursery stock and oranges.

John Nyloff, of Swanson's, Inc., Minneapolis, has gone to Sweden on account of the serious illness of his wife, who is visiting her home there.

O. J. Olson, John Martens, R. A. Latham and other florists attended the F. T. D. meeting at Indianapolis. They had a fine time in every way.

Soft Wire

For Winding, and Xmas Wreaths

Our special prices for early orders.

No. 22—in 12-lb. coil.....\$1.90 per coil

No. 24—in 12-lb. coil..... 2.00 per coil

No. 26—in 12-lb. coil..... 2.25 per coil

No. 28—in 12-lb. coil..... 2.50 per coil

You will not better this price anywhere.

Buy now Don't get left this season.

THE COLORADO SEED CO.
DENVER, COLORADO

Here Is Your Chance

To save money on your Stationery, using Hammermill Bond, printed in one color. Cash with Order. Satisfaction Guaranteed, or money refunded.

1000 8½x11 Letter Heads.....\$5.00

1000 7x8½ Letter Heads..... 4.00

1000 5½x8½ Note Heads..... 3.50

1000 7x8½ Bill Heads..... 4.00

1000 5½x7 Statements..... 3.50

Above prices are based on using White Hammermill Bond. Printing on Hammermill Linen or Ripple Finish add 10 per cent.

1000 Hammermill Bond Envelopes, white.....\$5.50

1000 White Wove Envelopes..... 4.50

Parcel Post charges will be paid to and including the 4th zone. In the 5th and 6th zones add 10 per cent to the above prices.

MILLER PRINT SHOP,

P. O. Box 2854, Philadelphia, Pa.

YAZOO FLORISTS' GREEN TWINE

Regular price, \$3.00—our special, \$2.00

On tubes—16 to the box.

DIANA GRASS ALL COLORS
\$1.25 lb.

M. DAVID KLEIN

1248 Myrtle Ave., BROOKLYN, N. Y.

P. N. Hermes found time the latter part of last week to do a little hunting.

C. D. Kinsman, of Austin; John Sten, of Red Wing, and A. F. Longren, of Des Plaines, Ill., were out-of-town members at the annual meeting of the Minnesota State Florists' Club.

Charles M. Loring, of Minneapolis, is seriously ill at his home. Mr. Loring, in his busy life, found time to help build the solid foundation of the present Minneapolis park system.

A. W. Latham, for over twenty-five years secretary of the Minnesota State Horticultural Society, resigned October 1 and has gone to Pasadena, Cal., to spend the winter. R. S. Mackintosh has been elected to complete Mr. Latham's term.

L. R. C.



the up-to-date florist — — —

gives great thought and consideration to the way in which he "dresses up" his plants and flowers for delivery.

☞ in the floral business "impression" is of more than ordinary importance.

☞ that is why so many florists, who are keen to keep abreast of the times, use these classic jardinières for their:—

cut flowers—
potted plants—
ferns—
baskets—

☞ they cost so little that any florist can use them to advantage—

Send for folder and prices.

Mono Service Co.
NEWARK, NEW JERSEY

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

[illegible]

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

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Volz Floral Co.	73	Derrick	74	Bandolph & Mc-	78	Engelmann, C.	67	SHEFFIELD, Eng.	67	Suder, A. A.	90	Wichita Floral Co.	79		
NEW HAVEN, Conn.	73	OSHKOSH, Wis.	68	Clements	78	ST. LOUIS, Mo.	70	SHERIDAN, Wyo.	96	TOPEKA, Kan.	71	WILKES-BARRE, Pa.	78		
Champion & Co.	73	Miles Co.	68	Smith Co., A. W.	78	Bentzen Flo. Co.	70	Sheridan Grhse. Co.	96	Hayes, James	71	Evans, A. W. B.	78		
NEW KENSINGTON, Pa.	79	OSKALOOSA, Ia.	92	Williams, Mrs. E. A.	78	Blossom Shop	70	SHERMAN, Tex.	79	Lord's Flo. Room	71	Marvin, Ira G.	78		
McRae-Jenkinson	79	Kemble's Grhsses	92	POCATELLO, Idaho	96	Grimm & Gorly	70	SHERMAN, Tex.	79	TORONTO, Ont.	71	WILLIAMSPORT, Pa.	79		
NEW ORLEANS, La.	85	OSWEGO, N. Y.	76	POMONA, Cal.	93	Mullanphy	70	SHERMAN, Tex.	79	Dunlop, John H.	71	Evenden Bros.	79		
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Metaire Ridge Co.	85	OTTAWA, Ont., Can.	71	PORT HURON, Mich.	84	Weber, F. H.	70	SHERMAN, Tex.	79	TRINIDAD, Colo.	96	WINNIEPEG, Man.	71		
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Boston Florist	76	Tapscott	80	PORTSMOUTH, Va.	83	Goetz Sons, J. B.	84	SHERMAN, Tex.	79	Tucson Floral Co.	82	Annavee Fl. Shop	95		
Bowe, M. A.	76	OWOSSO, Mich.	84	Cotton Floral Co.	83	Sunshine Flowers	85	SHERMAN, Tex.	79	TULSA, Okla.	79	State Floral Co.	95		
Brown, Chas. H.	76	Owosso Floral Co.	84	PRINCETON, Ill.	86	SALINA, Kan.	71	SHERMAN, Tex.	79	Boston's Flo. Store	79	YANKTON, S. D.	92		
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Burns, H. H.	76	Van Aart, John	80	JOHNSTON BROS.	73	SALT LAKE CITY, Utah	96	SHERMAN, Tex.	79	Tupelo Floral Co.	83	YONKERS, N. Y.	75		
Clarke's Sons	76	PARKERSBURG, W. Va.	81	JOHNSTON & CO., T. J.	73	BAILEY & SONS CO.	96	SHERMAN, Tex.	79	UNIONTOWN, Pa.	78	Broderick, R. T.	75		
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Guido, Inc.	73	Eldred Flr. Shop	94	QUINCY, Ill.	85	Miller Floral Co.	96	SHERMAN, Tex.	79	Constlen, B. E.	89	Ryan & Culver	89		
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Kottmiller, A.	73	Siebrecht, Jr., H. A.	94	OBERTIN, P. N.	68	SAN ANTONIO, Tex.	79	SHERMAN, Tex.	79	Baker & Son	76	Wilson's Fl. Shoppe	89		
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LOS ANGELES

CALIFORNIA

The Leading Florist

WRIGHT'S FLOWER SHOP
224 West 4th St., Los Angeles

Member F. T. D.

"Say It with Flowers"

Detroit

J. Breitmeyer's Sons26 and 28
BroadwayMember
F. T. D.

It always is a pleasure for me to
keep an eye personally on orders for
Brother Florists.

PHILIP BREITMEYER.

"Say it with Flowers"

We are best situated to fill your orders

in WEST TENNESSEE, MISSISSIPPI
ARKANSAS *and parts of* ALABAMA

Best Quality Flowers. Prompt Service. Expert Arrangement.

Yours for reciprocity,

IDLEWILD GREENHOUSES

Main Store 89 S. Main Street

W. H. ENGLEHART, Pres. and Mgr.

MEMBER F. T. D

MEMPHIS
T E N N E S S E E

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Index by Towns Crowded Out of Pink

MILWAUKEE

Member F. T. D.

Subliner's

FLORIST

225 Grand Ave.

MILWAUKEE

E. WELKE & CO.

The House of Roses.

Member F. T. D. 750-752 Third Street

S. A. F. NEWS

Secretary's Office:
43 W. 18th St., New York City.

S. A. F. ACTIVITIES.

Finance Committee.

It was decided at the meeting of this committee, held in Indianapolis October 10, to make an appropriation of \$300 to the nomenclature committee. It will be remembered that by action of the convention held in Cleveland last August, the question of this appropriation was referred to them for final action.

National Publicity.

In listing the names of those present at the meeting of the national publicity committee in Indianapolis October 11, the name of President A. L. Miller was inadvertently omitted. Of course Mr. Miller was there, much in evidence and taking an active part in all of the proceedings. At the conclusion of the meeting he thanked the members of the committee individually and collectively for the careful attention and consideration that they had given to the problems which had been submitted and for their patience and earnestness in remaining in continued session until all of the business of the meeting had been disposed of. He was deeply impressed with the manner in which the committee had disposed of the important business of the meeting and said he would remember the occasion as long as he lived. Mr. Miller assured the committee they could count upon his loyal support and coöperation at all times, financially and otherwise, and that, when the time came that he would cease to be a life member, he hoped to leave something substantial in recognition of the good work the Society of American Florists was doing for the craft in gen-



If You Want Service—
You Want Schling!

We Deliver
Direct To Every Outgoing
Steamer Sailing From
New York City,
Hoboken,
Brooklyn

Long Distance Phones:

Plaza { 7241
7242
2022

STEAMER SAILINGS.

Display the following list of steamer sailings in a conspicuous place in your window or store, or use it in advertising matter with the statement that you have facilities for filling bon voyage orders on short notice at any port. You can thus develop telegraph business for steamer trade, especially at this time of year.

Steamer—	From—	To—	Sails	Steamer—	From—	To—	Sails
Madonna	New York	Naples	Oct. 29	Emp. France	Quebec	Liverpool	Nov. 3
Stavang'fjord	New York	Norway	Oct. 29	Mongolia	New York	Hamburg	Nov. 4
Madonna	Providence	Naples	Oct. 30	Oscar II.	New York	Copenhagen	Nov. 4
Philadelphia	New York	Southampton	Oct. 30	Dante Alighieri	N. Y.	Naples	Nov. 4
La Savole	New York	Havre	Oct. 30	Duca D'Aosta	N. Y.	Genoa	Nov. 4
Canada	Montreal	Liverpool	Oct. 30	Korea Maru	San Fr'sco	Yokohama	Nov. 5
Glusep. Verdi	New York	Naples	Oct. 30	Scotian	Montreal	London	Nov. 5
Lapland	New York	Antwerp	Oct. 30	Olympic	New York	Southampton	Nov. 6
Olympic	New York	Southampton	Oct. 30	Scandinavian	Montreal	Antwerp	Nov. 6
Saxonia	New York	London	Oct. 30	Finland	New York	Antwerp	Nov. 6
Saturnia	Montreal	Glasgow	Oct. 30	Kala. Aug. Vic.	N. Y.	Liverpool	Nov. 6
Pesaro	New York	Genoa	Oct. 30	Columbia	New York	Glasgow	Nov. 6
Coamo	New York	San Juan	Oct. 30	Rotterdam	New York	Rotterdam	Nov. 6
Marama	San Fr'sco	New Zealand	Oct. 30	Melita	Montreal	Liverpool	Nov. 6
Corsican	Montreal	Liverpool	Oct. 30	Mohawk	New York	San Juan	Nov. 6
China	San Fr'sco	Yokohama	Oct. 30	Emp. Britain	Quebec	Liverpool	Nov. 10
Aquitanla	New York	Southampton	Nov. 2	Niagara	Vancouver	Sydney	Nov. 10
Porto Rico	New York	San Juan	Nov. 3	Imperator	New York	Southampton	Nov. 11
Pres. Wilson	New York	Naples	Nov. 3	Zeeland	New York	Antwerp	Nov. 13
France	New York	Havre	Nov. 3	La Lorraine	New York	Havre	Nov. 13

Milwaukee, Wis.

429 Grand Avenue

W. C. Zimmermann

Member F. T. D.

Milwaukee, Wis.

A. CURRIE & CO.,

130-132 Wisconsin Street

Member Florists' Telegraph Delivery Ass'n.

MILWAUKEE, WIS.

FOX'S

INCORPORATED

437-89-41 MILWAUKEE STREET

Member Florists' Telegraph Delivery Ass'n.

MILWAUKEE

EXCLUSIVE FLORAL
ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D. 93 WISCONSIN ST.

MILWAUKEE

1-3-5 GRAND AVENUE

GIMBELS

A. H. MacDonald, Mgr.

Member Florists' Telegraph Delivery Association

Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Part This Week—See Pages 63 and 64

FOREIGN SECTION

C. ENGELMANN

Member American Florists' Telegraph Delivery Association.
Life Member S. A. F.
Member American Carnation Society.
Member New York Florists' Club.

Orders for England, Scotland and Ireland taken care of by

C. ENGELMANN, Florist, Saffron Walden, Essex, ENGLAND.

Cables: Engelmann, Saffronwalden (2 words only)

Orders for the French Riviera and Monte Carlo taken care of by

C. ENGELMANN, Etablissement Horticole "Carnation," Saint-Laurent-du-Var, near Nice, FRANCE.

Cables: Carnation, Saint-Laurent-du-Var (2 words only)

Liverpool, England

DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England

DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR ORDERS NOW TO

LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

eral. He regretted that every member of the society did not have the opportunity of being present at these committee meetings, so that they could see for themselves how carefully all of the plans of the national advertising campaign were worked out.

Henry Penn, on behalf of the committee, replied feelingly to the remarks of the president, saying that it was an honor to serve under such an able leader as A. L. Miller and that it was a privilege to be present and accept the generous hospitality extended by President Miller during their two days' arduous sessions.

A question has been sent in asking whether it is the intention of the publicity committee to abandon the national advertising campaign. To this, we would reply most emphatically—no! Just consider for a moment the names of those on this national publicity committee: Henry Penn, chairman; George Asmus, Wallace R. Pierson, Fred Ammann and C. C. Pollworth. These are broad-minded, successful business men with a vision, who realize the possibilities and the advantages of the national publicity campaign, and under no circumstances would they permit any let-up in the activities of this important undertaking. Remember also that the members of this committee, in addition to giving unselfishly their time, have also subscribed \$1,300 annually to the fund, so we must all agree that they



Therefore

My neighbor had a queer little old-fashioned girl named Harriet, who was constantly saying and doing the unexpected.

One day she sat over in a corner with her slate, drawing and rubbing out and redrawing.

Finally her Grandmother asked her what she was drawing.

"Just wait," she answered.

Again she asked her and again the same answer.

Finally Grandmother became annoyed and insisted on knowing.

"If you really must know, Granny. I is drawing God."

This very much shocked the old lady and she told Harriet that nobody knew how God looked.

Then came a long silence, followed by: "Well, when I gets this done, folks will know how he looks."

When my neighbor told me of it, I at once thought of a lot of florists who kick about the F. T. D., claiming they don't get business enough.

They want to see the drawing before it is even started, let alone finished.

Kicking never built a business.

Boosting always does.

New York's
Favorite Flower Shop

G. E. M. Stumpff

Fifth Avenue at 58th Street

are doing their part, and it is now up to all of us to give them prompt financial assistance.

Before making any contracts or appropriations, the committee consider the amount of funds available from sub-

scriptions that have been made for the year. This is the only basis to figure out the amount of the funds that will be at their disposal. If payment of these subscriptions is delayed, it will be necessary to hold up some bills which

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

OSHKOSH, WIS.
THE MILES COMPANY
 GROWERS

Established 50 years. Member F. T. D.

MILWAUKEE WEST ALLIS
WAUWATOSA
ERWIN J. HAMME
 Greenhouses and Flower Shop
 at **WAUWATOSA, WIS.**

RACINE, WIS.
 THE
 610-612 **FLOWER** Member
 Wisconsin **SHOP** F. T. D.
 Street

KENOSHA, WIS.
L. Turner & Sons, 352 Park Ave.
 Members Florists' Telegraph Delivery

Racine and Kenosha
 Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

are now due. We still have faith in the business integrity of the florists and believe that when these subscriptions were made, they were made in good faith with the understanding that they would be paid when due. The amount outstanding is about \$10,000 and if this were available at the present time the committee would have no trouble in meeting all obligations as originally planned.

The next general meeting of the committee will probably be held in Buffalo early in November.

Suggestions or constructive criticism will be welcome at all times, especially from those who have subscribed to the fund, and if you have any recommendations to make, send them along to the secretary's office, but with the assurance that if accompanied by a generous subscription they are apt to have far more consideration.

New Subscriptions.

The following subscriptions have been received and are in addition to those previously announced. They are to be paid annually for four years, unless otherwise stated:

A. F. T. Lauritzen, Eau Claire, Wis. (1 yr.)	10.00
Anton Schultheis, College Point, N. Y. (1 yr.)	25.00
A. Alenius, Amarillo, Tex.	5.00
C. A. Kuehn, St. Louis, Mo. (Addtl.)	50.00
A. S. Parker, Stoneham, Mass. (1 yr.)	15.00
Western N. Y. Florists' Publicity Fund, Buffalo, N. Y. (1 yr.)	250.00
Harry M. Cooke, Plattsburg, N. Y.	15.00
Alabama Evergreen Exchange, Cleveland, O.	25.00
Andrew Bros., Bristol, Conn. (Addtl.)	5.00

"Say it with Flowers"

Members
of the
F. T. D.



Members
of the
F. T. D.

GUDE BROS.CO.
FLORISTS
 1214 F ST.N.W.
 WASHINGTON,D.C.

"Say it with Flowers"

Send Orders for
WASHINGTON,
D. C.

and vicinity to

Blackstone

EVERYTHING
 FIRST-CLASS

Member F. T. D.

14th and H. Streets

WASHINGTON, D. C.
Louise Flower Shop
 Connecticut Ave. at N St., N. W.
 Miss Louise W. Daugherty, . . . Proprietress
 Phones—Franklin 3579, 3841, 3842.
 Member Florists' Telegraph Delivery.

ORDERS IN OR AROUND
Washington, D. C.
 MEMBER F. T. D.
GEO. C. SHAFFER
 900 Fourteenth Street

La Crosse, Wis.
 Send your order for flowers for delivery in this city and vicinity to
SALZER'S FLORAL GARDENS
 QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
 "HOME-GROWN FLOWERS"
 GET IN TOUCH WITH
J. E. MATTHEWSON
 SHEBOYGAN, WIS.
 Member Florists' Telegraph Delivery Association

LA CROSSE, WIS.
 La Crosse Floral Co., Member Florists' Telegraph Delivery

MADISON, WIS.
RENTSCHLER FLORAL CO. Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND OHIO

Florists' telegraph, telephone or mail orders given personal care and attention.

No order too large.

No order too small.

The J. M. Gasser Co.

1006 EUCLID AVENUE

The largest growers of cut flowers in Ohio

BIRMINGHAM, ALA.

We have every facility for filling orders to your entire satisfaction

MEMBER F. T. D.

AMERICAN FLOWER SHOP

319 North Twentieth Street

:: ::

BIRMINGHAM, ALABAMA



Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

ST. LOUIS, MO. Send Your Orders to **F. H. WEBER**
Taylor Avenue and Olive Street
EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.
GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery.

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.
Wire or phone your orders to **OSTERTAG BROS.**
The Largest Retail Supply House in the West.
JEFFERSON AND WASHINGTON AVES.
Members F. T. D.

ST. LOUIS, MO.
Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
— Both Long Distance Phones —
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.
Member Florists' Telegraph Delivery Association
Jos. Witek
4744-4748 McPherson Ave.

ST. LOUIS, MO.
BENTZEN
FLORAL COMPANY
8118 North Grand Avenue
FACILITIES SECOND TO NONE

ST. LOUIS, MO.
Up-to-date Service **The Blossom Shop** 4110 Manchester Ave.

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on Short Notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Excelsior Springs, Mo.
EXCELSIOR GREENHOUSES

COLUMBIA, MO.
COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SAINT JOSEPH MISSOURI
Stuppy Floral Company
225,000 Feet of Glass
Members Florists' Telegraph Delivery Association

ST. LOUIS Choice Seasonable Flowers
George Waldbart Floral Co.
Efficient Service—Most Centrally Located
All Orders Carefully Executed 516 North Grand Ave.

SEDALIA, MISSOURI
"You will not stammer if you say it with our flowers"
State Fair Floral Co.
Florists' Telegraph Delivery.

ST. JOSEPH, MO.
QUENTIN FLORAL CO.
Orders for:
Iowa, Nebraska, Kansas and Missouri
Sparta Greenhouse, Sparta, Ill. 5.00
R. C. Kerr & Co., Houston, Texas.... 50.00
J. W. Moore, Philadelphia, Pa. 10.00
Previously reported and as recently corrected \$ 405.00
Total \$51,940.52
John Young, Sec'y.

TATE'S TIPS

THE GOLDEN RULE.

Get the F. T. D. Spirit.

In a recent conversation with J. Fred Ammann on the occasion of his eastern visit in the interests of the National Flower Growers' Association and national publicity, he made the remark that there was more business transacted in a businesslike manner at the Indianapolis convention of the F. T. D. than at any convention he had ever attended. This, coming from a man of Mr. Ammann's business ability, is certainly a compliment to those who had a part in the convention. That is the spirit that

Kansas City, Mo.
Rock's
MEMBER F. T. D.
1106 GRAND AVENUE

KANSAS CITY
A. Newell
FLORIST
MEMBER F. T. D. Eleventh and McGee Sts.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.
Member of the Florists' Telegraph Delivery Association

KANSAS CITY
WE STRIVE TO PLEASE
ALPHA
FLORAL CO.
Member of the F. T. D.
1005 Walnut Street—Established 1906

KANSAS CITY, MO.
We are members of the F. T. D.
J. E. MURRAY & CO., 212 E. 10th Street

W. J. Barnes KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890.
No order too large or small. Member F. T. D.

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
We Strive to Please

HONOLULU, HAWAII
TAYLOR, FLORIST
Wireless and Cable Address. "FLORIST" Honolulu

Telegraph Delivery Department

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CINCINNATI'S

LEADING FLORIST

MEMBER F. T. D.

Julius Baer

138-140 East Fourth Street

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
305 E. Walnut St., Springfield, Mo.
Members F. T. D.

RED C
INSTANT
F. T. D.

FRED C WEBER

RED C
SERVICE
F. T. D.

SAINT LOUIS
4326 OLIVE ST.

Smith's FLOWER SHOP
Hutchinson, Kansas
Member Florists' Telegraph Delivery

CANADA
JOHN CONNOR CO., Limited
HAMILTON, ONT.
Members Florists' Telegraph Delivery Association.

McKenna
Largest Retailers in Canada
Cor. St. Catherine and Guy Streets
8 St. John St., QUEBEC, CAN.
Member Florists' Tel. Delivery

Joplin, Mo. AMERICAN FLORAL SHOP
J. E. MEINHART, Prop., 216 W. 4th St.

WEBB CITY, MO.
J. E. Meinhart, 416 S. Pennsylvania Ave.

SPRINGFIELD SEED CO.
SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Member Florists' Telegraph Delivery Association

ATCHISON, KAN.
The Atchison Seed and Flower Store Co
MEMBER F. T. D.

Atchison, Kan. GROVES FLORAL CO.
Established 1865. Member of F. T. D.

JAMES HAYES, Leading Florist
819 KANSAS AVENUE
TOPEKA, KAN.
Member F. T. D.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

ARKANSAS CITY, KAN.
McCool's Close-in-Greenhouse
MEMBER F. T. D.

Kansas City, Kansas
L. C. FIELD
Member Florists' Telegraph Delivery

MANHATTAN, KAN.
THE MARTINS T. S. MARTIN, Proprietor.

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

WICHITA, KANSAS Shipments for Kansas and Oklahoma
W. H. CULP & COMPANY
Quality Flowers Personal Service
Members F. T. D. A.

CANADA'S FLORIST
8-10 W. Adelaide Street
Dunlop's
Toronto
Member Florists' Telegraph Delivery Association

London, Ont., Can.
J. GAMMAGE & SONS, LTD.
"The House of Flowers"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

WINNIPEG, MANITOBA
Member Florists' Telegraph Delivery
R. B. Ormiston
96 Osborne Street

Winnipeg, Man., Can.
THE "KING" FLORIST
Member F. T. D. Ass'n. 270 Hargrave St.

everyone who attended the convention should carry home and apply to the F. T. D. department of his business. If you were present you surely got some new ideas that appealed to you. By all means, try these out. There is certainly plenty of room for improvement in this important branch of the business.

In the first place, I would recommend that every member be loyal to the society itself. Look upon your society as a great public service corporation, which it really is, and do not forget that any public service corporation is judged by the service that it renders to the public.

Recently I listened to some remarks from the president of a large business

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
48 HASTINGS STREET, E.
FOR ALL BRITISH COLUMBIA ORDERS
Members Florists' Telegraph Delivery Assn.

DICK'S FLOWER SHOP
Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

Saskatoon, Sask., Can.
Victoria Nursery The Quality Florists in the Center of the west.

Central and Eastern ONTARIO
Orders carefully executed
THE PETERBOROUGH FLORAL CO.
Peterborough, Canada

Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MEMBER F. T. D.

VANCOUVER, VICTORIA, B. C.
A. J. WOODWARD
BON VOYAGE ORDERS my specialty

TRURO, NOVA SCOTIA CANADA.
Member F. T. D. SUCKLING & CHASE, Ltd.

REGINA, SASK., CANADA
REGINA FLORIST CO., Ltd.
SPECIAL ATTENTION TO F. T. D. ORDERS

St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
Member F. T. D.

SCRIM'S, FLORIST
OTTAWA, CANADA

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN

67 Beacon Street

Deliveries

To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

CARBONE, ³⁴²Boylston Street,
BOSTON

Member Florists' Telegraph Delivery Ass'n.

The Beacon Florist
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Worcester, Mass.
**RANDALL'S
FLOWER SHOP**

Member Florists' Telegraph Delivery.

H. F. A. LANGE
Worcester, Mass.

Delivers to all Points in New England
125,000 Square Feet of Glass.
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist

282 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

Warburton
FALL RIVER
MASS.
33 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points

Member
F. T. D.

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

CAMBRIDGE, MASS.
ROBBINS BROS., 636 Massachusetts Avenue
Near All Colleges Members F. T. D.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

Newton, Mass. **COTTON**
Also BOSTON, BROOKLINE
CAMBRIDGE, WELLESLEY The Florist

I should like to write a
little essay on

"The Sweet Perfume
of Courteous Service"
but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist."

Member of Florists' Telegraph Delivery Association.
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

War Brothers Boston, Massachusetts
44 TEMPLE PLACE
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery.

BOSTON, MASS. HOUGHTON
GORNEY
FLOWER SHOP

Under the Park Street Church.
Member Florists' Telegraph Delivery.

Brookline, Mass.
1314 Beacon St. Alice B. Merrill
Member F. T. D.

BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

concern which has a custom of sending flowers to its patrons all over the country. The F. T. D. was recommended to him as a splendid service to fill his orders in the various cities. He replied that he knew the workings of the F. T. D. better, perhaps, than the one giving him the information; that his company availed itself of the service as much as any one company in the country; that, while some of the service rendered by this organization was most satisfactory, there was some of it that was "absolutely rotten." Now, how did this live-wire business man know that the orders for flowers delivered for his company in towns that were hundreds of miles distant had not been properly filled? Why, in nearly every instance in which this company would "Say It with Flowers," an agent of the company called on the recipient the day the order was delivered. A note would be made of

BOSTON-BECKER'S

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

BECKER'S CONSERVATORIES
CAMBRIDGE - MASS.
Members Florists' Telegraph Delivery

Brookline, Mass.

220 Washington Street

F. E. PALMER, Inc.

Established 1886

Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.

Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

Waltham, Mass.

1st CLASS STOCK FACILITIES SERVICE

M. F. RUANE

Member F. T. D.

121 Moody St.

MALDEN, MASS.

J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

AMERICA'S FOREMOST FLOWER HOUSE

Superior
Service

74th Year

Steamer

Deliveries and all
others guaranteed.

Standard
Prices

Thos. F. Gabrin
INC.

Est. 1847

Correspondents in all
leading cities of the
world

BOSTON—and—NEW YORK

1 PARK STREET
AND
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE
AT
46th STREET

**HARTFORD,
CONNECTICUT**

Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

New Haven,
Conn.

J. N. CHAMPION & CO.
The F. T. D. Artists

Yale
College

Covering All Connecticut

HARTFORD, CONN.

Greenhouses: *Coombs* Stores:
Benton St. 741 Main St.
364 Asylum St.
Member F. T. D.
Orders solicited for all parts of Connecticut

**BRIDGEPORT, CONN.
James Horan & Son**

943 MAIN STREET
Largest Growers in this District.
MEMBERS FLORISTS' TELEGRAPH DELIVERY.

Waterbury, Conn.

RYAN & POWERS
30 Center St.
Special attention Westover and St. Margaret
School Orders.
Members F. T. D. and Rotary Florist.

**Hartford, Conn.
GEORGE G. McCLUNIE**

165 Main Street
Established 1897 Member F. T. D.

**Providence, Rhode Island
Johnston Brothers**

LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

STAMFORD, CONN.

QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NOROTON, DARIEN, NORWALK, GREENWICH

Hartford, Conn.

George F. Lane
SUCCESSOR TO *Welch*
THE FLORIST
180 Asylum Street Member F. T. D.

**Lynn, Mass. MEMBERS
F. T. D.**

GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.

Belmont Flower Shop MEMBER
F. T. D.

BURLINGTON, VT.

Gay Florist
Member F. T. D.
Orders for Vermont and Northern New York filled to
your entire satisfaction at right prices.

Hartford, Conn.

J. Albert Brodrib Store,
639 Main Street
Deliveries to
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic.
Member Florists' Telegraph Delivery Association

the flowers and a report sent to the home
office. If this report proved to be good,
it was a boost to the F. T. D.; if other-
wise, it was a greater detriment to the
organization than any amount of public-
ity could counteract.

Must Report Dishonesty.

The point I wish to make is just this:
You are all members of a large organiza-
tion and your interest in this association
is just as important as your own busi-
ness. Every telegraph order you fill
should have the same care and attention
that a local order in your own store
would receive. If possible, more atten-
tion should be given it, for your aim is

**New Britain, Conn.
VOLZ FLORAL CO.**

**Bridgeport, Conn.
John Reck & Son, 985 Main Street**

**PROVIDENCE, R. I.
AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St.
PROVIDENCE**

**NEWPORT, R. I.
SMITH Est. 1864 Greenhouses
JAMESTOWN R. I.**

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle Cor. Oak and Free Sts.

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE
1261-R.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK DARDS

341 Madison Avenue

Member of
Florists' Telegraph DeliveryGuaranteed Satisfaction
Nearly 50 Years

LET US FILL YOUR STEAMER ORDERS

Leading Florist

Regular European Sailings Now Established



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

ENGLEWOOD

Bergen County and Northern Jersey

Meadowbrook Nurseries, Inc.

F. T. D. Member

275 Grand Ave., Englewood, N. J.

Telegraph orders promptly and carefully filled.

PATERSON PASSAIC New Jersey

EDWARD SCEERY

Member Florists' Telegraph Delivery Assn.

NEWARK, N. J.

F. T. D. Member

BEGEROW'S 946 Broad St.

FRESH FLOWERS AND BEST SERVICE

not only to build up the F. T. D. service, but to make the service of your own establishment better known among prospective patrons. Wherever sharp practices are used in filling telegraph orders, if they come to your attention, you owe it to your organization to investigate and report them. Then, if this association is ever going to grow in the confidence of the public, it is the duty of the officers to go to the bottom of the report, and, if it is found correct, the guilty party should be summarily dealt with.

To illustrate, I will cite an F. T. D. transaction that actually happened. A woman went into the store of an eastern florist (and he was not a small one by any means) and ordered a spray for \$10 to be delivered in a not-far-distant city for the funeral of a relative. Now, it happened that when this spray was delivered, the one who ordered it was there to receive it. When she looked at it she was indignant and got into a machine and took it to the store of the florist who had filled the order. A scene occurred, the florist being just as indignant as the customer, but among other uncomplimentary things this woman said was: "The idea of charging \$10 for such a spray! Why, in our city I could get one just as good for \$5." This remark threw a new light on the subject. The telegram was produced; the lady was shown where her home-town florist had ordered a \$5 spray and was told she would be obliged to take her grievance up with him.

A Case of Negligence.

I asked the florist what he had done about it. He replied, "Nothing." Now, this is just the object of this article. Will that woman ever have confidence in the association again? She will never let an opportunity slip to state her experience with an F. T. D. order. And yet I claim that the florist

ABUNDANTLY PREPARED
AT ALL TIMES

Edwards Floral Hall Company

1716 Pacific Avenue

Atlantic City, New Jersey

Nurseries: Mediterranean
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n

ATLANTIC CITY, N. J.

Atlantic City Flower Shop

1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers
and plants. Personal attention. F. T. D. Member

NEWARK, N. J.

PHILIPS BROS.

938 BROAD STREET

Members F. T. D.

NEWARK, N. J.

WASHINGTON FLORIST

577 Broad Street

Member F. T. D.

Open 7 a. m. to 10 p. m. every day

Boonton, N. J. Dover, N. J.

Olyphant, Pa. Stroudsburg, Pa.

Store in each town. Flowers daily from our
own greenhouses. Delivery all Eastern Penna.
and Northern New Jersey.Herrick Greenhouses, HACKETTSTOWN,
NEW JERSEY.

JERSEY CITY, N. J.

WEIDEMANN'S FLOWER SHOP

222 MONTICELLO AVE.

Member F. T. D.

HOBOKEN, N. J.

J. GRULICH & SONS

Members F. T. D. 616 Washington Street

MONTCLAIR, N. J.

MASSMANN

Member Florists' Telegraph Delivery.

Atlantic City, N. J.

EGG HARBOR FLOWER SHOP
311 Pacific Ave. Crane & Hill, Props.Members
F. T. D.

Red Bank, N. J.

W. W. KENNEDY & SONS

FLORISTS

MEMBERS F. T. D.

41 BROAD STREET



NEW JERSEY POINTS

All Middle State and Seashore
and Northeastern Pennsylvania towns
are best reached from

TRENTON

MARTIN C. RIBSAM, Florist

Member F. T. D.

Broad and Front Sts.

TRENTON, N. J.

PARK FLORAL CO.

R. ABBOTT

Greenhouses--Buchanan, Lafayette and Schiller Ave.

Englewood, N. J. Camp Merritt

EDWARD G. BURROWS

Member F. T. D.

Summit, HARRY O. MAY,

PROPRIETOR
New Jersey The Rose Shop

ONEONTA, NEW YORK

DERRICK, Florist,

MEMBER
F. T. D.

For SYRACUSE, N. Y.

W. E. Day Co.,

Onondaga Hotel Bldg.
F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

We are prepared to execute all orders for steamers sailing from New York, Brooklyn, Hoboken or other nearby ports, with every assurance of prompt and efficient service.

J. H. SMALL & SONS FLORISTS NEW YORK and WASHINGTON

NEW YORK—505 Madison Avenue, and
Waldorf-Astoria Hotel.

WASHINGTON—15th and H Streets

Orders executed in New York for SHERRY'S CANDY—\$2.00 per pound—No Discount.

Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street

Also Vanderbilt and
Ritz-Carlton Hotels

NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show,
April 11, Grand Central Palace.

Location Central. Personal Attention.
Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

GUIDO, Inc.

Florist

PHONES: Plaza 7570; Night call, South 1125

596 Lexington Ave.,
Cor. 52d St.

NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902

135 E. 34th St., NEW YORK

M.A. Bowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
OUR MOTTO—THE GOLDEN RULE.

NEW YORK Telephone
Lenox 3822
HENRY HART, Inc.

1000 MADISON AVENUE
In the heart of most exclusive
residential section

YONKERS, N. Y. MEMBER
F. T. D.
3 MANOR HOUSE SQ. R. T. BRODERICK

BUNYARD

413 Madison
Avenue

NEW YORK CITY

Member F. T. D.

SUMMER SEASON, Bellevue Ave.,
NEWPORT R. I.

David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

A Card This Size

Costs only \$1.25 per Week
on Yearly Order

It would keep your name and your specialty
before the whole trade.

A half-inch card costs only 62½¢ per week on
yearly order.

who filled the order was just as guilty, and did as much harm to the organization, as the man who sent the order. In criminal law this would come close to compounding felony. In such a case as this it would have been an easy matter for the florist who filled the order to have his stenographer write a letter giving all the facts in the transaction and have the customer sign it, and then forward it, with the telegram and his own letter of explanation, to the secretary. When taken up with the proper authorities, if found to be true, that member in whose store the order originated should be expelled from the organization. This is not an isolated case. I have heard of others just like it and of this particular case I have positive knowledge.

As a rule florists are honest and I do not believe they would be guilty of such petty larceny. But, when an organization is doing \$9,000,000 in business every year, you cannot throw too many safeguards about it.

Speaking of the amount of business done by the organization last year, with transportation in its present condition, it is a safe calculation that not over \$1,000,000 of that \$9,000,000 would have found its way into the florists' cash registers.

NEW YORK, N. Y.

QUALITY

SERVICE

Charles H. Brown

2366 Broadway, New York City

CHOICE



FLOWERS

NEW YORK CITY ADOLPH MEYER

In center of the **BON TON** residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND
JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox.

NEW YORK

Orders Sent to **H. H. BURNS** 509 Madison Av.
will receive prompt and careful attention.
LONG ISLAND BROOKLYN JERSEY CITY NEWARK

RAMM'S FLOWER SHOP

In the Heart of New York 412 Madison Avenue

Prompt and Efficient Service

Member F. T. D.

W. & T. CASS Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Niagara Falls, N.Y.
HARRIS & LEVER
Florists
Members of Florists' Telegraph Delivery

JAMESTOWN, N. Y.
LAKEVIEW
ROSE GARDENS

1,500,000 ft. of glass Capable Retail Service
Mayville, N. Y. } INSTANT { Fredonia, N. Y.
Brocton, N. Y. } SERVICE { Chautauque, N. Y.
Randolph, N. Y. } --TO-- { Lakewood, N. Y.
Bemus Point, N. Y. } Cassadaga, N. Y.
Other Principal Western N. Y. towns.

Danker
Albany, N. Y.

Albany, New York

The Rosery
FLOWER SHOP

23 STEUBEN
STREET

Best Service.

Send your
orders to us.

Members Florists' Telegraph Delivery Ass'n.

TROY, N. Y. MEMBER
33 Fourth St. F. T. D.
H. LOUIS MENAND

FLORAL OSWEGO, N. Y.
ART STUDIO E. KENDIG, Prop.
Member F. T. D. At Your Service. Personal Attention.

ROCHESTER, N. Y. J. B. KELLER SONS
Florists
25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

Batavia, N.Y. L. C. STROH
& SONS
Flowers delivered to all nearby towns.

ALBANY, N. Y. THE CAPITAL DISTRICT
WILLIAM GLOECKNER
WE GUARANTEE ABSOLUTE SATISFACTION
Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.
Members Orders for Western New York
F. T. D. handled with promptness

OLEAN, N. Y.
Member Florists' Telegraph Delivery Manuel Oppenheim

JAMESTOWN, N. Y.
Heelas Flower Store For all
Chautauque
County

SENECA FALLS, N. Y.
E. W. HUDSON & SON
WILL ALSO DELIVER ORDERS AT WATERLOO

Elmira, N. Y. SHIPMENTS
Southern New York
Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main
Street

UTICA, N. Y.
C. F. BAKER & SON
MEMBER F. T. D.
809 CORNELIA ST.

UTICA, N. Y.
Utica Floral Co.
MEMBERS F. T. D.

The Rosendale Flower Shop
126 JAY STREET
Schenectady, N. Y.
No order too large for us to fill, none too small
for consideration.
Member F. T. D.

WETTLIN FLORAL CO.
HORNELL, N. Y.
For quick service to Avoca, Addison, Andover,
Arkport, Almond, Angelica, Bath, Corning, Cuba,
Canisteo, Castile, Cansaga, Cohocton, Friend-
ship, Wellsville, Wayland, Warsaw, Dansville,
Nunda and other Western New York towns.

ROCHESTER, N. Y.
Wilson F. T. D.
THE FLORIST
88 E. MAIN ST We reach all
Western
N. Y. Points

HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

HUGO H. JAHN, 710 Nostrand Ave.
BROOKLYN, N. Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters,
anywhere within 20 miles of New York. Artistic work
Personal attention Special care of telegraph orders

Confirm Order by Mail.

Now just a word to the original receiver of a telegraph order and I am through. When a customer files an order, first take his address and if possible his phone number, so that if any slip-up should occur you can communicate with him in the shortest space of time. Then take carefully the address of the one to whom the flowers are to be sent. You are now ready to select your florist. Use carbon paper in writing your telegram and make three copies, one for the telegraph company, one for your own files, and one for the florist to whom your order is sent, to confirm the order. Remember, the telegraph companies are not infallible, and your mailed copy will arrive in most cases from twelve to twenty-four hours behind the telegram. If a mistake has been made it can often be rectified before it is too late. Follow this system and you will find that you are not only

Buffalo
NEW YORK

F. T. D.
MEMBERS

S. A. Anderson
440 Main Street

Colonial Flower Shop
230 Delaware Avenue

Wm. H. Grever
77 and 79 Allen Street

Kramer the Florist
1291 Jefferson Street

Lehde & Galley
2165 Seneca Street

L. H. Neubeck
Main and High Streets

Palmer's
304 Main Street

Scott the Florist
Main and Balcom Streets

Stroh's
379 Main Street

Charles Sandiford
2692 Main Street

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WE DELIVER TO ALL PARTS OF
BROOKLYN
—AND—
NEW YORK CITY

JOSEPH TREPEL
Largest Individual Florist in the United States—ELEVEN STORES.
TELEGRAPH YOUR ORDERS TO THE MAIN STORE
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.
AND RECEIVE MY PERSONAL ATTENTION.

WILSON 8 and 5 Greene Ave.
Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT **NEW YORK**

BROOKLYN, N. Y.
JAMES WEIR, Inc.
324 Fulton St., cor. Pierrepont
Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

Established 1859
A. WIEGAND'S SONS CO.
1610 to 1620 North Illinois Street
INDIANAPOLIS, IND.
Indiana's oldest, largest and most complete retail establishment
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 MASSACHUSETTS AVENUE
Bertermann Bros Co.
LEADING FLORISTS
Members Florists' Telegraph Delivery Assn.

INDIANAPOLIS, IND.
GREENE'S FLOWER SHOP
Board of Trade Building
Members Florists' Telegraph Delivery Ass'n.
Not Open on the Sabbath, except when a holiday falls on Sunday.

BLOOMINGTON, IND.
MORRIS & ELLIS
Members F. T. D.

Marion, Ind. **MARION FLORAL CO.**
Member Florists' Telegraph Delivery Ass'n.

ATTICA, IND.
And all Surrounding Cities. :: **Attica Floral Co.**

RICHMOND, INDIANA
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

RICHMOND, INDIANA
AND VICINITY
Member F. T. D. **G. R. GAUSE**

FORT WAYNE, IND.
Flick Floral Company
Member F. T. D. 207-209 West Berry Street 65,000 feet glass devoted to Flowers and Plants.

Near Hope, St. Joseph and Lutheran Hospitals. Direct routes to Churubusco, Plymouth, Warsaw, Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

BEYER FLORAL SHOP
108 E. Jefferson Street
SOUTH BEND, INDIANA
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with Niles, Berrien Springs, St. Joseph, Mich.; New Carlisle, Michigan City, La Porte, Elkhart, Goshen, Warsaw, Ind.

SOUTH BEND, IND.
Adam Beehler

Williams & Co. South Bend, Ind.
Florists
For Northern Indiana and South'n Michigan 188 S. MICHIGAN ST.
Members F. T. D.

benefiting yourself, but building up service for the organization. Tate.

BALTIMORE, MD.

The Market.

While business holds good, there is an abundance of stock on the market. This is caused by the fact that there is a large supply of outdoor stock and the bright and balmy weather of the last ten days has forced in the indoor stock. What the market needs now is a killing frost, for so much outdoor stock forces the price of the inside stock down. Mums are now in all their glory, but, owing to the fine weather we have been having, the early varieties are flooding the market. Pink and yellow clean up well, but there are too many white. As for quality, they are the best for several seasons. Carnations are in good supply, but as this is strictly mum season there is not much demand for them.

The indications at this time are that there will be a wider range of good varieties in carnations than was ever seen on this market. Roses are plentiful and almost up to midwinter quality; the stems are long, and owing to the fine weather and warm nights the flowers are almost perfect. The only trouble is that, with extremely hot weather, they soon blow open. As in carnations, there is a fine variety to choose from; in fact,

Ft. Wayne, Ind.
VESEY'S
Fresh Flowers grown at our own greenhouses
Largest Orchid Growers in the Middle West
PROMPT SERVICE
2602 THOMPSON AVENUE
Member Florists' Telegraph Delivery

Ft. Wayne and Northern Ind.
DOSWELL'S
QUALITY FLOWERS
Store: 301 W. Main and Lindenwood Cemetery

FORT WAYNE, IND.
Blossom Floral Co.
MEMBER F. T. D.
QUALITY—SERVICE—ART 110 W. Wayne St.

ERIC BUCHHOLZ
MUNCIE INDIANA
Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.
PAUL C. SCHULTZ CO.
Member Florists' Telegraph Delivery.

GARY FLORAL CO. **GARY**
118 W. 5th Ave. Ind.
Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

TERRE HAUTE, IND.
129 SOUTH SEVENTH STREET
JOHN G. HEINL & SON

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH
—AND VICINITY—

F. T. D.
Service

A. W. Smith
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

535 WOOD STREET

Prompt F. T. D. Service in
city and vicinity, of

Flowers—Fruit

in art arrangements, either
separate or in combination

All Orders Reciprocated

McCLEMENTS

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

PITTSBURGH



**E. C. LUDWIG
FLORAL CO.**

710 E. Diamond Street
Members F. T. D.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.
510 Market St.

PITTSBURGH

**BEST
SERVICE**

PITTSBURGH, PA.

Open Sunday. **DAVE HILL & CO.**
Quick Service. Fifth Ave. and Wood St.

TITUSVILLE, PA.
WM. A. MURDOCH, MEMBER F. T. D.

THINK! Everything in Flowers
GRAKELOW'S

Member Florists' Telegraph
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

PHILADELPHIA

Charles Henry Fox

I will never send you an order less
than \$5.00.

HANOVER, PA.

CREMER, Florist

EVERYTHING IN CUT FLOWERS

We serve all points in Southeastern Pennsylvania.
Special Delivery service to Gettysburg, Pa.

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

GILES, The Florist

READING, PENNA.

Member F. T. D.

Williamsport, Pa.

W. J. EVENDEN'S SONS
THE LEADING FLORISTS

Members Telegraph Delivery Association

SCRANTON, PA.

A. L. BESANCON & CO.
Florists and Decorators

Adams Ave. and Spruce St., **SCRANTON**
BOTH PHONES LIFE BLDG.

You can depend on us. Order your flowers on any
occasion for delivery in Scranton and vicinity

SCHULTHEIS, Florist

317 Church Street **DUNMORE, PA.** 612 Linden Street **SCRANTON, PA.**
Members of the Florists' Telegraph Delivery Ass'n.

all of the best forcing varieties are
available. One would have thought,
from the number of dahlias used during

J. J. Habermehl's Sons

The finest floral arrangements, flowers and
plants furnished on telegraphic orders.

The Bellevue-Stratford **Philadelphia** Broad and
Walnut Streets

PHILADELPHIA

Germantown and Chestnut Hill

Orders carefully filled in first-class style
and on time.

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

ORDERS FOR

PHILADELPHIA

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by
railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.

Reading Terminal Flower Shop, Philadelphia

Germantown and Chestnut Hill

ORDERS Carefully executed with
taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Ave., GERMANTOWN

PHILADELPHIA, PA.

ORDERS FOR

PHILADELPHIA

Carefully and Promptly Executed
with Good Flowers and Good Taste by

M. J. Callahan, 3924 Market St., PHILADELPHIA

Wilkes-Barre and near-by
Pennsylvania Towns

Member F. T. D. **A. W. B. EVANS**
14 N. Main St.

Wilkes-Barre, Pa.

Member F. T. D. **Ira G. Marvin, 23 So. Franklin St., 63 No. Main St.**

LANCASTER, PA.

B. F. BARR & CO., Leading Florists

LEBANON, PA. Members
F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SAN ANTONIO, TEX.

YOUR CREDIT IS GOOD WITH US FOR
CUT FLOWERS AND FLORAL OFFERINGS

MEMBER F. T. D.

GREEN, The Florist

Avenue C at 8th Street

J. V. LAVER ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

Baur *Floral Co.* Member F. T. D. ERIE, PA.

Erie, Pa. Charles G. Offerle 2408 Poplar Street

New Kensington, Pa. McRAE-JENKINSON CO. Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n EVEN DEN BROS. Largest Growers in Central Pennsylvania. Williamsport, Pa.

Norristown and Conshohocken WILLIS H. BALDWIN CONSHOHOCKEN, PENNA.

WARREN, PA. Crescent Floral Garden, SHERM OFFERLE, Proprietor

WARREN, PA. Wood's Flower Shop MEMBER F. T. D.

Orders for TEXAS KERR The Florist, Houston, Tex. Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex. Write or wire headquarters for flowers for Texas Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXARKANA, ARK. TEX. MAJESTIC FLORAL COMPANY

El Paso, Texas POTTER FLORAL CO. Members Florists' Telegraph Delivery

WICHITA FALLS, TEXAS LEADING FLORIST BUCHANAN FLORAL CO. : 603¹/₂ Indiana Ave.

BEAUMONT, TEXAS HOME FLOWER AND GIFT SHOP. 659 Pearl St.

Fort Worth, Texas

Gordon Boswell
Florist

611 Houston Street

WICHITA FALLS, TEXAS

Oldest and largest for
Northwest Texas and
Southwest Oklahoma

WICHITA FLORAL COMPANY
Members Florists' Telegraph Delivery

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

BROWNWOOD, TEXAS

We are prepared to fill your orders
Members F. T. D.

SHERMAN, TEXAS

H. O. HANNAH & SON

Service up-to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas

Member F. T. D. WOLFE THE FLORIST

AMARILLO, TEXAS

West Texas CUNNINGHAM
Western Oklahoma FLOWER SHOP
Eastern New Mexico

FORT WORTH, TEXAS

Baker Bros. Members Florists' Telegraph Delivery

FOR ALL TOWNS IN SOUTHERN OKLAHOMA

AND NORTHERN TEXAS
Mrs. B. A. Nelson Sulphur, Okla.

"Say It with Flowers" week, that they would have been cleaned up for the season, but there are some fairly good ones still on the market. There is plenty of green goods.

To sum up, the market is in good shape, except for the fact that the supply exceeds the demand and nothing will regulate the supply until we have a good frost.

Echoes from the Big Week.

As in the preceding week, this week the main topic of conversation was "Say It with Flowers" week. This was not confined to the florists themselves. The entire town is talking about how the florists have awakened. The idea of what can be made of this week has caught the leading business men of the city. They are loud in its praise and are asking that it be made a

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

MUSKOGEE, OKLA.

McQueen Floral Co.
FLOWERS BY WIRE ANYWHERE
Member F. T. D.

MUSKOGEE, OKLA.

MUSKOGEE CARNATION CO.
Largest Growers and Retailers in
Eastern Oklahoma
Member Florists' Telegraph Delivery

Oklahoma City, Okla.

THE FOSTER FLORAL CO.
Member Florists' Telegraph Delivery

ENID, OKLA.

The Hub of the Middle Southwest
10 Railroads for quick delivery.
ENID FLORAL CO., Leading Florists
Authorized Member F. T. D. for Enid.

ENID, OKLAHOMA, Oklahoma Floral Co.
Will fill your orders for Designs
and Cut Flowers in Oklahoma
Member F. T. D., Elks Bldg., 109 E. Broadway

OKMULGEE, OKLA.

GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

Hornaday Greenhouse, LAWTON, OKLA.
can fill your orders for Walter, Temple, Burk-
burnett, Altus, Snyder, Grandfield, Apache,
Anadarko and Fort Sill.

CHICKASHA, OKLA.

Mrs. Stella Johnson Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Louisville, Ky.

F. T. D. orders taken for Louisville and placed with

EDITH V. WALKER & BROS.

636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

Lexington, Ky.

JOHN A. KELLER CO.

INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
INCORPORATED
550 FOURTH AVENUE - LOUISVILLE
Members F. T. D. Association.

LEXINGTON, KY.

HONAKER, The Florist

Largest Cut Flower Grower in the State
160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LEXINGTON, KY.

MEMBERS F. T. D.

MICHLER BROS. CO.

Will take care of all orders
for Central Kentucky.

LOUISVILLE, KY.

MARRET & MILLER

Established 1878

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

William Walker Co.

Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

COVINGTON, KY.

Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

Covington, Ky.

Member
F. T. D.ROBERT D. RUTTLE
THE MADISON AVENUE FLORIST

Kentucky — Owensboro

TAPSCOTT, Florist

MEMBER
F. T. D.

PINE BLUFF, ARK.

DAVIS FLORAL CO.

MEMBER
F. T. D.

GEORGE RYE, Some Florist

THE PLAZA
F. T. D. Ft. Smith, Ark.

EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

HOT SPRINGS, ARK.

The Flower Shop

366 Central
Avenue

Helena, Ark.

NEAREST FLORIST
IN STATE
150 MILES

BALL FLORAL COMPANY

permanent fall celebration in the city. Ask any of those young fellows who put it over, how hard it was to get those same business men interested. Why? Because they did not take the floral industry seriously. They know better now, and let me make a prediction: Next year instead of having to solicit them, they will come to us. But those young fellows are like the bird that the mother works out of the nest. They have tried their wings, they realize that they can fly and there are no heights too high for them. When some of the older fellows saw those boys enter into some of the features of last week, they quoted the old proverb, "Fools rush in where angels fear to tread," but there was not a feature of the entire week that they did not accomplish in splendid style.

Now let me tell you older fellows why our industry has not made the strides that it should; just think it over. I myself am one of that young crowd. They gave me a good race, but I was in at the finish. I did not miss an event of the week, and then as the banquet, theater party and other meetings were over I wrote each day's proceedings for The Review, so we could have it all in last week's issue. Let me tell you, if you want to travel in the young set you have to go some. But I started to tell you why our business had not progressed as it should. I am far from be-

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880

Incorporated 1914

Paducah, Ky.

LEADING
FLORIST

JOHN VAN AART

50,000 Feet of Glass and Retail Store

Owensboro, Ky.

Members
F. T. D.

NANZ FLORAL CO.

AUGUSTA, KY.

Victor H. Thomas,

Deliveries to Georgetown and Ripley, Ohio

BOWLING GREEN, KY.

COBBY'S FLOWER SHOP

Cut Flowers and Designs

Carrones a Specialty

RICHMOND, KY.

Richmond Greenhouses

M. S. Pontrich, Prop.

Good service to Normal School, Berea College, Irvine and nearby points.

Telegraph Delivery Department

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BALTIMORE

and all Maryland

Samuel Feast & Sons

Members F. T. D. ————— Established 1832

Charles and Pleasant Streets

MEMBER F. T. D.

622 Aisquith Street

Downtown

GRAHAM

BALTIMORE

MARYLAND

GREENHOUSES WAVERLY

ESTABLISHED 40 YRS.

854 W. North Ave.

Uptown

Nashville and Chattanooga

Member Florists' Telegraph Delivery



Baltimore, Md.

Guilford
Mt. Washington
Walbrook

1731 HARFORD AVENUE


Johns Hopkins Hospital
Mercy Hospital
St. Agnes' Hospital

Forest Park
Roland Park
Catonsville

Church Home and Infirmary
Md. General Hospital

Hebrew Hospital
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



Geny Bros.

LEADING FLORISTS

Members Florists' Telegraph Delivery

212 Fifth Avenue North

NASHVILLE, TENN.

KNOXVILLE, TENN.

BAUM'S

HOME OF FLOWERS, Inc.

Member Florists' Telegraph Delivery.

Personal attention given to orders for KNOXVILLE and EAST TENNESSEE.

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.

Orders Carefully Executed

Send all MEMPHIS Orders to

THE FLOWER SHOP

84 Madison Avenue

MEMPHIS, TENNESSEE

Knoxville, Tenn.

CROUCH, Florist

Member Florists' Telegraph Delivery

LARGEST AMOUNT OF GLASS DEVOTED TO CUT FLOWERS IN THE SOUTH

CLARKSBURG, W. VA.

Order your flowers on any occasion for delivery in this section from the leading Florists in the State.

HAYMAN GREENHOUSE CO.

CLARKSBURG, W. VA.

"WE NEVER SLEEP"

Idlewild Greenhouses

Memphis, Tenn.

89 South Main Street

"Up-to-the-minute" Service and Execution

Member Florists' Telegraph Delivery

JACKSON, TENN.

Between Nashville and Memphis

SANDS THE FLORIST

HAGERSTOWN, MD.

HENRY A. BESTER & SONS

Members Florists' Telegraph Delivery Ass'n.

WEST VIRGINIA

WESTERN MARYLAND

The H. Weber & Sons Co.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.

Commissions Promptly Executed.

QUALITY EXCELLENCE ABILITY

Members Florists' Telegraph Delivery Association

Memphis, Tenn.

JOHNSON'S GREENHOUSES

153 MADISON AVE.

Established 1888

Member Florists' Telegraph Delivery Assn.

MARY JOHNSTON, Florist

Nee Paterson

221-223 W. Madison Street

Member Florists' Tel. Delivery

Baltimore, Md.

CHARLESTON, W. VA.

Capital City Floral Co., Successor to ALEXANDER'S

FOR ALL SOUTHERN WEST VIRGINIA

Memphis, Tenn.

MEMPHIS FLORAL CO.

Wire us. We deliver

Mississippi, Arkansas, Tennessee

ing senile, but there are plenty of us who can remember our younger days in the business. Would our fathers have heard of such a thing as our taking the responsibility upon us that these boys took? As I saw these boys take the reins in their own hands—at the same time the breath of some of the older members—it was hard to keep from applauding. Now, boys, I am going to tell you something. A few years ago, if we did and said as the young fellows of today, the old gentleman would have reached into his pocket for his pipe case, carefully removed his pipe from his mouth, placed it in the case, and put it into his pocket with due deliberation;

CHARLESTON, W. VA.

Look at your map. We cover many towns.

WINTER FLORAL CO.

ORDERS FOR CHARLESTON, W. VA.

are given prompt and careful attention by the

Charleston Cut Flower and Plant Co.

Huntington, W. Va.

Member F. T. D.

McClure-Cottman

Successors to J. W. Dudley Sons Co.

BLUEFIELD, W. VA.

FALLON, Florist.

Telegraph Delivery Department

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JOHN L. RATCLIFFE
209 West Broad Street
"FLOWERS OF QUALITY"

RICHMOND
— VIRGINIA —

BRANCH STORE:
Hotel Greenbrier
WHITE SULPHUR
SPRINGS, W. VA.

GOLDSBORO, N. C.

Gate City to Eastern North Carolina
GOLDSBORO FLORAL CO.
Modern Greenhouses—Retail Store
Members F. T. D. 20 years' experience

Birmingham, Ala.

Tutwiler Flower Shop
FRASER NURSERY CO.

Best attention
given your orders.

Charlotte, N. C. AND VICINITY

Scholtz, THE FLORIST
INC.

Member Florists' Telegraph Delivery Ass'n.

Mobile

MEMBER
F. T. D.

C. RAVIER & SONS

Ala.

Savannah, Ga.

JOHN WOLF

The Largest Grower
of Cut Flowers in the South

Charlotte, N. C.

AND VICINITY

THE FLOWER SHOP

203 N. TRYON ST.

Member F. T. D.

PHOENIX, ARIZ.

Arizona Seed & Floral Co.

28 and 30 S. Central Ave. Member F. T. D.

MONTGOMERY, ALA.

Alabama's Leading Florists

Rosemont Gardens

Member
F. T. D.

Correspondence
Solicited

PHOENIX, ARIZONA

Donofrio Floral Co.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in
Arizona and New Mexico.

**MOBILE,
ALABAMA**
GOODBRAD FLORAL CO.

Flowers for all ARIZONA

Tucson Seed & Floral Co., TUCSON, ARIZONA

**DOUGLAS, ARIZ. FOR ALL POINTS
IN ARIZONA**

GATLIFF FLOWER GARDEN

Successor to TRAVIS FLOWER SHOP
Indian Blankets, Dolls and Moccasins.

ROSWELL, N. MEX.

ALAMEDA GREENHOUSES

Headquarters for Flowers New Mexico and Texas.

Mobile, Alabama
Member F. T. D. **The Minge Floral Co.**

DURHAM, N. C.
J. J. FALLON CO. LEADING FLORISTS
Member F. T. D.

DURHAM, N. C.
Durham Floral Co. HIBBERD
Proprietor

**HIGH POINT, N. C. MEMBER
F. T. D.**
FRANK H. FORD, Greenhouses

Creech, TARBORO, N. C.
FLORIST
WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

GREENSBORO, N. C.
VAN LINDLEY CO.

then he would have got up and thrashed us, or at least apologized to the club for our butting into older people's affairs. That's why we have not made the progress we should as an industry. But this is the day of airships, submarines, automobiles and young men. This is the first time I have ever written such a personal letter, but on this occasion I cannot help it. You old fellows can keep right on making your arrangements for the Aged Men's home, but Tate goes along with the young fellows. If old Ponce de Leon had been tied up with the bunch who put "Say It with Flowers" week across, he would have had no use for a fountain of youth.

Tate.

Fullerton, Md.—D. I. Beall has taken over the business and equipment of C. G. Francis here.

S A V A N N A H

J. C. Oelschig & Sons

FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

COLUMBUS, GA.

J. T. KEHELEY

Columbus' Leading Florist
MEMBER F. T. D.

GEORGIA — CAROLINA

Orders
Executed by

Stull's Nursery

MEMBER
F. T. D.

AUGUSTA, GA.

ATLANTA, GA.

DEANS
FLORIST

ATLANTA, G A.
Lawrence Floral Co. Supply Flowers for all
occasions in Georgia.

American Flower Shop
319 N. 20th St. **BIRMINGHAM, ALA.**

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

Telegraph Delivery Department

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RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this
section of the country.
Member Florists' Telegraph Delivery Ass'n.

NORFOLK

PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
269 GRANBY ST.
NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00
Member Florists' Telegraph
Delivery Association.

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.
We reach all
FLORIDA AND SOUTH GEORGIA POINTS

CHARLESTON, S. C.
Carolina Floral Store
King and George Sts.
Greenhouses, Saxon, S. C. Member
F. T. D.

SPARTANBURG
AND ALL SOUTH CAROLINA
CHARLES A. MOSS
Member Florists' Telegraph Delivery Assn.

JACKSON, MISS.
THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
Member F. T. D. 218 E. Capitol St.

TUPELO, MISS.
Member F. T. D. At Your Service **TUPELO FLORAL CO.**

MRS. J. E. WATTS
Cut Flowers for All Occasions **MERIDIAN, MISS.**

MISSISSIPPI
STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

GREENVILLE, S. C. OTTARAY HOTEL
RODGERS FLOWER SHOP
Supplies the Piedmont Section of South Carolina

SUMTER, S. C.
BURNS' FLOWER SHOP

Miami's Largest Florist
The Exotic Gardens
801 12th Street
MIAMI, FLA.
Prompt deliveries to all points
in Southern Florida
Member F. T. D.

Miami Floral Co.
Orders Promptly Filled
 **MIAMI, FLORIDA**

TAMPA, FLA. KNOLL FLORAL CO.
Member F. T. D.

ST. LOUIS.

The Market.

Last week, due to the warm weather, business was dull. The increasing supply of indoor stock, together with the great amount of outdoor stock still coming in, flooded all the wholesale markets. Prices did not advance, but, in fact, were lower than usual at this time of year.

Mums are in great demand and some splendid Polly Rose, Monrovia, Pacific, Smith's Advance and pompons clean up daily. Roses are plentiful and of good quality, particularly Premier, Russell and Columbia. The large supply helps to keep the price down. Other varieties seen are Ophelia, Milady, Sunburst and Killarney. Carnations are still short-stemmed and are in small demand, on account of the large crop of fine dahlias offered at low prices. Single-flowering tuberoses arrive daily.

Lilies of the valley and orchids are not in plenty and there is a heavy demand for them. There is a good supply of Easter lilies, calendulas, delphiniums and snapdragon. A few sweet peas were seen last week. It is expected that

Richmond, Va.

THE HAMMOND COMPANY, Inc.
LEADING FLORISTS
109 EAST BROAD STREET

ROANOKE, VA.
FALLON, Florist
Member Florists' Telegraph Delivery Assn.

ORDERS FOR **ROANOKE, VA.**
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

Portsmouth, Va.
Cotton The Florist, 333 High St.

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.
NORTON FLORAL CO.

LYNCHBURG, Va.
J. J. FALLON CO. PROMPT SERVICE
Member F. T. D.

LYNCHBURG, Va.
MISS McCARRON Member Florists' Telegraph Delivery

STAUNTON, VA.
Central Ave. and Lewis St. **JOHN FALLON**

HARRISONBURG, VA.
PROMPT SERVICE **WETSEL SEED CO., Inc.**

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association.

Charlottesville, Va.
LANKFORD'S Orders solicited for University of Va.

Telegraph Delivery Department

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HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

HARRY E. TAYLOR

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

MICHIGAN

ORDERS WILL BE CAREFULLY
CARED FOR BY

HENRY SMITH
GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

**FLINT,
MICH.**

Hasselbring
FLORIST

MEMBER F. T. D.

MT. PLEASANT, MICH.

Member F. T. D. **Walter W. Caple**

MIDLAND, MICH.

PERCIVAL F. PENFOLD

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.
Member Florists' Telegraph
Delivery Association. **Frank Winans**

J. B. GOETZ SONS
SAGINAW, MICH.
OR ANY CITY IN MICHIGAN

Ann Arbor, Mich. Member
F. T. D. **BLUMAIZE BLOSSOM SHOP**

Flint, Mich. **EVANS**
THE FLORIST
House of Personal Service

OWOSSO, MICH.
OWOSSO FLORAL CO.
Anderson & Smith, Props. Members F. T. D.

IONIA, MICH.

D. L. VINCENT, Leading Florist
Member F. T. D.

PROMPT ATTENTION AND BEST
SERVICE, WITH HOME-GROWN
FLOWERS

VAN AKEN BROS. & SONS
LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

Grand Rapids, Mich. Member
F. T. D. **H. W. ALLERSMA**

Cut Flowers, Floral De-
signs and Potted Plants

JACKSON, MICH. 1043-47 W.
Ganson St.

Members F. T. D. **A. W. Furnival & Son**

they will be more plentiful than ever this season. The demand for greens, as usual, was heavy all week. Asparagus, smilax and flat ferns were cleaning up daily.

Various Notes.

The florists' publicity committee held a special meeting October 20 at headquarters. Of the eleven members of this committee, ten were present when Chairman Bourdet called the meeting to order. The secretary's report showed a comfortable balance on hand and, of this, \$600 was set aside for use between October 20 and December 1. J. Ferree, of Ferree & Ferree, advertising agents, was present and gave the committee a splendid talk on advertising. On motion his firm was given a contract for all the advertising the committee undertakes for the season. A committee consisting of A. H. Hummert, F. A. Windler and Frank X. Gorly was appointed to handle the details. The secretary's report also showed a good sum of money set aside for the national publicity committee. The regular meeting of the committee was held October 27 and advertising contracts were awarded and various other matters of business attended to.

The St. Louis County Growers' Association will hold an important meeting November 3, at Kirkwood. W. J. Pilcher, who was delegated by the association to attend the meeting of the national body at Indianapolis, has a report to make which should prove of interest to all members.

The St. Louis Association of Garden-

DETROIT MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE,
450 Elmwood Ave.

**The
L. Bemb Floral Co.**

ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

Detroit, Mich. BEARD
F. T. D. FLORAL CO.

1617 Grand River Avenue

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.
F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.
WENCEL L. CUKERSKI will fill your orders for
Designs and Cut Flowers in Michigan.

LANSING, MICH.

J. A. BISSINGER Established 25 Years
Member F. T. D.

Muskegon, Mich.

F. T. D. Member **BUTTERWORTH FLORAL CO.**

PORT HURON, MICH.

ASMAN, LEADING FLORIST
Prompt Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

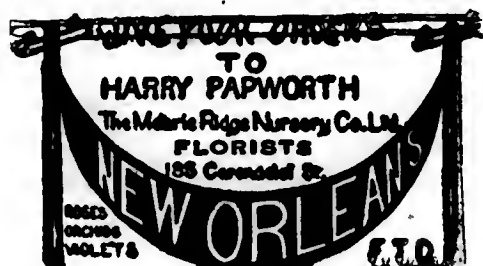
Springfield, Ill.
217 SOUTH FIFTH ST.

A. C. Brown

Decatur, Ill.
141 MERCHANT ST.

MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

D. E. Ruch
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana.

LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

STURGIS, Mich. *Veget's Flowers* Coldwater, Mich.
Member F. T. D. All So. Mich. points

HILLSDALE, MICH.
Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan
S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

SAGINAW, MICH.
SUNSHINE • GEO. A. WITHERIDGE, Prop.
FLOWERS • 416 West Genesee Avenue

DOWAGIAC, Mich.
Also for Cassopolis, Decatur, Niles ReSHORE & SON

IONIA, MICH. Member Florists' Telegraph Delivery
Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

PETOSKEY, MICHIGAN. Enterprise Floral Co.
714 MAPLE ST.
We cover all Northern Michigan. Member F. T. D.

New Orleans, La. Wire your orders to
The Flower Shop
108 Baronne Street
HENRY SCHEUERMANN, Prop.

NEW ORLEANS
MEMBER OF THE F. T. D. *Scheinuk* We Cater to the Best Trade
2600 ST. CHARLES AVENUE

Quality and Promptness
Members F. T. D.
NEW ORLEANS, LA.
The Avenue Floral Co.
3442 ST. CHARLES AVENUE

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

ers will meet November 3 at the municipal greenhouses. President Jensen expects a large attendance.

Paul Hurieke, in charge of the greenhouses on the Milliken estate at Crescent, Mo., was a visitor last week.

The movement for Sunday closing has reached St. Louis and is considered a step in the right direction. The florists here are only waiting for someone to start the ball rolling.

The west end establishments, including Joseph Witek, F. C. Weber, F. H. Weber and the Sanders Nurseries, are featuring displays of mums. They report that cooler weather is needed to make business steady.

William Osseek, vice-president of the Florists' Club, will entertain the officers of the club at his home November 4, when a program will be planned for the regular meeting of the club a week later.

The florists' bowling league stands with the Roses still ahead, despite the fact that October 21 saw them three times defeated by the Carnations, who are second in the league. The Sweet Peas defeated the Gladioli the same night and now stand third in the league. J. J. B.

JOLIET FLORAL CO.
507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

CENTRALIA, ILL.
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

QUINCY, ILL.
H. A. GENTEMAN
Member Florists' Telegraph Delivery Association
For Northeastern Missouri and Central-western Illinois.

GALESBURG, ILL.
I. L. PILLSBURY — For Central Ill.
Member Florists' Telegraph Delivery Association

GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully

J. L. JOHNSON NORTHERN ILLINOIS SOUTHERN WISCONSIN De Kalb, Ill.
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

EL PASO, ILL. El Paso
Central Illinois — Quick Service Carnation
General Line of Cut Flowers Co. (Inc.)

SPRINGFIELD, ILL.
Hembreiker & Cole, Springfield's largest retail florist
Members Florists' Telegraph Delivery Association

BRINKERHOFF GREENHOUSES
SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

DIXON, ILL., and NORTHERN ILL.
We can and will be glad to serve you
Member F. T. D. **Dixon Floral Co.**

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

CENTRALIA AND SOUTHERN ILL.
THE WEBSTER GREENHOUSES
Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Where F. T. D. Members
will always get the great-
est satisfaction.

Heischman
Members F. T. D.

CHICAGO'S
LEADING
FLORIST
RAILWAY EXCHANGE BUILDING

DECATUR,
ILLINOIS

DAUT BROS.

F. T. D. 120 E. Prairie St.

STORES IN
DECATUR
and GIBSON CITY, ILL.

Railroad Centers. Excellent
facilities for filling orders
for all Central Illinois towns.

PETERSON FLORAL CO.
Member Florists' Telegraph Delivery Assn.

FREEPORT, ILL.

Bauscher Bros. Floral Market

Established 1868. Incorporated 1920.
We are the largest growers in the northwest.
1,000,000 square feet of glass. All orders receive
careful attention and prompt delivery.

ROCKFORD, ILL., and Vicinity
ROCKFORD FLORAL CO.
103 West State Street
Prompt deliveries to ROCKFORD COLLEGE

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON Member F. T. D.
Corner E. State and Longwood Streets.

AURORA GREENHOUSE CO.,
AURORA, ILL.
Our Service is the Best.

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES 147

ELGIN, ILL. MEMBER F. T. D.
158 DuPage Street GEORGE SOUSTER

PEKIN—PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, PEKIN, ILLINOIS

KRUG FLORAL CO.
ALTON, ILLINOIS Branch Store Granite City, Ill.

PEACOCK'S FLOWER SHOP
HERBERT STONE, Mgr. Member F. T. D.
4013 Milwaukee Avenue, CHICAGO

CHICAGO DETROIT
Central Floral Co.
"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED
OPEN EVENINGS AND SUNDAYS
Members F. T. D.

OTTAWA, ILL.
LOHR'S GREENHOUSES
Fancy Cut Flowers and Blooming
Plants.
Good R. R. Service. Orders filled promptly.

Streator, Ill. THORNTON'S
FLORIST - Quality is Our Hobby

PRINCETON, ILL.
W. E. TRIMBLE For Central and Northern Illinois Members F. T. D.
GREENHOUSE CO.

ROCHESTER, N. Y.

The Market.

As is generally the case previous to election time, there is a noticeable falling off in business and throughout this section for the last two weeks there has been a decided falling off. Stock in general is plentiful and the market extremely slow. Stock in many cases has been cleared, partially by the street vendors, at ridiculously low prices. Chrysanthemums of several varieties are arriving in good supply, the warm weather we have had for two or three weeks having brought them along rapidly. Pompons also are plentiful. Some of the finest dahlias ever seen at this time of the year are on the market. Roses are in abundance, but, like all other flowers, do not move except in small quantities. Funeral work, which usually takes care of a great part of the surplus, has been almost negligible. Social functions, including weddings, are not at all numerous. Carnations are plentiful and were coming along in fine shape, but the warm weather has softened them to some extent. Snap-

CHICAGO

Johnson & Cronin
FLORISTS

4701 to 4705 Lake Park Ave.

"THE HOME OF FLOWERS"
Our service covers the city and suburbs

MEMBER F. T. D. *Travis* CHICAGO ESTABLISHED 1865 4647 GRAND BL VD. We cater to those who require the best. Prices reasonable

CHICAGO

C. Trauenerfeldt
FLORIST

3343 W. Madison St.

FRIEDMAN, Flowers
CHICAGO, ILL.

522 So. Michigan Ave. Congress Hotel
Courtesies Extended to all Florists

OAK PARK

and all western suburbs of Chicago
A. H. SCHNEIDER

Member F. T. D. 1048 Lake Street, OAK PARK, ILL.

PEORIA, ILL. 423 Main St. Member F. T. D.
LARGE GREENHOUSES CHAS. LOVERIDGE

MOLINE, ILL. Phone Moline 115
1829 15th St. Place. WM. H. KNEES & SONS

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

All orders taken care of promptly and given special attention.

Alpha Floral Company
Chicago

Northwest Corner of Adams and Wabash

Send your telegraph orders to us for delivery in Chicago and vicinity.

Member of F. T. D.

CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

CHICAGO

2132-2134
Michigan Avenue

Member F. T. D.

Samuelson
Florist

Orders

Carefully

Executed

EVANSTON, ILL.

1614 Sherman Ave.

TWO STORES

WILMETTE, ILL.

JOHN WEILAND

1161 Wilmette Ave.

Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

Manuel
Florist
CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.
Member F. T. D.

Send Your CHICAGO Orders to
H. N. BRUNS

Best Equipped Retail Store on the
West Side
3040 W. Madison St., CHICAGO, ILL.

CHICAGO

We are
growers of
Cut Flowers
and
Potted Plants
J. F. Kidwell Co.
(NOT INC.)
3530 Michigan Avenue
Member
F. T. D.

CHICAGO O'LEARY—Florist

369 East 47th Street
Member F. T. D.

Flowers
for all
Occasions

Cody's
FLOWER SHOP

Tel.
Lake View
1121

3912 North Clark St., CHICAGO

PONTIAC, ILLINOIS Members
Flowers of all kinds F. T. D.
in their season. **W. J. MILLER & SON**

dragon in pink shades is beautiful, but the demand is slow. Violets are good, but not until cooler weather will the demand increase to any great extent. Outdoor flowers of good quality continue to reach us, including cosmos, zinnias, double African marigolds, calendulas, larkspurs, hardy pompons, salvia, buddleia and candytuft. The trade notices the shortage of good galax. Hardy ferns, smilax and asparagus are plentiful and more than meet present demands.

Various Notes.

Edwin C. Armbrust, who for several years has been designer for H. E. Wilson, has left his employ and commenced, October 24, with the firm of J. B. Keller Sons. Mrs. Boyce is back with H. E. Wilson.

Congratulations are extended to Mr. and Mrs. Thomas Sullivan. A baby boy, Gordon Thomas, weighing seven and one-half pounds, was born a few days ago.

J. B. Keller Sons have recently installed a new ice machine, which provides refrigeration for three ice chests.

Visitors to the trade last week were W. Arthur Saltford, of the Saltford Flower Shop, Poughkeepsie, N. Y., and Morris M. Cohen, of New York city, who were returning from the F. T. D. convention in Indiana, and Frank J. Kaspar, of the Kaspar Mfg. Co., Chicago, Ill.

October 18, while Ransford W. Wilson, manager of the Rochester Floral Co., was returning home shortly after midnight, he was held up within a short distance from his home by robbers, who demanded all of his money, which, fortunately for him, was not much, his gold watch and personal papers. He was poked several times with the barrel of a revolver. The robbers made their escape and have not been traced.

George T. Boucher had a fair-sized

St. Lange
Florist
CHICAGO
77-79 E. MADISON ST.

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

SCHILLER'S

TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.
4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

CHICAGO

Paul Blome & Co.

Member
F. T. D.

1361 N. Clark St.

CHICAGO

SWANSON, The Florist

GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.
Well located to handle North Shore orders.
Member F. T. D.

Highland Park, Ill.

HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Rochester, Minn.

ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

ROCHESTER, MINN.

ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.
Run in connection with Greenhouses.
Cut Flowers and Plants delivered promptly.
Under new management.
H. W. KLEIN, Mgr. Member F. T. D.

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago
Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24 W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

SEND ORDERS FOR

Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

Two Stores :: Large Stock

AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and Minnesota Points.

Member Florists' Telegraph Delivery.

Duluth, Minn.

Flowers delivered promptly to any place within 300 miles

THE ALPHA FLORIST

DULUTH, MINN.

THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.
We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS.

Hastings, Nebraska Lohman Flower Shop
Prompt Service
Central and Western Nebraska
Southern Kansas and Eastern Colorado

MINNEAPOLIS

Moore, Terwilliger, Inc.

THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

Lincoln, Neb.

Flowers for All Occasions, from Cradle to Grave

CHAPIN BROS., Retail Florists

Devils Lake, N. D. Minot, N. D.

VALKER'S FLORAL CO.

Largest Greenhouses in the State

decoration at the convention hall October 22, the occasion being the visit of Herbert C. Hoover, Governor Miller and Theodore Roosevelt, Jr.

A. H. Seeker has been away on a business trip to the Thousand islands to look over some landscape work.

Large quantities of imported Dutch bulbs have arrived in the city during the last few weeks and the growers have been making every effort to get them potted. They have also been busy with cuttings, and much fall planting has been done.

H. J. H.

MOTT-LY MUSINGS

Old Gentleman (in street car)—"Has anyone here dropped a roll of bills with a rubber elastic around them?"

"Yes, I have," cried a dozen.
Old Gent (calmly)—"Well, I just picked up the elastic."

"One point made here was to advertise rubber bands," observed Albert M. Herr, of Lancaster, Pa. "The more originality injected into publicity, the greater the results." Apparently it is not necessary to push the sale of rooted cuttings of geraniums, if every grower is situated like the Herr establishment. Mr. Herr mentioned that they are turning over orders and referring inquiries to competitors and meanwhile making cuttings every week in the year. The next meeting of the Florists' Club marks a milestone. It is intended to

LINCOLN, NEB.

1338 O Street

FREY & FREY

WHOLESALE AND RETAIL

120,000 square feet of glass at your service

Trade Discount

Members of the Florists' Telegraph Delivery

Western Nebraska

C. J. PASS

North Platte, Neb.

Member F. T. D.

15,000 feet of glass

C. H. FREY

WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

NORFOLK, NEB.

Norfolk Floral Co. Member F. T. D.

For all Northern Nebraska, Southeastern South Dakota and Northwestern Iowa.

OMAHA, NEB.

Member F. T. D.

Louis M. Rogers, 319 So. 16th St.

OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist, 1814 DOUGLAS ST.

Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

OMAHA, NEBRASKA

John H. Bath, The Careful Florist, 1804 FARNAM STREET
Member Florists' Telegraph Delivery

Lewis Henderson, Florist

1519 Farnam Street OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n.

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Member F. T. D.

Phone: Canal 1932
1933

H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street, **CINCINNATI, OHIO**

YOUNGSTOWN, O.

Wilson's Flower Shoppe

"QUALITY AND SERVICE"

HOTEL OHIO

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

YOUNGSTOWN, OHIO

The Hazy Shoppe

15 1/2 N. Phelps Street QUALITY AND SERVICE

CHAS. A. DUERR

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Kent Brothers FLOWER SHOP

Covers All Ohio Points
Members F. T. D. Newark, Ohio

MARIETTA, OHIO

HAVE OUR OWN GREENHOUSES

N. KIGER

MANSFIELD, OHIO

STUHLBREHER BROS.

Members F. T. D. 82 W. 4th Street

MANSFIELD, OHIO

Mansfield Floral Company

XENIA, OHIO

Engle Floral Company

make it attractive and memorable. A committee of ladies, headed by Mrs. A. M. Herr, will see to the creature comforts of the members, while one, if not two, speakers of note will furnish food for thought. November 18 is the date. An invitation is extended to all fellow-craftsmen and the local press has been subsidized for the occasion. In the language of Mr. Herr, "We will boost the business or bust in the attempt."

C. E. Rossiter & Son, Sunbury, Pa., finding the store too large for present requirements, leased one-half for a tea-room, with excellent results thus far. C. E. Rossiter has retired from business and has located in Iowa, handing the business over to his son, William, who received a thorough training under his father.

Robert Q. Shoeh, of the M. Rice Co., Philadelphia, Pa., expressed the opinion, while racing for his train after a skirmish with the baggage master at Atlanta, that the obstacles offered by the railroads and hotel officials will help abolish the carrying of sample trunks, and that salesmen must do more talking and, with the aid of illustrations, change the old-time methods. "It is done through the trade press; why not by the salesmen?" asked Bobby. "Me for the pictures."

Evenden Bros. Co., Williamsport, Pa., reports a splendid season thus far, with Golden Glow chrysanthemums selling at \$5 a dozen in their up-to-date store. "Plant stock is not moving quite so freely as usual at this time, in spite of our advertising," asserts William Evenden, "but if we don't advertise, how do our people know what we have?" Excellent stocks of table ferns, nephrolepis and holiday plants were noted and also some healthy Adiantum gloriosum and Croweanum planted in the ground underneath and along the edge of the concrete bench, thriving even better than if grown in pots on the bench. There will be no shortage of

CINCINNATI

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

Cincinnati, Ohio

Mickley the Florist

Member F. T. D.

108 West Seventh Street

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

SPRINGFIELD, OHIO

Upper Sandusky, Ohio

B. E. CONSTIEN, AT YOUR SERVICE

Canton, O. JOHNSTON'S Flower Shop
HARRIS ARCADE

Member Florists' Telegraph Delivery Assn.

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, OHIO
BEST FLOWERS FOR EVERY OCCASION

Ironton, Ohio RELIANCE SEED CO.
TRI-STATE FLORISTS

Southern Ohio, Kentucky, West Virginia

STEUBENVILLE, OHIO

E. E. McCAUSLEN, Prop.

HUSCROFT'S FLOWER SHOP

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products **MEMBERS F. T. D.**
Well equipped to handle your orders. **1836 W. 25th St.**

TOLEDO

Mrs. J. B. Freeman,
Toledo's Leading Florist
Member F. T. D. "SERVICE" 336 Superior Street

Member **TOLEDO, O.** Est
F. T. D. 1
8
9
7
Spanner
FLORIST
AND
VICINITY

MEMBERS TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY
TOLEDO, OHIO
METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D.
FLORISTS
TOLEDO, OHIO
SCHRAMM BROS.
1315 Cherry St.

TOLEDO and Vicinity
WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.

Fremont, O.
Horn Floral Co.
912 CROGHAN ST
Member F. T. D.

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio Members
F. T. D. Ass'n.
THE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

SUDER'S
The Toledo, Ohio, Florists
A. A. SUDER, Proprietor
2941-3003 CHERRY STREET

DAYTON, OHIO
The W. G. Matthews Co.
18 W. Third Street
CONSERVATORIES IN RIVERDALE.
Member F. T. D.

DAYTON, OHIO
J. W. RODGERS
Member F. T. D., Elks' Bldg., 3d and Jefferson Sts.

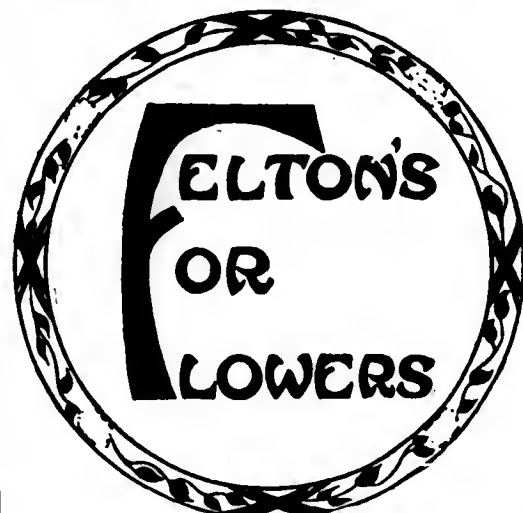
COLUMBUS, OHIO
Flowers for all occasions **Neil Flower Shop** Member F. T. D. Ass'n.

WARREN, OHIO
THE F. T. D. FLORISTS **ADGATE & SON**
WE GROW OUR FLOWERS

blooming plants for the holidays, judging from the fine showing of Jerusalem cherries, cyclamens and poinsettias. Carnations have made fine growth this season. Sheep manure and bone meal, as substitutes for stable manure, were used freely in the trench when the plants were set out. The rainy season was just right, keeping the plants from possibly burning up. The experiment was well worth trying and will have a bearing upon future plantings. Reports from the carnation belt in Lancaster county, Pa., are propitious for the winter crops. Early blooms are bringing good figures in the local stores.

“Is the publicity brought about by the universal use of the slogan, ‘Say It with Flowers,’ responsible for the abolition of the time-worn request, ‘Please omit flowers?’” asks Walter Lawrence, of the Lawrence Floral Co., Atlanta, Ga., adding that floral work for funerals was never so large. He gave credit to the Pink Part of The Review for orders that are sometimes embarrassing because of inability to fill them so far from a good market. He cited an instance, an order for a corsage bouquet to cost \$50, immediate delivery.

Cleveland, O.



10515 Superior Ave.
3 STORES
Personal Attention. Highest Quality and Service.
Members F. T. D. A.

EGGERT N. ZETLITZ
THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

LORAIN, OHIO
Member F. T. D. **F. G. CAREK** ARTISTIC
Leading Florist WORK
Our Motto: "Anywhere; Any time."

LORAIN or ELYRIA, OHIO
Member F. T. D. **TULEA** at Your Service

Elyria, Ohio LORAIN, OHIO
THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D.
ELYRIA FLOWER SHOPPE

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE ——— NO ORDER TOO SMALL

CLEVELAND Member F. T. D.
The J. M. Gasser Co.
1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

Cleveland

telegraph orders will receive special attention if you address them to us.



The Jones-Russell Co.
1284 Euclid Avenue
Cleveland

Members F. T. D.

Bell Main 2809
Cuy. Central 1866

The Smith & Fetter Co.
LEADING FLORISTS
930 Prospect Avenue
Cleveland

CLEVELAND, OHIO
A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ
FLOWERS and SERVICE

Members Florists' Telegraph Delivery.

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

Member F. T. D. 10313 Euclid Avenue

Cleveland, PENN SQUARE
FLORISTS
ALWAYS OPEN

FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES] — - - 13386 EUCLID AVE.
144 PUBLIC SQ.
YOUNGSTOWN — 33 East Federal St.
WARREN - - - 215 East Market St.
AKRON - - - 109 South Main St.

THE PARK FLORAL COMPANY

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

"Our friends must allow all the time possible in their orders, in view of rural conditions, in many towns similar to ours," added Mr. Lawrence. Miss Lawrence, speaking of her recent visit to England after an absence of several years, said that she noted advancement in floral work and was impressed especially with the quality of the flowers and richness of setting.

The best selling plant in Atlanta just now is the celosium sent out by the S. Bryson Ayres Co., of Kansas City, Mo. Plants in 4-inch pots, in a basket with a bow of ribbon to match, sell readily at \$5 each.

Wachendorff Bros., Atlanta, Ga., in addition to carnations and chrysanthemums, grow one of the best stocks of cyclamens, poinsettias and begonias seen in this district. They report good business.

Almost a cloudless sky; an aeroplane heading, so far as the naked eye could determine, directly for the waning moon; in fact, it seemed but a short distance from Luna herself. "An optical illusion," observed Adolphus Gude, of Gude Bros. Co., Anacostia, D. C., "although the possibilities of the airship in the advancement of our business can only be faintly estimated. Take the transportation of violets alone from California, to say nothing of other small

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS
ON HAND AT ALL TIMES.

BLAKE'S, 140 W. Center

AKRON, OHIO

GROSSBERG & CAHILL

AKRON'S LARGEST FLORISTS

Prompt and careful attention to all Telegraph Orders
MEMBERS F. T. D.

W. P. McFARLAND

L. C. McFARLAND

McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS F. T. D.

HAMMERSCHMIDT & CLARK
12 W. MARKET ST.



CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

ALLIANCE, O.

Member F. T. D.

522 S. Freedom Ave. **H. T. MILLER**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco

OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street....SAN FRANCISCO, CALIF.
917 Washington Street.....OAKLAND, CALIF.
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

COUNCIL BLUFFS, IOWA

FRED R. SHAW FLOWER SHOP
Member F. T. D. 545 W. Broadway
The best of EVERYTHING IN FLOWERS
Ten years serving the flower buying public
of Council Bluffs and vicinity

COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

OTTUMWA, IOWA

PHONE 182 *C. Kranz*
LEADING FLORIST
107 North Market Street
"Say it with Flowers"

Harkett's

For { Eastern Iowa
Western Wis.
N. W. Illinois

FLORAL NURSERY Dubuque, Iowa

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Mitchell S. D. WM. DETHLEFS

Leading Florist
Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

MONTICELLO, IA.

C. L. VAN METER MEMBER F. T. D.

GRAND FORKS, N. D.

McELROY'S FLOWER SHOP
Orders for North Dakota and Northern Minnesota

OTTUMWA, IOWA

CRILEY'S GREENHOUSES

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.
Leading Retail Florist 545 W. BROADWAY

FAIRFIELD, IA.

We strive to please our trade
Montgomery Greenhouses

HAMPTON, IOWA

A. E. Stonebrook ORDERS RECEIVE PROMPT ATTENTION

DES MOINES, IA.

GUTHRIE-LORENZ CO.

Cedar Falls, Ia. BANCROFT'S

Beautiful Flowers
55,000 Feet Glass. Members F. T. D. Joseph Bancroft & Son

CEDAR RAPIDS, IA.

I. N. KRAMER & SON
Members Florists' Telegraph Delivery.

QUALITY PLUS SERVICE

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

Kemble's Flowers

Marshalltown, Boone, Center-ville, Oskaloosa, Oelwein, Mason City, Chariton, Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

DAVENPORT, IA.

H. G. PAULI

YOURS FOR SERVICE

flowers. I do not think chrysanthemums will ever be a profitable aeroplane shipment, mainly owing to their bulk. In any case, to my mind 'tis the first practical solution of the fuel problem, now confronting the eastern growers." Economy of space is seen in carrying some 10,000 pots of Lilium Harrisii between pans of poinsettias spread out for holiday trade. There are some fine begonias and cyclamens and also a batch of araucarias and ficus, rarely seen nowadays. In roses, American Beauty is grown to supply a steady demand, for which nothing else will do. Mock is a fine summer variety. Premier, Dunlop and Columbia each have a place, as have Ophelia and Ward. Chrysanthemums are well up to the usual high grade. Democracy is the leading carnation and, as seen at home, both in new and carried-over plants, well deserves its name. Our worthy confrere noted that while strict adherence to facts is sometimes difficult, when a volume of business amounting to half a million is done by one florists' concern in a season, there should be incentive to others who are climbing.

Stanley G. Barnes, Binghamton, N. Y., had just finished a bride's bouquet

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street
Special attention given to out-of-town orders

SIoux CITY, IOWA

Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.

J. C. RENNISON CO

SIoux CITY, IOWA

Members of F. T. D. ROCKLIN & LEHMAN



FT. DODGE, IA.

NORDWALL
E. E. NORDWALL

PERRY, IOWA

LOUWERSE & CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

San Francisco, Cal.
SHELLGRAIN & RITTER
148 KEARNY STREET
Prompt attention given to all
telegraphic orders

SAN FRANCISCO
F. C. JAEGER & SON
152 POWELL STREET
Members F. T. D.
Always a good stock, and orders delivered
on time.

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from
out-of-town florists.

Oakland, Calif.
J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Immediate Deliveries in
Members F. T. D. Berkeley and Alameda

Monrovia, Cal.
C. A. BRUNGER
You can depend on us
for all orders for de-
livery in this section. 239 Grand Avenue

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

OAKLAND, CAL.
HOGAN & EVERS
1439 Broadway
THE BEST SERVICE

SAN DIEGO, CAL.
BOYLE & DARNAUD
F. T. D. florists. We grow our
own flowers. Telegraph orders
carefully executed. Usual dis-
count.
Members Florists' Telegraph Delivery.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

JULIUS EPPSTEIN, FLORIST AND
Decorators
Flowers for All Occasions Delivery Anywhere
Hotel St. Francis. SAN FRANCISCO

Hollywood Flower Shop
HOLLYWOOD, CAL.
ARTISTIC WORK. MEMBER F. T. D.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

Long Beach, Cal.
Member F. T. D. ART FLORIST 126 Pine Ave.

Santa Barbara, Cal.
912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs
on short notice.
Both Phones 1013

OAKLAND, CALIF.
MORI FLORIST
1510 Clay Street
OUR CAREFUL ATTENTION

CORONADO, CALIF.
CORONADO NURSERY
To "Say It with Flowers" in
CORONADO AND SANDIEGO

of Chrysanthemum Polly Rose sprays and Bouvardia Humboldtii with asparagus and adiantum and a corsage of cattleyas as an insert, the latter to be detached and worn by the bride on the wedding tour, and the bouquet distributed among the guests in the bridal party. This novel bouquet was to be used at a wedding in the ballroom of one of the leading hotels there. Harry A. Bunyard, of Stumpp & Walter Co., admitted it excelled anything he had seen while sojourning in Paris. "As a consequence," observed Mr. Barnes, "we have an order for a faesimile bouquet, coupled with the valuable publicity we received for the original design."

Derriek's Flower Shop, Oncont, N. Y., is the latest attractive addition, located adjoining the principal theater and presided over by Miss Helen Shearer, a popular and enthusiastic young lady of that city, so that the success of the store is assured. "The weekly arrival of The Review is gladly

BERKELEY, CAL. MEMBER F. T. D.
Curtis D. Shoemaker, Prop. NORTON, Florist

Berkeley OAKLAND SAN FRANCISCO
THE FLOWERSHOP
Berkeley's most up-to-date flower establishment.

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and
Leading Florist
Member Florists' Telegraph Delivery.

POMONA, CALIFORNIA
POOLEY'S FLOWER SHOP
MEMBER FLORISTS' TELEGRAPH DELIVERY

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

BROADWAY FLORISTS

IT PAYS you to
DEPEND ON US

Occidental Florists

430 South Hill Street

LOS ANGELES

LOS ANGELES, CAL.

REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery
A. KNOFF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

The Alexandria Florist

Member of
F. T. D.
and S. A. F.



Hotel Alexandria
Los Angeles,
Calif.

LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders
over the whole of Southern California.
Usual trade discount.

LICHTENBERG'S

324 W. Sixth Street

LOS ANGELES

Say It with Flowers. Member F. T. D.

Pasadena, Cal. 342 East THE ORCHID

PASADENA'S OLDEST FLORIST WILL
EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.

SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr., District Representative State of California.

Member F. T. D.

PORTLAND

OREGON

354 Washington Street

MEMBERS OF THE
F. T. D.
Martin & Forbes
Retailers
and Growers

LOS ANGELES

Dostal-Wolters
Flower Shop

MEMBER
F. T. D.

627 South Hill St.

LOS ANGELES, CAL.

HOWARD & SMITH
NINTH AND OLIVE STREETS

You can depend on us for all orders for
delivery in th's section.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists
and designers delivered anywhere in the west
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

LOS ANGELES

Every order given personal attention by

Westrem Garland Florists

404 South Hill Street

welcomed. To such as myself it is invaluable," observed Miss Shearer. "It keeps one in touch with the outside world, so to speak, compensating in a degree for the lack of a metropolitan training." The stock at the Derrick greenhouses, at Cooperstown, N. Y., is in fine shape.

"A clean house," observed A. J. Thomas, of the Thomas Floral Co., Owego, N. Y., "is the first step towards clean stock. Keep away breeding places for flies, and careful watering will invariably do the rest." Whether so or not, the fact remains that for cleanliness, vigor and variety, it will be difficult to

Portland ORE.

Tonseth's

287 Washington Street
In the heart of the city

Growers and Retailers F. T. D.
MEMBERS

PORTLAND, ORE.

Clarke Bros' FLORISTS

200,000 Feet of Glass
Established 20 Years

OAKLAND, CAL.

PORTLAND ORE.

Lubliner's
FLORIST

MEMBER F. T. D.

328 & 348
MORRISON ST.

PASADENA, CAL.

ELDRED FLOWER SHOP
Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SEATTLE

Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

21 EMPLOYEES

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

CHARLES E. SULLIVAN, in charge of Telegraphic Service

SEATTLE

HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

Member Florists' Telegraph Delivery Ass'n.

Walla Walla Floral Co.

WALLA WALLA, WASH.
Greenhouses, Store, Rose and Bulb Farm.
Prompt deliveries of CUT FLOWERS or good
DESIGN WORK anywhere in the West
Member Florists' Telegraph Delivery.

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rosaia Bros.
Members
F. T. D.

WALLA WALLA, WASH.

YOUNG & LESTER
SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly
Members Florists' Telegraph Delivery Association

California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered
anywhere in the United States and Canada.

SEATTLE

Choice Flowers, prompt and careful
L. W. McCOY 904 3rd Avenue
Established 1900

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country
FLORAL EXCHANGE

TACOMA SMITH FLORAL CO., 1112 Broadway

find any place more up to the minute than his own store. "A fine growing season, with not too cool weather, has benefited growth and saved fuel, for at the same time last year the fires were going at full capacity. So we have much to be thankful for," continued Mr. Thomas, "an excellent season and prospects for a continuance equally good."

"Mum's the word," observed Richard King, of the United States Cut Flower Co., Elmira, N. Y. "In sympathy with all florists who grow the queen of autumn, I am glad to see the crop come in and equally happy to get the plants out of the way to make room for Christmas and even spring stock, for already we have inquiries as to geraniums and the like, predicting a continuance of the run of prosperity we are enjoying. Roses

Spokane, Wash.

Eugene's Flower Shop
PROMPT AND RELIABLE

Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers
Telegraph Orders filled promptly and carefully
Members F. T. D. Association.

Spokane, Wash.

A. J. BURT, Florist
Established 20 Years Always on the job
CLEMMER THEATER BUILDING

YAKIMA, WASHINGTON
ANNAVEE FLOWER SHOP, (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

Spokane, Washington

Reimer's Floral Art Shop
RETAILERS AND GROWERS

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers
Satisfaction Assured on all Orders

UTAH FLORAL,

Orders promptly filled for Western Colorado,
Eastern Nevada, Southern Idaho and Wyoming
3 BUSY STORES

Howard Edris, 944 EAST SECOND
Prop. SOUTH STREET

DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH
DELIVERY ASSOCIATION

PARK FLORAL COMPANY

CASPER, WYOMING

CASPER FLORAL CO.

We deliver to all of
Central and Northern Wyoming.
Western Nebraska and South Dakota.
Members F. T. D.

Denver *Cooper's Flowers*

COLORADO
833 FIFTEENTH ST. Member F. T. D.

Cheyenne, Wyo.

"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL
SERVICE

SALT LAKE CITY

Ship whole of UTAH, Central part
of NEVADA and IDAHO
MILLER FLORAL CO., 10 East Broadway
MEMBER F. T. D.
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.
Plants and Flowers

THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.
A. SCHULENBERG, Proprietor

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.

ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for Eastern and Southern Montana
to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

Pocatello, Idaho

Member F. T. D.
We cover Southern Idaho
and Western Wyoming
ATKIN'S

FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store
Masonic Bld'g.

Trinidad, Colo.

The only Greenhouses
in this section
The Park Floral and Garden Co.
Members F. T. D.

OGDEN, UTAH

J. R. Dumke
C. D. Monell
NORTON FLORAL CO.

DENVER and all COLORADO and WYOMING

The Mauff Floral Co.,
1225 Logan Street.
Member F. T. D.

and carnations are cropping well and
heavier cuts will be welcomed, as prices
are good."

John B. Rudy, of Elmira, N. Y., read
the interesting note in The Review of
the possible supply of California violets
by aeroplane, but intends to keep un-
heedingly at his work, being a success-
ful grower of the modest flower.

Hoffman Greenhouses, Elmira, N. Y.,
are enjoying the effect of careful man-
agement under Albert Hoffman, aided
by Fred J. Gantz, grower and carnation
specialist. The Hoffman nursery
is supervised by H. N. Hoffman, who
hopes to make big additions in the near
future. The quarantine restrictions af-
fect the smaller as well as the larger
nurseries, according to Mr. Hoffman, and
this, coupled with the fact that the de-
mand has increased, due to the increase
of the population and the rapid strides
being made in the culture of fruit trees,
has caused a shortage, which probably
will not be met until the embargo has
been lifted. W. M.

Providence, R. I.—The opening of the
Colonial Flower Shop here took place
October 26 and was well attended by
friends and customers of the proprietors,
Archie C. Akin, Paul F. Brokner and
Page F. Potter.

SALT LAKE CITY

AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member
F. T. D.
Est. 1905. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED
PIKES PEAK FLORAL CO.
Wholesale and Retail
Member Florists' Telegraph Delivery.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail
Florist
Member Florists' Telegraph Delivery Ass'n.

Denver

Bright Spot Greenhouses
Cor. 5th Ave. & Josephine St.
DOWNING & KASK, Proprietor

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists

30 East Randolph Street
L. D. Phone, Central 8016-8017-8018

CHICAGO, ILL.

**THE OVE GNATT CO., Inc.**Prepared Foliages, Baskets and Florists' Supplies
LA PORTE, IND.**Wholesale Cut Flower Prices.**

Chicago, Oct. 27, 1920.

	Per doz.	
Beauty, Special	\$6.00 @ \$7.50	
Beauty, 30 to 36-in. stems	4.00 @ 5.00	
Beauty, 24 to 30-in. stems	3.00 @ 4.00	
Beauty, 20 to 24-in. stems	2.50 @ 3.00	
Beauty, 12 to 20-in. stems	1.50 @ 2.00	
Beauty, Short	.75 @ 1.00	
	Per 100	
Columbia	\$5.00 @ \$25.00	
Mrs. Russell	6.00 @ 35.00	
Premier	6.00 @ 35.00	
Butterfly	5.00 @ 25.00	
Milady	7.00 @ 30.00	
Montrose	5.00 @ 20.00	
Sunburst	5.00 @ 20.00	
Ophelia	5.00 @ 20.00	
Hoosier Beauty	4.00 @ 15.00	
Double White Killarney	6.00 @ 25.00	
Killarney Brilliant	5.00 @ 20.00	
Nesbit	3.00 @ 4.00	
Oecle Brunner		3.00
Carnations	2.00 @ 4.00	
Valley		12.00
Sweet Peas	1.00 @ 3.00	
Calendula	4.00 @ 6.00	
Violets	.40 @ .75	
Cattleyas, doz.	\$18.00 @ \$24.00	
Mums, doz.	2.00 @ 5.00	
Pompons, bunch	.25 @ .75	
Easter Lilies, doz.	1.50	15.00
Callas, doz.	2.00	
Pansies, doz. bches.	1.50	

Philadelphia, Oct. 27, 1920.

	Per 100	
Beauties	\$50.00 @ \$60.00	
Russell, Long	12.00 @ 15.00	
Russell, Short	4.00 @ 5.00	
Columbia, Premier, Long	8.00 @ 10.00	
Columbia, Premier, Short	4.00 @ 5.00	
Ophelia, Maryland, Long	6.00 @ 8.00	
Ophelia, Maryland, Short	3.00 @ 4.00	
Kaiserin, Double White Killarney	3.00 @ 8.00	
Easter Lilies	12.50 @ 15.00	
Asters, Fancy		4.00
Asters, Ordinary	2.00 @ 3.00	
Dahlias, Fancy		5.00
Dahlias, Select	4.00 @ 6.00	
Cosmos	.50 @ 1.00	
Chrysanthemums, Fancy	15.00 @ 20.00	
Chrysanthemums, Select	12.00 @ 15.00	
Pompons, per bunch	\$0.50 @ \$0.75	
Valley		15.00
Cattleyas	75.00 @ 100.00	
Carnations	2.00 @ 4.00	
Sweet Peas	1.00 @ 3.00	
Violets, Single		.50
Daisies, yellow	1.00 @ 2.00	
Calendulas	2.00 @ 4.00	
Bouvardia Humboldtii		8.00

Milwaukee, Oct. 27, 1920.

	Per 100	
Columbia	\$ 6.00 @ \$20.00	
Premier	6.00 @ 20.00	
Killarney	4.00 @ 8.00	
White Killarney	4.00 @ 8.00	
Hoosier Beauty	6.00 @ 15.00	
Mrs. Ward	4.00 @ 8.00	
Ophelia	4.00 @ 10.00	
Easter Lilies, per doz.	\$2.00	
Calendulas	4.00 @ 6.00	
Carnations	2.00 @ 4.00	
Chrysanthemums, per doz.	\$2.00 @ \$5.00	
Dahlias	4.00 @ 6.00	
Larkspur, per bunch	\$0.25 @ \$0.35	
Gypsophila, per bunch	.35	

GEORGE B. HARTCut Flowers, Plants,
Florists' Supplies

49-55 Stone Street

Rochester, N. Y.

Mention The Review when you write.

ASPARAGUS PLUMOSUS SPRAYS

YOUR ORDER FOR THE SEASON SOLICITED

FERNS

SUPPLIES

WIRE DESIGNS

E. G. GILLET,

Wholesale Commission Florist
131 E. Third St.

Cincinnati, Ohio

Mention The Review when you write.

Cut Flowers Greens Supplies

— Everything a Florist Needs —

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

St. Louis, Oct. 27, 1920.

	Per doz.	
Beauty, Specials	\$5.00 @ \$6.00	
Beauty, Extra		4.00
	Per 100	
Columbia	\$ 6.00 @ \$20.00	
Premier	6.00 @ 25.00	
White Killarney	6.00 @ 8.00	
Killarney	4.00 @ 5.00	
Ward	4.00 @ 5.00	
Milady and Ophelia	6.00 @ 10.00	
Russell	6.00 @ 20.00	
Carnations	8.00 @ 7.00	
Easter Lilies	8.00 @ 12.00	
Snapdragons	3.00 @ 4.00	
Daisies	1.00 @ 2.00	
Valley	10.00 @ 12.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Callas	8.00 @ 10.00	
Dahlias, fancy	10.00 @ 20.00	
Dahlias, common	1.00 @ 4.00	
Chrysanthemums, doz.	\$2.00 @ \$3.00	
Cosmos	.50 @ .75	

Cincinnati, Oct. 27, 1920.

	Per 100	
Columbia	\$ 4.00 @ \$15.00	
Premier	4.00 @ 15.00	
Ophelia	3.00 @ 10.00	
Carnations	2.00 @ 4.00	
Violets		.50
Chrysanthemums	8.00 @ 25.00	
Lilies	15.00 @ 20.00	

GEO. REINBERGWholesale
Grower of **Cut Flowers**Milady, Columbia, Sunburst, Ophelia, White
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

**ARTIFICIAL FLOWERS
and
FLORISTS' SUPPLIES**Grossberg, Tyler, Finnerman Co.
30 E. Randolph St. CHICAGO**Florists' Supply House**

Everything in Florists' Supplies

105 East Ohio St. Main 831
INDIANAPOLIS, IND.**A Card This Size**Costs only \$1.25 per Week
on Yearly OrderIt would keep your name and your specialty
before the whole trade.A half-inch card costs only 62½c per week on
yearly order.**Burlington Willow Ware Shops**

Makers of

Worth While Will-O-Ware

Baskets for particular Florists

BURLINGTON, IOWA

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers
Satisfaction Assured on all Orders

UTAH FLORAL,

Orders promptly filled for Western Colorado,
Eastern Nevada, Southern Idaho and Wyoming
3 BUSY STORES

Howard Edris, 944 EAST SECOND
Prop. SOUTH STREET

DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH
DELIVERY ASSOCIATION

PARK FLORAL COMPANY

CASPER, WYOMING

CASPER FLORAL CO.

We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

Denver *Cooper's Flowers*

COLORADO
833 FIFTEENTH ST. Member F. T. D.

Cheyenne, Wyo.

"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL
SERVICE

SALT LAKE CITY

Ship whole of UTAH, Central part
of NEVADA and IDAHO
MILLER FLORAL CO., 10 East Broadway
MEMBER F. T. D.
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.
Plants and Flowers

THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.
A. SCHULENBERG, Proprietor

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.

ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for Eastern and Southern Montana
to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

Pocatello, Idaho

Member F. T. D.
We cover Southern Idaho
and Western Wyoming
ATKIN'S

FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store
Masonic Bld'g.

Trinidad, Colo.

The only Greenhouses
in this section
The Park Floral and Garden Co.
Members F. T. D.

OGDEN, UTAH

J. R. Dumke
C. D. Monell
NORTON FLORAL CO.

DENVER and all COLORADO and WYOMING

The Mauff Floral Co.,
1225 Logan Street.
Member F. T. D.

and carnations are cropping well and
heavier cuts will be welcomed, as prices
are good."

John B. Rudy, of Elmira, N. Y., read
the interesting note in The Review of
the possible supply of California violets
by aeroplane, but intends to keep un-
heedingly at his work, being a success-
ful grower of the modest flower.

Hoffman Greenhouses, Elmira, N. Y.,
are enjoying the effect of careful man-
agement under Albert Hoffman, aided
by Fred J. Gantz, grower and carnation
specialist. The Hoffman nursery
is supervised by H. N. Hoffman, who
hopes to make big additions in the near
future. The quarantine restrictions af-
fect the smaller as well as the larger
nurseries, according to Mr. Hoffman, and
this, coupled with the fact that the de-
mand has increased, due to the increase
of the population and the rapid strides
being made in the culture of fruit trees,
has caused a shortage, which probably
will not be met until the embargo has
been lifted. W. M.

Providence, R. I.—The opening of the
Colonial Flower Shop here took place
October 26 and was well attended by
friends and customers of the proprietors,
Archie C. Akin, Paul F. Brokner and
Page F. Potter.

SALT LAKE CITY

AND CONTRIBUTING TERRITORY
BAILEY & SONS CO. Member
F. T. D.
Est. 1895. 61-63 East Second South
Special consideration given Telegraph Orders.
LARGE STOCK ALWAYS ON HAND.

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED
PIKES PEAK FLORAL CO.
Wholesale and Retail
Member Florists' Telegraph Delivery.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail
Florist
Member Florists' Telegraph Delivery Ass'n.

Denver

Bright Spot Greenhouses
Cor. 5th Ave. & Josephine St.
DOWNING & KASK, Proprietor

JOHN KRUCHTEN

JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists

HENRY KRUCHTEN

30 East Randolph Street

L. D. Phone, Central 8016-8017-8018

CHICAGO, ILL.



THE OVE GNATT CO., Inc.

Prepared Foliages, Baskets and Florists' Supplies

LA PORTE, IND.



Wholesale Cut Flower Prices.

Chicago, Oct. 27, 1920.

	Per doz.	
Beauty, Special	\$6.00 @	\$7.50
Beauty, 30 to 36-in. stems	4.00 @	5.00
Beauty, 24 to 30-in. stems	3.00 @	4.00
Beauty, 20 to 24-in. stems	2.50 @	3.00
Beauty, 12 to 20-in. stems	1.50 @	2.00
Beauty, Short	.75 @	1.00
Per 100		
Columbia	\$5.00 @	\$25.00
Mrs. Russell	6.00 @	35.00
Premier	6.00 @	35.00
Butterfly	5.00 @	25.00
Milady	5.00 @	30.00
Montrose	5.00 @	20.00
Sunburst	5.00 @	20.00
Ophelia	5.00 @	20.00
Hoosier Beauty	4.00 @	15.00
Double White Killarney	6.00 @	25.00
Killarney Brilliant	5.00 @	20.00
Nesbit	3.00 @	4.00
Cecile Brunner		3.00
Carnations	2.00 @	4.00
Valley		12.00
Sweet Peas	1.00 @	3.00
Calendula	4.00 @	6.00
Violets	.40 @	.75
Cattleyas, doz.	\$18.00 @	\$24.00
Mums, doz.	2.00 @	5.00
Pompons, bunch	.25 @	.75
Easter Lilies, doz.	1.50	15.00
Callas, doz.		2.00
Pansies, doz. behes.		1.50

Philadelphia, Oct. 27, 1920.

	Per 100	
Beauties	\$50.00 @	\$60.00
Russell, Long	12.00 @	15.00
Russell, Short	4.00 @	5.00
Columbia, Premier, Long	8.00 @	10.00
Columbia, Premier, Short	4.00 @	5.00
Ophelia, Maryland, Long	6.00 @	8.00
Ophelia, Maryland, Short	3.00 @	4.00
Kaiserin, Double White Killarney	3.00 @	8.00
Easter Lilies	12.50 @	15.00
Asters, Fancy		4.00
Asters, Ordinary	2.00 @	8.00
Dshlias, Fancy		5.00
Dahlias, Select	4.00 @	6.00
Cosmos	.50 @	1.00
Chrysanthemums, Fancy	15.00 @	20.00
Chrysanthemums, Select	12.00 @	15.00
Pompons, per bunch	\$0.50 @	\$0.75
Valley		15.00
Cattleyas	75.00 @	100.00
Carnations	2.00 @	4.00
Sweet Peas	1.00 @	3.00
Violets, Single		.50
Daisies, yellow	1.00 @	2.00
Calendulas	2.00 @	4.00
Bouvardia Humboldtii		8.00

Milwaukee, Oct. 27, 1920.

	Per 100	
Columbia	\$ 6.00 @	\$20.00
Premier	6.00 @	20.00
Killarney	4.00 @	8.00
White Killarney	4.00 @	8.00
Hoosier Beauty	6.00 @	15.00
Mrs. Ward	4.00 @	8.00
Ophelia	4.00 @	10.00
Easter Lilies, per doz.	\$2.00	
Calendulas	4.00 @	6.00
Carnations	2.00 @	4.00
Chrysanthemums, per doz.	\$2.00 @	\$5.00
Dahlias	4.00 @	6.00
Larkspur, per bunch	\$0.25 @	\$0.35
Gypsophila, per bunch	.35	

A Card This Size

Costs only \$1.25 per Week
on Yearly Order

It would keep your name and your specialty
before the whole trade.

A half-inch card costs only 62½c per week on
yearly order.

GEORGE B. HART

Cut Flowers, Plants,
Florists' Supplies

49-55 Stone Street Rochester, N. Y.

Mention The Review when you write.

ASPARAGUS PLUMOSUS SPRAYS

YOUR ORDER FOR THE SEASON SOLICITED

FERNS SUPPLIES WIRE DESIGNS

E. G. GILLET, Wholesale Commission Florist
131 E. Third St. Cincinnati, Ohio

Mention The Review when you write.

Cut Flowers Greens Supplies

— Everything a Florist Needs —

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

St. Louis, Oct. 27, 1920.

	Per doz.	
Beauty, Specials	\$3.00 @	\$6.00
Beauty, Extra		4.00
Per 100		
Columbia	\$ 6.00 @	\$20.00
Premier	6.00 @	25.00
White Killarney	6.00 @	8.00
Killarney	4.00 @	5.00
Ward	4.00 @	5.00
Milady and Ophelia	6.00 @	10.00
Russell	6.00 @	20.00
Carnations	3.00 @	5.00
Easter Lilies	8.00 @	12.00
Snapdragons	3.00 @	4.00
Daisies	1.00 @	2.00
Valley	10.00 @	12.00
Orchids, per doz.	\$12.00 @	\$18.00
Callas	8.00 @	10.00
Dahlias, fancy	10.00 @	20.00
Dahlias, common	1.00 @	4.00
Chrysanthemums, doz.	\$2.00 @	\$5.00
Cosmos	.50 @	.75

Cincinnati, Oct. 27, 1920.

	Per 100	
Columbia	\$ 4.00 @	\$15.00
Premier	4.00 @	15.00
Ophelia	3.00 @	10.00
Carnations	2.00 @	4.00
Violets		.50
Chrysanthemums	8.00 @	25.00
Lilies	15.00 @	20.00

GEO. REINBERG

Wholesale
Grower of Cut Flowers

Milady, Columbia, Sunburst, Ophelia, White
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

ARTIFICIAL FLOWERS

and
FLORISTS' SUPPLIES

Grossberg, Tyler, Finnerman Co.
30 E. Randolph St. CHICAGO

Florists' Supply House

Everything in Florists' Supplies

105 East Ohio St. Main 831
INDIANAPOLIS, IND.

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

Burlington Willow Ware Shops

Makers of

Worth While Will-O-Ware

Baskets for particular Florists

BURLINGTON, IOWA

BOSTON FLORAL SUPPLY & SNYDER CO.

15 Otis—96 Arch St.

WHOLESALE FLORISTS
BOSTON, MASS.Telephones { Main 2574
Fort Hill 1083
Fort Hill 1084
Fort Hill 1085

Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

Holton & Hunkel Co.

462 Milwaukee Street

Milwaukee, Wis.

Growers and Shippers of
CUT FLOWERS
GREENS and
PLANTS**Wholesale Cut Flower Prices.**

Boston, Oct. 27, 1920.

	Per 100	
American Beauty	\$ 4.00 @	\$35.00
Shawyer, Russell	2.00 @	12.00
Killarney	1.00 @	6.00
Millady, Miller	2.00 @	8.00
Francis Scott Key, Radiance	2.00 @	8.00
White Killarney	1.00 @	6.00
Double White Killarney	1.00 @	6.00
Killarney Brilliant	1.00 @	6.00
Mrs. Aaron Ward, Sunburst	2.00 @	8.00
Hadley	2.00 @	12.00
Ophelia	2.00 @	10.00
Premier	2.00 @	12.00
Columbia	2.00 @	12.00
Maryland, Hoosier Beauty	1.00 @	6.00
Cattleyas		100.00
Gladioli	2.00 @	4.00
Lilium Longiflorum	8.00 @	12.00
Chrysanthemums	6.00 @	25.00
Carnations	1.00 @	3.00
Violets, single	.50 @	.75
Cypripediums	25.00 @	35.00

Pittsburgh, Oct. 27, 1920.

	Per doz.	
Beauty, Special		\$6.00
Beauty, Fancy, 24 to 30-inch		4.00
Beauty, Shorter, 18 to 24-inch		2.50
Beauty, Firsts, 12 to 18-inch		1.50
Beauty, Seconds		.50
	Per 100	
White Killarney	\$ 4.00 @	\$12.00
Richmond	4.00 @	12.00
Ophelia	6.00 @	15.00
My Maryland	6.00 @	15.00
Mrs. Charles Russell	6.00 @	20.00
Premier	6.00 @	20.00
Butterfly	6.00 @	15.00
Warda	4.00 @	15.00
Russell	6.00 @	20.00
McCook	6.00 @	15.00
Pilgrim	6.00 @	20.00
Brunner		3.00
Columbia	6.00 @	20.00
Orchids		100.00
Carnations	4.00 @	5.00
Snappedragons		3.00
Lilies		15.00
Chrysanthemums	20.00 @	40.00
Yellow Daisies	2.00 @	3.00

Buffalo, Oct. 27, 1920.

	Per 100	
Columbia	\$ 6.00 @	\$20.00
Premier	8.00 @	20.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	15.00
Double White Killarney	5.00 @	15.00
Richmond	3.00 @	8.00
Maryland	4.00 @	12.00
Russell	6.00 @	20.00
Ophelia	6.00 @	15.00
Sunburst	3.00 @	15.00
Cecile Brunner	2.00 @	3.00
Carnations	2.00 @	4.00
Easter Lilies	15.00 @	20.00
Rubrum Lilies	6.00 @	8.00
Snappedragons	2.00 @	4.00
Calendulae	1.00 @	2.00
Mums	6.00 @	40.00
Pompons, per bunch	\$0.50 @ \$0.75	
Violets	.75 @	1.00
Valley	10.00 @	12.00

Wm. C. Smith Wholesale Floral Co.
WHOLESALE
FLORISTS1316 Pine Street ST. LOUIS
(Both L. D. Phones)

Supplies and Everything in Season Always on Hand

JOSEPH E. KOPPELMAN**Wholesale Florist and Supplies**

26 Custom House St., PROVIDENCE, R. I.

Telephones: Union 3804-4640-7661

Many Florists
Add New Department
to Their Business

A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

American Landscape School
11 K, NEWARK, NEW YORK

Mention The Review when you write.

**Smith & Young Co.**

WHOLESALE

Cut Flowers and Supplies228 East Ohio Street
INDIANAPOLIS, IND.**GUST. RUSCH & CO.**

Wholesale Florists

444-446 Milwaukee St.,

MILWAUKEE, WIS.**Cut Flowers and Florists' Supplies****RICE BROTHERS****Wholesale Florists and Supplies****MINNEAPOLIS, MINN.**

SEND LIST FOR QUOTATIONS

A HALF-INCH ADVERTISEMENT

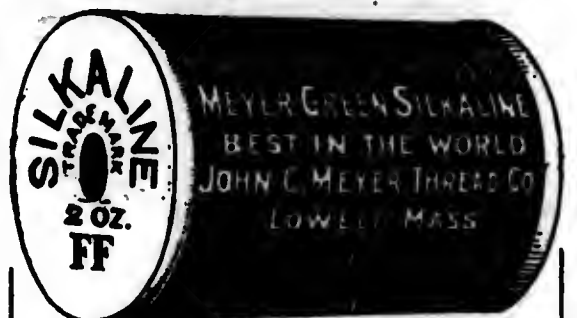
here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.

H. KUSIK & CO.Largest Shippers of
Fresh Cut Flowers
at Kansas City.Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

Mention The Review when you write.



Meyer green Florists' thread can be had in any size or color that is wanted. It is the leading Florists' thread in the world. Be sure and take the Meyer thread and get no other, and you will always have the best.

Manufactured by the
JOHN C. MEYER THREAD WORKS, LOWELL, MASS.

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Lotos Manufacturing Co.

1566-68 Clybourn Ave.

Chicago, Ill.

Manufacturer and Importer of

Artificial Flowers

Write for samples

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C.C. POLLWORTH CO.

CUT FLOWERS,
PLANTS - BULBS
Florists' Supplies
MILWAUKEE, WIS.

FRANK H. TRAENDLY

CHARLES SCHENCK

Traendly & Schenck

Wholesale Florists and Cut Flower Exchange
436 6th Avenue, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

CONSIGNMENTS SOLICITED

N. Y. Florists' Supply Co., Inc.

103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

EVERGREENS AND ALL KINDS OF FLORISTS' SUPPLIES

Telephones 2144-2145-2146 Farragut

J. K. ALLEN, NEW YORK

31 to 43 W. 18th St.,
ESTABLISHED 1887

ROSES, CARNATIONS

And All Seasonable Flowers

ASPARAGUS PLUMOSUS—fresh every day. Let us have your standing order for regular shipments.

Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax,
Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

FLORISTS' SUPPLIES—WIRE DESIGNS—RIBBONS

The Kervan Co., 119 W. 28th St., New York

M. C. FORD Wholesale Florist

American Beauties and Carnations
31 to 43 W. 18th St., NEW YORK CITY
Telephone 3870-3871 Farragut

Mention The Review when you write.

I. GOLDSTEIN

Wholesale Florist

31 to 43 W. 18th St., NEW YORK CITY

Telephone Chelsea 6925

In the exact center of the Wholesale Cut Flower Section. Prompt and careful attention to your interests.

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REED & KELLER

122 W. 25th St., NEW YORK

Florists' Supplies

We manufacture all our Metal Designs,
Baskets, Wire Work and Novelties

Florists' Supplies, Baskets,
Willow Ware and Sundries
Years for Service

S. HANFLING CO.,
131-133 W. 28th St., NEW YORK

S. H. RUSSIN

Importer and Manufacturer

Baskets, Novelties and Florists' Supplies

Opposite the New Flower Market

55 West 19th St., NEW YORK

Telephone Watkins 4443.

Specialties: Wheat Sheaves, Flower Baskets and Novelties.

JOHNSON BASKET WORKS

2535 Milwaukee Avenue

CHICAGO

A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, Oct. 28, 1920.

	Per 100	
Beauty, Specials	\$25.00 @	\$50.00
Beauty, Fancy	15.00 @	30.00
Beauty, Extra	10.00 @	15.00
Beauty, No. 1	4.00 @	8.00
Beauty, No. 2	2.00 @	3.00
Prima Donna	2.00 @	12.00
White Killarney	3.00 @	15.00
Francis Scott Key	15.00 @	40.00
Premier	2.00 @	25.00
Mrs. Aaron Ward	1.00 @	10.00
Russell	3.00 @	15.00
Ophelia	1.00 @	12.00
Columbia	1.00 @	15.00
Hadley	2.00 @	15.00
Sunburst	1.00 @	12.00
Orchids—Cattleyas	35.00 @	75.00
Lilies of the Valley	3.00 @	6.00
Lilies	8.00 @	10.00
Carnations	1.00 @	3.00
Chrysanthemums	10.00 @	40.00

UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

ORGO BROS.

FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in
Artificial Flowers, Leaves and Designs
SEND FOR PRICE LIST

The Denver Wholesale Florists' Company

1433-1435 California St.
DENVER, COLO.

Mention The Review when you write.

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Large Runs of

CATALOGUES

Our Specialty—Get Our Figures

531-537 Plymouth Pl., CHICAGO

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty
before the whole trade, at a cost of
only 62¹/₂¢ per week on a yearly order.

How

did the proceeds of that last shipment of flowers please you—was it up to your expectations?

If not, consign that next shipment to us.

We are in close touch with the best buyers, give every shipment, no matter how small, our personal attention, and remit promptly.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc

111 WEST 28th STREET, NEW YORK CITY

Mention The Review when you write.

CHARLES FUTTERMAN

Wholesale Florist

110 W. 28th St. NEW YORK

Phone: Watkins 4675

CONSIGNMENTS SOLICITED

RETURNS DAILY CHECK WEEKLY

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JOHN YOUNG & CO.

Wholesale Florists

Choicest Stock in America

31 to 43 W. 18th St., NEW YORK

Telephone 4336 Farragut

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Wholesale Florists

101 W. 28th St., NEW YORK

"The House of Novelties"

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ORCHIDS, GARDENIAS, Etc.

PAUL MECONI, Wholesale Florist, NEW YORK

Telephones No. 3864 and 636 Mad. Sq. 57 W. 26th Street

BETTER ONION SETS

for prompt or future delivery

Write

BARNARD

231-235 W. Madison St., CHICAGO

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, H. G. Hastings, Atlanta, Ga.;
Secretary-treasurer, C. E. Kendel, Cleveland, O.

A CONFERENCE was held at Chicago last week to form a national organization of bean growers of all kinds.

BULBS are cleaning up rapidly; there seems little reason for the nervousness which has been noted, particularly in the east.

FRED BARTELDES, of the Barteldes Seed Co., Lawrence, Kan., celebrated his sixty-eighth birthday anniversary October 28. He was born in 1852.

WILLIAM ELLIOTT & SONS, New York, who have been in process of voluntary liquidation, have paid a final dividend to creditors, of five and one-half per cent.

A. C. ZVOLANER, of Lompoc, Cal., who has been in eastern Europe since May, with headquarters at Prague, Czechoslovakia, sailed from Southampton on the Mauretania October 16. He reached New York last week and is on his way across the United States.

J. V. ODIL, who was given charge of the advertising department of the Everette R. Peacock Co. when A. Setterberg severed his connection with that concern, has been seriously ill with pneumonia in a Chicago hospital but is convalescing. Mr. Odil is widely known in the seed trade because of the years spent on the road for the Peacock interests.

PAPER for 1921 seed catalogues will not be affected by falling markets. Orders placed months ago subject to market prices at time of delivery are being filled at the highest prices ever known, as the mills have uncanceled orders enough to keep them running until the new year. The printing trades are extremely dull almost everywhere, but costs have not yet begun to fall.

PAUL LARSEN, who has been a member of the firm of Loewith, Larsen & Co., New York city, since 1911, has withdrawn, owing to poor health. Mr. Larsen is returning to Vienna, where he intends to remain for the rest of his life. J. Loewith, organizer of this firm, with twenty-five years' experience in the seed line, both American and European, is now sole owner and will carry on the business under the old name of Loewith, Larsen & Co.

K. KLYN, formerly associated with Peter Westerbeek, operating as Westerbeek & Klyn, arrived at New York on the Nieuw Amsterdam October 13. Mr. Klyn is the vice-president of a newly formed company consisting of bulb growers, styled and registered as the United Bulb Growers, Inc., which will deal with the American trade direct, instead of using the medium of any export company. Mr. Klyn severed his connections with the General Bulb Co. to supervise the new enterprise.

SEED SPECIALS

AS PROMISED, WE OFFER SOME
SPECIALS AT VERY INTERESTING PRICES

RADISH SEED

Early Scarlet White Top. 85c per lb.
Long Scarlet..... 85c "

PEAS

Alaska..... 10c per lb.
Champion of England.... 12c
Little Gem 14c "

BEANS

Giant Stringless..... 12c per lb.
Black Valentine 12c
Red Valentine..... 12c "

FULL LIST OF BULBS

Write for It

CYCLAMEN SEED

(New Crop—German Grown.)

Glowing Light Red....\$14.00 per 1000
" Dark Red.... 14.00
" Light Rose... 14.00
" Dark Rose... 14.00

Giganteum Roseum Superbum (white with Red Eye).....\$14.00 per 1000

Giganteum Cimbriata (Lilac flowers fringed with Light Rose).....\$12.00 per 1000

SALMON VARIETIES

Light Salmon.....\$17.00 per 1000
Dark Salmon..... 17.00
Rococo Erecta
Cattleya..... 17.00 "

ONION SETS

BERMUDA—White Pearl.....\$2.50 Bu., 36 lbs.
" Yellow—Straw-colored.. 2.25 Bu., 36 lbs.

F. O. B. Chicago Subject Unsold Bags EXTRA

WRITE FOR PRICES on Red—Yellow—White Onion Sets

Many other offerings of High Germination Tested
Seeds in our Fall Price List. Write for it.

AMERICAN SEED AGENCY

12 & 14 W. Washington St., CHICAGO

Mention The Review when you write.

We are Headquarters for the
BEST OF EVERYTHING

in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on
growing contract for future delivery

Jerome B. Rice Seed Co., Cambridge, N. Y.

Mention The Review when you write.

Onion Sets

GROWERS for the Trade

LEONARD SEED CO.
226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS
PEAS
CORN

BURPEE'S SEEDS GROW

W. Atlee Burpee Co.
Seed Growers Philadelphia

Mention The Review when you write.

Get Quotations on Seeds
from

LANDRETH

Before Buying Elsewhere

We will quote you for immediate
or future shipment

D. LANDRETH SEED CO.
Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse, Growing Station,
Fremont, Neb. Rocky Ford, Colo.

CUCUMBER MUSKMELON WATERMELON
PUMPKIN and SQUASH
SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

THE

J. C. Robinson Seed Co.

WATERLOO, NEB.
ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

THE KIMBERLIN SEED CO.

Wholesale Seed Growers **San Jose, Cal.**

GROWERS OF

ONION, LETTUCE, RADISH, ETC.

Correspondence Solicited
Mention The Review when you write.

The C. Herbert Coy Seed Co.

VALLEY, Douglas NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
kin; Sweet, Flint and Dent Seed Corn

Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

Fitchburg, Mass., U. S. A.

Mention The Review when you write.

An Experience of Half a Century
IN PRODUCING HIGH-GRADE
GARDEN SEEDS

at your disposal. Contract growers for the
jobbing trade of a full line. Mail us your list
for both SPOT and FUTURE requirements.
Orange, S. D. Woodruff & Sons New York City

Waldo Rohnert
GILROY, CAL.

Wholesale Seed Grower
Specialties: Beet, Carrot, Endive, Lettuce,
Onion and Radish.
Correspondence Solicited.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
growers in Denmark. Please send for price list.
CHR. MOSBJERG, 216 7th St. N., Minneapolis, Minn.



Special Price List

on

BULBS

HYACINTHS

	Per 100	Per 1000
Lady Derby.....15 to 16 ctm.	\$6.50	\$50.00
Grand Maitre...15 to 16 ctm.	6.50	50.00
King of Blues...15 to 16 ctm.	6.50	50.00
La Victoire.....15 to 16 ctm.	6.50	50.00
L'Innocence15 to 16 ctm.	6.50	50.00
Yellow Hammer.15 to 16 ctm.	6.50	50.00
NARCISSUS Poeticus.....	2.50	23.00

COTTAGE TULIPS

La Merveille	3.00	25.00
Maiden's Blush	3.00	25.00
Inglescombe Yellow	3.00	25.00
Assorted, all colors.....	2.50	20.00

EARLY SINGLE TULIPS

Cottage Maid	3.00	28.00
Crazeisi Brilliant	3.00	26.00
Yellow Prince	3.00	26.00

EARLY SINGLE TULIPS—Cont.

	Per 100	Per 1000
White Swan.....	\$3.00	\$26.00
Assorted, all colors.....	2.25	20.00

EARLY DOUBLE TULIPS

Lucretia	3.25	29.00
Murillo	3.25	29.00
Rubra Maxima	3.25	29.00
Crown of Gold.....	3.50	30.00
Gloria Solis	3.25	29.00
Assorted, all colors.....	2.25	20.00

DARWIN TULIPS

Remembrance	3.00	27.00
White Queen	3.00	28.00
Sultan	3.00	27.00
Assorted, all colors.....	2.25	20.00

250 Bulbs at 1000 rate.

These special prices are offered for prompt shipment, subject to stock being
unsold. F. O. B. Chicago, Ill. Terms net cash.

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue

CHICAGO, ILL.

Mention The Review when you write.

Braslan

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot,
Parsnip, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.

Seed Growers

SAN JOSE, CALIFORNIA

Company

Mention The Review when you write.

Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus,
Rhubarb, Celery, Spinach, Beet, Onion, Beans,
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited

GEORGE R. PEDRICK & SON
PEDRICKTOWN, N. J.

Mention The Review when you write.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

Always mention the Florists' Review when
writing advertisers.

I. N. Simon & Son
Garden Seeds

—AT WHOLESALE—

438 Market St., PHILADELPHIA, Pa.

Mention The Review when you write.

TOMATO SEED

Pepper, Eggplant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon
Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N.J.

Always mention the Florists' Review when
writing advertisers.

Special Dutch Bulbs

It is not too late to secure "high-grade" bulbs for forcing or outdoor planting. Offered subject to prior sale, allowing 3 per cent discount for cash with order.

Hyacinths

DUTCH ROMAN

	Per 100	Per 1000
Named sorts	\$3.50	\$31.50
Under color	3.25	30.50

MIXED DUTCH

For forcing and bedding, under color	5.00	45.00
--	------	-------

Tulips

SINGLE

	Per 100	Per 1000
Chrysolora	\$3.25	\$29.50
Keizerskroon	3.00	27.00
La Reine	3.25	29.50
Yellow Prince	3.00	27.00
Fred Moore	3.00	27.00
Mixed	2.25	20.00

DOUBLE

La Candeur	3.25	29.50
Murillo	3.25	31.00
Salvator Rosa	4.00	37.75
Vuurbaak	5.00	41.50
Mixed	2.75	23.00

DARWIN

Clara Butt	3.00	27.00
Baronne de la Tonnaye.....	3.00	27.00
Farncombe Sanders	4.00	36.00
Mixed, from named varieties..	2.75	22.50

Narcissi

	Per 100	Per 1000
Grand Soleil d'Or.....	\$5.50	\$49.50
Von Sion, extra select.....	3.00	25.00
Von Sion, double nose.....	4.00	34.00
Emperor, single nose.....	3.75	30.00
Emperor, double nose.....	5.00	46.75
Empress, single nose.....	3.75	32.00
Empress, double nose.....	5.00	45.00
Golden Spur, single nose.....	3.75	30.00
Poeticus Ornatus	3.00	27.00
Sir Watkin	4.50	40.00
Trumpet (French)	2.75	22.50
Victoria Bicolor, single nose..	3.75	32.00
Victoria Bicolor, double nose..	5.00	45.00
Godfrey Callas, \$12.00 per 100.		
Formosum Lilies, 7 to 9-in., \$55.00 per case.		

No charge for packing or cartage.

The W. W. Barnard Co.
231-235 W. Madison St.
CHICAGO, :: ILLINOIS

SEED DEALER WINS SUIT.

Contract to Grow Beans.

In the recent Colorado case of Balcom vs. Michael, 191 Pacific Reporter, 97, the plaintiff was nonsuited in an attempt to recover an additional allowance under a seed growing contract.

The facts of this interesting case were as follows: The defendant, a dealer in seeds, made a contract with the plaintiff, a farmer, to grow for and deliver to the defendant a quantity of seed beans. The controversy turned upon the construction of that contract. One Williams, an agent of the defendant, called upon the plaintiff, and presented to him a printed proposition, directed to the defendant, specifying the manner in which the seeds were to be planted, cultivated, threshed and cleaned, all in detail, but with blanks for the insertion of the acreage and price to be paid on delivery of the seeds. The final paragraph of the proposition was as follows: "There are no agreements or understandings regarding the subject-matter of this letter other than expressed above."

The letter was signed by the plaintiff, and below his signature is the acceptance of the defendant, "By Colie Williams." Below that is the following: "Guarantee prices as much as any other house."

The plaintiff was paid at the rate stated in the proposition and then sued for an additional 2 cents per pound. On the trial it was shown that another seed house paid \$10 per hundred pounds for the same kind of beans, and the court gave judgment for the amount claimed, together with some small items not contested.

Judgment Reversed.

Reversing this judgment, the Colorado Supreme court says: "It is clearly shown that the agent, Williams, was not authorized to contract for beans at a price greater than \$8 per hundred. The plaintiff's theory is that the defendant ratified the act of his agent in writing the memorandum on the letter, by not repudiating it. The defendant introduced testimony showing repudiation, but, there being a conflict of evidence on that point, we are bound by the court's finding on it, which, in support of the judgment, we must presume he made in favor of the plaintiff."

"The case must therefore be determined on a consideration of other features of the case."

Memorandum on Contract.

"The presenting of the letter to the plaintiff for signature constituted, in effect, an offer by the defendant to contract for the growing of beans on the terms therein stated. When it was signed by the plaintiff and delivered to the defendant's agent, and accepted by him, it became a bilateral contract, made by parties having full authority to make it in that form. The memorandum below the signatures was, by the final paragraph of the letter, expressly excluded from the contract. To treat it otherwise is to contradict the plaintiff's written statement."

"The memorandum amounts to an independent proposition by the plaintiff to the defendant to modify the contract into which the parties had entered. It was for the plaintiff to show that his proposition was accepted by the de-

Paper White Narcissus

13-ctm. . . .	\$20.00 per 1000
14-ctm. . . .	24.00 per 1000
15-ctm. and up, 800 to case, 30.00 per case	

Cash with order

The Barclay Nursery
60 Barclay Street
New York, N.Y.

Lilium Formosum BLACK STEM

6 to 8-in., 375 in case, at \$50.00 per case.

9 to 10-in., at \$40.00 per 100.

J. M. THORBURN & CO.,
53 Barclay St., through to 54 Park Place
NEW YORK CITY

Mention The Review when you write.

BOLGIANO'S "BIG CROP" SEEDS

"Tested and Trusted" Over a Century
Special Price List to Florists and Market Gardeners.
Write for a copy at once--it will save you money.

J. BOLGIANO & SON, BALTIMORE, MD.

Mention The Review when you write.

SEEDS

Stump & Walter Co

30-32 Barclay Street, NEW YORK CITY

Mention The Review when you write.

Hart & Vick Inc.
ROCHESTER, N.Y.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.
Buy Your Seeds from Men Who Know
Get our new catalogue.

Chas. Schwake & Co., Inc.
LILY OF THE VALLEY
Japanese Lilies, French and Dutch Bulbs
90-92 West Broadway NEW YORK

NATIONAL BULB FARMS, Inc.
Benton Harbor, Michigan
Gladioli, Dahlias, Peonies
and Hardy Perennials.
300 acres under cultivation

feudant, as it is clear that the agent had no authority in the premises. Un-

DUTCH BULBS—For Prompt Shipment

HYACINTHS—First Size

Red & Pink, Queen of Pinks, Lady Derby, Marconi, La Victoire, Gigantea, Cardinal Wiseman.
White, L'Innocence.
Blue, Grand Maitre, Perle Brillante.

Per 100, \$10.50; per 1000, \$95.00.

HYACINTHS—Second Size

Red and Pink, Queen of Pinks, Gigantea, Lady Derby, La Victoire.
White, La Grandesse, Madame Van der Hoop, Albertine, Angenus Christina.
Blue, Schotel, Perle Brillante, Grand Maitre.

Per 100, \$9.00; per 1000, \$80.00.

MINIATURE HYACINTHS

Pink, Gertrude, Gigantea, Lady Derby.
White, L'Innocence.
Blue, Queen of Blues, Grand Lilas, Johan, Grand Maitre.

Per 100, \$4.00; per 1000, \$35.00.

SINGLE TULIPS Per 100 Per 1000

Belle Alliance (Waterloo), brilliant scarlet..	\$3.75	\$34.00
Chrysolora, pure golden yellow.....	3.75	34.00
Cottage Maid, carmine pink.....	3.75	34.00
Fred Moore, dark orange.....	3.50	32.00
Joost Van Vondel, deep cherry red.....	3.50	32.00
La Reine, white, flushed with pink.....	3.65	33.00
Pottebakker Scarlet, bright scarlet, very large	3.50	32.00
Pottebakker Yellow.....	4.25	38.00
Yellow Prince, extra for forcing and bedding	3.50	31.00

DOUBLE TULIPS

	Per 100	Per 1000
Couronne d'Or, rich golden-yellow shaded orange	\$4.00	\$37.00
Murillo, blush white.....	3.75	34.00
Double Early Tulips, extra fine mixed.....	2.70	25.00

PARROT or "SHOW" TULIPS

	Per 100	Per 1000
Admiral de Constantinople, red.....	\$3.25	\$28.00
Cramoisi Brilliant, scarlet.....	3.25	28.00
Lutea Major, yellow.....	3.25	28.00
Markgraaf, brown and yellow.....	3.25	28.00
Perfecta, yellow and red.....	3.25	28.00
Mixed, all colors.....	2.75	25.00

COTTAGE TULIPS Per 100 Per 1000

Bouton d'Or, deep golden yellow; fine for cutting	\$3.25	\$28.00
Gesneriana Spathulata Major, rich crimson-scarlet, blue-black center.....	3.25	28.00
Mrs. Moon, yellow.....	3.75	35.00
Extra fine mixed.....	2.75	25.00

DARWIN TULIPS Per 100 Per 1000

Baronne de la Tonnaye, bright rose.....	\$3.25	\$30.00
Clara Butt, salmon pink.....	3.25	30.00
Fra Angelica, purplish brown.....	3.00	28.00
Massachusetts, vivid pink with white center.	3.85	36.00
Pride of Haarlem, bright carmine rose.....	4.25	38.00
Rev. H. Ewbank, lilac mauve.....	3.25	30.00
Wm. Copeland, lavender blue.....	4.65	42.00
Darwin Tulips, mixed, best quality.....	2.75	25.00

NARCISSI Per 100 Per 1000

Emperor, golden yellow trumpet, double nose or mother bulbs.....	\$5.75	\$52.00
Golden Spur, deep yellow trumpet, double nose or mother bulbs.....	5.25	46.00

DOUBLE NARCISSI

	Per 100	Per 1000
Von Sion, large, pure golden yellow, double nose or mother bulbs.....	\$5.50	\$50.00
Double nose 2nd size.....	4.50	40.00

CROCUS

	Per 100	Per 1000
Named sorts	\$2.00	\$18.00
Mixed colors	1.25	10.00

WRITE FOR FALL BULB PRICE LIST

A. HENDERSON & CO., 166 N. Wabash Ave., CHICAGO



less the defendant consented to it either by word, or by some act which the plaintiff was justified in considering an acceptance of his proposition, the original contract controls.

"Counsel urges that the silence of the defendant must be treated as a ratification of the act of his agent in writing the memorandum on the letter. If, however, the writing was a proposition from the plaintiff, silence on the part of the defendant cannot be held to make the memorandum a part of the contract. A principal ratifies the unauthorized act of his agent, but the memorandum was an offer by the plaintiff and the agent

THE UNITED BULB GROWERS, Inc.

(Registered)

S A S S E N H E I M
Holland

DUTCH BULBS

direct from the actual Growers at reduced prices. Before you place your next order write for quotations.

NEW YORK OFFICE: 640 Broadway
Suite 408 Telephone Spring 3053

WHOLESALE

GLADIOLUS BULBS

RETAIL

WE ARE NOW BOOKING FOR NOVEMBER DELIVERY

Price List for Asking.

Clean Stock at Right Prices

HIGHLAND VIEW Gladioli Gardens, W. Bailey Road and Tift St. Cuyahoga Falls, O.

of the defendant acted only as the plaintiff's amanuensis in writing it on the document. The agent testified that he told the plaintiff that the defendant's acceptance of it was necessary if it was to have any force.

"On the evidence, as it appears in writing, and on testimony which is not disputed, we are of the opinion that there was nothing in the defendant's action which amounts to an acceptance of the memorandum proposition by the plaintiff. It must therefore be held that the plaintiff had no right to recover for the 2 cents per pound claimed." S.

BULBS NEARLY ALL HERE.

Thirty-two cases of bulbs reached New York October 19 on the steamer Julia Luckenbach, consigned from Rotterdam as follows:

Consignee	Cases
Van Waveren & Sons.....	2
Maltus & Ware.....	5
Downing, T. D., & Co.....	13
Vaughan's Seed Store.....	11
Smith, R. L.....	1

Total 32

The steamer Ryndam brought 160 cases to the same port October 22, consigned from Rotterdam as follows:

Consignee	Cases
Van Waveren & Sons.....	2
Scheepers, J., Inc.....	3
Vandegrift, F. B., & Co.....	4
Hampton, J. W., Jr., & Co.....	11
Stumpp & Walter Co.....	19
Maltus & Ware.....	62
Ringk, A. H., & Co.....	10
Meeuwen & Tegelaar.....	4
Lang, R. F.....	15
Van Nieveld Goudriaan Co., Inc.....	1
Rynveld, F., & Sons.....	29

Total 160

Total reported for October 19..... 32

Previously reported 36,082

Total to date..... 36,274

Apparently the season's imports are nearly all here. The total slightly exceeds the total for last season, which was 36,026 cases.

BRITISH INCORPORATIONS.

The change of three large British seed houses into what are called in that country public joint stock companies during the present year has caused the Financial Times of London to comment upon this action, hitherto unknown in the seed trade there.

"The first company floated," stated the Financial Times, "was the Southampton firm of Toogood & Sons, which has a capital of £250,000. It came out in January, and as it took over the business from the previous July 1, it has already been able to issue its first annual report, exhibiting excellent results. Then in July appeared the St. Albans house of Ryder & Son, which has a capital of £150,000, and a few weeks after followed the Sleaford undertaking of Charles Sharpe & Co., which has a share and debenture capital of £250,000. These seed houses are all well known to those who love gardens and have been long established, Toogood in 1815, Sharpe also in the early part of last century, and Ryder in 1897.

"Neither of the giants of the industry, Sutton & Sons and James Carter & Co., has yet fallen into the promoter's net, and one can well imagine what an oversubscription they would get if ever put on the market. Sutton's was founded in 1832, and all the partners still bear the family name. Carter's dates back to 1836, and no longer includes anyone of that style in the partnership. We can understand how the

LAST CALL for BULBS

Miniature Hyacinths or Dutch Romans

Nothing better for indoor pot culture — excellent for outdoor borders — cost less than any other Hyacinth.

12 to 15 ctm., per 100, \$3.50; per 1000, \$32.00.

Single Red and Rose

Baron V. Tuyll Moreno
Gen. Pelissier Norma
La Victoire Gertrude
Roi Des Belges Gigantea
Queen of the Pinks

Single White

Arentine Arendsen Gen. Vetter
Baroness Van Tuyll Grande Blanche
Hein Roozen La Grandesse
La Franchise L'Innocence

Single Blue

Chas. Dickens Grand Maitre
Enchantress La Peyrouse
King of the Blues Schotel
Queen of the Blues

Single Yellow

King of the Yellows, Yellow
Hammer

Unnamed Hyacinths in Separate Colors

Per 100, \$4.75; per 1000, \$45.00

Red, all shades; Blue, all shades; White, all shades; Pure White; Blush White; Yellow; Rose and Pink; Dark Blue; Light Blue; All colors.

Single Tulips

	Per 100	Per 1000		Per 100	Per 1000
Chrysolora . . .	\$3.40	\$30.00	L'Immaculee . . .	\$3.25	\$29.00
Cramoisi Brilliant . . .	3.40	30.00	La Reine . . .	3.40	30.00
Dusart . . .	3.25	29.00	Keizerskroon . . .	3 25	29.00
Belle Alliance . . .	3.40	30.00			

Single Tulips, Unnamed, in Separate Colors

Per 100, \$2.50; per 1000, \$22.00.

White, Pink, Yellow, Red, Variegated, Rose.

Narcissus, Von Sion

Mammoth Double Nose Bulbs—Per 100, \$4.90; per 1000, \$45.00.

All quotations F. O. B. Rochester, subject to immediate acceptance and prior sale.

JAMES VICK'S SONS, ROCHESTER, N. Y.
THE FLOWER CITY



Lilium Giganteum

COLD STORAGE

Per 100 Per Case
7 to 9-inch (300 to case) \$17.00 \$45.00

PROMPT SHIPMENT

Hyacinths - Tulips - Narcissus - Crocus

Lilium Giganteum (New Crop)

ASK FOR QUOTATIONS

FOTTLER, FISKE, RAWSON CO.

12 and 13 Faneuil Hall Sq., BOSTON, MASS.



FOR PEDIGREE STRAINS OF VEGETABLE, FLOWER and FARM SEEDS

WRITE TO

WATKINS & SIMPSON, Ltd.,
27-29 Drury Lane LONDON, ENG.

MICHELL'S SEASONABLE BULBS



GODFREY EVERBLOOMING CALLA

A popular variety for either cut flower or pot plant sales; excellent for design work. It blooms much earlier and with greater freedom than the old variety and produces three times as many flowers.

	Doz.	100	1000
First Size, 1 inch diameter up.....	\$1.75	\$12.00	\$110.00
Mammoth Size, 1 1/4 inch diameter up.....	2.00	18.50	125.00

WHITE CALLAS (Æthiopica)

(Clean, Healthy Bulbs) Doz. 100 1000
1 1/4 to 1 1/2 inches in diameter.....\$1.25 \$8.00 \$75.00

FREESIA, PURITY

This grand type supersedes all the old varieties of Freesias; flowers almost twice the size of the regular type and of a pure glistening white.

	Doz.	100	1000
First Size Bulbs.....	\$0.25	\$1.85	\$11.00

NARCISSUS, PAPER WHITE GRANDIFLORA

	100	1000
First Size Bulbs, 13 ctm. up (1250 bulbs in case).....	\$2.75	\$21.00
Monster Bulbs, 14 ctm. up (1000 bulbs in case).....	3.00	25.00

LILIUM FORMOSUM

	Per case
GREEN STEM TYPE (For Early Blooming) 6 to 8-inch, 400 bulbs in case.....	\$56.00
DARK STEM TYPE (For Easter Blooming) 6 to 8-inch, 400 bulbs in case.....	\$61.00
7 to 9-inch, 800 bulbs in case.....	61.00

Hyacinths, Tulips, Narcissi and Other Seasonable Bulbs; also Seeds and Supplies.

Send for New Wholesale Price List if you do not receive a copy.

HENRY F. MICHELL CO., 518-516 Market St., PHILADELPHIA, PA.



THE KENILWORTH

Giant Pansy Seed

For
prices and

description, see my ad in
The Review, Sept. 9th.

Mention The Review when you write.

Let Me Be Your Seedsman

J. K. RUGOWSKI SEED CO., Inc.
MANITOWOC, WIS.

—Enough said

Mention The Review when you write.

XXX SEEDS

Chinese Primrose—Finest grown, mixed, 400 seeds, \$1.00; 1/2-pkt., 50c; 1000, \$2.00.
Primula Obconica—Finest Giants, pkt., 50c.
Primula Malacoides—Giant Baby, pkt., 25c.
Cineraria—Large Flowering Dwarf, finest grown, all colors, mixed, pkt., 50c; 1/2-pkt., 25c.
Cyclamen Giganteum—Obolceest Giants, mixed, 125 seeds, \$1.00; 1/2-pkt., 50c; very fine.
Giant Pansy—5000 seeds, \$1.00; 1/2-pkt., 50c.

JOHN F. RUPP, Shiremanstown, Pa.

GLADIOLI

SPECIALISTS

The Standard Bulb Co.

Benton Harbor, Mich.

great extension of interest in gardening operations has begun to find its reflection in the joint stock world. War-time experiments with gardens and allotments have taught people the vast difference between fresh vegetables and those bought in shops, and Messrs. Sutton think that what our men saw for themselves France could do with an abundance of green stuff and little meat has left an ineradicable impression on their minds. 'In future,' they remark, 'these experiences will tend to make



J. A. VANDERVOORT.

Mention The Review when you write.

J. A. Vandervoort & Co.

Wholesale Bulb Growers

NOORDWYK, - HOLLAND

Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of
Bic. Victoria, Golden Spur and Von Sion

Also large growers of
HYACINTHS, TULIPS, ETC.

Mail Address—Care of

MALTUS & WARE

116 Broad St., New York City

Our representatives
will be calling on you.

The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington
Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach
Mention The Review when you write.

Van Meeuwen & Tegelaar, Inc.

Wholesale

Dutch Bulb Growers

1133 Broadway, New York.

Nurseries at LISSE, HOLLAND.

Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and varieties wanted for present or future delivery.

H. AUSTIN Felton, Del.

F. G. MARQUARDT, Inc.

Importers of Bulbs

116-120 West 32nd Street

NEW YORK CITY

Seeds, Bulbs and Horticultural Supplies

BECKERT'S SEED STORE

101-103 Federal St., PITTSBURGH, PA.

Competition Is Life

Again— Buy Your French Bulbs —Now

FROM

Lagarde & Vandervoort
OLLIQUES, FRANCE

Mail address: Care MALTUS & WARE
116 Broad Street, NEW YORK CITY

Aug. Lagarde

Our representative will be calling on you

J. A. Vandervoort

our nation much more interested in the kitchen garden and the vegetable seed catalogue than it was before.' Carter Page & Co., in London-Wall, it may be added, has been connected with the city for something like sixty years. The firm became a private company in 1915, and has a capital of £10,000. With one exception, all the shareholders are Pages."

CATALOGUES RECEIVED.

H. W. Groschner, Napoleon, O.—"Bearded Flag Iris," a 32-page catalogue. The list itself, characterized by Mr. Groschner as a "very select" or "master" one, occupies only about three pages, and the rest of the space is largely devoted to descriptions of the classes of iris and suggestions on the selection of varieties. An enclosed leaflet contains a list of peonies.

Colorado Seed Co., Denver, Colo.—A 16-page, illustrated list of bulbs; also peonies and other hardy perennials which "do especially well when planted in fall and usually bloom earlier in the following spring." Strawberry plants, too, are listed.

V. Lemoine & Son, Nancy, France.—Catalogue of greenhouse plants, new or rare hardy shrubs and hardy perennial plants; also seeds of delphiniums and heliotropes; thirty-six pages, besides four full-page illustrations. The prices are quoted in English currency. An enclosed circular, headed "Important Notice," states briefly how permits may be secured from the United States Department of Agriculture for the importation of new or rare plants.

Peter Henderson & Co., New York, N. Y.—Illustrated catalogue of bulbs, peonies, fertilizers and lawn grass seed mixtures; sixteen pages, compactly but clearly printed, and bound in a tastefully designed colored cover. Letters, figures and other characters are used to indicate the height, blooming period, etc., of the different varieties.

Henry A. Dreer, Philadelphia, Pa.—Illustrated 64-page catalogue of bulbs, roots, flowering plants, palms and other decoratives, hardy perennials, roses, shrubs, small fruits, plants for aquariums, vegetable plants and roots, flower and vegetable seeds, grass and grain seeds, tools and supplies; a comprehensive, well edited book, in an artistic reddish brown cover.

D. Hill Nursery Co., Inc., Dundee, Ill.—"Hill's Florists' Catalogue," twenty-four pages, illustrated. The stock of evergreens is especially extensive, comprising not only the larger sizes, suitable for landscape work, but also such miniature or compact forms as are most useful for window boxes and tubs and for sale as "baby" Christmas trees. Deciduous trees and shrubs also are listed. Sweet pea seed, fertilizers, flower boxes, ribbons and a general line of florists' supplies have been added to the stock.

Pape & Bergmann, Quedlinburg, Germany.—List of novelties in flower seeds; four large pages, illustrated. The stock offered comprises cosmos, giant-flowering antirrhinums, large-flowering dwarf petunias, godetias and—probably of most interest of all to florists—"a new race of double and early-flowering Chrysanthemum indicum, coming true from seed." The prices are quoted in English currency.

Otto Katzenstein & Co., Atlanta, Ga.—"Price List of Tree and Shrub Seeds," twelve pages, in pocket form, with an attached leaflet which contains a detailed statement of the discounts to the trade. Both deciduous and evergreen va-

SUPREME British Seeds

Get our prices for delivery from 1920 Harvest on all lines of

Garden and Farm Root Seeds

KELWAY & SON, Wholesale **LANGPORT, ENG.**
SEED GROWERS, Cables: "Kelway Langport."

Mention The Review when you write.

Snapdragons

are big money makers and will be used more extensively than ever. Grow your own plants and avoid transportation delays.

SEED of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

SEED of our new Hybrid Pink and of our new Golden Pink Queen, same price.

SEED of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Burton and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Mention The Review when you write.

BULBS for FLORISTS

Narcissus Paper White, 13 to 15 ctm., per case of 1250\$28.00

Narcissus Paper White, 13 ctm., per case of 1300 27.00

All varieties of Hyacinths, Tulips and Narcissi

Write for price list

ST. LOUIS SEED COMPANY

411-413 Washington Ave.

ST. LOUIS, MO.

rieties are included, and at the end are offerings of roots and seeds of medicinal plants.

Pittsburgh Cut Flower Co., Pittsburgh, Pa.—A clearly printed, fully illustrated catalogue of florists' supplies; forty large pages, 10¼x13½ inches, bound in a tasteful and serviceable blue

cover. The prices are omitted from the body of the book, but are quoted in a 3-page supplement. The list of baskets is especially comprehensive, occupying nearly one-half of the space in the catalogue. Other lines of supplies, both novelties and standard items, are well represented.

BULBS EXTRA GOOD QUALITY THIS SEASON

For Immediate Delivery
ONLY A SMALL SURPLUS

Single Hyacinths

Large Size, 17 to 19 cm.	1000
Grand Maltre, porcelain blue.....	\$68.00
Perle Brillante, porcelain blue.....	68.00
L'Innocence, pure white.....	68.00
La Grandesse, pure white.....	68.00
Gertrude, rose pink.....	68.00
Size 16 to 17 cm.	
Queen of Blues.....	50.00
L'Innocence	50.00

Double Early Tulips

Couronne d'Or, orange yellow.....	\$34.00
Murillo, blue white.....	34.00
Salvator, rose.....	40.00
Imperator rubrorum, best scarlet....	40.00

Single Early Tulips

Artus, bright scarlet.....	\$26.00
Belle Alliance, scarlet.....	29.00
Chrysolora, finest yellow.....	29.00
Cottage Maid, soft pink.....	29.00
Goldfinch, pure yellow.....	29.00
Keizerskroon, red and yellow.....	28.00
La Reine, pure white, shaded pink...	30.00
Rose Grisdelin, delicate pink.....	28.00
Vermillion Brilliant.....	40.00
Prince of Austria, orange scarlet....	32.00
King of the Yellows.....	28.00
Lady Boreel, white.....	32.00

Valley Pips

Later Delivery	1000
German Grown.....	\$32.00
Holland Grown.....	25.00
2500 per case.	

Calla Aethiopica Roots

Home Grown Stock.	
1 to 1 1/4 in.....	100 1000
1 1/4 to 1 3/4 in.....	\$ 9.00 \$ 80.00
1 3/4 to 2 in.....	20.00 180.00
2 to 2 1/4 in.....	25.00
Limited quantity in large sizes.	

Yellow Callas, size 1 1/2 to 1 3/4 in. cir.....	100 1000
Yellow Callas, size 1 3/4 to 2 in.	\$20.00 \$175.00
in.	25.00 200.00

Giganteum Lilies

Size	New Crop	Per Case
6 to 8, 400 to case.....		\$41.00
7 to 9, 300 to case.....		43.50
8 to 10, 250 to case. Price on application		
9 to 10, 200 to case. Price on application		
The larger sizes are exceedingly scarce and orders will be booked subject to our being able to fill.		

Formosum Lilies

	Per Case
6 to 8, 350 to case.....	\$52.00
7 to 9, 250 to case. Early del'y, all sold	
9 to 10, 150 to case. Early del'y, all sold	
9 to 11, 130 to case.....	\$50.00

Sweet Pea Seed

PINK SHADES

	Oz.	1/4 lb.	Lb.
Miss Flora Fabing.....	\$0.75	\$2.00	\$8.00
Belgian Hero	1.00	2.50	9.00
Rose Queen (Genuine).....	1.50	6.00	18.00
Rose Queen (Greenhouse seed)	3.00		
Miss Louise Gude.....	2.00	7.50	25.00
Early Empress	1.50	5.00	15.00
Fordhook Pink85	3.00	10.00
Fordhook Rose	1.00	3.50	10.00
Early Song Bird.....	1.00	3.00	10.00
Early Melody	1.00	3.00	10.00

LAVENDER AND BLUE

	Oz.	1/4 lb.	Lb.
Mrs. Chas. A. Zvolanek.....	\$2.00	\$6.00	\$20.00
Early Lavender King.....	1.50	4.00	14.00
Zvolanek's Blue.....	2.50	9.00	30.00
Blue Jacket	1.50	5.00	15.00
Marquis Blue.....	1.50	5.00	15.00

WHITE, RED AND BICOLOR

	Oz.	1/4 lb.	Lb.
Watchung Orchid.....	\$3.00	\$10.00	\$30.00
White Orchid.....	.75	2.50	8.00
Venus75	3.00	10.00
Snowstorm	1.50	5.00	15.00
Daintiness	1.50	5.00	15.00
Concord Red.....	1.00	3.00	10.00
Britannia Red.....	2.00	6.00	20.00
Early King Red.....	1.50	3.50	18.00
Pink and White Orchid....	.75	2.50	9.00

C.U. LIGGIT OFFICE **Philadelphia, Pa.**
303 Bulletin Bldg.

FRENCH and DUTCH BULBS

Now ready. Write for prices.
HOGEWONING & SONS,
Incorporated
299 BROADWAY, NEW YORK

DREVON-TEGELAAR & CO.

Wholesale French Bulb Growers
1133 BROADWAY
NEW YORK
Nurseries at OLLIOULES, FRANCE

M. Veldhuyzen Van Zanten & Sons

Established 1870.

Wholesale Bulb Growers Lisse, Holland
Catalogue Free on Application

Dutch and French Bulbs

C. J. Speelman & Sons | Lagarde & Speelman
SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE
NEW YORK OFFICE
470 GREENWICH ST.

LILIUM FORMOSUM

Immediate Shipment—F. O. B. New York

	Per Case
6 to 8-in., 350 bulbs per case.....	\$47.50
7 to 9-in., 250 bulbs per case.....	45.50
9 to 11-in., 130 bulbs per case.....	42.00

LILIUM GIGANTEUM

New Arriving—Delivery can be made from New York, Denver, Chicago and Toronto, Ont.

	Per Case
6 to 8-in., 400 bulbs per case.....	\$36.50
7 to 9-in., 300 bulbs per case.....	45.00

MANETTI

Graded 5/8 and 6/10 mm. Suitable for greenhouse grafting and budding.

November Shipment. F. O. B. cars, New York.

	Per 1000
English Grown, 1-year 5-8 mm. at.....	\$60.00
Dutch Grown, 1-year, 6-10 mm. at.....	45.00

Callas

California-grown

	Per 100	1000
Godfrey..... 3/4 to 1 -inch	\$10.00	\$ 95.00
Elliottiana... 1 1/4 to 1 1/2 -inch	15.00	140.00
"..... 1 1/2 to 2 -inch	20.00	190.00

Valley Pips

HOLLAND TYPE—FOR FORCING.

November-December Shipment.

\$20.00 per 1000. F. O. B. New York City.
In case lots of 2500 pips each.

Bamboo Cane Stakes

DOMESTIC CANES

Natural

	Per bale	Per bale
6-9 ft.....	800	\$17.50
9-12 ft.....	200	10.00

JAPANESE CANES

	Per bale	Per bale
Natural..... 6 ft.....	2000.....	\$22.00
Dyed Green..... 18 in.....	5000.....	22.50
"..... 18 in.....	2000.....	9.00
"..... 2 ft.....	5000.....	25.00
"..... 26 in.....	4000.....	22.00
"..... 26 in.....	2000.....	11.00
"..... 2 1/2 ft.....	3000.....	18.00
"..... 2 1/2 ft.....	2000.....	12.00
"..... 3 ft.....	2000.....	15.00
"..... 3 1/2 ft.....	2500.....	20.65
"..... 3 1/2 ft.....	2000.....	16.50
"..... 4 ft.....	2000.....	18.00

RAFFIA

4 Grades and Colored

Cash with Order from Those Who Have
Not Established Credit with Us.

McHutchison & Co.

95 Chambers St., NEW YORK, N.Y.

PACIFIC COAST DEPARTMENT

Walla Walla, Wash.—Jay Pelmulder, formerly of Hermiston, Ore., has purchased greenhouses here and expects to enter the retail market.

LOS ANGELES, CAL.

The Market.

Business fell off with the retailers last week and shipping to the eastern markets was all that kept the market from a severe slump. A large supply came in all the week. About an inch of rain fell during the week and the mum growers were uneasy. Little damage was done, however, for the wind that followed the storm was not severe and the stock quickly recovered, though there were some bruised flowers in the market later in the week. There is little change to report in the quality or quantity of stock arriving, except that small flowers are becoming overplentiful.

Florists' Club Meeting.

While there was not a big attendance at the Florists' Club meeting October 14, it was an interesting meeting for those who did attend. Besides President Armacost, there were present: Roy F. Wilcox, F. H. Howard, H. R. Richards, E. F. Rust, Fred Sperry, Frank Warner, Albert Goldenson and Arthur Howard. Regarding the resignation of a prominent member of the club, no action was taken.

President Armacost led the discussion as to the best means of increasing the attendance at the meetings. Express facilities and the labor situation were also discussed.

Arthur Howard gave an interesting account of his eastern trip, his remarks being to the point and indicating a keen observation. Before going to the convention at Indianapolis he visited Chicago and the plants of Frank Oechslin and Poehlmann Bros. Co., and was much pleased with them. He noticed that their prices were about the same as those charged in Los Angeles. After the convention he visited New York, Philadelphia and other eastern cities and had something interesting to tell of each. For instance, the big rose house at Roland's place at Nahant, Mass., Dailedouze's wonderful carnations, his visit with the veteran rose grower, John Cook, of Baltimore, the condition of California palms on arrival in the east, Holm & Olson's big store at St. Paul, were all spoken of in an interesting manner. He was disappointed in two things—asters and calendulas. In these respects the east is far behind the west. The best roses he saw at the houses of Martin & Forbes Co., Portland, Ore. They had Hadley with stems three and four feet long. In San Francisco he found lower prices than at Los Angeles. Another point especially mentioned by Mr. Howard was the cordial welcome he received everywhere.

Various Notes.

Many of the co-workers and other friends of Alfred G. Webb were shocked to hear of his death, Sunday evening, October 17. Death was due to an acci-

dent which occurred while he and friends were on their way to church services. Both the deceased and his friend were struck by an automobile. The blow fractured the skull of Mr. Webb and he died before he arrived at the hospital. After coming to this city from San Francisco, Mr. Webb worked for the Germain Seed & Plant Co., in the seed order department for many years. After a lengthy vacation he joined the force at Theodore Payne's. A native of England, Mr. Webb was a man of strong character. He had fixed ideas politically and in other ways, being an ardent prohibitionist with leanings toward socialism. Independent and to a great extent self-contained, he always had the respect of employers and co-workers alike. The driver of the car that killed Mr. Webb drove away from the scene of the accident without making his identity known.

A visit to the Los Nietos nursery of Paul Howard showed that the institution has made wonderful progress in the

last few years. This nursery was started five years ago to supply stock for the rapidly growing landscape business of Mr. Howard. Shrubs and conifers in great variety and large numbers are grown. One large lath house is used to establish stock. After balling and before being taken to their permanent positions the specimens are given a week or two to recover from the moving, a necessary precaution when moving big stock in dry weather. Most of the greenhouse space is taken up by growing ferns and other plants for the retail store, besides the propagating stock for lining out. Mr. Howard says this season has been an exceptionally good one, and with many contracts on hand he looks for the coming year to be a record-breaker.

Paul Ecke says he will have a fine lot of poinsettias for Thanksgiving, his early stock having done remarkably well this year.

Thanks to careful preparation, everything worked smoothly at the opening

MUMS—MUMS

The usual high quality shipping stock that we always handle.

PACKED RIGHT.

ALL OTHER STOCK IN SEASON.

Green and Sphagnum Moss L. A. FLORAL CO.

The House of Quality and Service

236 EAST FOURTH ST.,

LOS ANGELES, CALIF.

Chrysanthemums

GEORGE J. HALL & CO.

423 East 5th St.

Los Angeles, Cal.

GOOD STOCK

OF ALL KINDS AT ALL TIMES

AT AMLING'S

The holiday season will soon be here and you will need good flowers to fill your orders. Amling's can assure you of a steady supply. Place a regular order with us now and you need not worry when stock gets scarce. We have the largest supply of cut flowers in Los Angeles.

Roses

We have Mrs. Russell, Columbia, Ophelia, Ward, Premier, Hadley and Cecile Brunner in quantity.

Mums and Pompons

We can furnish you with any quantity—all colors.

Violets

Good single Violets are coming in in quantity.

Greens

Amling's have the cut of over 20 acres of plumosus. Excellent brake, huckleberry, adiantum, Mexican ivy and Salal.

Carnations

Hothouse and field-grown — the best varieties of course.

Valley

Amling's are headquarters for good valley. We grow our own and have a steady supply.

Miscellaneous

Strawflowers, Statice, Yellow Daisies, Marigolds, Cornflowers, Calendulas, Gypsophilas, cut Cyclamens, good Sweet Peas, Orchids.

Store open from 7 a. m. to 5 p. m. daily.

Sundays, 7 a. m. until noon.

E. C. AMLING CO.,

Headquarters for Greens

415 Wall Street,
LOS ANGELES

VIOLETS! VIOLETS!! VIOLETS!!!

Mums Second crop of small flowers is on.
Also all varieties of large Mums.

Roses will be in good shipping condition by November 1, 1920.

VIOLETS IN SPLENDID SHIPPING CONDITION

We have any amount that you may require.

Put your orders in now.

E. W. McLELLAN CO.

NURSERIES; Burlingame, Cal.

OFFICE AND STORE: 451 Bush St., SAN FRANCISCO, CAL.

HOW TO RAISE CASH

NEW ZINNIA, DAHLIA-FLOWERED

Novelty of our own recent introduction. It is a sure winner commercially. Flowers the exact type and size of the Giant Show Dahlia; 6-8 inches in diameter; 7 new colors and shades unknown to Zinnias heretofore. Trade pkt., 500 seeds, \$1.00.

Improved Centaurea Cyanus, Double—(Fraser's True Blue). The color of this charming centaurea is the best blue yet. This strain is fixed, and is highly desired by the Florist Trade. Trade pkt., 1000 seeds, \$1.00.

Eventually every Florist will plant Fraser's "Sun-tested" California Asters, Delphiniums and Zinnias.

ASTER AMERICAN BEAUTY—(new colors mixed).—A neighbor wholesale grower, John Bodger, has become famous for his American Beauty Asters. We are handling his seed for the Florist Trade. It is the greatest Aster novelty of the twentieth century, and will stand the test of time. Trade pkt., 1000 seeds, \$1.00.

ROBERT G. FRASER & SON, Seed Growers, PASADENA, CALIF.

Mention The Review when you write.

of the store of the E. C. Amling Co. There was plenty of stock and H. R. Amling says they were well pleased with the local business done. Most of the principal retailers visited the store during the day.

The old office of the Broadway Florist has been torn down and a modern one is being put up in its stead. D. Stathatos is back from his wedding trip.

S. Murata & Co. report much larger shipments of mums last week. Mr. Murata says the rain only damaged one day's cutting.

Adam Casper, of the E. C. Amling Co., of Chicago, has accepted the position of chief packer for the company's branch in Los Angeles.

The store of the California Cut Flower Co. has been altered so that the offices will be on a newly constructed mezzanine floor. The volume of business has become so great that the entire ground floor is needed for the handling of flowers.

The Dostal-Wolters Flower Shop reports a brisk business in wedding decorations. H. R. R.

SAN FRANCISCO, CAL.

The Market.

Rain every day or two has been the weather history of last week. The downfall has greatly improved the violet crop, which is now large and good in quality, as well as of excellent shipping variety. Most of the local shippers are sending consignments of violets by express to the south, east and middle west. Locally, violets are retailing for about 15 cents a bunch, for corsage bouquets, though the choicer kinds are bringing more.

Chrysanthemums are plentiful and, comparatively speaking, they are cheap. There are so many varieties in the market at present that they seem to predominate over all other flowers. On the whole the mums have stood the rain well, though it has rendered them a little brittle. The weather seems to be "set fair" at present, so the coming week looks good for mums. Pompons are plentiful. Turners are good and abundant. Small Elaines are taking the place of the canaries, which are becoming more scarce. Outdoor stock in

many shades of bronze, burnt orange and henna reds are conspicuous. Larger mums show more conventional colors. The only mum shortage seems to be in good yellow blooms of the larger varieties. Bonnaffons are the only mums to fill the shortage of yellow this week and there are not enough of them to go around.

Roses and carnations are not over-

plentiful, though the new crops are reported to be coming along nicely. Russells, Columbias and Ophelias dominate the rose market and a large demand is reported for them locally. Lilies of the valley, still scarce, are in great demand for weddings and funerals. There are orchids enough to fill the local demand. Pansies are fairly plentiful, as well as other perishable stock, which is bought

"WE NEVER MISS"

MUMS

Are Ready for Shipment

**RIGHT PRICES
EXCELLENT QUALITY**

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

MUMS AND POMPONS

Bonnaffon, Turner, Chieftain, O. H. Kahn

AND ALL OTHER VARIETIES.

**Pompons, Greens and Dried Flowers
are ready for Shipping.**

Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St.

(Cable Address) San Francisco, Calif.
Grosco.

HERE IS THE LIST

Our customers are wanting to know what we will have this season in Cut Flowers and Plants. Nail this page on the wall. You will want to refer to it later.

ROSES. Nineteen modern houses. Two more than last year, 85,000 plants. American Beauty, Premier, Russell, Hadley, Hoosier Beauty, Milady, Columbia, Helen Armacost, White Killarney, Crusader, Mrs. Dunlop, Mrs. John Cook and Cecile Brunner. Plenty of good stock now, but the biggest crops in midwinter when you need them most.

GREENS. Fifteen acres. Five more than last year. Plumosus sprays and strings and Sprengeri sprays, all in the pink of condition. Carefully cut and carefully graded. Arrange for your regular supply.

CHRYSANTHEMUMS, VIOLETS, CARNATIONS, MAIDENHAIR, SWEET PEAS. Best quality. Biggest supply.

VALLEY. Only regular growers in Southern California. Place a standing order to insure regular supply.

FREESIA PURITY and the **Colored Varieties.** More than 250,000 handled each year. Exclusive agents for all the cut flowers of the celebrated freesia specialist, Mr. Rudolph Fischer.

EASTER LILIES. Both cut and pots. We grow about 50,000.

HEATHER. We grow 50,000 plants in pots. Both Christmas and Easter varieties. Send for a detailed list of sizes and varieties.

CYCLAMEN. 22,000 plants from 4-inch to 8-inch. Best colors; 90 per cent salmon if desired. Some plants ready now.

PRIMULA OBCONICA. 10,000 plants, 4-inch to 8-inch. Order a sample shipment.

HYDRANGEA OTAKSA. 5,000 plants, 4-inch to 6-inch. Let us quote you.

BEGONIAS. 1,000 plants, 3-inch to 6-inch. Lorraine and Cincinnati.

Our new Los Angeles store is the largest and best equipped west of Chicago. Crammed full of Florists' Supplies. Tell us your wants.

Packing light but secure. We make our own crates at our own mill. Visit the store and greenhouses if possible. Let's get together early this year. It will be a big one for us both.

WALTER ARMACOST & CO.,

WE CLOSE SUNDAYS.

321-23 East 4th Street,

LOS ANGELES, CAL.

VIOLETS

Ready October 15. Book your season order now. Season price, \$1.25 per dozen bunches.

Chrysanthemums

The big crop is in. Excellent stock at \$2.00 to \$2.50 per dozen. Cheaper grades if desired.

We have also plenty of small Mums, pink, white and yellow, at \$4.00 to \$5.00 per 100.

POMPONS, all colors, 25c to 35c per bunch.

Russell Roses

All grades, any quantity.

Asparagus and Adiantum

30c per bunch

J. A. AXELL, Wholesale Commission Florist
463 Bush St., SAN FRANCISCO, CAL.

up locally for decorative baskets, corsage bouquets and other ornamental purposes.

Various Notes.

The by-laws for the recently organized Florists' Association of San Francisco are understood to be ready for presentation, but no action was taken at the last weekly meeting, as several of the temporary officers, including Albert O. Stein, president pro tem., were so busy that they were unable to be present. Better results in the way of permanent organization are looked for this week.

Such heavy shipments of flowers are leaving this city for New York, Chicago and the east that a daily refrigerator service has been announced for this week, at least. This improved service is giving much satisfaction. On the other hand, there seems to be a doubt as to whether San Francisco florists can obtain a refrigerator car to carry their goods to New Orleans, via Chicago, for All Souls' day, November 1. Such heavy orders have been received that it is believed by the florists that a bumper carload is already assured. J. A. Axell states that the car will not be sent unless one shipper can give a guarantee of a single consignment of 10,000 pounds.

Tom Wright, one of the leading florists of Los Angeles, is here. His friends say he has announced his intention, en route home, of stopping at Fresno and its vicinity for a few days, in order to enjoy some duck hunting, a sport which is now at its zenith in California.

Commenting on the shipping activity among local florists, Gen. A. J. Gooch states that it is fortunate that the public is not holding off from buying flowers, as it is in most other lines, anticipating a drop in prices. The few things not on the down-grade in prices are paper, lumber, nails and labor, all of which the florist needs for shipping purposes.

J. A. Axell is enthusiastic regarding the coming rose crop. Ferrari Bros. have an unusually fine crop, the Hillsborough Nurseries are just beginning to cut, especially Russells, and K. S. Murray, of Redwood City, another of Mr. Axell's growers, is bringing in fine Wards, Columbias and Ophelias. Nels Peterson, of the Peninsula Nursery, is another grower who is cutting roses at the present time. He is particularly strong on Buckingham. Mr. Peterson expects to begin cutting his carnation

VIOLETS, Mums, POMPONS,
WOODWARDIA, PLUMOSUS,
and all
SEASONABLE CUT FLOWERS

California Floral Company

Wholesale Dealers in Cut Flowers

217 Winston St.

LOS ANGELES, CAL.

THE BEST IN THE WEST

Mums of all grades and several varieties are ready for shipment

ALL KINDS OF DECORATIVE GREENS

Write for a trial shipment

DOMOTO BROS.

440 Bush Street

SAN FRANCISCO, CAL.

Violets! Violets!! Violets!!!

We are the original growers and shippers of these wonderful flowers—Send to us for a trial shipment—Write for prices—Also for MUMS and CUT GREENS

SILVIA ROSAIA COMPANY

Shipping Department, 501 O'Farrell Street, SAN FRANCISCO, CAL.

crop in the middle of November. He is cultivating Laddie.

The nurseries of Enomoto & Co., Inc., are rapidly getting rid of American Beauty roses and replacing them with Russells, on account of the superior shipping quality of the latter variety of roses.

The Growers' Cut Flower Co. has local orders for 10,000 cuttings of Pink

Turner, of which they have 1,000 plants. Pink Turner is a novelty and there seems to be a big demand for it.

The United Flower & Supply Co. advocates that those who order mums from distant points, name the color and leave the variety to the discretion of the shipper. "We should then be unhampered and could send the best in the market," they say. "At present,

Imported Chinese Sacred Lily Bulbs

Mats for Wrapping Plant Pots

Frieze, all colors

Japanese Dried Lotus

Dried Strawflowers

Bamboo Stakes

Green and Natural

Bamboo Rakes

Imported Plant Tubs

Made of Wood and Bamboo

Write for Prices

MUMS

All Colors

Roses

Violets

Adiantum

Plumosus

Woodwardia

ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 Saint Anne Street

SAN FRANCISCO, CAL.

Wholesale Cut Flower Price List

EFFECTIVE OCTOBER 27, 1920.

Subject to change without notice.

ROSES	Short	Medium	Long
Columbia.....	\$0.08	\$0.15	\$0.20
Dunlop.....	.08	.15	.20
Hoosier Beauty.....	.08	.15	.20
Dr. Smith.....	.08	.15	.20
Milady.....	.08	.15	.20
Ophelia.....	.07	.12	.15
Shawyer.....	.07	.12	.15
Wasatch.....	.07	.12	.15
White Killarney.....	.07	.12	.15
White Shawyer.....	.07	.12	.15
Red Shawyer.....	.07	.12	.15
Sylvia.....	.07	.12	.15
CARNATIONS			
Best.....			.07
Shorts and Splits.....			.05
PAPER WHITES.....			.08
SPRAY MUMS.....			\$0.50 per bunch (large)
SPRENGERI and PLUMOSUS.....			\$0.75 per bunch
HARDY FERNS.....			.25

Miller Floral Co. UTAH
FARMINGTON,

Mention The Review when you write.

Asparagus Sprengeri Seed

Ready December 1st. \$1.25 per 1000.
Special prices on larger quantities.

HARRY BAILEY, R. F. D. No. 6
Los Angeles, Cal.

everyone seems to be ordering Chrysoloras. They are going out. Bonnaffons and Chieftains, pink and white, are coming in. A few weeks hence they will have given place to other varieties."

The Ladies' day luncheon of the Mutual Business Club, held at the Palace hotel, brought an order to Podesta & Baldocchi for 500 corsage bouquets and boutonnieres of some of the market's most costly flowers.

Joseph's is busy with funeral work, one item being a lavender silk pall, stitched all over with lilies of the valley, gardenias and cyclamen.

F. C. Jaeger & Son have just contracted with a large violet grower in San Mateo for seventy-five to 100 dozen bunches a day. Their window displaying pompon mums and violets has attracted much attention.

VIOLETS

MUMS

Violets.....	\$1.25 per dozen bunches
Chrysanthemums, all colors.....	2.00 to \$3.50 per dozen
Pompons.....	.35 to .50 per bunch
Plumosus.....	.30 per bunch
Adiantum.....	.30 to .35 per bunch
Mexican Ivy.....	.15 per bunch
Woodwardia Ferns.....	3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.

Refrigerator Car Leaves San Francisco Every Friday

DARBEE

Wholesale and Retail Florist

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Member Florists' Telegraph Delivery Association.

Mention The Review when you write.

PALMS

Phoenix Canariensis

Pot-Grown

24 inches high

\$9.00 per doz.

E. H. RUST

1625 Bank St., So. Pasadena, Cal.

A wedding with orchids and gardenias as the star flowers was decorated by the MacRorie-McLaren Co.

The California Floral Co., the Conservatory and other neighborhood florists all report business to be good.

A. Figone, of Cohen & Figone, Ferry Florists, has just returned from a vacation at Lake Tahoe, to which he motored. C. C. Cohen has bought a new Pierce-Arrow car and is planning an overland trip to New York. Tony Barchi, of the Ferry Florists' staff, is now on a honeymoon. The bride was Miss Adeline Devencenzi. M. M.

OWN-ROOT

ROSES

January, February, March
Shipments.

"Desert Climate"

Field-Grown Roses by Express.
Send for List.

HOWARD ROSE CO., Hemet, Calif.

ASPARAGUS SPRENGERI, 4-inch and 5-inch, \$12.00 and \$15.00 per 100.

PRIMULA OBCONICA GIGANTEA, 5-inch pots, \$20.00 per 100.

PRIMULA MALACOIDES GIGANTEA 8-inch, \$7.00 per 100.

CINERARIA, dwarf strain, 4-inch, \$15.00 per 100.

FRED GROHE CO.,

R. F. D. 4, Box 367. Cash please. Santa Rosa, Cal.

SEATTLE, WASH.

The Market.

Business was rather quiet last week, with a large enough supply of the old

Chrysanthemums

Yellow, Pink, Bright Rose, White, in best varieties, \$1.50, \$2.00 and \$2.50 per doz.

VIOLET SHIPMENTS are commencing.

Seasonable Greens and Cut Flowers

We carry a large stock of Dried Flowers of all kinds.

UNITED FLOWER & SUPPLY CO., Inc.

Wholesale Florists, Shippers and Growers

448 Bush Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

offerings to care for the current demand and no novelties on hand to increase the transient sale. Growers state they are well satisfied this season, since the weather conditions favored longer cutting of outdoor flowers and therefore increased their profits.

Mums are steadily increasing and promise soon to be the usual market leader for the fall months. Dahlias are still being cut by growers here and show splendid color, although some varieties have been short-stemmed as the result of last week's downpour. Marigolds and zinnias form the remainder of the local outdoor offerings in large flowers.

California violets are already being received here in a small way, but the prices which have to be secured and the fine quality seen in the local violas which are still offered has held down the size of the shipping orders. As for mums, there has been only a small supply seen from local growers, mainly pompons, so that California is getting all of this business. California has also been shipping in the greater share of the orchids used lately, due to the failure of the local growers' crops to come on as they had expected. On the other hand, the supply of lily of the valley is increasing and that of gardenias is ample to care for the demand.

There have been a large number of decorations to report of late for weddings and other social functions. The greater attention paid to floral decorations at such affairs this season is a cause of gratification to the dealers.

There was a gain in the cut of roses, but not enough to care for the demand yet. Butterfly is probably the most beautiful of current varieties, the blooms being of better color and texture than anything yet shown. Ophelia, Columbia, Premier and Cecile Brunner are offered also.

There has been an increase in the supply of carnations, but they are still short-stemmed and not so popular as might be expected.

Among potted offerings, the cyclamens coming in now show exceptional size and splendid color and sell readily. Ferns are just as popular, and primroses and peppers sell easily. A number of the local growers are coming along nicely with their poinsettias for the Christmas trade this year and say they will have these ready in plenty of time.

BOSTON AND WHITMANII FERNS

	Each	Per doz.
6-inch.....	\$0.85	\$10.20
7-inch.....	1.25	15.00
8-inch.....	1.75	21.00
9-inch.....	2.50	30.00

Packing charge for the plants with pot, 7½% of cost. Please order with cash.

H. HAYASHI & CO.,
2311 Seventy-third Avenue,
OAKLAND, CAL.

BULBS YELLOW CALLAS

(Elliottiana)

True strain, for early delivery

GLADIOLUS (The Bride)

Immediate Delivery

A reliable source of supply.

LOS ROBLES, Santa Cruz, Calif.

Our Winter Orchid - flowering SWEET PEAS

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Ant. C. Zvolanek & Sons,
LOMPOC, CAL.

RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

Various Notes.

Roy Guyer, who has been for some time with Rosaia Bros., has resigned to take charge of the decorations for the Greater Theaters Co., a local corporation controlling the four largest motion picture theaters.

Louis Goodfriend, of Wertheimer

Lily Bulbs

Giganteum

7 to 9-inch, 300 to case

\$45.00 per case

F. O. B. Oakland

Immediate Delivery

Tokyo Nursery Company

3701 Broadway
OAKLAND, CALIF.

H. PLATH

"The Ferneries"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Write for wholesale list of
**FERNS, KENTIAS and
PRIMULA OBCONICA**

Los Angeles Geranium Company

Office 927 Oxford St. **BERKELEY, CAL.**

Wholesale Growers

California Sunshine Geraniums

"Any number; any kind; any time;
anywhere."

Bros., New York, N. Y., has been calling on the trade, and he reports good business conditions all along his route.

An effective window was shown at the Woodlawn Flower Shop on Columbus

Chrysanthemums

ALL VARIETIES

Giant Violets

POMPONS STRAWFLOWERS ROSES ADIANTUM PLUMOSUS

Let us book a standing order for you for Fall Season

F. C. JAEGER & SON, Wholesale Shippers

152 Powell Street

Phone Garfield 1343-1344

SAN FRANCISCO, CAL.

VIOLETS

Excellent for Shipping Now

Refrigerator Car for Eastern Points
every Tuesday and Friday

GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.

Place your order now for clean, healthy
Chrysanthemum Stock Plants

All leading varieties. No midge on the place.
\$6.00 per 100.

Primula Malacoides

8-inch, good dark strain, at \$9.00 per 100.

Obconica

3-inch, at \$10.00 per 100.

Cinerarias

Howard & Smith's strain, at \$10.00 per 100.

PETERS & SONS

HILLYARD, WASH.

We ship from Spokane, Wash.

Mention The Review when you write.

day. Two globes with a rainbow arched between formed the background, an American flag placed on the one and an Italian flag on the other. Beneath this rainbow were three tiny flower boats carrying the names of Columbus's ships and behind these was set a card announcing: "Columbus's voyage consumed thirty-three days in crossing from Spain to America in 1492. Four hundred and twenty-eight years ago there was no Atlantic cable; no Woodlawn Flower Shop. Today Woodlawn can deliver flowers in Spain or any other country in the world upon twenty-four hours' notice." In the foreground was set a tall jardiniere filled with white and yellow Turner mums.

Fred Gust, representative of the Mc-

Hydrangeas for Forcing

FIELD-GROWN, EXCELLENT ROOTS, STRONG SHOOTS.

OTAKSA for 5, 6, 7 and 8-inch pots, also tubs at 25c, 35c, 50c, \$1.00 and \$2.50.

French Hydrangeas

Mme. E. Mouillere, Gen de Vibraye, Mme. Maurice Hamar for 5 and 6-inch pots at 35c and 45c.

Mountain View Floral Co., Portland, Ore

Mention The Review when you write.

Mexican Ivy

Each year the demand for this popular green is increasing. Put in your standing order and save expensive telegrams.

Humboldt Evergreen Co.,

Northern Headquarters
FOR GREENS

DYERVILLE,

CALIFORNIA.

Salal Sprays

A very durable green.

Deer Ferns

Graceful fern, 18 to 24 in. long. These are both new greens and are sure to please.

Callum Co., Pittsburgh, Pa., has introduced an innovation in the renting of a permanent showroom for the benefit of his customers. Mrs. Gust will be in charge while her husband is on the road. At present he is calling on the trade in Nevada, New Mexico and Arizona and expects to be away for at least six weeks.

F. C. Schricker, of the Olympia Flower Shop, at Bremerton, Wash., who has been in business there a little more than a year, was a trade visitor. He reports a steady increase in business at the

California Dahlias and Cannas

THE LATEST AND BEST

G. S. ARCHER

400 North Marengo Ave., Alhambra
Los Angeles, Cal.

Navy Yard center, and was in to get more supplies for the expansion of his business.

The Hollywood Gardens have been making a feature of the large California

Field - Grown Roses

Clean, Strong, Own Roots, Excellent for Forcing

Baby Bordure
Baby Doll
Baby Erna Teschendorff
Baby Herriot
Baby Mlle. Francisque Favre
Baby Orleans
Baby Tausendschoen
Baby Rambler

Cecile Brunner
Cecile Brunner, pink
Cecile Brunner, white
George Elger
★Dorothy Perkins
★Dorothy Perkins, red
★Tausendschoen
★Lady Gay
Mark ★ (20-inch up, bushy.)

No. 1 grade, \$25.00 per 100 (15-inch up, bushy).

No. 2 grade, 20.00 per 100 (12-inch up, bushy).

Shipment—January, February, March. Less 5% for cash.

Western Rose Co., (removed to) Alhambra, Cal.

(Old address) Pasadena, Cal.

mums and pompons of their own growing and report success on both offerings.

L. W. McCoy showed some of the finest potted cyclamens seen here this season and for several days last week could not get enough stock in from the greenhouses to care for the demand. Potted ferns were also popular.

Kenney's Home of Flowers has lately shown a low fountain in the center of its window, with the spray falling on a glass bulb lighted by a colored globe. The base has been covered with potted ferns and this makes a fine feature in the different window displays.

At one of the largest of the recent weddings, Felix Rosaia handled all the decorations. The usual autumn leaves and fall flowers were used on the screens, while large Wm. Turner mums were set on the aisle posts.

N. B. Healey, of the Seattle Fern & Moss Co., made a special showing last week of Holland bulbs, setting the bulbs in a turfed window. Sales results proved that the public is alive to the decorative possibilities of these flowers.

Rosaia Bros. are bringing in some fine bouvardia from their greenhouses and also report a heavier cut of roses. This house supplied the bouquets at the largest wedding last week, using gardenias, lily of the valley and orchids for the bride, cyclamen of varied hues for the maid of honor and Ophelia roses and lily of the valley for the bridesmaids.

H. M.

TACOMA, WASH.

The Market.

The downtown florists, as well as out-of-town florists, all report good business. There is considerable funeral work, with many weddings and social functions, to use the supply. Mums are arriving in greater variety than those sent from California. Pompons have made their appearance and the light shades clean up almost daily at fair prices.

Roses have been plentiful, especially the long-stemmed grades, but suffer somewhat in price, owing to the preference for mums. Stock coming in is of high quality and good color. The best

Chrysanthemums

—WE ARE—

GROWERS and SHIPPERS

of all varieties of MUMS and other seasonable flowers

Write for Prices, stating your requirements

Immediate Delivery

Stockton Floral Gardens

Market and East Sts.

Stockton, - Calif.

FREESIAS
GEBHARD PRECHTL BOX 603, MONTEBELLO, CAL.

Asparagus Plumosus, 3-inch, \$4.00 per 100. Asparagus Plumosus seedlings, \$1.00 per 100. Asparagus Sprengeri, 2-inch, \$4.00 per 100; 3-inch, \$7.00 per 100.

Write for prices on bedding stock.
FRED G. EHLE, Wholesale Grower,
224-236 Sanborn Ave., San Jose, Calif.
Mention The Review when you write.

sellers are Premier, Ophelia and Russell.

Carnations are coming along satisfactorily and some excellent blooms can be seen daily at all the shops. Gladioli and asters have finished their season and dahlias are falling off.

Various Notes.

The western Washington fair, held in Puyallup, October 2 to 9, regardless of the rain, broke last year's attendance records. Many florists, seedsmen and nurserymen offered fine exhibits. H. Benthien & Sons made a remarkable display of evergreens and greenhouse plants. The dahlia show included over 200 named varieties. There were some good prizes, competition for which was open to both professionals and ama-

POT PLANTS

Asparagus Plumosus, 3-inch, 8c; 4-inch, 15c.
Asparagus Sprengeri, 3-inch, 7c; 4-inch, 12c.
Artillery Plants, 4-inch, 20c.
Begonias, Rex, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Begonias, Flowering, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Begonias, Chatelaine, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Calla Lilies, 3-inch, potted, 15c.
Cyclamens, 3-inch, 20c; 4-inch, 35c.
Dracenas, 4-inch, 25c.
Ferns, Boston, 6-inch, \$1.00; 7-inch, \$1.50; 8-inch, \$2.00; 10-inch, \$3.50.
Ferns, Boston and Whitmanii, 2-inch, \$3.00 per 100.
Ferns, Maidenhair, 4-inch, 20c; 6-inch, 40c.
Ferns, Table, \$5.00 per 100.
Hydrangeas, 4-inch, 20c.
Leopard Plants, 4-inch, 25c; 6-inch, 40c.
Primula Obconica, 2-inch, 6c.
Primula Malacoides, 2-inch, 5c; flats, 8c.
Celestial Peppers, 4-inch, 15c.
Poinsettias, 10c.
Smilax, 2-inch, 5c.
Umbrella Plants, 2-inch, 5c; 4-inch, 12c.
Anthericum, 3-inch, 10c; 4-inch, 15c.
Saxifraga, 3 1/4-inch, 15c.
Christmas Cactus, 2-inch, 8c.
Fuchsias, 3-inch, 10c.
Coleus, 2-inch, 5c.
Geraniums, Hill, Nutt, Meteor and white, 2-inch, 5c.
Carex, 2-inch, 5c.
Parlor Ivy, 2-inch, 5c.
Glechoma, 2-inch, 5c.
Honeysuckle, Reticulata, 3-inch, 9c; 4-inch, 15c.
Campanula, Star of Bethlehem, 3-inch, 9c.
Abutilon, Maculata and Variegata, 3-inch, 9c.
Palms, 50c to \$15.00.
Rubber Plants, 50c to \$2.00.
Glehomia Variegata, 2-inch, 5c.
Mesembryanthemum, 3-inch, 2 varieties, 9c.
Moneyweight Ivy, 2-inch, 5c.
Vinec Rosea, mixed, 3-inch, 10c.
English Ivy, 3-inch, 9c; 4-inch, 15c.
Madam Salarol, 2-inch, 5c.
White and Yellow cut Chrysanthemums ready for the trade.

FLORISTS' SUPPLIES.

Pillsbury's Carnation Staples, 35c per 1000; 3000 for \$1.00.
Hanging Baskets, 10-inch, \$1.55 doz.; 12-inch, \$2.50 doz.; 14-inch, \$3.50 doz.
Crepe Paper, all colors, 45c roll. Silk Fiber Ribbon, \$2.50 bolt.
Chiffon, 4-inch, 10c; 6-inch, 15c.
Wired Picks, \$3.25 per 1000.

Wilson - Crout - Gehr Co.

East 62nd and Ankeny Streets Portland, Oregon.

Mention The Review when you write.

Cut Poinsettias for Thanksgiving

No. 1.....\$18.00 per 100
No. 2.....15.00 per 100
No. 3.....12.00 per 100
No. 4.....9.00 per 100

Stock plants in season.

PAUL ECKE, 1226 Hayworth Avenue
LOS ANGELES, CAL.

CHRISTMAS BASKETS

Made up similar to cut, using
LOZIER BASKETS

Will Prove Ready Sellers.

Order Now.

FINISHED IN GOLD

\$18.00 per 100 - \$10.00 per 50 - \$5.50 per 25

DESCRIPTION—Heavy paraffined wood fiber tumbler with attractive wire handle.
All finished in gold.

UNFINISHED

Paint them yourself, in gold, or tint them any color.
HERE IS YOUR OPPORTUNITY TO SAVE MONEY!

\$14.00 per 100; \$120.00 per 1000; 500 at 1000 rate

Eugene's Flower Shop, Distributors

Box 726

SPOKANE, WN.



PATENT ALLOWED

ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING
CUT ASTERS

THE HOME OF ASTERS

Herbert & Fleishauer

Aster Specialists, McMinnville, Ore.

Mention The Review when you write.

Your inquiries for anything you may need

WILL BE APPRECIATED

H. L. OLSSON CO., Inc.

Growers of Quality Plants for the Trade

Box 494 SPOKANE, WASH.

Mention The Review when you write.

Cyclamen, (full of buds) out of 4-in. pots, 30c

Chinese Primroses, 3-in. pots.....8c

Primula Obconica, 2-in. pots.....5c

Forget-me-nots, 3-in. pots.....5c

WINTER FORCING.

All first-class stock—Satisfaction guaranteed.

Sunnyside Greenhouses, Cottage Grove, Oregon.

Mention The Review when you write.

W. H. HAWKINS

Cyclamen — SEEDS — Primula
EVERYTHING FOR THE GREENHOUSE
1206 N. 47th Street, SEATTLE, WASH.

teurs. Mrs. J. W. Lee, of Tacoma, received first prize for the largest and best display of dahlias.

Smith Floral Co. reports good business. Albert Smith is on a two weeks' trip.

Henry Benthien, of Gardenville, reports big advance orders on all nursery stock. He has several large orders for the grounds at American Lake.

The Acme Floral Co. is sending in the finest roses seen in this market for several years.

A. Kloepper, of the Hayden-Watson Flower Store, reports good business in both cut flowers and plants.

The California florists decorated for the convention of the State Medical Society, both at the club house and Hotel Tacoma.

A. G. Seamons, of Gardenville, has a number of chrysanthemums ready for the market.
E. P.

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	\$0.75	\$8.25	\$82.50
10	10-inch	.95	10.50	105.00
15	12-inch	1.50	18.00	180.00
20	14-inch, with handles	1.90	21.75	217.50
25	16-inch	2.25	26.25	262.50
30	18-inch	2.75	31.50	315.00
35	20-inch	3.25	37.00	367.50

F. O. B. Factory.

Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.

Manufacturers
Wholesale Florists and Nurserymen
MONTESBELLO, CAL.



STEELE'S PANSY GARDENS, Portland, Oregon

SEEDLINGS

Greenhouse Special mixed, per 250, \$2.25; per 500, \$3.50; per 1000, \$6.50.

Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.

CATALOGUE READY.

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/8 oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.

Dagger Ferns

Let us quote you your season's supply.
PROMPT SHIPMENTS.

SEATTLE FERN & MOSS CO.,

Correspondence Solicited.

89 PIKE STREET, SEATTLE, WASH.

Primroses, 2 1/2-inch, \$5.00 per 100; 4-inch, \$15.00 per 100.

Cyclamen, in bloom, 5-inch, \$60.00 per 100; 6-inch, \$100.00 per 100.

Begonias, Cincinnati, 5-inch, \$75.00 per 100; 6-inch, \$100.00 per 100.

Peterson, 5-inch, \$100.00 per 100; 6-inch, \$125.00 per 100.

Holden Floral Company, PORTLAND, OREGON

1180 Milwaukee Avenue

NEWS OF THE NURSERY TRADE

W. A. WEHRENBURG has started in business at Navy Yard, S. C., under the name of the Chicora Nursery Co.

WITH a capital of \$100,000, the Rye Nurseries, Inc., Rye, N. Y., was incorporated recently by Frederick D. Fremd, of Rye, N. Y.

DEMAND may not be so strong next spring, for nursery products on the farm, but there is no probability of overproduction next season.

ANNOUNCEMENT has been made that the Rakestraw-Pyle Co., once active in the nursery business in Chester county, Pa., has relinquished its holdings.

THE Utica Nursery Corporation, Utica, N. Y., has been chartered with a capital of \$1,200. The directors are Charles G. French and Charles W. Bushinger, of New Hartford, and Leon F. Snyder, of Utica.

BREACH OF WARRANTY.

For Nursery Stock.

Three points of law were laid down by the New York Supreme court for Orleans county in the recent case of Woodworth vs. Rice Bros. Co., 179 New York Supplement, 722. The first point will interest florists, seedsmen and nurserymen alike. The second and third are of special interest to nurserymen.

On evidence that a buyer, having defective eyesight, was unable to read an order blank and signed it on an assurance from the salesman soliciting it that it contained nothing in conflict with a verbal warranty, it may be held that the verbal agreement governed, despite the general rule of law that a written agreement is presumed to merge all verbal negotiations previously made, excluding proof of any understanding not expressed in the written instrument.

As determining the time within which suit for a breach of warranty of variety of trees sold must be brought before the claim will outlaw, a warranty that peach trees would bear Elbertas and Willetts was not broken until bearing disclosed that there had been an actual breach of the warranty.

A law limiting the time within which a buyer of nursery stock may sue for breach of warranty did not apply to a sale made before the law was enacted.

In this case the plaintiff sued for breach of a warranty in the sale of peach trees and a jury returned a verdict in favor of the plaintiff. Refusing to set the verdict aside, the judge of the court said:

Verbal Agreement May Govern.

"At the time of the sale of the stock, the plaintiff claimed that the defendant orally guaranteed the trees would bear true to name. The plaintiff stands on this verbal guaranty. It appeared upon the trial that after the talk had taken place, the defendant's agent asked the plaintiff to sign a printed order for the trees; that the

plaintiff, by reason of defective eyesight, was unable to read the fine print in the order blank and, having asked the agent what it contained, was assured by him that it contained only enough to show the firm to whom to ship the trees, and that, upon that assurance and in ignorance of the true contents of the written order, the plaintiff signed the paper. This paper, however, notwithstanding the agent's assurance to the contrary, did in fact contain a provision in substance that if the trees, when they came to bearing, failed to produce the variety of fruit called for, the liability of the defendant should be limited to replacing the defective trees with other trees of the variety stated. On this written agreement the defendant stood, but the court, following the decision of the Court of Appeals in the recent case of Whipple vs. Brown Bros. Co., 225 N. Y. 243, 121 N. E. 748, submitted to the jury the question whether the contract actually made was that represented by the oral agreement or the written order. The jury found on this issue in favor of the plaintiff. We think the court committed no error in the course it pursued.

"Certain other questions of much interest are involved in this case. The contract for the trees in question was made in December, 1908. The trees were delivered in May, 1909. This ac-

tion for the breach of the alleged warranty was not brought for upwards of seven years after the delivery of the trees. The defendant pleads the statute of limitations and contends that the warranty, if made, was broken at the time of delivery and that, since more than six years have elapsed before suit, the action is barred by the statute. This contention brings us to the consideration of the nature and character of the warranty claimed to have been made. According to the testimony of the plaintiff and his wife, the plaintiff said to the agent, 'If you will guarantee the trees to be true to name, I will order 750 Elbertas and 400 Willetts of the kind that you describe,' and the agent replied, 'We will call that a bargain.' Question: 'Do you recall anything else that was said at that time by him?' Answer: 'Why, he said they would be all right; just as he—as they recommended them to be.' The plaintiff's wife corroborated her husband's testimony as to the conversation between her husband and the agent.

Proof of Breach in Future.

"It seems to the court that the legal force and effect of this agreement and the intention of the parties must be gathered from the nature of the transaction and the surrounding circumstances of the case. It was stated on the trial

Don't Worry about the shortage of Nursery Stock

—We can supply your wants in 1000 lots or more.

Ampelopsis Velitchii, 2 or 3-year.

Clematis, assorted.

Spiraea Anthony Waterer.

Barberry Thunbergii, Heavy, 5,000 and 10,000 lots.

Large Fruit Trees, for florists' and city trade. Bear sooner, retail higher, larger profit. Apple, Cherry, Pear and Plum. 1 to 1½, 1½ to 1½. 1½ to 2-inch stems.

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Immediate delivery on Peonies, Japan Iris, Siberian Iris, German Iris.

Onarga Nursery Company

CULTRA BROS.,
Managers

Onarga, Illinois

Mention The Review when you write.

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Write for our new list

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Shenandoah Nurseries
D. S. LAKE, Pres. SHENANDOAH, IOWA

PEACH TREES

Fine Trees . . . Standard Varieties

50,000 Trees, Straight and Well Rooted.

W. T. MITCHELL & SON, Beverly, Ohio

Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for early fall delivery. We also grow a full line of fruit and ornamental stock. WRITE FOR PRICES.

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TROY, OHIO

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY

WILMINGTON, N. C.

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60,000 CLIMBING ROSES

From 2 1/4-inch pots.

\$7.00 per 100 \$65.00 per 1000

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DOROTHY PERKINS, White

TERMS:—Cash with order less 3% discount
and free boxing.

The D. Hill Nursery Co., Inc.
Box 403 DUNDEE, ILL.

Plant PEONIES Now

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best sorts, with each color in the
order of blooming.

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Also Berberis Thunbergii, Hydrangea
Paniculata, Weigela, Spiraea, etc.

Ask for complete list of Oak Brand Shrubs

The **CONARD & JONES CO.**  **WEST GROVE,**
PENNA., U.S.A.
Robert Pyle, Pres. Ant. Wintzer, V.-P.

Hardy Old-fashioned Plants

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men and Landscape Architects. Prices
on request.

WILLIAM TOOLE & SON
Hardy Plant and Pansy Farm BARABOO, WIS.
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by the defendant's counsel and practi-
cally conceded by all that, in spite of
the greatest care in budding nursery
stock, the trees will not always bear
fruit true to name and that the exact
character and quality of the stock can-
not be definitely known until the trees
begin to bear. The guaranty made, so
far as the intention of the parties is con-
cerned, must be interpreted in the light
of these conceded facts. When so con-
sidered, we are of the opinion that the
guaranty was in effect an agreement
that the trees, when they bore fruit,
would bear the varieties known as El-
bertas and Willetts; we believe that
the guaranty related entirely to the
future and to what the trees would do
when the time of bearing arrived. The
purchaser could not know in advance
what the fruit would be and it might
be that for one reason or another the
trees would not begin to bear until after
the statute of limitations had run, were
there to be deemed a breach at the time
of delivery. The court, we think, should
interpret the agreement in the light of
what was clearly in the minds of the
parties to it, and where the agreement
calls for the accomplishment of certain
things at a future time, there cannot
be said to be a breach of the contract
until that time arrives and the result
stipulated for fails to be realized. If
this be true, then in this case the breach
did not occur until the trees began to
bear, and the action was brought within
time. Our view of the case is sustained
by the statement claimed to have been
made by defendant's agent that 'the



Two-Year Field-Grown

IBOLIUM HARDY HYBRID PRIVET

Cross between California and Ibota Privet

**HARDY AS IBOTA
LOOKS LIKE CALIFORNIA**

ARNOLD ARBORETUM
Reports it hardy there the past winter

JUST THINK WHAT THIS MEANS

**ORDER PROPAGATING STOCK
NOW**

Grows equally well from either hard or **SOFT WOOD**
Start propagating now and be ready for the coming demand

TRADE OFFER

2 years, 3 to 4 feet..... Each, \$2.50
(Not cut back. See above cut.)
1 year, 1 to 2 feet..... Each, 1.00
Summer Frame Cuttings..... .50

THE ELM CITY NURSERY CO.

WOODMONT NURSERIES, Inc.

NEW HAVEN, :: CONNECTICUT

Also Introducers of Box-Barberry

HENRY S. COOPER, Peony Fan Dunmovin Gardens KENOSHA, WISCONSIN PEONIES

Largest planting in the West of the highest and best varieties only.
Confined to 100 varieties of the best.

I offer for sale a few thousands each of

Festiva Maxima	per 100, \$25.00
Felix Crousse	" 25.00
Delicatissima	" 18.00
Queen Victoria.....	" 15.00
Chrysanthemiflora.....	" 15.00

In good, strong, standard divisions

Also Limited Quantities of

Lady Alexander Duff	each, \$10.00
Walter Faxon	" 10.00
Kelway's Glorious	" 40.00
Elizabeth B. Browning	" 25.00
La France	" 10.00
Soulangue	" 10.00
Le Cygne	" 20.00

and others.

trees would be all right,' clearly indicat-
ing that when they bore they would bear
true to name."

The court was of the opinion that
sections 263 and 264 of the Agricultural
law, which were added in 1914 and

which the plaintiff had cited as extending the time in which action might be brought, related only to the sale of fruit-bearing trees made after the sections became law and to remedies and rights of action growing out of such sales and that "it was not the intention of the legislature in any way to modify the statute of limitations, so far as that statute related to and governed prior transactions. The plaintiff cannot, therefore, avail himself of the sections of the Agricultural law referred to, but must stand on the statute of limitations and his rights thereunder as they existed prior thereto."

DENVER, COLO.

The Market.

Considerable improvement was shown in the local market last week. The social activities prevalent at this season of the year have provided a great deal of corsage work. There have also been a large number of funerals. The local mum cut is practically taking care of the market. There has been little change in prices. Roses are, perhaps, a little scarce and carnations are plentiful, although there is no oversupply. Chrysanthemums are in good supply and some good cyclamen is available.

Various Notes.

A meeting was called for October 25 at the store of the Park Floral Co., concerning forming an organization for local florists.

G. L. Roberts, manager of the Elitch Gardens Co., is enjoying a trip to New Mexico. He will visit Raton, Santa Fe and Albuquerque, returning about November 1.

There has been a fine cut of mums at Crown Hill cemeteries, which have sold well. There has also been a fair cut of roses. The superintendent, Martin Temple, has been on an extended trip to the Pacific coast.

George Zimmer has been pinching heavily this fall and expects to have a fine crop of roses for Christmas.

Graul Bros. report that their stock has entirely recovered from the hail. They have had a fair cut the last two weeks.

R. E. H.

THIS IS FINE STOCK

- Colerus Brilliantoy, 2 1/2-inch, \$5.00 per 100.
- Primula Malacoides, 2 1/2-inch, \$5.00 per 100; 4-inch, \$20.00 per 100.
- Chinensis, 2 1/2-inch, \$7.50 per 100; 3-inch, \$12.50 per 100; 4-inch, \$20.00 per 100.
- Oboonlos, 2 1/2-inch, \$7.50 per 100; 4-inch, \$20.00 per 100.
- Cyclamen, 2 1/2-inch, \$12.50; 3-inch, \$20.00 and \$25.00; 4-inch, \$40.00; 5-inch, \$65.00; 6-inch, \$85.00 per 100.
- Easter Greeting Pelargonium, 2-inch, \$12.50; 3-inch, \$17.50; 4-inch, \$35.00 per 100.
- Peppers, Celestial and Cluster, 4-inch, \$25.00; 5-inch, \$40.00 per 100. Bird's Eye, extra, 4-inch, \$35.00; 5-inch, \$50.00; 6-inch, \$75.00 per 100.
- Begonias, Chatelaine and Luminosa, 2 1/2-inch, \$5.00; 4-inch, \$25.00 per 100.
- Ferns, Boston, Whitmanii, Amerpohlli, Anthony Wayne and Roosevelt. Write us.
- Rooted Cuttings:
 - Geraniums, S. A. Nutt, \$2.50 per 100, \$20.00 per 1000; Ivy, Ricard, Jean Vland, Poltevine, Hill, \$3.50 per 100; Martha Washington, \$3.50; Rose, \$2.50; Mme. Sallerol, \$2.50.
 - Daisies, Marguerite, \$3.50; Mrs. Sander, \$5.00.
 - Lantanas, yellow, pink and trailing, \$2.50.
 - Colerus, Brilliantoy, \$4.00; Trailing Queen, \$2.50.
 - German Ivy, \$2.50.
 - Heliotrope, \$2.50.
 - Salvia, \$2.50.
 - Mossvines, \$3.50.
 - Impatiens Sultan, \$2.50.

GEO. A. KUHLE, Wholesale Grower
PEKIN, ILL.

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Seasonable Offerings in
Hill's Evergreens

Evergreens for Tubbing

Clipped Specimens, Well Grown, Bushy, Compact Stock
For Outside Winter Decoration

Variety	Size Feet	Matched		Variety	Size Feet	Matched	
		Each	Pairs			Each	Pairs
Abies Tsuga Canadensis...	2	\$4.25	\$ 8.00	Thuya Occidentalis.....	8	\$4.25	\$ 8.00
Abies Tsuga Canadensis...	3	6.25	12.00	Thuya Occidentalis.....	4	7.50	14.50
Juniperus Communis.....	3	7.50	14.50	Thuya Occidentalis.....	5	12.00	23.50
Juniperus Glauca.....	3	6.75	13.00	Thuya Occidentalis.....	6	14.75	29.00
Juniperus Glauca.....	4	9.75	19.00	Thuya (Sheared Globes)...	1x1	2.75	7.00
Juniperus Virginiana.....	4	5.00	9.50	Thuya (Sheared Globes)...	1 1/4 x 1 1/4	4.25	8.00
Juniperus Virginiana.....	4	8.00	15.50	Thuya Pyramidalis.....	2	3.50	6.50
Picea Canadensis.....	3	7.00	13.50	Thuya Pyramidalis.....	8	4.50	8.50
Picea Canadensis.....	4	8.25	16.00				

These trees furnished Balled and Burlapped, all ready for Tubbing. We do not furnish Tuba.

Window Box Evergreens

Especially Grown, Bushy, Symmetrical Stock

Variety	Size Inch	10		Variety	Size Inch	10	
		10-12	\$4.50 \$20.00			10-12	\$6.50 \$30.00
Picea Alba.....	10-12	5.50	25.00	Pinus Mughe.....	10-12	7.50	35.00
Picea Alba.....	12-18	6.00	27.50	Thuya Occidentalis.....	10-12	3.00	13.50
Picea Canadensis.....	10-12	7.00	32.50	Thuya Occidentalis.....	12-18	2.50	15.00
Picea Canadensis.....	12-18	3.25	10.00	Thuya Occidentalis.....	18-24	4.50	20.00
Picea Excelsa.....	10-12	4.00	18.00	Thuya Occidentalis.....	24-36	6.00	27.50

50 Evergreens, 12 to 18-in. assorted varieties, our selection, packed in neat wooden case, for \$22.50.

Lining Out Evergreens

A Few Leaders

Variety	Size, In.	10	
		10-12	\$3.50 \$27.50
Abies Concolor.....xx	10-12	4.00	\$3.50
Abies Douglassi.....xx	12-18	20.00
Juniperus Canadensis...x	8-10	26.50
Juniperus Sabina.....x	6-8	26.50
Juniperus Scopulorum...xx	8-10	3.50	26.50
Juniperus Virginiana...xx	10-12	3.50	26.50
Juniperus Virginiana...xx	12-18	4.00	32.50
Juniperus Virginiana...xx	18-24	5.50	46.50
Picea Alba.....xx	10-12	3.00	23.50
Picea Alba.....xx	12-18	3.75	30.00
Picea Canadensis.....xx	10-12	4.00	33.50
Picea Canadensis.....xx	12-18	4.75	40.00
Picea Excelsa.....xx	10-12	2.25	14.75
Picea Excelsa.....xx	12-18	2.75	20.00
Picea Excelsa.....xx	18-24	3.75	30.00
Picea Pungens.....xx	10-12	4.50	36.50
Picea Pungens.....xx	12-18	6.00	53.50
Pinus Mughe.....xx	8-10	4.50	30.00
Pinus Mughe.....xx	10-12	5.00	36.50
Pinus Mughe.....xx	12-18	6.00	44.50
Thuya Occidentalis.....xx	10-12	2.00	13.50
Thuya Occidentalis.....xx	12-18	2.50	16.00
Thuya Occidentalis.....xx	18-24	3.00	24.00
Thuya Pyramidalis....x	8-10	18.00

Each x indicates one transplanting.

Specimen Evergreens

For Landscape Work, Balled and Burlapped

Variety	Size, Ft.	10	
		2-8	\$3.75 \$35.00
Abies Canadensis...	xxx	8-4	7.00 62.50
Abies Concolor....	xxx	2-3	3.25 25.00
Abies Douglassi...	xxx	8-4	4.00 35.00
Abies Douglassi...	xxx	2-3	4.75 45.00
Juniperus Communis	xxx	3-4	5.50 50.00
Juniperus Glauca..	xxx	2-3	4.25 37.50
Juniperus Glauca..	xxx	3-4	6.00 53.50
Juniperus Schottii..	xxx	2-3	4.50 41.50
Juniperus Schottii..	xxx	3-4	6.25 56.50
Juniperus Virginiana	xxx	2-3	3.50 23.00
Juniperus Virginiana	xxx	3-4	4.50 37.50
Juniperus Virginiana	xxxx	4-5	7.00 62.50
Picea Canadensis...	xxx	2-3	4.75 43.75
Picea Canadensis...	xxx	3-4	6.25 56.50
Picea Canadensis...	xxxx	4-5	7.25 65.50
Pinus Mughe.....	xxx	1-1 1/2	2.50 20.00
Thuya Occidentalis	xxx	2-3	3.50 23.50
Thuya Occidentalis	xxx	3-4	3.50 23.50
Thuya Occidentalis	xxxx	4-5	6.50 62.50
Thuya (Sheared)...	xxxx	5-6	11.00 100.00
Thuya Pyramidalis	xxx	2-3	3.00 25.00
Thuya Pyramidalis	xxx	3-4	3.75 31.50

Each x indicates one transplanting.

Send for Florists' Catalogue.

TERMS: Prices quoted here are for the trade only. Use printed stationery. First orders from all firms not having an account with us, should be accompanied with full cash remittance, which earns 3 per cent discount and boxing free.

COMPLETE FLORISTS' CATALOGUE NOW READY

THE D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

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DUNDEE, ILLINOIS

Wholesale Growers of Evergreens and Other Choice Nursery Stock

Our New Fall Catalogue

is ready. Write for a copy and we will be glad to mail you one.

THE WAYSIDE GARDENS CO.,

Mentor, Ohio

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FLORIDA MOSS--Not a real moss, but an air plant, growing in long silvery-green festoons. Will live attached to inside wall of your conservatory. Beautiful in decorations or for trimming show windows. A generous package, postpaid, for a dollar bill.

F. W. FLETCHER, Orlando, Florida

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F. Dörner & Sons Co.

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Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each..	\$100.00
Phoenix Roebelenii, each	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each...	100.00
Phoenix Canariensis, large specimen plants, each.....	25.00
Livistona Rotundifolia, 5-inch, each	1.25
Livistona Rotundifolia, 6-inch, each	2.50
Sansevieria Zeylanica, 4-inch, each.....	.75
Sansevieria Zeylanica, 6-inch, each	1.50
Geonoma Gracilis, 3 1/2-inch, per hundred.....	35.00
Dracaena Lindenii, extra strong plants, 2 1/4-inch, per 100	35.00
Dracaena Terminalis, extra strong plants, 3-inch, per 100	35.00
Dracaena Lord Wolsley, ex. strong plants, 2 1/4-in., per 100	25.00
Dracaena Lord Wolsley, ex. strong plants, 3-inch, per 100	35.00
Dracaena Stricta Grandis, extra strong plants, 2 1/4-inch, per 100	25.00
Dracaena Stricta Grandis, extra strong plants, 3-in., per 100	35.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	75.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each	1.25
Dracaena Juno, 5-inch (well colored extra fine stock), each	1.00
Asparagus Plumosus, 3-inch, per 100.....	12.00
Asparagus Plumosus, 5-inch, each50
Asparagus Plumosus, 6-inch, each75
Pandanus Veitchii, 4-inch, each.....	\$0.60 and .75
Pandanus Veitchii, 5-inch, each.....	1.50
Pandanus Veitchii, 6-inch, each.....	2.50
Pandanus Veitchii, 7-inch, each.....	3.50
Pandanus Utilis, 4-inch, each.....	.50
Pandanus Utilis, 5-inch, each.....	1.00

Crotons, 4-inch, each.....	\$0.75
Crotons, 5-inch, each.....	1.50
Crotons, 6-inch, each.....	2.50
Boston Ferns, extra fine stock, 5-inch, each.....	.75
Boston Ferns, extra fine stock, 6-inch, each.....	1.00
Boston Ferns, extra fine stock, 7-inch, each.....	1.50
Boston Ferns, extra fine stock, 8-inch, each.....	2.50
Boston Ferns, extra fine stock, 9-inch, each.....	4.00
Primula Malacoides, 3-inch, per 100.....	10.00
Primula Malacoides, 2 1/4-inch, per 100.....	6.00
Peppers, Assorted, 6 and 7-inch, each.....	.75
Peppers, Bird's Eye, 4-inch, each.....	.25
Hagenburger Cherries, each.....	\$0.40 to 1.00
Holly Ferns, 2 1/4-inch, per 100.....	6.00
Holly Ferns, 3-inch, per 100.....	15.00
Table Ferns, Pteris Wimsettii, 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Vari., 2 1/4-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Green, 2 1/4-inch, per 100.....	6.00
Kentia Belmoreana, Single, 2 1/4-inch, per 100.....	20.00
Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Kentia Belmoreana, Single, 6-inch, each	4.00
Kentia Forsteriana, made up, 5-inch, each.....	3.50
English Ivy, 6-inch pots, each.....	.75
Bird's-Nest Ferns, 6-inch, each.....	2.00
Rubbers, 4-inch, each75
Rubbers, 5-inch	1.00
Rubbers, 6-inch.....	1.50
Cyclamen, 4-inch, per 100.....	50.00

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

POEHLMANN BROTHERS CO., Morton Grove, Ill.

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ASPARAGUS ELONGATUS

Best for cut fronds, 2 1/4-in., \$7.00 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$20.00 per 100.

ASPARAGUS SPRENGERI, 2 1/4-in., ready for shift, \$6.00 per 100, \$50.00 per 1000; 3-in., \$8.00 per 100.

Abby Ave. Greenhouses
3010 W. Third St. DAYTON, OHIO

Primula Townsendii

Our selected strain, out of 3-inch pots, ready for 4 1/2 to 5-inch pots, at \$15.00 per 100.

DRACAENA INDIVISA

Field grown plants ready for 5 to 6-inch pots, for \$25.00 per 100.

(No orders accepted for less than 100.)

BOUGAINVILLEA SANDERIANA

Fine specimen plants, from \$2.00 to \$4.00 each.

OTAHETE ORANGES

Field grown, ready for 5 to 6-inch pots, at \$1.00 each.

A. L. MILLER
JAMAICA NEW YORK

WING'S

Iris, Peonies, Dahlias, Gladioli
"You Can Get It At Wing's"
Write for Wholesale Price Lists
The Wing Seed Co.
MECHANICSBURG, OHIO

Cyclamen, Begonias, Poinsettias, Cherries and Ornamental Foliage Plants

in quantity for holiday sales. Send us your inquiries.

ROLF ZETLITZ CO.
LIMA, COLUMBUS, DAYTON, ADA, OHIO

Winter-Flowering Roses

We still have left the following varieties, in approximate quantities in good strong plants, in 3 1/2-inch pots, ready for immediate planting, and offer same as long as unsold:

1000 Francis Scott Key, 1000 Frank W. Dunlop,
1000 Silvia, 1500 Hadley,
1000 American Beauty, 1500 Columbia,
2000 Ophelia,

And one or two hundred Hoosier Beauty.

F. R. PIERSON, Tarrytown, N. Y.

Mention The Review when you write.

Godfrey Aschmann's Seasonable Stock

Fill up your store and greenhouses with the following seasonable stock before cold weather and be prepared to meet your customers' demands.

FERNS

Scottii, Teddy Jr., Roosevelt, Macawii, Scholzei and Whitmanii, 5-inch, 50 cents; 5 1/2-inch, 60 cents; 6-inch, 75 cents; 7-inch, \$1.25; 8-inch, \$1.50. All good, clean, healthy stock.

Table Ferns, all the best varieties, 2 1/2-inch, \$6.00 per 100; 3-inch, \$12.00 per 100; 4-inch, 20 cents each.

Fern Fans, 3 large ferns in a 6-inch pan, 40 cents.

Asparagus Plumosus, 2 1/4-inch, \$5.00 per 100; 3-inch, \$10.00 per 100; 4-inch, \$20.00 per 100.

PALEMS

Kentia Forsteriana and Belmoreana, 4-inch, 60 cents; 5-inch, \$1.00.

Forsteriana, heavy, 5-inch, \$1.50 and \$2.00.

Rubber Plants, 6-inch pots, \$1.00; 5 1/2-inch, 75 cents.

Dracaena Lord Wolsley, 4-inch, 50 cents; 5-inch, 75 cents.

Dracaena Fragrans, 4-inch, 50 cents; 5-inch, 75 cents.

Hardy English Ivy, staked, 4-inch, \$20.00 per 100.

BLOOMING PLANTS

Begonias, fine heavy stock.

Gloire de Lorraine and Cincinnati, 4-inch, 50 cents.

Gloire de Lorraine, Cincinnati and Mrs. Peterson, 5 1/2-inch and 6-inch pots, \$1.00 and \$1.25 each.

Begonia Luminosa, heavy, in bud and bloom, 4-inch, 20 cents; 5-inch, 35 cents.

Begonia Magnifica, pink, 4-inch, 20 cents.

Primula Obconica, Chinensis and Malacoides, 4-inch, 20 cents; 5-inch, 35 cents.

Cleveland and Jerusalem Cherries, 6-inch pots, 35, 50 and 75 cents each. Full of berries.

Genista Racemosa, bushy, 5-inch, 50 cents.

Poinsettias, 4-inch pots, 35 cents.

American Beauty Roses, 6-inch pots, 60 cents.

French Hydrangeas, Mme. Chantard, Gen. de Vibraye and Avalanche, strong 6-inch pot grown, 75 cents.

Cash with order. Add 5% for packing. No plants shipped C. O. D. All plants travel at purchaser's risk. Plants will be shipped out of pots unless otherwise stated.

1010 W. Ontario St.

GODFREY ASCHMANN

Philadelphia, Pa.

LANCASTER, PA.

Lancaster Florists' Club.

The Lancaster County Florists' Club held its monthly meeting in the Chamber of Commerce rooms October 21. Edward Reid, of Philadelphia, was present and gave a talk concerning his recent trip abroad. It was most interesting. F. S. Bucher, Pennsylvania expert on soils, could not be present, but will address the club in the near future.

The meeting November 18, being the hundredth anniversary of the Lancaster Florists' Club, will be celebrated as ladies' night, with a dinner at 8 p. m. at McConomey's cafe, Center square. Charles H. Grakelow, Philadelphia, will be the speaker of the evening. Out-of-town florists and their ladies are invited and should at once make reservations with the secretary, Albert M. Herr.

Various Notes.

Suter, Bauman & Campbell are cutting Richmond mums of fine quality. Their new iron-frame greenhouse is completed and is a much needed addition to this firm's equipment.

Jacob H. Weaver, of Witmer, Pa., has sold his home and greenhouses to Christian Groff, of Greenland, Pa.

H. K. R.

GLEN COVE, N. Y.

The monthly meeting of the Nassau County Horticultural Society was held October 13 at Glen Cove, N. Y. Thomas Twigg presided. John Harris, Archie Andrews, Robert Honeyman and Louis Diemial were elected active members. One petition for active membership was received at the meeting. S. Trepas, J. Adler and J. Frampton judged the exhibitions, and their awards for the vegetable displays were all in favor of William Noonan. Mr. Noonan also received honorable mention for the display of a seedling dahlia.

James Gladstone and Ernest Westlake were appointed managers of the chrysanthemum show, which will be held in Glen Cove, October 28 and 29. The annual smoker has been planned for December 8. Arthur Cook, Rec. Sec'y.

Dover, N. H.—Leroy J. Courses, for over fifteen years connected with the trade as a grower for various firms, is building a greenhouse and will start in business for himself at Dover Point, N. H.

ABUNDANCE of STOCK

	Per 100	Per 1000
4-inch Chinese Primroses.....	\$12.00	\$100.00
4-inch Primula Obconica.....	11.00	100.00
4-inch Cinerarias, assorted..	10.50	90 00
4-inch Cyclamen, 8 varieties.	40 00	350.00
3-inch Cyclamen, 8 varieties.	20.00	175.00
4-inch Stevia, bushy plants.	9.00	80.00
4-inch Asparagus Plumosus and Sprengeri.....	10.50	100.00
2½-inch Snapdragons, 5 varieties.....	5.50	50.00
Field-grown Vinca Variegata..	8 50	80.00

ALONZO J. BRYAN
Wholesale Florist
WASHINGTON, N. J.



Group Number Two Clement Moore Species and Unflowered Hybrids From 5 to 20 Dollars With Species up to \$500

This group consists of species and unflowered Hybrids. The unflowered Hybrids are all being sold under their crosses. Or, in other words, the parents that have been used will be given in each case.

SPECIES

	Each
5 Cattleya Bowringiana.....	\$ 5.
1000 Cattleya Gigas.....	\$5, \$7.50 and 10.
500 Cattleya Trianae.....	\$5 and 7.50
100 Cattleya Schroederiae.....	6.
500 Cattleya Labiate.....	\$5 to 7.50
5 Brassavola Digbyana.....	6.
15 Cattleya Dowiana and Aurea.....	25.
12 Cattleya intermedia alba.....	6, \$15; 6, 20.
6 Cattleya Skinneri alba.....	2, \$25; 3, 15.

UNFLOWERED HYBRIDS

1000 Cattleyas, L. C. and B. C. Seedlings.....	\$ 2.
1000 Cattleyas, L. C. and B. C. Seedlings.....	4.
500 Cattleyas, L. C. and B. C. Seedlings.....	5.
500 Cattleyas, L. C. and B. C. Seedlings.....	6.
500 Cattleyas, L. C. and B. C. Seedlings.....	7.50
500 Cattleyas, L. C. and B. C. Seedlings.....	10.
500 Cattleyas, L. C. and B. C. Seedlings.....	12.
500 Cattleyas, L. C. and B. C. Seedlings.....	15.
500 Cattleyas, L. C. and B. C. Seedlings.....	20.

The remaining collection of this group consists of the choicest varieties, one or two plants of each, ranging from \$35 up to \$500. Special list on application.

Next week's group will be flowered Hybrids from both abroad and in this country, also many of Mr. Moore's own crosses.

Julius Roehrs Co
At The Sign of The Tree
Box 59 | Rutherford N.J.

FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering Crab Apples; Flowering Peaches; Deutzias; Jasminum; Double Flowering Plums; Wistaria.

Ask for prices and varieties.

Standard Bay Trees and Ivies and Evonymus
See former issues of paper.

Bobbink & Atkins, Nurserymen and Florists **Rutherford, N. J.**

Stock for Early Spring Delivery

OWN-ROOT

	Per 1000
COLUMBIA	\$125.00
ROSE PREMIER.....	175.00
MME. BUTTERFLY	200.00
CRUSADER.....	200.00

GRAFTS

	Per 100	Per 1000
COLUMBIA.....	\$30.00	\$250.00
ROSE PREMIER.....	30.00	250.00
MME. BUTTERFLY	30.00	250.00
CRUSADER.....	30.00	250.00
DOUBLE WHITE KILLARNEY	30.00	250.00

250 plants at the 1000 rate

THE JOS. H. HILL CO.

Wholesale Florists

RICHMOND, IND.

Aschmann Bros.

Wholesale Growers of

Pot Plants for the Trade

Second and Bristol Sts.,

Philadelphia, Pa.

Mention The Review when you write.

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Growers of Plants, Cut Flowers
Palms and Ferns

CROMWELL, CONNECTICUT.

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CHAS. D. BALL

GROWER OF

PALMS, ETC.

Holmesburg, Philadelphia, Pa.

Mention The Review when you write.

WM. K. HARRIS

55th Street and Springfield Avenue
WEST PHILADELPHIA, PA.

Bird's-nest Ferns (Harris's variety), 5-inch, \$1.50; 6-inch, \$2.50 each.
Ferns, 6-inch, \$1.00; 8-inch, \$2.00 each.
Crotons, 5-inch, \$1.00 each.

Mention The Review when you write.

FERNS

We would advise that all who can, have their Ferns and Palms shipped as early as possible, while they can be shipped crated with little danger of freezing. After the weather gets cold we may have to raise the price to cover the extra cost of packing.

Boston : Pot grown; shipped without pots.

4-inch.....	\$3.60 per doz.; \$25.00 per 100
5-inch.....	5.40 per doz.; 40.00 per 100
6-inch.....	8.00 per doz.; 60.00 per 100
8-inch.....	\$2.50 each

Scottii:

4-inch.....	\$3.60 per doz.; \$25.00 per 100
5-inch.....	5.40 per doz.; 40.00 per 100
6-inch.....	8.00 per doz.; 60.00 per 100
7-inch.....	\$2.00 each

Table Ferns, assorted:

3-inch.....	\$1.00 per doz.; \$ 6.00 per 100
4-inch.....	1.50 per doz.; 12.50 per 100

Cyrtomium Rochfordianum, Holly Ferns:

3-inch, \$1.50 per doz.; \$8.00 per 100	4-inch, \$3.60 per doz.; \$30.00 per 100
5-inch, \$5.40 per doz.; \$40.00 per 100	

Macawii: 5-inch, \$9.00 per doz.; \$70.00 per 100

PALMS

KENTIA BELMOREANA

4-inch, \$6.00 per doz.; \$50.00 per 100	
5-inch, \$18.00 per doz.	6-inch, \$30.00 per doz.

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

WASHINGTON, D. C.

The Market.

With the exception of some funeral work here and there, business was slow last week and fell far below the mark set last year. Some of the finest stock available was on the market and went begging for buyers. This included mums, Easter lilies, roses and many other varieties. The orchid situation tightened up considerably during the last few days and this was about the chief demand of the week. Warm and sultry weather prevailed during the entire week.

Various Notes.

The Leo Niessen Co. has added a new car to its delivery service.

A meeting of the executive committee of the chrysanthemum show was held October 25 at the store of the Leo Niessen Co.

The United States Department of Agriculture is holding its nineteenth annual mum show this week.

Many of the local florists' wives and children attended a birthday party which was given in honor of the baby of Mr. and Mrs. O. A. C. Oehmler. Baby Oehmler is 1 year old. G. V. S.

NEWARK, N. J.

The Market.

The warm, open weather and the absence of frosts have held back the fall business, since outdoor plants are still in bloom. Last week business was just beginning to show more life. Chrysanthemums are fine in quality and are coming into the market in quantities sufficient to meet the demand. Seedsmen are having their usual fall season of prosperity and many bulbs and seeds are sold for fall planting. Nurserymen, also, are delivering and planting trees and shrubs.

Various Notes.

James J. McLaughlin, of McLaughlin & Murphy, is chairman of a florists' committee which is to assist in a campaign to raise money for the St. James Hospital. R. B. M.

Delphinium Belladonna

EXTRA FINE

1-year plants.....\$50.00 per 1000
2-year plants..... 65.00 per 1000

GEORGE MARTIN, Nurseryman.
Post Office Box 154, Painesville, Ohio.

Mention The Review when you write.

PELARGONIUMS

Easter Greeting Wurttembergia
Swabian Maid Gardeners' Joy

2-inch, \$18.00 per 100; \$120.00 per 1000

3-inch, 18.00 per 100; 170.00 per 1000

R. M. HENLEY, HARTFORD CITY, IND.

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Chrysanthemums and Roses
OUR SPECIALTY

Write us about anything you want
in this line.

**CHAS. H. TOTTY CO., MADISON,
NEW JERSEY**

Mention The Review when you write.

Ready to Move Quick

We have large quantities and excellent grade of all stock offered below. This stock will please you.

BENCH-GROWN ASPARAGUS

Plumosus and Sprengeri ready for 4-inch and 4½-inch pots,

\$16.00 per 100; \$150.00 per 1000.

Just right to plant now for winter cutting.

Transplanted Pansy Seedlings

Northern grown stock raised from high grade strain of seed.

\$5.00 per 1000.

Buddleia Asiatica, 3-inch pot plants. Will flower this winter. **\$27.50 per 100**

Genista, 5-inch pot-grown. Heavy and well shaped. **\$32.50 per 100**

FIELD-GROWN HYDRANGEAS

BEST FRENCH SORTS AND OTAKSA

A large quantity of all sizes ready to move at once. Any size plant you want at 8 cents per shoot. Can supply anything from two shoots to twenty shoots.

**L. J. REUTER CO., PLANT 15 Cedar St.
BROKERS Watertown, P.O. Boston, Mass.**

Special Stock, Seasonable Now

Begonias, wonderful lot of young stock for growing on—Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100; Corallina de Lucerne, \$15.00 per 100.

Genista, grand stock of 5-in. pot plants, \$40.00 per 100.

Fern Dish Ferns, Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimsettii, Wilsonii, 2¼-in., \$5.00 per 100; Cyrtomium Rochfordianum, \$7.00 per 100.

Lantanas, 6 splendid distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year.

Double Petunias, 6 distinct varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.

Cyperus Alternifolius, 2¼-in., \$8.00 per 100.

Jerusalem Cherry, splendid specimens, 5-in. pot plants, \$50.00 per 100.

Bougainvillea, Glabra Sanderiana, 2½-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.

Bougainvillea, Crimson Lake (New), brightest red, a wonderful plant, 3-in. pots, \$1.00 each; 4-in. pots, \$2.00 each.

Boston Ferns, 5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

Kentia Belmoreana, 2¼-in., \$15.00 per 100; \$125.00 per 1000.

STORRS & HARRISON CO.

PAINESVILLE, OHIO

FERNS—EXCLUSIVELY

Boston }
Roosevelt }
Teddy, Jr. }
Whitmanii }
Whitmanii }
Comp. }

100 1000

2¼-in. \$6.00 \$55.00

Boston }
Roosevelt }
3-in. 100 1000

Asparagus }
Plumosus }
Sprengeri..... }
2¼-in. 4.00 \$35.00

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

THE SPRINGFIELD FLORAL & FERN CO.
SPRINGFIELD, OHIO

Carnation Plants

We are still shipping fine, bushy plants of
**Matchless, White Enchantress, Crystal
 White and Enchantress Supreme** at
\$10.00 per 100; \$100.00 per 1000.

RUTH BAUR

The Best Pure Pink

Fine plants that will come right into bloom.
\$15.00 per 100; \$140.00 per 1000.

Godfrey Callas, fine plants from 4-inch pots, **\$15.00 per 100.**

Gloire de Chatelaine, nice plants from 3-inch pots.

Shift now for Christmas sales, **\$10.00 per 100.**

ADD 5 PER CENT FOR PACKING.

BAUR & STEINKAMP

3800 Rookwood Ave.

INDIANAPOLIS, IND.

FERNS

Scottii, Teddy, Jr., Boston, Harrisii,
 Whitmanii, Piersonii, Elegantissima.

Strong, 2½-inch.....\$10.00 per 100
 4-inch.....\$0.35 each
 5-inch......50 each
 6-inch......75 each
 7-inch.....1.00 each
 8-inch.....1.50 each

All kinds of Ferns at.....10c to \$1.00 each
 Sword Ferns, good, strong, 3-inch,
 per 100.....\$10.00

Miscellaneous Plants

Chinese Primroses, 2½-inch, ready
 to go in 4-inch, per 100.....\$ 8.00
 Begonias, Xmas Red and Pink, 4-in.,
 each......25
 Asparagus, Plumosus and Spre-
 ngeri, 2½-in., each......05
 Asparagus, Plumosus, 3-in., each.. 12½
 Kentias, 4-in., 75c; 5-in., each..... 1.50
 Kentias, Belmoreana, 6-in., each.. 3.50
 Kentias, made up, 5-in., \$1.50; 6-in.,
 each..... 8.00
 Kentias, made up, large plants,
 each, \$7.50 to..... 18.00
 Cibotiums, fine plants, 8-in. tubs,
 \$7.50 each; 10-in. each..... 10.00
 Rubbers, 4-in., 40c; 5-in., 50c and
 75c; 6-in., each, \$1.00, \$1.50 and... 2.00
 Pandanus, 4-in., 50c; 7-in., \$4.00;
 8-in. tubs, each..... 5.00
 Bird's-Nest Ferns, 4-in., each..... .75
 Ampelopsis Veitchii, 4-in., each.. .40
 Clematis Paniculata, 4-in., 25c; 5-
 in., each......85
 Bamboo, 8-in., each..... 7.50

JOHN BADER CO.

Mt. Troy, N. S. Pittsburgh, Pa.

Araucaria Robusta Compacta and Plumosa

Fine large specimen plants, just the thing for Christmas.

Robusta, 24-in. spread, 2 to 4 tiers. Plumosa, 3 to 5 tiers, \$5.00, \$6.00 and \$7.50 each.

Shipped in pots only; 5% for packing charges.

FRANK OECHSLIN

4911 W. Quincy Street,

CHICAGO, ILL.

Mention The Review when you write.

Buddleia Asiatica

well branched and stocky,
 from 3-in. pots, **\$25.00 per 100**

JACKSON & PERKINS COMPANY, Newark, New York

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THE MARINELLI CARNATIONS

Awarded Gold Medal and
 Certificate of Merit.

ORDERS for established potted cuttings are now accepted for January, 1921, and
 later delivery, and for CUT FLOWERS from Xmas, 1920, of "Merveille Francaise"
 and "Le Miracle." No grower of reputation can be without those two sensational varieties,
 and no recognized Florist can be without displaying and selling those remarkable flowers.

Send orders to: **H. B. MARINELLI, Montvale, N. J.**

Mention The Review when you write.

ROSES

J. W. YOUNG, Enfield, Pa.

Mention The Review when you write.

ROSES Own Root

From 2½-inch and 4-inch pots.
 The Best Varieties for Forcing and Bedding.
 Three Million Plants for 1921.

Send us your list.

The American Rose & Plant Co.
 Springfield, Ohio

Mention The Review when you write.

Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

HEATING CONNECTED HOUSES.

My houses are connected and each is 20x85 feet. There will be two feet of wall and four feet of glass in the side walls. The glass will be all around the house, except for the west end of the north house, where the boiler room is placed. There will be one walk in each house. The returns will run under the beds, as the houses are to be planted to lettuce. Will use 4-inch pipe. I have a No. 646 Burnham boiler. Please give me some advice as to placing the piping. The houses will be made tight.
H. K.—Wis.

The number of houses is not stated, but about 600 square feet of radiation will be required to heat each house to 50 degrees in weather 10 below zero. It will be advisable to provide a boiler with a rating of 800 square feet to each house. While we would prefer to use two 3-inch flow pipes and seven 2½-inch returns in each of the houses, if 4-inch pipe is on hand you could run a 4-inch flow pipe at the wall plate in each house, with two 4-inch returns under each of the two beds. In the outer houses, with the exposed walls, an additional return will be required. It would be preferable to have this on the outside walls. To secure a good circulation the lowest part of the returns should be above the top of the boiler. All pipes should have a slight fall, but enough to allow the air to escape will be all that is necessary.

NEW BOILER NEEDED.

I am building a lean-to against the south side of my dwelling, 19x40 feet. It is seven feet high at the eaves and fourteen at the ridge. One end is all glass, except for a 4-foot wooden wall, and the other end is glass seven feet down from the ridge and tapers to nothing at the eaves, a 4-foot wooden wall continuing to the ground.

I have a hot air furnace with a 26-inch fire pot in the basement of the dwelling, and this is in first-class working condition. I want to heat the glass lean-to with this furnace, if possible, by putting in a hot water coil. The piping must be so as to give the proper radiation for about 65 degrees in zero weather. Can it be done? What size of coil and system of pipe and pressure will it require? There will be a floor bed in the center of the house, with a bench on either side and a walk under the eaves between the bench and the outer wall. I have city water pressure in my dwelling.
H. S.—Wis.

To heat the lean-to described above



"Ain't it a Grand and Glorious Feeling?"

Heat Your Houses with Kroeschell Boilers

YOU'LL BE HAPPIER
YOU'LL BE RICHER

TO THE MAN WHO NEEDS A BOILER

"The customer's interest first"—is the basis of the KROESCHELL standard. This principle makes the KROESCHELL Policy the most liberal of all in the Greenhouse Boiler business. The great variety of boilers that we make places us in a commanding position. It is the KROESCHELL principle to supply only the type of boiler best suited for the conditions. For this reason we always furnish the most efficient boiler unit in every case.

CAN SHIP
ANY SIZE
AT ONCE

NOT
CAST
IRON



NOT
CAST
IRON

TELEGRAPH
ORDERS AT
OUR EXPENSE

The KROESCHELL has proven its worth in many of the large establishments in this country. It has frequently been selected by the most careful buyers in competition with all other types of boilers. Its efficiency and capacity are completely beyond any other boiler.

KROESCHELL BOILERS have no bulky, soot accumulating surfaces—you avoid the disagreeable work and trouble indispensable to cleaning boilers with complicated and tortuous back and forth passages.

The superiority of our boilers has resulted in the removal and abolishment of hundreds of cast iron sectional boilers—in every instance KROESCHELL BOILERS give more heat with the same piping with less fuel.

WHEN YOU BUY—GET A KROESCHELL

KROESCHELL BROS. CO., 444 W. Erie Street
CHICAGO, ILL.

"X" BOILER LIQUID FINDS AND FIXES LEAKS IN THE GREENHOUSE HEATING EQUIPMENT

What losses in a greenhouse a faulty heating system may cause!

Even if leaks do not cause the shut-down of the plant, they make it necessary to burn more coal.

Scale and rust in the system also use up more coal—25% more for every one-eighth inch of scale.

PREVENTION against leaks,

rust and scale is the best and cheapest insurance.

Add "X" Boiler Liquid to the water in the boiler. It works from the inside, keeps the heating system clean and repairs all leaks instantly. A permanent, metal-like repair in half an hour which will stand 500 lbs. pressure.

Keep "X" Boiler Liquid in the heating system constantly for insurance and economy.



Get "X" Liquid from your steamfitter—or we will ship direct, postage prepaid, on receipt of price. \$6.00 per quart. \$10.00 per half gallon. One quart of "X" Liquid for each six feet of grate.

"X" LABORATORIES, 25 West 45th Street, NEW YORK CITY.
Pacific Coast Branch, 450 Rialto Bldg., San Francisco, Cal.

IT PAYS TO USE— ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out. ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

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Write for it TODAY.

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Home Office, MARSHALLTOWN, IA.
Branches in All Principal Cities.

Mention The Review when you write.

to 65 degrees in zero weather, about 450 square feet of radiation will be required and a heater rated for about 600 square feet will be needed, especially if soft coal is to be used.

It will not be possible to arrange a coil in a hot air furnace that can supply this amount of radiation and it will be necessary to provide a regular hot water heater. This may be placed in the basement of the dwelling. While it will vary somewhat in the different makes of heaters, the grate should have a diameter of at least twenty inches.

It Lets the Florist Sleep

You don't have to sit up and watch a

GIBLIN GREENHOUSE BOILER
GIBLIN & CO. UTICA, N. Y.

Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

COAL ---GREENHOUSE--- COAL

We can make reasonably prompt shipment. Write us today.

The Greenhouse Coal & Supply Co., 608 S. Dearborn St., Chicago, Ill.

It will be possible to have the system placed under pressure, either by means of a mercury generator or by utilizing the pressure of the city water system, but the results will be more satisfactory if an open-tank system is used.

For piping the house we would use a 3-inch flow pipe on the back wall, about ten feet above the floor, and a 2½-inch flow on the south wall plate. Place a coil of four 2-inch returns on the south wall; another of the same size



E Showing ease with which Plibrico is laid in place.

PLIBRICO Saves Coal

by making your furnace air and gas proof.

Plibrico can be installed by inexperienced labor. Plibrico also makes an excellent material for baffle construction and repairs.

A High Grade Refractory.

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building.

Manufactured exclusively by

JOINTLESS FIRE BRICK CO.

Offices and Factory, 1130-1150 Olney St., Chicago, Ill.



Trade Mark.
Reg. U. S. Pat. Office

under the north bench, and arrange four other 2-inch pipes, either overhead or in the walks in the middle of the house.

CHANGE TO HOT WATER.

I am sending you a sketch of a small greenhouse 10x15 feet, having eighteen inches of glass in each wall and the south gable being entirely of glass. The north end is protected by the boiler room. I want to maintain a heat of 55 degrees in zero weather. The house is piped for steam, but I wish to use hot water this winter, and then revert to steam in the spring to heat the house and coldframes. How could I pipe the house so as to use the 1 1/4-inch pipe for returns, with 2-inch mains? Can I change the steam boiler to use hot water heating?
L. E. N.—Mich.

The sketch shows the present piping to consist of two 1 1/4-inch overhead flow pipes and four 1 1/4-inch returns. This radiation will be about right for heating the house with steam, but will need to be considerably increased if hot water is to be used.

For hot water radiation, use two 2-inch flow pipes, either on the wall plates or along the middle of the sash-bars, and, with each of these, supply a coil of four 1 1/4-inch return pipes under the benches. Run all the pipes downhill and connect the highest point in the flow pipe with the expansion tank. Use two 2-inch pipes for the main returns.

To use this radiation for steam, an automatic air valve will be required in the header at the lower end of each coil, with valves at each end of three of the returns in each coil, so that they can be cut out as desired.

The only change required in the boiler will be the removal of the safety valve. To change back to steam, disconnect the expansion pipe and attach the safety valve to the highest point in the flow pipe.

WATER BOILS OVER.

I am having trouble heating my greenhouse, which is 10x28 feet, with an addition on the side 10x28 feet. I have a hot water boiler rated at 450 feet, with 3-inch openings. I have under each bench 120 feet of 1 1/4-inch pipe, six pipes to the coil. Each coil is twenty feet long. They are fed by one 2-inch main, which runs along near the roof, and 1 1/4-inch branches are taken off at the far end. The coils are on a level with the top of the boiler. They slope toward the boiler and are connected with

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

Pipe Fittings - Imico Boilers

—FOR GREENHOUSE WORK—

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD CHICAGO



BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON

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Union Grate

A Rocking Grate that Saves Coal

Write for catalogue and prices
MARTIN GRATE CO., 343 S. Dearborn St. CHICAGO

Mention The Review when you write.

it by 2-inch pipe. The expansion tanks are in the top of the house, resting on the flow, and are connected with the return near the boiler.

I cannot get the place warm enough in cold weather. When I open the drafts the water boils over. What is the trouble? The circulation seems to be good, but the water goes over the top all the time. The addition on the side has 100 feet of 1 1/4-inch pipe in the coil, fed by a 1-inch branch taken from the 1 1/4-inch pipe that supplies one of the coils in the main house. Do you think 1-inch large enough for that coil? I think that I should put 3-inch pipe in the boiler and take another 2-inch flow and run it on the side opposite the present 2-inch flow, connecting with the

When You

consider the cost of tearing out old pipe, buying, threading, and putting in new pipe--you **MAKE MONEY** by repairing pipe leaks with Emergency Pipe Clamps. Write today.

M. B. SKINNER CO.
558-562 Washington Boul.
CHICAGO :: ILLINOIS

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PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902, Foundry St. Newark, N. J.

Mention The Review when you write.

coils where the present one does. I could then add more pipes to the coils.

I want to heat to 60 degrees when it is 20 degrees below zero. The house is lined inside with four inches of concrete up to the glass. The top of the expansion tank is eighteen inches above

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
troubles.

No night fire-
man required—
as the magazine
or coal chamber
holds sufficient
fuel to keep fire
10 to 12 hours
without atten-
tion. Best made
for a small
greenhouse.

Send for Catalogue
and Prices

Telephone
Yards 866

**S. WILKS
MFG. CO.**

3523 Shields Ave.,
CHICAGO, ILL.

Morehead

Back-to-Boiler SYSTEM

Uniform Heat for Flowers

The Morehead Back-to-Boiler Sys-
tem keeps your steam lines clear of
condensation.

Uniform temperature throughout
your greenhouse is assured.

Fuel is saved—because the conden-
sation is returned to the boilers as
hot, pure water—ready to burst into
steam.

Let us send you complete informa-
tion about the Morehead System.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.

the flow. I cannot place it any higher.
C. K.—N. Y.

If I were to outline a system of pip-
ing for the house described above, I
should advise the use of either one 2½-
inch or two 2-inch flow pipes, and ten
1½-inch returns in coils twenty-six
feet long, running the flows downhill
and placing the expansion tank at the
highest point, which would be over the
boiler. The return coils should be kept
as high as possible. However, satisfac-
tory results will be secured from the
present system if an additional flow
pipe is put in as suggested, but I should
connect the flows with the coils by
means of 2-inch pipes and have the
main returns of the same size.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle
our product. We guarantee uniform Grading, Flattening, Annealing and
Careful Packing.

**"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass**

AMERICAN WINDOW GLASS CO.

General Offices: Farmer's Bank Building, PITTSBURG, PA.

**BEST QUALITY
EXTRA HEAVY
PERFECTLY FLAT**

Greenhouse Glass

Our Glass is especially selected for the Greenhouse
Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY
SINGLE or DOUBLE STRENGTH GLASS.

BAUR WINDOW GLASS CO., Eaton, Indiana

DAYLITE GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals.... 1.50 per gal.

F. O. B. Chicago.

ANDERSEN SPECIALTY CO.

Leaves No Greasy Surface

One gallon will clean
from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT

or write to

6 EAST LAKE ST., CHICAGO
Phone Central 690

GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

Ohio Plate & Window Glass Co. 309-319 Morris St. Toledo, Ohio

GREENHOUSE GLASS LOW PRICES PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.
We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO

WE ARE SPECIALISTS IN

GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint
Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St. BUFFALO, N. Y.

GREENHOUSE GLASS

ALL SIZES BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

COLUMBUS, O.

The Market.

The market has not radically changed. The demand still exceeds the supply, although the supply is comfortably large. Roses, carnations and mums are the leaders. The most popular potted plants are cyclamens, ferns, begonias and a few potted chrysanthemums.

Wedding decorations, corsages and funeral designs are taking the attention of the florists and using all the available supply of stock.

Various Notes.

The ox roast at the Ohio State University gave the florists considerable work, and next week the two big parades will demand flowers for the decoration of floats.

Coal is available, but at almost prohibitive prices, and many growers are waiting until the price comes down, if that is possible, before they buy.

W. F. F.

PAINESVILLE, O.

W. P. Ward visited the many nurseries in this locality recently. He was here in the interest of the D. Hill Nursery Co., Dundee, Ill.

Kallay Bros., who have gone into the retail catalogue trade, are having a successful season.

S. R. Welch, who makes a specialty of Japanese irises and peonies, reports the demand for this line better than ever.

The express companies have employed extra help to take care of the nursery fall season. The Storrs & Harrison Co. send out over a carload of express matter daily.

The quality of bulbs received from Holland this year by Storrs & Harrison Co. is the best for some years. Lily bulbs from France and Bermuda are also of extra good quality.

T. J. M.

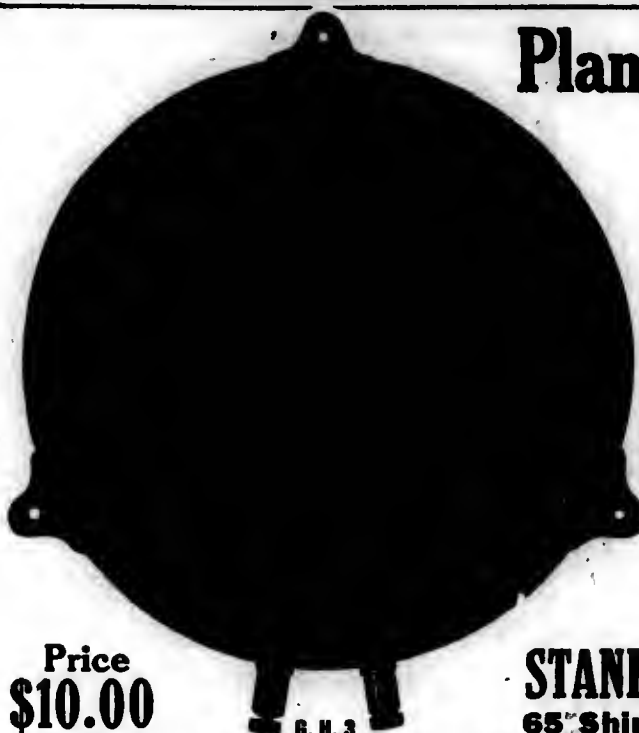
Denver, Colo.—The flower show which was to have been held here under the auspices of the Society of Ornamental Horticulture has been canceled. The reason given by the flower show committee is that the promoters were unable to secure the Auditorium on the date proposed and there is no other hall or building in the city with sufficient accommodation.

When it comes to Greenhouses come to Hitchings & Co.
Send for Supply Book
New York 1170 Broadway Boston 201 Devonshire St.

Weeber & Race

GREENHOUSE BUILDERS
1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.



Price
\$10.00

G. H. 3

Plant Insurance at \$10

WHAT would happen if your night man fell asleep some night in zero weather? What if you should oversleep, or a cold wave hit your greenhouse when your heat is at the minimum? It would mean ruin to your plants—possibly ruin to you.

But Not if you are equipped with the **STANDARD THERMOSTAT**. The Standard Thermostat protects you from just such dangers. It will ring a bell at your bedside when danger is near.

"Please send me one of your G. H. 3 Thermostats. Had one in use for about 6 years and it is still working. Yours truly, R. P. Bohlander, Melrose Park, Ill., Oct. 14, 1920. P. S.—Check enclosed."

Get one to-day, \$10.00

(G. H. 4, same as G. H. 3, only under lock and key, **\$15.00.**)

STANDARD THERMOMETER CO.
65 Shirley Street, BOSTON, MASS.

DRUMMOND'S WHITE FLY LIQUID
An Insecticide for Spraying. Will Actually Destroy White Fly on Pelargoniums, Fuchsias, Etc. Mealy Bug on Coleus, Vincas, Etc., without Leaf Injury. Used Successfully by Thousands of Florists in U. S. and Canada.
Kansas City Tobacco Products Co.
KANSAS CITY, MO.

CASH WITH ORDER **PRICE LIST** **Effective Oct. 15, 1920.**
Transportation Prepaid to any part of the United States
Gallon, \$16.00; Half Gallon, \$9.00; Quart, \$5.00; Pint, \$3.00; Half Pint, \$1.50.
KANSAS CITY TOBACCO PRODUCTS CO., 407 E. 33rd St., Kansas City, Mo.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

ADAM SCHILLO LUMBER CO.,

Kingsbury and Weed Sts.
CHICAGO

L. D. Phones Lincoln 410 and 411

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FOR Greenhouse Glazing
USE IT NOW.
F. O. PIERCE CO.
P. O. Box 294
NEW YORK
Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.
Lasts Longer Than Putty. Easy to Apply

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Dror's Peerless Glazing Points
For Greenhouses
Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.
The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.
1000, 90c. postpaid. Samples free.
HENRY A. DROR
714 Chestnut Street, Philadelphia.



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you promptly**

Successful florists in all parts of the country have found Struck Service both prompt and efficient. You will like it.

We constantly carry, ready for immediate shipment, complete stocks of—

**Red Gulf
Swamp Cypress
Greenhouse Materials**

--every piece clear, air-dried and correctly milled. Also we can furnish, without delay, Pecky Cypress Bench Materials in 1x6 and 2x4 sizes.

Special equipment enables us to furnish odd shapes and sizes of materials at prices you can well afford. Whatever your need, we will co-operate with you to the fullest extent.

Permanite seals your glazing water-tight, saves your heat and will not chip or run with weather changes.

Guttercote makes your gutters absolutely leak-proof. It is many times heavier than paint.

**Hotbed
Sash**

We carry both Single and Double-Glazed Sash.

Write for Free Booklet on Double-Glazed Sash and Double-Glazed Ready-to-set-up Greenhouses.

**Alfred Struck Co.
INCORPORATED**

948 E. Broadway, Louisville, Ky.

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**GULF CYPRESS
Greenhouse Materials
Pecky Cypress Bench Lumber
GLASS**

HOTBED SASH

All Kinds and Sizes

At lower than the prevailing market prices.

**NON-KINK
WOVEN HOSE**

Remnants, 12 ft. and up, coupled, 13¢ per ft. This hose is cheap at twice the price.



Metropolitan Patented

BOILERS

Will do more work than any other boiler of the same size; made in all sizes to heat every size greenhouse.

PIPE

VALVES FITTINGS

Metropolitan Material Co.

1299-1323 Flushing Ave., Brooklyn, N. Y.

Always mention the Florists' Review when writing advertisers.

A Contact Insecticide Used Since 1883



Some Sucking Insects Magnified.

WHAT THRIP JUICE No. 2 WILL DO

CHRYSANTHEMUMS ON LONG ISLAND.

Mr. Benjamin Hammond, Beacon, N. Y. Woodside, L. I., N. Y., Oct. 20, 1913.
Dear Sir: I find your Thrip Juice No. 2 a good thing to use on Chrysanthemums. Kindly send bill for the last gallon shipped, and oblige,
Yours respectfully. (Signed) VICTOR S. DORVAL SONS.

THRIPS ON CARNATIONS.

"Dear Mr. Editor: Please advise how to remedy the trouble affecting Carnation buds mailed under separate cover. Kansas. F. W. F.

Ans: "The Carnation buds are badly infested with Thrips. Upon opening up two or three of the buds we found them alive with these pests. Thrips are one of the worst enemies that Carnation growers have to deal with, and the only way to fight them successfully is to get after them by spraying the plants regularly with the Nicotine preparations as soon as they are planted into the houses from the field and keep at it continually until weather conditions will allow for fumigation. For stubborn cases we spray with **HAMMOND'S THRIP JUICE No. 2**, applied as per directions on the cans. This is an oily substance and will cause the foliage of the plants to look a lighter green, but we have never found it to harm the foliage at all. C. W. JOHNSON."

THRIP JUICE NO. 2 ON ROSES.

Hopeland Estate, Staatsburg, N. Y., Dec. 20, 1913.
Hammond's Paint & Slug Shot Works, Beacon, N. Y.
Dear Sirs: I have used your **THRIP JUICE No. 2** on outdoor Roses, also Roses indoors, as well as Bay Trees and other hard-wooded stock, and can say it is a most efficient remedy for Scale, Mealy Bug and Thrips. Very truly yours,
(Signed) CHAS. HARMAN, Supt.

Kansas City, Mo., Oct. 7, 1914.

Col. Wm. Sharp, for more than twenty-five years grower for Samuel Murray, says: "I have found **THRIP JUICE No. 2** very effective for White Scale on Cattleyas and variegated Pineapples, Brown Scale on Ficus and Palms.

While several applications may be necessary, it is cheaper in the end than Nicotine and far more effective.

Our farmer finds it a cure for the Curculio on Plums. Send along five gallons as before." W. M.

Springfield, Ohio, Feb. 17, 1915.

Schmidt & Botley Co. endorse **THRIP JUICE No. 2** for killing the White Fly. They believe in prevention, and took steps at once to destroy it.

Gustav Schneider says he uses **THRIP JUICE No. 2** regularly, more as a preventive, and never had a finer lot of Chrysanthemums than last season. At one time the plants were affected with rust, but one or two sprayings brought them around.

Charlotte, N. C., Nov. 14, 1914.

Robert Lockerbie, many years with the Robt. Craig Co., and now grower for the Charlotte Cut Flower Co., says he has used all makes of Insecticides and is now using **THRIP JUICE No. 2** for Thrips on Chrysanthemums and Carnations. The dilution of one to forty is proper. Sprayed on cloudy days, every week or ten days, left on foliage for 48 hours, it never fails to kill the insect and the slight discoloration on foliage is offset by its usefulness. W. M.

Hammond's Paint & Slug Shot Works, Beacon, N.Y.



Economical painting is buying paint with a record of durability. **DIXON'S SILICA GRAPHITE PAINT** is the most economical and longest service paint.

Write for Booklet No. 54-B and long service records.

Joseph Dixon Crucible Company
Jersey City, N. J. Est. 1827

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PERMANITE

(Prepared Putty).

Permanite is a well-known product and highly recommended for glazing greenhouse sash, also used to prevent leaks in gutters, etc.

Per 1-gallon can \$ 2.25
Per 5-gallon can 10.50
Per 20-gallon can 37.00
Machine for using Permanite, each. 6.50
Get our complete list of other items—it's free.

GEO. H. ANGERMUELLER CO.
1334 Pine St., ST. LOUIS, MO.

CINCINNATI, O.

The Market.

Last week saw the local market flooded with stock, which moved slowly in most instances. Dahlias and cosmos were in oversupply and even mums sold at only moderate prices. Of course, pompons were in demand. These flowers are arriving in variety of color and sell readily. Lily of the valley was about the only stock not available; there is a good demand for it and only a small supply. Easter and rubrum lilies find only a fair demand, but are arriving in quantity. Carnations take a more important part in the market and are used considerably in funeral work. Roses clean up at only a fair price.

The first violets of the season did not last long, arriving in small quantity. Indoor snapdragon now finds a demand, since the outdoor stock is ended for the season. The weather, of course, is the cause of the present glut.

Various Notes.

H. E. Klunder is again with H. W. Sheppard, whose store has been quite busy for the last week.

Gus Adrian, Sr., of Clifton, is retiring from business. Mr. Adrian is a well known grower in the vicinity of Cincinnati and the trade here will lose an active and wide-awake member. Gus, Jr., will take over the establishment and continue to operate. Mr. Adrian, Sr., plans to visit his daughter in California and eventually make his home there.

C. E. Critchell reports brisk business in mums, delphiniums and greenhouse smilax.

P. J. Olinger found a good demand for Unaka mums last week and cleaned up in that variety.

The William Murphy Co. and the Cincinnati Cut Flower Exchange both report a good week in specialty lines.

L. H. Kyrk is taking charge of the branch of the McCallum Co. in Cincinnati, formerly under Frank Smith's management.

Visitors at Cincinnati last week were: P. A. Simpson, of the Capital City Floral Co., Charleston, W. Va.; Thomas Joy, Nashville, Tenn.; L. C. Anderson, Lebanon, Tenn.; H. F. Winters, Charleston, W. Va.; Mr. and Mrs. C. A. Bauer, Dayton, O.; Mrs. J. J. Lampert, Xenia, O., and Edward Lampert, of the Engel Floral Co., Xenia, O.

A report of the death of Matthew Jones appears in the obituary column of this issue.

G. H. K.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

Mention The Review when you write.

RED POTS

Our superior facilities enable us to keep

QUALITY UP—PRICES DOWN

Write for prices and Save Money

MISSOURI POTTERY CO.

and SUPPLY CO.

4219 Iowa Ave.

ST. LOUIS, MO.

Mention The Review when you write.



“I Can Do 50% More Work
With My Beeman Than I Can Do
With A Horse and A 5-Tooth Cultivator”

A prominent wholesale florist and nurseryman, of Wisconsin, writes:

“I have used the Beeman Garden Tractor all last summer and must say that I am well satisfied with it. It is a great time saver in cultivating small truck, such as onions, beets, etc. The weight of the tractor keeps the cultivator even deep in the ground.

“I have also used it for heavy cultivating, such as corn and potatoes. I am a florist and am using it in the peony, dahlia and gladiolus fields. There the Beeman takes the place of a horse. I can do 50% more work with it than I can with a horse and a 5-tooth cultivator. Comparing it with one horse cultivating and the gasoline it uses in a day is about as much as the horse will eat in a meal.”

What the Beeman is doing for others it will do for you—save you time and money on practically every one-horse and hand cultivator job. And do the work more efficiently.

Write us for full particulars.

BEEMAN MANUFACTURING CO.
MINNEAPOLIS, MINN.

BEECHAN
Multi-Service Tractor

Mention The Review when you write.

DREER'S “RIVERTON SPECIAL” PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$4.95	\$54.45	\$412.50	50	12 in.	\$1.45	\$16.50	\$126.50
20	18 in.	3.65	39.60	322.80	60	10 in.	1.00	10.90	85.25
30	16 in.	2.60	28.60	220.00	70	8 in.	.85	8.80	67.10
40	14 in.	2.10	23.65	187.00					

The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.



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Seeds, Plants, Bulbs, Supplies
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COMPETITION PROVES OUR QUALITY



“MOSS AZTEC”
Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

The Peters & Reed Pottery Co. HORACE C. GRAY CO. So. Zanesville, Ohio
200 Fifth Ave., New York.

RED POTS

Best Materials—Skilled Labor—Uniformly
Burned—Carefully Packed.

Permanite

HIT THE MARK

Strike home with telling effect in your battle with unfavorable conditions. Do you know that there is a vast difference between Permaniting and merely glazing?

Do you know that in order to receive the maximum of service, the glazing cement you use must, in addition to holding the glass firmly and permanently in place, absolutely waterproof, weatherproof and air-leak-proof your houses?

Permanite will do this and more for you!

Mr. Greenhouse Owner, Permanite will pay for itself in one season in the fuel it will save for you.

Stop that loss! Do not continue to accept it as unavoidable. It can be eliminated by the use of Permanite. It is entirely up to you, Sir!

Yours for REAL Economy

THE GARLAND COMPANY
Cleveland Ohio U.S.A.



The only ready-to-use locked plant band on the market. Do not delay. Order in time for freight shipment. Samples and prices sent upon request.

A. W. HARRIS MFG. CO.
401 Pine St. SLEEPY EYE, MINN.

CAMBRIDGE NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.
Cambridge, Mass.

FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to

MISSOURI POTTERY CO.
227 W. 8th St., Kansas City, Mo.



KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

KAHLER POTTERY CO. - LOUISVILLE, NEB.

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THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa.

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of

RED POTS

Before buying write for prices

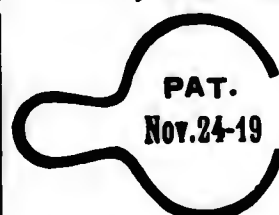
2614-2622 Harnden Street
Near Wrightwood Ave.

CHICAGO, ILL.



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YOU, MR. GROWER



Need "Wire Tie" for every blooming plant you now tie to a stake with cord.

Ask your dealer. \$2 per 1000 Ties

WM. F. BUSCHARDT
6 E. Woodland Ave., Baltimore, Md.

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Remarkable Results

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., DEPT. A,
CLEVELAND, OHIO



Shredded Cattle Manure

is selected quality manure taken from brick paved Stock Yard cattle pens—dried and sterilized by a high temperature direct heat process which kills weed seeds, fungus and disease germs. Packed in 100 lb. bags in coarse shredded form for mulching or top-dressing. Largely used for mixing with bench and potting soil and liquid manuring. Unequaled for lawn and garden fertilizing.

Insist on **WIZARD BRAND** through your supply house or write us direct.

THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO

TORONTO, ONT.

Club Meets.

All the Canadians who attended are well satisfied with the F. T. D. meeting at Indianapolis. They are especially pleased with the honor paid to H. G. Dilleuth in electing him vice-president and in selecting Toronto as the next meeting place. At the regular meeting of the Gardeners' and Florists' Association, October 20, Mr. Dilleuth was warmly congratulated on the honor paid him in Indianapolis.

The president, John Mills, occupied the chair and there was a good attendance. It was decided to start a library, with Alexander Simpson, secretary, as librarian. Frank D. Clark made a start by presenting the association with a set of Bailey's Encyclopedia and H. G. Dilleuth donated \$5 to start a library fund. Messrs. King, Manton and Clark were appointed as a library committee.

An open meeting will be held at an early date to promote the establishment of a botanical garden in Toronto. The Gardeners' and Florists' Association appointed Messrs. Clark, King and Manton to join with representatives of other interested bodies in arranging for such a meeting, when several men will be secured from the United States to address the gathering.

An invitation was extended to the members to attend and take part in the horticultural exhibition to be held November 10 to 12. Several stated that they would have floral exhibits at the show.

The next meeting will be the annual meeting for the election of officers.

Business Is Good.

Business is good and the florists are doing a big trade in flowers for decorations. Some of the church decorations have been unusually fine. There is also a big demand for design work. Flowers are plentiful. The warm summer weather prevailing is keeping up the supply of garden flowers.

J. J. H.

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Precipitate
Bone Phosphate

Magic Special
Rose and Carnation
Feed

Magic
Blood and Bone



Pure Pulverized Sheep Manure NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.
MANUFACTURERS AND DISTRIBUTORS
UNION STOCK YARDS CHICAGO

Mention The Review when you write.

GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE
State Type of Construction You Want

King Construction Co.,

North Tonawanda, N. Y.

Harrison Building, Philadelphia, Pa.

307 N. Irving Ave., Scranton, Pa.

1 W. 47th St., New York City, N. Y.

✧ Always mention the Florists' Review when writing advertisers ✧

VITAPLASTIC

GLAZING COMPOUND

Winter Is Coming!

WRITE OR WIRE TODAY FOR THE

VITAPLASTIC

YOU WILL NEED TO MAKE YOUR HOUSES TIGHT.

Your Order Will Be Shipped Within Twenty-Four Hours

The Vita Automatic Glazing Machine will help you hurry through your glazing work.

The **QUALITY BRANDS** *Company*
CLEVELAND OHIO



FOR A PERFECT JOB USE



GLAZETITE

FORMERLY NEBELASTIC

GLAZETITE is carried in stock by the following reliable firms in 55 and 35-gallon drums, five-gallon cans and one-gallon cans, and they sell it to you on a money-back guarantee:

Henry A. Dreer, Philadelphia, Pa.
Vaughan's Seed Store, Chicago, Ill.
J. Bolgiano & Son, Baltimore, Md.
James Vick's Sons, Rochester, N. Y.
F. W. Bolgiano, Washington, D. C.
Standard Seed Co., Kansas City, Mo.
Beckert's Seed Store, Pittsburgh, Pa.
C. Kooyman Co., San Francisco, Cal.
Holmes-Letherman Seed Co., Canton, O.

Joseph Breck & Son, Boston, Mass.
O. R. Eckhardt Co., St. Paul, Minn.
Vaughan's Seed Store, New York, N. Y.
St. Louis Wholesale Cut Flower Co., St. Louis, Mo.
Rice Bros., Minneapolis, Minn.
Gust Rusch & Co., Milwaukee, Wis.
Colorado Seed Co., Denver, Colo.
J. J. Bonnell, Seattle, Wash.
State Nursery & Seed Co., Helena, Mont.
Wilson-Crout-Gehr Co., Portland, Ore.

NEBEL MFG. CO., Cleveland, Ohio

Greenhouse Construction Material

FITTINGS — HOTBED SASH



SAFE and DURABLE houses that give satisfaction because they are constructed of the best materials. Our prices are the lowest, our service the best.

ESTIMATES AND CATALOGUE FREE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)

A. DIETSCH CO., DEPT. "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

PRICES ARE COMING DOWN!

Then why pay top-notch prices for glazing cement and roof coatings when you can buy **RELIABLE BRANDS PRODUCTS** at the following prices?

Reliable Brands Glazing

60-gallon bbls.....	\$0.98 per gallon
40-gallon half bbls.....	.98 per gallon
20-gallon kegs.....	1.05 per gallon

Asbestos Fiber Coating—For Roofs and Gutters

60-gallon bbls.....	\$1.05 per gallon
40-gallon half bbls.....	1.05 per gallon
20-gallon kegs.....	1.12 per gallon

Cash in on the full purchasing power of your dollar—no need of paying fancy prices when you can get highest possible quality at lowest possible cost in buying **Reliable Brands Products**.

ORDER TODAY FROM THE

Reliable Brands Company, Cleveland, Ohio

Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers
Candy Sticks and Skewers

PEEKSKILL, N. Y.

Mention The Review when you write.

PITTSBURGH, PA.

The Market.

Pittsburgh is having the finest summer weather of the year and, as a result, the market is flooded with roses, chrysanthemums, cosmos and dahlias in such quantities that they cannot be moved at any price. Business is really good and, with anything like a normal supply of flowers, would clean up nicely. As things are, and notwithstanding the high price of coal, florists are praying for some cold weather.

Various Notes.

Ira C. Harper, of the A. W. Smith Co., called a meeting of the retail florists at the Seventh Avenue hotel October 21. It is hoped that all of the retailers will become interested.

Miss Emma B. Maxwell, of Wilkinsburg, reports a busy October.

River traffic service between Pittsburgh and New Orleans is to be established by the Liberty Transit Co., which has acquired the former Pittsburgh and Cincinnati packet, Queen City, and will operate it between Cincinnati and New Orleans. This vessel years ago made frequent trips between Pittsburgh and New Orleans. The round trip on the southern course will be made every two weeks. It will make connections at Cincinnati with the General Wood, operating between here and Cincinnati on a weekly schedule. Florists living in towns along the Ohio river should pay particular attention to this new service, as shipments can be made considerably cheaper than by rail.

O. G. Kellenberger, of the Charleston Cut Flower Co., Charleston, W. Va., visited Pittsburgh last week and, after a short trip south, expects to go back to his work about November 1.

Beautiful and artistic window displays can always be seen at the stores of Mrs. E. A. Williams and the McClements Co.

A traveler through Beaver Falls, Pa.,

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

\$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK



NOT AN EXPENSE—AN INVESTMENT

It pays to build concrete greenhouse benches—they last several lifetimes—never need repairing—the first cost is the last cost.

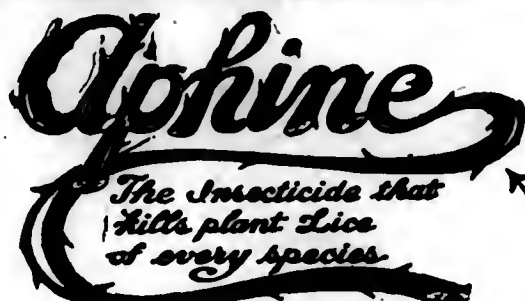
READY-SET CONCRETE BENCHES

are easily and quickly built. Cost but little more than those built of wood. Send for full information and cost to build under the most practical system.

MEAD-SUYDAM CO.

342-346 Sixth Ave., Newark, N. J.

noticed the new store of the A. W. Smith Co., Pittsburgh, Pa., and remarked upon the quality of the display. The A. W. Smith Co. has a chain of stores in Allegheny county. H. J. H.



THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00.

Sold by Dealers

Aphine Mfg. Co., Madison, N. J.

Mention The Review when you write.

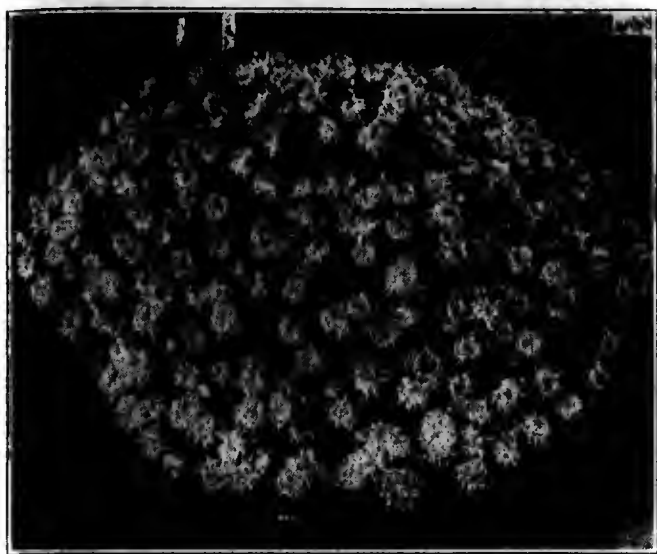


BLAKE'S LEVER CLIP for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip, and are a great saving of both time and money.

Price\$1.75 per 1000
5000.....\$1.60 per 1000
10,000 or more..... 1.40 per 1000
F. O. B. Rochester. Samples Free.

B. S. BLAKE & SON
8 Melrose St., Rochester, N. Y.

Mention The Review when you write.



THIS IS THE Josephine Foley Chrysanthemum

Over 750 beautiful white mums, not small pompons but good big blooms—all on one plant—from one stalk. As less than half of the blooms can be seen in the picture, the beauty of this plant can only be imagined.

Mr. Donald McNaughton, Superintendent, grew this remarkable prize-winning plant in the Foley Greenhouse of E. S. Moore, of Lake Forest, Ill. This is the beautiful white mum, Elmer Smith's production, which won the Foley Prize at the mum show a few years ago, and was named after Philip Foley's youngest daughter by Elmer Smith.

Foley Greenhouses

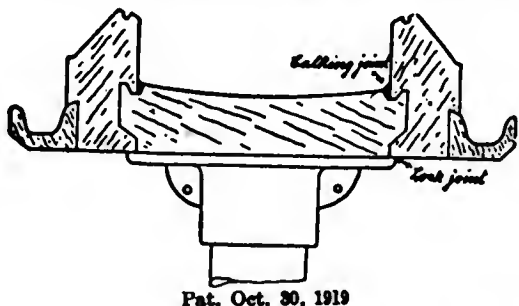
are so thoroughly well built—the Foley Heating System is so ample—and so dependable, that growers can be sure of satisfactory results from their efforts, no matter whether the flowers be the delicate orchid or the hardy mum. It pays to be sure your house is right and the simple way to have it right is to have it Foley built and heated.

The Foley Greenhouse Mfg. Co.

3248 W. 31st Street, Chicago.



"A satisfied customer is the best AD"



MR. OTTO BUSECK, Supt. Middlemount Nurseries, Asheville, N. C., writes:

"Your patented LEAK-PROOF gutter has stood the test. We had 27 days of constant rain and no leak anywhere. We are glad to substantiate the claims you make for this gutter."

We are the patentees and sole manufacturers of this LEAK-PROOF gutter which is giving so much satisfaction.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,

Near Western and North Aves.

CHICAGO, ILL.

Greenhouse Material, Greenhouse Hardware, Permanite, Paint, etc.



SATISFACTION IS WHAT YOU GET FROM USING

ADVANCE

MATERIALS, BECAUSE:

NEVER OUT OF ORDER

NEVER WEAR OUT

EASILY OPERATED

EASILY ERECTED

PRICES RIGHT

Our Fittings, Gutter Brackets, any style or size. Shelf Brackets or Pipe Carriers (interchangeable). Column Brackets. Split Tees, Split Fittings, Split Angle Tees, Leak Repair Caps, Multiple Pipe Carriers. Pipe Bases, Galvanized Pipe Straps, Bench Brace Fittings and Expansion Joints.

Orders Promptly Filled. Get Our Catalogue.

ADVANCE CO., 542 N. Fourteenth St., Richmond, Ind.

◆ Classified Ad Department ◆



It Pays

Rates for advertising in this department
18 cents a line net per insertion.
Minimum advertisement, 2 lines.

ACHILLEAS

ACHILLEA THE PEARL,
Strong field-grown clumps for immediate delivery, \$8.00 per 100.
CHARLES H. TOTTY CO.,
Madison, N. J.

ADIANTUMS

ADIANTUM O'BRIENII.
Strong, vigorous 2-in., \$6.00 per 100, \$55.00 per 1000. Large clumps, \$50.00 per 100.
This is one of California's best and hardiest ferns. Ready for immediate delivery.
ROY F. WILCOX & CO.,
Montebello, Cal.

Adiantum Cuneatum, strong plants, 2½-in., \$12.50 per 100; 3-in., \$15.00 per 100; 4-in., \$30.00 per 100; 5-in., \$50.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

'AKEBIAS

Akebia Quinata, strong, field-grown vines, 15c.
Teas Nursery Co., Carthage, Mo.

AMARYLLIS

AMARYLLIS VITTATA GIANT HYBRIDS
for November delivery.
1st size, Mammoth bulbs, \$7.50 per doz., \$50.00 per 100. These will make two flower stems each. 2nd size, good flowering bulbs, \$5.00 per doz., \$35.00 per 100, for immediate delivery. Postpaid.
Strong seedlings from spring, same strain, \$6.00 per 100, \$50.00 per 1000.
O. FEHRLIN, CITRONELLE, ALA.

AMPELOPSIS

AMPELOPSIS VEITCHII, FIELD-GROWN.
3-year, XX extra roots, long tops..\$30.00 per 100
3-year, XX extra roots, shorter tops 25.00 per 100
2-year, No. 1, fine and long tops.. 20.00 per 100
2-year, No. 1½, medium..... 15.00 per 100
No. 2, \$12.00 per 100. Large quantity; can supply thousands. Cash with order.
RED BANK NURSERIES,
331 Broad St., Red Bank, N. J.

Ampelopsis Veitchii, 1-year, healthy root system, well-grown, \$3.50 per 100, prepaid.
Arden Floral Gardens, Arden, Del.

Ampelopsis Veitchii, strong plants from 2½-in. pots, for lining out, \$6.00 per 100.
S. W. Pike, St. Charles, Ill.

Ampelopsis Veitchii, 2½-in., \$6.00 per 100, \$55.00 per 1000.
The McGregor Bros. Co., Springfield, O.

Ampelopsis Veitchii, 2-year, fine, 25c. Instant shipment.
W. H. Salter, Rochester, N. Y.

Ampelopsis Veitchii, strong rooted cuttings, \$2.00 per 100.
W. B. Yerkes, Hutchinson, Kan.

ASPARAGUS

ASPARAGUS PLUMOSUS AND SPRENGERI.
Per 100 Per 1000
Asparagus Plumosus seedlings... \$ 15.00
Asparagus Plumosus, 2-in..... 50.00
Asparagus Sprenger, 2½-in.... 40.00
Asparagus Sprenger, 3-in..... 65.00
Asparagus Sprenger, 4-in..... 100.00
THE MCGREGOR BROS. CO.,
Springfield, O.

PLUMOSUS, SPRENGERI, ELONGATUS.
Plumosus and Sprenger, 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$15.00 per 100. Plumosus and Sprenger seedlings, \$1.50 per 100, \$12.00 per 1000.
Elongatus, cut and come again, \$7.00 per 100, \$60.00 per 1000.

ROMAN J. IRWIN,
43 West 18th St., New York, N. Y.

ASPARAGUS PLUMOSUS AND SPRENGERI.
Extra strong.
2½-in. Plumosus\$5.00 per 100
2½-in. Sprenger4.00 per 100
Cash with order.
BAUSCHER BROS. FLORAL MARKET,
Freeport, Ill.

Asparagus Plumosus, strong plants, 4 to 7 branches, 8 to 12 inches high, 2½-in. pots, ready for a shift, in fine shape.
Asparagus Sprenger, 3-in. pots, 4 to 5 branches, 12 to 14 inches high, ready for a shift, \$5.00 per 100.
J. J. Howell & Sons, Round Hill, London Co., Va.

TO CLOSE OUT, IMMEDIATE DELIVERY.
400 Plumosus, 250 Sprenger and 75 Elongatus; strong plants, well taken to 2½-in. pots, \$4.00 per 100, or \$25.00 for the lot. Cash.
WM. HENRY MAULE, INC.,
Cor. 21st and Arch Sts., Philadelphia, Pa.

ASPARAGUS SPRENGERI.
Fine, strong, 2-in., \$5.00 per 100.
Fine, strong, 4-inch, \$15.00 per 100.
Cash with order.
J. F. WILCOX & SONS,
Council Bluffs, Ia.

PLANT NOW FOR CUTTING.

Asparagus Sprenger, 2½-in., 5c; 3-in., 8c. Plumosus, 2½-in., 5c; 4-in., 15c.
GULLETT & SONS, LINCOLN, ILL.

Asparagus Plumosus, 200 nice, healthy 3-in., ready for 4-in. pots, \$10.00 per 100. John Hochbauer, Cherokee Greenhouses, Sta. D, St. Joseph, Mo.

Asparagus Sprenger, strong 4-in. for benching or potting in 5 and 6-in. pots, \$25.00 per 100. Quantity limited. **W. W. Thompson & Sons,** Sta. D, R. 1, Milwaukee, Wis.

Asparagus Plumosus seedlings, extra strong, \$1.25 per 100; 2½-in., \$5.00 per 100; 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.
Muskogee Shrubbery Garden, Muskogee, Okla.

Asparagus Sprenger, 4-in., nice plants, \$12.00 per 100. Cash, please.
The Stafford Greenhouse, Stafford, Kan.

Asparagus Sprenger, fine plants, 3-in., 8c; 4-in., 12c each. Cash with order.
Harry A. Cook, 63 S. Main St., Oberlin, O.

Asparagus Sprenger, 2½-in., \$5.00 per 100, \$45.00 per 1000.
F. O. Freeman & Sons, Portland, Ind.

Asparagus Sprenger, strong 2½-in. plants, \$5.00 per 100. Packing at cost. **Walter Armacost & Co.,** 321 East 4th St., Los Angeles, Cal.

Asparagus Plumosus Nanus, 2-in., 5c each, ready to bench or grow on.
D. R. Herron, Olean, N. Y.

Asparagus Plumosus, 2½-in. pots, \$4.00 per 100. Cash with order.
Park Board Greenhouses, Fort Wayne, Ind.

Asparagus Plumosus, 4-in., \$12.50 per 100; 5-in., \$25.00 per 100. Packed in paper pots.
Fairview Gardens, Elmore, Ind.

Asparagus Plumosus, 2½-in., \$4.50 per 100, \$40.00 per 1000.
C. W. Espy & Son, Brookville, Pa.

Asparagus Sprenger and **Plumosus,** strong plants, 2½-in., \$3.00 per 100, \$27.50 per 1000.
J. C. Schmidt, Bristol, Pa.

Asparagus Plumosus, 3-in., \$7.50 per 100; 3½-in., \$12.00 per 100. Cash, please.
J. J. Clayton & Son, West Grove, Pa.

Asparagus Sprenger, 4-in. pots, strong, healthy plants, \$11.00 per 100. Cash, please.
Rhea-Trobaugh, Morristown, Tenn.

Asparagus Plumosus, strong 6-in., plants well taken to the pot, 60c each, \$50.00 per 100.
Hauge Flower & Plant House, Fairmont, W. Va.

Asparagus Sprenger, 2½-in., 4c; 3-in., 6c. Cash.
Mohawk Valley Rose Garden, Amsterdam, N. Y.

Asparagus Sprenger, 2-in., \$3.00 per 100, \$25.00 per 1000. Cash.
E. J. Ullrich Floral Co., Tiffin, O.

Asparagus Plumosus and Sprenger, extra fine, 3-in., \$6.50 per 100.
The Thumb Nursery, Marlette, Mich.

Asparagus Plumosus and Sprenger, 2-in., 3½c each. Strong plants, ready to ship.
Wright's Greenhouses, Pittsburg, Kan.

Asparagus Plumosus, A No. 1, 2½-in., \$6.00 per 100.
Groves Floral Co., Atchison, Kan.

Asparagus Plumosus, extra heavy 2½-in., \$6.00 per 100. **Mathews' Greenhouses,** Lineville, Pa.

ALBUM OF DESIGNS, \$1.25 postpaid. Florists' Publishing Co., Chicago.

Asparagus Plumosus, 4-in., \$15.00 per 100.
Hendra & Son, St. Joseph, Mo.

Asparagus Sprenger, strong plants, 2½-in., 5c.
C. Humfeld, Clay Center, Kan.

Asparagus Plumosus, extra strong 2-in., ready for 4-in., 5c each. **Yule Floral Co.,** Lincoln, Neb.

Asparagus Sprenger, 3-in., 6c. **Tipton Floral Co.,** 2205 N. 10th St., Kansas City, Mo.

Asparagus Sprenger, strong plants, 2-in., \$5.00 per 100. **W. H. Zimmerman,** Ashland, O.

Asparagus Sprenger, fine, bushy plants, 3-in., 8c.
W. F. Klus, Anderson, Ind.

Asparagus Sprenger, 2½-in., \$3.00 per 100. Cash.
W. A. Ballou, Wheaton, Ill.

275 Asparagus Sprenger, 4-in., 15c.
T. R. McGinniss & Son, So. Williamsport, Pa.

Asparagus Sprenger, strong 4-in., \$15.00 per 100.
Evenden Bros., Williamsport, Pa.

ASPIDISTRAS

150 ASPIDISTRAS.
Variegated and green leaf, 8 to 10 leads, 6-in. pots, \$1.00 each. No packing charges.
SIMANTON & PENCE,
Falls City, Neb.

ASPLENIUM

ASPLENIUM NIDUS AVIS.
Bird's-Nest Ferns, Extra Fine Stock.
4-inch.....40c and 50c each
5-inch.....75c and \$1.00 each
6-inch.....1.50 each
7-inch.....2.00 each
7-inch, heavy.....3.00 each
Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.
PINEHURST FLORAL CO.,
Pleasant Hill, Mo.

BEGONIAS

BEGONIAS.
Cincinnati and
Gloire de Lorraine.
Bring up good stock
that will make you big money.

GOIRE DE LORRAINE,

4-in., 75c.
6-in., \$1.50.
2½-in., two plants in each pot
taken from top cuttings,
will be fine for
Christmas baskets,
\$35.00 per 100.

CINCINNATI,
very strong,
5-in., \$1.25.
Cash with order.
C. L. HUMPHREY,
ZANESVILLE, O.

BEGONIAS!

CHATELAIN, PRIDE OF NEW CASTLE,
2½-in., \$15.00 per 100.
Mrs. M. A. Patten, new dark pink, sport of
Chatelaine, 2½-in., \$10.00 per 100; 3-in., \$20.00
per 100; 3½-in., \$30.00 per 100. These will make
fine plants for Xmas sales.
CHATELAIN,
2½-in., \$7.00 per 100, \$65.00 per 1000; 3-in.,
\$14.00 per 100; 3½-in., \$20.00 per 100.
ROMAN J. IRWIN,
43 West 18th St., New York, N. Y.

BEGONIAS.

Immediate Delivery.
Begonia Brilliant, beautiful clear red seedling
of Chatelaine, fine Christmas color, \$12.00 per
100, \$100.00 per 1000.
Begonia Mrs. Patten, deep pink sport of Chate-
laine, \$10.00 per 100.
Begonia Chatelaine, \$7.00 per 100, \$65.00 per
1000, all from 2½-in. pots, pinched back, plenty
of shoots, will make fine plants in a short
time. Cash or F. T. D. reference.
THE MAUFF FLORAL CO.,
1225 Logan St., Denver, Colo.

BEGONIA MRS. PATTEN
BEAUTIFUL DEEP PINK, SPORT OF
CHATELAIN.
HEAVY, BUSHY PLANTS IN BLOOM
JUST RIGHT FOR IMMEDIATE SALES OR FOR
SHIFTING ALONG TO LARGER SIZES FOR
YOUR HOLIDAY REQUIREMENTS.
OUT OF 4-IN. POTS, 25c EACH.
PLUS 8c A PLANT TO COVER COST OF
PAPER POT AND NEW PACKING CASE.
FULL SIZE CASE HOLDS 54 PLANTS.
G. B. NOBLE, PADUCAH, KY.

BEGONIA MELIOR.

5000 3½-in. and 4-in., excellent stock, ready
for shift, \$50.00 per 100.
10,000 2½-in., top cuttings, strong, thrifty
stock, ready, \$25.00 per 100.
A 1 stock. We stand back of it and ship it
right. That's what counts.
Add 5% to cover cost of packing.

H. J. BOROWSKI & SONS,
168 Mount Hope St., Roslindale, Mass.

Begonia Chatelaine, strong rooted cuttings,
\$3.50 per 100, \$30.00 per 1000; 2½-in., \$7.00 per
100, \$65.00 per 1000; 4-in., strong, \$20.00 per
100; Mrs. Patten, rooted cuttings, \$5.50 per 100,
\$50.00 per 1000; 2½-in., \$10.00 per 100; strong
3½-in., \$25.00 per 100.
Our new red sport of Chatelaine, PRIDE OF
NEW CASTLE, 2½-in., \$15.00 per 100.
S. S. Skidelsky & Co., 50 Park Pl., New York.

SPECIAL OFFER.

Begonia Mrs. Patten, rooted
cuttings.....\$2.00 per 100
Begonia Chatelaine, rooted cuttings.....2.00 per 100
Begonia Mrs. Patten, 2½-in.....6.00 per 100
Begonia Chatelaine, 2½-in.....5.00 per 100
All fine stock for immediate delivery. No
C. O. D. Cash, please.
RUDOLF IRSA, EAST HAMPTON, N. Y.

BEGONIAS.

	Per 100	Per 1000
Begonia Luminosa, 2½-in.....	\$ 4.50	\$40.00
Begonia Chatelaine, 2½-in.....	6.00
Begonia Rex, 3-in.....	25.00
Begonia Rex, 2½-in.....	18.00
Begonia Rex.....4-in., 40c each, \$4.50 per doz.		

THE McCREGOR BROS. CO.,
Springfield, O.

See Lohr's offer of Chatelaine and other
Begonias under Miscellaneous. These plants are
better than I ever bought at any price and
will gladly return the price paid to any cus-
tomer not satisfied. Most of them in bloom and
ready for a shift to larger pots.
Wm. S. Lohr Greenhouses, Ottawa, Ill.

BEGONIAS.

CORALLINA LUCERNE, STRONG PLANTS
OUT OF 4-IN. POTS, 38c A PLANT. NO
PACKING CHARGE. QUALITY YOU HAVE
EVERY RIGHT TO EXPECT FROM THIS SIZE
POT. 54 PLANTS FOR FULL SIZED CASE.
G. B. NOBLE, PADUCAH, KY.

Rex Begonias, 2500 3-in., mixed colors, \$1.75
per dozen, 185 3-in. Emperor, 125 8-in. General
Pershing, 110 3-in. Mme. Emily Jilly, 175 3-in.
Julia Serat, 140 3-in. The Marquis, \$2.75 per
dozen. 70 5-in. Rex mixed, 50c each. Cash.
E. J. Ullrich Floral Co., Tiffin, O.

Begonias, Pres. Carnot 4-in. These are A1
finished plants, topped once, well branched, ready
for 5 and 6-in., \$3.00 per doz., \$25.00 per 100;
3-in. of the same, \$8.00 per 100. Cash.
C. E. Majors, Denison, Tex.

Begonia Chatelaine, rooted cuttings, \$3.00 per
100; 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs.
Patten, rooted cuttings, \$5.00 per 100; 2½-in.,
\$10.00 per 10. A. J. Schmutz, 23 Arnold Place,
North Adams, Mass.

Begonia Prima Donna in bloom, from 2½-in.,
ready to shift into 4-in.; while they last, \$6.00
per 100. We need the room. Cash, please. Neff
Floral Co., 2222 West Liberty Ave., Pittsburgh,
Pa.

Begonia Chatelaine, 4-in., \$20.00 per 100; 5-in.,
\$45.00 per 100; 6-in., \$65.00 per 100. 3-in. Lu-
minosa, \$8.00 per 100; 5-in. Luminosa, \$35.00 per
100. Cash or c. o. d.
F. H. Parker, Fort Scott, Kan.

NOTICE

The increasing size of The
Review, both in circulation
and number of pages per
issue, necessitates closing
the forms a day farther
ahead of publication date
than was the custom when
the paper was small.

To be certain your instruc-
tions receive attention for
the current issue your let-
ter should be in Chicago

MONDAY

Begonias, 4-in. ready for shift, Gloire de Chat-
elaine, Prima Donna, Gromani Luminosa, red;
Erfordii and Salmon Queen, \$15.00 per 100, \$65.00
per 500. Cash, please.
Furst Floral Co., Dayton, O.

Begonias, 200 Argentea Guttata, 2½-in.,
ready for shift; fine, thrifty plants, \$12.00 per
100. Cash. L. G. Snyder, Pansy Garden, R. R.
No. 8, Dayton, O.

Begonias, Metallica, Otto Hacker and Pres.
Carnot, \$10.00 per 100; Corallina Lucerne, \$15.00
per 100.
Storrs & Harrison Co., Painesville, O.

Begonia Chatelaine of exceptional quality, ex-
tra heavy, bushy stock, 2½-in. plants, \$8.00 per
100; 3-in., \$12.00 per 100. E. E. Temperley, 5518
College Ave., Indianapolis, Ind.

Begonia Chatelaine, rooted cuttings, \$3.00 per
100; 2½-in., \$7.00 per 100; 4-in., \$25.00 per 100.
Mish's Lebanon Greenhouses, 620 Cumberland
St., Lebanon, Pa.

Begonias, Chatelaine, true, strong 2-in., \$6.00
per 100, \$55.00 per 1000. Mrs. Patten, strong
2-in., \$10.00 per 100, \$90.00 per 1000. Cash.
C. Betscher, Dover, O.

Begonias, Gracilis varieties, 3-in., Chatelaine
and Salmon Queen, \$6.00 per 100; 2-in., \$3.50
per 100; 2½-in. Prima Donna, \$4.00 per 100.
Cash. Jacobs Bros., Box 413, Peoria, Ill.

Begonia Chatelaine, 4-in., 25c; Red Chatelaine,
4-in., 40c. Both extra heavy, equal to 5-in.
stock, blooming. Cash.
John Van Aart, Paducah, Ky.

Begonia Chatelaine, 3-in., \$10.00 per 100; 2½-
in., \$3.50 per 100. Rooted cuttings, \$3.00 per
100. Cash with order.
H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, bushy 2½-in. plants, \$5.00
per 100; 3½-in., \$15.00 per 100. Both sizes are
strong and will give satisfaction.
H. E. Rogers & Son, Spencerport, N. Y.

Begonia Rex, six choice varieties, 2½-in., 10c
each. Cash with order.
Mumma's Greenhouses, Leesburg, O.

Begonia Chatelaine, 4-in. pots, nice, healthy
plants, \$25.00 per 100. Cash with order.
Zumbrota Greenhouses, Zumbrota, Minn.

Begonias, 2½-in., ready for shift, Prima Donna,
Vernon, Luminosa, Erfordii and Salmon Queen,
\$4.00 per 100. Cash. Columbia Greenhouses,
3206 Juneau St., Seattle, Wash.

Begonia Chatelaine, 2½-in., strong, bushy
plants, \$5.00 per 100. Begonia Christmas Gift,
\$7.00 per 100.
Hauge Flower & Plant House, Fairmont, W. Va.

Begonias, Prima Donna, pink, and Luminosa,
red; strong 3½-in., ready for 5-in., full of
blooms, \$12.00 per 100. Chas. Whitton, York
St. and Gray Ave., Utica, N. Y.

Begonias, Prima Donna, Chatelaine and Lumi-
nosa, 2½-in. ready for 4-in., \$5.00 per 100;
rooted cuttings, \$2.50 per 100; 4-in., 20c each.
Belgium Greenhouse Co., Huntington, W. Va.

Begonia Chatelaine, 3-in., \$14.00 per 100;
4-in., \$35.00 per 100; 5-in., \$50.00 per 100.
All heavy, bushy stock.
Muskogee Shrubbery Gardens, Muskogee, Okla.

Heavy 4-in. Begonia Luminosa and Prima
Donna, ready for immediate shift, \$20.00 per 100.
No charge for packing.
John Hanlon & Sons, Tacony, Philadelphia, Pa.

Begonia Chatelaine, extra fine, bushy 3-in.
stock, \$12.00 per 100. 5% for packing.
Aurora Greenhouse Co., Aurora, Ill.

Begonia Chatelaine, 4-in., 20c each. Elegant
stock. Special prices for two weeks.
J. E. Matthewson, Sheboygan, Wis.

Begonia Chatelaine, strong 3-in., \$10.00 per
100. 5 per cent for packing.
C. H. Frey, Lincoln, Neb.

Begonia Chatelaine, strong rooted cuttings,
\$3.00 per 100, \$25.00 per 1000.
S. A. Pinkstone, Utica, N. Y.

Begonias, Luminosa and Prima Donna from
seed, strong 2½-in., \$10.00 per 100.
Geo. A. Speer, Florist, Council Grove, Kan.

Begonia Chatelaine, heavy 4-in., \$25.00 per
100; heavy 6-in., \$50.00 per 100. No charge for
packing. The Princeton Gardens, Princeton, Ind.

Begonia Corallina de Lucerne, to close out,
fine, 4-in., 35c; 5-in., 75c each.
Quentin Floral Co., St. Joseph, Mo.

Begonias, Luminosa and Chatelaine, fine 4-in.,
ready to shift, \$15.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Begonia Prima Donna, 3-in., extra strong,
bushy plants, \$10.00 per 100.
J. B. Masson, R. R. 1, Bethel, Kan.

Begonias, Luminosa, Chatelaine and Hardy,
4-in., 20c; 5-in., 50c.
The Chal. Peterson Co., East Liverpool, O.

Begonia Chatelaine, 2½-in., 6½c; Gracilis,
2½-in., 6½c; 4-in., 20c.
L. J. Rowe, Titusville, Pa.

Begonia Chatelaine, fine 3-in. stock, 15c each.
Packing at cost.
Elitch Gardens Co., Denver, Colo.

Begonia Luminosa, mixed colors only, 2-in.,
\$5.00 per 100. N. O. Caswell, Delavan, Ill.

Begonia Chatelaine, 2½-in., 6c.
J. O. Bigelow & Son, Utica, N. Y.

Begonia Prima Donna, 2½-in., 6c; 3-in., 12c;
4-in., 20c. Loyd C. Bunch, Fredonia, Kan.

BERRIED PLANTS

Cleveland Cherries, strong field-grown, \$25.00
per 100; extra heavy, field-grown, ready for
6-in. and 7-in. pots, \$30.00 per 100; large and
stocky 4-in. plants, \$15.00 per 100.

Christmas Peppers, strong 2½-in., \$7.00 per
100; 3-in., \$12.00 per 100; 5-in., well set, fine
stock, \$35.00 and \$50.00 per 100.

Write for complete price list of extra fine
Cleveland Holly Berry and Orange Queen Cher-
ries, ready for early November. Just the stock
for the holidays.
S. S. Skidelsky & Co., 50 Park Pl., New York.

OTAHETTE ORANGES.

The large-fruited variety, 1-year-old, 4-in.
pots, ready for a shift, \$25.00 per 100; extra
heavy 6-in., \$1.25 each, A 1 quality. We stand
back of it and ship right; that's what counts.

Add 5% to cover cost of packing.
H. J. BOROWSKI & SONS,
168 Mount Hope St., Roslindale, Mass.

CLEVELAND CHERRIES.

5-in. pots.....\$50.00 per 100
6-in. pots.....60.00 per 100
7-in. pots.....75.00 per 100

Fine plants, well berried.
Cash, but no packing charges.
THE IMLAY CO.,
Zanesville, O.

PEPPERS, CLEVELAND CHERRIES.

Plants loaded with berries,
5½-in., 50c.
Packing at cost.

HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

Cleveland Cherries, extra nice stock, exception-
ally full of berries, well established in pots,
4-in., \$35.00; 5-in., \$50.00; 6-in., \$75.00 per 100.
They will please you. Winfield S. Kircher, Cy-
clamen Specialist, Defiance, O.

Vaughan's Celestial Peppers, 4-in., full of
fruit, tall and well branched, \$20.00 per 100. No
charge for packing out of pots. Cash. H. W.
Allersma, 642 Benjamin Ave., Grand Rapids,
Mich.

Cleveland Cherries, well branched, plenty of
berries, heavy 4-in., \$15.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

BERRIED PLANTS—Continued

Cleveland and Jerusalem Cherries, 500 4-in., choice, field-grown, full of berries and sure to please; better than last year, 15c each; culls, 10c each.

C. R. Wills & Sons, R. R. 7, Greenville, O.

Cleveland Cherries and Golden Cleveland Cherries; strong, field-grown plants ready for 6-in. and 7-in. pots, \$15.00 per 100.

Roman J. Irwin, 43 West 18th St., New York.

Cleveland Cherries, large plants from the field, well berried, ready for 6 and 7-in. pots, \$12.00 per 100, \$100.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Cleveland Cherries, from field, nice bushy plants, well berried, 25c and 35c each. 5% for packing. Cash.

Marlon Floral Co., Marlon, Ind.

Cleveland Cherries, in bloom and berries, extra nice plants, 4-in., 20c; 5-in., 35c. Packing free. Cash with order. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Cleveland Cherries, field-grown, 5 and 6-in. size, 25c and 35c each. Fine plants, loaded down with fruit. Packing free for cash.

Silvius & Silvius, Ashtabula, O.

Jerusalem Cherries, splendid specimens, 5-in., pot plants, \$50.00 per 100.

Storrs & Harrison Co., Painesville, O.

Cleveland Cherries, fine, well-berried, for 6-in. pots, \$9.00 per dozen.

C. C. Pollworth Co., Milwaukee, Wis.

4-in. Peppers 25c
4-in. Christmas Cherries 25c
Wilcox & Sons, Council Bluffs, Iowa.

Cleveland Cherries and Christmas Peppers, strong, bushy, 4-in., ready for shift, \$15.00 per 100.

Park Floral Co., Trenton, N. J.

Cleveland Cherries, red and yellow, field-grown, full of fruit, 4-in. and 5-in. pots, 15c.

Byer Bros., Chambersburg, Pa.

Celestial Peppers, fine 4-in., 20c.

The Thumb Nursery, Marlette, Mich.

Dwarf Cleveland Cherries, \$5.00 per 100; Bird's Eye, \$5.00 per 100. Baur Floral Co., Erie, Pa.

BIGNONIAS

Blignonia Radicans, field-grown, 15c.

Teas Nursery Co., Carthage, Mo.

BOUGAINVILLEAS

BOUGAINVILLEA CRIMSON LAKE.

New, brightest red, a wonderful plant, 3-in. pots, \$1.00 each; 4-in. pots, \$2.00 each.

BOUGAINVILLEA GLABRA SANDERIANA.

2½-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.

STORRS & HARRISON CO.,

Painesville, O.

BOUVARDIAS

Bouvardias, mixed colors, 3-in. pots, \$12.00 per 100. Henry Smith, Monroe & Division Aves., Grand Rapids, Mich.

BUDDLEIAS

HARDY BUDDLEIA VEITCHII.

Butterfly Bush, rooted cuttings, \$2.00 per 100, \$18.00 per 1000. Parcel post. Cash.

THE IMLAY CO., ZANESVILLE, O.

Buddleia Asiatica, fragrant, pure white; ideal for winter forcing. Field-grown plants, 2 to 8 ft., \$15.00 per 100.

The Conard & Jones Co., West Grove, Pa.

Buddleia Asiatica, fine for forcing in greenhouse, 4-in., \$22.50 per 100. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

Buddleia, Butterfly shrub, 2½-in., \$6.00 per 100, \$55.00 per 1000.

The McGregor Bros. Co., Springfield, O.

BULBS

PEARSON'S MONEYWORTH QUALITY.

Dutch bulbs now ready, Single Hyacinths, pan size, 16 to 17 cm., \$7.00 per 100, \$65.00 per 1000.

Varieties: L'Innocence, Grand Maitre, Gertrude, King of the Yellows, La Grandesse and Victor Emanuel, fine pink, earliest of all Hyacinths.

Second size, 17 cm., and up, same varieties, \$8.00 per 100, \$75.00 per 1000.

Early Tulips: Couronne d'Or, \$4.25 per 100, \$39.00 per 1000; Murillo, \$3.50 per 100, \$32.00 per 1000; La Reine, \$3.75 per 100, \$33.00 per 1000; Prince of Austria, \$3.75 per 100, \$35.00 per 1000; Fred Moore, \$3.50 per 100, \$30.00 per 1000; Flamingo, true, large pink, \$5.25 per 100, \$45.00 per 1000; Kelzerskroon, \$3.75 per 100, \$34.00 per 1000; Yellow Prince, \$3.75 per 100, \$32.00 per 1000; Rose Luisante, finest Tulip for pot culture, \$4.50 per 100, \$41.00 per 1000.

Darwin Tulips, only real good forcing varieties: Mme. Krelage, pink, \$4.50 per 100, \$40.00 per 1000; Farncombe Sanders, salmon red, \$4.50 per 100, \$40.00 per 1000; Dal Ongaro, light violet, white base, heavy stem, \$5.50 per 100, \$52.00 per 1000; Pride of Haarlem, \$4.25 per 100, \$38.00 per 1000; Gorgeous, plum color, the only Darwin for pots, \$5.00 per 100, \$45.00 per 1000; Jaune d'Oeuf, soft yellow, \$4.00 per 100, \$38.00 per 1000.

PETER PEARSON,

5748 Gunnison St., Chicago, Ill.

GODFREY OALLAS.

Dry bulbs, ½-in. to 1-in., \$5.00 per 100; ¼-in., \$2.00 per 100; bulblets, 50c per 100.

OALLA AETHIOPICA.

Dry bulbs, ½-in. to 1½-in., \$5.00 per 100; smaller than ½-in., 75c per 100. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

DUTCH BULBS
All First Class.HYACINTHS
Second Size.

600 Gertrude, pink.....\$8.00 per 100
500 Roi des Belges, red..... 8.00 per 100
700 Grand Maitre, blue..... 8.00 per 100
400 King of the Blues..... 8.00 per 100
700 L'Innocence, white..... 8.00 per 100

SINGLE TULIPS.

1000 Artus, scarlet.....\$2.85 per 100
2500 Belle Alliance, scarlet..... 3.10 per 100
1000 Cottage Maid, rose and white. 2.10 per 100
900 Couleur Cardinal, scarlet.... 4.25 per 100
500 Primis Vin Oastenrick, orange. 4.00 per 100
1000 Flamingo, rose..... 4.25 per 100
2000 Kelzerskroon, red, golden edge 2.90 per 100
1000 La Reine, rosy white..... 2.90 per 100
500 Prince of Austria, orange.... 3.75 per 100
700 Rose Grisdelln, pink and white 2.90 per 100
1000 White Hawk..... 3.70 per 100
700 Yellow Prince..... 2.80 per 100

DOUBLE TULIPS.

700 Murillo, pink and white.....\$3.00 per 100

TALL MAY FLOWERING TULIPS.

1500 Gesneriana Spathulata, scarlet.\$2.50 per 100

GURNEY SEED & NURSERY CO.,
Yankton, S. D.

FREESIA PURITY BULBS.

A heavy-flowering, strong-stemmed strain, for greenhouse forcing. This strain blooms with an average of 7 flowers to a stem. You have been pleased with it in former years, and careful re-selection has made it still better this season.

Diameter. Per 1000
1/16 to ¼ inches.....\$6.00
½ to ¾ inches..... 9.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

DUTCH HYACINTHS.

Our standard grade for bedding and forcing, in separate colors and mixture.

Per 100 Per 1000
13 to 15 cm.\$4.50 \$40.00

RINGLER ROSE CO.,

208 W. Washington St., Chicago, Ill.

Narcissus Bulbs, just received delayed shipment from Holland, nice bulbs. Note the low price and order quick. All prices named are per 1000.

White Lady, first size, double nose, \$32.00;

Mme. de Graaff, first size, double nose, \$38.00;

Duke of Bedford, first size, double nose, \$200.00;

King Alfred, round bulbs, \$80.00.

25,000 home-grown Barrii Conspicuous, \$15.00 per 1000.

Nice clean bulbs. We are sold out of mixed Narcissus. 250 at 1000 rate, less quantity, add 10 per cent. F. o. b. here.

Tait Bros. Co., Brunswick, Ga.

CALLA BULBS.

Calla Aethiopica, the popular white Calla.

clean, sound bulbs, all with crown shoots.

Size Per 100 Per 1000

1½-in. to 1¾-in.....\$ 6.00 \$ 50.00

1¾-in. to 2-in..... 8.00 75.00

2-in. and up..... 15.00 140.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

GLADIOLI FOR FALL PLANTING.

America, Panama, Halley, Pendleton, Chicago

White, Lily Lehman, Francis King.

Mrs. Fennell, Diener's seedling. All sizes; prices on application.

Calla Aethiopica, 1½-in. to 2-in., \$8.00 per 100

Calla Elliottiana, extra strong, \$25.00 per 100

Cannas, \$4.50 per 100, \$40.00 per 1000

Hungaria, Meteor, Rosea Gigantea, Yellow King Humbert.

LOS ANGELES GERANIUM CO.,

927 Oxford Street, Berkeley, Cal.

NARCISSUS BULBS.

Barrii Conspicuous, the yellow Poeticus; Grandiflorus, the largest of the Poeticus type and finest for decorating, \$22.50 per 1000, net f. o. b. here.

Sir Watkin, slightly mixed, mostly with Victoria, \$3.30 per 100. Ariadne and White Lady, \$3.00 per 100. All net f. o. b. here.

ORONOGO FLOWER GARDENS,

Carterville, Mo.

MICHIGAN GROWN BULBS.
Terms: Cash, f. o. b. Grand Rapids.
SINGLE TULIPS.

Per 100 Per 1000
Artus\$2.60 \$24.00
Cramoise Brilliant..... 3.00 28.00
Cardinal's Hat..... 2.50
Rose Grisdelln..... 2.75
Cottage Maid 2.75
King of Yellows..... 3.00
Yellow Prince 2.75 26.00
Goldfinch 2.75
Fred Moore 2.75
Mixed colors 2.00 18.00

DOUBLE TULIPS.

Murillo 3.00
La Candeur 2.75

DARWIN TULIPS.

Clara Butt 2.60 24.00
Gretchen 2.60 24.00
Baronne de la Tonnaye..... 3.00
Mixed colors 2.00 18.00

MAY FLOWERING TULIPS.

Gesneriana Lutea 2.50
Caledonia, orange red..... 2.50 22.00
Golden Crown 2.50 22.00
Jaune D'Oeuf 2.75 25.00
Inglescombe Pink 2.50
Inglescombe Yellow 2.50
Primrose Beauty 2.75
Mixed colors 2.00 18.00

NARCISSUS.

Poeticus Ornatus, first size..... 2.00 18.00

MICHIGAN BULB PROPAGATING CO.,
Beverly, Grand Rapids, Mich.

PLANT MIXED NARCISSI.

For a succession of bloom from the first Daffodils for Easter to the last double white for Mothers' day. Our mixture for naturalizing and garden planting contains at least 12 varieties, \$1.25 per 100, \$10.00 per 1000, not prepaid.

We have a few Aspasia, white with yellow eye, 2 to 4 on a long stem, \$5.00 per 100.

MRS. WM. CRAWFORD,

1602 Indiana Ave., La Porte, Ind.

TRUMPET DAFFODILS AND NARCISSI.

N. Princeps Trumpet Daffodils, 1-in. up, \$20.00 per 1000. N. Princeps Trumpet Daffodils, ¾ to 1-in., \$10.00 per 1000. N. Princeps Trumpet Daffodils, less than ¾-in., \$5.00 per 1000. N. Alba Plena Odorata. Same sizes. Same prices.

Samples, postpaid, 25c. Special on 5000 lots.

DEBBY GARDENS,

John H. Umpleby, Prop. Lake View, N. Y.

YELLOW OALLAS.

Elliottiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs\$25.00 per 100

Second size 15.00 per 100

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Cal.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only.

Prices on application. Van Zonneveld Bros. & Philippi, Sassenheim, Holland. New York Branch, 18 Broadway

GLADIOLUS BULBS.

I have about 75,000 No. 1 bulbs of America, Peace, Mrs. Francis King, Niagara, Pendleton, Schwaben, Independence and Primulinus for fall sale. No storage. Good discount if taken direct from field.

W. THURSTON GIBBS, MOROCCO, IND.

FORCED BULBS, GREENHOUSE RIPENED.

Golden Spur, small size, \$5.00 per 1000; Mixed Tulip, \$5.00 per 1000.

W. W. THOMPSON & SONS,

Station D, R. 1, Milwaukee, Wis.

R. A. vander Schoot,

HILLEGOM, Holland.

Extensive own cultures of

BULBS AND PLANTS.

Prices on application.

Bulbs of all description. Write for prices.

C. KEUR & SONS, HILLEGOM, HOLLAND,

New York Branch, 82-84 Broad Street.

also

10418 118th St., Richmond Hill, L. I., N. Y.

Your address for Holland grown Hyacinths, Tulips, Narcissi, Crocus, Lilies of the Valley and Liliums. Please write for catalogue to Gt. Van Waveren & Kruijff, 116 Broad St., Room 40, New York City

Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lanx, 82-84 Broad St., New York City.

Narcissus Emperor, No. 2, \$20.00; Poeticus and Ornatus, No. 1, 2c; No. 2, 1c each. To close out.

Central Seed & Bulb Co., Benton Harbor, Mich.

BUXUS

Buxus Suffruticosa; box edging, 20,000 rooted cuttings. Write for prices.

The Conard & Jones Co., West Grove, Pa.

CALCEOLARIAS

CALCEOLARIA HYBRIDS.

Out of 2½-in. pots; sturdy little plants in unique, attractive colors, \$10.00 per 100.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Cal.

Calceolarias, good stock, 3½-in. pots, ready to shift, \$12.00 to \$20.00 per 100.

Niles Florists, Niles, Ill.

Calceolarias, hybrids, transplanted seedlings, \$8.00 per 100.

Alexandria Nursery Co., Alexandria, Minn.

Calceolarias, best hybrids, 2½-in. pots, \$15.00 per 100.

Roman J. Irwin, 48 W. 18th St., New York.

CALENDULAS

Calendulas, Orange King, best strain, strong 2-in., \$8.00 per 100; strong seedlings, \$1.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Calendulas, Orange King and Lemon Queen, strong 2½-in., \$3.00 per 100; also extra strong 2½-in. pot-grown Boston Ferns, 7c.

Jos. Losson & Son, New Albany, Ind.

Calendulas, Orange King, true double, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000, 3-in. pots, \$8.00 per 100, \$75.00 per 1000.

Roman J. Irwin, 48 W. 18th St., New York.

Calendulas, Orange King, strong seedlings ready for benching, \$1.75 per 100, \$12.50 per 1000. Cash with order.

Bauscher Bros. Floral Market, Freeport, Ill.

Calendula Orange King, fine plants from 2½-in. pots, \$4.00 per 100. Cash.

Lyndhurst Farm, Inc., Hammonton, N. J.

Calendula Orange King, strong plants, 400 2½-in., \$3.50 per 100. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Calendula Orange King seedlings, \$1.25 per 100. John G. Witt & Son, 10423 Wallace St., Chicago, Ill.

Calendulas, Orange King, extra strong 2½-in. plants, \$3.50 per 100.

Burrows Bros., R. R. No. 1, Rockford, Ill.

Calendulas, Orange King, strong 2½-in. plants, \$4.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, 250 2-in. Orange King, very special strain, \$8.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Calendulas, Orange King, extra strong 2½-in., \$4.00 per 100. Cash, please.

Lake Orion Greenhouses, Orion, Mich.

Calendulas, 2½-in. pots, 3c each.

Fugleberg & Elster, Box 205, Oshkosh, Wis.

Calendulas, Orange King, 2½-in., \$3.00 per 100, \$25.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Calendulas, 2½-in., \$4.00 per 100.

Baur Floral Co., Erie, Pa.

CALLAS

CALLA BULBS.

Calla Aethiopica, the popular white Calla, clean, sound bulbs, all with crown shoots.

Size Per 100 Per 1000

1½-in. to 1¾-in. \$ 6.00 \$ 60.00

1¾-in. to 2-in. 8.00 75.00

2-in. and up 15.00 140.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

CALLA AETHIOPICA.

Large Flowering White Calla,

fine plump bulbs ready now.

1-in. to 1¼-in. \$ 9.00 per 100, \$ 85.00 per 1000

1¼-in. 14.00 per 100, 120.00 per 1000

1½-in. 16.00 per 100, 150.00 per 1000

1¾-in. 22.00 per 100

2-in. mammoth. 25.00 per 100

Godfrey Callas, mammoth size, \$18.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

GODFREY CALLAS.

Here's a real bargain. We have about 800 growing in 4-in. pots. Every one of these bloomed last winter, good, strong blooms, and they will be great money-makers this winter, only \$15.00 per 100. Cash.

Remember these are growing bulbs, not dormant.

O. L. HUMPHREY, ZANESVILLE, O.

GODFREY CALLAS.

3½-in., ready for shift, 10c;

3-in., ready for shift, 6c.

Strong plants. Cash, please.

J. SYLVESTER, OCONTO, WIS.

Callas: We have a surplus of a few hundred Aethiopica bulbs that have flowered for three years, 15c each.

Silvius & Silvius, Ashtabula, O.

Godfrey Callas, strong 3-in. pots, \$5.00 per 100. Cash with order.

Sunnyside Greenhouse, Howell, Mich.

Godfrey Calla bulbs, started, ready for 3-in. pots, \$4.00 per 100.

Pinehurst Floral Co., Pleasant Hill, Mo.

Godfrey Callas, 4-in. plants, \$15.00 per 100.

GODFREY CALLA BULBS.

¾-in. to 1-in. \$ 7.00 per 100

1-in. to 1¼-in. 8.00 per 100

1¼-in. to 1½-in. 9.00 per 100

1½-in. to 2-in. 12.50 per 100

2-in. to 3-in. 15.00 per 100

3-in. to 4-in. 18.00 per 100

4-in. to 5-in. 22.00 per 100

5-in. to 6-in. 25.00 per 100

6-in. to 7-in. 30.00 per 100

7-in. to 8-in. 35.00 per 100

8-in. to 9-in. 40.00 per 100

9-in. to 10-in. 45.00 per 100

10-in. to 11-in. 50.00 per 100

11-in. to 12-in. 55.00 per 100

12-in. to 13-in. 60.00 per 100

13-in. to 14-in. 65.00 per 100

14-in. to 15-in. 70.00 per 100

15-in. to 16-in. 75.00 per 100

16-in. to 17-in. 80.00 per 100

17-in. to 18-in. 85.00 per 100

18-in. to 19-in. 90.00 per 100

19-in. to 20-in. 95.00 per 100

20-in. to 21-in. 100.00 per 100

21-in. to 22-in. 105.00 per 100

22-in. to 23-in. 110.00 per 100

23-in. to 24-in. 115.00 per 100

24-in. to 25-in. 120.00 per 100

25-in. to 26-in. 125.00 per 100

26-in. to 27-in. 130.00 per 100

27-in. to 28-in. 135.00 per 100

28-in. to 29-in. 140.00 per 100

29-in. to 30-in. 145.00 per 100

30-in. to 31-in. 150.00 per 100

31-in. to 32-in. 155.00 per 100

32-in. to 33-in. 160.00 per 100

33-in. to 34-in. 165.00 per 100

34-in. to 35-in. 170.00 per 100

35-in. to 36-in. 175.00 per 100

36-in. to 37-in. 180.00 per 100

37-in. to 38-in. 185.00 per 100

38-in. to 39-in. 190.00 per 100

39-in. to 40-in. 195.00 per 100

40-in. to 41-in. 200.00 per 100

41-in. to 42-in. 205.00 per 100

42-in. to 43-in. 210.00 per 100

43-in. to 44-in. 215.00 per 100

44-in. to 45-in. 220.00 per 100

45-in. to 46-in. 225.00 per 100

46-in. to 47-in. 230.00 per 100

47-in. to 48-in. 235.00 per 100

48-in. to 49-in. 240.00 per 100

49-in. to 50-in. 245.00 per 100

50-in. to 51-in. 250.00 per 100

51-in. to 52-in. 255.00 per 100

52-in. to 53-in. 260.00 per 100

53-in. to 54-in. 265.00 per 100

54-in. to 55-in. 270.00 per 100

55-in. to 56-in. 275.00 per 100

56-in. to 57-in. 280.00 per 100

57-in. to 58-in. 285.00 per 100

58-in. to 59-in. 290.00 per 100

59-in. to 60-in. 295.00 per 100

60-in. to 61-in. 300.00 per 100

61-in. to 62-in. 305.00 per 100

62-in. to 63-in. 310.00 per 100

63-in. to 64-in. 315.00 per 100

64-in. to 65-in. 320.00 per 100

65-in. to 66-in. 325.00 per 100

66-in. to 67-in. 330.00 per 100

67-in. to 68-in. 335.00 per 100

68-in. to 69-in. 340.00 per 100

69-in. to 70-in. 345.00 per 100

70-in. to 71-in. 350.00 per 100

71-in. to 72-in. 355.00 per 100

72-in. to 73-in. 360.00 per 100

73-in. to 74-in. 365.00 per 100

74-in. to 75-in. 370.00 per 100

75-in. to 76-in. 375.00 per 100

76-in. to 77-in. 380.00 per 100

77-in. to 78-in. 385.00 per 100

78-in. to 79-in. 390.00 per 100

79-in. to 80-in. 395.00 per 100

80-in. to 81-in. 400.00 per 100

81-in. to 82-in. 405.00 per 100

82-in. to 83-in. 410.00 per 100

83-in. to 84-in. 415.00 per 100

84-in. to 85-in. 420.00 per 100

85-in. to 86-in. 425.00 per 100

86-in. to 87-in. 430.00 per 100

87-in. to 88-in. 435.00 per 100

88-in. to 89-in. 440.00 per 100

89-in. to 90-in. 445.00 per 100

90-in. to 91-in. 450.00 per 100

91-in. to 92-in. 455.00 per 100

92-in. to 93-in. 460.00 per 100

93-in. to 94-in. 465.00 per 100

94-in. to 95-in. 470.00 per 100

95-in. to 96-in. 475.00 per 100

96-in. to 97-in. 480.00 per 100

97-in. to 98-in. 485.00 per 100

98-in. to 99-in. 490.00 per 100

99-in. to 100-in. 495.00 per 100

100-in. to 101-in. 500.00 per 100

101-in. to 102-in. 505.00 per 100

102-in. to 103-in. 510.00 per 100

103-in. to 104-in. 515.00 per 100

104-in. to 105-in. 520.00 per 100

105-in. to 106-in. 525.00 per 100

106-in. to 107-in. 530.00 per 100

107-in. to 108-in. 535.00 per 100

108-in. to 109-in. 540.00 per 100

109-in. to 110-in. 545.00 per 100

110-in. to 111-in. 550.00 per 100

111-in. to 112-in. 555.00 per 100

112-in. to 113-in. 560.00 per 100

113-in. to 114-in. 565.00 per 100

114-in. to 115-in. 570.00 per 100

MATCHLESS

Strong field-grown plants

of the

FINEST WHITE CARNATION

\$8.00 per 100, \$75.00 per 1000.

Ward \$8.00 per 100, \$75.00 per 1000

Rosette 8.00 per 100, 75.00 per 1000

Pink Enchantress... 8.00 per 100, 75.00 per 1000

White Enchantress.. 8.00 per 100, 75.00 per 1000

Alice 8.00 per 100, 75.00 per 1000

Roper 8.00 per 100, 75.00 per 1000

Order now—stock limited.

WIETOR BROS.,

80 E. Randolph St., Chicago, Ill.

BARGAIN PRICES

CARNATIONS, EXCELLENT QUALITY.

Per 100 Per 1000

White Enchantress \$6.00 \$60.00

Light Pink Enchantress 6.00 60.00

Supreme, salmon pink 6.00 60.00

Belle Washburn, red 6.00 60.00

These plants are full of short branches; very healthy; field-grown plants in fine growing weather and no frost. No packing charge.

GREENE

CARNATIONS—Continued**FIELD-GROWN CARNATIONS.**

5000 Pink Enchantress,
good, healthy plants,
ready to ship,
\$12.00 per 100, \$100.00 per 1000.
GRUNWALDT BROS.,
R. 2, Box 10, North Milwaukee, Wis.

SELECT STOCK.

Carnations, Matchless and Philadelphia, \$12.00 per 100, \$100.00 per 1000. Crystal White, Doris Supreme, Benora, White Benora and Rose Pink Enchantress, \$14.00 per 100, \$120.00 per 1000.
Cash.
O. BETSCHER, DOVER, OHIO.

CARNATIONS.

A fine lot of field-grown Matchless plants, ready to ship; clean, healthy stock, well branched, \$9.00 per 100, \$80.00 per 1000.
Cash with order.

JOHN L. GUGINO.

89 Risley Rd., Fredonia, N. Y.

CARNATION PLANTS.

Pink Enchantress
White Enchantress
Good, strong, healthy, field-grown plants,
\$8.00 per 100, \$75.00 per 1000.
D. T. MCCARTHY & SONS,
Lockport, N. Y.

LADDIE! LADDIE!! LADDIE!!!

We are booking orders now for rooted cuttings of Laddie Carnation for delivery in January, 1921. Orders filled strictly in rotation. Order now, as the stock of this wonderful variety will not be equal to the demand.
ALFRED M. CAMPBELL, STRAFFORD, PA.

FIELD-GROWN CARNATION PLANTS.

10,000 Thenanthos \$50.00 per 1000
1,500 Matchless 50.00 per 1000
PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

CARNATIONS.

Strong, field-grown plants.
1200 Enchantress 800 Ward
1000 Matchless 800 Nebraska
\$6.00 per 100, \$50.00 per 1000.
BARGHOLTZ,
3916 N. Clark St., Chicago, Ill.

SPECIAL OFFER WHILE THEY LAST!

Alice, Matchless, Enchantress, White Enchantress, \$8.00 per 100, \$75.00 per 1000. Can also do all the other varieties at attractive prices!
S. S. SKIDELSKY & CO.,
50 Park Pl., New York, N. Y.

Field-grown Carnation plants. Last call, surplus stock, fine plants, 1950 Philadelphia, \$195.00; 625 Light Pink Enchantress, \$75.00; 50 Comfort, \$6.00; 400 Matchless, \$40.00. The lot for \$300.00. Cash with order. Mrs. E. A. Llewellyn, Olean, N. Y.

CARNATION PLANTS.

extra select stock.
Matchless, white, dark pink and dark red,
\$6.00 per 100, \$50.00 per 1000.
BAUSCHER'S FLOWER MARKET,
Freeport, Ill.

FIELD-GROWN CARNATION PLANTS.

3000 Light Pink Enchantress,
\$100.00 per 1000.
Several hundred of all varieties, mixed,
\$90.00 per 1000.
W. R. MAXWELL, ALVA, OKLA.

FIELD-GROWN CARNATION PLANTS.

3000 Matchless, 2000 Ward, 2000 Pink Enchantress, \$65.00 per 1000. Guaranteed full-sized plants. Cash.
KIRKWOOD FLORAL CO.,
4th and Walnut Sts., Des Moines, Ia.

FIELD-GROWN CARNATIONS.

Healthy, bushy plants.
5000 Pink Enchantress, \$8.00 per 100, \$70.00 per 1000; 5000 White Enchantress, \$8.00 per 100, \$70.00 per 1000.
T. J. ENRIGHT, FOSTORIA, O.

HERE'S ENCHANTRESS

Field-grown, strong, clean.
7000 White \$10.00 per 100, \$85.00 per 1000
3000 Pink 10.00 per 100, 85.00 per 1000
CORNELIUS KELLEN,
Morton Grove, Ill.

CARNATIONS.

No better plants can be bought than these:
1200 Matchless, 500 White Wonder,
450 White Enchantress,
\$12.00 per 100, \$100.00 per 1000.
B. C. JOHNSON, STERLING, COLO.

CARNATION PLANTS, SURPLUS STOCK.

1000 Enchantress, 800 White Wonder,
1200 Matchless,
\$8.00 per 100, to close out.
E. S. BLAUVELT, Florist,
Ravena, N. Y.

CARNATIONS.

PINK ENCHANTRESS,
\$12.00 per 100,
\$100.00 per 1000.
CHARLES SHERWOOD,
Waterloo, Ia.

FIELD-GROWN CARNATIONS.

Enchantress Supreme \$12.00 per 100
Matchless 12.00 per 100
Cash with order.

CHARLES PFEIFFER'S SONS.

30 Grand Ave., Fort Thomas, Ky.

Carnations, field plants, 500 Matchless, \$6.00 per 100. Make offer for lot.

R. D. Kimball, Waban, Mass.

FIELD-GROWN CARNATIONS.**FINE, THRIFTY PLANTS.**

\$8.00 per 100, \$75.00 per 1000.
1000 White Enchantress, 2000 Matchless.
400 Beacon and 400 Pochontas.
F. E. BLAKE, MARION, O.

CARNATION PLANTS.

650 Matchless,
350 Aviator,
200 Enchantress,
good plants, the lot for \$50.00.
T. NELSON, MORRIS, ILL.

FIELD-GROWN CARNATION PLANTS.

Enchantress, strong plants, 6c each; Seconds, 4c each. Good shipping point; free packing. You will be pleased with these.
WRIGHT'S GREENHOUSES,
PITTSBURG, KAN.

Strong, field-grown Carnation plants as follows:
4000 White Enchantress, 1000 Herald, 900 Philadelphia, light pink, \$10.00 per 100. Packing free where cash accompanies order.
Henry Smith, Grand Rapids, Mich.

CARNATIONS.

Belle Washburn, field-grown, strong, stocky plants, \$100.00 per 1000. Immediate delivery.
ROSEMONT GARDENS,
116 Dexter Ave., Montgomery, Ala.

FIELD-GROWN CARNATIONS.

3500 Matchless \$7.00 per 100, \$60.00 per 1000
3000 Pink Enchantress 7.00 per 100, 60.00 per 1000
WM. C. MANKE & CO.,
North Milwaukee, Wis.

Field-grown Carnation plants, good, strong plants, in mixed pinks; mostly Philadelphia, Light Pink Enchantress and Dark Pink Enchantress, \$10.00 per 100, \$90.00 per 1000.
State Fair Floral Co., Sedalia, Mo.

15,000 Field-grown Carnations, White Enchantress, Enchantress, Rose Pink Enchantress, Matchless, Victory, Herald and Thenanthos, \$7.00 per 100, \$65.00 per 1000.
E. J. Ulrich Floral Co., Tiffin, O.

Strong field-grown Carnation plants, Cottage Maid, Matchless, Herald and Mrs. C. W. Ward, \$7.00 per 100, \$60.00 per 1000. Cash with order.
Spiegar Bros., East Court St., Kankakee, Ill.

MATCHLESS CARNATIONS.

Good, strong bushy stock, \$6.00 per 100.
KEMBLE FLORAL CO., INC.,
Oskaloosa, Ia.

Carnation plants, field-grown; Matchless, Philadelphia, Enchantress Supreme, White Perfection and Ward, \$12.00 per 100. Wm. F. Kasting Co., 568 Washington St., Buffalo, N. Y.

Carnations, strong, field-grown, none better; Pink Enchantress, and some Rose Pink Enchantress, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate.
Geo. Helm & Co., Blue Island, Ill.

Carnations, field-grown, good plants, 1200 White Enchantress, \$9.00 per 100. No charge for packing.
S. D. Brant, Clay Center, Kan.

Carnations, field-grown, Miss Theo, \$12.00 per 100, \$100.00 per 1000.
L. Potter & Sons, Waukegan, Ill.

Carnations, 2000 Matchless, strong, field-grown plants, \$90.00 per 1000. Cash, please.
Park Floral Co., 6740 N. Robey St., Chicago.

Carnations, sod land irrigated, White Enchantress, Enchantress, Ward, Bassett and Matchless, \$10.00 per 100. L. D. Fisher, Sterling, Kan.

Carnations, nice bushy plants, none better, Belle Washburn and Matchless, \$5.00 per 100.
Eagle Grove Greenhouse, Eagle Grove, Ia.

Carnations, 300 White Perfection, fine plants, \$12.00 for the lot. No charge for packing.
Park Side Greenhouses, 1457 E. 70th St., Chicago.

Carnations, field-grown Ward, \$7.50 per 100; Philadelphia, \$6.00 per 100.
W. C. Ehmann, Corfu, N. Y.

Carnation plants, field-grown White Enchantress and Enchantress, 7c each. 10 per cent for packing.
Coupland's, Coffeyville, Kan.

Carnations, good, medium sized Matchless, \$6.00 per 100, \$50.00 per 1000.
Thornton Floral Co., Streator, Ill.

Carnations, Matchless, field-grown, \$75.00 for the lot of 1200, or \$8.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Carnations, 3000 Pink Enchantress for sale. Write for price on the lot. Cash or c. o. d.
F. H. Parker, Fort Scott, Kan.

Carnations, Matchless, field-grown, \$10.00 per 100.
Baur Floral Co., Erie, Pa.

Carnation plants, White Enchantress, \$9.00 per 100. Page's Greenhouses, Staunton, Ill.

CHRYSANTEMUMS

Chrysanthemums, strong stock plants, \$1.00 per doz., \$6.00 per 100, except where noted.
White: Oconto, Liberty Bond, Smith's Imperial, Betsy Ross, Wm. Turner, Timothy Baton, Mistletoe. Yellow: Golden Queen, Chrysolora, Tiger, Richmond, Yellow Turner, Celebration, Loyalty, \$2.00 per doz. Golden Mistletoe, \$1.50 per doz., \$8.00 per 100.

Pompons, Lillian Doty, White Doty, Mariana, Romaine Warren, Diana, Golden Feather, \$1.50 per doz.; Western Beauty, Golden Wedding, Mrs. F. Beu and Sunshine, \$2.00 per doz., \$10.00 per 100; Golden Climax, Quinola, Jules LaGravere. Delivery as soon as ready. Cash.
H. Roth, LaFayette, Ind.

CHRYSANTEMUM SPECIALISTS.

ELMER D. SMITH & CO., ADRIAN, MICH.

CHRYSANTEMUMS.

Christmas Gold, rooted cuttings, \$6.00 per 100, \$50.00 per 1000; plants, \$8.00 per 100, \$75.00 per 1000. Cash with order.

Early, late and midseason Mums, only best sorts, the kind that will make you money; clean, healthy and free from disease. Also fine assortment of singles and Pompons, rooted cuttings, \$3.50 per 100, \$30.00 per 1000; plants, \$4.50 per 100, \$40.00 per 1000. Write for list of varieties we have to offer.

SOHNEIDER, FLORIST.

22 East High St., Springfield, Ohio.

CHRYSANTEMUM STOCK PLANTS.

We ship from Spokane, Wash.
Place your order now for clean, healthy Chrysanthemum plants; all the leading varieties; no midge on the place, \$6.00 per 100.

PETERS & SONS,

Hillyard, Wash.

HARDY CHRYSANTEMUMS.

Large flowering hardy Mums, red, pink, white and yellow; strong, field-grown clumps, \$8.00 per 100; also a nice list of other hardy plants.

JOSEPH F. MARTIN,

Box 97, Painesville, O.

Chrysanthemums, stock plants, ready now and later, best varieties, \$6.00 per 100, \$50.00 per 1000.
Roman J. Irwin, 43 W. 18th St., New York.

CHRYSANTEMUM PLANTS.

Good pot varieties, 5-in. and 6-in., 40c, 50c, 75c and \$1.00. Now in bud.

GULLETT & SONS, LINCOLN, ILL.

Chrysanthemums, Pompons and single only, 2½-in. pots, \$40.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

CINERARIAS**CINERARIAS.**

One of the best strains on the market. Some of this same variety we wholesaled last winter at \$3.00 a plant. You can grow it just as good from the stock we offer.
Only \$5.00 per 100 in 2-in. Cash.

O. L. HUMPHREY,
ZANESVILLE, O.

CINERARIAS FOR XMAS FLOWERING.

Vaughan's Columbian Mixture and separate colors, blood red, azure blue, old rose, soft pink, white and crimson; strong, clean stock ready for shift, 4-in., 12c; 3-in., 8c. Satisfaction guaranteed. Cash, please.
J. SYLVESTER, OCONTO, WIS.

CINERARIAS.

Fine, clean, healthy plants.
Prize Tall, 2½-in., \$7.00 per 100, \$65.00 per 1000
Prize Dwarf, 2½-in., 7.00 per 100, 65.00 per 1000
Add 5% for cost of packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

CHOICE LOT OF CINERARIAS.

Fine dwarf types and colors, strong 2½-in., ready to shift, \$7.00 per 100.
Very fine 4-in., ready to shift into 5-in. and 6-in., \$2.50 per doz., \$20.00 per 100.
O. O. POLLWORTH CO., MILWAUKEE, WIS.

Cinerarias, Dreer's semi dwarf, of mixed colors, large, transplanted, ready for 2½-in., \$3.00 per 100, 200 for \$5.00, post paid; \$20.00 per 1000, express. Charles Whitton, York and Gray Ave., Utica, N. Y.

Cinerarias, Dreer's Prize Tall and Dreer's Prize Dwarf, giant flowering, also Sutton's superb mixture, fine plants ready for shift, 2½-in., \$6.00 per 100, \$60.00 per 1000. No charge for packing.
F. H. De Witt & Co., Wooster, O.

Cinerarias, Vaughan's Columbian mixture and Dreer's Prize Dwarf, strong 2-in., \$6.00 per 100; 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Cinerarias, half dwarf, fine strong plants, mixed colors, 2½-in., \$4.00 per 100; 3-in., \$6.00 per 100. Ready to shift. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Volz Double Cinerarias, Reg. S. A. F. & O. H. fine, stocky plants, 2½-in., \$3.50 per doz., \$25.00 per 100. Cash. Frank A. Volz, Dina Ave., Sta. L., Cincinnati, O.

Cinerarias, Half Dwarf Hybrids, 2½-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in., \$10.00 per 100.
Roman J. Irwin, 43 West 18th St., New York.

Cinerarias, Dreer's Prize Half Dwarf, 2½-in. pots, \$7.00 per 100; 3-in. pots, \$10.00 per 100. Our usual quality.
Wettlin Floral Co., Hornell, N. Y.

Cinerarias, Howard & Smith's prize dwarf and Sevin-Vincent Co.'s prize dwarf, fine plants, 2-in., \$5.00 per 100.
W. H. Zimmerman, Ashland, O.

Cinerarias, fine stock, from 2½-in. pots, dwarf varieties, \$7.00 per 100.
Holton & Hunkel Co., Milwaukee, Wis.

Cineraria Grandiflora, finest strain, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Cinerarias, Vaughan's Columbian mixture, strong, healthy 2-in., \$4.50 per 100; transplanted seedlings, \$3.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Vaughan's Columbian mixture of giant flowering half dwarf, strong stock, 2 1/4-in., \$5.00 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

Cinerarias, Columbian Mixture and Stellata, 2 1/4-in., \$5.00 per 100; 2 1/2-in., \$6.00 per 100. Excellent strain.
J. E. Matthews, Sheboygan, Wis.

Cinerarias, semi-dwarf, best imported strain, strong plants from 2 1/4-in., \$6.50 per 100, \$60.00 per 1000. Cash. See Primulas. Henry Schmidt, 673 Church Lane, North Bergen, N. J.

Cinerarias, Dreer's Prize Dwarf, fine, strong plants, ready for shift, 2 1/4-in., \$6.00 per 100; 3-in., \$10.00 per 100. Cash, please. See Asparagus advertisement. O. A. Voris, Milton, Pa.

Cinerarias, strong and clean 2 1/4-in. stock, ready for 4-in., Howard & Smith's California, prize strain, \$6.00 per 100.
W. J. Evenden's Sons, Williamsport, Pa.

Cinerarias, Howard & Smith's prize California strain, 3-in., 15c each. Packing at cost.
Elitch Gardens Co., Denver, Colo.

Cinerarias, 3-in., \$7.00 per 100. Crescent St. Floral Co., Cor. Crescent and Union Ave., Grand Rapids, Mich.

Cinerarias, Dreer's Prize Dwarf, mixed, strong 2 1/4-in. plants, well established, \$6.00 per 100.
H. B. Rogers & Son, Spencerport, N. Y.

Cinerarias, fine half dwarf, 5-in. pots, good stock, \$35.00 per 100.
Niles Florists, Niles, Ill.

Cinerarias, good, strong 2 1/4-in. plants, \$6.00 per 100, \$55.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Cinerarias, Gold Medal Half Dwarf, 2 1/4-in., \$6.00 per 100.
Constein's Greenhouse, Upper Sandusky, O.

Cinerarias, Dreer's Prize Dwarf, 2 1/4-in., \$5.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Cinerarias, good mixed, 2-in., \$5.00 per 100. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

CLEMATIS

Clematis Paniculata, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000. Clematis Paniculata, 2-year, field, \$14.00 per 100.
The McGregor Bros. Co., Springfield, O.

Clematis Paniculata, 2-year, field, 14c; 3-year, 25c. Extra fine stock. Instant shipment.
W. H. Salter, Rochester, N. Y.

Clematis Paniculata, 2-in. pot plants, immediate delivery, \$40.00 per 1000.
Linden Lawn Gardens, Springfield, O.

CLERODENDRONS

CLERODENDRON BALFOURI, 2 1/4-in. pots \$ 6.00 per 100
3-in. pots 10.00 per 100
OAK GROVE GREENHOUSE,
Tuskegee, Ala.

COLEUS

COLEUS FINE FOR CHRISTMAS.
Christmas Gem, Liberty and Brillancy from 2-in. pots, \$5.00 per 100; 3-in., \$7.50 per 100. Ready to shift.
THE IMLAY CO.,
Zanesville, O.

Coleus Brillancy, 2 1/4-in., \$4.00 per 100. All fine stock for immediate delivery. No. C. O. D. Cash, please.
Rudolf Irsa, East Hampton, N. Y.

Coleus, rooted cuttings, mixed, \$1.75 per 100, \$15.00 per 1000. 500 at 1000 rate, prepaid.
Royston & Fenton, Evansville, Ind.

Coleus, 10 varieties, 2 1/4-in., \$2.00 per 100. Cash.
Anderson Floral Co., 515 John St., Anderson, Ind.

Coleus, rooted cuttings, 10 varieties, \$10.00 per 1000. Cash. John Van Aart, Paducah, Ky.

COREOPSIS

COREOPSIS.
Nice, field-grown plants, to clear the ground, \$3.00 per 100. Cash. Packing free.
MRS. E. E. SMITH,
1916 W. Atlantic St., Springfield, Mo.

COREOPSIS LANCEolata.
Undivided Plants, good size, \$6.00 per 100.
THOS. J. MURPHY, PAINESVILLE, O.

CROTONS

Crotons in fine selection and unusually strong, healthy stock.
3-in. pots \$15.00 per 100
4-in. pots 25.00 per 100
5-in. pots 50.00 per 100
The Everglades Nursery Co., Fort Meyer, Fla.

CUPHEAS

Cupheas, rooted cuttings, \$1.00 per 100; 2-in., \$3.00 per 100. Also Rose Geraniums. Koch's Greenhouse, 24 Warriner St., Pittsfield, Mass.

Cupheas, cigar plants, 2 1/4-in., \$5.00 per 100. Thos. Salvason, 813 Main St., Petersburg, Ill.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Ads.

CYCLAMEN

CYCLAMEN PLANTS.

GIANT FLOWERING,

PETERSON'S AND WINTERICH'S STRAINS.
The best money can buy.

We offer for immediate delivery, shipped in paper pots.

Strong clean stock ready for shift, in the following colors:
light and dark salmon,
light, medium and dark red rose,
pink, white with pink eye and pure white.

This is exceptionally fine stock and will make you money.

Order early, as this stock will not last long. Strong 4-in., ready for 5-in., \$45.00 per 100, \$425.00 per 1000.

Extra good stock. Very best strain. 5 per cent additional for packing charges.

ROLF ZETTLITZ CO.,

Dayton,

Ohio.

ALL ORDERS FOR 1920 CROPS FERD FISCHER'S FAMOUS CYCLAMEN SEED SHOULD BE SENT TO AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.
We offer seeds of the following varieties:

	Per 1000
Glowing Dark Red (Christmas Red).....	\$15.00
Glowing Red, Bright Cherry Red.....	15.00
Bright Rose, Rose of Marienthal.....	15.00
Pure White	12.50
White, with dark Carmine eye.....	12.50
Salmon, delicate, Improved Rose Von Zah-	
lendorf	18.00
Salmon, Improved Perle Von Zahendorf...	18.00
Salmon, Red, Improved Glory Pride of	
Wandsbek	20.00
Rococo Erecta, Orchid flowering type—Red	18.00
Rococo Erecta, Orchid flowering type—Rose	18.00
Rococo Erecta, Orchid flowering type—Lilac	18.00
Rococo Erecta, Orchid flowering type—	
White, with Carmine eye	18.00

Less 7% for cash with order.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

THE KIND YOU HAVE BEEN LOOKING FOR.

Cyclamen, strong, well-grown, named varieties in separate colors in the following sizes:
Strong 2 1/4-in. \$0.12
Strong 3-in.20
Strong 4-in.40
Strong 5-in.75
Strong 6-in. 1.00
Strong 7-in. 1.25
These plants are ready for shift. We have a few Cyclamen in bloom for the retail florists at the above prices. Write for discounts on large orders. No packing charge. Cyclamen are packed in paper pots, and packed to withstand the roughest handling by express company. We have an express office in our packing room, which saves unnecessary handling. Orders accepted now for November and December delivery.
J. W. DAVIS CO.,
Davis Gardens, Terre Haute, Ind.

CYCLAMEN.

Strong, healthy stock of the finest strains, in assorted colors.
Ready to shift out of 3-in. pots, \$20.00 per 100.
out of 4-in. pots, \$40.00 per 100.
Cash with order.

Largest exclusive grower of Cyclamen and Primulas in the world.
See Primula Ad.
B. S. McMURRAY,
Bellefontaine, O.

CYCLAMEN.

All Colors.

We have a large stock of excellent plants.

4-in., 50c; 5-in., 75c; 6-in., \$1.25.
Packing at cost.

FRANK F. CRUMP,
Colorado Springs, Colo.

Cyclamen, strong, healthy plants, best selling colors, 5-in., \$75.00 per 100; 6-in., \$100.00 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

**EXTRA STRONG PLANTS
IN SEPARATE COLORS.**
These plants are showing buds and will be well in bloom in a short time.
4-in., 40c each;
5-in., \$1.00 each;
6-in., \$1.50 each.
We offer these plants for immediate delivery, packed with utmost care, so they will reach you in good condition. They will be sure money makers. Packing charges included.
See our advertisement on Ferns.
DAVIS FLORAL CO., DAVENPORT, IA.

CYCLAMEN SEED.

We are now close to being sold out, and have the following to offer: Defiance, best Christmas Red, and an early bloomer, \$2.50 per 100, \$18.00 per 1000; Dark and Light Salmon, Dark Blood Red, \$2.00 per 100, \$15.00 per 1000; Bright Red, Rose Pink, Soft Pink Carmine Eye, White with Eye, \$1.50 per 100, \$12.00 per 1000; Rococo Erecta in six colors, \$3.00 per 100, \$20.00 per 1000. Cash. 5,000 at 5%, 10,000 at 10% discount. Our cultural directions in which you will find a lifetime experience, with the order.

O. WINTERICH,
Cyclamen Specialist, St. Petersburg, Fla.
CYCLAMEN PLANTS.

Assorted colors.

2 1/4-inch	\$12.00 per 100
3-inch	18.00 per 100
4-inch	50.00 per 100
5-inch	75.00 per 100

Add 5% for packing charge.

AMERICAN BULB CO.,
182 N. Wabash Ave., Chicago, Ill.

CYCLAMEN.

Some of the best stock in the west.
4-inch.....\$ 50.00 per 100
5-inch..... 70.00 per 100
6-inch..... 100.00 per 100
7-inch.....\$2.50 and \$3.00 each
8-inch..... 3.50 and 4.00 each
9-inch..... 5.00 each
Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.
PINEHURST FLORAL CO.,
Pleasant Hill, Mo.

WELL-GROWN STOCK.

OF CYCLAMEN IN LARGE LOTS!
3-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in., \$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00 each

These plants are very fine and of many varieties and colors, dark reds, dark pinks and salmon. Cash.
FAIRVIEW GREENHOUSES,
Belvidere, Ill.

CYCLAMEN.

Well budded, red, pink, salmon and about 5% white; assorted,
4-in., 40c; 5-in., 75c;
6-in., \$1.25; 7-in., \$2.50.
These plants are all exceptionally fine. Most of the 7-in. cannot be covered by a bushel basket.
C. F. MAHAN & CO., DAYTON, O.

CYCLAMEN LOADED WITH BUDS AND BLOOMS.

Extra fine plants, in best selling colors.
4-in. \$40.00 per 100
5-in. 75.00 per 100
6-in. 125.00 per 100
7-in. 200.00 per 100
Cash with order. No C. O. D. orders accepted. Careful packing with no extra charge.
SAYRE FLORAL CO.,
Sayre, Pa.

CYCLAMEN PLANTS.

FINE STRONG PLANTS, BEST GERMAN STRAIN, WELL GROWN.

Bright red, dark red, white, salmon, white with pink eye, either separate or mixed colors; strong
2 1/4-in. pots, \$12.00 per 100;
3-in. pots, \$20.00 per 100;
4-in. pots, \$40.00 and \$50.00 per 100.
ROMAN J. IRWIN,

43 West 18th St., New York City

SPECIAL LOW OFFER.

Cyclamen, strong 3-in., assorted colors, good plants, at special cut price for two weeks, \$15.00 and \$20.00 per 100.

Do not miss our splendid 4-in. Cyclamen, ready to shift to 5-in. and 6-in., and make you wonderful plants for Christmas, two grades, \$40.00 and \$50.00 per 100. Heavy plants, well worth the price. Add 10% for careful packing, in clay or paper pots.

GULLETT & SONS, LINCOLN, ILL.

CYCLAMEN, EXCEPTIONAL BARGAINS.

We have a large surplus of the following variety for immediate shipment: Cyclamen Excelsior, white with red eye, 3-in., \$10.00 per 100; 4-in., \$25.00 per 100. Extra strong, well-grown stock.

MATTHEWSON'S, SHEBOYGAN, WIS.

Cyclamen, mixed, red, salmon and pink, 700 3 1/2-in., 20c; 550 3-in., 15c each. Cash.
E. J. Ulrich Floral Co., Timn. O.

CYCLAMEN, Continued

EXTRA HEAVY, VIGOROUS PLANTS.

Cyclamen from seed of the best European and American growers; light salmon, dark salmon, white, pure rose, white with eye and red, 3-in., ready for shift, \$30.00 per 100; 3½-in., \$35.00 per 100; 4-in., \$40.00 per 100.

A 1 quality. We stand back of it and we ship right; that's what counts.

Add 5% to cover cost of packing.

H. J. BOROWSKI & SONS,
168 Mount Hope St., Roslindale, Mass.

CYCLAMEN PLANTS.

Perfectly shaped, strong, healthy plants in most desirable colors, red, light pink, dark pink and salmon, mixed.

2½-in. \$10.00 per 100
3-in. 15.00 per 100
4-in. 35.00 per 100

Packing free. Cash.

STERLING FLORAL CO.,

Sterling, Ill.

Cyclamen of quality, not the cheapest, but the best. All best shades, Wandsbek strain. Extra heavy specimen plants, 5-in., 75c and \$1.00; 4-in., equal to most 6-in., \$50.00 per 100.

If you want REAL Cyclamen, try these. Windfield S. Kircher, Cyclamen Specialist, De-
dance, O.

MUST HAVE ROOM.

Strong Cyclamen of the best flowering strains, plenty of reds and salmons; positively no better stock in the country and all ready to shift; 3-in., 20c; 4-in., 35c. Quantity limited at these prices. Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

Cyclamen: An extra fine lot of separate colors or mixed as desired, 2½-in., \$12.00 per 100; 3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in., \$75.00 per 100; 6-in., \$100.00 per 100; 7-in., \$150.00 per 100. We know these will please you, so speak up!
S. S. Skidelsky & Co., 50 Park Place, New York.

CYCLAMEN PLANTS.

Assorted colors, large proportion of red.

4-in., \$40.00 per 100;

5-in., \$75.00 per 100.

A packing charge of 5 per cent.

A. N. KINSMAN, INC.,

Austin, Minn.

Cyclamen, nice, healthy, stocky plants, well furnished with foliage, showing buds; German strain, red and pink colors predominating, from 4-in. 40c. This will make good blooming stock for Xmas.
J. L. Schiller, 929 Prouty Ave., Toledo, O.

Cyclamen, best strains, strong, healthy, perfectly shaped plants, most desirable colors, well set with buds; 3-in., 15c; 3½-in., 30c; 4-in., 40c; 4½-in., 50c; 5-in., 60c; 6-in., \$1.00; 7-in., \$2.00. Carefully packed free. Cash.
Hillview Greenhouse Co., La Crosse, Wis.

CYCLAMEN IN BUD AND BLOOM.

4-in., 40c each;

5-in., 75c each;

6-in., \$1.00 each.

No charge for packing. Cash, please.

F. B. Pfister, Lowville, N. Y.

Cyclamen, the Winterich strain, large flowering, white with pink eye, light and dark salmon and Christmas red, strong, frame-grown, from 2½-in., \$12.00 per 100, 50 at 100 rate. Cash, please. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

CYCLAMEN.

THESE ARE FINE PLANTS.

2½-in. \$10.00 per 100

4-in. 50.00 per 100

C. C. POLLWORTH CO.,

City Hall Square, Milwaukee, Wis.

Cyclamen, 5-in. A No. 1 plants ready for 6-in., 50c. None better; compelled to sell to make room. A real bargain which you can't afford to miss. Packing free.
Alphonse Peters, Marquette, Mich.

We need the room. Heavy, vigorous Cyclamen plants, all dark colors, budding for bloom, 4-in., 30c. Packing 1c each. Fancy 5-in., in bud and bloom, 50c. Packing 2½c.
J. E. Leslie & Son, Marion, Ind.

Cyclamen plants, dark colors, no white, strong, sturdy plants, 5-in., \$75.00 per 100. All ready for shift to larger pots. Packing free, in paper pots, securely cleated. Peter Pearson, 3732-48 Gunnison St., Chicago, Ill.

Cyclamen, fine, large plants, all colors; for immediate delivery; 5-in., 70c; 6-in., \$1.00 each. These are the best strains. Terms: satisfactory credit reference or cash with order.
J. F. Wilcox & Sons, Council Bluffs, Ia.

Cyclamen, finest strain obtainable, strong, healthy plants, in need of room, offer at low prices 3-in., \$15.00, select, \$18.00 per 100; 4-in., 35c, select, 40c; 5-in., 75c. Cash. No packing charges. Joseph Tureki, Gross Point, Ill.

Cyclamen Giganteum, fine 2½-in. stock ready to shift, \$6.00 per 100; 3-in., \$12.00 per 100; 4-in., \$25.00 per 100; 5-in., \$50.00 per 100; all colors mixed. Samuel Whitton, Utica, N. Y.

Choice Cyclamen plants in assorted colors, 4-in., 35c; 5-in., 50c. Packed in paper pots. 5% for packing. Cash, please.
Eagle Grove Greenhouses, Eagle Grove, Ia.

Cyclamen, best European strains, 2½-in., \$15.00 per 100; 3-in., \$25.00 per 100; extra select, 3-in., \$35.00 per 100.
Baur Floral Co., Erie, Pa.

Cyclamen, 3-in., \$10.00 per 100; 4-in., \$35.00 per 100.
James D. Hooper, Richmond, Va.

Extra strong Cyclamen, assorted colors, select, 4-in., 50c; 5-in., 75c. Choice plants, 4-in., 40c; 5-in., 60c.

Wagner's Greenhouse, Tiffin, Ohio.

Cyclamen, choice assortment of the leading varieties, 3-in., \$15.00 per 100; 4-in., \$35.00 per 100. Extra strong, well-grown stock.
Matthewson's, Sheboygan, Wis.

Cyclamen, extra large 5-in., bushy plants, 25 to 40 leaves to a plant, \$9.00 per doz. Cash with order. B. L. Gibbs & Sons, Cumberland, Md.

Cyclamen, good, strong 2½-in., \$10.00; 3-in., \$17.50; 4-in., \$30.00 per 100.
H. A. Genteman, Quincy, Ill.

Cyclamen, 3-in., strong, stocky plants, \$20.00 per 100. Cash with order.
Hopkins the Florist, Brattleboro, Vt.

Cyclamen, 4-in., \$25.00 per 100; 5-in., 50c each; 6-in., \$1.00 each. Crescent St. Floral Co., Crescent and Union Ave., Grand Rapids, Mich.

Extra strong 4-in. Cyclamen, finest German strain, ready for a shift, \$40.00 per 100.
Quentin Floral Co., St. Joseph, Mo.

Cyclamen, good 3-in. mixed, \$18.00 per 100. No packing charge.
Kemble Floral Co., Oskaloosa, Ia.

Cyclamen, strong 4-in. stock of all the leading varieties, \$35.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

For Cyclamen, write the North Side Greenhouses, 1107 N. First St., Springfield, Ill.

DAHLIAS

DAHLIAS.

Owing to our increased acreage, and not having sufficient storage room for all our Dahlias, we will sell for cash at digging time 100 barrels of field-grown Dahlias in the clump at \$12.50 per barrel of clumps, all good named varieties, our selection. Mixed Dahlias, good kinds at \$10.00 per barrel.

Barrels will be packed well and filled full of the clumps. Dahlias sold f. o. b. Nora Springs, Ia. Net cash, no discount, no charge for barrels. Get busy and avail yourself of this opportunity to get stocked up on Dahlias.

Look up our Gladioli offer under the Classified Gladioli heading.

MAPLE HILL NURSERY,

Nora Springs, Ia.

The new show Dahlia Peach Blow, pink; and the new December Dahlia Iron Clad, bronze; we offer in limited quantity, 50c each, \$5.00 per dozen clumps.

The new show Dahlia Mary D. Hallock, canary yellow, 25c each. Send for our list on Dahlias.
Kallach Bros. Co., 4516 Delmar Ave., St. Louis, Mo.

DAHLIAS.

Send your want list of dahlias to the DAHLIA KING, who is listing 400 of the best varieties for cut flowers and for retail catalogue trade. The largest dahlia grower in the world.
J. K. ALEXANDER,

East Bridgewater, Massachusetts.

CALIFORNIA DAHLIA NOVELTIES

Giants for cut flowers and exhibition. Booking orders now for November delivery. Strong bulbs from 4-in. pots. Catalogue mailed on request.

KEY ROUTE HEIGHTS NURSERY CO.,
3852 Loma Vista Ave., Oakland, Calif.

Dahlia clumps; Doazon, A. D. Livoni, Floral Park Jewell, Lyndhurst, Jack Rose and Mrs. Chas. Turner, 15c each. Cash. Fall delivery.
R. O. Wenning, Brazil, Ind.

Dahlias, rare seedlings, \$3.00 for whole field-clumps, state class and color wanted. Dahlia seed, finest grown, \$1.00 trade packet. Cash, please.
Perry Gardens, Perry, O.

DAISIES

DAISIES.

Strong Plants.

	Per 100	Per 1000
Boston Yellow, R. O.	\$4.00	\$35.00
Boston Yellow, 2½-in.,	7.00	60.00
Giant White, B. C.	3.50	30.00
Giant White, 2½-in.	5.00	45.00

Prompt shipment will be made.

Add 5% to cover cost of packing.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

ROOTED CUTTINGS NOW READY.

From A. E. Hunt's strain.

Boston Yellow \$4.00 per 100, \$35.00 per 1000
Hunt's White Sport. 5.00 per 100, 45.00 per 1000
No order accepted for less than 100.
500 of a variety at the 1000 rate.

A. L. RANDALL COMPANY,
180 N. Wabash Ave., Chicago.

Daisies, Boston Yellow, strong 2½-in., \$7.00 per 100, \$60.00 per 1000; rooted cuttings, \$4.00 per 100, \$35.00 per 1000.

Giant White, 2½-in., \$5.00 per 100, \$45.00 per 1000; rooted cuttings, \$3.50 per 100, \$30.00 per 1000. All ready now.
W. A. Rowe Floral Co., Kirkwood, Mo.

Bellis Daisies, mixed colors, strong, transplanted seedlings, ready for planting out, 60c per 100, \$5.00 per 1000, postpaid.
Geo. W. Mount, Silver Creek, N. Y.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Bellis Daisies, giant white and pink, \$3.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Daisies, strong rooted cuttings, Mrs. Sander, Nicholson's Giant, White and Paris, \$2.00 per 100, by mail. 2-in., 4c.
S. W. Pike, St. Charles, Ill.

BELLIS DAISIES.

Bellis Daisies, double white and blue, strong plants, 50c per 100, \$4.00 per 1000.
J. C. SCHMIDT, BRISTOL, PA.

Daisies, Bellis Monstrosa, pink or white, also Longfellow and Snowball, fine strong plants, \$3.25 per 1000, \$9.00 per 3000. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Daisies, or white Marguerites, rooted cuttings, \$20.00 per 1000.
Geo. B. Windler, 4059 Delor Ave., St. Louis, Mo.

Daisies, Mrs. Sander and Giant White, 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.
Roman J. Irwin, 43 West 18th St., New York.

Daisies, Paris and Marguerite, fine 2-in., \$4.00 per 100; Boston Yellow, 2-in., \$4.00 per 100. Cash.
J. W. Miller, Shiremanstown, Pa.

Daisies, Chicago White, best and largest grown, strong rooted cuttings, \$1.50 per 100.
Quentin Floral Co., St. Joseph, Mo.

Shasta Daisies, 2-in. pots, \$3.00 per 100.
The McGregor Bros. Co., Springfield, O.

DELPHINIUMS

DELPHINIUM

Seedlings, six months old, \$1.25 per 100, \$9.00 per 1000. Strong clumps, not worn-out stock. Transplanted for FORCING USE, \$10.00 and \$12.00 per 100, \$95 and \$115.00 per 1000.

We grow in quantity and can take care of all large orders.

KAMP & SPINTI GREENHOUSE CO.,

North Milwaukee, Wis.

HARDY PLANTS.

Delphinium Belladonna, 1-year, strong field-grown, \$7.00 per 100; 2-year, \$10.00 per 100. Write for special prices in large quantities; also a nice list of other hardy plants.

JOSEPH F. MARTIN,

Box 97, Painesville, O.

Delphinium, 20,000 seedlings, Gold Medal, mixed with selected named sorts, a wonderful mixture, no better in the world; 300, \$2.00; 500, \$3.00; 1000, \$4.50, by mail paid. Retiring from business. Quick if wanted. Guaranteed.
S. Merry, Illon, N. Y.

Delphinium Belladonna, field-grown, strong, 1-year-old plants, \$11.00 per 100, \$100.00 per 1000; strong 2-year-old plants, \$14.00 per 100, \$180.00 per 1000.
Roman J. Irwin, 43 West 18th St., New York.

For fall delivery, strong, field-grown, 1-year-old Delphinium Belladonna, \$7.00 per 100, \$65.00 per 1000; 2-year-old, \$10.00 per 100. Write for other list of Hardy Perennials.
S. S. Skidelsky & Co., 50 Park Place, New York.

Delphinium Belladonna, 2-year, field-grown for forcing, \$10.00 per 100.
Eschrich Nursery, North Milwaukee, Wis.

Delphinium Belladonna, strong 1-year plants, \$5.50 per 100, \$50.00 per 1000. Cash with order.
Kallay Bros. Co., Painesville, O.

Delphinium Belladonna and Gold Medal Hybrid, 2-year, strong, \$7.00 per 100.
Thos. J. Murphy, Painesville, O.

DEUTZIAS

Deutzia Pride of Rochester, extra strong, stocky 3½ to 4-foot, \$18.00 per 100.
H. G. Walker, 312 W. Chestnut St., Louisville, Ky.

DRACAENAS

DRACAENA INDIVISA.

50,000 big, strong plants ready for a shift to 3-in. or 4-in. pots from 2-in. pots, \$4.00 per 100.

Average size, strong and healthy from 2-in. pots, \$3.00 per 100.

Both the above sizes are big value and worth twice the money.

Packed to reach you safe anywhere.

ELMER RAWLINGS, WHOLESALE GROWER,
Allegany, N. Y.

DRACAENA TERMINALIS.

2-in. \$15.00 per 100
3-in. 25.00 per 100
4-in. 45.00 per 100
5-in. 75.00 per 100

Moderate packing charge.

ROY F. WILCOX & CO.,

Montebello, Cal.

Dracaena Indivisa, strong 3½-in. pots, fine plants, 18 inches high, \$12.00 per 100.

Transplanted seedlings, \$4.00 per 100, \$35.00 per 1000. Strong field-grown clumps, ready for 6-in. pots, \$17.50 per 100. Immediate delivery.
Roman J. Irwin, 43 West 18th St., New York.

Dracaenas, fine 2½-in. stock ready for shipment. Terminalis, 20c. Lord Wolseley, 20c.
Aurora, 24c. Mandarina, 24c.

Cash with order.

The Minge Floral Co., Mobile, Ala.

Dracaena Indivisa, 2½-in. stock, to grow on, \$3.00 per 100, \$25.00 per 1000. 13 extra large 5-in. Indivisa for \$4.50. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

Dracaenas, strong 3-in. for growing on, \$10.00 per 100. Cash or references.
H. E. & C. W. Krebs, Cedar Rapids, Ia.

Dracaenas, Indivisa or Australia, fine 2-in., \$4.50 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

Dracaenas, extra fine, field-grown Indivisa, ready for 6-in. pots, \$25.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaena Indivisa, strong plants, 2 1/4-in. pots, \$4.00 per 100. Cash with order.
Park Board Greenhouses, Fort Wayne, Ind.

Dracaena Indivisa, 8-in. nice stock for growing on, \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

ERICAS

Erica Melanthera heather, the most popular Xmas variety, heavily budded, from \$1.00 to \$5.00 each. Orders accepted for immediate shipment only. Also French Hydrangea specimen plants, pot-grown, \$1.50 each. A. L. Miller, Jamaica, N. Y.

Erica Melanthera, 3-in., 8 ins. to 18 ins. high, coming in bud, clean stock, \$50.00 per 100. W. W. Thompson & Sons, Station D, R. 1, Milwaukee, Wis.

EVERLASTING FLOWERS

Everlasting Strawflowers on wire, \$2.00 per 100. Cash, please.
Herman Schallhorn, Kalamazoo, Mich.

EVONYMUS

Evonymus Vegetus, 2-year, \$15.00 per 100, \$120.00 per 1000.
James Wheeler, Worcester St., Natick, Mass.

FARFUGIUMS

Farfugiums, yellow spotted, 4-in., \$3.50 per dozen. Cash. E. J. Ullrich Floral Co., Tiffin, O.

FERNS

TABLE FERNS FOR FERN DISHES.

Well established 2 1/4-in. pots, best Pteris, Cyrtomium and other varieties, \$7.00 per 100, \$65.00 per 1000.

	Size	100	1000
Boston	2 1/4-in.	\$ 6.00	\$ 55.00
Scottii	2 1/4-in.	6.00	55.00
Teddy Jr.	2 1/4-in.	6.00	55.00
Verona	2 1/4-in.	6.00	55.00
Roosevelt	2 1/4-in.	6.00	55.00
Whitmanii	2 1/4-in.	9.00
Macawil, new	2 1/4-in.	12.00	100.00

Bench-grown Ferns, strong plants, ready for 6-in. pots and larger:

Boston	\$25.00 per 100
Boston	35.00 per 100
Boston	50.00 per 100
Verona	50.00 per 100
Teddy Junior	45.00 per 100
Boston	45.00 per 100
Elegantissima	35.00 per 100
Whitmanii	35.00 per 100

OTHER VARIETIES READY LATER.

ROMAN J. IRWIN,
43 West 18th St., New York City.

FERNS MY SPECIALTY.

Ferns for fern dishes. Strong, bushy 2 1/4-in. stock, in largest and best assortment, \$6.00 per 100, \$50.00 per 1000.

FERN SEEDLINGS: Excellent stock, ready for potting, in assortment of eight best fern dish varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Cuneatum and Gracillimum, strong seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000.

Adiantum Farleyense Gloriosum. A most desirable Fern, well-grown 3-in., \$5.50 per doz., \$40.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong thrifty 3-in., \$8.00 per doz., \$65.00 per 100. 2-in., \$5.00 per doz., \$40.00 per 100.

Asparagus Sprengeri seedlings, \$1.50 per 100, \$10.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST,
Short Hills, N. J.

FERNS.

Boston, extra size	\$12.00 per 100
Boston, 4-in. size	10.00 per 100
Boston, 3-in. size	8.00 per 100
Springfield, 3-in. size	10.00 per 100
Boston, Wamamaker, 2 1/4-in. size	4.00 per 100
Scottii, Whitmanii, 2 1/4-in. size	4.00 per 100
Runners in all varieties	12.50 per 1000
Runners, assorted	15.00 per 1000

N. Davallioles Furcans.

Boston Stag Horn, large 10-in. size, \$12.00 per doz. Boston Stag Horn, 8-in. size, \$9.00 per doz.

Beautiful specimens, all perfect. Cash.
W. P. NEWELL CO., APOKA, FLA.,
Wholesale Fern Growers.

Ferns for Fern dishes, strong 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; Boston and Roosevelt, 2 1/4-in., \$6.50 per 100, \$60.00 per 1000. Scottii, Teddy Jr. and Verona, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000. MACAWIL, 2 1/4-in., new and very fine, \$12.00 per 100, \$100.00 per 1000.

VERY FINE BOSTONS, 4-IN., \$22.50 PER 100; **STRONG 5-IN. BOSTON AND ROOSEVELT,** \$40.00 PER 100.

On orders for 2 1/4-in., specify whether pot plants, transplanted or bench-grown stock is wanted.

S. S. Skidelsky & Co., 50 Park Place, New York.

POT-GROWN FERNS.

Guaranteed to please.

Whitmanii, 2-in.	\$ 6.00 per 100
Teddy Jr., 2-in.	6.00 per 100
Teddy Jr., 3-in.	15.00 per 100
Roosevelt, 2-in.	6.00 per 100
Boston, 2-in.	6.00 per 100
Boston, 4-in.	35.00 per 100
Boston, 6-in.	60.00 per 100

All of the above 2-in., \$55.00 per 1000. Less 4%. Cash, please.

B. C. BLAKE,
Springfield, O.

BOSTON AND WHITMANII FERNS.

Strong, healthy, A No. 1 stock. Need room.
100 4-in., Whitmanii \$ 35.00 per 100
200 5-in., Whitmanii 60.00 per 100
250 6-in., Whitmanii 90.00 per 100
300 6-in., Boston 90.00 per 100
100 7-in., Boston 115.00 per 100
500 3-in. Asparagus Sprengeri, big, bushy plants, \$10.00 per 100.
Prices are without pots. No packing charges.
SUNNYSIDE GREENHOUSES NURSERY,
504 10th Ave., Moline, Ill.

FERNS.

4-in. Boston and Roosevelt 25c
5-in. Boston and Roosevelt 50c
6-in. Boston and Roosevelt 75c

The above are strong and healthy, grown in Fern pots which allow the plants the same growing surface, but reduce the shipping weight one-half. Packing free, 10% additional if ordered in clay pots.

HOMEWOOD GREENHOUSES,
Atchison, Kan.

BOSTON FERNS.

Good, strong, bushy stock.
5-in. \$0.60
6-in.90
7-in. 1.15
8-in. 1.50
10-in. 2.00

Add 5 per cent for packing.

See our ad on Cyclamen and Geraniums.
DAVIS FLORAL CO.,
Davenport, Ia.

BOSTON FERNS.

4-inch \$35.00 per 100
5-inch \$60.00 to 75.00 per 100

MACAWIL FERNS.

We are booking orders for December delivery on Macawil Ferns, 2 1/4 to 10c.

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.,
Pleasant Hill, Mo.

BOSTON FERNS.

Good, strong, bushy plants.
5-in. \$0.60
6-in. 1.00
7-in. 1.50
8-in. 2.00
10-in. 3.00

Cash. No charge for packing.

GLASSACRES GARDENS CO.,
North Riverside, Sioux City, Ia.

FERNS.

Roosevelt, 2 1/4-in. \$ 6.50 per 100
Roosevelt, 3-in. 15.00 per 100
Boston, 2 1/4-in. 6.50 per 100
Boston, 3-in. 15.00 per 100
Scholzei, 2 1/4-in. 6.50 per 100
Scholzei, 3-in. 15.00 per 100
Whitmanii Compacts, 2 1/4-in. 6.50 per 100

THE REESER PLANT CO.,
Springfield, Ohio.

QUALITY FERNS.

500,000 2 1/4-in. pot-grown Ferns, Bostons, Roosevelt, Whitmanii, Teddy Jr., Whitmanii Compacts, all at \$6.00 per 100, \$55.00 per 1000. Boston and Roosevelt 3-in., \$15.00 per 100. Buy now and place contracts for March, April, May and June at these prices on 2 1/4-in. and 3-in.

G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

FERN DISH FERNS.

Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimssettii, Wilsonii, 2 1/4-in., \$5.00 per 100. Cyrtomium Rochfordianum, \$7.00 per 100.

BOSTON FERNS.

5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

STORRS & HARRISON CO.,
Painesville, O.

FERNS.

Boston and Whitmanii, strong, healthy and bushy.

4-in. \$3.60 per doz., \$25.00 per 100
5-in. 5.40 per doz., 40.00 per 100
6-in. 8.00 per doz., 60.00 per 100

Packing 5 per cent. Cash, please.

GREENWOOD AVENUE GREENHOUSES,
702 Greenwood Ave., Decatur, Ill.

BOSTON FERN RUNNERS.

Spend your dollars where you will get full value. Having more Boston Fern runners than I can use, I am offering the surplus at \$10.00 per 1000. These are extra fine, strong, clean, healthy plants, and guaranteed to please you, or your money refunded. Cash, please.

NORMAN C. MILLER, FORT PIERCE, FLA.

POT-GROWN FERNS.

50 5-in. Boston 35c each
75 4-in. Boston 20c each
Or \$30.00 cash will take the lot. This is fine, clean, bushy stock. Add 5% for packing.

J. J. LENNON,
1005 South 14th St., New Castle, Ind.

QUALITY RUNNERS.

Boston \$12.50 per 1000
Wanamaker 10.00 per 1000
Springfield 10.00 per 1000
Whitmanii, slightly mixed 10.00 per 1000

Prompt shipment. Cash.

BERNO FLORAL CO., ORLANDO, FLA.
Ferns, 4-in., pot-bound Roosevelt, and strong, bench Bostons, 25c each. We have plenty of these and stock is clean.

F. C. Freeman & Sons, Portland, Ind.

Boston Ferns, 4-in. pots, \$20.00 per 100. Crescent St. Floral Co., Cor. Crescent and Union Ave., Grand Rapids, Mich.

BOSTON FERNS.

Bench-grown, strong, will make large 4-in. stock, worth 50c retail in 30 days; specially low to make room, \$19.00 per 100; will pack light. Cash. No charge for packing.

THE IMLAY CO.,
Zanesville, O.

BOSTON FERNS.

Strong runners, ready for immediate delivery, \$10.00 per 1000; 3-inch pot size, \$7.00 per 100; 4-inch pot size, \$10.00 per 100. 2 per cent discount for cash with order.

F. M. SOAR, LITTLE RIVER, FLA.

Ferns, 2 1/4-in. pot-grown, Boston, Roosevelt, Teddy Jr. and Whitmanii, \$6.00 per 100, \$55.00 per 1000, 200 at 1000 rate. Packing free. Cash, please, and 4 per cent discount.

Clover Leaf Floral Co., Springfield, O.

Boston Ferns, 4-in., \$10.00 per 100, \$90.00 per 1000; 8-in., \$7.50 per 100, \$70.00 per 1000. Strong Boston runners, \$10.00 per 1000.

Fine Staghorn Ferns, 50c to \$1.00 each.

Lee Smoot, Apopka, Fla.

Ferns, large, bench-grown Bostons ready for 4 and 5-in. pots, \$25.00 per 100; 3-in. pot-grown, ready for 4-in., \$10.00 per 100; also a fine lot of runners as good as 2-in., \$3.00 per 100. Cash. C. P. Bethards, Springfield, O.

BOSTON FERNS.

Bench-grown Boston, large plants
Ready for 5 and 6-in. pots, \$30.00 per 100.
S. A. PINKSTONE,
Cor. York and Hickory Sts., Utica, N. Y.

Ferns, Boston and Piersonii, very fine stock from benches, 5-in., 50c; 4-in., \$12.00 per 100; 3-in., \$8.00 per 100; 2 1/4-in., \$4.00 per 100. Runners, \$3.00 per 100. Packing 5 per cent.

Truitt's Greenhouses, Chanute, Kan.

Ferns, Boston and Roosevelt, bench-grown, ready for 5-in. and 6-in., \$30.00 per 100. Pot-bound Boston, Roosevelt and Whitmanii, 5-in., \$35.00 per 100. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

Ferns, strong, healthy stock, Boston and Whitmanii, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100. Cash with order, or shipped C. O. D. if 1/4 of purchase price is sent with order.

Peterson Floral Co., Gibson City, Ill.

POT-GROWN BOSTON FERNS.

6-in. bushy stock out of pots, 75c each; 7-in. Bostons, 90c; 8-in., \$1.10 each plus 5% for packing.

DAVIS & STEINER CO., MORRISON, ILL.

Boston Ferns, strong, clean 2 1/4-in., \$6.00 per 100; 4-in., \$30.00 per 100; 5-in., \$60.00 per 100. Cash with order.

Walnut Hill Greenhouses, Independence, Mo.

Boston Ferns, bench-grown, ready for 4-in., 5-in. and 6-in. pots, \$40.00 per 100, as run from bench. Cash.
C. M. Hurlburt, Fairbury, Jefferson County, Neb.

Ferns, Boston, Roosevelt and Whitmanii, 2 1/4-in., \$6.00; 5-in., \$50.00; 6-in., \$75.00 per 100. Cash. F. Southworth, 1380 E. 25th St. No., Portland, Ore.

EXTRA STRONG, WELL-GROWN STOCK.

Ferns, Whitmanii, 5-in., 50c each; heavy 5 1/2-in., 75c each. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Extra strong, bench-grown, Whitmanii, Compacts and Boston Ferns, ready for 5-in. and 6-in. pots, \$5.00 per doz., \$40.00 per 100. Cash.

S. A. Jennison, Natick, Mass.

Ferns, Bostons, good plants, 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100.

Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, Boston, a few Whitmanii and Anthony Wayne, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in., \$30.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Ferns, table ferns in assorted varieties, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechslein, 4911 W. Quincy St., Chicago, Ill.

Ferns, Whitmanii and Roosevelt, all extra fine, bushy plants, 5-in., 75c; 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.50 each. Packing at cost.

Elitch Gardens Co., Denver, Colo.

Boston Ferns, good, strong stock, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100.

Verona Ferns, 2 1/4-in., \$5.00 per 100, \$40.00 per 1000. Carl Hagenburger, W. Mentor, O.

VERY FINE PLANTS.

Ferns, Verona, 4-in., 35c each. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Ferns, Roosevelt 4-in., 35c; 5-in., 50c; 6-in., 75c. Cash with order. 5 per cent for packing.

Lanternier, Florist, Fort Wayne, Ind.

Ferns, Bostons out of 4-in. pots, well-grown, 20c each.

H. E. Rogers & Son, Spencerport, N. Y.

Holly Ferns, strong 3-in. ready for shipment, \$10.00 per 100. Cash.

J. S. Wilson Floral Co., Des Moines, Ia.

Ferns, Boston and Whitmanii, bushy, clean stock and fine color, 5-in., 50c; 6-in., 75c; 7-in., \$1.00. Koopmann Bros., Davenport, Ia.

Dish Ferns, 2 1/4-in., \$5.00 per 100, in ten varieties. James D. Hooper, Richmond, Va.

FERNS—Continued

Bushy Ferns that will please, Bostons, 4-in., 30c; 5-in., 60c; Whitmanii, strong, 5-in., 60c. Quentin Floral Co., St. Joseph, Mo.

Whitmanii Ferns out of bench, nice, thrifty stock, 20c each. Cash, please. E. B. Morgan Floral Co., Paxton, Ill.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100. Anoka Greenhouses, Anoka, Minn.

Table Ferns, 5 leading varieties, strong 2½-in. stock, \$5.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Fern Dish Ferns, 6 varieties, \$6.00 per 100, \$50.00 per 1000. The McGregor Bros. Co., Springfield, O.

Ferns, Scottii and Teddy Jr., 6-in. pot-grown, bushy, 75c each. Cash, please. J. J. Clayton & Son, West Grove, Pa.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c. J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Hardy Ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Ferns for dishes, a fine assortment at \$6.00 per 100. C. O. Pollworth Co., Milwaukee, Wis.

Bench-grown Boston Ferns, 4-in., 20c; 5-in., 30c; 6-in., 40c. W. F. Klus, Anderson, Ind.

Ferns, Whitmanii, Verona, Boston, strong 4-in., 35c; 5-in., 65c. Gullett & Sons, Lincoln, Ill.

Boston Ferns from bench, 4-in., 25c; 5-in., 35c. Cash. Byer Bros., Chambersburg, Pa.

Ferns, 4-in., strong, 30c each. Wilcox & Sons, Council Bluffs, Ia.

Table Ferns, 2½-in. varieties, 6c. J. C. Bigelow & Son, Utica, N. Y.

Table Ferns, standard varieties, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each. L. J. Rowe, Titusville, Pa.

FICUS

FICUS ELASTICA, EXTRA STRONG. 24 to 30 ins. from the pot up; 6-in. pots, \$7.50 per doz.

OAK GROVE GREENHOUSE, Tuskegee, Ala.

FICUS 5-INEXZIFCSMU Ficus Elastica, 4-in., fine, strong stock for immediate sale, 18 inches tall, 40c. North Side Greenhouse, Fort Wayne, Ind.

Ficus Elastica, 4-in., \$35.00 per 100, \$325.00 per 1000; strong, 12 to 15 inches tall; good foliage. Cash with order. H. O. Doescher, 2048 Gentilly Ave., New Orleans, La.

Rubbers, rooted, mossed layers, \$14.00 per 100, \$180.00 per 1000. Cash with order. M. Vander Ecken, 2973 Maurepas St., New Orleans, La.

Ficus Elastica, 4-in., fine, strong stock, 50c and 60c. Jacob Schulz, 831 Cherokee Rd., Louisville, Ky.

Rubber plants, a limited number, all good 4-in., 50c to 75c each. N. O. Caswell, Delavan, Ill.

FORGET-ME-NOTS

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best Myosotis on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$6.00 per 100, \$55.00 per 1000; 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment October 25th. Cash with order. John M. Barker, P. O. Box No. 225, Morristown, N. J.

FORGET-ME-NOTS, ready now and booking orders. Myosotis, true winter flowering, from 2-in. pots, \$3.00 per 100; 2½-in. pots, \$5.00 per 100. Cash, please. No charge for packing. THE IMLAY CO., ZANESVILLE, O.

FORGET-ME-NOTS. Everblooming variety, 2½-in. stock ready for shift, 3c. See Pelargonium advertisement. Cash, please. J. SYLVESTER, OCONTO, WIS.

FORGET-ME-NOTS. Only a few hundred of that grand winter blooming variety left, and to close them out will make the price \$4.50 per 100. Cash. C. L. HUMPHREY, ZANESVILLE, O.

Forget-me-nots, strong seedlings, \$6.00 per 100; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$10.00 per 100. Roman J. Irwin, 43 West 18th St., New York.

Forget-me-nots, the winter-flowering king, 2½-in. pots, \$4.00 per 100. Cash. H. G. Walker, 812 W. Chestnut St., Louisville, Ky.

Forget-me-nots, 75 strong 3½ and 4-in. for benching, \$7.50 per lot. W. W. Thompson & Sons, Sta. D. R. 1, Milwaukee, Wis.

Forget-me-nots, true wintering, long stems and large flowers, strain unexcelled, 2-in. stock, \$4.00 per 100. F. E. Blake, Marion, O.

Forget-me-nots, 2½-in., \$4.00 per 100. O. P. M. Criley, Florist, Ottumwa, Ia.

Forget-me-nots, the long stemmed true winter-flowering; strong 2½-in. and starting to branch, \$4.00 per 100. No charge for packing. F. L. Lanson, Council Bluffs, Ia.

Strong, winter-flowering, 2½-in. Forget-me-nots, \$5.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, Alpestris Victoria, blue, hardy dwarf, strong plants, \$4.00 per 1000. Cash. Brill Celery Gardens, Kalamazoo, Mich.

BUSINESS BRINGERS—

Review
Classified Advs.

Forget-me-nots, true winter flowering, strong, 2½-in. pots, \$4.00 per 100, \$35.00 per 1000. J. C. Schmidt, Bristol, Pa.

Forget-me-nots, true winter flowering, 2½-in. pots, \$5.00 per 100. Ready now. Hauge Flower & Plant House, Fairmont, W. Va.

Forget-me-not, true winter flowering, 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

FUCHSIAS

Fuchsias, four kinds, 2-in., \$3.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

GENISTAS

GENISTAS.

Fine, bushy plants, 2-in., \$15.00 per 100; 4-in., \$25.00 per 100. Packing free, for cash. Ready now. NORTH SIDE GREENHOUSES, 1107 N. 1st St., Springfield, Ill.

GENISTA.

5-in., fine, shapely plants, \$30.00 per 100.

Ready now.

JACKSON & PERKINS COMPANY, Newark, New York State.

Genista Johnstonii, new, compact grower, golden yellow, holds flowers well, strong 4-in. pot plants, ready in October; will be fit for a shift to a 6-in. pot, \$60.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

GERANIUMS

GERANIUMS.

Our specialty,

S. A. Nutt,

Jean Viaud,

Mme. Buchner,

Poitevine,

Ricard,

good, short jointed plants

from 2-in. pots, \$3.50 per 100,

\$35.00 per 1000.

We ship by express or parcel post,

packed to reach you safe anywhere.

ELMER RAWLINGS, WHOLESAL GROWER, Allegany, N. Y.

GERANIUMS.

Rooted cuttings, S. A. Nutt, Mme. Jaulin and Buchner, \$2.50 per 100, \$20.00 per 1000. Jean Viaud, \$3.00 per 100, \$25.00 per 1000. 2-in. \$4.00 per 100, \$35.00 per 1000 2½-in. 5.00 per 100, 45.00 per 1000 3-in. 6.00 per 100, 55.00 per 1000 Poitevine rooted cuttings, \$3.50 per 100, \$30.00 per 1000. 2-in. \$5.50 per 100, \$50.00 per 1000 2½-in. 6.50 per 100, 60.00 per 1000 3-in. 7.50 per 100, 70.00 per 1000 Cash with order.

HUDSON GREENHOUSE, HUDSON, MICH.

CALIFORNIA SUNSHINE GERANIUMS.

"Any number; any kind; any time; anywhere."

STANDARD VARIETIES:

Rooted cuttings \$2.50 per 100, \$22.50 per 1000

Potted 2½-in. 5.00 per 100, 45.00 per 1000

HILL, MICHELL, RICARD, POITEVINE AND IVY.

Rooted cuttings \$3.00 per 100, \$27.50 per 1000

Potted 2½-in. 6.00 per 100, 55.00 per 1000

No mealy bugs or other parasites.

Distant shipments with perfect success.

National recognition based on merit.

LOS ANGELES GERANIUM CO., 927 Oxford Street, Berkeley, Cal.

Geraniums, strong 2-in. Ricard, Poitevine, Ruby and Barney, \$5.00 per 100, \$45.00 per 1000. Jean Viaud, Jean Oberle and S. A. Nutt, \$4.00 per 100, \$35.00 per 1000. The above mixed, \$35.00 per 1000.

Ivy Geraniums, 2-in., Roycroft's Surprise and Caesar Franck, \$5.00 per 100, \$45.00 per 1000. Mixed, about six varieties, \$3.50 per 100.

Scented Geraniums, 2-in., Rose and Skeleton, \$3.50 per 100. Cash. Jacobs Bros., Box 413, Peoria, Ill.

GERANIUMS.

Can offer some very choice plants, strong and bushy

2½-in. Nutt, 3c; 2½-in. Grant, 3c;

2½-in. Viaud, 4c; 3-in. Nutt, 5c;

3-in. Grant, 5c; 3-in. Viaud, 6c.

Nutt and Double Grant, 4-in. and 5-in. stock plants, 3 to 8 shoots to cut now, 6c each. Cash, please.

TIPTON FLORAL CO., 2205 N. 10th St., Kansas City, Mo.

OCTOBER AND NOVEMBER DELIVERY. Geraniums, 100,000 rooted cuttings, S. A. Nutt, Buchner and Scarlet Bedder, \$2.00 per 100, \$20.00 per 1000. Poitevine, Ricard, Montmort, Barney, Thos. Meehan, Gloire de France and Jean Oberle, \$3.00 per 100, \$25.00 per 1000. All rooted cuttings will be shipped parcel post, prepaid. Cash with order.

JOHN L. GUGINO, FREDONIA, N. Y.

GERANIUM ROOTED CUTTINGS.

November and December deliveries; October all sold.

S. A. Nutt and Buchner.....\$22.50 per 1000

Poitevine 27.50 per 1000

Ricard 35.00 per 1000

State which method of shipments, parcel post billed at cost, or express.

ALBERT M. HERR, Lancaster, Pa.

GERANIUMS.

Well rooted cuttings, all booked for October and November.

Ricard, Poitevine, Scarlet Bedder and Anna Brown, double pink,

\$30.00 per 1000.

S. A. Nutt,

\$25.00 per 1000.

Cash with order.

PETER BROWN, LANCASTER, PA.

GERANIUMS, ROOTED CUTTINGS.

Ricard, Poitevine, Castellane, Viaud, Doyle and Buchner,

all booked until December 15.

S. A. Nutt, booked until November 15.

Scarlet Bedder ready November 20.

\$30.00 per 1000.

Parcelpost and insurance \$1.00 per 1000 extra.

Cash with order.

FRED W. RITCHY, LANCASTER, PA.

Geraniums, strong, well-rooted cuttings, first class in every respect; Nutt, \$27.00 per 1000;

Perkins, \$30.00 per 1000; Poitevine, \$35.00 per 1000;

Strong 2½-in. plants, \$4.50 per 100, \$40.00 per 1000; Nutt, Poitevine, Helen Michell and Thos. Meehan, double white.

S. S. Skidelsky & Co., 50 Park Place, New York.

ROOTED CUTTINGS.

S. A. Nutt, Doyle and Buchner, mixed, \$2.25 per 100, \$20.00 per 1000; separate colors, \$2.50 per 100, \$22.50 per 1000. After December 1st will have Poitevine, Ricard, Viaud and above varieties in both rooted cuttings and 2-in. plants.

C. G. Locke, Arkport, N. Y.

GERANIUMS, 2½-IN. THIS IS EXTRA STRONG STOCK AND WILL PLEASE YOU.

Per 100 Per 1000

Scarlet Bedder\$4.00 \$35.00

Scarlet Bedder, rooted cuttings. 16.00

S. A. Nutt, rooted cuttings..... 20.00

R. M. HENLEY, HARTFORD CITY, IND.

EXTRA STRONG GERANIUMS.

September propagated, 2-in. stock, Nutt, Buchner and Viaud, \$40.00 per 1000; Ricard, Poitevine and Regalia, \$50.00 per 1000. Thoroughly pot-bound, not merely a cutting stuck in a pot. Packed right and free. Cash, please.

J. A. SWARTLEY & SONS, STERLING, ILL.

GERANIUMS.

S. A. Nutt 2½-in. 4c each

Double Giant 2½-in. 4c each

Rooted cuttings 2½c each

Fine stock. Free packing.

WRIGHT'S GREENHOUSES, Pittsburg, Kan.

GERANIUMS.

1000 Ricard, 1000 Nutt, 500 Castellane, 500 Buchner and 1500 Poitevine, rooted cuttings,

\$25.00 per 1000; 500 Poitevine, 3-in. pots, 6c.

Cash with order.

ARNOLD AVENUE GREENHOUSES, Port Allegany, Pa.

GERANIUM ROOTED CUTTINGS.

Nutt and Buchner, \$20.00 per 1000; also a few other varieties, such as Poitevine, Ricard, Jean Viaud, Jean Oberle, Presilly, Edmund Blanc, Scarlet Bedder and Improved Poitevine,

\$30.00 per 1000. Cash with order.

CHERRY PARK GARDENS, FREDONIA, N. Y.

ROOTED GERANIUM CUTTINGS.

November Delivery.

S. A. NUTT.....\$25.00 per 1000

GEN. GRANT, true stock..... 25.00 per 1000

MME. BUCHNER 25.00 per 1000

THE W. T. BUCKLEY CO., Springfield, Ill.

GERANIUMS, EXTRA STRONG.

ready for shipment.

S. A. Nutt, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Cash with order.

BAUSCHER'S FLOWER MARKET, Freeport, Ill.

Geraniums, rooted cuttings of Nutt and mixed, \$20.00 per 1000; 2-in. Doyle, Buchner, Viaud and mixed, \$25.00 per 1000; rooted cuttings of Poitevine, \$30.00; Ricard, \$35.00 per 1000; 750 Ricard, 2½-in., \$45.00 per 1000. Cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, 2½-in. pots, S. A. Nutt, Ricard, Poitevine, Helen Michell and other varieties, \$6.00 per 100, \$50.00 per 1000. Ready now and later. Other varieties ready next month. Ask for varieties and prices.

Roman J. Irwin, 43 West 18th St., New York.

ROOTED CUTTINGS, GERANIUMS.

S. A. Nutt, Poitevine, Presilly and General Grant, \$20.00 per 1000. Cash. October and November delivery.

KIRKWOOD FLORAL CO., Cor. Second and College, Des Moines, Ia.

Geraniums, S. A. Nutt 2-in., 4c; mixture of La Favorite, Viaud, Poitevine and Daybreak, 2½-in., 4c. All strong plants ready to shift.

Blue Rapids Greenhouse, Blue Rapids, Kan.

Geraniums: Well rooted cuttings of S. A. Nutt, ready for immediate delivery, \$20.00 per 1000. Overstocked on this variety.

Elitch Gardens Co., Denver, Colo.

Geranium rooted cuttings, S. A. Nutt, \$23.00 per 1000; Viand, Michell, Presally, Hill, Trego, Perkins and Nutt mixed, same price. Parcel post paid. Elmwood Floral Co., 30th and Elmwood Ave., Erie, Pa.

Geraniums, Helen Michell, 2 1/2-in., \$6.00 per 100, \$55.00 per 1000; 3-in. pots, \$10.00 per 100. S. A. Nutt and Poitevine, strong 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.

James D. Hooper, Richmond, Va.

GERANIUM ROOTED CUTTINGS.
Nutt and Grant well-rooted cuttings, \$2.50 per 100, \$25.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

50,000 Geraniums, strong rooted cuttings, Nutt, Doyle, Grant and Mme. Landry, cool-grown, \$20.00 per 1000. Cash with order.

R. & S. Greenhouses, Missoula, Mont.

CLOSING OUT STOCK PLANTS.
Geraniums in different colors. Write for prices.

E. P. METZ & SON, ODELL, ILL.

Geraniums, 1000 S. A. Nutt and other varieties, extra strong 2 1/2-in., mixed, \$4.00 per 100. Cash, please.

John J. Schumacher, R. R. 8, Huntington, Ind.

Geraniums, mostly S. A. Nutt, strong 2 1/2-in., \$6.00 per 100; bushy and well branched 4-in., \$15.00 per 100. Cash with order. Chas. Warnke Greenhouses, 2445 Fort St. W., Detroit, Mich.

Geraniums, 4-in. Nutt and Grant, \$12.00 per 100. Not leftovers, but new stock that has been grown from 2-in. since May.

Lloyd C. Bunch, Fredonia, Kan.

Geraniums, field-grown stock plants, autumn delivery; Ricard, Poitevine and Scarlet Bedder, \$10.00 per 100. Cash. Chas. Pfeiffer's Sons, 30 Grand Ave., Fort Thomas, Ky.

GERANIUMS.
S. A. Nutt, 2 1/2-in., \$4.00 per 100. Cash, please.

W. BEZDEK, CEDAR RAPIDS, IOWA.

Geranium rooted cuttings, S. A. Nutt, \$20.00 per 1000. Jacob Russler, 11350 S. Fairfield Ave., Chicago, Ill.

Geraniums, rooted cuttings, S. A. Nutt, \$18.00 per 1000. No charge for packing. Cash, please.

Norwalk Rose Gardens Co., Norwalk, O.

Geraniums, strong, healthy rooted cuttings, S. A. Nutt, \$18.00 per 1000. Cash. Ready now.

Harold V. Ross, West Side, Reynoldsville, Pa.

Geraniums, S. A. Nutt and Mme. Buchner, \$22.00 per 1000. John G. Witt & Son, 10423 Wallace St., Chicago, Ill.

Geraniums, Sallerol rooted cuttings, \$2.00 per 100. Parcel post prepaid. Cash.

John W. Scott, Lisbon, O.

GERANIUM ROOTED CUTTINGS.
Nutt and Buchner, \$22.50 per 1000.

W. R. HOLMES, CLINTON, PA.

Geraniums, S. A. Nutt, Grant and La Favorite, 2-in. and 2 1/2-in., \$4.00 per 100, \$35.00 per 1000.

W. J. Rodgers, Blair, Neb.

100,000 Geraniums, Castellane, Nutt and Barney, 2 1/2-in., 4 1/2-c each.

L. J. Rowe, Titusville, Pa.

Geraniums, Poitevine and Ricard, 2-in. and 2 1/2-in., \$6.00 per 100. December delivery.

Royaton & Fenton, Evansville, Ind.

Rose Geraniums, 53 4-in., good stock, \$4.00 per lot. W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.

Geraniums, 2-in., \$35.00 per 1000; 3-inch, \$60.00 per 1000; 4-inch, \$18.00 per 100. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00 per 1000; parcelpost \$1.00 extra per 1000. Cash with order.

P. Hopman, New Gallilee, Pa.

Geraniums, 2 1/2-in., good, strong stock, \$4.50 per 100; Nutt, Poitevine, Helen Michell and La Favorite. Evenden Bros. Co., Williamsport, Pa.

Geraniums, rooted cuttings of S. A. Nutt, ready now or later, \$18.00 per 1000.

Quentin Floral Co., St. Joseph, Mo.

Geranium cuttings, well rooted, \$25.00 per 1000. The Pana Greenhouses, Pana, Ill.

Geraniums, ready now, Nutt, 2-in. pots, \$25.00 per 1000. Cash. John Van Aart, Paducah, Ky.

Geraniums, S. A. Nutt rooted cuttings, \$20.00 per 1000. Koopmann Bros., Davenport, Ia.

Geraniums, 2 1/2-in. S. A. Nutt, \$4.00 per 100.

Charles Sherwood, Waterloo, Ia.

Geraniums, Sallerol, 2-in., \$3.00 per 100. Cash.

River Bros., Chambersburg, Pa.

GOOSEBERRY PLANTS

Gooseberry plants, Downing and Houghton, 1-year, No. 1, \$3.50 per doz., \$18.00 per 100.

Harry J. Squires, Good Ground, N. Y.

GLADIOLI

GLADIOLUS BULBS.

Young stock full of pep, ready for immediate shipment, Mrs. Frank Pendleton, 1 1/2-in. and up, \$40.00 per 1000; Schwaben, \$45.00; War, \$40.00; Yellow Hammer, \$40.00. Only top size bulbs offered; 250 bulbs at 1000 rate; 100 bulbs add 10 per cent. Need the room for other stock. Act quick, if in need of choice bulbs. Terms are cash with order f. o. b. Norma. No charge for packing.

JACOB D. SPIEGEL, NORMA, N. J.

SPECIAL LIST OF GLADIOLI BULBS.

OFFERED F. O. B. NILES, MICHIGAN.

Delivery to be made at once. 250 bulbs is the minimum shipment at 1000 rate. Cases and packing free of charge. The prices below are per 1000 bulbs unless otherwise noted.

	1 1/2-in. up to 1 1/2-in.	1 1/2-in.
American	\$30.00	\$24.00
Augusta	35.00	28.00
Baron Hulot per 100	6.00	4.80
Chicago White	35.00	28.00
Dawn	90.00	72.00
Empress of India	45.00	36.00
Europa	75.00	60.00
White Giant	20.00	16.00
Glory per 100	10.00	8.00
Glory of Holland	40.00	32.00
Halley	35.00	28.00
Ida Van	35.00	28.00
Independence	27.50	22.00
Klondike	35.00	28.00
Lily Lehman per 100	6.00	4.80
Mrs. F. King	28.00	22.40
Mrs. F. Pendleton	50.00	40.00
Niagara	50.00	40.00
Panama	50.00	40.00
Peace	45.00	36.00
Principe	40.00	32.00
Princepta	35.00	28.00
Pink Beauty	50.00	40.00
Pink Perfection	60.00	48.00
Schwaben per 100	6.00	4.80
Sulphur King per 100	20.00	16.00
Willy Wigman per 100	6.00	4.80
White Excelsior	40.00	32.00
Brenchleyensis	30.00	24.00

THE NILES NURSERY CO., NILES, MICH.

GLADIOLUS, PER 1000.

	1 1/2-in. up to 1 1/2-in.	1-in.	3/4-in.	1/2-in.
America	\$24.00	\$16.00	\$12.00	\$8.50
Blue Jay	65.00	42.00	32.00	22.00
Baron Hulot	80.00	19.00	14.50	10.00
Emp. of India	30.00	19.00	14.50	10.00
F. King	18.00	12.00	9.00	6.50
Geo. Paul	18.00	12.00	9.00	6.50
Golden West	28.00	18.00	13.50	9.50
Halley	21.00	14.50	10.00	7.00
Ida Van	21.00	14.50	10.00	7.00
Kunderda Glory	28.00	18.00	13.50	9.50
Panama	30.00	19.00	14.50	10.00
Peace	30.00	19.00	14.50	10.00
Pink Beauty	30.00	19.00	14.50	10.00
Principe	24.00	16.50	12.00	8.50
Schwaben	45.00	30.00	22.00	15.00
Willy Wigman	30.00	19.00	14.50	10.00
Independence	20.00	13.50	9.50	6.50
Florists' light mixture	22.00	14.00	10.00	6.50

PAUL GREENWOOD & SON, FULTON, N. Y.

Gladioli: Two bargains, Halley, about 5% Pendleton, 400 1 1/2-in. and up, 1300 1-in. to 1 1/2-in., 2000 3/4-in. to 1-in., 2000 1/2-in. to 3/4-in., 575 1/2-in. to 1/2-in., 2 qts. bulbets. First check for \$50.00 takes the lot. Chicago White; 500 1 1/2-in. and up, 600 1-in. to 1 1/2-in., 700 3/4-in. to 1-in., 250 1/2-in. to 3/4-in., 1 qt. bulbets. First check for \$35.00 takes the lot.

Write for prices on America, Halley, Mrs. F. King, Willy Wigman, Minnesota, Mrs. F. Pendleton, Schwaben, War, Baron Hulot, etc.

F. M. Palmiter & Son, Janesville, Wis.

CLOSING OUT SALE.

Expect to leave for the south within 30 days and offer nearly all sizes from 1 to 5 inches, in lots of 100 bulbs or less of Pendleton, Primulinus, Lily Lehman, Scarsdale, Intensity, Niagara, Peace, Princepta, Empress of India, and fine seedling mixture 650-950 to a size. Fine bunch for a beginner to take over, or for a small florist. Prices right.

H. C. King, West Mentor, O.

LILY WHITE.

I offer at a discount for immediate acceptance 500 Lily White bulbs, 1/2-in. to 3/4-in., \$60.00.

Cash with order.

This ad will not appear again.

J. G. BURROWS,

Onset, Mass.

GLADIOLUS BULBS.

I am now ready to quote prices on all leading varieties for Fall delivery. When writing please state, if possible, the varieties and quantities you are interested in. Special quotations on large quantities. See our Display ad in this issue.

JELLE ROOS,

Gladiolus Specialist,

Department A, Concord, Mass.

HARDY PERENNIALS.

Phlox, Mrs. Jenkins, \$7.00 per 100, \$60.00 per 1000. Centaurea Montana, \$8.00 per 100. Gypsophila paniculata, \$8.00 per 100, \$70.00 per 1000. All of the above are strong, 1-year-old plants from the field. F. o. b. Riverside. Cash with order, please.

GEO. A. PENROSE,

220 Lippincott Ave., Riverside, N. J.

For immediate delivery, we offer finest first size Gladiolus bulbs, 1 1/2-in. and up, as follows: America, Mrs. Francis King, Brenchleyensis, Halley and Augusta, \$24.00 per 1000; Mrs. Frank Pendleton, \$40.00 per 1000. Our fine white and light mixture, 3/4-in. to 1 1/2-in. bulbs only, \$8.00 per 1000. Cash with order.

Our bulbs absolutely free from disease.

Pierce & Son, West Medway, Mass.

Gladiolus, strong, healthy, northern-grown stock, all the popular varieties, prices right for fall delivery. Robert Mehlmann, Oshkosh, Wis.

500,000 BULBLETS, PER 1000.

Halley, Minnesota, Intensity, America, Pink Beauty, Princepta and Mrs. F. King, 50c; Golden Wedding, Peace and Panama, 75c; Baron Hulot, Mrs. Pendleton, Schwaben and War, \$1.00; Wilbrink, \$1.50. Cash with order.

D. W. C. RUFF,

Buena Vista Gardens, St. Paul, Minn.

GLADIOLUS BULBS.

Choice planting stock, bulbets of all the leading kinds of Gladioli. For list and prices look up September 16th and 23rd issues of The Florists' Review in the classified section. Send us your list for pricing.

MAPLE HILL NURSERY,

Nora Springs, Ia.

Primulinus Hybrids, 1 1/2-in. and up, \$20.00 per 1000; 1-in. to 1 1/2-in., \$16.00 per 1000; 3/4-in. to 1-in., \$9.00 per 1000; 1/2-in. to 3/4-in., \$7.00 per 1000; America, 1-in. to 1 1/2-in., \$20.00 per 1000; Rouge Torch, 1-in., \$30.00 per 1000; Primulinus bulbets, 75c per qt.

Mrs. L. D. Bossen, Stop 139 1/2, Wickliffe, O.

GLADIOLI.

Have 5000 fine Cracker Jack, 1 1/4 to 1 1/2-in. bulbs. Will take \$20.00 per 1000, or \$18.00 per 1000 for the entire lot. They are all nice, plump bulbs, just dug.

KALISCH BROS. CO.,

4516 Delmar Ave., St. Louis, Mo.

GLADIOLUS BULBS.

Our prices on Gladiolus Bulbs for fall shipment will interest you. Standard varieties and novelties in various sizes. New trade list now ready. Send for your copy at once.

THE PFEIFFER NURSERY,

Winona, Minn.

SEND FOR LIST OF CHOICE GLADIOLI.

We grow such varieties as Golden Measure, Glory of Pembroke, General Pershing, Lily White, Red Emperor, Prince of Wales, Mrs. Dr. Norton, Mrs. W. E. Kirchhoff, Mary Fennell, Myrtle, etc.

W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

GLADIOLI.

The world's largest and most beautiful Gladioli in every color and shade; all our own creation. Send in your name for the mailing list of 1921 catalogue.

RICHARD DIENER CO.,

Kentfield, Calif.

GLADIOLI, 1/2-IN. AND UNDER.

America, Peace, King, Pendleton, Schwaben, Watt and other varieties. Send for price list on 5000 and 10,000 lots.

A. WALKER, GLADIOLUS SPECIALIST,

Late of Forestport, N. Y., Port Byron, N. Y.

Why not send for our complete descriptive price list of Gladioli? It is sent to you free of charge. It comprises standard, recent date, and the "Well-Known Vos-Named" varieties.

P. Vos & Son, Mount Clemens, Mich.

Gladiolus bulbs, 50,000 mixed, 1st size, mostly named varieties, \$22.50 per 1000. Send for special price list of all sizes of Miss Helen Franklin. Thomas Cogger, Melrose, Mass.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. P. Hopman & Sons, Gladioli Specialists, Hillegom, Holland

Gladiolus. Write us now for complete price list. Delivery as wanted.

S. S. Skidelsky & Co., 50 Park Place, New York.

GLADIOLUS BULBS.

Send for price list of bulbs for fall delivery.

NILES NURSERY CO., NILES, MICH.

GLADIOLI.

Price list now ready for fall delivery on bulbs.

H. R. MACK, ROCKY RIVER, O.

GRAPES.

Grape plants, Concord and Catawba, \$2.75 per doz., \$18.00 per 100.

Harry J. Squires, Good Ground, N. Y.

GYPSOPHILAS

Gypsophila paniculata, very heavy, \$6.00 per 100. Cash with order.

F. Meeder, 761 Spencer St., Grand Rapids, Mich.

HARDY FERNS

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosback, Ferndale, Ark., Minn.

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Advs.

HARDY PLANTS

HARDY PERENNIAL PLANTS, 1-year-old, field-grown, except where noted.

	Per 10	Per 100
Anchusa Italica, Dropmore variety	\$0.90	\$8.00
Aquilegia, Long Spurred Hybrids90	8.00
Campanula Medium, mixed60	5.00
Coreopsis Lanceolata60	5.00
Delphinium Gold Medal Hybrids80	7.00
Gaillardia Grandiflora60	5.00
Hollyhocks, double, mixed60	5.00
Lychnis Chalcidonica60	5.00
Sweet William, Newport Pink seedlings	1.00

FRED E. PRUDISCH,

Wauwatosa, Wis.

Hardy Pink, a hybrid Sweet William, double, fiery red, hardy as an oak; great bloomer, sell on sight, \$1.50 per 300, \$2.00 per 500. Going out of business; must sell. Mail paid.

S. Merry, Florists, Ilion, N. Y.

HARDY PLANTS—Continued

German Iris, \$4.00 per 100. Astarte, Celeste, Olengata, Her Majesty, Plumeri, Common Blue Flag, Violet Queen, Gracchus, Maori King, Bridesmaid, Lord Gray, Trojana, Albicans, Flavescens, Charmont and Biflora. Iris Blue Bell, Orientalis, Snow Queen, Oriental Blue King, Siberian Iris, Sibirica Alba Grandiflora, Sibirica Oculata, Iris Versicolor Blue and Pseudacorus.

Hardy Red Oriental Poppy, 2½-in. pots, nice strong plants, \$5.50 per 100, \$50.00 per 1000. Pyramidalis, blue, 2½-in. stock, \$5.00 per 100, \$45.00 per 1000.

1-year-old Hardy Hibiscus Crimson Eye and Pink Mallow, \$8.00 per 100, \$55.00 per 1000.

Field-grown double Hollyhocks, maroon, \$7.00 per 100, \$60.00 per 1000.

Tritoma Pfizeri, red-hot poker, \$12.00 per 100, \$100.00 per 1000; 250 at 1000 rate. Cash with order, please. Lagonda Floral Co., Springfield, O.

HARDY PERENNIALS.

All heavy transplanted stock is advertised in October 14th issue. Aquilegia, Campanula, Carnation, Coreopsis, Larkspur, Sweet William, Hardy Pinks, Foxglove, Forget-me-nots, Galliardia, Hollyhocks, Pyrethrum, Scabiosa and Shasta Daisies, 75c per 10, \$6.00 per 100, \$50.00 per 1000. Cash with order, please.

FOX RIVER VALLEY GREENHOUSES, Elgin, Ill.

Hardy perennials: Phlox Mrs. Jenkins, \$7.00 per 100, \$60.00 per 1000. Centaurea Montana, \$5.00 per 100. Gypsophila Paniculata, \$8.00 per 100, \$70.00 per 1000.

All of the above are strong, 1-year-old plants from the field. F. o. b. Riverside. Cash with order, please.

Geo. A. Penrose, 220 Lippincott Ave., Riverside, N. J.

PERENNIALS.

Double Hollyhocks in pink, white and yellow; Galliardias, Canterbury Bells, Forget-Me-Nots, Wall Flowers, Pyrethrus, Shasta Daisies, Pansies, Fox-gloves, Columbines, Hardy Pinks, Sweet Williams, Oriental Poppies, Coreopsis and Stokesias, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

15,000 Physostegia plants, fine plants, 2-year-old, \$5.00 per 100, \$40.00 per 1000. F. o. b. St. Louis. Cash or reference. L. Baumann, 8233 Portis Ave., St. Louis, Mo.

Weller's Perennials are the best and you know it. Ask for our price list.

Weller Nurseries Co., Holland, Mich.

Hardy Phlox, 2-year, best cut flower kind and other perennials, cheap. Imperial Seed & Plant Co., Colgate, Baltimore, Md.

Field-grown, hardy perennial plants; quality stock. Send for price list.

C. O. Hallinan, 507 E. Erie St., Painesville, O.

HIBISCUS

HIBISCUS.

Peachblow Hibiscus, 3-in. pots....\$10.00 per 100
Miniatus Hibiscus, 3-in. pots..... 10.00 per 100
Grandiflorus Hibiscus, 3-in. pots.. 10.00 per 100
Rubra Hibiscus, 3-in. pots..... 10.00 per 100

OAK GROVE GREENHOUSE, Tuskegee, Ala.

HOLLYHOCKS

Hollyhocks, double, 4 colors, \$6.00 per 100. C. C. Hallinan, 507 E. Erie St., Painesville, O.

HONEYSUCKLES

Honeysuckle Vines; hardy Chinese Evergreen and Hall's Japan, gold veined, strong, field-grown, 15c, \$10.00 per 100.

Teas Nursery Co., Carthage, Mo.

HYDRANGEAS

FIELD-GROWN BIMBINETTE

Branches 2 to 3 4 to 5 5 to 6 6 to 7
Each 40c 55c 65c 80c

Larger sizes ask for prices.

Hydrangea Otaksa, and best French varieties mixed, 2½-in. pots, \$8.00 per 100, \$75.00 per 1000; 3-in. pots, \$14.00 per 100.

STRONG FIELD-GROWN HYDRANGEA PLANTS.

STRONG PLANTS.

Mme. Chautard, 4 to 6 shoots.....\$27.00 per 100
Baby Bimbinette, 4 to 6 shoots.... 27.00 per 100
Gen. De Vibraye, 4 to 6 shoots.... 27.00 per 100
Mme. Mouillere, 4 to 6 shoots..... 27.00 per 100
Mme. Hamar, 4 to 6 shoots..... 27.00 per 100
Mousseline, best to grow for Blue Hydrangea, 3 shoots, \$25.00 per 100. Gen. De Vibraye, Mme. Chautard and Mme. Mouillere, 12 branches and over, very fine plants, \$85.00 per 100.

Ask for quotations on other kinds and larger plants.

ROMAN J. IRWIN,

43 West 18th St., New York.

HYDRANGEAS.

Best French, grand Pink and early Baby Bimbinette field plants ready, 2 branches, \$35.00 per 100. Cash.

French Hydrangeas, mixed field plants ready, 2 to 3 branches, \$35.00 per 100. Cash.

CARL HAGENBURGER, W. Mentor, O.

Hydrangeas, strong, for growing on. Otaksa and French, 300 3-in., \$20.00 per 100; 500 4-in., very fine stock, \$25.00 per 100. Strong field-grown plants, the best French varieties separate, 25c, 50c, 75c and \$1.00. Speak quickly.

S. S. Skidelsky & Co., 50 Park Place, New York.

Hydrangeas, 600 3 to 5 shoots, pot-grown, extra strong Vibraye and Otaksa, 4-in., \$25.00 per 100. Cash.

Huscroft's Flower Shop, Steubenville, O.

READY FOR SHIPMENT NOW.

The best French and German varieties of Hydrangeas, well branched and set. To be shipped out of pots. The following prices are for delivery up to December.

Pot-grown, 4½-in., \$35.00 per 100,
5-in. and 5½-in., \$45.00 per 100,

6-in., \$50.00 per 100,

6½-in., \$75.00 per 100,

7-in., \$100.00 per 100.

larger plants, \$18.00 to \$24.00 per dozen.

Field-grown, potted up in September:

first size, \$40.00 per 100,

second size, \$35.00 per 100,

extra select, \$50.00 per 100.

We also have a full line of Christmas and Easter blooming heather in bud and for growing on. Write for price list.

Also Kentia Belmoreana and Fosteriana from \$4.00 to \$7.00 each.

ANTON SCHULTHEIS,

316 Nineteenth St., College Point, N. Y.

Hydrangeas from pots for forcing. Plants are good this year and our collection of French varieties is as complete as any. In order to save express charges, we potted plants in as small pots as we could, and grade into different sizes when shipping: 4-in., 25c, these are very good; 5-in., 35c to 50c; 6-in., 50c to 75c; 7-in., 75c, \$1.00, \$1.25 and \$1.50; 8-in., \$1.50 to \$1.75 each.

Mme. Maurice Hamar and Bonquet Rose, treated to flower blue, 5-in., 50c each.

Otaksa can only be supplied from 7-in. and 8-in. pots. Packing charge 5% of order.

J. L. Schiller, Toledo, O.

HARDY HYDRANGEAS OR HILLS OF SNOW FOR FALL PLANTING

5 to 7 branches, 25c each;

3 to 4 branches, 20c each;

1 to 2 branches, 15c each.

All from 16 to 24 inches high and sure to please.

O. R. WILLS & SONS,

R. R. No. 7, Greenville, O.

HYDRANGEAS, VERY GOOD PLANTS.

Bouquet Rose, 5 to 8 shoots.....25c to 35c

Bouquet Rose, 1 to 4 shoots.....20c

Bouquet Rose, 1 to 3 shoots.....10c

Otaksa, 12 to 15 shoots.....\$1.00

Ready for immediate delivery.

JOHN V. LAVER, ERIE, PA.

French Hydrangeas, beautiful field-grown, dwarf and shapely, four to six shoots, for 5 or 6-in. pots, \$25.00 per 100. Mme. Chautard, Baby Bimbinette, E. Mouillere, Vibraye and Hamar.

Storrs & Harrison Co., Painesville, O.

HYDRANGEAS.

Hydrangea Paniculata, 2½-in....\$7.00 Per 100 Per 1000

Hydrangea Arborescens, 2½-in.... 7.00 65.00

THE MCGREGOR BROS. CO.,

Springfield, O.

PACKING FREE FOR CASH.

Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.

PETER PEARSON,

5732 Gunnison St., Chicago, Ill.

French Hydrangeas, pink and white, 4-in., \$20.00 per 100; 3-in., \$12.50 per 100; 2½-in., \$6.50 per 100. Packing free for cash. North Side Greenhouses, 1107 W. First St., Springfield, Ill.

HYDRANGEAS, 2½-IN. FRENCH MIXED VARIETIES; NICE, THRIFTY STOCK, 7c EACH.

NO PACKING CHARGES.

FRED W. ARNOLD, CAMBRIDGE, O.

Hydrangeas, French and Otaksa, good, strong, field-grown plants. Write us. R. Jamison & Son, Cheltenham Ave. and Musgrave St., Germantown, Philadelphia.

Hydrangeas, strong, field-grown plants, French and Otaksa, 3 to 5 shoots, 35c; 6 to 8 shoots, 50c; 8 to 12 shoots, 75c each. Cash.

Humm & Jones, 174 E. Lorain St., Oberlin, O.

Hydrangeas: French and Otaksa, best varieties, 3 to 5 shoots, field-grown, extra strong plants, \$35.00 per 100. Cash with order.

Frank Oechalin, 4911 W. Quincy St., Chicago, Ill.

Hydrangeas, strong, field-grown Otaksa, running from 1 to 7 branches per plant, \$6.00 per 100 branches. Heavy, sturdy plants. Packing free for cash. Silvieus & Silvieus, Ashtabula, O.

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz.

Baur Floral Co., Erie, Pa.

Hydrangeas, French and Otaksa, pot-grown, extra fine plants, 35c and 50c.

Bland & Steinmetz, Independence, Ia.

ALBUM OF DESIGNS,

Sixth Edition—Ready Soon.

Florists' Pub. Co., Caxton Bldg., Chicago.

Hydrangeas, Otaksa and French, 15 to 20 shoots; good, short stock out of soil, ready to pot, 50c each. J. B. Knapp, Sayre, Pa.

French Hydrangeas, good plants, 4-in., 25c; 5-in., 35c; 6-in., 50c. No packing charges.

Kemble Floral Co., Oskaloosa, Ia.

IMPATIENS

IMPATIENS SULTANI.

Orange Sultani, 2½-in. pots.....\$4.00 per 100

Violet Rose Sultani, 2½-in. pots... 4.00 per 100

Pink Sultani, 2½-in. pots..... 4.00 per 100

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

IRISES

Irises: Mme. Chereau, Florentina and Flavescens, \$3.00 per 100; Royal King, Her Majesty's Maid, Nestor, Sans Souci, The Bride, Siberian Orientalis and Victorieuse, \$2.50 per 100, \$20.00 per 1000. Assorted from fine named varieties, \$2.00 per 100, \$15.00 per 1000. Packing at cost. Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

Mahogany, crimson; Purple and Gold, violet purple with gold center; fine field-grown stock, \$10.00 per 100, \$90.00 per 1000. Mahogany only with equal quantity of Purple and Gold. The latter sold by itself if wanted.

S. S. Skidelsky & Co., 50 Park Place, New York.

Irises, Celeste, light blue; Mme. Chereau, white lilac edge; Parsensis, early purple; Sans Souci, gold mahogany; Silver King, white; Pariciana, late, light purple; \$4.00 per 100. Cash, please. No packing charges.

The Imlay Co., Zanesville, O.

Iris, strong divisions, Black Prince, Celeste, Flavescens. Mme. Chereau, Queen of May, Sans Souci and Siberian Blue, \$2.50 per 100, \$20.00 per 1000. Cash. Prompt shipment.

Neosho Nurseries Co., Box F, Neosho, Mo.

Iris, Pallida Dalmatica, \$6.00 per 100; Junata, \$10.00 per 100. Don't fail to stock up with these two fine varieties. Send for our surplus list of other varieties.

W. J. Engle & Son, R. D. No. 8, Dayton, O.

IRISES, JAPAN AND GERMAN.

Assorted, 6c each.

GILBERT COSTICH,

Rochester, N. Y.

Irises, strong divisions, Mme. Chereau, Gypsy Queen, Dr. Gluck, \$2.50 per 100, \$22.00 per 1000. Packing free. Cash.

Lyndhurst Farm, Inc., Hammononton, N. J.

IVIES

English Ivy, strong field-grown plants, 4 ft. long, each plant 2 to 3 vines, \$10.00 per 100, \$95.00 per 1000. This is very fine stock and good value. Rooted cuttings, \$2.00 per 100, \$15.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

ENGLISH IVY.

Rooted cuttings\$2.00 per 100

2½-in. pots 5.00 per 100

3-in. pots 8.00 per 100

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

English Ivy, 3-in., \$10.00 per 100, \$80.00 per 1000. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Hardy English Ivy, 3 feet to 4 feet, from 2½-in. pots, \$6.50 per 100, \$50.00 per 1000.

The Conard & Jones Co., West Grove, Pa.

Hardy English Ivy, strong field-grown plants, 3 ft. and over, \$7.00 per 100, \$65.00 per 1000.

J. O. Schmidt, Bristol, Pa.

LANTANAS

Lantanas, 2½-in. pots, dwarf varieties, eight good kinds, mixed, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$8.00 per 100, \$30.00 per 1000.

Roman J. Irwin, 43 W. 18th St., New York City.

Lantanas, 6 splendid, distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year.

Storrs & Harrison Co., Painesville, O.

Lantanas, 75 3½-in. and 4-in., mixed, 10c each. W. W. Thompson & Sons, Station D, R. 1, Milwaukee, Wis.

LILIUMS

LILY BULBS.

Lilium Canadense, first size.....\$5.00 per 100

Lilium Canadense, second size 3.50 per 100

Lilium Canadense Rubrum 7.50 per 100

Lilium Canadense Flavum..... 6.00 per 100

Lilium Philadelphicum, first size.... 5.00 per 100

Lilium Philadelphicum, second size.. 3.50 per 100

Lilium Superbum, flowering bulbs... 6.00 per 100

L. E. WILLIAMS,

Exeter, N. H.

Lilium Regale for November delivery. Blooming size bulbs all booked. Planting stock:

1-year-old bulbs, \$15.00 per 100, \$120.00 per 1000

2-year-old bulbs, 30.00 per 100,

Seeds 2.00 per 100, 18.00 per 1000

O. Fehrlin, Citronelle, Ala.

LILIUM TIGRINUM SPLENDENS,

\$15.00 per 100.

HARRY FRANKLIN BAKER,

1118 W. Lake St., Minneapolis, Minn.

LILY OF THE VALLEY

Lily of the Valley, Holland plps, \$17.00 per 1000; for forcing, \$22.00 per 1000. Prompt shipment. Cash with order.

Henry Schaumburg, Hammononton, N. J.

MIGNONETTES

Mignonettes, strong 2-in., best strain, \$4.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

MYRTLE

Vinca Minor, or Myrtle, strong plants, from 3 to 6 leads, \$1.50 per 100, \$12.00 per 1000.

Fred S. Davis, Centerville, Ind.

NURSERY STOCK

Eldorado Blackberry, St. Regis Raspberry, 1-year; Cumberland 1-year and tips, La Vague, Mrs. Jenkins and Eclairer Phlox, Amoor River Privet cuttings.

Wm. Mandel, Nurseryman, Bloomington, Ill.

CHOICE NURSERY STOCK.

Exceptionally well grown under ideal conditions, for the best class of retail trade.

Spiraea Van Houttei, 2 ft. to 3 ft. \$18.00 per 100
Spiraea Van Houttei, 4 ft. to 5 ft. 30.00 per 100
Syringa Grandiflora, 4 ft. to 5 ft. 30.00 per 100
Buckthorn, 4 ft. 25.00 per 100

Rambler Roses.

Choice field-grown, 4 to 5 runners, 2 to 6 ft. long.

Excelsa\$30.00 per 100
Dorothy Perkins 30.00 per 100
American Pillar 30.00 per 100
Climbing American Beauty..... 30.00 per 100

American White Elms.

Select stock, exceptionally well developed tops.

1½ inch diameter.....\$ 75.00 per 100
2 inch diameter..... 175.00 per 100
2½ inch diameter..... 250.00 per 100
3 inch diameter..... 350.00 per 100

Poplars, Carolina.

1½ to 2-inch diameter.....\$ 65.00 per 100
Boxes, bales and burlap charged at cost.

Cash or satisfactory reference.

PFUND'S NURSERY,
Elmhurst, Ill.

ONARGA NURSERY COMPANY.

Largest assortment of high quality nursery stock for the florists' trade in the central west.

	Per 100	Per 1000
Barberry, Thunbergii, 18 to 24 in.	\$17.50	\$150.00
Barberry Thunbergii, 2 to 3 ft.	22.00	175.00
Spiraea Van Houttei, 2 to 3 ft.	15.00	120.00
Spiraea Van Houttei, 3 to 4 ft.	20.00	180.00

100,000 climbing Roses, heavy forcing grade for florists at special prices in 1000 lots. Write for our new trade list.

ONARGA NURSERY CO.,

Cultra Bros., Mgrs., Onarga, Ill.

TREES**SURPLUS LIST.**

Norway Maples, straight trunks,
1½-4 inches caliper.
American Linden specimens,
3-4 inches caliper.
Japan Walnut
6-8 feet

Car-load shipments on

the large sizes only.

Let us estimate on your requirements.

B. F. BARR & CO.,

Keystone Nurseries, Lancaster, Pa.

Currant plants, Wilder, 1-year, No. 1, \$3.00 per doz., \$16.00 per 100; 2-year, No. 1, \$3.50 per doz., \$19.00 per 100.

Harry J. Squires, Good Ground, N. Y.

WRITE FOR PRICE LIST OF JAPAN IRIS, PEONIES, CATALPA BUNGEI, SPIRAEA VAN HOUTTEI, ETC. H. G. NORTON, PERRY, O.

Write for wholesale price list of nursery stock. Maywood Nursery Co., 902 S. 1st Ave., Maywood, Ill.

Let me price your Nursery stock. No one packs better or ships quicker. Satisfaction guaranteed. W. H. Salter, Rochester, N. Y.

ONION SETS

Standard Onion Sets, Australian Brown, clean and dry. Sample and prices on application. Fall delivery. Chas. J. Homeyer, Mt. Prospect, Ill.

Onion Sets, winter top, \$1.50 per bushel.

Soudry Bros., Girard, Kan.

Winter Onion Sets, \$1.75 per bushel of 32 lbs. Page's Greenhouse, Staunton, Ill.

PACHYSANDRA

Pachysandra Terminalis, 2-year-old plants, \$12.00 per 100, \$100.00 per 1000. James Wheeler, Worcester St., Natick, Mass.

PALMS**PALMS.**

Washingtonia Robusta, Phoenix Canariensis and Phoenix Reclinata, 4-in. pot size, \$35.00 per 100; 6-in. pot size, \$50.00 per 100. 2 per cent discount for cash.

F. M. SOAR, LITTLE RIVER, FLA.

PALMS.

For Sale—On account of lack of room, 6 forty-year-old, healthy Palms; 4 Kentia Balmoreana and 2 Latania Borbonica in 26-in. square wooden tubs. Frank Heiss, Gardener, Waldheim Park Sanatorium, Inc., Oconomowoc, Wis.

Splendid decorative specimens, 48 inches high, \$8.00 each; 54 inches high, \$10.00 each; 60 inches high, \$12.00 each. Single plants in earthenware pots.

S. S. Skidelsky & Co., 50 Park Place, New York.

Kentia Balmoreana, 2½-in., \$15.00 per 100, \$125.00 per 1000.

Storrs & Harrison Co., Painesville, O.

Areca Palma, fine, stocky plants, from 4-in. pots, 12 to 18 inches high, \$30.00 per 100. The Everglades Nursery Co., Fort Meyer, Fla.

PANDANUS**PANDANUS VEITCHII.**

Lifted from open for 4-in. pots, \$10.00 per 100
Lifted from open for 6-in. pots, 15.00 per 100
Lifted from open for 8-in. pots, 25.00 per 100
Suckers, \$5.00 and \$7.00 per 100. Pandanus Sanderii at the same prices, while they last.

J. J. SOAR, LITTLE RIVER, FLA.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot, \$6.00 per 100; 4-in. pot, \$10.00 per 100; 3-in. pot, \$8.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 2 per cent discount for cash with order. F. M. Soar, Little River, Fla.

Pandanus Veitchii, fine stock, well colored, 5-in., \$1.00; 6-in., \$2.00; 7-in., \$3.50 each. C. O. Pollworth Co., Milwaukee, Wis.

PANSIES**BROWN'S GIANT PRIZES, PANSY PLANTS, MIXED COLORS.**

75c per 100, \$4.00 per 1000. Cash with order.

PETER BROWN,
Lancaster, Pa.

PANSIES.

We are now booking orders for our famous Pansy seedlings; Steele's private stock, \$5.00 per 1000; Joa. H. Cunningham's Giant Flowering, \$4.00 per 1000.

We are specialists in the Pansy field, being one of the largest growers in the North. We are shipping Pansy seedlings daily. 40 years of experience guarantees satisfaction. Cash with order.

JOS. H. CUNNINGHAM,
Delaware, O.

10,000 Pansy plants. We have been growing Pansy plants for the trade for ten years and we have never had enough to supply the demand.

Improved Giant Trimardeau and Giant Florists' mixture which contains all the shades and colors and a good percentage of copper, bronze, pink and red which are sometimes scarce in other mixtures. July sown, grown in frames, strong plants, \$3.50 per 1000. Parcel post prepaid, \$4.00 per 1000. Cash, please.

N. D. McAdams, Columbus Grove, O.

PANSY PARK PERFECTION.

A mixture of over 50 varieties of Giant Show and Fancy Pansies; the reds, bronzes and fancy shades in largest proportion. Large stock of plants, field-grown in light, sandy soils, which gives them extra fine roots. Careful packing and prompt shipment, \$4.50 per 1000, 5000 for \$20.00. Cash. S. S. Judd, successor to L. W. Gooddell, Pansy Park, Dwight, Mass.

Pansy plants of my largest flowering mixture of show varieties, good size, strong, stocky plants, August sown, \$3.50 per 1000; 10,000 lots for \$3.00 per 1000. Extra fine, large, bushy plants, in bud and bloom, for winter-blooming, \$6.00 per 1000.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Pansies, Steele's private stock, mixed, \$4.50 per 1000. Giant Flowering, mixed, \$4.00 per 1000. These are strong, stocky plants, 6 to 8 leaves, by parcel post, prepaid.

C. C. Breese, R. 7, Delaware, Ohio.

Pansy plants, Improved Giant Trimardeau, frame-grown, July sown, fine plants for transplanting, \$3.50 per 1000. Postpaid, \$4.00 per 1000. Cash with order.

McAdams & McComb, Columbus Grove, O.

PANSIES.

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.

J. O. SCHMIDT, BRISTOL, PA.

Pansies, Mastodon and special mixture. The quality of our plants needs no introduction, our seedlings are in fine shape and are ready to ship at once, \$4.00 per 1000. Cash with order.

The Swaby Greenhouses, St. Charles, Ill.

Steele's Greenhouse Special and Mastodon. The Pansies of great substance, strong seedlings, \$5.00 per 1000. Giant Trimardeau, \$4.00 per 1000. Rightly packed.

F. C. Freeman & Sons, Portland, Ind.

Pansy plants, superb strain, extra large, strong, transplanted plants in bloom, for greenhouse planting, \$2.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Pansies: Caught up with orders at last! Giant Trimardeau seedlings, good strain, healthy root system, \$4.00 per 1000, \$18.50 per 5000. Postpaid. Arden Floral Gardens, Arden, Del.

Pansy plants, Dreer's Royal Exhibition, Steele's Mastodon and Kenilworth Medium, mixture, \$4.00 per 1000.

Koopmann Bros., Davenport, In.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.

S. S. Skidelsky & Co., 50 Park Place, New York.

Pansies, Steele's Greenhouse Special, \$4.00 per 1000.

J. T. Turner, Rushville, Ind.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.

S. T. Danley & Sons, Macomb, Ill.

Pansy seedlings, fine, stocky plants, Steele's and Giant mixture, \$4.00 per 1000, prepaid. Cash with order.

Leslie Duerr, 376 E. Main St., St. Charles, Ill.

Pansies, Steele's Mastodon, mixed, \$4.00 per 1000. Lyle E. Severance, 817 North Pine St., Lansing, Mich.

Pansy seedlings, giant flowering mixture, strong plants, \$6.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

100,000 Pansy seedlings, fine, strong, stocky plants, \$4.00 per 1000. Cash, please.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

Pansies, Steele's Mastodon, mixed, strong cool-grown seedlings, \$5.00 per 1000, \$22.00 per 5000.

Edward W. Schuster, Crookston, Minn.

Pansy plants, Giant Trimardeau, mixed, large flowering and choice colors; \$4.00 per 1000, \$15.00 per 5000.

F. Danley, Macomb, Ill.

Pansies, Steele's Mastodon, strong plants, \$4.00 per 1000.

H. Hills, Bristol, Ind.

PELARGONIUMS**PELARGONIUMS.**

Note our reduced price list.

Easter Greeting.....	Gardeners' Joy
Swabian Maid.....	Wurtembergia
Mrs. Loyal.....	Prince Bismarck
Wolfgang Goethe.....	German Glory
2-in.....	\$13.00 per 100, \$120.00 per 1000
3-in.....	18.00 per 100, 170.00 per 1000

We guarantee this stock to be strong, clean, free from white fly and true to name.

We devote nine houses to Pelargoniums.

Our stock of Easter Greeting and Gardeners' Joy, two of the best varieties, is excellent.

R. M. HENLEY, HARTFORD CITY, IND.

Pelargonium Specialist.

PELARGONIUMS.

Strong, clean plants.

Easter Greeting.....	Swabian Maid
Wurtembergia.....	Lucy Becker
Gardeners' Joy.....	German Glory
Prince Bismarck.....	Wolfgang Goethe
Mrs. Loyal.....	Eastern Star
Graf Zeppelin.....	Wilhelm Huff

2-in., \$1.75 per doz., \$13.00 per 100,

\$120.00 per 1000;

3-in., \$2.50 per doz., \$18.00 per 100,

\$170.00 per 1000.

Packing 5%. Prompt shipment.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

PELARGONIUMS.

We have an extra fine lot of Wurtembergia Pelargoniums that will make great stock for your spring business, and our price in 2-in. is only

\$12.00 per 100.

Cash with order.

C. L. HUMPHREY,
ZANESVILLE, O.

PELARGONIUMS READY NOW. FINE STOCK, STRONG 2½-IN. POTS, CLEAN AND TRUE TO NAME.

	Per 100	Per 1000
Easter Greeting	\$14.00	\$130.00
Lucy Becker	14.00	130.00
Swabian Maid	14.00	130.00
Wurtembergia	14.00	130.00

These are the four best kinds to grow. 3-in. pots of above, \$19.00 per 100, \$180.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

PELARGONIUMS.

German Glory, one of the best bloomers on the market, Wurtembergia, Prince Bismarck, Graf Zeppelin, Wolfgang Goethe, best 2½-in. stock on the market, \$12.00 per 100; also the above with Lucy Becker, Swabian Maid and Gardener's Joy, 3-in. stock, well branched, \$16.00 per 100.

Old varieties, Mrs. Sandiford, Purity, Crimson King, etc., 2½-in., 8c; 3-in., 12c each. Stock is all clean, ready for shift, best packing and satisfaction guaranteed. Cash, please.

J. SYLVESTER, OCONTO, WIS.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2½-in. stock, \$12.00 per 100. Mixture of above varieties, \$10.00 per 100. Add 5 per cent for packing. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

PELARGONIUMS, 2½-IN. POTS.

Easter Greeting and Swabian Maid,

the two best varieties,

\$13.00 per 100, \$125.00 per 1000.

Cash, please.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Pelargoniums, Easter Greeting, 4 varieties, strong, clean, stocky plants, \$15.00 per 100. Cash. John Bohner, 18 Obell Court St., Dayton, O.

Pelargoniums, Easter Greeting, rooted cuttings, \$6.00 per 100.

George Bros. & Co., New Kensington, Pa.

PELARGONIUMS—Continued

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash.
Woodbury & Woodbury, St. Johns, Mich.

Pelargoniums, good 2½-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$18.00 per 100, \$120.00 per 1000; 3-in. above varieties, \$18.00 per 100, \$170.00 per 1000. Packing 5 per cent.
S. S. Skidelsky & Co., 50 Park Place, New York.

PELARGONIUMS.

Easter Greeting, strong rooted cuttings; to make room, \$8.00 per 100, \$75.00 per 1000. Parcel post. Cash, please.
THE IMLAY CO., ZANESVILLE, O.

Pelargoniums, 20,000 Easter Greeting and Wurtembergia, mixed from pots, strong and clean, cool-grown, \$12.00 per 100.
R. & S. Greenhouses, Missoula, Mont.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2½-in., \$12.00 per 100; 3-in., \$18.00 per 100.
Prince's Flower Shop, Iowa City, Ia.

Pelargoniums, Easter Greeting, 2-in., \$14.00 per 100; rooted cuttings, \$10.00 per 100. Jacob Russler, 11350 S. Fairfield Ave., Morgan Park, Chicago.

Pelargoniums, Easter Greeting and kindred varieties, 2½-in. pots, \$10.00 per 100.
Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Restland Floral Co., Mendota, Ill.

PEONIES**PEONIES.**

Price is per 100, 25 at 100 rate, provided order totals 100 or more. If order totals 500 or more deduct 10%.

Dr. Bretonneau, Gue., pale, lilac, pink... \$20.00
Festiva Maxima, white 18.00
Dr. Bretonneau, Verd, Lady Bramwell... 14.00
The Bride, Terry, tinted white..... 12.50
Mme. O. (Rosa), large, fluffy pink..... 18.00
Madame Crousse, white 20.00
Delicatissima, lilac rose 18.00
Petite Renee, light magenta 24.00
Madame de Verneville, early white..... 18.00
Single tall red, like big Poppies..... 16.00
La Tulipe, lilac white 16.00
Couronne d'Or, late white 20.00
Rare Brocade, Jap, wax white, double... 16.00
Etienne Mechiz, red 24.00
Mons. Dupont, late white..... 30.00

OBONOGO FLOWER GARDENS,
Carterville, Mo.

GOOD, STRONG PEONIES.

Peonies: Baroness Schroeder, bluish white, very large and very scarce, \$1.50 each; Avalanche, fine white, midseason, large, \$32.00 per 100; Festiva Maxima, large white, very early, best, \$20.00 per 100; Queen Victoria, early white, medium, \$14.00 per 100; Felix Crousse, ruby red, fine, \$38.00 per 100; Karl Rosenfeld, crimson scarlet, large, new, fine, \$1.75 each; Floral Treasure, delicate pink, \$18.00 per 100; Cythere, large flesh pink, \$18.00 per 100; Monsieur Dupont, late white, fine, \$30.00 per 100; Edulis Superba, pink, large, early, \$22.50 per 100; Triomphe de L'Exposition de Lille, Hydrangea pink, large, fragrant, fine, \$37.00 per 100; Officinalis Rubro-Plena, large red, early, \$28.00 per 100; Faubert, large red, \$22.00 per 100. Cash, please.

PERRY GARDENS, PERRY, O.

PEONIES.

Write for list of 50 good varieties, with very attractive prices.

FRANKLIN NURSERY,

Richfield Sta., Minneapolis, Minn.

Peonies, Festiva Maxima, the king of the white Peonies for cut flowers, extra strong roots, 3 to 5 eyes, \$18.00 per 100. H. G. Walker, 312 W. Chestnut St., Louisville, Ky.

SURPLUS OF PEONIES.

In 3 to 5 eye divisions. List will be sent on request.

NILES NURSERY CO., NILES, MICH.

Peonies, Festiva Maxima, Edulis Superba, Fragrans, American Beauty, good divisions, 25c each; mixed varieties, 15c each.

L. F. Dintelmann, Belleville, Ill.

Peonies, mixed lot of good, named varieties, with labels lost, \$8.00 per 100. Siberian Iris, Snow Queen, \$2.50 per 100.

H. Hills, Bristol, Ind.

Peonies, strong, 8 to 5 eyes, extra good variety, in shades of pink, several thousand at quick sale price of 10c.

Janesville Floral Co., Janesville, Wis.

Peonies, strong divisions, 3 to 5 eyes. Ask for complete list of varieties and prices.
Roman J. Irwin, 43 West 18th St., New York.

Peony Clumps, undivided, 5-year plants, 50c. All fine varieties, red, pink, and white.
W. F. Klus, Anderson, Ind.

Write for prices on Officinalis Rubra, Edulis Superba, Anemonaeformis Rubra and other varieties.
Henry G. Norton, Perry, Ohio.

Peonies, send for surplus list; it might interest you.
W. J. Engle & Son, R. F. D. No. 8, Dayton, O.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogue now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies, mixed, fine varieties, 8 to 5 eyes, \$15.00 per 100. Mrs. Frank Johnson, Louisa, Va.

Peonies. Write for list. Wild Bros. Nursery Co., Box 528, Sarcoux, Mo.

Peonies, 20 acres, best sorts. Send for list.
C. Betscher, Dover, O.

PETUNIAS

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package.

RICHARD DIENER COMPANY,
Kentfield, California.

Double Petunias, 8 distinct varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.
Storrs & Harrison Co., Painesville, O.

PHLOXES

Phlox Subulata, Alba and Rosea; fine for cemetery bedding when planted in the fall; blooms Memorial day, \$7.00 per 100.

Thos. J. Murphy, Painesville, O.

PLUMBAGOS

Blue Plumbago, 2½-in., \$10.00 per 100.
The McGregor Bros. Co., Springfield, O.

POINSETTIAS**POINSETTIAS.**

Strong 2½-in. pot-plants, \$100.00 per 1000. Immediate delivery.

ROSEMONT GARDENS,

116 Dexter Ave., Montgomery, Ala.

Poinsettia, 2½-in., \$10.00 per 100, \$90.00 per 1000. Poinsettia, 3-in., \$25.00 per 100.

Careful packing.

Roman J. Irwin, 43 West 18th St., New York.

Poinsettias, strong 2½-in. plants, \$8.00 per 100, \$75.00 per 1000. 5 per cent for packing. Ready now.

S. S. Skidelsky & Co., 50 Park Pl., New York.

Poinsettias, nice, strong plants, 3-in., 8 to 12 inches high, 12c. Cash. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Poinsettia plants, 2-in., true Christmas blooming variety, good stock, 10c.
J. S. Stuart & Son, Anderson, Ind.

Poinsettias for October and later deliveries, strong 2½-in. stock. Packed in paper pots, \$7.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Poinsettias, strong 2½-in., \$8.00 per 100.
John Heidenreich, 725 Iowa St., Indianapolis, Ind.

Poinsettias, 2½-in., fine stock, well established; immediate shipment, \$8.00 per 100.

The H. Weber & Sons Co., Oakland, Md.

Poinsettias, strong 2½-in. plants, \$8.00 per 100. Kemble Floral Co., Inc., Oskaloosa, Ia.

Poinsettias, fine stock, 2½-in., \$7.00 per 100. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Poinsettias, strong 3-in., 20c.
D. R. Herron, Olean, N. Y.

PHYSOSTEGIAS

A few hundred Physostegia, pink or white, to close out, \$4.00 per 100.

F. M. Palmiter & Son, Janesville, Wis.

PRIMULAS**PRIMULA OBCONICA.**

Great, big, 2-in. plants.

Ready right now

for 4-in. pots;

every one of them

assorted colors,

and every one of them

a perfect picture.

You will surely

be proud of this stock

and our price is

only,

\$5.00 per 100.

Cash.

C. L. HUMPHREY,

ZANESVILLE, O.

PRIMULA OBCONICA.

Strong, healthy stock.

of the finest giant flowering strain, in

assorted colors.

Ready to shift

out of 4-in. pots,

\$25.00 per 100.

2-in. Pinks only, \$6.00 per 100.

Cash with order.

Largest exclusive grower of Cyclamen and

Primulas in the world.

See Cyclamen ad.

R. S. McMURRAY,

Bellefontaine, O.

Primulas: Having assumed ownership of the business of Schieble Bros., I will offer the unsold stock, consisting of about 20,000 2½-in. Obconica at \$4.00 per 100, \$37.50 per 1000. Not less than 500 at 1000 rate. This is all first class stock, in all desirable colors. Cash, please. E. L. Schieble, Main Lock and Old Main Sts., Miamisburg, O.

OBCONICA, CHINENSIS, MALACOIDES.

Per 100 Per 1000

Best colors, separate or mixed, 2½-in. pots \$ 7.00 \$60.00

Best colors, separate or mixed 3-in. pots 12.00

Malacoides Rosea, New Malacoides, double white, 2½-in. pots 7.00 60.00

Townsendii (Lilac Rose), 2½-in. pots 8.00 75.00

ROMAN J. IRWIN,
43 West 18th St., New York.

12,000 PRIMULAS.

Primula Obconica Gigantea, choice mixture of all giant flowers, very strong plants, showing bud and bloom, mostly 2½-in., a few 2¼-in., \$5.00 per 100, \$45.00 per 1000, 500 at 1000 rate.

8000 PRIMULAS.

Malacoides Rosea Superba, this is a very select strain of our own introduction with pink flowers and of good size; very strong plants, 2½-in., \$5.00 per 100, \$45.00 per 1000, 500 at 1000 rate. Cash.

FREEMPORT FLORAL CO., FREEMPORT, ILL.

PRIMROSES! PRIMROSES!

We have about 10,000 2½-in. Obconica, all colors and varieties for sale. This stock is the best on the market. In order to close these out we are offering them at a reduced price. Our price is lower than any other. Satisfaction guaranteed or money back. \$5.00 per 100, \$45.00 per 1000. Cash with order.

JOS. H. CUNNINGHAM,

Delaware, O.

PRIMULA OBCONICA GIGANTEA.

Kermesina, red, Rosea and Appleblossom, in separate colors, 3-in. ready to shift into 5-in., \$10.00 per 100.

PRIMULA MALACOIDES, BABY PRIMROSE.

Rosea and Lilac, 2½-in. ready for shift, \$5.00 per 100.

LAKEWOOD CEMETERY GREENHOUSES,
Minneapolis, Minn.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Chinensis, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Malacoides, best pink and Rosea, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100. No c. o. d. order accepted.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

PRIMULAS.

Fine healthy plants.

Obconica, 2½-in. pots, ready to shift, \$6.00 per 100; 3½-in. pots, \$10.00 per 100.

Chinensis, 3½-in. pots, ready to shift, \$12.00 per 100.

NILES FLORISTS, NILES, ILL.

Primula Obconica, Grandiflora plants from our large flowering strain in the following colors:

Rosea, Kermesina and Appleblossom. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000;

3-in., \$10.00 per 100. No C. O. D. orders accepted.

O. F. Mahan & Co., R. D. No. 8, Dayton, O.

PRIMULAS.**THE STRAIN THAT LEADS.**

There are only a few thousand of the Obconica left, in a good assortment of colors; 2-in., \$6.00 per 100, \$55.00 per 1000. Malacoides Rosea, the true pink, \$5.00 per 100, \$47.50 per 1000.

J. L. SCHILLER, TOLEDO, O.

PRIMULA OBCONICA.

Grandiflora large flowering and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2½-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

Primula Malacoides Townsendii, from 2-in. pots, \$8.00 per 100, \$75.00 per 1000.

Malacoides Superba, fine pink, strong 2½-in. stock, \$6.50 per 100, \$60.00 per 1000. Cash

with order. See Cinerarias, Henry Schmidt, 673 Church Lane, North Bergen, N. J.

PRIMULA OBCONICA.

Grandiflora and Gigantea, three colors, Kermesina, Rosea and Appleblossom, 4-in., \$20.00 per 100. Cash.

KROWKA BROS.,

4938 N. Western Ave., Chicago, Ill.

Primulas, Obconica Gigantea, strong 2½-in., \$5.00 per 100, \$9.00 per 200; 3½-in., \$12.00 per 100. Chinensis, 4-in., \$12.00 per 100. All the

above are mixed colors with plenty of red. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

PRIMULA OBCONICA.

We are offering a collection of fine plants; \$3.00 per 100, \$27.50 per 1000; not less than 500 at 1000 rate. Cash.

M. I. RITTER,

P. O. Box 162, Miamisburg, O.

PRIMULA MALACOIDES.

Baby Primrose, pink, out of 2½-in. pots, extra strong, ready for shift to 4-in., \$5.00 per 100.

A. W. SMITH CO.,

Liberty at Sixth Ave., Pittsburgh, Pa.

Primula Malacoides, fine 2-in. stock, \$4.50 per 100, \$40.00 per 1000; extra nice 3-in., \$7.00 per 100; heavy 4-in., \$15.00 per 100. Winfield S.

Kircher, Cyclamen Specialist, Defiance, O.

Primula Malacoides Superba, 2-in. ready for 4-in., 5c; 3-in. ready for 5-in., 7c. Extra choice.

Dormont Greenhouses, Pittsburgh, Pa.

BABY MALACOIDES.

Extra strong,
2½-inch, \$5.00 per 100.
Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Primula Malacoides Rosea, 2½-in., \$5.00 per 100. Primula Obconica, Gigantea and Grandiflora types, best varieties, 2½-in., good, strong plants, \$8.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechalin, 4911 W. Quincy St., Chicago.

PRIMULA OBCONICA.

Fine plants, from 2½-in. pots,
\$7.00 per 100, \$85.00 per 1000.

ILLINOIS PLANT CO.,

Batavia, Ill.

Primula Obconica Gigantea from our own seed, ready for 3-in., \$4.00 per 100, \$30.00 per 1000; from 5-in., ready to shift, many in bloom, \$35.00 per 100; sample dozen at 100 rate. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2½-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2½-in., \$5.00 per 100, \$45.00 per 1000. Peter Pearson, 5748 Gunnison St., Chicago, Ill.

Primula Chinensis, 2-in., strong plants, \$4.50 per 100; 3-in., \$7.50; 2-in. Malacoides, \$4.00 per 100; 3-in., \$6.00 per 100; 2-in. Obconica, \$4.50 per 100. Cash, please. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Primula Obconica Gigantea, 4-in. fine large plants in bud and bloom, plenty of dark colors, \$20.00 per 100. Primula Chinensis, 2½-in., \$6.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Primula Obconica and Chinese Primroses, California Giants, large flowering, mixed colors with plenty of red, 4-in., ready for 5-in., \$12.00 per 100. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Primula Malacoides, strong plants, 2-in., \$4.50 per 100; 3-in., \$8.00 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

Primula Obconica, 3-in., \$12.00 per 100; 4-in., \$22.50 per 100. Packing free for cash. North Side Greenhouses, 1107 N. First St., Springfield, Ill.

EXTRA STRONG, READY TO SHIFT.

Primula Malacoides Rosea, 3-in., \$10.00 per 100; 4-in., \$17.50 per 100. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Primula Obconica, Miller's Giant, fine 3-in., \$7.50 per 100; Malacoides Rosea, 2-in., \$4.00; 3-in., \$6.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica Rosea, 2½-in. ready for 4-in., \$5.00 per 100. This is a bargain, greenhouse sold. Geo. Bakaitis, 4309 North Francisco Ave., Chicago, Ill.

Primula Obconica, 4-in., 20c; 5-in., 30c; 6-in., 40c; all sizes ready for a shift, in bud and bloom. Ready for sale.

Prince's Flower Shop, Iowa City, Ia.

Primula Obconica, from 2½-in. pots, good stock, \$6.50 per 100, \$55.00 per 1000. A. Henderson & Co., 166 N. Wabash Ave., Chicago.

Primula Obconica Grandiflora, 2-in., nice plants, \$5.00 per 100. Primula Malacoides, fine plants, 2-in., \$4.75 per 100.

N. O. Caswell, Delavan, Ill.

PRIMULA CHINENSIS.

Chiswick Red and Crimson King, 3-in., ready for shift, \$10.00 per 100. Cash, please.

J. SYLVESTER, OCONTO, WIS.

BUSINESS BRINGERS**REVIEW****CLASSIFIED****ADVS.**

Primula Obconica, 2½-in. pots, in 4 colors mixed, \$6.00 per 100; 3-in. pots, 4 colors mixed, \$8.00 per 100. Cash, please.

Primula Obconica, 2½-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2½-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Malacoides, lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Primula Obconica, 2½-in., strong plants, \$6.00 per 100, \$55.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Primula Obconica Gigantea, Schiller's strain, 2½-in., clean stock, light and dark pink shades, \$5.00 per 100. Lund's Greenhouses, Wausau, Wis.

Primroses, Chinese and Obconica, 4-in., fine strong plants, all colors, \$12.00 per 100. Samuel Whitton, Utica, N. Y.

Primula Obconica, 3-in., 12c; 4-in., 25c; select 4-in., in bloom, 35c. Fine stock.

Gullett & Sons, Lincoln, Ill.

Primula Obconica, fine 4-in., \$20.00 per 100, ready to shift.

C. C. Pollworth Co., Milwaukee, Wis.

Primula Malacoides, pink, fine plants out of 2-in. pots, \$4.50 per 100. Cash, please.

The Stafford Greenhouse, Stafford, Kan.

Primula Obconica, dark colors, 2½-in., ready for 4-in., \$5.00 per 100. Cash with order.

P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica, all good, bright colors, 2½-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, strong 2½-in. plants, ready now, \$5.00 per 100. Cash with order.

Helm Bros., 484 Forest St., Columbus, Ohio.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.

Fred H. Lemon Co., Richmond, Ind.

Primula Obconica, mixed, 78 strong 4-in. for \$12.50. Cash. E. J. Ulrich Floral Co., Tiffin, O.

Primula Obconica, fine, mixed, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Primula Chinensis, 3-in., assorted colors, \$10.00 per 100. F. E. Blake, Marion, O.

Primula Obconica, 5-in., 50c each. Cash, please. Herman Schallhorn, Kalamazoo, Mich.

Primulas, Malacoides Rosea, 2½-in., \$5.00 per 100. Baur Floral Co., Erie, Pa.

RASPBERRY PLANTS

Raspberries. The home of St. Regis. 1000 or carload lots.

Shady Lawn Nurseries, Hammononton, N. J.

ROSES**ROSES!****FOR IMMEDIATE SHIPMENT.**

4000 AMER. BEAUTIES, 2-in...\$100.00 per 1000
6000 COLUMBIA, 2½-in. 100.00 per 1000
5000 KIL. BRIL, strong 2½-in.. 80.00 per 1000
1000 SUNBURST, 2½-in. 100.00 per 1000
500 W. KILLARNEY, 3½-in... 140.00 per 1000
1000 W. KILLARNEY, 2½-in... 100.00 per 1000
5000 OPHELIA, 2½-in. 80.00 per 1000

POEHLMANN BROS. CO.,

Morton Grove, Ill.,

STOCK FOR EARLY SPRING DELIVERY.**Own Root.**

Columbia\$125.00 per 1000
Premier 175.00 per 1000
Mme. Butterfly 200.00 per 1000
Crusader 200.00 per 1000

GRAFTS.

	Per 100	Per 1000
Columbia	\$30.00	\$250.00
Premier	30.00	250.00
Mme. Butterfly	30.00	250.00
Crusader	30.00	250.00
Double White Killarney.....	30.00	250.00

250 Plants at 1000 rate.

THE JOS. H. HILL CO., RICHMOND, IND.
Wholesale Florists.

ROSE PLANTS.

You will like this stock. Better order at once, as the supply is limited and so many planters and dealers know the satisfaction they get from Wiator's stock these won't last long.

YOUNG STOCK.

	Per 100	Per 1000
From 2½-inch pots.		
Ophelia	\$10.00	\$ 90.00
Columbia	15.00	125.00
Richmond	8.00	75.00

WIATOR BROS.,

Wholesale Growers of Cut Flowers,
30 E. Randolph St., Chicago, Ill.

BENCH PLANTS.

Russell\$9.00 per 100, \$80.00 per 1000
Sunburst 8.00 per 100, 70.00 per 1000
Phone Central 2846 and 601.

PETER REINBERG,

Wholesale Grower of Cut Flowers,
30 E. Randolph St., Chicago, Ill.

FIELD-GROWN ROSES.

On own roots for forcing: Clothilde Souper, one of the best; La Marne, similar to Baby Tausendchoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 25c; smaller plants, 20c each.
Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

ROSES, FIELD-GROWN.

Baby Rambler, crimson, \$25.00 per 100; Dr. Van Fleet, Perkins, pink, and Alberic Barbier, \$25.00 per 100; Tausendchoen, \$25.00 per 100. All fine plants ready for 5 and 6-in pots. Cash with order.

MIDDLEBUSH ROSERY,

Middlebush, N. J.

ALBUM OF DESIGNS,

Sixth Edition—Ready Soon.
Florists' Pub. Co., Caxton Bldg., Chicago.
Erie Buchholz, Florist, Muncie, Ind.

ROSE PLANTS.

Premier, 4-in., grafted.....30c each
Milady, 4-in., grafted.....25c each
Columbia, 3½-in., own-root.....15c each
Columbia, 2½-in., own-root 8c each
Extra fine stock.

PAUL E. WEISS, MAYWOOD, ILL.

BABY FORCING ROSES.

Clean, strong, own roots, sixteen varieties. See list and prices in Display ad, in Pacific Coast Department, this issue.

WESTERN ROSE CO.,

Alhambra, Cal.

POTTED ROSE PLANTS.

1000 Ophelia, 3-in.12c each
3000 Richmond, red, 3-in.12c each
Terms: Cash.

W. E. TRIMBLE GREENHOUSE CO.,

Princeton, Ill.

ROSES!

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 30c each.

THE DINGEE & CONARD CO.,

West Grove, Pa.

ROSES.

Dorothy Perkins, White Dorothy and Excelsa, strong, 3-year field-grown, \$4.50 per 10, \$35.00 per 100. Add 5% for packing.

LINDEN LAWN GARDENS,

Springfield, O.

ROSES.

Good, own-root stock.
Columbia, 3-in....\$15.00 per 100, \$125.00 per 1000
A. N. KINSMAN,
Austin, Minn.

THE BEST WAY

to get rid of your surplus stock
is to use the
REVIEW'S
Classified Advs.

ROSES.

5000 Columbia, 2½-in., own-root.\$150.00 per 1000
3000 Premier, 2½-in., own-root.. 180.00 per 1000
CHARLES H. TOTTY CO.,
Madison, New Jersey.

ROSES, 2-YEAR-OLD, FIELD-GROWN, FOR FORCING FOR NEXT EASTER SALES. ASK FOR PRICES. ROMAN J. IRWIN, 43 WEST 18th ST., NEW YORK CITY.

Roses, strong 3-in., own-root plants, Ophelia, Mock, Columbia, Pink Killarney, Kaiserin, My Maryland, etc., \$15.00 per 100, \$125.00 per 1000. Henry Smith, Grand Rapids, Mich.

Roses, 200 Scott Key bench plants, \$16.00 per 100. Packing at cost.

Elitch Gardens Co., Denver, Colo.

STRONG 3-IN. ROSES.

Premier, Ophelia, Columbia, 15c; 2½-in., 10c.

GULLETT & SONS, LINCOLN, ILL.

Ready to ship, list, 2½-in. and 4-in. Rose plants.

Leedle Co., Expert Rose Growers, Springfield, O.
Rose plants, 2½-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

SALVIAS

Salvia Zurich, good, clean plants, 3-in. pots, ready to shift, \$12.00 per 100.

Niles Florists, Niles, Ill.

Salvia Zurich, 3-in., 5c. Cash.

Lodi Greenhouses, Lodi, O.

SANSEVIERIAS

Sansevieria Zeylanica, 2½-in. pots, \$7.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

Sansevieria Zeylanica, 2½-in., \$8.00 per 100. The McGregor Bros. Co., Springfield, O.

SCHIZANTHUS

Schizanthus, Wisetonensis and Wisetonensis Excelsior, strong, transplanted, frame-grown plants, \$4.00 per 100.

Hauge Flower & Plant House, Fairmont, W. Va.

Schizanthus Wisetonensis, 2½-in., \$7.50 per 100. Packing free for cash. North Side Greenhouses, 1107 N. First St., Springfield, Ill.

Schizanthus, hybrids, pot variety, transplanted seedlings from 2 to 4 inches tall, \$5.00 per 100. Alexandria Nursery Co., Alexandria, Minn.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Schizanthus, pot variety, 2½-in., \$8.00 per 100.

Constein's Greenhouse, Upper Sandusky, O.

SEEDS**SWEET PEA SEEDS.**

The latest and most up-to-date cut flower sorts for the commercial florist.

The money making varieties, tried, tested and proven to be the best by our leading expert market growers. Send for price list.

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

Delphinium Belladonna and Delphinium Belladonna, hand picked, Martin Kohankie stock, \$2.50 per oz., \$35.00 per lb. Cash with order.

Carl Hagenburger, West Mentor, O.

Write for our new list of seasonable Seeds just out!

S. S. Skidelsky & Co., 50 Park Place, New York.

Pansy Seed of our Prize Strain. Our own sowing, 1920 seed, \$4.00 per 1 oz.

Evenden Bros. Co., Williamsport, Pa.

SEEDS—Continued

"WELL BOUGHT IS HALF SOLD."
Buy the Right Seed.

	Trade Packet
BEGONIA: Luminosa, best red bedding variety, easiest to grow.....	\$0.50
Rex Begonias, 6 attractive varieties, mixed.....	.50
CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain when there is, we will produce it.....	.50
CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for out flowers. This is the true Orange King. Ounce, 50c; per lb., \$5.00.....	.50
CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none.....	.50
PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.....	.50
PRIMULA: Grandiflora, Alba, Salmon, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Crispa, Rosea, Fire Queen.....	.75
PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea.....	.75
DRACAENA INDIVISA: The true Cordyline Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.....	\$0.50
1,000 Seeds	2.00
5,000 Seeds	2.00
10,000 Seeds	3.50
We pay postage on all above items.	
SEVIN-VINCENT CO., Wholesale Seed Growers, 512 Washington St., San Francisco, Calif.	

PLANT NOW!
To follow Mums as the benches are empty

WINTER-BLOOMING SWEET PEAS

Here are nineteen of the best orchid Spencers for early flowering:

	Per ounce
Heatherbell, mauve	\$1.25
Loveliness, white suffused pink.....	.85
Imp. Early Snowstorm, white.....	1.50
Early Sanky, magnificent white.....	.80
Early Canary Bird, primrose.....	1.00
Early Enchantress, pink.....	1.00
Fordhook Pink and White.....	.60
Yarrowa, rose pink75
Sunburst, rich pink	1.25
Early Orange Beauty, orange scarlet.....	3.00
Early King, crimson75
Fordhook Rose Improved, carmine.....	1.00
Early Lavender King, lavender.....	.85
Early Mauve Beauty, mauve.....	.85
Early Exquisite, primrose.....	.85
Empress, rose pink	1.25
Princess, soft lavender.....	1.25
Burpee's Favorite, rosy pink.....	1.25
Early Daybreak, rose pink.....	1.00

AMERICAN BULB CO., 172 N. Wabash Ave., Chicago, Ill.

SMILAX

2 1/4-INCH SMILAX.

\$4.00 per 100, \$35.00 per 1000.

3-in. pots, strong plants, \$6.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York City.

2 1/4-IN. SMILAX.

Extra heavy, cut back three times. Just the thing for making-up work, \$3.00 per 100.

THE ALTIMO CULTURE CO.,

Canfield, O.

Smilax, 2 1/4-in. pots, \$2.50 per 100, \$20.00 per 1000.

Park Board Greenhouses, Fort Wayne, Ind.

Smilax, 2 1/4-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.

J. O. Schmidt, Bristol, Pa.

Smilax, fine strong plants, 2 1/2-in., \$2.75 per 100. Cash with order.

J. F. Wilcox & Sons, Council Bluffs, Ia.

Smilax, strong 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, 2-in. pots, 2c each.

Fugleberg & Eliater, Box 205, Oshkosh, Wis.

Smilax, heavy, pinched back low, 2-in., \$3.00.

J. E. Leslie & Son, Marion, Ind.

Smilax, 2 1/4-in., 3c.

Gullett & Sons, Lincoln, Ill.

Smilax, bushy, 2 1/2-in., \$5.00 per 100.

P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

SNAPDRAGONS

SNAPDRAGONS.

Choice, pinched back plants, free from rust. Silver Pink, 2-in. \$5.00 per 100
Salmon Pink, 2-in. 5.00 per 100
Giant Yellow, 2-in. 5.00 per 100
Giant White, 2-in. 5.00 per 100
Garnet, 2-in. 5.00 per 100

Cash or satisfactory references.

WAGNER FLORAL CO.,

Sandusky, O.

Snapdragons, Silver Pink, White and Yellow, clean stock, \$4.00 per 100. Cash.

Olson Floral Co., Elgin, Ill.

15,000 SNAPDRAGONS.

FINE PLANTS CAREFULLY PACKED.

These are from 2 1/4-in. pots, well rooted, ready to plant on your benches; pinched and well branched, free from rust. We use Ramsburg's best seed mostly.

	Per 100	Per 1000
Keystone, largest pink.....	\$4.00	\$40.00
Nelrose, pink	4.00	40.00
Silver Pink, most productive....	4.00	40.00
Scarlet	4.00	40.00
White	4.00	40.00
Yellow	4.00	40.00

Snaps are the best plants you can plant now for winter and spring. Cash, please.

GREEVE FLORAL CO.,

Oskaloosa, Ia.

Snapdragons, from pots or from soil, strong, thrifty growing, clean and free from rust. Instructions to prevent rust with each order.

Potted stock shipped via express in open crates. Soil stock shipped via parcel post, prepaid, special delivery. Snapdragons transplant easily and our soil stock has splendid root systems. You save transportation charges on soil stock.

"Augusta, Ga. Received the Snapdragon plants in first class condition. Please ship me the following, as I would like to have more of them. Lansdell's, Florist."

Keystone, Nelrose, Silver Pink, Buxton's Pink, Enchantress, Ramsburg's Light Pink, Giant White and Yellow; Orlando, Golden Queen and Seneca, Garnet and Fancy Mixed.

From pots, \$5.00 per 100, \$45.00 per 1000.

Geneva Floral Co., Geneva, N. Y.

SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink	\$6.00	\$55.00
Keystone	6.00	55.00
Giant Yellow	6.00	55.00
Giant White	6.00	55.00
Nelrose	6.00	55.00

TWO FINE NEW VARIETIES.

Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragon, 2 1/4-in. pots, \$10.00 per 100, \$90.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., NEW YORK

SNAPDRAGONS.

Choice, pinched back plants, free from rust. Phelps' White, 2-in. \$4.00 per 100
Phelps' Yellow, 2-in. 4.00 per 100
Keystone, best pink, 2-in. 4.00 per 100

WM. HASSELMANN,

Independence, Kan.

Snapdragons, nice, transplanted seedlings, topped and free from rust, equal to 2 1/4-in.; Nelrose, Fire King, Giant White, Keystone, Delicate Pink, Carmine Pink and Tom Thumb, fine for pots, \$3.50 per 100. Cash, please.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Snapdragons will bring you money with this stock; strong 2 1/4-in., pinched back, free from rust, Nelrose, Keystone, Silver Pink and Buxton's Pink, \$6.00 per 100, \$55.00 per 1000. Packing free for cash.

W. E. Tricker, 1530 Hague Ave., St. Paul, Minn.

Snapdragons, 2 1/4-in., strong stock and free from rust. 200 of each: Yellow, White, Keystone, Light Pink, Silver Pink, Nelrose and Buxton, \$5.00 per 100; \$60.00 will take the lot. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Snapdragons, Giant Venus, Giant White, Giant Yellow, Giant Scarlet, Salmon Pink, Silver Pink and Keystone Pink, strong plants, from 2 1/4-in. pots, 4c each. Ready to bench.

G. O. Bloudey, New London, Wis.

Snapdragons, Silver Pink, a few Yellow and a few Golden Queen, 4-in., in bud and bloom, 25c each. A money maker at once. Cash. H. W. Allersma, 642 Benjamin Ave., Grand Rapids, Mich.

GIANT WHITE SNAPDRAGON SEEDLINGS. 6 inches tall, cut back, ready for bench, \$1.50 per 100. No disease, fine shape.

F. J. HOWELL & SONS,

Round Hill, London Co., Va.

Snapdragons, Giant White, Giant Scarlet, Keystone, Ramsburg's White and Silver Pink, healthy, pinched back plants from 2 1/4-in. pots, \$5.00 per 100. Cash.

Lyndhurst Farm, Inc., Hammon, N. J.

Snapdragons, strong plants, twice pinched back, free from rust, 2 1/4-in. Nelrose, Keystone, Phelps' White, Yellow and Silver Pink, \$6.00 per 100, \$50.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, strong, free from rust, pinched three times, Yellow, White and Garnet, \$45.00 per 1000; Nelrose and Silver Pink, strong seedlings, \$20.00 per 1000. Cash.

John F. Liden, 253 Cherry St., New Albany, Ind.

Snapdragons, New Hybrid Pink, the best of all, 2-in., \$5.00 per 100; 3-in., \$7.00 per 100. Pinched back, bushy and strong. No packing charges. Cash, please.

The Imlay Co., Zanesville, O.

Snapdragon plants, 2 1/2-in., Golden Pink Queen and Hybrid Pink, Ramsburg's strain, far superior to Silver Pink; good, clean, healthy stock, \$6.00 per 100. Cash.

J. A. Farnworth & Son, Gallon, O.

We specialize in Snapdragons, Silver Pink, Enchantress Pink, Rose Pink, Bronze Queen, White and Yellow, 2 1/4-in., \$4.50 per 100. Cash, please.

Hillview Greenhouse Co., La Crosse, Wis.

SNAPDRAGONS.

2 1/4-in. Ramsburg's strain, Golden Pink Queen, Hybrid Pink, \$6.00 per 100, \$55.00 per 1000.

ROLF ZETTLITZ CO., LIMA, O.

Snapdragons, fine, strong, pinched back plants, Silver Pink, Nelrose, Keystone, White and Yellow. 3-in., \$6.00. J. E. Leslie & Son, Marion, Ind.

Snapdragons, 2 1/4-in., Ramsburg's strain, Silver Pink, Hybrid Pink, Yellow, Nelrose, Light Pink and Garnet, strong and stocky, \$5.00 per 100.

The Thumb Nursery, Marlette, Mich.

Double Snapdragon June Hefko, rooted cuttings, \$15.00 per 100, \$125.00 per 1000. October and later delivery.

T. D. Hefko, Marshfield, Wis.

Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone out of small pots, \$3.50 per 100, \$30.00 per 1000.

Arthur Doebel & Sons, Clyde, O.

Snapdragons, Keystone, Roxy Morn, Golden Queen and Purple King, fine 2 1/4-in. stock, \$5.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Snapdragon Keystone, 2 1/4-in., \$5.00 per 100. Cash, please.

Hall's Greenhouse, Clyde, O.

Snapdragons, Nelrose, 2 1/4-in. pinched back, fine plants, \$6.00 per 100. Cash.

Atwell Florist, Ft. Dodge, Iowa.

Snapdragons, Silver Pink, bushy, pinched back, 3-in., \$10.00 per 100. Fine to bench.

Quentin Floral Co., St. Joseph, Mo.

Snapdragons, Keystone, the best pink in cultivation; strong 2 1/4-in. stock, \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Snapdragons, Silver Pink and Nelrose, 2 1/4-in. pots, \$5.00 per 100. Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

Snapdragons, Ramsburg's Silver Pink, Golden Pink Queen and Hybrid Pink, 2 1/4-in., \$5.00 per 100. Cash.

Humm & Jones, Oberlin, O.

Snapdragons: 80 Red, 425 Yellow, 150 White and 390 Pink, 2-in., \$4.00 per 100. Cash.

E. J. Ullrich Floral Co., Tiffin, O.

Snapdragon seedlings, Silver Pink, 2 1/4-in., Ramsburg's strain, \$4.50 per 100. Cash.

W. A. Ballou, Wheaton, Ill.

Snapdragons, Keystone, 2 1/4-in., \$5.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

Snapdragon Keystone, strong 2 1/4-in., \$6.00 per 100.

Baur Floral Co., Erie, Pa.

STEVIAS

Stevias, large, field-grown clumps, 50 to 75 shoots, \$20.00 per 100 plus 50c per 25 plants for packing. J. E. Leslie & Son, Marion, Ind.

Stevias, strong, field-grown plants, \$20.00 per 100. Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

Stevias, 3-in., strong and well-branched, \$6.00 per 100, \$55.00 per 1000. The Hammond Co., 100 E. Broad St., Richmond, Va.

Stevia, dwarf, 2-in., \$4.00; 3-in., \$6.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Stevias, 4-in. dwarf, \$10.00 per 100.

O. P. M. Oriley, Ottumwa, Ia.

Stevias, 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.

O. W. Eapy & Son, Brookville, Pa.

STOCKS

Beauty of Nice, best colors, lavender, pink and white, separate or mixed, strong 2 1/4-in. pots, \$8.00 per 100, \$70.00 per 1000.

Roman J. Irwin, 43 West 18th, New York City.

STRAWBERRY PLANTS

Progressive Everbearing Strawberry plants, \$1.75 per 100. Mrs. Frank Johnson, Louisa, Va.

STROBILANTHES

Strobilanthes, 2 1/4-in., \$5.00 per 100, \$40.00 per 1000. The McGregor Bros. Co., Springfield, O.

SWAINSONAS

Swainsonas, white, extra strong 4-in., 20c each.

New London Floral Co., New London, Wis.

Swainsonas, 75 strong 4-in., 20c. Cash.

Atwell Florist, Ft. Dodge, Iowa.

Swainsonas, 4-in. white and pink, \$22.50 per 100. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Swainsonas, strong 4-in. pot plants, \$25.00 per 100.

Henry Smith, Grand Rapids, Mich.

SWEET PEAS

Spencer Sweet Pea seedlings, Yarrowa, Skach, Venus, Sim, etc., \$1.50 per 100. Post paid.

N. Gibson, Nappanee, Ind.

UMBRELLA PLANTS

UMBRELLA PLANTS.

STRONG PLANTS, WILL AVERAGE

SIX TO EIGHT INCHES HIGH,

\$6.00 PER 100.

G. R. NOBLE, PADUCH, KY.

Cyperus Alternifolius, bushy, 2 1/2-in., \$8.00 per 100. Storrs & Harrison Co., Painesville, O.

VEGETABLE PLANTS

MARVEL.

The new wilt-proof Tomato. Tested by the Department of Agriculture. Plants in healthy, growing condition and producing fruit after other varieties planted in alternate rows were dead from wilt. Seed, packet, \$1.00, 1-oz., \$10.00.

R. H. WORKMAN,
R. 5, Loudonville, Ohio.

Large Asparagus, Rhubarb and Witloof Chicory roots for winter forcing in cellar or greenhouse; easily, quickly and profitably grown. Catalogue and cultural directions free.

Harry J. Squires, Good Ground, N. Y.

Rhubarb roots, large size for winter forcing, \$2.25 per doz., \$12.00 per 100; ordinary size for field planting, \$1.25 per doz., \$5.50 per 100, \$40.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

1,000,000 Lettuce plants, Big Boston and Grand Rapids, \$1.50 per 1000. Parsley plants, Emerald Curled, 75c per 100.

Will H. Carl, Elysburg, Pa.

Witloof Chicory roots, for fall and winter forcing, \$3.00 per 100, \$25.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.40 per 1000. Cash. O. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.00 per 1000, \$8.50 per 10,000.

J. C. Schmidt, Bristol, Pa.

Witloof Chicory roots for forcing, \$3.00 per 100.

Arden Floral Gardens, Arden, Del.

Grand Rapids Lettuce seedlings, strong, \$1.50 per 1000.

Odor Greenhouses, Iola, Kan.

VERBENAS

Lemon Verbenas, 2½-in., \$4.50 per 100.

The McGregor Bros. Co., Springfield, O.

VERONICAS

VERONICA AMETHYSTINA.

Strong field-grown clumps, immediate

delivery, \$8.00 per 100.

CHARLES H. TOTTY CO.,

Madison, N. J.

VINCAS

Vinca Variegata. We are booking orders for Al clumps in October, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate.

Our usual quality layers, \$1.75 per 100, \$15.00 per 1000; 250 at 1000 rate. Where wanted by parcel post, add 25c per 100. No C. O. D. orders accepted.

O. F. Mahan & Co., R. D. No. 8, Dayton, O.

VINOCA VARIEGATA.

Vinca Variegata, field clumps, very good, \$8.00 per 100, \$75.00 per 1000.

Vinca Variegata, layers, \$15.00 per 1000.

Cash with order.

WESTWOOD FLOWER & PLANT CO.,
Dayton, O.

FIELD-GROWN VINCAS.

Exceptionally heavy,

\$12.00, \$15.00, \$20.00 and \$25.00 per 100.

The larger ones all ready for 5-in. pots.

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

Vincas, variegated, extra strong layers, \$2.00 per 100; field-grown clumps, \$10.00 per 100; rooted cuttings, \$1.75 per 100, 100 per cent tips, \$15.00 per 1000; also green, rooted cuttings, ready November 1 and all winter.

Muskogee Shrubbery Garden, Muskogee, Okla.

VINOCA VARIEGATA.

I have a limited number of rooted layers this season and they are very fine, \$15.00 per 1000. Ready for delivery. Book your order now. 500 at 1000 rate.

JOHN H. GRISCEL, R. B. 8, DAYTON, O.

Vincas, variegated, extra strong, field-grown, as fine as you ever saw, very bushy, with runners ranging from 2 to 4 feet long. Will ship runners and all, \$8.00 per 100. Cash. H. G. Walker, 312 W. Chestnut St., Louisville, Ky.

Vincas, variegated, extra strong, field-grown plants, runners 3 ft. to 4 ft. long; suitable for 4-in. to 5-in. pots, \$10.00 per 100, \$90.00 per 1000. Satisfaction guaranteed or money back. Cash, please. Wendell Preisach, Corfu, N. Y.

Vinca Variegata, field-grown plants, ready now, \$10.00 per 100, \$90.00 per 1000; rooted cuttings, \$3.00 per 100, \$25.00 per 1000; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Vinca Variegata, fine, field-grown plants, \$8.00 per 100, \$75.00 per 1000. Vinca Variegata, strong, rooted layers, \$15.00 per 1000.

L. G. Snyder, R. R. 8, Dayton, O.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000. Cash.

H. P. Smith, Piqua, O.

Vinca Variegata, 2½-in. fine plants, ready to shift, \$5.00 per 100, \$40.00 per 1000. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$7.00 per 100, \$65.00 per 1000. Less 4%. Cash, please.

B. C. Blake, Springfield, O.

Vinca vines, large full-grown plants, just 300 left; the whole lot for \$20.00. Cash.

O. P. Bethards, Springfield, O.

Vinca Variegata, field clumps, \$10.00 per 100; good strong tips, \$15.00 per 1000.

Muskogee Floral Co., Muskogee, Okla.

Vincas, variegated, strong, field-grown plants, 8c and 10c each. Cash with order.

O. W. Leslie, Kinaman, O.

Vinca Variegata, field-grown, extra fine, \$6.00 per 100.

Prince's Flower Shop, Iowa City, Iowa.

Vincas, strong, field-grown plants, \$10.00 per 100, \$80.00 per 1000.

L. A. Eaton & Sons, Conneaut, O.

Vincas, field-grown, \$8.00 per 100, \$75.00 per 1000. Cash. October delivery.

Park Floral & Garden Co., Trinidad, Colo.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky, 50 Park Place, New York.

Vincas, 500 field-grown, good stock, \$10.00 per 100, \$40.00 for the lot.

Woodbury & Woodbury, St. Johns, Mich.

Vinca Variegata, strong, field-grown stock, \$8.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Vinca Variegata, heavy field plants, \$8.00 per 100, \$75.00 per 1000.

M. Barrett, Delaware, Ohio.

Vinca Variegata, field-grown clumps, \$8.00 per 100, \$75.00 per 1000. Anderson Floral Co., 515 Jackson St., Anderson, Ind.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Vincas, variegated, 1000 field-grown plants, \$10.00 per 100. R. O. Lommatzsch, Hillside, Ill.

Vincas, 250 choice field-grown, heavy vines, \$8.00 per 100. Wagner Floral Co., Sandusky, O.

Vinca Variegata, field-grown, extra fine, \$8.00 per 100. Prince's Flower Shop, Iowa City, Ia.

Vinca Variegata, field-grown, \$10.00 per 100. Hendra & Son, 5740 S. 4th St., St. Joseph, Mo.

Vinca Variegata, field-grown plants, extra fine, \$8.00 per 100. The Freyhoff Gardens, Urbana, O.

Vincas, variegated, field-grown, \$10.00 per 100. The McGregor Bros. Co., Springfield, O.

Vincas, variegated, 8½-in., \$15.00 per 100. Davis Floral Co., Davenport, Ia.

VIOLETS

VIOLETS.

Princess of Wales, best single Violet, field-grown plants.....\$15.00

Marie Louise, best double Violet, strong plants from soil.....10.00 90.00

Governor Herrick, single, field-grown plants 8.00 75.00

ROMAN J. IRWIN,

43 West 18th St., New York.

VIOLETS, STRONG, FIELD-GROWN. Gov. Herrick and Princess of Wales, \$10.00 per 100. Cash with order. Immediate delivery.

PAUL M. HALBROOKS,
12 E. Church St., Newark, O.

Violets, strong field-grown plants, Princess of Wales, \$12.00 per 100, \$100.00 per 1000; Gov. Herrick, extra fine, \$10.00 per 100, \$90.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

VIOLETS FROM THE FIELD.

Princess of Wales ready now,

\$12.00 per 100, \$100.00 per 1000.

Cash with order. No packing charges.

THE IMLAY CO., ZANESVILLE, O.

Violets, Gov. Herrick, field-grown, \$9.00 per 100, \$85.00 per 1000. These are fine plants.

Packing free for cash. North Side Greenhouses, 1107 N. First St., Springfield, Ill.

Violets, Princess of Wales, single, and Lady Hume Campbell, double, strong, healthy, field-grown, \$10.00 per 100, \$85.00 per 1000.

Orinoco Nurseries, Columbus, Ind.

Violets, Princess of Wales, strong, healthy plants, 3-in., \$7.00 per 100. Cash or shipped

C. O. D. if ¼ of purchase price is sent with order. Peterson Floral Co., Gibson City, Ill.

Gov. Herrick, the most profitable violet; blooms in any temperature, field-grown, 6c; divisions, 2c.

Geo. O. Klein, Crestwood, Ky.

Violets, Lady Campbell and several hundred Gov. Herrick Violet plants in bloom, \$10.00 per 100.

Mrs. Frank Johnson, Louisa, Va.

500 California Violet plants, extra large field clumps in bloom, \$10.00 per 100. A. D. Stanley, 917 E. 46th St., Indianapolis, Ind.

A lot of large shrubbery, Double White Lilacs, Hydrangeas, etc. If interested write.

Mrs. Frank Johnson, Louisa, Va.

Violet plants, Governor Herrick, field-grown, 8c each.

New London Floral Co., New London, Wis.

Violet Princess of Wales, large, field-grown plants, \$10.00 per 100. Cash with order.

Rentschler Floral Co., Madison, Wis.

Violet plants, Gov. Herrick, field-grown, irrigated, \$10.00 per 100.

L. D. Fisher, Sterling, Kan.

Violets, Princess of Wales, large, field-grown plants, \$12.00 per 100. A. B. Campbell, the

Violet Man, Cochranville, Pa.

Violet Governor Herrick, 2½-in., \$6.00 per 100. This is good stock and the kind that blooms. Cash.

Humm & Jones, Oberlin, O.

Violets, Princess of Wales, strong 3-in. plants, \$7.50 per 100. Cash.

La Crosse Floral Co., La Crosse, Wis.

Violets, Princess of Wales, strong plants, \$10.00 per 100, \$90.00 per 1000.

Charles Sherwood, Waterloo, Ia.

Violet plants, field-grown, Princess of Wales, \$10.00 per 100.

O. L. VanMeter, Monticello, Ia.

Violets, Gov. Herrick, field-grown, extra fine plants, \$10.00 and \$15.00 per 100.

Baur Floral Co., Erie, Pa.

Violet Gov. Herrick, field-grown, 10c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

La Crosse Floral Co., La Crosse, Wis.

Charles Sherwood, Waterloo, Ia.

O. L. VanMeter, Monticello, Ia.

Baur Floral Co., Erie, Pa.

Port Allegany Greenhouses, Port Allegany, Pa.

La Crosse Floral Co., La Crosse, Wis.

Charles Sherwood, Waterloo, Ia.

O. L. VanMeter, Monticello, Ia.

Baur Floral Co., Erie, Pa.

Port Allegany Greenhouses, Port Allegany, Pa.

La Crosse Floral Co., La Crosse, Wis.

Charles Sherwood, Waterloo, Ia.

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Charles Sherwood, Waterloo, Ia.

O. L. VanMeter, Monticello, Ia.

Baur Floral Co., Erie, Pa.

Port Allegany Greenhouses, Port Allegany, Pa.

TO EXCHANGE—Continued

To Exchange—Field-grown Matchless, A. No. 1 plants, \$10.00 per 100; extra large stock plants of Geraniums, S. A. Nutt and Beaute Poitevine, \$8.00 per 100. Can use Boston or Whitmanii Ferns, Violets or Pelargoniums. Lincoln Gardens, Tama, Iowa.

To Exchange—Field-grown Carnation plants, Matchless, Ward and Pink Enchantress for 3 and 4-in. Plumosa, Primula Obconica and Malacoides, or 5-in. Cyclamen plants. Kirkwood Floral Co., 4th and Walnut Sts., Des Moines, Ia.

To Exchange—25 Pandanus Veitchii, 25c ea.; 60 2½-in. Dracena Indivisa, 4c; 60 Callas out of 5 and 4-in., 15c; for rooted cuttings of Mums; no pompons. Edgar Easterday, Nokomis, Ill.

To Exchange—Snapdragons, Red, White, Yellow, Nelrose, Silver Pink and Keystone, \$3.50 per 100, for Easter Greeting, Ferns, or what have you? Arthur Doebl & Sons, Clyde, O.

To Exchange—Pink and White Enchantress, \$9.00 per 100, for Begonias, Tuberosa bulbs or a garden tractor. Page's Greenhouses, Staunton, Ill.

To Exchange—Light Pink Enchantress, strong plants, for Peony roots, 2½-in. Ferns and Begonias or what have you? Charles Sherwood, Waterloo, Ia.

To Exchange—Adiantum clump, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Carnation plants. 5% for packing. Princess Flower Shop, Benton Harbor, Mich.

WANTED

Wanted—General lists of nursery stock, including hardy shrubs, fruit or shade trees. Peonies, lining out and larger stock. Give estimates on part or all of 20,000 to 30,000 shrubs and trees. All varieties to be absolutely true to label and description. Part of the stock to be delivered this fall and the balance next spring and next fall. No credit asked.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

Wanted—For late fall or early winter delivery: No. 1 hardwood cuttings of Spiraea Van Houttei; Privet Amoor River North and Ibota; Lilac Persian and Rothomagensis, etc., in 10,000 lots; and different varieties of shrubs and trees in 1000 lots. We are also interested in lining out stock of Evergreens, shrubs and hardy perennials. Rock's Flower Gardens, Independence, Mo.

Wanted—10,000 to 15,000 unnamed double Peonies, 2 to 4 eyes, mailing size divisions, in the following 4 separate colors: Pure white, light pink, deep pink or rose and dark red; equal quantities of each. Delivery last of November. If interested mail 2 or 3 average samples with best price.

Templin-Crockett-Bradley Co., Cleveland, O.

Wanted—Nurserymen having Umbrella trees, Privet and all kinds of ornamental trees and shrubs for sale at wholesale, to kindly send me price list.

J. C. Weiss, R. F. D. 2, Box 45, Portsmouth, Va.

Wanted—Seed of Antigonon Leptopus (Queen's Wreath) in quantity. Give lowest price. Dave Turner Garden Co., Court House, Phoenix, Ariz.

Wanted—2000 strong American Beauty Rose plants. Please wire.

H. A. Hyde Co., Watsonville, Cal.

BUSINESS BRINGERS

REVIEW

CLASSIFIED

Wanted—2000 Carnation supports, new or second hand. When answering state kind of support and price.

F. E. Blake, Marion, O.

Wanted—2000 variegated Vincas from 2½-in. and 3-in. for cash. State price.

Calvert Floral Co., Lake Forest, Ill.

Wanted—Spiraea Gladstone and Peach Blossom; perennials, Phlox, Peonies and Dielytras. Weller Nurseries Co., Holland, Mich.

ARTIFICIAL FLOWERS

WAX EASTER LILIES.

Our wax Easter Lilies are as natural looking as nature itself. A supply of them on hand is a sure guarantee against the loss of eleventh-hour rush orders. Our wax Easter Lilies not only look right, but are made right, packed right and sold right. A trial will convince you.

\$10.00 per 100, \$95.00 per 1000.

Cash, please.

THE STANDARD FLORAL CO.,

Florists and Mfrs., Harrodsburg, Ky.

BROOMS

METAL TOP FIBER BROOMS.

Outwear 5 corn brooms, guaranteed one year for continuous family use, are lighter, not affected by water, work equally well on carpets or cement floor. Will cut your broom expense 50%, just the thing for greenhouses. In fact it is an all around broom, will work anywhere a corn broom will, do better work and last a lot longer. Sample, \$1.25 postpaid. Agents wanted.

KEYSTONE FIBER BROOM CO.,
620 Duquesne Way, Pittsburgh, Pa.

CARNATION STAPLES

Pillsbury's carnation staples, 85c per 1000, 8000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue. Auburndale Goldfish Co.,
1449 Madison St., Tel. Haymarket 152, Chicago.

GREENS

ASPARAGUS PLUMOSUS SPRAYS.

Extra heavy selected sprays, per bunch....\$1.00
Heavy selected sprays, per bunch..... .75
Mixed length sprays, per bunch..... .50
Orate containing 300 mixed, loose sprays... 6.00
Half crate containing 150 mixed, loose sprays 3.00
The bunches contain 25 sprays each; we pack 15 to 20 bunches to a crate; they are mossed, cut, and packed right to carry anywhere. Cash with order, or on delivery by parcel post or express. Wire or write.

NICHOLAS J. RIBSAM,
Brevard Co., City Point, Fla.

TREE CONES.

For the fall and winter seasons nothing decorates better than Cones. We are the largest gatherers of Cones in the U. S.; Colorado Blue Spruce, Pine and Fir; get our SPECIAL PRICE, if you use them in quantity; a sample box of 250 assorted Cones sent anywhere in the U. S. for \$2.00 to cover cost of packing and postage. ROCKY MOUNTAIN EVERGREEN & NURSERY COMPANY,
Evergreen, Colo.

JUNIPER FOLIAGE.

Ground Pine makes one of the best decorative greens. It is very light in weight and keeps fresh and green for a long time, 12c per lb. If you would like a sample, send \$1.50 for 12 lbs., prepaid. Cash with order.

H. D. BELCHER, EVERGREEN, COLO.

Rocky Mountain Boxwood, 10c a pound, in 50-pound sacks only. Cash with order. Boxwood shipped same day as cut. Order early. F. O. B. Evergreen, Colo. Rocky Mountain Evergreen Co., Evergreen, Colo.

PINE CONES.

Extra fine Cones, \$2.00 per bushel. If wanted by parcel post, add 50c for postage.

H. D. BELCHER, EVERGREEN, COLO.

Asparagus Plumosa sprays sold out for the coming season.

The Pennock Plantation, Jupiter, Fla.

New crop fancy hardwood cut Ferns, \$2.50 per 1000, 10,000 for \$20.00.

O. W. Espy & Son, Brookville, Pa.

GREENHOUSE MATERIAL

BLACK GLAZING PUTTY.

Best quality in all size containers in stock. Western florists write us for special prices.

O. C. MORSE & CO.,

749 Front St., San Francisco, Cal.

IRRIGATION EQUIPMENT

IRRIGATION EQUIPMENT.

MAKE MORE MONEY out of the crops you grow. BETTER CARNATION PLANTS

to set in your benches;

more and earlier cut flowers,

Gladioli, etc.,

Send today for our big

new catalogue.

Describes watering systems for inside and out.

SKINNER IRRIGATION CO.,

223 Water St., Troy, O.

LEAF MOLD

Our screened LEAF MOLD is good stuff. Big growers say so. 2 bu., \$1.35; 5 sacks and up, \$1.15 per sack.

JOHN R. ROY, CONWAY, MICH.

LYCOPodium

Lycopodium, dyed natural color and chemically prepared, everlasting, 10 lb. cartons, \$3.25; in 10 carton lots, \$3.10; in bulk, 30c per lb. Full weight and satisfaction guaranteed.

John Perman, Catawba, Wis.

POTS

PAPER POTS, IMMEDIATE SHIPMENT.

2½-in., \$4.55 per 1000; 2½-in., \$5.25; 3-in., \$7.25; 3½-in., \$9.90; 4-in., \$12.40; 5-in., \$19.35.

GULLETT & SONS, LINCOLN, ILL.

SPHAGNUM MOSS

SPHAGNUM MOSS.

STANDARD BURLAPPED BALES

1 to 5 bales.....	\$1.35 each
6 to 15 bales.....	1.30 each
16 to 25 bales.....	1.25 each
26 to 100 bales.....	1.20 each

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Write for prices on car lots.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

SPHAGNUM MOSS OUR SPECIALTY.

We have attractive prices on full sized burlapped bales, either local or carlot shipments. Write for prices. You will never regret buying your Moss of us.

PEDERSON & PONGRATZ,

Warren, Wis.

Sphagnum Moss, 10 bales, best quality, dry and clean, standard size in wire, \$7.00; 10 bales in burlap, \$10.00. Prompt shipments. Cash with order.

Frank Hancock, City Point, Wis.

Sphagnum Moss, burlap bales, \$1.75; 10 bales, \$15.00. Kemble Floral Co., Oskaloosa, Ia.

BURLAP BALES.

Sphagnum Moss, each \$1.75, 10 bales for \$16.50.

A. HENDERSON & CO.,

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Sphagnum Moss, 10 bbl. bale, \$4.00; 5 bales, \$16.00; 5 bbl. bale, \$2.50; 5 bales, \$12.00. Lina Moss, \$2.00 per bag; burlapped, 40c extra per bale. Cash.

Jos. H. Paul, Box 156, Manahawkin, N. J.

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Sphagnum Moss, burlapped, \$1.75 per bale; 5 bales, \$8.00; 10 bales, \$15.00; 25 bales, \$35.00.

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SHEEP MANURE, PULVERIZED SHEEP'S

HEAD BRAND ONLY

100 lbs., \$2.50; 1000 lbs., \$20.00;

500 lbs., \$12.00; 2000 lbs., \$38.00;

3 to 9 ton lots, \$36.00 ton;

5 to 15 ton lots, \$34.00 ton.

Guaranteed purest fertilizer ever sold.

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3807 Lake Park Ave., Chicago, Ill.

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FLORISTS' WIRE DESIGNS.

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Special discount on all wire orders. Write us for a catalogue.

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WIRE DESIGNS.

Every description made to order. References, any florist in the city of Winnipeg. Phone St. Johns 2504.

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FALLS CITY WIRE WORKS,

451 S. THIRD ST., LOUISVILLE, KY.

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LABELS for nurserymen and florists.

Benjamin Chase Co., Derry Village, N. H.

GERBERA JAMESONII.

Is Gerbera Jamesonii a hardy plant in Ohio? Does it require the same treatment as the Shasta daisy and does it belong to the daisy family? If not hardy in Ohio, can it be grown there to bloom for a summer crop? Is it good for cut flowers for florists? When should it be planted on the gulf coast, in Mississippi? I have several thousand seeds of this gerbera and wish to try them in both Mississippi and Ohio.

S. C. M.—Miss.

Yes, Gerbera Jamesonii belongs to the daisy family in the sense that it is a member of the asteraceae, the family which comprises most of the so-called daisies. In fact, this species of gerbera is frequently, and appropriately, called the Transvaal daisy, as it is a native of that region of South Africa. It is also referred to sometimes as a scarlet marguerite.

Though a perennial, it is regarded as only half-hardy and would not endure the Ohio winters unless well protected. In cold climates it is often wintered successfully in coldframes. In southern Mississippi, however, it would probably be an entirely satisfactory outdoor plant, thriving in almost any well drained soil, though a rich, sandy loam is particularly suitable and an admixture of peaty substance is considered beneficial. It is easily grown from seed, planted early in the spring, and commences to flower the first year, though older plants bloom more abundantly. As a cut flower it is excellent, having good lasting qualities and a stiff, wiry stem, a foot or more in length. On account of its long flowering season, it is especially desirable as a pot plant for the window or show house.

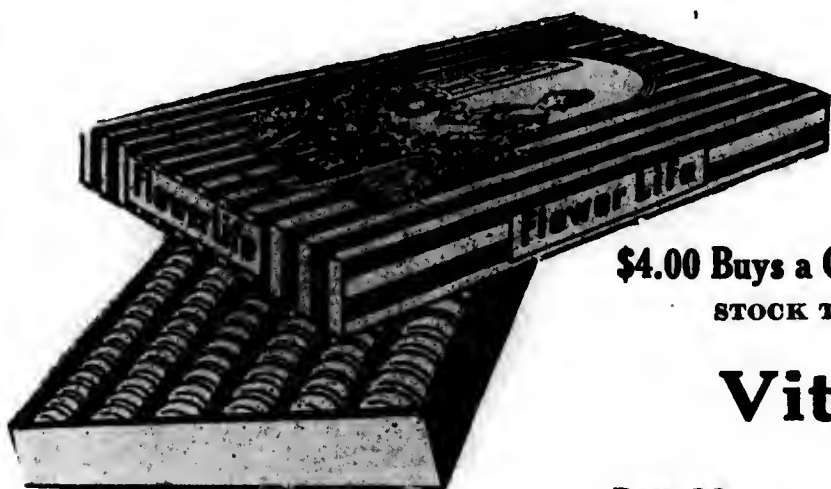
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Vita-flora Plant Food Tablets Contain:

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Equivalent to Potassium	5.52%

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STOCK THIS ATTRACTIVE ITEM—IF YOU DON'T WANT IT WHEN YOU SEE IT—FIRE IT BACK

Vita-flora Company

General Offices and Laboratories
JOPLIN, MISSOURI

Dept. 26

Worth the Price of Installation for Planting Carnations Alone.

"We housed our carnations when it was 100 degrees in the shade—something remarkable, for which we give all credit to the Skinner System.

"We were able to keep the temperature down, and prevent wilting, without soaking the roots."

WISLEY'S GREENHOUSES,
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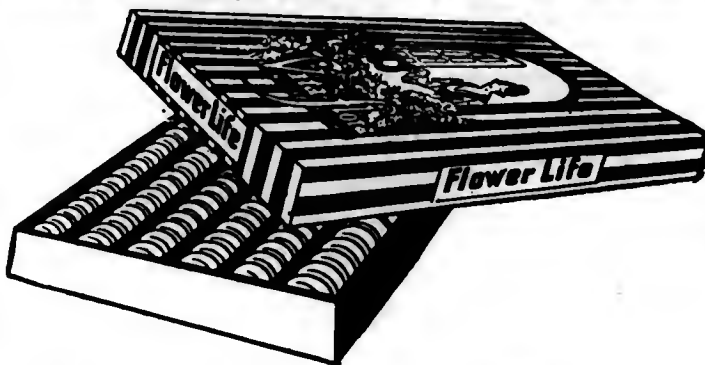
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The Skinner Irrigation Co.
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You NEED this Item—It's in Season NOW The Only Product of its Kind

A Most Attractive Package.

Needs No Wrapping And Fits The Ladies' Handbag.



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8 Boxes, \$0.25 retail value, sell for	\$2.00
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14 Retail Sales, quickly made.....\$6.00
Your Cost of Assortment..... 4.00

Your Profit.....\$2.00, or 50%

C. A. KUEHN WHOLESALE FLORIST
1312 Pine St., ST. LOUIS, MO.

A Fine Seller in Retail Flower Stores Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;
\$15.00 per 100.**

Retails at 25c per pkg.

BRAMLEY & SON

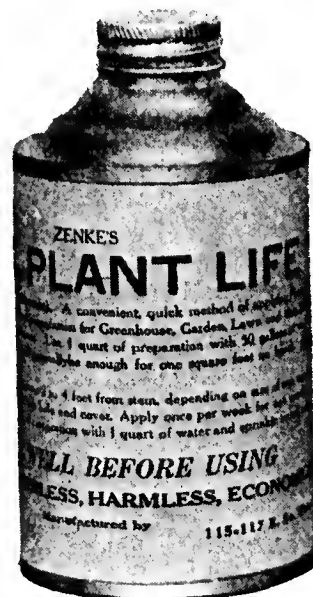
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Get Your Supply of Vita-flora from

C. A. KUEHN
GEO. H. ANGERMUELLER CO.
ST. LOUIS SEED CO.

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Pint Cans
\$3.00 Dozen
Retail, 50c.

Here's a New Profit for You

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New Plant Life Liquid Fertilizer

Odorless, put up in an attractive package, sold without effort and without waste. We supply **FREE**, printed with your name and address, a neat leaflet, "**Care of House Plants.**" Wrap one of these with every potted plant you sell, or enclose them with your monthly statements, and sales will follow.

The customer puts a teaspoonful in a quart of water and uses it once a week in watering the plants. Beneficial results are so promptly apparent that the Retail Package here offered to you is both

A Quick Seller and Sure Repeater

NEW PLANT LIFE is not really new—it has been used in bulk by large growers throughout the U. S. for over 6 years, but this is the first time the Retail Package has been offered to Retail Florists outside of Chicago. Already 200 Florists in Chicago are finding it a steady source of New Profit.

Special Introductory Offer

Use the Coupon to Order an Outfit Today.

3 CANS FREE WITH FIRST ORDER FOR 1 DOZEN.

EXCELL LABORATORIES

4535 Ravenswood Ave., Chicago, Ill.

Enclosed is check for \$3.00, for which please send 15 cans of **New Plant Life Liquid Fertilizer**, together with Display Cards and Leaflets as per your introductory offer in the *Florists' Review*. (Retailing at 50c per can brings in \$7.50, with \$4.50 net profit, or 150 per cent).

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And he *didn't* do it by careless buying or thoughtless investment. He made it by *careful* buying, *judicious* investment and by *putting his money where he could get the most out of it.*

So when he wanted a private greenhouse on his estate in Ravinia, Ill., he looked up all the various greenhouse manufacturing companies and looked them over. Then his architect, Geo. C. Nimmons & Co., of Chicago, looked them over. And between them they decided on the AGMCO and the house shown here.

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Of course, you're going to build again.

So don't put it off—put it over.

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AGMCO



Built for R. J. Thorne, at
Lake Forest, Illinois.

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to kill the outdoor flowers and vegetables the
conservatory begins to function for the winter.

And why not have flowers and

vegetables right through the winter?

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servatory if you act promptly.

We will be glad to call on you if interested.



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Fittings accept no substitute but get the highest
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The best constructed and most serviceable machine
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Pipe Straps, Pipe Carriers, Tie Brackets, Turn Buckles, Side Board
Bench Brackets, Shelf Brackets, Ridge and Purlin Brackets; Sash
Hinges, 3x2½ galvanized steel with brass pins; Door Hinges, 4x4
galvanized steel with loose brass pins, etc. We will be glad to
quote you upon request.

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FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO.

Vol. XLVI.

CHICAGO, NOVEMBER 4, 1920.

No. 1197.

Calla Aethiopica

Well cured bulbs, free from disease.		
	Doz.	100
1 1/4 to 1 3/4-inch diameter.....	\$1.25	\$ 8.00
1 3/4 to 2-inch diameter.....	1.75	12.00
2-inch up diameter.....	2.50	18.00

Narcissus Paper White Grandiflora,		
	Per 100	Per 1000
13 ctm. (1250 to case).....	\$2.50	\$21.00
French Trumpet Major.....	2.00	18.00
Lilium Formosum, 8/10-inch (225 to case), per case.....		\$55.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

New Crop Lily Bulbs

Send us your order at once. Delay will probably cause your being unable to secure a supply, as harvest resulted in a short crop.



RALPH M. WARD & CO., Inc.

The Lily House

Not How Cheap, But How Good. 25 Murray Street, NEW YORK

BARGAIN in Paper Whites

SEE DISPLAY AD ON ANOTHER
PAGE OF THIS PAPER

C. C. Pollworth Co.
MILWAUKEE, WIS.

CALLA BULBS

AETHIOPICA		
	100	1000
1 -inch to 1 1/4-inch ..	\$ 9.00	\$ 85.00
1 1/4-inch.....	14.00	120.00
1 3/4-inch.....	16.00	160.00
1 3/4-inch.....	22.00	
2 -inch. mammoth...	25.00	

(Large-Flowering White
Calla.) Fine plump bulbs
ready now.

Yellow Callas—Ask for prices

DUTCH BULBS FOR FORCING

Ready for immediate shipment.

Ask for complete list of varieties and prices.

Lilium Formosum. 7 to 9-in., packed 300 to a case, \$56.00 per case.
Lilium Giganteum. Due to arrive November 1. Ask for prices.

For other plant stock consult Classified columns.

ROMAN J. IRWIN, 43 W. 18th St., New York City

PELARGONIUMS

Easter Greeting, Lucy Becker, Salmon and Wurtembergia
\$14.00 per 100, \$130.00 per 1000; 250 at the thousand rate.

VINCAS

Variegated, field-grown plants, \$8.00 per 100.

DUTCH BULBS—Ready Now.

Hyacinths, Daffodils and Tulips. Prices right. Send for List.

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State whether wanted by express or freight.

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LILIUM GIGANTEUM

6 to 8-inch, 400 each, all single crown.....	\$40.00 per case
7 to 9-inch 800 each	45.00 per case

(Giganteums are scarce. This is absolute, so order while stock can be had.)

LILIUM FORMOSUM

6 to 8-inch, 400 per case	\$55.00
7 to 9-inch, 300 per case	55.00

Only a few of each size left.

COLD STORAGE GIGANTEUM

Many of our customers are going to use this stock on account of the early Easter. Tell us how many you can use, and we will quote you. Bulbs are sound and dormant.

S. S. SKIDELSKY & CO., 50 PARK PLACE
New York City

We still have good 2 1/4-inch stock of

PREMIER
MME. BUTTERFLY
FRANK DUNLOP
OPHELIA

The E. G. Hill Co., Richmond, Ind.

Lilium Formosum

Ready for prompt shipment. 7 to 9-inch, \$55.00 per case.

Lilium Giganteum

9 to 10-inch, cold storage, \$47.50 per case.

Buy now for an early Easter. Fresh stock delayed and large sizes very short.

The W. W. BARNARD CO., 231-235 W. Madison St.
CHICAGO



Greenhouse Builders



Roof Tying Against Roof Rocking

"Passing the buck," as they say in the army, or the shifting of responsibility, is a favorite sport with greenhouse builders.

If the glass loosens, it's because "the gable is too weak."

If the gable is strong, it's because "the roof bars are so small that they don't hold the nails."

If the bars are plenty big and do hold the nails, then it's because "the trussing isn't trussed enough."

If it is trussed enough and to spare, then it's because "the roof has no cross bracings."

So honest now, how are you going to tell who is really telling what they ought to tell?

To be honest injun truthful with you, they are all right and they are all wrong.

No one of the right things will prevent glass loosening, but all of them combined, do combine to most effectually prevent it.

As for the importance of crisscross roof tying, take a look in one of our big houses and see how many times we do it in the length of a house.

As for wind racking, did you ever hear of such a thing with an "L & B" house?

There, then, is your answer.

It looks as if while others are passing the buck, we are making a house that will pass criticism.

If that's the kind of house you want, then we want to build a house for you.

Lord & Burnham Co.

Builders of Greenhouses and Conservatories

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New York

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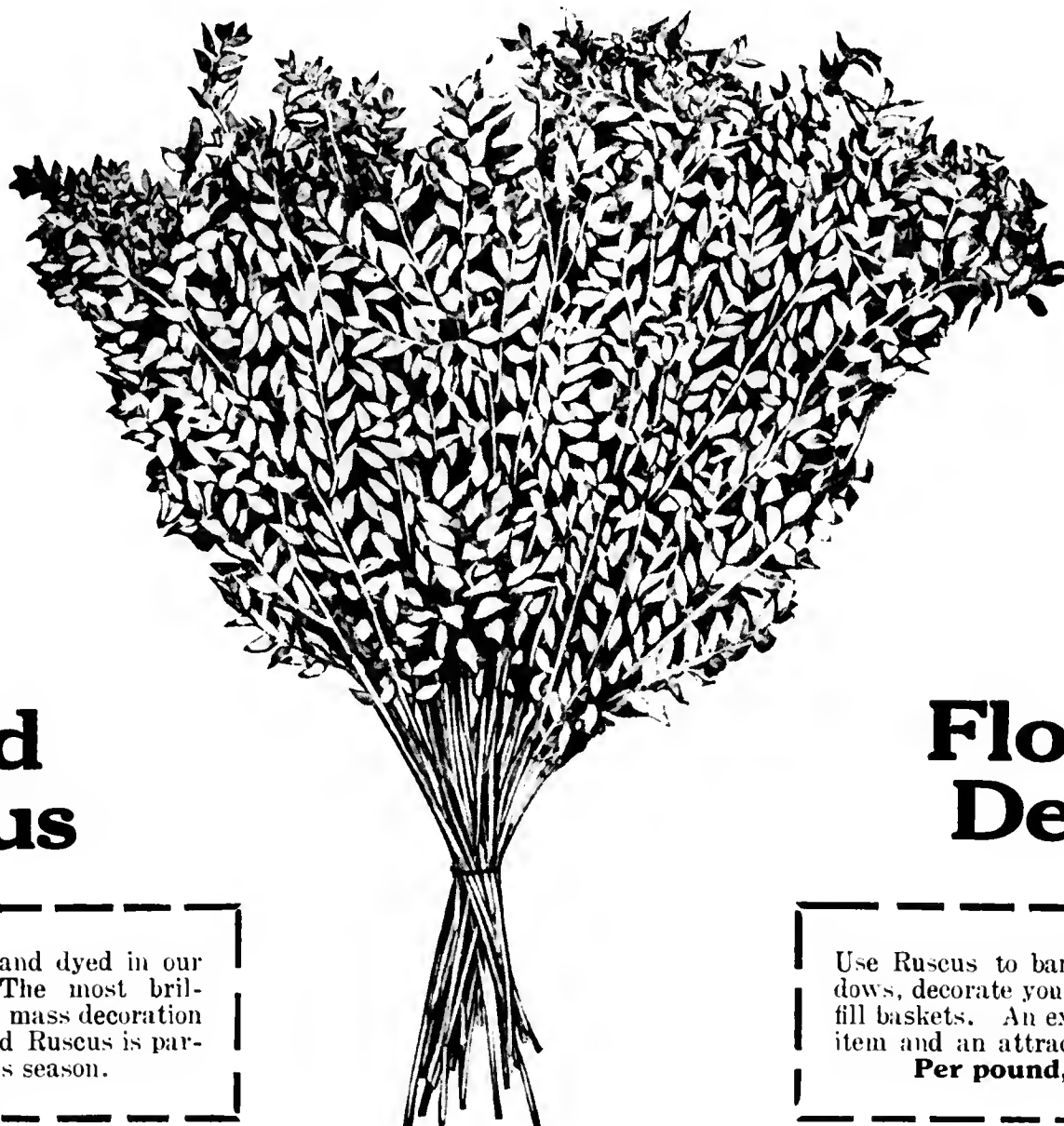
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Fire Brand Ruscus

Imported by us and dyed in our own factory. The most brilliant and showy mass decoration known. Our red Ruscus is particularly fine this season.

The Florists' Delight

Use Ruscus to bank your windows, decorate your store and to fill baskets. An excellent resale item and an attraction as well.
Per pound, \$1.25



Imported from Japan and dyed by us, which renews its flutiness and insures our customers the most vivid colors. Can be used for a wide variety of purposes. Put up in balls of 180 feet in red and other colors.

Per ball, \$1.25

BOXWOOD

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\$12.50 per case.

BABY BOXWOOD

Put up in cases averaging 50 lbs.

\$15.00 per case.

WIRE RINGS

Now manufactured by us in large quantities, in all sizes ranging from 10-inch at **95c** per 100 to 18-inch at **\$2.50** per 100.

IMMORTElLES

That dainty decoration which has always been a favorite. Red and colors for immediate delivery. **65c per bunch.**

LYCOPodium

Specially preserved and dyed a deep, rich green in our own factory. Exceptionally good this season. **Per carton, \$3.25.**

Write for special prices on Ribbons, Chiffons, Accessories and any supplies you might need. We are in a position to give you most excellent service.

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180 North Wabash Ave. CHICAGO, ILLINOIS

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or Saturday when you can—not
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	Medium 10.00		Short \$4.00 to 6.00
	Short 5.00 to 8.00		
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ADIANTUM , very choice long.....	Per 100,	2.00
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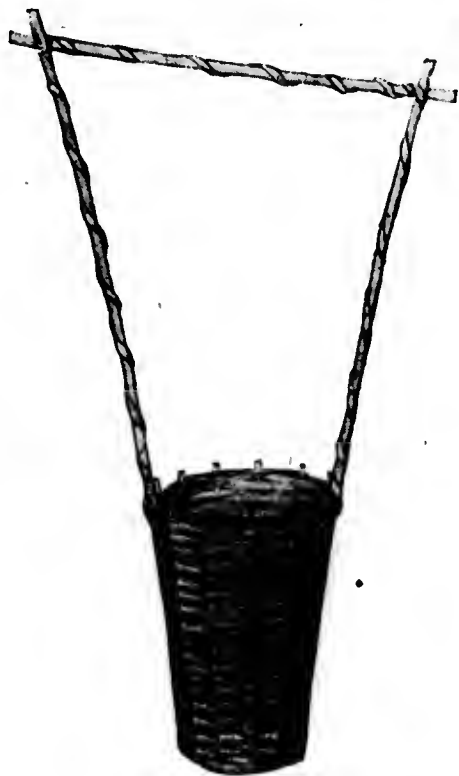
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6-inch.....35c each
7-inch.....40c each

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IMPORTED SEA MOSS

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Giganteum -- Rubrum -- Magnificum

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La Grandesse, pure white, large bell. **L'Innocence**, pure white, large bell. **Mme. Van der Hoop**, white, slightly flushed blush. **Gertrude**, deep rose, compact spike. **Gigantea**, soft rose, large truss. **Lady Derby**, delicate rose. **La Victoire**, brilliant rosy crimson. **Queen of the Pinks**, splendid rose pink, very large. **Bismarck**, very fine lavender blue. **Queen of the Blues**, light blue.

MiniaturePer 100, \$4.00; per 1000, \$36.00

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Crocus, blue, yellow.....per 100, \$2.25; per 1000, \$18.00

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	Per 100	Per 1000
Campernelle	\$3.50	\$28.00
Campernelle Rugulosus	3.50	30.00
Single	2.75	23.00

YELLOW CALLAS

Elliottiana, mammoth bulbs, 1½ to 2-inch\$15.00 per 100



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172 North Wabash Avenue

CHICAGO, ILL.

We will Stand for Nothing but a Square Deal

Holland Bulbs

Shipped one day after receipt of order

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Per 1000

Gertrude , pink, 2nd grade.....	\$48.00
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Arentine Arendsen , white, extra forcer, 4th grade..	25.00
La Grandesse , white, late forcer, large miniature...	20.00
Queen of The Blues , large miniature.....	20.00
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DOUBLE TULIPS

Murillo , rose white.....	20.00
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DOUBLE NARCISSUS

Von Sion , double nosed.....	45.00
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HOME GROWN "GLADS"—EXTRA HEAVY PLUMP BULBS

For forcing. Shipment to be made in November

	Per 1000
America , pink	\$30.00
Chicago White , white.....	36.00
Francis King , salmon red.....	28.00
Halley , salmon color, early.....	32.00
L'Immaculee , pure white, 6 to 8 flowers at a time..	70.00
Loveliness , creamy white.....	60.00
Mrs. Frank Pendleton , pink with carmine blotch..	45.00
Panama , extra pink.....	50.00

	Per 1000
Peace , white with lilac feathering.....	\$45.00
Pink Beauty , early, pink with red blotch.....	50.00
Prince of Wales , earliest salmon pink.....	75.00
Red Emperor , best scarlet.....	100.00
Schwaben , yellow	60.00
War , blood red	45.00
Wilbrink , earliest pink.....	65.00
Primulinus , extra for forcing.....	25.00

Ask for prices on other varieties and sizes.

UNITED BULB CO., Box A, Mount Clemens, Mich.

THE HOME OF CHOICE GLADIOLI



This veteran, owned by Malandre Bros., of New York, has seen more than 200,000 miles of service. All together, eleven florists report thirteen White Trucks with mileages ranging from 100,000 to 300,000 miles

FIRST *in* Mileage

THIS company publishes annually a list of White Trucks reported by their owners as having rounded out 100,000, 200,000 and 300,000 miles, still in active service. Spread over such

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Summary of 1920 List

Number of Owners	Number of Trucks	Mileage
14	28	300,000 miles and more
55	95	200,000 to 300,000 miles
86	124	150,000 to 200,000 miles
304	558	100,000 to 150,000 miles

The detailed list covers two pages in the Saturday Evening Post of November 13th, and in other national magazines. A copy of this list will be sent to anyone upon request.

The majority of the trucks included in this list are necessarily among the first built by the company. Their number is already so large in proportion

to the early output as to indicate that 100,000 miles is universal for veteran White Trucks. Even 200,000 miles is not an uncommon performance.

THE WHITE COMPANY, *Cleveland*

White Trucks

Is Forcing of Gladioli Profitable?



Look over a few Wholesale Prices, taken from the Florists' Review, during different parts of the last season

Per 100		Per 100	
May 5, 1920, Boston.....	\$12.00 @ \$16.00	May 26, 1920, Philadelphia	\$12.50
May 12, 1920, St. Louis.....	15.00 @ 25.00	June 2, 1920, Chicago	\$12.00 @ 15.00
June 19, 1920, Milwaukee.....	per dozen, \$1.50 @ \$2.00		

Forced Gladioli are a Splendid Article and You Should Realize the Importance of Making a Liberal Planting of Them

For successful forcing of Gladioli it is vital not to use "picked-up" or "bargain" lots; most of the time you will find yourself disappointed. For forcing, a Bulb should be used containing absolute "FORCING QUALITY," by its variety, strength and method under which it is grown. Those who know prefer Michigan-grown stock. Sand-grown Bulbs are better adapted for forcing. By "TOPPING" our flowers, we leave all the "pep" in the bulbs, giving them a "PLUS-QUALITY" which makes our stock so suitable for Forcing.

We are booking orders for our special "FORCING STOCK" now, for fall delivery

SPECIALLY RECOMMENDED FOR FORCING ARE:

	Per 1000 1 1/2-in. up.	1 3/4-in. up.
America , pale pink, tinted lavender	\$30.00	\$26.00
Chicago White , white, lavender marking in throat	35.00	30.00
Empress of India , rich purplish red, white marking, very fine variety	45.00	36.00
Halley , salmon-pink, creamy blotch, early.	30.00	26.00
L'Immaculee , the best commercial white gladiolus in existence. Very tall spike, well set with large flowers of great sub- stance.....	65.00	55.00
Loveliness , beautiful cream color, stately spike with immense flowers, five to six open at a time	65.00	58.00
Mrs. Francis King , light scarlet, fine cut flower and excellent keeper	28.00	25.00
Mrs. Frank Pendleton , salmon pink with brilliant carmine blotches.....	50.00	40.00
Myrtle , pale rose, deepening on outer edge of petals, very fine	70.00	60.00
Niagara , creamy yellow, primrose throat,	55.00	40.00
Panama , clear pink, large spike.....	50.00	45.00
Peace , white, pale violet feathering.....	45.00	40.00
Pink Perfection , a glorious variety, the fine, soft pink of Carnation Enchantress; a tall grower, rather late blooming.....	70.00	60.00
Prince of Wales , absolutely true salmon with orange shade, very early.....	70.00	60.00

	Per 1000 1 1/2-in. up.	1 3/4-in. up.
Schwaben , canary yellow, shading to a soft sulphur yellow.....	\$60.00	\$48.00
Wilbrink , lovely flesh pink, early as Halley, immense flower of a beautiful color. Its earliness and color make it a very valuable variety.....	80.00	64.00
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Ordinary Mixture	18.00	16.00

Note prices quoted herein, and send in your orders at once; they could not be guaranteed for later orders.

TERMS: 3% Cash with order, 2% 10 days, 30 days net. Prices subject to being unsold on receipt of order.

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Bulb Growers and Importers

BENTON HARBOR, MICH.

Prices of other varieties and sizes on request.
Send us your want lists on Dahlias, Perennials and Dutch Bulbs.

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The workmanship is of the very best—material of superior quality—will stand up to any test. Our fern stands, porch boxes, vases and baskets are guaranteed to be like sample and cuts.



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Size 31x9x8. Furnished in any color, complete with metal liner.
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No. 278

Size 27x9x5. Furnished in any color, complete with metal liner.
Price **\$7.00**



No. 280

Size 37x10x8. Furnished in any color, complete with metal liner.
Price **\$7.75**

Try a
Sample Assortment
of Baskets at
**\$10.00, \$25.00 or
\$50.00**



No. 279

Size 31x9x8. Furnished in any color, complete with metal liner.
Price **\$7.50**

Flower Display Vases

Furnished in any color

8 in. high	\$1.25
10 in. high	1.75
15 in. high	2.50
17 in. high	3.25
20 in. high	4.00

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references.

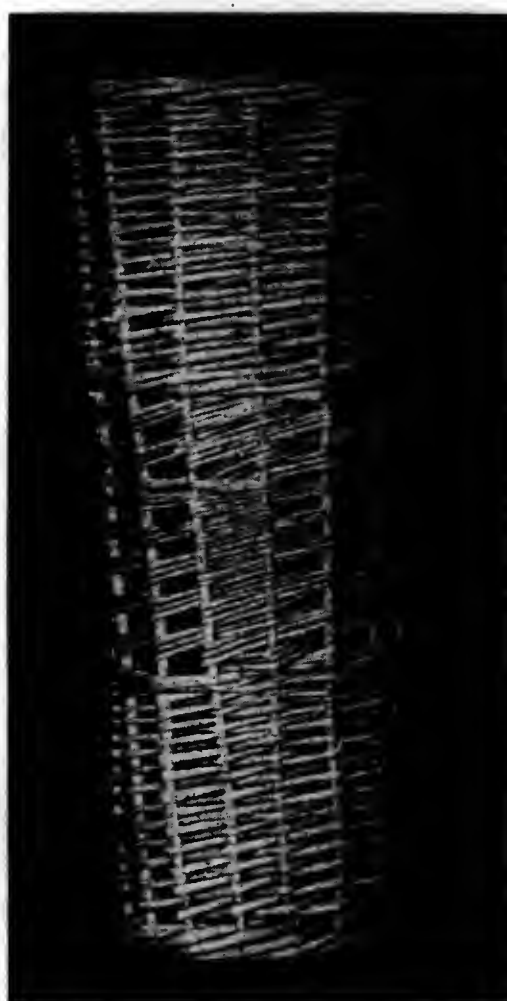
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Ware Co.**

Sixth and Payson Avenue,
Quincy, Ill., U. S. A.

THE HOME OF QUALITY AND STYLE



No. 283



No. 284

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Carnation Staples—"Superior," also "Pillsbury"; 1000 in package, postpaid for... .35
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4 inches wide, bolts average 38 yds. each, per yard... \$ 0.10
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Putty Knife—Standard pattern, a very good tool, each... .35

Glass Cutter—A reasonably good tool for ordinary work... .35

Hose, Rubber—Corrugated, non-kinkable, expressly suitable for greenhouse use; ¼-inch, cut any length, fitted, per foot, 23c; 100 ft... 22.00

Hose Nozzles—Pittsburg Climax Spray, adjustable... 2.25

"Rose," all brass, fine spray... 1.20

Boston, brass, fine to heavy... .90

Immortelles—True French, all the popular colors in large bunches; 50 bunches for \$37.50; 12 bunches for \$9.60. Less than 12, per bunch... .85

Insecticides

Insectonox—For Aphids, Rose Slugs, etc., 8 cans, \$13.50; per can 2.25

Ivory Soap Powder—To use with Insectonox, per ¼-lb. pkg... .30

Grape Dust—For mildew; 5-lb. package, 85c; 10-lb. pkg... 1.65

Nico-Fume—8-lb. can, \$14.50; 4-lb. can, \$7.50; 1-lb. can, \$2.00; ½-lb. can... .65

Nico-Fume Tobacco Paper—144 sheets, \$5.00; 24 sheets... 1.25

Nicotide (40%)—Quart can, \$3.50; pint can... 2.00

To-Bak-lne (40%)—Nicotine liquid; pint bottle, \$3; ½-pint bottle, \$1.65; ¼-pint bottle... .90

Paris Green—Oz. pkg., 10c; ¼-lb. pkg., 33c; 1-lb. pkg... .65

Sulphur, powdered—10 lbs., 80c; 25 lbs., \$1.35; 100 lbs... 4.50

Thrip Juice No. 2—Gallon can, \$3.85; qt. can... 1.40

Tobacco Dust—High grade, 10 lbs., 90c; 25 lbs., \$1.85; 100 lbs... 6.50

Tobacco Stems—50 lbs., \$1.50; 100 lbs... 2.75

White Fly Liquid, Drummond's—½-lb. can, \$1.50; 1-lb. can, \$3.00; 2-lb. can... 5.00

Zenke's Fungicide—5-gallon can, \$12.75; 1-gallon can... 3.00

Zenke's Plant Insecticide, 5-gallon can... 1.50

Many other standard insecticides in stock.

Knives—Florists' propagating, black handle, folding, 1 blade... 1.50

Labels—Wood

Pot—4-in., per box of 1000... \$1.65 Plain Painted

6-in., per box of 1000... 2.50

8-in., per box of 1000... 4.00

10-in., per box of 1000... 6.00

12-in. x 1½-in., per 100... .80

Tree—3½-inch, iron wired, per 1000... 2.25

3½-inch, copper, wired, per 1000... 2.60

Pencils—Weatherproof, black, doz., \$1.00; each... .10

Letters, Gilt—Gummed, 1½-inch, best grade, in packages of 10 each, at \$1.25 per 100; in original envelopes of 25 each, assortment, \$1.00 per 100. Broken lots at, each letter... .01½

Box of 250, suitable assortment, in a neat compartment box... 3.25

Script Words, Gilt—Gummed, all ready for use; can supply Father, Mother, Brother, Sister, Husband, Wife, Daughter, Baby, At Rest, Darling, Son, Uncle, Aunt, Comrade, assorted as wanted, each 5c; 100 or more, assorted, 10 in a pkg., for... 4.00

Match Sticks or Plant Stakes—Round, hard wood, pointed end, very durable, natural color.

Natural color—12 ins. long... \$0.25 Per 100 Per 250 Per 1000

18 ins. long... .30 .65 2.40

Green color—12 ins. long... .30 .60 2.25

18 ins. long... .40 .85 2.90

6 ins. long... .75

Moss—Natural Sheet, per original sack, \$3.50; one lb... \$0.55

Fadeless, dyed green, per pound... .60

Sphagnum Moss—Select Wisconsin stock in burlapped bales, each... 2.75

5 bales at \$2.65 each; 25 bales at \$2.50 each.

Pins, with Glass Heads, 250 in box... 1.60

2½-inch, per box... \$1.10 3½-inch, box... 1.60

3-inch, per box... 1.40 4-inch, box... 1.90

Pins, Common—Size No. 4 is best, per lb... 1.25

Pins, Greening, labor saving for pinning in design work, per box of 10 lbs., about 11,000 pins... 3.25

Raffia—Natural, for tying; new stock; in original skeins, per lb., 35c; 5 to 10-lb. lots, per pound... .30

Paper

White Wax, standard grade, 24x36, per ream... 4.65

Green Wax, light shade green, 24x36, per ream... 5.50

Green Tissue, dark green, 20x30, per ream... 3.75

White Tissue, waxed on one side, 24x36, per ream... 3.00

Waterproof Crepe Paper, for wrapping pots, etc., green, red, pink. Dozen rolls, \$5.40; single roll... .50

Ribbons

Baby Ribbon, No. 1. Popular colors, per 50-yd. spool... 1.25

Ribbonzene, or Bon Ton Ribbon, white, pink, lavender, per 500-yard spool... 2.50

Empress or Fiber Ribbon, very popular, 1 inch wide, 50 yards in bolt, red, pink, blue, green, lavender, yellow, per bolt... 2.20

Bridal Shower Gauze Ribbon, No. 2.

White, per spool of 50 yards... 3.00

Pink, per spool of 100 yards... 5.50

We do not handle Taffeta Ribbons.

Sprinkler, Scollay's—Rubber, either straight or angle neck... 1.50

Spray Pumps—Auto-Spray, best compressed air sprayer... 7.50

No. 1-D. 4-gallon, galvanized with Auto-Pop Nozzle... 11.00

No. 1-B. 4-gallon, brass with Auto-Pop Nozzle... .85

Brass Extension Rod, 2 feet, each... 2.75

Stakes—Bamboo, from Japan, 6 feet, per 100... 4.50

Heavy Bamboo, 9 feet long, per 100... 1.60

Dyed Green Bamboo, 3 feet long, per 100... 1.50

Thermometers—Standard, Spirit, 8-inch, each \$1.25; 10-inch, each... .60

Common, Spirit, averages good, 8-inch, each... 5.50

Self-Registering, gives minimum and maximum, Japanned case, with magnet, 8-inch... 3.00

Mushroom, or Hotbed, high grade, metal point... 1.90

Thread—Green, for tying, design work, etc., 8 spools in a box for... 3.75

Twine—White Cotton, in small balls, 5-lb. bag for... .60

Jute Twine—3-ply, ¼-lb. balls, per lb... 1.20

Sea Island Twine—On spools, also cones; Green, also red, lb... .45

Holders, for spools of twine, each... 23.00

Tin Foil—Plain, in pound packages, 1 lb., 30c; 2 lbs., 55c; 10 lbs, \$2.50; 25 lbs., \$6.00; 100-lb. box... .60

Fancy Colored Foil, green, also violet, in pound packages, per pound... 2.00

Aluminum Fancy Foil, will not tarnish, 15,000 square inches in pound, per pound... 2.85

Toothpicks—Wired, per box of 10,000 picks... 1.00

Common, 2-B double pointed, 3 boxes for 25c; 7 boxes for 50c; 16 boxes for... .35

Wired Green Picks—4 inches long, 250 in bundle for... .40

6 inches long, 250 in bundle for... .40

Tubs—Wooden, for plants, assortment from 7-inch to 19-inch, painted green; 10 per cent off prices in general catalogue.

Vases—Fiber, for cut flowers, mahogany color. Ask for list of sizes and prices.

Wheat Sheaves—Flat, about 20 inches, first grade, each... .30

"Wire Tie," Buschard's—Holds erect blooms of Mums, Hyacinths, etc.; sample free; 1000 in a box for... 2.00

Wire—Cut to even lengths, 12-lb. boxes.

No. 22, cut 18-inch, box... 2.90

No. 23, cut 12-inch, box... 3.10

Soft Annealed, in 12-lb. coils. At these extremely low prices, we cannot sell less than in original coils.

No. 18, Coarse, per coil... \$1.70 No. 24, Fine, per coil... 2.00

No. 20, Med. Coarse, per coil 1.75 No. 26, Medium fine, per coil 2.25

No. 22, Medium, per coil... 1.90 No. 28, Very fine, per coil... 2.50

Galvanized Wire, No. 18, in 100-pound coils, \$9.00; less than coil, cut, per lb... .10

Shears—Special for use in cutting florist soft wire... 1.50

WIRE DESIGNS—We have an immense stock of all Standard forms.

NEPONSET WATERPROOF FIBER POTS

Sold in original crates

Size 2½ inch, 1000 in crate, weight 12 lbs. for... \$ 6.30

Size 3 inch, 1000 in crate, weight 24 lbs. for... 10.30

Size 4 inch, 500 in crate, weight 23 lbs. for... 9.25

Size 5 inch, 500 in crate, weight 37 lbs. for... 14.50

Size 6 inch, 500 in crate, weight 51 lbs. for... 20.00

STANDARD RED FLOWER POTS

Size Per 100 Per 1000

2 inch... \$ 1.20 \$ 10.75

2½ inch... 1.80 16.00

3 inch... 2.40 21.25

4 inch... 3.75 33.50

5 inch... 6.00 53.50

AZALEA POTS and BULB PANS

6, 7, 8 and 9-inch at same price as Standard Pots.

Packing, charged for at cost averaging: 2 and 2½-inch, add 10%.

4 and 5-inch, add 15%. 6-inch and larger, add 20%.

Our new price list is suitable to tack up in workroom. Ask for a Copy.

We do not handle Cut Flowers, nor do Floral Work.

We solicit a share of your trade. Telegraph and telephone orders receive extra prompt attention.

THE COLORADO SEED CO., Mail to **1515 Champa St., Denver, Colo.**
 P. O. Box 1345

NATURAL
and
PREPARED

DECORATIVE STOCK

Necessary and Useful in every Up-to-Date Flower Shop at all Seasons
You should buy extra for coming Yuletide

AIR PLANTS, Dyed Sea Moss—In bunches. Great for small baskets and mantel decorations, per dozen.....\$ 1.70

Artificial Flowers

PAPER ROSES—Excellent imitations and very substantial; 6 popular colors: Ward, Victory, Tea, white, yellow, dark pink.

No. 1 Buds, medium size, no leaves, per 100..... 2.50
No. 1 Buds, stemmed, with leaves, per 100..... 4.25
No. 6 Buds, large, on long stems with leaves, suitable for vases also in designs, per doz..... 1.00
Narcissus Spray, white, yellow, per doz..... .75

WAXED FLOWERS—Rose Buds, stemmed, popular colors, per dozen, 75c; per 100..... 4.50

Large Roses, stemmed, pink and white, per dozen..... .90
Carnations, pink and white, per doz., 75c; per 100..... 4.50
Callas, full size, beautiful, per dozen..... 1.80
Clematis, white with pink, per dozen..... 1.00
Wreaths, made of suitable Waxed Flowers, very attractive and true; 16 inches, 8 styles, packed one in a box, each... 3.15

CAPE FLOWERS, Natural—Pure white, new stock, per lb... 2.00
Colored Capes—Pink, red, also lavender, per 1-lb. package.. 2.80

CYCAS LEAVES—Especially prepared, flexible, non-curling:

8 to 12-in., 10 in pkg. for..... .60
12 to 16-in., 10 in pkg. for..... .70
16 to 20-in., 10 in pkg. for..... .85
20 to 24-in., 10 in pkg. for..... 1.00
28 to 32-in., 10 in pkg. for..... 1.30
36 to 40-in., 10 in pkg. for..... 1.75
10 package lots or more, assorted, 10% off.

DYED LYCOPODIUM, Green—For making wreaths, in baskets, etc., everlasting, in tight 10-lb. boxes..... 4.25

ROPING OF JAPANESE FRIEZE, very popular for festooning, red and green, 60-yard coils, per coil..... 1.40

FOLDING PAPER BELLS: Red Crepe.

2½-in., per doz., \$0.15; gross..... \$ 1.50
4 -in., per doz., .25; gross..... 2.50
6 -in., per doz., .45; gross..... 4.50
10 -in., per doz., 1.15;
14 -in., per doz., 1.50;
Larger sizes on application.

MAGNOLIA LEAVES—Prepared, soft and flexible, green and brown; cartons average 750 leaves, per carton..... 2.15

25-lb. boxes, carefully packed, per box..... 3.00
100-lb. cases, original pack, per case..... 32.00

OAK SPRAYS—Short pieces, prepared, per carton..... 2.50

RUSCUS, Christmas Red, First Grade.

Per lb., \$ 1.25; 10 lbs. for..... 11.50
25 lbs., 27.50; 50 lbs. for..... 50.00
Gray Color Ruscus, special, per lb..... 1.25

PALM LEAVES, Prepared Green.

Size 8 to 12-inch Leaf, doz..... .85
Size 16 to 20-inch Leaf, doz..... 1.35
Cocoa Fiber, for use in making artificial Palms, per lb..... .80

POINSETTIAS—Velvet, Red, especially suitable for Xmas Decorations.

Miniature, No. 148, about 2½ ins. diameter, per doz..... .40
Medium, No. 315, 4½ ins. diameter, 1 green leaf, per doz.... .72
Large, No. 800, 8 ins. diameter, 6 petals, 1 green leaf, per doz. 2.10
Extra Large, No. 307, 9 ins. diameter, 8 petals, 1 green leaf, per doz. 2.50

WREATHS, Made of Red Frieze; full.

6-inch, per doz..... \$3.10 10-inch, per doz..... 4.80
8-inch, per doz..... 3.60 12-inch, per doz..... 6.00

WREATH FORMS—Papier-Mache. For use in making Frieze Wreaths:

8-inch, per doz..... \$0.75 14-inch, per doz..... 1.50
10-inch, per doz..... 1.00 16-inch, per doz..... 1.80
12-inch, per doz..... 1.20

PERISHABLE CHRISTMAS DECORATIONS

All perishable goods should be ordered in advance. State date you want them shipped. Be ready for the rush. These goods should travel by express.

Prices are net and subject to change

If credit is not already established with us in this department, please remit with order.

WREATHS—All our own make

All Green, made of Lycopodium.....
All Green, made of Lycopodium.....
All Green, decorated with red Immortelles.....
Green with Holly intermingled, Our Specialty.....
Green with Holly intermingled.....
Green with Holly, double wind, suitable for large windows, in stores, etc.
All Holly, made up to order, fresh.....
All Holly, made up to order, fresh.....
All Holly, made up to order, fresh.....
Spruce Tree Foliage, Semi-crescent shape, plain.....
Spruce Tree Foliage, with Cones, Ruscus and assorted fillings, semi-crescent shape
Large size and special styles made to order.

Diameter	Each
12-inch	\$0.30
14-inch	.35
12-inch	.35
12-inch	.40
14-inch	.50
18-inch	.90
12-inch	.40
14-inch	.50
18-inch	1.00
14-inch	.30
14-inch	.60



GREEN WREATHING

Made of Lycopodium, our own make, carefully wound by hand, and tied by soft wire; worth double the factory-made as often offered. Per yard, 13c
Made of Spruce Tree Foliage, a very suitable festooning; our own make on heavy cord, neatly wound. Per yard 10c

HOLLY—Eastern

We have engaged stock to be good as is available. No consigned goods. First ready about Dec. 18.
Less than 5-lb. lot, per lb..... \$ 0.50
5-lb. and 10-lb. boxes, per lb..... .40
Per original crates, crate..... 11.00

Oregon Holly

This stock is like the English grown, is very full, of prickly leaf. Very beautiful.
Per pound, average \$0.80
In original boxes, 40 to 60 lbs., per lb..... .70

Lycopodium

Supply is very uncertain. We expect a moderate supply, and will quote on application.

MISTLETOE

Reported as being very nice and well berried. Ready about Dec. 15.
Less than 5-lb. lot, per lb..... \$0.40
5-lb. and 10-lb. lots, per lb..... .35
25-lb. original box, for..... 8.00

Pepper Tree Sprays

From California. Ready about Dec. 15.
Original case, for \$6.00
Less case lots, per pound..... .50

Spruce Tree Foliage

Our native foliage is excellent for decorating. Lasts well.
Per 100-pound lots, per lb..... \$0.05
Small lots, per lb..... .06

Boxwood Foliage

Direct from Maryland, in original crates, about 50 lbs. Per case, \$22.

Why not send in your specifications at once? Orders are filled in the order received, according to date of shipping as specified by the purchaser.

Winter Red Berries

With leaves, called California Holly, per pound..... \$0.50

Needle Pines

Very novel. When set in moist soil, lasts several weeks, from Alabama, each \$0.20

Cones

Excellent for use in wreaths on festoons, etc. We are headquarters.
Blue Spruce, long..... Per 100 Per 1000
Red Spruce, small..... \$0.50 \$4.00
Pine, large..... .40 3.00
Larger quantities on application. .60 5.00

CHRISTMAS TREES

These will be a specialty with us this season. Our city government requires a special Permit License and a penalty for anyone selling trees without license. Many localities have similar restrictions. Be sure you buy from Licensed Dealer. Our License is No. 1.
Small Table Size, 2 to 3-ft., each..... \$0.50
Medium Parlor Size, 4 to 5-ft., each..... .65
Large Size, 6 to 7-ft., each..... .90
Extra Large Size, 8-ft., each..... 1.25
When shipped by Express or Freight, the transportation companies require special roping, which averages 10% additional to price. We urge placing orders early.

TREE HOLDERS

The Osborn Tree Holder is easily and firmly attached. Hard wood with steel braces. Can be used many years. Per dozen.. \$4.00

The Colorado Seed Company

P. O. Box 1345 1515 Champa St., Denver, Colorado Licensed Xmas Tree Dealers

CRAIG QUALITY

We are now located at Norwood and ready to handle business in our new home. Would suggest ordering at once and assure you that all orders will receive prompt and careful attention. Our stock has never been better.

CROTONS

The Croten, with its highly colored foliage, is indispensable during Fall and Winter. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery.

2½-inch pots, strong plants....	\$35 per 100
4 -inch pots, strong plants,	\$10 per doz.; \$75 per 100
5 -inch pots, strong plants..	\$15 per doz.
6 -inch pots, strong plants,	\$18 and \$24 per doz.
8 -inch pots, strong plants,	\$4, \$5 and \$6 each
10 -inch pots, strong plants,	\$7.50 and \$10 each
12 and 14-inch, specimen plants,	\$15, \$20 and \$25 each

DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracenas, in greater variety, than any firm in this country.

DRACENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.	
2½-inch pots.....	\$20 per 100
3 -inch pots.....	\$35 per 100
4 -inch pots.....	\$60 per 100

FANCY DRACENAS

We are offering a collection of the new and rare Dracenas, including Imperialia, Amabilis, Pere Charon, Mandalana, Tit-worthii, etc. Very handsome for home decoration or for fancy combination baskets.

4-inch pots.....	\$9 per doz.
5-inch pots.....	15 per doz.
6-inch pots.....	\$18 and \$24 per doz.
7 and 8-inch pots.....	\$25.50 and \$5 each

DRACENA MASSANGEANA

The variety with the golden stripes down the center of the leaf. The best of all Dracenas for the house. We have an exceptionally large stock, well colored and of the very highest quality.

4-in. pots, heavy, \$12 per doz., \$100 per 100	
10-inch pots, heavy.....	7.50 each

DRACENA FRAGRANS

Plain green leaf.	
4-inch pots.....	\$9 per doz.
6-inch pots.....	\$24 per doz.
8-inch pots.....	\$4, \$5 and \$6 each
11-inch tubs.....	\$7.50 each

DRACENA LORD WOLSELEY

One of the very best varieties for Easter and Christmas, being bright red in color. An excellent Christmas variety.

2-inch pots.....	\$20 per 100
3-inch pots.....	35 per 100
4-inch pots.....	60 per 100
5-inch pots.....	15 per doz.
6-inch pots.....	\$18 and \$24 per doz.
7-inch pots.....	\$36 per doz.

DRACENA KELLERIANA (NEW)

One of the finest foliage plants for combination boxes or baskets.

2½-inch pots.....	\$20 per 100
3 -inch pots.....	35 per 100
4 -inch pots.....	15 per doz.
5 -inch pots.....	\$18 and \$24 per doz.

DRACENA TERMINALIS

Exceptionally well colored.

2½-inch pots.....	\$20 per 100
3 -inch pots.....	35 per 100
4 -inch pots.....	15 per doz.
5 -inch pots.....	\$18 and \$24 per doz.

DRACENA WARNECKII (NEW)

Silver and green leaf. Very durable.

6-inch pots.....	\$30 per doz.
7-inch pots.....	\$3.50 and \$4.00 each

DRACENA DE SMETIANA

A strong, vigorous grower, with bold, dark green foliage, which becomes beautifully suffused and variegated.

4-inch pots.....	\$7.50 per doz.; \$60 per 100
5-inch pots.....	\$1.00 each
6-inch pots.....	2.00 each
7-inch pots.....	3.50 each

DRACENA LINDENII

Same type as Massangeana, but with the golden stripes on the outer edges of the leaf.

4-inch pots.....	\$12 per doz.; \$100 per 100
8-inch pots.....	\$5 each
10-inch tubs.....	7.50 each

DRACENA SHEPHERDII

Very handsome plants; red and green.

6-inch pots.....	\$24 per doz.
7-inch pots.....	36 per doz.
8-inch pots.....	\$5 and \$6 each

BEGONIAS

BEGONIA MRS. J. A. PETERSON

4-inch pots.....	\$75 per 100
5-inch pots.....	125 per 100
6-inch pots.....	24 per doz.

BEGONIA GLOIRE DE LORRAINE

4-inch pots.....	\$75 per 100
5-inch pots.....	\$125 per 100
6-inch pots.....	\$18 and \$24 per doz.

BEGONIA GLORY OF CINCINNATI

This variety is endorsed by all the leading retail florists. It will hold the flowers much better than Gloire de Lorraine.

4-inch, heavy.....	\$75 per 100
5-inch, heavy.....	\$125 per 100
6-inch, heavy.....	\$24 per doz.

BEGONIA KONKURRENT

A Greatly Improved Begonia Cincinnati. The above variety is a German introduction, and we have tried it for three years. It makes a much better shaped plant than Cincinnati, is freer flowering, more shapely, and, next to Norwood, is the best keeping Begonia we have ever handled, the original flowers remaining on the plants for several months.

4-inch pots.....	\$75 per 100
5-inch pots.....	\$125 per 100
6-inch pots, very heavy.....	\$24 per doz.

LATANIA BORBONICA

Fan-leaf Palm

5-inch pots.....	\$12 per doz.; \$90 per 100
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ERICA MELANTHERA

3 -inch pots.....	\$6 per doz.; \$40 per 100
4 -inch pots.....	\$7.50 per doz.; \$60 per 100
4½-inch pots.....	\$12 per doz.; \$90 per 100
5½ and 6-inch pots.....	\$18, \$24 & \$30 per doz.

ASPARAGUS PLUMOSUS

2½-inch pots.....	\$5 per 100; \$45 per 1000
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PANDANUS UTILIS

5½-inch pots.....	\$12 per doz.
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PANDANUS VEITCHII

Well Colored Plants

6-inch pots.....	\$24 and \$30 per doz.
7-inch pots.....	\$4 each
8-inch pots.....	\$5 and \$6 each

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on for Winter and Easter flowering.

2½-inch pots, heavy plants,	\$15 per 100; \$140 per 1000
4 -inch pots, heavy plants.....	\$75 per 100
6 -inch pots, heavy plants.....	\$18 per doz.

ARECA LUTESCENS

Perfect plants with rich, dark green foliage. Our stock is grown cool and hard. It is in splendid condition and will surely give satisfaction. Large sizes are very scarce this year. We have the largest stock in all sizes in the country.

2½-inch pots, single,	\$15 per 100; \$140 per 1000
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2½-inch pots, made up,	\$20 per 100; \$190 per 1000
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3 -inch pots, single,	\$25 per 100; \$225 per 1000
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5½-inch pots, made up.....	\$150 per 100
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6 -inch pots, made up.....	\$24 and \$30 per doz.
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8 -inch pots, made up.....	\$7.50 and \$10 each
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7 -inch pots, made up.....	\$4, \$5 and \$6 each
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150,000 NEPHROLEPIS

(In variety.)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

NEPHROLEPIS BOSTONIENSIS, DWARF

This is a dwarf form of the old Boston Fern; same character, form and graceful habit.

6-inch pots.....	\$15 and \$18 per doz.
8-inch pots.....	\$24, \$30 and \$36 per doz.
11-inch tubs.....	\$5 and \$6 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.

2½-inch pots.....	\$10 per 100; \$90 per 1000
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TEDDY JUNIOR

A Grand New Dwarf Fern.

Fine young plants from 2½-inch pots,	\$10 per 100; \$90 per 1000
6-inch pots, heavy.....	\$15 per doz.
8-inch pots.....	\$24 per doz.
11-inch tubs.....	\$5 and \$6 each

HYDRANGEAS

FRENCH AND OTAKSA

We have in stock over 60,000 plants in the very best varieties, including Otaksa, Mme. Chautard, Baby Bimbinette, Lillie Mouillere, Mme. Mouillere, Jacande, General de Vibraye, Radiant, etc. The above are all excellent sorts for forcing.

4-inch pots, strong plants,	\$35 per 100; \$325 per 1000
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6-inch pots, strong plants,	\$50 per 100; \$475 per 1000
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7-inch pots, strong plants.....	\$75 per 100
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Larger plants at.....	\$12, \$18 and \$24 per doz.
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Field grown.....	\$35, \$50 and \$75 per 100
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CYCLAMEN

This has been one of our specialties for over twenty years. In all our experience we have never seen a finer lot of plants. We are growing our stock in new houses. They are absolutely clean and perfect in every way and not to be compared with weakly, drawn stock offered at less money.

4-inch pots.....	\$50 per 100
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4-inch pots, extra heavy.....	\$60 per 100
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5-inch pots.....	\$15 per doz.
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5½-inch pots.....	\$18 per doz.
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6-in. pots.....	\$24 and \$30 per doz.
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7 and 8-inch pots.....	\$30, \$48 and \$60 per doz.
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This stock will be profitable to anyone buying now.

PHOENIX ROEBELENI

Well grown plants.	
13-inch tubs.....	\$15 and \$20 each

IMPORTANT NOTICE

Owing to the very great increase in price of all materials used in packing of plants, we find it necessary to make a small charge for same, as follows, much lower than the percentage plan:

Full size cases.....	\$2.00 each	Three-quarter size cases.....	\$1.50 each
Small size cases.....	\$0.50 each		

Would suggest taking plants in paper pots whenever possible. It is a big saving in both packing and express charges.

ROBERT CRAIG CO., NORWOOD, Delaware County, PENNSYLVANIA



Boxwood Sprays

A few pounds of our sprays will make a good sized wreath.

These sprays are just the thing you want—good, clean, merchantable, fancy tips. No heavy wood. 16 ounces to a pound.

We are in a position to make immediate delivery.

We ship everywhere in the U. S. A. and Canada.

Price on application. Satisfaction guaranteed.

We want your order now for November or December delivery.



Green Lycopodium **Ground Pine**

A very classic decorative material. Just the thing for making wreaths for Christmas. Our shipments are being received from northern Pennsylvania. We are ready to supply your requirements.

Pittsburgh Cut Flower Co.,
116-118 Seventh St. **PITTSBURGH, PA.**

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Line of Florists' Supplies the Best Ever.

PATRIOTIC AMERICANS

appreciate the importance and value of our
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A completely illustrated, 36-Page Catalogue that is designed to
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the Same Goods for Less Money**

This policy of our business means safety to you. Safety in periods
of prosperity and safety in periods of retrenchment. Manufacturing our
merchandise under the most advantageous conditions enables us to supply
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AT YOUR SERVICE,

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE
Owners and Operators of WERBRO RIBBON MFG. CO.
PATERSON, N. J. BATH, PA.

Office and Salesrooms: 17-25 East 24th Street, NEW YORK

ARMISTICE DAY AUTUMN'S INFANT

Including sentiments of both a memorial and a thanksgiving day, Armistice day, at its second anniversary, presents possibilities of great development by florists. Some urging through newspaper advertising, window displays and other means of publicity will result in strong public response to this new flower day.



FULL of opportunity to florists, Armistice day, November 11, is again at hand. Perhaps sometime, when the exigencies of politics permit, there may be a Peace day, but so long as Congress dallied that little enthusiasm is likely to be demonstrated on that occasion. Certainly there will not be that universal and penetrating appeal to the emotions on any other day that there is on the anniversary of November 11, 1918. The appeal of Armistice day is twofold. It is both a thanksgiving day and a memorial day. All over the country, families and individuals once more wish to express the feeling of profound relief which came with the cessation of actual hostilities. While peace among nations is still a most uncertain state, November 11, 1918, brought peace to many a home, where now a renewal of gratitude will eagerly seek expression in flowers on its anniversary.

Flowers Express Feelings.

Thousands of families, however, will remember with reawakened sorrow the father or son, the husband or brother, whom the war took and did not return. In those homes Armistice day will be a time of reconsecration, of renewed devotion to the spirit of the one who is gone and to the lives of those who remain. Here, too, flowers will serve, better than anything else, the need of making tangible those feelings which so often defy the ordinary powers of language.

This double aspect of the day will play its part in the trade's planning of advertising and of store arrangement. And, young though Armistice day is, its history can already give suggestions.

When the signing of the armistice reached this country, The Review of November 14 was on its way to press;

its Fall number was appropriately made a Victory number, with fitting special cover, and its publication was perhaps the earliest celebration of the event in a trade paper. But the discussion of the significance of the armistice was naturally concerned at that time more with the modification of war-time restrictions than with the possible development of the occasion into a prominent flower day. In 1919, however, the trade was reminded that its use of the opportunities offered by Armistice day that year would largely determine what might be possible in later years; the event was described as "a ground-floor occasion." Subsequent reports indicate that many got in on the ground floor. Presumably they will go up at least one flight this year.

Varied Appeal.

As suggested by the double meaning of the day, flowers will be used partly in cemetery and other memorial designs and partly in orders for special celebrative functions and for personal gifts to friends and relatives. But not all advertising will be a direct appeal for that business. In some cities, the local organization for coöperative publicity will doubtless organize a "Say It with Flowers" week which will include that day, as is planned in Chicago and was done last year in Buffalo and Boston.

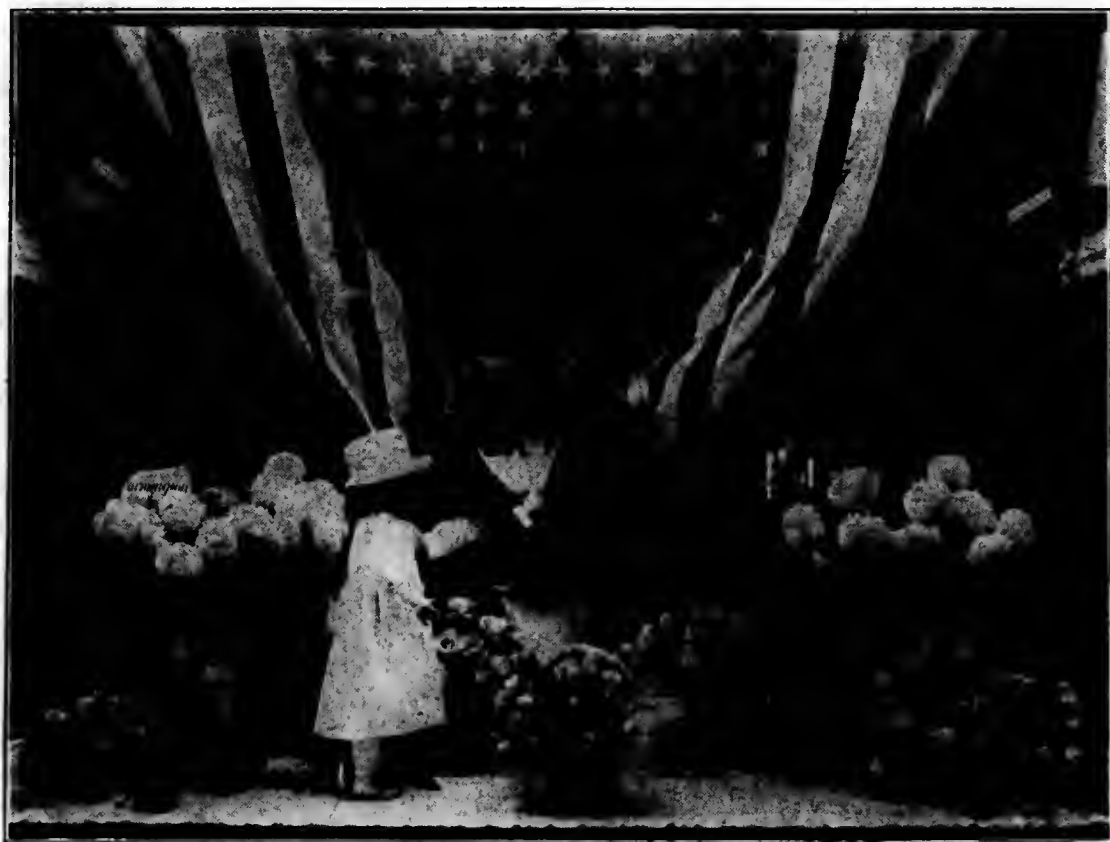
At that time, in Boston, after a parade through the downtown district, thirty-five automobiles distributed approximately 20,000 blooms and 1,000 potted plants among the various hospitals of Boston, as the florists' gift to the patients.

As with Mothers' day and Memorial day, much of the publicity for Armistice day flowers will come, more or less unsought, from organizations interested in the celebration of the day. The various societies of war veterans will do much to arouse popular thought to the meaning of the day, and some have recommended the wearing of flowers. The women's clubs and organizations of the mothers of veterans will strengthen the demand for flowers on that day. Boards of trade and business men's clubs will find Armistice day an appropriate time to express their patriotism. Where the governor of the state or the mayor of the city has declared Armistice day an official holiday, further impetus is given to all the forces working toward the use of flowers at that time.

Promoting the Day.

While much good for the trade is certain to come from the spontaneous activities of these various outside organizations, that good may, of course, be increased by definite coöperation between them and the local florists' club or publicity committee. This coöperation may find expression in parades, in which flowers are the decorative feature, the blooms afterward being given to the patients in hospitals; in commemorative meetings, where flowers are similarly used; in systematic floral decoration of all the soldiers' graves in the city, or in other equally effective ways.

For direct advertising, window displays and newspapers will probably be found the most profitable means. Both the display and the advertising copy may have either a peace appeal or a memorial



Window Decoration that Brought Business Last Armistice Day in Salt Lake City.

appeal. In the window pictured in the illustration on the preceding page, peace is both the central idea and the word on the card held in the dove's bill. In this display, designed by Paul Richmond, of the Miller Floral Co., Salt Lake City, Utah, the flag is draped in such a way as to focus the attention of the spectator on the peace-symbolizing dove, to which the doll's hand also points, while the roses and chrysanthemums, by their beauty and their graceful arrangement, declare that only flowers can properly celebrate that anniversary of peace.

In towns near army posts or camps, even though the camp be much smaller than it was during the war, the appeal may bear more heavily on things military and the window display include either a battlefield scene or parts of a soldier's uniform or equipment. This may also be done where there is a university having a military training unit. In fact, such windows are not unlikely to appeal more effectively to young men receiving military training than to men who have been through war itself and are not eager to be reminded of it.

The inclusion of the verses, "Flanders' Fields," on this page, in advertising copy or window displays will press more poignantly the appeal of the day.

Telegraph Delivery.

While local conditions will largely influence the advertising, the yet undeveloped possibilities of telegraph delivery must not be overlooked. Such a quickening of family affection and tightening of the bonds of friendship as Armistice day is sure to bring will create a widespread demand for the long-distance transmission of flowers. So the window display, either incidentally or as its dominating feature, may suggest the convenient possibility of sending flowers to the bereaved mother or to the invalid soldier friend.

PRESIDENT AIDS DAY.

Formal recognition of an Armistice day holiday was lent support by President Wilson in a proclamation directing that Sunday, November 14, the American flag be displayed at half-mast on all public buildings and naval and military posts "as a token of the nation's participation in the memorial services held for the heroic American soldiers, sailors, marines and others who gave their lives to their country in the world war."

In connection with the order, the President authorized this statement:

"The selection of a formal day which shall annually be set aside to commemorate our participation in the world war will some day doubtless be effected through legislation, and already Memorial day, rich in heroic memories, has acquired additional significance as being appropriate also to the commemoration of the heroes of the world war."

SOFT-PEDAL THE POPPIES.

The adoption of the poppy as the official flower of such organizations as the American Legion and the Sons of Veterans will unquestionably result in many calls for the flower on Armistice day. Merely to reply that poppies are unobtainable at this season or to offer artificial reproductions will be to kill the trade's opportunity to develop another flower day. The florist who successfully turned the public's requests for white carnations at Mothers' day into sales of

other blooms will know how to handle the inquiries next week. He will patiently explain that the poppy was officially adopted by the organizations mentioned on account of its sentimental symbolism and that the same sentiment can be expressed by the wearing of another kind of flower, even one that is not red. If the florist further urges that the inquirer will surely wish to pay tribute to the world's war veterans by wearing some sort of floral token and suggests a flower at hand, he will doubtless make a customer.

But lead the talk away from poppies. Another year, perhaps, growers might be able to flower some variety of poppy for Armistice day, but such a crop would not commercially be a success. The fragile nature of the blooms, their lack of substance and their short life when cut would result in nothing but dissatisfaction. Let's soft-pedal the poppies. Though we wish the many to "Say It with Flowers," we should help their expression of sentiment to be so satisfactory that they will want to repeat.

COAL SUPPLY INCREASING.

Optimistic growers who have persisted in hoping for a fall in coal prices, and have refused to buy their winter's stock at the exorbitant prices recently de-

FLANDERS' FIELDS.

In Flanders' fields the poppies blow
Between the crosses, row on row,
That mark our place, and in the sky
The larks, still gaily singing, fly,
Scarce heard amidst the guns below.

We are the dead. Short days ago
We lived, felt dawn, saw sunset glow,
Loved and were loved, and now we lie
In Flanders' fields.

Take up our quarrel with the foe,
To you from falling hands we throw
The torch. Be yours to bear it high,
If ye break faith with us who die,
We shall not sleep, though poppies blow
In Flanders' fields.

manded, have seen their hopes steadily materializing for the last two weeks and finally, last week, when the record week's production since the signing of the Armistice was reached, the alleged coal shortage ceased to be a bogey. Coal experts say that if this rate of production can be maintained there will be enough coal and to spare for everyone this winter and all danger of a shortage will be eliminated.

The total output of soft coal during the week of October 16 was, it is estimated, 12,135,000 net tons, an increase of 44,000 tons over the preceding week. Taking the production for the first 246 days of the last four years, the year 1920 is about 10,000,000 tons behind 1917 and 44,500,000 behind 1918, but is nearly 52,000,000 tons ahead of 1919.

In 1918 production exceeded consumption and, it is estimated, 30,000,000 tons were added to the reserve stocks of consumers. But in 1919 there was an excess of consumption over production of 40,000,000 tons. Thus the consumers' reserves were almost gone at the beginning of this year. In addition to this, the exported coal in 1920 has been larger than ever before, amounting to probably 20,000,000 tons. The coal strike in Great Britain, it was feared, would cause a tremendous drain on coal

production in the United States. The fact that this has been settled has been instrumental in easing the situation in America.

Low coal prices quoted last week for southern Illinois coal were \$5.50 and \$5 per ton, f. o. b. the mines. There were no takers at \$5.50, according to one large operator. The prices of this same coal a short time ago were \$7 and \$8. In New England coal dropped at the rate of 25 cents a day during last week, according to one expert. Transportation, also, has shown an improvement and, although there is a present shortage of cars, this is due largely to the increased activities of the railroads in moving coal.

THE DAVIS INTERESTS.

If it cannot yet be said that the Davis brothers are the world's greatest growers, the continued expansion of their interests is bringing them close to that point.

The Davis brothers do not believe in concentration. Their policy has not been the development of one enormous range, but the creation of a string of establishments of moderate size. The four brothers now are operating ten establishments, scattered all the way from Terre Haute, Ind., to Los Angeles, Cal., though the Los Angeles development is a recent one and all the other nine ranges are in the three middle-western states of Indiana, Illinois and Iowa.

Though the brothers are stockholders to a certain extent in each other's corporations, they have kept their interests fairly well separated. J. W. Davis is the controlling factor in four of the ten establishments, one at Terre Haute, one at Joliet and two at Davenport. In the Davenport and Joliet establishments he has F. L. Davis as his chief associate, in direct charge of the Davis Floral Co., of Davenport, and of the Joliet range, which was the old Thompson place.

W. B. Davis operates the two establishments at Aurora and Kankakee and has just started another at Los Angeles.

Roy R. Davis, in partnership with Mr. Steiner, as Davis & Steiner Co., operates three establishments, at Streator, Morrison and Ottawa.

The ten ranges now have a glass area of approximately two million square feet. Erected primarily for forcing vegetables, lettuce, cucumbers and tomatoes still are the principal crops, but one of the Davenport ranges is run exclusively for the florists' business and in most of the others cut flowers or pot plants are employed either as a principal crop or as a catch crop. Cyclamens and ferns have become specialties and at present a considerable number of chrysanthemums are being sent to market.

SPHAGNUM MOSS IN SPRING.

I wish to use sphagnum moss in the spring to pack vegetable plants for mailing. What would be the right time to buy, in order to have it on hand at that time?
L. J. S.—Pa.

By all means procure your sphagnum moss now, before winter sets in. There is usually a strong demand for it toward spring and if you delay ordering too long you may be unable to procure it.
C. W.



ROSES FOR BAGATELLE.

A trial of new roses will take place in the park of Bagatelle, in 1921-1922, as in past years. The new roses are to be sent with the name of the producer who has raised them. The plants, as far as possible, should have been raised in pots, and several specimens—five at least—must be sent to the rosery of Bagatelle before April 30. A notice must be joined as to their origin and parentage, stating, if necessary, the special treatment required for the plants. The new plants introduced will be put in ground in the public rosery as soon as they reach Bagatelle. They will remain there until the month of October of the second year, so that the jury may be able to study, during two seasons, the flowering and quality of vegetation. Packages should be addressed per rail to Roseraie de Bagatelle au Bois de Boulogne, en gare de Neuilly-Porte-Maillot-Paris, and letters to Le Conservateur des Promenades de Paris, 4, Route du Champ d'Entrainement, par Neuilly (Seine), France.

NEW BRITISH ROSES.

In reviewing the awards on new roses at the recent show of the National Rose Society, in London, a British trade writer expresses the following views of them:

"Although of the eleven which received awards it is difficult to single out any that is certain to be a Chatenay, Lyons or Augustus Hartmann of the future, they were all deserving of the honors received. Two are gold medal roses; the remaining nine were given certificates of merit, and, with two exceptions, were all H. T. varieties.

"To take the gold medal varieties first: Princess Victoria has all the merits of form, habit and foliage that a champion rose should possess. The color may perhaps be best described as brilliant salmon-cerise, with a golden glow at the base of the broad petals. This is a McGredy rose. Mrs. John R. Allan is a full-bodied, deep pink bloom of perfect form, with stout stems and plenty of substance in the petals.

"To our mind the best of the certificated varieties is Lady Inchiquin, which was shown in splendid color by Alex. Dickson & Sons. It should be a favorite garden rose and also a good seller as cut blooms. Our color impressions are vivid rose-cerise with a charming suffusion of orange-salmon.

"Captain Kilbee Stuart, from the same raiser as Lady Inchiquin, was shown several times last season and in even better condition than at Regent's Park, when its good form and rich coloring were greatly admired. In color it may be termed a brilliant Hugh Dickson, and the fact that several growers seriously debated its future as a Christmas forcer indicates its great general utility.

"Lady Maureen Stewart, another Alex. Dickson rose, is also a dark variety, which possesses winter-flowering possibilities, as well as being a splendid summer bloom, when the velvety crimson color is very brilliant.

"Betty Uprichard, from the same raiser, is of fiery salmon coloring, which, however, fades somewhat at maturity, though it is very good as a bud. But a certain weakness in the stalk may prove fatal to its future.

"Hugh Dickson, Ltd., had two certificated varieties. Marjorie Bulkeley, of Chatenay-pink coloring lightly suffused with apricot, is said to be very

free and perpetual-flowering, while J. G. Glassford is a good rich crimson with a dark sheen of Laurent Carle type. On older blooms there was just a suggestion of magenta.

"Mabel Morse, shown by McGredy & Son, found much favor with growers. It is recommended for exhibition and garden, but seemed a trifle small for the show board, though it will be effective in vase and decorative classes. In color it is a glorified Rayon d'Or, good in bud and free-blooming.

"Vanity, from J. H. Pemberton, is a beautiful single hybrid musk variety, of charming rose-pink color and possessing a fine center of golden stamens. It evidently produces robust clusters of flowers, which support the raiser's claim that it is of bush habit, reaching a height of as much as seven feet.

"Koster's Orleans, raised by the continental firm and exhibited by Walter Easlea, promises to be good for pot work and for garden decoration. It is a dwarf polyantha, producing robust clusters of bright rose-pink flowers."

LILIUM HARRISII FOR EASTER.

What is the proper time to start Lilium Harrisii bulbs in order to have them flower for Easter, and where can they be bought in small quantities?

L. J. S.—Pa.

Lilium Harrisii for Easter should be bought and potted now. Try any of the lily specialists advertising in The Review. As only a limited quantity of Harrisii now comes from Bermuda, you may not be able to procure any. I should suggest growing L. formosum in its place. It grows taller than giganteum (usually grown for Easter) and will flower considerably earlier. C. W.



HAS CHRYSANTHEMUM MIDGE.

We are sending you a few leaves taken from our chrysanthemum plants. You will note that some of the leaves are affected by a sort of growth similar to a pinhead, while some of the other leaves are just affected with numerous brown spots. Can you tell us what this is and give us a remedy for it? We are particularly anxious to know what it is that affects the leaves with the growth like small pinheads, as we have never seen this before. C. P. & S.—Mich.

The "growths" on the leaves are caused by the chrysanthemum midge. Articles treating fully the damage done by this pest and the methods of combating it appeared in The Review January 1 and June 17 of this year. Bulletin 833 of the Department of Agriculture, Washington, D. C., gives the results of government experts' study of the pest.

The leaves were also badly infested with red spider, due to lack of syringing and excessive dryness. The best remedy for this pest is a thorough syringing of the under parts of the foliage. M. P.

INSECTS ON CHRYSANTHEMUMS.

I am sending you a specimen of my young chrysanthemum plants. Will you examine it and state the trouble with it and the remedy? D. F. C.—Colo.

The ends of the chrysanthemum shoots have been chewed by some insect. It looks as though cutworms were causing the trouble. I should advise you to examine the soil on the bench and see if some of the worms cannot be found secreting themselves just below the surface of the soil during the daytime, coming out to work at night.

As a means of killing the cutworms, take some wheat bran and stir in enough brown sugar to make it sweet. Then add to this enough Paris green to color it a light green. After mixing this thoroughly, scatter it around on the bench where the plants are standing that are being attacked. If the cutworms are extremely numerous it will be necessary to fight them by hand-picking at night or by scratching the surface of the soil during the daytime. The insects work at night and hide beneath the surface of the soil during the daytime. M. P.

MARKETING SWEET PEAS



PROPER bunching is the most important phase of marketing sweet peas. Almost from the beginning of the sweet pea industry the accepted standard in the Chicago market has been the flat corsage bunch of twenty-five flowers. In many localities the growers seem to give little attention to the important detail of bunching in an attractive way. That a well made flat bunch will sell more readily than a round one needs no emphasizing. A few crooked stems that are conspicuous in a round bunch are easily concealed in a flat one. The flat bunch naturally ships better and, if it is well made, every flower shows to advantage.

The making of these flat bunches is not a difficult matter for anyone with an ordinary amount of patience. The stems are held firmly between the thumb and forefinger of the left hand, while the long-stemmed flowers are worked into the top and the short ones into the bottom of the bunch. In this way it is built into a fan-like or oval shape. The essential point is to keep the stems spread out and held firmly between the thumb and forefinger while making the bunch, and especially while tying it. For this we use No. 40 thread or a similar light material. Rubber bands also can be used, though for heavy, long-stemmed stock we find the thread more satisfactory. Practice soon makes this work easy for anyone, though we find the younger members of our force most expert at it.

Bunching at the Vines.

Most of our bunching is done directly

This is the third in the series of articles on sweet peas by George J. Ball, of Glen Ellyn, Ill., previous installments of which appeared in the October 7 and 21 issues of The Review.

at the vines while picking, though for beginners the picking and bunching should be separate operations. During recent seasons our work in this line has been done on a piecework basis. We have found this plan decidedly satisfactory to all concerned, as it puts pep into the work and is especially profitable when a heavy crop is on. An experienced picker easily gets out 200 bunches, or 5,000 peas, in a 10-hour day, when flowers are plentiful. However, irresponsible pickers need attention under this arrangement, or they will leave the vines with the appearance of having passed through a cyclone. Another important detail is picking the flowers at the proper stage of development. For shipping, all the flowers on a stem should not be fully open. If peas are consigned to a commission house to be reshipped and are to be a pleasure and profit to the consignee, the picker should be a responsible one.

In storing the bunches, carefully avoid crowding and rough handling. We find an ordinary 6-inch flower pot, with the bottom cemented, entirely satisfactory for storing. From eight to a dozen bunches are sufficient for one of these pots. If stored in a low temperature, the flowers are inclined to close. A dry, ventilated atmosphere of about 50 degrees keeps them nicely.

Roguing and Seed Growing.

Flowers grown under outdoor conditions show up differently from those produced under the highly artificial condi-

tions of a greenhouse. This may account for the shortcomings of some new kinds. It may also explain the presence of the objectionable light pink shades found in the popular variety, Pink and White. Under greenhouse conditions, if the roguing of this kind is put off until after warm weather, these objectionable colors are distinguished with difficulty from the true Pink and White.

Roguing and producing seed under glass are easy and interesting side lines, making the growing of sweet peas as entirely a greenhouse proposition as is the growing of mums.

We consider it more important to produce our own sweet pea seed than to propagate our supply of mums.

Methods of Improving Stock.

We are frequently asked whether the stock will deteriorate if grown continually under glass. If strong stock is produced by growing it cold through the winter and if flowers are left for seed before the plants are exhausted, I see no reason why the stock should not improve rather than weaken. My experience points that way. In twenty-five years of mum growing, I have failed to observe any decline in the vigor of the stock that has been continually grown under glass. In fact, the stock seems to me to be accumulating vigor, due probably to new varieties obtained through artificial crossing. I firmly believe in the influence of environment, and in the case of greenhouse stock, unless it is forced unnaturally hard, I see no reason why its environment should not improve it.

The Line-Breeding System.

Improvement of the sweet pea may be carried on along several lines. The most important method, in my experience, is the single-plant culture or line-breeding system. The latent characteristics of single plants vary greatly. Some break badly, while others breed true to type. By starting with these true ones, we have a clearer chance to establish our type. I have found this especially true in dealing with asters and calendulas.

The roguing method is a process of elimination in which the possibilities of a large number of plants are dealt with.

Cross-Pollination.

Another method is the crossing of flowers. The mechanical side of this work is quite simple. The reproductive organs of a pea flower are incased in the keel. The pollen is removed from the flower before it is ripe by opening this keel with a needle, the anthers bearing the pollen being easily removed. To secure these anthers before the pollen is dry, or ripe, a flower less than half developed must be chosen. Examination of a few blooms soon determines this. After the anthers are removed, the keel is folded back and a piece of tissue paper about six inches square is hooded over it.

The weather should be warm and bright for this work, and flowers near a steam pipe should be selected. Two



Bunching and Packing Sweet Peas for Shipment.



Side, Back and Front View of Sweet Peas as They Are Bunched for the Chicago Market.

days after the anthers are removed, the female organs are in a receptive condition for the pollen. We apply the pollen again the third day, to insure the work.

"Fixing" New Seedlings.

When the resulting seedlings are in bloom, the work becomes a matter of selection, which must be extended over several seasons to fix anything definitely. Some of the resulting plants will breed true; others will break badly. I have had an excellent lavender, of which, in its third year, fifty per cent were breaks, representing literally every color on the list. On the other hand, I have had a pink and white, the result of line breeding, that has come 100 per cent true for three years.

MORRIS COUNTY EXHIBITION.

Novelties Absent.

The annual exhibition of the Morris County Gardeners' and Florists' Society was held in the Armory at Morristown, N. J., Wednesday and Thursday, October 27 and 28.

The building was well filled with exhibits and, as usual, the groups were of a high order of excellence and the quality of exhibits in general first-class. Contrary to the general order of things at this show, there was little in the way of novelties to be seen, except in the displays of single and pompon chrysanthemums and one or two new dahlias. Quarantine 37 was, no doubt, largely responsible for this condition, particularly in the case of new chrysanthemums of the exhibition sort, which for a long time have been an important feature of the society's show.

A large group of chrysanthemums on the stage at the head of the hall was displayed by the C. H. Totty Co., Madison,

N. J. Its arrangement was most pleasing in that it consisted really of a number of small groups of flowers with ornamental grasses intermixed, making a harmonious whole. Between the front groups were vases of dahlias and delphiniums, and a liberal use of autumn leaves was made. The group was not staged for competition. Other creditable showings not entered for award were a group of chrysanthemums by David Francis, of Morristown, and a table of orchids by the Joseph Manda Co., West Orange, N. J. Some splendid exhibits were made in the private classes, Mrs. H. McK. Twombly making several, particularly in the group and table sections.

Commercial Awards.

In the commercial section the class calling for a table of roses, in which arrangement was to count in making the award, was of prime interest. There were two entries in this class, one by the C. H. Totty Co. taking first prize, the Twombly silver cup; the other by the Duckham-Pierson Co., of Madison, gaining second prize. The quality of the flowers in both cases was fine, but the Totty exhibit won out largely on the color effects produced.

Other prize-winners in the commercial section were:

ROSES.

Twenty-five Columbia—L. B. Coddington, Murray Hill, N. J., first; Duckham-Pierson Co., second.

Twenty-five Mme. Butterfly—Duckham-Pierson Co., first.

Twenty-five Mrs. Chas. Russell—Duckham-Pierson Co., first.

Twenty-five F. W. Dunlop—C. H. Totty Co., first; L. B. Coddington, second.

Twenty-five Premier—Duckham-Pierson Co., first; C. H. Totty Co., second.

CARNATIONS.

Twenty-five dark pink—Springfield Floral Co., Springfield, N. J., first, with Mrs. C. W. Ward.

Twenty-five light pink—Macdonald, Florist, Inc., Summit, N. J., first.

Twenty-five white—Macdonald, Florist, Inc., second.

Twenty-five yellow—C. H. Totty Co., first.

Twenty-five variegated—C. H. Totty Co., second.

Eighteen any undissected variety—Macdonald, Florist, Inc., first.

Three vases of three varieties, eighteen blooms each—Springfield Floral Co., second.

Vase fifty blooms, arranged for effect—David Francis, Morristown, N. J., first.

DECORATIONS.

Table decoration—David Francis, first, with a light decoration of pink and yellow roses and autumn foliage; Frederick Rennick, Morristown, second, with a low decoration of roses.

Basket of plants arranged for effect—David Francis, second.

J. H. P.

USE OF SALT WATER.

Is it necessary to apply salt water occasionally to *Asparagus Sprengeri* and *plumosus* to keep them in a healthy condition? Please give me a remedy for the following plants in a store window: White fly on fuchsias, white cotton bug on coleuses and a tiny white fly or scale on ferns. I received six ferns from a well known house; at first the leaves looked as though lime water had been sprayed on them, a little later white fly appeared and the leaves began to turn yellow and died. I wrote the house from which I got them, but received no answer. I find the trouble spreading and I am cutting the leaves, but it soon appears again on the young leaves. Any advice on these matters will be appreciated. M. A. R.—Ind.

If you plant *Asparagus Sprengeri* and *plumosus* in a live, fresh soil and give them close attention as to watering, ventilating and keeping the beds clean, and maintain a temperature around 60 degrees, the plants will do well and it will not be necessary to water them with salt water.

The fern fronds were badly infested with white fly and as a remedy I suggest that you spray them with one of the white fly preparations which are advertised in *The Review*. M. P.

POINTING A MORAL

FLOWERS IN BUSINESS.

Showing Us How.

In The Review for October 21 I spoke of the greater use of flowers by business men in their business. The article referred to was under the title, "Opening a Big Field." It is my privilege in this issue to give a practical example of just how big a field it is, leaving my readers to judge whether this business is worth going after in a systematic way. Before going into the story itself I will cite an instance that occurred in gathering data for this article; and it is one that should bring the blush of shame to the cheek of every florist who is not doing all he can to boost the national slogan of our industry.

I called to interview one of the vice-presidents of the Fidelity & Deposit Co. about the event concerning which I am going to speak. After a short conversation, he decided to turn me over to the publicity man, who could give me all the data I desired, which he was only too willing to do. As I was leaving his office he remarked, "You florists have got as great an asset in that slogan as any industry in this country." I replied that there was no doubt of that, and then he came back at me with: "And everyone realizes it except the florists themselves." Is it any wonder big industries have been in the habit of looking on us as "pikers"? But let us look for a moment at what "Opening a Big Field" really means and at the same time note how other industries do it.

"Say It with Flowers."

During the week of October 18 the bankers of the United States were in convention in Washington, D. C. The Fidelity & Deposit Co., of Maryland, the first company in the world to do a bonding business, has its home offices in Baltimore. As this company does business with practically every bank in the country, it was its desire to have the members of the convention visit Baltimore as its guests. This was arranged for October 23. The entertainment was conducted on a scale that was most elaborate. This required six Pullman trains to bring the visitors from Washington and one train from New York. Two of the largest excursion boats in the harbor the Dreamland and Louise, were secured. The excursion season was over and these boats were laid up, but they were put into commission, the machinery was overhauled and the boats painted from stem to stern. But when all this was done they realized that something still was lacking. It was then that one of the officers of the company suggested that they "Say It with Flowers." This was a solution of the entire problem, for, as the publicity man told me, bunting would look too cheap and there was danger of fire; draperies would be too expensive. So Samuel Feast & Sons were called up on the phone, given carte blanche and told to decorate the Dreamland in a manner fitting the occasion. Robert L. Graham was then called and told to do the same with the Louise.

The florists only had from Friday noon until 8 a. m. Saturday for their tasks, but with a staff of twenty men on each boat, by working all night, it was accomplished. The main decks were treated with banks of palms and ferns, southern smilax and autumn foliage. The saloon decks were massed with baskets of dahlias and mums, with pretty baskets of plants and huge vases of mums about the large mirrors; it was on these decks that most of the cut flowers were used. Then on the hurricane decks the rails and lifeboats were all covered with southern smilax and foliage. The pilot houses, the most conspicuous part of the ships, were covered with greens and plants.

And here is where I got an idea of how a business man observes things, for in my talk with the publicity man he made this remark: "We must learn by experience, for had we consulted the florists first we could have saved a big bill for painting." I, of course, reminded him that it was the floral decorator's business to cover unsightly objects.

There were over 1,000 ladies in this party; each one received a corsage bouquet of roses.

Let us sum up: Take the cost of the seven Pullman trains and the charter of two boats, to say nothing of renovating

them. I can tell you that the caterer's bill, for taking care of 4,000 people, was \$15,000 for the day. Then there were the florists, aircraft and music. The trains were all run direct to the wharf terminals, which called for incidentals, such as moving freight cars, rolling rough cinders with steam rollers so that the women could walk from the cars to the boats with the least inconvenience; the most trifling thing was not neglected to insure the comfort of these visitors.

Moral for Florists.

Now, the point I wish to make is this: What was all this for? It was not to boost the bonding business as a whole. The main object of the entire party was to give publicity to the Fidelity & Deposit Co., of Maryland, and let me say right here that the company is more than satisfied with its endeavor. Suppose our national publicity committee had in its treasury what this one day's publicity cost. They would be in a position to keep our campaign going for at least two years. Now, the question is, can 30,000 florists do what an individual company did? Is there any better argument to be advanced for publicity than the sight of business men, who will stand out for a few cents in a business deal, spending money like this for publicity? If you had access to the books of this company you would find every dollar that this big party cost was charged to advertising. And then we read John Young's letter every week in The Review, entreating the florists of the country to keep the best slogan in the world working! Tate.



OPEN LETTERS from READERS

SCORES 10-HOUR DAY.

Mr. Editor, in the issue of The Review for September 30, I, as well as many other employees, am surprised about a letter you published from J. J. Howard. Mr. Howard believes a greenhouse establishment cannot be run on an 8-hour day basis and claims that it is impossible for him to have everything O. K. in ten hours. Now, Mr. Howard, let me tell you, I and many others do not believe that you are an employee, but that you are an employer. If you are an employee you either idle your time away when your employer is not present, or work for one who wants you to do the work for two or more. Some establishments work only eight hours and are getting along all right.

To cut the working day to eight hours at once I believe would do some hardship to many employers, but nobody should work more than nine hours a day. The 8-hour day will come sometime later.

Regarding a Christmas present to the employees, when the employer has had a good year of business, as you and Mr. Allen state—I hope every employer has a good year every year—if he is any kind of man he will remember his employees on Christmas with some kind of token.

But paying him a bonus or extra month's salary is nonsense. Let him pay his men living wages all the year and treat them like white men; that is what workingmen ask for nowadays.

B. Wahlstedt.

SUNDAY IN ST. LOUIS.

In the last issue of The Review appeared an item in the St. Louis notes which read as follows: "The movement for Sunday closing has reached St. Louis and is considered a step in the right direction. The florists here are only waiting for someone to start the ball rolling."

There should be a correction made in regard to this. Last November, at a retail florists' meeting in St. Louis, sixteen of the leading florists signed a paper stating they would close on Sunday from then on. Since that time only four of us have stuck to that agreement and remained closed on Sundays. The four are the Newman Flower Shoppe, Bourdet Floral Co., Bruenig the Florist and Fred C. Weber. The above-mentioned florists have their stores closed on Sunday and do not solicit any business for that day.

This matter of Sunday closing should be agitated a great deal more in The Review, as it is a good thing. The

florists should be closed Sundays, and be classed with other high-class business houses and not with the shoe-shining parlors and other businesses with no character. Fred C. Weber.

DULUTH, MINN.

The Market.

Business conditions are about normal for this time of the year, with stock of all kinds plentiful. Roses are in good shape and the supply equals the demand. Carnations are improving right along, with sales good. The chief flower is the chrysanthemum, which is in great demand. The varieties which are selling best are Bonnaffon, Chieftain, Turner and Oconto. Pompons are plentiful and are good sellers.

Various Notes.

Recent visitors to Duluth were Matt Schilz, of the Ove Gnatt Co., La Porte, Ind., and A. F. Longren, of the Burlington Willow Ware Shops, Burlington, Ia. J. E. S.

POINTS IN JUDGING DAHLIAS.

Will you kindly publish, for the benefit of other readers as well as myself, the points which form the basis for the official judging of dahlias?

P. F. C.—Mich.

The scale of points used in judging dahlias is as follows, according to the Bulletin of the American Dahlia Society:

Exhibition Varieties.	
Color	20
Stem and Foliage.....	25
Substance	15
Form	20
Size	20
<hr/>	
100	
Commercial Varieties.	
Color	25
Stem and Foliage.....	25
Substance	25
Form	15
Size	10
<hr/>	
100	

FORMOSUMS FOR EASTER.

Please tell me at what time to bring in formosum bulbs grown in 6-inch pots in glass-covered coldframes, to force for Easter. L. C.—N. C.

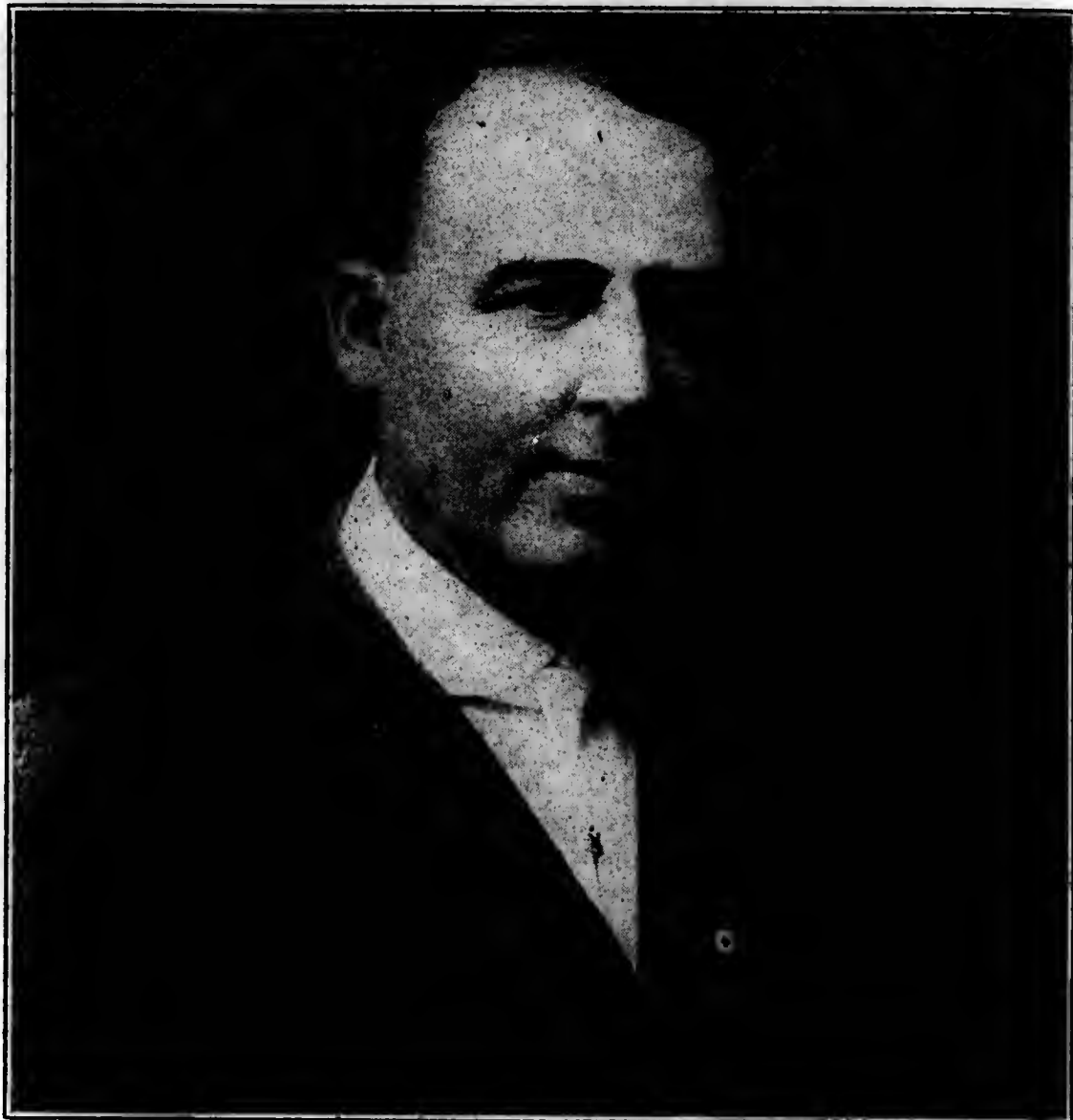
As Easter comes quite early in 1921, you are not in any great danger of bringing your lilies in too early. Figure on seeing the buds plainly when Lent comes in, six weeks before they are wanted in flower. Given an average night temperature of 60 degrees, they will be all right. If you cannot maintain that temperature, give them a week or ten days more time. It would be better to have them a few days too early, as they are easily held back in a cool cellar or well-shaded greenhouse. C. W.

IRIS TINGITANA.

This year I purchased about 10,000 of Iris tingitana, which I hope to be able to get ready for Christmas and New Year sales. Not being familiar with the proper culture of this variety of iris, I should appreciate information regarding the best method of growing it. W. J. T.—Ont.

This beautiful and early-flowering iris had a considerable measure of popularity in the United States while it could be imported. A few now come

WHO'S WHO IN THE TRADE AND WHY



MICHAEL R. CASHMAN.

FOR its vice-president this year, the American Association of Nurserymen selected at Chicago one of the most active workers for the trade's advancement in the northwest. Michael R. Cashman, the vice-president of the Clinton Falls Nursery Co., at Owatonna, Minn., served the A. A. N. as a member of the executive board of the market development campaign for two years. He was also chairman of the committee on distribution and his recommendations in that capacity resulted later in the appointment of an executive secretary to handle the association's work from central headquarters. Mr. Cashman assisted in organizing the Retail Nurserymen's Association and served as its president for two years. He likewise helped form the Northern Retail Nurserymen's Association eight years ago and has been its president since. He finds time, however, to direct a large share of the activities at the 2,000 acres at Owatonna. The company also does a seed and flower business, having over 125,000 feet of glass, and manufactures several sorts of labor-saving machinery for nurserymen.

from California, but they are not dependable. Canada is fortunate in not having the absurd restrictions on the importation of these and other bulbs, which are no more likely to bring dangerous insect pests and diseases than are narcissi, tulips, hyacinths, crocuses and lilies. While I have managed to have some Iris tingitana flower for Christmas and New Year's, I prefer to have them flower through January and early February. This iris, in common with other bulbous stock, cannot stand hard forcing, which would cause a number of the bulbs to come blind. You must not expect all the bulbs to flower; be content with fifty to seventy-five per cent. Plant in boxes containing four inches of loam and keep in cool frames until growth is well started. It will be a few

days before growth starts. Then place in a carnation temperature, 50 to 52 degrees at night. Do not run them any warmer or you will have a larger percentage of loss, as the cooler the temperature, the more bulbs flower. Thus 45 degrees will give more flowers than 50 degrees, but prices would rule lower by the time they come into flower. C. W.

PETUNIAS FOR MEMORIAL DAY.

What is the proper time to sow petunia seed in order to bring it into flower for Memorial day? L. J. S.—Pa.

Seed of petunias for flowering at Memorial day can be sown between mid-February and early March. C. W.

CARNATIONS

CLAY FOR CARNATIONS.

I am having trouble in getting clay for my carnations. I cannot get a team and wagon to haul clay for me and the only thing I have on my place is a rich, sandy soil. What kind of fertilizer should I use to enable me to grow large carnations of strong substance? M. J.—O.

While a soil containing a small amount of clay is preferable, if it cannot be secured you should use a rich, sandy loam soil. By adding ground bone you should be able to grow good plants. L. R. T.

COMPLETE CARNATION FOOD.

I am a constant reader of The Review and enjoy its contents greatly. In it I have seen articles on carnations, but so far have not seen what are the ingredients that go to compose a perfect fertilizer or plant food for them to insure the best results in the production of first-rate blooms for market. Can you give me the desired information? C. S.—Pa.

I know of no complete carnation food which can be used on any and all soils. There are a number of them, which will give excellent results after the carnation plants are under way and making a well balanced growth. I find that at the beginning of each season we must supply whatever the soil may be deficient in, which we are unable to determine until the plants get into growth and we can see their behavior. If the growth is slow, the soil may be deficient in nitrogen and we add that in the form of sheep manure or some similar material. If the stems are weak, we add bone, and if the soil is inclined to sour, we give a dressing of lime. After the necessary correction is made and the plants are coming along satisfactorily, we employ one of the complete carnation foods offered by the fertilizer firms. Any of them will be glad to give you the analysis and you will find them all good, as far as I have been able to observe.

A. F. J. B.

STEM BORERS ON PLANTS.

I am sending a piece of a carnation plant. Please examine it and advise me what is in the heart of the wood and the remedy for it.

How much salt should I use per gallon for spraying to get rid of red spider? D. F. C.—Colo.

I am unable to identify the eggs inside the carnation stem you sent in. It is probably the egg of one of the stem borers. Your state entomologist could probably assist you in identifying it and probably suggest a remedy. These stem borers are extremely difficult to

handle. By the time you are aware of their presence, the damage is usually done. Cut out all the affected branches and burn them. In that way you can destroy at least a large part of them, including many eggs. Spraying will do little, if any, good. Inasmuch as they work on the stems and that portion of the plant is difficult to reach, spraying is of little value.

Carnations will stand a good deal of salt without injury. If you use a compressed air sprayer you can use a 3-inch potful of salt to each gallon of water with perfect safety. We use rock salt applied with a standard make of salt sprayer and find it more expedient than the other. A. F. J. Baur.

CUTTING BACK CARNATIONS.

A few weeks ago there was an article in The Review on cutting back carnation plants for a second crop, written by A. F. J. B.

I should like to ask the same writer about the beds of carnations which have flowered since October, 1919, and have always given us good blooms, except during the hot weather, when the flowers were a little small.

The plants are still strong and healthy and a good many are still

throwing up from three to five strong shoots from the base. By cutting them back now, should we be likely to get a good crop through the winter until about Easter? The bed is in good condition and after cutting back I would remove the top soil and top-dress with a good carnation compost. Do you think this method would meet with success? V. N. C.—Can.

You do not give the names of the varieties you are growing on these two beds, but, under the circumstances as described in your letter, you can probably run these beds over quite successfully, provided you will arrange to keep the plants supported properly. In your cooler climate carnations will naturally carry through the summer more easily than farther south.

I suggest that, if you use the wire and string method of supporting, you restretch the wires and put on new strings. The old strings may seem fairly good, but they will rot and give way long before the end of next season. Once the plants begin to lie over, you will have no end of trouble. Keep them upright by all means. Instead of removing any more than just the loose material on top of the soil, I should merely replace what can be raked up easily with a mulch or dressing of compost and manure, or manure alone. Do not heap it around the plants, but make a ridge of it through the center of the row and when watering let the water run through it. You will have to do more feeding throughout the season than is required with young stock, but that is comparatively simple. A. F. J. B.



THE ACID TEST

[From Hillboro, Ill., newspaper.]

Ben Pohlman is a florist
And he don't pretend to know
The workings of an auto
Or what makes the critter go.
This week his battery ran down
And Ben poured out the juice
To see if he could fix the thing
Or find what might be loose.
He dumped the acid on some rags,
Then used these as a bed
When he crawled underneath the car
Out in the auto shed.
Upon his back for one long hour
Ben laid beneath that car
And tightened up the bolts and things,
All smeared with dust and tar.
While Pohlman worked and sweat and cussed,
The acid in those rags
Got busy on Ben's underclothes
And turned them into tags.
The damage done to Pohlman's pants
Was all done in the rear,
And when Ben crawled out from the car
He felt the atmosphere.
His acid-eaten pants and coat
And also underwear
Dropped from his back and left poor Ben
With all his rear view bare.
Ben never realized his plight
And yet he wondered why
The women in that neighborhood
All blushed as they walked by.
And all the men they laughed and asked
If he was not "afeerd"
Jack Frost would nip him in the bud.
Said Benny: "I'm not skeerd."
Ben washed and polished up his car
And as his neighbors laughed,
He shook and shivered and then said,
"By gosh, I feel a draft!
In front I am all warm and nice,
But down my back I freeze."

I think that I must have the flu;
Just listen to me sneeze!
Ben went back in his greenhouse then
And worked alone awhile
And soon his sunny countenance
Broke out in one big smile.
"By gosh, I guess I ain't so sick.
That flu has changed its mind.
And now I feel all warm and nice
Both in front and behind."
Just then a customer came in.
Ben bowed and smiled and said:
"What do you wish, a floral piece,
For living or for dead?"
"I'd like a set piece of some kind,"
The customer replied,
And when Ben turned to show his goods,
That buyer like to died.
She fled from out that big greenhouse,
Where air is moist and close,
While Pohlman stood in blank dismay
And yelled, "My goodness, vass ist los?"
He leaned against a hot steam pipe
And then let out a yell,
"Dunder and blitzen, that d—n pipe
Is hotter than all hell!"
He backed into a cactus plant,
Which pricked his tough old hide,
But didn't hurt him half as bad,
As his poor wounded pride.
For when Ben viewed himself ere long
Before a looking glass,
He said: "By golly, I am glad
I don't raise tickle grass,
'Cause I would still be laughing
And scaring off my trade
And never realize the cause
The women were afraid.
Henceforth, I'll stick to roses,
To the violet and fern,
And if that auto balks again
I will not give a dern.
Somebody else can fix it up;
No more I'll take a chance,
For next time that there acid may
Eat deeper than my pants!"

OBITUARY

John Bader.

John Bader, one of the oldest florists and plantsmen of Pittsburgh, Pa., died at Cottage Grove, Ore., Tuesday, October 26.

Mr. Bader was born in Wurtemberg, Germany, January 5, 1844. After leaving school he worked in a bank until he was 25 years old, when he came to America and took a position with a private family as gardener. A few years later he decided to go into business for himself and about 1872 started on Spring Hill, Pittsburgh. Several years later he purchased the place on Troy Hill. He continued in business until 1911, when he sold out to B. L. Elliott and moved to Cottage Grove, Ore., where he lived a retired life until his death. He was a charter member of the Pittsburgh Florists' Club, in which he was always active. Mr. Bader had numerous other private interests, in which he always seemed to be successful.

He was a member of the Lutheran church, in which he held an official position until he left Pittsburgh. He was also a member of the Masons and Elks.

Mr. Bader was a man who seemed to have confidence in all men and, while he was in business, would extend credit to anyone who sought it. The fellow who failed could always depend on John, as he was known to everyone, to give him another chance and, it is said, he lost few accounts.

Mr. Bader leaves, besides his wife, one daughter, Mrs. B. L. Elliott, and one granddaughter. The funeral was held from the old home, on Troy Hill, Tuesday, November 2, and conducted by his old pastor and the Masonic fraternity. W. A. C.

Miss A. E. Pollock.

Miss A. E. Pollock, for some time a member of the florists' trade at Corinth, Miss., died October 23 after a lengthy illness there.

HYBRIDIZING ORCHIDS.

I inclose half a dozen questions about orchids and should appreciate receiving answers to them. J. D.—Pa.

The nature of the queries is indicated by their respective answers, as follows:

1. It is not a proven fact that species when crossed among themselves do not bear fertile seed, but it is well known that seedlings from such crosses often revert back, produce inferior species and are, for that reason, not worth intercrossing.

2. Any first-class drug store can supply you with small celluloid capsules about seven-eighths of an inch long and one-fourth of an inch in diameter; these are suitable for storing orchid pollen masses.

3. Place pollen masses in capsules and moisten the edge of the lower half, so that no air can enter. Pollen thus stored will retain its potency for several months. I have used it after six months and no doubt it can be applied even older.

4. It will not be difficult for you

to secure suitable pollen if you are well acquainted with orchid growers and can reciprocate by giving them a few seedlings from your crosses.

5. The safest plan is to have the flower sent with the pollen on it. This may save trouble and annoyance when flowering time arrives. It is a good plan always to carry a few capsules in your pocket; you know then what you are getting.

6. I consider \$5 a foolish price to pay for any rare or freak orchid. Chances of reversion, etc., must be considered. The average grower will let you have some on much more liberal terms.

C. W.

WORMS IN ASTERS.

I had a batch of asters which were quite promising in appearance until the flowers began to show. All at once those most advanced in bloom looked as if they had stopped growing. Some plants began to die, with curly leaves, and finally all of them either died or showed decidedly poor flowers, if any at all. In cutting and splitting open the stem of the plants, I found that, from the roots up, the heart was black, unhealthy and spotted, with a long, thin worm about one-half inch in length.

What could be done with that pest? Any information on the subject will be gladly received. M. M. L.—La.

You could not have saved the aster plants after they had arrived at such a bad state as those described. When these worms or borers commence to attack the plants they may be checked by working a good dressing of air-slaked lime down into the soil. This is done by first scattering it over the

ground around the plants; then, after a few days, loosen up the surface soil by going over it with the cultivator so as to work the lime into the soil. When this is done give the ground another dressing with lime.

Another good remedy is as follows: When any of the plants show signs of being attacked, shake a little tobacco dust into the lower part of the plants so that the dust settles around the stem where it comes out of the ground.

I would suggest that you destroy the infested plants and give the land upon which they have been growing a dressing of fresh-slaked lime; then, another season, plant the asters on land a good distance away from where they have been growing. M. P.

GYPSOPHILA PANICULATA.

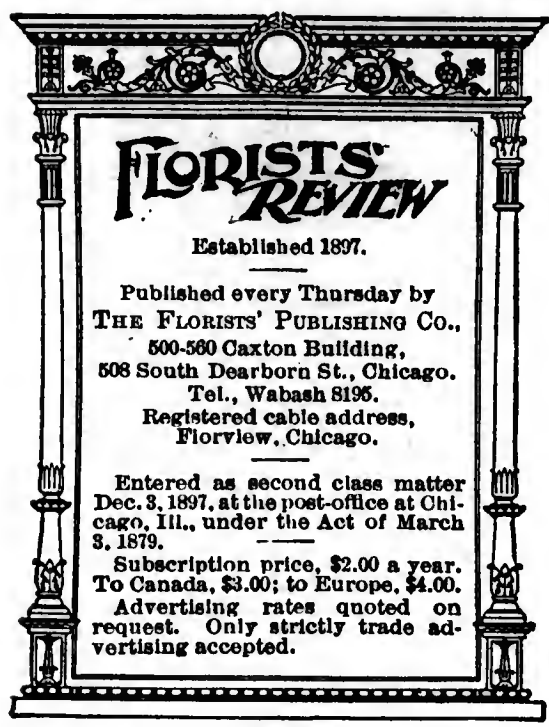
Can you tell me whether or not *Gypsophila paniculata* will flower under greenhouse culture? And if so, what treatment is required and how freely do they produce blooms?

T. L. C.—Minn.

Gypsophila paniculata, while it may be gently forced and give satisfactory results, would not prove profitable financially. The plants will not bloom before May. If you want *Gypsophila*, it would be better to sow some of the annual variety of *Gypsophila elegans*, which can be sown in flats, pricked off into other flats containing four inches of light but rich soil and flowered satisfactorily in a temperature of from 50 to 54 degrees at night. Shelves in a carnation house have been used for this purpose. *Gypsophila elegans* may be had in flower from March until June by making several sowings. C. W.



John Bader.



RESULTS.

**We give them. You get them.
We both have them.**

BUSINESS will now return to normalcy.

EVEN the price of cypress has fallen;
some day glass will break!

CREDIT men watch closely those who
advertise themselves instead of their busi-
ness.

THERE are those who predict that the
price of a lily next Easter will pass all
records.

Now that the landslide is over, there
will be more attention to business and
less to politics.

AMONG the things taught us by the
war and its aftermath is that we did not
exhaust our rose plants before discard-
ing them.

GROWERS will benefit through recent
sharp decline in the prices of fertilizers,
caused by the fall in prices for farm
products.

NEXT week, November 10 to 14, the
Chrysanthemum Society of America will
hold its annual meeting and exhibition
at Washington, D. C.

THE October issue of the S. A. F.
Journal, just sent members of the so-
ciety, carries the second installment of
the Cleveland convention proceedings, as
well as a page of publicity campaign
comment from Secretary Young's pen.

A GENTLEMAN who is in the insecticide
business says it is the best little business
that ever was: no matter how "punk" the
times, the bugs display their cus-
tomary fecundity. True, but many of
us note that people are not so lavish as
they were in their purchases of funeral
flowers.

NINE out of ten corporations fail with-
in ten years of their formation, and the
average held good last year, J. David
Larson, commissioner of the Omaha
Chamber of Commerce, told 350 dele-
gates attending the convention of the
National Association of Commercial Or-
ganization Secretaries at Chicago Octo-
ber 25. "In considering the failures,"
he said, "we find forty-eight per cent
are due to incompetency in management
and thirty per cent to lack of capital."
Every florist knows that to do business
now takes more capital than was needed
before the war.

THE movement back to the farm has
begun. It is possible once more to get
a bed in a factory town.

COAL is on the toboggan; production
in October exceeded two million tons
each working day, with consumption
small, thanks principally to warm
weather.

AT \$40 each the slogan signs offered
by the national publicity committee are
the cheapest decoration possible for the
grower's boiler shed or similar place.
There are not many left.

THERE is not even one strictly florists'
flower show of the first magnitude any-
where in the United States this year.
The local shows are principally in the
hands of the private gardeners.

BUSINESS with florists usually is good
or bad in reverse ratio to the state of
the weather. The Indian summer was
long and flowers became too plentiful;
then the weather turned, the supply of
flowers shortened and business at once
began to pick up.

BY recent notice the quarantine of the
Department of Agriculture on account of
the European corn borer has been ex-
tended to include the towns of New Bed-
ford, Sherborn and West Bridgewater,
Mass.; Portsmouth and Rye, N. H.;
Knox, Arkwright, Portland, Villanova,
Westfield and Tonawanda, N. Y.

PROBABLY no department of the aver-
age florist's business now is of greater
importance than collections. With fall-
ing prices and increasing unemployment
many customers heretofore prompt pay
will lose the ability to meet their obliga-
tions. Every florist should bend his
efforts toward reducing his accounts re-
ceivable at once.

FLOWER SHOW.

The editorial rooms of The Review
have been gay during the last few days,
even though in the hands of carpenters,
masons and electricians, being expanded
to keep pace with the needs of a steadily
growing business. The air of good cheer
has been provided by the paper's
friends who sent flowers. First came a
vase of a new pompon chrysanthemum,
from Martin Bilon, head gardener at the
University of Michigan botanical gar-
dens and arboretum. The flowers are
semi-double, lavender. It is a sport of
1918, from a seedling. "These plants
are easy to grow and form a compact
bush full of lovely flowers, 250 to 350
in number," writes Mr. Bilon. "We
want to do something for the trade, if
possible, and have a number of other
new things under trial."

From R. Vincent, Jr., & Sons Co.,
White Marsh, Md., came a large box of
Dahlia Patrick O'Mara. This is a new
variety, to be disseminated in 1921. The
huge semi-double flowers are of an un-
usual golden bronze color and so tough
is the texture that they stood a two
days' journey well and revived promptly
when placed in water in a cool place.
Some of the flowers lasted nearly a
week.

WAGES TO COME NEXT.

Now that the manufacturers in many
lines have taken losses in the descent of
prices and the producers of raw mate-
rials have done likewise, the wage ear-
ners' turn comes next, according to a late
review of the business situation. Such
an event will send back to this trade

members who left it for other lines of
industry in response to the lure of high
war-time wages. The probability of
such an occurrence is outlined as fol-
lows:

"Price declines in the industries most
affected have gone as far as they can at
the expense of the profits of operators,
and as far as they ought to at the ex-
pense of producers of raw materials.
Cotton goods are being sold in some in-
stances below present production costs,
upon the belief that wage costs will be
reduced. There is a widespread belief
that wage earners who have had large
advances in the last five years will have
to make a contribution to the general
cause of lower living costs. At this
time, when everything is unsettled and
everybody is looking for the bottom
level, where it will be safe to operate
freely, this question of wages continu-
ally intrudes itself. Already instances
are announced where groups of wage
earners have voluntarily offered to ac-
cept reductions of ten, fifteen or twenty
per cent to enable industries to continue
in operation. The opinion is common
that the movement will become general,
if the consumers' strike continues. That
is to say, if events demonstrate that
prices must be lowered in order to dis-
tribute the products of the industries,
wages eventually will be adjusted ac-
cordingly."

PREDICTS CALM COURSE.

In its review last week of the business
outlook, the National City bank, of New
York, found no reason for pessimism in
the general downward trend of prices
and reaffirmed the belief that the coun-
try is not in for a long period of depres-
sion. Turning to the credit situation, it
feels that the danger of further inflation
is over for the present.

"It is a significant fact that for the
first time in the history of this country
a period of expansion has culminated
and prices have turned decisively down-
ward without a banking panic. Here-
tofore the turn has been always accom-
panied and the downward pace accel-
erated by a collapse of bank credit. This
time instead of the situation being ag-
gravated by the efforts of thousands of
banks to reduce their loans and increase
their cash reserves, the situation will be
supported by an adequate banking sys-
tem. Business houses that are entitled
to credit will continue to receive it.
Valuations will necessarily have to un-
dergo revision, but the whole financial
situation is altogether different from
that which has existed at any other time
of business reaction. The business com-
munity is protected from the shock,
alarm and stress which results from a
general contraction of credit. Not only
has there been none up to this time, but
there will be none; liquidation will fol-
low its natural course as shaped by con-
ditions in the markets."

PROOF OF THE PUDDING.

There is an old saying that nothing
succeeds like success. It is so with ad-
vertising. Review advertising brings
results and results bring The Review
advertising, like this:

Enclosed find check. Put the same ad in The
Review again. It sure brought results.—L. van
Rompae, Belgium Greenhouse Co., Huntington,
W. Va., October 30, 1920.

If you hear a man complain of the
cost of advertising you can be pretty
certain he spends a good bit of money
elsewhere than in The Review.

ADVERTISERS PLEASE NOTE

The steadily increasing size of The Review, both in number of pages and in circulation, makes it imperative that advertising copy be obtained farther in advance of publication date. In order that forms may be held open as late as possible, advertisers are urged to send instructions (to start or change) to reach Chicago Thursday, Friday or Saturday, whenever possible. Monday is the last day on which instructions regarding display advertisements can be received for the issue of that week.

NEW YORK.

The Market.

Little, if any, improvement was noticeable in the cut flower market last week. The supply of stock was vastly in excess of the demand, which was spasmodic. Chrysanthemums dominated the market, and among the arrivals were several of the late varieties, including Major Bonaffon, much ahead of its usual time of appearance. The immense supply of these flowers, meeting a most moderate demand, caused a movement of prices toward an exceedingly low point, and accumulations seemed hard to move even at bargain figures. The reason given for the small demand is that the majority of flower buyers are still out of town. Society people are keeping their summer homes open longer than usual, and it may be well into November before they return to the city. Not alone was the movement of chrysanthemums slow, but practically everything else dragged.

Roses were plentiful, and many shipments arrived in a soft condition. There was a more than adequate supply of American Beauty, and arrivals were moved with difficulty. Hybrid teas suffered from an accumulation and concessions on price were necessary to effect clearances. Cooler weather and cloudy conditions have improved the quality somewhat and reduced the cut, but Monday, November 1, the movement of roses was not active.

Carnations are in abundant supply, but the flowers are generally so short in stem that they are not attractive.

The supply of cattleyas recently has shortened a little and their prices consequently have not suffered as have those of other staples. Prices are practically unchanged. A few cypripediums are coming in and meet a limited demand.

Paper White and Soleil d'Or narcissi are coming in, but with the wealth of other flowers in evidence do not attract much attention, and realize prices which are hardly remunerative. White lilies are not in large supply, but quite sufficient to meet the small demand for them at \$8 to \$10 per hundred. The supply of rubrums is light, at \$6 to \$10 per hundred. Lily of the valley is not overplentiful.

A few gladioli and a large number of dahlias continue to arrive, but at the prices realized for them it can hardly pay to make shipments. There is a moderate supply of sweet peas. Violets are arriving in quantity, and the quality has improved with the cooler weather;

the demand, however, is light. Snapdragons, pansies, bouvardia, marigold and heleniums arrive freely, but meet with little demand.

The demand for flowers for Halloween was almost negligible.

Retailers' Meeting.

A call was issued for a special meeting of retailers, to be held at the Chemists' Club, 52 East Forty-first street, Wednesday evening, November 3, for the purpose of arousing interest among the retail section of the trade in the work of the new Allied Florists' Trade Association.

In addition to A. M. Henshaw, chairman; John Young, secretary, and A. L. Miller, president of the S. A. F., the call was signed by the following as chairmen of the sections of the trade, designated: F. R. Pierson, growers; C. H. Brown, retailers; F. H. Traendly, wholesalers; Anton Schultheis, plant growers; Emil Schloss, supplies; Roman J. Irwin, seedsmen; Philip Cox, builders; W. A. Rodman, Brooklyn; James Caparell, George D. Nicholas, Peter Theophine, representing the Greek-American Florists' Association.

Various Notes.

The murderer of Edward Johnson, the Brooklyn retail florist, and his wife, was sentenced by Judge Aspinall October 27 to die in the electric chair during the week of December 13. The murders were committed during the night of July 4.

C. H. Totty, Madison, N. J., returned from Cleveland October 28, where he made addresses before the Cleveland and Lakewood garden clubs.

New York has two flower shows this week. One is the annual chrysanthemum exhibition of the American Institute, November 3 to 5, in the Engineering building. The other is the fall exhibition of the Horticultural Society of New York, November 4 to 7, in the American Museum of Natural History. Both shows are free to the public. The show of the Tarrytown Horticultural Society is at Tarrytown, November 3 to 5.

Daniel MacRorie, of the MacRorie-McLaren Co., San Francisco, was a welcome visitor last week. He plans to visit several other cities in the east before he returns. Anton Zvolanek, the sweet pea specialist of Lompoc, Cal., spent a day or so in New York last week on his way home from Europe.

Many in the trade visited Morristown, N. J., last week to attend the exhibition of the Morris County Gardeners' and Florists' Society.

J. H. P.

CHICAGO.

The Market.

Last week was almost a repetition of the penultimate week of October, although weather conditions were different. Business was brisk at both ends of the week, with a slump for two days in the middle. The week and month closed with a run of business that cleaned up most of the good stock, although there were quantities of low-grade flowers left over. City trade has become seasonably active, nearly all the retailers expressing satisfaction with both sales and profits. Shipping, which has been steadily good, continued to increase, although wholesalers note that the demand is spotty. Some of the industrial centers are not calling for as much stock as they were, while places not dependent on a single line of manufacturing are taking as many flowers as they ever did in chrysanthemum season, perhaps more.

Cooler weather had its effect on the supply last week. Some of the wholesalers say they could have done more business if they had received more stock, something one has not heard for months. Roses shortened considerably, but if any orders were cut it was because they were received late in the day. An increased call for red was noted. Ophelia also fared better than in recent weeks. Pink predominates in the supply. Beauties are in moderate supply, equal to the demand.

It is midseason for chrysanthemums. The supply is not so unwieldy as last year, but is equal to the needs of the market. The only shortage is of the strictly high-grade exhibition flowers. Pompons are plentiful and selling steadily. Prices are fair.

The chief complaint has come from carnation growers; they say prices are on an unprofitable level, but the fact seems to be that up to November 1 they have received larger checks from the wholesaler than they got last year, the difference in price being counterbalanced by the larger number of flowers sent to market. A considerable part of the carnations still are of indifferent quality.

Violets of better quality, both single and double, have come to contend with sweet peas for the favor of those who wear corsage bouquets, there being enough of these flowers to meet all demands. Cattleyas are in moderate supply and there is enough valley.

Lilies have shortened up again and have stiffened in price. There are only

CARNA

We offer the Trade the largest and finest
the year. Unusually good values at the

THE HOME

Chrysanthemums

The Market's largest supply
of big, fancy flowers.

Pompons

An endless variety of "bunch
mums."

Sweet Peas

Early-flowering Spencers in
four colors.

Violets

The cream of the crops of
Hudson river doubles.

VALLEY! VALLEY!!

Amling's is headquarters; you can get it here in
quantity. This market's largest and finest supply.

CURRENT

ROSES

		Per 100
Premier, special.....	\$25.00	@ \$35.00
Premier, medium.....	18.00	@ 20.00
Premier, select.....	12.00	@ 15.00
Premier, short.....	6.00	@ 8.00
Russell, special.....	25.00	@ 35.00
Russell, medium.....	18.00	@ 20.00
Russell, select.....	12.00	@ 15.00
Russell, short.....	6.00	@ 8.00
Columbia, special.....	20.00	@ 25.00
Columbia, medium.....	12.00	@ 15.00
Columbia, select.....	8.00	@ 10.00
Columbia, short.....	4.00	@ 6.00
Butterfly, special.....	18.00	@ 20.00
Butterfly, medium.....	12.00	@ 15.00
Butterfly, select.....	8.00	@ 10.00
Butterfly, short.....	4.00	@ 6.00
Milady, special.....	25.00	@ 35.00
Milady, medium.....	15.00	@ 20.00
Milady, select.....	10.00	@ 12.00
Milady, short.....	6.00	@ 8.00
Montrose, medium.....	15.00	@ 20.00
Montrose, select.....	10.00	@ 12.00
Montrose, short.....	4.00	@ 6.00
Ophelia, special.....	12.00	@ 15.00
Ophelia, medium.....	10.00	@ 12.00
Ophelia, select.....	6.00	@ 8.00
Ophelia, short.....		4.00
Dbl. White Killarney, med.,	15.00	@ 20.00
Dbl. White Killarney, select,	10.00	@ 12.00
Dbl. White Killarney, short.,	4.00	@ 8.00
Sunburst, medium.....	12.00	@ 15.00
Sunburst, select.....	8.00	@ 10.00
Sunburst, short.....	4.00	@ 6.00

Extra Special roses billed accordingly.

CORSAGE ROSES

	Per 100
Cecile Brunner.....	\$3.00

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally
Located Wholesale Cut Flower House in Chicago

TIONS

supply ever available at this season of prices quoted. Remember this is—

OF LADDIE

PRICE LIST

AMERICAN BEAUTIES

	Per doz.
36-inch stems.....	\$ 7.50
30-inch stems.....	\$5.00 @ 6.00
20 to 24-inch stems.....	3.00 @ 4.00
Shorter.....per 100,	8.00 @ 12.00

CHRYSANTHEMUMS

	Per doz.
Large, fancy.....	\$4.00 @ \$6.00
Good, medium.....	1.50 @ 3.00
Pompons.....per bunch,	.50 @ .75

CARNATIONS

	Per 100
Good Stock.....	\$3.00 @ \$4.00
Fancy Laddie.....	6.00

SWEET PEAS

	Per 100
Spencers, several colors.....	\$1.50 @ \$3.00

VIOLETS

	Per 100
Double.....	\$1.00 @ \$1.25

MISCELLANEOUS

	Per 100
Valley.....	\$10.00 @ \$12.00
Easter Lilies.....	15.00
Daisies.....	1.50 @ 2.00
Cattleya Orchids.....per doz.,	18.00 @ 25.00
Myrtle.....per bunch,	.35

GREENS

Ferns.....	per 100, 40c; per 1000, \$3.50
Plumosus ..	per bunch, \$0.50 @ .75
Sprengerl.....	per bunch, .50
Adiantum, fancy long.....	per 100, 2.00
Smilax	per doz., 4.00
Mexican Ivy.....	per 100, 1.00
Boxwood.....	per 100 lbs., 25.00

Prices Subject to Market Changes.

Store Open from 7:30 A. M. to 5 P. M.

Saturday to 8 P. M.

Closed on Sunday

American Beauties

The Market's largest supply; excellent quality—try them.

Choice Roses

Milady, Butterfly, Columbia, Ophelia, Premier—in largest supply.

Valley

Headquarters—the largest supply in Chicago.

Boxwood

Now ready—quality is exceptionally good this year.

NOTE—Open to 5 P. M.

November 1 we went back to the old time—no more "daylight saving." But order as early as you can.

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978
1977
1975

CHICAGO, ILL.

GEO. C. WEILAND, President
FRED SCHRAMM, Vice-President
RUDOLPH ELLSWORTH, Secretary
CHARLES McCAULEY, Treasurer

Our Customers Want—and

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

QUALITY

Our business is built on Quality—permanent customers, for You or for Us, can not be obtained by offering low grade Flowers. It takes good stock to bring the buyers back for more. That's why we make such ceaseless effort to offer the highest procurable quality.

SERVICE

Second only to Quality is Service. Good stock backed by careful handling and immediate, competent attention to orders are what make a shipping business grow—and OUR business made a tremendous increase last year.

PRICE

The last consideration. It is a business axiom that "Quality is remembered long after price is forgotten." Our prices may not be the lowest quoted, but they always represent the most substantial values. No one offers more for the money.

Everything in Flowers—Here, Always

Get—the Best There Is

PAUL R. KLINGSPORN, Manager

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago

L. D. Phone Randolph 631

CURRENT PRICE LIST

ORCHIDS:

Cattleyas, \$1.50 to \$2.00 each
Oncidiums, \$6.00 per 100
Vandas, 50c each

	Per 100
Premier	Special.....\$25.00 to \$35.00 Long 18.00 to 20.00 Medium..... 10.00 to 15.00 Short..... 8.00
Russell	Special.....\$25.00 to \$35.00 Long 18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 8.00
Dunlop	Special.....\$25.00 Long\$15.00 to 20.00 Medium..... 10.00 to 12.00 Short 8.00
Milady	Special\$25.00 to \$35.00 Long 18.00 to 20.00 Medium..... 12.00 to 15.00 Short..... 8.00
Columbia	Special.....\$20.00 to \$25.00 Long 15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00

	Per 100
Ophelia	Special.....\$20.00 Long\$15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00
Sunburst	Special.....\$20.00 Long\$15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00
White	Special.....\$20.00 to \$25.00 Long 15.00 to 18.00 Medium..... 10.00 to 12.00 Short 8.00
Mrs. Ward	Long.....\$10.00 to \$12.00 Medium 8.00 Short 6.00
Butterfly	Special.....\$20.00 to \$25.00 Long 15.00 to 18.00 Medium..... 10.00 to 12.00 Short..... 8.00

BRUNNER, the Miniature Rose \$2.00 to \$3.00 per 100
Extra Special Roses Billed Accordingly

Miscellaneous Flowers

	Per 100
Carnations	
Select	\$ 3.00 to \$ 4.00
Fancy	5.00
Extra Fancy	6.00
Gardenias, each50 to .75
Valley	12.00
Sweet Peas	1.50 to 3.00
Ball's Calendula	4.00 to 6.00
Violets, single	1.00 to 1.50

	Per Dozen
Chrysanthemums	
Small	\$2.00 to \$2.50
Medium.....	3.00 to 4.00
Largest.....	5.00 to 6.00
Pompons, assorted colors, per bunch50 to 1.00
Giganteum Lilies	
Per 100.....	\$20.00
Pansies, Dozen bunches	1.50
Per 100 bunches	10.00

Decorative Greens

Ferns	\$3.50 per 1000	Sprengerl	35c to 50c bunch
Adiantum	1.50 per 100	Smilax	\$4.00 doz.
Plumosus	50c bunch	Galax	\$3.00 per 1000

Woodwardia Fronds, \$10.00 per 100. Special prices on regular orders or large lots.

Prices Subject to Change Without Notice

Open to

by anybody's time—as daylight saving is over for this year

5:00 P. M.

RUSSELL COLUMBIA PREMIER MILADY HEARST OPHELIA SUNBURST

Excellent Autumn Roses

BUTTERFLY KILLARNEY W. KILLARNEY RICHMOND CRUSADER NESBIT BRUNNER

Fine Quality in All Leading Varieties

YELLOW
WHITE
PINK

MUMS—POMPONS

YELLOW
WHITE
PINK

CARNATIONS

White, Light Pink,
Deep Pink, Red

NEW CROP

In good supply, with quality exceptionally fine for so early in the season.

Violets, Easter Lilies, Rubrum Lilies, Valley, Dahlias, Celosia, Cosmos, Zinnias
and all other seasonable Cut Flowers, including Greens of all kinds.

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House



With the opening of the **Fall Season**, why not place a regular standing order with us for two or more shipments per week, thereby protecting you when a scarcity exists?

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

Roses, Valley and Carnations our Specialties

**184-186 North Wabash Ave.
CHICAGO**

WE ARE CLOSED ALL DAY SUNDAY

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

**PRICES
AS
LOW
AS
OTHERS**

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

Mention The Review when you write.

a few callas. Calendulas are in considerable supply and sell quite well.

This week opened quietly. Nobody cared to stock up on the eve of the election.

Daylight saving is a thing of the past. Chicago again is doing business on railroad time.

October Business.

Considering all the factors, those whose business is in the Chicago market have every reason to be satisfied with the October business. Nobody ever heard of the month before a national election being anything but slow. Nor did anybody ever hear of the flower business striking its stride before frost—and there was no frost in October. In addition to which there was the process of deflation which hit nearly all lines of business during the month. Under the circumstances it is remarkable that the wholesale flower business in Chicago in October, 1920, was about the

TOTTER

**Wholesale
Cut Flowers
and Supplies**

30 E. Randolph St.

Chicago

Phone Central 6284

**MUMS, ROSES
and CARNATIONS**

**ALL KINDS OF
Greens in Season**

same as in 1919. Some houses even report a small gain in sales.

It has been years since stock has been so plentiful in October. Not in many seasons have we gone until November

without frost. There were quantities of asters on the market October 30. Carnations were much more abundant this October than last. There were more roses and sweet peas, but not so many



White, Yellow and Pink, the better Midseason varieties, all locally grown by mum specialists.

\$3.00, \$4.00 and \$5.00 per dozen.

POMPONS IN ALL COLORS

35c, 50c and 75c per bunch.

Roses of Fine Quality

Specially strong on Columbia, Russell and Premier.

Also nice cuts of Dunlop and Butterfly, Ophelia and Sunburst, White Killarney and Milady—all lengths.

Carnations.....	per 100, \$ 3.00 to \$ 5.00
Sweet Peas.....	per 100, 2.00 to 3.00
Giganteum Lilies.....	per 100, 15.00 to 20.00
Calendulas, Ball's.....	per 100, 4.00 to 6.00
Valley, select	per 100, 12.00
Cattleyas, home-grown.....	each, 1.50 to 2.00

GREENS YOU NEED

Plumosus.....per bunch, \$0.25 to \$0.35

We have a large supply—order all you want.

Ferns.....per 1000, \$4.00

Scarce this season, but we can supply you.

Boxwood.....per 50-lb. bag, \$12.50

For immediate or Christmas delivery.

In ordering of Randall you have the assurance that you have back of you the largest supply in America.

AL RANDALL
COMPANY
 180 N. Wabash Ave., CHICAGO

L. D. Phone
 Central 7720

MUMS AND POMPONS

We are the largest growers of Mums and Pompons in the Chicago market—quite likely the largest growers in America. Our list includes all the old favorite varieties and the best of the novelties. The cut already is heavy, but it will increase each week till Thanksgiving. Send along your orders.

ROSES AND CARNATIONS

ORDER OF THE GROWER

Our prices never are higher than others ask if they ship an equal grade of stock.



WETTOR BROS.

30 E. RANDOLPH STREET
CHICAGO, ILL.

Mention The Review when you write.

FLOWERS "at their best"

From Grower Direct

WEILAND-RISCH CO.

154 North
Wabash Ave.

FLOWER GROWERS

CHICAGO

Mention The Review when you write.

chrysanthemums. Prices were much lower than last year, the excellent total of sales being made on the volume of business. The evidence goes to show that the public bought more flowers than in any previous October.

Time to Buy Coal.

C. L. Washburn, chairman of the Florists' Club's committee on coal, says that now is a good time for growers to buy enough coal to carry them through December and January. The market has eased steadily for a fortnight or more. A good grade of southern Illinois coal may now be obtained for about \$5 to \$5.25 per ton at the mines in single car lots, at \$4.75 to \$5 in larger quantities. Mr. Washburn quotes his friend, C. M. Moderwell, one of Chicago's largest wholesale coal dealers, as being of the opinion that prices are not likely to fall much farther in the immediate future.

Club Meeting.

The monthly meeting of the Florists' Club was held at the Randolph hotel November 4. Seventeen new members

PERCY JONES

Wholesale Cut Flowers and Florists' Supplies

30 East Randolph Street
CHICAGO, ILL.

100% Service



were elected, as follows: Wm. F. Hennig, Hans Jepsen, Wm. Kalina, H. J. Peterson, J. L. Johnson, X. Wojtkiewicz, W. H. Kirscht, V. M. Henry, Michael Fink, C. L. Scherer, Geo. Lepper, Herman Schau, John Bretz, Wm. E. Stielow, Henry Arnold, A. Setterberg, Frank Kuehne.

President Waters urged every member of the club to cooperate with the Allied

Florists' Association in making a success of "Say It with Flowers" week, November 8 to 13.

Get a Pennant.

The Chicago Florists' Club has a number of "Say It with Flowers" pennants, size 14x36. These pennants may be obtained from Secretary Lautenschlager at cost, 55 cents each. Get a couple of

Kennicott Bros. Co.

offer the choice of the world's largest stock of cut flowers.

NOWHERE but Chicago are such opportunities for buying open to the **OUT-OF-TOWN** retail florists.

PROVE TO YOURSELF the advantages of the **GREAT CENTRAL MARKET.**

KENNICOTT BROS. CO.

174 N. Wabash Ave.

CHICAGO

"PRINCIPAL LOCATION IN THE MARKET."

H. B. KENNICOTT,
Pres.

J. E. POLLWORTH,
Secy. and Mgr.



POMPONS

Mums, Carnations, Roses, Peas, Valley, Lilies

Our Prices Never Are Higher than Others Ask for an Equally Good Grade of Stock.

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

these pennants for each of your automobiles.

Various Notes.

Edward L. Soderberg, who has charge of the manufacturing interests of the Johnson-Randall Co., evidently has prospered in the little more than a year since he removed from Chicago to Traverse City. Last week he acquired a wife. His bride was Miss Bertha Miller, a Traverse City girl. There was a pretty church decoration by Weaver.

Among the guests were Frank M. Johnson and Mrs. Johnson, Charles Manhoff and Henry Dahlberg, of the Randall forces.

October 31 Herbert Budlong was 24 years of age. He is the right-hand man of his father, A. H. Budlong, the Bowmanville grower.

John Mangel and his associates are preparing for the opening of the new Drake hotel, which is scheduled for early December. In addition to a large retail store located in the new building

much as the main store is in the Palmer House, Mangel's staff will have charge of the plants and cut flower decorations in the Drake, which is to be Chicago's finest hotel.

In the big new Lord & Burnham houses the Premier Rose Gardens, Maywood, is cutting a crop of Milady which is attracting growers from far and near.

Paul R. Klingsporn paid a short business visit to Detroit last week. That city has been a large user of Chicago flowers and a new store just opened, by

Mums and Pompons

You will like our Mums—grown by specialists and handled with utmost care.

SELECT ROSES

If you will try our Roses, any color, you will find they compare favorably with any others you have used—all varieties, well grown—any length stem you need.

Sweet Peas Single Violets Pansies
Lilies OF BEST QUALITY Carnations GOOD STOCK ALL COLORS

*and all other flowers in season.
Ferns and all other Greens.*

ZECH & MANN

Wholesale Cut Flowers

30 East Randolph Street

CHICAGO, ILLINOIS

JOSEPH ZISKA & SONS

169-175 North Wabash Avenue, CHICAGO, ILL.

MOSS GREEN CHIFFON, 6-inch, 10c per yard. Subject to prior sale.

IB TOOTHPICKS, 100 boxes to case, \$6.00 per case.

GREENING PINS, 10-lb. boxes, SPECIAL, \$3.00 per box.

GENUINE HOLLAND AIR FERN, \$1.50 per dozen bunches, \$11.50 per 100 bunches.

GOLD LETTERS, No. 1, 60c per 100, \$5.50 per 1000; No. 4, 45c per 100, \$4.00 per 1000.

SILKALINE thread, Meyer's, FF or FFF, \$2.25 per pound. SMILAX thread, Meyer's, \$2.00 per pound.

YAZOO Florists' Green Thread on tubes, \$1.25 per pound.

WHITE WOODEN EASELS, write for special prices.

Wire Design Specialists.

Complete Line of Florists' Supplies.

Service and Prices. A Trial Order (send it by mail if you can't come) will Convince You.

Pappas Bros., Inc., is larger than any other there.

Charles Paulsen, of Arlington Heights, has attracted attention for his skill in handling Bonnaillon this season. The E. C. Amling Co. reports that last week his flowers sold for as much as 50 cents each, sometimes entire shipments bringing that price.

To give an idea of the volume single items now represent, Eric Johnson says the Randall sales of boxwood approximate thirty tons a year—1,200 cases or bags of fifty pounds each.

J. F. Noll, credit manager of the A. L. Randall Co., took his third degree in Composite lodge, A. F. & A. M., in the evening of October 30. F. M. Johnson and several of the Randall staff who are Masons were guests.

H. Van Gelder, whose real estate

CUT TUBEROSES

FOR IMMEDIATE SHIPMENT

Write, wire or phone

IMPERIAL GARDENS, Sugar Land, Texas

dealings have given him a reason for studying the subject of building costs more seriously than most of us do, says he believes an investment in productive property, which includes greenhouses, is safe at present prices. He says that buildings of all kinds still sell considerably below a reproduction value and

there must be a considerable reduction in construction costs before selling prices are affected. Mr. Van Gelder believes there eventually will be a building boom, but that it is not near.

Mrs. C. A. Samuelson returned from Idaho last week, having spent the summer on the farm with her husband. Mr.



PYFER'S FLOWERS WIN

ROSES

COLUMBIA, RUSSELL and PREMIER Per 100

Long fancy..\$15.00-\$18.00
Choice med... 10.00- 12.00
Good shorts.. 8.00

OPHELIA, SUNBURST, WHITE KILLARNEY and HOOSIER BEAUTY

Per 100
Long fancy.. \$8.00-\$10.00
Choice med... 6.00
Good shorts.. 5.00

CECILE BRUNNER 2.00

CHRYSANTHEMUMS

Choice, white, yellow Per Dozen
and pink..... \$5.00
Select.....\$3.00- 4.00
Good..... 1.50- 2.00

POMPONS: New standard varieties,
large bunch.....50c-75c

FERNS: New stock, per 1000..\$3.00

GALAX: Per 1000..... 2.00

CARNATIONS

Per 100
Extra Special.....\$4.00-\$5.00
Choice..... 2.50- 3.00

SWEET PEAS: All
colors..... 1.00- 2.00

ASPARAGUS PLUMOSUS:
Per bunch.....35c-50c

ASPARAGUS SPRENGERI:
Per bunch.....25c-35c

BOXWOOD:
Per 100 lbs.....\$25.00
Large bunches.....3 for \$1.00

A.T. Pyfer & Company

Our Motto: "Nothing is too much trouble to please a customer."

164 North Wabash Avenue

CHICAGO, ILLINOIS

SELECT MUMS

ROSES, SWEET PEAS, GARDENIAS

and all other Seasonable Flowers for particular buyers.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Samuelson will arrive in Chicago about December 15 and will be at his old place in the store until after New Year's.

There was a meeting of the Wholesale Cut Flower Association, at the store of the E. C. Amling Co., November 4, called by Secretary Kohlbrand, to plan participation in "Say It with Flowers" week.

A. H. Budlong and Mrs. Budlong have just returned from an automobile trip to the Pacific coast, which began June 15. They drove their Chandler over the northern route to Seattle, thence went south to Los Angeles, where they were

met by their son, Herbert, and his wife, and then drove home over the southern route. Mr. Budlong celebrated his fiftieth birthday October 24, the same day N. J. Wieter was 48.

Miss Lillian A. Tonner and her mother, after voting November 2, left for Baconton, Ga., to spend three weeks in the pecan groves.

Zech & Mann and the J. A. Budlong Co., who cater to the southern trade, both report an unusually good demand for mums at New Orleans for All Saints' day this year. The California competi-

tion seemed to cut less figure than for several years.

John Poehlmann reports local retailers have paid as much as 75 cents per bloom for Yellow Eaton this week.

William Wienhoeber says business on the gold coast has been better than ever this autumn, and the quantity of stock he takes out of the market each day confirms his statement.

The A. B. C. had the first Paper Whites of the season in bloom in its window November 1.

August Meyer, of Williams & Meyer,

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601 Chicago, Ill.

CHRYSANTHEMUMS, \$2.00 to \$5.00 per doz. : **POMPONS**, 75c and \$1.00 per bunch
ROSES AND CARNATIONS

Buy Direct From the Grower

Current Price List

Subject to change without notice

MRS. CHAS. RUSSELL and PREMIER

	Per 100
Specials	\$20.00 to \$25.00
Select	15.00 to 18.00
Medium	10.00 to 12.00
Short	6.00 to 8.00

OPHELIA, MILADY and SUNBURST

	Per 100
Specials	\$15.00
Select	\$10.00 to 12.00
Medium	6.00 to 8.00
Short	4.00 to 5.00

GALAX—

	Per 1000
Bronze	\$3.00
Green	2.00

COLUMBIA

	Per 100
Specials	\$18.00
Select	15.00
Medium	\$10.00 to 12.00
Short	5.00 to 8.00

Killarney.....

White Killarney...	}	Specials.....		\$15.00
Killarney Brilliant		Select.....	\$10.00 to	12.00
		Medium.....	6.00 to	8.00
		Short.....	4.00 to	5.00

ROSES, OUR SELECTION.....

Adiantum, per 100.....	\$2.00
Asparagus, per bunch	\$0.50 to .75
Ferns, per 1000.....	4.00

CARNATIONS—All Colors.....

Order from us and get the freshest stock and of best keeping quality and have the assurance of supplies such as can only come from 2,000,000 FEET OF MODERN GLASS

BIG SPECIAL PRICE LIST OF FLORISTS' SUPPLIES

SENT FREE ON REQUEST. EVERY ITEM REDUCED.

GEO. H. ANGERMUELLER CO., Wholesale Florists, 1324 Pine St., St. Louis, Mo.

South Bend, Ind., was here November 1, accompanied by Mrs. Meyer.

George Fisher & Bro., on Wabash avenue, have bought a new work bench, designed by William Abrahamson and built in the Randall fixture factory. It is on the kitchen cabinet plan, with everything so handy that when a plant is being repotted it stands on a screen and the surplus soil falls back into the drawer whence it came. Randall's are preparing to manufacture the bench in quantities, as is done with the standardized refrigerator.

Visitors.

Edward Tatro and wife, formerly of Salina, Kan., have been here for several days. Since leaving Salina two years ago they have been in business at Alliance, Neb. They recently sold out there and are looking up a new location.

KANSAS CITY, MO.

The Market.

Outdoor stock is at last done for, having withered under a killing frost October 28. This ends the longest summer season ever known in this part of the country, with a consequent wealth of garden flowers. While the outdoor stock held up, prices for fall stock were

MUMS, POMPONS and CARNATIONS

Cutting Heavy on Carnations and Chrysanthemums

Russell and Premier..	\$0.08 to \$0.20 each	Mums, all colors,	\$2.00 to \$4.00 per doz.
Columbia and Milady.	.08 to .20 each	Pompoms.....	\$0.50 to \$0.75 per bunch
Ophelia and Killarney.	.06 to .16 each	Carnations.....	\$0.04 each
Easter Lilies.....	\$2.00 per doz.	Ferns.....	\$3.50 per 1000
Galax.....	\$2.00 per 1000	Asparagus.....	\$0.50 per bunch

Green Wax Paper, sheets 24 x 36.....\$5.00 per ream

Green Wax Paper, 20-inch rolls......45 per lb.

T. J. NOLL FLORAL CO.

1117-1119 McGee St. KANSAS CITY, MO.

Mention The Review when you write.

not so high as they would have been otherwise. Fancy stock has held well in price, but the demand has not been heavy. Except for funeral work, last week was a trifle slow, but the month has been good as a whole.

November is expected to show improvement. Many social affairs and several big weddings are scheduled and with the new stock coming so well there will be plenty to take care of all orders. With the garden stock out of the way,

Mums Carnations

Roses Pompons

Large assortment to select from.

Large stock for shipping.

Large flowers which give satisfaction.

Large stock of green goods.

Large stock of FLORISTS' SUPPLIES.

Large force to carefully select and pack your orders at

Kansas City Wholesale Cut Flower Company

L. R. BOHANNON, At Your Service

SUCCESSORS TO T. J. NOLL & CO.

Telephones Bell, Grand 3143; Home, Harrison 6487

1108-1110 Grand Avenue

Kansas City, Mo.

PINEHURST FLORAL CO.

Wholesale Growers of Cut Flowers and Plants

1121-1123 Grand Ave.

KANSAS CITY, MO.

CHOICE CHRYSANTHEMUMS and ROSES in Large Supply

Premier.....	\$6.00 to \$25.00 per 100
Russell.....	6.00 to 25.00 "
Columbia.....	6.00 to 20.00 "
Ophelia.....	6.00 to 15.00 "
Butterfly.....	6.00 to 15.00 "
Milady.....	6.00 to 15.00 "
Kaiserin.....	4.00 to 15.00 "
Richmond.....	4.00 to 12.00 "
Sunburst.....	4.00 to 12.00 "
White Killarney.....	4.00 to 12.00 "

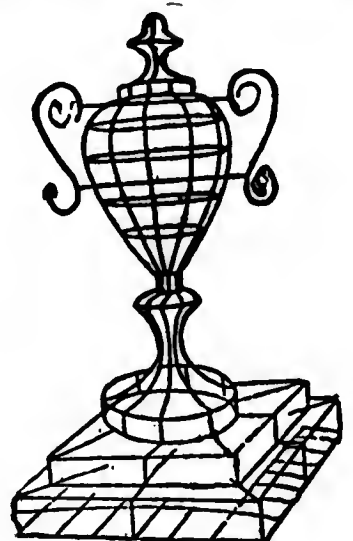
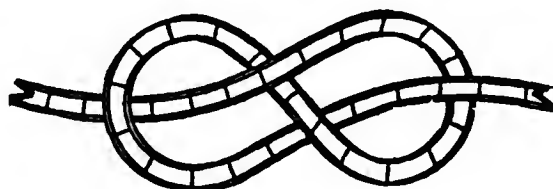
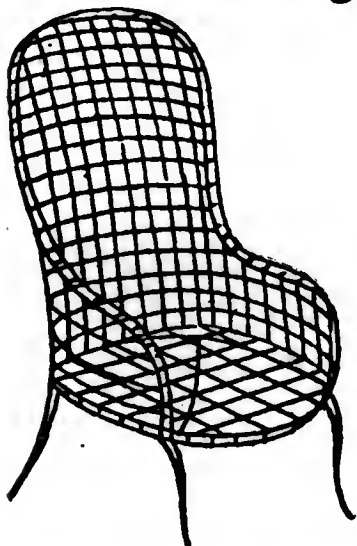
Chrysanthemums.....	\$2.00 to \$ 5.00 per doz.
Pompons.....	.75 to 1.00 per bunch
Carnations.....	2.00 to 4.00 per 100
Easter Lilies.....	15.00 "
Plumosis.....	.50 to .75 per bunch
Sprenger.....	.50 to .75 "
Ferns.....	3.50 per 1000
Sphagnum Moss, single bale lots.....	2.00 per bale
" " five bale lots.....	1.85 " "
" " ten bale lots.....	1.75 " "

Greenhouses: { Pleasant Hill, Mo.
Phone 18.

We Grow and Sell Our Own Stock:
Over a Half Million Feet of Glass.

Store Phones: { Home, Harrison 2765
Bell, Grand.....2765

We are the largest manufacturers of Floral Wirework in the United States



Order Now and Save Money.

B. E. and J. T. COKELY

Everything in Florists' Supplies

Established 25 Years

201 North Seventh Avenue

SCRANTON, PA.

Red Satin Ribbons FOR CHRISTMAS

**We offer a very special lot in Nos. 40, 60 and 80
at prices in conformity with the movement of**



Down With High Prices

**The quantity is limited. Get busy at once. This is the
cheapest red satin ribbon on the market today.**

LION AND COMPANY, 118-120 East 25th Street, New York

Mention The Review when you write.

mums are expected to make their usual appeal. They are retailing now at \$6 to \$15 per dozen.

Various Notes.

All of the cut flowers displayed at the meeting of the Kansas City Florists' Club in the store of the William L. Rock Flower Co., October 15, were sent to hospitals.

Tucker Smith was in the city Thursday, October 28.

W. S. Dolan, of the American Greenhouse Mfg. Co., has returned from a trip through Iowa and Missouri.

A. F. Barbe is busy with funeral work. His mums and carnations are selling well.

J. Austin has twice as many mums as he ever had before, and they are fine. He has been wholesaling Cleveland cherries and celestial peppers.

Ed. A. Humfeld is cutting a crop of choice mums and carnations. His Columbia, Premier and Ophelia roses are coming in right for fall business.

J. C. Kempf, bookkeeper for H. Kusik & Co., is back from a month's vacation at Excelsior Springs.

Samuel Murray is cutting *Cattleya labiata*. October 27 he had two exceptionally fine specimens of this flower. He has been getting a great many orders for corsage work lately.

The big new house at Longview Farm is entirely enclosed. The firm is sending in fine Premier roses and extra large white and yellow mums.

Fine Premier, Columbia and Butterfly roses are being cut by the Pinehurst Floral Co. The company is sending in a good supply of mums daily.

Mrs. Ed. A. Humfeld did much during the summer to create a demand for flowers not so well known to the buying public. She has taken many orders for garden flowers from customers who thought they wanted roses and nothing else, and has found that they were perfectly satisfied.

A. N. Nielsen Co. cut more than 8,000 carnations from the new houses last week. Mr. Nielsen was in the city a few days.

Gertrude, the 11-year-old daughter of Mrs. Gertrude Stokes, died Friday morning, October 29, after six weeks' illness.

Buy Direct from the Grower

**Supreme Quality Russell, Columbia, Premier,
Richmond, Milady, Ophelia, Killarney, White
Killarney and Cecile Brunner.**

Our quality Carnations are recognized as the best on the market.

Subject to market change PRICE LIST Open Days, Nights and Sundays

Mrs. Chas. Russell and Premier	Per 100	Columbia, Milady, Richmond	Per 100
Specials.....	\$30.00	Specials.....	\$20.00 to \$25.00
Select.....	\$20.00 to 25.00	Select.....	15.00 to 18.00
Medium.....	10.00 to 15.00	Medium.....	10.00 to 12.00
Short.....	6.00 to 8.00	Short.....	6.00 to 8.00
Ophelia, Killarney, White Killarney	Per 100	Cecile Brunner.....	2.00 to 3.00
Specials.....	\$15.00	Roses—Our selection.....	4.00
Select.....	\$10.00 to 12.00	Carnations—Fancy.....	3.00 to 4.00
Medium.....	6.00 to 8.00	Sweet Peas—Per 100.....	1.00 to 2.00
Short.....	4.00 to 5.00	Daisies—Per 100.....	1.00 to 3.00
Pompons—White and Yellow,		Asparagus—Per bunch.....	.50
Per dozen.....	\$0.50 and \$1.00	Ferns—Per 1000.....	4.00

W. E. Trimble Greenhouse Co.
Wholesale Growers PRINCETON, ILL.

MEMBERS F. T. D. Write for Price List on Rooted Cuttings, Potted Plants and Vegetable Plants.

WANTED

Two or three good consignors of **CARNATIONS** and **MUMS**

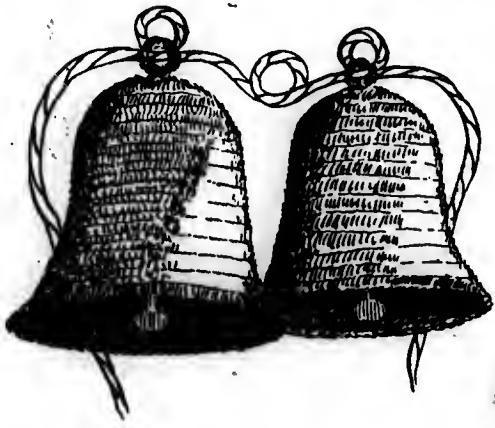
Best Market. Prices Guaranteed.

FLORISTS' SUPPLY CO., Inc.

618-620 Duquesne Way, Pittsburgh, Pa.

following an operation for appendicitis. Following the custom of making its window display appropriate to a holiday,

the William L. Rock Flower Co., the day before Halloween, installed a harvest display. Besides plants and cut



FRIEZE BELLS

for CHRISTMAS

An indispensable novelty decoration for the Yuletide season. Unequaled for making up Christmas decorations. These bells are correctly designed and well made of Red Frieze roping on the outside and Green Frieze on the inside. Colors are the real good Christmas Red and Green. Let your orders for these Frieze Bells come in at once, as Christmas is just a little over six weeks away.

2 Sizes as Follows:

No. 21—3 inches high,
90c per doz., \$10.00 per gross

No. 22—4½ inches high,
\$1.65 per doz., \$18.00 per gross

The McCallum Company

HEADQUARTERS—137 Seventh St., PITTSBURGH, PA.

Detroit Cleveland San Juan Cincinnati San Francisco

EMIL SCHLOSS.
Pres. and Treas.

MILTON SELINKA
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

CHRISTMAS CARDS

- No. 17—Christmas scene in colors.
- No. 19—Christmas, assorted 3 designs.
- No. 20—Christmas, assorted 6 designs.
- No. 23—Holly, embossed in colors.
- No. 24—Poinsettia, embossed in colors.
- No. 41—Panel with Christmas Greetings.

PRICES ON ALL ABOVE CARDS

100.....\$0.75	500.....\$2.50
200.....1.25	1000.....4.50

We guarantee satisfaction or refund your money.
Also Christmas tags, labels and envelopes.

THE JOHN HENRY CO.

Florists' Cards and Envelopes LANSING, MICH.

flowers, there were pumpkins weighing from sixty to seventy-two pounds, squash, turnips and corn, one stalk over twelve feet long, to complete the display. All of the farm products and many of the flowers were from Rock's Flower Gardens.

H. Harrison has been added to the staff of employees at the Muehlebach Flower Shop.

Adolph Mohr is receiving shipments of Easter lily bulbs. He has 4,000 now

FRAT-M'S

Frat-Ms are a great help to florists who make funeral work. They are exact reproductions of the official emblems embossed in gold and the different colors as required by each Fraternal and Labor organization.

The florist is saved time and worry in the nuisance of lettering, as well as the keeping of such a stock of wire frames, and different colored flowers. Just use such flowers as you have and then attach a FRAT-M with paste to the chiffon, or by the hanger that comes for each, as a card, and that is all there is to it, excepting the comment and commendatory talk for the florist.

Just pick out a dozen of the most used, from the list following, enclosing \$2.00 per dozen, and if they don't make you ten times their cost, return those unused and get your money.

Square and Compass, Chapter, Commandery, 32nd Degree, Shrine, Eastern Star, Royal Neighbors, M. W. A., Maccabees, Odd Fellows, Red Men, Knights of Columbus, K. of P., Moose, Jr. O. U. A. M., B. of R. T., B. of R. Clerks, B. of L. E., Br. of Blacksmiths and Helpers, Eagles.

Just give Frat-Ms a trial, you don't have to keep them. We are willing to send them to you and return the money if they don't pay you ten times their cost. Address

STATE FAIR FLORAL CO., SEDALIA, MO.

and all that he has opened are satisfactory. His holiday stock is in fine shape.

Miss Seymour, of the William L. Rock Flower Co., has been ill for several days.

William Foith's white and yellow mums are excellent. His carnation crop is double the crop he had last year at this time.

Arthur Newell has received two shipments of plant baskets and cut flower baskets and new Japanese bowls in blue and brown, with japonicas to match. Mr. Newell had considerable work for the Scottish Rite convocation last week.

The American Greenhouse Mfg. Co. is building an experimental house in Colo-

Raedleins Practical Assortments

**at Moderate
Prices**

Assortment No. I—50 Tumbler Baskets, 16 to 20 inches over all, with liners, in two-tone colors \$22.90

Assortment No. II—25 Medium Cut Flower Baskets, 21 to 28 inches over all, in two-tone colors with liners, \$20.80

Assortment No. III—15 Large Cut Flower Baskets, 34 to 42 inches over all, in two-tone colors with liners, \$29.50

SPECIAL—TOTAL three assortments, \$70.00

RAEDLEIN BASKET CO.

713-717 MILWAUKEE AVE.

CHICAGO, ILLINOIS

rado for the American Beet Sugar Co. It is also putting up a conservatory for B. P. Bagby at his home on Independence avenue.

Smith & Heaton, owners of the Sunset Hill Gardens, have bought a range about a mile and a half from Leavenworth, Kan. It comprises eight acres and 32,000 square feet of glass. They will grow carnations, mums, roses and some potted stock. They will supply their retail store at the new range and the one here and the surplus stock will be sold at wholesale. J. E. K.

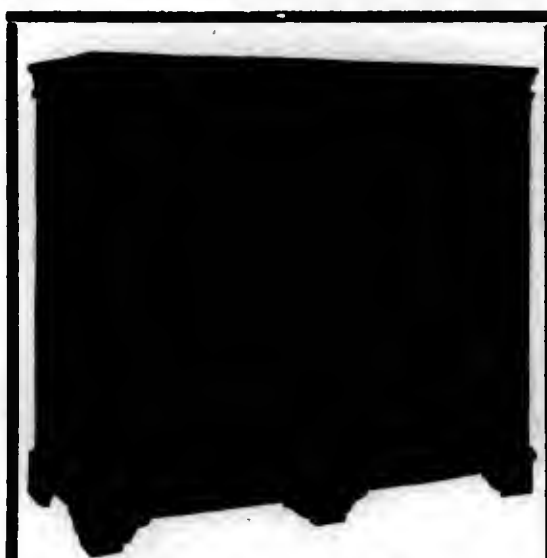
ROCHESTER, N. Y.

The Market.

Two things, doubtless, are responsible for the depression noted in business during the last two weeks, the weather and the coming election. The former has been varied, changing from hot to cold, with a few snow flurries and piercing winds. Stock is plentiful and is flooding the market. This stock naturally would have been in for the Thanksgiving trade, but the continued sunshine and warm days hurried it along too fast. Chrysanthemums are in profusion and are selling at ridiculously low figures in order to clear. Excellent stock is seen in the regular varieties, besides some splendid novelty stock in semi-singles, which are in white, yellow and pink. Carnations are particularly plentiful, but bring poor prices. Good dahlias move well. Extra good pompons are on the market and appear to move fairly well. A few asters continue to arrive, but, of course, their quality is poor. Not for many years have outdoor flowers appeared so late in the fall as this year. Gladioli are not plentiful, but fairly good stock reaches the market daily. Zinnias and candytuft are in fair supply. African marigolds have sold readily on account of Halloween, being ideal for decoration. Auratum and speciosum lilies move fairly well. Hardy chrysanthemums are good. Cosmos, it seems, was never so beautiful and plentiful as this year and continues in good supply. Violets are arriving daily, but there is no special demand for them. Roses are abundant and of good color. The demand for orchids is small.

Various Notes.

There has been a good demand for wild smilax during the last week or two. All greens are plentiful and meet all present demands.



Write for Catalogue

BUCHBINDER BROS.

11 S. La Salle St., CHICAGO



Mention The Review when you write.



Mention The Review when you write.



the ungainly flower pot—

certainly does not add to the attractiveness of the plant that it holds—

That is the reason most folks wrap colored paper around the pots after they get them home—

At a very small cost you can save your customers that trouble—

Just use these classic Jardinieres—your customers will appreciate your thoughtfulness—

Made in standard flower pot shapes. 4, 5 and 6-inch sizes. Twelve attractive designs—Wedgwood colors—

Mono Service Co.
NEWARK, NEW JERSEY

Make Your Customers Proud of You

Effect goes a long way with the public. Our white **BEADED WOOD EASELS**, with no gingerbread trimmings—just Neat, Rich and Classy—will add wonders to your designs or sprays. Our old customers know them and we want new customers to try them.

36-inch, each, \$0.75	54-inch, each, \$1.25
42-inch, each, .85	60-inch, each, 1.50
48-inch, each, 1.00	66-inch, each, 2.00

Special discount on quantities.

Wm. C. Smith Wholesale Floral Co.
1316 PINE STREET, ST. LOUIS, MO.



THE HELP PROBLEM
Relieved by the

Ever Ready Flower Pot Cover....

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c Postage.

The EverReady Flower Pot Cover Co.
146 Hughes Avenue, BUFFALO, N. Y.
Mention The Review when you write.

Cycas Leaves

(Prepared Cycas, Best Quality)

Special—To introduce our Cycas to new customers we will send 100 best Cycas all sizes up to 36 in. long for \$6.00.

We guarantee them satisfactory.
(Get our list of other supplies.)

GEO. H. ANGERMUELLER CO.
Wholesale Florists
1324 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

Printing

MILLER PRINT SHOP

Have your stationery printed by us and save money. See our prices in October 28 issue.
P. O. BOX 2854
Philadelphia, Pa.

George Case, of James Vick's Sons, has been spending several days in Auburn, N. Y., visiting relatives.

Ivor Ringdahl, of Rome, N. Y., called on several florists during his brief visit in Rochester last week.

Al. Rayton, of Irondequoit, N. Y., is

The Randall "Standardized"

The Only
Standardized
Florists'
Refrigerator
Made



Write For
Our Catalogue
"Modern
Flower
Shops"

Our standardized refrigerator is a silent salesman. Will pay for itself in increased business. Standard size 8 ft. long, 3½ ft. wide, 9 ft. high. Quality construction at lowest consistent cost. Manufactured and sold by America's foremost supply house.

A. L. RANDALL CO., 180 N. WABASH AVENUE
CHICAGO, ILL.

cutting a few good sweet peas now. The present outlook for his sweet pea crop is encouraging. They are in excellent shape and well budded.

Fifty cases of wild smilax and large quantities of pompons and yellow and white chrysanthemums are used for decoration at the enclosed motor car

exhibition now being held at the New York state armory. The decorating was done by George T. Boucher.

Hugo Teute, of Brighton, N. Y., is cutting a large quantity of chrysanthemums of several varieties, including pompons in various shades.

The Rochester Florists' Association has resumed its monthly meetings for the coming winter. The energetic secretary, Irwin S. Briggs, is working hard for this winter's entertainment.

A remarkably pretty window decoration is seen in the store of Felix Alberts, in which Halloween decorations are displayed to good advantage. A good quantity of Japanese lanterns (*Physalis Franchetii*), bronze and yellow pompons, pumpkins and oak foliage are artistically grouped. H. J. H.

PHILADELPHIA.

The Market.

By common consent, the dahlia season of 1920 closed with the month of October. The florists said that the public was tired of dahlias; the wholesalers said that they could not handle dahlias with so many chrysanthemums and carnations in the market; the growers said that the dahlias were about done; so the dahlias went out with the month and with them went two other outdoor flowers, the aster and the gladiolus. Both were reported as finished some time ago, but both made a final spurt just before closing their season, with rather different results. The asters, though of good quality, were passed by unappreciated, while the gladioli sold fairly well at good prices. Of the outdoor flowers, only cosmos and hardy chrysanthemums remain.

Chrysanthemums rule the market. Richmond, Marigold, Halliday, Bonaffon, Chieftain, Lillian Doty and Rager are the leading varieties. Chrysolora and Oonto are disappearing. The warm weather brought Oonto in with such a rush that white was overdone, a fate that was shared by white carnations. The feature of the chrysanthemum situation is that really fine flowers are scarce and in brisk demand, while medium and low-grade stock is overplentiful. The warm weather has lowered the quality, while the buyers seem to want quality and are willing to pay for it. Pompons are becoming important. Those grown under glass are quite desirable, except in white. The outdoor stock is hardly good enough to suit most of the customers.

The change to cooler weather has had a beneficial effect, though it has not been with us long enough to be generally felt. Another week of such weather as prevailed at the close of October will tone the market wonderfully. White, though not preferred in other flowers, is the favorite color in sweet peas. Some fine peas are seen now. Most of the roses are short-stemmed and long-stemmed roses are in demand, owing mainly to the meager supply. The outlook for November is promising.

Club Meeting.

The meeting of the Philadelphia Florists' Club Tuesday, November 2, was held at the City Club. Although the weather was stormy, a fairly large representation of florists gathered. Robert Kift, the speaker of the meeting, had advertising as his subject.

President A. M. Campbell strongly

The call for Roses is now for such varieties as

RUSSELL PREMIER and COLUMBIA

We have more of these varieties than any other, and in these three good Roses we offer you a grade of stock which is hard to beat.

In Corsage Roses, we can furnish you AARON WARD, McDONALD and CECILE BRUNNER.

Other varieties we can furnish are OPHELIA, RICHMOND, SUNBURST, MARYLAND, DOUBLE WHITE KILLARNEY and SHAWYER.

CARNATIONS

show a big improvement in the quality. We will be very strong on good Carnations from now on, especially in C. W. WARD, ENCHANTRESS SUPREME and MATCHLESS. If you need regular shipments of CARNATIONS, write to us.

More of the Better varieties of

CHRYSANTHEMUMS

are coming in. We can furnish you every good commercial variety.

Plenty of

POMPONS

in Bronze, Yellow, Pink and White in many different varieties.

What is in season you can always find here.

LET US HAVE YOUR INQUIRIES

THE LEO NIESSEN CO.

Wholesale Florists

Branches:
BALTIMORE
WASHINGTON

1201-3-5 Race St.

PHILADELPHIA

BERGER BROTHERS POMPONS

CHRYSANTHEMUMS, A SUPERB ASSORTMENT. VIOLETS

EASTER LILIES all the year around

ROSES CARNATIONS GREENS

1609 Sansom Street

PHILADELPHIA

Mums VALLEY Carnations

Double White, Ward, Sunburst, Ophelia

AND OTHER GOOD ROSES.

A BEAUTIFUL LOT OF POMPONS.

We have a good opening for two or three more growers of choice stock.

ALL KINDS OF GREENS.

THE PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

Our Motto, "The Golden Rule"

1615 Ranstead Street, PHILADELPHIA

Sweet Peas



As more than one customer has said, they never saw such wonderful quality so early in the season—White, Pink, Lavender, Cerise, Red and Salmon; long, medium and short stems.

\$1.00, \$2.00 and \$3.00

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies. Send for Price List.

BUSINESS HOURS: 7 a. m. to 5 p. m.

S. S. PENNOCK COMPANY

1608-20 Ludlow Street PHILADELPHIA, PA.

New York
17 West 28th Street

Baltimore
Franklin and St. Paul Streets

Washington
1216 H Street, N. W.

Chrysanthemums

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

Sweet Peas

\$3.00 per 100

POMPONS, large bunch, \$1.00

JERRY BROOKINS & SON

Orchard Park, N. Y.

THE HOUSE OF MERIT

FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.

1309-11 N. Second Street

PHILADELPHIA, PA.

Mention The Review when you write.

GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St., Philadelphia.

commended the exhibits. A. N. Pierson, Cromwell, Conn., showed a choice selection of numbered pompons. The E. G. Hill Co., Richmond, Ind., exhibited two wonderful chrysanthemums, Vermont Pink and Celebration White, named for Armistice day, and also White Ophelia and Golden Ophelia roses. Elmer D. Smith, Adrian, Mich., sent a choice collection of chrysanthemums. Edward Towill, Roslyn, Pa., exhibited a cerise pink seedling rose, and Robert Scott & Son, Sharon Hill, Pa., a deep pink seedling. The S. S. Pennock Co. sent handsome autumn foliage to decorate the tables.

St. Leonards.

The property that stands in the name of the Edgeplain Floral Co., at St. Leonards, on the Newton branch of the Philadelphia & Reading railway, will

EDWARD REID

OFFERS FOR OCTOBER

EARLY

FANCY and

MEDIUM GRADE ROSES

CHRYSANTHEMUMS

CARNATIONS and LILIES

Make use of our mums for your flower show.

When They're Reid's They're Right.

1619-21 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

Chrysanthemums

Pink, White and Yellow

Roses, Carnations

And all Seasonable Flowers.

PHILADELPHIA CUT FLOWER CO.

Phones:
Bell, Spruce 803-804
Keystone, Race 1112-1118

Wholesale Florists

1517 Sansom St., Philadelphia, Pa.

GEORGE AEUGLE

Proprietor

Mention The Review when you write.

Chrysanthemums
Carnations
Snapdragon

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

Mention The Review when you write.

PLUMOSUS
Strings and
Bunches
and Greens
of all kinds

be sold at sheriff's sale in the near future. The date has not yet been announced. This property consists of sixty-nine acres of land, a farm house, a service building and heating plant and one greenhouse, 72x600 feet, (not 72x100 feet, as incorrectly stated two weeks ago). It is believed that the builders, the Lord & Burnham Co., at Irvington-on-the-Hudson, N. Y., are the logical purchasers.

The F. T. D. Idea.

Anyone who five years ago had predicted the marvelous growth of the busi-

ness in delivering flowers by telegraph, would have been thought crazy. Yet today the F. T. D. Association is the most energetic of our organizations and the business is said to have reached colossal figures in the sum total. This is the more remarkable because the retail florists as a body have always appeared to be far less likely subjects for organization than either the growers or the wholesalers. The Philadelphia members of the F. T. D. are Charles Henry Fox, Elmer W. Gaehring, John C. Gracey, Charles H. Grakelow, J. J. Habermehl's Sons, Rupert Kienle, Gus-



Jap Lanterns

(*Physalis Franchetii*) rich orange-red husk, 2 to 3 inches long, will last forever, 3 to 8 lanterns on stem, \$10.00, \$17.00 and \$25.00 per 100 stems.

Helichrysums

Strawflowers in best colors, all wired ready to use, \$3.50 per 100; \$30.00 per 1000.

French Immortelles

In red, graceful sprays, 6-in., \$2.50; 9-in., \$3.50; 12-in., \$5.00; 18-in., \$8.00; 24-in., \$12.00 per 100.

Fertile Fern Fronds

(*Onoclea Sensibilis*) in red, orange-yellow, gold, bronze, silver and purple, \$4.00 per 100.

Send for illustrated price list. Cash with order. Satisfaction guaranteed. Add postage.

KENDIG, The Florist, OSWEGO, N. Y.

tave Koethe, Charles F. Krueger Co., August Muller, Pennock Bros. and Frank M. Ross.

Various Notes.

Louis Ratcliffe, of Charlotte, N. C., was in the city last week. Mr. Ratcliffe, who is a brother of John L. Ratcliffe, of Richmond, Va., served his country during the war and has now returned to his florists' business.

John N. May, of Summit, Union County, N. J., was here October 27, to attend the golden wedding of his friend, Robert Craig.

J. Murray Bassett, of Hammonton, N. J., who was here October 30, thinks the dahlia season has been unusually good from a grower's standpoint.

Martin Gannon commenced business as a wholesale commission florist at 2 South Mole street November 1. His brother, William Gannon, will assist him.

Charles Durand, of J. J. Habermehl's Sons, has purchased the Broad and Susquehanna streets (A. E. Biester) business from Alfred B. Cartledge, Jr. Mr. Cartledge will devote his energies to the Wilmington flower shop.

Mr. and Mrs. William F. Gude, of Washington, D. C., have been in Philadelphia for several days. Mr. Gude came up to attend Mr. Craig's celebration and stayed to give business matters his attention.

Pennock Bros. had a rich Halloween window display of dainty novelties. It was arranged early in the week. Every basket and pumpkin had been sold by Saturday.

George Craig arranged a most effective bunch with Tint of Gold chrysanthemums and oak foliage.

The fall show of the Pennsylvania Horticultural Society will be held in the armory, November 9 to 12.

Owing to the depreciation in Canadian money, freight and express charges on all shipments for the Dominion must be prepaid. The rate of exchange now shows a discount of about ten per cent against Canada.

Alvah R. Jones has returned from a business trip up the state.

Charles H. Grakelow is a big man in the F. T. D. meetings.

H. Bayersdorfer & Co. have received

SPECIAL! THE IDEAL EVERGREEN GRAVE BLANKETS



Can be used just as soon as flowers are frosted. They are getting more popular each year and are everlasting.

Located in the heart of the Rocky Mountains, we have an abundance of green available; they are well made, the green is woven into strong wire and cannot get out of shape.

We ship them flat in bundles of 10 or more, reinforced and hurlapped.

Last season one Cemetery ordered 500. This season we booked their order for 1500.

Get in line and let us know your wants for this season.

STANDARD SIZE BLANKETS.

40x80 inches, in lots of 10 or more, at \$1.25 each. Sells at retail at from \$3.00 to \$5.00.

Cash with order or satisfactory references.

A small sample Blanket will be sent on request, 'postpaid, for \$1.00 to cover cost of packing and postage.

SPRUCE CONES are ideal for Names and Initials and Decorating. Get our prices.

Send your order in now and tell us when to ship.

ROCKY MOUNTAIN EVERGREEN AND NURSERY CO., EVERGREEN, COLO.

Mention The Review when you write.

FESTOON WINDING MACHINES



Record of 2 Yds. per Minute

SOUDER MFG. COMPANY
BRIDGETON, N. J.

This will be the only advertisement of this machine this year.

Seventh year on the market. Two types. Makes all kinds of Festooning. Type No. 1 will wrap on any size wire, string or twine used for its center. One turn with handle gives two wraps on festooning. Center wire can be measured before Festooning is wound, which eliminates measuring of Festooning. Type No. 2: Fine wire or string is used for the center, one turn with handle gives one wrap on Festooning. Does equally as good work as Type No. 1. We furnish machines ready for work, with enough wire to make 500 yards. Three days' trial allowed. Money refunded if machine is not what you want.

Prices: Type No. 1, \$12.00; Type No. 2, \$6.00.
TRY ONE.

One of Many Testimonials.

La Porte, Ind., Nov. 15, 1916.

The Souder Mfg. Co., Bridgeton, N. J.

Gentlemen: We got one of your machines early in December of last year, and made on it every kind of wreathing and festooning. We found it especially satisfactory in making large holly wreaths on heavy wire. Your machine is ALL RIGHT. We are,

Yours very truly, THE KABER CO.

Natural Green Sheet Moss
Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss
Per 10-lb. bag, \$3.50

KNUD NIELSEN, Evergreen, Ala.

Mention The Review when you write.

New Crop—Now Ready
SOUTHERN WILD SMILAX

Standard Case, \$2.50 Half Case, \$1.50

CHATTAHOOCHEE FLORAL CO.,

Hatcher Station, Ga.

Best Equipped and Quickest Shippers in the South.
Mention The Review when you write.

THE FLORISTS' SUPPLY HOUSE OF AMERICA

XMAS GOODS

Red Roping, also Green, Purple and White, 60 yds., \$1.00

PAPER FORMS TO WRAP THEM ON.

6-inch, per 100, \$2.00	} These are half round	12-inch, per 100, \$5.50
8-inch, per 100, 2.50		14-inch, per 100, 7.50
10-inch, per 100, 4.50		16-inch, per 100, 9.00

Immortelles, all colors

Thistles, per 100 - - - - \$1.50 to \$2.50

Lycopodium, Oak, Magnolias, Poinsettias, Cycas.

Imported Moss Wreaths

Holly Berries, per gross - - - - \$0.25

Grasses, all colors, per pound - - - - 2.00

Green and Red Ruscus

Cat-Tails, per 100 - - - - \$ 1.50

Metal Wreaths - - - - \$1.50 to 10.00

Try a \$50.00 Assortment

H. Bayersdorfer & Co.

1129-1133 Arch St.

PHILADELPHIA, PA.

Branch Factory, 709 First Ave., New York City, Telephone Vanderbilt 4976

Colorado Blue Spruce

The Foliage that Has Them All Beat

Sprays 12 to 16-inch

Larger Sprays on Request

If you wish to see a sample, send us \$2.00 and we will prepay to you, any place in the U. S. A., a 10-lb. sample box.

**Rocky Mountain
Evergreen & Nursery Co.
EVERGREEN, COLO.**

NEW CROP NOW READY

WILD SMILAX

CALDWELL'S CELEBRATED BRAND

Orders Filled on Receipt, \$3.00 per Case

Natural Moss, \$1.75 per bag. Perpetuated Moss, \$3.50 per bag.

**CALDWELL Evergreen, Ala.
THE WOODSMAN CO.**

**PREPARED
BEECH or OAK SPRAYS**

COLORS:
GREEN OR TAN

**Like Leather
Always Pliable**

REEVES FOLIAGE CO., Inc., Brewton, Ala.

MAGNOLIA LEAVES
PREPARED BY
REEVES
COLORS (BROWN, GREEN OR PURPLE)
PACKED IN
CARTONS & 25-50-100 lb. CASES

**Southern
Decorative
Evergreens**

**Will Not
Mold**

large shipments of immortelles after great difficulty, due to confusion caused by strikes in Marseilles.

William J. Baker is receiving a beautiful assortment of chrysanthemums.

A delivery car belonging to the Philadelphia Wholesale Florists' Exchange was overturned and burned last week. Fortunately, it was insured. Phil.

BOSTON.

The Market.

There are still far too many flowers arriving for the market to digest. October proved a phenomenally warm and dry month to the end and the high temperature sent all sorts of flowers in with a rush and many of them were much lacking in substance. A temporary drop in temperature October 30 gave hopes that the long-expected killing frost had arrived. It more probably came for many November 2, but so far there have been none of "chill November's surly blasts to make fields and forests bare," and we are still able to cut cosmos, chrysanthemums, dahlias and gladioli outdoors. There is unlikely to be any snap in business until decidedly cooler weather arrives. The great number of flowers being peddled on the streets goes to show what conditions are.

Chrysanthemums are in heavy supply and some of the late sorts, such as Bonaffon, are already appearing. Prices continue low and unprofitable, few fancy flowers realizing over \$3 per dozen, and large quantities are moved at ruinously low figures. Good pompons are selling moderately well and so are singles. The rose market is weak and low prices are the rule for all varieties. From present indications many growers will be off crop for Thanksgiving. Carnations in some cases make \$3, but a large number are going at half this price. Some good sweet peas are coming in and sell well.

The demand for violets seems to be feeble this season and, although supplies are not large, they move with difficulty. Neither is there much demand for lilies. Some good gladioli continue to come in and also cosmos, dahlias and other outdoor flowers, but sales on all of these are slow. Paper White narcissi are in earlier than they are needed, but growers cannot hold them back. A fair supply of bouvardia, especially Humboldtii, is arriving, also some nice hybrid nerines. Of orchids there is an ample supply, chiefly Cattleya labiata,

Magnolia Leaves

Prepared under our new process.
in cases or cartons.

BROWN, GREEN OR PURPLE.

Oak Sprays in Green, Brown or Red,
packed in cases of 100 sprays to case.

Beech Sprays, same color
as Oak and same pack.

All orders for the above goods will
have our personal attention and
satisfaction guaranteed.

**The Rumbley Co.,
EVERGREEN, ALA.**



Mention The Review when you write.

Galax, Ferns, Leucothoe, NEW CROP Ready for Shipment



Green Galax, large \$1.50 per 1000; \$9.00 per case of 10,000
Green Galax, medium 1.25 per 1000; 8.00 per case of 10,000
Dagger Ferns 2.00 per 1000; 5.00 per case of 5,000
Fancy Ferns 2.00 per 1000; 7.50 per case of 5,000
Green Leucothoe, short, medium and long \$2.00, \$3.50, \$5.00 per 1,000
Prepared Magnolia Leaves, brown, green, purple, \$1.50 per carton (about 900 leaves). If wanted by mail, add postage for nine pounds.
Prepared Magnolia Leaves, in bulk or packed with other greens \$1.50 per 1,000
Prepared Magnolia Leaves, 100-lb. cases, \$15.00; 50-lb. cases, \$8.00; 25-lb. cases, \$4.50.
Southern Wild Smilax, standard cases \$3.50 per case

Special prices on large quantities of all greens.

Wholesale and Retail. Wire Elk Park, N. C.

Best Quality. Best Service. Terms Cash.

ELK GALAX AND FERN CO., Banners Elk, N. C.

Mention The Review when you write.

R. L. HENDRIX

WHOLESALE FLORIST

ENNICE, N. C., R. F. D. No. 1, Box 36

I am located right in the heart of the Galax Belt, can fill orders promptly with either

GREEN OR BRONZE GALAX.

Prices right.

Pine and Laurel Wreaths

10, 12 and 16-inch, \$2.00, \$2.50 and \$3.00 per doz.

Partridge Berries, bunch of 50, 12c.

Laurel Tips, per lb., 7c.

Order now for Christmas.

WILBUR, The Florist
LAKE PLEASANT, MASS.



GALAX

Finest quality Galax, fresh from the forest. Prices reasonable. Give us a trial order.

H. B. Burleson & Co., Newland, N. C.

Extra Long, Fancy and Dagger FERNS

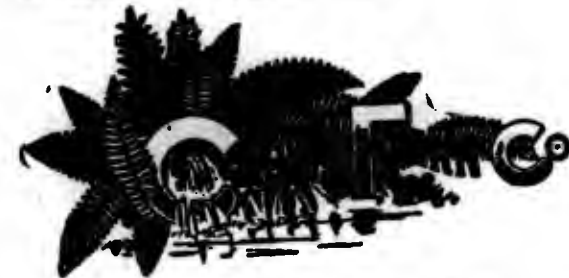
Gathered Fresh Daily from the Woods
Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations: nothing better.

Sphagnum Moss, \$5.00 per large bale.

Ground Pine, 12c per lb.; made up, 10c and 12c per yd.

Branch Laurel, large bundles, 50c.

Hemlock, large bundles \$1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address

MILLINGTON, MASS.

Mention The Review when you write.

QUALITY

HOLLY

QUALITY

CASE OR CARLOADS

QUALITY

BOXWOOD

QUALITY

Holly, well berried, is scarce this season.

Are you handling our Holly Wreaths? Why not? A postal card brings our price list.

JONES, The Holly Wreath Man, MILTON, DELAWARE

Mention The Review when you write.



SMILAX

Now ready—per case, \$3.00
REEVES FOLIAGE CO., Inc., Brewton, Ala.

Red Berries

Most beautiful cutting we have ever had.
Berries on branches, no leaves.

A. R. FOSDICK, Decatur, Mich.

Mention The Review when you write.

FLORISTS, ATTENTION

We now ship choice Hemlock and Balsam sprays at \$5.00 per 1000. Discount on larger orders.

A-1 Screened Hardwood Leaf-Mold at \$1.25 per 100 lbs.; \$16.50 per ton. Bag extra. Reference or cash with order.

NORTHERN FERN CO., Schofield, Wis.

Mention The Review when you write.

Fancy Cut Ferns and Leaf-Mold—Evergreen Decorations, Christmas Trees, Trees, Shrubs, Plants, Seeds and Seedlings. Write for descriptive pricelists
AMERICAN FORESTRY CO., Pombine, Wisconsin.



GALAX

Dagger Ferns, Etc.



Prices f. o. b. Galax, Va.

Prompt Service.

New Crop Green Galax—
XX Medium Size.....\$7.50 per case
XXX Large Size..... 9.00 per case
Less than case lots \$1.25 and \$1.50 per 1000
Dagger Ferns.....\$8.00 case of 5000
Less than case lots.....\$2.00 per 1000
Natural Green Sheet Moss..\$1.75 per bag
Dyed Green Sheet Moss.....\$8.50 per bag

Laurel Tips.....\$3.00 case 50 lbs.
Laurel Festooning, "Best Made" 7 1/2 c yd.
Prepared Magnolia Leaves, good stock,
\$1.50 per carton; \$15.00 per 100 lbs. or
\$8.00 per 50 lb. case.
Prepared Oak Sprays, from 80 to 86-inch,
\$20.00 per 100 sprays. 20 to 24-inch oak
sprays and short oak, 20 cents per lb.

All Stock Guaranteed

W. M. Woodruff & Son, Lowgap, N. C.

Mention The Review when you write.

WE SPECIALIZE

in shipping

FANCY FERNS

(Special Picked) Per 1000 \$3.50

Leave your order with us for regular shipments

C. A. KUEHN WHOLESALE FLORIST

1312 PINE STREET ST. LOUIS, MO.

Mention The Review when you write.

Southern Wild Smilax

\$2.50 per 50-lb. case.

Prompt attention. Fresh vines,
Good weight.

F. & S. LEE, Marion, Ala.

Mention The Review when you write.

Galax, Ferns, Leucothoe, Etc.

THE EVERGREEN CO.,

Elk Park, N. C.

Mention The Review when you write.



FANCY FERNS

Finest stock in the country

\$3.00 per 1000

\$3.00 per 1000

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.50; 1000.....	\$10.00
Magnolia Leaves, green and bronze, per carton.....	1.50	
Galax Leaves, green and bronze, per case of 10,000.....	15.00	
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	2.00	
Sphagnum Moss, per bale	2.50	
Wild Smilax, 50-lb. case, \$7.00; 25-lb. case	4.00	

FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.



**Headquarters
in Chicago for**

Wild Smilax

\$6.00

PER CASE.

We are ready again to take care of your wants in the green goods line. Write, Phone, Wire.

E. F. WINTERSON CO., L. D. Phone Central 6004, 166 N. Wabash Ave., Chicago, Ill.

with cypripediums more plentiful and a few insignes already appearing. The call for green stock is not at all robust and pot plant trade also lags somewhat. Retailers hope that, with colder weather and the election over, business will improve.

Chrysanthemums at present are the leaders among pot plants, but a good many cyclamens and begonias are also seen.

Various Notes.

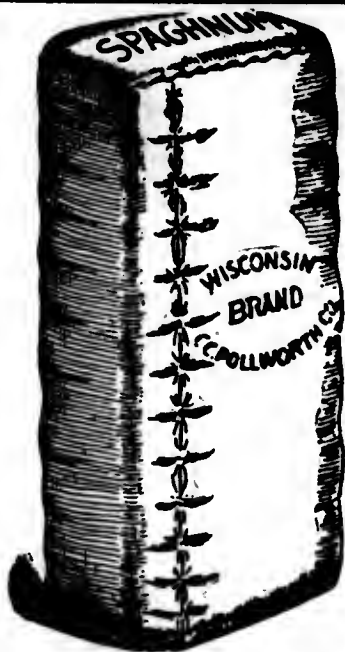
George G. Moyse, the field secretary of the New England branch of the National Flower Growers' Association, and Andrew Christensen, of Stoneham, will speak at the next meeting of the Gardeners' and Florists' Club, November 16. Nominations of officers will be made the same evening.

October proved to be a phenomenally warm and dry month. At Brookline we had twenty-eight clear days, two partly cloudy and only one really wet one, October 28. The minimum temperature was 33 degrees and the maximum 83 degrees. On no less than twenty-two days the temperature rose above 65 degrees in the shade.

The sessions of the National Grange Patrons of Husbandry open in Boston November 10 and some 20,000 visitors from a distance are expected to attend the various sessions. The seventh degree will be conferred on a class of 10,000 candidates November 12. The attendance of so many agriculturists and their wives should give a little boost to the florists' business.

At the store of the Beacon Street Florist, John Eisemann is doing a fine fall business. A big window of yellow pot chrysanthemums and colored oak foliage looks effective. A goodly share of wedding and funeral orders is coming to this firm.

Winter-flowering begonias of the English type, like Optima, Mrs. Heal, Rosalind and Exquisite, are becoming popular here and noteworthy displays are now to be seen at E. S. Webster's,



Sphagnum Moss

10 bales.....	\$1.50 per bale
25 to 30 bales.....	1.35 per bale
50 bales.....	1.25 per bale

STANDARD SIZE BALES

Order Now and Save Money

C. C. Pollworth Co.
Milwaukee, Wis.

Mention The Review when you write.

SMILAX

SMILAX

SMILAX

NEW CROP NOW READY

Orders filled promptly on short notice. \$3.00 per case.

PERPETUATED MOSS.....\$3.50 per bag

NATURAL MOSS..... 1.75 per bag

Wire, Write, Phone

E. A. Beaven, Evergreen, Ala.

NEW CROP FANCY FERNS

First-class Stock. Write for prices.

Teahan Fern Co.,
694-696 River St., TROY, N. Y.
Phone Troy 1706-W.

L. B. Bague & Son

Wholesale Dealers in

CUT FERNS

MOSS, EVERGREENS

Established
1867

HINSDALE, MASS.

Ferns

Galax

Moss

Wild Smilax, 50-lb. cases only	per case	\$6.00
Asparagus Plumosus Sprays.....	per bunch, 25c-35c	
Smilax.....	per string.....	25c
Adiantum.....	per 100.....	\$1.50

NEW FANCY FERNS	
Per 1000.....	\$3.00
GREEN LEUCOTHOE	
Per 100.....	\$0.75
Per 1000.....	6.00
BOXWOOD SPRAYS	
Per lb.....	\$ 0.30
Per sack of 50 lbs.....	12.50

GREEN GALAX LEAVES	
Per 1000.....	\$ 1.50
Per case of 10,000	10.00

CHIFFON, ALL COLORS	
4-inch, per yard	9c
6-inch, per yard.....	12c

SPHAGNUM MOSS	
Per bale.....	\$ 2.00
Per 10 bales.....	17.50

GREEN SHEET MOSS	
Per bag.....	\$2.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves.....\$1.75 per carton; 10 cartons, \$15.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL,

Wholesale Commission Florist,
15 East Third Street,

Cincinnati, Ohio

Mention The Review when you write.

Ferns, Wild Smilax, Leucothoe

Green Sheet Moss

Any quantity—\$1.75 per bag; 10 bags, \$16.00

FERNS, \$3.00 per 1000

Full Line of Florists' Supplies

THE WILLIAM MURPHY COMPANY

329 Main Street

WHOLESALE COMMISSION FLORISTS
Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

SPECIAL

6-inch Chiffon,
12c

Mention The Review when you write.

OPEN

Ferns : Galax : Laurel

Good stock of **Dagger** and **Fancy**
Ferns and all kinds of **Evergreens**

We guarantee our Ferns to be the Best
and satisfactory to the buyers

Write for prices.

P. S. PULOS & BRO.

80 New St., NEWARK, N. J.

Mention The Review when you write.

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, \$3.00

Write, wire or phone.

KNUD NIELSEN,

EVERGREEN, ALA.

Mention The Review when you write.

GOLD LETTERS—SPECIAL PRICES**PAPER SCRIPT LETTERS**

Letters packed 25 to each package
Numerals in same colors and price



No. 1
Gold and Purple, per 1000, \$5.50

No. 4
In Gold Only, per 1000, \$5.00

No. 6
In Gold Only, per 1000, \$4.50

The kind that will stick, **STICK** and **STICK**, and won't come off.

B. E. and J. T. COKELY,

201 N. 7th Ave., SCRANTON, PA.

Established 25 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....\$3.50

Always state what color is wanted, other wise gold will be sent.

Chestnut Hill, where Peter Arnott is in charge, and at Thomas E. Proctor's, Topsfield, where James Marlborough is superintendent. A good number will be seen at the Boston show, November 6.

Unless decidedly colder weather comes within a day or two, we are likely to see displays of dahlias, gladioli and other open-air flowers at the annual chrysanthemum show, which opens in Horticultural hall November 6.

Daylight saving ended here October 30. Outside of a little confusion regarding trains early in the season, it has given great satisfaction, although some murmurs are still heard from farmers. As the law was put on the state's statute books as a permanent measure, repeal is necessary to secure a change, and this is most improbable.

W. N. C.

CLEVELAND, O.

The Market.

Toward the end of last week business began to pick up slightly, but until then it was almost at a standstill. With the exception of roses, all kinds of stock moved slowly.

The weather this year has caused an extraordinary condition in the flower market. Even now, November, the market is still strong on dahlias, gladioli, marigolds, bachelor buttons and other outdoor flowers. Roses have not been extremely plentiful and have cleaned up daily. Mums, with the exception of the white varieties, have moved well, although they have not brought the prices they should bring under normal conditions. There have been more weddings during the last three months than ever before in an equal length of time, and the number is not decreasing. This causes an unusual demand for valley and white roses.

Gladioli are still coming in and, for this time of the year, are good. Dahlias are becoming smaller every day.

Various Notes.

Norman Kirchner, son of John Kirchner, has been in the hospital, undergoing an operation on his tonsils.

Henry O'Connor has entered the employ of the J. M. Gasser Co. and is at present in the wholesale store of the company.

F. C. W. Brown has just returned from a hunting trip in Newfoundland. He brought back, besides several beaver skins, some deer and a bull moose.

Visitors last week included Martin

Evergreens Fresh from the Woods



Fancy and Dagger Ferns, \$2.00 per 1000; \$7.50 per case of 5000.

Green Galax, \$1.50 per 1000; \$7.50 per case of 10,000.

Short Green Leucothoe, \$2.00 per 1000.

Medium Green Leucothoe, \$3.50 per 1000.

Long Leucothoe, \$5.00 per 1000.

Green Stock is extra nice now and should you only need small amounts, can send by parcel post.



J. H. VON CANON

Wire us ELK PARK, N. C.

BANNERS ELK, N. C.

Mention The Review when you write.

Botanical Nursery Co.

WILD FLOWERS

Send \$1.00 and we will send you a box of florists' supplies from the "wilds" containing our samples and \$1.00 in value in one kind of bough with cones; or make it two pounds of bittersweet or over, at 50c per pound, instead of boughs.

Everything for Florists' from the Wild

LAPEER, MICH.

Mention The Review when you write.

CANADIAN GREENS

and Quarantine Order No. 37.

The U. S. Government now allows entry of Canadian Ferns, Oregon Grape, Salal, Cedar Fronds and Branches, at ports of Seattle, Niagara Falls, Buffalo and Detroit, so that Quarantine Order No. 37 does not now apply to these goods. The duty is 10%. Mr. W. H. Marcon, shipper of greens at Alberni, B. C., has now arranged with the Dale Estate, Brampton, Ontario, to keep in stock a supply, and their Eastern prices may be had for the asking. Middle and Western Florists can secure sample orders of \$5.00 or \$10.00 direct from W. H. Marcon, Alberni, B. C. Our ferns are A1, XXX.

YAZOO FLORISTS' TWINE

Regular price, \$3.00 our special, \$2.00
On tubes—16 to the box

DIANA GRASS ALL COLORS
\$1.25 lb.

M. DAVID KLEIN

1248 Myrtle Ave., BROOKLYN, N. Y.

Mention The Review when you write.

Before buying— LETTERS or SCRIPT WORDS

Write for our Illustrated Price List

C. A. KUEHN WHOLESALE FLORIST
1312 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

LYCOPodium

Dyed natural color and chemically prepared, pliable and everlasting.

10 lbs. in carton.....\$3.25
In 10 carton lots..... 3.10
Cases of 25, 50 and 100
lbs., per lb.30

Cash with order. Full weight and satisfaction guaranteed.

Reference, Catawba State Bank.

JOHN PERMAN, Catawba, Wis.

Mention The Review when you write.

Laurel Branches, 2x2x4 ft., case...\$ 3.25
Laurel Stems, large bag..... 1.25
Green Sheet Moss, large bag..... 1.75
Boxwood, both varieties, per 100 lbs. 20.00
W. Z. PURNELL, SNOW HILL, MD.

Mention The Review when you write.

Reukauf, of H. Bayersdorfer & Co., Philadelphia; Mr. Bletcher, of the Canton Flower Shop, Canton, O., and Mr. Brandt, of Wertheimer Bros., New York.
W. A. R.

URBANA, ILL.

University Chrysanthemum Show.

The ninth annual chrysanthemum show, to be staged by the division of floriculture at the University of Illinois,

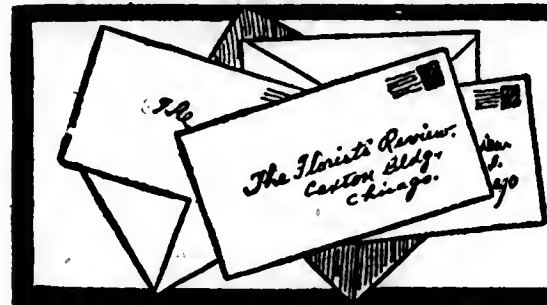
will open Sunday, November 7, and continue during the week. In addition to the regular exhibition and commercial varieties, the division will have on display many new pompons, anemones and singles raised by the students in floriculture.

The division extends a hearty invitation to all the florists of the state to visit the university and view the exhibition.

Saturday, November 13, will be held the agricultural open house, when the

students of the Agricultural College will be hosts to their friends and visitors. The work of the various agricultural departments will be on exhibition and the students will act as guides.

Lakewood, Ill.—The Lakewood Cemetery Association has announced the completion of a new greenhouse, which covers 40,000 square feet of ground and has cost approximately \$60,000. The work was done by the American Greenhouse Mfg. Co.



Wanted and For Sale Department

Advertisements under this head, set without display, 18 cents per line. In sending remittance count six words to the line.

Display advertisements in this department \$2.00 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

CASH WITH ORDER from those who do not do other advertising.



SITUATION WANTED—First class saleslady and designer, competent to take full charge. Address No. 342, care Florists' Review, Chicago.

SITUATION WANTED—Experienced florist; grower fine roses, carnations, mums, general stock; middle aged; working; foreman; good wages. G. Foreman, Gen. Del., Kokomo, Ind.

SITUATION WANTED—A young lady wants a position with good florist; several years' experience waiting on trade and putting up work; good references. Address No. 333, care Florists' Review, Chicago.

SITUATION WANTED—By life experienced grower of roses, carnations, pot plants; good propagator; southern states preferred; elderly; single, sober; state wages. Address A. Gergen, 729 Julia St., New Orleans, La.

SITUATION WANTED—Successful working foreman and grower of general line of cut flowers and potted plants, capable taking full charge and handling men; also good designer; single, best of references; good salary expected; state full particulars in first letter. Address No. 295, care Florists' Review, Chicago.

SITUATION WANTED—By German; married; 16 yrs. experience; wants position on middle-sized retail place; prefer south or west; can take full charge; can furnish best of references; the place I was foreman is being torn down; state wages and full particulars in first letter. Address No. 324, care Florists' Review, Chicago.

SITUATION WANTED—By florist; life experience in greenhouses; competent to handle help; middle-aged; American; married; no children; grower of carnations, mums and potted plants; state wages and full particulars in first letter; central states preferred; at liberty when suited. Address No. 334, care Florists' Review, Chicago.

SITUATION WANTED—Competent horticulturist; eight years' experience; florist and gardener; age 26; single; first class pot plant grower; good propagator; steady; reliable; good character; at present head gardener and florist; master of greenhouse subirrigation; situation with possibilities of advancement desired. Louis F. Ely, Box 635, Pendleton, Ore.

HELP WANTED—Experienced grower for roses and carnations; also man with general greenhouse experience. Apply Mazey the Florist, Minneapolis, Minn.

HELP WANTED—First-class plant grower and all-around greenhouse man; best wages to right party; write what wages expected and where last employed. Crissman Greenhouse Co., Piquette, Pa.

HELP WANTED—Grower for carnations, mums, peas and a general line of potted plants; steady work the year around; state age and salary expected in first letter; have about 25,000 ft. good glass. Anton Krut, Butler, Pa.

HELP WANTED—Good all-around greenhouse man; one that understands general line of cut flowers and pot plants; also growing of lettuce; would prefer one who is willing to enter as partner and invest a little money; please state wages and experience in first letter. Address No. 291, care Florists' Review, Chicago.

WANTED—Greenhouses to dismantle. Weeber & Race, 1815 Johnson St., N. E., Minneapolis, Minn.

WANTED—To buy old greenhouses to be torn down. Address M. Weingarten, 286 Fifth Ave., New York.

WANTED—Second hand Kroeschell hot water boiler, No. 8 to 12, in good condition; state price f. o. b. car. Wm. Dittman, Newcastle, Ind.

WANTED—To buy greenhouses to dismantle; please state particulars and price in first letter. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

WANTED—Second-hand sections of Furman boilers; series 400; can use from six to nine intermediate or firebox sections; must be in good condition. Furrow & Co., Guthrie, Okla.

FOR SALE—10x14 A glass, \$4.50 per box, \$4.00 taken from place. Geo. Munro, 2512 Kenilworth Ave., Chicago.

FOR SALE—Pressure reducing valve; 6-inch; first \$25.00 check gets it. J. O. Rennison Co., Sioux City, Ia.

FOR SALE—New glass, S. S. A., 16x24, \$8.00 per box; cash with order. R. A. McPherson, Litchfield, Ill.

FOR SALE—New double unselected glass, 10x12, 10x14, 10x16, 12x14, 12x16, 14x18, \$6.00 per box, 5 boxes or over \$5.50 per box; also, 2nd hand, double, 10x15, \$4.60 per box. L. J. Smith, Merchantville, N. J.

FOR SALE—In an up-to-date town in Illinois, 3,700 square feet of glass; 7-room modern house; three large lots; doing good business; no opposition; everything ready for winter; reason for selling, old age. Address No. 243, care Florists' Review, Chicago.

FOR SALE—Hotbed sash, second-hand, 1½-in. thick, 3-ft. ¾-in. x 6; glazed with 5 rows 6-in. glass, all repainted and in excellent condition, ready for use, \$3.50 each; 2-in. thick, 3x6 at \$3.75 each; 2-in. thick 3-ft. 1½-in. x 6 ft. glazed, 4 rows 8-in. glass, \$4.00 each. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

SITUATION WANTED

By a young man; three years' experience in an up-to-date flower store; good experience at design work, bouquets and sprays; first class salesman; will take charge of a small place doing a good retail business; please state particulars; prefer the south. Address No. 340, care Florists' Review, Chicago.

SITUATION WANTED

Store salesman; a first-class maker-up of floral art work, of original artistic ability; competent to manage store and help; have been in business for myself; 34 years of age and of good appearance; practically a life's experience at the business; can give A-1 reference as to honesty and reliability; expect permanent position; west; good salary expected; would accept position as traveling salesman for plant seed, supply or ribbon house. Address No. 318, care Florists' Review, Chicago.

HELP WANTED

Experienced saleslady and designer; for store on north side, in Chicago; apply, stating age, experience and wages expected. Address No. 314, care Florists' Review, Chicago.

HELP WANTED

A No. 1 grower, one whom I can put in charge as manager in my absence; good wages and a house to live in; all the privileges of an owner; must have some cash to invest in company; state how much cash you have and references in first letter; position now open. Address

STEAMBOAT GREENHOUSE,
Steamboat Springs, Colo.

FOR SALE—Retail store and 6,000 feet of glass; well stocked; in Brazil, Ind.; terms. H. G. Hershey, Clinton, Ind.

FOR SALE—Refrigerator, 4 ft. wide, 30 in. deep, 7 ft. 6 in. high, \$100.00. Buchbinder Bros., 11 S. La Salle St., Chicago, Ill.

FOR SALE—Established retail florists' business near San Francisco, Calif.; large stock of all supplies; \$5,000 cash; yearly business, \$30,000. Address No. 299, care Florists' Review, Chicago.

FOR SALE—Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses. I. Suesserman, 104 Ridgewood Ave., Newark, N. J.

FOR SALE—Brand new glass, unselected, double thick, 16x24 at \$7.45, 12x18, 14x20, 16x18 at \$6.98 per box in lots of 5 boxes or over; 16x18 O. double thick greenhouse glass at \$6.75 per box; 16x20 O. double, \$7.20; 10x12 O. double, \$5.25; 12x16, 14x20, 12x18 O. double, \$6.25 per box. Second hand pipe, 1 inch to 6 inch, threaded and coupled, price upon application. Used bars, 2c per foot. New Pipe Tools Malleable Hinged Vises; No. 1, capacity, 2¼-in., \$3.25; No. 2, capacity 3¼-in., \$4.88. Stocks and Dies, Armstrong pattern; No. 2R, threads ¼ to 1-in., \$7.20; No. 3R, threads 1¼ to 2-in., \$10.80. Toledo Stocks and Dies; No. 1 threads, 1 to 2-in., \$16.00. Pipe Wrenches: 18-in., grips 2-in., \$2.10; 24-in., grips 2½-in., \$3. Pipe Cutters, Saunderson's Patterns; No. 1 cuts ¼ to 1-in., \$1.80. No. 2, cuts 1 to 2-in., \$2.70. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

HELP WANTED

At Thorley's, plantsman, one who can make up plant basket work; no other need apply; salary, \$160.00 per month.

THORLEY

604 Fifth Avenue New York City

HELP WANTED

Colorado firm wants an all around grower to take charge of greenhouses; state experience, references and salary expected, in first letter. Address No. 337, care Florists' Review, Chicago.

HELP WANTED

Storeman; permanent position; with at least 7 years' experience in better class of work; state experience and salary wanted.

Address No. 321, care Florists' Review, Chicago.

HELP WANTED

At Thorley's, two young men who have some knowledge of the business and who are willing to learn; liberal salary for such; no others need apply; young men from out-of-town preferred.

THORLEY

604 Fifth Avenue New York City

[TURN THE PAGE.]

HELP WANTED

First-class rose grower; married man only; good salary with residence.
CAREY THE FLORIST,
 491 Woodward Ave., Detroit, Mich.

HELP WANTED

At once; carnation grower; phone or wire.
KIRKWOOD FLORAL CO.
 Phone Walnut 2689
 Des Moines, Ia.

HELP WANTED

Man to take care of plants in new Drake Hotel.
MANGEL, Florist,
 17 E. Madison St., Chicago.

HELP WANTED

Gardener who understands both greenhouse and outside gardening; good wages; no children preferred. Address No. 412, care Florists' Review, Chicago.

HELP WANTED

A-1 rose grower, with southern experience; state wages wanted in first letter.
CHAS. A. MOSS,
 Spartanburg, S. C.

HELP WANTED

Grower for palm houses; steady employment; good wages; references required.
JOHN BADER CO.,
 1826 Rialto St., Pittsburgh, Pa.

HELP WANTED

First class designer, decorator and store man; must have had broad experience.
SMITH'S FLOWER SHOP,
 Hutchinson, Kansas.

HELP WANTED

Experienced saleslady for our new shop in the Drake Hotel.
MANGEL, Florist
 17 E. Monroe Street Chicago

HELP WANTED

Experienced florist; roses, carnations, chrysanthemums and general greenhouse experience.
BYRON HENRY IVES, Florist,
 Albuquerque, New Mex.

HELP WANTED

Single man as assistant on a private place near Pittsburgh, Pa., where roses, carnations, orchids, mums and pot and bedding plants are grown; must be of good habits and a good and willing worker; state particulars with wages expected with board and room.
 John J. Costoff,
 Beechwood Farms, Sharpsburg, Pa.

HELP WANTED

Experienced store man; one with enough brains to know how to use them; to such a man we have a good opening in our organization; particulars in first letter.

F. M. ROSS,
 13 S. 60th St., Philadelphia, Pa.

HELP WANTED

Experienced planter to handle our landscape planting.
PFUNDS' NURSERIES,
 Elmhurst, Ill.

HELP WANTED

A-1 rose grower; two good general men; references required.
J. C. RENNISON CO.,
 Sioux City, Iowa.

HELP WANTED

Man for general greenhouse work who has had experience; immediately.
GROVES FLORAL CO.
 Atchison, Kan.

HELP WANTED

Section helpers wanted; good pay and good chance for advancement.
J. F. WILCOX & SONS,
 Council Bluffs, Ia.

HELP WANTED

Wanted, at once, young man for carnations to work under foreman; good wages.
JOHN DIECKMANN,
 Elm Grove, W. Va.

HELP WANTED

All around grower; must be a good man with long experience; highest wages paid.
PETERS & SONS, Hillyard, Wash.
 (A suburb of Spokane.)

HELP WANTED

Well established firm located in Colorado and making excellent profits has good opportunity to offer a No. 1 grower who would like to invest; must be industrious and come well recommended as to character and ability.
 Address No. 338, care Florists' Review, Chicago.

PIERSON, FLORIDA.

The Greenhouse Town.
 Grow Plumosa and Smilax for the northern trade. Land cheap. Good healthful section; also fine citrus section; investigate possibilities; free literature.
PIERSON CIVIC ASSOCIATION.

HELP WANTED

Positions open now in our new store for two first-class store men; state experience, references and salary expected in first letter; all replies confidential.

CENTRAL FLORAL CO.
 35 Broadway Detroit, Mich.

WANTED

Quotations on commercial varieties of orchids; must be good stock; give name of variety, size and price.
ROLF ZETLITZ CO.
 Dayton, Ohio

WANTED

Second hand McCaskey Filing System, about 200 accounts size; good condition.
NEW LONDON FLORAL CO.
 New London, Wis.

WANTED

One sectional hot water boiler; 1,200 ft. to 1,500 ft. capacity; must be in good condition.
THE D. HILL NURSERY CO.,
 Dundee, Illinois.

WANTED

Second-hand Skinner irrigation equipment.
THE D. HILL NURSERY CO.,
 Dundee, Illinois.

WANTED

Set of Nicholson's Dictionary of Gardening; set of Bailey's Cyclopaedia of American Horticulture; state condition and price. Address No. 341, care Florists' Review, Chicago.

RED BANK, N. J., Personal

Will M. L. Mc please write to E. P.; miss you so; long to know if you are well; dear boy, sympathy and love waits for you from me and so many friends; easy to fix things O. K. for you; please return and write now.
 E. P.

FOR SALE

10,000 feet glass containing modern greenhouse doing a thriving retail and wholesale florists' business; price, \$8,000.00, on easy terms; would cost \$15,000.00 to build today. Address
HUDSON & WELCH,
 Lyndonville, N. Y.

FOR SALE

Material for 25x200 ft. building, 14-ft. roof bars, 4 ft. glass on sides; this material is first-class; all glass 16x24 in., double; a few hotbed sash 1 1/2 in. thick; cypress 3x6 ft.; 1500 ft. 1 1/4-in. pipe.
E. HUSTON & CO.,
 Sistersville, W. Va.

FOR SALE

One of the largest, oldest and most successful retail flower stores in Chicago is for sale because of death of owner; purchaser of the business will be given satisfactory lease on ground and buildings; requires some capital, but purchaser can make money steadily from the start; pay for itself quickly; responsible parties address No. 339, care Florists' Review, Chicago.

FOR SALE

Good second-hand pipe in all sizes from 1/2-inch up to 10-inch; also new galvanized wire in 9, 12 and 14 gauge. Write for prices.

MAX ZWIGLER & BROS.,
Muncie, Indiana.

FOR SALE

150 4-inch boiler flues in good condition, taken out of 18-ft. boilers; can be cut down and used in 16-ft. boilers; \$5.00 per length.

WEISS-MEYER COMPANY,
Maywood, Ill.

FOR SALE

One 2-in. Oil separator..\$15.00

WEISS-MEYER CO.,
Maywood, Ill.

FOR SALE

Refrigerator, 6 ft. wide by 5 ft. deep by 9 ft. high; mosaic floor, plate front; door on the end.

BUCHBINDER BROS.,
11 So. La Salle St., Chicago, Ill.

FOR SALE

Or will lease 10,000 feet new glass and 8 acres; close to Aurora; 38 miles from Chicago; now planted to carnations and sweet peas; shipping to Chicago; also a retail trade; 120 tons coal all in; price, \$8,700; terms.

A. L. TREMAN, P. O. Oswego, Ill.

FOR SALE

A great bargain; 3 greenhouses, 32x120, 20x80, 16x80; ground, 150x200; fully stocked; 80-H.P. boiler; steam coal; 2 dwellings, 5-room; ground 100x225; store stocked; only florist in town of 10,000; fine shipping trade; central Pennsylvania; open for inspection. Address No. 336, care Florists' Review, Chicago.

FOR SALE

6,500 square feet of glass and a fine residence, 24 miles from Portland, Oregon, on paved road; doing a fine retail business now; 5,000 carnation plants and plenty of other stock; residence and greenhouses like new; residence alone worth \$10,000; will sell for \$12,000; this is a real bargain.

W. H. DANSER,
Box 436, Forest Grove, Ore.

FOR SALE

GREENHOUSES NEAR BOSTON

25,000 feet of 16x24-inch glass; cement sides; stocked with carnations, callas and mums; 2 boilers, one of which is not necessary to use; steam heat; all in first-class repair; about 3 1/2 acres of land; coal already in bunkers for season; stable; garage; electric lights; together with 9-room house with modern improvements. Address No. 280, care Florists' Review, Chicago.

FOR SALE

Bargain in frosted glass, 8 x 16, 6c per sheet.

We have discontinued using glass in our kitchen cabinets, and offer 10,000 sheets frosted glass, 8 x 16, boxed ready for immediate shipment; each box contains 56 pieces; just the thing for hotbeds or for quick repairs; price, \$3.35 per box (56 sheets), f. o. b. Richmond, Ind.

K-D CABINET COMPANY,
Richmond, Ind.

FOR SALE

Wrecking five houses.

16x18-inch, 16x24-inch glass, per box	\$ 7.00
Doors, 8x6 ft., cedar panel, with frame, each	2.50
Rafters or sawbars, per foot.....	.02
Ridge, per foot04
Ventilator sash, each	2.00
Ventilator machines, each	10.00
Shafting, heavy, per foot10
Shafting, light, per foot06
Ventilator arms, each25
Ventilator hangers, each10
Garland iron gutters, per foot.....	.40
Pipe, 1 1/4-inch, wrought iron, per foot10
Wire stakes, 6-ft., \$2.00; 5 1/2-ft., \$1.75; 5-ft., \$1.50 per 100.	

Cash, please.

PETER REINBERG,
30 E. Randolph St., Chicago, Ill.

FOR SALE

An up to date range of four greenhouses of 5,000 feet of glass, with head house, garage, office, workshop, store room and 8-room modern residence attached, all in extra fine condition and nearly new; the entire outfit heated with hot water furnaces and lighted throughout with electric lights; paved streets, lively town, five churches, two steam roads and one electric line; unable to supply market, will sell at a sacrifice and if sold at once will also include complete stock; closest investigation invited.

L. K. MATHEWS,
Linesville, Crawford Co., Pa.

FOR SALE

Retail florist's business; established present address thirty years; central Ohio; city of over 150,000 population; illness and other interests reason. Address No. 335, care Florists' Review, Chicago.

FOR SALE

Boilers, 70 H. P. Tubular; 50 H. P. Kewanee type firebox boiler; 10 and 20 H. P. Scotch Marine; 15 H. P. Tee boiler; Vertical boilers all sizes; 6-in. Davis Regulating Pressure Valve; One 1 1/2-in. Regulating Valve; 100 boiler tubes 3-in. x 13-ft., as good as new; 6 H. P. Gasoline Engine. CASEY BOILER WORKS,
Springfield, Ohio.

FOR SALE

HOT WATER HEATING BOILERS.

American, 2000-ft. radiation, price..	\$175.00
American, 4325-ft. " "	350.00
American, 650-ft. " "	50.00
Boynton, 1725-ft. " "	150.00
Niagara, 1500-ft. " "	120.00
Cottage, 800-ft. " "	60.00

These boilers are in first class condition ready for immediate shipment. Other good bargains in different sizes. Write us your wants.

ROGERS HEATING CO.,
Ransomville, N. Y.

FOR SALE

We have on hand the following used materials in good condition. Can make immediate shipment.

1 No. 4 Morehead Return Trap and Receiver, capacity, 60,000-ft. of glass	\$150.00
1 W. N. 280 Moninger Sectional Steam Boiler	1,000.00
1 No. 225 Moninger Sectional Steam Boiler	175.00

Above boilers can be used for either a steam or hot water heating system.

Ratings	Steam	Hot water
W N 280	7,500-sq. ft.	12,875-sq. ft.
No. 225	800-sq. ft.	1,820-sq. ft.

JOHN O. MONINGER CO.,
918 Blackhawk St.,
Chicago, Illinois.

Everything for the greenhouse.

FOR SALE

Three houses, 22,000 feet glass, practically new, rebulbed this year; hot water heat; 7-room house; 1 1/2 acres land; located at Wilmette, Ill., 14 miles north of Chicago; now under lease to a responsible tenant.

FRANK FELKE,
R. F. D. 4, Box 185, Elkhart, Ind.

FOR SALE

Want to sell my three greenhouses, 30x100; stocked with Princess of Wales Violets; large greenhouse; shed attached; hot water boiler; electric motor; pump and lights; with 6 1/2 acres of land; one mile west of Park Ridge depot; plenty of fruit trees; large dwelling house; barn and outbuildings; this place must be seen to be appreciated; will also sell greenhouses with some land without dwelling house if so desired; must sell on account of poor health. Carl M. Ehrhardt, Park Ridge, Ill.

BETTER ONION SETS

for prompt or future delivery

Write

BARNARD

231-235 W. Madison St., CHICAGO

Mention The Review when you write.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, H. G. Hastings, Atlanta, Ga.;
secretary-treasurer, C. E. Kendel, Cleveland, O.

PRUNE the mailing lists and save printed matter. Huge quantities of seed catalogues are wasted on dead names.

THE receivership of J. Bolgiano & Son, Baltimore, has come at a time when the seed trade was thought to have successfully passed the point of greatest strain occasioned by falling prices.

THE 1920 crop of giganteums has all gone afloat and it appears that the number of cases shipped out of Yokohama does not exceed half last year's crop. The percentage of bulbs larger than 7 to 9's is only what the chemists call "a trace." Most of the dealers in America are oversold and are notifying their customers that orders will be filled only in part.

FIRST VALLEY PIPS ARRIVE.

The first lily of the valley pips arrived at the port of New York October 28, more than a month earlier than the first consignments were received from abroad last year. On the steamer Mongolia, which reached New York from Hamburg October 28, were three consignments, as follows:

Consignee	Cases
International Forwarding Co.....	43
Bernard, Judae & Co.....	243
Schwake, C., & Co.....	25

Total310

Last year the first arrivals of valley pips were in early December, coming from Rotterdam. The first shipment on a boat from Hamburg was not until December 16, seven weeks later than the one noted above.

RECEIVERS FOR BOLGIANO.

Petition Meets Firm's Assent.

October 28 the seed house of J. Bolgiano & Son, Baltimore, Md., assented to proceedings in the United States court in that city adjudging the firm bankrupt and placing it in the hands of receivers. Established more than 100 years ago by the great-grandfather of the present head of the firm, Charles J. Bolgiano, this company is one of the best known firms in the trade.

The receivership, it is hoped, may be merely a temporary one. The receivers appointed by Judge Ross are Waldo Newcomer, president of the National Exchange Bank, and William Ingle, president of the Baltimore Trust Co. They formally took charge of Charles J. Bolgiano's affairs the morning of October 28. The receivers are authorized not only to adjust the indebtedness of the firm, but also to take charge of its seed business at once and report to the court after ten days whether or not its condition will justify a continuance of the



Special Price List

on

BULBS

HYACINTHS

	Per 100	Per 1000
Lady Derby.....15 to 16 ctm.	\$6.50	\$50.00
Grand Maitre.....15 to 16 ctm.	6.50	50.00
King of Blues.....15 to 16 ctm.	6.50	50.00
La Victoire.....15 to 16 ctm.	6.50	50.00
L'Innocence15 to 16 ctm.	6.50	50.00
Yellow Hammer.15 to 16 ctm.	6.50	50.00

NARCISSUS Poeticus..... 2.50 23.00

COTTAGE TULIPS

La Merveille	3.00	25.00
Maiden's Blush	3.00	25.00
Inglescombe Yellow	3.00	25.00
Assorted, all colors.....	2.50	20.00

EARLY SINGLE TULIPS

Cottage Maid	3.00	28.00
Cramoisi Brilliant	3.00	26.00
Yellow Prince	3.00	26.00

EARLY SINGLE TULIPS—Cont.

	Per 100	Per 1000
White Swan.....	\$3.00	\$26.00
Assorted, all colors.....	2.25	20.00

EARLY DOUBLE TULIPS

Lucretia	3.25	29.00
Murillo	3.25	29.00
Rubra Maxima	3.25	29.00
Crown of Gold.....	3.50	30.00
Gloria Solis	3.25	29.00
Assorted, all colors.....	2.25	20.00

DARWIN TULIPS

Remembrance	3.00	27.00
White Queen	3.00	28.00
Sultan	3.00	27.00
Assorted, all colors.....	2.25	20.00

250 Bulbs at 1000 rate.

These special prices are offered for prompt shipment, subject to stock being unsold. F. O. B. Chicago, Ill. Terms net cash.

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue

CHICAGO, ILL.

Onion Sets

GROWERS for the Trade

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

Write for Prices

BEANS
PEAS
CORN

The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach

Wholesale Seed Grower

Pepper, Eggplant, Tomato, Okra, Asparagus,
Rhubarb, Celery, Spinach, Beet, Onion, Beans,
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited

GEORGE R. PEDRICK & SON
PEDRICKTOWN, N. J.

Mention The Review when you write.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA

I. N. Simon & Son Garden Seeds

—AT WHOLESALE—

438 Market St., PHILADELPHIA, Pa.

Mention The Review when you write.

TOMATO SEED

Pepper, Eggplant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon
Seed and Field Corn, on contract.

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Correspondence Solicited. Swedesboro, N. J.

We are Headquarters for the
BEST OF EVERYTHING
in
VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for future delivery

Jerome B. Rice Seed Co., Cambridge, N. Y.

Mention The Review when you write.

BURPEE'S SEEDS GROW

W. Atlee Burpee Co.
Seed Growers Philadelphia

Mention The Review when you write.

Braslan

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify and Mixed Sweet Peas.

Seed Growers

SAN JOSE, CALIFORNIA

Company

JAMES VICK'S SONS

GROWERS OF

FLOWER and VEGETABLE SEEDS

Get the benefit of our 71 years' experience

All Seasonable Varieties

Our Stocks Are Very Complete

Rochester, N. Y. The Flower City

The C. Herbert Coy Seed Co.

VALLEY, Douglas NEB.
County,

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn

Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

Fitchburg, Mass., U. S. A.

**An Experience of Half a Century
IN PRODUCING HIGH-GRADE
GARDEN SEEDS**

at your disposal. Contract growers for the
jobbing trade of a full line. Mail us your list
for both SPOT and FUTURE requirements.

Orange, Conn. **S. D. Woodruff & Sons** New York City

Waldo Rohnert
GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,
Onion and Radish.

Correspondence Solicited.

Get Quotations on Seeds
from

LANDRETH

Before Buying Elsewhere

We will quote you for immediate
or future shipment

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

Office and Warehouse,

Fremont, Neb.

Growing Station,

Rocky Ford, Colo.

CUCUMBER

MUSKMELON

WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

THE

J. C. Robinson Seed Co.

WATERLOO, NEB.

ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

THE KIMBERLIN SEED CO.

Wholesale
Seed Growers

San Jose, Cal.

GROWERS OF

ONION, LETTUCE, RADISH, ETC.

Correspondence Solicited

LILIUM FORMOSUM

Immediate Shipment—F. O. B. New York

Per Case

6 to 8-in., 350 bulbs per case.....\$47.50

7 to 9-in., 250 bulbs per case..... 45.50

9 to 11-in., 130 bulbs per case..... 42.00

LILIUM GIGANTEUM

New Arriving—Delivery can be made from New York,
Denver, Chicago and Toronto, Ont.

Per Case

6 to 8-in., 400 bulbs per case.....\$36.50

7 to 9-in., 300 bulbs per case..... 45.00

MANETTI

Graded 5/8 and 6/10 mm. Suitable for
greenhouse grafting and budding.

November Shipment. F. O. B. cars, New York.

Per 1000

English Grown, 1-year 5-8 mm. at..... \$60.00

Dutch Grown, 1-year, 6-10 mm. at..... 45.00

Callas

California-grown

For 100 1000

Godfrey..... 3/4 to 1 -inch \$10.00 \$95.00

Elliottiana... 1 1/4 to 1 1/2 -inch 15.00 140.00

" 1 3/4 to 2 -inch 20.00 190.00

Valley Pips

HOLLAND TYPE—FOR FORCING.

November-December Shipment.

\$20.00 per 1000. F. O. B. New York City.

In case lots of 2500 pips each.

Bamboo Cane Stakes

DOMESTIC CANES

Natural

Per bale

Per bale

6- 9 ft..... 800 \$17.50

9-12 ft..... 200 10.00

JAPANESE CANES

Per bale

Per bale

Natural.....6 ft.....2000.....\$22.00

Dyed Green.....18 in.....5000..... 22.50

"18 in.....2000..... 9.00

"2 ft.....5000..... 25.00

"26 in.....4000..... 22.00

"26 in.....2000..... 11.00

"2 1/2 ft.....3000..... 18.00

"2 1/2 ft.....2000..... 12.00

"3 ft.....2000..... 15.00

"3 1/2 ft.....2500..... 20.65

"3 1/2 ft.....2000..... 16.50

"4 ft2000..... 18.00

RAFFIA

4 Grades and Colored

Cash with Order from Those Who Have
Not Established Credit with Us.

McHutchison & Co.

95 Chambers St., NEW YORK, N.Y.

Lilium Formosum BLACK STEM

6 to 8-in., 375 in case, at \$50.00 per case.

9 to 10-in., at \$40.00 per 100.

J. M. THORBURN & CO.,
53 Barclay St., through to 54 Park Place
NEW YORK CITY

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Hart & Vick Inc.
ROCHESTER N.Y.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

Buy Your Seeds from Men Who Know
Get our new catalogue.

receivership. As indicating the apparently temporary purpose of the court proceedings, the stated amount of the indebtedness claimed by the several creditors is confined to a single item, other unnamed obligations being referred to in general terms.

Some Creditors Named.

All the creditors are not named. Those officially appearing in the petition as plaintiffs are the Baltimore Trust Co., the National Exchange Bank and Riggs, Rossman & Hunter, Inc., insurance brokers. The petition in bankruptcy was filed late in the afternoon of October 27. The petition of the plaintiffs was accompanied by an answer filed for J. Bolgiano & Son by their regular attorney.

Half of the indebtedness is held by Baltimore financial institutions and individuals, the other creditors not being officially named. They are, however, principally New York banks. The indebtedness to the trust company, which is stated to be on a promissory note given last August, amounts to only \$5,947; that of the National Exchange Bank, also on a note discounted last June, is \$8,936, and the insurance firm claims \$2,139 as a sum due on unpaid premiums.

Assets and Liabilities.

While no schedule of assets and liabilities of the firm has been filed, it is estimated that the total liabilities will amount to upward of \$900,000. About fifty per cent of these debts are secured, the remaining fifty per cent being chiefly bank loans without security.

The value of the assets will, of course, depend upon the amount realized from the immense stock of grain, seeds and other merchandise on hand, in addition to bills receivable. These commodities at current prices, together with the lands, machinery and buildings, are given in the petition as \$1,000,000. Other assets, it is expected, will bring the total to well over \$1,200,000, thus leaving an excess of assets over liabilities of more than \$300,000. The creditors seem quite sanguine as to recovering their money.

Cause of Receivership.

Commenting on the step taken by J. Bolgiano & Son, the firm's attorney said that Mr. Bolgiano and a number of his

MICHELL'S BULBS



CALLA

Godfrey Everblooming

	Per 100	1000
First size, 1 in. diameter		
up.....	\$12.00	\$110.00
Mammoth size, 1½ inch		
diameter up.....	13.50	125.00

WHITE CALLA

Aethiopica

1¼ to 1½ inch diameter. 8.00 75.00

PURITY FREESIA

First size bulbs..... 1.35 11.00

NARCISSUS

Paper White Grandiflora

First size bulbs, 13 ctm.
up (1250 bulbs in case) 2.75 21.00

Hyacinths, Tulips, Narcissi
and other Seasonable Bulbs; also
Seeds and Supplies.

Send for
Wholesale Price List

Henry F. Michell Co. 518-516 Market St., Philadelphia, Pa.

GLADIOLI

I am now ready to quote prices on all leading varieties for Fall delivery. When writing please state, if possible, the varieties and quantities you are interested in. Special quotations on large quantities.

JELLE ROOS,

Gladiolus Specialist

Dept. A.

CONCORD, MASS

BULBS for FLORISTS

Narcissus Paper White, 13 to 15 ctm., per case of 1250\$28.00
Narcissus Paper White, 13 ctm., per case of 1300 27.00

All varieties of Hyacinths, Tulips and Narcissi

Write for price list

ST. LOUIS SEED COMPANY

411-413 Washington Ave.

ST. LOUIS, MO.

P. Vos & Son

Growers of
New and Choice

Mt. Clemens, Mich

GLADIOLI

Mention The Review when you write.

creditors had agreed upon the bankruptcy and receivership in a crisis of the firm's affairs. "This," he said, "was due to two causes. In the first place, the firm carries a large stock of goods and the shrinkage in the value of

the inventories, in common with that in all other lines of business, has amounted to a large sum. Besides this, the firm has had losses in connection with contracts for the delivery of corn in Cuba, which had been adversely affected by

DUTCH BULBS—For Prompt Shipment

HYACINTHS—First Size

Red & Pink, Queen of Pinks, Lady Derby, Marconi, La Victoire, Gigantea, Cardinal Wiseman.

White, L'Innocence.

Blue, Grand Maitre, Perle Brillante.

Per 100, \$10.50; per 1000, \$95.00.

HYACINTHS—Second Size

Red and Pink, Queen of Pinks, Gigantea, Lady Derby, La Victoire.

White, La Grandesse, Madame Van der Hoop, Albertine, Angenus Christina.

Blue, Schotel, Perle Brillante, Grand Maitre.

Per 100, \$9.00; per 1000, \$80.00.

MINIATURE HYACINTHS

Pink, Gertrude, Gigantea, Lady Derby.

White, L'Innocence.

Blue, Queen of Blues, Grand Lilas, Johan, Grand Maitre.

Per 100, \$4.00; per 1000, \$35.00.

SINGLE TULIPS Per 100 Per 1000

Belle Alliance (Waterloo), brilliant scarlet..\$3.75 \$34.00

Chrysolara, pure golden yellow..... 3.75 34.00

Cottage Maid, carmine pink..... 3.75 34.00

Fred Moore, dark orange..... 3.50 32.00

Joost Van Vondel, deep cherry red..... 3.50 32.00

La Reine, white, flushed with pink..... 3.65 33.00

Pottebakker Scarlet, bright scarlet, very large 3.50 32.00

Pottebakker Yellow..... 4.25 38.00

Yellow Prince, extra for forcing and bedding 3.50 31.00

DOUBLE TULIPS

Per 100 Per 1000

Couronne d'Or, rich golden-yellow\$4.00 \$37.00

Double Early Tulips, extra fine mixed.....2.70 25.00

PARROT or "SHOW" TULIPS

Per 100 Per 1000

Admiral de Constantinople, red.....\$3.25 \$28.00

Cramoisi Brilliant, scarlet..... 3.25 28.00

Lutea Major, yellow..... 3.25 28.00

Markgraaf, brown and yellow..... 3.25 28.00

Perfecta, yellow and red..... 3.25 28.00

Mixed, all colors..... 2.75 25.00

COTTAGE TULIPS

Per 100 Per 1000

Bouton d'Or, deep golden yellow; fine for cutting\$3.25 \$28.00

Mrs. Moon, yellow..... 3.75 35.00

Extra fine mixed..... 2.75 25.00

DARWIN TULIPS

Per 100 Per 1000

Baronne de la Tonnaye, bright rose.....\$3.25 \$30.00

Clara Butt, salmon pink..... 3.25 30.00

Fra Angelica, purplish brown..... 3.00 28.00

Massachusetts, vivid pink with white center. 3.85 36.00

Pride of Haarlem, bright carmine rose..... 4.25 38.00

Rev. H. Ewbank, lilac mauve..... 3.25 30.00

Wm. Copeland, lavender blue..... 4.65 42.00

Darwin Tulips, mixed, best quality..... 2.75 25.00

NARCISSI

Per 100 Per 1000

Emperor, golden yellow trumpet, double nose or mother bulbs.....\$5.75 \$52.00

Golden Spur, deep yellow trumpet, double nose or mother bulbs..... 5.25 46.00

DOUBLE NARCISSI

Per 100 Per 1000

Von Sion, large, pure golden yellow, double nose or mother bulbs.....\$5.50 \$50.00

Double nose 2nd size..... 4.50 40.00

CROCUS

Per 100 Per 1000

Named sorts\$2.00 \$18.00

Mixed colors 1.25 10.00

A. Henderson & Co., 166 N. Wabash Avenue, Chicago

Paper White Narcissus

13-ctm. . . . \$20.00 per 1000

14-ctm. . . . 24.00 per 1000

15-ctm. and up,
800 to case, 30.00 per case

Cash with order

The Barclay Nursery

60 Barclay Street
New York, N.Y.

SEEDS

Stump & Walter Co

30-32 Barclay Street, NEW YORK CITY

Tomato Seed and Sweet Potato Plants

Pleased to quote you prices on quantities and varieties wanted for present or future delivery.

H. AUSTIN Felton, Del.



J. A. VANDERVOORT.

J. A. Vandervoort & Co.

Wholesale Bulb Growers

NOORDWYK, - HOLLAND

Also Nurseries at Sassenheim

Absolutely the largest growers in Holland of
Bic. Victoria, Golden Spur and Von Sion

Also large growers of
HYACINTHS, TULIPS, ETC.

Mail Address—Care of

MALTUS & WARE

116 Broad St., New York City

*Our representatives
will be calling on you.*

WHOLESALE

GLADIOLUS BULBS

RETAIL

WE ARE NOW BOOKING FOR NOVEMBER DELIVERY

Price List for Asking.

Clean Stock at Right Prices

HIGHLAND VIEW Gladioli Gardens, W. Bailey Road and Tift St. Cuyahoga Falls, O.

Flowers Will Be Very Scarce After Thanksgiving

WE JUST RECEIVED A LATE SHIPMENT OF

PAPER WHITES

Plant them now. Get them in for Thanksgiving and Christmas and through January, when stock is scarce, and you will make money on them.

Special price to clean up the late surplus shipment:

13 ctm., \$19.00 per 1000

14 ctm., \$22.00 per 1000

C. C. POLLWORTH CO., Milwaukee, Wis.

the railroad congestion in this country and later by the moratorium put into effect by the Cuban authorities." The switchmen's strike on the railroads, he stated, had delayed delivery of this grain, and, when it finally arrived from the west, vessels which had been engaged to carry it to Cuba had canceled their sailings, and Mr. Bolgiano had to depend upon schooners to transport it. These sailing vessels were delayed by adverse winds, and by the time their destination was reached the corn market had suffered a severe break and the Cubans failed to pay their drafts.

MOTT-LY GLEANINGS.

"This is the first time in a quarter of a century that I have been compelled to stay at home to attend to our home trade," observed Harry Chaapel, of Chaapel's Seed Store, Williamsport, Pa. "Our new \$10,000 warehouse, when completed, will be greatly appreciated and will help to relieve congestion."

Walter S. Schell, Harrisburg, Pa., will occupy the new building at Tenth and Market streets shortly. It is a 5-story, fire and vermin-proof structure, fitted with every convenience for both a wholesale and retail business. Mr. Schell is the recipient of congratulations from those who have watched the steady and healthy growth of his business.

Williams Seed Co., Norfolk, Va., young and progressive, bids fair to be a leader among the local warehouses. Manager Richard S. Orr is full of up-to-date ideas. The bulb catalogue just out is most complete. The Plant City, Fla., branch reports business steadily gaining.

W. M.

XXX SEEDS

Chinese Primrose—Mixed, 400 seeds, \$1.00; ½ pkt., 50c.

Primula Obconica—Finest Giants, mixed, pkt., 50c.

Primula Malacoides—Giant Baby, pkt., 25c.

Cineraria—Large Flowering, pkt., 50c; ½-pkt., 25c.

Cyclamen—Giants, mixed pkt., \$1.00; ½-pkt., 50c.

Giant Pansy—5000 seeds, \$1.00; ½-pkt., 50c.

Calceolaria—Giant, spotted, mixed, pkt., 50c.

Salvia Bonfire—Finest grown, pkt., 20c; oz., \$2.00.

Petunia—Large flowering, fringed, pkt., 20c.

JOHN F. RUPP, Shiremanstown, Pa.

Van Meeuwen & Tegelaar, Inc.

Wholesale

Dutch Bulb Growers

1133 Broadway, New York.

Nurseries at LISSE, HOLLAND.

SEED PACKETS
THAT SELL THE SEED

LITHOGRAPHED IN COLORS TRUE TO NATURE AND VARIETY.

SEED PACKETS FOR ALL VARIETIES OF VEGETABLES AND FLOWERS SEEDS.

We also make a Specialty of Seed Catalog Covers, Hangers, Box Labels, Nurserymen's Plates, Lawn Grass and Bird Seed Cartons and Seed Cartons of every description. We always carry a large stock of all items for immediate shipment, and give prompt attention to orders for individual requirements.

Write for listing and quotations today

STECHER LITHOGRAPHIC COMPANY
ROCHESTER, N. Y.

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FRENCH and DUTCH BULBS

Now ready. Write for prices.

HOGEWONING & SONS,

Incorporated

299 BROADWAY, NEW YORK

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DREVON-TEGELAAR & CO.

Wholesale French Bulb Growers

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Nurseries at OLLIOULES, FRANCE

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Established 1870.

Wholesale Bulb Growers Lisse, Holland

Catalogue Free on Application

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Dutch and French Bulbs

C. J. Speelman & Sons | Lagarde & Speelman

SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE

NEW YORK OFFICE

470 GREENWICH ST.

NARCISSI

For Immediate Shipment.

We offer subject to prior sale, allowing 3% cash discount with order.

Von Sion

	Per 100	Per 1000
Extra select.....	\$3.00	\$25.00
Double nose.....	4.00	34.00

Emperor

	Per 100	Per 1000
Single nose.....	\$3.75	\$30.00
Double nose.....	5.00	46.75

Empress

	Per 100	Per 1000
Single nose.....	\$3.75	\$32.00
Double nose.....	5.00	45.00

Golden Spur

	Per 100	Per 1000
Single nose.....	\$3.75	\$30.00

Poeticus Ornatus

Per 100, \$3.00; per 1000, \$27.00

Sir Watkin

Per 100, \$4.50; per 1000, \$40.00

Trumpet

	Per 100	Per 1000
(French).....	\$2.75	\$22.50

Victoria Bicolor

	Per 100	Per 1000
Single nose.....	\$3.75	\$32.00
Double nose.....	5.00	45.00

Godfrey Callas

\$12.00 per 100.

Formosum Lilies

7 to 9-in., \$55.00 per case.

No charge for packing or cartage.

The W. W. Barnard Co.

231-235 W. Madison St.

CHICAGO, :: ILLINOIS

Competition Is Life

**Again—
Buy Your French Bulbs
—Now**

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**Lagarde & Vandervoort
OLLIOULES, FRANCE**

Mail address: Care MALTUS & WARE
116 Broad Street, NEW YORK CITY

Aug. Lagarde

Our representative will be calling on you

J. A. Vandervoort

**Freesia Purity
5,000 LATE DUG
SOUND BULBS**

$\frac{1}{2}$ to $\frac{3}{8}$ -inch diameter.

For Prompt Shipment.

Per 1000, \$12.00.

A. HENDERSON & CO.,
166 N. Wabash Ave., CHICAGO, ILL.

CYCLAMEN GIGANTEUM SEEDS

Kelway's Perfect Model, a pedigree strain.

All new crop Seed available for immediate delivery.

	Per 1000 Seeds	Per oz.		Per 1000 Seeds	Per oz.
Salmon King.....	\$6.50	\$19.00	Dark Crimson.....	\$6.50	\$19.00
Crimson.....	5.00	15.00	Rose.....	5.00	15.00
Salmon.....	6.50	19.00	White with Eye.....	5.00	15.00
Charming Bride.....	5.50	15.50	Pure White.....	5.00	15.00
Mixed.....	4.40	13.50			

SECURE YOUR REQUIREMENTS NOW.

KELWAY & SON, Wholesale **LANGPORT, ENG.**
SEED GROWERS, Cables: "Kelway Langport."

Mention The Review when you write.



**THE KENILWORTH
Giant Pansy Seed**

For
prices and

description, see my ad in
The Review, Sept. 9th.

Mention The Review when you write.

Let Me Be Your Seedsman

J. K. RUGOWSKI SEED CO., Inc.
MANITOWOC, WIS.

—Enough said

Mention The Review when you write.

Chas. Schwake & Co., Inc.

LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

90-92 West Broadway NEW YORK

F. G. MARQUARDT, Inc.

Importers of Bulbs

116-120 West 32nd Street
NEW YORK CITY

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
growers in Denmark. Please send for price list.
CHR. MOSBJERG, 216 7th St. N., Minneapolis, Minn.

Snapdragons

are big money makers and will be used more
extensively than ever. Grow your own plants
and avoid transportation delays.

SEED of our famous Silver Pink, \$1.00 per pkt.;
8 for \$2.50; 7 for \$5.00.

SEED of our new Hybrid Pink and of our new
Golden Pink Queen, same price.

SEED of Keystone, Nelrose, Garnet, White,
Yellow, Light Pink, Buxton and Fancy Mixed,
85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Mention The Review when you write.

FOR THE FINEST OF THE NEW SEASON'S

Floral Novelties

WRITE TO

WATKINS & SIMPSON, Ltd.

27-29 Drury Lane :: LONDON, ENG.

**Seeds, Bulbs and Horticultural
Supplies**

BECKERT'S SEED STORE

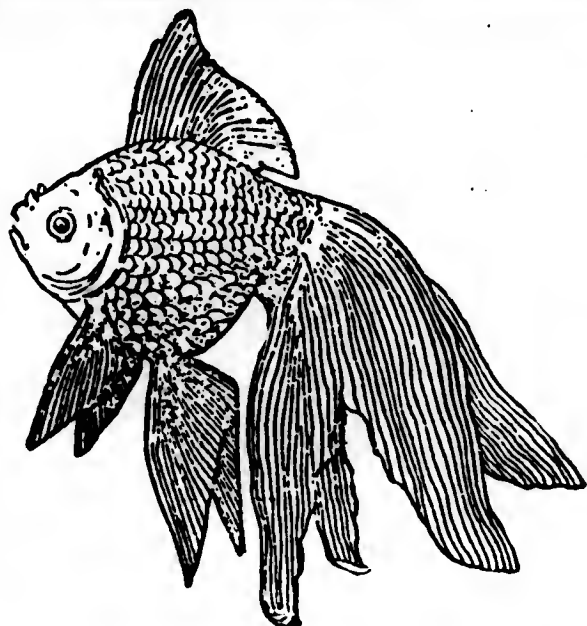
101-103 Federal St., PITTSBURGH, PA.

HELLER'S
MICE
PROOF
SEED
CASES

Send for Catalogue.

HELLER & CO.

Montpelier, Ohio



Goldfish and Canaries

WE have the largest and most complete stock of Plain and Fancy GOLDFISH, consisting of Japanese Comets, Japanese Singletails, Japanese Fantails, Japanese Telescopes and Paradise Fish, that we have ever had.

Our stock of Aquariums, Globes, Fish Food, Water Plant and Aquarium Ornaments is also complete.

Then we have a big assortment of Canaries, Bird Cages and Bird Supplies.

Write for Our Catalogue

Ashborne Goldfish and Supply Co.

Hatcheries: Burlington - Indianapolis - Frederick, Md.

Office, BURLINGTON, IOWA.

GOLD and SILVER LEAVES MYRTLE and BLOSSOMS

FINEST QUALITY

FOR SILVER AND GOLD ANNIVERSARY WORK

Samples and prices on application

J. LICHTENBERGER, 1560 Avenue A, NEW YORK

NEWPORT, R. I.

Horticultural Society.

Plans for a series of winter lectures for members of the Newport Horticultural Society were discussed at the regular meeting, October 26, and the matter was referred to Secretary Frederick P. Webber, with instructions to make the necessary arrangements. Mr. Webber will at once take up the matter of selecting the best available speakers on horticultural subjects of interest.

William MacKay, gardener for H. A. C. Taylor, exhibited a new variety of buddleia, called the Eva Dudley, which is a desirable plant for cultivation, he said, giving an interesting though informal talk concerning it. The final report of the committee on the recent annual ball was presented and approved.

Various Notes.

Andrew McMahon is reported seriously ill at his home on Bliss avenue.

Carl O. Schultz has been appointed administrator of the estate of Charles J. Schultz, under bond of \$100.

W. H. M.

Tucson, Ariz.—Hallet Burns, director of Howe's Floral Shop last year, soon will open a flower store in connection with The Palms.

Fort Worth, Tex.—As a result of the local shortage of chrysanthemums and the high express rates, the state flower show to have been held here November 12 has been postponed until next year.

GOLDFISH WINDOW DISPLAY GOLDFISH

THERE'S MONEY IN GOLDFISH FOR YOU

GOLDFISH
\$5.00 per 100
and up

We manufacture
Aquariums
in all sizes



Goldfish and
Aquarium
Supplies

Send for
Wholesale
Catalogue

Auburndale Goldfish Co., 1449 W. Madison St., Chicago

Reliable Dealers in Goldfish and Aquarium Supplies

Terms: Cash with order.

We treat customers RIGHT and return money if we cannot ship goods.

GOLDFISH

BUY FROM THE BREEDER

107 Acres of Ponds this Season

Write for Big, New Catalogue

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PUTNAM'S FISHERIES, 7 Divisions. Office, 462 Washington St., BUFFALO, N.Y.

"TITEKNOT" SHOWERS

The most practical addition to the Florists' Trade in years.

Ask { Bayersdorfer & Co., Philadelphia
McCallum Co., Pittsburgh
or send \$2.00 for sample order to

WM. WEISMANTEL, Mfr.
245 S. Orange Ave., NEWARK, N. J.

GOLDFISH

and AQUARIUM SUPPLIES

Send for catalogue

ORIENTAL GOLDFISH & SUPPLY CO.
3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Index by Towns of Florists Represented in This Department

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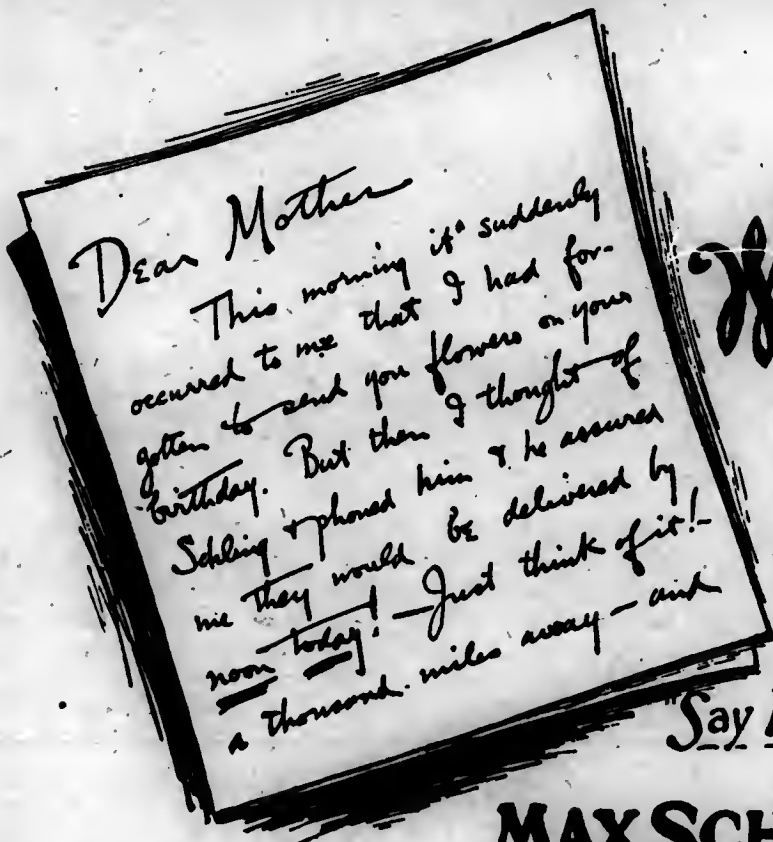
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Reimers & Son Co.	80	Caple, Walter W.	84	OKLAHOMA CITY, Okla.	79	Martin & Forbes	94	ST. LOUIS, Mo.	70	ST. LOUIS, Mo.	83	Buchanan Flo. Co.	79
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Walker Co., Wm.	80	Butterworth Fl. Co.	84	OKLAHOMA CITY, Okla.	79	PRINCETON, Ill.	87	ST. LOUIS, Mo.	70	ST. LOUIS, Mo.	83	Marvin, Ira G.	73
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Morse & Beals	73	McQueen Floral Co.	79	OKLAHOMA CITY, Okla.	79	PROVIDENCE, R. I.	83	ST. LOUIS, Mo.	70	ST. LOUIS, Mo.	83	Evenden Bros.	79
LYNCHBURG, Va.	83	Muskogee Carn. Co.	79	OKLAHOMA CITY, Okla.	79	JOHNSTON BROS.	73	ST. LOUIS, Mo.	70	ST. LOUIS, Mo.	83	Evenden's Sons	79
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Telegraph Delivery Department

THE florists whose cards appear in the Pink Part of The Florists' Review are prepared to fill orders from other florists, for local delivery, on the usual basis. See index by towns on the following page. If your city is not represented, there is a specially good opportunity for you.



Wherever
She is -
even as far
as 3,000
miles away -
and whether
you spend \$5
or \$500 -
"Say It with Flowers"

MAX SCHLING INC.
785 FIFTH AVE.
between 59th & 60th Streets
• Phones PLAZA 7241, 2022 •

Reproduction of our advertisement in New York newspapers
in October and November.

The chief aim of our advertising in the New York newspapers is to gain more orders that we can transfer to our brother florists out of town.

Florists' orders to us receive my undivided, individual attention. Each is a personal order with me. No matter how great the pressure of local business, it is a matter of pride and principle with me to look after every florist's order with the most painstaking care.

Max Schling
Flowers
Deliveries
All Over The
Civilized World
785 FIFTH AVE.
AT 60th ST.
NEW YORK
Phone PLAZA 7241

Get Your Share of Telegraph Orders

Start your ad next week by mailing this blank today

FLORISTS' PUBLISHING CO.,
508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying $\left\{ \frac{1}{1/2} \right\}$ inch in each issue of the

Strike out size NOT wanted.

Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which _____ agree to pay at the rate of $\left\{ \begin{matrix} \$1.25 \\ 62\frac{1}{2}c \end{matrix} \right\}$ net per week, bills payable monthly.

Strike out same as above.

Subject to cancellation without penalty if rates are advanced during the term of this order.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

For **SAN FRANCISCO**
the Bay Cities and all Central California

PELICANO, ROSSI & Co.

Members F. T. D.

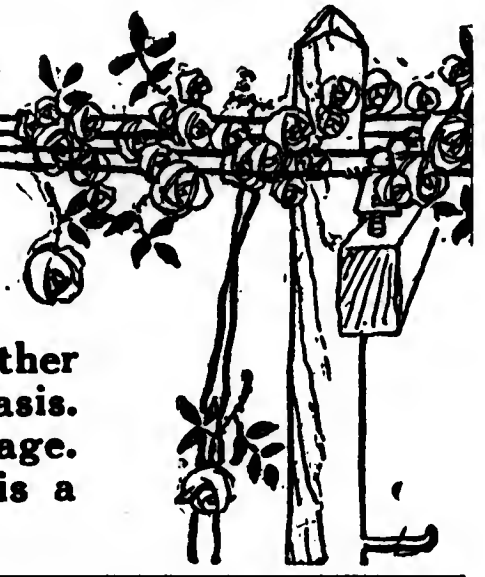
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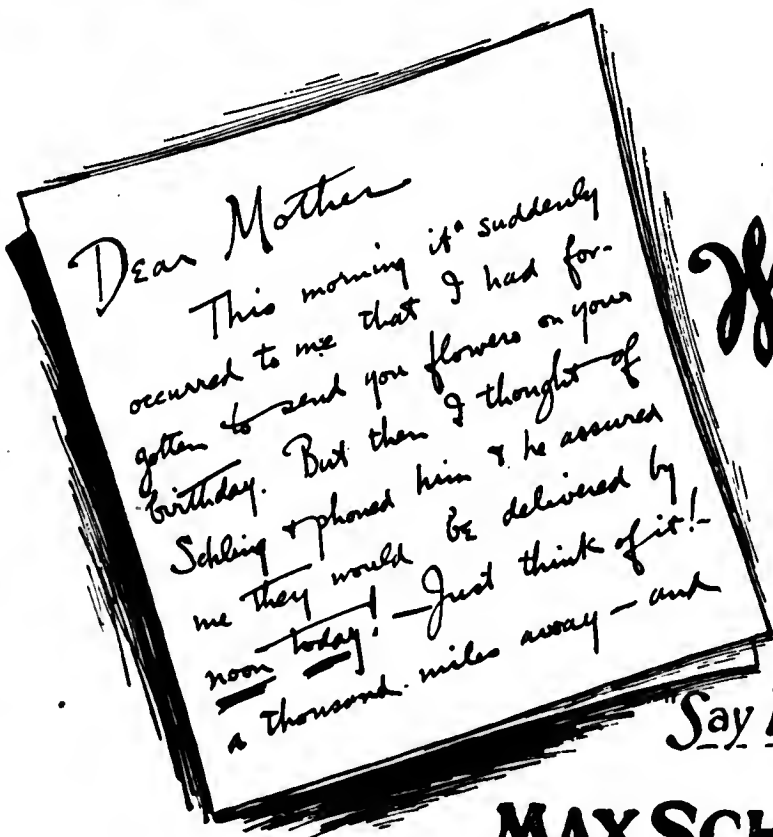
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Wherever
She is -
even as far
as 3,000
miles away -
and whether
you spend \$5
or \$500 -
"Say It with Flowers"

MAX SCHLING INC.
785 FIFTH AVE.
between 59TH & 60TH Streets
• Phones PLAZA 7241, 2022 •

Reproduction of our advertisement in New York newspapers
in October and November

The chief aim of our advertising in the New York newspapers is to gain more orders that we can transfer to our brother florists out of town.

Florists' orders to us receive my undivided, individual attention. Each is a personal order with me. No matter how great the pressure of local business, it is a matter of pride and principle with me to look after every florist's order with the most painstaking care.



Get Your Share of Telegraph Orders

Start your ad next week by mailing this blank today

FLORISTS' PUBLISHING CO.,
508 South Dearborn St., CHICAGO

You may insert a Telegraph Delivery card occupying $\left\{ \frac{1}{2} \right\}$ inch in each issue of the
Strike out size NOT wanted.

Florists' Review for a period of one year from date, and thereafter until forbid by either party, for which _____ agree to pay at the rate of $\left\{ \begin{matrix} \$1.25 \\ 62\frac{1}{2}c \end{matrix} \right\}$ net per week, bills payable monthly.
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Subject to cancellation without penalty if rates are advanced during the term of this order.

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Index by Towns Crowded Out of Pink

MILWAUKEE
Member
F. T. D.
Lubliner's
FLORIST
225 Grand Ave.

MILWAUKEE
E. WELKE & CO.
The House of Roses
Member F. T. D. 750-752 Third Street

TATE'S TIPS

INVEST IN INTEGRITY.

Florists Should Have Motto.

Did you ever stop to think that a motto is a good thing to have tied up with your business? We have all at some time or other seen a coat of arms or a crest, of which some old establishment was proud. These invariably bear a motto, usually in Latin. There is no place in modern business methods for heraldry as practiced in the days of knighthood, but there is a place for what it stood for, honor. We all know how the mottos of ancient families were supposed to be lived up to and defended, but in too many cases this was not done. We have neither time nor space to criticize the ancients in these columns; what we want to talk about is a part of this old system which can be applied to our business in the year of grace 1920.

All this only goes to show the dignity business has acquired in modern times. In the feudal days a man who was in trade was looked upon as a menial. To-day he is judged by the business he conducts and the manner in which he conducts it. What greater honor could be conferred on a man than to hear him spoken of in this manner, "His word is his bond"? Now, I do not wish to convey the idea that the writer is a dreamer, or that in these days of modern business, if financial responsibility were placed upon such a man, those placing it would not insist upon an up-to-date bonding company bonding him, or that such a man would not insist upon being bonded. It is not a question of his honor, but one of insurance to all concerned.

Self-Made Men.

There is no doubt many who read

Wire F.T.D. ORDERS
for New York
TO
MAX SCHLING INC.
785 FIFTH AVENUE
We deliver orders promptly and efficiently, and use tact, taste, and discretion in filling them, regardless of the size of the order. The SCHLING standard of quality and service is always maintained.
LONG DISTANCE PHONES PLAZA 7241, 7242

We Deliver Direct to
Every Outgoing
Steamer
Sailing from
New York City,
Hoboken,
Brooklyn

If you want Service—
you want Schling!

STEAMER SAILINGS.

Display the following list of steamer sailings in a conspicuous place in your window or store, or use it in advertising matter with the statement that you have facilities for filling bon voyage orders on short notice at any port. You can thus develop telegraph business for steamer trade, especially at this time of year.

Steamer—	From—	To—	Sails
Korea Maru.	San Fr'co	Yokohama	Nov. 5
Scotian	Montreal	London	Nov. 5
Olympic	New York	Southampton	Nov. 6
Scandinavian	Montreal	Antwerp	Nov. 6
Finland	New York	Antwerp	Nov. 6
Kals. Aug. Vic.	N. Y.	Liverpool	Nov. 6
Columbia	New York	Glasgow	Nov. 6
Rotterdam	New York	Rotterdam	Nov. 6
Melita	Montreal	Liverpool	Nov. 6
Mohawk	New York	San Juan	Nov. 6
Emp. Britain	Quebec	Liverpool	Nov. 10
Niagara	Vancouver	Sydney	Nov. 10
Imperator	New York	Southampton	Nov. 11
Zeeland	New York	Antwerp	Nov. 13
La Lorraine	New York	Havre	Nov. 13
Colombia	San Fr'co	Yokohama	Nov. 13
Ponce	New York	San Juan	Nov. 13
Sicilian	Montreal	Glasgow	Nov. 17
Pr. Fr. Wilhelm	Quebec	Liverpool	Nov. 17
Noordam	New York	Rotterdam	Nov. 17

Steamer—	From—	To—	Sails
Adriatic	New York	Southampton	Nov. 17
San Juan	New York	San Juan	Nov. 17
Duca D'Abruzzi	N. Y.	Genoa	Nov. 18
Emp. of Russia	Vanc'ver	Yokohama	Nov. 18
Giuseppe Verdi	N. Y.	Naples	Nov. 18
Hellig Olav	New York	Copenhagen	Nov. 18
Drottningholm	N. Y.	Sweden	Nov. 18
Gramplan	Montreal	Antwerp	Nov. 19
Bergenafjord	N. Y.	Norway	Nov. 19
Siberia Maru	San Fr'co	Yokohama	Nov. 19
Katori Maru	Seattle	Yokohama	Nov. 19
Cassandra	Montreal	Glasgow	Nov. 20
Carmania	New York	Liverpool	Nov. 20
Baltic	New York	Liverpool	Nov. 20
La Touraine	New York	Havre	Nov. 20
Minnedosa	Montreal	Liverpool	Nov. 20
Coamo	New York	San Juan	Nov. 20
Patria	New York	Naples	Nov. 23
N. Amsterdam	N. Y.	Rotterdam	Nov. 23
Aquitania	New York	Southampton	Nov. 23

Milwaukee, Wis.
429 Grand Avenue
W. C. Zimmermann
Member F. T. D.

Milwaukee, Wis.
A. CURRIE & CO.,
130-132 Wisconsin Street
Member Florists' Telegraph Delivery Ass'n.

MILWAUKEE, WIS.
FOX'S
INCORPORATED
437-39-41 MILWAUKEE STREET
Member Florists' Telegraph Delivery Ass'n.

MILWAUKEE
EXCLUSIVE FLORAL
ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 93 WISCONSIN ST.

MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS
A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Part This Week—See Pages 63 and 64

FOREIGN SECTION

C. ENGELMANN

Member American Florists' Telegraph Delivery Association.

Life Member S. A. F.

Member American Carnation Society.

Member New York Florists' Club.

Orders for England, Scotland and Ireland taken care of by

C. ENGELMANN, Florist, Saffron Walden, Essex, ENGLAND.

Cables: Engelmann, Saffronwalden (2 words only)

Orders for the French Riviera and Monte Carlo taken care of by

C. ENGELMANN, Etablissement Horticole "Carnation," Saint-Laurent-du-Var, near Nice, FRANCE.

Cables: Carnation, Saint-Laurent-du-Var (2 words only)

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

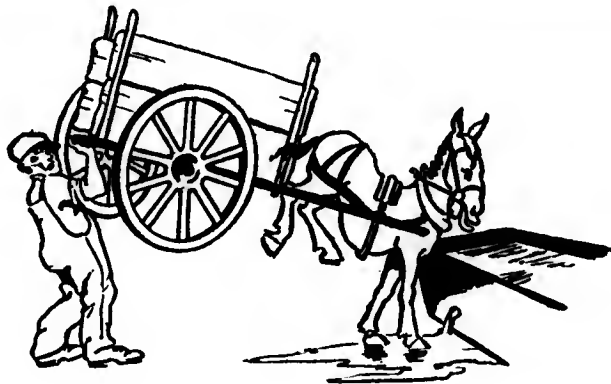
WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

SCOTLAND SEND YOUR
ORDERS NOW TO
LEIGHTON, Florist, GLASGOW
Scotland's Only Member F. T. D.

this can remember the time when there were no bonding companies and when financial institutions were conducted on a much more conservative plan than they are today. In those days, "His word is his bond" was a good term to have applied to you. I do not think I am overreaching the mark when I say that at least two-thirds of the foundation of what is today the floral industry was laid on this quotation. In those days a man with capital at his command entering the florists' business was unheard-of. I saw the late Peter Henderson but once; that was when I was a boy in my father's small range. He paid us a visit and I can recall my father pointing out, with the idea, no doubt, to spur me on to greater activity, the fact that there was a man who had accumulated close to \$1,000,000 in the florists' business. I quote this incident merely to show that these old pioneers had faith in the future of the business. We, today, know that this faith was not in vain.

But in the beginning of this article we spoke of heraldry. We all know that the descent of the family crest was hereditary, the one receiving it being in honor bound to uphold its traditions. Just so with the florists' industry, for if there is an industry in this country today that has sprung from an honest, hard-working, square-dealing race of men, it is the florists' business. There is not a man connected with the trade



Wrong End To

If I hadn't seen this myself, I'd say I was lying. When I was a kid, there came to our town a stupid old Swede, named Ole.

Jake Sweeney, the horse trader, promptly got \$250 of his savings for an old skate of a horse and a rattle-trap of a wagon.

Jake checked the horse's head away up, to make him look stylish like.

Ole got in and drove up street to a watering trough. Of course, the horse couldn't get his head down to drink. Ole sat there for a while, then he must have thought about a teeter-totter and concluded if one end was too high, the only way to bring it down was to lift the other up.

So he got out and lifted up the rear end of the wagon.

Right now, there are a lot of florists who are not getting F. T. D. business, because they work wrong end to.

Daddy Pochelon will gladly tell you how to uncheck your horse.

If he's off fishing, I might give a hint or two.

New York's
Favorite Flower Shop

G.E. M. Stump

Fifth Avenue at 58th Street

today who was familiar with conditions less than half a century ago and does not feel proud of the progress it has made. But the question I want to ask right here is: Has the florist today the same faith in the future of the business

as our forefathers? When we see the strides made by some of the large industries and then consider our own, are we not just a little afraid? If we have inherited any of the stamina possessed by our forebears we should not know what

Telegraph Delivery Department

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OSHKOSH, WIS.
THE MILES COMPANY
GROWERS

Established 50 years. Member F. T. D.

MILWAUKEE WEST ALLIS
WAUWATOSA
ERWIN J. HAMME
Greenhouses and Flower Shop
at WAUWATOSA, WIS.

RACINE, WIS.
THE
610-612 FLOWER Member
Wisconsin Street SHOP F. T. D.

KENOSHA, WIS.
L. Turner & Sons, 352 Park Ave.
Members Florists' Telegraph Delivery

Racine and Kenosha
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

fear is. The more I study the situation and see the opportunities within the grasp of the florists today, the more firmly I am convinced that the first story has not been completed upon the foundation laid by our predecessors.

On Firm Foundation.

Let me remind you that the foundation I speak of is laid solid and deep and will carry any sort of superstructure you see fit to place upon it. As we think of building, let us remember that this is the day of sky-scrapers. This means that there is no limit to the height we may go. Now, as we continue to build up this great industry, would it not be well to adopt a motto to guide us in our future work? It seems to me that no better one could be adopted by the trade than the following: "The principles of our forefathers, and the most modern methods." Keep these two phrases working in coöperation, and there need be no fear for the future of the business.

In these days of hurry and stress we are often apt to believe that modern methods are likely to include sharp practices. For instance, we frequently see, in the notes on the editorial page of The Review, references to the grower who demands cash in advance and then ships merchandise which, to say the least, will not bring a second order. That man's house is built upon the sand, and we all know what the Scriptures say concerning a house so built when the winds and the floods come, as they are sure to do. If there is any part of the florists' busi-

"Say it with Flowers"

Members
of the
F. T. D.

Members
of the
F. T. D.



GUDE BROS.CO.
FLORISTS
1214 F ST.N.W.
WASHINGTON,D.C.

"Say it with Flowers"

Send Orders for
WASHINGTON,
D. C.

and vicinity to

Blackstone

EVERYTHING
FIRST-CLASS

Member F. T. D.

14th and H. Streets

WASHINGTON, D. C.
Louise Flower Shop
Connecticut Ave. at N St., N. W.
Miss Louise W. Daugherty, . . . Proprietress
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

ORDERS IN OR AROUND
Washington, D. C.
MEMBER F. T. D.
GEO. C. SHAFFER
900 Fourteenth Street

La Crosse, Wis.
Send your order for flowers for delivery in this city and vicinity to
SALZER'S FLORAL GARDENS
QUALITY AND SERVICE ASSURED

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

LA CROSSE, WIS.
La Crosse Floral Co., Member Florists' Telegraph Delivery

MADISON, WIS.
RENTSCHLER FLORAL CO. Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



This Fleet of Automobiles is

AT YOUR SERVICE

(White Trucks Insure Dependable Delivery)

IN CLEVELAND

Send Your Orders to

The F. T. D. Florist

KIRCHNER'S FLOWERS, 6701 Quincy St., Cleveland, Ohio

QUALITY plus SERVICE!

In CINCINNATI

To mention Flowers is to think of

138-140 EAST FOURTH STREET

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

ST. LOUIS, MO. Send Your Orders to **F. H. WEBER**
Taylor Avenue and Olive Street
EVERYTHING SEASONABLE. PLANTS OR CUT FLOWERS.
ALL ORDERS CAREFULLY EXECUTED UNDER MY PERSONAL SUPERVISION.
Member Florists' Telegraph Delivery Association. Flowers Delivered in City or State on Short Notice.

ST. LOUIS, MO.
GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery.

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.
Wire or phone your orders to **OSTERTAG BROS.**
The Largest Retail Supply House in the West.
JEFFERSON AND WASHINGTON AVES.
Members F. T. D.

ST. LOUIS, MO.
Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
— Both Long Distance Phones —
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.
Member Florists' Telegraph Delivery Association
Joe. White
4744-4748 McPherson Ave.

ST. LOUIS, MO.
BENTZEN
FLORAL COMPANY
8118 North Grand Avenue
FACILITIES SECOND TO NONE

ST. LOUIS, MO.
Up-to-date Service **The Blossom Shop** 4110 Manchester Ave.

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on Short Notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Excelsior Springs, Mo.
EXCELSIOR GREENHOUSES

COLUMBIA, MO.
COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

RED C
INSTANT
F. T. D.



SAINT LOUIS
4326 OLIVE ST.

RED C
SERVICE
F. T. D.

ST. LOUIS Choice Seasonable Flowers
George Waldbart Floral Co.
Efficient Service—Most Centrally Located
All Orders Carefully Executed 516 North Grand Ave.

SEDALIA, MISSOURI
"You will not stammer if you say it with our flowers"
State Fair Floral Co.
Florists' Telegraph Delivery.

KANSAS CITY, MO.
We are members of the F. T. D.
J. E. MURRAY & CO., 212 E. 10th Street

ness where a get-rich-quick scheme can be worked, I do not know of it, but, to the credit of the business, I believe it is more immune from such practices than any other industry.

There is a reason for this. The man who is trained in the trade lives close to nature. No man can live so without living close to nature's God. I do not mean by this that he makes any pretense of religion; it is often quite the contrary. He is inclined to be hard, sometimes rough, but the fundamentals of true religion are imbedded in his character and the golden rule is a part of his life. He may not be a churchgoer, but he lives his religion each day of his life and, as a rule, the most we see of it is through his business transactions. He never thought of these things as religion; they were a matter of principle with him, and these are the principles the business, as we see it today, is built upon.

Modern Methods.

Now let us look at modern methods for a moment, and two good, solid English words will cover these. They are "quality" and "service." In these modern days let these two words be a hobby with you; insist upon them, both with those who serve you and those you serve. Adopt them in your business, not so much as a motto, but as a creed to be lived up to. Advertise them; feature them in every part of the business you conduct, and they will soon become a part of your very being. The public will soon become aware of it, and the busi-

Kansas City, Mo.
Rock's
MEMBER F. T. D.
1106 GRAND AVENUE

KANSAS CITY
WE STRIVE TO PLEASE
ALPHA FLORAL Co. Member of the F. T. D.
105 WALNUT—PHONES 1874, 1806
ALPHA ELBERFIELD, Founder and Owner.

KANSAS CITY
A. Newell
MEMBER F. T. D. Eleventh and McGee Sts.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.
Member of the Florists' Telegraph Delivery Association

STUPPY FLORAL CO.
Orders Executed
Missouri, Iowa, Kansas and Nebraska
St. Joseph, Mo.
Members Florists' Telegraph Delivery

ST. JOSEPH, MO.
QUENTIN FLORAL CO.
Orders for
Iowa, Nebraska, Kansas and Missouri
W. J. Barnes KANSAS CITY, MO.
38th St. and Euclid Ave.
Established 1890.
No order too large or small. Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

F. T. D. MEMBERS

—who wish to insure the greatest satisfaction
will send their CHICAGO orders to—

THIS NAME ON THE BOX IS A

Heischman

GUARANTEE OF SATISFACTION

MEMBER
FLORISTS'
TELEGRAPH
DELIVERY

CHICAGO'S LEADING FLORIST

RAILWAY EXCHANGE BUILDING

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

Smith's FLOWER SHOP
Hutchinson,
Kansas
Member Florists'
Telegraph Delivery

Joplin, Mo. AMERICAN FLORAL SHOP
J. E. MEINHART, Prop., 216 W. 4th St.

WEBB CITY, MO.
J. E. Meinhart, 416 S. Pennsylvania Ave.

SPRINGFIELD SEED CO.
SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Member Florists' Telegraph Delivery Association

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
We Strive to Please

HONOLULU, HAWAII
TAYLOR, FLORIST
Wireless and Cable Address, "FLORIST," Honolulu

ness will be put on a higher plane. Try it out this winter and see if at the end of the season you cannot look back at the winter's work with satisfaction, and view your bank balance with pardonable pride.

Tate.

ST. LOUIS, MO.

The Market.

The long-looked-for frost came October 28 with a 5-minute snow storm and practically all the outdoor stock has been killed. This also put an end to the large supply of dahlias, and the dealers now have room for the increasing stock of mums arriving daily. At the various wholesale markets are many blooms of Chrysolora, Chieftain, Robinson, Mistletoe and October Frost, as well as a supply of pompons. White and yellow Bonaffons in large quantities are expected soon, as local growers planted these varieties heavily.

Fancy roses reach this market every day, but suffer somewhat in demand, due to the popularity of the mum. Premier and Columbia are the favorites. Ophelia and Milady are beginning to show fine color. There has been a shortage of white roses in the market. The passing of the dahlia will help to dispose of the carnation stock, which is in oversupply. A steady demand for carnations may be looked for now. Violets also are expected to improve. Calendulas, snapdragons and lilies sell readily. Valley is coming in slowly. Orchids are scarce in this market. The supply of greens is large and the de-

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Atchison, Kan. GROVES FLORAL CO.
Established 1865. Member of F. T. D.

Leading Florist
JAMES HAYES, 819 KANSAS AVENUE
TOPEKA, KAN.
Member F. T. D.

MRS. LORD'S FLOWER ROOM
112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

ARKANSAS CITY, KAN.

McCool's Close-in-Greenhouse
MEMBER F. T. D.

Kansas City, Kansas

L. C. FIELD
Member Florists' Telegraph Delivery

MANHATTAN, KAN.
THE MARTINS T. S. MARTIN, Proprietor.

SALINA, KANSAS
LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n.

WICHITA, KANSAS Shipments for Kansas and Oklahoma
W. H. CULP & COMPANY
Quality Flowers Personal Service
Members F. T. D. A.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN

67 Beacon Street
Deliveries
To All Suburbs

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

CARBONE, 342
Boylston Street,
BOSTON

Member Florists' Telegraph Delivery Ass'n.

The Beacon Florist
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Worcester, Mass.
RANDALL'S
FLOWER SHOP

Member Florists' Telegraph Delivery.

H. F. A. LANGE
Worcester, Mass.

Delivers to all Points in New England
125,000 Square Feet of Glass.
Member Florists' Telegraph Delivery Ass'n.

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

Warburton

Member
F. T. D.

FALL RIVER
MASS.
33 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points

FITCHBURG, MASS.
LESURE The Florist
EVERYTHING IN FLOWERS

CAMBRIDGE, MASS.
ROBBINS BROS., 636 Massachusetts Avenue
Near All Colleges Members F. T. D.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley, 44-1, 44-2, 44-3

Newton, Mass.
Also BOSTON, BROOKLINE
CAMBRIDGE, WELLESLEY

COTTON
The Florist

I should like to write a
little essay on

"The Sweet Perfume
of Courteous Service"

but actions speak louder
than words. Flowers are
my hobby and my business.
If you have orders for de-
livery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist."

Member of Florists' Telegraph Delivery Association.
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.
Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

Wax Brothers Boston, Massachusetts
44 TEMPLE PLACE
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery.

BOSTON, HOUGHTON
MASS. GORNEY
FLOWER SHOP

Under the Park Street Church.
Member Florists' Telegraph Delivery.

Brookline, Mass.
1314 Beacon St. Alice B. Merrill
Member F. T. D.

BOSTON 9, MASS.

HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed.

mand is sufficient to consume the stock
daily.

Various Notes.

The St. Louis publicity committee held an important meeting Wednesday afternoon, October 27, at headquarters. The secretary's statement showed nearly \$1,000 available for advertising purposes up to January 1. Mr. Freerr was present and was officially informed that Freerr & Freerr had been awarded the contract to handle the committee's advertising up to June 1, 1921. The expenditure up to December 1 is to be \$600. A general discussion on advertising followed. J. F. Ammann, secretary of the National Flower Growers' Association, was present in the interests of the national publicity committee and also in order to meet the growers. G. Washburn, of Bloomington, Ill., was another visitor who attended the meeting.

BOSTON—BECKER'S

Send us your telegrams. Prompt service IN
and ROUNDABOUT BOSTON. Our con-
servatories are in Cambridge, only 8 minutes
from the heart of Boston.

BECKER'S CONSERVATORIES
CAMBRIDGE - MASS.
Members Florists' Telegraph Delivery

Brookline, Mass.

220 Washington Street
F. E. PALMER, Inc.

Established 1886
Members Florists' Telegraph Delivery Ass'n.

Cambridge, Mass.

Largest Retail Conservatories near the heart
of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

Waltham, Mass.

1st CLASS STOCK
FACILITIES
SERVICE
M. F. RUANE

Member F. T. D. 121 Moody St.

MALDEN, MASS.

J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

AMERICA'S FOREMOST FLOWER HOUSE

Superior
Service

74th Year

Steamer

Deliveries and all
others guaranteed.

Standard
Prices

Thos. F. Gavin
INC.

Est. 1847

Correspondents in all
leading cities of the
world

BOSTON—and—NEW YORK

1 PARK STREET
AND
799 BOYLSTON STREET

Your Account Invited

561 FIFTH AVENUE
AT
46th STREET

HARTFORD,
CONNECTICUT

Welch's Flower Shop
197 Trumbull Street
A. W. Welch Mrs. E. M. Welch

New Haven,
Conn.

J. N. CHAMPION & CO.
The F. T. D. Artists

Yale
College

Covering All Connecticut

HARTFORD, CONN.

Greenhouses: *Combs* Stores:
Benton St. 741 Main St.
364 Asylum St.
Member F. T. D.
Orders solicited for all parts of Connecticut

BRIDGEPORT, CONN.

James Horan & Son
943 MAIN STREET
Largest Growers in this District.
MEMBERS FLORISTS' TELEGRAPH DELIVERY.

Waterbury, Conn.

RYAN & POWERS
80 Center St.
Special attention Westover and St. Margaret
School Orders.
Members F. T. D. and Rotary Florist.

Hartford, Conn.
GEORGE G. McCLUNIE

165 Main Street
Established 1897 Member F. T. D.

Providence, Rhode Island
Johnston Brothers

LEADING FLORISTS
38 DORRANCE STREET
Member Florists' Telegraph Delivery Ass'n.

STAMFORD, CONN.

QUALITY FLOWER SHOP
Member F. T. D. 43 ATLANTIC ST.
Prompt delivery to
NOROTON, DARIEN, NORWALK, GREENWICH

Hartford, Conn.

George F. Lane
Welch
SUCCESSOR
THE FLORIST
180 Asylum Street Member F. T. D.

Lynn, Mass. MEMBERS
F. T. D.
GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.
Belmont Flower Shop MEMBER
F. T. D.

BURLINGTON, VT.

Gave Florist
Member F. T. D.
Orders for Vermont and Northern New York filled to
your entire satisfaction at right prices.

Hartford, Conn.

J. Albert Brodrib, Store,
639 Main Street
Deliveries to
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic.
Member Florists' Telegraph Delivery Association

The next meeting of the committee will
be held November 10.

The St. Louis Florists' Club will hold
its next meeting Thursday afternoon,
November 11. This meeting will be held
with the Bourdet Floral Co., Magnolia
and Tower Grove avenues. An attractive
program has been planned by the officers,
which should interest every member of
the club, and President Rowe is confi-
dent that the attendance will be the
largest of the year.

Andrew Hoffman, secretary of the
George Waldbart Floral Co., celebrated
his fifty-first birthday, October 26, by
passing around good cigars to friends in
the trade.

New Britain, Conn.
VOLZ FLORAL CO.

Bridgeport, Conn.
John Reck & Son, 985 Main Street

PROVIDENCE, R. I.
AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St.
PROVIDENCE

NEWPORT, R. I.
SMITH Est. 1864 Greenhouses
JAMESTOWN, R. I.

PORTLAND, ME.

THE FLOWER SHOP
M. E. McGunigle Cor. Oak and Free Sts.

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE
1251-R.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK DARDS

341 Madison Avenue

Member of
Florists' Telegraph DeliveryGuaranteed Satisfaction
Nearly 50 Years

LET US FILL YOUR STEAMER ORDERS

Leading Florist

Regular European Sailings Now Established

Member
F. T. D.

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

**ABUNDANTLY PREPARED
AT ALL TIMES**

**Edwards Floral
Hall Company**

1716 Pacific Avenue
Atlantic City, New Jersey

Nurseries: Mediterranean
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n

NEWARK, N. J.
PHILIPS BROS.
938 BROAD STREET
Members F. T. D.

NEWARK, N. J.
WASHINGTON FLORIST
577 Broad Street
Member F. T. D.
Open 7 a. m. to 10 p. m. every day

Boonton, N. J. Dover, N. J.
Olyphant, Pa. Stroudsburg, Pa.

Store in each town. Flowers daily from our
own greenhouses. Delivery all Eastern Penna.
and Northern New Jersey.

Herrick Greenhouses, HACKETTSTOWN,
NEW JERSEY.

JERSEY CITY, N. J.
WEIDEMANN'S FLOWER SHOP
222 MONTICELLO AVE.
Member F. T. D.

HOBOKEN, N. J.
J. GRULICH & SONS
Members F. T. D. 616 Washington Street

MONTCLAIR, N. J.
MASSMANN
Member Florists' Telegraph Delivery.

Atlantic City, N. J.
EGG HARBOR FLOWER SHOP Members
211 Pacific Ave. Crane & Hill, Props. F. T. D.

PATERSON PASSAIC New Jersey
EDWARD SCEERY
Member Florists' Telegraph Delivery Assn.

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns
are best reached from
TRENTON
MARTIN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

The Missouri Botanical Garden has
cleared the big flower display house for
the yearly chrysanthemum show, to be
held there November 7.

L. Jules Bourdet, chairman of the
publicity committee, missed his first
meeting since he has held office last
week. He was on a vacation.

Miss Margaret Kuehn, daughter of
Charles A. Kuehn, gave a piano recital
November 4. Many members of the
trade who received invitations were
present.

Vincent J. Gorly reports that he has
been invited to attend a meeting of the
Memphis Florists' Club in November to
give a talk on birthday flowers. He has
accepted. Mr. Gorly will address the
St. Louis Florists' Club on the same sub-
ject at the next meeting.

J. F. Ammann has returned from a
three weeks' visit east in the interests
of the National Flower Growers' Asso-
ciation and says that eastern florists are
enthusiastic over the prospects of a good
business season.

Mrs. T. Dernier, of the Dernier Floral
Co., furnished the flowers presented to
Philip Sousa, whose band played here
last week, the order amounting to sev-
eral hundred dollars.

President L. H. Archias, of the Mis-
souri State Florists' Association, writes
that there will be no flower show at
Kansas City this fall and that the pro-
posed meeting of the association will
not take place until further notice.

Mrs. Fred C. Weber entertained the
Lady Florists' Home Circle October 27
at her home, on Pershing avenue, and

ATLANTIC CITY, N. J.
Atlantic City Flower Shop
1519 Pacific Avenue

Always a big stock on hand of all kinds of flowers
and plants. Personal attention. F. T. D. Member

Red Bank, N. J.
W. W. KENNEDY & SONS
FLORISTS
MEMBERS F. T. D.
41 BROAD STREET

TRENTON, N. J.
PARK FLORAL CO. R. ABBOTT
Greenhouses--Buchanan, Lafayette and Schiller Ave.

Englewood, N. J. Camp Merritt
EDWARD G. BURROWS
Member F. T. D.

Summit, HARRY O. MAY,
PROPRIETOR
New Jersey The Rose Shop

ONEONTA, NEW YORK
DERRICK, Florist, MEMBER
F. T. D.

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg.
F. T. D.

SENECA FALLS, N. Y.
E. W. HUDSON & SON
WILL ALSO DELIVER ORDERS AT WATERLOO

Elmira, N. Y. SHIPMENTS
Southern New York
Northern Pennsylvania
Member F. T. D. The Rosery Garden Shop 182 N. Main Street

TROY, N. Y. MEMBER
F. T. D.
33 Fourth St. H. LOUIS MENAND

FLORAL OSWEGO, N. Y.
ART STUDIO E. KENDIG, Prop.
Member F. T. D. At Your Service. Personal Attention.

HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WE DELIVER TO ALL PARTS OF
BROOKLYN
—AND—
NEW YORK CITY

JOSEPH TREPEL
Largest Individual Florist in the United States—ELEVEN STORES.
TELEGRAPH YOUR ORDERS TO THE MAIN STORE
LEWIS AVENUE, Corner HANCOCK STREET, BROOKLYN, N. Y.
AND RECEIVE MY PERSONAL ATTENTION.

Kottmiller

... FLORIST ...
426 Madison Ave.—and 49th Street
Also Vanderbilt and Ritz-Carlton Hotels
Telephone Murray Hill 783
Highest award at the International Flower Show,
April 11, Grand Central Palace.
Location Central. Personal Attention.
Member Florists' Telegraph Delivery Association.

"Where Roses and Lilies and Violets Meet."

GUIDO, Inc.
Florist

PHONES: Plaza 7570; Night call, South 1125
696 Lexington Ave., Cor. 52d St. NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902

135 E. 34th St., NEW YORK

M.A. Rowe

IN HEART OF NEW YORK CITY
332 FIFTH AVE., NEAR 33rd ST.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 363-364
OUR MOTTO—THE GOLDEN RULE.

RAMM'S FLOWER SHOP

In the Heart of New York 412 Madison Avenue
Prompt and Efficient Service Member F. T. D.

NEW YORK Telephone Lenox 3822
HENRY HART, Inc.

1000 MADISON AVENUE
In the heart of most exclusive residential section

YONKERS, N. Y. MEMBER F. T. D.
3 MANOR HOUSE SQ. R. T. BRODERICK

BUNYARD 413 Madison Avenue **NEW YORK CITY**

Member F. T. D.

SUMMER SEASON, Bellevue Ave., NEWPORT R. I.

David Clarke's Sons

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

WILSON 3 and 5 Greene Ave. Main Store: Cor. Fulton St.

BROOKLYN

PHONE 6800 PROSPECT **NEW YORK**

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main

HUGO H. JAHN, 710 Nostrand Ave. BROOKLYN, N. Y.

Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

the members spent a pleasant afternoon. Mrs. George B. Windler will entertain the circle November 10.

Mrs. F. W. Bruenig, W. H. Kruse and Mrs. Julia Pelletier, south end florists, say that last week was a busy one and that business has become steadier since the recent frost.

W. A. Rowe, of Kirkwood, and Oscar May, of Tappington, have commenced cutting mums heavily.

A. G. Greiner, cactus specialist, has a fine collection of blooming cactus plants and reports that shipping orders to eastern points have been heavy.

W. W. Stertzling has completed his show house, recently purchased from the W. K. Bixby estate. The house faces Manchester avenue and is a decided attraction.

Ostertag Bros. Co. and the C. Young & Sons Co. had a number of Halloween decorations.

Frank O'Leary, manager of Grimm & Gorly's east side branch, says business has opened up nicely with his firm.

The teams of the "Say It with Flowers" Bowling League are improving their game and some excellent scores were made October 27, when the Carna-

NEW YORK, N. Y.

QUALITY

SERVICE

Charles H. Brown
2366 Broadway, New York City

CHOICE



FLOWERS

NEW YORK CITY

ADOLPH MEYER

In center of the **BON TON** residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox.

NEW YORK

Orders Sent to **H. H. BURNS** 509 Madison Av.

will receive prompt and careful attention.
LONG ISLAND BROOKLYN JERSEY CITY NEWARK

W. & T. CASS

Geneva, N. Y.

Telegraph Orders Promptly Filled in Western New York

JAMESTOWN, N. Y.

LAKEVIEW

ROSE GARDENS

1,500,000 ft. of glass Capable Retail Service
Mayville, N. Y. } INSTANT SERVICE { Fredonia, N. Y.
Brocton, N. Y. } --TD-- { Chautauque, N. Y.
Randolph, N. Y. } { Lakewood, N. Y.
Bemus Point, N. Y. } { Cassadaga, N. Y.
Other Principal Western N. Y. towns.

OLEAN, N. Y.

Member Florists' Telegraph Delivery

Manuel Oppenheim

JAMESTOWN, N. Y.

Heelas Flower Store

For all Chautauque County

Telegraph Delivery Department

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UTICA, N. Y.
C. F. BAKER & SON
MEMBER F. T. D.
809 CORNELIA ST.

UTICA, N. Y.
Utica Floral Co.
MEMBERS F. T. D.

Danker
Albany, N. Y.

Albany, New York

The Rosary
FLOWER SHOP
23 STEUBEN STREET
Best Service.
Send your orders to us.
Members Florists' Telegraph Delivery Ass'n.

The Rosendale Flower Shop
126 JAY STREET
Schenectady, N. Y.
No order too large for us to fill, none too small for consideration.
Member F. T. D.

WETTLIN FLORAL CO.
HORNELL, N. Y.
For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansaga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

ROCHESTER, N. Y.

Wilson
THE FLORIST
88 E. MAIN ST
F. T. D.
We reach all Western N. Y. Points

ROCHESTER, N. Y. J. B. KELLER SONS
Florists
25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

Batavia, N. Y. L. C. STROH & SONS
Flowers delivered to all nearby towns.

ALBANY, N. Y. THE CAPITAL DISTRICT
and all Eastern New York
WILLIAM GLOECKNER
WE GUARANTEE ABSOLUTE SATISFACTION
Member F. T. D. and N. F.

MEDINA, N. Y., White Bros.
Members Orders for Western New York
F. T. D. handled with promptness

WINNIPEG, Member
MANITOBA Florists' Telegraph Delivery
R. B. Ormiston
96 Osborne Street

Winnipeg, Man., Can.
THE "KING" FLORIST
Member
F. T. D. Ass'n. 270 Hargrave St.

VANCOUVER, B. C.
BROWN BROS. & CO., Ltd.
48 HASTINGS STREET, E.
FOR ALL BRITISH COLUMBIA ORDERS
Members Florists' Telegraph Delivery Assn.

tions defeated the Gladioli in three games. This gives them the leadership of the league. The Roses suffered two defeats at the hands of the Sweet Peas. The Gladioli are short one man on their team and have secured Fred Alves for the place. J. J. B.

PITTSBURGH, PA.

The Market.

Friday, October 22, brought the first real snowfall. About twenty miles north of the city a fall of two inches was reported. This is the record for early snow. This has been followed by cooler and more seasonable weather, which will probably clean up anything that was left outdoors and shorten up the cut flowers indoors.

Last week there was one continuous glut of flowers, especially roses and chrysanthemums. It seemed impossible to clean up at any price, but with the advent of cooler weather it is hoped that the worst is over and that things will be more nearly normal.

Some good sweet peas are now on the market.

Various Notes.

An attractive notice was sent to members of the trade last week, inviting every florist within a radius of sixty miles to attend a banquet and meeting of the Pittsburgh florists Thursday evening, November 4, at the Seventh avenue hotel, to discuss and organize a retail florists' association. More than 200 notices were mailed and it is the hope of the committee that each notice will bring a member.

The regular meeting of the Pittsburgh Florists' and Gardeners' Club was held in the basement of the Carnegie library, north side, Tuesday, November 2. The subject discussed was chrysanthemums.

McGrath & Langhans, known as the Empire Flower Shop, rounded out a big week with the Halloween decoration in the Syria Temple, one of the big Shriner events of the year. The ballroom of the Temple, which is modern and large, required many truckloads of cornstalks,

Buffalo
NEW YORK

F. T. D.
MEMBERS

Colonial Flower Shop
230 Delaware Avenue

Wm. H. Grever
77 and 79 Allen Street

Kramer the Florist
1291 Jefferson Street

Lehde & Galley
2165 Seneca Street

L. H. Neubeck
Main and High Streets

Palmer's
304 Main Street

Scott the Florist
Main and Balcom Streets

Stroh's
379 Main Street

Charles Sandiford
2692 Main Street

S. A. Anderson
440 Main Street

Telegraph Delivery Department

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McKenna Largest Retailers in Canada
Cor. St. Catherine and Guy Streets
9 St. John St., QUEBEC, CAN.
Member Florists' Tel. Delivery Association
Montreal

CANADA
JOHN CONNOR CO., Limited
HAMILTON, ONT.
Members Florists' Telegraph Delivery Association.

CANADA'S FLORIST
8-10 W. Adelaide Street
Dunlop's Toronto
Member Florists' Telegraph Delivery Association

London, Ont., Can.
J. GAMMAGE & SONS, LTD.
"The House of Flowers"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

DICK'S Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

Saskatoon, Sask., Can.
Victoria Nursery The Quality Florists in the Center of the west.

Central and Eastern ONTARIO
Orders carefully executed
THE PETERBOROUGH FLORAL CO.
Peterborough, Canada

Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MEMBER F. T. D.

VANCOUVER, VICTORIA,
B. C. B. C.
A. J. WOODWARD
BON VOYAGE ORDERS my specialty

TRURO, NOVA SCOTIA
CANADA.
Member F. T. D. SUCKLING & CHASE, Ltd.

REGINA, SASK., CANADA
REGINA FLORIST CO., Ltd.
SPECIAL ATTENTION TO F. T. D. ORDERS

St. Catharines, Ont.
Robt. L. Dunn 104 Queenston Street
Member F. T. D.

SCRIM'S, FLORIST
OTTAWA, CANADA

FORT WAYNE, IND.
Flick Floral Company 65,000 feet glass devoted to Flowers and Plants.
Member F. T. D. 207-209 West Berry Street
Near Hope, St. Joseph and Lutheran Hospitals. Direct routes to Churubusco, Plymouth, Warsaw, Kendallville, Decatur, Bluffton, Spencerville, Ind., and Payne, Ohio.

Established 1859
A. WIEGAND'S SONS CO.
1610 to 1620 North Illinois Street
INDIANAPOLIS, IND.
Indiana's oldest, largest and most complete retail establishment
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.
241 MASSACHUSETTS AVENUE
Bertermann Bros Co.
LEADING FLORISTS
Members Florists' Telegraph Delivery Assn.

INDIANAPOLIS, IND.
GREENE'S FLOWER SHOP
Board of Trade Building
Members Florists' Telegraph Delivery Ass'n.
Not Open on the Sabbath, except when a holiday falls on Sunday.

BEYER FLORAL SHOP
108 E. Jefferson Street
SOUTH BEND, INDIANA
Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with Niles, Berrien Springs, St. Joseph, Mich.; New Carlisle, Michigan City, La Porte, Elkhart, Goshen, Warsaw, Ind.

SOUTH BEND, IND.
Adam Beehler

Williams & Co. South Bend, Ind.
Florists
For Northern Indiana and South'n Michigan 138 S. MICHIGAN ST.
Members F. T. D.

BLOOMINGTON, IND.
MORRIS & ELLIS
Members F. T. D.

Marion, Ind. MARION FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

autumn leaves, southern smilax and pumpkins. Garlands of southern smilax were draped from the ceiling and joined with clusters of lantern pumpkins and Florida gray moss. They used large pumpkins, eight feet in diameter, with Halloween faces painted on them. These were decorated with autumn leaves, lighted and placed at either end of the ballroom. An iron plant stand was placed

Ft. Wayne, Ind.
VESEY'S
Fresh Flowers grown at our own greenhouses
Largest Orchid Growers in the Middle West
PROMPT SERVICE
2602 THOMPSON AVENUE
Member Florists' Telegraph Delivery

Ft. Wayne and Northern Ind.
DOSWELL'S
QUALITY FLOWERS
Store: 301 W. Main and Lindenwood Cemetery

FORT WAYNE, IND.
Blossom Floral Co.
MEMBER F. T. D.
QUALITY—SERVICE—ART 110 W. Wayne St.

ERIC BUCHHOLZ
MUNCIE INDIANA
Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

VINCENNES, IND.
PAUL C. SCHULTZ CO.
Member Florists' Telegraph Delivery

GARY FLORAL CO. GARY
118 W. 5th Ave. Ind.
Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

TERRE HAUTE, IND.
129 SOUTH SEVENTH STREET
JOHN G. HEINL & SON

ATTICA, IND.
And all Surrounding Cities. :: Attica Floral Co.

RICHMOND, INDIANA
FRED H. LEMON & CO.
Florists and Decorators Send us your orders

RICHMOND, INDIANA
AND VICINITY
Member F. T. D. G. R. GAUSE

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PITTSBURGH

—AND VICINITY—

F. T. D.
Service

A. W. Smith
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

535 WOOD STREET

Prompt F. T. D. Service in
city and vicinity, of

Flowers—Fruit

in art arrangements, either
separate or in combination

All Orders Reciprocated

McCLEMENTS

THINK! Everything in Flowers

GRAKELOW'S

Member Florists' Telegraph
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

PHILADELPHIA

Charles Henry Fox

I will never send you an order less
than \$5.00.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and
plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

HANOVER, PA.

CREMER, Florist

EVERYTHING IN CUT FLOWERS

We serve all points in Southeastern Pennsylvania.
Special Delivery service to Gettysburg, Pa.

PHILADELPHIA

Germantown and Chestnut Hill

Orders carefully filled in first-class style
and on time.

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

PITTSBURGH



E. C. LUDWIG
FLORAL CO.

710 E. Diamond Street
Members F. T. D.

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

PHILADELPHIA

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by
railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.

Reading Terminal Flower Shop, Philadelphia

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

FLORAL EXPERTS

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

GILES, The Florist

READING, PENNA.

Member F. T. D.

Germantown and Chestnut Hill

ORDERS Carefully executed with
taste and promptness.

FRANK R. HASTINGS

8 West Cheltenham Ave., GERMANTOWN
PHILADELPHIA, PA.

PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

Williamsport, Pa.

W. J. EVENDEN'S SONS
THE LEADING FLORISTS

Members Telegraph Delivery Association

PHILADELPHIA

Carefully and Promptly Executed
with Good Flowers and Good Taste by

M. J. Callahan, 3924 Market St.,
PHILADELPHIA

HARRIS BROS.
510 Market St.

PITTSBURGH

BEST
SERVICE

PITTSBURGH, PA.

Open Sunday. DAVE HILL & CO.

Quick Service. Fifth Ave. and Wood St.

TITUSVILLE, PA.

WM. A. MURDOCH, MEMBER F. T. D.

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON
BOTH PHONES

You can depend on us. Order your flowers on any
occasion for delivery in Scranton and vicinity

SCHULTHEIS, Florist

817 Church Street

DUNMORE, PA.

612 Linden Street

SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

Wilkes-Barre and near-by
Pennsylvania Towns

Member F. T. D.

14 N. Main St. A. W. B. EVANS

Wilkes-Barre, Pa.

Member

F. T. D. Ira G. Marvin, 23 So. Franklin St.
63 No. Main St.

LANCASTER, PA.

B. F. BARR & CO., Leading Florists

LEBANON, PA.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

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SAN ANTONIO, TEX.

MEMBER F. T. D.

YOUR CREDIT IS GOOD WITH US FOR
CUT FLOWERS AND FLORAL OFFERINGS

GREEN, The Florist

Avenue C at 8th Street

J. V. LAVER
ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

Baur
Floral Co.
ERIE, PA.

Member
F. T. D.

Erie, Pa. Charles G. Offerle
2408 Poplar Street

New Kensington, Pa.
McRAE-JENKINSON CO.
Member Florists' Telegraph Delivery

Members Florists' Telegraph Delivery Ass'n
EVENDEN BROS.
Largest Growers in Central Pennsylvania. Williamsport, Pa.

Norristown and Conshohocken
WILLIS H. BALDWIN
CONSHOHOCKEN, PENNA.

WARREN, PA.
Crescent Floral Garden, SHERM OFFERLE, Proprietor

WARREN, PA.
Wood's Flower Shop MEMBER F. T. D.

Orders for TEXAS
KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

TEXARKANA, ARK. TEX.
MAJESTIC FLORAL COMPANY

El Paso, Texas POTTER FLORAL CO.
Members Florists' Telegraph Delivery

WICHITA FALLS, TEXAS
LEADING FLORIST
BUCHANAN FLORAL CO. : 603½ Indiana Ave.

BEAUMONT, TEXAS
HOME FLOWER AND GIFT SHOP. 659 Pearl St.

EASTERN OKLAHOMA WESTERN
MAXWELL & CO.

We grow our own flowers
50,000 sq. ft. of glass

TULSA, ALVA.

Fort Worth, Texas
Gordon Boswell
Florist
611 Houston Street

WICHITA FALLS, TEXAS
Oldest and largest for
Northwest Texas and
Southwest Oklahoma
WICHITA FLORAL COMPANY
Members Florists' Telegraph Delivery

FOR WEST AND CENTRAL TEXAS AND THE OIL FIELDS
Phone, wire or write **Brownwood Floral Co.**
BROWNWOOD, TEXAS
We are prepared to fill your orders
Members F. T. D.

SHERMAN, TEXAS
H. O. HANNAH & SON
Service up-to-date. Northern Texas-Southern Oklahoma.

WACO in the heart of Texas
Member F. T. D. **WOLFE THE FLORIST**

AMARILLO, TEXAS
West Texas Western Oklahoma Eastern New Mexico
CUNNINGHAM FLOWER SHOP

FORT WORTH, TEXAS
Baker Bros. Members Florists' Telegraph Delivery

FOR ALL TOWNS IN SOUTHERN OKLAHOMA AND NORTHERN TEXAS
Mrs. B. A. Nelson Sulphur, Okla.

closed within a rustic fence. Scarecrows were liberally displayed. The decorations were planned and placed by Edward McGrath, an enthusiastic Shriner, assisted by E. H. Blind, of the Blind Floral Co., and George W. Burke, superintendent of the bureau of Pittsburgh parks, both Nobles.
Raymond S. Rainbow, of Fair Oaks, Pa., had a large decoration in Bellevue last week. He reports business good.
John Bader, one of the oldest florists of Pittsburgh, died at Cottage Grove,

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

MUSKOGEE, OKLA.
McQueen Floral Co.
FLOWERS BY WIRE ANYWHERE
Member F. T. D.

MUSKOGEE, OKLA.
MUSKOGEE CARNATION CO.
Largest Growers and Retailers in
Eastern Oklahoma
Member Florists' Telegraph Delivery

Oklahoma City, Okla.
THE FOSTER FLORAL CO.
Member Florists' Telegraph Delivery

ENID, OKLA.
The Hub of the Middle Southwest
10 Railroads for quick delivery.
ENID FLORAL CO., Leading Florists
Authorized Member F. T. D. for Enid.

ENID, OKLAHOMA, Oklahoma Floral Co.
Will fill your orders for Designs
and Cut Flowers in Oklahoma
Member F. T. D., Elks Bldg., 109 E. Broadway

OKMULGEE, OKLA.
GEO. W. MARSHALL, 108 N. Grand Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA
Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

Hornaday Greenhouse, LAWTON, OKLA.
can fill your orders for Walter, Temple, Burk-
burnett, Altus, Snyder, Grandfield, Apache,
Anadarko and Fort Sill.

CHICKASHA, OKLA.
Mrs. Stella Johnson Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Louisville, Ky.

F. T. D. orders taken for Louisville and placed with
EDITH V. WALKER & BROS.
 636 FOURTH AVENUE

NEW MEMBERS OF THE F. T. D., BUT OLD AT THE TRADE

will be filled according to our reputation, which is the best

Lexington, Ky.

JOHN A. KELLER CO.
 INCORPORATED

Main Street, Opposite Phoenix Hotel

Service for all

Central and Eastern Kentucky

Member Florists' Telegraph Delivery Association

In **KENTUCKY** where prestige counts for much, let your customers be represented by a concern whose progressiveness is combined with the dignity of forty-six years of distinguished service.

Jacob Schulz Co.
 INCORPORATED
 550 FOURTH AVENUE - LOUISVILLE
 Members F. T. D. Association.

LEXINGTON, KY.

HONAKER, The Florist

Largest Out Flower Grower in the State

160 West Main Street

Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.

AUGUST R. BAUMER

MASONIC TEMPLE

Member Florists' Telegraph Delivery Ass'n

LOUISVILLE KENTUCKY

Fine Flowers and Efficient Service have distinguished this house for nearly forty years.

Send us your particular orders.

William Walker Co.

Incorporated

Home-grown Flowers

615 SOUTH FOURTH AVENUE

Members Florists' Telegraph Delivery Ass'n.

BOWLING GREEN, KY.

COBBY'S FLOWER SHOP

Cut Flowers and Designs

Corsages a Specialty

RICHMOND, KY.

Richmond Greenhouses

M. S. Pontrich, Prop.

Good service to Normal School, Berea College, Irvine and points.

COVINGTON, KY.

Good Stock. Prompt Delivery.

MILLER. "THE FLORIST." Grower

Covington, Ky.

Member F. T. D.

ROBERT D. RUTTLE

THE MADISON AVENUE FLORIST

Kentucky — Owensboro

TAPSCOTT, Florist MEMBER F. T. D.

PINE BLUFF, ARK.

DAVIS FLORAL CO. MEMBER F. T. D.

GEORGE RYE, Some Florist

THE PLAZA

Ft. Smith, Ark.

F. T. D.

EUREKA SPRINGS, ARK.

C. I. POOR, 27 Hilton St.

HOT SPRINGS, ARK.

The Flower Shop

366 Central Avenue

Helena, Ark.

NEAREST FLORIST IN STATE 150 MILES

BALL FLORAL COMPANY

Ore., Tuesday, October 26. He was buried from the home of his daughter, Mrs. B. L. Elliott, Troy Hill, Pittsburgh, November 2. Further account appears in the obituary column of this issue.

William K. Smith, bookkeeper for the Florists' Supply Co., died Thursday, October 28. H. J. H.

TORONTO, ONT.

The Market.

Business has been steadily increasing and is good at present. During the last week there has been an unprecedented demand for wedding decorations and all the florists have shared in this business. The demand for funeral design work continues, many of the orders coming from cities and towns near-by.

Various Notes.

Last week a party consisting of Messrs. Dillemath, Geraghty, Waters, Dunlop and Higgins visited the greenhouses of the Dale Estate, at Brampton. There everything is looking fine. There is a bumper crop of mums and large shipments are being made daily. There was promise of fine selections for the mum show to be held by Toronto retailers this week. Large extensions and additions are under way and the immense range will soon be ranking as among the largest on the continent.

The retailers are sending out folders announcing the dates for the mum show, November 4 and 5. Hand-painted cards decorate the windows and it is expected that with the coöperation of the growers a record business will be done.

The annual flower show of the Ontario Horticultural Society will be held November 11 to 13, when it is expected

LOUISVILLE, KY.

THE F. WALKER CO.

310-312 West Chestnut Street

LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.

MARRET & MILLER

Established 1878

MEMBERS F. T. D.

814-822 CHEROKEE ROAD

LOUISVILLE, KY.

E. G. REIMERS & SON CO.

Established 1880

Incorporated 1914

Paducah, Ky. LEADING FLORIST

JOHN VAN AART

50,000 Feet of Glass and Retail Store

Owensboro, Ky.

Members F. T. D.

NANZ FLORAL CO.

AUGUSTA, KY.

Victor H. Thomas, Deliveries to Georgetown and Ripley, Ohio

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BALTIMORE
and all Maryland

Samuel Feast & Sons
Members F. T. D. Established 1832
Charles and Pleasant Streets

MEMBER F. T. D.
622 Aisquith Street
Downtown

GRAHAM
BALTIMORE
MARYLAND
GREENHOUSES WAVERLY

ESTABLISHED 40 YRS.
854 W. North Ave.
Uptown

Nashville and
Chattanooga

Member
Florists'
Telegraph
Delivery



Baltimore, Md.

Guilford
Mt. Washington
Walbrook

Forest Park
Roland Park
Catonsville

1731 HARFORD AVENUE

Johns Hopkins Hospital
Mercy Hospital
St. Agnes' Hospital

Church Home and Infirmary
Md. General Hospital

Hebrew Hospital
St. Joseph's Hospital

SEND ME YOUR SUBURBAN ORDERS



Geny Bros. LEADING FLORISTS
Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

Send all **MEMPHIS** Orders to
THE FLOWER SHOP
84 Madison Avenue
MEMPHIS, TENNESSEE

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

Memphis, Tenn.
JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

Memphis, Tenn.
MEMPHIS FLORAL CO.
Wire us. We deliver
Mississippi, Arkansas, Tennessee

Two Stores
Members F. T. D.
Chattanooga, Tenn.
THE Haeger Floral Co.
17 E. 8th St. 700 Market

KNOXVILLE, TENN.
BAUM'S
HOME OF FLOWERS, Inc.
Member Florists' Telegraph Delivery.
Personal attention given to orders for KNOXVILLE and EAST TENNESSEE.

Knoxville, Tenn.
CROUCH, Florist
Member Florists' Telegraph Delivery
LARGEST AMOUNT OF GLASS DEVOTED
TO CUT FLOWERS IN THE SOUTH

JACKSON, TENN.
Between Nashville and Memphis
SANDS THE FLORIST

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street
Member Florists' Tel. Delivery Baltimore, Md.

there will be some fine exhibits from the local and Brampton greenhouses.
It is expected that the Toronto Retail Florists' Club will entertain the Hamilton florists November 11, the meeting being postponed to that date to permit the florists of Hamilton to visit the show that afternoon. Invitations will

J. W. Dudley Sons Co.
PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.
Orders Carefully Executed

CLARKSBURG, W. VA.
Order your flowers on any occasion for delivery in this section from the leading Florists in the State.
HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.
Capital City Floral Co., Successor to ALEXANDER'S
FOR ALL SOUTHERN WEST VIRGINIA

CHARLESTON, W. VA.
Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR **CHARLESTON, W. VA.**
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member F. T. D.
McClure-Cottman Successors to T. W. Dudley Sons Co.

BLUEFIELD, W. VA.
FALLON, Florist.

Telegraph Delivery Department

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JOHN L. RATCLIFFE
209 West Broad Street
"FLOWERS OF QUALITY"

RICHMOND
— VIRGINIA —

BRANCH STORE:
Hotel Greenbrier
WHITE SULPHUR
SPRINGS, W. VA.

GOLDSBORO, N. C.
Gate City to Eastern North Carolina
GOLDSBORO FLORAL CO.
Modern Greenhouses — Retail Store
Members F. T. D. 20 years' experience

Birmingham, Ala.

Tutwiler Flower Shop
FRASER NURSERY CO.

Best attention
given your orders.

Charlotte, N. C. AND VICINITY
Scholtz, THE FLORIST
INC.
Member Florists' Telegraph Delivery Ass'n.

Mobile
MEMBER F. T. D.
C. RAVIER & SONS
Ala.

Savannah, Ga.
JOHN WOLF
The Largest Grower
of Cut Flowers in the South

Charlotte, N. C.
AND VICINITY
THE FLOWER SHOP
203 N. TRYON ST.
Member F. T. D.

PHOENIX, ARIZ.
Arizona Seed & Floral Co.
28 and 30 S. Central Ave. Member F. T. D.

S A V A N N A H
A. C. Ochsling & Sons
FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

MONTGOMERY, ALA.
Alabama's Leading Florists
Rosemont Gardens
Member F. T. D. Correspondence Solicited

PHOENIX, ARIZONA
Donofrio Floral Co.
CHAS. E. MORTON, Mgr.
Wire your orders to us for delivery in
Arizona and New Mexico.

COLUMBUS, GA.
J. T. KEHELEY
Columbus' Leading Florist
MEMBER F. T. D.

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

Flowers for all ARIZONA
Tucson Seed & Floral Co., TUCSON, ARIZONA

DOUGLAS, ARIZ. FOR ALL POINTS IN ARIZONA
GATLIFF FLOWER GARDEN
Successor to TRAVIS FLOWER SHOP
Indian Blankets, Dolls and Moccasins.

GEORGIA — CAROLINA

Orders Executed by
Stull's Nursery
MEMBER F. T. D.

Mobile, Alabama
Member F. T. D. The Minge Floral Co.

DURHAM, N. C.
J. J. FALLON CO. LEADING FLORISTS
Member F. T. D.

DURHAM, N. C.
Durham Floral Co. HIBBERD Proprietor

ROSWELL, N. MEX.
ALAMEDA GREENHOUSES
Headquarters for Flowers New Mexico and Texas.

AUGUSTA, GA.

ATLANTA, GA.

DEANS
FLORIST

ATLANTA, G A.
Lawrence Floral Co. Supply Flowers for all occasions in Georgia.

Creech, TARBORO, N. C.
FLORIST
WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

BALTIMORE, MD.

The Market.

The amount of stock on the market last week was certainly nearing the proportions of a glut. The demand was, perhaps, above normal for this season, but, except for the best stock, prices went to pieces. The weather was more like spring than autumn. Dahlias were

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

GREENSBORO, N. C.
VAN LINDLEY CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST
115 E. Main St.

OUR FACILITIES
are unexcelled in this
section of the country.

Member Florists' Telegraph Delivery Ass'n.

NORFOLK

PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
268 GRADY ST.
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

MILLS THE FLORIST, Inc.
36 West Forsyth Street
Jacksonville, Fla.

We reach all
FLORIDA AND SOUTH GEORGIA POINTS

CHARLESTON, S. C.

Carolina Floral Store
King and George Sts.

Greenhouses, Saxon, S. C. Member F. T. D.

SPARTANBURG

AND ALL SOUTH CAROLINA
CHARLES A. MOSS

Member Florists' Telegraph Delivery Assn.

JACKSON, MISS.

THE CAPITOL FLORAL CO.

THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
Member F. T. D. 218 E. Capitol St.

TUPELO, MISS.

Member F. T. D. At Your Service TUPELO FLORAL CO.

MRS. J. E. WATTS

Cut Flowers for All Occasions MERIDIAN, MISS.

MISSISSIPPI

STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.

IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

GREENVILLE, S. C. OTTARAY HOTEL

RODGERS FLOWER SHOP
Supplies the Piedmont Section of South Carolina

SUMTER, S. C.

BURNS' FLOWER SHOP

Miami's Largest Florist

The Exotic Gardens

801 12th Street

MIAMI, FLA.

Prompt deliveries to all points
in Southern Florida

Member F. T. D.

Miami Floral Co.



Orders Promptly Filled

MIAMI, FLORIDA

TAMPA, FLA.

Member F. T. D.

KNOLL
FLORAL
CO.

still plentiful and there were some decorative jobs last week in which large quantities were used. Anyone with a large decoration this fall certainly had no trouble to get stock to do it. Mums are plentiful, with too many white. Yellow and pink are not quite so plentiful and the best of these are sold closely. There is a big supply of medium mums and the weather is so good that outside ones are nearly as good as those grown under glass. The entire early crop has come on the market at once. There is one point about the mum crop that is worthy of notice and that is that there are not so many inferior ones to be seen as usual. Roses are quite plentiful, but, like everything else, the crop is being affected by the weather. The quality is steadily improving, and several of the newer varieties are now offered. Carnations are plentiful, with a light demand. This is strictly mum season and those who are long on other stock will just have to be patient for a time. We all know that everything can be regulated except the weather, but any night now we may look for a killing frost, and when this comes the market will soon get down to normal. Cosmos is another outdoor

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

ROANOKE, VA.

FALLON, Florist

Member Florists' Telegraph Delivery Assn.

ORDERS FOR **ROANOKE, VA.**

are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER F. T. D.

Portsmouth, Va.

Cotton The Florist, 333 High St.

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

Norton, Va. Flowers delivered promptly to all parts of Southwest Virginia.

NORTON FLORAL CO.

LYNCHBURG, Va.

J. J. FALLON CO. PROMPT SERVICE
Member F. T. D.

LYNCHBURG, Va.

MISS McCARRON Member Florists' Telegraph Delivery

STAUNTON, VA.

Central Ave. and Lewis St. **JOHN FALLON**

HARRISONBURG, VA.

PROMPT SERVICE WETSEL SEED CO., Inc.

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association.

Charlottesville, Va.

LANKFORD'S Orders solicited for University of Va.

Telegraph Delivery Department

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HIGHLAND PARK DETROIT, MICH.

Highland Park is circled by the limits of Detroit, the residence suburb of Detroit's flower buying public. Play safe and send your Detroit orders to

HARRY E. TAYLOR

Formerly member of J. Breitmeyer's Sons

2571 WOODWARD AVE. Member F. T. D. HIGHLAND PARK, MICH.

MICHIGAN

ORDERS WILL BE CAREFULLY
CARED FOR BY

HENRY SMITH
GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

**FLINT,
MICH.**

Hasselbring
FLORIST

MEMBER F. T. D.

MT. PLEASANT, MICH.

Member
F. T. D.

Walter W. Caple

MIDLAND, MICH.

PERCIVAL F. PENFOLD

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph
Delivery Association.

Frank Winans

J. B. GOETZ SONS SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

Ann Arbor, Mich. Member
F. T. D.
BLUMAIZE BLOSSOM SHOP

Flint, Mich. EVANS

THE FLORIST

House of Personal Service

OWOSSO, MICH.

OWOSSO FLORAL CO.

Anderson & Smith, Props. Members F. T. D.

IONIA, MICH.

D. L. VINCENT, Leading Florist

Member F. T. D.

PROMPT ATTENTION AND BEST
SERVICE, WITH HOME-GROWN
FLOWERS

VAN AKEN BROS. & SONS

LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

Grand Rapids, Mich. Member F. T. D.

Cut Flowers, Floral De-
signs and Potted Plants **H. W. ALLERSMA**

JACKSON, MICH. 1043-47 W. Ganson St.

Members **A. W. Furnival & Son**
F. T. D.

flower that arrived in large quantities,
and for decorative work it can be used
to splendid advantage.

Various Notes.

The next meeting of the club will be Monday, November 8. This is going to be a big meeting. In the first place, it will be the first meeting of the fiscal year, the new officers will be installed, and the standing committees will be appointed for the year. Then the "Say It with Flowers" week committee will make its report, and this will be well worth hearing. Florists here are hearing every day of the results of this week. During the week itself we were all so busy that we did not realize just how large an affair we were putting over. There is one fact that must not be overlooked. In this celebration we have opened the eyes of the business class in Baltimore, and we must remember that there is a penalty attached to greatness. We are now in the procession and our place in line will just be regulated by our future actions.

On Tuesday of the big week, when the ladies' committee was arranging the hospital visit, there was some talk about a ladies' auxiliary to the club and the thought that struck me most forcibly was, why we had never thought of this before. I am sure that such an organization would be a welcome addition to the club. All it wants is some one to start it. Those who saw the ladies work for that hospital visit realized that such an organization is a necessity. Florists here are talking of an automo-

DETROIT MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE,
450 Elmwood Ave.

The L. Bemb Floral Co.

ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

Detroit, Mich. BEARD FLORAL CO.

Member
F. T. D.

1617 Grand River Avenue

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for
Designs and Cut Flowers in Michigan.

LANSING, MICH.

J. A. BISSINGER Established 25 Years
Member F. T. D.

Muskegon, Mich.

F. T. D. Member **BUTTERWORTH FLORAL CO.**

PORT HURON, MICH.

ASMAN, LEADING FLORIST
Prompt Delivery

Telegraph Delivery Department

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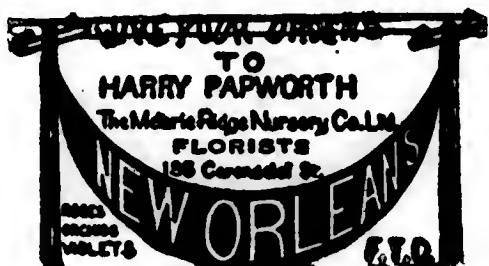
Springfield, Ill.
217 SOUTH FIFTH ST.

Decatur, Ill.
141 MERCHANT ST.

A. C. Brown

MEMBER F. T. D.

GOOD SERVICE BACKED BY LARGE GREENHOUSES



New Orleans, La. Wire your orders to
The Flower Shop
108 Baronne Street
HENRY SCHEUERMANN, Prop.

JOLIET FLORAL CO.
507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

NEW ORLEANS, LA.
CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

NEW ORLEANS
MEMBER OF THE F. T. D. *Scheunuk* We Cater to the Best Trade
2600 ST. CHARLES AVENUE

CENTRALIA, ILL.
J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

D. E. Ruch
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana.

LAKE CHARLES
AND SOUTHWEST LOUISIANA
Member F. T. D. CHAS. D. OTIS

STURGIS, Mich. *Veget's* Coldwater, Mich. All Mich. points
Member F. T. D.

HILLSDALE, MICH.
Southern Michigan Points O. A. STOLL F. T. D. Member

Battle Creek, Michigan
S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

SAGINAW, MICH.
SUNSHINE • GEO. A. WITHERIDGE, Prop.
FLOWERS • 416 West Genesee Avenue

DOWAGIAC, Mich.
Also for Cassopolis, Decatur, Niles ReSHORE & SON

IONIA, MICH. Member Florists' Telegraph Delivery
Flowers for Ionia and Montcalm counties Byron L. Smith, Florist

PETOSKEY, MICHIGAN. Enterprise Floral Co.
714 MAPLE ST.
We cover all Northern Michigan. Member F. T. D.

Quality and Promptness
Members F. T. D.
NEW ORLEANS, LA.
The Avenue Floral Co.
842 ST. CHARLES AVENUE

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

BATON ROUGE, LA.
THE ROSELAND FLORIST
MEMBER F. T. D.

bile party to the national chrysanthemum show in Washington, November 10 to 14, and, as our meeting will be November 8, final arrangements will be made at that time.

Mr. and Mrs. William J. Johnston have returned from the F. T. D. convention enthusiastic over that organization. This was the first convention they had attended, but they say they will never miss another. Mr. Johnston says one must attend one of these conventions before he can realize how many live wire business men there are connected with the floral industry in this country. Mrs. Johnston, who was one of the judges of the window displays, is loud in her praise of the progressiveness and enterprise displayed by the Indianapolis florists. Mr. Johnston is already laying plans to bring the convention to Baltimore in 1922. Many of the members will remember the S. A. F. convention held here in 1911 and will know that we know how to take care of a convention.

James Hamilton is sending in some fine Mme. Butterfly. Mr. Hamilton is enthusiastic over this rose. He feels that it is going to be one of the most popular roses on the market and says it is well named. The Hamilton range

QUINCY, ILL.
H. A. GENTEMAN
Member Florists' Telegraph Delivery Association
For Northeastern Missouri and Central-western Illinois.

GALESBURG, ILL.
I. L. PILLSBURY — For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully.

J. L. JOHNSON De Kalb, Ill.
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
YOUR ORDER WILL RECEIVE OUR PROMPT AND CAREFUL ATTENTION

EL PASO, ILL. El Paso
Central Illinois — Quick Service Carnation
General Line of Cut Flowers Co. (Inc.)

SPRINGFIELD, ILL.
Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

BRINKERHOFF GREENHOUSES
SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

DIXON, ILL., and NORTHERN ILL.
We can and will be glad to serve you.
Member F. T. D. **Dixon Floral Co.**

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

CENTRALIA AND SOUTHERN ILL.
THE WEBSTER GREENHOUSES
Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

All orders taken care of promptly and given special attention.

Alpha Floral Company
Chicago

Northwest Corner of Adams and Wabash

Send your telegraph orders to us for delivery in Chicago and vicinity.

Member of F. T. D.

DECATUR,
ILLINOIS

DAUT BROS.

F. T. D. 120 E. Prairie St.

STORES IN
DECATUR
and GIBSON CITY, ILL.

Railroad Centers. Excellent facilities for filling orders for all Central Illinois towns.

PETERSON FLORAL CO.
Member Florists' Telegraph Delivery Assn.

FREEPORT, ILL.

Bauscher Bros. Floral Market

Established 1868. Incorporated 1920.
We are the largest growers in the northwest.
1,000,000 square feet of glass. All orders receive careful attention and prompt delivery.

ROCKFORD, ILL., and Vicinity
ROCKFORD FLORAL CO.
108 West State Street
Prompt deliveries to ROCKFORD COLLEGE.

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON
Member F. T. D.
Corner E. State and Longwood Streets.

AURORA GREENHOUSE CO.,
AURORA, ILL.
Our Service is the Best.

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES 147

ELGIN, ILL. MEMBER F. T. D.
158 DuPage Street
GEORGE SOUSTER

PEKIN—PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, PEKIN, ILLINOIS

KRUG FLORAL CO.
ALTON, ILLINOIS
Branch Store
Granite City, Ill.

PEACOCK'S FLOWER SHOP
HERBERT STONE, Mgr. Member F. T. D.
4013 Milwaukee Avenue, **CHICAGO**

CHICAGO DETROIT
Central Floral Co.
"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED
OPEN EVENINGS AND SUNDAYS
Members F. T. D.

gives promise of one of the largest cuts of roses in its history this winter.

At the range of Stevenson Bros. the roses never looked finer. Stevenson's car was the only one in the parade decorated with roses, and fine flowers at that.

The thanks of the club are due to Charles Hochstedt. While everyone in line got some publicity, he got none. His job was to decorate the float that carried the bell. He had to use a large work truck and did not even have his name on it. But he had the right idea; to boost the florists' business was all he was thinking of. Tate.

BIDDEFORD, ME.

What's in a name? A great deal. Take, for example, Carnation Maine Sunshine, which, in the opinion of experts, is the finest yellow ever introduced. As seen in the Strout greenhouses at Biddeford, the variety is a beauty in habit and form. Its value as a commercial variety is evidenced in the fact that orders approximating 100,000 rooted cuttings have been booked. This record has possibly been exceeded by White Delight, which, in the opinion of C. S. Strout, is bound to take a front place as a commercial variety, together with its predecessor, Pink Delight, which is grown on benches here. There is a striking contrast between these plants and those of the same kind growing at the Sim place on ground beds; for, although their adaptability to either method is evident, the plants growing on benches, though planted later, are far ahead in every respect. As a keeper, it was favorably demonstrated in the sample blooms taken to Indianapolis by Mr. Strout and cared for and tested for keeping qualities by A. F. J. Baur.

A few standard varieties are grown extensively. Mrs. Ward and Crystal White, the parents of Maine Sunshine; Benora, Edna, considered the best scar-

CHICAGO

Johnson & Cronin
FLORISTS

4701 to 4705 Lake Park Ave.

"THE HOME OF FLOWERS"
Our service covers the city and suburbs

MEMBER F. T. D.

Travis
CHICAGO
ESTABLISHED 1865
4647 GRAND BL VD.

We cater to those who require the best. Prices reasonable

CHICAGO

C. Trauenerfeldt
FLORIST

3343 W. Madison St.

FRIEDMAN, Flowers
CHICAGO, ILL.

522 So. Michigan Ave. Congress Hotel
Courtesies Extended to all Florists

OAK PARK

and all western suburbs of Chicago

A. H. SCHNEIDER

Member F. T. D. 1048 Lake Street, OAK PARK, ILL.

PEORIA, ILL. 423 Main St. Member F. T. D.
LARGE GREENHOUSES **CHAS. LOVERIDGE**

MOLINE, ILL. Phone Moline 115
1829 15th St. Place. **WM. H. KNEES & SONS**

Telegraph Delivery Department


The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CHICAGO

Send Your Orders to

WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association
3101 to 3109 Michigan Ave.



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

Chicago **CHICAGO**
THE PALMER
HOUSE FLORIST
17 EAST
Member F. T. D. MONROE ST.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the
West Side
3040 W. Madison St., CHICAGO, ILL.

CHICAGO
We are
growers of
Cut Flowers
and
Potted Plants
J. F. Kidwell Co.
(INC. INC.)
Member
F. T. D.
3530 Michigan Avenue

CHICAGO
O'LEARY—Florist
360 East 47th Street
Member F. T. D.

Flowers
for all
Occasions
Cody's
FLOWER SHOP
Tel. Lake View
1121
3912 North Clark St., CHICAGO

OTTAWA, ILL.
LOHR'S GREENHOUSES
Fancy Cut Flowers and Blooming
Plants.
Good R. R. Service. Orders filled promptly.

PONTIAC, ILLINOIS Members
Flowers of all kinds F. T. D.
in their season **W. J. MILLER & SON**

CHICAGO

2132-2134

Michigan Avenue

Member F. T. D.

Samuelson
Florist

Orders
Carefully
Executed

EVANSTON, ILL. WILMETTE, ILL.
1614 Sherman Ave. JOHN WEILAND 1161 Wilmette Ave.
TWO STORES Catering to the best trade in Chicago's Rich North Shore Suburbs. MEMBER F. T. D.

let; Laddie, living up to its fine reputation; Ruth Baur and Harvester, all are doing well. A new maroon, Donald, is distinct. Chrysanthemums and roses are grown and also pot plants. Some thousands cyclamens for retail trade constitute about two-thirds of the total business done at what may be classed as a model establishment, reflecting credit upon the grower, Oren Whitney, who, though at present the shadow of the substance, before long will probably receive the reward planned for him.

C. S. Strout, president of the American Carnation Society, returned in time to attend the third meeting of the Cumberland County Florists' Association, held at Cumberland Center, and attended by about fifty members. Stem-rot was the chief topic for discussion. Mr. Strout, believing that most of the members read an account of the proceedings of the convention at Indianapolis in *The Review*, confined his report to what he saw en route, of interest to the members.

W. M.

DENVER, COLO.

The Market.

The market for the week ending October 30 might be described as fairly good. Business has been picking up slowly but surely. There are more mums than anything else. The larger varieties have been making a splendid showing. Prices on them have ranged from \$1.50 to \$6, according to the quality and size. Roses are in abundance, but not too plentiful. Premier, however, is losing its popularity and there is an oversupply of this flower on the market. Sweet peas and violets are new arrivals. The season has been unfavorable for both of these flowers, making them somewhat small. Violets bring 75 cents and \$1 per hundred, and sweet peas 75 cents. Chrysanthemums are the leaders in potted plants.

Organize Association.

Denver florists met in the offices of the Park Floral Co., Monday, October 25, for the purpose of deciding whether or not it would be advisable to organize. The attendance was splendid, practically every florist in the city being present. A. S. Mauff explained the purpose of the meeting. Then H. A. Clausen spoke

H. Lange
Florist
CHICAGO
77-79 E. MADISON ST.

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

SCHILLER'S
TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.
4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

CHICAGO
Paul Blome & Co.
Member F. T. D. 1361 N. Clark St.

CHICAGO
SWANSON, The Florist
GREENHOUSES: 7302 N. Western Ave. STORE: 6973 N. Clark St.
Well located to handle North Shore orders.
Member F. T. D.

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

Streator, Ill. THORNTON'S
FLOWER SHOP
F. T. D. - Quality is Our Hobby

PRINCETON, ILL.
W. E. TRIMBLE
GREENHOUSE CO. For Central and Northern Illinois
Members F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Rochester, Minn.

ROCHESTER GREENHOUSE CO.

EMIL RIEPLE, Manager

ROCHESTER'S ONLY STORE HAVING ITS OWN GREENHOUSES

Member F. T. D.

FLOWERS ON SHORT NOTICE

111 2nd Street

ROCHESTER, MINN.

ROCHESTER FLORAL CO.

114-116 FIRST AVE., S. W.
Run in connection with Greenhouses.
Cut Flowers and Plants delivered promptly.
Under new management.
H. W. KLEIN, Mgr. Member F. T. D.

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago
Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24
W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in

MINNEAPOLIS

SEND ORDERS FOR

Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

Two Stores :: Large Stock

AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and
Minnesota Points.

Member Florists' Telegraph Delivery.

Duluth, Minn.

Flowers delivered promptly
to any place within 300 miles

THE ALPHA FLORIST

DULUTH, MINN.

THE ONLY GREENHOUSES
IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.
We are the center of the great
Northwest. Daily deliveries to SUPERIOR, WIS.

Hastings, Nebraska Lohman Flower Shop
Prompt Service
Central and Western Nebraska
Southern Kansas and Eastern Colorado

MINNEAPOLIS

Moore, Terwilliger, Inc.

THE FLOWER SHOP

Member F. T. D.

1031 Nicollet Ave.

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice.

Member Florists' Telegraph Delivery

Lincoln, Neb.

Flowers for All
Occasions, from
Cradle to Grave

CHAPIN BROS., Retail Florists

Devils Lake, N. D. Minot, N. D.

VALKER'S FLORAL CO.

Largest Greenhouses in the State

of what might be accomplished by an organization whose members had no axes to grind, but whose sole aim was to promote the flower business by discussion and united action. He reminded the men of what the slogan, "Say It with Flowers," had done for the east and then said, "What have we done with it?"

Coöperation in campaigns to dispose of gluts was mentioned as a possible result of the organization and it was also suggested that the association could become a working force behind the flower show committee. General discussion followed and it seemed evident that all the florists wanted an organization. W. W. Wilmore expressed doubt as to the advisability of having within the one organization, two branches, growers and retailers.

J. Roberts was appointed temporary chairman and E. P. Neiman kept the minutes. A committee consisting of N. A. Benson, H. A. Clausen, B. Gillis, G. H. Cooper and J. Roberts was appointed to formulate plans for organization and report at the next meeting, to be called as soon as possible. S. R. Lundy and Louis Kintzele started the advertising ball rolling by ordering slogan billboards. Soon every firm present followed the example and Mr. Nieman was instructed to wire for twenty-four.

Various Notes.

Robert Newcomb called on the trade here last week.

Mr. and Mrs. Lewis, of Lewis & Lewis, Glenwood Springs, Colo., were also visitors.

Harry Harlow, of the Elitch Gardens Co., enjoyed some splendid duck hunting

LINCOLN, NEB.

1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your
service

Trade Discount

Members of the Florists' Telegraph Delivery

Western Nebraska

C. J. PASS

North Platte, Neb.

Member F. T. D.

15,000 feet of glass

C. H. FREY

WHOLESALE AND RETAIL FLORIST

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

NORFOLK, NEB.

Norfolk Floral Co. Member
F. T. D.

For all Northern Nebraska, Southeastern
South Dakota and Northwestern Iowa.

OMAHA, NEB.

Member F. T. D.
Louis M. Rogers, 319 So. 16th St.

OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,
1814 DOUGLAS ST.

Hess & Swoboda, Florists

Telephones 1501 and L 1582

1415 Farnam Street, OMAHA, NEB.

OMAHA, NEBRASKA

John H. Bath, The Careful Florist,
1804 FARNAM STREET
Member Florists' Telegraph Delivery

Lewis Henderson, Florist

1519 Farnam Street OMAHA, NEB.
Member Florists' Telegraph Delivery Ass'n.

FOR ALL NEBRASKA ORDERS
CENTRAL NEBRASKA USE

ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

Telegraph Delivery Department

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Member F. T. D.

Phone: Canal 1932
1933

H. W. SHEPPARD

FORMERLY HILL FLORAL CO.

FLOWERS OF QUALITY

Service Unexcelled

ARRANGED IN A HIGHLY ARTISTIC MANNER

Your Patronage Solicited

532-534 Race Street, CINCINNATI, OHIO.

YOUNGSTOWN, O.

Wilson's Flower Shoppe

"QUALITY AND SERVICE"

HOTEL OHIO

Youngstown, O.

RYAN & CULVER

27 S. Hazel St. Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

YOUNGSTOWN, OHIO

The Hazy Shoppe

15 1/2 N. Phelps Street QUALITY AND SERVICE

CHAS. A. DUERR

Newark, Ohio Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Kent Brothers FLOWER SHOP

Covers All Ohio Points
Members F. T. D. Newark, Ohio

MARIETTA, OHIO

HAVE OUR OWN GREENHOUSES

N. KIGER

MANSFIELD, OHIO

STUHLREHER BROS.

Members F. T. D. 82 W. 4th Street

XENIA, OHIO

Engle Floral Company

last week. The total bag for the party was thirty-five.

Ben Boldt is cutting particularly good Turner mums.

Walter F. Barth is bringing in sweet peas from his new place at Englewood.

The American Flower Shop is showing some fancy roses in Columbia, Premier and Crusader.

R. E. H.

**MOTT-LY
MUSINGS**

"Real California weather," observed Daniel MacBorie, of the MacBorie-McLaren Co., San Francisco, who is in the east, the preceding comment being in regard to the weather enjoyed there last week. "I did not come in an airplane, although that is a possibility of the near future. You may look for regular shipments of cut flowers, it being intended that we grow large areas of lilies for eastern markets." A specialty with this company is the erica, fifteen acres being devoted to the culture of this popular plant. Shipments made last May to New York city arrived in good condition.

Forty thousand carnations had been shipped to market in that week, according to William Sim, of Cliftondale, Mass., who has turned the houses entirely over to the divine flower. This is the second crop, the plants having been set in their beds in May. They are in tiptop condition. White Delight promises to be a great success when it makes its debut in 1921. Mr. Sim states that it is superior in every way to Pink Delight, from which it is a sport. A house 300 feet long has two beds filled with plants entirely from cuttings. Laddie, Matchless, Rosette, Rosalia, Ward, Morning Glow, Benora and its white sport, stronger than the parent, are the varieties. Aviator is considered the best of the scarlets.

W. T. Walke, Salem, Mass., was found watering a house of poinsettias and, as he tapped the pots with the brass tip of the hose, said that when the ring was light it denoted dryness and when dull,

CINCINNATI

FRANK A. VOLZ

Dina Avenue Sta. L.

Most centrally located to the suburbs

Cincinnati, Ohio

Mickley the Florist

Member F. T. D.

108 West Seventh Street

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

A Card This Size

Costs only \$1.25 per Week
on Yearly Order

It would keep your name and your specialty before the whole trade.

A half-inch card costs only 62 1/2c per week on yearly order.

Upper Sandusky, Ohio

B. E. CONSTIEN, AT YOUR SERVICE

Canton, O.

JOHNSTON'S

Flower Shop

HARRIS ARCADE

Member Florists' Telegraph Delivery Assn.

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, OHIO

BEST FLOWERS FOR EVERY OCCASION

Ironton, Ohio

RELIANCE SEED CO.

TRI-STATE FLORISTS

Southern Ohio, Kentucky, West Virginia.

STEUBENVILLE, OHIO

E. E. McCAUSLEN, Prop.

HUSCROFT'S FLOWER SHOP

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products
Well equipped to handle your orders.
MEMBERS F. T. D.
1836 W. 25th St.

TOLEDO

Mrs. J. B. Freeman,
Toledo's Leading Florist
Member F. T. D. "SERVICE" 336 Superior Street

Member **TOLEDO, O.** Est.
F. T. D. 1897

Spanner
FLORIST

AND
VICINITY

MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO
METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D.
FLORISTS

TOLEDO, OHIO

SCHRAMM BROS.
1315 Cherry St.

TOLEDO and Vicinity
WHOLESALE AND RETAIL
OTTO P. KRUEGER
427 East Broadway.



Fremont, O.

Horn Floral Co.
912 CROGHAN ST
Member F. T. D.

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio Members
F. T. D. Ass'n.
THE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

SUDER'S
The Toledo, Ohio, Florists
A. A. SUDER, Proprietor
2941-3003 CHERRY STREET

DAYTON, OHIO
The W. G. Matthews Co.
18 W. Third Street
CONSERVATORIES IN RIVERDALE.
Member F. T. D.

DAYTON, OHIO
J. W. RODGERS
Member F. T. D., Elks' Bldg., 3d and Jefferson Sts.

COLUMBUS, OHIO
Flowers for all occasions **Neil Flower Shop** Member F. T. D. Ass'n.

WARREN, OHIO
THE F. T. D. FLORISTS
WE GROW OUR FLOWERS
ADGATE & SON

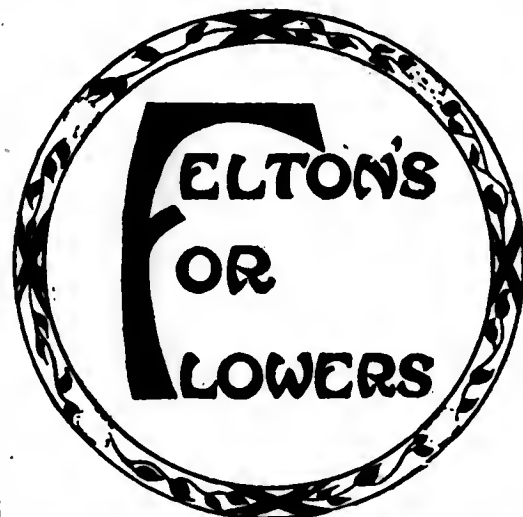
moisture. Careful watering is an essential, but the critical period is when the bracts are forming and the successful grower is the one who brings the plants into the week of Christmas in full vigor. Stock plants received from California make fine standards. Many are grown here and, while not exactly a new idea, it is a novelty that will undoubtedly take well with the public. Combination pans of poinsettias and ferns are now made up to avoid disturbing the roots of the poinsettias. Cyclamens, in small and medium sizes of excellent quality, were also shown. Mr. Walke is a firm believer in the new organization of growers, being of the opinion that it will not only bring the growers together, but help them stabilize prices.

S. J. Goddard, of Framingham, Mass., one of the earliest growers of carnations, is in the market with Laddie in the lead and Doris up to the usual high standard maintained here.

C. A. Thayer, Greenfield, Mass., reports excellent business since the change of ownership, with the prospect of an addition to the plant.

F. J. Bixby, Manchester, N. H., says

Cleveland, O.



10515 Superior Ave.
3 STORES

Personal Attention. Highest Quality and Service.
Members F. T. D. A.

EGGERT N. ZETLITZ

THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

LORAIN, OHIO

Member **F. G. CAREK** ARTISTIC
F. T. D. Leading Florist WORK
Our Motto: "Anywhere; Any time."

LORAIN or ELYRIA, OHIO
Member **TULEA** at Your Service
F. T. D.

Elyria, Ohio LORAIN, OHIO
THE L. C. HECKOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member
F. T. D.
ELYRIA FLOWER SHOPPE

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE ——— NO ORDER TOO SMALL

CLEVELAND Member F. T. D.
The J. M. Gasser Co.
 1006 EUCLID AVENUE
 WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO



Cleveland

is a big city, but our central location enables us to give unusual service on telegraph orders.

The Jones-Russell Co.
 1284 Euclid Avenue
 Cleveland

Members F. T. D.

Bell Main 2309
 Cuy. Central 1866

The Smith & Fetter Co.
 LEADING FLORISTS
 930 Prospect Avenue
 Cleveland

CLEVELAND, OHIO
A. GRAHAM & SON
 5523 EUCLID AVENUE
 Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.
 5923 EUCLID AVENUE
WESTMAN & GETZ
 FLOWERS and SERVICE
 Members Florists Telegraph Delivery.

CLEVELAND, OHIO
Wm. H. Temblett
 FLOWERS
 Member F. T. D. 10313 Euclid Avenue

Cleveland, PENN SQUARE
FLORISTS
 ALWAYS OPEN

FIVE STORES IN NORTHERN OHIO

CLEVELAND [TWO STORES] 13336 Euclid Ave., 144 Public Sq.
 YOUNGSTOWN - - - 33 East Federal St.
 WARREN - - - - - 215 East Market St.
 AKRON - - - - - 109 South Main St.

THE PARK FLORAL COMPANY
 MEMBERS FLORISTS TELEGRAPH DELIVERY ASSOCIATION

he cannot recall a similar season and believes the saving in fuel will offset any loss in stock under glass. Gladioli and dahlias, at the time of writing, October 27, are blooming freely and are of fine quality.

G. E. Buxton, Nashua, N. H., having made a competency in the business, has formed a limited corporation, with his grower, W. Kimball, as manager. Among the good things handed over is a double geranium, the color of Appleblossom. The habit is as free as that of Beaute Poitevine. It has been named in honor of Mrs. Buxton, who shares with her worthy partner the reward of an active life spent in the business.

H. E. Meader, Dover, N. H., at the end of October was shipping heavy daily cuts of Gladiolus Peace and Lily White. The last named is in high favor wherever seen.

John T. Massingham, who acquired the Howe plant at Dover, N. H., reports good business, comparing favorably with former years. A good stock has been worked up in anticipation of the winter trade.

G. S. Ramsburg, Somersworth, N. H., says the sale of snapdragon is bigger than ever.

"Help yourself," said Hiram Dyer, of Dyer & Small Co., Portland, Me., pointing to a bed of strawberries and raspberries, and the writer enjoyed something he had never eaten before as late as October 29. Violet Princess of Wales, perfectly clean and cropping heavily, pansies and the like, rival indoor stock. The latter, however, has stiffened up following a few cool days.

A novelty, possibly seen for the first

MARION, OHIO
 5 railroads with good connections to all parts of State
 A GOOD SELECTION OF FLOWERS
 ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

AKRON, OHIO
GROSSBERG & CAHILL
 AKRON'S LARGEST FLORISTS
 Prompt and careful attention to all Telegraph Orders
 MEMBERS F. T. D.

A Card This Size
 Costs only \$1.25 per Week
 on Yearly Order
 It would keep your name and your specialty before the whole trade.
 A half-inch card costs only 62½c per week on yearly order.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS F. T. D.
HAMMERSCHMIDT & CLARK
 12 W. MARKET ST.

 **CLEVELAND, O.**
BRAMLEY & SON
 Store and Greenhouses, 1181 E. 71st St.

ALLIANCE, O. Member F. T. D.
 522 S. Freedom Ave. **H. T. MILLER**

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco
OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.

THREE STORES:

423 and 427 Market Street.....SAN FRANCISCO, CALIF.
917 Washington Street.....OAKLAND, CALIF.
20 and 22 East San Fernando Street....SAN JOSE, CALIF.

COUNCIL BLUFFS, IOWA

FRED R. SHAW FLOWER SHOP
Member F. T. D. 545 W. Broadway
The best of EVERYTHING IN FLOWERS
Ten years serving the flower buying public
of Council Bluffs and vicinity

OTTUMWA, IOWA

PHONE 182 *C. Kranz*
LEADING FLORIST
107 North Market Street
"Say it with Flowers"

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Mitchell S. D. WM. DETHLEFS
Leading Florist

Choice flowers and prompt service
781 SOUTH MONTANA ST. Member F. T. D.

MONTICELLO, IA.

C. L. VAN METER MEMBER F. T. D.

GRAND FORKS, N. D.

McELROY'S FLOWER SHOP
Orders for North Dakota and Northern Minnesota

OTTUMWA, IOWA
CRILEY'S GREENHOUSES

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.
Leading Retail Florist 545 W. BROADWAY

FAIRFIELD, IA. We strive to please our trade

Montgomery Greenhouses

HAMPTON, IOWA

A. E. Stonebrook ORDERS RECEIVE PROMPT ATTENTION

DES MOINES, IA.

GUTHRIE-LORENZ CO.

Cedar Falls, Ia. BANCROFT'S
Beautiful Flowers

55,000 Feet Glass. Members F. T. D. Joseph Bancroft & Son

CEDAR RAPIDS, IA.

I. N. KRAMER & SON
Members Florists' Telegraph Delivery.

COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

Harkett's
FLORAL NURSERY

For { Eastern Iowa
Western Wis.
N. W. Illinois

Dubuque, Iowa

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

I
O
W
A

Kemble's Flowers

Marshalltown, Boone, Center-
ville, Oskaloosa, Oelwein,
Mason City, Chariton,
Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST
PLACE OF DELIVERY

DAVENPORT, IA.

H. G. PAULI YOURS FOR SERVICE

OSKALOOSA, IOWA

GREEVE FLORAL COMPANY
High Grade Flowers Artistically Arranged.

time, is the fine lot of poinsettias grown as standards by Herman Bartsch, manager of the W. W. Edgar Co., Waverley, Mass., carrying a half dozen or more blooms to the plant in a 6-inch pot and larger. The effect may be imagined. Most of the stock has been spoken for and the ultimate disposal will influence further propagation.

J. T. Butterworth, of Framingham, Mass., owing to his great success as a hybridizer of favorite orchids, has been dubbed by his fellow workers the William Bull of America, in honor of the famous British orchidist who died several years ago and left no successor. Both Mr. Butterworth and his son are enthusiastic orchidists.

Francis I. Drake, Pittsfield, Mass., has had a good business this summer and stock never looked better than at this time.

L. W. Acheson, Pittsfield, Mass., says that while business was never better with him, he sees by the signs of the

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

SIoux CITY, IOWA Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.
J. C. RENNISON CO.

SIoux CITY, IOWA

Members of F. T. D. ROCKLIN & LEHMAN

National Florist **FT. DODGE, IA.**
NORDWALL
E. E. NORDWALL

PERRY, IOWA
LOUWERSE & CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

San Francisco and Vicinity

MacRorie-McLaren Company
141 Powell Street
Florists

We grow our own stock and with extensive nurseries to draw from can give unusual values.

RETAIL

WHOLESALE

San Francisco, Calif.
ALBERT O. STEIN
Flower Shop
1150 SUTTER STREET

San Francisco, Cal.
SHELLGRAIN & RITTER
148 KEARNY STREET
Prompt attention given to all
telegraphic orders

SAN FRANCISCO
F. C. JAEGER & SON
152 POWELL STREET
Members F. T. D.
Always a good stock, and orders delivered
on time.

SAN FRANCISCO
Podesta & Baldocchi
224-226 Grant Avenue
Prompt and careful attention to orders from
out-of-town florists.
Member F. T. D.

OAKLAND, CAL.
HOGAN & EVERS
1439 Broadway
THE BEST SERVICE

Monrovia, Cal.
C. A. BRUNGER
You can depend on us
for all orders for de-
livery in this section. 239 Grand Avenue

SAN FRANCISCO
JOSEPH'S
Member F. T. D.
233-35 Grant Ave.
Steamer and train packages our specialty.

JULIUS EPPSTEIN, FLORIST AND
DECORATOR
Flowers for All Occasions Delivery Anywhere
Hotel St. Francis. SAN FRANCISCO

SAN DIEGO, CAL.
BOYLE & DARNAUD
F. T. D. florists. We grow our
own flowers. Telegraph orders
carefully executed. Usual dis-
count.
Members Florists' Telegraph Delivery.

SAN FRANCISCO, CAL.
ART FLORAL CO.
255 Powell Street
Best attention given your orders
Members Florists' Telegraph Delivery

Long Beach, Cal.
Member F. T. D. ART FLORIST 126 Pine Ave.

Hollywood Flower Shop
HOLLYWOOD, CAL.
ARTISTIC WORK. MEMBER F. T. D.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

San Francisco
DARBEE'S
1036 Hyde Street
LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

times that there is cause for anxiety for
the immediate future.

Folwell Greenhouses, Pittsfield, Mass.,
are enjoying an era of prosperity.
Especially noteworthy is the subtrop-
ical window arrangement at the en-
trance to the greenhouses.

William Schlatter & Son, Springfield,
Mass., are in the optimistic class, with
a good stock of chrysanthemums, carna-
tions and roses. They report big sales
of carnation staples.

R. E. Carey, South Hadley Falls,
Mass., inaugurates the season with a
flower show lasting several days. His
stock is now in the best of condition
and he offers the public, especially the
students at Amherst college, a floral
treat. They reciprocate with an in-
creasing patronage each year.

H. A. Lange, Worcester, Mass., has a
flock of ducks in the center of his
window. They are a novelty and at-
tract much attention and at the same
time the eye cannot fail to be attracted
to the elegant display of chrysanthem-
ums, which are being sold rapidly at
good prices.

Joseph Fuller, Leominster, Mass.,
says: "Withal, one cannot always
please. For example, only recently I

Santa Barbara, Cal.
912 STATE STREET
GLEAVE'S FLOWER SHOP
ARTHUR GLEAVE, Prop.
Choicest Cut Flowers and Floral Designs
on short notice.
Both Phones 1013

CORONADO, CALIF.
CORONADO NURSERY
To "Say It with Flowers" in
CORONADO AND SANDIEGO

LONG BEACH, CAL.
Lowe's Flower Shop, The Pioneer and
Leading Florist
Member Florists' Telegraph Delivery.

POMONA, CALIFORNIA
POOLEY'S FLOWER SHOP
MEMBER FLORISTS' TELEGRAPH DELIVERY

OAKLAND, CALIF.
MORI FLORIST
1510 Clay Street
OUR CAREFUL ATTENTION

BERKELEY, CAL. MEMBER
F. T. D.
Curtis D. Shoemaker, Prop. NORTON, Florist

Berkeley OAKLAND
SAN FRANCISCO
THE FLOWERSHOP
Berkeley's most up-to-date flower establishment.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

BROADWAY FLORISTS

IT PAYS you to
DEPEND ON US

Occidental Florists

430 South Hill Street

LOS ANGELES

LOS ANGELES, CAL.

REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery
A. KNOPF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.
Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

The Alexandria Florist

Member of
F. T. D.
and S. A. F.



Hotel Alexandria
Los Angeles,
Calif.

LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders
over the whole of Southern California.
Usual trade discount.

LICHTENBERG'S

324 W. Sixth Street

LOS ANGELES

Say It with Flowers. Member F. T. D.

LOS ANGELES

Every order given personal attention by

Westrem Garland Florists

404 South Hill Street

PASADENA, CAL.

SIEBRECHT'S HOUSE OF FLOWERS

HENRY A. SIEBRECHT, Jr., District Representative State of California.

Member F. T. D.

PORTLAND

OREGON

354 Washington Street

MEMBERS OF THE
F. T. D.

Martin & Forbes

Retailers
and Growers

LOS ANGELES

Dostal-Wolters

Flower Shop

MEMBER
F. T. D.

627 South Hill St.

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for
delivery in this section.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street, LOS ANGELES, CAL.

Cut flowers or good design work by best artists
and designers delivered anywhere in the west
on receipt of mail or telegraph orders.

Members Florists' Telegraph Delivery Association.

substituted a spray of choice asters for
carnations and was later informed that
when my fair patroness desired a piano,
she did not look for an organ, to which
I tunelessly assented."

Alfred Goldring, Cobleskill, N. Y.,
is well pleased with the way the sea-
son's business has opened. Stock is in
fine shape; the scheme of growing car-
nations on the ground, owing to the cost
of lumber for benches, is working out
well.

"Fine," replied Henry Eberhardt, of
the Rosendale Flower Shop, Schenec-
tady, N. Y., in reply to the query,
"How is trade?" He adds that the
Pink Part of The Review brings him
many telegraph orders.

Julius Eger, Schenectady, N. Y., an-
ticipates the season with a display of
red immortelles in connection with a
fine lot of early chrysanthemums.

F. A. Danker, Albany, N. Y., has in-

Portland ORE.

Tonseth's

287 Washington Street

In the heart of the city

Growers and Retailers

F. T. D.
MEMBERS

PORTLAND, ORE.

Clarke Bros' FLORISTS

200,000 Feet of Glass
Established 20 Years

OAKLAND, CAL.

Pasadena, Cal. 342 East Colorado St.

THE ORCHID

PASADENA'S OLDEST FLORIST WILL
EXTEND THE USUAL COURTESIES
Member of F. T. D.

PASADENA, CAL.

ELDRED FLOWER SHOP

Member Florists' Telegraph Delivery.

RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SEATTLE

Woodlawn Flower Shop

Member Florists' Telegraph Delivery Association.

1410-1412 2nd Avenue—Beside Clemmer Theater Building

"IN THE HEART OF THE CITY"

Base the Recipient of Your Telegraphic Orders Upon Merit

We offer unexcelled facilities. More than 13,000 square feet of store space devoted exclusively to retailing of flowers. Where quality and service reign.

21 EMPLOYEES

CHARLES E. SULLIVAN, in charge of Telegraphic Service

SEATTLE HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

1622 SECOND AVENUE

Member Florists' Telegraph Delivery Ass'n.

Walla Walla Floral Co.

WALLA WALLA, WASH.
Greenhouses, Store, Rose and Bulb Farm.
Prompt deliveries of CUT FLOWERS or good
DESIGN WORK anywhere in the West
Member Florists' Telegraph Delivery.

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rosaia Bros
Members
F. T. D.

WALLA WALLA, WASH.

YOUNG & LESTER
SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly
Members Florists' Telegraph Delivery Association

California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered
anywhere in the United States and Canada.

SEATTLE

Choice Flowers, prompt and careful
L.W. McCOY 904 3rd Avenue
Established 1900

Bellingham, Wash.

Telegraph orders delivered any-
where in the northwest country
FLORAL EXCHANGE

TACOMA SMITH FLORAL CO., 1112 Broadway

stalled the big S. A. F. signboard, "Say
It with Flowers," in a conspicuous
position at his nursery on the state road,
where it serves a double purpose in call-
ing attention to the national slogan and
his well kept place. Just now the retail
handling of bulbs is keeping the force
busy.

H. G. Eyres, Albany, N. Y., has the
contract for the season to furnish deco-
rations for the state armory during the
course of Star concert attractions.

W. C. Gloeckner, Albany, N. Y., re-
ports fine business in his two stores. It
kept him from attending the Indian-
apolis meeting of the F. T. D., which
he says is now the mainspring of the
business. W. M.

Ann Arbor, Mich.—The BluMaize
Blossom Shop has been incorporated
with a capital of \$10,000.

Spokane, Wash.

Eugene's Flower Shop
PROMPT AND RELIABLE

Yakima, Washington STATE FLORAL CO.

We Grow Our Own Flowers
Telegraph Orders filled promptly and carefully
Members F. T. D. Association.

Spokane, Wash.

A. J. BURT, Florist
Established 20 Years Always on the job
CLEMMER THEATER BUILDING

YAKIMA, WASHINGTON
ANNAVEE FLOWER SHOP, (Formerly
QUALITY FLOWERS Bourn's)
Artistic Arrangement
Members Florists' Telegraph Delivery.

FORSHAW, Florist THE ROUND-UP CITY PENDLETON, ORE.

Spokane, Washington

Reimer's Floral Art Shop
RETAILERS AND GROWERS

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers
Satisfaction Assured on all Orders

UTAH FLORAL,

Orders promptly filled for Western Colorado,
Eastern Nevada, Southern Idaho and Wyoming
3 BUSY STORES

Howard Edris, 944 EAST SECOND
Prop. SOUTH STREET

DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH
DELIVERY ASSOCIATION

PARK FLORAL COMPANY

CASPER, WYOMING

CASPER FLORAL CO.

We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

Denver *Cooper's Flowers*

COLORADO

833 FIFTEENTH ST. Member F. T. D.

Cheyenne, Wyo.

"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL
SERVICE

SALT LAKE CITY

Ship whole of UTAH, Central part
of NEVADA and IDAHO
MILLER FLORAL CO., 10 East Broadway
MEMBER F. T. D.

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.
Plants and Flowers

THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.
A. SCHULENBERG, Proprietor

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.

ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for Eastern and Southern Montana
to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

Pocatello, Idaho

We cover Southern Idaho
and Western Wyoming

Member
F. T. D.
ATKIN'S

FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store
Masonic Bld'g.

Trinidad, Colo.

The Park Floral and Garden Co.
Members F. T. D.

OGDEN, UTAH

H. R. Dumke
C. D. Monell

NORTON FLORAL CO.

AMHERST, MASS.

The division of horticulture of the Massachusetts Agricultural College gave a "country fair" October 15 to 17, in connection with the meetings of the American Civic Association. It followed more the lines of a horticultural fair, taking the place of the horticultural show which was held in December last year. The weather was favorable for showing exhibits in tents, the attendance was good and the exhibits were of fine quality.

Without doubt one of the most attractive exhibits was the flower show of the department of floriculture. Other exhibits were by the departments of pomology, horticultural manufacture, vegetable gardening and general horticulture.

Ribbons were awarded in the commercial classes. The carnations exhibited were especially good for this season of the year. The following were the awards:

Six chrysanthemums, commercial type of any color—Butler & Ullman, Northampton, Mass., first.

Twelve carnations, dark pink—G. H. Sinclair, Holyoke, Mass., first; Mr. Sinclair also won first in the exhibits of mixed carnations. Gallivan Bros., Holyoke, Mass., second; R. S. Carey, South Hadley Falls, Mass., third.

Twelve carnations, scarlet—R. S. Carey, first; Gallivan Bros., second; G. H. Sinclair, third.

Twelve carnations, white—Gallivan Bros., first; G. H. Sinclair, second; R. S. Carey, third.

Louisville, Ky.—In the September 27 issue of the Louisville Herald the weekly business review department carried a detailed story of F. T. D. service, in which was included mention of August R. Baumer's facilities. A local stationery house made the September issue of its house organ a "Say It with Flowers" number, thus giving the trade much free advertising.

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA
HUDDART FLORAL CO.
66 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

DENVER and all COLORADO and WYOMING

The Mauff Floral Co.,
1225 Logan Street.
Member F. T. D.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED
PIKES PEAK FLORAL CO.
Wholesale and Retail
Member Florists' Telegraph Delivery.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail
Florist
Member Florists' Telegraph Delivery Ass'n.

Denver

Bright Spot Greenhouses
Cor. 5th Ave. & Josephine St.
DOWNING & KASK, Proprietor

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.

(NOT INCORPORATED)

Wholesale Florists

30 East Randolph Street
L. D. Phone, Central 8016-8017-8018

CHICAGO, ILL.



THE OVE GNATT CO., Inc.
Prepared Foliages, Baskets and Florists' Supplies
LA PORTE, IND.



Wholesale Cut Flower Prices.

Chicago, Nov. 3, 1920.

	Per doz.	
Beauty, Special	\$7.50	
Beauty, 30 to 36-in. stems	5.00 @	6.00
Beauty, 24 to 30-in. stems	3.00 @	4.00
Beauty, 20 to 24-in. stems	2.50 @	3.00
Beauty, 12 to 20-in. stems	1.50 @	2.00
Beauty, Short	.75 @	1.00
	Per 100	
Columbia	\$5.00 @	\$25.00
Mrs. Russell	6.00 @	35.00
Premier	6.00 @	35.00
Butterfly	5.00 @	25.00
Milady	5.00 @	35.00
Montrose	5.00 @	20.00
Sunburst	5.00 @	20.00
Ophelia	5.00 @	20.00
Hoozier Beauty	4.00 @	15.00
Double White Killarney	6.00 @	25.00
Killarney Brilliant	5.00 @	20.00
Nesbit	8.00 @	4.00
Cecile Brunner	2.00 @	8.00
Carnations	2.00 @	6.00
Valley		12.00
Sweet Peas	1.00 @	3.00
Calendula	4.00 @	6.00
Violets	1.00 @	1.50
Cattleyas, doz.	\$18.00 @	\$24.00
Mums, doz.	2.00 @	6.00
Pompons, bunch	.35 @	1.00
Easter Lilies, doz.		20.00
Callas, doz.		2.00
Panicles, doz. bches.		1.50

Philadelphia, Nov. 3, 1920.

	Per 100	
Beanties	\$50.00 @	\$60.00
Russell, Long	12.00 @	15.00
Russell, Short	4.00 @	8.00
Columbia, Premier, Long	8.00 @	12.00
Columbia, Premier, Short	4.00 @	5.00
Ophelia, Maryland, Long	8.00 @	10.00
Ophelia, Maryland, Short	4.00 @	6.00
Kaiserin, Double White Killarney	3.00 @	8.00
Easter Lilies	12.50 @	15.00
Cosmos	.50 @	1.00
Chrysanthemums, Fancy	25.00 @	35.00
Chrysanthemums, Select	15.00 @	20.00
Chrysanthemums, ordinary	8.00 @	12.00
Pompons, per bunch	\$0.35 @	\$0.75
Valley	12.00 @	15.00
Cattleyas	75.00 @	125.00
Carnations, select	3.00 @	4.00
Carnations, ordinary		2.00
Sweet Peas	1.00 @	3.00
Violets, Single		.50
Daisies, yellow	1.00 @	2.00
Calendulas	2.00 @	4.00
Bouvardia Humboldtii	6.00 @	8.00

St. Louis, Nov. 3, 1920.

	Per doz.	
Beauty, Specials	\$8.00 @	\$8.00
Beauty, Extra		4.00
	Per 100	
Columbia	\$ 6.00 @	\$25.00
Premier	6.00 @	35.00
White Killarney	6.00 @	8.00
Killarney	4.00 @	8.00
Ward	4.00 @	5.00
Milady and Ophelia	6.00 @	12.00
Russell	6.00 @	25.00
Carnations	3.00 @	5.00
Easter Lilies	8.00 @	12.00
Snapdragons	3.00 @	4.00
Daisies	1.00 @	2.00
Valley	10.00 @	12.00
Orchids, per doz.	\$12.00 @	\$18.00
Callas	8.00 @	10.00
Chrysanthemums, doz.	\$2.00 @	\$5.00

GEORGE B. HART

Cut Flowers, Plants,
Florists' Supplies

49-55 Stone Street

Rochester, N. Y.

ASPARAGUS PLUMOSUS SPRAYS

YOUR ORDER FOR THE SEASON SOLICITED

FERNS

SUPPLIES

WIRE DESIGNS

E. G. GILLET,

Wholesale Commission Florist
131 E. Third St.

Cincinnati, Ohio

Cut Flowers Greens Supplies

— Everything a Florist Needs —

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

Buffalo, Nov. 3, 1920.

	Per 100	
Columbia	\$ 6.00 @	\$20.00
Premier	8.00 @	20.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	15.00
Double White Killarney	5.00 @	15.00
Richmond	3.00 @	8.00
Maryland	4.00 @	12.00
Russell	6.00 @	20.00
Ophelia	6.00 @	15.00
Sunburst	3.00 @	15.00
Cecile Brunner	2.00 @	3.00
Carnations	2.00 @	5.00
Easter Lilies	15.00 @	20.00
Rubrum Lilies	6.00 @	8.00
Snapdragons	3.00 @	4.00
Calendulas	1.00 @	2.00
Mums	6.00 @	40.00
Pompons, per bunch	\$0.50 @	\$0.75
Violets	.75 @	1.00
Valley	10.00 @	12.00
Narcissus Paper White	5.00 @	6.00
Narcissus Soleil d'Or	6.00 @	8.00
Sweet peas	1.00 @	2.00

Cincinnati, Nov. 3, 1920.

	Per 100	
Columbia	\$ 4.00 @	\$15.00
Premier	4.00 @	15.00
Ophelia	3.00 @	10.00
Carnations	2.00 @	4.00
Violets		.50
Chrysanthemums	8.00 @	25.00
Lilies	15.00 @	20.00

GEO. REINBERG

Wholesale
Grower of **Cut Flowers**

Milady, Columbia, Sunburst, Ophelia, White
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

Mention The Review when you write.

ARTIFICIAL FLOWERS

and
FLORISTS' SUPPLIES

Grossberg, Tyler, Finnerman Co.
30 E. Randolph St. CHICAGO

Mention The Review when you write.

Florists' Supply House

Everything in Florists' Supplies

105 East Ohio St.

Main 831

INDIANAPOLIS, IND.

A Card This Size

Costs only \$1.25 per Week
on Yearly Order

It would keep your name and your specialty
before the whole trade.

A half inch card costs only 62½¢ per week on
yearly order.

Burlington Willow Ware Shops

Makers of

Worth While Will-O-Ware

Baskets for particular Florists

BURLINGTON, IOWA

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SALT LAKE CITY, UTAH

Fresh Home-Grown Flowers
Satisfaction Assured on all Orders

UTAH FLORAL,

Orders promptly filled for Western Colorado,
Eastern Nevada, Southern Idaho and Wyoming
3 BUSY STORES

Howard Edris, 944 EAST SECOND
Prop. SOUTH STREET

DENVER, COLORADO

MEMBER FLORISTS' TELEGRAPH
DELIVERY ASSOCIATION

PARK FLORAL COMPANY

CASPER, WYOMING

CASPER FLORAL CO.

We deliver to all of
Central and Northern Wyoming
Western Nebraska and South Dakota.
Members F. T. D.

Denver

COLORADO

Cooper's Flowers

833 FIFTEENTH ST. Member F. T. D.

Cheyenne, Wyo.

"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL
SERVICE

SALT LAKE CITY

Ship whole of UTAH, Central part
of NEVADA and IDAHO
MILLER FLORAL CO., 10 East Broadway
MEMBER F. T. D.
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

SHERIDAN, WYO.

SHERIDAN GREENHOUSE CO.
Plants and Flowers

THERMOPOLIS, WYO.

THERMOPOLIS FLORAL CO.
A. SCHULENBERG, Proprietor

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any
Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

MISSOULA, MONT.

ANDERSON GREENHOUSE
For all towns in Western Montana

Send your orders for Eastern and Southern Montana
to M. LANGOHR, F. T. D. Florist
BOZEMAN, MONTANA.

Pocatello, Idaho

Member F. T. D.
We cover Southern Idaho
and Western Wyoming

ATKIN'S

FORT COLLINS, COLO.

ESPELIN FLORAL COMPANY
Member Florists' Telegraph Delivery Ass'n.

TRINIDAD, COLO.

J. R. BARKER Trinidad Floral Store
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The only Greenhouses
in this section
The Park Floral and Garden Co.
Members F. T. D.

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NORTON FLORAL CO.

AMHERST, MASS.

The division of horticulture of the Massachusetts Agricultural College gave a "country fair" October 15 to 17, in connection with the meetings of the American Civic Association. It followed more the lines of a horticultural fair, taking the place of the horticultural show which was held in December last year. The weather was favorable for showing exhibits in tents, the attendance was good and the exhibits were of fine quality.

Without doubt one of the most attractive exhibits was the flower show of the department of floriculture. Other exhibits were by the departments of pomology, horticultural manufacture, vegetable gardening and general horticulture.

Ribbons were awarded in the commercial classes. The carnations exhibited were especially good for this season of the year. The following were the awards:

Six chrysanthemums, commercial type of any color—Butler & Ullman, Northampton, Mass., first.

Twelve carnations, dark pink—G. H. Sinclair, Holyoke, Mass., first; Mr. Sinclair also won first in the exhibits of mixed carnations. Gallivan Bros., Holyoke, Mass., second; R. S. Carey, South Hadley Falls, Mass., third.

Twelve carnations, scarlet—R. S. Carey, first; Gallivan Bros., second; G. H. Sinclair, third.

Twelve carnations, white—Gallivan Bros., first; G. H. Sinclair, second; R. S. Carey, third.

Louisville, Ky.—In the September 27 issue of the Louisville Herald the weekly business review department carried a detailed story of F. T. D. service, in which was included mention of August R. Baumer's facilities. A local stationery house made the September issue of its house organ a "Say It with Flowers" number, thus giving the trade much free advertising.

Salt Lake City

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Bright Spot Greenhouses
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THE OVE GNATT CO., Inc.
Prepared Foliages, Baskets and Florists' Supplies
LA PORTE, IND.



Wholesale Cut Flower Prices.

Chicago, Nov. 3, 1920.

	Per doz.	
Beauty, Special	\$7.50	
Beauty, 30 to 36-in. stems	\$5.00 @ 6.00	
Beauty, 24 to 30-in. stems	\$3.00 @ 4.00	
Beauty, 20 to 24-in. stems	2.50 @ 3.00	
Beauty, 12 to 20-in. stems	1.50 @ 2.00	
Beauty, Short	.75 @ 1.00	
	Per 100	
Columbia	\$5.00 @ \$25.00	
Mrs. Russell	6.00 @ 35.00	
Premier	6.00 @ 35.00	
Butterfly	5.00 @ 25.00	
Milady	5.00 @ 35.00	
Montrose	5.00 @ 20.00	
Sunburst	5.00 @ 20.00	
Ophelia	5.00 @ 20.00	
Hoosier Beauty	4.00 @ 15.00	
Double White Killarney	6.00 @ 25.00	
Killarney Brilliant	5.00 @ 20.00	
Nashit	3.00 @ 4.00	
Cecile Brunner	2.00 @ 3.00	
Carnations	2.00 @ 6.00	
Valley	1.00 @ 12.00	
Sweet Peas	1.00 @ 3.00	
Calendula	4.00 @ 6.00	
Violets	1.00 @ 1.50	
Cattleyas, doz.	\$18.00 @ \$24.00	
Mums, doz.	2.00 @ 6.00	
Pompons, bunch	.35 @ 1.00	
Easter Lilies, doz.	2.50	20.00
Callas, doz.	2.00	
Pansies, doz. bches.	1.50	

Philadelphia, Nov. 3, 1920.

	Per 100	
Beanties	\$50.00 @ \$60.00	
Russell, Long	12.00 @ 15.00	
Russell, Short	4.00 @ 8.00	
Columbia, Premier, Long	8.00 @ 12.00	
Columbia, Premier, Short	4.00 @ 5.00	
Ophelia, Maryland, Long	8.00 @ 10.00	
Ophelia, Maryland, Short	4.00 @ 6.00	
Kaiserin, Double White Killarney	3.00 @ 8.00	
Easter Lilies	12.50 @ 15.00	
Cosmos	.50 @ 1.00	
Chrysanthemums, Fancy	25.00 @ 35.00	
Chrysanthemums, Select	15.00 @ 20.00	
Chrysanthemums, ordinary	8.00 @ 12.00	
Pompons, per bunch	\$.035 @ \$.075	
Valley	12.00 @ 15.00	
Cattleyas	75.00 @ 125.00	
Carnations, select	3.00 @ 4.00	
Carnations, ordinary	2.00 @ 3.00	
Sweet Peas	1.00 @ .50	
Violets, Single	1.00 @ 2.00	
Daisies, yellow	2.00 @ 4.00	
Calendulas	2.00 @ 4.00	
Bouvardia Humboldtii	0.00 @ 8.00	

St. Louis, Nov. 3, 1920.

	Per doz.	
Beauty, Specials	\$6.00 @ \$8.00	
Beauty, Extra	4.00	
	Per 100	
Columbia	\$6.00 @ \$25.00	
Premier	6.00 @ 35.00	
White Killarney	6.00 @ 8.00	
Killarney	4.00 @ 8.00	
Ward	4.00 @ 5.00	
Milady and Ophelia	6.00 @ 12.00	
Russell	6.00 @ 25.00	
Carnations	3.00 @ 5.00	
Easter Lilies	8.00 @ 12.00	
Snapdragons	3.00 @ 4.00	
Daisies	1.00 @ 2.00	
Valley	10.00 @ 12.00	
Orchids, per doz.	\$12.00 @ \$18.00	
Callas	8.00 @ 10.00	
Chrysanthemums, doz.	\$2.00 @ \$3.00	

A Card This Size

Costs only \$1.25 per Week
on Yearly Order

It would keep your name and your specialty
before the whole trade.
A half inch card costs only 62½c per week on
yearly order.

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Cut Flowers Greens Supplies

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CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists 14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

Buffalo, Nov. 3, 1920.

	Per 100	
Columbia	\$6.00 @ \$20.00	
Premier	8.00 @ 20.00	
Killarney	3.00 @ 10.00	
White Killarney	3.00 @ 15.00	
Double White Killarney	5.00 @ 15.00	
Richmond	8.00 @ 8.00	
Maryland	4.00 @ 12.00	
Russell	6.00 @ 20.00	
Ophelia	6.00 @ 15.00	
Sunburst	3.00 @ 15.00	
Cecile Brunner	2.00 @ 3.00	
Carnations	2.00 @ 5.00	
Easter Lilies	15.00 @ 20.00	
Rubrum Lilies	6.00 @ 8.00	
Snapdragons	3.00 @ 4.00	
Calendulas	1.00 @ 2.00	
Mums	6.00 @ 40.00	
Pompons, per bunch	\$.050 @ \$.075	
Violets	.75 @ 1.00	
Valley	10.00 @ 12.00	
Narcissus Paper White	5.00 @ 6.00	
Narcissus Soleil d'Or	6.00 @ 8.00	
Sweet peas	1.00 @ 2.00	

Cincinnati, Nov. 3, 1920.

	Per 100	
Columbia	\$4.00 @ \$15.00	
Premier	4.00 @ 15.00	
Ophelia	3.00 @ 10.00	
Carnations	2.00 @ 4.00	
Violets	.50	
Chrysanthemums	8.00 @ 25.00	
Lilies	15.00 @ 20.00	

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Wholesale
Grower of **Cut Flowers**

Milady, Columbia, Sunburst, Ophelia, White
Killarney and Russell

30 E. Randolph St., CHICAGO, ILL.

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Cut Flowers

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Largest distributors of flowers in the East. We manufacture artificial flowers, baskets, wire frames, etc., right in our own factory. We preserve our own cycas leaves. Try us out in one way or another.

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462 Milwaukee Street

Milwaukee, Wis.

Growers and Shippers of
CUT FLOWERS
GREENS and
PLANTS**Wholesale Cut Flower Prices.**

Boston, Nov. 3, 1920.

	Per 100	
American Beauty	4.00 @	\$35.00
Shawyer, Russell	2.00 @	12.00
Killarney	1.00 @	6.00
Lilady, Miller	2.00 @	8.00
Francis Scott Key, Radlance	2.00 @	8.00
White Killarney	1.00 @	6.00
Double White Killarney	1.00 @	6.00
Killarney Brilliant	1.00 @	6.00
Mrs. Aaron Ward, Sunburst	2.00 @	8.00
Hadley	2.00 @	12.00
Ophelia	2.00 @	10.00
Premier	2.00 @	12.00
Columbia	2.00 @	12.00
Maryland, Hoosier Beauty	1.00 @	6.00
Cattleyas		100.00
Gladioli	2.00 @	4.00
Lilium Longiflorum	8.00 @	12.00
Chrysanthemums	6.00 @	25.00
Carnations	1.00 @	8.00
Violets, single	.50 @	.75
Cypripediums	25.00 @	35.00
Narcissus Paper White	4.00 @	6.00

Pittsburgh, Nov. 3, 1920.

	Per doz.	
Beauty, Special		\$8.00
Beauty, Fancy, 24 to 30-inch		4.00
Beauty, Shorter, 18 to 24-inch		2.50
Beauty, Firsts, 12 to 18-inch		1.50
Beauty, Seconds		.50
	Per 100	
White Killarney	4.00 @	\$12.00
Richmond	4.00 @	12.00
Ophelia	6.00 @	15.00
My Maryland	6.00 @	15.00
Mrs. Charles Russell	6.00 @	20.00
Premier	6.00 @	20.00
Butterfly	6.00 @	15.00
Wards	4.00 @	15.00
Russell	6.00 @	20.00
McCook	6.00 @	15.00
Pilgrim	6.00 @	20.00
Brunner		8.00
Columbia	6.00 @	20.00
Orchids		100.00
Carnations	4.00 @	5.00
Snappedragons		8.00
Lilies		15.00
Chrysanthemums	20.00 @	40.00
Yellow Daisies	2.00 @	8.00

Milwaukee, Nov. 3, 1920.

	Per 100	
Columbia	6.00 @	\$25.00
Premier	6.00 @	10.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Hoosier Beauty	6.00 @	15.00
Mrs. Ward	4.00 @	8.00
Ophelia	4.00 @	15.00
Easter Lilies, per doz.	\$2.00 @	\$5.00
Carnations	2.00 @	4.00
Chrysanthemums, per doz.	\$2.00 @	\$5.00
Bouvardia, pink, per bunch	\$0.50 @	\$1.00
Orchids, per doz.	12.00 @	18.00
Cypripediums, per doz.		6.00

Wm. C. Smith Wholesale Floral Co.
WHOLESALE
FLORISTS
1316 Pine Street ST. LOUIS
(Both L. D. Phones)

Supplies and Everything in Season Always on Hand
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A decided trend in recent enrollments in our Correspondence School has developed the fact that Florists are awakening to the great possibilities in Landscape Architecture and Gardening. Let us tell you how you can start a complete, well equipped department to handle this business.

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SCIENTIFIC TRAINING IN GREENHOUSE PRACTICE

We offer a correspondence educational service in Greenhouse Management, Plant Propagation and the conduct of retail flower stores. If you are already in the business this scientific training will enable you to attain greater success. If you are working for others this correspondence course will enable you to command more money or establish a business of your own if you are ambitious. We also offer correspondence courses in Landscape Gardening and in Nursery Practice, Management and Salesmanship.

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MINNEAPOLIS, MINN.
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Largest Shippers of
Fresh Cut Flowers
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Meyer green Florists' thread can be had in any size or color that is wanted. It is the leading Florists' thread in the world. Be sure and take the Meyer thread and get no other, and you will always have the best.
Manufactured by the
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Wholesale and Retail Dealers in all kinds of

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ROSES, CARNATIONS

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ASPARAGUS PLUMOSUS—fresh every day. Let us have your standing order for regular shipments.

Fancy and Dagger Ferns, Galax, Leucothee, Wild Smilax, Boxwood, Mexican Ivy, Roping, Etc.

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55 West 19th St., NEW YORK

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Specialties: Wheat Sheaves, Flower Baskets and Novelties.

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CHICAGO

A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, Nov. 2, 1920.

	Per 100	
Beauty, Specials	\$25.00 @	\$50.00
Beauty, Fancy	15.00 @	30.00
Beauty, Extra	10.00 @	15.00
Beauty, No. 1	4.00 @	8.00
Beauty, No. 2	2.00 @	8.00
Prima Donna	2.00 @	12.00
White Killarney	8.00 @	15.00
Francis Scott Key	15.00 @	40.00
Premier	2.00 @	25.00
Mrs. Aaron Ward	1.00 @	10.00
Russell	8.00 @	15.00
Ophelia	1.00 @	12.00
Columbia	1.00 @	15.00
Hadley	2.00 @	15.00
Sunburst	1.00 @	12.00
Orchids—Cattleyas	50.00 @	100.00
Lilies of the Valley	8.00 @	12.00
Lilies	8.00 @	10.00
Carnations	1.00 @	2.00
Chrysanthemums	10.00 @	35.00

UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

ORGO BROS.

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235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in

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Our Specialty—Get Our Figures

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A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62½c per week on a yearly order.

Hints

IF you knew how satisfactorily we handle our shipments of flowers you would certainly ship to us.

We guarantee you best market prices and prompt return.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

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Wholesale Florist

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Telephone
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For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 5.00
10 x 6 x 5 1/2 2-inch Top.....	6.00
12 x 8 x 5 1/2 2-inch Top.....	7.65
14 x 10 x 8 2-inch Top.....	12.60

For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$ 6.10
20 x 4 x 3 2-inch Top.....	6.05
21 x 5 x 3 2-inch Top.....	7.25
24 x 5 x 3 1/2 2-inch Top.....	7.70
24 x 8 x 4 2-inch Top.....	10.80
28 x 8 x 4 2-inch Top.....	12.10
28 x 8 x 5 2-inch Top.....	13.05
30 x 5 x 3 1/2 2-inch Top.....	9.25
36 x 8 x 5 2-inch Top.....	16.20

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$9.00 per color for printing 500, \$12.00 per color for printing 1000.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

For Sprays, Designs and Cut Flowers

Size	Per 100
16 x 16 x 8 Telescope.....	\$29.25
20 x 20 x 8 Telescope.....	38.95
21 x 5 x 3 Telescope.....	7.25
24 x 5 x 3 1/2 Telescope.....	8.90
24 x 24 x 10 Telescope.....	55.75
30 x 12 x 6 Telescope.....	30.25
32 x 32 x 8 Telescope.....	63.75
36 x 10 x 5 Telescope.....	25.20
36 x 12 x 6 Telescope.....	36.35
36 x 14 x 8 Telescope.....	46.55
40 x 10 x 6 Telescope.....	44.00

EVANSVILLE, IND.

The Market.

During the last week business has been good, but should improve following the killing frost. A severe storm, October 28, ruined all the flowers still in the fields. Rain fell shortly after noon, but before nightfall it changed to snow and for several hours the roofs of the greenhouses were covered with snow. This storm was followed by a heavy frost and all the stock that had not been gathered was destroyed.

Mums have been rushed into bloom ten days ahead of schedule, owing to the continued warm weather. Roses and carnations are plentiful and of good quality.

Various Notes.

Theodore Kuebler is cutting and selling a large quantity of mums. He reports an extensive out-of-town trade.

C. L. Niednagel's roses are in fine shape for a good season's cut.

Julius Niednagel & Sons are cutting some fine mums and carnations. Their dahlia field was a beautiful sight until the frost came.

C. P. Beard, of the Evansville Nursery, has sold his interest in the concern to Leynn McCurdy and others. They have incorporated. C. E. Gyseman will be the manager, as well as one of the principal owners. E. L. F.

Medina, O.—Hammerschmidt & Clark have some exceedingly good cyclamens, primulas and cherries at their greenhouses. This firm is looking forward to good trade at the Akron store at the holidays.

CUT FLOWER BOXES, Mist Gray

Immediate Shipment.	Per 100
18 x 5 x 3.....	\$ 5.50
21 x 5 x 3.....	6.00
21 x 6 x 3 1/2.....	7.25
24 x 5 x 3 1/2.....	6.50
24 x 8 x 4.....	10.00
28 x 8 x 4.....	12.00
30 x 5 x 3 1/2.....	8.50
30 x 6 x 3 1/2.....	10.50
36 x 8 x 5, full tel.....	19.25
30 x 12 x 6.....	25.00
36 x 11 x 6.....	28.50
42 x 12 x 6.....	30.00
48 x 14 x 6.....	40.00

Printing, \$3.00 extra for 500 boxes. \$4.00 per 1000. We cannot print the last four sizes. The first six sizes come 100 to a bundle. Last five sizes 25 to a bundle. We do not break bundles.

C. C. Pollworth Co., Milwaukee, Wis.

Mention The Review when you write.

Climax Manufacturing Co.

High Grade FLORISTS' BOXES

Castorland : : New York

Mention The Review when you write.

"DURO"

FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

Mention The Review when you write.

FLORISTS' BOXES

Made in Dayton, Ohio

Our boxes are made of high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow Cover Prices per 100	Mist Gray or Manila Full Telescope Prices per 100
SIZES		
3 x 20 x 4.....	\$ 3.50	\$ 4.10
3 x 18 x 5.....	3.50	4.50
3 1/2 x 24 x 5.....	5.70	6.70
3 1/2 x 20 x 5.....	7.10	8.50
5 x 24 x 6.....	9.00	11.50
5 x 28 x 8.....	10.50	13.70
5 x 32 x 8.....	12.50	15.70
5 x 36 x 10.....	16.50	19.50
6 x 28 x 12.....	18.00	21.00
6 x 32 x 12.....	19.00	21.70
6 x 36 x 12.....	24.00	27.50
8 x 20 x 20.....	25.50	32.00
8 x 24 x 24.....	27.50	42.50
7 x 42 x 12.....	48.00
8 x 48 x 14.....	52.00

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5 1/2 x 9 x 3.....	\$5.50	6 x 9 x 12.....	\$7.00
6 x 7 x 14.....	7.50	7 x 9 x 9.....	7.00

ONE PIECE BOX, mist gray, 3x4 1/2 x 24, \$4.25

Printing in black ink, \$3.00 per 1000, or less quantity; printing in colored ink, \$4.50 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of large sizes or 100 of small sizes.

We allow a discount of 5 per cent when remittance accompanies the order.

We reserve the privilege of substituting either color.

The Aull Bros. Co., Dayton, O.

Established 1890

H. & D. Design Boxes

Are made of light, strong Corrugated Fiberboard and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO.

LINDLEY BOXES

High-grade, heavy, thoroughly moisture-proofed stock.

Genuine moisture-proofed Boxboard is hard to obtain. Keep your stock ordered well ahead of your requirements. In ordering always specify whether "S" or "AA" grade is wanted.

STANDARD or "S" GRADE

Well made from standard weight, well moisture-proofed board. Prices reasonable, considering quality and workmanship.

Corner Lock Style



Mist Gray Corsage and Violet Boxes

Made of high grade moisture-proofed stock.

Size	Lid	Per 100
7x 4x4	2-inch	\$3.75
8x 5x5	2-inch	4.75
10x 6x5½	2-inch	5.85
12x 8x5½	2-inch	7.20
16x 8x6½	2-inch	9.50
14x10x8	2-inch	12.00

Mist Gray Square Design

"S" grade, or regular Lindley heavy standard weight, well moisture-proofed. All full telescope.

Size	Per 100
12x12x8	\$20.00
14x14x8	24.00
16x16x7	24.00
16x16x8	28.00
18x18x7	28.50
20x20x6	28.50
20x20x8	27.00
20x20x10	46.50
24x24x8	45.00
24x24x10	59.00
28x28x8	59.50
32x32x8	69.00

White Boxes

Made from genuine patent white plated stock. A beautiful box, but not as nice as our white enameled.

Corsage and Violet

Size	Lid	Per 100
8x4x3½	2-inch	\$3.50
15x8x6½	2-inch	8.50

For Cut Flowers

Size	Lid	Per 100
18x5x8	3-inch	\$ 5.90
21x5x8	3-inch	6.60
24x5x8½	3½-inch	8.70
30x5x8	2-inch	9.80
30x5x8½	3½-inch	10.40
36x5x8½	3½-inch	12.50
24x8x4	4-inch	18.00
28x8x5	5-inch	18.00
36x8x5	5-inch	21.50

Parcel Post Boxes

Kraft Lined. Heavy.

Size	Lid	Per 100
28x 6x4	2½-inch lid	\$10.80
24x8x4	2½-inch	11.00
28x8x5	2½-inch	14.00

Mist Gray "S" Grade

Lindley standard - weight, well moisture-proofed stock. For Cut Flowers, etc.

Size	Shallow Lid	Full Telescope
16x4 x2	\$ 4.75
20x4 x2	5.00
18x5 x2	4.95	\$ 5.35
21x5 x2	5.40	5.90
24x5 x2½	6.35	7.50
30x5 x2½	7.80	9.00
36x5½ x2½	10.85	11.75
18x6 x4	7.20
28x6 x4	9.75
21x7 x2½	8.00
22x7½ x4	8.80
21x8 x4	9.70
24x8 x4	9.80	12.00
28x8 x4	11.70	14.40
24x8 x5	11.40	14.80
28x8 x5	12.50	16.00
36x8 x5	15.50	19.00
42x8 x5	24.90

Mist Gray Design "S"

Oblong "S" grade, or regular Lindley standard heavy weight, well moisture-proofed. All full telescope.

Size	Per 100
30x10x5	\$19.50
36x10x5	23.50
36x10x6	27.50
42x10x6	30.50
48x10x6	35.50
30x12x6	25.50
36x12x6	34.00
30x12x7	29.00
20x12x8	25.00
36x12x8	41.50
36x14x6	32.50
34x16x5	30.00
24x14x8	32.00
30x14x8	35.00
36x14x8	44.00
40x14x8	47.50
42x17x8	56.00

Green Boxes

Made from high grade moisture-proof stock.

For Violets and Cut Flowers

Size	Lid	Per 100
7x4x4	2-inch	\$3.50
16x7x6½	2-inch	8.00

For Cut Flowers

Size	Lid	Per 100
18x 5x8	3-inch	\$ 5.50
21x 5x8	3-inch	6.10
24x 5x8½	3½-inch	8.10
30x 5x8½	3½-inch	9.50
36x5½ x8½	3½-inch	12.50
21x 8x4	2-inch	9.00
24x 8x4	2-inch	10.50
28x 8x5	2-inch	13.75
36x 8x5	2-inch	17.50
28x22x8	8-inch	45.00

"AA" or ARNOLD BRAND

Absolutely the highest quality, stiffest, best waterproofed Florist Box obtainable.

Mist Gray "AA" Grade

Our AA grade, or Arnold grade, is extra heavy and thoroughly moisture-proof. An excellent box for shipping.

Size	Lid	Per 100
16x4 x2	2-inch	\$ 5.00
20x4 x2	2-inch	5.90
18x5 x2	2-inch	5.50
21x5 x2	2-inch	6.00
24x5 x2½	2-inch	7.50
30x5 x2½	2-inch	9.10
36x5½ x2½	2-inch	11.70
18x6 x4	2-inch	7.50
28x6 x4	2-inch	10.50
21x7 x2½	2-inch	8.40
21x8 x4	2-inch	10.20
24x8 x4	2-inch	10.40
28x8 x4	2-inch	12.80
24x8 x5	2-inch	12.00
28x8 x5	2-inch	13.00
36x8 x5	5-inch	20.00
42x8 x5	5-inch	26.00

Mist Gray Square Design

AA grade, or Arnold extra heavy thoroughly moisture-proofed stock. Full telescope.

Size	Per 100
12x12x8	\$21.00
14x14x8	25.00
16x16x7	25.00
16x16x8	29.50
18x18x7	30.00
20x20x6	30.00
20x20x8	38.50
20x20x10	48.50
24x24x8	47.00
24x24x10	62.00
28x28x8	62.50
32x32x8	74.00

White Enameled Corsage

The finest enameled clay-coated stock obtainable.

Size	Lid	Per 100
7x 4x4	2-inch	\$ 4.50
8x 5x5	2-inch	5.90
10x 6x5½	2-inch	7.25
12x 8x5½	2-inch	9.25
14x10x8	2-inch	16.90

ECONOMY OR THRIFT CARTONS

One-Piece Style

Made of mist gray light-weight stock. Just the box for small local delivery packages.

Size	Per 100
20x4½ x2	\$3.30
24x4½ x2	3.75
21x5 x2	3.70
24x5 x2½	4.20
24x5 x3½	4.40
21x7 x2½	5.00
30x5 x2½	4.90



Mist Gray Design "AA"

Oblong "AA" grade, or Arnold extra heavy weight, well moisture-proofed. Full telescope.

Size	Per 100
30x10x5	\$20.50
36x10x5	24.50
36x10x6	29.00
42x10x6	32.00
48x10x6	37.00
30x12x6	27.00
36x12x6	34.00
30x12x7	30.50
20x12x8	26.00
36x12x8	43.00
36x14x8	35.00
34x16x5	31.50
24x14x8	34.00
30x14x8	40.00
36x14x8	46.00
40x14x8	50.00
42x17x8	56.50

White Enameled, Otherwise Called White Glazed

For Cut Flowers

The most beautiful box made. Genuine enameled clay-coated stock.

Size	Lid	Per 100
18x 5x8	2-inch	\$ 7.50
20x 5x8	2-inch	8.25
21x 5x8	2-inch	8.50
24x 5x8½	2-inch	10.40
30x 5x8½	2-inch	12.50
36x5½ x8½	2-inch	15.50
21x 7x8½	2-inch	11.50
24x 8x4	2-inch	15.00
24x 8x5	2-inch	17.00
28x 8x5	2-inch	19.00
36x 8x5	Full Telescope	36.00
30x10x5	Full Telescope	25.75
36x10x5	Full Telescope	29.50

Orders less than 500, assorted sizes, add 5% to these prices. Orders of 500 and over, assorted prices, NET. All prices per 100, f. o. b. Marion, Ind.

3% Extra Discount if Cash with Order.

Printing black or colored ink, \$3.50 per thousand extra or less quantity.

Chicago phone, Franklin 5450—A. V. Z. Jennings.
New York phone, Audubon 2860—Geo. L. Hoopia.
St. Louis phone, Olive 1840—H. F. Seigneur.
Louisville phone, 2669—J. Raymond Clark.
Detroit phone, Cadillac 4178—A. A. Fordon.

LINDLEY FLORIST BOX CO., QUALITY BOX MAKERS Marion, Ind.

PACIFIC COAST DEPARTMENT

Santa Ana, Cal.—Charles E. Moore, for fifteen years proprietor of the Valley City Greenhouses, Valley City, N. D., has purchased a home and tract of land here and will grow rooted cuttings and stock of various kinds.

LOS ANGELES, CAL.

The Market.

The unusually hot weather during the last week of October, as might have been expected, caused an abundance of good stock to come in and at the same time checked business. Shippers say there has been a great deal of loss during the last week, while retailers say business has not kept up to its usual form. Good mums, dahlias and roses are extra plentiful and small flowers are in oversupply. Greens clean up fairly well, but doubtless many more could be cut if the demand were greater. A change to more seasonable weather would rapidly increase business, as people are not giving up outdoor pleasures for indoor amusements and entertainments. The political situation, also, has its effect on business.

Various Notes.

At the Superior Nursery, C. F. Gutting has been working up a good stock of crotons and has a large house full of well colored stock in many of the most popular varieties, both for specimens and for basket work. The ferns, too, are in exceptionally good shape, being of the popular Boston varieties. Norwood has also been worked up and Mr. Gutting is shipping this out in all sizes. Smithii is fine here; the writer has not seen it better. Mr. Gutting is heavier on dahlias this year than ever before, and he reports a great demand from the Figueroa street gardens. He intends putting in additional acreage next year in these popular flowers.

Polder Bros. are cutting exceptionally fine Delphinium Belladonna for this time of the year and report a brisk demand.

As was predicted a week or two ago, the rose crop at the Sawtelle range of W. Armacost & Co. is wonderful now and Mr. Williamson points with pardonable pride to the splendid flowers in the store. He says that shipping is good, though the weather is still too hot for long trips.

S. Murata & Co. have a large stock of mums and the packing staff is kept busy on orders, seeking to deserve the motto, "We never miss."

The nursery of Tassano Bros., at Artesia, is in fine shape, the houses devoted to maidenhair ferns being especially good. An acre and a quarter is devoted to this crop and there are many acres under lath planted to plumosus. About 5,000 plumosus and 300 bunches of adiantum are cut daily. Dominic Tassano attends to the growing and the place reflects great credit upon him. Angelo Tassano attends to the selling end of the business in the city. They have opened a store in the Westminster hotel building, on Fourth street. Here they will handle all their Christmas stock of greens and berries as well as the produce of the nursery. Angelo Tas-

And Western Trade, Too

We received very good results from the ads we sent you last month and consider The Review the best medium for reaching the eastern trade.

Oct. 23, 1920. H. A. HYDE CO.,
Watsonville, Cal.

sano says they will have a big stock of all kinds this season, his regular shippers reporting that labor for picking will be in better supply than last year. About 50,000 new bulbs of daffodils are being planted at the nursery, as well as large numbers of Gladiolus Panama and other popular kinds. Dahlias are fine here, and a large number of bulbs will be on hand for shipping next season.

Fred Dostal reports a good deal of funeral work for the Dostal-Wolters Flower Shop and says that other work is keeping up well.

H. R. Amling is out of town on a business trip.

The Westrem Garland Flower Shop

is carrying good stock and reports business fine.

Robert G. Fraser & Son, of Pasadena, have adopted the title, California Horticultural Establishment, as they are branching out into other lines besides seeds. Just now they are sending out their famous "Sun-tested" stocks in variety for winter and spring blooming. At their growing quarters there is a fine planting of California peppers. The berries are already well colored, so well colored that they are being shipped to the east.

H. R. R.

Notice has been published that "the partnership existing between Frederick Sperry and Herbert R. Richards under the firm name and style of L. A. Floral Co. and transacting business at 236 East Fourth street, is dissolved by mutual agreement and that Herbert R. Richards has withdrawn from said business and sold his interest therein to said Frederick Sperry, and that said Herbert R. Richards disclaims any liability for

MUMS—MUMS

The usual high quality shipping stock that we always handle.

PACKED RIGHT.

ALL OTHER STOCK IN SEASON.

Green and Sphagnum Moss L. A. FLORAL CO.

The House of Quality and Service

236 EAST FOURTH ST.,

LOS ANGELES, CALIF.

Chrysanthemums

GEORGE J. HALL & CO.

423 East 5th St.

Los Angeles, Cal.

AMLING'S

HAVE

MUMS and POMPONS
IN QUANTITY

ROSES, CARNATIONS, GREENS
ALWAYS ON HAND

VIOLETS and SWEET PEAS
IN STEADY SUPPLY

VALLEY and ORCHIDS
AS SPECIALTIES

Give Us Your Orders

Store open from 7 a. m. to 5 p. m. daily.
Sundays, 7 a. m. until noon.

E. C. AMLING CO.,

NOTE: — Order early. Thanksgiving
will soon be here. Give Amling your
order early and avoid disappointments.
TELEPHONE 63071

415 Wall Street,
LOS ANGELES

VIOLETS

Book your season order now. Season price, \$1.25 per dozen bunches.

Chrysanthemums

The big crop is in. Excellent stock at \$2.00 to \$2.50 per dozen. Cheaper grades if desired.

We have also plenty of small Mums, pink, white and yellow, at \$4.00 to \$5.00 per 100.

POMPONS, all colors, 25c to 35c per bunch.

Russell Roses

All grades, any quantity.

Asparagus and Adiantum

30c per bunch

J. A. AXELL, Wholesale Commission Florist
463 Bush St., SAN FRANCISCO, CAL.

HOW TO RAISE CASH

NEW ZINNIA, DAHLIA-FLOWERED

Novelty of our own recent introduction. It is a sure winner commercially. Flowers the exact type and size of the Giant Show Dahlia; 6-8 inches in diameter; 7 new colors and shades unknown to Zinnias heretofore. Trade pkt., 500 seeds, \$1.00.

Improved Centaurea Cyanus, Double—(Fraser's True Blue). The color of this charming centaurea is the best blue yet. This strain is fixed, and is highly desired by the Florist Trade. Trade pkt., 1000 seeds, \$1.00.

Eventually every Florist will plant Fraser's "Sun-tested" California Aster, Delphinium and Zinnias

ASTER AMERICAN BEAUTY—(new colors mixed).—A neighbor wholesale grower, John Bodger, has become famous for his American Beauty Asters. We are handling his seed for the Florist Trade. It is the greatest Aster novelty of the twentieth century, and will stand the test of time. Trade pkt., 1000 seeds, \$1.00.

ROBERT G. FRASER & SON, Seed Growers, PASADENA, CALIF.

any debts, obligations or liability hereafter incurred by the said Frederick Sperry, whether under the name of the L. A. Floral Co. or otherwise."

SAN FRANCISCO, CAL.

The Market.

On all hands it is agreed that this has been a remarkable chrysanthemum season. Some of the earlier varieties are now disappearing from the market. The Turners, yellow and white, are about done, though they still make a showing. The pink and white Chieftains are also coming to the end of their season. Major Bonnaffon is arriving in quantities. A number of the Mrs. Hunter mums are appearing on the market. Wells' Late Pink and Source d'Or are coming along nicely, as are also the Dr. Enguehard and Jeanne Nonin. The market is still loaded with pompons in every conceivable shade of yellow and bronze, many of them being new, or comparatively so. In the matter of abundance and popularity, the bronzes and old golds are crowding out the pink varieties that were so plentiful a few years ago. Outdoor mums are now strong and hardy and of excellent shipping variety. The large-headed blooms are still plentiful, but they are less numerous than the outdoor stock, with which the market is plentifully supplied.

Violets are coming in more plentifully every day and are now of good shipping variety, the rains and a few crisp, cold nights having brought them to the desired condition. Carnations are becoming plentiful. The market is abundantly supplied with orchids. Lilies of the valley are still somewhat scarce and there are barely enough for the local demand. Roses are now plentiful and a number of nurseries report good crops, especially of Russell, Ophelia and Columbia.

Various Notes.

The various wholesale florists state that this year every New Orleans order for All Souls' day was filled. Turners, yellow and white, were the blooms most

in demand. The E. W. McLellan Co. sent almost a carload of blooms, includ-

ing about 10,000 Turners. The San Francisco florists sent 700 boxes to New

"WE NEVER MISS"

MUMS

Are Ready for Shipment

RIGHT PRICES
EXCELLENT QUALITY

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 S. Los Angeles St., LOS ANGELES, CAL.

VIOLETS, **Mums**, POMPONS,
WOODWARDIA, PLUMOSUS,
and all
SEASONABLE CUT FLOWERS

California Floral Company

Wholesale Dealers in Cut Flowers

217 Winston St.

LOS ANGELES, CAL.

THE BEST IN THE WEST

Headquarters *for* Greens



The above cut shows one
5-acre block of GREENS.

We have two more just like it.
They are alike, not only in size,
but in the immense quantity and
SUPERIOR QUALITY of the
stock they contain. A trip to
see these houses in full growth
will not only be a pleasure, but
will fix forever in your mind that

**“Armacost’s are Headquarters for
Greens.”** Remember that we pack and ship right too.

WALTER ARMACOST & CO.

321-23 East 4th Street

*We Close
Sundays*

LOS ANGELES, CAL.

Chrysanthemums

ALL VARIETIES

Giant Violets

POMPONS STRAWFLOWERS ROSES ADIANTUM PLUMOSUS

Let us book a standing order for you for Fall Season

F. C. JAEGER & SON, Wholesale Shippers

152 Powell Street

Phone Garfield 1343-1344

SAN FRANCISCO, CAL.

VIOLETS! VIOLETS!! VIOLETS!!!

Mums

Second crop of small flowers is on.
Also all varieties of large Mums.

Roses

will be in good shipping condition by November 1, 1920.

VIOLETS IN SPLENDID SHIPPING CONDITION

We have any amount that you may require.

Put your orders in now.

E. W. McLELLAN CO.

NURSERIES; Burlingame, Cal.

OFFICE AND STORE: 451 Bush St., SAN FRANCISCO, CAL.

Orleans Monday, October 25, alone, according to the invoices of the express company.

The eastern demand for California strawflowers has been heavy recently. One explanation given for this is that they are being made into decorations to be sent to France for soldiers' graves.

J. A. Axell states that one of his growers of freesias has leased the old Dr. Parker range at Santa Cruz, which is planted to freesias to the number of approximately 400,000. This grower will follow his freesia crop with indoor gladioli.

General A. J. Gooch states that Wells' Late Pink mums, which have appeared on the market for the first time here, are making good. The Kelleys, in tan and cardinal, are rapidly becoming favorites. A few of the growers this year have pink Turners and the general expects by next season they will have become a regular feature of the market. Speaking of the present cost of shipments, General Gooch said that on a \$25 shipment to Vancouver, B. C., the expressage is \$7.98, in addition to the cost of boxes and the duty.

Domoto Bros. have something new in the way of floral baskets, just received from Japan. They are called birds' nest baskets and are made of Japanese brush with high handles, the whole looking like a hanging bird's nest.

Enomoto & Co. have received a quantity of mats in assorted colors from Japan. They will not have another shipment of these till January and expect to be sold out before the holidays. Large crops of roses are coming in from the nurseries.

Mats in assorted colors, especially

MUMS AND POMPONS

Bonnaffon, Turner, Chieftain, O. H. Kahn

AND ALL OTHER VARIETIES.

**Pompons, Greens and Dried Flowers
are ready for Shipping.**

Growers' Cut Flower Company

WHOLESALE GROWERS AND SHIPPERS

55 St. Anne St.

(Cable Address) San Francisco, Calif.
Groco.

**Violets, Mums, Roses, Plumosus, Adiantum, Carnations,
Pompons.**

We have arrived from the Northwest and we are ready to do business with any firm in the United States, at prices most reasonable. Place a trial order with us. Write for prices.

ROSAIA BROTHERS

501 O'FARRELL STREET

SAN FRANCISCO, CAL.

Asparagus Sprengeri Seed

Ready December 1st. \$1.25 per 1000.
Special prices on larger quantities.

HARRY BAILEY, R. F. D. No. 6
Los Angeles, Cal.

California Dahlias and Cannas

THE LATEST AND BEST

G. S. ARCHER

400 North Marengo Ave., Alhambra

Los Angeles, Cal.

checks, have come from Japan consigned to the United Flower & Supply Co.

Joseph's reports that weddings and funerals are both numerous. The so-

Quality
Christmas
Plants



CYCLAMEN

	Per dozen
5-inch	\$ 9.00
6-inch	15.00
7-inch	21.00
8-inch	30.00
9-inch	36.00

POINSETTIA—(Single Stem)

	Per dozen
No. 1—6-inch pot	\$18.00
No. 2—6-inch pot	15.00
No. 1—5-inch pot	12.00
No. 2—5-inch pot	9.00
No. 1—4-inch pot	6.00
No. 2—4-inch pot	4.20

BEGONIA — (Cincinnati)

	Per dozen
6-inch	\$18.00
7-inch	24.00
8-inch	30.00

Please send Cash with order

C. O. D. Orders are not accepted



Stock Limited

We can take care of only a few orders for shipping. Send in order before **December first.**

Charges for packing, 7½% of the cost.

**H. Hayashi
& Co.**

2311 Seventy-third Avenue
Oakland, Calif.

Chrysanthemums

Yellow, Pink, Bright Rose, White, in best varieties, \$1.50, \$2.00 and \$2.50 per doz.

VIOLET SHIPMENTS are commencing.

Seasonable Greens and Cut Flowers

We carry a large stock of Dried Flowers of all kinds.

UNITED FLOWER & SUPPLY CO., Inc.

Wholesale Florists, Shippers and Growers

448 Bush Street

SAN FRANCISCO, CAL.

cial season has been rather late in beginning this year, but funerals are keeping this store busy.

Victor L. Podesta, of Podesta & Baldocchi, is expected back soon from a trip to Europe. He has been traveling extensively, and visiting his father and other relatives at Genoa. Mr. Podesta writes that while in Florence, Italy, he ordered marble which will be brought here to decorate the store on Grant avenue.

Julius Eppstein, at the St. Francis, has had a number of luncheons and dinners, which have kept his decorative department busy.

The Art Floral Co. has an interesting display of bon voyage and birthday baskets in its windows. All these baskets have flowers arranged with the fruit in attractive color schemes. Another timely bit of display consisted of Halloween pumpkins filled with flowers.

Weddings and funerals, especially the latter, have been making business good for the MacRorie-McLaren Co. There have been a good many funerals recently, and some of the floral decorations have been costly.

Holland bulbs have arrived in excellent shape this year. The deliveries have been prompt and florists and seed dealers express satisfaction with the quality of the stock.

C. Kooyman, of C. Kooyman & Co., states that his bulbs from Holland and from Japan are the finest lots he has ever received and are selling in a satisfactory manner. The demand for bulbs in California seems to be constantly increasing. People with home gardens are beginning to grow their own bulbous flowers quite extensively.

The Charles C. Navlet Co. has had a remarkable window display of dahlias, which attracted much attention. The signs in the window draw attention to the dahlia seeds that the firm is selling. "We have something that we consider new," stated Mr. Navlet. "We ourselves have been hybridizing and now have our own varieties. Dahlias from these seeds grow to immense size without disbudding. We have been working on these dahlias for several years, but this is the first time we have had the seeds for sale."

The annual banquet of the California Dahlia Society was held Saturday eve-

ning, October 23, at the Fior d'Italia restaurant, and was attended by about

100 people, including the members of the society and local florists and their

VIOLETS

MUMS

Violets	\$1.25 per dozen bunches
Chrysanthemums , all colors	2.00 to \$3.50 per dozen
Pompons35 to .50 per bunch
Plumosos30 per bunch
Adiantum30 to .35 per bunch
Mexican Ivy15 per bunch
Woodwardia Ferns	3.50 per 100

Choicest Flowers only handled. They will carry to almost any part of the U. S.

Refrigerator Car Leaves San Francisco Every Friday

DARBEE

Wholesale and Retail Florist

1036 HYDE STREET,

SAN FRANCISCO, CALIF.

Member Florists' Telegraph Delivery Association.

BULBS

YELLOW CALLAS

(Elliottiana)

True strain, for early delivery

GLADIOLUS (The Bride)

Immediate Delivery

A reliable source of supply.

LOS ROBLES, Santa Cruz, Calif.



Our Winter
Orchid-
Flowering

Sweet
Peas

are now grown by over 8000 commercial florists. They have no equal. Send for list.

Anton C. Zvolanek & Sons, LOMPOC, CAL.

H. PLATH

"The Ferneries"

**Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.**

Write for wholesale list of

**FERNS, KENTIAS and
PRIMULA OBCONICA**

OWN-ROOT

ROSES

January, February, March
Shipments.

"Desert Climate"

Field-Grown Roses by Express.
Send for List.

HOWARD ROSE CO., Hemet, Calif.

Violets - - - Cut Greens

ROSES AND CECILE BRUNNERS

DOMOTO BROS.

Wholesalers—Shippers

440 BUSH STREET,

PHONE
Douglas 3249

SAN FRANCISCO, CALIF.

VIOLETS

Excellent for Shipping Now

Refrigerator Car for Eastern Points
every Tuesday and Friday

GEN. A. J. GOOCH, 537 Pine St., SAN FRANCISCO, CAL.

Wholesale Cut Flower Price List

EFFECTIVE NOVEMBER 4, 1920.
Subject to change without notice.

ROSES	Short	Medium	Long
Columbia	\$0.08	\$0.15	\$0.20
Dunlop08	.15	.20
Hoosier Beauty08	.15	.20
Dr. Smith08	.15	.20
Milady08	.15	.20
Ophelia07	.12	.15
Shawyer07	.12	.15
Wasatch07	.12	.15
White Killarney07	.12	.15
White Shawyer07	.12	.15
Red Shawyer07	.12	.15
Sylvia07	.12	.15
CARNATIONS			
Best07
Shorts and Splits06
PAPER WHITES08
SPRAY MUMS	\$0.50 per bunch (large)		
SPRENGER and PLUMOSUS	\$0.75 per bunch		
HARDY FERNS25		

Miller Floral Co. **UTAH**
FARMINGTON,

wives. J. W. Davis was toastmaster. Among the speakers were Angelo J. Rossi, J. W. Keegan, Frank D. Pelicano, P. Vincent Matraia, Carl Selbach, Arthur Twitchett and J. Kittelwell. After a pleasant repast, the evening was spent in dancing and entertaining. M. M.

SEATTLE WASH.

The Market.

The market has shown some improvement during last week, with the usual

BERRY PLANTS

Pacific Coast Headquarters for

Banner Strawberry—Holds world's commercial production record.

Cory Thornless Blackberry—Only true bearing thornless.

Logan Berry—Make your own Logan juice.

True Phenomenals—Large—Cross between Logan and Raspberry.

ALSO MANY OTHER VARIETIES. SEND FOR LISTS.

H. A. HYDE Co., Growers **Watsonville, Calif.**
Nurserymen

This ad will only appear twice—preserve it.

Mexican Ivy

Each year the demand for this popular green is increasing. Put in your standing order and save expensive telegrams.

Humboldt Evergreen Co.,

Northern Headquarters
FOR GREENS.

DYERVILLE, - CALIFORNIA.

Salal Sprays

A very durable green.

Deer Ferns

Graceful fern, 18 to 24 in. long. These are both new greens and are sure please.

Cut Poinsettias for Thanksgiving

No. 1	\$18.00 per 100
No. 2	15.00 per 100
No. 3	12.00 per 100
No. 4	9.00 per 100

Stock plants in season.

PAUL ECKE, 1226 Hayworth Avenue
LOS ANGELES, CAL.

rush of decorations to cover the Halloween festivities. Stock is plentiful in

ASPARAGUS SPRENGERI, 4-inch and 5-inch, \$12.00 and \$15.00 per 100.

PRIMULA OBCONICA GIGANTEA, 5-inch pots, \$20.00 per 100.

PRIMULA MALACOIDES GIGANTEA 8-inch, \$7.00 per 100.

CINERARIA, dwarf strain, 4-inch, \$15.00 per 100.

FRED GROHE CO.,

R. F. D. 4, Box 367. Cash please. Santa Rosa, Cal.

most lines, although there are a few instances where the opposite is true. The

Field-Grown Roses

Clean, Strong, Own Roots, Excellent for Forcing

Baby Bordure
Baby Doll
Baby Erna Teschendorff
Baby Herriot
Baby Maman Tarbat
Baby Mlle. Francisque Favre
Baby Orleans
Baby Tausendschoen
Baby Rambler

Cecile Brunner
Cecile Brunner, pink
Cecile Brunner, white
George Elger
★Dorothy Perkins
★Dorothy Perkins, red
★Tausendschoen
★Lady Gay
Mark ★ (20-inch up, bushy.)

No. 1 grade, \$25.00 per 100 (15-inch up, bushy).

No. 2 grade, 20.00 per 100 (12-inch up, bushy).

Shipment—January, February, March. Less 5% for cash.

Western Rose Co., (removed to) Alhambra, Cal.
(Old address) Pasadena, Cal.

orchid crop is coming in, while growers report that lily of the valley is going out. Gardenias are plentiful enough to fill all orders, while the cut of bouvardias is keeping pace with the growing demand. Even with the local supply of orchids increasing, there has been so much of a demand for these flowers that it was found necessary to bring in stock from California. This has been due to the number of elaborate weddings held lately and, from present indications, there will be plenty of work for another month at least.

The cut of roses is somewhat heavier, especially on Butterfly and White Killarney, while novelty offerings during the week were Maman Cochet and Hugh Dickson from an Oregon grower. Ophelia is probably the finest offering coming in just at present. Columbia, Russell and Cecile Brunner are plentiful. A promised novelty among the baby roses for this season from local growers is Orleans, which is expected to prove a popular flower.

California violets are being generally received and handled, although the deliveries of local violas still are plentiful. It is interesting to note that both of these lines have sold out without materially reducing the prices. Some street competition on bunched California violets is being seen. Most of the shops are showing the new deliveries of prepared foliage and colored cat-tails from the eastern factories.

Local mum growers are now offering some Turner, Bonnaffon and pompons and California shipments are being increased steadily as the season advances. The late shipments have carried through in much better style, to the consequent satisfaction of those handling the flowers.

Carnations are more plentiful, but are still short of what the trade could desire. The white stock is making the best showing for this flower, but is still short-stemmed.

Potted ferns are still splendid sellers, and there has been a nice shipping demand on certain varieties. Fine potted cyclamens are being shown freely. Primroses, peppers and several varieties of geraniums complete the current list of offerings.

Chrysanthemums

—WE ARE—

GROWERS and SHIPPERS

of all varieties of MUMS and
other seasonable flowers

Write for Prices, stating
your requirements

Immediate Delivery

Stockton Floral Gardens

Market and East Sts.

Stockton, - Calif.

PALMS

Phoenix Canariensis

Pot-Grown

24 inches high
\$9.00 per doz.

E. H. RUST

1625 Bank St., So. Pasadena, Cal.

RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

Various Notes.

The Hollywood Gardens showed some attractive Halloween novelty baskets this year and achieved splendid success on such offering. Yellow pompons and late outdoor flowers of contrasting shades were used to fill these baskets. Dr. Walter A. Moore has returned from an extended eastern trip, which included

Lily Bulbs

Giganteum

7 to 9-inch, 300 to case

\$45.00 per case

F. O. B. Oakland

Immediate Delivery

Tokyo Nursery Company

3701 Broadway

OAKLAND, CALIF.

Place your order now for clean, healthy
Chrysanthemum Stock Plants

All leading varieties. No middle on the place.
\$6.00 per 100.

Primula Malacoides

3-inch, good dark strain, at \$9.00 per 100.

Obconica

3-inch, at \$10.00 per 100.

Cinerarias

Howard & Smith's strain, at \$10.00 per 100.

PETERS & SONS

HILLYARD, WASH.

We ship from Spokane, Wash.

Los Angeles Geranium Company

Office 927 Oxford St. BERKELEY, CAL.

Wholesale Growers

California Sunshine Geraniums

"Any number; any kind; any time;
anywhere."

W. H. HAWKINS

Cyclamen — SEEDS — Primula
EVERYTHING FOR THE GREENHOUSE
1206 N. 47th Street, SEATTLE, WASH.

**Imported Chinese Sacred
Lily Bulbs**

Mats for Wrapping Plant Pots

Frieze, all colors

Japanese Dried Lotus

Dried Strawflowers

Bamboo Stakes

Green and Natural

Bamboo Rakes

Imported Plant Tubs

Made of Wood and Bamboo

Write for Prices

MUMS

All Colors

Roses

Violets

Adiantum

Plumosus

Woodwardia

ENOMOTO & CO., Inc.

Wholesale Growers and Shippers

35 Saint Anne Street

SAN FRANCISCO, CAL.

POT PLANTS

Asparagus Plumosus, 3-inch, 8c; 4-inch, 15c.
Asparagus Sprengeri, 3-inch, 7c; 4-inch, 12c.
Artillery Plants, 4-inch, 20c.
Begonias, Rex, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Begonias, Flowering, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Begonias, Chataigne, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c.
Calla Lilies, 3-inch, potted, 15c.
Cyclamens, 3-inch, 20c; 4-inch, 35c.
Droseras, 4-inch, 25c.
Ferns, Boston, 6-inch, \$1.00; 7-inch, \$1.50; 8-inch, \$2.00; 10-inch, \$3.50.
Ferns, Boston and Whitmanii, 2-inch, \$8.00 per 100.
Ferns, Maidenhair, 4-inch, 20c; 5-inch, 40c.
Ferns, Table, \$5.00 per 100.
Hydrangeas, 4-inch, 20c.
Leopard Plants, 4-inch, 25c; 5-inch, 40c.
Primula Obconica, 2-inch, 6c.
Primula Malacoides, 2-inch, 5c; flats, 8c.
Celestial Peppers, 4-inch, 15c.
Poinsettias, 10c.
Smilax, 2-inch, 5c.
Umbrella Plants, 2-inch, 5c; 4-inch, 12c.
Anthericum, 3-inch, 10c; 4-inch, 15c.
Saxifraga, 3 1/2-inch, 15c.
Christmas Cactus, 2-inch, 8c.
Fuchsias, 3-inch, 10c.
Coleus, 2-inch, 5c.
Geraniums, Hill, Nutt, Meteor and white, 2-inch, 5c.
Carex, 2-inch, 5c.
Parlor Ivy, 2-inch, 5c.
Glechoma, 2-inch, 5c.
Honeyuckle, Reticulata, 3-inch, 9c; 4-inch, 15c.
Campanula, Star of Bethlehem, 3-inch, 9c.
Abutilon, Maculata and Variegata, 3-inch, 9c.
Palms, 50c to \$15.00.
Rubber Plants, 50c to \$2.00.
Glechonia Variegata, 2-inch, 5c.
Mesembryanthemum, 3-inch, 2 varieties, 9c.
Moneyweight Ivy, 2-inch, 5c.
Vine Rosea, mixed, 3-inch, 10c.
English Ivy, 3-inch, 9c; 4-inch, 15c.
Madam Salerei, 2-inch, 5c.
White and Yellow cut Chrysanthemums ready for the trade.

FLORISTS' SUPPLIES.

Pillsbury's Carnation Staples, 25c per 1000; 3000 for \$1.00.
Hanging Baskets, 10-inch, \$1.25 doz.; 12-inch, \$2.50 doz.; 14-inch, \$3.50 doz.
Crepe Paper, all colors, 45c roll. Silk Fiber Ribbon, \$2.50 bolt.
Chiffon, 4-inch, 10c; 6-inch, 15c.
Wired Picks, \$3.25 per 1000.

Wilson-Crout-Gehr Co.
East 62nd and Ankeny Streets
Portland, Oregon.

the annual convention of the F. T. D. Mrs. Moore accompanied him.

A new fern display bench has been installed on one side of L. W. McCoy's store, being one half of an octagonal stand with three converging shelves. This enables the plants to be so placed

[Continued on page 130.]



STEELE'S PANSY GARDENS, Portland, Oregon

SEEDLINGS

Greenhouse Special mixed, per 250, \$2.25; per 500, \$3.50; per 1000, \$6.50.

Private Stock, mixed, per 250, \$2.00; per 500, \$3.00; per 1000, \$5.50.

CATALOGUE READY.

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/8 oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.

Dagger Ferns

Let us quote you your season's supply.

PROMPT SHIPMENTS.

SEATTLE FERN & MOSS CO.,

Correspondence Solicited.

89 PIKE STREET, SEATTLE, WASH.

Primroses, 2 1/2-inch, \$5.00 per 100; 4-inch, \$15.00 per 100.

Cyclamen, in bloom, 5-inch, \$60.00 per 100; 6-inch, \$100.00 per 100.

Begonias, Cincinnati, 5-inch, \$75.00 per 100; 6-inch, \$100.00 per 100.

Peterson, 5-inch, \$100.00 per 100; 6-inch, \$125.00 per 100.

Holden Floral Company, PORTLAND, OREGON
1180 Milwaukie Avenue

Your inquiries for anything you may need

WILL BE APPRECIATED

H. L. OLSSON CO., Inc.

Growers of Quality Plants for the Trade

Box 494

SPOKANE, WASH.

Mention The Review when you write.

FREESIAS

GEBHARD PRECHTL BOX 663, MONTEBELLO, CAL.

Asparagus Plumosus, 3-inch, \$4.00 per 100. Asparagus Plumosus seedlings, \$1.00 per 100. Asparagus Sprengeri, 2-inch, \$4.00 per 100; 3-inch, \$7.00 per 100.

Write for prices on bedding stock.

FRED G. EHLE, Wholesale Grower, 224-226 Sanborn Ave., San Jose, Calif.

Mention The Review when you write.

ASTER SEED

YOU CAN ALWAYS DEPEND ON FOR GROWING

CUT ASTERS

THE HOME OF ASTERS

Herbert & Fleishauer

Aster Specialists, McMinnville, Ore.

Mention The Review when you write.

PORTLAND ROSES

EVERGREENS

HARDY PERENNIALS

Price List on Request

Mountain View Floral Co., Portland, Oregon

Mention The Review when you write.

PEACH TREES

Fine Trees . . . Standard Varieties
50,000 Trees, Straight and Well Rooted.
W. T. MITCHELL & SON, Beverly, Ohio

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND
THE AUDUBON NURSERY
WILMINGTON, N. C. H. VERZAAL, Prop.

NURSERY NEWS.

AMERICAN ASSOCIATION OF NURSERYMEN.

President, Lloyd O. Stark, Louisiana, Mo.;
Vice-president, M. R. Cashman, Owatonna,
Minn.; Executive Secretary, John Watson,
Princeton, N. J.; Treasurer, J. W. Hill, Des
Moines, Ia.

M. R. CASHMAN, present vice-presi-
dent of the A. A. N., appears under the
heading, "Who's Who in the Trade and
Why," on another page of this issue.

THE tenth annual convention of the
California Association of Nurserymen
will be held at Fresno, November 11 to
13, during the fruit growers' and farm-
ers' week.

P. H. WILSON announces the sale of
fifty-six acres of wheat land near Milton,
Ore., to the Milton Nursery Co. for a con-
sideration of \$300 per acre. The greater
part of it is to be planted to nursery
stock, it is reported.

THE CATALOGUE RETAILER.

Opportunities and Obligations.

A nursery catalogue or mail order
house sells its products by advertising
in farm papers, backing this up with a
catalogue, while most nurseries employ
agents as traveling salesmen. I repre-
sent a catalogue house and will give you
my duties to my customers as I see
them.

My purpose in advertising is to call
the attention of the public to my busi-
ness and my products. Owing to the
high cost of space in all kinds of papers,
the advertisement must be short, con-
densed and to the point. I know that I
am paying for every word. I tell the
people what I produce, call their atten-
tion to the good qualities of my trees
and seeds, speak of the service I can
render them and how I can make it
profitable for the purchaser of my stock.
It pays me to mention some prices, I
believe, although some of the agent
nurseries seem to object to this practice.
These advertisements bring me letters
from the readers of the papers I use,
asking for further information and also
prices.

Catalogue Must Be Candid.

Here I make use of my catalogue. In
order to be fair to my prospective cus-
tomers, I realize that it must be abso-
lutely truthful; the descriptions of the
varieties should be correct, giving not

Address of Carl Sonderegger, of the Sonder-
egger Nurseries & Seed House, Beatrice, Neb.,
on "The Retailer Who Sells Through Catalogue:
His Duty to the Buying Public, to the Retailer
Who Sells Through Agents and to the Wholesale
Nurseryman," delivered before the Western Asso-
ciation of Nurserymen.



Two-Year Field-Grown

IBOLIMUM HARDY PRIVET

Cross between California and Ibota Privet

HARDY AS IBOTA—LOOKS LIKE CALIFORNIA

ARNOLD ARBORETUM

Reports it hardy there the past winter

JUST THINK WHAT THIS MEANS

**ORDER PROPAGATING STOCK
NOW**

Grows equally well from either hard or **SOFT WOOD**
Start propagating now and be ready for the coming demand

TRADE OFFER

2 years, 2 to 3 feet.....Each, \$2.50
(Not cut back. See above cut.)
1 year, 1 to 2 feet.....Each, 1.00
Summer Frame Cuttings......50

THE ELM CITY NURSERY CO.

WOODMONT NURSERIES, Inc.

NEW HAVEN, :: CONNECTICUT

Also Introducers of Box-Barberry

HENRY S. COOPER, Peony Fan Dunmovin Gardens KENOSHA, WISCONSIN PEONIES

Largest planting in the West of the highest and best varieties only.
Confined to 100 varieties of the best.

I offer for sale a few thousands each of

Festiva Maxima	per 100, \$25.00
Felix Crousse	" 25.00
Delicatissima	" 18.00
Queen Victoria.....	" 15.00
Chrysanthemiflora.....	" 15.00

In good, strong, standard divisions

Also Limited Quantities of

Lady Alexander Duff	each, \$10.00
Walter Faxon	" 10.00
Kelway's Glorious	" 40.00
Elizabeth B. Browning	" 25.00
La France	" 10.00
Soulangue	" 10.00
Le Cygne	" 20.00

and others.

only the good points, but also the dis-
advantages, if any.

I find it is not best to induce people to
buy more than they can well take care

of by describing some varieties in too
high colors and giving "probable" re-
sults and profits, which can never be at-
tained. It will not pay and I would cer-

PEONIES

Write for our new list
JUST ISSUED

Shenandoah Nurseries
D. S. LAKE, Pres. SHENANDOAH, IOWA

Evergreens, Peonies and Iris

If you are interested in these you are interested in us, as we have a nice lot for early fall delivery. We also grow a full line of fruit and ornamental stock. WRITE FOR PRICES.

FARMERS NURSERY CO.,
TROY, OHIO

Plant PEONIES Now

Send for our Special Price List showing best sorts, with each color in the order of blooming.

PETERSON NURSERY
30 N. La Salle Street, CHICAGO, ILL.

Mention The Review when you write.

WING'S Iris, Peonies, Dahlias, Gladioli

"Specialists to the Connoisseur"

THE WING SEED CO., Mechanicsburg, Ohio
Write for wholesale price lists

NATIONAL BULB FARMS, Inc.

Benton Harbor, Michigan

Gladioli, Dahlias, Peonies and Hardy Perennials.
300 acres under cultivation

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON
Hardy Plant and Pansy Farm BARABOO, WIS.
Mention The Review when you write.

STAR BRAND ROSES

"American Pillar" and nearly every other good hardy climber.

Send for our list.

The **CONARD & JONES CO.** ★ **WEST GROVE, PENNA., U.S.A.**
Robert Pyle, Pres. Ant. Wintzer, V.-P.

tainly lose the customer, who in this way is disappointed. Not only would I lose him, but, in all probability, some of his neighbors with him.

A few years ago some fruit grower in California read my description of the Compass cherry. He became enthusiastic about it and sent me an order for 1,000 trees. I wrote him that in his part of California, where he could grow much better fruit, such as the sweet or heart cherries, it would not be a paying proposition to plant so many Compass and advised him to make a trial with a few trees. I lost my sale, but kept a customer who has confidence in me.

Personality Pays.

It is best for any business man to write his own advertisements and catalogues. He should put his own personal-

Seasonable Offerings in Hill's Evergreens

Evergreens for Tubbing

Clipped Specimens, Well Grown, Bushy, Compact Stock
For Outside Winter Decoration

Variety	Size Feet	Each	Matched Pairs	Variety	Size Feet	Each	Matched Pairs
Abies Tsuga Canadensis...	2	\$4.25	\$ 8.00	Thuya Occidentalis.....	8	\$4.25	\$ 8.00
Abies Tsuga Canadensis...	3	6.25	12.00	Thuya Occidentalis.....	4	7.50	14.50
Juniperus Counarti.....	8	7.50	14.50	Thuya Occidentalis.....	5	12.00	23.50
Juniperus Glauca.....	8	6.75	13.00	Thuya Occidentalis.....	6	14.75	29.00
Juniperus Glauca.....	4	9.75	19.00	Thuya (Sheared Globes)...	1x1	2.75	7.00
Juniperus Virginiana.....	3	5.00	9.50	Thuya (Sheared Globes)...	1 1/4 x 1 1/4	4.25	8.00
Juniperus Virginiana.....	4	8.00	15.50	Thuya Pyramidalis.....	2	3.50	6.50
Picea Canadensis.....	8	7.00	13.50	Thuya Pyramidalis.....	3	4.50	8.50
Picea Canadensis.....	4	3.25	16.00				

These trees furnished Balled and Burlapped, all ready for Tubbing. We do not furnish Tuba.

Window Box Evergreens

Especially Grown, Bushy, Symmetrical Stock

Variety	Size Inch	10	50	Variety	Size Inch	10	50
Picea Alba.....	10-12	\$4.50	\$20.00	Pinus Mugho.....	8-10	\$6.50	\$30.00
Picea Alba.....	12-18	5.50	25.00	Pinus Mugho.....	10-12	7.50	35.00
Picea Canadensis.....	10-12	6.00	27.50	Thuya Occidentalis.....	10-12	3.00	13.00
Picea Canadensis.....	12-18	7.00	32.50	Thuya Occidentalis.....	12-18	3.50	15.00
Picea Excelsa.....	10-12	3.25	16.00	Thuya Occidentalis.....	18-24	4.50	20.00
Picea Excelsa.....	12-18	4.00	18.00	Thuya Occidentalis.....	24-36	6.00	27.50

50 Evergreens, 12 to 18-in. assorted varieties, our selection, packed in neat wooden case, for \$22.50.

Lining Out Evergreens

A Few Leaders

Variety	Size, In.	10	100
Abies Concolor.....xx	10-12	\$3.50	\$27.50
Abies Douglassi.....xx	12-18	4.00	33.50
Juniperus Canadensis..x	8-10	30.00
Juniperus Sabina.....x	6-8	26.50
Juniperus Scopulorum..xx	8-10	3.50	36.50
Juniperus Virginiana...xx	10-12	3.50	26.50
Juniperus Virginiana...xx	12-18	4.00	33.50
Juniperus Virginiana...xx	18-24	5.50	46.50
Picea Alba.....xx	10-12	3.00	23.50
Picea Alba.....xx	12-18	3.75	30.00
Picea Canadensis.....xx	10-12	4.00	33.50
Picea Canadensis.....xx	12-18	4.75	40.00
Picea Excelsa.....xx	10-12	2.25	14.75
Picea Excelsa.....xx	12-18	2.75	20.00
Picea Excelsa.....xx	18-24	3.75	30.00
Picea Pungens.....xx	10-12	4.50	36.50
Picea Pungens.....xx	12-18	6.00	53.50
Pinus Mugho.....xx	8-10	4.50	30.00
Pinus Mugho.....xx	10-12	5.00	36.50
Pinus Mugho.....xx	12-18	6.00	46.50
Thuya Occidentalis...xx	10-12	2.00	13.50
Thuya Occidentalis...xx	12-18	2.50	16.00
Thuya Occidentalis...xx	18-24	3.00	24.00
Thuya Pyramidalis....x	8-10	15.00

Each x indicates one transplanting.

Specimen Evergreens

For Landscape Work, Balled and Burlapped

Variety	Size, Ft.	Each	10
Abies Canadensis..xxx	2-3	\$2.75	\$35.00
Abies Concolor....xxx	3-4	7.00	62.50
Abies Douglassi...xxx	2-3	3.25	25.00
Abies Douglassi...xxx	3-4	4.00	35.00
Juniperus Counarti xxx	2-3	4.75	45.00
Juniperus Counarti xxx	3-4	5.50	50.00
Juniperus Glauca...xxx	2-3	4.25	37.50
Juniperus Glauca...xxx	3-4	6.00	53.50
Juniperus Schottli...xxx	2-3	4.50	41.50
Juniperus Schottli...xxx	3-4	6.25	56.50
Juniperus Virginiana xxx	2-3	3.50	28.00
Juniperus Virginiana xxx	3-4	4.50	37.50
Juniperus Virginiana xxx	4-5	7.00	62.50
Picea Canadensis...xxx	2-3	4.75	49.75
Picea Canadensis...xxx	3-4	6.25	56.50
Picea Canadensis...xxx	4-5	7.25	65.50
Pinus Mugho.....xxx	1-1 1/4	2.50	20.00
Thuya Occidentalis xxx	2-3	2.50	21.50
Thuya Occidentalis xxx	3-4	3.50	28.50
Thuya Occidentalis xxx	4-5	6.50	62.50
Thuya (Sheared)....xxx	5-6	11.00	100.00
Thuya Pyramidalis xxx	2-3	3.00	25.00
Thuya Pyramidalis xxx	3-4	3.75	31.50

Each x indicates one transplanting.

Send for Florists' Catalogue.

TERMS: Prices quoted here are for the trade only. Use printed stationery. First orders from all firms not having an account with us, should be accompanied with full cash remittance, which earns 3 per cent discount and boxing free.

COMPLETE FLORISTS' CATALOGUE NOW READY

THE D. HILL NURSERY CO., Inc.

Evergreen Specialists—Largest Growers in America

BOX 403

DUNDEE, ILLINOIS

Wholesale Growers of Evergreens and Other Choice Nursery Stock

Don't Worry about the shortage of Nursery Stock

—We can supply your wants in 1000 lots or more.

Ampelopsis Veitchii, 2 or 3-year. **Hydrangeas.**
Clematis, assorted. **Roses.**
Spiraea Anthony Waterer. **Shade Trees and Ornamentals.**
Barberry Thunbergii, Heavy, 5,000 and 10,000 lots.
Large Fruit Trees, for florists' and city trade. Bear sooner, retail higher, larger profit. Apple, Cherry, Pear and Plum. 1 to 1 1/4, 1 1/4 to 1 1/2. 1 1/2 to 2-inch stems.

Write for Varieties and Prices.

Immediate delivery on **Peonies, Japan Iris, Siberian Iris, German Iris.**

Onarga Nursery Company

CULTRA BROS.,
Managers

Onarga, Illinois

Mention The Review when you write.

ASPARAGUS ELONGATUS

Best for cut fronds, 2¼-in., \$7.00 per 100, \$60.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$20.00 per 100.

ASPARAGUS SPRENGERI, 2¼-in., ready for shift, \$6.00 per 100, \$50.00 per 1000; 3-in., \$8.00 per 100.

Abby Ave. Greenhouses
3010 W. Third St. DAYTON, OHIO

FERNS

Extra choice 2¼-inch Boston and Dwarf Ferns

\$50.00 per 1000

These ferns are in excellent condition, being all young and pot-bound.

ROBERT C. KERR CO., Inc.
HOUSTON, TEXAS
R. F. D. No. 4, Box 32-A

Cyclamen, Begonias, Poinsettias, Cherries and Ornamental Foliage Plants

in quantity for holiday sales. Send us your inquiries.

ROLF ZETLITZ CO.
LIMA, COLUMBUS, DAYTON, ADA, OHIO

Mention The Review when you write.

ity into them. He knows his products, his ways of doing business and his customers better than the advertising agent.

I find that the more pictures and original photographs I put in my catalogue, the better sales agent it makes. In looking over some catalogues of other firms, it seems to me that pictures of women, babies, cats and other pet animals pay well, even in a nursery catalogue. I realize my catalogue must be interesting to be successful.

One of my customers wrote me: "How much better is your catalogue to buy from than an agent! With your descriptive price list, I sit at my leisure and convenience and select what I want, while an agent would try to get me to buy what he wants to sell and has most of, simply because it would make him more money." But then, of course, I have a better opinion of the present-day agents.

My catalogue brings me the orders and these must be filled conscientiously. I must fulfill all my promises in order to keep my customers. It pays me better to do this than to advertise for new ones.

I am dealing mostly with farmers and they sometimes will send too much money. In such cases I find it much better to return the change than to send some extra goods. It is more satisfactory to the buyer and it is good advertising.

Clean Competition.

And now my duties to the nurseries that employ agents: I realize that we

Special Stock, Seasonable Now

Begonias, wonderful lot of young stock for growing on—Metallica, Otto Hacker and Pres. Carnot, \$10.00 per 100; Corallina de Lucerne, \$15.00 per 100.

Genista, grand stock of 5-in. pot plants, \$40.00 per 100.

Fern Dish Ferns, Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimsettii, Wilsonii, 2¼-in., \$5.00 per 100; Cyrtomium Rochfordianum, \$7.00 per 100.

Lantanas, 6 splendid distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year.

Double Petunias, 6 distinct varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.

Cyperus Alternifolius, 2¼-in., \$8.00 per 100.

Jerusalem Cherry, splendid specimens, 5-in. pot plants, \$50.00 per 100.

Bougainvillea, Glabra Sanderiana, 2½-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.

Bougainvillea, Crimson Lake (New), brightest red, a wonderful plant, 3-in. pots, \$1.00 each; 4-in. pots, \$2.00 each.

Boston Ferns, 5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

Kentia Belmoreana, 2¼-in., \$15.00 per 100; \$125.00 per 1000.

STORRS & HARRISON CO.
PAINESVILLE, OHIO

FERNS—EXCLUSIVELY

Boston				Boston			
Roosevelt				Roosevelt	8-in.	100	1000
Teddy, Jr.						\$15.00
Whitmanii	2¼-in.	100	1000	Asparagus			
Whitmanii		\$6.00	\$55.00	Plumosus } 2¼-in.		4.00	\$35.00
Comp.				Sprengeri.....			

We have excellent stock to offer, and are booking orders for immediate and future delivery.

Trade references or cash with order.

THE SPRINGFIELD FLORAL & FERN CO.
SPRINGFIELD, OHIO

Mention The Review when you write.

Our New Fall Catalogue

is ready. Write for a copy and we will be glad to mail you one.

THE WAYSIDE GARDENS CO., Mentor, Ohio

Mention The Review when you write.

CYCLAMEN

See our offer Page 9 of
The Review of October 28.

J. W. DAVIS CO.,
Davis Gardens Terre Haute, Ind.

PELARGONIUMS

Easter Greeting Wurttembergia
Swabian Maid Gardeners' Joy
2-inch, \$13.00 per 100; \$120.00 per 1000
3-inch, 18.00 per 100; 170.00 per 1000
R. M. HENLEY, HARTFORD CITY, IND.

Mention The Review when you write.

Orlando Offerings

FLORIDA MOSS—Not a real moss, but an air plant, growing in long silvery-green festoons. Will live attached to inside wall of your conservatory. Beautiful in decorations or for trimming show windows. A generous package, postpaid, for a dollar bill.

F. W. FLETCHER, Orlando, Florida

Mention The Review when you write.

CARNATIONS

F. Dorner & Sons Co.
LA FAYETTE, IND.

Mention The Review when you write.

Stock You Need Now

CINERARIAS

	Later delivery	100	1000
2 1/4-in.	\$6.00	\$55.00
3-in.	12.00	

CALENDULA

Orange King, 2 1/4-in..... 6.00 50.00

GENISTAS

Exceptionally fine lot in 3-in. pots,
\$120.00 per 1000.

ENGLISH IVY

Field-grown, \$8.00, \$10.00, \$12.00, \$15.00
per 100.
Pot-grown, 4-inch, very heavy, \$30.00
per 100.

FIELD-GROWN ROSES

Dorothy Perkins, Tausendschoen, Ex-
celsa and Baby Rambler, \$50.00 per
100. Three- 3 plants of the
above, \$65.00 per 100. One-year-old
plants also, \$30.00 per 100.

BULBS AND SEEDS

Send for our price list

MANETTI STOCKS

English
Best grade for grafting.
Write for prices.

	BUDDLEIA Asiatica	100	1000
2 1/4-in. pots.....		\$6.00	\$55.00

MYOSOTIS

Forget-Me-Not. The best Win-
ter-flowering strain on the 100 1000
market. 2 1/2-in.....\$6.00 \$50.00

PRIMULA MALACOIDES ROHRERI

The best strain of Malacoides on the
market. 100 1000

Pink and Lavender, mixed,
2 1/2-in.\$7.00 \$60.00

PRIMULA Obconica Rosea,

Gigantea, Grandiflora,
Apple Blossom and Ker-
mesina, mixed, 2-in..... 7.00 60.00

2 1/4-in. 8.00 70.00

PRIMULA Chinensis, 2-in... 7.00 60.00

SNAPDRAGON, Pinched and Branched

2 1/4-in. pots
Ready now. 100 1000

Ramsburg's S. P.....\$6.00 \$55.00

Keystone 6.00 55.00

Nelrose 6.00 55.00

Phelps' White..... 6.00 50.00

Phelps' Yellow..... 6.00 50.00

Apple Blossom, 2 1/4-in..... 6.00 55.00

3-in. of the above, \$10.00 per 100.

VINCA

Field-grown, extra heavy, \$10.00, \$12.00,
\$15.00, \$20.00 and \$25.00 per 100.

CHERRIES

Holly Berry. Cross between Melvin and
Cleveland and an improvement on both.
Dwarfer grower; darker color; heavier
truss; smaller berry; smaller foliage.
Field plants, \$20.00 per 100.

Cleveland Cherries. Field plants, 20c, 25c,
35c, 50c each.

PANSY PLANTS

Large-flowering, extra fine strain, \$1.00
per 100, \$5.00 per 1000.

C. U. LIGGIT, Office, 303 Bulletin Bldg., Philadelphia, Pa.

Double

White Malacoides

3-inch pot plants - Ready Now.

\$10.00 per 100; \$90.00 per 1000

3-inch Malacoides Rosea

\$8.00 per 100; \$75.00 per 1000

Fred H. Lemon & Co.

RICHMOND, IND.

Primula Townsendii

Our selected strain, out of 8-inch pots,
ready for 4 1/2 to 5-inch pots, at \$15.00 per
100.

DRACAENA INDIVISA

Field grown plants ready for 5 to 6-inch
pots, for \$25.00 per 100.

(No orders accepted for less than 100.)

BOUGAINVILLEA SANDERIANA

Fine specimen plants, from \$2.00 to \$4.00
each.

OTAHEITE ORANGES

Field grown, ready for 5 to 6-inch pots, at
\$1.00 each.

A. L. MILLER

JAMAICA NEW YORK

Write for prices and description of

Madame Butterfly

The Jos. H. Hill Co.

RICHMOND, IND.

Mention The Review when you write.

Chrysanthemums and Roses

OUR SPECIALTY

Write us about anything you want
in this line.

CHAS. H. TOTTY CO., MADISON, NEW JERSEY

Ready to Move Quick

We have large quantities and excellent grade of all
stock offered below. This stock will please you.

BENCH-GROWN ASPARAGUS

Plumosus and Sprengeri ready for 4-inch and 4 1/2-inch pots,

\$16.00 per 100; \$150.00 per 1000.

Just right to plant now for winter cutting.

Transplanted Pansy Seedlings

Northern grown stock raised from high grade strain of seed.

\$5.00 per 1000.

Buddleia Asiatica, 3-inch pot plants. Will flower this winter. \$27.50 per 100

Genista, 5-inch pot-grown. Heavy and well shaped. \$32.50 per 100

FIELD-GROWN HYDRANGEAS

BEST FRENCH SORTS AND OTAKSA

A large quantity of all sizes ready to move at once. Any size plant you want
at 8 cents per shoot. Can supply anything from two shoots to twenty shoots.

L. J. REUTER CO., PLANT 15 Cedar St. BROKERS Watertown, P.O. Boston, Mass.

ABUNDANCE of STOCK

	Per 100	Per 1000
4-inch Chinese Primroses.....	\$12.00	\$100.00
4-inch Primula Obconica.....	11.00	100.00
4-inch Cinerarias, assorted..	10.50	90.00
4-inch Cyclamen, 8 varieties..	40.00	350.00
3-inch Cyclamen, 8 varieties..	20.00	175.00
4-inch Stevia, bushy plants..	9.00	80.00
4-inch Asparagus Plumosus and Sprengeri	10.50	100.00
2 1/2-inch Snapdragons, 5 vari- eties	5.50	50.00
Field-grown Vinca Variegata..	8.50	80.00

ALONZO J. BRYAN

Wholesale Florist

WASHINGTON, N. J.

Delphinium Belladonna

EXTRA FINE

1-year plants.....\$50.00 per 1000
2-year plants..... 65.00 per 1000

GEORGE MARTIN, Nurseryman.
Post Office Box 154, Painesville, Ohio.

Mention The Review when you write.

ORCHIDS

We grow and sell Orchids only. Can fur-
nish you with anything in this line.
If you intend investing in Orchids, do so now
while prices are low.
Special lists on application.

LAGER & HURRELL, Summit, New Jersey

are competitors, differing only in the manner of selling our products. Honest competition is good in any trade and is even necessary in some. Look at our railroads, which were run by the government without any competition. The consequences were no service, no accommodation and excessively high rates.

Competition must be clean. It has never, and will never, pay to run a competitor down. There is room for all of us, and if we treat our customers right, we all shall sell our products. I am glad to state here that I find most of the nursery sales agents of today a good deal cleaner and more honest in business methods than years ago.

I tell my customers that my catalogue is my only salesman and costs me 15 cents, while the agent nurseries have to pay salaries, commissions and traveling expenses and, of course, must charge higher prices. This is the catalogue nurseries' best argument.

At the present time there are fewer catalogue nurseries than there were ten years ago, while the agent nurseries have rather increased in number. It would seem that the latter have a great many advantages over the former; still, I personally prefer the catalogue as my salesman.

Relations to Wholesalers.

My duties to the wholesale nurseries as I see them:

I confine myself as much as possible to well established firms, where I know that I shall get exactly what I order, no substituting, no countermands. In my thirty-four years in the nursery business I fared well in this matter, with little friction. I do not care to deal with nurseries which sell to department and



Group Number Three Clement Moore Flowered Hybrids and Crosses From 25 to 500 dollars

This exceptional group contains many extra choice and rare flowered Hybrids. A large number of them were brought from abroad. It also includes many of the notable crosses made by Mr. Moore while working up his world-famous collection.

	Each		Each
2 Cattleya Hardyana alba.....	\$ 50.	10 Cattleya Raphael, splashed.....	\$ 50.
2 Cattleya Hardyana alba, Countess of Torby.....	150.	2 Cattleya Cybille.....	35.
7 Cattleya Hardyana, dark (natural)...	100.	1 B. C. Ilene, extra dark.....	75.
21 Cattleya Hardyana, No. LX, dark.....	25.	1 B. C. Cliftonia Sir John French.....	200.
1 Cattleya Hardyana, yellow, small plant.....	200.	1 B. C. Cliftonia Sir John French.....	100.
1 Cattleya Hardyana, Low's variety....	150.	1 Cattleya Labiate x B. C. Leemanii.....	35.
12 Cattleya Hardyana, No. 36, dark, own seedling.....	35.	4 B. C. Leemanii.....	50.
7 Cattleya Hardyana (natural), dark..	50.	1 B. C. Penelope.....	75.
2 Cattleya Hardyana, C. Moore.....	500.	1 B. C. Queen Alexandra.....	75.
1 Cattleya Hardyana, Sander's variety..	75.	36 Cattleya Fabia, extra dark.....	35.
1 Cattleya Hardyana, Roehrs' variety..	50.	3 Cattleya Queen Maria.....	75.
2 Cattleya Hardyana, No. 26, very dark, small.....	35.	1 Cattleya Gen. Parahing.....	50.
2 Cattleya Hardyana, No. 9.....	40.	1 L. C. Fermanii, F. C. C.....	400.
5 Cattleya Hardyana, No. 6, No. 1144....	75.	2 L. C. Canhamiana, splashed, 1. \$50.; 1. 25.	
1 Cattleya Hardyana, Dark No. 5.....	35.	2 Cattleya Golden Oriole, yellow, 1. \$100.; 1. 125.	
1 Cattleya Hardyana, Dark No. 2.....	50.	1 Cattleya Sylvia.....	100.
2 Cattleya Mary Sander.....	50.	1 Cattleya Fabia Victory.....	100.
8 Cattleya Suzanne Hyo x Mossiae Wagneri.	50.	1 Cattleya Comet.....	50.
1 Cattleya Princess Patricia.....	75.	8 Seedlings from Europe.....	40.
2 Cattleya Peterii Sanguinea, No. 9.....	75.	3 Cattleya Empress Fred. x B. C. Leemanii..	100.
1 Cattleya Emp. Fred. x Lawrenceana.....	25.	1 S. L. C. The Baroness.....	200.
		1 Cattleya Tityus.....	200.
		1 B. C. Dietrich Lambaniana.....	200.
		1 Cattleya Olympus.....	100.

Next week's group will be fine varieties of species which we are offering mainly for their good points, for the purpose of hybridizing.

Julius Roehrs Co
At The Sign of The Tree
Box 59 Rutherford N.J.

FORCING STOCK

Azaleas in 5 varieties; Rhododendrons; Ericas; Flowering
Crab Apples; Flowering Peaches; Deutzias; Jasminum;
Double Flowering Plums; Wistaria.

Ask for prices and varieties.

Standard Bay Trees and Ivies and Evonymus
See former issues of paper.

Bobbink & Atkins, Nurserymen and Florists Rutherford, N. J.

Chrysanthemum Plants

In Bud and Bloom, 50c, 75c and \$1.00 each.

Cyclamen for Christmas

4-inch, 40c; select, 50c each.

Begonias

Cincinnati, Melior, Lorraine and Peterson, 5-inch, select, \$1.50 each; 6-inch, \$2.00 and \$2.50 each.

Ferns

Choice Verona, 4-inch, 35c each.
Whitmanii and Boston Ferns, select, 5-inch, 65c each.

Cleveland Cherries

Well fruited for Christmas, 35c to \$1.00 each.

Primula Obconica

4 and 5-inch, in bloom, 35c, 50c and 75c each.

Add 10% for Packing in clay or paper pots.

GULLETT & SONS,

LINCOLN, ILL.

Aschmann Bros.

Wholesale Growers of

Pot Plants for the Trade

Second and Bristol Sts.,
Philadelphia, Pa.

Mention The Review when you write.

A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers
Palms and Ferns

CROMWELL, CONNECTICUT.

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Holmesburg, Philadelphia, Pa.

Mention The Review when you write.

WM. K. HARRIS

55th Street and Springfield Avenue
WEST PHILADELPHIA, PA.

Bird's-nest Ferns (Harris's variety), 5-inch, \$1.50; 6-inch, \$2.50 each.

Ferns, 6-inch, \$1.00; 8-inch, \$2.00 each.

Crotons, 5-inch, \$1.00 each.

Mention The Review when you write.

FERNS

We would advise that all who can, have their Ferns and Palms shipped as early as possible, while they can be shipped crated with little danger of freezing. After the weather gets cold we may have to raise the price to cover the extra cost of packing.

Boston : Pot grown; shipped without pots.

4-inch.....\$3.60 per doz.; \$25.00 per 100
5-inch..... 5.40 per doz.; 40.00 per 100
6-inch..... 8.00 per doz.; 60.00 per 100
8-inch.....\$2.50 each

Scottii :

4-inch.....\$3.60 per doz.; \$25.00 per 100
5-inch..... 5.40 per doz.; 40.00 per 100
6-inch..... 8.00 per doz.; 60.00 per 100
7-inch.....\$2.00 each

Table Ferns, assorted :

3-inch.....\$1.00 per doz.; \$ 6.00 per 100
4-inch..... 1.50 per doz.; 12.50 per 100

Cyrtomium Rochfordianum, Holly Ferns:
3-inch, \$1.50 per doz; \$8.00 per 100 4-inch, \$3.60 per doz.; \$30.00 per 100
5-inch, \$5.40 per doz.; \$40.00 per 100

Macawii: 5-inch, \$9.00 per doz.; \$70.00 per 100

PALMS

KENTIA BELMOREANA

4-inch, \$6.00 per doz.; \$50.00 per 100
5-inch, \$18.00 per doz. 6-inch., \$30.00 per doz.

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

Plants for Immediate Delivery

Kentias, single plants, large specimen plants, up to, each...	\$100.00
Phoenix Roebelenii, each	\$10.00 to 25.00
Phoenix Roebelenii, large specimen plants, up to, each...	100.00
Phoenix Canariensis, large specimen plants, each.....	25.00
Livistona Rotundifolia, 5-inch, each	1.25
Livistona Rotundifolia, 6-inch, each	2.50
Sansevieria Zeylanica, 4-inch, each.....	.75
Sansevieria Zeylanica, 6-inch, each	1.50
Geonoma Gracilis, 8½-inch, per hundred.....	35.00
Dracaena Lindenii, extra strong plants, 2½-inch, per 100	35.00
Dracaena Lindenii, extra strong plants, 3-inch, per 100	35.00
Dracaena Lord Wolseley, ex. strong plants, 2½-in., per 100	25.00
Dracaena Lord Wolseley, ex. strong plants, 3-inch, per 100	35.00
Dracaena Stricta Grandis, extra strong plants, 2½-inch, per 100	25.00
Dracaena Stricta Grandis, extra strong plants, 3-in., per 100	35.00
Dracaena Eugene Andre, 4-inch (well colored extra fine stock), per 100.....	75.00
Dracaena Eugene Andre, 5-inch (well colored extra fine stock), each	1.25
Dracaena Juno, 5-inch (well colored extra fine stock), each	1.00
Asparagus Plumosus, 3-inch, per 100.....	12.00
Asparagus Plumosus, 5-inch, each50
Asparagus Plumosus, 6-inch, each75
Pandanus Veitchii, 4-inch, each.....	\$0.60 and .75
Pandanus Veitchii, 5-inch, each.....	1.50
Pandanus Veitchii, 6-inch, each.....	2.50
Pandanus Veitchii, 7-inch, each.....	3.50
Pandanus Utilis, 4-inch, each.....	.50
Pandanus Utilis, 5-inch, each.....	1.00

Crotons, 4-inch, each.....	\$0.75
Crotons, 5-inch, each.....	1.50
Crotons, 6-inch, each.....	2.50
Boston Ferns, extra fine stock, 5-inch, each.....	.75
Boston Ferns, extra fine stock, 6-inch, each.....	1.00
Boston Ferns, extra fine stock, 7-inch, each.....	1.50
Boston Ferns, extra fine stock, 8-inch, each.....	2.50
Boston Ferns, extra fine stock, 9-inch, each.....	4.00
Primula Malacoides, 8-inch, per 100.....	10.00
Primula Malacoides, 2½-inch, per 100.....	6.00
Peppers, Assorted, 6 and 7-inch, each.....	.75
Peppers, Bird's Eye, 4-inch, each.....	.25
Hagenburger Cherries, each.....	\$0.40 to 1.00
Holly Ferns, 2½-inch, per 100.....	6.00
Holly Ferns, 3-inch, per 100.....	15.00
Table Ferns, Pteris Wimsettii, 2½-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Vari., 2½-inch, per 100.....	6.00
Table Ferns, Pteris Victoria Green, 2½-inch, per 100.....	6.00
Kentia Belmoreana, Single, 2½-inch, per 100.....	20.00
Kentia Belmoreana, Single, 3-inch, per 100.....	35.00
Kentia Belmoreana, Single, 4-inch, per 100.....	75.00
Kentia Belmoreana, Single, 6-8 leaves, 5-inch, each.....	2.00
Kentia Belmoreana, Single, 6-inch, each	4.00
Kentia Forsteriana, made up, 5-inch, each.....	3.50
English Ivy, 6-inch pots, each.....	.75
Bird's-Nest Ferns, 6-inch, each.....	2.00
Rubbers, 4-inch, each75
Rubbers, 5-inch	1.00
Rubbers, 6-inch.....	1.50
Cyclamen, 4-inch, per 100.....	50.00

All orders booked subject to delays. We will hurry shipments through as fast as conditions warrant.

POEHLMANN BROTHERS CO., Morton Grove, Ill.

Mention The Review when you write.

10-cent stores, as these are not fair competitors. I like best to purchase stock from regular wholesalers, who do no retail business, but sell strictly to retailers and dealers.

We grow a good deal of stock ourselves and naturally have some surplus almost every year. As a rule, I offer this stock to strictly wholesale firms first, thus protecting those firms. I should not interfere with their business any more than they should interfere with mine. We should work together, and the benefit will be mutual and the business relations pleasant and satisfactory.

I understand that I should pay my bills promptly to keep up my credit; no business man can really do otherwise and prosper. Good credit is absolutely necessary. I think, however, that the wholesale nurseries should offer a fair discount on all bills, say 3 per cent for ten days or net May 1. Now we have all kinds of terms. To one nursery I even had to pay cash before shipment. There is room for improvement here.

Las Vegas, N. M.—The Las Vegas Floral Co. is to be incorporated with a capital of \$10,000. The officers are: President, C. J. Prendergraft, Springer, N. M.; vice-president, H. W. Johnson, Oklahoma City, Okla.; secretary and manager, Floyd Prendergraft, Oklahoma City.

Blooming Stock for Thanksgiving

Primulas — Cyclamens

Celestial, Cluster and Bird's-Eye Peppers
Extra Nice.

Begonias, Luminosa and Chatelaine. Also Easter Greeting Pelargoniums, Coleus, Brilliancy and Rooted Cuttings. See our ad on page 120, in the Review of October 28. Save 5% packing charges by sending cash.

**GEO. A. KUHL, Wholesale Grower
PEKIN, ILL.**

Winter-Flowering Roses

We still have left the following varieties, in approximate quantities in good strong plants, in 3½-inch pots, ready for immediate planting, and offer same as long as unsold:

1000 Francis Scott Key, 1000 Frank W. Dunlop,
1000 Silvia, 1500 Hadley,
1000 American Beauty, 1500 Columbia,
2000 Ophelia,

And one or two hundred Hoosier Beauty.

F. R. PIERSON, Tarrytown, N. Y.

Mention The Review when you write.

Godfrey Aschmann's Seasonable Stock

Fill up your store and greenhouses with the following seasonable stock before cold weather and be prepared to meet your customers' demands.

FERNS

Scottii, Teddy Jr., Roosevelt, Macawii, Scholzeii and Whitmanii, 5-inch, 50 cents; 5½-inch, 60 cents; 6-inch, 75 cents; 7-inch, \$1.25; 8-inch, \$1.50. All good, clean, healthy stock.

Table Ferns, all the best varieties, 2½-inch, \$6.00 per 100; 3-inch, \$12.00 per 100; 4-inch, 20 cents each.

Fern Fans, 3 large ferns in a 6-inch pan, 40 cents.

Asparagus Plumosus, 2½-inch, \$5.00 per 100; 3-inch, \$10.00 per 100; 4-inch, \$20.00 per 100.

PALEMS

Kentia Forsteriana and Belmoreana, 4-inch, 60 cents; 5-inch, \$1.00.

Forsteriana, heavy, 5-inch, \$1.50 and \$2.00.

Rubber Plants, 6-inch pots, \$1.00; 5½-inch, 75 cents.

Dracaena Lord Wolseley, 4-inch, 50 cents; 5-inch, 75 cents.

Dracaena Fragrans, 4-inch, 50 cents; 5-inch, 75 cents.

Hardy English Ivy, staked, 4-inch, \$20.00 per 100.

BLOOMING PLANTS

Begonias, fine heavy stock.

Gloire de Lorraine and Cincinnati, 4-inch, 50 cents.

Gloire de Lorraine, Cincinnati and Mrs. Peterson, 5½-inch and 6-inch pots, \$1.00 and \$1.25 each.

Begonia Luminosa, heavy, in bud and bloom, 4-inch, 20 cents; 5-inch, 35 cents.

Begonia Magnifica, pink, 4-inch, 20 cents.

Primula Obconica, Chimensis and Malacoides, 4-inch, 20 cents; 5-inch, 35 cents.

Cleveland and Jerusalem Cherries, 6-inch pots, 35, 50 and 75 cents each. Full of berries.

Genista Racemosa, bushy, 5-inch, 50 cents.

Poinsettias, 4-inch pots, 35 cents.

American Beauty Roses, 6-inch pots, 60 cents.

French Hydrangeas, Mme. Chautard, Gen. de Vibraye and Avalanche, strong 6-inch pot grown, 75 cents.

Cash with order. Add 5% for packing. No plants shipped C. O. D. All plants travel at purchaser's risk. Plants will be shipped out of pots unless otherwise stated.

1010 W. Ontario St.

GODFREY ASCHMANN,

Philadelphia, Pa.

Carnation Cuttings

FOR 1921

Inquiries for Carnation Cuttings for next season are coming in and we are ready to book your orders for our usual high grade stock of the leading standard varieties. Our stock is in prime condition and we will begin delivering about the middle of December.

White Enchantress
White Wonder
Matchless

Enchantress Supreme
Rose-pink Enchantress
Mrs. C.W. Ward
Rosalia

Bernice
Benora
Beacon

\$6.00 per 100; \$50.00 per 1000

RUTH BAUR and LADDIE

\$10.00 per 100; \$90.00 per 1000

Come and have a look at HARVESTER, our new free-flowering white; EDNA, Nic Zweifel's scarlet, and MAINE SUNSHINE, Strout's fine yellow. You will like these three varieties.

Booking orders for January and later delivery at \$15.00 per 100, \$120.00 per 1000.

BAUR & STEINKAMP
3800 Rookwood Ave. INDIANAPOLIS, IND.

FERNS

Scottii, Teddy, Jr., Boston, Harrisii,
Whitmanii, Piersonii, Elegantissima.
Strong, 2 1/2-in. \$10.00 per 100

4-in. \$0.35 ach
5-in.50 each
6-in.75 each
7-in. 1.00 each
8-in. 1.50 each

All kinds of Ferns at 10c to \$1.00 each

Sword Ferns, good, strong, 8-in.,
per 100 \$10.00

Miscellaneous Plants

Chinese Primroses, 2 1/2-in. ready
to go in 4-in. per 100 \$ 8.00

Begonias, Xmas Red and Pink, 4-in.,
each25

Asparagus, Plumosus and Sprengeri,
2 1/4-in., each05

Asparagus, Plumosus, 8-in., each.. .12 1/4

Kentias, 4-in., 75c; 5-in., each..... 1.50

Kentias, Belmoreana, 6-in., each.. 8.50

Kentias, made up, 5-in., \$1.50; 6-in.,
each 8.00

Kentias, made up, large plants,
each, \$7.50 to 18.00

Cibotiums, fine plants, 8-in. tubs,
\$7.50 each; 10-in., each 10.00

Rubbers, 4-in., 40c; 5-in., 50c and
75c; 6-in., each, \$1.00, \$1.50 and... 2.00

Pandanus, 4-in., 50c; 7-in., \$4.00;
8-in. tubs, each 5.00

Bird's-Nest Ferns, 4-in., each75

Ampelopsis Veitchii, 4-in., each.. .40

Clematis Paniculata, 4-in., 25c; 5-
in., each85

Bamboo, 8-in., each 7.50

JOHN BADER CO.
Mt. Troy, N. S. Pittsburgh, Pa.

Araucaria Robusta Compacta and Plumosa

Fine large specimen plants, just the thing for Christmas.

Robusta, 24-in. spread, 2 to 4 tiers. Plumosa, 3 to 5 tiers. \$5.00, \$6.00 and \$7.50 each.

Shipped in pots only; 5% for packing charges.

FRANK OECHSLIN

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Buddleia Asiatica

well branched and stocky,
from 3-in. pots, \$25.00 per 100

JACKSON & PERKINS COMPANY, Newark, New York

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THE MARINELLI CARNATIONS

Awarded Gold Medal and
Certificate of Merit.

ORDERS for established potted cuttings are now accepted for January, 1921, and later delivery, and for CUT FLOWERS from Xmas, 1920, of "Merveille Francaise" and "Le Miracle." No grower of reputation can be without those two sensational varieties, and no recognized Florist can be without displaying and selling those remarkable flowers.

Send orders to: **H. B. MARINELLI, Montvale, N. J.**

Mention The Review when you write.

ROSES

J. W. YOUNG, Enfield, Pa.

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ROSES Own Root

From 2 1/4-inch and 4-inch pots.
The Best Varieties for Forcing and Bedding.
Three Million Plants for 1921.

Send us your list.

The American Rose & Plant Co.
Springfield, Ohio

Mention The Review when you write.

Greenhouse Heating

SUBSCRIBERS are invited to write the editor of this department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

OBSTRUCTED CIRCULATION.

I am having trouble with my heating system. I have an Ideal boiler, with 900 feet of radiation. A 5-inch flow pipe, twelve feet long, is connected with the boiler and ends in a 5-inch tee in the greenhouse. To one side of this tee is attached a 2-inch flow pipe, which feeds the coil marked 1 in the accompanying diagram. From the other side of the tee a 3-inch flow runs four feet to coil 2 and then is reduced to 2-inch to feed coil 3. Coil 1 has a separate 2-inch return to the boiler. Coil 3 returns to coil 2 with a 2-inch pipe; then 2 and 3 connect in a 3-inch pipe running back to the boiler. All returns, at the discharging end, are one foot above the top of the boiler. The coils are fifty feet long and there are four 1½-inch returns in each coil. The flows and returns, which are all under benches, slant uphill eighteen inches in the fifty feet and return the same way.

In firing the boiler, I find that coil 1, on the north side, heats rapidly and the returns work extra well. The flows for coils 2 and 3 heat quickly, but the returns refuse to act. Thinking the returns were stopped up, I took them apart, but found nothing wrong. There are no sags or air pockets. The shutting off of coil 1 makes no difference. The least fire in the boiler runs the water up to 200 degrees. The flow pipes on coils 2 and 3 become intensely hot all the way to the header at the farther end, but there is no return.

Why does coil 1 work and the others refuse to do so? I have drawn off all the water three times and filled again, but this does no good. C. F. P.—Kan.

From the foregoing inquiry and the accompanying sketch, it appears that the arrangement of the three coils is practically identical. The flow pipes are of the same size; the coils each consist of four 1½-inch pipes, fifty feet long, and each coil has a 2-inch return. The flow pipes run uphill and this necessitates an air valve at the upper end. If these valves have been overlooked in coils 2 and 3, or if care has not been taken to free them from the air, the flows would not fill. It is not really probable, however, that this is the cause of the trouble, as the pipes evidently fill with water, although the heat reported in the pipes might be due to steam.

If air valves have been installed and the coils have filled with water, the trouble would be due to some obstruction which prevents the return of the water to the boiler. It is possible, but hardly likely, that there is some obstruction in the return mains. If there are no valves that have not been opened, there seem to be but two causes to



"Ain't it a Grand and Glorious Feeling?"

Heat Your Houses with Kroeschell Boilers

**YOU'LL BE HAPPIER
YOU'LL BE RICHER**

TO THE MAN WHO NEEDS A BOILER

"The customer's interest first"—is the basis of the KROESCHELL standard. This principle makes the KROESCHELL Policy the most liberal of all in the Greenhouse Boiler business. The great variety of boilers that we make places us in a commanding position. It is the KROESCHELL principle to supply only the type of boiler best suited for the conditions. For this reason we always furnish the most efficient boiler unit in every case.

**CAN SHIP
ANY SIZE
AT ONCE**

**NOT
CAST
IRON**



**NOT
CAST
IRON**

**TELEGRAPH
ORDERS AT
OUR EXPENSE**

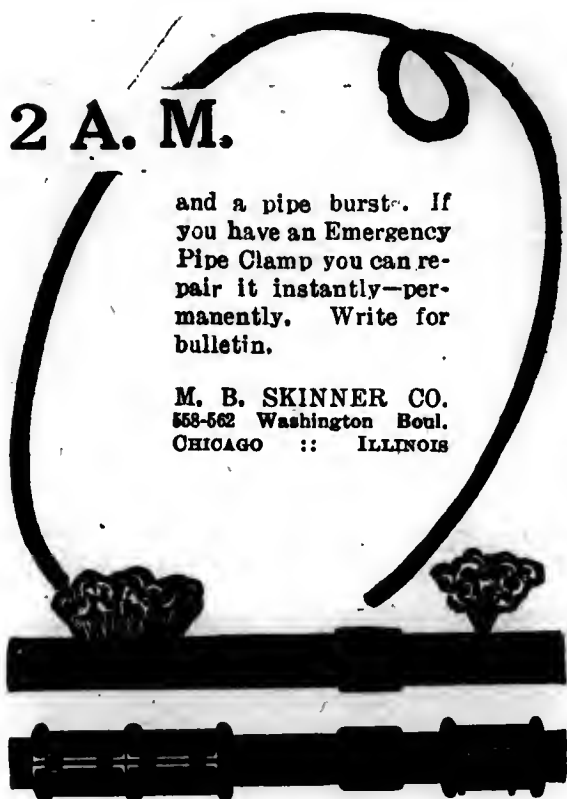
The KROESCHELL has proven its worth in many of the large establishments in this country. It has frequently been selected by the most careful buyers in competition with all other types of boilers. Its efficiency and capacity are completely beyond any other boiler.

KROESCHELL BOILERS have no bulky, soot accumulating surfaces—you avoid the disagreeable work and trouble indispensable to cleaning boilers with complicated and tortuous back and forth passages.

The superiority of our boilers has resulted in the removal and abolishment of hundreds of cast iron sectional boilers—in every instance KROESCHELL BOILERS give more heat with the same piping with less fuel.

WHEN YOU BUY—GET A KROESCHELL

**KROESCHELL BROS. CO., 444 W. Erie Street
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2 A. M.

and a pipe burst. If you have an Emergency Pipe Clamp you can repair it instantly—permanently. Write for bulletin.

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558-562 Washington Boul.
CHICAGO :: ILLINOIS

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HOW ABOUT your condensation problem?

Does sluggish circulation make the temperature hard to control?

Then it's time to investigate the

**Morehead
Back to Boiler
SYSTEM**

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

Drop a line AT ONCE.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.
800

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Cost of labor in frequent repainting should be considered, rather than the "per gallon" price of a high-grade paint. Dixon's Paint is made in FIRST QUALITY only. Write for Booklet No. 64-B and long service records.

Made in Jersey City, N. J., by the
Joseph Dixon Crucible Company
Established 1827

which the trouble might be ascribed: First, a union is often placed on the return main near the boiler. A careless workman sometimes fails to cut out the gasket so that the water can pass through. As stated in the inquiry, coils 2 and 3 are connected to the boiler by a 3-inch return main, while coil 1 connects by means of a 2-inch pipe which enters

Reduced Steam Cost

"SAVE COAL"—is a slogan that is uppermost in all minds today. We know that coal is going to be scarce this winter. We know we must do all in our power to cut out waste.

Fisher Specialties have been helping florists save coal—and cut operating costs—for over thirty-nine years. They function accurately under the most trying conditions.

Fisher Specialties as steam-savers have earned an enviable reputation for durability and perfect regulation in thousands of greenhouses throughout the country.



Fisher Steam Trap
(Type 33)

is particularly successful in capturing condensation at the end-runs and other places where condensation is most prevalent. Your steam reaches its goal dry and hot. The Fisher trap is closed tight or wide open—there is no wire drawing or leakage. Because of its extra large capacity, it operates less frequently—more forcibly.



Fisher Reducing Valve
(Type 11-A)
Expanded Outlet

Positive control of temperature is assured by Fisher Reducing Valves. On either high or low pressure systems they convert any initial high pressure to any desired low pressure and maintain it evenly. There can be no dangerous fluctuation of temperature with a Fisher guarding the pressure.

All florists should have our interesting book, "POWER PLANT SPECIALTIES." It is full of valuable information about Fisher steam savers. It's yours—FREE.

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Home Office: 515 Fisher Ave., MARSHALLTOWN, IOWA
Agencies in all Principal Cities.

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It Lets the Florist Sleep

Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

You don't have to sit up and watch a
GIBLIN GREENHOUSE BOILER
GIBLIN & CO. UTICA, N. Y.

COAL ---GREENHOUSE--- COAL

We can make reasonably prompt shipment. Write us today.

The Greenhouse Coal & Supply Co., 608 S. Dearborn St., Chicago, Ill.

the other side of the boiler. In the second place, if there is no solid gasket to prevent the water from entering the boiler, there may be some obstruction



Plibrico Jointless Fire Brick can be molded to fit any place in the furnace or setting.

PLIBRICO Better Than Fire Brick

Jointless Furnace Lining for Industrial Boilers

It can be used for front door arches, side walls, bridge walls and rear arches and wherever fire brick can be used. It is also unexcelled for baffle construction and repairs. Made for hard service and fuel economy.

EASY TO INSTALL

Shipped in steel containers only. Warehouse stock carried in principal cities for immediate delivery.

Write for book on furnace building

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IT PAYS TO USE— ELASTIC FIRE BRICK In All Your Boiler Work

Any Handy Man Can Install It.

Use it for patching when you cannot afford to cut a boiler out.
ELASTIC FIRE BRICK can be used for all fire brick purposes.

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IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

CURRAN & COMPANY

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Address Dept. 6

in the boiler which prevents the water from coils 2 and 3 from entering the circulation.

If it is not possible to locate the trouble outside of the boiler and if the obstruction cannot be removed through the return port, I would suggest joining the returns from the three coils to a 3-inch main return and connecting this with the boiler at the point where coil 1 is now connected. It would be preferable to run the flow pipes downhill, placing them on the plates, though such a change would not materially affect the return of the water. The fall of flow and return pipes need not be more than one inch in fifteen feet and the returns should be run as high as possible.

WATER-MINED NUT COAL.

Will you please tell me the value of water-mined nut coal as compared with the ordinary anthracite? Can the water-mined nut coal be used successfully in a Lord & Burnham boiler?

A. H.—Conn.

No definite figures are at hand regarding the two classes of coal mentioned, but in a general way it might be said that, as compared with the ordinary egg and furnace sizes of anthracite, the water-mined nut coal would be worth from twenty-five to forty per cent less.

Whether the water-mined nut coal can be used economically will depend upon its relative cost. Ordinarily, while it might be found desirable for use in the smaller sizes of hot water heaters, it should not be recommended for large ones, if the cost per ton is more than sixty per cent of the cost of a good grade of furnace-size anthracite.

Wellington, O.—F. E. Sutliff & Son have purchased the business formerly conducted here by C. A. Ringler & Son.

What Prominent Growers Think About the Standard Recording Thermometer



ORDER NOW
\$40.00

STANDARD THERMOMETER COMPANY
65 Shirley Street, BOSTON, MASS.

Erie, Pa., Dec. 16, 1919.
"Please send us another of those thermometer clocks, just like the one you sent us about two weeks ago. We would never be without one again."
Trost & Steinfurth.

The actuating element of the Standard Recording Thermometer is of lamina metal, which, besides being extremely sensitive to temperature changes, is practically indestructible. Record charts are furnished either daily or weekly, and the whole mechanism is contained in an attractive metal case fitted with lock and key, which insures the record from being tampered with. The clock movement is of extremely high grade; everything about the instrument is up to the highest possible standard of manufacture.

Union Grate

A Rocking Grate that Saves Coal

Write for catalogue and prices
MARTIN GRATE CO., 343 S. Dearborn St. CHICAGO

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S. WILKS MFG. COMPANY
Manufacturers of
WILKS HOT WATER BOILERS
FOR GREENHOUSE HEATING
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BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc. All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Olamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1433 N. Wells St., Chicago

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"ENTIRELY SATISFIED"

—L. A. THOMAS of Troy

Last summer Mr. Thomas bought from us two standard 20-ft. 6-in. Callahan Cut-to-Fit Greenhouses, 122 feet long, pictured above.

He erected them himself with such ordinary carpenter help as happened to be available at the moment.

"I had no trouble at all. Everything fitted together perfectly and I have two entirely satisfactory houses. And I saved quite a little on them, too."

CALLAHAN CUT-TO-FIT GREENHOUSES

will do the same for you. They are of semi-iron construction, with all wood members machine-cut from Louisiana Red Gulf Cypress. They come in single houses up to 35 feet in width or in ranges of any width. They have many exclusive features, so write us for folder and estimate on your requirements before deciding upon your new house.

CALLAHAN DUO-GLAZED SASH CO.

Permanite in stock for immediate shipment.

1855 Fourth Street, DAYTON, OHIO

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH

All Kinds and Sizes

At lower than the prevailing market prices.



NON-KINK WOVEN HOSE

Remnants, 12 ft. and up, coupled, 13¢ per ft. This hose is cheap at twice the price.



Metropolitan Patented BOILERS

Will do more work than any other boiler of the same size; made in all sizes to heat every size greenhouse.

PIPE

VALVES FITTINGS

Metropolitan Material Co.

1299-1323 Flushing Ave.,

Brooklyn, N. Y.



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TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH,

416-24 Moyer Street,

PHILADELPHIA, PA.

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PIPE

Wrought iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902, Foundry St. Newark, N. J.

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A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 62¢ per week on a yearly order.

IMICO

Hot Water Boilers

Made by

Illinois Malleable Iron Co.

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Are noted for COAL ECONOMY and good results generally.

SEND FOR CATALOGUE



DREER'S

Florist Specialties

New Brand New Style

"RIVERTON" HOSE

Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

3/4-inch per ft., 22c

Reel of 500 ft. 21c

2 reels, 1000 ft. 20c

1/2-inch 19c

Reel of 500 ft. 18c

Couplings furnished free

HENRY A. DREER,

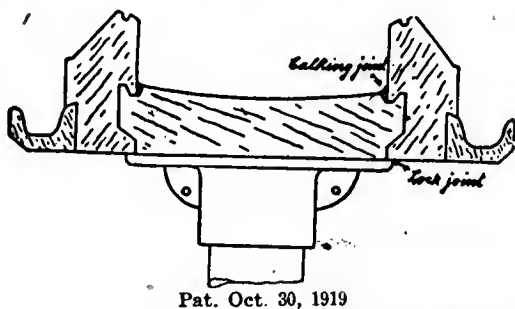
714-716 Chestnut St.

PHILADELPHIA, PA.

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Leavenworth, Kan.—Henry Knipe has sold his greenhouse to a Kansas City flower firm. He will continue to carry on a retail florists' store here.

UP-TO-DATE GREENHOUSES



must be lasting, convenient and efficient. They must be constructed in accordance with the principles which have been approved by knowledge and experience. We have been in the greenhouse manufacturing business for many years and our experience is at your disposal.

Our patent **LEAK-PROOF** locked gutter has proven a success. If you are not using the same as yet, do so on your next houses and we know we can add your name to our list of satisfied customers.

ICKES-BRAUN MILL CO.

2330 Wabansia Avenue,
GREENHOUSE MATERIAL, GREENHOUSE HARDWARE, PERMANITE, PAINT, ETC.

Near Western and North Aves.

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"NICO-FUME"

FOR SPRAYING AND FUMIGATING TO KILL
APHIS AND THRIPS

FOR SALE BY YOUR DEALER

Manufactured by the TOBACCO BY-PRODUCTS & CHEMICAL CORPORATION, Incorporated, LOUISVILLE, KENTUCKY
Successor to THE KENTUCKY TOBACCO PRODUCT CO., Inc.

"Nice-Fume" Liquid

8-lb. tin.....	\$14.50 each
4-lb. tin.....	7.50 each
1-lb. tin.....	2.00 each
1/4-lb. tin.....	.65 each
40 per cent Actual Nicotine	

"Nice-Fume" Paper

288 sheets.....	\$9.50 per tin
144 sheets.....	5.00 per tin
24 sheets.....	1.25 per tin
Packed in Friction-Top Tins	

WASHINGTON, D. C.

The Market.

A cool spell was ushered in the last few days of last week, but the average sales were not in excess of the previous week. The wholesalers faced the same conditions, having a large supply of stock left over at the end of the week. Out-of-town business showed a fair increase, however, and the outlook after election is promising. All varieties of stock are arriving in better condition, due to the change of weather conditions.

Chrysanthemum Show.

Officials of the Department of Agriculture named the following new seedling chrysanthemums at its show last week: Twin plants, which can be distinguished from each other only by expert mum growers, were called Adeline Ames and Frances G. Williamson. They are singles, poppy-shaped, with golden crown center.

Dr. Edwin Smith, a noted plant pathologist, named Gertrude Taylor, a double, with crisp, papery petals, and Mrs. William H. Holmes, a distinctive pink. Mrs. James E. Jones, wife of the assistant to the chief of the bureau of plant industry, named several of the best commercial varieties.

Visiting florists have given emphatic commendation to Dr. William A. Taylor, chief of the bureau of plant industry, for the excellence of the show staged by the department last week.

C. S. A. Exhibition.

Woman's place in public affairs has been recognized by the Washington Florists' Club in the naming of a committee of Washington women in connection with the 5-day exhibition at the old Masonic Temple, from November 10

COMPETITION PROVES OUR QUALITY

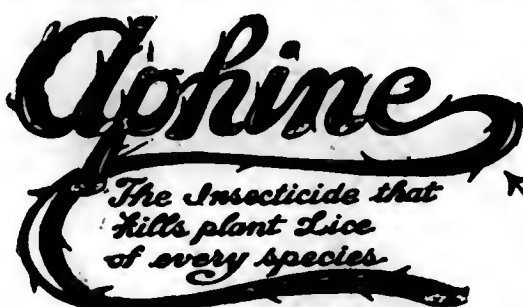


"MOSS AZTEC"
Ware
Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

The Peters & Reed Pottery Co. HORACE C. GRAY CO. So. Zanesville, Ohio
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RED POTS

Best Materials—Skilled Labor—Uniformly
Burned—Carefully Packed.



*The Insecticide that
Kills plant Lice
of every species*

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00.

Sold by Dealers

Aphine Mfg. CO., Madison, N. J.

Mention The Review when you write.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

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Concrete Benches Never Need Repairing

provided they are built under our easy, practical, inexpensive system. Why continue to use wood when you can build

READY-SET CONCRETE BENCHES

that lower up-keep costs and improve growing qualities? Send today for the answers to every question you may ask regarding concrete benches.

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RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN

Write for prices and Save Money

MISSOURI POTTERY CO.
and SUPPLY
4219 Iowa Ave. ST. LOUIS, MO.

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Permanite

WAYS AND MEANS

There is one question in the mind of every Greenhouse owner in the country today:

"HOW CAN I REDUCE EXPENSES?"

We do not maintain that we have solved this problem for you entirely. But by following our suggestion you can take a long step in this direction.

PERMANITE WITH PERMANITE

RETAIN YOUR HEAT EXCLUDE THE COLD SAVE FUEL

Here, Gentlemen, is a big item. Save Fuel!

Fuel conservation is a matter of the utmost importance. Be loyal to yourselves and to your business. Leave nothing undone that will increase the efficiency of your methods.

Yours for REAL Economy

THE GARLAND COMPANY
Cleveland Ohio U.S.A.



The only ready-to-use locked plant band on the market. Do not delay. Order in time for freight shipment. Samples and prices sent upon request.

A. W. HARRIS MFG. CO.
401 Pine St. SLEEPY EYE, MINN.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC.
Cambridge, Mass.

FOR THE SMOOTHEST, MOST POROUS

RED POT

in which plants do the best, write to
MISSOURI POTTERY CO.
227 W. 8th St., Kansas City, Mo.



KAHLER REAL RED POTS ARE RECOGNIZED EVERYWHERE FOR QUALITY.

Your orders always receive prompt and careful attention. Made of high-grade material by skilled workmen in a modern plant.

Write for prices and samples.

KAHLER POTTERY CO. - LOUISVILLE, NEB.

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot.

W. H. Elverson Pottery Co., New Brighton, Pa.

Mention The Review when you write.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now.

WE WILL SHIP WHEN YOU ARE READY.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of



RED POTS

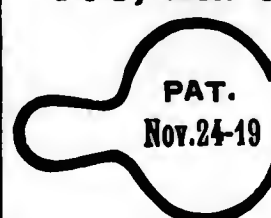
Before buying write for prices

2614-2622 Harnden Street
Near Wrightwood Ave.

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YOU, MR. GROWER



Need "Wire Tie" for every blooming plant you now tie to a stake with cord. Ask your dealer. \$2 per 1000 Ties

WM. F. BUSCHARDT
6 E. Woodland Ave., Baltimore, Md.

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Greenhouse Construction Material

Do YOU Intend to Build?

Then get our Catalogue. You will find the house you are looking for. Our houses are neat, safe, durable and productive. They can be built at moderate cost.

**Our Estimate
Will Interest You.**



LOUISIANA RED CYPRESS
WASHINGTON RED CEDAR

GREENHOUSE MATERIALS
HOTBED SASH

A. DIETSCH CO., DEPT. "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

to 14. The committee is headed by Mrs. William F. Gude, and, not forgetting woman's part in the world war, a special setting is to be provided for the American Red Cross booth, from which will be solicited memberships for the Thanksgiving victory roll call, which starts Armistice day, November 11.

Forest, field and garden will be depicted by special landscape arrangements, which will meet the visitors' eyes on entering the huge hall. The chrysanthemum display will include every color and variety of bloom. The exhibits will be contributed by members of the Chrysanthemum Society of America, which will hold its annual convention here during "Say It with Flowers" week. Patronesses of the show who will assist Mrs. Gude include Mrs. J. H. Small, Mrs. F. E. Miller, Miss Louise Daugherty, Miss Amie Dunlap, Miss Gude, Mrs. Stauff, Mrs. Fowler, Mrs. J. Sharper, Mrs. A. Sharper, Mrs. E. Schmidt, Mrs. Pauline Herold, Mrs. Frank Slye and Mrs. A. Schnell.

The officers of the chrysanthemum show committee held an important meeting Friday, October 29. Final plans for the distribution of tickets and arrangements for music have been made. A ladies' committee was appointed to assist in staging the show. G. V. S.

Pittsburg, Kan.—Mrs. Ida Hudspeth, for some time in the florists' business here connected with the Peony Shop, has disposed of her interest in the establishment and is visiting relatives at Joplin, Mo.

Lake Forest, Ill.—Owing to the warm weather for the last two weeks, the North Shore Horticultural Society has altered the date of the chrysanthemum show from November 13 to November 6 and 7.

**BEST QUALITY
EXTRA HEAVY
PERFECTLY FLAT**

Greenhouse Glass

Our Glass is especially selected for the Greenhouse Trade and we know it will please you.

Write us for prices on ANY SIZE or QUANTITY
SINGLE or DOUBLE STRENGTH GLASS.

BAUR WINDOW GLASS CO., Eaton, Indiana

Mention The Review when you write.

DAYLITE GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.

F. O. B. Chicago.

ANDERSEN SPECIALTY CO.

Leaves No Greasy Surface

One gallon will clean
from 500 to 700 sq. ft.

**ASK YOUR JOBBER FOR IT
or write to**

6 EAST LAKE ST., CHICAGO
Phone Central 630

Mention The Review when you write.

GREENHOUSE GLASS

In all sizes, uniform in thickness, prompt shipments.

Ohio Plate & Window Glass Co. 309-319 Morris St. Toledo, Ohio

Mention The Review when you write.

GREENHOUSE GLASS LOW PRICES PROMPT SHIPMENTS

GOOD QUALITY. UNIFORM STANDARD THICKNESS. WELL FLATTENED.

Our Service and Prices Will Save You Time and Money.
We Solicit Florists' Inquiries.

THE THROOP-MARTIN CO., COLUMBUS, OHIO

Mention The Review when you write.

GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1200-1228 Flushing Ave., Brooklyn, N. Y.

MASTICA



FOR 25
Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

Mention The Review when you write.

Dreer's Peerless Glazing Points

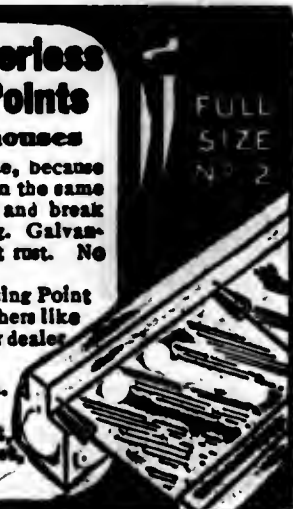
For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DREER
714 Chestnut Street,
Philadelphia.



VITAPLASTIC

GLAZING COMPOUND

*Will Save You Fuel and
Keep Your Greenhouse "TIGHT"*

VITAPLASTIC GLAZING COMPOUND is a gum and asbestos product that clings to the side bar as well as the glass and forms a perfect union, remaining in a plastic condition, never getting any harder than tough rubber.

VITAPLASTIC expands and contracts with the expansion and contraction of your greenhouse, in this way sealing your greenhouse and not permitting the heat to evaporate, and also prevents the melting snow from seeping in through loose lights.

Secure **Gratis** our **AUTOMATIC GLAZING MACHINE**, which is a big money and labor saver. Let us tell you how it works.

Address our Service Department for printed literature.

The **QUALITY BRANDS Company**
CLEVELAND OHIO



Skinner System Watering Makes Healthier Carnations.

"We can truthfully say that we had not a bit of trouble with stem-rot, red spider or any other common disease of carnations since using the Skinner System of Irrigation."

JOHN B. BETTMAN & SONS,
New Albany, Ind.

**SKINNER
SYSTEM**
OF IRRIGATION

The Skinner Irrigation Co.
223 Water St. Troy, Ohio

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform Grading, Flattening, Annealing and Careful Packing.

**"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass**

AMERICAN WINDOW GLASS CO.

General Offices: Farmer's Bank Building, PITTSBURG, PA.

Mention The Review when you write.

A Fine Seller in Retail Flower Stores Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;
\$15.00 per 100.**

Retails at 25c per pkg.

BRAMLEY & SON

1181 East 71st Street. CLEVELAND, O.

WE ARE SPECIALISTS IN GREENHOUSE GLASS Free from Bubbles—Uniform in Thickness PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St. BUFFALO, N. Y.

GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

Remarkable Results

obtained by the use of LIME-FERTILE (the inoculated soil builder); also NITRO-FERTILE (the odorless liquid fertilizer).

We have endorsements from a number of the most reputable people in this country, including the largest growers of cut flowers in the world.

Let us fill your order early. WRITE TODAY.

THE FERTILE CHEMICAL CO., DEPT. A,
CLEVELAND, OHIO

WIZARD BRAND

PULVERIZED SHEEP - PULVERIZED CATTLE
SHREDDED CATTLE

MANURE

THE PULVERIZED MANURE CO., 33 Union Stock Yards, CHICAGO

Highly Concentrated
Convenient Dependable

Direct heat dried and sterilized bone dry—no weeds. The ideal manure for bench soil, potting soil or field dressing—for every crop under glass or out of doors.

Insist on WIZARD BRAND through your supply house or write us direct.

CINCINNATI, O.

The Market.

A killing frost and colder weather have ruined the outdoor stock. This is welcomed by the retailers because the late season in the outdoor varieties hindered the sale of the regular fall indoor stock.

During last week there was still considerable outdoor stock on the market and business was not active. Mums are now coming into their real place, supplanting dahlias. Last week lilies filled the market more than at any other time during the year and brought \$15 per hundred. Carnations have not been selling well lately. Mums always crowd them at this season. Snapdragons are filling in nicely. They move only fairly well, as do also delphiniums. Valley is more plentiful and selling well at \$10 and \$12 per hundred. Greenhouse smilax is arriving and cleaning up rapidly.

Various Notes.

C. E. Critchell has received a large shipment of green sheet moss and also the first boxwood of the season.

H. W. Sheppard has been busy with debutante parties, as well as with decorations for weddings.

Fred Gear has been busy with funeral work and shop window decorating.

Peter Weiland is receiving some excellent Doty mums.

The William Murphy Co. has been shipping many baskets and much chiffon to cities in the south. Shipments of fancy single violets are being received from L. H. Murphy, of Delhi, O.

G. Mickley reports a good week in wedding decorations. One at the Hotel Sinton was carried out in autumn shades of dahlias.

Joseph H. Hill, of Richmond, Ind., and James P. Keller, of Lexington, Ky., visited with members of the trade last week.

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Magic Special
Rose and Carnation
Feed

Precipitate
Bone Phosphate

Magic
Blood and Bone



Pure Pulverized Sheep Manure
NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.
MANUFACTURERS AND DISTRIBUTORS
UNION STOCK YARDS CHICAGO

Mention The Review when you write.

Weeber & Race

GREENHOUSE BUILDERS
1815 Johnson St., N. E., Minneapolis, Minn.

We give estimates on building new greenhouses, furnishing all material and labor, also wrecking and rebuilding old ones. Write us for plans and estimates.

In the obituary of Matthew Jones, published last week, the Highlands,

Lewis Bros.

Manufacturers of

Wired Picks and Sticks Labels and Pot Markers
Candy Sticks and Skewers
PEEKSKILL, N. Y.

Cincinnati, should have read the Highlands, Newport, Ky. G. H. K.



6-in. Prong
4 ins. Across Top
8 ins. Long
1 7/8 ins. Across Bottom
Pat. Nov. 4, 1919

"Say It with Flowers"

AND AN

Immortelle Vase

The IMMORTELLE FLOWER VASE responds artistically to any decorative scheme, whether it be with cut flowers, ferns, potted plants, or with artificial flowers.

The IMMORTELLE VASE is made from heavy corrugated metal, with a dark green enameled surface, and is able to withstand the wear and freezing of all weather. The strong and durable prong prevents the winds and storms from turning the vase over.

Designed for use in Cemeteries, Gardens, Lawns, Porch Boxes, or any place that an attractive decoration is desired.



6-in. Prong
3 1/2 ins. Across Top
7 ins. Long
1 7/8 ins. Across Bottom
Pat. Nov. 4, 1919

LARGE SIZE:

1 doz.....	\$ 6.75
1 gross.....	81.00 less 5%
5 gross.....	per gross, 81.00 less 10%
10 gross.....	per gross, 81.00 less 20%

*Sample sent on
receipt of
\$1.00*

SMALL SIZE:

1 doz.....	\$ 5.75
1 gross.....	69.00 less 5%
5 gross.....	per gross, 69.00 less 10%
10 gross.....	per gross, 69.00 less 20%

The Fritts & Bell Manufacturing Co.
CHATTANOOGA **TENNESSEE**

Just One Minute, Mr. Greenhouse Owner:



Read over the following list of Greenhouse Fittings and see how your Fall work can be reduced in cost by using a fitting that is especially made for the purpose and is of a strong and neat design, making the job permanent in place of temporary. Every one of our fittings adds to the neatness of your house.

Shelf Brackets
Pipe Carriers
Multiple Pipe Carriers
Wood Post Pipe Carriers
Split Tees
Split Crosses
Split Brace Fittings
Bench Side Board Braces

Bench Pipe Brackets for supporting side boards
Bench Corner Brackets
Leak Repair Fittings
Split Gutter Brackets
Column Brackets
"Y" Fittings
Expansion Joints
Galvanized Pipe Straps

Wait, just one minute more! For operating long runs, short runs, heavy runs and light runs, the **Advance Operating Device** is unequalled.

Write Today for Catalogue.

ADVANCE CO., 542 N. Fourteenth Street
RICHMOND, IND.



THIS IS THE Josephine Foley Chrysanthemum

Over 750 beautiful white mums, not small pompons but good big blooms—all on one plant—from one stalk. As less than half of the blooms can be seen in the picture, the beauty of this plant can only be imagined.

Mr. Donald McNaughton, Superintendent, grew this remarkable prize-winning plant in the Foley Greenhouse of E. S. Moore, of Lake Forest, Ill. This is the beautiful white mum, Elmer Smith's production, which won the Foley Prize at the mum show a few years ago and was named after Philip Foley's youngest daughter by Elmer Smith.

Foley Greenhouses

are so thoroughly well built—the Foley Heating System is so ample—and so dependable, that growers can be sure of satisfactory results from their efforts, no matter whether the flowers be the delicate orchid or the hardy mum. It pays to be sure your house is right and the simple way to have it right is to have it Foley built and heated.

The Foley Greenhouse Mfg. Co.

3248 W. 31st Street, Chicago.



= OVERISSUED NEWSPAPERS =

Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply
Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering New
910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS

SEATTLE NOTES.

[Continued from page 111.]

as to give the effect of a pyramid of ferns and introduces a bright patch of color against the white walls of the store. This firm has been showing some fine local Turner mums.

Work on the building at Fourth avenue and Pine street is rapidly being completed and, from present indications, it will be but a short time before the new shop of Melby & Allen can be opened. This structure was supposed to have been completed by October 1. A. L. Aabling, well known seed grower, is the owner of this property.

Kenney's Home of Flowers showed fall combination baskets of fruits, nuts, candies and flowers in their display windows last week. This item is especially popular on steamer days as bon-voyage gifts.

G. L. Bates, well known to local traders through his connection with the trade in 1915, has returned to Seattle and will make it his permanent home. He has been connected with flower shops in St. Paul, Minn., and other eastern cities.

An attractive Halloween window was shown at the Woodlawn Flower Shop. The back of the window was left open

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather.

\$1.25 per gallon. Why pay more?

You can't get anything better no matter how much more you pay. The ingredients are of the purest; weighs but 10 pounds to the gallon.

With the scarcity of coal and its high prices, the careful application of Asbestfalt will more than pay for itself by keeping your greenhouse air-tight.



To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00. With every barrel purchase of Asbestfalt, one machine free.

Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE,

BROOKLYN, NEW YORK

and a rail fence extended so that a good share of the front part of the store was included. This was backed by corn shocks, pumpkins and autumn leaves. In the foreground was constructed the figure of a witch clothed in sackcloth and carrying on her back a sack of vegetables.

Shipping orders on ferns from the Rocky mountain states are reported as increasing, according to N. B. Healey, of the Seattle Fern & Moss Co. Dagger ferns have been especially popular with the buyers.

The Orpheum Floral Co. reports good results from its practice of showing a



The Man with his Ear to the Ground

hears that the up-to-date way of glazing new greenhouses, as well as tightening the glass in old ones, is to apply—

EVERTITE GLAZING CEMENT

With the wonderfully handy and efficient
“OH BOY” Automatic Glazing Gun

For prices or information write to

The Excello Mfg. Co.

UNION BLDG.

Cleveland, Ohio.

Pat. applied for

—
S. A. KOST,
 Inventor



number of low-priced baskets in the Third avenue show window. These are marked with the prices and enough of a variety shown to interest passers-by.

Rosaia Bros. attracted attention to their window last week with a vase showing the cattleyas grown by this firm, surrounded by smaller vases of gardenias and lily of the valley. The orchids were especially deep in color and few passers-by neglected the chance to study these flowers. A supply of cyclamens is being handled as well and the cut of bouvardias has been increasing.

Jack Sahlia, grower, who has recently purchased property near here, reports good progress on the greenhouses there.

Among the representatives of seed firms on the recent trade tour of the Seattle Chamber of Commerce were W. C. Hasbert, of the C. H. Lilly Co., and H. G. Lage, of the Northwest Seed Co. All of the larger cities in eastern Washington were visited.

A new fall list of bulbs, plants and seeds for fall planting has been issued by Randall-McLoughlin, of Seattle and Tacoma. This 4-page folder is an attractive example of the printers' art.

C. Malmo, of Malmo & Co., last week received a large direct shipment of Holland bulbs and reports an unusual interest on the part of customers in this offering.

H. M.

OAK PARK, ILL.

William Palmer has announced the opening of a new flower shop in the Avenue State Bank building here, Tuesday, November 9. The owner is a graduate of the University of Illinois, where he completed a course in floriculture. Following his graduation he was employed by the university as an instructor. He has been employed by Dorners', at La Fayette, Ind.; at the greenhouses of Poehlmann Bros. Co., Morton Grove, Ill., and at the store of the Fleischman Floral Co., Chicago. The business will be strictly retail. Mr. Palmer is a member of the S. A. F., the F. T. D. and the Allied Florists' Association of Illinois.

A Contact Insecticide Used Since 1883



Some Sucking Insects Magnified.

WHAT THRIP JUICE No. 2 WILL DO

CHRYSANTHEMUMS ON LONG ISLAND.

Mr. Benjamin Hammond, Beacon, N. Y. Woodside, L. I., N. Y., Oct. 20, 1913.
Dear Sir: I find your Thrip Juice No. 2 a good thing to use on Chrysanthemums. Kindly send bill for the last gallon shipped, and oblige,
Yours respectfully. (Signed) VICTOR S. DORVAL SONS.

THRIPS ON CARNATIONS.

"Dear Mr. Editor: Please advise how to remedy the trouble affecting Carnation buds mailed under separate cover. Kansas. F. W. F.

Ans: "The Carnation buds are badly infested with Thrips. Upon opening up two or three of the buds we found them alive with these pests. Thrips are one of the worst enemies that Carnation growers have to deal with, and the only way to fight them successfully is to get after them by spraying the plants regularly with the Nicotine preparations as soon as they are planted into the houses from the field and keep at it continually until weather conditions will allow for fumigation. For stubborn cases we spray with **HAMMOND'S THRIP JUICE No. 2**, applied as per directions on the cans. This is an oily substance and will cause the foliage of the plants to look a lighter green, but we have never found it to harm the foliage at all. C. W. JOHNSON."

THRIP JUICE No. 2 ON ROSES.

Hopeland Estate, Staatsburg, N. Y., Dec. 20, 1913.
Hammond's Paint & Slug Shot Works, Beacon, N. Y.
Dear Sirs: I have used your **THRIP JUICE No. 2** on outdoor Roses, also Roses indoors, as well as Bay Trees and other hard-wooded stock, and can say it is a most efficient remedy for Scale, Mealy Bug and Thrips. Very truly yours,
(Signed) CHAS. HARMAN, Supt.

Kansas City, Mo., Oct. 7, 1914.

Col. Wm. Sharp, for more than twenty-five years grower for Samuel Murray, says: "I have found **THRIP JUICE No. 2** very effective for White Scale on Cattleyas and variegated Pineapples, Brown Scale on Ficus and Palms.

While several applications may be necessary, it is cheaper in the end than Nicotine and far more effective.

Our farmer finds it a cure for the Curculio on Plums. Send along five gallons as before." W. M.

Springfield, Ohio, Feb. 17, 1915.

Schmidt & Botley Co. endorse **THRIP JUICE No. 2** for killing the White Fly. They believe in prevention, and took steps at once to destroy it.

Gustav Schneider says he uses **THRIP JUICE No. 2** regularly, more as a preventive, and never had a finer lot of Chrysanthemums than last season. At one time the plants were affected with rust, but one or two sprayings brought them around.

Charlotte, N. C., Nov. 14, 1914.

Robert Lockerbie, many years with the Robt. Craig Co., and now grower for the Charlotte Cut Flower Co., says he has used all makes of Insecticides and is now using **THRIP JUICE No. 2** for Thrips on Chrysanthemums and Carnations. The dilution of one to forty is proper. Sprayed on cloudy days, every week or ten days, left on foliage for 48 hours, it never fails to kill the insect and the slight discoloration on foliage is offset by its usefulness. W. M.

Hammond's Paint & Slug Shot Works, Beacon, N.Y.




Cokely's Carnation Clips

FORMERLY BAUR PATENT PLIER AND CLIP
The most practical device on the market for mending Split Carnations. Let us convince you by Ten Days' Free Trial.

Price per Outfit (1 Plier and 1000 Clips), \$2.50
CLIPS—1000, 85c; 2000, \$1.50; 5000, \$3.25; 10,000, \$5.50;
25,000, \$12.50; 50,000, \$22.50.

B. E. & J. T. COKELY, Scranton, Pa.



No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son
422 Main St.,
Springfield, Mass.



BEFORE
AFTER



SPLIT CARNATIONS

Easily Mended with


Pillsbury's Carnation Staples

"Best device on the market."—Joseph Traudt.
"Could not get along without them."—S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid

L. L. Pillsbury Galesburg, Ill.

Mention The Review when you write.



SUPREME CARNATION STAPLES

Mend split carnations

Per 1000.....\$0.35
Per 3000..... 1.00

Postpaid

Samples on request

**F. W. Waite, 85 Belmont Av.,
Springfield, Mass.**

Mention The Review when you write.

Melrosine—

Death to rose bugs
Harmless to user
Profitable to dealer

Here are a few of those who
have endorsed and catalogued

M E L R O S I N E
the rose bug destroyer:

Peter Henderson & Company, New York.

Henry F. Michell Company, Philadelphia.

J. M. Thorburn & Company, New York.

I. N. Simon & Son, Philadelphia.

Max Schling, Inc., New York.

Henry A. Dreer, Inc., Philadelphia.

Stumpp & Walter Company, New York.

Contracts are now being entered for next year's initial stocks. If you have not yet communicated with us about your supply, we strongly advise that you write at once so that you will be assured of delivery.

Garden Chemical Company

**Park Avenue and 146th Street
New York, N. Y.**



Figure Costs by the Year



A wise business man figures costs **by the year**, right down the line, and especially so if his business has to do with **greenhouses**. He knows, either by experience or from a close study of the subject, that the only businesslike method of determining material costs in greenhouse building is **by the year—first cost and up-keep cost.**

CYPRESS, "the wood eternal" for greenhouse construction, is positively the cheapest wood to use, **figured by its years on the job, without repairs or replacements.**

All good constructors in these days are insisting on genuine "Tide-Water" Cypress, "The Wood Eternal"—every board and bundle bearing the famous Cypress Trade-mark.

Vol. 3, CYPRESS Pocket Library, is a little book filled with a big bunch of facts and figures about greenhouse construction—profitable reading. There are 48 books in the "Library," all of which give useful facts and plans about **HOW, WHEN and WHERE** to use CYPRESS, "The Wood Eternal," **AND WHY.** Which one shall we send you?

THIS TRADE-MARK ARROW



IS ON EVERY BOARD

TRADE MARK REG. U.S. PAT. OFFICE

OR BUNDLE OF TRUE "TIDE-WATER" CYPRESS—THE REAL "WOOD ETERNAL."

SOUTHERN CYPRESS MANUFACTURERS' ASSOCIATION

1230 PERDIDO BLDG.
NEW ORLEANS, LA.

1230 HEARD NAT'L BANK BLDG.
JACKSONVILLE, FLA.

(Please address nearest office.)

DUROPLASTIC

THE PROVEN BEST
BY YEARS OF TEST
GLAZES RIGHT and STAYS TIGHT

— MANUFACTURED AND GUARANTEED BY —

THE DURABLE PRODUCTS CO., Exchange Bldg., CLEVELAND, OHIO

PROVIDENCE, R. I.

The Market.

Last week added to the season's long period of excellent weather and the beautiful Indian summer has been generally appreciated. Frost has not yet appeared in sufficient strength to cut off the last of the outdoor flowers, so that some fine dahlias and cosmos are still in evidence. Prominent funerals continue to swell trade, while weddings and antenuptial functions add to the volume of business.

Chrysanthemums are holding the center of the stage and will continue to do so for the next month. While the large single-stemmed blooms find much favor, the smaller ones in sprays are quickly bought up each day. These have flowered so rapidly and all the growers have been cutting such an abundance that they have almost glutted the market and the venders are selling them on street corners at bargain prices.

Various Notes.

S. S. Skidelsky, of New York, was a business visitor last week.

The Westminster Greenhouses are making extensive alterations and improvements. The old office building has

been torn down and a new one is taking its place.

M. J. Leach & Sons have been repainting and renovating their store at 30 Broad street, Pawtucket.

Timothy O'Connor has returned from a several weeks' sojourn in Florida.

Joseph Koppelman was in New York and vicinity last week.

Miss Nellie O'Connor reports a big business during October, including numerous weddings.

Macnair had an attractive Halloween window, in which mums were conspicu-

ously displayed among pumpkins and cornstalks.

Westminster Greenhouses supplied the palms and floral decorations at the fiftieth anniversary of the Cranston Street Baptist church last week.

The Colonial Flower Shop, Archie C. Akin, Paul F. Brokner and Page F. Potter, proprietors, was opened last week. The firm is a member of the F. T. D.

Charles Smith was in Worcester last week in the interest of the Eastern Wreath Co. W. H. M.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

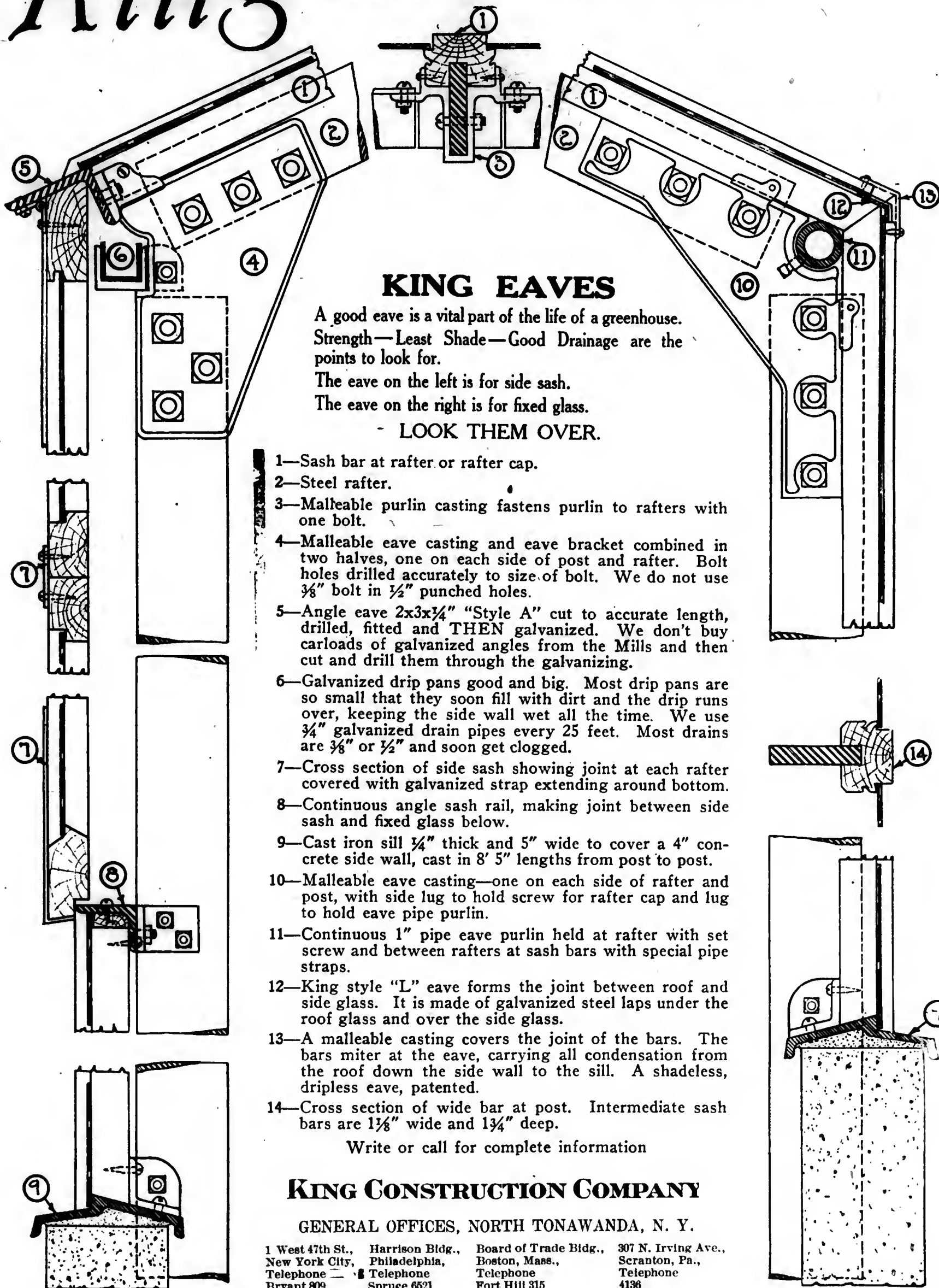
WRITE FOR PRICES

ADAM SCHILLO LUMBER CO.,

Kingsbury and Weed Sts.
CHICAGO

L. D. Phones Lincoln 410 and 411

King GREENHOUSES



KING EAVES

A good eave is a vital part of the life of a greenhouse. Strength—Least Shade—Good Drainage are the points to look for.

The eave on the left is for side sash.

The eave on the right is for fixed glass.

- LOOK THEM OVER.

- 1—Sash bar at rafter or rafter cap.
- 2—Steel rafter.
- 3—Malleable purlin casting fastens purlin to rafters with one bolt.
- 4—Malleable eave casting and eave bracket combined in two halves, one on each side of post and rafter. Bolt holes drilled accurately to size of bolt. We do not use $\frac{3}{8}$ " bolt in $\frac{1}{2}$ " punched holes.
- 5—Angle eave $2 \times 3 \times \frac{1}{4}$ " "Style A" cut to accurate length, drilled, fitted and THEN galvanized. We don't buy carloads of galvanized angles from the Mills and then cut and drill them through the galvanizing.
- 6—Galvanized drip pans good and big. Most drip pans are so small that they soon fill with dirt and the drip runs over, keeping the side wall wet all the time. We use $\frac{3}{4}$ " galvanized drain pipes every 25 feet. Most drains are $\frac{3}{8}$ " or $\frac{1}{2}$ " and soon get clogged.
- 7—Cross section of side sash showing joint at each rafter covered with galvanized strap extending around bottom.
- 8—Continuous angle sash rail, making joint between side sash and fixed glass below.
- 9—Cast iron sill $\frac{1}{4}$ " thick and 5" wide to cover a 4" concrete side wall, cast in 8' 5" lengths from post to post.
- 10—Malleable eave casting—one on each side of rafter and post, with side lug to hold screw for rafter cap and lug to hold eave pipe purlin.
- 11—Continuous 1" pipe eave purlin held at rafter with set screw and between rafters at sash bars with special pipe straps.
- 12—King style "L" eave forms the joint between roof and side glass. It is made of galvanized steel laps under the roof glass and over the side glass.
- 13—A malleable casting covers the joint of the bars. The bars miter at the eave, carrying all condensation from the roof down the side wall to the sill. A shadeless, dripless eave, patented.
- 14—Cross section of wide bar at post. Intermediate sash bars are $1\frac{1}{8}$ " wide and $1\frac{3}{4}$ " deep.

Write or call for complete information

KING CONSTRUCTION COMPANY

GENERAL OFFICES, NORTH TONAWANDA, N. Y.

1 West 47th St., New York City, Telephone — Bryant 809	Harrison Bldg., Philadelphia, Telephone — Spruce 6521	Board of Trade Bldg., Boston, Mass., Telephone — Fort Hill 315	307 N. Irving Ave., Scranton, Pa., Telephone — 4136
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◆ Classified Ad Department ◆



It Pays

Rates for advertising in this department
18 cents a line net per insertion.
Minimum advertisement, 2 lines.

ACHILLEAS

ACHILLEA THE PEARL,
Strong field-grown clumps for immediate delivery, \$8.00 per 100.
CHARLES H. TOTTY CO.,
Madison, N. J.

ADIANTUMS

ADIANTUM O'BRIENII.
Strong, vigorous 2-in., \$6.00 per 100, \$55.00 per 1000. Large clumps, \$50.00 per 100.
This is one of California's best and hardiest ferns. Ready for immediate delivery.
ROY F. WILCOX & CO.,
Montebello, Cal.

Adiantum Cuneatum, strong plants, 2 1/4-in., \$12.50 per 100; 3-in., \$15.00 per 100; 4-in., \$30.00 per 100; 5-in., \$50.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

AKEBIAS

Akebia Quinata, strong, field-grown vines, 15c.
Teas Nursery Co., Carthage, Mo.

AMARYLLIS

AMARYLLIS VITTATA GIANT HYBRIDS
for November delivery.
1st size, Mammoth bulbs, \$7.50 per doz., \$50.00 per 100. These will make two flower stems each. 2nd size, good flowering bulbs, \$5.00 per doz., \$35.00 per 100, for immediate delivery. Postpaid.
Strong seedlings from spring, same strain, \$6.00 per 100, \$50.00 per 1000.
O. FEHLIN, CITRONELLE, ALA.

AMPELOPSIS

AMPELOPSIS VEITCHII.
Boston Ivy.

XX heavy tops and roots, \$4.00 per dozen by mail, \$25.00 per 100.

	Per 100	Per 1000
1-year, extra selected, fine, 2 to 3-ft.	\$12.00	\$100.00
1-year, extra selected, fine, 18 to 24-ins.	8.00	75.00
1-year, extra good, 2 to 3-ft.	8.00	75.00
1-year, extra good, 20 to 30-ins.	6.00	50.00
1-year, good, 18 to 24-ins.	5.00	40.00
1-year, good, 15 to 20-ins.	4.00	30.00
1-year, good, 10 to 15-ins.	20.00	

Prices above are for stock packed and shipped by express.

All good stock and will please.

CHARLES BLACK, HIGHTSTOWN, N. J.

Ampelopsis Veitchii, 1-year, healthy root system, well-grown, \$3.50 per 100, prepaid.
Arden Floral Gardens, Arden, Del.

Ampelopsis Veitchii, strong plants from 2 1/4-in. pots, for lining out, \$6.00 per 100.
S. W. Pike, St. Charles, Ill.

Ampelopsis Veitchii, 2-year, fine, 25c. instant shipment.
W. H. Salter, Rochester, N. Y.

Ampelopsis Veitchii, strong rooted cuttings, \$2.00 per 100. **W. R. Yerkes, Hutchinson, Kan.**

ASPARAGUS

PLUMOSUS, SPRENGERI.

Plumosus and Sprenger, 2 1/4-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100; 4-in., \$15.00 per 100.
Plumosus and Sprenger seedlings, \$1.50 per 100, \$10.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

ASPARAGUS PLUMOSUS AND SPRENGERI.

Extra strong.

2 1/4-in. **Plumosus** \$5.00 per 100
2 1/4-in. **Sprenger** 4.00 per 100

Cash with order.

BAUSCHER BROS. FLORAL MARKET,

Freeport, Ill.

Asparagus Plumosus, strong plants, 4 to 7 branches, 8 to 12 inches high, 2 1/4-in. pots, ready for a shift, in fine shape.

Asparagus Sprenger, 3-in. pots, 4 to 5 branches, 12 to 14 inches high, ready for a shift, \$5.00 per 100.
J. J. Howell & Sons, Round Hill, London Co., Va.

ASPARAGUS SPRENGERI.

Fine, strong, 2-in., \$5.00 per 100.

Fine, strong, 4-inch, \$15.00 per 100.

Cash with order.

J. F. WILCOX & SONS,

Council Bluffs, Ia.

SPECIAL.

Asparagus Sprenger for immediate delivery, fine 3-in., 6c; seedlings, \$1.00 per 90. Cash.
PORT ALLEGANY GREENHOUSES,

Port Allegany, Pa.

Asparagus Plumosus, 2 1/4-in., \$4.00 per 100. Extra strong plants. Packing free.

Rainbow Floral Co., Marshall, Tex.

Asparagus Sprenger, 600 2 1/4-in., ready for shift, \$5.00 per 100.

T. R. Gorton, Norwich, N. Y.

PLUMOSUS.

Heavy 4-in. roots ready to vine, extra value, \$15.00 per 100.

THE ALTIMO CULTURE CO.,

Canfield, O.

ASPARAGUS PLUMOSUS.

2-in., \$ 5.00 per 100.

3-in., 8.00 per 100.

4-in., 12.00 per 100.

D. R. HERRON, OLEAN, N. Y.

THIS IS READY FOR A SHIFT.

Plumosus, 2 1/4-in....\$6.00 per 100, \$55.00 per 1000

Plumosus, 3-in..... 7.00 per 100, 65.00 per 1000

CHARLES T. MAY,

R. R. 14, Dayton, O.

Asparagus Plumosus, 2-in., \$5.00 per 100, \$45.00 per 1000. Fine 2 1/4-in. **Sprenger**, \$5.00 per 100, \$45.00 per 1000. Strong 3-in., \$8.00 per 100. **Winfield S. Kircher, Cyclamen Specialist, Defiance, O.**

Asparagus Sprenger, strong 3-in., \$5.00 per 100; 600 for \$25.00. **Asparagus Plumosus Nanus,** 3-in., \$6.00 per 100; 200 for \$10.00. All are ready to shift. **Charles Whitton, York St. and Gray Ave., Utica, N. Y.**

Strong 2 1/4-in. **Plumosus** and **Sprenger**, \$5.00 per 100, \$45.00 per 1000; 3-in., both varieties, \$8.00 per 100, \$75.00 per 1000; 4-in. **Plumosus**, \$15.00 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Asparagus, Sprenger or **Plumosus,** strong 2-in., \$3.50 per 100, \$32.00 per 1000; **Plumosus,** 3-in., \$7.50 per 100. Cash. **Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.**

Asparagus Sprenger, large and bushy 3-in., \$5.00 per 100, \$9.00 per 200.

Edward Whitton, York and Walnut Sts., Utica, N. Y.

Asparagus Plumosus, 2 1/4-in., \$4.00 per 100, \$35.00 per 1000; 3-in., \$8.00 per 100. **Sprenger**, heavy 3-in., \$6.00 per 100.

James D. Hooper, Richmond, Va.

50 **Asparagus Plumosus**, \$2.50;

50 **Asparagus Sprenger**, \$2.25.

Cash.

Chas. E. Cougill, Auburn, Ind.

Asparagus Plumosus, extra strong 4-in. pots, \$15.00 per 100; 3-in. bushy, heavy plants, \$8.00 per 100. **Sprenger**, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000. **Loomis Greenhouses, Loomis, Cal.**

Asparagus Plumosus, 2 1/4-in., \$5.00 per 100; 2 1/2-in., \$7.00 per 100; 3-in., extra strong, \$12.00 per 100; **Sprenger**, 2 1/2-in., \$5.00 per 100.
Baur Floral Co., Erie, Pa.

PLANT NOW FOR CUTTING.

Asparagus Sprenger, 2 1/4-in., 5c; 3-in., 8c.

Plumosus, 2 1/4-in., 5c; 4-in., 15c.

GULLETT & SONS, LINCOLN, ILL.

Asparagus Plumosus, 200 nice, healthy 3-in., ready for 4-in. pots, \$10.00 per 100. **John Hochbauer, Cherokee Greenhouses, Sta. D, St. Joseph, Mo.**

Asparagus Sprenger, extra good 4-in., \$15.00 per 100. Cash with order. **Viewegh & Kiefer, 1318 N. Haugh St., Indianapolis, Ind.**

Asparagus Plumosus, strong 4-in., \$15.00 per 100; **Sprenger**, strong 3-in., \$7.00 per 100. Cash, please. **Paul O. Tauer, Lebanon, Ind.**

Asparagus Sprenger, 600, 2 1/2-c each.

H. H. Windhorst, Seymour, Ind.

Asparagus Sprenger, strong 4-in. for benching or potting in 5 and 6-in. pots, \$25.00 per 100. Quantity limited. **W. W. Thompson & Sons, Sta. D, R. 1, Milwaukee, Wis.**

Asparagus Sprenger, 8-in., \$6.00 per 100; extra strong, 2-in., 1-year-old, \$3.00 per 100, \$25.00 per 1000. **Jacobs Bros., Peoria, Ill.**

Asparagus Sprenger, 4-in., nice plants, \$12.00 per 100. Cash, please.

The Stafford Greenhouse, Stafford, Kan.

Asparagus Sprenger, fine plants, 3-in., 8c; 4-in., 12c each. Cash with order.

Harry A. Cook, 63 S. Main St., Oberlin, O.

Asparagus Sprenger, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

F. C. Freeman & Sons, Portland, Ind.

Asparagus Sprenger, strong 2 1/4-in. plants, \$5.00 per 100. Packing at cost. **Walter Armacost & Co., 321 East 4th St., Los Angeles, Cal.**

Asparagus Plumosus Nanus, 2-in., 5c each, ready to bench or grow on.

D. R. Herron, Olean, N. Y.

Asparagus Plumosus, 2 1/4-in. pots, \$4.00 per 100. Cash with order.

Park Board Greenhouses, Fort Wayne, Ind.

Asparagus Plumosus, 4-in., \$12.50 per 100; 5-in., \$25.00 per 100. Packed in paper pots.

Fairview Gardens, Elora, Ind.

Asparagus Plumosus, 2 1/4-in., \$4.50 per 100, \$40.00 per 1000.

O. W. Espy & Son, Brookville, Pa.

Asparagus Sprenger and **Plumosus,** strong plants, 2 1/4-in., \$3.00 per 100, \$27.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Asparagus Plumosus, 3-in., \$7.50 per 100; 3 1/2-in., \$12.00 per 100. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Asparagus Sprenger, 4-in. pots, strong, healthy plants, \$11.00 per 100. Cash, please.

Rhea-Trobaugh, Morristown, Tenn.

Asparagus Plumosus, strong 6-in., plants well taken to the pot, 60c each, \$50.00 per 100.

Hauge Flower & Plant House, Fairmont, W. Va.

Asparagus Sprenger, 2-in., \$3.00 per 100, \$25.00 per 1000. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

Asparagus Plumosus and **Sprenger**, extra fine, 3-in., \$6.50 per 100.

The Thumb Nursery, Marlette, Mich.

Asparagus Sprenger, strong 2 1/4-in. pot plants, 5c.

James M. Hoag, Ovid, Mich.

Asparagus Plumosus, fine 4-in., \$15.00 per 100.

C. C. Pollworth Co., Milwaukee, Wis.

Asparagus Sprenger, 3000 fine 2 1/4-in., \$4.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Asparagus Plumosus, A No. 1, 2 1/4-in., \$6.00 per 100.

Groves Floral Co., Atchison, Kan.

Asparagus Plumosus, extra heavy 2 1/4-in., \$6.00 per 100. **Mathews' Greenhouses, Linesville, Pa.**

Asparagus Plumosus, 4-in., \$15.00 per 100.

Hendra & Son, St. Joseph, Mo.

Asparagus Sprenger, strong plants, 2 1/4-in., 5c.

O. Humfeld, Clay Center, Kan.

Asparagus Plumosus, extra strong 2-in., ready for 4-in., 5c each. **Yule Floral Co., Lincoln, Neb.**

Asparagus Sprenger, 3-in., 6c. **Tipton Floral Co., 2205 N. 10th St., Kansas City, Mo.**

Asparagus Sprenger, strong plants, 2-in., \$5.00 per 100.

W. H. Zimmerman, Ashland, O.

Asparagus Sprenger, 2 1/4-in., \$3.00 per 100. Cash.

W. A. Ballou, Whenton, Ill.

275 Asparagus Sprenger, 4-in., 15c.

T. R. McGinniss & Son, So. Williamsport, Pa.

Asparagus Sprenger, strong 4-in., \$15.00 per 100.

Evenden Bros., Williamsport, Pa.

ASPIDISTRAS

150 **ASPIDISTRAS.**

Variegated and green leaf, 8 to 10 leads, 6-in. pots, \$1.00 each. No packing charges.

SIMANTON & PENCE,

Falla City, Neb.

ASPLENIUM

ASPLENIUM NIDUS AVIS.

Bird's-Nest Ferns, Extra Fine Stock.

4-inch.....40c and 50c each
5-inch.....75c and 1.00 each
6-inch.....1.50 each
7-inch.....2.00 each
7-inch, heavy.....8.00 each

Packing in clay pots, 10 per cent. Packing in paper pots, 7 per cent. Packing out of pots, 5 per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

BEGONIAS

BEGONIAS.
Cincinnati and
Gloire de Lorraine.
Bring up good stock
that will make you big money.

GOIRE DE LORRAINE,

4-in., 75c.
6-in., \$1.50.
2½-in., two plants in each pot
taken from top cuttings,
will be fine for
Christmas baskets,
\$35.00 per 100.

CINCINNATI,
very strong,
5-in., \$1.25.
Cash with order.
O. L. HUMPHREY,
ZANESVILLE, O.

BEGONIAS!

CHATELAIN, PRIDE OF NEW CASTLE,
2½-in., \$15.00 per 100.

Mrs. M. A. Patten, new dark pink, sport of
Chatelaine, 2½-in., \$10.00 per 100; 3-in., \$20.00
per 100; 3½-in., \$30.00 per 100. These will make
fine plants for Xmas sales.

CHATELAIN,
2½-in., \$7.00 per 100, \$65.00 per 1000; 3-in.,
\$14.00 per 100; 3½-in., \$20.00 per 100.

ROMAN J. IRWIN,
43 West 18th St., New York, N. Y.

BEGONIAS.

Immediate Delivery.

Begonia Brilliant, beautiful clear red seedling
of Chatelaine, fine Christmas color, \$12.00 per
100, \$100.00 per 1000.

Begonia Mrs. Patten, deep pink, sport of Chat-
elaine, \$10.00 per 100.

Begonia Chatelaine, \$7.00 per 100, \$65.00 per
1000, all from 2½-in. pots, pinched back, plenty
of shoots, will make fine plants in a short
time. Cash or F. T. D. reference.

THE MAUFF FLORAL CO.,
1225 Logan St., Denver, Colo.

BEGONIA MELIOR.

5000 3½-in. and 4-in., excellent stock, ready
for shift, \$50.00 per 100.

10,000 2½-in., top cuttings, strong, thrifty
stock, ready, \$25.00 per 100.

A 1 stock. We stand back of it and ship it
right. That's what counts.

Add 5% to cover cost of packing.
H. J. BOROWSKI & SONS,
168 Mount Hope St., Roslindale, Mass.

BEGONIA MRS. PATTEN,
BEAUTIFUL DEEP PINK, SPORT OF
CHATELAIN.

HEAVY, BUSHY PLANTS IN BLOOM.
OUT OF 4-IN. POTS, 25c EACH.

PLUS 3c A PLANT TO COVER COST OF
PAPER POT AND NEW PACKING CASE.
FULL SIZE CASE HOLDS 54 PLANTS.

G. R. NOBLE, PADUCAH, KY.

Begonia Chatelaine, strong rooted cuttings,
\$3.50 per 100, \$30.00 per 1000; 2½-in., \$7.00 per
100, \$65.00 per 1000; 4-in., strong, \$20.00 per
100; Mrs. Patten, rooted cuttings, \$5.50 per 100,
\$50.00 per 1000; 2½-in., \$10.00 per 100; strong
3½-in., \$25.00 per 100.

Our new red sport of Chatelaine, PRIDE OF
NEW CASTLE, 2½-in., \$15.00 per 100.
S. S. Skidelsky & Co., 50 Park Pl., New York.

See Lohr's offer of Chatelaine and other
Begonias under Miscellaneous. These plants are
better than I ever bought at any price and
will gladly return the price paid to any cus-
tomer not satisfied. Most of them in bloom and
ready for a shift to larger pots.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

BEGONIAS.

CORALLINA LUCERNE, STRONG PLANTS
OUT OF 4-IN. POTS, 38c A PLANT. NO
PACKING CHARGE. QUALITY YOU HAVE
EVERY RIGHT TO EXPECT FROM THIS SIZE
POT. 54 PLANTS FOR FULL SIZED CASE.

G. R. NOBLE, PADUCAH, KY.

Rex Begonias, 2500 3-in., mixed colors, \$1.75
per dozen, 185 3-in. Emperor, 125 3-in. General
Pershing, 110 3-in. Mme. Emily Jilly, 175 3-in.
Julia Serat, 140 3-in. The Marquis, \$2.75 per
dozen. 70 5-in. Rex mixed, 50c each. Cash.
E. J. Ulrich Floral Co., Tiffin, O.

Begonias, Mrs. Patten, thrifty, bushy stock,
none better; strong 4-in. ready for 6-in., 25c;
extra heavy 2½-in. ready for 4-in., \$10.00 per
100, \$90.00 per 1000. Cash. Satisfaction guar-
anteed.

O. B. Ulery, 1325 Maiden Lane, Springfield, O.
Begonias, 12,000 Chatelaine, Luminosa, Prima
Donna, Salmon Queen and White Pearl, fine big
4-in., for Christmas sales, \$25.00 per 100; 2½-in.,
\$8.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Begonias, Mignon, the best all-year-round
bright red Begonia, always in bloom, 4-in., 10c.
Samuel Whitton, 1022 Churchill Ave., Utica,
N. Y.

Begonia Prima Donna, 4-in., ready for 6-in.,
20c. Cash. **L. C. Fields, 10th St. and Splitlog
Ave., Kansas City, Kan.**

Begonia Luminosa in shape for store use at
once, 5-in., \$5.00 per doz. Packing free.
Geo. Heath, Morris, Ill.

Begonias, Pres. Carnot 4-in. These are A1
finished plants, topped once, well branched, ready
for 5 and 6-in., \$3.00 per doz., \$25.00 per 100;
3-in. of the same, \$8.00 per 100. Cash.
C. E. Majors, Denison, Tex.

Begonia Chatelaine, rooted cuttings, \$3.00 per
100; 2½-in., \$7.00 per 100, \$65.00 per 1000. Mrs.
Patten, rooted cuttings, \$5.00 per 100; 2½-in.,
\$10.00 per 10. **A. J. Schmutz, 23 Arnold Place,
North Adams, Mass.**

Begonia Prima Donna in bloom, from 2½-in.,
ready to shift into 4-in.; while they last, \$6.00
per 100. We need the room. Cash, please. **Neff
Floral Co., 2222 West Liberty Ave., Pittsburgh,
Pa.**

Begonia Chatelaine, 4-in., \$20.00 per 100; 5-in.,
\$45.00 per 100; 6-in., \$65.00 per 100. 3-in. Lu-
minosa, \$8.00 per 100; 5-in. Luminosa, \$35.00 per
100. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.

Begonias, 4-in. ready for shift, Gloire de Chat-
elaine, Prima Donna, Gromani Luminosa, red;
Erfordil and Salmon Queen, \$15.00 per 100, \$65.00
per 500. Cash, please.

Furat Floral Co., Dayton, O.

Begonia Christmas Gift, sport of Chatelaine,
Christmas red, extra bushy, 2½-in. plants, \$7.00
per 100.

Hauge Flower & Plant House, Fairmont, W. Va.

Begonias, 200 Argentea Guttata, 2½-in.,
ready for shift; fine, thrifty plants, \$12.00 per
100. Cash. **L. G. Snyder, Pansy Garden, R. R.
No. 8, Dayton, O.**

NOTICE

The increasing size of The
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and number of pages per
issue, necessitates closing
the forms a day farther
ahead of publication date
than was the custom when
the paper was small.

To be certain your instruc-
tions receive attention for
the current issue your let-
ter should be in Chicago

MONDAY

Begonias, Metallica, Otto Hacker and Pres.
Carnot, \$10.00 per 100; Carallina Lucerne, \$15.00
per 100.

Storrs & Harrison Co., Painesville, O.

Begonia Chatelaine of exceptional quality, ex-
tra heavy, bushy stock, 2½-in. plants, \$8.00 per
100; 3-in., \$12.00 per 100. **E. E. Temperley, 5513
College Ave., Indianapolis, Ind.**

Begonia Chatelaine, rooted cuttings, \$3.00 per
100; 2½-in., \$7.00 per 100; 4-in., \$25.00 per 100.
**Mish's Lebanon Greenhouses, 620 Cumberland
St., Lebanon, Pa.**

Begonias, Chatelaine, true, strong 2-in., \$6.00
per 100, \$55.00 per 1000. Mrs. Patten, strong
2-in., \$10.00 per 100, \$90.00 per 1000. Cash.
C. Betacher, Dover, O.

Begonia Chatelaine, 4-in., 25c; Red Chatelaine,
4-in., 40c. Both extra heavy, equal to 5-in.
stock, blooming. Cash.

John Van Aart, Paducah, Ky.

Begonia Chatelaine, 3-in., \$10.00 per 100; 2½-
in., \$3.50 per 100. Rooted cuttings, \$3.00 per
100. Cash with order.

H. E. Mitting, Cambridge City, Ind.

Begonia Chatelaine, bushy 2½-in. plants, \$5.00
per 100; 3½-in., \$15.00 per 100. Both sizes are
strong and will give satisfaction.

H. E. Rogers & Son, Spencerport, N. Y.

Begonias, 2½-in., ready for shift, Prima Donna,
Vernon, Luminosa, Erfordil and Salmon Queen,
\$4.00 per 100. Cash. **Columbia Greenhouses,
3206 Juneau St., Seattle, Wash.**

Begonias, Prima Donna, pink, and Luminosa,
red; strong 3½-in., ready for 5-in., full of
blooms, \$12.00 per 100. **Chas. Whitton, York
St. and Gray Ave., Utica, N. Y.**

Begonias, Prima Donna, Chatelaine and Lumi-
nosa, 2½-in. ready for 4-in., \$5.00 per 100;
rooted cuttings, \$2.00 per 100; 4-in., 20c each.
Belgium Greenhouse Co., Huntington, W. Va.

Begonias, 3-in., Salmon Queen, \$6.00 per 100;
2-in., \$3.50 per 100; Prima Donna, \$4.00 per 100.
Cash. **Jacobs Bros., Box 413, Peoria, Ill.**

Begonia Rex, six choice varieties, 2½-in., 10c
each. Cash with order.
Mumma's Greenhouses, Leesburg, O.

Begonia Chatelaine, 4-in. pots, nice, healthy
plants, \$25.00 per 100. Cash with order.
Zumbrota Greenhouses, Zumbrota, Minn.

Begonia Chatelaine, extra fine, bushy 3-in.
stock, \$12.00 per 100. 5% for packing.
Aurora Greenhouse Co., Aurora, Ill.

Begonia Chatelaine, 4-in., 20c each. Elegant
stock. Special prices for two weeks.
J. E. Matthewson, Sheboygan, Wis.

Begonia Chatelaine, strong 3-in., \$10.00 per
100. 5 per cent for packing.
O. H. Frey, Lincoln, Neb.

Begonia Chatelaine, strong rooted cuttings,
\$3.00 per 100, \$25.00 per 1000.
S. A. Pinkstone, Utica, N. Y.

Begonias, Luminosa and Prima Donna from
seed, strong 2½-in., \$10.00 per 100.
Geo. A. Speer, Florist, Council Grove, Kan.

Begonia Corallina de Lucerne, to close out,
fine, 4-in., 35c; 5-in., 75c each.
Quentin Floral Co., St. Joseph, Mo.

BUSINESS BRINGERS

REVIEW

CLASSIFIED

Begonias, Luminosa and Chatelaine, fine 4-in.,
ready to shift, \$15.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Begonia Prima Donna, 3-in., extra strong,
bushy plants, \$10.00 per 100.
J. B. Masson, R. R. 1, Bethel, Kan.

Begonias, Luminosa, Chatelaine and Hardy,
4-in., 20c; 5-in., 50c.
The Chal. Peterson Co., East Liverpool, O.

Begonia Chatelaine, 2½-in., 6½c; Gracilis,
2½-in., 6½c; 4-in., 20c.
L. J. Rowe, Titusville, Pa.

Begonia Chatelaine, fine 3-in. stock, 15c each.
Packing at cost.
Elitch Gardens Co., Denver, Colo.

Begonia Luminosa, mixed colors only, 2-in.,
\$5.00 per 100. **N. O. Caswell, Delavan, Ill.**

Begonia Chatelaine, 2½-in., 6c.
J. C. Bigelow & Son, Utica, N. Y.

Begonia Prima Donna, 2½-in., 6c; 3-in., 12c;
4-in., 20c. **Lloyd C. Bunch, Fredonia, Kan.**

BERRIED PLANTS

Cleveland Cherries, strong field-grown, \$25.00
per 100; extra heavy, field-grown, ready for
6-in. and 7-in. pots, \$30.00 per 100; large and
stocky 4-in. plants, \$15.00 per 100.

Christmas Peppers, strong 2½-in., \$7.00 per
100; 3-in., \$12.00 per 100; 5-in., well set, fine
stock, \$35.00 and \$50.00 per 100.

Write for complete price list of extra fine
Cleveland Holly Berry and Orange Queen Cher-
ries, ready for early November. Just the stock
for the holidays.
S. S. Skidelsky & Co., 50 Park Pl., New York.

OTAHETTE ORANGES.

The large-fruited variety, 1-year-old, 4-in.
pots, ready for a shift, \$25.00 per 100; extra
heavy 6-in., \$1.25 each, A 1 quality. We stand
back of it and ship right; that's what counts.
Add 5% to cover cost of packing.

H. J. BOROWSKI & SONS,
168 Mount Hope St., Roslindale, Mass.

CLEVELAND CHERRIES.

5-in. pots.....\$50.00 per 100
6-in. pots.....60.00 per 100
7-in. pots.....75.00 per 100

Fine plants, well berried.

Cash, but no packing charges.

THE IMLAY CO.,

Zanesville, O.

PEPPERS, CLEVELAND CHERRIES.

Plants loaded with berries,

5½-in., 50c.

Packing at cost.

HARRY FRANKLIN BAKER,

1118 W. Lake St., Minneapolis, Minn.

Cleveland Cherries, extra nice stock, exception-
ally full of berries, well established in pots,
4-in., \$35.00; 5-in., \$50.00; 6-in., \$75.00 per 100.
They will please you. **Winfield S. Kircher, Cy-
clamen Specialist, Defiance, O.**

Vaughan's Celestial Peppers, 4-in., full of
fruit, tall and well branched, \$20.00 per 100. No
charge for packing out of pots. Cash. **H. W.
Allersma, 642 Benjamin Ave., Grand Rapids,
Mich.**

Cleveland and Jerusalem Cherries, 500 4-in.,
choice, field-grown, full of berries and sure to
please; better than last year, 15c each; culls,
10c each.

O. R. Wills & Sons, R. R. 7, Greenville, O.

Jerusalem Cherries, fine, heavy 6-in., fine for
immediate store sale, in pots, \$50.00 per 100.
Add 10% for packing.
John Hanlon & Sons, Tacony, Philadelphia, Pa.

Cleveland Cherries, large plants from the field,
well berried, ready for 6 and 7-in. pots, \$12.00
per 100, \$100.00 per 1000.

J. O. Schmidt, Bristol, Pa.

Cleveland Cherries, from field, nice bushy
plants, well berried, 25c and 35c each. 5%
for packing. Cash.

Marion Floral Co., Marion, Ind.

Cleveland Cherries, in bloom and berries, extra
nice plants, 4-in., 20c; 5-in., 35c. Packing free.
Cash with order. **Joseph Austin, 3111 Troost
Ave., Kansas City, Mo.**

Cleveland Cherries, extra fine plants, 4-in.,
\$15.00 per 100; 6-in., \$25.00 per 100. Cash,
please. **Paul O. Tauer, Lebanon, Ind.**

BERRIED PLANTS—Continued

Cleveland Peppers 100 field-grown and well berried, ready for 5-in. pots, \$15.00 per 100. Cash. W. E. Turner, R. R. 2, Kenosha, Wis.

Cleveland Cherries, well branched, plenty of berries, heavy 4-in., \$15.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

Jerusalem Cherries, splendid specimens, 5-in., pot plants, \$50.00 per 100. Storrs & Harrison Co., Painesville, O.

Cleveland Cherries, fine, well-berried, for 6-in. pots, \$9.00 per dozen. C. C. Follworth Co., Milwaukee, Wis.

Cleveland Cherries and Christmas Peppers, strong, bushy, 4-in., ready for shift, \$15.00 per 100. Park Floral Co., Trenton, N. J.

Christmas Peppers, good 4-in., \$15.00 per 100. Cash, please. Geo. Heath, Morris, Ill.

Celestial Peppers, fine 4-in., 20c. The Thumb Nursery, Marlette, Mich.

Dwarf Cleveland Cherries, \$5.00 per 100; Bird's Eye, \$5.00 per 100. Baur Floral Co., Erie, Pa.

BIGNONIAS

Bignonia Radicans, field-grown, 15c. Teas Nursery Co., Carthage, Mo.

BOUGAINVILLEAS

BOUGAINVILLEA CRIMSON LAKE.

New, brightest red, a wonderful plant, 3-in. pots, \$1.00 each; 4-in. pots, \$2.00 each.

BOUGAINVILLEA GLABRA SANDERIANA. 2½-in., \$10.00 per 100; 3-in., \$20.00 per 100; 4-in., \$30.00 per 100.

STORRS & HARRISON CO., Painesville, O.

BOUVARDIAS

Bouvardias, mixed colors, 3-in. pots, \$12.00 per 100. Henry Smith, Monroe & Division Aves., Grand Rapids, Mich.

BUDDLEIAS

HARDY BUDDLEIA VEITCHII.

Butterfly Bush, rooted cuttings, \$2.00 per 100, \$18.00 per 1000. Parcel post. Cash. THE IRLAY CO., ZANESVILLE, O.

Buddleia Asiatica, fragrant, pure white; ideal for winter forcing. Field-grown plants, 2 to 3 ft., \$15.00 per 100. The Conard & Jones Co., West Grove, Pa.

Buddleia Asiatica, fine for forcing in greenhouse, 4-in., \$22.50 per 100. Cash. E. J. Ulrich Floral Co., Lima, O.

BULBS

DUTCH BULBS
All First Class.HYACINTHS
Second Size.

600 Gertrude, pink.....\$8.00 per 100
500 Roi des Belges, red..... 8.00 per 100
700 Grand Maitre, blue..... 8.00 per 100
400 King of the Blues..... 8.00 per 100
700 L'Innocence, white..... 8.00 per 100

SINGLE TULIPS.

1000 Artus, scarlet.....\$2.85 per 100
2500 Belle Alliance, scarlet..... 3.10 per 100
1000 Cottage Maid, rose and white. 2.10 per 100
900 Couleur Cardinal, scarlet..... 4.25 per 100
600 Primis Vin Oosterick, orange. 4.00 per 100
1000 Flamingo, rose..... 4.25 per 100
2000 Keizerskroon, red, golden edge 2.90 per 100
1000 La Reine, rosy white..... 2.90 per 100
500 Prince of Austria, orange.... 3.75 per 100
700 Rose Grisdelin, pink and white 2.90 per 100
1000 White Hawk..... 3.70 per 100
700 Yellow Prince..... 2.80 per 100

DOUBLE TULIPS.

700 Murillo, pink and white.....\$3.00 per 100

TALL MAY FLOWERING TULIPS.

1500 Gesneriana Spathulata, scarlet.\$2.50 per 100

GURNEY SEED & NURSERY CO., Yankton, S. D.

Narcissus Bulbs, just received delayed shipment from Holland, nice bulbs. Note the low price and order quick. All prices named are per 1000.

White Lady, first size, double nose, \$32.00; Mme. de Graaff, first size, double nose, \$38.00; Duke of Bedford, first size, double nose, \$200.00; King Alfred, round bulbs, \$80.00.

25,000 home-grown Barril Conspicuous, \$15.00 per 1000.

Nice clean bulbs. We are sold out of mixed Narcissus. 250 at 1000 rate, less quantity, add 10 per cent. F. o. b. here. Tait Bros. Co., Brunswick, Ga.

FORCED BULBS, GREENHOUSE RIPENED. Golden Spur, small size, \$5.00 per 1000; Mixed Tulip, \$5.00 per 1000.

W. W. THOMPSON & SONS, Station D. R. 1, Milwaukee, Wis.

PEARSON'S MONEYWORTH QUALITY.

Dutch bulbs now ready, Single Hyacinths, pan size, 16 to 17 cm., \$7.00 per 100, \$65.00 per 1000. Varieties: L'Innocence, Grand Maitre, Gertrude, King of the Yellows, La Grandesse and Victor Emanuel, fine pink, earliest of all Hyacinths.

Second size, 17 cm., and up, same varieties, \$8.00 per 100, \$75.00 per 1000. Early Tulips: Couronne d'Or, \$4.25 per 100, \$39.00 per 1000; Murillo, \$3.50 per 100, \$32.00 per 1000; La Reine, \$3.75 per 100, \$33.00 per 1000; Prince of Austria, \$3.75 per 100, \$35.00 per 1000; Fred Moore, \$3.50 per 100, \$30.00 per 1000; Flamingo, true, large pink, \$5.25 per 100, \$45.00 per 1000; Keizerskroon, \$3.75 per 100, \$34.00 per 1000; Yellow Prince, \$3.75 per 100, \$32.00 per 1000; Rose Luisante, finest Tulip for pot culture, \$4.50 per 100, \$41.00 per 1000.

Darwin Tulips, only real good forcing varieties: Mme. Krelage, pink, \$4.50 per 100, \$40.00 per 1000; Farncombe Sanders, salmon red, \$4.50 per 100, \$40.00 per 1000; Dal Ongaro, light violet, white base, heavy stem, \$5.50 per 100, \$52.00 per 1000; Pride of Haarlem, \$4.25 per 100, \$38.00 per 1000; Gorgeous, plum color, the only Darwin for pots, \$5.00 per 100, \$45.00 per 1000; Jaune d'Oeuf, soft yellow, \$4.00 per 100, \$38.00 per 1000.

PETER PEARSON, 5748 Gunnison St., Chicago, Ill.

DUTCH HYACINTHS.

Our standard grade for bedding and forcing, in separate colors and mixture.

Per 100 Per 1000
13 to 15 cm.\$4.50 \$40.00

NARCISSI.

Barril Conspicuous, the yellow Poeticus, also Tulips, mixed, for lining out, \$1.25 per 100, \$10.00 per 1000.

RINGLER ROSE CO., 208 W. Washington St., Chicago, Ill.

FREESIA PURITY BULBS.

A heavy-flowering, strong-stemmed strain, for greenhouse forcing. This strain blooms with an average of 7 flowers to a stem. You have been pleased with it in former years, and careful re-selection has made it still better this season.

Diameter. Per 1000
1/16 to 1/4 inches.....\$6.00
1/4 to 1/2 inches..... 9.00

Satisfaction guaranteed.

SEVIN-VINCENT CO., 512 Washington St., San Francisco, Calif.

GLADIOLI FOR FALL PLANTING.

America, Panama, Halley, Pendleton, Chicago White, Lily Lehman, Francis King. Mrs. Fennell, Diener's seedling. All sizes; prices on application.

Calla Aethiopica, 1½-in. to 2-in., \$8.00 per 100
Calla Elliottiana, extra strong, \$25.00 per 100
Cannas, \$4.50 per 100, \$40.00 per 1000
Hungaria, Meteor, Rosea Gigantea, Yellow King Humbert.

LOS ANGELES GERANIUM CO., 927 Oxford Street, Berkeley, Cal.

TRUMPET DAFFODILS AND NARCISSI.

N. Princeps Trumpet Daffodils, 1-in. up, \$20.00 per 1000. N. Princeps Trumpet Daffodils, ¾ to 1-in., \$10.00 per 1000. N. Princeps Trumpet Daffodils, less than ¾-in., \$5.00 per 1000. N. Alba Plena Odorata. Same sizes. Same prices. Samples, postpaid, 25c. Special on 5000 lots.

DERBY GARDENS, John H. Umpleby, Prop., Lake View, N. Y.

YELLOW CALLAS.

Elliottiana, the pretty golden yellow Calla with spotted foliage, makes one of the most attractive pot-plant novelties; blooms in about 90 days and easy to grow:

Mammoth bulbs\$25.00 per 100
Second size 15.00 per 100

SEVIN-VINCENT CO., 512 Washington St., San Francisco, Cal.

GLADIOLUS BULBS.

I have about 75,000 No. 1 bulbs of America, Peace, Mrs. Francis King, Niagara, Pendleton, Schwaben, Independence and Primulinus for fall sale. No storage. Good discount if taken direct from field.

W. THURSTON GIBBS, MOROCCO, IND.

BULBS.

Narcissus, Paper White, plump, sound bulbs, ready for immediate shipment; 1st size, \$25.00 per 1000; 2nd size, \$20.00 per 1000.

SEVIN-VINCENT CO., San Francisco, Cal.

R. A. vander Schoot, HILLEGOM, Holland. Extensive own cultures of BULBS AND PLANTS. Prices on application.

Bulbs of all description. Write for prices. O. KEUR & SONS, HILLEGOM, HOLLAND, New York Branch, 82-84 Broad Street.

also 10418 118th St., Richmond Hill, L. I., N. Y.

Your address for Holland grown Hyacinths, Tulips, Narcissus, Crocus, Lilies of the Valley and Lilliums. Please write for catalogue to St. Van Waveren & Kruijff, 116 Broad St., Room 40, New York City.

CALLA BULBS.

Calla Aethiopica, the popular white Calla. Clean, sound bulbs, all with crown shoots.

Size Per 100 Per 1000
1½-in. to 1¾-in.....\$ 6.00 \$ 50.00
1¾-in. to 2-in..... 8.00 75.00
2-in. and up..... 15.00 140.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

Hyacinths, Tulips, Narcissus, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application. Van Zonneveld Bros. & Philippo, Sassenheim, Holland. New York Branch, 18 Broadway

GODFREY CALLAS.

Dry bulbs, ½-in. to 1-in., \$5.00 per 100; ¾-in., \$2.00 per 100; bulblets, 50c per 100.

CALLA AETHIOPICA.

Dry bulbs, ½-in. to 1½-in., \$5.00 per 100; smaller than ½-in., 75c per 100. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

Stammes & Co., Wholesale Bulb Growers and Exporters, Hillegom, Holland. We sell at growers' prices. Ask for special quotations and catalogue or mail your list of wants care R. F. Lang, 82-84 Broad St., New York City.

Narcissus Emperor, No. 2, \$20.00; Poeticus and Ornatus, No. 1, 2c; No. 2, 1c each. To close out.

Central Seed & Bulb Co., Benton Harbor, Mich.

BUXUS

Buxus Suffruticosa; box edging, 20,000 rooted cuttings. Write for prices. The Conard & Jones Co., West Grove, Pa.

CACTI

Cacti, my choice, 25 vars., \$4.00; 50 vars., \$10.00; succulents, 25 vars., \$1.50; large, \$2.00; 50 vars., \$5.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

Christmas Cactus, 4-in. pots, very nice, \$1.80 per dozen.

Plashous Greenhouses, Grand Junction, Mich.

CALCEOLARIAS

CALCEOLARIA HYBRIDS.

Out of 2½-in. pots; sturdy little plants in unique, attractive colors, \$10.00 per 100.

SEVIN-VINCENT CO., 512 Washington St., San Francisco, Cal.

Calceolarias, good stock, 3½-in. pots, ready to shift, \$12.00 to \$20.00 per 100.

Niles Florists, Niles, Ill.

Calceolarias, hybrids, transplanted seedlings, \$8.00 per 100.

Alexandria Nursery Co., Alexandria, Minn.

Calceolarias, best hybrids, 2½-in. pots, \$15.00 per 100.

Roman J. Irwin, 43 W. 18th St., New York.

CALENDULAS

Calendulas, Orange King, best strain, strong 2-in., \$3.00 per 100; strong seedlings, \$1.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Calendulas, Orange King and Lemon Queen, strong 2½-in., \$3.00 per 100; also extra strong 2½-in. pot-grown Boston Ferns, 7c.

Jos. Looson & Son, New Albany, Ind.

Calendulas, Orange King, true double, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000, 3-in. pots, \$8.00 per 100, \$75.00 per 1000.

Roman J. Irwin, 43 W. 18th St., New York.

Calendulas, Orange King, strong seedlings ready for benching, \$1.75 per 100, \$12.50 per 1000. Cash with order.

Bauscher Bros. Floral Market, Freeport, Ill.

Calendulas, select strain, Orange King, plant to follow mums; 3-in. pot plants, \$8.00 per 100, \$75.00 per 1000. Fred H. Lemon, Richmond, Ind.

Calendula Orange King, fine plants from 2½-in. pots, \$4.00 per 100. Cash.

Lyndhurst Farm, Inc., Hammononton, N. J.

Calendula Orange King, strong plants, 400 2½-in., \$3.50 per 100. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Calendula Orange King seedlings, \$1.25 per 100. John G. Witt & Son, 10423 Wallace St., Chicago, Ill.

Calendulas, Orange King, extra strong 2½-in. plants, \$3.50 per 100.

Burrows Bros., R. R. No. 1, Rockford, Ill.

Calendulas, Orange King, strong 2½-in. plants, \$4.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Calendulas, 250 2-in. Orange King, very special strain, \$3.00 per 100. Cash.

The Johnson Floral Co., Kendallville, Ind.

Calendulas, Orange King, grown from \$2.00 per oz. seed, 2-in., \$4.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Calendulas, Orange King, extra strong 2½-in., \$4.00 per 100. Cash, please.

Lake Orion Greenhouses, Orion, Mich.

Calendulas, 2½-in. pots, 3c each.

Fugleberg & Flister, Box 205, Oshkosh, Wis.

Calendulas, Orange King, 2½-in., \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Calendulas, 2½-in., \$4.00 per 100.

Baur Floral Co., Erie, Pa.

CALLAS

CALLA BULBS.

Calla Aethiopica, the popular white Calla, clean, sound bulbs, all with crown shoots.

Size	Per 100	Per 1000
1 1/4-in. to 1 1/2-in.	\$ 8.00	\$ 80.00
1 1/2-in. to 2-in.	8.00	75.00
2-in. and up	15.00	140.00

Satisfaction guaranteed.

SEVIN-VINCENT CO.,

512 Washington St., San Francisco, Calif.

CALLA AETHIOPIA.

Large Flowering White Calla, fine plump bulbs ready now.

1-in. to 1 1/4-in.	1 1/4-in. to 1 1/2-in.	1 1/2-in. to 2-in.	2-in. and up
\$ 9.00 per 100, \$ 85.00 per 1000	14.00 per 100, \$20.00 per 1000	16.00 per 100, 150.00 per 1000	22.00 per 100
2-in. mammoth. 25.00 per 100	Godfrey Callas, mammoth size, \$16.00 per 100.		

ROMAN J. IRWIN,

48 West 18th St., New York, N. Y.

GODFREY CALLAS.

Here's a real bargain. We have about 800 growing in 4-in. pots. Every one of these bloomed last winter, good, strong blooms, and they will be great money-makers this winter, only \$15.00 per 100. Cash.

Remember these are growing bulbs, not dormant.

O. L. HUMPHREY, ZANESVILLE, O.

GODFREY CALLA BULBS:

1/2-in. to 1-in.	1-in. to 1 1/4-in.	1 1/4-in. to 1 1/2-in.	1 1/2-in. to 2-in.	2-in. to 3-in.	3-in. to 5-in.
\$ 7.00 per 100	8.00 per 100	9.00 per 100	12.50 per 100	12.50 per 100	12.50 per 100

W. A. BALLOU, WHEATON, ILL.

GODFREY CALLAS.

3 1/2-in. ready for shift, 10c;

3-in. ready for shift, 6c.

Strong plants. Cash, please.

J. SYLVESTER, OCONTO, WIS.

Godfrey Callas, 4-in., many in bud now; \$15.00 per 100; strong 3-in., blooming size bulbs, \$10.00 per 100; 2 1/2-in., \$6.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Deance, O.

GODFREY CALLAS.

1000 2 1/2-in., strong stock, \$8.00 per 100.

Cash with order.

J. S. WILSON FLORAL CO.,

Des Moines, Ia.

Godfrey Callas, 3-in. plants, \$10.00 per 100; 4-in., \$15.00 per 100; extra strong, field-grown, ready for 7-in. pots, \$30.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Callas: We have a surplus of a few hundred Aethiopica bulbs that have flowered for three years, 15c each.

Silvius & Silvius, Ashtabula, O.

Godfrey Callas, true stock; first size, small bulbets, \$1.00 per 100; second size, small bulbs, \$2.50 per 100; third size, larger bulbs, \$5.00 per 100. N. O. Caswell, Delavan, Ill.

Godfrey Callas, true stock, small bulbs, \$2.50 per 100; large bulbs, \$5.00 per 100. Anderson Greenhouses, Cannon Falls, Minn.

Calla Godfrey, true strain, strong 3-in. pots, \$5.00 per 100, \$40.00 per 1000. Park Dept., Fort Wayne, Ind.

Godfrey Calla bulbets, about 600 bulbs to the quart, \$4.00 per quart; \$2.00 per pint. James Wheeler, Worcester St., Natick, Mass.

Godfrey Callas, strong 3-in. pots, \$5.00 per 100. Cash with order. Sunnyside Greenhouse, Howell, Mich.

Godfrey Calla bulbs, started, ready for 3-in. pots, \$4.00 per 100. Pinehurst Floral Co., Pleasant Hill, Mo.

Callas, large 4-in. plants, \$20.00 per 100. Cash, please. Paul O. Tauer, Lebanon, Ind.

Yellow Calla Elliottiana. Write for prices. W. W. Ayers, P. O. Box 35, Capitola, Cal.

Godfrey Callas, 4-in. plants, \$15.00 per 100. Hendra & Son, 5740 S. 4th St., St. Joseph, Mo.

CARNATIONS

FIELD-GROWN CARNATION PLANTS.

We have 100,000 well-branched, nice, healthy A No. 1 stock, grown especially for the trade.

	Per 100	Per 1000
Laddie	\$25.00	\$200.00
Enchantress Supreme	11.00	90.00
Rosalia	11.00	90.00
White Enchantress	10.00	80.00
Crystal White	10.00	80.00
White Wonder	10.00	80.00
Matchless	10.00	80.00
Nebraska	10.00	80.00
Merry Xmas	10.00	80.00
Rose Pink Enchantress	10.00	80.00

Special prices on large lots.

MILLER BROS.,

5558 N. Lincoln St., Chicago, Ill.

SELECT STOCK.

Carnations, Matchless and Philadelphia, \$12.00 per 100, \$100.00 per 1000. Crystal White, Doris Supreme, Benora, White Benora and Rose Pink Enchantress, \$14.00 per 100, \$120.00 per 1000. Cash.

C. BETSCHER, DOVER, OHIO.

MATCHLESS CARNATIONS.

Good, strong bushy stock, \$8.00 per 100.

KEMBLE FLORAL CO., INC.,

Oskaloosa, Ia.

CARNATIONS, EXCELLENT QUALITY. FIELD-GROWN PLANTS.

Matchless, Ward, White Wonder, White Perfection, Pink Enchantress.

Lots of 1000 and over, \$80.00 per 1000. Lots under 1000, \$10.00 per 100.

POEHLMANN BROS. CO.,

Morton Grove, Ill.

STRONG, BUSHY STOCK.

Field-grown carnation plants of first-class quality, ready to ship.

	Per 100	Per 1000
W. Enchantress, white	\$10.00	\$85.00
Crystal White, white	10.00	85.00
Matchless, white	10.00	85.00
Miss Theo, pink	10.00	85.00
Cottage Maid, pink	10.00	85.00
Good Cheer, red	10.00	85.00
Rosalia, pink	10.00	85.00
Enchantress Supreme	12.00	100.00

Cash or Chicago references.

CHARLES N. MILLER & BRO.,

Morton Grove, Ill.

MATCHLESS

Strong field-grown plants

of the

FINEST WHITE CARNATION

\$8.00 per 100, \$75.00 per 1000.

Ward	Rosette	Pink Enchantress	White Enchantress	Alice	Roper
\$8.00 per 100, \$75.00 per 1000	8.00 per 100, 75.00 per 1000	8.00 per 100, 75.00 per 1000	8.00 per 100, 75.00 per 1000	8.00 per 100, 75.00 per 1000	8.00 per 100, 75.00 per 1000

Order now—stock limited.

WINTOR BROS.,

30 E. Randolph St., Chicago, Ill.

BARGAIN PRICES

CARNATIONS, EXCELLENT QUALITY.

	Per 100	Per 1000
White Enchantress	\$8.00	\$60.00
Light Pink Enchantress	6.00	60.00
Supreme, salmon pink	6.00	60.00
Belle Washburn, red	6.00	60.00

These plants are full of short branches; very healthy; field-grown plants in fine growing weather and no frost. No packing charge.

GREENE FLORAL CO.,

Oskaloosa, Iowa.

FIELD-GROWN CARNATION PLANTS.

	Per 100	Per 1000
3500 Matchless	\$8.00	\$75.00
6000 Rose Pink	8.00	75.00
2250 Enchantress	8.00	75.00
1900 Herald	8.00	75.00
700 Supreme	8.00	75.00
650 White Enchantress	8.00	75.00

Cash, please.

GUS RAASCH,

P. O. Box 473, Kankakee, Ill.

FIELD-GROWN CARNATION PLANTS.

Fine, bushy, well branched,

ready now.

Pink Enchantress, \$7.00 per 100,

No charge for packing.

Cash with order.

THOS. SALVESON,

513 N. Main St., Petersburg, Ill.

The best field-grown plants we have had in many years: Alice, Matchless, White Wonder, Philadelphia, Crystal White, White Enchantress, Rose Pink Enchantress, Mrs. C. W. Ward, Enchantress, Beacon, Merry Xmas, Belle Washburn, Lawson, Nebraska and a few Benora, \$12.00 per 100, \$100.00 per 1000. Enchantress Supreme, \$14.00 per 100, \$125.00 per 1000. Ruth Baur, \$15.00 per 100, \$140.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

CARNATION PLANTS, FIELD-GROWN.

	Per 100	Per 1000
Matchless	\$5.00	\$50.00
White Wonder	6.00	60.00
White Perfection	6.00	60.00
Comfort	6.00	60.00
Prospector	6.00	60.00
White Enchantress	6.00	60.00
Theranthos	6.00	60.00

DANA R. HERRON, OLEAN, N. Y.

STRONG, FIELD-GROWN

CARNATION PLANTS.

Mrs. C. W. Ward	Matchless	Enchantress	Philadelphia
\$90.00 per 1000	90.00 per 1000	90.00 per 1000	80.00 per 1000

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

STRONG, FIELD-GROWN

CARNATION PLANTS.

Mrs. C. W. Ward	Matchless	Enchantress	Philadelphia
\$90.00 per 1000	90.00 per 1000	90.00 per 1000	80.00 per 1000

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

Carnation plants, field-grown; strong, bushy plants; Enchantress and White Enchantress, \$8.00 per 100, \$65.00 per 1000.

Soudry Bros., Girard, Kan.

Carnations, 2000 field-grown, strong plants; to move quick we offer Pink Enchantress for \$60.00 per 1000. Cash.

Fairview Greenhouses, Milton, Pa.

SPECIAL.

Field-grown Carnation Plants.

Extra quality; extra special price.

Rush your order.

Enchantress\$50.00 per 100
Ward 50.00 per 100

J. G. LAYTON, OLEAN, N. Y.

FIELD-GROWN CARNATIONS.

Good, strong stock.

3000 Matchless\$10.00 per 100
2400 White Pearl 10.00 per 100
700 Comfort 10.00 per 100

EVENDEN BROS. CO.,

Williamsport, Pa.

CARNATIONS.

A fine lot of field-grown Matchless plants ready to ship; clean, healthy stock, well branched, \$9.00 per 100, \$80.00 per 1000.

Cash with order.

JOHN L. GUGINO,

89 Risley Rd., Fredonia, N. Y.

CARNATION PLANTS.

Pink Enchantress

White Enchantress

Good, strong, healthy, field-grown plants.

\$8.00 per 100, \$75.00 per 1000.

D. T. MCCARTHY & SONS,

Lockport, N. Y.

LADDIE! LADDIE!! LADDIE!!!

We are booking orders now for rooted cuttings of Laddie Carnation for delivery in January, 1921. Orders filled strictly in rotation. Order now, as the stock of this wonderful variety will not be equal to the demand.

ALFRED M. CAMPBELL, STRAFFORD, PA.

FIELD-GROWN CARNATION PLANTS.

10,000 Thenanthos\$50.00 per 1000
1,500 Matchless 50.00 per 1000

PETER REINBERG,

30 E. Randolph St., Chicago, Ill.

CARNATIONS.

Strong, field-grown plants.

1200 Enchantress 800 Ward
1000 Matchless 800 Nebraska
\$6.00 per 100, \$50.00 per 1000.

BARGHOLTZ,

3916 N. Clark St., Chicago, Ill.

SPECIAL OFFER WHILE THEY LAST!

Alice, Matchless, Enchantress, White Enchantress, \$8.00 per 100, \$75.00 per 1000. Can also do all the other varieties at attractive prices!

S. S. SKIDELSKY & CO.,

50 Park Pl., New York, N. Y.

Field-grown Carnation plants. Last call, surplus stock, fine plants, 1950 Philadelphia, \$195.00; 625 Light Pink Enchantress, \$75.00; 50 Comfort, \$6.00; 400 Matchless, \$40.00. The lot for \$300.00. Cash with order. Mrs. E. A. Llewellyn, Olean N. Y.

FIELD-GROWN CARNATION PLANTS.

3000 Light Pink Enchantress,

\$100.00 per 1000.

Several hundred of all varieties, mixed.

\$90.00 per 1000.

W. R. MAXWELL, ALVA, OKLA.

FIELD-GROWN CARNATION PLANTS.

3000 Matchless, 2000 Ward, 2000 Pink Enchantress, \$65.00 per 1000. Guaranteed full-sized plants. Cash.

KIRKWOOD FLORAL CO.,

4th and Walnut Sts., Des Moines, Ia.

FIELD-GROWN CARNATIONS.

Healthy, bushy plants.

5000 Pink Enchantress, \$8.00 per 100, \$70.00 per 1000; 5000 White Enchantress, \$8.00 per 100, \$70.00 per 1000.

T. J. ENRIGHT, FOSTORIA, O.

CARNATIONS.

No better plants can be bought than these:

1200 Matchless, 500 White Wonder,

450 White Enchantress,

\$12.00 per 100, \$100.00 per 1000.

B. O. JOHNSON, STERLING, COLO.

CARNATION PLANTS, SURPLUS STOCK

1000 Enchantress, 800 White Wonder,

1200 Matchless,

\$3.00 per 100, to close out.

E. S. BLAUVELT,

CARNATIONS—Continued

Carnations, Enchantress, Matchless and Miss Theo, \$7.00 per 100, \$85.00 per 1000; Beacon, Belle Washburn and Enchantress Supreme, \$12.00 per 100.
Roman J. Irwin, 48 W. 18th St., New York.

Strong, field-grown Carnation plants as follows: 4000 White Enchantress, 1000 Herald, 900 Philadelphia, light pink, \$10.00 per 100. Packing free where cash accompanies order.
Henry Smith, Grand Rapids, Mich.

CARNATIONS.

Belle Washburn, field-grown, strong, stocky plants, \$100.00 per 1000. Immediate delivery.
ROSEMONT GARDENS,
116 Dexter Ave., Montgomery, Ala.

FIELD-GROWN CARNATIONS.

5500 Matchless.....\$7.00 per 100, \$60.00 per 1000
9000 Pink Enchantress.. 7.00 per 100, 60.00 per 1000
WM. C. MANKE & CO.,
North Milwaukee, Wis.

Field-grown Carnation plants, good, strong plants, in mixed pinks; mostly Philadelphia, Light Pink Enchantress and Dark Pink Enchantress, \$10.00 per 100, \$90.00 per 1000.
State Fair Floral Co., Sedalia, Mo.

15,000 Field-grown Carnations, White Enchantress, Enchantress, Rose Pink Enchantress, Matchless, Victory, Herald and Thenanthos, \$7.00 per 100, \$65.00 per 1000.
H. J. Ulrich Floral Co., Tiffin, O.

Carnations, strong, field-grown, none better; Pink Enchantress, and some Rose Pink Enchantress, \$8.00 per 100, \$75.00 per 1000; 500 at 1000 rate.
Geo. Heim & Co., Blue Island, Ill.

Carnations, field plants, 500 Matchless, \$6.00 per 100. Make offer for lot.
B. D. Kimball, Waban, Mass.

Carnations, field-grown, good plants, 1200 White Enchantress, \$9.00 per 100. No charge for packing.
S. D. Brant, Clay Center, Kan.

Carnations, field-grown, Miss Theo, \$12.00 per 100, \$100.00 per 1000.
L. Potter & Sons, Waukegan, Ill.

Carnations, 2000 Matchless, strong, field-grown plants, \$90.00 per 1000. Cash, please.
Park Floral Co., 6740 N. Robey St., Chicago.

Carnations, nice bushy plants, none better, Belle Washburn and Matchless, \$5.00 per 100.
Eagle Grove Greenhouse, Eagle Grove, Ia.

Carnations, 800 White Perfection, fine plants, \$12.00 for the lot. No charge for packing.
Park Side Greenhouses, 1457 E. 70th St., Chicago.

Carnations, field-grown Ward, \$7.50 per 100; Philadelphia, \$6.00 per 100.
W. C. Ehmman, Corfu, N. Y.

Carnations, good, medium sized Matchless, \$6.00 per 100, \$50.00 per 1000.
Thornton Floral Co., Streator, Ill.

Carnations, Matchless, field-grown, \$75.00 for the lot of 1200, or \$8.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Carnations, 8000 Pink Enchantress for sale. Write for price on the lot. Cash or c. o. d.
F. H. Parker, Fort Scott, Kan.

Carnations, Matchless, field-grown, \$10.00 per 100.
Baur Floral Co., Erie, Pa.

Carnation plants, White Enchantress, \$9.00 per 100.
Page's Greenhouses, Staunton, Ill.

CHRYSANTHEMUMS

CHRYSANTHEMUM STOCK PLANTS,

\$6.00 per 100.

Golden Glow Smith's Advance
Chrysolora Early Snow
Marigold Charles Rager
Bonnafon Wm. Turner
Yellow Eaton White Chieftain
Golden Wedding Crystal Gem
Golden Queen Unaka
White Chadwick P. Chieftain
Early Frost Enguehard
Twenty best varieties of Pompons and single.
J. O. RENNISON CO.,
55th and Jones St., Sioux City, Ia.

Chrysanthemums, strong stock plants, \$1.00 per doz., \$6.00 per 100, except where noted.

White: Oconto, Liberty Bond, Smith's Imperial, Betsy Ross, Wm. Turner, Timothy Eaton, Mistletoe. Yellow: Golden Queen, Chrysolora, Tiger, Richmond, Yellow Turner, Celebration, Loyalty, \$2.00 per doz. Golden Mistletoe, \$1.50 per doz., \$8.00 per 100.

Pompons, Lillian Doty, White Doty, Mariana, Romaine Warren, Diana, Golden Feather, \$1.50 per doz.; Western Beauty, Golden Wedding, Mrs. F. Beu and Sunshine, \$2.00 per doz., \$10.00 per 100; Golden Climax, Quinola, Jules LaGravere. Delivery as soon as ready. Cash.
H. Roth, LaFayette, Ind.

CHRYSANTHEMUMS.

We are booking orders for the following mum stock plants at \$6.00 per 100: These are exceptionally clean, strong plants, that are absolutely free from mildew or disease of any kind, 200 Rager, 200 Turner, white; 200 Chrysolora, yellow; 550 Pacific Supreme; 350 Estelle; 200 Golden Chadwick; 800 Mrs. E. A. Seidewitz; 350 Mary Richardson, bronze Pompon; 350 Mistletoe; 250 Garza, white Pompon; 250 October Frost, white. Cash with order, please.

MILLER THE FLORIST,

Oakland and Wallace Ave., Covington, Ky.

CHRYSANTHEMUM SPECIALISTS.

ELMER D. SMITH & CO., ADRIAN, MICH.

CHRYSANTHEMUM STOCK PLANTS.

The best varieties of late introduction; Louise Pocket, the best of all whites; Loyalty, bright Thanksgiving yellow; Victory, fine Thanksgiving white; Betsy Ross, fine midseason white; Sun Glow, early, Bonnaffon type, yellow; Midnight Sun, best of all midseason yellows, \$10.00 per 100; not less than 10 of one variety.
MAX B. SCHREIBER,
348 Fanny St., McDonald, Pa.

CHRYSANTHEMUM STOCK PLANTS.

Pink Chieftain, Josephine, an early yellow, and Rager, ready now; Maud Dean, Patty, Marigold, Turner and Seidewitz ready later; \$6.00 per 100.
P. M. SAVIDGE, FLORIST,
Lewisburg, Pa.

CHRYSANTHEMUM STOCK PLANTS.

We ship from Spokane, Wash. Place your order now for clean, healthy Chrysanthemum plants; all the leading varieties; no mildew on the place, \$6.00 per 100.
PETERS & SONS,
Hillyard, Wash.

HARDY CHRYSANTHEMUMS.

Large flowering hardy Mums, red, pink, white and yellow; strong, field-grown clumps, \$8.00 per 100; also a nice list of other hardy plants.
JOSEPH F. MARTIN,
Box 97, Painesville, O.

CHRYSANTHEMUM PLANTS.

Good pot varieties, 5-in. and 6-in., 40c, 50c, 75c and \$1.00. Now in bud.
GULLETT & SONS, LINCOLN, ILL.

Chrysanthemums, Pompons and single only, 2 1/2-in. pots, \$40.00 per 1000. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

CINERARIAS

CINERARIAS.

One of the best strains on the market. Some of this same variety we wholesaled last winter at \$8.00 a plant. You can grow it just as good from the stock we offer.
Only \$5.00 per 100 in 2-in. pots.
Cash.

C. L. HUMPHREY,
ZANESVILLE, O.

CINERARIAS FOR XMAS FLOWERING.

Vaughan's Columbian Mixture and separate colors, blood red, azure blue, old rose, soft pink, white and crimson; strong, clean stock ready for shift, 4-in., 12c; 3-in., 8c. Satisfaction guaranteed. Cash, please.
J. SYLVESTER, OCONTO, WIS.

CINERARIAS.

Fine, clean, healthy plants. Prize Tall, 2 1/2-in., \$7.00 per 100, \$65.00 per 1000. Prize Dwarf, 2 1/2-in., 7.00 per 100, 65.00 per 1000. Add 5% for cost of packing.
AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cinerarias, Columbian mixture and Howard & Smith's strain, 3-in., strong plants, ready for 6-in., \$7.00 per 100. Cash with order. No charge for packing. Crescent Street Floral Co., Cor. Crescent St. and Union Ave., Grand Rapids, Mich.

CHOICE LOT OF CINERARIAS.

Fine dwarf types and colors, strong 2 1/2-in., ready to shift, \$7.00 per 100. Very fine 4-in., ready to shift into 5-in. and 6-in., \$2.50 per doz., \$20.00 per 100.
O. O. POLLWORTH CO., MILWAUKEE, WIS.

Cinerarias, Dreer's Prize Tall and Dreer's Prize Dwarf, giant flowering, also Sutton's superb mixture, fine plants ready for shift, 2 1/2-in., \$6.00 per 100, \$60.00 per 1000. No charge for packing.
F. H. De Witt & Co., Wooster, O.

Cinerarias, Dreer's semi dwarf, mixed colors, 2 1/2-in. ready for 3-in., \$4.00 per 100, 300 for \$11.00. Charles Whitton, York and Gray Ave., Utica, N. Y.

Cinerarias, Vaughan's Columbian mixture and Dreer's Prize Dwarf, strong 2-in., \$6.00 per 100; 3-in., \$10.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Dedance, O.

Cinerarias, half dwarf, fine strong plants, mixed colors, 2 1/2-in., \$4.00 per 100; 3-in., \$6.00 per 100. Ready to shift. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Volz Double Cinerarias, Reg. S. A. F. & O. H. fine, stocky plants, 2 1/2-in., \$3.50 per doz., \$25.00 per 100. Cash. Frank A. Volz, Dina Ave., Sta. L., Cincinnati, O.

Cinerarias, Dreer's Prize Half Dwarf, 2 1/2-in. pots, \$7.00 per 100; 3-in. pots, \$10.00 per 100. Our usual quality.
Wettlin Floral Co., Hornell, N. Y.

Cinerarias, Howard & Smith's prize dwarf and Sevin-Vincent Co.'s prize dwarf, fine plants, 2-in., \$5.00 per 100.
W. H. Zimmerman, Ashland, O.

Cinerarias, Vaughan's Columbian mixture, strong, healthy 2-in., \$4.50 per 100; transplanted seedlings, \$3.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Vaughan's Columbian mixture of giant flowering half dwarf, strong stock, 2 1/2-in., \$5.00 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

Cinerarias, Columbian Mixture and Stellata, 2 1/2-in., \$5.00 per 100; 2 1/2-in., \$6.00 per 100. Excellent strain.
J. E. Matthews, Sheboygan, Wis.

Cinerarias, semi-dwarf, best imported strain, strong plants from 2 1/2-in., \$6.50 per 100, \$60.00 per 1000. Cash. See Primulas. Henry Schmidt, 673 Church Lane, North Bergen, N. J.

Cinerarias, Dreer's Prize Dwarf, fine, strong plants, ready for shift, 2 1/2-in., \$6.00 per 100; 3-in., \$10.00 per 100. Cash, please. See Asparagus advertisement. O. A. Voris, Milton, Pa.

Cinerarias, Half Dwarf Hybrids; 3-in., \$10.00 per 100.
Roman J. Irwin, 48 West 18th St., New York.

Cinerarias, fine stock, from 2 1/2-in. pots, dwarf varieties, \$7.00 per 100.
Holton & Hunkel Co., Milwaukee, Wis.

Cinerarias, Howard & Smith's prize California strain, 3-in., 15c each. Packing at cost.
Elitch Gardens Co., Denver, Colo.

Cinerarias, Dreer's Prize Dwarf, mixed, strong 2 1/2-in. plants, well established, \$6.00 per 100.
H. E. Rogers & Son, Spencerport, N. Y.

Cinerarias, fine half dwarf, 5-in. pots, good stock, \$35.00 per 100.
Niles Florists, Niles, Ill.

Cinerarias, good, strong 2 1/2-in. plants, \$6.00 per 100, \$55.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Cineraria Grandiflora, finest strain, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Cinerarias, good mixed, 2-in., \$5.00 per 100. Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

CLERODENDRONS

CLERODENDRON BALFOURI.

2 1/2-in. pots\$ 6.00 per 100
3-in. pots 10.00 per 100
OAK GROVE GREENHOUSE,
Tuskegee, Ala.

COLEUS

COLEUS FINE FOR CHRISTMAS.

Christmas Gem, Liberty and Brillancy from 2-in. pots, \$5.00 per 100; 3-in., \$7.50 per 100. Ready to shift.
THE IMLAY CO.,
Zanesville, O.

Coleus, seven varieties, 2 1/2-in., 2c.

Hammerschmidt & Clark, Medina, O.

Coleus, fine varieties, 2-in., \$2.50 per 100. Cash, please. Paul O. Tauer, Lebanon, Ind.

Coleus, 2000 2 1/2-in., ten varieties, \$2.00 per 100.
Hartline & Huff, Newcomerstown, O.

Coleus, rooted cuttings, 10 varieties, \$8.00 per 1000. Cash. John Van Aart, Paducah, Ky.

COREOPSIS

COREOPSIS LANCEolata.

Undivided Plants, good size, \$6.00 per 100.
THOS. J. MURPHY, PAINESVILLE, O.

CROTONS

Crotons in fine selection and unusually strong, healthy stock.

3-in. pots\$15.00 per 100
4-in. pots 25.00 per 100
5-in. pots 50.00 per 100
The Everglades Nursery Co., Fort Meyer, Fla.

CUPHEAS

Cupheas, rooted cuttings, \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Cupheas, cigar plants, 2 1/2-in., \$5.00 per 100. Thos. Salvason, 813 Main St., Petersburg, Ill.

CYCLAMEN

ALL ORDERS

FOR 1920 CROPS

FERD FISCHER'S FAMOUS

CYCLAMEN SEED

SHOULD BE SENT TO

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

We offer seeds of the following varieties:

Per 1000
Glowing Dark Red (Christmas Red).....\$15.00
Glowing Red, Bright Cherry Red..... 15.00
Bright Rose, Rose of Marienthal..... 15.00
Pure White 12.50
White, with dark Carmine eye..... 12.50
Salmon, delicate, Improved Rose Von Zahlendorf 18.00
Salmon, Improved Perle Von Zahlendorf... 18.00
Salmon, Red, Improved Glory Pride of Wandsbek 20.00
Rococo Erecta, Orchid flowering type—Red 18.00
Rococo Erecta, Orchid flowering type—Rose 18.00
Rococo Erecta, Orchid flowering type—Lilac 18.00
Rococo Erecta, Orchid flowering type—White, with Carmine eye 18.00

Less 7% for cash with order.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Cyclamen, extra large 5-in., bushy plants, 25 to 40 leaves to a plant, \$9.00 per doz. Cash with order. B. L. Gibbs & Sons, Cumberland, Md.

CYCLAMEN PLANTS.

GIANT FLOWERING.

PETERSON'S AND WINTERICH'S STRAINS.
The best money can buy.

We offer for immediate delivery,
shipped in paper pots.

Strong clean stock ready for shift,
in the following colors:
light and dark salmon,
light, medium and dark red rose,
pink, white with pink eye and pure white.

This is exceptionally fine stock
and will make you money.

Order early, as this stock will not last long.
Strong 4-in., ready for 5-in., \$45.00 per 100,
\$425.00 per 1000.

Extra good stock. Very best strain.
5 per cent additional for packing charges.

ROLF ZETLITZ CO.,

Dayton,

Ohio.

ASSORTED COLORS.

Cyclamen in bud and bloom.
These plants are A No. 1, and can
be potted into larger pots for
immediate sales.

You cannot find better stock anywhere.
We would be pleased to have you
come and see it.

Out of 4-in. pots, \$50.00 per 100.
Out of 5-in. pots, \$100.00 per 100.
Out of 6-in. pots, \$200.00 per 100.

We also have a fine
lot of 8-in., ready to shift, which will
make fine plants for winter sales, \$20.00 per 100.

The above prices include packing.
Cash with order.

The largest exclusive grower of cyclamen
and Primulas in the world.
See Primula advertisement.
R. S. McMURRAY,
Bellefontaine, O.

THE KIND YOU HAVE BEEN LOOKING FOR.

Cyclamen, strong, well-grown, named varieties
in separate colors in the following sizes:
Strong 2½-in. \$0.12
Strong 3-in.20
Strong 4-in.40
Strong 5-in.75
Strong 6-in. 1.00
Strong 7-in. 1.25
These plants are ready for shift. We have a
few Cyclamen in bloom for the retail florists at
the above prices. Write for discounts on large
orders. No packing charge. Cyclamen are packed
in paper pots, and packed to withstand the
roughest handling by express company. We have
an express office in our packing room, which
saves unnecessary handling. Orders accepted
now for November and December delivery.
J. W. DAVIS CO.,
Davis Gardens, Terre Haute, Ind.

EXTRA STRONG PLANTS
IN SEPARATE COLORS.

These plants are showing buds and will
be well in bloom in a short time.

4-in., 40c each;
5-in., \$1.00 each;
6-in., \$1.50 each.

We offer these plants for immediate
delivery, packed with utmost care,
so they will reach you in good condition.
They will be sure money makers.

Packing charges included.
See our advertisement on Ferns.
DAVIS FLORAL CO., DAVENPORT, IA.

CYCLAMEN.
All Colors.

We have a large stock of
excellent plants.

4-in., 50c; 5-in., 75c; 6-in., \$1.25.
Packing at cost.

FRANK F. CRUMP,
Colorado Springs, Colo.

CYCLAMEN, EXCEPTIONAL BARGAINS.

We have a large surplus of the following
variety for immediate shipment: Cyclamen
Excelador, white with red eye, 8-in., \$10.00 per
100; 4-in., \$25.00 per 100. Extra strong, well-
grown stock.

MATTHEWSON'S, SHEBOYGAN, WIS.

Cyclamen, 5-in. A No. 1 plants ready for 6-in.,
50c. None better; compelled to sell to make
room. A real bargain which you can't afford
to miss. Packing free.
Alphonse Peters, Marquette, Mich.

CYCLAMEN SEED.

We are now close to being sold out, and have
the following to offer: Defiance, best Christmas
Red, and an early bloomer, \$2.50 per 100, \$18.00
per 1000; Dark and Light Salmon, Dark Blood
Red, \$2.00 per 100, \$15.00 per 1000; Bright Red,
Rose Pink, Soft Pink Carmine Eye, White with
Eye, \$1.50 per 100, \$12.00 per 1000; Rococo
Erecta in six colors, \$3.00 per 100, \$20.00 per
1000. Cash. 5000 at 5 per cent, 10,000 at 10 per
cent discount. Our cultural directions in which
you will find a lifetime experience, with the
order.

C. WINTERICH,
Cyclamen Specialist, St. Petersburg, Fla.

CYCLAMEN PLANTS.

Assorted colors.

2½-inch \$12.00 per 100
3-inch 18.00 per 100
4-inch 50.00 per 100
5-inch 75.00 per 100

Add 5% for packing charge.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

CYCLAMEN.

Some of the best stock in the west.

4-inch \$ 50.00 per 100
5-inch 70.00 per 100
6-inch 100.00 per 100
7-inch \$2.50 and \$3.00 each
8-inch 3.50 and 4.00 each
9-inch 5.00 each

Packing in clay pots, 10 per cent. Packing in
paper pots, 7 per cent. Packing out of pots, 5
per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.,
Pleasant Hill, Mo.

WELL-GROWN STOCK.

OF CYCLAMEN IN LARGE LOTS!

2-in., \$20.00; 4-in., \$35.00; 5-in., \$65.00; 6-in.,
\$100.00 per 100; 7-in., \$2.00 each; 8-in., \$3.00
each

These plants are very fine and of many va-
rieties and colors, dark reds, dark pinks and
salmon. Cash.

FAIRVIEW GREENHOUSES,
Belvidere, Ill.

CYCLAMEN.

Well budded, red, pink, salmon and
about 5% white; assorted,
4-in., 40c; 5-in., 75c;
6-in., \$1.25; 7-in., \$2.50.

These plants are all exceptionally fine.
Most of the 7-in. cannot be covered
by a bushel basket.

C. F. MAHAN & CO., DAYTON, O.

CYCLAMEN LOADED WITH BUDS AND
BLOOMS.

Extra fine plants, in best selling colors.

4-in. \$40.00 per 100
5-in. 75.00 per 100
6-in. 125.00 per 100
7-in. 200.00 per 100

Cash with order. No C. O. D. orders accepted.
Careful packing with no extra charge.

SAYRE FLORAL CO.,
Sayre, Pa.

SPECIAL LOW OFFER.

Cyclamen, strong 8-in., assorted colors, good
plants, at special cut price for two weeks, \$15.00
and \$20.00 per 100.

Do not miss our splendid 4-in. Cyclamen.
ready to shift to 5-in. and 6-in., and make you
wonderful plants for Christmas, two grades,
\$40.00 and \$50.00 per 100. Heavy plants, well
worth the price. Add 10% for careful packing.
in clay or paper pots.

GULLETT & SONS, LINCOLN, ILL.

EXTRA HEAVY, VIGOROUS PLANTS.

Cyclamen from seed of the best European and
American growers; light salmon, dark salmon,
white, pure rose, white with eye and red, 8-in.,
ready for shift, \$30.00 per 100; 3½-in., \$35.00
per 100; 4-in., \$40.00 per 100.

A 1 quality. We stand back of it and we ship
right; that's what counts.

Add 5% to cover cost of packing.

H. J. BOROWSKI & SONS,
168 Mount Hope St., Roslindale, Mass.

CYCLAMEN PLANTS.

Perfectly shaped, strong, healthy plants in most
desirable colors, red, light pink, dark pink and
salmon, mixed.

2½-in. \$10.00 per 100
3-in. 15.00 per 100
4-in. 35.00 per 100

Packing free. Cash.

STERLING FLORAL CO.,
Sterling, Ill.

CYCLAMEN READY FOR SHIFT
AND SHOWING BUD.

Cyclamen, mostly salmon, just right for Xmas,
4-in., 25c; 5-in., strong plants, 50c; 6-in., strong
plants, \$1.00 each. Cash with order. No charge
for packing.

CRESCENT STREET FLORAL CO.,
Cor. Crescent St. and Union Ave.,
Grand Rapids, Mich.

Cyclamen of quality, not the cheapest, but the
best. All best shades, Wandsbek strain. Extra
heavy specimen plants, 5-in., 75c and \$1.00;
4-in., equal to most 6-in., \$50.00 per 100.

If you want REAL Cyclamen, try these.
Winfield S. Kircher, Cyclamen Specialist, De-
sance, O.

MUST HAVE ROOM.

Strong Cyclamen of the best flowering strains,
plenty of reds and salmons; positively no better
stock in the country and all ready to shift; 8-in.,
30c; 4-in., 85c. Quantity limited at these
prices. Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

Cyclamen: An extra fine lot of separate col-
ors or mixed as desired, 2½-in., \$12.00 per 100;
3-in., \$20.00 per 100; 4-in., \$40.00 per 100; 5-in.,
\$75.00 per 100; 6-in., \$100.00 per 100; 7-in.,
\$150.00 per 100. We know these will please you
so speak up!
S. S. Skidelsky & Co., 50 Park Place, New York.

CYCLAMEN PLANTS.

Assorted colors, large proportion of red.
4-in., \$40.00 per 100;
5-in., \$75.00 per 100.

A packing charge of 5 per cent.

A. N. KINSMAN, INC.,
Austin, Minn.

CYCLAMEN, SELECTED STRAIN,

SEPARATE COLORS OR MIXED,
3-in. pots, \$25.00 per 100; 4-in. pots, \$40.00
and \$50.00 per 100.
ROMAN J. IRWIN,
48 West 18th St., New York, N. Y.

Cyclamen, nice, healthy, stocky plants, well
furnished with foliage, showing buds; German
strain, red and pink colors predominating, from
4-in. 40c. This will make good blooming stock
for Xmas.

J. L. Schiller, 929 Prouty Ave., Toledo, O.

Cyclamen, best strains, strong, healthy, per-
fectly shaped plants, most desirable colors, well
set with buds; 8-in., 15c; 3½-in., 30c; 4-in.,
40c; 4½-in., 50c; 5-in., 60c; 6-in., \$1.00; 7-in.,
\$2.00. Carefully packed free. Cash.

Hillview Greenhouse Co., La Crosse, Wis.

CYCLAMEN IN BUD AND BLOOM.

4-in., 40c each;
5-in., 75c each;
6-in., \$1.00 each.

No charge for packing. Cash, please.
F. B. Pfister, Lowville, N. Y.

CYCLAMEN.

THESE ARE FINE PLANTS.

2½-in. \$10.00 per 100
4-in. 50.00 per 100

O. C. POLLWORTH CO.,
City Hall Square, Milwaukee, Wis.

We need the room. Heavy, vigorous Cyclamen
plants, all dark colors, budding for bloom.
4-in., 30c. Packing 1c each. Fancy 5-in., in
bud and bloom, 60c. Packing 2½c.

J. M. Leslie & Son, Marion, Ind.

Cyclamen plants, dark colors, no white, strong,
sturdy plants, 5-in., \$75.00 per 100. All ready
for shift to larger pots. Packing free, in paper
pots, securely cleated. Peter Pearson, 8732-49
Gunnison St., Chicago, Ill.

Cyclamen, fine, large plants, all colors; for
immediate delivery; 5-in., 70c; 6-in., \$1.00 each.
These are the best strains. Terms: satisfactory
credit reference or cash with order.

J. F. Wilcox & Sons, Council Bluffs, Ia.

Cyclamen, finest strain obtainable, strong,
healthy plants, in need of room, offer at low
prices 3-in., \$15.00, select, \$18.00 per 100; 4-in.,
35c, select, 40c; 5-in., 75c. Cash. No packing
charges. Joseph Turaki, Gross Point, Ill.

Cyclamen, best European strain, strong 2½-in.,
\$12.00; 3-in., \$20.00; 4-in., \$40.00; 5-in., \$75.00
per 100, for November and Christmas bloom.
Baur Floral Co., Erie, Pa.

Cyclamen, strong, healthy plants, best selling
colors, 5-in., \$75.00 per 100; 6-in., \$100.00 per
100. Cash. Myers-Watson Floral Co., formerly
E. V. Myers, Florist, St. Joseph, Mo.

Cyclamen Giganteum, fine 2½-in. stock ready
to shift, \$6.00 per 100; 3-in., \$12.00 per 100;
4-in., \$25.00 per 100; 5-in., \$50.00 per 100; all
colors mixed. Samuel Whitton, Utica, N. Y.

Choice Cyclamen plants in assorted colors
4-in., 35c; 5-in., 50c. Packed in paper pots
5% for packing. Cash, please.

Eagle Grove Greenhouses, Eagle Grove, Ia.

Extra strong Cyclamen, assorted colors, select
4-in., 50c; 5-in., 75c. Choice plants, 4-in., 40c;
5-in., 60c.

Wagner's Greenhouse, Tiffin, Ohio.

Cyclamen, choice assortment of the leading
varieties, 8-in., \$15.00 per 100; 4-in., \$35.00 per
100. Extra strong, well-grown stock.

Matthewson's, Sheboygan, Wis.

Cyclamen, mixed, red, salmon and pink; 70c
3½-in., 20c; 550 8-in., 15c each. Cash.

E. J. Ulrich Floral Co., Tiffin, O.

Cyclamen, good, strong 2½-in., \$10.00; 3-in.,
\$17.50; 4-in., \$30.00 per 100.

H. A. Genteman, Quincy, Ill.

Cyclamen, 8-in., strong, stocky plants, \$20.00
per 100. Cash with order.

Hopkins the Florist, Brattleboro, Vt.

Extra strong 4-in. Cyclamen, finest German
strain, ready for a shift, \$40.00 per 100.

Quentin Floral Co., St. Joseph, Mo.

Cyclamen, good 8-in. mixed, \$18.00 per 100
No packing charge.

Kemble Floral Co., Oaklaosa, Ia.

Cyclamen, fine strain, 4-in., \$35.00 per 100.
Fred H. Lemon, Richmond, Ind.

Cyclamen, 8-in., \$10.00 per 100; 4-in., \$35.00
per 100. James D. Hooper, Richmond, Va.

For Cyclamen, write the North Side Green-
houses, 1107 N. First St., Springfield, Ill.

DAHLIAS

DAHLIAS.

Owing to our increased acreage, and not having sufficient storage room for all our Dahlias, we will sell for cash at digging time 100 barrels of field-grown Dahlias in the clump at \$12.50 per barrel of clumps, all good named varieties, our selection. Mixed Dahlias, good kinds at \$10.00 per barrel.

Barrels will be packed well and filled full of the clumps. Dahlias sold f. o. b. Nora Springs, Ia. Net cash, no discount, no charge for barrels. Get busy and avail yourself of this opportunity to get stocked up on Dahlias.

Look up our Gladioli offer under the Classified Gladioli heading.

MAPLE HILL NURSERY,
Nora Springs, Ia.

The new show Dahlia Peach Blow, pink; and the new December Dahlia Iron Glad, bronze; we offer in limited quantity, 50c each, \$5.00 per dozen clumps.

The new show Dahlia Mary D. Hallock, canary yellow, 25c each. Send for our list on Dahlias. Kallach Bros. Co., 4516 Delmar Ave., St. Louis, Mo.

DAHLIA ROOTS.

10,000 whole, field roots;
25 best commercial cut flower
sorts for November delivery.

Write today for prices.

NEFF FLORAL CO.,

2222 W. Liberty Ave., W. L., Pittsburgh, Pa.

CALIFORNIA DAHLIA NOVELTIES.

Giants for cut flowers and exhibitions;
strong bulbs from 4-in. pots for
immediate and spring delivery.

Catalogue mailed on request.

KEY ROUTE HEIGHTS NURSERY CO.,

8852 Loma Vista Ave., Oakland, Cal.

RARE SEEDLINGS.

Dahlias rarest seedlings. Show, Peony-flowered,
Decorative and Cactus; whole field clumps, \$3.00
each. State class and color wanted.

Dahlia seed of the finest grown; trade packet,
\$1.00. Cash, please.

PERRY GARDENS, PERRY, O.

Dahlia clumps; Doan, A. D. Lyoni, Floral
Park Jewell, Lyndhurst, Jack Rose and Mrs.
Ohas. Turner, 15c each. Cash. Fall delivery.
R. O. Wenning, Brazil, Ind.

Dahlias, field clumps in four named varieties,
\$10.00 per 100; mixed varieties, \$8.00 per 100.
H. Hills, Bristol, Ind.

DAISIES

DAISIES.

Strong Plants.

	Per 100	Per 1000
Boston Yellow, B. O.	\$4.00	\$35.00
Boston Yellow, 2 1/4-in.	7.00	60.00
Giant White, B. O.	8.50	80.00
Giant White, 2 1/4-in.	5.00	45.00

Prompt shipment will be made.

Add 5% to cover cost of packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

ROOTED CUTTINGS NOW READY.

From A. B. Hunt's strain.

Boston Yellow \$4.00 per 100, \$35.00 per 1000
Hunt's White Sport. 5.00 per 100, 45.00 per 1000

No order accepted for less than 100.

500 of a variety at the 1000 rate.

A. L. RANDALL COMPANY,

159 N. Wabash Ave., Chicago.

Daisies, Boston Yellow, strong 2 1/4-in., \$7.00
per 100, \$60.00 per 1000; rooted cuttings, \$4.00
per 100, \$35.00 per 1000.

Giant White, 2 1/4-in., \$5.00 per 100, \$45.00 per
1000; rooted cuttings, \$3.50 per 100, \$30.00 per
1000. All ready now.

W. A. Rowe Floral Co., Kirkwood, Mo.

Bellis Daisies, mixed colors, strong, trans-
planted seedlings, ready for planting out, 60c
per 100, \$5.00 per 1000, postpaid.

Geo. W. Mount, Silver Creek, N. Y.

Daisies, strong rooted cuttings, Mrs. Sander,
Nicholson's Giant, White and Paris, \$2.00 per
100, by mail. 2-in., 4c.

S. W. Pike, St. Charles, Ill.

BELLIS DAISIES.

Bellis Daisies, double white and blue, strong
plants, 50c per 100, \$4.00 per 1000.

J. O. SCHMIDT, BRISTOL, PA.

Daisies, Bellis Monstrosa, pink or white, also
Longfellow and Snowball, fine strong plants,
\$3.25 per 1000, \$9.00 per 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Daisies, Sander and Boston, yellow, rooted
cuttings, \$2.00 per 100; white, \$1.50 per 100.
Cash.

Byer Bros., Chambersburg, Pa.

Bellis Daisies, Longfellow and Snowball,
strong, stocky plants, \$3.50 per 100, 500 at
1000 rate.

Gustav Pitzenka, Bristol, Pa.

Daisies, or white Marguerites, rooted cuttings,
\$20.00 per 1000.

Geo. B. Windler, 4059 Delor Ave., St. Louis, Mo.

Boston Yellow, 2 1/4-in., strong, \$7.00 per 100;
Giant White, 2 1/4-in., \$5.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Daisies, Mrs. Sander and Giant White, 2 1/4-in.
pots, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 43 West 18th St., New York.

Daisies, Paris and Marguerite, fine 2-in., \$4.00
per 100; Boston Yellow, 2-in., \$4.00 per 100.
Cash.

J. W. Miller, Shiremanstown, Pa.

Daisies, Chicago White, best and largest
grown, strong rooted cuttings, \$1.50 per 100.
Quentin Floral Co., St. Joseph, Mo.

Delay Bellis Perennials, 8000, \$4.00 per 1000.
H. H. Windhorst, Seymour, Ind.

DELPHINIUMS

DELPHINIUM

Seedlings, six months old, \$1.25 per 100, \$9.00
per 1000. Strong clumps, not worn-out stock.

Transplanted for FORCING USE,
\$10.00 and \$12.00 per 100, \$95 and \$115.00 per
1000.

We grow in quantity and can take care of
all large orders.

KAMP & SPINTI GREENHOUSE CO.,
North Milwaukee, Wis.

HARDY PLANTS.

Delphinium Belladonna, 1-year, strong field-
grown, \$7.00 per 100; 2-year, \$10.00 per 100.

Write for special prices in large quantities; also
a nice list of other hardy plants.

JOSEPH F. MARTIN,

Box 97, Painesville, O.

Delphinium Belladonna, field-grown, strong, 1-
year-old plants, \$11.00 per 100, \$100.00 per 1000;
strong 2-year-old plants, \$14.00 per 100, \$130.00
per 1000.

Roman J. Irwin, 43 West 18th St., New York.

For fall delivery, strong, field-grown, 1-year-
old Delphinium Belladonna, \$7.00 per 100, \$65.00
per 1000; 2-year-old, \$10.00 per 100. Write for
other list of Hardy Perennials.

S. S. Skidelsky & Co., 50 Park Place, New York.

Delphinium Belladonna, 2-year, field-grown for
forcing, \$10.00 per 100.

Eschrich Nursery, North Milwaukee, Wis.

Delphinium Belladonna, strong 1-year plants,
\$5.50 per 100, \$50.00 per 1000. Cash with order.

Kallay Bros. Co., Painesville, O.

Delphinium Belladonna and Gold Medal Hybrid,
2-year, strong, \$7.00 per 100.

Thos. J. Murphy, Painesville, O.

DRACAENAS

DRACAENA INDIVISA.

50,000 big, strong plants ready for a shift
to 8-in. or 4-in. pots from 2-in. pots, \$4.00 per
100.

Average size, strong and healthy from 2-in.
pots, \$3.00 per 100.

Both the above sizes are big value and worth
twice the money.

Packed to reach you safe anywhere.

ELMER RAWLINGS, WHOLESALE GROWER,
Allegany, N. Y.

DRACAENA TERMINALIS.

2-in.	\$15.00 per 100
3-in.	25.00 per 100
4-in.	45.00 per 100
5-in.	75.00 per 100

Moderate packing charge.

ROY F. WILCOX & CO.,

Montebello, Cal.

Dracaena Indivisa, 450 4-in. plants, now ready
for 6-in. pots, from 16 to 24 inches high, extra
strong and in fine growing condition, \$16.00 per
100. Packing free. Cash.

Brinkerhoff Greenhouses, Springfield, Ill.

Dracaenas, fine 2 1/4-in. stock ready for shipment.
Terminalis, 20c. Lord Wolseley, 20c.

Aurora, 24c. Mandalana, 24c.

Cash with order.

The Minge Floral Co., Mobile, Ala.

Dracaena Indivisa. Strong field-grown clumps,
ready for 6-in. pots, \$17.50 per 100. Immediate
delivery.

Roman J. Irwin, 43 West 18th St., New York.

Dracaena Indivisa, 2 1/4-in. stock, to grow on,
\$5.00 per 100, \$25.00 per 1000. 13 extra large
5-in. Indivisa for \$4.50. Cash.

E. J. Ullrich Floral Co., Tiffin, O.

Dracaenas, strong 3-in. for growing on, \$10.00
per 100. Cash or references.

H. E. & C. W. Krebs, Cedar Rapids, Ia.

Dracaenas, Indivisa or Australia, fine 2-in.,
\$4.50 per 100. Cash. Myers-Watson Floral Co.,
formerly E. V. Myers, Florist, St. Joseph, Mo.

Dracaenas, extra fine, field-grown Indivisa,
ready for 6-in. pots, \$25.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Dracaena Indivisa, strong plants, 2 1/4-in. pots,
\$4.00 per 100. Cash with order.

Park Board Greenhouses, Fort Wayne, Ind.

Dracaena Indivisa, 3-in. nice stock for grow-
ing on, \$10.00 per 100. Winfield S. Kircher,
Cyclamen Specialist, Defiance, Ohio.

ERICAS

Erica Melanthera heather, the most popular
Xmas variety, heavily budded, from \$1.00 to
\$5.00 each. Orders accepted for immediate ship-
ment only. Also French Hydrangea specimen
plants, pot-grown, \$1.50 each. A. L. Miller,
Jamaica, N. Y.

Erica Melanthera, 3-in., 8 ins. to 18 ins. high,
coming in bud, clean stock, \$50.00 per 100.
W. W. Thompson & Sons, Station D, E. 1, Mil-
waukee, Wis.

EVERLASTING FLOWERS

Everlasting Strawflowers on wire, \$2.00 per
100. Cash, please.

Herman Schallhorn, Kalamazoo, Mich.

EVONYMUS

Evonymus Vegetus, 2-year, \$15.00 per 100,
\$120.00 per 1000.

James Wheeler, Worcester St., Natick, Mass.

FARFUGIUMS

Farfugiums, yellow spotted, 4-in., \$3.50 per
dozen. Cash. E. J. Ullrich Floral Co., Tiffin, O.

FERNS

FERNS MY SPECIALTY.

Ferns for fern dishes. Strong, bushy 2 1/4-in.
stock, in largest and best assortment, \$6.00 per
100, \$50.00 per 1000.

FERN SEEDLINGS: Excellent stock, ready
for potting, in assortment of eight best fern dish
varieties, \$1.75 per 100, \$15.00 per 1000.

Adiantum Cuneatum and Gracillimum, strong
seedlings, ready for potting, \$1.75 per 100,
\$15.00 per 1000.

Adiantum Farleyense Gloriosum. A most de-
sirable Fern, well-grown 3-in., \$5.50 per doz.,
\$40.00 per 100. Large cut fronds, \$25.00 per 100.

Cibotium Schiedel, the King of Ferns. Strong
thrifty 3-in., \$8.00 per doz., \$65.00 per 100.

2-in., \$5.00 per doz., \$40.00 per 100.

Asparagus Sprengeri seedlings, \$1.50 per 100,
\$10.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST,

Short Hills, N. J.

Ferns for Fern dishes. Whitmanii, strong
2 1/4-in., \$8.00 per 100, \$50.00 per 1000; Boston
and Roosevelt, 2 1/4-in., \$8.50 per 100, \$60.00
per 1000. Scottii, Teddy Jr. and Verona, 2 1/4-in.,
\$7.00 per 100, \$65.00 per 1000. MACAWII, 2 1/4-in.,
new and very fine, \$12.00 per 100, \$100.00 per
1000.

VERY FINE BOSTON, 4-IN., \$22.50 PER
100; STRONG 5-IN. BOSTON AND ROOSEVELT,
\$40.00 PER 100; WHITMANII, 4-IN., 35c; 5-IN.,
75c; 6-IN., \$1.00.

On orders for 2 1/4-in., specify whether pot
plants, transplanted or bench-grown stock is
wanted.

S. S. Skidelsky & Co., 50 Park Place, New York.

FERNS.

Boston, extra size.....	\$12.00 per 100
Boston, 4-in. size.....	10.00 per 100
Boston, 3-in. size.....	8.00 per 100
Springfield, 3-in. size.....	10.00 per 100
Boston, Wanamaker, 2 1/4-in. size..	4.00 per 100
Scottii, Whitmanii, 2 1/4-in. size...	4.00 per 100
Runners in all varieties.....	12.50 per 1000
Runners, assorted	15.00 per 1000

N. Davallicoides Furcans.

Boston Stag Horn, large 10-in. size, \$12.00 per doz.

Boston Stag Horn, 8-in. size..... 9.00 per doz.

Beautiful specimens, all perfect. Cash.

W. P. NEWELL CO., APOPKA, FLA.,

Wholesale Fern Growers.

10,000 2-IN. POTTED FERNS.
Instead of sending a man out on the road, we
will give the buyer the benefit of his expenses.

200 ferns, 50 each, 4 varieties, Boston, Roose-
velt, Teddy Jr. and Whitmanii, \$10.00; same va-
rieties, 100 each, \$20.00; same varieties, 125
each, \$25.00; same varieties, 250 each, \$50.00.
All orders will contain an equal number of each
variety. We will sell only 10,000 Ferns at these
prices, so get your order in early. Cash, please.

CLOVER LEAF FLORAL CO.,

Springfield, O.

FERNS.

4-in. Boston and Roosevelt	25c
5-in. Boston and Roosevelt	50c
6-in. Boston and Roosevelt	75c

The above are strong and healthy, grown
in Fern pots which allow the plants the same
growing surface, but reduce the shipping weight
one-half. Packing free, 10% additional if or-
dered in clay pots.

HOMERWOOD GREENHOUSES,

Atchison, Kan.

BOSTON FERNS.

Good, strong, bushy stock.	
5-in.	\$0.60
6-in.90
7-in.	1.15
8-in.	1.00
10-in.	2.00

Add 5 per cent for packing.

See our ad on Cyclamen and Geraniums.

DAVIS FLORAL CO.,

Davenport, Ia.

BOSTON FERNS.

4-inch	\$35.00 per 100
5-inch	\$60.00 to 75.00 per 100

MACAWII FERNS.

We are booking orders for December delivery
on Macawii Ferns, 2 1/4c to 10c.

Packing in clay pots, 10 per cent. Packing in
paper pots, 7 per cent. Packing out of pots, 5
per cent. Terms cash or satisfactory references.

PINEHURST FLORAL CO.,

Pleasant Hill, Mo.

TABLE FERNS FOR FERN DISHES.

STRONG 2 1/4-IN. POTS,	
\$7.00 per 100, \$65.00 per 1000.	
Boston, Scottii, Verona, Roosevelt	
and Teddy Jr., 2 1/4-in. pots,	
\$6.00 per 100, \$55.00 per 1000.	
New Macawii Fern, 2 1/4-in. pots,	
\$12.00 per 100.	

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

BOSTON FERNS.

Good, strong, bushy plants.	
5-in.	\$0.60
6-in.	1.00
7-in.	1.50
8-in.	2.00
10-in.	3.00

Cash. No charge for packing.

GLASSACRES GARDENS CO.,

North Riverside, Sioux City, Ia.

Fernery Ferns in assortment, \$6.00 per 100.
Holton & Hunkel Co., 462 Milwaukee St., Mil-
waukee, Wis.

FERNES.

Roosevelt, 2 1/2-in. \$ 6.50 per 100
 Roosevelt, 3-in. 15.00 per 100
 Boston, 2 1/2-in. 6.50 per 100
 Boston, 3-in. 15.00 per 100
 Scholzeil, 2 1/2-in. 6.50 per 100
 Scholzeil, 3-in. 15.00 per 100
 Whitmanil Compacta, 2 1/2-in. 6.50 per 100
THE REESER PLANT CO.,
 Springfield, Ohio.

QUALITY FERNES.

500,000 2 1/2-in. pot-grown Ferns, Boston, Roosevelt, Whitmanil, Teddy Jr., Whitmanil Compacta, all at \$6.00 per 100, \$55.00 per 1000.
 Boston and Roosevelt 3-in., \$15.00 per 100.
 Buy now and place contracts for March, April, May and June at these prices on 2 1/2-in. and 3-in.
G. M. REBURN & CO.,
 8807 Lake Park Ave., Chicago, Ill.

FERN DISH FERNES.

Pteris Adiantoides, Cretica Albo-Lineata, Magnifica, Wimssettii, Wilsonii, 2 1/2-in., \$5.00 per 100.
 Cyrtomium Kochfordianum, \$7.00 per 100.

BOSTON FERNES.

5-in. pot plants, \$40.00 per 100; 6-in. pot plants, \$60.00 per 100.

STORRS & HARRISON CO.,
 Painesville, O.

FERNES.

Boston and Whitmanil, strong, healthy and bushy.
 4-in. \$3.00 per doz., \$25.00 per 100
 5-in. 5.40 per doz., 40.00 per 100
 6-in. 8.00 per doz., 60.00 per 100
 Packing 5 per cent. Cash, please.

GREENWOOD AVENUE GREENHOUSES,
 702 Greenwood Ave., Decatur, Ill.

BOSTON FERN RUNNERS.

Spend your dollars where you will get full value. Having more Boston Fern runners than I can use, I am offering the surplus at \$10.00 per 1000. These are extra fine, strong, clean, healthy plants, and guaranteed to please you, or your money refunded. Cash, please.
NORMAN O. MILLER, FORT PIERCE, FLA.

POT-GROWN FERNES.

50 5-in. Boston 35c each
 75 4-in. Boston 20c each
 Or \$30.00 cash will take the lot. This is fine, clean, bushy stock. Add 5% for packing.

J. J. LENNON,

1005 South 14th St., New Castle, Ind.

QUALITY RUNNERS.

Boston \$12.50 per 1000
 Wanamaker 10.00 per 1000
 Springfieldil 10.00 per 1000
 Whitmanil, slightly mixed 10.00 per 1000
 Prompt shipment. Cash.

BERNO FLORAL CO., ORLANDO, FLA.

BOSTON FERNES.

Bench-grown, strong, will make large 4-in. stock, worth 50c retail in 30 days; specially low to make room, \$19.00 per 100; will pack light. Cash. No charge for packing.

THE IMLAY CO.,
 Zanesville, O.

BOSTON FERNES.

Strong runners, ready for immediate delivery, \$10.00 per 1000; 3-inch pot size, \$7.00 per 100; 4-inch pot size, \$10.00 per 100. 2 per cent discount for cash with order.

F. M. SOAR, LITTLE RIVER, FLA.

Ferns, 2 1/2-in. pot-grown, Boston, Roosevelt, Teddy Jr. and Whitmanil, \$6.00 per 100, \$55.00 per 1000, 200 at 1000 rate. Packing free. Cash, please, and 4 per cent discount.

Clover Leaf Floral Co., Springfield, O.

Boston Ferns, 4-in., \$10.00 per 100, \$90.00 per 1000; 3-in., \$7.50 per 100, \$70.00 per 1000. Strong Boston runners, \$10.00 per 1000.

Fine Staghorn Ferns, 50c to \$1.00 each.

Lee Smoot, Apopka, Fla.

Ferns, large, bench-grown Boston ready for 4 and 5-in. pots, \$25.00 per 100; 3-in. pot-grown, ready for 4-in., \$10.00 per 100; also a fine lot of runners as good as 2-in., \$3.00 per 100. Cash.

C. P. Bethards, Springfield, O.

BOSTON FERNES.

Bench-grown Boston, large plants

Ready for 5 and 6-in. pots, \$30.00 per 100.

S. A. PINKSTONE,

Cor. York and Hickory Sts., Utica, N. Y.

Ferns, Boston and Pteronil, very fine stock from benches, 5-in., 50c; 4-in., \$12.00 per 100; 3-in., \$8.00 per 100; 2 1/2-in., \$4.00 per 100. Runners, \$3.00 per 100. Packing 5 per cent.

Trullitt's Greenhouses, Chanute, Kan.

Ferns, strong, healthy stock, Boston and Whitmanil, 4-in., \$25.00 per 100; 5-in., \$40.00 per 100. Cash with order, or shipped C. O. D. if 1/4 of purchase price is sent with order.

Peterson Floral Co., Gibson City, Ill.

POT-GROWN BOSTON FERNES.

6-in. bushy stock out of pots, 75c each; 7-in. Boston, 90c; 8-in., \$1.10 each plus 5% for packing.

DAVIS & STEINER CO., MORRISON, ILL.

Ferns, Boston 4-in., pot-grown, ready for shift, 20c each. Cash with order. No charge for packing. Crescent Street Floral Co., Cor. Crescent St. and Union Ave., Grand Rapids, Mich.

TABLE FERNES, 2 1/2-IN. POTS.

See advertisement under Ferns.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

Ferns, Boston, pot-grown, 5-in., 30c each. Cash or parcel post c. o. d. L. C. Fields, 10th St. and Splitlog Ave., Kansas City, Kan.

Ferns, 4-in., pot-bound Roosevelt, and strong, bench Boston, 25c each. We have plenty of these and stock is clean.

F. O. Freeman & Sons, Portland, Ind.

Boston Ferns, strong, clean 2 1/2-in., \$6.00 per 100; 4-in., \$30.00 per 100; 5-in., \$60.00 per 100. Cash with order.

Walnut Hill Greenhouses, Independence, Mo.

EXTRA STRONG, WELL-GROWN STOCK.

Ferns, Whitmanil, 5-in., 50c each; heavy 5 1/2-in., 75c each. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Extra strong, bench-grown, Whitmanil, Compacta and Boston Ferns, ready for 5-in. and 6-in. pots, \$5.00 per doz., \$40.00 per 100. Cash.

S. A. Jennison, Natick, Mass.

Ferns, Boston, good plants, 2 1/2-in., \$6.00 per 100, \$50.00 per 1000; Fern runners, \$2.50 per 100.

Herman Schau, 10817 Hale Ave., Chicago, Ill.

Ferns, Boston, a few Whitmanil and Anthony Wayne, strong, 3-in., \$18.00; 4-in., \$25.00; 5-in., \$50.00 per 100; 6-in., \$1.00 each. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Ferns, table ferns in assorted varieties, 2 1/2-in., \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechlein, 4911 W. Quincy St., Chicago, Ill.

Ferns, Whitmanil and Roosevelt, all extra fine, bushy plants, 5-in., 75c; 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.50 each. Packing at cost.

Elitch Gardens Co., Denver, Colo.

Boston Ferns, good, strong stock, 3-in., \$15.00 per 100; 4-in., \$25.00 per 100; 6-in., \$75.00 per 100. Cash. Underwood Bros., 21st and Fair Ave., Columbus, Ohio.

Bostons from bench, good, clean stock, \$20.00, \$25.00 and \$35.00 per 100.

Verona Ferns, 2 1/2-in., \$5.00 per 100, \$40.00 per 1000.

Carl Hagenburger, W. Mentor, O.

Ferns, Boston and Scottil, strong 4-in. stock, ready for shift to 5-in. and 6-in. pots, \$35.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Ferns, Boston, strong potted 4-in., \$20.00 per 100. Cash. Sample on request.

Wm. O. Schantz, Pekin, Ill.

VERY FINE PLANTS.

Ferns, Verona, 4-in., 35c each. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Ferns, Roosevelt 4-in., 35c; 5-in., 50c; 6-in., 75c. Cash with order. 5 per cent for packing.

Lanternier, Florist, Fort Wayne, Ind.

Ferns, Boston out of 4-in. pots, well-grown, 20c each.

H. E. Rogers & Son, Spencerport, N. Y.

Holly Ferns, strong 3-in. ready for shipment,

\$10.00 per 100. Cash.

J. S. Wilson Floral Co., Des Moines, Ia.

Ferns, Boston and Whitmanil, bushy, clean stock and fine color, 5-in., 50c; 6-in., 75c; 7-in., \$1.00. Koopmann Bros., Davenport, Ia.

Bushy Ferns that will please, Boston, 4-in., 30c; 5-in., 60c; Whitmanil, strong, 5-in., 60c.

Quentin Floral Co., St. Joseph, Mo.

Boston Ferns from bench, good clean stock with right color, \$35.00 per 100.

Anoka Greenhouses, Anoka, Minn.

Ferns, Scottil and Teddy Jr., 6-in. pot-grown,

bushy, 75c each. Cash, please.

J. J. Clayton & Son, West Grove, Pa.

Especially strong, pot-grown Boston Ferns, 4-in., 25c; 5-in., 40c; 6-in., 75c.

J. W. Davis Co., Davis Gardens, Terre Haute, Ind.

Ferns, 200 Boston 4-in., good stock, 20c each.

James M. Hoag, Ovid, Mich.

Ferns, Boston, 1000 good 3-in., \$15.00 per 100.

E. R. Pound, Newark, O.

Holly Ferns, large 2 1/2-in., \$8.00 per 100.

C. C. Pollworth Co., Milwaukee, Wis.

Ferns, Boston, extra strong 4-in., 20c.

John F. Rupp, Shiremanstown, Pa.

Dish Ferns, 2 1/2-in., \$5.00 per 100, in ten varieties.

James D. Hooper, Richmond, Va.

Hardy Ferns. Illustrated descriptive list mailed. Ludvig Mosbaek, Ferndale, Askov, Minn.

Ferns, Whitmanil, Verona, Boston, strong 4-in., 35c; 5-in., 65c. Gullett & Sons, Lincoln, Ill.

Boston Ferns from bench, 4-in., 25c; 5-in., 35c. Cash.

Byer Bros., Chambersburg, Pa.

Table Ferns, 2 1/2-in. varieties, 6c.

J. C. Bigelow & Son, Utica, N. Y.

Table Ferns, standard varieties, 2 1/2-in., \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

Boston Ferns, bench-grown, extra strong, 50c each.

L. J. Rowe, Titusville, Pa.

FICUS

FICUS ELASTICA, EXTRA STRONG.
 24 to 30 ins. from the pot up; 6-in. pots, \$7.50 per doz.

OAK GROVE GREENHOUSE,

Tuskegee, Ala.

Ficus Elastica, 4-in., fine, strong stock for immediate sale, 18 inches tall, 40c. Herman A. Young, R. 2, Fort Wayne, Ind.

Rubbers, rooted, mossed layers, \$14.00 per 100, \$130.00 per 1000. Cash with order. M. Vander Ecken, 2978 Maurepas St., New Orleans, La.

Rubber plants, a limited number, all good 4-in., 50c to 75c each. N. O. Caswell, Delavan, Ill.

Ficus Elastica, 4-in., \$35.00 per 100, \$325.00 per 1000; strong, 12 to 15 inches tall; good foliage. Cash with order. H. O. Doescher, 2048 Gentilly Ave., New Orleans, La.

Ficus Elastica, 4-in., fine, strong stock, 50c and 60c.

Jacob Schulz, 881 Cherokee Rd., Louisville, Ky.

FORGET-ME-NOTS

Forget-me-nots: Barker's True Winter-flowering. We have reselected this stock for the past five years, by propagating from only the earliest and largest flowering plants, allowing us to offer without question, the best Myosotis on the market. This variety makes a strong and vigorous growth and should be planted 12 to 15 inches apart each way. When well-grown, will produce stems 12 to 18 inches in length. A good crop to follow Mums, and can be planted in the same soil with excellent results; rooted cuttings, \$6.00 per 100, \$55.00 per 1000; 2 1/2-in. pots, \$8.00 per 100, \$70.00 per 1000. Stock ready for shipment October 25th. Cash with order. John M. Barker, P. O. Box No. 225, Morristown, N. J.

FORGET-ME-NOTS,

ready now and booking orders.

Myosotis, true winter flowering, from 2-in. pots, \$3.00 per 100; 2 1/2-in. pots, \$5.00 per 100. Cash, please. No charge for packing.

THE IMLAY CO., ZANESVILLE, O.

Forget-me-nots, forcing strain, plant along the edge of Carnation bench and reap fine harvest for Valentine day; 3-in. pot plants, \$6.00 per 100, \$25.00 for 500.

Fred H. Lemon, Richmond, Ind.

FORGET-ME-NOTS.

Everblooming variety, 2 1/2-in. stock ready for shift, 3c. See Pelargonium advertisement. Cash, please.

J. SYLVESTER, OCONTO, WIS.

FORGET-ME-NOTS.

Only a few hundred of that grand winter blooming variety left, and to close them out will make the price \$4.50 per 100. Cash.

C. L. HUMPHREY, ZANESVILLE, O.

Forget-me-nots, strong seedlings, \$6.00 per 1000; 2 1/2-in. pots, \$6.00 per 100, \$50.00 per 1000; 3-in. pots, \$10.00 per 100.

Roman J. Irwin, 43 West 18th St., New York.

Forget-me-nots, the long stemmed true winter-flowering; strong 2 1/2-in. and starting to branch, \$4.00 per 100. No charge for packing.

F. L. Lainsan, Council Bluffs, Ia.

Strong, winter-flowering, 2 1/2-in. Forget-me-nots, \$5.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

Forget-me-nots, Alpestris Victoria, blue, hardy dwarf, strong plants, \$4.00 per 1000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Forget-me-nots, true winter flowering, strong, 2 1/2-in. pots, \$4.00 per 100, \$35.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Forget-me-nots, true winter flowering, 2 1/2-in. pots, \$5.00 per 100. Ready now.

Hauge Flower & Plant House, Fairmont, W. Va.

Forget-me-not, true winter flowering, 2-in., \$4.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Forget-me-nots, 75 strong 3 1/2 and 4-in. for benching, \$7.50 per lot. W. W. Thompson & Sons, Sta. D. R. 1, Milwaukee, Wis.

Forget-me-nots, true wintering, long stems and large flowers, strain unexcelled, 2-in. stock, \$4.00 per 100.

F. E. Blake, Marlon, O.

Forget-me-nots, 2 1/2-in., \$4.00 per 100.

O. P. M. Orley, Florist, Ottumwa, Ia.

FUCHSIAS

Fuchsias, four kinds, 2-in., \$3.00 per 100; 6 kinds, rooted cuttings, \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

GENISTAS

GENISTAS.

Fine, bushy plants, 2-in., \$15.00 per 100; 4-in., \$25.00 per 100. Packing free, for cash. Ready now.

NORTH SIDE GREENHOUSES,

1107 N. 1st St., Springfield, Ill.

GENISTA.

5-in., fine, shapely plants, \$30.00 per 100.

Ready now.

JACKSON & PERKINS COMPANY,

Newark, New York State.

Genista Johnstonil, new, compact grower, golden yellow, holds flowers well, strong 4-in. pot plants, ready in October; will be fit for a shift to a 6-in. pot, \$60.00 per 100.

S. S. Skidelsky & Co., 50 Park Place, New York.

GERANIUMS

Geraniums, strong 2-in. Ricard, Ruby and Barney, \$5.00 per 100, \$45.00 per 1000. Jean Vlaud, Jean Oberle, Presilly and S. A. Nutt, \$4.00 per 100, \$35.00 per 1000.

Ivy Geraniums, 2-in., Roycroft's Surprise, \$5.00 per 100, \$45.00 per 1000. Mixed Ivy Geraniums, \$3.50 per 100.

Scented Geraniums, Rose and Skeleton, \$3.50 per 100. Cash.

Jacobs Bros., Box 413, Peoria, Ill.

GERANIUMS.

2 1/2-in. choice mixed Geraniums, \$3.50 per 100.

3-in. choice mixed Geraniums, \$5.00 per 100.

ENID FLORAL CO., ENID, OKLA.

GERANIUMS—Continued

GERANIUMS.

Our specialty,
S. A. Nutt,
Jean Viaud,
Mme. Buchner,
Poitevine,
Ricard,

good, short jointed plants
from 2-in. pots, \$3.50 per 100,
\$35.00 per 1000.

We ship by express or parcel post,
packed to reach you safe anywhere.
ELMER RAWLINGS, WHOLESALE GROWER,
Allegany, N. Y.

GERANIUMS.

Rooted cuttings, S. A. Nutt, Mme. Jaulin
and Buchner, \$2.50 per 100, \$20.00 per 1000.
Jean Viaud, \$3.00 per 100, \$25.00 per 1000.
2-in. \$4.00 per 100, \$35.00 per 1000
2½-in. 5.00 per 100, 45.00 per 1000
3-in. 6.00 per 100, 55.00 per 1000
Poitevine rooted cuttings, \$3.50 per 100, \$30.00
per 1000.
2-in. \$5.50 per 100, \$50.00 per 1000
2½-in. 6.50 per 100, 60.00 per 1000
3-in. 7.50 per 100, 70.00 per 1000
Cash with order.

HUDSON GREENHOUSE, HUDSON, MICH.

CALIFORNIA SUNSHINE GERANIUMS.

"Any number; any kind; any time; anywhere."

STANDARD VARIETIES:

Rooted cuttings \$2.50 per 100, \$22.50 per 1000
Potted 2½-in. 5.00 per 100, 45.00 per 1000
HILL, MICHELL, RICARD, POITEVINE AND
IVY.
Rooted cuttings \$3.00 per 100, \$27.50 per 1000
Potted 2½-in. 6.00 per 100, 55.00 per 1000
No mealy bugs or other parasites.
Distant shipments with perfect success.
National recognition based on merit.
LOS ANGELES GERANIUM CO.,
927 Oxford Street, Berkeley, Cal.

GERANIUM ROOTED CUTTINGS.

November and December deliveries; October
all sold.
S. A. Nutt and Buchner \$22.50 per 1000
Poitevine 27.50 per 1000
Ricard 35.00 per 1000
State which method of shipments, parcel post
billed at cost, or express.

ALBERT M. HERR,

R. F. D. 8, Lancaster, Pa.

GERANIUMS.

Well rooted cuttings, all booked for
October and November.

Ricard, Poitevine, Scarlet Bedder and
Anna Brown, double pink,

\$30.00 per 1000.

S. A. Nutt,

\$25.00 per 1000.

Cash with order.

PETER BROWN, LANCASTER, PA.

GERANIUMS, ROOTED CUTTINGS.

Ricard, Poitevine, Castellane,

Viaud, Doyle and Buchner,

all booked until December 15.

S. A. Nutt, booked until November 15.

Scarlet Bedder ready November 20.

\$30.00 per 1000.

Parcelpost and insurance \$1.00 per 1000 extra.

Cash with order.

FRED W. RITCHY, LANCASTER, PA.

Geraniums, rooted cuttings, S. A. Nutt,
Buchner, Alliance, Ivy and mixed, \$18.00 per
1000; Scarlet and S. A. Nutt, 2-in., \$2.50 per
100; S. A. Nutt, Helen Michell, Ricard and
mixed, 4-in., 10c; stock plants, S. A. Nutt,
Helen Michell, Buchner, Ricard, Scarlet, Edmond
Blanc, Viaud, E. G. Hill and mixed, 15c. All
grown inside and true to name.

Quaker Hill Greenhouses, Sebring, O.

NOVEMBER DELIVERY.

Geraniums, 100,000 rooted cuttings, S. A.
Nutt, Buchner and Scarlet Bedder, \$2.00 per 100,
\$20.00 per 1000. Poitevine, Ricard, Montmort,
Barney, Thos. Meehan, Gloire de France and
Jean Oberle, \$3.00 per 100, \$25.00 per 1000. All
rooted cuttings will be shipped parcel post, pre-
paid. Cash with order.

JOHN L. GUGINO, FREDONIA, N. Y.

Geraniums, strong, well-rooted cuttings, first
class in every respect; Nutt, \$25.00 per 1000;
Perkins, \$30.00 per 1000; Poitevine, \$35.00 per
1000; Michell, \$40.00 per 1000.

Strong 2½-in. plants, \$4.50 per 100, \$40.00 per
1000; Nutt, Poitevine, Helen Michell and Thos.
Meehan, double white.

S. S. Skidelsky & Co., 50 Park Place, New York.

GERANIUMS.

1000 Ricard, 1000 Nutt, 500 Castellane, 500
Buchner and 1500 Poitevine, rooted cuttings,
\$25.00 per 1000; 500 Poitevine, 3-in. pots, 6c.
Cash with order.

ARNOLD AVENUE GREENHOUSES,

Port Allegany, Pa.

ROOTED CUTTINGS.

S. A. Nutt, Doyle and Buchner, mixed, \$2.25
per 100, \$20.00 per 1000; separate colors, \$2.50
per 100, \$22.50 per 1000. After December 1st
will have Poitevine, Ricard, Viaud and above
varieties in both rooted cuttings and 2-in. plants.

C. G. Locke, Arkport, N. Y.

Geraniums, Helen Michell, 2½-in., \$6.00 per
100, \$55.00 per 1000; 3-in. pots, \$10.00 per 100.
S. A. Nutt and Poitevine, strong 2½-in., \$5.00
per 100, \$45.00 per 1000.

James D. Hooper, Richmond, Va.

Rose Geraniums, 2½-in. pots, extra strong,

clean, 75c per dozen.

Plahous Greenhouses, Grand Junction, Mich.

GERANIUMS, 2½-IN. THIS IS EXTRA
STRONG STOCK AND WILL PLEASE YOU.

Per 100 Per 1000
Scarlet Bedder \$4.00 \$35.00
Scarlet Bedder, rooted cuttings. 18.00
S. A. Nutt, rooted cuttings. 20.00
R. M. HENLEY, HARTFORD CITY, IND.

EXTRA STRONG GERANIUMS.

September propagated, 2-in. stock, Nutt, Buch-
ner and Viaud, \$40.00 per 1000; Ricard, Poite-
vine and Regalia, \$50.00 per 1000. Thoroughly
pot-bound, not merely a cutting stuck in a pot.
Packed right and free. Cash, please.
J. A. SWARTLEY & SONS, STERLING, ILL.

GERANIUM ROOTED CUTTINGS.

Nutt and Buchner, \$20.00 per 1000; also a
few other varieties, such as Poitevine, Ricard,
Jean Viaud, Jean Oberle, Presilly, Edmund
Blanc, Scarlet Bedder and Improved Poitevine,
\$30.00 per 1000. Cash with order.
CHERRY PARK GARDENS, FREDONIA, N. Y.

Geraniums, rooted cuttings, Buchner and Nutt,
\$22.50; Viaud, Presilly, Hill, Salmon pink, Cas-
tellane, Doyle, Michell and mixed, \$25.00; Ricard
and Poitevine, \$30.00 with other varieties; either
alone, \$35.00 per 1000. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, rooted cuttings of Nutt and mixed,
\$20.00 per 1000; 2-in. Doyle, Buchner, Viaud and
mixed, \$25.00 per 1000; rooted cuttings of
Poitevine, \$30.00; Ricard, \$35.00 per 1000; 750
Ricard, 2½-in., \$45.00 per 1000. Cash with
order. Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, 2½-in. pots, S. A. Nutt, Ricard,
Poitevine, Helen Michell and other varieties,
\$8.00 per 100, \$50.00 per 1000. Ready now and
later. Other varieties ready next month. Ask
for varieties and prices.
Roman J. Irwin, 43 West 18th St., New York.

ROOTED CUTTINGS, GERANIUMS.

S. A. Nutt, Poitevine, Presilly and General
Grant, \$20.00 per 1000. Cash. October and
November delivery.

KIRKWOOD FLORAL CO.,

Cor. Second and College, Des Moines, Ia.

MME. BUCHNER.

Best double white; strong, rooted cuttings,
\$2.00 per 100.

THE W. T. BUCKLEY CO.,

Springfield, Ill.

Geraniums, 12,000 Nutt, Buchner, double
Grant, Harcourt, nice big 2½-in., \$5.00 per 100;
Poitevine, Ricard, Hill, Barney and Oberle,
\$6.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

Geranium rooted cuttings, S. A. Nutt, \$28.00
per 1000; Viaud, Michell, Presilly, Hill, Trego,
Perkins and Nutt mixed, same price. Parcel
post paid. Elmwood Floral Co., 80th and Elm-
wood Ave., Erie, Pa.

Geraniums, unrooted cuttings, Beate Poite-
vine, \$1.50 per 100, \$15.00 per 1000; Grant,
Nutt and Viaud, \$1.00 per 100.

William Dittman, Newcastle, Ind.

Geraniums, 2½-in. Jean Viaud, Mme. Barney,
S. A. Nutt, Mme. Buchner and some mixed of
the best varieties, \$5.00 per 100, \$45.00 per 1000.
L. A. Eaton & Sons, Conneaut, O.

Geraniums, 1000 Nutt, 3000 Buchner, 2000
Soft Red Geraniums, \$5.00 per 100, \$45.00 per
1000. Packing free for cash. Silvious & Sil-
vious, Floral Co., Ashtabula, O.

Geraniums, S. A. Nutt and Mme. Buchner,
\$22.00 per 1000; Sallerol, \$2.00 per 100. Cash,
please. John G. Witt & Son, 10423 Wallace
St., Chicago, Ill.

Geraniums, S. A. Nutt 2-in., 4c; mixture of
La Favorite, Viaud, Poitevine and Daybreak,
2½-in., 4c. All strong plants ready to shift.
Blue Rapids Greenhouse, Blue Rapids, Kan.

Geraniums: Well rooted cuttings of S. A.
Nutt, ready for immediate delivery, \$20.00 per
1000. Overstocked on this variety.

Elitch Gardens Co., Denver, Colo.

GERANIUM ROOTED CUTTINGS.

Nutt and Grant well-rooted cuttings, \$2.50 per
100, \$25.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

50,000 Geraniums, strong rooted cuttings, Nutt,
Doyle, Grant and Mme. Landry, cool-grown,
\$20.00 per 1000. Cash with order.

R. & S. Greenhouses, Missoula, Mont.

CLOSING OUT STOCK PLANTS.

Geraniums in different colors. Write for
prices.

E. P. METZ & SON, ODELL, ILL.

Geraniums, 1000 S. A. Nutt and other va-
rieties, extra strong 2½-in., mixed, \$4.00 per 100.
Cash, please.

John J. Schumacher, R. R. 8, Huntington, Ind.

Geraniums, mostly S. A. Nutt, strong 2½-in.,
\$6.00 per 100; bushy and well branched 4-in.,
\$15.00 per 100. Cash with order. Chas. Warncke
Greenhouses, 2445 Fort St. W., Detroit, Mich.

Geraniums, 4-in. Nutt and Grant, \$12.00 per
100. Not leftovers, but new stock that has been
grown from 2-in. since May.

Lloyd C. Bunch, Fredonia, Kan.

Geraniums, strong rooted cuttings, S. A. Nutt,
if taken now, \$2.50 per 100, \$20.00 per 1000.

O. B. Stevens, Shenandoah, Ia.

Geranium cuttings, well rooted, \$25.00 per
1000. The Pana Greenhouses, Pana, Ill.

Geraniums, ready now, Nutt, 2-in. pots, \$25.00
per 1000. Cash. John Van Aart, Paducah, Ky.

Geraniums, field-grown stock plants, autumn
delivery; Ricard, Poitevine and Scarlet Bedder,
\$10.00 per 100. Cash. Chas. Pfeiffer's Sons,
80 Grand Ave., Fort Thomas, Ky.

GERANIUMS.

S. A. Nutt, 2½-in. \$4.00 per 100
Cash, please.

W. BEZDEK, CEDAR RAPIDS, IOWA.

Geraniums, extra choice S. A. Nutt, 2-in.,
ready for shift, \$40.00 per 1000.
Riverside Greenhouses, Muncie, Ind.

Geraniums, 5000 well rooted cuttings, mixed
colors, 1c each; 2½-in., 3c each. Ready now.
Cash. Newport Greenhouses, Newport, Pa.

Geraniums, rooted cuttings, S. A. Nutt, \$25.00
per 1000.

The Ellen Brownhill Co., Cortland, N. Y.

Geraniums, 500 mixed, 2-in., \$3.50 per 100;
rooted cuttings, December delivery, \$21.00 per
1000. Eastside Greenhouses, South Bend, Ind.

Geraniums, rooted cuttings, S. A. Nutt, \$18.00
per 1000. No charge for packing. Cash, please.
Norwalk Rose Gardens Co., Norwalk, O.

Geraniums, Sallerol rooted cuttings, \$2.00 per
100. Parcel post prepaid. Cash.
John W. Scott, Lisbon, O.

GERANIUM ROOTED CUTTINGS.

Nutt and Buchner, \$22.50 per 1000.

W. B. HOLMES, CLINTON, PA.

Geraniums, S. A. Nutt, Grant and La Favor-
ite, 2-in. and 2½-in., \$4.00 per 100, \$35.00 per
1000.

W. J. Rodgers, Blair, Neb.

100,000 Geraniums, Castellane, Nutt and Bar-
ney, 2½-in., 4½c each.

L. J. Rowe, Titusville, Pa.

Geraniums, Poitevine and Ricard, 2-in. and
2½-in., \$8.00 per 100. December delivery.

Royston & Fenton, Evansville, Ind.

Rose Geraniums, 58 4-in., good stock, \$4.00 per
lot. W. W. Thompson & Sons, Sta. D, E. 1,
Milwaukee, Wis.

Geraniums, 2-in., \$35.00 per 1000; 3-inch, \$60.00
per 1000; 4-inch, \$18.00 per 100. Cash or c. o. d.

F. H. Parker, Fort Scott, Kan.

Geraniums, rooted cuttings, S. A. Nutt, \$20.00
per 1000; parcelpost \$1.00 extra per 1000. Cash
with order.

P. Hopman, New Gallilee, Pa.

Geraniums, 2½-in., good, strong stock, \$4.50
per 100; Nutt, Poitevine, Helen Michell and La
Favorite. Evenden Bros. Co., Williamsport, Pa.

Geraniums, rooted cuttings of S. A. Nutt,
ready now or later, \$18.00 per 1000.

Quentin Floral Co., St. Joseph, Mo.

Geraniums, S. A. Nutt rooted cuttings, \$20.00
per 1000.

Koopmann Bros., Davenport, Ia.

Geraniums, 2½-in. S. A. Nutt, \$4.00 per 100.

Charles Sherwood, Waterloo, Ia.

Geraniums, Sallerol, 2-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

GLADIOLI

SPECIAL LIST OF GLADIOLUS BULBS.

OFFERED F. O. B. NILES, MICHIGAN.

Delivery to be made at once. 250 bulbs is the
minimum shipment at 1000 rate. Cases and
packing free of charge. The prices below are
per 1000 bulbs unless otherwise noted.

	1½-in. up to 1½-in.	1½-in.
American	\$30.00	\$24.00
Augusta	35.00	28.00
Baron Hulot per 100	6.00	4.80
Chicago White	35.00	28.00
Dawn	90.00	72.00
Empress of India	45.00	36.00
Europa	75.00	60.00
White Giant	20.00	16.00
Glory per 100	10.00	8.00
Glory of Holland	40.00	32.00
Halley	35.00	28.00
Ida Van	35.00	28.00
Independence	27.50	22.00
Klondike	35.00	28.00
Lily Lehman per 100	6.00	4.80
Mrs. F. King	28.00	22.40
Mrs. F. Pendleton	50.00	40.00
Niagara	50.00	40.00
Panama	50.00	40.00
Peace	45.00	36.00
Principine	40.00	32.00
Princes	35.00	28.00
Pink Beauty	50.00	40.00
Pink Perfection	60.00	48.00
Schwaben per 100	6.00	4.80
Sulphur King per 100	20.00	16.00
Willy Wigman per 100	6.00	4.80
White Excelsior	40.00	32.00
Brenchleyensis	30.00	24.00

THE NILES NURSERY CO., NILES, MICH.

GLADIOLUS BULBS.

Our prices on Gladiolus Bulbs for fall ship-
ment will interest you. Standard varieties and
novelties in various sizes. New trade list now
ready. Send for your copy at once.

THE PFEIFFER NURSERY,

Winona, Minn.

SEND FOR LIST OF CHOICE GLADIOLI.

We grow such varieties as Golden Measure,
Glory of Pembroke, General Pershing, Lily
White, Red Emperor, Prince of Wales, Mrs.
Dr. Norton, Mrs. W. E. Kirchhoff, Mary Fen-
nell, Myrtle, etc.

W. E. KIRCHHOFF CO., PEMBROKE, N. Y.

Gladiolus, strong, healthy, northern-grown
stock, all the popular varieties, prices right for
fall delivery. Robert Mehlmann, Oshkosh, Wis.

GLADIOLUS, PER 1000.				
	1 1/2-in. up	1-in.	3/4-in.	1/2-in.
America	\$24.00	\$16.00	\$12.00	\$ 8.50
Blue Jay.....	65.00	42.00	32.00	22.00
Baron Hulot...	30.00	19.00	14.50	10.00
Emp. of India.	30.00	19.00	14.50	10.00
F. King.....	18.00	12.00	9.00	6.50
Geo. Paul.....	18.00	12.00	9.00	6.50
Golden West...	28.00	18.00	13.50	9.50
Halley	21.00	14.50	10.00	7.00
Ida Van.....	21.00	14.50	10.00	7.00
Kundera Glory	28.00	18.00	13.50	9.50
Panama	30.00	19.00	14.50	10.00
Peace	30.00	19.00	14.50	10.00
Pink Beauty...	30.00	19.00	14.50	10.00
Princepine	24.00	16.50	12.00	8.50
Schwaben	45.00	30.00	22.00	15.00
Willy Wigman.	30.00	19.00	14.50	10.00
Independence ..	20.00	13.50	9.50	6.50
Florists' light				
mixture	22.00	14.00	10.00	6.50
PAUL GREENWOOD & SON, FULTON, N. Y.				

GLADIOLUS BULBS.
Florists' mixture consisting of all named varieties, mostly the following: America, Chicago White, Peace, Halley, Glory, Mrs. F. King, Panama, Mrs. F. Pendleton, Augusta, Lily Lehman and an early pink; 1 1/2-in. and up, for forcing, blooms cut out, young stock, \$20.00 per 1000; 1 1/2-in. to 1-in., for planting out, \$14.00; 1-in. to 3/4-in., \$10.00; 3/4-in. to 1-in., \$8.00; 1/2-in. to 3/4-in., \$5.00; 3/4-in. to 1/2-in., \$3.00; bulbets, \$18.00 per bushel.
Peace and Mrs. F. Pendleton, 1 1/2-in. and up, \$4.00 per 100. Can be shipped any time, but will be cured for forcing by December 25th.
BUSTER BROS., WILMINGTON, O.

Gladioli: Two bargains, Halley, about 5% Pendleton, 400 1 1/2-in. and up, 1300 1-in. to 1 1/2-in., 2000 3/4-in. to 1-in., 2000 1/2-in. to 3/4-in., 575 1/2-in. to 1-in., 2 qts. bulbets. First check for \$50.00 takes the lot. Chicago White; 500 1 1/2-in. and up, 600 1-in. to 1 1/2-in., 700 3/4-in. to 1-in., 250 1/2-in. to 3/4-in., 1 qt. bulbets. First check for \$35.00 takes the lot.
Write for prices on America, Halley, Mrs. F. King, Willy Wigman, Minnesota, Mrs. F. Pendleton, Schwaben, War, Baron Hulot, etc.
F. M. Palmeter & Son, Janesville, Wis.

GLADIOLUS BULBS.
Young stock full of pep, ready for immediate shipment, Mrs. Frank Pendleton, 1 1/2-in. and up, \$40.00 per 1000; Schwaben, \$45.00; War, \$40.00; Yellow Hammer, \$40.00. Only top size bulbs offered; 250 bulbs at 1000 rate; 100 bulbs add 10 per cent. Need the room for other stock. Act quick, if in need of choice bulbs. Terms are cash with order f. o. b. Norma. No charge for packing.
JACOB D. SPIEGEL, NORMA, N. J.

GLADIOLI FOR FORCING.
Full delivery.
America, Mrs. F. King, Halley and Augusta, 1 1/2-in. and up, \$23.00 per 1000; 1 1/2-in., \$20.00; over 1/2-in., \$7.00 per 1000.
Chicago White, 1 1/2-in. and up, \$28.00; 1 1/2-in., \$22.00; over 1/2-in., \$7.50 per 1000.
Write for samples, if interested.
MARK W. SIMON & SON, Box 11, Berlin, N. J.

For immediate delivery, we offer finest first size Gladiolus bulbs, 1 1/2-in. and up, as follows: America, Mrs. Francis King, Brenchleyensis, Halley and Augusta, \$24.00 per 1000; Mrs. Frank Pendleton, \$40.00 per 1000. Our fine white and light mixture, 3/4-in. to 1 1/2-in. bulbs only, \$8.00 per 1000. Cash with order.
Our bulbs absolutely free from disease.
Pierce & Son, West Medway, Mass.

500,000 BULBETS, PER 1000.
Halley, Minnesota, Intensity, America, Pink Beauty, Princepine and Mrs. F. King, 50c; Golden Wedding, Peace and Panama, 75c; Baron Hulot, Mrs. Pendleton, Schwaben and War, \$1.00; Wilbrink, \$1.50. Cash with order.
D. W. C. RUFF, Buena Vista Gardens, St. Paul, Minn.

GLADIOLUS BULBS.
Choice planting stock, bulbets of all the leading kinds of Gladioli. For list and prices look up September 16th and 23rd issues of The Florists' Review in the classified section. Send us your list for pricing.
MAPLE HILL NURSERY, Nora Springs, Ia.

Primulinus Hybrids, 1 1/2-in. and up, \$20.00 per 1000; 1-in. to 1 1/2-in., \$16.00 per 1000; 3/4-in. to 1-in., \$9.00 per 1000; 1/2-in. to 3/4-in., \$7.00 per 1000; America, 1-in. to 1 1/2-in., \$20.00 per 1000; Rouge Torch, 1-in., \$30.00 per 1000; Primulinus bulbets, 75c per qt.
Mrs. L. D. Bossen, Stop 139 1/2, Wickliffe, O.

GLADIOLI.
Have 5000 fine Cracker Jack, 1 1/4 to 1 1/2-in. bulbs. Will take \$20.00 per 1000, or \$18.00 per 1000 for the entire lot. They are all nice, plump bulbs, just dug.
KALISCH BROS. CO., 4516 Delmar Ave., St. Louis, Mo.

Why not send for our complete descriptive price list of Gladioli? It is sent to you free of charge. It comprises standard, recent date, and the "Well-Known Vos-Named" varieties.
P. Vos & Son, Mount Clemens, Mich.

Gladiols, Autumn Queen has again made good as one of the best, late bloomers, 3/4-in. and under, \$7.50 per 1000; bulbets, \$1.25 per 1000.
C. H. Ketcham, South Haven, Mich.

Descriptive list of new Gladioli for propagating and commercial varieties of planting size, to renew your stocks. Free on demand. **F. Hopman & Sons, Gladioli Specialists, Hillegom, Holland**

GLADIOLI.
The world's largest and most beautiful Gladioli in every color and shade; all our own creation. Send in your name for the mailing list of 1921 catalogue.
RICHARD DIENER CO., Kentfield, Calif.

GLADIOLUS IN DISPLAY.
If you are in the market for Gladiolus bulbs of excellent quality, see my Display advertisement this issue.
JELLE ROOS, Gladiolus Specialist, Box A, Concord, Mass.

GLADIOLI, 1/2-IN. AND UNDER.
America, Peace, King, Pendleton, Schwaben, Watt and other varieties. Send for price list on 5000 and 10,000 lots.
A. WALKER, GLADIOLUS SPECIALIST, Late of Forestport, N. Y., Port Byron, N. Y.

Gladiolus bulbs, 50,000 mixed, 1st size, mostly named varieties, \$22.50 per 1000. Send for special price list of all sizes of Miss Helen Franklin. Thomas Cogger, Melrose, Mass.

Gladiolus. Write us now for complete price list. Delivery as wanted.
S. S. Skidelsky & Co., 50 Park Place, New York.

GLADIOLUS BULBS.
Send for price list of bulbs for fall delivery.
NILES NURSERY CO., NILES, MICH.

GRAPES.
Grape plants, Concord and Catawba, \$2.75 per doz., \$18.00 per 100.
Harry J. Squires, Good Ground, N. Y.

GYPHOPHILAS
Gypsophila Paniculata, small seedlings, \$1.00 per 100. **O. H. Ketcham, South Haven, Mich.**

HARDY FERNS
Hardy ferns. Illustrated descriptive list mailed. **Ludvig Mosback, Ferndale, Arkov, Minn.**

Hardy Ferns, 25 varieties.
L. E. Williams, Exeter, N. H.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified Advs.

HARDY PLANTS
German Iris, \$4.00 per 100. Astarte, Celeste, Cienfuegos, Her Majesty, Plumeri, Common Blue Flag, Violet Queen, Gracchus, Maori King, Bridesmaid, Lord Gray, Trojana, Albicans, Flavescens, Charmont and Bifora. Iris Blue Bell, Orientalis, Snow Queen, Oriental Blue King, Siberian Iris, Sibirica Alba Grandiflora, Sibirica Oculata, Iris Versicolor Blue and Pandacorus.
Hardy Red Oriental Poppy, 2 1/2-in. pots, nice strong plants, \$5.50 per 100, \$50.00 per 1000. Pyramidalis, blue, 2 1/2-in. stock, \$5.00 per 100, \$45.00 per 1000.
1-year-old Hardy Hibiscus Crimson Eye and Pink Mallow, \$6.00 per 100, \$55.00 per 1000.
Field-grown double Hollyhocks, maroon, \$7.00 per 100, \$60.00 per 1000.
Tritoma Pfitzeri, red-hot poker, \$12.00 per 100, \$100.00 per 1000; 250 at 1000 rate. Cash with order, please. **Lagonda Floral Co., Springfield, O.**

HARDY PERENNIAL PLANTS,
1-year-old, field-grown, except where noted.
Per 10 Per 100
Anehuca Italica, Dropmore variety, \$0.90 \$8.00
Aquilegia, Long Spurred Hybrids, .90 8.00
Campanula Medium, mixed, .60 5.00
Coreopsis Lanceolata, .60 5.00
Delphinium Gold Medal Hybrids, .80 7.00
Gaillardia Grandiflora, .60 5.00
Hollyhocks, double, mixed, .60 5.00
Lychnis Chalcidonica, .60 5.00
Sweet William, Newport Pink seedlings, . . . 1.00
FRED E. PRUDISCH, Wauwatosa, Wis.

HARDY PERENNIALS.
All heavy transplanted stock as advertised in October 14th issue. Aquilegia, Campanula, Carnation, Coreopsis, Larkspur, Sweet William, Hardy Pinks, Foxglove, Forget-me-nots, Gaillardia, Hollyhocks, Pyrethrum, Scabiosa and Shasta Daisies, 75c per 10, \$6.00 per 100, \$50.00 per 1000. Cash with order, please.
FOX RIVER VALLEY GREENHOUSES, Elgin, Ill.

HARDY PERENNIALS.
Phlox, Mrs. Jenkins, \$7.00 per 100, \$60.00 per 1000. Centaurea Montana, \$8.00 per 100. Gypsophila Paniculata, \$8.00 per 100, \$70.00 per 1000.
All of the above are strong, 1-year-old plants from the field. F. o. b. Riverside. Cash with order, please.
GEO. A. PENROSE, 220 Lippincott Ave., Riverside, N. J.

PERENNIALS.
Double Hollyhocks in pink, white and yellow; Gaillardias, Canterbury Bells, Forget-Me-Not, Wall Flowers, Pyrethrums, Shasta Daisies, Pansies, Fox-gloves, Columbines, Hardy Pinks, Sweet Williams, Oriental Poppies, Coreopsis and Stokesias, strong seedlings, 50c per 100, \$4.00 per 1000.
J. C. SCHMIDT, BRISTOL, PA.

15,000 Physostegia plants, fine plants, 2-year-old, \$5.00 per 100, \$40.00 per 1000. F. o. b. St. Louis. Cash or reference. **L. Baumann, 8233 Portia Ave., St. Louis, Mo.**

Weller's Perennials are the best and you know it. Ask for our price list.
Weller Nurseries Co., Holland, Mich.

Hardy Phlox, 2-year, best cut flower kind and other perennials, cheap. **Imperial Seed & Plant Co., Colgate, Baltimore, Md.**

Field-grown, hardy perennial plants; quality stock. Send for price list.
C. O. Hallinan, 507 E. Erie St., Painesville, O.

HELIOTROPES
Heliotropes, blue, rooted cuttings, \$1.50 per 100.
Byer Bros., Chambersburg, Pa.

HIBISCUS
HIBISCUS.
Peachblow Hibiscus, 3-in. pots, \$10.00 per 100
Miniatus Hibiscus, 3-in. pots, 10.00 per 100
Grandiflorus Hibiscus, 3-in. pots, 10.00 per 100
Rubra Hibiscus, 3-in. pots, 10.00 per 100
OAK GROVE GREENHOUSE, Tuskegee, Ala.

HOLLYHOCKS
Hollyhocks, double, 4 colors, \$6.00 per 100.
C. O. Hallinan, 507 E. Erie St., Painesville, O.

HONEYSUCKLES
Honeysuckle Vines; hardy Chinese Evergreen and Hall's Japan, gold veined, strong, field-grown, 15c, \$10.00 per 100.
Teas Nursery Co., Carthage, Mo.

HYDRANGEAS
READY FOR SHIPMENT NOW.
The best French and German varieties of Hydrangeas, well branched and set. To be shipped out of pots. The following prices are for delivery up to December.
Pot-grown, 4 1/2-in., \$35.00 per 100,
5-in. and 5 1/2-in., \$45.00 per 100,
6-in., \$50.00 per 100,
6 1/2-in., \$75.00 per 100,
7-in., \$100.00 per 100.
larger plants, \$18.00 to \$24.00 per dozen.

Field-grown, potted up in September:
first size, \$40.00 per 100,
second size, \$35.00 per 100,
extra select, \$50.00 per 100.

We also have a full line of Christmas and Easter blooming heather in bud and for growing on. Write for price list.

Also Kentia Belmoreana and Fosteriana from \$4.00 to \$7.00 each.

ANTON SCHULTHEIS, 316 Nineteenth St., College Point, N. Y.
Hydrangeas from pots for forcing. Plants are good this year and our collection of French varieties is as complete as any. In order to save express charges, we potted plants in as small pots as we could, and grade into different sizes when shipping: 4-in., 25c, these are very good; 5-in., 35c to 50c; 6-in., 50c to 75c; 7-in., 75c, \$1.00, \$1.25 and \$1.50; 8-in., \$1.50 to \$1.75 each.
Mme. Maurice Hamar and Bouquet Rose, treated to flower blue, 5-in., 50c each.
Otaksa can only be supplied from 7-in. and 8-in. pots. Packing charge 5% of order.
J. L. Schiller, Toledo, O.

HARDY HYDRANGEAS OR HILLS OF SNOW FOR FALL PLANTING
5 to 7 branches, 25c each;
8 to 4 branches, 20c each;
1 to 2 branches, 15c each.

All from 16 to 24 inches high and sure to please.
C. R. WILLS & SONS, R. R. No. 7, Greenville, O.

HYDRANGEAS.
Best French, grand Pink and early Baby Bimbinette field plants ready, 2 branches, \$35.00 per 100. Cash.
French Hydrangeas, mixed field plants ready, 2 to 3 branches, \$35.00 per 100. Cash.
CARL HAGENBURGER, W. Mentor, O.

HYDRANGEAS, VERY GOOD PLANTS.
Bouquet Rose, 5 to 8 shoots, 25c to 35c
Bouquet Rose, 1 to 4 shoots, 20c
Bouquet Rose, 1 to 3 shoots, 10c
Otaksa, 12 to 15 shoots, \$1.00
Ready for immediate delivery.
JOHN V. LAVER, ERIE, PA.

Hydrangeas, strong, for growing on. Otaksa and French, 300 3-in., \$20.00 per 100; 500 4-in., very fine stock, \$25.00 per 100. Strong field-grown plants, the best French varieties separate, 25c, 50c, 75c and \$1.00. Speak quickly.
S. S. Skidelsky & Co., 50 Park Place, New York.

French Hydrangeas, beautiful field-grown, dwarf and shapely, four to six shoots, for 5 or 6-in. pots, \$25.00 per 100. **Mme. Chautard, Baby Bimbinette, E. Mouillere, Vibraye and Hamar.**

Storrs & Harrison Co., Painesville, O.
PACKING FREE FOR CASH.
Hydrangeas, very fine stock, well established, 10 inches high, 4-in., one heavy stem, Otaksa and Gen. Vibraye, \$3.00 doz., \$22.00 per 100.
PETER PEARSON, 5782 Gunnison St., Chicago, Ill.

HYDRANGEAS, FIELD-GROWN OR POT-GROWN PLANTS, ASK FOR FULL LIST OF VARIETIES AND PRICES.
ROMAN J. IRWIN, 43 W. 18th ST., NEW YORK, N. Y.

HYDRANGAEA FRENCH, POT-GROWN.
6-in., \$50.00 per 100; 4-in., \$35.00 per 100. Field-grown, 12 to 20 branches, \$50.00 per 100.
HENRY FISHER, Raspeburg Station, Baltimore, Md.

Hydrangeas, 600 3 to 5 shoots, pot-grown, extra strong Vibraye and Otaksa, 4-in., \$25.00 per 100. Cash.
Huscroft's Flower Shop, Stenbenville, .

Impatiens, 4000 salmon, orange, rose pink and light pink, 2 1/4-in., \$5.00 per 100.
Burdell Floral Co., Bowling Green, Ky.

HYDRANGEAS—Continued

French Hydrangeas, pink and white, 4-in., \$20.00 per 100; 8-in., \$12.50 per 100; 2½-in., \$8.50 per 100. Packing free for cash. North Side Greenhouses, 1107 W. First St., Springfield, Ill.

Hydrangeas, Otaksa, rooted cuttings, \$1.75; 3-in., 14c; field-grown pot plants, two and more branches, 25c, 35c, 50c to \$2.00. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas: French and Otaksa, best varieties, 3 to 5 shoots, field-grown, extra strong plants, \$35.00 per 100. Cash with order. Frank Oechslein, 4911 W. Quincy St., Chicago, Ill.

Hydrangeas, French, field-grown, \$10.00, \$15.00 and \$25.00 per 100; Otaksa, field-grown, \$10.00 per 100; pot-grown, 7-in., \$9.00 per doz. Baur Floral Co., Erie, Pa.

Hydrangeas, French and Otaksa, pot-grown, extra fine plants, 2 to 5 branches, 35c and 50c. Bland & Steinmetz, Independence, Ia.

Hydrangeas, Otaksa and French, 15 to 20 shoots; good, short stock out of soil, ready to pot, 50c each. J. B. Knapp, Sayre, Pa.

IMPATIENS

IMPATIENS SULTANI.

Orange Sultani, 2½-in. pots.....\$4.00 per 100
Violet Rose Sultani, 3½-in. pots... 4.00 per 100
Pink Sultani, 2½-in. pots..... 4.00 per 100

OAK GROVE GREENHOUSE,
Tuskegee, Ala.

IRISES

Irises: Mme. Chereau, Florentina and Flavescent, \$3.00 per 100; Royal King, Her Majesty's Maid, Nestor, Sans Souci, The Bride, Siberian Orientalis and Victoriense, \$2.50 per 100, \$20.00 per 1000. Assorted from fine named varieties, \$2.00 per 100, \$15.00 per 1000. Packing at cost. Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

Mahogany, crimson; Purple and Gold, violet purple with gold center; fine field-grown stock, \$10.00 per 100, \$90.00 per 1000. Mahogany only with equal quantity of Purple and Gold. The latter sold by itself if wanted. S. S. Skidelsky & Co., 50 Park Place, New York.

Irises, Celeste, light blue; Mme. Chereau, white lilac edge; Persensis, early purple; Sans Souci, gold mahogany; Silver King, white; Pariceniense, late, light purple; \$4.00 per 100. Cash, please. No packing charges. The Imlay Co., Zanesville, O.

Iris, Pallida Dalmatica, \$6.00 per 100; Junata, \$10.00 per 100. Don't fail to stock up with these two fine varieties. Send for our surplus list of other varieties. W. J. Engle & Son, R. D. No. 8, Dayton, O.

IRISES, JAPAN AND GERMAN.

Assorted, 6c each.
GILBERT COSTICH,
Rochester, N. Y.

Irises, strong divisions, Mme. Chereau, Gypsy Queen, Dr. Gluck, \$2.50 per 100, \$22.00 per 1000. Packing free. Cash.

Lyndhurst Farm, Inc., Hammononton, N. J.

Irises, Japanese, named and mixture. Chautauqua Flowerfield Co., R. F. D. 68, Bemus Point, N. Y.

IVIES

ENGLISH IVIES.

Strong, field-grown plants, 4 ft. long, each plant 2 to 3 vines, \$10.00 per 100, \$95.00 per 1000. This is very fine stock and good value. Rooted cuttings, \$2.00 per 100, \$15.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., New York, N. Y.

ENGLISH IVY.

Rooted cuttings\$2.00 per 100
2½-in. pots 5.00 per 100
3-in. pots 8.00 per 100

OAK GROVE GREENHOUSE,
Tuskegee, Ala.

English Ivy, 40,000 fine, big 2½-in. with long runners, \$5.00 per 100. Well rooted cuttings, \$2.00 per 100. Burdell Floral Co., Bowling Green, Ky.

English Ivy, 3-in., \$10.00 per 100, \$80.00 per 1000. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Hardy English Ivy, 3 feet to 4 feet, from 2½-in. pots, \$6.50 per 100, \$50.00 per 1000. The Conard & Jones Co., West Grove, Pa.

Hardy English Ivy, strong field-grown plants, 3 ft. and over, \$7.00 per 100, \$65.00 per 1000. J. C. Schmidt, Bristol, Pa.

LANTANAS

Lantanas, Jacob Schultz and Aurora, pink, 2½-in., \$5.00 per 100, \$45.00 per 1000. Linden Lawn Gardens, Springfield, O.

Lantanas, trailing, rooted cuttings, \$1.50 per 100. This is strong stock. December delivery. Eastside Greenhouses, South Bend, Ind.

ALBUM OF DESIGNS,

Sixth Edition—Ready Soon.

Florists' Pub. Co., Caxton Bldg., Chicago.

Lantanas, 6 splendid, distinct varieties, 2-in. pots, \$5.00 per 100. Useful all the year. Storrs & Harrison Co., Painesville, O.

Lantanas, 75 3½-in. and 4-in., mixed, 10c each. W. W. Thompson & Sons, Station D, R. 1, Milwaukee, Wis.

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LILY BULBS.

Lilium Canadense, first size.....\$5.00 per 100
Lilium Canadense, second size 3.50 per 100
Lilium Canadense Rubrum 7.50 per 100
Lilium Canadense Flavum..... 6.00 per 100
Lilium Philadelphicum, first size.... 5.00 per 100
Lilium Philadelphicum, second size.. 3.50 per 100
Lilium Superbum, flowering bulbs... 6.00 per 100

L. E. WILLIAMS,
Exeter, N. H.

Lilium Regale for November delivery. Blooming size bulbs all booked. Planting stock: 1-year-old bulbs, \$15.00 per 100, \$120.00 per 1000; 2-year-old bulbs, \$8.00 per 100, \$64.00 per 1000; Seeds 2.00 per 100, 18.00 per 1000. O. Fehrlein, Citronelle, Ala.

LILIUM TIGRINUM SPLENDENS,

\$15.00 per 100.

HARRY FRANKLIN BAKER,
1118 W. Lake St., Minneapolis, Minn.

LILY OF THE VALLEY

Lily of the Valley, Holland pipe, \$17.00 per 1000; for forcing, \$22.00 per 1000. Prompt shipment. Cash with order. Henry Schaumburg, Hammononton, N. J.

MIGNONNETTES

Mignonettes, strong 2-in., best strain, \$4.00 per 100. Cash. Brill Celery Gardens, Kalamazoo, Mich.

MYRTLE

Vinca Minor, or Myrtle, strong plants, from 3 to 6 leads, \$1.50 per 100, \$12.00 per 1000. Fred S. Davis, Centerville, Ind.

NARCISSI

NARCISSUS PAPER WHITE.

Plump, sound bulbs, ready for immediate shipment; 1st size, \$25.00 per 1000; 2nd size, \$20.00 per 1000.

SEVIN-VINCENT CO.,
San Francisco, Cal.

NURSERY STOCK

CHOICE NURSERY STOCK.

Exceptionally well grown under ideal conditions, for the best class of retail trade.

Spiraea Van Houttei, 2 ft. to 3 ft. \$18.00 per 100
Spiraea Van Houttei, 4 ft. to 5 ft. 30.00 per 100
Syringa Grandiflora, 4 ft. to 5 ft... 30.00 per 100
Buckthorn, 4 ft. 25.00 per 100

Rambler Roses.

Choice field-grown, 4 to 5 runners, 2 to 6 ft. long.

Excelsa\$30.00 per 100
Dorothy Perkins 30.00 per 100
American Pillar 30.00 per 100
Climbing American Beauty 30.00 per 100

Boxes, bales and burlap charged at cost. Cash or satisfactory reference.

PFUND'S NURSERY,
Elmhurst, Ill.

ONARGA NURSERY COMPANY.

Largest assortment of high quality nursery stock for the florists' trade in the central west.

Per 100 Per 1000
Barberry, Thunbergii, 18 to 24 in.\$17.50 \$150.00
Barberry Thunbergii, 2 to 3 ft. 22.00 175.00
Spiraea Van Houttei, 2 to 3 ft. 15.00 120.00
Spiraea Van Houttei, 3 to 4 ft. 20.00 180.00

100,000 climbing Roses, heavy forcing grade for florists at special prices in 1000 lots. Write for our new trade list.

ONARGA NURSERY CO.,
Oultra Bros., Mgrs., Onarga, Ill.

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SURPLUS LIST.

Norway Maples, straight trunks, 1½-4 inches caliper.
American Linden specimens, 3-4 inches caliper.
Japan Walnut 6-8 feet

Car-load shipments on the large sizes only. Let us estimate on your requirements.

B. F. BARR & CO.,
Keystone Nurseries, Lancaster, Pa.

Eldorado Blackberry, St. Regis Raspberry, 1-year; Cumberland 1-year and tips. La Vague, Mrs. Jenkins and Eclairer Phlox. Amoor River Privet cuttings.

Wm. Mandel, Nurseryman, Bloomington, Ill.

Current plants, Wilder, 1-year, No. 1, \$3.00 per doz., \$18.00 per 100; 2-year, No. 1, \$3.50 per doz., \$19.00 per 100.

Harry J. Squires, Good Ground, N. Y.

WRITE FOR PRICE LIST OF JAPAN IRIS, PEONIES, CATALPA BUNGEI, SPIRAEA VAN HOUTTEI, ETC. H. G. NORTON, PERRY, O.

Write for wholesale price list of nursery stock. Maywood Nursery Co., 902 S. 1st Ave., Maywood, Ill.

ONION SETS

Standard Onion Sets, Australian Brown, clean and dry. Sample and prices on application. Fall delivery. Chas. J. Homeyer, Mt. Prospect, Ill.

Onion Sets, winter top, \$1.50 per bushel. Soudry Bros., Girard, Kan.

Winter Onion Sets, \$1.75 per bushel of 32 lbs. Page's Greenhouses, Staunton, Ill.

PACHYSANDRA

Pachysandra Terminalis, 2-year-old plants, \$12.00 per 100, \$100.00 per 1000. James Wheeler, Worcester St., Natick, Mass.

PALMS

PALMS.

Washingtonia Robusta, Phoenix Canariensis and Phoenix Reclinata, 4-in. pot size, \$35.00 per 100; 6-in. pot size, \$50.00 per 100. 2 per cent discount for cash.

F. M. SOAR, LITTLE RIVER, FLA.

Splendid decorative specimens, 48 inches high, \$8.00 each; 54 inches high, \$10.00 each; 60 inches high, \$12.00 each. Single plants in earthenware pots.

S. S. Skidelsky & Co., 50 Park Place, New York. Kentia Belmoreana, 2½-in., \$15.00 per 100, \$125.00 per 1000.

Storrs & Harrison Co., Painesville, O.

Areca Palms, fine, stocky plants, from 4-in. pots, 12 to 18 inches high, \$30.00 per 100. The Everglades Nursery Co., Fort Meyer, Fla.

PANDANUS

PANDANUS VEITCHII.

Lifted from open for 4-in. pots, \$10.00 per 100
Lifted from open for 6-in. pots, 15.00 per 100
Lifted from open for 8-in. pots, 25.00 per 100
Suckers, \$5.00 and \$7.00 per 100. Pandanus Sanderli at the same prices, while they last.

J. J. SOAR, LITTLE RIVER, FLA.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot, \$6.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Large specimen plants, 50c and \$1.00 each. Cuttings, \$5.00 and \$7.00 per 100. 2 per cent discount for cash with order. F. M. Soar, Little River, Fla.

Pandanus Veitchii, fine stock, well colored, 5-in., \$1.00; 6-in., \$2.00; 7-in., \$3.50 each. C. C. Pollworth Co., Milwaukee, Wis.

PANSIES

BROWN'S GIANT PRIZES, PANSY PLANTS, MIXED COLORS.

75c per 100, \$4.00 per 1000. Cash with order.

PETER BROWN,
Lancaster, Pa.

10,000 Pansy plants. We have been growing Pansy plants for the trade for ten years and we have never had enough to supply the demand.

Improved Giant Trimardeau and Giant Florists' mixture which contains all the shades and colors and a good percentage of copper, bronze, pink and red which are sometimes scarce in other mixtures. July sown, grown in frames, strong plants, \$3.50 per 1000. Parcel post prepaid, \$4.00 per 1000. Cash, please. N. D. McAdams, Columbus Grove, O.

FINE PANSY PLANTS.

We have plenty of fine Pansy plants of the Mitchell cut flower variety. A superior variety, in colors and shades, for cut flowers and bedding purposes; 5 to 8 leaves, \$5.00 per 1000, until December 1st. Parcel post, prepaid and insured. Prompt shipment when P. O. M. order accompanies the order.

OZARK PANSY GARDEN,
West Plains, Mo.

PANSY PARK PERFECTION.

A mixture of over 50 varieties of Giant Show and Fancy Pansies; the reds, bronzes and fancy shades in largest proportion. Large stock of plants, field-grown in light, sandy soils, which gives them extra fine roots. Careful packing and prompt shipment, \$4.50 per 1000, 5000 for \$20.00. Cash. S. S. Judd, successor to L. W. Goodell, Pansy Park, Dwight, Mass.

Pansy plants of my largest flowering mixture of show varieties, good size, strong, stocky plants, August sown, \$3.50 per 1000; 10,000 lots for \$3.00 per 1000. Extra fine, large, bushy plants, in bud and bloom, for winter-blooming, \$6.00 per 1000.

Gustav Pitzonka, Pansy Farm, Bristol, Pa.

Pansies, Steele's private stock, mixed, \$4.50 per 1000. Giant Flowering, mixed, \$4.00 per 1000. These are strong, stocky plants, 6 to 8 leaves, by parcel post, prepaid.

C. C. Breece, R. 7, Delaware, Ohio.

Pansy plants, Improved Giant Trimardeau, frame-grown, July sown, fine plants for transplanting, \$3.50 per 1000. Postpaid, \$4.00 per 1000. Cash with order.

McAdams & McComb, Columbus Grove, O.

PANSIES.

Pansies of our well-known strain, extra large flowers and fancy colors, strong seedlings, 50c per 100, \$4.00 per 1000.

J. C. SCHMIDT, BRISTOL, PA.

Pansies, Steele's Greenhouse Special, \$4.00 per 1000. J. T. Turner, Rushville, Ind.

Pansies, Mastodon and special mixture. The quality of our plants needs no introduction, our seedlings are in fine shape and are ready to ship at once, \$4.00 per 1000. Cash with order.
The Swaby Greenhouses, St. Charles, Ill.

Steele's Greenhouse Special and Mastodon. The Pansies of great substance, strong seedlings, \$5.00 per 1000. Giant Trimardeau, \$4.00 per 1000. Rightly packed.
F. C. Freeman & Sons, Portland, Ind.

Pansy seedlings, Giant Trimardeau, \$4.00 per 1000, prepaid. Shipped the day we get your order. Your money back at once if not satisfied.
Henry Dumke, Marseilles, Ill.

Pansy plants, superb strain, extra large, strong, transplanted plants in bloom, for greenhouse planting, \$2.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Pansy plants, Dreer's Royal Exhibition, Steele's Mastodon and Kenilworth Medium, mixture, \$4.00 per 1000.
Koopmann Bros., Davenport, Ia.

Pansies, strong plants from our own prize mixture; grown for us by a specialist, \$4.00 per 1000. None better to be had.
S. S. Skidelsky & Co., 50 Park Place, New York.

Giant Trimardeau Pansy seedlings, mixed, large-flowering, 4 to 6 leaves, \$4.00 per 1000, prepaid. Immediate delivery.
S. T. Danley & Sons, Macomb, Ill.

Pansy seedlings, fine, stocky plants, Steele's and Giant mixture, \$4.00 per 1000, prepaid. Cash with order.
Leslie Duerr, 376 E. Main St., St. Charles, Ill.

Pansies, 2000 transplanted, fine strain, \$10.00 per 1000; 2000 Pansies, \$3.50 per 1000.
H. H. Windhorst, Seymour, Ind.

100,000 Pansy seedlings, fine, strong, stocky plants, \$4.00 per 1000. Cash, please.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Pansies, Giant, finest assortment of colors, nice plants, \$4.00 per 1000. Cash.
Byer Bros., Chambersburg, Pa.

Pansies, Steele's Mastodon, mixed, strong cool-grown seedlings, \$5.00 per 1000, \$22.00 per 5000.
Edward W. Schuster, Crookston, Minn.

Pansies, Steele's Mastodon, strong plants, \$4.00 per 1000.
H. Hills, Bristol, Ind.

PELARGONIUMS

PELARGONIUMS.

Note our reduced price list.

Easter Greeting.....Gardeners' Joy
Swabian Maid.....Wurtembergia
Mrs. Layal.....Prince Bismarck
Wolfgang Goethe.....German Glory
2-in.....\$13.00 per 100, \$120.00 per 1000
3-in.....18.00 per 100, 170.00 per 1000

We guarantee this stock to be strong, clean, free from white fly and true to name.

We devote nine houses to Pelargoniums. Our stock of Easter Greeting and Gardeners' Joy, two of the best varieties, is excellent.
R. M. HENLEY, HARTFORD CITY, IND.
Pelargonium Specialist.

PELARGONIUMS.

Strong, clean plants.

Easter Greeting Swabian Maid
Wurtembergia Lucy Becker
Gardeners' Joy German Glory
Prince Bismarck Wolfgang Goethe
Mrs. Layal Eastern Star
Graf Zeppelin Wilhelm Huff

2-in., \$1.75 per doz., \$18.00 per 100,

\$120.00 per 1000;

3-in., \$2.50 per doz., \$18.00 per 100,

\$170.00 per 1000.

Packing 5%. Prompt shipment.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

PELARGONIUMS.

We have an extra fine lot of Wurtembergia Pelargoniums that will make great stock for your spring business, and our price in 2-in. is only

\$12.00 per 100.

Cash with order.

C. L. HUMPHREY,
ZANESVILLE, O.

Pelargoniums, four of the best Easter Greeting varieties, Lucy Becker, Swabian Maid, Wurtembergia and German Glory, healthy 2½-in. stock, \$12.00 per 100. Mixture of above varieties, \$10.00 per 100. Add 5 per cent for packing. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

PELARGONIUMS, 2½-IN. POTS.

Easter Greeting and Swabian Maid,

the two best varieties,

\$13.00 per 100, \$125.00 per 1000.

Cash, please.

KROWKA BROS.,

4935 N. Western Ave., Chicago, Ill.

Pelargonium rooted cuttings, 5000 Wurtembergia, 5000 Swabian Maid, 2000 Lucy Becker and 1000 Easter Greeting. Immediate delivery and later. Extra good, cool-grown stock, free from fly, \$8.00 per 100, \$75.00 per 1000. Cash.

Woodbury & Woodbury, St. Johns, Mich.

PELARGONIUMS.

Easter Greeting, strong rooted cuttings; to make room, \$8.00 per 100, \$75.00 per 1000. Parcel post. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

Pelargoniums, good 2½-in. stock; Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$13.00 per 100, \$120.00 per 1000; 3-in. above varieties, \$18.00 per 100, \$170.00 per 1000. Packing 5 per cent.
S. S. Skidelsky & Co., 50 Park Place, New York.

Pelargoniums, Easter Greetings, 4 varieties, 4 and 5-inch stock plants, clean, \$15.00 per 100. Cash.
John Boehner, 18 Obell Court St., Dayton, O.

Pelargoniums, Wurtembergia, Easter Greeting and Swabian Maid, good, strong 2-in., \$12.00 per 100. The above mixed, \$10.00 per 100. Cash.
Jacobs Bros., Box 413, Peoria, Ill.

Pelargoniums, 20,000 Easter Greeting and Wurtembergia, mixed from pots, strong and clean, cool-grown, \$12.00 per 100.
R. & S. Greenhouses, Missoula, Mont.

Pelargoniums, Easter Greeting and Wurtembergia, mixed 2½-in., \$12.00 per 100; 3-in., \$16.00 per 100.
Prince's Flower Shop, Iowa City, Ia.

Pelargoniums: Try our stock, if you want some nice 2½-in. Easter Greeting, \$11.00 per 100.
O. H. Ketcham, South Haven, Mich.

Pelargoniums, Easter Greeting, rooted cuttings, \$6.00 per 100.
George Bros. & Co., New Kensington, Pa.

Pelargoniums, Easter Greeting and kindred varieties, 2½-in. pots, \$10.00 per 100.
Kemble Floral Co., Oskaloosa, Ia.

Pelargonium Easter Greeting, 2-in., strong plants and free from white fly, \$10.00 per 100. Cash only. Restland Floral Co., Mendota, Ill.

PEONIES

PEONIES.

Price is per 100, 25 at 100 rate, provided order totals 100 or more. If order totals 500 or more deduct 10%.

Dr. Bretonneau, Gue., pale, lilac, pink...\$20.00
Festiva Maxima, white.....18.00
Dr. Bretonneau, Verd. Lady Bramwell....14.00
The Bride, Terry, tinted white.....12.50
Mme. O. (Ros.), large, fluffy pink.....18.00
Madame Crousse, white.....20.00
Delicatissima, lilac rose.....18.00
Petite Renée, light magenta.....24.00
Madame de Verneville, early white.....18.00
Single tall red, like big Poppies.....16.00
La Tulipe, lilac white.....16.00
Couronne d'Or, late white.....20.00
Rare Brocade, Jap, wax white, double...16.00
Etienne Mechlin, red.....24.00
Mons. Dupont, late white.....30.00

ORONOGO FLOWER GARDENS,

Cartersville, Mo.

GOOD STRONG PEONIES.

Duchesse de Nemours, early, white, \$18.00 per 100; Festiva Maxima, large, white, very early, \$20.00 per 100; Baroness Schroeder, bluish white, very large and very scarce, \$1.50 each; Felix Crousse, ruby red, large, fine, \$38.00 per 100; Karl Rosenfeld, crimson scarlet, large, new, fine, \$1.75 each; Cythere, large flesh pink, \$18.00 per 100; Monsieur Dupont, large white, late, \$40.00 per 100; Edulis Superba, pink, large, early, \$22.50 per 100; Triomphe de L'Exposition de Lille, Hydrangea pink, very large, fragrant, \$37.00 per 100; Triomphe Du Nord, Rose pink, large, 35c each; Faubert, large red, \$22.00 per 100; Officinalis Rubro-Plena, large red, early, \$28.00 per 100; Dorchester, salmon pink, large, fine, \$22.50 per 100; Madame Coate, light pink, \$18.00 per 100; Magnifica, light flesh pink, \$18.00 per 100. Cash, please.

PERRY GARDENS, PERRY, O.

PEONIES.

Write for list of 50 good varieties, with very attractive prices.

FRANKLIN NURSERY.

Richfield Sta., Minneapolis, Minn.

SURPLUS OF PEONIES.

In 3 to 5 eye divisions. List will be sent on request.

NILES NURSERY CO., NILES, MICH.

Peonies, Festiva Maxima, Edulis Superba, Fragrans, American Beauty, good divisions, 25c each; mixed varieties, 15c each.

L. F. Dintelmann, Belleville, Ill.

Peonies, mixed lot of good, named varieties, with labels lost, \$8.00 per 100. Siberian Iris, Snow Queen, \$2.50 per 100.

H. Hills, Bristol, Ind.

Write for prices on Officinalis Rubra, Edulis Superba, Anemoneaeflora Rubra and other varieties.
Henry G. Norton, Perry, Ohio.

Peonies, send for surplus list; it might interest you.
W. J. Engle & Son, R. F. D. No. 8, Dayton, O.

Peonies, large stock of the finest varieties. Our wholesale and descriptive catalogue now ready. Babcock Peony Gardens, Jamestown, N. Y.

Peonies, strong divisions, 3 to 5 eyes. Ask for complete list of varieties and prices.
Roman J. Irwin, 43 West 18th St., New York.

Peonies. Write for list. Wild Bros. Nursery Co., Box 528, Sarcosie, Mo.

Peonies, 20 acres, best sorts. Send for list.
C. Betscher, Dover, O.

Peonies, mixed, fine varieties, 3 to 5 eyes, \$15.00 per 100. Mrs. Frank Johnson, Louisa, Va.

PETUNIAS

Double Petunias, 6 distinct varieties; buy now to have good stock for spring sales, 2-in. pots, \$5.00 per 100.

Storrs & Harrison Co., Painesville, O.

DOUBLE PETUNIAS.

Stocky, well-rooted, double Petunia cuttings, mixed colors, variegated, pink and white, ready to ship quick, 2½c. Also Snowball, the best pure white, not mixed, 2½c each.

If you need some extra fine Begonias and Snapdragons, see my advertisement under heading Miscellaneous.

WM. S. LOHR GREENHOUSES,

Ottawa, Ill.

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package.

RICHARD DIENER COMPANY,
Kentfield, California.

Petunias, Ruffled Monsters, very fine, good sellers, 2½-in. pots, 65c per dozen.
Plahous Greenhouse, Grand Junction, Mich.

PHLOXES

Phlox Subulata Alba and Roses; fine for cemetery bedding when planted in the fall; blooms Memorial day, \$7.00 per 100.
Thos. J. Murphy, Painesville, O.

POINSETTIAS

POINSETTIAS.

Strong 2½-in. pot-plants, \$100.00 per 1000. Immediate delivery.

ROSEMONT GARDENS,

116 Dexter Ave., Montgomery, Ala.

Poinsettias, strong 2½-in. plants, \$8.00 per 100, \$75.00 per 1000. 5 per cent for packing. Ready now.
S. S. Skidelsky & Co., 50 Park Pl., New York.

Poinsettia, 3-in., \$25.00 per 100.

Careful packing.

Roman J. Irwin, 43 West 18th St., New York.

Poinsettias, nice, strong plants, 3-in., 8 to 12 inches high, 12c. Cash. Joseph Austin, 3111 Troost Ave., Kansas City, Mo.

Poinsettia plants, 2-in., true Christmas blooming variety, good stock, 10c.
J. S. Stuart & Son, Anderson, Ind.

Poinsettias for November and later deliveries, strong 2½-in. stock. Packed in paper pots, \$7.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Poinsettias, strong 2½-in., \$8.00 per 100.
John Heidenreich, 725 Iowa St., Indianapolis, Ind.

Poinsettias, fine 3-in. plants, \$12.00 per 100. Cash, please. Paul O. Tauer, Lebanon, Ind.

Poinsettias, strong 2½-in. plants, \$8.00 per 100. Kemble Floral Co., Inc., Oskaloosa, Ia.

Poinsettias, fine stock, 2½-in., \$7.00 per 100. Cash. E. J. Ulrich Floral Co., Tiffin, O.

Poinsettias, strong 3-in., 20c.
D. B. Herron, Olean, N. Y.

PRIMULAS

ASSORTED COLORS.

Primula Obconica in bud and bloom. These plants are A No. 1, and can be potted into larger pots for immediate sales.

You cannot find better stock anywhere. We would be pleased to have you come and see it.

Out of 4-in. pots, \$25.00 per 100.

Out of 5-in. pots, \$50.00 per 100.

We also have, in pink only, some 2-in. stock ready to shift, which will make fine plants for winter sales, \$6.00 per 100.

The above prices include packing.

Cash with order.

The largest exclusive grower of Cyclamen and Primulas in the world.

See Cyclamen advertisement.

R. S. McMURRAY,

Belleville, O.

PRIMULA OBCONICA.

Great, big, 2-in. plants.

Ready right now

for 4-in. pots;

every one of them

assorted colors,

and every one of them

a perfect picture.

You will surely

be proud of this stock

and our price is

only,

\$5.00 per 100.

Cash.

C. L. HUMPHREY,

ZANESVILLE, O.

PRIMULAS.

Fine healthy plants.

Obconica, 2½-in. pots, ready to shift, \$6.00 per 100; 3½-in. pots, \$10.00 per 100.

Obconica, 3½-in. pots, ready to shift, \$12.00 per 100.

NILES FLORISTS, NILES, ILL.

Primula Obconica, 6000 fine, big 4-in. in bloom now; money makers for fall and Christmas sales, \$25.00 per 100.

Burdell Floral Co., Bowling Green, Ky.

PRIMULAS—Continued

OBCONICA, CHINENSIS, MALACOIDES.		
	Per 100	Per 1000
Best colors, separate or mixed, 2 1/4-in. pots	\$ 7.00	\$60.00
Best colors, separate or mixed 3-in. pots	12.00
Malacoides Rosea, New Malacoides, double white, 2 1/4-in. pots	7.00	60.00
Townsendil (Lilac Rose), 2 1/4-in. pots	8.00	75.00

ROMAN J. IRWIN,

48 West 18th St., New York.

12,000 PRIMULAS.

Primula Obconica Gigantea, choice mixture of all giant flowers, very strong plants, showing bud and bloom, mostly 2 1/4-in., a few 2 1/2-in., \$5.00 per 100, \$45.00 per 1000, 500 at 1000 rate.

8000 PRIMULAS.

Malacoides Rosea Superba, this is a very select strain of our own introduction with pink flowers and of good size; very strong plants, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000, 500 at 1000 rate. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

PRIMROSES! PRIMROSES!

We have about 10,000 2 1/4-in. Obconica, all colors and varieties for sale. This stock is the best on the market. In order to close these out we are offering them at a reduced price. Our price is lower than any other. Satisfaction guaranteed or money back. \$5.00 per 100, \$45.00 per 1000. Cash with order.

JOS. H. CUNNINGHAM,

Delaware, O.

PRIMULA OBCONICA GIGANTEA.

Kermesina, red, Rosea and Appleblossom, in separate colors, 3-in. ready to shift into 5-in., \$10.00 per 100.

PRIMULA MALACOIDES, BABY PRIMROSE. Rosea and Lilac, 2 1/4-in. ready for shift, \$5.00 per 100.

LAKEWOOD CEMETERY GREENHOUSES,

Minneapolis, Minn.

Primula Obconica, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Chinensis, large flowering, separate colors or mixed, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Malacoides, best pink and Rosea, 2-in., \$5.00 per 100; 3-in., \$10.00 per 100. No c. o. d. order accepted.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

DOUBLE WHITE MALACOIDES.

3-inch pot plants ready now,

\$10.00 per 100, \$90.00 per 1000.

MALACOIDES ROSEA.

3-inch pot plants ready now,

\$8.00 per 100, \$75.00 per 1000.

FRED H. LEMON & CO.,

Richmond, Ind.

Primulas: Having assumed ownership of the business of Schieble Bros., I will offer the unsold stock, consisting of about 20,000 2 1/4-in. Obconica at \$4.00 per 100, \$37.50 per 1000. Not less than 500 at 1000 rate. This is all first class stock; in all desirable colors. Cash, please. E. L. Schieble, Main Lock and Old Main Sts., Miamisburg, O.

Primula Obconica, Grandiflora plants from our large flowering strain in the following colors: Rosea, Kermesina and Appleblossom. Ready now. 2-in. pots, \$5.00 per 100, \$47.00 per 1000; 3-in., \$10.00 per 100. No C. O. D. orders accepted.

C. F. Mahan & Co., R. D. No. 8, Dayton, O.

PRIMULA OBCONICA.

Grandiflora large flowering and Gigantea, mixed colors. Appleblossom, lavender, Rosea and red, large, healthy 2 1/4-in. ready to shift, \$5.00 per 100, 200 for \$9.00; large, transplanted of same stock, \$3.00 per 100, 200 for \$5.00.

S. A. PINKSTONE, UTICA, N. Y.

Primula Malacoides Townsendil, from 2-in. pots, \$8.00 per 100, \$75.00 per 1000.

Malacoides Superba, fine pink, strong 2 1/4-in. stock, \$6.50 per 100, \$60.00 per 1000. Cash with order. See Cinerarias. Henry Schmidt, 673 Church Lane, North Bergen, N. J.

PRIMULA OBCONICA.

Grandiflora and Gigantea, three colors, Kermesina, Rosea and Appleblossom, 4-in., \$20.00 per 100. Cash.

KROWKA BROS.,

Chicago, Ill.

Primulas, Obconica Gigantea, strong 2 1/4-in., \$5.00 per 100, \$9.00 per 200; 3 1/4-in., \$12.00 per 100. Chinensis, 4-in., \$12.00 per 100. All the above are mixed colors with plenty of red. Charles Whitton, York St. and Gray Ave., Utica, N. Y.

PRIMULA OBCONICA.

We are offering a collection of fine plants, 2 1/4-in., \$3.00 per 100, \$27.50 per 1000; not less than 500 at 1000 rate. Cash.

M. I. BITTER,

P. O. Box 162, Miamisburg, O.

PRIMULA MALACOIDES.

Baby Primrose, pink, out of 2 1/4-in. pots, extra strong, ready for shift to 4-in., \$5.00 per 100.

A. W. SMITH CO.,

Liberty at Sixth Ave., Pittsburgh, Pa.

Primula Malacoides, fine 2-in. stock, \$4.50 per 100, \$40.00 per 1000; extra nice 3-in., \$7.00 per 100; heavy 4-in., \$15.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

BABY MALACOIDES.

Extra strong,

2 1/4-inch, \$5.00 per 100.

Add 5% for packing.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Primula Malacoides Rosea, 2 1/4-in., \$5.00 per 100. Primula Obconica, Gigantea and Grandiflora types, best varieties, 2 1/4-in., good, strong plants, \$6.00 per 100, \$55.00 per 1000. Cash with order, please.

Frank Oechalin, 4911 W. Quincy St., Chicago.

PRIMULA OBCONICA.

Fine plants, from 2 1/4-in. pots,

\$7.00 per 100, \$65.00 per 1000.

ILLINOIS PLANT CO.,

Batavia, Ill.

Primula Obconica Gigantea from our own seed, ready for 3-in., \$4.00 per 100, \$30.00 per 1000; from 5-in., ready to shift, many in bloom, \$35.00 per 100; sample dozen at 100 rate. Neff Floral Co., 2222 West Liberty Ave., Pittsburgh, Pa.

Primula Obconica Grandiflora, Rosea and Kermesina; Gigantea Rosea and Kermesina, 2 1/4-in., \$7.00 per 100, \$65.00 per 1000; Malacoides Rosea, 2 1/4-in., \$5.00 per 100, \$45.00 per 1000.

Peter Pearson, 5748 Gunnison St., Chicago, Ill.

Primula Chinensis, 2-in., strong plants, \$4.50 per 100; 3-in., \$7.50; 2-in. Malacoides, \$4.00 per 100; 3-in., \$6.00 per 100; 2-in. Obconica, \$4.50 per 100. Cash, please. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Primula Obconica Gigantea, 4-in. fine large plants in bud and bloom, plenty of dark colors, \$20.00 per 100. Primula Chinensis, 2 1/4-in., \$6.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Primula Obconica and Chinese Primroses, California Giants, large flowering, mixed colors with plenty of red, 4-in., ready for 5-in., \$12.00 per 100. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Primula Malacoides, strong plants, 2-in., \$4.50 per 100; 3-in., \$8.00 per 100. Cash. Myers-Watson Floral Co., formerly E. V. Myers, Florist, St. Joseph, Mo.

Primula Obconica, 3-in., \$12.00 per 100; 4-in., \$22.50 per 100. Packing free for cash. North Side Greenhouses, 1107 N. First St., Springfield, Ill.

EXTRA STRONG, READY TO SHIFT.

Primula Malacoides Rosea, 3-in., \$10.00 per 100; 4-in., \$17.50 per 100. Cash, please.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Primula Obconica, Miller's Giant, fine 3-in., \$7.50 per 100; Malacoides Rosea, 2-in., \$4.00; 3-in., \$6.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Obconica, 4-in., 20c; 5-in., 30c; 6-in., 40c; all sizes ready for a shift, in bud and bloom. Ready for sale.

Prince's Flower Shop, Iowa City, Ia.

Primula Obconica, from 2 1/4-in. pots, good stock, \$6.50 per 100, \$55.00 per 1000.

A. Henderson & Co., 166 N. Wabash Ave., Chicago.

Primula Obconica Grandiflora, 2-in., nice plants, \$5.00 per 100. Primula Malacoides, fine plants, 2-in., \$4.75 per 100.

N. O. Caswell, Delavan, Ill.

Primula Obconica, 2 1/4-in. pots, in 4 colors mixed, \$6.00 per 100; 3-in. pots, 4 colors mixed, \$8.00 per 100. Cash, please.

Park Floral Co., 6740 N. Robey St., Chicago.

Primula Obconica, 2 1/4-in., good strong plants, \$6.00 per 100, \$55.00 per 1000; 4-in., 25c; 5-in., 50c; 6-in., 75c each. Malacoides, 2 1/4-in., \$5.00 per 100. Henry Smith, Grand Rapids, Mich.

Primula Malacoides, extra strong 4-in., \$12.50 per 100. Cash with order. Viewegh & Kiefer, 1318 N. Haugh St., Indianapolis, Ind.

Primula Malacoides Superba, 2-in. ready for 4-in., 5c; 3-in. ready for 5-in., 7c. Extra choice.

Dormont Greenhouses, Pittsburgh, Pa.

Primula Malacoides, lilac, strong 4-in., ready for shift, \$20.00 per 100. Joseph Michal, 57th and Kostner Ave., Chicago, Ill.

Primula Obconica, 2 1/4-in., strong plants, \$6.00 per 100, \$55.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Primula Obconica Gigantea, Schiller's strain, 2 1/4-in., clean stock, light and dark pink shades, \$5.00 per 100. Lund's Greenhouses, Wausau, Wis.

Primroses, Chinese and Obconica, 4-in., fine strong plants, all colors, \$12.00 per 100.

Samuel Whitton, Utica, N. Y.

Primula Obconica, 3-in., 12c; 4-in., 25c; select 4-in., in bloom, 35c. Fine stock.

Gullett & Sons, Lincoln, Ill.

Primula Obconica, fine 4-in., \$20.00 per 100, ready to shift.

C. C. Pollworth Co., Milwaukee, Wis.

Primula Obconica, dark colors, 2 1/4-in., ready for 4-in., \$5.00 per 100. Cash with order.

P. N. Oberlin, 1948 Asylum Ave., Racine, Wis.

Primula Obconica, all good, bright colors, 2 1/4-in., \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Primula Obconica, strong 2 1/4-in. plants, ready now, \$5.00 per 100. Cash with order.

Helm Bros., 484 Forest St., Columbus, Ohio.

Primula Obconica, mixed, 78 strong 4-in. for \$12.50. Cash. E. J. Ulrich Floral Co., Timn, O.

Primula Obconica, fine, mixed, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Primula Chinensis, 3-in., assorted colors, \$10.00 per 100. F. E. Blake, Marion, O.

Primula Obconica, 5-in., 50c each. Cash, please. Herman Schallhorn, Kalamazoo, Mich.

Primulas, Malacoides Rosea, 2 1/4-in., \$5.00 per 100. Baur Floral Co., Erie, Pa.

RASPBERRY PLANTS

Raspberries. The home of St. Regis. 1000 or carload lots. Shady Lawn Nurseries, Hammononton, N. J.

ROSES

ROSES!

FOR IMMEDIATE SHIPMENT.

4000 AMER. BEAUTIES, 2-in., \$100.00 per 1000
6000 COLUMBIA, 2 1/4-in., 100.00 per 1000
5000 KIL. BRIL, strong 2 1/4-in., 80.00 per 1000
1000 SUNBURST, 2 1/4-in., 100.00 per 1000
500 W. KILLARNEY, 3 1/4-in., 140.00 per 1000
1000 W. KILLARNEY, 2 1/4-in., 100.00 per 1000
5000 OPHELLA, 2 1/4-in., 80.00 per 1000

POMHLMANN BROS. CO.,

Morton Grove, Ill.

STOCK FOR EARLY SPRING DELIVERY.

Own Root.

Columbia \$125.00 per 1000
Premier 175.00 per 1000
Mme. Butterfly 200.00 per 1000
Crusader 200.00 per 1000

GRAFTS.

	Per 100	Per 1000
Columbia	\$30.00	\$250.00
Premier	30.00	250.00
Mme. Butterfly	30.00	250.00
Crusader	30.00	250.00
Double White Killarney.....	30.00	250.00

250 Plants at 1000 rate.

THE JOS. H. HILL CO., RICHMOND, IND.
Wholesale Florists.

ROSE PLANTS.

You will like this stock. Better order at once, as the supply is limited and so many planters and dealers knew the satisfaction they get from Wiator's stock these won't last long.

YOUNG STOCK.
From 2 1/4-inch pots. Per 100 Per 1000
Ophelia \$10.00 \$ 90.00
Columbia 15.00 125.00
Richmond 8.00 75.00

WIATOR BROS.,

Wholesale Growers of Cut Flowers,
30 E. Randolph St., Chicago, Ill.

BENCH PLANTS.

Russell \$9.00 per 100, \$80.00 per 1000
Sunburst 8.00 per 100, 70.00 per 1000
Phone Central 2846 and 601.

PETER REINBERG,

Wholesale Grower of Cut Flowers,
30 E. Randolph St., Chicago, Ill.

FIELD-GROWN ROSES.

On own roots for forcing: Clothilde Soupert, one of the best; La Marne, similar to Baby Tausendschoen, but of a deep bright pink, very free flowering, \$35.00 per 100.

Dorothy Perkins and Excelsa, with 3 or more long shoots, 20c; smaller plants, 20c each.

Rosa Rugosa Rubra, just a few hundred to clear out, 20c each.

J. L. SCHILLER, TOLEDO, O.

ROSE PLANTS.

Premier, 4-in., grafted.....30c each
Milady, 4-in., grafted.....25c each
Columbia, 3 1/4-in., own-root.....15c each
Columbia, 2 1/4-in., own-root..... 8c each

Extra fine stock.

PAUL E. WEISS, MAYWOOD, ILL.

ROSES, FIELD-GROWN.

Baby Rambler, crimson, \$25.00 per 100; Dr. Van Fleet, Perkins, pink, and Alberic Barbier, \$25.00 per 100; Tausendschoen, \$25.00 per 100. All fine plants ready for 5 and 6-in. pots. Cash with order.

MIDDLEBUSH ROSERY,

Middlebush, N. J.

BABY FORCING ROSES.

Clean, strong, own roots, sixteen varieties. See list and prices in Display ad, in Pacific Coast Department, this issue.

WESTERN ROSE CO.,

Alhambra, Cal.

STRONG 3-IN. ROSES.

Premier, Ophelia, 15c; 2 1/4-in., 10c.
GULLETT & SONS, LINCOLN, ILL.

POTTED ROSE PLANTS.

1000 Ophelia, 8-in.12c each
 8000 Richmond, red, 8-in.12c each
 Terms: Cash.
W. E. TRIMBLE GREENHOUSE CO.,
 Princeton, Ill.

ROSES!

Pink and white Dorothy Perkins, and Lady Gay, heavy, field-grown, 2 to 3-year-old, 80c each.
THE DINGER & CONARD CO.,
 West Grove, Pa.

ROSES.

Good, own-root stock.
 Columbia, 3-in.\$15.00 per 100, \$125.00 per 1000
A. N. KINSMAN,
 Austin, Minn.

ROSES.

5000 Columbia, 2½-in., own-root. \$150.00 per 1000
 8000 Premier, 2½-in., own-root. 180.00 per 1000
CHARLES H. TOTTY CO.,
 Madison, New Jersey.

Roses, strong 8-in., own-root plants, Ophelia, Mock, Columbia, Pink Killarney, Kaiserin, My Maryland, etc., \$15.00 per 100, \$125.00 per 1000.
Henry Smith, Grand Rapids, Mich.

Roses, 200 Scott Key bench plants, \$16.00 per 100. Packing at cost.
Elitch Gardens Co., Denver, Colo.

Ready to ship, list, 2½-in. and 4-in. Rose plants.
Leedle Co., Export Rose Growers, Springfield, O.

Rose plants, 2½-in. Varieties and prices on application. Rosemont Gardens, 116 Dexter Ave., Montgomery, Ala.

SALVIAS

Salvia Zurich, good, clean plants, 8-in. pots, ready to shift, \$12.00 per 100.
Niles Florists, Niles, Ill.

Salvia Zurich, 8-in., 5c. Cash.
Lodi Greenhouses, Lodi, O.

SANSEVIERIAS

Sansevieria Zeylanica, 2½-in. pots, \$7.00 per 100. Oak Grove Greenhouse, Tuskegee, Ala.

SCHIZANTHUS

Schizanthus, Wisetonensis, strong, transplanted, frame-grown plants, \$4.00 per 100; 2½-in. plants ready after November 15th, \$7.00 per 100. Hauge Flower & Plant House, Fairmont, W. Va.

Schizanthus Wisetonensis, 2½-in., \$7.50 per 100. Packing free for cash. North Side Greenhouses, 1107 N. First St., Springfield, Ill.

Schizanthus, hybrids, pot variety, transplanted seedlings from 2 to 4 inches tall, \$5.00 per 100. Alexandria Nursery Co., Alexandria, Minn.

Schizanthus, strong, transplanted seedlings, dwarf pot variety, \$5.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Schizanthus, pot variety, 2½-in., \$3.00 per 100. Constein's Greenhouse, Upper Sandusky, O.

SEEDS

"WELL BOUGHT IS HALF SOLD."
 Buy the Right Seed.

BEGONIA: Luminosa, best red bedding variety, easiest to grow.....\$0.50
Rex Begonias, 6 attractive varieties, mixed. 50
CALCEOLARIA: Hybrids, collection of giant-flowering varieties, in striking colors of uniform size. There is no better strain when there is, we will produce it.... 50
CALENDULA: Orange King. Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce, 50c; per lb., \$5.00. 50
CINERARIAS: Grandiflora, semi-dwarf; best collection for retail sales. This strain has been developed by selection for 5 years and ranks second to none..... 50
PRIMULA: Obconica, a new giant-flowering strain, superior in size to any strain now on market. Try a few packets and you will want more next season.
PRIMULA: Grandiflora, Alba, Salmona, Coerulea, Lilacina, Oculata, Appleblossom, Kermesina, Orispa, Rosea, Fire Queen.....75
PRIMULA: Gigantea, Appleblossom, Kermesina, Coerulea, Lilacina, Rosea..... 75
DRACAENA INDIVISA: The true Cordylina Australia narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you.
 1,000 Seeds\$0.50
 5,000 Seeds 2.00
 10,000 Seeds 3.50
 We pay postage on all above items.

SEVIN-VINCENT CO.

Wholesale Seed Growers,
 512 Washington St., San Francisco, Calif.

Cryptogama Japonica Seeds, trade packet 50c. This Conifer resembles Norfolk Island Pine. It is nice for pot culture and hardy outdoor growth.
Rudolph & Co., R. 6, Box 2, Laurel, Miss.

Delphinium Belladonna and Delphinium Belladonna, hand picked, Martin Kohankle stock, \$2.50 per oz., \$35.00 per lb. Cash with order.
Carl Hagenburger, West Mentor, O.

Write for our new list of seasonable Seeds just out!
S. S. Skidelsky & Co., 50 Park Place, New York.

PLANT NOW!

To follow Mums as
 the benches are empty

WINTER-BLOOMING SWEET PEAS

Here are nineteen of the best orchid Spencers for early flowering:

	Per ounce
Heatherbell, mauve	\$1.25
Loveliness, white suffused pink.....	.85
Imp. Early Snowstorm, white.....	1.50
Early Sanky, magnificent white.....	.80
Early Canary Bird, primrose.....	1.00
Early Enchantress, pink.....	1.00
Fordhook Pink and White.....	.60
Yarrowa, rose pink75
Sunburst, rich pink	1.25
Early Orange Beauty, orange scarlet.....	3.00
Early King, crimson75
Fordhook Rose Improved, carmine.....	1.00
Early Lavender King, lavender.....	.85
Early Mauve Beauty, mauve.....	.85
Early Exquisite, primrose.....	.85
Empress, rose pink	1.25
Princess, soft lavender.....	1.25
Burpee's Favorite, rosy pink.....	1.25
Early Daybreak, rose pink.....	1.00

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

Pansy Seed of our Prize Strain. Our own sowing, 1920 seed, \$4.00 per 1 oz.
Evenden Bros. Co., Williamsport, Pa.

SMILAX

2½-INCH SMILAX.

\$4.00 per 100, \$35.00 per 1000.

3-in. pots, strong plants, \$6.00 per 100.

ROMAN J. IRWIN,

43 West 18th St., New York City.

2½-IN. SMILAX.

Extra heavy, cut back three times. Just the thing for making-up work, \$3.00 per 100.

THE ALTIMO CULTURE CO.,

Canfield, O.

Smilax, strong 2½-in., \$3.00 per 100, \$27.50 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York.

Smilax, 2½-in. pots, \$2.50 per 100, \$20.00 per 1000.

Park Board Greenhouses, Fort Wayne, Ind.

Smilax, 2½-in. fine, strong plants, cut back several times, \$3.00 per 100, \$27.50 per 1000.

J. O. Schmidt, Bristol, Pa.

Smilax, fine strong plants, 2½-in., \$2.75 per 100. Cash with order.

J. F. Wilcox & Sons, Council Bluffs, Ia.

Smilax, 2-in. pots, 2c each.

Fugleberg & Filster, Box 205, Oshkosh, Wis.

Smilax, heavy, pinched back low, 2-in., \$3.00.

J. E. Leslie & Son, Marion, Ind.

Smilax, 2½-in., 8c.

Gullett & Sons, Lincoln, Ill.

Smilax, bushy, 2½-in., \$5.00 per 100.

P. N. Obertin, 1948 Asylum Ave., Racine, Wis.

SNAPDRAGONS

15,000 SNAPDRAGONS.

FINE PLANTS CAREFULLY PACKED.

These are from 2½-in. pots, well rooted, ready to plant on your benches; pinched and well branched, free from rust. We use Ramsburg's best seed mostly.

	Per 100	Per 1000
Keystone, largest pink.....	\$4.00	\$40.00
Nelrose, pink	4.00	40.00
Silver Pink, most productive....	4.00	40.00
Scarlet	4.00	40.00
White	4.00	40.00
Yellow	4.00	40.00

Snaps are the best plants you can plant now for winter and spring. Cash, please.

GREEVE FLORAL CO.,

Oskaloosa, Ia.

Snapdragons, from pots or from soil, strong, thrifty growing, clean and free from rust. Instructions to prevent rust with each order.

Potted stock shipped via express in open crates. Soil stock shipped via parcel post, prepaid, special delivery. Snapdragons transplant easily and our soil stock has splendid root systems. You save transportation charges on soil stock.

"Augusta, Ga. Received the Snapdragon plants in first class condition. Please ship me the following, as I would like to have more of them."
Lansdell's Florist.

Keystone, Nelrose, Silver Pink, Buxton's Pink, Enchantress, Ramsburg's Light Pink, Giant White and Yellow; Orlando, Golden Queen and Seneca, Garnet and Fancy Mixed.
 From pots, \$5.00 per 100, \$45.00 per 1000.
Geneva Floral Co., Geneva, N. Y.

SNAPDRAGONS.

Choice, pinched back plants, free from rust.
 Silver Pink, 2-in.\$5.00 per 100
 Salmon Pink, 2-in. 5.00 per 100
 Giant Yellow, 2-in. 5.00 per 100
 Giant White, 2-in. 5.00 per 100
 Garnet, 2-in. 5.00 per 100
 Cash or satisfactory references.

WAGNER FLORAL CO.,

Sandusky, O.

Snapdragons, Keystone, 2½-in., \$5.00 per 100.
Holton & Hunkel Co., Milwaukee, Wis.

SNAPDRAGONS.

Nice, pinched back plants, ready now.

	100	1000
Silver Pink	2½-in. \$6.00	\$55.00
Keystone	2½-in. 6.00	55.00
Giant Yellow	2½-in. 6.00	55.00
Giant White	2½-in. 6.00	55.00
Nelrose	2½-in. 6.00	55.00

TWO FINE NEW VARIETIES.

Orlando, better than the Bronze variety; Golden Delight, best yellow greenhouse forcing Snapdragon, 2½-in. pots, \$10.00 per 100, \$90.00 per 1000.

ROMAN J. IRWIN,

43 West 18th St., NEW YORK

Snapdragons, Silver Pink, Rose Pink, Nelrose, Keystone, Giant White, Giant Yellow and Garnet, 2½-in., strong, pinched back stock, free from rust, \$5.00 per 100, \$45.00 per 1000. Satisfaction guaranteed. Packing free.
Lakewood Cemetery Greenhouses, Minneapolis, Minn.

SNAPDRAGONS.

Choice, pinched back plants, free from rust.
 Phelps' White, 2-in.\$4.00 per 100
 Phelps' Yellow, 2-in. 4.00 per 100
 Keystone, best pink, 2-in. 4.00 per 100

WM. HASSELMANN,

Independence, Kan.

Snapdragons, Purity, finest new white, carrying large, heavy spikes of compact flowers. Plants will produce strictly first-class flowers. Ready about November 15th. Grown from seed, 2-in., \$5.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Snapdragons, nice, transplanted seedlings, topped and free from rust, equal to 2½-in.; Nelrose, Fire King, Giant White, Keystone, Delicate Pink, Carmine Pink and Tom Thumb, fine for pots, \$3.50 per 100. Cash, please.
H. E. & C. W. Kreba, Cedar Rapids, Ia.

Snapdragons will bring you money with this stock; strong 2½-in., pinched back, free from rust, Nelrose, Keystone, Silver Pink and Buxton's Pink, \$6.00 per 100, \$55.00 per 1000. Packing free for cash.
W. E. Tricker, 1530 Hague Ave., St. Paul, Minn.

Snapdragons, 2½-in., strong stock and free from rust. 200 of each: Yellow, White, Keystone, Light Pink, Silver Pink, Nelrose and Buxton, \$5.00 per 100; \$60.00 will take the lot. Elmwood Floral Co., Cor. 30th and Elmwood Ave., Erie, Pa.

Snapdragons, 2½-in. and 2-in. seedlings, Silver Pink, Yellow, White, Garnet, Nelrose and Keystone, pinched and branching, Ramsburg's strain, \$5.00 per 100. Cash.
Hughes Greenhouses, Hilldale, Mich.

Snapdragons, Giant Venus, Giant White, Giant Yellow, Giant Scarlet, Salmon Pink, Silver Pink and Keystone Pink, strong plants, from 2½-in. pots, 4c each. Ready to bench.
G. O. Blouney, New London, Wis.

Snapdragons, Silver Pink, a few Yellow and a few Golden Queen, 4-in., in bud and bloom, 25c each. A money maker at once. Cash. H. W. Allersma, 642 Benjamin Ave., Grand Rapids, Mich.

GIANT WHITE SNAPDRAGON SEEDLINGS.
 6 inches tall, cut back, ready for bench, \$1.50 per 100. No disease, fine shape.

F. J. HOWELL & SONS,

Round Hill, London Co., Va.

Snapdragons, Giant White, Giant Scarlet, Keystone, Ramsburg's White and Silver Pink, healthy, pinched back plants from 2½-in. pots, \$5.00 per 100. Cash.

Lyndhurst Farm, Inc., Hammononton, N. J.

Snapdragons, strong plants, twice pinched back, free from rust, 2½-in. Nelrose, Keystone, Phelps' White, Yellow and Silver Pink, \$6.00 per 100, \$50.00 per 1000.
S. S. Skidelsky & Co., 50 Park Place, New York.

Snapdragons, strong, free from rust, pinched three times, Yellow, White and Garnet, \$45.00 per 1000; Nelrose and Silver Pink, strong seedlings, \$20.00 per 1000. Cash.
John F. Laden, 253 Cherry St., New Albany, Ind.

Snapdragons, New Hybrid Pink, the best of all, 2-in., \$5.00 per 100; 3-in., \$7.00 per 100. Pinched back, bushy and strong. No packing charges. Cash, please.
The Imlay Co., Zanesville, O.

Snapdragon plants, 2½-in., Golden Pink Queen and Hybrid Pink, Ramsburg's strain, far superior to Silver Pink; good, clean, healthy stock, \$6.00 per 100. Cash.

J. A. Farnworth & Son, Gallon, O.

We specialize in Snapdragons, Silver Pink, Enchantress Pink, Rose Pink, Bronze Queen, White and Yellow, 2½-in., \$4.50 per 100. Cash, please.
Hillview Greenhouse Co., La Crosse, Wis.

SNAPDRAGONS.

2½-in. Ramsburg's strain, Golden Pink Queen, Hybrid Pink, \$6.00 per 100, \$55.00 per 1000.
ROLF ZETTLITZ CO., LIMA, O.

Snapdragons, fine, strong, pinched back plants, Silver Pink, Nelrose, Keystone, White and Yellow, 3-in., \$6.00. J. E. Leslie & Son, Marion, Ind.

Snapdragons, Silver Pink and White, strong 2½-in., \$4.00 per 100.

James M. Hoag, Florist, Ovid, Mich.

Snapdragons, Silver Pink, White and Yellow, clean stock, \$4.00 per 100. Cash.
Olson Floral Co., Elgin, Ill.

SNAPDRAGONS—Continued

Snapdragons, 2½-in., Ramsburg's strain, Silver Pink, Hybrid Pink, Yellow, Nelrose, Light Pink and Garnet, strong and stocky, \$5.00 per 100. The Thumb Nursery, Marlette, Mich.

Double Snapdragon June Hefko, rooted cuttings, \$15.00 per 100, \$125.00 per 1000. October and later delivery.

T. D. Hefko, Marshfield, Wis.

Snapdragons, Keystone, Rosy Morn, Golden Queen and Purple King, fine 2½-in. stock, \$5.00 per 100. Winfield S. Kircher, Cyclamen Specialist, Defiance, O.

Snapdragons, 6000 pink, white and separate, fine, young 2½-in., \$5.00 per 100. Burdell Floral Co., Bowling Green, Ky.

Snapdragon Keystone, 2½-in., \$5.00 per 100. Cash, please.

Hall's Greenhouse, Clyde, O.

Snapdragons, Nelrose, 2½-in. pinched back, fine plants, \$8.00 per 100. Cash. Atwell Florist, Ft. Dodge, Iowa.

Snapdragons, Silver Pink, bushy, pinched back, 8-in., \$10.00 per 100. Fine to bench. Quentin Floral Co., St. Joseph, Mo.

Snapdragons, Silver Pink and Nelrose, 2½-in. pots, \$5.00 per 100. Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

Snapdragons, Ramsburg's Silver Pink, Golden Pink Queen and Hybrid Pink, 2½-in., \$5.00 per 100. Cash. Humm & Jones, Oberlin, O.

Snapdragons: 80 Red, 425 Yellow, 150 White and 390 Pink, 2-in., \$4.00 per 100. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Snapdragon seedlings, Silver Pink, 2½-in., Ramsburg's strain, \$4.50 per 100. Cash. W. A. Ballou, Wheaton, Ill.

Snapdragon Keystone, strong 2½-in., \$6.00 per 100. Baur Floral Co., Erie, Pa.

STEVIAS

Stevias, large, field-grown clumps, 50 to 75 shoots, \$20.00 per 100 plus 50c per 25 plants for packing. J. E. Leslie & Son, Marion, Ind.

Stevias, strong, field-grown plants, \$20.00 per 100. Henry Smith, Cor. Monroe and Division Sts., Grand Rapids, Mich.

Stevias, 8-in., strong and well-branched, \$6.00 per 100, \$55.00 per 1000. The Hammond Co., 109 E. Broad St., Richmond, Va.

Stevia, dwarf, 2-in., \$4.00; 8-in., \$6.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Stevias, 4-in. dwarf, \$10.00 per 100. O. P. M. Criley, Ottumwa, Ia.

Stevias, 2½-in., \$3.00 per 100, \$25.00 per 1000. C. W. Espy & Son, Brookville, Pa.

STOCKS

Beauty of Nice, best colors, lavender, pink and white, separate or mixed, strong 2½-in. pots, \$8.00 per 100, \$70.00 per 1000. Roman J. Irwin, 48 West 18th St., New York City.

SWAINSONAS

Swainsonas, white, extra strong 4-in., 20c each. New London Floral Co., New London, Wis.

Swainsonas, 75 strong 4-in., 20c. Cash. Atwell Florist, Ft. Dodge, Iowa.

Swainsonas, 4-in. white and pink, \$22.50 per 100. Cash. E. J. Ullrich Floral Co., Tiffin, O.

Swainsonas, strong 4-in. pot plants, \$25.00 per 100. Henry Smith, Grand Rapids, Mich.

SWEET PEAS

Spencer Sweet Pea seedlings, Yarrowa, Skach, Venus, Sim, etc., \$1.50 per 100. Post paid. N. Gibson, Nappanee, Ind.

TRADESCANTIAS

Tradescantias, purple and green, strong rooted cuttings, 2½-inch, 8c. Plabous Greenhouses, Grand Junction, Mich.

UMBRELLA PLANTS

Cyperus Alternifolius, bushy, 2½-in., \$8.00 per 100. Storrs & Harrison Co., Painesville, O.

VEGETABLE PLANTS**MARVEL**

The new wilt-proof Tomato. Tested by the Department of Agriculture. Plants in healthy, growing condition and producing fruit after other varieties planted in alternate rows were dead from wilt. Seed, packet, \$1.00, 1-oz., \$10.00. R. H. WORKMAN, R. 5, Loudonville, Ohio.

Asparagus roots, 1-year, \$1.15 per 100, \$7.25 per 1000; 2-year, \$1.50 per 100, \$10.00 per 1000; 3-years, \$2.25 per 100, \$16.00 per 1000; large selected, \$3.75 per 100, \$29.00 per 1000. Harry J. Squires, Good Ground, N. Y.

Large Asparagus, Rhubarb and Witloof Chicory roots for winter forcing in cellar or greenhouse; easily, quickly and profitably grown. Catalogue and cultural directions free. Harry J. Squires, Good Ground, N. Y.

Rhubarb roots, large size for winter forcing, \$2.25 per doz., \$12.00 per 100; ordinary size for field planting, \$1.25 per doz., \$5.50 per 100, \$40.00 per 1000. Harry J. Squires, Good Ground, N. Y.

Grand Rapids Lettuce plants transplanted, \$3.50 per 1000. Guaranteed to please you no matter where you live. S. T. Danley & Son, Macomb, Ill.

1,000,000 Lettuce plants, Big Boston and Grand Rapids, \$1.50 per 1000. Parsley plants, Emerald Curled, 75c per 100.

Will H. Carl, Elysburg, Pa.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.40 per 1000. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Lettuce plants, Grand Rapids and Big Boston, strong plants, \$1.00 per 1000, \$8.50 per 10,000. J. C. Schmidt, Bristol, Pa.

Witloof Chicory roots for forcing, \$3.00 per 100, by express. John F. Hauser, Bayfield, Wis.

Witloof Chicory roots for forcing, \$3.00 per 100. Arden Floral Gardens, Arden, Del.

Grand Rapids Lettuce seedlings, strong, \$1.50 per 1000. Odor Greenhouses, Iola, Kan.

VERONICAS**VERONICA AMETHYSTINA**

Strong field-grown clumps, immediate delivery, \$8.00 per 100.

CHARLES H. TOTTY CO., Madison, N. J.

VINCAS**VINCA VARIEGATA**

Vinca Variegata, field clumps, very good, \$8.00 per 100, \$75.00 per 1000.

Vinca Variegata, layers, \$15.00 per 1000. Cash with order.

WESTWOOD FLOWER & PLANT CO., Dayton, O.

Vincas, variegated, extra strong layers, \$2.00 per 100; field-grown clumps, \$10.00 per 100; rooted cuttings, \$1.75 per 100, 100 per cent tips, \$15.00 per 1000; also green, rooted cuttings, ready November 1 and all winter. Muskogee Shrubbery Garden, Muskogee, Okla.

VINCA VARIEGATA

I have a limited number of rooted layers this season and they are very fine, \$15.00 per 1000. Ready for delivery. Book your order now. 500 at 1000 rate.

JOHN H. GRISOEL, R. R. 8, DAYTON, O.

Vinca Variegata, field-grown plants, ready now, \$10.00 per 100, \$90.00 per 1000; rooted cuttings, \$3.00 per 100, \$25.00 per 1000; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000. Roman J. Irwin, 48 West 18th St., New York.

Vinca Variegata, field-grown clumps, 1st size, only a few left, \$8.00 per 100; 2nd size, \$6.00 per 100, \$55.00 per 1000; 500 at 1000 rates. O. F. Mahan & Co., R. D. 8, Dayton, O.

Vinca Variegata, 350 extra strong, field-grown clumps; 350 green; rooted cuttings, good strong stock, \$2.00 per 100. Wm. Munt, Saint Clair, Mich.

Vinca Variegata, fine, field-grown plants, \$8.00 per 100, \$75.00 per 1000. Vinca Variegata, strong, rooted layers, \$15.00 per 1000. L. G. Snyder, R. R. 8, Dayton, O.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$8.00 per 100, \$75.00 per 1000. Rooted layers, \$15.00 per 1000. Cash. H. P. Smith, Piqua, O.

Vinca Variegata, rooted cuttings, \$15.00 per 1000. Cash or parcel post c. o. d. L. O. Fields, 10th St. and Splitlog Ave., Kansas City, Kan.

Vinca Variegata, field-grown clumps, \$6.00 per 100. Anderson Floral Co., 515 John St., Anderson, Ind.

Vinca Variegata, 2½-in. fine plants, ready to shift, \$5.00 per 100, \$40.00 per 1000. Edward Whitton, York and Walnut Sts., Utica, N. Y.

Vinca Variegata, field-grown clumps, 6 to 20 leads, \$7.00 per 100, \$65.00 per 1000. Less 4%. Cash, please. B. C. Blake, Springfield, O.

Vinca vines, large full-grown plants, just 300 left; the whole lot for \$20.00. Cash. O. P. Bethards, Springfield, O.

Vincas, strong, field-grown plants, \$10.00 per 100, \$80.00 per 1000. L. A. Eaton & Sons, Conneaut, O.

Vincas, field-grown, \$8.00 per 100, \$75.00 per 1000. Cash. October delivery. Park Floral & Garden Co., Trinidad, Colo.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000. S. S. Skidelsky, 50 Park Place, New York.

Vincas, 500 extra good, field-grown, \$8.00 per 100, \$35.00 for the lot. Cash. Woodbury & Woodbury, St. Johns, Mich.

Vinca Variegata, strong, field-grown stock, \$8.00 per 100. Evenden Bros. Co., Williamsport, Pa.

Vinca Variegata, heavy field plants, \$8.00 per 100, \$75.00 per 1000. M. Barrett, Delaware, Ohio.

Vinca Variegata, strong, field-grown plants, \$10.00 per 100, \$90.00 per 1000. Cash, please. J. J. Clayton & Son, West Grove, Pa.

Vinca Variegata, undivided, field-grown, \$8.00 per 100. Silveus & Silveus, Ashtabula, O.

Vincas, 250 choice field-grown, heavy vines, \$8.00 per 100. Wagner Floral Co., Sandusky, O.

Vinca Variegata, field-grown, \$10.00 per 100. Hendra & Son, 5740 S. 4th St., St. Joseph, Mo.

Vincas, variegated, 3½-in., \$15.00 per 100. Davis Floral Co., Davenport, Ia.

VIOLETS

Violet plants, Governor Herrick, field-grown, 8c each. New London Floral Co., New London, Wis.

VIOLETS.

	Per 100	Per 1000
Princess of Wales, best single Violet, field-grown plants.....	\$15.00
Marie Louise, best double Violet, strong plants from soil.....	10.00	90.00
Governor Herrick, single, field-grown plants	8.00	75.00
ROMAN J. IRWIN, 48 West 18th St., New York.		

VIOLETS, STRONG, FIELD-GROWN.

Gov. Herrick and Princess of Wales, \$10.00 per 100. Cash with order. Immediate delivery. PAUL M. HALBROOKS, 12 E. Church St., Newark, O.

Violets, strong field-grown plants, Princess of Wales, \$12.00 per 100, \$100.00 per 1000; Gov. Herrick, extra fine, \$10.00 per 100, \$90.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

VIOLETS FROM THE FIELD.

Princess of Wales ready now, \$12.00 per 100, \$100.00 per 1000. Cash with order. No packing charges. THE IMLAY CO., ZANESVILLE, O.

Violets, Governor Herrick, true stock, good plants, 2½-in. pots, \$5.00 per 100. Immediate shipment. Packing free. Cash. Brinkerhoff Greenhouses, Springfield, Ill.

Violets, Gov. Herrick, field-grown, \$9.00 per 100, \$85.00 per 1000. These are fine plants. Packing free for cash. North Side Greenhouses, 1107 N. First St., Springfield, Ill.

Violets, Princess of Wales, single, and Lady Hume Campbell, double, strong, healthy, field-grown, \$10.00 per 100, \$85.00 per 1000. Orinoco Nurseries, Columbus, Ind.

Violets, Princess of Wales, strong, healthy plants, 8-in., \$7.00 per 100. Cash or shipped O. O. D. if ¼ of purchase price is sent with order. Peterson Floral Co., Gibson City, Ill.

Violet Princess of Wales, large, field-grown plants, \$10.00 per 100. Cash with order. Rentschler Floral Co., Madison, Wis.

Violets, Princess of Wales, strong 8-in. plants, \$7.50 per 100. Cash. La Crosse Floral Co., La Crosse, Wis.

Violets, Princess of Wales, strong plants, \$10.00 per 100, \$90.00 per 1000. Charles Sherwood, Waterloo, Ia.

Violet plants, field-grown, Princess of Wales, \$10.00 per 100. O. L. VanMeter, Monticello, Ia.

Violets, Gov. Herrick, field-grown, extra fine plants, \$10.00 and \$15.00 per 100. Baur Floral Co., Erie, Pa.

Violet Gov. Herrick, field-grown, 10c. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

WALLFLOWERS

Wallflowers, winter flowering, Early Paris, strong plants, 2½-in., \$3.00 per 100, \$25.00 per 1000. J. O. Schmidt, Bristol, Pa.

MISCELLANEOUS**BEDDING PLANTS.**

40,000 well-rooted Geraniums, Nutt, 2c. 10,000 Begonias in the different varieties, Gloire de Lorraine, rooted cuttings, 20c; 2½-in., 30c; 5-in., \$1.00; Chatelaine, 2½-in., 8c; 8-in., 15c; 4-in., 30c. Luminosa, Vernon and Alba, same as Chatelaine.

5000 Begonias of that fancy, silver, grape-leaf variety, stock imported from Canada, and worked up here, better than Lorraine and Cincinnati, as they are continuous bloomers; beautiful shade of pink, easy to propagate and quick growers; rooted cuttings, 7c; 2½-in., 12c; 4-in., 35c; 5-in., 75c.

Easter Greeting, rooted cuttings, 6c; 2½-in., 10c.

Snapdragons, Silver Pink seedlings, 2c; 8-in., ready to bloom, 6c. Grenadier, white throat, vivid orange seedlings, 2c; 2½-in., 5c. Ruby King, velvet red; Diana, rose pink, white crest; Queen Victoria, white shaded cream yellow lip seedlings, 2c; 2½-in., 5c.

WM. S. LOHR GREENHOUSES, Ottawa, Ill.

WRITE FOR PRICES.

100 8-in. Rosemary.
125 8-in. Cinerarias, Dreer's Dwarf.
150 2-in. Mesembryanthemums.
150 2½-in. Snapdragons, all colors, pinched twice.
50 8-in. Silver Grape Leaf Begonias.
25 8-in. Silver Grape Leaf Begonias.
50 4-in. Begonia Luminosa, Xmas red.
150 8-in. Mme. Salleroi, strong.
75 5-in. Begonia Luminosa, Xmas red.
12 5 and 6-in. Oleanders, dbl. red, 3 limbs 18 ins., 2-ft. high.
30 4-in. Oleanders, dbl. red, 6 to 14 in. high.
200 4-in. S. A. Nutt stock plants, ready for cutting.
1000 2 and 2½-in. S. A. Nutt, ready for 3 and 4-in. One cutting can be taken from each plant.
50 5-in. Fuchsia stock plants, ready to take cuttings.
40 Field-grown clumps of Tuberoses.
1000 Pink Enchantress Carnations, fine, field-grown.
JOHN HOCHENAUER, Station D., St. Joseph, Mo.

Look what we are offering under Primulas and Cinerarias. Freeport Floral Co., Freeport, Ill.

Sage, strong, 1-year plants, cut down, 5c. Shackell's Pansy Gardens, Pacific Junction, Ia.

TO EXCHANGE

To Exchange—Carnations, Matchless and White Enchantress, \$6.00 per 100; Coleus, extra strong, rooted cuttings, \$1.00 per 100; Geraniums, Salteroi, fine 2 1/4-in., \$8.50 per 100; Stevias, field-grown, ready for 6-in., \$12.00 per 100. For Ferns, Cyclamen, Glass or anything we can use, or what have you? Write quick.

Thornton Floral Co., Streator, Ill.

To Exchange—Adiantum clumps, large enough for 10-in. pots, will sell for 75 cents per clump or exchange for Primula Obconica, Malacoides Rosea, Easter Greetings, Geranium cuttings, Begonias, Pansy and Violet plants, or what have you? 5% for packing.

Princess Flower Shop, Benton Harbor, Mich.

To Exchange—Lady Washington and Wurtembergia, 2 1/4-in. and 4-in., for Vincas, Dracaenas and Primula Obconica, or cash; 25c each for 4-in. plants and 8c each for 2 1/4-in. plants.

Waldheim Cemetery Co., Forest Park, Ill.

To Exchange—Geraniums, strong rooted cuttings, S. A. Nutt, \$18.00 per 1000, for Primula Obconica, Dutch or bench bulbs of all kinds, Giganteums, or what have you?

Harold V. Ross, Reynoldsville, Pa.

To Exchange—Field-grown Carnation plants, Matchless, Ward and Pink Enchantress for 3 and 4-in. Plumosus, Primula Obconica and Malacoides, or 5-in. Cyclamen plants. Kirkwood Floral Co., 4th and Walnut Sts., Des Moines, Ia.

To Exchange—Cyclamen, strong plants ready to shift, 3-in., 20c; 4-in., 40c, for Ferns, Vincas, Poinsettias, Pelargoniums and Cinerarias.

J. W. Rents & Son, Peru, Ind.

To Exchange—25 Pandanus Veitchii, 25c ea.; 60 2 1/4-in. Dracaena Indivisa, 4c; 60 Calias out of 5 and 4-in., 15c; for rooted cuttings of Mums; no pompons. Edgar Easterday, Nokomis, Ill.

To Exchange—Pink and White Enchantress, \$9.00 per 100, for Begonias, Tuberosa bulbs or a garden tractor.

Page's Greenhouses, Staunton, Ill.

To Exchange—Light Pink Enchantress, strong plants, for Peony roots, 2 1/4-in. Ferns and Begonias or what have you?

Charles Sherwood, Waterloo, Ia.

To Exchange—Keystone Snapdragons, 2 1/4-in., \$5.00 per 100. What have you to offer?

Hall's Greenhouse, Clyde, O.

WANTED

Wanted—General lists of nursery stock, including hardy shrubs, fruit or shade trees. Peonies, lining out and larger stock. Give estimates on part or all of 20,000 to 30,000 shrubs and trees. All varieties to be absolutely true to label and description. Part of the stock to be delivered this fall and the balance next spring and next fall. No credit asked.

Wm. S. Lohr Greenhouses, Ottawa, Ill.

Wanted—For late fall or early winter delivery: No. 1 hardwood cuttings of Spiraea Van Heutlei; Privet Amoror River North and Ibota; Lilac Persian and Rothomagensis, etc., in 10,000 lots; and different varieties of shrubs and trees in 1000 lots. We are also interested in lining out stock of Evergreens, shrubs and hardy perennials. Rock's Flower Gardens, Independence, Mo.

Wanted—10,000 to 15,000 unnamed double Peonies, 2 to 4 eyes, mailing size divisions, in the following 4 separate colors: Pure white, light pink, deep pink or rose and dark red; equal quantities of each. Delivery last of November. If interested mail 2 or 3 average samples with best price.

Templin-Crockett-Bradley Co., Cleveland, O.

Wanted—Quotations on the following in all sizes, also bulbs by the quart, peck or bushel: Schwaben, Myrtle, Pink Perfection, Baron Hulot, Europa, Evelyn Kirtland, Mrs. Norton, Pendleton and Prince of Wales. Fall delivery and cash. Address W. E. K., care Florists' Review, Chicago, Ill.

Wanted—Nurserymen having Umbrella trees, Privet and all kinds of ornamental trees and shrubs for sale at wholesale, to kindly send me price list.

J. C. Weiss, R. F. D. 2, Box 45, Portsmouth, Va.

Wanted—2 to 3 thousand Edulis Superba Peony roots, good mailing size divisions. Price must be reasonable.

Templin-Crockett-Bradley Co., Cleveland, O.

Wanted—Seed of Antigonon leptopus (Queen's Wreath) in quantity. Give lowest price. Dave Turner Garden Co., Court House, Phoenix, Ariz.

Wanted—2000 Carnation supports, new or second hand. When answering state kind of support and price.

F. E. Blake, Marion, O.

Wanted—Spiraea Gladstone and Peach Blossom; perennials, Phlox, Peonies and Dielytras. Weller Nurseries Co., Holland, Mich.

ARTIFICIAL FLOWERS

WAX EASTER LILIES.

Our wax Easter Lilies are as natural looking as nature itself. A supply of them on hand is a sure guarantee against the loss of eleventh-hour rush orders. Our wax Easter Lilies not only look right, but are made right, packed right and sold right. A trial will convince you.

\$10.00 per 100, \$95.00 per 1000.

Cash, please.

THE STANDARD FLORAL CO.,

Florists and Mfrs., Harrodsburg, Ky.

BROOMS

METAL TOP FIBER BROOMS.

Outwear 5 corn brooms, guaranteed one year for continuous family use, are lighter, not affected by water, work equally well on carpets or cement floor. Will cut your broom expense 50%, just the thing for greenhouses. In fact it is an all around broom, will work anywhere a corn broom will, do better work and last a lot longer. Sample, \$1.25 postpaid. Agents wanted.

KEYSTONE FIBER BROOM CO.,
620 Duquesne Way, Pittsburgh, Pa.

CARNATION STAPLES

Pillsbury's carnation staples, 85c per 1000, 8000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

GOLDFISH

Goldfish, aquarium plants, castles, globes and all supplies. Send for wholesale catalogue.

Anburndale Goldfish Co.,
1449 Madison St., Tel. Haymarket 152, Chicago.

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TREE CONES.

For the fall and winter seasons nothing decorates better than Cones. We are the largest gatherers of Cones in the U. S.; Colorado Blue Spruce, Pine and Fir; get our SPECIAL PRICE, if you use them in quantity; a sample box of 250 assorted Cones sent anywhere in the U. S. for \$2.00 to cover cost of packing and postage.

ROCKY MOUNTAIN EVERGREEN & NURSERY COMPANY,
Evergreen, Colo.

JUNIPER FOLIAGE.

Ground Pine makes one of the best decorative greens. It is very light in weight and keeps fresh and green for a long time, 12c per lb. If you would like a sample, send \$1.50 for 12 lbs., prepaid. Cash with order.

H. D. BELCHER, EVERGREEN, COLO.

Green Sheet Moss, 18-lb. bags, \$2.00 per bag. Dagger Ferns, \$2.50 per 1000. Galax, \$2.50 per 1000. Leucothoe, \$4.00 per 1000. Prompt attention to orders. Cash with order.

G. O. Gibbs, R. 2, Del Rio, Tenn.

Rocky Mountain Boxwood, 10c a pound, in 50-pound sacks only. Cash with order. Boxwood shipped same day as cut. Order early. F. O. B. Evergreen, Colo. Rocky Mountain Evergreen Co., Evergreen, Colo.

OUT SPRAYS OF HEMLOCK AND BALSAM \$5.00 per 1000. Wintergreen foliage with red berries, fine for baskets, etc., \$4.00 per 1000.

JOHN B. ROY, CONWAY, MICH.

PINE CONES.

Extra fine Cones, \$2.00 per bushel. If wanted by parcel post, add 50c for postage.

H. D. BELCHER, EVERGREEN, COLO.

Asparagus Plumosus sprays sold out for the coming season.

The Pennock Plantation, Jupiter, Fla.

New crop fancy hardwood cut Ferns, \$2.50 per 1000, 10,000 for \$20.00.

C. W. Espy & Son, Brookville, Pa.

ALBUM OF DESIGNS, \$1.25 postpaid. Florists' Publishing Co., Chicago.

GREENHOUSE MATERIAL

BLACK GLAZING PUTTY.

Best quality in all size containers in stock. Western florists write us for special prices.

C. O. MORSE & CO.,

749 Front St., San Francisco, Cal.

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IRRIGATION EQUIPMENT.

MAKE MORE MONEY out of the crops you grow.

BETTER CARNATION PLANTS

to set in your benches;

more and earlier cut flowers,

Gladioli, etc.,

Send today for our big

new catalogue.

Describes watering systems for inside and out.

SKINNER IRRIGATION CO.,

223 Water St., Troy, O.

LEAF MOLD

Our screened LEAF MOLD is good stuff. Big growers say so. 2 bu., \$1.85; 5 sacks and up, \$1.15 per sack.

JOHN B. ROY, CONWAY, MICH.

POTS

PAPER POTS, IMMEDIATE SHIPMENT.

2 1/4-in., \$4.55 per 1000; 2 1/4-in., \$5.25; 3-in., \$7.25; 3 1/4-in., \$9.90; 4-in., \$12.40; 5-in., \$19.35.

GULLETT & SONS, LINCOLN, ILL.

SPHAGNUM MOSS

SPHAGNUM MOSS.

STANDARD BURLAPPED BALES

1 to 5 bales.....\$1.85 each
6 to 15 bales.....1.80 each
16 to 25 bales.....1.25 each
26 to 100 bales.....1.20 each

F. O. B. Shipping Point.

Write for prices on car lots.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

BURLAP BALES.

Sphagnum Moss, each \$1.75, 10 bales for \$16.50.

A. HENDERSON & CO.,
168 N. Wabash Ave., Chicago.

Sphagnum Moss, 10 bales or more, \$1.25 each, of high grade, clean sphagnum, in large size, standard burlapped bales. Less than 10 bales, \$1.50 each. 3% for cash with order.

A. J. Amundson Co., City Point, Wis.

Sphagnum Moss, 10 bbl. bale, \$4.00; 5 bales, \$16.00; 5 bbl. bale, \$2.50; 5 bales, \$12.00. Line Moss, \$2.00 per bag; burlapped, 40c extra per bale. Cash.

Jos. H. Paul, Box 156, Manahawkin, N. J.

LARGE BALES, QUICK SHIPMENT.

Sphagnum Moss, burlapped, \$1.75 per bale; 5 bales, \$8.00; 10 bales, \$15.00; 25 bales, \$35.00.

GULLETT & SONS, LINCOLN, ILL.

Sphagnum Moss, 10 bales, best quality, dry and clean, standard size in wire, \$7.00; 10 bales in burlap, \$10.00. Prompt shipments. Cash with order.

Frank Hancock, City Point, Wis.

Sphagnum Moss, burlap bales, \$1.75; 10 bales, \$15.00. Kemble Floral Co., Oskaloosa, Ia.

SHEEP MANURE

SHEEP MANURE, PULVERIZED SHEEP'S

HEAD BRAND ONLY

100 lbs., \$2.50; 1000 lbs., \$20.00;

500 lbs., \$12.00; 2000 lbs., \$38.00;

3 to 5 ton lots, \$36.00 ton;

5 to 15 ton lots, \$34.00 ton.

Guaranteed purest fertilizer ever sold,

G. M. REBURN & CO.,

8807 Lake Park Ave., Chicago, Ill.

TOBACCO STEMS

We have plenty of fresh Tobacco stems, \$3.50 per 200 lbs., \$6.00 per 400 lbs., \$25.00 per ton. The Vigor Co., Box 4, Fostoria, O.

WIRE WORK

FLORISTS' WIRE DESIGNS.

100 wreaths, 10-in., 12-in., 14-in., \$3.00. Special discount on all wire orders. Write us for a catalogue.

PITTSBURGH CUT FLOWER CO.,

116-118 SEVENTH ST.,

PITTSBURGH, PA.

WIRE DESIGNS.

Every description made to order. References, any florist in the city of Winnipeg. Phone St. Johns 2504.

CITY WIRE & IRON WORKS,
49 Kelvin St., Elmwood, Winnipeg, Man.

FLORISTS' WIRE DESIGNS

FALLS CITY WIRE WORKS,

451 S. THIRD ST., LOUISVILLE, KY.

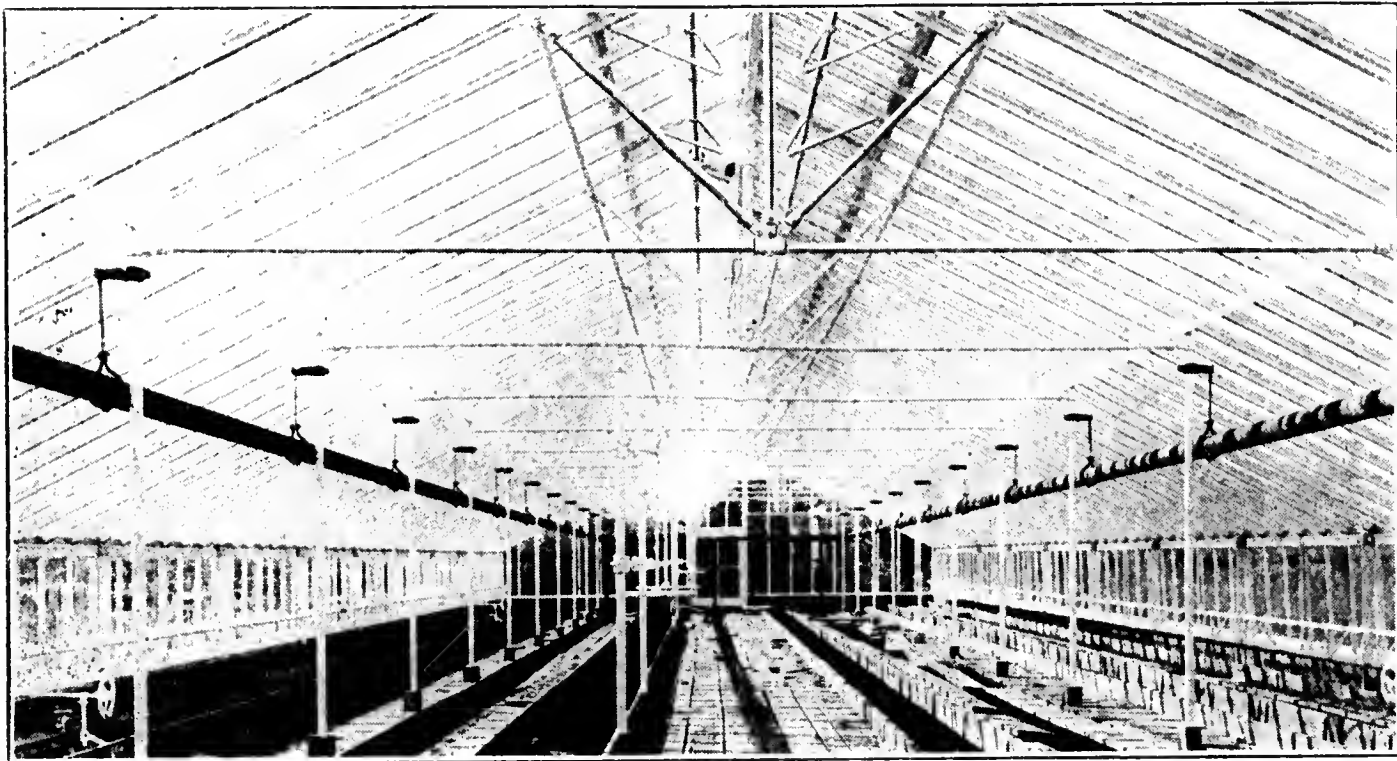
WOOD LABELS

LABELS, for nurserymen and florists.

Benjamin Chase Co., Derry Village, N. H.

PRODUCTION OF PYRETHRUM.

Pyrethrum powder is now mainly produced in Japan, although before the war large supplies were forthcoming from Dalmatia, Persia and certain parts of eastern Europe. The powder is made from the dried heads of Chrysanthemum Parthenium and the center of production in Japan is in the Okayama and Wakayama Kens in the Kobe district, the port of Kobe exporting practically the whole output. The area under cultivation in Japan rose from 2,760 acres in 1914 to 10,712 acres and 10,474 acres respectively in 1917 and 1918, the greatest yield being in 1918, when the crop was estimated at 7,720,000 pounds. In the year 1913 the largest foreign purchaser of the Japanese flowers was Great Britain, which took 184,930 pounds, while China purchased the largest amount of insect powder, 77,084 pounds. During that year the exportation to the United States amounted to only 30,376 pounds of flowers and 16,027 pounds of powder. In 1918, however, the United States was by far the largest purchaser of flowers, exports to this country amounting to 2,721,993 pounds, or eighty-four per cent of the total exportation. China, however, is still the leading purchaser of insect powders, exports to that country amounting to 206,682 pounds in 1918, while the export of powder to the United Kingdom amounted to but 120,949 pounds, or about fourteen per cent of the total exportation. Mainly owing to a shortage of foodstuffs, many farmers in Japan have abandoned the cultivation of pyrethrum and are growing cereals.



Voorhees' last Half Iron Frame house is 28 feet wide and 100 feet long

Why Voorhees Builds A Half Iron Frame

Mostly and mainly because it's the next best thing to Our Standard Iron Frame.

Up to certain widths, some even go so far as to say it's as good. They claim that for narrow houses, there is no need of iron rafters.

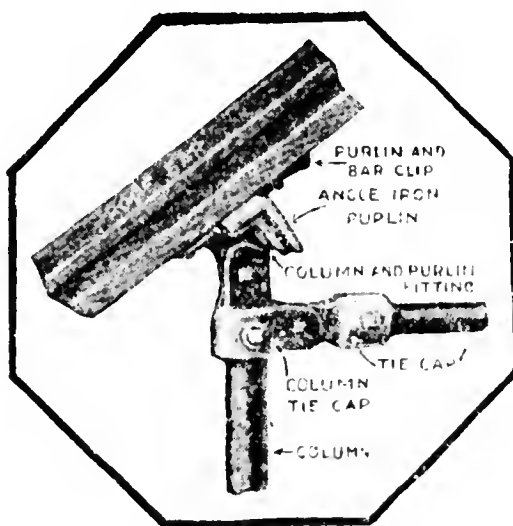
Our point of view is if you don't have rafters you must have columns, purlins and ties to equal them.

Some don't use columns and cross ties.

Others do it a little bit.

Voorhees, of Irvington, New Jersey, is one of the latter.

He claims that his angle iron purlins as well as combined with our pipe columns, pipe ties and pipe braces all securely held together with our bolted through and through fittings; that he has a house that he



Note those four bolts all bolted through and through. Bolted through, mind you. Not clamped on with bolts.

can save 10% to 12% on and be just as good for his purpose.

But you couldn't give Mr. Voorhees a car load of column fittings for nothing, if they were not Hitchings Bolted Through and Through kind. He knows of too many cases where the cross tie clamp fittings that were not bolted through and through, have slipped and let the house spread.

The few such occurrences we had over a quarter of a century ago taught us a lesson that no clamp, no matter how many bolts it has to pinch it up, gives the **stay-for-always** result of our bolt bolted through the fitting and pipes.

You know we go anywhere for business.

Or to talk business.

Hitchings and Company

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ELIZABETH, N. J.

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Good news for you

The AGMCO is the **FIRST** to
announce a **REDUCTION** in
GREENHOUSE PRICES.

This reduction will average

25%

These prices are **not** based on the present prices of materials, but on the prices we believe will prevail within the next few months. Our belief is based on the following assumptions:

—that for the next few months there will be a reduction in the price of building materials caused by a shortage of orders, and a slight over production. These conditions are due, in part, to the lack of European trade which has been denied this country, first, by reason of the fact that peace has not been formally declared, and, second, because of the disadvantage accruing to Europe by reason of the difference in exchange. Hence—low prices during the next few months.

However, those who make a business of studying conditions look for a formal declaration of peace **early** in the Spring, or as soon as possible after the inauguration of the new President. This will, to a great extent, adjust the exchange differences.

In anticipation of this event, the large industries are now organizing to supply the European demand for our raw materials, especially construction materials. And, then—

—you may look for prices to soar to a high peak again.

In view of these facts, you will do well to get an estimate from us at once based on these lower prices, which, in all probability, will not be equaled again during the next three or four years. By so doing, you will be in a position to build without delay, and then when prices go up and demand is great—

—**you** will be ready to supply the demand in **your** line and to gather in the **increased profit** that will then accrue to all producers.

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	Factory	-	-	Pana, Ill.



AGMCO



Built for R. J. Thorne, at
Lake Forest, Illinois.

Just when the cold Fall weather begins to kill the outdoor flowers and vegetables the conservatory begins to function for the winter. And why not have flowers and vegetables right through the winter? It is still time to have us build a conservatory if you act promptly. We will be glad to call on you if interested.



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EVERYTHING FOR THE GREENHOUSE



Improved Challenge

QUALITY AND SERVICE

Evans' Ventilating Machines and accessories are serving the leading Florists and Growers throughout the country.

Their quality, design, sturdy construction and other features insure bed rock economy and are readily recognized by these users, in **Evans' Challenge** equipment.

You will profit by emulating their example.

Write for estimates on your needs.

John A. Evans Co., Richmond, Ind.
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Price, \$7.50

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